



23-085423-44 - MP SURVEY  
1ST - 5TH NOVEMBER 2024  
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Table 1

Q1\_MP. Which of these specific types of information, if any, most influence your view of how the economy is doing? Please select all that apply

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	1070	522	539	127	189	197	195	362	316	392	362	183	330	282	275	250	273	249	149	47	921	102
WEIGHTED BASE	1070	524	537	122	202	192	195	359	323	387	359	173	342	269	286	252	279	244	152	51*	926	92*
	100%	49%	50%	11%	19%	18%	18%	34%	30%	36%	34%	16%	32%	25%	27%	24%	26%	23%	14%	5%*	87%	9%*
Levels of unemployment	385	211	170	47	72	69	85	112	120	154	112	71	118	110	86	85	100	94	54	21	332	33
	36%	40%	32%	39%	36%	36%	43%	31%	37%	40%	31%	41%	34%	41%	30%	34%	36%	38%	35%	41%	36%	35%
		b					g			j		n		n								
Level of inflation/ prices are going up	707	349	351	71	127	124	134	252	198	258	252	91	230	181	205	162	180	160	105	34	607	66
	66%	67%	65%	59%	63%	64%	69%	70%	61%	67%	70%	53%	67%	67%	72%	64%	65%	66%	69%	67%	65%	72%
							c			h			k	k	k							
Whether government debt is going up or down	260	144	114	26	42	41	53	97	69	95	97	34	76	71	79	51	72	63	42	18	227	15
	24%	28%	21%	22%	21%	22%	27%	27%	21%	24%	27%	20%	22%	26%	28%	20%	26%	26%	27%	34%	25%	17%
		b																		u		
Whether high street shops are doing well	325	156	166	30	47	59	64	125	78	123	125	42	94	94	94	84	80	76	44	9	284	32
	30%	30%	31%	25%	24%	31%	33%	35%	24%	32%	35%	24%	28%	35%	33%	33%	29%	31%	29%	17%	31%	35%
							d			h				k								
Interest rates	554	274	275	52	90	94	115	204	142	209	204	75	160	153	166	120	132	139	84	31	475	48
	52%	52%	51%	42%	45%	49%	59%	57%	44%	54%	57%	43%	47%	57%	58%	48%	47%	57%	55%	59%	51%	53%
							cd	cd		h	h			kl	kl			pt				
Strength of the pound sterling	381	201	177	47	64	73	62	135	112	135	135	58	126	87	110	80	99	94	62	17	335	29
	36%	38%	33%	39%	32%	38%	32%	38%	34%	35%	38%	34%	37%	32%	38%	32%	36%	39%	41%	32%	36%	32%
National income/GDP	303	177	125	38	53	61	57	96	90	118	96	50	101	76	76	70	82	72	47	11	271	21
	28%	34%	23%	31%	26%	32%	29%	27%	28%	30%	27%	29%	30%	28%	27%	28%	30%	29%	31%	22%	29%	22%
		b																				
House prices	353	152	197	50	91	72	60	81	141	132	81	75	138	74	66	76	81	89	63	16	308	30
	33%	29%	37%	41%	45%	38%	30%	23%	44%	34%	23%	43%	40%	28%	23%	30%	29%	36%	41%	30%	33%	32%
		a		g	fg	g			ij	j		mn	mn					op				
Other (please specify)	16	11	5	1	1	5	4	5	2	9	5	1	6	4	5	1	7	5	1	-	14	2
	2%	2%	1%	1%	*	3%	2%	2%	1%	2%	2%	1%	2%	1%	2%	*	3%	2%	1%	-	2%	3%
I don't pay much attention to news on the economy/I go more on my own experience	107	40	66	7	16	15	17	51	24	32	51	9	30	28	40	27	30	23	14	3	94	10
	10%	8%	12%	6%	8%	8%	8%	14%	7%	8%	14%	5%	9%	10%	14%	11%	11%	10%	9%	5%	10%	11%
		a					c			hi					k							
None of these	11	3	8	-	4	4	1	2	4	5	2	-	8	1	2	2	6	1	-	*	9	2
	1%	1%	2%	-	2%	2%	*	1%	1%	1%	1%	-	2%	1%	1%	1%	2%	*	-	1%	1%	2%
Don't know	25	8	17	1	12	3	3	7	13	6	7	11	4	4	6	7	9	5	2	-	23	2
	2%	2%	3%	1%	6%	1%	1%	2%	4%	1%	2%	7%	1%	1%	2%	3%	3%	2%	1%	-	2%	2%
					fg							lmn										

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base

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Table 2

Q1\_MP. Which of these specific types of information, if any, most influence your view of how the economy is doing? Please select all that apply

Base: All adults aged 18-75 in Great Britain

		SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	1070	679	391	738	332	577	493	897	166	618	344	108	238	347	200	285	359	711
WEIGHTED BASE	1070	606	464	749	321	389	681	906	156	613	344	113*	234	352	199	286	355	715
	100%	57%	43%	70%	30%	36%	64%	85%	15%	57%	32%	11%*	22%	33%	19%	27%	33%	67%
Levels of unemployment	385	227	158	283	102	157	228	317	66	234	124	27	67	131	69	118	131	254
	36%	37%	34%	38%	32%	40%	33%	35%	43%	38%	36%	24%	29%	37%	35%	41%	37%	36%
Level of inflation/ prices are going up	707	430	277	495	212	272	436	595	107	420	216	72	151	244	125	187	233	474
	66%	71%	60%	66%	66%	70%	64%	66%	68%	68%	63%	63%	65%	69%	63%	65%	66%	66%
Whether government debt is going up or down	260	145	115	197	63	103	157	220	40	168	69	23	47	106	50	58	79	181
	24%	24%	25%	26%	20%	27%	23%	24%	26%	27%	20%	20%	20%	30%	25%	20%	22%	25%
Whether high street shops are doing well	325	175	150	224	101	119	206	283	40	180	101	44	69	120	58	78	102	223
	30%	29%	32%	30%	31%	31%	30%	31%	26%	29%	29%	39%	29%	34%	29%	27%	29%	31%
Interest rates	554	336	218	395	160	219	335	471	78	339	154	60	117	187	113	137	182	372
	52%	56%	47%	53%	50%	56%	49%	52%	50%	55%	45%	53%	50%	53%	57%	48%	51%	52%
Strength of the pound sterling	381	232	149	280	101	159	222	309	71	241	107	33	61	142	80	97	141	241
	36%	38%	32%	37%	31%	41%	33%	34%	45%	39%	31%	29%	26%	40%	40%	34%	40%	34%
National income/GDP	303	198	106	240	63	131	173	248	51	191	86	27	50	113	50	90	104	200
	28%	33%	23%	32%	20%	34%	25%	27%	33%	31%	25%	24%	21%	32%	25%	32%	29%	28%
House prices	353	225	128	263	91	144	209	275	74	209	115	29	60	112	68	114	129	225
	33%	37%	28%	35%	28%	37%	31%	30%	47%	34%	33%	26%	25%	32%	34%	40%	36%	31%
Other (please specify)	16	7	9	10	7	7	9	15	1	9	3	4	5	6	2	4	3	14
	2%	1%	2%	1%	2%	2%	1%	2%	1%	2%	1%	3%	2%	2%	1%	1%	1%	2%
I don't pay much attention to news on the economy/I go more on my own experience	107	41	66	58	49	24	83	95	9	47	40	20	38	30	16	23	21	85
	10%	7%	14%	8%	15%	6%	12%	11%	6%	8%	12%	17%	16%	9%	8%	8%	6%	12%
None of these	11	6	5	8	3	2	9	10	1	10	1	-	-	2	2	7	8	2
	1%	1%	1%	1%	1%	*	1%	1%	1%	2%	*	-	-	1%	1%	2%	2%	*
Don't know	25	6	19	13	12	8	17	23	2	16	8	1	5	7	9	5	9	16
	2%	1%	4%	2%	4%	2%	3%	3%	1%	3%	2%	1%	2%	2%	4%	2%	3%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

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Table 3

Q1\_MP. Which of these specific types of information, if any, most influence your view of how the economy is doing? Please select all that apply

Base: All adults aged 18-75 in Great Britain

		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY										
	TOTAL	CONSERVATI VE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYM ENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)	
UNWEIGHTED BASE	1070	156	361	97	113	121	463	313	409	714	267	333	558	398	321	354	17	96	
WEIGHTED BASE	1070	153	338	95*	126*	113*	418	347	385	707	260	325	554	381	303	353	16**	107*	
	100%	14%	32%	9%*	12%*	11%*	39%	32%	36%	66%	24%	30%	52%	36%	28%	33%	2%**	10%*	
Levels of unemployment	385	58	124	37	53	38	149	129	385	306	144	176	251	172	156	179	5	-	
	36%	38%	37%	39%	42%	34%	36%	37%	100%	43%	55%	54%	45%	45%	52%	51%	31%	-	
									ijklmn oq	q	ilmq	ilmq	q	q	ilmq	ilq			
Level of inflation/ prices are going up	707	110	232	64	94	70	293	236	306	707	213	250	465	290	237	270	10	-	
	66%	72%	69%	67%	74%	62%	70%	68%	79%	100%	82%	77%	84%	76%	78%	76%	62%	-	
									q	hijkl mnoq	mq	q	hkmmo q	q	q	q			
Whether government debt is going up or down	260	42	86	30	41	19	107	99	144	213	260	125	172	157	129	107	5	-	
	24%	28%	25%	31%	32%	17%	26%	29%	37%	30%	100%	38%	31%	41%	43%	30%	30%	-	
				e	e				iloq	q	hikl mnoq	iloq	q	iloq	iloq	q			
Whether high street shops are doing well	325	56	96	35	46	35	134	120	176	250	125	325	201	160	123	136	9	-	
	30%	37%	28%	37%	37%	31%	32%	35%	46%	35%	48%	100%	36%	42%	40%	38%	54%	-	
									iloq	q	iln oq	hijlm noq	q	ilq	q	q			
Interest rates	554	91	187	51	67	59	232	182	251	465	172	201	554	248	193	246	6	-	
	52%	60%	55%	54%	53%	53%	55%	53%	65%	66%	66%	62%	100%	65%	64%	70%	35%	-	
									q	q	q	q	hijk mnoq	q	q	kq			
Strength of the pound sterling	381	74	123	31	48	41	153	131	172	290	157	160	248	381	183	162	5	-	
	36%	48%	36%	33%	38%	37%	37%	38%	45%	41%	60%	49%	45%	100%	60%	46%	33%	-	
		bc							q	q	hikl oq	iq	iq	hijk lnoq	hikl oq	q			
National income/GDP	303	48	110	19	41	22	123	97	156	237	129	123	193	183	303	137	3	-	
	28%	31%	33%	19%	33%	20%	29%	28%	41%	34%	50%	38%	35%	48%	100%	39%	17%	-	
			ce						ilq	q	hikl oq	q	q	hik loq	hijk lmoq	iq			
House prices	353	56	117	31	26	43	150	78	179	270	107	136	246	162	137	353	5	-	
	33%	37%	35%	32%	20%	38%	36%	23%	46%	38%	41%	42%	44%	42%	45%	100%	33%	-	
		d	d			d	g		iq	q	q	q	iq	q	iq	hijk lmnoq			
Other (please specify)	16	1	3	3	3	6	10	5	5	10	5	9	6	5	3	5	16	-	
	2%	1%	1%	4%	2%	5%	2%	1%	1%	1%	2%	3%	1%	1%	1%	2%	100%	-	
						ab						l							
I don't pay much attention to news on the economy/I go more on my own experience	107	7	25	13	9	6	29	35	-	-	-	-	-	-	-	-	-	107	
	10%	5%	7%	14%	7%	5%	7%	10%	-	-	-	-	-	-	-	-	-	100%	
				a													hijklmno		
None of these	11	1	*	3	-	4	3	5	-	-	-	-	-	-	-	-	-	-	
	1%	1%	*	3%	-	3%	1%	1%	-	-	-	-	-	-	-	-	-	-	
				b		b													
Don't know	25	1	3	1	3	2	5	7	-	-	-	-	-	-	-	-	-	-	
	2%	1%	1%	1%	2%	1%	1%	2%	-	-	-	-	-	-	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 5

Q2A\_MP. Please indicate whether you agree more with statement A or statement B, if either. A. Economic growth does more harm than good B. Economic growth does more good than harm

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	1070	522	539	127	189	197	195	362	316	392	362	183	330	282	275	250	273	249	149	47	921	102
WEIGHTED BASE	1070	524	537	122	202	192	195	359	323	387	359	173	342	269	286	252	279	244	152	51*	926	92*
	100%	49%	50%	11%	19%	18%	18%	34%	30%	36%	34%	16%	32%	25%	27%	24%	26%	23%	14%	5%*	87%	9%*
Strongly agree more with statement A	37	16	18	9	13	3	4	8	23	7	8	15	11	7	5	8	13	5	3	6	29	2
	3%	3%	3%	8% efg	7% eg	1%	2%	2%	7% ij	2%	2%	8% lmn	3%	2%	2%	3%	5%	2%	2%	11% oqrtu	3%	2%
Tend to agree more with statement A	106	50	54	14	28	20	20	24	42	39	24	20	42	26	18	28	24	22	19	4	93	9
	10%	10%	10%	12%	14% g	10%	10%	7%	13% j	10%	7%	11%	12% n	10%	6%	11%	9%	9%	12%	8%	10%	10%
Agree equally with statements A and B	207	116	91	32	40	44	32	59	72	76	59	40	76	50	40	42	53	57	26	10	179	18
	19%	22%	17%	26% g	20%	23%	16%	16%	22%	20%	16%	23% n	22% n	19%	14%	17%	19%	23%	17%	20%	19%	20%
Tend to agree more with statement B	362	159	202	35	50	60	72	145	85	131	145	49	96	97	120	101	92	84	45	17	322	22
	34%	30%	38% a	29%	25%	31%	37% d	40% cd	26%	34%	40% h	28%	28%	36%	42% kl	40% u	33%	35%	30%	34%	35%	24%
Strongly agree more with statement B	227	143	81	23	44	39	37	84	66	77	84	35	71	50	71	39	62	48	42	8	192	27
	21%	27% b	15%	19%	22%	21%	19%	23%	21%	20%	23%	20%	21%	19%	25%	16%	22%	20%	28% o	15%	21% o	29% o
Don't know	132	41	91	8	27	26	31	40	35	57	40	16	45	39	31	33	35	27	17	6	111	14
	12%	8% a	17% a	7% c	13% c	14% c	16% c	11% c	11% c	15% c	11% c	9% c	13% c	15% c	11% c	13% c	13% c	11% c	11% c	12% c	12% c	15% c
NET: Agree more with statement A	143	66	72	23	42	22	24	32	65	46	32	34	53	33	23	36	37	27	22	10	122	11
	13%	13%	13%	19% g	21% eg	12%	12%	9%	20% ij	12%	9%	20% mn	16% n	12%	8%	14%	13%	11%	14%	19%	13%	12%
NET: Agree more with statement B	588	302	282	58	94	99	109	229	151	208	229	83	168	147	191	141	154	133	87	25	514	49
	55%	58%	53%	48%	46%	52%	56%	64% cde	47%	54%	64% hi	48%	49%	55%	67% klm	56%	55%	54%	57%	49%	55%	53%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base

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Table 6

Q2A\_MP. Please indicate whether you agree more with statement A or statement B, if either. A. Economic growth does more harm than good B. Economic growth does more good than harm

Base: All adults aged 18-75 in Great Britain

		SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	1070	679	391	738	332	577	493	897	166	618	344	108	238	347	200	285	359	711
WEIGHTED BASE	1070	606	464	749	321	389	681	906	156	613	344	113*	234	352	199	286	355	715
	100%	57%	43%	70%	30%	36%	64%	85%	15%	57%	32%	11%*	22%	33%	19%	27%	33%	67%
Strongly agree more with statement A	37	24	13	28	9	15	22	33	4	23	11	3	7	13	4	13	16	21
	3%	4%	3%	4%	3%	4%	3%	4%	3%	4%	3%	3%	3%	4%	2%	4%	5%	3%
Tend to agree more with statement A	106	55	51	83	23	33	73	90	16	57	38	11	22	30	26	28	35	71
	10%	9%	11%	11%	7%	8%	11%	10%	10%	9%	11%	9%	10%	9%	13%	10%	10%	10%
Agree equally with statements A and B	207	115	92	140	68	63	145	168	36	108	86	13	47	67	48	46	69	138
	19%	19%	20%	19%	21%	16%	21%	19%	23%	18%	25%	12%	20%	19%	24%	16%	20%	19%
					e					ik					o			
Tend to agree more with statement B	362	208	153	243	119	132	229	320	39	209	107	46	77	135	53	97	108	253
	34%	34%	33%	32%	37%	34%	34%	35%	25%	34%	31%	41%	33%	38%	27%	34%	31%	35%
						h								n				
Strongly agree more with statement B	227	137	89	170	57	110	117	182	44	150	59	18	47	70	39	71	87	140
	21%	23%	19%	23%	18%	28%	17%	20%	28%	24%	17%	16%	20%	20%	20%	25%	24%	20%
						f				j								
Don't know	132	66	66	86	46	37	95	113	17	67	43	22	34	37	28	33	39	92
	12%	11%	14%	11%	14%	9%	14%	12%	11%	11%	12%	19%	14%	10%	14%	11%	11%	13%
					e					i								
NET: Agree more with statement A	143	80	63	111	32	48	95	123	20	80	49	14	30	43	30	40	51	92
	13%	13%	14%	15%	10%	12%	14%	14%	13%	13%	14%	12%	13%	12%	15%	14%	14%	13%
NET: Agree more with statement B	588	345	243	413	175	242	346	502	83	358	166	64	124	205	93	167	195	393
	55%	57%	52%	55%	55%	62%	51%	55%	53%	58%	48%	57%	53%	58%	47%	58%	55%	55%
						f				j				n		n		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

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Table 7

Q2A\_MP. Please indicate whether you agree more with statement A or statement B, if either. A. Economic growth does more harm than good B. Economic growth does more good than harm

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	1070	156	361	97	113	121	463	313	409	714	267	333	558	398	321	354	17	96
WEIGHTED BASE	1070	153	338	95*	126*	113*	418	347	385	707	260	325	554	381	303	353	16**	107*
	100%	14%	32%	9%*	12%*	11%*	39%	32%	36%	66%	24%	30%	52%	36%	28%	33%	2%**	10%*
Strongly agree more with statement A	37	8	9	-	3	8	11	12	16	25	11	14	13	12	9	11	2	1
	3%	6% c	3%	-	2%	7% bc	3%	4%	4%	4% l	4%	4%	2%	3%	3%	3%	14%	1%
Tend to agree more with statement A	106	13	29	6	8	18	39	32	32	66	23	27	44	30	30	44	2	8
	10%	8%	9%	6%	6%	16% bcd	9%	9%	8%	9%	9%	8%	8%	8%	10%	12% hlm	12%	7%
Agree equally with statements A and B	207	20	60	15	26	33	79	61	66	125	36	52	95	63	53	75	3	26
	19%	13%	18%	16%	21%	29% abc	19%	18%	17%	18%	14%	16%	17%	16%	17%	21% jklm	20%	24%
Tend to agree more with statement B	362	62	130	33	38	25	151	121	123	255	88	117	203	130	98	99	3	38
	34%	41% e	38% e	35%	30%	23%	36%	35%	32%	36% o	34%	36% o	37% ho	34% o	32%	28%	18%	35%
Strongly agree more with statement B	227	32	80	26	42	20	97	85	113	169	82	84	141	110	91	83	3	9
	21%	21%	24%	28%	33% ae	17%	23%	24%	29% ioq	24% q	31% iloq	26% q	25% q	29% iq	30% ioq	23% q	19%	8%
Don't know	132	17	30	14	9	9	42	35	36	66	21	31	58	37	23	42	3	25
	12%	11%	9%	15%	7%	8%	10%	10%	9%	9%	8%	10%	10%	10%	8%	12% n	16%	24% hijklmno
NET: Agree more with statement A	143	21	38	6	11	26	50	44	47	91	33	41	57	42	39	55	4	9
	13%	14%	11%	6%	9%	23% bcd	12%	13%	12%	13% l	13%	13%	10%	11%	13%	16% lm	26%	9%
NET: Agree more with statement B	588	94	210	60	80	45	248	206	236	425	169	201	344	240	188	181	6	46
	55%	62% e	62% e	63% e	63% e	40%	59%	59%	61% oq	60% oq	65% oq	62% oq	62% oq	63% oq	62% oq	51%	37%	43%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 9

Q2B\_MP - Please indicate whether you agree more with statement A or statement B, if either. A. More focus should be placed on protecting the environment, even if that harms economic growth B. More focus should be placed on economic growth, even if that comes at the expense of protecting the environment

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	1070	522	539	127	189	197	195	362	316	392	362	183	330	282	275	250	273	249	149	47	921	102
WEIGHTED BASE	1070	524	537	122	202	192	195	359	323	387	359	173	342	269	286	252	279	244	152	51*	926	92*
	100%	49%	50%	11%	19%	18%	18%	34%	30%	36%	34%	16%	32%	25%	27%	24%	26%	23%	14%	5%*	87%	9%*
Strongly agree more with statement A	158	79	76	18	38	26	30	47	55	55	47	28	53	42	34	32	40	35	28	9	135	14
	15%	15%	14%	15%	19%	13%	15%	13%	17%	14%	13%	16%	15%	16%	12%	13%	14%	14%	19%	18%	15%	15%
Tend to agree more with statement A	254	113	138	32	54	42	45	82	86	86	82	40	88	61	65	55	64	61	32	17	211	27
	24%	21%	26%	27%	27%	22%	23%	23%	27%	22%	23%	23%	26%	23%	23%	22%	23%	25%	21%	33%	23%	29%
Agree equally with statements A and B	257	121	134	28	42	55	47	86	70	102	86	39	86	59	73	54	68	67	42	10	231	16
	24%	23%	25%	23%	21%	29%	24%	24%	21%	26%	24%	22%	25%	22%	26%	21%	24%	28%	28%	20%	25%	17%
Tend to agree more with statement B	214	117	96	21	38	42	38	75	59	80	75	32	69	58	54	61	51	44	29	7	185	22
	20%	22%	18%	17%	19%	22%	19%	21%	18%	21%	21%	18%	20%	22%	19%	24%	18%	18%	19%	13%	20%	24%
Strongly agree more with statement B	104	65	39	18	16	10	20	41	34	29	41	25	19	25	35	28	27	20	17	3	92	9
	10%	12%	7%	15%	8%	5%	10%	11%	11%	8%	11%	14%	6%	9%	12%	11%	10%	8%	11%	6%	10%	10%
Don't know	83	30	53	4	15	18	17	29	19	35	29	10	27	22	24	22	29	17	5	6	73	5
	8%	6%	10%	4%	7%	9%	9%	8%	6%	9%	8%	6%	8%	8%	8%	9%	10%	7%	3%	11%	8%	5%
	412	192	214	50	92	67	74	129	142	141	129	68	141	104	99	87	103	96	60	26	346	40
NET: Agree more with statement A	38%	37%	40%	41%	45%	35%	38%	36%	44%	37%	36%	39%	41%	39%	35%	34%	37%	39%	39%	51%	37%	44%
	318	182	136	40	53	52	58	116	93	109	116	57	88	84	89	90	78	64	45	10	277	32
NET: Agree more with statement B	30%	35%	25%	33%	27%	27%	30%	32%	29%	28%	32%	33%	26%	31%	31%	36%	28%	26%	30%	19%	30%	34%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base

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Table 10

Q2B\_MP - Please indicate whether you agree more with statement A or statement B, if either. A. More focus should be placed on protecting the environment, even if that harms economic growth B. More focus should be placed on economic growth, even if that comes at the expense of protecting the environment

Base: All adults aged 18-75 in Great Britain

		SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	1070	679	391	738	332	577	493	897	166	618	344	108	238	347	200	285	359	711
WEIGHTED BASE	1070	606	464	749	321	389	681	906	156	613	344	113*	234	352	199	286	355	715
	100%	57%	43%	70%	30%	36%	64%	85%	15%	57%	32%	11%*	22%	33%	19%	27%	33%	67%
Strongly agree more with statement A	158	107	51	118	39	64	94	144	14	90	51	17	34	43	37	43	53	105
	15%	18% b	11%	16%	12%	16%	14%	16% h	9%	15%	15%	15%	14%	12%	19%	15%	15%	15%
Tend to agree more with statement A	254	146	109	180	74	109	146	208	44	139	92	24	65	75	39	75	83	171
	24%	24%	23%	24%	23%	28% f	21%	23%	28%	23%	27%	21%	28%	21%	20%	26%	23%	24%
Agree equally with statements A and B	257	139	118	161	96	83	174	209	46	153	77	27	46	98	50	63	81	176
	24%	23%	25%	22%	30% c	21%	26%	23%	29%	25%	22%	24%	20%	28% i	25%	22%	23%	25%
Tend to agree more with statement B	214	114	99	161	53	79	135	187	27	129	60	25	48	69	40	57	78	135
	20%	19%	21%	21%	16%	20%	20%	21%	17%	21%	17%	22%	20%	20%	20%	20%	22%	19%
Strongly agree more with statement B	104	53	51	77	27	29	75	87	17	61	35	8	19	41	13	31	40	64
	10%	9%	11%	10%	8%	8%	11%	10%	11%	10%	10%	7%	8%	12%	7%	11%	11%	9%
Don't know	83	46	37	51	32	26	57	73	8	41	30	13	23	25	19	17	21	62
	8%	8%	8%	7%	10%	7%	8%	8%	5%	7%	9%	11%	10%	7%	10%	6%	6%	9%
NET: Agree more with statement A	412	253	159	298	114	173	239	351	58	229	142	40	98	118	77	119	136	276
	38%	42% b	34%	40%	35%	44% f	35%	39%	37%	37%	41%	35%	42%	34%	39%	42%	38%	39%
NET: Agree more with statement B	318	167	151	238	80	108	210	273	44	190	95	33	67	110	53	87	118	200
	30%	28%	32%	32% d	25%	28%	31%	30%	28%	31%	28%	29%	29%	31%	27%	31%	33%	28%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

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Table 11

Q2B\_MP - Please indicate whether you agree more with statement A or statement B, if either. A. More focus should be placed on protecting the environment, even if that harms economic growth B. More focus should be placed on economic growth, even if that comes at the expense of protecting the environment

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	1070	156	361	97	113	121	463	313	409	714	267	333	558	398	321	354	17	96
WEIGHTED BASE	1070	153	338	95*	126*	113*	418	347	385	707	260	325	554	381	303	353	16**	107*
	100%	14%	32%	9%*	12%*	11%*	39%	32%	36%	66%	24%	30%	52%	36%	28%	33%	2%**	10%*
Strongly agree more with statement A	158	9	65	10	8	41	87	38	68	111	35	61	90	56	47	66	8	9
	15%	6%	19% ad	11%	7%	36% abcd	21% g	11%	18%	16%	14%	19% q	16%	15%	16%	19% q	47%	9%
Tend to agree more with statement A	254	26	96	23	20	24	106	67	98	181	62	67	135	92	72	80	5	28
	24%	17%	29% ad	24%	16%	21%	25%	19%	25%	26% k	24%	21%	24%	24%	24%	23%	28%	26%
Agree equally with statements A and B	257	41	82	31	29	20	105	78	87	174	60	83	129	91	71	81	1	30
	24%	26%	24%	33% e	23%	18%	25%	22%	23%	25%	23%	26%	23%	24%	23%	23%	9%	28%
Tend to agree more with statement B	214	39	61	18	33	18	73	85	68	126	52	59	110	72	61	64	3	20
	20%	26%	18%	19%	26%	16%	18%	24% f	18%	18%	20%	18%	20%	19%	20%	18%	16%	19%
Strongly agree more with statement B	104	21	24	7	31	7	28	55	42	74	34	31	54	45	33	31	-	5
	10%	14% b	7%	8%	24% bce	6%	7%	16% f	11%	10%	13% q	9%	10%	12%	11%	9%	-	5%
Don't know	83	17	11	5	6	3	18	25	21	42	17	24	36	25	19	31	-	14
	8%	11% be	3%	6%	4%	3%	4%	7%	5%	6%	6%	7%	6%	6%	6%	9% hi	-	13% hil
NET: Agree more with statement A	412	35	161	33	29	64	194	105	166	291	98	128	225	149	119	146	12	37
	38%	23%	48% ad	35%	23%	57% acd	46% g	30%	43%	41%	38%	39%	41%	39%	39%	41%	75%	35%
NET: Agree more with statement B	318	60	84	25	64	25	101	140	111	200	86	89	164	117	95	95	3	25
	30%	39% be	25%	27%	50% bce	22%	24%	40% f	29%	28%	33%	27%	30%	31%	31%	27%	16%	24%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 13

Q2C\_MP - Please indicate whether you agree more with statement A or statement B, if either. A. Britain should allow as much immigration as the economy needs to support growth B. There should be strict limits on immigration into Britain even if that harms growth

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	1070	522	539	127	189	197	195	362	316	392	362	183	330	282	275	250	273	249	149	47	921	102
WEIGHTED BASE	1070	524	537	122	202	192	195	359	323	387	359	173	342	269	286	252	279	244	152	51*	926	92*
	100%	49%	50%	11%	19%	18%	18%	34%	30%	36%	34%	16%	32%	25%	27%	24%	26%	23%	14%	5%*	87%	9%*
Strongly agree more with statement A	117	62	54	18	22	17	30	30	40	47	30	25	32	36	24	25	36	27	18	4	106	6
	11%	12%	10%	15%	11%	9%	15%	8%	12%	12%	8%	14%	9%	13%	9%	10%	13%	11%	12%	8%	11%	7%
Tend to agree more with statement A	219	109	106	32	54	43	27	64	86	69	64	46	83	35	55	50	42	62	24	16	178	26
	20%	21%	20%	26%	27%	22%	14%	18%	27%	18%	18%	26%	24%	13%	19%	20%	15%	25%	16%	30%	19%	28%
Agree equally with statements A and B	152	71	79	21	29	34	27	41	51	61	41	28	56	33	34	39	31	38	26	7	134	12
	14%	14%	15%	17%	15%	18%	14%	11%	16%	16%	11%	16%	16%	12%	12%	16%	11%	16%	17%	13%	14%	13%
Tend to agree more with statement B	254	129	125	28	56	36	48	86	84	85	86	36	84	67	67	60	70	62	40	9	233	13
	24%	25%	23%	23%	28%	19%	25%	24%	26%	22%	24%	21%	25%	25%	24%	24%	25%	26%	26%	17%	25%	14%
Strongly agree more with statement B	271	134	135	13	29	49	49	130	42	99	130	23	69	80	99	67	76	46	36	15	225	31
	25%	25%	25%	11%	14%	26%	25%	36%	13%	25%	36%	13%	20%	30%	35%	27%	27%	19%	24%	29%	24%	33%
Don't know	57	20	36	9	11	13	14	9	21	27	9	16	18	18	5	10	23	9	8	1	51	5
	5%	4%	7%	8%	6%	7%	7%	2%	6%	7%	2%	9%	5%	7%	2%	4%	8%	4%	5%	2%	5%	5%
NET: Agree more with statement A	336	171	161	50	76	60	57	94	126	116	94	71	115	71	80	75	78	89	42	20	284	32
	31%	33%	30%	41%	38%	31%	29%	26%	39%	30%	26%	41%	34%	26%	28%	30%	28%	36%	28%	39%	31%	35%
NET: Agree more with statement B	525	262	261	41	85	85	98	216	126	183	216	59	153	147	167	128	146	108	76	24	458	43
	49%	50%	49%	34%	42%	45%	50%	60%	39%	47%	60%	34%	45%	54%	58%	51%	53%	44%	50%	46%	49%	47%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base

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Table 14

Q2C\_MP - Please indicate whether you agree more with statement A or statement B, if either. A. Britain should allow as much immigration as the economy needs to support growth B. There should be strict limits on immigration into Britain even if that harms growth

Base: All adults aged 18-75 in Great Britain

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	1070	679	391	738	332	577	493	897	166	618	344	108	238	347	200	285	359	711
WEIGHTED BASE	1070	606	464	749	321	389	681	906	156	613	344	113*	234	352	199	286	355	715
	100%	57%	43%	70%	30%	36%	64%	85%	15%	57%	32%	11%*	22%	33%	19%	27%	33%	67%
Strongly agree more with statement A	117	80	38	88	29	62	55	98	17	69	42	6	24	36	20	37	39	79
	11%	13% b	8%	12%	9%	16% f	8%	11%	11%	11%	12%	6%	10%	10%	10%	13%	11%	11%
Tend to agree more with statement A	219	143	77	146	73	115	105	172	45	108	85	26	64	67	27	62	63	156
	20%	24% b	16%	19%	23%	29% f	15%	19%	29% g	18%	25% i	23%	27% mn	19%	13%	22% n	18%	22%
Agree equally with statements A and B	152	93	59	99	53	52	99	113	39	90	54	8	28	50	34	40	63	89
	14%	15%	13%	13%	17%	13%	15%	13%	25% g	15%	16% k	7%	12%	14%	17%	14%	18% q	12%
Tend to agree more with statement B	254	138	116	186	68	74	180	224	29	152	76	27	46	92	49	67	88	166
	24%	23%	25%	25%	21%	19%	26% e	25%	19%	25%	22%	24%	20%	26%	25%	24%	25%	23%
Strongly agree more with statement B	271	122	149	188	83	65	206	250	19	167	62	42	65	93	48	65	82	189
	25%	20%	32% a	25%	26%	17%	30% e	28% h	12%	27% j	18%	37% j	28%	26%	24%	23%	23%	26%
Don't know	57	31	26	42	15	21	36	49	7	28	24	4	7	14	21 lmo	14	22	35
	5%	5%	6%	6%	5%	5%	5%	5%	5%	5%	7%	4%	3%	4%	11%	5%	6%	5%
NET: Agree more with statement A	336	222	114	234	102	177	159	270	62	176	128	32	88	102	47	99	101	235
	31%	37% b	25%	31%	32%	45% f	23%	30%	40% g	29%	37% i	29%	38% n	29%	23%	35% n	29%	33%
NET: Agree more with statement B	525	260	265	374	151	139	386	474	48	319	138	68	111	185	97	132	169	356
	49%	43%	57% a	50%	47%	36%	57% e	52% h	31%	52% j	40%	61% j	47%	53%	49%	46%	48%	50%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

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Table 15

Q2C\_MP - Please indicate whether you agree more with statement A or statement B, if either. A. Britain should allow as much immigration as the economy needs to support growth B. There should be strict limits on immigration into Britain even if that harms growth

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	1070	156	361	97	113	121	463	313	409	714	267	333	558	398	321	354	17	96
WEIGHTED BASE	1070	153	338	95*	126*	113*	418	347	385	707	260	325	554	381	303	353	16**	107*
	100%	14%	32%	9%*	12%*	11%*	39%	32%	36%	66%	24%	30%	52%	36%	28%	33%	2%**	10%*
Strongly agree more with statement A	117	9	57	7	5	24	79	11	57	81	27	40	63	41	34	42	3	6
	11%	6%	17% acd	7%	4%	22% acd	19% g	3%	15% ijlmq	11%	10%	12%	11%	11%	11%	12%	16%	6%
Tend to agree more with statement A	219	19	93	33	5	29	112	45	79	145	52	56	113	78	65	88	7	22
	20%	12% d	27% ad	35% ad	4%	26% ad	27% g	13%	21%	20%	20%	17%	20%	21%	21%	25% ikl	41%	21%
Agree equally with statements A and B	152	19	60	16	6	14	69	26	51	101	32	36	79	56	55	55	1	12
	14%	13%	18% d	16% d	5%	13%	17% g	7%	13%	14%	12%	11%	14%	15%	18% hjk	16%	3%	11%
Tend to agree more with statement B	254	34	71	20	41	18	83	98	90	175	81	94	135	100	74	83	4	23
	24%	22%	21%	21%	33% be	16%	20%	28% f	23%	25%	31% hiln o	29% h	24%	26%	25%	23%	22%	22%
Strongly agree more with statement B	271	61	50	18	66	23	61	156	94	181	61	92	148	91	63	69	3	27
	25%	40% bce	15%	18%	52% bce	20%	15%	45% f	24%	26% no	24%	28% no	27% no	24%	21%	19%	18%	26%
Don't know	57	10	8	2	3	4	13	12	14	25	7	7	16	15	12	17	-	15
	5%	7% b	2%	2%	2%	4%	3%	4%	4%	3%	3%	2%	3%	4%	4%	5% kl	-	14% hijklmno
NET: Agree more with statement A	336	27	150	40	10	53	192	55	136	226	78	96	176	119	99	129	9	29
	31%	18% d	44% ad	42% ad	8%	47% ad	46% g	16%	35% k	32%	30%	29%	32%	31%	33%	37% k	57%	27%
NET: Agree more with statement B	525	96	121	38	107	41	144	254	184	356	142	186	283	191	138	152	7	51
	49%	63% bce	36%	39%	85% abce	36%	34%	73% f	48%	50% o	55% hno	57% hilmn o	51% o	50% o	45%	43%	40%	48%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 17

Q2D\_MP - Please indicate whether you agree more with statement A or statement B, if either. A. Redistributing money between people is more important than growing the economy overall B. Growing the overall economy is more important than redistributing money between people

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION							
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (a)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)	
UNWEIGHTED BASE	1070	522	539	127	189	197	195	362	316	392	362	183	330	282	275	250	273	249	149	47	921	102	
WEIGHTED BASE	1070	524	537	122	202	192	195	359	323	387	359	173	342	269	286	252	279	244	152	51*	926	92*	
	100%	49%	50%	11%	19%	18%	18%	34%	30%	36%	34%	16%	32%	25%	27%	24%	26%	23%	14%	5%*	87%	9%*	
Strongly agree more with statement A	92	48	44	16	12	16	19	28	28	35	28	17	27	21	26	23	23	19	13	3	77	12	
	9%	9%	8%	13%	6%	9%	10%	8%	9%	9%	8%	10%	8%	8%	9%	9%	8%	8%	8%	5%	8%	13%	
Tend to agree more with statement A	204	102	96	29	44	37	36	58	73	73	58	40	70	45	49	44	50	50	30	13	174	17	
	19%	20%	18%	24%	22%	19%	19%	16%	23%	19%	16%	23%	20%	17%	17%	17%	18%	21%	20%	26%	19%	18%	
Agree equally with statements A and B	223	115	107	23	36	44	34	86	58	78	86	33	70	56	65	60	52	53	33	12	199	12	
	21%	22%	20%	19%	18%	23%	17%	24%	18%	20%	24%	19%	20%	21%	23%	24%	19%	22%	22%	23%	21%	13%	
Tend to agree more with statement B	270	135	135	29	52	45	63	83	80	107	83	40	84	82	63	76	64	61	35	10	235	25	
	25%	26%	25%	23%	26%	23%	32% g	23%	25%	28%	23%	23%	25%	31% n	22%	30%	23%	25%	23%	19%	25%	27%	
Strongly agree more with statement B	162	96	65	15	35	25	17	70	50	42	70	28	48	30	56	28	50	35	30	6	143	12	
	15%	18% b	12%	13%	17% f	13%	9%	19% f	16%	11%	19% i	16%	14%	11%	20% m	11%	18% o	14%	20% o	12%	15% o	14%	
Don't know	119	28	90	11	23	25	27	34	34	51	34	15	43	34	27	21	40	25	11	8	98	13	
	11%	5%	17% a	9%	11%	13%	14%	9%	10%	13%	9%	9%	13%	13%	9%	8%	14% t	10%	7%	15%	11%	15%	
NET: Agree more with statement A	296	150	140	44	57	53	55	86	101	109	86	57	97	67	75	67	72	69	43	16	251	29	
	28%	29%	26%	36% g	28%	28%	28%	24%	31%	28%	24%	33%	28%	25%	26%	27%	26%	28%	28%	31%	27%	31%	
NET: Agree more with statement B	432	231	200	44	86	70	79	153	130	149	153	68	132	112	120	103	114	96	65	16	379	38	
	40%	44% b	37%	36%	43%	36%	41%	43%	40%	38%	43%	39%	39%	42%	42%	41%	41%	39%	43%	31%	41%	41%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base

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Table 18

Q2D\_MP - Please indicate whether you agree more with statement A or statement B, if either. A. Redistributing money between people is more important than growing the economy overall B. Growing the overall economy is more important than redistributing money between people

Base: All adults aged 18-75 in Great Britain

		SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	1070	679	391	738	332	577	493	897	166	618	344	108	238	347	200	285	359	711
WEIGHTED BASE	1070	606	464	749	321	389	681	906	156	613	344	113*	234	352	199	286	355	715
	100%	57%	43%	70%	30%	36%	64%	85%	15%	57%	32%	11%*	22%	33%	19%	27%	33%	67%
Strongly agree more with statement A	92	55	36	62	30	41	50	80	8	48	34	9	28	29	8	27	15	76
	9%	9%	8%	8%	9%	11%	7%	9%	5%	8%	10%	8%	12% n	8%	4%	9% n	4%	11% p
Tend to agree more with statement A	204	125	79	148	56	76	129	174	28	102	78	24	47	65	33	59	67	137
	19%	21%	17%	20%	18%	19%	19%	19%	18%	17%	23% i	21%	20%	18%	17%	21%	19%	19%
Agree equally with statements A and B	223	108	115	138	85	64	159	185	38	133	73	17	41	76	56	49	69	154
	21%	18%	25% a	18%	26% c	16%	23% e	20%	24%	22%	21%	15%	17%	22%	28% lo	17%	19%	22%
Tend to agree more with statement B	270	157	113	213	58	115	155	235	35	160	79	31	51	97	46	76	105	166
	25%	26%	24%	28% d	18%	30% f	23%	26%	22%	26%	23%	28%	22%	28%	23%	27%	29%	23%
Strongly agree more with statement B	162	106	55	110	51	62	99	126	33	102	37	22	43	50	25	43	60	102
	15%	18% b	12%	15%	16%	16%	15%	14%	21% g	17% j	11%	20% j	19%	14%	13%	15%	17%	14%
Don't know	119	54	65	78	41	32	88	105	14	67	43	9	24	35	29	31	40	80
	11%	9%	14% a	10%	13%	8%	13% e	12%	9%	11%	12%	8%	10%	10%	15%	11%	11%	11%
NET: Agree more with statement A	296	181	115	210	86	117	179	254	37	150	112	34	75	94	41	86	82	213
	28%	30%	25%	28%	27%	30%	26%	28%	23%	25%	33% i	30%	32% n	27%	21%	30% n	23% p	30% p
NET: Agree more with statement B	432	263	169	323	109	177	255	361	68	263	116	54	94	147	72	120	165	267
	40%	43% b	36%	43% d	34%	46% f	37%	40%	43%	43% j	34%	47% j	40%	42%	36%	42%	46% q	37%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

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Table 19

Q2D\_MP - Please indicate whether you agree more with statement A or statement B, if either. A. Redistributing money between people is more important than growing the economy overall B. Growing the overall economy is more important than redistributing money between people

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	1070	156	361	97	113	121	463	313	409	714	267	333	558	398	321	354	17	96
WEIGHTED BASE	1070	153	338	95*	126*	113*	418	347	385	707	260	325	554	381	303	353	16**	107*
	100%	14%	32%	9%*	12%*	11%*	39%	32%	36%	66%	24%	30%	52%	36%	28%	33%	2%**	10%*
Strongly agree more with statement A	92	1	36	6	7	23	50	13	30	55	21	23	36	23	22	27	8	15
	9%	1%	11% a	7% a	5%	20% abcd	12% g	4%	8%	8%	8%	7%	6%	6%	7%	8%	49%	14% lm
Tend to agree more with statement A	204	17	82	18	14	22	87	49	91	154	38	65	116	77	68	75	1	12
	19%	11%	24% ad	19%	11%	20%	21% g	14%	24% jq	22% jq	15%	20% j	21% jq	20% j	23% jq	21% jq	6%	11%
Agree equally with statements A and B	223	26	65	15	35	25	72	84	70	142	53	57	109	77	58	62	1	26
	21%	17%	19%	16%	28%	22%	17% f	24%	18%	20%	20%	18%	20%	20%	19%	17%	8%	24%
Tend to agree more with statement B	270	55	78	24	37	29	119	93	109	184	78	89	161	96	71	94	1	18
	25%	36% b	23%	25%	29%	26%	28% q	27%	28% nq	26% jn	30% nq	27% ilq	29% inq	25%	23%	27%	9%	17%
Strongly agree more with statement B	162	32	52	19	28	11	64	73	60	113	58	65	87	75	68	59	5	8
	15%	21% e	15%	20%	22% e	10%	15%	21%	16% q	16% q	22% hilq	20% q	16%	20% ilq	22% hilo q	17% q	28%	7%
Don't know	119	21	25	13	6	2	26	35	24	60	14	26	45	34	17	36	-	29
	11%	14% bde	7% e	13% e	5%	2%	6%	10%	6% jn	8% jn	5%	8% j	8% jn	9% jn	6% jn	10% hjn	-	27% hijklmno
NET: Agree more with statement A	296	19	118	25	20	45	137	62	121	209	59	88	152	100	90	102	9	27
	28%	12% ad	35% a	26% a	16%	40% acd	33% g	18%	31% jm	30% j	22%	27% iq	27%	26%	30% j	29% q	55%	25%
NET: Agree more with statement B	432	87	130	43	64	40	183	166	169	297	135	154	248	171	138	154	6	25
	40%	57% be	38%	45%	51% be	36%	44%	48%	44% q	42% q	52% hilm oq	47% iq	45% q	45% q	46% q	44% q	37%	24%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 21

Q2E\_MP - Please indicate whether you agree more with statement A or statement B, if either. A. More focus should be placed on improving the economy of specific regions and nations in the UK B. More focus should be placed on improving the UK economy as a whole

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	1070	522	539	127	189	197	195	362	316	392	362	183	330	282	275	250	273	249	149	47	921	102
WEIGHTED BASE	1070	524	537	122	202	192	195	359	323	387	359	173	342	269	286	252	279	244	152	51*	926	92*
	100%	49%	50%	11%	19%	18%	18%	34%	30%	36%	34%	16%	32%	25%	27%	24%	26%	23%	14%	5%*	87%	9%*
Strongly agree more with statement A	62	43	20	8	12	5	13	26	19	17	26	10	14	17	21	23	18	3	12	2	56	4
	6%	8% b	4%	6%	6%	2%	6%	7% e	6%	4%	7%	6%	4%	6%	7%	9% qt	6% q	1%	8% q	3%	6% q	5%
Tend to agree more with statement A	187	94	89	20	30	39	35	63	50	74	63	27	62	49	49	66	39	30	18	14	154	19
	17%	18%	17%	16%	15%	21%	18%	18%	15%	19%	18%	16%	18%	18%	17%	26% pqrt	14%	12%	12%	28% pqr	17%	20%
Agree equally with statements A and B	171	84	87	21	45	32	29	44	66	61	44	29	69	37	36	49	32	40	23	9	144	18
	16%	16%	16%	18%	22% g	17%	15%	12%	20% j	16%	12%	17%	20% n	14%	13%	20% p	11%	16%	15%	17%	16% p	20%
Tend to agree more with statement B	361	157	202	41	56	68	73	123	98	141	123	54	111	98	98	60	103	100	62	14	326	22
	34%	30%	38% a	34%	28%	35%	37%	34%	30%	36%	34%	31%	33%	36%	34%	24%	37% ou	41% otu	41% ou	27%	35% ou	24%
Strongly agree more with statement B	223	125	98	22	39	37	32	93	61	68	93	36	61	52	73	37	62	58	31	8	189	26
	21%	24%	18%	18%	19%	19%	16%	26% f	19%	18%	26% i	21%	18%	19%	26% l	15%	22% o	24% o	21%	16%	20% o	28% o
Don't know	65	23	42	9	20	11	14	10	29	25	10	16	25	17	8	17	24	11	5	5	58	3
	6%	4%	8% a	8% g	10% g	6% g	7% g	3% g	9% j	7% j	3% j	9% n	7% n	6% n	3% n	7% n	9% n	5% n	4%	9% n	6% n	3% n
NET: Agree more with statement A	249	137	109	28	42	44	47	89	69	92	89	38	76	66	70	89	57	34	30	16	210	23
	23%	26% b	20%	23%	21%	23%	24%	25%	21%	24%	25%	22%	22%	24%	25%	36% pqrt	20%	14%	20%	31% q	23% q	25% q
NET: Agree more with statement B	584	281	300	63	95	105	105	216	159	209	216	90	173	149	171	96	166	159	94	22	514	48
	55%	54%	56%	52%	47%	55%	54%	60% d	49%	54%	60% h	52%	51%	56%	60% l	38%	59% o	65% ostu	62% os	43%	56% o	52% o

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base

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Table 22

Q2E\_MP - Please indicate whether you agree more with statement A or statement B, if either. A. More focus should be placed on improving the economy of specific regions and nations in the UK B. More focus should be placed on improving the UK economy as a whole

Base: All adults aged 18-75 in Great Britain

		SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	1070	679	391	738	332	577	493	897	166	618	344	108	238	347	200	285	359	711
WEIGHTED BASE	1070	606	464	749	321	389	681	906	156	613	344	113*	234	352	199	286	355	715
	100%	57%	43%	70%	30%	36%	64%	85%	15%	57%	32%	11%*	22%	33%	19%	27%	33%	67%
Strongly agree more with statement A	62	41	21	45	17	24	38	57	6	30	22	10	19	18	13	13	20	43
	6%	7%	5%	6%	5%	6%	6%	6%	4%	5%	6%	9%	8%	5%	6%	4%	6%	6%
Tend to agree more with statement A	187	120	67	133	54	81	106	163	20	99	68	20	50	65	29	44	51	136
	17%	20% b	14%	18%	17%	21% f	16%	18%	13%	16%	20%	17%	21%	18%	14%	15%	14%	19%
Agree equally with statements A and B	171	96	75	117	54	59	112	140	30	97	63	10	39	54	31	47	60	111
	16%	16%	16%	16%	17%	15%	17%	15%	19%	16%	18% k	9%	17%	15%	16%	16%	17%	16%
Tend to agree more with statement B	361	199	162	260	102	123	239	311	48	210	108	44	70	123	73	95	125	237
	34%	33%	35%	35%	32%	32%	35%	34%	31%	34%	31%	39%	30%	35%	37%	33%	35%	33%
Strongly agree more with statement B	223	123	100	151	72	83	140	179	43	146	55	22	42	76	35	69	78	145
	21%	20%	22%	20%	22%	21%	21%	20%	27% g	24% j	16%	19%	18%	22%	18%	24%	22%	20%
Don't know	65	27	38	43	22	20	45	56	9	31	27	7	14	16	17	18	22	44
	6%	4%	8% a	6%	7%	5%	7%	6%	6%	5%	8%	6%	6%	4%	9%	6%	6%	6%
NET: Agree more with statement A	249	161	89	178	71	105	144	220	26	129	90	30	69	83	41	57	71	179
	23%	27% b	19%	24%	22%	27% f	21%	24%	17%	21%	26%	27%	29% o	24%	21%	20%	20%	25%
NET: Agree more with statement B	584	322	262	411	173	205	379	490	91	356	163	65	113	199	109	164	203	381
	55%	53%	57%	55%	54%	53%	56%	54%	59%	58% j	47%	58%	48%	57%	55%	57%	57%	53%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

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Table 23

Q2E\_MP - Please indicate whether you agree more with statement A or statement B, if either. A. More focus should be placed on improving the economy of specific regions and nations in the UK B. More focus should be placed on improving the UK economy as a whole

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	1070	156	361	97	113	121	463	313	409	714	267	333	558	398	321	354	17	96
WEIGHTED BASE	1070	153	338	95*	126*	113*	418	347	385	707	260	325	554	381	303	353	16**	107*
	100%	14%	32%	9%*	12%*	11%*	39%	32%	36%	66%	24%	30%	52%	36%	28%	33%	2%**	10%*
Strongly agree more with statement A	62	7	25	5	9	10	23	24	25	43	14	25	31	26	19	15	2	5
	6%	5%	7%	6%	7%	9%	5%	7%	7%	6%	5%	8%	6%	7%	6%	4%	14%	5%
Tend to agree more with statement A	187	22	77	15	18	21	89	48	63	133	52	57	98	54	54	59	8	16
	17%	14%	23% a	16%	14%	18%	21%	14%	16%	19% m	20% m	18%	18%	14%	18%	17%	46%	15%
Agree equally with statements A and B	171	21	56	15	17	22	76	43	58	98	21	43	82	62	40	61	1	18
	16%	14%	17%	15%	13%	19%	18%	12%	15% j	14% j	8%	13% j	15% j	16% j	13% j	17% j	8%	17% j
Tend to agree more with statement B	361	57	100	34	54	31	131	124	127	247	99	121	203	133	111	126	3	33
	34%	37%	29%	35%	43% be	27%	31%	36%	33%	35%	38%	37%	37%	35%	37%	36%	16%	31%
Strongly agree more with statement B	223	37	72	20	26	27	86	91	99	154	65	70	125	92	70	76	2	21
	21%	24%	21%	21%	20%	24%	21%	26%	26% i	22%	25%	22%	22%	24%	23%	21%	15%	20%
Don't know	65	10	8	6	4	2	14	16	12	33	8	8	16	13	9	17	-	13
	6%	6% b	2%	7%	3%	2%	3%	5%	3% kl	5%	3%	2%	3%	3%	3%	5% l	-	12% hijklmno
NET: Agree more with statement A	249	29	102	21	27	31	111	73	88	176	67	82	129	80	73	74	10	22
	23%	19%	30% a	22%	21%	28%	27%	21%	23%	25%	26%	25%	23%	21%	24%	21%	60%	20%
NET: Agree more with statement B	584	93	172	53	80	58	217	216	226	401	165	192	328	226	181	201	5	54
	55%	61%	51%	56%	63% b	51%	52%	62% f	59%	57%	63% i	59%	59%	59%	60%	57%	31%	50%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 25  
Q3\_MP. Which two or three options on this list do you think would make the biggest improvement to Britain's economic growth over the next five years? Please select all that apply

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	1070	522	539	127	189	197	195	362	316	392	362	183	330	282	275	250	273	249	149	47	921	102
WEIGHTED BASE	1070	524	537	122	202	192	195	359	323	387	359	173	342	269	286	252	279	244	152	51*	926	92*
	100%	49%	50%	11%	19%	18%	18%	34%	30%	36%	34%	16%	32%	25%	27%	24%	26%	23%	14%	5%	87%	9%
Getting closer to the European Union to make it easier for Britain to do business with member countries	274	116	156	19	45	49	56	106	64	105	106	28	84	74	88	55	63	73	45	7	235	32
	26%	22%	29%	15%	22%	26%	29%	29%	20%	27%	29%	16%	25%	27%	31%	22%	23%	30%	29%	13%	25%	35%
Making it easier to build new national infrastructure projects in Britain (e.g., transport projects, renewable energy and digital infrastructure)	181	115	64	22	26	37	35	62	48	72	62	27	58	50	46	41	49	42	30	8	162	11
	17%	22%	12%	18%	13%	19%	18%	17%	15%	19%	17%	15%	17%	19%	16%	16%	18%	17%	19%	16%	18%	12%
Making it easier to build more housing, including easing restrictions on where homes can be built	144	77	66	27	26	33	13	43	54	47	43	36	51	17	40	19	29	43	39	7	129	7
	13%	15%	12%	22%	13%	17%	7%	12%	17%	12%	12%	21%	15%	6%	14%	7%	10%	18%	26%	15%	14%	8%
Improving local public transport, including the condition of roads, buses, trains, and the cycle network	229	105	119	22	40	41	42	84	61	83	84	30	73	55	71	68	53	59	21	6	201	22
	21%	20%	22%	18%	20%	21%	21%	24%	19%	21%	24%	17%	21%	20%	25%	27%	19%	24%	14%	11%	22%	23%
Improving the quality of education for children (i.e., primary and secondary schools)	202	88	111	27	48	35	42	50	75	77	50	35	75	52	41	53	61	40	24	13	177	13
	19%	17%	21%	22%	24%	18%	22%	14%	23%	20%	14%	20%	22%	19%	14%	21%	22%	16%	16%	24%	19%	14%
Improving access to high-quality skills training	178	91	87	20	34	33	29	62	54	62	62	29	58	42	49	32	46	47	28	8	153	17
	17%	17%	16%	17%	17%	17%	15%	17%	17%	16%	17%	17%	17%	16%	17%	13%	16%	19%	18%	17%	16%	18%
Encouraging UK businesses to invest more in new technology, buildings, and machinery	198	108	87	15	39	34	35	75	54	69	75	26	62	52	58	40	50	44	36	11	170	17
	18%	21%	16%	12%	19%	18%	18%	21%	17%	18%	21%	15%	18%	19%	20%	16%	18%	18%	24%	22%	18%	18%
Attracting investment from overseas companies into Britain	189	97	90	14	27	36	27	85	41	63	85	20	57	44	68	55	33	49	29	7	167	16
	18%	18%	17%	11%	14%	19%	14%	24%	13%	16%	24%	12%	17%	16%	24%	22%	12%	20%	19%	13%	18%	17%
Improving public services eg the NHS	382	176	204	33	74	68	60	146	107	129	146	52	123	90	116	103	91	77	54	25	326	31
	36%	34%	38%	27%	37%	36%	31%	41%	33%	33%	41%	30%	36%	34%	41%	41%	33%	32%	35%	49%	35%	34%
Supporting the creation of jobs and job opportunities	329	169	157	34	53	52	69	121	87	121	121	50	89	85	105	76	85	70	55	17	286	25
	31%	32%	29%	28%	26%	27%	35%	34%	27%	31%	34%	29%	26%	32%	37%	30%	31%	29%	36%	34%	31%	27%
Changing immigration to make it easier for businesses to fill job vacancies	110	48	60	29	18	9	18	36	47	26	36	34	22	23	31	26	31	25	10	4	92	13
	10%	9%	11%	24%	9%	5%	9%	10%	15%	7%	10%	20%	6%	8%	11%	10%	11%	10%	6%	9%	10%	14%
Improving wages and rights for workers	324	161	161	55	72	66	57	75	126	123	75	71	121	86	46	72	83	74	45	15	274	34
	30%	31%	30%	45%	36%	34%	29%	21%	39%	32%	21%	41%	35%	32%	16%	29%	30%	30%	30%	29%	30%	37%
Other (please specify)	21	16	6	1	1	5	3	12	2	8	12	1	6	4	11	-	10	6	4	-	20	2
	2%	3%	1%	1%	*	3%	1%	3%	1%	2%	3%	1%	2%	2%	4%	-	4%	3%	2%	-	2%	2%
None of these	22	8	14	1	7	2	4	7	8	6	7	1	9	4	7	7	9	3	3	-	20	2
	2%	2%	3%	1%	4%	1%	2%	2%	3%	2%	2%	1%	3%	2%	3%	3%	3%	1%	2%	-	2%	2%
Don't know	55	21	33	5	16	9	14	11	21	23	11	12	18	19	6	18	17	7	3	5	45	5
	5%	4%	6%	4%	8%	5%	7%	3%	6%	6%	3%	7%	5%	7%	2%	7%	6%	3%	2%	9%	5%	5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base

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Table 26  
Q3\_MP. Which two or three options on this list do you think would make the biggest improvement to Britain's economic growth over the next five years? Please select all that apply

Base: All adults aged 18-75 in Great Britain

	SOCIAL GRADE			WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	1070	679	391	738	332	577	493	897	166	618	344	108	238	347	200	285	359	711
WEIGHTED BASE	1070	606	464	749	321	389	681	906	156	613	344	113*	234	352	199	286	355	715
	100%	57%	43%	70%	30%	36%	64%	85%	15%	57%	32%	11%*	22%	33%	19%	27%	33%	67%
Getting closer to the European Union to make it easier for Britain to do business with member countries	274	164	111	193	81	118	156	240	32	164	70	40	70	95	46	63	87	187
	26%	27%	24%	26%	25%	30% f	23%	26%	20%	27%	20%	35% j	30%	27%	23%	22%	25%	26%
Making it easier to build new national infrastructure projects in Britain (e.g., transport projects, renewable energy and digital infrastructure)	181	110	71	135	46	88	93	150	31	101	67	13	44	66	35	37	59	123
	17%	18%	15%	18%	14%	23% f	14%	17%	20%	16%	19%	12%	19%	19%	17%	13%	17%	17%
Making it easier to build more housing, including easing restrictions on where homes can be built	144	88	56	104	40	48	96	112	30	75	55	14	30	53	22	38	52	92
	13%	14%	12%	14%	12%	12%	14%	12%	20% g	12%	16%	12%	13%	15%	11%	13%	15%	13%
Improving local public transport, including the condition of roads, buses, trains, and the cycle network	229	132	96	155	73	89	140	204	23	123	79	27	58	81	41	50	64	165
	21%	22%	21%	21%	23%	23%	21%	23%	15%	20%	23%	24%	25%	23%	20%	17%	18%	23%
Improving the quality of education for children (i.e., primary and secondary schools)	202	112	90	152	51	71	131	170	28	116	64	22	44	51	37	71	91	111
	19%	19%	19%	20%	16%	18%	19%	19%	18%	19%	19%	20%	19%	14%	19%	25% m	26% q	16%
Improving access to high-quality skills training	178	94	84	133	45	61	117	155	24	106	56	16	37	57	35	49	69	109
	17%	16%	18%	18%	14%	16%	17%	17%	15%	17%	16%	14%	16%	16%	18%	17%	20%	15%
Encouraging UK businesses to invest more in new technology, buildings, and machinery	198	129	68	148	50	92	106	164	33	123	56	20	37	66	38	57	70	128
	18%	21% b	15%	20%	15%	24% f	16%	18%	21%	20%	16%	17%	16%	19%	19%	20%	20%	18%
Attracting investment from overseas companies into Britain	189	117	73	123	67	76	113	165	23	116	47	26	37	69	43	41	62	128
	18%	19%	16%	16%	21%	20%	17%	18%	15%	19%	14%	23% j	16%	20%	22%	14%	17%	18%
Improving public services eg the NHS	382	211	171	247	134	117	265	332	47	243	107	32	73	127	77	106	120	262
	36%	35%	37%	33%	42% c	30%	39% e	37%	30%	40% jk	31%	28%	31%	36%	39%	37%	34%	37%
Supporting the creation of jobs and job opportunities	329	202	127	220	109	120	209	262	67	191	98	40	81	118	46	85	90	239
	31%	33%	27%	29%	34%	31%	31%	29%	43% k	31%	28%	35%	35%	33%	23%	30%	25%	33% n
Changing immigration to make it easier for businesses to fill job vacancies	110	60	49	69	41	43	67	84	25	50	48	12	23	41	12	33	33	77
	10%	10%	11%	9%	13%	11%	10%	9%	16% g	8%	14% i	10%	10%	12%	6%	12%	9%	11%
Improving wages and rights for workers	324	183	141	245	79	107	217	266	57	185	119	19	76	84	60	103	113	211
	30%	30%	30%	33% d	24%	27%	32%	29%	37%	30% k	35% k	17%	33% m	24%	30%	36% m	32%	29%
Other (please specify)	21	12	9	16	6	8	13	16	3	11	6	4	7	7	5	3	3	18
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	4%	3%	2%	2%	1%	1%	3%
None of these	22	7	15	17	5	2	20	22	-	8	9	5	6	5	3	8	5	17
	2%	1%	3% a	2%	1%	* e	3% e	2%	-	1%	3%	5% i	3%	1%	1%	3%	1%	2%
Don't know	55	24	31	30	25	18	36	47	7	29	22	4	10	15	16	14	19	36
	5%	4%	7%	4%	8% c	5%	5%	5%	4%	5%	6%	3%	4%	4%	8%	5%	5%	5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

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Table 27  
Q3\_MP\_ Which two or three options on this list do you think would make the biggest improvement to Britain's economic growth over the next five years? Please select all that apply  
Base: All adults aged 18-75 in Great Britain

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY											DON'T PAY ATTENTION/ OWN EXPERIENCE (c)
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)			
UNWEIGHTED BASE	1070	156	361	97	113	121	463	313	409	714	267	333	558	398	321	354	17	96		
WEIGHTED BASE	1070	153	338	95*	126*	113*	418	347	385	707	260	325	554	381	303	353	16**	107*		
	100%	14%	32%	9%*	12%*	11%*	39%	32%	36%	66%	24%	30%	52%	36%	28%	33%	2%**	10%*		
Getting closer to the European Union to make it easier for Britain to do business with member countries	274	24	112	37	12	37	176	35	103	214	72	98	180	113	84	115	4	14		
	26%	16%	33% ad	39% ad	10%	33% ad	42%	10%	27% q	30% q	28% q	30% q	33% hq	30% q	28% q	32% hq	26%	13%		
Making it easier to build new national infrastructure projects in Britain (e.g., transport projects, renewable energy and digital infrastructure)	181	32	74	17	20	16	78	65	60	129	67	56	108	89	72	60	1	14		
	17%	21%	22%	18%	16%	14%	19%	19%	16%	18%	26% hkl oq	17%	20% h	23% hko	24% hko	17%	7%	13%		
Making it easier to build more housing, including easing restrictions on where homes can be built	144	25	53	12	15	12	64	40	50	88	43	42	65	59	44	63	-	9		
	13%	16%	16%	12%	12%	10%	15%	12%	13%	12%	17% ll oq	13%	12%	16% l	15%	18% hll oq	-	9%		
Improving local public transport, including the condition of roads, buses, trains, and the cycle network	229	34	80	22	23	30	89	83	82	144	62	77	111	81	58	73	4	29		
	21%	22%	24%	23%	18%	26%	21%	24%	21%	20%	24%	24%	20%	21%	19%	21%	26%	27%		
Improving the quality of education for children (i.e., primary and secondary schools)	202	32	50	14	29	27	66	68	86	139	48	70	103	70	54	70	*	14		
	19%	21%	15%	15%	23%	24% b	16%	20%	22%	20%	19%	22%	19%	18%	18%	20%	3%	13%		
Improving access to high-quality skills training	178	34	62	14	22	18	72	59	73	121	35	59	102	66	65	56	6	11		
	17%	22%	18%	15%	18%	16%	17%	17%	19%	17%	13%	18%	18%	17%	21% lloq	16%	34%	11%		
Encouraging UK businesses to invest more in new technology, buildings, and machinery	198	43	52	22	30	16	80	77	87	148	77	81	125	82	85	68	2	11		
	18%	28% be	16%	23%	23%	14%	19%	22%	23% q	21% q	30% hilm oq	25% q	23% q	22% q	28% hilm oq	19%	11%	10%		
Attracting investment from overseas companies into Britain	189	42	62	18	21	17	80	65	66	145	69	72	123	88	59	63	1	11		
	18%	28% be	18%	19%	17%	15%	19%	19%	17%	20% q	26% hino q	22% hq	22%	23% hoq	20% q	18%	9%	10%		
Improving public services eg the NHS	382	48	130	25	53	43	141	135	142	273	78	117	206	131	102	132	5	34		
	36%	32%	38%	26%	42% c	38%	34%	39%	37% j	39% j	30%	36%	37% j	34%	34%	37% j	30%	32%		
Supporting the creation of jobs and job opportunities	329	50	100	29	48	24	118	117	141	237	83	118	184	123	97	107	6	25		
	31%	33%	30%	30%	38%	21%	28%	34%	37% qoq	34% q	32%	36%	33%	32%	32%	30%	40%	23%		
Changing immigration to make it easier for businesses to fill job vacancies	110	12	43	13	8	15	51	24	34	75	21	35	57	40	28	41	1	7		
	10%	8%	13%	13%	6%	13%	12% r	7%	9%	11%	8%	11%	10%	10%	9%	11%	5%	6%		
Improving wages and rights for workers	324	23	112	18	44	39	111	97	126	230	57	82	172	106	94	115	4	27		
	30%	15%	33% ac	18%	35% ac	35% ac	27%	28%	33% jk	32% jkm	22%	25%	31% jk	28% j	31% j	33% jk	25%	25%		
Other (please specify)	21	3	1	3	6	4	8	9	9	15	5	5	12	7	3	3	6	2		
	2%	2%	* 3%	3%	5% b	4% b	2%	2%	2%	2%	2%	2%	2%	2%	1%	1%	37%	2%		
None of these	22	3	1	6	3	-	1	14	3	4	3	2	3	3	3	3	-	12		
	2%	2%	* 3%	6% be	2%	-	* 4% f	4% f	1%	1%	1%	1%	1%	1%	1%	1%	-	11%		
Don't know	55	5	6	3	3	6	12	14	8	16	3	3	11	8	3	11	-	16		
	5%	3%	2%	3%	2%	5%	3%	4%	2%	2%	1%	1%	2%	2%	1%	3%	-	15%		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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**Table 29**  
**Q4\_MP\_1-9.** For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Summary

Base: All adults aged 18-75 in England

	Health and social care services	New infrastructure projects (e.g., air, rail, and road networks)	Transport, such as buses, cycle networks, and trains	New housing developments	Crime and policing services	Schools and further education colleges	Defence and national security	Developing economic growth	Tackling climate change/ Net Zero initiatives
UNWEIGHTED BASE	921	921	921	921	921	921	921	921	921
WEIGHTED BASE	926	926	926	926	926	926	926	926	926
Decisions are better made nationally	386	389	210	158	263	281	668	503	494
	42%	42%	23%	17%	28%	30%	72%	54%	53%
Decisions are better made locally	222	184	425	469	335	327	59	78	94
	24%	20%	46%	51%	36%	35%	6%	8%	10%
Decisions are better made equally	259	287	231	230	266	258	135	262	225
	28%	31%	25%	25%	29%	28%	15%	28%	24%
None of these	14	15	12	20	16	9	18	19	56
	1%	2%	1%	2%	2%	1%	2%	2%	6%
Don't know	45	52	48	49	47	52	46	65	58
	5%	6%	5%	5%	5%	6%	5%	7%	6%

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Table 30

Q4\_MP\_1. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Health and social care services

Base: All adults aged 18-75 in England

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	921	446	467	115	170	169	162	305	285	331	305	167	287	236	231	250	273	249	149	-	921	-
WEIGHTED BASE	926	454	464	106*	175	169	168	308	281	337	308	153	297	230	246	252	279	244	152	-**	926	-**
	100%	49%	50%	11%*	19%	18%	18%	33%	30%	36%	33%	17%	32%	25%	27%	27%	30%	26%	16%	-**	100%	-**
Decisions are better made nationally	386	201	183	47	76	69	70	124	123	139	124	68	124	90	105	95	105	114	73	-	386	-
	42%	44%	39%	44%	44%	41%	42%	40%	44%	41%	40%	45%	42%	39%	43%	38%	38%	47%	48%	-	42%	-
Decisions are better made locally	222	103	116	21	36	39	42	84	57	81	84	30	66	62	65	73	65	56	28	-	222	-
	24%	23%	25%	19%	21%	23%	25%	27%	20%	24%	27%	20%	22%	27%	26%	29%	23%	23%	19%	-	24%	-
Decisions are better made equally	259	123	134	28	55	48	41	87	83	89	87	41	90	62	66	67	82	68	42	-	259	-
	28%	27%	29%	26%	31%	28%	24%	28%	30%	26%	28%	27%	30%	27%	27%	27%	29%	28%	28%	-	28%	-
None of these	14	6	7	3	2	3	2	3	5	6	3	4	4	3	2	1	10	2	1	-	14	-
	1%	1%	1%	3%	1%	2%	1%	1%	2%	2%	1%	3%	1%	1%	1%	*	4%	1%	1%	-	1%	-
Don't know	45	21	24	8	5	11	12	10	13	23	10	10	14	13	9	17	18	4	7	-	45	-
	5%	5%	5%	7%	3%	6%	7%	3%	5%	7%	3%	7%	5%	6%	3%	7%	6%	1%	5%	-	5%	-
																q	q				q	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 31

Q4\_MP\_1. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Health and social care services

Base: All adults aged 18-75 in England

	SOCIAL GRADE			WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	921	592	329	648	273	492	429	759	156	535	295	91	194	288	183	256	320	601
WEIGHTED BASE	926	531	395	660	267	330	596	776	143	535	292	100*	194	294	180	257	315	612
	100%	57%	43%	71%	29%	36%	64%	84%	15%	58%	31%	11%*	21%	32%	19%	28%	34%	66%
Decisions are better made nationally	386	223	164	279	107	128	258	315	69	214	128	44	80	124	75	108	129	258
	42%	42%	41%	42%	40%	39%	43%	41%	48%	40%	44%	44%	41%	42%	42%	42%	41%	42%
Decisions are better made locally	222	123	99	154	68	84	139	195	26	141	55	26	41	80	39	63	79	143
	24%	23%	25%	23%	26%	25%	23%	25%	18%	26%	19%	26%	21%	27%	22%	24%	25%	23%
Decisions are better made equally	259	156	103	186	73	99	160	222	35	154	83	22	59	74	59	66	92	167
	28%	29%	26%	28%	27%	30%	27%	29%	24%	29%	28%	22%	30%	25%	33%	26%	29%	27%
None of these	14	7	7	11	3	4	9	8	3	6	6	1	4	3	1	6	5	9
	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	*	2%	2%	1%
Don't know	45	22	23	30	15	15	30	35	10	19	19	6	11	14	6	15	10	35
	5%	4%	6%	5%	6%	4%	5%	4%	7%	4%	7%	6%	5%	5%	3%	6%	3%	6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

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Table 32

Q4\_MP\_1. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Health and social care services

Base: All adults aged 18-75 in England

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	921	135	316	88	104	82	380	275	352	612	234	288	477	350	285	311	15	82
WEIGHTED BASE	926	132	296	88*	117*	79*	347	312	332	607	227	284	475	335	271	308	14**	94*
	100%	14%	32%	10%*	13%*	9%*	37%	34%	36%	65%	25%	31%	51%	36%	29%	33%	2%**	10%*
Decisions are better made nationally	386	61	126	42	55	25	151	125	135	260	103	115	216	147	116	137	9	36
	42%	46%	43%	48%	47%	32%	44%	40%	41%	43%	45%	41%	45%	44%	43%	44%	67%	39%
Decisions are better made locally	222	31	74	19	33	22	75	101	68	134	47	74	109	84	68	60	1	20
	24%	24%	25%	21%	28%	28%	22%	32%	21%	22%	21%	26%	23%	25%	25%	19%	10%	22%
Decisions are better made equally	259	34	86	27	25	22	107	76	115	184	68	81	132	91	81	95	2	21
	28%	26%	29%	31%	21%	28%	31%	25%	35%	30%	30%	29%	28%	27%	30%	31%	17%	22%
None of these	14	2	1	-	2	3	2	2	5	8	-	2	6	1	1	6	1	3
	1%	2%	*	-	2%	4% b	1%	1%	2%	1%	-	1%	1%	*	1%	2%	6%	3% jm
Don't know	45	4	9	*	2	7	12	7	8	20	9	11	12	12	5	10	-	13
	5%	3%	3%	*	2%	9% bc	3%	2%	3%	3%	4%	4%	3%	3%	2%	3%	-	14% hijklmno

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 34

Q4\_MP\_2. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? New infrastructure projects (e.g., air, rail, and road networks)

Base: All adults aged 18-75 in England

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	921	446	467	115	170	169	162	305	285	331	305	167	287	236	231	250	273	249	149	-	921	-
WEIGHTED BASE	926	454	464	106*	175	169	168	308	281	337	308	153	297	230	246	252	279	244	152	**	926	**
	100%	49%	50%	11%*	19%	18%	18%	33%	30%	36%	33%	17%	32%	25%	27%	27%	30%	26%	16%	**	100%	**
Decisions are better made nationally	389	208	178	39	51	68	73	157	90	142	157	53	106	101	130	87	108	115	79	-	389	-
	42%	46% b	38%	36%	29%	40%	44% d	51% cd	32%	42% h	51% hi	35%	36%	44%	53% kl	35%	39%	47% o	52% opt	-	42% o	-
Decisions are better made locally	184	95	87	22	47	33	31	51	69	64	51	35	67	46	36	61	66	43	14	-	184	-
	20%	21%	19%	21% g	27% g	19%	18%	17%	25% j	19%	17%	23%	23% n	20%	15%	24% r	24% r	18% r	9% r	-	20% r	-
Decisions are better made equally	287	119	165	35	66	52	52	81	102	104	81	49	104	67	66	78	79	78	52	-	287	-
	31%	26% a	36% a	33%	38% g	31%	31%	26%	36% j	31%	26%	32%	35%	29%	27%	31%	28%	32%	34%	-	31%	-
None of these	15	12	2	4	1	4	1	6	4	5	6	4	5	3	3	7	7	1	1	-	15	-
	2%	3% b	1%	4%	* g	3%	* g	2%	2%	1%	2%	2%	2%	1%	1%	3%	2%	1%	*	-	2%	-
Don't know	52	20	31	6	9	12	11	13	16	23	13	13	15	13	11	19	20	6	6	-	52	-
	6%	4%	7%	6%	5%	7%	7%	4%	6%	7%	4%	8%	5%	6%	5%	8%	7%	3%	4%	-	6%	-
																q	q				q	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 35

Q4\_MP\_2. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? New infrastructure projects (e.g., air, rail, and road networks)

Base: All adults aged 18-75 in England

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	921	592	329	648	273	492	429	759	156	535	295	91	194	288	183	256	320	601
WEIGHTED BASE	926	531	395	660	267	330	596	776	143	535	292	100*	194	294	180	257	315	612
	100%	57%	43%	71%	29%	36%	64%	84%	15%	58%	31%	11%*	21%	32%	19%	28%	34%	66%
Decisions are better made nationally	389	240	149	282	106	149	239	336	50	234	106	49	83	127	65	113	127	262
	42%	45% b	38%	43%	40%	45%	40%	43%	35%	44%	36%	49%	43%	43%	36%	44%	40%	43%
Decisions are better made locally	184	100	84	128	56	60	124	147	36	103	65	16	33	68	32	51	60	124
	20%	19%	21%	19%	21%	18%	21%	19%	25%	19%	22%	16%	17%	23%	18%	20%	19%	20%
Decisions are better made equally	287	160	127	205	82	100	187	239	46	171	89	28	56	83	72	77	113	174
	31%	30%	32%	31%	31%	30%	31%	31%	32%	32%	30%	28%	29%	28%	40% lm	30%	36% q	28%
None of these	15	6	9	10	5	4	11	11	2	5	9	2	7	5	1	2	2	13
	2%	1%	2%	2%	2%	1%	2%	1%	1%	1%	3% i	2%	4% n	2%	* n	1%	1%	2%
Don't know	52	24	27	34	18	17	35	43	9	23	23	6	15	12	11	14	13	39
	6%	5%	7%	5%	7%	5%	6%	5%	6%	4%	8% i	6%	8%	4%	6%	5%	4%	6%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





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Table 36

Q4\_MP\_2. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? New infrastructure projects (e.g., air, rail, and road networks)

Base: All adults aged 18-75 in England

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	921	135	316	88	104	82	380	275	352	612	234	288	477	350	285	311	15	82
WEIGHTED BASE	926	132	296	88*	117*	79*	347	312	332	607	227	284	475	335	271	308	14**	94*
	100%	14%	32%	10%*	13%*	9%*	37%	34%	36%	65%	25%	31%	51%	36%	29%	33%	2%*	10%*
Decisions are better made nationally	389	72	121	42	51	28	162	138	149	268	108	118	208	146	115	122	9	35
	42%	54% be	41%	48%	43%	35%	47%	44%	45%	44%	47%	42%	44%	43%	42%	40%	65%	38%
Decisions are better made locally	184	21	67	19	26	17	67	73	72	102	35	52	91	67	53	58	3	21
	20%	16%	23%	21%	23%	22%	19%	23%	22% ij	17%	15%	18%	19%	20%	19%	19%	21%	23%
Decisions are better made equally	287	31	100	26	29	28	108	80	100	212	77	101	161	110	95	115	2	23
	31%	23%	34%	30%	25%	36%	31%	26%	30%	35% h	34%	36%	34%	33%	35%	37% h	14%	25%
None of these	15	4	-	-	5	-	1	9	3	7	3	3	4	3	2	2	-	5
	2%	3% b	-	-	5% b	-	*	3% f	1%	1%	1%	1%	1%	1%	1%	1%	-	5% hilmno
Don't know	52	5	8	1	5	5	9	12	8	18	5	9	11	9	6	11	-	9
	6%	3%	3%	1%	4%	7%	3%	4%	2%	3%	2%	3%	2%	3%	2%	4%	-	10% hijklmn

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





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Table 38

Q4\_MP\_3. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Transport, such as buses, cycle networks, and trains

Base: All adults aged 18-75 in England

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	921	446	467	115	170	169	162	305	285	331	305	167	287	236	231	250	273	249	149	-	921	-
WEIGHTED BASE	926	454	464	106*	175	169	168	308	281	337	308	153	297	230	246	252	279	244	152	-**	926	-**
	100%	49%	50%	11%*	19%	18%	18%	33%	30%	36%	33%	17%	32%	25%	27%	27%	30%	26%	16%	-**	100%	-**
Decisions are better made nationally	210	110	97	35	43	32	44	56	78	76	56	51	58	52	48	50	62	63	35	-	210	-
	23%	24%	21%	33% eg	25%	19%	26%	18%	28% j	22%	18%	34% lmn	19%	23%	19%	20%	22%	26%	23%	-	23%	-
Decisions are better made locally	425	203	220	33	73	76	72	170	106	149	170	47	136	109	134	137	125	113	49	-	425	-
	46%	45%	47%	31%	42%	45% c	43%	55% cdf	38%	44%	55% hi	31%	46% k	47% k	54% k	55% prt	45% r	46% r	32%	-	46% r	-
Decisions are better made equally	231	110	118	29	48	46	38	71	77	83	71	41	82	53	56	44	66	62	58	-	231	-
	25%	24%	25%	27%	28%	27%	22%	23%	27%	25%	23%	27%	28%	23%	23%	17%	24%	26% o	38% opqt	-	25% o	-
None of these	12	9	2	2	1	3	3	2	4	6	2	3	3	5	1	4	5	1	2	-	12	-
	1%	2%	*	2%	1%	2%	2%	1%	1%	2%	1%	2%	1%	2%	*	2%	2%	*	1%	-	1%	-
Don't know	48	21	27	7	9	13	10	9	16	24	9	11	18	11	8	17	20	4	7	-	48	-
	5%	5%	6%	7%	5%	8%	6%	3%	6%	7%	3%	7%	6%	5%	3%	7%	7%	2%	5%	-	5%	-
						g				j						q	q				q	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 39

Q4\_MP\_3. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Transport, such as buses, cycle networks, and trains

Base: All adults aged 18-75 in England

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	921	592	329	648	273	492	429	759	156	535	295	91	194	288	183	256	320	601
WEIGHTED BASE	926	531	395	660	267	330	596	776	143	535	292	100*	194	294	180	257	315	612
	100%	57%	43%	71%	29%	36%	64%	84%	15%	58%	31%	11%*	21%	32%	19%	28%	34%	66%
Decisions are better made nationally	210	125	84	165	45	68	142	161	47	121	71	18	35	68	33	73	79	131
	23%	24%	21%	25% d	17%	21%	24%	21%	33% g	23%	24%	18%	18%	23%	18%	29% ln	25%	21%
Decisions are better made locally	425	251	174	300	125	150	275	381	41	250	119	57	93	145	85	102	140	285
	46%	47%	44%	45%	47%	45%	46%	49% h	29%	47%	41%	57% j	48%	49% o	47%	40%	44%	47%
Decisions are better made equally	231	125	106	151	80	91	140	186	44	138	73	20	48	67	52	64	79	152
	25%	24%	27%	23%	30% c	28%	23%	24%	31%	26%	25%	20%	25%	23%	29%	25%	25%	25%
None of these	12	5	7	11	1	5	7	9	1	5	6	2	5	4	2	1	6	6
	1%	1%	2%	2%	*	2%	1%	1%	1%	1%	2%	2%	2%	1%	1%	1%	2%	1%
Don't know	48	24	24	33	15	15	33	39	10	21	23	4	14	9	9	16	12	36
	5%	5%	6%	5%	6%	5%	6%	5%	7%	4%	8% i	4%	7%	3%	5%	6%	4%	6%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





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Table 40

Q4\_MP\_3. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Transport, such as buses, cycle networks, and trains

Base: All adults aged 18-75 in England

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	921	135	316	88	104	82	380	275	352	612	234	288	477	350	285	311	15	82
WEIGHTED BASE	926	132	296	88*	117*	79*	347	312	332	607	227	284	475	335	271	308	14**	94*
	100%	14%	32%	10%*	13%*	9%*	37%	34%	36%	65%	25%	31%	51%	36%	29%	33%	2%**	10%*
Decisions are better made nationally	210	42	62	17	27	16	66	65	77	139	58	66	114	75	65	83	5	6
	23%	32%	21%	19%	23%	20%	19%	21%	23%	23%	25%	23%	24%	22%	24%	27%	36%	7%
		b							q	q	q	q	q	q	q	q		
Decisions are better made locally	425	67	148	46	52	39	192	157	153	282	101	128	227	162	128	129	5	45
	46%	51%	50%	53%	45%	49%	55%	50%	46%	46%	44%	45%	48%	48%	47%	42%	35%	48%
									o									
Decisions are better made equally	231	19	78	24	28	19	80	75	92	160	60	76	121	88	70	85	4	25
	25%	15%	26%	27%	24%	24%	23%	24%	28%	26%	26%	27%	25%	26%	26%	28%	29%	27%
		a		a														
None of these	12	2	1	1	5	-	1	7	-	6	1	5	1	2	2	1	-	3
	1%	1%	*	1%	4%	-	*	2%	-	1%	1%	2%	*	*	1%	*	-	3%
				b					l			hlo						hlmno
Don't know	48	2	7	-	5	5	7	9	10	19	7	8	12	9	7	10	-	14
	5%	2%	2%	-	4%	7%	2%	3%	3%	3%	3%	3%	2%	3%	3%	3%	-	15%
					c													hijklmno

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 42

Q4\_MP\_4. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? New housing developments

Base: All adults aged 18-75 in England

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (a)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	921	446	467	115	170	169	162	305	285	331	305	167	287	236	231	250	273	249	149	-	921	-
WEIGHTED BASE	926	454	464	106*	175	169	168	308	281	337	308	153	297	230	246	252	279	244	152	**	926	**
	100%	49%	50%	11%*	19%	18%	18%	33%	30%	36%	33%	17%	32%	25%	27%	27%	30%	26%	16%	**	100%	**
Decisions are better made nationally	158	91	67	23	38	27	27	43	61	54	43	32	56	38	32	41	33	39	46	-	158	-
	17%	20% b	14%	21%	22%	16%	16%	14%	22% j	16%	14%	21%	19%	16%	13%	16%	12%	16%	30% opqt	-	17% p	-
Decisions are better made locally	469	212	254	45	76	80	81	188	121	161	188	62	139	107	162	125	148	137	59	-	469	-
	51%	47%	55% a	42%	44%	47%	48%	61% cdef	43%	48%	61% hi	40%	47%	46%	66% klm	50%	53% r	56% r	39%	-	51% r	-
Decisions are better made equally	230	119	107	27	47	43	47	66	75	90	66	42	76	69	43	61	77	54	39	-	230	-
	25%	26%	23%	25%	27%	26%	28%	21%	27%	27%	21%	28% n	25%	30% n	17%	24%	28%	22%	25%	-	25%	-
None of these	20	13	5	6	4	8	1	1	10	9	1	6	11	1	1	6	5	8	1	-	20	-
	2%	3%	1%	6% fg	2%	4%	1%	*	4% j	3% j	*	4% mn	4% mn	1%	*	2%	2%	3%	1%	-	2%	-
Don't know	49	18	31	5	9	12	12	11	14	24	11	11	16	15	8	20	16	5	7	-	49	-
	5%	4%	7%	5%	5%	7%	7%	3%	5%	7%	3%	7%	5%	6%	3%	8% q	6%	2%	5%	-	5% q	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 43

Q4\_MP\_4. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? New housing developments

Base: All adults aged 18-75 in England

	SOCIAL GRADE			WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	921	592	329	648	273	492	429	759	156	535	295	91	194	288	183	256	320	601
WEIGHTED BASE	926	531	395	660	267	330	596	776	143	535	292	100*	194	294	180	257	315	612
	100%	57%	43%	71%	29%	36%	64%	84%	15%	58%	31%	11%*	21%	32%	19%	28%	34%	66%
Decisions are better made nationally	158	98	61	124	34	62	96	109	48	89	52	17	30	47	35	46	75	83
	17%	18%	15%	19%	13%	19%	16%	14%	33% g	17%	18%	17%	15%	16%	20%	18%	24% q	14%
Decisions are better made locally	469	258	211	320	149	159	310	420	46	281	133	55	95	178	78	118	139	330
	51%	49%	53%	49%	56%	48%	52%	54% h	32%	53%	46%	55%	49%	61% lno	43%	46%	44%	54% p
Decisions are better made equally	230	143	87	171	59	86	144	192	38	135	75	21	53	55	53	69	82	148
	25%	27%	22%	26%	22%	26%	24%	25%	26%	25%	26%	21%	27%	19%	30% m	27% m	26%	24%
None of these	20	10	9	17	3	3	16	15	2	6	13	1	5	1	5	9	5	15
	2%	2%	2%	3%	1%	1%	3%	2%	2%	1%	4% i	1%	3% m	* m	3% m	3% m	2%	2%
Don't know	49	22	27	28	21	19	30	40	9	24	19	6	12	14	9	14	14	35
	5%	4%	7%	4%	8%	6%	5%	5%	6%	4%	7%	6%	6%	5%	5%	6%	4%	6%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 44

Q4\_MP\_4. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? New housing developments

Base: All adults aged 18-75 in England

	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY										
	TOTAL	CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	921	135	316	88	104	82	380	275	352	612	234	288	477	350	285	311	15	82
WEIGHTED BASE	926	132	296	88*	117*	79*	347	312	332	607	227	284	475	335	271	308	14**	94*
	100%	14%	32%	10%*	13%*	9%*	37%	34%	36%	65%	25%	31%	51%	36%	29%	33%	2%**	10%*
Decisions are better made nationally	158	21	67	9	20	13	63	54	57	104	45	40	75	59	51	60	2	12
	17%	16%	23% c	10%	17%	16%	18%	17%	17%	17%	20% k	14%	16%	18%	19%	20% k	14%	12%
Decisions are better made locally	469	74	160	46	65	40	189	172	167	311	113	154	249	173	128	150	9	48
	51%	56%	54%	52%	56%	51%	55%	55%	50%	51%	50%	54%	52%	52%	47%	49%	64%	51%
Decisions are better made equally	230	31	59	31	26	18	82	72	99	165	62	75	129	87	82	86	1	15
	25%	23%	20%	35% b	23%	22%	24%	23%	30% q	27%	27%	26%	27%	26%	30% q	28%	5%	16%
None of these	20	1	3	-	2	3	4	3	3	8	2	5	8	6	4	3	-	5
	2%	1%	1%	-	2%	4%	1%	1%	1%	1%	1%	2%	2%	2%	2%	1%	-	6% hijlo
Don't know	49	4	6	3	4	5	9	11	6	19	5	10	14	10	6	8	2	14
	5%	3%	2%	3%	4%	6%	3%	4%	2%	3%	2%	4%	3%	3%	2%	3%	17%	15% hijklmno

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 46

Q4\_MP\_5. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Crime and policing services

Base: All adults aged 18-75 in England

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	921	446	467	115	170	169	162	305	285	331	305	167	287	236	231	250	273	249	149	-	921	-
WEIGHTED BASE	926	454	464	106*	175	169	168	308	281	337	308	153	297	230	246	252	279	244	152	-**	926	-**
	100%	49%	50%	11%*	19%	18%	18%	33%	30%	36%	33%	17%	32%	25%	27%	27%	30%	26%	16%	-**	100%	-**
Decisions are better made nationally	263	141	121	26	39	43	55	101	65	98	101	39	69	76	79	60	71	78	55	-	263	-
	28%	31%	26%	24%	22%	25%	33%	33% d	23%	29%	33% h	25%	23%	33% l	32%	24%	25%	32%	36% op	-	28%	-
Decisions are better made locally	335	170	164	34	69	57	59	115	103	116	115	49	112	77	97	108	107	83	37	-	335	-
	36%	37%	35%	32%	40%	34%	35%	37%	37%	34%	37%	32%	38%	34%	39%	43% rt	38% r	34%	24%	-	36% r	-
Decisions are better made equally	266	111	152	31	56	54	42	82	87	97	82	46	96	62	62	66	76	72	52	-	266	-
	29%	25%	33% a	29%	32%	32%	25%	26%	31%	29%	26%	30%	32%	27%	25%	26%	27%	29%	34%	-	29%	-
None of these	16	8	7	7	2	3	2	2	9	5	2	7	5	2	2	2	6	7	2	-	16	-
	2%	2%	1%	6% dfg	1%	2%	1%	1%	3%	1%	1%	4% mn	2%	1%	1%	1%	2%	3%	1%	-	2%	-
Don't know	47	24	21	9	7	11	10	9	16	22	9	13	14	13	6	16	19	5	6	-	47	-
	5%	5%	5%	8% g	4%	7%	6%	3%	6%	6%	3%	9%n	5%	6%	3%	6%	7% q	2%	4%	-	5% q	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 47

Q4\_MP\_5. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Crime and policing services

Base: All adults aged 18-75 in England

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	921	592	329	648	273	492	429	759	156	535	295	91	194	288	183	256	320	601
WEIGHTED BASE	926	531	395	660	267	330	596	776	143	535	292	100*	194	294	180	257	315	612
	100%	57%	43%	71%	29%	36%	64%	84%	15%	58%	31%	11%*	21%	32%	19%	28%	34%	66%
Decisions are better made nationally	263	159	104	187	76	92	171	220	41	152	79	32	60	84	53	66	87	176
	28%	30%	26%	28%	29%	28%	29%	28%	29%	28%	27%	32%	31%	29%	29%	25%	28%	29%
Decisions are better made locally	335	187	148	244	91	116	219	293	40	222	83	30	59	128	50	97	114	221
	36%	35%	37%	37%	34%	35%	37%	38%	28%	42%	28%	30%	30%	44%	28%	38%	36%	36%
Decisions are better made equally	266	155	110	189	76	98	168	216	48	137	97	32	57	68	69	72	96	170
	29%	29%	28%	29%	29%	30%	28%	28%	33%	26%	33%	32%	29%	23%	38%	28%	30%	28%
None of these	16	6	10	11	5	3	13	9	4	5	9	2	6	2	1	7	7	8
	2%	1%	3%	2%	2%	1%	2%	1%	3%	1%	3%	2%	3%	1%	1%	3%	2%	1%
Don't know	47	24	23	29	18	22	25	37	10	18	24	4	13	12	7	15	10	36
	5%	4%	6%	4%	7%	7%	4%	5%	7%	3%	8%	4%	6%	4%	4%	6%	3%	6%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

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Table 48

Q4\_MP\_5. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Crime and policing services

Base: All adults aged 18-75 in England

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	921	135	316	88	104	82	380	275	352	612	234	288	477	350	285	311	15	82
WEIGHTED BASE	926	132	296	88*	117*	79*	347	312	332	607	227	284	475	335	271	308	14**	94*
	100%	14%	32%	10%*	13%*	9%*	37%	34%	36%	65%	25%	31%	51%	36%	29%	33%	2%**	10%*
Decisions are better made nationally	263	40	94	29	31	20	112	84	98	161	74	84	137	94	76	87	7	29
	28%	30%	32%	33%	26%	26%	32%	27%	30%	26%	32% i	30%	29%	28%	28%	28%	50%	31%
Decisions are better made locally	335	53	105	27	48	36	112	143	126	231	74	94	168	122	100	105	2	30
	36%	40%	35%	30%	42%	46%	32%	46% f	38%	38%	33%	33%	35%	36%	37%	34%	16%	31%
Decisions are better made equally	266	33	85	30	35	14	108	72	98	193	73	95	154	110	87	102	4	20
	29%	25%	29%	34% e	30%	18%	31% g	23%	30%	32%	32%	34%	32%	33%	32%	33%	28%	21%
None of these	16	3	3	-	-	1	4	2	3	7	1	3	6	2	-	7	1	4
	2%	2%	1%	-	-	1%	1%	1%	1%	1%	*	1%	1%	1%	-	2% mn	6%	4% jmn
Don't know	47	4	8	2	3	7	10	11	8	15	5	7	11	7	9	7	-	11
	5%	3%	3%	2%	2%	9% b	3%	3%	2%	3%	2%	3%	2%	2%	3%	2%	-	12% hijklmno

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 50

Q4\_MP\_6. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Schools and further education colleges

Base: All adults aged 18-75 in England

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (a)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	921	446	467	115	170	169	162	305	285	331	305	167	287	236	231	250	273	249	149	-	921	-
WEIGHTED BASE	926	454	464	106*	175	169	168	308	281	337	308	153	297	230	246	252	279	244	152	-**	926	-**
	100%	49%	50%	11%*	19%	18%	18%	33%	30%	36%	33%	17%	32%	25%	27%	27%	30%	26%	16%	-**	100%	-**
Decisions are better made nationally	281	140	141	34	67	42	43	95	101	85	95	50	93	56	81	64	83	76	57	-	281	-
	30%	31%	30%	32%	39% ef	25%	25%	31%	36% i	25%	31%	33%	31%	24%	33%	26%	30%	31%	38% o	-	30%	-
Decisions are better made locally	327	155	170	37	56	51	58	124	93	109	124	52	92	85	97	98	91	95	43	-	327	-
	35%	34%	37%	35%	32%	30%	35%	40% e	33%	32%	40%	34%	31%	37%	40%	39%	33%	39%	28%	-	35%	-
Decisions are better made equally	258	133	121	29	41	57	52	78	70	109	78	38	90	71	59	65	82	67	45	-	258	-
	28%	29%	26%	27%	24%	34%	31%	25%	25%	32%	25%	25%	30%	31%	24%	26%	29%	27%	29%	-	28%	-
None of these	9	5	3	1	1	4	2	1	1	6	1	1	5	2	1	3	3	1	1	-	9	-
	1%	1%	1%	1%	*	2%	1%	*	1%	2%	*	1%	2%	1%	*	1%	1%	1%	1%	-	1%	-
Don't know	52	21	30	6	9	15	13	10	15	27	10	12	18	15	7	22	20	4	6	-	52	-
	6%	5%	7%	6%	5%	9%	7%	3%	5%	8%	3%	8%	6%	7%	3%	9%	7%	2%	4%	-	6%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 51

Q4\_MP\_6. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Schools and further education colleges

Base: All adults aged 18-75 in England

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	921	592	329	648	273	492	429	759	156	535	295	91	194	288	183	256	320	601
WEIGHTED BASE	926	531	395	660	267	330	596	776	143	535	292	100*	194	294	180	257	315	612
	100%	57%	43%	71%	29%	36%	64%	84%	15%	58%	31%	11%*	21%	32%	19%	28%	34%	66%
Decisions are better made nationally	281	169	112	201	80	109	172	232	47	161	86	33	59	99	49	74	95	186
	30%	32%	28%	30%	30%	33%	29%	30%	33%	30%	30%	33%	30%	34%	27%	29%	30%	30%
Decisions are better made locally	327	181	145	234	93	98	228	290	36	191	94	41	57	125	57	88	99	227
	35%	34%	37%	35%	35%	30%	38%	37%	25%	36%	32%	41%	29%	43%	31%	34%	32%	37%
Decisions are better made equally	258	151	107	182	76	100	158	207	49	156	84	18	58	57	65	78	102	156
	28%	28%	27%	28%	28%	30%	26%	27%	35%	29%	29%	18%	30%	19%	36%	30%	32%	25%
None of these	9	5	4	8	1	4	5	4	3	4	3	1	4	*	-	4	4	4
	1%	1%	1%	1%	*	1%	1%	*	2%	1%	1%	1%	2%	*	-	2%	1%	1%
Don't know	52	25	27	36	17	19	34	44	8	22	24	6	16	13	10	14	14	38
	6%	5%	7%	5%	6%	6%	6%	6%	6%	4%	8%	6%	8%	4%	6%	5%	5%	6%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 52

Q4\_MP\_6. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Schools and further education colleges

Base: All adults aged 18-75 in England

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	921	135	316	88	104	82	380	275	352	612	234	288	477	350	285	311	15	82
WEIGHTED BASE	926	132	296	88*	117*	79*	347	312	332	607	227	284	475	335	271	308	14**	94*
	100%	14%	32%	10%*	13%*	9%*	37%	34%	36%	65%	25%	31%	51%	36%	29%	33%	2%**	10%*
Decisions are better made nationally	281	45	88	35	32	25	118	92	92	175	63	77	133	98	87	96	4	33
	30%	34%	30%	39%	28%	32%	34%	30%	28%	29%	28%	27%	28%	29%	32%	31%	30%	35%
Decisions are better made locally	327	49	118	28	45	28	131	118	119	226	86	106	176	129	98	108	4	21
	35%	37%	40%	32%	39%	36%	38%	38%	36%	37%	38%	37%	37%	39%	36%	35%	30%	22%
Decisions are better made equally	258	34	82	24	30	21	88	85	109	180	71	83	149	98	80	90	3	21
	28%	26%	28%	27%	26%	26%	25%	27%	33%	30%	31%	29%	31%	29%	29%	29%	23%	23%
None of these	9	2	1	-	1	-	1	3	1	4	1	2	4	3	2	3	1	3
	1%	1%	*	-	1%	-	*	1%	*	1%	1%	1%	1%	1%	1%	1%	10%	3%
Don't know	52	2	7	2	7	5	10	13	12	22	5	15	13	8	5	10	1	16
	6%	1%	2%	2%	6%	7%	3%	4%	3%	4%	2%	5%	3%	2%	2%	3%	6%	17%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 54

Q4\_MP\_7. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Defence and national security

Base: All adults aged 18-75 in England

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (a)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	921	446	467	115	170	169	162	305	285	331	305	167	287	236	231	250	273	249	149	-	921	-
WEIGHTED BASE	926	454	464	106*	175	169	168	308	281	337	308	153	297	230	246	252	279	244	152	-**	926	-**
	100%	49%	50%	11%*	19%	18%	18%	33%	30%	36%	33%	17%	32%	25%	27%	27%	30%	26%	16%	-**	100%	-**
Decisions are better made nationally	668	328	335	62	120	101	118	268	182	218	268	90	192	168	217	179	194	189	106	-	668	-
	72%	72%	72%	58%	69%	59%	70%	87% cdef	65%	65%	87% hi	59%	65%	73% k	88% klm	71%	69%	78% t	70%	-	72%	-
Decisions are better made locally	59	36	23	17	16	14	6	6	33	20	6	26	21	8	5	16	18	13	12	-	59	-
	6%	8%	5%	16% fg	9% g	8% g	4% g	2%	12% ij	6% j	2%	17% lmn	7% n	3%	2%	6%	6%	5%	8%	-	6%	-
Decisions are better made equally	135	64	69	20	32	33	29	21	52	62	21	24	61	37	13	38	41	32	24	-	135	-
	15%	14%	15%	19% g	18% g	19% g	17% g	7%	18% j	18% j	7%	16% n	20% n	16% n	5%	15%	15%	13%	16%	-	15%	-
None of these	18	8	10	1	3	7	3	3	5	10	3	5	7	5	2	4	8	4	2	-	18	-
	2%	2%	2%	1%	2%	4%	2%	1%	2%	3%	1%	3%	2%	2%	1%	2%	3%	2%	2%	-	2%	-
Don't know	46	19	27	6	3	15	12	10	9	27	10	8	16	13	9	16	19	5	7	-	46	-
	5%	4%	6%	6%	2%	9%	7%	3%	3%	8%	3%	5%	5%	6%	4%	6%	7%	2%	5%	-	5%	-
						dg	d			hj						q	q				q	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 55

Q4\_MP\_7. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Defence and national security

Base: All adults aged 18-75 in England

	SOCIAL GRADE			WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	921	592	329	648	273	492	429	759	156	535	295	91	194	288	183	256	320	601
WEIGHTED BASE	926	531	395	660	267	330	596	776	143	535	292	100*	194	294	180	257	315	612
	100%	57%	43%	71%	29%	36%	64%	84%	15%	58%	31%	11%*	21%	32%	19%	28%	34%	66%
Decisions are better made nationally	668	400	268	460	208	245	423	576	87	382	203	83	149	238	121	159	186	482
	72%	75% b	68%	70%	78% c	74%	71%	74% h	60%	71%	70%	83% ij	77% o	81% no	67%	62%	59%	79% p
Decisions are better made locally	59	32	28	52	8	21	39	45	14	35	22	2	9	15	10	25	33	27
	6%	6%	7%	8% d	3%	6%	6%	6%	10%	7%	8%	2%	5%	5%	6%	10%	10%	4%
Decisions are better made equally	135	70	65	104	31	48	86	104	31	87	41	7	19	29	30	57	77	58
	15%	13%	16%	16%	12%	15%	14%	13%	21% g	16% k	14%	7%	10%	10%	17% m	22% lm	24% q	9%
None of these	18	9	10	15	3	5	14	13	3	8	8	2	5	3	6	4	7	11
	2%	2%	2%	2%	1%	1%	2%	2%	2%	2%	3%	2%	3%	1%	4%	1%	2%	2%
Don't know	46	22	25	30	17	12	35	38	9	23	17	6	13	10	12	12	12	35
	5%	4%	6%	5%	6%	4%	6%	5%	6%	4%	6%	6%	6%	3%	7%	5%	4%	6%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q

Overlap formulae used. \* small base

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Table 56

Q4\_MP\_7. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Defence and national security

Base: All adults aged 18-75 in England

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	921	135	316	88	104	82	380	275	352	612	234	288	477	350	285	311	15	82
WEIGHTED BASE	926	132	296	88*	117*	79*	347	312	332	607	227	284	475	335	271	308	14**	94*
	100%	14%	32%	10%*	13%*	9%*	37%	34%	36%	65%	25%	31%	51%	36%	29%	33%	2%**	10%*
Decisions are better made nationally	668	99	226	75	90	55	276	234	249	467	176	213	377	248	202	229	13	65
	72%	75%	76%	85% e	77%	70%	80%	75%	75%	77%	78%	75%	79% mo	74%	75%	74%	94%	70%
Decisions are better made locally	59	11	17	3	6	6	21	19	17	22	13	16	17	18	13	19	-	5
	6%	8%	6%	3%	5%	8%	6%	6%	5%	4%	6%	6%	4%	5%	5%	6% il	-	5%
Decisions are better made equally	135	19	47	10	15	9	39	43	55	90	26	40	61	55	48	44	1	11
	15%	14%	16%	11%	13%	12%	11%	14%	17% j	15%	11%	14%	13%	17% j	18% jl	14%	6%	11%
None of these	18	1	1	-	2	2	5	2	2	7	4	4	6	5	1	3	-	5
	2%	1%	* *	-	1%	3% b	1%	1%	1%	1%	2%	1%	1%	1%	*	1%	-	5% hilno
Don't know	46	2	5	1	4	6	6	13	10	21	7	11	14	9	6	12	-	8
	5%	2%	2%	1%	3%	7% bc	2%	4%	3%	3%	3%	4%	3%	3%	2%	4%	-	9% hilmn

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 58

Q4\_MP\_8. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Developing economic growth

Base: All adults aged 18-75 in England

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	921	446	467	115	170	169	162	305	285	331	305	167	287	236	231	250	273	249	149	-	921	-
WEIGHTED BASE	926	454	464	106*	175	169	168	308	281	337	308	153	297	230	246	252	279	244	152	-**	926	-**
	100%	49%	50%	11%*	19%	18%	18%	33%	30%	36%	33%	17%	32%	25%	27%	27%	30%	26%	16%	-**	100%	-**
Decisions are better made nationally	503	254	243	56	87	84	84	192	143	168	192	76	151	123	153	123	146	148	86	-	503	-
	54%	56%	52%	53%	50%	50%	50%	62% def	51%	50%	62% hi	50%	51%	54%	62% kl	49%	52%	61% ot	57%	-	54%	-
Decisions are better made locally	78	42	36	10	20	11	22	14	31	33	14	19	22	25	11	26	22	16	13	-	78	-
	8%	9%	8%	10%	12% g	7%	13% g	5%	11% j	10% j	5%	13% n	7%	11% n	4%	10%	8%	7%	9%	-	8%	-
Decisions are better made equally	262	122	138	27	53	54	48	81	79	101	81	37	96	63	65	76	79	67	40	-	262	-
	28%	27%	30%	25%	30%	32%	28%	26%	28%	30%	26%	24%	32%	28%	27%	30%	28%	28%	26%	-	28%	-
None of these	19	7	11	2	6	9	*	2	7	10	2	3	14	*	2	6	5	4	4	-	19	-
	2%	2%	2%	2%	3%	6% fg	*	1%	3%	3%	1%	2%	5% mn	*	1%	2%	2%	2%	3%	-	2%	-
Don't know	65	30	35	11	9	11	14	19	21	25	19	18	14	18	15	21	27	9	9	-	65	-
	7%	7%	8%	11%	5%	7%	8%	6%	7%	7%	6%	12% l	5%	8%	6%	8%	10% q	4%	6%	-	7%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 59

Q4\_MP\_8. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Developing economic growth

Base: All adults aged 18-75 in England

		SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	921	592	329	648	273	492	429	759	156	535	295	91	194	288	183	256	320	601
WEIGHTED BASE	926	531	395	660	267	330	596	776	143	535	292	100*	194	294	180	257	315	612
	100%	57%	43%	71%	29%	36%	64%	84%	15%	58%	31%	11%*	21%	32%	19%	28%	34%	66%
Decisions are better made nationally	503	292	210	363	139	172	330	429	72	297	147	59	99	178	90	136	164	339
	54%	55%	53%	55%	52%	52%	55%	55%	50%	56%	50%	59%	51%	61% n	50%	53%	52%	55%
Decisions are better made locally	78	42	35	60	18	26	51	62	14	47	27	3	15	19	18	26	30	48
	8%	8%	9%	9%	7%	8%	9%	8%	10%	9%	9%	3%	8%	6%	10%	10%	10%	8%
Decisions are better made equally	262	157	105	183	79	103	159	220	40	158	78	26	52	78	60	72	100	162
	28%	29%	27%	28%	29%	31%	27%	28%	28%	29%	27%	26%	27%	26%	33%	28%	32%	26%
None of these	19	9	10	16	4	6	13	13	4	5	11	3	7	3	4	5	8	11
	2%	2%	3%	2%	1%	2%	2%	2%	3%	1%	4%	3%	4%	1%	2%	2%	3%	2%
Don't know	65	31	35	38	27	22	43	52	13	28	29	9	21	16	10	18	13	52
	7%	6%	9%	6%	10% c	7%	7%	7%	9%	5%	10% i	9%	11%	6%	5%	7%	4%	9% p

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q

Overlap formulae used. \* small base

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Table 60

Q4\_MP\_8. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Developing economic growth

Base: All adults aged 18-75 in England

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	921	135	316	88	104	82	380	275	352	612	234	288	477	350	285	311	15	82
WEIGHTED BASE	926	132	296	88*	117*	79*	347	312	332	607	227	284	475	335	271	308	14**	94*
	100%	14%	32%	10%*	13%*	9%*	37%	34%	36%	65%	25%	31%	51%	36%	29%	33%	2%**	10%*
Decisions are better made nationally	503	85	170	51	71	37	206	173	179	345	134	145	266	196	158	175	6	44
	54%	64% e	57%	57%	61%	47%	59%	56%	54%	57%	59% k	51%	56%	58% k	58%	57%	41%	47%
Decisions are better made locally	78	9	36	2	10	5	28	27	35	41	21	34	36	22	24	25	-	4
	8%	7%	12% c	2%	9%	7%	8%	9%	11% ilm	7%	9%	12% ilm	8%	6%	9%	8%	-	4%
Decisions are better made equally	262	30	77	32	27	26	89	91	103	186	59	90	152	99	81	91	7	26
	28%	22%	26%	36% a	23%	32%	26%	29%	31%	31%	26%	32%	32%	30%	30%	29%	49%	28%
None of these	19	3	2	-	3	3	7	5	4	10	1	4	5	7	3	4	-	4
	2%	2%	1%	-	3%	4% b	2%	2%	1%	2% j	*	1%	1%	2%	1%	1%	-	4% jl
Don't know	65	6	11	4	4	8	16	14	10	25	13	11	16	12	6	13	1	16
	7%	5%	4%	4%	4%	10% b	5%	5%	3%	4%	6% hn	4%	3%	4%	2%	4%	11%	17% hijklmno

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 62

Q4\_MP\_9. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Tackling climate change/Net Zero initiatives

Base: All adults aged 18-75 in England

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	921	446	467	115	170	169	162	305	285	331	305	167	287	236	231	250	273	249	149	-	921	-
WEIGHTED BASE	926	454	464	106*	175	169	168	308	281	337	308	153	297	230	246	252	279	244	152	-**	926	-**
	100%	49%	50%	11%*	19%	18%	18%	33%	30%	36%	33%	17%	32%	25%	27%	27%	30%	26%	16%	-**	100%	-**
Decisions are better made nationally	494	238	251	48	89	68	90	198	137	158	198	74	132	132	157	129	148	139	77	-	494	-
	53%	52%	54%	46%	51%	40%	53%	64%	49%	47%	64%	48%	44%	57%	64%	51%	53%	57%	51%	-	53%	-
Decisions are better made locally	94	56	37	25	22	17	12	17	47	30	17	30	35	15	15	26	29	22	17	-	94	-
	10%	12%	8%	23%	13%	10%	7%	6%	17%	9%	6%	19%	12%	6%	6%	10%	10%	9%	12%	-	10%	-
Decisions are better made equally	225	98	126	22	46	58	35	64	68	93	64	34	92	46	53	61	61	63	41	-	225	-
	24%	22%	27%	21%	26%	34%	21%	21%	24%	28%	21%	22%	31%	20%	21%	24%	22%	26%	27%	-	24%	-
None of these	56	40	15	2	5	11	18	19	7	30	19	4	14	23	15	21	17	12	5	-	56	-
	6%	9%	3%	2%	3%	7%	11%	6%	2%	9%	6%	2%	5%	10%	6%	8%	6%	5%	3%	-	6%	-
Don't know	58	23	35	9	13	14	13	9	22	27	9	13	23	15	7	15	24	7	11	-	58	-
	6%	5%	8%	8%	8%	8%	8%	3%	8%	8%	3%	8%	8%	6%	3%	6%	9%	3%	7%	-	6%	-
				g	g	g	g		j	j		n	n				q				q	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 63

Q4\_MP\_9. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Tackling climate change/Net Zero initiatives

Base: All adults aged 18-75 in England

		SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	921	592	329	648	273	492	429	759	156	535	295	91	194	288	183	256	320	601
WEIGHTED BASE	926	531	395	660	267	330	596	776	143	535	292	100*	194	294	180	257	315	612
	100%	57%	43%	71%	29%	36%	64%	84%	15%	58%	31%	11%*	21%	32%	19%	28%	34%	66%
Decisions are better made nationally	494	301	192	340	154	181	312	417	73	288	142	64	107	176	96	115	139	354
	53%	57% b	49%	52%	58%	55%	52%	54%	51%	54%	49%	64% j	55%	60% o	53%	45%	44%	58% p
Decisions are better made locally	94	45	49	71	23	31	64	71	24	47	42	6	20	33	11	30	50	44
	10%	8%	12%	11%	9%	9%	11%	9%	17% g	9%	14% ik	6%	10%	11%	6%	12%	16% q	7%
Decisions are better made equally	225	131	95	166	59	85	140	189	34	141	66	18	39	63	52	72	91	134
	24%	25%	24%	25%	22%	26%	24%	24%	24%	26%	23%	18%	20%	21%	29%	28%	29% q	22%
None of these	56	27	29	44	12	14	41	52	2	32	17	6	13	14	10	19	17	39
	6%	5%	7%	7%	4%	4%	7%	7% h	1%	6%	6%	6%	7%	5%	5%	7%	5%	6%
Don't know	58	27	30	39	19	19	39	48	10	26	25	6	16	8	11	22	18	40
	6%	5%	8%	6%	7%	6%	6%	6%	7%	5%	9%	6%	8% m	3%	6%	9% m	6%	6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

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Table 64

Q4\_MP\_9. For each of the following, do you think decisions should be taken nationally for England as a whole or locally by the council or group of local councils together (e.g. a City Region or Combined Authority) and/or other relevant local body (e.g. a local council, an elected Mayor)? Tackling climate change/Net Zero initiatives

Base: All adults aged 18-75 in England

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	921	135	316	88	104	82	380	275	352	612	234	288	477	350	285	311	15	82
WEIGHTED BASE	926	132	296	88*	117*	79*	347	312	332	607	227	284	475	335	271	308	14**	94*
	100%	14%	32%	10%*	13%*	9%*	37%	34%	36%	65%	25%	31%	51%	36%	29%	33%	2%**	10%*
Decisions are better made nationally	494	79	183	58	46	44	216	159	193	328	125	144	272	176	144	185	10	44
	53%	60%	62%	65%	40%	55%	62%	51%	58%	54%	55%	51%	57%	52%	53%	60%	72%	47%
		d	d	d			g		k				k			ikmn		
Decisions are better made locally	94	16	28	7	13	11	35	33	25	55	20	31	33	36	25	27	1	13
	10%	12%	9%	7%	12%	13%	10%	11%	8%	9%	9%	11%	7%	11%	9%	9%	6%	14%
									j			j						
Decisions are better made equally	225	26	73	21	21	20	82	67	86	163	62	79	129	97	76	73	2	18
	24%	20%	25%	24%	18%	25%	24%	21%	26%	27%	27%	28%	27%	29%	28%	24%	12%	19%
None of these	56	9	3	1	28	1	6	38	17	34	15	19	27	18	17	10	1	8
	6%	7%	1%	2%	24%	2%	2%	12%	5%	6%	7%	7%	6%	5%	6%	3%	10%	8%
		b			abcde		f		o			o	o		o			
Don't know	58	3	9	1	7	3	8	15	10	26	5	11	13	9	9	13	-	11
	6%	2%	3%	1%	6%	4%	2%	5%	3%	4%	2%	4%	3%	3%	3%	4%	-	12%
										j								hijklmno

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 66

Q5\_MP\_1-4. To what extent, if at all, do you agree or disagree with the following statements about housing? Summary

Base: All adults aged 18-75 in Great Britain

	There is a housing crisis in Britain	There is a housing crisis in my local area	We will not make housing more affordable in Britain unless we increase the number of new homes being built every year	There isn't much that British governments can do to deal with the country's housing problems
UNWEIGHTED BASE	1070	1070	1070	1070
WEIGHTED BASE	1070	1070	1070	1070
Strongly agree	357 33%	204 19%	178 17%	34 3%
Tend to agree	411 38%	273 26%	339 32%	102 10%
Neither agree nor disagree	168 16%	215 20%	258 24%	171 16%
Tend to disagree	59 5%	193 18%	157 15%	385 36%
Strongly disagree	42 4%	78 7%	67 6%	339 32%
Don't know	34 3%	106 10%	71 7%	38 4%
NET: Agree	768 72%	478 45%	517 48%	136 13%
NET: Disagree	100 9%	271 25%	224 21%	725 68%
Mean	0.95	0.35	0.4	-0.87

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Table 67

Q5\_MP\_1. To what extent, if at all, do you agree or disagree with the following statements about housing? There is a housing crisis in Britain

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	1070	522	539	127	189	197	195	362	316	392	362	183	330	282	275	250	273	249	149	47	921	102
WEIGHTED BASE	1070	524	537	122	202	192	195	359	323	387	359	173	342	269	286	252	279	244	152	51*	926	92*
	100%	49%	50%	11%	19%	18%	18%	34%	30%	36%	34%	16%	32%	25%	27%	24%	26%	23%	14%	5%*	87%	9%*
Strongly agree	357 33%	160 31%	191 36%	47 38%	66 33%	63 33%	53 27%	128 36%	113 35%	116 30%	128 36%	66 38%	110 32%	85 32%	96 34%	79 31%	72 26%	96 39% pt	49 32%	22 43% p	296 32% p	39 42% p
Tend to agree	411 38%	204 39%	206 38%	44 36%	84 41%	70 37%	77 39%	137 38%	127 39%	147 38%	137 38%	61 35%	136 40%	100 37%	114 40%	87 35%	110 39%	92 38%	62 41%	22 42%	352 38%	38 41%
Neither agree nor disagree	168 16%	89 17%	77 14%	22 18%	31 15%	28 14%	28 14%	59 17%	53 16%	56 14%	59 17%	28 16%	52 15%	37 14%	50 18%	52 20% q	46 17%	31 13%	23 15%	5 10%	152 16%	11 12%
Tend to disagree	59 5%	35 7%	24 4%	3 2%	7 4%	12 6%	15 8%	22 6%	10 3%	27 7% h	22 6%	4 3%	17 5%	21 8% k	16 6%	20 8%	16 6%	11 4%	7 5%	1 1%	55 6%	3 4%
Strongly disagree	42 4%	24 5%	18 3%	3 2%	10 5%	8 4%	13 7% g	8 2%	13 4%	21 5%	8 2%	6 4%	14 4%	15 5%	6 2%	10 4%	18 6% u	9 4%	4 3%	- -	42 4%	- -
Don't know	34 3%	12 2%	22 4%	4 3%	4 2%	11 6%	10 5% g	5 1%	8 3%	21 5% j	5 1%	7 4% n	12 3%	11 4% n	3 1%	4 1%	16 6% oqt	4 2%	7 4%	2 4%	30 3%	1 1%
NET: Agree	768 72%	365 70%	397 74%	90 74%	149 74%	133 69%	130 66%	265 74%	240 74%	263 68%	265 74%	127 73%	246 72%	185 69%	210 73%	166 66%	183 65%	188 77% opt	111 73%	44 85% opt	648 70%	76 83% opt
NET: Disagree	100 9%	59 11%	41 8%	5 4%	17 9%	20 10%	28 14% c	30 8%	22 7%	48 12% h	30 8%	11 6%	32 9%	36 13% k	22 8%	31 12% su	34 12% su	20 8%	12 8%	1 1%	96 10%	3 4%
Mean	0.95	0.86	1.03 a	1.1 f	0.95	0.93	0.77 c	1 f	1.01	0.85	1	1.06	0.94	0.85	0.98	0.82	0.78	1.06 opt	0.99	1.33 opt	0.9 p	1.23 opt

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base

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Table 68  
Q5\_MP\_1. To what extent, if at all, do you agree or disagree with the following statements about housing? There is a housing crisis in Britain

Base: All adults aged 18-75 in Great Britain

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	1070	679	391	738	332	577	493	897	166	618	344	108	238	347	200	285	359	711
WEIGHTED BASE	1070	606	464	749	321	389	681	906	156	613	344	113*	234	352	199	286	355	715
	100%	57%	43%	70%	30%	36%	64%	85%	15%	57%	32%	11%*	22%	33%	19%	27%	33%	67%
Strongly agree	357 33%	198 33%	158 34%	236 32%	121 38%	119 31%	238 35%	317 35%	39 25%	197 32%	125 36%	35 31%	84 36%	126 36%	59 30%	88 31%	109 31%	248 35%
Tend to agree	411 38%	233 38%	178 38%	286 38%	125 39%	157 40%	254 37%	342 38%	66 42%	236 38%	128 37%	47 42%	86 37%	126 36%	85 43%	114 40%	127 36%	285 40%
Neither agree nor disagree	168 16%	92 15%	76 16%	116 16%	52 16%	58 15%	110 16%	135 15%	30 20%	95 15%	53 16%	20 18%	41 17%	59 17%	29 15%	39 14%	60 17%	108 15%
Tend to disagree	59 5%	40 7%	19 4%	45 6%	14 4%	28 7%	31 5%	52 6%	5 4%	43 7%	14 4%	2 2%	7 3%	22 6%	15 8%	15 5%	23 7%	35 5%
Strongly disagree	42 4%	22 4%	20 4%	39 5%	3 1%	11 3%	31 5%	34 4%	8 5%	26 4%	11 3%	5 4%	10 4%	9 2%	6 3%	16 6%	22 6%	20 3%
Don't know	34 3%	21 3%	12 3%	27 4%	7 2%	17 4%	17 3%	27 3%	7 5%	18 3%	12 3%	4 4%	6 3%	10 3%	4 2%	13 5%	14 4%	19 3%
NET: Agree	768 72%	432 71%	337 73%	523 70%	246 77%	276 71%	492 72%	659 73%	105 67%	432 71%	254 74%	82 73%	170 73%	252 72%	144 72%	202 71%	235 66%	533 75%
NET: Disagree	100 9%	62 10%	39 8%	84 11%	17 5%	39 10%	62 9%	86 9%	13 9%	68 11%	25 7%	7 6%	17 7%	31 9%	22 11%	31 11%	45 13%	55 8%
Mean	0.95	0.93	0.97	0.88	1.11 c	0.93	0.96	0.97	0.83	0.9	1.03	0.96	0.99	0.99	0.9	0.89	0.81	1.02 p

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

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Table 69  
Q5\_MP\_1. To what extent, if at all, do you agree or disagree with the following statements about housing? There is a housing crisis in Britain

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	1070	156	361	97	113	121	463	313	409	714	267	333	558	398	321	354	17	96
WEIGHTED BASE	1070	153	338	95*	126*	113*	418	347	385	707	260	325	554	381	303	353	16**	107*
	100%	14%	32%	9%*	12%*	11%*	39%	32%	36%	66%	24%	30%	52%	36%	28%	33%	2%**	10%*
Strongly agree	357 33%	38 25%	121 36%	20 21%	55 44%	52 46%	142 34%	125 36%	145 38%	235 33%	94 36%	113 35%	177 32%	113 30%	96 32%	130 37%	6 39%	37 35%
		ac	ac	ac	ac	ac			ilmn		m					lm		
Tend to agree	411 38%	63 41%	135 40%	40 42%	36 28%	25 22%	162 39%	114 33%	152 39%	281 40%	104 40%	127 39%	222 40%	157 41%	122 40%	136 39%	6 34%	40 37%
		e	de	e														
Neither agree nor disagree	168 16%	26 17%	43 13%	15 15%	20 16%	21 19%	66 16%	48 14%	45 12%	110 16%	30 11%	45 14%	92 17%	51 13%	46 15%	59 17%	1 9%	14 13%
										h			hj			hj		
Tend to disagree	59 5%	13 9%	17 5%	5 5%	9 7%	8 7%	23 5%	30 9%	19 5%	39 6%	13 5%	21 7%	31 6%	25 7%	18 6%	11 3%	- -	3 3%
									o		o	o	o	o	o			
Strongly disagree	42 4%	8 5%	12 4%	10 10%	5 4%	5 4%	12 3%	22 6%	16 4%	23 3%	13 5%	8 2%	18 3%	20 5%	15 5%	10 3%	3 18%	5 4%
				b				f			k			iklo				
Don't know	34 3%	4 3%	10 3%	6 7%	2 1%	2 2%	13 3%	6 2%	9 2%	19 3%	6 2%	11 3%	14 3%	14 4%	7 2%	8 2%	- -	8 8%
																	hijlno	
NET: Agree	768 72%	101 66%	256 76%	60 63%	91 72%	76 68%	304 73%	239 69%	297 77%	516 73%	198 76%	239 74%	399 72%	271 71%	218 72%	266 75%	12 74%	77 72%
		ac	ac						ilm									
NET: Disagree	100 9%	22 14%	30 9%	15 15%	14 11%	13 11%	35 8%	53 15%	35 9%	62 9%	27 10%	29 9%	48 9%	45 12%	32 11%	21 6%	3 18%	8 8%
								f	o	o	o		o	ilo	o			
Mean	0.95	0.73	1.02	0.63	1.02	1	0.99	0.85	1.04	0.97	0.99	1	0.94	0.87	0.9	1.06	0.77	1.02
		ac	ac		c	c			mn			m				lmn		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 71

Q5\_MP\_2. To what extent, if at all, do you agree or disagree with the following statements about housing? There is a housing crisis in my local area

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	1070	522	539	127	189	197	195	362	316	392	362	183	330	282	275	250	273	249	149	47	921	102
WEIGHTED BASE	1070	524	537	122	202	192	195	359	323	387	359	173	342	269	286	252	279	244	152	51*	926	92*
	100%	49%	50%	11%	19%	18%	18%	34%	30%	36%	34%	16%	32%	25%	27%	24%	26%	23%	14%	5%*	87%	9%*
Strongly agree	204 19%	97 18%	106 20%	21 17%	49 24%	47 25%	24 13%	63 18%	70 22%	72 19%	63 18%	35 20%	83 24%	48 18%	39 14%	54 21%	35 12%	57 23%	29 19%	8 16%	174 19%	22 24%
Tend to agree	273 26%	131 25%	140 26%	41 34%	58 29%	50 26%	52 27%	72 20%	98 30%	102 26%	72 20%	54 31%	95 28%	63 23%	61 21%	60 24%	57 21%	63 26%	56 37%	13 25%	237 26%	23 25%
Neither agree nor disagree	215 20%	108 21%	105 20%	27 22%	41 20%	29 15%	48 25%	71 20%	67 21%	77 20%	71 20%	36 21%	61 18%	57 21%	61 22%	48 19%	60 21%	44 18%	33 21%	15 30%	184 20%	16 17%
Tend to disagree	193 18%	104 20%	89 17%	14 12%	31 15%	33 17%	38 19%	78 22%	45 14%	71 18%	78 22%	23 13%	55 16%	51 19%	64 23%	47 19%	53 19%	48 20%	13 9%	10 20%	161 17%	22 24%
Strongly disagree	78 7%	40 8%	36 7%	4 4%	11 5%	11 6%	16 8%	35 10%	15 5%	27 7%	35 10%	9 5%	18 5%	23 9%	29 10%	18 7%	29 11%	17 7%	7 5%	3 6%	71 8%	4 4%
Don't know	106 10%	45 9%	60 11%	14 12%	13 7%	22 11%	17 8%	41 11%	28 9%	38 10%	41 11%	18 10%	31 9%	27 10%	31 11%	25 10%	45 16%	14 6%	14 9%	2 4%	98 11%	6 7%
NET: Agree	478 45%	227 43%	246 46%	62 51%	106 53%	97 51%	77 39%	135 38%	168 52%	174 45%	135 38%	88 51%	177 52%	111 41%	100 35%	114 45%	92 33%	121 50%	85 56%	21 41%	412 44%	45 49%
NET: Disagree	271 25%	144 27%	125 23%	19 15%	41 21%	44 23%	54 28%	113 31%	60 19%	98 25%	113 31%	31 18%	73 21%	74 27%	93 33%	65 26%	82 29%	65 27%	20 13%	13 26%	232 25%	25 28%
Mean	0.35	0.29	0.4	0.56 fg	0.55 fg	0.53 fg	0.17 c	0.16 cd	0.55 j	0.35	0.16	0.53 mn	0.55 mn	0.26	0.07	0.38 p	0.07	0.42 p	0.62 pt	0.26	0.34 p	0.43 p

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base

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Table 72  
Q5\_MP\_2. To what extent, if at all, do you agree or disagree with the following statements about housing? There is a housing crisis in my local area

Base: All adults aged 18-75 in Great Britain

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	1070	679	391	738	332	577	493	897	166	618	344	108	238	347	200	285	359	711
WEIGHTED BASE	1070	606	464	749	321	389	681	906	156	613	344	113*	234	352	199	286	355	715
	100%	57%	43%	70%	30%	36%	64%	85%	15%	57%	32%	11%*	22%	33%	19%	27%	33%	67%
Strongly agree	204 19%	103 17%	101 22%	152 20%	52 16%	70 18%	134 20%	179 20%	24 15%	113 18%	71 21%	21 18%	44 19%	61 17%	39 20%	60 21%	90 25%	114 16%
Tend to agree	273 26%	166 27%	107 23%	189 25%	84 26%	111 28%	162 24%	228 25%	45 29%	155 25%	92 27%	26 23%	57 25%	87 25%	54 27%	75 26%	90 25%	183 26%
Neither agree nor disagree	215 20%	121 20%	94 20%	144 19%	71 22%	73 19%	142 21%	167 18%	45 29%	132 22%	67 19%	16 15%	42 18%	79 23%	40 20%	54 19%	66 19%	149 21%
Tend to disagree	193 18%	114 19%	79 17%	147 20%	46 14%	81 21%	112 17%	172 19%	18 12%	118 19%	57 16%	19 17%	45 19%	68 19%	26 13%	54 19%	65 18%	128 18%
Strongly disagree	78 7%	35 6%	42 9%	56 7%	22 7%	20 5%	57 8%	71 8%	6 4%	42 7%	18 5%	18 16%	17 7%	20 6%	21 11%	20 7%	25 7%	52 7%
Don't know	106 10%	66 11%	41 9%	61 8%	45 14%	35 9%	72 11%	88 10%	17 11%	54 9%	40 12%	13 11%	29 12%	36 10%	19 9%	23 8%	18 5%	89 12%
NET: Agree	478 45%	269 44%	208 45%	341 46%	136 42%	181 46%	297 44%	407 45%	69 44%	268 44%	163 47%	47 42%	101 43%	148 42%	93 47%	135 47%	181 51%	297 42%
NET: Disagree	271 25%	150 25%	121 26%	202 27%	69 21%	101 26%	170 25%	244 27%	25 16%	159 26%	75 22%	37 33%	62 26%	88 25%	47 24%	74 26%	91 26%	180 25%
Mean	0.35	0.35	0.34	0.34	0.36	0.36	0.34	0.33	0.44	0.32	0.46 k	0.13	0.32	0.32	0.36	0.39	0.46	0.28

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

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Table 73  
Q5\_MP\_2. To what extent, if at all, do you agree or disagree with the following statements about housing? There is a housing crisis in my local area

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	1070	156	361	97	113	121	463	313	409	714	267	333	558	398	321	354	17	96
WEIGHTED BASE	1070	153	338	95*	126*	113*	418	347	385	707	260	325	554	381	303	353	16**	107*
	100%	14%	32%	9%*	12%*	11%*	39%	32%	36%	66%	24%	30%	52%	36%	28%	33%	2%**	10%*
Strongly agree	204	17	76	12	36	29	80	81	80	136	48	66	104	75	56	74	2	11
	19%	11%	23%	13%	28%	25%	19%	23%	21%	19%	19%	20%	19%	20%	18%	21%	15%	11%
		a			ac	ac			q							q		
Tend to agree	273	35	87	21	27	28	108	64	122	185	71	83	139	91	86	113	6	26
	26%	23%	26%	22%	21%	24%	26%	18%	32%	26%	27%	26%	25%	24%	28%	32%	37%	25%
							g		iklm							iklm		
Neither agree nor disagree	215	28	73	20	21	15	84	61	79	139	51	54	112	71	64	65	4	21
	20%	18%	21%	21%	16%	13%	20%	18%	21%	20%	20%	17%	20%	19%	21%	18%	24%	20%
Tend to disagree	193	37	67	18	19	20	90	64	56	133	44	61	108	69	48	53	1	13
	18%	24%	20%	19%	15%	18%	21%	19%	15%	19%	17%	19%	20%	18%	16%	15%	6%	12%
									h				ho					
Strongly disagree	78	16	13	16	16	8	21	43	24	55	30	31	46	41	29	21	3	8
	7%	11%	4%	17%	13%	7%	5%	12%	6%	8%	11%	10%	8%	11%	9%	6%	18%	8%
		b		be	b			f			hio	ho		hio	ho			
Don't know	106	19	22	9	8	14	35	33	24	60	16	30	46	34	21	27	-	27
	10%	13%	6%	9%	7%	12%	8%	10%	6%	8%	6%	9%	8%	9%	7%	8%	-	25%
		b																hijklmno
NET: Agree	478	52	164	33	63	56	188	145	202	321	119	149	242	166	142	187	9	38
	45%	34%	48%	35%	49%	50%	45%	42%	52%	45%	46%	46%	44%	44%	47%	53%	52%	36%
			ac		a	ac			ijklmq							iklm		
																q		
NET: Disagree	271	53	80	34	35	28	111	107	80	188	74	92	154	110	77	74	4	21
	25%	35%	24%	35%	27%	25%	27%	31%	21%	27%	28%	28%	28%	29%	25%	21%	24%	20%
		b		b						ho	ho	ho	ho	ho				
Mean	0.35	*	0.46	-0.05	0.4	0.5	0.35	0.24	0.49	0.33	0.26	0.31	0.29	0.26	0.33	0.51	0.25	0.25
			ac		ac	ac			ijklm							ijk		
									n							lmn		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 75

Q5\_MP\_3. To what extent, if at all, do you agree or disagree with the following statements about housing? We will not make housing more affordable in Britain unless we increase the number of new homes being built every year

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	1070	522	539	127	189	197	195	362	316	392	362	183	330	282	275	250	273	249	149	47	921	102
WEIGHTED BASE	1070	524	537	122	202	192	195	359	323	387	359	173	342	269	286	252	279	244	152	51*	926	92*
	100%	49%	50%	11%	19%	18%	18%	34%	30%	36%	34%	16%	32%	25%	27%	24%	26%	23%	14%	5%*	87%	9%*
Strongly agree	178	107	69	14	23	29	37	75	37	66	75	21	46	50	62	42	42	38	34	8	155	15
	17%	20%	13%	11%	12%	15%	19%	21%	12%	17%	21%	12%	13%	19%	22%	17%	15%	15%	22%	15%	17%	17%
		b						cd			h				kl							
Tend to agree	339	171	164	43	69	54	48	125	112	102	125	64	102	74	99	76	83	83	39	18	281	40
	32%	33%	31%	35%	34%	28%	25%	35%	35%	26%	35%	37%	30%	27%	35%	30%	30%	34%	25%	35%	30%	43%
								f	i		i										oprt	
Neither agree nor disagree	258	122	134	27	60	41	52	78	86	93	78	37	91	65	65	72	62	61	36	13	231	15
	24%	23%	25%	22%	30%	22%	27%	22%	27%	24%	22%	21%	26%	24%	23%	29%	22%	25%	23%	24%	25%	16%
																u						
Tend to disagree	157	66	90	29	28	33	28	38	58	61	38	37	53	40	26	32	47	38	22	8	139	10
	15%	13%	17%	24%	14%	17%	14%	11%	18%	16%	11%	22%	15%	15%	9%	13%	17%	16%	14%	15%	15%	11%
				dg					j			n	n									
Strongly disagree	67	32	36	6	11	14	15	21	16	30	21	8	23	20	17	11	23	14	11	-	60	8
	6%	6%	7%	5%	5%	8%	8%	6%	5%	8%	6%	4%	7%	7%	6%	5%	8%	6%	7%	-	6%	8%
Don't know	71	26	44	3	10	21	14	22	14	35	22	7	28	20	16	18	22	11	11	5	61	4
	7%	5%	8%	3%	5%	11%	7%	6%	4%	9%	6%	4%	8%	8%	6%	7%	8%	4%	7%	11%	7%	4%
						c				h												
NET: Agree	517	278	233	57	93	83	85	199	150	168	199	85	148	124	161	118	125	120	72	26	436	55
	48%	53%	43%	47%	46%	43%	44%	56%	46%	43%	56%	49%	43%	46%	56%	47%	45%	49%	48%	50%	47%	60%
		b						ef			hi				lm							pt
NET: Disagree	224	98	125	35	39	47	44	60	74	91	60	45	76	60	43	44	70	52	33	8	199	18
	21%	19%	23%	29%	19%	25%	22%	17%	23%	23%	17%	26%	22%	22%	15%	17%	25%	21%	22%	15%	21%	19%
				g		g				j		n										
Mean	0.4	0.51	0.29	0.26	0.35	0.3	0.35	0.57	0.31	0.32	0.57	0.32	0.3	0.38	0.6	0.45	0.29	0.4	0.44	0.56	0.39	0.51
		b						ce			hi				kl							

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base

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Table 76

Q5\_MP\_3. To what extent, if at all, do you agree or disagree with the following statements about housing? We will not make housing more affordable in Britain unless we increase the number of new homes being built every year

Base: All adults aged 18-75 in Great Britain

		SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	1070	679	391	738	332	577	493	897	166	618	344	108	238	347	200	285	359	711
WEIGHTED BASE	1070	606	464	749	321	389	681	906	156	613	344	113*	234	352	199	286	355	715
	100%	57%	43%	70%	30%	36%	64%	85%	15%	57%	32%	11%*	22%	33%	19%	27%	33%	67%
Strongly agree	178	107	71	111	68	66	112	157	22	109	48	22	41	60	36	41	57	121
	17%	18%	15%	15%	21%	17%	16%	17%	14%	18%	14%	19%	17%	17%	18%	14%	16%	17%
					c													
Tend to agree	339	197	142	234	105	124	215	280	57	188	118	32	77	117	63	82	100	239
	32%	32%	31%	31%	33%	32%	32%	31%	36%	31%	34%	29%	33%	33%	32%	29%	28%	33%
Neither agree nor disagree	258	133	125	197	62	88	170	214	42	158	81	19	48	90	60	60	98	160
	24%	22%	27%	26%	19%	22%	25%	24%	27%	26%	23%	17%	21%	26%	30%	21%	28%	22%
					d										lo			
Tend to disagree	157	102	55	113	44	72	85	131	23	82	56	19	35	42	19	60	55	102
	15%	17%	12%	15%	14%	18%	13%	15%	15%	13%	16%	17%	15%	12%	10%	21% mn	15%	14%
					f													
Strongly disagree	67	30	37	49	18	19	48	63	4	40	17	10	15	20	12	20	23	44
	6%	5%	8%	7%	6%	5%	7%	7%	3%	7%	5%	9%	6%	6%	6%	7%	6%	6%
Don't know	71	38	33	46	24	21	50	61	8	36	25	10	17	21	9	23	23	48
	7%	6%	7%	6%	8%	5%	7%	7%	5%	6%	7%	9%	7%	6%	5%	8%	6%	7%
NET: Agree	517	304	213	345	173	190	327	436	78	297	166	54	118	177	99	123	157	360
	48%	50%	46%	46%	54%	49%	48%	48%	50%	48%	48%	48%	51%	50%	50%	43%	44%	50%
					c													
NET: Disagree	224	131	93	162	62	91	134	194	28	122	73	30	50	63	30	81	78	146
	21%	22%	20%	22%	19%	23%	20%	21%	18%	20%	21%	26%	21%	18%	15%	28% mn	22%	20%
Mean	0.4	0.44	0.36	0.35	0.54 c	0.4	0.41	0.4	0.46	0.42	0.39	0.35	0.44	0.47 o	0.49 o	0.24	0.34	0.44

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

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Table 77

Q5\_MP\_3. To what extent, if at all, do you agree or disagree with the following statements about housing? We will not make housing more affordable in Britain unless we increase the number of new homes being built every year

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	1070	156	361	97	113	121	463	313	409	714	267	333	558	398	321	354	17	96
WEIGHTED BASE	1070	153	338	95*	126*	113*	418	347	385	707	260	325	554	381	303	353	16**	107*
	100%	14%	32%	9%*	12%*	11%*	39%	32%	36%	66%	24%	30%	52%	36%	28%	33%	2%**	10%*
Strongly agree	178	18	74	18	23	18	85	60	75	115	51	53	92	65	53	63	4	19
	17%	12%	22%	19%	18%	16%	20%	17%	19%	16%	20%	16%	17%	17%	18%	18%	22%	17%
Tend to agree	339	52	123	34	35	31	148	105	132	254	92	114	190	125	105	113	3	20
	32%	34%	36%	35%	27%	28%	35%	30%	34%	36%	35%	35%	34%	33%	35%	32%	21%	19%
Neither agree nor disagree	258	38	75	12	31	22	77	86	83	158	57	67	117	80	72	84	1	30
	24%	25%	22%	13%	25%	20%	18%	25%	22%	22%	22%	21%	21%	21%	24%	24%	5%	28%
Tend to disagree	157	25	40	14	22	25	66	43	57	103	33	52	90	59	43	61	5	10
	15%	17%	12%	15%	18%	22%	16%	12%	15%	15%	13%	16%	16%	15%	14%	17%	31%	10%
Strongly disagree	67	12	10	13	10	12	23	35	18	36	16	17	33	29	17	17	3	14
	6%	8%	3%	13%	8%	11%	5%	10%	5%	5%	6%	5%	6%	8%	6%	5%	21%	13%
Don't know	71	8	18	5	6	4	18	19	21	42	11	22	33	23	13	16	-	13
	7%	5%	5%	5%	5%	4%	4%	5%	6%	6%	4%	7%	6%	6%	4%	4%	-	13%
NET: Agree	517	70	197	52	57	50	233	165	206	369	143	167	282	190	158	176	7	39
	48%	46%	58%	55%	45%	44%	56%	48%	54%	52%	55%	51%	51%	50%	52%	50%	43%	36%
NET: Disagree	224	37	49	27	32	37	89	77	74	139	49	69	122	88	60	78	8	24
	21%	24%	15%	28%	25%	32%	21%	22%	19%	20%	19%	21%	22%	23%	20%	22%	52%	23%
Mean	0.4	0.27	0.66	0.34	0.32	0.18	0.52	0.35	0.52	0.46	0.52	0.44	0.42	0.39	0.46	0.43	-0.08	0.2

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 79

Q5\_MP\_4. To what extent, if at all, do you agree or disagree with the following statements about housing? There isn't much that British governments can do to deal with the country's housing problems

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	1070	522	539	127	189	197	195	362	316	392	362	183	330	282	275	250	273	249	149	47	921	102
WEIGHTED BASE	1070	524	537	122	202	192	195	359	323	387	359	173	342	269	286	252	279	244	152	51*	926	92*
	100%	49%	50%	11%	19%	18%	18%	34%	30%	36%	34%	16%	32%	25%	27%	24%	26%	23%	14%	5%*	87%	9%*
Strongly agree	34 3%	26 5% b	8 1%	9 7% eg	11 5%	3 1%	5 2%	7 2%	20 6% ij	7 2%	7 2%	10 6% n	12 4%	7 2%	5 2%	9 3%	11 4%	7 3%	6 4%	2 3%	32 4%	- -
Tend to agree	102 10%	57 11%	45 8%	20 16% g	24 12% g	16 9%	20 10%	21 6%	44 14% j	37 10%	21 6%	29 17% ln	31 9%	27 10%	15 5%	31 12% u	21 8% u	28 12% u	18 12% u	3 6%	98 11%	1 1%
Neither agree nor disagree	171 16%	86 16%	84 16%	26 21% g	33 16%	33 17%	33 17%	46 13%	59 18%	66 17%	46 13%	35 20%	57 17%	40 15%	39 14%	48 19%	48 17%	30 12%	26 17%	7 13%	152 16%	13 14%
Tend to disagree	385 36%	167 32% a	217 40%	37 31%	71 35%	59 31%	74 38%	144 40%	108 33%	133 34%	144 40%	51 29%	117 34%	100 37%	118 41% k	80 32% r	102 36%	99 41% f	44 29% r	25 48%	325 35%	36 39%
Strongly disagree	339 32%	168 32%	165 31%	27 22% cd	55 27% cd	75 39%	58 30%	124 34% c	82 25% h	133 34%	124 34%	43 25%	114 33%	88 33%	94 33%	75 30%	77 28%	77 32%	53 35%	16 30%	283 31%	41 44% opt
Don't know	38 4%	20 4%	19 3%	3 2%	8 4%	5 3%	6 3%	17 5%	11 3%	11 3%	17 5%	6 3%	10 3%	8 3%	15 5%	10 4%	19 7% qt	3 1%	6 4%	- -	37 4% q	1 2%
NET: Agree	136 13%	84 16% b	52 10%	29 23% efg	35 17% g	19 10%	25 13%	29 8%	63 20% ij	44 11%	29 8%	39 23% lmn	43 13% n	33 12%	20 7%	39 16% u	33 12% u	35 14% u	23 15% u	5 9%	131 14%	1 1%
NET: Disagree	725 68%	335 64% a	382 71%	64 53% c	126 62% eg	135 70% c	132 68% c	268 75% cd	190 59% h	266 69% h	268 75% h	93 54% k	231 68% k	188 70% k	212 74% k	155 61% ot	179 64% ot	176 72% ot	97 64% u	40 78%	607 66%	77 84% opqrt
Mean	-0.87	-0.78 b	-0.94	-0.45 ef g	-0.7 eg	-1.01	-0.85	-1.04	-0.6 ij	-0.93	-1.04	-0.52 lm n	-0.87	-0.9	-1.03	-0.75 u	-0.82 u	-0.88 u	-0.83 u	-0.97	-0.82 u	-1.29

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 80

Q5\_MP\_4. To what extent, if at all, do you agree or disagree with the following statements about housing? There isn't much that British governments can do to deal with the country's housing problems

Base: All adults aged 18-75 in Great Britain

		SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	1070	679	391	738	332	577	493	897	166	618	344	108	238	347	200	285	359	711
WEIGHTED BASE	1070	606	464	749	321	389	681	906	156	613	344	113*	234	352	199	286	355	715
	100%	57%	43%	70%	30%	36%	64%	85%	15%	57%	32%	11%*	22%	33%	19%	27%	33%	67%
Strongly agree	34 3%	15 3%	19 4%	27 4%	7 2%	15 4%	19 3%	29 3%	5 3%	18 3%	12 4%	3 3%	4 2%	10 3%	12 6%	8 3%	17 5%	17 2%
Tend to agree	102 10%	62 10%	40 9%	91 12% d	12 4%	31 8%	71 10%	79 9%	22 14%	58 10%	35 10%	9 8%	16 7%	30 9%	25 13%	31 11%	44 12%	58 8%
Neither agree nor disagree	171 16%	85 14%	86 18%	118 16%	53 16%	57 15%	114 17%	129 14%	40 26% g	87 14%	70 20% i	14 12%	40 17%	47 13%	28 14%	56 19%	60 17%	111 16%
Tend to disagree	385 36%	242 40% b	144 31%	264 35%	121 38%	160 41% f	225 33%	328 36%	55 35%	235 38%	108 31%	42 37%	86 37%	144 41%	62 31%	93 33%	116 33%	269 38%
Strongly disagree	339 32%	180 30%	160 34%	228 30%	111 34%	116 30%	223 33%	304 34% h	31 20%	190 31%	111 32%	38 34%	78 34%	110 31%	62 31%	89 31%	106 30%	233 33%
Don't know	38 4%	22 4%	16 4%	21 3%	17 5%	9 2%	29 4%	36 4%	2 2%	24 4%	8 2%	7 6%	9 4%	11 3%	9 5%	10 3%	12 3%	26 4%
NET: Agree	136 13%	77 13%	59 13%	117 16% d	19 6%	47 12%	90 13%	108 12%	27 17%	77 13%	47 14%	12 11%	20 9%	40 11%	37 19% lm	39 14%	61 17% q	75 11%
NET: Disagree	725 68%	421 70%	303 65%	492 66%	232 72%	276 71%	448 66%	632 70% h	87 55%	425 69%	219 64%	80 71%	164 70%	254 72% no	125 63%	182 64%	223 63% p	502 70% p
Mean	-0.87	-0.87	-0.86	-0.79 d	-1.04	-0.87	-0.86	-0.92	-0.56 g	-0.88	-0.81	-0.97	-0.97	-0.92	-0.73	-0.81	-0.73 q	-0.93

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

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Table 81

Q5\_MP\_4. To what extent, if at all, do you agree or disagree with the following statements about housing? There isn't much that British governments can do to deal with the country's housing problems

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	1070	156	361	97	113	121	463	313	409	714	267	333	558	398	321	354	17	96
WEIGHTED BASE	1070	153	338	95*	126*	113*	418	347	385	707	260	325	554	381	303	353	16**	107*
	100%	14%	32%	9%*	12%*	11%*	39%	32%	36%	66%	24%	30%	52%	36%	28%	33%	2%*	10%*
Strongly agree	34	6	16	2	6	3	9	18	12	19	12	13	15	16	14	12	1	1
	3%	4%	5%	2%	4%	3%	2%	5%	3%	3%	5%	4%	3%	4%	5%	3%	5%	1%
								f						i				
Tend to agree	102	18	34	11	9	10	37	37	33	67	38	28	55	42	32	38	-	2
	10%	12%	10%	11%	7%	9%	9%	11%	8%	9%	15%	9%	10%	11%	11%	11%	-	2%
									q	q	hiklq	q	q	q	q	q		
Neither agree nor disagree	171	26	45	14	12	15	49	51	51	103	17	46	78	46	40	49	2	19
	16%	17%	13%	15%	10%	13%	12%	15%	13%	15%	7%	14%	14%	12%	13%	14%	12%	18%
									j	j	j	j	j	j	j	j		j
Tend to disagree	385	55	137	35	40	34	164	113	141	272	88	116	222	142	108	115	3	40
	36%	36%	41%	37%	32%	30%	39%	32%	37%	39%	34%	36%	40%	37%	36%	33%	19%	37%
									o	jo								
Strongly disagree	339	44	98	28	56	47	148	116	142	231	98	114	172	128	103	130	10	32
	32%	29%	29%	29%	44%	41%	35%	34%	37%	33%	38%	35%	31%	34%	34%	37%	63%	30%
				abc	b				l		l					l		
Don't know	38	3	8	5	3	4	11	12	6	16	7	8	13	7	6	9	-	13
	4%	2%	2%	5%	2%	4%	3%	3%	2%	2%	3%	3%	2%	2%	2%	3%	-	12%
																		hijklmno
NET: Agree	136	24	50	13	15	13	46	55	45	85	50	41	70	58	46	50	1	3
	13%	16%	15%	13%	12%	12%	11%	16%	12%	12%	19%	13%	13%	15%	15%	14%	5%	3%
									q	q	hikl	q	q	q	q	q		
									q		q							
NET: Disagree	725	99	235	63	96	81	312	229	283	503	186	230	393	270	212	245	14	72
	68%	65%	69%	66%	76%	71%	75%	66%	73%	71%	71%	71%	71%	71%	70%	69%	82%	67%
							g											
Mean	-0.87	-0.76	-0.81	-0.84	-1.06	-1.02	-0.99	-0.81	-0.97	-0.91	-0.87	-0.92	-0.89	-0.87	-0.86	-0.91	-1.35	-1.07
								f										

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 83

Q6\_MP. To what extent would you support or oppose more homes being built in your local area?

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	1070	522	539	127	189	197	195	362	316	392	362	183	330	282	275	250	273	249	149	47	921	102
WEIGHTED BASE	1070	524	537	122	202	192	195	359	323	387	359	173	342	269	286	252	279	244	152	51*	926	92*
	100%	49%	50%	11%	19%	18%	18%	34%	30%	36%	34%	16%	32%	25%	27%	24%	26%	23%	14%	5%*	87%	9%*
Strongly support	187	112	74	22	47	42	30	47	68	72	47	35	75	39	38	46	43	35	38	11	162	14
	18%	21%	14%	18%	23%	22%	15%	13%	21%	19%	13%	20%	22%	15%	13%	18%	15%	14%	25%	22%	17%	15%
		b			g	g			j				mn					pqt				
Tend to support	365	195	166	51	74	70	54	115	125	124	115	64	131	78	91	80	89	95	45	15	309	40
	34%	37%	31%	42%	37%	37%	28%	32%	39%	32%	32%	37%	38%	29%	32%	32%	32%	39%	30%	30%	33%	43%
				f									m									
Neither support nor oppose	247	115	129	24	48	32	53	90	72	85	90	40	64	74	69	55	69	49	36	18	208	20
	23%	22%	24%	20%	24%	17%	27%	25%	22%	22%	25%	23%	19%	28%	24%	22%	25%	20%	24%	35%	23%	22%
						e	e						l						q			
Tend to oppose	131	58	74	13	18	27	26	47	32	53	47	19	39	33	40	39	29	37	14	4	120	7
	12%	11%	14%	11%	9%	14%	13%	13%	10%	14%	13%	11%	12%	12%	14%	16%	10%	15%	10%	9%	13%	8%
Strongly oppose	107	37	69	8	9	12	25	53	17	37	53	10	19	37	41	26	34	23	13	2	96	9
	10%	7%	13%	6%	4%	6%	13%	15%	5%	10%	15%	6%	6%	14%	14%	10%	12%	9%	8%	4%	10%	10%
		a				d	cde			h				kl	kl							
Don't know	33	8	25	4	6	9	7	8	9	16	8	5	13	7	7	5	15	5	5	-	31	2
	3%	1%	5%	3%	3%	5%	3%	2%	3%	4%	2%	3%	4%	3%	2%	2%	5%	2%	4%	-	3%	2%
		a																				
NET: Support	552	307	240	73	121	112	84	162	194	196	162	99	206	118	129	126	132	130	83	27	471	54
	52%	59%	45%	60%	60%	58%	43%	45%	60%	51%	45%	57%	60%	44%	45%	50%	47%	53%	55%	53%	51%	59%
		b		fg	fg	fg			ij			mn	mn									
NET: Oppose	238	95	142	21	27	39	51	99	49	90	99	29	59	70	80	66	63	60	27	6	216	16
	22%	18%	27%	17%	14%	20%	26%	28%	15%	23%	28%	17%	17%	26%	28%	26%	23%	25%	18%	12%	23%	17%
		a				d	cd		h	h				kl	kl							
Mean	0.38	0.56	0.2	0.55	0.67	0.56	0.2	0.16	0.63	0.38	0.16	0.57	0.62	0.19	0.16	0.33	0.3	0.34	0.56	0.59	0.36	0.48
		b		fg	fg	fg			ij	j		mn	mn									

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base

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Table 84  
Q6\_MP. To what extent would you support or oppose more homes being built in your local area?

Base: All adults aged 18-75 in Great Britain

	SOCIAL GRADE			WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	1070	679	391	738	332	577	493	897	166	618	344	108	238	347	200	285	359	711
WEIGHTED BASE	1070	606	464	749	321	389	681	906	156	613	344	113*	234	352	199	286	355	715
	100%	57%	43%	70%	30%	36%	64%	85%	15%	57%	32%	11%*	22%	33%	19%	27%	33%	67%
Strongly support	187	102	85	138	49	79	109	149	38	109	60	19	39	53	37	58	77	110
	18%	17%	18%	18%	15%	20%	16%	16%	24%	18%	17%	17%	17%	15%	19%	20%	22%	15%
									g								q	
Tend to support	365	213	152	259	106	140	225	310	54	215	114	36	80	128	67	90	115	250
	34%	35%	33%	35%	33%	36%	33%	34%	34%	35%	33%	32%	34%	36%	34%	32%	32%	35%
Neither support nor oppose	247	141	106	166	81	88	159	200	40	134	86	27	56	84	49	58	81	166
	23%	23%	23%	22%	25%	23%	23%	22%	26%	22%	25%	24%	24%	24%	25%	20%	23%	23%
Tend to oppose	131	81	51	94	38	46	85	118	13	75	46	10	28	42	22	39	42	89
	12%	13%	11%	13%	12%	12%	13%	13%	8%	12%	13%	9%	12%	12%	11%	14%	12%	12%
Strongly oppose	107	53	54	68	38	31	76	102	5	64	25	17	23	39	16	28	27	79
	10%	9%	12%	9%	12%	8%	11%	11%	3%	10%	7%	15%	10%	11%	8%	10%	8%	11%
								h				j						
Don't know	33	17	16	24	9	6	26	27	6	16	13	4	8	5	7	12	13	20
	3%	3%	3%	3%	3%	2%	4%	3%	4%	3%	4%	4%	4%	2%	3%	4%	4%	3%
							e											
NET: Support	552	315	237	397	155	219	334	459	92	324	174	55	119	181	104	149	192	360
	52%	52%	51%	53%	48%	56%	49%	51%	59%	53%	50%	49%	51%	52%	52%	52%	54%	50%
						f												
NET: Oppose	238	133	105	162	76	77	161	220	18	139	72	27	52	81	38	67	69	169
	22%	22%	23%	22%	24%	20%	24%	24%	12%	23%	21%	24%	22%	23%	19%	23%	20%	24%
						h												
Mean	0.38	0.39	0.37	0.42	0.29	0.5	0.31	0.33	0.71	0.38	0.41	0.27	0.37	0.33	0.45	0.41	0.5	0.32
						f			g								q	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

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Table 85

Q6\_MP. To what extent would you support or oppose more homes being built in your local area?

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	1070	156	361	97	113	121	463	313	409	714	267	333	558	398	321	354	17	96
WEIGHTED BASE	1070	153	338	95*	126*	113*	418	347	385	707	260	325	554	381	303	353	16**	107*
	100%	14%	32%	9%*	12%*	11%*	39%	32%	36%	66%	24%	30%	52%	36%	28%	33%	2%**	10%*
Strongly support	187	17	78	18	20	25	100	49	85	123	57	53	93	73	68	67	3	16
	18%	11%	23%	19%	16%	22%	24%	14%	22%	17%	22%	16%	17%	19%	22%	19%	18%	15%
		a	a			a	g		ikl		kl				ikl			
Tend to support	365	62	130	28	36	29	154	101	136	266	92	108	194	130	106	129	7	27
	34%	41%	38%	29%	28%	26%	37%	29%	35%	38%	35%	33%	35%	34%	35%	36%	41%	25%
		e	e						q									
Neither support nor oppose	247	26	73	22	23	29	85	73	83	142	56	70	119	81	61	86	3	32
	23%	17%	21%	23%	18%	25%	20%	21%	21%	20%	21%	22%	21%	21%	20%	24%	20%	30%
																	i	
Tend to oppose	131	26	36	14	20	11	42	57	46	92	24	54	76	42	37	35	1	7
	12%	17%	11%	15%	16%	10%	10%	16%	12%	13%	9%	17%	14%	11%	12%	10%	7%	7%
							f					hjmqa	jo					
Strongly oppose	107	19	16	11	26	16	28	59	29	65	24	29	57	44	25	25	2	21
	10%	12%	5%	12%	21%	14%	7%	17%	8%	9%	9%	9%	10%	11%	8%	7%	11%	20%
		b		b	b	b		f					o	ho				hijklno
Don't know	33	3	6	1	1	3	9	7	6	19	7	11	15	12	7	11	*	4
	3%	2%	2%	1%	1%	3%	2%	2%	2%	3%	3%	4%	3%	3%	2%	3%	3%	4%
									h									
NET: Support	552	79	208	46	56	54	254	151	221	389	149	161	287	204	173	196	10	43
	52%	52%	61%	48%	44%	48%	61%	43%	57%	55%	57%	49%	52%	53%	57%	55%	59%	40%
		cde					g		klq	klq	kq			q	kq	q		
NET: Oppose	238	45	52	26	46	27	70	116	75	157	48	83	133	85	62	61	3	28
	22%	29%	15%	27%	36%	24%	17%	34%	20%	22%	18%	25%	24%	22%	20%	17%	18%	26%
		b		b	b		f		o			hjo	hjo	o				
Mean	0.38	0.22	0.65	0.29	0.03	0.33	0.62	0.07	0.53	0.42	0.53	0.33	0.35	0.4	0.52	0.52	0.5	0.1
		acd					g		iklq	q	klq				klq	klq		
		e																

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 87  
Q7A\_MP. Please indicate whether you agree more with statement A or statement B, if either. A. More focus should be given to increasing the number of new homes we build every year than improving the quality and design of what is built B. More focus should be given to improving the quality and design of what is built than increasing the number of new homes we build every year

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	1070	522	539	127	189	197	195	362	316	392	362	183	330	282	275	250	273	249	149	47	921	102
WEIGHTED BASE	1070	524	537	122	202	192	195	359	323	387	359	173	342	269	286	252	279	244	152	51*	926	92*
	100%	49%	50%	11%	19%	18%	18%	34%	30%	36%	34%	16%	32%	25%	27%	24%	26%	23%	14%	5%*	87%	9%*
Strongly agree more with statement A	48	26	21	9	10	12	10	7	19	21	7	12	19	12	5	12	5	14	10	1	42	6
	4%	5%	4%	8%	5%	6%	5%	2%	6%	6%	2%	7%	6%	4%	2%	5%	2%	6%	7%	1%	5%	6%
				g		g			j	j		n	n					p	p		p	
Tend to agree more with statement A	167	92	74	22	50	26	24	45	72	50	45	31	67	32	38	42	45	34	25	10	146	11
	16%	17%	14%	18%	25%	13%	12%	13%	22%	13%	13%	18%	19%	12%	13%	17%	16%	14%	17%	19%	16%	12%
				efg					ij				m									
Agree equally with statements A and B	275	153	120	31	39	55	44	106	70	99	106	40	85	67	83	65	67	62	45	9	239	27
	26%	29%	22%	26%	19%	28%	22%	30%	22%	25%	30%	23%	25%	25%	29%	26%	24%	26%	30%	17%	26%	29%
		b					d				h											
Tend to agree more with statement B	321	144	173	34	57	60	55	114	92	115	114	48	104	80	90	81	85	70	39	17	275	30
	30%	28%	32%	28%	28%	31%	28%	32%	28%	30%	32%	28%	30%	30%	31%	32%	30%	29%	25%	33%	30%	33%
Strongly agree more with statement B	196	82	113	18	34	29	44	70	53	73	70	31	50	56	58	37	57	53	22	9	169	18
	18%	16%	21%	15%	17%	15%	22%	20%	16%	19%	20%	18%	15%	21%	20%	15%	20%	22%	15%	17%	18%	20%
		a																				
Don't know	63	27	36	7	11	10	19	16	18	29	16	12	17	23	12	15	21	10	11	7	56	1
	6%	5%	7%	6%	5%	5%	10%	4%	6%	8%	4%	7%	5%	9%	4%	6%	7%	4%	7%	13%	6%	1%
						g											u			qu		
NET: Agree more with statement A	215	118	95	31	60	38	34	52	91	72	52	42	86	43	43	54	50	48	35	11	188	16
	20%	22%	18%	25%	30%	20%	17%	15%	28%	18%	15%	24%	25%	16%	15%	22%	18%	20%	23%	21%	20%	18%
				g	efg				ij			n	mn									
NET: Agree more with statement B	517	226	286	53	92	89	99	185	144	188	185	79	154	135	148	118	141	123	61	25	444	48
	48%	43%	53%	43%	45%	47%	50%	51%	45%	49%	51%	46%	45%	50%	52%	47%	51%	51%	40%	49%	48%	52%
		a																				

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





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Table 88

Q7A\_MP. Please indicate whether you agree more with statement A or statement B, if either. A. More focus should be given to increasing the number of new homes we build every year than improving the quality and design of what is built B. More focus should be given to improving the quality and design of what is built than increasing the number of new homes we build every year

Base: All adults aged 18-75 in Great Britain

		SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	1070	679	391	738	332	577	493	897	166	618	344	108	238	347	200	285	359	711
WEIGHTED BASE	1070	606	464	749	321	389	681	906	156	613	344	113*	234	352	199	286	355	715
	100%	57%	43%	70%	30%	36%	64%	85%	15%	57%	32%	11%*	22%	33%	19%	27%	33%	67%
Strongly agree more with statement A	48	25	23	39	9	20	28	42	6	28	19	1	10	13	5	19	23	25
	4%	4%	5%	5%	3%	5%	4%	5%	4%	5%	6%	1%	4%	4%	3%	7%	7%	3%
Tend to agree more with statement A	167	106	61	131	36	51	116	141	26	102	49	16	28	54	30	54	73	94
	16%	18%	13%	17%	11%	13%	17%	16%	17%	17%	14%	15%	12%	15%	15%	19%	21%	13%
Agree equally with statements A and B	275	157	118	172	103	100	175	218	55	145	104	26	74	93	45	63	67	207
	26%	26%	25%	23%	32%	26%	26%	24%	35%	24%	30%	23%	31%	27%	23%	22%	19%	29%
Tend to agree more with statement B	321	177	144	229	92	128	193	277	42	193	85	43	62	113	70	77	113	208
	30%	29%	31%	31%	29%	33%	28%	31%	27%	32%	25%	38%	26%	32%	35%	27%	32%	29%
Strongly agree more with statement B	196	108	87	135	60	73	122	174	18	113	63	20	46	57	36	58	61	134
	18%	18%	19%	18%	19%	19%	18%	19%	11%	18%	18%	17%	19%	16%	18%	20%	17%	19%
Don't know	63	32	31	43	20	18	46	54	9	32	24	7	15	21	13	15	18	46
	6%	5%	7%	6%	6%	4%	7%	6%	6%	5%	7%	6%	6%	6%	6%	5%	5%	6%
NET: Agree more with statement A	215	131	84	170	45	71	144	183	32	129	68	18	38	68	35	73	96	119
	20%	22%	18%	23%	14%	18%	21%	20%	21%	21%	20%	16%	16%	19%	18%	26%	27%	17%
NET: Agree more with statement B	517	286	231	364	153	201	316	452	60	306	148	62	107	170	105	134	174	343
	48%	47%	50%	49%	48%	52%	46%	50%	38%	50%	43%	55%	46%	48%	53%	47%	49%	48%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

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Table 89

Q7A\_MP. Please indicate whether you agree more with statement A or statement B, if either. A. More focus should be given to increasing the number of new homes we build every year than improving the quality and design of what is built B. More focus should be given to improving the quality and design of what is built than increasing the number of new homes we build every year

Base: All adults aged 18-75 in Great Britain

		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY										
		CONSERVATI VE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYM ENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)	
	TOTAL																		
UNWEIGHTED BASE	1070	156	361	97	113	121	463	313	409	714	267	333	558	398	321	354	17	96	
WEIGHTED BASE	1070	153	338	95*	126*	113*	418	347	385	707	260	325	554	381	303	353	16**	107*	
	100%	14%	32%	9%*	12%*	11%*	39%	32%	36%	66%	24%	30%	52%	36%	28%	33%	2%**	10%*	
Strongly agree more with statement A	48	7	22	3	8	1	24	15	27	34	14	13	25	13	9	14	-	2	
	4%	4%	7% e	3%	6%	1%	6%	4%	7%	5%	6%	4%	5%	3%	3%	4%	-	2%	
Tend to agree more with statement A	167	28	54	9	22	15	64	55	43	114	42	35	79	54	54	55	1	11	
	16%	18%	16%	9%	17%	13%	15%	16%	11%	16% hk	16% hk	11%	14%	14%	18% hk	15% hk	4%	10%	
Agree equally with statements A and B	275	30	93	28	34	24	114	69	93	174	50	73	125	95	71	97	6	29	
	26%	20%	27%	29%	27%	21%	27% g	20%	24%	25% j	19%	22%	23%	25% j	23%	27% jl	34%	27%	
Tend to agree more with statement B	321	51	99	29	36	43	129	115	131	223	82	114	181	131	109	109	5	29	
	30%	33%	29%	30%	29%	38%	31%	33%	34%	31%	31%	35%	33%	34%	36%	31%	31%	27%	
Strongly agree more with statement B	196	30	57	25	23	26	72	76	77	132	58	74	119	72	49	61	5	19	
	18%	20%	17%	26%	18%	23%	17%	22%	20%	19%	22% n	23% no	21% ino	19%	16%	17%	31%	18%	
Don't know	63	8	13	2	4	4	15	18	15	30	14	17	25	16	12	19	-	16	
	6%	5%	4%	2%	3%	3%	4%	5%	4%	4%	5%	5%	4%	4%	4%	5%	-	15% hijklmno	
NET: Agree more with statement A	215	35	77	12	29	16	88	69	69	149	56	48	104	67	63	68	1	13	
	20%	23%	23%	12%	23%	14%	21%	20%	18%	21% k	21% k	15%	19%	18%	21% k	19%	4%	12%	
NET: Agree more with statement B	517	81	156	53	60	69	201	191	208	355	140	187	300	203	158	169	10	48	
	48%	53%	46%	56%	47%	61% b	48%	55%	54% o	50%	54%	58% io	54% io	53%	52%	48%	62%	45%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 91  
Q7B\_MP - Please indicate whether you agree more with statement A or statement B, if either. A. When planning for new housing, priority should be given to the views of local councils and residents even if less housing is built B. When planning for new housing, priority should be given to building as many new homes as possible even if it means giving less attention to the views of local councils and residents

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION							
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)	
UNWEIGHTED BASE	1070	522	539	127	189	197	195	362	316	392	362	183	330	282	275	250	273	249	149	47	921	102	
WEIGHTED BASE	1070	524	537	122	202	192	195	359	323	387	359	152	342	269	286	252	279	244	152	51*	926	92*	
	100%	49%	50%	11%	19%	18%	18%	34%	30%	36%	34%	16%	32%	25%	27%	24%	26%	23%	14%	5%*	87%	9%*	
Strongly agree more with statement A	224	94	127	18	25	31	52	98	44	83	98	25	50	68	81	53	59	52	24	8	187	29	
	21%	18%	24% a	15%	13%	16%	26% cde	27% cde	13%	21% h	27% h	15%	14%	25% kl	28% kl	21%	21%	21%	15%	15%	20%	31% rt	
Tend to agree more with statement A	368	147	218	34	67	75	65	127	101	139	127	52	124	96	96	84	96	85	46	21	311	36	
	34%	28%	41% a	28%	33%	39%	33%	35%	31%	36%	35%	30%	36%	36%	34%	33%	34%	35%	30%	42%	34%	39%	
Agree equally with statements A and B	190	111	78	24	52	34	29	50	76	63	50	38	72	41	38	51	46	44	33	6	174	9	
	18%	21% b	15%	20%	26% fg	18%	15%	14%	24% ij	16%	14%	22% n	21% n	15%	13%	20% u	17%	18%	22% u	12%	19%	10%	
Tend to agree more with statement B	167	97	69	25	31	32	24	56	56	56	56	30	57	34	46	41	38	40	30	6	149	12	
	16%	18% b	13%	20%	15%	16%	12%	16%	17%	14%	16%	17%	17%	13%	16%	16%	14%	17%	19%	12%	16%	13%	
Strongly agree more with statement B	60	40	19	8	17	8	10	17	25	18	17	13	20	12	14	10	16	10	14	4	50	6	
	6%	8% b	4%	7%	8%	4%	5%	5%	8%	5%	5%	7%	6%	5%	5%	4%	6%	4%	9%	8%	5%	7%	
Don't know	61	36	25	12	9	12	16	11	21	28	11	15	18	18	9	13	24	11	7	6	55	*	
	6%	7%	5%	10% g	4%	6%	8% g	3%	7%	7% j	3%	9% n	5%	7%	3%	5%	9% tu	5%	4%	11% u	6%	*	
NET: Agree more with statement A	592	240	346	52	93	106	116	225	145	222	225	77	174	164	177	137	155	137	69	29	498	65	
	55%	46%	64% a	43%	46%	55%	60% cd	63% cd	45%	57% h	63% h	44%	51%	61% kl	62% kl	54%	56%	56%	46%	57%	54%	70% opqrt	
NET: Agree more with statement B	227	137	88	33	48	39	34	73	81	73	73	43	77	46	61	51	53	51	43	10	199	18	
	21%	26% b	16%	27%	24%	21%	17%	20%	25%	19%	20%	25%	23%	17%	21%	20%	19%	21%	28%	20%	21%	19%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base

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Table 92

Q7B\_MP - Please indicate whether you agree more with statement A or statement B, if either. A. When planning for new housing, priority should be given to the views of local councils and residents even if less housing is built B. When planning for new housing, priority should be given to building as many new homes as possible even if it means giving less attention to the views of local councils and residents

Base: All adults aged 18-75 in Great Britain

	TOTAL	SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	1070	579	391	738	332	577	493	897	166	638	344	103	238	347	200	285	359	711
WEIGHTED BASE	1070	606	464	749	321	389	681	906	156	613	344	113*	234	352	199	286	355	715
	100%	57%	43%	70%	30%	36%	64%	85%	15%	57%	32%	11%*	22%	33%	19%	27%	33%	67%
Strongly agree more with statement A	224	120	104	149	75	82	142	203	17	124	74	26	62	69	40	53	52	172
	21%	20%	22%	20%	23%	21%	21%	22%	11%	20%	21%	23%	27%	20%	20%	19%	15%	24%
Tend to agree more with statement A	368	206	162	258	110	139	229	316	49	219	109	40	69	132	77	90	124	244
	34%	34%	35%	34%	34%	36%	34%	35%	31%	36%	32%	35%	30%	38%	39%	31%	35%	34%
Agree equally with statements A and B	190	111	79	132	57	62	128	148	41	106	69	15	40	55	33	62	73	117
	18%	18%	17%	18%	18%	16%	19%	16%	26%	17%	20%	13%	17%	16%	17%	22%	20%	16%
Tend to agree more with statement B	167	98	70	116	52	59	108	141	26	102	49	17	37	59	27	45	61	107
	16%	16%	15%	15%	16%	15%	16%	16%	17%	17%	14%	15%	16%	17%	13%	16%	17%	15%
Strongly agree more with statement B	60	38	21	50	10	29	31	49	11	37	15	7	10	22	11	17	31	29
	6%	6%	5%	7%	3%	7%	5%	5%	7%	6%	4%	7%	4%	6%	5%	6%	9%	4%
Don't know	61	33	28	44	17	19	42	49	12	26	28	7	16	15	12	19	16	45
	6%	6%	6%	6%	5%	5%	6%	5%	8%	4%	8%	6%	7%	4%	6%	7%	4%	6%
NET: Agree more with statement A	592	326	266	407	185	221	371	519	66	343	183	66	131	201	116	143	176	416
	55%	54%	57%	54%	58%	57%	55%	57%	42%	56%	53%	59%	56%	57%	59%	50%	49%	58%
NET: Agree more with statement B	227	136	91	165	62	88	139	190	37	139	64	24	47	81	38	61	91	136
	21%	22%	20%	22%	19%	23%	20%	21%	24%	23%	19%	21%	20%	23%	19%	21%	26%	19%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

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Table 93

Q7B\_MP - Please indicate whether you agree more with statement A or statement B, if either. A. When planning for new housing, priority should be given to the views of local councils and residents even if less housing is built B. When planning for new housing, priority should be given to building as many new homes as possible even if it means giving less attention to the views of local councils and residents

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY											DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)			
UNWEIGHTED BASE	1070	156	361	97	113	121	463	313	409	714	267	333	558	398	321	354	17	96		
WEIGHTED BASE	1070	153	338	95*	126*	113*	418	347	385	707	260	325	554	381	303	353	16**	107*		
	100%	14%	32%	9%*	12%*	11%*	39%	32%	36%	66%	24%	30%	52%	36%	28%	33%	2%**	10%*		
Strongly agree more with statement A	224	40	52	23	41	28	75	98	77	161	44	83	137	75	51	65	4	33		
	21%	26% b	16%	24%	33% b	25% b	18%	28% f	20%	23% jno	17%	25% hjno	25% hjno	20%	17%	18%	24%	31% hjno		
Tend to agree more with statement A	368	54	120	39	37	38	149	119	149	254	97	117	200	140	96	125	9	31		
	34%	35%	35%	41%	30%	33%	36%	34%	39% n	36%	37%	36%	36%	37%	32%	35%	57%	29%		
Agree equally with statements A and B	190	27	61	12	20	20	70	56	59	123	42	41	85	70	63	77	-	12		
	18%	18%	18%	12%	16%	17%	17%	16%	15%	17% k	16%	13%	15%	18% k	21% hkl	22% hiklq	-	11%		
Tend to agree more with statement B	167	23	67	13	12	16	78	42	60	110	45	56	84	57	58	51	2	11		
	16%	15%	20% d	14%	10%	14%	19% g	12%	16%	15%	17%	17%	15%	15%	19%	14%	13%	10%		
Strongly agree more with statement B	60	3	27	5	11	6	32	19	26	32	19	16	30	21	23	16	1	3		
	6%	2% a	8% a	5%	8% a	5%	8%	6%	7% i	5% i	7% i	5%	5%	5% i	7% i	5%	5%	3%		
Don't know	61	5	11	3	4	5	15	13	15	28	12	12	19	18	13	19	-	17		
	6%	3%	3%	4%	3%	5%	3%	4%	4%	4%	5%	4%	3%	5%	4%	5%	-	16% hijklmno		
NET: Agree more with statement A	592	94	172	62	79	66	224	217	226	414	141	200	337	215	147	190	13	64		
	55%	62% b	51%	65%	62%	58%	54%	62% f	59% n	59% n	54%	62% f	61% n	56% n	48%	54%	81%	60%		
NET: Agree more with statement B	227	26	94	18	23	22	110	62	86	142	65	72	113	78	81	67	3	13		
	21%	17% a	28%	19%	18%	20%	26% g	18%	22%	20%	25% q	22%	20%	20%	27% ilmo q	19%	19%	12%		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Table 95  
Q8\_MP. Which one, if any, of these types of homes do you think is most needed?

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	ENGLAND (t)	SCOTLAND (u)
UNWEIGHTED BASE	1070	522	539	127	189	197	195	362	316	392	362	183	330	282	275	250	273	249	149	47	921	102
WEIGHTED BASE	1070	524	537	122	202	192	195	359	323	387	359	173	342	269	286	252	279	244	152	51*	926	92*
	100%	49%	50%	11%	19%	18%	18%	34%	30%	36%	34%	16%	32%	25%	27%	24%	26%	23%	14%	5%*	87%	9%*
Homes to buy outright or on a mortgage	282	137	143	35	82	67	38	61	117	105	61	57	127	51	48	64	92	48	44	16	247	19
	26%	26%	27%	29%	41%	35%	19%	17%	36%	27%	17%	33%	37%	19%	17%	25%	33%	20%	29%	31%	27%	21%
				g	fg	fg			ij	j		mn	mn				qtu				q	
Homes to rent from private landlords	70	39	31	21	24	17	3	6	44	19	6	27	35	5	3	15	15	23	12	2	64	4
	7%	7%	6%	17%	12%	9%	1%	2%	14%	5%	2%	15%	10%	2%	1%	6%	5%	9%	8%	4%	7%	4%
				efg	fg	fg			ij	j		mn	mn									
Homes to rent from housing associations or local authorities	443	210	226	29	51	64	95	203	80	160	203	42	102	132	167	113	93	109	54	23	369	51
	41%	40%	42%	24%	25%	34%	49%	57%	25%	41%	57%	24%	30%	49%	58%	45%	34%	45%	35%	45%	40%	55%
							cde	cde		h	hi			kl	klm	p		p			p	p
Homes to part own and part rent	135	64	71	15	21	17	30	53	35	47	53	20	32	41	42	27	31	33	26	5	116	14
	13%	12%	13%	12%	10%	9%	15%	15%	11%	12%	15%	12%	9%	15%	15%	11%	11%	13%	17%	10%	13%	15%
														l								
No new homes are needed	35	12	23	4	7	5	7	12	11	11	12	4	12	10	9	7	12	8	7	-	34	1
	3%	2%	4%	3%	4%	2%	3%	3%	4%	3%	3%	2%	3%	4%	3%	3%	4%	3%	5%	-	4%	2%
Other (please specify)	13	10	3	1	-	6	1	5	1	7	5	1	6	4	2	2	4	7	-	-	13	-
	1%	2%	1%	1%	-	3%	1%	1%	*	2%	1%	1%	2%	2%	1%	1%	2%	3%	-	-	1%	-
						d																
Don't know	92	52	40	17	17	17	21	19	34	38	19	22	29	25	15	25	32	17	9	5	83	3
	9%	10%	7%	14%	8%	9%	11%	5%	11%	10%	5%	13%	8%	9%	5%	10%	12%	7%	6%	10%	9%	4%
				g			g		j	j		n					u					

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t/u  
Overlap formulae used. \* small base

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Table 96  
Q8\_MP. Which one, if any, of these types of homes do you think is most needed?

Base: All adults aged 18-75 in Great Britain

		SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY		MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	ABC1 (a)	C2DE (b)	WORKING (c)	NOT WORKING (d)	GRADUATES (e)	NON GRADUATES (f)	WHITE ETHNIC GROUP (g)	ETHNIC MINORITY GROUPS (h)	MARRIED /LIVING AS (i)	SINGLE (j)	WID/ DIV/ SEP (k)	1 (l)	2 (m)	3 (n)	4+ (o)	ANY (p)	NONE (q)
UNWEIGHTED BASE	1070	679	391	738	332	577	493	897	166	618	344	108	238	347	200	285	359	711
WEIGHTED BASE	1070	606	464	749	321	389	681	906	156	613	344	113*	234	352	199	286	355	715
	100%	57%	43%	70%	30%	36%	64%	85%	15%	57%	32%	11%*	22%	33%	19%	27%	33%	67%
Homes to buy outright or on a mortgage	282	189	93	233	49	114	168	230	49	189	79	15	35	87	61	99	122	161
	26%	31% b	20%	31% d	15%	29%	25%	25%	32%	31% jk	23%	13%	15%	25% l	31% l	35% lm	34% q	22%
Homes to rent from private landlords	70	40	30	60	10	31	39	46	23	38	30	2	12	24	20	15	36	33
	7%	7%	6%	8% d	3%	8%	6%	5%	15% g	6%	9% k	2%	5%	7%	10%	5%	10% q	5%
Homes to rent from housing associations or local authorities	443	235	208	258	184	148	295	399	43	254	122	67	116	159	65	103	118	325
	41%	39%	45%	35%	57% c	38%	43%	44% h	28%	41%	35%	59% ij	50% no	45% no	33%	36%	33% p	45% p
Homes to part own and part rent	135	83	52	107	27	55	80	106	28	66	52	17	37	47	24	27	38	96
	13%	14%	11%	14% d	9%	14%	12%	12% g	18% g	11%	15%	15%	16%	13%	12%	9%	11% p	13% p
No new homes are needed	35	10	25	24	11	7	28	34	1	19	12	4	8	11	3	14	10	25
	3%	2%	5% a	3%	3%	2%	4% e	4%	1%	3%	3%	4%	3%	3%	1%	5%	3%	3%
Other (please specify)	13	5	8	9	5	4	9	10	-	7	6	1	2	5	4	1	4	10
	1%	1%	2%	1%	1%	1%	1%	1%	-	1%	2%	*	1%	2%	2%	1%	1%	1%
Don't know	92	43	49	58	34	31	61	80	11	40	44	8	24	19	21	28	27	65
	9%	7%	11%	8%	11%	8%	9%	9%	7%	7%	13% i	7%	10%	5%	10%	10%	8%	9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j/k - l/m/n/o - p/q  
Overlap formulae used. \* small base

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Table 97  
Q8\_MP. Which one, if any, of these types of homes do you think is most needed?

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		INFORMATION INFLUENCING VIEW OF STATE OF THE ECONOMY									
		CONSERVATIVE (a)	LABOUR (b)	LIBERAL DEMOCRATS (c)	REFORM UK (d)	OTHER (e)	REMAIN (f)	LEAVE (g)	LEVELS OF UNEMPLOYMENT (h)	LEVEL OF INFLATION /PRICES ARE GOING UP (i)	GOV DEBT IS GOING UP OR DOWN (j)	HIGH STREET SHOPS ARE DOING WELL (k)	INTEREST RATES (l)	STRENGTH OF POUND (m)	GDP (n)	HOUSE PRICES (o)	OTHER (p)	DON'T PAY ATTENTION/ OWN EXPERIENCE (q)
UNWEIGHTED BASE	1070	156	361	97	113	121	463	313	409	714	267	333	558	398	321	354	17	96
WEIGHTED BASE	1070	153	338	95*	126*	113*	418	347	385	707	260	325	554	381	303	353	16**	107*
	100%	14%	32%	9%*	12%*	11%*	39%	32%	36%	66%	24%	30%	52%	36%	28%	33%	2%**	10%*
Homes to buy outright or on a mortgage	282	39	90	26	28	34	120	78	122	192	82	90	155	121	101	122	1	14
	26%	26%	27%	27%	22%	30%	29%	22%	32% iq	27% q	31% q	28% q	28% q	32% iq	33% ilq	34% iklq	7%	13%
Homes to rent from private landlords	70	12	19	6	8	10	13	21	22	40	12	14	28	22	21	24	-	3
	7%	8%	6%	6%	6%	9%	3%	6%	6%	6%	5%	4%	5%	6%	7%	7%	-	3%
Homes to rent from housing associations or local authorities	443	62	164	42	52	45	196	165	162	304	116	139	244	148	120	128	12	48
	41%	41%	48%	44%	41%	40%	47%	48%	42% o	43% o	45% o	43% hijlo	44% mo	39%	40%	36%	74%	45%
Homes to part own and part rent	135	24	41	12	17	12	57	42	50	99	31	59	76	59	41	46	1	9
	13%	16%	12%	12%	14%	10%	14%	12%	13%	14%	12%	18% hijlo q	14%	16%	13%	13%	3%	8%
No new homes are needed	35	6	1	4	8	6	7	19	6	18	4	2	10	6	4	10	*	11
	3%	4% b	* b	4% b	6% b	6% b	2% f	6% f	2% k	3% k	1% k	1% k	2% k	2% k	1% k	3% k	2% k	10% hijklmno
Other (please specify)	13	1	2	1	4	1	4	5	4	7	2	6	9	6	3	4	2	2
	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	2%	2%	2%	1%	1%	14%	2%
Don't know	92	8	21	5	9	5	20	16	20	48	13	15	32	20	13	20	-	20
	9%	5%	6%	5%	7%	5%	5%	5%	5%	7%	5%	5%	6%	5%	4%	6%	-	18% hijklmno

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g - h/i/j/k/l/m/n/o/p/q  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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