

TOPLINE & METHODOLOGY

MDVIP/Ipsos Primary Care Physicians Survey 2024

These are some of the findings of an Ipsos poll conducted between October 9-25th, 2024, on behalf of MDVIP. For this survey, a sample of roughly 401 primary care physicians age 35+ were interviewed online in English in the United States.

Annotated Questionnaire:

QS1. What is your date of birth?

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
35-44 years old	31%	15%	45%	43%
45-54 years old	29%	32%	28%	25%
55-64 years old	26%	32%	20%	21%
65 years or more	14%	22%	7%	11%
Mean (in years)	52	56	49	49

QS2. What is your gender?

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Male	66%	70%	70%	52%
Female	33%	29%	28%	47%
Prefer not to say	1%	1%	2%	1%

QS2a. What is your marital status?

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Single, never married	8%	10%	8%	12%
Living with partner	4%	4%	5%	4%
Married	80%	73%	84%	78%
Widowed	2%	3%	1%	2%
Divorced or separated	6%	10%	2%	4%

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QS2b. Do you have children?

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Yes	80%	80%	82%	78%
No	20%	20%	18%	22%

S3. Which state do you live in? [responses aggregated at the regional level]

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Northeast	21%	20%	24%	19%
Midwest	23%	20%	23%	23%
South	33%	35%	33%	34%
West	23%	24%	20%	24%

QS4. What is the highest degree or level of school you have completed?

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Master's degree (MA, MS, MBA, etc.)	5%	5%	5%	8%
Professional degree (MD, DO, DDS, JD, etc.)	100%	100%	100%	100%
Doctorate degree (PhD, EdD, etc.)	3%	5%	1%	3%

QS_5. What is your current employment status?

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Employed full time	87%	75%	96%	98%
Employed part time	3%	2%	3%	2%
Self-employed	11%	23%	1%	-

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QS6. Which type of primary care do you currently practice? (Select all that apply)

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
General practice	12%	12%	15%	14%
Internal medicine	51%	58%	54%	33%
Geriatrics	5%	5%	5%	8%
Family practice	47%	40%	45%	65%
None of these	-	-	-	-
I do not practice primary care	-	-	-	-

QS7. Which of the following describes your current practice setting?

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
I am an owner/partner of a private practice.	33%	77%	1%	2%
I am an associate of a private practice.	10%	23%	-	3%
I am employed by a hospital or health system.	37%	1%	100%	14%
I am employed by a medical group.	24%	3%	9%	100%
I practice some form of membership-based or retainer-based medicine (concierge, direct pay, hybrid model). [TERMINATE]	-	-	-	-
Other	1%	-	-	-

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Q1. Please indicate if you are a specialist or fellowship-trained in any of the following areas. Select all that apply.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Obesity Medicine/Weight Loss	13%	17%	13%	13%
Lifestyle Medicine/Longevity	9%	12%	9%	11%
Cardiology	5%	7%	3%	3%
Nephrology	5%	8%	3%	4%
Lipidology	4%	5%	3%	3%
Pediatrics	4%	6%	1%	2%
Pulmonology	4%	5%	4%	1%
Gastroenterology	3%	4%	3%	2%
Immunology	3%	3%	3%	3%
Infectious Disease	3%	5%	3%	3%
Aesthetics	2%	5%	-	2%
Endocrinology	2%	2%	2%	3%
Gynecology/Obstetrics	0%	1%	-	-
Other	10%	10%	9%	13%
None	58%	49%	63%	61%

Q2. About how long have you been practicing as a primary care physician?

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
1 -5 years	8%	2%	14%	14%
6 - 10 years	16%	9%	24%	20%
11-15 years	12%	10%	15%	14%
16 or more years	63%	78%	48%	53%
Mean (in years)	20	23	17	17

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Q3. Which of the following statements best describes your current feelings about owning/partnering in a private practice, even if they aren't exactly right? [only asked to those who said they were an owner or partner in a private practice in S7]

	Total PCPs (N=133)	Private Practice (N=133)	Hospital or Health System (N=1**)	Medical Group (N=2**)
I am satisfied being an owner/partner in a private practice.	68%	68%	-	50%
I have thought about making a change/no longer owning a practice.	30%	30%	100%	50%
I no longer wish to own/be a partner in a private practice.	2%	2%	-	-

Q4. Which of the following describes the payment model for your practice?

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Fee-for-service	55%	66%	48%	52%
Value-based care	35%	30%	41%	43%
Accepts insurance	88%	80%	91%	97%
Does NOT accept insurance	2%	4%	1%	-
Other	0%	-	1%	-

Q5_1. Which of the following is true for you concerning value-based care? Value-based care is a sustainable business model. [only asked of those who said "value-based care" in Q4]

	Total PCPs (N=141)	Private Practice (N=51)	Hospital or Health System (N=60)	Medical Group (N=41*)
Yes	52%	61%	43%	54%
No	23%	25%	22%	24%
Not applicable	-	-	-	-
Not sure	24%	14%	35%	22%

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Q5_2. Which of the following is true for you concerning value-based care? The revenue generated from value-based care is commensurate with the effort needed to earn it. [only asked of those who said “value-based care” in Q4]

	Total PCPs (N=141)	Private Practice (N=51)	Hospital or Health System (N=60)	Medical Group (N=41*)
Yes	48%	43%	47%	51%
No	38%	43%	35%	39%
Not applicable	1%	2%	2%	-
Not sure	13%	12%	17%	10%

Q5_3. Which of the following is true for you concerning value-based care? I have received extra revenue as a result of value-based care. [only asked of those who said “value-based care” in Q4]

	Total PCPs (N=141)	Private Practice (N=51)	Hospital or Health System (N=60)	Medical Group (N=41*)
Yes	64%	80%	53%	49%
No	27%	12%	38%	37%
Not applicable	1%	2%	-	-
Not sure	9%	6%	8%	15%

Q5_4. Which of the following is true for you concerning value-based care? I think value-based care is the right way to structure payments. [only asked of those who said “value-based care” in Q4]

	Total PCPs (N=141)	Private Practice (N=51)	Hospital or Health System (N=60)	Medical Group (N=41*)
Yes	55%	49%	65%	46%
No	18%	25%	12%	22%
Not applicable	-	-	-	-
Not sure	26%	25%	23%	32%

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Q5_5. Which of the following is true for you concerning value-based care? I prefer the fee-for-service model over value-based care. [only asked of those who said “value-based care” in Q4]

	Total PCPs (N=141)	Private Practice (N=51)	Hospital or Health System (N=60)	Medical Group (N=41*)
Yes	43%	53%	32%	46%
No	25%	24%	27%	24%
Not applicable	3%	6%	2%	-
Not sure	29%	18%	40%	29%

Q6_1. To what extent do you agree or disagree with the following statements: I often find myself writing prescriptions or referring patients to specialists due to time constraints.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	14%	12%	15%	18%
Somewhat agree	43%	34%	50%	45%
Somewhat disagree	30%	34%	29%	27%
Strongly disagree	13%	20%	6%	9%

Q6_2. To what extent do you agree or disagree with the following statements: I wish I could spend more time with my patients and truly get to know them as people.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	44%	37%	48%	53%
Somewhat agree	43%	44%	41%	41%
Somewhat disagree	10%	15%	8%	5%
Strongly disagree	2%	3%	3%	1%

Q6_3. To what extent do you agree or disagree with the following statements: I wish I could do more to help my patients stay well/prevent health problems.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	45%	42%	45%	53%
Somewhat agree	44%	47%	42%	38%
Somewhat disagree	10%	9%	11%	8%
Strongly disagree	1%	2%	1%	1%

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Q6_4. To what extent do you agree or disagree with the following statements: I wish patients did not try to self-diagnose using the Internet.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	32%	37%	30%	29%
Somewhat agree	44%	41%	47%	43%
Somewhat disagree	20%	19%	20%	23%
Strongly disagree	3%	3%	3%	4%

Q6_5. To what extent do you agree or disagree with the following statements: I wish I had more time to keep up on all the medical studies/advances that are being released.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	40%	34%	44%	46%
Somewhat agree	48%	49%	46%	46%
Somewhat disagree	9%	12%	8%	6%
Strongly disagree	3%	5%	2%	1%

Q6_6. To what extent do you agree or disagree with the following statements: I wish I had more time to research and understand new drugs that require patient monitoring and education.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	28%	22%	34%	33%
Somewhat agree	52%	55%	49%	49%
Somewhat disagree	15%	17%	13%	15%
Strongly disagree	5%	6%	5%	3%

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Q7. How many hours do you spend working in a typical week, including seeing patients, hospital rounds, paperwork, and returning phone calls?

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Less than 40 hours per week	14%	14%	12%	14%
40-50 hours per week	55%	52%	55%	59%
51-60 hours per week	22%	26%	22%	17%
61 or more hours per week	9%	8%	10%	11%
Mean (in hours)	47	47	48	48

Q8_1. To what extent do you agree or disagree with the following as they relate to this statement: "The demands of my job/practice often prevent me from..." Making optimal food choices

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	20%	16%	22%	28%
Somewhat agree	41%	44%	41%	37%
Somewhat disagree	27%	27%	28%	25%
Strongly disagree	11%	13%	10%	9%

Q8_2. To what extent do you agree or disagree with the following as they relate to this statement: "The demands of my job/practice often prevent me from..." Getting as much exercise as I should

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	35%	29%	39%	42%
Somewhat agree	38%	42%	36%	35%
Somewhat disagree	18%	18%	19%	13%
Strongly disagree	9%	11%	6%	11%

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Q8_3. To what extent do you agree or disagree with the following as they relate to this statement: “The demands of my job/practice often prevent me from...” Getting as much sleep as I should

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	34%	34%	35%	36%
Somewhat agree	37%	39%	38%	35%
Somewhat disagree	21%	20%	21%	18%
Strongly disagree	8%	7%	6%	12%

Q8_4. To what extent do you agree or disagree with the following as they relate to this statement: “The demands of my job/practice often prevent me from...” Enjoying relationships with family/friends

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	24%	22%	26%	31%
Somewhat agree	46%	47%	45%	40%
Somewhat disagree	22%	24%	22%	19%
Strongly disagree	8%	7%	7%	11%

Q8_5. To what extent do you agree or disagree with the following as they relate to this statement: “The demands of my job/practice often prevent me from...” Spending as much time with my patients as I'd like

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	34%	30%	35%	42%
Somewhat agree	47%	47%	47%	47%
Somewhat disagree	15%	19%	14%	7%
Strongly disagree	4%	5%	4%	3%

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Q8_6. To what extent do you agree or disagree with the following as they relate to this statement: “The demands of my job/practice often prevent me from...” Participating in leisure activities I enjoy (e.g., pursuing hobbies, going to the theater/movies)

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	31%	34%	30%	28%
Somewhat agree	43%	37%	49%	46%
Somewhat disagree	18%	20%	15%	18%
Strongly disagree	7%	8%	5%	7%

Q8_7. To what extent do you agree or disagree with the following as they relate to this statement: “The demands of my job/practice often prevent me from...” Taking vacation time

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	34%	38%	34%	27%
Somewhat agree	38%	33%	40%	46%
Somewhat disagree	20%	22%	18%	18%
Strongly disagree	8%	7%	8%	8%

Q8_8. To what extent do you agree or disagree with the following as they relate to this statement: “The demands of my job/practice often prevent me from...” Volunteering/doing community service

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	28%	30%	27%	26%
Somewhat agree	38%	34%	41%	42%
Somewhat disagree	25%	28%	23%	21%
Strongly disagree	9%	8%	9%	11%

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Q8_9. To what extent do you agree or disagree with the following as they relate to this statement: “The demands of my job/practice often prevent me from...” Enjoying a fulfilling sex life

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	18%	16%	22%	17%
Somewhat agree	36%	39%	35%	40%
Somewhat disagree	33%	33%	32%	28%
Strongly disagree	13%	12%	11%	15%

Q9_1. To what extent do you agree or disagree...they relate to this statement: “If my professional life allowed me to have more time, I would spend that time on...” Doing things I enjoy or deeply care about outside of work

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	56%	55%	53%	60%
Somewhat agree	39%	38%	41%	37%
Somewhat disagree	4%	5%	5%	3%
Strongly disagree	1%	2%	1%	-

Q9_2. To what extent do you agree or disagree...they relate to this statement: “If my professional life allowed me to have more time, I would spend that time on...” Providing more one-on-one coaching to patients

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	23%	19%	26%	27%
Somewhat agree	51%	53%	47%	55%
Somewhat disagree	23%	23%	26%	17%
Strongly disagree	3%	5%	2%	1%

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Q9_3. To what extent do you agree or disagree...they relate to this statement: "If my professional life allowed me to have more time, I would spend that time on..." Getting to know my patients better

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	26%	22%	26%	36%
Somewhat agree	51%	51%	51%	48%
Somewhat disagree	21%	23%	20%	16%
Strongly disagree	3%	5%	2%	-

Q9_4. To what extent do you agree or disagree...they relate to this statement: "If my professional life allowed me to have more time, I would spend that time on..." Getting to the root cause of patient issues

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	28%	24%	31%	33%
Somewhat agree	50%	47%	51%	51%
Somewhat disagree	19%	24%	16%	17%
Strongly disagree	3%	5%	2%	-

Q9_5. To what extent do you agree or disagree...they relate to this statement: "If my professional life allowed me to have more time, I would spend that time on..." Focusing on patient healthspan and longevity

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	29%	27%	31%	31%
Somewhat agree	48%	47%	46%	53%
Somewhat disagree	20%	22%	19%	16%
Strongly disagree	3%	4%	4%	1%

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Q10. Thinking about the demands of your practice, which of the following factors most contribute to increasing your level of stress in the workplace?

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Lack of adequate time with patients	46%	33%	61%	51%
Working long hours	45%	43%	47%	47%
Dealing with too much paperwork/bureaucracy (e.g., insurance, Medicare, MIPS)	78%	75%	80%	77%
Ongoing reform and uncertainty in healthcare	26%	30%	22%	25%
Working with new technology (e.g., telehealth, EMR)	33%	35%	31%	32%
Interactions with office staff/hospital administration/colleagues	18%	15%	24%	19%
Running the business part of the practice	18%	27%	9%	19%
Other	1%	1%	1%	1%
None of these contribute to increasing my level of stress at work	2%	2%	1%	3%

Q11_1. Using the scale below, please indicate to what extent you agree or disagree with the following statements regarding the effects of stress at work on your own life. I never feel stressed.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	3%	3%	4%	2%
Somewhat agree	12%	14%	9%	15%
Somewhat disagree	38%	38%	39%	34%
Strongly disagree	46%	44%	48%	49%

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Q11_2. Using the scale below, please indicate to what extent you agree or disagree with the following statements regarding the effects of stress at work on your own life. Work stress is negatively impacting my life.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	20%	19%	22%	22%
Somewhat agree	48%	49%	49%	47%
Somewhat disagree	24%	25%	23%	21%
Strongly disagree	7%	8%	6%	9%

Q11_3. Using the scale below, please indicate to what extent you agree or disagree with the following statements regarding the effects of stress at work on your own life. I've seriously contemplated quitting medicine due to work stress.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	14%	12%	14%	22%
Somewhat agree	30%	34%	30%	23%
Somewhat disagree	26%	24%	26%	27%
Strongly disagree	29%	30%	30%	27%

Q11_4. Using the scale below, please indicate to what extent you agree or disagree with the following statements regarding the effects of stress at work on your own life. I've seriously considered changing my work situation due to work stress.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	21%	16%	25%	26%
Somewhat agree	35%	35%	33%	39%
Somewhat disagree	27%	28%	29%	19%
Strongly disagree	17%	21%	13%	16%

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Q11_5. Using the scale below, please indicate to what extent you agree or disagree with the following statements regarding the effects of stress at work on your own life. Work stress makes me feel like I'm on a treadmill that continues to speed up.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	23%	19%	26%	28%
Somewhat agree	48%	51%	48%	46%
Somewhat disagree	21%	23%	20%	17%
Strongly disagree	7%	8%	6%	8%

Q12_1. To what extent do you agree or disagree with the following statements: I don't practice what I preach to my patients.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	8%	8%	7%	11%
Somewhat agree	33%	28%	36%	38%
Somewhat disagree	37%	39%	37%	34%
Strongly disagree	22%	25%	19%	18%

Q12_2. To what extent do you agree or disagree with the following statements: I'm the picture of good health.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	9%	13%	7%	3%
Somewhat agree	50%	53%	49%	44%
Somewhat disagree	35%	28%	39%	43%
Strongly disagree	6%	5%	6%	9%

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Q12_3. To what extent do you agree or disagree with the following statements: I'm an ideal role model for my patients.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	13%	19%	10%	7%
Somewhat agree	50%	48%	48%	56%
Somewhat disagree	31%	27%	35%	33%
Strongly disagree	6%	6%	7%	4%

Q12_4. To what extent do you agree or disagree with the following statements: I wish I had time to do more for my own health.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	34%	30%	36%	36%
Somewhat agree	47%	46%	47%	49%
Somewhat disagree	14%	17%	13%	12%
Strongly disagree	4%	6%	3%	3%

Q12_5. To what extent do you agree or disagree with the following statements: I have the time to prioritize self-care.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	8%	10%	5%	8%
Somewhat agree	42%	43%	43%	33%
Somewhat disagree	37%	35%	38%	43%
Strongly disagree	13%	12%	14%	16%

Q13_1. Using the scale below, please indicate to what extent you agree or disagree with the following statements. Generally speaking, patients seem to have less trust in doctors since the start of COVID.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	21%	16%	23%	27%
Somewhat agree	47%	51%	45%	44%
Somewhat disagree	25%	26%	24%	23%
Strongly disagree	7%	8%	8%	5%

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Q13_2. Using the scale below, please indicate to what extent you agree or disagree with the following statements. Some of my own patients seem to be wary of medical advice from doctors since the start of COVID.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	18%	19%	18%	19%
Somewhat agree	56%	50%	58%	61%
Somewhat disagree	20%	24%	18%	15%
Strongly disagree	6%	6%	6%	5%

Q13_3. Using the scale below, please indicate to what extent you agree or disagree with the following statements. Doctors need to earn trust back with their patients.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	14%	13%	13%	13%
Somewhat agree	46%	42%	48%	53%
Somewhat disagree	29%	35%	26%	26%
Strongly disagree	10%	9%	14%	8%

Q13_4. Using the scale below, please indicate to what extent you agree or disagree with the following statements. I changed jobs and/or practice settings since the start of COVID.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	17%	10%	20%	26%
Somewhat agree	17%	15%	19%	20%
Somewhat disagree	13%	14%	12%	12%
Strongly disagree	53%	61%	49%	42%

TOPLINE & METHODOLOGY

Q13_5. Using the scale below, please indicate to what extent you agree or disagree with the following statements. Things seem to be back to normal" since the start of COVID."

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	11%	10%	12%	9%
Somewhat agree	44%	49%	41%	44%
Somewhat disagree	31%	30%	32%	31%
Strongly disagree	13%	10%	14%	16%

Q14. If you could go back in time, would you pursue a career in primary care?

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Yes, I would pursue a career in primary care.	48%	52%	45%	47%
No, I would choose a different specialty within medicine.	35%	33%	38%	32%
No, I would not pursue a career in medicine at all.	17%	15%	18%	21%

Q15. All other things being equal, would you want to see a member of your family pursue a career as a primary care physician?

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Yes, I would want to see my family member pursue a career in primary care.	37%	43%	34%	29%
No, I would want to see my family member choose a different specialty within medicine.	34%	33%	33%	38%
No, I would NOT want to see my family member choose a career in medicine at all.	29%	24%	33%	33%

TOPLINE & METHODOLOGY

Q16_1. How would you rate the financial health of your practice 5 years ago, today, and your expectations for your practice's financial health in 5 years? 5 years ago

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Very good	23%	24%	21%	23%
Somewhat good	60%	63%	58%	56%
Somewhat poor	14%	12%	17%	18%
Very poor	3%	2%	4%	3%

Q16_2. How would you rate the financial health of your practice 5 years ago, today, and your expectations for your practice's financial health in 5 years? Today

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Very good	16%	18%	14%	15%
Somewhat good	58%	55%	59%	62%
Somewhat poor	22%	23%	23%	20%
Very poor	4%	5%	4%	3%

Q16_3. How would you rate the financial health of your practice 5 years ago, today, and your expectations for your practice's financial health in 5 years? Expectation for 5 years in the future

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Very good	20%	18%	21%	22%
Somewhat good	51%	51%	52%	55%
Somewhat poor	21%	24%	19%	16%
Very poor	7%	7%	8%	7%

TOPLINE & METHODOLOGY

Q17. When thinking about work-life balance and your own financial goals, which of the following comes closest to your opinion, even if neither is exactly right? It is more important for me...

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
...to make as much money as possible right now even if that means working under a lot of stress.	28%	27%	28%	31%
...to work with less stress even if it means making less money.	72%	73%	72%	69%

Q18_1. Of the following statements, please evaluate if each is true for you, false for you, or do you not know? I believe that a well-run primary care practice can be sold at a profit.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
True	54%	58%	52%	47%
False	17%	17%	18%	18%
Not applicable	7%	3%	9%	12%
Don't know	22%	22%	20%	23%

Q18_2. Of the following statements, please evaluate if each is true for you, false for you, or do you not know? I know what will happen to my medical practice if/when I retire.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
True	35%	37%	35%	31%
False	26%	30%	21%	24%
Not applicable	17%	6%	24%	31%
Don't know	22%	27%	20%	15%

TOPLINE & METHODOLOGY

Q18_3. Of the following statements, please evaluate if each is true for you, false for you, or do you not know? I will need professional guidance on what to do with my medical practice when I'm ready to retire.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
True	34%	45%	26%	27%
False	32%	32%	30%	29%
Not applicable	26%	12%	38%	33%
Don't know	9%	10%	7%	11%

Q18_4. Of the following statements, please evaluate if each is true for you, false for you, or do you not know? I sometimes wish I had become a specialist so I could earn more money.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
True	53%	51%	52%	61%
False	33%	34%	32%	31%
Not applicable	6%	8%	6%	2%
Don't know	8%	8%	9%	6%

Q18_5. Of the following statements, please evaluate if each is true for you, false for you, or do you not know? I have the business acumen needed to run a successful practice.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
True	41%	60%	28%	23%
False	35%	23%	42%	51%
Not applicable	10%	5%	13%	12%
Don't know	14%	12%	18%	15%

Q18_6. Of the following statements, please evaluate if each is true for you, false for you, or do you not know? I often think about retiring because I am so burnt out from work.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
True	45%	46%	43%	49%
False	44%	45%	46%	39%
Not applicable	5%	5%	5%	6%
Don't know	5%	5%	5%	5%

TOPLINE & METHODOLOGY

Q18_7. Of the following statements, please evaluate if each is true for you, false for you, or do you not know? Sometimes, I feel my work as a physician is more transactional than relational.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
True	62%	53%	64%	74%
False	28%	33%	28%	20%
Not applicable	3%	6%	2%	-
Don't know	7%	8%	6%	6%

Q18_8. Of the following statements, please evaluate if each is true for you, false for you, or do you not know? I use nurse practitioners and/or physicians assistants as supplemental staff in my practice.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
True	55%	52%	58%	52%
False	30%	33%	25%	35%
Not applicable	14%	13%	15%	13%
Don't know	1%	2%	2%	1%

Q19_1. How concerned are you about the following things as it relates to your practice of medicine?
Cyberattacks

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Very concerned	28%	24%	28%	36%
Somewhat concerned	44%	39%	45%	47%
Not very concerned	22%	30%	20%	15%
Not at all concerned	5%	6%	6%	2%
Not sure	1%	1%	1%	-

TOPLINE & METHODOLOGY

Q19_2. How concerned are you about the following things as it relates to your practice of medicine?
HIPAA breach

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Very concerned	13%	14%	12%	14%
Somewhat concerned	35%	30%	33%	43%
Not very concerned	42%	44%	45%	36%
Not at all concerned	9%	10%	9%	6%
Not sure	1%	2%	1%	1%

Q19_3. How concerned are you about the following things as it relates to your practice of medicine?
Government regulations/health policies

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Very concerned	43%	47%	41%	38%
Somewhat concerned	42%	39%	42%	49%
Not very concerned	11%	8%	15%	12%
Not at all concerned	2%	3%	2%	1%
Not sure	1%	3%	1%	-

Q19_4. How concerned are you about the following things as it relates to your practice of medicine?
Artificial intelligence (AI)

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Very concerned	17%	17%	14%	23%
Somewhat concerned	39%	38%	41%	35%
Not very concerned	28%	31%	28%	26%
Not at all concerned	11%	10%	13%	11%
Not sure	4%	4%	5%	5%

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Q19_5. How concerned are you about the following things as it relates to your practice of medicine?
Competitors (e.g., retail clinics, urgent care, telehealth providers)

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Very concerned	16%	14%	14%	23%
Somewhat concerned	39%	43%	37%	32%
Not very concerned	34%	33%	39%	35%
Not at all concerned	10%	9%	10%	11%
Not sure	1%	2%	-	-

Q19_6. How concerned are you about the following things as it relates to your practice of medicine?
Social media/medical influencers

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Very concerned	19%	18%	22%	15%
Somewhat concerned	32%	30%	28%	45%
Not very concerned	32%	33%	33%	28%
Not at all concerned	15%	17%	14%	9%
Not sure	2%	2%	3%	2%

Q19_7. How concerned are you about the following things as it relates to your practice of medicine?
News media

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Very concerned	17%	15%	18%	19%
Somewhat concerned	31%	26%	32%	34%
Not very concerned	37%	40%	36%	37%
Not at all concerned	14%	17%	12%	11%
Not sure	2%	2%	2%	-

TOPLINE & METHODOLOGY

Q19_8. How concerned are you about the following things as it relates to your practice of medicine?
Pandemics

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Very concerned	24%	24%	22%	23%
Somewhat concerned	40%	37%	44%	43%
Not very concerned	27%	29%	26%	25%
Not at all concerned	7%	7%	6%	7%
Not sure	2%	2%	3%	1%

Q19_9. How concerned are you about the following things as it relates to your practice of medicine?
Finding and retaining qualified staff

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Very concerned	53%	48%	56%	58%
Somewhat concerned	34%	37%	34%	32%
Not very concerned	8%	10%	8%	5%
Not at all concerned	2%	3%	1%	3%
Not sure	1%	2%	1%	2%

Q19_10. How concerned are you about the following things as it relates to your practice of medicine?
Declining reimbursements

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Very concerned	60%	59%	57%	65%
Somewhat concerned	30%	28%	34%	26%
Not very concerned	5%	5%	5%	5%
Not at all concerned	3%	3%	3%	3%
Not sure	2%	3%	1%	-

TOPLINE & METHODOLOGY

Q20_1. How much do you trust artificial intelligence to do any of the following things in your medical practice right now? Scheduling appointments or managing your calendar

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
A great deal	25%	19%	28%	29%
Some	49%	50%	49%	52%
None at all	26%	31%	22%	19%

Q20_2. How much do you trust artificial intelligence to do any of the following things in your medical practice right now? Scribe/dictation

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
A great deal	30%	22%	32%	41%
Some	49%	53%	49%	46%
None at all	21%	25%	19%	13%

Q20_3. How much do you trust artificial intelligence to do any of the following things in your medical practice right now? Requesting prior authorizations and/or appeals with insurance companies

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
A great deal	29%	24%	29%	39%
Some	46%	49%	45%	41%
None at all	25%	26%	26%	20%

Q20_4. How much do you trust artificial intelligence to do any of the following things in your medical practice right now? Help making a medical diagnosis

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
A great deal	8%	6%	8%	12%
Some	50%	52%	50%	51%
None at all	42%	42%	42%	38%

TOPLINE & METHODOLOGY

Q20_5. How much do you trust artificial intelligence to do any of the following things in your medical practice right now? Help prescribing medications or treatments

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
A great deal	8%	10%	5%	9%
Some	48%	43%	56%	47%
None at all	44%	47%	39%	43%

Q20_6. How much do you trust artificial intelligence to do any of the following things in your medical practice right now? Patient communication (e.g., email, text, newsletter, website, etc.)

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
A great deal	16%	16%	14%	20%
Some	51%	50%	52%	54%
None at all	32%	34%	34%	26%

Q21_1. Using the scale below, please indicate to what extent you agree or disagree with the following statements. I feel like I manage my staff well.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	28%	35%	21%	23%
Somewhat agree	63%	55%	74%	63%
Somewhat disagree	7%	8%	4%	12%
Strongly disagree	1%	2%	1%	2%

Q21_2. Using the scale below, please indicate to what extent you agree or disagree with the following statements. Finding and retaining qualified staff impacts my practice operations.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	44%	40%	45%	49%
Somewhat agree	45%	49%	44%	42%
Somewhat disagree	8%	9%	10%	6%
Strongly disagree	2%	3%	1%	2%

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Q21_3. Using the scale below, please indicate to what extent you agree or disagree with the following statements. I believe nurse practitioners and/or physician assistants play an instrumental role in meeting patient demand.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	19%	16%	22%	20%
Somewhat agree	54%	58%	51%	53%
Somewhat disagree	14%	14%	16%	15%
Strongly disagree	12%	12%	11%	13%

Q21_4. Using the scale below, please indicate to what extent you agree or disagree with the following statements. I think nurse practitioners should be allowed to practice without physician supervision under certain circumstances.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	8%	9%	7%	5%
Somewhat agree	23%	18%	30%	22%
Somewhat disagree	24%	24%	24%	26%
Strongly disagree	45%	48%	39%	46%

Q21_5. Using the scale below, please indicate to what extent you agree or disagree with the following statements. I think physician assistants should be allowed to practice without physician supervision under certain circumstances.

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Strongly agree	7%	9%	6%	5%
Somewhat agree	22%	16%	30%	23%
Somewhat disagree	26%	28%	22%	28%
Strongly disagree	44%	47%	41%	43%

TOPLINE & METHODOLOGY

Q22_1. Below is a list of reasons some doctors cite for becoming a primary care physician. Ability to have a positive impact in my patients' lives

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Failed to meet expectations	10%	6%	11%	14%
Met expectations	63%	65%	64%	57%
Exceeded expectations	25%	27%	22%	28%
Not applicable / was not a reason I became a primary care physician	2%	2%	3%	1%

Q22_2. Below is a list of reasons some doctors cite for becoming a primary care physician. Have a long-term or ongoing relationship with patients

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Failed to meet expectations	10%	8%	13%	8%
Met expectations	62%	62%	61%	65%
Exceeded expectations	25%	28%	22%	24%
Not applicable / was not a reason I became a primary care physician	3%	2%	4%	2%

Q22_3. Below is a list of reasons some doctors cite for becoming a primary care physician. The financial freedom to have a satisfying life outside of work

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Failed to meet expectations	36%	34%	38%	38%
Met expectations	48%	50%	44%	47%
Exceeded expectations	10%	10%	11%	7%
Not applicable / was not a reason I became a primary care physician	6%	6%	7%	7%

TOPLINE & METHODOLOGY

Q22_4. Below is a list of reasons some doctors cite for becoming a primary care physician. Better quality of life than other types of physicians

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Failed to meet expectations	42%	37%	48%	42%
Met expectations	41%	42%	39%	44%
Exceeded expectations	7%	8%	7%	6%
Not applicable / was not a reason I became a primary care physician	10%	14%	6%	7%

Q22_5. Below is a list of reasons some doctors cite for becoming a primary care physician. Be my own boss

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Failed to meet expectations	30%	16%	36%	44%
Met expectations	43%	58%	36%	32%
Exceeded expectations	10%	18%	3%	3%
Not applicable / was not a reason I became a primary care physician	17%	8%	24%	21%

Q22_6. Below is a list of reasons some doctors cite for becoming a primary care physician. Less stress than other types of physicians

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Failed to meet expectations	50%	48%	52%	49%
Met expectations	33%	31%	36%	36%
Exceeded expectations	5%	6%	3%	5%
Not applicable / was not a reason I became a primary care physician	12%	15%	9%	9%

TOPLINE & METHODOLOGY

Q22_7. Below is a list of reasons some doctors cite for becoming a primary care physician. Variety of patients (e.g., ages, medical complexities, diagnoses, etc.)

	Total PCPs (N=401)	Private Practice (N=172)	Hospital or Health System (N=148)	Medical Group (N=95)
Failed to meet expectations	7%	5%	7%	8%
Met expectations	63%	64%	62%	65%
Exceeded expectations	28%	28%	28%	26%
Not applicable / was not a reason I became a primary care physician	2%	3%	2%	-



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About the Study

These are some of the findings of an Ipsos poll conducted between October 9-25, 2024, on behalf of MDVIP. For this survey, a sample of roughly 401 primary care physicians were interviewed online in English in the United States. This survey also has a sample of 172 primary care physicians who work as an owner, partner or associate in a private practice setting, and 229 primary care physicians who do not work in a private practice setting.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error.

In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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About Ipsos

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