Thinking about legacy, how important are the following financial priorities to you? - Passing along money to my family

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	**1250**	**598**	**643**	**9**	**253**	**493**	**504**	**44**	**167**	**503**	**536**	**105**	**310**	**437**	**398**
Base: All Respondents (wtd)	**1250**	**607**	**634**	**9**	**351**	**432**	**466**	**183**	**345**	**419**	**304**	**163**	**340**	**373**	**374**
Top 2 Box (Net)	874	423	445	5	258	290	325	123	235	287	228	123	237	252	261
	70%	70%	70%	55%	73%	67%	70%	67%	68%	69%	75%	75%	70%	68%	70%
				**				*			I	*			
Very important	369	176	192	*	102	121	146	30	110	126	102	38	100	117	114
	29%	29%	30%	4%	29%	28%	31%	17%	32%	30%	34%	23%	29%	31%	30%
				**				*			G	*			
Somewhat important	505	247	253	5	156	169	180	93	125	161	126	84	138	135	147
	40%	41%	40%	51%	44%	39%	39%	51%	36%	38%	42%	52%	41%	36%	39%
				**				*				M*			
Bottom 2 Box (Net)	376	184	189	4	93	142	141	59	110	132	76	40	103	121	112
	30%	30%	30%	45%	27%	33%	30%	33%	32%	31%	25%	25%	30%	32%	30%
				**				*		J		*			
Not very important	235	103	130	2	72	88	75	31	70	83	51	39	63	66	66
	19%	17%	20%	25%	20%	20%	16%	17%	20%	20%	17%	24%	18%	18%	18%
				**				*				*			
Not at all important	142	81	59	2	22	54	66	29	39	49	25	1	40	55	46
	11%	13%	9%	20%	6%	13%	14%	16%	11%	12%	8%	1%	12%	15%	12%
				**		D	D	*				*	K	K	K
Sigma	1250	607	634	9	351	432	466	183	345	419	304	163	340	373	374
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Thinking about legacy, how important are the following financial priorities to you? - Ensuring my estate is taxed as little as possible so my family receives a larger inheritance

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	**1250**	**598**	**643**	**9**	**253**	**493**	**504**	**44**	**167**	**503**	**536**	**105**	**310**	**437**	**398**
Base: All Respondents (wtd)	**1250**	**607**	**634**	**9**	**351**	**432**	**466**	**183**	**345**	**419**	**304**	**163**	**340**	**373**	**374**
Top 2 Box (Net)	954	470	481	2	271	307	375	137	263	316	238	133	249	269	303
	76%	78%	76%	27%	77%	71%	80%	75%	76%	75%	78%	81%	73%	72%	81%
				**			E	*				*			M
Very important	464	214	250	*	120	136	209	65	132	152	115	56	107	128	174
	37%	35%	39%	4%	34%	31%	45%	36%	38%	36%	38%	34%	32%	34%	46%
				**			DE	*				*			LM
Somewhat important	489	257	230	2	151	172	166	72	130	164	123	77	141	142	129
	39%	42%	36%	23%	43%	40%	36%	39%	38%	39%	40%	47%	42%	38%	35%
				**				*				*			
Bottom 2 Box (Net)	296	137	153	7	80	125	91	46	82	103	66	30	91	104	71
	24%	22%	24%	73%	23%	29%	20%	25%	24%	25%	22%	19%	27%	28%	19%
				**		F		*				*		N	
Not very important	188	89	94	5	61	77	50	29	45	67	46	28	58	58	43
	15%	15%	15%	53%	17%	18%	11%	16%	13%	16%	15%	17%	17%	15%	12%
				**		F		*				*			
Not at all important	109	48	59	2	20	48	41	17	37	35	19	2	33	47	27
	9%	8%	9%	20%	6%	11%	9%	9%	11%	8%	6%	1%	10%	13%	7%
				**				*				*	K	KN	
Sigma	1250	607	634	9	351	432	466	183	345	419	304	163	340	373	374
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Thinking about legacy, how important are the following financial priorities to you? - Ensuring my family receives money quickly so they aren't paying out-of-pocket for my funeral and other end-of-life expenses

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	**1250**	**598**	**643**	**9**	**253**	**493**	**504**	**44**	**167**	**503**	**536**	**105**	**310**	**437**	**398**
Base: All Respondents (wtd)	**1250**	**607**	**634**	**9**	**351**	**432**	**466**	**183**	**345**	**419**	**304**	**163**	**340**	**373**	**374**
Top 2 Box (Net)	1025	497	524	5	288	356	381	139	286	341	259	131	284	303	308
	82%	82%	83%	55%	82%	82%	82%	76%	83%	82%	85%	80%	83%	81%	82%
				**				*				*			
Very important	516	221	293	2	142	159	215	70	147	170	129	62	134	145	175
	41%	36%	46%	27%	40%	37%	46%	38%	43%	41%	42%	38%	39%	39%	47%
			A	**			E	*				*			
Somewhat important	509	276	231	3	146	197	166	69	139	171	130	69	150	158	133
	41%	45%	36%	28%	42%	46%	36%	38%	40%	41%	43%	42%	44%	42%	36%
		B		**		F		*				*			
Bottom 2 Box (Net)	225	110	110	4	63	76	85	43	59	77	45	32	56	70	66
	18%	18%	17%	45%	18%	18%	18%	24%	17%	18%	15%	20%	17%	19%	18%
				**				*				*			
Not very important	133	63	68	2	48	41	44	21	34	45	33	25	38	34	37
	11%	10%	11%	25%	14%	10%	9%	12%	10%	11%	11%	15%	11%	9%	10%
				**				*				*			
Not at all important	91	48	42	2	15	35	41	22	25	32	12	7	19	36	29
	7%	8%	7%	20%	4%	8%	9%	12%	7%	8%	4%	5%	5%	10%	8%
				**				J*		J		*			
Sigma	1250	607	634	9	351	432	466	183	345	419	304	163	340	373	374
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

How knowledgeable are you about the following insurance policies? - Term Life Insurance

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	**1250**	**598**	**643**	**9**	**253**	**493**	**504**	**44**	**167**	**503**	**536**	**105**	**310**	**437**	**398**
Base: All Respondents (wtd)	**1250**	**607**	**634**	**9**	**351**	**432**	**466**	**183**	**345**	**419**	**304**	**163**	**340**	**373**	**374**
Top 2 Box (Net)	625	351	271	2	170	215	240	64	170	210	181	78	157	202	188
	50%	58%	43%	27%	48%	50%	52%	35%	49%	50%	59%	48%	46%	54%	50%
		B		**				*			GHI	*			
Very knowledgeable	157	92	65	-	38	66	53	5	41	53	59	16	40	60	42
	13%	15%	10%	-	11%	15%	11%	3%	12%	13%	20%	10%	12%	16%	11%
		B		**				*		G	GHI	*			
Somewhat Knowledgeable	468	259	206	2	132	148	187	60	129	158	121	63	117	142	146
	37%	43%	33%	27%	38%	34%	40%	33%	37%	38%	40%	39%	34%	38%	39%
		B		**				*				*			
Bottom 2 Box (Net)	625	256	363	7	181	218	226	118	175	208	123	84	183	172	185
	50%	42%	57%	73%	52%	50%	48%	65%	51%	50%	41%	52%	54%	46%	50%
			A	**				J*	J	J		*			
Not very knowledgeable	407	178	224	5	110	140	157	75	115	134	83	54	114	109	130
	33%	29%	35%	53%	31%	32%	34%	41%	33%	32%	27%	33%	33%	29%	35%
				**				*				*			
Not at all knowledgeable	218	77	138	2	71	78	68	43	60	74	40	30	70	63	55
	17%	13%	22%	20%	20%	18%	15%	24%	18%	18%	13%	18%	21%	17%	15%
			A	**				*				*			
Sigma	1250	607	634	9	351	432	466	183	345	419	304	163	340	373	374
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

How knowledgeable are you about the following insurance policies? - Universal Life Insurance

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	**1250**	**598**	**643**	**9**	**253**	**493**	**504**	**44**	**167**	**503**	**536**	**105**	**310**	**437**	**398**
Base: All Respondents (wtd)	**1250**	**607**	**634**	**9**	**351**	**432**	**466**	**183**	**345**	**419**	**304**	**163**	**340**	**373**	**374**
Top 2 Box (Net)	497	280	214	3	180	174	144	74	115	155	152	93	152	148	105
	40%	46%	34%	34%	51%	40%	31%	41%	33%	37%	50%	57%	45%	40%	28%
		B		**	EF	F		*			HI	MN*	N	N	
Very knowledgeable	111	73	38	-	38	47	26	5	32	32	43	15	42	33	21
	9%	12%	6%	-	11%	11%	6%	3%	9%	8%	14%	9%	12%	9%	6%
		B		**	F	F		*			GI	*	N		
Somewhat Knowledgeable	386	207	176	3	141	126	118	70	83	124	110	78	110	114	84
	31%	34%	28%	34%	40%	29%	25%	38%	24%	30%	36%	48%	32%	31%	22%
				**	EF			*			HI	LMN*	N	N	
Bottom 2 Box (Net)	753	327	420	6	172	259	322	108	230	263	151	70	188	226	269
	60%	54%	66%	66%	49%	60%	69%	59%	67%	63%	50%	43%	55%	60%	72%
			A	**		D	DE	*	J	J		*		K	KLM
Not very knowledgeable	460	223	232	4	108	162	189	64	134	165	96	48	116	136	161
	37%	37%	37%	46%	31%	38%	41%	35%	39%	39%	32%	29%	34%	36%	43%
				**			D	*		J		*			
Not at all knowledgeable	293	104	188	2	64	97	133	44	95	98	56	22	73	90	108
	23%	17%	30%	20%	18%	22%	28%	24%	28%	23%	18%	14%	21%	24%	29%
			A	**			D	*	J			*			K
Sigma	1250	607	634	9	351	432	466	183	345	419	304	163	340	373	374
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

How knowledgeable are you about the following insurance policies? - Whole Life Insurance

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	**1250**	**598**	**643**	**9**	**253**	**493**	**504**	**44**	**167**	**503**	**536**	**105**	**310**	**437**	**398**
Base: All Respondents (wtd)	**1250**	**607**	**634**	**9**	**351**	**432**	**466**	**183**	**345**	**419**	**304**	**163**	**340**	**373**	**374**
Top 2 Box (Net)	625	356	266	2	193	199	233	89	176	196	164	99	159	184	183
	50%	59%	42%	27%	55%	46%	50%	49%	51%	47%	54%	61%	47%	49%	49%
		B		**				*			I	*			
Very knowledgeable	139	80	59	-	42	50	47	5	46	39	50	18	39	44	38
	11%	13%	9%	-	12%	12%	10%	3%	13%	9%	16%	11%	11%	12%	10%
				**				*	G		GI	*			
Somewhat Knowledgeable	485	276	207	2	151	149	185	84	130	157	114	81	120	140	144
	39%	45%	33%	27%	43%	35%	40%	46%	38%	37%	38%	50%	35%	38%	39%
		B		**				*				L*			
Bottom 2 Box (Net)	625	251	368	7	158	233	234	94	169	222	140	63	181	190	191
	50%	41%	58%	73%	45%	54%	50%	51%	49%	53%	46%	39%	53%	51%	51%
			A	**				*		J		*			
Not very knowledgeable	396	177	215	5	102	148	147	64	98	141	93	37	118	124	117
	32%	29%	34%	53%	29%	34%	32%	35%	28%	34%	31%	23%	35%	33%	31%
				**				*				*			
Not at all knowledgeable	229	74	153	2	57	85	87	30	71	81	47	26	63	66	74
	18%	12%	24%	20%	16%	20%	19%	16%	21%	19%	15%	16%	18%	18%	20%
			A	**				*				*			
Sigma	1250	607	634	9	351	432	466	183	345	419	304	163	340	373	374
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

How knowledgeable are you about the following insurance policies? - Segregated Funds

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	**1250**	**598**	**643**	**9**	**253**	**493**	**504**	**44**	**167**	**503**	**536**	**105**	**310**	**437**	**398**
Base: All Respondents (wtd)	**1250**	**607**	**634**	**9**	**351**	**432**	**466**	**183**	**345**	**419**	**304**	**163**	**340**	**373**	**374**
Top 2 Box (Net)	283	185	97	1	117	100	67	37	74	87	85	62	91	76	54
	23%	31%	15%	7%	33%	23%	14%	20%	21%	21%	28%	38%	27%	20%	15%
		B		**	EF	F		*			I	MN*	N		
Very knowledgeable	79	48	31	-	38	26	15	8	30	15	25	17	31	17	14
	6%	8%	5%	-	11%	6%	3%	5%	9%	4%	8%	10%	9%	5%	4%
				**	F			*	I		I	N*	N		
Somewhat Knowledgeable	204	137	66	1	79	74	51	29	44	72	60	45	60	59	40
	16%	23%	10%	7%	22%	17%	11%	16%	13%	17%	20%	28%	18%	16%	11%
		B		**	F	F		*			H	MN*	N		
Bottom 2 Box (Net)	967	421	537	8	235	333	400	145	271	332	219	101	250	297	319
	77%	69%	85%	93%	67%	77%	86%	80%	79%	79%	72%	62%	73%	80%	85%
			A	**		D	DE	*		J		*		K	KL
Not very knowledgeable	479	242	234	3	131	164	183	80	128	163	109	64	130	139	146
	38%	40%	37%	38%	37%	38%	39%	44%	37%	39%	36%	39%	38%	37%	39%
				**				*				*			
Not at all knowledgeable	488	180	303	5	103	169	216	66	143	169	110	37	119	159	173
	39%	30%	48%	55%	29%	39%	46%	36%	42%	40%	36%	23%	35%	42%	46%
			A	**		D	D	*				*		K	KL
Sigma	1250	607	634	9	351	432	466	183	345	419	304	163	340	373	374
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

How knowledgeable are you about the following insurance policies? - Payout Annuities

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	**1250**	**598**	**643**	**9**	**253**	**493**	**504**	**44**	**167**	**503**	**536**	**105**	**310**	**437**	**398**
Base: All Respondents (wtd)	**1250**	**607**	**634**	**9**	**351**	**432**	**466**	**183**	**345**	**419**	**304**	**163**	**340**	**373**	**374**
Top 2 Box (Net)	392	251	141	-	129	133	130	55	107	119	111	70	106	113	103
	31%	41%	22%	-	37%	31%	28%	30%	31%	28%	37%	43%	31%	30%	28%
		B		**				*			I	N*			
Very knowledgeable	80	50	30	-	35	29	16	15	23	15	27	21	25	20	14
	6%	8%	5%	-	10%	7%	4%	8%	7%	4%	9%	13%	7%	5%	4%
				**	F			*			I	N*			
Somewhat Knowledgeable	312	201	111	-	94	105	114	40	84	104	85	49	82	92	89
	25%	33%	17%	-	27%	24%	24%	22%	24%	25%	28%	30%	24%	25%	24%
		B		**				*				*			
Bottom 2 Box (Net)	858	356	493	9	222	299	336	128	238	300	192	92	234	261	271
	69%	59%	78%	100%	63%	69%	72%	70%	69%	72%	63%	57%	69%	70%	72%
			A	**				*		J		*			K
Not very knowledgeable	487	211	271	5	126	174	187	79	125	169	114	57	125	156	149
	39%	35%	43%	61%	36%	40%	40%	43%	36%	40%	38%	35%	37%	42%	40%
			A	**				*				*			
Not at all knowledgeable	371	145	222	4	96	125	149	49	113	131	78	35	109	105	121
	30%	24%	35%	39%	27%	29%	32%	27%	33%	31%	26%	22%	32%	28%	32%
			A	**				*				*			
Sigma	1250	607	634	9	351	432	466	183	345	419	304	163	340	373	374
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

How knowledgeable are you about the following insurance policies? - Disability Insurance

		Gender			AGE			EDUCATION				Generation			
	Total	Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	**1250**	**598**	**643**	**9**	**253**	**493**	**504**	**44**	**167**	**503**	**536**	**105**	**310**	**437**	**398**
Base: All Respondents (wtd)	**1250**	**607**	**634**	**9**	**351**	**432**	**466**	**183**	**345**	**419**	**304**	**163**	**340**	**373**	**374**
Top 2 Box (Net)	713	366	343	3	200	262	251	85	182	249	197	85	196	233	198
	57%	60%	54%	37%	57%	61%	54%	46%	53%	59%	65%	52%	58%	63%	53%
				**				*			GH	*		N	
Very knowledgeable	147	81	66	-	44	60	44	10	33	52	53	20	43	50	35
	12%	13%	10%	-	12%	14%	9%	5%	9%	12%	18%	12%	13%	13%	9%
				**				*			GHI	*			
Somewhat Knowledgeable	565	285	277	3	157	201	207	75	149	197	144	65	153	184	163
	45%	47%	44%	37%	45%	47%	44%	41%	43%	47%	47%	40%	45%	49%	44%
				**				*				*			
Bottom 2 Box (Net)	537	241	291	6	151	171	216	98	163	170	106	77	144	140	176
	43%	40%	46%	63%	43%	39%	46%	54%	47%	41%	35%	48%	42%	37%	47%
				**				J*	J			*			M
Not very knowledgeable	375	173	197	6	103	118	154	66	112	120	77	58	94	101	122
	30%	29%	31%	63%	29%	27%	33%	36%	32%	29%	25%	36%	28%	27%	33%
				**				*				*			
Not at all knowledgeable	162	68	94	-	48	52	61	31	51	50	30	19	50	39	54
	13%	11%	15%	-	14%	12%	13%	17%	15%	12%	10%	12%	15%	10%	15%
				**				*				*			
Sigma	1250	607	634	9	351	432	466	183	345	419	304	163	340	373	374
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Please select the statements that apply to you.

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	**1250**	**598**	**643**	**9**	**253**	**493**	**504**	**44**	**167**	**503**	**536**	**105**	**310**	**437**	**398**
Base: All Respondents (wtd)	**1250**	**607**	**634**	**9**	**351**	**432**	**466**	**183**	**345**	**419**	**304**	**163**	**340**	**373**	**374**
I am the person who primarily manages finances in my household	563	285	276	1	106	219	237	63	141	205	154	32	143	197	191
	45%	47%	44%	15%	30%	51%	51%	35%	41%	49%	51%	20%	42%	53%	51%
				**		D	D	*			GH	*	K	KL	K
I wish I had had more conversations about money and estate planning before someone I loved was gone	182	96	84	3	75	71	36	25	67	51	40	43	63	52	24
	15%	16%	13%	33%	21%	16%	8%	14%	19%	12%	13%	26%	19%	14%	6%
				**	F	F		*	I			MN*	N	N	
I am planning to leave an inheritance	420	210	209	1	85	123	211	39	110	144	127	38	84	118	180
	34%	35%	33%	15%	24%	29%	45%	22%	32%	34%	42%	23%	25%	32%	48%
				**			DE	*			GHI	*			KLM
I anticipate I will receive an inheritance and depend on it financially	113	61	52	1	48	44	22	5	41	31	36	18	42	37	16
	9%	10%	8%	6%	14%	10%	5%	3%	12%	7%	12%	11%	12%	10%	4%
				**	F	F		*			GI	*	N	N	
I've received an inheritance	219	83	134	1	31	53	135	32	58	78	51	15	27	55	122
	18%	14%	21%	15%	9%	12%	29%	18%	17%	19%	17%	9%	8%	15%	33%
			A	**			DE	*				*		L	KLM
I was confident about what to do with an inheritance I received	207	86	121	-	56	38	113	28	56	68	54	27	38	40	101
	17%	14%	19%	-	16%	9%	24%	16%	16%	16%	18%	17%	11%	11%	27%
				**	E		DE	*				*			LM
I was overwhelmed by financial options for what to do with an inheritance I received	58	31	27	-	30	22	5	10	22	10	16	13	27	15	3
	5%	5%	4%	-	8%	5%	1%	5%	6%	2%	5%	8%	8%	4%	1%
				**	F	F		*	I		I	N*	N	N	
I have an established estate plan in place	182	91	91	-	22	49	111	10	32	69	71	8	27	50	96
	15%	15%	14%	-	6%	11%	24%	6%	9%	16%	23%	5%	8%	13%	26%
				**			DE	*		H	GHI	*			KLM
I anticipate outliving my spouse	139	56	83	-	29	48	62	16	20	63	40	14	33	41	50
	11%	9%	13%	-	8%	11%	13%	9%	6%	15%	13%	9%	10%	11%	13%
				**				*		H	H	*			
I don't want to leave a financial burden for my family after I'm gone	667	301	358	8	171	230	266	81	178	238	170	75	177	194	221
	53%	50%	56%	90%	49%	53%	57%	44%	52%	57%	56%	46%	52%	52%	59%
				**				*				*			
None of the above	164	85	80	-	58	52	54	33	58	48	26	21	62	41	41
	13%	14%	13%	-	17%	12%	12%	18%	17%	11%	9%	13%	18%	11%	11%
				**				*	J			*	MN		
Sigma	2913	1384	1513	16	712	949	1253	343	782	1004	784	303	725	839	1046
	233%	228%	239%	175%	203%	219%	269%	188%	227%	240%	258%	186%	213%	225%	280%

Please select the statements that apply to you:

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Prefer not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	**1250**	**598**	**643**	**9**	**253**	**493**	**504**	**44**	**167**	**503**	**536**	**105**	**310**	**437**	**398**
Base: All Respondents (wtd)	**1250**	**607**	**634**	**9**	**351**	**432**	**466**	**183**	**345**	**419**	**304**	**163**	**340**	**373**	**374**
I have identified my financial needs for retirement, including potential healthcare costs, inflation and unexpected expenses	254	148	107	-	60	68	126	26	46	86	96	29	53	57	115
	20%	24%	17%	-	17%	16%	27%	14%	13%	21%	32%	18%	15%	15%	31%
		B		**			DE	*		H	GHI	*			KLM
In retirement, I may need additional revenue streams or supplemental income beyond my retirement savings	274	129	142	3	52	133	89	19	69	118	68	27	66	115	66
	22%	21%	22%	38%	15%	31%	19%	11%	20%	28%	22%	17%	20%	31%	18%
				**		DF		*		GHJ		*		KLN	
I am confident that I will have enough money throughout my retirement to be able to afford the lifestyle I'd like to lead	398	209	188	1	95	102	201	52	87	136	124	49	75	92	183
	32%	34%	30%	10%	27%	24%	43%	28%	25%	32%	41%	30%	22%	25%	49%
				**			DE	*			HI	*			KLM
I believe I need life insurance in retirement	211	104	104	3	64	85	63	16	67	73	55	32	60	72	46
	17%	17%	16%	32%	18%	20%	13%	9%	19%	17%	18%	20%	18%	19%	12%
				**		F		*				*		N	
I have set aside money or have life insurance to pay for final expenses, including funeral costs, managing property until it is sold and settling my estate	354	178	176	-	83	102	170	37	93	126	98	47	68	96	143
	28%	29%	28%	-	24%	24%	36%	20%	27%	30%	32%	29%	20%	26%	38%
				**			DE	*				*			LM
I have consumer debt (loans, line of credit, etc.)	366	189	173	4	76	180	110	54	96	143	74	18	125	138	85
	29%	31%	27%	48%	22%	42%	24%	29%	28%	34%	24%	11%	37%	37%	23%
				**		DF		*		J		*	KN	KN	K
I own my home and no longer have mortgage payments	311	149	160	1	41	66	204	30	79	113	88	20	36	72	182
	25%	25%	25%	11%	12%	15%	44%	16%	23%	27%	29%	12%	11%	19%	49%
				**			DE	*				*		L	KLM
I am able to max out my RRSP contributions every year	145	81	64	-	24	50	71	6	25	38	76	6	32	48	59
	12%	13%	10%	-	7%	11%	15%	3%	7%	9%	25%	4%	9%	13%	16%
				**			D	*			GHI	*		K	KL
I am able to max out my TFSA contributions every year	218	110	108	-	39	58	121	14	40	78	86	20	36	52	109
	17%	18%	17%	-	11%	13%	26%	7%	12%	19%	28%	12%	11%	14%	29%
				**			DE	*		H	GHI	*			KLM
I financially support family outside of my immediate household (e.g., parents, relatives)	153	101	49	3	64	58	31	27	33	44	49	32	53	47	21
	12%	17%	8%	36%	18%	13%	7%	15%	10%	10%	16%	20%	16%	13%	6%
		B		**	F	F		*			HI	N*	N	N	
None of the above	217	87	129	2	93	56	67	58	82	53	24	49	66	56	45
	17%	14%	20%	20%	27%	13%	14%	32%	24%	13%	8%	30%	19%	15%	12%
			A	**	EF			IJ*	IJ	J		MN*	N		
Sigma	2901	1484	1400	18	691	957	1253	338	717	1007	838	332	670	845	1055
	232%	245%	221%	195%	197%	221%	269%	185%	208%	241%	276%	204%	197%	226%	282%