



Table 1
Q1 - To what extent, would you say Keir Starmer has been doing a good job or bad job as Prime Minister, or neither?

Base: All adults aged 18-75 in Great Britain

		GENDER			AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		TOTAL	MAN (a)	WOMAN (a)	18-34 (b)	35-54 (b)	55-75 (b)	ABC1 (c)	C2DE (c)	NORTH (d)	MIDLANDS (d)	SOUTH (d)	LONDON (d)	WALES (d)	SCOTLAND (d)	GRADUATES (e)	NON GRADUATES (e)	WORKING (f)	NOT WORKING (f)	UP TO £19,999 (g)	£20,000-£34,999 (g)	£35,000-£54,999 (g)	£55,000 + (g)	ETHNIC MINORITY GROUPS (h)	WHITE ETHNIC GROUP (h)	CONSERVATIVE (i)	LABOUR (i)	LIBERAL DEMOCRATS (i)	REFORM UK (i)	OTHER (i)	REMAIN (j)	LEAVE (j)
UNWEIGHTED BASE	1087	518	551	339	401	347	690	397	260	284	248	153	51	91	591	496	743	344	165	242	301	309	170	909	176	362	102	100	94	467	300	
WEIGHTED BASE	1087	528	541	329	394	365	619	468	254	284	249	156	53*	91*	594	693	734	353	176	250	311	280	153	927	184	333	89*	126*	94*	437	330	
	100%	49%	50%	30%	36%	34%	57%	43%	23%	26%	23%	14%	5%*	8%*	36%	64%	68%	32%	16%	23%	29%	26%	14%	85%	17%	31%	9%*	12%*	9%*	40%	30%	
(+2) Very good job	43	33	10	21	11	11	31	12	10	13	6	12	2	1	30	13	33	10	5	11	12	15	13	30	6	28	4	-	-	26	7	
	4%	6%	2%	6%	3%	3%	5%	3%	4%	4%	2%	7%	4%	1%	8%	2%	4%	3%	3%	4%	4%	5%	8%	3%	3%	8%	5%	-	-	6%	2%	
		b		d								j			o								w			xBC	BC			E		
(+1) Fairly good job	205	126	74	89	66	50	144	61	52	48	46	35	8	15	100	104	156	49	28	51	57	68	40	165	18	127	17	3	16	121	32	
	19%	24%	14%	27%	17%	14%	23%	13%	21%	17%	19%	23%	15%	17%	25%	15%	21%	14%	16%	20%	18%	24%	26%	18%	10%	38%	19%	3%	17%	28%	10%	
		b		e			g								g		g						g		xABC	yB	yB			B	E	
(0) Neither good nor bad job	251	108	138	73	103	74	145	105	57	60	62	34	16	22	103	148	167	84	37	58	69	72	38	211	19	95	31	20	22	118	48	
	23%	20%	25%	22%	26%	20%	23%	23%	22%	21%	25%	22%	30%	24%	26%	21%	23%	24%	21%	23%	22%	26%	25%	23%	11%	29%	35%	16%	24%	27%	15%	
																							g		xB	xB		x		E		
(-1) Fairly bad job	192	92	99	61	74	57	112	81	44	53	44	37	3	12	70	122	132	61	26	43	60	47	28	161	42	44	20	12	21	73	55	
	18%	17%	18%	19%	19%	16%	18%	17%	17%	19%	18%	23%	6%	13%	18%	18%	18%	17%	15%	17%	19%	17%	18%	17%	23%	13%	22%	9%	22%	17%	17%	
												i											yB		yB	yB		B				
(-2) Very bad job	326	146	174	50	110	167	156	170	73	89	78	32	21	33	67	259	209	117	62	77	97	65	20	305	96	32	10	92	29	81	179	
	30%	28%	32%	15%	28%	46%	25%	36%	29%	31%	31%	20%	40%	36%	17%	37%	28%	33%	35%	31%	31%	23%	13%	33%	52%	10%	12%	72%	30%	19%	54%	
				c	cd		f		k	k	k	k	k	k	h		u						v		yAC	4	7	6	-	7	18	9
Don't know	70	22	46	35	29	6	32	38	18	21	13	8	3	8	24	46	38	32	19	10	16	13	15	54	4	7	6	-	7	18	9	
	6%	4%	9%	11%	7%	2%	5%	8%	7%	7%	5%	5%	5%	9%	6%	7%	5%	9%	11%	4%	5%	5%	10%	6%	2%	2%	7%	-	7%	4%	3%	
		a		e											p		p		stu						yB	yB		yB				
NET: Good job	248	160	84	110	77	61	175	73	62	60	52	47	10	17	130	118	189	59	33	62	69	83	52	195	24	155	21	3	16	147	39	
	23%	30%	16%	33%	20%	17%	28%	16%	24%	21%	21%	30%	19%	18%	33%	17%	26%	17%	19%	25%	22%	30%	34%	21%	13%	46%	24%	3%	17%	34%	12%	
		b		de			g								o		q						w		B	xABC	xB		B	E		
NET: Bad job	518	238	273	111	184	223	268	251	117	143	122	68	24	45	137	381	341	178	88	120	157	112	48	466	138	76	30	103	49	155	233	
	48%	45%	50%	34%	47%	61%	43%	54%	46%	50%	49%	44%	46%	49%	35%	55%	46%	50%	50%	48%	50%	40%	31%	50%	75%	23%	34%	82%	52%	35%	71%	
				e		cd	f								h		v		u				yAC	y	yAC	yAC	y	yAC	yA		D	
Mean	-0.54	-0.38	-0.71	-0.1	-0.56	-0.89	-0.37	-0.78	-0.5	-0.61	-0.6	-0.28	-0.66	-0.71	-0.12	-0.79	-0.47	-0.7	-0.71	-0.51	-0.59	-0.3	-0.02	-0.63	-1.13	0.23	-0.18	-1.51	-0.71	-0.15	-1.14	
		b		de	e		g					ij			o		q					rt	w		B	xA	xB		xB	E		
												m														BC	BC	C				

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 2
Q2 - Would you say the current Labour government, led by Prime Minister Keir Starmer, is doing well or badly, if either, at running the country?

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		
		TOTAL	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1 (f)	C2DE (g)	NORTH (h)	MIDLANDS (i)	SOUTH (j)	LONDON (k)	WALES (l)	SCOTLAND (m)	GRADUATES (n)	NON GRADUATES (o)	WORKING (p)	NOT WORKING (q)	UP TO £19,999 (r)	£20,000-£34,999 (s)	£35,000-£54,999 (t)	£55,000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1087	518	551	339	401	347	690	397	260	284	248	153	51	91	591	496	743	344	165	242	301	309	170	909	176	362	102	100	94	467	300	
WEIGHTED BASE	1087	528	541	329	394	365	619	468	254	284	249	156	53*	91*	591	693	734	353	176	250	311	280	153	927	184	333	89*	126*	94*	437	330	
	100%	49%	50%	30%	36%	34%	57%	43%	23%	25%	23%	14%	5%*	8%*	30%	64%	68%	32%	16%	23%	29%	26%	14%	85%	17%	31%	8%*	12%*	9%*	40%	30%	
(+2) Very well	49	34	15	22	13	14	37	12	14	14	5	10	3	3	35	15	38	11	2	12	14	15	17	10	39	7	34	1	1	2	34	8
	5%	6%	3%	7%	3%	4%	6%	3%	6%	5%	2%	6%	5%	4%	9%	2%	5%	3%	1%	5%	6%	6%	6%	4%	4%	10%	2%	1%	2%	8%	2%	
		b		d			g					j			o						r	r			xABC					E		
(+1) Fairly well	199	126	71	88	66	45	138	61	45	43	51	38	8	14	95	104	152	47	23	53	50	71	44	154	13	125	18	4	12	110	34	
	18%	24%	13%	27%	17%	12%	22%	13%	18%	15%	20%	24%	15%	15%	24%	15%	21%	13%	13%	21%	16%	25%	29%	17%	7%	38%	20%	3%	12%	25%	10%	
		b		de			g					i			q								w		xABC	xB				B		
(0) Neither well nor badly	249	115	128	86	93	69	137	111	59	54	59	40	14	24	108	141	161	87	40	61	65	66	43	204	14	101	34	14	27	120	39	
	23%	22%	24%	26%	24%	19%	22%	24%	23%	19%	24%	26%	26%	26%	27%	20%	22%	25%	22%	24%	21%	24%	28%	22%	8%	30%	38%	11%	29%	28%	12%	
				e											o										xB	xB				xB	E	
(-1) Fairly badly	208	92	113	53	90	65	118	90	45	63	45	33	9	13	70	138	142	66	27	48	65	49	24	180	45	40	21	20	22	76	63	
	19%	17%	21%	16%	23%	18%	19%	19%	18%	22%	18%	21%	18%	14%	18%	20%	19%	19%	16%	19%	21%	18%	26	15%	25%	12%	24%	16%	23%	17%	19%	
				c																					y	y				y		
(-2) Very badly	319	143	172	49	106	164	157	162	74	92	79	27	17	31	66	253	204	115	68	66	99	61	19	300	102	29	11	88	27	80	181	
	29%	27%	32%	15%	27%	45%	25%	35%	29%	32%	32%	17%	31%	34%	17%	37%	28%	33%	38%	27%	32%	22%	13%	32%	55%	9%	12%	69%	29%	18%	55%	
		v		c			cd		f	k	k			k	n				u				v		vAC	v		xyAC	VA	D		
Don't know	63	19	42	30	26	7	32	32	16	19	10	8	3	7	22	42	37	27	17	9	13	15	14	49	3	5	4	-	5	17	5	
	6%	4%	8%	9%	7%	2%	5%	7%	6%	7%	4%	5%	5%	8%	5%	6%	5%	8%	9%	4%	4%	5%	9%	5%	2%	1%	5%	-	5%	4%	2%	
		a		e											st											B	B			B		
NET: Well	248	159	87	110	78	59	176	72	59	57	56	48	10	17	129	119	190	58	25	65	69	88	54	193	20	159	19	6	13	144	42	
	23%	30%	16%	34%	20%	16%	28%	16%	23%	20%	23%	31%	20%	19%	33%	17%	26%	16%	14%	26%	22%	31%	35%	21%	11%	48%	22%	4%	14%	33%	13%	
		b		de			g					i			o		q			r		rt	w		xABC	xB				B	E	
NET: Badly	527	235	285	102	196	229	275	252	119	154	124	60	26	44	136	391	346	181	95	115	165	111	43	480	147	68	32	107	49	156	244	
	48%	44%	53%	31%	50%	63%	44%	54%	47%	54%	50%	38%	49%	48%	34%	56%	47%	51%	54%	46%	53%	39%	28%	52%	80%	21%	36%	85%	52%	36%	74%	
		a		c			cd		k	k					n				u				v	yAC	yAC	y	yAC	yA		D		
Mean	-0.54	-0.36	-0.71	-0.06	-0.58	-0.89	-0.37	-0.76	-0.5	-0.66	-0.6	-0.19	-0.59	-0.64	-0.1	-0.78	-0.46	-0.7	-0.86	-0.43	-0.59	-0.25	0.01	-0.62	-1.22	0.29	-0.25	-1.49	-0.69	-0.14	-1.16	
		b		de	e		g					jm			o		q			r		rt	w		xA	xB		C		E		

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base

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Table 3
Q3 - To what extent, if either, are you pleased or disappointed by what the Labour party have done in Government so far?

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		
		TOTAL	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1 (f)	C2DE (g)	NORTH (h)	MIDLANDS (i)	SOUTH (j)	LONDON (k)	WALES (l)	SCOTLAND (m)	GRADUATES (n)	NON GRADUATES (o)	WORKING (p)	NOT WORKING (q)	UP TO £19,999 (r)	£20,000-£34,999 (s)	£35,000-£54,999 (t)	£55,000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (z)	REFORM UK (aa)	OTHER (ac)	REMAIN (d)	LEAVE (e)
UNWEIGHTED BASE	1087	518	551	339	401	347	690	397	260	284	248	153	51	91	591	496	743	344	165	242	301	309	170	909	176	362	102	100	94	467	300	
WEIGHTED BASE	1087	528	541	329	394	365	619	468	254	284	249	156	53*	91*	594	693	734	353	176	250	311	280	153	927	184	333	89*	126*	94*	437	330	
100%	100%	49%	50%	30%	36%	34%	57%	43%	23%	25%	23%	14%	5%*	8%*	30%	64%	68%	32%	16%	23%	29%	26%	14%	85%	17%	31%	8%*	12%*	9%*	40%	30%	
(+2) Very pleased	42	33	9	25	9	11	30	11	9	12	6	9	2	2	24	18	32	9	5	8	14	15	11	30	5	29	4	-	1	25	5	
	4%	6%	2%	8%	2%	2%	5%	2%	4%	4%	2%	6%	4%	3%	6%	3%	4%	3%	3%	3%	4%	5%	7%	3%	3%	9%	5%	-	1%	6%	2%	
		b		de											o								w			xBC	B				E	
(+1) Fairly pleased	157	103	55	67	54	37	111	46	46	31	29	32	9	10	88	70	124	34	15	37	44	61	31	125	14	106	11	3	7	92	27	
	14%	19%	10%	20%	14%	10%	18%	10%	18%	11%	12%	21%	16%	11%	22%	10%	17%	10%	8%	15%	14%	22%	20%	14%	7%	32%	12%	2%	8%	21%	8%	
		b		de			g		i			h			g		a						h		w	xABC	B				E	
(0) Neither pleased nor disappointed	228	97	128	87	85	57	135	94	45	55	63	37	5	23	88	141	159	69	39	53	60	67	45	182	13	93	25	12	25	104	36	
	21%	18%	24%	26%	22%	16%	22%	20%	18%	19%	25%	24%	10%	25%	22%	20%	22%	20%	22%	21%	19%	24%	29%	20%	7%	28%	28%	9%	27%	24%	11%	
				e																						xB						
(-1) Fairly disappointed	239	114	120	67	103	69	129	110	58	64	53	33	15	18	92	147	153	86	42	59	60	55	29	207	33	59	31	19	27	99	60	
	22%	22%	22%	21%	26%	19%	21%	24%	23%	22%	21%	21%	27%	19%	23%	21%	21%	24%	24%	24%	19%	20%	19%	22%	18%	18%	35%	15%	29%	23%	18%	
				e																						xvB						
(-2) Very disappointed	371	167	199	56	126	190	187	185	83	108	91	38	21	30	84	288	237	134	66	84	121	71	25	346	120	43	13	92	28	106	197	
	34%	32%	37%	17%	32%	32%	30%	39%	33%	38%	36%	25%	41%	33%	21%	42%	32%	38%	38%	34%	39%	25%	16%	37%	65%	13%	15%	73%	30%	24%	30%	
				cd					k						o				u					v	vAC							D
Don't know	49	16	31	27	18	4	27	22	11	15	8	6	1	8	19	30	29	20	9	8	12	11	12	37	-	3	5	-	5	10	4	
	5%	3%	6%	8%	5%	1%	4%	5%	5%	5%	3%	4%	2%	9%	5%	4%	4%	6%	5%	3%	4%	4%	8%	4%	-	1%	5%	-	5%	2%	1%	
		a		e																			w									
NET: Pleased	199	135	63	92	62	45	142	57	56	43	35	42	11	12	112	87	156	43	20	45	58	75	43	156	18	135	15	3	8	117	32	
	18%	26%	12%	28%	16%	12%	23%	12%	22%	15%	14%	27%	20%	14%	28%	13%	21%	12%	11%	18%	19%	27%	28%	17%	10%	41%	17%	2%	9%	27%	10%	
		b		de			g		i			im			o		q						w		B	xABC	B				E	
NET: Disappointed	611	280	318	123	229	259	316	294	141	171	144	71	36	48	176	435	390	221	109	143	181	126	54	553	153	102	44	112	55	205	257	
	56%	53%	59%	37%	58%	71%	51%	63%	56%	60%	58%	45%	68%	52%	45%	63%	53%	63%	61%	57%	58%	45%	35%	60%	83%	31%	50%	89%	59%	47%	78%	
				c		cd	f		k			k			n		p		y				y		yAC		y		yAC	y	D	
Mean	-0.71	-0.54	-0.87	-0.21	-0.76	-1.09	-0.56	-0.92	-0.66	-0.83	-0.8	-0.39	-0.86	-0.76	-0.33	-0.93	-0.62	-0.91	-0.89	-0.72	-0.77	-0.4	-0.17	-0.8	-1.36	0.06	-0.46	-1.6	-0.84	-0.4	-1.28	
		b		de	e		g					ij			o		q		t				w		xA	xB				xB	E	
												ij														BC		BC				

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base

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Table 4
Q4 - Do you think that the Labour government will change Britain for the better, for the worse, or not make any difference?

Base: All adults aged 18-75 in Great Britain

	GENDER			AGE			SOCIAL GRADE			REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1 (f)	C2DE (g)	NORTH (h)	MIDLANDS (i)	SOUTH (j)	LONDON (k)	WALES (l)	SCOTLAND (m)	GRADUATES (n)	NON GRADUATES (o)	WORKING (p)	NOT WORKING (q)	UP TO £19,999 (r)	£20,000- £34,999 (s)	£35,000- £54,999 (t)	£55,000 + (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATI VE (x)	LABOUR (y)	LIBERAL DEMOCRATS (z)	REFORM UK (aa)	OTHER (ab)	REMAIN (ac)	LEAVE (ad)	
UNWEIGHTED BASE	1087	518	551	339	401	347	690	397	260	284	248	153	51	91	591	496	743	344	165	242	301	309	170	909	176	362	102	100	94	467	300	
WEIGHTED BASE	1087	528	541	329	394	365	619	468	254	284	249	156	53*	91*	394	693	734	353	176	250	311	280	153	927	184	333	89*	126*	94*	437	330	
100%	100%	49%	50%	30%	36%	34%	57%	43%	23%	26%	23%	14%	5%*	8%*	36%	64%	68%	32%	16%	23%	29%	26%	14%	85%	17%	31%	8%*	12%*	9%*	40%	30%	
Change Britain for the worse	435	193	237	89	151	195	217	218	97	131	106	48	23	28	112	323	290	145	74	87	145	91	39	394	138	46	21	100	38	115	225	
40%	40%	37%	44%	27%	38%	53%	35%	47%	38%	46%	43%	31%	44%	31%	28%	47%	40%	41%	42%	35%	47%	32%	26%	43%	75%	14%	23%	79%	40%	26%	68%	
		a	a		c	cd		f		km	k					n				su				v	yAC			y	yAC	yA		D
Change Britain for the better	293	178	112	112	110	72	199	94	73	64	68	52	12	24	154	139	217	77	41	69	77	104	56	235	20	191	25	3	18	178	44	
27%	27%	34%	21%	34%	28%	20%	32%	20%	29%	23%	27%	33%	23%	26%	39%	20%	29%	22%	23%	27%	25%	37%	37%	25%	11%	57%	28%	2%	19%	41%	13%	
		b		e	e		g				l				o		q						re	w	8	xABC	xB					E
Not make any difference	244	122	115	84	89	71	140	103	58	63	45	39	13	26	85	159	159	84	38	66	63	64	41	199	20	69	33	22	30	110	44	
22%	22%	23%	21%	26%	23%	19%	23%	22%	23%	22%	18%	25%	24%	28%	22%	23%	22%	24%	22%	26%	20%	23%	27%	21%	11%	21%	37%	17%	32%	25%	13%	
																										x	xvB			xvB		
Don't know	115	35	78	44	44	27	63	52	26	25	29	18	4	13	43	72	68	47	24	28	26	21	17	98	7	27	10	1	8	34	16	
11%	11%	7%	14%	13%	11%	7%	10%	11%	10%	9%	12%	11%	8%	14%	11%	10%	9%	13%	13%	11%	8%	8%	11%	11%	4%	8%	12%	1%	8%	8%	5%	
		a		e																					B	B	xB		B			

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base



Table 5
Q5 - To what extent, if at all, do you think Rachel Reeves has been doing a good job or a bad job, in her role as Chancellor of the Exchequer, or neither?

Base: All adults aged 18-75 in Great Britain

	GENDER			AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1 (f)	C2DE (g)	NORTH (h)	MIDLANDS (i)	SOUTH (j)	LONDON (k)	WALES (l)	SCOTLAND (m)	GRADUATES (n)	NON GRADUATES (o)	WORKING (p)	NOT WORKING (q)	UP TO £19,999 (r)	£20,000- £34,999 (s)	£35,000- £54,999 (t)	£55,000 + (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATI VE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1087	518	551	339	401	347	690	397	260	284	248	153	51	91	591	496	743	344	165	242	301	309	170	909	176	362	102	100	94	467	300
WEIGHTED BASE	1087	528	541	329	394	365	619	468	254	284	249	156	53*	91*	394	693	734	353	176	250	311	280	153	927	184	333	89*	126*	94*	437	330
100%	100%	49%	50%	30%	36%	34%	57%	43%	23%	26%	23%	14%	5%*	8%*	36%	64%	68%	32%	16%	23%	29%	26%	14%	85%	17%	31%	8%*	12%*	9%*	40%	30%
(+2) Very good job	30	26	4	15	8	7	23	7	7	11	2	7	2	-	22	8	25	4	3	4	10	13	8	22	7	17	1	1	3	21	4
	3%	5%	1%	5%	2%	2%	4%	1%	3%	4%	1%	4%	4%	-	5%	1%	3%	1%	2%	2%	3%	4%	5%	2%	4%	5%	1%	1%	3%	5%	1%
		b					g					j			o															E	
(+1) Fairly good job	150	96	50	67	46	37	103	46	38	35	35	31	4	7	84	65	114	35	19	32	49	49	37	113	13	97	11	3	11	86	23
	14%	18%	9%	20%	12%	10%	17%	10%	15%	12%	14%	20%	8%	8%	21%	9%	16%	10%	11%	13%	16%	18%	24%	12%	7%	29%	12%	2%	12%	20%	7%
		b		e			g					m			o								w			xABC	B			B	
(0) Neither good nor bad job	252	126	122	83	100	68	155	96	61	50	59	42	14	26	103	148	182	69	35	55	60	87	40	208	15	103	31	13	21	119	43
	23%	24%	23%	25%	25%	19%	25%	21%	24%	18%	24%	27%	26%	28%	26%	21%	25%	20%	20%	22%	19%	31%	26%	22%	8%	31%	35%	10%	22%	27%	13%
				e								i											rst			xB				E	
(-1) Fairly bad job	170	85	79	45	65	60	92	78	34	52	42	20	11	10	57	113	106	64	21	48	40	46	14	154	28	40	19	15	28	70	50
	16%	16%	15%	14%	16%	17%	15%	17%	13%	18%	17%	13%	22%	11%	14%	18%	14%	18%	12%	19%	13%	16%	9%	17%	15%	12%	22%	12%	29%	16%	15%
												n											v			y				xyB	
(-2) Very bad job	330	153	172	43	108	178	167	163	79	89	76	36	19	30	80	250	209	121	66	77	105	59	19	310	120	36	14	90	17	94	182
	30%	29%	32%	13%	28%	49%	27%	35%	31%	31%	31%	23%	36%	33%	20%	36%	28%	34%	37%	31%	34%	21%	13%	33%	65%	11%	15%	71%	18%	21%	55%
				c			cd								n				u	u	u		v		yAC				yAC	D	
Don't know	157	41	114	75	67	15	79	78	35	46	35	20	3	18	49	108	97	59	32	34	47	26	36	121	2	40	13	5	15	48	28
	14%	8%	21%	23%	17%	4%	13%	17%	14%	16%	14%	13%	5%	20%	12%	16%	13%	17%	18%	13%	15%	9%	23%	13%	1%	12%	15%	4%	16%	11%	8%
		a		e	e							i			l				u	u	u		w		xB				xB		
NET: Good job	179	122	54	82	54	44	126	53	44	46	38	38	6	7	106	73	140	40	23	36	59	62	44	135	20	114	12	4	13	106	27
	16%	23%	10%	23%	14%	12%	20%	11%	18%	16%	15%	24%	12%	8%	27%	11%	19%	11%	13%	14%	19%		29%	15%	11%	34%	13%	3%	14%	24%	8%
		b		de			g		m			lm			o		q					rs	w		B	xABC	B		B	E	
NET: Bad job	500	238	251	88	173	238	259	241	113	142	118	56	30	40	136	363	315	184	87	125	145	105	33	464	148	76	33	104	45	164	232
	46%	45%	46%	27%	44%	65%	42%	51%	45%	50%	47%	36%	57%	44%	35%	52%	43%	52%	49%	50%	47%	38%	21%	50%	80%	23%	37%	83%	48%	37%	70%
				c	cd		f		k		k				n		p		u	u	u		v	yAC	yAC	y	yAC	y	y	D	
Mean	-0.67	-0.5	-0.86	-0.14	-0.67	-1.04	-0.51	-0.88	-0.64	-0.73	-0.72	-0.35	-0.82	-0.86	-0.26	-0.91	-0.56	-0.89	-0.88	-0.75	-0.69	-0.35	*	-0.76	-1.32	0.06	-0.44	-1.56	-0.59	-0.33	-1.27
		b		de	e		g					ij		lm	o		q					rst	w		xA	xB			xB	E	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 6

Q6 - Do you think that Labour's plans for the economy will have a positive or negative impact on each of the following, or will they not make any difference?

Base: All adults aged 18-75 in Great Britain

	The country	You personally
UNWEIGHTED BASE	1087	1087
WEIGHTED BASE	1087	1087
(+2) Very positive impact	62 6%	42 4%
(+1) Fairly positive impact	200 18%	183 17%
(0) Not make any difference	183 17%	261 24%
(-1) Fairly negative impact	232 21%	285 26%
(-2) Very negative impact	305 28%	206 19%
Don't know	104 10%	110 10%
NET: Positive	262 24%	225 21%
NET: Negative	537 49%	491 45%
Mean	-0.53	-0.44

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 7
Q6_1 - Do you think that Labour's plans for the economy will have a positive or negative impact on each of the following, or will they not make any difference? The country

Base: All adults aged 18-75 in Great Britain

	GENDER			AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE	
	TOTAL	MAN	WOMAN	18-34	35-54	55-75	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000 +	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	
UNWEIGHTED BASE	1087	518	551	339	401	347	690	397	260	284	248	153	51	91	591	496	743	344	165	242	301	309	170	909	176	362	102	100	94	467	300	
WEIGHTED BASE	1087	528	541	329	394	365	619	468	254	284	249	156	53*	91*	594	693	734	353	176	250	311	280	153	927	184	333	89*	126*	94*	437	330	
100%	100%	49%	50%	30%	36%	34%	57%	43%	23%	26%	23%	14%	5%*	8%*	36%	64%	68%	32%	16%	23%	29%	26%	14%	85%	17%	31%	8%*	12%*	9%*	40%	30%	
(+2) Very positive impact	62	46	14	39	14	9	49	13	14	12	13	16	3	3	47	15	51	10	4	9	18	31	19	43	9	40	5	-	4	39	11	
	6%	9%	3%	12%	4%	2%	8%	3%	6%	4%	5%	10%	5%	3%	12%	2%	7%	3%	2%	4%	6%	11%	12%	5%	5%	12%	6%	-	4%	9%	3%	
		b		de			g					i			o		q						rst	w		B	xBC	B		E		
(+1) Fairly positive impact	200	123	74	77	69	54	136	64	54	47	44	38	8	10	101	100	155	46	27	45	58	69	39	160	15	130	16	3	11	119	30	
	18%	23%	14%	23%	18%	15%	22%	14%	21%	16%	18%	24%	15%	11%	26%	14%	21%	13%	15%	18%	19%	25%	25%	17%	8%	39%	17%	3%	11%	27%	9%	
		b		e			g					m			r		s						f	w	xABC	xB				B		
(0) Not make any difference	183	93	84	67	72	44	100	83	40	50	35	27	7	25	65	119	127	58	28	45	53	47	33	149	8	64	20	14	21	76	33	
	17%	18%	16%	21%	18%	12%	16%	18%	16%	18%	14%	17%	13%	27%	16%	17%	17%	16%	16%	18%	17%	17%	21%	16%	4%	19%	23%	11%	23%	17%	10%	
				e			g							hi										x	xB					xB	E	
(-1) Fairly negative impact	232	99	132	59	88	85	133	99	55	63	54	27	13	19	77	156	143	89	40	55	68	57	24	204	46	51	29	23	30	92	75	
	21%	19%	24%	18%	22%	23%	22%	21%	22%	22%	22%	17%	25%	21%	19%	22%	19%	25%	22%	22%	22%	20%	16%	22%	25%	15%	33%	19%	32%	21%	23%	
		a		e			a																y		xABC	xB		yB				
(-2) Very negative impact	305	136	165	47	106	152	149	156	69	88	72	33	20	22	67	238	198	107	60	70	93	54	22	283	102	25	8	85	21	75	171	
	28%	26%	30%	14%	27%	42%	24%	33%	27%	31%	29%	21%	39%	24%	17%	34%	27%	30%	34%	28%	30%	19%	14%	31%	55%	7%	9%	68%	23%	17%	52%	
				c			f					k			n				u	u	u		v	vAC				yAC	vA	D		
Don't know	104	31	73	39	44	22	52	52	22	23	30	15	2	12	39	66	62	43	18	28	21	22	17	88	5	22	12	-	7	36	10	
	10%	6%	13%	12%	11%	6%	8%	11%	9%	8%	12%	10%	4%	13%	10%	9%	8%	12%	10%	11%	7%	8%	11%	9%	3%	7%	13%	-	8%	8%	3%	
		a		e																					B	xB			B	E		
NET: Positive	262	170	88	116	84	63	185	77	68	59	57	54	11	14	147	115	206	56	31	53	76	100	58	203	23	171	21	3	14	159	41	
	24%	32%	16%	35%	21%	17%	30%	17%	27%	21%	23%	34%	20%	15%	37%	17%	28%	16%	18%	21%	25%	36%	38%	22%	13%	51%	23%	3%	15%	36%	12%	
		b		de								im			o		q						rst	w	B	xABC	xB		B	E		
NET: Negative	537	234	296	107	194	236	282	255	124	151	127	61	33	41	144	394	341	196	100	125	161	111	46	487	148	76	37	109	51	167	246	
	49%	44%	55%	33%	49%	65%	46%	55%	49%	53%	51%	39%	63%	45%	36%	57%	47%	56%	56%	50%	52%	40%	30%	53%	80%	23%	41%	86%	55%	38%	75%	
		a		c			e					k			n		p		u	u	u		v	yAC			y	yAC	y	D		
Mean	-0.53	-0.31	-0.76	*	-0.58	-0.92	-0.35	-0.77	-0.48	-0.64	-0.59	-0.17	-0.8	-0.59	-0.05	-0.8	-0.42	-0.76	-0.79	-0.6	-0.55	-0.13	0.06	-0.62	-1.21	0.36	-0.24	-1.51	-0.63	-0.11	-1.14	
		b		de	e		g					ij			o		q					rst	w		xA	xB		xB	E			
												lm														BC	C					

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base

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Table 8
Q6_2 - Do you think that Labour's plans for the economy will have a positive or negative impact on each of the following, or will they not make any difference? You personally

Base: All adults aged 18-75 in Great Britain

		GENDER			AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE	
		TOTAL	MAN	WOMAN	18-34	35-54	55-75	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000 +	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	
UNWEIGHTED BASE	1087	518	551	339	401	347	690	397	260	284	248	153	51	91	591	496	743	344	165	242	301	309	170	909	176	362	102	100	94	467	300		
WEIGHTED BASE	1087	528	541	329	394	365	619	468	254	284	249	156	53*	91*	594	693	734	353	176	250	311	280	153	927	184	333	89*	126*	94*	437	330		
	100%	49%	50%	30%	36%	34%	57%	43%	23%	26%	23%	14%	5%*	8%*	36%	64%	68%	32%	16%	23%	29%	26%	14%	85%	17%	31%	8%*	12%*	9%*	40%	30%		
(+2) Very positive impact	42	30	11	26	10	5	35	7	9	9	6	13	4	1	35	6	36	6	1	2	17	22	10	32	7	28	2	2	2	25	10		
	4%	6%	2%	8%	3%	1%	6%	2%	4%	3%	2%	8%	7%	2%	9%	1%	5%	2%	*	1%	6%	8%	6%	3%	4%	8%	2%	2%	2%	6%	3%		
		b		de			g					ij			o		q			rs	rs					BC							
(+1) Fairly positive impact	183	123	55	83	60	40	121	63	48	44	38	33	6	14	90	93	148	36	28	40	51	63	43	138	16	116	11	1	11	103	27		
	17%	23%	10%	25%	15%	11%	19%	13%	19%	15%	15%	21%	12%	16%	23%	13%	20%	10%	16%	16%	16%	22%	28%	15%	9%	35%	13%	1%	12%	23%	8%		
		b		de			g								q								w		x	ABC	B						
(0) Not make any difference	261	122	135	87	97	76	147	114	58	70	56	38	12	26	98	163	169	92	37	61	74	79	39	220	22	86	32	19	30	118	52		
	24%	23%	25%	26%	25%	21%	24%	24%	23%	25%	22%	24%	23%	28%	25%	24%	23%	26%	21%	24%	24%	28%	25%	24%	12%	26%	36%	15%	32%	27%	16%		
																										x	x						
(-1) Fairly negative impact	285	142	139	60	108	117	167	118	69	81	63	34	19	20	87	198	194	91	42	60	91	64	29	253	67	53	25	49	27	98	107		
	26%	27%	26%	18%	27%	32%	27%	25%	27%	28%	25%	22%	35%	22%	22%	29%	26%	26%	24%	24%	29%	23%	19%	27%	36%	16%	28%	39%	28%	23%	33%		
				c	c										n								v	y	y	y	y						
(-2) Very negative impact	206	84	120	31	69	105	91	114	49	50	58	23	9	17	45	161	122	84	51	55	52	31	14	191	69	20	9	54	16	54	116		
	19%	16%	22%	10%	18%	29%	15%	24%	19%	17%	23%	15%	18%	19%	11%	23%	17%	24%	29%	22%	17%	11%	9%	21%	37%	6%	10%	43%	17%	12%	35%		
		a		c	c		d		f						n		p		tu	u			v	v	yAC	yAC					D		
Don't know	110	27	80	41	49	21	59	52	20	31	28	15	3	13	39	71	66	45	18	32	25	21	18	92	4	30	11	1	8	38	16		
	10%	5%	15%	12%	12%	6%	9%	11%	8%	11%	11%	9%	5%	14%	10%	10%	9%	13%	10%	13%	8%	8%	12%	10%	2%	9%	12%	1%	8%	9%	5%		
		a		e	e																				x	x							
NET: Positive	225	154	66	109	70	46	155	70	57	52	44	46	10	16	125	100	183	42	29	42	68	85	53	170	23	144	14	3	13	128	38		
	21%	29%	12%	33%	18%	13%	25%	15%	22%	18%	18%	30%	19%	17%	32%	14%	25%	12%	16%	17%	22%	30%	35%	18%	12%	43%	15%	3%	14%	29%	11%		
		b		de			g					ij			o		q						w		B	xABC	B						
NET: Negative	491	225	260	92	177	222	258	232	118	130	121	57	28	37	132	359	316	175	93	115	143	96	43	445	136	73	33	103	43	153	224		
	45%	43%	48%	28%	45%	61%	42%	50%	47%	46%	49%	36%	53%	40%	33%	52%	43%	50%	53%	46%	46%	34%	28%	48%	74%	22%	37%	82%	46%	35%	68%		
				c	c	cd	f		k						n				u	u	u		v	y	yAC	yAC	y	yAC	y		D		
Mean	-0.44	-0.25	-0.66	0.04	-0.48	-0.8	-0.28	-0.65	-0.43	-0.47	-0.59	-0.14	-0.48	-0.46	-0.04	-0.67	-0.33	-0.69	-0.73	-0.58	-0.38	-0.08	0.04	-0.52	-0.97	0.26	-0.34	-1.21	-0.51	-0.13	-0.93		
		b		de	e		g					ij			o		q					r	rst	w		x	x	BC			E		

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 9
Q7 / Q8 - Summary Table

Base: All adults aged 18-75 in Great Britain

	How confident, if at all, are you that the Labour party...		How confident, if at all, are you that the Conservative party...	
	Have a good long-term economic plan for Britain?	Have a good plan for changing Britain generally?	Have a good long-term economic plan for Britain?	Have a good plan for changing Britain generally?
UNWEIGHTED BASE	1087	1087	1087	1087
WEIGHTED BASE	1087	1087	1087	1087
(4) Very confident	83 8%	89 8%	62 6%	58 5%
(3) Fairly confident	263 24%	258 24%	198 18%	199 18%
(2) Not very confident	286 26%	305 28%	334 31%	346 32%
(1) Not at all confident	366 34%	348 32%	384 35%	390 36%
Don't know	89 8%	88 8%	109 10%	94 9%
NET: Confident	346 32%	347 32%	261 24%	257 24%
NET: Not confident	653 60%	652 60%	718 66%	736 68%
Mean	2.06	2.09	1.94	1.92

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 10
Q7_1 - How confident, if at all, are you that the Labour party...Have a good long-term economic plan for Britain?

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		
		TOTAL	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1 (f)	C2DE (g)	NORTH (h)	MIDLANDS (i)	SOUTH (j)	LONDON (k)	WALES (l)	SCOTLAND (m)	GRADUATES (n)	NON GRADUATES (o)	WORKING (p)	NOT WORKING (q)	UP TO £19,999 (r)	£20,000- £34,999 (s)	£35,000- £54,999 (t)	£55,000 + (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATI VE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1087	518	551	339	401	347	690	397	260	284	248	153	51	91	591	496	743	344	165	242	301	309	170	909	176	362	102	100	94	467	300	
WEIGHTED BASE	1087	528	541	329	394	365	619	468	254	284	249	156	53*	91*	394	693	734	353	176	250	311	280	153	927	184	333	89*	126*	94*	437	330	
100%	49%	50%	50%	30%	36%	34%	57%	43%	23%	26%	23%	16%	5%*	8%*	36%	64%	64%	32%	16%	23%	29%	26%	14%	85%	17%	31%	8%*	12%*	9%*	40%	30%	
(4) Very confident	83	59	24	39	22	22	62	21	27	15	16	17	4	4	56	27	68	15	5	14	29	34	21	60	10	57	3	1	4	54	12	
	8%	11%	4%	12%	6%	6%	10%	4%	11%	5%	6%	11%	7%	5%	14%	4%	9%	4%	3%	6%	9%	12%	14%	7%	5%	17%	xABC	4%	1%	5%	12%	4%
		b		de			g		i			i			o		q				r	rs	w			xABC				E		
(3) Fairly confident	263	149	108	112	89	62	159	104	63	62	56	51	9	22	120	143	189	74	40	65	64	90	47	214	15	164	23	5	17	144	41	
	24%	28%	20%	34%	23%	17%	26%	22%	25%	22%	23%	33%	16%	24%	30%	21%	26%	21%	22%	26%	21%	32%	31%	23%	8%	49%	26%	4%	18%	33%	13%	
		b		de								h			a								rl		xABC	xB				xB	E	
(2) Not very confident	286	134	146	87	119	80	166	120	56	78	62	43	21	27	97	190	186	100	52	65	75	72	44	238	40	63	35	29	35	112	70	
	26%	25%	27%	27%	30%	22%	27%	26%	22%	27%	25%	27%	40%	30%	25%	27%	25%	28%	29%	26%	24%	26%	28%	26%	22%	19%	39%	23%	38%	26%	21%	
				e									h												xvB				xvB			
(1) Not at all confident	366	158	204	58	126	182	188	178	87	108	99	33	16	28	89	277	233	133	65	85	121	65	28	339	115	39	20	88	29	101	196	
	34%	30%	38%	18%	32%	50%	30%	38%	34%	38%	37%	21%	31%	30%	23%	40%	32%	38%	37%	34%	39%	23%	18%	37%	63%	12%	22%	70%	31%	23%	59%	
		a		c		cd	f		k	k	k				n				u	u	u	u		v	yAC	y	yAC	y	y	D		
Don't know	89	28	60	32	38	19	44	45	21	21	21	12	3	10	33	56	58	30	15	22	22	19	13	75	5	11	9	4	8	26	11	
	8%	5%	11%	10%	10%	5%	7%	10%	8%	7%	9%	8%	6%	11%	8%	8%	8%	9%	9%	9%	7%	7%	9%	8%	3%	3%	10%	3%	9%	6%	3%	
		a		e																				a	xv				xv			
NET: Confident	346	209	132	151	111	84	221	124	90	77	72	68	12	26	176	170	257	89	44	79	93	124	69	275	24	220	26	5	23	198	53	
	32%	40%	24%	46%	28%	23%	36%	27%	35%	27%	29%	44%	23%	29%	45%	25%	35%	25%	25%	32%	30%	44%	45%	30%	13%	66%	29%	4%	23%	45%	16%	
		b		de			g					ijm			o		q					rst	w		B	xABC	xB		B	E		
NET: Not confident	653	291	349	145	245	262	354	298	143	186	155	76	38	55	186	467	419	233	117	149	196	137	71	577	155	102	55	117	64	213	266	
	60%	55%	65%	48%	62%	72%	57%	64%	56%	65%	62%	49%	71%	60%	47%	67%	57%	66%	66%	60%	63%	49%	46%	62%	84%	31%	61%	92%	68%	49%	81%	
		a		c		cd				k	k		k		n		u		u	u	u	v	v	yAC	yAC	y	yAC	y	y	D		
Mean	2.06	2.22	1.9	2.44	2.02	1.78	2.17	1.92	2.13	1.94	1.98	2.36	1.99	2.03	2.39	1.88	2.14	1.91	1.9	2.04	2	2.36	2.45	2	1.55	2.74	2.12	1.33	1.96	2.37	1.59	
		b		de		e	g					ijl		m	o		q					rst	w		B	xAB	xB		xB	E		

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base

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Table 11
Q7_2 - How confident, if at all, are you that the Labour party...Have a good plan for changing Britain generally?

Base: All adults aged 18-75 in Great Britain

	GENDER			AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABCL (f)	C2DE (g)	NORTH (h)	MIDLANDS (i)	SOUTH (j)	LONDON (k)	WALES (l)	SCOTLAND (m)	GRADUATES (n)	NON GRADUATES (o)	WORKING (p)	NOT WORKING (q)	UP TO £19,999 (r)	£20,000- £34,999 (s)	£35,000- £54,999 (t)	£55,000 + (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATI VE (x)	LABOUR (y)	LIBERAL DEMOCRATS (z)	REFORM UK (aa)	OTHER (ab)	REMAIN (ac)	LEAVE (ad)
UNWEIGHTED BASE	1087	518	551	339	401	347	690	397	260	284	248	153	51	91	591	496	743	344	165	242	301	309	170	909	176	362	102	100	94	467	300
WEIGHTED BASE	1087	528	541	329	394	365	619	468	254	284	249	156	53*	91*	394	693	734	353	176	250	311	280	153	927	184	333	89*	126*	94*	437	330
100%	49%	50%	50%	30%	36%	34%	57%	43%	23%	26%	23%	14%	5%*	8%*	36%	64%	63%	32%	16%	23%	29%	26%	14%	85%	17%	31%	8%*	12%*	9%*	40%	30%
(4) Very confident	89	63	27	42	23	25	67	22	24	19	18	19	5	4	56	33	73	17	6	21	26	36	22	67	7	57	8	-	8	58	13
	8%	12%	5%	13%	6%	7%	11%	5%	9%	7%	7%	12%	9%	5%	14%	5%	10%	5%	3%	8%	9%	13%	14%	7%	4%	17%	9%	-	9%	13%	4%
		b		de			g								o		q			r			r	w		xB	B		B	E	
(3) Fairly confident	258	147	103	102	98	57	158	100	67	56	56	46	9	23	117	141	188	70	40	59	66	87	49	207	21	159	19	5	16	136	43
	24%	28%	19%	31%	25%	16%	26%	21%	27%	20%	23%	29%	18%	25%	30%	20%	26%	20%	23%	23%	21%	31%	32%	22%	11%	48%	21%	4%	17%	31%	13%
		b		e	e							i			q								l	w		xABC	B		B	E	
(2) Not very confident	305	139	163	102	107	95	168	137	62	85	69	44	18	27	104	200	197	108	46	72	87	74	44	256	43	65	34	34	34	122	76
	28%	26%	30%	31%	27%	26%	27%	29%	24%	30%	28%	28%	34%	30%	26%	29%	27%	31%	26%	29%	28%	26%	29%	28%	23%	19%	38%	27%	37%	28%	23%
																										xv		xv			
(1) Not at all confident	348	155	187	50	127	171	182	166	82	104	85	34	17	25	85	263	221	127	67	80	108	66	23	324	109	41	19	85	26	94	188
	32%	29%	35%	15%	32%	47%	29%	35%	33%	37%	34%	22%	33%	27%	21%	38%	30%	36%	38%	32%	35%	23%	15%	35%	59%	12%	21%	68%	28%	22%	57%
				c	cd				k	k	k				n				u	u	u	u		v	yAC		yAC	y			D
Don't know	88	25	62	32	38	17	45	43	18	20	21	13	3	12	32	56	56	32	18	19	23	18	15	73	5	11	11	2	9	27	10
	8%	5%	11%	10%	10%	5%	7%	9%	7%	7%	8%	8%	6%	13%	8%	8%	8%	9%	10%	8%	7%	6%	10%	8%	2%	3%	12%	1%	10%	6%	3%
		a		e	e																					xvB					
NET: Confident	347	209	130	144	121	82	225	122	91	75	74	65	14	27	173	174	260	87	46	80	92	123	71	274	28	216	26	5	24	194	55
	32%	40%	24%	44%	31%	22%	36%	26%	36%	26%	30%	41%	27%	30%	44%	25%	35%	25%	26%	32%	30%	44%	rst	47%	30%	15%	65%	29%	4%	26%	44%
		b		de	e		g		i			ij			o		q						w		B	xABC	xB		B	E	
NET: Not confident	652	293	350	152	234	266	350	303	144	188	154	79	35	52	189	463	418	234	113	152	196	140	67	580	152	106	52	119	61	216	264
	60%	56%	65%	46%	60%	73%	56%	65%	57%	66%	62%	50%	67%	57%	48%	67%	57%	66%	64%	61%	63%	50%	44%	63%	82%	32%	58%	94%	65%	49%	80%
		a		c	cd		f		hk	k					n		p		u	u	u	u	v	xyAC	v	xyAC	v			D	
Mean	2.09	2.23	1.94	2.46	2.05	1.82	2.19	1.95	2.14	1.96	2.03	2.34	2.03	2.08	2.4	1.91	2.16	1.93	1.91	2.09	2.04	2.35	2.5	2.02	1.59	2.72	2.2	1.36	2.07	2.39	1.63
		b		de	e		g					ij			o		q						w		B	xAB	xB		xB	E	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base

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Table 12
Q8_1 - How confident, if at all, are you that the Conservative party...Have a good long-term economic plan for Britain?

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		
		MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1 (f)	C2DE (g)	NORTH (h)	MIDLANDS (i)	SOUTH (j)	LONDON (k)	WALES (l)	SCOTLAND (m)	GRADUATES (n)	NON GRADUATES (o)	WORKING (p)	NOT WORKING (q)	UP TO £19,999 (r)	£20,000- £34,999 (s)	£35,000- £54,999 (t)	£55,000 + (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATI VE (x)	LABOUR (y)	LIBERAL DEMOCRATS (z)	REFORM UK (aa)	OTHER (ab)	REMAIN (ac)	LEAVE (ad)	
UNWEIGHTED BASE	1087	518	551	339	401	347	690	397	260	284	248	153	51	91	591	496	743	344	165	242	301	309	170	909	176	362	102	100	94	467	300	
WEIGHTED BASE	1087	528	541	329	394	365	619	468	254	284	249	156	53*	91*	594	693	734	353	176	250	311	280	153	927	184	333	89*	126*	94*	437	330	
100%	49%	50%	50%	30%	36%	34%	57%	43%	23%	26%	23%	14%	5%*	8%*	36%	64%	68%	32%	16%	23%	29%	26%	14%	85%	17%	31%	8%*	12%*	9%*	40%	30%	
(4) Very confident	62	37	25	35	15	13	42	21	14	11	17	10	4	6	34	28	54	9	13	10	11	29	20	42	34	16	-	4	1	18	26	
	6%	7%	5%	11%	4%	3%	7%	4%	5%	4%	7%	7%	8%	6%	9%	4%	7%	2%	7%	4%	3%	10%	13%	5%	18%	5%	-	3%	1%	4%	8%	
				de											o		q							w	yABC	A						D
(3) Fairly confident	198	101	94	69	61	68	117	82	33	50	46	45	9	15	79	119	139	59	33	31	58	62	35	161	77	53	12	20	6	71	72	
	18%	19%	17%	21%	16%	19%	19%	17%	13%	18%	18%	29%	16%	17%	20%	17%	19%	17%	19%	13%	19%	22%	23%	17%	42%	16%	13%	16%	7%	16%	22%	
															n		p						s	xv								
(2) Not very confident	334	174	155	103	119	113	172	162	82	99	77	39	17	20	103	230	209	124	48	91	95	80	46	284	46	90	32	52	34	125	105	
	31%	33%	29%	31%	30%	31%	28%	35%	32%	35%	31%	25%	31%	22%	26%	33%	29%	35%	27%	36%	30%	29%	30%	31%	25%	27%	36%	41%	36%	29%	32%	
							f		km						n		p							s	xv							
(1) Not at all confident	384	185	191	89	158	137	233	151	94	95	89	51	17	38	149	235	266	118	64	87	121	90	35	340	17	160	39	43	47	195	106	
	35%	35%	35%	27%	40%	38%	38%	32%	37%	34%	36%	33%	32%	41%	38%	34%	36%	34%	36%	35%	39%	32%	23%	38%	9%	48%	44%	34%	50%	45%	32%	
				c		c																	v	xB	x	x	xB				E	
Don't know	109	31	77	33	42	34	57	52	31	28	20	11	6	12	29	80	66	42	18	31	27	20	18	90	10	14	6	7	6	28	22	
	10%	6%	14%	10%	11%	9%	9%	11%	12%	10%	8%	7%	12%	13%	7%	12%	9%	12%	10%	12%	9%	7%	12%	10%	5%	4%	7%	6%	6%	6%	7%	
NET: Confident	261	138	139	104	76	81	158	102	47	61	63	56	13	21	113	148	193	68	45	41	69	91	55	203	111	68	12	24	7	89	98	
	24%	26%	22%	32%	19%	22%	26%	22%	18%	22%	25%	36%	25%	23%	29%	21%	26%	19%	26%	17%	22%	32%	36%	22%	60%	21%	13%	19%	8%	20%	30%	
				de								hij			o		q		s				w	yABC	C						D	
NET: Not confident	718	359	346	192	276	250	405	313	176	194	166	90	34	58	252	465	475	242	113	178	216	170	80	634	64	250	71	96	81	320	210	
	66%	68%	64%	58%	70%	69%	65%	67%	69%	68%	67%	57%	64%	63%	64%	67%	65%	69%	64%	71%	69%	61%	52%	68%	35%	75%	80%	76%	86%	73%	64%	
				c		c			k										u				v	x	x	x	x	x	xv	E		
Mean	1.94	1.98	1.9	2.17	1.81	1.87	1.94	1.93	1.85	1.91	1.96	2.1	2	1.86	2	1.9	1.97	1.87	1.96	1.84	1.85	2.12	st	2.3	1.88	2.73	1.76	1.67	1.86	1.56	1.78	2.06
				de								h											w	yAB	C							D

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base

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Table 13
Q8_2 - How confident, if at all, are you that the Conservative party...Have a good plan for changing Britain generally?

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
		MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABCL (f)	C2DE (g)	NORTH (h)	MIDLANDS (i)	SOUTH (j)	LONDON (k)	WALES (l)	SCOTLAND (m)	GRADUATES (n)	NON GRADUATES (o)	WORKING (p)	NOT WORKING (q)	UP TO £19,999 (r)	£20,000- £34,999 (s)	£35,000- £54,999 (t)	£55,000 + (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATI VE (x)	LABOUR (y)	LIBERAL DEMOCRATS (z)	REFORM UK (aa)	OTHER (ab)	REMAIN (ac)	LEAVE (ad)
UNWEIGHTED BASE	1087	518	551	339	401	347	690	397	260	284	248	153	51	91	591	496	743	344	165	242	301	309	170	909	176	362	102	100	94	467	300
WEIGHTED BASE	1087	528	541	329	394	365	619	468	254	284	249	156	53*	91*	394	693	734	353	176	250	311	280	153	927	184	333	89*	126*	94*	437	330
100%	100%	49%	50%	30%	36%	34%	57%	43%	23%	26%	23%	14%	5%*	8%*	36%	64%	68%	32%	16%	23%	29%	26%	14%	85%	17%	31%	8%*	12%*	9%*	40%	30%
(4) Very confident	58	39	18	37	11	10	35	23	11	13	12	11	4	6	30	28	50	8	9	7	15	26	15	42	27	14	2	4	3	20	17
	5%	b	3%	11%	3%	3%	6%	5%	5%	5%	5%	7%	8%	6%	8%	4%	7%	2%	5%	3%	5%	9%	10%	5%	15%	4%	2%	3%	3%	4%	5%
(3) Fairly confident	199	94	102	67	63	70	110	89	39	57	44	35	8	15	79	120	140	60	33	38	51	65	41	156	79	48	7	25	7	71	78
	18%	18%	19%	20%	16%	19%	18%	19%	15%	20%	18%	23%	16%	17%	20%	17%	19%	17%	18%	15%	16%	23%	26%	17%	43%	15%	8%	20%	8%	16%	24%
(2) Not very confident	946	179	166	104	126	115	192	154	75	90	86	51	22	22	105	240	222	124	52	94	101	83	48	296	51	96	32	54	30	121	108
	32%	34%	31%	32%	32%	32%	31%	33%	30%	32%	35%	33%	41%	24%	27%	35%	30%	35%	29%	38%	32%	30%	31%	32%	27%	29%	35%	43%	32%	28%	33%
(1) Not at all confident	390	194	184	92	158	140	233	157	102	98	88	49	14	39	156	235	261	129	63	93	117	90	36	353	18	161	44	41	49	200	110
	36%	37%	34%	28%	40%	38%	38%	34%	40%	34%	35%	31%	27%	43%	39%	34%	36%	37%	36%	37%	38%	32%	24%	38%	10%	48%	50%	33%	53%	46%	133%
Don't know	94	22	71	29	36	29	50	44	26	26	18	10	4	10	24	70	62	32	20	18	27	17	14	79	9	14	5	3	4	25	17
	9%	4%	13%	9%	9%	8%	8%	9%	10%	9%	7%	6%	8%	11%	6%	10%	8%	9%	11%	7%	9%	6%	9%	9%	5%	4%	5%	2%	4%	6%	5%
NET: Confident	257	133	120	104	74	80	145	112	50	70	56	47	13	21	109	148	190	67	41	45	66	91	55	198	106	63	9	28	10	91	95
	24%	25%	22%	32%	19%	22%	23%	24%	20%	25%	23%	30%	24%	23%	28%	21%	26%	19%	23%	18%	21%	32%	36%	21%	58%	19%	10%	22%	11%	21%	29%
NET: Not confident	736	373	350	196	285	256	425	311	177	187	174	100	36	61	261	475	483	253	116	187	218	173	84	649	69	257	76	95	80	321	218
	68%	71%	65%	60%	72%	70%	69%	67%	70%	66%	70%	64%	69%	67%	66%	69%	66%	72%	65%	75%	70%	62%	55%	70%	37%	77%	85%	75%	85%	74%	66%
Mean	1.92	1.96	1.9	2.16	1.79	1.85	1.91	1.95	1.82	1.95	1.91	2.06	2.05	1.84	1.96	1.9	1.97	1.83	1.92	1.83	1.87	2.1	2.25	1.87	2.66	1.74	1.6	1.92	1.59	1.78	2.01
				de								h										st	w		yAB C			AC			D

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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5 Feb 2025

Table 14
Sample profile
Base: All adults aged 18-75 in Great Britain

		GENDER		AGE		SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE			
		TOTAL	MAN	WOMAN	18-34	35-54	55-75	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000 +	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
UNWEIGHTED BASE	1087	518	569	310	350	427	619	468	254	284	249	156	53*	91*	394	693	781	301	176	250	311	280	83	443	75	196	37	80	39	217	167	
WEIGHTED BASE	1000	500	500	300	350	349	430	430	230	260	230	140	50*	89*	394	606	320	680	180	230	290	290	80%	20%	33%	31%	16%	89*	120*	94*	437	330
GENDER	528	528	-	163	191	173	283	245	113	140	107	91	28	48	194	334	379	149	84	121	141	165	83	443	75	196	37	80	39	217	167	
	49%	-	-	50%	49%	48%	46%	42%	40%	40%	43%	58%	53%	52%	49%	48%	52%	42%	48%	49%	42%	59%	54%	48%	43%	59%	42%	63%	42%	50%	53%	
	541	-	541	159	196	186	322	220	138	139	135	62	23	44	187	354	347	195	88	125	147	111	66	471	107	135	49	45	54	162	162	
WOMAN	541	-	541	159	196	186	322	220	138	139	135	62	23	44	187	354	347	195	88	125	147	111	66	471	107	135	49	45	54	162	162	
	50%	-	-	48%	50%	53%	52%	52%	54%	49%	54%	40%	43%	48%	51%	47%	55%	50%	50%	54%	40%	43%	51%	58%	41%	55%	36%	54%	49%	49%	49%	
AGE	329	163	159	329	-	-	189	139	56	92	70	75	14	22	148	181	246	83	43	53	96	121	91	234	33	116	24	31	26	103	51	
	30%	31%	29%	100%	-	-	31%	30%	22%	32%	28%	48%	27%	24%	38%	26%	33%	24%	24%	21%	31%	43%	59%	23%	18%	35%	27%	25%	28%	24%	15%	
	394	191	196	-	394	-	234	160	91	106	94	52	13	35	131	242	319	75	67	92	101	162	91	340	57	123	32	32	41	172	112	
35-54	394	191	196	-	394	-	234	160	91	106	94	52	13	35	131	242	319	75	67	92	101	162	91	340	57	123	32	32	41	172	112	
	36%	36%	36%	-	100%	-	38%	34%	36%	37%	38%	33%	28%	38%	38%	30%	43%	23%	38%	37%	32%	36%	34%	17%	31%	38%	36%	25%	44%	39%	34%	
55-75	386	173	186	-	-	386	107	168	107	86	85	29	24	35	35	270	170	195	67	105	114	57	11	352	94	92	33	64	36	162	167	
	34%	33%	34%	-	-	100%	32%	36%	42%	30%	34%	18%	40%	38%	24%	39%	23%	55%	38%	42%	37%	20%	7%	38%	51%	28%	37%	50%	28%	37%	51%	
SOCIAL GRADE	619	283	322	189	234	196	619	-	145	152	131	103	33	55	311	308	451	168	53	120	187	222	94	524	124	207	58	40	61	296	160	
	57%	54%	59%	58%	59%	54%	100%	-	57%	54%	53%	66%	62%	61%	79%	44%	61%	48%	30%	48%	60%	79%	61%	54%	67%	62%	60%	32%	60%	68%	49%	
	468	245	220	139	160	168	-	468	109	132	117	53	20	36	83	385	283	185	123	130	124	58	60	403	61	126	31	87	33	141	170	
C2DE	468	245	220	139	160	168	-	468	109	132	117	53	20	36	83	385	283	185	123	130	124	58	60	403	61	126	31	87	33	141	170	
	43%	46%	41%	42%	41%	46%	-	100%	43%	46%	47%	34%	38%	39%	21%	56%	39%	52%	70%	52%	40%	21%	39%	38%	33%	38%	35%	36%	35%	32%	51%	
REGION	254	113	138	56	91	107	145	109	254	-	-	-	-	-	94	159	162	91	36	79	72	51	28	234	40	86	11	36	21	107	81	
	23%	21%	26%	17%	23%	29%	23%	23%	100%	-	-	-	-	-	24%	23%	22%	26%	20%	32%	23%	18%	18%	24%	22%	26%	12%	29%	22%	24%	25%	
	140	139	92	106	86	152	132	-	284	-	-	-	-	-	85	199	184	100	59	63	92	51	46	238	55	86	15	30	22	100	103	
MIDLANDS	284	140	139	92	106	86	152	132	-	284	-	-	-	-	85	199	184	100	59	63	92	51	46	238	55	86	15	30	22	100	103	
	26%	27%	26%	28%	27%	23%	25%	28%	-	100%	-	-	-	-	22%	29%	25%	28%	33%	25%	30%	18%	30%	26%	30%	26%	16%	24%	24%	23%	31%	
SOUTH	249	107	135	70	94	85	131	117	-	-	249	-	-	-	83	166	174	75	34	51	68	79	16	231	45	61	39	32	14	96	84	
	23%	20%	25%	23%	24%	23%	21%	25%	-	-	100%	-	-	-	23%	24%	24%	21%	19%	21%	22%	28%	10%	23%	24%	18%	43%	25%	14%	22%	28%	
LONDON	156	91	62	75	52	29	103	53	-	-	-	156	-	-	81	76	123	33	23	22	37	63	52	100	21	59	18	13	12	68	27	
	14%	17%	12%	23%	13%	8%	17%	11%	-	-	-	100%	-	-	20%	11%	17%	9%	13%	9%	12%	23%	34%	11%	11%	18%	20%	10%	13%	15%	8%	
WALES	53	28	23	14	15	24	33	20	-	-	-	-	53	-	13	40	29	24	6	18	17	11	2	51	13	15	4	13	2	23	16	
	5%	5%	4%	4%	4%	7%	5%	4%	-	-	-	-	100%	-	3%	4%	4%	7%	3%	7%	5%	4%	1%	6%	7%	5%	4%	1%	3%	5%	5%	
SCOTLAND	91	48	44	22	35	35	95	86	-	-	-	-	-	91	39	53	61	30	20	17	25	25	9	82	11	26	3	1	23	43	19	
	8%	9%	8%	7%	9%	10%	9%	9%	-	-	-	-	-	100%	10%	8%	6%	9%	11%	7%	8%	9%	6%	9%	6%	8%	3%	1%	24%	10%	6%	
EDUCATION	394	194	187	148	151	95	311	83	94	85	83	81	13	39	394	-	303	92	32	76	113	153	80	330	67	152	46	14	34	202	86	
	36%	37%	35%	45%	36%	26%	50%	18%	37%	30%	33%	52%	25%	42%	100%	-	43%	26%	18%	30%	30%	55%	52%	33%	32%	46%	14%	14%	30%	46%	26%	
	693	334	354	181	242	270	308	385	159	199	166	76	40	53	-	693	432	261	145	174	158	127	73	617	118	181	43	108	60	235	244	
NON GRADUATES	693	334	354	181	242	270	308	385	159	199	166	76	40	53	-	693	432	261	145	174	158	127	73	617	118	181	43	108	60	235	244	
	64%	63%	65%	55%	62%	74%	50%	42%	43%	48%	43%	73%	58%	40%	-	100%	65%	74%	82%	70%	64%	45%	48%	61%	64%	54%	49%	46%	44%	54%	74%	
WORKING STATUS	734	379	347	246	319	170	451	283	162	184	174	123	29	61	303	432	734	-	75	142	231	249	111	630	116	227	65	95	62	308	216	
	68%	72%	64%	75%	81%	47%	73%	61%	64%	65%	70%	79%	55%	67%	77%	62%	100%	-	43%	57%	74%	89%	72%	67%	63%	68%	73%	76%	66%	70%	66%	
	353	149	195	83	75	195	91	100	75	33	24	30	21	30	72	261	-	353	101	80	31	42	307	69	106	24	31	32	129	113		
NOT WORKING	353	149	195	83	75	195	91	100	75	33	24	30	21	30	72	261	-	353	101	80	31	42	307	69	106	24	31	32	129	113		
	32%	28%	36%	25%	19%	53%	27%	39%	30%	35%	30%	21%	45%	33%	23%	38%	-	100%	57%	43%	26%	11%	28%	33%	37%	32%	27%	24%	34%	30%	34%	
INCOME	176	84	88	43	67	67	53	123	36	59	34	21	6	20	37	145	75	101	176	-	-	-	-	31	144	32	60	8	18	16	46	60
	16%	16%	16%	13%	17%	18%	9%	20%	14%	13%	14%	14%	11%	21%	8%	21%	10%	29%	100%	-	-	-	20%	16%	17%	15%	9%	13%	16	15%	18%	
	250	121	125	53	92	105	120	130	79	63	51	22	18	17	76	214	142	108	-	250	-	-	-	24	226	36	77	28	34	21	109	81
£20,000 - £34,999	276	121	125	53	92	105	120	130	79	63	51	22	18	17	76	214	142	108	-	250	-	-	-	24	226	36	77	28	34	21	109	8