

Table 1
Q1 How well, or not, do you know the phrase: Not all men?

Base: All Adults aged 18-75 in Great Britain

																																			VAWG HA	ONE CASE OF APPENING TO ONE KNOWN LLY/SOMEO
		GEN	IDER		AGE		SOCIAL	GRADE			REC	ION			EDUC	ATION	WORKIN	G STATUS		INC	OME		ETHI	IICITY		GENERA	AL ELECTION 20	024 VOTE		REFERENDUM	1 2016 VOTE	KNOWLEDGE	OF PHRASE 'I	NOT ALL MEN		AILY LIFE
	TOTAL	MALE (a)	FEMALE (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1	C2DE (g)	NORTH (h)	MIDLANDS	SOUTH (i)	LONDON (k)	WALES	SCOTLAND (m)	GRADUATES (n)	NON GRADUATES (o)	WORKING (p)	NOT WORKING (q)	UP TO £19999 (r)	£20000- £34999 (s)	£35000- £54999 (t)	£55000+ (u)	WHITE ETHNIC GROUP (v)	MINORITY ETHNIC GROUP (w)	CONSERVATI VE (x)	LABOUR (y)	LIBERAL DEMOCRATS (2)	REFORM UK	OTHER (B)	REMAIN (C)	LEAVE (D)	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE (E)	NET AT LEAST HEARD OF (F)	NEVER HEARD OF (G)	NET HAPPENED TO A WOMAN OF GIRL KNOW PERSONALL OR IN DAIL LIFE (H)	OR /N NOT AV
NWEIGHTED BASE	1092																		187																616	
																			179																597	
	100%	49%	50%	30%	36%	34%	57%	43%	23%	26%	23%	14%	5%*	9%*	36%	64%	68%	32%	16%	25%	26%	24%	84%	15%	13%	29%	8%*	12%*	9%*	37%	31%	33%	48%	46%	55%	34%
Know very well	97 9%	40 8%	55 10%	59 18% de	29 7% e	3%	54 9%	43 9%	17 6%	25 9%	7%	23 15% hi	12%	9 9%	47 12%	50 7%	72 10%	25 7%	15 8%	30 11%	18 6%	26 10%	76 8%	17 10%	8 6%	29 9%	11 12%	6%	16 15% xA	44 11% D	17 5%	97 27% FG	97 19% G		77 13%	15 4%
Know a fair amount	120 11%	59 11%	62 11%	75 23% de	36 9%	10 3%	75 12%	46 10%	23 9%	29 10%	26 11%	28 18%	4 7%	10 11%	64 16%	56 8%	92 12%	29 8%	20 11%	29 10%	27 9%	35 13%	85 9%	35 22% V	15 10%	40 12%	6 6%	10 8%	22 22% xyzA	50 12%	19 6%	120 34% FG	120 23%		99 17%	17 5%
Know just a little	140 13%	75 14%	63 12%	59 18%	56 14%	25 7%	89 14%	52 11%	35 14%	39 14%	25 10%	27 17%	4 7%	10 11%	53 14%	87 12%	108 15%	33 9%	15 9%	35 13%	30 10%	48 18%	108 12%	27 17%	11 8%	45 14%	13 14%	19 15%	10 10%	59 14%	30 9%	140 39% FG	140 27%	:	95 16%	31 8%
Heard of but know almost nothing about	162	95	65	42	49	71	107	56	29	38	50	25	8	12	47	115	106	56	27	36	52	36	134	24	26	49	14	14	17	69	51	-	162		92	57
	15%	18%	12%	13%	12%	19%	17%	12%	11%	13%	20%	16%	16%	13%	12%	16%	14%	16%	15%	13%	18%	13%	15%	15%	19%	15%	15%	11%	16%	17%	15%		31% FG		15%	16%
Never heard of	505 46%	229 43%	271 50%	72 22%	199 50%	234 64%	265 43%	240 51%	135 53%	143 50%	111 45%	42 27%	25 48%	49 52%	155 40%	350 50%	321 43%	184 52%	87 49%	137 50%	143 49%	113 42%	457 50%	43 27%	70 50%	147 46%	44 48%	75 56%	31 30%	171 42%	197 59%	:	-	505 100%	200 34%	229 62%
NET: Know very well/a fair	218	99	116	133	64	ed 20	129	89	8 39	54	43	52	k	19	111	n 106	163	p 54	35	59	44	62	162	52	B 22	B	17	B 18	38	94	C 36	218	218	EF	176	H 32
amount	20%	19%	21%	41%	16%	5%	21%	19%	15%	19%	17%	33%	19%	20%	28%	15%	22%	15%	19%	22%	15%	23%	18%	32%	16%	21%	19%	13%	37%	23%	11%	61%	42%		29%	9%
NET: Know very well/a fair	358	175	179	de 192	e 121	45	218	140	74	93	69	79	14	29	165	193	q 271	87	50	94	75	110	270	80 80	34	113	30	37	xyzA 48	D 154	66	FG 358	G 358		271	63
amount/a little	33%	33%	33%	59% de	30% e	12%	35%	30%	29%	33%	28%	50% hijl m	27%	31%	42% o	28%	37% q	25%	28%	34%	26%	41% rt	30%	49% v	24%	35% x	33%	28%	47% xA	38% D	20%	100% FG	69% G		45% I	17%
NET: At least heard of	520 48%	270 51%	244 45%	235 72% de	169 43% e	116 32%	324 52% R	196 41%	103 40%	131 46%	119 48%	103 66% hiji	22 43%	41 44%	212 54% o	308 44%	377 51% q	143 40%	77 43%	129 47%	126 44%	145 54% rt	404 44%	104 64% V	60 43%	161 50% A	44 48%	51 38%	65 63% xyA	223 54% D	117 35%	358 100% G	520 100% G	:	363 61% I	120 33%
Don't know	67 6%	35 7%	31 6%	21 7%	28 7%	17 5%	30 5%	38 8%	19 7%	11 4%	19 8%	11 7%	5 9%	3 4%	25 6%	43 6%	41 6%	27 8%	15 8%	9 3%	20 7%	9 3%	52 6%	15 9%	10 7%	14 4%	4 4%	7 5%	7 7%	16 4%	22 7%	:	:	- :	34 6%	17 5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/l/l/k/l/m - n/o - p/q - r/s/t/u - v/w - x/v/z/A/B - C/D - E/F/G - H/l Overlap formulae used. \* small base



Table 2

Q2 How often, if at all, have you heard or seen other people using the phrase 'Not all men' about the issue of violence against women and girls?

Base: All Adults aged 18-75 in Great Britain

		GE	NDER		AGE		SOCIAL	GRADE			REG	SION			EDUG	CATION	WORKIN	G STATUS		INCO	OME		ETH	NICITY		GENERA	AL ELECTION 20	124 VOTE		REFERENDUM	1 2016 VOTE	KNOWLEDGE (	OF PHRASE 'N	NOT ALL MEN	PERSONALLY	APPENING T
		MALE	FEMALE	18-34	35-54	55-75	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	CDADITATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000- £34999	£35000- £54999	£55000+	WHITE ETHNIC GROUP	MINORITY ETHNIC GROUP	CONSERVATI	LABOUR	LIBERAL DEMOCRATS	DEECODMIN	OTHER	REMAIN		NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE	NET AT LEAST HEARD OF		NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY LIFE	R N NOT AWAY
	TOTAL	(a)	(b)	(c)	(d)	(e)	/f)	(p)	(h)	(i)	(0)	(k)	(II)	(m)	(n)	(n)	(n)	(a)	(t) E13333	(s)	(t)	(u)	(v)	(w)	(x)	(v)	(z)	(A)	(R)	(C)	(D)	(F)	(F)	(G)	(H)	(I)
WEIGHTED BASE	1092	527	553	350	396	346	675	417	262	285	246	154	52	93	572	520	706	386	187	257	267	295	892	182	139	357	80	116	103	425	313	390	545	479	616	351
																																358			597	
	100%	49%	50%	30%	36%	34%	57%	43%	23%	26%	23%	14%	5%*	9%*	36%	64%	68%	32%	16%	25%	26%	24%	84%	15%	13%	29%	8%*	12%*	9%*	37%	31%	33%	48%	46%	55%	34%
en	144	51	90	87	43	14	82	62	29	33	27	32	12	12	63	81	103	41	23	41	30	38	108	31	13	40	14	11	22	61	22	129	137	6	121	18
	13%	10%	16%	26%	11%	4%	13%	13%	11%	11%	11%	20%	23%	13%	16%	12%	14%	12%	13%	15%	10%	14%	12%	19%	10%	12%	15%	8%	21%	15%	7%	36%	26%	1%	20%	5%
			a	de	e							hij												v					xyA	D		FG	G	-		-
metimes	267 24%	140 26%	127 23%	102 31%	104 26%	62 17%	159 26%	108 23%	57 22%	71 25%	62 25%	43 27%	8 15%	25 27%	116 30%	151 21%	204 28%	62 18%	35 19%	57 21%	67 23%	82 31%	215 24%	48 30%	31 22%	94 29%	21 23%	29 22%	29 29%	117 29%	68 20%	158 44%	227 44%	27 5%	184 31%	66 18%
	24%	26%	25%	31%	26%	1/%	26%	23%	22%	25%	25%	27%	15%	27%	30%	21%	28%	18%	19%	21%	23%	31%	24%	30%	22%	29%	23%	22%	29%	29%	20%	44%	44%	5%	31%	18%
rdly ever	149	83	64	52	46	50	97	51	37	32	33	27	- 6	14	59	90	100	49	23	34	49	36	118	28	23	43	11	21	13	57	44	54	99	46	87	49
iuly ever	14%	16%	12%	16%	12%	14%	16%	11%	15%	11%	13%	17%	11%	15%	15%	13%	13%	14%	13%	12%	17%	14%	13%	17%	16%	13%	12%	16%	12%	14%	13%	15%	19%	9%	15%	13%
	1						g																									G	EG			
ver	428	208	216	55	161	211	231	197	113	129	98	38	19	30	119	308	268	160	70	118	118	98	386	36	64	126	38	62	26	145	179	12	38	383	164	210
	39%	39%	39%	17%	41%	58%	37%	42%	44%	45%	40%	25%	36%	32%	30%	44%	36%	45%	39%	43%	41%	37%	42%	22%	46%	39%	42%	47%	26%	36%	53%	3%	7%	76%	27%	57%
					c	cd			k	km	k					n		D					w		В	В	В	В			C		E	EF		н
T: Often/ Sometimes	411	191	217	188	147	76	241	171	86	104	89	75	20	37	179	232	307	104	58	98	97	120	323	80	44	133	35	40	51	179	90	286	364	33	305	84
	38%	36%	40%	57%	37%	21%	39%	36%	34%	36%	36%	48%	38%	40%	46%	33%	42%	29%	32%	36%	34%	45%	35%	49%	32%	42%	38%	30%	50%	44%	27%	80%	70%	6%	51%	23%
				de	e							hij			0		q					rt		v		A			хA	D		FG	G		1	
T: Hardly ever/ Never	576 53%	291	280 51%	107 33%	207 52%	261 71%	328 53%	248 53%	150 59%	161 56%	131 53%	66 42%	25 47%	44 47%	178 45%	398 57%	368 50%	209 59%	93 52%	152 55%	167 58%	134 50%	504	64 40%	87	169 53%	49 54%	83 62%	39 38%	203 50%	223	66	136 26%	429 85%	251 42%	259 70%
	33%	55%	51%	35%	32%	/1%	35%	33%	35%	50%	23%	42%	4/%	47%	45%	3/%	50%	35%	32%	22%	36%	30%	55%	40%	62%	35%	54%	02%	30%	30%	66%	19%	26%	65%	42%	/0%
n't know	96	45	49	27	20	30	48	49	18	18	25	16		12	32	65	56	40	26	24	22	10	80	17		19	7	10	12	27	22		19	41	39	25
	9%	8%	9%	8%	10%	8%	8%	10%	7%	6%	10%	10%	16%	13%	8%	9%	8%	11%	14%	9%	8%	4%	9%	10%	6%	6%	8%	8%	11%	7%	6%	1%	4%	8%	7%	7%
	"												-						tu	u												1 -	E	EF	1	
fer not to say	8	6	2	5	4		3	6	2	3	3	1			2	6	8	1	2		3	3	6	1		1			1	1	1		1	2	1	
	1%	1%		1%				1%	1%																											

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - t/g - h/t/|J/v|/m - n/o - p/q - r/s/h/u - v/w - x/y/z/A/B - C/D - E/F/G - H/I Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 3
Q3 How often, if at all, have you personally used the phrase Not all men' about the issue of violence against women and girls?

Base: All Adults aged 18-75 in Great Britain

									_																											
		GE	NDER		AGE		SOCIA	L GRADE			RE	GION			EDUG	CATION	WORKIN	IG STATUS		INC	OME		ETH	NICITY		GENER	AL ELECTION 2	024 VOTE		REFERENDUM	1 2016 VOTE	KNOWLEDGE (	OF PHRASE 1	NOT ALL MEN	AT LEAST O VAWG HAP SOMEONI PERSONALLY IN DAI	PPENING TO IE KNOWN Y/SOMEONE
	TOTAL	MALE (a)	FEMALE	18-34	35-54	55-75 (a)	ABC1	C2DE	NORTH (b)	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES (a)	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000- £34999	£35000- £54999	£55000+	WHITE ETHNIC GROUP	MINORITY ETHNIC GROUP	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE	NET AT LEAST HEARD OF		NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY LIFE	OF THIS
UNWEIGHTED BASE WEIGHTED BASE	1092 1092 1096	527 533 49%	553 547 50%	350 328 30%	396 397 36%	346 367 34%	675 619 57%	417 473 43%	262 256 23%	285 285 285 26%	246 248 23%	154 157 14%	52 53* 5%*	93 93* 9%*	572 391 36%	520 701 64%	706 739 68%	386 353 32%	187 179 16%	257 275 25%	267 289 26%	295 267 24%	892 913 84%	182 162 15%	139 140 13%	357 322 29%	80 92* 8%*	116 132* 12%*	103 103* 9%*	425 409 37%	313 336 31%	390 358 33%	545 520 48%	479 505 46%	616 597 55%	351 367 34%
Often	63 6%	31 6%	30 6%	34 10% de	24 6% e	5 1%	40 6%	23 5%	16 6%	10 4%	11 5%	18 12% ij	3 5%	4 5%	31 8% o	32 5%	46 6%	17 5%	8 4%	14 5%	15 5%	24 9%	47 5%	13 8%	5 4%	25 8%	3 3%	6 5%	7 7%	22 5%	18 5%	51 14% FG	56 11% G	5 1%	44 7% I	14 4%
Sometimes	191 18%	91 17%	100 18%	79 24% e	73 18% e	40 11%	99 16%	92 20%	41 16%	49 17%	44 18%	35 22%	8 15%	15 16%	78 20%	113 16%	147 20% q	45 13%	31 17%	43 16%	47 16%	56 21%	148 16%	42 26% V	34 24%	61 19%	13 14%	21 16%	15 15%	74 18%	54 16%	119 33% FG	157 30% G	24 5%	146 24%	38 10%
Hardly ever	135 12%	72 13%	63 11%	61 19% de	43 11%	31 9%	80 13%	56 12%	39 15%	35 12%	26 10%	22 14%	5 10%	9 10%	57 15%	78 11%	95 13%	40 11%	26 15%	32 12%	31 11%	40 15%	100 11%	32 20% v	14 10%	52 16%	8 9%	17 13%	11 10%	58 14%	31 9%	68 19% G	97 19% G	31 6%	90 15% I	33 9%
Never	603 55%	291 55%	304 56%	117 36%	220 56% c	266 72% cd	353 57%	251 53%	148 58% k	163 57% k	143 57% k	69 44%	28 54%	52 56%	195 50%	408 58% n	379 51%	224 63% p	93 52%	163 59%	163 56%	137 51%	541 59% w	52 32%	72 52%	168 52%	63 69% xv	76 57%	55 53%	219 53%	215 64% C	112 31%	182 35% E	404 80% EF	262 44%	272 74% H
NET: Often/ Sometimes	254 23%	123 23%	130 24%	113 34% de	96 24% e	45 12%	139 22%	115 24%	57 22%	60 21%	55 22%	53 34% hijm	11 20%	19 20%	109 28% o	145 21%	193 26% q	62 17%	39 22%	57 21%	62 21%	80 30% st	195 21%	55 34% v	39 28%	86 27%	16 17%	28 21%	22 21%	97 24%	72 21%	169 47% FG	214 41% G	29 6%	191 32% I	52 14%
NET: Hardly ever/ Never	739 68%	363 68%	366 67%	178 54%	263 66% c	297 81% cd	432 70%	306 65%	187 73% k	198 70% k	168 68%	90 58%	34 64%	61 66%	252 65%	486 69%	475 64%	264 75% p	119 67%	195 71%	194 67%	176 66%	641 70% W	84 52%	86 62%	220 68%	71 78% x	93 70%	65 64%	277 68%	247 73%	180 50%	279 54% E	435 86% EF	352 59%	305 83% H
Don't know	93 9%	42 8%	49 9%	33 10%	35 9%	25 7%	47 8%	46 10%	12 5%	27 9%	22 9%	11 7%	8 16% h	13 13% h	29 7%	64 9%	67 9%	26 7%	16 9% u	23 8%	32 11% u	11 4%	73 8%	21 13%	14 10%	16 5%	4 5%	12 9%	15 15% v	35 9%	17 5%	9 2%	27 5% E	39 8% E	53 9% I	10 3%
Prefer not to sav	6 1%	5 1%	1 .	4 1%	2		1 *	5 1% f	1		3 1%	2 1%		1 1%	1 *	5 1%	5 1%	1	4 2% su		2 1%	:	4	2 1%	:					:		:		1	1	:

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - t/g - h/l/l/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G - H/I
Overlap formulae used. \* small base

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Table 4

Q4 Thinking about the phrase 'Not all men', which of the statements below, if any, do you agree with the most?

Base: All Adults aged 18-75 in Grea	at Britain																																			
		GEN	NDER		AGE		SOCIAL	L GRADE			REC	SION			EDUC	ATION	WORKIN	G STATUS		INCO	OME		ETHI	NICITY		GENER	AL ELECTION 20	024 VOTE		REFERENDUN	A 2016 VOTE	KNOWLEDGE (	OF PHRASE 'N	IOT ALL MEN'	AT LEAST OF VAWG HAP SOMEONE PERSONALLY IN DAIL	PPENING TO HE KNOWN LY/SOMEONE
	TOTAL	MALE (a)	FEMALE (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1	C2DE (g)	NORTH (b)	MIDLANDS	SOUTH	LONDON (k)	WALES	SCOTLAND (m)	GRADUATES	NON GRADUATES	WORKING (p)	NOT WORKING	UP TO £19999	£20000- £34999 (5)	£35000- £54999 (t)	£55000+	WHITE ETHNIC GROUP (v)	MINORITY ETHNIC GROUP (w)	CONSERVATI VE	LABOUR (v)	LIBERAL DEMOCRATS (2)	REFORM UK	OTHER (B)	REMAIN (C)		AMOUNT/ A	NET AT LEAST HEARD OF		NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY LIFE (H)	NOT AWARE OF THIS
UNWEIGHTED BASE	1092	527	553	350	396	346	675	417	262	285	246	154	52	93	572	520	706	386	187	257	267	295	892	182	139	357	80	116	103	425	313	390	545	479	616	351
WEIGHTED BASE																																358			597	367
	100%	49%	50%	30%	36%	34%	57%	43%	23%	26%	23%	14%	5%*	9%*	36%	64%	68%	32%	16%	25%	26%	24%	84%	15%	13%	29%	8%*	12%*	9%*	37%	31%	33%	48%	46%	55%	34%
It is a reminder that not all men are harmful	462 42%	237	224 41%	127 39%	156 39%	179 49%	258 42%	205	101	121 42%	112 45%	61 39%	24 45%	47%	155	308 44%	305 41%	158 45%	74 41%	117	124 43%	123 46%	397 43%	61 38%	69 49%	156 49%	32 35%	65 49%	27	171 42%	157 47%	154 43%	252 48%	187 37%	260 44%	163
						cd																			В	В		В					EG	,		
It limits conversations about harm and safety		53	83	65	55	17	86	52	32	30	31	25	8	12	73	65	99	39	26	33	35	36	108	26	12	49	12	10	21	64	28	93	105	28	111	22
	13%	10%	15%	20%	14%	5%	14%	11%	12%	11%	13%	16%	15%	13%	19%	9%	13%	11%	14%	12%	12%	14%	12%	16%	8%	15%	13%	8%	21%	16%	8%	26%	20%	6%	19%	6%
			a	de	e										0														хA	D		FG	G			
It prioritises men's interests over women's safety	105	46	57	67	26	11	59	46	26	28	22	20	2	6	46	59	79	26	15	30	25	28	76	28	15	37	9	6	15	45	16	79	86	19	83	18
	10%	9%	10%	21% de	7%	3%	10%	10%	10%	10%	9%	13%	4%	7%	12%	8%	11%	7%	8%	11%	8%	10%	8%	17% v	10%	12%	10%	5%	14% A	11% D	5%	22% FG	17% G	4%	14% I	5%
None of these	139	77	60	24	58	57	74	65	34	39	38	10	8	10	38	101	94	44	25	33	40	28	118	20	16	27	14	23	12	35	57	17	39	86	57	53
	13%	14%	11%	7%	15%	16%	12%	14%	13%	14%	15%	6%	14%	11%	10%	14%	13%	13%	14%	12%	14%	10%	13%	13%	11%	8%	15%	17%	12%	8%	17%	5%	7%	17%	10%	15%
					c	с				k	k					п												У			c		E	EF		н
Don't know	248	120	123	44	101	103	143	105	63	66	45	42	11	21	79	169	161	86	39	62	66	52	215	26	29	52	24	28	28	96	77	15	39	184	86	111
	23%	22%	22%	13%	25%	28%	23%	22%	25%	23%	18%	27%	21%	22%	20%	24%	22%	24%	22%	22%	23%	20%	24%	16%	21%	16%	27%	21%	27%	23%	23%	4%	7%	36%	14%	30%
					c	c																	w						V				E	EF		Н

 $Proportions/Means: Columns Tested (5\% risk level) \cdot a/b \cdot c/d/e \cdot f/g \cdot h/l/l/k/l/m \cdot n/o \cdot p/q \cdot r/s/t/u \cdot v/w \cdot x/v/z/A/B \cdot C/D \cdot E/F/G \cdot H/I Overlap formulae used. * small base$ 

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29 Jan 2025

Table 5
Q5 Please state whether you think each of the following issues is increasing, staying the same or decreasing in the UK? SUMMARY TABLE

Base: All Adults aged 18-75 in Great Britain

	Levels of violence			Normalisation of	Public awareness
	against women		Levels of toxic	violence against	of violence against
	and girls	Levels of misogyny	masculinity	women and girls	women and girls
UNWEIGHTED BASE	1092	1092	1092	1092	1092
WEIGHTED BASE	1092	1092	1092	1092	1092
(2) Increasing a great deal	231	185	217	148	233
	21%	17%	20%	14%	21%
(1) Increasing a little	326	327	304	292	457
	30%	30%	28%	27%	42%
(0) Staying about the same	286	288	273	300	220
	26%	26%	25%	27%	20%
(-1) Decreasing a little	80	106	94	146	59
	7%	10%	9%	13%	5%
(-2) Decreasing a great deal	26	26	37	48	20
	2%	2%	3%	4%	2%
NET Increasing	557	511	521	440	689
	51%	47%	48%	40%	63%
NET Decreasing	106	132	131	193	80
	10%	12%	12%	18%	7%
Mean	0.69	0.58	0.62	0.37	0.83
Don't know	143	161	167	159	103
	13%	15%	15%	15%	9%



Table 6
Q5 Please state whether you think each of the following issues is increasing, staying the same or decreasing in the UK? Levels of violence against women and girls

Base: All Adults aged 18-75 in Great Britain

Base: All Adults aged 18-75 in Gro	eat britain																																			
		GE	NDER		AGE		SOCIA	L GRADE			RE	GION			EDUC	ATION	WORKIN	G STATUS		INC	OME		ETH	INICITY		GENERA	IL ELECTION 20	024 VOTE		REFERENDUM	A 2016 VOTE	KNOWLEDGE	OF PHRASE 'I	'NOT ALL MEN'	SOMEON PERSONALLY	PPENING TO HE KNOWN LY/ SOMEONI
	TOTAL	MALE (a)	FEMALE (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1	C2DE (g)	NORTH (b)	MIDLANDS	SOUTH (i)	LONDON (k)	WALES	SCOTLAND (m)	GRADUATES	NON GRADUATES (o)	WORKING (p)	NOT WORKING (q)	UP TO £19999 (r)	£20000- £34999 (s)	£35000- £54999 (t)	£55000+ (u)	WHITE ETHNIC GROUP (v)	MINORITY ETHNIC GROUP (w)	CONSERVATI VE (x)	LABOUR (y)	LIBERAL DEMOCRATS (z)	REFORM UK	OTHER (B)	REMAIN (C)	LEAVE (D)	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE (E)	NET AT LEAST HEARD OF (F)		NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY LIFE (H)	NOT AWARE
UNWEIGHTED BASE WEIGHTED BASE	1092 1092 100%	527 533 49%	553 547 50%	350 328 30%	396 397 36%	346 367 34%	675 619 57%	417 473 43%	262 256 23%	285 285 26%	246 248 23%	154 157 14%	52 53* 5%*	93 93* 9%*	572 391 36%	520 701 64%	706 739 68%	386 353 32%	187 179 16%	257 275 25%	267 289 26%	295 267 24%	892 913 84%	182 162 15%	139 140 13%	357 322 29%	80 92* 8%*	116 132* 12%*	103 103* 9%*	425 409 37%	313 336 31%	390 358 33%	545 520 48%	479 505 46%	616 597 55%	351 367 34%
(2) Increasing a great deal	231 21%	90 17%	138 25% a	60 18%	79 20%	92 25%	109 18%	122 26% f	59 23%	74 26% kl	51 21%	26 16%	4 8%	17 19%	74 19%	157 22%	147 20%	85 24%	39 22% u	76 28% u	61 21% u	35 13%	193 21%	31 19%	25 18%	70 22%	15 16%	42 32% xz	24 23%	84 21%	86 25%	89 25% G	125 24%	94 19%	156 26%	58 16%
(1) Increasing a little	326 30%	137 26%	188 34% a	87 27%	112 28%	127 35%	209 34% R	117 25%	74 29%	84 30%	67 27%	49 31%	25 48% hijm	26 28%	131 34%	195 28%	209 28%	116 33%	43 24%	69 25%	88 31%	97 36% rs	283 31%	39 24%	50 36%	104 32%	28 30%	37 28%	29 28%	136 33%	105 31%	101 28%	171 33% E	138 27%	183 31%	125 34%
(0) Staying about the same	286 26%	163 31% b	117 21%	85 26%	109 27%	92 25%	163 26%	123 26%	65 25%	72 25%	69 28%	43 28%	9 18%	27 29%	101 26%	184 26%	206 28%	79 22%	46 26%	68 25%	79 27%	79 30%	236 26%	48 30%	31 22%	93 29%	32 35%	31 24%	26 26%	135 33% D	78 23%	98 27%	133 26%	136 27%	154 26%	103 28%
(-1) Decreasing a little	80 7%	52 10% b	28 5%	40 12% de	27 7%	13 4%	41 7%	39 8%	21 8%	18 6%	21 9%	10 6%	3 6%	8 9%	24 6%	56 8%	62 8%	18 5%	15 8%	20 7%	19 6%	25 9%	65 7%	15 9%	12 9%	19 6%	7 8%	8 6%	5 5%	17 4%	20 6%	31 9%	41 8%	36 7%	46 8%	29 8%
(-2) Decreasing a great deal	26 2%	12 2%	13 2%	19 6% de	7 2% e	:	17 3%	9 2%	3 1%	4 1%	5 2%	9 6% hi	3 5%	2 2%	10 3%	15 2%	21 3%	5 1%	4 2%	5 2%	5 2%	10 4%	17 2%	8 5% v	6 4% A	8 3%	:	:	5 4% A	7 2%	7 2%	15 4% G	18 3% G	5 1%	16 3%	9 2%
NET Increasing	557 51%	227 43%	325 59% a	148 45%	191 48%	219 60% cd	318 51%	239 51%	133 52%	158 56%	119 48%	75 48%	30 57%	43 46%	206 53%	352 50%	356 48%	201 57% p	82 46%	146 53%	149 52%	132 49%	476 52%	70 43%	75 54%	174 54%	43 47%	79 60%	53 51%	220 54%	190 57%	191 53%	296 57% EG	233 46%	339 57%	183 50%
NET Decreasing	106 10%	64 12% b	41 8%	59 18% de	34 9% e	13 4%	58 9%	48 10%	23 9%	22 8%	26 11%	18 12%	6 11%	10 11%	34 9%	72 10%	83 11% a	23 7%	19 11%	24 9%	24 8%	34 13%	82 9%	22 14%	18 13%	27 8%	7 8%	8 6%	10 10%	24 6%	27 8%	46 13%	59 11%	41 8%	63 11%	37 10%
Mean	0.69	0.53	0.85 a	0.45	0.69 c	0.92 cd	0.65	0.74	0.75	0.82 k	0.65	0.54	0.56	0.6	0.69	0.69	0.62	0.85 p	0.66	0.81 u	0.72 u	0.5	0.72 w	0.51	0.62	0.71	0.61	0.95 x	0.7	0.72	0.82	0.66	0.71	0.68	0.75	0.6
Don't know	143 13%	79 15%	63 12%	36 11%	63 16%	44 12%	80 13%	63 13%	36 14%	33 11%	34 14%	20 13%	7 14%	13 14%	50 13%	93 13%	93 13%	50 14%	31 17%	37 13%	37 13%	21 8%	119 13%	21 13%	16 11%	28 9%	9 10%	14 10%	14 13%	31 8%	41 12%	24 7%	31 6%	94 19%	41 7%	44 12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - t/g - h/l/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G - H/I Overlap formulae used. \* small base

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Table 7
QS Please state whether you think each of the following issues is increasing, staying the same or decreasing in the UK? Levels of misogyny

Base: All Adults aged 18-75 in Great Britain

Base: All Adults aged 18-75 in Grea	at Britain																																			
		GF	NDER		AGE		SOCIAL	. GRADE			RF	GION			FDIII	CATION	WORKIN	G STATUS		INC	OME		FTH	NICITY		GENER	AL ELECTION 20	024 VOTE		REFERENDUM	1 2016 VOTE	KNOWLEDGE	OF PHRASE '8	NOT ALL MEN'	AT LEAST ON VAWG HAPF SOMEONE PERSONALLY,	PENING TO E KNOWN // SOMEONE
																NON		NOT WORKING	UPTO	£20000-	£35000- £54999	£55000+	WHITE ETHNIC GROUP	MINORITY ETHNIC GROUP	CONSERVATI	LABOUR	LIBERAL			REMAIN	LEAVE	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE	NET AT LEAST HEARD OF	NEVER HEARD OF	NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY	NOT AWARE OF THIS HAVING HAPPENED
UNWEIGHTED BASE WEIGHTED BASE	TOTAL 1092 1092 100%	MALE (a) 527 533 49%	FEMALE (b) 553 547 50%	18-34 (c) 350 328 30%	35-54 (d) 396 397 36%	55-75 (e) 346 367 34%	ABC1 (f) 675 619 57%	C2DE (g) 417 473 43%	NORTH (h) 262 256 23%	MIDLANDS (i) 285 285 26%	SOUTH (I) 246 248 23%	LONDON (k) 154 157 14%	WALES (I) 52 53* 5%*	SCOTLAND (m) 93 93* 9%*	GRADUATES (n) 572 391 36%	(o) 520 701 64%	WORKING (p) 706 739 68%	(q) 386 353 32%	£19999 (r) 187 179 16%	£34999 (s) 257 275 25%	267 289 26%	£55000+ (u) 295 267 24%	(v) 892 913 84%	(w) 182 162 15%	VE (x) 139 140 13%	(y) 357 322 29%	80 92* 8%*	(A) 116 132* 12%*	OTHER (B) 103 103* 9%*	(C) 425 409 37%	(D) 313 336 31%	(E) 390 358 33%	F) 545 520 48%	HEARD OF (G) 479 505 46%	(H) 616 597 55%	(I) 351 367 34%
(2) Increasing a great deal	185 17%	65 12%	115 21%	48 15%	64 16%	72 20%	104 17%	80 17%	48 19%	48 17%	42 17%	26 17%	5 9%	15 16%	82 21%	102 15%	117 16%	68 19%	27 15%	54 20%	46 16%	41 15%	161 18%	19 11%	23 16%	62 19%	19 21%	21 16%	21 20%	83 20%	62 18%	78 22%	109 21%	63 13%	128 22%	43 12%
(1) Increasing a little	327 30%	140 26%	185 34%	104 32%	105 26%	118 32%	211 34% g	116 24%	66 26%	92 32%	79 32%	46 29%	23 44% hm	21 22%	123 31%	204 29%	211 29%	115 33%	45 25%	89 32%	89 31%	82 31%	280 31%	43 27%	53 38%	104 32%	26 28%	41 31%	28 27%	139 34%	96 29%	112 31%	172 33%	142 28%	203 34%	100 27%
(0) Staying about the same	288 26%	158 30% h	126 23%	76 23%	115 29%	97 26%	147 24%	142 30% f	71 28%	80 28%	59 24%	42 27%	10 19%	26 28%	87 22%	201 29%	195 26%	93 26%	52 29%	70 25%	77 27%	70 26%	240 26%	47 29%	29 20%	95 30%	32 35%	36 27%	26 25%	121 29%	95 28%	98 27%	138 26%	138 27%	146 24%	116 32% H
(-1) Decreasing a little	106 10%	60 11%	45 8%	44 13%	41 10%	21 6%	63 10%	43 9%	28 11%	21 7%	27 11%	12 8%	4 8%	14 15%	37 10%	68 10%	86 12%	20 6%	18 10%	15 6%	25 8%	44 16% st	82 9%	21 13%	16 12%	29 9%	5 6%	12 9%	7 7%	28 7%	25 8%	32 9%	51 10%	48 10%	58 10%	38 10%
(-2) Decreasing a great deal	26 2%	21 4% b	5 1%	16 5% de	7 2%	3 1%	12 2%	14 3%	5 2%	7 2%	5 2%	7 4%	:	3 4%	13 3%	13 2%	20 3%	6 2%	6 3%	6 2%	5 2%	9 3%	18 2%	7 4%	2 1%	10 3%	3 3%	3 2%	1 1%	8 2%	7 2%	13 4%	15 3%	11 2%	13 2%	13 3%
NET Increasing	511 47%	205 38%	300 55% a	152 46%	169 43%	190 52% d	315 51% 8	196 41%	114 44%	141 49%	121 49%	72 46%	28 53%	36 38%	205 52% o	306 44%	328 44%	183 52% p	72 40%	143 52% r	135 47%	123 46%	441 48% W	62 38%	76 54%	165 51%	45 49%	62 47%	49 47%	222 54%	158 47%	190 53% G	281 54% G	205 41%	332 56%	143 39%
NET Decreasing	132 12%	81 15% b	50 9%	60 18% de	48 12% e	24 7%	75 12%	56 12%	32 13%	28 10%	31 13%	19 12%	4 8%	17 18%	50 13%	82 12%	106 14%	26 7%	24 13%	21 8%	29 10%	53 20% st	100 11%	27 17%	18 13%	39 12%	8 9%	15 11%	8 8%	36 9%	33 10%	45 13%	66 13%	59 12%	71 12%	51 14%
Mean	0.58	0.38	0.76 a	0.44	0.54	0.76 cd	0.62	0.52	0.58	0.62	0.6	0.55	0.68	0.38	0.66	0.53	0.51	0.72 p	0.47	0.73 ru	0.61	0.42	0.62 w	0.34	0.64	0.59	0.62	0.58	0.72	0.69	0.63	0.63	0.64	0.49	0.69 I	0.4
Don't know	161 15%	89 17%	71 13%	40 12%	65 16%	56 15%	81 13%	79 17%	39 15%	36 13%	37 15%	24 15%	11 20%	15 16%	49 12%	112 16%	110 15%	51 14%	31 17% u	41 15% u	48 17% u	22 8%	132 15%	26 16%	17 12%	22 7%	7 8%	19 15% y	20 19% V	31 8%	50 15% C	25 7%	35 7%	103 20% EF	49 8%	57 16% H

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G - H/I
Overlap formulae used. \* small base

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Table 8

Q5 Please state whether you think each of the following issues is increasing, staying the same or decreasing in the UK? Levels of toxic masculinity

Base: All Adults aged 18-75 in Great Britain

base. All Addits aged 18-75 ill Great																																				
		GEN	IDER		AGE		SOCIAL	. GRADE			REG	SION			EDUG	CATION	WORKIN	G STATUS		INC	OME		ETH	NICITY		GENER	AL ELECTION 20	124 VOTE		REFERENDUN	M 2016 VOTE	KNOWLEDGE	E OF PHRASE 'I	NOT ALL MEN'	AT LEAST OF VAWG HAP SOMEONE PERSONALLY IN DAIL	PPENING TO IE KNOWN Y/SOMEON
	TOTAL	MALE (a)	FEMALE (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1 (f)	C2DE (g)	NORTH (h)	MIDLANDS	SOUTH (i)	LONDON (k)	WALES	SCOTLAND (m)	GRADUATES (n)	NON GRADUATES (o)	WORKING (p)	NOT WORKING (q)	UP TO £19999 (r)	£20000- £34999 (s)	£35000- £54999 (t)	£55000+ (u)	WHITE ETHNIC GROUP (v)	MINORITY ETHNIC GROUP (w)	CONSERVATI VE (x)	LABOUR (y)	LIBERAL DEMOCRATS (2)	REFORM UK	OTHER (B)	REMAIN (C)		NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE (E)	NET AT LEAST HEARD OF (F)		NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY LIFE (H)	NOT AWAR
INWEIGHTED BASE WEIGHTED BASE	1092 1092 100%		553 547 50%	350 328 30%	396 397 36%	346 367 34%		417 473 43%	262 256 23%	285 285 26%	246 248 23%				572 391 36%		706 739 68%				267 289 26%		892 913 84%		139 140 13%	357 322 29%		116 132* 12%*	103 103* 9%*	425 409 37%	313 336 31%	390 358 33%	545 520 48%	479 505 46%	616 597 55%	351 367 34%
2) Increasing a great deal	217 20%	79 15%	132 24% a	66 20%	76 19%	75 20%	119 19%	98 21%	49 19%	71 25%	44 18%	30 19%	7 13%	17 18%	94 24% 0	123 18%	150 20%	67 19%	26 14%	63 23% r	62 21%	50 19%	183 20%	24 15%	23 17%	79 25%	21 23%	27 21%	23 23%	96 23%	62 18%	96 27% FG	123 24% G	84 17%	152 25%	52 14%
1) Increasing a little	304 28%	142 27%	161 29%	92 28%	105 26%	107 29%	198 32% g	106 22%	74 29%	72 25%	68 27%	44 28%	21 40%	26 28%	126 32% o	178 25%	203 27%	101 29%	44 25%	75 27%	77 27%	80 30%	249 27%	53 33%	41 29%	102 32%	27 30%	32 24%	37 36%	130 32%	94 28%	102 29%	161 31%	127 25%	178 30%	106 29%
3) Staying about the same	273 25%	146 27%	124 23%	77 23%	102 26%	94 25%	134 22%	139 29% f	56 22%	69 24%	68 27%	42 27%	14 26%	24 25%	77 20%	196 28% n	186 25%	87 25%	53 30%	66 24%	72 25%	66 25%	236 26%	34 21%	40 28%	73 23%	25 27%	39 29%	18 18%	98 24%	95 28%	86 24%	126 24%	130 26%	148 25%	100 27%
1) Decreasing a little	94 9%	53 10%	40 7%	38 12% e	32 8%	23 6%	56 9%	37 8%	24 9%	24 9%	21 9%	14 9%	1 2%	9 9%	32 8%	62 9%	67 9%	27 8%	13 7%	14 5%	21 7%	38 14% rst	75 8%	17 11%	12 9%	27 8%	4 5%	12 9%	7 7%	34 8%	22 6%	36 10%	53 10%	37 7%	55 9%	33 9%
2) Decreasing a great deal	37 3%	29 5% b	8 1%	23 7% de	11 3%	4 1%	19 3%	18 4%	9 3%	10 4%	9 4%	5 3%	1 2%	2 3%	13 3%	24 3%	32 4% q	5 1%	7 4%	10 4%	7 2%	13 5%	30 3%	6 4%	7 5%	12 4%	3 3%	4 3%	2%	12 3%	12 4%	20 6% F	22 4%	14 3%	16 3%	17 5%
IET Increasing	521 48%	221 41%	293 54% a	158 48%	181 46%	182 50%	318 51% g	203 43%	122 48%	143 50%	112 45%	74 47%	28 53%	42 45%	220 56% o	301 43%	353 48%	168 48%	70 39%	138 50% r	139 48%	131 49%	432 47%	78 48%	64 46%	181 56%	48 52%	59 45%	60 59%	225 55% D	156 46%	198 55% G	284 55% G	211 42%	330 55% I	158 43%
IET Decreasing	131 12%	82 15% b	48 9%	61 19% de	42 11%	27 7%	75 12%	56 12%	33 13%	35 12%	31 12%	19 12%	2 4%	11 12%	45 12%	86 12%	99 13%	32 9%	20 11%	23 9%	28 10%	51 19% rst	106 12%	23 14%	20 14%	39 12%	7 8%	16 12%	9 9%	46 11%	34 10%	57 16% G	75 14%	51 10%	71 12%	50 14%
Mean	0.62	0.42	0.79 a	0.47	0.63	0.74 c	0.65	0.57	0.61	0.68	0.55	0.59	0.7	0.59	0.75	0.54	0.58	0.69	0.48	0.74 ru	0.69	0.47	0.62	0.54	0.49	0.72	0.74	0.59	0.83 x	0.71	0.61	0.63	0.64	0.59	0.72 I	0.47
Don't know	167 15%	84 16%	82 15%	32 10%	71 18%	64 18%	92 15%	76 16%	45 18%	38 13%	38 15%	21 14%	9 17%	16 17%	49 13%	118 17%	101 14%	66 19%	35 20%	47 17%	50 17%	20 7%	139 15%	26 16%	16 12%	29 9%	12 13%	19 14%	15 15%	40 10%	52 15%	17 5%	34 7%	113 22%	48 8%	61 16%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G - H/I
Overlap formulae used. \* small base

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Table 9

Q5 Please state whether you think each of the following issues is increasing, staying the same or decreasing in the UK? Normalisation of violence against women and girls

Base: All Adults aged 18-75 in Great Britain

Base: All Adults aged 18-75 in Gre	eat Britain																																			
		GF	ENDER		AGE		SOCIAL	L GRADE			RF	GION			FDUI	CATION	WORKIN	IG STATUS		INC	OME		FTI	INICITY		GENER	AL ELECTION 2	124 VOTE		REFERENDIA	A 2016 VOTE	: KNOWLEDGE	F OF PHRASE 1	NOT ALL MEN'	AT LEAST ON VAWG HAPF SOMEONE PERSONALLY,	PENING TO E KNOWN // SOMEONE
		- 0.	T T		Au.		JOCIA	LUINDL				lion					WOMAN	JIAIOS			O.M.L			1		GENERO		1		nereneroon	12020 4012	NAC WEED OF	OI THINKS I	TOT ALL INILIA	NET	· Line
																							WHITE	MINORITY								NET KNOW VERY WELL/A FAIR	NET AT		HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY	NOT AWARE OF THIS
																NON		NOT	UPTO	£20000-	£35000-		ETHNIC	ETHNIC	CONSERVATI		LIBERAL					AMOUNT/ A	LEAST	NEVER	OR IN DAILY	HAVING
		MALE	FEMALE	18-34	35-54	55-75	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	GRADUATES	WORKING	WORKING	£19999	£34999	£54999	£55000+	GROUP	GROUP	VE	LABOUR	DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	LITTLE	HEARD OF	HEARD OF		HAPPENED
UNWEIGHTED BASE	TOTAL	(a) 527	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(0	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C) 425	(D)	(E)	(F)	(G) 479	(H)	(1)
WEIGHTED BASE	1092 1092	527	553 547	350 328	396	346 267	675 619	417	252	285	246	154			572 391	701	706	386	18/		267	295	913	162	139		92*	132*	103*	425	313	390	545 520	4/9 505	616 597	351 267
WEIGHTED BASE	100%			30%					23%														84%									33%	48%	46%	55%	34%
(2) Increasing a great deal	148	58	87	47	50	51	72	76	39	52	30	12	5	12	63	85	99	50	16	56	41	24	127	16	14	49	22	22	12	69	47	70	93	51	102	36
	14%	11%	16%	14%	13%	14%	12%	16%	15%	18%	12%	7%	9%	13%	16%	12%	13%	14%	9%	20%	14%	9%	14%	10%	10%	15%	24%	17%	12%	17%	14%	20%	18%	10%	17%	10%
(1) Increasing a little	292	123	167	89	96	107	193	99	69	78	57	56	16	16	110	181	205	86	39	56	87	86	240	50	44	96	17	37	32	120	95	105	159	114	191	84
Tarinciania a non	27%	23%	31%	27%	24%	29%	31%	21%	27%	27%	23%	36%	30%	17%	28%	26%	28%	24%	22%	21%	30%	32%	26%	31%	32%	30%	18%	28%	31%	29%	28%	29%	31%	23%	32%	23%
			a				g					jm									s	rs										G	G			
(0) Staying about the same	300	159	139	83	103	114	153	147	63	70	82	38	17	30	97	203	192	108	58	76	75	73	258	42	38	88	29	32	30	118	99	84	133	156	147	118
	27%	30%	25%	25%	26%	31%	25%	31%	25%	24%	33%	24%	32%	32%	25%	29%	26%	31%	33%	28%	26%	27%	28%	26%	27%	27%	32%	24%	29%	29%	29%	24%	25%	31%	25%	32% H
(-1) Decreasing a little	146	83	60	57	62	27	89	57	33	3.8	21	20	4	12	52	93	105	41	21	27	36	51	118	24	23	20	0	19	0	45	41	53	73	61	88	52
(-1) Decreasing a mile	13%	16%	11%	17%	16%	7%	14%	12%	13%	13%	12%	18%	7%	13%	13%	13%	14%	12%	12%	10%	12%	19%	13%	15%	17%	12%	10%	15%	9%	11%	12%	15%	14%	12%	15%	14%
		ь		e	e																	rs														
(-2) Decreasing a great deal	48	33	15	20	16	11	26	21	13	9	10	9	1	6	19	29	35	12	11	16	7	10	36	10	4	21	2	3	5	19	12	24	31	15	26	19
	4%	6%	3%	6%	4%	3%	4%	5%	5%	3%	4%	6%	2%	6%	5%	4%	5%	4%	6%	6%	3%	4%	4%	6%	3%	6%	3%	2%	5%	5%	3%	7%	6%	3%	4%	5%
NET Increasing	440	180	254	136	146	158	265	175	108	130	97	67	20	28	174	267	304	136	54	113	128	110	366	65	58	145	39	50	44	189	142	175	253	165	293	120
NCT INCIGUANG	40%	34%	46%	42%	37%	43%	43%	37%	42%	46%	35%	43%	39%	30%	44%	38%	41%	39%	30%	41%	44%	41%	40%	40%	42%	45%	43%	45%	43%	46%	42%	49%	49%	33%	49%	33%
	1		a							jm					0					r	r	r										G	G		1	
NET Decreasing	193	116	75	77	78	38	115	78	46	48	40	37	5	18	71	122	140	53	32	43	43	61	154	34	27	59	12	22	14	64	52	77	104	76	114	71
	18%	22%	14%	24%	20%	10%	19%	17%	18%	17%	16%	24%	9%	19%	18%	17%	19%	15%	18%	16%	15%	23%	17%	21%	20%	18%	13%	17%	14%	16%	16%	21%	20%	15%	19%	19%
Mean	0.37	0.2	0.54	0.29	0.31	0.52	0.37	0.38	0.4	0.5	0.32	0.23	0.47	0.21	0.43	0.34	0.36	0.4	0.18	0.48	0.48	0.26	0.39	0.26	0.33	0.39	0.59	0.5	0.43	0.47	0.42	0.43	0.43	0.32	0.46	0.21
			a			cd				k										r	ru											4			1	
Don't know	159 15%	78	79	31	70	58	86	73	39	38 13%	40	14	10	18	49	110 16%	103	56	34	43	43	23	135	20	16 11%	30	11 13%	19 14%	15	38	43	22	31	109	43	58
	15%	15%	14%	10%	18%	16%	14%	15%	15%	13%	16%	9%	20%	19%	13%	16%	14%	16%	19%	16%	15%	8%	15%	13%	11%	9%	13%	14%	15%	9%	13%	6%	6%	22%	7%	16%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G - H/I
Overlap formulae used. \* small base

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Table 10
Q5 Pleaze state whether you think each of the following issues is increasing, staying the same or decreasing in the UK? Public awareness of violence against women and girls

Base: All Adults aged 18-75 in Great Britain

base. All Addits aged 16-75 III GII	cut or turn								1						1				1																	
		GE	NDER		AGE		SOCIA	L GRADE			RE	GION			EDU	CATION	WORKIN	NG STATUS		INC	OME		ETH	INICITY		GENER	AL ELECTION 2	024 VOTE		REFERENDUM	A 2016 VOTE	: KNOWLEDGE	OF PHRASE 'I	NOT ALL MEN	AT LEAST O VAWG HAP SOMEONI PERSONALLY	PPENING TO SE KNOWN Y/ SOMEON
																NON		NOT	UPTO	£20000-	£35000-		WHITE	MINORITY	CONSERVATI		LIBERAL					NET KNOW VERY WELL/A FAIR AMOUNT/ A	NET AT LEAST	NEVER	NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY	NOT AWAR
		MALE	FEMALE	18-34	35-54	55-75	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	GRADUATES	WORKING		£19999	£34999	£54999	£55000+	GROUP	GROUP	VE	LABOUR		REFORM UK	OTHER	REMAIN	LEAVE	LITTLE	HEARD OF	HEARD OF	LIFE	HAPPENED
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(0)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)
UNWEIGHTED BASE	1092								262										187						139							390			616	
WEIGHTED BASE	1092			328					256		248								179		289				140				103*	409		358			597	
	100%	49%	120	30%	36%	92	141	43%	23%	26%	23%	14%	5%*	9%*	36%	152	145	32%	16%	25%	26%	24%	84%	15%	13%	69	20	12%*	9%*	90	31%	33%	48%	108	55%	87
(2) Increasing a great deal	233 21%	110 21%	22%	64 19%	19%	25%	23%	92 19%	62 24%	58 20%	58 23%	19%	15%	18%	81 21%	22%	20%	88 25%	21%	21%	55 19%	64 24%	201 22%	26 16%	40 28%	21%	22%	26	24 23%	22%	71 21%	22%	22%	21%	126 21%	24%
(1) Increasing a little	457	208	243	129	165	163	272	184	101	127	102	63	26	38	179	278	315	142	58	125	121	114	374	76	65	143	41	54	45	185	147	156	243	198	266	163
(2) mercusing a new	42%	39%	44%	39%	42%	44%	44%	39%	39%	45%	41%	40%	49%	41%	46%	40%	43%	40%	33%	46% r	42%	43% r	41%	47%	47%	44%	45%	41%	44%	45%	44%	43%	47% EG	39%	45%	44%
(0) Staying about the same	220	111	107	68	78	75	113	107	54	56	49	32	10	19	70	150	144	76	44	57	62	49	191	29	16	75	23	34	13	82	74	74	97	109	128	65
	20%	21%	20%	21%	20%	20%	18%	23%	21%	20%	20%	20%	18%	20%	18%	21%	20%	21%	25%	21%	21%	18%	21%	18%	12%	23% xB	25% x	25% xB	13%	20%	22%	21%	19%	22%	22%	18%
(-1) Decreasing a little	59	35	24	30	22	8	32	28	12	14	12	11	2	8	21	38	47	13	10	12	17	19	48	11	8	16	1	6	9	23	15	31	38	18	41	17
	5%	7%	4%	9% e	5% e	2%	5%	6%	5%	5%	5%	7%	4%	9%	5%	5%	6%	4%	6%	4%	6%	7%	5%	7%	6%	5%	1%	4%	9%	6%	4%	9% G	7% G	4%	7%	5%
(-2) Decreasing a great deal	20 2%	14 3%	7 1%	12 4%	9 2%		10 2%	11 2%	3 1%	5 2%	4 2%	5 3%	1 2%	2 2%	9 2%	11 2%	17 2%	3 1%	3 2%	1 1%	5 2%	7 3%	12 1%	5 3%	2 2%	5 2%	1 1%	2 1%	1 1%	5 1%	6 2%	9 2%	12 2%	6 1%	14 2%	4 1%
NET Increasing	689	318	362	192	242	255	413	276	163	185	160	93	34	55	260	430	460	229	96	182	175	178	576	102	105	212	61	80	69	276	219	234	355	306	392	250
The reading	63%	60%	66%	59%	61%	69%	67%	58%	63%	65%	64%	59%	64%	59%	66%	61%	62%	65%	54%	66%	61%	67%	63%	63%	75%	66%	67%	61%	68%	67%	65%	65%	68% EG	61%	66%	68%
NET Decreasing	80	49	31	42	30	8	41	38	15	20	17	16	3	10	31	49	64	16	14	13	22	26	60	15	10	21	2	8	10	28	20	40	50	24	56	21
	7%	9% b	6%	13% de	8%	2%	7%	8%	6%	7%	7%	10%	5%	11%	8%	7%	9%	4%	8%	5%	7%	10%	7%	9%	7%	7%	3%	6%	10%	7%	6%	11%	10%	5%	9%	6%
Mean	0.83	0.76	0.89	0.67	0.8	1.01 cd	0.89	0.76	0.89	0.83	0.87	0.73	0.83	0.71	0.83	0.83	0.78	0.93 p	0.76	0.89	0.79	0.82	0.85	0.74	1.01	0.83	0.89	0.79	0.89	0.87	0.85	0.76	0.81	0.87	0.78	0.93 H
Don't know	103 9%	55 10%	47 9%	26 8%	46 12%	30 8%	51 8%	52 11%	25 10%	24 8%	23	16 10%	6 12%	9 10%	31 8%	72 10%	71 10%	32 9%	25 14%	22 8%	30 11%	13 5%	86 9%	15 9%	9 6%	14	5 5%	11 8%	10 10%	24 6%	24 7%	10 3%	18 3%	66 13%	21 4%	32 9%
I	1 3/4	1 20%	374	/	-2.70	074	370	-2.70	1 20%	270	276	2070	-274	2070	1 0/0	2074	1 2070	370	1 2470	D70	2270	370	374	370	1 3/4	7,74	370	-74	2370	-/-	. 70	1 -70	-74	2370	1 //4	374

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - t/g - h/l/|/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G - H/I
Overlap formulae used. \* small base

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29 Jan 2025

Table 11

Q6 In the last 12 months, have any of the following behaviours happened to a women/girl that you personally know in the UK or have you heard or seen them happening to any women/girl in the UK (in your daily life, not on TV or on social media)? SUMMARY TABLE

Base: All Adults aged 18-75 in Great Britain

					Taking/sharing intimate images
	Sexual violence	Stalking	Domestic abuse	Sexual harassment	without consent
UNWEIGHTED BASE	1092	1092	1092	1092	1092
WEIGHTED BASE	1092	1092	1092	1092	1092
I am aware this has happened to a	181	175	259	232	139
woman or girl I personally know in the UK					
	17%	16%	24%	21%	13%
I have seen or heard this happen to	216	198	220	228	202
a women or girl in the UK in my daily life (i.e., not on TV or social media)					
	20%	18%	20%	21%	18%
I am not aware of this having happened to a woman or girl I know or have seen or heard in the UK	572	598	503	532	600
	52%	55%	46%	49%	55%
NET Aware this has happened to a woman or girl I personally know/ in my daily life	366	348	446	422	323
	34%	32%	41%	39%	30%
Don't know	124	118	115	113	134
	11%	11%	11%	10%	12%
Prefer not to say	30	29	28	25	34
	3%	3%	3%	2%	3%



Table 12

Base: All Adults aged 18-75 in Great Britain

Base: All Adults aged 18-75 in Grea	at Britain																																			
		GEI	NDER		AGE		SOCIAI	. GRADE			RE	GION			EDUC	ATION	WORKIN	G STATUS		INC	OME		ЕТН	NICITY		GENER	AL ELECTION 20	024 VOTE		REFERENDUN	И 2016 VOTE	KNOWLEDGE	OF PHRASE 'I	'NOT ALL MEN'	AT LEAST O VAWG HAP SOMEON PERSONALLY IN DAI	PPENING T IE KNOWN Y/ SOMEO
		MALE	FEMALE	18-34	35-54	55-75	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000- £34999	£35000- £54999	£\$5000+	WHITE ETHNIC GROUP	MINORITY ETHNIC GROUP	CONSERVATI	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE	NET AT LEAST HEARD OF		NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY LIFE	NOT AWA
UNWEIGHTED BASE WEIGHTED BASE	TOTAL 1092 1092	(a) 527 533	(b) 553 547	(c) 350 328	(d) 396 397	(e) 346 367	(f) 675 619	(g) 417 473	(h) 262 256	(i) 285 285	(I) 246 248	(k) 154 157	(I) 52 53*	(m) 93 93*	(n) 572 391	(o) 520 701	(p) 706 739	(q) 386 353	(r) 187 179	(s) 257 275	(t) 267 289	(u) 295 267	(v) 892 913	(w) 182 162	(x) 139 140	(y) 357 322	(z) 80 92*	(A) 116 132*	(B) 103 103*	(C) 425 409	(D) 313 336	(E) 390 358	(F) 545 520	(G) 479 505	(H) 616 597	(I) 351 367
I am aware this has happened to a woman or girl I personally know in the UK	100% 181	49% 69	50% 109	30% 81	36% 61	34% 39	57% 97	43% 83	23% 32	26% 45	23% 41	14% 35	5%* 10	9%* 17	36% 71	64% 110	68% 132	32% 49	16% 23	25% 44	26% 50	24% 52	84% 146	15% 31	13%	29% 64	8%* 16	12%* 17	9%* 22	37% 85	31% 35	33% 98	48% 125	46% 52	55% 181	34%
	17%	13%	20% a	25% de	15%	11%	16%	18%	13%	16%	17%	22% h	19%	18%	18%	16%	18%	14%	13%	16%	17%	19%	16%	19%	10%	20% x	18%	13%	22% x	21% D	11%	27% FG	24% G	10%	30% I	
I have seen or heard this happen to a women or girl in the UK in my daily life (i.e., not on TV or social media)	216	98	115	86	82	47	128	87	58	58	42	32	6	19	90	126	152	63	26	56	62	59	166	46	30	70	17	29	15	79	68	103	135	70	216	
	20%	18%	21%	26% e	21% e	13%	21%	18%	23%	20%	17%	20%	12%	21%	23%	18%	21%	18%	14%	21%	22%	22%	18%	29% V	22%	22%	18%	22%	14%	19%	20%	29% FG	26% G	14%	36% I	
I am not aware of this having happened to a woman or girl I know or have seen or heard in the	572	296	271	122	196	253	334	238	152	153	128	71	24	44	197	375	365	207	98	148	144	136	501	65	85	163	56	77	52	206	221	140	229	318	181	367
	52%	56%	50%	37%	50% c	69% cd	54%	50%	59% k	54%	52%	45%	45%	47%	50%	53%	49%	59% p	55%	54%	50%	51%	55% w	40%	61%	51%	61%	58%	51%	50%	66% C	39%	44% E	63% EF	30%	100% H
NET Aware this has happened to a woman or girl I personally know/ in my daily life		153	209	153	135	77	210	156	80	96	79	63	15	34	146	220	264	102	47	96	100	101	289	70	42	125	31	41	34	153	93	180	238	114	366	
	34%	29%	38% a	47% de	34% e	21%	34%	33%	31%	34%	32%	40%	28%	36%	37%	31%	36% a	29%	26%	35%	35%	38% r	32%	43% V	30%	39%	33%	31%	33%	37% D	28%	50% FG	46% G	23%	61% I	-
Don't know	124 11%	65 12%	57 10%	40 12%	53 13%	31 8%	58 9%	66 14% f	17 7%	31 11%	36 15% h	17 11%	11 21% h	11 12%	36 9%	88 13%	88 12%	36 10%	24 14%	27 10%	39 13%	24 9%	101 11%	20 12%	11 8%	27 8%	5 5%	13 10%	16 15%	41 10%	20 6%	29 8%	41 8%	60 12%	43 7% I	:
Prefer not to say	30 3%	18 3%	10 2%	12 4%	12 3%	6 2%	17 3%	13 3%	7 3%	5 2%	5 2%	5 3%	3 6%	5 5%	12 3%	18 3%	21 3%	9 3%	10 6%	4 2%	6 2%	7 3%	22 2%	6 4%	1 1%	7 2%	1 1%	1 1%	1 1%	9 2%	3 1%	8 2%	13 3%	12 2%	6 1%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/i/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G - H/I
Overlap formulae used. \* small base

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Table 13

Q6 in the last 12 months, have any of the following behaviours happened to a women/girl that you personally know in the UK or have you heard or seen them happening to any women/girl in the UK (in your daily life, not on TV or on social media)? Stalking

Base: All Adults aged 18-75 in Great Britain

Base: All Adults aged 18-75 in Great	t Britain																																			
		GEN	DER		AGE		SOCIAI	GRADE			REG	SION			EDUC	ATION	WORKIN	G STATUS		INC	DME		ETHN	IICITY		GENER	AL ELECTION 20	024 VOTE		REFERENDUI	A 2016 VOTE	KNOWLEDGE	OF PHRASE 'N	NOT ALL MEN'	VAWG HA SOMEON PERSONALI	ONE CASE OF PPENING TO NE KNOWN LY/SOMEONE ULY LIFE
		MALE	FEMALE	18-34	35-54	55-75	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000- £34999	£35000- £54999	£55000+	WHITE ETHNIC GROUP	MINORITY ETHNIC GROUP	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE	NET AT LEAST HEARD OF		NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY LIFE	NOT AWARE
UNWEIGHTED BASE WEIGHTED BASE	TOTAL 1092 1092	(a) 527 533	(b) 553 547	(c) 350 328	(d) 396 397	(e) 346 367	(f) 675 619	(g) 417 473	(h) 262 256	(I) 285 285	(I) 246 248	(k) 154 157	(I) 52 53*	(m) 93 93*	(n) 572 391	(o) 520 701	(p) 706 739	(q) 386 353	(r) 187 179	(s) 257 275	(t) 267 289	(u) 295 267	(v) 892 913	(w) 182 162	(x) 139 140	(y) 357 322	(2) 80 92*	(A) 116 132*	(B) 103 103*	(C) 425 409	(D) 313 336	(E) 390 358	(F) 545 520	(G) 479 505	(H) 616 597	(I) 351 367
I am aware this has happened to a woman or girl I personally know in the UK	100%	49% 64	50% 108	30% 87	36% 52	34% 36	57% 90	43% 84	23% 41	26% 45	23% 40	14% 26	5%* 8	9%* 15	36% 74	64% 101	68% 121	92% 54	16% 24	25% 52	26% 46	24% 47	84% 136	15% 34	13%	29% 59	8%* 13	12%*	9%* 25	68 68	31% 49	33% 96	48% 120	46% 49	55% 175	34%
	16%	12%	20% a	27% de	13%	10%	15%	18%	16%	16%	16%	16%	15%	16%	19%	14%	16%	15%	13%	19%	16%	18%	15%	21% V	13%	18% A	14%	9%	24% xA	17%	15%	27% FG	23% G	10%	29% I	- '
I have seen or heard this happen to a women or girl in the UK in my daily life (i.e., not on TV or social media)	198	93	103	84	73	41	127	71	40	55	44	31	7	21	78	120	147	51	26	46	54	60	152	44	26	69	16	25	14	80	57	98	124	63	198	
	18%	17%	19%	25% de	18% e	11%	21% g	15%	16%	19%	18%	20%	14%	22%	20%	17%	20% q	14%	14%	17%	19%	23% r	17%	27% V	18%	22%	18%	19%	13%	19%	17%	27% FG	24% G	12%	33% I	
I am not aware of this having happened to a woman or girl I know or have seen or heard in the IIK	598	305	288	123	212	262	349	249	154	159	126	81	32	45	211	386	387	211	95	148	156	144	527	63	85	173	58	85	54	222	216	145	238	330	202	367
	55%	57%	53%	38%	53% C	71% cd	56%	53%	60%	56%	51%	52%	61%	48%	54%	55%	52%	60% P	53%	54%	54%	54%	58% W	39%	61%	54%	64%	64%	53%	54%	64% C	40%	46% E	65% EF	34%	100% H
NET Aware this has happened to a woman or girl I personally know/ in my daily life		147	196	157	120	70	205	142	75	90	82	55	12	34	139	209	252	95	45	96	92	99	270	72	43	118	29	33	37	140	98	180	231	101	348	
	32%	28%	36% a	48% de	30% e	19%	33%	30%	29%	32%	33%	35%	23%	36%	36%	30%	34%	27%	25%	35% r	32%	37% r	30%	44% V	31%	37% A	31%	25%	36%	34%	29%	50% FG	44% G	20%	58%	
Don't know	118 11%	63 12%	54 10%	36 11%	52 13%	30 8%	48 8%	70 15% f	23 9%	29 10%	36 14%	12 8%	6 12%	11 12%	30 8%	88 13% n	80 11%	38 11%	30 17% u	27 10%	35 12%	19 7%	94 10%	21 13%	11 8%	22 7%	3 4%	15 11%	11 11%	39 10%	19 6%	27 7%	39 7%	61 12% EF	41 7%	
Prefer not to say	29 3%	19 3%	9 2%	11 3%	12 3%	6 2%	16 3%	12 3%	4 2%	6 2%	4 2%	9 6%	2 4%	3 4%	11 3%	18 3%	20 3%	9 2%	10 5%	5 2%	7 2%	6 2%	22 2%	6 4%	1 1%	8 3%	1 1%	:	:	9 2%	3 1%	7 2%	12 2%	12 2%	6 1%	:

 $Proportions/Means: Columns Tested (5\% risk level) \cdot a/b \cdot c/d/e \cdot t/g \cdot h/l/l/k/l/m \cdot n/o \cdot p/q \cdot r/s/k/u \cdot v/w \cdot x/y/z/A/B \cdot C/D \cdot E/F/G \cdot H/l Overlap formulae used. * small base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 16

Q6 in the last 12 months, have any of the following behaviours happened to a women/girl that you personally know in the UK or have you heard or seen them happening to any women/girl in the UK (in your daily life, not on TV or on social media)? Domestic at

	18-75 in Grea	

																																			VAWG HAI SOMEON PERSONALL	ONE CASE OF PPENING TO IE KNOWN Y/SOMEONE
_		GEN	NDER		AGE		SOCIAL	GRADE			REC	ION			EDUC	ATION	WORKIN	G STATUS		INC	OME		ETHI	IICITY		GENER	AL ELECTION 2	024 VOTE		REFERENDU	M 2016 VOTE	KNOWLEDGE	OF PHRASE 'N	OT ALL MEN'		ILY LIFE
	TOTAL	MALE (a)	FEMALE	18-34	35-54	55-75 (a)	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UPTO £19999	£20000- £34999	£35000- £54999	£55000+	WHITE ETHNIC GROUP	MINORITY ETHNIC GROUP	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE	NET AT LEAST HEARD OF		NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY LIFE	NOT AWARE OF THIS
UNWEIGHTED BASE	1092	527	553	350	396	346	675	417	262	285	246	154	52	93	572	520	706	386	187	257	267	295	892	182	139	357	80	116	103	425	313	390	545	479	616	351
WEIGHTED BASE	1092						619												179											409						367
							57%												16%											37%						34%
I am aware this has happened to a woman or girl I personally know in the UK	259	90	167	92	96	71	151	108	57	63	64	37	10	28	96	163	184	75	35	76	75	58	211	41	24	90	17	29	34	106	81	116	153	94	259	
	24%	17%	31% a	28% e	24%	19%	24%	23%	22%	22%	26%	24%	20%	30%	25%	23%	25%	21%	20%	27%	26%	22%	23%	25%	17%	28% X	19%	22%	33% x	26%	24%	33% FG	29% G	19%	43%	-
I have seen or heard this happen to a women or girl in the UK in my daily life (i.e., not on TV or social media)	220	97	121	80	84	56	129	91	55	54	49	40	8	15	84	136	161	59	26	47	65	68	181	38	25	70	22	30	22	79	70	103	134	73	220	
	20%	18%	22%	24% e	21%	15%	21%	19%	22%	19%	20%	25%	16%	16%	22%	19%	22%	17%	15%	17%	22%	25% rs	20%	24%	18%	22%	24%	22%	22%	19%	21%	29% FG	26% G	15%	37% I	
I am not aware of this having happened to a woman or girl I know or have seen or heard in the UK	503	273	225	115	174	214	288	214	127	138	107	67	24	39	175	327	312	190	90	124	122	124	437	60	78	142	49	75	38	191	178	117	201	277	114	367
	46%	51% b	41%	35%	44% c	58% cd	47%	45%	49%	48%	43%	43%	46%	42%	45%	47%	42%	54% p	50%	45%	42%	47%	48% W	37%	56% yB	44%	53%	56% yB	37%	47%	53%	33%	39% E	55% EF	19%	100% H
NET Aware this has happened to a woman or girl I personally know/ in my daily life		175	267	160	168	119	260	186	101	111	107	72	16	39	168	278	321	125	58	118	122	118	362	75	49	149	35	51	50	174	137	201	264	158	446	-
	41%	33%	49%	49% e	42%	32%	42%	39%	39%	39%	43%	46%	31%	42%	43%	40%	44%	35%	32%	43%	42%	44% F	40%	46%	35%	46% x	39%	39%	49%	43%	41%	56% FG	51%	31%	75%	
Don't know	115	68	44	39	45	30	55	59	24	30	30	10	10	11	36	79	86	29	22	27	37	21	93	19	12	24	7	6	14	37	19	32	43	57	31	-
	11%	13% b	8%	12%	11%	8%	9%	13%	9%	11%	12%	6%	19% k	11%	9%	11%	12%	8%	13%	10%	13%	8%	10%	12%	9%	7%	8%	5%	14% A	9%	6%	9%	8%	11%	5%	-
Prefer not to say	28 3%	17 3%	11 2%	13 4%	10 2%	5 1%	15 2%	13 3%	4 2%	6 2%	4 2%	7 5%	2 4%	5 5%	12 3%	16 2%	19 3%	9 3%	8 5%	5 2%	7 2%	3 1%	20 2%	7 5%	1 1%	7 2%	1 1%	:	1 1%	7 2%	2 1%	8 2%	12 2%	12 2%	5	:

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e -f/g - h/i/]/k/l/m - n/o - p/q - r/s/t/u - v/w - x/v/z/A/B - C/D - E/F/G - H/I Overlap formulae used. \* small base



Table 15
Q6 in the last 12 months, have any of the following behaviours happened to a women/girl that you personally know in the UK or have you heard or seen them happening to any women/girl in the UK (in your daily life, not on TV or on social media)? Sexual harassment

Base: All Adults aged 18-75 in Great Britain

Base: All Adults aged 18-75 in Great	t Britain																																			
		GEN	DER		AGE		SOCIAL	. GRADE			REG	SION			EDUG	CATION	WORKIN	G STATUS		INC	COME		ETH	NICITY		GENER	AL ELECTION 20	024 VOTE		REFERENDUM	A 2016 VOTE	KNOWLEDGE	OF PHRASE 'N	NOT ALL MEN'	AT LEAST O VAWG HAP SOMEONI PERSONALLY IN DAI	PENING TO E KNOWN // SOMEONE
	TOTAL	MALE (a)	FEMALE (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1	C2DE (g)	NORTH (h)	MIDLANDS	SOUTH	LONDON (k)	WALES	SCOTLAND (m)	GRADUATES (n)	NON GRADUATES (o)	WORKING (p)	NOT WORKING (q)	UP TO £19999 (r)	£20000- £34999 (s)	£35000- £54999 (t)	£55000+ (u)	WHITE ETHNIC GROUP (v)	MINORITY ETHNIC GROUP (w)	CONSERVATI VE (x)	LABOUR (v)	LIBERAL DEMOCRATS (z)	REFORM UK	OTHER (B)	REMAIN (C)	LEAVE (D)	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE (E)	NET AT LEAST HEARD OF (F)		NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY LIFE (H)	NOT AWARE OF THIS HAVING HAPPENED (I)
UNWEIGHTED BASE WEIGHTED BASE	1092 1092 100%	527 533 49%	553 547 50%	350 328 30%	396 397 36%	346 367 34%	675 619 57%	417 473 43%	262 256 23%	285 285 26%	246 248 23%	154 157 14%	52 53* 5%*	93 93* 9%*	572 391 36%	520 701 64%	706 739 68%	386 353 32%	187 179 16%	257 275 25%	267 289 26%	295 267 24%	892 913 84%	182 162 15%	139 140 13%	357 322 29%	80 92* 8%*	116 132* 12%*	103 103* 9%*	425 409 37%	313 336 31%	390 358 33%	545 520 48%	479 505 46%	616 597 55%	351 367 34%
I am aware this has happened to a woman or girl I personally know in the UK	232	15%	27%	97	79	15%	135 22%	97	18%	21%	63 25%	22%	9	18	95 24%	20%	165 22%	19%	21%	21%	23%	56 21%	192	35	18	25%	20%	29	25%	102 25%	18%	122 34% FG	154 30%	72 14%	39%	
I have seen or heard this happen to a women or girl in the UK in my daily life (i.e., not on TV or social media)	228	104	123	90	84	54	133	95	57	55	43	41	10	22	96	132	164	64	27	59	59	67	174	49	29	76	26	25	19	88	71	106	143	71	228	-
	21%	19%	22%	27% e	21%	15%	21%	20%	22%	19%	17%	26%	20%	23%	25%	19%	22%	18%	15%	21%	21%	25% r	19%	30% V	21%	24%	29%	19%	18%	21%	21%	30% G	27% G	14%	38%	-
I am not aware of this having happened to a woman or girl I know or have seen or heard in the UK	532	285	242	110	185	236	299	233	142	142	116	71	24	36	173	359	335	196	88	137	133	129	468	59	83	156	47	71	46	186	201	121	199	306	145	367
	49%	54%	44%	34%	47%	64% cd	48%	49%	55%	50%	47%	45%	46%	39%	44%	51%	45%	56%	49%	50%	46%	48%	51% w	37%	60%	49%	52%	53%	45%	45%	60%	34%	38%	61% FF	24%	100%
NET Aware this has happened to a woman or girl I personally know/ in my daily life		171	246	170	153	99	249	174	92	107	99	71	16	38	174	248	305	117	59	108	112	114	337	76	44	141	41	48	40	179	116	204	272	130	422	Ë
	39%	32%	45% a	52% de	38% e	27%	40%	37%	36%	37%	40%	45%	31%	41%	45%	35%	41%	33%	33%	39%	39%	43%	37%	47% V	32%	44% ×	44%	37%	39%	44% D	35%	57% FG	52% G	26%	71% I	-
Don't know	113 10%	61 12%	50 9%	36 11%	50 13% e	27 7%	57 9%	56 12%	18 7%	31 11%	30 12%	9 6%	10 20% hk	15 16% hk	33 8%	80 11%	81 11%	32 9%	24 14%	24 9%	38 13%	20 7%	91 10%	20 13%	10 7%	19 6%	3 3%	13 10%	16 16% yz	39 9%	17 5%	28 8%	40 8%	57 11%	28 5% I	:
Prefer not to say	25 2%	15 3%	8 2%	12 4%	9 2%	4 1%	14 2%	11 2%	4 2%	5 2%	3 1%	6 4%	2 4%	4 4%	12 3%	13 2%	17 2%	8 2%	7 4%	5 2%	6 2%	4 2%	18 2%	6 4%	1 1%	6 2%	1 1%	:	1	6 1%	2 1%	5 1%	10 2%	11 2%	2	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/]/k/l/m - n/o - p/q - r/s/t/u - v/w - x/v/z/A/B - C/D - E/F/G - H/I Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 16

(Si in the last 12 months, have any of the following behaviours hangened to a women/kirl that you personally know in the LIK or have you heard or seen them hangening to any women/kirl in the LIK (in your daily life, not on TV or on social media)? Taking/charing intimate images without consonally know in the LIK or have you heard or seen them hangening to any women/kirl in the LIK (in your daily life, not on TV or on social media)? Taking/charing intimate images without consonally know in the LIK or have you heard or seen them hangening to any women/kirl in the LIK (in your daily life, not on TV or on social media)? Taking/charing intimate images without consonally know in the LIK or have you heard or seen them hangening to any women/kirl in the LIK (in your daily life, not on TV or on social media)? Taking/charing intimate images without consonally know in the LIK or have you heard or seen them hangening to any women/kirl in the LIK or have you heard or seen them hangening to any women/kirl in the LIK or have you heard or seen them hangening to any women/kirl in the LIK or have you heard or seen them hangening to any women/kirl in the LIK or have you heard or seen them hangening to any women/kirl in the LIK or have you heard or seen them hangening to any women/kirl in the LIK or have you heard or seen them hangening to any women/kirl in the LIK or have you heard or seen them hangening to any women/kirl in the LIK or have you heard or seen them hangening to any women/kirl in the LIK or have you heard or seen them hangening to any women/kirl in the LIK or have you heard or have you heard or have you heard or have you heard or hand you have you heard or have you heard

Base: All Adults aged 18-75 in Great Britain

Base: All Adults aged 18-75 in Grea	at Britain																																			
		GEN	ider		AGE		SOCIAI	L GRADE			REI	SION			EDU	CATION	WORKIN	G STATUS		INC	DME		ETHN	ІІСІТУ		GENER	AL ELECTION 2	024 VOTE		REFERENDUM	1 2016 VOTE	KNOWLEDGE (	OF PHRASE 'N	NOT ALL MEN'		PENING TO E KNOWN // SOMEONE
	TOTAL	MALE (a)	FEMALE (b)	18-34	35-54 (d)	55-75 (e)	ABC1	C2DE	NORTH (b)	MIDLANDS	SOUTH	LONDON (k)	WALES	SCOTLAND (m)	GRADUATES	NON GRADUATES	WORKING (D)	NOT WORKING	UP TO £19999	£20000- £34999	£35000- £54999	£55000+	WHITE ETHNIC GROUP	MINORITY ETHNIC GROUP (w)	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER (B)	REMAIN	LEAVE (D)	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE	NET AT LEAST HEARD OF		NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY LIFE (H)	
UNWEIGHTED BASE WEIGHTED BASE	1092 1092 100%	527 533 49%	553 547 50%	350 328 30%	396 397 36%	346 367 34%	675 619 57%	417 473 43%	262 256 23%	285 285 26%	246 248 23%	154 157 14%	52 53* 5%*	93 93* 9%*	572 391 36%	520 701 64%	706 739 68%	386 353 32%	187 179 16%	257 275 25%	267 289 26%	295 267 24%	892 913 84%	182 162 15%	139 140 13%	357 322 29%	80 92* 8%*	116 132* 12%*	103 103* 9%*	425 409 37%	313 336 31%	390 358 33%	545 520 48%	479 505 46%	616 597 55%	351 367 34%
I am aware this has happened to a woman or girl I personally know in the UK	139	10%	86	79	45	15	77	62 13%	23 9%	37	32 13%	23	9	15	58 15%	81 12%	106	33 9%	19	32 12%	39 13%	38	114	24	13 9%	46	4%	7	25	57	29	23%	100	38	139	
I have seen or heard this happen to a women or girl in the UK in my daily life (i.e., not on TV or social	202	93	107	de 84	73	45	124	78	54	56	39	28	8	16	85	117	145	57	29	52	50	55	149	49	29	zA 71	14	27	xyzA 14	81	57	FG 105	G 132	57	202	
mediaj	18%	18%	20%	26% de	18%	12%	20%	17%	21%	20%	16%	18%	16%	17%	22%	17%	20%	16%	16%	19%	17%	21%	16%	30% V	21%	22%	15%	21%	13%	20%	17%	29% FG	25% G	11%	34%	
I am not aware of this having happened to a woman or girl I know or have seen or heard in the IIK	600	307	288	118	214	269	352	248	157	158	134	82	26	42	205	395	386	214	96	155	151	149	532	60	87	173	69	82	50	223	226	147	239	335	206	367
	55%	58%	53%	36%	54% c	73% cd	57%	52%	61% m	56%	54%	52%	50%	45%	53%	56%	52%	61% p	54%	56%	52%	56%	58% W	37%	62%	54%	75% yB	62%	49%	54%	67% C	41%	46% E	66% EF	35%	100% H
NET Aware this has happened to a woman or girl I personally know/ in my daily life		136	185	152	112	58	193	131	73	86	69	49	16	30	136	187	239	84	45	82	85	88	248	70	41	111	18	33	36	132	82	176	219	91	323	
	30%	26%	34% a	46% de	28% e	16%	31%	28%	28%	30%	28%	31%	31%	33%	35% o	27%	32% a	24%	25%	30%	29%	33%	27%	44% V	29%	35% z	19%	25%	36% z	32% D	24%	49% FG	42% G	18%	54% I	-
Don't know	134 12%	70 13%	61 11%	43 13%	59 15% e	32 9%	55 9%	79 17% f	20 8%	34 12%	40 16% h	18 12%	6 12%	15 17% h	35 9%	99 14% n	89 12%	45 13%	26 15%	30 11%	46 16% u	24 9%	108 12%	22 14%	11 8%	33 10%	4 5%	17 13%	14 14%	47 11%	26 8%	26 7%	46 9% E	66 13% E	61 10%	- :
Prefer not to say	34 3%	20 4%	14 3%	15 5%	11 3%	8 2%	19 3%	16 3%	6 3%	6 2%	5 2%	8 5%	4 7%	5 6%	15 4%	19 3%	25 3%	10 3%	11 6%	8 3%	7 2%	5 2%	25 3%	9 5%	1 1%	4 1%	1 1%	:	2 2%	7 2%	2 1%	9 2%	16 3%	13 3%	7 1%	:

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e -f/g - h/i/]/k/l/m - n/o - p/q - r/s/t/u - v/w - x/v/z/A/B - C/D - E/F/G - H/I Overlap formulae used. \* small base

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Table 17

Base: All Adults aged 18-75 in Great Britain

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			NDER		AGE		505141	L GRADE			REG	104			FDUC	ATION	WORKING .			INCO	nar.		ETHN			CENEDA	I FIFCTION 30	24 VOTE		nerenewou in	2016 WOTE	VNOW! FDCF	OF DUD AFF 'N	OT ALL MEN!	VAWG HAP SOMEONI PERSONALLY	KNOWN SOMEO
		GE	NDEK		AGE		SOCIAL	LGKADE			KEG	ION			EDUC	AIION	WORKING	SIAIUS		INCC	JME		EIHR	activ		GENERA	L ELECTION 20:	24 VUIE		KEFEKENDUN	1 2016 VOIE	KNOWLEDGE	UF PHRASE IN	OI ALL MEN	NET	YUFE
	TOTAL	MALE (a)	FEMALE (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1 (f)	C2DE (g)	NORTH (b)	MIDLANDS	SOUTH	LONDON (k)	WALES	SCOTLAND (m)	(n)	NON GRADUATES (o)	WORKING (p)	NOT WORKING (q)	UP TO £19999 (r)	£20000- £34999 (s)	£35000- £54999 (t)	£55000+ (u)	WHITE ETHNIC GROUP (v)	MINORITY ETHNIC GROUP (w)	CONSERVATI VE (x)	LABOUR (v)	LIBERAL DEMOCRATS (2)	REFORM UK (A)	OTHER (B)	REMAIN (C)	LEAVE (D)	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE (E)	NET AT LEAST HEARD OF (F)		HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY LIFE (H)	NOT AWA OF THI HAVIN HAPPEN (I)
NEWEIGHTED BASE VEIGHTED BASE he Police not always being able	1092 1092 100% 331	527 533 49% 145	553 547 50% 183	350 328 30% 89	396 397 36% 120	346 367 34% 122	675 619 57% 188	417 473 43% 143	262 256 23% 88	285 285 26% 86	248 248 23%	154 157 14% 32	52 53* 5%*	93 93* 9%* 22	572 391 36% 118	701 64% 213	706 739 68% 211	386 353 32% 120	187 179 16% 47	257 275 25% 84	267 289 26% 94	295 267 24% 83	913 84% 301	182 162 15% 28	139 140 13% 46	357 322 29% 93	92* 8%* 37	116 132* 12%*	103* 103* 9%*	425 409 37% 138	313 336 31% 97	390 358 33% 103	545 520 48% 142	479 505 46% 167	616 597 55% 185	351 367 34% 128
build prosecutable cases	30%	27%	33%	27%	30%	33%	30%	30%	34%	30%	34%	21%	32%	23%	30%	30%	29%	34%	26%	31%	32%	31%	33%	18%	33%	29%	41%	27%	37%	34%	29%	29%	27%	33%	31%	35%
riminal sentences for those who ommit these offences being too	310	120	185	88	122	101	175	135	k 79	85	k 72	35	17	22	92	218	207	103	45	90	68	80	w 268	37	34	92	35	43	31	111	108	99	146	155	185	110
girt	28%	23%	34%	27%	31%	27%	28%	29%	31%	30%	29%	22%	33%	24%	24%	31%	28%	29%	25%	33%	24%	30%	29%	23%	25%	29%	38%	33%	31%	27%	32%	28%	28%	31%	31%	30%
ictims being unwilling to report iolent offences against them to he police	267	126	140	72	95	100	148	120	73	61	66	34	11	23	86	181	178	89	50	65	73	57	229	37	38	75	19	43	27	102	96	91	129	123	145	109
Male attitudes towards women nd girls	24% 263	24% 104	26% 156	22% 67	24% 90	27% 105	24% 162	25% 100	28% 64	21% 79	26% 60	22% 34	20%	25% 14	22% 94	26% 168	24% 170	25% 92	28% 32	24% 75	25% 67	21% 67	25% 235	23% 21	27% 35	23% 100	21% 28	33% 21	26% 29	25% 114	28% 84	25% 87	25% 125	24% 124	24% 151	30% 96
	24%	19%	28% a	21%	23%	29% c	26%	21%	25%	28% m	24%	22%	20%	15%	24%	24%	23%	26%	18%	27% r	23%	25%	26% W	13%	25%	31% A	31% A	16%	28%	28%	25%	24%	24%	24%	25%	26%
ourts taking too long to deal with these offences	240	100	137 25%	66 20%	71	102 28%	139	100	72	61 21%	49	32 21%	4 8%	22 23%	86 22%	153	148	92	35 20%	68 25%	72 25%	52 19%	214	24 15%	28	68 21%	18	44 33%	14%	90	83 25%	78 22%	121	115	140 23%	91 25%
	22%	92	a	60	18%	28% cd 80	144	21%	1 45	57	20%	21%	16	23%	96	130	142	D	36	61	25%	63	23% W	34	34	60	23	xvB		96	60	91	130	25%	127	89
he emotional and psychological rauma of reporting the violence o the police	226	17%	130	18%	22%	22%	23%	17%	17%	20%	23%	17%	31%	26%	25%	19%	19%	24%	20%	22%	18%	24%	20%	21%	24%	19%	25%	28	18%	24%	18%	25%	25%	18%	21%	24%
ear of retaliation and of further arm being inflicted on the victim	225	105	a 118	67	79	79	R 122	103	58	55	48	30	13	21	o 84	142	158	67	42	41	70	57	196	26	27	65	21	35	20	89	73	G 72	G 116	95	141	70
	21%	20%	22%	21%	20%	22%	20%	22%	23%	19%	19%	19%	25%	23%	21%	20%	21%	19%	24%	15%	24%	21%	21%	16%	20%	20%	23%	27%	20%	22%	22%	20%	22%	19%	24%	19%
ligital technology making it easier o commit these offences	152	70	81 15%	31 9%	59 15%	63 17%	91 15%	61	26 10%	55 19%	30 12%	22	7	12	60 15%	92	103	49 14%	21	45 16%	46 16%	34 13%	123	26 16%	21 15%	59 18%	18	10 7%	12	60 15%	59 18%	57 16%	80 15%	67	87 15%	55 15%
ocietal attitudes towards women	14%	69	15%	46	c 56	c 48	93	57	30	19% hj 52	34	14%	14%	15	72	79	98	53	26	45	37	37	120	27	15%	A 55	20% A 12	15	20	67	46	63	92	49	107	37
nd girls	14%	13%	15%	14%	14%	13%	15%	12%	12%	18%	14%	10%	9%	16%	18%	11%	13%	15%	14%	16%	13%	14%	13%	17%	12%	17%	13%	11%	20%	16%	14%	18%	18%	10%	18%	10%
ack of education around the	136	75	59	39	52	45	73	64	33	k 29	29	17	8	20	50	87	88	48	20	31	42	35	116	18	20	47	13	13	15	64	35	G 51	G 73	52	81	46
sues behind these offences	12%	14%	11%	12%	13%	12%	12%	13%	13%	10%	12%	11%	15%	22%	13%	12%	12%	14%	11%	11%	15%	13%	13%	11%	14%	15%	14%	10%	14%	16%	10%	14%	14%	10%	14%	13%
ack of awareness of the issues ehind these offences	108	60	46	43	37	28	66	42	22	34	23	17	2	10	42	66	79	29	14	24	31	31	81	22	20	35	6	14	6	47	28	42	57	49	73	29
	10%	11%	8%	13% e	9%	8%	11%	9%	9%	12%	9%	11%	3%	11%	11%	9%	11%	8%	8%	9%	11%	12%	9%	14%	15%	11%	6%	10%	6%	12%	8%	12%	11%	10%	12%	8%
he media not doing enough to hallenge the issues behind these ffences	96	59	37	39	34	23	61	35	21	21	24	14	5	10	45	51	76	20	11	23	24	32	78	17	15	30	4	11	16	42	29	49	62	30	58	31
	9%	11% b	7%	12% e	9%	6%	10%	7%	8%	8%	10%	9%	9%	10%	12%	7%	10% q	6%	6%	8%	8%	12%	9%	11%	11%	9%	4%	8%	16% z	10%	9%	14% G	12% G	6%	10%	8%
emale attitudes towards men nd boys	49 5%	36 7%	12 2%	26 8%	15 4%	8 2%	3%	29 6%	4%	16 6%	10 4%	9	2%	2%	4%	32 5%	39 5%	10 3%	6 3%	16 6%	14 5%	12 4%	31	17	8	17 5%	3%	3 2%	3%	10 3%	20 6%	26 7%	31 6%	16 3%	35 6%	12 3%
ther barrier(s)	24 2%	b 17 3%	7 1%	de 4 1%	13 3%	6 2%	12 2%	11 2%	6 2%	6 2%	3 1%	5 3%	2 4%	2 3%	12 3%	12 2%	15 2%	8 2%	3 2%	6 2%	7 2%	4 1%	19 2%	4 2%	2 1%	4 1%	1 1%	8 6%	2 2%	5 1%	13 4%	G 5 1%	13 3%	9 2%	11 2%	9 2%
ione of these	35 3%	26 5%	9 2%	14 4%	12 3%	9 2%	16 3%	19 4%	5 2%	13 4%	7 3%	9		2 2%	12 3%	23 3%	32 4%	3 1%	4 2%	8 3%	10 3%	13 5%	28 3%	5 3%	4 3%	6 2%	1 1%	6 4%	1 1%	5 1%	C 16 5%	10 3%	E 13 2%	20 4%	8 1%	11 3%
lon't know	108	66 12%	41 8%	26 8%	48 12%	34 9%	55 9%	54 11%	22 9%	20 7%	28 11%	19 12%	7 13%	11 12%	29 8%	79 11%	q 66 9%	43 12%	29 16%	18 7%	22 8%	18 7%	85 9%	22 13%	11 8%	18	5 6%	10 8%	8 8%	31 8%	C 17 5%	11 3%	23	66 13%	25 4%	32 9%

 $Proportions/Means: Columns Texted (5\% risk level) \cdot a/b \cdot c/d/e \cdot f/g \cdot h/l/l/k/l/m \cdot n/o \cdot p/q \cdot r/s/k/u \cdot v/w \cdot x/y/z/A/B \cdot C/D \cdot E/F/G \cdot H/I Overlap formulae used. * small base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



29 Jan 2025

Table 18
Q8 To what extent do you agree or disagree with each of the following statements? SUMMARY TABLE

Base: All Adults aged 18-75 in Great Britain

					The UK media
	It is unfair to		The UK police	The UK's justice	coverage of
	blame men in		response to	system's response	violence against
	general for the		violence against	to violence against	women and girls is
	violent actions of	Misogyny is	women and girls is	women and girls is	ineffective in
	other men against	normalised in UK	ineffective in	ineffective in	tackling this
	women and girls	society	tackling this crime	tackling this crime	problem
UNWEIGHTED BASE	1092	1092	1092	1092	1092
WEIGHTED BASE	1092	1092	1092	1092	1092
(2) Strongly agree	185	141	218	225	157
	17%	13%	20%	21%	14%
(1) Tend to agree	317	306	378	427	381
	29%	28%	35%	39%	35%
(0) Neither agree nor disagree	297	267	248	210	284
	27%	24%	23%	19%	26%
(-1) Tend to disagree	146	186	107	92	123
	13%	17%	10%	8%	11%
(-2) Strongly disagree	62	76	25	27	24
	6%	7%	2%	2%	2%
NET Agree	502	447	596	652	538
	46%	41%	55%	60%	49%
NET Disagree	209	262	133	119	147
	19%	24%	12%	11%	13%
Mean	0.41	0.26	0.67	0.75	0.54
Don't know	84	116	115	111	123
	8%	11%	11%	10%	11%



Table 19
Q8 To what eart oft op us agree or disagree with each of the following statements? It is unfair to blame men in general for the violent actions of other men against women and girls

Base: All Adults aged 18-75 in Great Britain

		GEN	DER		AGE		SOCIAI	LGRADE			REC	GION			EDUC	ATION	WORKIN	IG STATUS		INC	OME		ETHI	NICITY		GENER	AL ELECTION 20	124 VOTE		REFERENDUM	A 2016 VOTE	KNOWLEDGE	OF PHRASE 'N	IOT ALL MEN'	VAWG HA SOMEO PERSONAL IN D	ONE CASE ( APPENING T ONE KNOWN LLY/ SOMEO
	TOTAL	MALE (a)	FEMALE (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1	C2DE (g)	NORTH (b)	MIDLANDS	SOUTH	LONDON (k)	WALES	SCOTLAND (m)	GRADUATES	NON GRADUATES	WORKING (p)	NOT WORKING	UP TO (1)	£20000- £34999	£35000- £54999 (t)	£55000+	WHITE ETHNIC GROUP (v)	MINORITY ETHNIC GROUP (w)	CONSERVATI VE	LABOUR (v)	LIBERAL DEMOCRATS (2)	REFORM UK	OTHER (B)	REMAIN (C)	LEAVE (D)	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE (E)	NET AT LEAST HEARD OF	NEVER HEARD OF (G)	NET HAPPENED TO A WOMAN OF GIRL KNOWN PERSONALL OR IN DAILY LIFE (H)	IR IN NOT AW LY OF TH
WEIGHTED BASE IGHTED BASE	1092 1092 100%	527 533 49%	553 547 50%	350 328 30%	396 397 36%	346 367 34%	675 619 57%	417 473 43%	262 256 23%	285 285 26%	246 248 23%	154 157 14%	52 53* 5%*	93 93* 9%*	572 391 36%	520 701 64%	706 739 68%	386 353 32%	187 179 16%	257 275 25%	267 289 26%	295 267 24%	892 913 84%	182 162 15%	139 140 13%	357 322 29%	80 92* 8%*	116 132* 12%*	103 103* 9%*	425 409 37%	313 336 31%	390 358 33%	545 520 48%	479 505 46%	616 597 55%	351 367 34%
Strongly agree	185 17%	125 24% b	59 11%	48 14%	75 19%	62 17%	92 15%	92 19%	45 17%	41 14%	47 19%	27 17%	5 10%	19 20%	61 16%	124 18%	123 17%	62 17%	30 17%	47 17%	48 17%	47 17%	159 17%	25 15%	24 17%	47 15%	24 26% yB	34 26% yB	12 11%	60 15%	79 23% C	59 17%	81 16%	100 20%	83 14%	90 25% H
Tend to agree	317 29%	165 31%	149 27%	73 22%	107 27%	137 37% cd	180 29%	137 29%	77 30%	76 27%	77 31%	42 27%	13 25%	33 35%	119 30%	198 28%	207 28%	110 31%	56 31%	81 30%	79 27%	76 29%	273 30%	41 25%	53 38%	97 30%	22 24%	45 34%	32 31%	117 29%	116 34%	78 22%	132 25% E	163 32% EF	161 27%	131 36% H
Neither agree nor disagree	297 27%	135 25%	159 29%	101 31%	107 27%	89 24%	162 26%	135 29%	71 28%	77 27%	61 25%	50 32%	16 31%	22 23%	101 26%	196 28%	202 27%	95 27%	56 31%	78 28%	70 24%	75 28%	244 27%	47 29%	32 23%	90 28%	18 19%	34 26%	22 21%	103 25%	78 23%	110 31%	160 31% G	123 24%	177 30%	82 22%
) Tend to disagree	146 13%	54 10%	91 17% a	58 18% d	44 11%	44 12%	96 16% g	50 11%	34 13%	46 16%	29 12%	16 10%	11 22%	10 11%	61 16%	85 12%	104 14%	42 12%	15 9%	40 14%	49 17%	36 13%	122 13%	22 13%	21 15%	49 15% A	13 14%	10 7%	23 22% A	68 17% D	36 11%	65 18% G	91 17% G	47 9%	99 17%	37 10%
f) Strongly disagree	62 6%	15 3%	43 8% a	25 8% e	27 7% e	10 3%	44 7%	19 4%	10 4%	20 7%	10 4%	14 9%	2 4%	7 8%	31 8% o	32 5%	47 6%	15 4%	6 3%	12 4%	20 7%	18 7%	47 5%	12 7%	3 2%	26 8% x	6 6%	7 5%	9 9% x	33 8% D	12 4%	36 10% FG	42 8% G	20 4%	54 9% I	5 1%
T Agree	502 46%	290 54% b	208 38%	121 37%	181 46% c	200 54% cd	273 44%	229 48%	122 48%	118 41%	124 50%	69 44%	18 35%	51 55% ii	180 46%	322 46%	330 45%	171 49%	86 48%	128 47%	127 44%	123 46%	432 47%	66 41%	77 55%	144 45%	46 50%	79 60% yB	43 42%	177 43%	195 58% C	138 38%	214 41%	263 52% EF	244 41%	222 60% H
T Disagree	209 19%	70 13%	134 24% a	84 26% de	71 18%	54 15%	140 23% g	69 15%	43 17%	66 23%	39 16%	30 19%	13 25%	17 18%	92 24% o	117 17%	151 20%	58 16%	21 12%	52 19%	69 24% r	54 20% r	168 18%	34 21%	24 17%	75 23% A	19 21%	17 13%	32 31% xA	102 25% D	48 14%	101 28% FG	132 25% G	67 13%	153 26%	42 11%
ean	0.41	0.67 b	0.18	0.19	0.44 c	0.58 c	0.32	0.54 f	0.48	0.28	0.55	0.36	0.18	0.5	0.32	0.47 n	0.37	0.49	0.54	0.43	0.32	0.38	0.45	0.3	0.55 B	0.29	0.54	0.68 vB	0.14	0.27	0.66 C	0.17	0.24	0.61 EF	0.21	0.77 H
on't know	84 8%	39 7%	46 8%	22 7%	38 9%	25 7%	44 7%	40 9%	20 8%	24 9%	24 10%	8 5%	4 9%	3 3%	18 5%	66 9%	55 7%	29 8%	15 9%	17 6%	23 8%	15 6%	68 7%	15 9%	7 5%	13 4%	9 10%	2 2%	5 5%	28 7%	15 5%	9 3%	14 3%	51 10% EE	24 4%	22 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - t/g - h/l/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G - H/I Overlap formulae used. \* small base



Table 20
QB To what extent do you agree or disagree with each of the following statements? Misogeny is normalised in UK society

Base: All Adults aged 18-75 in Great Britain

base. All Addits aged 10-75 III Glea																																				
		GEN	NDER		AGE		SOCIAL	GRADE			REG	ion			EDUG	CATION	WORKIN	IG STATUS		INC	OME		ETHN	IICITY		GENERA	IL ELECTION 20	24 VOTE		REFERENDUM	1 2016 VOTE	KNOWLEDGE	OF PHRASE '9		AT LEAST O VAWG HAP SOMEONI PERSONALLY IN DAI	PENING TO KNOWN / SOMEON
		MALE	FEMALE	18-34	35-54	55-75	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES			NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000- £34999	£35000- £54999	£55000+	WHITE ETHNIC GROUP	MINORITY ETHNIC GROUP	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE	NET AT LEAST HEARD OF	NEVER HEARD OF	NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY LIFE	OF THIS HAVING HAPPENED
UNWEIGHTED BASE WEIGHTED BASE	TOTAL 1092 1092 100%	(a) 527 533 49%	(b) 553 547 50%	(c) 350 328 30%	(d) 396 397 36%	(e) 346 367 34%	(f) 675 619 57%	(R) 417 473 43%	(h) 262 256 23%	285 285 285 26%	246 248 23%	(k) 154 157 14%	(I) 52 53* 5%*	(m) 93 93* 9%*	(n) 572 391 36%	(o) 520 701 64%	(p) 706 739 68%	(q) 386 353 32%	(r) 187 179 16%	257 275 275 25%	267 289 26%	(u) 295 267 24%	(v) 892 913 84%	(w) 182 162 15%	(x) 139 140 13%	(v) 357 322 29%	80 92* 8%*	(A) 116 132* 12%*	(B) 103 103* 9%*	(C) 425 409 37%	(D) 313 336 31%	(E) 390 358 33%	(F) 545 520 48%	(G) 479 505 46%	(H) 616 597 55%	(I) 351 367 34%
(2) Strongly agree	141 13%	46 9%	92 17% a	53 16%	46 12%	43 12%	86 14%	55 12%	40 16%	41 14%	31 13%	14 9%	4 8%	10 10%	65 17%	76 11%	95 13%	46 13%	19 11%	39 14%	42 15%	32 12%	119 13%	19 12%	14 10%	57 18%	8 9%	15 12%	19 18%	66 16%	42 13%	65 18% FG	78 15%	56 11%	102 17%	31 8%
(1) Tend to agree	306 28%	133 25%	170 31% a	96 29%	111 28%	99 27%	184 30%	122 26%	68 27%	83 29%	67 27%	52 33%	14 26%	22 24%	127 32% 0	179 26%	201 27%	105 30%	44 25%	65 24%	83 29%	92 35% rs	259 28%	44 27%	34 24%	112 35% x	28 30%	32 24%	34 33%	143 35% D	84 25%	122 34% G	178 34% G	117 23%	199 33% I	88 24%
(0) Neither agree nor disagree	267 24%	149 28% b	115 21%	79 24%	95 24%	92 25%	134 22%	132 28% f	58 22%	79 28%	59 24%	32 20%	18 35%	21 22%	81 21%	185 26% n	190 26%	76 22%	53 30% u	84 31% u	66 23%	52 19%	219 24%	43 27%	35 25%	64 20%	20 22%	41 31% V	22 21%	90 22%	82 24%	87 24%	132 25%	121 24%	136 23%	95 26%
(-1) Tend to disagree	186 17%	103 19%	83 15%	45 14%	66 17%	76 21% c	112 18%	74 16%	43 17%	47 17%	39 16%	26 17%	6 10%	26 28% hiil	64 16%	123 17%	121 16%	65 18%	24 13%	37 14%	56 19%	54 20%	160 18%	24 15%	39 28% vB	49 15%	18 20%	28 21%	14 13%	72 18%	62 18%	39 11%	74 14% E	100 20% EF	91 15%	82 22% H
(-2) Strongly disagree	76 7%	48 9% b	25 5%	29 9%	28 7%	18 5%	49 8%	27 6%	15 6%	15 5%	22 9%	15 10%	4 7%	5 5%	28 7%	48 7%	56 8%	20 6%	15 9%	18 6%	17 6%	20 7%	65 7%	9 6%	11 8%	16 5%	10 11%	11 8%	7 7%	11 3%	39 12% C	30 8%	37 7%	36 7%	29 5%	41 11% H
NET Agree	447 41%	179 34%	262 48% a	149 45%	157 39%	141 38%	269 44%	177 37%	108 42%	124 44%	98 40%	66 42%	18 34%	32 34%	192 49% o	255 36%	297 40%	150 43%	63 35%	104 38%	125 43%	125 47% r	377 41%	63 39%	47 34%	169 53% xA	36 39%	47 36%	53 52% xA	209 51% D	126 38%	187 52% FG	256 49% G	173 34%	302 51% I	119 32%
NET Disagree	262 24%	151 28% b	108 20%	74 23%	94 24%	94 26%	161 26%	101 21%	58 23%	62 22%	61 24%	41 26%	9 17%	31 33% i	92 23%	171 24%	177 24%	85 24%	39 22%	55 20%	72 25%	74 28%	224 25%	33 21%	50 36% vB	65 20%	29 31%	39 29%	21 20%	83 20%	100 30% C	69 19%	111 21%	136 27% E	120 20%	123 34% H
Mean	0.26	0.05	0.45 a	0.33	0.23	0.22	0.26	0.26	0.34	0.33	0.22	0.17	0.22	0.07	0.38	0.19	0.24	0.29	0.18	0.28	0.3	0.25	0.25	0.28	-0.01	0.49 xzA	0.06	0.11	0.46 xA	0.47 D	0.1	0.45 FG	0.37 G	0.13	0.46 I	-0.04
Don't know	116 11%	54 10%	62 11%	26 8%	51 13%	39 11%	54 9%	62 13%	32 13%	20 7%	30 12%	17 11%	7 13%	10 11%	27 7%	90 13%	75 10%	42 12%	23 13%	31 11%	25 9%	16 6%	92 10%	22 14%	7 5%	23 7%	7 7%	5 4%	7 7%	27 7%	27 8%	15 4%	21 4%	75 15% EE	40 7%	30 8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G - H/I
Overlap formulae used. \* small base

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Table 21
Q8 To what extent do you agree or disagree with each of the following statements? The UK police response to violence against women and girls is ineffective in tackling this crime

Base: All Adults aged 18-75 in Great Britain

																																			$\overline{}$	
		GEN	DER		AGE		SOCIAI	L GRADE			REG	SION			EDU	CATION	WORKIN	G STATUS		INC	DME		ЕТН	NICITY		GENER	AL ELECTION 2	024 VOTE		REFERENDUM	M 2016 VOTE	KNOWLEDGE	E OF PHRASE 'I	NOT ALL MEN'	SOMEO	APPENING INE KNOW
	TOTAL	MALE (a)	FEMALE (b)	18-34	35-54 (d)	55-75 (e)	ABC1	C2DE (e)	NORTH (b)	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING (D)	NOT WORKING	UP TO £19999	£20000- £34999	£35000- £54999	£55000+	WHITE ETHNIC GROUP	MINORITY ETHNIC GROUP	CONSERVATI VE	LABOUR (v)	LIBERAL DEMOCRATS	REFORM UK	OTHER (B)	REMAIN	LEAVE (D)	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE	NET AT LEAST HEARD OF		NET HAPPENED TO A WOMAN OF GIRL KNOWT PERSONALLY OR IN DAILY LIFE (H)	R N NOT AW Y OF THI
WEIGHTED BASE	1092 1092 100%	527 533 49%	553 547 50%	350 328 30%	396 397 36%	346 367 34%	675 619 57%	417 473 43%	262 256 23%	285 285 26%	246 248 23%	154 157 14%	52 53* 5%*	93 93* 9%*	572 391 36%	520 701 64%	706 739 68%	386 353 32%	187 179 16%	257 275 25%	267 289 26%	295 267 24%	892 913 84%	182 162 15%	139 140 13%	357 322 29%	80 92* 8%*	116 132* 12%*	103 103* 9%*	425 409 37%	313 336 31%	390 358 33%	545 520 48%	479 505 46%	616 597 55%	35: 36: 343
Strongly agree	218 20%	95 18%	118 22%	64 20%	79 20%	74 20%	120 19%	98 21%	53 21%	67 23%	51 20%	25 16%	8 16%	14 15%	85 22%	133 19%	133 18%	85 24% p	33 19%	57 21%	56 19%	52 20%	197 22% w	17 11%	18 13%	73 23% x	22 24%	38 28% x	21 20%	95 23%	78 23%	83 23%	113 22%	98 19%	152 25% I	4! 13
Tend to agree	378 35%	172 32%	203 37%	91 28%	144 36% c	142 39% c	234 38% R	144 30%	87 34%	106 37%	82 33%	61 39%	17 33%	25 26%	150 38%	228 33%	258 35%	120 34%	59 33%	100 36%	94 33%	101 38%	323 35%	50 31%	60 43%	122 38%	34 37%	40 30%	40 39%	166 41%	114 34%	133 37%	193 37%	168 33%	206 35%	150 411
Neither agree nor disagree	248 23%	142 27% b	102 19%	100 30% de	73 18%	76 21%	130 21%	119 25%	58 23%	63 22%	52 21%	37 23%	10 19%	28 30%	80 21%	168 24%	178 24%	70 20%	44 24%	53 19%	76 26%	62 23%	194 21%	48 30% v	34 24%	63 20%	16 17%	36 28%	24 24%	80 19%	72 21%	84 24%	130 25%	106 21%	132 22%	21
) Tend to disagree	107 10%	50 9%	57 10%	36 11%	40 10%	32 9%	62 10%	45 10%	28 11% i	16 6%	27 11% i	16 10%	8 16% i	12 13% i	38 10%	69 10%	69 9%	39 11%	18 10%	34 12% t	16 5%	33 12% t	87 10%	20 12%	15 11%	35 11%	15 16% A	7 5%	7 7%	35 8%	36 11%	33 9%	52 10%	48 9%	57 10%	46 12
Strongly disagree	25 2%	15 3%	11 2%	9 3%	12 3%	5 1%	16 3%	10 2%	2 1%	8 3%	7 3%	4 2%	2 3%	3 3%	8 2%	17 2%	21 3%	4 1%	3 1%	3 1%	14 5% su	4 1%	19 2%	6 4%	6 4%	3 1%	2 2%	3 3%	4 4%	4 1%	9 3%	11 3%	12 2%	10 2%	19 3%	5 11
T Agree	596 55%	266 50%	321 59% a	156 47%	223 56% c	217 59% c	354 57%	242 51%	140 55% m	173 61% m	133 54%	86 55%	26 49%	38 41%	235 60% o	361 52%	391 53%	205 58%	93 52%	157 57%	150 52%	153 57%	520 57% w	67 42%	78 56%	195 61%	56 61%	78 59%	61 59%	261 64%	192 57%	216 60% G	306 59%	266 53%	358 60%	19: 54:
l' Disagree	133 12%	65 12%	68 12%	45 14%	51 13%	37 10%	78 13%	55 12%	31 12%	24 9%	34 14%	20 13%	10 19%	14 15%	47 12%	86 12%	90 12%	43 12%	21 12%	37 14%	30 10%	36 14%	106 12%	26 16%	20 15%	38 12%	17 18%	11 8%	11 10%	38 9%	46 14%	43 12%	64 12%	57 11%	76 13%	5: 14
ean	0.67	0.59	0.73	0.56	0.69	0.76 c	0.68	0.66	0.7	0.79 m	0.65	0.61	0.5	0.43	0.73	0.64	0.63	0.76	0.65	0.7	0.63	0.66	0.72 w	0.36	0.53	0.76	0.66	0.81	0.7	0.83	0.69	0.71	0.69	0.69	0.73	0.59
on't know	115 11%	60 11%	55 10%	28 8%	49 12%	38 10%	57 9%	58 12%	27 11%	25 9%	29 12%	15 9%	7 13%	12 13%	29 7%	86 12%	80 11%	35 10%	22 12%	28 10%	32 11%	16 6%	93 10%	19 12%	7 5%	25 8%	3 3%	7 6%	7 7%	30 7%	27 8%	14 4%	20 4%	75 15% EE	31 5%	41 11%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/l/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/s/A/B - C/D - E/F/G - H/I
Overlap formulae used. \* small base

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Tabl

28 To what extent do you agree or disagree with each of the following statements? The UK's justice system's response to violence against women and girls is ineffective in tackling this crime

Base: All Adults aged 18-75 in Great Britain

Base: All Adults aged 18-75 in Gre	eat Britain																																			
		GEF	IDER		AGE		SOCIA	L GRADE			REG	GION			EDU	ICATION	WORKIN	IG STATUS		INC	OME		ETHI	NICITY		GENER	AL ELECTION 20	024 VOTE		REFERENDUM	1 2016 VOTE	KNOWLEDGE	OF PHRASE '9	NOT ALL MEN'		PPENING TO E KNOWN Y/SOMEONE
	TOTAL	MALE	FEMALE (b)	18-34	35-54 (d)	55-75	ABC1	C2DE	NORTH (b)	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND (m)	GRADUATE:	NON S GRADUATE:	s WORKING	NOT WORKING	UP TO £19999	£20000- £34999	£35000- £54999	£55000+	WHITE ETHNIC GROUP	MINORITY ETHNIC GROUP	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER (P)	REMAIN	LEAVE	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE	NET AT LEAST HEARD OF	NEVER HEARD OF	NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY LIFE	
UNWEIGHTED BASE WEIGHTED BASE	1092 1092 1096	527 533 49%	553 547 50%	350 328 30%	396 397 36%	346 367 34%	675 619 57%	417 473 43%	262 256 23%	285 285 285 26%	246 248 23%	154 157 14%	52 53* 5%*	93 93* 9%*	572 391 36%	520 701 64%	706 739 68%	386 353 32%	187 179 16%	257 275 25%	267 289 26%	295 267 24%	892 913 84%	182 162 15%	139 140 13%	357 322 29%	80 92* 8%*	116 132* 12%*	103 103* 9%*	425 409 37%	313 336 31%	390 358 33%	545 520 48%	479 505 46%	616 597 55%	351 367 34%
(2) Strongly agree	225 21%	81 15%	139 25% a	60 18%	82 21%	84 23%	121 20%	104 22%	64 25% k	62 22%	54 22%	22 14%	7 14%	16 17%	94 24% o	131 19%	144 19%	81 23%	37 21%	64 23%	54 19%	49 18%	200 22% w	22 14%	16 12%	81 25% x	21 23%	35 26% x	23 23% x	92 23%	78 23%	81 23%	113 22%	106 21%	149 25% I	65 18%
(1) Tend to agree	427 39%	195 37%	230 42%	111 34%	147 37%	169 46% cd	252 41%	175 37%	86 34%	122 43% h	95 38%	64 41%	28 52% h	32 35%	143 37%	284 40%	273 37%	154 44%	67 38%	113 41%	107 37%	111 42%	365 40%	54 33%	69 49% V	121 38%	44 48%	56 42%	47 46%	184 45%	135 40%	156 43% G	225 43% G	182 36%	240 40%	155 42%
(0) Neither agree nor disagree	210 19%	132 25% b	74 14%	83 25% de	74 19%	53 14%	123 20%	87 18%	54 21%	48 17%	41 17%	36 23%	8 16%	22 24%	80 20%	130 19%	160 22% q	51 14%	34 19%	51 19%	62 21%	55 21%	165 18%	43 26% v	32 23% B	62 19%	13 14%	24 18%	12 12%	68 17%	62 18%	63 17%	101 19%	96 19%	117 20%	61 17%
(-1) Tend to disagree	92 8%	55 10%	36 7%	38 12% e	35 9%	19 5%	54 9%	38 8%	19 8%	19 7%	22 9%	19 12%	2 4%	10 11%	34 9%	58 8%	69 9%	23 7%	13 7%	18 7%	27 9%	30 11%	69 8%	20 13% v	8 6%	30 9%	7 8%	7 5%	13 13%	32 8%	21 6%	39 11%	52 10%	38 7%	48 8%	35 9%
(-2) Strongly disagree	27 2%	13 2%	13 2%	10 3%	3%	6 2%	14 2%	12 3%	9 3%	7 2%	2%	3 2%	:	5 5%	11 3%	16 2%	19 3%	8 2%	5 3%	3 1%	7 2%	5 2%	23 3%	3 2%	3 2%	7 2%	3 3%	3%	1 1%	1%	13 4% C	2%	10 2%	10 2%	17 3%	8 2%
NET Agree	652 60%	276 52%	369 67% a	171 52%	229 58%	252 69% cd	373 60%	279 59%	150 58%	185 65% m	149 60%	86 55%	35 66%	48 52%	237 61%	415 59%	416 56%	235 67% p	104 58%	177 64%	161 56%	160 60%	565 62% w	76 47%	85 61%	201 63%	65 71%	90 68%	70 69%	276 67%	212 63%	236 66% G	338 65% G	287 57%	389 65%	220 60%
NET Disagree	119 11%	68 13%	50 9%	49 15% e	45 11%	25 7%	69 11%	50 11%	28 11%	26 9%	26 11%	22 14%	2 4%	15 16%	45 12%	74 11%	88 12%	31 9%	18 10%	21 8%	34 12%	36 13%	93 10%	24 15%	11 8%	37 11%	9 10%	11 8%	14 14%	36 9%	35 10%	13%	63 12%	48 9%	64 11%	43 12%
Mean	0.75	0.58	0.9 a	0.57	0.73	0.93 cd	0.73	0.77	0.76	0.83 km	0.8	0.58	0.88	0.52	0.76	0.74	0.68	0.88 p	0.76	0.87 u	0.68	0.67	0.79 w	0.5	0.67	0.79	0.85	0.88	0.82	0.86	0.78	0.76	0.75	0.78	0.8	0.72
Don't know	111	58 11%	54 10%	26 8%	49 12%	37 10%	54 9%	57 12%	24 9%	26 9%	32 13%	13 8%	7 14%	9 9%	29 8%	82 12%	75 10%	36 10%	12%	25 9%	33 11%	16 6%	91 10%	19 12%	11 8%	21 7%	4 5%	7 6%	6 6%	29 7%	27 8%	12 3%	18 3%	74 15% FF	27 5%	43 12% H

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - t/g - h/l/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G - H/I Overlap formulae used. \* small base

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Table 23
Q8 To what extent do you agree or disagree with each of the following statements? The UK media coverage of violence against women and girls is ineffective in tackling this problem

Base: All Adults aged 18-75 in Great Britain

	1																																			
		GEN	IDER		AGE		SOCIAL	GRADE			REG	SION			EDUG	CATION	WORKIN	G STATUS		INCO	DME		ETH	NICITY		GENERA	AL ELECTION 2	024 VOTE		REFERENDUN	M 2016 VOTE	KNOWLEDGE	OF PHRASE 'N		VAWG HAS SOMEON PERSONALL	ONE CASE OF PPENING TO NE KNOWN LY/SOMEONE ULY LIFE
		MALE	FEMALE	18-34	35-54	55-75	ABC1	C2DE	NORTH (b)	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES		WORKING	NOT WORKING	UP TO £19999	£20000- £34999	£35000- £54999	£55000+	WHITE ETHNIC GROUP	MINORITY ETHNIC GROUP	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE	NET AT LEAST HEARD OF		PERSONALLY OR IN DAILY LIFE	NOT AWARE OF THIS
UNWEIGHTED BASE WEIGHTED BASE	TOTAL 1092 1092	(a) 527 533	(b) 553 547	(c) 350 328	(d) 396 397	(e) 346 367	(f) 675 619	(R) 417 473	(h) 262 256	285 285	246 248	(k) 154 157	(I) 52 53*	(m) 93 93*	(n) 572 391	(o) 520 701	(p) 706 739	(q) 386 353	(r) 187 179	(s) 257 275	267 289	(u) 295 267	(v) 892 913	(w) 182 162	(x) 139 140	357 322	80 92*	(A) 116 132*	(B) 103 103*	(C) 425 409	(D) 313 336	(E) 390 358	(F) 545 520	(G) 479 505	(H) 616 597	351 367
(2) Strongly agree	100% 157 14%	49% 64 12%	90 16%	90% 46 14%	36% 56 14%	55 15%	82 13%	75 16%	44 17%	38 13%	23% 38 15%	17 17 11%	5%* 6 12%	9%* 13 14%	67 17%	90 13%	98 13%	59 17%	16% 23 13%	38 14%	40 14%	40 15%	141 15%	15% 13 8%	16 11%	53 16%	11 12%	26 20%	20 19%	68 17%	59 18%	60 17%	48% 82 16%	72 14%	98 16%	46 13%
(1) Tend to agree	381 35%	171 32%	208 38%	93 28%	139 35%	149 41% c	240 39% g	141 30%	77 30%	111 39%	83 33%	60 38%	16 30%	34 37%	153 39%	228 33%	262 36%	118 34%	51 29%	101 37%	103 36%	101 38%	316 35%	57 35%	56 40%	128 40%	35 39%	38 29%	40 39%	165 40%	125 37%	129 36%	184 35%	177 35%	231 39%	127 34%
(0) Neither agree nor disagree	284 26%	159 30% b	120 22%	100 30%	99 25%	85 23%	155 25%	130 27%	71 28%	82 29%	61 24%	36 23%	13 25%	22 24%	88 22%	197 28% n	194 26%	90 26%	63 35% st	63 23%	72 25%	70 26%	235 26%	46 29%	39 28%	77 24%	16 17%	45 34% z	23 22%	93 23%	83 25%	101 28%	155 30% G	112 22%	150 25%	97 26%
(-1) Tend to disagree	123 11%	63 12%	58 11%	41 13%	41 10%	41 11%	63 10%	60 13%	29 11%	21 7%	29 12%	21 14%	8 16%	14 14%	39 10%	84 12%	83 11%	40 11%	16 9%	40 14%	34 12%	29 11%	101 11%	20 12%	18 13%	37 12%	16 17%	13 10%	13 12%	48 12%	35 11%	38 10%	59 11%	59 12%	64 11%	52 14%
(-2) Strongly disagree	24 2%	15 3%	9 2%	14 4% e	7 2%	2 1%	14 2%	9 2%	5 2% i	11 4% i	:	3 2%	1 2%	3 3% i	12 3%	11 2%	21 3%	3 1%	4 2%	6 2%	5 2%	7 3%	18 2%	5 3%	1 1%	9 3%	2 2%	4 3%	1 1%	8 2%	6 2%	13 4% G	16 3%	6 1%	17 3%	4 1%
NET Agree	538 49%	235 44%	298 54% a	139 42%	195 49%	204 56% c	321 52%	216 46%	121 47%	149 52%	121 49%	77 49%	22 42%	47 51%	220 56% o	317 45%	360 49%	177 50%	74 41%	140 51%	143 49%	141 53% r	458 50%	69 43%	71 51%	181 56%	47 51%	64 48%	60 58%	233 57%	183 55%	189 53%	266 51%	249 49%	329 55% I	173 47%
NET Disagree	147 13%	78 15%	67 12%	55 17%	48 12%	43 12%	77 12%	69 15%	35 14%	32 11%	29 12%	24 16%	9 18%	17 18%	51 13%	95 14%	104 14%	42 12%	20 11%	45 16%	39 14%	37 14%	119 13%	25 16%	19 14%	46 14%	18 20%	16 12%	13 13%	56 14%	41 12%	51 14%	75 14%	65 13%	81 14%	56 15%
Mean	0.54	0.44	0.65 a	0.39	0.57 c	0.65 c	0.56	0.51	0.55	0.55	0.61	0.49	0.41	0.47	0.62	0.49	0.51	0.62	0.46	0.51	0.55	0.55	0.57 w	0.37	0.52	0.59	0.47	0.56	0.67	0.62	0.64	0.54	0.52	0.58	0.59	0.49
Don't know	123 11%	61 11%	62 11%	34 10%	54 14%	35 9%	66 11%	58 12%	30 12%	21 8%	38 15%	20 13%	8 14%	7 8%	32 8%	92 13%	80 11%	43 12%	22 12%	27 10%	36 12%	19 7%	101 11%	21 13%	10 7%	18 6%	11 12%	7 5%	7 7%	28 7%	29 9%	17 5%	24 5%	78 15% EF	37 6%	42 11% H

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - t/g - h/t/|J/v|/m - n/o - p/q - r/s/h/u - v/w - x/y/z/A/B - C/D - E/F/G - H/I Overlap formulae used. \* small base

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29 Jan 2025

Table 24

Q9 How often, if at all, does the traditional news media you use (TV, radio or newspapers) do the following things when reporting violence against women and girls? SUMMARY TABLE

Base: All Adults aged 18-75 in Great Britain

					Ignores the
				Treats the	underlying issues
			Overstates the	problem in a	that cause
		Over-reports the	impact of the	sensational	violence against
	Blames the victim	problem	problem	manner	women and girls
UNWEIGHTED BASE	1092	1092	1092	1092	1092
WEIGHTED BASE	1092	1092	1092	1092	1092
All the time	64	54	50	84	135
	6%	5%	5%	8%	12%
Very often	139	118	103	276	278
	13%	11%	9%	25%	25%
Sometimes	364	261	256	375	347
	33%	24%	23%	34%	32%
Rarely	227	292	305	117	91
	21%	27%	28%	11%	8%
Never	111	148	142	38	39
	10%	14%	13%	3%	4%
NET All the time/ Very often	203	172	153	361	412
	19%	16%	14%	33%	38%
NET All the time/ Very often/	567	433	409	736	760
Sometimes					
	52%	40%	37%	67%	70%
NET Rarely/ Never	337	440	447	155	130
	31%	40%	41%	14%	12%
Don't know	167	189	215	182	180
	15%	17%	20%	17%	16%
Prefer not to say	21	29	21	19	23
	2%	3%	2%	2%	2%



Table 25
Q9 How often, if at all, does the traditional news media you use (TV, radio or newspapers) do the following things when reporting violence against women and girls? Blames the victim

Base: All Adults aged 18-75 in Great Britain

Base: All Adults aged 18-75 in Great	at Britain																																			
		GEN	NDER		AGE		SOCIAL	GRADE			RE	GION			EDUG	CATION	WORKIN	G STATUS		INC	OME		ETHN	IGTY		GENERA	AL ELECTION 20	024 VOTE		REFERENDUM	2016 VOTE	KNOWLEDGE	OF PHRASE 'N	NOT ALL MEN	AT LEAST ON VAWG HAPF SOMEONE PERSONALLY, I' IN DAIL	PPENING TO E KNOWN Y/SOMEONE
	TOTAL	MALE	FEMALE (b)	18-34	35-54 (d)	55-75	ABC1	C2DE	NORTH (b)	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000- £34999	£35000- £54999	£55000+	WHITE ETHNIC GROUP	MINORITY ETHNIC GROUP (w)	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER (P)	REMAIN	LEAVE (D)	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE	NET AT LEAST HEARD OF	NEVER HEARD OF	NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY LIFE (H)	
UNWEIGHTED BASE WEIGHTED BASE All the time	1092 1092 100% 64	527 533 49% 35	553 547 50% 29	350 328 30% 29	396 397 36% 21	346 367 34% 14	675 619 57% 32	417 473 43% 32	262 256 23% 19	285 285 26% 16	246 248 23% 15	154 157 14% 9	52 53* 5%*	93 93* 9%* 4	572 391 36% 24	520 701 64% 40	706 739 68% 45	386 353 32% 20	187 179 16% 6	257 275 275 25%	267 289 26% 17	295 267 24% 18	892 913 84% 50	182 162 15%	139 140 13% 6	357 322 29% 15	80 92* 8%* 7	116 132* 12%*	103 103* 9%* 7	425 409 37% 24	313 336 31% 24	390 358 33% 35	545 520 48% 49	479 505 46% 14	616 597 55% 52	351 367 34% 8
Verv often	6% 139 13%	7% 53 10%	5% 83 15% a	9% e 63 19% de	5% 45 11%	4% 31 8%	5% 86 14%	7% 53 11%	8% 29 11%	6% 43 15%	6% 26 11%	6% 24 15%	4% 9 17%	4% 8 8%	70 18%	6% 69 10%	6% 97 13%	6% 41 12%	3% 9 5%	5% 45 16% r	6% 38 13% r	7% 39 14% r	6% 107 12%	9% 26 16%	5% 13 9%	5% 48 15%	8% 11 12%	8% 13 10%	6% 19 19%	6% 61 15%	7% 33 10%	10% G 80 22% FG	9% G 95 18% G	3% 40 8%	9% I 103 17%	2% 24 6%
Sometimes	364 33%	160 30%	201 37% a	94 29%	138 35%	132 36%	213 34%	150 32%	81 32%	103 36%	78 32%	51 33%	17 33%	33 35%	128 33%	236 34%	239 32%	124 35%	65 36%	79 29%	103 36%	95 35%	310 34%	50 31%	43 31%	128 40%	29 31%	50 38%	37 36%	148 36%	118 35%	130 36%	187 36%	157 31%	232 39%	108 29%
Rarely	227 21%	114 21%	110 20%	50 15%	74 19%	103 28% cd	122 20%	104 22%	65 25% k	50 18%	59 24%	24 15%	8 16%	21 22%	78 20%	149 21%	154 21%	72 20%	51 29% tu	68 25% u	52 18%	45 17%	204 22% w	19 12%	40 29% vB	58 18%	28 30% v	30 23%	16 16%	87 21%	81 24%	48 13%	96 18% E	118 23% E	108 18%	102 28% H
Never	111 10%	65 12%	46 8%	34 10%	44 11%	33 9%	74 12% R	37 8%	21 8%	31 11%	24 10%	20 12%	3 6%	12 12%	40 10%	71 10%	74 10%	36 10%	11 6%	28 10%	28 10%	37 14% r	89 10%	21 13%	14	33 10%	9	11 8%	7 7%	29 7%	39 12%	34 10%	45 9%	63 12%	45 8%	57 16% H
NET All the time/ Very often	203 19%	88 16%	112 21%	92 28% de	66 17%	45 12%	118 19%	85 18%	48 19%	58 20%	41 16%	33 21%	11 22%	11 12%	94 24% o	109 16%	142 19%	61 17%	15 9%	60 22% r	55 19% r	57 21% r	157 17%	40 25% v	19 14%	63 20%	19 20%	24 18%	26 25% x	85 21%	57 17%	115 32% FG	144 28% G	54 11%	155 26% I	32 9%
NET All the time/ Very often/ Sometimes	567 52%	248 46%	313 57%	186	204 51%	177 48%	331 53%	236 50%	129 50%	161 57%	119 48%	84 54%	29 54%	47%	57%	345 49%	381 52%	185 52%	80 45%	139 51%	158 55%	57%	468 51%	90 56%	62 45%	191 59%	47 52%	74 56%	63	233 57%	174 52%	244 68% FG	330 64%	211 42%	388 65%	140 38%
NET Rarely/ Never	337 31%	179 34%	155 28%	84 26%	117 30%	136 37%	196 32%	141 30%	86 34%	82 29%	83 33%	43 28%	11 21%	32 34%	118 30%	220 31%	229 31%	108 31%	62 35%	96 35%	81 28%	82 31%	293 32%	40 25%	54 39% B	91 28%	37 40% B	41 31%	24 23%	116 28%	120 36%	82 23%	141 27%	181 36% FF	153 26%	159 43% H
Don't know	167 15%	94 18%	71 13%	46 14%	67 17%	54 15%	80 13%	87 18% f	39 15%	35 12%	40 16%	25 16%	11 22%	16 17%	44 11%	123 18%	116 16%	51 15%	32 18%	36 13%	45 15%	32 12%	138 15%	25 16%	23 17%	36 11%	8	16 12%	14 14%	54 13%	42 13%	27 8%	42 8%	105 21% EF	52 9%	66 18% H
Prefer not to say	21 2%	13 2%	8 1%	11 3% e	8 2%	1	11 2%	9 2%	2 1%	7 2%	6 2%	4 3%	1 2%	1 1%	7 2%	13 2%	13 2%	8 2%	5 3%	4 2%	5 2%	2 1%	14 2%	6 4%	:	4 1%	:	1	2 2%	6 2% D	:	5 1%	7 1%	7 1%	5 1%	3 1%

 $Proportions/Means: Columns Tested (5\% risk level) \cdot a/b \cdot c/d/e \cdot t/g \cdot h/l/l/k/l/m \cdot n/o \cdot p/q \cdot r/s/k/u \cdot v/w \cdot x/y/z/A/B \cdot C/D \cdot E/F/G \cdot H/l Overlap formulae used. * small base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 26
Q9 How often, if at all, does the traditional news media you use (TV, radio or newspapers) do the following things when reporting violence against women and girls? Over-reports the problem

Base: All Adults aged 18-75 in Great Britain

Base: All Adults aged 18-75 in Great	at Britain																																			
		GEN	NDER		AGE		SOCIAL	GRADE			RE	GION			EDUG	CATION	WORKIN	G STATUS		INC	OME		ETHN	IGTY		GENERA	AL ELECTION 2	024 VOTE		REFERENDUM	2016 VOTE	KNOWLEDGE	OF PHRASE 'N	NOT ALL MEN	AT LEAST OF VAWG HAPI SOMEONE PERSONALLY IN DAIL	PPENING TO E KNOWN Y/SOMEONE
	TOTAL	MALE	FEMALE (b)	18-34	35-54 (d)	55-75	ABC1	C2DE	NORTH (b)	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND (m)		NON GRADUATES		NOT WORKING	UPTO £19999	£20000- £34999	£35000- £54999	£55000+	WHITE ETHNIC GROUP	MINORITY ETHNIC GROUP (w)	CONSERVATI VE	LABOUR	LIBERAL	REFORM UK	OTHER (P)	REMAIN	LEAVE	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE	NET AT LEAST HEARD OF	NEVER HEARD OF	NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY LIFE (H)	
UNWEIGHTED BASE WEIGHTED BASE All the time	1092 1092 1092 100%	527 533 49% 26	553 547 50% 27	350 328 30% 23	396 397 36% 18	346 367 34% 13	675 619 57%	417 473 43% 23	262 256 23%	285 285 26%	246 248 23%	154 157 14%	52 53* 5%*	93 93* 9%*	572 391 36% 24	520 701 64% 31	706 739 68% 39	386 353 32%	187 179 16%	257 275 25%	267 289 26%	295 267 24% 16	892 913 84% 38	182 162 15%	139 140 13% 7	357 322 29%	80 92* 8%* 5	116 132* 12%*	103 103* 9%*	425 409 37%	313 336 31% 21	390 358 33% 29	545 520 48% 33	479 505 46% 20	(H) 616 597 55% 37	351 367 34% 13
Very often	5% 118	5%	5% 51	7%	5%	4%	5%	5%	5%	4%	4%	7%	4%	6%	6%	4% 78	5%	4%	6%	4%	5%	6%	4% 93	10% v 25	5%	5%	5%	6% 21	4%	3%	6%	8% FG 42	6%	4%	6%	3%
Sometimes	11% 261	12%	9% 128	14% d 83	5% 96	13% d 83	11% 149	11%	13%	10%	11% 45	10%	9%	8% 28	10%	11%	11%	10%	9%	12%	11%	10%	10%	15% 36	12% 50	10%	8%	16%	9%	8% 96	13% 96	12% 95	13%	9% 116	12% 166	9% 86
Rarely	24%	25%	23%	25%	24%	22%	24% 169	24%	26%	24%	18% 75	23%	29%	30% i 26	24%	24%	24% 192	23%	23%	24%	21%	30% t 68	24%	22%	36% yzA 35	24% 95	14%	20%	24%	24%	28%	26%	26%	23%	28%	23%
Never	27%	26%	28% 85	21%	28% c 56	30% c 44	27% 86	26%	24%	29% 39	30%	22%	23%	28%	31% o 51	24% 98	26%	28%	25%	29%	28%	26%	28%	22%	25%	30% 57	37% 17	27%	32%	33% D 61	23%	25%	28% E 73	25%	28% 86	29% 52
NET All the time/ Very often	14%	11% 92	16% 78	15%	14%	12%	14%	13%	15%	14%	12%	16%	5%	14%	13%	14%	14%	13%	11%	16%	15%	13%	14%	12%	9%	18% x 49	19%	15%	16%	15%	16%	15%	14%	14%	14%	14%
NET All the time/ Very often/	16% 433	17% 223	14% 206	21% d 153	10%	17% d 145	16% 246	16% 188	18%	14%	15% 82	17% 63	14%	14%	16%	15% 274	16% 301	14%	15% 68	16%	16%	16%	14% 352	25% v 77	17%	15%	13%	21% 55	13% 38	11%	19% C 159	20% G 165	19% G 233	13% 182	18% 272	13%
Sometimes	40%	42%	38%	47% d	34%	39%	40%	40%	44%	39%	33%	40%	43%	44%	41%	39%	41%	38%	38%	39%	37%	46%	39%	48% V	53% vz8	39%	27%	42%	37%	35%	47% C	46% G	45% G	36%	46% I	36%
NET Rarely/ Never	440 40%	198 37%	238 44%	116 35%	168 42%	156 42%	255 41%	185 39%	100 39%	121 43%	106 43%	59 37%	15 28%	39 41%	171 44%	269 38%	294 40%	146 41%	65 36%	123 45%	124 43%	102 38%	378 41%	54 34%	48 34%	153 47% ×	51 55% x	55 41%	49 47%	196 48% D	131 39%	145 41%	219 42%	196 39%	251 42%	158 43%
Don't know	189 17%	96 18%	90 16%	44 13%	82 21% c	63 17%	105 17%	84 18%	37 14%	45 16%	54 22%	30 19%	13 26%	11 12%	54 14%	135 19% n	129 17%	61 17%	38 21% s	35 13%	53 18%	39 15%	163 18%	22 13%	17 12%	40 12%	17 18%	22 16%	14 14%	66 16%	44 13%	39 11%	57 11%	114 23% EF	66 11%	73 20% H
Prefer not to say	29 3%	17 3%	13 2%	14 4% e	12 3%	4 1%	13 2%	16 3%	6 2%	8 3%	6 2%	5 3%	2 4%	2 3%	7 2%	23 3%	16 2%	14 4%	8 5% u	8 3%	5 2%	3 1%	20 2%	9 5% v	1 1%	3 1%	:	1	2 2%	6 1%	2 1%	9 2%	11 2%	11 2%	8 1%	3 1%

 $Proportions/Means: Columns Tested (5\% risk level) \cdot a/b \cdot c/d/e \cdot t/g \cdot h/l/l/k/l/m \cdot n/o \cdot p/q \cdot r/s/k/u \cdot v/w \cdot x/y/z/A/B \cdot C/D \cdot E/F/G \cdot H/l Overlap formulae used. * small base$ 

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Table 27
Q9 How often, if at all, does the traditional news media you use (TV, radio or newspapers) do the following things when reporting violence against women and girls? Overstates the impact of the problem

Base: All Adults aged 18-75 in Great Britain

		GEI	NDER		AGE		SOCIAL	GRADE			REG	ion			EDUC	CATION	WORKING	STATUS		INC	OME		ETHN	NICITY		GENERA	IL ELECTION 20	024 VOTE		REFERENDUM	A 2016 VOTE	KNOWLEDGE	OF PHRASE 'N	OT ALL MEN'	PERSONALI	PPENING T
	TOTAL	MALE	FEMALE	18-34	35-54	55-75	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON		NOT WORKING	UP TO £19999	£20000- £34999	£35000- £54999	£55000+	WHITE ETHNIC GROUP	MINORITY ETHNIC GROUP (w)	CONSERVATI VE		LIBERAL	REFORM UK	OTHER	REMAIN	LEAVE	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE	NET AT LEAST HEARD OF	NEVER HEARD OF	NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY LIFE (H)	N NOT AW
WEIGHTED BASE EIGHTED BASE the time	1092 1092 100% 50	(a) 527 533 49% 28	(b) 553 547 50% 21	350 328 30% 20	396 397 36% 15	346 367 34% 15	675 619 57% 33	417 473 43% 17	(h) 262 256 23% 14	285 285 285 26% 16	246 248 23% 7	(k) 154 157 14% 7	52 53* 5%*	93 93* 9%* 5	(n) 572 391 36% 21	(0) 520 701 64% 29	706 739 68% 34	386 353 32% 16	187 179 16% 9	257 275 275 25% 10	267 289 26% 14	295 267 24% 13	(v) 892 913 84% 35	182 162 15% 14	139 140 13% 6	357 322 29% 13	80 92* 8%* 4	(A) 116 132* 12%* 9	(B) 103 103* 9%* 3	425 409 37% 13	313 336 31% 21	390 358 33% 24	(F) 545 520 48% 30	479 505 46% 19	616 597 55% 32	351 367 34% 13
rv often	5% 103 9%	5% 51 10%	4% 51 9%	6% 48 15% de	4% 33 8%	4% 22 6%	5% 57 9%	4% 46 10%	5% 29 11%	6% 18 6%	3% 18 7%	5% 24 15% ij	2% 7 13%	6% 7 8%	5% 44 11%	4% 59 8%	5% 83 11% q	4% 21 6%	5% 12 6%	4% 27 10%	5% 23 8%	5% 34 13% r	4% 78 9%	9% v 24 15% v	5% 18 13%	4% 25 8%	5% 10 10%	7% 10 8%	9 9%	3% 34 8%	6% 29 9%	7% 47 13% G	6% 66 13% G	4% 35 7%	5% 73 12%	3% 22 6%
netimes	256 23%	137 26%	118 22%	94 29% d	78 20%	84 23%	145 23%	111 23%	58 23%	62 22%	66 27%	35 22%	15 29%	20 21%	90 23%	165 24%	175 24%	81 23%	45 25%	61 22%	64 22%	75 28%	208 23%	46 28%	41 29% B	81 25% B	14 16%	36 27% B	15 14%	89 22%	77 23%	97 27% G	143 28% G	99 20%	158 26%	78 211
ely	305 28%	138 26%	162 30%	60 18%	122 31% c	123 34% c	196 32% g	109 23%	61 24%	93 32%	70 28%	36 23%	10 19%	36 38% hkl	120 31%	186 27%	209 28%	97 27%	41 23%	86 31%	96 33% ru	66 25%	273 30% w	28 17%	41 29%	101 32%	27 29%	42 32%	38 37%	152 37% D	94 28%	87 24%	146 28% E	149 29%	180 30%	111 309
ver	142 13%	51 10%	89 16% a	43 13%	49 12%	49 13%	76 12%	66 14%	41 16%	39 14%	31 12%	22 14%	3 5%	7 8%	53 14%	89 13%	84 11%	58 16% p	24 14%	37 13%	35 12%	36 14%	122 13%	16 10%	14 10%	51 16%	23 25% xA	13 10%	14 13%	57 14%	53 16%	53 15% F	64 12%	67 13%	75 13%	56 159
T All the time/ Very often	153 14%	79 15%	72 13%	68 21% de	48 12%	37 10%	90 15%	63 13%	43 17%	34 12%	25 10%	31 20%	8 16%	12 13%	66 17%	88 12%	117 16%	36 10%	21 12%	37 14%	38 13%	47 18%	113 12%	38 24% v	24 17%	38 12%	14 15%	19 14%	12 12%	47 11%	50 15%	71 20% G	96 18% G	54 11%	104 17%	35 9%
T All the time/ Very often/ netimes	409 37%	217 41%	190 35%	162 49%	126 32%	121 33%	235 38%	174 37%	101 40%	96 34%	91 37%	66 42%	23 44%	32 34%	156 40%	253 36%	292 40%	117 33%	66 37%	98 36%	101 35%	122 46%	321 35%	84 52%	65 47%	119 37%	28 31%	55 41%	27 26%	136 33%	127 38%	168 47%	239 46%	152 30%	262 44%	113 31%
T Rarely/ Never	447 41%	190 36%	250 46% a	de 103 32%	171 43% c	173 47% c	272 44%	175 37%	102 40%	131 46%	101 40%	58 37%	13 25%	43 46% I	173 44%	274 39%	293 40%	154 44%	66 37%	123 45%	131 45%	st 102 38%	395 43% w	44 27%	8 55 40%	153 48%	50 55%	8 55 41%	52 50%	208 51%	146 43%	G 140 39%	G 210 40%	215 43%	255 43%	167 45%
n't know	215 20%	113 21%	100 18%	54 16%	92 23% c	70 19%	103 17%	113 24% f	50 20%	53 19%	51 21%	31 20%	14 26%	16 17%	56 14%	160 23% n	142 19%	74 21%	40 22%	49 18%	53 18%	40 15%	182 20%	29 18%	19 14%	46 14%	13 14%	23 17%	24 24% V	61 15%	62 18%	44 12%	64 12%	129 26% EF	76 13%	85 23% H
efer not to say	21 2%	15 3%	6 1%	9 3%	8 2%	4 1%	9 2%	11 2%	3 1%	5 2%	5 2%	2 2%	2 5%	2 3%	7 2%	14 2%	12 2%	8 2%	7 4%	4 2%	4 1%	3 1%	15 2%	5 3%	:	4 1%	:	:		4 1%	1	6 2%	8 2%	8 2%	4 1%	3 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - t/g - h/i/j/k/i/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G - H/I
Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 28

Q9 How often, if a fall, does the traditional news media you use (TV, radio or newspapers) do the following things when reporting violence against women and girls? Treats the problem in a sensational manner

Base: All Adults aged 18-75 in Great Britain

base. All Addits aged 18-75 III Glea																																				
		GEN	IDER		AGE		SOCIAL	. GRADE			REG	SION			EDUI	CATION	WORKIN	G STATUS		INC	OME		ETHN	ICITY		GENERA	AL ELECTION 20	024 VOTE		REFERENDUM	1 2016 VOTE	KNOWLEDGE (	OF PHRASE 1	NOT ALL MEN'	AT LEAST ON VAWG HAPP SOMEONE PERSONALLY, IN DAIL	PENING TO E KNOWN Y/ SOMEON
	TOTAL	MALE	FEMALE	18-34	35-54	55-75	ABC1	C2DE	NORTH (b)	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UPTO £19999	£20000- £34999	£35000- £54999	£55000+	WHITE ETHNIC GROUP	MINORITY ETHNIC GROUP (w)	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE	NET AT LEAST HEARD OF	NEVER HEARD OF	NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY LIFE (H)	NOT AWAR
UNWEIGHTED BASE WEIGHTED BASE	1092 1092 100%	527 533 49%	553 547 50%	350 328 30%	396 397 36%	346 367 34%	675 619 57%	417 473 43%	262 256 23%	285 285 26%	246 248 23%	154 157 14%	52 53* 5%*	93 93* 9%*	572 391 36%	520 701 64%	706 739 68%	386 353 32%	187 179 16%	257 275 25%	267 289 26%	295 267 24%	892 913 84%	182 162 15%	139 140 13%	357 322 29%	80 92* 8%*	116 132* 12%*	103 103* 9%*	425 409 37%	313 336 31%	390 358 33%	545 520 48%	479 505 46%	616 597 55%	351 367 34%
All the time	84 8%	39 7%	45 8%	30 9%	27 7%	28 7%	50 8%	35 7%	18 7%	27 9%	17 7%	14 9%	5 9%	5 5%	42 11%	43 6%	56 8%	28 8%	12 7%	20 7%	23 8%	26 10%	69 8%	13 8%	15 11%	24 7%	9 10%	9 7%	12 11%	35 9%	30 9%	38 11%	48 9%	35 7%	53 9%	24 6%
Verv often	276 25%	135 25%	137 25%	84 26%	88 22%	104 28%	168 27%	108 23%	63 25%	63 22%	71 29%	49 31% m	13 24%	17 18%	105 27%	171 24%	187 25%	90 25%	40 23%	70 26%	67 23%	80 30%	238 26%	37 23%	36 26%	102 32%	31 34%	29 22%	24 23%	127 31%	87 26%	108 30% G	161 31% G	102 20%	178 30%	86 23%
Sometimes	375 34%	187 35%	186 34%	96 29%	131 33%	148 40%	220 36%	155 33%	90 35%	97 34%	87 35%	39 25%	20 38%	42 45% k	143 36%	232 33%	254 34%	121 34%	66 37%	105 38%	99 34%	85 32%	321 35%	50 31%	50 36%	118 37%	30 33%	47 36%	30 29%	149 36%	123 37%	117 33%	185 36% F	173 34%	210 35%	140 38%
Rarely	117 11%	52 10%	64 12%	34 10%	48 12%	35 10%	53 9%	64 14%	33 13%	38 13%	18 7%	15 9%	3 6%	11 12%	36 9%	81 12%	77 10%	41 11%	19 11%	31 11%	32 11%	28 11%	95 10%	19 12%	20 14%	30 9%	8 9%	18 14%	12 12%	35 9%	33 10%	35 10%	45 9%	65 13%	69 12%	36 10%
Never	38 3%	19 4%	17 3%	20 6% e	15 4% e	3 1%	24 4%	14 3%	9 3%	8 3%	5 2%	9 6%	2 3%	6 7%	20 5%	18 3%	29 4%	10 3%	4 2%	10 4%	11 4%	13 5%	31 3%	5 3%	3 2%	10 3%	4 4%	4 3%	6 6%	12 3%	10 3%	12 3%	16 3%	19 4%	15 2%	17 5%
NET All the time/ Very often	361 33%	174 33%	182 33%	115 35%	115 29%	131 36%	218 35%	143 30%	81 31%	90 32%	88 36%	63 40%	17 33%	22 24%	147 38% o	213 30%	243 33%	118 33%	52 29%	90 33%	90 31%	106 40%	306 34%	50 31%	51 36%	126 39%	41 45%	38 29%	36 35%	162 40%	118 35%	147 41% G	210 40%	137 27%	231 39%	109 30%
NET All the time/ Very often/ Sometimes	736 67%	360 68%	368 67%	210 64%	246 62%	280 76%	438 71%	298 63%	171 67%	187 66%	175 71%	102 65%	37 70%	64 68%	290 74%	446 64%	496 67%	239 68%	118 66%	195 71%	188 65%	191 72%	627 69%	100 62%	101 72%	244 76%	71 78%	86 65%	66 64%	311 76%	241 72%	263 74%	394 76%	310 61%	441 74%	249 68%
NET Rarely/ Never	155 14%	71 13%	81 15%	54 17%	63 16%	cd 39 10%	77 12%	79 17%	42 16%	46 16%	23 9%	23 15%	4 8%	17 18%	57 14%	99 14%	105 14%	50 14%	23 13%	41 15%	43 15%	41 15%	126 14%	24 15%	23 16%	AB 40 12%	12 13%	22 16%	18 18%	47 12%	44 13%	G 47 13%	61 12%	85 17%	84 14%	53 15%
Don't know	182 17%	91 17%	89 16%	53 16%	81 20%	47 13%	96 15%	86 18%	38 15%	47 17%	46 18%	29 18%	11 21%	10 11%	40 10%	141 20%	128 17%	53 15%	31 18%	33 12%	53 18%	34 13%	146 16%	33 21%	15 11%	33 10%	9 9%	25 19%	18 18%	47 12%	52 15%	42 12%	57 11%	101 20%	69 12%	62 17%
Prefer not to say	19 2%	11 2%	9 2%	10 3%	7 2%	2 1%	9 1%	11 2%	5 2%	4 2%	5 2%	2 2%	:	3 3%	4 1%	15 2%	9 1%	10 3%	6 3%	5 2%	5 2%	1	14 2%	5 3%	1 1%	5 1%	:	-		4 1%	:	5 1%	7 1%	9 2%	3 1%	H 3 1%

 $Proportions/Means: Columns Tested (5\% risk level) \cdot a/b \cdot c/d/e \cdot f/g \cdot h/l/l/k/l/m \cdot n/o \cdot p/q \cdot r/s/t/u \cdot v/w \cdot x/v/z/A/B \cdot C/D \cdot E/F/G \cdot H/I Overlap formulae used. * small base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 29

Q9 How often, if at all, does the traditional news media you use (TV, radio or newspapers) do the following things when reporting violence against women and girls? Ignores the underlying issues that cause violence against women and girls

Base: All Adults aged 18-75 in Great Britain

Base: All Adults aged 18-75 in Grea	at Britain																																			
		GEI	NDER		AGE		SOCIAL	GRADE			RE	GION			EDUC	ATION	WORKIN	G STATUS		INC	OME		ETHI	NICITY		GENERA	IL ELECTION 2	024 VOTE		REFERENDUM	1 2016 VOTE	KNOWLEDGE	OF PHRASE 'N	NOT ALL MEN'	AT LEAST ON VAWG HAPP SOMEONE PERSONALLY/	PENING TO KNOWN SOMEONE
	TOTAL	MALE	FEMALE	18-34	35-54 (d)	55-75	ABC1	C2DE	NORTH (b)	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND (m)	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000- £34999	£35000- £54999	£55000+	WHITE ETHNIC GROUP	MINORITY ETHNIC GROUP (w)	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER (B)	REMAIN		NET KNOW VERY WELL/A FAIR AMOUNT/ A LITTLE	NET AT LEAST HEARD OF		NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY OR IN DAILY LIFE (H)	NOT AWARE OF THIS HAVING HAPPENED
UNWEIGHTED BASE WEIGHTED BASE All the time	1092 1092 100% 135	527 533 49% 45	553 547 50% 89	350 328 30% 46	396 397 36% 48	346 367 34% 41	675 619 57% 78	417 473 43% 57	262 256 23% 37	285 285 26% 41	246 248 23% 24	154 157 14% 18	52 53* 5%* 5	93 93* 9%* 10	572 391 36% 56	520 701 64% 78	706 739 68% 100	386 353 32% 34	187 179 16%	257 275 275 25% 31	267 289 26% 37	295 267 24% 31	892 913 84% 111	182 162 15% 20	139 140 13% 14	357 322 29% 35	80 92* 8%*	116 132* 12%* 24	103 103* 9%* 21	425 409 37% 55	313 336 31% 48	390 358 33% 69	545 520 48% 82	479 505 46% 48	616 597 55% 100	351 367 34% 29
Verv often	12% 278 25%	8% 134 25%	16% a 140 26%	99 30% d	12% 86 22%	93 25%	13% 178 29% R	12% 100 21%	14% 51 20%	15% 77 27%	9% 72 29% h	12% 41 26%	10% 15 28%	10% 22 23%	14% 119 31% 0	11% 158 23%	14% 183 25%	10% 94 27%	9% 34 19%	73 26%	74 26%	79 29%	12% 225 25%	12% 51 31%	10% 46 33%	93 29%	12% 19 20%	31 23%	20% xy 22 21%	13% 125 31% D	73 22%	19% FG 111 31% G	16% G 173 33% G	10% 89 18%	17% I 175 29%	8% 87 24%
Sometimes	347 32%	177 33%	164 30%	89 27%	122 31%	136 37% c	190 31%	158 33%	94 37%	86 30%	76 31%	46 29%	14 26%	32 34%	115 29%	233 33%	224 30%	124 35%	62 34%	98 36%	85 30%	83 31%	297 33%	45 28%	40 29%	111 34%	36 39%	45 34%	30 29%	129 32%	123 37%	107 30%	156 30%	174 34%	186 31%	138 38%
Rarely	91 8%	42 8%	49 9%	30 9% 20	39 10%	22 6%	47 8%	45 9%	19 8%	29 10%	6%	9%	2 4%	12 13% i	30 8%	61 9% 22	68 9%	23 6%	20 11% s	15 6%	28 10%	24 9%	71 8%	18 11%	11 8%	26 8%	9% c	7 5%	10%	38 9% D	15 4%	26 7%	39 8% 23	50 10%	50 8%	25 7%
NET All the time/ Very often	4%	5%	2%	6% e 145	4%	1%	4%	3%	3%	4%	2%	6% 59	6%	2%	4%	3%	4% q 284	2%	3%	3%	5%	5%	4%	1%	5%	5%	6%	1%	5%	3%	4%	4%	4%	2%	4%	4%
NET All the time/ Very often/	38% 760	33% 355	42% a 393	44% d 234	34% 256	36% 270	41% R 446	33%	34% 182	42% 205	39% 172	38% 105	38%	34% 63	45% o 290	34% 470	38% 508	36% 252	29% 113	38%	39% 197	41% r 193	37% 633	44% 115	43%	40%	<b>32%</b> 65	42% 100	42% 73	44% 309	36% 244	50% G 288	49% G 410	27% 312	46% I 461	32% 254
Sometimes	70%	67%	72%	71%	65%	73% d	72%	66%	71%	72%	69%	67%	65%	67%	74% 0	67%	69%	71%	63%	73% r	68%	72%	69%	71%	72%	74%	71%	76%	71%	75%	73%	80% G	79% G	62%	77% I	69%
NET Rarely/ Never	130 12%	68 13%	62 11%	50 15% e	53 13% e	28	70 11%	60 13%	27 11%	40 14%	20 8%	23 15%	10%	15 16%	47 12%	83 12%	101 14% q	29 8%	25 14%	22 8%	41 14%	38 14% 5	108	20 12%	18	42 13%	14	9	15 15%	50 12%	29 9%	40 11%	62 12%	61 12%	72 12%	40 11%
Don't know	180	96 18%	83 15%	32 10%	80 20% c	67 18% c	94 15%	86 18%	16%	35 12%	49 20% i	26 17%	13 24%	15 16%	47 12%	132 19% n	119	61 17%	34 19%	45 16%	47 16%	33 12%	155	22 14%	21 15%	38 12%	13 14%	17%	14	46 11%	61 18% C	25 7%	40 8%	121 24% EF	60 10%	71 19% H
Prefer not to say	23 2%	14 3%	2%	12 4% e	2%	3 1%	1%	14 3%	2%	2%	3%	3 2%	2%	1%	2%	16 2%	11 2%	11 3%	3%	2%	1%	3 1%	17 2%	3%	1 1%	3 1%		1%		1%	1%	2%	1%	10 2%	1%	3 1%

 $Proportions/Means: Columns Tested (5\% risk level) \cdot a/b \cdot c/d/e \cdot t/g \cdot h/l/l/k/l/m \cdot n/o \cdot p/q \cdot r/s/k/u \cdot v/w \cdot x/y/z/A/B \cdot C/D \cdot E/F/G \cdot H/l Overlap formulae used. * small base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



29 Jan 2025

Table 30

Q10 Thinking about the role of traditional media in reporting violence against women and girls, to what extent do you agree or disagree with the following statements? SUMMARY TABLE

Base: All Adults aged 18-75 in Great Britain

			Traditional media
		Traditional media	has a
	Traditional media	should try to help	responsibility to
	can help reduce	reduce violence	help reduce
	violence against	against women	violence against
	women and girls	and girls	women and girls
UNWEIGHTED BASE	1092	1092	1092
WEIGHTED BASE	1092	1092	1092
(2) Strongly agree	200	361	309
	18%	33%	28%
(1) Tend to agree	401	409	424
	37%	37%	39%
(0) Neither agree nor disagree	242	183	214
	22%	17%	20%
(-1) Tend to disagree	103	42	56
	9%	4%	5%
(-2) Strongly disagree	18	18	15
	2%	2%	1%
NET Agree	600	770	733
	55%	71%	67%
NET Disagree	121	60	70
	11%	5%	6%
Mean	0.69	1.04	0.94
Don't know	129	79	75
	12%	7%	7%



25 Jan 2015

Base: All Adults aged 18-75 in Great Britain

		GEN	inep		AGE		social	I GRADE			PE	EION .			EDIN	CATION	WORKIN	G STATUS		INC	OME		ETM	NICITY		GENERA	NI ELECTION 20	124 VOTE		PECEDENDIA	M 2016 VOTE	KNOW! EDGE	OE BURASE I	NOT ALL MEN	AT LEAST VAWG HI SOMEO PERSONAL	HAPPENI ONE KNO
		u	DER		701		300%				NCS				255		Woman		LIPTO				WHITE	MINORITY	CONSERVATI	GENERA				NATE OF THE PARTY		NET KNOW VERY WELL/A FAIR	NET AT		NET HAPPENED TO A WOMAN O GIRL KNOW PERSONALL	OR NOT
		MALE	FEMALE	18-34	35-54	55-75	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES		WORKING	WORKING	£19999	£34999	£54999	£55000+	GROUP	GROUP	VE	LABOUR		REFORM UK	OTHER	REMAIN	LEAVE	LITTLE	HEARD OF	HEARD OF	LIFE	HA
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(0)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
									262																					425						
									256																					409						
-		49%	50%	30%	36%	34%	57%	43%	23%	26%	23%	14%	5%*	9%*	36%	64%	68%	32%	16%	25%	26%	24%	84%	15%	13%	29%	8%*	12%*	9%*	37%		33%	48%	45%		_
ongly agree	MALE FEMALE 18-34 35-54 55-75 ABCI C2DE NORTH MIDLANDS SOUTH LONDON WALES SCOTLAND GRADULATES GRADU			17%	21%																															
nd to agree	VIEW		169 34%	231 39%																																
ther agree nor disagree												21 13%	9 18%			24%												38 29%						115 23%	131 22%	
Part   Part		58 10%																																		
Part   Part		_																																		
ree	1500 496 102 73 68 109 118 99 118 199 120 120 120 120 120 120 120 120 120 120																																			
agree				34 10%						33 12%		18 12%	2 4%		34 9%		82 11%			24 9%		27			10 7%		8	25 19%					61 12%			
	0.69	0.65	0.72	0.74	0.7	0.63	0.73	0.63	0.71	0.63	0.67	0.76	0.98	0.59	0.82	0.61	0.72	0.63	0.7	0.72	0.59	0.8	0.68	0.73	0.68	0.87	0.79	0.4	0.75	0.82	0.61	0.71	0.72	0.67	0.74	
know											36 14%		9 17%		37 10%					31 11%								8 6%					30 6%		46 8%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - t/g - h/l/|/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G - H/l Overlap formulae used. \* small base



Table 32

#### Base: All Adults aged 18-75 in Great Britain AT LEAST ONE CASE OF VAWG HAPPENING TO SOMEONE KNOWN PERSONALLY/ SOMEON SOCIAL GRADE EDUCATION WORKING STATUS ETHNICITY GENERAL ELECTION 2024 VOTE REFERENDUM 2016 VOTE KNOWLEDGE OF PHRASE 'NOT ALL MEN' IN DAILY LIFE HAPPENED TO A WOMAN OR GIRL KNOWN NOT AWARE PERSONALLY OF THIS NET KNOW VERY WELL/A FAIR NET AT LEAST HEARD OF OF THIS HAVING HAPPENED MINORITY UP TO £19999 £20000-£34999 £35000-£54999 ETHNIC GROUP ETHNIC GROUP AMOUNT/ A OR IN DAILY 55-75 £55000+ ABC1 NORTH (b) SOUTH LONDON (k) WALES LABOUR OTHER REMAIN LEAVE (D) (2) Strongly agree 29 163 31% 42% (1) Tend to agree 19 (0) Neither agree nor disagree 183 17% 107 74 70 67 46 20% 14% 21% 17% 12% 91 92 15% 19% 33 7 21% 14% 15 16% 51 13% 132 19% 130 52 18% 15% 31 49 50 44 18% 18% 17% 16% 139 42 15% 26% 28 9% 10 32 11% 24% 49 55 12% 16% 94 77 18% 15% 95 16% 51 14% (-1) Tend to disagree 11 7 2% 1% 10 2% 5 1% 13 2% 17 1 2% \* 2 6 1% 2% 16 2% 2 9 9 -9 2% 5 5% 4 1% 3 1% 2 1% 4 1% 1 1% NET Disagree 11 12% 42 6% 16 5% 10 4% ik v 1.06 0.93 1.13 0.99 0.98 1.16 1.06 1.03 0.99 1.1 1.05 0.94 0.9 1.23 1.29 V 1.08 1.09 1.06 0.95 1.02 1.09 1.02 1.14 1.04 0.97 1.1 0.92 1.04 1.14 1.11 0.95 0.99 34 45 6% 10% 11 9 3 7% 18% 3% 18 62 5% 9% 53 26 7% 7% 67 7% 20 3%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G - H/I \ Overlap formulae used. * small base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 33

Base: All Adults aged 18-75 in Great Britain

sase: All Adults aged 18-75 in Grea	it britain																																			
		GFI	NDER		AGE		SOCIAL	L GRADE			RFG	SION			FDUC	CATION	WORKIN	IG STATUS		INC	OME		FTH	NICITY		GFNFR	AL ELECTION 20	124 VOTE		REFERENDUM	1 2016 VOTE	KNOWLEDGE	OF PHRASE '8	NOT ALL MEN'	AT LEAST O VAWG HAP SOMEONI PERSONALLY IN DAI	PPENING T IE KNOWN Y/ SOMEO
																							WHITE	MINORITY								NET KNOW VERY WELL/A FAIR			NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY	NOT AWA
	TOTAL	MALE (a)	FEMALE (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1 (f)	C2DE (g)	NORTH (h)	MIDLANDS (i)	SOUTH (i)	LONDON (k)	WALES (I)	SCOTLAND (m)	GRADUATES (n)	(o)	WORKING (p)	NOT WORKING (q)	UP TO £19999 (r)	£20000- £34999 (s)	£35000- £54999 (t)	£55000+	ETHNIC GROUP (v)	ETHNIC GROUP (w)	CONSERVATI VE (x)	LABOUR (v)	LIBERAL DEMOCRATS (z)	REFORM UK (A)	OTHER (B)	REMAIN (C)	LEAVE (D)	AMOUNT/ A LITTLE (E)	LEAST HEARD OF (F)	NEVER HEARD OF (G)	OR IN DAILY LIFE (H)	HAVING HAPPENE (I)
JNWEIGHTED BASE VEIGHTED BASE	1092 1092 100%	527 533 49%	553 547 50%	350 328 30%	396 397 36%	346 367 34%	675 619 57%	417 473 43%	262 256 23%	285 285 26%	246 248 23%				572 391 36%	520 701 64%	706 739 68%	386 353 32%			267 289 26%	295 267 24%	892 913 84%	182 162 15%	139 140 13%	357 322 29%	80 92* 8%*	116 132* 12%*	103 103* 9%*	425 409 37%	313 336 31%	390 358 33%	545 520 48%	479 505 46%	616 597 55%	351 367 34%
2) Strongly agree	309 28%	140 26%	165 30%	88 27%	106 27%	115 31%	186 30%	123 26%	63 25%	77 27%	77 31%	49 31%	12 23%	31 34%	133 34%	177 25%	193 26%	116 33%	42 24%	86 31%	75 26%	84 31%	260 29%	40 25%	33 23%	106 33% A	37 40% xA	28 21%	36 35% A	146 36% D	87 26%	122 34% G	167 32%	132 26%	193 32%	97 27%
1) Tend to agree	424 39%	207 39%	213 39%	121 37%	152 38%	150 41%	264 43% g	160 34%	109 43%	117 41%	85 34%	56 36%	22 42%	34 37%	157 40%	267 38%	300 41%	123 35%	62 35%	105 38%	120 42%	108 41%	363 40%	55 34%	62 44%	147 46% B	29 31%	61 46%	34 33%	157 38%	150 45%	127 35%	205 39% E	197 39%	235 39%	155 42%
)) Neither agree nor disagree	214 20%	114 21%	99 18%	74 23%	76 19%	64 17%	102 17%	112 24% f	50 20%	61 21%	48 19%	34 22%	6 11%	16 17%	65 17%	149 21%	142 19%	72 20%	47 26% u	56 20%	53 18%	43 16%	172 19%	42 26%	26 19%	50 16%	14 16%	33 25% V	18 17%	71 17%	60 18%	82 23%	109 21%	93 18%	113 19%	68 19%
1) Tend to disagree	56 5%	29 5%	26 5%	17 5%	23 6%	16 4%	28 5%	27 6%	12 5%	14 5%	13 5%	5 3%	4 8%	8 8%	17 4%	39 6%	42 6%	13 4%	11 6%	13 5%	13 4%	16 6%	42 5%	13 8%	6 4%	10 3%	6 7%	3 2%	7 7%	16 4%	16 5%	18 5%	26 5%	29 6%	28 5%	22 6%
2) Strongly disagree	15 1%	10 2%	5 1%	4 1%	5 1%	6 2%	6 1%	9 2%	4 2%	2 1%	5 2%	3 2%	-	1 1%	5 1%	9 1%	10 1%	5 1%	1 *	2 1%	4 1%	4 2%	13 1%	2 1%	5 3% V	*	2 2%	2 2%	2 2%	*	9 3% C	1%	5 1%	6 1%	5 1%	9 2%
IET Agree	733 67%	347 65%	378 69%	209 64%	259 65%	265 72%	450 73% g	283 60%	172 67%	194 68%	162 65%	105 67%	34 65%	66 70%	289 74%	443 63%	493 67%	240 68%	105 59%	191 69%	196 68%	192 72%	623 68% W	95 59%	94 67%	253 79% xA	66 72%	89 67%	71 69%	303 74%	237 71%	249 70%	371 71%	329 65%	428 72%	252 69%
ET Disagree	70 6%	39 7%	31 6%	21 6%	28 7%	21 6%	34 5%	36 8%	16 6%	15 5%	18 7%	8 5%	4 8%	9 10%	22 6%	48 7%	52 7%	18 5%	12 6%	15 6%	17 6%	20 8%	54 6%	15 9%	11 8%	11 3%	8 9%	5 4%	9 9% v	17 4%	25 7%	22 6%	31 6%	36 7%	33 6%	31 8%
Mean	0.94	0.88	1	0.89	0.92	1.01	1.02 g	0.84	0.9	0.94	0.95	0.97	0.96	0.95	1.05	0.88	0.91	1.01	0.83	0.99	0.94	0.98	0.96 w	0.78	0.85	1.1 xA	1.06	0.86	0.98	1.1 D	0.9	0.98	0.98	0.91	1.02	0.88
Don't know	75 7%	34 6%	40 7%	24 7%	34 9%	17 5%	33 5%	42 9%	18 7%	14 5%	21 8%	11 7%	9 17%	3 3%	15 4%	60 9%	52 7%	23 6%	15 8%	13 5%	23 8%	11 4%	63 7%	10 6%	8 6%	7 2%	4 4%	5 4%	5 5%	18 4%	14 4%	5 1%	9 2%	47 9%	22 4%	16 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G - H/I
Overlap formulae used. \* small base

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26-089497-04 - VIOLENCE AGAINST WOMEN AND GIS 24TH - 25TH JANUARY 2025 INTERNALATIEST HIS OMEY, DEACT

Tolin 54

Base: All Adults aged 18-75 in Gro	wat Britain																																			
																																			AT LEAST ONE VAWG HAPPE	E CASE OF ENING TO
		GEI	4DER		AGE	1	SOCIAL	GRADE			REC	HON			EDUC	ATION	WORKIN	STATUS		INCO	мс		ETHN	юту		GENERA	L ELECTION 20	Q4 VOTE		REFERENCUI	M 2016 VOTE	KNOWLEDGE	OF PHRASE 'N	OT ALL MEN'	PERSONALLY/: IN DAILY NET	SOMEONE LIFE
																																NET KNOW			HAPPENED TO A WOMAN OR	OT AWARE
		MALE	FEMALE	18-34	25-54	55-75	ABCI	C206	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£34999	£35000- £54999	£55000+	WHITE ETHNIC GROUP	MINORITY ETHNIC GROUP	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	VERY WELL/A FAIR AMOUNT/ A LITTLE	NET AT LEAST HEARD OF	NEVER I	GRL N KNOWN PERSONALLY OR IN DAILY	OF THIS HAVING HAPPENED
UNWEIGHTED BASE WENCHTEN BASE	101AL 1092 1092	(a) 527 523	(b) 553 547	(c) 250 228	(d) 266 297	246 267	675 619	417 473	(h) 262 256	285 285	246 248	(k) 154 157	52 53*	83° (m)	572 201	(c) 002 201	706 729	186 151	00 187 179	(s) 257 275	267 289	(4) 295 267	(M) 892 911	(w) 182 162	139 140	0/ 157 122	80 92*	(A) 116 132*	103* 103*	425 409	111 236	290 258	(F) 545 520	100 479 505	616 597	151 167
GENDER MALE	523 49%	533 100%	:	365 50%	193	175 48%	289 47%	244 52%	121 47%	122 47%	126 51%	81 52%	18 24%	54 58%	179 46%	254 51%	282 52%	151 42%	97 54%	121 44%	140 48%	146 55%	425 48%	92 57%	70 50%	161 50%	41 44%	81 61%	45 44%	206 52%	170 50%	175	270 52%	229 45%	258 42%	198 54%
FEMALE	S47 SON	:	547 100%	360 49%	198 50%	188 51%	321 52%	225 48%	123 52%	149 52%	119 48%	74 47%	22 64%	29 42%	206 52%	341 49%	250 47%	197 56%	78 44%	154 50%	146 51%	119 45%	468 51%	69 42%	69 49%	158 496	SI SEN	51 38%	SS SAN	198 48%	167 50%	179 50%	244 47%	271 54%	332 56%	H 166 45%
MGE 18-34	328 30%	165 31%	160 29%	328 100%	- 1		181 29%	147 21%	62 34%	81 28%	63 25%	79 52% hill	15 29%	27 29%	147 38%	180 26%	253 34%	74 21%	52 29%	70 20%	81 28%	200 28%	221 24%	103 64%	22 24%	94 29%	13 14%	23 17%	41 40% xzA	103 25% D	44 12%	192 54% FG	225 45% G	72 14%	228 38%	64 17%
25-54	227 26%	193 30%	198 36%	de -	297 200%		244 29%	153 22%	82 32%	103 36%	103 42%	51 32%	20 28%	38 40%	0 150 28%	247 25%	214 42%	82 22%	65 36%	77 28%	108 27%	115 42%	343 28%	45 28%	41 29%	2A 124 20%	21 24%	40 30%	42 42%	169 41%	112 22%	FG 121 34%	G 169 22%	199	221 27%	122 22%
55-75	367 34%	175	188 34%	:	Ce :	367 100%	294 21%	174	112 44%	101	82 22%	27 17%	17 12%	29 21%	94 24%	272	171 22%	197 56%	62 35%	129 40%	100 25%	52 22%	W 349 38%	14 8%	66 47%	103	48 52%	69 52%	20	128	181	45 12%	116 22%	234 46% 66	348 25%	192
SOCIAL GRADE ABC1	619 57%	289 54%	321 58%	181 55%	264 62%	294 52%	619 100%		132 52%	152 52%	145 50%	111 71%	26 50%	53 57%	311 79% 0	308 64%	461 62%	157 45%	47 26%	131 48%	182 63%	214 82%	502 55%	109 67%	91 65% A	207 64%	57 62%	50 45%	63 61%	275 67%	173 52%	218 62%	224 62%	265 53%	346 58%	212 58%
CZDE							g	473				m										nt		×		^	^		^	D		۵	G			
REGION NORTH	472 42%	244 40%	225 42%	147 45%	153 38%	174 47% d		472 100% f	124 48% k	133 47% k	103 41% k	46 29%	26 50% k	41 42% k	81 21%	393 56% n	277 28%	196 55% 0	7es stu	144 52% tu	107 27% u	53 20%	411 45% W	53 33%	49 35%	115 26%	34 37%	73 55% 907B	40 39%	134 33%	163 48% C	140 39%	196 28%	240 47% EF	251 42%	156 42%
MOLANDS	256 22%	121 22%	122 26%	62 29%	82 21%	112 20% cd	132 21%	124 26%	256 100% Illion	:	- 1	- 1	- 1	- :	96 25%	160 22%	156 21%	100 28% 0	55 32% tu	71 26%	21%	53 20%	217 26%	27 22%	27 19%	83 26% B	16 17%	28 29% B	16 15%	82 20%	95 28% C	74 22%	103 20%	135 27% F	129 22%	103 28%
SOUTH	285 26% 248 22%	133 25% 126 24%	149 27% 119 22%	81 25%	103 26% 103 26%	101 28% 82 22%	152 25% 145 23%	133 28% 103 22%		285 200% hklm	248	-	-		92 24% 29 20%	191 27% 170 26%	179 24% 174 24%	106 30% 75 21%	20 22% 41 22%	52 30% 50 18%	74 26% 78 27%	25% 25% 63 24%	226 26% 222 28%	44 27% 24 15%	45 32% 8 34 24%	85 27% 59 18%	16 18% 29 42%	44 22% 29 21	19 18% 20 20%	111 27% 88 21%	91 29% 77 23%	93 26% 69 19%	121 25% 119 22%	143 28% 111 22%	25% 25% 341 34%	101 28% 78 21%
LONDON	22% 157 14%	24% 81 15%	22% 74 12%	29% 79 34%	26% c 51 13%	22% 27 7%	22% 111 18%	22% 46 10%		:	100% hkkm	157 100%			20% 65 17%	92 13%	24% 125 17%	21% 21 9%	22% 19 10%	18% 26 10%	27% 6 20 13%	34% 61 22%	24% W 107 12%	15% 47 29%	24% 18 12%	18% 51 16%	42% xxA2 17 18%	21 23% 20 20 25	20% 16 16%	21% 65 16%	23% 34 10%	19% 79 22%	23% E 103 20%	22% 42 8%	36% 200 17%	21% 43 12%
WALES	23 25	28 2%	22 6%	50 15 5%	20	17 5%	26 4%	26				hilm	53 100%		12 2%	40	28 5%	14 4%	9 5%	15 6%	13 2%	nt B 2%	52 6% W	1	10 7%	A 14 4%	:	5 4%	5 5%	D 15 4%	17 5%	G 14 4%	G 22 4%	25 5%	24 4%	18 5%
SCOTT AND	93 9%	54 10%	30 7%	37 8%	38 9%	79 8%	53 9%	41 9%		-			hikm	03 100% hik	47 12%	47 7%	67 9%	77 8%	17 9%	30 11%	% 9%	17 6%	9%	0 6%	2 4%	28 9%	3 4%	a 2%	77 26% W2Å	40 12%	4%	70 8%	41 8%	40 10%	54 9%	34 7%
EDUCATION GRADUATES	221 36%	179 34%	206	347	150 28%	94	211	81	96	92	79	65	12		391 100%		202	21	22	16	97	253	301 32%	92	22	152	22	27		186	96	165	212	155 22%	229 38%	123 23%
NON GRADUATES	701	254	206 28% 241 62%	547 45% e 180 55%	28% e 247 62%	94 26% 273	311 50% # 308 50%	81 17% 292	96 38% 160 62%	92 32% 193 68%	79 32% 170 68%	65 42% 92 58%	12 22% 40 77%	47 50% III 47 50%		701	303 41% 0 436 59%	88 25% 265	22 29%	31%	34% r 192 66%	153 57% nt 115 42%	612	82 51% V 80 49%	39% A 85	152 476 A 169 526	32 35% 59 65%	21%	40 39% A 62 61%	186 46% D 223 54%	96 28% 241	165 46% FG 101 54%	41% G 208	250	368	285 67%
WORKING STATUS WORKING	64% 730	60%				272 74% cd		82% f		m			m		202	100%		265 75% 0	145 82% stu	189 69% U			67% W		61%			105 79% xx8			261 72% C		59% E	68% EF	ΩX 427	
NOT WORKING	729 68% 253 32%	282 72% b 151 28%	250 64% 197 26%	253 77% ø 74 22%	314 79% e 82 21%	171 47% 197 52%	461 75% # 157 25%	277 59%	256 62% 200 29%	179 62% 106 27%	274 70% 75 30%	125 80% N 31 20%	28 72% 14 27%	67 72% 27 29%	202 77% 0 88 22%	62% 62% 265 28%	729 100% g	252	81 45%	163 596 r 112	219 76% rs 70 24%	227 85% nt 40 15%	604 66% 309 34%	123 76% v 28 28	91 696 49 325	226 70% 94 30%	60 66% 22 34%	83 62% 49 47%	77 75% 26 25%	296 72% D 113 28%	200 59% 137 41%	271 76% FG 87 26%	277 72% G 143 27%	321 64% 184	427 71% i 170 29%	223 61%
INCOME UP TO £19999						cd		196 41% f	k	k								900%	55% stu	112 41% tu	26%	15%									c			EF		144 29% H
COMM. CM999	179 16% >>< 25%	97 18% 121 22%	78 14% 1Ca 28%	52 36% 30 21%	65 16% 77 19%	62 17% 176 176	47 8% 131 21%	131 28% f	55 21% ik 71	29 54% 07 20%	41 16%	19 12%	9 18% 15 29%	17 18% 30 32%	23 8% 8c 22%	146 21% n 180 27%	81 11%	98 28% 0 117 32%	179 100% stu	7%		•	348 36% 737 25%	29 18% 37 23%	19 12% 31 22%	53 17% 07 28%	9 10% 16. 39%	21 16% 27 24%	18 17%	57 14%	54 16%	50 14%	77 15% 139 25%	97 17%	89 25%	60 16% 04 26%
room. ruoss	25% 26% 26%	22% 640 20%	22% 14£ 27%	21% 81 25%	10% 100 27%	25% cd snn 27%	21% 102 29%	20% f 107 22%	28% k 60 24%	20% ik 24 26%	20% 70 31%	17% 17% 30 24%	13 25%	32% k 36. 27%	22% 67 25%	27% 163 27%	22% 22% 210 30%	32% 0 30 20%	-	100% 100%	700 100%		25% 366 27%	23% 30 24%	22% 40 28%	26% 24%	20% x2 40 22%	26% 26%	73 22% 37 36%	25% 108 26%	29% 29%	76. 22%	25% 136 24%	137 27% 143 28% E	25% 660 27%	25% 25%
£55000+	267 26%	146 27%	119 22%	200 21%	115 29%	52 14%	214 215	53 11%	53 21%	66 22%	63 25%	61 29% hill	8 15%	17 18%	153 20%	115 16%	227 21%	40 11%	:	:	nu nu	267 100% rut	27% 216 24%	45 28%	28 276	90 28% B	27 30%	26 20%	18 17%	120 29% D	68 20%	110 11%	E 145 286	111 22%	27% 157 26%	215 24%
ETHNICITY WHITE ETHNIC GROUP				•								m			۰		_															G				
MANUTE ETHALIC GROUP	Ben.	82%	SEN.	57% 67%	343 86% c	95% cd	81%	87% f	317 85% k	936 82% k	99% k	68%	99% hkm	90 85% k	301 77%	87% n	82% 82%	87% 0	12N	337 84%	54£ 85%	314 82%	913 200% W	:	86%	167 836	88%	97% 2028	79%	363 86%	91%	75%	78%	80% EF	80%	90% H
GENERAL ELECTION 2024 VOTE	15%	17%	12%	31% de	11%	4%	18%	11%	15%	15% 	10%	27 20% hilm	1%	10%	21%	11%	17% a	11%	16%	168	13%	17%	-	100% V	A A	16% A	ES.	2%	18% A	12%	8%	22% G	20% G	9%	18%	9%
CONSERVATIVE	140 12%	30 12%	69 12%	23 20%	41 10%	66 18% cd	91 15%	10%	27 22%	45 16% m	34 14%	18 12%	100 1916 m	666	55 54%	85 12%	91 12%	49 14%	19 11%	31 11%	40 14%	38 34%	120 12%	20 12%	140 100% VDAR		- 1	- 1	- 1	42 10%	73 22% C	34 9%	60 12% E	70 14%	11%	63 17% H
LIBERAL DEMOCRATS	322 29% 92 8%	161 32% 41 8%	158 20% 51 9%	94 29% 13 4%	124 21% 21 21	103 28% 48 12%	207 22% e 57 9%	115 24% 24 26	22 22 % 16 6%	25 20%	24% 24% 29 16%	51 32% 17 11%	14 26%	29 30% 2 4%	152 20% 0 32 8%	169 24% 59 8%	226 21% 60 8%	96 27% 32 9%	53 30% 9 5%	92 32% 36 12%	76 26% 29 7%	90 34% 27 22%	267 20% 81 9%	52 32% 8 5%	-	322 100% xxAB	92	-		194 47% D S6 14%	85 25% 21 9%	113 32% 20 8%	161 21% 44 8%	147 29% 44 9%	229 22% 46 8%	97 26% 40 11%
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OTHER	12% 103 9%	15% 5 45 9%	55 10%	41 12%	42 11%	20 5%	63 10%	15% f 40 8%	15% km 16 6%	15% km 19 7%	12% m 20 8%	16 10%	10% 5 9%	27 29%	40 10%	15% 62 9%	77 10%	26 7%	12% 18 10%	22 25 25	15% 27 13%	18 7%	81 9%	19 12%		-		200% 200%	103 100%	62 15%	29% C 13 4%	48 13%	65 12%	15% F 21 6%	12% 66 11%	25 7%
REFERENDUM 2016 VOTE				•	•									hik I															19/2Å	D		6	G			
REMAIN LEAVE	429 17%	206 22%	198 36%	223 21%	169 42% c	138 27%	275 44% a 173	134 28%	82 32%	111 20%	88 35%	65 41%	15 29%	49 52% NII 15	186 48% 0	223 32%	296 42% a 200	113 32%	57 32%	101 37%	108 37%	120 45% r	252 20%	53 33%	42 30% A 23	194 60% xA 85	52 62% 8A 21 24%	30 15%	62 62% xA 13 12%	409 100% D	226	154 42% G	223 42% G	171 34%	225 29%	133 36%
NAMES OF BARASE WAT	226 22%	170 32%	167 21%	44 12%	112 28% c	181 49% cd	173 28%	163 34% f	95 37% km	98 34% len	77 31% m	34 22%	17 33% m	15 16%	96 24%	241 34% n	200 27%	137 29% 0	30%	99 36% u	97 34%	68 36%	306 33% W	27 17%	73 52% vzB	85 27% B	34% g	98 76% xx28	13%		226 200% C	66 18%	117 22% E	197 39% EF	177 30%	140 38% H
ALLMEN' NET KNOW VERY WELL/A FAIR AMOUNT/A LITTLE	258	175	179	292 2007	121	45	218	140	74	93	69	79 70V	14 276	29 32%	165	193	271	87 700	50	94	75	110	270	80	34	111	30 130	37	48	154	66	358	258		271	63 17%
NET AT LEAST HEARD OF	520 48%	22% 270 51%		59% de 225	20% e 169	12%		196	29%	121	28%	52% hil m 103			42% 0 212 56%		27% g 277	25% 143 40%	28%	34% 129	26%	41% rt 545		49% Y	24%	15% x	22%	28%	47% xA 65	28% D 223	20%	100% FG 258 100%	69% G 520		45% 1 363 61%	
			264 65%	225 72% de	169 43% e	116 32%	226 526 e	196 41%	933 42%	131 46%	119 48%	103 66% NII	22 626	41 44%	۰	308 66%	277 51% a		77 42%	129 47%	126 64%	345 54% rt	404 44%	104 64% V	60 42%	161 50% A	44 48%	38%	65 62% svA	223 54% D	117 25%	100% G	520 200% G		1	120 22%
NEVER HEARD OF  NNOWLEDGE OF AT AT LEAST ONE CASE OF VANAC HAPPENING TO SOMEONE NOWN PERSONALLY SOMEONE IN DAILY LIFE NET HAPPENED TO A WOMAN OR GREE INFORM PERSONALLY OR IN DAILY LIFE	505 46%	229 42%	271 50%	72 22%	199 50% c	234 64% cd	265 42%	240 51% f	125 52% k	563 50% k	111 45% k	42 27%	25 68% k	40 52% k	155 40%	350 52% n	321 42%	184 52% 0	87 49%	137 50%	143 49%	113 42%	457 50% W	43 27%	70 52% B	147 66% B	48% 8	75 50% 8	31 30%	171 42%	197 59% C			505 100% EF	34%	229 62% H
SOMEONE IN DAILY LIFE NET HAPPENED TO A WOMAN OR GIRL KNOWN PERSONALLY	597	258	222	228	221	148	346	251	129	150	141	100	24	54	229	368	427	170	89	152	160	157	480	106	ш	199	46	74	66	235	177	271	363	200	597	
	SSN	42%	61% a	70% de	56%	40%	50%	52%	52%	52%	57%	62% h	45%	SEN	58%	52%	58% a	48%	SON	55%	55%	59%	52%	ess:	47%	62% x 97	SON	52%	GIN.	57%	52%	70% FG	70% G	40%	100%	
NOT AWARE OF THIS HAVING HAPPENED	367 34%	198 376 b	166 30%	64 29%	122 31%	182 49% cd	212 34%	156 33%	223 42% km	101 36%	78 31%	43 27%	18 35N	26 26%	123 31%	245 25%	223 30%	144 41%	60 34%	94 34%	92 32%	88 33%	330 36% W	21%	63 45% vil	30%	40 42% g	48 36%	25 26%	133 32%	140 42% C	18%	120 23% E	229 45% EF		267 200% H
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