Table 1
Q1 - On balance, do you think it would be better or worse for Britain in the future if the Monarchy was abolished, or do you think it would make no difference?

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER MAN (a)	WOMAN (b)	AGE 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	AGE 18-34 (h)	35-54 (i)	55+ (j)	GENERATION GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	REGION NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	SOCIAL GRADE ABC1 (u)	C2DE (v)	WORKING STATUS WORKING (w)	NOT WORKING (x)	EDUCATION GRADUATES (A)	NON GRADUATES (B)	ETHNICITY WHITE ETHNIC GROUP (C)	ETHNIC MINORITY GROUPS (D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091	534	546	125	203	195	202	366	328	397	366	207	335	283	266	258	286	245	156	52*	94*	618	473	741	350	385	706	922	155
	100%	49%	50%	11%	19%	18%	19%	34%	30%	36%	34%	19%	31%	26%	24%	24%	26%	22%	14%	5%*	9%*	57%	43%	68%	32%	35%	65%	85%	14%
Better if abolished	261	167	89	42	63	57	34	65	105	91	65	70	95	57	39	65	58	59	33	15	30	149	112	185	77	111	151	205	53
	24%	31%	16%	34%	31%	29%	17%	18%	32%	23%	18%	34%	28%	20%	15%	25%	20%	24%	21%	29%	32%	24%	24%	25%	22%	29%	21%	22%	34%
		b		fg	fg	fg			ij			mn	mn								p					B			C
Worse if abolished	417	173	240	26	54	54	81	200	80	136	200	50	89	127	151	101	111	105	56	20	24	251	166	277	140	131	286	373	37
	38%	32%	44%	21%	27%	28%	40%	55%	24%	34%	55%	24%	26%	45%	57%	39%	39%	43%	36%	39%	26%	41%	35%	37%	40%	34%	40%	40%	24%
			a				cde	cdef		h	hi			kl	klm	t	t	t									A	D	
No difference	316	166	149	44	63	66	69	74	107	135	74	66	118	79	53	71	92	57	53	13	30	170	145	219	97	112	203	259	54
	29%	31%	27%	35%	31%	34%	34%	20%	33%	34%	20%	32%	35%	28%	20%	27%	32%	23%	34%	24%	32%	28%	31%	30%	28%	29%	29%	28%	35%
				g	g	g	g		j	j		n	n				q		q										
Don't know	98	28	67	12	24	18	18	26	36	35	26	21	33	21	22	22	24	24	14	4	10	49	49	61	37	31	66	85	11
	9%	5%	12%	10%	12%	9%	9%	7%	11%	9%	7%	10%	10%	7%	8%	8%	9%	10%	9%	8%	11%	8%	10%	8%	11%	8%	9%	9%	7%
			a																										

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D
Overlap formulae used. * small base

Table 2

Q1 - On balance, do you think it would be better or worse for Britain in the future if the Monarchy was abolished, or do you think it would make no difference?

Base: All adults aged 18-75 in Great Britain

| | TOTAL | MARITAL STATUS | | | HOUSEHOLD SIZE | | | | PRESENCE OF CHILDREN HH (17 OR UNDER) | | GENERAL ELECTION 2024 VOTE | | | | | REFERENDUM 2016 VOTE | | THE FUTURE OF BRITAIN IF THE MONACHY WAS ABOLISHED | | | HOW WELL KING CHARLES III IS DOING HIS JOB | | HOW WELL WOULD PRINCE WILLIAM DO HIS JOB | |
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)	BETTER IF ABOLISHED (q)	WORSE IF ABOLISHED (r)	NO DIFFERENCE (s)	GOOD JOB (t)	BAD JOB (u)	GOOD JOB (v)	BAD JOB (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	93	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
Better if abolished	261	150	91	20	50	68	67	77	104	157	22	94	24	31	41	119	73	261	-	-	62	101	100	76
	24%	23%	27%	20%	22%	18%	29%	29%	29%	22%	14%	27%	26%	21%	41%	26%	21%	100%	-	-	11%	67%	14%	73%
							e	e	i			j	j		jklm			rs				t		v
Worse if abolished	417	273	96	47	87	172	72	85	111	306	98	127	35	65	20	185	160	-	417	-	336	14	377	13
	38%	42%	28%	49%	40%	46%	31%	32%	31%	42%	64%	36%	39%	44%	20%	40%	46%	-	100%	-	60%	9%	52%	13%
		b		b		fg				h	klmn	n	n	n					qs		u		w	
No difference	316	181	115	20	59	99	78	79	115	201	25	106	26	45	31	128	92	-	-	316	140	29	203	14
	29%	28%	34%	21%	27%	27%	34%	30%	32%	27%	16%	30%	29%	30%	31%	28%	26%	-	-	100%	25%	19%	28%	13%
			ac									j	j	j	j					qr			w	
Don't know	98	51	37	10	24	35	15	23	30	68	8	25	5	7	8	30	24	-	-	-	25	7	49	1
	9%	8%	11%	10%	11%	9%	6%	9%	8%	9%	5%	7%	6%	4%	8%	7%	7%	-	-	-	4%	5%	7%	1%
																							w	

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w

Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 3
Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - SUMMARY TABLE

Base: All adults aged 18-75 in Great Britain

	The Royal Family as a whole	King Charles III	Queen Camilla	Prince William, the Prince of Wales	Catherine, the Princess of Wales	Prince Harry, the Duke of Sussex	Meghan, the Duchess of Sussex	Anne, Princess Royal	Prince Andrew, the Duke of York
UNWEIGHTED BASE	1091	1091	1091	1091	1091	1091	1091	1091	1091
WEIGHTED BASE	1091	1091	1091	1091	1091	1091	1091	1091	1091
Very favourable	177	208	126	388	410	102	69	317	38
	16%	19%	12%	36%	38%	9%	6%	29%	3%
Mainly favourable	366	329	234	306	270	204	149	289	62
	34%	30%	21%	28%	25%	19%	14%	27%	6%
Neither favourable nor unfavourable	269	272	330	215	248	297	259	303	197
	25%	25%	30%	20%	23%	27%	24%	28%	18%
Mainly unfavourable	158	147	187	92	75	205	194	72	198
	14%	13%	17%	8%	7%	19%	18%	7%	18%
Very unfavourable	103	115	187	68	58	262	396	69	562
	9%	11%	17%	6%	5%	24%	36%	6%	51%
Don't know	18	20	27	21	30	20	23	41	35
	2%	2%	2%	2%	3%	2%	2%	4%	3%
NET: Favourable	543	537	360	694	680	307	219	606	100
	50%	49%	33%	64%	62%	28%	20%	56%	9%
NET: Unfavourable	261	262	374	161	133	467	590	141	759
	24%	24%	34%	15%	12%	43%	54%	13%	70%
Mean	0.33	0.34	-0.07	0.8	0.85	-0.3	-0.65	0.68	-1.12

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 4
Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - The Royal Family as a whole

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY	
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55+	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	NOT WORKING	GRADUATES	NON GRADUATES	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUPS
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(A)	(B)	(C)	(D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091	534	546	125	203	195	202	366	328	397	366	207	335	283	266	258	286	245	156	52*	94*	618	473	741	350	385	706	922	155
	100%	49%	50%	11%	19%	18%	19%	34%	30%	36%	34%	19%	31%	26%	24%	24%	26%	22%	14%	5%*	9%*	57%	43%	68%	32%	35%	65%	85%	14%
Very favourable	177	72	103	14	35	27	33	68	49	60	68	29	47	49	51	38	53	39	29	6	12	110	67	118	59	59	118	152	24
	16%	13%	19% a	11%	17%	14%	16%	19%	15%	15%	19%	14%	14%	17%	19%	15%	18%	16%	19%	12%	12%	18%	14%	16%	17%	15%	17%	16%	15%
Mainly favourable	366	162	201	22	53	72	68	151	75	140	151	45	109	98	114	90	88	96	54	18	21	214	152	255	111	126	240	328	33
	34%	30%	37% a	18%	26%	37% cd	34% c	41% cd	23%	35% h	41% h	22%	32% k	35% k	43% kl	35% t	31%	39% t	34%	35%	22%	35%	32%	34%	32%	33%	34%	36% D	22%
Neither favourable nor unfavourable	269	137	130	39	56	42	58	73	95	101	73	58	88	71	52	61	82	48	40	10	28	154	115	177	92	92	177	210	54
	25%	26%	24%	31% g	27%	22%	29% g	20%	29% j	25%	20%	28% n	26%	25%	20%	24%	29% q	19%	26%	19%	29%	25%	24%	24%	26%	24%	25%	23%	35% C
Mainly unfavourable	158	92	66	30	39	23	26	39	70	49	39	50	45	31	32	34	36	36	21	11	20	73	85	112	46	58	100	133	24
	14%	17% b	12%	24% efg	19% g	12%	13%	11%	21% ij	12%	11%	24% lmn	13%	11%	12%	13%	13%	15%	14%	21%	21%	12%	18% u	15%	13%	15%	14%	14%	15%
Very unfavourable	103	62	37	13	17	25	15	32	30	40	32	19	38	31	15	28	25	22	9	7	12	56	47	70	32	42	60	86	16
	9%	12% b	7%	10%	9%	13%	7%	9%	9%	10%	9%	9%	11% n	11% n	6%	11%	9%	9%	6%	14%	13%	9%	10%	9%	9%	11%	9%	9%	10%
Don't know	18	9	9	6	3	5	2	2	9	7	2	6	8	3	1	8	2	5	3	-	1	11	7	9	9	8	11	13	5
	2%	2%	2%	5% dfg	1%	3% g	1%	*	3% j	2%	*	3% n	2%	1%	*	3%	1%	2%	2%	-	1%	2%	2%	2%	3%	2%	1%	1%	3%
NET: Favourable	543	234	304	36	88	99	101	219	124	200	219	74	156	147	166	128	141	135	83	24	33	324	219	373	170	185	358	480	57
	50%	44%	56% a	29%	43% c	51% c	50% c	60% cdf	38%	50% h	60% hi	36%	47% k	52% k	62% klm	49% t	49% t	55% t	53% t	46%	35%	52% v	46%	50%	49%	48%	51%	52% D	37%
NET: Unfavourable	261	154	103	43	57	49	41	72	100	89	72	69	83	62	47	62	61	57	30	18	32	129	131	182	79	100	160	219	39
	24%	29% b	19%	34% fg	28% g	25%	20%	20%	30% ij	22%	20%	33% lmn	25%	22%	18%	24%	21%	23%	19%	35% r	34% pr	21%	28% u	25%	22%	26%	23%	24%	25%
Mean	0.33	0.17	0.5 a	-0.04	0.24 c	0.27 c	0.39 c	0.5 cd	0.14	0.33 h	0.5 h	0.08	0.25	0.37 k	0.58 klm	0.3	0.38 t	0.4 t	0.47 t	0.1	*	0.41 v	0.23	0.33	0.35	0.27	0.37	0.36	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D
Overlap formulae used. * small base

Table 5

Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - The Royal Family as a whole

Base: All adults aged 18-75 in Great Britain

| | TOTAL | MARITAL STATUS | | | HOUSEHOLD SIZE | | | | PRESENCE OF CHILDREN HH (17 OR UNDER) | | GENERAL ELECTION 2024 VOTE | | | | | REFERENDUM 2016 VOTE | | THE FUTURE OF BRITAIN IF THE MONARCHY WAS ABOLISHED | | | HOW WELL KING CHARLES III IS DOING HIS JOB | | HOW WELL WOULD PRINCE WILLIAM DO HIS JOB | |
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)	BETTER IF ABOLISHED (q)	WORSE IF ABOLISHED (r)	NO DIFFERENCE (s)	GOOD JOB (t)	BAD JOB (u)	GOOD JOB (v)	BAD JOB (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	93	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
Very favourable	177	114	47	15	37	61	36	42	60	116	47	53	12	29	8	69	76	12	136	22	164	4	169	3
	16%	17%	14%	16%	17%	16%	16%	16%	17%	16%	31% klmn	15%	14%	20% n	8%	15%	22% o	5%	33% qs	7%	29% u	2%	23% w	3%
Mainly favourable	366	236	88	42	65	152	71	79	119	247	70	112	35	52	25	160	127	20	222	105	288	12	330	4
	34%	36% b	26%	44% b	29%	41% dfg	31%	30%	33%	34%	46% kn	32%	39% n	35%	25%	35%	36%	8%	53% qs	33% q	51% u	8%	45% w	4%
Neither favourable nor unfavourable	269	149	96	24	55	78	70	66	92	177	24	90	24	32	27	113	76	53	41	129	84	20	148	8
	25%	23%	28%	25%	25%	21%	30% e	25%	26%	24%	15%	26% j	26%	22%	27% j	25%	22%	20% r	10%	41% qr	15%	13%	20% w	8%
Mainly unfavourable	158	87	61	10	36	50	33	39	47	111	6	61	9	22	21	68	42	84	14	46	21	44	68	29
	14%	13%	18%	11%	16%	13%	14%	15%	13%	15%	4%	17% j	10%	15% j	20% j	15%	12%	32% rs	3%	14% r	4%	29% t	9%	28% v
Very unfavourable	103	58	40	4	25	29	16	32	34	69	5	33	8	10	19	49	25	87	4	11	6	69	11	59
	9%	9%	12%	5%	11%	8%	7%	12%	9%	9%	3%	9%	9%	7%	19% jklm	11%	7%	33% rs	1%	3% r	1%	46% t	2%	57% v
Don't know	18	12	7	-	3	4	6	5	7	11	-	2	2	1	1	2	4	5	-	4	-	1	2	1
	2%	2%	2%	-	1%	1%	3%	2%	2%	1%	-	1%	2%	1%	1%	1%	1%	2% r	-	1% r	-	1%	*	1%
NET: Favourable	543	350	135	58	102	213	107	121	179	364	117	166	48	82	34	229	202	32	358	126	452	16	499	7
	50%	53% b	40%	60% b	46%	57% dfg	46%	46%	50%	50%	77% klmn	47% n	53% n	55% n	33%	50%	58% o	12%	86% qs	40% q	80% u	11%	69% w	7%
NET: Unfavourable	261	145	101	15	61	80	49	71	81	180	11	94	17	33	40	117	67	171	18	56	28	113	79	87
	24%	22%	30% ac	15%	28%	21%	21%	27%	22%	25%	8%	27% j	19%	22% j	39% jklm	25%	19%	65% rs	4%	18% r	5%	75% t	11%	85% v
Mean	0.33	0.41 b	0.13	0.56 b	0.24	0.44 g	0.34	0.24	0.36	0.32	0.97 klm n	0.26 n	0.39 n	0.46 n	-0.17	0.29	0.54 o	-0.83	1.14 qs	0.26 q	1.03 u	-1.09	0.79 w	-1.33

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w

Overlap formulae used. * small base

Table 6
Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - King Charles III

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER MAN (a)	GENDER WOMAN (b)	AGE 18-24 (c)	AGE 25-34 (d)	AGE 35-44 (e)	AGE 45-54 (f)	AGE 55-75 (g)	AGE 18-34 (h)	AGE 35-54 (i)	AGE 55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	ABC1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (A)	NON GRADUATES (B)	WHITE ETHNIC GROUP (C)	ETHNIC MINORITY GROUPS (D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091 100%	534 49%	546 50%	125 11%	203 19%	195 18%	202 19%	366 34%	328 30%	397 36%	366 34%	207 19%	335 31%	283 26%	266 24%	258 24%	286 26%	245 22%	156 14%	52* 5%*	94* 9%*	618 57%	473 43%	741 68%	350 32%	385 35%	706 65%	922 85%	155 14%
Very favourable	208 19%	96 18%	110 20%	7 5%	28 14% c	38 19% c	43 21% cd	92 25% cd	34 10%	81 20% h	92 25% h	16 8%	57 17%	65 23% k	70 26% kl	47 18%	50 17%	51 21%	30 19%	16 31% opt	14 15%	115 19%	92 20%	141 19%	66 19%	67 17%	141 20%	181 20%	25 16%
Mainly favourable	329 30%	152 28%	176 32%	25 20%	59 29%	59 30% c	61 30% c	126 35% c	83 25%	119 30%	126 35% h	52 25%	95 28%	88 31%	95 36% k	82 32%	79 28%	75 30%	54 34%	13 24%	28 30%	211 34% v	118 25%	233 31%	96 27%	132 34% B	197 28%	286 31%	36 23%
Neither favourable nor unfavourable	272 25%	140 26%	129 24%	42 34% eg	59 29% g	43 22%	55 27%	73 20%	101 31%	98 25%	73 20%	65 31% mn	87 26%	64 22%	56 21%	67 26%	77 27%	56 23%	40 25%	11 21%	21 23%	143 23%	129 27%	179 24%	93 27%	87 23%	185 26%	223 24%	46 30%
Mainly unfavourable	147 13%	71 13%	73 13%	29 23% defg	30 15%	25 13%	21 10%	41 11%	59 18% ij	46 12%	41 11%	42 20% lmn	45 13%	30 11%	30 11%	38 15%	39 13%	31 13%	18 11%	8 16%	13 14%	76 12%	70 15%	95 13%	51 15%	49 13%	97 14%	120 13%	25 16%
Very unfavourable	115 11%	67 13% b	46 8%	16 13%	25 12%	21 11%	22 11%	31 9%	41 12%	43 11%	31 9%	26 12% n	39 12% n	37 13% n	14 5%	21 8%	38 13%	31 11%	18 8%	3 5%	14 15%	61 10%	54 11%	82 11%	32 9%	43 11%	72 10%	96 10%	18 12%
Don't know	20 2%	7 1%	13 2%	6 5% fg	3 2%	9 5% fg	1 1%	1 *	9 3% j	10 3% j	1 *	6 3% mn	12 4% mn	1 *	1 *	5 2%	4 1%	5 2%	3 2%	1 2%	4 4%	12 2%	9 2%	9 1%	11 3% w	7 2%	14 2%	16 2%	4 3%
NET: Favourable	537 49%	248 46%	285 52%	31 25%	86 42% c	97 49% c	104 51% c	219 60% cde	118 36%	200 50% h	219 60% hi	68 33%	152 45% k	152 54% k	165 62% kl	128 50%	128 45%	126 51%	84 54%	29 55%	42 45%	327 53% v	210 45%	375 51%	162 46%	199 52%	338 48%	467 51% D	61 39%
NET: Unfavourable	262 24%	139 26%	119 22%	45 36% efg	55 27%	47 24%	42 21%	72 20%	100 31% ij	89 22%	72 20%	68 33% mn	83 25% n	67 23%	44 17%	59 23%	76 27%	59 24%	30 19%	11 21%	27 29%	137 22%	124 26%	178 24%	84 24%	92 24%	169 24%	216 23%	43 28%
Mean	0.34	0.26	0.43 a	-0.2	0.17 c	0.36 c	0.42 c	0.57 cd	0.03	0.39 h	0.57 h	-0.04	0.27 k	0.4 k	0.66 klm	0.38	0.23	0.38	0.47	0.61	0.17	0.4	0.27	0.35	0.33	0.35	0.34	0.37	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D
Overlap formulae used. * small base

Table 7

Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - King Charles III

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	HOUSEHOLD SIZE 1 (d)	2 (e)	3 (f)	4+ (g)	PRESENCE OF CHILDREN HH (17 OR UNDER) YES (h)	NO (i)	GENERAL ELECTION 2024 VOTE CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REFERENDUM 2016 VOTE REMAIN (o)	LEAVE (p)	THE FUTURE OF BRITAIN IF THE MONACHY WAS ABOLISHED BETTER IF ABOLISHED (q)	WORSE IF ABOLISHED (r)	NO DIFFERENCE (s)	HOW WELL KING CHARLES III IS DOING HIS JOB GOOD JOB (t)	BAD JOB (u)	HOW WELL WOULD PRINCE WILLIAM DO HIS JOB GOOD JOB (v)	BAD JOB (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	93	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
Very favourable	208	136	53	19	44	77	31	56	66	142	50	63	18	31	13	92	82	16	158	29	199	-	193	4
	19%	21%	16%	19%	20%	21%	13%	21% f	18%	19%	33% klmn	18%	19%	21%	13%	20%	24%	6%	38% qs	9%	35% u	-	26% w	4%
Mainly favourable	329	217	81	31	59	118	86	66	109	220	65	99	29	53	20	134	116	33	184	91	262	10	295	9
	30%	33% b	24%	32%	27%	32%	37% dg	25%	30%	30%	43% kn	28%	32%	36% n	20%	29%	33%	13%	44% qs	29% q	46% u	6%	40% w	9%
Neither favourable nor unfavourable	272	144	99	29	62	94	55	60	84	188	18	96	28	26	31	112	79	61	48	128	73	24	146	10
	25%	22%	29% a	30%	28%	25%	24%	23%	23%	26%	12%	27% jm	31% jm	18%	31% jm	24%	23%	24% r	12%	40% qr	13%	16%	20% w	10%
Mainly unfavourable	147	79	56	12	30	49	30	39	47	99	14	51	6	23	16	69	40	66	15	45	21	42	66	25
	13%	12%	16%	12%	13%	13%	13%	15%	13%	14%	9%	14%	7%	16%	16%	15%	11%	25% rs	4%	14% r	4%	28% t	9%	24% v
Very unfavourable	115	64	44	7	23	32	23	37	44	70	5	42	9	13	19	52	30	80	12	19	7	73	27	55
	11%	10%	13%	7%	10%	8%	10%	14% e	12%	10%	3%	12% j	10% j	9%	19% jm	11%	9%	31% rs	3%	6% r	1%	49% t	4%	54% v
Don't know	20	14	6	-	4	4	8	5	9	11	-	3	-	-	1	4	2	4	-	4	1	1	3	-
	2%	2%	2%	-	2%	1%	3%	2%	3%	2%	-	1%	-	-	1%	1%	*	2% r	-	1% r	*	1%	*	-
NET: Favourable	537	354	134	49	102	196	117	122	175	362	115	161	47	84	33	226	198	49	342	120	461	10	487	13
	49%	54% b	39%	51%	46%	52%	50%	46%	49%	50%	75% klmn	46% n	52% n	57% kn	32%	49%	57% o	19%	82% qs	38% q	82% u	6%	67% w	13%
NET: Unfavourable	262	143	100	19	52	80	53	76	92	170	19	93	16	37	36	120	71	146	27	64	28	115	92	80
	24%	22%	30% a	19%	24%	22%	23%	29% e	26%	23%	13%	26% j	17%	25%	35% jl	26%	20%	56% rs	6%	20% r	5%	77% t	13%	77% v
Mean	0.34	0.44 b	0.13	0.44 b	0.33	0.43	0.32	0.25	0.3	0.37	0.92 klmn	0.26 n	0.43 n	0.44 n	-0.1	0.32	0.51 o	-0.62	1.11 qs	0.21 q	1.11 u	-1.2	0.77 w	-1.14

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w

Overlap formulae used. * small base

Table 8
Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Queen Camilla

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER MAN (a)	WOMAN (b)	AGE 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	AGE 18-34 (h)	35-54 (i)	55+ (j)	GEN GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	REGION NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	SOCIAL ABC1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (A)	NON GRADUATES (B)	WHITE ETHNIC GROUP (C)	ETHNIC MINORITY GROUPS (D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091	534	546	125	203	195	202	366	328	397	366	207	335	283	266	258	286	245	156	52*	94*	618	473	741	350	385	706	922	155
	100%	49%	50%	11%	19%	18%	19%	34%	30%	36%	34%	19%	31%	26%	24%	24%	26%	22%	14%	5%*	9%*	57%	43%	68%	32%	35%	65%	85%	14%
Very favourable	126	51	74	5	18	25	22	56	24	47	56	15	34	36	42	24	35	29	22	8	8	80	46	86	41	47	79	111	13
	12%	10%	14%	4%	9%	13% c	11% c	15% cd	7%	12% h	15% h	7%	10%	13%	16% k	9%	12%	12%	14%	15%	8%	13%	10%	12%	12%	12%	11%	12%	9%
Mainly favourable	234	101	132	20	34	32	50	98	53	82	98	32	57	73	71	64	60	50	36	12	12	141	92	159	75	90	144	205	25
	21%	19%	24% a	16%	17%	17%	25% c	27% cde	16%	21%	27% h	15%	17%	26% kl	27% kl	25% t	21%	20%	23%	23%	13%	23%	20%	21%	21%	23%	20%	22%	16%
Neither favourable nor unfavourable	330	183	145	37	72	52	73	97	108	125	97	69	100	89	72	79	85	70	54	7	35	182	148	227	103	109	221	263	63
	30%	34% b	27%	29%	35% g	26%	36% g	27%	33%	31%	27%	33%	30%	31%	27%	30% s	30% s	28% s	35% s	14%	37% s	29%	31%	31%	29%	28%	31%	29%	40% C
Mainly unfavourable	187	89	97	22	42	46	26	51	64	73	51	38	75	37	37	46	43	44	23	14	17	106	81	129	58	72	115	162	24
	17%	17%	18%	18%	20%	24% fz	13%	14%	19%	18%	14%	18%	22% mn	13%	14%	18%	15%	18%	15%	27% r	18%	17%	17%	17%	17%	19%	16%	18%	16%
Very unfavourable	187	95	87	28	34	32	30	63	62	62	63	40	56	48	43	39	58	46	18	6	19	93	93	126	61	55	131	161	23
	17%	18%	16%	23%	17%	16%	15%	17%	19%	16%	17%	19%	17%	17%	16%	15%	20%	19% r	12%	11%	21%	15%	20%	17%	17%	14%	19%	17%	15%
Don't know	27	15	12	13	4	8	1	1	17	9	1	14	12	1	1	6	4	7	3	6	2	16	11	14	13	12	15	20	7
	2%	3%	2%	10% defg	2%	4% fg	*	*	5% ij	2% j	*	7% mn	4% mn	*	*	2%	1%	3%	2%	11% opqr	2%	3%	2%	2%	4%	3%	2%	2%	5%
NET: Favourable	360	152	206	25	52	57	72	153	77	129	153	46	91	109	113	88	95	79	58	20	20	221	139	244	115	137	223	316	38
	33%	28%	38% a	20%	26%	29%	36% cd	42% cde	23%	33% h	42% hi	22%	27%	38% kl	43% kl	34% t	33% t	32%	37% t	38%	21%	36% v	29%	33%	33%	36%	32%	34% D	25%
NET: Unfavourable	374	184	183	50	76	78	56	114	126	134	114	78	131	85	80	86	101	89	41	20	36	199	175	256	118	128	246	323	47
	34%	34%	34%	40% f	37%	40% f	28%	31%	38%	34%	31%	38%	39% mn	30%	30%	33%	35%	37% t	27%	38%	39%	32%	37% v	35%	34%	33%	35%	35%	30%
Mean	-0.07	-0.14	0.02 a	-0.43	-0.2	-0.15	0.04 c	0.09 cd	-0.28	-0.05 h	0.09 h	-0.29	-0.19	0.04 kl	0.12 kl	-0.05	-0.1	-0.11	0.13 t	0.05	-0.3	0.01 v	-0.18	-0.07	-0.07	*	-0.11	-0.06	-0.12

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D
Overlap formulae used. * small base

Table 9
Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Queen Camilla

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	HOUSEHOLD SIZE 1 (d)	2 (e)	3 (f)	4+ (g)	PRESENCE OF CHILDREN HH (17 OR UNDER) YES (h)	NO (i)	GENERAL ELECTION 2024 VOTE CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REFERENDUM 2016 VOTE REMAIN (o)	LEAVE (p)	THE FUTURE OF BRITAIN IF THE MONACHY WAS ABOLISHED BETTER IF ABOLISHED (q)	WORSE IF ABOLISHED (r)	NO DIFFERENCE (s)	HOW WELL KING CHARLES III IS DOING HIS JOB GOOD JOB (t)	BAD JOB (u)	HOW WELL WOULD PRINCE WILLIAM DO HIS JOB GOOD JOB (v)	BAD JOB (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	93	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
Very favourable	126	86	28	12	25	53	27	21	39	88	33	35	15	16	10	61	44	9	96	18	120	2	118	5
	12%	13% b	8%	13%	11%	14% g	11%	8%	11%	12%	22% kmn	10%	16%	11%	10%	13%	13%	4%	23% qs	6%	21% u	1%	16% w	5%
Mainly favourable	234	157	53	24	35	93	48	58	84	149	48	75	22	39	9	96	92	25	149	46	200	6	208	4
	21%	24% b	16%	25% b	16%	25% d	20%	22%	23%	20%	31% kn	21% n	24% n	27% n	9%	21%	26%	10%	36% qs	15%	35% u	4%	29% w	4%
Neither favourable nor unfavourable	330	188	112	30	71	109	69	80	104	226	41	102	34	41	29	140	96	53	97	144	153	18	203	14
	30%	29%	33%	31%	32%	29%	30%	31%	29%	31%	27%	29%	37%	28%	29%	30%	28%	20%	23%	46% qr	27% u	12%	28% w	14%
Mainly unfavourable	187	101	73	14	43	57	40	48	60	128	19	60	11	27	22	82	57	67	44	62	59	37	114	22
	17%	15%	21% a	15%	19%	15%	17%	18%	17%	17%	13%	17%	13%	18%	21%	18%	16%	26% r	11%	20% r	10%	24% t	16%	21%
Very unfavourable	187	110	60	16	41	57	43	45	63	124	11	74	9	23	27	77	56	98	27	42	30	87	78	58
	17%	17%	18%	17%	19%	15%	19%	17%	17%	17%	7%	21% jl	10%	16% j	27% jlm	17%	16%	37% rs	7%	13% r	5%	58% t	11%	56% v
Don't know	27	14	13	-	6	4	6	11	10	17	-	6	-	1	4	6	4	9	2	4	3	1	7	-
	2%	2%	4%	-	3%	1%	2%	4% e	3%	2%	-	2%	-	1%	4% j	1%	1%	4% r	1%	1%	1%	*	1%	-
NET: Favourable	360	243	80	36	60	147	74	79	123	237	81	110	37	55	20	157	136	35	245	64	319	8	326	9
	33%	37% b	24%	38% b	27%	39% dg	32%	30%	34%	32%	53% kmn	31% n	40% n	37% n	19%	34%	39%	13%	59% qs	20% q	57% u	5%	45% w	9%
NET: Unfavourable	374	211	133	30	84	114	83	92	123	251	30	135	20	50	49	159	113	164	72	104	89	124	192	80
	34%	32%	39% a	31%	38%	30%	36%	35%	34%	34%	20%	38% jl	22%	34% j	48% jlm	34%	32%	63% rs	17%	33% r	16%	82% t	26%	77% v
Mean	-0.07	0.01 b	-0.26	0.02	-0.19	0.08 dg	-0.11	-0.15	-0.07	-0.07	0.48 km n	-0.18	0.24 kn	-0.02 n	-0.47	-0.04	0.03	-0.87	0.58 qs	-0.21 q	0.57 u	-1.35	0.24 w	-1.2

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w

Overlap formulae used. * small base

Table 10

Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince William, the Prince of Wales

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY	
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	ABC1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (A)	NON GRADUATES (B)	WHITE ETHNIC GROUP (C)	ETHNIC MINORITY GROUPS (D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091	534	546	125	203	195	202	366	328	397	366	207	335	283	266	258	286	245	156	52*	94*	618	473	741	350	385	706	922	155
	100%	49%	50%	11%	19%	18%	19%	34%	30%	36%	34%	19%	31%	26%	24%	24%	26%	22%	14%	5%*	9%*	57%	43%	68%	32%	35%	65%	85%	14%
Very favourable	388	155	230	22	50	59	79	178	72	138	178	41	94	120	134	87	111	101	43	21	26	213	175	254	134	108	280	354	31
	36%	29%	42% a	17%	25%	30%	39%	49%	22%	35%	49%	20%	28%	42%	50%	34%	39%	41%	27%	40%	27%	34%	37%	34%	38%	28%	40% A	38% D	20%
						c	cd	cdef		h	hi		k	kl	kl		r	rt											
Mainly favourable	306	146	158	34	63	61	58	91	97	119	91	60	105	74	68	74	77	70	49	10	26	200	107	222	84	123	184	264	36
	28%	27%	29%	27%	31%	31%	29%	25%	30%	30%	25%	29%	31%	26%	26%	29%	27%	29%	31%	20%	27%	32% v	23%	30%	24%	32% B	26%	29%	23%
Neither favourable nor unfavourable	215	119	94	37	41	40	42	56	78	81	56	56	67	51	41	57	51	36	40	12	19	112	104	133	82	76	139	160	55
	20%	22%	17%	29% g	20%	20%	21%	15%	24%	20%	15%	27% mn	20%	18%	16%	22%	18%	15%	26% q	23%	21%	18%	22%	18%	23%	20%	20%	17%	35% C
Mainly unfavourable	92	55	34	15	28	15	11	22	43	27	22	27	33	19	13	20	24	16	11	7	14	47	45	70	23	44	48	75	16
	8%	10% b	6%	12% fg	14% fg	8%	6%	6%	13% ij	7%	6%	13% mn	10% n	7%	5%	8%	8%	7%	7%	13%	15% oq	8%	10%	9%	6%	11% B	7%	8%	10%
Very unfavourable	68	48	20	10	18	12	12	16	28	25	16	17	24	20	7	16	21	16	10	2	5	38	30	50	18	27	41	53	15
	6%	9% b	4%	8%	9% g	6%	6%	4%	9% i	6%	4%	8% n	7% n	7% n	3%	6%	7%	7%	6%	3%	5%	6%	6%	7%	5%	7%	6%	6%	10%
Don't know	21	11	10	7	3	8	-	2	11	8	2	7	11	-	2	5	2	5	4	1	4	9	12	11	10	8	13	15	4
	2%	2%	2%	6% dfg	2%	4% fg	-	1%	3% j	2%	1%	3% mn	3% m	-	1%	2%	1%	2%	2%	2%	4% p	1%	2%	1%	3%	2%	2%	2%	2%
NET: Favourable	694	301	388	56	113	120	137	269	169	257	269	100	199	194	202	161	188	172	91	31	51	413	282	477	218	230	464	618	66
	64%	56%	71% a	45%	56%	61% c	68% cd	74% cde	51%	65% h	74% hi	48%	59% k	68% kl	76% kl	62%	66%	70% rt	59%	59%	55%	67% v	60%	64%	62%	60%	66%	67% D	43%
NET: Unfavourable	161	103	54	26	46	28	24	38	71	51	38	44	57	39	20	36	44	32	21	8	19	85	75	120	41	71	90	128	31
	15%	19% b	10%	26% fg	22% fg	14%	12%	10%	22% ij	13%	10%	21% mn	17% n	14% n	8%	14%	15%	13%	13%	16%	21%	14%	16%	16%	12%	18% B	13%	14%	20%
Mean	0.8	0.58	1.02 a	0.35	0.5	0.74 c	0.89 cd	1.08 cde	0.45	0.82 h	1.08 hi	0.4	0.65 k	0.9 kl	1.17 klm	0.78	0.83	0.93 t	0.68	0.82	0.58	0.82	0.76	0.77	0.86	0.64	0.88 A	0.87 D	0.34

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D
Overlap formulae used. * small base

Table 11
Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince William, the Prince of Wales

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	HOUSEHOLD SIZE 1 (d)	2 (e)	3 (f)	4+ (g)	PRESENCE OF CHILDREN HH (17 OR UNDER) YES (h)	NO (i)	GENERAL ELECTION 2024 VOTE CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REFERENDUM 2016 VOTE REMAIN (o)	LEAVE (p)	THE FUTURE OF BRITAIN IF THE MONARCHY WAS ABOLISHED BETTER IF ABOLISHED (q)	WORSE IF ABOLISHED (r)	NO DIFFERENCE (s)	HOW WELL KING CHARLES III IS DOING HIS JOB GOOD JOB (t)	BAD JOB (u)	HOW WELL WOULD PRINCE WILLIAM DO HIS JOB GOOD JOB (v)	BAD JOB (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	93	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
Very favourable	388	257	84	47	74	160	67	88	106	282	86	115	28	71	24	150	158	24	269	74	317	13	374	5
	36%	39% b	25%	49% b	33%	43% dfg	29%	33%	29%	39% h	57% kln	33%	31%	48% kln	24%	33%	45% o	9%	64% qs	23% q	56% u	8%	51% w	5%
Mainly favourable	306	191	93	22	61	96	80	70	120	187	39	97	32	39	25	138	102	49	107	117	177	25	253	6
	28%	29%	27%	23%	28%	26%	34% e	26%	33% i	26%	26%	27%	35%	27%	25%	30%	29%	19%	26%	37% qr	31% u	16%	35% w	6%
Neither favourable nor unfavourable	215	110	89	16	43	70	46	56	74	141	13	80	22	20	20	95	50	69	25	96	42	27	73	11
	20%	17%	26% a	17%	20%	19%	20%	21%	20%	19%	9%	23% jm	24% jm	13%	20% j	21% p	14%	26% r	6%	30% r	7%	18% t	10%	10%
Mainly unfavourable	92	51	35	6	24	27	21	21	28	64	6	34	6	9	19	47	19	60	11	19	22	33	21	32
	8%	8%	10%	6%	11%	7%	9%	8%	8%	9%	4%	10% j	6%	6%	19% jklm	10% p	5%	23% rs	3%	6% r	4%	22% t	3%	31% v
Very unfavourable	68	35	29	5	13	18	14	24	26	43	7	24	3	7	12	30	17	54	5	7	5	51	6	49
	6%	5%	8%	5%	6%	5%	6%	9% e	7%	6%	4%	7%	4%	5%	12% jlm	6%	5%	21% rs	1%	2%	1%	34% t	1%	47% v
Don't know	21	11	10	-	6	4	6	6	7	13	1	3	-	1	1	2	3	5	-	4	1	1	2	-
	2%	2%	3%	-	3%	1%	2%	2%	2%	2%	1%	1%	-	1%	1%	*	1%	2% r	-	1% r	*	1%	*	-
NET: Favourable	694	449	177	69	135	256	146	158	225	469	125	212	60	110	49	288	260	73	375	191	493	37	627	11
	64%	68% b	52%	72% b	61%	68% g	63%	60%	63%	64%	82% kln	60% n	66% n	75% kn	49%	62%	74% o	28%	90% qs	60% q	88% u	25%	86% w	11%
NET: Unfavourable	161	85	64	11	37	45	35	45	54	107	13	58	9	17	31	77	36	114	16	25	27	85	27	81
	15%	13%	19% a	12%	17%	12%	15%	17%	15%	15%	8%	16% j	10%	11%	31% jklm	17% p	10%	44% rs	4%	8% r	5%	56% t	4%	79% v
Mean	0.8	0.91 b	0.51	1.04 b	0.74	0.95 dfg	0.72	0.69	0.71	0.84	1.27 kln	0.7 n	0.83 n	1.08 kn	0.3	0.72	1.05 o	-0.28	1.49 qs	0.75 q	1.38 u	-0.58	1.33 w	-1.1

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w
Overlap formulae used. * small base

Table 12
Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Catherine, the Princess of Wales

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER MAN (a)	WOMAN (b)	AGE 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	AGE 18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	ABC1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (A)	NON GRADUATES (B)	WHITE ETHNIC GROUP (C)	ETHNIC MINORITY GROUPS (D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091	534	546	125	203	195	202	366	328	397	366	207	335	283	266	258	286	245	156	52*	94*	618	473	741	350	385	706	922	155
	100%	49%	50%	11%	19%	18%	19%	34%	30%	36%	34%	19%	31%	26%	24%	24%	26%	22%	14%	5%*	9%*	57%	43%	68%	32%	35%	65%	85%	14%
Very favourable	410	159	246	23	44	58	90	196	67	148	196	37	95	132	146	104	108	109	40	21	28	230	180	268	142	111	299	377	30
	38%	30%	45%	18%	22%	30%	45%	54%	20%	37%	54%	18%	28%	47%	55%	40%	38%	44%	26%	39%	30%	37%	38%	36%	40%	29%	42%	41%	19%
			a				cde	cde		h	hi		k	kl	kl	r	r	rt									A	D	
Mainly favourable	270	125	143	23	56	59	51	81	79	110	81	45	99	66	59	62	74	55	46	10	22	171	99	196	74	118	152	233	32
	25%	23%	26%	18%	27%	30%	25%	22%	24%	28%	22%	22%	30%	23%	22%	24%	26%	23%	30%	20%	24%	28%	26%	26%	21%	31%	22%	25%	21%
						c																v				B			
Neither favourable nor unfavourable	248	149	99	49	63	46	36	54	112	82	54	79	82	47	40	59	64	48	43	9	24	127	121	164	84	89	159	189	57
	23%	28%	18%	39%	31%	23%	18%	15%	34%	21%	15%	38%	24%	17%	15%	23%	22%	20%	28%	18%	25%	20%	26%	22%	24%	23%	22%	20%	37%
		b		efg	fg	g			ij			lmn	mn																C
Mainly unfavourable	75	38	34	13	22	8	12	19	36	20	19	24	20	19	13	16	22	10	7	7	12	44	31	50	25	30	45	59	15
	7%	7%	6%	11%	11%	4%	6%	5%	11%	5%	5%	11%	6%	7%	5%	6%	8%	4%	5%	14%	13%	7%	7%	7%	7%	8%	6%	6%	10%
				eg	eg				ii			ln								qr	qr								
Very unfavourable	58	45	12	7	12	16	10	13	19	26	16	10	25	16	6	12	13	16	12	2	4	31	27	45	13	23	35	45	13
	5%	8%	2%	6%	6%	8%	5%	4%	6%	6%	4%	5%	8%	6%	2%	5%	5%	6%	8%	3%	4%	5%	6%	6%	4%	6%	5%	5%	9%
		b				g							n																
Don't know	30	17	13	10	6	9	3	2	16	12	2	12	13	3	2	6	4	6	7	3	4	16	14	17	13	14	16	20	8
	3%	3%	2%	8%	3%	5%	1%	1%	5%	3%	1%	6%	4%	1%	1%	2%	1%	2%	5%	6%	4%	3%	3%	2%	3%	4%	2%	2%	5%
				dfg		g			j	j		mn	mn								p								C
NET: Favourable	680	284	389	46	100	117	141	277	145	258	277	83	194	198	205	166	182	164	86	31	51	401	280	464	216	229	451	610	61
	62%	53%	71%	37%	49%	60%	70%	76%	44%	65%	76%	40%	58%	70%	77%	64%	64%	67%	55%	59%	54%	65%	59%	63%	62%	59%	64%	66%	40%
			a		c	cd	cd	cde		h	hi		k	kl	kl			rt										D	
NET: Unfavourable	133	84	45	20	35	24	22	33	55	45	33	34	45	35	19	28	35	26	19	9	16	75	58	96	38	53	81	103	29
	12%	16%	8%	16%	17%	12%	11%	9%	17%	11%	9%	17%	14%	12%	7%	11%	12%	11%	12%	17%	17%	12%	12%	13%	11%	14%	11%	11%	18%
		b		g	g				ij			n	n																C
Mean	0.85	0.61	1.08	0.36	0.49	0.73	1	1.17	0.44	0.87	1.17	0.39	0.68	0.99	1.24	0.91	0.86	0.97	0.64	0.84	0.66	0.87	0.82	0.82	0.91	0.71	0.92	0.93	0.33
			a			c	cde	cde		h	hi		k	kl	klm	r		r									A	D	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D
Overlap formulae used. * small base

Table 13
Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Catherine, the Princess of Wales

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		THE FUTURE OF BRITAIN IF THE MONACHY WAS ABOLISHED			HOW WELL KING CHARLES III IS DOING HIS JOB		HOW WELL WOULD PRINCE WILLIAM DO HIS JOB	
		MARRIED/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)	BETTER IF ABOLISHED (q)	WORSE IF ABOLISHED (r)	NO DIFFERENCE (s)	GOOD JOB (t)	BAD JOB (u)	GOOD JOB (v)	BAD JOB (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	93	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
Very favourable	410	271	88	51	84	178	67	82	101	309	86	114	27	81	25	158	171	23	270	86	322	16	392	2
	38%	41% b	26%	53% b	38% f	48% dfg	29%	31%	28%	42% h	57% kln	32%	30%	55% kln	25%	34%	49% o	9%	65% qs	27% q	57% u	10%	54% w	2%
Mainly favourable	270	167	80	23	46	79	69	75	116	154	41	93	31	28	24	124	84	54	98	98	158	19	209	8
	25%	25%	23%	24%	21%	21%	30% de	29% e	32% i	21%	27%	26%	34% m	19%	24%	27%	24%	21%	24%	31% qr	28% u	13%	29% w	8%
Neither favourable nor unfavourable	248	130	104	14	53	75	56	63	86	162	18	95	21	23	22	108	59	83	32	103	57	37	99	17
	23%	20%	31% ac	14%	24%	20%	24%	24%	24%	22%	12%	27% jm	24% j	16%	22% j	23% p	17%	32% r	8%	33% r	10%	24% t	14%	17%
Mainly unfavourable	75	39	32	4	18	21	18	18	22	53	5	25	6	6	16	37	18	48	12	11	12	34	14	32
	7%	6%	9%	4%	8%	6%	8%	7%	6%	7%	3%	7%	7%	4%	15% jkm	8%	5%	19% rs	3%	3%	2%	22% t	2%	31% v
Very unfavourable	58	33	22	3	14	15	12	17	23	35	2	18	3	8	11	26	14	44	3	10	6	43	7	42
	5%	5%	6%	4%	6%	4%	5%	6%	6%	5%	1%	5%	4%	6% j	11% jk	6%	4%	17% rs	1%	3% r	1%	29% t	1%	41% v
Don't know	30	15	14	1	6	6	10	9	12	18	1	6	1	1	3	10	3	8	2	8	8	2	8	2
	3%	2%	4%	1%	3%	2%	4%	3%	3%	3%	*	2%	1%	1%	3%	2%	1%	3% r	*	3% r	1%	1%	1%	2%
NET: Favourable	680	438	168	74	130	257	136	157	217	464	127	208	58	109	49	282	254	77	368	184	481	35	601	10
	62%	67% b	50%	77% b	59%	69% dfg	58%	60%	60%	63%	84% kln	59%	64% n	74% kn	49%	61%	73% o	30%	88% qs	58% q	85% u	23%	82% w	10%
NET: Unfavourable	133	72	54	7	32	37	30	34	45	88	6	44	9	14	27	62	33	93	15	21	19	76	21	74
	12%	11%	16% a	8%	14%	10%	13%	13%	13%	12%	4%	12%	10%	10%	26% jklm	13%	9%	36% rs	4%	7%	3%	51% t	3%	72% v
Mean	0.85	0.94 b	0.56	1.2 b	0.78	1.04 dfg	0.72	0.74	0.72	0.91 h	1.36 kln	0.75 n	0.81 n	1.15 kln	0.38	0.78	1.09 o	-0.14	1.49 qs	0.78 q	1.4 u	-0.46	1.34 w	-1.03

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w
Overlap formulae used. * small base

Table 14
Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince Harry, the Duke of Sussex

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER MAN (a)	WOMAN (b)	AGE 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	AGE 18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	ABC1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (A)	NON GRADUATES (B)	WHITE ETHNIC GROUP (C)	ETHNIC MINORITY GROUPS (D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091	534	546	125	203	195	202	366	328	397	366	207	335	283	266	258	286	245	156	52*	94*	618	473	741	350	385	706	922	155
	100%	49%	50%	11%	19%	18%	19%	34%	30%	36%	34%	19%	31%	26%	24%	24%	26%	22%	14%	5%*	9%*	57%	43%	68%	32%	35%	65%	85%	14%
Very favourable	102	51	49	19	24	30	16	14	43	46	19	29	45	19	10	18	28	17	29	4	7	57	45	78	25	48	54	81	19
	9%	10%	9%	15%	12%	15%	8%	4%	13%	11%	4%	14%	13%	7%	4%	7%	10%	7%	19%	8%	7%	9%	10%	10%	7%	13%	8%	9%	12%
				fg		fg			j	j		mn	mn						opqt							B			
Mainly favourable	204	87	116	27	65	49	30	34	91	79	34	52	91	39	22	43	51	48	33	14	15	125	79	156	48	71	133	161	39
	19%	16%	21%	21%	32%	25%	15%	9%	28%	20%	9%	25%	27%	14%	8%	17%	18%	20%	21%	26%	16%	20%	17%	21%	14%	18%	19%	17%	25%
				g	cfg	fg			ij	j		mn	mn											x					C
Neither favourable nor unfavourable	297	152	144	41	56	48	61	92	97	109	92	65	88	80	64	77	83	53	40	17	27	157	141	199	99	100	197	244	49
	27%	28%	26%	33%	27%	25%	30%	25%	29%	27%	25%	32%	26%	28%	24%	30%	29%	22%	26%	32%	29%	25%	30%	27%	28%	26%	28%	26%	31%
Mainly unfavourable	205	95	107	18	39	24	36	87	57	61	87	35	49	53	69	53	47	59	24	6	16	120	86	137	68	80	126	184	21
	19%	18%	20%	15%	19%	12%	18%	24%	17%	15%	24%	17%	15%	19%	26%	21%	17%	24%	15%	12%	17%	19%	18%	19%	19%	20%	18%	20%	13%
								ce			i				kl														
Very unfavourable	262	138	120	14	15	37	59	136	29	96	136	18	51	93	100	63	75	61	26	10	26	148	113	159	103	77	185	240	20
	24%	26%	22%	11%	8%	19%	29%	37%	9%	24%	37%	9%	15%	33%	38%	25%	26%	25%	17%	19%	27%	24%	24%	21%	29%	20%	26%	26%	13%
							d	cde		h	hi			k	kl		r								w		A	D	
Don't know	20	10	10	6	4	7	-	2	11	7	2	8	10	-	2	4	1	7	3	1	3	12	8	11	9	9	11	12	7
	2%	2%	2%	5%	2%	4%	-	1%	3%	2%	1%	4%	3%	-	1%	2%	*	3%	2%	2%	4%	2%	2%	2%	2%	2%	2%	1%	5%
				fg		fg			j			mn	m					p			p								C
NET: Favourable	307	139	165	45	89	79	46	48	134	124	48	81	136	58	31	61	79	65	62	18	22	182	125	234	73	119	187	242	58
	28%	26%	30%	36%	44%	40%	23%	13%	41%	31%	13%	39%	41%	20%	12%	23%	28%	27%	40%	34%	23%	29%	26%	32%	21%	31%	27%	26%	37%
				fg	fg	fg	g		ij	j		mn	mn	n					opqt					x					C
NET: Unfavourable	467	233	228	32	55	61	95	223	87	157	223	53	100	145	169	117	123	120	50	17	42	268	199	296	171	156	311	424	41
	43%	44%	42%	26%	27%	31%	47%	61%	26%	39%	61%	26%	30%	51%	63%	45%	43%	49%	32%	32%	44%	43%	42%	40%	49%	41%	44%	46%	26%
							cde	cdef		h	hi			kl	klm	r		r	rs						w			D	
Mean	-0.3	-0.35	-0.25	0.14	0.22	0.05	-0.46	-0.82	0.19	-0.21	-0.82	0.19	0.1	-0.57	-0.86	-0.4	-0.32	-0.42	0.11	-0.1	-0.43	-0.29	-0.31	-0.2	-0.52	-0.17	-0.37	-0.37	0.11
				fg	fg	fg	g		ij	j		mn	mn	n					op qt					x		B			C

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D
Overlap formulae used. * small base

Table 15

Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince Harry, the Duke of Sussex

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS — MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	HOUSEHOLD SIZE — 1 (d)	2 (e)	3 (f)	4+ (g)	PRESENCE OF CHILDREN HH (17 OR UNDER) — YES (h)	NO (i)	GENERAL ELECTION 2024 VOTE — CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REFERENDUM 2016 VOTE — REMAIN (o)	LEAVE (p)	THE FUTURE OF BRITAIN IF THE MONACHY WAS ABOLISHED — BETTER IF ABOLISHED (q)	WORSE IF ABOLISHED (r)	NO DIFFERENCE (s)	HOW WELL KING CHARLES III IS DOING HIS JOB — GOOD JOB (t)	BAD JOB (u)	HOW WELL WOULD PRINCE WILLIAM DO HIS JOB — GOOD JOB (v)	BAD JOB (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	93	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
Very favourable	102 / 9%	65 / 10%	29 / 9%	8 / 9%	15 / 7%	17 / 5%	29 / 13% e	41 / 15% de	58 / 16% i	44 / 6%	8 / 5%	35 / 10%	9 / 10%	13 / 9%	12 / 12%	46 / 10%	22 / 6%	28 / 11%	40 / 10%	29 / 9%	70 / 12%	14 / 9%	81 / 11%	10 / 9%
Mainly favourable	204 / 19%	113 / 17%	70 / 21%	22 / 22%	34 / 16%	51 / 14%	61 / 26% de	58 / 22% e	96 / 27% i	108 / 15%	20 / 13%	89 / 25% jlm	13 / 15%	17 / 11%	19 / 19%	93 / 20%	55 / 16%	59 / 23% r	63 / 15%	65 / 21%	108 / 19%	24 / 16%	137 / 19%	21 / 20%
Neither favourable nor unfavourable	297 / 27%	162 / 25%	107 / 31% a	29 / 29%	69 / 31%	106 / 28%	57 / 24%	66 / 25%	90 / 25%	207 / 28%	20 / 13%	112 / 32% jm	30 / 33% jm	29 / 20%	29 / 29% j	138 / 30% p	78 / 22%	64 / 25%	94 / 23%	118 / 37% qr	120 / 21%	31 / 21%	167 / 23%	17 / 16%
Mainly unfavourable	205 / 19%	134 / 20%	57 / 17%	14 / 15%	36 / 17%	83 / 22%	47 / 20%	39 / 15% g	50 / 14%	155 / 21% h	43 / 28% kn	53 / 15%	23 / 25% k	35 / 24% k	15 / 15%	85 / 18%	73 / 21%	42 / 16%	97 / 23% qs	44 / 14%	117 / 21%	30 / 20%	155 / 21%	21 / 20%
Very unfavourable	262 / 24%	171 / 26% b	67 / 20%	24 / 24%	61 / 28% f	112 / 30% fg	34 / 15%	54 / 21%	59 / 16%	203 / 28% h	61 / 40% kln	60 / 17%	14 / 16%	54 / 37% kl	25 / 24%	95 / 21%	120 / 34% o	62 / 24%	123 / 30% s	57 / 18%	147 / 26%	48 / 32%	187 / 26%	35 / 33%
Don't know	20 / 2%	11 / 2%	9 / 3%	- / -	5 / 2%	4 / 1%	5 / 2%	6 / 2%	7 / 2%	13 / 2%	- / -	3 / 1%	1 / 1%	- / -	1 / 1%	5 / 1%	2 / *	5 / 2% r	- / -	3 / 1%	1 / *	3 / 2% t	1 / *	1 / 1%
NET: Favourable	307 / 28%	177 / 27%	99 / 29%	30 / 31%	50 / 23%	68 / 18%	90 / 39% de	99 / 38% de	154 / 43% i	152 / 21%	28 / 19%	124 / 35% jm	23 / 25%	29 / 20%	31 / 31%	139 / 30% p	77 / 22%	88 / 34% r	102 / 25%	94 / 30%	179 / 32%	38 / 25%	218 / 30%	30 / 29%
NET: Unfavourable	467 / 43%	305 / 46% b	124 / 37%	38 / 39%	98 / 44%	195 / 52% fg	81 / 35%	93 / 35%	109 / 30%	358 / 49% h	104 / 69% kln	113 / 32%	37 / 41%	89 / 61% kln	40 / 39%	180 / 39%	192 / 55% o	104 / 40%	220 / 53% qs	101 / 32%	264 / 47%	78 / 52%	343 / 47%	55 / 54%
Mean	-0.3	-0.36	-0.19	-0.24	-0.43	-0.6	0.02 de	-0.03 de	0.13 i	-0.51	-0.85	-0.04 jm	-0.22 jm	-0.69 jm	-0.21	-0.2 p	-0.61	-0.2 r	-0.48	-0.11 r	-0.29	-0.5	-0.32	-0.49

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w
Overlap formulae used. * small base

Table 16
Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Meghan, the Duchess of Sussex

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY	
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	ABC1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (A)	NON GRADUATES (B)	WHITE ETHNIC GROUP (C)	ETHNIC MINORITY GROUPS (D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091	534	546	125	203	195	202	366	328	397	366	207	335	283	266	258	286	245	156	52*	94*	618	473	741	350	385	706	922	155
	100%	49%	50%	11%	19%	18%	19%	34%	30%	36%	34%	19%	31%	26%	24%	24%	26%	22%	14%	5%*	9%*	57%	43%	68%	32%	35%	65%	85%	14%
Very favourable	69	37	31	14	21	16	10	9	35	26	9	22	29	13	5	9	21	9	15	7	8	37	32	53	16	31	38	56	14
	6%	7%	6%	11% fg	10%	8% g	5%	2%	11% j	7%	2% j	11% mn	9% mn	4%	2%	3%	7%	4%	10% oq	14% oq	9%	6%	7%	7%	5%	8%	5%	6%	9%
Mainly favourable	149	72	75	33	44	39	14	19	77	53	19	56	61	19	13	32	34	32	35	5	12	91	58	119	31	69	81	108	34
	14%	14%	14%	26% fg	22% fg	20% fg	7%	5%	23% ij	13% j	5%	27% lmn	18% mn	7%	5%	12%	12%	13%	22% opq	10%	12%	15%	12%	16% x	9%	18% B	11%	12%	22% C
Neither favourable nor unfavourable	259	136	123	35	54	48	55	67	89	103	67	55	90	66	48	69	65	49	43	9	23	139	120	178	81	80	177	206	51
	24%	26%	23%	28% g	27% g	25%	27% g	18%	27%	26%	18%	26% n	27% n	23%	18%	27%	23%	20%	28%	17%	25%	22%	25%	24%	23%	21%	25%	22%	33% C
Mainly unfavourable	194	102	90	21	39	28	34	71	60	62	71	39	54	55	47	49	46	45	25	8	20	113	80	138	56	80	113	165	28
	18%	19%	17%	17%	19%	15%	17%	19%	18%	16%	19%	19%	16%	19%	17%	19%	16%	19%	16%	16%	22%	18%	17%	19%	16%	21% B	16%	18%	18%
Very unfavourable	396	178	212	16	41	53	88	199	57	141	199	27	86	131	152	94	115	104	35	19	28	221	175	239	157	110	286	373	21
	36%	33%	39%	12%	20%	27% c	44% cde	54% cdef	17%	36% h	54% hi	13%	26% k	46% kl	57% klm	37% r	40% r	43% rt	23%	36%	30%	36%	37%	32%	45% w	29%	40% A	40% D	14%
Don't know	23	9	14	6	5	11	-	1	11	11	1	8	14	-	1	5	4	6	3	4	2	17	7	14	9	12	11	15	9
	2%	2%	3%	5% fg	2% fg	6% fg	-	*	3% j	3% j	*	4% mn	4% mn	-	*	2%	1%	2%	2%	7% p	3%	3%	1%	2%	3%	3%	2%	2%	6% C
NET: Favourable	219	109	106	47	65	55	24	28	112	79	28	78	90	32	18	41	55	40	49	13	20	128	90	171	47	100	119	164	47
	20%	20%	19%	37% fg	32% fg	28% fg	12%	8%	34% ij	20% i	8%	38% lmn	27% mn	11%	7%	16%	19%	16%	32% opq	24%	21%	21%	19%	23% x	13%	26% B	17%	18%	30% C
NET: Unfavourable	590	280	303	37	80	81	123	270	117	204	270	66	140	186	198	143	162	150	60	27	48	335	255	377	213	191	399	537	49
	54%	52%	55%	30%	39%	42% c	61% cde	74% cdef	36%	51% h	74% hi	32%	42% k	66% kl	74% klm	55% r	57% r	61% r	38%	52%	51%	54%	54%	51%	61% w	50%	57% A	58% D	31%
Mean	-0.65	-0.59	-0.71	0.07 ef g	-0.18 fg	-0.34 fg	-0.87 g	-1.18	-0.09 ij	-0.62 j	-1.18	0.03 lm n	-0.33 mn	-0.96 n	-1.23	-0.74	-0.71	-0.86	-0.2 op q	-0.53	-0.53 q	-0.65	-0.66	-0.54 x	-0.9	-0.46 B	-0.76	-0.76	-0.06 C

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D
Overlap formulae used. * small base

Table 17

Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Meghan, the Duchess of Sussex

Base: All adults aged 18-75 in Great Britain

| | TOTAL | MARITAL STATUS | | | HOUSEHOLD SIZE | | | | PRESENCE OF CHILDREN HH (17 OR UNDER) | | GENERAL ELECTION 2024 VOTE | | | | | REFERENDUM 2016 VOTE | | THE FUTURE OF BRITAIN IF THE MONACHY WAS ABOLISHED | | | HOW WELL KING CHARLES III IS DOING HIS JOB | | HOW WELL WOULD PRINCE WILLIAM DO HIS JOB | |
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)	BETTER IF ABOLISHED (q)	WORSE IF ABOLISHED (r)	NO DIFFERENCE (s)	GOOD JOB (t)	BAD JOB (u)	GOOD JOB (v)	BAD JOB (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	93	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
Very favourable	69	39	25	5	10	8	26	25	39	31	4	26	7	10	7	31	12	30	21	16	42	13	47	11
	6%	6%	7%	5%	5%	2%	11% de	10% de	11% i	4%	3%	7%	7%	7%	7%	7%	4%	12% rs	5%	5%	8%	8%	6%	11%
Mainly favourable	149	85	56	8	29	32	42	47	76	73	19	65	8	9	12	67	35	44	41	50	84	22	106	14
	14%	13%	17%	8%	13%	8%	18% e	18% e	21% i	10%	12%	19% lm	8%	6%	12%	15%	10%	17% r	10%	16% r	15%	15%	15%	13%
Neither favourable nor unfavourable	259	149	90	21	51	88	54	66	90	170	15	109	24	15	23	133	48	71	64	101	98	23	135	12
	24%	23%	26%	22%	23%	24%	23%	25%	25%	23%	10%	31% jm	27% jm	10%	22% jm	29% p	14%	27%	15% r	32% r	17%	15%	19%	11%
Mainly unfavourable	194	112	62	19	39	64	48	43	51	142	22	59	24	24	28	89	60	41	85	50	103	27	131	28
	18%	17%	18%	20%	18%	17%	20%	16%	14%	19% h	14%	17%	27% jk	16%	27% jkm	19%	17%	16%	20%	16%	18%	18%	18%	27% v
Very unfavourable	396	258	96	42	87	177	59	73	93	303	92	87	28	90	29	135	190	69	202	93	231	64	300	39
	36%	39% b	28%	43% b	39% fg	47% fg	25%	28%	26%	41% h	61% kln	25%	31%	61% kln	29%	29%	55% o	26%	49% qs	30%	41%	43%	41%	37%
Don't know	23	12	10	1	5	5	4	9	11	12	-	6	-	-	3	7	3	7	2	6	6	1	8	-
	2%	2%	3%	1%	2%	1%	2%	3%	3%	2%	-	2%	-	-	3%	1%	1%	3% r	*	2%	1%	*	1%	-
NET: Favourable	219	124	81	13	39	40	67	72	115	104	23	91	14	19	19	99	48	74	63	65	126	35	153	25
	20%	19%	24% c	14%	18% e	11%	29% de	28% de	32% i	14%	15%	26% jm	16%	13%	19%	21% p	14%	28% rs	15%	21%	22%	23%	21%	24%
NET: Unfavourable	590	370	158	61	126	241	107	116	144	446	114	147	52	114	57	223	250	109	287	143	334	92	432	67
	54%	56% b	47%	63% b	57% fg	64% fg	46%	44%	40%	61% h	75% kln	42%	58% k	77% kln	56% k	48%	72% o	42%	69% qs	45%	59%	61%	59%	65%
Mean	-0.65	-0.72	-0.45 ac	-0.89	-0.76 e	-1	-0.32 de	-0.36 de	-0.24 i	-0.85	-1.18	-0.34 jl m	-0.65 jm	-1.18	-0.6 jm	-0.5 p	-1.1	-0.29	-0.98 r	-0.5 r	-0.71	-0.72	-0.74	-0.68

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w

Overlap formulae used. * small base

Table 18
Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Anne, Princess Royal

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER MAN (a)	WOMAN (b)	AGE 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	AGE 18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	ABC1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (A)	NON GRADUATES (B)	WHITE ETHNIC GROUP (C)	ETHNIC MINORITY GROUPS (D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091	534	546	125	203	195	202	366	328	397	366	207	335	283	266	258	286	245	156	52*	94*	618	473	741	350	385	706	922	155
	100%	49%	50%	11%	19%	18%	19%	34%	30%	36%	34%	19%	31%	26%	24%	24%	26%	22%	14%	5%*	9%*	57%	43%	68%	32%	35%	65%	85%	14%
Very favourable	317	119	197	10	31	42	64	170	41	106	170	24	64	95	133	74	78	78	46	14	27	183	134	197	120	106	211	293	24
	29%	22%	36% a	8%	15%	22% c	32% cde	46% cdef	12%	27% h	46% hi	12%	19% k	34% kl	50% klm	28%	27%	32%	30%	27%	29%	30%	28%	27%	34% w	28%	30%	32% D	15%
Mainly favourable	289	134	148	32	47	46	62	101	80	109	101	47	85	88	70	78	80	68	30	12	21	190	99	198	91	119	170	259	25
	27%	25%	27%	26%	23%	24%	31%	28%	24%	27%	28%	23%	25%	31% k	26%	30% r	28%	28%	19%	23%	23%	31% v	21%	27%	26%	31% B	24%	28% D	16%
Neither favourable nor unfavourable	303	170	132	51	81	57	51	62	132	109	62	88	107	64	44	63	79	65	53	15	28	155	148	219	84	99	204	229	68
	28%	32% b	24%	41% efg	40% efg	29% g	25% g	17%	40% ij	27% j	17%	43% lmn	32% mn	22%	17%	24%	28%	26%	34%	30%	30%	25%	31%	30%	24%	26%	29%	25%	44% C
Mainly unfavourable	72	41	30	9	26	17	8	11	36	25	11	23	31	12	6	16	20	12	8	6	10	41	31	56	16	28	44	60	12
	7%	8%	5%	8% g	13% fg	9% g	4%	3%	11% ij	6%	3%	11% mn	9% mn	4%	2%	6%	7%	5%	5%	11%	11%	7%	6%	8%	5%	7%	6%	6%	8%
Very unfavourable	69	52	16	7	10	19	14	19	17	33	19	8	28	22	11	15	20	16	12	1	4	30	39	48	22	22	48	54	15
	6%	10% b	3%	6%	5%	10%	7%	5%	5%	8%	5%	4%	8%	8%	4%	6%	7%	6%	8%	3%	4%	5%	8% u	6%	6%	6%	7%	6%	10%
Don't know	41	18	23	15	8	13	2	2	23	16	2	17	20	2	2	12	9	5	7	3	4	19	22	24	17	11	30	27	11
	4%	3%	4%	12% dfg	4%	7% fg	1%	1%	7% j	4% j	1%	8% mn	6% mn	1%	1%	5%	3%	2%	5%	6%	4%	3%	5%	3%	5%	3%	4%	3%	7% C
NET: Favourable	606	253	345	42	78	89	126	270	121	215	270	71	149	183	203	151	158	147	76	26	48	373	233	395	211	225	381	552	49
	56%	47%	63% a	34%	38%	46% c	62% cde	74% cdef	37%	54% h	74% hi	34%	44% k	65% kl	76% klm	59%	55%	60%	49%	51%	51%	60% v	49%	53%	60% w	59%	54%	60% D	31%
NET: Unfavourable	141	93	46	16	36	36	22	31	52	58	31	31	59	34	17	32	40	28	20	7	14	71	70	103	38	50	92	114	27
	13%	17% b	8%	13%	18% g	18% g	11%	8%	16% j	15% j	8%	15% n	18% n	12% n	6%	12%	14%	12%	13%	14%	15%	12%	15%	14%	11%	13%	13%	12%	17%
Mean	0.68	0.44	0.92 a	0.26	0.32	0.42	0.77 cde	1.07 cdef	0.3	0.6 h	1.07 hi	0.3	0.4	0.79 kl	1.16 klm	0.73	0.63	0.75	0.6	0.65	0.63	0.76 v	0.57	0.61	0.82 w	0.7	0.67	0.76 D	0.21

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D
Overlap formulae used. * small base

Table 19

Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Anne, Princess Royal

Base: All adults aged 18-75 in Great Britain

| | TOTAL | MARITAL STATUS | | | HOUSEHOLD SIZE | | | | PRESENCE OF CHILDREN HH (17 OR UNDER) | | GENERAL ELECTION 2024 VOTE | | | | | REFERENDUM 2016 VOTE | | THE FUTURE OF BRITAIN IF THE MONARCHY WAS ABOLISHED | | | HOW WELL KING CHARLES III IS DOING HIS JOB | | HOW WELL WOULD PRINCE WILLIAM DO HIS JOB | |
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)	BETTER IF ABOLISHED (q)	WORSE IF ABOLISHED (r)	NO DIFFERENCE (s)	GOOD JOB (t)	BAD JOB (u)	GOOD JOB (v)	BAD JOB (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	93	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
Very favourable	317	198	78	41	77	142	50	48	72	245	69	93	26	54	21	138	128	20	219	61	270	11	297	3
	29%	30% b	23%	43% ab	35% fg	38% fg	21%	18%	20%	34% h	45% kln	26%	29%	37% kn	21%	30%	37%	8%	52% qs	19% q	48% u	7%	41% w	3%
Mainly favourable	289	186	76	27	45	103	63	79	106	183	50	98	30	39	24	124	98	49	119	91	166	32	222	13
	27%	28%	22%	28%	20%	28%	27%	30% d	30%	25%	33%	28%	33%	26%	24%	27%	28%	19%	29% q	29% q	30%	21%	30% w	12%
Neither favourable nor unfavourable	303	174	110	19	59	90	75	80	104	199	21	101	27	29	32	128	77	95	57	121	94	33	150	21
	28%	27%	32% c	20%	27%	24%	32% e	30%	29%	27%	14%	29% j	30% j	20%	32% jm	28%	22%	37% r	14%	38% r	17%	22%	21%	20%
Mainly unfavourable	72	39	29	4	19	14	19	20	31	41	5	30	3	10	9	31	22	35	12	20	19	24	30	22
	7%	6%	9%	4%	9% e	4%	8% e	8% e	9%	6%	3%	8%	3%	7% j	9% j	7%	6%	14% rs	3%	6% r	3%	16% t	4%	21% v
Very unfavourable	69	39	25	5	15	16	13	25	30	40	4	23	3	14	10	32	21	51	6	12	7	47	16	45
	6%	6%	7%	5%	7%	4%	6%	9% e	8%	5%	3%	6%	4%	9% j	10% j	7%	6%	19% rs	1%	4% r	1%	31% t	2%	43% v
Don't know	41	20	21	-	6	9	13	12	18	23	3	8	1	2	4	8	4	11	4	10	7	4	13	1
	4%	3%	6% ac	-	3%	2%	6%	5%	5%	3%	2%	2%	1%	1%	4%	2%	1%	4% r	1%	3% r	1%	2%	2%	1%
NET: Favourable	606	383	154	69	121	245	113	127	178	428	119	191	56	93	45	262	226	69	338	152	436	43	519	15
	56%	58% b	45%	71% ab	55%	66% dfg	48%	48%	49%	59% h	78% klmn	54%	62% n	63% n	45%	57%	65% o	26%	81% qs	48% q	77% u	29%	71% w	15%
NET: Unfavourable	141	78	54	9	34	29	32	45	60	81	9	52	6	24	19	63	43	86	17	32	27	71	46	66
	13%	12%	16%	9%	16% e	8%	14% e	17% e	17% i	11%	6%	15% j	7%	16% j	19% jl	14%	12%	33% rs	4%	10% r	5%	47% t	6%	64% v
Mean	0.68	0.73 b	0.48	1 ab	0.69 g	0.94 dfg	0.53	0.42	0.47	0.78 h	1.17 klmn	0.6	0.81 n	0.75 n	0.38	0.67	0.84 o	-0.19	1.29 qs	0.55 q	1.21 u	-0.44	1.05 w	-0.91

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w

Overlap formulae used. * small base

Table 20

Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince Andrew, the Duke of York

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER MAN (a)	WOMAN (b)	AGE 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	AGE 18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLEN-NIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	ABC1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (A)	NON GRADUATES (B)	WHITE ETHNIC GROUP (C)	ETHNIC MINORITY GROUPS (D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091	534	546	125	203	195	202	366	328	397	366	207	335	283	266	258	286	245	156	52*	94*	618	473	741	350	385	706	922	155
	100%	49%	50%	11%	19%	18%	19%	34%	30%	36%	34%	19%	31%	26%	24%	24%	26%	22%	14%	5%*	9%*	57%	43%	68%	32%	35%	65%	85%	14%
Very favourable	38	20	17	2	16	11	2	6	18	13	6	8	22	4	4	8	11	1	14	1	3	22	16	28	10	28	10	25	11
	3%	4%	3%	2%	8% cfg	6% fg	1%	2%	6% j	3%	2%	4%	7% mn	1%	1%	3%	4% q	1%	9% opq	2%	3%	3%	3%	4%	3%	4% B	3%	3%	7% C
Mainly favourable	62	38	23	10	22	14	6	11	32	19	11	20	26	5	10	14	22	8	8	2	9	42	20	50	12	31	32	41	20
	6%	7%	4%	8% fg	11% fg	7% g	3%	3%	10% ij	5%	3%	10% mn	8% m	2%	4%	5%	8% q	3%	5%	3%	10% q	7%	4%	7%	4%	8% B	4%	4%	13% C
Neither favourable nor unfavourable	197	103	93	43	46	36	27	45	89	63	45	65	61	39	32	48	50	34	40	11	13	109	88	137	59	64	132	149	45
	18%	19%	17%	35% defg	23% fg	18%	13%	12%	27% ij	16%	12%	31% lmn	18%	14%	12%	19%	17%	14%	26% qt	21%	14%	18%	19%	19%	17%	17%	19%	16%	29% C
Mainly unfavourable	198	89	108	15	28	35	40	79	44	75	79	24	57	59	57	55	51	43	29	8	12	116	82	121	77	71	127	174	20
	18%	17%	20%	12%	14%	18%	20%	22% cd	13%	19% h	22% h	12%	17%	21% k	22% k	21%	18%	17%	19%	16%	13%	19%	17%	16%	22% w	19%	18%	19%	13%
Very unfavourable	562	270	283	44	82	88	127	221	126	215	221	76	151	176	159	125	147	150	59	29	52	310	251	383	179	184	378	508	51
	51%	51%	52%	35%	40%	45%	63% cde	60% cde	38%	54% h	60% h	37%	45%	62% kl	60% kl	48% r	52% r	61% opr	38%	55% r	56% r	50%	53%	52%	51%	48%	54%	55% D	33%
Don't know	35	14	21	10	10	12	1	4	19	12	4	13	18	1	4	9	5	9	6	2	4	19	16	22	13	13	22	25	9
	3%	3%	4%	8% fg	5% fg	6% fg	*	1%	6% j	3%	1%	6% mn	5% mn	*	1%	3%	2%	4%	4%	4%	4%	3%	3%	3%	4%	3%	3%	3%	6% C
NET: Favourable	100	58	40	12	38	25	8	17	50	33	17	29	48	9	14	22	33	9	22	2	12	64	36	77	22	52	47	66	30
	9%	11%	7%	10% fg	19% fg	13%	4%	5%	15% ij	8%	5%	14% mn	14% mn	3%	5%	8% q	11% q	4%	14% q	5%	13% q	10%	8%	10% x	6%	14% B	7%	7%	20% C
NET: Unfavourable	759	359	391	60	110	123	166	300	170	290	300	100	208	235	216	180	198	192	88	37	65	427	333	504	256	255	504	682	71
	70%	67%	72%	48%	54% c	63% cde	82% cde	82% cde	52%	73% h	82% hi	48%	62% k	83% kl	81% kl	69% r	69% r	79% opr	56%	70%	69%	69%	70%	68%	73%	66%	71%	74% D	45%
Mean	-1.12	-1.06	-1.18	-0.77 fg	-0.71 fg	-0.95 fg	-1.41	-1.38	-0.73 ij	-1.19 j	-1.38	-0.72 mn	-0.91 mn	-1.41	-1.36	-1.1 q	-1.08 q	-1.41	-0.74 op qst	-1.23	-1.13 q	-1.09	-1.17	-1.09	-1.19	-0.98 B	-1.2	-1.23	-0.55 C

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D

Overlap formulae used. * small base

Table 21

Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince Andrew, the Duke of York

Base: All adults aged 18-75 in Great Britain

| | TOTAL | MARITAL STATUS | | | HOUSEHOLD SIZE | | | | PRESENCE OF CHILDREN HH (17 OR UNDER) | | GENERAL ELECTION 2024 VOTE | | | | | REFERENDUM 2016 VOTE | | THE FUTURE OF BRITAIN IF THE MONACHY WAS ABOLISHED | | | HOW WELL KING CHARLES III IS DOING HIS JOB | | HOW WELL WOULD PRINCE WILLIAM DO HIS JOB | |
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATI VE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)	BETTER IF ABOLISHED (q)	WORSE IF ABOLISHED (r)	NO DIFFERENCE (s)	GOOD JOB (t)	BAD JOB (u)	GOOD JOB (v)	BAD JOB (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	93	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
Very favourable	38	27	8	3	6	2	14	15	26	12	4	12	7	1	4	17	8	12	14	8	34	2	33	2
	3%	4%	2%	3%	3% e	1%	6% e	6% e	7% i	2%	3%	3%	8% m	1%	4%	4%	2%	5%	3%	2%	6% u	1%	4%	2%
Mainly favourable	62	42	19	1	4	16	15	27	40	22	18	21	6	4	5	22	22	15	20	26	49	4	51	2
	6%	6%	6%	1%	2%	4%	7% d	10% de	11% i	3%	12% km	6%	6%	3%	5%	5%	6%	6%	5%	8%	9% u	3%	7%	2%
Neither favourable nor unfavourable	197	104	76	16	41	63	43	51	66	131	22	60	16	21	15	69	54	38	68	76	90	13	117	10
	18%	16%	22% a	17%	18%	17%	18%	19%	18%	18%	15%	17%	18%	14%	15%	15%	15%	15%	16%	24% qr	16% u	9%	16%	10%
Mainly unfavourable	198	114	64	20	46	65	43	44	54	143	32	62	11	29	14	83	70	31	99	51	122	23	148	18
	18%	17%	19%	20%	21%	17%	19%	17%	15%	20%	21%	18%	13%	20%	14%	18%	20%	12%	24% qs	16%	22%	15%	20%	17%
Very unfavourable	562	348	157	56	117	216	108	120	160	402	73	192	51	90	60	262	190	158	212	147	263	107	374	71
	51%	53%	46%	58%	53%	58% fg	47%	46%	44%	55% h	48%	54%	56%	61% j	59%	57%	55%	61% rs	51%	47%	47%	71% t	51%	69% v
Don't know	35	20	15	1	7	12	10	7	13	22	2	7	-	2	3	10	5	6	4	8	5	2	7	-
	3%	3%	4%	1%	3%	3%	4%	3%	4%	3%	1%	2%	-	1%	3%	2%	1%	2%	1%	2%	1%	1%	1%	-
NET: Favourable	100	69	27	4	10	18	29	42	66	34	23	32	13	6	9	39	29	28	34	34	84	6	83	4
	9%	11%	8%	4%	5%	5%	12% de	16% de	18% i	5%	15% m	9%	14% m	4%	9%	8%	8%	11%	8%	11%	15% u	4%	11% w	4%
NET: Unfavourable	759	462	221	76	163	281	152	164	214	545	105	254	62	119	74	345	261	189	311	198	385	130	522	89
	70%	71%	65%	78% b	74% g	75% fg	65%	62%	60%	75% h	69%	72%	68%	81% jl	73%	75%	75%	72% s	75% s	63%	68%	86% t	72%	86% v
Mean	-1.12	-1.12	-1.06	-1.29	-1.23 de	-1.31 de	-0.97	-0.89	-0.81 i	-1.27	-1.01 m	-1.16	-1.03 m	-1.38	-1.24	-1.22	-1.2	-1.2	-1.15	-0.99 q	-0.95 u	-1.54	-1.08 w	-1.49

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w

Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 22
Q4 - To what extent, if at all, do you think Charles III is doing a good job or bad job as King?

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER MAN (a)	WOMAN (b)	AGE 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	AGE 18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	ABC1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (A)	NON GRADUATES (B)	WHITE ETHNIC GROUP (C)	ETHNIC MINORITY GROUPS (D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091	534	546	125	203	195	202	366	328	397	366	207	335	283	266	258	286	245	156	52*	94*	618	473	741	350	385	706	922	155
	100%	49%	50%	11%	19%	18%	19%	34%	30%	36%	34%	19%	31%	26%	24%	24%	26%	22%	14%	5%*	9%*	57%	43%	68%	32%	35%	65%	85%	14%
Very good job	182	74	107	7	20	25	44	87	26	69	87	14	38	66	64	42	49	45	20	13	14	110	73	125	57	57	125	165	16
	17%	14%	20% a	6%	10%	13%	22% cde	24% cde	8%	17% h	24% hi	7%	11%	23% kl	24% kl	16%	17%	18%	13%	24%	15%	18%	15%	17%	16%	15%	18%	18% D	10%
Fairly good job	381	189	189	36	83	64	64	135	118	129	135	72	118	93	98	94	92	85	67	15	29	221	160	265	116	147	234	320	53
	35%	35%	35%	29%	41% c	33%	32%	37%	36%	32%	37%	35%	35%	33%	37%	36%	32%	35%	43% p	29%	31%	36%	34%	36%	33%	38%	33%	35%	34%
Neither good nor bad job	318	151	163	53	59	59	56	92	112	115	92	75	102	71	71	72	81	75	50	14	27	192	127	212	107	109	210	259	58
	29%	28%	30%	43% defg	29%	30%	28%	25%	34% j	29%	25%	36% mn	31%	25%	27%	28%	28%	30%	32%	26%	28%	31%	27%	29%	30%	28%	30%	28%	37% C
Fairly bad job	79	42	37	13	16	16	12	22	29	28	22	22	23	17	17	16	26	19	6	6	7	38	41	50	29	30	49	73	6
	7%	8%	7%	11%	8%	8%	6%	6%	9%	7%	6%	11%	7%	6%	6%	6%	9% r	8%	4%	12%	8%	6%	9%	7%	8%	7%	7%	8%	4%
Very bad job	71	52	18	6	15	16	12	22	21	28	22	12	27	21	11	16	17	15	7	2	13	31	40	49	22	23	48	59	11
	6%	10% b	3%	5%	7%	8%	6%	6%	6%	7%	6%	6%	8%	7%	4%	6%	6%	6%	5%	4%	14% opqr	5%	8% u	7%	6%	6%	7%	6%	7%
Don't know	59	27	32	10	11	15	14	8	21	29	8	12	27	15	5	18	22	7	6	3	4	26	32	40	19	19	40	47	12
	5%	5%	6%	8%	6%	8% g	7% g	2%	7% j	7% j	2%	6% n	8% n	5%	2%	7% q	8% q	3%	4%	5%	4%	4%	7%	5%	5%	5%	6%	5%	8%
NET: Good job	564	263	297	43	102	90	108	221	145	198	221	86	156	159	162	136	140	130	87	28	43	331	233	390	173	204	360	485	69
	52%	49%	54%	34%	50% c	46% c	53% c	61% cde	44%	50%	61% hi	42%	47%	56% kl	61% kl	53%	49%	53%	56%	53%	46%	53%	49%	53%	49%	53%	51%	53%	44%
NET: Bad job	150	94	55	19	31	32	25	44	50	56	44	34	50	38	28	32	43	34	13	8	21	70	81	99	51	53	97	132	17
	14%	18% b	10%	15%	15%	16%	12%	12%	15%	14%	12%	16%	15%	14%	11%	12%	15%	14%	8%	16%	22% or	11%	17% u	13%	15%	14%	14%	14%	11%
Mean	0.51	0.38	0.64 a	0.21	0.4	0.37	0.61 c	0.68 cde	0.33	0.5	0.68 hi	0.28	0.38	0.62 kl	0.71 kl	0.54	0.49	0.53	0.58 t	0.61	0.25	0.57 v	0.42	0.53	0.47	0.5	0.51	0.52	0.4

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D
Overlap formulae used. * small base

Table 23
Q4 - To what extent, if at all, do you think Charles III is doing a good job or bad job as King?

Base: All adults aged 18-75 in Great Britain

| | TOTAL | MARITAL STATUS | | | HOUSEHOLD SIZE | | | | PRESENCE OF CHILDREN HH (17 OR UNDER) | | GENERAL ELECTION 2024 VOTE | | | | | REFERENDUM 2016 VOTE | | THE FUTURE OF BRITAIN IF THE MONARCHY WAS ABOLISHED | | | HOW WELL KING CHARLES III IS DOING HIS JOB | | HOW WELL WOULD PRINCE WILLIAM DO HIS JOB | |
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)	BETTER IF ABOLISHED (q)	WORSE IF ABOLISHED (r)	NO DIFFERENCE (s)	GOOD JOB (t)	BAD JOB (u)	GOOD JOB (v)	BAD JOB (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	93	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
Very good job	182	124	40	18	39	79	26	39	43	139	50	54	18	23	8	82	72	9	141	24	182	-	181	1
	17%	19% b	12%	19%	18%	21% f	11%	15%	12%	19% h	33% klmn	15%	20% n	16%	8%	18%	21%	4%	34% qs	8% q	32% u	-	25% w	1%
Fairly good job	381	229	115	37	74	127	83	97	142	239	67	130	31	57	28	156	132	53	196	115	381	-	345	9
	35%	35%	34%	39%	34%	34%	35%	37%	40% i	33%	44% n	37%	35%	39%	28%	34%	38%	20%	47% qs	37% q	68% u	-	47% w	9%
Neither good nor bad job	318	183	106	29	67	102	79	71	97	221	21	108	30	38	29	134	89	84	64	129	-	-	152	10
	29%	28%	31%	30%	30%	27%	34%	27%	27%	30%	14%	31% j	33% j	26% j	29% j	29%	25%	32% r	15%	41% qr	-	-	21% w	10%
Fairly bad job	79	46	29	4	10	29	18	22	30	49	7	26	3	15	14	40	20	43	10	20	-	79	30	33
	7%	7%	9%	4%	5%	8%	8%	8%	8%	7%	4%	8%	3%	10%	14% jl	9%	6%	17% rs	2%	6% r	-	53% t	4%	32% v
Very bad job	71	43	24	4	14	18	18	21	30	41	2	21	5	10	16	31	24	57	4	9	-	71	8	49
	6%	7%	7%	4%	6%	5%	8%	8%	8%	6%	2%	6%	6%	7%	16% jklm	7%	7%	22% rs	1%	3%	-	47% t	1%	48% v
Don't know	59	29	26	3	16	19	10	14	17	42	5	14	3	5	5	20	12	14	3	18	-	-	13	1
	5%	4%	8% a	4%	7%	5%	4%	5%	5%	6%	3%	4%	3%	3%	5%	4%	3%	5% r	1%	6% r	-	-	2%	1%
NET: Good job	564	354	154	56	114	206	108	136	185	379	117	183	50	80	36	238	205	62	336	140	564	-	525	10
	52%	54% b	46%	58%	51%	55%	47%	52%	51%	52%	77% klmn	52% n	55% n	54% n	36%	52%	59%	24%	81% qs	44% q	100% u	-	72% w	9%
NET: Bad job	150	90	52	8	24	47	36	43	61	90	9	47	8	25	30	71	44	101	14	29	-	150	38	82
	14%	14%	15%	8%	11%	13%	15%	16%	17%	12%	6%	13% j	9%	17% j	30% jklm	15%	13%	39% rs	3%	9% r	-	100% t	5%	80% v
Mean	0.51	0.55 b	0.38	0.66 b	0.56	0.62 f	0.36	0.44	0.4	0.56 h	1.06 klm n	0.5 n	0.62 n	0.48 n	-0.02	0.5	0.62	-0.35	1.11 qs	0.43 q	1.32 u	-1.47	0.92 w	-1.18

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w
Overlap formulae used. * small base

Table 24
Q5 - To what extent, if at all, do you think Prince William would do a good job or bad job as King?

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY	
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	ABC1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (A)	NON GRADUATES (B)	WHITE ETHNIC GROUP (C)	ETHNIC MINORITY GROUPS (D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091	534	546	125	203	195	202	366	328	397	366	207	335	283	266	258	286	245	156	52*	94*	618	473	741	350	385	706	922	155
	100%	49%	50%	11%	19%	18%	19%	34%	30%	36%	34%	19%	31%	26%	24%	24%	26%	22%	14%	5%*	9%*	57%	43%	68%	32%	35%	65%	85%	14%
Very good job	419	172	243	21	59	63	89	187	81	152	187	42	107	131	139	102	119	108	46	18	26	227	192	280	139	119	301	390	26
	38%	32%	44% a	17%	29%	32%	44% cde	51% cde	25%	38% h	51% hi	20%	32% k	46% kl	52% kl	40% t	42% rt	44% rt	30%	35%	27%	37%	41%	38%	40%	31%	43% A	42% D	16%
Fairly good job	309	151	155	45	62	62	50	90	107	112	90	74	99	68	69	74	80	69	45	13	28	191	119	217	92	121	188	249	54
	28%	28%	28%	36% fg	31%	32%	25%	25%	33% j	28%	25%	36% mn	30%	24%	26%	29%	28%	28%	29%	24%	30%	31%	25%	29%	26%	31%	27%	27%	35%
Neither good nor bad job	196	105	88	34	40	36	39	46	74	75	46	50	66	46	34	39	44	38	43	14	17	114	82	129	67	82	114	150	45
	18%	20%	16%	27% g	20%	19%	19%	13%	23% j	19% j	13%	24% mn	20% n	16%	13%	15%	15%	15%	28% opq	28% op	18%	18%	17%	17%	19%	21% B	16%	16%	29% C
Fairly bad job	52	36	16	10	16	9	3	14	26	12	14	14	20	11	6	14	18	5	3	4	8	28	24	38	14	21	31	46	5
	5%	7% b	3%	8% f	8% f	5%	2%	4%	8% ij	3%	4%	7% n	6%	4%	2%	6%	6% q	2%	2%	8% q	9% qr	5%	5%	5%	4%	5%	4%	5%	3%
Very bad job	51	39	11	4	14	10	11	12	18	21	12	10	18	16	7	11	14	12	8	1	5	27	24	36	15	19	32	40	12
	5%	7% b	2%	3%	7%	5%	5%	3%	6%	5%	3%	5%	5%	6%	2%	4%	5%	5%	5%	1%	6%	4%	5%	5%	4%	5%	5%	4%	7%
Don't know	63	30	34	11	12	15	11	16	23	25	16	16	25	11	11	18	11	12	11	2	9	31	32	40	24	23	41	48	15
	6%	6%	6%	9%	6%	8%	5%	4%	7%	6%	4%	8%	7%	4%	4%	7%	4%	5%	7%	4%	10% p	5%	7%	5%	7%	6%	6%	5%	9% C
NET: Good job	729	324	398	66	121	125	139	277	188	264	277	116	206	199	208	176	199	178	91	31	54	418	311	497	231	240	489	639	79
	67%	61%	73% a	53%	60%	64%	69% c	76% cde	57%	66% h	76% hi	56%	61%	70% kl	78% klm	68%	70% rt	73% rt	58%	59%	57%	68%	66%	67%	66%	62%	69% A	69% D	51%
NET: Bad job	103	75	27	14	30	19	14	26	44	33	26	25	39	27	13	25	32	17	11	5	14	55	48	74	29	40	63	86	17
	9%	14% b	5%	11%	15% fg	10%	7%	7%	13% ij	8%	7%	12% n	12% n	10%	5%	10%	11%	7%	7%	9%	14% q	9%	10%	10%	8%	10%	9%	9%	11%
Mean	0.97	0.76	1.18 a	0.61	0.71	0.88 c	1.06 cd	1.22 cde	0.67	0.97 h	1.22 hi	0.65	0.83	1.05 kl	1.29 klm	1	0.99	1.1 rt	0.82	0.88	0.71	0.96	0.98	0.95	1	0.83	1.04 A	1.03 D	0.54

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D
Overlap formulae used. * small base

Table 25
Q5 - To what extent, if at all, do you think Prince William would do a good job or bad job as King?

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS — MARRIED/LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	HOUSEHOLD SIZE — 1 (d)	2 (e)	3 (f)	4+ (g)	PRESENCE OF CHILDREN HH (17 OR UNDER) — YES (h)	NO (i)	GENERAL ELECTION 2024 VOTE — CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REFERENDUM 2016 VOTE — REMAIN (o)	LEAVE (p)	THE FUTURE OF BRITAIN IF THE MONACHY WAS ABOLISHED — BETTER IF ABOLISHED (q)	WORSE IF ABOLISHED (r)	NO DIFFERENCE (s)	HOW WELL KING CHARLES III IS DOING HIS JOB — GOOD JOB (t)	BAD JOB (u)	HOW WELL WOULD PRINCE WILLIAM DO HIS JOB — GOOD JOB (v)	BAD JOB (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	93	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
Very good job	419	283	89	47	80	168	78	93	120	299	86	129	32	73	24	169	169	30	270	96	343	14	419	-
	38%	43%	26%	49%	36%	45%	34%	35%	33%	41%	56%	37%	35%	49%	24%	37%	48%	11%	65%	31%	61%	9%	58%	-
		b		b		fg				h	kln	n		kln			o		qs	q	u		w	
Fairly good job	309	175	106	28	60	106	68	74	112	198	48	102	30	36	23	144	86	70	106	107	182	24	309	-
	28%	27%	31%	29%	27%	28%	29%	28%	31%	27%	32%	29%	33%	24%	23%	31%	25%	27%	26%	34%	32%	16%	42%	-
																				r	u		w	
Neither good nor bad job	196	109	74	13	39	65	43	49	69	127	11	72	19	19	23	83	52	71	20	81	23	28	-	-
	18%	17%	22%	13%	18%	17%	18%	19%	19%	17%	7%	20%	21%	13%	23%	18%	15%	27%	5%	26%	4%	18%	-	-
												j	j		j			r		r		t		
Fairly bad job	52	32	19	2	8	12	14	19	19	33	3	17	2	8	14	23	14	34	9	9	8	36	-	52
	5%	5%	6%	2%	4%	3%	6%	7%	5%	4%	2%	5%	2%	6%	14%	5%	4%	13%	2%	3%	1%	24%	-	51%
								e							jklm			rs				t		v
Very bad job	51	26	23	2	12	8	15	16	23	28	1	18	4	6	10	23	17	42	4	5	2	46	-	51
	5%	4%	7%	2%	6%	2%	6%	6%	6%	4%	1%	5%	5%	4%	10%	5%	5%	16%	1%	2%	*	30%	-	49%
					e		e	e							j			rs				t		v
Don't know	63	30	28	5	21	16	14	13	17	47	4	15	4	5	6	20	11	15	7	18	5	2	-	-
	6%	5%	8%	5%	9%	4%	6%	5%	5%	6%	3%	4%	4%	3%	6%	4%	3%	6%	2%	6%	1%	1%	-	-
			a		e													r		r				
NET: Good job	729	458	195	75	141	274	147	167	232	496	134	231	62	108	47	313	256	100	377	203	525	38	729	-
	67%	70%	58%	78%	64%	73%	63%	64%	65%	68%	88%	65%	68%	73%	47%	68%	73%	38%	90%	64%	93%	25%	100%	-
		b		b		dfg					klmn	n	n	n					qs	q	u		w	
NET: Bad job	103	58	42	4	20	19	29	35	42	61	4	35	6	15	25	46	31	76	13	14	10	82	-	103
	9%	9%	12%	4%	9%	5%	12%	13%	12%	8%	2%	10%	7%	10%	24%	10%	9%	29%	3%	4%	2%	55%	-	100%
			c				e	e			j				jklm			rs				t		v
Mean	0.97	1.05	0.7	1.28	0.94	1.16	0.83	0.84	0.84	1.03	1.45	0.91	0.96	1.12	0.39	0.93	1.11	0.05	1.54	0.95	1.53	-0.51	1.58	-1.49
		b		b		dfg				h	klmn	n	n	n			o		qs	q	u		w	

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w
Overlap formulae used. * small base

Table 26
Q8. Do you see each of the following as more of a member of the Royal Family, or do you see them as more of celebrity? - SUMMARY TABLE

Base: All adults aged 18-75 in Great Britain

	Prince William, the Prince of Wales	Catherine, the Princess of Wales	Prince Harry, the Duke of Sussex	Meghan, the Duchess of Sussex	Princess Beatrice	Princess Eugenie
UNWEIGHTED BASE	1091	1091	1091	1091	1091	1091
WEIGHTED BASE	1091	1091	1091	1091	1091	1091
More of a member of the Royal Family	770	676	226	81	418	400
	71%	62%	21%	7%	38%	37%
More of a celebrity	66	109	432	659	178	183
	6%	10%	40%	60%	16%	17%
Both a celebrity and member of the Royal Family	161	169	219	138	123	129
	15%	16%	20%	13%	11%	12%
Neither	65	81	175	168	266	270
	6%	7%	16%	15%	24%	25%
Don't know	30	56	39	45	106	109
	3%	5%	4%	4%	10%	10%

Table 27
Q8. Do you see each of the following as more of a member of the Royal Family, or do you see them as more of celebrity? - Prince William, the Prince of Wales

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY	
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	ABC1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (A)	NON GRADUATES (B)	WHITE ETHNIC GROUP (C)	ETHNIC MINORITY GROUPS (D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091	534	546	125	203	195	202	366	328	397	366	207	335	283	266	258	286	245	156	52*	94*	618	473	741	350	385	706	922	155
	100%	49%	50%	11%	19%	18%	19%	34%	30%	36%	34%	19%	31%	26%	24%	24%	26%	22%	14%	5%*	9%*	57%	43%	68%	32%	35%	65%	85%	14%
More of a member of the Royal Family	770	344	417	65	115	137	158	295	180	295	295	111	220	221	218	181	199	184	106	40	60	448	322	530	240	258	512	681	82
	71%	65%	76% a	52%	56%	70% cd	78% cd	81% cde	55%	74% h	81% hi	53%	66% k	78% kl	82% kl	70%	70%	75%	68%	76%	64%	72%	68%	72%	69%	67%	72%	74% D	53%
More of a celebrity	66	41	23	13	21	14	9	9	34	23	13	24	24	13	5	13	20	16	10	4	3	34	32	53	13	29	36	47	18
	6%	8% b	4%	10% fg	10% fg	7% g	4%	3%	10% ii	6% i	3%	11% mn	7% n	4%	2%	5%	7%	6%	6%	8%	3%	5%	7%	7% x	4%	8%	5%	5%	12% C
Both a celebrity and member of the Royal Family	161	86	74	29	46	31	19	36	75	50	36	48	60	26	27	40	43	25	25	6	21	94	67	103	58	70	91	125	30
	15%	16%	14%	24% fg	22% fg	16%	9%	10%	23% ij	13% i	10%	23% mn	18% mn	9%	10%	16%	15%	10%	16%	12%	22% q	15%	14%	14%	16%	18% B	13%	14%	19%
Neither	65	46	19	13	12	8	9	22	25	17	22	17	17	17	14	17	15	13	10	1	7	30	35	36	29	18	47	49	16
	6%	9% b	3%	11% ef	6%	4%	4%	6%	8%	4%	6%	8%	5%	6%	5%	7%	5%	5%	7%	2%	8% w	5%	7%	5%	8%	5%	7%	5%	10% C
Don't know	30	16	13	4	10	5	8	3	14	13	3	7	13	7	2	6	8	7	5	1	3	13	17	19	11	10	20	20	9
	3%	3%	2%	3%	5% g	3%	4% g	1%	4% j	3% j	1%	4% n	4% n	2%	1%	2%	3%	3%	3%	2%	3%	2%	4%	3%	3%	3%	3%	2%	6% C

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 28

Q8. Do you see each of the following as more of a member of the Royal Family, or do you see them as more of celebrity? - Prince William, the Prince of Wales

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	HOUSEHOLD SIZE 1 (d)	2 (e)	3 (f)	4+ (g)	PRESENCE OF CHILDREN HH (17 OR UNDER) YES (h)	NO (i)	GENERAL ELECTION 2024 VOTE CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REFERENDUM 2016 VOTE REMAIN (o)	LEAVE (p)	THE FUTURE OF BRITAIN IF THE MONACHY WAS ABOLISHED BETTER IF ABOLISHED (q)	WORSE IF ABOLISHED (r)	NO DIFFERENCE (s)	HOW WELL KING CHARLES III IS DOING HIS JOB GOOD JOB (t)	BAD JOB (u)	HOW WELL WOULD PRINCE WILLIAM DO HIS JOB GOOD JOB (v)	BAD JOB (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	93	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
More of a member of the Royal Family	770	474	220	76	160	295	146	169	231	539	118	243	66	117	68	334	266	124	361	217	452	80	593	40
	71%	72% b	65%	78% b	73% f	79% fg	63%	64%	64%	74% h	78%	69%	73%	79% kn	67%	72%	76%	48%	87% qs	69% q	80% u	53%	81% w	39%
More of a celebrity	66	42	18	6	11	12	24	19	32	33	6	25	6	7	4	27	20	36	5	22	28	15	27	14
	6%	6%	5%	6%	5%	3%	10% e	7% e	9% i	5%	4%	7%	6%	5%	4%	6%	6%	14% rs	1%	7% r	5%	10% t	4%	13% v
Both a celebrity and member of the Royal Family	161	95	56	10	25	45	42	49	64	97	21	55	16	17	12	69	42	56	41	52	76	25	94	18
	15%	15%	16%	11%	11%	12%	18%	19% de	18%	13%	14%	15%	17%	11%	12%	15%	12%	21% r	10%	17% r	13%	16%	13%	18%
Neither	65	32	29	4	16	17	14	19	24	41	6	21	2	7	13	24	17	40	7	14	8	25	13	27
	6%	5%	9% a	4%	7%	4%	6%	7%	7%	6%	4%	6%	3%	5%	13% jklm	5%	5%	15% rs	2%	4% r	1%	16% t	2%	26% v
Don't know	30	12	16	1	8	6	8	7	8	22	1	8	1	-	3	8	5	5	3	10	1	6	2	4
	3%	2%	5% a	1%	4%	2%	3%	3%	2%	3%	1%	2%	1%	-	3% m	2%	1%	2%	1%	3% r	*	4% t	*	4% v

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w

Overlap formulae used. * small base

Table 29

Q8. Do you see each of the following as more of a member of the Royal Family, or do you see them as more of celebrity? - Catherine, the Princess of Wales

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY	
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	ABC1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (A)	NON GRADUATES (B)	WHITE ETHNIC GROUP (C)	ETHNIC MINORITY GROUPS (D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091	534	546	125	203	195	202	366	328	397	366	207	335	283	266	258	286	245	156	52*	94*	618	473	741	350	385	706	922	155
	100%	49%	50%	11%	19%	18%	19%	34%	30%	36%	34%	19%	31%	26%	24%	24%	26%	22%	14%	5%*	9%*	57%	43%	68%	32%	35%	65%	85%	14%
More of a member of the Royal Family	676	302	367	54	91	113	143	274	145	256	274	93	179	203	201	164	172	168	89	36	47	397	279	459	217	225	451	609	57
	62%	56%	67%	44%	45%	58%	71%	75%	44%	65%	75%	45%	53%	72%	76%	63%	60%	68%	57%	69%	50%	64%	59%	62%	62%	58%	64%	66%	37%
			a			cd	cde	cde		h	hi			kl	kl	t		rt		t									D
More of a celebrity	109	67	41	18	30	27	12	23	48	39	19	30	44	19	15	23	36	20	17	6	9	56	53	87	23	40	69	81	28
	10%	12%	7%	14%	15%	14%	6%	6%	15%	10%	6%	15%	13%	7%	6%	9%	12%	8%	11%	11%	9%	9%	11%	12%	6%	10%	10%	9%	18%
		b		fg	fg	fg			i			mn	mn											x					C
Both a celebrity and member of the Royal Family	169	78	91	29	46	23	25	47	75	47	47	47	54	33	35	39	45	31	24	8	22	99	70	103	66	70	99	137	30
	16%	15%	17%	23%	22%	12%	12%	13%	23%	12%	13%	23%	16%	12%	13%	15%	16%	13%	15%	15%	24%	16%	15%	14%	19%	18%	14%	15%	19%
				efg	efg				ij			mn									q								
Neither	81	51	29	14	20	18	12	18	34	30	18	20	32	17	13	18	23	18	13	1	9	42	39	51	30	30	51	56	25
	7%	9%	5%	11%	10%	9%	6%	5%	10%	7%	5%	10%	9%	6%	5%	7%	8%	7%	8%	1%	9%	7%	8%	7%	9%	8%	7%	6%	16%
		b		g		g			ij			n																	C
Don't know	56	37	18	9	17	15	10	4	26	25	4	16	27	11	2	15	10	9	13	2	7	24	32	40	15	20	36	38	16
	5%	7%	3%	7%	8%	8%	5%	1%	8%	6%	1%	8%	8%	4%	1%	6%	3%	4%	8%	4%	8%	4%	7%	5%	4%	5%	5%	4%	10%
		b		g	g	g	g		j	j		n	n	n					p										C

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D

Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 30
Q8. Do you see each of the following as more of a member of the Royal Family, or do you see them as more of celebrity? - Catherine, the Princess of Wales

Base: All adults aged 18-75 in Great Britain

| | TOTAL | MARITAL STATUS | | | HOUSEHOLD SIZE | | | | PRESENCE OF CHILDREN HH (17 OR UNDER) | | GENERAL ELECTION 2024 VOTE | | | | | REFERENDUM 2016 VOTE | | THE FUTURE OF BRITAIN IF THE MONACHY WAS ABOLISHED | | | HOW WELL KING CHARLES III IS DOING HIS JOB | | HOW WELL WOULD PRINCE WILLIAM DO HIS JOB | |
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)	BETTER IF ABOLISHED (q)	WORSE IF ABOLISHED (r)	NO DIFFERENCE (s)	GOOD JOB (t)	BAD JOB (u)	GOOD JOB (v)	BAD JOB (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	93	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
More of a member of the Royal Family	676	419	191	66	140	263	131	141	199	477	113	207	57	110	59	280	245	101	338	182	420	62	540	30
	62%	64%	56%	68%	63%	70%	56%	54%	55%	65%	74%	59%	63%	75%	58%	61%	70%	39%	81%	58%	74%	41%	74%	29%
		b			g	fg				h	kn			kn			o		qs	q	u		w	
More of a celebrity	109	78	26	6	16	29	32	32	49	60	10	48	11	14	5	55	34	53	20	31	43	27	52	21
	10%	12%	8%	6%	7%	8%	14%	12%	14%	8%	6%	14%	12%	9%	5%	12%	10%	20%	5%	10%	8%	18%	7%	21%
		b					de		i			jn						rs		r		t		v
Both a celebrity and member of the Royal Family	169	95	56	18	32	50	41	46	62	107	21	49	15	17	18	75	40	56	44	54	81	22	105	16
	16%	14%	17%	19%	14%	13%	18%	18%	17%	15%	14%	14%	16%	12%	17%	16%	11%	21%	11%	17%	14%	15%	14%	16%
																		r		r				
Neither	81	37	40	4	19	20	17	25	31	51	7	30	7	4	15	36	18	37	10	25	10	28	19	26
	7%	6%	12%	4%	8%	5%	7%	10%	8%	7%	4%	9%	8%	3%	14%	8%	5%	14%	2%	8%	2%	18%	3%	26%
			ac									m			jm			rs		r		t		v
Don't know	56	27	26	3	14	12	11	19	19	36	3	19	1	3	5	16	12	14	4	23	9	11	13	9
	5%	4%	8%	3%	6%	3%	5%	7%	5%	5%	2%	5%	1%	2%	5%	3%	4%	5%	1%	7%	2%	7%	2%	9%
			a					e										r		r		t		v

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w
Overlap formulae used. * small base

Table 31

Q8. Do you see each of the following as more of a member of the Royal Family, or do you see them as more of celebrity? - Prince Harry, the Duke of Sussex

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER MAN (a)	WOMAN (b)	AGE 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	AGE 18-34 (h)	35-54 (i)	55+ (j)	GENERATION GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	REGION NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	SOCIAL GRADE ABC1 (u)	C2DE (v)	WORKING STATUS WORKING (w)	NOT WORKING (x)	EDUCATION GRADUATES (A)	NON GRADUATES (B)	ETHNICITY WHITE ETHNIC GROUP (C)	ETHNIC MINORITY GROUPS (D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091	534	546	125	203	195	202	366	328	397	366	207	335	283	266	258	286	245	156	52*	94*	618	473	741	350	385	706	922	155
	100%	49%	50%	11%	19%	18%	19%	34%	30%	36%	34%	19%	31%	26%	24%	24%	26%	22%	14%	5%*	9%*	57%	43%	68%	32%	35%	65%	85%	14%
More of a member of the Royal Family	226	111	114	34	48	64	44	35	82	108	35	54	99	47	26	47	54	56	39	13	17	111	114	173	52	72	153	176	47
	21%	21%	21%	27%	24%	33%	22%	10%	25%	27%	10%	26%	30%	17%	10%	18%	19%	23%	25%	24%	18%	18%	24%	23%	15%	19%	22%	19%	30%
				g	g	fg	g		i	i		mn	mn	n									u	x					C
More of a celebrity	432	218	209	43	70	56	83	181	112	139	181	74	101	132	125	105	119	98	59	15	36	255	177	298	134	160	272	391	36
	40%	41%	38%	34%	34%	29%	41%	49%	34%	35%	49%	36%	30%	47%	47%	41%	42%	40%	38%	28%	38%	41%	37%	40%	38%	42%	39%	42%	23%
							e	cde			hi			kl	kl													D	
Both a celebrity and member of the Royal Family	219	102	116	33	55	43	33	54	89	76	54	60	74	44	41	50	54	44	36	18	17	137	82	150	69	93	126	175	40
	20%	19%	21%	27%	27%	22%	16%	15%	27%	19%	15%	29%	22%	16%	16%	19%	19%	18%	23%	34%	18%	22%	17%	20%	20%	24%	18%	19%	26%
				fg	fg				ij			mn								opqt						B			
Neither	175	79	93	11	18	27	33	87	29	59	87	12	45	51	68	48	46	39	16	6	20	96	80	96	80	48	128	154	19
	16%	15%	17%	8%	9%	14%	16%	24%	9%	15%	24%	6%	13%	18%	25%	19%	16%	16%	10%	12%	21%	15%	17%	13%	23%	12%	18%	17%	13%
							cd	cdef		h	hi		k	k	klm	r					r				w		A		
Don't know	39	24	14	4	12	6	9	8	16	15	8	8	16	9	6	8	12	7	6	1	4	19	20	23	15	12	27	25	12
	4%	5%	3%	3%	6%	3%	4%	2%	5%	4%	2%	4%	5%	3%	2%	3%	4%	3%	4%	2%	4%	3%	4%	3%	4%	3%	4%	3%	8%
					g																								C

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D

Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 32
Q8. Do you see each of the following as more of a member of the Royal Family, or do you see them as more of celebrity? - Prince Harry, the Duke of Sussex

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	HOUSEHOLD SIZE 1 (d)	2 (e)	3 (f)	4+ (g)	PRESENCE OF CHILDREN HH (17 OR UNDER) YES (h)	NO (i)	GENERAL ELECTION 2024 VOTE CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REFERENDUM 2016 VOTE REMAIN (o)	LEAVE (p)	THE FUTURE OF BRITAIN IF THE MONACHY WAS ABOLISHED BETTER IF ABOLISHED (q)	WORSE IF ABOLISHED (r)	NO DIFFERENCE (s)	HOW WELL KING CHARLES III IS DOING HIS JOB GOOD JOB (t)	BAD JOB (u)	HOW WELL WOULD PRINCE WILLIAM DO HIS JOB GOOD JOB (v)	BAD JOB (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	93	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
More of a member of the Royal Family	226	121	86	18	39	60	59	67	108	118	21	76	22	37	21	90	64	61	71	73	121	32	145	22
	21%	18%	25% a	19%	18%	16%	25% e	25% e	30% i	16%	14%	22%	25% j	25% j	21%	20%	18%	24% r	17%	23%	22%	21%	20%	22%
More of a celebrity	432	272	118	42	96	170	80	86	109	323	74	149	39	58	38	205	148	111	190	107	256	59	322	33
	40%	42%	35%	43%	44% g	46% fg	34%	33%	30%	44% h	49%	42%	43%	40%	37%	44%	42%	43% s	46% s	34%	45%	39%	44%	32% w
Both a celebrity and member of the Royal Family	219	134	67	18	32	62	63	62	90	129	24	72	16	21	24	96	50	48	75	75	103	31	139	27
	20%	20%	20%	18%	14%	17%	27% de	24% de	25% i	18%	16%	20%	18%	14%	24%	21% p	14%	18%	18%	24%	18%	20%	19%	26%
Neither	175	108	51	16	45	71	22	37	41	134	31	43	11	31	13	57	81	34	73	50	80	24	118	18
	16%	17%	15%	16%	21% f	19% f	9%	14%	11%	18% h	20% k	12%	12%	21% k	13%	12%	23% o	13%	18%	16%	14%	16%	16%	17%
Don't know	39	20	17	3	8	10	9	12	12	27	1	13	2	-	4	15	6	7	8	12	4	5	5	3
	4%	3%	5%	3%	4%	3%	4%	4%	3%	4%	1%	4% m	2%	-	4% m	3%	2%	3%	2%	4%	1%	3% t	1%	3% v

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 33
Q8. Do you see each of the following as more of a member of the Royal Family, or do you see them as more of celebrity? - Meghan, the Duchess of Sussex

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY	
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	ABC1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (A)	NON GRADUATES (B)	WHITE ETHNIC GROUP (C)	ETHNIC MINORITY GROUPS (D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091	534	546	125	203	195	202	366	328	397	366	207	335	283	266	258	286	245	156	52*	94*	618	473	741	350	385	706	922	155
	100%	49%	50%	11%	19%	18%	19%	34%	30%	36%	34%	19%	31%	26%	24%	24%	26%	22%	14%	5%*	9%*	57%	43%	68%	32%	35%	65%	85%	14%
More of a member of the Royal Family	81	52	28	16	28	25	6	6	44	31	6	31	37	8	5	13	20	14	21	5	8	42	39	68	13	32	49	60	19
	7%	10%	5%	13%	14%	13%	3%	2%	13%	8%	2%	15%	11%	3%	2%	5%	7%	6%	13%	10%	8%	7%	8%	9%	4%	8%	7%	6%	12%
		b		fg	fg	fg			ij	j		mn	mn						opq					x					C
More of a celebrity	659	304	349	64	107	105	138	245	171	243	245	109	179	201	170	165	172	146	88	34	54	393	266	453	206	239	420	580	75
	60%	57%	64%	52%	53%	54%	68%	67%	52%	61%	67%	53%	54%	71%	64%	64%	60%	59%	56%	65%	58%	64%	56%	61%	59%	62%	60%	63%	48%
			a				cde	cde		h	h			kl	kl							v						D	
Both a celebrity and member of the Royal Family	138	72	66	30	37	31	22	19	67	52	19	49	51	24	14	37	31	28	22	6	13	78	60	96	42	56	83	102	32
	13%	13%	12%	24%	18%	16%	11%	5%	20%	13%	5%	24%	15%	8%	5%	14%	11%	12%	14%	12%	13%	13%	13%	13%	12%	14%	12%	11%	20%
				fg	fg	g	g		ij	j		lmn	mn																C
Neither	168	83	81	8	16	24	30	89	24	55	89	8	41	48	70	34	49	49	19	3	15	84	84	91	76	43	124	147	19
	15%	16%	15%	6%	8%	12%	15%	24%	7%	14%	24%	4%	12%	17%	26%	13%	17%	20%	12%	5%	16%	14%	18%	12%	22%	11%	18%	16%	12%
							cd	cdef		h	hi		k	k	klm		s	s					w		x		A		
Don't know	45	24	20	6	15	11	5	7	21	16	7	10	25	3	7	9	13	8	6	4	4	22	23	31	14	16	29	33	11
	4%	4%	4%	5%	7%	6%	3%	2%	7%	4%	2%	5%	8%	1%	2%	4%	5%	3%	4%	7%	5%	4%	5%	4%	4%	4%	4%	4%	7%
				fg	g				j			m	mn																

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D
Overlap formulae used. * small base

Table 34

Q8. Do you see each of the following as more of a member of the Royal Family, or do you see them as more of celebrity? - Meghan, the Duchess of Sussex

Base: All adults aged 18-75 in Great Britain

| | TOTAL | MARITAL STATUS | | | HOUSEHOLD SIZE | | | | PRESENCE OF CHILDREN HH (17 OR UNDER) | | GENERAL ELECTION 2024 VOTE | | | | | REFERENDUM 2016 VOTE | | THE FUTURE OF BRITAIN IF THE MONACHY WAS ABOLISHED | | | HOW WELL KING CHARLES III IS DOING HIS JOB | | HOW WELL WOULD PRINCE WILLIAM DO HIS JOB | |
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)	BETTER IF ABOLISHED (q)	WORSE IF ABOLISHED (r)	NO DIFFERENCE (s)	GOOD JOB (t)	BAD JOB (u)	GOOD JOB (v)	BAD JOB (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	93	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
More of a member of the Royal Family	81	46	31	4	11	19	16	34	39	42	9	31	1	12	6	30	20	27	23	25	47	15	59	8
	7%	7%	9%	4%	5%	5%	7%	13% def	11% i	6%	6%	9% l	2%	8%	6%	7%	6%	10% r	5%	8%	8%	10%	8%	7%
More of a celebrity	659	393	199	67	144	240	135	141	196	463	92	220	67	95	63	312	211	153	280	178	363	85	462	61
	60%	60%	59%	69%	65% g	64% g	58%	53%	55%	63% h	61%	63%	74%	64%	62%	67%	60%	59%	67% qs	56%	64%	57%	63%	59%
Both a celebrity and member of the Royal Family	138	79	51	9	20	27	49	42	74	64	16	46	11	5	12	51	32	37	35	55	62	19	81	12
	13%	12%	15%	9%	9%	7%	21% de	16% de	21% i	9%	11% m	13% m	12% m	3%	12% m	11%	9%	14% r	8%	17% r	11%	13%	11%	12%
Neither	168	112	40	15	38	72	24	33	36	131	33	40	10	35	15	52	82	34	73	43	87	23	114	19
	15%	17% b	12%	16%	17% f	19% fg	10%	13%	10%	18% h	21% kl	11%	11%	24% kl	15%	11%	24% o	13%	18%	14%	15%	15%	16%	18%
Don't know	45	25	18	2	8	16	8	14	13	32	1	16	2	1	4	17	5	9	6	15	5	8	13	3
	4%	4%	5%	2%	3%	4%	3%	5%	4%	4%	1%	4% m	2%	*	4% m	4%	1%	4%	2%	5% r	1%	5% t	2%	3%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w

Overlap formulae used. * small base

Table 35
Q8. Do you see each of the following as more of a member of the Royal Family, or do you see them as more of celebrity? - Princess Beatrice

Base: All adults aged 18-75 in Great Britain

| | TOTAL | GENDER | | AGE | | | | | AGE | | | GENERATION | | | | REGION | | | | | | SOCIAL GRADE | | WORKING STATUS | | EDUCATION | | ETHNICITY | |
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	ABC1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (A)	NON GRADUATES (B)	WHITE ETHNIC GROUP (C)	ETHNIC MINORITY GROUPS (D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091	534	546	125	203	195	202	366	328	397	366	207	335	283	266	258	286	245	156	52*	94*	618	473	741	350	385	706	922	155
	100%	49%	50%	11%	19%	18%	19%	34%	30%	36%	34%	19%	31%	26%	24%	24%	26%	22%	14%	5%*	9%*	57%	43%	68%	32%	35%	65%	85%	14%
More of a member of the Royal Family	418	166	249	48	84	83	85	118	132	168	118	86	138	103	91	75	121	110	56	21	36	237	181	294	124	142	276	363	50
	38%	31%	46% a	39%	41%	43% g	42% g	32%	40% j	42% j	32%	41%	41%	36%	34%	29%	42% o	45% o	36%	40%	39%	38%	38%	40%	35%	37%	39%	39%	32%
More of a celebrity	178	101	76	17	27	29	41	64	44	70	64	25	51	58	44	39	41	45	26	15	12	101	77	126	52	74	104	153	23
	16%	19% b	14%	14%	13%	15%	20%	17%	13%	18%	17%	12%	15%	21% k	16%	15%	14%	18%	17%	28% opt	13%	16%	16%	17%	15%	19%	15%	17%	15%
Both a celebrity and member of the Royal Family	123	58	65	15	37	21	12	37	52	34	37	31	43	24	25	42	21	27	20	3	11	75	49	86	37	48	75	99	24
	11%	11%	12%	12% f	18% fg	11%	6%	10%	16% ij	8%	10%	15% m	13%	8%	10%	16% p	7%	11%	13%	5%	12%	12%	10%	12%	11%	13%	11%	11%	16%
Neither	266	139	122	29	33	41	45	119	61	86	119	39	66	77	85	76	72	50	36	10	21	152	114	167	98	82	184	226	34
	24%	26%	22%	23%	16%	21%	22%	32% cdef	19%	22%	32% hi	19%	20%	27% kl	32% kl	30% q	25%	21%	23%	18%	23%	25%	24%	23%	28%	21%	26%	24%	22%
Don't know	106	70	34	16	23	21	19	27	39	40	27	26	37	22	21	26	31	14	18	5	12	54	52	67	39	39	67	81	24
	10%	13% b	6%	12%	11%	11%	9%	7%	12%	10%	7%	12%	11%	8%	8%	10%	11%	6%	11%	9%	13% q	9%	11%	9%	11%	10%	9%	9%	15% C

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 36
Q8. Do you see each of the following as more of a member of the Royal Family, or do you see them as more of celebrity? - Princess Beatrice

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS MARRIED /LIVING AS (a)	SINGLE (b)	WID/ DIV/ SEP (c)	HOUSEHOLD SIZE 1 (d)	2 (e)	3 (f)	4+ (g)	PRESENCE OF CHILDREN HH (17 OR UNDER) YES (h)	NO (i)	GENERAL ELECTION 2024 VOTE CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REFERENDUM 2016 VOTE REMAIN (o)	LEAVE (p)	THE FUTURE OF BRITAIN IF THE MONACHY WAS ABOLISHED BETTER IF ABOLISHED (q)	WORSE IF ABOLISHED (r)	NO DIFFERENCE (s)	HOW WELL KING CHARLES III IS DOING HIS JOB GOOD JOB (t)	BAD JOB (u)	HOW WELL WOULD PRINCE WILLIAM DO HIS JOB GOOD JOB (v)	BAD JOB (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	93	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
More of a member of the Royal Family	418	252	131	35	78	136	94	110	145	273	67	134	32	60	42	183	134	73	206	104	264	44	333	22
	38%	38%	39%	36%	35%	36%	40%	42%	40%	37%	44%	38%	35%	40%	41%	40%	38%	28%	49%	33%	47%	29%	46%	21%
																			qs		u		w	
More of a celebrity	178	117	48	14	31	69	41	37	56	122	27	54	22	27	17	82	59	54	63	52	92	26	116	19
	16%	18%	14%	14%	14%	19%	17%	14%	16%	17%	17%	15%	24%	18%	16%	18%	17%	21%	15%	16%	16%	18%	16%	19%
Both a celebrity and member of the Royal Family	123	71	39	13	25	35	34	30	55	68	18	38	12	16	9	55	33	30	51	35	75	16	80	15
	11%	11%	11%	14%	11%	9%	15%	11%	15%	9%	12%	11%	14%	11%	9%	12%	9%	11%	12%	11%	13%	11%	11%	14%
									i															
Neither	266	157	81	28	68	92	48	57	72	193	35	90	18	42	24	104	103	78	81	89	104	50	153	42
	24%	24%	24%	29%	31%	25%	21%	22%	20%	26%	23%	26%	20%	28%	24%	22%	29%	30%	20%	28%	18%	33%	21%	40%
					fg					h							o	r		r		t		v
Don't know	106	58	40	7	19	41	16	30	31	75	6	37	6	3	10	38	20	27	16	36	29	14	46	6
	10%	9%	12%	8%	9%	11%	7%	11%	9%	10%	4%	11%	7%	2%	9%	8%	6%	10%	4%	11%	5%	9%	6%	6%
												jm			m			r		r				

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w
Overlap formulae used. * small base

Table 37
Q8. Do you see each of the following as more of a member of the Royal Family, or do you see them as more of celebrity? - Princess Eugenie

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER		AGE					AGE			GENERATION				REGION						SOCIAL GRADE		WORKING STATUS		EDUCATION		ETHNICITY	
		MAN (a)	WOMAN (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLENNIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	ABC1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (A)	NON GRADUATES (B)	WHITE ETHNIC GROUP (C)	ETHNIC MINORITY GROUPS (D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091	534	546	125	203	195	202	366	328	397	366	207	335	283	266	258	286	245	156	52*	94*	618	473	741	350	385	706	922	155
	100%	49%	50%	11%	19%	18%	19%	34%	30%	36%	34%	19%	31%	26%	24%	24%	26%	22%	14%	5%*	9%*	57%	43%	68%	32%	35%	65%	85%	14%
More of a member of the Royal Family	400	152	247	41	80	81	84	115	120	165	115	78	132	103	87	72	119	100	62	15	33	227	173	284	116	143	257	349	48
	37%	28%	45% a	33%	39%	41% g	42% g	31%	37%	42% j	31%	38%	39%	36%	33%	28%	42% o	41% o	40% o	28%	35%	37%	37%	38%	33%	37%	36%	38%	31%
More of a celebrity	183	99	82	23	27	33	39	60	50	72	60	33	53	56	41	40	47	43	21	18	14	112	70	124	59	78	104	145	36
	17%	19%	15%	18%	13%	17%	19%	17%	15%	18%	17%	16%	16%	20%	15%	15%	17%	18%	13%	35% opqr t	15%	18%	15%	17%	17%	20% B	15%	16%	23% C
Both a celebrity and member of the Royal Family	129	69	60	13	41	17	14	43	55	31	43	35	38	25	31	46	19	31	21	1	11	79	50	94	35	50	79	106	21
	12%	13%	11%	11%	20% cefg	9%	7%	12%	17% i	8%	12%	17% m	11%	9%	12%	18% ps	7%	13% ps	13% ps	2%	11%	13%	11%	13%	10%	13%	11%	12%	14%
Neither	270	141	124	28	33	39	46	125	61	84	125	34	68	79	89	73	73	55	36	11	23	149	120	169	100	79	190	238	25
	25%	26%	23%	22%	16%	20%	23%	34% cdef	18%	21%	34% hi	16%	20%	28% kl	34% kl	28%	26%	22%	23%	21%	24%	24%	25%	23%	29%	21%	27% A	26% D	16%
Don't know	109	74	34	20	23	25	19	23	43	44	23	27	44	21	18	27	27	16	17	7	13	51	59	69	40	35	75	83	25
	10%	14% b	6%	16% g	11%	13% g	9%	6%	13% j	11% j	6%	13% mn	13% mn	7%	7%	11%	10%	7%	11%	14%	14% q	8%	12% u	9%	11%	9%	11%	9%	16% C

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D
Overlap formulae used. * small base

Table 38

Q8. Do you see each of the following as more of a member of the Royal Family, or do you see them as more of celebrity? - Princess Eugenie

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		THE FUTURE OF BRITAIN IF THE MONACHY WAS ABOLISHED			HOW WELL KING CHARLES III IS DOING HIS JOB		HOW WELL WOULD PRINCE WILLIAM DO HIS JOB	
		MARRIED /LIVING AS (a)	SINGLE (b)	WID/DIV/SEP (c)	1 (d)	2 (e)	3 (f)	4+ (g)	YES (h)	NO (i)	CONSERVATIVE (j)	LABOUR (k)	LIBERAL DEMOCRATS (l)	REFORM UK (m)	OTHER (n)	REMAIN (o)	LEAVE (p)	BETTER IF ABOLISHED (q)	WORSE IF ABOLISHED (r)	NO DIFFERENCE (s)	GOOD JOB (t)	BAD JOB (u)	GOOD JOB (v)	BAD JOB (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	93	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
More of a member of the Royal Family	400	235	130	35	74	134	88	105	136	265	64	123	32	59	38	171	124	62	194	108	254	34	317	22
	37%	36%	38%	36%	34%	36%	38%	40%	38%	36%	42%	35%	35%	40%	37%	37%	36%	24%	47% qs	34% q	45% u	23%	44% w	21%
More of a celebrity	183	123	48	11	31	65	49	38	64	119	31	59	14	22	21	85	57	60	69	47	93	32	117	21
	17%	19%	14%	12%	14%	17%	21%	14%	18%	16%	20%	17%	15%	15%	21%	18%	16%	23% s	17%	15%	16%	21%	16%	20%
Both a celebrity and member of the Royal Family	129	77	39	13	26	42	29	31	48	81	18	43	22	15	8	69	34	30	55	36	76	18	87	12
	12%	12%	12%	13%	12%	11%	13%	12%	13%	11%	12%	12%	24% jkmn	10%	8%	15% p	10%	11%	13%	12%	14%	12%	12%	11%
Neither	270	160	79	31	69	92	49	60	81	188	35	91	16	45	25	100	113	81	83	83	115	52	161	40
	25%	24%	23%	32%	31% f	25%	21%	23%	23%	26%	23%	26%	18%	31% l	25%	22%	32% o	31% r	20%	26%	20%	34% t	22%	39% v
Don't know	109	60	42	7	20	41	18	30	31	78	4	36	7	7	9	37	21	29	14	42	26	15	46	9
	10%	9%	12%	8%	9%	11%	8%	11%	9%	11%	3%	10% j	8%	5%	9% j	8%	6%	11% r	3%	13% r	5%	10% t	6%	8%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w

Overlap formulae used. * small base

Table 39
Q9. Which of the following members of the Royal Family, if any, would you imagine is the best cook?

Base: All adults aged 18-75 in Great Britain

	TOTAL	GENDER MAN (a)	WOMAN (b)	AGE 18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	AGE 18-34 (h)	35-54 (i)	55+ (j)	GEN Z (k)	MILLEN-NIALS (l)	GEN X (m)	BABY BOOMER (n)	NORTH (o)	MIDLANDS (p)	SOUTH (q)	LONDON (r)	WALES (s)	SCOTLAND (t)	ABC1 (u)	C2DE (v)	WORKING (w)	NOT WORKING (x)	GRADUATES (A)	NON GRADUATES (B)	WHITE ETHNIC GROUP (C)	ETHNIC MINORITY GROUPS (D)
UNWEIGHTED BASE	1091	531	549	155	203	178	210	345	358	388	345	238	316	303	234	261	283	248	153	53	93	602	489	727	364	516	575	906	172
WEIGHTED BASE	1091	534	546	125	203	195	202	366	328	397	366	207	335	283	266	258	286	245	156	52*	94*	618	473	741	350	385	706	922	155
	100%	49%	50%	11%	19%	18%	19%	34%	30%	36%	34%	19%	31%	26%	24%	24%	26%	22%	14%	5%*	9%*	57%	43%	68%	32%	35%	65%	85%	14%
The Princess of Wales (Prince William's wife, formerly Kate Middleton)	333	137	192	32	58	55	72	117	89	127	117	58	92	97	86	70	95	85	37	22	24	190	143	224	109	105	228	298	33
	30%	26%	35% a	25%	28%	28%	36% c	32%	27%	32%	32%	28%	27%	34%	32%	27%	33%	35% r	24%	41% r	26%	31%	30%	30%	31%	27%	32%	32% D	21%
The Princess Royal, Princess Anne (the King's sister)	140	60	78	16	20	19	31	54	36	50	54	27	31	44	38	34	37	24	24	6	16	81	60	104	36	51	89	119	20
	13%	11%	14%	13%	10%	10%	16%	15%	11%	13%	15%	13%	9%	16% l	14%	13%	13%	10%	15%	11%	17%	13%	13%	14%	10%	13%	13%	13%	13%
The Queen Consort (King Charles' wife, formerly Camilla Parker Bowles)	134	59	73	13	19	14	28	60	33	42	60	20	27	40	47	29	36	35	22	2	9	86	48	90	44	51	83	120	11
	12%	11%	13%	11%	10%	7%	14%	16% de	10%	11%	16% hi	10%	8%	14% l	18% kl	11%	12%	14%	14%	5%	10%	14%	10%	12%	13%	13%	12%	13% D	7%
The Duchess of Sussex (Prince Harry's wife, formerly Meghan Markle)	113	58	54	21	44	27	7	14	65	33	14	43	49	10	10	23	31	23	21	1	13	70	43	88	24	53	60	80	32
	10%	11%	10%	17% fg	21% fg	14% fg	3%	4%	20% ij	8% j	4%	21% mn	15% mn	4%	4%	9%	11%	9%	14% s	3%	14% s	11%	9%	12% x	7%	14% B	8%	9%	21% C
The Prince of Wales, Prince William	105	36	67	15	20	28	20	23	34	48	23	21	42	26	16	30	31	14	17	4	10	60	46	80	26	32	73	91	14
	10%	7%	12% a	12% g	10%	14% g	10%	6%	10%	12% i	6%	10%	13% n	9%	6%	12% q	11% q	6%	11%	8%	10%	10%	10%	11%	7%	8%	10%	10%	9%
Princess Beatrice (the daughter of Prince Andrew)	89	48	37	14	23	24	9	20	37	33	20	22	39	12	16	20	23	19	15	1	11	51	39	72	17	40	49	71	17
	8%	9%	7%	11% fg	11% fg	12% fg	4%	5%	11%	8%	5%	11% m	12% mn	4%	6%	8%	8%	8%	10%	3%	12%	8%	8%	10% x	5%	10% B	7%	8%	11%
The Duke of Sussex, Prince Harry	68	31	37	20	20	14	11	2	40	26	2	30	24	14	-	18	15	14	12	1	9	41	27	55	13	34	34	52	16
	6%	6%	7%	16% efg	10% g	7% g	6% g	1%	12% ij	7% i	1%	15% lmn	7% n	5% n	-	7%	5%	6%	8%	1%	9%	7%	6%	7% x	4%	9% B	5%	6%	10% C
Princess Eugenie (the daughter of Prince Andrew)	62	33	26	12	13	10	10	18	25	20	18	16	19	13	15	13	17	17	8	3	5	36	26	42	20	26	36	49	12
	6%	6%	5%	10%	6%	5%	5%	5%	7%	5%	5%	8%	6%	4%	6%	5%	6%	7%	5%	5%	5%	6%	6%	6%	6%	7%	5%	5%	8%
The Duke of Edinburgh, Prince Edward (the King's youngest brother)	46	23	22	5	6	7	11	17	11	18	17	8	10	15	13	15	8	11	5	-	7	18	28	30	15	12	33	39	6
	4%	4%	4%	4%	3%	4%	5%	5%	3%	5%	5%	4%	3%	5%	5%	6%	3%	4%	3%	-	8% p	3%	6% u	4%	4%	3%	5%	4%	4%
Prince Charlotte (the daughter of Prince William and the Princess of Wales)	45	23	21	7	17	6	7	8	24	13	8	11	20	10	5	13	15	4	8	2	3	20	25	34	12	16	29	36	9
	4%	4%	4%	6% g	8% eg	3%	4%	2%	7% ij	3%	2%	5%	6% n	4%	2%	5%	5% q	2%	5%	5%	3%	3%	5%	5%	3%	4%	4%	4%	6%
King Charles III	39	24	14	6	16	4	7	5	22	11	5	17	10	6	5	13	10	7	6	-	2	18	21	28	10	12	27	24	11
	4%	4%	2%	5% g	8% eg	2%	4%	1%	7% ij	3%	1%	8% lmn	3%	2%	2%	5%	3%	3%	4%	-	3%	3%	4%	4%	3%	3%	4%	3%	7% C
Prince George (the son of Prince William and the Princess of Wales)	31	19	10	6	8	10	3	3	15	12	3	9	16	5	1	7	8	4	9	-	3	21	10	23	7	18	12	15	15
	3%	4%	2%	5% fg	4% g	5% fg	1%	1%	5% j	3%	1%	4% n	5% mn	2%	1%	3%	3%	2%	6%	-	3%	3%	2%	3%	2%	5% B	2%	2%	10% C
The Duke of York, Prince Andrew (the King's younger brother)	27	17	9	7	9	6	-	4	17	6	4	12	11	1	3	6	7	6	5	*	1	13	14	22	5	11	16	17	9
	2%	3%	2%	6% fg	4% fg	3% f	-	1%	5% ij	2%	1%	6% mn	3% m	*	1%	2%	2%	2%	3%	1%	1%	2%	3%	3%	1%	3%	2%	2%	6% C
Other	2	2	-	-	2	-	-	-	2	-	-	1	1	-	-	-	1	-	1	-	-	2	-	2	-	2	-	1	1
	*	*	-	-	1%	-	-	-	1%	-	-	*	*	-	-	-	1%	-	1%	-	-	*	-	*	-	*	-	*	1%
None	145	88	55	12	21	27	26	58	33	53	58	17	45	42	41	34	46	31	21	5	7	81	64	89	56	56	89	119	25
	13%	17% b	10%	10%	10%	14%	13%	16%	10%	13%	16% h	8%	14% k	15% k	15%	13%	16% t	12%	14%	10%	7%	13%	13%	12%	16%	14%	13%	13%	16%
Don't know	236	108	124	17	29	44	48	98	45	92	98	25	73	62	76	57	44	56	38	15	25	119	116	140	96	70	166	204	28
	22%	20%	23%	13%	14%	23% cd	24% cd	27% cd	14%	23% h	27% h	12%	22% k	22% k	29% k	22%	16%	23%	25% p	29% p	27% p	19%	25% u	19%	27% w	19%	23% A	22%	18%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D
Overlap formulae used. * small base

Table 40

Q9. Which of the following members of the Royal Family, if any, would you imagine is the best cook?

Base: All adults aged 18-75 in Great Britain

	TOTAL	MARITAL STATUS — Married /Living as (a)	Single (b)	Wid/ Div/ Sep (c)	HOUSEHOLD SIZE — 1 (d)	2 (e)	3 (f)	4+ (g)	PRESENCE OF CHILDREN HH (17 OR UNDER) — Yes (h)	No (i)	GENERAL ELECTION 2024 VOTE — Conservative (j)	Labour (k)	Liberal Democrats (l)	Reform UK (m)	Other (n)	REFERENDUM 2016 VOTE — Remain (o)	Leave (p)	THE FUTURE OF BRITAIN IF THE MONARCHY WAS ABOLISHED — Better if abolished (q)	Worse if abolished (r)	No difference (s)	HOW WELL KING CHARLES III IS DOING HIS JOB — Good job (t)	Bad job (u)	HOW WELL WOULD PRINCE WILLIAM DO HIS JOB — Good job (v)	Bad job (w)
UNWEIGHTED BASE	1091	639	360	92	228	345	240	278	366	725	145	364	91	135	110	470	327	274	401	320	557	158	717	106
WEIGHTED BASE	1091	655	339	97*	221	374	233	264	360	731	152	353	91*	148	101*	462	349	261	417	316	564	150	729	103*
	100%	60%	31%	9%*	20%	34%	21%	24%	33%	67%	14%	32%	8%*	14%	9%*	42%	32%	24%	38%	29%	52%	14%	67%	9%*
The Princess of Wales (Prince William's wife, formerly Kate Middleton)	333	201	94	37	66	111	67	89	106	226	70	98	23	55	26	138	118	52	171	88	227	19	284	12
	30%	31%	28%	38%	30%	30%	29%	34%	30%	31%	46% kln	28%	26%	37%	26%	30%	34%	20%	41% qs	28% q	40% u	13%	39% w	11%
The Princess Royal, Princess Anne (the King's sister)	140	82	45	13	30	44	29	37	39	102	26	43	15	23	8	73	43	23	81	28	100	9	113	5
	13%	12%	13%	14%	14%	12%	12%	14%	11%	14%	17%	12%	17%	15%	8%	16%	12%	9%	19% qs	9%	18% u	6%	16% w	5%
The Queen Consort (King Charles' wife, formerly Camilla Parker Bowles)	134	92	33	10	23	50	31	30	40	94	27	52	15	17	8	62	48	19	83	24	104	5	113	7
	12%	14%	10%	10%	11%	13%	13%	11%	11%	13%	17% n	15%	17%	11%	8%	13%	14%	7%	20% qs	8%	18% u	4%	16% w	7%
The Duchess of Sussex (Prince Harry's wife, formerly Meghan Markle)	113	54	51	8	25	18	28	41	54	58	9	46	13	5	16	57	28	45	24	31	58	18	71	14
	10%	8%	15% a	8%	11% e	5%	12% e	15% e	15% i	8%	6%	13% jm	15% jm	4%	16% jm	12%	8%	17% rs	6%	10%	10%	12%	10%	14%
The Prince of Wales, Prince William	105	64	29	13	17	31	20	38	46	59	23	35	9	9	9	48	31	18	49	35	75	5	93	3
	10%	10%	8%	13%	8%	8%	8%	14% def	13% i	8%	15% m	10%	10%	6%	9%	10%	9%	7%	12%	11%	13% u	3%	13% w	3%
Princess Beatrice (the daughter of Prince Andrew)	89	60	26	4	9	24	26	30	46	44	11	29	7	14	6	40	23	17	37	29	50	13	69	6
	8%	9%	8%	5%	4%	6%	11% d	11% de	13% i	6%	7%	8%	7%	9%	6%	9%	6%	7%	9%	9%	9%	9%	10%	6%
The Duke of Sussex, Prince Harry	68	36	28	4	8	15	19	25	35	33	5	27	6	6	11	36	11	28	15	21	28	12	42	8
	6%	6%	8%	4%	4%	4%	8% de	10% de	10% i	5%	3%	8%	6%	4%	11% im	8% p	3%	11% r	4%	7%	5%	8%	6%	8%
Princess Eugenie (the daughter of Prince Andrew)	62	34	24	4	6	20	14	22	26	36	11	18	6	8	4	28	19	14	25	20	40	4	48	2
	6%	5%	7%	4%	3%	5%	6%	9% d	7%	5%	7%	5%	7%	6%	4%	6%	5%	5%	6%	6%	7%	3%	7%	2%
The Duke of Edinburgh, Prince Edward (the King's youngest brother)	46	30	14	1	4	19	12	10	11	34	6	8	4	9	6	21	14	8	23	14	30	5	35	4
	4%	5%	4%	1%	2%	5%	5%	4%	3%	5%	4%	2%	4%	6%	6%	5%	4%	3%	6%	4%	5%	3%	5%	4%
Prince Charlotte (the daughter of Prince William and the Princess of Wales)	45	21	20	5	8	10	9	19	22	24	6	15	6	5	8	17	16	10	16	18	33	5	32	6
	4%	3%	6%	6%	4%	3%	4%	7% e	6% i	3%	4%	4%	7%	4%	8%	4%	5%	4%	4%	6%	6%	3%	4%	6%
King Charles III	39	21	16	1	4	7	15	13	20	19	10	12	7	1	4	24	6	12	16	10	34	1	33	1
	4%	3%	5%	1%	2%	2%	6% de	5% e	5% i	3%	7% m	4%	7% m	1%	4%	5% p	2%	5%	4%	3%	6% u	1%	5%	1%
Prince George (the son of Prince William and the Princess of Wales)	31	20	8	2	2	3	8	17	21	9	1	14	3	2	4	10	6	11	9	11	16	4	17	4
	3%	3%	2%	2%	1%	1%	3% e	7% de	6% i	1%	1%	4%	3%	1%	4%	2%	2%	4%	2%	3%	3%	2%	2%	4%
The Duke of York, Prince Andrew (the King's younger brother)	27	18	8	-	2	8	8	8	15	12	3	8	4	5	3	13	6	10	8	8	15	5	18	3
	2%	3%	2%	-	1%	2%	3%	3%	4% i	2%	2%	2%	4%	3%	3%	3%	2%	4%	2%	2%	3%	3%	2%	3%
Other	2	2	-	-	-	-	-	2	2	-	-	1	-	-	1	1	1	1	-	-	-	1	1	1
	*	*	-	-	-	-	-	1%	*	-	-	*	-	-	1%	*	*	*	-	-	-	1%	*	1%
None	145	88	44	12	36	55	26	27	37	108	11	51	11	18	9	55	50	55	29	53	31	44	59	36
	13%	13%	13%	13%	16%	15%	11%	10%	10%	15% h	7%	14% j	13%	12%	9%	12%	14%	21% rs	7%	17% r	5%	29% t	8%	35% v
Don't know	236	133	74	29	55	100	35	45	59	177	20	70	23	29	27	100	70	50	76	62	89	36	123	16
	22%	20%	22%	30%	25% fg	27% fg	15%	17%	16%	24% h	13%	20% j	25%	19%	26% j	22%	20%	19%	18%	20%	16%	24% t	17%	16%

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s - t/u - v/w
Overlap formulae used. * small base