



24-089497-06 - HEALTH
3RD - 5TH FEBRUARY 2025
INTERNAL/CLIENT USE ONLY - DRAFT
IPSOS

6 Feb 2025

Table 1

Q1 To what extent, do you agree or disagree with each of the following statements? SUMMARY TABLE

Base: ALL ADULTS 18-75 IN GB

	The NHS offers taxpayers good value for money	The NHS provides a high standard of care to patients	The current state of the NHS makes me sad	The current state of the NHS makes me angry
UNWEIGHTED BASE	1087	1087	1087	1087
WEIGHTED BASE	1087	1087	1087	1087
(2) Strongly agree	175 16%	190 17%	488 45%	366 34%
(1) Tend to agree	338 31%	445 41%	389 36%	401 37%
(0) Neither agree nor disagree	231 21%	242 22%	134 12%	204 19%
(-1) Tend to disagree	196 18%	141 13%	46 4%	73 7%
(-2) Strongly disagree	116 11%	54 5%	18 2%	28 3%
NET: Agree	513 47%	635 58%	877 81%	767 71%
NET: Disagree	312 29%	195 18%	64 6%	102 9%
Mean	0.25	0.54	1.19	0.94
Don't know	30 3%	15 1%	11 1%	14 1%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 2

Q1 To what extent, do you agree or disagree with each of the following statements? The NHS offers taxpayers good value for money

Base: ALL ADULTS 18-75 IN GB

		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		Feelings towards the NHS			
	TOTAL	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (z)	REFORM UK (A)	OTHER (B)	REMAIN (C)	LEAVE (D)	OFFERS GOOD VALUE FOR MONEY (E)	PROVIDES HIGH STANDARD CARE (F)	MAKES ME SAD (G)	MAKES ME ANGRY (H)
UNWEIGHTED BASE	1087	176	362	102	100	94	467	300	521	647	880	763
WEIGHTED BASE	1087	184	333	89*	126*	94*	437	329	513	635	877	767
	100%	17%	31%	8%*	12%*	9%*	40%	30%	47%	58%	81%	71%
(0) Neither agree nor disagree	231	29	68	21	31	21	85	70	-	115	170	148
	21%	16%	20%	24%	25%	22%	19%	21%	-	18%	19%	19%
									E	E	E	E
NET: Agree	513	91	182	43	44	51	230	142	513	426	405	349
	47%	49%	55%	48%	35%	54%	53%	43%	100%	67%	46%	46%
		A	A			A	D		FGH	GH		
NET: Disagree	312	63	74	23	50	20	113	113	-	84	284	257
	29%	34%	22%	26%	40%	21%	26%	34%	-	13%	32%	34%
		yB			yB			C		E	EF	EF
Mean	0.25	0.13	0.5	0.33	-0.08	0.42	0.38	0.1	1.34	0.77	0.19	0.14
			xA	A		A	D		FGH	GH		
Don't know	30	1	9	2	1	2	9	5	-	10	18	13
	3%	1%	3%	3%	1%	2%	2%	1%	-	2%	2%	2%
									E	E	E	E

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G/H

Overlap formulae used. * small base



Table 3
Q1 To what extent, do you agree or disagree with each of the following statements? The NHS provides a high standard of care to patients

Base: ALL ADULTS 18-75 IN GB

		GENDER		AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		Feelings towards the NHS				
		MALE	FEMALE	18-34	35-54	55+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000-£34999	£35000-£49999	£55000+	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUPS	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	OFFERS GOOD VALUE FOR MONEY	PROVIDES HIGH STANDARD CARE	MAKES ME SAD	MAKES ME ANGRY	
UNWEIGHTED BASE WEIGHTED BASE	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)	
	1087	528	541	329	394	365	619	468	256	282	247	156	54*	92*	394	693	734	353	176	250	311	280	927	153	184	333	89*	126*	94*	437	329	513	635	877	767	
	100%	49%	50%	30%	30%	34%	57%	43%	24%	26%	23%	14%	51*	80*	36%	64%	68%	32%	16%	23%	29%	26%	85%	14%	17%	31%	28*	121*	53*	40%	30%	47%	55%	81%	71%	
(2) Strongly agree	150	112	76	54	67	69	116	74	49	51	40	23	12	16	77	112	128	62	28	45	56	49	168	20	38	78	12	14	20	93	61	160	190	149	129	
	17%	21%	14%	16%	17%	19%	19%	16%	19%	18%	16%	14%	23%	17%	20%	36%	17%	18%	16%	18%	18%	17%	18%	18%	13%	20%	23%	13%	11%	22%	21%	19%	31%	30%	17%	17%
		b																							za								GH	GH		
(1) Tend to agree	445	224	213	138	160	147	256	189	97	115	109	57	20	47	170	276	297	148	65	103	119	132	383	63	75	132	48	52	39	193	133	265	445	358	301	
	41%	42%	39%	42%	41%	40%	41%	40%	38%	41%	44%	37%	37%	51%	43%	40%	41%	42%	37%	41%	38%	47%	41%	41%	41%	40%	54%	41%	42%	44%	40%	52%	70%	41%	39%	
																						t				y							EGH	EGH		
(0) Neither agree nor disagree	242	111	129	68	85	89	130	112	58	61	60	45	7	12	81	161	166	76	45	48	79	54	197	40	42	70	21	29	20	88	71	64	-	188	167	
	22%	21%	24%	21%	22%	24%	21%	24%	23%	22%	24%	29%	13%	13%	21%	23%	23%	22%	26%	19%	25%	19%	21%	26%	23%	21%	23%	23%	22%	20%	22%	12%	-	21%	22%	
											m	lm																					F	EF	EF	
(-1) Tend to disagree	141	55	83	49	54	38	78	63	32	39	29	23	8	10	48	93	96	45	23	32	39	37	119	21	16	44	8	20	11	44	47	19	-	132	119	
	13%	10%	15%	15%	14%	10%	13%	13%	12%	14%	12%	14%	15%	11%	12%	13%	13%	13%	13%	13%	12%	13%	13%	14%	9%	13%	9%	16%	12%	10%	14%	4%	-	15%	16%	
			a										k	k																			F	EF	EF	
(-2) Strongly disagree	54	20	31	12	20	22	31	23	16	14	9	3	5	8	17	38	39	15	11	18	13	7	47	7	11	9	1	11	1	16	16	1	-	47	47	
	5%	4%	6%	4%	5%	6%	5%	5%	6%	5%	4%	2%	9%	8%	4%	5%	5%	4%	6%	7%	4%	3%	5%	5%	6%	3%	1%	8%	1%	4%	5%	*	-	5%	6%	
																																		EF	EF	
NET: Agree	635	336	289	192	227	216	372	263	146	166	149	80	32	62	247	388	425	210	93	148	176	181	551	83	113	210	60	67	60	287	195	426	635	507	430	
	58%	64%	53%	58%	58%	59%	60%	56%	57%	59%	60%	51%	60%	68%	63%	56%	58%	59%	53%	59%	57%	65%	59%	54%	61%	63%	67%	53%	64%	66%	59%	83%	100%	58%	56%	
		b													k							e										GH	EGH			
NET: Disagree	195	75	114	61	74	60	109	86	48	53	38	26	13	18	64	131	135	60	34	50	52	44	166	28	27	53	9	31	12	60	63	20	-	179	166	
	18%	14%	21%	19%	19%	16%	18%	18%	19%	19%	15%	17%	25%	19%	16%	19%	18%	17%	19%	20%	17%	16%	18%	19%	15%	16%	10%	24%	13%	14%	19%	4%	-	20%	22%	
		a													k							e										F	EF	EF		
Mean	0.54	0.68	0.41	0.54	0.51	0.56	0.57	0.49	0.52	0.54	0.58	0.49	0.5	0.57	0.62	0.49	0.52	0.57	0.44	0.51	0.55	0.64	0.55	0.45	0.61	0.68	0.7	0.32	0.72	0.7	0.54	1.11	1.3	0.49	0.45	
		b																								A	A		A				GH	EGH		
Don't know	15	6	9	8	7	-	8	7	4	2	1	6	1	-	2	13	8	7	4	4	4	1	12	2	2	-	-	-	-	2	3	-	4	-	3	3
	1%	1%	2%				1%	2%	2%	1%	*	4%	3%	-	1%	2%	1%	2%	2%	2%	1%	*	1%	2%	1%	-	-	-	-	2%	1%	-	1%	-	*	*
				e	e							j																y								

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G/H
Overlap formulae used. * small base

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Table 4
Q1 To what extent, do you agree or disagree with each of the following statements? The current state of the NHS makes me sad

Base: ALL ADULTS 18-75 IN GB

		GENDER		AGE			SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		Feelings towards the NHS			
		MALE	FEMALE	18-34	35-54	55+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000- £34999	£35000- £54999	£55000+	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUPS	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	OFFERS GOOD VALUE FOR MONEY	PROVIDES HIGH STANDARD CARE	MAKES ME SAD	MAKES ME ANGRY		
UNWEIGHTED BASE WEIGHTED BASE	TOTAL																																				
	1087	518	569	183	319	347	600	239	200	214	243	153	51	71	501	485	743	353	176	250	311	280	927	153	184	333	89*	126*	94*	437	329	513	635	877	767		
	100%	49%	50%	30%	36%	34%	57%	43%	24%	26%	23%	14%	51*	81*	36%	64%	63%	32%	16%	23%	29%	26%	85%	14%	17%	31%	21*	121*	59*	40%	30%	47%	55%	81%	71%		
(2) Strongly agree	488	206	272	106	182	200	296	191	115	129	119	51	30	45	175	313	319	169	82	117	139	122	444	41	85	153	39	64	40	217	167	201	260	488	443		
	45%	39%	50%	32%	46%	55%	48%	41%	45%	46%	48%	32%	55%	49%	44%	45%	43%	48%	47%	47%	45%	44%	48%	27%	46%	46%	44%	50%	42%	50%	51%	39%	41%	56%	58%		
		a				cd	g		k	k	k		k	k								w												EF	EFG		
(1) Tend to agree	389	200	184	127	129	133	220	169	95	95	88	57	21	32	139	250	263	126	57	86	119	101	328	60	60	129	37	45	36	162	110	204	247	389	289		
	36%	38%	34%	39%	33%	37%	35%	36%	37%	34%	36%	37%	40%	35%	35%	36%	36%	36%	32%	34%	38%	36%	35%	39%	33%	39%	42%	36%	38%	37%	33%	40%	39%	44%	38%		
																																		EFH			
(0) Neither agree nor disagree	134	84	47	59	50	25	66	68	24	39	31	27	3	11	49	86	96	38	22	35	37	35	101	31	26	34	8	13	10	39	36	60	79	-	22		
	12%	16%	9%	18%	13%	7%	11%	15%	9%	14%	12%	18%	5%	12%	12%	12%	13%	11%	13%	14%	12%	12%	11%	20%	14%	10%	9%	10%	11%	9%	11%	12%	12%	-	3%		
		b										b											v												GH	GH	
(-1) Tend to disagree	46	27	19	20	23	3	28	18	11	14	7	11	-	3	21	25	38	8	6	11	5	18	32	14	8	14	4	5	5	14	14	37	35	-	7		
	4%	5%	4%	6%	6%	1%	5%	4%	4%	5%	3%	7%	-	3%	5%	4%	5%	2%	4%	4%	1%	7%	3%	9%	4%	4%	4%	4%	5%	3%	4%	7%	5%	-	1%		
		e		e																		t	y												FGH	GH	
(-2) Strongly disagree	18	8	10	9	6	4	6	12	8	3	2	4	-	2	7	11	13	6	6	1	6	4	14	5	5	4	-	-	3	5	2	8	12	-	6		
	2%	2%	2%	3%	2%	1%	1%	3%	3%	1%	1%	3%	-	2%	2%	2%	2%	2%	3%	*	2%	1%	1%	3%	3%	1%	-	-	3%	1%	1%	2%	2%	-	1%		
																																			G		
NET: Agree	877	406	457	233	311	333	516	361	210	224	207	108	51	77	314	563	582	295	139	203	258	223	772	100	145	282	77	109	76	378	277	405	507	877	731		
	81%	77%	84%	71%	79%	91%	83%	77%	82%	79%	84%	69%	95%	83%	80%	81%	79%	84%	79%	81%	83%	79%	83%	66%	79%	85%	86%	86%	81%	87%	84%	79%	80%	100%	95%		
		a				cd	k		k	k	k	k		k								t	w												EFH	EF	
NET: Disagree	64	35	30	28	29	7	34	30	19	17	8	16	-	4	28	36	51	14	12	12	11	22	46	19	12	18	4	5	8	19	16	45	47	-	13		
	6%	7%	5%	9%	7%	2%	6%	6%	7%	6%	3%	10%	-	5%	7%	5%	7%	4%	7%	5%	4%	8%	5%	12%	7%	5%	4%	4%	8%	4%	5%	9%	7%	-	2%		
		e		e								j											v												GH	GH	
Mean	1.19	1.09	1.29	0.94	1.17	1.43	1.25	1.11	1.18	1.19	1.28	0.92	1.49	1.26	1.16	1.21	1.15	1.28	1.18	1.23	1.24	1.14	1.26	0.78	1.16	1.24	1.27	1.33	1.12	1.31	1.29	1.09	1.13	1.56	1.15		
		a		c		cd	k		k	k	k	k		k									w												EFH	EF	
Don't know	11	3	7	8	3	-	3	8	3	2	1	5	-	-	3	8	6	6	3	1	5	1	8	3	-	-	1	-	-	1	-	4	2	-	-		
	1%	1%	1%	2%	1%	-	1%	2%	1%	1%	1%	3%	-	-	1%	1%	1%	2%	2%	*	2%	*	1%	2%	-	-	1%	-	-	*	-	1%	*	-	-		
				e								j																							FGH		

Proportions/Mean: Columns Tested (5% risk level): a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G/H
Overlap formulae used. * small base

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Table 5
Q1 To what extent, do you agree or disagree with each of the following statements? The current state of the NHS makes me angry

Base: ALL ADULTS 18-75 IN GB

		GENDER		AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		Feelings towards the NHS			
		MALE	FEMALE	18-34	35-54	55+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000-£34999	£35000-£49999	£50000+	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUPS	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	OFFERS GOOD VALUE FOR MONEY	PROVIDES HIGH STANDARD CARE	MAKES ME SAD	MAKES ME ANGRY	
UNWEIGHTED BASE WEIGHTED BASE	1087	518	569	313	347	347	600	397	200	234	248	153	51	71	591	486	743	214	205	242	201	282	952	170	116	212	122	202	51	497	200	312	141	333	713	
	1087	528	541	329	394	365	619	468	256	282	247	156	54*	92*	394	693	734	353	176	250	311	280	927	153	184	333	89*	126*	94*	437	329	513	635	877	767	
(2) Strongly agree	366	167	194	82	133	151	207	150	85	106	92	37	16	30	131	235	244	122	64	89	102	89	331	33	69	113	30	56	29	162	126	137	193	354	366	
	34%	32%	36%	25%	34%	41%	33%	34%	33%	38%	37%	24%	29%	33%	33%	34%	33%	35%	36%	36%	33%	32%	36%	22%	38%	34%	33%	44%	31%	37%	38%	27%	30%	40%	48%	
(1) Tend to agree	401	196	198	115	143	143	237	164	97	96	90	58	26	33	140	261	263	138	59	96	121	102	339	59	64	137	39	36	36	166	126	212	238	377	401	
	37%	37%	37%	35%	36%	39%	38%	35%	38%	34%	36%	37%	49%	36%	35%	38%	36%	39%	34%	38%	39%	36%	37%	38%	35%	41%	44%	28%	38%	166	126	212	238	377	401	
(0) Neither agree nor disagree	204	109	91	85	70	49	115	89	45	57	43	37	8	14	69	135	144	60	32	45	55	57	165	38	32	51	11	28	20	69	54	96	121	103	-	
	19%	21%	17%	26%	18%	13%	19%	19%	18%	20%	17%	23%	15%	15%	18%	19%	20%	17%	18%	18%	18%	20%	18%	25%	17%	15%	13%	22%	21%	16%	16%	19%	19%	12%	-	
(-1) Tend to disagree	73	37	35	22	34	17	46	27	19	14	16	11	2	11	38	35	57	16	12	15	15	27	59	13	14	29	4	3	6	27	22	45	59	33	-	
	7%	7%	6%	7%	9%	5%	7%	7%	6%	7%	5%	7%	7%	4%	12%	10%	5%	8%	5%	7%	6%	5%	10%	6%	8%	7%	9%	5%	3%	7%	6%	7%	9%	9%	4%	-
(-2) Strongly disagree	28	14	13	17	6	5	10	18	7	5	5	8	1	2	13	15	19	9	5	4	13	5	21	8	6	3	4	2	3	13	1	19	20	8	-	
	3%	3%	2%	5%	2%	1%	2%	4%	3%	2%	2%	5%	3%	2%	3%	2%	3%	3%	3%	3%	2%	4%	2%	5%	3%	3%	1%	4%	2%	4%	3%	*	4%	3%	1%	-
NET: Agree	767	364	391	197	277	294	444	323	182	202	182	96	42	64	271	496	506	261	123	185	222	191	671	92	133	250	69	92	65	328	251	349	430	731	767	
	71%	69%	72%	60%	81%	81%	72%	73%	71%	72%	73%	61%	78%	69%	69%	72%	69%	74%	70%	74%	71%	68%	72%	60%	72%	75%	77%	73%	69%	75%	76%	68%	68%	83%	100%	
NET: Disagree	102	51	48	39	40	22	56	45	25	18	22	20	4	13	51	50	76	25	17	19	28	32	80	21	19	32	8	6	10	40	23	63	79	41	-	
	9%	10%	9%	12%	10%	6%	9%	10%	10%	6%	9%	13%	7%	14%	13%	7%	10%	7%	10%	8%	9%	11%	9%	13%	10%	10%	9%	4%	10%	9%	7%	12%	12%	5%	-	
Mean	0.94	0.89	0.99	0.69	0.94	1.15	0.95	0.91	0.93	1.03	1	0.69	0.98	0.87	0.86	0.98	0.9	1.01	0.95	1.01	0.93	0.87	0.99	0.65	0.96	0.99	0.99	1.12	0.85	1	1.08	0.8	0.83	1.18	1.48	
Don't know	14	4	10	8	6	-	4	10	4	4	1	4	-	1	3	11	8	7	3	1	7	1	12	3	-	-	1	1	-	1	2	5	4	2	-	
	1%	1%	2%	2%	2%	-	1%	2%	1%	1%	1%	3%	-	1%	1%	2%	1%	2%	2%	*	2%	*	1%	2%	-	-	2%	1%	-	*	1%	1%	1%	*	-	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G/H
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-089497-06 - HEALTH
3RD - 5TH FEBRUARY 2025
INTERNAL/CLIENT USE ONLY - DRAFT
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6 Feb 2025

Table 6
Q2 How concerned, if at all, are you about each of the following? SUMMARY TABLE

Base: ALL ADULTS 18-75 IN GB

	The availability of beds at your local A&E	The response times of ambulances in your local area	Being able to access care at your GP surgery	Having to wait on a trolley in a corridor at your local A&E
UNWEIGHTED BASE	1087	1087	1087	1087
WEIGHTED BASE	1087	1087	1087	1087
(4) Very concerned	427 39%	419 39%	399 37%	458 42%
(3) Fairly concerned	408 38%	388 36%	360 33%	395 36%
(2) Not that concerned	126 12%	149 14%	246 23%	140 13%
(1) Not at all concerned	25 2%	17 2%	58 5%	17 2%
NET: Concerned	834 77%	807 74%	759 70%	853 78%
NET: Not concerned	151 14%	166 15%	303 28%	157 14%
Mean	3.25	3.24	3.04	3.28
Don't know	102 9%	113 10%	24 2%	77 7%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 7
Q2 How concerned, if at all, are you about each of the following? The availability of beds at your local A&E

Base: ALL ADULTS 18-75 IN GB

		GENDER		AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		Feelings towards the NHS			
		TOTAL	MALE	FEMALE	18-34	35-54	55+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000-£34999	£35000-£49999	£50000+	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUPS	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	OFFERS GOOD VALUE FOR MONEY	PROVIDES HIGH STANDARD CARE	MAKES ME SAD	MAKES ME ANGRY
UNWEIGHTED BASE	1087	541	546	184	214	147	619	468	279	260	214	153	51	91	501	485	743	214	205	242	201	292	952	230	116	212	102	100	94	457	200	212	141	133	723	
	WEIGHTED BASE	1087	528	559	329	394	365	619	468	256	282	247	156	54*	92*	394	693	734	353	176	250	311	280	927	153	184	333	89*	126*	94*	437	329	513	635	877	767
(4) Very concerned	100%	49%	50%	30%	36%	34%	57%	43%	24%	26%	23%	14%	51*	81*	36%	64%	68%	32%	16%	23%	22%	26%	85%	14%	17%	31%	28*	121*	93*	40%	30%	47%	58%	31%	71%	
	427	183	244	111	162	153	241	185	102	108	106	57	30	25	142	285	279	147	71	98	119	113	375	47	83	135	25	61	26	167	160	172	226	387	355	
39%	35%	44%	34%	41%	42%	39%	40%	40%	40%	38%	43%	36%	56%	27%	36%	41%	38%	42%	40%	39%	38%	40%	40%	31%	45%	41%	38%	48%	27%	38%	49%	33%	36%	44%	46%	
		a				c					m		lkm										w		zB	zB		zB			C			EF	EF	
(3) Fairly concerned	408	212	191	133	136	138	243	165	104	107	85	61	16	34	160	248	296	112	60	88	132	111	342	64	77	131	38	48	42	179	114	206	245	333	275	
	38%	40%	35%	41%	35%	38%	39%	35%	41%	38%	34%	39%	30%	37%	41%	36%	40%	32%	34%	35%	42%	39%	37%	42%	42%	39%	43%	38%	45%	45%	41%	35%	40%	39%	38%	36%
(2) Not that concerned	126	71	54	44	50	32	68	58	23	29	31	22	2	19	46	79	77	48	23	32	29	34	106	19	11	40	13	7	19	55	27	79	90	72	63	
	12%	13%	10%	13%	13%	9%	11%	12%	9%	10%	12%	14%	5%	21%	12%	11%	11%	14%	13%	13%	9%	12%	11%	12%	6%	12%	14%	5%	21%	13%	8%	15%	14%	8%	8%	
(1) Not at all concerned	25	18	8	12	10	4	10	15	9	2	5	5	2	1	10	15	19	6	6	2	8	6	19	6	2	5	4	3	2	6	3	13	17	9	10	
	2%	3%	1%	4%	2%	1%	2%	3%	4%	1%	2%	3%	3%	1%	3%	2%	3%	2%	3%	1%	2%	2%	2%	4%	2%	1%	2%	5%	2%	2%	1%	1%	2%	3%	1%	1%
NET: Concerned	834	395	427	244	298	292	484	350	205	215	191	118	47	59	302	533	575	259	131	186	251	224	717	112	160	266	63	109	68	346	275	378	471	720	630	
	77%	75%	79%	74%	76%	80%	78%	75%	80%	76%	77%	76%	86%	64%	77%	77%	78%	74%	74%	74%	81%	80%	77%	73%	87%	80%	71%	86%	72%	79%	83%	74%	74%	82%	82%	
NET: Not concerned	151	88	61	55	60	36	77	73	32	31	36	27	4	20	56	95	97	54	29	35	37	41	125	25	13	45	17	10	21	61	30	92	107	81	73	
	14%	17%	11%	17%	15%	10%	12%	16%	12%	11%	15%	17%	8%	22%	14%	14%	13%	15%	17%	14%	14%	12%	14%	13%	16%	7%	13%	19%	8%	22%	14%	9%	18%	17%	9%	10%
Mean	3.25	3.16	3.34	3.15	3.26	3.35	3.27	3.23	3.25	3.3	3.28	3.17	3.47	3.04	3.21	3.28	3.24	3.28	3.22	3.28	3.26	3.25	3.27	3.12	3.4	3.27	3.04	3.4	3.03	3.25	3.42	3.14	3.18	3.37	3.39	
						c					m		km										w		zB	zB		zB			C			EF	EF	
Don't know	102	45	53	29	36	37	58	44	18	36	20	11	3	13	36	66	63	39	16	30	23	16	85	17	12	22	9	7	5	30	25	43	57	76	64	
	9%	8%	10%	9%	9%	10%	9%	9%	7%	11%	8%	7%	5%	14%	9%	9%	9%	11%	9%	12%	7%	6%	9%	9%	11%	6%	7%	10%	6%	6%	7%	7%	8%	9%	9%	8%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G/H
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 8
Q2 How concerned, if at all, are you about each of the following? The response times of ambulances in your local area

Base: ALL ADULTS 18-75 IN GB

	GENDER			AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		Feelings towards the NHS				
	TOTAL	MALE	FEMALE	18-34	35-54	55+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000-£34999	£35000-£49999	£50000+	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUPS	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	OFFERS GOOD VALUE FOR MONEY	PROVIDES HIGH STANDARD CARE	MAKES ME SAD	MAKES ME ANGRY	
UNWEIGHTED BASE	1087	511	576	239	401	247	605	239	200	214	243	153	51	71	501	405	743	244	205	242	201	292	952	230	116	212	102	100	91	497	200	212	141	130	723	
WEIGHTED BASE	1087	528	541	329	394	365	619	468	256	282	247	156	54*	92*	394	693	734	353	176	250	311	280	927	153	184	333	89*	126*	94*	437	329	513	635	877	767	
100%	49%	46%	51%	21%	31%	28%	34%	28%	26%	23%	16%	51*	89*	36%	64%	63%	32%	16%	23%	29%	26%	83%	14%	17%	31%	26*	121*	93*	40%	30%	47%	55%	31%	71%		
(4) Very concerned	419	200	210	115	163	141	237	182	109	113	96	48	27	25	147	273	300	119	71	94	122	108	369	46	79	121	26	62	35	168	141	159	215	373	346	
39%	38%	39%	35%	41%	39%	38%	39%	38%	43%	40%	39%	31%	50%	28%	37%	39%	41%	34%	40%	38%	39%	39%	40%	30%	43%	36%	29%	49%	37%	38%	43%	31%	34%	45%	45%	
(3) Fairly concerned	388	187	198	124	140	124	227	161	88	98	87	62	19	34	144	244	262	126	54	93	105	114	323	63	67	132	39	40	34	162	121	209	251	312	261	
36%	35%	35%	37%	38%	35%	34%	37%	37%	34%	34%	35%	35%	40%	36%	36%	37%	35%	36%	31%	37%	34%	41%	35%	41%	37%	40%	44%	32%	36%	37%	37%	41%	39%	36%	34%	
(2) Not that concerned	149	90	59	60	51	39	75	74	30	33	35	32	5	15	51	98	98	52	28	34	50	33	127	22	12	50	12	17	14	58	33	84	98	99	82	
14%	17%	11%	18%	13%	11%	12%	12%	16%	12%	12%	14%	20%	9%	17%	13%	14%	13%	15%	16%	13%	16%	12%	14%	14%	6%	15%	14%	14%	15%	13%	10%	16%	15%	11%	11%	
(1) Not at all concerned	17	10	6	4	5	8	8	9	4	3	4	3	1	2	11	6	9	8	2	4	5	6	13	4	2	3	2	1	3	7	5	11	13	8	7	
2%	2%	1%	1%	1%	2%	1%	2%	2%	1%	2%	2%	2%	2%	2%	3%	1%	1%	2%	1%	1%	2%	2%	1%	3%	1%	1%	3%	1%	4%	2%	2%	2%	2%	2%	1%	1%
NET: Concerned	807	387	407	239	303	266	464	343	197	211	183	110	46	60	291	516	562	245	125	187	227	222	692	109	146	253	65	102	68	330	263	367	466	686	607	
74%	73%	75%	73%	77%	73%	75%	75%	73%	77%	75%	74%	71%	86%	65%	74%	75%	77%	70%	71%	75%	73%	79%	75%	71%	79%	76%	73%	81%	73%	75%	80%	72%	73%	78%	79%	
NET: Not concerned	166	100	65	64	56	47	83	83	34	35	39	35	6	17	62	104	106	60	30	37	56	39	139	26	14	53	15	19	18	65	38	95	110	107	89	
15%	19%	12%	19%	14%	13%	13%	13%	18%	13%	12%	16%	22%	10%	19%	16%	15%	14%	17%	17%	15%	18%	14%	15%	17%	8%	16%	17%	15%	19%	15%	11%	19%	17%	12%	12%	
Mean	3.24	3.19	3.29	3.16	3.29	3.28	3.27	3.21	3.31	3.3	3.24	3.07	3.39	3.09	3.21	3.26	3.28	3.17	3.25	3.24	3.22	3.24	3.26	3.12	3.39	3.21	3.11	3.35	3.16	3.24	3.33	3.11	3.16	3.33	3.36	
Don't know	113	41	69	26	35	52	72	41	24	36	25	11	2	15	41	72	66	47	21	27	29	19	95	18	25	27	9	6	8	43	29	50	59	85	72	
10%	8%	6%	13%	8%	9%	14%	12%	9%	9%	13%	10%	7%	4%	16%	11%	10%	9%	13%	12%	11%	9%	7%	10%	12%	13%	8%	10%	4%	9%	10%	9%	10%	9%	10%	9%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G/H
Overlap formulae used. * small base



Table 9
Q2 How concerned, if at all, are you about each of the following? Being able to access care at your GP surgery

Base: ALL ADULTS 18-75 IN GB

	GENDER			AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		Feelings towards the NHS				
	TOTAL	MALE	FEMALE	18-34	35-54	55+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000-£34999	£35000-£49999	£50000+	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUPS	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	OFFERS GOOD VALUE FOR MONEY	PROVIDES HIGH STANDARD CARE	MAKES ME SAD	MAKES ME ANGRY		
UNWEIGHTED BASE	1087	518	551	339	401	347	619	397	260	284	248	153	51	91	591	496	743	344	165	242	301	309	909	170	176	162	102	100	94	467	800	521	647	880	763		
WEIGHTED BASE	1087	528	541	329	394	365	619	468	256	282	247	156	54*	92*	394	693	734	353	176	250	311	280	927	153	184	333	89*	126*	94*	437	329	513	635	877	767		
100%	100%	49%	50%	30%	36%	34%	57%	43%	24%	26%	23%	14%	5%	8%	36%	64%	68%	32%	16%	23%	29%	26%	85%	14%	17%	31%	28%	12%	5%	40%	30%	47%	58%	31%	71%		
(4) Very concerned	399	196	197	102	142	156	224	175	104	102	89	50	26	29	142	258	275	124	59	105	112	96	347	50	75	119	27	70	29	156	152	166	217	354	328		
37%	37%	37%	36%	31%	36%	43%	36%	38%	41%	36%	36%	32%	48%	31%	36%	37%	37%	35%	33%	42%	36%	34%	37%	33%	41%	36%	30%	55%	31%	36%	46%	32%	34%	40%	43%		
(3) Fairly concerned	360	171	186	129	132	99	192	168	85	90	83	63	9	29	128	232	252	108	70	79	97	96	299	58	51	125	30	34	34	139	104	178	208	289	240		
33%	32%	34%	30%	34%	27%	31%	31%	36%	33%	32%	34%	40%	17%	32%	32%	34%	34%	31%	40%	32%	31%	34%	32%	38%	28%	37%	34%	27%	36%	32%	32%	35%	33%	33%	31%		
(2) Not that concerned	246	130	109	75	85	85	159	87	37	67	59	34	18	30	92	153	157	89	30	51	80	73	214	30	48	71	29	16	28	121	48	132	165	184	159		
23%	25%	20%	23%	22%	23%	23%	26%	19%	15%	24%	24%	22%	34%	32%	23%	22%	21%	25%	17%	20%	26%	26%	23%	19%	26%	21%	32%	13%	29%	28%	15%	26%	26%	21%	21%		
(1) Not at all concerned	58	24	34	10	27	21	31	27	22	15	11	4	*	4	22	36	33	25	15	12	16	11	49	9	8	15	2	5	3	17	23	36	42	41	33		
5%	5%	6%	3%	7%	6%	6%	5%	6%	9%	5%	5%	3%	1%	5%	6%	5%	4%	7%	8%	5%	5%	4%	5%	6%	4%	4%	2%	4%	3%	4%	7%	7%	7%	5%	4%		
NET: Concerned	759	367	383	231	274	255	416	343	190	192	172	113	35	58	270	490	527	232	129	184	209	192	645	108	127	244	58	104	64	295	256	344	426	643	568		
70%	70%	70%	71%	70%	70%	70%	67%	73%	74%	68%	70%	72%	65%	63%	68%	71%	72%	66%	73%	73%	67%	68%	70%	71%	69%	73%	65%	82%	68%	67%	78%	67%	67%	73%	74%		
NET: Not concerned	303	154	143	85	112	105	190	114	60	82	71	38	19	34	114	189	189	114	45	63	96	84	263	38	57	86	31	21	30	139	71	168	207	225	192		
28%	29%	29%	26%	26%	29%	29%	31%	24%	23%	29%	29%	24%	35%	37%	29%	27%	26%	32%	25%	25%	31%	30%	28%	25%	31%	26%	35%	16%	32%	32%	22%	33%	33%	26%	25%		
Mean	3.04	3.03	3.04	3.02	3.01	3.08	3.01	3.08	3.09	3.02	3.03	3.05	3.12	2.9	3.02	3.05	3.07	2.96	3	3.12	3	3	3.04	3.02	3.06	3.06	2.94	3.36	2.96	3	3.18	2.93	2.95	3.1	3.14		
Don't know	24	6	15	13	7	5	14	11	6	8	5	5	-	-	10	14	18	7	2	3	6	4	18	7	1	3	1	2	-	3	2	1	2	10	7		
2%	1%	3%	4%	2%	1%	1%	2%	2%	2%	3%	2%	3%	-	-	3%	2%	2%	2%	1%	1%	2%	2%	2%	4%	1%	1%	1%	1%	-	1%	1%	*	*	1%	1%		

Proportion/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G/H
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 10
Q2 How concerned, if at all, are you about each of the following? Having to wait on a trolley in a corridor at your local A&E

Base: ALL ADULTS 18-75 IN GB

		GENDER		AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		Feelings towards the NHS			
		TOTAL	MALE	FEMALE	18-34	35-54	55+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000-£34999	£35000-£54999	£55000+	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUPS	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	OFFERS GOOD VALUE FOR MONEY	PROVIDES HIGH STANDARD CARE	MAKES ME SAD
UNWEIGHTED BASE WEIGHTED BASE	1087	511	576	239	401	247	605	239	250	214	243	153	51	91	501	405	743	244	205	242	201	232	952	230	136	212	102	100	94	457	200	212	141	133	713
	1087	528	541	329	394	305	619	468	256	282	247	156	54*	92*	394	693	734	353	176	250	311	280	927	153	184	333	89*	126*	94*	437	329	513	635	877	767
	100%	45%	50%	30%	30%	34%	57%	43%	24%	20%	23%	14%	5%	8%	30%	64%	63%	32%	16%	23%	20%	25%	35%	14%	17%	31%	26%	12%*	9%	40%	30%	47%	55%	31%	71%
	458	202	249	101	168	189	256	202	121	117	107	56	31	27	139	319	305	153	74	118	123	116	413	40	91	132	34	70	34	180	174	175	230	417	390
(4) Very concerned	42%	38%	46%	31%	43%	52%	41%	43%	47%	42%	43%	35%	58%	30%	35%	46%	42%	43%	42%	47%	40%	41%	45%	26%	50%	40%	38%	55%	36%	41%	53%	34%	36%	48%	51%
	a					c					m				n								w				yr8		C				EF	EF	
(3) Fairly concerned	395	201	188	138	141	116	223	172	90	108	86	57	14	39	153	242	283	112	59	92	118	106	322	72	61	136	33	45	39	167	112	212	250	299	248
	36%	38%	35%	42%	36%	32%	36%	37%	35%	38%	35%	37%	25%	42%	39%	35%	39%	32%	33%	37%	38%	38%	35%	47%	33%	41%	37%	35%	41%	38%	34%	41%	39%	34%	32%
(2) Not that concerned	140	86	54	58	49	33	86	55	24	30	34	29	8	17	56	85	92	49	24	23	47	40	121	19	21	43	14	6	15	57	28	87	104	95	80
	13%	10%	10%	18%	12%	9%	14%	12%	9%	10%	14%	18%	14%	18%	14%	12%	13%	14%	14%	9%	15%	14%	13%	12%	11%	13%	15%	5%	16%	13%	9%	17%	10%	11%	10%
(1) Not at all concerned	b											hi													A		A		A				GH	GH	
	17	10	7	3	9	4	8	9	7	2	5	2	-	*	8	8	10	6	4	3	5	4	12	4	1	7	1	1	-	7	4	10	12	10	7
2%	2%	1%	1%	2%	1%	1%	2%	3%	1%	2%	2%	2%	-	1%	2%	1%	1%	2%	2%	1%	2%	2%	1%	3%	1	2%	1%	1%	-	2%	1%	2%	2%	1%	1%
NET: Concerned	853	403	437	239	309	305	479	374	211	225	194	112	45	66	292	561	588	265	133	209	241	222	735	112	152	268	67	114	72	347	287	388	480	716	638
78%	76%	81%	73%	79%	83%	77%	80%	83%	80%	78%	72%	83%	83%	72%	74%	81%	80%	75%	75%	84%	77%	79%	79%	73%	83%	81%	76%	90%	77%	79%	87%	76%	76%	82%	83%
NET: Not concerned	157	95	61	62	58	37	94	63	30	32	39	31	8	17	64	93	102	55	28	26	52	44	133	23	22	51	15	8	15	64	32	96	117	106	86
14%	18%	11%	19%	15%	10%	15%	14%	12%	11%	16%	20%	14%	19%	16%	13%	14%	16%	16%	10%	17%	16%	14%	15%	12%	15%	17%	6%	16%	15%	10%	19%	18%	12%	11%	
b									k																A		A						GH	GH	
Mean	3.28	3.2	3.36	3.12	3.27	3.43	3.27	3.3	3.35	3.33	3.27	3.15	3.44	3.11	3.19	3.33	3.28	3.29	3.26	3.38	3.23	3.25	3.31	3.1	3.39	3.23	3.22	3.5	3.22	3.26	3.43	3.14	3.17	3.37	3.41
a									km	km		km			n				t				w					yr8		C			EF	EF	
Don't know	77	29	44	28	26	23	47	30	14	25	15	13	1	9	38	39	44	33	15	15	18	14	59	18	10	14	7	5	7	26	30	29	38	55	42
7%	6%	8%	9%	7%	6%	8%	6%	6%	6%	6%	6%	3%	3%	10%	10%	6%	6%	9%	9%	6%	5%	6%	6%	12%	5%	4%	8%	4%	8%	6%	3%	6%	6%	6%	6%
b																							v												

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G/H
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 11
Q3A You mentioned you were concerned about capacity at your local A&E. Does this concern make you more or less likely to seek emergency care if you needed it, or does it have no impact?

Base: ALL WHO ARE CONCERNED ABOUT CAPACITY AT THEIR LOCAL A&E

		GENDER		AGE			SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		Feelings towards the NHS			
	TOTAL	MALE	FEMALE	18-34	35-54	55+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000-£34999	£35000-£49999	£50000+	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUPS	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	OFFERS GOOD VALUE FOR MONEY	PROVIDES HIGH STANDARD CARE	MAKES ME SAD	MAKES ME ANGRY	
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)		
UNWEIGHTED BASE	910	424	486	133	211	285	371	231	227	244	209	111	74	67	444	435	633	273	159	200	281	263	671	136	161	214	81	94	77	252	277	422	321	753	608	
WEIGHTED BASE	922	442	466	277	329	316	525	398	226	243	211	124*	49*	68*	324	599	636	286	143	217	268	244	789	127	168	291	71*	118*	78*	372	304	424	528	772	681	
100%	48%	48%	51%	30%	36%	34%	57%	43%	25%	26%	23%	13%*	5%*	7%*	35%	65%	69%	31%	16%	24%	23%	26%	86%	14%	18%	32%	8%*	13%*	8%*	40%	33%	46%	57%	34%	74%	
(2) Much more likely	42	20	20	16	11	14	22	20	6	9	11	11	3	3	17	25	30	12	7	10	9	13	24	8	11	11	1	8	3	19	13	29	30	36	37	
5%	5%	4%	4%	6%	3%	5%	4%	5%	2%	4%	5%	9%	6%	5%	5%	4%	5%	4%	5%	5%	3%	5%	4%	6%	7%	4%	1%	7%	3%	5%	4%	7%	6%	5%	5%	
(1) A little more likely	101	73	28	62	28	12	63	38	21	20	17	30	3	10	51	50	75	26	17	22	24	36	66	35	19	41	9	6	7	38	21	58	70	62	58	
11%	17%	6%	6%	22%	8%	4%	12%	10%	9%	8%	8%	24%	7%	14%	16%	8%	12%	9%	12%	10%	9%	15%	8%	28%	11%	14%	12%	5%	9%	10%	7%	14%	13%	8%	9%	
(0) Has no impact	382	190	185	75	153	154	218	164	107	106	95	33	16	26	125	257	255	127	48	91	111	107	348	32	66	123	33	38	34	174	119	182	241	328	289	
41%	43%	43%	40%	27%	47%	49%	42%	41%	47%	44%	45%	27%	32%	38%	39%	43%	40%	44%	33%	42%	42%	44%	44%	25%	39%	42%	46%	32%	44%	47%	39%	43%	46%	42%	42%	
(-1) A little less likely	242	107	134	80	76	86	134	108	58	68	53	33	14	16	82	160	162	80	38	48	85	61	214	29	46	75	18	38	20	81	97	105	129	212	183	
26%	24%	24%	29%	29%	23%	27%	26%	27%	26%	28%	25%	27%	29%	24%	25%	27%	26%	28%	26%	22%	32%	25%	21%	27%	23%	28%	26%	32%	26%	22%	32%	25%	25%	27%	27%	
(-2) A lot less likely	124	45	76	35	49	40	68	56	29	31	28	15	10	11	38	86	90	34	27	34	30	26	105	17	24	33	8	23	12	51	42	43	46	114	99	
13%	10%	10%	16%	12%	15%	13%	13%	14%	13%	13%	13%	12%	21%	16%	12%	14%	14%	12%	19%	16%	11%	11%	13%	13%	14%	11%	11%	19%	15%	14%	14%	10%	9%	15%	15%	
NET: More likely	144	94	48	78	39	26	86	58	26	29	28	41	6	13	68	75	105	38	24	33	33	50	100	43	30	52	9	14	10	57	34	87	100	98	95	
16%	21%	21%	10%	28%	12%	8%	16%	15%	12%	12%	13%	13%	13%	19%	17%	13%	17%	13%	17%	15%	12%	20%	13%	34%	18%	18%	13%	12%	13%	15%	11%	20%	19%	13%	14%	
NET: Less likely	366	152	210	115	125	126	202	165	87	100	81	48	24	27	120	247	252	114	65	82	115	87	319	46	70	109	26	60	32	131	139	148	175	325	282	
40%	34%	34%	45%	41%	38%	40%	38%	41%	38%	41%	38%	39%	49%	39%	37%	41%	40%	45%	38%	43%	36%	40%	36%	42%	37%	37%	51%	41%	35%	46%	35%	33%	42%	41%	41%	
Mean	-0.34	-0.19	-0.49	-0.2	-0.39	-0.41	-0.32	-0.37	-0.38	-0.39	-0.34	-0.1	-0.55	-0.33	-0.23	-0.4	-0.34	-0.35	-0.45	-0.36	-0.4	-0.2	-0.38	-0.1	-0.32	-0.28	-0.35	-0.54	-0.42	-0.29	-0.46	-0.18	-0.18	-0.41	-0.37	
Don't know	30	6	23	9	11	10	19	11	6	8	8	2	3	3	10	20	24	7	7	5	5	4%	-	23	6	1	7	3	6	2	9	12	7	12	21	15
3%	1%	5%	3%	3%	3%	3%	4%	3%	3%	3%	3%	4%	2%	6%	4%	3%	3%	4%	2%	u	u	u	3%	5%	1%	2%	4%	5%	3%	3%	4%	2%	2%	3%	2%	

Proportions/Mean: Columns Tested (5% risk level): a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G/H
Overlap formulae used. * small base

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Table 12
Q3A You mentioned you were concerned about capacity at your local A&E. Does this concern make you more or less likely to seek emergency care if you needed it, or does it have no impact?

Base: ALL ADULTS 18-75 IN GB

		GENDER			AGE			SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		Feelings towards the NHS			
	TOTAL	MALE	FEMALE	18-34	35-54	55+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000-£34999	£35000-£49999	£50000+	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUPS	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	OFFERS GOOD VALUE FOR MONEY	PROVIDES HIGH STANDARD CARE	MAKES ME SAD	MAKES ME ANGRY			
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)				
UNWEIGHTED BASE	1887	811	1076	331	551	1005	605	237	250	218	248	153	51	71	501	486	143	244	165	242	201	282	852	1310	116	212	102	100	74	497	200	212	141	130	723			
WEIGHTED BASE	1087	528	559	329	394	365	619	468	256	282	247	156	54*	92*	394	693	734	353	176	250	311	280	927	153	184	333	89*	126*	94*	437	329	513	635	877	767			
	100%	49%	50%	30%	36%	34%	57%	43%	24%	26%	23%	14%	5%*	8%*	36%	64%	68%	32%	16%	23%	23%	26%	85%	14%	17%	31%	8%*	12%*	9%*	40%	30%	47%	58%	31%	71%			
(2) Much more likely	42	20	20	16	11	14	22	20	6	9	11	11	3	3	17	25	30	12	7	10	9	13	34	8	11	11	1	8	3	19	13	29	30	36	37			
	4%	4%	4%	5%	3%	4%	4%	4%	2%	3%	4%	7%	5%	3%	4%	4%	4%	3%	4%	4%	3%	5%	4%	5%	6%	3%	1%	7%	3%	4%	4%	6%	5%	4%	5%			
(1) A little more likely	101	73	28	62	28	12	63	38	21	20	17	30	3	10	51	50	75	26	17	22	24	36	66	35	19	41	9	6	7	38	21	58	70	62	58			
	9%	14%	5%	19%	7%	3%	10%	8%	8%	7%	7%	19%	6%	11%	13%	7%	10%	7%	10%	9%	8%	13%	7%	23%	10%	12%	10%	4%	8%	9%	9%	6%	11%	11%	7%	8%		
(0) Has no impact	382	190	192	75	153	154	218	164	107	106	95	33	16	26	125	257	255	127	48	91	111	107	348	32	66	123	33	38	34	174	119	182	241	328	289			
	35%	36%	34%	23%	39%	42%	35%	35%	42%	38%	38%	21%	29%	28%	32%	37%	35%	36%	27%	36%	36%	38%	37%	21%	36%	37%	37%	30%	36%	40%	36%	36%	38%	37%	38%			
(-1) A little less likely	242	107	134	80	76	86	134	108	58	68	53	33	14	16	82	160	162	80	38	48	85	61	214	29	46	75	18	38	20	81	97	105	129	212	183			
	22%	20%	25%	24%	19%	24%	22%	23%	23%	24%	21%	21%	26%	18%	21%	23%	22%	23%	21%	19%	27%	22%	23%	19%	23%	25%	23%	21%	30%	21%	18%	29%	20%	24%	24%			
(-2) A lot less likely	124	45	76	35	49	40	68	56	29	31	28	15	10	11	38	86	90	34	27	34	30	26	105	17	24	33	8	23	12	51	42	43	46	114	99			
	11%	9%	14%	11%	12%	11%	11%	12%	11%	11%	11%	10%	19%	12%	10%	12%	12%	10%	15%	14%	10%	9%	11%	13%	13%	10%	9%	18%	13%	12%	12%	13%	8%	7%	13%			
NET: More likely	144	94	48	78	39	26	86	58	26	29	28	41	6	13	68	75	105	38	24	33	33	50	100	43	30	52	9	14	10	57	34	87	100	98	95			
	13%	18%	9%	24%	10%	7%	14%	12%	10%	10%	11%	26%	12%	14%	17%	11%	14%	11%	14%	13%	11%	18%	11%	28%	16%	16%	11%	11%	11%	13%	10%	17%	16%	11%	12%			
NET: Less likely	366	152	210	115	125	126	202	165	87	100	81	48	24	27	120	247	252	114	65	82	115	87	319	46	70	109	26	60	32	131	139	148	175	325	282			
	34%	29%	39%	35%	32%	35%	33%	35%	34%	35%	33%	31%	45%	29%	30%	36%	34%	32%	37%	33%	37%	31%	34%	30%	38%	33%	29%	48%	34%	30%	42%	29%	28%	37%	37%			
Mean	-0.34	-0.19	-0.49	-0.2	-0.39	-0.41	-0.32	-0.37	-0.38	-0.39	-0.34	-0.1	-0.55	-0.33	-0.23	-0.4	-0.34	-0.35	-0.45	-0.36	-0.4	-0.2	-0.38	-0.1	-0.32	-0.28	-0.35	-0.34	-0.42	-0.29	-0.46	-0.18	-0.18	-0.41	-0.37			
		b	a	d	e	c	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	aa	ab	ac	ad	ae	af	ag	ah			
Don't know	30	6	23	9	11	10	19	11	6	8	8	2	3	3	10	20	24	7	7	11	10	-	23	6	1	7	3	6	2	9	12	7	12	21	15			
	3%	1%	4%	3%	3%	3%	3%	2%	2%	3%	3%	2%	6%	3%	3%	3%	3%	2%	4%	4%	3%	-	2%	4%	1%	2%	3%	4%	2%	2%	4%	1%	2%	2%	2%			
MISSING	165	85	75	51	65	48	95	70	29	39	36	32	5	24	71	94	98	67	33	33	43	37	138	27	17	42	18	9	16	65	26	89	107	105	86			
	15%	16%	14%	16%	17%	13%	15%	15%	12%	14%	15%	20%	8%	26%	18%	14%	13%	19%	19%	13%	14%	13%	15%	17%	9%	13%	20%	7%	17%	15%	8%	17%	17%	12%	11%			

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G/H
Overlap formulae used. * small base

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Table 13
Q38 You mentioned you were concerned about the response times of ambulances in your local area. Does this concern make you more or less likely to seek alternative forms of transport if you / a loved one needed to get to the hospital in an emergency, or does it have no impact? Alternative forms of transport may include driving yourself, taking the bus or getting a taxi or friend to take you, for example.

Base: ALL WHO ARE CONCERNED ABOUT THE RESPONSE TIMES OF AMBULANCES IN THEIR LOCAL AREA

	GENDER			AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		Feelings towards the NHS				
	TOTAL	MALE	FEMALE	18-34	35-54	55+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000-£34999	£35000-£49999	£50000+	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUPS	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	OFFERS GOOD VALUE FOR MONEY	PROVIDES HIGH STANDARD CARE	MAKES ME SAD	MAKES ME ANGRY	
UNWEIGHTED BASE	806	381	412	244	309	253	519	287	199	216	183	106	48	58	437	305	571	235	114	110	222	240	679	120	144	273	76	81	70	354	242	377	474	635	605	
WEIGHTED BASE	807	387	407	239	303	266	464	343	197	211	183	110*	46*	60*	291	516	562	245	125*	187	227	222	692	109	146	263	65*	102*	68*	330	263	367	466	686	607	
	100%	48%	50%	30%	32%	33%	57%	43%	24%	26%	23%	14%*	6%*	7%*	36%	64%	70%	30%	16%*	23%	28%	23%	86%	14%	18%	31%	2%*	13%*	3%*	41%	33%	46%	53%	63%	75%	
(2) Much more likely	216	98	114	51	77	88	124	91	50	60	47	27	21	11	74	142	143	73	34	48	63	54	191	22	42	61	12	40	14	92	81	102	125	202	177	
27%	25%	28%	21%	25%	33%	27%	27%	27%	25%	28%	26%	25%	45%	18%	25%	27%	25%	30%	27%	26%	28%	24%	28%	20%	29%	24%	19%	40%	21%	28%	31%	28%	27%	29%	29%	
(1) A little more likely	251	138	111	79	96	76	151	101	52	69	64	31	12	23	99	152	179	73	31	66	69	75	212	40	49	88	22	23	19	118	67	128	159	208	181	
31%	36%	27%	33%	32%	29%	32%	29%	26%	33%	35%	29%	26%	20%	39%	34%	29%	32%	30%	25%	35%	30%	34%	31%	36%	33%	35%	34%	23%	28%	36%	26%	35%	34%	30%	30%	
(0) Has no impact	194	92	99	49	78	66	111	83	62	43	40	26	10	12	63	131	131	63	29	44	55	55	171	22	28	69	18	23	17	76	61	77	112	162	141	
24%	24%	24%	20%	26%	25%	24%	24%	32%	21%	22%	23%	22%	20%	21%	21%	25%	23%	26%	23%	24%	24%	25%	25%	20%	19%	27%	27%	23%	25%	23%	23%	21%	24%	24%	23%	
(-1) A little less likely	56	23	32	26	17	13	30	26	12	17	10	12	1	5	24	32	45	12	10	7	18	19	44	12	12	20	7	2	6	12	23	28	33	43	45	
7%	6%	8%	11%	6%	5%	7%	8%	6%	8%	6%	11%	1%	8%	8%	6%	8%	5%	8%	4%	8%	9%	6%	11%	8%	8%	10%	2%	9%	3%	9%	8%	7%	6%	7%		
(-2) A lot less likely	40	16	22	18	14	8	23	16	10	12	8	7	1	1	17	22	30	9	9	9	11	7	32	7	9	8	2	4	8	15	14	16	17	32	30	
5%	4%	5%	7%	5%	3%	5%	5%	5%	6%	5%	6%	6%	2%	1%	6%	4%	5%	4%	7%	5%	5%	3%	5%	6%	6%	3%	3%	4%	12%	4%	5%	4%	4%	5%	5%	
NET: More likely	467	236	225	130	173	164	275	192	102	129	111	59	33	34	173	294	321	146	65	114	132	130	403	61	91	149	35	64	33	210	148	230	284	409	358	
58%	61%	55%	54%	57%	62%	59%	59%	56%	52%	61%	61%	53%	71%	57%	60%	57%	57%	59%	52%	61%	58%	58%	58%	56%	61%	59%	53%	62%	49%	64%	56%	63%	61%	60%	59%	
NET: Less likely	96	40	54	44	31	21	54	42	22	29	19	19	2	5	41	55	75	21	19	16	30	26	76	19	21	28	9	6	14	26	37	44	50	75	75	
12%	10%	13%	18%	10%	8%	12%	12%	11%	14%	10%	17%	3%	9%	14%	11%	13%	9%	16%	9%	9%	13%	12%	11%	17%	15%	11%	13%	6%	21%	8%	14%	12%	11%	11%	12%	
Mean	0.72	0.76	0.69	0.53	0.73	0.89	0.73	0.71	0.64	0.73	0.77	0.58	1.15	0.75	0.68	0.75	0.68	0.82	0.62	0.78	0.71	0.72	0.75	0.56	0.74	0.71	0.61	1.02	0.39	0.84	0.72	0.77	0.77	0.78	0.75	
Don't know	51	20	30	16	20	14	25	26	10	10	14	7	2	8	14	37	35	16	12	12	10	12	43	7	6	6	5	10	4	17	16	16	19	39	33	
6%	5%	7%	7%	7%	5%	5%	8%	5%	5%	5%	7%	7%	6%	4%	1%	5%	7%	6%	6%	10%	7%	5%	5%	6%	6%	4%	3%	7%	10%	6%	5%	6%	4%	4%	6%	5%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G/H
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 14
Q38 You mentioned you were concerned about the response times of ambulances in your local area. Does this concern make you more or less likely to seek alternative forms of transport if you / a loved one needed to get to the hospital in an emergency, or does it have no impact? Alternative forms of transport may include driving yourself, taking the bus or getting a taxi or friend to take you, for example.

Base: ASK ALL ADULTS 18-75 IN GB

		GENDER			AGE			SOCIAL GRADE		REGION							EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		Feelings towards the NHS			
	TOTAL	MALE	FEMALE	18-34	35-54	55+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000-£34999	£35000-£49999	£50000+	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUPS	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	OFFERS GOOD VALUE FOR MONEY	PROVIDES HIGH STANDARD CARE	MAKES ME SAD	MAKES ME ANGRY		
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)			
UNWEIGHTED BASE	1887	951	936	339	401	247	605	239	200	218	248	183	51	91	501	486	743	244	105	242	201	292	950	230	116	212	102	100	4	497	200	321	841	330	703		
WEIGHTED BASE	1087	528	541	329	394	365	619	468	256	282	247	156	54*	92*	394	693	734	353	176	250	311	280	927	153	184	333	89*	126*	94*	437	329	513	635	877	767		
	100%	49%	50%	30%	30%	24%	57%	43%	24%	26%	23%	14%	5%*	8%*	36%	64%	68%	32%	16%	23%	28%	26%	85%	14%	17%	31%	28%	12%*	9%*	40%	30%	47%	58%	31%	71%		
(2) Much more likely	216	98	114	51	77	88	124	91	50	60	47	27	21	11	74	142	143	73	34	48	63	54	191	22	42	61	12	40	14	92	81	102	125	202	177		
	20%	19%	21%	15%	20%	24% c	20%	20%	20%	21%	19%	17%	39%	12%	19%	20%	19%	21%	19%	19%	20%	19%	21%	14%	23%	18%	14%	32%	15%	21%	25%	20%	20%	23%	23%		
													hjk m															yr8						F	F		
(1) A little more likely	251	138	111	79	96	76	151	101	52	69	64	31	12	23	99	152	179	73	31	66	69	75	212	40	49	88	22	23	19	118	67	128	159	208	181		
	23%	26%	20%	24%	24%	21%	24%	22%	20%	24%	26%	20%	22%	25%	25%	22%	24%	21%	18%	26%	22%	27%	23%	26%	27%	26%	25%	18%	20%	27%	27%	25%	25%	24%	24%		
(0) Has no impact	194	92	99	49	78	66	111	83	62	43	40	26	10	12	63	131	131	63	29	44	55	55	171	22	28	69	18	23	17	76	61	77	112	162	141		
	18%	17%	18%	15%	20%	18%	18%	18%	24% im	15%	16%	17%	19%	13%	16%	19%	18%	18%	16%	18%	18%	20%	18%	14%	15%	21%	20%	18%	18%	17%	18%	15%	18%	18%	18%		
(-1) A little less likely	96	23	32	26	17	13	30	26	12	17	10	13	1	5	24	32	45	12	10	7	18	19	44	12	12	30	7	2	6	12	23	28	33	43	45		
	9%	4%	6%	8%	4%	4%	5%	6%	5%	6%	4%	8%	1%	5%	6%	5%	6%	3%	6%	3%	6%	7%	5%	8%	7%	6%	8%	1%	6%	3%	7%	6%	5%	5%	6%		
				e																							A			C			G				
(-2) A lot less likely	40	16	22	18	14	8	23	16	10	12	8	7	1	1	17	22	30	9	9	9	11	7	32	7	9	8	2	4	8	15	14	16	17	32	30		
	4%	3%	4%	5%	4%	2%	4%	4%	4%	4%	3%	4%	2%	1%	4%	3%	4%	3%	5%	4%	4%	2%	3%	5%	5%	2%	2%	3%	9%	3%	4%	3%	4%	4%			
				e																								y									
NET: More likely	467	236	225	130	173	164	275	192	102	129	111	59	33	34	173	294	321	146	65	114	132	130	403	61	91	149	35	64	33	210	148	230	284	409	358		
	43%	45%	41%	40%	44%	45%	44%	41%	40%	46%	45%	37%	37%	37%	44%	42%	44%	41%	37%	45%	42%	46%	43%	40%	49%	45%	39%	50%	35%	48%	45%	45%	45%	47%	47%		
													hkm																								
NET: Less likely	96	40	54	44	31	21	54	42	22	29	19	19	2	5	41	55	75	21	19	16	30	26	76	19	21	28	9	6	14	26	37	44	50	75			
	9%	8%	10%	13%	8%	6%	9%	9%	9%	10%	8%	12%	3%	6%	10%	8%	10%	6%	11%	7%	10%	9%	8%	12%	12%	8%	10%	5%	15%	6%	11%	8%	9%	8%	9%		
				de																									A		C			G			
Mean	0.72	0.76	0.69	0.53	0.73	0.89	0.73	0.71	0.64	0.73	0.77	0.58	1.15	0.75	0.68	0.75	0.68	0.82	0.62	0.78	0.71	0.72	0.75	0.56	0.74	0.71	0.61	1.02	0.39	0.84	0.72	0.77	0.77	0.78	0.75		
				c									hk															vr8									
Don't know	51	20	30	16	20	14	25	26	10	10	14	7	2	8	14	17	35	16	12	12	10	12	43	7	6	6	5	10	4	17	16	16	19	39	33		
	5%	4%	5%	5%	5%	4%	4%	6%	4%	3%	6%	4%	4%	9%	3%	5%	5%	4%	7%	5%	3%	4%	5%	5%	3%	2%	5%	8%	4%	4%	5%	3%	3%	4%	4%		
																												Y						F			
MISSING	280	141	134	90	91	99	155	124	58	71	64	46	8	32	103	176	172	107	51	64	84	58	235	44	38	80	24	24	26	107	67	146	169	191	160		
	26%	27%	25%	27%	23%	27%	25%	27%	23%	25%	26%	29%	14%	35%	28%	25%	23%	20%	29%	25%	27%	21%	25%	29%	21%	24%	27%	19%	27%	25%	20%	20%	27%	20%	23%	21%	
																																GH		GH			

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/l/n/m - o/a - p/a - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G/H
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 15
Q4 Which of the following words, if any, do you most strongly associate with when thinking of the NHS? Please select up to three responses only.

Base: ASK ALL ADULTS 18-75 IN GB

	GENDER		AGE			SOCIAL GRADE		REGION						EDUCATION		WORKING STATUS		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		Feelings towards the NHS						
	TOTAL	MALE	FEMALE	18-34	35-54	55+	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUATES	NON GRADUATES	WORKING	NOT WORKING	UP TO £19999	£20000-£34999	£35000-£49999	£50000+	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUPS	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	GOOD VALUE FOR MONEY	HIGH STANDARD CARE	MAKES ME SAD	MAKES ME ANGRY		
UNWEIGHTED BASE	1087	518	569	343	600	134	650	237	250	218	243	153	51	71	501	405	743	214	105	242	201	292	952	230	116	212	102	100	54	497	200	232	141	130	723		
WEIGHTED BASE	1087	528	559	329	394	365	619	468	256	282	247	156	54*	92*	394	693	734	353	176	250	311	280	927	153	184	333	89*	126*	94*	437	329	513	635	877	767		
100%	45%	45%	50%	30%	30%	31%	53%	43%	24%	20%	23%	14%	53*	83*	30%	64%	68%	32%	16%	23%	29%	26%	85%	14%	17%	31%	21%	12%*	59*	40%	30%	47%	58%	31%	72%		
Long waiting times	617	248	369	166	223	228	351	266	151	163	143	79	30	51	182	435	413	204	103	146	180	152	535	79	119	170	51	73	47	225	212	252	318	532	478		
57%	47%	66%	50%	50%	57%	63%	57%	57%	59%	58%	58%	50%	57%	56%	46%	63%	56%	58%	58%	58%	58%	54%	58%	52%	64%	51%	57%	57%	50%	51%	64%	49%	50%	61%	62%		
	a					c									n								yB							C			EF	EF			
Understaffed	554	221	333	156	209	190	312	243	132	139	144	62	30	47	202	353	369	185	81	130	177	134	493	59	78	190	48	54	56	245	163	272	328	499	425		
51%	42%	59%	47%	53%	52%	50%	50%	52%	49%	50%	49%	40%	56%	51%	51%	51%	50%	53%	46%	52%	57%	48%	53%	38%	42%	57%	54%	43%	55%	56%	50%	53%	52%	57%	55%		
	a								k		k												w			xA			xA					EF	F		
Delays	298	132	161	92	115	91	165	133	66	86	70	44	14	17	107	191	201	97	61	68	78	69	244	54	47	82	26	39	25	109	90	103	145	252	227		
27%	25%	30%	28%	29%	25%	27%	27%	28%	26%	31%	28%	28%	26%	19%	27%	28%	27%	28%	34%	27%	25%	25%	26%	35%	26%	25%	29%	31%	27%	25%	27%	20%	23%	29%	30%		
															u				u				v										E	EF			
High quality of care	262	154	105	95	81	87	160	102	59	64	57	42	12	28	121	142	172	90	41	59	71	81	210	51	43	96	21	27	25	120	69	199	237	183	148		
24%	29%	19%	29%	21%	24%	26%	26%	22%	23%	23%	23%	27%	22%	30%	31%	20%	23%	25%	23%	24%	23%	29%	23%	13%	31%	24%	29%	24%	21%	27%	27%	21%	39%	37%	21%	19%	
	b			d					im						o				23%	24%	23%	29%	23%	18%	31%	17%	16%	36%	17%	17%	32%	10%	GH	GH	H		
Inefficient	241	120	119	55	87	100	141	101	71	54	57	30	15	14	81	160	156	86	41	59	72	52	211	27	58	56	14	46	16	74	107	53	85	214	200		
22%	23%	22%	17%	22%	27%	c	23%	22%	28%	19%	23%	19%	29%	16%	21%	23%	21%	24%	23%	24%	23%	19%	23%	18%	31%	17%	16%	36%	17%	17%	32%	10%	GH	GH	H		
						e													19%	19%	18%	25%	20%	19%	30	30	23	13	26	114	52	165	199	166	135		
Proud	220	131	88	78	56	135	85	45	60	47	34	12	22	82	138	151	69	34	48	55	69	190	30	30	90	23	13	26	114	52	165	199	166	135			
20%	25%	16%	26%	20%	15%	22%	18%	17%	21%	19%	22%	23%	24%	24%	21%	20%	21%	20%	19%	19%	18%	25%	20%	19%	16%	27%	26%	11%	28%	26%	16%	GH	GH	E	EF		
	b																		18%	16%	17%	25%	19%	26%	12%	22%	30%	7%	26%	23%	11%	GH	GH	H			
Free	212	102	106	80	82	50	135	77	43	48	54	43	4	21	96	116	150	62	32	39	54	70	172	39	22	73	27	9	25	102	36	130	146	160	128		
19%	19%	20%	24%	21%	14%	22%	16%	17%	17%	22%	27%	7%	22%	24%	17%	20%	17%	18%	16%	16%	17%	25%	19%	26%	12%	22%	30%	7%	26%	23%	11%	GH	GH	H			
				e											i				18%	16%	17%	25%	19%	26%	12%	22%	30%	7%	26%	23%	11%	GH	GH	H			
Bureaucratic	209	134	72	27	66	116	121	88	61	45	46	23	16	18	67	142	121	89	33	55	58	53	197	11	59	45	12	40	15	79	92	72	112	182	162		
19%	25%	13%	8%	17%	32%	20%	19%	24%	16%	19%	14%	30%	20%	17%	21%	16%	25%	19%	19%	22%	19%	19%	21%	7%	32%	13%	14%	31%	16%	18%	28%	14%	18%	21%	21%		
				c		od											p		19%	22%	19%	19%	21%	7%	32%	13%	14%	31%	16%	18%	28%	14%	18%	21%	21%		
Amazing	170	103	64	66	64	40	109	61	35	46	44	28	10	7	87	83	127	43	18	38	53	57	134	32	28	81	10	13	14	94	37	132	146	123	100		
16%	19%	12%	20%	16%	11%	18%	13%	14%	16%	18%	18%	18%	18%	8%	22%	12%	17%	12%	10%	15%	17%	20%	14%	21%	15%	24%	11%	10%	15%	21%	11%	FGH	GH				
	b														o		q		11%	17%	21	10	59	6	11	18	3	14	2	16	31	11	15	60	58		
Dangerous	65	28	36	18	18	28	35	30	17	20	9	7	3	9	20	45	43	22	11	17	21	10	59	6	11	18	3	14	2	16	31	11	15	60	58		
6%	5%	6%	5%	5%	8%	6%	6%	7%	7%	4%	5%	5%	5%	10%	5%	6%	6%	6%	6%	7%	7%	6%	6%	6%	6%	6%	5%	3%	11%	2%	4%	9%	2%	7%	8%		
															i																			EF	EF		
Awful	58	29	30	18	18	23	29	30	12	20	6	11	4	6	17	41	36	22	11	21	15	7	48	10	13	13	3	8	3	19	16	12	10	45	47		
5%	5%	5%	5%	5%	6%	6%	5%	6%	5%	7%	2%	7%	7%	7%	4%	6%	5%	6%	6%	8%	5%	2%	5%	6%	7%	4%	3%	7%	3%	4%	5%	2%	2%	5%	6%		
											j								u															EF	EF		
Embarrassed	44	25	17	13	18	13	29	15	5	20	6	6	2	5	17	27	34	10	7	13	10	9	38	5	15	7	3	5	2	15	13	13	9	35	35		
4%	5%	3%	4%	5%	4%	4%	5%	3%	2%	7%	2%	4%	3%	5%	4%	4%	5%	3%	4%	5%	3%	4%	4%	3%	8%	2%	3%	4%	4%	2%	3%	4%	3%	1%	4%	5%	
																																				EF	EF
Other (specify)	24	14	8	8	8	8	15	8	3	6	5	4	*	4	13	11	16	8	2	8	6	6	23	1	1	4	5	1	4	9	4	12	11	22	11		
2%	3%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	3%	1%	4%	3%	2%	2%	2%	1%	3%	2%	2%	2%	*	1	1%	1%	6%	1%	4%	2%	1%	2%	2%	2%	1%	1%
Don't know	25	13	11	9	8	8	11	14	6	9	3	5	1	2	7	17	18	7	8	3	5	4	19	6	2	3	1	6	-	4	7	7	9	12	9		
2%	3%	2%	3%	2%	2%	2%	2%	3%	2%	3%	1%	3%	2%	2%	2%	2%	2%	2%	4%	1%	2%	1%	2%	4%	2%	1%	1%	1%	4%	-	1%	2%	1%	1%	1%	1%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B - C/D - E/F/G/H
Overlap formulae used: * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



24-080497-02 - HEALTH
3RD - 15th FEBRUARY 2025
INTERVIEW/CLIENT USE ONLY - DRAFT
IPSCS

6 Feb 2025

Table 16
Sample profile
Row: ASX ALL ADULTS 18-75 IN GB

		GENDER		AGE		SOCIAL GRADE		REGION										EDUCATION		WORKING STATUS		INCOME			ETHNICITY		GENERAL ELECTION 2024 VOTE										REFERENDUM 2016 VOTE		Feelings towards the NHS				
		TOTAL (n)	MALE (n)	FEMALE (n)	18-34 (n)	35-54 (n)	55+ (n)	ABCE (n)	C2DE (n)	NORTH (n)	MIDLANDS (n)	SOUTH (n)	LONDON (n)	WALES (n)	SCOTLAND (n)	GRADUATES (n)	NON GRADUATES (n)	WORKING (n)	NOT WORKING (n)	UP TO £19999 (n)	£20000-£49999 (n)	£50000+ (n)	WHITE ETHNIC GROUP (n)	ETHNIC MINORITY GROUPS (n)	CONSERVATIVE (n)	LABOUR (n)	LIBERAL DEMOCRATS (n)	REFORM UK (n)	OTHER (n)	REMAIN (n)	LEAVE (n)	GOOD VALUE FOR MONEY (n)	PROVIDES HIGH STANDARD CARE (n)	MAKES ME SAD (n)	MAKES ME ANGRY (n)								
UNWEIGHTED BASE	1087	528	559	330	403	347	690	397	260	248	248	553	51	51	551	446	741	340	155	243	301	300	509	510	176	363	101	105	54	467	300	521	647	880	763								
WEIGHTED BASE	1087	528	559	330	403	347	690	397	260	248	248	553	51	51	551	446	741	340	155	243	301	300	509	510	176	363	101	105	54	467	300	521	647	880	763								
100%	45%	50%	55%	35%	35%	34%	57%	43%	34%	34%	33%	33%	5%	5%	36%	40%	34%	16%	16%	23%	26%	65%	35%	17%	31%	16%	12%	12%	40%	40%	30%	47%	38%	61%	71%								
GENDER																																											
MALE	528	528	-	163	191	173	283	245	114	139	107	91	29	48	194	334	379	149	84	121	141	165	443	83	75	196	37	80	39	217	166	267	336	406	364								
49%	200%	-	-	50%	49%	48%	49%	52%	45%	49%	43%	58%	53%	52%	49%	48%	42%	48%	49%	49%	45%	59%	48%	54%	41%	59%	41%	41%	41%	50%	51%	51%	51%	46%	47%								
FEMALE	559	-	559	169	196	186	322	219	139	138	135	62	23	44	187	354	347	195	87	125	167	111	471	68	107	196	40	45	54	254	162	239	289	457	392								
50%	100%	-	-	46%	50%	51%	52%	47%	54%	49%	54%	40%	43%	48%	48%	51%	47%	55%	55%	50%	54%	60%	51%	43%	34%	42%	51%	50%	50%	49%	49%	49%	49%	52%	52%								
AGE																																											
18-34	329	163	159	329	-	-	189	139	56	92	69	75	14	22	148	181	246	83	43	53	96	121	235	91	31	116	24	31	26	104	51	171	192	233	197								
30%	31%	31%	29%	100%	-	-	31%	30%	22%	33%	28%	33%	27%	24%	38%	30%	36%	24%	24%	21%	21%	22%	25%	59%	18%	23%	27%	23%	28%	24%	23%	33%	30%	27%	26%								
35-44	394	191	196	-	394	-	234	180	92	105	94	52	15	35	152	242	319	75	67	92	101	102	340	51	57	125	32	32	41	172	112	189	227	311	277								
36%	36%	36%	-	100%	-	-	36%	34%	30%	37%	38%	33%	28%	38%	38%	35%	43%	21%	38%	37%	32%	36%	37%	34%	31%	38%	38%	38%	44%	39%	34%	37%	36%	35%	36%								
55+	385	173	186	-	-	385	196	168	108	85	84	29	24	35	95	270	170	130	68	105	114	57	352	11	94	92	33	64	28	162	167	153	216	333	294								
34%	33%	34%	-	-	100%	-	50%	46%	42%	40%	40%	40%	43%	40%	40%	40%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%								
SOCIAL GRADE																																											
ABCE	619	283	322	189	234	196	619	-	146	151	131	103	33	56	311	308	451	168	59	120	187	222	524	94	124	207	38	40	61	296	160	304	372	516	444								
57%	54%	59%	58%	59%	54%	100%	-	-	57%	54%	53%	60%	62%	61%	71%	79%	44%	62%	48%	48%	60%	79%	57%	61%	67%	62%	65%	61%	65%	68%	49%	50%	59%	59%	58%								
C2DE	468	245	219	139	160	168	-	468	110	111	117	53	21	36	83	185	283	185	123	130	124	58	403	60	60	126	31	87	33	141	170	209	283	361	323								
43%	46%	43%	42%	43%	46%	-	100%	-	43%	46%	47%	34%	38%	38%	21%	40%	38%	38%	38%	38%	38%	38%	38%	38%	38%	38%	38%	38%	38%	38%	38%	38%	38%	38%	38%								
REGION																																											
NORTH	256	114	139	56	92	108	146	110	256	-	-	-	-	-	95	100	164	92	36	79	73	52	226	28	40	87	11	37	21	107	82	104	146	210	182								
24%	22%	26%	17%	23%	29%	-	24%	24%	25%	-	-	-	-	-	24%	23%	22%	26%	21%	23%	23%	18%	24%	28%	22%	26%	12%	29%	22%	25%	25%	20%	23%	24%	24%								
MIDLANDS	282	139	138	92	105	85	151	131	-	282	-	-	-	-	84	198	183	99	59	63	91	51	236	46	55	85	15	30	22	100	102	131	166	224	202								
28%	26%	28%	28%	28%	27%	28%	28%	27%	28%	28%	27%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%	28%								
SOUTH	247	107	135	69	84	84	131	117	-	247	-	-	-	-	82	180	173	75	33	52	68	78	239	36	40	60	30	32	13	95	84	137	149	207	182								
23%	20%	25%	21%	24%	23%	23%	23%	23%	-	100%	-	-	-	-	21%	24%	24%	21%	19%	20%	22%	28%	25%	30%	24%	18%	43%	23%	14%	22%	25%	25%	23%	24%	24%								
LONDON	156	91	62	75	92	103	53	-	-	156	-	-	-	-	81	76	123	33	21	22	37	63	100	52	21	59	18	13	12	68	27	82	80	108	96								
14%	17%	12%	23%	13%	8%	17%	11%	-	-	100%	-	-	-	-	20%	11%	17%	9%	13%	9%	12%	23%	11%	34%	11%	18%	20%	10%	13%	15%	8%	16%	13%	12%	12%								
WALES	54	29	23	14	15	24	33	21	-	-	-	-	-	-	13	40	30	24	6	18	17	11	52	2	13	18	4	14	2	24	16	28	32	51	42								
1%	3%	4%	4%	4%	7%	3%	4%	3%	-	100%	-	-	-	-	3%	4%	3%	4%	3%	4%	3%	4%	3%	4%	3%	4%	3%	4%	3%	4%	3%	4%	3%	4%	3%								
SCOTLAND	92	48	44	22	35	35	56	36	-	-	-	-	-	-	92	39	53	62	30	20	17	25	25	63	10	11	26	9	8	23	43	19	44	62	77	64							
8%	9%	8%	7%	9%	10%	9%	8%	9%	-	-	-	-	-	-	100%	10%	8%	9%	11%	7%	8%	9%	9%	6%	6%	8%	8%	3%	24%	10%	6%	8%	10%	9%	8%								
EDUCATION																																											
GRADUATES	394	194	187	148	152	95	311	83	95	84	82	81	13	39	394	-	303	92	32	76	113	153	310	80	67	152	46	18	34	202	86	203	247	314	271								
36%	37%	35%	45%	38%	26%	50%	18%	37%	30%	33%	32%	25%	42%	100%	-	41%	26%	18%	30%	36%	55%	33%	52%	36%	46%	51%	14%	36%	46%	26%	40%	30%	36%	35%									
NON GRADUATES	693	334	354	181	242	270	380	385	160	198	160	76	40	53	-	693	432	261	145	175	198	127	617	73	118	181	43	108	60	235	244	310	388	563	456								
64%	63%	65%	55%	62%	74%	50%	62%	63%	70%	67%	48%	75%	58%	-	100%	59%	74%	82%	70%	64%	45%	67%	48%	64%	64%	54%	49%	80%	64%	54%	64%	60%	61%	64%	63%								
WORKING STATUS																																											
WORKING	734	379	347	246	319	170	451	283	164	183	173	123	30	62	303	432	734	-	75	142	231	240	620	111	315	228	65	96	62	304	216	350	425	582	560								
68%	72%	64%	75%	81%	47%	73%	61%	64%	65%	70%	79%	55%	47%	77%	62%	100%	-	43%	57%	74%	89%	67%	72%	63%	68%	73%	76%	66%	70%	66%	68%	67%	66%	66%									
NOT WORKING	353	149	195	83	75	195	168	185	92	39	75	33	24	30	92	261	-	353	101	108	80	31	307	42	69	106	24	31	32	129	113	164	210	295	261								
32%	28%	36%	25%	19%	53%	27%	39%	36%	15%																																		