

Ipsos Economy polling

February 2025



Half of Britons say Rachel Reeves has been doing a bad job as Chancellor

To what extent, if at all, do you think Rachel Reeves has been doing a good job or a bad job, in her role as Chancellor of the Exchequer?

Base: 2,248 Online British adults aged 18+, 7-11 February 2025

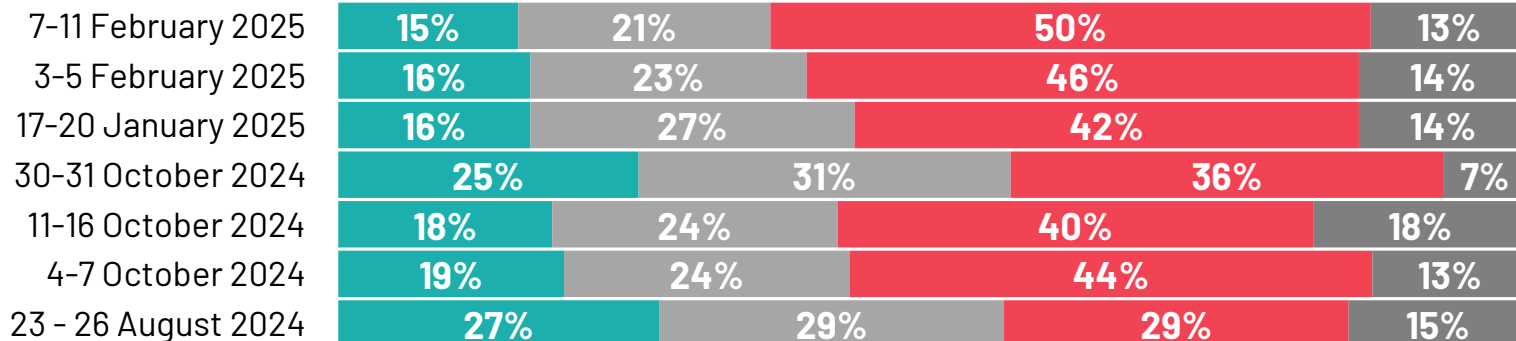
Good job

Neither

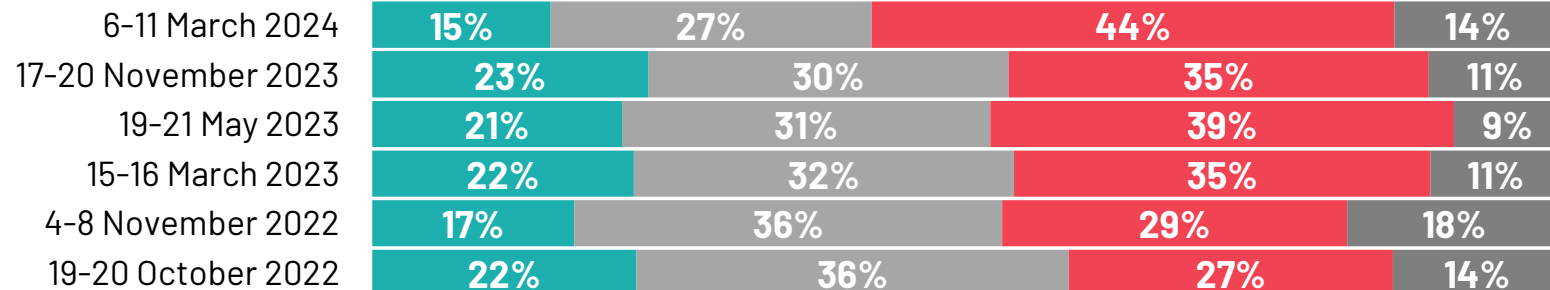
Bad job

Don't know

Rachel Reeves



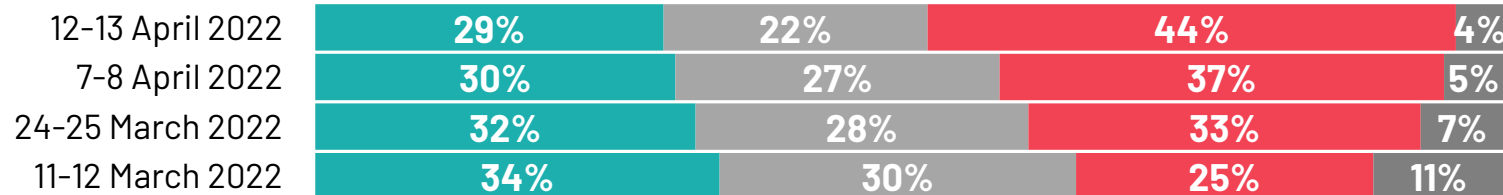
Jeremy Hunt



Kwasi Kwarteng



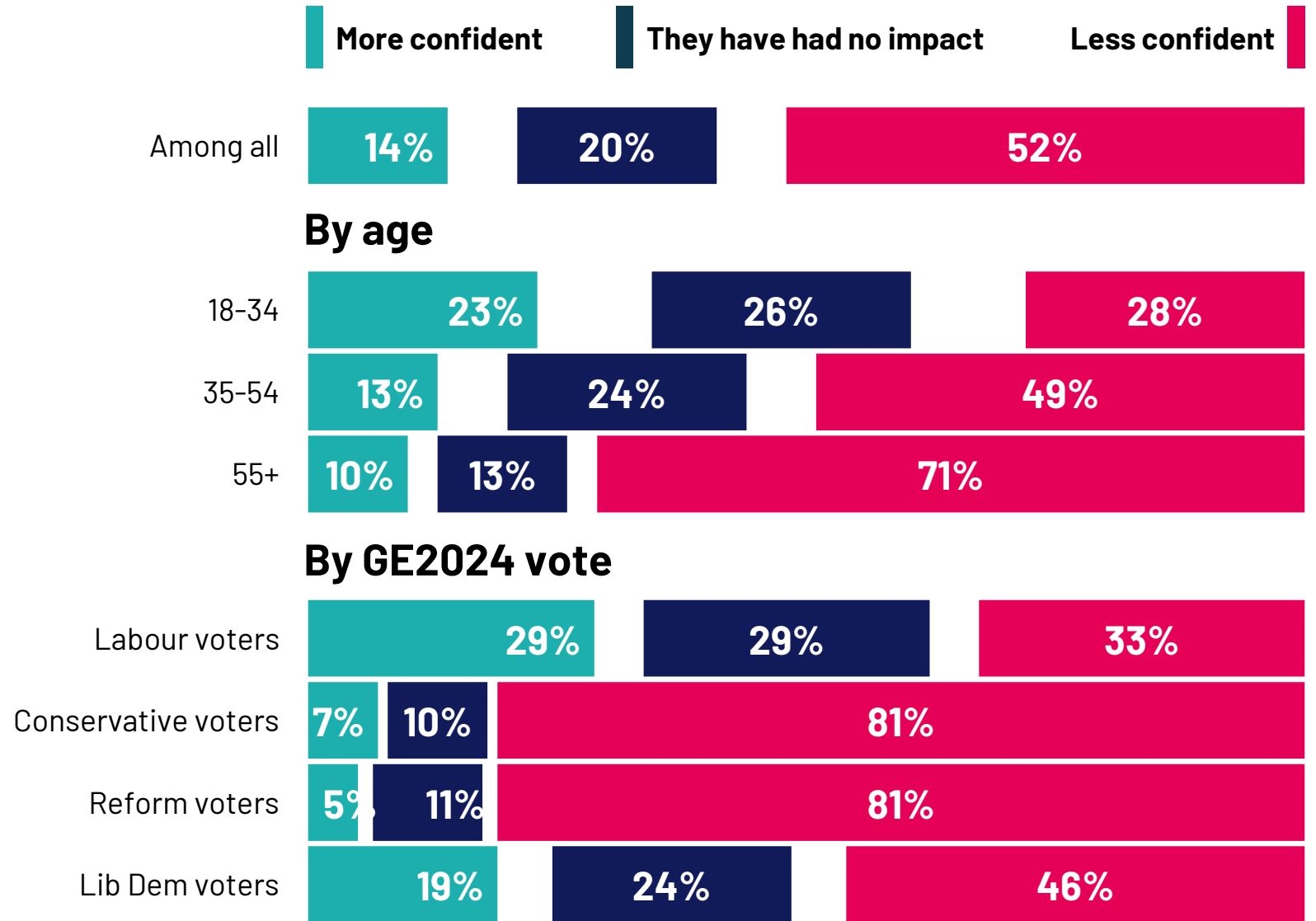
Rishi Sunak



Half of the public say that Rachel Reeves' recent decisions have made them less confident that the economy will grow

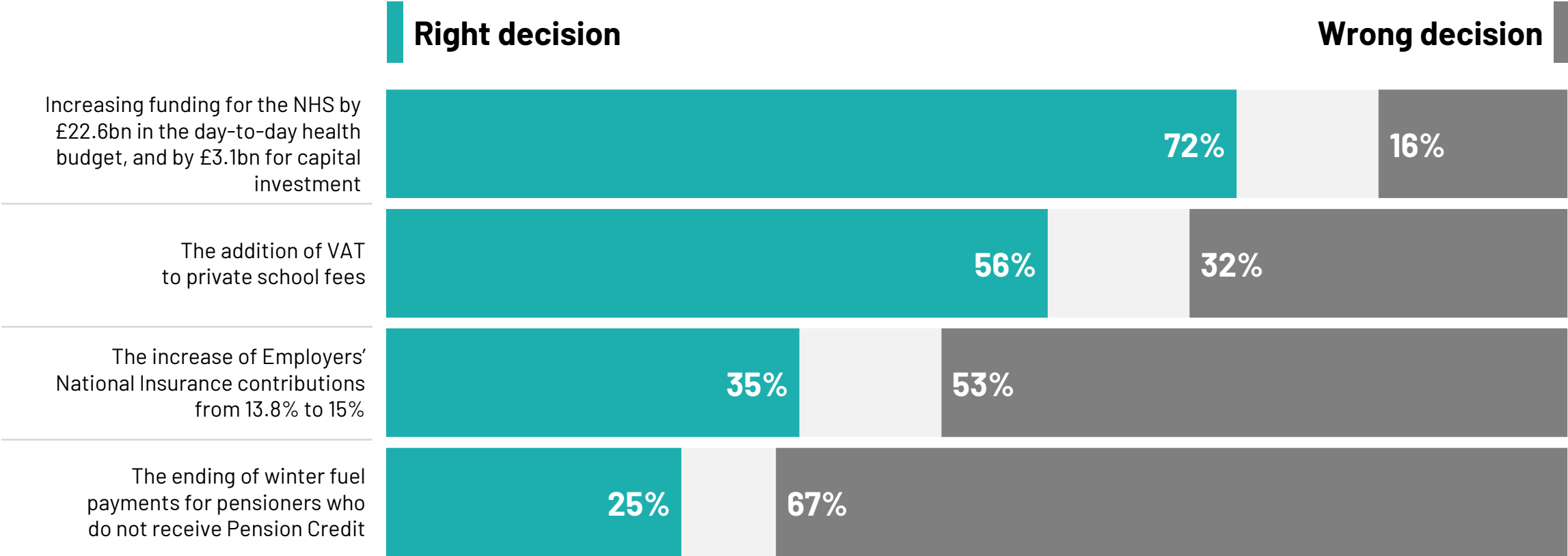
And have her decisions made you more or less confident that the economy will grow, or have they had no impact?

Base: 2,248 Online British adults aged 18+, including (670) 18-34-year-olds, (794) 35-54s, (784) 55+s, (674) 2024 Labour voters, (335) 2024 Conservative voters, (262) 2024 Reform UK voters, and (172) 2024 Liberal Democrat voters, 7-11 February 2025



The majority think it was the right decision for the government to increase NHS funding and put VAT on private schools. However, most also say it was wrong to change winter fuel payments and increase National Insurance for employers

Below is a list of policies that have been announced by the Labour government led by Keir Starmer. Do you think each of the following is the right decision or the wrong decision?

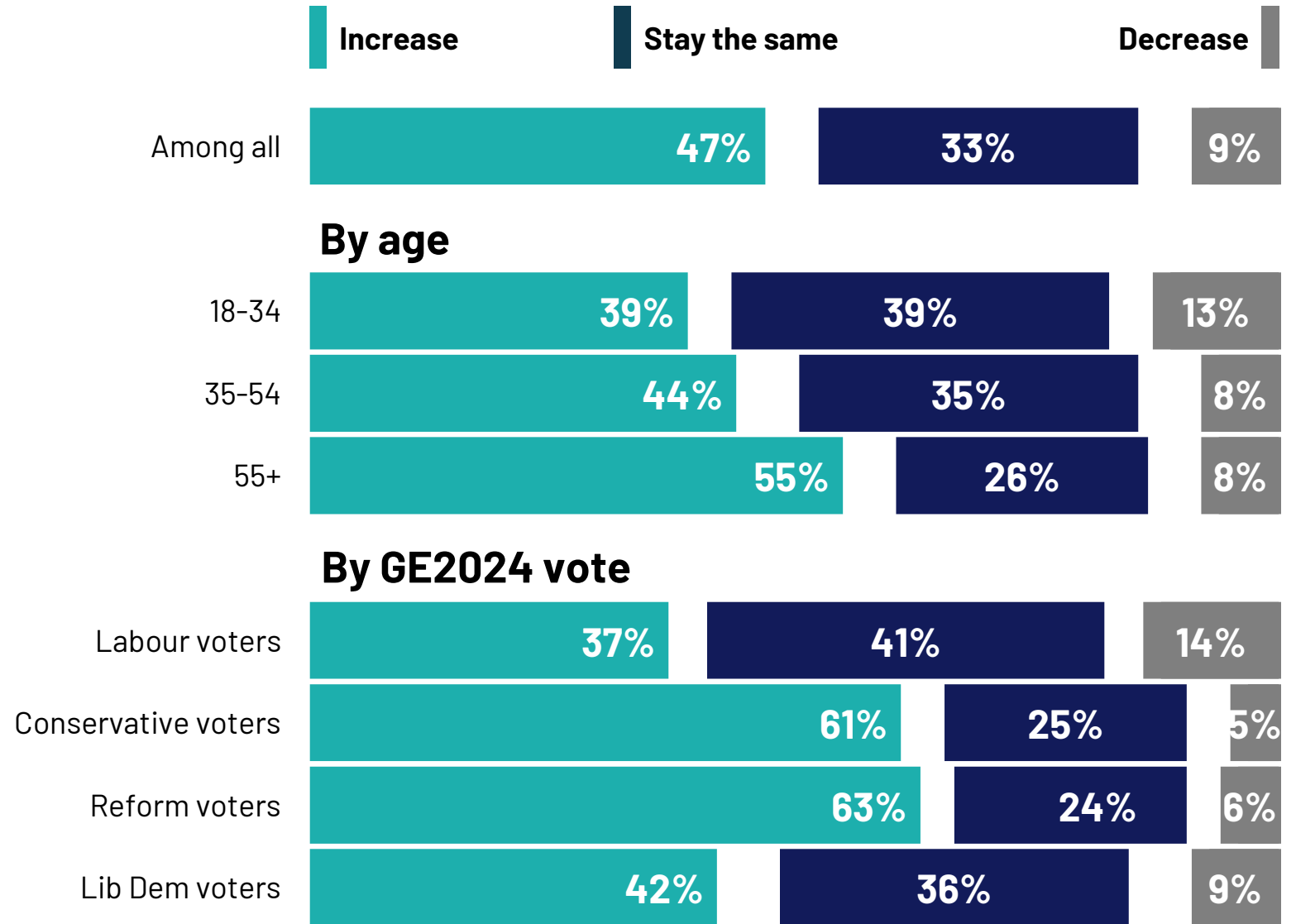


Base: 2,248 Online British adults aged 18+ 7-11 February 2025

Almost half of Britons expect unemployment to increase this year. Fewer than one in ten expect it to decrease.

Do you expect that unemployment will increase or decrease this year, or do you expect it to remain the same?

Base: 2,248 Online British adults aged 18+, including (670) 18-34-year-olds, (794) 35-54s, (784) 55+s, (674) 2024 Labour voters, (335) 2024 Conservative voters, (262) 2024 Reform UK voters, and (172) 2024 Liberal Democrat voters, 7-11 February 2025





February 2025 Economy

For more information

Gideon Skinner

Research Director

gideon.skinner@ipsos.com

Cameron Garrett

Associate Director

cameron.garrett@ipsos.com

Keiran Pedley

Research Director

keiran.pedley@ipsos.com

Ben Roff

Senior Research Executive

ben.roff@ipsos.com

Laura King

Research Executive

laura.king@ipsos.com