

Ipsos Politics and economy polling

February 2025

Almost half of the public think Keir Starmer has been doing a bad job as Prime Minister

To what extent, would you say Keir Starmer has been doing a good job or bad job as Prime Minister, or neither?

Base: 1,087 Online British adults aged 18-75, 3-5 February 2025

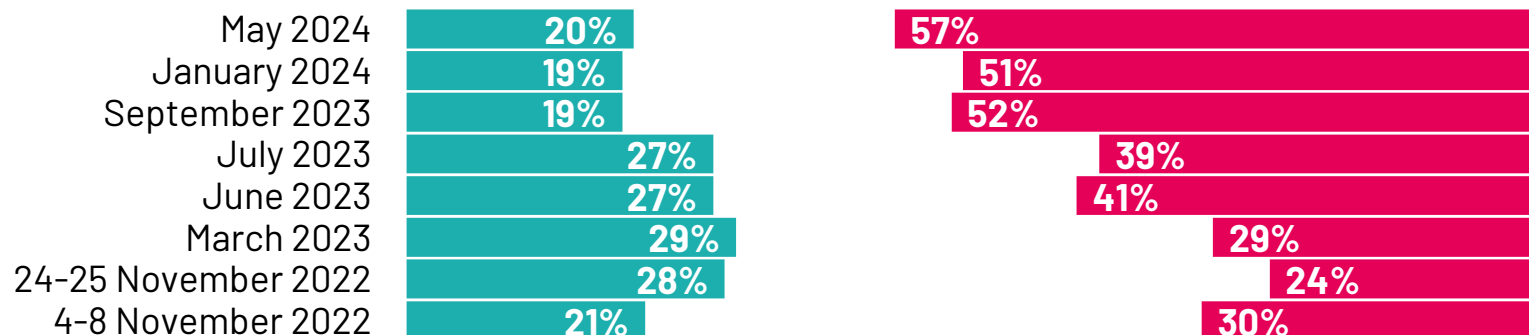
Good job

Bad job

Keir Starmer



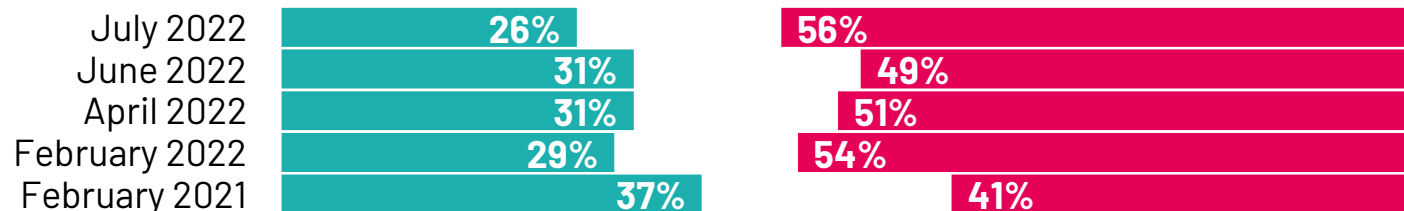
Rishi Sunak



Liz Truss



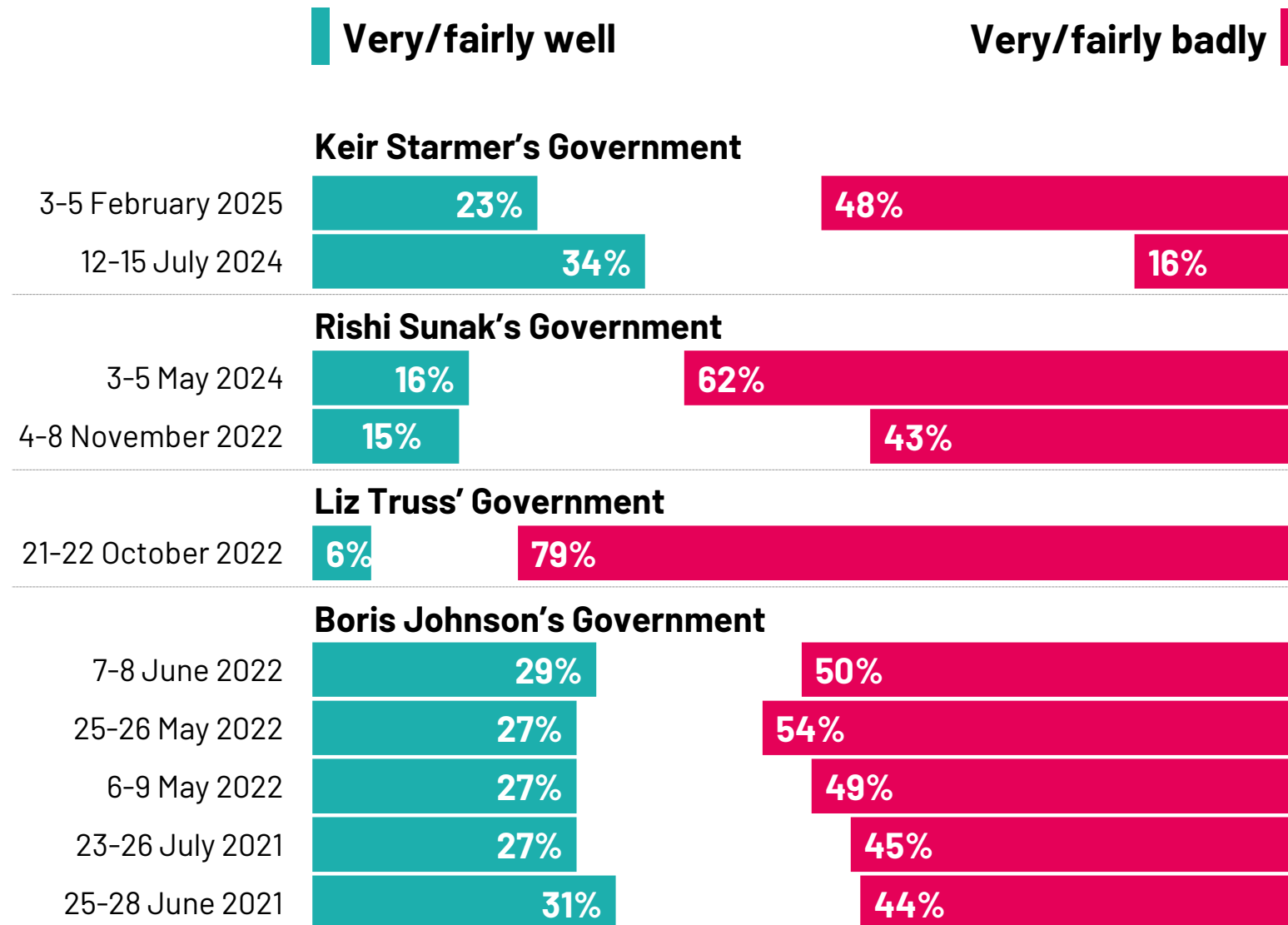
Boris Johnson



Almost half of Britons think the current Labour Government is doing badly at running the country. This figure is up considerably from when Labour assumed office and is comparable to Boris Johnson's Government

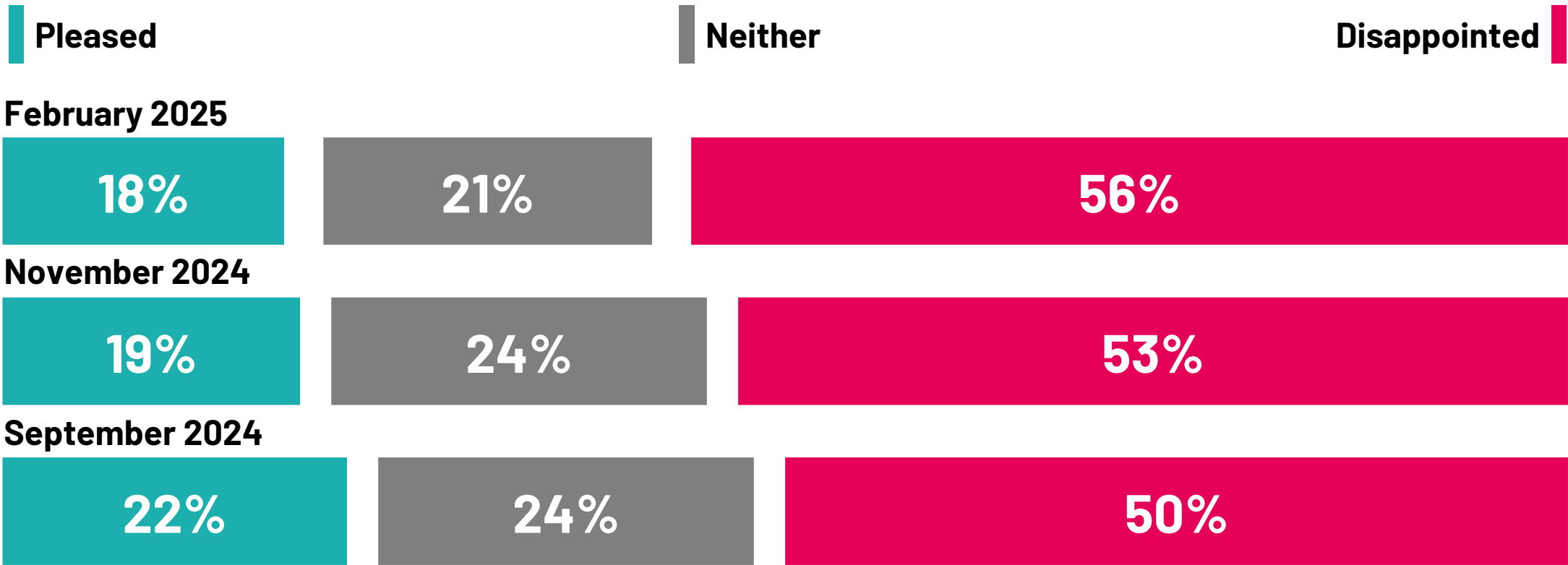
Would you say that the current Labour Government, led by Prime Minister Keir Starmer, is doing well or badly at running the country, or do you not have an opinion?

Base: 1,087 Online British adults aged 18-75, 3-5 February 2025



Over half of Britons are disappointed by what the Labour party have done in Government so far – fewer than one in five are pleased

To what extent, if either, are you pleased or disappointed by what the Labour party have done in Government so far?

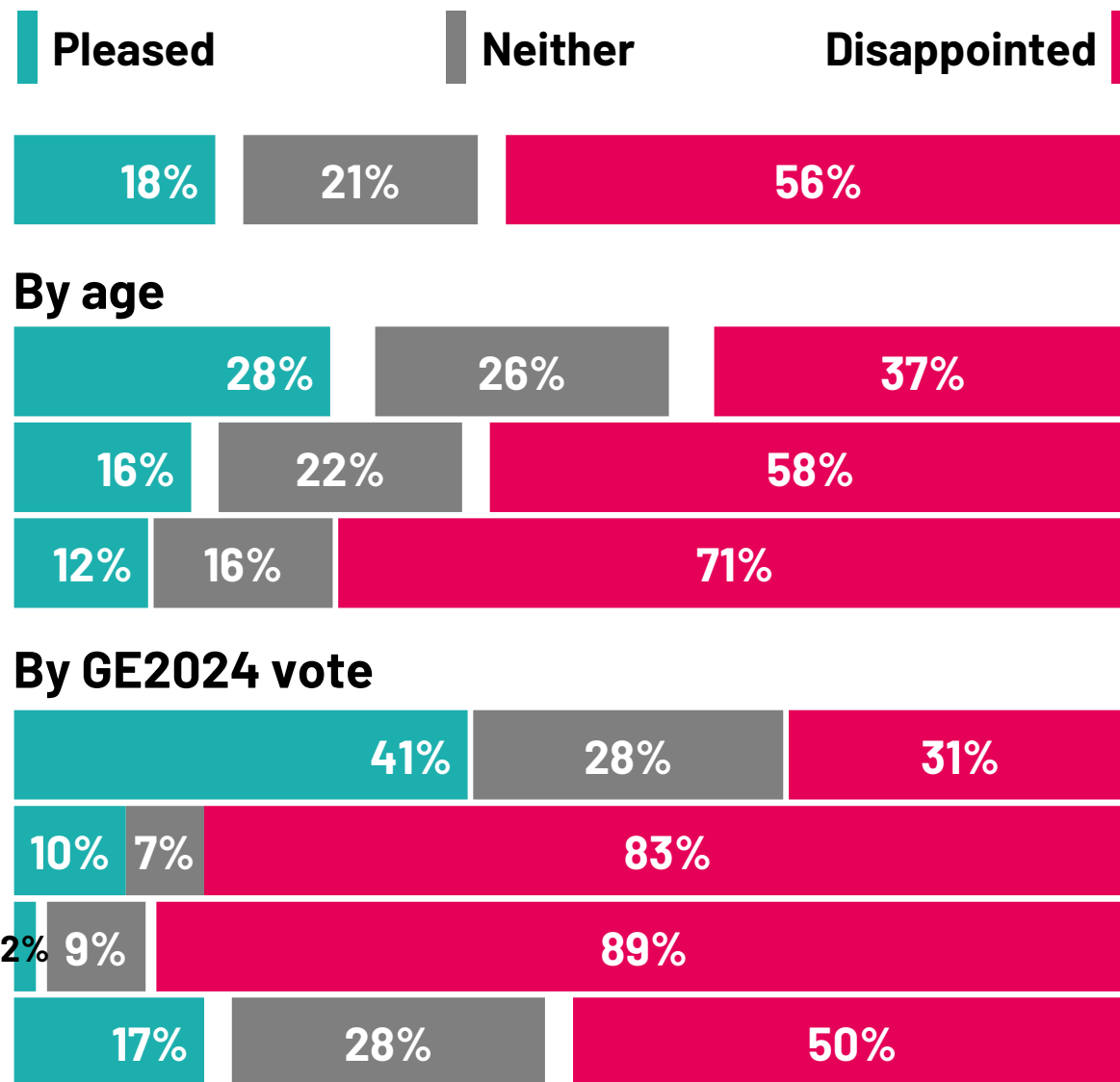


Base: 1,087 Online British adults aged 18-75, 3-5 February 2025

Older age groups are more likely to say they are disappointed by what Labour have done in Government, compared to younger Brits

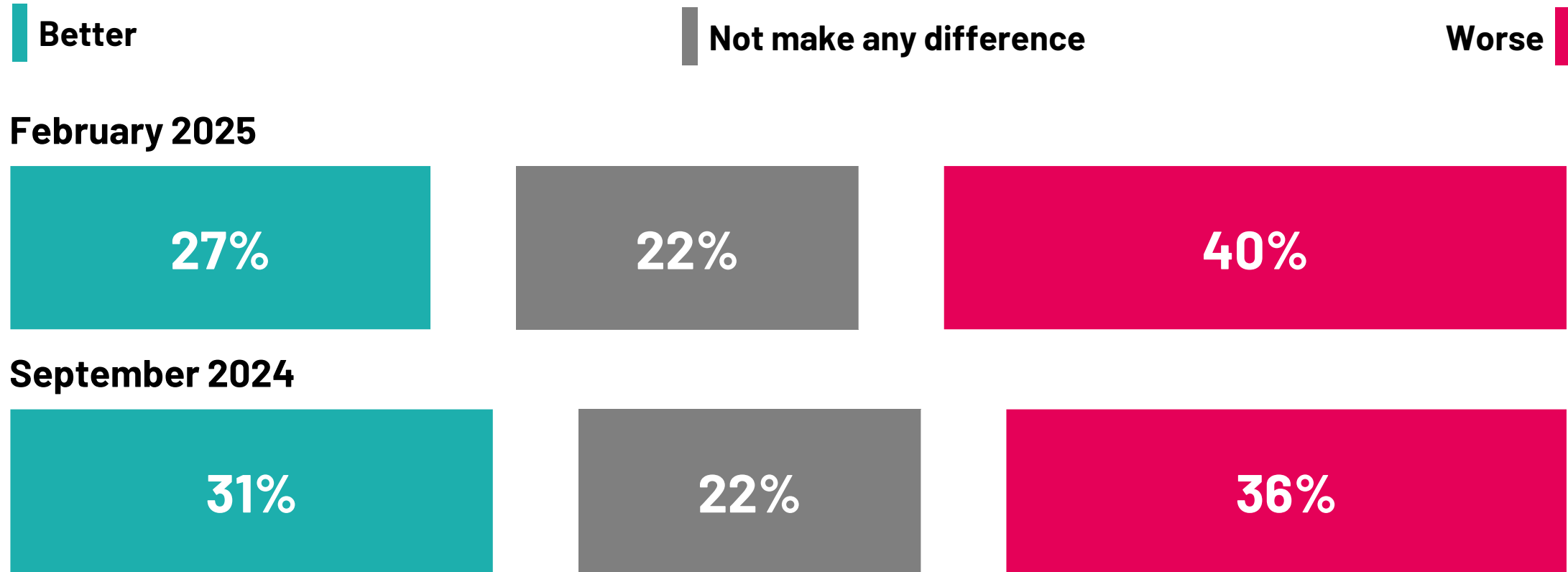
To what extent, if either, are you pleased or disappointed by what the Labour party have done in Government so far?

Base: 1,087 Online British adults aged 18-75, including (339) 18-34-year-olds, (401) 35-54s, (347) 55-75s, (362) 2024 Labour voters, (176) 2024 Conservative voters, (100) 2024 Reform UK voters, (102) Liberal Democrat voters, 3-5 February 2025



Two in five think that the Labour Government will change Britain for the worse – only 27% think for the better

Do you think that the Labour Government will change Britain for the better, for the worse, or not make any difference?



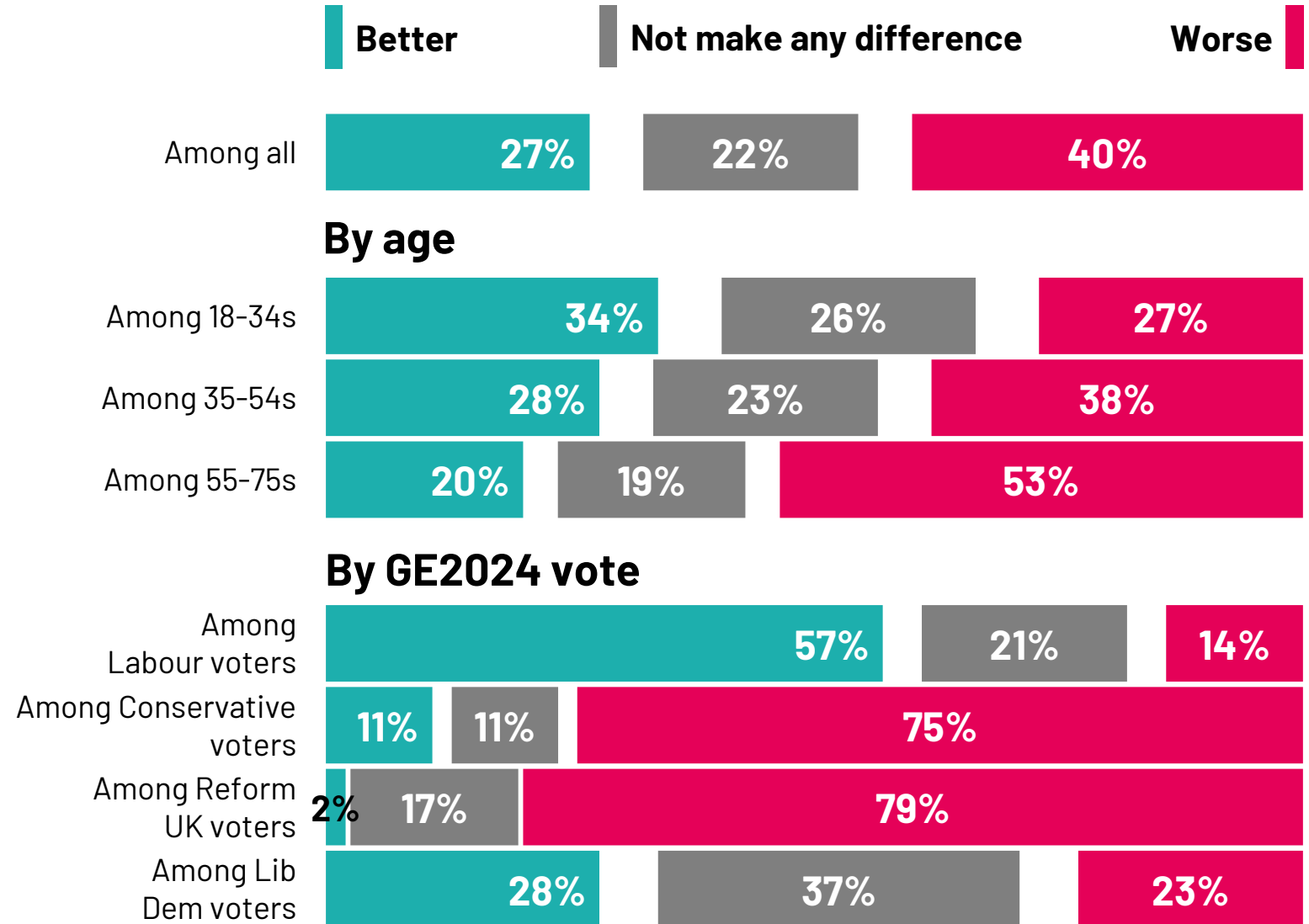
Base: 1,087 Online British adults aged 18-75, 3-5 February 2025

On balance, younger Brits are slightly more likely to say Labour will change Britain for the better than worse.

However, half of 55-75s think Labour will change Britain for the worse

Do you think that the Labour Government will change Britain for the better, for the worse, or not make any difference?

Base: 1,087 Online British adults aged 18-75, including (339) 18-34-year-olds, (401) 35-54s, (347) 55-75s, (362) 2024 Labour voters, (176) 2024 Conservative voters, (100) 2024 Reform UK voters, (102) Liberal Democrat voters, 3-5 February 2025



Almost half of Brits say Rachel Reeves has been doing a bad job as Chancellor – the highest proportion since she became Chancellor

To what extent, if at all, do you think Rachel Reeves has been doing a good job or a bad job, in her role as Chancellor of the Exchequer?

Base: 1,087 Online British adults aged 18-75, 3-5 February 2025

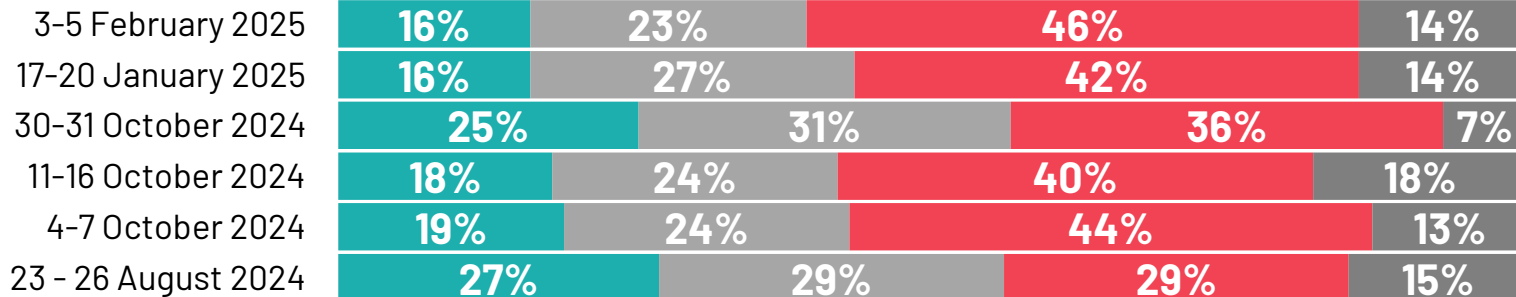
Good job

Neither

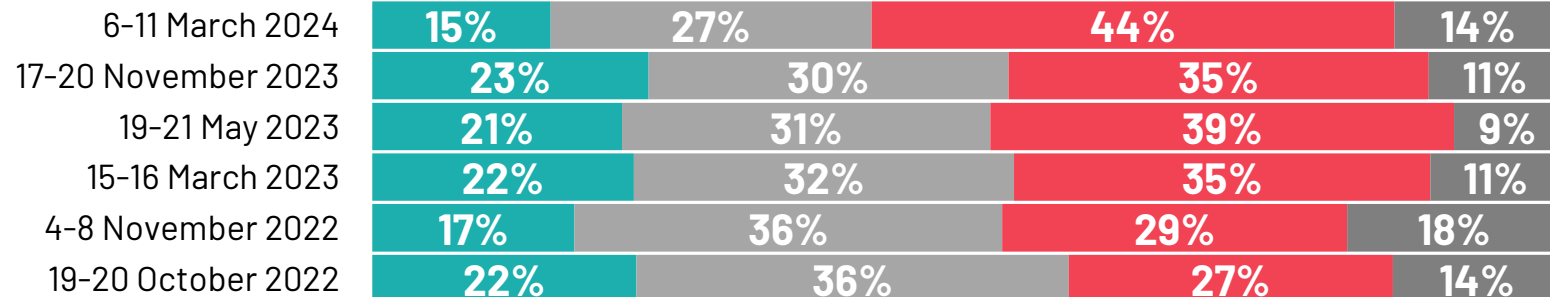
Bad job

Don't know

Rachel Reeves



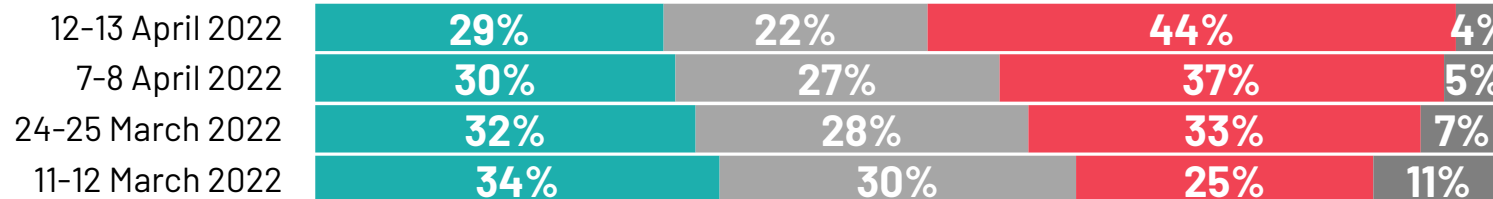
Jeremy Hunt



Kwasi Kwarteng

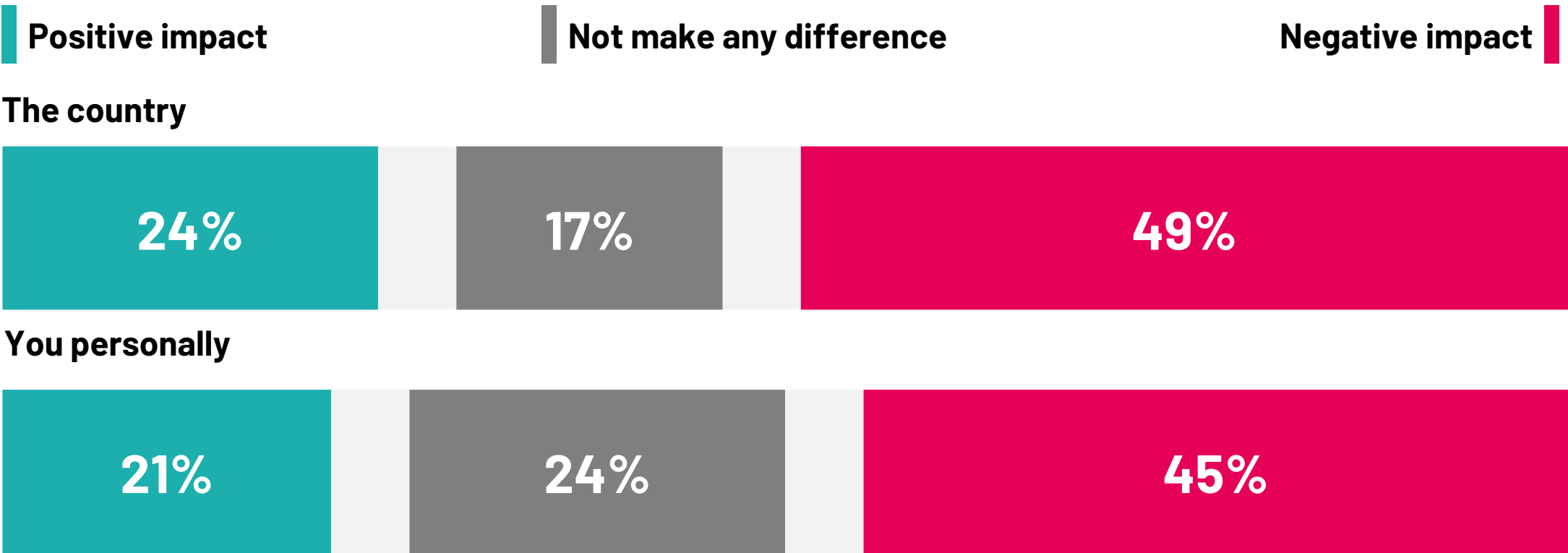


Rishi Sunak



Almost half think that Labour’s plans for the economy will have a negative impact on the country

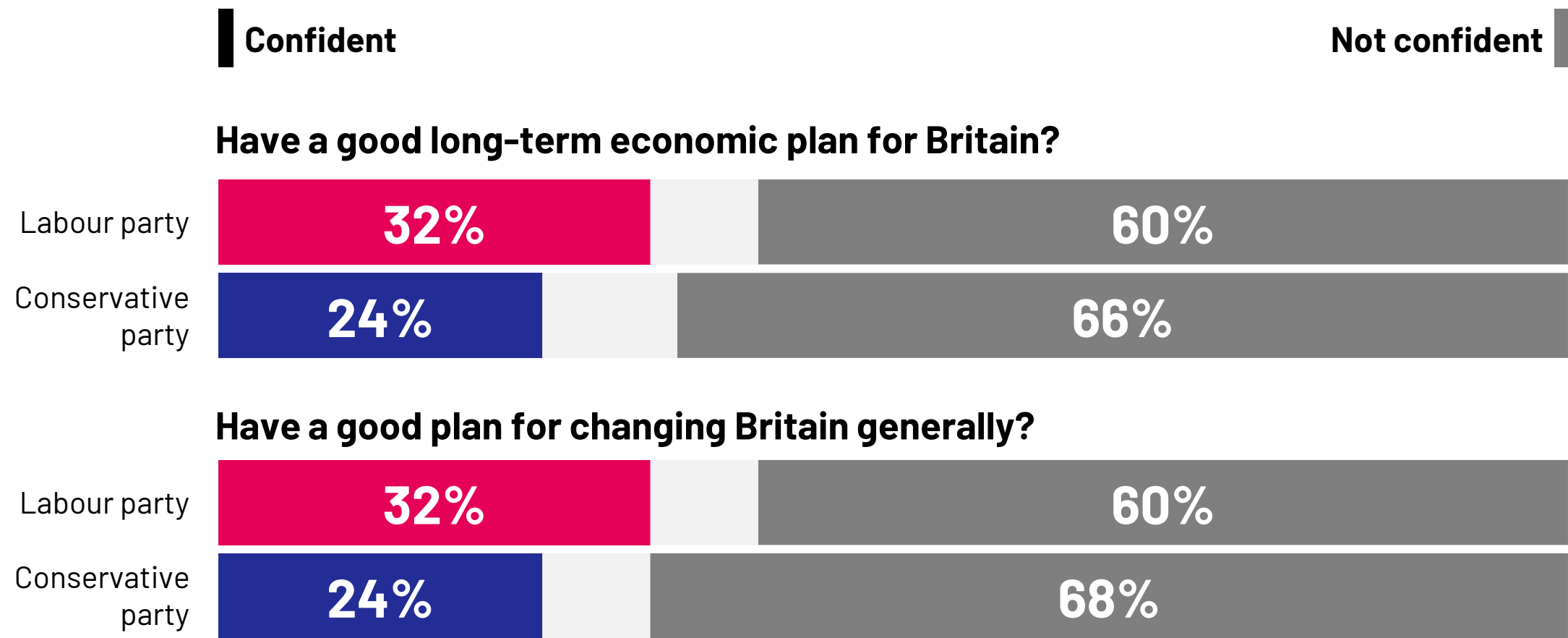
Do you think that Labour’s plans for the economy will have a positive or negative impact on each of the following, or will they not make any difference?



Base: 1,087 Online British adults aged 18-75, 3-5 February 2025

Britons are not convinced that either of the main parties have a good long-term economic plan for Britain, nor a good plan for changing Britain generally

How confident, if at all, are you that the Labour party/ Conservative party...



Base: 1,087 Online British adults aged 18-75, 3-5 February 2025

Three in five Brits are not confident Labour have a good long-term economic plan – returning to a level seen before Reeves' first budget

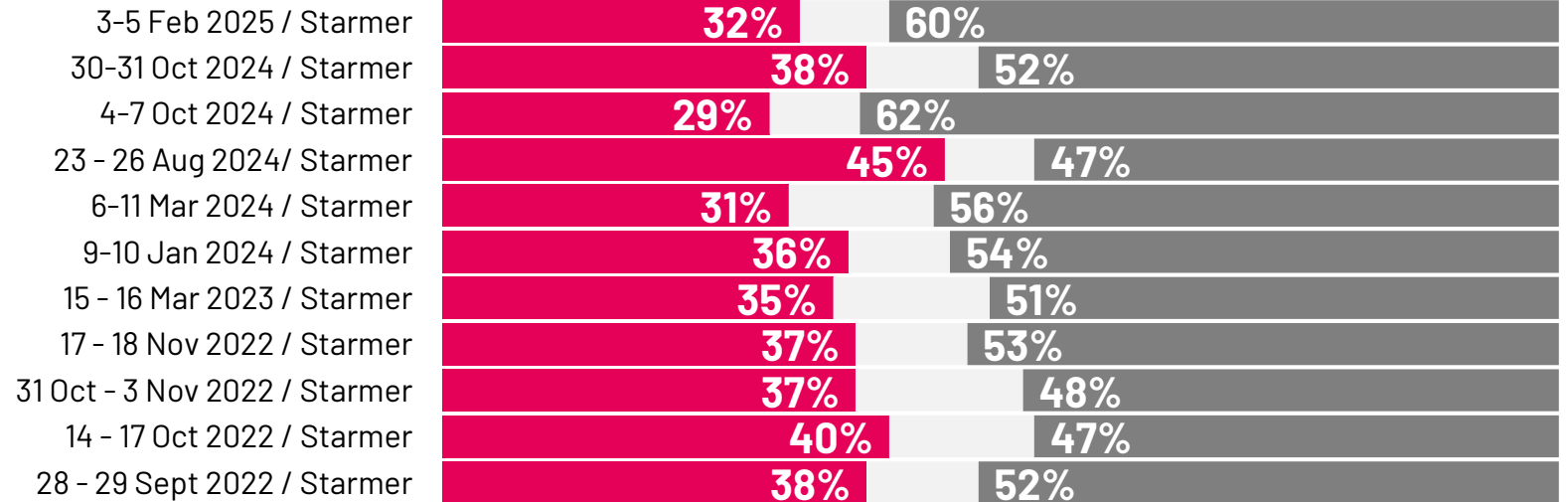
How confident, if at all are, you that ... have a good long-term economic plan for Britain?

Base: 1,087 Online British adults aged 18-75, 3-5 February 2025

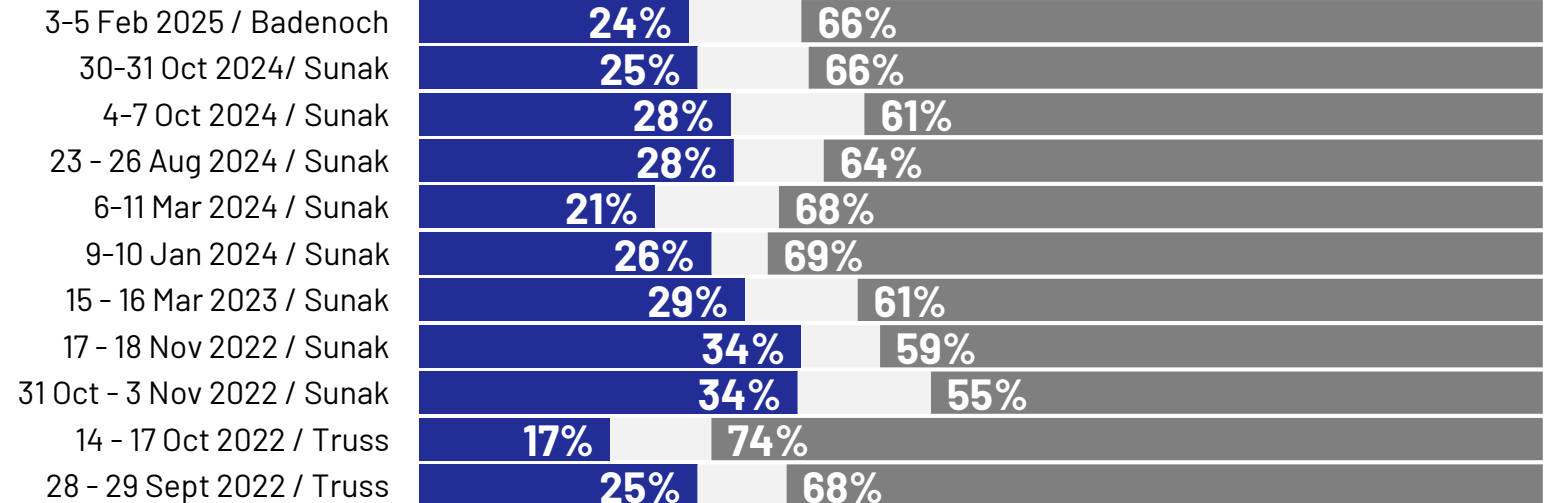
Confident

Not confident

The Labour party



The Conservative party





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