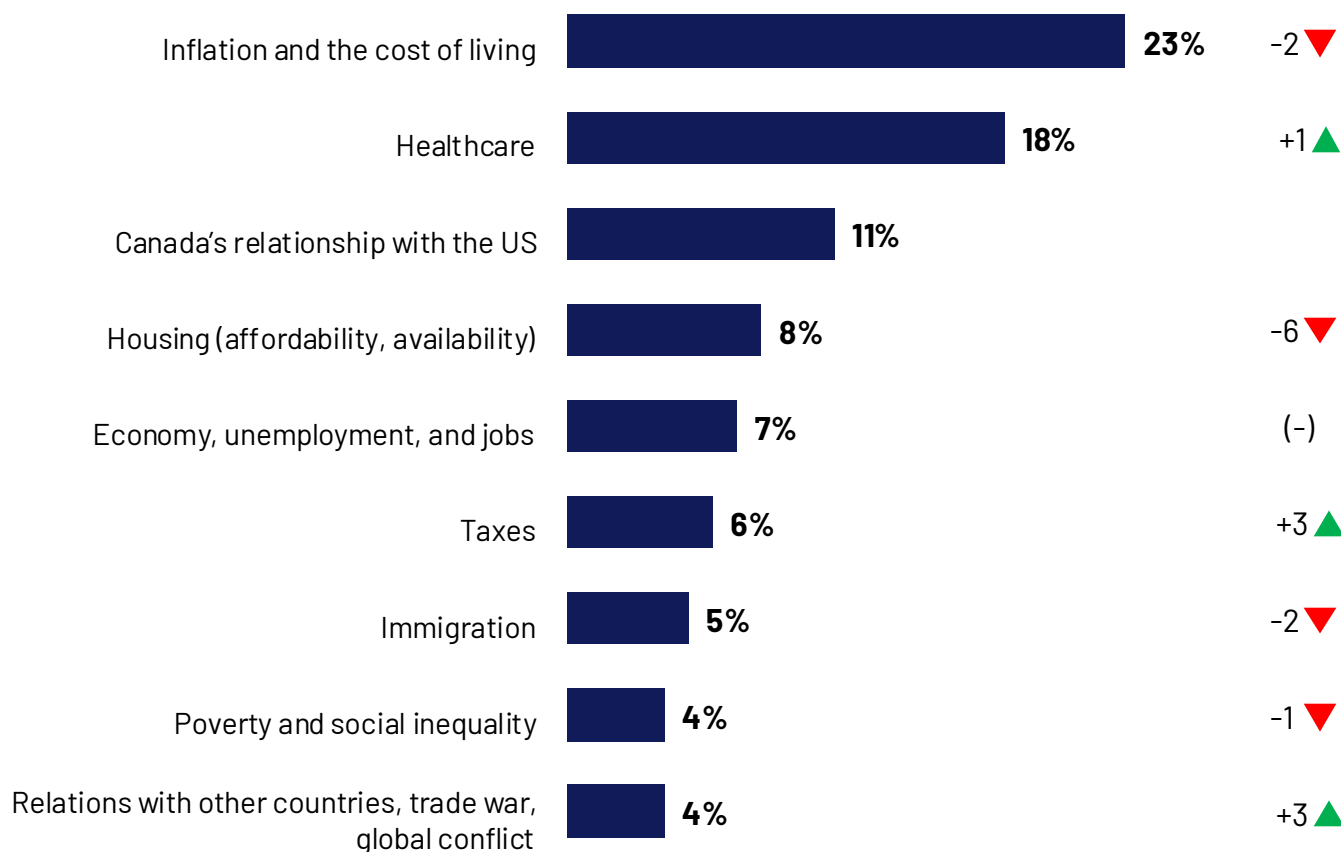


AFFORDABILITY, HEALTHCARE, AND RELATIONSHIP WITH THE US TOP-OF-MIND ISSUES AMONG CANADIANS

FEBRUARY 26 | 2025

TOP ISSUES FACING THE COUNTRY

TRACKING VS.
DEC. 2024



When asked about the most pressing issues facing Canada today, Canadians continue to rank inflation, the cost of living, and healthcare as their top concerns. Amid ongoing economic tensions with the United States, Canada's relationship with the U.S. has risen in priority, now ranking third – surpassing housing and the broader economy.

Since December 2024, concern about taxes (+3 points) and international relations (+3 points) has

increased the most, while concern about housing has declined (-6 points), likely due to the urgency of President Trump's tariff threat.

Worry over Canada's relationship with the U.S. is particularly high among those aged 55 and older (19%, compared to 8% among those aged 35-54 and 5% among those aged 18-34). Liberal voters (19%) also express greater concern than NDP (8%) and Conservative voters (6%).

About This Study

ABOUT THE STUDY

These are some of the findings of an Ipsos poll conducted between February 21 and 24, 2025, on behalf of Global News. For this survey, a sample of 1,000 Canadians aged 18+ was interviewed online. Quotas and weighting were employed to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.8 percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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