








HEALTHCARE TOPS VOTING CONCERNS IN ONTARIO ELECTION, FORD LEADS ON ECONOMIC ISSUES

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TOP ISSUES FOR ONTARIO VOTERS

TRACKING VS. JAN. 2025			Party leading for top issue	Percentage Point Lead
Health care	<div></div> 45% ⁺⁵ ▲			+5 vs PC & no party
Help with cost of day-to-day needs	<div></div> 33% ⁽⁻⁾			+1 vs no party
Lower taxes	<div></div> 21% ⁻⁷ ▼			+16 vs no party
Economy and jobs	<div></div> 19% ⁻⁷ ▼			+24 vs no party
Help to make housing more affordable	<div></div> 21% ⁺² ▲		no party	+14 vs NDP & PC
Creation of affordable housing	<div></div> 14% ⁻² ▼			+13 vs no party
Crime and public safety	<div></div> 17% ⁺³ ▲			+26 vs no party
Managing relations with the US	<div></div> 17% ⁺³ ▲			+59 vs no party
Integrity in government and its leaders	<div></div> 5% ⁻¹ ▼		no party	+24 vs LPC

In the upcoming provincial election, healthcare emerges as the foremost issue influencing their voting decisions say Ontarians. This is closely followed by several economic and financial concerns, such as help with daily living costs like groceries and fuel, tax reduction, the economy and employment, and housing affordability.

Regarding which party is most capable of addressing these concerns, Doug Ford's Progressive Conservatives are perceived as leading in five out of

nine areas, particularly excelling in pocketbook issues and managing US relations.

Conversely, the Liberals are viewed as the most competent in handling healthcare (consistent with perceptions at the beginning of the election campaign), while the NDP is recognized for its focus on creating affordable housing. Notably, while the PCs were seen as leaders in making housing more affordable at writ drop, Ontarians now see no party as being best to deal with this issue.

About This Study

ABOUT THE STUDY

These are some of the findings of an Ipsos poll conducted between February 18 and 20, 2025, on behalf of Global News. For this survey, a sample of 800 Ontario residents aged 18+ was interviewed online. Quotas and weighting were employed to ensure that the sample's composition reflects that of the population of Ontario according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 4.2 percentage points, 19 times out of 20, had all Ontarians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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