

CANADIANS TURN AWAY FROM US AMID TARIFF CONCERNS

FEBRUARY 7 | 2025

CANADIANS' CONCERN ON TRUMP'S TARIFFS

% SOMEWHAT/STRONGLY AGREE

Somewhat Agree  Strongly Agree 



I think less of America as a country because of Donald Trump's threats against Canada



I am confident that the political leaders of my country can manage President Trump



My own personal financial situation will suffer because of President Trump

% SOMEWHAT/STRONGLY DISAGREE

Strongly Disagree  Somewhat Disagree 

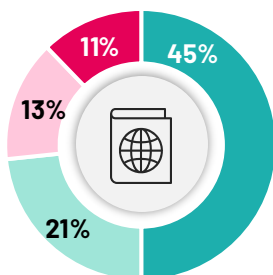


Amid President Trump's threats of tariffs and economic pressure, Canadians are reevaluating their view of the United States. A notable 68% now hold a more negative perception of their southern neighbor, driven by Trump's confrontational stance towards Canada. Confidence in Canadian leaders to navigate

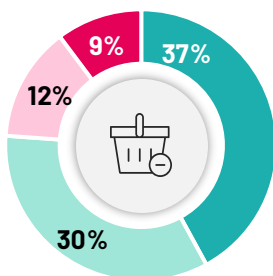
the complexities of Trump's presidency is mixed, with 47% maintaining trust in their leadership. This sentiment is compounded by widespread concern over economic prospects, as 58% fear adverse effects on their personal finances due to Trump's policies.

FOR THE DURATION OF THE TRUMP PRESIDENCY...

 Strongly Agree  Somewhat Agree
 Somewhat Disagree  Strongly Disagree



I will be avoiding travel to the USA



I will be avoiding US-made goods

60%

Say that Canada should put in place a major subsidy program like we had during COVID to support workers who are affected by tariffs from the US or Canadian governments.

Amidst Trump's tariff threats, a significant proportion of Canadians express their intention to avoid traveling to the United States (65%) and to avoid American goods (67%), reflecting widespread dissatisfaction with the administration's policies. This sentiment underscores a notable shift in consumer behavior, driven by economic and political tensions. Furthermore, 60% of Canadians are in favor of implementing a subsidy program to shield workers from the adverse impacts of tariffs. This growing divide between the two nations signals an increasing desire among Canadians for measures that safeguard their economic interests and mitigate potential negative effects of cross-border policy decisions.

About This Study

ABOUT THE STUDY

These are some of the findings of an Ipsos poll conducted between January 30 and February 3, 2025, on behalf of Global News. For this survey, a sample of 1,000 Canadians aged 18+ was interviewed online. Quotas and weighting were employed to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.8 percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

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