

GRID_Qwave31_1_1. To what extent do you agree or disagree with the following statements about bankruptcy or debt relief? - I don't know how to get out of debt or where to turn for help

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents (unwtd)	2003	157	202	218	772	426	228	441	298	520	584
Base: All Respondents (wtd)	2003	272	224	130	769	471	136	567	349	474	475
Top 2 Box (Net)	730	98	89	31	311	161	40	258	139	164	128
	36%	36%	40%	24%	40%	34%	29%	45%	40%	35%	27%
Strongly agree		C	C		CF	C		IJ	J	J	
	238	42	18	10	111	49	9	89	50	39	47
	12%	15%	8%	8%	14%	10%	6%	16%	14%	8%	10%
Somewhat agree		F			BCF			IJ	I		
	492	57	70	22	200	113	31	169	89	125	81
	25%	21%	31%	17%	26%	24%	23%	30%	26%	26%	17%
Bottom 2 Box (Net)			C		C			J	J	J	
	1273	174	136	99	458	310	97	309	209	310	347
	64%	64%	60%	76%	60%	66%	71%	55%	60%	65%	73%
Somewhat disagree				ABDE			D			G	GHI
	643	66	81	40	238	177	41	172	111	160	152
	32%	24%	36%	31%	31%	38%	30%	30%	32%	34%	32%
Strongly disagree			A			A					
	629	108	55	59	219	133	56	137	98	150	195
	31%	40%	24%	45%	28%	28%	41%	24%	28%	32%	41%
Sigma		BDE		BDE			BDE			G	GHI
	2003	272	224	130	769	471	136	567	349	474	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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GRID_Qwave31_1_2. To what extent do you agree or disagree with the following statements about bankruptcy or debt relief? - I have difficulty trusting professional companies to help me get out of debt

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents (unwtd)	2003	157	202	218	772	426	228	441	298	520	584
Base: All Respondents (wtd)	2003	272	224	130	769	471	136	567	349	474	475
Top 2 Box (Net)	1056	125	130	57	437	245	62	337	196	242	218
	53%	46%	58%	44%	57%	52%	45%	59%	56%	51%	46%
			CF		ACF			IJ	J		
Strongly agree	325	48	36	19	139	67	16	101	58	71	79
	16%	18%	16%	15%	18%	14%	11%	18%	17%	15%	17%
Somewhat agree	731	76	94	38	298	179	46	236	138	171	139
	36%	28%	42%	29%	39%	38%	34%	42%	39%	36%	29%
			AC		AC			J	J		
Bottom 2 Box (Net)	947	148	94	73	332	225	74	230	153	231	258
	47%	54%	42%	56%	43%	48%	55%	41%	44%	49%	54%
		D		BD			BD			G	GH
Somewhat disagree	525	74	58	44	181	135	32	130	102	131	117
	26%	27%	26%	34%	23%	29%	23%	23%	29%	28%	25%
				DF							
Strongly disagree	423	73	36	29	152	90	43	101	51	100	141
	21%	27%	16%	22%	20%	19%	31%	18%	15%	21%	30%
		B					BDE				GHI
Sigma	2003	272	224	130	769	471	136	567	349	474	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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GRID_Qwave31_1_3. To what extent do you agree or disagree with the following statements about bankruptcy or debt relief? - The stigma of bankruptcy prevents me from seeking help with my debt

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents (unwtd)	2003	157	202	218	772	426	228	441	298	520	584
Base: All Respondents (wtd)	2003	272	224	130	769	471	136	567	349	474	475
Top 2 Box (Net)	803	105	101	36	336	185	40	277	144	179	161
	40%	39%	45%	28%	44%	39%	30%	49%	41%	38%	34%
			CF		CF	CF		IJ			
Strongly agree	259	42	30	10	127	42	9	88	56	38	63
	13%	15%	13%	7%	16%	9%	6%	16%	16%	8%	13%
		F			CEF			I	I		I
Somewhat agree	544	63	71	26	209	143	32	188	89	140	98
	27%	23%	32%	20%	27%	30%	23%	33%	25%	30%	21%
			C			C		J		J	
Bottom 2 Box (Net)	1200	167	123	94	433	286	96	291	205	295	315
	60%	61%	55%	72%	56%	61%	70%	51%	59%	62%	66%
				BDE			BDE			G	G
Somewhat disagree	566	58	63	35	217	151	42	146	93	146	136
	28%	21%	28%	27%	28%	32%	31%	26%	27%	31%	29%
						A					
Strongly disagree	634	109	61	60	216	135	54	145	111	149	179
	32%	40%	27%	46%	28%	29%	40%	25%	32%	32%	38%
		BDE		BDE			BDE				G
Sigma	2003	272	224	130	769	471	136	567	349	474	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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GRID_Qwave31_1_4. To what extent do you agree or disagree with the following statements about bankruptcy or debt relief? - I would be embarrassed to seek help if my financial situation was bad enough to consider bankruptcy

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents (unwtd)	2003	157	202	218	772	426	228	441	298	520	584
Base: All Respondents (wtd)	2003	272	224	130	769	471	136	567	349	474	475
Top 2 Box (Net)	952	127	123	56	398	191	57	312	166	233	192
	48%	46%	55%	43%	52%	41%	42%	55%	48%	49%	40%
			CEF		EF			J		J	
Strongly agree	354	61	33	22	158	62	19	115	70	67	79
	18%	22%	15%	17%	20%	13%	14%	20%	20%	14%	17%
		E			E			I			
Somewhat agree	598	66	91	35	240	129	37	197	96	167	113
	30%	24%	40%	27%	31%	27%	27%	35%	27%	35%	24%
			ACDEF					J		J	
Bottom 2 Box (Net)	1051	146	101	74	372	279	80	255	183	241	284
	52%	54%	45%	57%	48%	59%	58%	45%	52%	51%	60%
				B		BD	BD				GI
Somewhat disagree	526	55	53	35	181	168	35	135	82	120	139
	26%	20%	23%	27%	24%	36%	26%	24%	23%	25%	29%
						ABDF					
Strongly disagree	526	91	49	39	190	112	45	120	101	120	145
	26%	33%	22%	30%	25%	24%	33%	21%	29%	25%	30%
		B					BDE		G		G
Sigma	2003	272	224	130	769	471	136	567	349	474	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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GRID_Qwave31_1_5. To what extent do you agree or disagree with the following statements about bankruptcy or debt relief? - I am concerned about the impact of bankruptcy on my credit score.

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents (unwtd)	2003	157	202	218	772	426	228	441	298	520	584
Base: All Respondents (wtd)	2003	272	224	130	769	471	136	567	349	474	475
Top 2 Box (Net)	1087	126	127	61	453	258	62	338	182	264	242
	54%	46%	57%	47%	59%	55%	45%	60%	52%	56%	51%
					ACF			J			
Strongly agree	439	58	45	29	200	90	18	137	80	90	106
	22%	21%	20%	22%	26%	19%	13%	24%	23%	19%	22%
				F	EF						
Somewhat agree	648	68	83	32	253	168	44	201	102	174	136
	32%	25%	37%	25%	33%	36%	32%	36%	29%	37%	29%
			AC			AC				J	
Bottom 2 Box (Net)	916	147	97	69	316	213	74	229	167	209	233
	46%	54%	43%	53%	41%	45%	55%	40%	48%	44%	49%
		D		D			D				G
Somewhat disagree	434	64	58	25	153	109	25	117	83	101	97
	22%	24%	26%	19%	20%	23%	18%	21%	24%	21%	20%
Strongly disagree	481	82	39	44	163	104	49	112	84	108	137
	24%	30%	17%	34%	21%	22%	36%	20%	24%	23%	29%
		BD		BDE			BDE				G
Sigma	2003	272	224	130	769	471	136	567	349	474	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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GRID_Qwave31_1_6. To what extent do you agree or disagree with the following statements about bankruptcy or debt relief? - I feel overwhelmed by the idea of seeking help for my debt.

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents (unwtd)	2003	157	202	218	772	426	228	441	298	520	584
Base: All Respondents (wtd)	2003	272	224	130	769	471	136	567	349	474	475
Top 2 Box (Net)	900	94	117	36	403	203	47	300	160	201	188
	45%	35%	52%	28%	52%	43%	34%	53%	46%	42%	40%
			ACF		ACEF	C		IJ			
Strongly agree	293	49	30	10	143	46	14	103	59	55	62
	15%	18%	13%	8%	19%	10%	10%	18%	17%	12%	13%
		CE			CEF			I			
Somewhat agree	607	45	86	26	261	157	33	197	101	146	126
	30%	16%	39%	20%	34%	33%	24%	35%	29%	31%	27%
			ACF		ACF	ACF		J			
Bottom 2 Box (Net)	1103	178	108	94	366	268	89	268	188	273	287
	55%	65%	48%	72%	48%	57%	66%	47%	54%	58%	60%
		BD		BDE		D	BD			G	G
Somewhat disagree	545	68	54	46	186	154	37	156	91	134	122
	27%	25%	24%	35%	24%	33%	27%	27%	26%	28%	26%
				BD		D					
Strongly disagree	558	110	54	49	180	113	52	112	98	139	165
	28%	40%	24%	37%	23%	24%	38%	20%	28%	29%	35%
		BDE		BDE			BDE		G	G	G
Sigma	2003	272	224	130	769	471	136	567	349	474	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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GRID_Qwave31_1_7. To what extent do you agree or disagree with the following statements about bankruptcy or debt relief? - I'm fearful of debt-relief scams

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents (unwtd)	2003	157	202	218	772	426	228	441	298	520	584
Base: All Respondents (wtd)	2003	272	224	130	769	471	136	567	349	474	475
Top 2 Box (Net)	1259	138	150	75	522	299	75	377	223	285	286
	63%	51%	67%	58%	68%	64%	55%	66%	64%	60%	60%
			AF		ACF	A					
Strongly agree	462	58	46	29	213	90	25	154	88	91	98
	23%	21%	21%	23%	28%	19%	19%	27%	25%	19%	21%
					EF			IJ			
Somewhat agree	798	80	104	46	310	209	50	223	136	193	189
	40%	29%	46%	35%	40%	44%	37%	39%	39%	41%	40%
			A		A	A					
Bottom 2 Box (Net)	744	134	74	55	247	172	61	190	125	189	189
	37%	49%	33%	42%	32%	36%	45%	34%	36%	40%	40%
		BDE		D			BD				
Somewhat disagree	383	56	47	32	122	100	26	116	65	99	72
	19%	21%	21%	24%	16%	21%	19%	20%	19%	21%	15%
				D							
Strongly disagree	361	78	27	23	124	72	35	74	60	90	117
	18%	29%	12%	18%	16%	15%	26%	13%	17%	19%	25%
		BDE					BDE			G	GH
Sigma	2003	272	224	130	769	471	136	567	349	474	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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GRID_Qwave31_1_8. To what extent do you agree or disagree with the following statements about bankruptcy or debt relief? - I'm afraid that seeking debt relief could lead to me losing my home

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents (unwtd)	2003	157	202	218	772	426	228	441	298	520	584
Base: All Respondents (wtd)	2003	272	224	130	769	471	136	567	349	474	475
Top 2 Box (Net)	706	86	100	32	294	151	44	228	138	176	136
	35%	32%	45%	24%	38%	32%	32%	40%	40%	37%	29%
			ACEF		C			J	J	J	
Strongly agree	213	38	22	12	96	35	11	55	56	48	43
	11%	14%	10%	9%	12%	7%	8%	10%	16%	10%	9%
					E				GJ		
Somewhat agree	493	48	78	20	198	116	33	173	82	127	93
	25%	18%	35%	15%	26%	25%	24%	30%	24%	27%	20%
			ACDE		C	C	C	J		J	
Bottom 2 Box (Net)	1297	186	124	99	475	320	92	339	211	298	339
	65%	68%	55%	76%	62%	68%	68%	60%	60%	63%	71%
		B		BD		B	B				GHI
Somewhat disagree	633	70	63	41	250	173	37	193	92	146	148
	32%	26%	28%	31%	33%	37%	27%	34%	26%	31%	31%
						AF					
Strongly disagree	663	116	61	58	225	147	56	147	119	152	192
	33%	43%	27%	44%	29%	31%	41%	26%	34%	32%	40%
		BDE		BDE			BDE		G		GI
Sigma	2003	272	224	130	769	471	136	567	349	474	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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GRID_Qwave31_1_9. To what extent do you agree or disagree with the following statements about bankruptcy or debt relief? - I'm too embarrassed or ashamed to talk to anyone about my debt

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents (unwtd)	2003	157	202	218	772	426	228	441	298	520	584
Base: All Respondents (wtd)	2003	272	224	130	769	471	136	567	349	474	475
Top 2 Box (Net)	835	100	99	42	353	196	44	283	151	186	172
	42%	37%	44%	32%	46%	42%	33%	50%	43%	39%	36%
			CF		CF			IJ			
Strongly agree	275	38	21	15	129	56	16	99	60	49	49
	14%	14%	9%	11%	17%	12%	12%	17%	17%	10%	10%
					B			IJ	IJ		
Somewhat agree	561	62	78	27	224	140	29	184	90	137	123
	28%	23%	35%	21%	29%	30%	21%	32%	26%	29%	26%
			ACF								
Bottom 2 Box (Net)	1168	172	125	88	416	275	92	284	198	288	303
	58%	63%	56%	68%	54%	58%	67%	50%	57%	61%	64%
				BD			BD			G	G
Somewhat disagree	588	73	65	37	214	160	40	163	92	147	134
	29%	27%	29%	28%	28%	34%	29%	29%	26%	31%	28%
Strongly disagree	580	100	60	51	202	115	52	121	106	141	169
	29%	37%	27%	40%	26%	24%	38%	21%	30%	30%	36%
		DE		BDE			BDE		G	G	G
Sigma	2003	272	224	130	769	471	136	567	349	474	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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GRID_Qwave31_1_10. To what extent do you agree or disagree with the following statements about bankruptcy or debt relief? - I'm too busy with daily life to deal with my debt

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents (unwtd)	2003	157	202	218	772	426	228	441	298	520	584
Base: All Respondents (wtd)	2003	272	224	130	769	471	136	567	349	474	475
Top 2 Box (Net)	742	79	95	31	333	171	33	252	127	168	151
	37%	29%	42%	23%	43%	36%	25%	44%	36%	35%	32%
			ACF		ACF	CF		IJ			
Strongly agree	203	31	25	4	92	46	5	73	39	38	38
	10%	11%	11%	3%	12%	10%	4%	13%	11%	8%	8%
		CF	CF		CF	CF		J			
Somewhat agree	539	48	71	27	242	124	28	179	88	130	114
	27%	18%	32%	20%	31%	26%	21%	32%	25%	27%	24%
			ACF		ACF			J			
Bottom 2 Box (Net)	1261	193	129	100	436	300	103	316	221	306	324
	63%	71%	58%	77%	57%	64%	75%	56%	64%	65%	68%
		BD		BDE			BDE			G	G
Somewhat disagree	645	84	69	43	236	171	42	172	111	159	154
	32%	31%	31%	33%	31%	36%	31%	30%	32%	34%	32%
Strongly disagree	615	109	60	57	200	129	61	144	111	146	170
	31%	40%	27%	43%	26%	27%	45%	25%	32%	31%	36%
		BDE		BDE			BDE				G
Sigma	2003	272	224	130	769	471	136	567	349	474	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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GRID_Qwave31_1_11. To what extent do you agree or disagree with the following statements about bankruptcy or debt relief? - I don't believe my situation is serious enough to seek debt help

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents (unwtd)	2003	157	202	218	772	426	228	441	298	520	584
Base: All Respondents (wtd)	2003	272	224	130	769	471	136	567	349	474	475
Top 2 Box (Net)	1331	199	159	92	484	303	94	344	231	337	316
	66%	73%	71%	71%	63%	64%	69%	61%	66%	71%	66%
		D								G	
Strongly agree	567	96	56	46	213	107	50	119	103	138	164
	28%	35%	25%	36%	28%	23%	36%	21%	30%	29%	35%
		E		BE			BDE		G	G	G
Somewhat agree	764	104	103	46	271	196	44	225	128	199	152
	38%	38%	46%	35%	35%	42%	33%	40%	37%	42%	32%
			DF					J		J	
Bottom 2 Box (Net)	672	73	66	38	285	168	42	223	117	137	160
	34%	27%	29%	29%	37%	36%	31%	39%	34%	29%	34%
					A			I			
Somewhat disagree	416	32	40	21	195	104	24	130	74	94	100
	21%	12%	18%	16%	25%	22%	18%	23%	21%	20%	21%
					AC	A					
Strongly disagree	256	41	26	17	90	64	18	93	43	43	59
	13%	15%	11%	13%	12%	14%	13%	16%	12%	9%	12%
								I			
Sigma	2003	272	224	130	769	471	136	567	349	474	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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GRID_Qwave31_1_12. To what extent do you agree or disagree with the following statements about bankruptcy or debt relief? - I will never be debt-free

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents (unwtd)	2003	157	202	218	772	426	228	441	298	520	584
Base: All Respondents (wtd)	2003	272	224	130	769	471	136	567	349	474	475
Top 2 Box (Net)	888	105	109	44	362	211	58	291	167	196	179
	44%	38%	48%	34%	47%	45%	42%	51%	48%	41%	38%
			C		C	C		IJ	J		
Strongly agree	309	41	43	14	145	43	23	115	57	59	67
	15%	15%	19%	11%	19%	9%	17%	20%	16%	12%	14%
			E		CE		E	IJ			
Somewhat agree	579	63	66	29	217	168	35	177	109	137	112
	29%	23%	29%	23%	28%	36%	26%	31%	31%	29%	23%
						ACDF		J	J		
Bottom 2 Box (Net)	1115	168	116	86	407	259	78	276	182	278	297
	56%	62%	52%	66%	53%	55%	58%	49%	52%	59%	62%
				BDE						G	GH
Somewhat disagree	550	68	70	30	217	136	30	151	92	146	118
	27%	25%	31%	23%	28%	29%	22%	27%	26%	31%	25%
Strongly disagree	564	100	45	57	190	124	49	125	90	132	179
	28%	37%	20%	43%	25%	26%	36%	22%	26%	28%	38%
		BDE		BDE			BDE				GHI
Sigma	2003	272	224	130	769	471	136	567	349	474	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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GRID_Qwave31_1_13. To what extent do you agree or disagree with the following statements about bankruptcy or debt relief? - There is no shame in seeking financial help with one’s debt

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents (unwtd)	2003	157	202	218	772	426	228	441	298	520	584
Base: All Respondents (wtd)	2003	272	224	130	769	471	136	567	349	474	475
Top 2 Box (Net)	1608	202	185	115	636	365	106	446	264	387	386
	80%	74%	82%	89%	83%	77%	78%	79%	76%	82%	81%
				AEF	A						
Strongly agree	756	111	76	65	315	128	61	212	122	178	195
	38%	41%	34%	50%	41%	27%	45%	37%	35%	37%	41%
		E		BDE	E		E				
Somewhat agree	852	91	108	50	321	237	45	235	142	210	191
	43%	33%	48%	39%	42%	50%	33%	41%	41%	44%	40%
			AF			ACDF					
Bottom 2 Box (Net)	395	70	40	15	133	106	30	121	84	86	90
	20%	26%	18%	11%	17%	23%	22%	21%	24%	18%	19%
		CD				C	C				
Somewhat disagree	281	57	24	11	93	77	19	88	60	65	58
	14%	21%	11%	8%	12%	16%	14%	16%	17%	14%	12%
		BCD				C					
Strongly disagree	114	14	15	4	40	29	11	33	24	22	31
	6%	5%	7%	3%	5%	6%	8%	6%	7%	5%	7%
Sigma	2003	272	224	130	769	471	136	567	349	474	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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GRID_Qwave31_1_14. To what extent do you agree or disagree with the following statements about bankruptcy or debt relief? - I need help to get myself out of debt

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents (unwtd)	2003	157	202	218	772	426	228	441	298	520	584
Base: All Respondents (wtd)	2003	272	224	130	769	471	136	567	349	474	475
Top 2 Box (Net)	869	104	115	38	380	177	55	317	167	189	155
	43%	38%	51%	29%	49%	38%	40%	56%	48%	40%	33%
			ACE		ACE		C	IJ	J	J	
Strongly agree	281	33	25	15	142	49	17	103	69	49	47
	14%	12%	11%	12%	18%	10%	13%	18%	20%	10%	10%
					BE			IJ	IJ		
Somewhat agree	588	71	90	23	239	128	38	214	98	140	108
	29%	26%	40%	17%	31%	27%	28%	38%	28%	30%	23%
			ACDEF		C	C	C	HIJ		J	
Bottom 2 Box (Net)	1134	168	109	92	389	294	81	251	182	285	321
	57%	62%	49%	71%	51%	62%	60%	44%	52%	60%	67%
		BD		BDF		BD				G	GHI
Somewhat disagree	534	64	57	36	192	157	29	137	84	139	124
	27%	23%	25%	28%	25%	33%	21%	24%	24%	29%	26%
						DF					
Strongly disagree	600	104	52	56	197	137	52	114	98	146	196
	30%	38%	23%	43%	26%	29%	38%	20%	28%	31%	41%
		BD		BDE			BDE		G	G	GHI
Sigma	2003	272	224	130	769	471	136	567	349	474	475
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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GRID_Qwave31_1. To what extent do you agree or disagree with the following statements about bankruptcy or debt relief? - Top 2 Box Summary

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents (unwtd)	2003	157	202	218	772	426	228	441	298	520	584
Base: All Respondents (wtd)	2003	272	224	130	769	471	136	567	349	474	475
There is no shame in seeking financial help with one’s debt	1608	202	185	115	636	365	106	446	264	387	386
	80%	74%	82%	89%	83%	77%	78%	79%	76%	82%	81%
				AEF	A						
I don’t believe my situation is serious enough to seek debt help	1331	199	159	92	484	303	94	344	231	337	316
	66%	73%	71%	71%	63%	64%	69%	61%	66%	71%	66%
		D								G	
I’m fearful of debt-relief scams	1259	138	150	75	522	299	75	377	223	285	286
	63%	51%	67%	58%	68%	64%	55%	66%	64%	60%	60%
			AF		ACF	A					
I am concerned about the impact of bankruptcy on my credit score.	1087	126	127	61	453	258	62	338	182	264	242
	54%	46%	57%	47%	59%	55%	45%	60%	52%	56%	51%
					ACF			J			
I have difficulty trusting professional companies to help me get out of debt	1056	125	130	57	437	245	62	337	196	242	218
	53%	46%	58%	44%	57%	52%	45%	59%	56%	51%	46%
			CF		ACF			IJ	J		
I would be embarrassed to seek help if my financial situation was bad enough to consider bankruptcy	952	127	123	56	398	191	57	312	166	233	192
	48%	46%	55%	43%	52%	41%	42%	55%	48%	49%	40%
			CEF		EF			J		J	
I feel overwhelmed by the idea of seeking help for my debt.	900	94	117	36	403	203	47	300	160	201	188
	45%	35%	52%	28%	52%	43%	34%	53%	46%	42%	40%
			ACF		ACEF	C		IJ			
I will never be debt-free	888	105	109	44	362	211	58	291	167	196	179
	44%	38%	48%	34%	47%	45%	42%	51%	48%	41%	38%
			C		C	C		IJ	J		
I need help to get myself out of debt	869	104	115	38	380	177	55	317	167	189	155
	43%	38%	51%	29%	49%	38%	40%	56%	48%	40%	33%
			ACE		ACE		C	IJ	J	J	
I’m too embarrassed or ashamed to talk to anyone about my debt	835	100	99	42	353	196	44	283	151	186	172
	42%	37%	44%	32%	46%	42%	33%	50%	43%	39%	36%
			CF		CF			IJ			
The stigma of bankruptcy prevents me from seeking help with my debt	803	105	101	36	336	185	40	277	144	179	161
	40%	39%	45%	28%	44%	39%	30%	49%	41%	38%	34%
			CF		CF	CF		IJ			
I’m too busy with daily life to deal with my debt	742	79	95	31	333	171	33	252	127	168	151
	37%	29%	42%	23%	43%	36%	25%	44%	36%	35%	32%
			ACF		ACF	CF		IJ			
I don’t know how to get out of debt or where to turn for help	730	98	89	31	311	161	40	258	139	164	128
	36%	36%	40%	24%	40%	34%	29%	45%	40%	35%	27%
		C	C		CF	C		IJ	J	J	
I’m afraid that seeking debt relief could lead to me losing my home	706	86	100	32	294	151	44	228	138	176	136
	35%	32%	45%	24%	38%	32%	32%	40%	40%	37%	29%
			ACEF		C			J	J	J	

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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GRID_Qwave31_1. To what extent do you agree or disagree with the following statements about bankruptcy or debt relief? - Bottom 2 Box Summary

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents (unwtd)	2003	157	202	218	772	426	228	441	298	520	584
Base: All Respondents (wtd)	2003	272	224	130	769	471	136	567	349	474	475
I'm afraid that seeking debt relief could lead to me losing my home	1297	186	124	99	475	320	92	339	211	298	339
	65%	68%	55%	76%	62%	68%	68%	60%	60%	63%	71%
		B		BD		B	B				GHI
I don't know how to get out of debt or where to turn for help	1273	174	136	99	458	310	97	309	209	310	347
	64%	64%	60%	76%	60%	66%	71%	55%	60%	65%	73%
				ABDE			D			G	GHI
I'm too busy with daily life to deal with my debt	1261	193	129	100	436	300	103	316	221	306	324
	63%	71%	58%	77%	57%	64%	75%	56%	64%	65%	68%
		BD		BDE			BDE			G	G
The stigma of bankruptcy prevents me from seeking help with my debt	1200	167	123	94	433	286	96	291	205	295	315
	60%	61%	55%	72%	56%	61%	70%	51%	59%	62%	66%
				BDE			BDE			G	G
I'm too embarrassed or ashamed to talk to anyone about my debt	1168	172	125	88	416	275	92	284	198	288	303
	58%	63%	56%	68%	54%	58%	67%	50%	57%	61%	64%
				BD			BD			G	G
I need help to get myself out of debt	1134	168	109	92	389	294	81	251	182	285	321
	57%	62%	49%	71%	51%	62%	60%	44%	52%	60%	67%
		BD		BDF		BD				G	GHI
I will never be debt-free	1115	168	116	86	407	259	78	276	182	278	297
	56%	62%	52%	66%	53%	55%	58%	49%	52%	59%	62%
				BDE						G	GH
I feel overwhelmed by the idea of seeking help for my debt.	1103	178	108	94	366	268	89	268	188	273	287
	55%	65%	48%	72%	48%	57%	66%	47%	54%	58%	60%
		BD		BDE		D	BD			G	G
I would be embarrassed to seek help if my financial situation was bad enough to consider bankruptcy	1051	146	101	74	372	279	80	255	183	241	284
	52%	54%	45%	57%	48%	59%	58%	45%	52%	51%	60%
				B		BD	BD				GI
I have difficulty trusting professional companies to help me get out of debt	947	148	94	73	332	225	74	230	153	231	258
	47%	54%	42%	56%	43%	48%	55%	41%	44%	49%	54%
		D		BD			BD			G	GH
I am concerned about the impact of bankruptcy on my credit score.	916	147	97	69	316	213	74	229	167	209	233
	46%	54%	43%	53%	41%	45%	55%	40%	48%	44%	49%
		D		D			D				G
I'm fearful of debt-relief scams	744	134	74	55	247	172	61	190	125	189	189
	37%	49%	33%	42%	32%	36%	45%	34%	36%	40%	40%
		BDE		D			BD				
I don't believe my situation is serious enough to seek debt help	672	73	66	38	285	168	42	223	117	137	160
	34%	27%	29%	29%	37%	36%	31%	39%	34%	29%	34%
					A			I			
There is no shame in seeking financial help with one's debt	395	70	40	15	133	106	30	121	84	86	90
	20%	26%	18%	11%	17%	23%	22%	21%	24%	18%	19%
		CD				C	C				

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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Qwave31_2. In the past year have you...

		REGION						HOUSEHOLD INCOME			
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+
		A	B	C	D	E	F	G	H	I	J
Base: All Respondents (unwtd)	2003	157	202	218	772	426	228	441	298	520	584
Base: All Respondents (wtd)	2003	272	224	130	769	471	136	567	349	474	475
Went further in credit card debt	407	43	39	24	193	78	30	109	88	84	105
	20%	16%	17%	19%	25%	17%	22%	19%	25%	18%	22%
					AE				I		
Had to make hardship withdrawal (taking money from savings, home equity, RSP, or alternative methods to pay debt or day-to-day expenses)	301	36	38	19	137	54	18	70	67	69	74
	15%	13%	17%	15%	18%	11%	13%	12%	19%	14%	16%
					E				G		
Paid only the minimum balance on my credit card	515	57	68	30	213	122	25	140	105	130	111
	26%	21%	30%	23%	28%	26%	18%	25%	30%	27%	23%
			F		F						
Paid only the minimum balance on my line of credit	343	44	49	16	155	60	20	70	76	82	93
	17%	16%	22%	12%	20%	13%	15%	12%	22%	17%	20%
			CE		CE				G		G
Extended the repayment terms on a debt to lower my monthly payments	149	23	6	5	60	48	7	36	35	37	30
	7%	8%	3%	4%	8%	10%	5%	6%	10%	8%	6%
					B	BC					
Made a major purchase on credit, such as a vacation, without paying it off right away	218	29	32	10	107	29	10	37	26	69	71
	11%	11%	14%	8%	14%	6%	8%	6%	8%	15%	15%
			E		EF					GH	GH
Bought something on credit that requires no payments for a while (i.e. furniture, appliances, etc.)	222	26	23	9	114	38	13	46	42	56	72
	11%	9%	10%	7%	15%	8%	9%	8%	12%	12%	15%
					CE						G
Spent money I shouldn't have in order to 'keep up with the Jones'	233	41	38	6	104	33	11	56	67	54	43
	12%	15%	17%	5%	14%	7%	8%	10%	19%	11%	9%
		CE	CEF		CE				GIJ		
Borrowed money that I can't afford to pay back quickly	327	49	33	17	159	52	16	111	63	62	75
	16%	18%	15%	13%	21%	11%	12%	19%	18%	13%	16%
					CEF			I			
Increased reliance on friends or family for financial support	327	44	39	16	153	62	13	127	59	55	65
	16%	16%	17%	12%	20%	13%	10%	22%	17%	12%	14%
					CEF			IJ			
Relied on payday loans or high-interest lenders to cover expenses	161	30	19	5	84	17	6	68	36	28	25
	8%	11%	9%	4%	11%	4%	5%	12%	10%	6%	5%
		CE	E		CEF			IJ	J		
Sold personal belongings to make ends meet	367	50	56	18	163	64	17	139	76	77	58
	18%	19%	25%	13%	21%	13%	12%	24%	22%	16%	12%
			CEF		CEF			IJ	J		
Skipped or delayed a bill payment	431	55	61	21	177	98	20	154	99	81	80
	22%	20%	27%	16%	23%	21%	15%	27%	28%	17%	17%
			CF		F			IJ	IJ		
Took on a second job to manage debt or cover expenses	160	18	24	9	74	30	5	47	31	36	40
	8%	7%	11%	7%	10%	6%	4%	8%	9%	8%	8%
			F		F						
Increased credit card limit to cover expenses	241	36	26	9	103	59	9	56	62	57	58
	12%	13%	11%	7%	13%	13%	6%	10%	18%	12%	12%
					CF	F			G		
Reached out for assistance with my debt	182	17	18	6	81	53	7	67	30	41	31
	9%	6%	8%	5%	11%	11%	5%	12%	8%	9%	6%
					C	CF		J			
None	750	115	70	69	233	189	73	174	113	187	201
	37%	42%	31%	53%	30%	40%	54%	31%	32%	39%	42%
		D		BDE		D	BDE			G	GH
Sigma	5335	712	638	289	2311	1085	300	1506	1075	1204	1231
	266%	261%	284%	222%	300%	231%	220%	265%	308%	254%	259%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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