

Table 1

DIRECT - Generally speaking, do you think things in Scotland are heading in the right direction or wrong direction?

Base: Adults aged 16+ in Scotland

		GEI	NDER			AGE E	BAND 1				AGE BAND 2			SOCIAL	LGRADE		SOCIAL	SRADE 2	WORKIN	IG STATUS	HIGH	HEST QUALIFIC	ATION				PARLIAME	NT REGION			
																					STANDARD							MID			1
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS		SCOTLAND	NORTH EAST		1
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1025	480	538	99	175	162	167	176	246	274	329	422	439	264	118	204	703	322	614	411	187	350	460	109	123	88	155	129	155	120	145
WEIGHTED BASE	1025	489								291			390						564												
	100%	48%								28%			38%						55%												
Right direction	192	108	83	33	43	33	19	26	38	76	52	64	87	39	16	50	126	66	109	83	29	82	79	20	29	17	30	18	32	26	20
	19%	22%	16%	25%	27%	22%	12%	15%	15%	26%	17%	15%	22%	15%	12%	21%	19%	18%	19%	18%	13%	19%	24%	16%	22%	20%	20%	15%	23%	20%	15%
		b		f	feh	f				ik			mn																		
Wrong direction	512	256	254	39	65	75	90	102	140	104	166	242	210	142	63	97	352	160	287	225	121	221	159	64	61	40	72	68	66	63	78
	50%	52%	48%	30%	41%	49%	56%	59%	57%	36%	53%	58%	54%	53%	47%	41%	54%	43%	51%	49%	53%	51%	48%	51%	46%	47%	48%	54%	46%	48%	58%
		52.15		30,1		c	cd	cd	cd		i	i	0	0			0		0.2.10												
Neither	214	100	112	32	30	29	39	34	50	62	68	84	73	53	32	56	125	88	111	102	52	82	66	25	30	15	34	28	24	33	24
	21%	20%	21%	24%	19%	19%	24%	19%	21%	21%	22%	20%	19%	20%	24%	24%	19%	24%	20%	22%	23%	19%	20%	20%	23%	18%	23%	22%	17%	26%	18%
Don't know	104	24	77	27	20	14	11	13	18	47	26	30	19	32	21	31	51	53	54	50	27	47	27	13	13	12	13	11	21	8	12
	10%	5%	15%	20%	13%	996	7%	7%	7%	16%	8%	7%	5%	12%	16%	13%	8%	14%	10%	11%	12%	11%	8%	10%	10%	14%	996	9%	14%	6%	9%
			8	efgh						ik				1	1	1	0.0	n			22,0								D		
Prefer not to say	4	- 1	3	1	1	1	1		-	2	2	-	1	-	1	2	- 1	3	3	- 1	- 1	1	1	3	-	1	-		-	-	-
	1 7		1%	196	:	196	196	-	-	196	196	-		_	196	196		196				:	:	2%	-	196	-	-		_	-

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/t/g/h - i/j/k - 1/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E \ Overlap \ formulae \ used. \ ^s \ small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 2

DIRECT - Generally speaking, do you think things in Scotland are heading in the right direction or wrong direction?

Base: Adults aged 16+ in Scotland

																				İ	
		TEN	URE		INC	OME			HOUSE	HOLD SIZE		PRESENCE OF	UNDER)	Н	2021 CONST	TUENCY VOTE		DDEVIT V	OTE 2016	INDV DEE	VOTE 2014
		OWNER	UNE	UP TO	£20,000 -	£35,000 -	1		HOUSE	TOLD SIZE		(17 0K	UNDER)	CONSERVATI		TOENCT VOTE		DREATT V	O1E 2016	IND! KEF	701E 2014
		OCCUPIED	RENTER				£55.000+					*****	NONE		LABOUR	LIB DEM	CALD	REMAIN	LEAVE	YES	
	TOTAL			£19,999	£34,999	£54,999	£55,000+	(g)	2	3 (1)	4+	ANY	NONE	VE (m)	(n)	LIB DEIVI	SNP	(a)	(r)	TES	NO
		(a)	(b)	(c)	(d)	(e)	(T)	16/	(n)	(1)	(J)	(k)	(1)	1,	1.7	(0)	(p)	(4)	(-,	(S)	(t)
UNWEIGHTED BASE	1025	734		167								271		134				551		359	
WEIGHTED BASE	1025	696		201								250		127				507		357	
	100%	68%		20%								24%		12%				50%		35%	
Right direction	192	119	70	46	50	45	42	47	66	35	45	60	132	7	28	10	97	116	17	99	21
0	19%	17%	22%	23%	21%	20%	16%	18%	17%	19%	22%	24%	17%	5%	18%	15%	27%	23%	7%	28%	6%
	1370	2770	22/0	2570	2270	2070	1070	10/0	2770	2370	22,0	1	1770	3,0	m	m	mn	r .	7,0	l +	0,0
Wrong direction	512	384	121	72	129	114	141	127	202	92	90	112	400	109	93	43	144	248	174	155	250
wrong direction																		-			
	50%	55%	39%	36%	53%	50%	55%	50%	53%	50%	44%	45%	52%	86%	59%	67%	40%	49%	74%	44%	71%
		b			С	С	С		j					nop	р	р			q		S
Neither	214	134	75	54	44	45	51	57	77	36	44	51	162	7	30	9	93	107	35	79	53
	21%	19%	24%	27%	18%	20%	20%	22%	20%	19%	22%	20%	21%	6%	19%	14%	26%	21%	15%	22%	15%
															m		mo			l +	
Don't know	104	56	46	28	18	23	19	25	33	22	24	24	80	4	7	2	24	37	10	23	29
DOIT E KNOW	10%	8%	15%	14%	8%	10%	7%	10%	9%	12%	12%	10%	10%	3%	4%	4%	7%	7%	4%	7%	8%
	10%	8%	15%	14%	870	10%	/76	10%	9%	1270	12%	10%	10%	376	476	476	/70	/76	470	/76	870
			a	f																	
Prefer not to say	4	3	-	1	-	1	2	-	1	1	2	3	1	-	-	-	-	-	-		-
			-	1%	-	*	1%	-	*	1%	1%	1%	*	-	-	-	-	-	-	-	-
												1								ı	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

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Table 3

FAV1 - Summary Table - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

Base: Adults aged 16+ in Scotland

	Russell Findlay,															
	Leader of the	Anas Sarwar,			Keir Starmer,			Donald Trump,								
	Scottish	Leader of the	Kate Forbes, SNP	John Swinney,	Leader of the	Kemi Badenoch,	Nigel Farage,	President of the			The Scottish					
	Conservative and	Scottish Labour	Deputy First	Leader of the SNP	Labour Party, and	Leader of the	Leader of Reform	United States of		The Scottish	Conservative and	The Scottish	The Scottish Green	The Scottish		
	Unionist Party	Party	Minister	and First Minister	Prime Minister	Conservative Party	UK	America	Elon Musk	Labour Party	Unionist Party	Liberal Democrats	Party	National Party	Reform UK	Alba Party
	1025															
WEIGHTED BASE	1025	1025	1025	1025	1025	1025	1025	1025	1025	1025	1025	1025	1025	1025	1025	1025
Very favourable	40	39	70	103	40	33	78	64	54	55	34	47	73	142	81	25
	4%	4%	7%	10%	4%	3%	8%	6%	5%	5%	3%	5%	7%	14%	8%	2%
Fairly favourable	112	158	207	203	180	102	110	118	71	180	124	175	189	190	117	76
	11%	15%	20%	20%	18%	10%	11%	12%	7%	18%	12%	17%	18%	19%	11%	7%
Neither favourable nor	252	296	270	247	205	195	154	85	125	289	224	386	259	197	173	284
unfavourable																
	25%	29%	26%	24%	20%	19%	15%	8%	12%	28%	22%	38%	25%	19%	17%	28%
Fairly unfavourable	166	212	177	144	212	180	136	108	129	214	190	177	137	145	127	199
	16%	21%	17%	14%	21%	18%	13%	11%	13%	21%	19%	17%	13%	14%	12%	19%
Very unfavourable	308	215	179	244	329	403	487	616	590	231	399	157	273	301	455	307
	30%	21%	17%	24%	32%	39%	47%	60%	58%	23%	39%	15%	27%	29%	44%	30%
Don't know	142	96	109	76	51	106	47	25	44	46	48	77	84	41	65	128
	14%	9%	11%	7%	5%	10%	5%	2%	4%	4%	5%	7%	8%	4%	6%	12%
Prefer not to say	5	10	12	8	9	6	14	9	11	10	6	7	10	8	7	7
	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Favourable (NET)	152	197	277	306	219	135	188	182	126	235	158	222	262	332	198	101
	15%	19%	27%	30%	21%	13%	18%	18%	12%	23%	15%	22%	26%	32%	19%	10%
Unfavourable (NET)	474	426	356	389	541	583	622	724	720	446	589	333	411	447	582	507
	46%	42%	35%	38%	53%	57%	61%	71%	70%	43%	57%	32%	40%	44%	57%	49%
NET Difference	-322	-229	-79	-83	-322	-448	-434	-542	-594	-211	-431	-111	-148	-115	-384	-406
	-31%	-22%	-8%	-8%	-31%	-44%	-42%	-53%	-58%	-21%	-42%	-11%	-14%	-11%	-37%	-40%

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Table 4
FAVI\_22 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Russell Findlay, Leader of the Scottish Conservative and Unionist Party

Base: Adults aged 16+ in Scotland

	ſ	CEN	IDER			AGE B	DAND 1				AGE BAND 2			SOCIAL	CRADE		SOCIAL	CDADE 2	MODELIN	NG STATUS	HICH	EST QUALIFIC	ATION				PARLIAME	NT DECION			
Г		GEN	DEK			AGE B	SAND I				AGE BAND 2			JOCIAL	GRADE		SOCIAL	JRADE Z	WORKIN	VG SIA103	STANDARD	EST QUALIFIC	AHON		1		PARDAME	MID			
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS		SCOTLAND	NORTH EAST		
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB (I)	C1 (m)	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL (w)	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND (C)	SOUTH (D)	WEST (F)
UNWEIGHTED BASE		490	(U)	(c)	175	(e)	167	176	246	274	329	422	420	264	110	204	702	322	614	(5)	107	350	460	100	102	(٧/	(A)	129	155	120	145
WEIGHTED BASE	1025 1025	400	529		158	153	161	175	246	204	314	420	300	264	134	236	655	370	564	461	229	437	221	125*	133	85*	140	126	144	130	134
WEIGHTED BASE	1025	48%	52%	13%*	15%	15%	169/	17%	245	200	31%	41%	390	269	13%	23%	64%	36%	55%	461	22%	432	32%	12%*	13%	8%*	15%	126	14%	13%	13%
Very favourable	40	24	16	15%	12	4	10/6	7	14	16	31/0	21	22	20/0	2570	10	25	15	10	22	2270 E	22	14	2	7	2	1570		6	7	1570
very lavourable	4%	5%	3%	3%	8%	2%		4%	6%	5%	1%	5%	6%	1%	4%	4%	4%	4%	3%	5%	2%	5%	4%	2%	5%	2%	4%	5%	4%	5%	3%
	4/4	3,0	3,0	3,0	of.	2.74			f			1	m	1/0	470	4,4	4,0	470	3,0	370	2.0	374	470	2,0	370	2,0	4.0	3,0	4,0	370	3,0
Fairly favourable	112	67	44	15	17	10	12	15	42	32	22	57	54	26	9	22	81	31	56	56	25	44	39	11	12	9	17	13	14	16	20
	11%	14%	8%	12%	11%	6%	8%	9%	17%	11%	7%	14%	14%	10%	7%	9%	12%	8%	10%	12%	11%	10%	12%	9%	9%	10%	11%	11%	10%	12%	15%
		b							efg			i																			
Neither favourable nor unfavourable	252	124	125	35	37	42	36	45	56	73	77	102	94	65	40	52	160	92	143	109	62	98	84	34	28	18	34	37	33	30	38
	25%	25%	24%	27%	24%	27%	22%	26%	23%	25%	25%	24%	24%	25%	30%	22%	24%	25%	25%	24%	27%	23%	25%	27%	21%	22%	23%	30%	23%	23%	28%
Fairly unfavourable	166	76	90	22	21	23	34	24	42	43	57	66	58	55	21	32	113	53	86	81	32	75	57	20	25	13	31	17	32	9	20
,	16%	15%	17%	17%	13%	15%	21%	14%	17%	15%	18%	16%	15%	21%	16%	14%	17%	14%	15%	17%	14%	17%	17%	16%	19%	15%	21%	13%	23%	7%	15%
																									D		D		D		
Very unfavourable	308	159	146	29	37	46	57	62	76	66	103	139	115	75	35	83	190	118	173	135	65	132	97	41	40	28	39	40	34	46	40
	30%	32%	28%	22%	23%	30%	35%	36%	31%	23%	33%	33%	30%	28%	26%	35%	29%	32%	31%	29%	28%	30%	29%	33%	30%	33%	26%	32%	24%	36%	30%
							cd	cd			i	i																		C	
Don't know	142	38	104	27	31	29	21	20	14	58	50	34	44	39	23	36	83	59	84	58	40	60	37	15	20	14	23	13	24	22	12
	14%	8%	20%	20%	20%	19%	13%	11%	6%	20%	16%	8%	11%	15%	17%	15%	13%	16%	15%	12%	17%	14%	11%	12%	15%	17%	15%	10%	17%	17%	9%
			а	h	gh	ħ	ħ	h		k	k																				
Prefer not to say	5	1	4	-	3	1	1	1	-	3	2	1	2	1	-	2	3	2	4	1	1	1	3	2	2	1	-	-	1	-	-
	•		1%	-	2%		1%		-	1%	<u> </u>		1%		-	1%			1%	<u> </u>			1%	1%	1%	1%	-	-		-	-
Favourable (NET)	152	91	61	20	29	13	12	22	56	48	25	78	76	30	15	31	106	46	74	78	29	66	53	13	19	10	23	19	20	23	25
	15%	19%	12%	15%	18%	9%	8%	13%	23%	17%	8%	19%	19%	11%	11%	13%	16%	12%	13%	17%	13%	15%	16%	11%	14%	12%	16%	15%	14%	17%	19%
Unfavourable (NET)		234	235	E1	- et 58	69	91	96	efg 110	110	160	205	mn 173	120	56	115	303	171	259	215	07	206	154	61	65	41	69	67	66	55	59
Omavourable (NET)	474 46%	48%	44%	39%	37%	45%	56%	86 49%	119 48%	38%	51%	49%	45%	130 49%	56 42%	115 49%	46%	46%	46%	215 47%	42%	48%	47%	49%	49%	41 48%	46%	45%	46%	43%	44%
	-576	-5/0		33/6	3776	-37e	cd	-370	-0.00	2070	3170	-3/6	-376	<b>4</b> 2/6	-£/0	7370	-376	-076	+076	-770	-270	<b>→</b> 070	-770	-570	+370	<b>→</b> 070	-070	-37s	-576	-3/0	<del>-4</del> 70
NET Difference	-322	-143	-174	-27	-29	-56	-79	-64	-63	-61	-134	-127	-97	-100	-41	-84	-197	-125	-185	-137	-68	-140	-101	-47	-46	-31	-46	-37	-47	-33	-34
ner omerence	-31%	-29%	-33%	-24%	-18%	-36%	-49%	-37%	-26%	-21%	-43%	-30%	-25%	-38%	-31%	-35%	-30%	-34%	-33%	-30%	-30%	-32%	-31%	-38%	-35%	-36%	-31%	-30%	-33%	-25%	-26%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f/g/h - i/i//k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E \ Overlap \ formulae \ used. \ * \ small \ base$ 

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Table 5

FAV1\_22 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Russell Findlay, Leader of the Scottish Conservative and Unionist Party

Base: Adults aged 16+ in Scotland

		TEN	URE		INC	OME			HOUSEH	OLD SIZE			F CHILDREN H	4	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI		LIB DEM	SNP	REMAIN	LEAVE	YES	NO NO
	TOTAL	(a)	(b)	(c)	£34,999 (d)	(e)	£55,000+ (f)	(g)	(h)	(i)	4+ (i)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1025	734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
WEIGHTED BASE	1025	696		201								250		127				507		357	
Van favorende	100%	68%	30%	20%	23% 12	22% 9	25%	25%	37%	18% 7	20%	24%	76% 24	12%	16% 7	6%* 3	35% 3	50%	23%	35%	34%
Very favourable	4%	26 4%	14 5%	3%	5%	4%	12 5%	1%	21 6%	4%	4%	16 6%	3%	18 14%	4%	5%	1%	10 2%	23 10%	9	20 6%
	4,0	4,0	370	3,0	370	470	570	170	g	470	470	I	370	np	р	р	270	2,0	q	3,0	S
Fairly favourable	112	82	30	22	25	30	26	26	41	18	27	31	80	50	16	8	15	46	46	19	63
	11%	12%	10%	11%	10%	13%	10%	10%	11%	9%	13%	13%	10%	39%	10%	12%	4%	9%	19%	5%	18%
Neither favourable nor		400	67										400	nop	p	p		100	q		\$
unfavourable	252	183	67	50	63	66	54	63	82	51	56	66	186	35	45	23	66	106	71	70	102
	25%	26%	22%	25%	26%	29%	21%	25%	22%	28%	27%	27%	24%	28%	29% n	36%	18%	21%	30% g	20%	29% s
Fairly unfavourable	166	109	50	28	40	35	47	41	52	39	34	30	137	8	37	15	62	97	26	57	61
,	16%	16%	16%	14%	17%	15%	19%	16%	14%	21%	16%	12%	18%	6%	23%	23%	17%	19%	11%	16%	17%
													k		m	m	m	r			
Very unfavourable	308 30%	205 29%	99 32%	71 35%	65 27%	60 26%	80 31%	91 36%	130 34%	49 26%	38 18%	61 24%	247 32%	7 6%	35 22%	12 18%	182 51%	192 38%	49 20%	173 48%	64 18%
	30%	29%	32%	35%	27%	26%	31%	36% i	34% i	26%	18%	24%	32% k	6%	22% m	18% m	mno	38%	20%	48%	18%
Don't know	142	89	48	24	35	27	36	28	52	23	39	43	99	9	19	4	29	56	23	28	42
	14%	13%	15%	12%	14%	12%	14%	11%	14%	12%	19% g	17%	13%	7%	12%	6%	8%	11%	10%	8%	12%
Prefer not to say	5	3	2	-	1	2	1	1	1	-	3	2	3	-	-	-	-	2	-	-	-
			1%		1%	1%	*	1%			1%	1%									
Favourable (NET)	152 15%	108 16%	44 14%	28 14%	37 15%	39 17%	38 15%	29 12%	62 16%	24 13%	36 18%	47 19%	105 13%	67 53%	22 14%	11 17%	18 5%	56 11%	68 29%	28 8%	83 24%
	13/0	10%	14/0	1470	1370	1770	13/0	12/0	1070	13/0	10/0	13/0	13/0	nop	D D	D D	370	1170	q	670	S S
Unfavourable (NET)	474	314	150	99	105	95	127	133	182	88	71	91	383	15	72	27	244	288	75	230	125
	46%	45%	48%	49%	44%	41%	50%	52%	48%	47%	35%	36%	49%	12%	45%	42%	68%	57%	32%	64%	35%
NET DIFF		205	400	70	60			j	j	j	25	40	k		m	m	mno	r	-	t	40
NET Difference	-322 -31%	-206 -30%	-106 -34%	-72 -36%	-68 -28%	-56 -24%	-89 -35%	-104 -41%	-120 -32%	-63 -34%	-35 -17%	-43 -17%	-279 -36%	52 41%	-50 -31%	-16 -24%	-227 -63%	-233 -46%	-7 -3%	-202 -57%	-42 -12%
	-31/6	*50%	*3470	*30%	*20/0	*2470	*33/0	*41/0	*32/0	*3470	-1//0	-1776	*30%	41% no	*31/0	*Z*#70	*03/6	*4070	*370	*37/6	-12/0

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 6 FAVI\_3 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Anas Sarwar, Leader of the Scottish Labour Party

Base: Adults aged 16+ in Scotland

		CEL	NDER			ACE	BAND 1				AGE BAND 2			SOCIAL	PADE		SOCIAL	CDADE 2	MODELIN	IG STATUS	шси	EST QUALIFIC	ATION				PARLIAME	NT DECION			
		GEI	VDER		1	AGE	SAND I				AGE BAND 2			SOCIAL	IKADE		SOCIAL	GRADE 2	WORKIN	IG SIATOS	STANDARD	231 QUALIFIC	ATION		1		PARLIANIE	MID		$\overline{}$	
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS		SCOTLAND	NORTH EAST		
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AD	C1	C2	DF	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(4)	(6)	43*34	33-04	(6)	(ii)	(i)	33+ (k)	/I)	(m)	(n)	(0)	(n)	(a)	(r)	(e)	(t)	(u)	ABOVE (v)	(w)	(v)	(v)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1025	480	529	99	175	162	167	176	246	274	329	422	439	264	119	204	702	222	614	411	197	350	460	109	122	99	155	129	155	120	145
WEIGHTED BASE	1025	480	529	133*	159	153	161		245	201	314	420	300	265	124	236	655	370	564	461	229	432	221	125*	122	95*	1/19	126	144	130	134
WEIGHTED BASE	100%	48%		12%*					24%	28%			38%	26%		23%	64%		55%		22%					894*					13%
Very favourable	39	26	13	4	10	3	7	7	9	14	10	15	20	8	4	9	28	11	26	13	7	17	14	5	6	2	6	2	7	5	4
very navourable	4%	5%	2%	3%	6%	2%	4%	4%	3%	5%	3%	4%	5%	3%	3%	3%	4%	3%	5%	3%	3%	4%	4%	4%	4%	3%	4%	294	5%	4%	3%
	4/4	h	270	3,0	0,0	2.70	470	470	370	370	3/4	474	370	370	370	3,4	4,0	370	3,0	3,0	3,4	4.4	4,0	4,0	470	370	4,4	2,0	370	470	3,0
Fairly favourable	158	76	83	25	23	22	22	25	41	48	44	66	75	39	19	25	114	44	88	71	28	58	67	16	23	10	33	19	16	15	26
	15%	15%	16%	19%	14%	15%	14%	15%	17%	16%	14%	16%	19%	15%	14%	11%	17%	12%	16%	15%	12%	13%	20%	13%	17%	11%	22%	15%	11%	12%	19%
		20,0		20,0								20,0	0			,-	a		20,0				tu	20.1			yCD				2570
Neither favourable nor	296	130	162	45	51	53	43	48	56	96	96	104	107	79	42	68	186	110	163	133	66	126	92	36	34	20	43	43	46	44	28
unfavourable																															
	29%	27%	31%	34%	32%	35%	26%	27%	23%	33%	30%	25%	28%	30%	31%	29%	28%	30%	29%	29%	29%	29%	28%	29%	25%	24%	29%	34%	32%	34%	21%
					h	h				k																		E	E	E	
Fairly unfavourable	212	101	110	11	26	28	35	46	65	38	63	111	95	57	23	37	152	60	111	101	39	92	75	25	21	20	34	28	29	19	33
	21%	21%	21%	8%	17%	18%	22%	26%	26%	13%	20%	26%	24%	21%	17%	16%	23%	16%	20%	22%	17%	21%	23%	20%	16%	24%	23%	22%	21%	15%	25%
						c	c	cd	cd		i	i	0				q														
Very unfavourable	215	123	90	20	19	29	38	40	69	39	67	108	69	56	25	65	126	89	116	99	60	92	58	25	22	18	18	29	29	38	35
	21%	25%	17%	15%	12%	19%	24%	23%	28%	14%	21%	26%	18%	21%	18%	27%	19%	24%	21%	21%	26%	21%	17%	20%	17%	21%	12%	23%	20%	29%	26%
		b					d	d	cd		i	i				1					v							A		хA	A
Don't know	96	31	64	25	27	17	13	7	6	52	31	13	23	25	21	27	48	48	57	38	26	43	22	12	26	13	11	4	15	8	7
	9%	6%	12%	19%	17%	11%	8%	4%	2%	18%	10%	3%	6%	9%	15%	12%	7%	13%	10%	8%	11%	10%	7%	10%	20%	15%	7%	3%	10%	6%	5%
			a	fgh	fgh	gh	ħ			ik	k				1	1		р							WABCDE	BDE			В		
Prefer not to say	10	3	7	3	1	1	3	2	1	4	3	3	1	1	1	7	2	8	3	7	4	4	3	4	1	1	3	-	1	-	1
	1%	1%	1%	2%	1%		2%	1%		1%	1%	1%			1%	3%	*	2%	196	1%	2%	1%	1%	3%		1%	2%	-		-	1%
																lm		р													
Favourable (NET)	197	102	95	29	33	25	29	32	49	62	54	81	95	47	23	33	142	56	114	83	35	75	81	21	29	12	40	22	24	20	30
	19%	21%	18%	22%	21%	16%	18%	19%	20%	21%	17%	19%	24%	18%	17%	14%	22%	15%	20%	18%	15%	17%	25%	17%	22%	14%	27%	17%	16%	16%	22%
													0				q						tu				yCD				
Unfavourable (NET)	426	223	201	31	46	57	73	85	134	/7	130	219	164	113	48	101	277	149	226	200	99	184	133	51	43	38	53	57	58	57	68
	42%	46%	38%	23%	29%	37%	45%	49%	54%	26%	41%	52%	42%	43%	35%	43%	42%	40%	40%	43%	43%	43%	40%	41%	32%	45%	35%	45%	41%	44%	51%
		Ь				c	cd	cde	cde		- 1	- i																			хA
NET Difference	-229	-121	-106	-2	-13	-32	-44	-53	-85	-15	-76	-138	-69	-66	-25	-69	-136	-93	-112	-117	-64	-109	-52	-30	-14	-26	-13	-35	-35	-37	-39
	-22%	-25%	-20%	-2%	-8%	-21%	-27%	-30%	-35%	-5%	-24%	-33%	-18%	-25%	-18%	-29%	-21%	-25%	-20%	-25%	-28%	-25%	-16%	-24%	-11%	-31%	-9%	-28%	-24%	-28%	-29%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/t/g/h - i/fi/k - 1/m/n/o - p/q - r/s - t/u/v - w/x/v/A/B/C/D/E \ Overlap \ formulae used. * small base$ 

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Table 7

FAV1\_3 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Anas Sarwar, Leader of the Scottish Labour Party

Base: Adults aged 16+ in Scotland

		TEN	URE		INC	OME			HOUSEH	OLD SIZE			F CHILDREN H	н	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -	055.000				4+			CONSERVATI			SNP	REMAIN			
	TOTAL	OCCUPIED (a)	RENTER (b)	£19,999 (c)	£34,999 (d)	£54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (I)	VE (m)	LABOUR (n)	LIB DEM (o)	(p)	(q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1025	734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
WEIGHTED BASE	1025	696										250		127				507		357	
	100%	68%	30%	20%	23%	22%	25%	25%	37%	18%	20%	24%	76%	12%	16%	6%*	35%	50%	23%	35%	34%
Very favourable	39	22	17	8	7	10	14	8	11	5	15	18	21	6	18	2	7	24	9	7	24
	4%	3%	5%	4%	3%	4%	5%	3%	3%	3%	7%	7%	3%	4%	11%	4%	2%	5%	4%	2%	7%
											h	1			p						S
Fairly favourable	158	116	37	23	36	45	39	33	65	25	35	42	116	13	54	15	39	92	29	47	60
	15%	17%	12%	11%	15%	20%	15%	13%	17%	14%	17%	17%	15%	10%	34%	23%	11%	18%	12%	13%	17%
						c									mp	mp					
Neither favourable nor unfavourable	296	198	95	60	74	65	74	68	102	68	58	77	219	29	50	27	81	140	60	83	103
	29%	28%	30%	30%	31%	28%	29%	27%	27%	37%	28%	31%	28%	23%	31%	41%	23%	28%	25%	23%	29%
										gh					р	mp					
Fairly unfavourable	212	151	57	41	50	46	58	61	78	37	35	42	170	38	12	13	101	116	60	95	81
	21%	22%	18%	20%	21%	20%	23%	24%	21%	20%	17%	17%	22%	30%	7%	21%	28%	23%	25%	27%	23%
														n		n	n				
Very unfavourable	215	154	60	51	50	41	46	64	86	32	33	41	174	38	17	6	110	100	70	106	66
	21%	22%	19%	25%	21%	18%	18%	25%	23%	17%	16%	16%	22%	30%	11%	9%	31%	20%	30%	30%	19%
Don't know	96	52	38	16	24	18	24	J 19	22	10	26	28	67	no 2	6		no 18	33	q 9	15	18
DON E KNOW	9%	7%	12%	8%	10%	8%	9%	7%	32 9%	19 10%	13%	11%	9%	2%	4%	2%	5%	7%	4%	4%	18 5%
	9%	/76	12% a	870	10%	870	9%	/76	9%	10%	13%	1176	976	276	476	276	5%	/76	476	476	5%
Prefer not to say	10	3	7	4	-	4	1	3	3	-	4	2	8	-	2	-	1	3	-	3	-
	1%	•	2% a	2%	-	2%	*	1%	1%	-	2%	1%	1%	-	1%	-	•	1%	-	1%	-
Favourable (NET)	197	138	54	31	43	55	53	41	77	30	50	60	138	19	72	17	46	116	38	55	84
	19%	20%	17%	15%	18%	24%	21%	16%	20%	16%	24%	24%	18%	15%	45%	27%	13%	23%	16%	15%	24%
						c					g	1			mop	mp		r			s
Unfavourable (NET)	426	306	117	91	100	87	104	125	164	69	68	83	344	77	29	19	211	216	130	202	147
	42%	44%	38%	45%	41%	38%	41%	49%	43%	37%	33%	33%	44%	61%	18%	30%	59%	43%	55%	57%	42%
		1						ij	j				k	no			no		q	t	
NET Difference	-229	-168	-64	-60	-57	-32	-51	-84	-87	-39	-18	-23	-206	-58	43	-2	-165	-100	-93	-147	-63
	-22%	-24%	-20%	-30%	-24%	-14%	-20%	-33%	-23%	-21%	-9%	-9%	-27%	-46%	27%	-3%	-46%	-20%	-39%	-41%	-18%
															0						

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

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Table 8

FAV1\_11 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Kate Forbes, SNP Deputy First Minister

Base: Adults aged 16+ in Scotland

		GE	NDER			AGE	BAND 1			1	AGE BAND 2			SOCIAL	LGRADE		SOCIAL	GRADE 2	WORKIN	NG STATUS	HIGH	IEST QUALIFIC	ATION				PARLIAMEN	NT REGION			
		-	T			1														1	STANDARD				1			MID			
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS		SCOTLAND	NORTH EAST		
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE (a)	ABC1	C2DE (a)	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(0)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(1)	(m)	(n)	(0)	(p)	(4)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1025	480		99						274							703		614												
WEIGHTED BASE	1025	489		133*						291							6SS		564												
	100%	48%	52%	13%*	15%	15%	16%	17%	24%	28%	31%	41%	38%	26%	13%	23%	64%	36%	55%	45%	22%	42%	32%	12%*	13%	8%*	15%	12%	14%	13%	13%
Very favourable	70	42	28	5	8	10	5	13	29	13	15	42	27	19	9	16	45	25	41	29	17	29	23	4	7	8	8	11	10	10	13
	7%	9%	5%	4%	5%	6%	3%	7%	12%	5%	5%	10%	7%	7%	7%	7%	7%	7%	7%	6%	7%	7%	7%	3%	5%	9%	5%	9%	7%	7%	10%
									cdf			ij																			w
Fairly favourable	207	111	96	22	31	34	34	33	53	53	68	86	78	51	26	51	129	78	107	100	42	84	77	28	29	26	26	24	22	21	30
	20%	23%	18%	17%	20%	22%	21%	19%	22%	18%	22%	21%	20%	19%	20%	22%	20%	21%	19%	22%	18%	19%	23%	22%	22%	31% ACD	18%	19%	15%	16%	23%
Neither favourable nor unfavourable	270	116	151	46	41	49	40	46	47	87	89	94	99	75	32	64	174	96	149	122	77	98	87	39	31	14	47	35	40	36	27
	26%	24%	29%	34% h	26%	32% h	25%	27%	19%	30% k	28%	22%	25%	28%	24%	27%	27%	26%	26%	26%	34%	23%	26%	32%	23%	16%	32% vF	28%	28%	28%	20%
Fairly unfavourable	177	86	90	20	29	20	30	29	49	50	50	77	80	44	23	31	124	54	96	81	22	81	66	23	24	8	32	18	30	16	26
,	17%	18%	17%	15%	19%	13%	19%	17%	20%	17%	16%	18%	20%	17%	17%	13%	19%	14%	17%	18%	9%	19%	20%	18%	18%	10%	21%	15%	21%	12%	20%
Very unfavourable	179	99	80	10	19	19	39	34	58	29	58	92	78	41	26	34	119	60	105	74	42	83	50	15	15	16	10	32	18	34	31
very diliavodrable	17%	20%	15%	8%	12%	12%	24%	20%	24%	10%	18%	22%	20%	15%	19%	14%	18%	16%	19%	16%	18%	19%	15%	12%	12%	19%	12%	25%	12%	26%	23%
	2770	b.	1374	0,0	22.70	12.70	cde	2072	cde	20,0	1070	11.70	20%	13/0	15,0	14/0	20%	10/0	2570	2070	10/0	2370	13/4	12.70	22.70	15/0	11/4	wxAC	12.70	WXAC	wxAC
Don't know	109	22	74	22	28	20	12	17	9	50	33	26	26	33	18	32	59	50	63	46	25	51	25	14	23	12	13	6	22	13	5
DOTTERION	11%	7%	14%	16%	18%	13%	8%	10%	4%	17%	10%	6%	7%	12%	13%	14%	9%	13%	11%	10%	11%	12%	7%	11%	17%	14%	9%	5%	16%	10%	4%
				b	feh	h		h		ik				1	1	- 1						V		E	ARE	DE			BE		
Prefer not to say	12	2	10	8	1	1	1	2		9	2	2	2	2	- :	8	4	8	3	9	4	6	3	2	4	1	4	-	1	-	1
	1%		2%	6%	1%		1%	1%	-	3%				1%		3%	1%	2%	1%	2%	2%	1%	1%	1%	3%	1%	3%	-		-	1%
			a	defh						ik						i i		р													
Favourable (NET)	277	152	124	27	39	44	39	46	83	66	83	128	105	70	35	67	175	102	148	130	59	113	100	32	36	34	35	35	32	31	44
	27%	31%	23%	20%	25%	29%	24%	26%	34%	23%	26%	31%	27%	26%	26%	28%	27%	28%	26%	28%	26%	26%	30%	25%	27%	40%	23%	27%	22%	24%	33%
		b										1														WACD					
Unfavourable (NET)	356	185	170	31	48	39	69	63	106	79	108	170	158	85	49	65	243	114	201	155	64	164	116	38	39	24	50	50	48	49	57
	35%	38%	32%	23%	30%	26%	43%	36%	43%	27%	34%	40%	40%	32%	36%	28%	37%	31%	36%	34%	28%	38%	35%	31%	29%	28%	34%	40%	34%	38%	43%
							cde	c	cde			i	mo									t									xv
NET Difference	-79	-33	-46	-4	-9	5	-30	-18	-24	-13	-25	-41	-53	-15	-13	2	-68	-11	-54	-26	-5	-51	-16	-6	-3	10	-16	-16	-16	-18	-14
	-8%	-7%	-9%	-3%	-6%	3%	-18%	-10%	-10%	-4%	-8%	-10%	-14%	-6%	-10%	1%	-10%	-3%	-10%	-6%	-2%	-12%	-5%	-5%	-3%	12%	-10%	-13%	-11%	-14%	-10%
		.,,,				c											-		10,0							wx					

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap \ formulae \ used. * small \ base$ 

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Table 9

FAV1\_11 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Kate Forbes, SNP Deputy First Minister

Base: Adults aged 16+ in Scotland

		TEN	URE		INC	OME			HOUSEH	OLD SIZE			F CHILDREN HI	н	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
	TOTAL	OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (i)	ANY (k)	NONE (I)	CONSERVATI VE (m)	LABOUR (n)	LIB DEM	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1025	(a) 734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
WEIGHTED BASE	1025	696		201	241	229	256	255	379	186	205	250		127	159	65*	358	507		357	
	100%	68%		20%								24%		12%				50%		35%	34%
Very favourable	70	49	21	21	11	20	17	22	25	9	14	16	54	3	3	-	55	47	10	50	8
	7%	7%	7%	10% d	4%	9%	7%	9%	7%	5%	7%	6%	7%	2%	2%	-	15% mno	9% r	4%	14% †	2%
Fairly favourable	207	143	64	44	59	42	46	62	71	32	41	57	150	11	21	10	115	127	36	119	35
	20%	21%	21%	22%	25%	18%	18%	24%	19%	17%	20%	23%	19%	9%	13%	15%	32%	25%	15%	33%	10%
																	mno	r		t	
Neither favourable nor unfavourable	270	176	88	55	66	52	72	61	86	65	59	76	194	16	44	21	95	129	56	89	84
	26%	25%	28%	27%	27%	23%	28%	24%	23%	35%	29%	30%	25%	13%	28%	32%	27%	25%	24%	25%	24%
										gh					m	m	m				
Fairly unfavourable	177	119	56	27	38	49	46	48	67	37	26	33	145	29	33	16	47	90	44	43	87
	17%	17%	18%	13%	16%	21%	18%	19%	18%	20%	13%	13%	19%	23%	21%	25%	13%	18%	18%	12%	25%
Very unfavourable	179	142	36	31	42	42	46	39	86	23	31	38	141	p 64	p 45	p 15	18	69	78	35	s 109
very umavourable	17%	20%	11%	16%	17%	18%	18%	15%	23%	12%	15%	15%	18%	51%	28%	23%	5%	14%	33%	10%	31%
	27,0	b	11/0	10/0	1770	10/0	10/0	13/0	gij	12/0	1370	2570	10/0	nop	D	n	570	2470	a	1070	S .
Don't know	109	63	40	21	22	20	28	22	37	19	30	27	82	4	12	2	28	45	13	21	30
	11%	9%	13%	10%	9%	9%	11%	9%	10%	10%	15%	11%	11%	3%	7%	3%	8%	9%	5%	6%	8%
Prefer not to say	12	5	7	2	3	5	1	1	6	1	4	2	10	-	-	1	-	1	-	-	-
	1%	1%	2%	1%	1%	2%	*	•	2%	1%	2%	1%	1%	-	-	1% p	-	•	-	-	
Favourable (NET)	277	191	85	65	70	61	63	84	97	41	55	73	204	14	24	10	170	174	47	169	44
	27%	28%	27%	32%	29%	27%	25%	33% i	25%	22%	27%	29%	26%	11%	15%	15%	48% mno	34% r	20%	47% t	12%
Unfavourable (NET)	356	261	91	58	80	91	93	87	153	60	57	71	285	93	78	31	65	159	122	78	195
	35%	37%	29%	29%	33%	40%	36%	34%	40%	32%	28%	28%	37%	73%	49%	48%	18%	31%	51%	22%	55%
		b				с			j				k	nop	р	р			q		S
NET Difference	-79	-69	-6	7	-10	-29	-30	-3	-56	-19	-2	2	-81	-79	-54	-21	105	15	-75	91	-152
	-8%	-10%	-2%	4%	-4%	-13%	-12%	-1%	-15%	-10%	-1%	1%	-10%	-62%	-34%	-32%	29%	3%	-32%	25%	-43%
																	mno			1	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

3 Mar 2025

FAV1\_20 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? John Swinney, Leader of the SNP and First Min

Base: Adults aged 16+ in Scotland	d																														
		GEI	NDER			AGE B	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL O	GRADE 2	WORKIN	G STATUS	HIGH	EST QUALIFIC	ATION				PARLIAMEN	NT REGION			
																					STANDARD							MID			
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS			NORTH EAST		
		MEN (a)	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE (a)	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
LINUXIELE LITER RACE	TOTAL	(a)	(b)	(c)	(d)	(0)	(t)	(g)	(h)	(1)	())	(k) 422	(1)	(m)	(11)	(0)	(P)	(q) 322	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E) 145
UNWEIGHTED BASE WEIGHTED BASE	1025 1025	480	538 529	133*	175 158	162 153	161	176 175	246	274 291	314	422	300	204	118 134	204 236	703 655	370	614	411	187 229	437	460 331	125*	133	85*	155	129 126	155	120 130	134
WEIGHTED BASE	1025	48%	52%	13%*	15%	15%	16%	17%	243	291	31%	41%	390	26%	13%	23%	64%	36%	55%	45%	22%	432	32%	12%*	13%	8%*	15%	12%	14%	13%	13%
Very favourable	103	51	52	9	13	13	11	20	36	22	24	56	46	19	7	30	65	38	51	52	20	43	39		10	6	12	19	16	15	17
very lavourable	10%	10%	10%	7%	8%	9%	7%	11%	15%	8%	8%	13%	12%	7%	6%	13%	10%	10%	9%	11%	9%	10%	12%	7%	7%	7%	8%	15%	11%	12%	13%
									df			ii																			
Fairly favourable	203	105	97	17	29	37	30	41	50	46	67	91	75	48	32	47	123	79	111	92	44	86	70	28	26	23	32	19	23	26	26
	20%	21%	18%	12%	18%	24%	19%	23%	20%	16%	21%	22%	19%	18%	24%	20%	19%	21%	20%	20%	19%	20%	21%	22%	20%	27% B	21%	16%	16%	20%	19%
Neither favourable nor	247	107	136	55	50	48	36	29	29	105	84	58	81	64	38	63	146	101	148	99	56	94	82	31	34	14	37	29	40	37	25
unfavourable	24%	22%	26%	420/	221/	219/	22%	17%	12%	266	221/	14%	21%	24%	29%	27%	22%	27%	269	210	25%	22%	25%	250/	25%	16%	25%	23%	200/	200	19%
	24%	22%	20%	42% feb	32% øh	31% øh	2276	1/%	12%	36%	27%	14%	21%	24%	29%	27%	22%	27%	26%	21%	25%	22%	25%	25%	25%	10%	25%	2376	28%	29%	19%
Fairly unfavourable	144	58	85	15	17	21	23	28	40	32	44	68	71	43	16	15	113	31	76	68	33	52	52	20	17	13	29	14	23	11	16
,	14%	12%	16%	11%	11%	14%	14%	16%	16%	11%	14%	16%	18%	16%	12%	6%	17%	8%	14%	15%	14%	12%	16%	16%	13%	16%	20%	11%	16%	8%	12%
													0	0			q							20,10			D				22,1
Very unfavourable	244	143	101	15	21	18	50	53	88	35	68	141	98	60	27	59	159	85	127	117	57	114	71	25	26	18	28	41	28	35	44
	24%	29%	19%	11%	13%	12%	31%	30%	36%	12%	22%	34%	25%	23%	20%	25%	24%	23%	23%	25%	25%	26%	21%	20%	19%	21%	19%	32%	19%	27%	33%
		b					cde	cde	cde		i	ij																xAC			wxAC
Don't know	76	25	51	18	27	15	10	3	2	45	26	5	15	27	13	21	42	34	47	29	18	36	16	11	20	8	10	4	11	6	5
	7%	5%	10%	13%	17%	10%	6%	2%	1%	15%	8%	1%	4%	10%	10%	9%	6%	9%	8%	6%	8%	8%	5%	9%	15%	10%	7%	3%	7%	5%	3%
Prefer not to say	8		a	gh 4	fgh	gh	gh	- 1		ik c	k 2	- 1		2	- 1		-	- 1	4	4	,		2		BDE	2			2		
Freier flot to say	1%	-	2%	3%	1%		1%	1%	-	2%			1%	1%	-	1%	1%	1%	1%	1%		1%	196	1%		3%	-	-	2%	-	1%
	1/4	-	a	h	2,0		2,0	170		k			2,0	170		274		2,00	170	170		1/4	1,0	1,0		ABD			270		170
Favourable (NET)	306	156	148	26	42	50	41	61	86	68	91	147	122	67	40	77	189	117	161	144	64	130	108	36	36	29	44	38	39	41	43
	30%	32%	28%	20%	26%	32%	26%	35%	35%	23%	29%	35%	31%	25%	30%	33%	29%	32%	29%	31%	28%	30%	33%	29%	27%	34%	30%	30%	27%	31%	32%
						c		c	c			1																			
Unfavourable (NET)	389	201	186	29	38	39	73	81	128	67	112	209	169	103	43	74	272	116	204	185	90	166	123	46	43	31	57	54	51	45	60
	38%	41%	35%	22%	24%	26%	45%	46%	52%	23%	36%	50%	43%	39%	32%	31%	42%	31%	36%	40%	39%	38%	37%	37%	32%	37%	38%	43%	36%	35%	45%
	1						cde	cde	cde		i	ij	no				q														×
NET Difference	-83	-45	-38	-3	4	10	-32	-20	-42		-21	-62	-47	-36	-3	4	-84	*	-42	-41	-26	-37	-14	-10	-6	-2	-13	-16	-13	-5	-17
	-8%	-9%	-7%	-3%	2%	7%	-20%	-11%	-17%		-7%	-15%	-12%	-14%	-2%	2%	-13%		-8%	-9%	-11%	-9%	-4%	-8%	-5%	-3%	-9%	-13%	-9%	-4%	-13%
					с	c										n															

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap \ formulae \ used. * small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 11
FAV1\_20 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? John Swinney, Leader of the SNP and First Minister

Base: Adults aged 16+ in Scotland

		TEN	URE		INC	ОМЕ			HOUSEH	OLD SIZE			F CHILDREN HE	4	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1025	734		167								271		134			360	551		359	
WEIGHTED BASE	1025	696		201								250		127				507		357	
	100%	68%	30%	20%	23%	22%	25%	25%	37%	18%	20%	24%	76%	12%	16%	6%*	35%	50%	23%	35%	34%
Very favourable	103	74	29	32	15	22	24	32	40	12	19	23	79	1	4	5	85	69	16	75	11
	10%	11%	9%	16%	6%	10%	9%	13%	10%	7%	9%	9%	10%	1%	2%	7%	24%	14%	7%	21%	3%
Fairly favourable	203	146		d 42	40	42		50	74	20	20	48	155	6	27	m 9	mno	r 133	20	110	40
rainy favourable	203	21%	55 18%		49 20%	18%	55 21%	58	71 19%	36 19%	38 18%		155 20%	5%	17%	-	119	26%	29 12%	31%	11%
	20%	2176	18%	21%	20%	18%	2170	23%	19%	19%	18%	19%	20%	376		14%	33%	20%	12%	31%	1176
Neither favourable nor	247	135	106		64	F4	64	54	74	56	62	or.	162	5	m 36	m 12	mno 81	114	30	80	
unfavourable				52		51						85				12					51
	24%	19%	34%	26%	26%	22%	25%	21%	20%	30%	30%	34%	21%	4%	23%	19%	23%	22%	12%	22%	14%
			а							gh	gh	I			m	m	m	r		t	
Fairly unfavourable	144	99	42	27	32	40	27	43	48	30	23	25	120	23	27	17	34	68	42	34	74
	14%	14%	14%	14%	13%	18%	11%	17%	13%	16%	11%	10%	15%	18%	17%	27%	9%	13%	18%	10%	21%
						f							k	р	р	р					S
Very unfavourable	244	198	46	37	60	58	64	58	117	37	32	38	206	91	59	20	22	100	113	44	166
	24%	28%	15%	18%	25%	25%	25%	23%	31%	20%	16%	15%	27%	72%	37%	31%	6%	20%	48%	12%	47%
		b							gij				k	nop	р	р			q		s
Don't know	76	43	27	8	19	14	21	9	27	14	26	26	50	-	6	2	16	22	7	14	10
	7%	6%	9%	4%	8%	6%	8%	4%	7%	8%	13%	10%	6%	-	4%	3%	4%	4%	3%	4%	3%
											gh	1			m	m	m				
Prefer not to say	8	2	6	3	2	2	1	1	2		5	4	4	-	-	-	-	1	-	-	-
	1%		2% a	2%	1%	1%	•	•	1%	-	3% hi	2%	1%	-	-	-	-		-	-	-
Favourable (NET)	306	220	84	74	64	64	79	90	111	48	57	71	234	7	31	13	205	203	45	185	51
	30%	32%	27%	37%	27%	28%	31%	35%	29%	26%	28%	29%	30%	6%	19%	21%	57%	40%	19%	52%	15%
				d											m	m	mno	r		t	
Unfavourable (NET)	389	297	88	64	92	98	91	101	165	67	55	63	326	115	86	37	56	168	156	78	240
	38%	43%	28%	32%	38%	43%	36%	39%	44%	36%	27%	25%	42%	90%	54%	57%	16%	33%	66%	22%	68%
		b				c		j	j				k	nop	р	р			q		s
NET Difference	-83	-77	-5	9	-27	-34	-12	-10	-55	-19	1	8	-91	-107	-55	-24	149	35	-111	107	-188
	-8%	-11%	-1%	5%	-11%	-15%	-5%	-4%	-14%	-10%	1%	3%	-12%	-84%	-34%	-37%	42%	7%	-47%	30%	-53%
																	mno				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

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Table 12
FAV1. 4- To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Keir Starmer, Leader of the Labour Party, and Prime Minister

Base: Adults aged 16+ in Scotland

		GER	IDFR			AGE B	IAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKI	NG STATUS	HIGH	IEST QUALIFIC	ATION				DADITAME	NT REGION			
		GEI	DE.N		1	AGE					AGE DAND 2			SOCIAL	UIADE.		JOCIAL	CHARDE Z	WORKI	-U 31A1U3	STANDARD	LJ. QUALIFIC			1		ALLIANIE	MID			
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS		SCOTLAND	NORTH EAST		
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL			LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1025																		614		187										
WEIGHTED BASE	1025																		564		229										
	100%	48%	52%	13%*	15%	15%	16%	17%	24%	28%	31%	41%	38%	26%	13%	23%	64%	36%	55%	45%	22%	42%	32%	12%*	13%	8%*	15%	12%	14%	13%	13%
Very favourable	40	27	12	4	14	3	3	5	10	18	6	15	20	11	3	5	31	8	27	13	5	14	19	7	6	3	3	3	4	9	6
	4%	6%	2%	3%	9%	2%	2%	3%	4%	6%	2%	4%	5%	4%	2%	2%	5%	2%	5%	3%	2%	3%	6%	5%	4%	3%	2%	2%	3%	7%	4%
		b			efg					i													t								
Fairly favourable	180	90	90	29	34	31	29	20	38	63	60	57	86	39	17	37	126	54	109	71	22	68	83	16	26	10	34	19	28	22	24
	18%	18%	17%	22%	22%	20%	18%	11%	15%	22%	19%	14%	22%	15%	13%	16%	19%	15%	19%	15%	10%	16%	25%	13%	19%	12%	23%	15%	20%	17%	18%
				g	g	g				k			mn										tu				у				
Neither favourable nor unfavourable	205	87	118	39	30	26	37	38	35	69	63	73	70	52	35	47	122	82	110	95	46	85	64	29	22	20	38	26	21	21	28
	20%	18%	22%	30%	19%	17%	23%	22%	14%	24%	20%	17%	18%	20%	26%	20%	19%	22%	19%	21%	20%	20%	19%	24%	17%	23%	25%	21%	15%	16%	21%
				eh			h																				c				
Fairly unfavourable	212	96	114	16	20	39	30	43	64	36	69	107	83	70	22	37	153	59	108	104	47	84	76	23	28	18	34	26	25	32	26
	21%	20%	22%	12%	12%	26% cd	18%	25% cd	26% cd	12%	22% i	25% i	21%	26% no	16%	16%	23% q	16%	19%	22%	20%	19%	23%	18%	21%	22%	23%	21%	17%	24%	19%
Very unfavourable	329	174	151	25	40	45	55	65	99	65	100	164	121	75	46	87	196	133	177	152	90	151	80	41	34	30	32	47	53	44	48
	32%	35%	29%	19%	26%	29%	34%	37%	40%	22%	32%	39%	31%	28%	34%	37%	30%	36%	31%	33%	39%	35%	24%	33%	26%	35%	21%	38%	37%	34%	36%
		b					c	cd	cde		i	i									v	v				A		A	A	A	A
Don't know	51	14	38	17	17	8	7	3	-	34	15	3	5	15	11	20	20	31	30	21	19	23	7	7	16	4	7	3	9	2	2
	5%	3%	7%	13%	11%	5%	4%	2%	-	12%	5%	1%	196	6%	8%	9%	3%	8%	5%	5%	8%	5%	2%	6%	12%	4%	5%	2%	6%	2%	1%
			а	fgh	fgh	h	h			jk	k			1	1	1		р			v	v			BDE				E		
Prefer not to say	9	2	6	3	3	1	1	1	-	6	2	1	4	2	-	2	7	2	4	5	1	6	2	1	2	1	-	1	3	-	1
	1%		1%	3% h	2%		1%	1%	-	2% k	•		196	1%	-	1%	1%	1%	196	1%		1%	1%	1%	1%	1%	-	1%	2%	-	1%
Favourable (NET)	219	117	103	33	49	34	32	25	48	81	66	73	107	50	20	42	157	62	136	84	27	82	102	23	31	13	37	22	32	31	29
	21%	24%	19%	25%	31%	22%	20%	14%	19%	28%	21%	17%	27%	19%	15%	18%	24%	17%	24%	18%	12%	19%	31%	18%	23%	15%	25%	18%	22%	24%	22%
					fgh					k			mno				q		s			t	tu								
Unfavourable (NET)	541	269	265	41	60	84	85	108	163	101	169	271	204	145	67	125	349	192	285	256	137	235	156	64	62	48	66	73	78	76	74
	53%	55%	50%	31%	38%	55%	53%	62%	66%	35%	54%	65%	52%	55%	50%	53%	53%	52%	51%	56%	60%	54%	47%	52%	47%	57%	45%	58%	54%	59%	55%
						cd	cd	cd	cdef		i	ij									v							A		A	
NET Difference	-322	-152	-162	-8	-12	-50	-53	-83	-115	-20	-103	-199	-97	-95	-47	-83	-192	-130	-150	-172	-109	-153	-53	-42	-31	-35	-29	-51	-46	-45	-44
	-31%	-31%	-31%	-6%	-7%	-33%	-33%	-48%	-47%	-7%	-33%	-47%	-25%	-36%	-35%	-35%	-29%	-35%	-27%	-37%	-48%	-35%	-16%	-33%	-23%	-42%	-19%	-40%	-32%	-35%	-33%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/t/g/h - i/j/k - 1/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E \ Overlap \ formulae \ used. \ ^s \ small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 13
FAV1\_4- To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Keir Starmer, Leader of the Labour Party, and Prime Minister

Base: Adults aged 16+ in Scotland

		TEN	URE		INC	OME			HOUSEH	OLD SIZE			F CHILDREN H	1	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER	UNL	UP TO	£20,000 -	£35,000 -			HOUSE	OLD SILL		(27 0.	- CHULIN	CONSERVATI	LULI CUNUN	102.101 1012		DILEXII V	012 2020		10111111
	TOTAL	OCCUPIED (a)	RENTER (b)	£19,999 (c)	£34,999 (d)	£54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (i)	ANY (k)	NONE (I)	VE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1025	734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
WEIGHTED BASE	1025	696										250		127				507		357	
	100%	68%	30%	20%	23%	22%	25%	25%	37%	18%	20%	24%	76%	12%	16%	6%*	35%	50%	23%	35%	34%
Very favourable	40	25	13	7	6	13	13	6	14	8	11	16	24	2	21	3	7	21	9	10	16
	4%	4%	4%	3%	3%	6%	5%	2%	4%	4%	5%	6%	3%	2%	13%	4%	2%	4%	4%	3%	4%
	100	105	50	20		40	50	43		22	43		420	40	mop	4.5	54	405	25	50	
Fairly favourable	180 18%	125 18%	52 17%	29 14%	41 17%	49 22%	52 20%		61 16%	32 17%	43 21%	60 24%	120 15%	12 9%	56 35%	16 24%	54 15%	105 21%	25 11%	52 15%	68 19%
	18%	18%	1/%	14%	1/76	22%	20%	17%	10%	1/76	21%	24%	15%	976			15%	21%	1176	15%	19%
Neither favourable nor	205	139	62	40	48	40	52	50	72	34	49	52	153	7	mp 36	m 18	64	114	25	62	63
unfavourable							-							,							
	20%	20%	20%	20%	20%	18%	20%	20%	19%	18%	24%	21%	20%	5%	23%	27%	18%	22%	11%	17%	18%
Fairly unfavourable	212	155	54	37	50	42	F4	58	85	41	28	35	170	30	m	m 12	m 97	r 422	44	02	75
Fairiy unravourable	212	22%	17%	18%	21%	43 19%	54 21%	23%	22%	41 22%	28 14%	14%	176 23%	24%	20 13%	13 20%	27%	122 24%	19%	83 23%	75 21%
	21/0	2270	1//0	10/0	21/0	1570	21/0	2370 i	2270 i	2270 i	1470	1470	23/0 V	n 2470	15/0	20%	2770 n	2470	1570	25/0	2170
Very unfavourable	329	228	98	74	81	72	75	90	126	63	51	65	264	76	24	16	126	136	127	142	127
very amavourable	32%	33%	32%	37%	34%	32%	29%	35%	33%	34%	25%	26%	34%	60%	15%	24%	35%	27%	54%	40%	36%
		55.1						i	i				k	nop			n		q		
Don't know	51	21	25	11	13	10	8	6	19	8	18	18	33	-	1		10	9	7	9	4
	5%	3%	8% a	5%	5%	4%	3%	2%	5%	4%	9% g	7%	4%	-	1%	-	3%	2%	3%	2%	1%
Prefer not to say	9	3	5	4	1	2	1	2	1	-	5	2	6	-	-	-	-	2	-	-	-
·	1%	•	2%	2%	1%	1%	*	1%	*	-	3% hi	1%	1%	-	-	-	-	*	-	-	-
Favourable (NET)	219	150	66	36	47	62	66	49	76	40	55	76	143	14	77	18	61	125	34	61	84
	21%	22%	21%	18%	20%	27%	26%	19%	20%	22%	27%	31%	18%	11%	48%	28%	17%	25%	14%	17%	24%
						С						1			mop	mp		r			s
Unfavourable (NET)	541	383	153	111	131	115	129	148	211	104	79	100	441	106	45	29	222	257	171	225	202
	53%	55%	49%	55%	54%	50%	51%	58%	56%	56%	38%	40%	57%	84%	28%	44%	62%	51%	72%	63%	57%
								j	j	j			k	nop		n	no		q		
NET Difference	-322	-233	-87	-75	-83	-53	-63	-99	-135	-64	-24	-24	-298	-93	32	-10	-161	-132	-137	-164	-118
	-31%	-34%	-28%	-37%	-35%	-23%	-25%	-39%	-36%	-34%	-12%	-10%	-38%	-73%	20%	-16%	-45%	-26%	-58%	-46%	-33%
															0						

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t \ Overlap \ formulae \ used. \ * small \ base$ 

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3 Mar 2025

Table 14

Fixed 14

Fixed 14

Fixed 15

Fixed

Base: Adults aged 16+ in Scotlan	nd																														
		GEN	NDER			AGE B	AND 1			1	AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	G STATUS	HIGH	EST QUALIFICA	ATION				PARLIAMEN	NT REGION			$\overline{}$
	TOTAL	MEN (a)	WOMEN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (i)	55+ (k)	AB (I)	C1 (m)	C2 (n)	DE (o)	ABC1	C2DE (q)	WORKING (r)	NOT WORKING (s)	STANDARD GRADE OR BELOW (t)	HIGHER (u)	DEGREE OR ABOVE (v)	CENTRAL (w)	GLASGOW (x)	HIGHLANDS AND ISLANDS (v)	LOTHIANS (A)	MID SCOTLAND AND FIFE (B)	NORTH EAST SCOTLAND (C)	SOUTH (D)	WEST (E)
UNWEIGHTED BASE WEIGHTED BASE	1025 1025 100%	480 489 48%	538 529 52%	99 133* 13%*	175 158 15%	162 153 15%	167 161 16%	176 175 17%	246 245 24%	274 291 28%	329 314 31%	422 420 41%	439 390 38%	264 265 26%	118 134 13%	204 236 23%	703 655 64%	322 370 36%	614 564 55%	411 461 45%	187 229 22%	350 432 42%	460 331 32%	109 125* 12%*	123 133 13%	88 85* 8%*	155 149 15%	129 126 12%	155 144 14%	120 130 13%	145 134 13%
Very favourable	33 3%	21 4%	12 2%	4 3%	8 5% f	3 2%	-	8 4% f	11 5% f	12 4% i	3 1%	19 4% i	14 4%	7 3%	5 4%	7 3%	21 3%	12 3%	17 3%	16 4%	7 3%	12 3%	13 4%	6 5%	4 3%	5 6% B	5 3%	1 1%	5 4%	3 2%	4 3%
Fairly favourable	102 10%	57 12%	43 8%	10 7%	21 13%	13 8%	12 7%	13 7%	34 14% 8	31 11%	25 8%	46 11%	60 15% mo	14 5%	13 9%	16 7%	73 11%	28 8%	57 10%	45 10%	22 10%	41 10%	34 10%	6 5%	11 8%	5 6%	19 13% w	14 11%	15 10%	18 14% w	14 10%
Neither favourable nor unfavourable	195	17%	21%	37 28% fe	28 17%	33 22%	26 16%	26 15%	45 18%	65 22%	19%	71 17%	56 14%	19%	34 25%	23%	106	89 24%	99 18%	96 21%	62 27%	71 16%	16%	19	27	10	20%	34 27% wyC	20 14%	18%	30 22%
Fairly unfavourable	180 18%	75 15%	105 20%	17	25 16%	25 16%	35 22%	30 17%	48 19%	42 14%	60 19%	78 19%	73 19%	53 20%	21 16%	33 14%	126 19%	54 15%	95 17%	85 18%	30 13%	88 20% t	58 17%	28 23%	21 16%	13 16%	30 20%	21 17%	26 18%	19 14%	22 17%
Very unfavourable	403 39%	217 44% b	183 35%	33 25%	45 28%	64 42% cd	74 46% cd	85 49% cd	102 42% cd	78 27%	138 44% i	188 45% i	157 40%	107 41%	41 31%	97 41%	264 40%	139 37%	225 40%	179 39%	76 33%	164 38%	152 46% tu	48 38%	48 36%	40 47%	51 34%	49 39%	56 39%	55 43%	56 42%
Don't know	106 10%	36 7%	70 13% a	32 24% efgh	29 19% efgh	15 10% h	13 8% h	11 6% h	5 2%	62 21% jk	28 9% k	16 4%	29 7%	31 12%	19 14% I	26 11%	60 9%	45 12%	66 12%	40 9%	32 14% v	54 12% v	17 5%	16 13%	20 15% BE	11 13%	14 10%	6 5%	20 14% BE	11 8%	8 6%
Prefer not to say	6 1%	2	1%		3 2%	1	1 1%	1 *	1	3 1%	2	2	1	2 1%	1 1%	1%	3	3 1%	1%	1	1	1%	3 1%	2%	1%	1 1%		:	1		-
Favourable (NET)	135 13%	78 16% b	56 11%	13 10%	29 18% ef	15 10%	12 7%	20 12%	45 18% ef	43 15% i	27 9%	65 15% i	74 19% mo	21 8%	18 13%	23 10%	95 14%	40 11%	74 13%	61 13%	29 13%	53 12%	47 14%	12 9%	15 12%	10 12%	24 16%	15 12%	20 14%	21 16%	18 13%
Unfavourable (NET)	583 57%	292 60%	288 55%	50 38%	70 44%	89 58% cd	109 67% cd	116 66% cd	150 61% cd	120 41%	198 63% i	266 63% i	230 59% n	160 61% n	62 47%	130 55%	390 60% q	193 52%	320 57%	263 57%	106 46%	252 58% t	210 63% t	76 61%	69 52%	53 62%	81 54%	70 55%	82 57%	74 57%	78 59%
NET Difference	-448 -44%	-213 -44%	-233 -44%	-36 -27%	-41 -26%	-74 -48%	-97 -60%	-96 -55%	-105 -43%	-77 -26%	-170 -54%	-201 -48%	-156 -40%	-139 -53%	-45 -34%	-108 -46%	-296 -45%	-153 -41%	-246 -44%	-202 -44%	-77 -33%	-199 -46%	-163 -49%	-64 -51%	-54 -41%	-43 -50%	-57 -38%	-54 -43%	-62 -44%	-53 -41%	-61 -45%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/t/g/h - i/j/k - 1/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E \ Overlap \ formulae \ used. \ ^s \ small \ base$ 

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Table 15
FAV1\_23 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Kemi Badenoch, Leader of the Conservative Party

Base: Adults aged 16+ in Scotland

		TEN	URE		INC	OME			HOUSEH	IOLD SIZE			F CHILDREN HI	н	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
	1025	734		167								271		134				551		359	
	1025	696		201								250		127				507		357	
	100%	68%	30%	20%	23%	22%	25%	25%	37%	18%	20%	24%	76%	12%	16%	6%*	35%	50%	23%	35%	34%
Very favourable	33	24	10	5	11	6	11	5	11	8	9	10	23	15	7	-	2	8	16	7	17
	3%	3%	3%	2%	4%	2%	4%	2%	3%	4%	4%	4%	3%	12%	5%	-	1%	2%	7%	2%	5%
Fairly favourable	102	73	28	17	20	34	25	25	38	19	20	30	72	nop 51	р 14	٥	q	42	q 41	18	s 59
rainly lavourable	10%	11%	9%	9%	8%	15%	10%	10%	10%	10%	10%	12%	9%	40%	9%	13%	2%	8%	17%	5%	17%
	20,0	11/0	3,0	3,0	0,0	d	20,0	10,0	20/0	10/0	10,0	12,0	3,0	nop	D	n	270	0,0	q	3,0	s .
Neither favourable nor	195	130	66	40	50	50	41	50	65	37	42	53	142	29	32	13	41	70	56	41	78
unfavourable																					
	19%	19%	21%	20%	21%	22%	16%	20%	17%	20%	21%	21%	18%	23%	20%	20%	11%	14%	23%	12%	22%
														р	р	р			q		S
Fairly unfavourable	180	119	53	32	47	43	37	44	64	30	42	35	145	19	31	15	59	95	46	62	72
	18%	17%	17%	16%	19%	19%	15%	17%	17%	16%	20%	14%	19%	15%	19%	23%	16%	19%	20%	17%	20%
Very unfavourable	403	281	118	84	81	83	114	112	162	73	57	85	318	11	64	24	220	257	66	209	103
	39%	40%	38%	41%	34%	36%	45% d	44%	43%	39%	28%	34%	41%	8%	40% m	37% m	62%	51%	28%	59%	29%
Don't know	106	65	34	23	30	12	26	J 17	38	18	32	35	71	2	11	m 4	mno 26	35	12	18	22
Don't know	10%	9%	11%	12%	13%	5%	10%	7%	10%	10%	16%	14%	9%	2%	7%	6%	7%	7%	5%	5%	6%
	20,0	3,0	11/0	e	е	3,0	20,0	,,,,	20/0	10/0	g	1	3,0	2,0	m	0,0	m	1,0	3,0	3,0	0,0
Prefer not to say	6	4	1	1	1	2	1	1	1		4	2	4	-	-	-	1	2		1	
	1%	1%	*		1%	1%	*	1%	*	-	2%	1%	*	-	-	-		*	-	•	
											h										
Favourable (NET)	135	97	38	22	31	40	36	30	49	27	29	40	95	67	21	9	11	50	57	25	77
	13%	14%	12%	11%	13%	17%	14%	12%	13%	15%	14%	16%	12%	53%	13%	13%	3%	10%	24%	7%	22%
														nop	р	р			q		S
Unfavourable (NET)	583 57%	400 58%	172 55%	115 57%	128 53%	125 55%	151 59%	156	226 60%	103 56%	98 48%	120 48%	463 60%	29 23%	95	39	279 78%	351 69%	113 48%	272 76%	175 50%
	5/%	58%	55%	5/%	53%	55%	59%	61%	%Ua	56%	48%	48%	υU%	23%	60% m	60% m	78% mno	69%	48%	76%	50%
NET Difference	-448	-303	-134	-93	-97	-86	-115	-126	-177	-76	-70	-80	-368	37	-74	-30	-268	-302	-56	-247	-99
INCT DITTETETICE	-44%	-44%	-43%	-46%	-40%	-38%	-45%	-49%	-47%	-41%	-34%	-32%	-47%	29%	-46%	-47%	-75%	-59%	-24%	-69%	-28%
	-4476	4470	-370	-5070	-070	3070	-570	4370	-770		3470	3270	4770	25/0	-7070	-770	7570	35%	_4/0	0376	2070

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

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Table 16
FAV1\_24 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Nigel Farage, Leader of Reform UP

Base: Adults aged 16+ in Scotland

			NDFR			100	RAND 1				AGE BAND 2			SOCIAL	CDADE		SOCIAL	CD 4 D C 3	MODE	IG STATUS		IEST OLIALIEIC	ATION				PARIJAME	NT DECION			
		GE	NDER			AGE	BAND 1				AGE BAND Z			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS		IEST QUALIFIC	ATION				PARLIAME				
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST		
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
	1025	480		99						274			439				703		614												
WEIGHTED BASE	1025	489		133*						291			390				655		564												
	100%	48%		13%*						28%			38%				64%		55%												
Very favourable	78	46	32	12	18	9	9	14	17	30	18	30	30	18	14	16	48	30	48	30	26	36	17	6	13	3	8	7	12	17	12
	8%	9%	6%	9%	12%	6%	5%	8%	7%	10%	6%	7%	8%	7%	10%	7%	7%	8%	9%	7%	11%	8%	5%	5%	10%	4%	5%	6%	8%	13%	9%
																					v									wyA	
Fairly favourable	110	63	46	11	22	16	14	15	31	34	30	46	48	27	12	24	75	35	63	47	26	44	35	17	14	10	20	12	13	13	12
	11%	13%	9%	8%	14%	10%	9%	9%	13%	12%	10%	11%	12%	10%	9%	10%	11%	10%	11%	10%	11%	10%	11%	14%	11%	11%	13%	10%	9%	10%	9%
Neither favourable nor unfavourable	154	74	79	29	20	22	21	35	28	49	43	63	39	42	31	42	81	73	83	71	47	68	36	14	15	9	17	32	26	18	23
	15%	15%	15%	22% h	13%	14%	13%	20% h	11%	17%	14%	15%	10%	16%	23%	18%	12%	20%	15%	15%	20% V	16%	11%	11%	11%	10%	12%	25% wxvAD	18%	13%	17%
Fairly unfavourable	136	51	83	21	28	14	15	17	41	49	29	58	52	38	15	31	89	46	64	72	36	60	34	24	18	7	18	13	23	16	17
	13%	10%	16%	16%	17% efe	9%	10%	10%	17%	17%	9%	14%	13%	14%	11%	13%	14%	12%	11%	16%	15%	14%	10%	19%	14%	8%	12%	10%	16%	12%	13%
Very unfavourable	487	234	249	42	56	81	93	90	124	99	174	214	210	127	47	103	337	149	268	219	75	195	200	51	56	52	80	58	62	62	65
,	47%	48%	47%	32%	36%	53%	58%	51%	51%	34%	55%	51%	54%	48%	35%	43%	51%	40%	47%	47%	33%	45%	60%	41%	42%	61%	54%	46%	43%	48%	48%
	47,0	40.0	47.74	32.0	30/0	cd	cd	cd	cd	3470	i	i	no	n	3370	4370	0	40,0	47,0	47,0	3370	1	tu	42.0	42.0	wxBC	3470	40.0	4574	4070	40,0
Don't know	47	15	32	14	10	10	6	4	3	24	16	7	8	12	14	13	20	27	33	14	14	25	7	8	14	4	3	2	6	5	5
	5%	3%	6%	11%	6%	7%	3%	2%	1%	8%	5%	2%	2%	5%	11%	5%	3%	7%	6%	3%	6%	6%	2%	7%	11%	4%	2%	2%	4%	4%	3%
			a	feb	h	h				k	k				lm	1		n			v	v			ABE						
Prefer not to say	14	5	8	4	3	2	3	- 1	- 1	7	5	2	4	1	1	8	5	9	5	9	6	4	3	4	3	1	3	1	1		
,	1%	1%	2%	3%	2%	1%	2%			2%	2%	•	1%		1%	3% m	1%	2%	1%	2%	3%	1%	1%	4% E	2%	1%	2%	1%	1%	-	-
Favourable (NET)	188	109	78	23	41	25	23	29	48	64	48	77	78	45	26	40	123	66	111	78	52	80	52	23	27	13	27	19	25	30	24
	18%	22% b	15%	17%	26% efg	16%	14%	17%	19%	22%	15%	18%	20%	17%	19%	17%	19%	18%	20%	17%	23% V	18%	16%	18%	20%	15%	18%	15%	17%	23%	18%
Unfavourable (NET)	622	286	332	64	84	95	108	106	165	148	203	272	262	165	62	134	426	196	332	290	111	256	234	75	74	58	99	71	85	77	82
	61%	58%	63%	48%	53%	62%	67%	61%	67%	51%	65%	65%	67%	62%	46%	57%	65%	53%	59%	63%	48%	59%	71%	60%	56%	69%	66%	56%	59%	60%	61%
NET Difference	424	-177	-253	-41	-43	-70		-77	-118	0.4	-155	-195	no -184	-120	26	-94	-304	120	-221	-213	-59	-176	-182	-52	-47	AE	-72	-52	61	47	-58
NET Difference	-434 -42%	-1//	-253 -48%	-41 -31%	-43 -27%	-70 -46%	-85 -53%	-//	-118 -48%	-84 -29%	-155 -49%	-195 -46%	-184 -47%	-120 -45%	-36 -27%	-94 -40%	-304	-130 -35%	-221	-213 -46%	-59	-1/6 -41%	-182 -55%	-52 -42%	-4/ -35%	-45 -53%	-/2 -48%	-52 -41%	-61 -42%	-47 -36%	-58 -43%
	-42%	-36%	-48%	-31%	-27%	-46%	-53%	-44%	-48%	-29%	-49%	-46%	-4/%	-45%	-Z/%	-40%	-46%	-35%	-39%	-46%	-26%	-41%	-55%	-42%	-35%	-53%	-48%	-41%	-42%	-30%	-43%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/t/g/h - i/j/k - 1/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E \ Overlap \ formulae \ used. \ ^s \ small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 17
FAV1\_24 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Nigel Farage, Leader of Reform UK

Base: Adults aged 16+ in Scotland

		TEN	LIDE		INC	OME			HOUSER	IOLD SIZE			F CHILDREN HI	4	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDV PEE	VOTE 2014
		OWNER	ONL	UP TO	£20,000 -	£35,000 -			HOUSER	JILE 312E		(17 01	OHDEN)	CONSERVATI	2021 CON311	TOLINCT VOTE		DREATT V	011 2010	IIII KEF	VOIL 2014
	TOTAL	OCCUPIED (a)	RENTER (b)	£19,999 (c)	£34,999 (d)	£54,999 (e)	£55,000+	1 (g)	2 (h)	3 (i)	4+ (i)	ANY (k)	NONE (I)	VE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1025	734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
WEIGHTED BASE	1025	696		201								250		127				507			
	100%	68%	30%	20%	23%	22%	25%	25%	37%	18%	20%	24%	76%	12%	16%	6%*	35%	50%	23%	35%	34%
Very favourable	78 8%	54 8%	23 7%	8 4%	22 9%	20 9%	24 9%	13 5%	27 7%	15 8%	22 11%	26 10%	52 7%	26 21%	12 7%	3%	17 5%	12 2%	47 20%	24 7%	34 10%
Fairly favourable	110	77	31	14	29	22	35	24	36	23	g 27	29	81	nop 31	20	7	22	36	q 48	30	50
rainy lavourable	11%	11%	10%	7%	12%	10%	14%	10%	9%	12%	13%	12%	10%	25% nop	13% n	12%	6%	7%	20% q	9%	14% s
Neither favourable nor unfavourable	154	94	58	39	42	37	21	39	56	28	30	40	114	28	22	10	34	57	49	37	63
	15%	13%	19%	20% f	17% f	16% f	8%	15%	15%	15%	15%	16%	15%	22% p	14%	16%	10%	11%	20% q	11%	18% s
Fairly unfavourable	136 13%	86 12%	50 16%	35 18% e	36 15%	21 9%	31 12%	36 14%	45 12%	31 17%	24 12%	26 10%	110 14%	12 10%	23 15%	3 4%	54 15% o	57 11%	29 12%	52 14%	40 11%
Very unfavourable	487 47%	352 51% b	124 40%	93 46%	99 41%	116 51%	131 51% d	134 52%	193 51%	81 44%	79 38%	101 41%	385 50%	27 22%	80 50% m	41 63% m	223 62% mn	336 66%	56 24%	205 58%	156 44%
Don't know	47 5%	26 4%	18 6%	9 4%	11 5%	7 3%	13 5%	7 3%	15 4%	6 3%	19 9% ghi	23 9%	24 3%	2 1%	1 1%	2	4 1%	7	10 4% q	7 2%	9 3%
Prefer not to say	14	7	6	3	2	5	1	1	6	1	5	4	9	-	1		3	3		1	
	1%	1%	2%	2%	1%	2%	*	1%	2%	1%	2%	2%	1%	-	1%	-	1%	1%	-	*	-
Favourable (NET)	188 18%	131 19%	54 17%	22 11%	51 21%	42 18%	59 23%	38 15%	63 17%	38 21%	49 24%	55 22%	133 17%	57 45%	32 20%	9 14%	39 11%	47 9%	94 40%	55 15%	84 24%
Unfavourable (NET)	622 61%	438 63%	174 56%	128 64%	c 135 56%	137 60%	162 63%	170 66%	238 63%	112 60%	gh 102 50%	127 51%	495 64%	40 31%	p 103 65%	43 67%	277 78%	393 77%	q 85 36%	257 72%	s 196 56%
								j	j				k		m	m	mn	r		t	
NET Difference	-434 -42%	-307 -44%	-120 -39%	-106 -53%	-84 -35%	-95 -41%	-103 -40%	-132 -52%	-175 -46%	-73 -40%	-53 -26%	-72 -29%	-362 -47%	18 14%	-71 -45%	-34 -53%	-238 -67%	-346 -68%	9 4%	-202 -57%	-111 -32%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 18
FAV1. 25 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Donald Trump, President of the United States of America

FAV1. 25 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Donald Trump, President of the United States of Base: Adults aged 16+ in Scotland

		GEI	NDER			AGE E	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFICA	ATION				PARLIAMEN	IT REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST		
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1 (m)	C2	DE (e)	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL (w)	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND (C)	SOUTH (D)	WEST (F)
NWEIGHTED BASE	1025	490	(D)	(C)	175	162	167	176	246	274	329	422	420	264	110	204	703	322	614	(3)	197	250	460	100	122	(٧)	(A)	129	155	120	145
/EIGHTED BASE	1025	480	529	133*	159	152	161		246	791	31/	422	200	265	124	204	655	370	564	461	220	422	221	125*	123	95*	1/19	126	144	120	124
	1025	48%		12%*						28%			39%	26%		23%	64%		55%		22%		32%		13%	895*					
ery favourable	64	46	18	10	25	9	9	6	7	25	16	13	27	11	15	11	29	26	43	20	12	31	20	7	11	3	6	13			
Ci y iuvouruoic	6%	9%	3%	7%	16%	5%	5%	3%	3%	12%	5%	3%	7%	4%	11%	5%	6%	7%	8%	4%	5%	7%	6%	5%	8%	4%	4%	11%	5%	7%	6%
		h			efgh					ik					mo											.,.		Α.			
airly favourable	118	67	51	20	24	24	16	17	18	44	40	35	50	32	11	24	82	36	70	48	32	46	38	14	16	5	21	10	17	17	17
	12%	14%	10%	15%	15%	16%	10%	10%	7%	15%	13%	8%	13%	12%	9%	10%	13%	10%	12%	10%	14%	11%	12%	11%	12%	6%	14%	8%	12%	13%	13%
				h	h	h			.,,	k			20.1																		
Neither favourable nor	85	41	43	18	17	13	8	15	13	35	22	28	20	22	19	24	42	43	54	31	28	37	19	12	11	6	10	13	15	8	10
ınfavourable																															
	8%	8%	8%	14%	11%	9%	5%	9%	5%	12%	7%	7%	5%	8%	14%	10%	6%	12%	10%	7%	12%	9%	6%	9%	8%	7%	7%	11%	11%	6%	7%
				fh						jk					1	1		р			v										
Fairly unfavourable	108	50	58	13	20	20	11	12	32	33	31	44	46	26	12	24	72	36	57	51	22	50	31	16	10	7	10	12	22	11	19
	11%	10%	11%	10%	13%	13%	7%	7%	13%	11%	10%	10%	12%	10%	9%	10%	11%	10%	10%	11%	9%	12%	9%	13%	8%	9%	6%	10%	15%	9%	14%
									f																				A		A
Very unfavourable	616	269	342	65	65	80	109	123	174	130	189	297	239	167	68	142	407	210	319	298	120	260	216	71	74	61	102	74	76	81	77
	60%	55%	65%	49%	41%	53%	68%	70%	71%	45%	60%	71%	61%	63%	50%	60%	62%	57%	57%	65%	53%	60%	65%	57%	56%	73%	68%	59%	53%	62%	58%
			a	_		d	cde	cde	cde			"	n	n						r			t			wxCE	c				
Don't know	25	14	11	7	5	4	7	2	-	12	11	2	6	4	8	8	10	15	15	10	13	6	2	1	10	-		1	6	4	3
	2%	3%	2%	5%	3%	3%	5%	1%	-	4%	4%		1%	1%	6%	3%	1%	4%	3%	2%	6%	1%	1%	1%	8%	-		1%	4%	3%	2%
Prefer not to say	9	2	7	n	n 2	n 2	n 2	- 1		, K	K	2	2	2	lm 2	2		P	-	4	uv	2			wyABE	2			A 1	A	
rielei ilot to say	1%		1%	-	2%	2%	196			1%	2%		1%	1%	1%	1%	1%	1%	1%	1%	1%		1%	3%		2%		196		-	
Favourable (NET)	182	113	69	30	49	32	24	22	25	79	56	47	77	43	27	35	120	62	113	68	44	77	58	21	27	0	26	23	24	26	25
-avourable (IVE1)	18%	23%	13%	22%	31%	21%	15%	13%	10%	27%	18%	11%	20%	16%	20%	15%	18%	17%	20%	15%	19%	18%	18%	17%	20%	10%	18%	19%	17%	20%	19%
	10%	b	1374	h	fgh	h	13/4	1374	20/0	ik	k	****	2070	20/0	2070	23/0	2070	1//	5	1370	2370	20/0	10%	17.74	20/0	20/0	10%	13/4	1,,~	20/0	1570
Infavourable (NET)	724	319	399	78	85	101	119	134	206	163	220	341	285	194	79	166	479	246	376	349	142	310	248	87	85	69	111	87	97	92	96
	71%	65%	76%	59%	54%	66%	74%	77%	84%	56%	70%	81%	73%	73%	59%	70%	73%	66%	67%	76%	62%	72%	75%	70%	64%	81%	75%	69%	68%	71%	72%
			a			d	cd	cde	cdef		i i	ij	n	n			q			r		t	t			жC					
NET Difference	-542	-206	-331	-48	-36	-68	-96	-112	-182	-84	-164	-294	-208	-150	-53	-131	-359	-184	-262	-280	-98	-234	-190	-66	-57	-60	-85	-64	-73	-67	-71
	-53%	-42%	-63%	-36%	-23%	-45%	-59%	-64%	-74%	-29%	-52%	-70%	-53%	-57%	-39%	-56%	-55%	-50%	-47%	-61%	-43%	-54%	-57%	-53%	-43%	-71%	-57%	-51%	-51%	-51%	-53%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/t/g/h - i/j/k - 1/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E \ Overlap \ formulae \ used. \ ^s \ small \ base$ 

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Table 19
FAV1\_25 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Donald Trump, President of the United States of America

Base: Adults aged 16+ in Scotland

		TEN	LIRE		INC	OME			HOUSEH	IOLD SIZE			F CHILDREN HE	4	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDV REE	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -						,		CONSERVATI							
	TOTAL	OCCUPIED (a)	RENTER (b)	£19,999 (c)	£34,999 (d)	£54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (i)	ANY (k)	NONE (I)	VE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1025	734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
WEIGHTED BASE	1025	696		201								250		127				507		357	
	100%	68%	30%	20%	23%	22%	25%	25%	37%	18%	20%	24%	76%	12%	16%	6%*	35%	50%	23%	35%	34%
Very favourable	64	41	22	16	11	12	24	11	18	12	22	30	34	16	9	1	17	20	22	24	20
	6%	6%	7%	8%	5%	5%	9%	4%	5%	7%	11%	12%	4%	13%	6%	2%	5%	4%	9%	7%	6%
											gh	1		nop					q		
Fairly favourable	118	69	47	16	35	31	28	23	41	26	28	42	76	27	21	5	28	31	48	28	49
	12%	10%	15% a	8%	14%	13%	11%	9%	11%	14%	14%	17% I	10%	21% op	13%	8%	8%	6%	20% q	8%	14% s
Neither favourable nor unfavourable	85	49	34	21	17	18	22	26	23	15	20	25	60	11	12	4	21	30	23	29	24
	8%	7%	11%	10%	7%	8%	9%	10%	6%	8%	10%	10%	8%	8%	7%	6%	6%	6%	10%	8%	7%
Fairly unfavourable	108	74	31	15	27	22	27	24	37	18	29	32	75	23	14	5	30	42	37	26	41
	11%	11%	10%	7%	11%	10%	11%	9%	10%	9%	14%	13%	10%	18% nop	9%	7%	8%	8%	16% q	7%	12%
Very unfavourable	616	442	164	127	146	140	144	164	254	108	90	106	510	51	103	49	253	375	106	242	219
	60%	64%	53%	63%	61%	61%	56%	64%	67%	58%	44%	43%	66%	40%	65%	76%	71%	74%	45%	68%	62%
		b						j	j	j			k		m	m	m	r			
Don't know	25	13	10	5	5	3	8	6	3	5	11	10	14	-	1	-	5	5	1	5	1
	2%	2%	3%	2%	2%	1%	3%	2%	1%	3%	5% h	4%	2%	-	1%		1%	1%	*	1%	*
Prefer not to say	9	7	2	2	-	4	2	1	2	2	4	4	5	-	-	-	3	3	-	3	-
	1%	1%	1%	1%	-	2%	1%	1%		1%	2%	2%	1%	-	-	-	1%	1%	-	1%	-
Favourable (NET)	182	110	69	32	46	42	53	34	59	38	50	72	110	43	30	7	45	51	69	52	68
	18%	16%	22% a	16%	19%	19%	21%	13%	16%	21%	25% gh	29%	14%	34% nop	19%	10%	13%	10%	29% q	15%	19%
Unfavourable (NET)	724	517	196	142	173	161	171	188	291	126	119	139	585	74	117	54	283	418	143	269	259
	71%	74%	63%	70%	72%	71%	67%	73%	77%	68%	58%	56%	75%	58%	73%	83%	79%	82%	60%	75%	74%
	1	b						i	ij			,,,,,	k		m	m	m	r			
NET Difference	-542	-407	-126	-110	-127	-119	-119	-153	-232	-88	-69	-67	-475	-31	-87	-47	-238	-367	-74	-217	-191
	-53%	-58%	-41%	-55%	-53%	-52%	-46%	-60%	-61%	-47%	-34%	-27%	-61%	-24%	-55%	-73%	-67%	-72%	-31%	-61%	-54%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t \ Overlap formulae used. * small base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 20

AVI\_26 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Elon Musl

Base: Adults aged 16+ in Scotland

		GE	NDER			AGE B	AND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	SRADE 2	WORKIN	G STATUS		EST QUALIFIC	ATION				PARLIAME				
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST		
	TOTAL	MEN (a)	WOMEN (b)	16-24	25-34 (d)	35-44	45-54	55-64	65+ (b)	16-34	35-54	55+	AB (I)	C1 (m)	C2	DE (n)	ABC1	C2DE (a)	WORKING (r)	WORKING (e)	BELOW (t)	HIGHER (u)	ABOVE (v)	CENTRAL (w)	GLASGOW (x)	AND ISLANDS	LOTHIANS (A)	AND FIFE	SCOTLAND (C)	SOUTH (D)	WEST (E)
LINWEIGHTED BASE	1025	480	520	00	125	162	167	187	246	274	329	422	420	264	110	304	702	222	614	(5)	197	250	460	100	122	90	155	120	155	120	145
WEIGHTED BASE	1025	480	520	133*	158	152	161		245	201	314	420	390	265	124	226	655	370	564	461	229	432	221	125*	122	95*	1/19	126	144	130	134
WEIGHTED BAGE	1025	48%		13%*						29%			38%	26%		23%	64%		55%		22%		32%		13%	894*					
Very favourable	54	30	15	12	15	6	8		5	27	15	13	18	12	13	12	30	24	35	19	11	27	16		6	2	9	10	5		6
very involution	5%	994	3%	9%	9%	4%	5%	4%	2%	9%	5%	3%	5%	5%	9%	5%	5%	7%	6%	4%	5%	6%	5%	7%	4%	2%	5%	8%	3%	7%	5%
		h		h	h				-,-	ik																					
Fairly favourable	71	50	21	12	20	20	6	3	10	33	26	13	38	16	6	11	54	17	46	26	19	25	27	6	14	2	12	5	14	10	7
	7%	10%	4%	9%	13%	13%	4%	2%	4%	11%	8%	3%	10%	6%	5%	5%	8%	5%	8%	6%	8%	6%	8%	5%	11%	3%	8%	4%	9%	8%	5%
		b		g	fgh	fgh				k	k		0												У						
Neither favourable nor unfavourable	125	64	61	26	26	23	16	18	17	51	39	35	44	35	23	23	79	46	75	49	28	63	30	17	19	11	11	19	15	13	18
	12%	13%	11%	19%	16%	15%	10%	10%	7%	18%	12%	8%	11%	13%	17%	10%	12%	12%	13%	11%	12%	15%	9%	13%	15%	13%	7%	15%	11%	10%	13%
				h	h	h				k												v									
Fairly unfavourable	129	59	69	22	19	17	19	19	34	41	36	52	48	35	16	30	84	46	71	59	33	55	34	19	17	5	21	13	22	13	19
	13%	12%	13%	17%	12%	11%	12%	11%	14%	14%	11%	12%	12%	13%	12%	13%	13%	12%	13%	13%	14%	13%	10%	15%	13%	6%	14%	10%	15% y	10%	14%
Very unfavourable	590	261	323	49	65	80	99	122	175	115	179	297	231	151	62	146	382	208	304	286	117	244	214	68	63	62	91	73	75	80	77
	58%	53%	61%	37%	41%	52%	62%	70%	71%	39%	57%	71%	59%	57%	46%	62%	58%	56%	54%	62%	51%	57%	65%	55%	47%	73%	61%	58%	52%	62%	58%
			a			c	cd	cde	cde		i	ij	n			n				r			tu			wxBCE	×			×	
Don't know	44	9	35	11	11	4	9	5	4	22	13	9	8	13	12	11	22	22	27	17	19	15	7	3	12	-	5	4	10	5	6
	4%	2%	7%	8%	7%	3%	6%	3%	2%	7%	4%	2%	2%	5%	9%	5%	3%	6%	5%	4%	8%	3%	2%	2%	9%	-	3%	3%	7%	4%	4%
			а	h	h		h			k				1	1						uv				wy				У		
Prefer not to say	11	6	5	1	1	3	4	1	1	2	7	2	2	3	2%	4	4	,	6	5	2	2	3	4	2	2	-	1	2	-	
	1%	196	1%	1%	1%	2%	2%	•	•	1%	2% k	•		1%	2%	2%	1%	2%	1%	1%	1%	1%	1%	3%	2%	2%	-	1%	1%	-	-
Favourable (NET)	126	89	36	24	35	26	15	10	15	60	41	25	56	28	19	23	84	42	81	45	30	52	43	15	20	4	20	16	19	19	14
	12%	18%	7%	18%	22%	17%	9%	6%	6%	21%	13%	6%	14%	11%	14%	10%	13%	11%	14%	10%	13%	12%	13%	12%	15%	5%	14%	12%	13%	14%	10%
		b		gh	fgh	gh				jk	k								s						V					V	
Unfavourable (NET)	720	320	393	71	84	97	118	141	208	156	215	349	280	186	78	176	466	254	375	345	150	299	248	87	80	67	112	85	97	93	97
	70%	65%	74%	54%	53%	63%	73%	81%	85%	53%	68%	83%	72%	70%	58%	74%	71%	69%	66%	75%	65%	69%	75%	70%	60%	79%	76%	68%	68%	72%	72%
			а				cd	cde	cdef		i	ij	n	n		n				r			t			×	x				
NET Difference	-594	-231	-356	-47	-49	-71	-103	-130	-193	-96	-174	-324	-224	-158	-59	-153	-382	-212	-294	-300	-120	-247	-206	-72	-61	-63	-92	-70	-79	-74	-83
	-58%	-47%	-67%	-35%	-31%	-46%	-64%	-75%	-79%	-33%	-55%	-77%	-57%	-59%	-44%	-65%	-58%	-57%	-52%	-65%	-52%	-57%	-62%	-58%	-45%	-74%	-62%	-56%	-55%	-57%	-62%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/t/g/h - i/j/k - 1/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E \ Overlap \ formulae \ used. \ ^s \ small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 21

FAV1\_26 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Elon Musk

Base: Adults aged 16+ in Scotland

		TEN	URE		INC	ОМЕ			HOUSEH	OLD SIZE			F CHILDREN HI	н	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1025	734		167								271		134				551		359	
WEIGHTED BASE	1025 100%	696 68%	311 30%	201 20%	241 23%	229 22%	256 25%	255 25%	379 37%	186 18%	205 20%	250 24%	775 76%	127 12%	159 16%	65* 6%*	358 35%	507 50%	237 23%	357 35%	352 34%
Very favourable	54	34	20	12	11	9	19	10	18	10	17	25	29	12%	7	1	22	19	17	23	12
very ravourable	5%	5%	6%	6%	5%	4%	8%	4%	5%	5%	8%	10%	4%	9%	4%	2%	6%	4%	7%	6%	3%
Fairly favourable	71	46	24	14	18	15	21	14	18	13	27	30	42	13	13	4	12	22	20	17	23
	7%	7%	8%	7%	7%	7%	8%	6%	5%	7%	13% gh	12% I	5%	10% p	8% p	6%	3%	4%	8% q	5%	7%
Neither favourable nor unfavourable	125	71	52	23	26	32	32	29	39	26	32	37	88	27	14	6	28	44	37	29	48
	12%	10%	17% a	11%	11%	14%	13%	11%	10%	14%	16%	15%	11%	21% np	9%	10%	8%	9%	16% q	8%	13% s
Fairly unfavourable	129 13%	83 12%	43 14%	25 12%	32 13%	25 11%	33 13%	40 16%	31 8%	31 16%	27 13%	32 13%	97 13%	24 19%	17 11%	7 10%	41 11%	50 10%	46 19%	33 9%	59 17%
								h		h									q		s
Very unfavourable	590 58%	434 62%	148 48%	115 57%	141 59%	133 58%	142 56%	149 59%	257 68%	97 52%	87 42%	105 42%	485 63%	50 39%	106 67%	44 68%	242 68%	359 71%	108 46%	239 67%	203 57%
		b						j	gij				k		m	m	m	r		t	
Don't know	44 4%	22 3%	22 7% a	9 4%	11 5%	10 4%	7 3%	11 4%	15 4%	5 3%	12 6%	14 6%	30 4%	2 1%	2 1%	2 3%	8 2%	10 2%	7 3%	14 4%	7 2%
Prefer not to say	11 1%	6 1%	3 1%	3 2%	1 1%	4 2%	1	1 1%	1	5 3%	4 2%	6 2%	5 1%	:	:	:	3 1%	4 1%	2 1%	3 1%	1
Favourable (NET)	126	80	43	26	29	24	40	24	20	h 22	h 43	55	74	24	10	C	35	41	37	40	35
ravourable (NET)	12%	11%	14%	13%	12%	11%	40 16%	9%	36 9%	12%	21%	22%	71 9%	19%	19 12%	9%	10%	41 8%	16%	40 11%	10%
Unfavourable (NET)	720	516	191	140	173	158	175	190	288	128	ghi 114	137	582	74	123	51	283	409	q 155	271	262
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	70%	74% b	61%	70%	72%	69%	69%	74%	76%	69%	56%	55%	75%	58%	78% m	79%	79%	81%	65%	76%	74%
NET Difference	-594	-436	-148	-114	-144	-134	-135	-165	-252	-105	-71	-82	-512	-49	-104	-45	-248	-368	-118	-232	-227
	-58%	-63%	-47%	-57%	-60%	-59%	-53%	-65%	-67%	-57%	-34%	-33%	-66%	-39%	-65%	-70%	-69%	-72%	-50%	-65%	-64%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 22
FAV1\_6 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Labour Part

Base: Adults aged 16+ in Scotland

		GE	NDER			AGE	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	NG STATUS	ысы	EST QUALIFIC	ATION				PARLIAME	NT REGION			
		- OL	T.		1	, Auc.	I I				AGE DAILD E	1	- 1	JOCIAL	GIOLDE		JUCIAL	UILADE E	WOMAN	JIAIOS	STANDARD	LST QUALITIC	1		1		PARLIPARIL	MID	1 1		_
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS		SCOTLAND	NORTH EAST		
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AD	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(4)	(6)	43*34	33-04	(b)	(ii)	(i)	(N)	/II	(m)	(n)	(0)	(n)	(0)	(r)	(e)	(t)	(u)	(u)	(w)	(v)	(v)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1025	480	529	99	175	162	167	176	246	274	229	422	439	264	119	204	702	222	614	411	197	250	460	109	122	99	155	129	155	120	145
WEIGHTED BASE	1025	489	529	133*	159	153	161		245	201	314	420	300	265	124	236	655	370	564	461	229	432	221	125*	122	95*	1/19	126	144	130	134
WEIGHTED BASE	100%	48%		12%*					24%	28%			38%	26%		23%	64%		55%		22%				13%	894*					13%
Very favourable	55	35	19	11	19	3	7	7	9	30	9	15	24	11	11	9	35	20	37	18	9	23	23	10	16	2	9	2	6	5	6
very navourable	5%	7%	4%	8%	12%	296	4%	4%	3%	10%	3%	4%	6%	4%	9%	4%	5%	5%	6%	4%	4%	5%	7%	8%	12%	2%	5%	196	4%	4%	5%
	3,4	h	470		efgh	2.70	470	470	370	ik	3/4	4.0	0,0	470	3,0	4,4	3,4	3,0	0,0	474	4,0	3/4	7,74	B.	VBCDE	2,0	3,4	2,0	470	4,0	3,0
Fairly favourable	180	84	97	34	36	27	25	22	37	70	52	59	79	43	15	42	123	58	98	87	33	78	64	12	23	13	33	21	28	29	21
,	18%	17%	18%	25%	23%	18%	15%	12%	15%	24%	17%	14%	20%	16%	12%	18%	19%	16%	17%	18%	14%	18%	19%	10%	17%	15%	22%	17%	19%	23%	16%
				eh	0					ik			n				20,12					20,1		2012			w		w	w	
Neither favourable nor	289	126	160	38	39	51	52	51	58	78	103	108	115	73	35	65	189	100	162	127	62	109	104	40	41	24	48	35	36	36	27
unfavourable																															
	28%	26%	30%	29%	25%	33%	32%	29%	24%	27%	33%	26%	30%	28%	26%	28%	29%	27%	29%	27%	27%	25%	32%	32%	31%	29%	32%	28%	25%	28%	20%
						h													2570								F				
Fairly unfavourable	214	101	110	23	26	28	31	38	69	49	59	106	72	69	28	45	141	73	108	106	54	93	64	27	17	18	37	28	30	24	33
*	21%	21%	21%	18%	16%	18%	19%	21%	28%	17%	19%	25%	19%	26%	21%	19%	22%	20%	19%	23%	23%	21%	19%	22%	13%	21%	25%	22%	21%	19%	25%
									def			ij		1													×				×
Very unfavourable	231	129	102	10	21	35	41	52	72	31	76	124	90	51	27	63	141	90	128	103	63	100	61	27	20	24	21	34	33	30	43
	23%	26%	19%	8%	13%	23%	26%	30%	29%	11%	24%	29%	23%	19%	20%	27%	22%	24%	23%	22%	28%	23%	19%	22%	15%	28%	14%	27%	23%	23%	32%
		b				cd	cd	cd	cd		i	i									v					жA		xA			хA
Don't know	46	13	33	12	16	7	5	4	2	28	12	6	4	16	16	10	20	26	26	20	8	24	11	7	14	2	3	4	8	6	3
	4%	3%	6%	9%	10%	4%	3%	2%	1%	10%	4%	1%	196	6%	12%	4%	3%	7%	5%	4%	3%	6%	3%	5%	10%	3%	2%	3%	5%	4%	2%
			a	gh	fgh	h				ik	k			1	lo	1		р							ABE						
Prefer not to say	10	1	8	4	1	2	1	2	-	5	3	2	5	1	1	3	6	4	5	5	1	6	3	3	1	1	-	1	3	-	1
	1%		2%	3%	1%	1%	196	1%	-	2%	1%		1%		1%	1%	1%	1%	196	1%		1%	1%	2%		1%	-	1%	2%	-	1%
				h																											
Favourable (NET)	235	119	116	45	55	30	31	29	45	100	61	74	103	54	27	51	157	78	135	100	41	100	88	22	40	15	41	23	33	34	27
	23%	24%	22%	34%	35%	20%	19%	17%	18%	34%	20%	18%	27%	20%	20%	21%	24%	21%	24%	22%	18%	23%	26%	18%	30%	18%	27%	18%	23%	27%	20%
				efgh	efgh					ik													t		В						
Unfavourable (NET)	446	230	212	34	47	63	72	89	141	81	135	230	163	120	56	107	283	163	236	209	117	193	125	54	38	42	58	62	63	54	75
	43%	47%	40%	25%	30%	41%	45%	51%	57%	28%	43%	55%	42%	45%	42%	45%	43%	44%	42%	45%	51%	45%	38%	43%	28%	49%	39%	50%	44%	42%	56%
		b				cd	cd	cd	cdef		i	ij									v			×		x		×	×	×	xACD
NET Difference	-211	-111	-96	11	8	-33	-41	-60	-96	19	-74	-156	-59	-66	-29	-57	-125	-86	-102	-109	-76	-93	-38	-32	2	-27	-17	-40	-30	-20	-48
	-21%	-23%	-18%	8%	5%	-22%	-25%	-35%	-39%	6%	-23%	-37%	-15%	-25%	-21%	-24%	-19%	-23%	-18%	-24%	-33%	-21%	-11%	-25%	1%	-32%	-11%	-32%	-21%	-15%	-36%

 $Proportions/Means: Columns \ Tested \ [5\% \ risk \ level] - a/b - c/d/e/f/g/h - i/fi/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E \\ Overlap \ formulae used. * small base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 23
FAV1\_6 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Labour Party

Base: Adults aged 16+ in Scotland

		TEN	URF		INC	OME			HOUSEH	OLD SIZE			F CHILDREN H	н	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI		LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1025	734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
WEIGHTED BASE	1025	696		201								250		127				507		357	
	100%	68%	30%	20%	23%	22%	25%	25%	37%	18%	20%	24%	76%	12%	16%	6%*	35%	50%	23%	35%	34%
Very favourable	55 5%	30 4%	24 8%	13 6%	8 3%	16 7%	17 7%	12 5%	14 4%	15 8%	14 7%	19 8%	35 5%	2 1%	29 18%	1 2%	12 3%	31 6%	8 4%	14 4%	21 6%
	5%	476	8%	0%	376	/70	/76	5%	4%	870 h	776	876	576	176	mop	270	376	0%	476	476	076
Fairly favourable	180	112	64	30	37	49	44	38	69	33	40	50	130	11	57	11	45	93	32	50	63
rumy ravourable	18%	16%	21%	15%	16%	21%	17%	15%	18%	18%	20%	20%	17%	9%	36%	18%	13%	18%	14%	14%	18%
															mop						
Neither favourable nor unfavourable	289	209	78	53	61	75	77	67	102	57	62	80	208	33	47	24	84	152	55	85	108
umavourable	28%	30%	25%	26%	25%	33%	30%	26%	27%	31%	30%	32%	27%	26%	29%	38%	23%	30%	23%	24%	31%
Fairly unfavourable	244	4.15		42		20				25	22	22	400	27	42	р		400		05	70
Fairiy unravourable	214 21%	146 21%	65 21%	42 21%	65 27%	29 13%	52 20%	64 25%	82 22%	36 20%	32 16%	33 13%	182 23%	37 29%	12 7%	14 21%	94 26%	103 20%	65 27%	85 24%	73 21%
	21/0	21/0	21/0	e e	2/70 e	13/0	20%	2370 i	22/0	20%	10%	1370	2370 k	29% n	770	21/0 n	20% n	20%	9 q	2470	21/0
Very unfavourable	231	170	59	52	51	52	55	66	91	39	35	49	182	44	13	12	117	116	74	117	79
.,	23%	24%	19%	26%	21%	23%	22%	26%	24%	21%	17%	20%	23%	34%	8%	19%	33%	23%	31%	33%	22%
								j						no		n	no		q	t	
Don't know	46	24	17	6	19	6	8	8	19	5	15	14	32	1	1	-	5	12	3	5	9
	4%	3%	6%	3%	8% cef	3%	3%	3%	5%	2%	7%	6%	4%	1%	1%	-	2%	2%	1%	1%	2%
Prefer not to say	10	5	4	5	-	2	2	1	2	-	7	4	6	-	-	1	-	1	-	-	-
	1%	1%	1%	2%	-	1%	1%	•	*	-	3% ghi	2%	1%	-	-	2%	-	*	-	-	-
Favourable (NET)	235	142	88	43	45	65	62	50	83	48	54	69	166	13	86	13	57	124	40	64	84
ravourable (NET)	23%	20%	28%	21%	19%	28%	24%	19%	22%	26%	26%	28%	21%	10%	54%	20%	16%	24%	17%	18%	24%
	25,0	20,0	a	2270	1370	d	2-470	1370	22/0	2070	20/0	1	21/0	10,0	mop	20,0	10/0	r	1,,0	10,0	2470
Unfavourable (NET)	446	316	124	95	116	81	107	130	173	76	67	82	364	80	25	26	211	219	138	202	153
	43%	45%	40%	47%	48%	36%	42%	51%	46%	41%	33%	33%	47%	63%	15%	40%	59%	43%	58%	57%	43%
				e	e			j	j				k	no		n	no		q	t	
NET Difference	-211	-174	-36	-52	-71	-16	-46	-80	-90	-27	-13	-12	-198	-68	62	-13	-154	-94	-98	-139	-69
	-21%	-25%	-11%	-26%	-29%	-7%	-18%	-31%	-24%	-15%	-6%	-5%	-26%	-53%	39% o	-20%	-43%	-19%	-41%	-39%	-20%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t \ Overlap \ formulae \ used. \ * small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 24

FAV1\_7 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Conservative and Unionist Party

Base: Adults aged 16+ in Scotland

		GE	NDFR	1		AGE	SAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GPADE 2	WORKIN	G STATUS	MICH	IEST OLIALIEIC	ATION				PARIJAME	NT REGION			
		- 0.	I		1	, Auc.	The same of the sa				AGE DAILD E	1	_	Jocana	GIONDE	1	JOCIAL	I I	WOMAN	U JIAIUJ	STANDARD	LST QUALITIC	A.I.O.IV		1	I I	IAILDAINE	MID	1 1		
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS		SCOTLAND	NORTH EAST		,
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE (n)	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS (A)	AND FIFE	SCOTLAND (C)	SOUTH	WEST
		(a)	(b)	(c)	(0)	(e)	(†)	(g)	(h)	(1)	(1)	(k)	(1)	(m)	(n)	(-)	(p)	(q)	(r)	(S)	(t)	(u)	(v)	(w)	V-9	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1025	480		99									439				703		614		187		460								
WEIGHTED BASE	1025	489	529 52%	133*	158	153 15%	161	175 17%	245	291	314 31%	420 41%	390	265	134	236 23%	655	370	564	461	229 22%	432 42%	331 32%	125*	133	85*	149	126 12%	144	130	134 13%
Very favourable	34	4878	15	15%	1576	1576	10%	1/76	15	10	31%	20	17	20%	1576	23%	21	13	15	45% 20	22%	13	13	12%*	13%	875"	15%	1276	14%	13%	1376
very lavourable	3%	4%	3%	4%	3%	1%	2%	3%	6%	4%	1%	5%	4%	2%	6%	2%	3%	4%	3%	4%	4%	3%	4%	1%	4%	1%	5%	2%	4%	3%	6%
	3/4	470	370	470	370	1/0	270	370	ef	470	1/0	370 i	470	270	m	270	379	470	370	470	470	370	470	170	470	170	3/6	2.70	470	370	070
Fairly favourable	124	62	60	12	26	12	12	19	43	37	24	62	59	28	9	27	88	36	59	64	19	60	42	17	13	7	18	19	18	16	16
	12%	13%	11%	9%	16%	8%	8%	11%	18%	13%	8%	15%	15%	11%	6%	12%	13%	10%	11%	14%	8%	14%	13%	13%	10%	9%	12%	15%	13%	12%	12%
					ef				ef			j	n																		
Neither favourable nor unfavourable	224	106	117	42	40	38	32	31	41	82	70	72	92	47	32	52	139	85	127	96	61	85	65	23	31	17	32	27	29	38	25
	22%	22%	22%	31%	25%	25%	20%	18%	17%	28%	22%	17%	24%	18%	24%	22%	21%	23%	23%	21%	27%	20%	20%	19%	23%	21%	21%	22%	20%	29%	18%
				gh	h					k																					
Fairly unfavourable	190	80	110	23	20	39	30	36	43	43	68	78	71	56	20	43	127	63	107	83	47	67	69	25	22	16	30	22	34	16	26
	19%	16%	21%	17%	13%	25% d	18%	20%	17%	15%	22% i	19%	18%	21%	15%	18%	19%	17%	19%	18%	21%	15%	21%	20%	17%	19%	20%	17%	23% D	12%	19%
Very unfavourable	399	207	187	36	51	56	76	80	99	87	133	179	139	114	50	96	253	146	224	175	80	180	129	48	50	37	61	52	46	51	54
	39%	42% b	35%	27%	32%	37%	47% cd	46% cd	40%	30%	42% i	43% i	36%	43%	37%	40%	39%	39%	40%	38%	35%	42%	39%	39%	37%	43%	41%	41%	32%	39%	41%
Don't know	48	15	34	13	15	6	7	3	4	28	13	7	8	14	15	11	22	26	29	19	12	24	10	8	11	5	2	3	9	5	5
	5%	3%	6%	10%	10%	4%	5%	2%	2%	10%	4%	2%	2%	5%	11%	5%	3%	7%	5%	4%	5%	6%	3%	7%	8%	6%	1%	3%	6%	4%	4%
			a	gh	gh					jk	k			1	lo			р						A	A				A		
Prefer not to say	6	-	6	2	1	1	1	1	-	4	2	1	3	1	-	2	4	2	2	4	1	2	3	2	1	1	-	-	3	-	
	1%	-	1% a	2%	1%		1%		-	1%			1%		-	1%	1%			1%		1%	1%	1%		1%	-	-	2%	-	-
Favourable (NET)	158	82	75	17	30	13	15	24	58	48	28	82	76	33	17	33	109	49	74	84	27	72	56	18	18	8	24	22	24	20	24
	15%	17%	14%	13%	19%	9%	9%	14%	24%	16%	9%	20%	20%	12%	12%	14%	17%	13%	13%	18%	12%	17%	17%	14%	14%	9%	16%	17%	16%	16%	18%
					ef				cefg	i		i i	m							r											
Unfavourable (NET)	589	287	297	59	71	95	106	115	142	130	201	257	211	170	70	138	380	208	331	258	128	247	198	73	72	53	91	73	79	67	80
	57%	59%	56%	44%	45%	62%	66%	66%	58%	45%	64%	61%	54%	64%	52%	59%	58%	56%	59%	56%	56%	57%	60%	59%	54%	63%	61%	58%	55%	51%	60%
						cd	cd	cd	cd		i	i		In																	
NET Difference	-431	-205	-223	-42	-41	-82	-91	-91	-84	-83	-173	-175	-134	-137	-53	-106	-271	-159	-257	-173	-100	-175	-142	-55	-54	-45	-66	-51	-56	-47	-56
	-42%	-42%	-42%	-31%	-26%	-53%	-57%	-52%	-34%	-28%	-55%	-42%	-34%	-52%	-40%	-45%	-41%	-43%	-46%	-38%	-44%	-41%	-43%	-44%	-40%	-53%	-45%	-41%	-39%	-36%	-42%

 $Proportions/Means: Columns \ Tested \ [5\% \ risk \ level] - a/b - c/d/e/f/g/h - i/ii/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap \ formulae \ used. * small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 25
FAV1\_7 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Conservative and Unionist Party

Base: Adults aged 16+ in Scotland

		TEN	URE		INC	ОМЕ			HOUSEH	IOLD SIZE			F CHILDREN HI	н	2021 CONST	TUENCY VOTE		BREXIT \	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
JNWEIGHTED BASE	1025	734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
	1025	696		201								250		127				507		357	
	100%	68%	30%	20%	23%	22%	25%	25%	37%	18%	20%	24%	76%	12%	16%	6%*	35%	50%	23%	35%	34%
Very favourable	34	21	13	7	9	7	9	9	16	4	6	11	24	20	4	-	4	12	13	5	18
	3%	3%	4%	4%	4%	3%	4%	3%	4%	2%	3%	4%	3%	16%	2%	-	1%	2%	5%	2%	5%
														nop					q		S
Fairly favourable	124	91	33	16	33	29	37	21	51	27	25	39	85	66	17	8	14	48	57	19	77
	12%	13%	11%	8%	14%	13%	15%	8%	14%	15%	12%	15%	11%	52%	10%	12%	4%	10%	24%	5%	22%
														nop	р	р			q		S
Neither favourable nor unfavourable	224	144	75	42	52	71	41	52	71	41	59	64	160	26	39	21	38	80	59	41	91
	22%	21%	24%	21%	22%	31%	16%	21%	19%	22%	29%	26%	21%	20%	25%	32%	10%	16%	25%	12%	26%
						cdf					h			р	р	р			q		S
Fairly unfavourable	190	134	55	39	43	28	53	51	61	43	35	50	140	8	41	17	68	97	45	63	70
	19%	19%	18%	19%	18%	12%	21%	20%	16%	23%	17%	20%	18%	6%	26%	26%	19%	19%	19%	18%	20%
							e								m	m	m				
Very unfavourable	399	273	119	86	90	81	104	115	161	64	58	71	328	6	53	20	226	261	56	222	88
	39%	39%	38%	43%	37%	35%	41%	45%	43%	35%	28%	28%	42%	5%	33%	30%	63%	51%	24%	62%	25%
								j	j				k		m	m	mno	r		t	
Don't know	48	31	13	9	13	10	11	7	18	7	17	14	35	1	5		7	9	7	6	9
	5%	4%	4%	4%	6%	5%	4%	3%	5%	3%	8% g	6%	4%	1%	3%	•	2%	2%	3%	2%	3%
Prefer not to say	6	3	3	2	-	2	1	-	1	-	5	2	4	-	-	-	-	1	-	-	-
	1%	*	1%	1%	-	1%	*	-	*	-	3% ghi	1%	*	-	-	-	-	*	-	-	
Favourable (NET)	158	112	46	23	42	36	46	30	67	31	30	49	109	86	20	8	18	60	70	24	95
	15%	16%	15%	12%	18%	16%	18%	12%	18%	17%	15%	20%	14%	68% nop	13% p	12% D	5%	12%	29% q	7%	27% s
Unfavourable (NET)	589	407	174	125	133	109	157	166	222	107	94	121	468	14	94	36	294	358	101	285	158
	57%	58%	56%	62%	55%	48%	61%	65%	59%	58%	46%	48%	60%	11%	59%	56%	82%	71%	43%	80%	45%
	3.73	30,0	3070	ρ	33,0		6	i	i	i	-10/0		k	12,0	m	m	mno	r	4370	t	
NET Difference	-431	-295	-127	-101	-91	-73	-111	-136	-155	-76	-63	-71	-359	72	-74	-28	-276	-298	-31	-261	-63
	-42%	-42%	-41%	-50%	-38%	-32%	-43%	-53%	-41%	-41%	-31%	-29%	-46%	57%	-46%	-44%	-77%	-59%	-13%	-73%	-18%
	42,0	.2,0	. 270	30,0	3070		.570	2570	. 270	.270	31,0	2570	*0,0	0	7070	,0		35%	_5,0	. 570	20/0

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 26

FAV1 8 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Liberal Democrats

Base: Adults aged 16+ in Scotland

			NDFR		AGE BAND 1				AGE BAND 2			SOCIAL	CDADE		SOCIAL	CDADE 3	I wonen	IG STATUS		EST QUALIFIC	ATION				PARIJAME	NA DECION					
		GE	NUEK			AGE	BANU I				AGE BAND 2			SUCIAL	GRADE		SUCIAL	GRADE 2	WURKII	NG STATUS		EST QUALIFIC	ATION				PARLIAME				
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS	, '	MID	NORTH EAST		
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW		LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1025	480	538	99	175	162	167	176	246	274	329	422	439	264	118	204	703	322	614	411	187	350	460	109	123	88	155	129	155	120	145
WEIGHTED BASE	1025	489		133*						291			390				655		564		229										134
	100%	48%	52%	13%*	15%	15%	16%	17%	24%	28%	31%	41%	38%	26%	13%	23%	64%	36%	55%	45%	22%	42%	32%	12%*	13%	8%*	15%	12%	14%	13%	13%
Very favourable	47	30	17	17	8	5	6	3	8	25	12	11	26	7	8	6	33	14	24	23	5	25	16	3	2	4	9	8	10	4	7
	5%	6%	3%	12%	5%	4%	4%	2%	3%	9%	4%	3%	7%	3%	6%	3%	5%	4%	4%	5%	2%	6%	5%	2%	2%	5%	6%	6%	7%	3%	6%
		b		efgh						įk			mo																×		
Fairly favourable	175	73	101	18	34	20	19	29	56	52	39	84	84	38	18	35	122	53	85	90	27	65	74	13	26	14	30	26	16	28	22
	17%	15%	19%	13%	21%	13%	12%	16%	23%	18%	13%	20%	22%	14%	13%	15%	19%	14%	15%	19%	12%	15%	22%	10%	19%	17%	20%	21%	11%	21% wC	17%
Neither favourable nor	386	189	192	47		67	78	62	78	100	145	141	m 146	00		00	244	142	216	170	94	152	tu 130	51	50	- 22	52	w	52	WC 59	43
unfavourable					34									98	44	98										32		47			
	38%	39%	36%	35%	34%	44%	48%	36%	32%	34%	46%	33%	37%	37%	33%	42%	37%	38%	38%	37%	41%	35%	39%	41%	37%	38%	35%	37%	36%	45%	32%
						h	dgh				ik																			E	
Fairly unfavourable	177	85	90	29	19	24	25	26	53	48	50	79	67	58	19	33	125	52	92	85	31	85	53	29	17	14	26	17	30	14	30
	17%	17%	17%	22%	12%	16%	16%	15%	22% d	16%	16%	19%	17%	22% o	14%	14%	19%	14%	16%	18%	14%	20%	16%	23% D	12%	17%	17%	13%	21% D	11%	22% D
Very unfavourable	157	92	64	5	18	22	22	44	45	23	44	90	53	32	29	42	85	72	99	57	48	68	36	17	23	15	23	23	20	14	22
	15%	19%	12%	4%	11%	14%	14%	25%	18%	8%	14%	21%	14%	12%	22%	18%	13%	19%	18%	12%	21%	16%	11%	14%	17%	18%	15%	18%	14%	11%	16%
		ь			c	c	c	cdef	c		i	ij			lm			р	s		v										
Don't know	77	19	58	16	24	13	10	9	5	40	23	14	11	30	17	18	42	35	45	31	22	34	18	11	15	4	10	5	12	11	8
	7%	4%	11%	12%	15%	9%	6%	5%	2%	14%	7%	3%	3%	11%	12%	8%	6%	9%	8%	7%	10%	8%	5%	9%	12%	5%	7%	4%	8%	9%	6%
Prefer not to say	7		a 7	h h	tgh	h 1	- 1	- 1		jk 4	k 2	2	2	- 1		1		2		-	,	2	2	- 1	- 1				2		-
Freier flot to say	1%	-	1%	2%	1%		1%	1%	-	1%			1%		-	1%	1%	1%		1%		1%	1%	1%		1%	-	-	2%	-	1%
		-	a	2,0	-/-		170	170	-	270			2,0		-	1/4		2,0		1,0			2,0	170		-/-			270		2,00
Favourable (NET)	222	104	118	34	42	26	25	31	63	77	51	95	110	45	26	41	155	67	110	113	32	90	91	16	28	18	38	34	27	32	30
	22%	21%	22%	26%	27%	17%	16%	18%	26%	26%	16%	23%	28%	17%	19%	18%	24%	18%	19%	24%	14%	21%	27%	12%	21%	21%	26%	27%	19%	24%	22%
					ef				ef	i		i i	mo										tu				w	w		w	
Unfavourable (NET)	333 32%	177 36%	154	34	37 23%	46 30%	47	70	98	71	94 30%	169 40%	119 31%	91	48	75 32%	210 32%	123 33%	191 34%	142	80	153 35%	89 27%	46	40	29 34%	48 33%	39	50	28	52
	32%	36%	29%	25%	23%	30%	29%	40% cdf	40%	24%	30%	40%	31%	34%	36%	32%	32%	33%	34%	31%	35%	35%	27%	37%	30%	34%	33%	31%	35%	21%	39%
NET Difference	-111	-74	-36		c	-21	-22	-39	cdf -35		-43	-74	0	AC	-22	-34	-55	-56	01	-29	47	-63		-30	12	-11	-10	c	-24		-22
NET Difference	-11%	-15%	-30 -7%		344	-21	-14%	-39	-35	244	-43 -14%	-74	-2%	-46 -17%	-22	-14%	-35	-15%	-81	-29	-47	-03		-30	-12	-11	-7%	-5 -4%	-24	3%	-16%
		-13/0	-770		370	-1379																									

 $Proportions/Means: Columns \ Tested \ [5\% \ risk \ level] - a/b - c/d/e/f/g/h - i/ii/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap \ formulae \ used. * small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 27
FAV1\_8 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Liberal Democrats

Base: Adults aged 16+ in Scotland

		TEN	URE		INC	ОМЕ			HOUSEH	OLD SIZE			F CHILDREN HE	4	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1025	734		167	236	235	291	239	395	178	213	271	754	134	168		360	551	231	359	373
WEIGHTED BASE	1025 100%	696 68%	311 30%	201	241 23%	229 22%	256 25%	255 25%	379 37%	186 18%	205 20%	250 24%	775 76%	127 12%	159 16%	65* 6%*	358 35%	507 50%	237 23%	357 35%	352 34%
Very favourable	47	26	19	9	12	8	13	7	13	5	20%	24%	27	5	8	15	3376	19	8	13	13
very ravourable	5%	4%	6%	4%	5%	4%	5%	3%	3%	3%	11%	8%	3%	4%	5%	23%	2%	4%	3%	4%	4%
	370	470	070	470	3/0	470	370	3/0	3/0	3/0	ghi	1	370	470	370	mnp	270	470	3/0	470	470
Fairly favourable	175	121	54	36	33	42	47	41	70	34	31	39	136	17	36	32	53	120	21	54	70
ramy lavourable	17%	17%	17%	18%	14%	19%	18%	16%	18%	18%	15%	16%	17%	13%	22%	49%	15%	24%	9%	15%	20%
															n	mnp		r			
Neither favourable nor unfavourable	386	255	123	83	83	98	91	105	131	72	78	102	284	36	73	12	145	196	84	137	133
diravodrable	38%	37%	39%	41%	35%	43%	36%	41%	35%	39%	38%	41%	37%	29%	46%	18%	41%	39%	36%	38%	38%
				,.											mo		mo				
Fairly unfavourable	177	126	49	19	51	35	51	45	70	38	24	26	151	33	18	3	67	83	48	66	59
	17%	18%	16%	9%	21%	15%	20%	18%	18%	21%	12%	10%	19%	26%	12%	5%	19%	16%	20%	19%	17%
					С		С		j	j			k	no			0				
Very unfavourable	157	118	37	37	42	28	38	43	71	22	21	35	121	33	18	3	66	65	65	74	58
	15%	17%	12%	18%	17%	12%	15%	17%	19%	12%	10%	14%	16%	26%	11%	4%	19%	13%	27%	21%	16%
									j					no			no		q		
Don't know	77	46	25	15	19	14	16	14	24	15	23	24	53	2	7	1	17	24	11	12	20
	7%	7%	8%	7%	8%	6%	6%	6%	6%	8%	11% gh	10%	7%	2%	4%	1%	5%	5%	4%	3%	6%
Prefer not to say	7	3	4	3	-	2	1	1	1	-	5	2	5	-	-	-	-	1	-	-	-
	1%	*	1%	2%	-	1%	*	•	*	-	3% hi	1%	1%	-	-	-	-	*	-	-	
Favourable (NET)	222	147	73	45	46	51	60	48	83	38	54	60	162	22	43	47	61	139	29	67	83
	22%	21%	23%	22%	19%	22%	23%	19%	22%	21%	26%	24%	21%	17%	27%	72%	17%	27%	12%	19%	23%
Hafarrania (NET)	222	245	00		02	C4	00	0.7	141	<b>CO</b>	45	C1	272	66	p	mnp	124	r	112	140	117
Unfavourable (NET)	333 32%	245 35%	86 28%	55 27%	93 39%	64 28%	88 35%	87 34%	141 37%	60 32%	45 22%	61 25%	272 35%	52%	36 23%	6 9%	134 37%	148 29%	113 48%	140 39%	117 33%
	32%	35% h	46%	2/70	39% ce	48%	3370	34% i	3/% i	32% i	2276	25%	35% V	nop	23%	370	37% no	29%	48% 0	39%	33%
NET Difference	-111	-98	-13	-10	-48	-13	-28	-40	-58	-22	9	-1	-109	-45	7	41	-73	-9	-84	-73	-34
NET DIRECTICE	-11%	-14%	-4%	-5%	-20%	-6%	-11%	-16%	-15%	-12%	4%	*	-105	-35%	5%	63%	-20%	-2%	-36%	-20%	-10%
	-11/0	14/0	-4/0	-370	-2070	-070	-11/0	-10/0	-13/0	-12/0	470		-14/0	-33/0	370	n 03/0	-2070	-270	-30/0	-2070	-1070

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t \ Overlap \ formulae \ used. \ * small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 28
FAV1\_9 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Green Party

Base: Adults aged 16+ in Scotland

		GEI	NDER	l		AGE I	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKI	NG STATUS	HIGH	EST QUALIFIC	CATION				PARLIAME	NT REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST		
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
	1025			99													703		614		187		460								
	1025			133*													655		564		229		331								
	100%	48%	52%	13%*	15%	15%	16%	17%	24%	28%	31%	41%	38%	26%	13%	23%	64%	36%	55%	45%	22%	42%	32%	12%*	13%	8%*	15%	12%	14%	13%	13%
Very favourable	73	33	38	21	19	11	12	5	6	40	23	10	27	13	13	19	41	33	45	29	11	28	28	9	15	3	16	4	9	7	11
	7%	7%	7%	16%	12%	7%	8%	3%	2%	14%	7%	2%	7%	5%	10%	8%	6%	9%	8%	6%	5%	7%	9%	7%	1196	3%	11%	3%	6%	5%	8%
				gh	gh	h	gh			jk	k														В		В				
Fairly favourable	189	94	92	23	44	32	26	26	37	67	58	64	73	59	21	36	132	57	101	88	28	77	79	21	30	21	29	18	20	27	22
	18%	19%	17%	17%	28% fgh	21%	16%	15%	15%	23% k	18%	15%	19%	22%	16%	15%	20%	15%	18%	19%	12%	18%	24% tu	17%	22%	25% C	19%	14%	14%	21%	17%
Neither favourable nor unfavourable	259	107	150	40	45	45	45	41	43	85	90	84	93	64	32	69	157	101	151	107	59	104	82	31	28	19	40	31	42	39	28
	25%	22%	28%	30% h	28% h	29% h	28% h	23%	17%	29% k	29% k	20%	24%	24%	24%	29%	24%	27%	27%	23%	26%	24%	25%	25%	21%	23%	27%	25%	29%	30%	21%
Fairly unfavourable	137	63	74	10	9	18	20	28	51	19	38	80	56	37	16	28	93	44	70	67	42	48	44	15	12	13	17	22	23	15	20
	13%	13%	14%	7%	6%	12%	12%	16% d	21% cdef	7%	12%	19%	14%	14%	12%	12%	14%	12%	12%	14%	18%	11%	13%	12%	9%	16%	11%	18%	16%	12%	15%
Very unfavourable	273	162	112	10	19	35	43	66	101	29	77	167	121	61	33	59	182	91	146	128	67	123	80	39	27	21	39	43	33	31	41
	27%	33%	21%	8%	12%	23%	27%	38%	41%	10%	25%	40%	31%	23%	24%	25%	28%	25%	26%	28%	29%	28%	24%	31%	20%	25%	26%	34%	23%	24%	30%
		ь				cd	cd	cdef	cdef		i	ij	m															×			
Don't know	84	27	55	25	21	11	14	6	7	46	25	13	17	28	18	20	45	38	47	37	22	47	15	7	21	6	8	7	13	10	10
	8%	6%	10%	19%	13%	7%	9%	3%	3%	16%	8%	3%	4%	11%	13%	9%	7%	10%	8%	8%	10%	11%	5%	5%	16%	7%	5%	6%	9%	8%	8%
			а	efgh	gh		gh			ik	k			1	1						v	v			wABE						
Prefer not to say	10	2	8	4	1	2	1	3	-	5	3	3	3	2	1	4	5	5	4	6	1	5	3	4	1	1	-	-	3	-	2
	1%		2%	3% h	1%	1%	1%	2%	-	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%		1%	1%	3%		1%	-	-	2%	-	1%
Favourable (NET)	262	128	130	44	63	43	38	31	43	107	81	74	100	72	34	56	172	90	146	116	39	105	107	30	44	24	45	22	29	34	33
	26%	26%	25%	33%	40% efeb	28%	24%	18%	18%	37%	26%	18%	26%	27%	25%	24%	26%	24%	26%	25%	17%	24%	32% tu	24%	33% BC	28%	30% n	17%	20%	26%	25%
Unfavourable (NET)	411	225	186	20	28	53	63	94	152	48	116	247	177	98	49	87	275	136	216	194	109	171	124	53	39	34	56	65	56	46	61
	40%	46%	35%	15%	18%	35%	39%	54%	62%	17%	37%	59%	45%	37%	37%	37%	42%	37%	38%	42%	47%	40%	38%	43%	29%	40%	37%	52%	39%	36%	46%
	1	b				cd	cd	cdef	cdef		i	ii									v							xACD			×
NET Difference	-148	-97	-56	24	35	-10	-25	-63	-109	59	-35	-173	-77	-26	-15	-31	-103	-46	-70	-78	-70	-66	-17	-23	5	-10	-11	-43	-27	-12	-28
	-14%	-20%	-11%	18%	22%	-7%	-15%	-36%	-45%	20%	-11%	-41%	-20%	-10%	-11%	-13%	-16%	-12%	-12%	-17%	-30%	-15%	-5%	-18%	4%	-12%	-7%	-34%	-19%	-9%	-21%
					ef		-																								-

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap \ formulae \ used. * small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 29
FAV1\_9 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Green Party

Base: Adults aged 16+ in Scotland

		TEN	URE		INC	OME			HOUSER	OLD SIZE			F CHILDREN HI	н	2021 CONSTI	TUENCY VOTE		BREXIT \	OTE 2016	INDY REF	VOTE 2014
		OWNER	OILE .	UP TO	£20,000 -	£35,000 -			HOUSE	I SIEE		(17.01	Constitution	CONSERVATI	LULI CONST	TOLING! YOTE		DILEATT	012 2010	mes men	10112014
	TOTAL	OCCUPIED (a)	RENTER (b)	£19,999 (c)	£34,999 (d)	£54,999 (e)	£55,000+	1 (g)	2 (h)	3 (i)	4+ (i)	ANY (k)	NONE (I)	VE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1025	734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
WEIGHTED BASE	1025	696		201								250		127				507		357	
	100%	68%	30%	20%	23%	22%	25%	25%	37%	18%	20%	24%	76%	12%	16%	6%*	35%	50%	23%	35%	34%
Very favourable	73	26	47	24	11	22	12	21	20	16	17	20	53	1	9	1	43	40	4	31	11
	7%	4%	15%	12%	5%	10%	5%	8%	5%	9%	8%	8%	7%		6%	1%	12%	8%	2%	9%	3%
			a	df											m		mno	r		t	
Fairly favourable	189	125	59	32	51	38	54	57	61	41	29	45	144	4	24	10	99	122	19	95	28
	18%	18%	19%	16%	21%	17%	21%	22%	16%	22%	14%	18%	19%	3%	15%	15%	28%	24%	8%	27%	8%
								j							m	m	mno	r		t	
Neither favourable nor unfavourable	259	163	94	55	58	69	55	62	86	53	57	90	169	12	40	10	96	132	39	86	80
	25%	23%	30% a	27%	24%	30% f	21%	24%	23%	29%	28%	36%	22%	9%	25% m	16%	27% m	26%	16%	24%	23%
Fairly unfavourable	137	104	31	22	33	28	34	28	63	21	26	26	112	20	28	18	41	73	36	47	57
ranny umavourable	13%	15%	10%	11%	14%	12%	13%	11%	17%	11%	13%	10%	14%	15%	18%	28%	12%	14%	15%	13%	16%
																mp					
Very unfavourable	273	221	51	48	68	54	78	73	122	38	40	42	231	87	50	20	68	117	126	85	157
	27%	32%	17%	24%	28%	23%	31%	29%	32%	21%	20%	17%	30%	68%	31%	30%	19%	23%	53%	24%	45%
		b						j	ij				k	nop	р	р			q		S
Don't know	84	53	25	17	20	16	20	14	25	15	29	23	61	4	8	6	11	22	12	13	18
	8%	8%	8%	8%	8%	7%	8%	6%	7%	8%	14% gh	9%	8%	3%	5%	10% p	3%	4%	5%	4%	5%
Prefer not to say	10	5	4	5	-	2	3	1	2	1	6	4	6	1	-	-	-	1	1	-	1
	1%	1%	1%	2% d	-	1%	1%	•	*	1%	3% gh	2%	1%	1%	-	-	-	*	•	-	•
Favourable (NET)	262	151	106	56	62	60	66	77	81	57	46	65	197	4	33	11	142	162	23	126	39
	26%	22%	34%	28%	26%	26%	26%	30%	21%	31%	23%	26%	25%	3%	21%	16%	40%	32%	10%	35%	11%
			a					h		h					m	m	mno	r		t	
Unfavourable (NET)	411	325	83	70	101	81	112	101	185	59	66	68	343	106	78	38	109	191	162	132	214
	40%	47%	27%	35%	42%	36%	44%	39%	49%	32%	32%	27%	44%	84%	49%	58%	31%	38%	68%	37%	61%
		b							gij				k	nop	р	р			q		S
NET Difference	-148	-173	23	-14	-39	-21	-46	-23	-104	-2	-20	-3	-146	-102	-45	-27	33	-29	-139	-6	-175
	-14%	-25%	7%	-7%	-16%	-9%	-18%	-9%	-27%	-1%	-10%	-1%	-19%	-80%	-29%	-42%	9%	-6%	-59%	-2%	-50%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t \ Overlap \ formulae \ used. \ * small \ base$ 

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Table 30

FAV1\_10 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish National Party

Base: Adults aged 16+ in Scotland

		GEN	IDER	l		AGE E	BAND 1				AGE BAND 2		1	SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	NG STATUS	HIGH	EST QUALIFIC	CATION				PARLIAME	NT REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST		
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
	1025												439				703		614		187		460								
	1025												390				655		564		229		331								
	100%	48%	52%	13%*	15%	15%	16%	17%	24%	28%	31%	41%	38%	26%	13%	23%	64%	36%	55%	45%	22%	42%	32%	12%*	13%	8%*	15%	12%	14%	13%	13%
Very favourable	142	78	64	22	26	21	12	21	40	48	32	61	58	26	22	37	84	58	74	68	29	64	48	15	17	10	20	22	17	18	23
	14%	16%	12%	16% f	17% f	14%	7%	12%	16% f	17% i	10%	15%	15%	10%	16%	15%	13%	16%	13%	15%	13%	15%	15%	12%	13%	12%	13%	17%	12%	14%	17%
Fairly favourable	190	89	99	24	40	35	27	32	32	64	62	64	62	54	24	50	116	73	109	81	38	75	67	20	31	19	31	13	27	28	21
	19%	18%	19%	18%	25%	23%	17%	18%	13%	22%	20%	15%	16%	20%	18%	21%	18%	20%	19%	17%	16%	17%	20%	16%	23%	23%	21% n	10%	19%	21%	16%
Neither favourable nor unfavourable	197	89	104	35	37	38	33	27	28	72	71	55	64	55	27	52	119	78	122	75	49	76	63	29	26	19	23	24	35	23	19
	19%	18%	20%	27%	23%	25%	20%	15%	11%	25%	23%	13%	16%	21%	20%	22%	18%	21%	22%	16%	21%	18%	19%	24%	19%	23%	15%	19%	24%	17%	14%
Fairly unfavourable	145	57	87	27	15	20	20	28	24	42	41	62	59	48	21	19	106	40	81	64	29	54	45	17	17	11	33	16	19	12	20
,	14%	12%	16%	21%	10%	13%	13%	16%	14%	15%	13%	15%	15%	18%	16%	8%	16%	11%	14%	14%	17%	12%	14%	13%	13%	13%	22% BCD	12%	13%	9%	15%
Very unfavourable	301	160	3	12	22	28		63	110	39	89	173	137	69	0	67	206	95	151	150	66	139	95	32	20	22	41	50	36	44	48
very unravourable	29%	33%	141 27%	9%	17%	19%	61 38%	36%	45%	13%	28%	41%	35%	26%	22%	28%	31%	26%	27%	33%	29%	32%	29%	25%	23%	26%	28%	39%	25%	34%	48 36%
	25%	h	2174	3,0	2770	2370	cde	cde	cde	1370	1	42,0	mn	20/0	22.70	20,0	3270	20/4	2770	3370	23/0	3270	23/4	2374	2370	2070	2070	wxyC	2374	3470	×
Don't know	41	14	27	0	12	10	7	1	2	21	17	3		12	12	9	20	21	25	16	0	21	9	0	12	2	1	2	7	6	2
DOTTERNOW	4%	3%	5%	7%	8%	7%	4%	1%	1%	7%	6%	1%	2%	4%	9%	4%	3%	6%	4%	4%	4%	5%	3%	7%	9%	3%	1%	2%	5%	4%	2%
				gh	gh	eh	gh			k	k				1									A	ABE				A		
Prefer not to say	8	1	7	4	1	1	1	2	-	5	2	2	3	1	-	4	4	4	2	6	1	3	3	3	1	1	-	-	3		1
	1%		1%	3% h	1%		1%	1%	-	2%			1%		-	2%	1%	1%		1%		1%	1%	2%		1%	-	-	2%	-	1%
Favourable (NET)	332	167	163	46	66	56	39	53	72	112	94	125	120	81	45	86	200	132	183	149	67	139	115	36	48	30	51	35	44	46	44
	32%	34%	31%	34%	42%	36%	24%	30%	29%	38%	30%	30%	31%	30%	34%	37%	31%	36%	32%	32%	29%	32%	35%	29%	36%	35%	34%	28%	31%	35%	33%
Unfavourable (NET)	447	218	228	30	42	49	81	92	144	81	130	235	195	117	50	85	312	135	232	215	104	192	141	48	48	32	75	65	55	56	67
	44%	45%	43%	30%	26%	32%	50%	53%	59%	28%	41%	56%	50%	44%	37%	36%	48%	36%	41%	47%	45%	45%	43%	39%	36%	38%	50%	52%	38%	43%	50%
	1	-					cde	cde	cde		i	ii.	no				a		1								×	хC			×
NET Difference	-115	-51	-65	6	24	7	-43	-39	-71	31	-36	-110	-75	-36	-5	1	-111	-4	-49	-66	-37	-53	-25	-13		-2	-24	-31	-11	-10	-23
	-11%	-10%	-12%	5%	15%	4%	-26%	-22%	-29%	11%	-11%	-26%	-19%	-14%	-4%	1%	-17%	-1%	-9%	-14%	-16%	-12%	-8%	-10%		-3%	-16%	-24%	-8%	-8%	-17%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap \ formulae \ used. * small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 31
FAV1\_10 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish National Party

ravi\_10 - 10 what extent, if at all, do you have a favourable or unravourable opinion of the following politicals and political parties? The Scottish National Pa

## Base: Adults aged 16+ in Scotland

		TEN	IURE		INC	ОМЕ			HOUSE	IOLD SIZE			F CHILDREN HI	4	2021 CONST	TUENCY VOTE		BREXIT \	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1025	734		167								271		134				551		359	
WEIGHTED BASE	1025	696		201								250		127				507		357	
	100%	68%	30%	20%	23%	22%	25%	25%	37%	18%	20%	24%	76%	12%	16%	6%*	35%	50%	23%	35%	34%
Very favourable	142	85	57	40	27	36	28	40	53	26	23	40	102	1	8	5	111	84	22	95	13
	14%	12%	18%	20%	11%	16%	11%	16%	14%	14%	11%	16%	13%		5%	7%	31%	17%	9%	27%	4%
			a	df											m	m	mno	r		t	
Fairly favourable	190	114	71	39	45	44	49	52	63	34	41	55	135	4	15	2	127	120	21	110	19
	19%	16%	23%	19%	19%	19%	19%	20%	17%	18%	20%	22%	17%	3%	10%	3%	35%	24%	9%	31%	5%
			a												m		mno	r		t	
Neither favourable nor unfavourable	197	121	71	42	43	37	55	47	59	45	47	65	132	7	27	7	63	90	30	64	46
	19%	17%	23%	21%	18%	16%	21%	18%	16%	24%	23%	26%	17%	5%	17%	11%	18%	18%	13%	18%	13%
										h	h	1			m		m				
Fairly unfavourable	145	105	38	22	39	32	36	33	53	28	32	29	117	10	37	16	32	62	37	40	55
	14%	15%	12%	11%	16%	14%	14%	13%	14%	15%	15%	12%	15%	8%	23%	25%	9%	12%	16%	11%	16%
															mp	mp					
Very unfavourable	301	242	58	49	72	72	77	79	134	44	45	44	257	107	69	35	21	140	124	43	213
,	29%	35%	19%	24%	30%	31%	30%	31%	35%	24%	22%	18%	33%	84%	44%	54%	6%	28%	52%	12%	60%
		b						i	ii				k	nop	n	n			a		S
Don't know	41	25	12	3	15	7	10	4	16	8	13	14	27	-	2		3	10	3	5	6
	4%	4%	4%	2%	6%	3%	4%	2%	4%	4%	6%	6%	4%	_	1%		1%	2%	1%	1%	2%
				-/-	c			_,_			р								-/-	-/-	
Prefer not to say	8	3	4	5		2	1	1	1	1	5	3	5				-	1		-	
,	1%		1%	2%	-	1%				1%	3%	1%	1%	-	-	-	-	*	-	-	
				d							h										
Favourable (NET)	332	200	127	80	72	79	77	92	116	60	64	94	237	4	23	6	238	204	43	205	32
ravourable (IVE1)	32%	29%	41%	40%	30%	35%	30%	36%	31%	32%	31%	38%	31%	3%	15%	10%	66%	40%	18%	57%	9%
	32,0	2570	a .	40,0	30,0	33,0	5070	3070	32/0	3270	3270	1	3270	3,0	m	20,0	mno	-1070 r	20/0	+	5.0
Unfavourable (NET)	447	347	96	72	111	104	113	112	187	72	76	73	374	116	106	51	53	202	161	83	268
SG. Surable (IVE1)	44%	50%	31%	36%	46%	45%	44%	44%	49%	39%	37%	29%	48%	92%	67%	79%	15%	40%	68%	23%	76%
	4470	50% b	3170	30%	40% C	4370	<del>44</del> /0	-++70	+3% ii	3570	3770	2570	+0/0 V	nop	n	, 5/0 D	1370	40%	0070	2370	70% S
NET Difference	-115	-148	31	8	-40	-25	-36	-20	-71	-12	-12	22	-137	-112	-83	-45	184	2	-118	122	-236
NET Difference	-11%	-21%	10%	4%	-16%	-11%	-14%	-8%	-19%	-6%	-6%	9%	-18%	-88%	-52%	-69%	51%	*	-50%	34%	-67%
	-11%	-21%	10%	476	-10%	-11%	-14%	-876	-19%	-076	-0%	9%	-18%	-88%	-32%	-09%			-50%	54%	-07%
																	mno				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 32
FAV1\_18 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Reform UK

Base: Adults aged 16+ in Scotland

		GE	NDFR			AGE B	SAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	G STATUS	HIGH	IEST QUALIFIC	ATION				PARIJAME	NT REGION			
		- GE	I		1	7011	JANU I	1			AGE DAILD E			JUCINI	GIOADE		JUCIAL	UILADE E	WOMAN	U JIAIUJ	STANDARD	LSI QUALIIIC	A.IIOIN		1	1 1	IAILDAINE	MID	1 1		
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS		SCOTLAND	NORTH EAST		ı '
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1 (m)	C2	DE (n)	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS (A)	AND FIFE	SCOTLAND	SOUTH (D)	WEST (E)
LINWEIGHTED BASE		(8)	(0)	(c)	(u)	(e)	(1)	187	345	274	329	422	420	(111)	118	204	(P)	322	(1)	(5)	(0)	(0)	(V)	(W)	123	(9)	(A)	129	(C)	120	145
WEIGHTED BASE	1025 1025	480	538	1228	175 158	102	167	175	246	274	314	422	300	204	118	204	/03	322	614	461	229	432	221	125*	123	88	155	129	155	120	134
WEIGHTED BASE	1025	48%	52%	13%*	15%	15%	16%	17%	243	28%	31%	41%	38%	26%	13%	23%	64%	36%	55%	45%	225	432	32%	12%*	13%	8%*	15%	126	14%	13%	13%
Very favourable	81	52	29	11	14	10	14	13	19	25	24	31	27	20	15	19	47	34	51	30	25	37	18	8	15	4	6	10	14	14	10
	8%	11% b	5%	9%	9%	7%	9%	7%	8%	9%	8%	7%	7%	7%	11%	8%	7%	9%	9%	6%	11% V	9%	6%	7%	11% A	5%	4%	8%	10%	11% A	7%
Fairly favourable	117	64	53	12	31	18	15	16	26	43	33	42	47	28	14	28	75	42	73	44	30	47	37	18	13	6	20	17	15	17	11
	11%	13%	10%	9%	19% cfgh	11%	10%	9%	10%	15%	10%	10%	12%	11%	10%	12%	12%	11%	13%	10%	13%	11%	11%	15%	10%	8%	14%	13%	10%	13%	8%
Neither favourable nor unfavourable	173	81	90	22	32	29	19	35	36	54	48	71	48	45	34	46	93	80	90	83	49	79	38	23	21	15	24	23	25	22	20
	17%	17%	17%	17%	20% f	19%	12%	20% f	14%	19%	15%	17%	12%	17%	25% I	19% I	14%	22% p	16%	18%	22% V	18% v	12%	18%	16%	17%	16%	18%	18%	17%	15%
Fairly unfavourable	127	51	73	17	18	17	21	17	37	35	38	54	54	34	9	30	88	39	63	64	30	49	44	21	16	11	15	22	16	7	19
	12%	10%	14%	13%	12%	11%	13%	10%	15%	12%	12%	13%	14%	13%	7%	13%	13%	11%	11%	14%	13%	11%	13%	17% D	12%	13%	10%	17% D	11%	6%	14% D
Very unfavourable	455	224	227	53	42	67	84	88	120	95	151	208	193	121	46	95	314	141	247	208	76	184	177	43	52	44	77	50	59	61	69
	44%	46%	43%	40%	27%	44%	52%	50%	49%	33%	48%	50%	50%	46%	35%	40%	48%	38%	44%	45%	33%	43%	54%	35%	39%	52%	52%	40%	41%	47%	52%
				d		d	d	d	ď		i	i	no				q					t	tu			w	w				wx
Don't know	65	15	50	13	20	12	7	6	7	33	19	13	17	17	16	15	34	31	38	27	18	33	14	8	16	4	7	5	12	8	5
	6%	3%	10% a	10% gh	12% fgh	8% h	4%	3%	3%	11% jk	6%	3%	4%	6%	12% I	6%	5%	8%	7%	6%	8%	8%	4%	6%	12% ABE	5%	5%	4%	8%	6%	4%
Prefer not to say	7	1	6	4	1	1	1	1	-	5	2	1	3	1	-	3	4	3	2	5	1	2	3	3	1	1	-	-	3	-	-
	1%		1%	3% h	1%		1%		-	2%			196		-	1%	1%	1%		1%		1%	1%	2%		1%	-	-	2%		-
Favourable (NET)	198	116	82	24	44	28	29	28	45	68	57	73	74	48	28	48	122	76	124	74	55	84	55	27	28	11	26	26	28	32	21
	19%	24%	15%	18%	28%	18%	18%	16%	18%	23%	18%	17%	19%	18%	21%	20%	19%	20%	22%	16%	24%	19%	17%	22%	21%	13%	18%	21%	20%	24%	15%
		b			efgh														s		v										
Unfavourable (NET)	582	276	301	70	61	84	105	105	158	131	189	262	247	154	55	125	402	180	310	272	106	234	221	65	68	54	92	72	75	69	88
	57%	56%	57%	53%	38%	55%	65%	60%	64%	45%	60%	62%	63%	58%	41%	53%	61%	49%	55%	59%	46%	54%	67%	52%	51%	64%	62%	57%	52%	53%	66%
				d		d	d	d	ď		i	i	no	n			q						tu								wxCD
NET Difference	-384	-159	-219	-46	-16	-56	-76	-76	-113	-63	-132	-189	-173	-107	-27	-77	-279	-105	-186	-198	-51	-150	-165	-38	-40	-44	-66	-45	-47	-37	-68
	-37%	-33%	-41%	-35%	-10%	-37%	-47%	-44%	-46%	-22%	-42%	-45%	-44%	-40%	-20%	-33%	-43%	-28%	-33%	-43%	-22%	-35%	-50%	-30%	-30%	-52%	-44%	-36%	-33%	-28%	-51%

 $Proportions/Means: Columns \ Tested \ [5\% \ risk \ level] - a/b - c/d/e/f/g/h - i/ii/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap \ formulae \ used. * small \ base$ 

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Table 33
FAV1\_18 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Reform UK

Base: Adults aged 16+ in Scotland

		TEN	LIDE		INC	OME			HOUSEH	OLD SIZE			F CHILDREN H	4	2021 CONSTI	TUENCY VOTE		RDEVIT V	OTE 2016	INDV PEE	VOTE 2014
		OWNER	ONL	UP TO	£20,000 -	£35,000 -	1		HOUSER	OLD SIZE	ı	(17 0K	ONDER)	CONSERVATI	2021 CON311	TOLINCT VOTE		DREATT V	O1L 2010	HADT KEF	VO1L 2014
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1025	734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
WEIGHTED BASE	1025	696										250		127				507		357	
	100%	68%										24%		12%				50%		35%	
Very favourable	81	56	24	10	26	12	29	17	31	13	19	21	59	26	12	3	19	14	50	20	44
	8%	8%	8%	5%	11%	5%	11%	7%	8%	7%	9%	9%	8%	21%	8%	4%	5%	3%	21%	6%	12%
					e		ce							nop					q		S
Fairly favourable	117	78	38	19	27	33	29	22	36	26	33	42	75	29	25	7	27	42	46	34	51
	11%	11%	12%	9%	11%	15%	11%	9%	10%	14%	16%	17%	10%	23%	16%	11%	7%	8%	20%	9%	14%
											gh	1		р	р				q		
Neither favourable nor unfavourable	173	111	60	46	48	42	24	48	57	36	32	52	121	31	28	9	33	61	53	49	60
	17%	16%	19%	23%	20%	19%	9%	19%	15%	19%	15%	21%	16%	24%	18%	15%	9%	12%	22%	14%	17%
				f	f	f								р	р				q		
Fairly unfavourable	127	77	48	22	33	22	38	26	55	22	24	25	102	17	15	12	46	66	25	43	45
	12%	11%	15%	11%	14%	10%	15%	10%	15%	12%	12%	10%	13%	13%	9%	18%	13%	13%	10%	12%	13%
Very unfavourable	455	334	112	85	94	104	118	127	181	75	71	83	372	22	75	30	217	310	50	199	138
	44%	48%	36%	42%	39%	46%	46%	50%	48%	40%	35%	33%	48%	18%	47%	47%	61%	61%	21%	56%	39%
		b						J	J				k		m	m	mno	r		t	
Don't know	65 6%	37	27 9%	16	13	13 5%	16 6%	14	18 5%	13 7%	21	23	42 5%	2%	4	3	16	13	13 5%	13	15
	6%	5%	9%	8%	5%	5%	6%	5%	5%	/%	10% h	9% I	5%	2%	2%	5%	4%	3%	5%	4%	4%
Prefer not to say	7	3	3	4	-	2	1	-	1	1	5	3	4	-	-			1	-	-	
	1%		1%	2%	-	1%		-	*	1%	3%	1%	*	-	-	-		*	-	-	-
											gh										
Favourable (NET)	198	134	62	29	53	45	58	40	67	39	52	63	135	55	37	10	46	56	96	54	94
	19%	19%	20%	15%	22%	20%	23%	16%	18%	21%	25%	25%	17%	44%	23%	15%	13%	11%	41%	15%	27%
							С				gh	1		nop	р				q		s
Unfavourable (NET)	582	411	160	107	127	127	157	154	236	97	95	108	474	39	90	42	263	376	75	242	183
	57%	59%	51%	53%	53%	55%	61%	60%	62%	52%	46%	43%	61%	31%	57%	65%	74%	74%	32%	68%	52%
		b						j	ij				k	1	m	m	mn	r		t	
NET Difference	-384	-277	-98	-78	-74	-81	-99	-114	-169	-58	-43	-45	-340	16	-53	-32	-217	-320	21	-188	-89
	-37%	-40%	-32%	-39%	-31%	-36%	-39%	-45%	-45%	-31%	-21%	-18%	-44%	13%	-33%	-50%	-61%	-63%	9%	-53%	-25%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 34 AVI\_19 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Alba Part

Base: Adults aged 16+ in Scotland

		GEN	IDER			AGE E	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKI	NG STATUS	HIGH	ST QUALIFIC	ATION				PARLIAME	NT REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST		
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
	1025												439				703		614				460								
	1025												390				655		564				331								
	100%	48%	52%	13%*	15%	15%	16%	17%	24%	28%	31%	41%	38%	26%	13%	23%	64%	36%	55%	45%	22%	42%	32%	12%*	13%	8%*	15%	12%	14%	13%	13%
Very favourable	25	14	11	3	7	3	1	4	7	10	3	11	13	5	3	4	18	7	15	9	4	12	8	2	5	7	2	3	2	3	1
	2%	3%	2%	2%	4% f	2%	1%	3%	3%	3%	1%	3%	3%	2%	2%	2%	3%	2%	3%	2%	2%	3%	3%	2%	4%	8% ACE	1%	3%	2%	2%	
airly favourable	76	45	31	13	22	17	6	7	11	34	23	19	30	18	4	24	48	28	42	34	17	38	21	3	14	6	6	10	11	13	12
	7%	9%	6%	10%	14% fgh	11% fgh	4%	4%	5%	12% k	7%	4%	8%	7%	3%	10% n	7%	8%	7%	7%	7%	9%	6%	3%	11% wA	7%	4%	8%	8%	10% w	9% w
Neither favourable nor unfavourable	284	135	147	41	43	47	43	45	64	85	89	110	92	69	36	87	161	122	162	121	82	112	81	48	38	20	49	28	42	28	30
	28%	28%	28%	31%	27%	31%	26%	26%	26%	29%	28%	26%	24%	26%	27%	37% Im	25%	33% p	29%	26%	36% uv	26%	24%	39% vBDE	28%	24%	33%	22%	29%	22%	22%
airly unfavourable	199	91	105	21	22	30	23	45	58	43	53	103	86	50	29	35	136	63	103	96	45	75	74	24	16	17	33	24	29	28	29
	19%	19%	20%	16%	14%	19%	14%	26%	24%	15%	17%	25%	22%	19%	21%	15%	21%	17%	18%	21%	20%	17%	22%	19%	12%	20%	22%	19%	20%	22%	21%
								df	df			ij	0																		
Very unfavourable	307	166	140	19	30	35	65	63	95	49	100	159	135	75	42	56	210	98	167	140	53	132	115	31	34	27	41	47	34	44	49
	30%	34%	27%	14%	19%	23%	41%	36%	39%	17%	32%	38%	35%	28%	32%	24%	32%	26%	30%	30%	23%	31%	35%	25%	26%	32%	28%	38%	24%	34%	37%
		b					cde	cde	cde		i	i	0										t					C			C
Don't know	128	37	90	34	34	21	22	8	9	68	43	17	34	45	20	27	80	48	72	56	26	62	28	13	26	7	19	12	25	13	12
	12%	8%	17% a	26% efgh	21% gh	14% gh	14% gh	5%	4%	23% ik	14% k	4%	9%	17%	15%	12%	12%	13%	13%	12%	12%	14% V	8%	10%	19% vBE	8%	13%	10%	17%	10%	9%
Prefer not to say	7	1	5	1	1	1	1	2	-	2	2	2	1	2	-	4	3	4	2	4	1	1	3	3	1	2	-	-	1	-	1
	1%		1%	1%	1%	1%	1%	1%	-	1%	1%			1%	-	2%		1%		1%			1%	2%		2%	-	-		-	1%
avourable (NET)	101	59	42	16	29	19	7	12	18	44	26	30	42	23	7	28	66	35	57	44	21	50	30	6	19	12	7	14	13	17	13
	10%	12% b	8%	12% f	18% fgh	13% f	4%	7%	7%	15% ik	8%	7%	11%	9%	5%	12%	10%	9%	10%	9%	9%	11%	9%	4%	14% wA	14% wA	5%	11%	9%	13% wA	10%
Unfavourable (NET)	507	257	245	40	52	64	89	108	154	92	153	262	220	125	71	90	346	161	270	237	98	208	189	55	50	44	74	71	63	72	78
	49%	53%	46%	30%	33%	42%	55%	62%	63%	32%	49%	62%	57%	47%	53%	38%	53%	44%	48%	51%	43%	48%	57%	44%	38%	52%	49%	57%	44%	55%	58%
NET Difference	400	-198	204	-25	-23	-45	-82	cde -97	-135	-48	-127	-232	-178	-102	-64	-63	-280	-126	212	102	-77	-158	-159	-50	-32	-32	-66	-58	-49	-55	wxC
VET DITIETETICE	-406 -40%	-198	-204 -38%	-25	-23	-45 -29%	-82 -51%	-55%	-55%	-48	-127	-232 -55%	-178	-102	-64 -48%	-03	-280	-126	-213 -38%	-193 -42%	-77	-158	-159	-50 -40%	-32	-32 -37%	-00 -45%	-58 -46%	-49	-55 -43%	-65 -48%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/t/g/h - i/j/k - 1/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E \ Overlap \ formulae \ used. \ ^s \ small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 35
FAV1\_19 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Alba Party

Base: Adults aged 16+ in Scotland

		TEN	upr		INC	OME			HOUSEH	OLD CITE			F CHILDREN H	4	2021 CONCT	TUENCY VOTE		BREXIT V	OTF 2016	INDV BEE	VOTE 2014
		OWNER	UKE	UP TO	£20,000 -	£35,000 -	1		HOUSER	OLD SIZE		(17 OR	UNDER)	CONSERVATI	ZUZI CONSTI	I DENCY VOTE		BREXII V	UTE ZU16	INDY KEF	VOIE 2014
	TOTAL	OCCUPIED (a)	RENTER (b)	£19,999 (c)	£34,999 (d)	£54,999 (e)	£55,000+	1 (g)	2 (h)	3 (i)	4+ (i)	ANY (k)	NONE (I)	VE (m)	LABOUR (n)	LIB DEM	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1025	734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
WEIGHTED BASE	1025	696	311	201	241	229	256 25%	255 25%	379 37%	186 18%	205	250 24%	775 76%	127	159 16%	65* 6%*	358 35%	507 50%	237	357 35%	352 34%
Very favourable	25	17	8	8	6	5	6	6	7	4	7	7	18	1	5	1	16	10	9	16	4
very ravourable	2%	2%	3%	4%	2%	2%	2%	2%	2%	2%	3%	3%	2%	1%	3%	1%	5%	2%	4%	4% †	1%
Fairly favourable	76	41	35	16	21	17	14	24	22	13	17	21	55	2	7	3	36	42	7	39	7
,	7%	6%	11% a	8%	9%	7%	6%	9%	6%	7%	8%	8%	7%	1%	4%	4%	10% mn	8% r	3%	11% t	2%
Neither favourable nor unfavourable	284	176	103	71	62	65	64	74	99	51	59	78	205	17	37	7	122	137	57	130	60
	28%	25%	33% a	35% f	26%	29%	25%	29%	26%	28%	29%	31%	26%	14%	23% mo	11%	34% mno	27%	24%	36% t	17%
Fairly unfavourable	199 19%	144 21%	50 16%	26 13%	53 22% c	47 21%	52 20%	51 20%	71 19%	42 23%	35 17%	44 17%	156 20%	17 14%	25 16%	21 33% mn	87 24% mn	111 22%	48 20%	64 18%	80 23%
Very unfavourable	307 30%	242	66 21%	53	71 29%	63	94 37%	72 28%	142 37%	46 25%	48 23%	61 24%	247	81 64%	69 43%	31 48%	65 18%	162 32%	100 42%	77 21%	178 50%
	30%	35% b	2176	26%	29%	27%	3/76 CE	28%	gij	25%	23%	24%	32%	nop	43% n	48%	18%	32%	42% 0	21%	50% S
Don't know	128	73	48	26	27	30	25	27	36	27	37	36	92	9	16	2	31	44	15	31	24
DOTT RICH	12%	10%	15%	13%	11%	13%	10%	11%	10%	15%	18% gh	14%	12%	7%	10%	2%	9%	9%	6%	9%	7%
Prefer not to say	7	3	2	2	1	2	1	1	1	1	3	3	3	-	-	-	1	1	-	1	-
	1%		1%	1%		1%	*		*	1%	1%	1%	*	-	-	-		*			-
Favourable (NET)	101 10%	58 8%	42 14%	24 12%	26 11%	22 10%	20 8%	30 12%	29 8%	18 10%	24 11%	28 11%	73 9%	3 2%	12 7%	3 5%	52 15%	52 10%	17 7%	55 15%	11 3%
			a														mno			t	
Unfavourable (NET)	507 49%	386 56%	115 37%	79 39%	124 52%	110 48%	146 57%	123 48%	213 56%	89 48%	83 40%	104 42%	402 52%	98 77%	94 59%	52 81%	152 43%	273 54%	148 62%	140 39%	258 73%
		b			c		c		j				k	np	р	np			q		S
NET Difference	-406 -40%	-328 -47%	-73 -23%	-56 -28%	-98 -41%	-88 -38%	-126 -49%	-93 -36%	-183 -48%	-71 -38%	-59 -29%	-77 -31%	-330 -43%	-96 -75%	-82 -52%	-49 -76%	-100 -28%	-220 -43%	-132 -55%	-85 -24%	-247 -70%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 36 SCOTECON1 - How would you describe the current state of the Scottish economy? Would you say it is...?

Base: Adults aged 16+ in Scotland

		CE	NDFR	1		ACE	BAND 1				AGE BAND 2			SOCIAL	CRADE		SOCIAL	CDADE 2	WORKIN	CTATUE	uicu	EST QUALIFIC	ATION				PARLIAMEN	IT DECION			
		GEI	NDEK	_		AGE	BANU I	1			AGE BAND 2			SUCIAL	GRADE		SUCIAL	SKAUE Z	WURKIN	SIAIUS		EST QUALIFIC	ATION				PARUAMEI				
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS			NORTH EAST		
	TOTAL	MEN (a)	WOMEN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	16-34 (i)	35-54 (i)	55+ (k)	AB (I)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	WORKING (r)	WORKING (s)	BELOW (t)	HIGHER (u)	ABOVE (v)	CENTRAL (w)	GLASGOW (x)	AND ISLANDS (v)	(A)	AND FIFE (B)	SCOTLAND (C)	SOUTH (D)	WEST (E)
UNWEIGHTED BASE	1025	480	538	99	175	162	167	176	246	274	329	422	439	264	118	204	703	322	614	411	187	350	460	109	123	88	155	129	155	120	145
WEIGHTED BASE	1025	489		133*						291			390						564				331								134
	100%	48%		13%*						28%			38%						55%				32%								13%
Very good	21	17	4	5	11	4	-	-		16	4	-	13	6	1	1	19	2	16	5	2	4	13	6	3	2	2	1	7	-	1
	2%	3%	196	4%	7%	3%	-	-	-	6%	1%	-	3%	2%	1%		3%		3%	1%	1%	1%	4%	5%	2%	2%	1%	1%	5%	-	•
		b		fgh	fgh	fgh				jk	k		0				q						u	DE					DE		
Fairly good	213	111	101	45	44	33	25	25	41	89	58	66	86	52	25	49	138	75	117	96	37	106	66	14	35	19	42	24	28	26	26
	21%	23%	19%	34%	28%	21%	16%	14%	17%	31%	18%	16%	22%	20%	19%	21%	21%	20%	21%	21%	16%	25%	20%	11%	26%	22%	28%	19%	20%	20%	19%
				etgh	fgh					jk												t			w		w				
Fairly poor	515 50%	232 47%	279 53%	60 45%	62 39%	81 53%	85 53%	92 53%	135 55%	122 42%	166 53%	227 54%	200 51%	134 51%	63 47%	118 50%	334 51%	180 49%	281 50%	234 51%	116 50%	203 47%	176 53%	75 60%	66 50%	43 51%	75 50%	59 47%	63 44%	68 52%	65 49%
	30%	4770	3370	4376	35%	d d	d d	d	d	4270	i	3470 i	3170	31/0	4770	30%	31/0	43/6	30/0	31/6	30%	4770	3379	C	30/6	31/6	30%	4770	4470	32.70	4570
Very poor	200	102	98	10	26	21	39	48	56	36	60	104	74	50	33	44	124	76	112	88	52	92	52	19	23	14	20	33	28	29	35
	20%	21%	18%	8%	16%	14%	24%	28%	23%	12%	19%	25%	19%	19%	24%	18%	19%	21%	20%	19%	23%	21%	16%	15%	17%	16%	14%	26%	20%	22%	26%
							ce	cde	ce		i	i									v							A			A
Don't know	68	26	40	8	15	13	8	9	14	23	21	23	15	21	12	19	36	31	35	33	15	27	23	8	7	6	7	10	17	6	6
	7%	5%	8%	6%	10%	9%	5%	5%	6%	8%	7%	6%	4%	8%	9%	8%	6%	8%	6%	7%	7%	6%	7%	6%	5%	7%	5%	8%	12%	5%	4%
															1														AE		
Prefer not to say	9	1	8	4	1	1	4	-	-	5	5	-	2	2	-	6	4	6	4	6	7	-	1	3	-	2	3	-	1	-	1
	1%	_	2%	3%			3%	-		2%	2%		-	1%	-	2%	1%	2%	1%	1%	3%			2%	-	2%	2%		1%	-	1%
Good (NET)	233	128	104	50	55	37	gn 25	25	41	105	62	66	99	58	26	50	157	76	133	101	39	110	79	20	27	20	44	24	35	26	26
GOOD (NET)	23%	26%	20%	38%	35%	24%	16%	14%	17%	36%	20%	16%	25%	22%	20%	21%	24%	21%	24%	22%	17%	25%	24%	16%	28%	24%	29%	19%	24%	20%	20%
		b		efgh	fgh	0				ik															w		w				
Poor (NET)	715	334	376	70	88	101	124	141	190	158	226	331	274	184	95	161	458	257	392	322	168	295	227	94	89	57	95	92	91	97	100
	70%	68%	71%	53%	55%	66%	77%	81%	78%	54%	72%	79%	70%	69%	71%	68%	70%	69%	70%	70%	73%	68%	69%	75%	66%	67%	64%	73%	63%	75%	75%
							cde	cde	cde		i	ij																			C
NET Difference	-481	-206	-272	-20	-33	-64	-99	-116	-150	-53	-163	-265	-175	-126	-69	-111	-301	-180	-260	-222	-129	-185	-148	-74	-51	-36	-51	-67	-56	-70	-74
	-47%	-42%	-51%	-15%	-21%	-42%	-62%	-66%	-61%	-18%	-52%	-63%	-45%	-48%	-52%	-47%	-46%	-49%	-46%	-48%	-56%	-43%	-45%	-59%	-38%	-43%	-35%	-53%	-39%	-54%	-55%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E \ Overlap \ formulae used. * small base$ 

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Table 37 SCOTECON1 - How would you describe the current state of the Scottish economy? Would you say it is...?

Base: Adults aged 16+ in Scotland

						OME							F CHILDREN HE	1	2024 00110						
		TEN	URE						HOUSER	OLD SIZE		(17 OR	UNDER)	CONSERVATI	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER	DENTED	UP TO	£20,000 - £34,999	£35,000 - £54,999		_				*****					caus.	0514444	15415	VEC	
	TOTAL	OCCUPIED	RENTER	£19,999	. ,	. ,	£55,000+ (f)	1	2	3 (i)	4+ (i)	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
UNWEIGHTED BASE	101AL 1025	(a)	(b) 277	(c)	(d) 236	(e)	291	(g)	(h) 395	178	0,	(k) 271	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s) 359	(t) 373
		734		167	236	235	291 256	239	395 379		213 205	250	754	134	168		360	551	231		
WEIGHTED BASE	1025 100%	696	311	201	241	229	256 25%	255	379	186 18%		250	775 76%	127 12%	159	65* 6%*	358 35%	507 50%	237 23%	357	352
		68%		20%		22%		25%	3/%		20%		76% 8		16% 8	6%*	35%	50%		35%	34%
Very good	21 2%	11 2%	9	2%	2	-	10	3	*	4	12 6%	13 5%	8 1%	2	-	2%	4	6	4	8	2
	2%	2%	3%	2%	1%	2%	4%	1%		2%		5%	1%	2%	5%	2%	1%	1%	2%	2%	
e : 1	213	424	75			47	d	47		34	gh 63	66	146	7	p	42			24		24
Fairly good	213	131 19%	75 24%	53 26%	44		51 20%		69 18%		31%	27%	146	6%	28 17%	13 20%	89 25%	111 22%	10%	93 26%	31 9%
	21%	19%	24%	26%	18%	20%	20%	18%	18%	18%		2/%	19%	6%				22%	10%	26%	9%
											ghi				m	m	m	r		t	
Fairly poor	515	354	153 49%	89	128	116 51%	137 54%	137	186	103	88	113	402	57	77	34	206	277	115	187	182 52%
	50%	51%	49%	44%	53%	51%	54%	54%	49%	56%	43%	45%	52%	45%	48%	52%	57%	55%	48%	52%	52%
								J									m				
Very poor	200	153	46	35	56	41	45	48	91	29	31	40	160	60	39	16	37	84	88	49	119
	20%	22%	15%	17%	23%	18%	18%	19%	24%	16%	15%	16%	21%	47%	25%	25%	10%	17%	37%	14%	34%
		b							ij		_			nop	р	р			q		S
Don't know	68	43	24	20	10	17	11	20	27	14	7	13	55	1	8	-	21	28	8	20	18
	7%	6%	8%	10%	4%	7%	4%	8%	7%	8%	3%	5%	7%	1%	5%	-	6%	5%	3%	6%	5%
- 4				df													m				
Prefer not to say	9	4	4	1	1	5	1	-	4	1	4	5	4	-			2	2	-	1	1
	1%	1%	1%	1%	•	2%	•	-	1%	1%	2%	2%	1%	-			•	•	-	•	
											g			_							
Good (NET)	233	142	84 27%	56	47	50	61 24%	50	70 19%	38	75 37%	79 32%	154	9 7%	36	15	93	117	27	100	32 9%
	23%	20%		28%	19%	22%	24%	20%	19%	20%		32%	20%	/%	22%	23%	26%	23%	11%	28%	9%
- ()			a								ghi				m	m	m	r		t	
Poor (NET)	715	507	199	124	183	157	182	186	277	132	119	153	562	117	116	50 77%	242	361	202	236	302
	70%	73%	64%	62%	76%	69%	71%	73%	73%	71%	58%	61%	72%	92%	73%	11%	68%	71%	85%	66%	86%
		b			С		Ċ	j	j	j			k	nop					q		S
NET Difference	-481	-365	-115	-67	-136	-107	-121	-136	-207	-94	-45	-74	-408	-108	-80	-35	-149	-244	-175	-135	-269
I	-47%	-52%	-37%	-33%	-57%	-47%	-47%	-53%	-55%	-51%	-22%	-30%	-53%	-85%	-50%	-54%	-42%	-48%	-74%	-38%	-76%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t \ Overlap formulae used. * small base$ 

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Table 38
ECONOPTUK - Do you think that the general economic condition of the UK will improve, stay the same or get worse over the next 12 months?

Base: Adults aged 16+ in Scotland

		GEN	NDER			AGE I	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKI	NG STATUS	HIGH	IEST QUALIFIC	ATION				PARLIAME	NT REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTI AND	NORTH EAST		
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING		HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(0)	(m)	(n)	(0)	(p)	(a)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(v)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1025	480	538	99	175	162	167	176	246	274	329	422	439	264	118	204	703	322	614	411	187	350	460	109	123	88	155	129	155	120	145
WEIGHTED BASE	1025	489		133*						291			390						564		229										
	100%	48%		13%*						28%			38%						55%		22%										
Improve	107	64	44	22	32	16	11	13	15	54	26	27	53	24	7	24	77	30	64	43	17	37	50	11	15	9	16	10	19	13	12
	10%	13%	8%	17%	20%	10%	7%	7%	6%	18%	8%	7%	14%	9%	5%	10%	12%	8%	11%	9%	7%	9%	15%	9%	11%	10%	11%	8%	14%	10%	9%
		b		fgh	efgh					jk			n										tu								
Stay the same	243	133	109	33	37	41	39	40	52	70	81	92	91	65	33	55	156	87	145	98	57	86	88	34	31	11	43	32	25	38	28
	24%	27%	21%	25%	24%	27%	24%	23%	21%	24%	26%	22%	23%	25%	24%	23%	24%	24%	26%	21%	25%	20%	26%	27%	23%	13%	29%	25%	18%	29%	21%
		b																					u	У			yC	у		yC	
Get worse	579	264	311	64	73	81	91	110	161	137	171	270	219	153	75	131	372	207	306	273	134	262	168	68	70	53	81	72	85	69	82
	56%	54%	59%	49%	46%	53%	56%	63%	66%	47%	55%	64%	56%	58%	56%	56%	57%	56%	54%	59%	58%	61%	51%	55%	53%	62%	54%	57%	59%	53%	61%
								cd	cde			ij										v									
Don't know	91	28	61	12	17	16	18	11	18	29	34	29	25	22	19	25	47	44	46	45	20	46	26	9	17	11	8	12	13	10	12
	9%	6%	12%	9%	10%	10%	11%	6%	7%	10%	11%	7%	7%	8%	15%	10%	7%	12%	8%	10%	9%	11%	8%	7%	13%	13%	5%	9%	9%	8%	9%
			а												1			р							A						
Prefer not to say	4	1	3	1	-	-	2	1	-	1	2	1	1	1	-	2	2	2	2	2	2	1	-	2	-	1	1	-	-	-	-
		*	1%	1%	-	-	196	1%	-		1%	*	*	*		1%	*	1%	*		1%	*		2%		1%	1%				

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f/g/h - i/ji/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap \ formulae \ used. * small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 39

ECONOPTUK - Do you think that the general economic condition of the UK will improve, stay the same or get worse over the next 12 months?

Base: Adults aged 16+ in Scotland

												PRESENCE OF	CUII DDEN U								
		TEN	URE		INC	OME			HOUSE	IOLD SIZE			UNDER)	1	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1025	734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
WEIGHTED BASE	1025	696			241							250		127				507		357	
	100%	68%										24%		12%				50%		35%	34%
Improve	107	58	48	21	17	25	35	15	31	23	38	47	60	11	27	8	32	52	16	40	22
	10%	8%	16%	10%	7%	11%	14%	6%	8%	12%	19%	19%	8%	9%	17%	12%	9%	10%	7%	11%	6%
			a				d			g	gh	1			mp					t	
Stay the same	243	174	67	51	58	57	63	61	86	49	47	62	181	18	50	13	91	127	49	89	80
	24%	25%	21%	25%	24%	25%	25%	24%	23%	26%	23%	25%	23%	14%	31%	19%	26%	25%	21%	25%	23%
															m		m				
Get worse	579	403	165	108	145	125	132	148	236	105	90	114	465	89	71	38	207	289	150	204	214
	56%	58%	53%	54%	60%	55%	52%	58%	62%	57%	44%	46%	60%	70%	44%	58%	58%	57%	63%	57%	61%
								i	i	i			k	np			n				
Don't know	91	59	30	20	21	18	25	32	23	8	29	24	67	8	12	6	27	40	20	24	35
	9%	8%	10%	10%	9%	8%	10%	13%	6%	4%	14%	10%	9%	6%	7%	10%	8%	8%	9%	7%	10%
								hi			hi										
Prefer not to say	4	2	1	1	-	3	-	-	2	1	1	2	2	1	-	-	-	-	1	-	1
•				1%	-	1%		-	1%	1%		1%	*	1%		-	-	-	*	-	*

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t \ Overlap \ formulae \ used. \ * small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 40 ECONOPTSCO - Do you think that the general economic condition of Scotland will improve, stay the same or get worse over the next 12 months?

Base: Adults aged 16+ in Scotland

		C.E.	NDER			ACE	BAND 1				AGE BAND 2			SOCIAL	CRADE		COCIAL	GRADE 2	MODEL	NG STATUS	HIGH	HEST QUALIFIC	ATION				PARLIAME	NT DECION			-
		GE	NUER			AGE	JANU I				AGE BAND 2			зосии	GRADE		SOCIAL	GRADE 2	WORKII		STANDARD		DEGREE OR				PARLIANIE	MID			I
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+		C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	GRADE OR BELOW	HIGHER	ABOVE	CENTRAL		HIGHLANDS AND ISLANDS	LOTHIANS	AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST
	TOTAL	MEN	WOMEN	10-24	25-34	35-44	45-54	55-64 (a)	(h)	10-34	35-54	55+	AB (I)	(m)	(n)	(e)	ABC1	(a)	WURKING	WORKING	BELOW	HIGHER	ABUVE	CENTRAL	GLASGOW (~)	AND ISLANDS	LUTHIANS	AND FIFE	SCOTLAND	SUUTH	WEST (E)
UNWEIGHTED BASE	1025	490	(D)	(c)	175	(e)	167	187	246	274	320	422	430	264	110	304	702	222	614	(5)	107	250	460	100	122	(٧/	(A)	(B)	155	120	145
WEIGHTED BASE	1025	480	570		159	152	161	175	246	701	314	420	200	265	124	204	655	370	564	461	220	427	221	125*	123	95*	149	126	144	120	124
WEIGHTED BASE	1025	400/	520	139/8	159/	159/	169/	170/	249	200	219/	410/	200/	269	138/	230	649/	369	559	450/	221/	429/	220	120/8	139/	00/*	159/	120	140/	130	13%
Improve	110	66	42	22	22	16	12	14	12	2070	29	26	50	26/0	2570	20	76	24	60	4570	16	41	50	1270	20	10	14	0	19	16	10
improve	11%	14%	8%	17%	21%	11%	8%	8%	5%	19%	9%	6%	13%	10%	4%	12%	12%	9%	12%	9%	7%	9%	15%	9%	15%	1296	9%	794	13%	13%	8%
	11/4	h-	0,0	fab	efgh	h.	0,0	0,0	370	1570	3/4	0,4	1370	2070	470	12,0	22.70	3,0	12.70	370		374	1574	3,0	1370	12/0	3/4	7,0	1374	2370	0,0
Stay the same	295	148	147	42	47	48	42	45	70	80	90	116	107	90	42	66	187	108	164	131	76	109	100	30	2.4	27	54	35	40	25	30
Stay the same	29%	30%	28%	32%	30%	31%	26%	26%	29%	31%	29%	28%	27%	30%	31%	28%	29%	29%	29%	28%	33%	25%	30%	31%	25%	32%	37%	28%	28%	27%	23%
	25%	30%	20%	32,0	30/0	3270	20/4	20/4	25/0	31,0	23/0	20/4	27.00	3070	3270	20/0	2370	23/4	25/0	2070	3370	23/0	30%	31/4	23/0	3270	F	20/0	20%	2770	23/4
Get worse	520	243	275	47	63	72	90	106	143	110	162	249	208	133	70	110	340	180	284	236	119	227	157	62	59	42	72	62	76	70	77
	51%	50%	52%	35%	40%	47%	56%	61%	58%	38%	52%	59%	53%	50%	52%	46%	52%	49%	50%	51%	52%	53%	48%	50%	44%	50%	48%	50%	53%	54%	57%
							cd	cde	cde		i	ii																			
Don't know	95	31	62	21	15	15	14	9	20	36	29	29	24	26	16	28	50	45	43	52	16	55	23	9	21	5	8	19	9	8	16
	9%	6%	12%	16%	9%	10%	9%	5%	8%	12%	9%	7%	6%	10%	12%	12%	8%	12%	8%	11%	7%	13%	7%	8%	15%	6%	5%	15%	6%	6%	12%
			a	g						k					1	1		р				v			yACD			ACD			
Prefer not to say	5	1	4	1	-	1	3	-	-	1	4	-	2	-	-	3	2	3	4	1	2	1		2	-	1	1	-	-	-	
			1%	1%	-	1%	2%		-		1%	-		-	-	1%		196	1%		1%			2%	-	1%	1%	-	-	-	
											k																				

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap \ formulae \ used. \ * small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 41

ECONOPTSCO - Do you think that the general economic condition of Scotland will improve, stay the same or get worse over the next 12 months?

Base: Adults aged 16+ in Scotland

													CHILDREN H	4							
		TEN	URE		INC	OME			HOUSEH	IOLD SIZE		(17 OR	UNDER)		2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -								CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1025	734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
WEIGHTED BASE	1025	696		201								250		127		65*		507		357	
WEIGHTED BY DE	100%	68%	30%	20%		22%	25%	25%	37%	18%	20%	24%		12%	16%	6%*	35%	50%	23%	35%	34%
Improve	110	58	49	20%	22	28	33	16	28	31	35	46	64	7	24	7	42	57	13	50	16
improve		8%		-	9%	12%		10	7%	17%			8%			,			5%		
	11%	8%	16%	10%	9%	12%	13%	6%	/%	1/%	17%	18%	8%	5%	15%	11%	12%	11%	5%	14%	5%
			a							gh	gh				m			r		t	
Stay the same	295	204	84	70	72	60	75	77	108	45	66	68	227	21	40	16	131	162	51	126	75
	29%	29%	27%	35%	30%	26%	29%	30%	28%	24%	32%	27%	29%	16%	25%	24%	37%	32%	21%	35%	21%
																	mn	r		t	
Get worse	520	380	135	87	122	125	128	130	212	101	77	111	410	93	87	35	156	249	157	158	231
	51%	55%	44%	43%	51%	54%	50%	51%	56%	54%	38%	44%	53%	74%	55%	54%	44%	49%	66%	44%	65%
		h						1	i	1			k	nop	n				n		c
Don't know	95	53	40	23	25	14	19	32	28	,	26	22	73	6		7	27	38	16	22	30
DOIT E KNOW	9%	8%	13%	11%	10%	6%	7%	13%	7%	4%	13%	9%	9%	5%	5%	10%	8%	7%	7%	6%	9%
	370	676	1370	11/0	1070	0/0	770	1370	770	470		370	370	370	370	10/0	670	7,0	770	070	370
- 4			a					r)i			hi										
Prefer not to say	5	1	2	2	-	2		-	2	1	1	4	1	-	-	-	1	1	-		1
	*	•	1%	1%	-	1%	*	-	1%	1%	1%	1%	•	-	-	-	•	•	-	•	•
												1									

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

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# 25-013910-01 - SCOTLAND POLITICAL PULSE 21ST-26TH FEBRUARY 2025 PUBLIC IPSOS

3 Mar 2025

Table 42

ECONCONF - How confident, if at all, are you that ...

Base: Adults aged 16+ in Scotland

	The Labour Party	The SNP has a
	has a good long-	good long-term
	term economic	economic plan for
	plan for the UK?	Scotland?
UNWEIGHTED BASE	1025	1025
WEIGHTED BASE	1025	1025
Very confident	34	55
	3%	5%
Fairly confident	182	226
	18%	22%
Not very confident	373	272
	36%	27%
Not at all confident	333	360
	32%	35%
Don't know	104	112
	10%	11%
Confident (NET)	216	282
	21%	27%
Not confident (NET)	705	632
	69%	62%
NET Difference	-489	-350
	-48%	-34%

Table 43

ECONCOW 3 - 1- How confident, if at all, are you that the Labour Party has a good long-term economic plan for the UIC?

Base: Adults aged 16+ in Scotland

		-	NDER				BAND 1				AGE BAND 2			SOCIAL	CDADE		SOCIAL O	204052	WORKING	O CTATUS		EST QUALIFIC	ATION				PARLIAME	UT DECION			
		GI	NDER			AGE	BAND 1				AGE BAND 2			SOCIAL	SRADE		SOCIAL	SRADE Z	WORKING	STATUS		EST QUALIFIC	ATION				PARLIAME				
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST	ı	
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(ii)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(a)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(v)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1025	480	538	99	175	162	167	176	246	274	329	422	439	264	118	204	703	322	614	411	187	350	460	109	123	88	155	129	155	120	145
WEIGHTED BASE	1025	489		133*															564				331								134
	100%	48%		13%*															55%				32%								13%
Very confident	34	27	7	6	15	4	2	5	2	21	6	7	22	6	1	4	29	5	28	6	2	12	19	4	6	4	4	5	4	4	3
	3%	6%	1%	4%	9%	3%	1%	3%	1%	7%	2%	2%	6%	2%	1%	2%	4%	1%	5%	1%	1%	3%	6%	3%	5%	4%	2%	496	3%	3%	2%
		ь			efgh					jk			no				q		s				t								
Fairly confident	182	85	97	35	28	30	35	22	32	63	65	54	86	42	20	34	128	54	113	69	29	68	79	23	34	10	36	17	26	19	18
	18%	17%	18%	26%	18%	20%	21%	13%	13%	22%	21%	13%	22%	16%	15%	14%	20%	15%	20%	15%	12%	16%	24%	18%	25%	11%	24%	13%	18%	15%	14%
				gh			gh			k	k		0										tu		yBE		yBE				
Not very confident	373	168	202	49	54	54	57	64	95	103	111	159	127	105	53	88	232	141	191	181	82	164	117	47	43	30	66	47	49	46	44
	36%	34%	38%	37%	34%	35%	35%	37%	39%	35%	35%	38%	33%	40%	39%	37%	35%	38%	34%	39%	36%	38%	35%	38%	32%	35%	44%	38%	34%	36%	33%
Not at all confident	333	175	153	8	45	54	51	72	102	53	105	175	131	78	40	83	209	123	178	154	89	138	93	35	33	30	37	46	47	48	57
	32%	36%	29%	6%	28%	35%	32%	41%	42%	18%	33%	42%	34%	30%	30%	35%	32%	33%	32%	33%	39%	32%	28%	28%	25%	36%	25%	36%	33%	37%	42%
		b			c	c	c	cd	cd		1	ij									v										wxA
Don't know	104	34	70	35	17	11	16	11	14	52	27	25	24	33	20	27	57	47	53	51	27	49	23	15	17	11	7	12	17	13	12
	10%	7%	13%	26%	11%	7%	10%	6%	6%	18%	9%	6%	6%	13%	15%	11%	9%	13%	9%	11%	12%	11%	7%	12%	13%	13%	5%	9%	12%	10%	9%
			а	defgh						jk					1	1									A	A			A		
Confident (NET)	216	112	104	41	43	34	37	27	35	84	71	61	108	48	21	38	157	59	141	75	31	81	98	27	40	13	39	21	30	23	22
	21%	23%	20%	31%	27%	22%	23%	15%	14%	29%	23%	15%	28%	18%	16%	16%	24%	16%	25%	16%	13%	19%	30%	22%	30%	16%	26%	17%	21%	18%	16%
				gh	gh		h			k	k		mno				q		s				tu		yBDE		E				
Not confident (NET)	705	343	355	57	98	108	108	137	197	156	216	334	258	183	93	171	441	264	370	335	171	302	209	82	76	60	102	93	97	94	100
	69%	70%	67%	43%	62%	70%	67%	78%	80%	53%	69%	79%	66%	69%	69%	72%	67%	71%	66%	73%	75%	70%	63%	66%	57%	71%	69%	74%	67%	72%	75%
					c	c	c	cdf	cdef		i	ij								r	v							x		×	×
NET Difference	-489	-231	-252	-16	-56	-74	-71	-110	-162	-72	-145	-272	-149	-135	-72	-133	-284	-205	-229	-260	-140	-221	-112	-56	-36	-47	-63	-72	-67	-71	-78
	-48%	-47%	-48%	-12%	-35%	-48%	-44%	-63%	-66%	-25%	-46%	-65%	-38%	-51%	-54%	-56%	-43%	-55%	-41%	-56%	-61%	-51%	-34%	-45%	-27%	-55%	-42%	-57%	-46%	-55%	-59%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/t/g/h - i/j/k - 1/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E \ Overlap \ formulae \ used. \ ^s \ small \ base$ 



Table 44 ECONCONF\_1 - How confident, if at all, are you that the Labour Party has a good long-term economic plan for the UK?

Base: Adults aged 16+ in Scotland

		TEN				ОМЕ							CHILDREN HE	1	2024 00110						
			UKE				1		HOUSE	IOLD SIZE	1	(17 OR	UNDER)		2021 CONSTI	TUENCY VOTE		BKEXII V	OTE 2016	INDY KEF	VOTE 2014
		OWNER		UP TO	£20,000 -	£35,000 -			_	_				CONSERVATI							
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1025	734										271		134			360	551			
WEIGHTED BASE	1025	696										250		127				507			
	100%	68%	30%	20%	23%	22%	25%	25%	37%	18%	20%	24%	76%	12%	16%	6%*	35%	50%	23%	35%	34%
Very confident	34	18	16	4	6	9	14	4	11	7	12	16	18	4	11	4	6	14	7	10	8
	3%	3%	5%	2%	3%	4%	6%	2%	3%	4%	6%	6%	2%	3%	7%	6%	2%	3%	3%	3%	2%
											g				р	р					
Fairly confident	182	123	56	33	35	48	59	42	55	40	45	60	122	11	69	15	45	102	30	55	61
	18%	18%	18%	16%	15%	21%	23%	16%	15%	21%	22%	24%	16%	9%	44%	23%	13%	20%	13%	15%	17%
							d				h	1			mop	mp		r			
Not very confident	373	256	109	71	95	84	79	91	155	71	56	74	298	40	50	27	147	200	77	121	138
	36%	37%	35%	35%	39%	37%	31%	36%	41%	38%	27%	30%	38%	32%	31%	42%	41%	39%	32%	34%	39%
									j	j			k				n				
Not at all confident	333	241	89	70	81	69	83	103	118	55	57	70	262	70	23	14	145	162	115	151	127
	32%	35%	29%	35%	34%	30%	32%	40%	31%	30%	28%	28%	34%	55%	14%	22%	41%	32%	48%	42%	36%
								hij						nop			no		q		
Don't know	104	58	40	23	23	18	22	15	40	13	35	29	75	3	6	5	15	29	9	20	18
	10%	8%	13%	12%	10%	8%	9%	6%	11%	7%	17%	12%	10%	2%	4%	8%	4%	6%	4%	6%	5%
			a								ghi										
Confident (NET)	216	141	72	37	41	57	73	46	66	47	57	76	140	14	80	19	50	116	37	65	69
	21%	20%	23%	18%	17%	25%	28%	18%	17%	25%	28%	30%	18%	11%	51%	29%	14%	23%	15%	18%	20%
							cd				gh	1			mop	mp		r			
Not confident (NET)	705	497	199	141	176	154	161	194	272	126	113	145	560	110	72	41	292	362	191	272	265
	69%	71%	64%	70%	73%	67%	63%	76%	72%	68%	55%	58%	72%	86%	45%	64%	82%	71%	81%	76%	75%
		b			f			j	j	j			k	no		n	no		q		
NET Difference	-489	-355	-126	-105	-135	-97	-89	-148	-206	-80	-56	-69	-420	-95	8	-23	-241	-245	-154	-207	-196
	-48%	-51%	-41%	-52%	-56%	-42%	-35%	-58%	-54%	-43%	-27%	-28%	-54%	-75%	5%	-35%	-67%	-48%	-65%	-58%	-56%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 45
ECONCONF\_2 - How confident, if at all, are you that the SNP has a good long-term economic plan for Scotland?

Base: Adults aged 16+ in Scotland

		_																													
		GE	NDER			AGE E	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL O	GRADE 2	WORKIN	G STATUS		EST QUALIFIC	ATION				PARLIAME			<del></del>	
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS					
	TOTAL	MEN (a)	WOMEN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (e)	65+ (h)	16-34 (i)	35-54 (i)	55+ (k)	AB (I)	C1 (m)	C2 (n)	DE (o)	ABC1	C2DE (a)	WORKING (r)	WORKING (s)	BELOW (t)	HIGHER	ABOVE (v)	CENTRAL (w)	GLASGOW	AND ISLANDS	LOTHIANS (A)	AND FIFE (B)	SCOTLAND (C)	SOUTH (D)	WEST (E)
UNWEIGHTED BASE	1025	480	538	99	175	162	167	176	246	274	329	422	439	264	118	204	703	322	614	411	187	350	460	109	123	88	155	129	155	120	145
WEIGHTED BASE	1025	489		133*															564		229		331								134
	100%	48%		13%*															55%		22%		32%								13%
Very confident	55	37	18	9	5	14	4	7	15	15	18	22	25	10	6	14	35	20	31	24	10	24	21	3	6	3	6	7	11	6	13
1	5%	8%	3%	7%	3%	9%	3%	4%	6%	5%	6%	5%	6%	4%	4%	6%	5%	5%	6%	5%	4%	5%	6%	2%	5%	4%	4%	5%	7%	4%	10%
		ь				df																									w
Fairly confident	226	114	111	33	53	29	34	32	45	86	63	77	76	56	30	65	132	94	129	98	48	96	76	23	32	22	36	21	30	35	26
	22%	23%	21%	25%	34% efgh	19%	21%	18%	18%	30% jk	20%	18%	20%	21%	22%	27% I	20%	25%	23%	21%	21%	22%	23%	19%	24%	26%	24%	17%	21%	27%	20%
Not very confident	272	124	144	42	40	56	39	48	47	82	95	95	106	84	37	45	190	82	156	115	54	115	91	39	36	18	48	34	33	35	29
	27%	25%	27%	31%	25%	37%	24%	27%	19%	28%	30%	23%	27%	32%	28%	19%	29%	22%	28%	25%	23%	27%	28%	31%	27%	21%	32%	27%	23%	27%	21%
				h		dfh					k		0	0			q														
Not at all confident	360	185	174	16	35	39	71	79	120	51	110	199	159	82	38	80	242	118	187	173	89	144	116	41	40	29	51	51	47	46	56
	35%	38%	33%	12%	22%	25%	44%	45%	49%	18%	35%	47%	41%	31%	29%	34%	37%	32%	33%	37%	39%	33%	35%	33%	30%	35%	34%	41%	33%	35%	42%
						c	cde	cde	cde		i	ij	mn																		
Don't know	112	29	82	32	24	14	14	9	19	56	28	27	23	33	23	32	56	56	61	51	28	52	26	19	19	12	9	13	22	8	10
	11%	6%	15%	24%	15%	9%	8%	5%	8%	19%	9%	7%	6%	12%	17%	14%	9%	15%	11%	11%	12%	12%	8%	15%	14%	14%	6%	10%	16%	6%	8%
			а	efgh	gh					jk				1	1			р						AD	A	A			ADE		
Confident (NET)	282	151	129	42	59	43	38	39	60	101	81	99	101	66	35	79	168	114	160	122	58	120	97	26	38	26	41	28	41	41	39
	27%	31%	24%	32%	37%	28%	24%	23%	24%	35%	26%	24%	26%	25%	26%	33%	26%	31%	28%	26%	25%	28%	29%	21%	29%	30%	28%	22%	29%	31%	29%
		b			fgh					jk																					
Not confident (NET)	632	309	318	58	75	95	110	126	167	134	205	293	265	166	75	125	431	201	343	288	143	260	208	79	76	47	99	85	80	81	84
	62%	63%	60%	44%	48%	62%	68%	72%	68%	46%	65%	70%	68%	63%	56%	53%	66%	54%	61%	63%	62%	60%	63%	64%	57%	56%	66%	68%	56%	62%	63%
	_					cd	cd	cd	cd		i	i	no	0			q		1												
NET Difference	-350	-158	-189	-16	-17	-52	-72	-87	-107	-32	-124	-194	-164	-100	-40	-46	-264	-86	-184	-166	-84	-140	-110	-53	-37	-22	-58	-58	-39	-40	-45
	-34%	-32%	-36%	-12%	-11%	-34%	-44%	-50%	-44%	-11%	-39%	-46%	-42%	-38%	-30%	-20%	-40%	-23%	-33%	-36%	-37%	-32%	-33%	-43%	-28%	-25%	-39%	-46%	-27%	-31%	-33%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f/g/h - i/ji/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap \ formulae \ used. * small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research. ISO 20252 and with the losos Terms and Conditions.



Table 46 ECONCONF\_2 - How confident, if at all, are you that the SNP has a good long-term economic plan for Scotland?

Base: Adults aged 16+ in Scotland

		TEN	URE		INC	ОМЕ			HOUSEH	OLD SIZE		PRESENCE OF	CHILDREN HE	1	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1025	734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
WEIGHTED BASE	1025	696		201								250		127				507		357	352
	100%	68%		20%								24%		12%				50%		35%	34%
Very confident	55	32	22	20	9	11	12	16	24	7	8	15	40	2	4	-	47	35	7	40	3
	5%	5%	7%	10%	4%	5%	5%	6%	6%	4%	4%	6%	5%	2%	2%	-	13%	7%	3%	11%	1%
				df													mno	r		t	
Fairly confident	226	128	95	55	51	48	57	65	70	39	53	63	164	3	24	10	139	134	32	131	26
	22%	18%	31%	27%	21%	21%	22%	25%	18%	21%	26%	25%	21%	2%	15%	16%	39%	26%	13%	37%	7%
			a												m	m	mno	r		t	
Not very confident	272	186	82	47	63	60	71	60	88	65	59	75	197	13	43	13	108	141	46	87	77
	27%	27%	26%	23%	26%	26%	28%	24%	23%	35%	29%	30%	25%	10%	27%	20%	30%	28%	19%	24%	22%
										gh					m		m	r			
Not at all confident	360	287	71	57	88	83	97	95	155	58	52	64	296	109	80	41	37	163	143	69	231
	35%	41%	23%	28%	37%	36%	38%	37%	41%	31%	25%	26%	38%	86%	51%	63%	10%	32%	60%	19%	66%
		b						j	ij				k	nop	р	р			q		S
Don't know	112	64	41	23	29	28	19	20	41	17	33	32	80	-	7	1	26	34	9	30	15
	11%	9%	13%	11%	12%	12%	8%	8%	11%	9%	16%	13%	10%	-	5%	1%	7%	7%	4%	8%	4%
											g				m		m			t	
Confident (NET)	282	160	117	75	60	59	69	81	94	46	61	78	203	5	28	10	186	169	39	172	29
	27%	23%	38%	37%	25%	26%	27%	32%	25%	25%	30%	31%	26%	4%	17%	16%	52%	33%	16%	48%	8%
			a	def											m	m	mno	r		t	
Not confident (NET)	632	472	153	104	151	142	168	155	243	123	111	139	492	122	124	53	145	304	189	155	308
	62%	68%	49%	52%	63%	62%	66%	61%	64%	66%	54%	56%	64%	96%	78%	83%	41%	60%	80%	44%	87%
		b			С	С	С		j	j			k	nop	р	р			q		S
NET Difference	-350	-313	-35	-29	-91	-84	-99	-74	-149	-77	-50	-61	-289	-117	-96	-43	41	-135	-150	16	-279
	-34%	-45%	-11%	-14%	-38%	-37%	-39%	-29%	-39%	-41%	-24%	-24%	-37%	-93%	-60%	-67%	11%	-27%	-63%	5%	-79%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Mar 2025

Table 47 SGJOB - Summary Table - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following?

Base: Adults aged 16+ in Scotland

					Improving living			
	Managing		Improving the		standards for	Improving your	Taking action to	
	Scotland's	Improving the NHS	education system	Setting the right	people on low	own standard of	address the	
	economy	in Scotland	in Scotland	level of income tax	incomes	living	climate crisis	
UNWEIGHTED BASE	1025	1025	1025	1025	1025	1025	1025	ı
WEIGHTED BASE	1025	1025	1025	1025	1025	1025	1025	
A very good job	39	56	48	48	58	39	44	
	4%	5%	5%	5%	6%	4%	4%	
A fairly good job	160	131	140	179	169	123	207	
	16%	13%	14%	17%	16%	12%	20%	
Neither a good nor bad job	259	200	252	276	228	344	313	
	25%	20%	25%	27%	22%	34%	31%	
A fairly bad job	239	265	241	209	272	272	183	
	23%	26%	24%	20%	27%	27%	18%	
A very bad job	253	321	233	215	225	206	153	
	25%	31%	23%	21%	22%	20%	15%	
Don't know	69	43	109	93	66	31	116	
	7%	4%	11%	9%	6%	3%	11%	
Prefer not to say	5	9	1	5	8	9	8	
	1%	1%	*	*	1%	1%	1%	
Good job (NET)	200	187	188	227	227	162	251	
	19%	18%	18%	22%	22%	16%	24%	0.
Bad job (NET)	492	586	474	424	497	478	336	
	48%	57%	46%	41%	48%	47%	33%	
NET Difference	-292	-399	-287	-197	-270	-316	-85	
	-29%	-39%	-28%	-19%	-26%	-31%	-8%	ı

.54

Table 48
SGIOB 1. Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Managing Scotland's economy

Base: Adults aged 16+ in Scotland

		GEN	IDER			AGE B	BAND 1				AGE BAND 2		1	SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAMEN	NT REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST		
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL (w)	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(†)	(g)	(h)	(1)	())	(k)	(1)	(m)	(n)	(0)	(p)	(p)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
	1025												439				703		614		18/		460								
	1025												390				6SS		564		229		331								
	100%	48%	52%	13%*	15%	15%	16%	17%	24%	28%	31%	41%	38%	26%	13%	23%	64%	36%	55%	45%	22%	42%	32%	12%*	13%	8%*	15%	12%	14%	13%	13%
very good job	39	30	9	7	9	8	4	4	7	16	12	12	19	7	3	10	26	13	24	15	3	20	16	5	6	2	7	5	4	3	8
	4%	6%	2%	5%	5%	5%	2%	2%	3%	5%	4%	3%	5%	2%	2%	4%	4%	4%	4%	3%	1%	5%	5%	4%	4%	2%	5%	4%	3%	3%	6%
		b																					t								
A fairly good job	160	78	82	26	27	29	20	23	36	52	49	59	63	39	15	43	102	58	88	73	33	69	56	11	20	21	25	16	20	21	26
	16%	16%	16%	19%	17%	19%	12%	13%	15%	18%	16%	14%	16%	15%	12%	18%	16%	16%	16%	16%	15%	16%	17%	9%	15%	25%	17%	13%	14%	16%	20%
																										wBC					w
leither a good nor bad job	259	123	132	46	39	31	39	44	61	85	70	104	93	70	38	58	163	97	140	120	62	101	88	31	37	21	42	31	40	40	17
	25%	25%	25%	35%	24%	20%	24%	25%	25%	29%	22%	25%	24%	26%	29%	25%	25%	26%	25%	26%	27%	23%	26%	25%	27%	25%	28%	24%	28%	31%	13%
				e																				E	E	E	E	E	E	E	
A fairly bad job	239	99	140	25	38	38	41	42	54	64	80	96	85	67	36	50	153	87	137	102	52	101	76	33	30	23	39	22	34	27	32
	23%	20%	26% a	19%	24%	25%	26%	24%	22%	22%	25%	23%	22%	25%	27%	21%	23%	23%	24%	22%	23%	23%	23%	26%	22%	27%	26%	18%	23%	21%	24%
very bad job	253	137	115	14	24	32	52	55	76	38	83	131	109	59	30	54	168	85	140	113	60	110	76	29	27	14	30	45	31	34	43
	25%	28%	22%	10%	15%	21%	32%	31%	31%	13%	27%	31%	28%	22%	23%	23%	26%	23%	25%	24%	26%	25%	23%	24%	20%	17%	20%	35%	21%	26%	32%
		b					cde	cde	cde		i	i																xvAC			xvAC
Oon't know	69	21	47	13	21	13	4	6	10	35	18	17	18	23	10	18	41	28	34	35	18	30	17	13	13	3	7	7	15	4	7
	7%	4%	9%	10%	13%	9%	3%	4%	4%	12%	6%	4%	5%	9%	8%	8%	6%	8%	6%	8%	8%	7%	5%	10%	10%	4%	4%	6%	10%	3%	5%
			a	f	feh	f				ik				1									***						D		
Prefer not to say	5	1	4	1	1	1	1	1	-	2	2	1	2	1	-	2	3	2	2	3	1	1	2	3	-	1	-	-	1	-	1
	1%		1%	1%		1%	1%	1%	-	1%	1%				-	1%		1%		1%			1%	2%	-	1%	-	-		_	1%
Good job (NET)	200	108	91	33	35	37	24	27	44	68	61	71	82	45	19	53	128	72	111	88	37	89	72	15	26	23	32	21	24	24	34
	19%	22%	17%	25%	22%	24%	15%	16%	18%	23%	19%	17%	21%	17%	14%	22%	20%	19%	20%	19%	16%	21%	22%	12%	20%	27%	21%	17%	17%	19%	25%
	20,10					f				20,0							20,0									w					w
Sad job (NET)	492	236	255	39	62	70	93	97	131	102	163	227	195	126	67	105	320	171	277	215	111	210	153	62	57	37	69	67	64	61	75
	48%	48%	48%	29%	39%	46%	58%	55%	53%	35%	52%	54%	50%	48%	50%	44%	49%	46%	49%	47%	49%	49%	46%	50%	43%	43%	46%	53%	45%	47%	56%
		.3/4		2370	2370	.5,0	cde	cd	cd	2370	i	1	-5%	.370	2274	. 470	.5%	.074	15,0	.,,,,	.570	.576	. 374	-3/4	,,,,,,	.576		-5/4	-274		×
NET Difference	-292	-127	-163	-6	-27	-33	-69	-70	-87	-34	-102	-157	-112	-80	-48	-52	-193	-100	-166	-126	-75	-121	-81	-47	-31	-14	-37	-46	-40	-37	-41
	-29%	-26%	-31%	-5%	-17%	-21%	-43%	-40%	-35%	-12%	-32%	-37%	-29%	-30%	-36%	-22%	-29%	-27%	-29%	-27%	-33%	-28%	-24%	-37%	-23%	-16%	-25%	-37%	-28%	-28%	-31%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 49
SGJOB\_1 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Managing Scotland's economy

Base: Adults aged 16+ in Scotland

		TEN	IIRF		INC	OME			HOUSE	OLD SIZE			F CHILDREN HE	4	2021 CONSTI	TUENCY VOTE		RREXIT V	OTE 2016	INDV REE	VOTE 2014
		OWNER	OKL	UP TO	£20.000 -	£35,000 -			HOUSEI	IOLD SIZE		(17 0)	ONDER	CONSERVATI	2021 CONSTI	TOLINCI VOIL		DILEXII	011 2010	IIIDI KEI	VO1E 2014
	TOTAL	OCCUPIED	RENTER (b)	£19,999	£34,999 (d)	£54,999	£55,000+	1	2 (h)	3 (i)	4+ (i)	ANY (k)	NONE	VE	LABOUR	LIB DEM (o)	SNP	REMAIN	LEAVE	YES	NO (a)
UNWEIGHTED BASE	101AL	(a) 734	(D) 277	(c) 167	236	(e) 235	291	(g) 239	395	178	213	(K) 271	(I) 754	(m) 134	(n) 168	73	(p) 360	(q) 551	(r) 231	(s) 359	(t) 373
WEIGHTED BASE	1025	696		201	241	229	256	255	379	186	205	250	775	127	159	65*	358	507	237	357	352
WEIGHTED BASE	100%	68%	30%	20%	23%	22%	25%	25%	37%	18%	20%	24%	76%	12%	16%	6%*	35%	50%	23%	35%	34%
A very good job	39	25	15	8	10	8	11	9	10	9	11	14	25	*	8	3	22	18	8	29	3470
A very good job	4%	4%	5%	4%	4%	3%	4%	3%	3%	5%	5%	6%	3%		5%	5%	6%	3%	3%	8%	
	4,0	470	3,0	4,0	470	3,0	470	3,0	570	370	3,0	0,0	370		m	m	m	3,0	5,0	†	
A fairly good job	160	97	58	35	36	45	36	42	56	27	35	50	111	7	12	5	97	102	14	85	20
, 8 ,	16%	14%	19%	18%	15%	20%	14%	16%	15%	15%	17%	20%	14%	6%	8%	7%	27%	20%	6%	24%	6%
								20,0				1					mno	r		t	
Neither a good nor bad job	259	157	98	65	60	48	57	70	77	57	55	64	195	6	41	11	111	137	43	101	63
	25%	23%	32%	32%	25%	21%	22%	28%	20%	31%	27%	26%	25%	5%	26%	16%	31%	27%	18%	28%	18%
			a	ef						h					m	m	mo	r		t	
A fairly bad job	239	169	68	31	60	54	65	53	100	35	52	58	182	31	44	18	70	128	56	67	102
	23%	24%	22%	15%	25%	24%	25%	21%	26%	19%	25%	23%	23%	25%	28%	28%	20%	25%	24%	19%	29%
					с	с	с														s
A very bad job	253	208	43	40	62	60	70	62	114	45	31	47	206	81	51	24	38	98	112	63	150
	25%	30%	14%	20%	26%	26%	28%	24%	30%	24%	15%	19%	27%	64%	32%	37%	11%	19%	47%	18%	43%
		b						j	j	j			k	nop	р	р			q		S
Don't know	69	40	25	21	12	11	16	18	20	12	19	15	54	2	3	4	19	24	6	11	18
	7%	6%	8%	10%	5%	5%	6%	7%	5%	6%	10%	6%	7%	1%	2%	6%	5%	5%	2%	3%	5%
																m					
Prefer not to say	5	1	3	2	1	2	1	1	2	1	1	2	3	-	-	-	1	1	-	1	-
	1%		1%	1%	•	1%	•	•	•	1%	1%	1%		-	-	-	•	*	-		-
			a																		
Good job (NET)	200	121	73	43	46	53	47	51	66	36	47	64	136	8	20	8	119	120	21	114	20
	19%	17%	23%	21%	19%	23%	18%	20%	17%	19%	23%	26%	18%	6%	13%	12%	33%	24%	9%	32%	6%
			a									1					mno	r		t	
Bad job (NET)	492	377	111	70	123	114	135	115	214	80	83	104	387	112	95	42	108	227	168	130	252
	48%	54%	36%	35%	51%	50%	53%	45%	56%	43%	40%	42%	50%	88%	60%	65%	30%	45%	71%	36%	71%
		b			С	С	С		gij				k	nop	р	р			q		S
NET Difference	-292	-255	-38	-27	-77	-61	-89	-64	-148	-44	-36	-41	-252	-105	-75	-34	11	-107	-146	-16	-232
	-29%	-37%	-12%	-14%	-32%	-27%	-35%	-25%	-39%	-24%	-18%	-16%	-32%	-82%	-47%	-53%	3%	-21%	-62%	-4%	-66%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 50
SGIOB. 3 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving the NHS in Scotland

Base: Adults aged 16+ in Scotland

		GEI	NDER			AGE I	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL (	SRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	NT REGION			
						1													1		STANDARD							MID			
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(I)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(v)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1025	480	538	99	175	162	167	176	246	274	329	422	439	264	118	204	703	322	614	411	187	350	460	109	123	88	155	129	155	120	145
WEIGHTED BASE	1025	489		133*					245				390				655		564				331								
	100%	48%	52%	13%*	15%	15%	16%	17%	24%	28%	31%	41%	38%	26%	13%	23%	64%	36%	55%	45%	22%	42%	32%	12%*	13%	8%*	15%	12%	14%	13%	13%
A very good job	56 5%	37 8%	19 4%	13 10%	18 11%	11 7%	1 1%	4 2%	9 4%	31 11%	12 4%	14 3%	23 6%	10	6%	16 7%	33 5%	23 6%	34 6%	22 5%	4%	27 6%	19 6%	5 4%	10 8%	1 1%	8 5%	5%	6%	5%	11 8%
	3/6	h	470	fe fe	feh	770 f	1,0	276	470	ik	470	370	0/0	470	0.00	770	370	0/0	0.00	3/6	470	0.0	0.0	470	070	1/6	3/6	3/0	0,4	370	070 V
A fairly good job	131	70	60	19	20	21	16	24	31	39	37	55	57	32	12	30	89	42	67	64	28	53	47	7	20	18	12	16	20	16	23
	13%	14%	11%	14%	13%	14%	10%	14%	13%	13%	12%	13%	15%	12%	9%	13%	14%	11%	12%	14%	12%	12%	14%	5%	15%	21%	8%	13%	14%	12%	17%
Neither a good nor bad job	200	404	00	24	20	26		26	45	62	67	74	62	53	20		445	04	400	02	40	80	66	20	w	wA	32	20	w 27	24	wA 23
Neither a good nor bad job	200 20%	101 21%	98 18%	26%	28 17%	17%	41 25%	26 15%	45 18%	21%	21%	71 17%	16%	20%	28 21%	56 24%	116 18%	84 23%	108 19%	92 20%	48 21%	19%	20%	30 24%	29 21%	15 18%	21%	16%	19%	24 18%	17%
				g			g									1	20,1														
A fairly bad job	265	107	158	38	37	40	38	49	63	75	78	112	102	74	37	52	176	89	150	115	51	114	87	37	28	25	52	33	33	33	24
	26%	22%	30%	29%	23%	26%	24%	28%	26%	26%	25%	27%	26%	28%	28%	22%	27%	24%	27%	25%	22%	27%	26%	30%	21%	29%	35% xCE	26%	23%	25%	18%
A very bad job	321	156	161	20	43	42	59	67	90	63	101	157	130	80	40	71	210	111	175	146	82	139	92	36	41	22	40	45	45	46	46
	31%	32%	30%	15%	27%	27%	37%	38%	37%	22%	32%	37%	33%	30%	30%	30%	32%	30%	31%	32%	36%	32%	28%	29%	31%	26%	27%	36%	31%	35%	34%
					c	c	c	cd	c		i	i																			
Don't know	43	15	27	5	11	13	4	4	6	16	17	11	9	15	9	9	24	18	28	15	11	13	18	7	5	4	5	4	8	5	5
	4%	3%	5%	4%	7%	9% feb	2%	3%	3%	5%	5%	3%	2%	6%	/%	4%	4%	5%	5%	3%	5%	3%	5%	5%	4%	5%	4%	3%	5%	4%	4%
Prefer not to say	9	3	7	4	2	1	2	1		6	3	1	7	1	- :	2	7	2	3	7	1	5	2	3				1	3		2
	1%	1%	1%	3%	1%		1%	1%	-	2%	1%		2%		-	1%	1%	1%		1%		1%	196	2%		-	-	1%	2%		1%
				h						k																					
Good job (NET)	187	107	79	32	38	31	17	28	41	70	49	69	80	42 16%	20 15%	45	122	65	101	86	37	80	66	11	30	19 22%	20	23	28	22	34
	18%	22%	15%	24%	24%	21%	11%	16%	17%	24%	16%	16%	20%	16%	15%	19%	19%	18%	18%	19%	16%	19%	20%	9%	23%	22%	13%	18%	19%	17%	25% wA
Bad job (NET)	586	264	319	58	80	82	97	115	153	138	179	269	232	154	77	123	386	200	325	261	133	254	179	73	69	47	92	78	78	79	70
	57%	54%	60%	44%	50%	54%	60%	66%	63%	47%	57%	64%	59%	58%	57%	52%	59%	54%	58%	57%	58%	59%	54%	59%	52%	55%	62%	62%	54%	61%	52%
							c	cde	cd		i	i																			
NET Difference	-399	-156	-239	-27	-42	-50	-80	-88	-113	-68	-130	-200	-152	-111	-57	-78	-264	-135	-224	-175	-97	-173	-113	-62	-39	-28	-73	-55	-50	-57	-36
	-39%	-32%	-45%	-20%	-26%	-33%	-50%	-50%	-46%	-23%	-42%	-48%	-39%	-42%	-43%	-33%	-40%	-37%	-40%	-38%	-42%	-40%	-34%	-50%	-29%	-33%	-49%	-44%	-35%	-44%	-27%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/t/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap \ formulae \ used. \ "small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 51
SGIOB\_3 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving the NHS in Scotland

Base: Adults aged 16+ in Scotland

																		1			
		TEN	URE		INC	OME			HOUSE	OLD SIZE			F CHILDREN HE	4	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
	1025	734		167								271		134				551		359	
	1025	696		201								250		127				507		357	
	100%	68%	30%	20%	23%	22%	25%	25%	37%	18%	20%	24%	76%	12%	16%	6%*	35%	50%	23%	35%	34%
A very good job	56	30	24	10	11	13	17	7	13	17	19	24	31	1	8	4	30	22	10	29	5
	5%	4%	8%	5%	5%	6%	7%	3%	3%	9%	9%	10%	4%	1%	5%	7%	8%	4%	4%	8%	1%
			a							gh	gh	1				m	m			t	
A fairly good job	131	81	46	41	26	28	27	34	52	14	30	39	92	5	21	4	77	87	14	74	14
	13%	12%	15%	20%	11%	12%	11%	13%	14%	8%	15%	16%	12%	4%	13%	7%	21%	17%	6%	21%	4%
				def							i				m		mno	r		t	
Neither a good nor bad job	200	127	70	46	47	41	47	65	54	37	43	53	147	9	23	9	97	115	23	89	43
rectifer a good not bad job	20%	18%	23%	23%	20%	18%	18%	26%	14%	20%	21%	21%	19%	7%	15%	14%	27%	23%	10%	25%	12%
								h			h			.,-			mno	r		+	
A fairly bad job	265	185	74	42	64	62	65	64	106	46	48	52	213	27	41	19	82	134	57	75	99
A fairly bad job	26%	27%	24%	21%	26%	27%	26%	25%	28%	25%	23%	21%	27%	21%	26%	29%	23%	26%	24%	21%	28%
	20%	2770	2470	21/0	20%	2770	20%	23/0	2070	23/0	2370	2170	2//0	21/0	20%	25/0	23/0	20%	2470	21/0	
	201	242		40	04	76	0.0	20	407		40	65	K	05		20		404	400		\$
A very bad job	321 31%	242	77 25%	49 24%	81 34%	76 33%	86 34%	75 29%	137 36%	62 33%	48 23%	65 26%	256 33%	85 67%	63 39%	29 44%	61 17%	131 26%	128 54%	80 22%	180 51%
	31%	35%	25%	24%	34%	33%	3476	29%	30%	3370	23%	20%	3376			44%	1/76	20%		22%	
		b								J				nop	р	р			q		S
Don't know	43	28	13	7	11	6	13	9	15	8	11	11	32	-	4	-	10	17	2	11	10
	4%	4%	4%	3%	5%	3%	5%	3%	4%	4%	6%	4%	4%	-	2%	-	3%	3%	1%	3%	3%
Prefer not to say	9	2	6	6	-	2	2	1	1	2	5	5	4	-	-	-	1	1	1	-	1
	1%		2%	3%	-	1%	1%	•	•	1%	2%	2%	1%	-	-	-	*	*	1%	-	*
			a	d							h										
Good job (NET)	187	112	71	51	37	42	44	41	65	31	49	63	124	6	28	9	107	109	25	103	19
	18%	16%	23%	25%	15%	18%	17%	16%	17%	17%	24%	25%	16%	5%	18%	13%	30%	21%	10%	29%	5%
			a	d							g	1			m	m	mno	r		t	
Bad job (NET)	586	427	151	91	145	139	151	139	243	108	96	117	469	112	103	47	143	265	185	155	280
	57%	61%	49%	45%	60%	61%	59%	54%	64%	58%	47%	47%	60%	88%	65%	73%	40%	52%	78%	43%	79%
	1	b		1	c	С	С		gi	i			k	nop	р	р		1	q		s
NET Difference	-399	-316	-80	-41	-107	-97	-107	-98	-178	-77	-46	-54	-345	-106	-75	-39	-36	-157	-161	-52	-261
	-39%	-45%	-26%	-20%	-45%	-42%	-42%	-38%	-47%	-41%	-23%	-22%	-44%	-83%	-47%	-60%	-10%	-31%	-68%	-14%	-74%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t \ Overlap \ formulae \ used. * small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

3 May 2025

Table 52
SGIOB 4 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving the education system in Scotland

Base: Adults aged 16+ in Scotland	d																														
		GE	NDER			AGE B	BAND 1				AGE BAND 2			SOCIAL	LGRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAMEN	NT REGION			
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE (e)	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(j)	(k)	(I)	(m)	(n)	(0)	(p)	(4)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE WEIGHTED BASE	1025 1025 100%	480 489 48%	538 529 52%	99 133* 13%*	175 158 15%	162 153 15%	167 161 16%	176 175 17%	246 245 24%	274 291 28%	329 314 31%	422 420 41%	439 390 38%	264 265 26%	118 134 13%	204 236 23%	703 655 64%	322 370 36%	614 564 55%	411 461 45%	187 229 22%	350 432 47%	460 331 32%	109 125* 12%*	123 133 13%	88 85* 8%*	155 149 15%	129 126 12%	155 144 14%	120 130 13%	145 134 13%
A very good job	48 5%	26 5%	22 4%	16 12% feb	11 7% feb	12 8% feb	1 1%	3 2%	5 2%	27 9% ik	13 4%	8 2%	24 6%	5 2%	10 7%	9 4%	29 4%	19 5%	30 5%	19 4%	1	26 6%	19 6%	3 2%	7 5%	1 1%	6 4%	8 7%	4 3%	8 6%	12 9%
A fairly good job	140 14%	61 12%	78 15%	33 25% efgh	38 24% efgh	19 12%	10 7%	14 8%	26 10%	70 24% jk	29 9%	40 10%	49 13%	39 15%	15 11%	36 15%	89 14%	51 14%	76 14%	63 14%	24 11%	68 16%	41 12%	12 10%	25 19% D	19 23% wBD	25 17% D	15 12%	20 14% D	7 6%	16 12%
Neither a good nor bad job	252 25%	133 27%	118 22%	27 20%	40 25%	35 23%	46 28%	43 25%	62 25%	67 23%	80 26%	105 25%	89 23%	63 24%	37 27%	64 27%	151 23%	101 27%	150 27%	102 22%	78 34% uv	89 21%	81 24%	35 28%	29 22%	16 19%	38 26%	30 24%	35 25%	42 32% yE	26 19%
A fairly bad job	241 24%	104 21%	134 25%	33 25%	29 18%	35 23%	38 23%	46 26%	61 25%	62 21%	72 23%	107 25%	99 25%	69 26%	27 20%	46 19%	168 26%	73 20%	117 21%	124 27% r	39 17%	106 25%	83 25% t	25 20%	30 23%	22 26%	39 26%	22 18%	42 29% B	30 23%	31 23%
A very bad job	233 23%	129 26% b	104 20%	10 7%	26 16%	34 22% c	46 28% cd	47 27% cd	71 29% cd	36 12%	79 25% i	118 28% i	110 28% mo	53 20%	26 20%	45 19%	163 25%	71 19%	136 24%	97 21%	49 21%	98 23%	81 24%	25 20%	30 23%	16 19%	28 19%	35 28%	31 22%	28 22%	40 30% A
Don't know	109 11%	35 7%	72 14% a	13 10%	15 9%	18 12%	20 13%	21 12%	21 9%	28 10%	39 12%	42 10%	18 5%	36 13%	19 14% I	36 15%	54 8%	55 15% p	54 10%	55 12%	37 16% V	45 10%	25 8%	24 19% ACE	12 9%	10 12%	13 9%	16 12%	10 7%	15 12%	9 7%
Prefer not to say	1 *	:	1	- :	1	1	- :	- :		1	1	- :	1	1	:	- :	1 *	-	1	1	- :	:	1	1 1%	- :	- :	:	:	1	- :	- :
Good job (NET)	188 18%	87 18%	100 19%	49 37% efgh	48 31% efgh	31 20% fg	12 7%	17 10%	31 13%	98 34% jk	43 14%	48 11%	74 19%	44 17%	25 19%	45 19%	118 18%	70 19%	106 19%	82 18%	25 11%	94 22% t	60 18% t	15 12%	32 24% wD	20 24% wD	31 21%	23 19%	24 17%	15 11%	28 21%
Bad job (NET)	474 46%	233 48%	238 45%	43 33%	54 34%	69 45%	83 52% cd	93 53% cd	132 54% cd	98 34%	152 48% i	225 54% i	209 54% no	122 46%	53 40%	91 38%	331 50% q	144 39%	253 45%	222 48%	88 39%	204 47%	163 49% t	50 40%	60 45%	38 45%	67 45%	57 45%	73 51%	58 45%	71 53%
NET Difference	-287 -28%	-146 -30%	-138 -26%	6 5%	-6 -4%	-38 -25%	-71 -44%	-76 -44%	-101 -41%	:	-109 -35%	-177 -42%	-135 -35%	-78 -29%	-28 -21%	-46 -19%	-213 -32%	-74 -20%	-147 -26%	-140 -30%	-63 -27%	-110 -25%	-103 -31%	-35 -28%	-29 -22%	-18 -21%	-36 -24%	-33 -27%	-49 -34%	-43 -33%	-43 -32%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base



Table 53
SGIOB\_4 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving the education system in Scotland

Base: Adults aged 16+ in Scotland

			upr			20145			House	IOLD CITE			F CHILDREN H	4	2024 CON-CO	THENCY VCT		DDEV:	OTF 2016	INDV C==	VOTE 2014
		OWNER	UKE	UP TO	£20,000 -	£35,000 -			HOUSEH	IOLD SIZE		(17 OR	UNDER)	CONSERVATI	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
	TOTAL	OCCUPIED (a)	RENTER (b)	£19,999 (c)	£34,999 (d)	£54,999 (e)	£55,000+	1 (g)	2 (h)	3 (i)	4+ (i)	ANY (k)	NONE (I)	VE (m)	LABOUR (n)	LIB DEM	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1025	734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
WEIGHTED BASE	1025 100%	696 68%	311 30%	201 20%	241 23%	229 22%	256 25%	255 25%	379 37%	186 18%	205 20%	250 24%	775 76%	127 12%	159 16%	65* 6%*	358 35%	507 50%	237 23%	357 35%	352 34%
A very good job	48	26	22	7	13	12	10	3	14	16	16	23	25	2	2	3	26	17	5	22	1
, , , , , , , , , , , , , , , , , , , ,	5%	4%	7%	4%	5%	5%	4%	1%	4%	9% gh	8% gh	9%	3%	2%	1%	5%	7% mn	3%	2%	6% †	*
A fairly good job	140 14%	74 11%	62 20% a	40 20% d	25 11%	34 15%	32 13%	39 15%	34 9%	27 15%	41 20%	41 16%	99 13%	3 2%	19 12% m	5 8%	78 22% mno	82 16%	13 5%	69 19%	12 4%
Neither a good nor bad job	252 25%	157 23%	92 30%	54 27%	69 28% e	42 18%	66 26%	65 26%	99 26%	40 22%	48 24%	61 24%	192 25%	8 7%	29 18% m	10 15%	124 35% mno	135 27%	56 23%	118 33%	58 16%
A fairly bad job	241 24%	175 25%	60 19%	39 19%	58 24%	60 26%	55 22%	60 24%	90 24%	50 27%	41 20%	55 22%	186 24%	32 25%	45 28%	19 30%	59 16%	130 26%	48 20%	62 17%	101 29% s
A very bad job	233 23%	197 28% b	37 12%	30 15%	48 20%	60 26%	74 29% cd	47 19%	103 27%	41 22%	42 21%	54 22%	179 23%	76 60% nop	55 35%	22 34%	40 11%	93 18%	102 43%	56 16%	143 41%
Don't know	109 11%	66 9%	39 12%	31 15% f	28 11%	20 9%	17 7%	41 16% ij	40 11%	13 7%	16 8%	14 6%	95 12% k	6 5%	8 5%	5 8%	30 8%	51 10%	13 6%	29 8%	37 10%
Prefer not to say	1 *	1 *	1	:	:	1	1 *	-	:	:	1 1%	1 1%	:	-	- :	- :	:	-	:	-	- :
Good job (NET)	188 18%	101 14%	83 27%	48 24%	38 16%	46 20%	43 17%	42 16%	47 12%	43 23% h	56 27% gh	64 26%	124 16%	5 4%	22 14% m	8 13% m	105 29% mno	98 19%	18 7%	92 26% †	13 4%
Bad job (NET)	474 46%	371 53%	96 31%	69 34%	107 44%	121 53%	129 50%	108 42%	193 51%	90 49%	84 41%	109 44%	365 47%	108 85%	100 63%	41 64%	99 28%	223 44%	150 63%	118 33%	244 69%
NET Difference	-287 -28%	-270 -39%	-13 -4%	-22 -11%	-69 -28%	-75 -33%	-86 -34%	-66 -26%	gJ -146 -38%	-48 -26%	-27 -13%	-45 -18%	-241 -31%	-103 -81%	р -78 -49%	-33 -51%	6 2%	-125 -25%	q -133 -56%	-27 -8%	s -231 -65%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t \ Overlap \ formulae \ used. * small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 54
SGIOB 7 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Setting the right level of income tax

Base: Adults aged 16+ in Scotland

		GEN	IDER			AGE I	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	IEST QUALIFICA	ATION				PARLIAMEN	NT REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST		
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH (D)	WEST
UNWEIGHTED BASE		(8)	(D)	(C)	(0)	(e)	(1)	(g)	(n)	(1)	0)	(K) 422	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(5)	(t)	(U)	(V)	(W)	(X)	(y)	(A)	(B)	(C)	120	(E)
WEIGHTED BASE	1025 1025	480	538	133*	175 158	162	167	176	246	274	314	422	439	204	118	204	655	322	614	411	229	437	46U 221	125*	123	05*	155	129	155	130	124
WEIGHTED BASE	1025	400	52%	133	150	15%	101	17%	243	291	31%	41%	330	203	13%	23%	64%	370	504	45%	225	432	32%	12%*	430	03	15%	126	14%	13%	13%
A very good job	48	29	19	1376"	10	15%	10%	1/%	13	28%	31%	22	22	26%	13%	13	32	17	55%	22	22%	22		12%	13%	875"	1576	1276	14%	13%	13%
A very good job	48 5%	6%	4%	5%	6%	5%	1%	5%	5%	6%	3%	5%	6%	4%	2%	6%	5%	5%	5%	5%	3%	5%	18 6%	2%	6%	2%	4%	5%	6%	4%	7%
	3/8	076	470	376	f	3/0	1/0	3/0	3/0	076	3/0	370	0.0	470	270	0,0	370	376	370	3/0	379	3/8	076	270	076	270	470	3/0	076	470	770
A fairly good job	179	94	84	17	31	35	26	22	48	48	61	70	78	46	19	35	124	54	103	76	26	70	78	17	23	20	35	15	21	24	23
	17%	19%	16%	13%	19%	23%	16%	13%	20%	16%	19%	17%	20%	18%	14%	15%	19%	15%	18%	16%	12%	16%	24%	13%	17%	24% n	23%	12%	15%	19%	17%
Neither a good nor bad job	276	122	153	27	44	40	46	51	59	82	85	109	100	71	45	59	172	104	161	115	67	110	93	34	22	28	26	37	34	43	31
recitive a good not bed job	27%	25%	29%	28%	28%	26%	28%	29%	24%	28%	27%	26%	26%	27%	33%	25%	26%	28%	29%	25%	29%	26%	28%	27%	25%	33%	24%	29%	24%	33%	23%
A fairly bad job	209	85	121	34	30	33	32	33	46	64	65	80	74	57	23	55	130	78	105	103	50	90	57	33	33	15	29	19	38	16	26
	20%	17%	23%	25%	19%	21%	20%	19%	19%	22%	21%	19%	19%	21%	17%	23%	20%	21%	19%	22%	22%	21%	17%	26%	25%	17%	20%	15%	26%	13%	19%
A very bad job	215	129	85	15	26	24	42	45	63	41	66	108	90	56	31	39	146	70	127	89	52	97	63	25	23	13	28	38	26	29	34
A VEI Y DUG JOB	21%	26%	16%	12%	16%	16%	26%	26%	26%	14%	21%	26%	23%	21%	23%	16%	22%	19%	22%	19%	23%	23%	19%	20%	17%	15%	19%	31%	18%	22%	25%
		b	20.0				cde	cde	cde		1	1										20,1						xvAC			
Don't know	93	28	64	21	17	14	13	13	16	37	26	30	25	23	13	32	48	45	41	52	26	42	19	11	13	6	15	9	16	12	11
	9%	6%	12%	16%	11%	9%	8%	8%	7%	13%	8%	7%	6%	9%	10%	14%	7%	12%	7%	11%	11%	10%	6%	8%	10%	7%	10%	7%	11%	9%	8%
			а	h						k						1		р		r	v	v									
Prefer not to say	5	2	3	2	1	1	-	1	-	3	1	1	1	2	-	2	3	2	1	4	-	-	3	3	-	1	-	1	1	-	-
			1%	2%		1%	-		-	1%		•	•	1%	-	1%		1%		1%	-	-	1%	2%	-	1%	-	1%	•	-	
Good job (NET)	227	123	103	24	41	42	29	31	61	64	70	92	100	56	22	49	156	71	129	98	34	92	96	20	31	22	41	22	30	29	32
	22%	25% h	20%	18%	26%	27%	18%	18%	25%	22%	22%	22%	26%	21%	17%	21%	24%	19%	23%	21%	15%	21%	29% tu	16%	23%	26%	28% w	17%	21%	23%	24%
Bad job (NET)	424	214	206	49	56	57	74	79	109	105	131	188	164	113	54	94	276	148	232	192	102	187	120	58	56	28	57	57	63	46	60
	41%	44%	39%	37%	35%	37%	46%	45%	45%	36%	42%	45%	42%	42%	40%	40%	42%	40%	41%	42%	45%	43%	36%	46%	42%	33%	38%	46%	44%	35%	45%
NET Difference	-197	-91	-103	-25	-15	-15	-45	-48	-48	-41	-60	-96	-63	-57	-31	-45	-120	-77	-103	-94	-68	-94	-24	-38	-26	-5	-16	-35	-33	-16	-28
	-19%	-19%	-19%	-19%	-10%	-10%	-28%	-27%	-20%	-14%	-19%	-23%	-16%	-21%	-24%	-19%	-18%	-21%	-18%	-20%	-30%	-22%	-7%	-30%	-19%	-6%	-11%	-28%	-23%	-12%	-21%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f/g/h - i/i//k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E \ Overlap \ formulae \ used. \ * \ small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 55
SGJOB\_7 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Setting the right level of income tax

Base: Adults aged 16+ in Scotland

		TEN	IURE		INC	OME			HOUSEH	OLD SIZE			CHILDREN HH	ı	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
JNWEIGHTED BASE VEIGHTED BASE	1025 1025	734 696		167 201	236 241	235 229	291 256	239 255	395 379	178 186	213 205	271 250	754 775	134 127	168 159	73 65*	360 358	551 507	231 237	359 357	373 352
VEIGHTED BASE	1025	68%	30%	201	23%	229	25%	255 25%	379	18%	205	250	775 76%	12%	16%	6%*	358 35%	50%	23%	35%	34%
very good job	48	31	17	9	10	12	13	6	20	10	12	15	33	3	5	1	33	30	5	36	3
every good job	5%	4%	5%	4%	4%	5%	5%	2%	5%	5%	6%	6%	4%	2%	3%	2%	9% mn	6%	2%	10%	1%
fairly good job	179 17%	118 17%	60 19%	38 19%	41 17%	44 19%	49 19%	56 22%	55 15%	25 14%	42 21%	57 23%	121 16%	7 5%	27 17%	12 19%	96 27%	112 22%	22 9%	93 26%	33 9%
	1/%	1/%	19%	19%	1/%	19%	19%	22% h	15%	14%	21%	23% I	16%	5%	1/% m	19% m	mn	22% r	9%	26% t	9%
leither a good nor bad job	276 27%	181 26%	90 29%	56 28%	70 29%	54 24%	65 25%	70 28%	100 26%	50 27%	56 27%	70 28%	206 27%	18 14%	44 28% m	16 25%	105 29%	158 31%	49 21%	99 28%	85 24%
A fairly bad job	209 20%	138 20%	66 21%	43 21%	47 19%	51 22%	46 18%	54 21%	77 20%	45 24%	32 16%	41 16%	168 22%	26 20%	42 26%	14 21%	m 59 17%	98 19%	52 22%	65 18%	75 21%
very bad job	215 21%	173 25%	41 13%	27 13%	56 23%	50 22%	68 26%	44 17%	95 25%	38 20%	38 18%	46 19%	169 22%	72 57%	9 37 24%	17 26%	38 11%	80 16%	93 39%	44 12%	130 37%
Oon't know	93 9%	54 8%	34 11%	28 14%	17 7%	18 8%	c 15 6%	25 10%	g 30 8%	15 8%	23 11%	18 7%	75 10%	2 2%	р 3 2%	p 4 6%	26 7%	29 6%	q 15 6%	20 6%	26 7%
refer not to say	5	2	2	df 1 1%	1	1	1		1	2	1	2	2	-			mn 1 *	1	:	1	:
ood job (NET)	227 22%	148 21%	77 25%	47 23%	51 21%	56 24%	62 24%	62 24%	75 20%	36 19%	54 26%	72 29%	155 20%	10 8%	32 20%	14 21%	129 36%	142 28%	27 12%	129 36%	36 10%
ad job (NET)	424 41%	311 45%	108 35%	69 34%	103 43%	101 44%	113 44%	99 39%	172 45%	83 45%	70 34%	87 35%	337 43%	98 77%	m 80 50%	m 31 48%	mno 97 27%	178 35%	146 61%	109 31%	205 58%
ET Difference	-197	b -163	-31	-23	-52	-45	-52	-37	j -97	j -48	-16	-15	k -182	nop -88	р -48	p -17	32	-36	q -118	20	s -169
ET Diriefence	-197	-163	-31 -10%	-23 -11%	-52 -22%	-45 -20%	-52	-37 -14%	-97 -25%	-48 -26%	-16 -8%	-15	-182 -23%	-88 -69%	-48 -30%	-17	32 9%	-36	-118 -50%	20 5%	-169 -48%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t \ Overlap \ formulae \ used. \ ^* \ small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 56

SG/108. 9 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving living standards for people on low incomes

Sasses 3 - Since the Societies Parameter decisions in may 2021, to what extent, it at all, do you tillink the Societies Government has some a good or load you at each of the four

		GEN	IDER			AGE B	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	NG STATUS	HIGH	IEST QUALIFIC	ATION				PARLIAME	NT REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST	 	
	TOTAL	MEN (a)	WOMEN (b)	16-24	25-34	35-44	45-54 (f)	55-64	65+ (b)	16-34	35-54	55+ (k)	AB (I)	C1 (m)	C2	DE (o)	ABC1	C2DE (a)	WORKING (r)	WORKING	BELOW (t)	HIGHER	ABOVE (v)	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND (C)	SOUTH (D)	WEST (E)
JNWEIGHTED BASE	1025	480	539	99	175	162	167	176	246	274	229	422	439	264	119	204	703	222	614	411	197	350	460	109	122	99	155	129	155	120	145
WEIGHTED BASE	1025		529														655		564		229										
	100%	48%	52%	13%*						28%			38%	26%		23%	64%		55%		22%										
A very good job	58	26	22	14	13	14	2	2	11	26	17	14	30	6	7	15	36	21	33	24	4	31	22	4	9	2	9	9		9	11
e very good job	6%	7%	4%	10%	8%	9%	2%	2%	4%	9%	5%	3%	8%	2%	5%	6%	6%	6%	6%	5%	2%	7%	7%	3%	6%	2%	6%	7%	3%	7%	8%
		h		fø	fe	fø				k			m			m															
A fairly good job	169	101	68	22	26	26	27	30	38	47	54	68	67	56	15	31	122	47	103	66	30	67	67	24	25	21	15	19	25	19	20
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	16%	21%	13%	16%	16%	17%	17%	17%	15%	16%	17%	16%	17%	21%	11%	13%	19%	13%	18%	14%	13%	16%	20%	19%	19%	25%	10%	15%	18%	14%	15%
		b												no			q						t			A					
Neither a good nor bad job	228	97	125	32	31	33	32	39	60	63	65	99	86	60	29	54	145	83	118	110	49	94	72	26	34	19	47	24	27	32	17
	22%	20%	24%	24%	20%	22%	20%	22%	25%	22%	21%	24%	22%	23%	21%	23%	22%	22%	21%	24%	22%	22%	22%	21%	26%	22%	32%	19%	19%	25%	13%
																									E		BCE			E	
A fairly bad job	272	110	162	36	52	37	36	44	66	88	73	111	103	56	41	72	159	113	139	133	66	103	97	39	35	20	38	32	39	30	37
	27%	22%	31%	27%	33%	24%	22%	25%	27%	30%	23%	26%	27%	21%	30%	30%	24%	30%	25%	29%	29%	24%	29%	32%	26%	24%	25%	26%	27%	23%	28%
			а		f											m															
A very bad job	225	121	103	15	24	26	53	49	60	38	78	109	80	63	30	53	142	83	130	95	62	107	51	20	24	15	29	32	32	33	40
	22%	25%	19%	11%	15%	17%	33%	28%	24%	13%	25%	26%	20%	24%	22%	22%	22%	22%	23%	21%	27%	25%	16%	16%	18%	18%	20%	25%	22%	25%	30%
							cde	cde	cd		i	i									v	v									wx
Don't know	66	22	43	10	12	16	10	8	10	22	25	18	20	24	13	8	45	21	40	25	16	27	22	8	7	7	10	9	11	6	8
	6%	5%	8%	7%	8%	10%	6%	5%	4%	8%	8%	4%	5%	9%	10%	3%	7%	6%	7%	5%	7%	6%	6%	6%	5%	8%	7%	7%	7%	5%	6%
			а			h					k			0	0																
Prefer not to say	8	2	6	5	1	1	1	1	-	5	2	1	4	1	-	3	5	3	2	6	1	3	1	3	-	-	-	-	4	-	1
	1%		1%	3%			196	1%	-	2%	1%		1%		-	1%	1%	1%		1%		1%		2%	-	-	-	-	3%	-	1%
				h						k																					
Good job (NET)	227	136	90	35	38	40	30	34	49	74	70	82	97	62	22	46	158	68	136	91	35	98	88	28	33	24	24	28	30	28	31
	22%	28%	17%	27%	24%	26%	19%	19%	20%	25%	22%	20%	25%	23%	16%	20%	24%	18%	24%	20%	15%	23%	27%	23%	25%	28%	16%	23%	21%	21%	23%
		b																				t	t								
Bad job (NET)	497	231	265	51	75	63	88	93	126	127	151	219	183	119	70	125	302	195	268	229	128	210	148	59	59	36	67	64	71	63	77
	48%	47%	50%	38%	48%	41%	55%	53%	51%	43%	48%	52%	47%	45%	52%	53%	46%	53%	48%	50%	56%	49%	45%	48%	44%	42%	45%	51%	50%	49%	58%
							ce	ce	c			i							1		v										xyA
IET Difference	-270	-95	-176	-16	-37	-23	-58	-60	-77	-53	-81	-137	-86	-57	-48	-79	-143	-127	-133	-138	-93	-112	-60	-31	-26	-12	-43	-36	-41	-35	-47
	-26%	-19%	-33%	-12%	-24%	-15%	-36%	-34%	-32%	-18%	-26%	-33%	-22%	-21%	-36%	-33%	-22%	-34%	-24%	-30%	-41%	-26%	-18%	-25%	-20%	-14%	-29%	-28%	-28%	-27%	-35%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/t/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap \ formulae \ used. \ "small \ base$ 



Table 57
SGIOB\_9 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving living standards for people on low incomes

Base: Adults aged 16+ in Scotland

	OTAL 1025 1025	OWNER OCCUPIED (a) 734	RENTER (b)	UP TO £19,999	£20,000 - £34,999	635,000 -				OLD SIZE		(17 OR	UNDEK)		2021 CONSTI	IUENCY VOIE		BREXIT V			VOTE 2014
	OTAL 1025 1025	(a)				£54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
UNWEIGHTED BASE 10	1025	734		(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
			277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
	100%						256					250		127				507			
		68%	30%	20%	23%	22%	25%	25%	37%	18%	20%	24%	76%	12%	16%	6%*	35%	50%	23%	35%	34%
	58 6%	30 4%	26 8%	10 5%	8 3%	16 7%	17 6%	3%	24 6%	12 6%	15 7%	22 9%	35 5%	2 2%	6 4%	4 6%	34 9%	27 5%	6 2%	35 10%	2 1%
"	070	470	a a	3/0	3/0	//0	070	3/0	070	076	770 p	J/0	3/0	270	470	070	mn	370	270	10%	170
A fairly good job 16	169	116	49	35	41	40	44	49	51	29	40	53	116	7	21	2	109	113	21	94	26
16	16%	17%	16%	17%	17%	18%	17%	19%	13%	16%	19%	21%	15%	6%	13%	4%	30%	22%	9%	26%	7%
												1			mo		mno	r		t	
	228 22%	157 23%	71 23%	50 25%	51 21%	44 19%	55 22%	63	68 18%	43 23%	53 26%	52 21%	176 23%	14 11%	33	14 22%	91	112 22%	51 22%	79 22%	75 21%
22	22%	23%	23%	25%	21%	19%	22%	25%	18%	23%	26% h	21%	23%	11%	20% m	22% m	25% m	22%	22%	22%	21%
A fairly bad job	272	176	89	49	72	67	56	65	113	47	n 46	59	213	37	43	21	68	135	61	77	101
	27%	25%	29%	24%	30%	29%	22%	26%	30%	25%	23%	24%	27%	29%	27%	33%	19%	27%	26%	21%	29%
														р		р					S
	225	163	59	43	58	44	62	58	97	41	29	45	180	64	49	14	46	94	89	58	127
27	22%	23%	19%	22%	24%	19%	24%	23%	26%	22%	14%	18%	23%	50%	31%	22%	13%	19%	38%	16%	36%
Don't know 6	66	53	11	9	11	16	21	J 12	J 25	11	18	16	50	nop 3	p 7	9	9	26	q 9	14	s 21
	6%	8%	4%	4%	5%	7%	8%	5%	25 7%	6%	9%	6%	6%	2%	4%	14%	3%	5%	4%	4%	6%
1		b					•/-					0,0				mnp				.,,-	
Prefer not to say	8	1	5	6	-	2	1	1	1	2	4	2	6	-			-	-	-	-	-
1	1%	•	2%	3%	-	1%	•		*	1%	2%	1%	1%	-			-	-	-	-	-
C. L. L. (MET)		446	a	df	40				75			75	454	9	20		440	440	27	400	20
	227 22%	146 21%	76 24%	45 22%	49 20%	56 24%	61 24%	56 22%	75 20%	41 22%	55 27%	75 30%	151 19%	7%	28 17%	10%	143 40%	140 28%	27 11%	129 36%	28 8%
1 7		22/0	2-470	22,0	20%	2-470	2470	22,0	2070	22,0	27,0	1	1370	1,0	m	20,0	mno	r	11/0	t	0,0
Bad job (NET) 49	497	339	148	92	129	111	118	124	210	88	76	104	393	101	92	35	114	230	150	135	229
45	48%	49%	48%	46%	54%	48%	46%	48%	55%	47%	37%	42%	51%	79%	58%	54%	32%	45%	63%	38%	65%
								i	i				k	nop	р	р			q		S
	-270	-193 -28%	-73 -23%	-47	-80	-55	-57 -22%	-68	-135 -36%	-47	-21	-29 -12%	-242	-92	-64 -40%	-29	29	-89	-123 -52%	-6	-201 -57%
-20	26%	-28%	-23%	-23%	-33%	-24%	-22%	-26%	-36%	-25%	-10%	-12%	-31%	-72%	-40%	-44%	8%	-18%	-52%	-2%	-5/%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t \ Overlap \ formulae \ used. * small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 58
SGIOB 3.0 - Since the Scottsh Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving your own standard of fiving

SGIOB 10 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving your own stands
Base: Adults aged 16+ in Scotland

		05	NDER			ACE	BAND 1				AGE BAND 2			SOCIAL	PRADE		SOCIAL	CDADE 2	MODEL	NG STATUS	uicu	EST QUALIFICA	ATION				PARLIAMEN	TRECION			
		GE	NDEK			AGE	BANDI				AGE BAND 2			SUCIAL	SKADE		SUCIAL	SKADE Z	WUKKIN	NG STATUS	STANDARD	EST QUALIFICA	ATION		1		PARLIAMEN				
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST		ı
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1025	480	538	99	175	162	167	176	246	274	329	422	439	264	118	204	703	322	614	411	187	350	460	109	123	88	155	129	155	120	145
	1025			133*															564				331								
	100%			13%*															55%				32%								
A very good job	39	26	13	10	14	6	1	2	6	24	7	8	21	9	1	8	30	9	24	15	5	16	18	7	8	1	4	5	6	4	3
	4%	5%	2%	8%	9%	4%	1%	1%	3%	8%	2%	2%	5%	4%	1%	3%	5%	3%	4%	3%	2%	4%	5%	6%	6%	1%	3%	4%	4%	3%	3%
		b		fg	fgh					jk																					
A fairly good job	123	69	54	34	25	16	15	15	18	59	31	33	53	24	18	28	77	46	72	50	20	57	42	16	13	13	24	11	14	15	17
	12%	14%	10%	26%	16%	11%	9%	9%	7%	20%	10%	8%	14%	9%	13%	12%	12%	12%	13%	11%	9%	13%	13%	12%	10%	15%	16%	9%	10%	12%	13%
				efgh	h					jk																					
Neither a good nor bad job	344	147	192	34	39	44	55	74	99	72	99	173	116	101	45	82	217	127	163	181	82	134	118	42	49	33	49	35	52	49	35
	34%	30%	36%	26%	24%	28%	34%	42%	40%	25%	32%	41%	30%	38%	33%	35%	33%	34%	29%	39%	36%	31%	36%	34%	37%	39%	33%	28%	36%	38%	27%
								cde	cde			ij		1						r											
A fairly bad job	272	116	155	28	50	50	42	33	69	78	92	101	110	56	34	72	166	106	153	119	65	108	88	34	34	23	44	38	30	35	34
	27%	24%	29%	21%	31%	33%	26%	19%	28%	27%	29%	24%	28%	21%	26%	30%	25%	29%	27%	26%	28%	25%	27%	27%	26%	27%	30%	30%	21%	27%	25%
					g	g			g							m															
A very bad job	206	115	90	15	23	27	42	47	52	38	69	99	77	59	28	41	137	69	124	82	51	99	49	18	24	14	23	32	32	23	39
	20%	23%	17%	11%	15%	17%	26%	27%	21%	13%	22%	24%	20%	22%	21%	17%	21%	19%	22%	18%	22%	23%	15%	14%	18%	16%	16%	25%	23%	18%	29%
		ь					cd	cd	c		i	i									v	v									wxyAD
Don't know	31	11	20	6	6	9	5	4	1	12	14	5	8	13	8	3	21	11	23	8	6	12	13	7	5	1	4	3	6	3	2
	3%	2%	4%	4%	4%	6%	3%	2%	•	4%	5%	1%	2%	5%	6%	1%	3%	3%	4%	2%	3%	3%	4%	5%	4%	1%	3%	2%	4%	2%	2%
				h	h	h	h			k	k			0	0				s												
Prefer not to say	9	5	4	6	2	1	-	-	-	8	1	-	5	2	-	2	7	2	3	6	-	6	2	2	-	1	-	1	3	-	2
	1%	1%	1%	5%	1%	1%	-	-	-	3%	•	-	1%	1%	-	1%	1%	1%	1%	1%	-	1%	1%	2%	-	1%	-	1%	2%	-	2%
				tgh						jk																					
Good job (NET)	162	96	67	44	39	22	16	17	24	83	38	41	74	33	19	36	107	55	97	65	25	73	60	23	20	14	28	16	20	19	21
	16%	20%	13%	33%	24%	15%	10%	10%	10%	28%	12%	10%	19%	12%	14%	15%	16%	15%	17%	14%	11%	17%	18%	18%	15%	16%	19%	13%	14%	15%	16%
D. J. L. MICTO		D 224	245	efgh	efgh 73	22		00	424	Įk	161	204	m 187	445		442	202	475	227	204	446	207	t			26	68	70	63		73
Bad job (NET)	478 47%	231 47%	245 46%	43	73 46%	7/	84	80 46%	121	116		201 48%	187 48%	116	63 47%	113 48%	303 46%	175 47%	277	201	116	207 48%	138	51	58 44%	36 43%	46%	70	63 44%	58	73 55%
	47%	47%	46%	32%	46%	50%	52%	46%	49%	40%	51%	48%	48%	44%	4/%	48%	40%	47%	49%	44%	51%	48%	42%	41%	44%	43%	40%	55% w	44%	45%	55%
NET DIff	246	425	470		24	-55	-68	62	07	22	422	450	442	02		-77	400	420	400	420	V	424	70	20	20	22	40	-54	42	20	53
NET Difference	-316 -31%	-135 -28%	-179 -34%	1 1%	-34 -22%	-55 -36%	-68 -42%	-62 -36%	-97 -40%	-33 -11%	-123 -39%	-159 -38%	-113 -29%	-83 -31%	-44 -32%	-77	-196 -30%	-120 -32%	-180 -32%	-136 -29%	-91 -40%	-134 -31%	-78 -24%	-29 -23%	-38 -28%	-23 -27%	-40 -27%	-54 -43%	-43 -30%	-39 -30%	-52 -39%
	-31%	-28%	-34%	176	-2275	-30%	-42%	*30%	~ <del>4</del> U%	-11%	-35%	-38%	-29%	-3176	*3 <i>L</i> 76	-52%	*30%	-52%	-32%	-29%	~4U75	-51%	-24%	-23%	-28%	-2/75	-2175	-43%	*30%	-30%	-39%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/t/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap \ formulae \ used. \ "small \ base$ 



Table 59
SGIOB\_10 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Improving your own standard of living

Base: Adults aged 16+ in Scotland

		TEN	URE		INC	ОМЕ			HOUSEH	IOLD SIZE			CHILDREN HE	1	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
INWEIGHTED BASE	1025	734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
	1025	696		201			256					250		127				507			
	100%	68%	30%	20%	23%	22%	25%	25%	37%	18%	20%	24%	76%	12%	16%	6%*	35%	50%	23%	35%	34%
very good job	39	23	17	12	5	5	13	8	10	9	12	17	22	3	6	3	24	18	5	22	1
	4%	3%	5%	6%	2%	2%	5%	3%	3%	5%	6%	7%	3%	2%	4%	5%	7%	4%	2%	6%	*
fairly good job	123	67	53	28	25	37	26	24	40	22	37	42	80	1	14	2	63	60	13	t 58	10
, 8 1	12%	10%	17%	14%	11%	16%	10%	9%	11%	12%	18%	17%	10%	1%	9%	3%	18%	12%	5%	16%	3%
			a								gh	1			m		mno	r		t	
leither a good nor bad job	344	252	85	79	75	74	81	92	130	64	58	70	275	29	50	19	148	192	71	143	108
8 1	34%	36%	27%	39%	31%	32%	32%	36%	34%	34%	28%	28%	35%	23%	31%	30%	41%	38%	30%	40%	31%
		b											k				mn	r		t	
fairly bad job	272	170	97	37	75	69	60	65	110	43	53	63	209	39	49	20	83	144	66	74	113
	27%	24%	31%	18%	31%	30%	24%	25%	29%	23%	26%	25%	27%	31%	31%	32%	23%	28%	28%	21%	32%
			a		с	с															s
very bad job	206	157	48	37	52	38	63	60	78	41	27	45	161	55	39	17	33	82	80	54	114
	20%	23%	16%	18%	22%	16%	25%	24%	21%	22%	13%	18%	21%	43%	25%	26%	9%	16%	34%	15%	32%
		b					e	j	j	j				nop	р	р			q		S
on't know	31	24	6	3	8	5	11	5	10	5	12	8	23	-	2	1	6	11	2	6	6
	3%	4%	2%	2%	3%	2%	4%	2%	3%	3%	6%	3%	3%	-	1%	1%	2%	2%	1%	2%	2%
											g										
refer not to say	9	2	5	6	1	1	2	1	1	1	6	4	5	-	-	1	1	1	-	1	-
	1%	•	2%	3%	•	•	1%	•	*	1%	3%	2%	1%	-	-	2%			-	*	-
				de							gh					р					
iood job (NET)	162	90	70	40	31	42	39	32	50	31	49	60	103	4	20	6	86	78	18	79	11
	16%	13%	22%	20%	13%	18%	15%	13%	13%	17%	24%	24%	13%	3%	13%	9%	24%	15%	8%	22%	3%
			a								gh	1			m		mno	r		t	
ad job (NET)	478	327	146	74	127	107	123	125	188	85	80	108	370	94	88	37	117	226	147	128	228
	47%	47%	47%	37%	53%	47%	48%	49%	50%	46%	39%	43%	48%	74%	55%	58%	33%	45%	62%	36%	65%
					c		с	j	i					nop	р	р			q		S
IET Difference	-316	-237	-76	-34	-97	-65	-84	-93	-138	-53	-31	-48	-267	-90	-68	-32	-30	-148	-128	-49	-217
	-31%	-34%	-24%	-17%	-40%	-28%	-33%	-36%	-36%	-29%	-15%	-19%	-34%	-71%	-42%	-49%	-8%	-29%	-54%	-14%	-62%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

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Table 60
SGIOB. 13 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Taking action to address the climate crisis

Base: Adults aged 16+ in Scotland

	ĺ	GEN	IDER			AGE E	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	ST QUALIFIC	ATION				PARLIAME	NT REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST		
		MEN (a)	WOMEN (b)	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(u)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(0)	(C)	(0)	(E)
	1025								246										614				460								
	1025								245										564				331								
	100%	48%	52%	13%*	15%	15%	16%	17%	24%	28%	31%	41%	38%	26%	13%	23%	64%	36%	55%	45%	22%	42%	32%	12%*	13%	8%*	15%	12%	14%	13%	13%
A very good job	44	27	18	11	9	9	2	7	6	20	11	13	19	9	5	11	28	16	25	19	6	20	17	3	10	1	4	5	7	4	10
	4%	5%	3%	8%	6%	6%	1%	4%	3%	7%	4%	3%	5%	3%	4%	5%	4%	4%	4%	4%	3%	5%	5%	2%	7%	1%	3%	4%	5%	3%	7%
				fh	f	f				k															V						v
A fairly good job	207	104	101	34	49	21	24	34	44	83	46	78	81	55	22	48	136	71	114	93	37	90	69	19	28	25	36	20	30	22	25
	20%	21%	19%	26% e	31% efgh	14%	15%	20%	18%	29% jk	15%	19%	21%	21%	17%	21%	21%	19%	20%	20%	16%	21%	21%	15%	21%	30% wB	25%	16%	21%	17%	18%
Neither a good nor bad job	313	158	153	42	34	53	50	42	91	76	104	133	117	79	45	72	196	117	169	144	83	125	95	40	41	24	47	38	44	42	39
	31%	32%	29%	31%	22%	35% dg	31%	24%	37% dg	26%	33%	32%	30%	30%	34%	30%	30%	32%	30%	31%	36%	29%	29%	32%	31%	28%	31%	30%	31%	32%	29%
A fairly bad job	183	78	104	22	25	30	31	26	49	47	61	75	79	43	24	37	122	61	93	90	35	74	70	29	18	11	33	28	27	14	22
	18%	16%	20%	17%	16%	20%	19%	15%	20%	16%	19%	18%	20%	16%	18%	16%	19%	16%	16%	20%	15%	17%	21%	23% D	13%	12%	22% D	22% D	19%	11%	16%
A very bad job	153	81	72	3	23	21	32	37	37	26	53	74	63	40	19	32	103	51	98	56	33	69	48	15	18	11	16	19	21	25	27
	15%	17%	14%	3%	14%	14%	20%	21%	15%	9%	17%	18%	16%	15%	14%	13%	16%	14%	17%	12%	14%	16%	14%	12%	14%	13%	11%	15%	15%	19%	20%
					c	c	c	c	c		i	i							s												A
Don't know	116	37	78	19	17	17	20	26	17	36	37	43	30	38	17	32	67	49	63	53	35	50	29	16	18	12	12	13	13	21	11
	11%	8%	15%	14%	11%	11%	12%	15%	7%	13%	12%	10%	8%	14%	13%	13%	10%	13%	11%	11%	15%	12%	9%	13%	13%	14%	8%	10%	9%	16%	8%
			а					h						1		1					v										
Prefer not to say	8	5	3	1	1	1	1	3	1	2	2	4	1	1	1	5	2	6	2	6	-	4	3	3	-	2	-	1	1	1	
	1%	1%	1%	1%	•	1%	1%	2%	•	1%	1%	1%			1%	2%	•	2% p		1%	-	1%	1%	2%	-	2%	-	1%	•	1%	•
Good job (NET)	251	131	119	45	58	30	27	41	50	103	57	91	100	64	28	59	164	87	139	112	43	110	86	22	38	26	41	26	37	26	34
	24%	27%	22%	34% efh	37% efeh	20%	16%	23%	20%	35% ik	18%	22%	26%	24%	21%	25%	25%	23%	25%	24%	19%	26%	26%	18%	29%	30%	27%	20%	26%	20%	26%
Bad job (NET)	336	159	176	26	48	51	63	63	86	73	114	149	142	83	43	68	225	111	191	146	68	143	118	44	36	21	49	48	49	40	49
	33%	32%	33%	19%	30%	33%	39%	36%	35%	25%	36%	36%	36%	31%	32%	29%	34%	30%	34%	32%	30%	33%	36%	36%	27%	25%	33%	38%	34%	31%	37%
NET Difference	-85	-28	-57	19	11	-21	-36	-22	-36	30	-57	-58	-42	-19	-15	-9	-61	-25	-51	-34	25	-33	-32	-22	2	4	0	-22	-12	-13	-15
NET DITIETENCE	-8%	-28	-57	14%	7%	-21	-36	-22	-15%	10%	-57	-14%	-42	-7%	-15	-4%	-9%	-25 -7%	-9%	-34	-25 -11%	-33	-32	-22	1%	5%	-6%	-22	-12	-13	-15

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/t/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap \ formulae \ used. \ "small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 61
SGJOB\_13 - Since the Scottish Parliament elections in May 2021, to what extent, if at all, do you think the Scottish Government has done a good or bad job at each of the following? Taking action to address the climate crisis

### Base: Adults aged 16+ in Scotland

		TEN	URE		INC	OME			HOUSEH	IOLD SIZE			F CHILDREN H	1	2021 CONSTI	TUENCY VOTE		BREXIT V	OTE 2016	INDY REF	VOTE 2014
	TOTAL	OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (i)	ANY (k)	NONE (I)	CONSERVATI VE (m)	LABOUR (n)	LIB DEM	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1025	734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
WEIGHTED BASE	1025 100%	696 68%	311 30%	201 20%	241 23%	229 22%	256 25%	255 25%	379 37%	186 18%	205 20%	250 24%	775 76%	127 12%	159 16%	65* 6%*	358 35%	507 50%	237 23%	357 35%	352 34%
A very good job	44 4%	23 3%	20 7% a	13 6%	8 3%	9 4%	11 4%	13 5%	13 3%	10 6%	8 4%	14 6%	30 4%	2 2%	4 2%	3 5%	31 9% mn	20 4%	4 2%	23 6% t	3 1%
A fairly good job	207 20%	122 18%	80 26% a	39 19%	50 21%	46 20%	54 21%	54 21% h	53 14%	48 26% h	51 25% h	55 22%	152 20%	5 4%	29 18% m	7 11%	111 31% mno	125 25% r	28 12%	109 31% t	34 10%
Neither a good nor bad job	313 31%	230 33% b	81 26%	60 30%	78 32%	78 34%	71 28%	77 30% i	139 37% i	36 19%	62 30% i	73 29%	240 31%	33 26%	46 29%	25 39%	113 32%	154 30%	77 32%	121 34%	98 28%
A fairly bad job	183 18%	128 18%	53 17%	33 16%	37 16%	43 19%	46 18%	41 16%	73 19%	41 22%	28 14%	39 16%	144 19%	28 22% p	35 22% p	14 21%	45 12%	100 20%	34 15%	39 11%	82 23% s
A very bad job	153 15%	122 17% h	32 10%	26 13%	38 16%	32 14%	50 20%	36 14%	60 16%	35 19%	23 11%	39 16%	114 15%	45 35% nop	34 21%	12 18%	28 8%	63 12%	64 27%	37 10%	90 25% s
Don't know	116 11%	66 9%	44 14%	26 13%	28 12%	20 9%	21 8%	31 12%	40 10%	15 8%	31 15% i	25 10%	91 12%	12 10%	11 7%	3 5%	29 8%	44 9%	26 11%	26 7%	42 12%
Prefer not to say	8 1%	5 1%	2 1%	5 3%	1	1	1	4 1%	2	1 1%	2 1%	3 1%	5 1%	2 1%	- :	1 1%	:	1	3 1%	1	4 1%
Good job (NET)	251 24%	145 21%	100 32% a	52 26%	58 24%	56 24%	66 26%	67 26% h	66 18%	59 32% h	59 29% h	69 28%	182 23%	7 5%	33 21% m	10 16% m	142 40% mno	145 29% r	32 14%	132 37% t	37 11%
Bad job (NET)	336 33%	250 36% b	84 27%	59 29%	75 31%	75 33%	96 38%	78 30%	133 35% i	75 41% gi	51 25%	79 32%	258 33%	73 57% nop	69 44% p	25 39% p	73 20%	163 32%	99 42% q	76 21%	171 49% s
NET Difference	-85 -8%	-105 -15%	16 5%	-7 -4%	-17 -7%	-20 -9%	-30 -12%	-11 -4%	-66 -18%	-17 -9%	8 4%	-9 -4%	-76 -10%	-66 -52%	-37 -23%	-15 -23%	69 19% mno	-18 -4%	-67 -28%	56 16%	-134 -38%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





3 Mar 2025

Table 62
LABJOB - Summary Table - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference?

Base: Adults aged 16+ in Scotland

					Improving living		
	Managing		Improving the		standards for	Improving your	Taking action to
	Scotland's	Improving the NHS	education system	Setting the right	people on low	own standard of	address the
	economy	in Scotland	in Scotland	level of income tax	incomes	living	climate crisis
UNWEIGHTED BASE	1025	1025	1025	1025	1025	1025	1025
WEIGHTED BASE	1025	1025	1025	1025	1025	1025	1025
Better job	200	224	212	171	198	142	133
	20%	22%	21%	17%	19%	14%	13%
Worse job	275	257	234	283	276	270	228
	27%	25%	23%	28%	27%	26%	22%
Would make no difference	340	362	381	358	358	427	444
	33%	35%	37%	35%	35%	42%	43%
Don't know	198	171	191	201	186	177	213
	19%	17%	19%	20%	18%	17%	21%
Prefer not to say	12	12	8	12	7	9	6
	1%	1%	1%	1%	1%	1%	1%
NET: Difference	-75	-32	-22	-112	-79	-128	-95
	-7%	-3%	-2%	-11%	-8%	-12%	-9%



Table 63

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Base: Adults aged 16+ in Scotland

		GFI	NDER			AGE	BAND 1				AGE BAND 2			SOCIAL	SRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ΔΤΙΟΝ				PARLIAME	NT REGION			
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	а	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(1)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1025	480	538	99	175	162	167	176	246	274	329	422	439	264	118	204	703	322	614	411	187	350	460	109	123	88	155	129	155	120	145
WEIGHTED BASE	1025	489		133*									390				655		564		229										
	100%	48%		13%*									38%				64%		55%		22%										
Better job	200	112	89	31	37	26	30	29	48	68	55	77	97	43	19	42	139	61	106	94	35	75	89	27	31	10	40	20	27	20	25
	20%	23%	17%	23%	23%	17%	18%	16%	20%	23%	18%	18%	25%	16%	14%	18%	21%	16%	19%	20%	15%	17%	27%	22%	23%	12%	27%	16%	19%	16%	19%
		b											mn										tu				yBD				
Worse job	275	135	135	32	35	37	39	60	71	67	76	132	98	60	52	65	158	117	146	129	66	121	78	34	27	29	21	42	46	37	39
	27%	28%	26%	24%	22%	24%	24%	35%	29%	23%	24%	31%	25%	23%	39%	28%	24%	32%	26%	28%	29%	28%	24%	27%	20%	35%	14%	33%	32%	28%	29%
								d				ij			lm			р						A		жA		xA	xA	A	Α
Would make no difference	340	163	175	27	50	50	63	67	82	78	113	149	140	84	38	79	223	117	207	133	78	139	110	36	43	29	57	40	45	45	45
	33%	33%	33%	21%	32%	33%	39%	39%	33%	27%	36%	35%	36%	32%	28%	33%	34%	31%	37%	29%	34%	32%	33%	29%	33%	34%	38%	31%	32%	35%	34%
							c	c	c		i	i							s												
Don't know	198	74	124	37	33	39	28	18	44	70	66	62	50	78	22	48	128	70	101	97	50	89	51	22	31	17	30	24	23	27	23
	19%	15%	23%	28%	21%	25%	17%	10%	18%	24%	21%	15%	13%	29%	16%	20%	20%	19%	18%	21%	22%	21%	15%	18%	23%	20%	20%	19%	16%	21%	17%
			а	g	g	g			g	k	k			Ino		1															
Prefer not to say	12	5	6	6	3	2	1	-	-	9	3	-	5	1	3	2	6	6	4	8	1	7	2	5	2	-	1	-	3	-	1
	1%	1%	1%	4%	2%	1%	1%	-	-	3%	1%	-	196		2%	1%	1%	2%	1%	2%		2%	1%	4%	1%	-	1%	-	2%	-	1%
				gh	h					k														BD							
NET: Difference	-75	-24	-46	-1	2	-11	-10	-32	-23	1	-21	-55	-1	-17	-33	-23	-19	-56	-40	-35	-31	-46	11	-7	4	-19	19	-22	-19	-17	-14
	-7%	-5%	-9%	-1%	1%	-7%	-6%	-18%	-9%		-7%	-13%		-7%	-24%	-10%	-3%	-15%	-7%	-8%	-13%	-11%	3%	-5%	3%	-23%	13%	-18%	-13%	-13%	-11%
					c																						wxDE				

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/t/g/h - i/ji/k - 1/m/n/o - p/q - r/s - t/u/v - w/x/v/A/B/C/D/E \ Overlap \ formulae used. * small base$ 

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Table 64

LABIOB\_1 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Managing Scotland's economy

### Base: Adults aged 16+ in Scotland

		TEN	URE			ОМЕ			HOUSE	IOLD SIZE			F CHILDREN HE		2021 CONSTI	TUENCY VOTE		BREXIT \	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1025	734		167								271		134				551			
WEIGHTED BASE	1025 100%	696 68%	311 30%	201 20%	241 23%	229 22%	256 25%	255 25%	379 37%	186 18%	205 20%	250 24%	775 76%	127 12%	159 16%	65* 6%*	358 35%	507 50%	237 23%	357 35%	352 34%
Better job	200	135	64	40	40	51	62	46	65	35	55	58	142	36	72	17	36	106	51	49	96
better job	20%	19%	21%	20%	16%	22%	24%	18%	17%	19%	27%	23%	18%	29%	45%	27%	10%	21%	22%	14%	27%
							d				gh			р	mop	р					S
Worse job	275 27%	182 26%	90 29%	68 34%	66 28%	59 26%	61 24%	83 32%	101 27%	44 24%	47 23%	65 26%	210 27%	28 22%	15 10%	10 16%	171 48%	158 31%	61 26%	158 44%	58 17%
				f				j						n			mno	32,1		t	
Would make no difference	340	245	93	45	93	79	92	85	139	68	48	72	268	44	43	24	111	169	88	120	124
	33%	35%	30%	23%	38%	35%	36%	33% i	37% i	36%	23%	29%	35%	35%	27%	37%	31%	33%	37%	34%	35%
Don't know	198	127	61	46	40	36	38	41	69	37	51	50	148	18	27	13	37	71	38	30	73
	19%	18%	20%	23%	17%	16%	15%	16%	18%	20%	25%	20%	19%	14%	17%	20%	10%	14%	16%	8%	21%
											g				р	р					S
Prefer not to say	12	7	3	2	2	4	3	-	4 1%	2	5 3%	3	8 1%	-	1	-	2	4	-	-	1
	1%	1%	1%	1%	1%	2%	1%	-	176	1%	376	1%	176	-	1%	-	1%	1%		-	•
NET: Difference	-75	-47	-26	-29	-27	-8	1	-37	-36	-10	7 7	-7	-67	8	57	7	-135	-52	-9	-109	38
	-7%	-7%	-8%	-14%	-11%	-4%	•	-14%	-9%	-5%	4%	-3%	-9%	6%	36%	11%	-38%	-10%	-4%	-31%	11%
															mo						

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

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Table 65

ABIOB 3 - Do you think that a Labour Scottish Government would do a better lob or a worse lob at each of the followine than the current Scottish Government, or would it make no difference? Improving the NHS in Scotland

Base: Adults aged 16+ in Scotland

		GEN	IDER			AGE B	BAND 1		_		AGE BAND 2			SOCIAL	GRADE		SOCIAL O	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	NT REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS					
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
UNWEIGHTED BASE		(a)	(D)	(c)	(0)	(e)	(1)	(g)	(n)	(1)	()	(K)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(5)	(t)	(u)	(V)	(W)	(X)	(y)	(A)	(B)	(C)	(D)	(E)
	1025	480	538	99		162		1/6	246	2/4	329	422	439	264		204	/03	322	614		18/	350	460	109		88		129		120	145
WEIGHTED BASE	1025	489																	564		229		331								
	100%	48%	52%	13%"	15%	15%	16%	1/%	24%	28%	31%	41%	38%	26%	13%	23%	64%	36%	55%	45%	22%	42%	32%	12%*	13%	8%*	15%	12%	14%	13%	13%
Better job	224	130	94	38	38	27	33	33	56	76	60	88	108	50	22	44	158	66	119	105	32	92	96	25	33	18	45	22	30	26	24
	22%	27%	18%	29%	24%	18%	21%	19%	23%	26%	19%	21%	28%	19%	16%	19%	24%	18%	21%	23%	14%	21%	29%	20%	25%	21%	30%	18%	21%	20%	18%
		b											mno				q					t	tu				BE				
Worse job	257	121	133	33	37	39	38	45	64	70	77	109	88	65	44	60	153	104	143	114	56	118	73	33	28	28	27	40	36	26	39
	25%	25%	25%	25%	23%	26%	24%	26%	26%	24%	25%	26%	23%	24%	33%	25%	23%	28%	25%	25%	24%	27%	22%	26%	21%	34%	18%	31%	25%	20%	29%
															1											AD		A			A
Would make no difference	362	172	188	29	50	54	61	74	94	79	115	168	140	89	42	91	229	133	201	161	95	145	111	40	42	23	59	44	51	56	47
	35%	35%	36%	21%	32%	35%	38%	42%	38%	27%	37%	40%	36%	34%	31%	39%	35%	36%	36%	35%	41%	34%	34%	32%	32%	27%	40%	35%	36%	43%	35%
						c	c	c	c		i	i																		v	
Don't know	171	64	104	26	32	33	26	22	32	58	59	54	50	59	24	38	108	62	95	76	44	70	49	24	30	16	18	20	22	19	22
	17%	13%	20%	20%	20%	21%	16%	13%	13%	20%	19%	13%	13%	22%	18%	16%	17%	17%	17%	16%	19%	16%	15%	19%	22%	19%	12%	16%	15%	15%	16%
			а			gh				k	k			1											A						
Prefer not to say	12	2	9	7	1	1	2	1	-	8	3	1	4	2	2	3	6	5	6	6	2	7	2	3	1	-	-	-	4	2	2
	1%	*	2%	5%	1%		1%	1%	-	3%	1%		1%	1%	2%	1%	1%	196	196	1%	1%	2%	1%	2%		-	-	-	3%	2%	2%
				egh						k																					
NET: Difference	-32	9	-39	5	1	-12	-5	-13	-8	6	-18	-21	20	-15	-22	-16	5	-38	-23	-9	-24	-26	22	-7	6	-11	17	-17	-6	-1	-15
	-3%	2%	-7%	4%	1%	-8%	-3%	-7%	-3%	2%	-6%	-5%	5%	-6%	-17%	-7%	1%	-10%	-4%	-2%	-10%	-6%	7%	-6%	4%	-13%	12%	-14%	-4%	-1%	-11%
													mo												CD		wxvBCDE				

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/t/g/h - i/ji/k - 1/m/n/o - p/q - r/s - t/u/v - w/x/v/A/B/C/D/E \ Overlap \ formulae used. * small base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 66

LABIOB.3 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving the NHS in Scotland

#### Base: Adults aged 16+ in Scotland

		TEN	LIRE		INC	OME			HOUSER	IOLD SIZE		PRESENCE OF	F CHILDREN HE UNDER)	4	2021 CONSTI	TUENCY VOTE		BREXIT \	OTE 2016	INDY REE	VOTE 2014
		OWNER	OIL	UP TO	£20,000 -	£35,000 -			HOUSE	I SILL		(27 0.1	- Citazin,	CONSERVATI	LULI COMBII	I CENTER TOTAL		DITEATT	012 2010	III III III	1012 2024
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+	1	2	3	4+	ANY	NONE	VF	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(n)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1025	734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
WEIGHTED BASE	1025	696		201								250		127		65*		507		357	
	100%	68%		20%					37%			24%		12%				50%		35%	
Better job	224	149	72	48	46	54	66	56	79	38	52	57	167	38	75	23	38	116	52	45	107
	22%	21%	23%	24%	19%	23%	26%	22%	21%	21%	25%	23%	21%	30%	47%	35%	11%	23%	22%	12%	30%
														р	mp	р					s
Worse job	257	161	92	60	62	63	54	71	97	50	38	60	197	22	12	8	159	146	52	146	48
	25%	23%	30%	30%	26%	27%	21%	28%	26%	27%	19%	24%	25%	17%	8%	12%	44%	29%	22%	41%	14%
			а	f				i						n			mno			t	
Would make no difference	362	264	94	56	95	74	98	93	143	61	65	78	284	52	50	24	124	176	101	132	137
	35%	38%	30%	28%	39%	32%	38%	36%	38%	33%	32%	31%	37%	41%	32%	37%	35%	35%	43%	37%	39%
		b			c		c												q		
Don't know	171	118	49	35	38	37	34	35	59	35	41	51	120	15	22	10	37	69	31	35	61
	17%	17%	16%	17%	16%	16%	13%	14%	16%	19%	20%	20%	15%	12%	14%	15%	10%	14%	13%	10%	17%
																					S
Prefer not to say	12	4	3	2	-	2	4	1	1	1	8	3	8	-	-	-	-	1	-	-	-
	1%	1%	1%	1%	-	1%	2%	•		1%	4%	1%	1%	-	-	-	-	*	-	-	-
											ghi										
NET: Difference	-32	-12	-20	-12	-16	-9	12	-16	-18	-12	13	-2	-30	17	63	15	-121	-30	*	-101	59
	-3%	-2%	-6%	-6%	-7%	-4%	5%	-6%	-5%	-6%	7%	-1%	-4%	13%	40%	23%	-34%	-6%	*	-28%	17%
							e				i				mo						

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t \ Overlap \ formulae \ used. \ * small \ base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 67

LABIOS 4-D boy to think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving the education system in Scotland

Base: Adults aged 16+ in Scotland

		GEI	NDER			AGE	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	NG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	NT REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST		I
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1025	480	538	99	175	162	167	176	246	274	329	422	439	264	118	204	703	322	614	411	187	350	460	109	123	88	155	129	155	120	145
WEIGHTED BASE	1025			133*													655		564		229		331								
	100%			13%*													64%		55%		22%		32%								
Better job	212	115	96	41	38	21	26	33	53	79	47	86	94	49	24	45	143	69	108	104	36	88	84	26	30	17	39	20	32	22	24
	21%	23%	18%	31%	24%	14%	16%	19%	22%	27%	15%	20%	24%	19%	18%	19%	22%	19%	19%	22%	16%	20%	25%	21%	23%	20%	26%	16%	22%	17%	18%
				efg	e					i													t				В				
Worse job	234	113	120	36	33	34	37	39	54	70	71	93	87	54	41	53	141	93	130	104	46	108	69	26	32	23	28	32	29	29	36
	23%	23%	23%	27%	21%	22%	23%	22%	22%	24%	23%	22%	22%	20%	30% m	22%	21%	25%	23%	23%	20%	25%	21%	21%	24%	28%	19%	25%	20%	22%	27%
Would make no difference	381	190	188	31	50	60	65	76	98	81	126	174	154	95	42	90	249	132	219	162	93	152	127	49	39	29	59	48	52	54	49
	37%	39%	35%	23%	31%	40%	41%	44%	40%	28%	40%	42%	39%	36%	32%	38%	38%	36%	39%	35%	41%	35%	38%	40%	29%	34%	40%	39%	36%	42%	37%
Don't know	191	70	118	21	26	27	24	27	20	57	68	65	52	66	25	48	118	73	104	07	E4	82	49	24	24	15	22	25	28	25	23
DOTTERNOW	19%	14%	22%	16%	23%	24%	19%	16%	16%	20%	22%	16%	13%	25%	18%	20%	18%	20%	18%	19%	24%	19%	15%	17%	23%	18%	15%	20%	19%	19%	17%
	25%	2474	2	20/0	23/0	h	1374	10%	20/0	2070	k	20/4	1370	1	2070	1	20%	20/4	20%	1370	V V	2370	13/4	27.74	23,0	10/0	1370	20%	2574	1370	1770
Prefer not to say	8	1	7	4	1	1	1	-	1	5	2	1	3	1	2	1	5	4	2	6	1	2	2	3	1	-	-	-	3	-	1
	1%		1%	3%	1%		1%	-	1%	2%	1%		1%		2%	1%	1%	196		1%		1%	1%	2%		-	-	-	2%	-	1%
NET: Difference	-22	2	-23	4	5	-13	-12	-6	-1	9	-25	-7	7	-4	-17	-8	2	-25	-22		-10	-20	15	*	-2	-7	11	-12	4	-7	-12
	-2%		-4%	3%	3%	-8%	-7%	-3%		3%	-8%	-2%	2%	-2%	-12%	-3%	*	-7%	-4%		-4%	-5%	4%		-1%	-8%	8%	-9%	3%	-5%	-9%
				b	h					k			m										+				wxvD		×		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Mar 2025 Table 68

LABIOE 4-0 by out think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving the education system in Scotland

#### Base: Adults aged 16+ in Scotland

																					-
		TEN	URE			OME			HOUSE	IOLD SIZE			F CHILDREN HE UNDER)		2021 CONSTI	TUENCY VOTE		BREXIT \	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1025	734										271		134				551		359	
WEIGHTED BASE	1025 100%	696 68%	311 30%	201 20%	241 23%	229 22%	256 25%	255 25%	379 37%	186 18%	205 20%	250 24%	775 76%	127 12%	159 16%	65* 6%*	358 35%	507 50%	237 23%	357 35%	352 34%
Better job	212	144	66	42	48	49	62	46	75	42	49	65	146	40	72	14	38	105	51	48	97
,	21%	21%	21%	21%	20%	21%	24%	18%	20%	22%	24%	26%	19%	32%	45%	21%	11%	21%	22%	13%	28%
Worse job	234	159	68	56	47	55	56	60	82	48	43	56	178	16	mop	10	144	134	39	129	36
worse job	234	23%	22%	28%	19%	24%	22%	24%	22%	48 26%	21%	23%	23%	12%	6%	16%	40%	26%	16%	36%	10%
	23%	2370	22%	2870	19%	24%	2270	24%	22%	20%	21%	23%	2370	12%	0%	10% n	mno	20% r	10%	30% t	10%
Would make no difference	381	269	108	54	104	82	106	95	155	64	66	75	305	57	48	28	130	181	114	136	150
	37%	39%	35%	27%	43%	36%	41%	37%	41%	34%	32%	30%	39%	45%	30%	43%	36%	36%	48%	38%	43%
Don't know	191	120	66	48	42	41	29	52	66	31	42	50	140	14	30	12	45	86	34	44	69
Solit Mion	19%	17%	21%	24% f	17%	18% f	11%	21%	17%	16%	21%	20%	18%	11%	19%	19%	13%	17%	14%	12%	20%
Prefer not to say	8	5	2	1	-	2	3	1	1	1	4	2	6	-	-	-		1	-	-	-
,	1%	1%	1%	1%	-	1%	1%	1%	*	1%	2%	1%	1%	-	-	-	-	*	-	-	-
									_	_	h					-					-
NET: Difference	-22	-15	-2	-15	2	-6	6	-14	-7	-7	6	9	-31	24	63	3	-107	-29	13	-81	61
	-2%	-2%	-1%	-7%	1%	-3%	2%	-6%	-2%	-4%	3%	4%	-4%	19%	40% mo	5%	-30%	-6%	5%	-23%	17%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t \ Overlap \ formulae \ used. \ * small \ base$ 

Table 69

LABJOB 7. Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Setting the right level of income tax

Base: Adults aged 16+ in Scotland

		GE	NDER			AGE	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKIN	IG STATUS	HIGH	EST QUALIFIC	ATION				PARLIAME	NT REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST		
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WES
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
	1025	480		99									439				703		614		187										
	1025	489		133*									390				655		564		229										
	100%	48%		13%*									38%				64%		55%		22%										
Better job	171	103	68	35	29	19	18	26	44	63	37	71	74	42	22	34	115	56	89	82	36	72	62	20	30	9	30	15	23	18	27
	17%	21%	13%	26%	18%	12%	11%	15%	18%	22%	12%	17%	19%	16%	16%	14%	18%	15%	16%	18%	16%	17%	19%	16%	22%	11%	20%	12%	16%	14%	20%
		b		efg						i															В						
Worse job	283	148	132	34	38	42	44	53	73	72	85	126	100	71	44	68	171	112	153	131	65	120	86	41	42	24	26	31	39	40	40
	28%	30%	25%	26%	24%	27%	27%	30%	30%	25%	27%	30%	26%	27%	33%	29%	26%	30%	27%	28%	28%	28%	26%	33%	31% A	29%	18%	25%	27%	31% A	30% A
Would make no difference	358	164	192	28	56	51	61	75	87	84	112	162	145	79	40	9/	224	133	213	144	77	159	114	43	36	22	57	48	47	51	42
Would make no difference	35%	34%	36%	21%	35%	33%	38%	43%	35%	29%	36%	38%	37%	30%	30%	40%	34%	36%	38%	31%	34%	37%	34%	34%	27%	39%	39%	38%	32%	39%	31%
									c			i				m			5												-
Don't know	201	70	129	30	35	38	37	20	41	64	75	62	68	72	26	35	140	61	106	95	48	76	66	18	25	18	33	31	32	22	23
	20%	14%	24%	22%	22%	25%	23%	12%	17%	22%	24%	15%	17%	27%	20%	15%	21%	17%	19%	21%	21%	18%	20%	15%	19%	21%	22%	25%	22%	17%	179
			а	g	g	g	g			k	k			lo																	
Prefer not to say	12	4	8	6	1	3	2	-	-	7	4	-	3	1	2	6	4	8	3	9	4	4	3	3	1	1	3	-	3	-	2
	1%	1%	2%	5%	1%	2%	196	-	-	3%	1%	-	1%		2%	2%	1%	2%	1%	2%	2%	1%	1%	2%		1%	2%	-	2%	-	1%
				gh						k	k							р	1												
NET: Difference	-112	-44	-64	1	-9	-23	-26	-26	-29	-8	-49	-55	-27	-29	-22	-34	-56	-56	-63	-49	-29	-48	-24	-21	-12	-15	3	-16	-16	-22	-13
	-11%	-9%	-12%	1%	-6%	-15%	-16%	-15%	-12%	-3%	-15%	-13%	-7%	-11%	-17%	-14%	-9%	-15%	-11%	-11%	-13%	-11%	-7%	-17%	-9%	-18%	2%	-13%	-11%	-17%	-10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Base: Adults aged 16+ in Scotland

25-013910-01 - SCOTLAND POLITICAL PULSE 215T-26TH FEBRUARY 2025 PUBLIC IPSOS

Table 70

LABJOB\_7 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Setting the right level of income tax

		TEN	URE			ОМЕ			HOUSE	OLD SIZE			CHILDREN HH UNDER)		2021 CONSTI	TUENCY VOTE		BREXIT \	OTE 2016	INDY REF	VOTE 2014
		OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATI VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1025	734						239				271						551			373
WEIGHTED BASE	1025 100%	696 68%	311 30%	201 20%	241 23%	229 22%	256 25%	255 25%	379 37%	186 18%	205 20%	250 24%	775 76%	127 12%	159 16%	65* 6%*	358 35%	507 50%	237 23%	357 35%	352 34%
Better job	171	113	54	34	34	37	55	37	56	31	48	46	125	34	57	11	28	78	47	36	79
Better Job	171	16%	17%	17%	14%	16%	22%	14%	15%	17%	23%	18%	16%	27%	36%	17%	8%	15%	20%	10%	22%
							d				gh			p	op	D					s
Worse job	283	193	87	66	71	65	65	82	104	51	46	60	223	24	18	12	171	168	53	157	57
	28%	28%	28%	33%	29%	29%	25%	32%	27%	28%	22%	24%	29%	19%	11%	18%	48%	33%	23%	44%	16%
								i									mno	r		t	
Would make no difference	358	258	98	62	94	75	92	91	142	61	63	92	266	56	57	28	109	173	102	116	150
	35%	37%	31%	31%	39%	33%	36%	36%	38%	33%	31%	37%	34%	44%	36%	43%	31%	34%	43%	32%	43%
														р					q		s
Don't know	201	129	66	37	42	47	39	46	73	39	44	49	152	14	27	13	47	87	35	46	67
	20%	19%	21%	18%	18%	20%	15%	18%	19%	21%	21%	20%	20%	11%	17%	20%	13%	17%	15%	13%	19%
																					s
Prefer not to say	12	4	6	3	-	4	4	-	5	3	4	2	9	-	-	1	2	1	-	2	-
	1%	1%	2%	2%	-	2%	1%	-	1%	2%	2%	1%	1%	-	-	1%	1%	*	-	1%	-
						d					g										
NET: Difference	-112	-80	-34	-32	-37	-29	-10	-46	-48	-21	2	-14	-98	10	39	-1	-143	-90	-7	-121	22
	-11%	-11%	-11%	-16%	-15%	-12%	-4%	-18%	-13%	-11%	1%	-6%	-13%	8%	24%	-1%	-40%	-18%	-3%	-34%	6%
														0	mo						

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base



3 Mar 2025

Base: Adults aged 16+ in Scotland

																			_		r										
_		GEN	IDER			AGE B	BAND 1				AGE BAND 2			SOCIAL	GRADE		SOCIAL	GRADE 2	WORKI	IG STATUS		EST QUALIFIC	ATION				PARLIAME	NT REGION			
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS			NORTH EAST	l '	
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1025		538										439						614		187		460								
WEIGHTED BASE	1025		529										390						564		229		331								
	100%		52%										38%						55%		22%		32%								
Better job	198	105	92	37	42	27	27	25	39	79	54	65	91	43	21	42	134	64	109	89	29	84	83	22	26	11	38	21	33	21	23
	19%	22%	17%	28%	26%	18%	17%	15%	16%	27%	17%	15%	23%	16%	16%	18%	20%	17%	19%	19%	13%	19%	25%	17%	20%	13%	26%	17%	23%	16%	17%
				gh	fgh					ik			m										t				v				
Worse job	276	134	139	30	44	34	39	56	73	74	73	129	92	70	46	68	162	115	152	125	60	130	78	29	41	24	28	36	42	36	41
	27%	27%	26%	22%	28%	23%	24%	32%	30%	26%	23%	31%	24%	26%	35%	29%	25%	31%	27%	27%	26%	30%	24%	23%	31%	28%	19%	29%	29%	28%	30%
			20.0							20,1		i			1						20,1	v			A						A
Would make no difference	358	182	172	26	44	54	65	73	95	70	119	169	152	79	43	84	231	127	208	150	92	134	120	47	40	28	59	47	40	48	49
	35%	37%	33%	20%	28%	35%	40%	42%	39%	24%	38%	40%	39%	30%	32%	35%	35%	34%	37%	32%	40%	31%	36%	38%	30%	33%	39%	37%	28%	37%	36%
						c	cd	cd	cd		1	i	m								u						c				
Don't know	186	66	120	36	26	36	30	20	38	63	66	58	54	71	21	41	125	61	93	94	46	81	48	24	25	21	24	21	26	25	21
	18%	14%	23%	27%	17%	24%	18%	11%	15%	22%	21%	14%	14%	27%	15%	17%	19%	17%	16%	20%	20%	19%	15%	19%	19%	25%	16%	16%	18%	19%	16%
			a	gh		g				k	k			Ino									***								
Prefer not to say	7	1	5	4	1	1	1	-	-	5	2	-	2	1	2	1	3	4	2	4	1	2	2	3	1	-	-	-	3	-	-
	1%		1%	3%	1%		1%		-	2%	1%				2%	1%		1%		1%		1%	1%	2%			-		2%		
				h						k																					
NET: Difference	-79	-29	-47	7	-3	-7	-12	-31	-34	4	-19	-64	-1	-27	-25	-26	-28	-51	-43	-36	-31	-47	5	-7	-15	-13	11	-15	-8	-15	-18
	-8%	-6%	-9%	5%	-2%	-5%	-8%	-17%	-14%	2%	-6%	-15%		-10%	-19%	-11%	-4%	-14%	-8%	-8%	-14%	-11%	1%	-6%	-11%	-15%	7%	-12%	-6%	-11%	-13%
			***	ď																							wC				

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f/g/h - i/f/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E \ Overlap \ formulae used. * small base$ 



Table 72

LABIOB\_9 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving living standards for people on low incomes

Base: Adults aged 16+ in Scotland

		754	upr		INC	OME			PRESENCE OF CHILDREN HH HOUSEHOLD SIZE (17 OR UNDER) 2021 CONSTITUENCY VOTE											INDV DEE	VOTE 2014
		TENURE OWNER		UP TO £20,000 - £35,000 -				HUUSER	OLD SIZE		(17 OR UNDER) 2021 CONSTITUE						BREXIT V	O 1 E 2016	INDI KEF VOTE 2014		
		OCCUPIED	RENTER	£19,999	£34,999	£54,999	£55,000+		2	2	4+	ANY	NONE	VE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	£55,000+	(a)	(b)	(i)	(i)	(k)	(I)	(m)	(n)	(o)	(p)	(a)	(r)	(s)	(t)
UNWEIGHTED BASE	1025	734	277	167	236	235	291	239	395	178	213	271	754	134	168	73	360	551	231	359	373
WEIGHTED BASE	1025	696		201	241	229	256	255	379	186	205	250	775	127	159	65*	358	507	237	357	352
WEIGHTED BASE	100%	68%	30%	20%	23%	22%	25%	25%	37%	18%	20%	24%	76%	12%	16%	6%*	35%	50%	23%	35%	34%
Better job	198	122	69	42	41	42	60	47	60	33	58	57	141	29	62	15	47	100	42	46	83
Better Job	19%	17%	22%	21%	17%	18%	23%	19%	16%	18%	28%	23%	18%	23%	39%	23%	13%	20%	18%	13%	23%
	13/0	1770	22/0	21/0	1770	10/0	23/0	1370	1070	10/0	ahi	23/0	10/0	23/0	mop	D 2570	1370	20%	10/0	13/0	2370 S
Worse job	276	181	91	70	64	61	62	76	106	51	43	64	212	27	19	6	166	156	65	159	56
	27%	26%	29%	35%	27%	26%	24%	30%	28%	28%	21%	26%	27%	21%	12%	9%	46%	31%	27%	45%	16%
	2770	20/0	2370	5570 f	2770	20/0	2470	30%	2070	2070	21/0	20%	2770	no	1270	370	mno	31/0	2770	+	10%
Would make no difference	358	273	84	49	97	87	95	86	142	68	62	83	275	54	58	31	112	181	100	116	158
Would make no unterence	35%	39%	27%	24%	40%	38%	37%	34%	38%	37%	30%	33%	35%	43%	36%	47%	31%	36%	42%	32%	45%
	33,0	b	2770	2470	-6.	C	5770	5470	5070	3770	50%	33,0	33,0	n	3070	n.	3270	5070	4270	5270	5
Don't know	186	117	65	39	38	37	35	46	70	32	38	43	143	17	21	13	33	70	30	36	56
DOIT C KNOW	18%	17%	21%	20%	16%	16%	14%	18%	18%	17%	19%	17%	19%	13%	13%	20%	9%	14%	13%	10%	16%
	10/0	1770	21/0	20/0	10/0	10/0	1470	10/0	1070	1770	1370	1770	1370	1370	1370	20%	370	1470	13/0	10/0	S S
Prefer not to say	7	2	2	1		2	2		1	1	4	2	4	_				1			
rielei not to say	1%	*	1%	1%	-	1%	1%	_		1%	2%	1%	1%	_	_	-	-	*	_	-	
	170		170	170		170	170	-		1/0	Z/u	170	1/0	-					-		
NET: Difference	-79	-59	-21	-29	-23	-18	-3	-29	-46	-19	14	-8	-71	2	43	9	-119	-56	-23	-114	27
NET. Difference	-8%	-9%	-7%	-14%	-10%	-8%	-1%	-11%	-12%	-10%	7%	-3%	-9%	1%	27%	14%	-33%	-11%	-10%	-32%	8%
	2070	-376	-770	-1470	-10%	-070	-1/6	-11/6	-12/0	-10%	,70	-570	-570	170	mo	1470 m	-33/0	-1170	-10%	-32/0	5/6
															1110	- III					-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

3 Mar 2025

LABJOB 10 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving your own standard of livil Bases: Adults aged 16+ in Scotland

		05	NDER			ACE	BAND 1				AGE BAND 2		SOCIAL GRADE				COCIAL	GRADE 2	MODEL	IG STATUS	HICH	EST QUALIFICA	ATION		PARLIAMENT REGION								
		GE	NDEK		1	AGE	BANUI				AGE BAND 2	1		SUCIAL	SKADE		SULIAL	GRADE 2	WURKIN	IG STATUS		EST QUALIFICA	ATION				PAKUAME						
																					STANDARD							MID					
																				NOT	GRADE OR		DEGREE OR			HIGHLANDS		SCOTLAND	NORTH EAST				
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST		
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(e)	(b)	m	(i)	(k)	m	(m)	(n)	(0)	(n)	(a)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(v)	(A)	(B)	(C)	(D)	(F)		
UNWEIGHTED BASE	1025	490	539	99	175	162	167	176	246	274	220	422	//39	264	119	204	702	222	614	411	197	350	460	109	122	99	155	139	155	120	145		
		400	530	422*	450	452	464	470	246	204	24.4	420	200	200	424	225	703	270	554	464	220	422	224	435*	422	05*	440	420	444	420	437		
WEIGHTED BASE	1025	489		133						291			390						504				551								134		
	100%	48%	52%	13%*	15%	15%	16%	17%	24%	28%	31%	41%	38%	26%	13%	23%	64%	36%	55%	45%	22%	42%	32%	12%*	13%	8%*	15%	12%	14%	13%	13%		
Better job	142	81	61	31	31	18	21	14	28	62	38	42	64	31	18	29	95	47	79	63	24	52	65	19	21	7	33	11	22	11	18		
	14%	17%	11%	23%	20%	12%	13%	8%	11%	21%	12%	10%	16%	12%	14%	12%	15%	13%	14%	14%	11%	12%	20%	15%	15%	8%	22%	9%	15%	9%	13%		
		b		efgh	eh					ik													tu				vRD						
Worse job	270	120	137	20	22	44	26	52	76	63	90	128	02	65	46	66	158	112	145	125	57	127	77	25	26	25	26	20	25	30	43		
***************************************		130		20					70				33								3,						20	33					
	26%	27%	26%	22%	21%	28%	22%	30%	31%	21%	25%	30%	24%	25%	34%	28%	24%	30%	26%	27%	25%	29%	23%	28%	27%	30%	18%	31%	25%	23%	32%		
									d			i i			- 1											A		A			A		
Would make no difference	427	208	217	44	53	59	72	88	111	96	132	199	172	107	49	98	279	147	236	191	106	170	138	46	51	34	69	56	53	64	54		
	42%	42%	41%	33%	33%	39%	45%	50%	45%	33%	42%	47%	44%	40%	37%	42%	43%	40%	42%	41%	46%	39%	42%	37%	38%	41%	47%	44%	37%	50%	40%		
							4	cd	d																								
Don't know	177	60	106	26	40	20	21	21	30	66	60	51	5.6	61	10	42	117	60	00	70	42	70	48	21	26	18	10	21	31	24	18		
DOTTERNOW		09		25	40	30	31	21	30	00	00		30	01	15				33	/5	42	79		21	23		19			24			
	17%	14%	20%	19%	25%	19%	19%	12%	12%	23%	19%	12%	14%	23%	14%	18%	18%	16%	17%	17%	18%	18%	15%	17%	19%	21%	13%	16%	21%	19%	13%		
			а		gh					k	k			1																			
Prefer not to say	9	1	8	4	1	3	2		-	5	4	-	4	1	2	1	5	4	5	4	1	4	2	4	1	-	1	-	3	-			
1	1%	*	1%	3%	1%	2%	1%		-	2%	1%	-	1%		2%	1%	1%	1%	1%	1%		1%	1%	3%		-	1%		2%				
				h						b.	· ·																				l		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - i/j/k - i/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E Overlap formulae used. \* small base



Base: Adults aged 16+ in Scotland

25-013910-01 - SCOTLAND POLITICAL PULSE 21ST-26TH FEBRUARY 2025 PUBLIC IPSOS

Table 74

LABJOB\_10 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Improving your own standard of living

#### PRESENCE OF CHILDREN HH TENURE INCOME HOUSEHOLD SIZE (17 OR UNDER) 2021 CONSTITUENCY VOTE **BREXIT VOTE 2016** INDY REF VOTE 2014 OWNER UP TO £20,000 -£35,000 -ONSERVA LIB DEM LEAVE OCCUPIED RENTER £19,999 £34,999 £54,999 £55,000+ NONE LABOUR REMAIN YES ΤΩΤΔΙ (a) (b) (d) (e) (k) (1) (m) (n) (o) (t) 1025 1025 Better job 142 87 54 31 26 35 43 36 38 28 41 49 93 21 44 24 67 32 36 54 14% 12% 17% 15% 11% 15% 17% 14% 10% 15% 20% 20% 12% 16% 28% 13% 7% 13% 14% 10% 15% mop Worse job 270 180 70 57 97 51 43 208 23 18 167 152 156 55 62 34% 18% 11% 14% 47% 26% 26% 28% 29% 25% 22% 31% 26% 27% 21% 25% 27% 30% 28% 44% 16% mno Would make no difference 427 318 103 102 178 74 87 73 37 179 67 103 114 97 130 214 106 130 33% 33% 42% 45% 45% 38% 47% 40% 38% 35% 52% 46% 57% 42% 45% 37% 51% 46% 44% 36% Don't know 177 43 32 18 129 21% 19% S Prefer not to say 1% 1% 1% 1% 1% 2% 1% 1% 3% 2% 1% NET: Difference -44 -13 -12% -13% -10% -18% -18% -10% -5% -17% -16% -12% -1% -5% -15% -2% 17% -2% -40% -17% -14% -34%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t \ Overlap formulae used. * small base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 75

LABIOB 13 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Taking action to address the climate crisis

Base: Adults aged 16+ in Scotland

		GEN	IDER	AGE BAND 1					AGE BAND 2					SOCIAL GRADE			SOCIAL GRADE 2			G STATUS	HIGHEST QUALIFICATION			PARLIAMENT REGION							
																				NOT	STANDARD GRADE OR		DEGREE OR			HIGHLANDS		MID SCOTLAND	NORTH EAST	 I	
		MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	WORKING	BELOW	HIGHER	ABOVE	CENTRAL	GLASGOW	AND ISLANDS	LOTHIANS	AND FIFE	SCOTLAND	SOUTH	WEST
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1025												439				703		614		187										
WEIGHTED BASE	1025												390				655		564		229										
	100%												38%				64%		55%		22%										
Better job	133	71	62	26	35	20	18	11	22	61	38	34	65	25	22	21	90	43	84	50	26	49	55	19	18	8	29	18	17	9	15
	13%	15%	12%	20%	22%	13%	11%	7%	9%	21%	12%	8%	17%	9%	16%	9%	14%	12%	15%	11%	11%	11%	17%	15%	14%	10%	20%	14%	12%	7%	11%
				gh	fgh					ik			mo										u				D				
Worse job	228	117	110	30	28	33	28	48	60	59	61	109	81	57	37	53	138	90	124	104	45	102	74	29	26	22	24	33	30	32	31
*	22%	24%	21%	23%	18%	22%	17%	28%	25%	20%	19%	26%	21%	21%	28%	23%	21%	24%	22%	23%	20%	24%	22%	23%	20%	26%	16%	27%	21%	25%	23%
								df																							
Would make no difference	444	222	217	41	61	60	78	84	119	102	139	203	184	105	49	106	289	155	247	197	98	193	138	54	52	36	67	49	64	58	63
	43%	45%	41%	31%	39%	39%	49%	48%	49%	35%	44%	48%	47%	40%	37%	45%	44%	42%	44%	43%	43%	45%	42%	43%	39%	43%	45%	39%	45%	44%	47%
			-				c	c	c		1	i																			
Don't know	213	77	135	31	32	38	37	31	43	63	75	74	58	77	23	55	135	77	107	105	59	86	62	21	36	18	29	25	29	31	25
	21%	16%	26%	23%	20%	25%	23%	18%	18%	22%	24%	18%	15%	29%	17%	23%	21%	21%	19%	23%	26%	20%	19%	17%	27%	22%	19%	20%	20%	24%	19%
			a								k		***	In		1															
Prefer not to say	6	2	4	5	1	1	-	-	-	6	1	-	1	1	3	1	2	5	1	5	1	2	2	2	1	-	-	-	4	-	
	1%		1%	3%	1%				-	2%		-			3%	1%		1%		1%		1%	1%	2%		_	-	-	3%	_	
				feh						ik					i i																
NET: Difference	-95	-46	-48	-4	6	-13	-10	-37	-38	2	-23	-75	-16	-32	-15	-32	-48	-47	-40	-55	-19	-52	-19	-10	-8	-14	5	-16	-14	-23	-16
	-9%	-9%	-9%	-3%	407	004	-6%	-21%	-16%	1%	-7%	-18%	-4%	-12%	-12%	-13%	-7%	-13%	-7%	-12%	-8%	-12%	-6%	-8%	-6%	-16%	3%	-13%	-10%	-18%	-12%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/t/g/h - i/ji/k - 1/m/n/o - p/q - r/s - t/u/v - w/x/v/A/B/C/D/E \ Overlap \ formulae used. * small base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Base: Adults aged 16+ in Scotland

Prefer not to say

NET: Difference

25-013910-01 - SCOTLAND POLITICAL PULSE 21ST-26TH FEBRUARY 2025 PUBLIC IPSOS

3 Mar 2025

Table 76

LABJOB\_13 - Do you think that a Labour Scottish Government would do a better job or a worse job at each of the following than the current Scottish Government, or would it make no difference? Taking action to address the climate crisis

2%

-2%

-20%

-13%

#### PRESENCE OF CHILDREN HH TENURE INCOME HOUSEHOLD SIZE (17 OR UNDER) 2021 CONSTITUENCY VOTE **BREXIT VOTE 2016** INDY REF VOTE 2014 OWNER UP TO £20,000 -£35,000 -ONSERVA LIB DEM LEAVE OCCUPIED RENTER £19,999 £34,999 £54,999 £55,000+ ANY NONE LABOUR REMAIN YES ΤΩΤΔΙ (a) (d) (e) (k) (1) (m) (n) (o) (t) 1025 1025 Better job 133 76 57 20 31 34 43 20 36 34 44 54 79 19 37 10 29 71 22 32 49 13% 11% 18% 10% 13% 15% 17% 8% 10% 18% 21% 22% 10% 15% 24% 15% 8% 14% 9% 9% 14% Worse job 228 157 68 58 54 51 47 70 86 37 35 49 179 16 14 11 150 146 135 37 22% 22% 23% 13% 42% 15% 23% 29% 22% 19% 27% 23% 20% 17% 20% 23% 9% 17% 29% 38% 10% mno Would make no difference 444 330 112 102 177 77 132 111 75 119 113 79 101 32 134 211 147 186 47% 37% 46% 44% 47% 42% 37% 41% 56% 48% 50% 37% 42% 56% 41% 53% 36% 46% 44% 44% Don't know 213 73 129 41 35 170 80 23% 18% 18% 22% 12% 12% S

1%

-2%

2%

4%

1%

2%

1%

-13%

2%

15%

 $Proportions/Means: Columns \ Tested \ (5\% \ risk \ level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t \ Overlap formulae used. * small base$ 

-81

-12%

1%

-4%

1%

-19%

-23

-10%

-7%

1%

-9%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

-34%

-15%

-6%

-2%

13

4%

-103

-29%