

# VIEWS OF DONALD TRUMP AND ELON MUSK

Ipsos Scotland

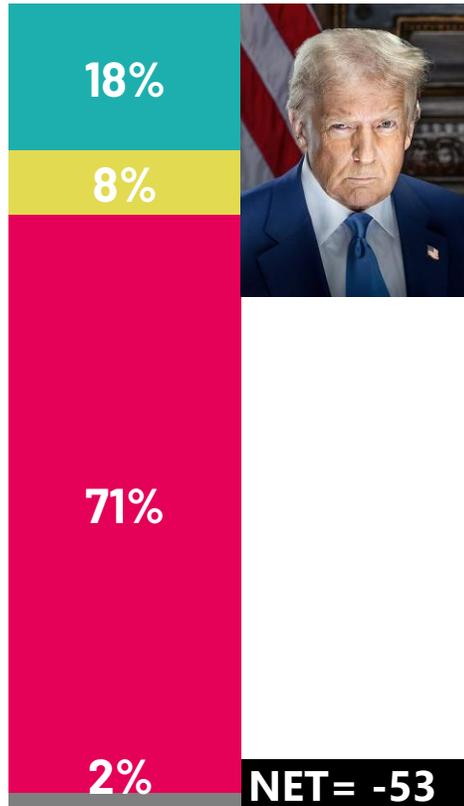
February 2025

# Favourability towards Donald Trump and Elon Musk

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians?

Favourable Neither Unfavourable Don't know

Donald Trump



Elon Musk



Base: 1,025 Online Scottish adults aged 16+, 21<sup>st</sup> to 26<sup>th</sup> February 2025

Source: Ipsos Scotland | Political Pulse

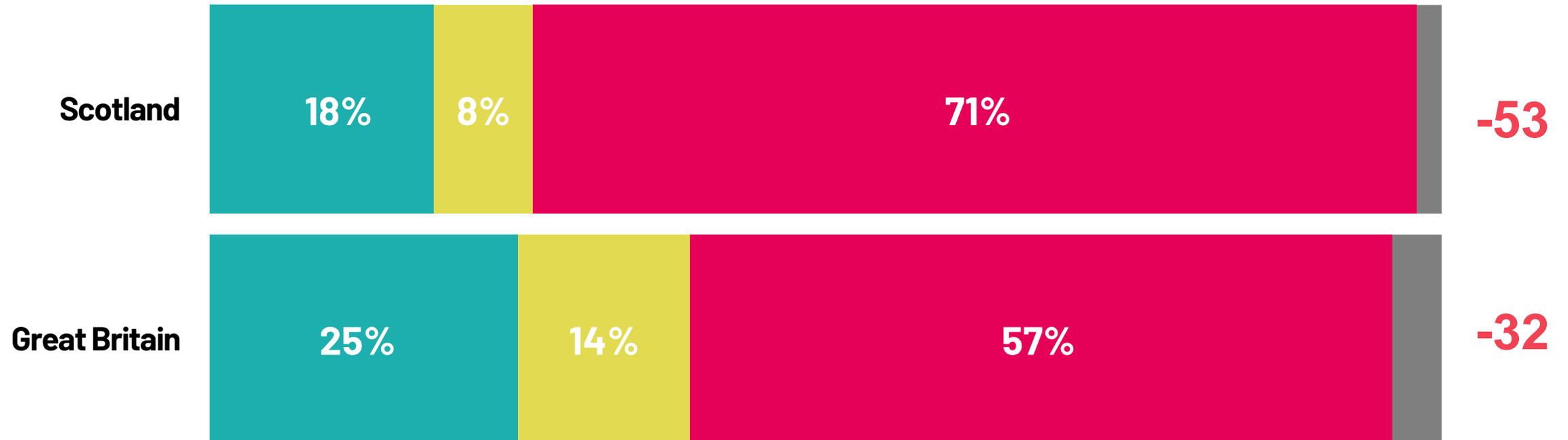
# Favourability towards Donald Trump: Scotland and GB overall

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians?

■ Favourable ■ Neither ■ Unfavourable ■ Don't know

Net

## Donald Trump, President of the United States of America

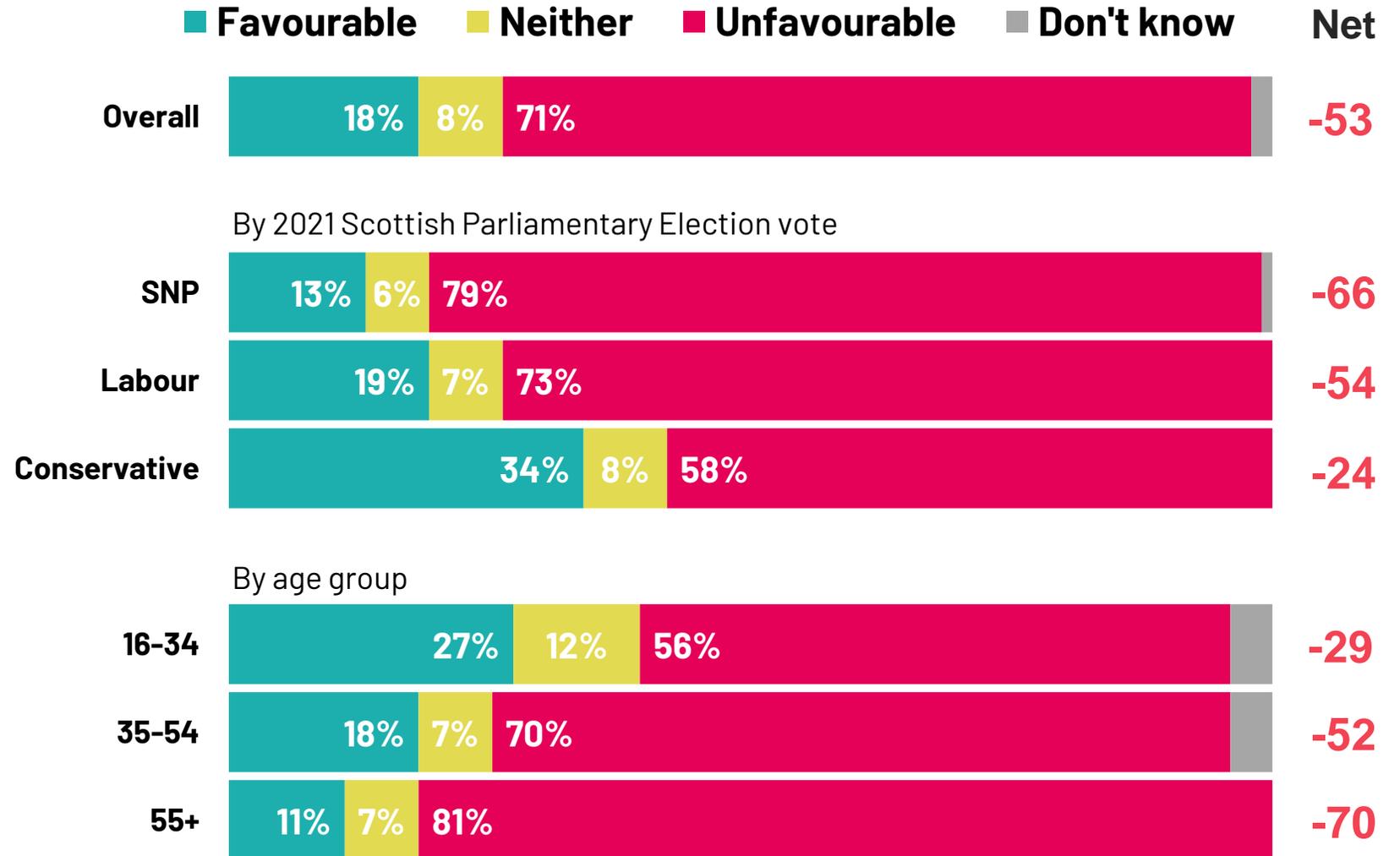


Base: 1,025 Online Scottish adults aged 16+, 21<sup>st</sup> to 26<sup>th</sup> February 2025;  
2,248 Online British adults aged 18+, 7<sup>th</sup> to 11<sup>th</sup> February 2025

Source: Ipsos | Political Pulse

# Donald Trump: favourability in Scotland

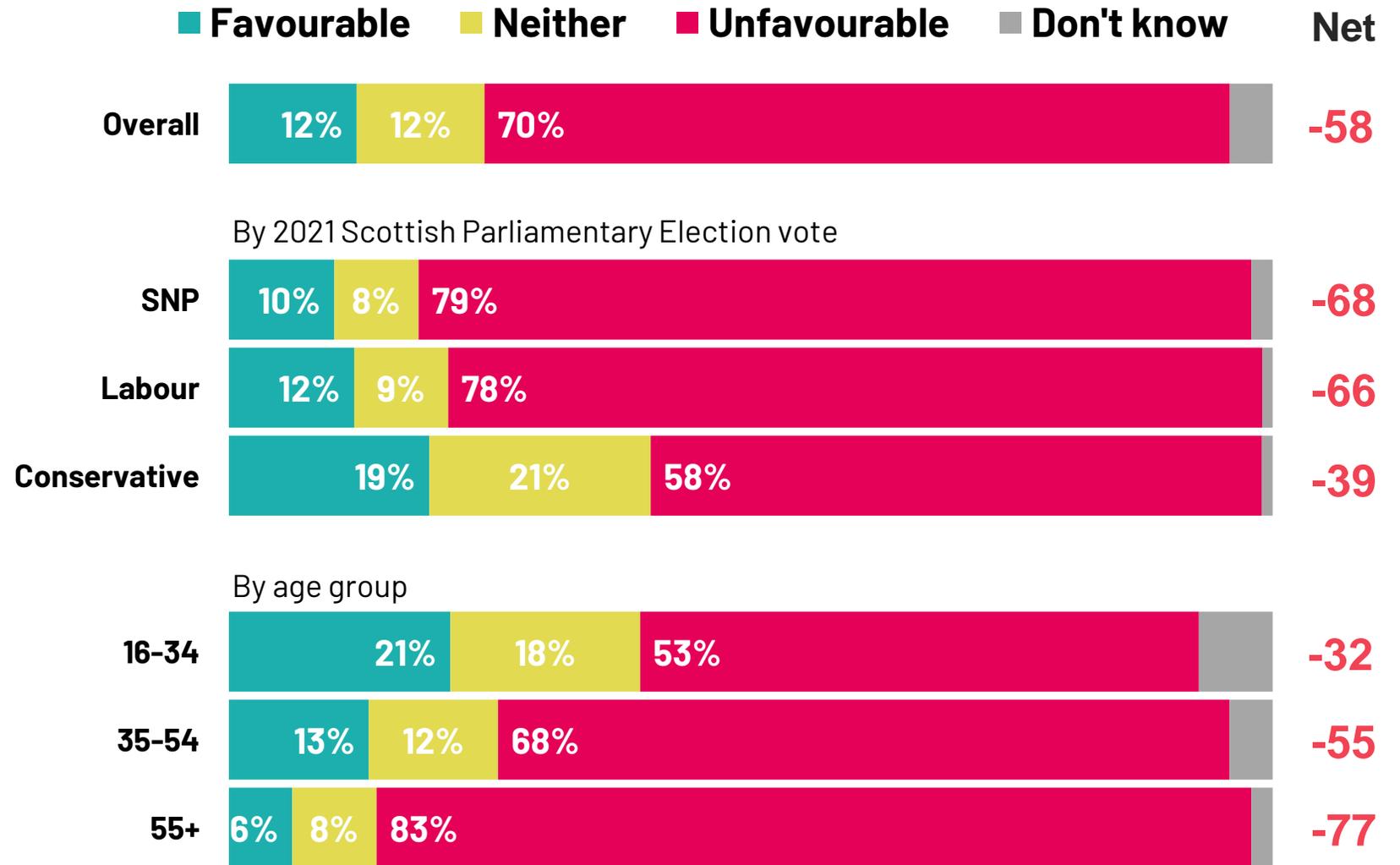
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? **Donald Trump**



**Base:** 1,025 Scottish adults aged 16+, 21<sup>st</sup> to 26<sup>th</sup> February 2025, including 2021 Scottish Parliament Election SNP voters (360), Conservative Party voters (134), Labour Party voters (168); 16-34 year olds (274), 35-54 year olds (329), 55+ year olds (422).

# Elon Musk: favourability in Scotland

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? **Elon Musk**



**Base:** 1,025 Scottish adults aged 16+, 21<sup>st</sup> to 26<sup>th</sup> February 2025, including 2021 Scottish Parliament Election SNP voters (360), Conservative Party voters (134), Labour Party voters (168); 16-34 year olds (274), 35-54 year olds (329), 55+ year olds (422).

# METHODS

- Ipsos interviewed a representative quota sample of 1,025 adults aged 16+ in Scotland.
- Interviews took place online between 21<sup>st</sup> and 26<sup>th</sup> February 2025.
- Data has been weighted to the known offline population proportions.
- Where results do not sum to 100%, this may be due to computer rounding, multiple responses, or the exclusion of “don’t know” categories.
- All polls are subject to a wide range of potential sources of error.



## Scotland Political Pulse, February 2025

**For more information**

**Emily Gray**  
**Managing Director, Ipsos Scotland**  
Emily.Gray@ipsos.com

**Rachel Ormston**  
**Research Director, Ipsos Scotland**  
Rachel.Ormston@ipsos.com

**Sally Abernethy**  
**Research Manager, Ipsos Scotland**  
Sally.Abernethy@ipsos.com

**Alex Walker**  
**Research Executive, Ipsos Scotland**  
Alex.Walker@ipsos.com