



Table 1
Q1 - Thinkline about the UK's approach to the Ukraine conflict, do you think the UK should prioritise working more closely with the USA or the European Union, if either?

Base: All adults aged 18-75 in Great Britain

	Gender			Age			Social Grade		Employment Status		Region						Education		Ethnicity		GfK 2024 Vote						GfK Ref Vote	
	TOTAL	Male (a)	Female (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1 (f)	C2DE (g)	Working (h)	Not working (i)	North (j)	Midlands (k)	South (l)	Greater London (m)	Wales (n)	Scotland (o)	Graduates (p)	Non Graduates (q)	Minority ethnic group (r)	White (s)	Cons (t)	Lab (u)	Lib Dem (v)	Reform UK (w)	Other party (x)	Remain (y)	Leave (z)	
UNWEIGHTED BASE	981	451	510	250	409	322	653	328	693	288	233	264	213	136	107	88	507	474	137	855	157	335	77	130	110	476	288	
WEIGHTED BASE	985	479	495	297	356	332	558	423	665	318	229	268	223	141	88*	83*	553	438	120	861	160	322	69*	140*	100*	426	335	
Prioritise working more closely with the USA	117	76	41	43	38	36	48	69	93	25	13	45	26	20	3	10	31	86	8	107	19	20	4	58	8	31	63	
	12%	16%	8%	15%	11%	11%	9%	16%	14%	8%	6%	17%	12%	14%	7%	12%	9%	14%	7%	13%	13%	6%	5%	40%	8%	7%	20%	
Prioritise working more closely with the European Union	362	175	183	127	121	114	219	142	246	116	80	91	91	52	13	34	161	201	50	307	40	134	35	35	58	200	85	
	37%	36%	37%	43%	34%	35%	39%	34%	37%	37%	35%	35%	41%	37%	27%	41%	46%	32%	42%	37%	28%	42%	50%	24%	58%	47%	27%	
Prioritise working with both the USA and the European Union equally	317	164	152	81	100	136	193	124	201	116	84	34	73	39	20	27	112	206	35	276	68	116	19	33	22	141	118	
	32%	34%	31%	27%	28%	41%	35%	29%	30%	37%	36%	29%	33%	28%	44%	33%	32%	33%	30%	33%	46%	37%	28%	23%	22%	33%	37%	
Neither	78	35	42	22	37	38	42	36	57	21	12	22	18	12	7	6	26	52	12	60	13	19	5	11	7	21	28	
	8%	7%	9%	7%	11%	6%	8%	8%	9%	7%	5%	9%	8%	9%	13%	8%	7%	8%	10%	7%	7%	6%	7%	8%	7%	5%	9%	
Don't know	107	29	73	23	60	24	56	51	69	38	40	26	15	17	3	5	24	83	15	91	9	30	7	9	6	33	25	
	11%	6%	15%	8%	17%	7%	10%	12%	10%	12%	18%	10%	7%	12%	7%	6%	7%	13%	12%	11%	6%	9%	10%	6%	6%	8%	8%	

Proportions/Means: Columns Tested (5% risk level) - a/b - u/d/e - f/g - h/i - j/k/m/n/o - p/q - r/s - t/u/v/w/x - y/z
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 2
Q2 - How fairly or unfairly do you think Ukraine is being treated by the USA under the leadership of President Donald Trump?

Base: All adults aged 18-75 in Great Britain

		Gender		Age			Social Grade		Employment Status		Region						Education		Ethnicity		EU 2024 Vote						EU Ref State	
		TOTAL	Male	Female	18-34	35-54	55-75	ABC1	C2DE	Working	Not working	North	Midlands	South	Greater London	Wales	Scotland	Graduates	Non Graduates	Minority ethnic group	White	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave
UNWEIGHTED BASE	981	479	495	257	356	329	558	423	665	316	229	258	223	141	45*	83*	453	628	120	861	169	322	69*	160*	130*	426	315	
Very fairly	64	41	22	24	23	17	25	38	49	14	9	19	13	11	3	8	20	44	12	50	6	9	3	26	8	25	33	
	6%	9%	5%	8%	7%	5%	1%	9%	7%	5%	4%	7%	6%	8%	6%	10%	6%	7%	10%	6%	4%	3%	4%	12%	8%	4%	10%	
Somewhat fairly	107	68	39	56	32	29	55	32	111	26	30	28	24	18	9	8	38	69	23	82	26	27	4	23	15	40	35	
	11%	14%	8%	19%	9%	6%	10%	12%	12%	8%	9%	11%	11%	13%	10%	10%	13%	11%	13%	10%	17%	8%	6%	13%	15%	9%	11%	
Neither fairly nor unfairly	97	53	43	40	38	19	56	42	84	13	17	25	24	17	6	8	28	69	19	24	27	27	3	19	5	38	25	
	10%	11%	9%	14%	11%	6%	10%	10%	13%	4%	7%	10%	11%	12%	13%	10%	8%	11%	15%	9%	12%	8%	4%	13%	5%	9%	8%	
Somewhat unfairly	195	91	103	59	74	62	109	87	133	63	57	49	46	22	6	17	68	128	22	172	28	62	16	39	11	79	71	
	20%	19%	21%	20%	21%	19%	19%	21%	20%	20%	25%	19%	21%	15%	12%	20%	19%	20%	18%	20%	19%	19%	24%	26%	11%	19%	22%	
Very unfairly	443	204	234	93	155	196	279	164	263	181	105	113	103	64	20	37	184	259	38	298	67	175	41	30	59	234	117	
	45%	43%	48%	31%	44%	60%	40%	19%	40%	57%	40%	44%	40%	44%	40%	40%	52%	52%	31%	47%	40%	55%	60%	21%	59%	55%	43%	
Don't know	75	21	50	25	34	18	35	59	55	13	21	24	13	8	3	5	15	60	8	40	5	21	1	9	2	20	18	
	8%	4%	10%	8%	9%	5%	6%	9%	8%	6%	9%	9%	6%	6%	6%	6%	8	6%	6%	8%	3%	7%	2%	6%	2%	5%	6%	
Fairly (NET)	171	109	61	80	55	36	80	90	131	40	29	47	37	29	12	16	57	113	35	131	32	36	7	48	23	56	68	
	17%	23%	12%	27%	16%	11%	14%	21%	20%	13%	13%	18%	17%	21%	25%	19%	16%	18%	29%	16%	22%	11%	10%	33%	23%	13%	21%	
Unfairly (NET)	639	296	337	112	229	257	388	251	395	243	162	161	149	86	26	54	252	387	59	570	95	237	58	69	70	313	208	
	65%	62%	69%	51%	64%	78%	68%	59%	59%	77%	71%	62%	67%	61%	56%	65%	61	62%	49%	68%	63%	74%	84%	47%	70%	73%	65%	

Proportions/Means: Columns Tested (5% risk level): a/b - u/6/a - (x) - h/1 - (u)/a/m/h/b - p/a - r/a - (u)/a/m/a - u/a
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 3
Q3 - As you may know, last week Prime Minister Keir Starmer invited President Donald Trump to the UK on behalf of the King for a second state visit. Do you think President Trump's planned state visit to the UK should or should not go ahead?

Base: All adults aged 18-75 in Great Britain

	Gender			Age			Social Grade		Employment Status		Region							Education		Ethnicity		GfK 2024 Vote							GfK Ref Vote	
	TOTAL	Male (a)	Female (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1 (f)	C2DE (g)	Working (h)	Not working (i)	North (j)	Midlands (k)	South (l)	Greater London (m)	Wales (n)	Scotland (o)	Graduates (p)	Non Graduates (q)	Minority ethnic group (r)	White (s)	Cons (t)	Lab (u)	Lib Dem (v)	Reform UK (w)	Other party (x)	Remain (y)	Leave (z)			
UNWEIGHTED BASE	981	451	515	250	409	322	653	328	693	288	233	264	213	136	107	88	507	474	137	855	157	335	77	130	115	476	288			
WEIGHTED BASE	983	479	495	297	356	330	553	429	665	318	229	268	223	141	48*	83*	553	628	120	841	360	322	69*	160*	130*	426	315			
Definitely should go ahead	189	130	58	55	58	55	90	78	119	49	33	31	35	30	10	10	56	112	17	151	40	39	6	58	8	53	81			
Probably should go ahead	291	236	126	199	168	176	108	199	186	105	146	206	165	216	226	129	166	186	146	186	27%	12%	9%	40%	8%	12%	22%			
Probably should not go ahead	192	94	98	56	69	67	96	96	130	62	58	43	35	30	7	18	50	141	18	168	22	69	19	26	14	83	69			
Definitely should not go ahead	236	104	130	53	84	100	130	106	145	91	51	65	55	34	8	24	95	142	26	202	25	83	14	21	45	127	61			
Don't know	102	36	61	22	52	28	65	37	69	33	21	35	25	7	7	8	31	72	13	86	7	25	8	6	30	26				
Should go ahead (NET)	481	345	202	185	152	134	208	183	322	129	89	135	108	71	24	33	177	224	63	185	94	145	28	91	35	186	104			
Should not go ahead (NET)	402	145	257	115	134	145	145	146	143	143	43	45	48	50	51	40	50	44	53	48	32%	40%	40%	62%	35%	44%	51%			
Should not go ahead (NET)	428	188	228	109	152	167	226	202	275	153	109	108	90	63	15	42	145	283	44	369	48	152	33	47	59	210	130			
	44%	41%	46%	37%	43%	51%	40%	48%	41%	49%	48%	42%	40%	45%	33%	51%	41%	45%	37%	44%	32%	47%	48%	32%	59%	49%	41%			

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i - j/k/l/m/n/o - p/q - r/s - t/u/v/w/x - y/z
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



PUBLIC
24-089497-10 - ITV UKRAINE
4TH - 5TH MARCH 2025
IPSOS

6 Mar 2025

Table 4

Q4 - Do you think each of the following could or could not protect Ukraine against Russia without financial and military support from the USA?

Base: All adults aged 18-75 in Great Britain

	The UK	The UK and the European Union
UNWEIGHTED BASE	981	981
WEIGHTED BASE	981	981
Definitely could protect Ukraine without American support	65	95
	7%	10%
Probably could protect Ukraine without American support	164	292
	17%	30%
Probably could not protect Ukraine without American support	313	302
	32%	31%
Definitely could not protect Ukraine without American support	299	142
	31%	14%
Don't know	139	150
	14%	15%
Could protect Ukraine (NET)	229	387
	23%	39%
Could not protect Ukraine (NET)	612	444
	62%	45%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 5
Q4 1 - Do you think each of the following could or could not protect Ukraine against Russia without financial and military support from the USA? The UK

Base: All adults aged 18-75 in Great Britain

	Gender			Age			Social Grade		Employment Status		Region						Education		Ethnicity		GfK 2024 Vote						GfK Ref Vote	
	TOTAL	Male (a)	Female (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1 (f)	C2DE (g)	Working (h)	Not working (i)	North (j)	Midlands (k)	South (l)	Greater London (m)	Wales (n)	Scotland (o)	Graduates (p)	Non Graduates (q)	Minority ethnic group (r)	White (s)	Cons (t)	Lab (u)	Lib Dem (v)	Reform UK (w)	Other party (x)	Remain (y)	Leave (z)	
UNWEIGHTED BASE	981	451	510	250	400	322	653	328	693	288	233	264	213	136	47	88	507	474	127	855	157	335	77	120	110	476	288	
WEIGHTED BASE	983	479	495	297	356	329	553	423	665	318	229	268	223	141	48*	83*	553	628	120	861	160	322	69*	140*	100*	426	335	
Definitely could protect Ukraine without American support	65	33	32	38	19	8	37	28	53	13	18	18	9	14	3	3	32	33	19	44	6	27	4	8	9	37	7	
Probably could protect Ukraine without American support	7%	7%	7%	13%	5%	2%	7%	7%	8%	4%	8%	7%	4%	10%	6%	4%	9%	5%	16%	5%	4%	9%	5%	6%	9%	9%	2%	
Probably could not protect Ukraine without American support	164	77	86	60	55	40	98	66	108	56	30	35	58	22	8	12	63	101	20	141	29	62	8	23	14	78	38	
Probably could not protect Ukraine without American support	17%	16%	18%	23%	16%	12%	18%	16%	16%	18%	13%	13%	26%	15%	18%	14%	18%	16%	17%	17%	19%	19%	12%	16%	14%	18%	12%	
Probably could not protect Ukraine without American support	313	161	151	102	98	114	194	119	213	100	69	85	65	51	12	32	123	190	36	274	53	114	28	31	38	151	106	
Definitely could not protect Ukraine without American support	32%	34%	31%	34%	27%	30%	35%	28%	32%	32%	30%	33%	29%	30%	26%	38%	35%	30%	30%	33%	35%	35%	40%	21%	38%	35%	33%	
Definitely could not protect Ukraine without American support	299	168	127	57	115	128	158	141	199	100	72	76	65	39	21	26	100	199	26	268	51	90	22	68	30	109	113	
Don't know	139	40	95	31	69	40	72	68	92	47	41	44	26	15	7	10	35	105	18	114	10	38	7	16	8	51	34	
Could protect Ukraine (NET)	229	120	118	107	75	47	135	94	161	69	48	52	67	36	11	15	95	134	40	185	35	90	12	31	23	115	46	
Could not protect Ukraine (NET)	62%	60%	57%	53%	60%	74%	63%	62%	62%	63%	63%	63%	58%	64%	73%	70%	63%	62%	52%	44%	70%	60%	72%	68%	69%	63%	75%	

Proportions/Means: Columns Tested (5% risk level) - a/b - u/v - f/g - h/i - j/k - l/m - n/o - p/q - r/s - t/u - v/w - x/y
Overlap formulae used: * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 6
Q4 2 - Do you think each of the following could or could not protect Ukraine against Russia without financial and military support from the USA? The UK and the European Union
Base: All adults aged 18-75 in Great Britain

	Gender		Age					Social Grade		Employment Status		Region					Education		Ethnicity		GfK 2024 Vote						GfK Ref Vote				
	Male		Female	18-34	35-54	55-75	ABC1	C2DE	Working	Not working	North	Midlands	South	Greater London	Wales	Scotland	Graduates	Non Graduates	Minority ethnic group	White	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave	Remain	Leave		
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	
UNWEIGHTED BASE	981	451	510	250	409	322	653	328	693	288	233	264	213	136	107	88	507	474	137	835	157	335	77	120	110	476	288				
WEIGHTED BASE	983	479	495	297	356	309	558	423	665	345	229	268	223	141	48*	89*	553	628	120	841	348	322	69*	160*	100*	426	335				
Definitely could protect Ukraine without American support	95	51	43	45	31	39	57	38	67	28	14	27	21	22	6	5	44	51	20	71	11	33	7	11	11	43	21				
10%	11%	9%	15%	9%	6%	10%	9%	10%	9%	6%	11%	10%	16%	12%	6%		13%	8%	17%	8%	7%	10%	11%	8%	11%	10%	7%				
Probably could protect Ukraine without American support	292	150	141	105	93	94	174	117	202	90	78	75	71	30	9	28	6	118	174	36	256	51	111	20	36	34	152	84			
30%	31%	29%	35%	26%	29%	31%	31%	28%	30%	28%	34%	29%	32%	21%	20%	34%	33%	28%	30%	30%	34%	35%	29%	25%	34%	36%	26%				
Probably could not protect Ukraine without American support	302	153	147	96	103	103	180	122	201	101	72	78	66	44	17	25	112	190	36	259	45	109	25	41	30	124	104				
31%	32%	30%	32%	29%	31%	31%	32%	29%	30%	32%	31%	30%	29%	31%	38%	30%	32%	30%	30%	31%	30%	34%	37%	28%	30%	29%	33%				
Definitely could not protect Ukraine without American support	142	86	54	23	52	67	69	73	98	44	23	35	36	23	11	15	40	183	12	126	28	24	8	44	15	50	71				
14%	18%	11%	8%	13%	10%	12%	12%	17%	15%	14%	10%	14%	16%	16%	23%	18%	11%	16%	10%	15%	18%	7%	12%	30%	10%	12%	22%				
Don't know	190	88	107	28	77	45	78	72	97	53	41	43	29	22	3	11	39	111	16	129	15	45	8	14	10	58	40				
15%	8%	20%	9%	22%	14%	14%	14%	17%	13%	17%	18%	17%	13%	16%	7%	13%	11%	18%	13%	15%	10%	14%	11%	9%	10%	14%	12%				
Could protect Ukraine (NET)	387	202	184	150	124	113	231	155	269	118	90	102	92	52	15	33	162	234	56	327	62	144	28	47	45	195	105				
39%	42%	37%	51%	33%	34%	41%	37%	40%	37%	40%	39%	41%	37%	32%	40%	40%	46%	34%	46%	39%	41%	45%	40%	32%	45%	46%	33%				
Could not protect Ukraine (NET)	444	239	200	119	155	170	249	195	299	145	95	113	102	67	28	39	8	151	293	49	184	73	113	34	85	45	174				
45%	50%	41%	40%	44%	52%	45%	46%	45%	45%	48%	42%	44%	45%	47%	61%	48%	43%	47%	41%	46%	49%	41%	49%	58%	45%	41%	55%				

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i - j/k/m/n/o - p/q - r/s - t/u/v/w/x - y/z
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 7
Q5 - As you may know, President Donald Trump has recently announced the USA would pause all aid to Ukraine. To what extent do you think that this is the right or wrong decision?

Base: All adults aged 18-75 in Great Britain

	Gender			Age			Social Grade		Employment Status		Region							Education		Ethnicity		GfK 2024 Vote						EU Ref State	
	TOTAL	Male (a)	Female (b)	18-34 (c)	35-54 (d)	55-75 (e)	ABC1 (f)	C2DE (g)	Working (h)	Not working (i)	North (j)	Midlands (k)	South (l)	Greater London (m)	Wales (n)	Scotland (o)	Graduates (p)	Non Graduates (q)	Miscellaneous ethnic group (r)	White (s)	Cons (t)	Lab (u)	Lib Dem (v)	Reform UK (w)	Other party (x)	Remain (y)	Leave (z)		
UNWEIGHTED BASE	981	451	510	250	400	322	653	328	693	288	233	264	213	136	107	88	507	474	137	855	157	335	77	120	110	476	288		
WEIGHTED BASE	981	479	495	297	356	329	553	423	665	316	229	268	223	141	46*	83*	553	638	120	841	360	322	69*	160*	100*	426	315		
Definitely right	77	59	17	27	27	23	31	46	64	14	20	29	14	9	5	10	19	58	11	64	13	8	5	33	8	19	41		
	8%	12%	4%	9%	8%	7%	6%	11%	12%	4%	4%	12%	6%	7%	12%	12%	19	6%	9%	8%	8%	3%	7%	23%	8%	4%	12%		
		b					f	i		j							p	q	r	s	t	u	v	w	x	y	z		
Probably right	90	54	36	38	41	31	42	47	68	21	21	38	20	21	5	3	28	62	11	77	14	21	3	26	12	27	39		
	9%	11%	7%	13%	12%	9%	8%	11%	10%	7%	8%	7%	9%	10%	14%	4%	8%	10%	9%	8%	10%	7%	4%	18%	12%	6%	12%		
		a	e	g	h		k	l		m				ko			no				v	w	x	y	z				
Neither wrong nor right	93	35	58	51	50	42	57	36	74	19	24	23	21	9	2	14	31	62	24	68	12	36	1	15	10	26	23		
	9%	7%	12%	17%	17%	14%	10%	9%	11%	6%	10%	9%	10%	6%	4%	17%	9%	10%	20%	8%	8%	11%	1%	10%	10%	6%	7%		
		a	e	g	h		k	l		m							no				v	w	x	y	z				
Probably wrong	195	91	101	71	64	60	115	80	137	58	55	57	37	25	8	14	71	123	28	163	30	66	13	30	10	86	54		
	20%	19%	21%	24%	18%	18%	21%	19%	21%	18%	24%	22%	16%	17%	17%	17%	20%	20%	23%	19%	20%	20%	19%	21%	10%	20%	17%		
Definitely wrong	432	225	242	97	168	208	283	180	281	152	108	114	112	68	22	38	188	284	42	424	76	174	45	39	59	252	147		
	48%	47%	49%	33%	47%	63%	51%	40%	42%	61%	47%	44%	50%	48%	48%	40%	13%	45%	10%	50%	51%	54%	66%	27%	59%	10%	46%		
				c	d		j			h							o		r	s	t	u	v	w	x	y	z		
Don't know	54	34	16	13	27	34	31	23	42	12	11	18	10	8	3	4	16	38	5	40	5	16	2	2	1	16	16		
	5%	3%	7%	4%	8%	4%	6%	5%	6%	4%	3%	7%	4%	6%	6%	5%	4%	6%	4%	5%	3%	5%	3%	2%	1%	4%	5%		
		a	e	g	h		k	l		m							no				v	w	x	y	z				
Right (NET)	167	113	53	65	67	35	73	94	132	35	32	46	34	31	12	13	47	120	22	141	27	30	8	59	20	46	80		
	17%	24%	11%	22%	19%	11%	13%	22%	20%	11%	14%	18%	15%	22%	20%	15%	13%	19%	18%	17%	18%	9%	11%	41%	20%	11%	25%		
		b		e	d		f	i		j							p	q	r	s	t	u	v	w	x	y	z		
Wrong (NET)	667	317	343	168	232	268	388	270	417	250	168	171	158	93	30	51	259	408	70	587	106	240	59	69	68	339	201		
	68%	66%	70%	56%	63%	82%	72%	64%	63%	79%	71%	66%	71%	66%	63%	62%	71%	65%	58%	70%	71%	24%	80%	48%	60%	76%	63%		
				d	e		j	k		l							no		r	s	t	u	v	w	x	y	z		

Proportions/Means: Columns Tested (5% risk level): a/b - u/6/a - (x - h) - (u/a/m/h/b - p/a - r/h - (u/a/v/w)/a - q/a
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



PUBLIC
24-089497-10 - ITV UKRAINE
4TH - 5TH MARCH 2025
IPSOS

6 Mar 2025

Table 8

Q6 - To what extent, if at all, do you trust each of the following to help deliver peace in the conflict between Ukraine and Russia?

Base: All adults aged 18-75 in Great Britain

	Prime Minister Keir Starmer	President Donald Trump
UNWEIGHTED BASE	981	981
WEIGHTED BASE	981	981
(4) Trust a great deal	72 7%	62 6%
(3) Trust a fair amount	366 37%	139 14%
(2) Don't trust very much	213 22%	192 20%
(1) Don't trust at all	225 23%	527 54%
Don't know	105 11%	60 6%
Trust a great deal/ a fair amount (NET)	438 45%	201 21%
Don't trust very much (NET)	438 45%	719 73%
Mean	2.33	1.71

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 9

Q6 - 1 - To what extent, if at all, do you trust each of the following to help deliver peace in the conflict between Ukraine and Russia? Prime Minister Keir Starmer

Base: All adults aged 18-75 in Great Britain

		Gender		Age			Social Grade		Employment Status		Region						Education		Ethnicity		GfK 2024 Vote						GfK Ref Vote	
		TOTAL	Male	Female	18-34	35-54	55-75	ABC1	C2DE	Working	Not working	North	Midlands	South	Greater London	Wales	Scotland	Graduates	Non Graduates	Minority ethnic group	White	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave
UNWEIGHTED BASE		981	451	510	250	400	322	653	328	693	288	233	264	213	136	107	88	507	474	137	855	157	335	77	120	110	476	288
WEIGHTED BASE		981	479	495	257	356	359	553	423	665	316	229	258	223	141	46*	83*	553	628	120	861	160	322	67*	160*	100*	426	315
H4) Trust a great deal		72	29	42	30	20	22	46	26	47	25	13	24	14	11	4	5	41	31	13	58	7	45	5	2	2	46	13
		7%	6%	8%	10%	6%	7%	8%	6%	7%	8%	6%	8%	6%	8%	8%	6%	21%	15%	11%	7%	3%	14%	7%	1%	2%	21%	4%
G) Trust a fair amount		366	173	191	140	112	124	234	132	259	107	87	86	90	51	32	35	252	213	49	513	45	109	84	29	40	286	85
		37%	38%	36%	47%	31%	31%	42%	31%	39%	34%	38%	33%	40%	30%	34%	43%	48%	34%	40%	37%	30%	52%	40%	20%	40%	46%	27%
G) Don't trust very much		213	112	101	57	85	72	125	89	141	72	47	55	45	31	14	21	75	138	20	187	44	50	11	38	31	75	87
		22%	23%	21%	19%	24%	22%	22%	21%	21%	23%	20%	21%	20%	22%	31%	25%	21%	22%	17%	22%	30%	16%	16%	26%	31%	18%	27%
G) Don't trust at all		225	126	95	49	89	86	103	122	154	70	52	65	54	28	10	16	58	167	23	196	39	33	8	70	22	72	103
		23%	26%	19%	16%	25%	26%	18%	29%	23%	22%	23%	25%	24%	20%	22%	19%	16%	27%	19%	23%	26%	10%	11%	48%	22%	17%	32%
Don't know		105	39	63	21	50	34	53	53	64	43	31	27	20	19	2	6	26	79	15	87	13	25	12	7	6	37	31
		11%	8%	13%	7%	14%	10%	9%	13%	10%	13%	13%	10%	9%	14%	5%	7%	7%	13%	13%	10%	6%	8%	17%	5%	6%	8%	10%
Trust a great deal/ a fair amount (NET)		438	202	232	170	132	136	280	157	306	132	100	110	104	63	20	40	283	244	62	571	53	214	39	31	42	242	98
		45%	42%	47%	57%	37%	41%	50%	37%	46%	42%	44%	43%	47%	44%	43%	49%	55%	39%	53%	44%	33%	60%	56%	21%	42%	57%	31%
Don't trust very much (NET)		438	238	196	106	174	158	238	210	296	143	98	121	99	59	24	37	8	133	305	43	383	83	18	108	53	147	190
		45%	50%	40%	36%	49%	48%	41%	50%	44%	49%	43%	47%	44%	42%	53%	44%	38%	49%	30%	40%	56%	20%	27%	74%	52%	35%	60%
Mean		2.33	2.24	2.42	2.55	2.2	2.24	2.44	2.17	2.33	2.31	2.31	2.3	2.32	2.38	2.31	2.39	2.54	2.2	2.49	2.31	2.16	2.76	2.63	1.73	2.24	2.56	2.02
			a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z

Proportions/Means: Columns Tested (5% risk level): a/b - u/6/a - (t) - h/1 - U/N/h/n/h - p/a - r/h - U/h/u/w/h - u/a
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 10

Q6 2 - To what extent, if at all, do you trust each of the following to help deliver peace in the conflict between Ukraine and Russia? President Donald Trump

Base: All adults aged 18-75 in Great Britain

	Gender		Age		Social Grade		Employment Status		Region							Education		Ethnicity		GfK 2024 Vote							GfK Ref State			
			Male	Female	18-34	35-54	55-75	ABC1	C2DE	Working	Not working	North	Midlands	South	Greater London	Wales	Scotland	Graduates	Non Graduates	Minority ethnic group	White	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave		
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	
UNWEIGHTED BASE	981	451	515	250	409	322	653	328	693	288	233	264	213	136	47	88	507	474	137	855	157	335	77	120	115	476	288			
WEIGHTED BASE	981	479	495	257	356	359	555	423	655	345	229	268	223	141	48*	83*	553	638	120	861	368	322	60*	140*	130*	426	315			
(1) Trust a great deal	62	42	20	29	16	18	29	33	43	19	13	17	14	10	4	4	21	42	15	48	12	13	3	26	4	17	31			
6%	6%	9%	4%	10%	4%	5%	5%	8%	6%	6%	6%	7%	6%	7%	8%	4%	6%	7%	12%	6%	8%	4%	4%	18%	4%	4%	10%			
(5) Trust a fair amount	139	88	50	70	41	38	67	72	124	25	32	40	20	26	5	15	45	94	25	108	28	29	2	42	11	28	54			
14%	18%	10%	23%	12%	9%	9%	12%	17%	17%	8%	14%	14%	9%	10%	1%	18%	13%	15%	21%	13%	18%	9%	2%	23%	11%	7%	20%			
(2) Don't trust very much	192	94	97	55	82	55	156	76	137	55	53	48	33	32	9	17	65	127	19	121	30	62	17	32	20	84	69			
20%	20%	20%	20%	18%	23%	17%	21%	18%	21%	18%	23%	19%	15%	23%	21%	21%	18%	20%	16%	20%	20%	19%	25%	22%	20%	20%	20%	21%		
(1) Don't trust at all	545	240	287	128	193	208	315	212	330	187	114	134	141	66	26	46	208	319	56	442	71	202	45	39	65	279	142			
56%	50%	57%	42%	54%	50%	50%	56%	50%	50%	62%	50%	52%	63%	47%	57%	55%	59%	51%	47%	53%	48%	63%	65%	27%	65%	65%	65%	44%		
Don't know	60	13	43	18	23	19	31	29	41	20	18	18	15	7	1	2	15	46	5	52	7	15	2	7	-	19	14			
6%	3%	9%	6%	7%	6%	6%	6%	7%	6%	6%	8%	7%	7%	5%	2%	2%	4%	7%	4%	6%	5%	5%	3%	5%	-	4%	4%			
Trust a great deal/ a fair amount (NET)	201	131	70	98	57	46	96	106	157	44	45	58	35	36	9	19	65	136	40	156	40	42	5	68	15	45	95			
21%	27%	14%	33%	16%	14%	17%	17%	25%	24%	14%	20%	22%	16%	26%	20%	22%	19%	22%	33%	19%	27%	13%	7%	47%	15%	11%	30%			
Don't trust very much (NET)	719	335	378	181	275	263	432	288	467	252	167	182	174	98	36	63	273	446	75	633	102	265	62	71	85	362	210			
73%	70%	77%	61%	73%	80%	77%	68%	70%	80%	73%	71%	78%	69%	69%	78%	76%	77%	71%	63%	75%	68%	82%	80%	49%	85%	85%	66%			
Mean	1.71	1.86	1.57	2	1.64	1.53	1.64	1.81	1.79	1.55	1.74	1.75	1.56	1.85	1.71	1.71	1.64	1.76	1.99	1.67	1.86	1.52	1.44	2.4	1.54	1.47	1.95			
	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9		

Proportions/Means: Columns Tested (5% risk level): a/b - u/6/a - (t) - h/1 - U/N/a/h/h - p/a - r/h - U/h/v/w/h - u/a
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.