



PRESS RELEASE

Singapore leads Resonance and Ipsos' Asia-Pacific Best Cities report

First-ever ranking of region's leading cities includes findings from Ipsos survey of over 7,000 people across nine countries

New York, NY, March 5, 2025 - Singapore is the top city in the Asia-Pacific region, according to research conducted by [Ipsos](#), one of the world's leading market research and polling companies, for [Resonance](#)'s inaugural **Asia-Pacific Best Cities report**.

By analyzing 100 cities from Oceania to Southeast Asia through the lens of **livability**, **lovability**, and **prosperity**, this new report from Ipsos and Resonance is the definitive benchmarking of quality of life in a region that comprises more than a third of global economic output.

Singapore's history of reinvention and innovation has powered its world-class urban infrastructure, business-friendly culture, and exceptional GDP per capita. These strengths earned the city-state the overall top spot in this year's study, with a top ranking for prosperity and high rankings on livability and lovability.

Tokyo, a top tourist destination and global leader in culture, commerce, and connectivity, landed in second place, with top rankings for livability and lovability and a high ranking on prosperity. Seoul's status as a high-tech hotspot and cultural powerhouse brought it to third place, followed by Hong Kong, a global financial hub and top destination for business and culture.

33 Chinese cities made the Top 100, the most of any country, with India in second place at 26 cities and Japan in third with nine cities.

For this latest partnership with Resonance, a leading consultancy for tourism, real estate and economic development, Ipsos surveyed more than 7,000 citizens across nine countries about the cities in the region that they would most like to live in or visit and where they would expect to find the best job opportunities.

"The open-ended framework that Ipsos used in this survey empowered people to share aspirations and attitudes about the cities that *they* felt met these criteria," said Jason McGrath, executive vice president and head of Ipsos' Corporate Reputation practice.

"This human perspective is an essential part of our partnerships with Resonance, and will ensure that the global leaders and decision-makers reading this report gain an accurate understanding of this region and its opportunities," McGrath added.

Like Ipsos' prior collaborations with Resonance, the Asia-Pacific Best Cities report will be an essential resource for civic leaders, visitors, investors, and citizens throughout the region and around the globe.

For a look at the full ranking and methodology behind the 2025 Asia-Pacific Best Cities report, or to learn more about the World's Best Cities and America's Best Cities reports, visit www.worldsbestcities.com.

Contacts: Dan Lévy
Group Chief Financial Officer

Dan.Levy@ipsos.com
+33 1 41 98 91 43

Antoine Lagoutte
Deputy Chief Financial Officer

Antoine.lagoutte@ipsos.com
+33 1 41 98 92 43

François Malin
Head of Investor Relations

Francois.malin@ipsos.com
+ 33 1 41 98 90 34

Caroline Ponsi Khider
Chief Communications
and Brand Officer

Caroline.ponsi-khider@ipsos.com
+33 (0)6 26 20 51 53

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For further information, please contact:

Christopher Good
Communications Manager, Ipsos
christopher.good@ipsos.com

ABOUT IPSOS

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP
www.ipsos.com

35 rue du Val de Marne
75 628 Paris, Cedex 13 France
Tel. +33 1 41 98 90 00

Contacts: Dan Lévy
Group Chief Financial Officer

Dan.Levy@ipsos.com
+33 1 41 98 91 43

Antoine Lagoutte
Deputy Chief Financial Officer

Antoine.lagoutte@ipsos.com
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