

Table 1
Q.PL01 What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+

	SEX			AGE										SOCIAL GRADE						HH INCOME				UP TO 24999 (f)	25000-49999 (g)	50000 PLUS (h)	UNWTD TOTAL
	TOTAL (t)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	10-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)									
UNWEIGHTED BASE	1001	511	470	95	148	150	148	187	273	243	298	460	317	322	150	159	639	309	124	186	318	1001					
WEIGHTED BASE	1001	480	501	104*	176	164*	166*	159	232	280	330	393	282	244	207*	221*	526	428	129*	159	212	1001					
100%	48%	50%	104*	18%	166*	171*	16%	23%	28%	33%	39%	28%	24%	21%	22%	53%	43%	13%	15%	21%	100%						
Economy/Economic situation	192	102	83	15	28	30	58	26	34	43	87	61	71	52	26	30	123	55	18	38	79	224					
19%	21%	17%	14%	16%	18%	35%	17%	15%	16%	26%	16%	25%	21%	12%	13%	23%	13%	14%	24%	25%	27	22%					
Immigration / immigrants	170	111	57	8	26	13	20	48	55	34	34	102	31	38	54	42	69	97	22	32	38	162					
17%	23%	11%	8%	15%	8%	12%	30%	24%	12%	10%	20%	26%	11%	16%	26%	19%	13%	23%	17%	20%	12%	16%					
National health service/Hospitals/ Healthcare	105	34	70	6	18	26	11	20	25	23	37	45	28	28	25	18	56	43	11	17	42	110					
11%	7%	14%	6%	10%	16%	6%	13%	11%	8%	11%	12%	10%	12%	12%	8%	11%	10%	8%	11%	13%	11%						
Inflation/Prices	82	32	48	17	19	11	13	13	10	35	24	23	33	13	16	17	45	33	10	10	27	72					
8%	7%	10%	16%	11%	7%	8%	8%	4%	13%	7%	6%	12%	5%	8%	8%	9%	8%	8%	6%	9%	7%						
Poverty/Inequality	55	19	36	13	13	9	3	8	10	25	12	18	15	12	7	19	27	26	6	12	13	47					
5%	4%	7%	12%	7%	6%	2%	5%	4%	9%	4%	5%	5%	5%	5%	4%	9%	5%	6%	5%	8%	4%	5%					
Lack of faith in politics / politicians / government	52	31	19	5	11	6	10	3	17	15	16	20	14	15	9	12	29	21	11	10	10	50					
5%	6%	4%	5%	6%	4%	6%	2%	7%	6%	5%	5%	5%	5%	6%	4%	6%	5%	5%	8%	7%	3%	5%					
Crime/Law & order/ Violence/ Vandalism/Antisocial (yob) behaviour	37	16	21	1	8	11	7	4	6	10	18	10	6	14	8	8	20	15	7	8	12	27					
4%	3%	4%	1%	5%	6%	4%	3%	3%	3%	5%	3%	2%	6%	4%	4%	4%	4%	4%	6%	5%	4%	3%					
Housing	29	13	16	6	8	7	5	1	1	14	12	3	6	6	10	4	13	14	7	7	3	30					
3%	3%	3%	5%	5%	4%	3%	1%	1%	5%	4%	1%	2%	3%	5%	2%	2%	2%	3%	5%	4%	1%	3%					
Pollution/ Environment/ Climate change	24	10	12	4	4	4	5	3	5	7	9	8	13	7	2	*	20	3	2	4	8	34					
2%	2%	2%	3%	2%	3%	2%	3%	2%	2%	3%	3%	2%	5%	3%	1%	*	4%	1%	2%	2%	2%	3%					
Defence/Foreign affairs/ International terrorism	20	9	11	-	3	2	2	5	7	3	4	12	9	3	3	5	12	7	5	2	9	27					
2%	2%	2%	-	2%	1%	1%	3%	3%	1%	1%	3%	3%	3%	1%	1%	2%	2%	2%	4%	1%	3%	3%					
Taxation	19	17	3	1	8	4	2	4	1	10	5	4	8	4	1	6	12	7	-	3	11	17					
2%	3%	1%	1%	5%	2%	1%	2%	*	*	4%	2%	1%	3%	2%	1%	3%	2%	2%	-	2%	3%	2%					
Education/Schools	19	3	16	2	5	5	3	2	2	7	8	4	7	5	1	6	13	6	2	2	9	22					
2%	1%	3%	2%	3%	3%	2%	2%	1%	3%	2%	1%	3%	3%	2%	*	3%	2%	2%	1%	1%	3%	2%					
Pensions/Social security/Benefits	15	4	10	1	4	-	-	1	9	5	-	10	-	2	9	3	2	12	10	1	3	10					
2%	1%	2%	1%	2%	-	-	1%	4%	2%	-	3%	-	-	1%	4%	2%	*	3%	7%	*	1%	1%					
Unemployment/ Factory closure/ Lack of industry	13	2	11	6	1	-	4	1	1	7	4	2	1	3	2	6	4	8	2	2	1	13					
1%	*	2%	6%	1%	-	2%	1%	*	3%	1%	*	*	*	1%	1%	3%	1%	2%	1%	1%	*	1%					
Ageing population/ Social care for the elderly	12	3	9	7	-	-	1	2	3	7	1	5	6	1	-	5	6	5	4	2	3	11					
1%	1%	2%	6%	-	-	*	1%	1%	2%	*	1%	2%	2%	*	-	2%	1%	1%	3%	1%	1%	1%					
Childcare services / support for young people	7	2	5	-	2	-	2	2	2	2	2	4	2	3	-	2	5	2	2	-	3	4					
1%	*	1%	-	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	*	1%	-	1%	*					
Local government/ Council tax	6	4	2	-	-	5	-	-	1	-	5	1	1	3	2	-	4	2	2	1	3	6					
1%	1%	*	-	-	3%	-	-	1%	-	2%	*	*	*	1%	1%	-	1%	1%	1%	*	1%	1%					
Common Market/ Brexit/EU/Europe/ Euro	6	3	3	-	-	4	1	1	*	-	5	1	3	1	2	-	4	2	-	-	5	6					
1%	1%	1%	-	-	2%	*	*	*	-	1%	*	1%	1%	*	1%	-	1%	*	-	-	1%	1%					
Public services in general	5	2	3	1	-	2	1	-	1	1	3	1	4	2	-	-	5	-	-	-	4	8					
1%	*	1%	1%	-	1%	1%	-	-	*	1%	1%	*	1%	1%	-	-	1%	-	-	-	1%	1%					
Population levels/ Overpopulation	5	5	*	-	-	1	-	*	4	-	1	4	1	*	3	-	2	3	-	-	*	4					
1%	1%	*	-	-	1%	-	*	2%	-	-	*	1%	*	*	2%	-	*	1%	-	-	*	*					
Low pay/Minimum wage/Fair wages	4	-	4	1	-	1	-	2	-	1	1	2	1	2	-	1	3	1	*	2	1	5					
*	-	1%	1%	-	1%	-	1%	-	1%	-	*	1%	*	1%	-	1%	1%	*	*	1%	*	*					
UK union/ devolution/reform	4	2	2	-	2	-	2	*	-	-	4	*	*	*	-	4	*	*	*	-	2	3					
*	*	*	-	-	1%	1%	*	-	-	1%	*	*	*	*	-	2%	*	1%	*	-	1%	*					
Food production/ farming	4	1	3	-	-	-	1	-	3	-	1	3	*	1	3	-	1	3	-	*	1	3					
*	*	1%	-	-	-	1%	-	1%	-	*	1%	*	*	*	1%	-	*	1%	-	*	*	*					
Animal welfare	3	-	3	-	-	-	-	3	-	-	-	3	-	-	-	3	-	3	-	-	-	1					
*	-	1%	-	-	-	-	-	2%	-	-	-	1%	-	-	-	1%	-	1%	-	-	-	*					
Countryside/Rural life	3	1	2	1	-	-	2	1	-	1	2	1	-	2	2	-	2	2	-	-	2	3					
*	*	*	1%	-	-	-	1%	-	-	*	*	*	-	1%	1%	-	*	*	-	-	1%	1%					
Morality/ Individual behaviour/ Lifestyle	3	1	2	-	1	-	1	*	1	1	1	1	-	1	1	1	1	2	-	-	2	4					
*	*	*	-	*	-	1%	*	*	*	*	*	*	-	1%	1%	*	*	*	-	-	1%	*					
Mental health/ well-being	3	1	2	*	-	2	-	1	-	*	2	1	2	1	1	-	3	-	2	-	1	4					
*	*	*	*	-	1%	-	1%	-	-	*	*	*	1%	*	-	-	1%	-	1%	-	-	*					
Media / social media	3	3	-	-	1	-	-	-	1	1	-	1	*	1	1	-	1	1	1	-	1	3					
*	1%	-	-	1%	-	-	-	1%	-	1%	-	-	*	*	1%	-	*	1%	-	-	*	*					
Transport/Public transport	2	2	-	-	*	-	-	2	*	-	2	-	-	1	-	-	1	-	-	-	-	1					
*	*	*	-	-	-	-	-	1%	*	-	1%	-	-	-	-	-	-	-	-	-	*	*					
Nuclear weapons/ Nuclear war/ Dismament	2	1	1	-	-	1	-	-	1	-	1	1	-	1	-	1	1	1	-	1	-	2					
*	*	*	-	-	1%	-	-	-	*	-	*	*	-	*	-	*	*	*	-	*	-	*					
AI / Technology	1	1	-	-	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	-	-	1					
*	*	*	-	1%	-	-	-	-	-	*	-	-	1	-	-	-	1	-	-	-	-	*					
Nationalisation/ Government control of institutions	1	*	1	-	1	-	-	-	*	-	1	*	1	-	-	-	1	-	-	-	-	*					
*	*	*	-	-	1%	-	-	-	*	-	*	*	*	*	-	-	*	-	-	-	-	*					
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1					
Race relations	1	*	1	-	1	-	-	*	-	1	-	*	1	*	-	-	1	-	-	1	-	2					
Privatisation	1	*	*	-	*	-	-	-	1	-	1	-	1	-	-	-	1	-	-	-	-	1					
*	-	*	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	*					
Pound/Exchange rate/Value of pound	1	1	-	-	1	-	-	-	-	1	-	-	-	1	-	-	1	-	-	1	-	1					
*	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-	-	*	-	-	*	-	*					
Royal Family/ Monarchy	*	*	-	-	-	-	-	-	*	-	*	-	-	*	-	-	*										

BASE: ALL ADULTS AGED 18+

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k - z/l/m - z/n/o/p/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type: GB Adults 18+
Fieldwork dates: 15th January - 21st January 2025
Source: Ipsos (JN Q218)

Table 3
Q.PL01 What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	PARTY PREFERENCE (NOT VI)					BMD QUINTILES					SECTOR WORKING IN		ETHNIC		CHILD IN HH	UNWTD TOTAL
		CON SERV ACTIVE (a)	LAB OUR (b)	LIB ERAL DEMO CRAT (c)	REFOR M UK (d)	NONE (e)	1 (f)	2 (g)	3 (h)	4 (i)	5 (m)	PUBLI C (n)	PRI VATE (o)	WHITE (v)	BME (w)		
UNWEIGHTED BASE	1001	149	227	83	170	230	163	164	175	225	184	193	374	869	120	246	1001
WEIGHTED BASE	1001	141*	201	75*	175	273	167	185*	193	207	156	104	476	843	143*	280	1001
100%	100%	14%	20%	8%	17%	27%	17%	18%	19%	21%	16%	10%	48%	84%	14%	28%	100%
Economy/Economic situation	192	38	51	16	22	40	23	35	40	40	39	24	109	160	30	56	224
	19%	27%	25%	21%	12%	15%	14%	19%	21%	19%	25%	23%	23%	19%	21%	20%	22%
		zd	zd								i		z				
Immigration/Immigrants	170	32	5	2	91	28	27	22	31	51	24	14	70	166	2	42	162
	17%	23%	2%	3%	52%	10%	16%	12%	16%	25%	16%	13%	15%	20%	2%	15%	16%
		bce			za	bce				zi				zw			
National health service/Hospitals/Healthcare	105	15	31	12	5	28	18	20	17	22	17	9	53	88	14	36	110
	11%	11%	15%	16%	3%	10%	11%	11%	9%	10%	11%	9%	11%	10%	10%	13%	11%
		d	zd	d	d	d											
Inflation/Prices	82	12	14	11	4	27	14	25	15	12	10	11	42	58	24	23	72
	8%	9%	7%	15%	3%	10%	8%	13%	8%	6%	7%	11%	9%	7%	17%	8%	7%
		dv		d	d	d								zv			
Poverty/Inequality	55	3	14	5	-	19	9	7	17	13	6	5	22	40	15	14	47
	5%	2%	7%	6%	-	7%	5%	4%	9%	6%	4%	5%	5%	5%	11%	5%	5%
		d	d			d								zv			
Lack of faith in politics / politicians / government	52	7	4	1	16	15	7	7	9	7	11	7	22	47	4	16	50
	5%	5%	2%	2%	9%	5%	4%	4%	5%	3%	7%	7%	5%	6%	3%	6%	5%
		b			b												
Crime/Law & order/ Violence/ Vandalism/Antisocial (yob) behaviour	37	4	7	4	7	12	13	3	8	4	5	2	25	27	10	14	27
	4%	3%	4%	5%	4%	4%	8%	2%	4%	2%	3%	2%	5%	3%	7%	5%	3%
							zj										
Housing	29	4	11	2	2	8	5	7	4	2	1	6	12	19	10	11	30
	3%	3%	5%	2%	1%	3%	3%	4%	2%	1%	1%	6%	2%	2%	7%	4%	3%
		v	zd									z		zv			
Pollution/ Environment/ Climate change	24	-	6	3	-	6	2	7	3	4	6	3	13	21	3	11	34
	2%	-	3%	4%	-	2%	1%	4%	2%	2%	4%	3%	3%	3%	2%	4%	3%
			d														
Defence/Foreign affairs/ International terrorism	20	4	5	2	3	3	4	2	4	6	2	1	8	18	2	5	27
	2%	3%	2%	2%	2%	1%	3%	1%	2%	3%	2%	1%	2%	2%	2%	2%	3%
Taxation	19	1	2	5	8	2	4	-	5	2	8	2	14	18	1	6	17
	2%	*	1%	6%	5%	1%	2%	-	3%	1%	5%	2%	3%	2%	1%	2%	2%
			zab	e	e						zj						
Education/Schools	19	1	6	1	-	10	2	4	6	4	3	5	8	17	2	8	22
	2%	1%	3%	1%	-	3%	1%	2%	3%	2%	2%	5%	2%	2%	2%	3%	2%
												z					
Pensions/Social security/Benefits	15	6	1	4	1	1	2	1	8	1	3	1	4	15	-	1	10
	2%	4%	*	6%	1%	*	1%	1%	4%	1%	2%	1%	1%	2%	-	*	1%
		zbe		zbd	e				z								
Unemployment/ Factory closure/ Lack of industrv	13	*	8	1	1	3	6	3	1	*	-	*	6	4	8	5	13
	1%	*	4%	1%	*	1%	3%	2%	*	*	-	*	1%	1%	6%	2%	1%
		v												zv			
Ageing population/ Social care for the elderly	12	2	5	-	1	4	3	*	1	2	3	1	7	6	5	3	11
	1%	1%	2%	-	1%	2%	2%	*	*	1%	2%	1%	1%	1%	4%	1%	1%
		v												zv			
Childcare services/ support for young people	7	2	-	-	-	4	2	-	3	-	2	2	3	7	-	2	4
	1%	1%	-	-	-	1%	1%	-	2%	-	1%	2%	1%	1%	-	1%	*
Local government/ Council tax	6	1	-	1	1	4	2	1	1	2	-	1	4	6	-	2	6
	1%	1%	-	1%	*	1%	1%	*	*	1%	-	1%	1%	1%	-	1%	1%
Common Market/ Brexit/EU/Europe/ Euro	6	*	3	-	-	2	1	2	1	2	*	1	1	4	2	-	6
	1%	*	2%	-	-	1%	*	1%	*	1%	*	1%	*	*	1%	-	1%
Public services in general	5	*	3	-	-	1	*	1	1	2	1	1	1	4	1	4	8
	1%	*	1%	-	-	*	*	1%	*	1%	1%	1%	*	*	1%	1%	1%
Population levels/ Overpopulation	5	-	-	-	4	-	4	-	1	-	*	-	1	5	-	-	4
	1%	-	-	-	2%	-	2%	-	*	-	*	-	*	1%	-	-	*
					z		z										
Low pay/Minimum wage/Fair wages	4	-	2	-	-	3	*	*	1	1	1	1	2	4	*	-	5
	*	-	1%	-	-	1%	*	*	1%	1%	1%	1%	*	*	*	-	*
UK union/ devolution/reform	4	-	*	-	-	-	3	2	-	-	-	-	4	4	-	-	3
	*	-	*	-	-	-	2%	1%	-	-	-	-	1%	*	-	-	*
Food production/ farming	4	-	-	*	-	3	-	-	*	*	-	-	1	4	-	1	3
	*	-	-	1%	-	1%	-	-	*	*	-	-	*	*	-	*	*
Animal welfare	3	-	-	-	-	3	-	-	-	3	-	-	3	-	-	1	1
	*	-	-	-	-	1%	-	-	-	2%	-	-	-	*	-	-	*
										z							
Countryside/Rural life	3	1	2	-	-	-	1	-	1	-	2	-	2	2	2	-	3
	*	1%	1%	-	-	-	1%	-	*	-	1%	-	1%	*	1%	-	*
Morality/ Individual behaviour/ Lifestyle	3	-	1	-	-	2	-	2	-	2	-	-	1	3	-	1	4
	*	-	1%	-	-	1%	-	1%	-	1%	-	-	*	*	-	*	*
Mental health/ well-being	3	-	-	-	-	1	1	1	-	-	-	-	3	-	-	2	4
	*	-	-	-	-	*	1%	*	-	-	-	-	*	*	-	1%	*
Media / social media	3	-	1	-	1	-	-	-	1	1	3	-	1	3	-	-	3
	*	-	1%	-	1%	-	-	-	1%	1%	*	-	*	*	-	-	*
Transport/Public transport	2	-	1	-	1	*	-	1	-	-	1	-	1	2	*	-	3
	*	-	1%	-	*	*	-	1%	-	-	1%	-	*	*	*	-	*
Nuclear weapons/ Nuclear war/ Disarmament	2	-	1	-	-	1	1	-	-	1	-	-	-	2	-	-	2
	*	-	*	-	-	*	1%	-	-	*	-	-	-	*	-	-	*
AI / Technology	1	-	-	1	-	-	-	-	-	1	-	-	1	-	1	-	1
	*	-	-	2%	-	-	-	-	-	1%	-	-	-	-	1%	-	*
				z										v			
Nationalisation/ Government control of institutions	1	*	-	-	1	-	-	-	1	*	-	-	1	1	-	1	2
	*	*	-	-	1%	-	-	-	1%	*	-	-	*	*	-	*	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Race relations	1	-	1	-	-	-	-	-	*	1	-	-	*	1	-	-	2
	*	-	*	-	-	-	-	-	*	*	-	-	*	*	-	-	*
Privatisation	1	1	-	-	-	-	-	-	-	1	-	-	1	1	-	-	1
	*	*	-	-	-	-	-	-	-	*	-	-	*	*	-	-	*
Pound/Exchange rate/Value of pound	1	-	-	-	-	1	-	-	-	1	-	-	1	1	-	1	1
	*	-	-	-	-	*	-	-	-	*	-	-	*	*	-	*	*
Royal Family/ Monarchy	*	-	-	-	-	*	-	-	-	-	-	-	-	*	-	-	1
	*	-	-	-	-	*	-	-	-	-	-	-	-	*	-	-	*
International trade/trade deals	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Coronavirus/ pandemic diseases	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-								

Table 4
O.P.I.G./O2 What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (n)	SEX		AGE											SOCIAL GRADE						HH INCOME				UNWTD TOTAL
		MALE (n)	FEMALE (n)	18-24 (n)	25-34 (n)	35-44 (n)	45-54 (n)	55-64 (n)	65+ (n)	18-34 (n)	35-54 (n)	55+ (n)	AB (n)	C1 (n)	C2 (n)	DE (n)	ABC1 (n)	C2DE (n)	UP TO 24999 (n)	25000-49999 (n)	50000 PLUS (n)				
UNWEIGHTED BASE	1001	511	490	151	156	150	148	187	273	243	286	460	317	322	150	159	639	154	186	318	1001				
WEIGHTED BASE	1001	480	521	154	164	167	159	193	212	202	210	310	212	244	207	213	576	438	1217	119	312	1001			
Economy/Economic situation	100%	47%	53%	105%	10%	105%	174%	10%	27%	23%	13%	10%	2%	24%	21%	22%	13%	13%	15%	11%	100%				
h3n	372	194	178	10	19	64	84	58	67	89	148	125	107	90	69	51	238	117	34	62	157				
h3n	37%	40%	34%	28%	40%	39%	50%	37%	29%	36%	45%	32%	46%	44%	27%	28%	45%	27%	26%	39%	50%				
h3n	33%	27%	39%	19%	32%	39%	42%	33%	31%	27%	41%	32%	38%	37%	33%	23%	37%	28%	29%	33%	45%				
h3n	33%	40%	26%	26%	25%	25%	33%	43%	40%	25%	29%	41%	26%	31%	44%	34%	28%	39%	34%	37%	31%				
h3n	32%	193	129	27	44	40	55	68	92	71	95	160	73	76	91	74	149	165	44	58	98				
h3n	32%	40%	26%	26%	25%	25%	33%	43%	40%	25%	29%	41%	26%	31%	44%	34%	28%	39%	34%	37%	31%				
h3n	34%	69	94	28	39	23	26	24	27	67	49	51	52	40	41	31	92	71	28	24	45				
h3n	17%	14%	19%	27%	22%	14%	16%	15%	12%	24%	15%	13%	18%	16%	20%	14%	17%	17%	22%	15%	14%				
h3n	16%	62	95	32	35	34	23	18	18	67	57	37	40	34	36	38	73	75	28	26	46				
h3n	16%	13%	19%	30%	20%	21%	14%	11%	8%	24%	17%	9%	14%	14%	18%	17%	14%	17%	21%	16%	15%				
h3n	17%	194	178	10	19	64	84	58	67	89	148	125	107	90	69	51	238	117	34	62	157				
h3n	17%	76	57	5	21	22	29	27	25	30	51	52	27	36	32	33	64	65	27	27	38				
h3n	13%	16%	11%	8%	12%	13%	18%	17%	11%	11%	16%	13%	10%	13%	13%	15%	12%	15%	21%	17%	12%				
h3n	12%	35	86	6	23	38	22	17	16	29	40	33	51	33	14	22	85	35	8	21	52				
h3n	12%	7%	17%	6%	13%	23%	13%	11%	7%	10%	18%	8%	18%	14%	7%	10%	16%	8%	6%	13%	17%				
h3n	12%	43	77	21	28	23	15	11	24	49	37	35	31	31	20	31	62	51	23	26	31				
h3n	12%	9%	15%	20%	16%	14%	9%	7%	10%	18%	11%	9%	11%	13%	9%	14%	12%	12%	18%	16%	10%				
h3n	12%	70	41	10	20	13	23	15	32	30	35	47	29	38	16	27	67	43	19	15	37				
h3n	11%	14%	8%	10%	11%	8%	14%	9%	14%	11%	11%	12%	10%	16%	8%	12%	13%	10%	14%	9%	12%				
h3n	10%	41	63	13	20	20	20	11	24	34	40	35	38	29	24	16	66	40	16	18	44				
h3n	11%	9%	13%	13%	12%	12%	12%	7%	10%	12%	12%	9%	13%	12%	12%	7%	13%	9%	12%	11%	14%				
h3n	9%	54	38	2	9	18	20	17	26	10	38	43	38	26	14	12	64	26	13	13	41				
h3n	9%	11%	8%	2%	5%	11%	12%	11%	11%	4%	12%	11%	13%	11%	7%	5%	12%	6%	10%	8%	13%				
h3n	7%	50	17	13	18	11	5	13	6	31	17	19	25	20	6	16	45	21	4	13	27				
h3n	7%	10%	3%	13%	10%	7%	3%	8%	2%	11%	5%	5%	9%	8%	3%	7%	8%	5%	3%	8%	9%				
h3n	6%	20	38	6	9	20	14	5	7	14	24	12	16	16	17	10	32	27	4	11	36				
h3n	6%	4%	8%	5%	5%	12%	8%	3%	3%	5%	10%	3%	6%	6%	8%	5%	6%	6%	3%	7%	12%				
h3n	5%	19	38	9	6	10	12	9	13	15	22	21	13	17	11	16	30	27	9	14	13				
h3n	5%	4%	8%	9%	3%	6%	7%	6%	5%	5%	7%	5%	5%	7%	5%	7%	6%	6%	7%	9%	4%				
h3n	5%	18	33	7	8	4	4	11	18	15	9	28	11	7	13	15	19	28	18	6	15				
h3n	5%	4%	7%	7%	5%	2%	3%	7%	8%	5%	3%	7%	4%	3%	6%	7%	4%	7%	14%	4%	5%				
h3n	5%	20	30	9	3	4	5	16	13	12	10	29	18	11	7	13	29	20	10	10	11				
h3n	5%	4%	6%	9%	2%	3%	3%	10%	6%	4%	3%	7%	6%	4%	3%	6%	5%	7%	7%	4%	6%				
h3n	5%	25	24	6	8	7	12	12	5	13	19	17	21	10	8	8	32	16	5	12	23				
h3n	5%	5%	5%	5%	4%	4%	7%	7%	2%	5%	6%	4%	8%	4%	4%	4%	6%	4%	4%	7%	7%				
h3n	4%	20	22	8	2	8	6	8	12	9	14	20	7	12	15	8	19	23	10	11	12				
h3n	4%	4%	4%	7%	1%	5%	4%	5%	5%	3%	4%	5%	2%	5%	7%	4%	4%	5%	8%	7%	4%				
h3n	4%	31	10	1	6	12	6	9	8	18	17	11	11	11	14	2	21	15	1	6	17				
h3n	4%	6%	2%	1%	4%	7%	4%	6%	3%	3%	5%	4%	4%	4%	7%	1%	4%	4%	1%	4%	5%				
h3n	3%	16	18	-	15	3	5	*	10	15	8	11	3	5	2	21	8	22	3	4	6				
h3n	3%	3%	4%	-	9%	2%	3%	*	4%	5%	2%	3%	1%	2%	1%	9%	1%	5%	3%	2%	2%				
h3n	3%	12	18	5	6	2	1	1	15	11	3	17	8	4	3	15	12	18	8	7	6				
h3n	3%	2%	4%	5%	3%	1%	*	1%	7%	4%	1%	4%	3%	2%	2%	7%	2%	4%	6%	4%	2%				
h3n	3%	8	21	-	6	5	5	4	5	11	9	9	6	5	4	12	11	15	8	2	6				
h3n	3%	2%	4%	5%	3%	3%	3%	3%	2%	4%	3%	2%	2%	2%	2%	5%	2%	4%	6%	1%	2%				
h3n	3%	11	15	-	2	11	2	5	6	2	14	11	5	5	15	2	10	17	1	4	10				
h3n	3%	2%	3%	-	1%	7%	1%	3%	3%	1%	4%	3%	2%	2%	7%	1%	2%	4%	1%	2%	3%				
h3n	2%	12	11	1	6	8	2	3	3	7	10	6	7	7	8	1	14	9	5	3	12				
h3n	2%	2%	2%	1%	1%	1%	1%	1%	1%	2%	3%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%				
h3n	2%	4	18	4	6	3	7	1	1	10	11	2	7	6	1	7	13	7	5	2	9				
h3n	2%	1%	4%	4%	3%	2%	4%	1%	*	3%	3%	*	2%	3%	*	3%	3%	2%	4%	1%	3%				
h3n	2%	7	14	3	2	1	1	4	11	5	2	14	4	2	11	4	6	15	8	2	3				
h3n	2%	1%	3%	3%	1%	1%	1%	2%	5%	2%	1%	4%	2%	1%	3%	2%	1%	3%	6%	1%	1%				
h3n	2%	6	9	2	-	5	3	4	2	2	8	6	2	10	3	1	12	4	1	3	5				
h3n	2%	1%	2%	2%	-	3%	2%	3%	1%	1%	2%	2%	1%	4%	1%	1%	2%	1%	1%	2%	2%				
h3n	1%	6	8	4	2	2	1	1	3	6	4	5	4	5	2	3	9	5	3	4	4				
h3n	1%	1%	2%	4%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%				
h3n	1%	4	9	-	2%	1	1	3	4	5	2	7	3	3	2	3	6	5	4	2	4				
h3n	1%	1%	2%	4%	-	*	1%	2%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	1%				
h3n	1%	4	7	-	*	-	2	2	2	5	2	4	2	3	3	3	5	6	4	1	3				
h3n	1%	1%	1%	4%	*	-	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	3%	1%	1%				
h3n	1%	2	7	5	1	2	1	-	1	6	3	1	4	2	-	3	6	3	4	1	3				
h3n	1%	*	1%	5%	1%	1%	1%	-	*	2%	1%	*	2%	1%	-	2%	1%	1%	3%	1%	1%				
h3n	1%	4	6	2	-	3	-	5	-	2	3	5	2	3	5	-	5	5	-	1	4				
h3n	1%	1%	1%	2%	-	2%	-	3%	-	1%	1%	1%	1%	1%	2%	-	1%	1%	-	1%	1%				
h3n	1%	1	9	3	-	-	1	5	-	3	1	5	-	2	1	6	2	7	3	1	2				
h3n	1%	*	2%	3%	-	-	1%	3%	-	1%	*	1%	-	1%	1%	3%	*	2%	2%	1%	1%				

Table 5
Q.P01/Q2 What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION										TENURE			EDUCATION		WORKING STATUS			AREA			
	TOTAL	ENG LAND	WALES	SCOT LAND	NORTH EXCL SCOT LAND	MID LANDS	GL	SOUTH EXCL GL	OWNED	MORT GAGED	RENTED	GRAD UATE	NON GRAD UATE	FULL TIME	PART TIME	KING	URBAN	SUBURBAN	RURAL	UNWTD TOTAL		
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)		
UNWEIGHTED BASE	1001	849	59	93	243	231	223	127	362	314	273	432	445	469	115	439	497	297	207	1001		
WEIGHTED BASE	1001	867	48*	86*	239	258	140*	230	313	314	312	328	548	486	122*	393	480	313	208	1001		
100%	100%	87%	51*	91*	24%	31%	26%	14%*	23%	32%	31%	31%	53%	55%	49%	12%*	39%	48%	31%	21%		
Economy/Economic situation	372	317	18	37	81	115	97	64	73	104	147	103	156	174	215	43	115	181	116	76		
	37%	37%	37%	43%	34%	37%	38%	46%	33%	32%	47%	33%	48%	32%	44%	35%	29%	38%	37%	36%		
mo																						
National health service/Hospitals/ Healthcare	334	283	19	33	69	116	97	45	72	113	126	84	136	159	185	34	116	151	116	68		
	33%	33%	40%	38%	29%	38%	38%	32%	31%	35%	40%	27%	42%	29%	38%	28%	29%	31%	37%	32%		
Immigration/ Immigrants	326	294	12	20	76	113	101	36	81	121	90	93	71	212	168	30	128	151	101	74		
	33%	34%	25%	23%	32%	37%	39%	26%	35%	37%	29%	30%	22%	39%	35%	25%	33%	31%	32%	36%		
Inflation/Prices	166	157	2	7	38	55	54	30	36	38	66	55	57	90	80	28	58	94	53	20		
	17%	18%	4%	8%	16%	18%	21%	22%	16%	12%	21%	18%	17%	16%	17%	23%	15%	20%	17%	9%		
Housing	160	145	9	6	37	43	34	37	36	28	51	69	69	79	77	28	54	76	49	35		
	16%	17%	18%	7%	16%	14%	13%	27%	16%	9%	16%	22%	21%	14%	16%	23%	14%	16%	16%	17%		
i																						
Crime/Law & order/ Violence/ Vandalism/Antisocial (yob) behaviour	133	116	11	6	39	45	34	25	18	45	36	46	28	89	66	19	48	62	43	28		
	13%	13%	24%	7%	16%	15%	13%	18%	8%	14%	11%	15%	9%	16%	14%	16%	12%	13%	14%	13%		
Education/Schools	122	103	3	15	33	24	21	17	32	27	58	34	62	49	59	29	33	75	23	23		
	12%	12%	7%	17%	14%	8%	8%	12%	14%	8%	19%	11%	18%	9%	12%	24%	9%	16%	7%	11%		
eim																						
Poverty/Inequality	121	103	6	13	28	30	24	19	31	39	32	48	46	63	51	24	46	63	35	23		
	12%	12%	15%	12%	10%	9%	13%	14%	12%	10%	10%	15%	14%	11%	10%	20%	12%	13%	11%	11%		
Lack of faith in politics / politicians / government	112	99	4	9	24	37	33	15	27	47	28	31	29	69	54	17	42	50	39	24		
	11%	11%	9%	10%	10%	12%	13%	11%	12%	15%	9%	10%	9%	13%	11%	14%	11%	10%	12%	11%		
Pollution/ Environment/ Climate change	109	94	5	10	30	24	19	19	25	37	40	30	49	50	55	16	37	53	34	21		
	11%	11%	10%	12%	13%	8%	7%	14%	11%	11%	13%	10%	15%	9%	11%	13%	10%	11%	11%	10%		
Defence/Foreign affairs/ International terrorism	92	83	2	6	24	20	18	22	20	37	32	18	46	34	54	7	30	41	31	19		
	9%	10%	5%	7%	10%	7%	7%	15%	9%	11%	10%	6%	14%	6%	11%	6%	8%	9%	10%	9%		
Taxation	67	63	2	2	16	20	18	14	15	17	28	18	23	32	48	8	11	37	20	10		
	7%	7%	4%	2%	7%	7%	7%	10%	7%	5%	9%	6%	7%	6%	10%	6%	3%	8%	6%	5%		
Public services in general	60	54	1	5	14	22	21	9	9	13	22	23	27	29	39	11	10	28	23	9		
	6%	6%	2%	6%	6%	7%	8%	7%	4%	4%	7%	7%	8%	5%	8%	9%	3%	6%	7%	4%		
Unemployment/ Factory closure/ Lack of industry	58	47	2	9	18	14	12	5	12	17	22	17	21	32	16	11	31	32	15	11		
	6%	5%	4%	10%	8%	5%	5%	3%	5%	5%	7%	5%	7%	6%	3%	9%	8%	7%	5%	6%		
Pensions/Social security/Benefits	52	45	3	4	11	18	15	2	17	19	13	18	7	37	19	8	25	26	18	8		
	5%	5%	6%	5%	5%	6%	6%	1%	8%	6%	4%	6%	2%	7%	4%	7%	6%	5%	6%	4%		
Ageing population/ Social care for the elderly	50	45	2	2	18	13	10	7	10	19	16	15	19	25	20	8	22	22	16	12		
	5%	5%	5%	3%	7%	4%	4%	5%	4%	6%	5%	5%	6%	5%	4%	6%	6%	4%	5%	6%		
Common Market/ Brexit/EU/Europe/ Euro	50	44	2	4	13	14	12	11	8	14	16	20	19	30	35	6	9	25	15	10		
	5%	5%	4%	5%	5%	4%	4%	8%	4%	4%	5%	6%	6%	5%	7%	5%	2%	5%	5%	5%		
Low pay/Minimum wage/Fair wages	43	35	4	4	13	13	9	3	10	19	10	14	10	30	19	3	21	22	13	7		
	4%	4%	8%	4%	5%	4%	4%	2%	4%	6%	3%	5%	3%	6%	4%	3%	5%	5%	4%	4%		
Transport/Public transport	42	38	*	4	12	10	9	3	13	12	12	13	17	24	23	5	14	19	15	9		
	4%	4%	1%	5%	5%	3%	4%	2%	6%	4%	4%	4%	5%	4%	5%	4%	4%	4%	5%	4%		
Morality/ Individual behaviour/ Lifestyle	34	30	1	2	4	13	12	2	13	15	5	8	6	26	13	1	19	19	12	3		
	3%	3%	3%	3%	2%	4%	4%	1%	5%	5%	1%	3%	2%	5%	3%	1%	5%	4%	4%	1%		
Race relations	30	28	1	2	9	8	8	1	10	15	2	13	11	15	8	5	17	16	2	13		
	3%	3%	1%	3%	4%	3%	3%	1%	4%	5%	1%	4%	3%	3%	2%	4%	4%	3%	1%	6%		
Childcare services / support for young people	29	26	-	4	8	9	9	4	5	7	8	14	10	17	12	7	10	11	9	8		
	3%	3%	-	4%	3%	3%	3%	3%	2%	2%	3%	4%	3%	3%	3%	6%	2%	2%	3%	4%		
Population levels/ Overpopulation	27	25	1	*	7	14	13	1	5	12	2	11	3	21	14	3	10	12	13	2		
	3%	3%	3%	*	3%	5%	5%	*	2%	4%	1%	3%	1%	4%	3%	2%	3%	3%	4%	1%		
Local government/ Council tax	23	22	-	1	10	4	4	4	5	8	7	7	7	14	18	1	3	14	8	2		
	2%	3%	-	1%	4%	1%	2%	3%	2%	2%	2%	2%	2%	3%	4%	1%	1%	3%	2%	1%		
Mental health/ well-being	22	18	2	2	7	7	6	1	5	4	6	11	9	11	7	7	7	3	11	8		
	2%	2%	4%	3%	3%	2%	2%	1%	2%	1%	2%	4%	3%	2%	1%	6%	2%	1%	4%	4%		
Food production/ farming	21	18	*	2	4	2	2	-	12	14	2	3	3	16	3	4	13	8	6	7		
	2%	2%	1%	3%	2%	1%	1%	-	5%	4%	1%	1%	1%	3%	1%	4%	3%	2%	2%	3%		
Nuclear weapons/ Nuclear war/ Disarmament	16	13	2	1	7	3	1	2	2	8	6	3	4	10	9	3	4	6	7	3		
	2%	1%	4%	2%	3%	1%	*	1%	1%	2%	2%	1%	1%	2%	2%	3%	1%	1%	2%	2%		
Drug abuse	14	14	-	-	9	4	4	-	1	7	-	7	4	10	5	4	5	3	5	5		
	1%	2%	-	-	4%	1%	1%	-	1%	2%	-	2%	1%	2%	1%	4%	1%	1%	2%	3%		
Petrol prices/Fuel	13	13	1	-	5	5	4	-	4	5	2	5	4	10	3	5	5	5	5	4		
	1%	1%	1%	-	2%	1%	2%	-	2%	2%	1%	2%	1%	2%	1%	4%	1%	1%	1%	2%		
Countryside/Rural life	11	9	-	2	3	3	2	1	3	5	3	3	3	9	2	5	4	2	3	7		
	1%	1%	-	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	4%	1%	*	1%	3%		
Nationalisation/ Government control of institutions	10	9	-	1	4	-	-	1	4	1	2	8	3	7	4	4	2	3	3	3		
	1%	1%	-	1%	2%	-	-	1%	2%	*	*	2%	1%	1%	1%	3%	1%	1%	1%	2%		
Coronavirus/ pandemic diseases	10	9	-	1	-	2	2	5	2	-	4	6	2	8	6	-	4	5	4	1		
	1%	1%	-	1%	-	1%	1%	3%	1%	-	1%	2%	1%	1%	1%	-	1%	1%	1%	1%		
Animal welfare	10	6	3	-	4	3	*	1	1	1	2	6	1	9	2	4	3	1	2	6		
	1%	1%	7%	-	2%	1%	*	*	*	*	1%	2%	*	2%	*	4%	1%	*	1%	3%		
International trade/trade deals	9	9	-	-	7	1	1	-	1	2	4	3	1	8	5	4						

Table 6

Q.P.01/02 What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	PARTY PREFERENCE (NOT V)						IMD QUINTILES					SECTOR WORKING IN		ETHNIC			UNWTD TOTAL
	TOTAL (n)	CON SERV (n)	LAB OUR (n)	LIB ERAL DEMOC CRAT (n)	REFOR M (n)	NONE (n)	1 (n)	2 (n)	3 (n)	4 (n)	5 (n)	PUBLIC (n)	PRV VATE (n)	WHITE (n)	BME (n)	CHILD IN HH	
UNWEIGHTED BASE	1001	149	227	83	170	230	163	164	175	225	184	193	374	889	120	246	1001
WEIGHTED BASE	1001	141*	201	72**	175	273	167	183*	193	207	156	104	476	843	143*	280	1001
100%	141*	201	72**	83*	175	273	17%	18%	19%	21%	16%	10%	48%	84%	14%	28%	100%
Economy/Economic situation	372	61	80	36	68	80	53	76	73	66	74	40	214	309	60	117	412
e	37%	44%	40%	48%	39%	29%	32%	41%	38%	32%	47%	38%	45%	37%	42%	42%	41%
National health service/Hospital/ Healthcare	324	48	87	34	45	78	43	60	73	77	51	36	177	291	39	105	358
e	33%	34%	43%	45%	26%	28%	26%	32%	38%	37%	33%	34%	37%	35%	27%	37%	36%
Immigration/ immigrants	326	64	26	9	132	62	57	53	62	70	55	30	157	300	24	86	320
e	33%	46%	13%	12%	76%	23%	34%	29%	32%	34%	35%	29%	33%	36%	17%	31%	32%
Inflation/Prices	164	7%	30	14	23	50	38	38	30	27	20	18	90	125	41	51	151
e	17%	19%	15%	18%	13%	18%	23%	20%	15%	13%	13%	17%	19%	15%	28%	18%	15%
Housing	160	22	41	11	18	46	38	28	25	30	17	23	76	121	38	49	161
e	16%	16%	20%	14%	10%	17%	23%	15%	13%	14%	11%	22%	16%	14%	26%	18%	16%
Crime/Law & order/ Violence/ Vandalism/Antisocial (yob) behaviour	133	17	25	6	36	33	35	19	18	22	21	14	64	105	28	36	116
e	13%	12%	12%	7%	21%	12%	21%	10%	9%	11%	13%	14%	13%	12%	19%	13%	12%
Education/Schools	122	16	36	11	12	29	16	26	24	33	20	22	63	103	19	63	144
e	12%	12%	18%	14%	7%	10%	9%	14%	12%	16%	13%	21%	13%	12%	13%	23%	14%
Poverty/Inequality	121	18	28	10	2	36	19	19	35	24	16	16	56	88	31	38	122
e	12%	13%	14%	13%	1%	13%	11%	10%	18%	12%	10%	15%	12%	10%	22%	14%	12%
Lack of faith in politics / politicians / government	112	13	10	7	35	32	21	9	22	15	26	11	56	100	11	25	112
e	11%	9%	5%	9%	20%	12%	13%	5%	11%	7%	17%	11%	12%	12%	8%	9%	11%
Pollution/ Environment/ Climate change	109	15	28	11	3	23	20	18	17	28	19	11	56	89	17	32	113
e	11%	11%	14%	15%	2%	8%	12%	10%	9%	13%	12%	11%	12%	11%	12%	12%	11%
Defence/Foreign affairs/ International terrorism	92	24	20	13	9	12	10	15	24	21	19	7	54	77	15	24	119
e	9%	17%	10%	17%	5%	4%	6%	8%	12%	10%	12%	6%	11%	9%	10%	9%	12%
Taxation	67	11	7	9	21	14	14	9	15	9	14	7	48	54	13	22	67
e	7%	8%	3%	12%	12%	5%	9%	5%	8%	4%	9%	6%	10%	6%	9%	8%	7%
Public services in general	60	5	16	1	10	17	10	23	4	10	8	7	36	49	11	30	59
e	6%	4%	8%	2%	6%	6%	6%	13%	2%	5%	5%	7%	8%	6%	7%	11%	6%
Unemployment/ Factory closure/ Lack of industry	58	11	20	2	5	11	15	10	9	11	8	3	27	42	15	15	60
e	6%	8%	10%	3%	3%	4%	9%	5%	5%	6%	5%	3%	6%	5%	10%	5%	6%
Pensions/Social security/Benefits	52	16	5	7	9	10	13	3	18	7	7	4	23	44	6	7	44
e	5%	11%	3%	9%	5%	4%	8%	2%	9%	3%	5%	4%	5%	5%	5%	3%	4%
Ageing population/ Social care for the elderly	50	7	13	4	8	14	8	8	9	9	12	5	25	42	8	10	65
e	5%	3%	7%	5%	5%	5%	5%	5%	5%	4%	7%	5%	5%	5%	6%	4%	6%
Common Market/ Brexit/EU/ Europe /Euro	50	8	18	6	1	14	6	11	9	11	12	6	33	40	10	11	51
e	5%	6%	9%	8%	1%	5%	4%	6%	5%	5%	8%	6%	7%	5%	7%	4%	5%
Low pay/Minimum wage/Fair wages	43	7	15	1	4	13	8	6	13	8	5	5	18	32	11	10	38
e	4%	5%	8%	2%	2%	5%	5%	4%	7%	4%	3%	5%	4%	4%	8%	4%	4%
Transport/Public transport	42	4	7	7	13	10	10	6	9	5	7	4	23	35	7	11	45
e	4%	3%	4%	9%	7%	4%	6%	3%	5%	2%	5%	4%	5%	4%	5%	4%	4%
Morality/ Individual behaviour/ Lifestyle	34	4	4	4	1	14	4	7	9	11	2	2	5	26	7	10	24
e	3%	3%	2%	5%	*	5%	3%	4%	5%	5%	1%	2%	1%	3%	5%	4%	2%
Race relations	30	6	5	-	3	6	8	6	11	4	2	1	11	28	3	2	26
e	3%	4%	3%	-	2%	2%	5%	3%	6%	2%	1%	1%	2%	3%	2%	1%	3%
Childcare services / support for young people	29	4	6	1	2	12	10	5	7	1	5	5	15	21	8	11	27
e	3%	3%	3%	1%	1%	4%	6%	3%	4%	*	3%	5%	3%	3%	6%	4%	3%
Population levels/ Overpopulation	27	4	-	-	7	12	7	11	3	*	4	2	15	27	-	9	21
e	3%	3%	-	-	4%	4%	7%	6%	1%	*	3%	2%	3%	3%	-	3%	2%
Local government/ Council tax	23	3	4	2	3	10	8	1	4	4	3	3	13	18	4	10	23
e	2%	2%	2%	3%	2%	4%	1%	*	2%	2%	2%	3%	3%	2%	3%	3%	2%
Mental health/ well-being	22	1	3	4	1	7	8	5	-	2	5	2	12	17	5	9	22
e	2%	1%	2%	5%	1%	3%	1%	3%	-	1%	3%	2%	2%	2%	3%	3%	2%
Food production/ farming	21	6	2	1	3	8	3	1	7	4	1	1	7	16	3	2	16
e	2%	6%	1%	1%	3%	3%	2%	1%	4%	2%	1%	1%	1%	2%	1%	1%	2%
Nuclear weapons/ Nuclear war/ Disarmament	16	4	5	1	1	2	6	3	*	1	3	1	10	14	2	2	19
e	2%	3%	2%	2%	1%	1%	4%	1%	*	1%	2%	1%	2%	2%	2%	1%	2%
Drug abuse	14	4	2	1	-	7	7	2	2	2	*	1	8	5	9	1	10
e	1%	3%	1%	1%	-	3%	4%	1%	1%	1%	*	1%	2%	1%	6%	*	1%
Petrol prices/Fuel	13	2	2	3	1	5	4	1	4	3	1	1	8	8	5	1	10
e	1%	2%	1%	3%	*	2%	3%	1%	2%	2%	1%	1%	2%	1%	4%	*	1%
Countryside/Rural life	11	2	2	*	2	3	4	*	2	2	3	*	6	4	5	1	9
e	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	2%	*	1%	1%	3%	*	1%
Nationalisation/ Government control of institutions	10	*	1	-	2	3	5	1	1	1	2	1	7	5	4	4	10
e	1%	*	1%	-	1%	1%	3%	1%	1%	*	1%	1%	1%	1%	3%	1%	1%
Coronavirus/ pandemic diseases	10	1	2	-	7	-	4	1	1	-	3	1	5	9	1	3	7
e	1%	1%	1%	-	4%	-	2%	*	*	-	2%	1%	1%	1%	*	1%	1%
Animal welfare	10	3	-	1	-	6	4	1	-	3	1	*	6	7	3	-	6
e	1%	2%	-	1%	-	2%	3%	*	-	2%	1%	*	1%	1%	2%	-	1%
International trade/trade deals	9	2	1	-	3	3	6	1	*	1	1	1	8	6	3	1	8
e	1%	2%	1%	-	2%	1%	4%	1%	*	*	1%	1%	2%	1%	2%	*	1%
AI / Technology	9	-	2	2	1	2	3	1	1	2	2	-	7	8	1	1	9
e	1%	-	1%	3%	1%	1%	2%	*	1%	1%	1%	-	1%	1%	1%	*	1%
UK union/ devolution/reform	7	*	*	1	1	*	3	2	-	2	*	1	5	4	1	-	8
e	1%	*	*	2%	*	*	2%	1%	-	1%	*	1%	1%	1%	1%	-	1%
Pound/Exchange rate/Value of pound	7	2	*	-	*	4	5	-	-	1	-	*	5	3	4	1	7
e	1%	2%	*	-	*	1%	3%	-	-	1%	-	*	1%	*	3%	*	1%
Trade unions/ Strikes	6	1	1	-	4	-	1	-	-	4	*	1	5	6	1	4	5
e	1%	1%	*	-	2%	-	1%	-	-	2%	*	1%	1%	1%	*	1%	*
Privatisation	6	1	2	-	-	1	*	2	1	2	1	1	4	3	3	3	8
e	1%	*	1%	-	-	1%	*	1%	*	1%	1%	1%	1%	*	2%	1%	1%
Media / social media	5	2	2	-	1	-	-	2	1	1	1	*	3	5	-	2	6
e	1%	1%	1%	-	1%	-	-	1%	1%	1%	1%	*	1%	-	-	1%	1%
Royal Family/ Monarchy	3	-	-	-	1	2	-	1	-	-	*	-	2	3	-	-	4
e	*	-	-	-	1%	-	-	1%	-	-	-	-	*	-	-	-	*
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Other	88	7	17	8	17	24	10	19	16	25	14	12	47	75	10	28	100
e	9%	5%	8%	11%	10%	9%	6%	10%	9%	12%	9%	11%	10%	9%	7%	10%	10%
MEAN NUMBER OF MENTIONS	7.89	3.11	2.85	3.06	3	2.84	3.38	2.81	2.88	2.81	3.07	2.89	3.27	2.82	3.45	3.09	3.02
e	2						2					2			2		
STANDARD ERROR	0.06	0.25	0.09	0.14	0.09	0.17	0.27	0.12	0.12	0.08	0.16	0.1	0.13	0.06	0.29	0.08	0.06
ERROR VARIANCE	*	0.06	0.01	0.02	0.01	0.03	0.07	0.01	0.01	0.01	0.02	0.01	0.02	*	0.09	0.01	*
Don't know	108	10	18	4	9	38	18	29	13	21	13	5	46	83	9	18	84
e	11%	7%	9%	5%	5%	21%	11%	16%	7%	10%	8%	5%	9%	11%	6%	7%	8%
Personal finances (NET)	299	37	67	27	29	87	56	59	63	61	39	35	147	225	72	97	290
e	30%	26%	33%	36%	17%	32%	34%	32%	32%	29%	25%	34%	31%	27%	51%	35%	29%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
e	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/n/h/c/d/e - z/n/g/h - z