

Table 1
Q.PL01 What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+

	SEX			AGE										SOCIAL GRADE								HH INCOME				UNWTD TOTAL
	TOTAL (t)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	UP TO 24999 (r)	25000-49999 (s)	50000 PLUS (t)					
UNWEIGHTED BASE	1008	500	484	134	158	153	142	171	250	292	295	421	297	360	121	158	657	279	149	167	336	1008				
WEIGHTED BASE	1008	482	502	108*	179*	162*	165*	159	236	287	126	395	282	238	209*	224	520	433	177*	162	333	1008				
100%	48%	50%	11%*	15%*	16%*	16%*	16%	23%	28%	32%	39%	28%	24%	21%*	22%	52%	43%	18%*	16%	33%	100%					
Economy/Economic situation	212	113	97	16	48	33	37	26	51	65	70	77	94	47	24	38	141	62	38	34	86	236				
21% nc	23%	19%	15%	27%	21%	22%	16%	22%	23%	21%	19%	33%	20%	12%	17%	27%	14%	21%	21%	26%	23%					
Immigration/immigrants	193	97	90	12	18	24	15	57	67	30	39	125	32	35	69	51	68	120	40	34	58	161				
19% cd fimo	20%	18%	11%	10%	15%	9%	36%	29%	29%	10%	12%	32%	11%	15%	33%	23%	13%	28%	22%	21%	17%	16%				
Inflation/Prices	90	30	58	20	21	16	15	13	6	41	31	19	19	26	19	23	45	42	17	13	23	80				
9% ahk	6%	12%	10%	19%	12%	9%	8%	2%	14%	9%	5%	5%	7%	11%	9%	10%	9%	10%	10%	8%	7%	8%				
National health service/Hospitals/Healthcare	84	31	52	8	20	13	20	9	14	28	33	23	17	25	17	23	42	40	16	17	26	83				
8%	6%	10%	7%	11%	8%	12%	6%	6%	10%	10%	6%	6%	10%	8%	10%	8%	9%	9%	11%	8%	8%	8%				
Lack of faith in politics / politicians / government	43	24	18	2	4	1	15	12	8	6	17	20	12	5	11	12	17	23	7	9	18	38				
4% mp	5%	4%	2%	2%	1%	9%	7%	3%	2%	5%	5%	4%	2%	5%	6%	3%	5%	4%	6%	5%	4%	4%				
Poverty/inequality	42	19	20	3	9	10	8	7	5	11	18	13	14	12	5	6	26	12	4	7	14	43				
4% 33 3%	4%	4%	2%	5%	6%	5%	5%	2%	4%	6%	3%	3%	5%	5%	3%	3%	5%	3%	2%	4%	4%	4%				
Housing	33	15	17	6	11	3	3	4	5	18	6	10	6	11	6	6	17	12	6	5	9	37				
3%	3%	3%	6%	6%	2%	2%	3%	2%	6%	2%	2%	2%	2%	5%	3%	3%	3%	3%	3%	3%	3%	4%				
Defence/foreign affairs/International terrorism	31	15	16	2	1	2	1	5	20	3	3	25	7	8	4	9	15	13	5	1	5	33				
3% ii	3%	3%	2%	*	1%	1%	3%	9%	1%	1%	6%	3%	3%	3%	2%	4%	3%	3%	3%	1%	2%	3%				
Pollution/Environment/Climate change	28	17	10	2	3	2	9	4	7	5	11	11	15	5	1	4	20	5	2	4	14	39				
3%	4%	2%	2%	2%	1%	5%	2%	3%	2%	3%	3%	3%	5%	2%	1%	2%	4%	1%	1%	2%	4%	4%				
Public services in general	22	11	10	*	-	8	5	5	3	*	13	8	13	6	2	-	19	2	2	1	15	23				
2% 2%	2%	2%	2%	*	-	5%	3%	3%	1%	*	4%	2%	5%	3%	1%	-	4%	1%	1%	*	5%	2%				
Crime/Law & order/ Violence/Vandalism/Antisocial (yob) behaviour	21	5	15	3	8	6	3	1	1	11	9	1	3	3	6	7	6	13	2	10	4	18				
2% ahhp	1%	3%	3%	3%	4%	4%	2%	1%	*	4%	3%	*	1%	1%	3%	3%	1%	3%	1%	6%	1%	2%				
Education/Schools	16	5	10	2	5	1	5	*	2	7	6	3	6	3	4	4	9	7	4	3	3	17				
2%	1%	2%	2%	3%	3%	1%	3%	*	1%	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%				
Unemployment/Factory closure/Lack of industry	14	6	9	2	2	2	1	1	6	4	4	7	2	3	8	1	5	9	7	2	3	13				
1%	1%	2%	2%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	4%	1%	1%	2%	4%	1%	1%	1%				
Taxation	13	6	7	7	1	4	-	*	*	9	4	1	3	5	3	-	9	3	1	3	6	15				
1%	1%	1%	7%	7%	1%	2%	-	*	*	3%	1%	*	1%	2%	2%	-	2%	1%	1%	2%	2%	1%				
Morality/ Individual behaviour/ Lifestyle	13	8	5	-	1	2	3	2	5	1	5	7	6	2	-	3	8	3	3	1	6	13				
1%	2%	1%	-	1%	1%	2%	1%	2%	*	1%	2%	2%	2%	1%	-	2%	2%	1%	2%	*	2%	1%				
Pensions/Social security/Benefits	11	9	2	*	3	-	2	1	5	3	2	6	2	1	7	-	3	7	1	1	-	9				
1%	2%	*	*	2%	-	1%	1%	2%	1%	*	2%	1%	1%	1%	4%	-	1%	2%	1%	1%	-	1%				
Common Market/ Brexit/EU/Europe/ Euro	9	5	4	-	3	2	1	2	*	3	4	2	1	3	5	-	4	5	2	-	6	9				
1%	1%	1%	-	2%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	2%	-	1%	1%	1%	-	2%	1%				
Race relations	8	3	5	3	1	2	2	1	-	4	3	1	2	3	1	1	5	2	2	3	1	11				
1%	1%	1%	3%	1%	1%	1%	*	-	2%	1%	*	1%	1%	1%	*	1%	*	1%	2%	*	1%	1%				
Childcare services / support for young people	7	5	2	-	1	5	-	1	*	1	5	1	*	2	2	1	2	3	-	1	3	6				
1%	1%	*	-	*	2%	-	1%	*	*	2%	*	*	*	1%	1%	*	*	1%	-	1%	1%	1%				
Nationalisation/ Government control of institutions	7	3	4	-	1	3	2	1	-	1	4	1	-	4	-	3	4	3	1	1	2	5				
1%	1%	1%	-	1%	2%	1%	1%	-	*	1%	*	-	-	2%	-	1%	1%	1%	1%	1%	1%	*				
Low pay/Minimum wage/Fair wages	6	2	3	*	3	3	-	-	-	3	3	-	3	1	1	1	4	2	2	1	2	7				
1%	*	1%	*	1%	2%	-	-	-	1%	1%	-	1%	*	*	*	*	1%	*	1%	1%	1%	1%				
Mental health/ well-being	4	4	-	3	-	-	-	1	-	3	-	1	3	-	1	-	3	1	-	1	2	3				
*	1%	-	3%	-	-	-	1%	-	-	1%	-	*	1%	-	1%	-	1%	*	-	1%	*	*				
Food production/ farming	4	2	2	1	1	2	-	-	1	2	2	1	1	1	-	2	2	2	1	2	-	4				
3	1	2	1	1%	1%	1%	-	*	1%	*	*	*	1%	*	-	1%	*	*	1%	-	*	*				
Transport/Public transport	3	1	2	1	*	-	1	-	1	2	1	1	1	1	*	1	2	2	1	-	1	5				
3	2	1	1%	*	-	*	-	-	*	1%	*	*	*	*	*	*	*	*	*	-	*	*				
Ageing population/ Social care for the elderly	3	2	1	-	-	2	1	-	*	-	3	*	1	*	-	2	1	2	-	1	-	4				
*	*	*	-	-	-	1%	1%	-	-	-	1%	*	*	*	-	1%	*	*	-	*	*	*				
Nuclear weapons/ Nuclear war/ Disarmament	3	3	*	-	*	-	-	-	3	*	-	3	-	*	-	3	*	3	-	-	-	2				
3	1%	*	-	*	-	-	-	-	1%	*	-	1%	-	*	-	1%	*	1%	-	-	*	*				
Drug abuse	2	*	1	-	1	-	-	*	-	1	-	*	-	-	-	1	-	1	-	-	-	2				
2	*	*	-	-	1%	-	-	*	-	*	-	*	-	-	-	1%	-	*	-	-	-	*				
Population levels/ Overpopulation	1	-	*	-	*	-	1	-	*	*	1	*	-	*	-	-	*	-	*	-	-	3				
*	-	*	-	-	-	1%	-	*	*	*	*	*	-	*	-	-	*	-	-	-	-	*				
Pound/Exchange rate/Value of pound	1	1	1	-	-	-	1	1	-	-	1	1	-	1	1	-	1	1	-	-	1	2				
*	*	*	-	-	-	-	*	-	-	-	*	*	-	*	-	-	*	-	-	-	-	*				
Coronavirus/ pandemic diseases	1	-	1	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-	-	1	-	1				
*	-	*	-	-	-	1%	-	-	-	-	*	-	-	1%	-	-	*	-	-	1%	-	*				
Media / social media	1	1	-	-	1	-	-	-	-	1	-	-	-	1	-	-	1	-	-	-	1	1				
*	*	-	-	-	1%	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	1%	-	*				
International trade/trade deals	1	1	-	-	-	1%	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	1				
*	*	-	-	-	-	1%	-	-	-	-	*	-	*	-	-	-	*	-	-	-	-	*				
Median	*	1	*	1	*	1	1	1	1	*	1	*	*	1	1	1	1	1	1	*	1	*				
UK union/ devolution/reform	*	*	*	-	-	-	-	-	-	-	*	*	*	*	-	-	*	-	-	-	-	1				
Animal welfare	*	*	-	-	-	-	*	-	-	-	*	-	*	*	-	-	*	-	-	*	-	1				
*	*	*	-	-	-	-	*	-	-	-	*	-	*	*	-	-	*	-	-	*	-	*				
Royal Family/ Monarchy	*	*	-	-	-	-	-	-	*	-	-	*	*	-	-	-	*	-	-	-	-	1				
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
Local government/																										



Table 2
Q.P101 What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+

		GOVERNMENT OFFICE REGION									TENURE			EDUCATION		WORKING STATUS			AREA			
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH EXCL SCOT LAND (d)	MID LANDS INCL WALES (e)	MID LANDS (f)	GL (g)	SOUTH EXCL GL (h)	OWNED (i)	MORT GAGED (j)	RENTED (k)	GRAD UATE (l)	NON GRAD UATE (m)	FULL TIME (n)	PART TIME (o)	NOT WORK ING (p)	URBAN (s)	SUBURBAN (t)	RURAL (u)	UNWTD TOTAL	
UNWEIGHTED BASE	1008	856	57	95	216	311	254	147	239	354	300	309	489	423	500	109	399	485	311	212	1008	
WEIGHTED BASE	1008	870	48*	90*	237	313	265	139*	229	331	301	315	320	579	506	109*	396	446	337	225	1008	
1000%	1000%	86%	5%*	9%*	24%	31%	26%	14%*	23%	33%	30%	33%	33%	57%	50%	11%*	39%	44%	33%	22%	1000%	
Economy/Economic situation	212	178	9	24	55	67	58	29	37	75	82	49	100	95	120	16	76	108	58	45	236	
	21%	20%	19%	27%	23%	21%	22%	21%	16%	23%	27%	15%	30%	16%	24%	15%	19%	24%	17%	20%	23%	
Immigration/immigrants	193	169	14	11	47	73	59	12	50	90	37	62	25	146	93	12	89	66	89	38	161	
	19%	19%	28%	12%	20%	23%	22%	9%	22%	27%	12%	19%	8%	25%	18%	11%	23%	15%	26%	17%	16%	
	1%	1%	4%	1%	4%	5%	4%	1%	4%	4%	3%	4%	1%	4%	3%	3%	4%	3%	3%	3%	3%	
Inflation/Prices	90	81	5	4	19	25	20	20	22	19	32	34	20	64	48	9	33	42	29	20	80	
	9%	9%	11%	4%	8%	8%	7%	15%	10%	6%	10%	10%	6%	11%	10%	8%	8%	9%	9%	9%	8%	
National health service/Hospital/Healthcare	84	75	5	4	29	19	14	15	17	11	24	47	31	51	40	8	35	42	22	19	83	
	8%	9%	9%	5%	12%	6%	5%	11%	7%	3%	8%	14%	9%	9%	8%	8%	9%	9%	7%	8%	8%	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Lack of faith in politics / politicians / government	43	33	1	9	15	9	8	3	7	20	15	6	15	25	21	6	16	18	13	12	38	
	4%	4%	2%	10%	6%	3%	3%	2%	3%	6%	5%	2%	5%	4%	4%	5%	4%	4%	4%	5%	4%	
Poverty/inequality	42	37	1	5	13	9	8	5	7	10	16	15	15	24	27	5	10	27	5	10	43	
	4%	4%	2%	5%	6%	3%	3%	5%	3%	3%	5%	5%	5%	4%	5%	5%	3%	6%	2%	4%	4%	
Housing	33	31	-	2	5	7	7	7	12	4	5	21	8	22	11	9	13	15	12	5	37	
	3%	3%	-	2%	2%	2%	2%	5%	5%	1%	2%	6%	2%	4%	2%	9%	3%	3%	4%	2%	4%	
Defence/Foreign affairs/International terrorism	31	22	3	7	7	12	9	4	2	22	6	3	9	20	4	3	24	10	17	4	33	
	3%	3%	6%	7%	3%	4%	3%	3%	1%	7%	2%	1%	3%	3%	1%	3%	6%	2%	5%	2%	3%	
Pollution/ Environment/ Climate change	28	18	-	9	3	6	6	2	8	13	9	4	16	8	14	4	10	13	7	7	39	
	3%	2%	-	10%	1%	2%	2%	1%	3%	4%	3%	1%	5%	1%	3%	3%	3%	3%	2%	3%	4%	
Public services in general	22	20	2	-	2	4	3	4	11	9	10	2	12	5	17	1	4	9	6	6	23	
	2%	2%	3%	-	1%	1%	1%	3%	5%	3%	3%	1%	4%	1%	3%	1%	1%	2%	2%	3%	2%	
Crime/Law & order/ Violence/Vandalism/Antisocial (yob) behaviour	21	21	-	-	7	3	3	3	7	2	4	13	7	12	7	7	7	7	7	7	18	
	2%	2%	-	-	3%	1%	1%	2%	3%	*	1%	4%	2%	2%	1%	6%	2%	2%	2%	3%	2%	
Education/Schools	16	15	-	1	2	5	5	3	5	8	5	4	6	7	9	3	4	9	3	4	17	
	2%	2%	-	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	1%	2%	3%	1%	2%	1%	2%	2%	
Unemployment/ Factory closure/ Lack of industry	14	14	-	-	4	2	2	6	2	2	2	10	6	6	6	-	8	12	2	-	13	
	1%	2%	-	-	2%	1%	1%	5%	1%	1%	1%	3%	2%	1%	1%	-	2%	3%	1%	-	1%	
Taxation	13	13	*	-	2	8	8	1	2	1	3	9	9	3	11	*	2	5	7	1	15	
	1%	1%	1%	-	1%	3%	3%	1%	1%	*	1%	3%	3%	1%	2%	*	1%	2%	*	-	1%	
Morality/ Individual behaviour/ Lifestyle	13	12	*	*	2	7	6	*	3	7	5	1	7	5	7	-	6	7	3	3	13	
	1%	1%	1%	1%	1%	2%	2%	*	2%	2%	2%	*	2%	1%	1%	-	2%	2%	1%	1%	1%	
Pensions/Social security/Benefits	11	7	-	4	-	2	2	1	4	4	*	2	2	7	3	2	5	1	4	5	9	
	1%	1%	-	4%	-	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	2%	1%	*	1%	2%	1%	
Common Market/ Brexit/EU/Europe/ Euro	9	9	-	-	1	3	3	2	3	2	4	3	6	3	8	-	1	2	5	1	9	
	1%	1%	-	-	*	1%	1%	1%	1%	1%	1%	1%	2%	*	2%	-	*	*	2%	1%	1%	
Race relations	8	8	-	-	3	3	3	1	1	-	4	3	3	4	1	3	4	4	2	3	11	
	1%	1%	-	-	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	*	3%	1%	1%	1%	1%	1%	
Childcare services / support for young people	7	7	-	-	-	3	3	-	4	1	1	1	2	5	5	-	2	1	6	1	6	
	1%	1%	-	-	-	1%	1%	-	2%	*	*	*	1%	1%	1%	-	1%	*	2%	*	1%	
Nationalisation/ Government control of institutions	7	5	-	2	-	4	4	-	1	1	4	3	-	5	6	1	-	2	5	-	5	
	1%	1%	-	2%	-	1%	2%	-	*	*	1%	1%	-	1%	1%	1%	-	*	1%	-	*	
Low pay/Minimum wage/Fair wages	6	6	-	-	-	2	2	2	2	1	2	3	4	2	2	1	3	3	3	-	7	
	1%	1%	-	-	-	1%	1%	2%	1%	*	1%	1%	1%	*	*	1%	1%	1%	1%	-	1%	
Mental health/ well-being	4	4	-	-	1	2	2	-	1	2	1	1	-	3	1	3	-	1	3	-	3	
	*	1%	-	-	1%	1%	1%	-	1%	*	*	*	-	1%	*	3%	-	*	1%	-	*	
Food production/ farming	4	4	-	-	1	-	-	-	4	1	1	2	1	3	2	-	2	1	1	3	4	
	*	*	-	-	*	-	-	-	2%	*	*	1%	*	1%	*	-	1%	*	*	1%	*	
Transport/Public transport	3	2	1	-	1	2	1	*	-	1	1	1	1	2	*	1	2	1	1	1	5	
	*	*	2%	-	*	1%	*	*	-	*	*	*	*	*	*	1%	1%	*	*	*	*	
Ageing population/ Social care for the elderly	3	3	-	*	-	*	*	-	2	1	1	2	1	2	3	-	*	2	*	1	4	
	*	*	-	-	-	-	-	-	1%	*	*	*	*	*	1%	-	*	*	*	*	*	
Nuclear weapons/ Nuclear war/ Disarmament	3	3	-	-	*	3	3	-	-	3	*	-	*	3	*	-	3	*	-	3	2	
	*	*	-	-	*	1%	1%	-	-	1%	*	-	*	*	*	-	1%	*	-	1%	*	
Drug abuse	2	2	-	-	-	1	1	*	-	-	*	1	*	1	-	-	2	2	-	-	2	
	*	*	-	-	-	*	*	*	-	-	*	*	*	*	-	-	2	*	-	-	*	
Population levels/ Overpopulation	1	1	-	-	-	1	1	-	*	*	1	*	*	-	1	-	*	*	1	-	3	
	*	*	-	-	-	*	*	-	*	*	*	*	*	-	*	-	*	*	-	-	*	
Pound/Exchange rate/Value of pound	1	1	-	-	1	1	1	-	-	-	1	-	1	1	1	-	-	-	1	1	2	
	*	*	-	-	*	*	*	-	-	-	*	-	*	*	*	-	-	*	*	-	*	
Coronavirus/ pandemic diseases	1	1	-	-	-	1	1	-	-	-	-	1	-	1	1	-	-	-	-	1	1	
	*	*	-	-	-	*	*	-	-	-	-	*	-	*	*	-	-	-	-	1%	*	
Media / social media	1	1	-	-	1	-	-	-	-	-	-	1	-	1	1	-	-	1	-	-	1	
	*	*	-	-	1%	-	-	-	-	-	-	*	-	*	*	-	-	*	-	-	*	
International trade/trade deals	1	1	-	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	1	1	
	*	*	-	-	-	-	-	1%	-	-	-	-	*	-	-	1%	-	-	-	-	*	
Median	*	*	1	1	1	*	*	1	1	*	1	1	1	*	1	*	1	1	1	*	*	
UK union/ devolution/reform	*	-	1%	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	1	
	*	-	1%	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	*	
Animal welfare	*	*	-	-	-	*	*	-	-	-	-	*	*	-	*	-	-	*	-	-	1	
	*	*	-	-	-	*	*	-	-	-	-	*	*	-	*	-	-	*	-	-	*	
Royal Family/ Monarchy	*	*	-	-	*	-	-	-	-	*	-	-	*	-	*	-	-	*	-	-	1	
	*	*	-	-	*	-	-	-	-	*	-	-	*	-	*	-	-	*	-	-	*	

BASE: ALL ADULTS AGED 18+

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h - z/i/j/k/l/m - z/n/o/p/q - z/r/s/t/u - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 6th November - 12th November 2024
Source : Ipsos (JN Q218)

Table 4

Q1.P01/02 What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	SEX			AGE										SOCIAL GRADE							HH INCOME			
	TOTAL (a)	MALE (b)	FEMALE (c)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	18-34 (j)	35-44 (k)	55+ (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	ABC1 (q)	CDE (r)	UP TO 24999 (s)	25000-49999 (t)	50000 PLUS (u)	UNWTD (v)		
UNWEIGHTED BASE	1008	500	484	134	138	153	142	171	250	292	295	421	297	360	121	158	657	279	149	167	336	1008		
WEIGHTED BASE	1008	482	502	108*	179*	162*	165*	159	236	287	326	395	282	338	209*	224	520	433	177*	162	333	1008		
100%	48%	50%	50%	11%*	18%*	16%*	16%*	16%	23%	28%	32%	39%	28%	34%	21%*	22%	52%	43%	18%*	16%	33%	100%		
Economy/Economic situation	391	216	172	28	80	64	72	52	95	109	135	147	151	87	66	69	237	135	67	58	162	412		
	39%	42%	34%	26%	45%	39%	44%	33%	40%	38%	42%	37%	53%	36%	32%	31%	46%	31%	38%	36%	49%	41%		
	bqz	zb							c	c	c		zmn	ooo		os				z				
Immigration/ Immigrants	336	173	155	20	43	50	36	86	100	63	86	187	72	73	103	79	145	182	63	67	110	303		
	33%	36%	31%	19%	24%	31%	22%	54%	43%	22%	26%	47%	26%	31%	49%	35%	28%	42%	36%	41%	33%	30%		
	ifw							acd	zcd			zcd			afm		afm							
National health service/Hospital/ Healthcare	287	119	163	25	57	50	63	44	49	81	113	93	92	76	42	69	168	111	49	47	107	307		
	28%	25%	32%	23%	32%	31%	38%	28%	21%	28%	35%	23%	33%	32%	20%	31%	32%	26%	28%	29%	32%	30%		
	ajh		za				zch					zch				zn								
Inflation/Prices	207	93	109	34	42	43	25	27	36	76	68	63	44	58	45	51	102	96	38	31	70	195		
	20%	19%	22%	32%	23%	27%	15%	17%	15%	26%	21%	16%	16%	24%	21%	23%	20%	22%	21%	19%	21%	19%		
	kl			zfg	hjk					zfh			lo			i								
Housing	158	67	87	19	50	22	27	23	17	69	49	40	46	31	41	32	77	72	26	22	58	145		
	16%	14%	17%	17%	28%	13%	17%	15%	7%	24%	15%	10%	16%	13%	20%	14%	15%	17%	15%	14%	17%	14%		
	hk			h	zng		h		ace															
Education/Schools	131	42	84	11	21	20	31	22	24	31	51	47	56	30	23	19	86	41	31	15	51	143		
	13%	9%	17%	10%	12%	13%	19%	14%	10%	11%	16%	12%	20%	12%	11%	8%	17%	10%	17%	9%	15%	14%		
	a		za										zmo	a										
Lack of faith in politics / politicians / government	123	63	57	5	11	17	25	23	41	16	42	64	39	25	26	27	64	54	17	28	35	112		
	12%	13%	11%	5%	6%	11%	15%	14%	17%	6%	13%	16%	14%	10%	13%	12%	12%	12%	10%	17%	11%	11%		
	coi						ci		zcd			i												
Poverty/Inequality	122	55	62	10	23	14	29	19	27	33	43	46	36	33	24	23	69	47	28	18	37	121		
	12%	11%	12%	9%	13%	9%	18%	12%	11%	11%	13%	12%	13%	14%	12%	10%	13%	11%	16%	11%	11%	12%		
												e												
Defence/Foreign affairs/ International terrorism	116	65	50	6	9	23	14	26	39	15	37	65	53	26	12	19	79	32	11	15	48	129		
	12%	13%	10%	6%	5%	14%	9%	16%	17%	5%	11%	16%	19%	11%	6%	9%	15%	7%	6%	9%	14%	13%		
	cdi						cdi	zcdi			cdi	cdi	zcdi			zmnq								
Pollution/ Environment/ Climate change	114	46	65	8	20	12	24	22	28	28	36	50	43	36	10	20	79	30	14	14	43	139		
	11%	10%	13%	7%	11%	7%	15%	14%	12%	10%	11%	13%	15%	15%	5%	9%	15%	7%	8%	9%	13%	14%		
	rq												zmq	zmq		zmq								
Crime/Law & order/ Violence/ Vandalism/Vandalism (yob) behaviour	99	42	52	11	26	16	18	8	22	37	33	29	15	32	13	34	47	47	20	23	29	93		
	10%	9%	10%	10%	15%	10%	11%	5%	9%	13%	10%	7%	5%	14%	6%	15%	9%	11%	11%	14%	9%	9%		
	gl									e				zq		lo								
Taxation	85	44	39	17	13	8	22	15	10	30	31	24	14	15	35	18	29	53	20	16	25	72		
	8%	9%	8%	16%	7%	5%	13%	9%	4%	10%	9%	6%	5%	6%	17%	8%	6%	12%	11%	10%	8%	7%		
	hio			zgh			hk			h				zmo	zmoq		afm							
Public services in general	65	29	34	5	7	12	19	16	6	12	30	22	35	14	7	8	48	15	4	10	34	68		
	6%	6%	7%	5%	4%	7%	11%	10%	3%	4%	9%	6%	12%	6%	3%	4%	9%	4%	2%	6%	10%	7%		
	hq						hi	hk		h	h		zmo			zmoq								
Pensions/Social security/Benefits	59	23	35	1	3	1	21	12	20	4	23	32	19	9	16	18	24	34	10	5	18	45		
	6%	5%	7%	1%	2%	1%	11%	7%	9%	1%	7%	8%	5%	4%	8%	8%	5%	8%	6%	3%	5%	4%		
	cdi						zcdi	cdi	cdi		cdi	cdi												
Unemployment/ Factory closure/ Lack of industry	51	20	31	7	7	6	7	10	14	15	12	24	14	10	14	11	24	25	15	9	15	52		
	5%	4%	6%	7%	4%	4%	7%	6%	6%	5%	4%	6%	5%	4%	7%	5%	5%	6%	9%	6%	4%	5%		
	z																							
Race relations	45	21	21	7	6	15	4	10	3	13	19	23	23	12	9	8	25	17	3	17	15	48		
	4%	4%	4%	6%	3%	9%	3%	6%	1%	4%	6%	3%	5%	5%	4%	4%	8%	4%	2%	10%	4%	4%		
	h			zfh		zfh		hk		h	h													
Transport/Public transport	43	24	18	7	6	9	11	8	3	13	19	11	19	9	6	8	27	14	6	4	24	43		
	4%	5%	4%	6%	3%	5%	7%	5%	1%	4%	6%	3%	7%	4%	3%	3%	5%	3%	3%	3%	7%	4%		
				h		h		h		h			z							z				
Ageing population/ Social care for the elderly	41	12	25	1	8	9	6	5	12	8	14	18	14	11	6	8	25	15	14	4	9	42		
	4%	3%	5%	1%	4%	5%	4%	3%	5%	3%	4%	5%	5%	5%	3%	4%	5%	3%	8%	2%	3%	4%		
	a									c														
Morality/ Individual behaviour/ Lifestyle	33	16	16	*	6	5	7	3	12	6	12	14	15	9	2	5	24	7	6	5	13	39		
	3%	3%	3%	*	3%	3%	4%	2%	5%	2%	4%	4%	5%	4%	1%	2%	5%	2%	3%	3%	4%	4%		
													q			z								
Childcare services/ support for young people	32	12	18	3	11	6	5	3	4	14	11	7	5	9	6	5	14	11	4	9	7	29		
	3%	2%	4%	3%	6%	4%	3%	2%	2%	5%	3%	2%	2%	4%	3%	2%	3%	3%	2%	6%	2%	3%		
Common Market/ Brexit/EU/Euro/ Euro	29	16	13	2	8	6	5	4	4	10	12	8	10	8	8	3	17	11	4	2	16	35		
	3%	3%	3%	2%	4%	4%	3%	2%	2%	3%	4%	2%	3%	3%	4%	1%	3%	3%	2%	1%	5%	3%		
Low pay/Minimum wage/Fair wages	27	14	9	2	6	11	4	2	1	8	16	3	9	2	10	2	11	12	2	7	13	29		
	3%	3%	2%	2%	4%	7%	3%	1%	*	3%	5%	1%	3%	1%	5%	1%	2%	3%	1%	4%	4%	3%		
	hkm					zfh			*	hk							m							
Mental health/ well-being	26	11	13	10	8	3	1	3	1	17	5	4	5	7	7	5	13	12	4	7	6	23		
	3%	2%	3%	9%	4%	2%	1%	2%	*	6%	1%	1%	2%	3%	3%	2%	3%	3%	3%	4%	2%	2%		
	hk			zefg	hk					z														

Table 5
Q.P101/02 What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

		GOVERNMENT OFFICE REGION										TENURE			EDUCATION		WORKING STATUS				AREA			UNWTD TOTAL
		TOTAL (a)	ENG LAND (b)	WALES (c)	SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS (f)	GL (g)	SOUTH EXCL. GL (h)	OWNED (i)	MORT GAGED (j)	RENTED (k)	GRAD UATE (l)	NON GRAD UATE (m)	FULL TIME (n)	PART TIME (o)	NOT WORK (p)	URBAN (q)	SUBURBAN (r)	RURAL (s)				
UNWEIGHTED BASE	1008	856	57	95	216	311	254	147	239	354	300	309	449	423	500	109	399	485	311	212	1008			
WEIGHTED BASE	1008	870	44*	90*	237	313	265	139*	229	331	301	335	519	505	1051	96	448	337	225	1008				
Economy/Economic situation	391	331	18	41	96	116	97	54	83	130	139	112	164	191	221	30	140	184	122	86	412			
	39%	38%	40%	46%	41%	37%	37%	39%	36%	39%	46%	33%	50%	33%	44%	28%	35%	41%	36%	38%	41%			
Immigration/ Immigrants	336	294	18	24	81	110	93	31	89	144	75	109	68	225	167	22	147	141	125	70	303			
	33%	34%	37%	27%	34%	35%	32%	39%	43%	25%	32%	32%	21%	39%	33%	21%	37%	32%	37%	31%	30%			
National health service/Hospitals/ Healthcare	287	249	13	24	75	85	72	38	64	79	98	105	123	145	153	35	98	139	76	72	307			
	28%	29%	27%	27%	32%	27%	27%	27%	28%	24%	32%	31%	37%	25%	30%	33%	25%	31%	23%	32%	30%			
Inflation/Prices	207	179	14	14	42	69	54	40	43	51	62	85	57	134	111	20	75	98	69	39	195			
	20%	21%	30%	15%	18%	22%	20%	29%	19%	15%	20%	25%	17%	23%	22%	19%	19%	22%	21%	17%	19%			
Housing	158	137	13	8	30	48	34	34	39	37	48	69	42	104	89	17	52	68	71	20	145			
	16%	16%	28%	9%	13%	15%	13%	24%	17%	11%	16%	21%	13%	18%	18%	16%	13%	15%	21%	9%	14%			
Education/Schools	131	116	3	11	30	30	27	33	25	40	43	47	56	60	72	18	40	77	29	24	143			
	13%	13%	7%	13%	13%	10%	10%	24%	11%	12%	14%	14%	17%	10%	14%	17%	10%	17%	9%	11%	14%			
Lack of faith in politics / politicians / government	123	100	5	17	25	38	32	14	29	60	34	27	34	78	51	13	59	52	42	28	112			
	12%	12%	11%	19%	11%	12%	12%	10%	13%	18%	11%	8%	10%	13%	10%	12%	15%	12%	13%	13%	11%			
Poverty/inequality	122	107	4	12	43	23	19	22	22	32	45	42	44	72	64	12	47	75	19	28	121			
	12%	12%	8%	13%	18%	7%	7%	16%	9%	10%	15%	13%	14%	12%	13%	11%	12%	17%	6%	12%	12%			
Defence/Foreign affairs/ International terrorism	116	99	4	14	31	35	31	15	21	58	32	25	58	49	54	10	52	46	37	33	129			
	12%	11%	8%	16%	13%	11%	12%	11%	9%	18%	11%	7%	18%	8%	11%	10%	13%	10%	11%	15%	13%			
Pollution/ Environment/ Climate change	114	100	1	12	18	30	29	19	33	46	38	25	59	46	53	12	48	62	29	23	139			
	11%	11%	3%	14%	8%	10%	11%	14%	15%	14%	13%	8%	18%	8%	11%	11%	12%	14%	9%	10%	14%			
Crime/Law & order/ Violence/ Vandalism/Antisocial (yob) behaviour	99	92	6	2	19	44	38	16	18	24	38	33	27	64	54	11	34	51	28	21	93			
	10%	11%	13%	2%	8%	14%	14%	11%	8%	7%	13%	10%	8%	11%	11%	10%	9%	11%	8%	9%	9%			
Taxation	85	73	5	7	18	32	27	6	22	28	25	28	24	52	56	8	20	34	31	20	72			
	8%	8%	9%	8%	7%	10%	10%	4%	10%	9%	8%	8%	7%	9%	11%	8%	5%	8%	9%	9%	7%			
Public services in general	65	58	2	4	15	11	9	10	24	23	29	13	32	25	43	6	16	29	17	19	68			
	6%	7%	5%	5%	6%	3%	3%	7%	11%	7%	9%	4%	10%	4%	9%	5%	4%	7%	5%	8%	7%			
Pensions/Social security/Benefits	59	47	3	9	2	23	20	3	22	31	10	13	11	44	23	8	28	19	19	21	45			
	6%	5%	6%	10%	1%	7%	7%	2%	10%	9%	3%	4%	3%	8%	5%	7%	7%	4%	6%	9%	4%			
Unemployment/ Factory closure/ Lack of industry	51	45	5	1	12	20	15	11	7	16	15	18	17	31	26	6	20	34	10	7	52			
	5%	5%	11%	1%	5%	6%	6%	8%	3%	5%	5%	5%	5%	5%	5%	5%	5%	8%	3%	3%	5%			
Race relations	45	43	*	1	11	10	10	12	11	10	10	24	22	19	23	7	14	17	13	15	45			
	4%	5%	*	1%	4%	3%	4%	9%	5%	3%	3%	7%	7%	7%	5%	7%	4%	4%	4%	7%	4%			
Transport/Public transport	43	41	1	1	8	13	12	8	13	10	21	11	21	19	29	4	10	23	13	6	43			
	4%	5%	2%	1%	3%	4%	5%	6%	6%	3%	7%	3%	6%	3%	6%	3%	3%	5%	4%	3%	4%			
Ageing population/ Social care for the elderly	41	38	1	2	9	6	5	9	15	13	11	15	8	26	20	2	19	17	14	9	42			
	4%	4%	2%	2%	4%	2%	2%	6%	7%	4%	4%	4%	3%	4%	4%	2%	5%	4%	4%	4%	4%			
Mortality/ Individual behaviour/ Lifestyle	33	31	1	1	5	18	16	2	7	17	8	8	16	14	14	6	13	15	9	9	39			
	3%	4%	2%	1%	2%	6%	6%	1%	3%	5%	3%	2%	5%	2%	3%	5%	3%	3%	3%	4%	4%			
Childcare services / support for young people	32	30	*	1	8	5	8	5	9	6	9	11	11	20	16	7	9	16	14	2	29			
	3%	3%	1%	1%	3%	3%	3%	3%	4%	2%	3%	3%	3%	3%	3%	6%	2%	4%	4%	1%	3%			
Common Market/ Brexit/EU/Europe/ Euro	29	28	*	1	3	9	5	5	10	7	10	12	17	10	18	3	9	10	16	4	35			
	3%	3%	*	2%	1%	3%	3%	3%	5%	2%	3%	3%	5%	2%	3%	3%	2%	2%	5%	2%	3%			
Low pay/Minimum wage/Fair wages	27	26	-	1	3	4	4	6	12	3	8	13	10	12	19	3	5	15	7	5	29			
	3%	3%	-	1%	1%	1%	2%	5%	5%	1%	3%	4%	3%	2%	4%	3%	1%	3%	2%	2%	3%			
Mental health/ well-being	26	23	3	*	5	8	5	3	10	2	7	15	8	15	14	7	5	11	13	2	23			
	3%	3%	6%	*	2%	3%	2%	2%	4%	*	2%	5%	2%	3%	3%	6%	1%	2%	4%	1%	2%			
Nuclear weapons/ Nuclear war/ Disarmament	17	17	-	-	*	7	7	7	2	5	5	6	4	9	6	2	9	8	3	6	13			
	2%	2%	-	-	*	2%	3%	5%	1%	2%	2%	2%	1%	2%	1%	2%	2%	2%	1%	3%	1%			
Local government/ Council tax	16	15	-	1	6	4	4	4	2	6	5	6	10	6	10	2	5	12	3	1	15			
	2%	2%	-	2%	2%	1%	1%	3%	1%	2%	2%	2%	3%	1%	2%	2%	1%	3%	1%	1%	1%			
Nationalisation/ Government control of institutions	16	13	-	3	3	7	7	2	1	4	8	3	3	9	12	1	3	7	9	-	14			
	2%	1%	-	3%	1%	2%	3%	1%	*	1%	3%	1%	1%	2%	2%	1%	1%	2%	3%	-	1%			
Media / social media	13	13	-	-	3	*	*	5	5	*	3	7	2	11	8	-	5	9	2	1	8			
	1%	1%	-	-	1%	*	*	3%	2%	*	1%	2%	1%	2%	2%	-	1%	2%	1%	1%	1%			
International trade/trade deals	12	11	*	-	1	2	2	5	3	2	7	2	8	1	7	2	2	7	4	2	16			
	1%	1%	1%	-	1%	1%	1%	4%	1%	1%	2%	1%	2%	*	1%	2%	*	2%	1%	1%	2%			
Food production/ farming	12	12	-	-	2	1	1	2	6	4	4	3	5	6	5	*	6	4	2	5	15			
	1%	1%	-	-	1%	*	1%	1%	3%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	2%	1%			
Coronavirus/ pandemic diseases	9	9	-	-	-	4	4	5	-	3	-	6	-	9	4	-	5	7	-	1	3			
	1%	1%	-	-	-	1%	1%	3%	-	1%	-	2%	-	1%	1%	-	1%	2%	-	1%	*			
Population levels/ Overpopulation	7	7	-	-	1	3	3	1	1	2	1	3	1	5	3	1	3	3	2	1	10			
	1%	1%	-	-	1%	1%	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%			
Privatisation	6	3	-	3	2	-	-	-	1	6	-	-	5	1	2	3	1	-	2	4	4			
	1%	*	-	3%	1%	-	-	-	1%	2%	-	-	2%	*	*	3%	*	-	1%	2%	*			
Drug abuse	6	5	-	1	1	4	4	*	-	3	*	1	1	4	-	1	5	3	1	2	7			
	1%	1%	-	1%	*	1%	1%	*	-	1%	*	*	*	1%	-	1%	1%	1%	*	1%	1%			
UK union/ devolution/ reform	6	3	*	2	2	*	-	-	1	3	*	3	4	1	1	2	3	4	1	1	7			
	1%	*	1%	2%	1%	*	-	*	*	1%	*	1%	1%	*	*	2%	1%	1%	*	*	1%			
AI / Technology	6	5	1	-	-	3	3	*	2	3	-													

Table 6
Q1.P01/02 What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

		CON SERV					PARTY PREFERENCE (NOT V)					IMD QUINTILES					SECTOR WORKING IN		ETHNIC				CHILD IN HH	UNWTD TOTAL
		TOTAL (n)	ACTIVE (n)	LAB OUR (n)	LIB ERAL DEMOC RAT (n)	REFOR M (n)	NONE (n)	1 (n)	2 (n)	3 (n)	4 (n)	5 (n)	PUBLI C (n)	PRV IATE (n)	WHITE (n)	BME (n)								
UNWEIGHTED BASE	1008	164	238	90*	144*	247	164	197	191*	177	176	103	482	855	146	288	1008							
WEIGHTED BASE	100%	16%	24%	9%*	14%*	25%	16%	20%	19%*	18%	17%	10%	48%	85%	14%	29%	100%							
Economy/Economic situation	391	61	120	42	46	78	53	87	75	70	76	34	208	330	58	115	412							
	39%	37%	51%	47%	32%	31%	33%	44%	40%	40%	43%	33%	43%	39%	40%	40%	41%							
	e	de	de	e	e	e	e	e	e	e	e	e	n	e	e	e	e							
Immigration/ immigrants	336	83	38	17	111	55	63	68	46	54	66	24	156	313	22	80	303							
	33%	51%	16%	18%	77%	22%	38%	35%	24%	30%	37%	24%	32%	37%	15%	28%	30%							
	bc	de	de	de	de	de	k	e	e	e	k	e	e	zw	e	e	e							
National health service/Hospitals/ Healthcare	287	44	89	32	27	48	47	56	55	57	58	40	144	252	32	85	307							
	28%	27%	37%	35%	19%	19%	29%	28%	29%	32%	33%	39%	30%	29%	22%	30%	30%							
	e	e	de	e	e	e	e	e	e	e	e	e	e	e	e	e	e							
Inflation/Prices	207	26	54	25	29	53	50	32	43	36	30	27	102	161	44	77	195							
	20%	16%	23%	27%	20%	21%	31%	16%	22%	20%	17%	26%	21%	19%	30%	27%	19%							
	v	e	e	e	e	e	zi	e	e	e	e	e	e	e	zv	e	e							
Housing	158	14	44	13	28	35	23	44	33	28	17	18	85	127	30	58	145							
	16%	9%	18%	15%	19%	14%	14%	22%	17%	16%	9%	18%	18%	15%	21%	20%	14%							
	an	a	e	e	e	e	an	e	e	e	e	e	e	a	e	e	e							
Educator/schools	131	23	43	20	11	15	19	27	28	23	29	22	64	107	21	46	143							
	13%	14%	18%	23%	7%	6%	12%	14%	15%	13%	17%	21%	13%	12%	15%	16%	14%							
	e	e	e	de	e	e	e	e	e	e	e	e	e	e	e	e	e							
Lack of faith in politics / politicians / government	123	25	8	9	26	40	19	18	30	26	20	10	50	111	10	21	112							
	12%	15%	4%	10%	18%	16%	11%	9%	16%	15%	11%	10%	10%	13%	7%	7%	11%							
	b	e	e	e	e	e	b	e	e	e	e	e	e	e	e	e	e							
Poverty/inequality	122	11	37	9	12	32	23	33	16	25	19	12	63	104	18	29	121							
	12%	7%	15%	10%	9%	13%	14%	17%	8%	14%	11%	11%	13%	12%	12%	10%	12%							
	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e							
Defence/Foreign affairs/ International terrorism	116	24	42	13	7	16	11	21	23	26	26	10	53	107	8	23	129							
	12%	14%	18%	14%	5%	6%	7%	11%	12%	15%	15%	9%	11%	13%	6%	8%	13%							
	ew	e	de	e	e	e	e	e	e	e	e	e	e	w	e	e	e							
Pollution/ Environment/ Climate change	114	14	36	14	10	12	14	18	26	23	22	14	48	101	13	33	139							
	11%	9%	15%	15%	7%	5%	8%	9%	14%	13%	13%	14%	10%	12%	9%	12%	14%							
	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e							
Crime/Law & order/ Violence/ Vandalism/Antisocial (yob) behaviour	99	25	14	3	9	41	13	19	29	16	16	11	55	67	30	30	93							
	10%	15%	6%	4%	6%	17%	8%	10%	15%	9%	9%	11%	11%	8%	20%	11%	9%							
	v	zbc	e	e	zbc	d	e	e	e	e	e	e	e	z	zv	e	e							
Taxation	85	24	8	9	24	16	15	22	10	10	17	8	58	78	7	22	72							
	8%	15%	3%	10%	17%	6%	9%	11%	5%	6%	10%	8%	12%	9%	5%	8%	7%							
	k	zbc	e	e	zbc	e	e	e	e	e	e	e	e	e	e	e	e							
Public services in general	65	8	23	9	8	9	7	10	12	17	16	8	39	59	5	19	68							
	6%	5%	10%	10%	5%	4%	4%	5%	6%	10%	9%	8%	8%	7%	4%	7%	7%							
	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e							
Pensions/Social security/Benefits	59	25	5	3	12	9	6	10	6	11	19	2	26	54	5	9	45							
	6%	15%	2%	4%	9%	4%	3%	5%	3%	6%	11%	2%	5%	6%	3%	3%	4%							
	bn	zbc	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e							
Unemployment/ Factory closure/ Lack of industry	51	15	12	10	5	4	10	13	14	3	8	7	24	42	9	7	52							
	5%	9%	5%	11%	4%	2%	6%	7%	8%	2%	5%	7%	5%	5%	6%	2%	5%							
	el	de	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e							
Race relations	45	2	16	2	7	13	2	13	12	7	7	3	22	29	12	18	45							
	4%	1%	7%	2%	5%	5%	1%	6%	7%	4%	4%	3%	5%	3%	8%	6%	4%							
	v	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e							
Transport/Public transport	43	8	12	7	-	12	5	6	7	5	15	4	28	34	9	15	43							
	4%	5%	5%	8%	-	5%	3%	3%	4%	3%	9%	4%	6%	4%	6%	5%	4%							
	e	e	e	d	e	e	e	e	e	e	e	e	e	e	e	e	e							
Ageing population/ Social care for the elderly	41	8	15	2	6	7	9	10	4	12	4	10	13	34	7	14	42							
	4%	5%	6%	2%	4%	3%	5%	5%	2%	7%	2%	10%	3%	4%	5%	5%	4%							
	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e							
Mortality/ Individual behaviour/ Lifestyle	33	13	2	2	5	6	2	6	7	7	10	3	17	28	5	4	39							
	3%	8%	1%	3%	3%	2%	1%	3%	3%	4%	6%	2%	4%	3%	3%	2%	4%							
	b	zbc	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e							
Childcare services/ support for young people	32	3	4	2	-	15	2	15	4	3	1	3	19	26	5	9	29							
	3%	2%	2%	2%	-	6%	1%	8%	2%	2%	1%	3%	4%	3%	4%	3%	3%							
	e	e	e	e	e	de	e	e	e	e	e	e	e	e	e	e	e							
Common Market/ Brexit/EU/Eurozone/ Euro	29	2	8	10	3	4	5	4	4	1	11	3	17	24	6	10	35							
	3%	1%	4%	11%	2%	2%	3%	2%	2%	1%	6%	3%	4%	3%	4%	3%	3%							
	e	e	e	zab	e	e	e	e	e	e	zi	e	e	e	e	e	e							
Low pay/Minimum wage/fair wages	27	3	5	7	2	7	7	5	5	7	1	6	13	18	9	13	29							
	3%	2%	2%	7%	2%	3%	4%	3%	2%	4%	1%	6%	3%	2%	6%	4%	3%							
	v	e	e	de	e	e	e	e	e	e	e	e	e	e	e	e	e							
Mental health/ well-being	26	-	10	6	3	7	8	5	1	8	1	3	18	20	5	9	23							
	3%	-	4%	7%	2%	3%	5%	2%	*	4%	1%	2%	4%	2%	3%	3%	2%							
	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e							
Nuclear weapons/ Nuclear war/ Disarmament	17	3	3	5	1	4	*	4	7	1	2	2	6	14	3	2	13							
	2%	2%	1%	5%	*	2%	*	2%	4%	1%	1%	1%	1%	2%	2%	1%	1%							
	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e							
Local government/ Council tax	16	5	1	3	3	2	6	3	2	1	5	*	6	15	1	8	15							
	2%	3%	1%	3%	2%	1%	4%	1%	1%	1%	3%	*	1%	2%	1%	3%	1%							
Nationalisation/ Government control of institutions	16	2	1	-	1	8	2	4	3	-	2	1	12	14	*	3	14							
	2%	1%	*	-	1%	3%	1%	2%	2%	-	1%	1%	3%	2%	*	1%	1%							
	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e							
Media / social media	13	*	2	5	-	3	1	4	6	1	*	*	7	13	-	4	8							
	1%	*	1%	5%	-	1%	1%	2%	3%	1%	*	*	2%	2%	-	1%	1%							
	e	e	e	zab	e	e	e	e	e	e	e	e	e	e	e	e	e							
International trade/trade deals	12	-	3	2	1	3	1	1	2	4	4	1	9	6	5	8	16							
	1%	-	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%	4%	3%	2%							
	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e							
Food production/ farming	12	3	5	-	1	1	2	*	3	2	4	2	3	10	2	5	15							
	1%	2%	2%	-	*	*	1%	*	2%	1%	3%	2%	1%	1%	1%	2%	1%							
	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e	e							
Coronavirus/ pandemic diseases	9	3																						