

14 Nov 2024

Table 1
Q.PL01 What would you say is the most important issue facing Britain today?

Mathematical Property of the	BASE: ALL ADULTS AGED 18+																						
Part	1																				25000-		
Control Cont				FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)		55-64 (g)		18-34 (i)	35-54 (i)			C1 (m)			ABC1 (p)				50000 PLUS (t)	UNWTD
Martine	JNWEIGHTED BASE WEIGHTED BASE				134 108*								421 395			121 209*		657 520		149		336 333	1008 1008
March Marc		100%	48%						16%	23%				28%			22%		43%			33% 86	100%
Marche	conomy conomic acouston	21%		19%	15%	27%	21%	22%			23%	21%		33%		12%		27%		21%		26%	23%
Marche M					42	40	24	45		-	20	20	405	opq	25			oq	420	40	24	58	161
Marche M	mmigration/ immigrants	19%							36%	29%			32%			33%	23%		28%			17%	16%
Martine Mart		ijlmp							efij	efij			efij			р			р				
Part	ntlation/Prices	9%		12%	19%	12%	10%	9%	8%		14%	9%	5%									23 7%	80 8%
Semigranise of the seminary of					zgh jk				h														
Contine	National health service/Hospitals/ Healthcare	84	31	52	8	20	13	20	9	14	28	33	23	17					40	16	17	26	83
Martine		8%	6%	10%	7%	11%	8%	12%	6%	6%	10%	10%	6%	6%		8%			9%	9%	11%	8%	8%
Mathematic	ack of faith in politics / politicians	43	24	18	2	4	1	15	12	8	6	17	20	12		11	12	17	23	7	9	18	38
Temperature of the control of the co			5%	4%	2%	2%	1%			3%	2%		5%	4%	2%	5%	6%	3%	5%	4%	6%	5%	4%
Martin			40	20			40	i					40		- 12			26	42			14	43
Second Content		4%	4%	4%		5%	6%			2%	4%	6%	3%	5%	5%	3%		5%	3%			4%	4% 37
Sementary 1989 189 189 189 189 189 189 189 189 18	Tousing										6%							3%				3%	4%
Second Continue of Continue	Defence/Foreign affairs/	31	15	16	2	1	2	1	5	20		3	25	7	8	4	9	15	13	5	1	5	33
Manufacture	nternational terrorism	3%	3%	3%	2%		1%	1%	3%		1%	1%		3%	3%	2%	4%	3%	3%	3%	1%	2%	3%
Signey Control of the Control of																							
Second property Second pro	Pollution/ Environment/ Climate change	28	17	10	2	3	2	9	4	7	5	11	11	15	5	1	4	20	5	2	4	14	39
Selection provided professional provided provide		3%	4%	2%	2%	2%	1%	5%	2%	3%	2%	3%	3%		2%	1%	2%		1%	1%	2%	4%	4%
Control Process Control Pr	Public services in general				:		8 5%	5 3%			:			13		2		19	2 19	2	1	15 5%	23 2%
Tree series of the series of t	rime/Law & order/ Violence/	iq					zdi	1	1			di		zoq				zoq			10	25 4	18
Part	/andalism/Antisocial (yob)	21	,	13	,	۰		3	-		-11	9		3	3	0	,		15		10	*	10
Seamont-Amenium 18	penaviour	2%	1%	3%	3%	4%	4%	2%	1%		4%	3%		1%	1%	3%	3%	1%	3%	1%	6%	1%	2%
Part	Education/Schools	16				5	1				7						4	9	7	4		3	17
Control Cont		2%							1													1% 3	2% 13
The content of the	ack of industry	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	4%	1%	1%	2%	4%	1%	1%	1%
The content of the co	Taxation	13 1%	6 1%	7 1%	7 7%			- :	:	:			1	3 1%			- :	9 2%		1 1%		6 2%	15 1%
Many Content property 14		k									zdk												
Part	Morality/ Individual behaviour/	13	8	5	-	1	2	3	2	5	1	5	7	6	2	-	3	8	3	3	1	6	13
March 1966 1976			2%				1%										2%					2%	1%
Control Cont	Pensions/Social security/Benefits		9				-										-						9
Interfly of the control of the contr					•					2%						zp					1%	•	1%
Recording of the property of t					-					•							-					6	9
Control Property 1	Race relations	1% 8	1%	1% 5	3					•		1% 3	1%	1%	1% 3		1	1% 5	1% 2	1% 2	3	2% 1	1% 11
Content service from the proof of the proof		1%	1%	1%		1%	1%	1%	•		2%	1%		1%	1%	1%	•	1%		1%	2%		1%
Secondaries 15		7	5	2	-	1	5	-	1		1	5	1	•	2	2	1	2	3	-	1	3	6
Manufaction of Comment	roung people	1%	1%		-			-	1%			2%			1%	1%			1%	-	1%	1%	1%
The composition of the compositi		7	3	4	-	1		2	1		1	4	1		4		3	4	3	1	1	2	5
More and the service of the service	control of institutions	1%	1%	1%	-	1%	2%	1%	1%	-		1%		-	2%	-	1%	1%	1%	1%	1%	1%	
Metal health week here 15	.ow pay/Minimum wage/Fair	6	2	3		3	3				3	3		3	zlp 1	1	1	4	2	2	1	2	7
1	wages	1%		1%		1%	2%	-	-	-	1%	1%	-	1%				1%		1%	1%	1%	1%
Food production of familing 4 2 2 1 1 1 2 1 2 1 1 2 1 1 2 1 1 2 1	Mental health/ well-being	4	4	-	3	-	k -	-			3		1	3		1	-	3	1	-		2	3
		•	1%	-		-	-	-	1%	-	1%	-	•	1%	-	1%	-	1%	•	-	1%	•	
Transport productor security 3	ood production/ farming	4	2 *	2				- :	:	1		2	1 *		1 *	:		2		1 *		:	4
Ageing population focal care for the electry the electron the elec	Fransport/Public transport	3	1	2	1 1%	:	- 1	1	:	1	2 1%	1	1	1 *	1	:	1	2	2	1 .	- 1	1	5
New Control Processes 1	Ageing population/ Social care for	3	2	1	-	-	2	1	-		-	3		1		-	2	1		-	1		4
Dearmanent 2							1%	1%				1%											2
Dug abuse 2	Disarmament											·				-							
Papulation levels/ Overpopulation		p	1%	•	-	•		-	•	1%			1%		•	-		•	1%	-	-	•	•
Paradif Schange rate/Value of pound Paradif Schange rate/Value rate/V			:	1 *			- 1		:		1	- :	:		- 1		1 1%	- 1	1	- 1		- 1	2
Paudiffiching rate/vished of pround	Population levels/ Overpopulation	1		•	1			1				1							-			-	3
Caronavinst pandemic diseases 1	Pound/Exchange rate/Value of	1	1	1	-	•			1			1	1		1	1		1	1			1	2
Media / social media 1	oound																						
Median 1	Coronavirus/ pandemic diseases	1	-	1	-	-	1				-	1			1			1			1	-	1
	Media / social media		1		-	- 1	1%	-			- 1				1%						1%	- 1	. 1
Median						1%	- 1	-		- 1	:				1%					-	- 1	1	1
Median	memational trade/trade deals											1		1								1	1
Animal welfare	Median		1		1		1	1% 1	1	1		1	1		1	1	1		1	1		1	:
Royal Family Monarchy				-									:	:									1
Northern Ireland Local government/ Council tax Local government/ L			- :	:		- :	- :	:	- :	- :	- :	:	:	:	:	- :	- :	:	- :		:	- 1	1 *
Northern treland Local government/ Council tax Countryside/Burst life Tade unions/ Strikes Privationation 1	Royal Family/ Monarchy				-					:		- :		:					1				1
Countryside/Bural life	Northern Ireland				:		- 1		- 1						- 1	- 1	- 1		- 1	- 1		- 1	:
Trade unional Strikes	ocal government/ Council tax											-								-		:	
Provides of the first state of t	Countryside/Rural life				-							-	-	-	-			-	-	-	-	:	
Prostatistics	Frade unions/ Strikes		-		-							-						-					
Other 31 21 10 3 2 6 8 3 9 5 15 11 7 11 5 6 18 11 7 4 38 4% 2½ 2½ 1½ 4% 5½ 2½ 4% 2½ 5% 5% 3% 3% 5% 3% 2% 3% 3% 4% 2½ 4% 2½ 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Privatisation		-	-	-							-							-	-		-	
Other 31 21 10 3 2 6 8 3 9 5 15 11 7 11 5 6 18 11 7 4 38 4% 2½ 2½ 1½ 4% 5½ 2½ 4% 2½ 5% 5% 3% 3% 5% 3% 2% 3% 3% 4% 2½ 4% 2½ 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Petrol prices/Fuel		-	-	-							-				-		-		-	-		
3% 4% 2% 2% 1% 4% 5% 2% 4% 2% 5% 3% 3% 5% 3% 5% 3% 2% 3% 3% 4% 2% MGANNAMBER OF MENTIONS 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		31	21	10	3	2	- 6	8	3	9	5	15	11		11	5	6	18	11		4	12	34
STANDARD FROR		3%	4%	2%	2%	1%	4%	5%	2%	4%	2%	5%	3%	3%	5%	3%	2%	3%	3%	4%	2%	4% 1	3% 1
ERROR VARIANCE	TANDARD ERROR		0		0		0	0	0	0		0	0		0	0	0		0	0		0	
Don't brow 47 16 31 11 7 7 5 1 16 18 12 17 7 30 7 14 16 21 5 3 5 5 5 3 6 10 10 10 10 10 10 10 10 10 10 10 10 10	Don't know	47	16	31	11	7	7	5	1	16	18	12	17	7	10	7	14	16	21	5	3	9	46 5%
30 30 100 100 40 40 30 40 70 100 40 40 20 40 30 00 30 30 20 100 100 100 100 100 100 100 100 100			1	370	zfgi ii.		*/*	3,0	***	gk		*/-	R	-~	.~	-74	-74	2,0	3.0	3.7		3,0	-~
Personal finances (NET) 138 52 81 23 32 29 23 20 11 55 52 31 36 39 24 30 75 55 23 21 14% 11% 16% 21% 18% 18% 14% 13% 5% 19% 16% 8% 13% 16% 12% 14% 15% 13% 13% 13%	Personal finances (NET)	138			23			23		11 5%	55		31 8%	36 12%	39 16%	24 12%	30	75 15%	55 12%	23		39 12%	130 13%
ahk zhk hk h hk zhk hk h		ahk			zhk	hk	18% hk	14% h	hk		zhk	hk	676 h										
Al Technology	AI / Technology	- :										- :	:	- :			- :		- :		- :	- 1	:



14 Nov 2024

Table 2
Q.PL01 What would you say is the most important issue facing Britain today?

					GOVERNMENT	OFFICE REGIO	N			TENURE EDUCATION						WORKING STATUS AREA						
	TOTAL	ENG LAND	WALES	SCOT LAND	NORTH EXCL. SCOT LAND	MID LANDS INCL. WALES	MID LANDS	GL	SOUTH EXCL. GL	OWNED	MORT GAGED	RENTED	GRAD UATE	NON GRAD UATE	FULL TIME	PART TIME	NOT WOR KING	URBAN	SUBURBAN	RURAL	UNWTD	
UNWEIGHTED BASE WEIGHTED BASE	(2) 1008 1008	(a) 856 870	(b) 57 48*	(c) 95 90*	(d) 216 237	(e) 311 313	(f) 254 265	(g) 147 139*	(h) 239 229	(i) 354 331	(i) 300 301	(k) 309 335	(I) 489 329	(m) 423 579	(n) 500 506	(o) 109 106*	(p) 399 396	(s) 485 446	(t) 311 337	(u) 212 225	TOTAL 1008 1008	
Economy/Economic situation	100% 212 21%	86% 178 20%	5%* 9 19%	9%* 24 27%	24% 55 23%	31% 67 21%	26% 58 22%	29 21%	23% 37 16%	33% 75 23%	30% 82 27%	33% 49 15%	100 30%	57% 95 16%	50% 120 24%	11%* 16 15%	39% 76 19%	44% 108 24%	33% 58 17%	22% 45 20%	100% 236 23%	
Immigration/immigrants	km 193 19%	169 19%	14 28%	11 12%	47 20%	73 23%	59 22%	12 9%	50 22%	90 27%	zk 37 12%	62 19%	25 8%	146 25%	93 18%	12 11%	89 23%	66 15%	89 26%	38 17%	161 16%	
Inflation/Prices	gil s 90	g 81	cg S	4	R 19	g 25	g 20	20	g 22	zjk 19	32	34	20	zl 64	48	9	33	42	25 29	20	80	
National health service/Hospitals/	9% il 84	9% 75	11%	4%	8% 29	8% 19	7% 14	15% c 15	10%	6%	10%	10%	6% 31	11% 51	10%	8%	8% 35	9%	9%	9%	8%	
Healthcare	8% i	9%	9%	5%	12% f	6%	5%	11%	7%	3%	8% i	14% zi	9%	9%	8%	8%	9%	9%	7%	8%	8%	
Lack of faith in politics / politicians / government	43 4%	33 4%	1 2%	9	15 6%	9	8	3 2%	7	20 6%	15 5%	6 2%	15 5%	25 4%	21 4%	6 5%	16 4%	18 4%	13 4%	12 5%	38 4%	
Poverty/Inequality	42 4%	37 4%	1 2%	zaef gh 5 5%	13 6%	9	8 3%	8 5%	7 3%	10 3%	16 5%	15 5%	15 5%	24 4%	27 5%	5 5%	10 3%	27 6%	5 2%	10 4%	43 4%	
Housing	33 3%	31 4%	:	2 2%	5 2%	7 2%	7 2%	7 5%	12 5%	4 1%	5 2%	21 6%	8 2%	22 4%	11 2%	9	13 3%	2t 15 3%	12 4%	5 2%	37 4%	
Defence/Foreign affairs/ International terrorism	31	22	3	7	7	12	9	4	2	22	6	zij 3	9	20	4	znp 3	24	10	17	4	33	
Pollution/ Environment/ Climate	3% akn 28	3%	6%	7% zah 9	3%	4% 6	3% 6	3%	1%	7% zjk 13	2% 9	1%	3%	3%	1%	3%	6% zn 10	2%	5%	2% 7	3%	
change	3% am	2%	-	10% zade fgh	1%	2%	2%	1%	3%	4%	3%	1%	5% zm	1%	3%	3%	3%	3%	2%	3%	4%	
Public services in general	22 2% m	20 2%	2 3%		2 1%	4 1%	3 1%	4 3%	11 5% zadf	9 3%	10 3%	2 1%	12 4% zm	5 1%	17 3%	1 1%	4 1%	9 2%	6 2%	6 3%	23 2%	
Crime/Law & order/ Violence/ Vandalism/Antisocial (yob) behaviour	21	21	-	-	7	3	3	3	7	2	4	13	7	12	7	7	7	7	7	7	18	
Education/Schools	2% i 16	2% 15		1	3%	1%	1% 5	2% 3	3% 5	8	1% 5	4% i 4	2% 6 2%	2% 7	1% 9	6% znp 3	2% 4	2% 9	2% 3	3% 4	2% 17	
Unemployment/ Factory closure/ Lack of industry	2% 14	2%	-	2%	1% 4	2%	2%	6	2%	2%	2%	1% 10	6	1% 6	6	3%	1% 8	2% 12	1% 2	2%	2% 13	
Taxation	1%	2%	*	-	2%	1% 8	1%	5% zaef 1	1%	1%	1% 3	3% z 9	9	1% 3	1%	:	2%	3% z 5	7	1	1%	
Morality/ Individual behaviour/ Lifestyle	1%	1%	1%		1%	3% 7	3% 6	1%	1%	7	1%	3%	3% zm 7	1%	7		6	1% 7	2%	3	1%	
	1%	1%	1%	1%	1%	2%	2%	. 1	2%	2%	2%	2	2% z 2	1%	1%	2	2%	2%	1%	1%	1%	
Pensions/Social security/Benefits	1% 5	1%		4% zade		1%	1%	1%	2%	1%		1%	1%	1%	1%	2%	1%		1%	2%	1%	
Common Market/ Brexit/EU/Europe/ Euro	9	9	-	-	1	3	3 1%	2	3	2 1%	4 1%	3 1%	6 2%	3	8 2%	-	1	2	5 2%	1 1%	9	
Race relations	8 1%	8 1%		:	3 1%	3 1%	3 1%	1 1%	1 1%	-	4 1%	3 1%	2 3 1%	4 1%	1 *	3	4 1%	4 1%	2 1%	3 1%	11 1%	
Childcare services / support for young people	7	7	•		-	3	3	•	4	1	1	1	2	5	5	- -	2	1	6	1	6	
Nationalisation/ Government control of institutions	7	1% 5	•	2	-	1% 4	1%	-	2%	1	4	3	1%	1% 5	1% 6	1	1%	2	2% 5	·	1% 5	
Low pay/Minimum wage/Fair wages	1% 6	1% 6		2%	-	1% 2	2% 2	2	2	1	1% 2	1% 3	4	1% 2	1% 2	1% 1	3	3	1% 3	-	7	
Mental health/ well-being	1%	1% 4 1%	-	•	1 1%	1% 2 1%	1% 2 1%	2%	1% 1 1%	2	1%	1%	1% z	3 1%	1	1% 3 3%	1%	1%	1% 3 1%	•	1% 3 *	
Food production/farming	4 *	4	:	:	1	-	-	:	4 2%	1	1	2 1%	1	3 1%	2 *	znp	2	1 .	1	3 1%	4	
Transport/Public transport	3 *	2	1 2%		1 *	2 1%	1 *	:	2 - -	1 *	1 *	1	1 *	2	:	1 1%	2 1%	1 *	1	1 *	5 *	
Ageing population/ Social care for the elderly	3	3		1%	-	:	:		2	1	1	2	1	2	3	-	:	2	:	1	4	
Nuclear weapons/ Nuclear war/ Disarmament	3	3		-		3	3 1%			3		-		3		-	3			3	2	
Drug abuse Population levels/ Overpopulation	2 *	2 *				1	1 *	:			1	1	:	1 .	1		*	2 *	1		2 * 3	
Pound/Exchange rate/Value of	1	1			1	1	* 1				1		1	1	1		•		1	1	2	
pound Coronavirus/ pandemic diseases	1	1				1	1					1		1	1					1	1	
Media / social media	1 .	1 .			1 1%	:			-			1	-	1	1 .		:	1		1%	1	
International trade/trade deals	1 *	1	•	-	-	-	-	1	-	-	1	-	1	-		1	-		-	1	1 *	
Median UK union/ devolution/reform		:	1 *	1	1	:	:	1 -	1	:	1	1	1	:	1	1%	1	1	1	:	1 1	
Animal welfare	:	:	a			:	:		:			:	:		:		:	:			1	
Royal Family/ Monarchy Northern Ireland	:		-	-	:		-		:		:		:	:	:	:	:	-	:		1 *	
Northern Ireland Local government/ Council tax	:		:		:	:		:	:		:	:		:			:		:	:	:	
Countryside/Rural life	:	-	:	- 1	-	-	-	:	:	:	- 1	- :	-	:	:	- 1	:	:	:	:	:	
Trade unions/ Strikes Privatisation	:	:	-	-	:		-		-			-	-	:	:		:	-	-		-	
Petrol prices/Fuel Other		-			-		-	-	7	7	14	- :		:	10			- - 16	- 11	3	34	
MEAN NUMBER OF MENTIONS	31 3% m	28 3%	3 5%	:	8 4%	11 4%	9 3%	5 3%	3%	2%	14 5%	10 3%	12 4%	9 2%	18 3%	3 2% 0.99	11 3%	16 4%	11 3%	2%	3%	
STANDARD ERROR ERROR VARIANCE	1	1	0	0	0	1	1	0	0	1	0	0 0	0 0	*	0	0.01	0	0	0	1	1 .	
Don't know	47 5% 	37 4%	4 8%	6 7%	9 4%	17 6%	13 5%	8 5%	7 3%	13 4%	8 3%	20 6%	9 3%	33 6%	16 3%	9 8% n	22 6%	16 4%	12 4%	19 8% 25	46 5%	
Personal finances (NET)	138 14% i	123 14%	6 13%	9 10%	33 14%	36 11%	29 11%	30 21% zae f	31 14%	30 9%	49 16% i	53 16% i	39 12%	90 15%	77 15%	15 14%	47 12%	72 16%	37 11%	29 13%	130 13%	
Al / Technology	:	Ī	:	1	- 1	1		-	- :	:	:	Ī	:	1	:	:	1	:	1	:	-	



14 Nov 2024

Table 3
Q.PL01 What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+																	
			PARTY	PREFERENCE	(NOT VI)				MD QUINTILE	i .		SECTOR W	ORKING IN	ETI	HNIC		_
	TOTAL	CON SERV ATIVE	LAB OUR	LIB ERAL DEMO CRAT	REFOR M UK	NONE	1	2	3	4	5	PUBLI C	PRI VATE	WHITE	BME		UNWTD
UNWEIGHTED BASE	(2)	(a)	(b) 264	(c)	(d)	(e) 246	(i) 157	(i) 188	(k) 192	(I) 195	(m) 185	(n) 211	(0)	(v) 826	(w) 173	CHILD IN HH	TOTAL
WEIGHTED BASE	1008	164 16%		97 90* 9%*	144*		164 16%		191*			103	377 482 48%	855 85%		263 288	1008 1008 100%
Economy/Economic situation	100% 212	35	24% 72	21	13	25% 44	27	20% 44	40	18% 41	17% 44	20	112	173	14% 35	29% 67	236
	21% d	22% d	30% zd	23% d	9%	18%	17%	22%	21%	23%	25%	20%	23%	20%	24%	23%	23%
Immigration/immigrants	193	40	e 13	5	88	35	38	38	27	28	35	15	82	184	9	45	161
	19% bc	24% bce	5%	5%	61% za	14% b	23%	19%	14%	16%	20%	14%	17%	22% zw	6%	15%	16%
Inflation/Prices	w 90	9	25	9	bce 11	27	14	14	16	23	15	13	45	59	30	39	80
	9% v	5%	11%	10%	7%	11%	9%	7%	9%	13%	8%	13%	9%	7%	21% zv	14%	8%
National health service/Hospitals/ Healthcare	84	7	33	10	1	17	21	18	18	10	11	10	39	78	5	29	83
	8% dw	4%	14% za	11% d	1%	7%	13%	9%	10%	6%	6%	10%	8%	9%	3%	10%	8%
Lack of faith in politics /	43	15	de 3	3	9	6	6	8	11	7	9	4	23	39	3	6	38
politicians / government	4%	9%	1%	4%	6%	3%	4%	4%	6%	4%	5%	4%	5%	5%	2%	2%	4%
Poverty/Inequality	b 42	zbe 4	12	1	5	13	9	15	7	8	4	4	26	33	10	10	43
Housing	4%	3%	5% 9	1%	4% 4	5% 9	6% 3	7% 11	4% 5	4% 5	2% 7	4%	5% 16	4% 29	7%	3% 8	4% 37
Defence/Foreign affairs/	3% 31	1%	4% 7	2% 4	3% 1	4% 6	2% 4	6% 6	3% 7	3% 5	4% 4	3%	3% 5	3% 27	3% 4	3%	4% 33
International terrorism	3%	4%	3%	4%		3%	3%	3%	4%	3%	2%	2%	1%	3%	2%	1%	3%
Dall along Continuous Addition to	0	2		1	1	1		2	9	4	9	4		27	276		
Pollution/ Environment/ Climate change	28		11				2						13		-	8	39
	3% e	1%	5% e	1%	1%	1%	1%	1%	4%	2%	5%	4%	3%	3%	•	3%	4%
Public services in general	22 2%	3 2%	9 4%	4 4%	1 1%	1 1%	:	2 1%	8 4%	9 5%	2 1%	3 3%	14 3%	21 2%	1 1%	5 2%	23 2%
Crime/Law & order/ Violence/	21	3	e 2	1	1	14	1	4	9	zi 2	-	4	9	16	5	10	18
Vandalism/Antisocial (yob) behaviour																	
	2%	2%	1%	1%	1%	6% zb	1%	2%	5% m	1%	•	4% z	2%	2%	3%	3%	2%
Education/Schools	16 2%	4 3%	2 1%	2 3%	:	-	3 2%	4 2%	1 1%	5 3%	2 1%	5 4%	6 1%	11 1%	5 4%	3 1%	17 2%
Unemployment/ Factory closure/	14	e 3	4	e 5		2	3		8	2		zo 1	5	11	3	2	13
Lack of industry	1%	2%	2%	6%	_	1%	2%		4%	1%	_	1%	1%	1%	2%	1%	1%
Taxation	1%	276	276	zde		7	7	3	zjm	1%	1	176	1%	1%	3	176	15
Taxation .	1%	2%	1%			3%	4% z	2%	1	:	1%	1%	2%	1%	2%	2%	1%
Morality/ Individual behaviour/ Lifestyle	13	6	1	1	2	2	-	2	3	5	4		6	12	1		13
Lifestyle	1%	4%	1%	1%	1%	1%	-	1%	1%	3%	2%		1%	1%	1%		1%
Pensions/Social security/Benefits	11	3		1		4	1	1	•	3	1	1	2	11			9
5	1%	2%		1%		2%	1%	1%		2%	1%	1%		1%			1%
Common Market/ Brexit/EU/Europe/ Euro	9	1	3	5	-	•	3	1	1	1	2		7	6	3	4	9
	1%		1%	6% zad	-	-	2%	•	•	•	1%		2%	1%	2%	1%	1%
Race relations	8	-	2	e 1		5		1	2	1	1	1	1	4	3	2	11
	1% v	-	1%	1%	-	2%		1%	1%	•	1%	1%	•	•	2%	1%	1%
Childcare services / support for young people	7	1	1	-	-	5	-	4	1	-	-	1	4	7	•	3	6
	1%	1%		-	-	2% z	-	2%	•	-	-	1%	1%	1%		1%	1%
Nationalisation/ Government control of institutions	7	2	-	-		3	1	1	1	-	-	1	6	7	•	1	5
Low pay/Minimum wage/Fair	1% 6	1%	1	2	1	1% 1	1%	* 2	1%	2	1	1% 1	1% 1	1% 3	3	3	7
wages	1%			2%	1%			1%		1%		1%			2%	1%	1%
Mental health/ well-being	v 4		2	1	1			2		3			4	4	zv		3
Food production/ farming	4		1%	1%	1%	- 1		1%	- 1	2%	3		1%	1%		- 3	4
rood production, running		-	1%	-	1	1	-	-	1	-	2%	-	:	1%	-	1%	:
Transport/Public transport	3	1 *	:	1	-	1	1	-	-	-	1	:	1	2	1	2	5
Ageing population/ Social care for	3	-	2	1%		1% 1	1%	2	-	1		1	2	3	1%	1% 2	4
the elderly			1%					1%				1%				1%	
Nuclear weapons/ Nuclear war/ Disarmament	3	-		-	-	3		3	•		-		-	3			2
Drug abuse	2	:				1% 1		1%	-		1	-	-	2		1	2
Population levels/ Overpopulation						1%		•			1%		1			1	3
		-									-						
Pound/Exchange rate/Value of pound	1	-	1	-	-	1	-	1	-	-	1	1	1	1	-	-	2
Coronavirus/ pandemic diseases	1					1	1				•	1%	1	1		1	1
						1%	1%										
Media / social media	1 *	1	1 1%	- :	- :		1 1%	- :	:	:	:	:	1	1	:	:	1
International trade/trade deals	1	-	-	1			-	-	-	1	-	-	1	-	1	1	1
	•	-	-	1%	-		-	-	-	1%	-	-	•	-	1%		
Median UK union/ devolution/reform		1	1	2 1	1	1	1	1	1		1		1		1	1	
UK union/ devolution/reform Animal welfare				:	:			:					- :	•	:		1
	:	- :		- 1	- 1	:	- :	- 1	- 1	- 1	:	:	- 1	:	- 1	- :	1
Royal Family/ Monarchy	:		:	:	:	- :			:	:	:	:	- :	:	:		1
Northern Ireland	- :	1	- :	- :	-	- 1	- :	- 1	- :	- :	- 1	1	- 1	-	- :	- :	- 1
Local government/ Council tax	:					-						-	-	-		-	
Countryside/Rural life	- :	:	:	:	:	- 1	- :	- 1	:	:	:	- :	- 1	-	:	-	- :
Trade unions/ Strikes	:	:				-		:	:	:	:			-		-	:
Privatisation	:	1							:	:		:		-	- :	:	:
Petrol prices/Fuel			-	:	:		:					-	-				-
Other	31 3%	4 3%	5 2%	1	2 2%	15 6%	6 4%	5 2%	2	4 2%	10	2 2%	18	25 3%	6	11 4%	34 3%
MEAN NUMBER OF MENTION	3%	3%	2%	1%	2%	6% z 1	4%	2%	1%	2%	6%		4%	3%	4%	4%	3%
MEAN NUMBER OF MENTIONS	1 n									1		0.99		1			1
STANDARD ERROR ERROR VARIANCE		0	0	0	0	0	0	0	0	*	0	0.01	0	*	0	0	
Don't know	47 5%	9 5%	10 4%	7 8%	-	18 7%	10 6%	5 3%	11 6%	8 5%	7 4%	4 4%	17 3%	38 4%	9 6%	13 4%	46 5%
Personal finances (NET)	138	13	38	12	17	d 41	23	31	23	33	19	18	72	94	43	52	130
	14% v	8%	16%	13%	12%	17% a	14%	15%	12%	18%	11%	17%	15%	11%	30% zv	18%	13%
Al / Technology	- :	1	:	:	-		- :	- :	:	:	- :	:	- :	:		-	-



Table 4
Q.PL01/02 What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

BASE: ALL ADULTS AGED 18+																						_
			EX					AGE							SOCIAL				UP TO	25000-		
	TOTAL (z)	MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (i)	55+ (k)	AB (I)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (a)	24999 (r)	49999 (s)	50000 PLUS (t)	UNWTD TOTAL
UNWEIGHTED BASE WEIGHTED BASE	1008	500 482		134 108*					250 236		295 326		297	360 238		158 224			149 177*		336 333	1008 1008
Economy/Economic situation	391 39%	216 45%	172 34%	28 26%	18% ⁴ 80 45%	16%* 64 39%	15%* 72 44%	16% 52 33%	95 40%	28% 109 38%	32% 135 42%	39% 147 37%	151 53%	24% 87 36%	21%* 66 32%	69 31%	52% 237 46%	43% 135 31%	67 38%	16% 58 36%	162 49%	412 41%
	pcd	zb	34%	20%	ci	39%	c c	33%	c c	C C	c c	37%	zmn	30%	32%	31%	zmn	31%	30%	30%	25	41%
Immigration/ immigrants	336 33%	173 36%	155 31%	20 19%	43 24%	50 31%	36 22%	86 54%	100 43%	63 22%	86 26%	187 47%	72 26%	73 31%	103 49%	79 35%	145 28%	182 42%	63 36%	67 41%	110 33%	303 30%
	cdf	30%	32.0	13%	24%	32.0	***	zcd efij	zcd fij	***	20%	zcd efij	10%	31/4	zim p	33%	20/4	zim	200	44.00	33%	
National health service/Hospitals/ Healthcare	287	119	163	25	57	50	63	44	49	81	113	93	92	76	42	69	168	111	49	47	107	307
	28% ahk	25%	32% za	23%	32%	31%	38% zch	28%	21%	28%	35% zch	23%	33% n	32% n	20%	31%	32% zn	26%	28%	29%	32%	30%
Inflation/Prices	207	93	109	34	42	43	k 25	27	36	76	k 68	63	44	58	45	51	102	96	38	31	70	195
	20% kl	19%	22%	32% zfg	23%	27% hjk	15%	17%	15%	26% zfh	21%	16%	16%	24% lp	21%	23%	20% I	22%	21%	19%	21%	19%
Housing	158	67	87	hik 19	50	22	27	23	17	k 69	49	40	46	31	41	32	77	72	26	22	58	145
	16% hk	14%	17%	17% h	28% zeg	13%	17% h	15%	7%	24% zce	15% h	10%	16%	13%	20%	14%	15%	17%	15%	14%	17%	14%
Education/Schools	131	42	84	11	hjk 21	20	31	22	24	hjk 33	51	47	56	30	23	19	86	41	31	15	51	143
	13% a	9%	17% za	10%	12%	13%	19%	14%	10%	11%	16%	12%	20% zmo q	12%	11%	8%	17% zmo	10%	17%	9%	15%	14%
Lack of faith in politics / politicians / government	123	63	57	5	11	17	25	23	41	16	42	64	39	25	26	27	q 64	54	17	28	35	112
pontenia) government	12% cdi	13%	11%	5%	6%	11%	15% ci	14% ci	17% zcdi	6%	13%	16% zcd	14%	10%	13%	12%	12%	12%	10%	17%	11%	11%
Poverty/Inequality	122	55	62	10	23	14	29	19	27	33	43	46	36	33	24	23	69	47	28	18	37	121
	12%	11%	12%	9%	13%	9%	18%	12%	11%	11%	13% e	12%	13%	14%	12%	10%	13%	11%	16%	11%	11%	12%
Defence/Foreign affairs/ International terrorism	116	65	50	6	9	23	14	26	39	15	37	65	53	26	12	19	79	32	11	15	48	129
	12% cdi	13%	10%	6%	5%	14% di	9%	16% cdi	17% zcdi	5%	11% i	16% zcd	19% zmn	11%	6%	9%	15% zmnq	7%	6%	9%	14%	13%
Pollution/ Environment/ Climate	q 114	46	65	8	20	12	24	22	28	28	36	50	oq 43	36	10	20	79	30	14	14	43	139
change	11%	10%	13%	7%	11%	7%	15%	14%	12%	10%	11%	13%	15%	15%	5%	9%	15%	7%	8%	9%	13%	14%
Crime/Law & order/ Violence/	nq 99	42	52	11	26	16	18	8	22	37	33	29	znq 15	znq 32	13	34	znq 47	47	20	23	29	93
Vandalism/Antisocial (yob) behaviour																						
	10% gl	9%	10%	10%	15% gk	10%	11%	5%	9%	13% g	10%	7%	5%	14% zlp	6%	15% Iq	9% I	11%	11%	14%	9%	9%
Taxation	85 8%	44 9%	39 8%	17 16%	13 7%	8 5%	22 13%	15 9%	10 4%	30 10%	31 9%	24 6%	14 5%	15 6%	35 17%	18 8%	29 6%	53 12%	20 11%	16 10%	25 8%	72 7%
	hlp			zdeh ik			hk			h	e				zimp			zlm op				
Public services in general	65 6%	29 6%	34 7%	5 5%	7 4%	12 7%	19 11%	16 10%	6 3%	12 4%	30 9%	22 6%	35 12%	14 6%	7 3%	8 4%	48 9%	15 4%	2%	10 6%	34 10%	68 7%
Pensions/Social security/Benefits	hq 59	23	35	1	3	1	hi 21	hk 12	20	4	h 23	h 32	zmno pq 15	9	16	18	zmoq 24	34	10	5	2r 18	45
Persons/social security/benens	6%	5%	7%	1%	2%	1%	13%	7%	9%	1%	7%	8%	5%	4%	8%	8%	5%	8%	6%	3%	5%	436
	cdei	379	/70	1%	276	179	zcde IJ	cdel	cdei	176	cei	cdei	3%	475	079	679	370	076	0%	376	376	475
Unemployment/ Factory closure/ Lack of industry	51	20	31	7	7	6	7	10	14	15	12	24	14	10	14	11	24	25	15	9	15	52
Race relations	5% 45	4% 21	6% 21	7%	4% 6	4% 15	4% 4	6% 10	6% 3	5% 13	4% 19	6% 13	5% 13	4% 12	7%	5%	5% 25	6% 17	9%	6% 17	4% 15	5% 45
	4% h	4%	4%	6% h	3%	9% zhk	3%	6% hk	1%	4%	6% h	3% h	5%	5%	4%	4%	5%	4%	2%	10% zrt	4%	4%
Transport/Public transport	43 4%	24 5%	18 4%	7 6%	6 3%	9 5%	11 7%	8 5%	3 1%	13 4%	19 6%	11 3%	19 7%	9 4%	6 3%	8 3%	27 5%	14 3%	6 3%	4 3%	24 7%	43 4%
Ageing population/ Social care	h 41	12	25	h 1	8	9	h 6	5	12	8	h 14	18	2 14	11	6	8	2 25	15	14	4	2 9	42
Ageing population/ Social care for the elderly	4%	3%	5%	1%	4%	5%	4%	3%	5%	3%	4%	5%	5%	5%	3%	4%	5%	3%	8%	2%	3%	4%
Morality/ Individual behaviour/	a 33	16	16		6	5	7	3	12	c 6	12	14	15	9	2	5	24	7	6	5	13	39
Lifestyle	3%	3%	3%		3%	3%	4%	2%	5%	2%	4%	4%	5%	4%	1%	2%	5%	2%	3%	3%	4%	4%
Childcare services / support for	32	12	18	3	11	6	5	3	4	14	11	7	g 5	9	6	5	14	11	4	9	7	29
young people	3%	2%	4%	3%	6% k	4%	3%	2%	2%	5%	3%	2%	2%	4%	3%	2%	3%	3%	2%	6%	2%	3%
Common Market/ Brexit/EU/Europe/ Euro	29	16	13	2	8	6	5	4	4	10	12	8	10	8	8	3	17	11	4	2	16	35
Low pay/Minimum wage/Fair	3% 27	3% 14	3% 9	2%	4% 6	4% 11	3% 4	2%	2%	3% 8	4% 16	2%	3%	3% 2	4% 10	1% 2	3% 11	3% 12	2%	1% 7	5% 13	3% 29
wages	3%	3%	2%	2%	4%	7%	3%	1%		3%	5%	1%	3%	1%	5%	1%	2%	3%	1%	4%	4%	3%
Mental health/ well-being	hkm 26	11	13	10	8	zhk 3	1	3	1	17	hk 5	4	5	7	7	5	m 13	0 12	4	7	6	23
	3% hk	2%	3%	9% zefg	4% hk	2%	1%	2%	•	6% zhik	1%	1%	2%	3%	3%	2%	2%	3%	3%	4%	2%	2%
Nuclear weapons/ Nuclear war/	17	9	8	hjk 2	1	2	4	2	7	2	5	9	4	2	7	4	7	10	7		3	13
Disarmament	2% 16	2%	2%	1%	* 8	1%	2%	1%	3%	1%	2%	2%	2%	1%	3%	2%	1%	2%	4%		1%	1% 15
Local government/ Council tax	2%	2%	1%	-	4%	2%		1	2%	8 3%	1%	1%	3%		3 1%	2%	1%	2%	2%	5 3%	1%	1%
Nationalisation/ Government	16	8	7	-	2	3	3	6	2	2	6	7	3	6	2	4	9	6	5	2	3	14
control of institutions Media / social media	2% 13	2% 7	1% 6	1	1%	2%	2%	4% 1	1% 5	1% 2	2% 4	2% 7	1% 2	3% 3	1% 8	2%	2% 5	1% 8	3% 5	1%	1% 5	1% 8
International trade/trade deals	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	4%	1	1%	2%	3%	1%	1%	1%
	1%	1%	1%	1%	1%	1%	4%		1%	1%	2%		3%	1%			2%				2%	2%
Food production/ farming	12	4	8	1	2	2	zk 3	1	2	4	5	3	2Q 4	3		4	zmq 7	4	2	4	2	15
Coronavirus/ pandemic diseases	1% 9	1%	2% 9	1%	1%	1%	2%	1% 3	1% 5	1%	1% 1	1% 7	2%	1%	5	2% 3	1%	1% 7	1% 5	2% 1	3	1%
	1%		2%			1%		2%	2%			2%		1%	2%	1%		2%	3%	1%	1%	
Population levels/ Overpopulation	p 7	5	a 1	1		1	1		3	1	3	2 3		1	1	3	2	4	3	1		10
	1%	1%		1%		1%	1%		1%		1%	1%		1%		1%		1%	2%	1%		1%
Privatisation	6 1%	1 *	4 1%	1 1%			3 2%	2 1%		1	3 1%	2 1%	2 1%		4 2%		2 *	4 1%		4 2%	1 *	:
Druz abuse	6 1%	3 1%	2	1 1%	1 1%	- :	1 1%	:	2 1%	2 1%	1	3 1%	1	1 1%		2 1%	2	2	1		1	7 1%
UK union/ devolution/reform	1% 6 1%	1% 2 *	3 1%	1% 1 1%	1% 1 1%		1% 2 1%	:	1% 1 1%	1% 2 1%	2 1%	1% 2 *	2 1%	1%		1% 2 1%	3 1%	2 *	1 1%		2 1%	1% 7 1%
Al / Technology	6 1%	2	3 1%	1%	1%	2	1%	1 1%	1 1%	1%	3 1%	3	-70	3 1%	2	1%	3 1%	2 1%	3 2%	:	2 1%	7 1%
Pound/Exchange rate/Value of pound	5	1	4				2	2	1		2	3	1	1	1	1	2	2	1		2	8
Petrol prices/Fuel	4	1	1% 1	•	1		1% 1	1%	* 2	1	1	1% 2	2	1% 1		1%	4			1	1% 1	1% 6
	*	1 *	:		1%		:	٠	1%	1 +	*	1%	1%	1%			1% z			1	:	1%
Countryside/Rural life	3 +	1 *	1	:	1		1 1%	1 1%		:	1	1	2 1%	:	1	:	2	:		:	2 1%	3
Median Animal welfare	2 1 *	2	2	2	2	2	2	2	2	2 1 *	2	2	2	*	2	2	2	2	2	*	2	2 2
Royal Family/ Monarchy	1	:	1	:	1%		:		:	:	:	:	1	:			1			:		3
Trade unions/ Strikes			•			-																
Other	86	49	35	9	13	11	20	11	22	21	31	33	25	31	10	17	55	26	16	16	29	101
	8%	10%	7%	8%	7%	7%	12%	7%	9%	7%	9%	8%	9%	13% znq	5%	7%	11% z	6%	9%	10%	9%	10%
MEAN NUMBER OF MENTIONS	2.93 c	2.87	2.98	2.62	2.91	2.91	3.27 20	3.04 c	2.79	2.8 c	3.09 ce	2.89	3.17	2.99	2.86	2.75	3.09 zo	2.8	2.96	2.95	3.12 z	2.95
STANDARD ERROR	0.04	0.05	0.07	0.11	0.09	0.09	0.12	0.09	0.09	0.07	0.08	0.07	0.08	0.07	0.13	0.09	Q 0.05	0.08	0.12	0.1	0.07	0.04
ERROR VARIANCE Don't know	113	51 11%	62	0.01 25	0.01 18 10%	0.01 19 12%	0.02 11	0.01 9 6%	0.01 31	0.01 43	0.01 30	40	0.01 14	29	0.02 24	0.01 28	42 9%	0.01 53	0.01 15	0.01 11	29	108
	11% glp	11%	12%	23% zde fgijk	10%	12%	7%	6%	13% g	15% dg	9%	10% g	5%	12% lp	12%	13% 	8% I	12% 	9%	7%	9%	11%
Personal finances (NET)	333 33%	158 33%	163 32%	42 39%	66 37%	66 41%	57 35%	47 30%	55 23%	107 37%	123 38%	102 26%	83 29%	90 38%	72 34%	73 33%	172 33%	145 33%	60 34%	55 34%	114 34%	324 32%
Northern Ireland	hk			hk	hk	hk				hk	hk			zp .								
	-	-	-	-	-	-		-	-					-	-	-	-					



Table 5 Q.PUD1/02 What do you see as the main/other important issues facing Britain today? BASE: ALL ADULTS AGED 18+

BASE: ALL ADULTS AGED 18+		GOVERNMENT OFFICE REGION TENURE EDUCATION WORKING STATUS AREA													AREA						
	TOTAL	ENG LAND	WALES	SCOT LAND	EXCL. SCOT	MID LANDS INCL. WALES	MID LANDS	GL	SOUTH EXCL. GL	OWNED	MORT GAGED	RENTED	GRAD UATE	NON GRAD UATE	FULL TIME	PART TIME	NOT WOR	URBAN	SUBURBAN	RURAL	UNWTD
UNWEIGHTED BASE WEIGHTED BASE	(z)	(a) 856	(b) 57	(c) 95	(d) 216	(e)	(f)	(g)	(h)	(i)	(0)	(k)	(I) 489	(m) 423	(n) 500 506	(o) 109 106*	(p) 399	(s) 485 446	(t) 311	(u) 212	TOTAL
	1008 1008 100% 391	870 86%	48* 5%*	90* 9%*	237 24% 96	311 313 31%	254 265 26%	147 139* 14%*	239 229 23%	354 331 33%	300 301 30%	309 335 33%	329 33%	579 57%		11%*	396 39% 140		337 33%	225 22%	1008 1008 100%
Economy/Economic situation	39% m	331 38%	19 40%	41 46%	41%	116 37%	97 37%	54 39%	83 36%	130 39%	139 46% zk	112 33%	164 50% zm	191 33%	221 44% 200	30 28%	35%	184 41%	122 36%	86 38%	412 41%
Immieration/ immierants	336 33% gil	294 34%	18 37%	24 27%	81 34%	110 35% R	93 35% R	31 22%	89 39% 8	144 43% zjk	75 25%	109 32%	68 21%	225 39% zl	167 33% o	22 21%	147 37% o	141 32%	125 37%	70 31%	303 30%
National health	0 287	249	13	24	75	85 85	72	38	64	79	98	105	123	145	153	35	98	139	76	72	307
service/Hospitals/ Healthcare	28%	29%	27%	27%	32%	27%	27%	27%	28%	24%	32%	31%	37%	25%	30%	33%	25%	31%	23%	32%	30%
Inflation/Prices	207 20%	179 21%	14 30%	14 15%	42 18%	69 22%	54 20%	40 29%	43 19%	51 15%	62 20%	85 25%	2m 57 17%	134 23%	111 22%	20 19%	75 19%	98 22%	69 21%	39 17%	195 19%
Housing	158 16%	137 16%	13 28%	8 9%	30 13%	48 15%	34 13%	2ad 34 24%	39 17%	37 11%	48 16%	zi 69 21%	42 13%	104 18%	89 18%	17 16%	52 13%	68 15%	71 21%	20 9%	145 14%
	ilu		zcde f					zac df	1770			zi						13%	zu		
Education/Schools	131 13% t	116 13%	3 7%	11 13%	30 13%	30 10%	27 10%	33 24% zab	25 11%	40 12%	43 14%	47 14%	56 17% zm	60 10%	72 14%	18 17%	40 10%	77 17% zt	29 9%	24 11%	143 14%
Lack of faith in politics /	123	100	5	17	25	38	32	defh 14	29	60	34	27	34	78	51	13	59	52	42	28	112
politicians / government	12%	12%	11%	19%	11%	12%	12%	10%	13%	18%	11%	8%	10%	13%	10%	12%	15%	12%	13%	13%	11%
Poverty/Inequality	122 12%	107 12%	4 8%	12 13%	43 18%	23 7%	19 7%	22 16%	22 9%	32 10%	45 15%	42 13%	44 14%	72 12%	64 13%	12 11%	47 12%	75 17%	19 6%	28 12%	121 12%
Defence/Foreign affairs/	eft 116	ef 99	4	14	zaef h 31	35	31	ef 15	21	58	32	25	58	49	54	10	52	zt 46	37	t 33	129
International terrorism	12%	11%	8%	16%	13%	11%	12%	11%	9%	18%	11%	7%	18%	8%	11%	10%	13%	10%	11%	15%	13%
Pollution/ Environment/ Climate change	km 114	100	1	12	18	30	29	19	33	zk 46	38	25	zm 59	46	53	12	48	62	29	23	139
	11% km	11%	3%	14%	8%	10%	11%	14%	15%	14% k	13%	8%	18% zm	8%	11%	11%	12%	14% z	9%	10%	14%
Crime/Law & order/ Violence/ Vandalism/Antisocial (yob) behaviour	99	92	6	2	19	44	38	16	18	24	38	33	27	64	54	11	34	51	28	21	93
	10% c	11% c	13% c	2%	8%	14% zc	14% zc	11% c	8%	7%	13%	10%	8%	11%	11%	10%	9%	11%	8%	9%	9%
Taxation	85 8%	73 8%	5 9%	7 8%	18 7%	32 10%	27 10%	6 4%	22 10%	28 9%	25 8%	28 8%	24 7%	52 9%	56 11%	8 8%	20 5%	34 8%	31 9%	20 9%	72 7%
Public services in general	65 6%	58 7%	2 5%	4 5%	15 6%	11 3%	9 3%	10 7%	24 11%	23 7%	29 9%	13 4%	32 10%	25 4%	20 43 9%	6 5%	16 4%	29 7%	17 5%	19 8%	68 7%
Pensions/Social security/Benefits	emp 59	ef 47	3	9	2	23	20	3	zaef 22	31	k 10	13	2m 11	44	p 23	8	28	19	19	21	45
	6% dl	5% d	6%	10% dg	1%	7% d	7% d	2%	10% zadg	9% zjk	3%	4%	3%	8% I	5%	7%	7%	4%	6%	9% s	4%
Unemployment/ Factory closure/ Lack of industry	51 5%	45 5%	5 11%	1 1%	12 5%	20	15	11	7	16	15 5%	18 5%	17 5%	31 5%	26 5%	6 5%	20 5%	34 8%	10 3%	7	52 5%
Race relations	45	43	ch *	1	11	10	10	12	11	10	10	24	22	19	23	7	14	zt 17	13	15	45
	4%	5%	•	1%	4%	3%	4%	9% ze	5%	3%	3%	7% z	7% zm	3%	5%	7%	4%	4%	4%	7%	4%
Transport/Public transport	43 4%	41 5%	1 2%	1 1%	8 3%	13 4%	12 5%	8 6%	13 6%	10 3%	21 7% 2	11 3%	21 6% z	19 3%	29 6%	3%	10 3%	23 5%	13 4%	6 3%	43 4%
Ageing population/ Social care for the elderly	41	38	1 2%	2 2%	9	6 2%	5	9	15 7%	13	11	15 4%	8	26 4%	20	2 2%	19 5%	17	14	9	42
Morality/ Individual behaviour/	1 33	e 31	2%	2%	5	18	16	e 2	7% ef 7	17	4%	8	16	14	14	6	13	15	9	9	39
Lifestyle	3%	4%	2%	1%	2%	6%	6%	1%	3%	5%	3%	2%	5%	2%	3%	5%	3%	3%	3%	4%	4%
Childcare services / support for young people	32	30		1	8	9	za 8	5	9	6	9	11	11	20	16	7	9	16	14	2	29
Common Market/	3% 29	3% 28	1%	1% 1	3% 3	3 % 9	3% 9	3% 5	4% 10	2% 7	3% 10	3% 12	3% 17	3% 10	3% 18	6% 3	2% 9	4% 10	4% 16	1% 4	3% 35
Brexit/EU/Europe/ Euro	3%	3%	٠	2%	1%	3%	3%	3%	5%	2%	3%	3%	5% zm	2%	3%	3%	2%	2%	5%	2%	3%
Low pay/Minimum wage/Fair wages	27	26 3%		1 1%	3	4	4 2%	6 5%	12 5%	3 1%	8	13 4%	10	12 2%	19	3	5 1%	15	7 2%	5 2%	29
Mental health/ well-being	26	23	3		5	8	5	3	10	2	7	15	8	15	14	7	5	11	13	2	23
Nuclear weapons/ Nuclear war/	3% i 17	3%	6%		2%	3%	2%	2%	4%	5	2%	5% i 6	2%	3%	3%	6% zp 2	1%	2%	4%	1%	2%
Disarmament	2%	2%				2%	3%	5%	1%	2%	2%	2%	1%	2%	1%	2%	2%	2%	1%	3%	1%
Local government/ Council tax	16 2%	15 2%	- :	1 2%	6 2%	4 1%	4 1%	zadh 4 3%	2 1%	6 2%	5 2%	6 2%	10 3%	6 1%	10 2%	2 2%	5 1%	12 3%	3 1%	1	15 1%
Nationalisation/ Government	16	13		3	3	7	7	2	1	4	8	3	z 3	9	12	1	3	7	9	-	14
control of institutions Media / social media	2% 13	1% 13		3%	1% 3	2%	3%	1%	. 5	1%	3%	1%	1%	2% 11	2% 8	1%	1%	2%	3%	1	1%
	1%	1%	- :		1%	•	•	3% ef	2%	•	1%	2%	1%	2%	2%	- :	5 1%	2%	2 1%	1%	1%
International trade/trade deals	12	11	14/		1	2	2	5	3	2	7	2	8 2%	1	7	2	2	7	4	2	16
Food production/ farming	m 12	1%	1%		1%	1%	1%	4% z 2	1%	1%	2%	1%	2% 2m 5	6	1%	- 2%	6	4	1%	1%	2% 15
Coronavirus/ pandemic diseases	1% 9	1% 9			1%	4	1% 4	1% 5	3%	1% 3	1%	1% 6	1%	1% 9	1% 4	•	2% 5	1%	1%	2% 1	1% 3
	1%	1%				1%	1%	3% zadh	•	1%		2%	-	1%	1%	-	1%	2%		1%	•
Population levels/ Overpopulation	7	7			1 1%	3	3	1 1%	1	2	1	3	1	5	3	1	3	3	2	1 1%	10
Privatisation	6 1%	3	:	3 3%	2 1%	1%	1%	1 1%	:	6 2%	:	1%	5 2%	1 *	2 *	3 3%	1 *	1%	2 1%	4 2%	4 *
Drug abuse	6	5		zaef h 1	1	4				3		1	zm 1	4		zp 1	,	3	1	2	7
UK union/ devolution/reform	1%	1% 3 *		1% 2	1 *	1%	4 1%	:	1	1%	•	3	4	4 1% 1 *	1	1%	5 1% 3	1%	1 *	1%	7 1% 7
AI / Technology	1%	5	1%	2%	1%	3	3	•	2	1%		1%	1% z 1	4	3	2%	1%	1%	2	2	1%
Pound/Exchange rate/Value of	1%	1%	1%		2	1%	1% 2		1%	1%	2		3	1%	1%	1%	*	3	1%	1%	1%
pound Petrol prices/Fuel		1%	1%	. 1	1%	1%	1%			1%	1% 1		1%				1%	1%		* 2	1% 6
Countryside/Rural life	3	2	2%	1% 1	*	1%	1		2	1%	1	:	1%	1	3		*	•	1	1%	1%
Median Animal welfare	2	2	2	1% 2 1	2	2	2	2	1% 2	2	2	* 2 1	1% 2 *	2	1% 2 *	2	2 1	2	2	* 2 1	2 2
	•	•	-	1 1% a		•	•	- :		-		1					1			1	*
Royal Family/ Monarchy Trade unions/ Strikes	1	1	:	- :	1	- 1	- 1	- :	:	:	:	:	1 *	:	- :	:	:	1	:	- :	3 *
Trade unions/ Strikes Other	86	78	3	5	24	24	20	12	21	25	33	26	31	37	47	8	30	40	25	21	101
MEAN NUMBER OF MENTIONS	8% 2.93	9% 2.96	7% 2.78	5% 2.67	10% 2.81	8% 2.86	8% 2.87	9% 3.26	9% 3.05	8% 2.93	11% 3.01	8% 2.93	10% 3.16	6% 2.83	9% 3.06	8% 2.88	8% 2.77	9% 3.09	7% 2.77	9% 2.84	10% 2.95
STANDARD ERROR	0.04	0.05	0.15	0.11	0.08	0.06	0.07	za cdef 0.14	0.09	0.06	0.08	0.08	zm 0.06	0.06	2D 0.06	0.14	0.06	2t 0.06	0.07	0.08	0.04
ERROR VARIANCE Don't know	113	97	0.02	0.01 12	0.01 28	38	0.01 33	0.02 10	0.01 25	30	0.01 20	0.01 51	24	80	43	0.02 17	53	37	50	0.01 26	108
	11% jln s	11%	9%	13%	12%	12%	13%	8%	11%	9%	7%	15% zi	7%	14%	8%	16%	13%	8%	15% s	12%	11%
Personal finances (NET)	333 33%	290 33%	17 36%	25 28%	78 33%	95 30%	78 29%	62 45%	72 31%	81 24%	108 36%	128 38%	106 32%	203 35%	185 36%	35 33%	113 29%	173 39%	93 28%	66 29%	324 32%
Northern Ireland	1							zac efh			1	1						zt			
No cleri ireland	1	1	- :	- :	- :	- :	- :		- :		- :	- :		- :	- :	- :	- :	1	- :	- 1	- :





Table 6
Q.PL01/02 What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+	E: ALL ADULTS AGED 18+				NOT VI)		IMD QUINTILES					SECTOR W	7				
	TOTAL	CON SERV ATIVE	LAB OUR	LIB ERAL DEMO CRAT	REFOR M UK	NONE	1	2	3	4	5	PUBLI C	PRI VATE	WHITE	BME		UNWTD
UNWEIGHTED BASE WEIGHTED BASE	(z) 1008 1008	(a) 154 164	(b) 264 238	97 90*	(d) 113 144*	(e) 246 247	(i) 157 164	(f) 188 197	(k) 192 191*	(I) 195 177	(m) 185 176	(n) 211 103	(o) 377 482	(v) 826 855	(w) 173 146	263 288	TOTAL 1008 1008
Economy/Economic situation	100% 391 39%	16% 61 37%	24% 120 51%	9% ⁴ 42 47%	14%* 46 32%	25% 78 31%	16% 53 33%	20% 87 44%	19%* 75 40%	18% 70 40%	17% 76 43%	10% 34 33%	48% 208 43%	85% 330 39%	14% 58 40%	29% 115 40%	100% 412 41%
Immigration/ Immigrants	e 336	83	za de 38	e 17	111	51.0	63	68	46		66	35%	n 156	313	22	40%	303
immigration/ immigrants	33% bc	51% zb	16%	18%	77% za	22%	38% k	35%	24%	30%	37% k	24%	32%	313 37% zw	15%	28%	30%
National health service/Hospitals/ Healthcare	eknw 287	ce 44	89	32	bce 27	48	47	56	55	57	58	40	144	252	32	85	307
	28% e	27%	37% zd e	35% de	19%	19%	29%	28%	29%	32%	33%	39% 2	30%	29%	22%	30%	30%
Inflation/Prices	207 20% v	26 16%	54 23%	25 27%	29 20%	53 21%	50 31% zi	32 16%	43 22%	36 20%	30 17%	27 26%	102 21%	161 19%	44 30% zv	77 27%	195 19%
Housing	158 16%	14 9%	44 18%	13 15%	28 19%	35 14%	m 23 14%	44 22%	33 17%	28 16%	17 9%	18 18%	85 18%	127 15%	30 21%	58 20%	145 14%
Education/Schools	am 131 13%	23 14%	a 43 18%	20 23%	11 7%	15 6%	19 12%	2m 27 14%	28 15%	23 13%	29 17%	22 21%	64 13%	107 12%	21 15%	46 16%	143 14%
Lack of faith in politics /	e 123	e 25	zd e 8	zde 9	26	40	19	18	30	26	20	zo 10	50	111	10	21	112
politicians / government	12%	15% b	4%	10%	18% h	16% h	11%	9%	16%	15%	11%	10%	10%	13%	7%	7%	11%
Poverty/inequality	122 12%	11 7%	37 15%	9 10%	12 9%	32 13%	23 14%	33 17%	16 8%	25 14%	19 11%	12 11%	63 13%	104 12%	18 12%	29 10%	121 12%
Defence/Foreign affairs/ International terrorism	116	24	a 42	13	7	16	11	21	23	26	26	10	53	107	8	23	129
	12% ew	14% e	18% 2d e	14%	5%	6%	7%	11%	12%	15% i	15% i	9%	11%	13% w	6%	8%	13%
Pollution/ Environment/ Climate change	114	14 9%	36 15%	14 15%	10 7%	12 5%	14 8%	18 9%	26 14%	23	22 13%	14%	48 10%	101	13 9%	33 12%	139
Crime/Law & order/ Violence/ Vandalism/Antisocial (yob)	e 99	25	e 14	e 3	9	41	13	19	29	16	16	11	55	67	30	30	93
behaviour	10%	15% zbc	6%	4%	6%	17% zbc	8%	10%	15%	9%	9%	11%	11%	8%	20% zv	11%	9%
Taxation	85 8%	24 15%	8 3%	9 10%	24 17%	d 16 6%	15 9%	22 11%	10 5%	10 6%	17 10%	8 8%	58 12%	78 9%	7 5%	22 8%	72 7%
Public services in general	b 65 6%	2be 8 5%	23	9	zbe 8	9	7 4%	10	12	17	10% 16 9%	8% 8%	2 39	59 7%	5% 5 4%	19 7%	68
Pensions/Social security/Benefits	59	5%	10% e 5	10%	5% 12	4% 9	4% 6	5% 10	6%	10%	9%	2	8% 26	7% 54	4% 5	7%	7% 45
	6% bn	15% zbc	2%	4%	9%	4%	3%	5%	3%	6%	11% zik	2%	5%	6%	3%	3%	4%
Unemployment/ Factory closure/ Lack of industry	51	e 15	12	10	5	4	10	13	14	3	8	7	24	42	9	7	52
Race relations	5% el 45	9% ze 2	5%	11% ze 2	4%	2%	6%	7% 13	8% I 12	2%	5%	7%	5%	5%	6% 12	2%	5% 45
Transport/Public transport	4% v 43	1%	7% a 12	2%	5%	5%	1%	6% i	7% i	4%	4%	3%	5%	3%	8% zv 9	6% 15	4%
Ageing population/ Social care	4%	5%	5%	8% d	6	5%	3%	3%	4%	3%	9% z	4%	6%	4%	6% 7	5%	4%
for the elderly	4%	5%	6%	2%	4%	3%	5%	5%	2%	7%	2%	10%	3%	4%	5%	5%	4%
Morality/ Individual behaviour/ Lifestvie	33	13	2	2	5	6	2	6	7	7	10	3	17	28	5	4	39
Childcare services / support for	3% b 32	8% zbe 3	1%	3%	3%	2%	1%	3% 15	3%	4%	6%	2%	4% 19	3%	3%	2%	4%
young people	3%	2%	2%	2%		6% zd	1%	8% zil	2%	2%	1%	3%	4%	3%	4%	3%	3%
Common Market/ Brexit/EU/Europe/ Euro	29	2	8	10	3	4	5	m 4	4	1	11	3	17	24	6	10	35
	3%	1%	4%	11% zab de	2%	2%	3%	2%	2%	1%	6% zi	3%	4%	3%	4%	3%	3%
Low pay/Minimum wage/Fair wages	27	3 2%	5 2%	7	2 2%	7	7	5 3%	5 2%	7	1 1%	6	13	18	9	13	29 3%
Mental health/ well-being	26 3%	:	10 4%	zb 6 7%	3 2%	7 3%	8 5%	5 2%	1	8 4%	1 1%	2 3 2%	18	20 2%	zv 5 3%	9	23 2%
Nuclear weapons/ Nuclear war/ Disarmament	17	3	3	za 5	1	4	km *	4	7	m 1	2	2	6	14	3	2	13
	2% 16	2%	1%	5% z		2%	•	2%	4%	1%	1%	1%	1%	2%	2%	1%	1%
Local government/ Council tax Nationalisation/ Government	2% 16	5 3% 2	1 1% 1	3%	3 2% 1	1% 8	6 4% 2	1% 4	1% 3	1%	3%	1	6 1% 12	15 2% 14	1 1% *	8 3% 3	15 1% 14
control of institutions Media / social media	2% 13	1%	2	5	1%	3%	1% 1	2%	2% 6	1	1%	1%	3% 7	2% 13		1% 4	1% 8
	1%		1%	5% zab d		1%	1%	2%	3%	1%	•	•	2%	2%		1%	1%
International trade/trade deals	12		3 1%	d 2 2%	1 1%	3	1 1%	1	2	4 2%	4 2%	1 1%	9 2%	6 1%	5	8	16 2%
Food production/ farming	12 1%	3 2%	5 2%	- :	1	1	2 1%	:	3 2%	2 1%	4 3%	2 2%	3 1%	10 1%	zv 2 1%	5 2%	15 1%
Coronavirus/ pandemic diseases	9	3 2%		5 5%		1 1%	1 1%		5		3		4	9		1	3
Population levels/ Overpopulation	7	1	1	zbd e		4	1	1	2	1	1	2	2	6		3	10
Privatisation	1%	1%	1%			1%	1%		1%		1%	2%		1%		1%	1%
Drug abuse	6 1% 6	3 2% 3	1			3 1% 2	1	* 2	1 1% 1		3 2% 2	1	5 1%	5 1% 4	1	1 *	4 * 7
UK union/ devolution/reform	1%	2%			1	1%	1%	1%	1	1	1%	1% 0	3	5	1%	1%	1%
Al / Technology	1% 6 1%	1% 3 2%	:		1%	2 1%	1%	* 2 1%	1% 1 1%	:	1% 2 1%	:	1% 4 1%	1% 5 1%	1 *	3 1%	1% 7 1%
Pound/Exchange rate/Value of pound	5		2	1%	1 1%	1		2		1	2	1 1%	1	4		1	8
Petrol prices/Fuel Countryside/Rural life	4	1 1%	1	:	1	:	:	:	:	2 1%	1 .	1 1%	1	4	:	2 1%	6 1%
Countryside/Kurai ine Median	3 +	1 *	2	1%	2	2	2	2	2	1 +	1 1%	1 1% 2	2	3 *	2	2	3 *
Animal welfare	1	1	:	1		1 1%	-		1 1%	:	:	:	- :	1 .	:	1 .	2
Royal Family/ Monarchy Trade unions/ Strikes	*	:	:	- :		:	:	- :	- 1	:	:	:	- :	:	:	:	3
Other	86 8%	13 8%	20 9%	4 5%	12 9%	26 11%	15 9%	20 10%	13 7%	11 6%	20 11%	8 7%	46 10%	72 8%	13 9%	25 9%	101 10%
MEAN NUMBER OF MENTIONS	2.93 e	3.15 e	2.98 e	3.32 z e	2.94 e	2.6	2.87	3.06	2.92	2.92	3.18 z	3.04	3.07 2	2.94	2.85	2.93	2.95
STANDARD ERROR ERROR VARIANCE Don't know	0.04 + 113	0.11 0.01 12	0.08 0.01 21	0.19 0.03 10	0.09 0.01 10	0.07 0.01 48	0.1 0.01 24	0.08 0.01 17	0.11 0.01 18	0.09 0.01 15	0.11 0.01 15	0.09 0.01 12	0.07 + 41	0.05 + 94	0.1 0.01 19	0.07 0.01 29	0.04 + 108
	11%	7%	9%	11%	7%	20% za bd	15%	8%	10%	8%	8%	12%	8%	11%	13%	10%	11%
Personal finances (NET)	333 33%	40 24%	89 37%	34 38%	43 30%	82 33%	72 44%	70 35%	56 29%	62 35%	49 28%	40 38%	173 36%	265 31%	66 45%	116 40%	324 32%
Northern Ireland	av -		a				zk m								zv		:
	-	-	-	-	-	-	-	-		-	-		-	-	-	<u> </u>	