| | | Ge | nder | | Age | | Socia | d Grade | | | Re | elon . | | | Educ | ation | Employm | nent Status | | Inc | ome | | Ethni | icity | | | GE 2024 Vote | | | EU R | of Vote |
|--------------------------|-------|------|--------|-------|-------|-------|-------|---------|-------|----------|-------|---------|-------|----------|-----------|-----------|---------|-------------|---------|----------|----------|----------|--------------|-------|------|------|--------------|-----------|-------------|--------|---------|
| | | | | | | | | | | | | Greater | | | | Non | | | Up to | £20.000- | £35,000- | | Minority | | | | | | | | |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midlands | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | 519,999 | £34,999 | £54.999 | £55.000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | m | (e) | (b) | 60 | (0) | 00 | 60 | (m) | (n) | (p) | (a) | (g) | (r) | (1) | 00 | (si) | (10) | (w) | (x) | 040 | (A) | (2) | (0) | (D) | (0) |
| UNWEIGHTED BASE | 1028 | 425 | 593 | 255 | 435 | 325 | 735 | 291 | 241 | 281 | 229 | 148 | 40 | 87 | 629 | 419 | 732 | 296 | 137 | 205 | 222 | 371 | 135 | 878 | 159 | 3.35 | 1113 | 97 | 90 | 474 | 332 |
| WEIGHTED BASE | 1028 | 503 | | 310 | | | | | | | | | | | 368 | | | | 168 | | | | 130* | | 184 | | | | | | |
| Very good job | 49 | 36 | 12 | 23 | 21 | - 5 | 28 | 11 | | 9 | 9 | 18 | 2 | 3 | 37 | 12 | 41 | - 1 | 1 | - 5 | 6 | 36 | 10 | 28 | 11 | 25 | - 4 | - 1 | - 1 | 28 | 9 |
| | 5% | 7% | 2% | 7% | 6% | 1% | 6% | 2% | 4% | 2% | 4% | 12% | 4% | 3% | 10% | 2% | 7% | | 1% | 2% | 2% | 13% | 8% | 4% | 7% | 8% | 4% | | 1% | 7% | 2% |
| | | ь | | | | | | | | | | bi | | | | | | | | | | nt | | | | | | | | | |
| Fairly good job | 147 | 86 | 60 | 71 | 45 | 31 | 84 | 63 | 29 | 37 | 35 | 22 | 7 | 6 | 60 | 87 | 106 | 41 | 17 | 51 | 30 | 44 | 33 | 109 | 14 | 95 | 15 | 3 | 3 | 67 | 34 |
| | 14% | 17% | 12% | 23% | 12% | 9% | 14% | 14% | 12% | 14% | 15% | 22% | 14% | 7% | 16% | 13% | 15% | 12% | 10% | 20% | 13% | 15% | 26% | 12% | 8% | 29% | 16% | 2% | 4% | 18% | 10% |
| | | | | de | | | | | | | | m | | | | | | | | r | | | w | | | xABC | BC | | | E | |
| Neither good nor bad job | 220 | 91 | 124 | 73 | 83 | 63 | 146 | 74 | 43 | 61 | 51 | 32 | 12 | 21 | 95 | 125 | 162 | 58 | 24 | 52 | 51 | 74 | 28 | 177 | 31 | 78 | 24 | 11 | 18 | 91 | 53 |
| | 21% | 18% | 24% | 24% | 22% | 18% | 25% | 17% | 18% | 23% | 22% | 21% | 25% | 23% | 25% | 19% | 23% | 18% | 14% | 21% | 22% | 25% | 29% | 20% | 17% | 24% | 25% | 10% | 23% | 24% | 15% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Fairly bad lob | 267 | 151 | 116 | 69 | 92 | 107 | 152 | 116 | 79 | 67 | 59 | 27 | 10 | 24 | 76 | 192 | 177 | 90 | 40 | 64 | 69 | 72 | 25 | 239 | 57 | 59 | 31 | 36 | 28 | 29 | 113 |
| | 26% | 30% | 23% | 22% | 25% | 31% | 25% | 26% | 23% | 25% | 26% | 18% | 21% | 28% | 21% | 29% | 25% | 27% | 24% | 26% | 30% | 25% | 19% | 27% | 31% | 18% | 32% | 33% | 36% | 23% | 32% |
| | | ь | | | | | | | k | | | | | | | D. | | | | | | | | | v | | v | v | Y | | D |
| Very bad job | 257 | 112 | 144 | 36 | 96 | 125 | 120 | 137 | 62 | 71 | 58 | 32 | 13 | 21 | 70 | 188 | 144 | 113 | 69 | 61 | 63 | 40 | 14 | 243 | 67 | 47 | 16 | 55 | 22 | 84 | 136 |
| | 25% | 22% | 28% | 12% | 26% | 36% | 21% | 31% | 25% | 26% | 25% | 21% | 27% | 24% | 19% | 28% | 21% | 24% | 41% | 24% | 27% | 14% | 10% | 27% | 37% | 14% | 17% | 50% | 28% | 22% | 28% |
| | | | | | c | cd | | | | | | | | | | n | | P | stu | | | | | v | γA | | | YAC | y | | D |
| Don't know | 55 | 27 | 59 | 38 | 35 | 15 | 46 | 42 | 17 | 25 | 20 | 9 | 4 | 13 | 30 | 58 | 61 | 27 | 16 | 18 | 13 | 20 | 10 | 77 | 2 | 22 | 6 | 5 | 5 | 24 | 13 |
| | 9% | 5% | 12% | 12% | 9% | 4% | 8% | 9% | 7% | 9% | 9% | 676 | 8% | 15% | 8% | 9% | 9% | 8% | 9% | 7% | 6% | 7% | 8% | 9% | 256 | 7% | 6% | 5% | 7% | 6% | 3% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | * | × | | × | | |
| Good job (NET) | 195 | 122 | 71 | 94 | 66 | 35 | 122 | 74 | 37 | 46 | 44 | 51 | 9 | 9 | 97 | 99 | 154 | 41 | 18 | 56 | 35 | 81 | 44 | 146 | 27 | 121 | 19 | 4 | 4 | 95 | 44 |
| | 19% | 24% | 14% | 30% | 18% | 10% | 21% | 17% | 15% | 17% | 19% | 34% | 18% | 10% | 26% | 15% | 22% | 13% | 11% | 22% | 15% | 28% | 34% | 17% | 15% | 37% | 20% | 3% | 5% | 25% | 12% |
| | 1 | ь | | de | | | | | | | | him | | | | | | | 1 | r | | rt | w | | | xABC | BC | | | | |
| Bad lob (NET) | 525 | 263 | 260 | 106 | 188 | 231 | 272 | 253 | 142 | 138 | 117 | 59 | 24 | 45 | 146 | 379 | 321 | 204 | 110 | 125 | 132 | 112 | 39 | 482 | 124 | 105 | 47 | 91 | 49 | 173 | 249 |
| | 51% | 52% | 51% | 34% | 50% | 67% | 46% | 57% | 59% | 51% | 51% | 39% | 49% | 52% | 40% | 57% | 46% | 62% | 65% | 50% | 57% | 39% | 30% | 54% | 67% | 32% | 49% | 82% | 65% | 45% | 69% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Proportions/Mease: Columns Tested (2S-risk level) - a/b - c/d/s - t/g - h/l/h/l/m - a/o - p/q - r/s/h/u - x/w - x/g/h/2/C - D/E Overlap formulae used. * until base, ** user until base funder 26 ineligible for dg testing.



PUBLIC 24-089497-13 - POST SPRING STATEMENT 26TH-27TH MARCH 2025 IPSOS

27 Mar 2025

Table 2

Q2 - From what you may have seen, read or heard about the Spring Statement, would you say it makes you feel more reassured or concerned, if either, about the following?

Base: All adults aged 18-75 in Great Britain

| | | Your own financial | Britain's public |
|--|-------------------|--------------------|------------------|
| | Britain's economy | circumstances | services |
| UNWEIGHTED BASE | 1028 | 1028 | 1028 |
| WEIGHTED BASE | 1028 | 1028 | 1028 |
| (+2) Much more reassured | 41 | 41 | 37 |
| | 4% | 4% | 4% |
| (+1) A bit more reassured | 107 | 81 | 104 |
| | 10% | 8% | 10% |
| (0) Neither more reassured, nor more concerned | 173 | 265 | 187 |
| | 17% | 26% | 18% |
| (-1) A bit more concerned | 276 | 295 | 275 |
| | 27% | 29% | 27% |
| (-2) Much more concerned | 310 | 220 | 288 |
| | 30% | 21% | 28% |
| Don't know | 25 | 31 | 37 |
| | 2% | 3% | 4% |
| I haven't heard / seen anything about the Spring Statement | 97 | 96 | 99 |
| | 9% | 9% | 10% |
| More reassured (NET) | 147 | 121 | 142 |
| | 14% | 12% | 14% |
| More concerned (NET) | 586 | 515 | 563 |
| | 57% | 50% | 55% |
| Mean | -0.78 | -0.64 | -0.75 |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

PUBLIC 24-089497-13 - POST SPRING STATEMENT 26TH-27TH MARCH 2025 IPSOS

| Part | | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278 | 278

Proportions/Means: Columns Tested (5% risk level) - a/b - c/de - t/a - h/t/k/t/m - a/o - a/s - r/s/t/u - s/w - x/e/A/b/C - D/E
Overlan formulae used. * small base: ** verv small base lander 20 ineliables for six testine

| | | Ger | | | Age | | | l Grade | | | | gion | | | | ation | Employn | nent Status | | Inco | ome | | Ethni | city | | | GE 2024 Vote | | | | Ref Vote |
|--------------------------------|----------|----------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|-------------------|-----------|----------|------------|------------------|------------|-------------|-------------------|---------------------|---------------------|-----------|--------------------------|------------|------------|---------|--------------|-----------|-------------|--------|------------|
| | | Male | Female | 18-34 | 15-54 | 55-75 | ABCI | CZDE | North | Midland's | South | Greater London | Wales | Scotland | Graduates | Non Graduates | Working | Not working | Up to \$19,999 | £20,000- £34,999 | £35,000- £54,999 | £55,000+ | Minority ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leav |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | (1) | (g) | (h) | 60 | (1) | (k) | 69 | (m) | (n) | (0) | (p) | (q) | (r) | (x) | (t) | (u) | (v) | (w) | (x) | (v) | (A) | (2) | (C) | (D) | (2) |
| NWEIGHTED BASE | 1028 | | | | | | 735 | | 241 | | | | | | 609 | | | | | | | | 135 | | 189 | | | | | | |
| RESCHIED BASE | 1028 | 503 | 515 | 310 | 373 | 245 | 585 | 442 | 240 | 270 | 232 | 150* | 49** | 88" | 368 | 660 | 698 | 310 | 168 | 250 | 231 | 287 | 110* | 254 | 184 | 327 | 96* | 110* | 77* | 314 | 359 |
| 2) Much more reassured | 41 | 30 | 10 | 24 | 11 | 5 | 21 | 19 | 16 | 5 | | 10 | 2 | 1 | 23 | 17 | 28 | 12 | 2 | 11 | 4 | 23 | 10 | 31 | 5 | 25 | 3 | 2 | 1 | 15 | 5 |
| | 4% | 6% | 2% | SN de | 3% | 1% | 4% | 4% | 7% | 2% | 3% | 7% | 3% | 1% | 6% | 3% | 4% | 4% | 1% | 4% | 2% | 8% | 7% | 3% | 3% | 8% | 3% | 1% | 1% | 4% | 1% |
| 1) A bit more reassured | 91 | 52 | 29 | 35 | 31 | 12 | 46 | 22 | 19 | 25 | 17 | 21 | 4 | 2 | 35 | 46 | 60 | 21 | | 27 | 14 | 30 | 15 | 59 | 7 | 45 | 3 | 4 | 3 | 37 | 22 |
| | 8% | 10% | 6% | 12% | 8% | 3% | 8% | 7% | 8% | 7% | 7% | 14% | 8% | 2% | 9% | 7% | 9% | 6% | 5% | 11% | 6% | 11% | 14% | 7% | 4% | 15% | 3% | 4% | 4% | 10% | 6% |
| | | ь | | | | | | | | | | im | | | | | | | | | | | w | | | xABC | | | | | |
| l) Neither more reassured, nor | 265 | 141 | 121 | 67 | 104 | 94 | 163 | 102 | 59 | 79 | 56 | 29 | 15 | 26 | 100 | 165 | 185 | 80 | 26 | 75 | 62 | 73 | 29 | 229 | 43 | 19 | 40 | 17 | 19 | 117 | 94 |
| ione concerned | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 26% | 28% | 23% | 22% | 28% | 27% | 28% | 23% | 25% | 29% | 24% | 19% | 31% | 30% | 27% | 25% | 26% | 24% | 15% | 30% | 27% | 25% | 22% | 26% | 23% | 27% | 41% | 15% | 25% | 30% | 26% |
| 1) A bit more concerned | 295 | 143 | 149 | 81 | 94 | 119 | 161 | 134 | 73 | 77 | 74 | 37 | 12 | 22 | 89 | 206 | 189 | 105 | 52 | 57 | 72 | 94 | 26 | 267 | 74 | 85 | 23 | 37 | 24 | 108 | 107 |
| 11 A bit more concerned | 295 | 28% | 29% | 26% | 25% | 35% | 28% | 30% | 30% | 28% | 32% | 24% | 25% | 25% | 24% | 31% | 27% | 32% | 31% | 21% | 31% | 22% | 20% | 30% | 40% | 26% | 24% | 34% | 31% | 25% | 107 |
| | | | | | | d | | | 30.12 | | | | | | | D. | | | | | | | 20.0 | | vA. | | | | | | |
| 2) Much more concerned | 220 | 95 | 123 | 48 | 93 | 78 | 119 | 101 | 51 | 56 | 47 | 16 | 12 | 16 | 76 | 144 | 150 | 70 | 64 | 53 | 49 | 40 | 29 | 190 | 42 | 56 | 17 | 38 | 22 | 81 | 95 |
| | 21% | 19% | 24% | 16% | 25% | 23% | 20% | 23% | 22% | 21% | 20% | 24% | 25% | 18% | 21% | 22% | 21% | 21% | 38% | 21% | 21% | 14% | 22% | 22% | 23% | 17% | 18% | 34% | 28% | 21% | 27% |
| | | | | | | | | | | | | | | | | | | | stu | | | | | | | | | vA. | | | |
| on't know | 31 25 | 13 3% | 17 2% | 7 2% | 13 4% | 10 2% | 19 3% | 12 3% | 1 | 16 6% | 7 2% | 1 1% | 1 2% | 5 5 5 5 | 13 2% | 18 | 21 2% | 9 2% | 5 2% | 6 25 | 25 | 5 2% | 2 2% | 28 2% | 1 1% | 5 2% | 4% | 4 | 4% | 2% | 12 3% |
| | 274 | 376 | 276 | 2% | 4% | 276 | 3% | an. | | 6% | 376 | 2% | 236 | 5% | ara. | 376 | 376 | 3% | 256 | 3% | J.Th | 2% | 2% | 374 | 1% | 276 | 4% | 404 | 476 | 274 | 374 |
| haven't heard / seen anything | 96 | 29 | 67 | 44 | 26 | 26 | 55 | 41 | 19 | 20 | 21 | 15 | , | 16 | 32 | 64 | 64 | 22 | 11 | 21 | 21 | 21 | 17 | 79 | 10 | 18 | 7 | | - | 19 | 21 |
| oout the Sprine Statement | | | | | | | | | | | | | | | _ | | | | | | | | | | | | | | | | |
| | 9% | 6% | 13% | 14% | 7% | 8% | 9% | 9% | 8% | 8% | 10% | 10% | 5% | 18% | 9% | 10% | 9% | 10% | 7% | 9% | 9% | 8% | 13% | 2% | 5% | 6% | 8% | 8% | 8% | 5% | 6% |
| | | | | d | | | | | | | | | | N | | | | | | | | | | | | | | | | | |
| fore reassured (NET) | 121 | 82 | 29 | 62 | 41 | 17 | 69 | 52 | 35 | 22 | 25 | 31 | 5 | 3 | 58 | 63 | 88 | 22 | 10 | 37 | 19 | 53 | 27 | 90 | 13 | 72 | 6 | 6 | 4 | 52 | 27 |
| | 12% | 16% | 2% | 20% | 11% | 5% | 12% | 12% | 15% | 8% | 11% | 21% | 11% | 3% | 16% | 10% | 13% | 10% | 6% | 15% | 2% | 19% | 21% | 10% | 7% | 22% | 6% | 5% | 5% | 11% | 7% |
| | 515 | 21S | | de | | | | | n n | | | lim | | | 0 | 350 | | | | | | rt 133 | w | | | xABC | | - | | | |
| fore concerned (NET) | 50% | 47% | 272 53% | 129 42% | 188 50% | 198 57% | 280 48% | 215 525 | 126 52% | 133 | 121 52% | 73 49% | 25 51% | 42% | 165 45% | 53% | 139 49% | 175 53% | 116 69% | 44% | 121 53% | 46% | 54 42% | 458 52% | 116 63% | 42% | 40 | 75 68% | 45 596 | 189 | 201 57% |
| | 20.0 | 47.0 | 22.0 | 42.0 | 20% | | 44.4 | 22.4 | 22.70 | 40.0 | 22.74 | 40.0 | 22.0 | 44.4 | 42.4 | 22.0 | 42.0 | 24.0 | abo. | 44.4 | 22.0 | 46.4 | 42.0 | 22.0 | wit. | 44.0 | 41.4 | and a | 100 | 40.0 | 27.00 |
| fean | -0.64 | -0.45 | -0.8 | -0.35 | -0.68 | -0.52 | -0.6 | -0.61 | -0.58 | -0.69 | -0.67 | -0.51 | -0.66 | -0.75 | -0.49 | -0.72 | -0.61 | -0.7 | -1.11 | -0.52 | -0.73 | -0.37 | -0.42 | -0.68 | -0.51 | -0.33 | -0.57 | -1.09 | -0.92 | -0.57 | -0.82 |
| | | h | | de | | | | | | | | | | | | | | | | | | rt | | | | - 0 | BC BC | | | | |

Proportions/Means: Column Tested (5% risk level) - s/h - c/d/h - t/e - h/h/h/m - n/o - n/o - r/s/h/u - w/w - s/s/h/h/c - D/E
Overtas formulas used. * small base: ** were small base bunder 30 inelitible for six testine

This work was carried out in accordance with the recolorments of the international quality standard for market research. ISO 20012 and with the isous Terms and Conditions.

PUBLIC 24-089497-13 - POST SPRING STATEMENT 26TH-27TH MARCH 2025 IPSOS

| No. | No.

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/s - t/s - b/t/l/s/l/m - n/o - o/a - r/s/t/u - v/w - x/e/A/8/C - D/E
Overlan formulan used. * small base: ** verv small base lander 30l ineliables for its testine



PUBLIC 24-089497-13 - POST SPRING STATEMENT 26TH-27TH MARCH 2025 IPSOS

27 Mar 2025

Table 6
Q3 - Based on what you've seen or heard, how well or badly do you think each of the following groups are treated by the British government?

Base: All adults aged 18-75 in Great Britain

| | Farmers | Property landlords | Young people | Pensioners | Small businesses | Big businesses | Public sector workers | Working people more generally | Immigrants | People on benefits | People on high incomes | People like me |
|---|---------|--------------------|--------------|------------|------------------|----------------|--------------------------|----------------------------------|------------|--------------------|---------------------------|----------------|
| UNWEIGHTED BASE | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 |
| WEIGHTED BASE | | | | | | | | | | | | |
| They are treated better than they should be | 73 | 343 | 88 | 76 | 43 | 468 | 166 | 48 | 464 | 300 | 555 | 35 |
| | 7% | 33% | 9% | 7% | 4% | 46% | 16% | 5% | 45% | 29% | 54% | 3% |
| They are treated as well as they should be | 285 | 351 | 417 | 252 | 283 | 302 | 357 | 313 | 225 | 293 | 268 | 335 |
| | 28% | 34% | 41% | 25% | 27% | 29% | 35% | 30% | 22% | 28% | 26% | 33% |
| They are treated worse than they should be | 555 | 141 | 379 | 602 | 575 | 123 | 354 | 564 | 226 | 353 | 91 | 556 |
| | 54% | 14% | 37% | 59% | 56% | 12% | 34% | 55% | 22% | 34% | 9% | 54% |
| Don't know | 114 | 194 | 145 | 97 | 127 | 135 | 151 | 102 | 113 | 83 | 114 | 102 |
| | 11% | 19% | 14% | 9% | 12% | 13% | 15% | 10% | 11% | 8% | 11% | 10% |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 7

13 - Based on which various same or beard, how well or hadds do you think each of the following process are treated by the British government? Farmers

Base: All softs and \$1-75 in Great British

| | | G | nder | | Age | | Socia | il Grade | | | Re | gion | | | Edu | ation | Employn | nent Status | | Inc | | | Ethn | icity | | | GE 2024 Vote | | | EU Re | of Vote |
|---|-------|----------|--------|-------|-------|-----------|-------|----------|-------|-----------|-------|---------|-------|----------|-----------|-----------|---------|-------------|----------|----------|----------|----------|--------------|----------|-----------|------------|--------------|-------------|-------------|----------|----------|
| | | | | | | | | | | | | Greater | | | | Non | | | Up to | £20,000- | £35,000- | | Minority | | | | | | | | |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland s | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | \$19,999 | £34,999 | £54,999 | £55,000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | {e} | (1) | (g) | (h) | (0) | (ii) | (k) | 69 | (m) | (n) | (0) | (p) | (q) | (r) | (1) | (1) | (4) | (v) | (w) | (x) | (9) | (A) | (2) | (0) | (D) | (1) |
| UNWEIGHTED BASE | | 425 | | | | | | | | | | | | | | | | | | | | | 135 | | | | | | | | |
| WEIGHTED BASE | | 501 | | | | | | | | | | | | | | | | | | | | | 110* | | | | | | | | |
| They are treated better than they should be | 73 | 42 | 30 | 27 | 27 | 19 | 56 | 17 | 14 | 16 | 14 | 17 | 2 | 10 | 40 | 33 | 56 | 17 | 5 | 13 | 20 | 32 | 13 | 59 | 10 | 31 | 12 | 3 | 6 | 44 | 11 |
| | 7% | 8% | 6% | 9% | 7% | 6% | 10% | 4% | 6% | 6% | 6% | 11% | 3% | 11% | 11% | 5% | 8% | 5% | 3% | 5% | 9% | 11% | 10% | 7% | 6% | 10% | 13% | 3% | 8% | 11% | 3% |
| They are treated as well as they should be | 285 | 164 | 117 | 103 | 99 | 84 | 187 | 98 | 70 | 75 | 64 | 50 | 12 | 14 | 121 | 165 | 197 | 89 | 35 | 66 | GS | 103 | 46 | 235 | 45 | 130 | 16 | 11 | 19 | 116 | 68 |
| | 28% | 33% b | 23% | 33% | 26% | 24% | 32% | 22% | 29% | 28% | 27% | 22% | 26% | 16% | 22% | 25% | 28% | 27% | 23% | 26% | 29% | 36% | 35% | 27% | 24% B | 40% xBC | 37% B | 10% | 25% B | 36% E | 19% |
| They are treated worse than they should be | 555 | 260 | 292 | 132 | 200 | 223 | 271 | 284 | 132 | 151 | 132 | 33 | 25 | 50 | 172 | 383 | 168 | 188 | 108 | 144 | 126 | 127 | 50 | 497 | 123 | 138 | 43 | 89 | 44 | 179 | 257 |
| | 54% | 52% | 57% | 42% | 54% | 65% cd | 46% | 64% f | 55% | 56% | 57% | 44% | 51% | 56% | 47% | 58% | 53% | 57% | 64% | 57% u | 54% | 44% | 38% | 56% V | 67% yA | 42% | 45% | 81% xyAC | 57% Y | 47% | 71% D |
| Don't know | 114 | 36 | 76 | 49 | 47 | 15 | 71 | 43 | 24 | 27 | 22 | 17 | 10 | 14 | 36 | 78 | 77 | 37 | 17 | 28 | 18 | 25 | 21 | 92 | 6 | 28 | 5 | 7 | | 25 | 24 |
| | 11% | 7% | 15% | 16% | 13% | 5% | 12% | 10% | 10% | 10% | 10% | 11% | 20% | 16% | 10% | 12% | 11% | 11% | 10% | 11% | 8% | 9% | 16% | 10% | 3% | 856 | 6% | 7% | 10% | 6% | 7% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Proportions/Means: Columns Tested (5% risk level) = x/b - x/d/e - 1/g - h/k//k//m - x/o - p/q - x/x/,/u - x/w - x/x/A/B/C - D/E
Overlap formulae used: " small base; "* very small base (ander 30) insligible for sig testing

Table 5
CL 2 - Seasof on what wou've seen or heard, how well or badir do you blink each of the followine arouse are treated for the Soliah assessment? Property landlords
Searce. All shalls used 13-75 in Great Soliah

| | | Ge | nder | | Age | | Socia | Grade | | | Re | gion | | | Educ | ation | Employs | nent Status | | Inco | ome | | Ethn | icity | | | GE 2024 Vote | | | EU R | lef Vote |
|---|-------|------|--------|-------|-------|-------|-------|-------|-------|-----------|----------|-----------|-------|----------|-----------|-----------|---------|-------------|----------|----------|----------|----------|--------------|-------|------------|-----|--------------|-----------|-------------|--------|----------|
| | | | | | | | | | | | | Greater | | | | Non | | | Up to | 120,000- | £35,000- | | Minority | | | | | | | | |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland s | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | \$19,999 | £34,999 | £54,999 | £55,000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | [4] | (1) | (g) | (h) | 60 | m | (k) | - 69 | (m) | (n) | (0) | (p) | (q) | (r) | (1) | (1) | (4) | (v) | (w) | (x) | 0/0 | (A) | (2) | (0) | (D) | (1) |
| UNWEIGHTED BASE | | | | | | | 735 | | | | | | | | | | | 296 | | | | | 135 | | 189 | | | | | | |
| WEIGHTED BASE | 1028 | 501 | 515 | 310 | 373 | 145 | 586 | 442 | 240 | 270 | 232 | 150* | 49** | 26. | 368 | 660 | 698 | 330 | 168 | 250 | 231 | 287 | 110* | 224 | 154 | 327 | 86. | 110* | 77* | 314 | 359 |
| They are treated better than they should be | 343 | 175 | 163 | 116 | 107 | 120 | 206 | 138 | 68 | 93 | 75 | 52 | 23 | 32 | 118 | 225 | 217 | 126 | 65 | 82 | 75 | 102 | 40 | 297 | 51 | 130 | 31 | 32 | 39 | 145 | 113 |
| | 33% | 35% | 32% | 37% | 29% | 35% | 35% | 31% | 29% | 34% | 32% | 34% | 48% | 37% | 32% | 34% | 31% | 38% | 38% | 33% | 32% | 36% | 31% | 34% | 29% | 40% | 32% | 29% | 51% xAB | 38% | 32% |
| They are treated as well as they should be | 351 | 181 | 169 | 106 | 124 | 120 | 205 | 146 | 99 | 81 | 79 | 44 | 18 | 10 | 141 | 210 | 254 | 96 | 23 | 89 | 94 | 116 | 43 | 203 | 69 | 125 | 23 | 37 | 23 | 141 | 120 |
| and de | 34% | 36% | 33% | 24% | 33% | 35% | 35% | 33% | 41% | 30% | 14% | 30% | 38% | 34% | 18% | 32% | 36% | 29% | 19% | 36% | 41% | 40% | 33% | 34% | 38% | 38% | 34% | 33% | 29% | 37% | 33% |
| They are treated worse than they should be | 141 | 69 | 71 | 22 | 70 | 48 | 78 | 63 | 26 | 35 | 43 | 31 | 1 | 5 | 45 | 96 | 102 | 39 | 29 | 28 | 31 | 34 | 20 | 117 | 46 | 21 | 12 | 19 | 2 | 50 | 53 |
| | 14% | 14% | 14% | 7% | 19% | 14% | 13% | 14% | 11% | 13% | 18% m | 21% hm | 2% | 6% | 12% | 14% | 15% | 12% | 17% | 11% | 13% | 12% | 16% | 13% | 25% VAC | 6% | 12% C | 17% VC | 3% | 13% | 15% |
| Don't know | 194 | 78 | 113 | 66 | 71 | 56 | 98 | 96 | 46 | 62 | 35 | 23 | 6 | 21 | 64 | 110 | 125 | 68 | 42 | 51 | 31 | 36 | 26 | 166 | 15 | 51 | 20 | 23 | 13 | 41 | 73 |
| | 19% | 15% | 22% | 21% | 19% | 16% | 17% | 22% | 19% | 23% | 15% | 15% | 13% | 24% | 17% | 20% | 18% | 21% | 25% | 20% | 14% | 12% | 20% | 19% | 8% | 16% | 21% | 21% | 17% | 12% | 20% |
| | | | | - | | | | - | | | | | | | | | | | | | | | | | | | - | - | | | |

Proportions/Means: Columns: Tested (5% risk levet) - x/b - c/d/e - t/g - h/t/y/t/m - n/o - p/q - r/s/t/u - v/w - x/g/A/8/C - D/E Overlap formulas used. * small base; ** were small base junder 30 ineligible for sig testing

This work was curried out in accordance with the requirements of the international quality standard for market research, SD 20252 and with the Igous Terms and Conditions.

| | | G | inder | | Age | | Soda | il Grade | | | Re | gion | | | Edu | ation | Employn | nent Status | | | ome | | Ethe | icity | | | GE 2024 Vote | | | EU Re | of Vote |
|---|-------|----------|--------|-------|-------|-------|------|----------|-------|-----------|-------|---------|-------|----------|-----------|-----------|---------|-------------|----------|----------|----------|----------|--------------|-------|------|-----|--------------|-----------|-------------|--------|---------|
| | | | | | | | | | | | | Greater | | | | Non | | | Up to | £20,000- | £35,000- | | Minority | | | | | | | | ı I |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland s | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | \$19,999 | £34,999 | £54,999 | £55,000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | (1) | (g) | (h) | 60 | (1) | (k) | - 09 | (m) | (n) | (0) | (p) | (q) | (r) | (1) | (t) | (u) | (v) | (w) | (x) | (v) | (A) | (2) | (C) | (D) | (1) |
| LINWEIGHTED BASE | 1028 | 425 | | | | | 735 | | | | | | | | | | | | | | | | 135 | | | | | | | | 332 |
| WEIGHTED BASE | 1028 | 503 | | | | | 186 | | | | | | | | | | | | | | | | 110* | | | | | | | | 359 |
| They are treated better than they should be | 88 | 45 | 42 | 30 | 31 | 27 | 46 | 42 | 19 | 18 | 23 | 16 | 5 | 7 | 37 | 50 | 67 | 21 | 11 | 15 | 18 | 36 | 12 | 75 | 23 | 34 | 5 | 9 | 2 | 30 | 37 |
| | 9% | 9% | 8% | 10% | 8% | 8% | 8% | 9% | 8% | 7% | 10% | 10% | 10% | 8% | 10% | 8% | 10% | 6% | 7% | 6% | 8% | 13% | 9% | 8% | 13% | 10% | 6% | 8% | 2% | 8% | 10% |
| | | | | | | | | | | | | | | | | | | | | | | | | | c | | | | | | |
| They are treated as well as they should be | 417 | 235 | 178 | 118 | 148 | 151 | 265 | 152 | 84 | 114 | 102 | 62 | 25 | 30 | 162 | 255 | 293 | 125 | 49 | 99 | 100 | 143 | 54 | 357 | 94 | 142 | 46 | 51 | 25 | 168 | 170 |
| | 41% | 47% h | 35% | 38% | 40% | 44% | 45% | 34% | 35% | 42% | 44% | 41% | 51% | 35% | 44% | 39% | 42% | 38% | 29% | 40% | 41% | 50% | 41% | 40% | 51% | 42% | 48% | 46% | 33% | 44% | 47% |
| They are treated worse than they should be | 379 | 167 | 208 | 123 | 139 | 117 | 209 | 169 | 106 | 91 | 74 | 58 | 13 | 35 | 129 | 250 | 248 | 130 | 73 | 100 | 89 | 83 | 42 | 330 | 54 | 121 | 31 | 31 | 44 | 150 | 100 |
| | 37% | 33% | 40% | 40% | 37% | 34% | 36% | 38% | 44% | 34% | 32% | 38% | 28% | 40% | 35% | 38% | 16% | 19% | 44% | 40% | 39% | 29% | 33% | 37% | 29% | 37% | 32% | 28% | 58% xxA9 | 39% | 28% |
| Don't know | 145 | 55 | 87 | | | 50 | 65 | 80 | | | | | | 15 | | 105 | | 54 | | | | 25 | 22 | 122 | | | 13 | 20 | Ajrea | | |
| DOSTRIOW | | | | 40 | 22 | | | | 30 | 47 | 44 | 14 | , | | 40 | | 90 | | 35 | 27 | | | | | 2.5 | 30 | | | , | 35 | 52 |
| | 14% | 11% | 17% | 13% | 15% | 14% | 11% | 18% | 12% | 18% | 14% | 10% | 11% | 17% | 11% | 16% | 13% | 16% | 21% | 15% | 11% | 9% | 17% | 14% | 7% | 9% | 14% | 18% | 7% | 9% | 14% |
| | | | | | | | | | | | | | | | | | | | 93 | | | | | | | | | - 1 | | | |

Proportions/Means: Columns Tested (5% risk level) = x/b - x/d/e - 1/g - h/k//k//m - x/o - p/q - x/x/,/u - x/w - x/x/A/B/C - D/E
Overlap formulae used: " small base; "* very small base (ander 30) insligible for sig testing

PUBLIC 24-089497-13 - POST SPRING STATEMEN 26TH-27TH MARCH 2025

Table 10
G2 4 - Based on what you've seen or heard, how well or badly do you think each of the followine arouns are treated by the British sovernment? Pensioners

Base: All adults ared 18-75 in Great Britain

| | | Ger | nder | | Age | | Soda | l Grade | | | Re | gion | | | Educ | ation | Employe | nent Status | | Inc | come | | Ethe | icity | | | GE 2024 Vote | | | EU R | lef Vote |
|---|-------|------|--------|-------|-------|-------|------|---------|-------|-----------|-------|---------|-------|----------|-----------|-----------|---------|-------------|----------|----------|----------|----------|--------------|-------|------|-------|--------------|-----------|-------------|--------|----------|
| T. | | | | | | | | | | | | Greater | | | | Non | | | Up to | £20,000- | £35,000- | | Minority | | | | | | | | |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland's | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | \$19,999 | £34,999 | £54,999 | £55,000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | (1) | (g) | (h) | (0) | (0) | (k) | - 69 | (m) | (n) | (0) | (p) | (q) | (r) | (x) | (t) | (u) | (v) | (w) | (x) | (v) | (A) | (2) | (C) | (D) | (2) |
| LINWEIGHTED BASE | | | | | | | | | | | | | | | | | | | | | | | 135 | | 159 | | | | | 474 | |
| WEIGHTED BASE | | | | | | | | | | | | | | | | | | | | | | | 110* | | 184 | | | | | 314 | |
| They are treated better than they should be | 76 | 45 | 26 | 36 | 32 | | 56 | 20 | 14 | 13 | 19 | 15 | | 7 | 41 | 35 | 58 | 18 | 10 | 12 | 9 | 42 | 6 | 69 | 13 | 28 | 6 | 6 | 1 | 32 | 24 |
| | 7% | 10% | 5% | 12% | 9% | 2% | 10% | 5% | 6% | 5% | 8% | 10% | 15% | 8% | 11% | 5% | 8% | 6% | 6% | 5% | 4% | 15% | 4% | 8% | 7% | 9% | 7% | 5% | 4% | 8% | 7% |
| | | ь | | | | | | | | | | | | | | | | | | | | nt | | | | | | | | | |
| They are treated as well as they should be | 252 | 143 | 107 | 100 | ** | 65 | 173 | 80 | 59 | 61 | 54 | 52 | 13 | 13 | 114 | 138 | 186 | 67 | 23 | 56 | 63 | 99 | 45 | 201 | 53 | 110 | 23 | 9 | 14 | 121 | 63 |
| | 25% | 28% | 21% | 32% | 24% | 19% | 30% | 18% | 25% | 23% | 23% | 35% | 26% | 15% | 31% | 21% | 27% | 20% | 14% | 22% | 27% | 35% | 37% | 23% | 29% | 34% | 24% | 8% | 18% | 31% | 18% |
| | | ь | | | | | | | | | | im | | | | | | | | | | rs. | w | | | BC BC | | | | E | |
| They are treated worse than they should be | 602 | 268 | 331 | 126 | 218 | 258 | 295 | 307 | 144 | 172 | 140 | 68 | 25 | 53 | 178 | 424 | 381 | 221 | 118 | 158 | 138 | 131 | 55 | 538 | 111 | 160 | 57 | 94 | 56 | 208 | 251 |
| | 59% | 53% | 64% | 41% | 58% | 75% | 50% | 69% | 60% | 64% | 60% | 45% | 52% | 61% | 48% | 64% | 55% | 67% | 70% | 63% | 60% | 45% | 43% | 61% | 60% | 49% | 60% | 85% | 73% | 54% | 70% |
| | | | | | | cd | | | k | k | k | | | | | | | Р | u | | | | 1 | v | | | | xyA | y | | D |
| Don't know | 97 | 44 | 50 | 49 | 35 | 14 | 62 | 35 | 22 | 24 | 19 | 15 | 3 | 15 | 34 | 63 | 73 | 24 | 17 | 25 | 21 | 16 | 21 | 76 | 7 | 29 | 9 | 1 | 4 | 24 | 21 |
| | 9% | 9% | 10% | 16% | 9% | 4% | 11% | 8% | 9% | 9% | 8% | 10% | 6% | 17% | 9% | 10% | 10% | 7% | 10% | 10% | 9% | 5% | 16% | 9% | 4% | 9% | 10% | 1% | 5% | 6% | 6% |
| | | | | | | | | | | | | | | | | | | | | | | | w | | | | | | | | |

Proportions/Means: Columns: Tested (5% risk levet) - x/b - c/d/e - t/g - h/t/y/t/m - n/o - p/q - r/s/t/u - v/w - x/g/A/8/C - D/E Overlap formulas used. * small base; ** were small base junder 30 ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 11
OI 5 - Seard on what varies seen or beard, how well or basify do you think each of the followine arous are treated by the licitish assertment? Small businesses
Sear: All shafts used 13-75 in Great Initials

| | | Ge | nder | | Age | | Sodi | il Grade | | | Re | gion | | | Educ | ation | Employn | nent Status | | Inc | ome | | Ethn | icity | | | GE 2024 Vote | | | EU R | of Vote |
|---|-------|------|--------|-------|-------|-------|------|----------|-------|-----------|-------|---------|-------|----------|-----------|-----------|---------|-------------|----------|----------|----------|----------|--------------|-------|-----------|-----|--------------|-----------|-------------|--------|----------|
| | | | | | | | | | | | | Greater | | | | Non | | | Up to | 120,000- | £35,000- | | Minority | | | | | | | | |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland s | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | \$19,999 | £34,999 | £54,999 | £55,000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | {e} | (1) | (g) | (h) | 60 | 0 | (k) | - 69 | (m) | (n) | (0) | (p) | (q) | (r) | (1) | (1) | (4) | (v) | (w) | (x) | (9) | (A) | (2) | (0) | (D) | (1) |
| | 1028 | | | | | | 735 | | | | | | | | | | | 296 | | | | | 135 | | 159 | | | | | | |
| WEIGHTED BASE | 1028 | 503 | 515 | 310 | 373 | 145 | 186 | 442 | 240 | 270 | 232 | 150* | 49** | 88" | 364 | 660 | 698 | 310 | 168 | 250 | 231 | 287 | 110* | 254 | 184 | 327 | 96* | 110* | 77* | 354 | 359 |
| They are treated better than they should be | 43 | 27 | 15 | 27 | 14 | 2 | 30 | 13 | 11 | 12 | | 6 | 3 | 3 | 22 | 21 | 32 | 11 | 9 | | | 17 | 9 | 35 | 7 | 18 | 3 | 5 | 2 | 23 | 4 |
| | 4% | 5% | 3% | 9% | 4% | 1% | 5% | 3% | 5% | 5% | 3% | 4% | 6% | 3% | 6% | 3% | 5% | 3% | 5% | 3% | 4% | 6% | 7% | 4% | 4% | 5% | 3% | 5% | 2% | es. | 1% |
| They are treated as well as they should be | 283 | 161 | 119 | 104 | 99 | 80 | 180 | 103 | 55 | 72 | 69 | 47 | 22 | 19 | 104 | 179 | 196 | 87 | 30 | 74 | 74 | 88 | 39 | 236 | 37 | 127 | 26 | 21 | 12 | 117 | 14 |
| | 27% | 32% | 23% | 33% | 26% | 22% | 31% | 23% | 23% | 27% | 10% | 31% | 46% | 21% | 28% | 27% | 28% | 26% | 18% | 30% | 32% | 31% | 30% | 27% | 20% | 39% | 27% | 19% | 16% | 30% | 23% |
| | | ь | | | | | | | | | | | | | | | | | | | | | | | | xac | | | | | |
| They are treated worse than they should be | 575 | 266 | 304 | 139 | 211 | 224 | 314 | 261 | 143 | 145 | 127 | 86 | 20 | 55 | 202 | 372 | 381 | 193 | 102 | 137 | 129 | 152 | 62 | 506 | 127 | 144 | 51 | 77 | 57 | 205 | 232 |
| | 56% | 53% | 59% | 45% | 57% | 65% | 54% | 59% | 60% | 54% | 55% | 58% | 40% | 62% | 55% | 56% | 55% | 58% | 60% | 55% | 56% | 53% | 48% | 57% | 69% VA | 44% | 53% | 69% VA | 74% VA | 53% | 65% D |
| Don't know | 127 | 45 | 77 | 40 | 49 | 35 | 62 | 66 | 31 | 41 | 29 | 10 | 4 | 13 | 40 | 88 | 88 | 39 | 28 | 31 | 19 | 30 | 20 | 107 | 13 | 35 | 16 | 7 | 5 | 25 | 39 |
| | 12% | 10% | 15% | 13% | 13% | 11% | 11% | 15% | 13% | 15% | 12% | 7% | 9% | 14% | 11% | 13% | 13% | 12% | 17% | 12% | 8% | 10% | 16% | 12% | 7% | 12% | 17% | 7% | 7% | 10% | 11% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Proportions/Means: Columns: Tested (5% risk levet) - x/b - c/d/e - t/g - h/t/y/t/m - n/o - p/q - r/s/t/u - v/w - x/g/A/8/C - D/E Overlap formulas used. * small base; ** were small base junder 30 ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, 150 20252 and with the Ipsos Terms and Conditions.

PUBLIC 24-089497-13 - POST SPRING STATEMENT 26TH-27TH MARCH 2025 IPSOS

| The color | The

Proportions/Means: Columns Tested (5% risk level) = y/b - c/d/e - t/g - h/h/l/k/l/m - n/o - p/q - r/h/h/u - v/w - x/y/A/B/C - D/t Overlap formulas used. *umalibase: ** very umalibase (under 3G) ineligible for eig testing

24-089497-13 - POST SPRING STATEMENT 26TH-27TH MARCH 2025 IPSOS

Table 13
G3 7 - Based on what you've seen or heard, how well or badly do you think each of the followine arouns are treated by the British sovernment? Public sector worker

Base: All adults ared 18-75 in Great Britain

| | | Ger | | | | | | | | | | | | | | cation | | | | | ome | | Ethe | | | | | | | | |
|--|-------|------|--------|-------|-------|-------|-------|---------|-------|-----------|-------|---------|-------|----------|-----------|-----------|---------|-------------|----------|----------|----------|----------|--------------|-------|------|----------|--------------|-----------|-------------|--------|---------|
| _ | | Ger | nder | | Age | | Socia | l Grade | | | Rej | fos | | | Edu | | Employm | nent Status | | | | | | icity | | | GE 2024 Vote | | | EU Re | of Vote |
| | | | | | | | | | | | | Greater | | | | Non | | | Up to | 120,000- | £35,000- | | Minority | | | | | | | | |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland s | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | \$19,999 | £34,999 | £54,999 | £55,000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | (4) | (g) | (h) | 60 | (0) | (k) | - 69 | (m) | (n) | (0) | (p) | (q) | (r) | (x) | (t) | (u) | (v) | (w) | (x) | (v) | (A) | (2) | (C) | (D) | (1) |
| LINWEIGHTED BASE | | | | | | | | | | | | | | | | | | | | | | | 135 | | 159 | | | | | 474 | |
| WEIGHTED BASE | | | | | | | | | | | | | | | | | | | | | | | 110* | | 154 | | | | | 314 | |
| They are treated better than they | 166 | 109 | 55 | 45 | 50 | 68 | 102 | 64 | 25 | 45 | 49 | 27 | 10 | 9 | 71 | 95 | 104 | 62 | 34 | 37 | 30 | 51 | 19 | 145 | 41 | 22 | 12 | 28 | 6 | 49 | 13 |
| should be | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 16% | 22% | 11% | 15% | 13% | 20% | 17% | 14% | 10% | 17% | 21% | 18% | 21% | 10% | 19% | 14% | 15% | 19% | 20% | 15% | 13% | 18% | 14% | 16% | 23% | 10% | 12% | 34% | 8% | 13% | 23% |
| | | ь | | | | d | | | | | h | | | | | | | | | | | | | | vC | | | VAC | | | D |
| They are treated as well as they should be | 357 | 186 | 169 | 105 | 124 | 128 | 219 | 138 | 90 | 83 | 73 | 64 | 19 | 28 | 136 | 222 | 241 | 117 | 44 | 91 | 78 | 124 | 55 | 301 | 69 | 133 | 16 | 37 | 19 | 153 | 126 |
| | 35% | 37% | 33% | 14% | 33% | 37% | 37% | 31% | 38% | 31% | 31% | 43% | 39% | 32% | 37% | 34% | 35% | 15% | 26% | 36% | 34% | 42% | 42% | 14% | 38% | 41% C | 37% | 33% | 25% | 40% | 35% |
| They are treated worse than they should be | 354 | 155 | 198 | 110 | 137 | 107 | 201 | 153 | 97 | 94 | 76 | 46 | 11 | 30 | 129 | 225 | 255 | 99 | 54 | 83 | 100 | 92 | 42 | 109 | 60 | 129 | 32 | 23 | 43 | 152 | 101 |
| | 34% | 31% | 38% | 35% | 37% | 31% | 34% | 35% | 40% | 15% | 33% | 31% | 23% | 34% | 35% | 34% | 37% | 10% | 32% | 33% | 43% | 32% | 32% | 35% | 33% | 40% | 33% | 20% | 56% | 40% | 28% |
| | | | | | 62 | 42 | | | | | | | | | | | | | | | | | | | | | | | xyAü | | |
| Don't know | 151 | 54 | 93 | 47 | | | 63 | - 15 | 28 | 47 | 34 | 12 | - 4 | 21 | s2 | 119 | -98 | 51 | 16 | 40 | 22 | 20 | 15 | 129 | 12 | 32 | 16 | 13 | | 30 | 48 |
| | 15% | 11% | 18% | 15% | 17% | 12% | 11% | 20% | 12% | 18% | 15% | 8% | 17% | 24% | 9% | 18% | 14% | 16% | 21% | 16% | 10% | 7% | 11% | 15% | 6% | 10% | 17% | 12% | 11% | 8% | 13% |
| | | | | | | | | | | k | | | | hk | | n | | | bu . | | | | | | | | - 1 | | | | D |

Proportions/Means: Columns Tested (5% risk level) - x/b - c/d/e - t/g - b/h/j/k//m - x/o - p/q - r/s/b/u - x/w - x/s//h/b/C - D/E Overlap Termulas used. * urnall base; ** were urnall base (and e 3d) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the ipsos Terms and Conditions.

| _ | | Ger | der | | Age | | Soda | l Grade | | | Re | gion | | | Educ | ation | Employn | nent Status | | | ome | | Ethe | nicity | | | GE 2024 Vote | | | EU Re | of Vote |
|---|-------|------|--------|-------|-------|-------|------|---------|-------|-----------|-------|---------|-------|----------|-----------|-----------|---------|-------------|----------|----------|----------|----------|--------------|--------|------|-----|--------------|-----------|-------------|--------|---------|
| | | | | | | | | | | | | Greater | | | | Non | | | Up to | £20,000- | £35,000- | | Minority | | | | | | | | i . |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland s | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | \$19,999 | £34,999 | £54,999 | £55,000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | (1) | (g) | (h) | (0) | (0) | (k) | - 69 | (m) | (n) | (o) | (p) | (q) | (r) | (x) | (t) | (u) | (v) | (w) | (x) | (v) | (A) | (2) | (C) | (D) | (1) |
| UNWEIGHTED BASE | 1028 | | | | | | | | | | | | | | | | | | | | | | 135 | | 159 | | | | | 474 | |
| WEIGHTED BASE | 1028 | | | | | | | | | | | | | | | | | | | | | | 110* | | 184 | | | | | 314 | |
| They are treated better than they should be | 46 | 24 | 23 | 25 | 21 | 2 | 26 | 22 | 6 | 11 | 18 | 11 | 2 | 1 | 25 | 23 | 31 | 10 | 6 | 12 | 4 | 24 | | 40 | 10 | 14 | 7 | | 1 | 19 | 10 |
| | 5% | 5% | 4% | 8% | 6% | 1% | 4% | 5% | 2% | 4% | 8% | 7% | 3% | 2% | 7% | 4% | 5% | 3% | 4% | 5% | 2% | 8% | 6% | 5% | 5% | 4% | 8% | 7% | 1% | 5% | 3% |
| They are treated as well as they should be | 313 | 173 | 138 | 111 | 102 | 101 | 200 | 113 | 63 | 76 | 65 | 65 | 22 | 21 | 134 | 179 | 209 | 105 | 42 | 81 | 63 | 109 | 55 | 251 | 52 | 140 | 35 | 18 | 21 | 137 | 104 |
| | 30% | 34% | 27% | 16% | 27% | 29% | 34% | 26% | 27% | 28% | 28% | 43% | 45% | 24% | 36% | 27% | 10% | 32% | 25% | 32% | 27% | 38% | 43% | 28% | 28% | 42% | 36% | 17% | 28% | 36% | 29% |
| | | ь | | | | | | | | | | him | | | 0 | | | | | | | rt | w | | | xac | | | | | |
| They are treated worse than they should be | 564 | 267 | 296 | 134 | 214 | 216 | 302 | 262 | 152 | 149 | 127 | 64 | 22 | 51 | 178 | 387 | 192 | 173 | 102 | 131 | 145 | 136 | 56 | 502 | 116 | 148 | 44 | 76 | 54 | 201 | 215 |
| | 55% | 53% | 57% | 43% | 57% | 63% | 52% | 59% | 63% | 55% | 55% | 43% | 45% | 58% | 48% | 59% | 56% | 52% | 60% | 52% | 63% | 47% | 43% | 57% | 63% | 45% | 46% | 68% | 70% | 52% | 60% |
| Don't know | 102 | 20 | 59 | 41 | 36 | 75 | 58 | 45 | 10 | 34 | 22 | 10 | , | 14 | 21 | 71 | F0. | 41 | 10 | 27 | 10 | 1.0 | 10 | 91 | 10 | 36 | | 30 | - 10 | 27 | 30 |
| LOI LOOW | 102 | RN | 12% | 13% | 10% | 7% | 10% | 10% | 8% | 12% | 9% | 20 | 7% | 16% | | 11% | 9% | 13% | 11% | 11% | 8% | 6% | 8% | 10% | | 25 | 10% | - | 1% | | 85 |
| | 10% | 874 | 12% | 13% | 10% | 7% | 10% | 10% | 874 | 12% | 9% | 776 | 7% | 10% | 9% | 11% | 9% | 13% | 11% | 11% | 874 | 676 | 874 | 10% | 3% | 274 | C . | 7% | 1% | 7% | 8% |

Proportions/Means: Columns: Tested (5% risk levet) - x/b - c/d/e - t/g - h/t/y/t/m - n/o - p/q - r/s/t/u - v/w - x/g/A/8/C - D/E Overlap formulas used. * small base; ** were small base junder 30 ineligible for sig testing

Return to Index

| | | Ge | nder | ı | Age | | Socia | l Grade | | | Re | gion | | | Edu | ation | Employe | nent Status | | Inc | ome | | Ethni | icity | ı | | GE 2024 Vote | | | EU R | lef Vote |
|-----------------------------------|-------|------|--------|-------|-------|-------|-------|---------|-------|-----------|-------|---------|-------|----------|-----------|-----------|---------|-------------|----------|----------|----------|----------|--------------|-------|-------|-------|--------------|-----------|-------------|--------|----------|
| | | | | | | | | | | | | Greater | | | | Non | | | Up to | £20,000- | £35,000- | | Minority | | | | | | | | |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland s | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | \$19,999 | £34,999 | £54,999 | £55,000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | (1) | (g) | (h) | 60 | (1) | (k) | - 69 | (m) | (n) | (0) | (p) | (q) | (r) | (1) | (t) | (u) | (v) | (w) | (x) | (v) | (A) | (2) | (C) | (D) | (2) |
| | | | | | | | | | | | | | | | | | | | | | | | 135 | | 189 | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | | | 110* | | 184 | | | | | | |
| They are treated better than they | 464 | 233 | 227 | 93 | 159 | 212 | 243 | 221 | 115 | 125 | 114 | 46 | 28 | 34 | 121 | 343 | 297 | 167 | 81 | 113 | 106 | 125 | 26 | 433 | 110 | 113 | 24 | 96 | 26 | 123 | 243 |
| should be | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 45% | 46% | 44% | 10% | 42% | 62% | 42% | 50% | 48% | 46% | 49% | 32% | 57% | 39% | 33% | 52% | 43% | 51% | 48% | 45% | 46% | 44% | 20% | 49% | 60% | 35% | 36% | 87% | 34% | 32% | 683 |
| | | | | | c | cd | | | k | k | k | | | | | n | | | | | | | | v | vAC | | | xxAC | | | D |
| They are treated as well as they | 225 | 115 | 108 | 73 | 82 | 70 | 132 | 93 | 49 | 60 | 53 | 43 | 5 | 15 | 110 | 115 | 159 | 66 | 23 | 51 | 49 | 77 | 36 | 186 | 48 | 99 | 32 | 4 | 9 | 114 | 59 |
| should be | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 22% | 23% | 21% | 24% | 22% | 20% | 23% | 21% | 20% | 22% | 23% | 28% | 11% | 17% | 30% | 17% | 23% | 20% | 19% | 20% | 21% | 27% | 28% | 21% | 26% | 30% | 34% | 2% | 12% | 30% | 16% |
| | | | | | | | | | | | | | | | | | | | | | | | | | ac ac | BC BC | BC | | | E | |
| They are treated worse than they | 226 | 108 | 115 | 109 | 87 | 30 | 159 | 67 | 47 | 55 | 45 | 43 | 12 | 24 | 97 | 129 | 161 | 65 | 35 | 52 | 59 | 63 | 53 | 170 | 16 | 81 | 18 | | 37 | 113 | 21 |
| should be | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 22% | 21% | 22% | 35% | 23% | 9% | 27% | 15% | 20% | 20% | 19% | 29% | 25% | 27% | 26% | 19% | 23% | 20% | 21% | 21% | 26% | 22% | 41% | 19% | 8% | 25% | 19% | | 48% | 29% | 6% |
| | | | | de | | | | | | | | | | | | | | | | | | | w | | | ×S | xSi | | xyAG | E | |
| lon't know | 113 | 47 | 64 | 35 | 46 | 32 | 51 | 62 | 28 | 30 | 21 | 17 | 3 | 15 | 40 | 73 | 81 | 32 | 20 | 34 | 17 | 22 | 16 | 96 | 10 | 34 | 11 | 10 | 4 | 34 | 36 |
| | 11% | 9% | 13% | 11% | 12% | 0% | 9% | 1.4% | 12% | 11% | 9% | 11% | 7% | 17% | 11% | 11% | 12% | 10% | 12% | 1.4% | 7% | 8% | 12% | 11% | 5% | 10% | 11% | 9% | 6% | 9% | 100 |

 $Proportion_{i}Nheart: Columns Tested (5% risk level) - a/b - c/d/e - t/g - b/t/j/k/l/m - a/o - p/q - t/u/t/u - v/w - x/y/A/k/C - D/E \\ Overlup formulas used * small base, ** wery small base londer 20) ineligible for sig testing $$ (2.5) = (1.5)$

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ignos Terms and Conditions.

24-089497-13 - POST SPRING STATEMENT 26TH-27TH MARCH 2025 IPSOS

Table 16

Q3 10 - Based on what you've seen or heard, how well or badly do you think each of the following groups are treated by the British government? People on

| | | Ge | nder | | Age | | Social | Grade | | | Re | gion | | | Educ | ation | Employm | ent Status | | Inc | ome | | Ethni | city | | | GE 2024 Vote | | | EU Re | of Vote |
|-----------------------------------|-------|------|--------|-------|-------|-------|--------|-------|-------|-----------|-------|---------|-------|----------|-----------|-----------|---------|-------------|----------|----------|----------|----------|--------------|-------|------|-----|--------------|-----------|-------------|--------|---------|
| i i | | | | | | | | | | | | Greater | | | | Non | | | Up to | 120,000- | £35,000- | | Minority | | | | | | | | - |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland's | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | \$19,999 | £34,999 | £54,999 | £55,000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | (4) | (g) | (h) | 60 | (0) | (k) | - 69 | (m) | (n) | (0) | (p) | (q) | (r) | (x) | (t) | (u) | (v) | (w) | (x) | (v) | (A) | (2) | (C) | (D) | (1) |
| LINWEIGHTED BASE | | 425 | | 255 | | 226 | | | | | | | | | 609 | | | | | | | | 135 | | 159 | | | | | | 332 |
| WEIGHTED BASE | | 501 | | 310 | | 145 | | | | | | | | | 368 | | | | | | | | 110* | | 184 | | | | | | 359 |
| They are treated better than they | 300 | 151 | 146 | 29 | 107 | 104 | 192 | 106 | 71 | 81 | 63 | 41 | 21 | 23 | 114 | 186 | 221 | 79 | 25 | 56 | 73 | 124 | 28 | 270 | 81 | 72 | 26 | 56 | 9 | 86 | 138 |
| should be | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 29% | 30% | 28% | 29% | 29% | 30% | 33% | 24% | 30% | 20% | 27% | 27% | 42% | 26% | 31% | 28% | 32% | 24% | 15% | 22% | 32% | 43% | 21% | 31% | 44% | 22% | 27% | 51% | 12% | 22% | 39% |
| | | | | | | | | | | | | | | | | | | | | | r | rst | | | VAC | | c | VAC | | | D |
| They are treated as well as they | 293 | 148 | 142 | 93 | 97 | 103 | 175 | 118 | 64 | 74 | 64 | 51 | 16 | 23 | 113 | 150 | 210 | 83 | 41 | 85 | 69 | 79 | 45 | 239 | 45 | 117 | 34 | 23 | 17 | 116 | 87 |
| should be | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 25% | 30% | 27% | 30% | 26% | 30% | 30% | 27% | 27% | 27% | 28% | 34% | 32% | 26% | 31% | 27% | 10% | 25% | 24% | 34% | 30% | 27% | 37% | 27% | 24% | 36% | 36% | 20% | 23% | 35% | 24% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | ×a | | | | | |
| They are treated worse than they | 353 | 167 | 185 | 106 | 140 | 106 | 175 | 176 | 88 | 91 | 82 | 48 | | 35 | 114 | 238 | 209 | 144 | 89 | 85 | 72 | 73 | 45 | 101 | 48 | 115 | 30 | 25 | 45 | 142 | 108 |
| should be | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 34% | 33% | 36% | 34% | 38% | 31% | 30% | 40% | 37% | 34% | 35% | 32% | 17% | 39% | 31% | 36% | 10% | 44% | 53% | 34% | 31% | 25% | 35% | 34% | 26% | 35% | 32% | 23% | 58% | 37% | 30% |
| | | | | | | | | t t | | | | | | | | | | Р | stu | | | | | | | | | | xyAū | | |
| Don't know | 83 | 37 | 43 | 22 | 29 | 32 | 43 | 39 | 16 | 23 | 22 | 11 | 3 | | 26 | 56 | 58 | 25 | 14 | 25 | 17 | 12 | 9 | 72 | 9 | 22 | 5 | 7 | 6 | 21 | 24 |
| | 8% | 7% | 8% | 7% | 8% | 9% | 7% | 9% | 7% | 9% | 9% | 7% | 7% | 9% | 7% | 9% | 8% | 7% | 856 | 10% | 7% | 4% | 7% | 8% | 5% | 7% | 6% | 6% | 7% | 5% | 7% |
| | | | | | | | | | | | | | | | | | | | | u | | | | | | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - x/b - c/d/e - t/g - h/t/y/k//m - n/o - p/q - r/r/t/u - v/w - x/g/A/8/C - D/E Overlap formulas used. * small base; "* wery small base (under 10) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the ipsos Terms and Conditions.

PUBLIC 24-089497-11 - POST SPRING STATEMENT 26TH-27TH MARCH 2025 IPSOS

| Second Content | Seco

Proportions/Means: Columns Tested (5% risk level) - $u/b - c/d/e - t/g - h/t/g/k_t/(m - n/o - p/q - r/s/t/u - s/w - s/g/A/k_t/c - D/t$ Overlap formulae used. * small base, ** very small base busine? 30) ineligible for sig testing

| _ | | Ge | nder | | Age | | Soda | al Grade | | | Re | gion | | | Edu | ation | Employm | ent Status | | | ome | | Ethni | city | | | GE 2024 Vote | | | EU Re | fVote |
|---|-------|------|--------|-------|-------|-------|------|----------|-------|----------|-------|-------------------|-------|----------|-----------|------------------|---------|-------------|-------------------|---------|---------------------|----------|--------------------------|-------|------|-----|--------------|------------|-------------|--------|-------|
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABCL | CZDE | North | Midlands | South | Greater London | Wales | Scotland | Graduates | Non Graduates | Working | Not working | Up to \$19,999 | £34.999 | £35,000- £54,999 | £55.000+ | Minority ethnic group | White | Cons | Lab | Lib Dems | Reform LIK | Other party | Remain | Leave |
| | TOTAL | (a) | (24) | (e) | 640 | (e) | (9) | (e) | 050 | 60 | 10 | 00 | 40 | (m) | (e) | (a) | (m) | (a) | (1) | (1) | 00 | tot | ful. | ded | 040 | 0.0 | (4) | (2) | (0) | (D) | (0) |
| UNWEIGHTED BASE | 1026 | 425 | 593 | 355 | 415 | 120 | 725 | 29.1 | 241 | 281 | 229 | 145 | 40 | 127 | 600 | 419 | 232 | 296 | 1217 | 205 | 222 | 321 | 1215 | 828 | 159 | 338 | 111 | 97 | 50 | 474 | 332 |
| WEIGHTED BASE | | 503 | | | | | 184 | | | | | | | | | | | 330 | | | | | 130* | | | | | | | | |
| They are treated better than they | 35 | 21 | 11 | 14 | 19 | 2 | 23 | 12 | - | 6 | | 10 | 2 | 2 | 23 | 12 | 35 | • | | 2 | - 1 | 21 | - 6 | 29 | 9 | 14 | 1 | - 1 | - 1 | 17 | 6 |
| should be | | | | | | | | | _ | | | | | | - | | | | | | | | - | | - | | | | | | |
| | 3% | 5% | 2% | 5% | 5% | 1% | 4% | 3% | 3% | 2% | 3% | 7% | 3% | 2% | 6% | 2% | 5% | | 3% | 1% | 2% | 7% | 5% | 3% | 5% | 4% | 3% | | 1% | 4% | 2% |
| | | | | | | | | | | | | | | | | | | | | | | st | | | | | | | | | |
| They are treated as well as they should be | 335 | 185 | 147 | 129 | 100 | 105 | 232 | 103 | 84 | 91 | 76 | 52 | 17 | 14 | 154 | 181 | 227 | 108 | 30 | 88 | 94 | 104 | 49 | 277 | 59 | 147 | 16 | 22 | 22 | 159 | 87 |
| | 33% | 37% | 29% | 42% | 27% | 30% | 40% | 23% | 35% | 24% | 33% | 35% | 34% | 16% | 42% | 27% | 33% | 33% | 18% | 35% | 41% | 36% | 38% | 31% | 32% | 45% | 38% | 20% | 25% | 42% | 24% |
| | | ь | | de | | | | | m | m | m | m | | | | | | | | r | | r | | | | xac | | | | | |
| They are treated worse than they should be | 556 | 255 | 297 | 120 | 223 | 213 | 275 | 281 | 132 | 144 | 125 | 71 | 22 | 63 | 154 | 403 | 167 | 189 | 119 | 141 | 117 | 130 | 62 | 490 | 108 | 137 | 47 | 84 | 50 | 181 | 243 |
| | 54% | 51% | 58% | 19% | 60% | 62% | 47% | 64% | 55% | 54% | 54% | 47% | 46% | 71% | 42% | 61% | 53% | 57% | 71% | 56% | 50% | 45% | 47% | 55% | 59% | 42% | 49% | 76% | 65% | 47% | 68% |
| | | | | | c | c | | 1 | | | | | | hijk | | n | | | stu | | | | | | y | | | xyA. | Y | | D |
| Don't know | 102 | 39 | 61 | 47 | 31 | 24 | 55 | 47 | 16 | 28 | 23 | 17 | 1 | 9 | 38 | 64 | 69 | 34 | 14 | 19 | 16 | 32 | 13 | 87 | 7 | 29 | 10 | 4 | 5 | 27 | 22 |
| | 10% | 8% | 12% | 15% | 8% | 7% | 9% | 11% | 7% | 10% | 10% | 11% | 17% | 11% | 10% | 10% | 10% | 10% | 9% | 8% | 7% | 11% | 10% | 10% | 4% | 9% | 10% | 3% | 6% | 7% | 6% |
| | | | | de | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Proportions/Means: Columns: Tested (5% risk levet) - x/b - c/d/e - t/g - h/t/y/t/m - n/o - p/q - r/s/t/u - v/w - x/g/A/8/C - D/E Overlap formulas used. * small base; ** were small base junder 30 ineligible for sig testing

24-089497

Table 19
O4 - Which of the following best represents your view about the current level of taxation and government spending on public services and benefit

Base: All adults ared 18-75 in Great Britain

| | | Ger | nder | | Age | | Socia | al Grade | | | Re | eion . | | | Edu | ation | Employm | nent Status | | Inc | ome | | Ethn | icity | | | GE 2024 Vote | | | EU Re | f Vote |
|---|-------|------|--------|-------|-------|---------|-------|----------|-------|-----------|-------|---------|-------|----------|-----------|-----------|---------|-------------|----------|----------|----------|----------|--------------|-------|----------|----------|--------------|-------------|-------------|--------|--------|
| | | | | | | | | | | | | Greater | | | | Non | | | Up to | 120,000- | £35,000- | | Minority | | | | | | | | |
| | TOTAL | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland s | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | \$19,999 | £34,999 | £54,999 | £55,000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| UNWEIGHTED BASE | | (A) | (D) | (c) | (4) | (4) | (7) | 100 | (fi) | 100 | - 0 | (6) | | (m) | (F0 | (0) | (9) | (q) | (7) | (1) | (6) | [4] | (*) | (W) | (X) | 599 | (A) | (4) | 14 | (0) | (4) |
| | | | | | | | 7.85 | | 241 | | | | | | | | | | | | | | 145 | | | | | | | | |
| WEIGHTED BASE | 1028 | 501 | 515 | 310 | 373 | 145 | 586 | 442 | 240 | 270 | 232 | 190* | 49** | at. | 364 | 660 | 698 | 110 | 164 | 250 | 231 | 287 | 110* | 554 | 184 | 327 | 86. | 110* | 777 | 384 | 159 |
| The government is increasing taxes too much | 390 | 197 | 179 | 121 | 148 | 111 | 224 | 156 | 84 | 100 | 87 | 58 | 22 | 10 | 138 | 242 | 264 | 116 | 33 | 99 | ns | 105 | 59 | 318 | 85 | 79 | 10 | 71 | 21 | 119 | 153 |
| | 37% | 39% | 35% | 19% | 40% | 32% | 38% | 35% | 35% | 37% | 37% | 39% | 45% | 34% | 37% | 37% | 38% | 15% | 39% | 40% | 37% | 37% | 46% | 16% | 46% | 24% | 32% | 64% vv4C | 28% | 31% | 43% |
| The government is cutting spending on public services and benefits too much | 355 | 164 | 159 | 90 | 141 | 125 | 182 | 173 | 91 | 93 | 75 | 53 | 7 | 35 | 116 | 240 | 228 | 127 | ធ | 87 | 87 | BS . | 39 | 313 | 57 | 137 | 34 | 16 | 43 | 148 | 120 |
| | 35% | 33% | 37% | 29% | 38% | 36% | 31% | 29% f | 38% | 35% | 32% | 36% | 14% | 40% | 31% | 36% | 33% | 38% | 37% | 35% | 38% | 30% | 30% | 15% | 31% B | 42% B | 36% | 14% | 57% xxA0 | 39% | 33% |
| The government has got the balance about right | 142 | 79 | 61 | 56 | 38 | 46 | 100 | 42 | 27 | 41 | 36 | 20 | 13 | 3 | 66 | 76 | 103 | 39 | 21 | 14 | 25 | 59 | 14 | 121 | 28 | 69 | 20 | 6 | 4 | 71 | 41 |
| | 14% | 16% | 12% | 18% | 10% | 14% | 17% | 10% | 11% | 16% | 15% | 14% | 27% | 3% | 18% | 11% | 15% | 12% | 12% | 14% | 11% | 21% | 11% | 14% | 15% | 21% | 21% | 6% | 6% | 19% | 11% |
| | | | | d | | | | | | m | m | m | | | 0 | | | | | | | t | | | | BC | BC | | | E | |
| None of these | 52 | 23 | 29 | 11 | 12 | 29 | 26 | 26 | 18 | 10 | 9 | 10 | 2 | 3 | 17 | 35 | 33 | 19 | 5 | 7 | 15 | 16 | 7 | 44 | 10 | 13 | 3 | 9 | 2 | 15 | 19 |
| | 5% | 5% | 6% | 3% | 3% | 9% d | 4% | 6% | 8% | 4% | 4% | 6% | 3% | 4% | 5% | 5% | 5% | 6% | 3% | 3% | 7% | 5% | 5% | 5% | 5% | 4% | 3% | 8% | 3% | 4% | 5% |
| Don't know | 99 | 29 | 57 | 22 | 35 | 32 | 54 | 45 | 20 | 24 | 25 | | 5 | 17 | 32 | 68 | 70 | 29 | 14 | 23 | 17 | 21 | 10 | 87 | - 4 | 30 | 9 | - 1 | 6 | 30 | 26 |
| | 10% | 8% | 11% | 11% | 9% | 9% | 9% | 10% | 8% | 9% | 11% | 6% | 11% | 19% | 9% | 10% | 10% | 9% | 85 | 9% | 8% | 7% | 8% | 10% | 2% | 9% | 9% | 8% | 7% | 8% | 7% |
| | 10% | 8% | 11% | 11% | 9% | 9% | 9% | 10% | 8% | 9% | 11% | 6% | 11% | 19% | 9% | 10% | 10% | 9% | 8% | 9% | 8% | 7% | 8% | 10% | 2% | 9% | 9% | 8% | 7% | | 8% |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e - t/g: h/l/l/l/m - n/o - p/q - r/s/l/u - v/w - x/y/A/lb/C - D/E
Overlap formulae used: "-tenti base; "* very small base (under 28) insligible for sig setting

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the issue Terms and Conditions.

27 May 202



27 Mar 2025

Table 20 Q5 - How much, if anything, have you seen or heard about each of these announcements?

Base: All adults aged 18-75 in Great Britain

| | | | | | | | | | | Spending £3.25bn | | | I |
|---------------------------------|------------------|-------------------|-------------------|---------------------|---------------------|------------------|----------------------|------------------|-------------------|------------------|-------------------|-----------------|----------------|
| | | | | | | | Reducing overall | | | on a | | | I |
| | | | | | | | welfare spending | Increasing the | | 'transformation | | | I |
| | | | | | | | by £4.8bn a year | Universal Credit | Reducing | fund' for public | | | Investing in |
| | The OBR lowering | | | | | | by changing | Standard | Universal Credit | service reform, | The OBR expecting | | 'cutting edge |
| | its forecast of | | | Reintroducing | Loosening | Spending £600m | disability, sickness | allowance from | Health element by | investing in Al | economic growth | | technology' to |
| | economic growth | Spending an extra | Spending an extra | mandatory | restriction for new | on training more | and universal | £92 per week to | 50% and freezing | tools and | between 2026 to | Reducing civil | reduce tax |
| | in 2025 from 2% | £2.2bn on defence | £2bn on building | housing targets for | house building on | construction | credit incapacity | £106 per week by | it for new | technology | 2029 to be higher | service running | avoidance and |
| | to 1% | next year | affordable homes | local councils | the Green Belt | workers | benefits | 2029/30 | daimants | improvements | than expected | costs by 15% | raise £1bn |
| | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 |
| | 1028 | | | | | | | | | | | | |
| 4) A great deal about this | 110 | 187 | 95 | 60 | 86 | 57 | 223 | 82 | 152 | 62 | 68 | 128 | 49 |
| announcement | | | | | | | | | | | | | |
| | 11% | 18% | 9% | 6% | 8% | 6% | 22% | 8% | 15% | 6% | 7% | 12% | 5% |
| 3) A fair amount about this | 305 | 371 | 289 | 197 | 216 | 159 | 369 | 244 | 309 | 192 | 207 | 346 | 197 |
| announcement | | | | | | | | | | | | | |
| | 30% | 36% | 28% | 19% | 21% | 16% | 36% | 24% | 30% | 19% | 20% | 34% | 19% |
| (2) Not very much about this | 229 | 202 | 284 | 270 | 279 | 279 | 205 | 310 | 260 | 281 | 296 | 203 | 303 |
| announcement | | | | | | | | | | | | | |
| | 22% | 20% | 28% | 26% | 27% | 27% | 20% | 30% | 25% | 27% | 29% | 20% | 30% |
| 1) Nothing about this | 166 | 98 | 169 | 261 | 236 | 306 | 89 | 185 | 132 | 258 | 218 | 148 | 257 |
| announcement | | | | | | | | | | | | | |
| | 16% | 10% | 16% | 25% | 23% | 30% | 9% | 18% | 13% | 25% | 21% | 14% | 25% |
| Don't know | 50 | 42 | 42 | 62 | 59 | 45 | 40 | 56 | 50 | 55 | 78 | 61 | 55 |
| | 5% | 4% | 4% | 6% | 6% | 4% | 4% | 5% | 5% | 5% | 8% | 6% | 5% |
| I haven't heard / seen anything | 168 | 128 | 150 | 177 | 152 | 182 | 103 | 151 | 125 | 179 | 162 | 142 | 167 |
| about the Spring Statement | | | | | | | | | | | | | |
| | 16% | 12% | 15% | 17% | 15% | 18% | 10% | 15% | 12% | 17% | 16% | 14% | 16% |
| A great deal/ fair amount (NET) | 415 | 558 | 383 | 257 | 302 | 216 | 592 | 327 | 461 | 254 | 275 | 474 | 246 |
| | 40% | 54% | 37% | 25% | 29% | 21% | 58% | 32% | 45% | 25% | 27% | 46% | 24% |
| Not very much/ nothing (NET) | 395 | 300 | 454 | 532 | 515 | 585 | 294 | 494 | 392 | 539 | 514 | 351 | 560 |
| | 38% | 29% | 44% | 52% | 50% | 57% | 29% | 48% | 38% | 52% | 50% | 34% | 54% |
| Mean | 2.44 | 2.75 | 2.37 | 2.07 | 2.19 | 1.96 | 2.82 | 2.27 | 2.56 | 2.07 | 2.16 | 2.55 | 2.05 |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

| | | G | nder | | Age | | Soc | al Grade | | | Re | gios | | | Edu | cation | Employs | ment Status | | Inco | | | Ethni | city | | | GE 2024 Vote | | | EU Rei | of Vote |
|--|-------|----------|--------|-------|-------|----------|------|----------|-------|----------|-------|-------------------|-------|----------|-----------|------------------|---------|-------------|-------------------|----------|---------------------|----------|--------------------------|-------|-----------|-----------|--------------|-----------|-------------|--------|---------|
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midlands | South | Greater London | Wales | Scotland | Graduates | Non Graduates | Working | Not working | Up to \$19,999 | £20,000- | £35,000- £54,999 | £55.000+ | Minority ethnic group | White | Coms | Lab | Lib Dems | Reform UK | Other party | Remain | Le |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | m | (e) | (60 | 00 | m | 00 | 69 | (m) | (n) | (p) | (a) | (g) | (r) | (1) | (10) | full | (v) | 040 | 0x0 | 040 | (A) | (8) | (0) | (D) | 1 |
| | 1028 | 425 | 591 | 255 | 435 | 335 | 735 | 291 | 241 | 281 | 229 | 148 | 40 | 87 | 629 | 419 | 732 | 296 | 137 | 205 | 222 | 371 | 135 | 878 | 189 | 336 | 113 | 97 | \$0 | 474 | |
| | 1028 | 503 | | 310 | | | 186 | | 240 | | | | | | 368 | | | | | | | | 110* | | 184 | | | | 77* | | |
| A great deal about this nouncement | 110 | 75 | 33 | 33 | 39 | 38 | 74 | 36 | 33 | 32 | 25 | 12 | 2 | 6 | 57 | 53 | 74 | 35 | 18 | 17 | 24 | 41 | 12 | 96 | 21 | 40 | 11 | 9 | 6 | 51 | |
| | 11% | 15% | 6% | 11% | 10% | 11% | 13% | 8% | 14% | 12% | 11% | 8% | 4% | 6% | 15% | 8% | 11% | 11% | 11% | 7% | 10% | 14% | 9% | 11% | 13% | 12% | 12% | 8% | 8% | 13% | |
| | | ь | | | | | | | | | | | | | | | | | | | | - 1 | | | | | | | | | |
|) A fair amount about this inouncement | 305 | 181 | 123 | 90 | 91 | 122 | 167 | 138 | 67 | 71 | 75 | 52 | 17 | 24 | 112 | 194 | 196 | 110 | 40 | 80 | 71 | 98 | 31 | 273 | so | 92 | 31 | 42 | 20 | 124 | |
| | 30% | 36% b | 24% | 29% | 25% | 35% d | 29% | 31% | 28% | 26% | 32% | 35% | 35% | 27% | 30% | 29% | 28% | 33% | 24% | 32% | 31% | 34% | 24% | 31% | 44% VC | 28% | 32% | 38% | 26% | 32% | |
| Not very much about this nouncement | 229 | 114 | 113 | 58 | 89 | 83 | 150 | 79 | 53 | 66 | 53 | 27 | 6 | 24 | 78 | 151 | 159 | 70 | 30 | 60 | 56 | 69 | 22 | 203 | 40 | | 21 | 18 | 21 | 98 | |
| | 22% | 23% | 22% | 19% | 24% | 24% | 26% | 18% | 22% | 25% | 23% | 18% | 12% | 27% | 21% | 23% | 23% | 21% | 18% | 24% | 24% | 24% | 17% | 23% | 22% | 27% | 22% | 16% | 28% | 26% | |
|) Nothing about this incurcement | 166 | 62 | 102 | 59 | 67 | 39 | 81 | 85 | 50 | 42 | 32 | 19 | 10 | 14 | 57 | 109 | 125 | 40 | 35 | 47 | 39 | 31 | 27 | 137 | 18 | 54 | 18 | 14 | 13 | 53 | |
| | 16% | 12% | 20% | 19% | 18% | 11% | 14% | 19% | 21% | 15% | 14% | 13% | 20% | 15% | 16% | 16% | 18% | 12% | 21% | 19% | 17% | 11% | 21% | 16% | 10% | 16% | 19% | 13% | 17% | 14% | |
| on't know | 50 | 14 | 35 | 11 | 21 | 16 | 28 | 22 | 12 | 16 | 10 | 10 | | 1 | 12 | 38 | 34 | 16 | 12 | 6 | 15 | 11 | 10 | 40 | 11 | 11 | 2 | | 2 | 18 | |
| | 5% | 3% | 7% | 3% | 6% | 5% | 5% | 5% | 5% | 6% | 4% | 6% | | 4% | 3% | 6% | 5% | 5% | 7% | 3% | 6% | 4% | 7% | 5% | 6% | 3% | 2% | 7% | 3% | 5% | |
| naven't heard / seen anything sout the Sprine Statement | 168 | 55 | 109 | 60 | 62 | 47 | 85 | 83 | 25 | 43 | 35 | 29 | 14 | 18 | 53 | 116 | 109 | 59 | 33 | 40 | 27 | 38 | 27 | 135 | 12 | 42 | 13 | 19 | 14 | 40 | |
| | 16% | 11% | 21% | 19% | 17% | 14% | 15% | 19% | 11% | 16% | 16% | 20% | 29% | 21% | 14% | 18% | 16% | 18% | 20% | 16% | 12% | 13% | 21% | 15% | 6% | 13% | 14% | 17% | 18% X | 11% | |
| rreat deal/ fair amount (NET) | 415 | 257 | 156 | 123 | 132 | 160 | 242 | 174 | 100 | 103 | 99 | 64 | 19 | 29 | 168 | 247 | 270 | 145 | 58 | 97 | 94 | 139 | 43 | 169 | 101 | 131 | 42 | 51 | 27 | 175 | |
| | 40% | 51% | 30% | 40% | 35% | 47% | 41% | 39% | 42% | 38% | 43% | 42% | 39% | 32% | 46% | 37% | 19% | 44% | 35% | 39% | 41% | 48% | 33% | 42% | 56% | 40% | 44% | 46% | 35% | 46% | |
| t very much/ nothing (NET) | 395 | 176 | 214 | 117 | 156 | 121 | 231 | 164 | 103 | 108 | 85 | 46 | 16 | 37 | 135 | 260 | 285 | 110 | 65 | 107 | 95 | 100 | 50 | 240 | 58 | 142 | 19 | 22 | 34 | 151 | |
| | 18% | 35% | 42% | 38% | 42% | 35% | 39% | 37% | 43% | 40% | 17% | 31% | 32% | 42% | 37% | 39% | 41% | 33% | 39% | 42% | 41% | 35% | 38% | 19% | 32% | 42% x8 | 40% | 29% | 45% | 19% | |
| ran | 2.44 | 2.62 | 2.24 | 2.4 | 2.16 | 2.57 | 2.5 | 2.37 | 2.41 | 2.44 | 2.5 | 2.52 | 2.31 | 2.32 | 2.55 | 2.38 | 2.4 | 2.55 | 2.34 | 2.33 | 2.42 | 2.62 | 2.31 | 2.46 | 2.67 | 2.43 | 2.44 | 2.54 | 2.33 | 2.53 | |
| | 1 | ь. | | l . | | 4 | 1 | | 1 | | | | | | | | | | | | | n n | I | | wr. | | | | | | |

Procortions/Means: Columns Tested ESK risk level! - a/b - c/d/e - t/e - hA/N/k//m - n/o - n/a - r/s/k/u - w/w - x/e/A/B/C - D/E
Overlan formulas used. * small base: "* wer usuall base lander 20 ineliable for six testine

| | | G | nder | | Age | | Socia | I Grade | | | Re | gion | | | Educ | ation | Employm | nent Status | | Inc | ome | | Ethni | icity | | | GE 2024 Vote | | , | EU Re | of Vote |
|--|-------|------|--------|-------|-------|-------|-------|---------|-----------|-----------|-------|---------|-------|----------|-----------|-----------|---------|-------------|----------|----------|----------|----------|--------------|-------|------|------|--------------|-----------|-------------|--------|---------|
| | | | | | | | | | | | | Greater | | | | Non | | | Up to | £20,000- | £35,000- | | Minority | | | | | | 1 1 | | |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland s | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | \$19,999 | £34,999 | £54,999 | £55,000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | (1) | (g) | (h) | 60 | (1) | (k) | - 69 | (m) | (n) | (o) | (p) | (q) | (r) | (1) | (t) | (u) | (v) | (w) | (x) | (v) | (A) | (2) | (0) | (D) | (E) |
| UNWEIGHTED BASE | 1028 | 425 | | 255 | | | | | | | | | | | 609 | | 732 | | | | | | 135 | | 189 | | | | 90 | | |
| WEIGHTED BASE | 1028 | 501 | | 310 | | | | | | | | | | | 364 | | 696 | | | | | | 110* | | 184 | | | | 77* | | |
| (4) A great deal about this announcement | 187 | 121 | 65 | 50 | 72 | 65 | 130 | 57 | 49 | 54 | 42 | 30 | 2 | 9 | 83 | 104 | 138 | 49 | 28 | 40 | 46 | 62 | 19 | 165 | 39 | 67 | 18 | 22 | 15 | 80 | 72 |
| | 18% | 24% | 13% | 16% | 19% | 19% | 22% | 13% | 21% | 20% | 18% | 20% | 5% | 10% | 23% | 16% | 20% | 15% | 16% | 16% | 20% | 22% | 15% | 19% | 21% | 20% | 19% | 20% | 19% | 21% | 20% |
| | | ь | | l | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| (3) A fair amount about this | 371 | 193 | 175 | 94 | 119 | 158 | 213 | 158 | 84 | 29 | 99 | 43 | 17 | 40 | 131 | 240 | 245 | 126 | 55 | 59 | 87 | 116 | 35 | 222 | 74 | 123 | 19 | 46 | 31 | 154 | 138 |
| announcement | 36% | 38% | 34% | 20% | 32% | 46% | 36% | 36% | 35% | 22% | 43% | 28% | 35% | 45% | 36% | 36% | 35% | 38% | 33% | 35% | 215 | 40% | 29% | 28% | 40% | 38% | 41% | 41% | 41% | 40% | 38% |
| | | | | | | cd | | | | | k | | | k | | | | | | | | | | | | | | | | | |
| (2) Not very much about this announcement | 202 | 105 | 96 | 61 | 74 | 67 | 100 | 102 | 45 | 47 | 44 | 31 | 19 | 16 | 70 | 132 | 140 | 62 | 32 | 58 | 52 | 53 | 16 | 178 | 47 | 58 | 18 | 22 | 11 | 65 | 76 |
| | 20% | 21% | 19% | 20% | 20% | 19% | 17% | 23% | 19% | 17% | 19% | 21% | 39% | 19% | 19% | 20% | 20% | 19% | 19% | 23% | 23% | 18% | 12% | 20% | 26% | 18% | 19% | 20% | 15% | 17% | 21% |
| (1) Nothing about this announcement | 98 | 32 | 65 | 39 | 41 | 16 | 53 | 45 | 36 | 32 | 12 | 14 | 2 | 3 | 29 | 69 | 67 | 31 | 21 | 34 | 17 | 17 | 24 | 73 | 12 | 35 | 10 | 6 | 10 | 39 | 26 |
| | 10% | 6% | 13% | 13% | 11% | 5% | 9% | 10% | 15% im | 12% | 5% | 9% | 4% | 3% | 8% | 10% | 10% | 9% | 12% | 13% | 7% | 6% | 18% | 8% | 6% | 11% | 10% | 5% | 13% | 10% | 7% |
| Don't know | 42 | 16 | 26 | 19 | 14 | | 20 | 22 | - | 18 | | | | | 12 | 30 | 25 | 17 | 11 | 12 | - 7 | , | 10 | 32 | - 1 | 16 | | | | 11 | 13 |
| DOLLEDON | 4% | 3% | 5% | 6% | 4% | 3% | 3% | 5% | 3% | 7% | 2% | 5% | | 6% | 3% | 4% | 4% | 5% | 7% | 5% | 3% | 2% | EN. | 4% | 2% | 5% | 3% | 2% | 2% | 3% | 4% |
| I haven't heard / seen anything about the Sorine Statement | 128 | 35 | 88 | 47 | 51 | 29 | 69 | 59 | 18 | 32 | 30 | 25 | 1 | 16 | 42 | 86 | 82 | 45 | 21 | 18 | 21 | 33 | 23 | 102 | 10 | 28 | | 12 | | 35 | 33 |
| | 12% | 7% | 17% | 15% | 14% | 9% | 12% | 13% | 7% | 12% | 13% | 16% | 17% | 18% | 11% | 13% | 12% | 14% | 13% | 7% | 9% | 12% | 17% | 12% | 5% | 8% | 8% | 11% | 10% | 9% | 9% |
| A great deal/ fair amount (NET) | 558 | 314 | 240 | 144 | 191 | 221 | 343 | 215 | 114 | 142 | 142 | 73 | 19 | 48 | 215 | 344 | 283 | 176 | 83 | 129 | 123 | 178 | 57 | 499 | 113 | 190 | 57 | 67 | 46 | 234 | 210 |
| | 54% | 63% | 47% | 46% | 51% | 65% | 59% | 49% | 56% | 53% | 61% | 49% | 40% | 55% | 58% | 52% | 55% | 53% | 49% | 51% | 58% | 62% | 44% | 56% | 61% | 58% | 60% | 61% | 60% | 61% | 59% |
| | | ь | | | | cd | | | | | | | | | | | | | 43.0 | | | r | | v | | | | | | | |
| Not very much/ nothine (NET) | 300 | 137 | 161 | 100 | 117 | 54 | 153 | 147 | 81 | 78 | 56 | 45 | 21 | 19 | 22 | 201 | 207 | 93 | 53 | 92 | 70 | 70 | 40 | 251 | 59 | 92 | 28 | 28 | 21 | 104 | 101 |
| | 29% | 27% | 31% | 32% | 31% | 24% | 26% | 33% | 34% | 29% | 24% | 30% | 42% | 22% | 27% | 30% | 10% | 28% | 31% | 37% u | 30% | 24% | 31% | 28% | 32% | 28% | 29% | 26% | 27% | 27% | 29% |
| Mean | 2.75 | 2.09 | 2.6 | 2.64 | 2.72 | 2.89 | 2.85 | 2.61 | 2.69 | 2.75 | 2.87 | 2.76 | 2.49 | 2.8 | 2.85 | 2.69 | 2.77 | 2.72 | 2.66 | 2.61 | 2.8 | 2.9 | 2.54 | 2.79 | 2.82 | 2.79 | 2.77 | 2.87 | 2.77 | 2.81 | 2.82 |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Preportions/Means: Columns Tested (ES: risk level) - s/h- c/d/s - f/e - h/h/h/h/h- s/o - s/a - r/s/h/u - s/w - s/e/A/b/C - D/E
Overlan formulas used. * small base: ** vere small base lander 261 institible for siz testine

PUBLIC 24-089497-12 - POST SPRING STATEMENT 26TH-27TH MARCH 2025 IPSOS

| Control | Cont | 1707a | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 101 | 50 | 1

| | | | nder | | Are | | | l Grade | | | | gion | | | | ation | | nent Status | | | ome | | Ethol | | | | GE 2024 Vote | | | | lef Vote |
|---------------------------------|-------|-------|--------|-------|-------|-------|------|---------|-------|-----------|-------|----------|-------|----------|-----------|-----------|-----------|-------------|---------|----------|----------|----------|--------------|-------|-------|------|---------------|------------------|-------------|--------|----------|
| | | - 6 | noer | | Age | | 2003 | I Grade | | | H4 | Greater | | | LEUX | Non | Limpioyim | west status | Up to | £20,000- | £15.000- | | Minority | city | _ | | CAL ZUZA VOCE | | | EUR | at vote |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland s | South | London | Wales | Scotland | Graduates | Graduates | Minchine | Not working | 519,999 | £34,999 | £54,999 | £55.000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leav |
| | TOTAL | (a) | (h) | 440 | 25-34 | (4) | 200 | (a) | (64) | 00 | .00 | 20100011 | 40 | (m) | (a) | (a) | (m) | (a) | (4) | (1) | 224,999 | (14) | And Dept. | And | And a | 240 | (4) | AND THE PARTY OF | (C) | (D) | (5) |
| UNWEIGHTED BASE | 1024 | 425 | (2) | 255 | 415 | 223 | 735 | 201 | 2/1 | 251 | 229 | 365 | 40 | 120 | 600 | 419 | 732 | 200 | 1277 | 205 | 222 | 272 | 115 | 82.6 | 112 | 330 | 1111 | 97 | 50 | 474 | F1111 |
| WEIGHTED BASE | 1026 | 503 | | | | | 182 | | 240 | | | | | | | | | | | | | | 130* | | 154 | | | | | | |
| (4) A great deal about this | 60 | 43 | 16 | 25 | 21 | 14 | 25 | 21 | 11 | 12 | 10 | 19 | 1 | 5 | 22 | 27 | 49 | 11 | 10 | 15 | 7 | 27 | 6 | 54 | 10 | 12 | 5 | - | 5 | 22 | 19 |
| announcement | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 6% | 8% | 3% | 8% | 6% | 4% | 7% | 5% | 5% | 4% | 4% | 13% | 5% | 6% | 9% | 4% | 7% | 3% | 6% | 6% | 3% | 10% | 5% | 6% | 5% | 10% | 5% | | 7% | 9% | 5% |
| | | ь | | | | | | | | | | bil | | | | | | | | | | t | | | | | | | | | |
| (3) A fair amount about this | 197 | 110 | 87 | 74 | 57 | 67 | 125 | 72 | 41 | 56 | 46 | 46 | 3 | 6 | 79 | 118 | 144 | 53 | 19 | 49 | 53 | 64 | 36 | 158 | 55 | 73 | 10 | 25 | 10 | 54 | 67 |
| announcement | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 19% | 22% | 17% | 24% | 15% | 19% | 21% | 16% | 17% | 21% | 20% | 31% | 5% | 6% | 22% | 18% | 21% | 16% | 11% | 20% | 23% | 22% | 28% | 18% | 30% | 22% | 10% | 23% | 13% | 22% | 19% |
| | | | | d | | | | | | m | m | hm | | | | | | | | | r | r | w | | AC | Α | | | | | |
| (2) Not very much about this | 270 | 147 | 120 | 74 | 104 | 92 | 152 | 118 | 70 | 60 | 65 | 36 | 19 | 20 | 97 | 174 | 164 | 105 | 49 | 65 | 50 | 90 | 24 | 239 | 56 | 85 | 16 | 28 | 16 | 109 | 95 |
| announcement | 26% | 29% | 23% | 24% | 28% | 27% | 25% | 27% | 29% | 22% | 28% | 24% | 22% | 22% | 26% | 26% | 23% | 32% | 29% | 26% | 22% | 31% | 18% | 27% | 30% | 26% | 37% | 25% | 21% | 28% | 26% |
| | 2000 | 29.00 | 22.00 | 24.0 | 2070 | 2770 | 200 | 27.00 | 29.00 | 22.00 | 2474 | 2474 | 25% | 22.70 | 20.0 | 20.00 | 23.00 | 22.0 | 2970 | 2474 | 22.71 | 32.0 | 40.70 | 21700 | 30.74 | 200 | | 23.4 | 22.0 | 20.70 | 20.0 |
| (1) Nothing about this | 261 | 110 | 149 | 68 | 102 | 92 | 141 | 120 | 72 | 62 | 63 | 74 | 10 | 28 | 81 | 150 | 183 | 78 | 43 | 74 | 74 | 51 | 26 | 234 | 32 | 89 | 28 | 27 | 24 | 96 | 94 |
| announcement | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 25% | 22% | 29% | 22% | 27% | 27% | 24% | 27% | 30% | 23% | 27% | 16% | 21% | 32% | 22% | 27% | 26% | 24% | 26% | 29% | 32% | 18% | 20% | 26% | 18% | 27% | 29% | 24% | 31% | 25% | 26% |
| | | | | | | | | | k | | | | | k | | | | | | | | | | | | | | | × | | |
| Don't know | 62 | 25 | 31 | 14 | 29 | 20 | 29 | 34 | 11 | 29 | | 4 | | 11 | 18 | 44 | 41 | 19 | 14 | 13 | 13 | 13 | 7 | 56 | 12 | | 6 | | 10 | 22 | 18 |
| | 6% | 5% | 7% | 4% | 8% | 686 | 5% | 8% | 4% | 11% | 3% | 3% | | 12% | 5% | 7% | 6% | 6% | 8% | 5% | 6% | 5% | 5% | 6% | 6% | 3% | 6% | 7% | 12% | 6% | 5% |
| | | | | | | | | | | hik | | | | - R | | | | | | | | | | | | | | | v | | |
| I haven't heard / seen anything | 177 | 61 | 105 | 56 | 60 | 61 | 101 | 76 | 34 | 51 | 39 | 20 | 14 | 19 | 61 | 117 | 114 | 63 | 22 | 35 | 34 | 42 | 31 | 144 | 19 | 39 | 12 | 23 | 12 | 29 | 67 |
| about the Sorine Statement | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 17% | 14% | 20% | 18% | 16% | 18% | 17% | 17% | 14% | 19% | 17% | 14% | 29% | 21% | 16% | 18% | 16% | 19% | 20% | 14% | 15% | 15% | 24% | 16% | 11% | 12% | 12% | 21% | 15% | 10% | 19% |
| A great deal/ fair amount (NET) | 257 | 153 | 103 | 98 | 78 | 80 | 163 | 94 | 52 | 68 | 57 | 65 | - | 11 | 112 | 145 | 193 | 64 | 28 | 64 | 60 | 92 | 41 | 212 | 65 | 105 | 14 | 25 | 15 | 117 | 16 |
| A STREET CHARLE THE STREET | 25% | 30% | 20% | 32% | 21% | 22% | 28% | 21% | 22% | 25% | 24% | 42% | 10% | 12% | 30% | 22% | 28% | 19% | 17% | 25% | 25% | 32% | 22% | 24% | 35% | 32% | 15% | 23% | 20% | 31% | 24% |
| | 22.0 | b | 20.00 | 4 | 21.70 | 2.00 | 24.4 | 22.0 | 22.00 | | 24.0 | him | 2000 | 44.74 | 20.0 | 22.00 | 200 | 100 | 27.70 | 200 | 20.0 | | 22.0 | 24.0 | AC. | 4 | 13.0 | 24.0 | 2000 | 22.71 | 24.0 |
| Not very much/ nothing (NET) | 522 | 257 | 259 | 142 | 206 | 154 | 293 | 239 | 143 | 123 | 129 | 60 | 29 | 46 | 178 | 354 | 247 | 184 | 92 | 135 | 123 | 140 | 50 | 473 | 55 | 174 | 64 | 55 | 40 | 205 | 188 |
| | 52% | 51% | 52% | 46% | 55% | 52% | 50% | 54% | 60% | 45% | 55% | 40% | 60% | 55% | 48% | 54% | 50% | 56% | 55% | 55% | 52% | 49% | 38% | 53% | 48% | 52% | 67% | 50% | 52% | 53% | 53% |
| | | | | | | | | | R | | k | | | | | | | | | | | | | v | | | xv9 | | | | |
| Mean | 2.07 | 2.21 | 1.92 | 2.23 | 1.99 | 2.01 | 2.13 | 1.98 | 1.95 | 2.09 | 2.02 | 2.47 | 1.92 | 1.78 | 2.22 | 1.98 | 2.11 | 1.99 | 1.96 | 2.01 | 1.95 | 2.29 | 2.25 | 2.05 | 2.28 | 2.17 | 1.89 | 1.98 | 1.93 | 2.17 | 2.04 |
| | 1 | ь | | d | | | 1 | | ı | | | N | | | | | | | | | | nt | 1 | | ABC | | | | | | |
| | | | | | | | | | | | | m | | | | | | | | | | | | | | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - a/b - cldle - t/s - b/t/l/t/l/m - a/a - a/a - t/s/t/u - s/w - x/s/la/b/C - D/E
Overlan formdan used. *small base: ** verv small base lander 20 inslistles for de testine

| | | Ge | nder | | Age | | Seda | il Grade | | | 8 | egion | | | Edu | ation | Employm | nent Status | | Inc | ome | | Ethni | city | | | GE 2024 Vote | | | EUR | lef Vote |
|--|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|-----------|-----------|------------|------------|------------|-------------|-----------|------------|------------|------------|--------------|------------|-----------|------------|--------------|-----------|-------------|------------|-----------|
| | | | | | | | | | | | | Greater | | | | Non | | | Up to | 120,000- | £35,000- | | Minority | | | | | | | | |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland s | South | London | Wales | Scotland | Graduates | Graduates | Working | | \$19,999 | £34,999 | £54,999 | £55,000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Lea |
| | TOTAL | (a) | (b) | (c) | (d) | (4) | (2) | (g) | (h) | - 00 | (0) | (6) | - 0 | (m) | (n) | (0) | (p) | (q) | (r) | (1) | (t) | (4) | (v) | (w) | (x) | (y) | (A) | (2) | (9) | (D) | - 0 |
| INWEIGHTED BASE | | | | 255 | | | 735 | | 243 | | | | | | 629 | | | | | | | | 135 | | | | | | | 474 | |
| NEIGHTED BASE | 1028 | 503 | 515 | 310 | 373 | 145 | 585 | 642 | 240 | 270 | 232 | 150* | 49** | 55. | 361 | 650 | 698 | 310 | 168 | 250 | 231 | 287 | 110* | 224 | 184 | 327 | 96* | 110* | 77* | 354 | 31 |
| 4) A great deal about this innouncement | 86 | 58 | 29 | 27 | 19 | 40 | 63 | 23 | 22 | 23 | 18 | 13 | , | 4 | 37 | 49 | 54 | 32 | 18 | 15 | 20 | 31 | 11 | 74 | 20 | 22 | 5 | 18 | 7 | 32 | 1 |
| | 8% | 11% b | 6% | 9% | 5% | 12% d | 11% | 5% | 9% | 9% | 8% | 8% | 15% | 4% | 10% | 7% | 8% | 10% | 10% | 6% | 9% | 11% | 9% | B% | 11% | 7% | 6% | 16% vA | 9% | 8% | 10 |
| 3) A fair amount about this innouncement | 216 | 126 | 89 | 58 | 68 | 90 | 137 | 79 | 54 | 59 | 39 | 40 | | 16 | 95 | 121 | 156 | 60 | 30 | 52 | 47 | 74 | 35 | 180 | 54 | 75 | 25 | 21 | 17 | 97 | 83 |
| | 21% | 25% b | 17% | 19% | 18% | 26% d | 23% | 18% | 23% | 22% | 17% | 27% | 17% | 18% | 26% | 18% | 22% | 18% | 18% | 21% | 20% | 26% | 27% | 20% | 29% | 23% | 26% | 19% | 22% | 25% | 23 |
| 2) Not very much about this innouncement | 279 | 147 | 129 | 85 | 107 | 86 | 148 | 131 | 66 | 50 | 80 | 38 | 23 | 21 | 100 | 178 | 190 | ** | 46 | 71 | 58 | 92 | 28 | 244 | 55 | 110 | 23 | 25 | 15 | 116 | 85 |
| | 27% | 29% | 25% | 28% | 29% | 25% | 25% | 30% | 27% | 19% | 35% | 25% | 48% | 24% | 27% | 27% | 27% | 27% | 27% | 29% | 25% | 32% | 21% | 28% | 30% | 34% C | 24% | 23% | 20% | 30% | 25 |
| 1) Nothing about this innouncement | 236 | 95 | 137 | 72 | 95 | 69 | 120 | 116 | 61 | 71 | 53 | 24 | 5 | 22 | 67 | 169 | 156 | 80 | 35 | 71 | 69 | 39 | 22 | 212 | 29 | 78 | 23 | 28 | 21 | 85 | 83 |
| | 23% | 19% | 27% a | 23% | 26% | 20% | 20% | 26% | 26% | 26% | 23% | 16% | 10% | 25% | 18% | 26% n | 22% | 24% | 21% | 28% | 30% | 14% | 17% | 24% | 16% | 24% | 24% | 25% | 27% | 23% | 23 |
| Son't know | 50 6% | 26 5% | 32 6% | 20 7% | 24 6% | 14 4% | 25 4% | 33 8% | 10 4% | 25 9% | 5 3% | 10 7% | | 9% | 15 4% | 43 7% | 43 6% | 16 5% | 4% | 15 6% | 7 3% | 15 5% | 9 7% | 50 6% | 11 6% | 11 3% | 4% | 2 2% | 4 5% | 17 4% | 45 |
| haven't heard / seen anything bout the Sorine Statement | 152 | 49 | 99 | 48 | 59 | 45 | 92 | 60 | 26 | 42 | 37 | 25 | 5 | 18 | 53 | 99 | 99 | 53 | 33 | 26 | 29 | 36 | 25 | 124 | 15 | 31 | 15 | 17 | 13 | 34 | 52 |
| | 15% | 10% | 19% a | 15% | 16% | 13% | 16% | 14% | 11% | 15% | 16% | 17% | 10% | 20% | 14% | 15% | 14% | 16% | 20% | 10% | 13% | 13% | 19% | 14% | 8% | 10% | 16% | 15% | 17% | 9% | 15 D |
| A ereat deal/ fair amount (NET) | 302 29% | 183 36% | 118 23% | 85 27% | 87 23% | 131 38% | 200 34% | 102 23% | 76 32% | 82 30% | 57 24% | 53 35% | 16 32% | 19 22% | 132 36% | 170 26% | 210 10% | 91 28% | 48 28% | 67 27% | 67 29% | 106 37% | 46 35% | 254 29% | 74 40% | 97 30% | 10 12% | 39 35% | 24 31% | 129 34% | 111 |
| | | ь | | | | cd | | | | | | | | | | | | | | | | | | | | | | 53 | | | _ |
| fot very much/ nothine (NET) | 515 50% | 244 48% | 266 52% | 157 51% | 202 54% | 155 45% | 268 46% | 247 56% | 127 53% | 121 45% | 133 57% | 62 41% | 28 58% | 43 49% | 167 46% | 347 53% | 346 50% | 169 51% | 81 48% | 142 57% | 127 55% | 131 46% | 50 39% | 456 52% | 46% | 188 58% | 46 48% | 48% | 36 47% | 204 53% | 17. 48 |
| dean | 2.19 | 2.34 | 2.03 | 2.17 | 2.04 | 2.36 | 2.31 | 2.03 | 2.18 | 2.17 | 2.11 | 2.16 | 2.41 | 2.02 | 2.34 | 2.1 | 2.19 | 2.17 | 2.23 | 2.05 | 2.09 | 2.42 | 2.16 | 2.16 | 2.41 | 2.14 | 2.17 | 2.12 | 2.18 | 2.22 | 2.2 |

| From the control of t | | |
|--|--|----------------|
| Marie Mari | GE 2024 Vote | EU Ref Vote |
| Authorization of the first state | te Cons Lab Lib Dems Reform UK Other s | ty Remain Lea |
| The second secon |) (x) (y) (A) (E) (C | (D) (E |
| Mary control and the control of th | E 189 338 113 97 98 | 474 3 |
| The content of the co | 4 184 327 96* 110* 77 | 384 35 |
| 13 15 15 15 15 15 15 15 | | 30 1 |
| The content of the co | 6 5% 9% 4% • 69 B B | E% 41 |
| The contraction of the contrac | 2 38 62 10 17 8 | 67 58 |
| 278 275 275 275 275 275 275 275 275 275 275 | N 21% 19% 11% 15% 10% | 17% 161 |
| 1 | 7 59 82 26 39 22 | 117 95 |
| The contract of the contract o | N 32% 25% 27% 35% 29 | 30% 261 |
| Continues | 4 42 105 38 25 26 | 105 117 |
| Secondary Seco | % 23% 32% 40% 22% 349 v0 | 27% 331 |
| Annote four Difference of the Law 20% 20% 20% 20% 20% 20% 20% 20% 20% 20% | | 13 13 25 43 |
| 18% 12% 23% 23% 18% 18% 18% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12 | 1 24 41 14 24 14 | 52 63 |
| 276 205 175 175 175 175 175 175 175 175 175 17 | N 13N 13N 15N 22N 18 | 14% 189 |
| b o a ret AB 150 250 256 155 218 231 232 240 352 151 15 65 30 51 150 265 382 253 250 150 151 48 530 251 187 64 63 | 6 48 91 14 17 12 | 97 70 |
| | | 25% 20% |
| 57N 58N 56N 56N 56N 61N 53N 66N 63N 56N 56N 56N 56N 56N 56N 56N 56N 56N 56 | 0 101 187 64 63 48 | 222 212 |
| c k k | % 55% 57% 67% 57% 62° | 58% 591 |
| Meer 156 227 154 211 19 189 158 153 152 154 2 27 154 2 211 19 189 158 153 152 15 152 154 152 154 155 155 155 155 155 155 155 155 155 | 3 2.1 2.05 1.75 1.91 1.8 A A | 2.07 1.88 E |

Procortions/Means: Columns Tested ESK risk level! - a/a - c/d/e - t/e - b/t/l/k/m - n/o - a/a - r/uh/u - u/w - x/e/A/b/C - D/E
Overtan formulass used, * umail base: "* were umail base hander 20! ineliable for six testine

| | | G | nder | | Age | | Sed | ial Grade | | | Re | gion | | | Edu | cation | Employs | ment Status | | Inco | ome | | Ethni | icity | | | GE 2024 Vote | | | EU Re | ef Vote |
|---|----------|----------|----------|----------|----------|-----------|----------|-----------|---------|----------|-----------|----------|-------|----------|-----------|------------------|----------|-------------|-------------------|----------|---------------------|----------|--------------------------|----------|----------|---------|--------------|-----------|-------------|----------|----------|
| | | Male | Female | 28-24 | 35-54 | 55-75 | ABC1 | CZDE | North | Midlands | South | Greater | Wales | Scotland | Graduates | Non Graduates | Working | Not working | Up to \$19,999 | £34,999 | £35,000- £54,999 | £55.000+ | Minority ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | m | (e) | (50) | 00 | m | 00 | 69 | (m) | (n) | (p) | (a) | (g) | (r) | (1) | 00 | full | (v) | 040 | (x) | 040 | (A) | (8) | (0) | (D) | (0) |
| | 1028 | 425 | 591 | 255 | 435 | 338 | 735 | 291 | 241 | 281 | 229 | 145 | 40 | 87 | 629 | 419 | 732 | 296 | 117 | 205 | 222 | 371 | 135 | 878 | 159 | 335 | 113 | 97 | 50 | 474 | 332 |
| | 1028 | 503 | | 310 | | | | | 240 | | | | | | 368 | | | | 168 | | | | 110* | | 184 | | | | 77* | | |
| (4) A great deal about this announcement | 223 | 122 | 99 | 64 | 92 | 67 | 126 | 97 | 56 | 58 | 52 | 33 | | 16 | 89 | 134 | 139 | 84 | 56 | 46 | 47 | 58 | 23 | 196 | 35 | 91 | 17 | 25 | 20 | 20 | 19 |
| | 22% | 24% | 19% | 21% | 25% | 19% | 21% | 22% | 23% | 21% | 22% | 22% | 16% | 19% | 24% | 20% | 20% | 25% | 34% stu | 19% | 21% | 20% | 18% | 22% | 19% | 28% | 18% | 22% | 26% | 23% | 25% |
| (3) A fair amount about this announcement | 369 | 189 | 178 | 86 | 108 | 175 | 228 | 141 | 90 | 84 | 102 | 56 | 12 | 25 | 136 | 233 | 253 | 116 | 44 | 87 | 90 | 126 | 41 | 326 | 93 | 115 | 41 | 40 | 28 | 160 | 135 |
| | 36% | 38% | 35% | 28% | 29% | 51% cd | 39% | 32% | 38% | 31% | 44% im | 37% | 26% | 29% | 37% | 35% | 16% | 15% | 26% | 35% | 29% | 44% | 32% | 17% | 50% V | 35% | 43% | 36% | 37% | 42% | 38% |
| (2) Not very much about this announcement | 205 | 102 | 101 | 68 | | 49 | 108 | 97 | 52 | 49 | 41 | 22 | 23 | 19 | 75 | 110 | 147 | 58 | 31 | 54 | 45 | 61 | 21 | 178 | 34 | 68 | 18 | 21 | 10 | 68 | 70 |
| | 20% | 20% | 20% | 22% | 24% | 14% | 18% | 22% | 22% | 18% | 18% | 14% | 48% | 22% | 20% | 20% | 21% | 18% | 18% | 22% | 20% | 21% | 16% | 20% | 19% | 21% | 18% | 19% | 13% | 18% | 19% |
| (1) Nothing about this announcement | 89 | 38 | 41 | 36 | 36 | 16 | 45 | 43 | 20 | 30 | 13 | 14 | 2 | 9 | 20 | 69 | 65 | 23 | 13 | 37 | 18 | 13 | 19 | 68 | 10 | 19 | 10 | 10 | 9 | 35 | 23 |
| | 9% | 8% | 9% | 12% | 10% | 5% | 8% | 10% | 9% | 11% | 5% | 10% | 4% | 10% | 5% | 20% D | 9% | 7% | 8% | 15% | 8% | 4% | 15% W | 8% | 5% | 6% | 10% | 9% | 12% | 9% | 7% |
| Don't know | 40 4% | 18 4% | 22 4% | 14 5% | 14 4% | 12 3% | 20 3% | 20 5% | 6 3% | 16 6% | 2 1% | 11 9% | | 2 3% | 11 3% | 29 4% | 25 4% | 15 4% | 5 3% | 12 5% | 6 2% | 9 3% | 9 7% | 31 4% | 8 4% | 9 3% | 5 5% | 5 5% | 3 4% | 10 3% | 10 3% |
| | | | | | | | | | | 1 | | N | | | | | | | | | | | | | | | | | | | |
| I haven't heard / seen anything about the Sorine Statement | 103 | 33 | 68 | 42 | 35 | 26 | 58 | 44 | 15 | 33 | 23 | 12 | 3 | 16 | 37 | 65 | 68 | 34 | 19 | 13 | 24 | 21 | 16 | 85 | 4 | 26 | 5 | 10 | 6 | 22 | 30 |
| | 10% | 6% | 11% a | 13% | 9% | 7% | 10% | 10% | 6% | 12% | 10% | 8% | 7% | 18% h | 10% | 10% | 10% | 10% | 12% | 5% | 10% | 7% | 13% | 10% | 2% | 8% X | 6% | 9% | 8% | 6% | 8% |
| A great deal/ fair amount (NET) | 592 | 311 | 277 | 150 | 200 | 242 | 354 | 238 | 146 | 141 | 154 | 55 | 20 | 42 | 225 | 367 | 192 | 200 | 100 | 133 | 138 | 183 | 64 | 522 | 128 | 205 | 58 | 65 | 49 | 248 | 225 |
| | 58% | 62% b | 54% | 48% | 54% | 70% cd | 60% | 54% | 61% | 52% | egy. | 59% | 42% | 47% | 61% | 56% | 56% | 61% | 60% | 53% | 60% | 64% | 50% | 59% | 70% | 62% | 61% | 59% | 63% | 65% | 63% |
| Not very much/ nothing (NET) | 294 | 140 | 149 | 104 | 124 | 65 | 151 | 140 | 72 | 79 | 51 | 36 | 25 | 28 | 95 | 199 | 212 | 81 | 44 | 92 | 64 | 74 | 40 | 245 | 44 | 87 | 27 | 31 | 19 | 103 | 91 |
| | 29% | 28% | 29% | 24% | 22% | 19% | 26% | 32% | 30% | 29% | 23% | 24% | 51% | 32% | 26% | 30% | 10% | 25% | 26% | 37% u | 28% | 26% | 31% | 28% | 24% | 27% | 29% | 28% | 25% | 27% | 26% |
| Mean | 2.82 | 2.88 | 2.77 | 2.7 | 2.79 | 2.95 | 2.86 | 2.77 | 2.83 | 2.77 | 2.93 | 2.86 | 2.59 | 2.7 | 2.92 | 2.76 | 2.77 | 2.93 | 3 | 2.63 | 2.83 | 2.89 | 2.65 | 2.85 | 2.89 | 2.95 | 2.77 | 2.83 | 2.88 | 2.86 | 2.91 |

Proportions/Meast: Columns Tested (5% risk level) - a/a - c/d/a - 4/a - h/l/h/l/m - a/a - a/a - r/s/r/u - v/w - x/e/a/lb/C - D/t
Overlan formulae used. * small base: ** verv small base hander 20 ineliable for de testine

| | | Ger | nder | | Age | | Social | Grade | | | R | agion | | | Edu | ation | Employm | ent Status | | | ome | | Ethnic | ity | | | GE 2024 Vote | | | EU F | Ref Vot |
|--|------------|------------|---------------|------------|------------|------------|------------|------------|--------------|------------|------------|---------------|-----------|-----------------|------------------|------------------|----------------|--------------------|-----------------|------------|------------|------------|---------------------|------------|-----------|------------|-----------------|-----------|-------------|---------------|---------|
| | | | | | | | | | | | | Greater | | | | Non | | | Up to | £20,000- | £35,000- | | Minority | | | | | | | | |
| | TOTAL | Male | Female (b) | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North (b) | Midland s | South | London (k) | Wates | Scotland (m) | Graduates (n) | Graduates (n) | Working (n) | Not working (n) | \$19,999 (r) | £34,999 | £54,999 | £55,000+ | ethnic group (v) | White | Cons | Lab | Lib Dems (A) | Reform UK | Other party | Remain (D) | |
| WEIGHTED BASE | 1028 | 425 | 593 | 255 | 415 | 335 | 735 | 291 | 241 | 281 | 229 | 148 | 40 | 87 | 629 | 419 | 732 | 296 | 137 | 205 | 222 | 371 | 135 | 878 | 189 | 336 | 113 | 97 | 50 | 474 | |
| I A meat deal about this | 1028 | 503 | 515 | 310 | 373 | 245 21 | 585 | 24 | 240 19 | 270 | 232 | 150* | 49** | 55" | 368 | 660 47 | 61 | 21 | 168 | 250 14 | 231 | 287 | 110* | 72 | 184 | 327 | 86* | 110* | 77* | 354 41 | |
| A great deal about this ouncement | | | | | | | | | | | | | - | 4 | | | | | | | | | - | | | | - | , | - | | |
| | 8% | 10% | 6% | 10% | 8% | 6% | 10% | 5% | 8% | BN. | 7% | 13% | 3% | 5% | 10% | 7% | 9% | 6% | 4% | 6% | 8% | 12% | 7% | 8% | 10% | 12% | 5% | 4% | 7% | 11% | |
| A fair amount about this nouncement | 244 | 128 | 114 | 86 | 90 | 68 | 126 | 118 | 65 | 61 | 54 | 36 | 14 | 15 | 87 | 158 | 171 | 73 | 41 | 73 | 54 | 65 | 30 | 211 | 59 | 77 | 19 | 31 | 11 | 86 | |
| | 24% | 26% | 22% | 28% | 24% | 20% | 22% | 27% | 27% | 23% | 23% | 24% | 28% | 17% | 24% | 24% | 25% | 22% | 25% | 29% | 24% | 23% | 23% | 24% | 32% C | 24% | 20% | 28% C | 14% | 22% | |
| Not very much about this incurcement | 310 | 170 | 138 | 77 | 103 | 130 | 179 | 131 | 83 | 78 | 73 | 33 | 12 | 31 | 103 | 206 | 200 | 110 | 46 | 68 | 85 | 97 | 26 | 277 | 60 | 107 | 29 | 35 | 24 | 128 | _ |
| | 30% | 34% | 27% | 25% | 28% | 38% cd | 31% | 30% | 34% | 29% | 31% | 22% | 25% | 35% | 28% | 31% | 29% | 33% | 27% | 27% | 37% | 34% | 20% | 31% V | 33% | 33% | 31% | 32% | 31% | 33% | |
| Nothing about this | 185 | 82 | 102 | 51 | 69 | 64 | 105 | 80 | 40 | 54 | 39 | 23 | 13 | 15 | 70 | 115 | 133 | 52 | 24 | 60 | 36 | 47 | 22 | 161 | 18 | 58 | 24 | 18 | 19 | 76 | |
| | 18% | 16% | 20% | 17% | 19% | 19% | 18% | 18% | 17% | 20% | 17% | 15% | 27% | 18% | 19% | 17% | 19% | 16% | 14% | 24% | 16% | 16% | 17% | 18% | 10% | 18% | 25% | 16% | 25% | 20% | |
| lon't know | 56 5% | 20 4% | 36 7% | 26 8% | 17 5% | 12 4% | 24 6% | 22 5% | 9 4% | 14 5% | 13 6% | 12 8% | 5 10% | 3 3% | 19 5% | 37 6% | 33 5% | 23 7% | 12 7% | 11 5% | 3% | 16 6% | 15 12% | 41 5% | 13 7% | 14 4% | 5 6% | 3 3% | 3 4% | 15 4% | |
| haven't heard / seen anything bout the Sorine Statement | 151 | 52 | 94 | 40 | 62 | 49 | 84 | 67 | 24 | 41 | 36 | 26 | 3 | 20 | 54 | 97 | 99 | 52 | 37 | 23 | 29 | 30 | 27 | 121 | 15 | 33 | 12 | 17 | 15 | 29 | |
| | 15% | 10% | 18% | 13% | 17% | 14% | 14% | 15% | 10% | 15% | 16% | 17% | 7% | 22% | 15% | 15% | 14% | 16% | 22% | 9% | 13% | 11% | 21% | 14% | 8% | 10% | 13% | 16% | 20% XV | 10% | |
| great deal/ fair amount (NET) | 327 | 178 | 146 | 116 | 121 | 89 | 184 | 143 | 84 | 83 | 70 | 56 | 15 | 19 | 122 | 205 | 233 | 94 | 49 | 8.7 | 74 | 91 | 40 | 284 | 78 | 115 | 24 | 36 | 16 | 127 | _ |
| | 32% | 35% | 28% | 37% | 32% | 26% | 31% | 32% | 35% | 31% | 10% | 37% | 31% | 22% | 33% | 31% | 33% | 28% | 29% | 35% | 32% | 34% | 31% | 32% | 42% AC | 35% C | 25% | 33% | 21% | 33% | |
| lot very much/ nothine (NET) | 494 48% | 252 50% | 240 46% | 128 41% | 172 46% | 194 56% | 284 48% | 210 48% | 122 51% | 132 49% | 113 48% | 56 37% | 25 52% | 47 53% | 174 47% | 321 49% | 333 48% | 162 49% | 70 42% | 129 51% | 120 52% | 143 50% | 41 37% | 438 50% | 78 43% | 165 50% | 54 56% | 53 485 | 43 56% | 203 53% | |
| | | | | | | cd | | | k | | | | | | | | | | | | | | | v | | | | | | | |
| fean | 2.27 | 2.34 | 2.2 | 2.39 | 2.28 | 2.17 | 2.29 | 2.25 | 2.31 | 2.23 | 2.26 | 2.47 | 2.1 | 2.12 | 2.29 | 2.26 | 2.29 | 2.25 | 2.27 | 2.19 | 2.3 | 2.35 | 2.31 | 2.27 | 2.5 | 2.34 | 2.06 | 2.25 | 2.04 | 2.25 | |

| Base: All adults ared 18-75 in Great | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|------------|---------------|--------------|-------------|--------------|------------|------------|------------------|------------|------------------|-------------------|-----------|-----------------|------------------|-------------------------|------------|-------------|-------------------|---------------------|---------------------|------------|--------------------------|------------|------------|------------|--------------|------------|-------------|-----------------|------------|
| | | Geo | nder | | Age | | Social | Grade | | | Re | fon | | | Educ | ation | Employm | nent Status | | Inc | ome | | Ethn | icity | | | GE 2024 Vote | | | EU R/ | lef Vote |
| | TOTAL | Male | Female (b) | 18-34 (e) | 35-54 60 | 55-75 (e) | ABC1 | CZDE | North (h) | Midland s | South | Greater London | Wales | Scotland (m) | Graduates (n) | Non Graduates (n) | Working | Not working | Up to \$19,999 | £20,000- £34,999 | £35,000- £54,999 | £55,000+ | Minority ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| UNWEIGHTED BASE WEIGHTED BASE | 1028 | 425 503 | 593 515 | 255 310 | 435 373 | 338 345 | 735 586 | 293 442 | 241 240 | 281 270 | 229 | 148 150* | 40 | 87 88* | 609 368 | 419 660 | 732 698 | 296 230 | 137 166 | 205 250 | 222 231 | 371 | 115 130* | 878 884 | 189 184 | 138 327 | 113 96* | 97 110* | 90 77* | 474 384 | 112 159 |
| (4) A great deal about this announcement | 152 | 83 | 69 | 53 | 52 | 47 | 86 | 65 | 42 | 29 | 32 | 29 | 7 | 13 | 60 | 91 | 105 | 47 | 36 | 16 | 32 | 34 | 23 | 128 | 24 | 65 | | 18 | 13 | 75 | 46 |
| | 15% | 17% | 13% | 17% | 14% | 14% | 15% | 15% | 18% | 11% | 14% | 19% | 14% | 15% | 16% | 14% | 15% | 14% | 22% u | 14% | 14% | 12% | 18% | 14% | 13% | 20% A | 9% | 17% | 17% | 20% | 13% |
| (1) A fair amount about this announcement | 309 | 152 | 154 30% | 21% | 118 | 125 36% | 177 | 112 | 86 36% | 71 26% | 34% | 31% | 10 | 16 | 28% | 208 | 200 | 109 | 41 24% | 31% | 85 37% | 87 30% | 24 19% | 276 | 37% | 114 | 35 37% | 27% | 24 | 112 | 114 |
| | | | | | c | c | | | m | | m | | | | | | | | | | | | | v | | | | | | 87 | |
| (2) Not very much about this announcement | 260 | 134 | 122 | 71 | 92 | 97 | 145 | 115 | 47 | 71 | 58 | 39 | 22 | 23 | 92 | 168 | 176 | 84 | 46 | 64 | 48 | 85 | 30 | 227 | 50 | 71 | 22 | 28 | 18 | | 101 |
| (1) Nothing about this announcement | 25% 132 | 27% 66 | 24% 65 | 60 | 25% 42 | 28% 31 | 70 | 26% 62 | 37 | 27% 39 | 25% | 26% 11 | 45% | 26% 15 | 25% 47 | 25% 85 | 25% 96 | 37 | 29% | 26% 45 | 21% | 30% | 23% | 26% 111 | 27% | 22% 37 | 23% 17 | 25% 12 | 9 | 23% | 28% 44 |
| | 13% | 13% | 13% | 19% de | 11% | 9% | 12% | 14% | 15% | 14% | 11% | 8% | 9% | 17% | 13% | 13% | 14% | 11% | 7% | 18% | 10% | 14% | 16% | 13% | 11% | 11% | 17% | 11% | 12% | 10% | 12% |
| Don't know | 50 5% | 26 5% | 24 5% | 19 6% | 22 6% | 9 3% | 23 6% | 17 4% | 3% | 17 6% | 12 5% | 10 7% | 1 1% | 3 3% | 18 5% | 32 5% | 29 6% | 11 3% | 8 5% | 9 4% | 10 4% | 13 5% | 7 5% | 41 5% | 12 6% | 9 3% | 6 7% | 2 2% | 3 4% | 19 5% | 10 3% |
| I haven't heard / seen anything about the Sorine Statement | 125 | 40 | 83 | 41 | 47 | 37 | 74 | 51 | 20 | 43 | 24 | 15 | 5 | 19 | 50 | 76 | 82 | 41 | 23 | 20 | 33 | 28 | 25 | 98 | 9 | 32 | 7 | 20 | 9 | 32 | 45 |
| | 12% | B% | 16% a | 13% | 13% | 11% | 13% | 11% | 8% | 16% h | 10% | 10% | 10% | 22% hi | 13% | 11% | 12% | 13% | 14% | 8% | 14% | 10% | 20% W | 11% | 5% | 10% | 8% | 18% x | 11% | 8% | 12% |
| A great deal/ fair amount (NET) | 45% 45% | 235 47% | 222 43% | 119 18% | 170 46% | 171 50% | 263 45% | 197 45% | 128 54% im | 100 17% | 112 48% im | 75 50% im | 17 35% | 29 23% | 162 44% | 299 45% | 105 44% | 156 47% | 77 46% | 45% | 117 51% | 121 42% | 48 37% | 46% | 92 50% | 179 55% | 43 45% | 44% | 49% | 207 54% E | 160 44% |
| Not very much/ nothine (NET) | 392 38% | 200 40% | 187 36% | 131 42% | 134 36% | 127 37% | 215 37% | 177 40% | 84 35% | 110 41% | 16% | 50 33% | 26 54% | 38 42% | 139 38% | 253 38% | 272 19% | 121 17% | 50 36% | 109 44% | 71 31% | 124 42% | 50 39% | 339 38% | 70 38% | 107 32% | 19 41% | 40 36% | 27 36% | 126 33% | 145 40% |
| Mean | 2.56 | 2.58 | 2.55 | 2.45 | 2.59 | 2.63 | 2.58 | 2.54 | 2.63 | 2.41 | 2.6 | 2.74 i | 2.45 | 2.41 | 2.58 | 2.55 | 2.54 | 2.6 | 2.74 u | 2.47 | 2.67 | 2.47 | 2.52 | 2.57 | 2.59 | 2.72 A | 2.42 | 2.62 | 2.64 | 2.73 E | 2.53 |

Procortions/Means: Columns Tested (ES risk level) - a/b- c/d/e -t/e - h/l/k/l/m -a/o - a/o -r/s/t/u -s/w - x/s/l/k/l/C - D/E
Overlan formulan used. * small base: ** ver-years|| base lander 20 institute for six testine

| | | G | nder | | Age | | Socia | Grade | | | Re | gion | | | Edu | ation | Employn | ent Status | | | ome | | Ethel | dty | | | GE 2024 Vote | | | EU Re | of Vote |
|--|-------|------|--------|-------|-------|-------|-------|-------|---|-----------|--------------|-------------------|-------|-----------------|------------------|------------------|---------|-------------|-------------------|---------------------|---------------------|----------|--------------------------|-------|------|------|--------------|-----------|-------------|---------------|---------|
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | C20E | North | Midland s | South | Greater London | Wales | Scotland (m) | Graduates (n) | Non Graduates | Working | Not working | Up to \$19,999 | £20,000- £34,999 | £35,000- £54,999 | £55,000+ | Minority ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain (D) | Leave |
| UNWEIGHTED BASE | TOTAL | (a) | (b) | (c) | (d) | (4) | (f) | (g) | (h) | | (0) | - 90 | -0- | (m) | (n) | 419 | | (p) | (1) | (1) | (1) | | (4) | (w) | (x) | 00 | | (1) | (0) | (D) | (1) |
| WEIGHTED BASE | 1028 | 501 | | 310 | | | 7.85 | | | | | | | | 344 | | | | | | | | 130* | | 184 | | | | | | |
| (4) A great deal about this | 62 | 40 | 21 | 26 | 20 | 17 | 43 | 20 | 10 | 18 | | 14 | 7 | - 5 | 26 | 36 | 42 | 14 | 7 | 7 | 12 | 11 | 10 | 51 | 11 | 22 | 2 | | - (| 24 | 17 |
| announcement | | | | | | | | | | | - | | | - | - | | | | | | | | | | | | - | - | - | | |
| | 6% | 8% | 4% | 1% | 5% | 5% | 7% | 4% | 4% | 7% | 2% | 9% | 15% | 5% | 7% | 6% | 7% | 4% | 4% | 3% | 5% | 11% | 8% | 6% | 6% | 7% | 2% | 4% | 7% | 6% | 5% |
| | | | | | | | | | | | | | | | | | | | | | | n. | | | | | | | | | |
| (3) A fair amount about this | 192 | 115 | 75 | 74 | 66 | 52 | 113 | 79 | 46 | 40 | 35 | 49 | 1 | 17 | 83 | 109 | 143 | 49 | 25 | 41 | 53 | 62 | 39 | 151 | 55 | 68 | | 18 | 11 | 87 | 59 |
| announcement | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 19% | 23% | 15% | 24% | 18% | 15% | 19% | 18% | 19% | 15% | 16% | 33% | 2% | 19% | 23% | 16% | 20% | 15% | 15% | 16% | 23% | 21% | 30% | 17% | 30% | 21% | 8% | 17% | 14% | 23% | 16% |
| | | ь | | | | | | | | | | ы | | | 0 | | | | | | | | w | | ABC | A | | | | | |
| (2) Not very much about this | 281 | 152 | 127 | 62 | 108 | 111 | 160 | 121 | 65 | 66 | 85 | 34 | 13 | 18 | 101 | 180 | 200 | 81 | 42 | 80 | 67 | 74 | 20 | 253 | 44 | 94 | 38 | 37 | 20 | 124 | 103 |
| announcement | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 27% | 30% | 25% | 20% | 29% | 32% | 27% | 27% | 27% | 24% | 16% | 23% | 27% | 20% | 27% | 27% | 29% | 24% | 25% | 32% | 29% | 26% | 15% | 29% | 24% | 29% | 40% | 33% | 27% | 32% | 29% |
| (1) Nothine about this | 258 | 112 | 143 | 74 | 92 | 93 | 136 | 122 | 7.4 | 25 | Silver 53 | 15 | 15 | 23 | 80 | 178 | 159 | 99 | 46 | 71 | 62 | 59 | 2.4 | 233 | 45 | 81 | 29 | 27 | 22 | 87 | 105 |
| (1) Nothing about this announcement | 258 | 112 | 143 | 74 | 92 | 91 | 136 | 122 | 74 | /3 | 21 | 18 | 15 | 2.8 | 80 | 178 | 159 | 99 | 46 | /1 | 6.2 | 59 | 24 | 288 | 45 | 81 | 29 | 21 | 22 | | 105 |
| and the same of | 25% | 22% | 28% | 24% | 25% | 27% | 23% | 28% | 31% | 28% | 23% | 12% | 31% | 27% | 22% | 27% | 23% | 10% | 28% | 28% | 27% | 21% | 19% | 26% | 24% | 25% | 30% | 25% | 29% | 23% | 29% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Don't know | 55 | 21 | 34 | 15 | 21 | 17 | 35 | 20 | | 21 | 10 | 10 | | | 17 | 38 | 37 | 18 | 13 | | 7 | 15 | | 47 | - 11 | 15 | 1 | | | 20 | 15 |
| | 5% | 4% | 7% | 5% | 6% | 5% | 6% | 4% | 4% | 8% | 4% | 7% | | 6% | 5% | 6% | 5% | 6% | 7% | 4% | 3% | 5% | 6% | 5% | 6% | 5% | 3% | 5% | 7% | 5% | 4% |
| I haven't heard / seen anything | 179 | 64 | 113 | 60 | 65 | 54 | 98 | 81 | 35 | 50 | 39 | 24 | 12 | 20 | 60 | 120 | 110 | 69 | 23 | 42 | 29 | 45 | 29 | 148 | 19 | 47 | 15 | 18 | 13 | 42 | 60 |
| about the Sorine Statement | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 17% | 13% | 22% | 19% | 17% | 16% | 17% | 18% | 15% | 19% | 17% | 16% | 25% | 22% | 1686 | 18% | 16% | 21% | 20% | 17% | 13% | 16% | 23% | 17% | 10% | 15% | 16% | 17% | 17% | 11% | 17% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| A great deal/ fair amount (NET) | 254 | 154 | 98 | 99 | 16 | 69 | 156 | 99 | 57 | 58 | 46 | 64 | | 22 | 109 | 145 | 192 | 61 | 22 | 48 | 65 | 94 | 49 | 203 | 66 | 20 | 10 | 23 | 16 | 112 | 76 |
| | 25% | 31% | 19% | 32% | 23% | 20% | 27% | 22% | 24% | 22% | 20% | 42% | 17% | 25% | 30% | 22% | 27% | 19% | 19% | 19% | 28% | 22% | 38% | 23% | 36% | 27% | 10% | 21% | 21% | 29% | 21% |
| Not very much/ nothine (NET) | 529 | 264 | 270 | 136 | 199 | 204 | 296 | 243 | 119 | 140 | 135 | him 52 | 28 | | 151 | 358 | 359 | 180 | 59 | 151 | 129 | 134 | 44 | 486 | | 175 | 67 | 64 | 43 | 211 | 208 |
| Not very much/ nothing (NET) | 52% | 52% | 52% | 44% | 53% | 59% | 51% | 55% | 58% | 52% | 59% | 35% | 58% | 41 | 49% | 54% | 51% | 54% | 53% | 60% | 56% | 46% | 34% | 55% | 48% | 54% | 70% | 58% | 56% | 55% | 58% |
| | -276 | 32% | 2276 | 44% | 23% | | 41% | 200 | - A - A - A - A - A - A - A - A - A - A | k. | k | 2576 | 2476 | 4/% | 4906 | 24% | 21% | 2476 | 4876 | 32% | -40% | 4606 | 2475 | Ch | 48% | 2476 | 70% | 46% | 2600 | *** | - ACA |
| Mean | 2.07 | 2.2 | 1.94 | 2.22 | 2.05 | 1.98 | 2.14 | 1.99 | 1.97 | 2.01 | 2 | 2.52 | 2.01 | 2.05 | 2.19 | 2.01 | 2.15 | 1.91 | 1.94 | 1.92 | 2.01 | 2.1 | 2.37 | 2.03 | 2.21 | 2.11 | 1.79 | 2 | 1.98 | 2.15 | 1.96 |
| | | b | | | | | | | | | - | bi | | | | | | | | | | D. | w | | A | A | | - | | | |
| 1 | ľ | 1 | | 1 | | | 1 | | | | | | | | 1 - | | | | | | | | 1 ' | | 1 " | | | | | | |

Procortions/Means: Columns Tested ESK risk level! - a/b - c/d/e - t/e - hA/N/k//m - n/o - n/a - r/s/k/u - w/w - x/e/A/B/C - D/E
Overlan formulas used. * small base: "* wer usuall base lander 20 ineliable for six testine

| | | Ge | oder | | Are | | Sarial | Grade | | | D.e | rion | | | Educ | ation | Employe | need Status | | lec | nma. | | Ethel | rity | | | GE 2024 Vote | | | ELLBe | of Vote |
|--|----------|----------|----------|----------|----------|----------|----------|----------|----------|-----------|-----------|----------|-------|----------|-----------|-----------|----------|-------------|-----------|----------|----------|----------|--------------|----------|-----------|----------|--------------|-----------|-------------|----------|----------|
| | | | | | | | - | | | | - | Greater | | | | Non | | T | Up to | £20,000- | £15,000- | | Minority | | | | | | | | |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland s | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | \$19,999 | £34,999 | £54,999 | £55,000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | (1) | (a) | (h) | 60 | (0) | (64) | - 00 | (m) | (n) | (0) | (p) | (q) | (r) | (s) | (1) | (4) | (v) | (w) | (x) | 049 | (A) | (2) | (0) | (D) | (1) |
| UNWEIGHTED BASE | | 425 | | | | | | | | | | | | | 629 | | | | | | | | 135 | | 189 | | | | | | 332 |
| WEIGHTED BASE | 1028 | 503 | 515 | 310 | 373 | 145 | 185 | 442 | 240 | 270 | 232 | 150* | 49** | 88" | 368 | 660 | 698 | 310 | 168 | 250 | 231 | 287 | 110* | 254 | 184 | 327 | 96* | 110* | 77* | 314 | 359 |
| (4) A great deal about this announcement | 68 | 39 | 27 | 32 | 25 | 11 | 43 | 25 | 11 | 25 | 11 | 15 | 3 | 4 | 35 | 33 | 53 | 15 | 6 | 13 | 9 | 36 | 13 | 54 | 14 | 32 | 6 | 1 | 1 | 35 | 14 |
| | 7% | 8% | 5% | 10% | 7% | 3% | 7% | 6% | 5% | 9% | 5% | 10% | 6% | 4% | 10% | 5% | 8% | 4% | 3% | 5% | 4% | 12% | 10% | 6% | 8% | 10% | 6% | 1% | 3% | 10% | 4% |
| | | | | | | | | | | | | | | | | | | | | | | nt | | | | | | | | | |
| (3) A fair amount about this announcement | 207 | 135 | 72 | 64 | 71 | 72 | 117 | 90 | 45 | 49 | 55 | 37 | 4 | 16 | 79 | 128 | 149 | 58 | 25 | 46 | 47 | 74 | 31 | 175 | 49 | 70 | 15 | 30 | 16 | 80 | 76 |
| | 20% | 27% b | 14% | 21% | 19% | 21% | 20% | 20% | 19% | 18% | 24% | 25% | 9% | 19% | 21% | 19% | 21% | 18% | 15% | 18% | 20% | 26% | 24% | 20% | 27% | 21% | 16% | 27% | 21% | 21% | 21% |
| (2) Not very much about this announcement | 296 | 160 | 133 | 75 | 108 | 113 | 180 | 116 | 81 | 64 | 65 | 36 | 23 | 27 | 103 | 193 | 197 | 99 | 46 | 78 | 73 | 86 | 14 | 272 | 54 | 108 | 34 | 21 | 21 | 137 | 95 |
| andatenen | 29% | 32% | 26% | 24% | 29% | 33% | 31% | 26% | 34% | 24% | 28% | 24% | 47% | 30% | 28% | 29% | 28% | 30% | 27% | 31% | 31% | 30% | 11% | 31% | 30% | 32% | 35% | 19% | 27% | 36% | 26% |
| (1) Nothing about this | 215 | 90 | 126 | 67 | 81 | 70 | 115 | 103 | 66 | 56 | 41 | 26 | | 22 | 76 | 142 | 149 | 69 | | 70 | 51 | 41 | 27 | 190 | | 65 | 23 | 25 | 21 | 69 | 80 |
| announcement | | | | | | | | | | | | | • | | | | | | 36 | | | | | | ** | | | | | | |
| | 21% | 18% | 24% | 22% | 22% | 20% | 20% | 23% | 27% | 21% | 18% | 17% | 16% | 25% | 21% | 22% | 21% | 21% | 21% | 28% | 22% | 14% | 21% | 22% | 18% | 20% | 24% | 23% | 27% | 18% | 25% |
| Don't know | 78 8% | 29 6% | 49 9% | 21 8% | 31 85 | 23 7% | 39 7% | 39 9% | 14 6% | 21 9% | 27 12% | 11 7% | 1 1% | 2 2% | 22 6% | 56 85 | 52 7% | 26 8% | 22 13% | 14 6% | 14 6% | 18 6% | 14 11% | 64 7% | 18 10% | 17 5% | 6 6% | 11 10% | 2 3% | 22 6% | 25 7% |
| I haven't heard / seen anything | 162 | 49 | 109 | 2.7 | 57 | 55 | 92 | 69 | 21 | *** | 33 | 7.4 | 10 | 17 | 0.4 | 108 | 7.0 | 63 | 2370 | 0.4 | 0.4 | 34 | 30 | 129 | 2074 | 2.0 | 0.4 | 22 | 14 | | 50 |
| about the Sorine Statement | | | | 49 | | | | | | 32 | | 25 | | | >4 | | 98 | | 14 | 29 | 27 | | | | 15 | 14 | 12 | | | - 4 | |
| | 16% | 10% | 21% | 16% | 15% | 16% | 16% | 16% | 10% | 19% h | 14% | 17% | 21% | 19% | 15% | 16% | 14% | 19% | 20% | 12% | 16% | 12% | 23% | 15% | 8% | 11% | 13% | 20% | 18% X | 10% | 17% D |
| A great deal/ fair amount (NET) | 275 | 175 | 99 | 96 | 96 | 83 | 160 | 115 | 56 | 74 | 66 | 52 | 7 | 20 | 114 | 161 | 202 | 73 | 31 | 59 | 56 | 109 | 44 | 229 | 63 | 102 | 21 | 31 | 19 | 118 | 90 |
| | 27% | 35% h | 19% | 31% | 26% | 24% | 27% | 26% | 23% | 27% | 28% | 35% | 14% | 23% | 31% | 24% | 29% | 22% | 18% | 24% | 24% | 38% | 34% | 26% | 34% | 31% | 22% | 28% | 24% | 31% | 25% |
| Not very much/ nothing (NET) | 514 | 250 | 259 | 142 | 189 | 183 | 295 | 219 | 146 | 120 | 105 | 62 | 31 | 49 | 179 | 215 | 246 | 168 | 61 | 148 | 124 | 126 | 41 | 463 | | 173 | 56 | 47 | 42 | 206 | 184 |
| | 50% | 50% | 50% | 46% | 51% | 52% | 50% | 49% | 61% | 45% | 46% | 41% | 62% | 55% | 49% | 51% | 50% | 51% | 48% | 59% | 54% | 44% | 32% | 52% | 48% | 52% | 59% | 42% | 54% | 54% | 51% |
| | | | | | | | | | lik | | | | | | | | | | | | | | | v | | | | | | | |
| Mean | 2.16 | 2.29 | 2 | 2.26 | 2.14 | 2.09 | 2.19 | 2.11 | 2.01 | 2.22 | 2.21 | 2.37 | 2.06 | 2.01 | 2.25 | 2.1 | 2.19 | 2.08 | 2.01 | 2.01 | 2.07 | 2.44 | 2.34 | 2.11 | 2.29 | 2.25 | 2.05 | 2.08 | 2.01 | 2.27 | 2.06 |
| 1 | ı | b | | | | | | | | | | h | | | 1 | | | | | | | rst | 1 | | ľ | | | | | | |

Procortions/Means: Columns Tested (5% risk level) - a/b - c/d/a - 1/a - h/l/h/h/h/m - a/a - a/a - r/sh/u - v/w - x/e/A/b/C - D/E
Overlan formulan used: " small base: "* verv small base lander 20 inslieble for de testine

Table 32
GS 12-Now much. If anothine, how you sees or heard about each of these arrowscements? Reducine dval service reverine costs to 15%
Bases: All subfits amed 18-76 is Great Britain

| | | Ge | nder | 1 | Age | | Social | Grade | | | Re | reion | | | Edu | ation | Employs | nent Status | | Inc | ome | | Ethol | icity | Ι | | GE 2024 Vote | | | EU Re | of Vote |
|---------------------------------|-------|------------|------------|-------|-------|-----------|--------|------------|-------|-----------|-----------|---------|-------|----------|-----------|------------|------------|-------------|----------|----------|----------|----------|--------------|------------|------|------------|--------------|-----------|-------------|------------|---------|
| ſ | | | | | | | | | | | | Greater | | | | Non | | | Up to | 120,000- | £35,000- | | Minority | | | | | | | | |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland s | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | \$19,999 | £34,999 | £54,999 | £55,000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | (1) | (g) | (h) | 60 | (ii) | (k) | - 69 | (m) | (n) | (0) | (p) | (q) | (r) | (x) | (x) | (4) | (v) | (w) | (x) | (v) | (A) | (2) | (0) | (D) | (1) |
| UNWEIGHTED BASE | | | | | | | | | | | | | | | 629 | | | | | | | | 135 | | 189 | | | | | | 332 |
| WEIGHTED BASE | 1028 | 503 | 515 | 310 | 373 | 145 | 185 | 442 | 240 | 270 | 232 | 150* | 49** | 86* | 368 | 660 | 698 | 310 | 168 | 250 | 231 | 287 | 110* | 354 | 154 | 327 | 96* | 110* | 77* | 314 | 359 |
| (4) A great deal about this | 128 | 78 | 41 | 33 | 41 | 54 | 100 | 29 | 29 | 30 | 31 | 21 | 9 | | 59 | 69 | 29 | 39 | 23 | 23 | 34 | 45 | 11 | 114 | 36 | 43 | 11 | 11 | | 64 | 44 |
| announcement | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 12% | 16% | 9% | 11% | 11% | 16% | 17% | 6% | 12% | 11% | 13% | 14% | 19% | 9% | 16% | 10% | 13% | 12% | 13% | 9% | 15% | 16% | 8% | 13% | 20% | 13% | 12% | 10% | 11% | 17% | 12% |
| | | ь | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| (3) A fair amount about this | 346 | 197 | 148 | 90 | 120 | 136 | 193 | 154 | 92 | 81 | 82 | 56 | 10 | 25 | 134 | 212 | 233 | 113 | 43 | 91 | 74 | 114 | 39 | 106 | 69 | 125 | 24 | 39 | 28 | 142 | 127 |
| announcement | | 39% | 29% | 29% | 32% | 39% | 32% | 35% | | 10% | 35% | | 20% | 29% | 36% | 32% | 33% | 24% | | 36% | 32% | | 30% | 35% | | 38% | 35% | 35% | 36% | | |
| | 34% | 25% | 23/76 | 2506 | 347% | 25% | 22% | 45% | 38% | 10% | 25% | 37% | 20% | 24% | 4606 | 42% | 2.2% | 24% | 26% | 20% | 42% | 40% | 20% | 25% | 38% | 28% | 35% | 45% | 46% | 37% | 35% |
| (2) Not very much about this | 203 | 97 | 104 | 59 | 70 | 74 | 105 | 98 | 50 | 41 | 55 | 25 | 11 | 22 | 65 | 138 | 132 | 71 | 39 | 47 | 40 | 57 | 20 | 181 | 42 | 65 | 19 | 23 | 11 | 76 | 82 |
| announcement | 200 | | 204 | | | 74 | 103 | - | 30 | | 33 | 2.5 | ** | ** | 0.5 | | 4.04 | 7.4 | 29 | 47 | - | | 20 | 101 | *** | 63 | ., | | | | *** |
| andukenen | 20% | 19% | 20% | 19% | 19% | 21% | 18% | 22% | 21% | 15% | 24% | 17% | 22% | 25% | 18% | 21% | 19% | 22% | 23% | 19% | 21% | 20% | 15% | 21% | 23% | 20% | 20% | 21% | 17% | 20% | 23% |
| (1) Nothing about this | 148 | 60 | 85 | 52 | 63 | 22 | 71 | 76 | 40 | 50 | 24 | 15 | 11 | | 39 | 109 | 100 | 45 | 25 | 51 | 32 | 26 | 22 | 125 | 15 | 45 | 17 | 17 | 12 | 47 | 54 |
| announcement | | | | | | | | | | | | | | - | | | | | - | | - | | | | | | | | | | |
| | 14% | 12% | 17% | 17% | 17% | 10% | 12% | 17% | 17% | 19% | 10% | 10% | 22% | 9% | 10% | 17% | 14% | 14% | 15% | 20% | 14% | 9% | 17% | 14% | 10% | 14% | 18% | 15% | 16% | 12% | 15% |
| | | | | | | | | | | 1 | | | | | | n | | | | | | | | | | | | | | | |
| Don't know | 61 | 33 | 28 | 24 | 26 | 11 | 31 | 30 | 7 | 20 | | 12 | 5 | 9 | 23 | 28 | 50 | 11 | 6 | 17 | 14 | 13 | 12 | 45 | 7 | 19 | 2 | 3 | 5 | 21 | 6 |
| | 6% | 6% | 5% | 8% | 7% | 3% | 5% | 7% | 3% | 7% | 3% | 8% | 10% | 10% | 6% | 6% | 7% | 3% | 3% | 7% | 6% | 4% | 9% | 5% | 4% | 6% | 2% | 2% | 6% | 6% | 2% |
| | | | | | | | | | | | | | | hi | | | | | | | | | | | | | | | | E | |
| I haven't heard / seen anything | 142 | 37 | 101 | 51 | 53 | 38 | 86 | 56 | 22 | 48 | 33 | 21 | 3 | 15 | 49 | 93 | 94 | 48 | 32 | 22 | 28 | 32 | 26 | 114 | 12 | 30 | 13 | 18 | 11 | 32 | 46 |
| about the Sorine Statement | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 14% | 7% | 20% | 17% | 14% | 11% | 15% | 13% | 9% | 18% | 14% | 14% | 7% | 17% | 13% | 14% | 13% | 15% | 19% | 9% | 12% | 11% | 20% | 13% | 6% | 9% | 13% | 17% | 14% | 2% | 13% |
| | | | | | | | | | | h | | | | | | | | | 1 | | | | | | | | | x | | | |
| A great deal/ fair amount (NET) | 474 | 275 | 196 | 124 | 161 | 189 | 292 | 182 | 121 | 111 | 113 | 77 | 19 | 33 | 193 | 281 | 322 | 151 | 33 | 114 | 106 | 159 | 50 | 419 | 105 | 167 | 45 | 49 | 36 | 206 | 171 |
| 1 | 46% | 55% | 38% | 40% | 43% | 55% | 50% | 41% | 50% | 41% | 49% | 51% | 39% | 38% | 52% | 43% | 46% | 46% | 39% | 45% | 47% | 55% | 39% | 47% | 57% | 51% | 47% | 45% | 47% | 54% | 48% |
| Not very much/ nothing (NET) | 351 | 157 | 191 | 111 | 133 | cd 107 | 176 | 175 | 90 | | 79 | 30 | 21 | 30 | 103 | 247 | 232 | 119 | | | 81 | 83 | | 106 | | 111 | 16 | | 25 | 123 | 136 |
| Not very much/ nothing (NET) | 34% | 157 31% | 191 37% | 111 | 133 | 31% | 176 | 175 39% | 35% | 91 34% | 79 24% | 26% | 44% | 35% | 28% | 247 37% | 232 33% | 119 | 28% | 22% | 35% | 29% | 42 32% | 106 15% | 33% | 111 34% | 16 38% | 40 36% | 25 11% | 123 32% | 136 |
| | 24% | 41% | 27% | 16% | 36% | 41% | 20% | f f | 28% | 14% | 14% | 20% | 64% | 45% | 28% | a)7% | 11% | 16% | ARTS. | 20% | 45% | 29% | 12% | 25% | 21% | 24% | 28% | 20% | 11% | 12% | 220 |
| Mean | 2.55 | 2.68 | 2.41 | 2.45 | 2.48 | 2.71 | 2.61 | 2.38 | 2.52 | 2.45 | 2.63 | 2.72 | 2.43 | 2.52 | 2.72 | 2.46 | 2.56 | 2.53 | 2.49 | 2.4 | 2.58 | 2.73 | 2.42 | 2.56 | 2.74 | 2.59 | 2.48 | 2.48 | 2.52 | 2.68 | 2.52 |
| 1 | l | ь | | | | cd | | | | | | | | | | | ı | | | | | | 1 | | ľ | | | | | | |

Procortions/Means: Columns Tested (5% risk level) - a/b - c/d/a - 1/a - h/l/h/h/h/m - a/a - a/a - r/sh/u - v/w - x/e/A/b/C - D/E
Overlan formulan used: " small base: "* verv small base lander 20 inslieble for de testine

| | | G | nder | | Age | | Soda | l Grade | | | Re | gion | | | Edu | ation | Employm | nent Status | | | come | | Ethel | dty | | | GE 2024 Vote | | | EU Re | of Vote |
|---|----------|------------|----------|----------|----------|----------|------------|----------|----------|-----------|----------|-------------------|-------|----------|-----------|------------------|----------|-------------|-------------------|---------------------|---------------------|-----------|--------------------------|----------|-----------|------------|--------------|------------|-------------|----------|------------|
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABCI | CZDE | North | Midland s | South | Greater London | Wates | Scotland | Graduates | Non Graduates | Working | Not working | Up to \$19,999 | £20,000- £34,999 | £35,000- £54,999 | £55,000+ | Minority ethnic group | White | Cons | Lab | Lib Dems | | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | | (e) | (7) | (g) | (h) | | (0) | - 90 | -0 | (m) | (n) | (0) | | (p) | (1) | (1) | (1) | | (v) | (w) | (x) | - 00 | (A) | (2) | (0) | (D) | (1) |
| UNWEIGHTED BASE WEIGHTED BASE | 1028 | 425 503 | | 310 | | | 735 586 | | | | | | | | 368 | | | | | | | | 135 130* | | 189 | | | | 90 77* | | 332 359 |
| (4) A great deal about this announcement | 49 | 32 | 16 | 26 | 17 | 6 | 16 | 13 | 9 | 13 | 5 | 13 | 4 | 5 | 40 | 9 | 41 | | 4 | 4 | 10 | 30 | 14 | 33 | 9 | 25 | 5 | 2 | 3 | 24 | 11 |
| | 5% | 6% b | 3% | 8% | 5% | 2% | 6% | 3% | 4% | 5% | 2% | 8% | 9% | 6% | 11% | 1% | 6% | 2% | 3% | 1% | 4% | 10% | 11% W | 4% | 5% | 8% | 5% | 2% | 4% | 6% | 3% |
| (3) A fair amount about this announcement | 197 | 125 | 72 | GE | 72 | 57 | 122 | 75 | 41 | 45 | 41 | 52 | 7 | 11 | 74 | 123 | 148 | 49 | 29 | 57 | 42 | 63 | 36 | 160 | 46 | 77 | 11 | 17 | 10 | 98 | 61 |
| | 19% | 25% b | 14% | 22% | 19% | 17% | 21% | 17% | 17% | 17% | 18% | 35% him | 14% | 12% | 20% | 19% | 21% | 15% | 17% | 23% | 18% | 22% | 28% | 18% | 25% AC | 24% A | 12% | 15% | 12% | 25% E | 17% |
| (2) Not very much about this announcement | 303 | 156 | 146 | 75 | 108 | 120 | 188 | 115 | 71 | 80 | 78 | 34 | 18 | 21 | 102 | 202 | 192 | 111 | 42 | 71 | 85 | 80 | 25 | 272 | 55 | 97 | 33 | 35 | 26 | 121 | 103 |
| | 30% | 31% | 28% | 24% | 29% | 35% c | 32% | 26% | 30% | 30% | 14% | 23% | 37% | 24% | 28% | 31% | 28% | 34% | 25% | 28% | 37% | 28% | 19% | 31% V | 30% | 30% | 35% | 31% | 34% | 32% | 29% |
| (1) Nothing about this announcement | 257 | 103 | 151 | 82 | 85 | 89 | 117 | 140 | 77 | 63 | 58 | 21 | 13 | 25 | 85 | 172 | 161 | 96 | 54 | 70 | 55 | 61 | 22 | 233 | 40 | 81 | 10 | 29 | 23 | 79 | 108 |
| | 25% | 21% | 29% a | 26% | 23% | 26% | 20% | 32% f | 32% k | 23% | 25% | 14% | 28% | 28% k | 23% | 26% | 23% | 29% | 32% u | 28% | 24% | 21% | 17% | 26% | 22% | 25% | 32% | 27% | 31% | 21% | 30% D |
| Don't know | 55 5% | 27 5% | 27 5% | 13 4% | 27 7% | 15 4% | 28 5% | 27 6% | 11 5% | 23 9% | 10 5% | 5% | | 3 3% | 15 4% | 40 6% | 42 6% | 13 4% | 5% | 9 4% | 3% | 18 6% | 8 6% | 47 5% | 15 8% | 11 3% | 656 | 2 2% | 1 1% | 21 5% | 12 3% |
| I haven't heard / seen anything about the Sorine Statement | 167 | 60 | 103 | 46 | 64 | 57 | 95 | 73 | 30 | 45 | 40 | 23 | 6 | 23 | 53 | 114 | 113 | 54 | 32 | 40 | 32 | 35 | 25 | 139 | 20 | 36 | 10 | 25 | 14 | 41 | 63 |
| | 16% | 12% | 20% a | 15% | 17% | 17% | 16% | 16% | 12% | 17% | 17% | 15% | 12% | 26% h | 14% | 17% | 16% | 16% | 19% | 16% | 14% | 12% | 19% | 16% | 11% | 11% | 10% | 23% xvA | 18% | 11% | 18% D |
| A great deal/ fair amount (NET) | 246 | 157 | 88 | 94 | 19 | 63 | 158 | 88 | 50 | 58 | 46 | 64 | 11 | 16 | 113 | 113 | 190 | 56 | 22 | 60 | 52 | 93 | 50 | 194 | 55 | 102 | 16 | 19 | 12 | 121 | 72 |
| | 24% | 31% b | 17% | 30% e | 24% | 18% | 27% | 20% | 21% | 22% | 20% | 43% him | 23% | 18% | 31% 0 | 20% | 27% | 17% | 19% | 24% | 22% | 32% rt | 38% W | 22% | 30% AC | 31% ABC | 17% | 17% | 16% | 32% E | 20% |
| Not very much/ nothing (NET) | 560 | 259 | 297 | 157 | 194 | 209 | 305 | 255 | 148 | 143 | 136 | 55 | 32 | 46 | 187 | 373 | 151 | 207 | 96 | 141 | 140 | 141 | 47 | 504 | 94 | 178 | 63 | 64 | 49 | 201 | 212 |
| | 54% | 52% | 58% | 51% | 52% | 61% d | 52% | 58% | 62% k | 53% k | SR% k | 37% | 65% | 52% | 51% | 57% | 51% | 63% | 57% | 56% | 61% | 49% | 36% | 57% V | 51% | 54% | 66% x | 58% | 64% | 52% | 59% |
| Mean | 2.05 | 2.21 | 1.88 | 2.15 | 2.07 | 1.93 | 2.17 | 1.89 | 1.91 | 2.04 | 1.96 | 2.47 | 2.05 | 1.94 | 2.23 | 1.94 | 2.11 | 1.88 | 1.87 | 1.97 | 2.04 | 2.27 | 2.44 | 1.99 | 2.16 | 2.16 | 1.65 | 1.9 | 1.87 | 2.2 | 1.91 |
| | | ь | | | | | | | | | | Ni Di | | | | | a | | | | | nt | w | | | A | | | | E | |

Procortions/Means: Columns Tested ESK risk level! - a/b - c/d/e - t/e - hA/N/k//m - n/o - n/a - r/s/k/u - w/w - x/e/A/B/C - D/E
Overlan formulas used. * small base: "* wer usuall base lander 20 ineliable for six testine



PUBLIC 24-089497-13 - POST SPRING STATEMENT 26TH-27TH MARCH 2025 IPSOS

27 Mar 2025

Table 34 Q6 - To what extent, if at all, do you support or oppose each?

Base: All adults aged 18-75 in Great Britain

| | | | | | | | | | | Spending £3.25bn | |
|--|-----------------|-------------------|-------------------|---------------------|---------------------|------------------|----------------------|------------------|---------------------|------------------|----------------|
| | | | | | | | Reducing overall | | | on a | |
| | | | | | | | welfare spending | Increasing the | | 'transformation | |
| | | | | | | | by £4.8bn a year | Universal Credit | | fund' for public | Investing in |
| | | | | | | | by changing | Standard | Reducing Universal | service reform, | 'cutting edge |
| | | | | Reintroducing | Loosening | Spending £600m | disability, sickness | allowance from | Credit Health | investing in AI | technology' to |
| | Reducing civil | Spending an extra | Spending an extra | mandatory | restriction for new | on training more | and universal | £92 per week to | element by 50% | tools and | reduce tax |
| | service running | £2.2bn on defence | £2bn on building | housing targets for | house building on | construction | credit incapacity | £106 per week by | and freezing it for | technology | avoidance and |
| | costs by 15% | next year | affordable homes | local councils | the Green Belt | workers | benefits | 2029/30 | new claimants | improvements | raise £1bn |
| | | | | | | | | | | | |
| WEIGHTED BASE | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 | 1028 |
| (+2) Strongly support | 202 | 235 | 210 | 115 | 74 | 177 | 131 | 141 | 133 | 96 | 179 |
| | 20% | 23% | 20% | 11% | 7% | 17% | 13% | 14% | 13% | 9% | 17% |
| (+1) Tend to support | 325 | 291 | 329 | 301 | 187 | 355 | 237 | 298 | 198 | 200 | 317 |
| | 32% | 28% | 32% | 29% | 18% | 35% | 23% | 29% | 19% | 19% | 31% |
| (0) Neither support nor oppose | 221 | 199 | 231 | 291 | 212 | 271 | 176 | 267 | 231 | 340 | 254 |
| | 22% | 19% | 23% | 28% | 21% | 26% | 17% | 26% | 22% | 33% | 25% |
| (-1) Tend to oppose | 100 | 106 | 92 | 104 | 217 | 69 | 197 | 122 | 175 | 150 | 100 |
| | 10% | 10% | 9% | 10% | 21% | 7% | 19% | 12% | 17% | 15% | 10% |
| (+2) Strongly oppose | 41 | 87 | 50 | 64 | 178 | 26 | 164 | 60 | 139 | 80 | 29 |
| | 4% | 8% | 5% | 6% | 17% | 3% | 16% | 6% | 14% | 8% | 3% |
| Don't know | 63 | 46 | 47 | 71 | 78 | 58 | 62 | 70 | 83 | 82 | 73 |
| | 6% | 4% | 5% | 7% | 8% | 6% | 6% | 7% | 8% | 8% | 7% |
| I haven't heard anything about the Spring Statement | 75 | 64 | 68 | 82 | 82 | 71 | 61 | 70 | 69 | 79 | 75 |
| | 7% | 6% | 7% | 8% | 8% | 7% | 6% | 7% | 7% | 8% | 7% |
| Support (NET) | 527 | 526 | 538 | 416 | 261 | 532 | 369 | 439 | 331 | 296 | 496 |
| | 51% | 51% | 52% | 40% | 25% | 52% | 36% | 43% | 32% | 29% | 48% |
| Oppose (NET) | 141 | 193 | 143 | 169 | 395 | 96 | 361 | 182 | 314 | 230 | 130 |
| | 14% | 19% | 14% | 16% | 38% | 9% | 35% | 18% | 31% | 22% | 13% |
| Mean | 0.61 | 0.52 | 0.61 | 0.34 | -0.27 | 0.65 | -0.03 | 0.38 | 0.01 | 0.09 | 0.59 |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



PUBLIC 24-089497-13 - POST SPRING STATEMENT 26TH-27TH MARCH 2025 IPSOS

The first first service in the control of the contr

Proportions/Means: Columns Tested (5% risk level) = s/b - c/de - t/e - b/h/k/h/m - n/o - n/o - r/s/k/u - v/w - x/e/h/b/c - D/E
Overlao formulae used. * turnil base: ** vere unnil base harder 30! ineliables for size testine

Ipsos

PUBLIC 24-089497-13 - POST SPRING STATEMEN 26TH-27TH MARCH 2025

Table 36
OS 2 - To what extent. If at all, do you support or oppose each? Spending an extra £2.2bn on defence next year

_ ____

| - | | Ge | nder | | Age | | Socia | il Grade | | | Re | gion | | | Edu | ation | Employn | nent Status | | | ome | | Ethni | city | | | GE 2024 Vote | | | EU R | Ref Vote |
|------------------------------------|------------|------|--------|-------|-------|-------|-------|----------|-------|-----------|-------|---------|-------|----------|-----------|-----------|---------|-------------|----------|----------|----------|----------|--------------|-------|------|------|--------------|-----------|-------------|--------|----------|
| | | | | | | | | | | | | Greater | | | | Non | | | Up to | £20,000- | £35,000- | | Minority | | | | | | | | |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland s | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | \$19,999 | £34,999 | £54,999 | £55,000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | (1) | (g) | (h) | (0) | (1) | (k) | 69 | (m) | (n) | (0) | (p) | (q) | (r) | (x) | (1) | (u) | (v) | (w) | (x) | (v) | (A) | (2) | (C) | (D) | (1) |
| UNWEIGHTED BASE | | | | | | | | | | | | | | | 609 | | 732 | | 137 | | | | 135 | | 189 | | | | | 474 | |
| WEIGHTED BASE | | | | | | | | | | | | | | | 368 | | 698 | | 168 | | | | 110* | | 184 | | | | | 354 | |
| (+2) Strongly support | 235 | 156 | 78 | 60 | 67 | 108 | 145 | 90 | 66 | 68 | 55 | 19 | - 1 | 19 | 87 | 148 | 148 | 87 | 42 | 51 | 55 | 76 | 21 | 213 | 61 | 67 | 26 | 41 | 10 | 79 | 109 |
| | 23% | 31% | 15% | 19% | 18% | 31% | 25% | 20% | 28% | 25% | 24% | 13% | 17% | 22% | 24% | 22% | 21% | 26% | 25% | 20% | 24% | 27% | 16% | 24% | 33% | 20% | 27% | 37% | 13% | 21% | 10% |
| | | ь | | | | cd | | | k. | k | k | | | | | | | | | | | | | | vc. | | | VC | | | D |
| (+1) Tend to support | 291 | 131 | 157 | 83 | 94 | 114 | 166 | 125 | 72 | 82 | 59 | 39 | 20 | 18 | 97 | 194 | 180 | 111 | 29 | 85 | 65 | 76 | 25 | 263 | 61 | 97 | 30 | 31 | 19 | 119 | 106 |
| | 28% | 26% | 30% | 27% | 25% | 32% | 28% | 28% | 30% | 31% | 26% | 26% | 42% | 20% | 26% | 29% | 26% | 24% | 23% | 34% | 28% | 26% | 19% | 30% | 33% | 30% | 32% | 28% | 25% | 31% | 29% |
| (0) Neither support nor copose | 199 | 92 | 106 | 57 | 80 | 62 | 101 | 98 | 37 | 53 | 41 | 42 | 10 | 13 | 70 | 129 | 153 | 46 | 29 | 51 | 28 | 60 | 32 | 159 | 36 | 74 | 15 | 10 | 15 | 81 | 62 |
| | 19% | 18% | 21% | 19% | 21% | 18% | 17% | 22% | 15% | 20% | 19% | 28% | 21% | 15% | 19% | 20% | 22% | 14% | 17% | 20% | 16% | 21% | 24% | 18% | 20% | 23% | 16% | 9% | 19% | 21% | 17% |
| 1 | | - | | | | | | | | | | h | | | 1 | | | | 1 | | | | | | | 9 | | | | 1 | |
| (-1) Tend to oppose | 106 | 43 | 61 | 40 | 47 | 15 | 68 | 26 | 21 | 24 | 21 | 19 | 2 | 16 | 46 | 60 | 53 | 22 | 10 | 26 | 22 | 36 | 16 | 90 | 13 | 30 | 11 | 13 | 14 | 42 | 37 |
| , ., | 10% | 9% | 12% | 13% | 13% | 5% | 12% | 9% | 10% | 9% | 9% | 12% | 5% | 19% | 12% | 9% | 12% | 7% | 6% | 10% | 14% | 12% | 12% | 10% | 7% | 9% | 11% | 12% | 18% | 11% | 10% |
| | | | **** | | | | | | | | | | | | | | | | - | | | | | | | | | | × . | | |
| (+2) Strongly oppose | 87 | 40 | 46 | 27 | 37 | 24 | 50 | 37 | 20 | 11 | 17 | 22 | 7 | 11 | 32 | 55 | 55 | 32 | 26 | 23 | - 11 | 22 | 19 | 68 | 4 | 30 | | - 4 | 15 | 22 | 19 |
| (a) an angly appears | 8% | 8% | 9% | 9% | 10% | 7% | 9% | 8% | 8% | 4% | 7% | 14% | 14% | 12% | 9% | 8% | 8% | 10% | 15% | 9% | 5% | 8% | 15% | 8% | 2% | 9% | 8% | 5% | 20% | 10% | 5% |
| | | | | | | | | - | | | | | | - | | | | | 2011 | | | | | | | | | | xxAB | | |
| Don't know | 46 | 19 | 27 | 20 | 21 | | 26 | 20 | | 10 | 13 | 3 | | 4 | 12 | 33 | 34 | 12 | 10 | 4 | 16 | 6 | 4 | 42 | 6 | 17 | 2 | 4 | 3 | 11 | 10 |
| | 45 | 4% | 5% | 7% | 6% | 1% | 4% | 4% | 2% | 7% | 5% | w | | 5% | 2% | 5% | 5% | 45 | 6% | 2% | 7% | 2% | 3% | 5% | 3% | 5% | 3% | 4% | 3% | 2% | 25 |
| | 4.4 | 4.4 | 3.0 | | - | 2.74 | | | 3.00 | | | | | | 3.0 | | 3.0 | | 6.4 | | 7.00 | | 3.0 | | 3.4 | | | | | 4.0 | |
| I haven't heard anything about the | 64 | 22 | 40 | 23 | 27 | 14 | 29 | 25 | 15 | 12 | 74 | , | | | 24 | 40 | | 20 | 13 | 10 | 13 | 11 | 14 | 49 | , | 11 | , | | | 13 | 16 |
| Sorine Statement | - | ** | 40 | ** | | 24 | 2.0 | | ., | ** | 24 | | | | 24 | | | 20 | ** | 10 | ** | ** | 24 | 4,5 | | ** | | , | | | |
| spirit sometimes. | 6% | 4% | EN. | 7% | 7% | 4% | 5% | EN. | 6% | 4% | 10% | 4% | 2% | 7% | 7% | 6% | 6% | 6% | 88 | 4% | 5% | 4% | 10% | 6% | 1% | 4% | 2% | 5% | 2% | 4% | 4% |
| | 0.4 | 4.4 | 8.0 | | | 4.4 | 2.00 | 8.9 | 0.0 | 4.0 | 10% | 4.4 | 2.00 | 7.86 | 7.00 | 0.0 | 9.4 | 0.4 | 8.4 | 4.0 | 3.4 | 4.4 | 20.0 | 0.0 | *** | 4.4 | 2.0 | 3.4 | 4.00 | 4.0 | 4.4 |
| Support (NET) | 526 | 287 | 235 | 143 | 162 | 222 | 311 | 214 | 137 | 150 | 114 | 58 | 28 | 37 | 154 | 342 | 328 | 198 | 80 | 135 | 120 | 152 | 46 | 476 | 122 | 164 | 56 | 72 | 29 | 198 | 215 |
| SUDDOCT (NET) | 525 51% | 57% | 46% | 46% | 43% | 64% | 52% | 48% | 57% | 56% | 49% | 39% | 59% | 42% | 50% | 52% | 47% | 50% | | 54% | 52% | | 15% | 54% | 66% | 50% | 59% | 65% | 38% | 52% | 60% |
| | 51% | 57% | 46% | 46% | 42% | | 52% | 48% | 57% | 56% | 49% | 25% | 50% | 42% | 50% | 52% | 47% | 60% | 48% | 54% | 52% | 53% | 25% | 54% | | 52% | 59% | | 10% | 52% | 60% |
| | | ь | | | | cd | | | k | k | | | | | | | | 0 | | | | | | | VC. | | c | vC | | 4 | |
| Gooose (NET) | 193 | 43 | 107 | 67 | 14 | 42 | 117 | 76 | 41 | 35 | 48 | 40 | | 27 | 78 | 115 | 139 | 54 | 16 | 49 | 44 | 51 | 35 | 158 | 17 | 59 | 19 | 19 | 29 | 41 | 56 |
| | 19% | 17% | 21% | 22% | 23% | 12% | 20% | 17% | 18% | 13% | 17% | 27% | 19% | 31% | 21% | 17% | 20% | 16% | 21% | 20% | 19% | 20% | 27% | 18% | 9% | 18% | 19% | 17% | 38% | 21% | 16% |
| | | | | | | | | | | | | - | | | | | | | | | | | 1 | | 1 | | | | xxAB | - | |
| Mean | 0.52 | 0.69 | 0.36 | 0.41 | 0.33 | 0.81 | 0.55 | 0.49 | 0.65 | 0.72 | 0.58 | 0.11 | 0.44 | 0.24 | 0.48 | 0.55 | 0.45 | 0.67 | 0.42 | 0.48 | 0.59 | 0.55 | 0.11 | 0.58 | 0.92 | 0.48 | 0.62 | 0.88 | -0.06 | 0.41 | 0.75 |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Proportions/Means: Columns Tested ISS risk level! - s/b- c/d/e - f/e - b/h/\k/\k/\k/\mu-n/o - a/o - r/n/h/a - w/w - x/n/h/\k/\k-0/t
Overloo formulae used. * nmall base: "* wer small base lunder 300 ineliables for six testine

The section of the section of the section of the lateral conference of the section of the sectio

| | | G | nder | | Age | | Socia | il Grade | | | Re | gion | | | Educ | ation | Employme | ent Status | | Inco | ome | | Ethni | icity | | | GE 2024 Vote | | | EU R | lef Vote |
|--|------------|------------|------------|-----------|-----------|-----------|------------|------------|-----------|-----------|-----------|-------------------|-------|-----------|-----------|------------------|------------|-------------|-------------------|---------------------|---------------------|-----------|--------------------------|------------|-----------|-----------|--------------|-----------|-------------|--------|------------|
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland s | South | Greater London | Wales | Scotland | Graduates | Non Graduates | Working | Not working | Up to \$19,999 | £30,000- £34,999 | £35,000- £54,999 | £55,000+ | Minority ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | (1) | (g) | (h) | 60 | (0) | (%) | - 00 | (m) | (n) | (0) | (p) | (q) | (r) | (1) | (t) | (4) | (v) | (w) | (x) | (v) | (A) | (2) | (0) | (D) | (1) |
| UNWEIGHTED BASE | 1028 | 425 | | | | | | | | | | | | | 609 | | | 296 | | | | | 135 | | 189 | | | | 90 | 474 | |
| WEIGHTED BASE | 1028 | 501 | | | | | | | | | | | | | 364 | | | 310 | | | | | 110* | | 184 | | | | 77* | 354 | |
| (+2) Strongly support | 210 | 125 | 83 | 90 | 57 | 63 | 117 | 93 | 53 | 65 | 33 | 28 | | 22 | 94 | 115 | 139 | 71 | 29 | 62 | 37 | 70 | 31 | 178 | 22 | 95 | 14 | 19 | 22 | 86 | 60 |
| | 20% | 25% | 16% | 29% | 15% | 18% | 20% | 21% | 22% | 24% | 14% | 19% | 16% | 25% | 26% | 17% | 20% | 21% | 18% | 25% | 16% | 24% | 24% | 20% | 12% | 29% | 15% | 17% | 28% | 22% | 17% |
| | | ь | | de | | | | | | 1 | | | | | | | | | | | | | | | | xA. | | | × | | |
| (+1) Tend to support | 329 | 153 | 175 | 94 | 129 | 106 | 200 | 129 | 75 | 68 | 83 | 54 | 18 | 31 | 109 | 220 | 228 | 101 | 49 | 71 | 85 | 99 | 43 | 283 | 66 | 125 | 35 | 18 | 22 | 148 | 97 |
| | 32% | 30% | 34% | 30% | 34% | 31% | 34% | 29% | 31% | 25% | 16% | 36% | 37% | 35% | 30% | 33% | 33% | 31% | 29% | 29% | 37% | 35% | 33% | 32% | 36% | 38% | 37% | 16% | 29% | 38% | 27% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | _ | | E | |
| (0) Neither support nor oppose | 231 23% | 120 24% | 110 21% | 51 17% | 83 22% | 96 28% | 129 22% | 102 23% | 54 23% | 26% | 49 21% | 24% | 15% | 15 17% | 79 21% | 153 23% | 164 23% | 68 21% | 40 24% | 59 24% | 54 24% | 57 20% | 32 25% | 194 22% | 51 28% | 51 15% | 26 27% | 315 | 19 25% | 22% | 101 28% |
| | 24% | 24% | 21% | 17% | 22% | 28% | 22% | 2.0% | 23% | 2004 | 21% | 24% | 15% | 17% | 21% | 2.8% | 2.0% | 21% | 24% | 24% | 24% | 20% | 25% | 22% | 28% | 15% | 27% | 31% | 25% | 22% | 28% |
| (-1) Tend to oppose | 92 | 35 | 53 | 16 | 47 | 29 | 57 | 35 | 24 | 20 | 21 | 13 | - 7 | | 32 | 61 | 62 | 30 | 14 | 23 | 29 | 21 | | 82 | 16 | 24 | 11 | 15 | | 29 | 43 |
| (-1) rend to appose | 92 | 8% | 10% | 5% | 13% | 29 | 10% | 15 | 10% | 7% | 9% | 85 | 14% | 9% | 9% | 9% | 9% | 9% | 8% | 9% | 13% | 7% | 5% | 9% | 9% | 7% | 11% | 14% | 12% | 7% | 12% |
| | 2.0 | 8.74 | 20.00 | 3.4 | | 9.4 | 2000 | 8.76 | 20.00 | *** | *** | 8.4 | 2470 | 9.0 | 9.0 | 9.0 | *** | *** | 8.4 | *** | 2374 | 7.00 | 3.0 | *** | 9.0 | 7.74 | *** | 24.74 | *** | | *** |
| (+2) Strongly oppose | so | 22 | 28 | 14 | 17 | 19 | 24 | 26 | 10 | 16 | 11 | | 2 | 2 | 15 | 32 | 25 | 15 | 11 | 13 | 6 | 14 | 2 | 41 | 13 | 1 | 2 | 16 | 2 | 24 | 26 |
| | 5% | 4% | 5% | 4% | 5% | 6% | 4% | 6% | 4% | 6% | 5% | 5% | 6% | 3% | 5% | 5% | 5% | 5% | 8% | 5% | 2% | 5% | 2% | 5% | 7% | 1% | 2% | 15% | 2% | 4% | 7% |
| | | | | | | | | | | | | | | | | | | | | | | | | | y | | | YAC | | ı | |
| Don't know | 47 | 15 | 33 | 18 | 17 | 12 | 27 | 20 | 11 | 13 | 14 | 1 | 5 | 4 | 11 | 37 | 27 | 21 | 7 | 12 | 5 | 15 | 5 | 42 | 7 | 12 | 4 | 4 | 1 | 10 | 12 |
| | 5% | 3% | 6% | 6% | 5% | 4% | 5% | 5% | 4% | 5% | 6% | 1% | 10% | 4% | 3% | 6% | 4% | 6% | 4% | 5% | 2% | 5% | 4% | 5% | 4% | 4% | 5% | 3% | 2% | 3% | 3% |
| | | | | | | | | | | | k | | | | | | | | | | | | | | | | | | | | |
| I haven't heard anything about the Spring Statement | 68 | 30 | 35 | 26 | 23 | 19 | 32 | 36 | 13 | 18 | 21 | 9 | 1 | 6 | 26 | 42 | 44 | 24 | 16 | 10 | 14 | 10 | 10 | 56 | | 17 | 3 | 3 | 1 | 14 | 21 |
| Spring Scattement | | | | | | | | | | | | | | | | | | | | | 6% | | | | | | | | | ı | |
| | 7% | 6% | 7% | 8% | 6% | 6% | 5% | 8% | 5% | 7% | 9% | 6% | 2% | 7% | 7% | 6% | 6% | 7% | 9% | 4% | 6% | 4% | 8% | 6% | 4% | 5% | 3% | 2% | 2% | 4% | 6% |
| Support (NET) | 528 | 278 | 258 | 184 | 186 | 168 | 317 | 222 | 128 | 133 | 116 | 53 | 26 | 53 | 203 | 216 | 166 | 172 | 75 | 133 | 122 | 170 | 74 | 461 | 55 | 220 | 49 | 37 | 44 | 233 | 157 |
| SUBBORT (NE.11 | 52% | 55% | 50% | 59% | 50% | 49% | 54% | 50% | 53% | 49% | 50% | 55% | 52% | 60% | 55% | 51% | 53% | 52% | 46% | 525 | 53% | 59% | 57% | 401 52% | 48% | 67% | 51% | 34% | 58% | 61% | 44% |
| | 22.4 | 32.0 | 20.11 | 20.0 | 2070 | 400 | 24.0 | 30.0 | 22.00 | 40.0 | 2074 | 2274 | 2470 | 00.4 | 33.4 | 32.00 | 24.0 | 22.71 | 40.0 | 24.0 | 22.0 | | 27.74 | 22.0 | 44.7 | xAG | | 24.7 | | E | *** |
| Oppose (NET) | 143 | 60 | 81 | 30 | 64 | 49 | 81 | 62 | 35 | 36 | 32 | 20 | 10 | 10 | 50 | 91 | 97 | 46 | 27 | 37 | 35 | 36 | 9 | 130 | 29 | 27 | 13 | 32 | 11 | 42 | 69 |
| 1 | 14% | 12% | 16% | 10% | 17% | 14% | 14% | 14% | 14% | 13% | 14% | 14% | 20% | 11% | 14% | 14% | 14% | 14% | 16% | 15% | 15% | 12% | 7% | 15% | 16% | 8% | 13% | 29% | 14% | 11% | 19% |
| 1 | 1 | | | 1 | | | 1 | | 1 | | | | | | 1 | | | | | | | | | | v | | | XXAC | | 1 | D |
| Mean | 0.61 | 0.7 | 0.52 | 0.86 | 0.49 | 0.52 | 0.62 | 0.51 | 0.63 | 0.61 | 0.54 | 0.59 | 0.49 | 0.5 | 0.69 | 0.56 | 0.59 | 0.64 | 0.46 | 0.63 | 0.56 | 0.73 | 0.81 | 0.59 | 0.4 | 0.96 | 0.55 | 0.01 | 0.72 | 0.73 | 0.38 |

Proportions/Measus: Columns Tested (5% risk level) - s/b - c/d/e - t/e - b/t/s/t/m - s/o - a/e - r/s/t/u - s/w - s/e/d/k/C - D/E
Overlas formulas used: * until base: ** very until base lander 20! tesletide for de testine

Table 28

O4 4-To shall estent. Fat all, do you support or popular each? Environducine mandatory housinesterests for local councils

Base: All adults ased 13-75 in Creat Britain

| | | Ge | nder | | Are | | Social | Grade | | | | reion | | | Ed. | cation | Employe | west Status | | lace | uma. | | Ethel | rity | | | GE 2024 Vote | | | DID | of Vote |
|--|-------|------|--------|-----------|-------|----------|--------|-------|-------|-----------|-------|---------|-------|----------|-----------|-----------|---------|-------------|----------|----------|----------|----------|--------------|-------|------|-----------|--------------|------------|-------------|----------|---------|
| | | | | | | | | | | | | Greater | | | | Non | | | Up to | 120,000- | £35,000- | | Minority | | | | | | | | |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland s | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | \$19,999 | £34,999 | £54,999 | £55,000+ | ethnic group | White | Cons | Lab | Lib Dems | | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | (1) | (g) | (h) | 60 | (0) | (k) | - 69 | (m) | (n) | (0) | (p) | (q) | (r) | (1) | (x) | (4) | (v) | (w) | (x) | (v) | (A) | (2) | (C) | (D) | (2) |
| UNWEIGHTED BASE | | | | | | | 735 | | | | | | | | 629 | | | | | | | | | | | | | | | | |
| WEIGHTED BASE | 1028 | 503 | 515 | 310 | 373 | 145 | 585 | 442 | 240 | 270 | 232 | 150* | 49** | 88* | 365 | 660 | 698 | 310 | 168 | 250 | 231 | 287 | 110* | 254 | 184 | 327 | 96* | 110* | 77* | 354 | 359 |
| (+2) Strongly support | 115 | GS. | 47 | 53 | 35 | 28 | 65 | 51 | 31 | 19 | 28 | 20 | 4 | 12 | 52 | 64 | 77 | 38 | 17 | 33 | 20 | 42 | 23 | 93 | 16 | 56 | 9 | 5 | 13 | 47 | 33 |
| | 11% | 13% | 9% | 17% de | 9% | 8% | 11% | 11% | 13% | 7% | 12% | 14% | 9% | 13% | 14% | 10% | 11% | 11% | 10% | 13% | 9% | 15% | 17% | 10% | 9% | 17% x8 | 10% | 4% | 17% B | 12% | 9% |
| (+1) Tend to support | 301 | 151 | 149 | 94 | 90 | 117 | 179 | 122 | 62 | 85 | 57 | 46 | 17 | 32 | 109 | 192 | 206 | 95 | 46 | 81 | 70 | 81 | 35 | 259 | 42 | 116 | 33 | 28 | 23 | 116 | 86 |
| | 29% | 30% | 29% | 30% | 24% | 34% d | 31% | 28% | 26% | 32% | 25% | 31% | 36% | 37% | 29% | 29% | 30% | 29% | 27% | 32% | 30% | 28% | 27% | 29% | 23% | 36% x | 35% | 25% | 30% | 35% E | 24% |
| (0) Neither support nor oppose | 291 | 154 | 134 | 77 | 112 | 102 | 152 | 139 | 74 | 75 | 60 | 45 | 16 | 20 | 101 | 190 | 203 | 87 | 40 | 69 | 70 | 88 | 35 | 248 | 65 | 83 | 31 | 34 | 18 | 101 | 115 |
| | 28% | 31% | 26% | 25% | 30% | 30% | 26% | 31% | 31% | 28% | 26% | 30% | 33% | 23% | 27% | 29% | 29% | 26% | 24% | 27% | 30% | 31% | 30% | 28% | 35% | 25% | 32% | 31% | 24% | 26% | 32% |
| (-1) Tend to oppose | 104 | 41 | 61 | 22 | 44 | 38 | 72 | 32 | 21 | 27 | 31 | | | 7 | 38 | 66 | 63 | 42 | 18 | 16 | 32 | 33 | 9 | 95 | 24 | 19 | 11 | 18 | 7 | 34 | 46 |
| | 10% | 8% | 12% | 7% | 12% | 11% | 12% | 7% | 9% | 10% | 14% | 5% | 17% | 8% | 10% | 10% | 9% | 13% | 11% | 6% | 14% | 11% | 7% | 11% | 13% | 6% | 12% | 16% | 9% | 9% | 13% |
| | | | | | | | | | | | k | | | | | | | | | | - 1 | | | | y | | | y | | | |
| (+2) Strongly appose | 64 | 31 | 32 | 18 | 25 | 21 | 31 | 34 | 15 | 19 | 17 | 10 | 2 | 2 | 25 | 39 | 44 | 20 | 19 | 14 | 14 | 16 | 7 | 57 | 17 | 10 | 4% | 17 | 5 | 21 | 32 |
| | 6% | 6% | 6% | 6% | 7% | 6% | 5% | 8% | 6% | 7% | 7% | 7% | 3% | 2% | 7% | 6% | 6% | 6% | 11% | 5% | 6% | 5% | 6% | 6% | 9% | 3% | 4% | 26% | 6% | 5% | 9% |
| Don't know | 71 | 26 | 44 | 22 | 34 | 15 | 47 | 24 | 12 | 22 | 16 | 12 | | | 15 | 52 | 52 | 19 | 7 | 28 | 10 | 15 | 6 | 65 | 11 | 23 | 3 | 5 | | 29 | 20 |
| | 7% | 5% | 9% | 7% | 9% | 4% | 8% | 5% | 5% | 8% | 7% | 8% | 1% | 9% | 5% | 8% | 7% | 6% | 4% | 11% | 4% | 5% | 5% | 7% | 6% | 7% | 3% | 5% | 11% A | 8% | 6% |
| I haven't heard anything about the Sorine Statement | 82 | 31 | 48 | 23 | 35 | 24 | 41 | 41 | 24 | 21 | 21 | 7 | 1 | 7 | 25 | 56 | 52 | 29 | 20 | 10 | 16 | 12 | 12 | 68 | 9 | 19 | 4 | 4 | 2 | 16 | 27 |
| | 8% | 6% | 9% | 7% | 9% | 7% | 7% | 9% | 10% | 8% | 9% | 5% | 2% | 8% | 7% | 9% | 7% | 9% | 12% | 4% | 7% | 4% | 9% | 8% | 5% | 6% | 5% | 4% | 3% | 4% | 8% |
| Support (NET) | 416 | 219 | 195 | 147 | 125 | 144 | 244 | 172 | 93 | 105 | 85 | 67 | 22 | 44 | 160 | 256 | 283 | 133 | 63 | 114 | 90 | 123 | 58 | 351 | 58 | 172 | 43 | 32 | 36 | 153 | 119 |
| | 40% | 44% | 38% | 47% | 33% | 42% | 42% | 39% | 39% | 19% | 17% | 45% | 45% | 50% | 44% | 39% | 41% | 40% | 37% | 46% | 29% | 42% | 44% | 40% | 32% | 52% | 45% | 29% | 47% | 48% | 33% |
| | | | | d | | d | | | | | | | | | | | | | | | | | | | | x2 | | | xB | E | |
| Oppose (NET) | 169 | 72 | 93 | 41 | 68 | 60 | 103 | 66 | 36 | 46 | 50 | 18 | 10 | 9 | 63 | 106 | 107 | 62 | 35 | 29 | 46 | 48 | 16 | 152 | 41 | 29 | 15 | 35 | 12 | 55 | 78 |
| | 16% | 14% | 18% | 13% | 18% | 17% | 18% | 15% | 15% | 17% | 21% | 12% | 20% | 10% | 17% | 16% | 15% | 19% | 22% | 12% | 20% | 17% | 12% | 17% | 22% | 9% | 16% | 32% VAC | 15% | 14% | 22% |
| Mean | 0.24 | 0.41 | 0.27 | 0.53 | 0.22 | 0.3 | 0.35 | 0.33 | 0.36 | 0.26 | 0.24 | 0.45 | 0.32 | 0.63 | 0.35 | 0.12 | 0.35 | 0.31 | 0.17 | 0.49 | 0.24 | 0.29 | 0.51 | 0.31 | 0.1 | 0.67 | 0.37 | -0.15 | 0.49 | 0.46 | 0.14 |
| | | | | d | | | | | | | | | | | | | | | | | | | | | | xAG | | | xQ | | |

Proportions/Means: Columns Tested (5S risk level) - a/b - c/d/e - t/e - h/h/h/h/m - n/o - n/o - r/n/h/u - v/w - x/e/h/B/C - D/t
Overlas formulae used: " small base: " vers small base lander 20 i resideble for siz testifue



PUBLIC 24-089497-13 - POST SPRING STATEMENT 26TH-27TH MARCH 2025 IPSOS

Procortions/Means: Columns Tested 15% risk level! - x/b - c/d/e - t/e - h/h/k/k/m - n/o - x/a - t/u/t/u - v/w - x/e/A/E/C - D/E
Overlan formulas used. * small base: ** over small base hander 36l inelistible for siz testine

| | | Ge | nder | | Age | | Sed | al Grade | | | Re | igion | | | Edu | cation | Employe | nent Status | | Inc | | | Ethni | city | | | GE 2024 Vote | | | EU Rei | -f Vote |
|------------------------------------|-------|-------|--------|-------|-------|-------|-------|----------|-------|-----------|-------|---------|-------|----------|-----------|-----------|---------|-------------|----------|----------|----------|----------|--------------|-------|-------|------|--------------|-----------|-------------|--------|---------|
| | | | | | | | | | | | | Greater | | | | Non | | | Up to | £20,000- | £35,000- | | Minority | | | | | | | | |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midland's | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | \$19,999 | £34,999 | £54,999 | £55,000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | (1) | (g) | (h) | 60 | (0) | (k) | - 69 | (m) | (n) | (o) | (p) | (q) | (r) | (x) | (t) | (u) | (v) | (w) | (x) | (v) | (A) | (2) | (C) | (D) | (2) |
| LINWEIGHTED BASE | | 425 | | 255 | | | | | 243 | | | | | | 609 | | | | | | | | | | 159 | | | | 00 | | 332 |
| WEIGHTED BASE | | 503 | | 310 | | | | | 240 | | | | | | 368 | | | | | | | | | | 154 | | | | 77* | | 359 |
| (+2) Strongly support | 177 | 95 | 80 | 72 | 46 | 59 | 101 | 76 | 49 | 46 | 37 | 26 | 9 | 10 | 67 | 110 | 113 | 64 | 25 | 46 | 45 | 50 | 35 | 141 | 16 | 88 | 18 | 22 | 15 | 76 | 57 |
| | 17% | 19% | 16% | 23% | 12% | 17% | 17% | 17% | 20% | 17% | 16% | 17% | 19% | 11% | 18% | 17% | 16% | 19% | 15% | 19% | 20% | 17% | 27% | 16% | 9% | 27% | 19% | 20% | 20% | 20% | 16% |
| | | | | d | | | | | | | | | | | | | | | | | | | w | | | | * | | * | | |
| (+1) Tend to support | 355 | 176 | 178 | 98 | 133 | 124 | 209 | 146 | 70 | 92 | 85 | 54 | 21 | 33 | 127 | 228 | 235 | 120 | 50 | 92 | 86 | 106 | 32 | 319 | 75 | 119 | 37 | 32 | 27 | 143 | 120 |
| | 35% | 35% | 34% | 32% | 36% | 36% | 36% | 22% | 29% | 24% | 37% | 36% | 44% | 37% | 35% | 35% | 34% | 16% | 30% | 37% | 37% | 37% | 24% | 36% | 41% | 34% | 31% | 29% | 36% | 37% | 22% |
| (0) Neither support nor oppose | 271 | 133 | 135 | 75 | 92 | 105 | 144 | 128 | 64 | 66 | 60 | 44 | 11 | 26 | 96 | 175 | 197 | 74 | 48 | 66 | 55 | 78 | 39 | 226 | 56 | 70 | 22 | 39 | 24 | 98 | 106 |
| | 26% | 26% | 26% | 24% | 25% | 30% | 25% | 29% | 27% | 25% | 26% | 29% | 22% | 32% | 26% | 27% | 28% | 22% | 29% | 25% | 24% | 27% | 30% | 26% | 30% | 21% | 23% | 35% | 31% | 25% | 30% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | v | | | |
| (-1) Tend to oppose | 69 | 37 | 30 | 15 | 37 | 18 | 48 | 21 | 20 | 18 | 18 | 9 | 1 | 4 | 27 | 42 | 51 | 18 | 12 | 22 | 16 | 16 | 4 | 64 | 14 | 15 | 11 | 6 | 4 | 28 | 25 |
| | 7% | 7% | 6% | 5% | 10% | 5% | 8% | 5% | 8% | 7% | 8% | 6% | 2% | 5% | 7% | 6% | 7% | 5% | 7% | 9% | 7% | 6% | 3% | 7% | 8% | 5% | 12% | 5% | 5% | 7% | 7% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | v | | | | |
| (+2) Strongly oppose | 26 | 12 | 15 | 9 | 11 | 7 | 14 | 13 | 5 | 7 | - 1 | - 1 | 1 | - 4 | 6 | 21 | 16 | 11 | | - 4 | 7 | 6 | 1 | 25 | 7 | 6 | 1 | - 1 | - | - 1 | 10 |
| | 2% | 2% | 2% | 3% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 4% | 2% | 3% | 2% | 2% | 5% | 2% | 2% | 2% | 1% | 2% | 4% | 2% | 2% | 2% | | 2% | 2% |
| Don't know | SB | 21 | 35 | 24 | 24 | 10 | 24 | 24 | 14 | 23 | 6 | 5 | 5 | 5 | 19 | 39 | 40 | 17 | 7 | 12 | | 18 | 5 | 52 | 9 | 12 | 1 | 4 | 5 | 16 | 14 |
| | 6% | 4% | 7% | 8% | 6% | 2% | 6% | 5% | 6% | 8% | 2% | 2% | 10% | 6% | 5% | 6% | 6% | 5% | 4% | 5% | 2% | 6% | 4% | 6% | 5% | 4% | 1% | 4% | 6% | 4% | 4% |
| | | | | | | | | | | 1 | | | | | | | - | | | | | | | | | | | | | | |
| I haven't heard anything about the | 71 | 27 | 40 | 18 | 31 | 22 | 16 | 36 | 18 | 28 | 18 | 10 | 1 | 6 | 26 | 45 | 45 | 26 | 18 | - 1 | 14 | 14 | 11 | 57 | 7 | 16 | - 4 | - 4 | 2 | 14 | 27 |
| Sorine Statement | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 7% | 5% | EN. | 6% | 15 | 6% | 6% | 8% | 7% | 7% | 8% | 6% | 2% | 7% | 7% | 7% | 7% | 8% | 11% | 2% | 6% | 5% | 10% | 6% | 4% | 5% | 4% | 4% | 2% | 4% | 7% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Support (NET) | 522 | 272 | 258 | 170 | 179 | 183 | 310 | 222 | 119 | 135 | 122 | 80 | 30 | 43 | 194 | 225 | 245 | 184 | 75 | 139 | 131 | 156 | 67 | 460 | 91 | 207 | 55 | 54 | 43 | 219 | 177 |
| | 52% | 54% | 50% | 55% | 48% | 52% | 52% | 50% | 50% | 51% | 53% | 53% | 62% | 41% | 52% | 51% | 50% | 56% | 44% | 55% | 57% | 54% | 51% | 52% | 50% | 62% | 57% | 49% | 56% | 57% | 49% |
| | | | | | | | | | | | | | | | | | | | | | | | | | | -0 | | | | | |
| Oppose (NET) | 96 | 49 | 44 | 24 | 47 | 25 | 62 | 34 | 25 | 24 | 25 | 12 | 2 | - | 32 | 63 | 62 | 29 | 20 | 26 | 23 | 22 | 6 | | 21 | 22 | 14 | | 4 | 36 | 35 |
| | 25 | 10% | 9% | 88 | 13% | 75 | 11% | ES. | 10% | 9% | 11% | ES. | 4% | 9% | 9% | 10% | 10% | 9% | 12% | 10% | 10% | RN | 4% | 10% | 12% | 7% | 15% | 9% | 5% | 9% | 10% |
| | *** | 20.00 | *** | 2.0 | 22.0 | 7.4 | 11.74 | 8.0 | 20.00 | *** | 11.0 | 2.4 | 4.4 | *** | 2.0 | 20.8 | 20.00 | *** | 14.70 | 20.0 | 20.0 | 8.0 | 4.4 | 20.00 | 22.70 | 7.00 | 22.00 | 2.0 | 3.0 | *** | 20.00 |
| Mean | 0.65 | 0.68 | 0.64 | 0.78 | 0.53 | 0.67 | 0.65 | 0.66 | 0.66 | 0.67 | 0.61 | 0.67 | 0.86 | 0.54 | 0.69 | 0.63 | 0.62 | 0.72 | 0.5 | 0.67 | 0.7 | 0.7 | 0.85 | 0.63 | 0.47 | 0.89 | 0.62 | 0.62 | 0.77 | 0.71 | 0.6 |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - s/b - cidds - t/a - b/h/h/h/m - n/a - s/a - r/n/h/a - v/m - x/a/h/h/c - D/t
Overlas formulas used. ** small base: ** very small base lander 20 instinction for a testina

This work was carried out in accordance with the requirements of the international quality standard for market research, 502 20222 and with the issue Terms and Conditions.

| | | Ger | vter | | Age | | Saria | d Grade | | | 0.0 | reion | | | Edv | etion | Employe | west Status | | lace | nma. | | Etho | irity | | | GE 2024 Vote | _ | | EII Be | of Works |
|--|-------|------|--------|-------|-------|-------|-------|---------|-------|----------|-------|---------|-------|----------|-----------|-----------|---------|-------------|---------|----------|----------|----------|--------------|-------|------|-------|--------------|-----------|-------------|--------|----------|
| | | | | | | | - | | | 1 | | Greater | | | | Non | | 1 | Up to | £20.000- | £35.000- | | Minority | | | | | | 1 | - | |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midlands | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | 519,999 | £34.999 | £54,999 | £55.000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | m | (e) | (b) | 60 | (0) | 00 | 69 | (m) | (n) | (p) | (p) | (g) | (r) | (1) | (6) | (set | (10) | (w) | 00 | (v) | (A) | (8) | (0) | (D) | (0) |
| UNWEIGHTED BASE | 1028 | 425 | 593 | 255 | 435 | 325 | 735 | 291 | 243 | 251 | 229 | 145 | 40 | 87 | 629 | 419 | 732 | 296 | 137 | 205 | 222 | 371 | 135 | 878 | 159 | 3.35 | 113 | 97 | 90 | 474 | 332 |
| WEIGHTED BASE | | 503 | | | | | | | | | | | | | 368 | | | | | | | | 110* | | 184 | | | | | | |
| (+2) Strongly support | 131 | 79 | 52 | 51 | 41 | 39 | 84 | 46 | 25 | 42 | 29 | 13 | 10 | 13 | 61 | 71 | 98 | 33 | 13 | 16 | 38 | 57 | 12 | 118 | 31 | 43 | 12 | 13 | 7 | 40 | 55 |
| | 13% | 16% | 10% | 16% | 11% | 11% | 14% | 11% | 11% | 16% | 12% | 8% | 21% | 15% | 17% | 11% | 14% | 10% | 8% | 6% | 16% | 20% | 9% | 13% | 17% | 13% | 12% | 12% | 10% | 11% | 15% |
| | | ь | | | | | | | | | | | | | | | | | | | | n. | | | | | | | | | |
| (+1) Tend to support | 237 | 118 | 119 | 66 | 81 | 90 | 153 | 84 | 65 | 49 | 55 | 34 | 18 | 16 | 87 | 150 | 163 | 74 | 15 | 63 | 54 | 95 | 20 | 211 | 58 | 76 | 19 | 28 | 5 | 105 | 79 |
| | 23% | 23% | 23% | 21% | 22% | 26% | 26% | 19% | 27% | 18% | 24% | 23% | 37% | 18% | 24% | 23% | 23% | 22% | 9% | 25% | 23% | 33% | 15% | 24% | 32% | 23% | 20% | 26% | 6% | 27% | 22% |
| | | | | | | | g | | | | | | | | | | | | | | | r | | | c | c | c | c | | | |
| (0) Neither support nor oppose | 176 | 83 | 89 | 32 | 80 | 63 | 90 | 86 | 43 | 45 | 39 | 32 | 5 | 1.2 | 57 | 118 | 121 | 54 | 26 | 47 | 31 | 53 | 35 | 139 | 29 | 52 | 20 | 24 | 12 | 63 | 68 |
| | 17% | 17% | 17% | 10% | 22% | 18% | 15% | 19% | 18% | 17% | 17% | 21% | 10% | 14% | 16% | 18% | 17% | 16% | 15% | 19% | 13% | 18% | 27% | 16% | 16% | 16% | 21% | 22% | 26% | 16% | 19% |
| | | | | | | c | | | | | | | | | | | | | | | | | w | | | | | | | | |
| (-1) Tend to appase | 197 | 92 | 104 | 67 | 61 | 68 | 106 | 91 | 28 | 65 | 48 | 31 | 5 | 20 | 60 | 137 | 142 | 54 | 47 | 56 | 44 | 40 | 25 | 170 | 30 | 72 | 21 | 12 | 25 | 87 | 59 |
| | 19% | 18% | 20% | 22% | 16% | 20% | 18% | 21% | 12% | 24% | 21% | 21% | 11% | 22% | 16% | 21% | 20% | 16% | 28% | 22% | 19% | 14% | 19% | 19% | 16% | 22% | 22% | 11% | 33% | 23% | 16% |
| | | | | | | | | | | h | | | | | | | | | u | | | | | | | | | | xS | | |
| (+2) Strongly oppose | 164 | 82 | 82 | 54 | 57 | 54 | 84 | 80 | 54 | 34 | 32 | 22 | 7 | 16 | 56 | 108 | 81 | 83 | 48 | 41 | 34 | 25 | 16 | 147 | 24 | 56 | 13 | 21 | 21 | 62 | 63 |
| | 16% | 16% | 16% | 17% | 15% | 16% | 14% | 18% | 22% | 12% | 14% | 15% | 15% | 18% | 15% | 16% | 12% | 25% | 28% | 16% | 15% | 9% | 12% | 17% | 13% | 17% | 13% | 19% | 28% | 16% | 17% |
| | e2 | 31 | 29 | 20 | 26 | 16 | 16 | 27 | 10 | | 10 | 11 | | | | 25 | | 13 | stu | 19 | | - | 13 | | | | | - | xA | | 19 |
| Don't know | | | | | 7% | 5% | | | | 23 | 4% | 11 | 5% | 3 | 25 | 6% | 49 | | 9 | | 18 | , | | 49 | | 5% | 6% | | 4 | 1.5 | 55 |
| | 6% | 6% | 6% | 6% | 7% | 5% | 6% | 6% | 4% | 9% | 4% | 874 | 5% | 6% | 7% | 6% | 7% | 4% | 5% | 7% | 8% | 3% | 10% | 6% | 3% | 506 | 6/% | 6% | 6% | 3% | 5% |
| I haven't heard anything about the | 61 | 18 | 40 | 21 | 26 | 15 | 22 | 27 | 14 | | 20 | - | | | 23 | 31 | 41 | 18 | 11 | | 13 | 10 | 10 | 50 | | 11 | | | | 13 | 16 |
| I naven't neard anything about the Spring Statement | 61 | 18 | 40 | 21 | 26 | 15 | 2.5 | 27 | 14 | 12 | 20 | , | | | 24 | | 44 | 18 | 11 | | 1.0 | 10 | 10 | 50 | | 11 | | , | 1 | 1.5 | 16 |
| shared scatterings. | 6% | 4% | EN. | 7% | 7% | 4% | 6% | 6% | 6% | 4% | 9% | 5% | 2% | 7% | 6% | 6% | 6% | 5% | 7% | 2% | 6% | 2% | 7% | 6% | 2% | 2% | 4% | 4% | 2% | 4% | 4% |
| | 676 | 476 | 8% | 7% | 7% | 4% | 6% | 676 | 6% | 4% | 9% | 506 | 2% | 7% | 6/% | 676 | 6% | 5% | 7% | 2% | 6/% | 276 | 7% | 6% | 4% | 2% | 4% | 4% | 2% | 4% | 4% |
| Support (NET) | 369 | 196 | 170 | 117 | 123 | 129 | 237 | 132 | 91 | 91 | 84 | 47 | 28 | 29 | 146 | 221 | 261 | 107 | 26 | 79 | 92 | 152 | 32 | 329 | 89 | 118 | 31 | 41 | 12 | 145 | 134 |
| ACCOUNT THE T | 36% | 39% | 22% | 38% | 33% | 38% | 40% | 30% | 28% | 24% | 16% | 31% | 58% | 32% | 40% | 11% | 37% | 22% | 16% | 32% | 40% | 52% | 25% | 17% | 48% | 36% | 32% | 37% | 16% | 28% | 37% |
| | 20.0 | 40.0 | | 28.70 | | 44.0 | 40.4 | | 28.70 | | | | | 44.74 | 40.0 | | 27.74 | 2274 | 1070 | 22.70 | 40.4 | nt | 22.0 | 2770 | VAC | | | | | 28.74 | |
| Oppose (NET) | 361 | 174 | 186 | 121 | 118 | 122 | 190 | 171 | 82 | 98 | 79 | 53 | 12 | 16 | 116 | 245 | 224 | 137 | 95 | 97 | 78 | 65 | 41 | 317 | 54 | 128 | 24 | 34 | 47 | 149 | 122 |
| | 35% | 35% | 36% | 19% | 32% | 35% | 32% | 39% | 34% | 16% | 14% | 35% | 25% | 42% | 315 | 37% | 32% | 42% | 56% | 39% | 34% | 23% | 31% | 16% | 29% | 39% | 35% | 315 | 61% | 29% | 14% |
| | | | | | | | | | | | | | | | | | | | stu | | | | | | | | | | xxAB | | |
| Mean | -0.03 | 0.04 | -0.1 | -0.03 | -0.03 | -0.02 | 0.09 | -0.19 | -0.09 | | 0.01 | -0.12 | 0.41 | -0.13 | 0.11 | -0.1 | 0.09 | -0.27 | -0.69 | -0.19 | 0.09 | 0.44 | -0.11 | -0.02 | 0.24 | -0.08 | -0.04 | -0.02 | -0.69 | -0.07 | 0.01 |
| | | | | | | | | | | | | | | | | | a | | | | | n. | | | c | c | c | c | | | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Proportions/Means: Columns Tested ISS risk tevel) - a/b - c/d/a - t/a - h/l/i/h/l/m - a/o - a/o - t/u//u - u/w - x/e/A/B/C - D/E
Overlas formulae used. " small base: "" verv imall base hander 30 i neileible for six testine



| | | G | nder | | Age | | Seda | al Grade | | | Re | gios | | | Edu | cation | Employn | nent Status | | | ome | | Ethni | icity | | | GE 2024 Vote | | | EU Ref | / Vote |
|--|-------|------|--------|-------|-------|-------|------|----------|-------|----------|-------|-------------------|-------|----------|-----------|------------------|---------|-------------|-------------------|----------|---------------------|----------|--------------------------|-------|------|------|--------------|-----------|-------------|--------|--------|
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABCI | CZDE | North | Midlands | South | Greater London | Wales | Scotland | Graduates | Non Graduates | Working | Not working | Up to \$19,999 | £20,000- | £35,000- £54,999 | £55.000+ | Minority ethnic group | White | Coms | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | m | (e) | 050 | 60 | m | 00 | 69 | (m) | (n) | (p) | (a) | (g) | (r) | (1) | (10) | full | (10) | 040 | 0x0 | 040 | (A) | (8) | (0) | (D) | (0) |
| UNWEIGHTED BASE | 1028 | 425 | 593 | 255 | 435 | 3.35 | 735 | 291 | 241 | 251 | 229 | 148 | 40 | 87 | 629 | 419 | 732 | 296 | 137 | 205 | 222 | 371 | 135 | 878 | 159 | 325 | 113 | 97 | 90 | 474 | 332 |
| WEIGHTED BASE | 1028 | | | | | | | | 240 | | | | | | 368 | | | | | | | | 110* | | 184 | | | | 77* | | 359 |
| (+2) Strongly support | 141 | 78 | 63 | 56 | 40 | 45 | 78 | 62 | 40 | 30 | 22 | 23 | 5 | 9 | 66 | 75 | 87 | 54 | 19 | 40 | 21 | 46 | 28 | 111 | 14 | 74 | 12 | - 1 | 15 | 60 | 37 |
| | 14% | 16% | 12% | 18% | 11% | 13% | 13% | 14% | 17% | 11% | 14% | 15% | 10% | 11% | 18% | 11% | 12% | 16% | 11% | 16% | 10% | 16% | 21% | 13% | 7% | 23% | 12% | 7% | 20% | 16% | 10% |
| | | | | | | | | | | | | | | | | | | | | | | | w | | | 10 | | | xG. | | |
| (+1) Tend to support | 298 | 138 | 159 | 85 | 115 | 98 | 183 | 115 | 78 | 77 | 51 | 40 | 21 | 31 | 110 | 188 | 201 | 97 | 60 | 90 | 53 | 75 | 35 | 256 | 57 | 98 | 31 | 24 | 35 | 148 | 71 |
| | 29% | 27% | 31% | 28% | 31% | 28% | 31% | 26% | 32% | 29% | 22% | 27% | 44% | 35% | 30% | 29% | 29% | 29% | 36% | 36% | 23% | 25% | 27% | 29% | 31% | 30% | 33% | 22% | 46% | 38% | 20% |
| | | | | | | | | | | | | | | | | | | | t | t | | | | | | | | | ya | E | |
| (0) Neither support nor oppose | 267 | 125 | 138 | 60 | 110 | 97 | 132 | 135 | 56 | 79 | 65 | 36 | 11 | 19 | 92 | 175 | 188 | 80 | 44 | 42 | 66 | 93 | 29 | 236 | 57 | 74 | 28 | 34 | 17 | 94 | 122 |
| | 26% | 25% | 27% | 19% | 30% | 28% | 23% | 31% | 24% | 29% | 28% | 25% | 22% | 22% | 25% | 27% | 27% | 24% | 26% | 17% | 28% | 32% | 23% | 27% | 31% | 23% | 30% | 31% | 22% | 24% | 34% |
| | | | | | c | | | | | | | | | | | | | | | | | | | | | | | | | | D |
| (-1) Tend to oppose | 122 | 66 | 55 | 36 | 44 | 42 | 79 | 43 | 26 | 35 | 28 | 17 | 3 | 12 | 38 | 84 | 79 | 43 | 14 | 27 | 46 | 28 | 9 | 111 | 23 | 35 | 10 | 24 | 6 | 36 | 63 |
| | 12% | 13% | 11% | 12% | 12% | 12% | 13% | 10% | 11% | 13% | 12% | 11% | 6% | 14% | 10% | 13% | 11% | 13% | 856 | 11% | 20% | 10% | 7% | 13% | 12% | 11% | 11% | 21% | 8% | 9% | 18% |
| | | | | | | | | | | | | | | | | | | | | | mu | | | | | | | yC | | | D |
| (+2) Strongly appose | 60 | 29 | 30 | 28 | 16 | 16 | 38 | 22 | 11 | 11 | 11 | 17 | | 2 | 19 | 41 | 41 | 12 | 5 | 18 | 12 | 23 | 12 | 49 | 17 | 11 | 5 | | | 18 | 23 |
| | 6% | 6% | 6% | 9% | 4% | 5% | 6% | 5% | 5% | 4% | 5% | 12% | 16% | 3% | 5% | 6% | 7% | 4% | 3% | 7% | 5% | 8% | 9% | 6% | 9% | 3% | 5% | 7% | 1% | 5% | 6% |
| | | | | | | | | | | | | | | | | | | | | | | | | | yC | | | | | | |
| Don't know | 70 | 39 | 30 | 26 | 20 | 25 | 39 | 31 | 14 | 19 | 22 | 7 | | | 18 | 53 | 52 | 19 | 9 | 24 | 17 | 12 | 6 | 64 | | 23 | 5 | | 1 | 14 | 20 |
| | 7% | 8% | 6% | 8% | 5% | 7% | 7% | 7% | 6% | 7% | 10% | 5% | - | 9% | 5% | 8% | 7% | 6% | 6% | 9% | 7% | 4% | 5% | 7% | 4% | 7% | 5% | 7% | 1% | 4% | 6% |
| I haven't heard anything about the Spring Statement | 70 | 27 | 40 | 19 | 29 | 23 | 36 | 34 | 14 | 18 | 22 | | 1 | 6 | 26 | 44 | 45 | 25 | 16 | 10 | 15 | 11 | 11 | 57 | | 13 | 4 | 5 | 2 | 14 | 23 |
| | 7% | 5% | 8% | 6% | 8% | 7% | 6% | 8% | 6% | 7% | 10% | 6% | 2% | 7% | 7% | 7% | 6% | 8% | 9% | 4% | 6% | 4% | 9% | 6% | 5% | 4% | 5% | 4% | 2% | 4% | 6% |
| Support (NET) | 429 | 216 | 221 | 141 | 155 | 141 | 261 | 177 | 118 | 108 | 14 | 62 | 26 | 40 | 175 | 263 | 287 | 151 | 79 | 130 | 76 | 120 | 62 | 167 | 71 | 172 | 43 | 32 | 50 | 208 | 108 |
| | 42% | 41% | 43% | 45% | 41% | 41% | 45% | 40% | 49% | 40% | 16% | 42% | 54% | 46% | 48% | 40% | 41% | 46% | 47% | 52% | 33% | 42% | 48% | 42% | 39% | 52% | 45% | 29% | 66% | 54% | 30% |
| | | | | | | | | | 1 | | | | | | 0 | | | | t | t | | | | | | 10 | | | xAB | E | |
| Geoose (NET) | 182 | 95 | 86 | 65 | 60 | 57 | 117 | 65 | 37 | 46 | 39 | 35 | 11 | 15 | 57 | 125 | 127 | 55 | 19 | 45 | 58 | 51 | 21 | 160 | 39 | 46 | 15 | 31 | 7 | 54 | 85 |
| l | 18% | 19% | 17% | 21% | 16% | 17% | 20% | 15% | 15% | 17% | 17% | 23% | 22% | 17% | 16% | 19% | 18% | 17% | 12% | 18% | 25% | 18% | 16% | 18% | 21% | 14% | 16% | 28% | 9% | 14% | 24% |
| | | | | | | | | | | | | | | | | | | | | | | | | | c | | | vC | | | D |
| Mean | 0.38 | 0.29 | 0.38 | 0.29 | 0.37 | 0.39 | 0.36 | 0.4 | 0.52 | 0.35 | 0.35 | 0.24 | 0.28 | 0.44 | 0.51 | 0.31 | 0.33 | 0.48 | 0.51 | 0.49 | 0.14 | 0.35 | 0.51 | 0.35 | 0.17 | 0.65 | 0.39 | 0.02 | 0.78 | 0.55 | 0.12 |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | vAB | | |

Proportions/Means: Columns Tested (5% risk level) = xb = clds = 1te = xh/h/k/l/m = xb = xb = risk/ku = xb = xb/k/k/b/C = D/C
Overlan formulas used: * rimall base: ** vers until base bunder 350 institutible for sie testine

This work was carried and in accordance with the requirements of the international quality standard for market research, ISO 2022 and with the issue Terms and Conditions.



| | | Ge | nder | Age | | Social Grade | | Region | | | | | | Educ | ation | Employm | nent Status | | Inco | ome | | Ethni | city | GE 2024 Vote | | | | | EU R/ | of Vote | |
|--|--------------|------------|--------|-------|------------|--------------|------------|------------|-------|------------|----------|-------------------|-------|-----------|------------|------------------|-------------|-------------|-------------------|----------|---------------------|------------|--------------------------|--------------|-------------|------------|----------|-----------|-------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midlands | South | Greater London | Wales | Scotland | Graduates | Non Graduates | Working | Not working | Up to \$19,999 | £20,000- | £35,000- £54,999 | £55.000+ | Minority ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| | TOTAL | (a) | (b) | (c) | (d) | (e) | (4) | (a) | (h) | 00 | (0) | (k) | 69 | (m) | (n) | (o) | (p) | (q) | (r) | (x) | (t) | (u) | (v) | (w) | (x) | (v) | (A) | (2) | (9) | (D) | (1) |
| UNWEIGHTED BASE WEIGHTED BASE | 1028 1028 | 425 503 | 593 | 255 | 435 373 | 336 | 735 586 | 291 A47 | 243 | 281 230 | 229 | 146 | 40 | 87 88* | 629 368 | 419 | 732 406 | 296 330 | 137 | 205 | 222 | 371 287 | 135 | 87E | 189 | 338 377 | 1113 | 97 | 90 77* | 474 384 | 332 150 |
| (+2) Strongly support | 122 | 78 | 54 | 40 | 36 | 58 | 84 | 49 | 32 | 27 | 25 | 16 | 7 | 11 | 57 | 77 | 95 | 36 | 9 | 32 | 40 | 44 | 15 | 115 | 41 | 42 | 14 | 11 | - 1 | 45 | 60 |
| | 13% | 16% | 10% | 13% | 10% | 17% d | 14% | 11% | 13% | 14% | 12% | 11% | 14% | 15% | 15% | 12% | 14% | 11% | 6% | 13% | 19% | 15% | 11% | 13% | 22% yili | 13% | 15% | 10% | 10% | 12% | 17% |
| (+1) Tend to support | 198 | 101 | 95 | 54 | 71 | 73 | 123 | 75 | 51 | 40 | 53 | 33 | 13 | | 75 | 123 | 154 | 44 | 21 | 52 | 45 | 72 | 22 | 169 | 54 | 55 | 16 | 22 | | 85 | 61 |
| | 19% | 20% | 19% | 18% | 19% | 21% | 21% | 17% | 21% | 15% | 23% m | 22% | 27% | 9% | 20% | 19% | 22% q | 13% | 12% | 21% | 20% | 25% r | 17% | 19% | 29% AC | 20% | 16% | 20% | 11% | 22% | 17% |
| (0) Neither support nor oppose | 231 | 112 | 117 | 65 | 89 | 77 | 132 | 100 | 53 | 70 | 37 | 37 | 13 | 21 | 86 | 145 | 160 | 71 | 22 | 58 | 54 | 76 | 40 | 191 | 35 | 82 | 19 | 32 | 12 | 82 | 96 |
| | 22% | 22% | 23% | 21% | 24% | 22% | 22% | 22% | 22% | 26% | 16% | 24% | 27% | 24% | 23% | 22% | 23% | 22% | 13% | 23% | 23% | 27% | 30% | 22% | 19% | 25% | 20% | 29% | 15% | 21% | 27% |
| (-1) Tend to oppose | 175 | 91 | 83 | 58 | 66 | 51 | 95 | 80 | 35 | 54 | 31 | 27 | 5 | 19 | 53 | 121 | 109 | 65 | 37 | 52 | 21 | 42 | 21 | 149 | 21 | 61 | 16 | 17 | 21 | 76 | 45 |
| | 17% | 18% | 16% | 19% | 18% | 15% | 16% | 18% | 16% | 20% | 13% | 18% | 11% | 22% | 15% | 18% | 16% | 20% | 22% t | 21% t | 9% | 15% | 16% | 17% | 11% | 19% | 17% | 16% | 28% x | 20% E | 13% |
| (+2) Strongly oppose | 129 | 58 | 80 | 41 | 48 | 48 | 71 | 68 | 36 | 37 | 31 | 19 | 6 | 11 | 49 | 90 | 73 | 66 | 49 | 27 | 33 | 21 | 14 | 125 | 20 | 37 | 14 | 12 | 20 | 54 | 51 |
| | 14% | 11% | 15% | 14% | 13% | 14% | 12% | 15% | 15% | 14% | 13% | 13% | 11% | 12% | 13% | 14% | 11% | 20% p | 29% stu | 11% | 14% | 7% | 11% | 14% | 11% | 11% | 15% | 11% | 26% xy9 | 14% | 15% |
| Don't know | 83 | 42 | 40 | 25 | 35 | 23 | 47 | 36 | 17 | 18 | 28 | 10 | 2 | | 24 | 59 | 56 | 27 | 15 | 21 | 20 | 18 | | 75 | 11 | 24 | 10 | 9 | 5 | 27 | 25 |
| | 8% | 8% | 8% | 8% | 9% | 7% | 8% | 8% | 7% | 7% | 12% | 6% | 3% | 9% | 6% | 9% | 8% | 8% | 9% | 8% | 9% | 6% | 6% | 2% | 6% | 7% | 11% | 8% | 7% | 7% | 7% |
| I haven't heard anything about the Spring Statement | 69 | 22 | 45 | 24 | 28 | 16 | 24 | 34 | 12 | 14 | 24 | 9 | 3 | 7 | 25 | 44 | 48 | 21 | 16 | | 14 | 14 | 10 | 57 | 3 | 14 | 6 | 7 | 1 | 14 | 19 |
| | 7% | 4% | 9% | 8% | 8% | 5% | 6% | BN. | 5% | 5% | 10% | 6% | 5% | 8% | 7% | 7% | 7% | 6% | 10% | 3% | 6% | 5% | 7% | 6% | 2% | 4% | 7% | 6% | 3% | 4% | 5% |
| Support (NET) | 221 | 179 | 152 | 94 | 107 | 130 | 207 | 124 | 83 | 77 | 81 | 49 | 20 | 22 | 132 | 200 | 251 | 80 | 30 | 24 | 22 | 116 | 37 | 287 | 94 | 108 | 10 | 22 | 16 | 110 | 120 |
| | 32% | 36% | 29% | 10% | 29% | 38% d | 35% | 28% | 35% | 28% | 35% | 33% | 42% | 24% | 36% | 30% | 26% | 24% | 18% | 22% | 38% | 40% | 29% | 32% | S1% VABC | 33% | 31% | 30% | 21% | 34% | 34% |
| Oppose (NET) | 314 | 148 | 163 | 102 | 114 | 99 | 166 | 148 | 74 | 91 | 62 | 46 | 11 | 10 | 102 | 212 | 183 | 131 | 86 | 80 | 54 | 63 | 36 | 274 | 40 | 98 | 10 | 29 | 41 | 110 | 98 |
| | 31% | 30% | 32% | 33% | 31% | 29% | 28% | 33% | 31% | 14% | 27% | 31% | 22% | 34% | 28% | 32% | 26% | 40% | 51% stu | 32% | 24% | 22% | 27% | 31% | 22% | 30% | 31% | 27% | 54% xxAB | 34% | 27% |
| Mean | 0.01 | 0.12 | -0.09 | -0.04 | -0.06 | 0.14 | 0.11 | -0.12 | 0.02 | -0.06 | 0.09 | | 0.25 | -0.08 | 0.12 | -0.05 | 0.16 | -0.29 | -0.69 | 0.04 | 0.23 | 0.29 | 0.02 | 0.01 | 0.44 vAs | 0.05 C | c | 0.03 C | -0.55 | -0.03 | 0.09 |

Proportions/Means: Column Tested (SK risk level) = s/b - c/c/e - t/e - h/\li/k/t/m - n/o - o/e - r/s/t/u - v/w - x/e/a/b/C - D/E
Overlao formulae used. * small base: ** verv small base lander 20 i reliable for siz testine

PUBLIC 24-089497-13 - POST SPRING STATEN 26TH-27TH MARCH 2025

Table 64
OF 10 - To what extent. If at all, do you support or oppose each? Spending C3.25bn on a 'transformation fund' for public service reform, investing in Al tools and technology improvem

_ _____

| | | Ge | nder | Age | | Social Grade | | Region | | | | | | Edu | ation | Employn | nent Status | | Inc | ome | | Ethni | icity | GE 2024 Vote | | | | | EU R/ | ef Vote | |
|--|-------|----------|----------|-----------|----------|--------------|------|--------|-----------|-----------|----------|-------------------|-------|----------|------------------|-------------------------|-------------|-------------|-------------------|---------------------|---------------------|------------|--------------------------|--------------|-------|-----------|----------|-----------|-------------|----------|----------|
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midlands | South | Greater London | Wales | Scotland | Graduates (n) | Non Graduates (n) | Working | Not working | Up to \$19,999 | £20,000- £34,999 | £35,000- £54,999 | £55,000+ | Minority ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leave |
| I INVESTIGATED BASE | TOTAL | (a) | (b) | (c) | (d) | (e) | (7) | (g) | (h) | | (i) | . (6) | -0 | (m) | (n) | (0) | (p) | (q) | (r) | (1) | (1) | (u) | (v) | (w) | (x) | - 00 | (A) | (1) | (0 | (D) | (1) |
| WEIGHTED BASE | 1028 | 425 | | 255 | | | | | 243 | | | | | | 609 | | | | 137 | | | | 135 | | 189 | | | | | 474 | |
| | 1028 | 551 | | 310 | | 145 | | | 240 | | | | 49 | - 10 | 353 | 650 | 598 | 110 | 1108 | 22 | | 247 | | 334 | 114 | | 30. | 1110 | | 2114 | 359 |
| (+2) Strongly support | | 72 | 24 | 46 | 34 9% | 16 | 70 | 26 | 29 12% | 28 10% | 17 7% | 15 | 85 | 4 | 54 15% | 42 6% | | 30 9% | | 9% | 15 6% | 50 | 21 16% | 73 | 4% | 54 17% | | 2% | 9% | 35 | 26 7% |
| | 9% | 14% b | 5% | 15% | 9% | 506 | 12% | 6% | 12% | 10% | 7% | 10% | 8% | 4% | 15% | 6% | 9% | 9% | 3% | 9% | 60h | 17% rst | 10% W | 8% | 4% | 17% | 9% | 254 | 9% | 9% | 7% |
| (+1) Tend to support | 200 | 108 | 89 | 73 | 56 | 72 | 133 | 68 | 40 | 47 | 46 | 34 | 16 | 17 | 88 | 112 | 146 | 54 | 21 | 59 | 42 | 71 | 32 | 167 | 35 | 74 | 23 | 16 | 16 | 107 | 45 |
| | 19% | 22% | 17% | 23% | 15% | 21% | 23% | 15% | 17% | 17% | 20% | 22% | 34% | 20% | 24% | 17% | 21% | 16% | 13% | 24% | 18% | 25% | 25% | 19% | 19% | 23% | 24% | 15% | 21% | 28% | 13% |
| | | | | d | | | 8 | | | | | | | | 0 | | | | | | | r | | | | | | | | E | |
| (0) Neither support nor oppose | 340 | 145 | 194 | 80 | 139 | 121 | 191 | 149 | 81 | 76 | 73 | 60 | 11 | 38 | 115 | 225 | 237 | 103 | 53 | 83 | 88 | 83 | 45 | 293 | 74 | 93 | 32 | 31 | 30 | 115 | 123 |
| | 33% | 29% | 38% | 26% | 37% | 35% | 33% | 34% | 34% | 28% | 32% | 40% | 23% | 43% | 31% | 34% | 34% | 31% | 32% | 33% | 38% | 29% | 35% | 33% | 40% | 29% | 34% | 28% | 39% | 35% | 34% |
| (-1) Tend to googse | 150 | 78 | 70 | 45 | 62 | 43 | 66 | 94 | 36 | 40 | 22 | 15 | 14 | 11 | 41 | 109 | 94 | 56 | 36 | 24 | 31 | 37 | 0 | 136 | 31 | 36 | 13 | 28 | 12 | 44 | 70 |
| | 15% | 16% | 14% | 14% | 17% | 13% | 11% | 19% | 15% | 15% | 14% | 10% | 28% | 13% | 11% | 17% | 13% | 17% | 21% | 14% | 14% | 13% | 7% | 15% | 17% | 12% | 13% | 25% | 16% | 12% | 19% |
| | | | | | | | | ŧ | | | | | | | | n | | | | | | | | v | | | | y | | | D |
| (+2) Strongly oppose | 80 | 40 | 29 | 25 | 26 | 29 | 40 | 40 | 17 | 23 | 20 | 13 | 1 | 7 | 22 | 58 | 52 | 28 | 16 | 24 | 15 | 18 | 5 | 74 | 16 | 22 | 7 | 12 | 5 | 25 | 29 |
| | 8% | 8% | 8% | 8% | 7% | 9% | 7% | 9% | 7% | 9% | 8% | 8% | 2% | 8% | 6% | 9% | 7% | 8% | 10% | 9% | 6% | 6% | 4% | 8% | 9% | 7% | 7% | 11% | 6% | 7% | 8% |
| Don't know | 82 | 29 | 52 | 22 | 26 | 35 | 50 | 33 | 16 | 33 | 24 | 6 | | 4 | 21 | 61 | 51 | 31 | 16 | 16 | 28 | 12 | 6 | 75 | 10 | 30 | 5 | 17 | 4 | 22 | 37 |
| | 8% | 6% | 10% a | 7% | 7% | 10% | 8% | 7% | 7% | 12% k | 10% | 4% | | 5% | 6% | 9% | 7% | 9% | 10% | 6% | 12% u | 4% | 5% | 9% | 6% | 9% | 5% | 16% XA | 5% | 6% | 10% |
| I haven't heard anything about the Spring Statement | 79 | 30 | 48 | 20 | 31 | 28 | 37 | 42 | 21 | 22 | 19 | | 3 | 6 | 26 | 53 | 51 | 29 | 20 | 13 | 12 | 15 | 12 | 65 | 10 | 16 | 7 | 4 | 2 | 14 | 29 |
| | 8% | 6% | 9% | 7% | 8% | 8% | 6% | 10% | 9% | 8% | 8% | 5% | 6% | 7% | 7% | 8% | 7% | 9% | 12% u | 5% | 5% | 5% | 9% | 7% | 6% | 5% | 7% | 4% | 3% | 4% | B% D |
| Support (NET) | 296 | 150 | 113 | 118 | 90 | 55 | 202 | 94 | 63 | 74 | 63 | 49 | 20 | 21 | 142 | 154 | 212 | 24 | 27 | 81 | 56 | 121 | 53 | 240 | 42 | 128 | 32 | 19 | 21 | 143 | 71 |
| | 29% | 36% b | 22% | 38% de | 24% | 26% | 35% | 21% | 29% | 28% | 27% | 33% | 41% | 24% | 39% | 23% | 30% | 25% | 16% | 32% | 24% | 42% rt | 41% W | 27% | 23% | 29% x8 | 33% | 17% | 30% | 37% E | 20% |
| Oppose (NET) | 230 | 119 | 108 | 69 | 88 | 72 | 106 | 124 | 53 | 64 | 53 | 28 | 14 | 18 | 63 | 167 | 146 | 84 | 52 | 58 | 46 | 55 | 14 | 210 | 47 | 61 | 20 | 40 | 17 | 69 | 99 |
| | 22% | 24% | 21% | 22% | 24% | 21% | 18% | 28% | 22% | 24% | 23% | 18% | 30% | 21% | 17% | 25% | 21% | 25% | 31% | 23% | 20% | 19% | 11% | 24% | 26% | 19% | 21% | 35% | 23% | 18% | 28% |
| | 1 | 1 | | 1 | | | ı | | 1 | | | | | | ľ | n | | | u | | | | 1 | v | 1 | | | vA. | | 1 | D |
| Mean | 0.09 | 0.21 | -0.02 | 0.26 | 0.03 | 0.01 | 0.25 | -0.12 | 0.14 | 0.07 | 0.04 | 0.18 | 0.18 | -0.02 | 0.35 | -0.05 | 0.13 | 0.01 | -0.28 | 0.09 | 0.05 | 0.37 | 0.49 | 0.04 | -0.09 | 0.35 | 0.16 | -0.34 | 0.11 | 0.24 | -0.11 |

Proportions/Means: Columns Tested ISS: risk level! - s/b - c/de - r/s - h/h/ku/n/m - s/o - s/a - r/s/h/u - v/w - s/e/A/bi/C - D/E
Overlas formulas used. " arrall base: "* vere small base larder 20 intelligible for six testifies

This work was carried out in accordance with the requirements of the international quality standard for market research. ISO 20052 and with the losos Terms and Conditions.

27 May 202

| | | Gen | der | Age | | Social Grade | | | | Re | gion | | | Educ | ation | Employn | ent Status | | Inc | ome | | Etho | icity | GE 2024 Vote | | | | | EU R | lef Vote | |
|----------------------------------|-------|------|--------|-------|-------|--------------|------|------|-------|----------|-------|---------|-------|----------|-----------|-----------|------------|-------------|---------|----------|----------|----------|--------------|--------------|------|-----|----------|-----------|-------------|----------|------|
| | | | | | | | | | | | | Greater | | | | Non | | | Up to | £20.000- | £35,000- | | Minority | | | | | | | | |
| | | Male | Female | 18-34 | 35-54 | 55-75 | ABC1 | CZDE | North | Midlands | South | London | Wales | Scotland | Graduates | Graduates | Working | Not working | 519,999 | £34.999 | £54.999 | £55.000+ | ethnic group | White | Cons | Lab | Lib Dems | Reform UK | Other party | Remain | Leav |
| | TOTAL | (a) | (00) | (e) | 640 | (e) | 00 | (e) | 050 | 00 | 10 | 00 | 40 | (m) | (n) | (a) | (m) | (a) | (r) | (1) | 00 | ful. | (v) | ded | (14) | 0.0 | (4) | (2) | (0) | (D) | (0) |
| INWEIGHTED BASE | 1028 | 425 | 593 | 255 | 435 | 3.35 | 735 | 291 | 243 | 251 | 229 | 148 | 40 | 87 | 629 | 419 | 732 | 296 | 137 | 205 | 222 | 372 | 135 | 878 | 159 | 325 | 113 | 97 | 90 | 474 | 332 |
| | 1028 | | | | | | 586 | | | | | | | | 368 | | | | | | | | 130* | | 184 | | | | | | |
| (+2) Strongly support | 179 | 122 | 56 | 55 | 56 | 68 | 114 | 64 | 54 | 45 | 34 | 24 | - 1 | 14 | 85 | 94 | 116 | 63 | 15 | 51 | 36 | 67 | 26 | 151 | 20 | 54 | 20 | 22 | 15 | 90 | 46 |
| | 17% | 24% | 11% | 18% | 15% | 20% | 20% | 15% | 23% | 17% | 14% | 16% | 16% | 15% | 23% | 14% | 17% | 19% | 9% | 20% | 16% | 23% | 20% | 17% | 11% | 26% | 20% | 20% | 19% | 23% | 13% |
| | | ь | | | | | | | | | | | | | | | | | | | | | | | | × | | | | E | |
| (+1) Tend to support | 317 | 144 | 171 | 85 | 109 | 124 | 201 | 116 | 67 | 80 | 74 | 56 | 14 | 26 | 114 | 203 | 208 | 110 | 30 | 71 | 93 | 99 | 24 | 289 | 74 | 96 | 37 | 26 | 21 | 137 | 120 |
| | 31% | 29% | 33% | 27% | 29% | 36% | 34% | 26% | 28% | 10% | 32% | 37% | 30% | 30% | 31% | 31% | 10% | 33% | 18% | 29% | 40% | 35% | 19% | 33% | 40% | 29% | 39% | 24% | 28% | 36% | 33% |
| | | | | | | | | | | | | | | | | | | | | | rs . | | | v | | | | | | | |
| (0) Neither support nor oppose | 254 | 118 | 134 | 79 | 92 | 83 | 132 | 122 | 58 | 71 | 54 | 43 | | 19 | 85 | 169 | 176 | 79 | 57 | 64 | 47 | 58 | 49 | 204 | 45 | 33 | 21 | 36 | 24 | 86 | 96 |
| | 25% | 24% | 26% | 25% | 25% | 24% | 23% | 28% | 24% | 27% | 23% | 29% | 16% | 22% | 23% | 26% | 25% | 24% | 34% | 25% | 20% | 20% | 38% | 23% | 24% | 20% | 22% | 33% | 31% | 22% | 27% |
| | | | | | | | | | | | | | | | | | | | tu. | | | | w | | | | | y | | | |
| (-1) Tend to appose | 100 | 46 | 51 | 39 | 39 | 22 | 53 | 47 | 17 | 27 | 24 | | 16 | | 29 | 71 | 73 | 27 | 19 | 26 | 18 | 34 | 6 | 90 | 19 | 29 | 12 | 13 | 6 | 27 | 37 |
| | 10% | 9% | 10% | 13% | 10% | 6% | 9% | 11% | 7% | 10% | 10% | 5% | 34% | 9% | 8% | 11% | 10% | 8% | 11% | 10% | 8% | 12% | 4% | 10% | 10% | 9% | 12% | 12% | 7% | 7% | 10% |
| (+2) Strongly oppose | 29 | 15 | 14 | 5 | 20 | 5 | 13 | 17 | | 5 | 9 | 3 | 1 | 4 | 9 | 20 | 21 | 9 | 10 | 7 | 6 | 5 | 2 | 27 | 7 | 5 | 1 | 5 | 5 | 14 | 10 |
| | 3% | 3% | 3% | 2% | 5% | 1% | 2% | 4% | 3% | 2% | 4% | 2% | 2% | 5% | 3% | 3% | 3% | 3% | 6% | 3% | 2% | 2% | 1% | 3% | 4% | 2% | 1% | 4% | 7% | 4% | 3% |
| | | | | | | | | | | | | | | | | | | | u | | | | | | | | | | y | | |
| Don't know | 73 | 31 | 42 | 27 | 28 | 18 | 16 | 37 | 18 | 22 | 15 | 9 | | 9 | 20 | 53 | 54 | 19 | 16 | 21 | 19 | 10 | 13 | 60 | 9 | 32 | 2 | 4 | 4 | 16 | 21 |
| | 7% | 6% | 8% | 9% | 7% | 5% | 6% | 8% | 7% | 8% | 6% | 656 | | 11% | 5% | 8% | 8% | 6% | 10% | 8% | 8% | 3% | 10% | 7% | 5% | 10% | 2% | 3% | 5% | 4% | 6% |
| | | | | | | | | | | | | | | | | | | | u | | | | | | | A | | | | | |
| haven't heard anything about the | 75 | 27 | 46 | 21 | 30 | 25 | 16 | 39 | 17 | 20 | 23 | 7 | 2 | 7 | 25 | 50 | 50 | 25 | 21 | 11 | 12 | 15 | 10 | 63 | 10 | 15 | 3 | 5 | 2 | 14 | 29 |
| Spring Statement | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 7% | 5% | 9% | 7% | 8% | 7% | 6% | 9% | 7% | 7% | 10% | 5% | 3% | 8% | 7% | 8% | 7% | 7% | 12% | 4% | 5% | 5% | 8% | 7% | 6% | 5% | 3% | 5% | 3% | 4% | 8% |
| | | | | | | | | | | | | | | | | | | | 10 | | | | | | | | | | | | D |
| Support (NET) | 496 | 266 | 227 | 139 | 164 | 192 | 315 | 181 | 122 | 125 | 107 | SO | 22 | 41 | 199 | 297 | 324 | 172 | 45 | 122 | 129 | 166 | 51 | 440 | 94 | 179 | 56 | 48 | 36 | 227 | 166 |
| | 48% | 53% | 44% | 45% | 44% | 50% | 54% | 41% | 51% | 46% | 46% | 53% | 40% | 46% | 54% | 45% | 46% | 52% | 27% | 49% | 56% | 58% | 39% | 50% | 51% | 55% | 59% | 42% | 47% | 59% | 46% |
| | | ь | | | | cd | | | | | | | | | 0 | | | | | r | - 1 | r | | | | | | | | E | |
| Docose (NET) | 130 | 61 | 66 | 44 | 59 | 27 | 66 | 64 | 25 | 32 | 22 | 11 | 17 | 12 | 39 | 91 | 94 | 36 | 29 | 33 | 24 | 39 | 7 | 117 | 25 | 14 | 13 | 17 | 11 | 42 | 47 |
| | 13% | 12% | 11% | 14% | 16% | 8% | 11% | 14% | 10% | 12% | 14% | 7% | 35% | 13% | 10% | 14% | 13% | 11% | 17% | 13% | 10% | 13% | 6% | 13% | 14% | 10% | 14% | 16% | 14% | 11% | 13% |
| | 0.59 | | 0.48 | | 0.45 | | 0.61 | 0.45 | | 0.58 | 0.51 | 0.66 | 0.25 | | | | | 0.66 | | 0.61 | 0.61 | | 0.64 | 0.59 | | | 0.61 | 0.46 | | 0.74 | 0.5 |
| fean | 0.59 | 0.7 | 0.48 | 0.55 | 0.45 | 0.76 | 0.61 | 0.45 | 0.7 | 0.58 | 0.51 | 0.66 | 0.25 | 0.54 | 0.73 | 0.5 | 0.55 | 0.66 | 0.17 | 0.61 | 0.68 | 0.72 | 0.64 | 0.59 | 0.5 | 0.8 | 0.61 | 0.46 | 0.5 | 0.74 | 0.5 |

Proportions/Means: Column Tested ES risk invell - x/n - c/d/n - t/n - h/h/h/h/m - x/n - n/n - r/n - r/n - x/n - x/n/h/k/C - D/E
Overlas formulas uncd. * small base: ** were until base lander 20 institute for ut testing

This work was carried out in accordance with the recuirements of the international quality standard for market research, ISO 20152 and with the lesos Terms and Conditions.