

Q1 - To what extent, if at all, do you think Rachel Reeves has been doing a good job or a bad job, in her role as Chancellor of the Exchequer, or neither?

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



PUBLIC  
24-089497-13 - POST SPRING STATEMENT  
26TH-27TH MARCH 2025  
IPSOS

27 Mar 2025

Table 2

Q2 - From what you may have seen, read or heard about the Spring Statement, would you say it makes you feel more reassured or concerned, if either, about the following?

Base: All adults aged 18-75 in Great Britain

	Britain's economy	Your own financial circumstances	Britain's public services
UNWEIGHTED BASE	1028	1028	1028
WEIGHTED BASE	1028	1028	1028
(+2) Much more reassured	41	41	37
	4%	4%	4%
(+1) A bit more reassured	107	81	104
	10%	8%	10%
(0) Neither more reassured, nor more concerned	173	265	187
	17%	26%	18%
(-1) A bit more concerned	276	295	275
	27%	29%	27%
(-2) Much more concerned	310	220	288
	30%	21%	28%
Don't know	25	31	37
	2%	3%	4%
I haven't heard / seen anything about the Spring Statement	97	96	99
	9%	9%	10%
More reassured (NET)	147	121	142
	14%	12%	14%
More concerned (NET)	586	515	563
	57%	50%	55%
Mean	-0.78	-0.64	-0.75

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Q2 1 - From what you may have seen, read or heard about the Spring Statement, would you say it makes you feel more reassured or concerned, if either, about the following? Britain's economy

Base: All adults aged 18-75 in Great Britain

Statement	Gender										Age										Region										Employment Type										Income										Ethnicity										GB 2014 type										GB 2014 type																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
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295-7304					7305-7314					7315-7324					7325-7334					7335-7344					7				

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for six testing

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Table 4

Q2 2 - From what you have seen, read or heard about the Service Statement, would you say it makes you feel more reassured or concerned, if either, about the following? Your own financial circumstances

Base: All adults aged 18-75 in Great Britain

	Gender		Age			Social Grade		Region					Education		Employment Status		Income			Ethnicity		Q2 2024 Vote							Q2 Ref vote		
	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland's	South	Greater London	Wales	Scotland	Graduates	Non-Graduates	Working	Not working	£0-9k	£10,000-£14,999	£15,000-£19,999	£20,000+	White British	White	Cons	Lab	Lib-Dems	Reform UK	Other party	Remain	Leave	
	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)
Unweighted Base	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(+2) Much more reassured	4%	3%	2%	2%	1%	4%	4%	7%	2%	3%	7%	3%	1%	2%	3%	4%	4%	1%	4%	2%	8%	7%	3%	3%	8%	3%	1%	1%	5%	5%	1%
(+1) A bit more reassured	81	52	29	35	31	48	33	19	18	17	21	4	2	35	46	60	21	8	27	14	20	18	19	7	48	3	4	3	37	22	
(0) Neither more reassured, nor more concerned	8%	12%	8%	12%	8%	8%	7%	8%	7%	7%	14%	8%	2%	9%	7%	8%	8%	3%	11%	8%	11%	14%	7%	4%	11%	3%	4%	4%	4%	30%	5%
(-1) A bit more concerned	20%	38%	23%	22%	28%	27%	28%	23%	25%	29%	24%	19%	31%	30%	27%	25%	26%	24%	15%	30%	27%	25%	22%	26%	23%	27%	41%	15%	25%	30%	26%
(-2) Much more concerned	29%	14%	14%	81	94	118	141	138	73	77	74	37	12	22	89	206	189	100	52	12	72	84	26	267	74	82	23	37	24	108	107
(Don't know)	31	13	17	7	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
(I haven't heard / seen anything about the Service Statement)	9%	6%	13%	14%	7%	8%	9%	8%	8%	10%	10%	5%	18%	9%	10%	9%	10%	7%	9%	9%	8%	13%	9%	5%	6%	8%	8%	8%	5%	6%	5%
More reassured (NET)	121	62	39	62	43	17	69	52	35	22	25	16	5	3	58	63	88	18	30	37	19	53	27	52	13	73	6	4	4	12	27
More concerned (NET)	12%	16%	8%	20%	11%	5%	12%	17%	13%	8%	11%	21%	11%	8%	10%	10%	11%	10%	8%	15%	8%	10%	21%	10%	7%	22%	3%	5%	5%	12%	7%
Mean	-0.64	-0.48	-0.8	-0.35	-0.68	-0.82	-0.6	-0.68	-0.58	-0.69	-0.67	-0.51	-0.66	-0.75	-0.69	-0.72	-0.61	-0.7	-1.11	-0.52	-0.71	-0.37	-0.42	-0.68	-0.81	-0.33	-0.57	-1.09	-0.92	-0.57	-0.82

Proportions/Means: Columns Tested (5% risk level): a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q/r/s - v/w - x/y/z/A/B/C - D/E  
Owens formulae used. \* small base: \*\* very small base (under 30) ineligible for our testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the latest Terms and Conditions.



Table 5

Q2 3 - From what you have seen, read or heard about the Service Statement, would you say it makes you feel more reassured or concerned, if either, about the future of Britain's public services?

Base: All adults aged 18-75 in Great Britain

		Gender		Age			Region								Education		Employment Status		Income				Ethnicity		Q2 2024 Vote						Q2 Ref vote		
		TOTAL	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland & South	Greater London	Wales	Scotland	Graduate	Non-Graduate	Working	Not working	£0-9k	£10,000-£19,999	£20,000-£24,999	£25,000+	White British	White Other	Cons	Lab	Lib-Dems	Reform UK	Other party	Remain	Leave		
Mean correct/2 base	100%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
(+2) Much more reassured	46	32	55	15	14	7	28	9	11	6	7	7	2	22	15	28	9	6	3	2	26	6	32	7	23	4					20	11	
(+1) A bit more reassured	46	32	55	15	14	7	28	9	11	6	7	7	2	22	15	28	9	6	3	2	26	6	32	7	23	4					20	11	
(0) Neither more reassured, nor more concerned	187	120	176	59	67	61	103	85	41	49	50	38		5	21	72	115	127	61	32	41	47	53		26	139	22	19	23	6	68	73	
(-1) A bit more concerned	275	226	355	186	188	189	186	189	186	188	216	135	105	246	206	176	186	186	186	206	206	206	186	126	236	206	216	86	186	206	206	206	206
(-2) Much more concerned	275	226	355	186	188	189	186	189	186	188	216	135	105	246	206	176	186	186	186	206	206	206	186	126	236	206	216	86	186	206	206	206	206
I haven't heard / seen anything about the Service Statement	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99
More reassured (NET)	142	92	69	61	50	31	83	58	51	36	29	30	6	5	64	77	103	39	17	41	56	61	56	111	23	60	10	3	3	64	37	64	
More concerned (NET)	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143	143
Mean	-0.75	-0.58	-0.94	-0.48	-0.76	-0.97	-0.88	-0.83	-0.78	-0.73	-0.72	-0.74	-0.87	-0.82	-0.57	-0.86	-0.73	-0.81	-0.97	-0.7	-0.8	-0.52	-0.11	-0.79	-0.66	-0.87	-0.78	-1.17	-1.27	-0.7	-0.89	-0.7	

Proportions/Means: Columns Totalled (5% risk level): a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q/r/s - t/u/v - w/x/y/z - A/B/C - D/E  
Overline formulae used. \* small base: \*\* very small base (under 20) ineligible for our testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the latest Terms and Conditions.



Table 6  
Q3 - Based on what you've seen or heard, how well or badly do you think each of the following groups are treated by the British government?

Base: All adults aged 18-75 in Great Britain

	Farmers	Property landlords	Young people	Pensioners	Small businesses	Big businesses	Public sector workers	Working people more generally	Immigrants	People on benefits	People on high incomes	People like me
UNWEIGHTED BASE	1028	1028	1028	1028	1028	1028	1028	1028	1028	1028	1028	1028
WEIGHTED BASE	1028	1028	1028	1028	1028	1028	1028	1028	1028	1028	1028	1028
They are treated better than they should be	73	343	88	76	43	468	166	48	464	300	555	35
	7%	33%	9%	7%	4%	46%	16%	5%	45%	29%	54%	3%
They are treated as well as they should be	285	351	417	252	283	302	357	313	225	293	268	335
	28%	34%	41%	25%	27%	29%	35%	30%	22%	28%	26%	33%
They are treated worse than they should be	555	141	379	602	575	123	354	564	226	353	91	556
	54%	14%	37%	59%	56%	12%	34%	55%	22%	34%	9%	54%
Don't know	114	194	145	97	127	135	151	102	113	83	114	102
	11%	19%	14%	9%	12%	13%	15%	10%	11%	8%	11%	10%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





Table 8

Q2 2 - Based on what you've seen or heard, how well or badly do you think each of the following areas are treated by the British government? Proportion of respondents

Base: All adults aged 18-75 in Great Britain

	Total	Gender		Age			Social Grade		Region						Education		Employment Status		Income				Ethnicity		Q2 2024 Vote						Q2 Ref Vote	
		Male	Female	18-34	35-44	45-74	A6C1	C2DE	North	Midland	South	Greater London	Wales	Scotland	Graduate	Non-Graduate	Working	Not working	£0-9k	£10-20k	£21-30k	£31-40k	White British	White	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave	
They are treated as well as they should be	30%	28%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%
They are treated worse than they should be	30%	32%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%
Don't know	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%

Proportions/Means: Columns Tested (X% risk level): aB - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E  
Overlapping formula used: \* small base, \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





Table 9

Q2 3 - Based on what you've seen or heard, how well or badly do you think each of the following groups are treated by the British government? Young people

Base: All adults aged 18-75 in Great Britain

	Total	Gender		Age			Social Grade		Region						Education		Employment Status		Income				Ethnicity		Q2 2024 Vote						Q2 Ref vote	
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland & East	South	Greater London	Wales	Scotland	Graduate	Non-Graduate	Working	Not working	£0-9k	£10,000-19,999	£20,000-29,999	£30,000+	Minority ethnic group	White	Cons	Lab	Lib-Dems	Reform UK	Other party	Remain	Leave	
Unweighted (Q2) 3 point responses (Q2)	1000	625	375	215	415	370	715	285	243	241	229	189	66	37	609	419	723	269	159	205	222	215	135	819	189	189	113	17	10	519	519	
Weighted (Q2) 3 point responses (Q2)	1000	625	375	215	415	370	715	285	243	241	229	189	66	37	609	419	723	269	159	205	222	215	135	819	189	189	113	17	10	519	519	
They are treated better than they should be	9%	9%	42	30	11	27	46	42	19	39	21	16	5	7	37	50	67	21	11	15	18	36	12	75	23	18	5	9	2	30	17	
They are treated as well as they should be	437	335	178	118	148	151	265	152	84	114	122	62	25	30	162	215	238	120	49	99	100	143	54	357	94	142	46	11	25	168	170	
They are treated worse than they should be	41%	47%	25%	38%	40%	44%	42%	34%	35%	42%	44%	41%	51%	35%	44%	39%	42%	38%	29%	40%	43%	52%	41%	40%	51%	43%	48%	46%	33%	46%	47%	
Don't know	14%	11%	17%	13%	15%	14%	11%	18%	12%	18%	14%	10%	11%	17%	11%	16%	12%	16%	23%	15%	11%	9%	17%	14%	7%	9%	14%	18%	7%	9%	14%	

Proportions/Means: Columns Tested (X% risk level): a/B - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E  
Overlapping formula used: \* small base, \*\* very small base (under 30) ineligible for sig testing

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Table 10  
Q2 4 - Based on what you've seen or heard, how well or badly do you think each of the following groups are treated by the British government? Pensioners

Base: All adults aged 18-75 in Great Britain

	Sex	Gender		Age		Social Grade		Region						Education		Employment Status		Income				Ethnicity		Q2 2014 Vote						Q2 Ref Vote		
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland & South	Greater London	Wales	Scotland	Graduate	Non-Graduate	Working	Not working	£0-9k	£10,000-£20,000	£21,000-£30,000	£31,000+	White British	White	Cons	Lab	Lib-Dems	Ref/Other UK	Other party	Remain	Leave		
UNWEIGHTED Q2	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Mean (Q2) 2 point	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean (Q2) 4 point	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
They are treated better than they should be	76	68	76	72	8	56	20	14	11	18	15	8	7	41	35	58	18	33	12	9	42	6	59	11	28	6	9	3	32	24		
They are treated as well as they should be	7%	12%	5%	12%	9%	2%	10%	5%	6%	5%	8%	10%	15%	8%	11%	5%	8%	5%	4%	15%	6%	8%	7%	9%	7%	5%	6%	6%	8%	7%		
They are treated worse than they should be	232	143	107	100	88	60	147	80	59	61	54	52	13	13	118	186	67	29	56	63	98	48	200	53	110	23	9	14	123	63		
They are treated worse than they should be	23%	18%	21%	32%	34%	19%	30%	18%	25%	23%	23%	20%	26%	15%	31%	21%	27%	20%	14%	22%	27%	33%	37%	23%	39%	34%	24%	8%	18%	31%	18%	
They are treated worse than they should be	662	368	311	12%	218	218	79%	107	144	172	140	68	25	53	178	424	181	221	118	158	138	131	55	538	111	160	57	94	56	209	251	
Don't know	97	64	50	49	14	14	61	36	22	24	18	15	3	15	34	63	78	24	17	26	24	16	22	76	7	29	9	1	4	24	21	
	9%	9%	10%	10%	9%	4%	11%	8%	9%	9%	8%	10%	6%	17%	9%	10%	10%	7%	10%	10%	9%	1%	4%	9%	10%	1%	5%	5%	6%	6%		

Proportions/Means: Columns Tested (Xk risk level): aB - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E  
Owing formula used: \* small base, \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 11

Q2 5 - Based on what you've seen or heard, how well or badly do you think each of the following groups are treated by the British government? Small businesses

Base: All adults aged 18-75 in Great Britain

	Gender		Age		Social Grade		Region						Education		Employment Status		Income				Ethnicity		Q2 2024 Vote								Q2 Ref Vote	
	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland's	South	Greater London	Wales	Scotland	Graduates	Non Graduates	Working	Not working	£0-9k	£10,000-£20,000	£21,000-£24,999	£25,000+ (net of gross)	White British	White	Cons	Lab	Lib-Dems	Reform UK	Other party	Remain	Leave		
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q100																																

Proportions/Means: Columns Tested (X% risk level): aB - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E  
Overlapping formula used: \* small base, \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 12

Q2 6 - Based on what you've seen or heard, how well or badly do you think each of the following areas are treated by the British government? Six businesses

Base: All adults aged 18-75 in Great Britain

	Gender		Age			Social Grade		Region						Education		Employment Status		Income				Ethnicity		Q2 2024 Vote						Q2 Ref Vote		
	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	Greater London	Wales	Scotland	Graduates	Non-Graduates	Working	Not working	£0-9k	£10,000-£20,000	£21,000-£24,999	£25,000+ (all other groups)	White British	White European	Cons	Lab	Lib-Dems	Reform UK	Other party	Remain	Leave		
Median (Q2) base	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
They are treated better than they should be	46%	47%	43%	50%	43%	45%	48%	42%	50%	43%	43%	41%	33%	63%	48%	44%	48%	48%	47%	46%	48%	38%	47%	32%	54%	51%	32%	74%	52%	38%	10%	
They are treated as well as they should be	30%	31%	29%	29%	31%	28%	30%	28%	26%	29%	32%	41%	30%	30%	31%	28%	31%	25%	30%	27%	27%	37%	43%	27%	35%	28%	32%	36%	11%	26%	11%	
They are treated worse than they should be	12%	10%	9%	9%	11%	16%	11%	13%	12%	13%	12%	12%	18%	5%	9%	13%	11%	14%	12%	11%	17%	10%	10%	10%	12%	13%	7%	7%	23%	6%	10%	18%
Don't know	12%	14%	10%	9%	11%	16%	11%	13%	12%	13%	12%	12%	18%	5%	9%	13%	11%	14%	12%	11%	17%	10%	10%	10%	12%	13%	7%	7%	23%	6%	10%	18%
Don't know	12%	9%	17%	12%	15%	12%	11%	10%	13%	16%	12%	6%	11%	22%	11%	14%	12%	13%	14%	15%	10%	8%	9%	14%	14%	11%	10%	9%	9%	10%	13%	

Proportions/Means: Columns Totals (N=10k level): a/B = c/d/e = f/g = h/i/j/k/l/m = n/o = p/q = r/s/t/u = v/w = x/y/z/A/B/C = D/E  
Overlapping formula used: \* small base, \*\* very small base (under 30) ineligible for sig testing

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Table 13

Q3 7 - Based on what you've seen or heard, how well or badly do you think each of the following areas are treated by the British government? Public sector workers

Base: All adults aged 18-75 in Great Britain

	Total	Gender		Age			Social Grade		Region							Education		Employment Status		Income							Ethnicity		Q2 2024 Vote							Q3 Ref Vote	
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland & South	Greater London	Wales	Scotland	Graduates	Non-Graduates	Working	Not working	£0-9k	£10-20k	£21-30k	£31-40k	£41-50k	£51-60k	White British	White Other	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave					
Unweighted Q1-Q3 based on responses (Q1-Q3)	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100			
They are treated better than they should be	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100			
They are treated as well as they should be	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100			
They are treated worse than they should be	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100			
Don't know	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100			

Proportions/Means: Columns Tested (X% risk level): aB - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E  
Overlapping formula used: \* small base, \*\* very small base (under 30) ineligible for sig testing

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Table 14

Q2 9 - Based on what you've seen or heard, how well or badly do you think each of the following groups are treated by the British government? Working usually more severely

Base: All adults aged 18-75 in Great Britain

	Gender		Age			Social Grade		Region						Education		Employment Status		Income			Ethnicity		Q2 2024 Vote						Q2 Ref vote		
	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland's	South	Greater London	Wales	Scotland	Graduate	Non-Graduate	Working	Not working	£0-9k	£10-20k	£21-30k	£31,000+ (excl. gross)	Whitey	White	Cons	Lab	Lib-Dems	Reform UK	Other party	Remain	Leave	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
They are treated better than they should be	46	24	23	25	21	2	26	22	5	11	18	11	9	1	25	23	38	10	6	12	4	24	8	40	30	14	7	8	1	35	10
They are treated as well as they should be	5%	1%	4%	8%	6%	1%	4%	1%	2%	4%	8%	7%	3%	2%	7%	4%	1%	4%	1%	2%	8%	6%	1%	5%	4%	8%	8%	7%	1%	5%	3%
They are treated worse than they should be	51	75	73	71	71	97	70	76	95	80	74	80	92	91	68	69	61	90	81	88	68	88	95	52	54	84	95	94	94	97	94
They are treated worse than they should be	54	77	75	73	71	97	70	76	95	80	74	80	92	91	68	69	61	90	81	88	68	88	95	52	54	84	95	94	94	97	94
Don't know	102	18	10	41	8	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	50	30	30	32%	30%	7%	58	46	3	34	22	30	2	14	31	6	10	43	6	27	9	10	10	9	34	36	9	14	1	27	30
	50	30	30	32%	30%	7%	58	46	3	34	22	30	2	14	31	6	10	43	6	27	9	10	10	9	34	36	9	14	1	27	30

Proportions/Means: Columns Tested (X% risk level): aB - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E  
Overlapping formula used: \* small base, \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





Table 10

Q3 10: Based on what you've seen or heard, how well or badly do you think each of the following groups are treated by the British government? Possible on benefits

Base: All adults aged 18-75 in Great Britain

	Gender		Age			Social Grade		Region						Education		Employment Status		Income				Ethnicity		Q2 2014 Vote										Q2 Ref Vote	
	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland & East	South	Greater London	Wales	Scotland	Graduates	Non-graduates	Working	Not working	£0 to £10,000	£10,000 to £20,000	£20,000 to £30,000	£30,000+	White British	White European	Others	Lab	Lib Dem	UKIP	Others	Remain	Leave	Ref	Remain			
They are treated as well as they should be	30%	28%	29%	29%	30%	32%	24%	30%	30%	27%	27%	42%	26%	31%	28%	32%	24%	15%	22%	32%	43%	21%	31%	44%	22%	27%	51%	12%	23%	39%	30%	30%	30%	30%	
They are treated as well as they should be	29%	30%	27%	30%	30%	30%	27%	27%	27%	28%	34%	33%	26%	31%	27%	30%	25%	34%	34%	30%	27%	37%	27%	34%	36%	36%	30%	23%	30%	34%	34%	34%	34%	34%	
They are treated worse than they should be	41%	42%	41%	41%	40%	38%	49%	43%	43%	45%	39%	25%	78%	38%	45%	38%	46%	75%	58%	38%	19%	42%	42%	22%	43%	43%	27%	67%	67%	67%	67%	67%	67%	67%	
Don't know	8%	7%	8%	7%	8%	7%	9%	7%	9%	9%	7%	7%	9%	7%	9%	8%	7%	8%	12%	7%	4%	7%	8%	1%	7%	6%	6%	7%	5%	7%	5%	7%	5%	7%	

Proportions/Means: Columns Tested (X% risk level): aB - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E  
Owing formula used: \* small base, \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





Table 17

Q3 11 - Based on what you've seen or heard, how well or badly do you think each of the following groups are treated by the British government? Possible on Irish incomes

Base: All adults aged 18-75 in Great Britain

	Gender		Age			Social Grade		Region					Education		Employment Status		Income				Ethnicity		Q2 2024 Vote							Q3 Ref Vote		
	Male	Female	18-34	35-44	45-75	ABC1	C2DE	North	Midlands	South	Greater London	Wales	Scotland	Graduates	Non-Graduates	Working	Not working	£0-9k	£10,000-£19,999	£20,000-£24,999	£25,000-£34,999	White British	White	Cons	Lab	Lib-Dems	Reform UK	Other party	Remain	Leave		
Overall	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
University graduates	52%	59%	55%	53%	58%	51%	59%	53%	54%	57%	56%	55%	54%	57%	56%	57%	56%	57%	56%	57%	56%	57%	56%	57%	56%	57%	56%	57%	56%	57%	56%	57%
Non-University graduates	48%	41%	45%	47%	42%	49%	41%	47%	46%	43%	44%	45%	46%	43%	44%	43%	44%	43%	44%	43%	44%	43%	44%	43%	44%	43%	44%	43%	44%	43%	44%	43%
They are treated better than they should be	52%	59%	55%	53%	58%	51%	59%	53%	54%	57%	56%	55%	54%	57%	56%	57%	56%	57%	56%	57%	56%	57%	56%	57%	56%	57%	56%	57%	56%	57%	56%	57%
They are treated as well as they should be	48%	41%	45%	47%	42%	49%	41%	47%	46%	43%	44%	45%	46%	43%	44%	43%	44%	43%	44%	43%	44%	43%	44%	43%	44%	43%	44%	43%	44%	43%	44%	43%
They are treated worse than they should be	9%	9%	9%	9%	9%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%
Don't know	11%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
18+	50	50	41	46	26	63	46	35	29	26	30	4	14	33	83	75	29	12	27	24	22	12	8	24	9	14%	2	24	3	24	34	
19-34	30	30	10%	13%	12%	13%	13%	13%	13%	13%	13%	0%	0%	0%	12%	13%	12%	9%	11%	10%	7%	9%	13%	7%	10%	4%	9%	0%	9%	0%	10%	

Proportions/Means: Columns Tested (X% risk level): aB - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E  
Owing formula used: \* small base, \*\* very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Base: All adults aged 18-75 in Great Britain

COUNTRY	SEX	AGE	Gender		Age		Aboriginal Groups		Regions								Employment Status				Income			Ethnicity				dR Data								dR Source																																																																																																																																																																																																																																																																										
			Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85-94	95-104	105-114	115-124	125-134	135-144	145-154	155-164	165-174	175-184	185-194	195-204	205-214	215-224	225-234	235-244	245-254	255-264	265-274	275-284	285-294	295-304	305-314	315-324	325-334	335-344	345-354	355-364	365-374	375-384	385-394	395-404	405-414	415-424	425-434	435-444	445-454	455-464	465-474	475-484	485-494	495-504	505-514	515-524	525-534	535-544	545-554	555-564	565-574	575-584	585-594	595-604	605-614	615-624	625-634	635-644	645-654	655-664	665-674	675-684	685-694	695-704	705-714	715-724	725-734	735-744	745-754	755-764	765-774	775-784	785-794	795-804	805-814	815-824	825-834	835-844	845-854	855-864	865-874	875-884	885-894	895-904	905-914	915-924	925-934	935-944	945-954	955-964	965-974	975-984	985-994	995-1004	1005-1014	1015-1024	1025-1034	1035-1044	1045-1054	1055-1064	1065-1074	1075-1084	1085-1094	1095-1104	1105-1114	1115-1124	1125-1134	1135-1144	1145-1154	1155-1164	1165-1174	1175-1184	1185-1194	1195-1204	1205-1214	1215-1224	1225-1234	1235-1244	1245-1254	1255-1264	1265-1274	1275-1284	1285-1294	1295-1304	1305-1314	1315-1324	1325-1334	1335-1344	1345-1354	1355-1364	1365-1374	1375-1384	1385-1394	1395-1404	1405-1414	1415-1424	1425-1434	1435-1444	1445-1454	1455-1464	1465-1474	1475-1484	1485-1494	1495-1504	1505-1514	1515-1524	1525-1534	1535-1544	1545-1554	1555-1564	1565-1574	1575-1584	1585-1594	1595-1604	1605-1614	1615-1624	1625-1634	1635-1644	1645-1654	1655-1664	1665-1674	1675-1684	1685-1694	1695-1704	1705-1714	1715-1724	1725-1734	1735-1744	1745-1754	1755-1764	1765-1774	1775-1784	1785-1794	1795-1804	1805-1814	1815-1824	1825-1834	1835-1844	1845-1854	1855-1864	1865-1874	1875-1884	1885-1894	1895-1904	1905-1914	1915-1924	1925-1934	1935-1944	1945-1954	1955-1964	1965-1974	1975-1984	1985-1994	1995-2004	2005-2014	2015-2024	2025-2034	2035-2044	2045-2054	2055-2064	2065-2074	2075-2084	2085-2094	2095-2104	2105-2114	2115-2124	2125-2134	2135-2144	2145-2154	2155-2164	2165-2174	2175-2184	2185-2194	2195-2204	2205-2214	2215-2224	2225-2234	2235-2244	2245-2254	2255-2264	2265-2274	2275-2284	2285-2294	2295-2304	2305-2314	2315-2324	2325-2334	2335-2344	2345-2354	2355-2364	2365-2374	2375-2384	2385-2394	2395-2404	2405-2414	2415-2424	2425-2434	2435-2444	2445-2454	2455-2464	2465-2474	2475-2484	2485-2494	2495-2504	2505-2514	2515-2524	2525-2534	2535-2544	2545-2554	2555-2564	2565-2574	2575-2584	2585-2594	2595-2604	2605-2614	2615-2624	2625-2634	2635-2644	2645-2654	2655-2664	2665-2674	2675-2684	2685-2694	2695-2704	2705-2714	2715-2724	2725-2734	2735-2744	2745-2754	2755-2764	2765-2774	2775-2784	2785-2794	2795-2804	2805-2814	2815-2824	2825-2834	2835-2844	2845-2854	2855-2864	2865-2874	2875-2884	2885-2894	2895-2904	2905-2914	2915-2924	2925-2934	2935-2944	2945-2954	2955-2964	2965-2974	2975-2984	2

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E  
Overlap formulae used. \* small base; \*\* very small base (under 20) ineligible for sig testing

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Table 20

Q5 - How much, if anything, have you seen or heard about each of these announcements?

Base: All adults aged 18-75 in Great Britain

	The OBR lowering its forecast of economic growth in 2025 from 2% to 1%	Spending an extra £2.2bn on defence next year	Spending an extra £2bn on building affordable homes	Reintroducing mandatory housing targets for local councils	Loosening restriction for new house building on the Green Belt	Spending £600m on training more construction workers	Reducing overall welfare spending by £4.8bn a year by changing disability, sickness and universal credit incapacity benefits	Increasing the Universal Credit Standard allowance from £92 per week to £106 per week by 2029/30	Reducing Universal Credit Health element by 50% and freeing it for new claimants	Spending £3.25bn on a 'transformation fund' for public service reform, investing in AI tools and technology improvements	The OBR expecting economic growth between 2026 to 2029 to be higher than expected	Reducing civil service running costs by 15%	Investing in 'cutting edge technology' to reduce tax avoidance and raise £1bn
UNWEIGHTED BASE	1028	1028	1028	1028	1028	1028	1028	1028	1028	1028	1028	1028	1028
WEIGHTED BASE	1028	1028	1028	1028	1028	1028	1028	1028	1028	1028	1028	1028	1028
(4) A great deal about this announcement	110	187	95	60	86	57	223	82	152	62	68	128	49
(3) A fair amount about this announcement	11%	18%	9%	6%	8%	6%	22%	8%	15%	6%	7%	12%	5%
(2) Not very much about this announcement	305	371	289	197	216	159	369	244	309	192	207	346	197
(1) Nothing about this announcement	30%	36%	28%	19%	21%	16%	36%	24%	30%	19%	20%	34%	19%
Don't know	229	202	284	270	279	279	205	310	260	281	296	203	303
I haven't heard / seen anything about the Spring Statement	22%	20%	28%	26%	27%	27%	20%	30%	25%	27%	29%	20%	30%
A great deal/ fair amount (NET)	166	98	169	261	236	306	89	185	132	258	218	148	257
Not very much/ nothing (NET)	16%	10%	16%	25%	23%	30%	9%	18%	13%	25%	21%	14%	25%
Mean	50	42	42	62	59	45	40	56	50	55	78	61	55
	5%	4%	4%	6%	6%	4%	4%	5%	5%	5%	8%	6%	5%
	168	128	150	177	152	182	103	151	125	179	162	142	167
	16%	12%	15%	17%	15%	18%	10%	15%	12%	17%	16%	14%	16%
	415	558	383	257	302	216	592	327	461	254	275	474	246
	40%	54%	37%	25%	29%	21%	58%	32%	45%	25%	27%	46%	24%
	395	300	454	532	515	585	294	494	392	539	514	351	560
	38%	29%	44%	52%	50%	57%	29%	48%	38%	52%	50%	34%	54%
	2.44	2.75	2.37	2.07	2.19	1.96	2.82	2.27	2.56	2.07	2.16	2.55	2.05



Table 21

Q5 1 - How much, if anything, have you seen or heard about each of these announcements? The OBR expects its forecast of economic growth in 2023 from 2% to 3%

Base: All adults aged 18-75 in Great Britain

	Gender		Age			Social Grade		Region						Education		Employment Status		Income			Ethnicity		Q2 2024 Vote							Q2 Ref vote			
	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland's	South	Greater London	Wales	Scotland	Graduates	Non-Graduates	Working	Not working	£0 to £10,000	£10,000 to £20,000	£20,000 to £30,000	£30,000 to £40,000	White British	White	Cons	Lab	Lib-Dems	Reform UK	Other party	Remain	Leave			
	TOTAL	99	99	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Have heard at least something about this announcement	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	
(1) A great deal about this announcement	12%	7%	3%	1%	1%	7%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	
(2) A fair amount about this announcement	30%	34%	12%	10%	10%	13%	8%	14%	12%	11%	8%	4%	6%	15%	8%	11%	11%	11%	7%	10%	14%	9%	11%	13%	12%	12%	8%	8%	8%	13%	9%		
(3) Not very much about this announcement	30%	30%	24%	29%	25%	31%	29%	28%	24%	32%	35%	31%	27%	30%	29%	28%	33%	34%	32%	31%	34%	24%	31%	44%	28%	32%	38%	28%	32%	32%	32%		
(4) Nothing about this announcement	22%	14%	11%	5%	8%	8%	15%	7%	5%	5%	5%	2%	6%	7%	11%	13%	7%	3%	6%	5%	6%	22%	20%	4%	8%	21%	14%	21%	9%	7%			
Don't know	5%	14%	3%	1%	1%	1%	14%	18%	21%	15%	14%	13%	20%	15%	16%	16%	18%	12%	21%	18%	17%	11%	21%	10%	10%	10%	10%	13%	17%	14%	17%		
Have heard / seen anything about the General Election	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal / fair amount (NET)	45%	27%	15%	12%	12%	14%	24%	17%	10%	10%	9%	4%	5%	16%	24%	27%	24%	14%	18%	27%	24%	13%	13%	42%	31%	42%	51%	27%	17%	14%	14%	14%	
Not very much / nothing (NET)	55%	73%	85%	88%	88%	86%	76%	83%	90%	89%	91%	96%	95%	84%	76%	73%	76%	86%	82%	73%	76%	87%	87%	58%	69%	58%	49%	73%	83%	86%	86%	86%	
Mean	2.44	2.42	2.24	2.4	2.36	2.37	2.5	2.37	2.41	2.44	2.5	2.52	2.31	2.32	2.55	2.38	2.4	2.55	2.34	2.33	2.42	2.42	2.31	2.46	2.67	2.43	2.44	2.54	2.33	2.51	2.41		

Proportions/Means: Column Totals (N=1000) - a/b = c/d/e - f/g - h/i/j/k/l/m - n/o - p/q/r/s - t/u/v - w/x/y/z - aa/bb/cc - dd - ee  
Overall formulae used: \* small base - \*\* zero small base (under 30) included for all results

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the latest Terms and Conditions.

Q5 - How much, if anything, have you seen or heard about each of these announcements? Spending an extra £2.2bn on defence next year

Base: All adults aged 18-75 in Great Britain

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E  
 Quercus formosae used. \* small base; \*\* very small base (under 30) ineluctable for six testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions

Table 23

Q5\_3 - How much, if any/Yes, have you seen or heard about each of these announcements? Spending an extra £2bn on building affordable homes

Base: All adults aged 16-75 in Great Britain

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E  
 Quercus formosae used. \* small base; \*\* very small base (under 30) ineluctable for six testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions



Table 24

Q5. 4 - How much, if anything, have you seen or heard about each of these announcements? Redistributive mandatory housing benefits for local councils

Base: All adults aged 18-75 in Great Britain

	Gender		Age			Social Grade		Region						Education				Employment Status		Income		Ethnicity		Q2 2024 Vote						Q2 Ref vote	
	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland's	South	Greater London	Wales	Scotland	Graduates	Non-Graduates	Working	Not working	Up to £10,000	£10,000-£20,000	£20,000-£30,000	£30,000+	Black British	White British	Cons	Lab	Lib-Dems	Reform UK	Other party	Remain	Leave	
(1) A great deal about this announcement	60%	43%	58%	25%	21%	14%	38%	21%	11%	11%	10%	8%	5%	33%	27%	48%	11%	30%	15%	7%	27%	6%	54%	38%	12%	5%	—	5%	31%	13%	
(2) A fair amount about this announcement	19%	11%	87%	74%	57%	67%	12%	72%	41%	54%	46%	46%	3%	6%	79%	118%	144%	53%	19%	49%	53%	44%	36%	138%	51%	78%	14%	25%	14%	64%	
(3) Not very much about this announcement	19%	12%	17%	24%	15%	19%	21%	18%	17%	21%	20%	11%	5%	6%	22%	18%	21%	16%	11%	20%	23%	22%	28%	18%	30%	22%	10%	23%	13%	22%	19%
(4) Nothing about this announcement	20%	147%	130%	74%	104%	92%	152%	118%	70%	60%	45%	38%	19%	20%	97%	174%	164%	106%	49%	65%	50%	90%	24%	239%	51%	65%	16%	28%	16%	109%	95%
(5) Don't know	6%	12%	2%	22%	27%	27%	24%	27%	30%	23%	27%	16%	21%	32%	22%	27%	20%	24%	36%	28%	32%	18%	20%	20%	18%	27%	29%	24%	21%	25%	20%
(6) Haven't heard / seen anything about the General Election	17%	14%	20%	18%	16%	18%	17%	17%	14%	19%	17%	14%	28%	21%	10%	18%	10%	10%	20%	14%	15%	13%	24%	10%	11%	12%	12%	21%	15%	10%	10%
A small deal/ fair amount (NET)	22%	153%	103%	98%	78%	80%	143%	98%	52%	68%	57%	65%	1%	11%	112%	145%	139%	64%	28%	64%	60%	92%	212%	65%	105%	14%	25%	15%	117%	86%	19%
Not very much/ nothing (NET)	12%	11%	12%	40%	55%	53%	50%	54%	60%	45%	55%	40%	60%	55%	48%	54%	50%	56%	55%	55%	53%	49%	38%	53%	48%	53%	67%	50%	52%	53%	54%
Mean	2.87	2.21	1.92	2.23	1.99	2.03	2.13	1.98	1.95	2.09	2.02	2.47	1.82	1.78	2.22	1.88	2.11	1.99	1.96	2.03	1.96	2.29	2.25	2.05	2.28	2.17	1.89	1.98	1.93	2.17	2.04

Projections/Means: Columns Totalled 100% (in total): a/b = c/d/e - f/g, h/i/j/k/l/m = n/o - p/q, r/s/t/u = v/w - x/y/z/A/B/C, D/E  
Overline formulae used: \* small base; \*\* very small base under 200 ineligible for air travel

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the latest Terms and Conditions.





Table 25

Q5 - How much, if anything, have you seen or heard about each of these announcements? Excessive restriction for new house builder on the Green Belt

Base: All adults aged 18-75 in Great Britain

		Gender		Age			Social Grade		Region					Education		Employment Status		Income				Ethnicity				Q2 2024 Vote						Q2 Ref vote	
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland's	South	Greater London	Wales	Scotland	Graduate	Non Graduate	Working	Not working	£0 to £10,000	£10,000 to £20,000	£20,000 to £30,000	£30,000 to £40,000	£40,000 or more	White British	White European	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave	
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Have heard / seen anything about this announcement	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(1) A great deal about this announcement	8%	5%	2%	1%	4%	6%	3%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
(2) A fair amount about this announcement	21%	15%	8%	5%	12%	12%	5%	9%	9%	8%	8%	10%	4%	10%	7%	8%	10%	10%	6%	9%	11%	9%	8%	11%	7%	6%	16%	9%	8%	10%	10%		
(3) Not very much about this announcement	71%	85%	92%	94%	84%	82%	92%	89%	89%	91%	91%	89%	95%	89%	92%	91%	89%	89%	93%	93%	90%	91%	91%	88%	93%	94%	83%	75%	81%	81%	89%		
(4) Nothing about this announcement	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Have heard / seen anything about the Green Belt	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
A great deal / fair amount (NET)	30%	18%	11%	8%	17%	16%	10%	11%	11%	10%	10%	12%	5%	14%	10%	11%	12%	12%	10%	11%	13%	10%	10%	11%	10%	10%	10%	10%	10%	10%	10%	10%	
Not very much / nothing (NET)	70%	82%	89%	92%	83%	84%	90%	89%	89%	90%	90%	88%	95%	86%	90%	89%	88%	88%	90%	89%	87%	89%	90%	89%	90%	90%	90%	90%	90%	90%	90%	90%	
Mean	2.19	2.14	2.03	2.17	2.04	2.16	2.11	2.18	2.17	2.11	2.16	2.11	2.16	2.11	2.16	2.11	2.17	2.11	2.05	2.09	2.12	2.16	2.11	2.11	2.11	2.11	2.11	2.11	2.11	2.11	2.11	2.11	

Proportions/Means: Column Totals (N=1000) - a/b = c/d/e - f/g - h/i - j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/BC - D/E  
Overall formulae used: \* small base - 1% or less small base number 100 included for all totals

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the terms and conditions.



Table 26

Q5. 6 - How much, if anything, have you seen or heard about each of these announcements? Spendover £500m on trainline more construction workers

Base: All adults aged 18-75 in Great Britain

	Gender		Age					Social Grade		Region				Education		Employment Status		Income				Ethnicity				Q2 2024 Vote						Q2 Ref vote	
	Male	Female	18-34	35-44	45-74	ABC1	C2DE	North	Midland's	South	Greater London	Wales	Scotland	Graduate	Non Graduate	Working	Not working	£0-9k	£10,000-19,999	£20,000-29,999	£30,000+	Minority ethnic group	White	Cons	Lab	Lib-Dems	Reform UK	Other party	Remain	Leave			
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)		
Almost nothing at all	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Not much at all	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
(1) A great deal about this announcement	52	51	55	29	17	31	26	7	39	12	14	2	8	26	31	52	5	8	13	11	26	13	44	33	29	4	1	1	1	20	13		
(2) A fair amount about this announcement	159	98	61	56	54	50	95	65	33	35	37	36	6	11	68	92	5	44	20	36	27	67	22	132	38	62	10	17	8	67	18		
(3) Not very much about this announcement	16%	20%	22%	18%	14%	14%	16%	13%	14%	13%	14%	14%	12%	13%	18%	14%	17%	13%	12%	14%	12%	23%	17%	10%	21%	19%	11%	15%	10%	17%	18%		
(4) Not very much about this announcement	27%	14%	14%	68	101	110	110	121	68	64	70	43	10	23	90	189	183	96	43	77	64	81	19	257	59	82	76	39	22	117	95		
(5) Nothing about this announcement	30%	13%	12%	22%	27%	32%	27%	27%	27%	28%	24%	30%	29%	21%	27%	25%	29%	26%	29%	25%	21%	28%	28%	15%	29%	32%	23%	27%	35%	28%	30%	26%	
Don't know	45	21	24	14	17	14	28	17	19	15	10	6	1	8	15	11	31	11	20	10	7	11	8	36	12	8	4	5	3	11	13		
Have heard / seen anything about the Spring Statement	182	19	119	96	67	59	141	71	57	52	37	39	13	16	79	111	116	95	37	82	47	41	18	146	24	41	14	38	14	14	67	63	
A small deal / for around (NET)	216	126	86	85	71	61	125	91	41	52	48	10	6	17	93	113	167	49	26	48	18	51	31	176	68	91	14	17	12	97	70		
Not very much / nothing (NET)	58%	29%	28%	15%	21%	21%	122	103	51	111	136	65	10	51	190	195	182	203	100	160	139	143	48	130	101	187	64	63	48	222	212		
Other	1.5%	2.0%	1.8%	2.1%	1.8	1.8%	1.5%	1.5%	1.5%	1.9	1.8%	2.3%	1.1%	1.9%	2.0%	1.9	2.0%	1.7%	1.8	1.8	1.8%	2.2%	2.2%	1.9%	2.1	2.0%	1.7%	1.9%	1.8%	2.0%	1.8%		
Mean	1.86	2.07	1.84	2.11	1.9	1.89	1.98	1.93	1.82	1.9	1.97	2.06	1.79	1.94	2.07	1.9	2.04	1.79	1.8	1.95	1.85	2.25	2.22	1.83	2.1	2.05	1.75	1.91	1.84	2.07	1.88		

Proportions/Means: Column Totals (% row level) - all - c/0/a - f/a - b/a/0/a/1/a - v/a - a/a/a/1/a - v/a/a/a/0/a - D/E  
Overall formula used: \* small base - 1% are small base under 300 included for all trainline

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the latest Terms and Conditions.

OS 7 - How much, if anything, have you seen or heard about each of these announcements? Reducing overall welfare spending by £4.8bn a year by changing disability, sickness and universal credit incapacity benefits

Base: All adults aged 18-75 in Great Britain

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for site testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

OS 8 - How much, if any/yes, have you seen or heard about each of these announcements? Increase the Universal Credit Standard allowance from £52 per week to £106 per week by 2023/24

Base: All adults aged 18-75 in Great Britain

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for site testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Q5 - How much, if anything, have you seen or heard about each of these announcements? Reduce Universal Credit Health element by 50% and freeze it for new claimants

	Gender		Age		Social Grade		Region					Education			Employment Status			Ethnicity			GB 2024 Index					EU 2024 Index						
	Male	Female	18-34	35-54	55-75	ABCS	C2DE	North	Midland's	South	London	Wales	Scotland	Graduates	Grads	Non grad	Not working	100,000	100,000	100,000	100,000	White	Black	Asian	Other	Foreign	Remain	Leave				
TOTAL	512	512	256	256	256	100	100	100	100	100	100	100	100	100	100	100	100	100,000	100,000	100,000	100,000	100	100	100	100	100	100	100				
100% of total	512	512	256	256	256	100	100	100	100	100	100	100	100	100	100	100	100	100,000	100,000	100,000	100,000	100	100	100	100	100	100	100				
(1) A great deal of this amount	158	83	68	53	12	47	60	65	42	29	12	29	7	13	60	91	100	47	30	36	22	34	13	128	24	65	8	18	13	75	45	
13%	17%	12%	17%	14%	14%	15%	18%	11%	14%	19%	14%	13%	15%	14%	14%	14%	14%	22%	14%	14%	14%	12%	14%	13%	20%	5%	17%	17%	12%	13%		
(2) A fair amount of this amount	309	152	154	66	118	126	177	132	86	71	80	46	10	16	161	208	200	108	4	77	85	67	24	276	68	114	35	30	34	133	114	
30%	30%	30%	23%	22%	36%	30%	36%	36%	26%	34%	33%	21%	18%	28%	21%	29%	33%	24%	31%	37%	30%	18%	13%	27%	51%	27%	27%	32%	34%	32%		
(3) Not very much about this amount	200	134	122	71	82	37	145	115	47	17	18	22	23	62	148	176	84	64	64	48	85	30	227	50	71	22	28	18	87	101	101	
15%	21%	27%	24%	23%	25%	28%	25%	20%	27%	25%	36%	45%	26%	25%	25%	25%	25%	25%	28%	25%	21%	30%	22%	20%	27%	22%	22%	25%	24%	22%	28%	
(4) Nothing about this amount	132	66	65	60	42	31	70	62	37	39	27	11	4	15	47	85	96	37	12	45	23	39	20	111	20	37	17	12	9	39	44	
13%	13%	13%	13%	13%	13%	9%	12%	16%	13%	14%	11%	8%	9%	17%	13%	13%	14%	7%	8%	10%	16%	14%	13%	11%	11%	17%	11%	11%	12%	10%	12%	
Don't know	50	26	24	19	22	9	21	17	8	17	12	10	2	3	18	12	38	11	8	9	10	11	7	43	12	9	6	2	3	16	10	
I haven't heard / seen anything about the issue	125	60	55	35	35	15	29	20	39	15	20	10	10	19	50	76	82	43	20	40	33	28	25	98	12	7	20	9	32	45	45	
12%	8%	10%	1%	13%	12%	13%	12%	8%	10%	10%	12%	10%	12%	13%	11%	12%	13%	14%	8%	14%	10%	14%	13%	11%	11%	5%	10%	8%	18%	11%	8%	12%
A very small / fair amount (NET)	461	235	222	119	170	175	263	187	128	100	112	75	17	29	142	209	100	158	77	113	117	121	48	408	92	159	43	48	57	207	160	
90%	90%	90%	88%	46%	67%	68%	87%	87%	67%	68%	70%	54%	14%	28%	88%	88%	88%	88%	88%	88%	88%	88%	88%	88%	88%	88%	88%	88%	88%	88%	88%	
Not very much / nothing (NET)	392	200	187	131	124	127	215	177	84	84	110	50	38	118	253	272	121	60	109	71	124	50	330	70								

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for site testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 30

Q5-10: How much, if anything, have you seen or heard about each of these announcements? *See slide 13.23b on a 'Transformation fund' for public service reform, investment in AI tools and technology improvements*

Base: All adults aged 18-75 in Great Britain

	Gender		Age			Region							Education		Employment Status		Income			Ethnicity			Q2 2024 Vote							Q2 Ref vote		
	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	Greater London	Wales	Scotland	Graduate	Non-Graduate	Working	Not working	£0-9k	£10,000-19,999	£20,000-29,999	£30,000-39,999	£40,000-49,999	White British	White	Cons	Lab	Lib-Dems	Reform UK	Other party	Remain	Leave	
	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)
At least a little bit	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(1) A great deal about this announcement	62	60	23	26	20	43	30	39	38	8	14	9	5	26	36	48	14	7	7	12	33	10	53	21	22	2	5	5	24	17	17	
(2) A fair amount about this announcement	192	155	75	74	66	52	113	79	46	40	38	49	3	17	83	109	143	49	25	41	53	62	39	352	55	68	8	18	11	87	59	
(3) Not very much about this announcement	281	313	127	62	108	111	160	121	65	66	85	34	13	18	51	160	200	81	42	80	67	74	36	253	44	94	18	37	20	124	103	
(4) Nothing about this announcement	238	112	343	74	92	93	136	122	74	75	133	18	15	23	80	178	159	99	48	71	62	59	24	233	45	81	79	27	22	87	105	
Don't know	55	21	34	15	23	17	35	20	9	21	10	10	-	5	17	38	37	18	13	9	7	15	8	47	11	15	3	5	5	20	15	
Hasn't heard / seen anything about the Spring Statement	17%	13%	22%	19%	17%	16%	17%	18%	15%	19%	17%	16%	23%	23%	16%	18%	21%	20%	17%	13%	16%	23%	17%	10%	15%	16%	17%	17%	11%	17%	11%	17%
A small deal / for around (NET)	204	154	98	95	86	60	156	98	57	58	46	64	8	22	109	145	182	63	33	48	65	94	48	203	66	80	10	23	16	112	76	
Not very much / nothing (NET)	12%	12%	12%	6%	13%	13%	14%	13%	18%	12%	13%	23%	18%	47%	49%	54%	53%	54%	52%	40%	54%	48%	38%	100%	48%	146%	100%	100%	100%	100%	100%	100%
Other	2.67	2.2	1.94	2.22	2.05	1.98	2.14	1.99	1.97	2.01	2	2.12	2.05	2.05	2.19	2.01	2.15	1.93	1.94	1.92	2.08	2.3	2.27	2.03	2.21	2.11	1.79	2	1.98	2.15	1.96	

Proportions/Means: Column Totals (N) (n) level: a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q/r/s - t/u - v/w - x/y/z/BC - D/E  
Overall formula used: \* small base: \*\* zero small base (under 30) included for all results

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the latest Terms and Conditions.

OS 11 - How much, if anything, have you seen or heard about each of these announcements? The OBR expects economic growth between 2026 to 2029 to be higher than expected

Base: All adults aged 16-75 in Great Britain

		Gender			Age			Region										Employment type				Income				Overtime				Q4 2024 hours				Total	Per capita
		Male	Female	%	18-24	25-34	35-50	South East	Central	North	Midwest	South	Greater Capital	Western	Southern	Education	Non Government	Working	Not working	19-16	16-10	10-6	6-0	Monthly	Weekly	Core	Vol	Ed hours	Religious	Other part	Seasonal				
TOTAL		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
UNEMPLOYED	UNEMPLOYED	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
A: a great deal	about this	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
		76	88	53%	100%	76	3%	76	3%	76	3%	76	3%	76	3%	76	3%	76	3%	76	3%	76	3%	76	3%	76	3%	76	3%	76	3%	76	3%	76	3%
A: a fair amount	about this	200	135	72	64	71	72	117	90	45	49	15	3	16	7	128	149	18	25	46	47	74	31	175	49	70	15	30	16	80	76				
		200	276	145%	21%	100%	21%	20%	18%	18%	24%	20%	9%	18%	21%	18%	21%	18%	20%	18%	20%	24%	20%	20%	276	21%	16%	27%	21%	21%	21%	21%	21%	21%	21%
B: not very much	about this	206	160	133	75	108	113	180	116	81	64	65	36	23	27	103	133	197	90	46	78	73	86	14	270	54	108	34	21	21	137	95			
		230	126	26%	24%	20%	23%	31%	25%	34%	24%	28%	24%	47%	30%	28%	29%	28%	20%	27%	31%	31%	30%	11%	13%	30%	13%	19%	19%	27%	36%	20%			
C: Nothing about	this	218	90	126	67	81	70	115	108	66	56	41	36	8	22	76	142	149	69	36	70	51	41	27	3	10	8	3	26	21	8	89			
		218	18%	26%	22%	22%	20%	20%	23%	21%	18%	17%	10%	25%	21%	21%	21%	21%	21%	21%	28%	22%	14%	21%	22%	18%	20%	24%	23%	27%	18%	18%	18%	18%	
		76	29	40	23	31	32	30	30	14	21	27	12	1	2	21	56	52	26	32	14	14	18	14	64	18	17	6	11	2	22	21	21		
I haven't had / seen anything	about the	162	49	109	49	57	50	92	69	73	52	31	25	10	17	54	108	98	61	34	29	27	34	100	129	15	34	12	22	14	38	59	59		
A great deal	for amount (NET)	135	175	69	86	96	83	180	115	56	74	66	52	7	20	114	161	202	73	31	59	56	109	44	229	63	102	21	35	19	118	90	90		
		135	276	209	246	246	22%	20%	20%	24%	27%	27%	20%	10%	10%	135	246	246	246	246	246	246	246	246	246	246	246	246	246	246	246	246	246	246	
Not much	without (NET)	134	13	29	142	189	181	209	219	146	120	106	62	31	49	139	232	146	168	81	148	124	176	41	4										
		135	50%	50%	40%	51%	52%	50%	49%	61%	45%	40%	41%	62%	51%	49%	51%	50%	51%	48%	50%	54%	44%	52%	52%	40%	51%	53%	50%	42%	54%	54%	54%	54%	
Mean		2.16	2.29	2	2.26	2.14	2.09	2.19	2.11	2.01	2.21	2.22	2.21	2.37	2.06	2.03	2.25	2.1	2.19	2.08	2.01	2.05	2.07	2.48	2.34	2.1	2.19	2.25	2.06	2.08	2.01	2.27	2.06	2.06	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E  
 Quercus formosae used. \* small base; \*\* very small base (under 30) ineluctable for six testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions

Table 32

Q5-12 - How much, if anything, have you seen or heard about each of these announcements? Reducing civil service routine costs by 15%.

Base: All adults aged 16-75 in Great Britain

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E  
 Quercus formosae used. \* small base; \*\* very small base (under 30) ineluctable for six testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions



OS 13 - How much, if anything, have you seen or heard about each of these announcements? Investire in 'cutting edge technology' to reduce tax avoidance and raise £1bn

Base: All adults aged 18-75 in Great Britain

Description	Total	Gender		Age								Region						Education		Employment Status		Income			Ethnicity		GP 18-24 Years								Other party		Remuneration		Leave	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65-74	75-84	North	Midland's	South	Greater London	Wales	Scotland	Graduate	Non-graduate	Working	Unworking	£10,000	£10,000-£14,999	£15,000	Minority ethnic	White	Black	Asian	Other	Lab	Lib Dem	Conservative	Other party	Remuneration	Leave						
		n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n	n			
Percentage male	100%	80	20	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33	33			
Percentage female	100%	20	80	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67	67			
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24	24		
Percentage about this	48	32	18	24	24	24	24	24	24	24	24	24	24	24	24	24	24																							

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/ABC - D/E  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for six testline

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

PUBLIC  
24-089497-13 - POST SPRING STATEMENT  
26TH-27TH MARCH 2025  
IPSOS

27 Mar 2025

Table 34

Q6 - To what extent, if at all, do you support or oppose each?

Base: All adults aged 18-75 in Great Britain

	Reducing civil service running costs by 15%	Spending an extra £2.2bn on defence next year	Spending an extra £2bn on building affordable homes	Reintroducing mandatory housing targets for local councils	Loosening restriction for new house building on the Green Belt	Spending £600m on training more construction workers	Reducing overall welfare spending by £4.8bn a year by changing disability, sickness and universal credit incapacity benefits	Increasing the Universal Credit Standard allowance from £92 per week to £106 per week by 2029/30	Reducing Universal Credit Health element by 50% and freeing it for new claimants	Spending £3.25bn on a 'transformation fund' for public service reform, investing in AI tools and technology improvements	Investing in 'cutting edge technology' to reduce tax avoidance and raise £1bn
UNWEIGHTED BASE	1028	1028	1028	1028	1028	1028	1028	1028	1028	1028	1028
WEIGHTED BASE	1028	1028	1028	1028	1028	1028	1028	1028	1028	1028	1028
(+2) Strongly support	202	235	210	115	74	177	131	141	133	96	179
	20%	23%	20%	11%	7%	17%	13%	14%	13%	9%	17%
(+1) Tend to support	325	291	329	301	187	355	237	298	198	200	317
	32%	28%	32%	29%	18%	35%	23%	29%	19%	19%	31%
(0) Neither support nor oppose	221	199	231	291	212	271	176	267	231	340	254
	22%	19%	23%	28%	21%	26%	17%	26%	22%	33%	25%
(-1) Tend to oppose	100	106	92	104	217	69	197	122	175	150	100
	10%	10%	9%	10%	21%	7%	19%	12%	17%	15%	10%
(-2) Strongly oppose	41	87	50	64	178	26	164	60	139	80	29
	4%	8%	5%	6%	17%	3%	16%	6%	14%	8%	3%
Don't know	63	46	47	71	78	58	62	70	83	82	73
	6%	4%	5%	7%	8%	6%	6%	7%	8%	8%	7%
I haven't heard anything about the Spring Statement	75	64	68	82	82	71	61	70	69	79	75
	7%	6%	7%	8%	8%	7%	6%	7%	7%	8%	7%
Support (NET)	527	526	538	416	261	532	369	439	331	296	496
	51%	51%	52%	40%	25%	52%	36%	43%	32%	29%	48%
Oppose (NET)	141	193	143	169	395	96	361	182	314	230	130
	14%	19%	14%	16%	38%	9%	35%	18%	31%	22%	13%
Mean	0.61	0.52	0.61	0.34	-0.27	0.65	-0.03	0.38	0.01	0.09	0.59

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



PUBLIC  
24 084947-13 - POST SPRING STATEMENT  
18/11/27/19/MARCH 2023  
IP/05

27 Mar 2025

Table 35

Q6. 1 - To what extent, if at all, do you consent or refuse each? Redaction (all service number counts for 15%)

Base: All adults aged 18-75 in Great Britain

		Gender		Age			Social Grade		Region						Education		Employment Status		Income				Ethnicity		G2 2024 Vote						G2 Ref vote			
		Male	Female	18-34	35-44	45-74	ABC1	C2DE	North	Midland's	South	Greater London	Wales	Scotland	Graduate	Non Graduate	Working	Not working	£0-9k	£10-19k	£20-29k	£30-39k	£40-49k	£50,000+ (all)	White	Other	Cons	Lab	Lib-Dems	Reform UK	Other party	Remain	Leave	
Strongly support	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
	(n=2)	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Tend to support	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
	(n=2)	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Neither support nor oppose	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
	(n=2)	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Tend to oppose	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
	(n=2)	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Strongly oppose	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
	(n=2)	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Don't know	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
	(n=2)	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I haven't heard anything about the Spring Statement	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
	(n=2)	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support (NET)	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
	(n=2)	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Oppose (NET)	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
	(n=2)	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mean	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
	(n=2)	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Proportions/Means: Columns Tested (5% risk level): a-b -c/d/e -f/g -h/i/j/k/l/m -n/o -p/q/r/s/t -u/v -w/x/y/z/BC -D/E  
Overall formulae used: \* email base: \*\* www email base under 200 (notable for size testing)

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the latest Terms and Conditions.

Base: All adults aged 18-75 in Great Britain

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E  
Overlap formulae used. \* small base: \*\* very small base (under 30) unreliable for six testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions



Table 27  
Q6. 3 - To what extent, if at all, do you consent or refuse each? Summarise an extra £20k on holiday affordable homes

Base: All adults aged 18-75 in Great Britain

	Gender		Age			Social Grade			Region					Education			Employment Status			Income				Ethnicity		Q2 2024 Vote							
	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland's	South	Greater London	Wales	Scotland	Graduate	Non Graduate	Working	Not working	£10,000	£10,001 - £15,000	£15,001 - £20,000	£20,001 - £25,000	£25,001 - £30,000	White	Other	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave		
Strongly oppose	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
(n=2) Strongly support	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
(n=1) Tend to support	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%
(n=1) Neither support nor oppose	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
(n=1) Tend to oppose	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
(n=2) Strongly oppose	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%
Don't know	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%	40%
I haven't heard anything about the Spring Statement	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%
Support (NET)	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%	52%
Oppose (NET)	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%
Mean	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43	0.43

Proportions/Means: Columns Tested (5% risk level): a-b -c/d/e -f/g -h/i/j/k/l/m -n/o -p/q/r/s -t/u/v -w/x/y/z -A/B/C/D/E  
Overall formulae used: \* email base: \*\* www email base under 200 ineligible for our test

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the latest Terms and Conditions.



Table 28

Q6. 4 - To what extent, if at all, do you consent or oppose each? Restrictive mandatory housing targets for local councils

Base: All adults aged 18-75 in Great Britain

	Gender		Age					Region					Education					Employment Status		Income				Ethnicity		Q2 2024 Vote					Q2 Ref Vote	
	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	Greater London	Wales	Scotland	Graduates	Non Graduates	Working	Not working	£0-9k	£10,000-£19,999	£20,000-£29,999	£30,000-£39,999	£40,000-£49,999	White	Other ethnic groups	Cons	Lab	Lib/Dems	Reform UK	Other party	Remain	Leave	
Agreed/Disagreed Basis	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
+2) Strongly oppose	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
+4) Tend to support	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%
-2) Neither support nor oppose	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
+3) Tend to oppose	10%	8%	12%	7%	12%	11%	12%	7%	9%	10%	14%	5%	17%	8%	10%	10%	9%	13%	11%	6%	14%	11%	7%	11%	13%	6%	12%	10%	9%	9%	13%	
+2) Strongly oppose	6%	3%	3%	18%	2%	3%	3%	15%	19%	17%	10%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Don't know	7%	5%	9%	7%	9%	4%	8%	5%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%
haven't heard anything about the Spring Statement	8%	6%	9%	7%	9%	7%	7%	9%	8%	9%	5%	2%	8%	7%	9%	7%	9%	12%	4%	7%	4%	9%	8%	5%	6%	5%	4%	3%	4%	4%	8%	
Consent (NET)	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%	43%
Oppose (NET)	16%	14%	18%	13%	18%	17%	18%	15%	15%	17%	21%	12%	20%	10%	17%	16%	15%	17%	12%	12%	17%	17%	12%	17%	12%	17%	12%	17%	12%	17%	12%	17%
Mean	0.34	0.41	0.27	0.33	0.22	0.3	0.35	0.33	0.36	0.26	0.24	0.45	0.32	0.63	0.38	0.32	0.35	0.17	0.49	0.24	0.39	0.51	0.31	0.1	0.67	0.37	-0.15	0.49	0.46	0.34		

Proportions/Means: Columns Totals (5% risk level): a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E

Overline formula used: \* equal base \*\* zero equal base under 100 available for test statistic

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the latest Terms and Conditions.



Table 20

Q6 5 - To what extent, if at all, do you consent or oppose any/ Laminar restriction for new house building on the Green Belt

Base: All adults aged 18-75 in Great Britain

	Gender		Age			Social Grade		Region							Education		Employment Status		Income				Ethnicity				Q2 2024 Vote										Q2 Ref vote	
	Male	Female	18-34	35-44	55-74	ABC1	C2DE	North	Midland's	South	Greater London	Wales	Scotland	Graduates	Non Graduates	Working	Not working	£10,000	£14,999	£15,000-19,999	£20,000+	White British	White Irish	Cons	Lab	Lib Dems	Reform UK	Other party	Remain	Leave								
(+2) Strongly support	100	99	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
(+1) Tend to support	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187		
(0) Neither support nor oppose	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212	212		
(-1) Tend to oppose	227	226	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227		
(-2) Strongly oppose	178	181	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178	178		
Don't know	78	77	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78	78		
I haven't heard anything about the Spring Statement	82	85	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82	82		
Support (NET)	201	204	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201	201		
Oppose (NET)	395	397	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395	395		
Mean	-0.27	-0.14	-0.42	-0.35	-0.33	-0.33	-0.2	-0.37	-0.23	-0.35	-0.46	-0.08	-0.37	-0.06	-0.37	-0.38	-0.28	-0.27	-0.24	-0.29	-0.38	-0.08	-0.12	-0.11	-0.46	0.00	-0.33	-0.37	-0.42	-0.18	-0.10	-0.1	-0.1	-0.37				

Proportions/Means: Columns Totalled (UK only) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q/r/s - t/u/v - w/x/y/z - aa/bb/cc - D/E  
Overall formula used: \* excel base 1000 excel base 1000 for net vote

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the latest Terms and Conditions.



Table 40

Q6. 6 - To what extent, if at all, do you consent or oppose each? Same-day COVID in training more construction workers

Base: All adults aged 18-75 in Great Britain

	Gender		Age				Social Grade		Region					Education		Employment Status		Income				Ethnicity		Q2 2024 Vote									
	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland's	South	Greater London	Wales	Scotland	Graduate	Non-Graduate	Working	Not working	£0-9k	£10-20k	£21-30k	£31-40k	Minority ethnic group	White	Cons	Lab	Lib-Dems	Reform UK	Other party	Remain	Leave			
Strongly support	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(+2) Strongly support	17%	18%	16%	23%	12%	17%	17%	17%	20%	17%	16%	17%	18%	11%	18%	17%	16%	19%	15%	18%	20%	17%	17%	16%	9%	27%	19%	20%	20%	20%	16%	17%	
(+1) Tend to support	35%	35%	34%	32%	30%	30%	30%	31%	29%	30%	29%	30%	24%	31%	31%	29%	30%	29%	27%	27%	27%	27%	26%	41%	38%	38%	38%	37%	37%	33%	33%	33%	
(0) Neither support nor oppose	27%	27%	27%	24%	21%	20%	21%	21%	27%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	21%	
(-1) Tend to oppose	69%	69%	69%	66%	63%	63%	63%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	69%	
(-2) Strongly oppose	26%	26%	26%	23%	21%	21%	21%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	
Don't know	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	
I haven't heard anything about the Spring Statement	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	
Support (NET)	52%	52%	52%	55%	42%	47%	47%	48%	49%	48%	47%	48%	35%	49%	49%	48%	49%	46%	45%	46%	46%	46%	46%	50%	45%	45%	45%	45%	45%	45%	45%	45%	
Oppose (NET)	48%	48%	48%	45%	58%	53%	53%	53%	51%	52%	53%	53%	65%	51%	51%	52%	51%	54%	53%	54%	54%	54%	54%	50%	55%	55%	55%	55%	55%	55%	55%	55%	
Mean	0.65	0.66	0.64	0.78	0.53	0.67	0.65	0.66	0.64	0.67	0.65	0.67	0.66	0.54	0.69	0.63	0.62	0.72	0.5	0.67	0.7	0.7	0.65	0.63	0.47	0.89	0.62	0.77	0.71	0.71	0.66		

Proportions/Means: Columns Totalled (5% risk level): a-b -c/d/e -f/g -h/i/j/k/l/m -n/o -p/q -r/s/t/u -v/w -x/y/z/a/b/c -d/e  
Overline formulae used. \* email base: \*\* www email base under 200 ineligible for our testline

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the latest Terms and Conditions.





Table A1

Q6. 7 - To what extent, if at all, do you consent or assent each? Reductive overall welfare according to £4.8bn a year for charitable disability, sickness and universal credit incentive benefits

Base: All adults aged 18-75 in Great Britain

	Gender		Age					Region					Education				Employment Status		Income				Ethnicity				Q2 2024 Vote						Q2 Ref vote	
	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland + East	South	Greater London	Wales	Scotland	Graduates	Non-Graduates	Working	Not working	£0-19k	£20,000-29,999	£30,000-39,999	£40,000+	Minority	White	Other	Lat	Black	Asian	Other	Remain	Leave				
Strongly oppose	100	99	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
(+2) Strongly support	124	79	124	124	124	124	124	124	124	124	124	124	124	124	124	124	124	124	124	124	124	124	124	124	124	124	124	124	124	124	124	124		
(+1) Tend to support	227	118	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227	227		
(0) Neither support nor oppose	176	83	176	176	176	176	176	176	176	176	176	176	176	176	176	176	176	176	176	176	176	176	176	176	176	176	176	176	176	176	176	176		
(-1) Tend to oppose	187	92	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187	187		
(-2) Strongly oppose	164	82	164	164	164	164	164	164	164	164	164	164	164	164	164	164	164	164	164	164	164	164	164	164	164	164	164	164	164	164	164	164		
Don't know	62	31	20	20	26	16	26	27	1	2	5	25	38	49	5	18	7	13	49	6	18	6	7	13	49	6	18	6	7	13	49	6		
I haven't heard anything about the Spring Statement	61	18	40	21	26	15	23	27	14	12	20	7	1	6	23	38	42	18	12	8	13	10	10	50	6	11	4	5	1	13	16			
Support (NET)	65	48	85	7	75	75	45	65	65	45	95	55	25	75	65	65	65	55	75	35	65	35	75	65	35	35	45	45	25	45	45	45		
Oppose (NET)	369	196	107	117	127	129	217	132	91	91	84	47	28	29	148	221	261	107	28	79	92	152	32	329	89	118	31	41	12	145	388	372		
Disown (NET)	361	174	185	135	138	138	405	250	183	145	153	58	125	429	335	173	335	165	125	40	135	173	255	375	485	165	135	375	165	135	165	165		
Mean	-0.03	0.04	-0.1	-0.03	-0.03	-0.09	-0.18	-0.08	-0.05	-0.12	-0.41	-0.13	-0.11	-0.1	-0.08	-0.27	-0.09	-0.04	-0.04	-0.04	-0.04	-0.11	-0.03	-0.04	-0.04	-0.04	-0.04	-0.04	-0.04	-0.04	-0.04	-0.04		

Proportions/Means: Columns Total (UK only) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E  
Overall formula used: \* equal base \*\* zero credit base under 181 available for for future

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the latest Terms and Conditions.



Table A2

Q6 6 - To what extent, if at all, do you consent or refuse not/ increase the Universal Credit Standard allowance from £10 per week to £106 per week by 2029/30

Base: All adults aged 18-75 in Great Britain

	Gender		Age			Social Grade		Region						Education		Employment Status		Income				Ethnicity		Q2 2024 Vote						Q2 Ref vote	
	Male	Female	18-34	35-54	55-75	A6C1	C2DE	North	Midland's	South	Greater London	Wales	Scotland	Graduates	Non-Graduates	Working	Not working	£10,000	£14,999	£15,000	£19,999	Minority ethnic groups	White	Cons	Lab	Lib-Dems	Reform UK	Other party	Remain	Leave	
TOTAL	106	101	73	101	101	73	101	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31	31
Information based on	144	144	144	144	144	144	144	144	144	144	144	144	144	144	144	144	144	144	144	144	144	144	144	144	144	144	144	144	144	144	144
(+2) Strongly support	14%	16%	12%	18%	11%	13%	13%	14%	17%	11%	14%	15%	10%	11%	18%	11%	12%	16%	11%	16%	10%	16%	11%	14%	12%	18%	11%	14%	10%	16%	10%
(+1) Tend to support	28%	18%	19%	8%	11%	9%	18%	15%	15%	18%	15%	18%	11%	11%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%	18%
(0) Neither support nor oppose	28%	27%	21%	28%	31%	28%	32%	29%	27%	27%	27%	26%	25%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%
(-1) Tend to oppose	12%	12%	11%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%
(-2) Strongly oppose	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%
Don't know	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%
I haven't heard anything about the Spring Statement	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%
Support (NET)	42%	43%	43%	43%	41%	41%	45%	40%	40%	36%	42%	34%	46%	48%	40%	41%	40%	47%	42%	43%	42%	48%	42%	39%	53%	45%	29%	60%	54%	30%	5
Oppose (NET)	18%	18%	17%	22%	16%	17%	20%	15%	15%	17%	17%	23%	22%	17%	18%	18%	17%	12%	15%	15%	15%	10%	18%	23%	14%	14%	28%	9%	14%	24%	5
Mean	0.28	0.30	0.30	0.30	0.37	0.30	0.36	0.4	0.52	0.35	0.35	0.24	0.38	0.44	0.51	0.31	0.33	0.48	0.51	0.49	0.51	0.51	0.51	0.51	0.51	0.51	0.51	0.51	0.51	0.51	0.51

Proportions/Means: Columns Tested (S/N risk level): -a/- -c6/- -5/- -bA/N/-m/- -a/- -bA/- -vA/- -vA/N/-C/- D/S  
Overall formulae used: \* small base: \*\* very small base (under 30) ineligible for our testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the latest Terms and Conditions.



Table A3

Q6 9 - To what extent, if at all, do you consent or refuse each? Reductive Universal Credit Health element by SMI and Respite 9 for new claimants

Base: All adults aged 18-75 in Great Britain

	Gender		Age				Social Grade		Region						Education		Employment Status		Income				Ethnicity		Q2 2024 Vote						Q2 Ref vote	
	Male	Female	18-34	35-54	55-74	75+	ABC1	C2DE	North	Midland's	South	Greater London	Wales	Scotland	Graduates	Non Graduates	Working	Not working	£0-9k	£10,000-£14,999	£15,000-£19,999	£20,000+	White British	White Other	Cons	Lab	Lib-Dems	Refuse UK	Other party	Remain	Leave	
Mean (SD) 95% CI	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(n=2) Strongly support	123	78	54	45	36	18	84	48	32	27	28	18	9	13	57	77	98	36	8	22	41	64	15	118	41	42	14	11	8	41	61	
(n=1) Tend to support	186	101	98	54	71	79	123	75	51	40	53	39	13	8	79	123	154	44	21	52	49	72	22	168	54	66	18	22	8	89	61	
(n=0) Neither support nor oppose	19%	20%	19%	18%	19%	21%	21%	17%	21%	15%	17%	22%	27%	8%	20%	19%	22%	13%	12%	21%	20%	20%	17%	19%	20%	18%	18%	20%	11%	22%	17%	
(n=1) Tend to oppose	17%	91	83	58	66	51	95	80	38	54	31	27	5	19	53	121	109	65	27	52	21	42	21	149	21	61	18	17	21	78	45	
(n=2) Strongly oppose	14%	11%	11%	14%	13%	14%	12%	10%	15%	14%	13%	13%	15%	12%	13%	14%	11%	20%	29%	11%	14%	7%	11%	14%	11%	11%	15%	11%	28%	14%	15%	
Don't know	83	42	40	25	35	23	47	36	17	18	28	10	2	8	24	59	56	27	25	21	20	18	8	79	11	24	10	9	5	27	25	
I haven't heard anything about the Spring Statement	8%	8%	8%	8%	8%	7%	8%	8%	7%	7%	12%	6%	3%	9%	6%	2%	8%	8%	9%	8%	9%	6%	6%	8%	6%	7%	11%	8%	7%	7%	7%	
Mean	0.81	0.12	-0.09	-0.04	-0.06	0.14	0.11	-0.12	0.02	-0.06	0.09	*	0.25	-0.08	0.12	-0.05	0.16	-0.20	-0.69	0.04	0.23	0.29	0.02	0.01	0.44	0.05	*	0.03	0.15	-0.02	0.09	
Consent (NET)	33%	19%	32%	34	30%	33%	20%	128	81	77	81	49	30	22	132	200	251	80	30	84	89	110	27	287	94	108	30	31	16	130	150	
Disconsent (NET)	32%	36%	29%	30%	29%	28%	31%	25%	28%	51%	33%	42%	24%	36%	30%	30%	30%	24%	18%	31%	38%	40%	29%	32%	51%	23%	31%	30%	21%	34%	14%	
Consent (NET)	134	148	163	152	114	99	186	148	74	91	62	46	11	30	102	212	181	121	86	80	54	63	26	278	45	98	20	29	41	130	189	
Disconsent (NET)	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	
Mean	0.81	0.12	-0.09	-0.04	-0.06	0.14	0.11	-0.12	0.02	-0.06	0.09	*	0.25	-0.08	0.12	-0.05	0.16	-0.20	-0.69	0.04	0.23	0.29	0.02	0.01	0.44	0.05	*	0.03	0.15	-0.02	0.09	

Proportions/Means: Columns Tested (5% risk level): a-b -c/d/e -f/g -h/i/j/k/l/m -n/o -p/q/r/s -t/u -v/w -x/y/z/A/B/C/D/E

Overall formulae used: \* small base; \*\* very small base (under 30) ineligible for size test

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the best Terms and Conditions.



Table A6

Q6: 10 - To what extent, if at all, do you support or oppose each? Statement Q3.25(a) on a 'transformation fund' for public service reform, innovation in AI tools and technology improvements

Base: All adults aged 18-75 in Great Britain

	Gender		Age		Region							Education			Employment Status			Income				Ethnicity		Q2 2024 Vote							Q2 Net Vote			
	Total	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland's	South	Greater London	Wales	Scotland	Graduates	Non-Graduates	Working	Not working	£0-9k	£10,000-£14,999	£15,000-£24,999	£25,000+	White British	White Other	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave			
Q6: 10 - To what extent, if at all, do you support or oppose each? Statement Q3.25(a) on a 'transformation fund' for public service reform, innovation in AI tools and technology improvements																																		
(a) Strongly support	9%	7%	11%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
(a) Tend to support	20%	18%	22%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
(b) Neither support nor oppose	10%	12%	8%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
(c) Tend to oppose	12%	14%	10%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
(d) Strongly oppose	8%	6%	10%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Don't know	8%	6%	10%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Hasn't heard anything about the Survey Statement																																		
79	30	48	20	31	28	27	42	21	22	19	8	3	6	26	53	51	29	20	13	12	15	12	65	10	16	7	4	2	14	29	4			
85%	6%	9%	7%	8%	8%	6%	10%	9%	8%	8%	5%	6%	7%	7%	8%	7%	9%	12%	5%	5%	5%	9%	7%	6%	5%	7%	4%	2%	4%	8%	5%	8%		
Support (NET)	236	180	218	118	90	88	202	94	69	74	53	49	20	21	142	154	122	84	27	83	56	121	53	240	42	128	32	19	23	143	71			
23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%		
236	180	218	118	90	88	202	94	69	74	53	49	20	21	142	154	122	84	27	83	56	121	53	240	42	128	32	19	23	143	71	8%			
23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%		
236	180	218	118	90	88	202	94	69	74	53	49	20	21	142	154	122	84	27	83	56	121	53	240	42	128	32	19	23	143	71	8%			
23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%		
236	180	218	118	90	88	202	94	69	74	53	49	20	21	142	154	122	84	27	83	56	121	53	240	42	128	32	19	23	143	71	8%			
23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%	23%		
Mean	0.09	0.07	0.11	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01		

Proportions/Means: Columns Totalled (UK only level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E  
Overline formula used: \* equal base \*\* zero equal base under 100 available for all parties

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the latest Terms and Conditions.

OS 11 - To what extent, if at all, do you support or oppose each? Investline in 'cutline edge technologies' to reduce tax avoidance and raise £1b

Base: All adults aged 18-75 in Great Britain

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E  
Overlap formulae used. \* small base: \*\* very small base (under 30) ineligible for size testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions