

Ipsos Spring Statement reaction

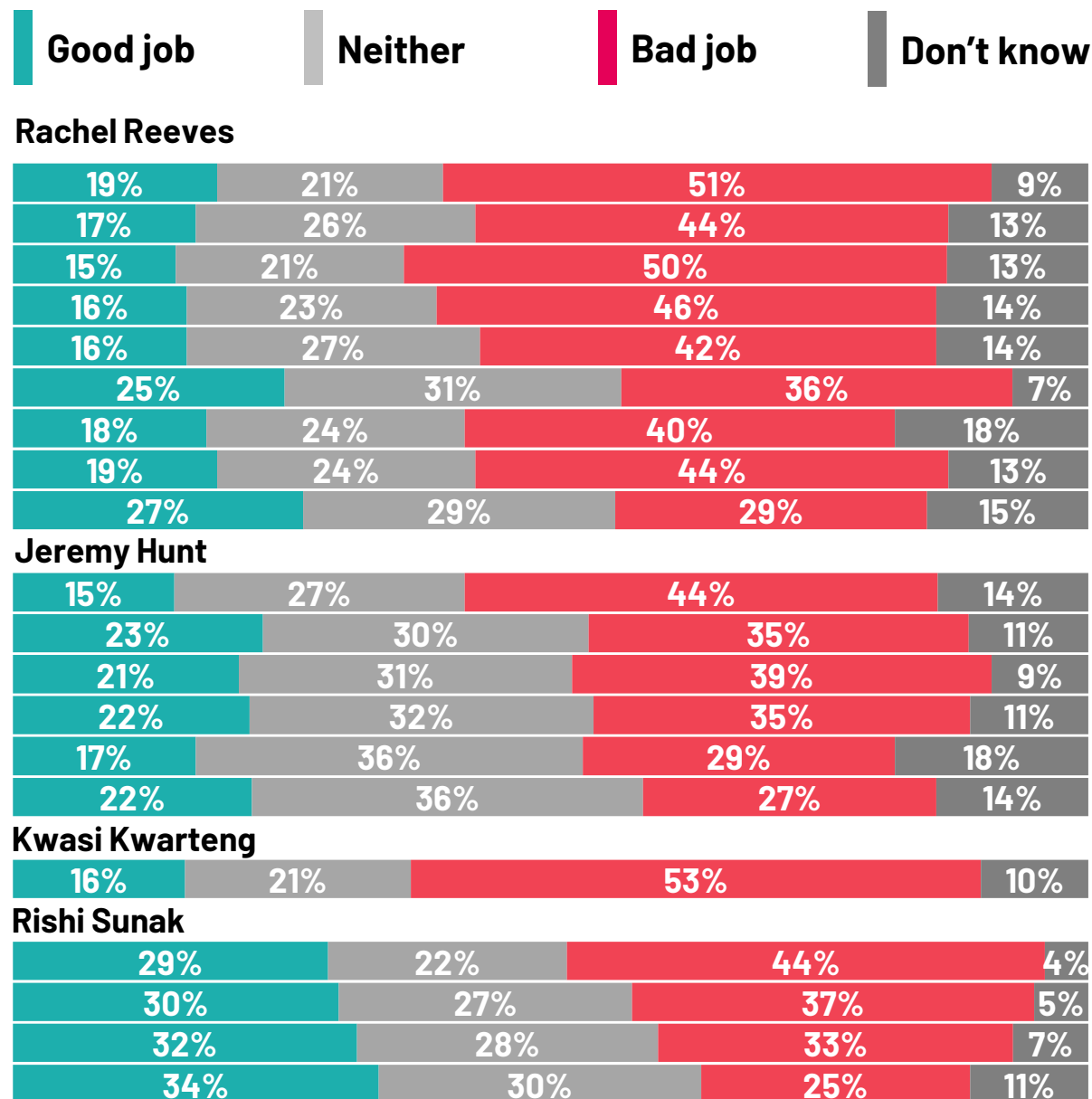
26-27 March 2025



Half of the public think that Rachel Reeves is doing a bad job in her role as Chancellor of the Exchequer – up 7ppts from before the Spring Statement

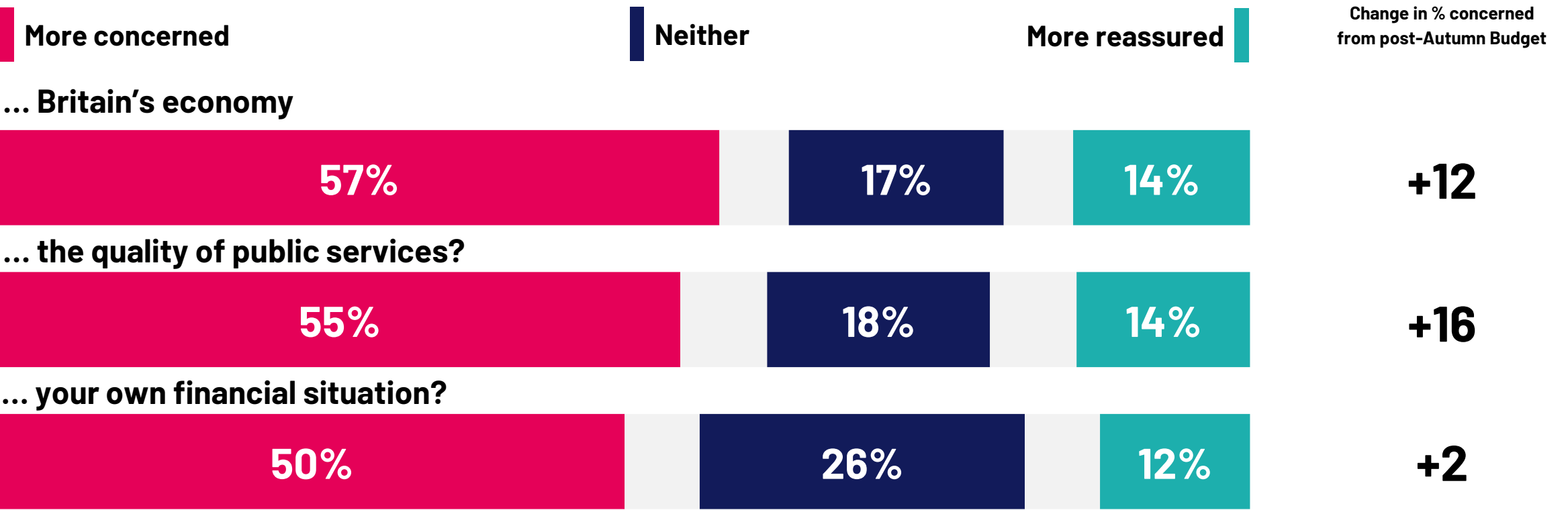
To what extent, if at all, do you think Rachel Reeves has been doing a good job or a bad job, in her role as Chancellor of the Exchequer?

Base: 1,028 Online British adults aged 18-75, 26-27 March 2025



Around half of the public are more concerned about Britain’s economy, the quality of public services, and their own financial situation following the Spring Statement

As you may know, Chancellor Rachel Reeves announced her Spring Statement this Wednesday. From what you may have seen, read or heard about the Spring Statement, would you say it makes you feel more reassured or concerned, if either, about the following?

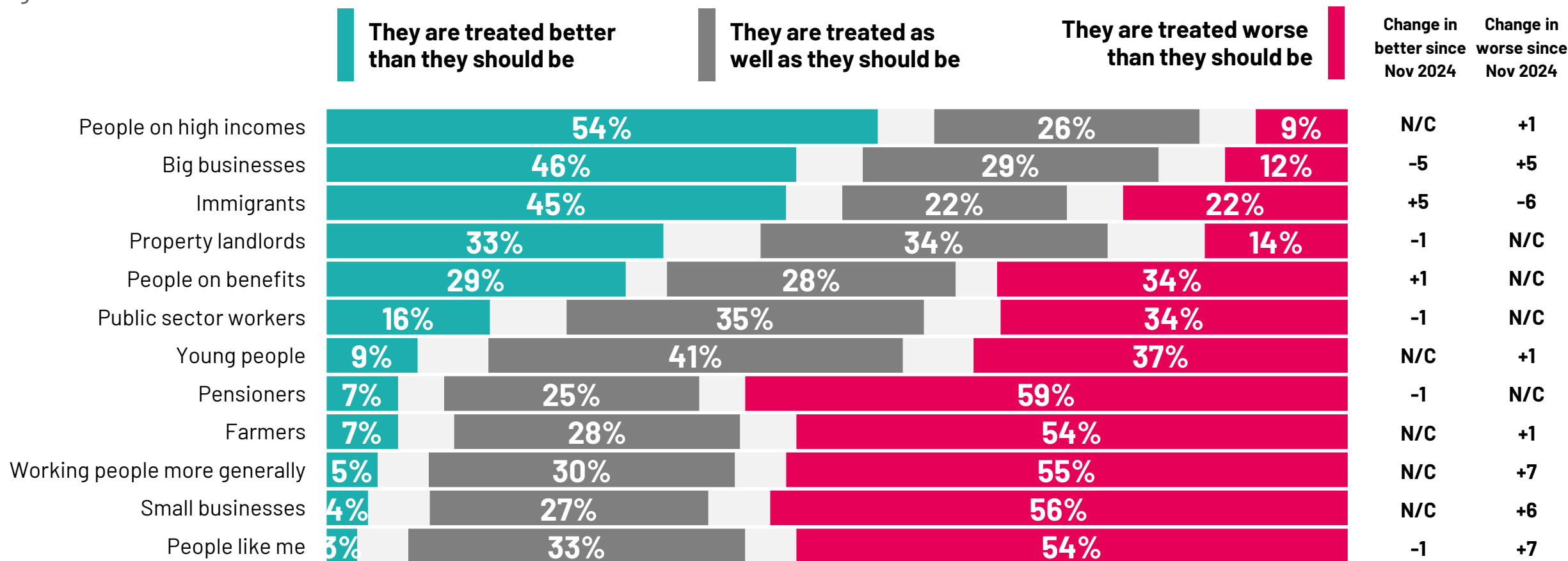


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Half of Britons think the government treats people on high incomes better than they should. Almost three in five think the government treatments pensioners worse than they should

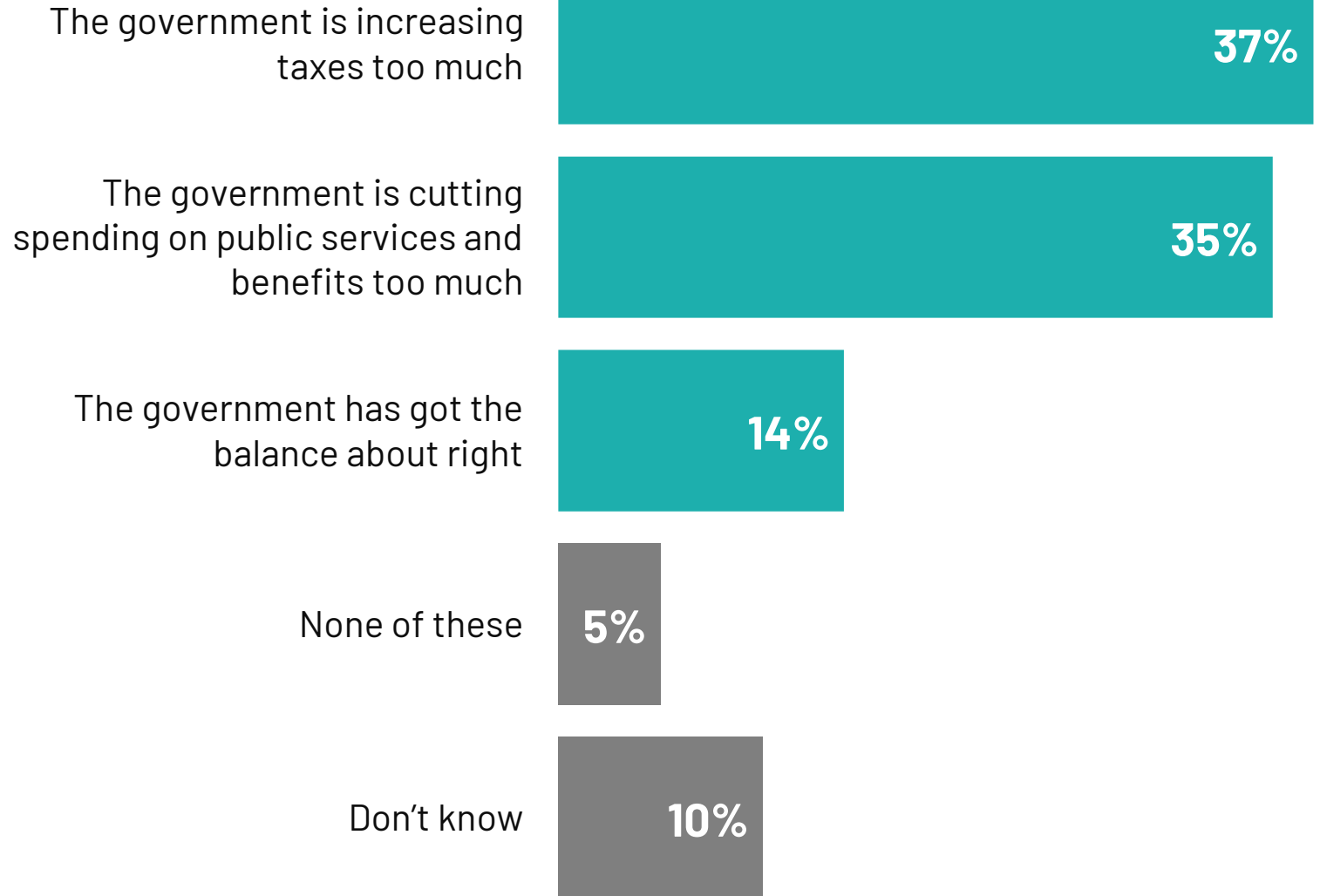
Based on what you've seen or heard, how well or badly do you think each of the following groups are treated by the British government?



Base: 1,028 Online British adults aged 18-75, 26-27 7 March 2025

The public are split on whether the government is increasing taxes too much, or if they are spending and public services and benefits too much

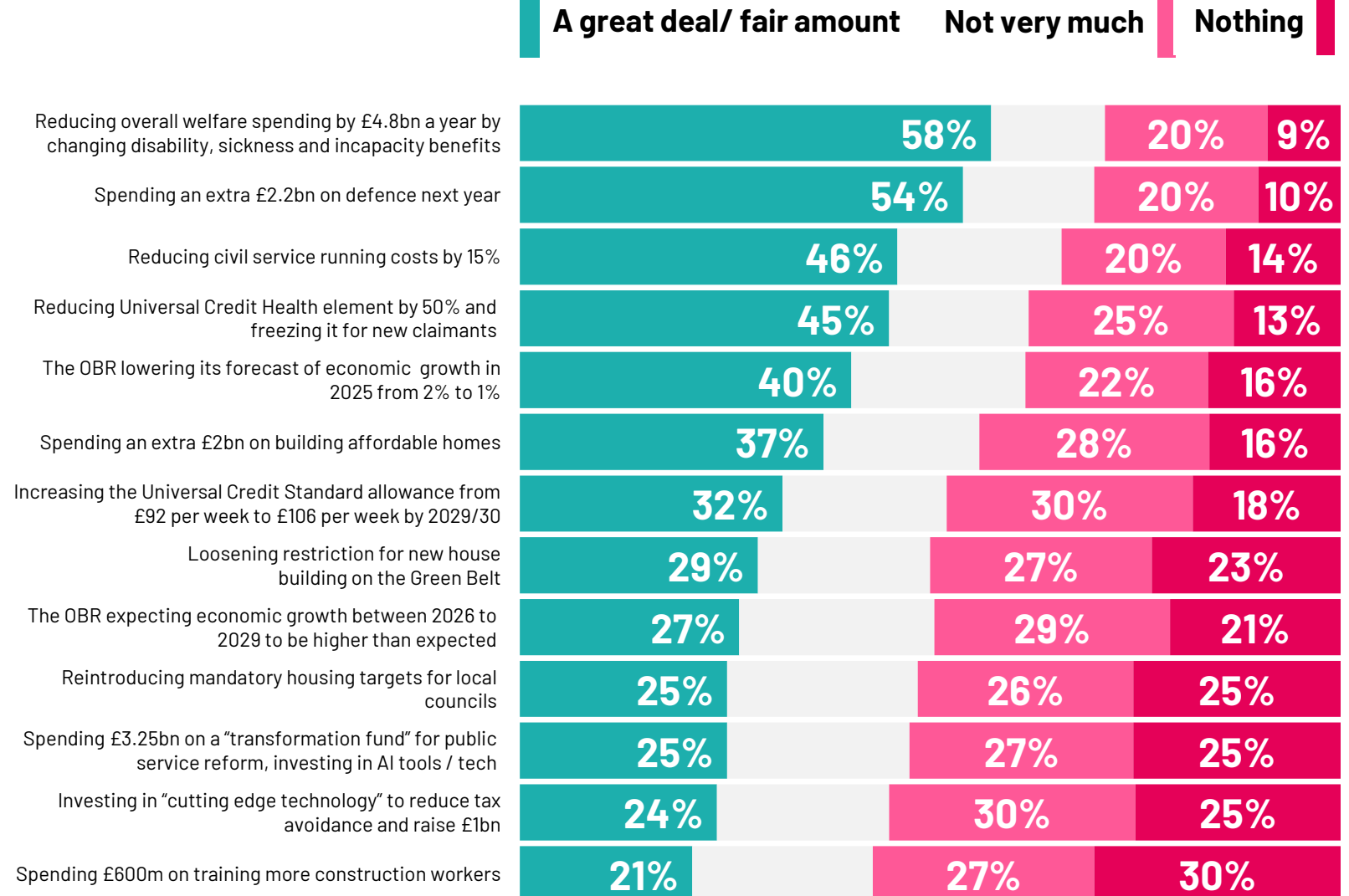
Which of the following best represents your view about the current level of taxation and government spending on public services and benefits



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Britons are most likely to have heard about reducing welfare spending and increasing defence spending out of a list of recent announcements in the Spring Statement

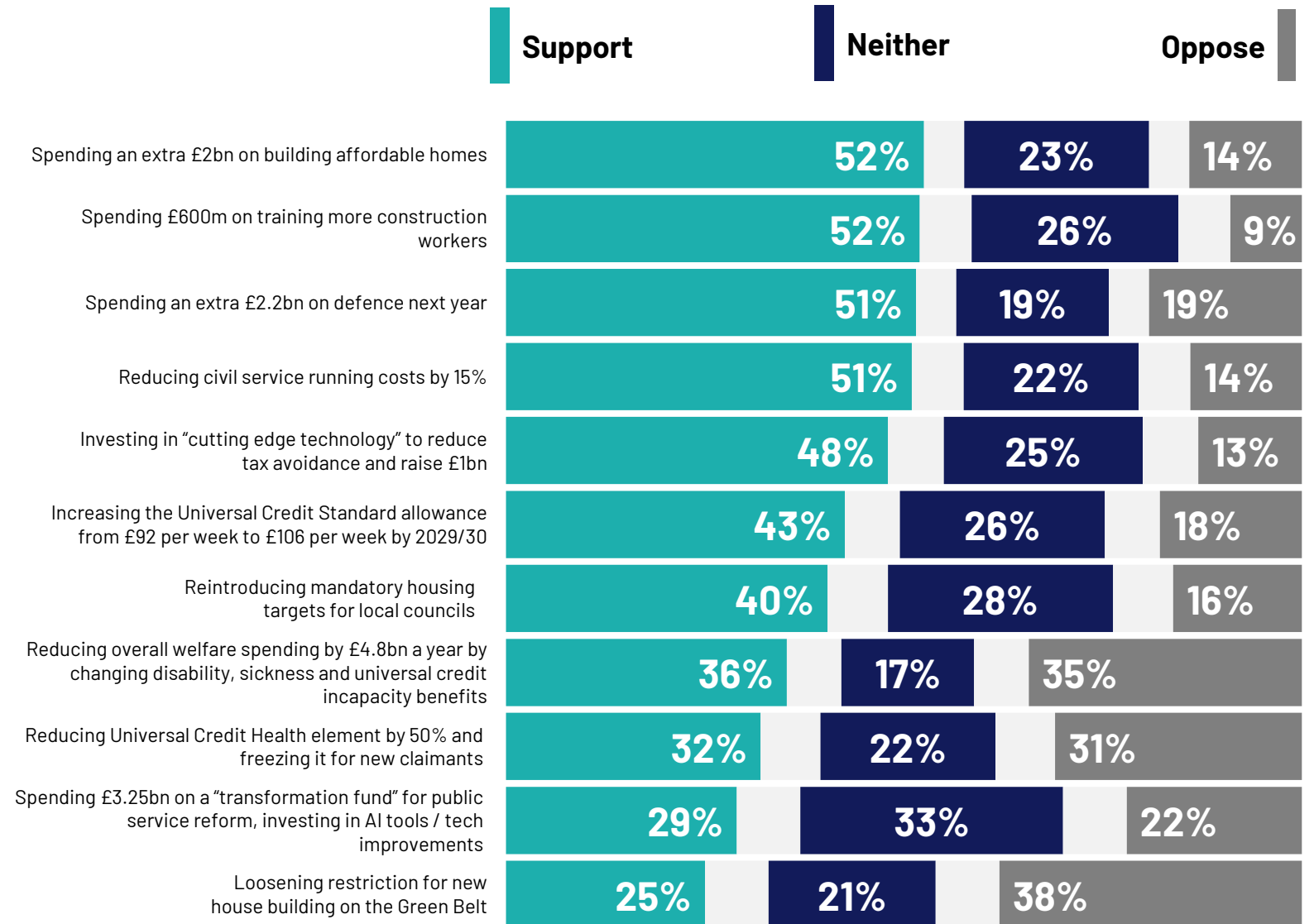
Below is a list of announcements made by Chancellor Rachel Reeves in the Spring Statement earlier this week. How much, if anything, have you seen or heard about each of these announcements?



Base: 1,028 Online British adults aged 18-75, 26-27 March 2025

There's support for a range of spending announcements but the public are split on Welfare reform

Below is a list of announcements made by Chancellor Rachel Reeves in the Spring Statement earlier this week. To what extent, if at all, do you support or oppose each?



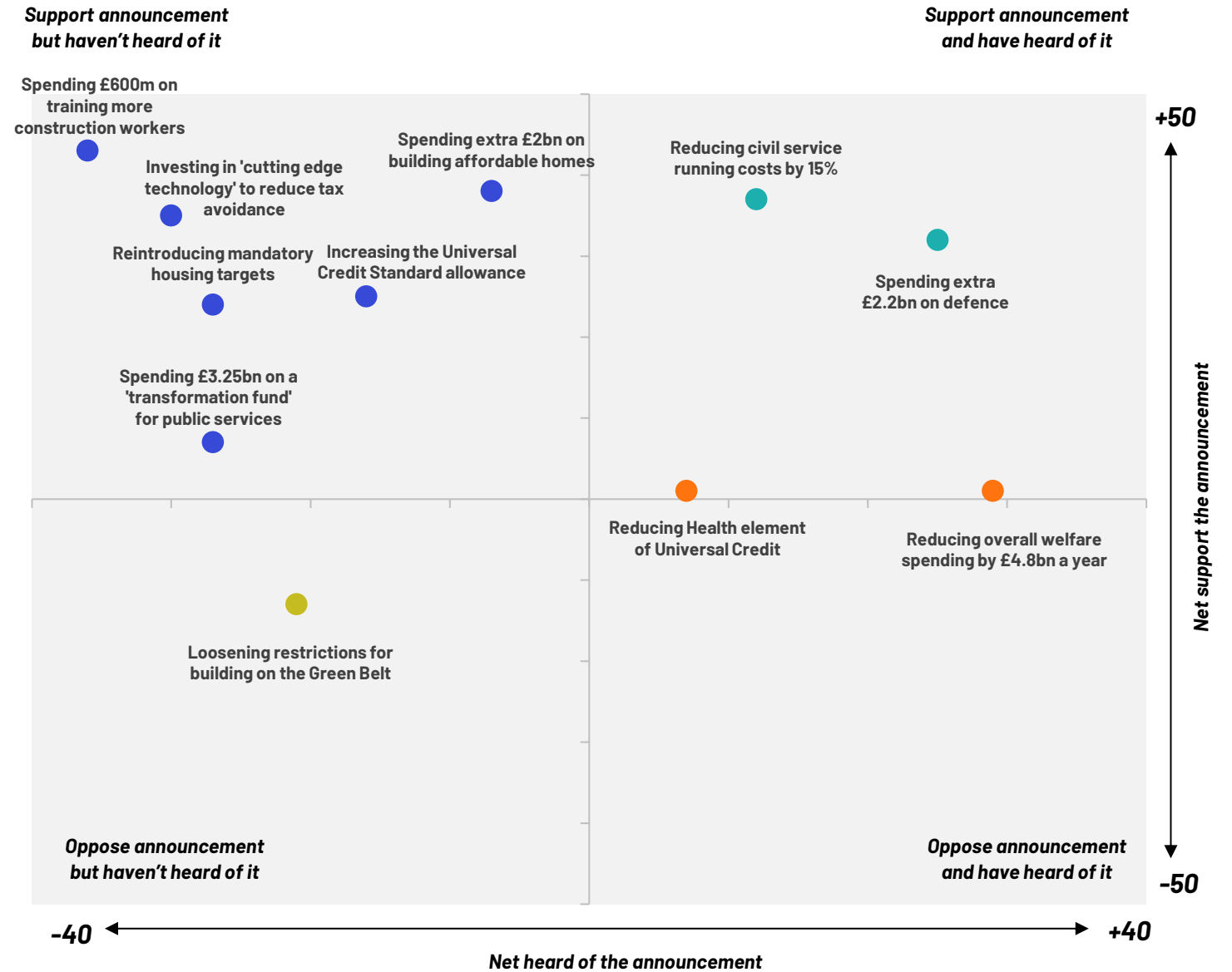
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Awareness of Spring Statement announcements vs support for the announcements

Below is a list of announcements made by Chancellor Rachel Reeves in the Spring Statement earlier this week.

X axis: How much, if anything, have you seen or heard about each of these announcements?

Y axis: To what extent, if at all, do you support or oppose each?



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March 2025 Spring Statement reaction polling

For more information

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