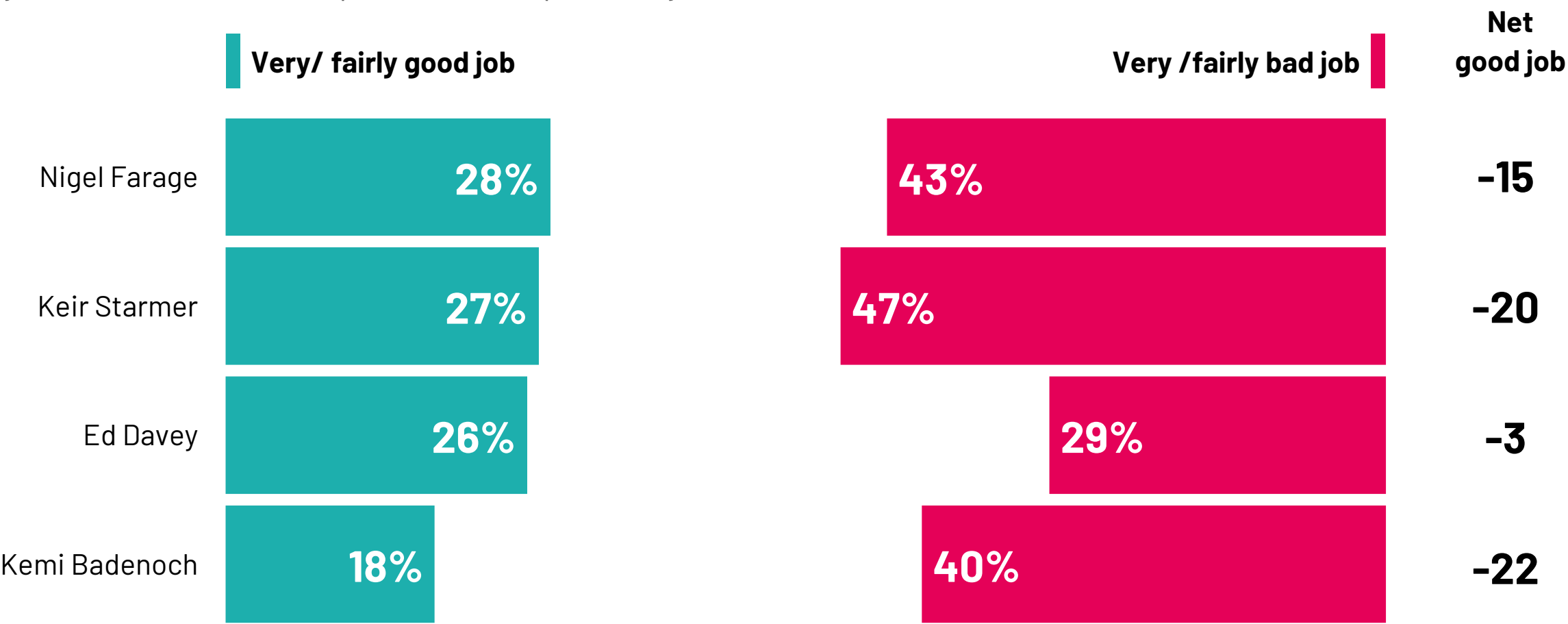


Ipsos Political Polling

March 2025

Who would do a good or bad job as Prime Minister?

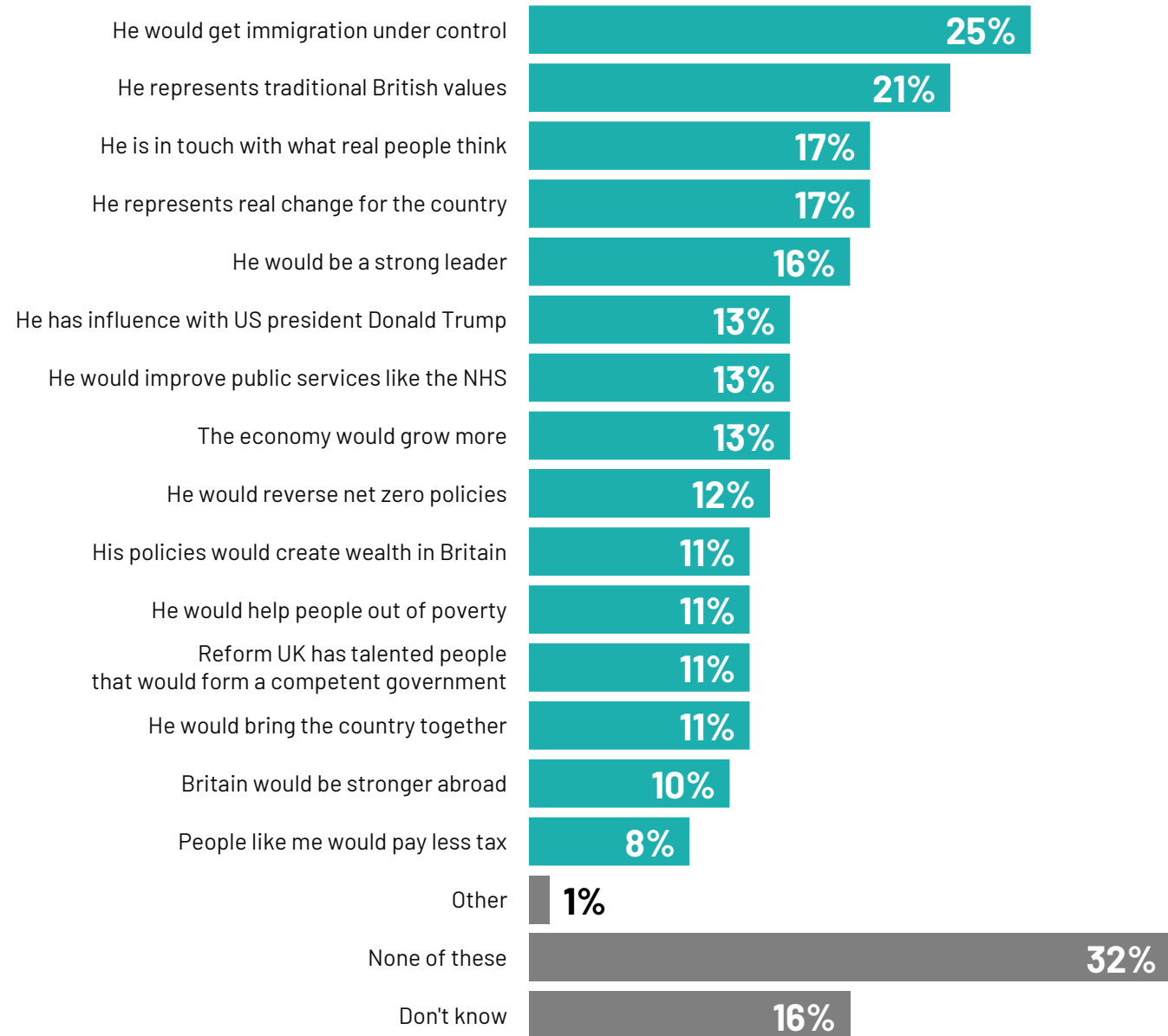
To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister?
If you do not know who the person is, then please say



Base: 1,072 Online British adults aged 18+, 21-26 March 2025

A quarter of Britons say that the main positive if Nigel Farage became Prime Minister would be that he would get immigration under control

Which of the following, if any, do you would be the main positives if Nigel Farage became Prime Minister? Please select as many as apply

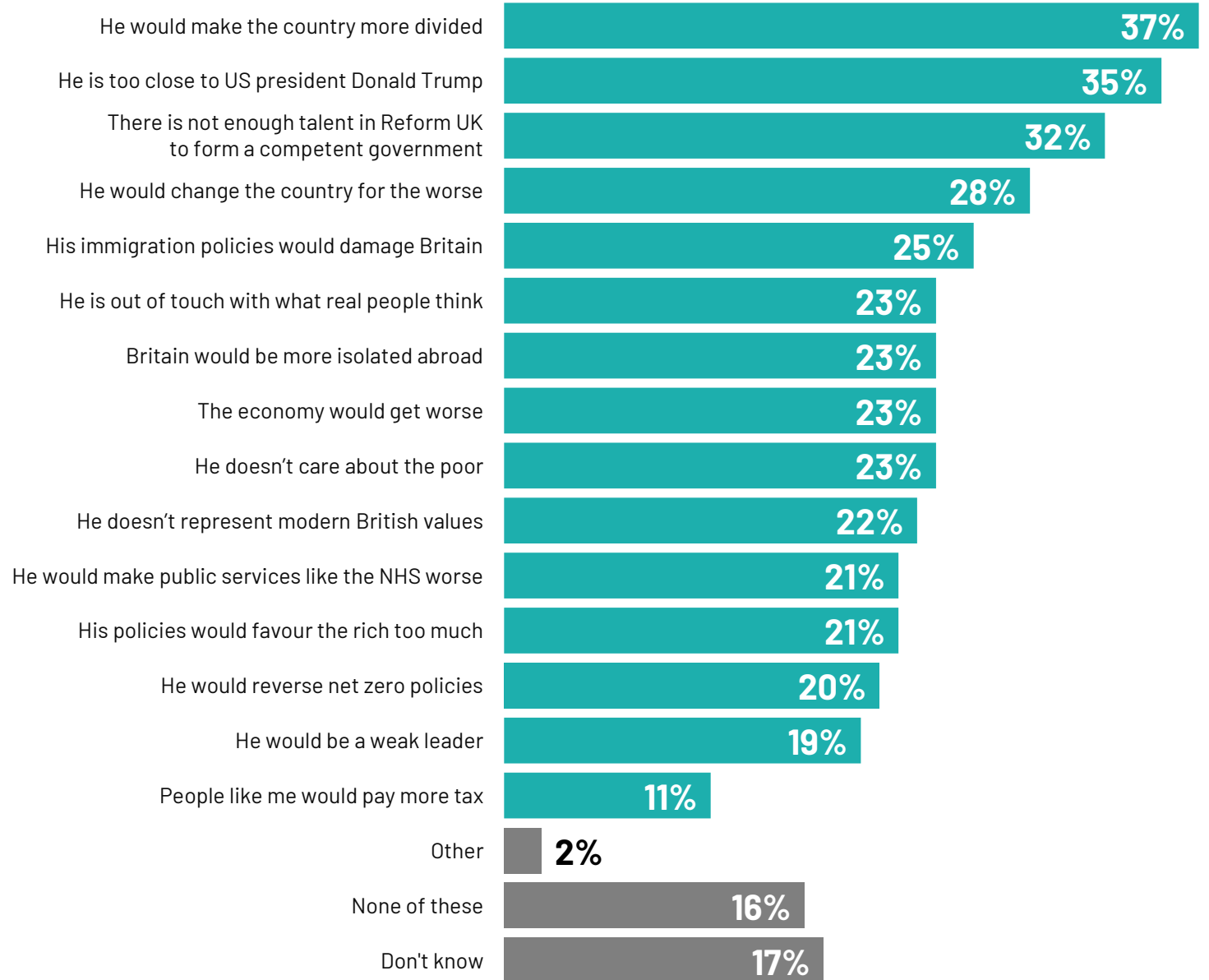


Base: 1,072 Online British adults aged 18+, 21-26 March 2025

Britons are most likely to say that the main negative if Nigel Farage became Prime Minister is that he would make the country more divided

Which of the following, if any, do you would be the main negatives became Prime Minister? Please select as many as apply

Base: 1,072 Online British adults aged 18+, 21-26 March 2025



A quarter of Britons say that the main positive if Nigel Farage became Prime Minister would be that he would get immigration under control

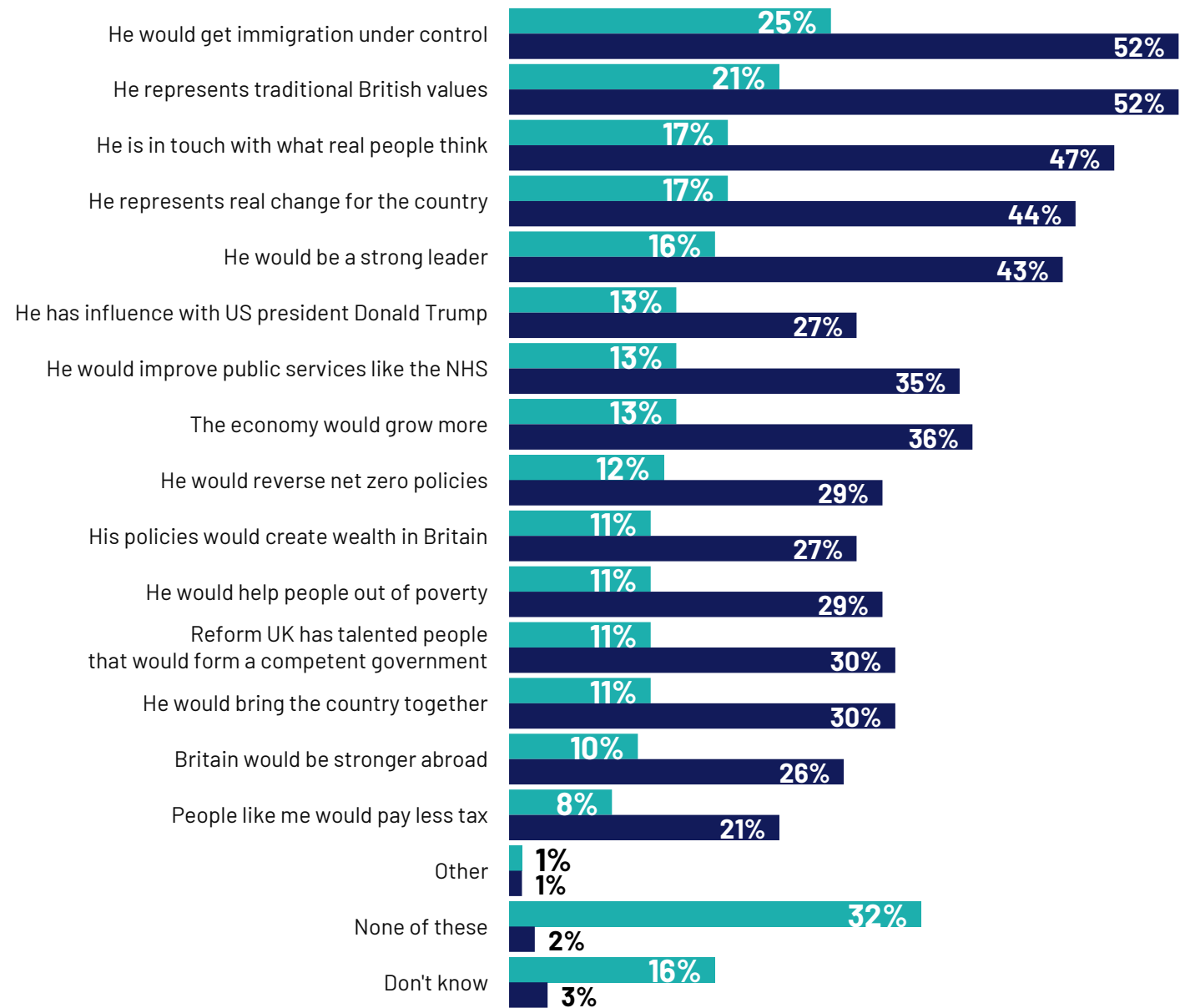
Which of the following, if any, do you would be the main positives if Nigel Farage became Prime Minister? Please select as many as apply

Among all

Among those who think Nigel Farage would do a good job as Prime Minister

Base: 1,072 Online British adults aged 18+, including (318) who think Nigel Farage would do a good job as Prime Minister 21-26 March 2025

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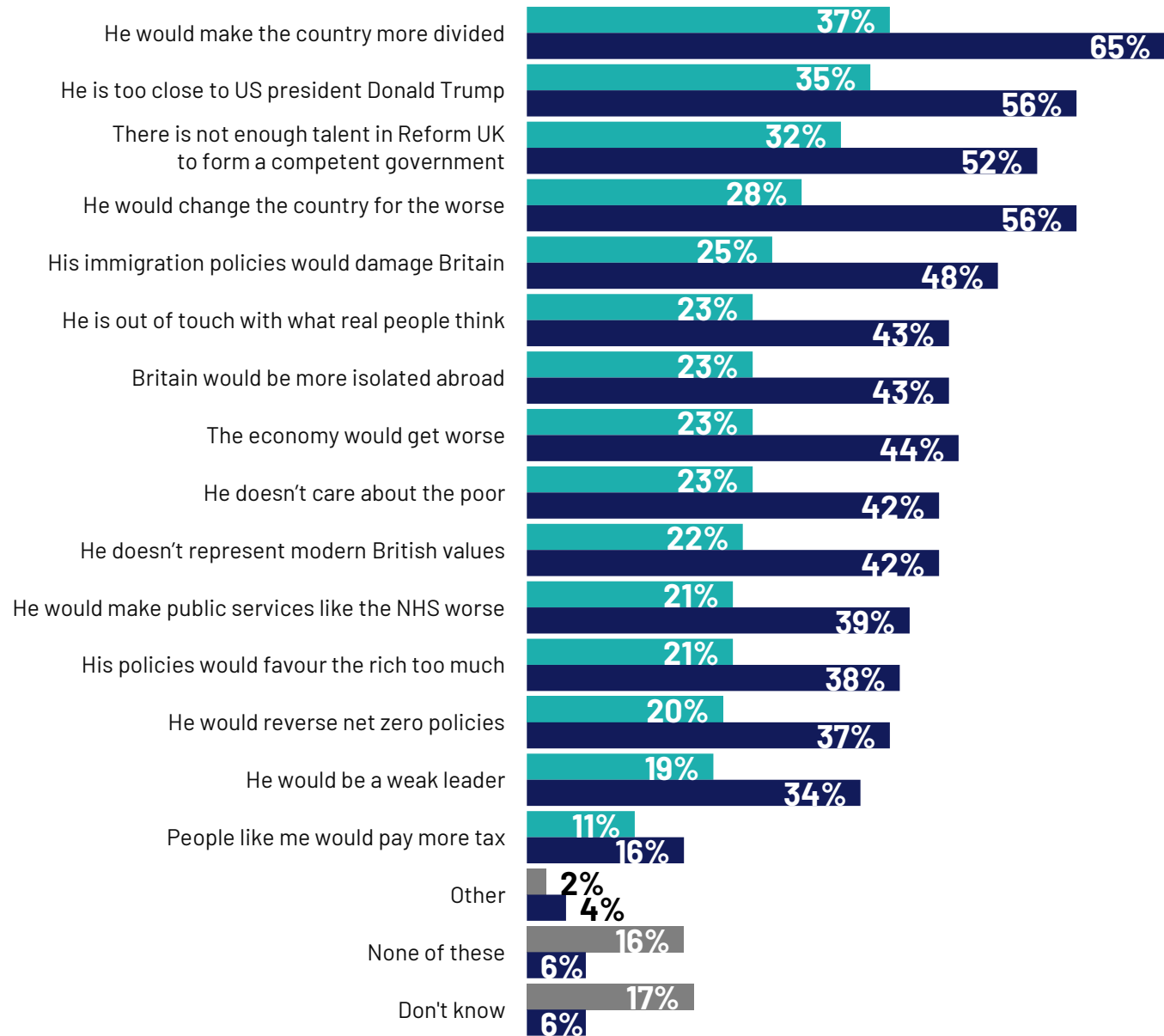
Britons are most likely to say that the main negative if Nigel Farage became Prime Minister is that he would make the country more divided

Which of the following, if any, do you would be the main negatives if Nigel Farage became Prime Minister? Please select as many as apply

Among all

Among those who think Nigel Farage would do a bad job as Prime Minister

Base: 1,072 Online British adults aged 18+, including (490) who think Nigel Farage would do a bad job as Prime Minister 21-26 March 2025
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