

3 Oct 2024

Table 1 Q1A - How many flights, if any, did you take for business purposes in the past 2 years?

BASE: ALL ADULTS AGED 16-75 IN THE UK/US WHO ARE EMPLOYED OR ARE NON-SOLE TRADING SELF EMPLOYED

		GEI	NDER			AGE				GENER	ATION		м	IARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	5153	2709	2407	761	1279		1051	926	908	2013	1437	795	2960	1681		2161	2992	2623	2530
WEIGHTED BASE	5741	3006		837					1003				3324			2421	3319		2530
	100%	52%	47%	15%	25%	22%	21%	18%	17%	39%	28%	15%	58%	32%	10%	42%	58%	56%	44%
0	3464	1538	1902	329	576	759	913	887	381	1099	1223	761	1890	1122	453	1110	2354	2065	1399
	60%	51%	71%	39%	40%	60%	78%	86%	38%	49%	76%	86%	57%	60%	81%	46%	71%	64%	55%
			а			cd	cde	cdef		h	hi	hij		I	Im		0	r	
1-4	1343	883	450	326	482	275	163	97	385	647	227	84	808	465	70	742	600	649	694
	23%	29%	17%	39%	34%	22%	14%	9%	38%	29%	14%	9%	24%	25%	12%	31%	18%	20%	27%
		b		defg	efg	fg	g		ijk	jk	k		n	n		р			q
5-10	487	326	155	75	238	118	38	18	115	293	63	16	341	130	16	334	153	266	221
	8%	11%	6%	9%	17%	9%	3%	2%	12%	13%	4%	2%	10%	7%	3%	14%	5%	8%	9%
		b		fg	cefg	fg	g		jk	jk	k		mn	n		р			
11 or more	171	127	42	27	61	53	18	12	34	93	36	8	136	27	7	128	43	86	85
	3%	4%	2%	3%	4%	4%	1%	1%	3%	4%	2%	1%	4%	1%	1%	5%	1%	3%	3%
		b		fg	fg	fg			k	jk	k		mn			р			
Mean (including 0)	1.78	2.35	1.13	2.22	2.72	2.24	0.82	0.65	2.5	2.43	1.07	0.59	2.14	1.42	0.81	2.72	1.09	1.56	2.05
		b		fg	cef	fg			jk	jk	k		mn	n		р			q
					g														
Mean (excluding 0)	5.1	5.28	4.71	4.34	4.97	6.34	4.42	5.3	4.69	5.28	5.31	4.79	5.53	4.24	4.83	5.48	4.53	5.01	5.19
						cdf							m			р			
Don't know	277	132	143	81	72	57	47	21	87	109	65	16	149	112	15	107	169	146	131
	5%	4%	5%	10%	5%	4%	4%	2%	9%	5%	4%	2%	4%	6%	3%	4%	5%	5%	5%
				defg	g	g	g		ijk	k	k			In					

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used.



Table 2 Q1A - How many flights, if any, did you take for business purposes in the past 2 years?

BASE: ALL ADULTS AGED 16-75 IN THE UK/US WHO ARE EMPLOYED OR ARE NON-SOLE TRADING SELF EMPLOYED

				EXPERIENCE TR4	OF BUSINESS		T DURING	ORGANISER TR#	OF BUSINESS	HYBR	D WORKING S	TATUS	EXPECTATIO BUSINES	N OF FUTURE S TRAVEL	LAST BUSI	INESS TRIP	VIEW OF BUS	SINESS TRAVEL	PERSONAL GUILT A ENVIRONME	ROUND	GUILT A	FEELINGS OF AROUND NTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS	UNMANAGE D TRAVELLERS (b)	REMOTE	HYBRID (i)	IN-OFFICE (k)	INCREASE	DECREASE (m)	DOMESTIC (n)	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT (t)	NOT AT ALL
UNWEIGHTED BASE WEIGHTED BASE	5153 5741 100%	(a) 155 171 3%	(D) 1348 1481 26%	(C) 748 826 14%	(d) 551 609 11%	(e) 1221 1343 23%	(f) 164 184 3%	(g) 694 763 13%	(h) 1002 1106 19%	() 217 235 4%	0) 1020 1141 20%	(K) 533 573 10%	(I) 1005 1106 19%	(m) 174 194 3%	(n) 895 954 17%	(o) 492 569 10%	(p) 271 298 5%	(q) 1005 1104 19%	(r) 778 862 15%	(s) 992 1085 19%	(t) 774 857 15%	(u) 894 979 17%
0	3464 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1-4	1343 23%	-	953 64%	572 69%	460 75%	879 65%	127 69%	514 67%	728 66%	168 71%	732 64%	416 73%	663 60%	145 75%	727 76%	378 66%	219 73%	731 66%	544 63%	766 71%	554 65%	678 69%
5-10	487 8%	-	390 26%	195 24% d	101 17%	346 26%	43 23%	182 24%	282 25%	46 20%	307 27% ik	115 20%	324 29%	34 17%	168 18%	136 24%	51 17%	273 25%	232 27% 5	238 22%	216 25%	232 24%
11 or more	171 3%	171 100%	139 9%	60 7%	49 8%	119 9%	14 8%	67 9%	96 9%	21 9%	102 9%	43 7%	119 11%	16 8%	59 6%	55 10% D	28 9%	99 9%	86 10%	81 7%	88 10% u	69 7%
Mean (including 0)	1.78	22.35	5.27	4.64	4.43	5.1	4.97	5.13	5.09	5.75	5.16	4.66	5.84 m	4.22	4.44	5.02	4.64	5.25	5.3	4.92	5.26	4.89
Mean (excluding 0)	5.1	22.35	5.27	4.64	4.43	5.1	4.97	5.13	5.09	5.75	5.16	4.66	5.84 m	4.22	4.44	5.02	4.64	5.25	5.3	4.92	5.26	4.89
Don't know	277 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 3 Q1B - And how many flights, if any, do you expect to take for business purposes in the next 12 months?

BASE: ALL ADULTS AGED 16-75 IN THE UK/US WHO ARE EMPLOYED OR ARE NON-SOLE TRADING SELF EMPLOYED

		GEI	NDER			AGE				GENER	ATION		M	IARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	NTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	5153	2709	2407	761	1279		1051	926	908	2013	1437	795	2960	1681		2161	2992	2623	2530
WEIGHTED BASE	5741	3006		837									3324			2421	3319		
	100%	52%		15%									58%			42%	58%		
0	3373	1480	1869	325	564	727	895	862	382	1058	1196	737	1846	1084	442	1067	2306	2026	1347
	59%	49%	69%	39%	39%	58%	76%	83%	38%	47%	74%	83%	56%	58%	79%	44%	69%	63%	53%
			а			cd	cde	cdef		h	hi	hij			Im		0	r	
1-4	1534	1017	506	333	583	326	183	109	406	774	261	93	955	498	81	886	648	747	787
	27%	34%	19%	40%	41%	26%	16%	10%	40%	35%	16%	11%	29%	27%	14%	37%	20%	23%	31%
		b		efg	efg	fg	g		ijk	jk	k		n	n		р			q
5-10	338	234	100	67	153	77	25	15	86	197	41	14	227	99	12	233	105	192	146
	6%	8%	4%	8%	11%	6%	2%	1%	9%	9%	3%	2%	7%	5%	2%	10%	3%	6%	6%
		b		fg	efg	fg			jk	jk			mn	n		р			
11 or more	97	70	26	12	33	33	10	9	17	50	25	5	75	18	3	66	30	48	49
	2%	2%	1%	1%	2%	3%	1%	1%	2%	2%	2%	1%	2%	1%	1%	3%	1%	1%	2%
		b			fg	fg			k	k			mn			р			
Mean (including 0)	1.31	1.71	0.86	1.64	2.06	1.51	0.58	0.58	1.87	1.77	0.77	0.49	1.57	1.06	0.6	1.9	0.87	1.19	1.46
		b		fg	cef	fg			jk	jk	k		mn	n		р			q
					g														
Mean (excluding 0)	3.81	3.89	3.64	3.34	3.82	4.37	3.16	4.51	3.68	3.88	3.79	3.89	4.14	3.19	3.54	3.88	3.71	3.86	3.77
						cf		cf					m						
Don't know	399	205	191	99	97	98	65	40	113	160	91	36	220	156	23	168	231	198	201
	7%	7%	7%	12%	7%	8%	6%	4%	11%	7%	6%	4%	7%	8%	4%	7%	7%	6%	8%
				defg	g	fg			ijk	k			n	In					q

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 4 Q1B - And how many flights, if any, do you expect to take for business purposes in the next 12 months?

BASE: ALL ADULTS AGED 16-75 IN THE UK/US WHO ARE EMPLOYED OR ARE NON-SOLE TRADING SELF EMPLOYED

				EXPERIENCE TRA	OF BUSINESS	SUPPOR DISRU		ORGANISER TR/		HYBR	D WORKING S	TATUS		N OF FUTURE S TRAVEL	LAST BUS	NESS TRIP	VIEW OF BUS	INESS TRAVEL		AROUND	GUILT	FEELINGS OF AROUND ENTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (b)	REMOTE	HYBRID (i)	IN-OFFICE (k)	INCREASE	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	5153	(a) 155	1348	748	551	1221	164	694	1002	217	1020	533	1005	174	895	492	271	1005	778	992	774	(u) 894
WEIGHTED BASE	5741	171	1481	826	609	1343	184	763	1106	235	1141	573	1106		954	569	298	1104	862	1085		979
	100%			14%		23%		13%	19%				19%		17%		5%		15%			17%
0	3373	-	79	65	60	72	17	46	63	21	42	62	31	36	88	32	27	57	43	83	43	72
	59%	-	5%	8%	10%	5%	9%	6%	6%	9%	4%	11%	3%	18%	9%	6%	9%	5%	5%	8%	5%	7%
							e			j		j		1	0		q			r		
1-4	1534 27%	8 4%	1009 68%	558 67%	414 68%	930 69%	118 64%	514 67%	759 69%	156 66%	801 70%	376 66%	747	113 58%	679 71%	374 66%	203 68%	758 69%	588 68%	731 67%	581 68%	679 69%
													m		0							
5-10	338 6%	75 44%	263 18%	125 15%	68 11%	227 17%	31 17%	124 16%	193 17%	29 12%	211 18%	74 13%	217 20%	30 16%	96 10%	110 19%	38 13%	193 17%	167 19%	153 14%	162 19%	135 14%
				d							ik					n			s		u	·
11 or more	97	85	76	35	29	65	9	45	50	15	56	21	77	1	32	31	17	48	43	50	45	40
	2%	50%	5%	4%	5%	5%	5%	6%	4%	7%	5%	4%	7% m	1%	3%	5%	6%	4%	5%	5%	5%	4%
Mean (including 0)	1.31	15.14	3.8	3.4	3.39	3.66	4.03	3.59	3.66	4.01	3.68	3.19	4.21 m	2.48	3.07	3.73	3.55	3.56	3.7	3.47	3.63	3.41
Mean (excluding 0)	3.81	15.41	4.18	3.92	4.03	4.02	4.69	4.01	4.04	4.72	3.94	3.88	4.47 m	3.32	3.62	4.12	4.09	3.93	4	4.03	3.95	3.91
Don't know	399	3	54	44	37	49	9	34	42	14	31	40	34	14	58	22	12	47	21	68	25	52
	7%	2%	4%	5%	6%	4%	5%	4%	4%	6%	3%	7%	3%	7%	6%	4%	4%	4%	2%	6%	3%	5%
										j		j		1						r		t

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Q2 - Thinking about when you have travelled or will travel for work, how are your travel arrangements usually organised?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 5

		GEN	NDER			AGE				GENER	ATION		l M	IARITAL STATI	US	CHILDREN I	N HOUSEHOLD	COL	INTRY
											-	BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213			703						299		1158			1084	733		
WEIGHTED BASE	2000	1336				446							1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
I organise my work trip myself using a digital booking tool, provided by my employer's business travel agency	579 29%	394 29%	28%	29%	224 29%	146 33%	55 25%	29 23%	28%	315 31%	86 27%	26 24%	390	28%	17 19%	366	213 27%	273 27%	306 31%
						g							n						
I organise my work trip myself via public booking platforms or directly with travel providers. My employer then reimburses me	888	600	279	166	360	208	96	58	215	478	144	51	598	256	34	557	331	454	434
	44%	45%	43%	39%	46%	47%	44%	46%	40%	46%	44%	47%	47%	41%	36%	46%	42%	45%	43%
					с	с				h			m			р			
Someone else books my work trip for me using my employer's business travel agency	184	126	57	40	67	38	22	17	48	86	36	14	107	60	16	98	86	102	82
	9%	9%	9%	9%	9%	9%	10%	13%	9%	8%	11%	13%	8%	10%	17% Im	8%	11%	10%	8%
Someone else books my work trip for me via public booking platforms or directly with travel providers	218	140	77	68	89	25	26	10	82	96	34	6	120	84	15	123	95	116	102
	11%	10%	12%	16%	11%	6%	12%	8%	15%	9%	10%	6%	9%	13%	16%	10%	12%	12%	10%
				deg	е		e		ik					1					
Someone else books my work trip for me - I don't know how they do it	114	68	45	26	32	28	16	12	34	48	22	10	62	41	11	56	58	48	66
	6%	5%	7%	6%	4%	6%	7%	10% d	6%	5%	7%	9%	5%	7%	11% 	5%	7% 0	5%	7%
Managed travellers (NET)	763	520	237	165	291	184	77	46	200	401	122	39	497	232	33	464	299	375	388
	38%	39%	37%	39%	37%	41%	35%	36%	37%	39%	38%	36%	39%	37%	36%	39%	37%	37%	39%
Unmanaged travellers (NET)	1106	740	356	234	449	233	122	68	297	574	178	58	718	340	49	680	426	570	536
	55%	55%	55%	55%	57%	52%	56%	53%	56%	56%	55%	53%	56%	55%	52%	57%	53%	57%	54%
I don't know	17	7	9	2	10	1	3	1	3	10	3	1	8	8	1	3	14	7	10
	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	2% 0	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 6

Q2 - Thinking about when you have travelled or will travel for work, how are your travel arrangements usually organised?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING IPTION		OF BUSINESS AVEL	HYBR	ID WORKING	STATUS		N OF FUTURE S TRAVEL	LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL		ROUND		FEELINGS OF AROUND NTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL	MANAGED TRAVELLERS	UNMANAGE D TRAVELLERS	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE WEIGHTED BASE	1817 2000 100%	155 171 9%	1348 1481 74%	748 826 41%	551 609 30%	1221 1343 67%	164 184 9%	694 763 38%	1002 1106 55%	217 235 12%	1020 1141 57%	533 573 29%	1005 1106 55%	174 194 10%	895 954 48%	492 569 28%	271 298 15%	1005 1104 55%	778 862 43%	992 1085 54%	774 857 43%	894 979 49%
l organise my work trip myself using a digital booking tool, provided by my employer's business travel agency	579	56	442	247	170	409	38	579	-	102	323	139	341	45	261	152	102	291	266	304	267	268
	29%	33%	30%	30%	28%	30% f	21%	76% h	-	43% jk	28%	24%	31% m	23%	27%	27%	34% q	26%	31%	28%	31%	27%
I organise my work trip myself via public booking platforms or directly with travel providers. My employer then reimburses me	888	84	666	319	236	590	76	-	888	104	527	244	513	87	417	252	101	541	351	515	353	460
	44%	49%	45%	39%	39%	44%	41%	-	80% g	44%	46%	43%	46%	45%	44%	44%	34%	49% p	41%	47% r	41%	47% t
Someone else books my work trip for me using my employer's business travel agency	184	11	128	70	69	130	21	184	-	14	103	61	84	25	104	55	25	102	67	110	69	104
	9%	7%	9%	9%	11% c	10%	11%	24% h		6%	9%	11% i	8%	13% I	11%	10%	8%	9%	8%	10%	8%	11%
Someone else books my work trip for me via public booking platforms or directly with travel providers	218	13	159	117	88	138	32	-	218	12	134	65	113	22	118	65	53	99	115	95	109	95
	11%	7%	11%	14%	14%	10%	17% e	-	20% g	5%	12% i	11% i	10%	11%	12%	11%	18%	9%	13% s	9%	13%	10%
Someone else books my work trip for me - I don't know how they do it	114	7	76	59	41	70	15	-	-	3	49	53	50	9	49	41	14	67	57	51	57	43
	6%	4%	5%	7%	7%	5%	8%	-	-	1%	4% i	9% ij	4%	5%	5%	7%	5%	6%	7%	5%	7% u	4%
Managed travellers (NET)	763 38%	67 39%	570 38%	318 38%	240 39%	539 40%	59 32%	763 100% h	-	116 49% jk	426 37%	200 35%	426 38%	71 36%	365 38%	207 36%	127 43% q	393 36%	333 39%	414 38%	335 39%	372 38%
Unmanaged travellers (NET)	1106 55%	96 56%	826 56%	436 53%	323 53%	728 54%	108 58%	-	1106 100% g	116 49%	661 58%	310 54%	626 57%	110 56%	535 56%	316 56%	153 51%	640 58%	467 54%	611 56%	462 54%	555 57%
I don't know	17 1%	-	9 1%	13 2%	6 1%	6 *	2 1%	•	-	-	4	10 2% j	5 *	4 2% I	6 1%	4 1%	4 1% q	4 *	5 1%	9 1%	2 *	8 1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Table 7 Q3 - Currently, how many days per week if any, do you spend working from home, for most or all of the day?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	IDER			AGE				GENER	ATION			ARITAL STAT	US	CHILDREN II	N HOUSEHOLD	cou	JNTRY
											-	BABY	MARRIED		WID/ DIV/	-			
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213		386					481				1158			1084	733		1000
WEIGHTED BASE	2000	1336		428		446			534				1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
I usually work from home 5 days or more a week	235	164	68	39	76	58	41	22	44	119	53	19	148	75	12	126	109	98	137
	12%	12%	11%	9%	10%	13%	19%	17%	8%	12%	16%	18%	12%	12%	13%	10%	14%	10%	14%
							cd	cd			hi	h			-		0		q
I usually work from home 4 days a week	179	125	51	46	67	42	22	2	54	83	41	1	115	58	7	113	66	95	84
	9%	9%	8%	11%	9%	9%	10%	2%	10%	8%	13%	1%	9%	9%	7%	9%	8%	10%	8%
				g	g	g	g		k	k	ik								
I usually work from home 3 days a week	346	231	111	75	163	61	34	12	98	190	47	11	225	113	8	214	132	203	143
	17%	17%	17%	18% g	21% eg	14%	16%	10%	18%	18%	14%	10%	17% n	18% n	9%	18%	17%	20% r	14%
I usually work from home 2 days a week	378	242	135	87	177	75	24	14	124	202	39	13	253	111	14	252	127	220	158
	19%	18%	21%	20% fg	23% efg	17%	11%	11%	23% jk	20% j	12%	12%	20%	18%	15%	21% p	16%	22% r	16%
I usually work from home 1 day a week	237	161	74	52	76	62	29	17	58	121	44	14	163	61	13	153	84	140	97
	12%	12%	11%	12%	10%	14% d	13%	14%	11%	12%	14%	13%	13%	10%	14%	13%	11%	14% r	10%
I usually work away from my home, at an office or employer's location	573	381	190	114	206	137	61	56	139	296	91	48	356	182	35	318	255	219	354
	29%	28%	29%	27%	26%	31%	28%	44% cdef	26%	29%	28%	44% hij	28%	29%	38% I	26%	32% 0	22%	35% 9
Remote worker (NET)	235	164	68	39	76	58	41	22	44	119	53	19	148	75	12	126	109	98	137
	12%	12%	11%	9%	10%	13%	19% cd	17% cd	8%	12%	16% hi	18% h	12%	12%	13%	10%	14% 0	10%	14% q
Hybrid worker (NET)	1141	758	371	261	482	241	109	46	334	595	172	39	755	343	43	732	409	659	482
	57%	57%	57%	61% efg	62% efg	54% g	50% g	36%	63% jk	58% k	53% k	36%	59% n	55%	46%	61% p	51%	66% r	48%
In-Office worker (NET)	573	381	190	114	206	137	61	56	139	296	91	48	356	182	35	318	255	219	354
	29%	28%	29%	27%	26%	31%	28%	44%	26%	29%	28%	44%	28%	29%	38%	26%	32%	22%	35%
								cdef				hij			I.		0		q
Don't know / It depends	51	33	18	14	18	10	7	3	17	22	10	2	26	22	3	28	24	24	27
	3%	2%	3%	3%	2%	2%	3%	2%	3%	2%	3%	2%	2%	4%	3%	2%	3%	2%	3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base

Table 8 Q3 - Currently, how many days per week if any, do you spend working from home, for most or all of the day?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Ipsos

				EXPERIENCE TRA			T DURING		OF BUSINESS AVEL	HYBR	ID WORKING S	TATUS	EXPECTATIO BUSINES		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT	FEELINGS OF AROUND NTAL IMPACT	GUILT #	FEELINGS OF ROUND NTAL IMPACT
		FREQUENT BUSINESS	BLEISURE	VERY/ FAIRLY	A LITTLE/ DON'T LOOK FORWARD	VERY/ FAIRLY		MANAGED	UNMANAGE D										GREAT/ FAIR	A LITTLE/	GREAT/ FAIR	A LITTLE/
		TRAVELLERS	TRAVELLERS	STRESSFUL	TO	WELL	AT ALL WELL	TRAVELLERS	TRAVELLERS (h)	REMOTE	HYBRID (i)	IN-OFFICE	INCREASE (I)	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	EXTENT	NOT AT ALL	EXTENT	NOT AT ALL
UNWEIGHTED BASE	1817	(a) 155	(b) 1348	(c) 748	(d) 551	(e) 1221	(f) 164	(g) 694	(n) 1002	(i) 217	1020	(k) 533	(1) 1005	(m) 174	(n) 895	(o) 492	(p) 271	(q) 1005	(r) 778	(s) 992	(t) 774	(u) 894
WEIGHTED BASE	2000	171	1481	826	609	1343	184	763	1106	235	1141	573	1106		954	569	298	1104	862	1085		979
	100%			41%		67%		38%		12%			55%		48%		15%		43%			
I usually work from home 5 days or	235	21	175	104	78	150	17	116	116	235			127	27	128	51	52	100	113	116	103	101
more a week																						
	12%	12%	12%	13%	13%	11%	9%	15%	10%	100%	-	-	11%	14%	13%	9%	17%	9%	13%	11%	12%	10%
and the set for a former set of the set	179	45	120	07	50	124	20	h		jk	470		101	20	0 82		q 42		05		00	22
I usually work from home 4 days a week	9%	16 10%	129 9%	87	50 8%	131	20	85	91 8%		179		9%	20 10%	9%	55	14%	90 8%	85	91 8%	92 11%	80 8%
	576	10%	576	11/6	0/0	10%	11/0	h	876	-	ik		570	1076	576	10%	14% 0	070	10%	876	11/0	876
I usually work from home 3 days a week	346	45	268	164	106	249	42	111	224	-	346		199	29	154	94	48	169	171	170	175	147
	17%	26%	18%	20%	17%	19%	23%	15%	20% g	-	30% ik	-	18%	15%	16%	16%	16%	15%	20% s	16%	20% u	15%
I usually work from home 2 days a week	378	26	282	155	116	272	27	152	201	-	378	-	225	30	146	132	43	221	160	210	164	186
	19%	15%	19%	19%	19%	20%	14%	20%	18%	-	33% ik	-	20%	15%	15%	23% n	14%	20% p	19%	19%	19%	19%
I usually work from home 1 day a week	237	15	176	96	69	160	26	77	145	-	237	-	133	27	103	81	45	125	105	128	89	130
	12%	9%	12%	12%	11%	12%	14%	10%	13%	-	21% ik	-	12%	14%	11%	14%	15%	11%	12%	12%	10%	13%
I usually work away from my home, at an office or employer's location	573	43	410	204	177	353	48	200	310			573	295	56	309	146	63	366	209	347	221	309
	29%	25%	28%	25%	29% c	26%	26%	26%	28%	-		100% ii	27%	29%	32% 0	26%	21%	33% p	24%	32% r	26%	32% t
Remote worker (NET)	235	21	175	104	78	150	17	116	116	235		-	127	27	128	51	52	100	113	116	103	101
	12%	12%	12%	13%	13%	11%	9%	15% h	10%	100% jk	-	-	11%	14%	13% 0	9%	17% q	9%	13%	11%	12%	10%
Hybrid worker (NET)	1141	102	855	501	342	812	115	426	661	-	1141	-	657	106	486	361	179	605	521	597	520	543
	57%	60%	58%	61% d	56%	60%	62%	56%	60%	-	100% ik	-	59%	55%	51%	63% n	60%	55%	60% s	55%	61% u	56%
In-Office worker (NET)	573	43	410	204	177	353	48	200	310	-		573	295	56	309	146	63	366	209	347	221	309
	29%	25%	28%	25%	29% c	26%	26%	26%	28%	-	-	100% ij	27%	29%	32% 0	26%	21%	33% P	24%	32% r	26%	32% t
Don't know / It depends	51	5	41	17	13	28	6	20	20	-	-	-	27	5	31	11	4	32	18	24	14	25
	3%	3%	3%	2%	2%	2%	3%	3%	2%	-	-	-	2%	3%	3%	2%	1%	3%	2%	2%	2%	3%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.





3 Oct 2024

Q4 - Thinking about the last trip you took for work, which of the following options best describes the reason you travelled?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 9

		GE	NDER			AGE				GENER			M	ARITAL STAT	IS		N HOUSEHOLD	0	JNTRY
1		GEI									Allon	BABY	MARRIED		WID/ DIV/	CHIEDREN			T
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	. (I)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336		428		446			534				1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Client relationship building	531	367	160	121	228	114	41	27	153	282	72	23	373	150	8	361	169	272	259
	27%	27%	25%	28%	29%	26%	19%	21%	29%	27%	22%	21%	29%	24%	9%	30%	21%	27%	26%
	467		100	f	f			10	100	0.00			mn	n	10	p	100	233	
Sales meetings	467 23%	335 25%	130 20%	110 26%	192 25%	113 25%	33 15%	18 14%	133 25%	262 25%	55 17%	16 15%	306 24%	147 24%	13 14%	301 25%	166 21%	233	234 23%
	23%	25% b	20%	20% fg	25% fg	25% fg	15%	1470	25% jk	ik	17%	13%	24% n	24%	14%	25% D	21%	2370	2370
Conferences and exhibitions	714	467	238	126	299	165	81	42	160	396	122	36	482	207	25	454	260	350	364
concrete and campitons	36%	35%	37%	30%	38%	37%	37%	33%	30%	38%	38%	33%	37%	33%	27%	38%	33%	35%	36%
					с	с				h	h		n			р			
Training, learning and	719	476	238	133	298	182	71	35	180	398	113	28	470	214	35	465	254	341	378
development																			
	36%	36%	37%	31%	38%	41%	33%	28%	34%	39%	35%	26%	37%	34%	37%	39%	32%	34%	38%
					cg	cg				k						р			
Client project work	530	369	158	115	219	133	43	20	148	294	70	18	357	155	17	354	176	274	256
	27%	28%	24%	27%	28%	30%	20%	16%	28%	29%	22%	17%	28%	25%	19%	29%	22%	27%	26%
the development and and	576	202	470	fg	fg	fg		10	k	jk	00	47		4.47	45	p	472	204	275
Leadership meetings and	576	392	178	122	242	138	55	19	160	319	80	17	414	147	15	403	173	301	275
presentations	29%	29%	27%	29%	31%	31%	25%	15%	30%	31%	25%	16%	32%	24%	16%	33%	22%	30%	28%
	2370	2570	2770	g 25/0	g	g	g	1370	k 50%	ik	2370	10/6	mn	2470	1070	p	2270	5070	2070
Team meetings at a location	557	369	185	120	237	139	46	15	157	310	77	13	383	157	16	362	194	293	264
owned by your company																	-		
	28%	28%	29%	28%	30%	31%	21%	12%	29%	30%	24%	12%	30%	25%	17%	30%	24%	29%	26%
				g	fg	fg	g		k	jk	k		n			р			
Team meetings held at an off-site	537	364	169	136	209	126	41	26	166	278	72	21	372	152	13	349	188	275	262
location																			
	27%	27%	26%	32%	27%	28%	19%	21%	31%	27%	22%	19%	29%	24%	14%	29%	24%	28%	26%
On elterative and enceltering	477	319	450	fg	f 201	t 110	45	21	jk 127	250	73	18	mn	n 140	42	p 287	100	239	220
On-site visits and monitoring	24%	24%	156 24%	99 23%	201 26%	25%	45 21%	17%	24%	258 25%	22%	18	317 25%	148 24%	12 12%	287	190 24%	239	238 24%
	24/0	2470	2470	2370	2070 g	2370	21/0	1770	24/0	2370	22/0	1770	25%	24/0 n	12/0	2470	2470	2470	2470
Other	75	46	28	15	25	16	9	9	20	36	13	6	36	26	13	34	41	33	42
	4%	3%	4%	4%	3%	4%	4%	7%	4%	3%	4%	6%	3%	4%	14%	3%	5%	3%	4%
															Im		0		
Client work (NET)	1041	725	310	239	430	242	84	46	295	572	134	40	691	319	31	679	362	535	506
	52%	54%	48%	56%	55%	54%	39%	36%	55%	55%	41%	37%	54%	51%	33%	56%	45%	53%	51%
		b		fg	fg	fg			jk	jk			n	n		р			
Internal meetings (NET)	1124	752	365	273	455	253	95	48	339	593	152	41	741	351	32	699	425	574	550
	56%	56%	56%	64%	58%	57%	43%	38%	63%	57%	47%	38%	58%	56%	34%	58%	53%	57%	55%
Descend development (NET)	1357	000	442	efg 267	fg	fg	142	75	ijk 242	jk 727	214	64	n 800	n 405	52	р	501	660	607
Personal development (NET)	1357	900 67%	443 68%	267 62%	554 71%	318 71%	142 65%	75 59%	342 64%	737 71%	214 66%	64 59%	899 70%	405 65%	53 56%	855 71%	501 63%	660 66%	697 70%
	00/0	0770	0070	02/0	71% Cg	71% Cg	0576	35/0	04/0	/1% hk	00%	35%	70% mn	03/0	5070	n 11%	0376	0070	/0/0
Don't know	14	7	5	4	4	1	3	1	5	4	3	1	5	8		2 p	9	5	9
	1%	1%	1%	1%	1%	*	1%	1%	1%	*	1%	1%	*	1%	-	*	1%	*	1%
														I.			0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 10

Q4 - Thinking about the last trip you took for work, which of the following options best describes the reason you travelled?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		1		EXPERIENCE	OF BUSINESS	SUPPOR DISRU	T DURING	ORGANISER TRA		HYBR	D WORKING S	TATUS		N OF FUTURE S TRAVEL	LAST BUSI	NESS TRIP	VIEW OF BUS	SINESS TRAVEL	PERSONAL F GUILT A ENVIRONME	ROUND	GUILT A	FEELINGS OF AROUND ENTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (h)	REMOTE (i)	HYBRID (j)	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE (p)	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	NOT AT ALL (u)
UNWEIGHTED BASE WEIGHTED BASE	1817 2000 100%	155 171 9%	1348 1481 74%	748 826 41%	551 609 30%	1221 1343 67%	164 184 9%	694 763 38%	1002 1106 55%	217 235 12%	1020 1141 57%	533 573 29%	1005 1106 55%	174 194 10%	895 954 48%	492 569 28%	271 298 15%	1005 1104 55%	778 862 43%	992 1085 54%	774 857 43%	894 979 49%
Client relationship building	531 27%	76 44%	409 28%	218 26%	131 22%	369 27%	48 26%	214 28%	295 27%	61 26%	324 28%	133 23%	337 30%	37 19%	200 21%	155 27%	80 27%	297 27%	263 30%	259 24%	255 30%	251 26%
Sales meetings	467 23%	50 29%	364 25%	220 27% d	103 17%	336 25%	42 23%	174 23%	269 24%	43 18%	285 25%	132 23%	279 25% m	35 18%	182 19%	131 23%	68 23%	255 23%	237 28%	221 20%	241 28%	196 20%
Conferences and exhibitions	714 36%	94 55%	557 38%	242 29%	171 28%	454 34%	67 37%	264 35%	418 38%	74 32%	433 38%	193 34%	414 37%	67 35%	325 34%	190 33%	80 27%	428 39% p	289 34%	406 37%	291 34%	366 37%
Training, learning and development	719 36%	80 47%	552 37%	252 31%	197 32%	490 36%	65 35%	260 34%	426 39%	80 34%	416 36%	206 36%	450 41%	65 34%	335 35%	182 32%	89 30%	432 39%	340 39%	362 33%	314 37%	352 36%
Client project work	530 27%	69 41%	424 29%	218 26% d	133 22%	355 26%	40 22%	208 27%	302 27%	60 25%	330 29%	126 22%	342 31%	31 16%	207 22%	144 25%	68 23%	p 303 27%	s 243 28%	274 25%	231 27%	256 26%
Leadership meetings and presentations	576 29%	85 50%	469 32%	218	122 20%	414 31%	37 20%	206 27%	343 31%	56 24%	365	147 26%	389	43 22%	234	158 28%	65 22%	335 30%	269 31%	302 28%	279	262 27%
Team meetings at a location	557	70	434	d 234	140	f 395	39	238	292	63	ik 335	136	m 365	41	194	171	76	р 311	258	284	u 268	253
owned by your company	28%	41%	29%	28% d	23%	29% f	21%	31% h	26%	27%	29% k	24%	33% m	21%	20%	30% n	26%	28%	30%	26%	31% u	26%
Team meetings held at an off-site location	537	59	406	246	140	384	51	219	301	67	333	130	340	49	225	139	91	275	263	263	275	224
On-site visits and monitoring	27%	34% 53	27%	30% d 226	23%	29% 326	28%	29%	27%	29%	29% k 282	23%	31%	25%	24%	24%	30%	25%	31% s 233	24%	32% u 211	23%
on site tists and monitoring	24%	31%	24%	27% d	21%	24%	24%	27%	23%	25%	25%	22%	27%	24%	22%	20%	23%	24%	27% s	21%	25%	24%
Other	75 4%	6 4%	46 3%	33 4%	27 4%	39 3%	19 10% e	19 2%	41 4%	8 4%	30 3%	31 5% j	34 3%	10 5%	33 3%	25 4%	13 4%	40 4%	30 3%	38 4%	25 3%	40 4%
Client work (NET)	1041 52%	117 68%	819 55%	449 54% d	268 44%	719 53%	92 50%	413 54%	579 52%	115 49%	633 55% k	270 47%	622 56%	72 37%	418 44%	302 53%	157 53%	580 53%	501 58% s	518 48%	494 58% u	477 49%
Internal meetings (NET)	1124 56%	110 65%	853 58%	519 63% d	315 52%	795 59%	95 52%	457 60%	613 55%	136 58%	667 58%	293 51%	694 63% m	102 52%	473 50%	320 56%	185 62%	597 54%	522 61%	575 53%	534 62%	515 53%
Personal development (NET)	1357 68%	139 82%	1039 70%	503 61%	361 59%	911 68%	116 63%	498 65%	792 72%	144 61%	799 70%	385 67%	800 72%	121 62%	628 66%	369 65%	180 60%	798 72%	597 69%	732 67%	598 70%	660 67%
Don't know	14 1%		8 1%	10 1%	6 1%	6 *	4 2%	1	в 3 *	1 1%	4	5 1%	2	2 1%	5 1%	4 1%	3 1%	2 *	4 1%	8 1%	1	11 1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Table 11

Q5 - Was your last trip to a domestic destination (e.g. a city in another part of the country you work in) or a foreign destination (e.g. in another country to the one you work in)?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GE	NDER			AGE				GENER	ATION		N	IARITAL STATI	15		HOUSEHOLD	cou	JNTRY
						1						BABY	MARRIED		WID/ DIV/	CITEDITEI			1
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336	647	428		446			534			108*	1285		94*	1203	797	1000	1000
	100%	67%		21%					27%				64%			60%	40%		50%
A trip to a domestic destination	954	634	313	189	336	211	139	78	234	462	192	66	588	303	63	526	428	323	631
	48%	47%	48%	44%	43%	47%	64%	61%	44%	45%	59%	61%	46%	49%	68%	44%	54%	32%	63%
							cde	cde			hi	hi			lm		0		q
A trip to a foreign destination	569	385	178	145	214	116	55	39	177	272	87	33	367	181	22	342	227	422	147
	28%	29%	28%	34%	27%	26%	25%	31%	33%	26%	27%	31%	29%	29%	23%	28%	29%	42%	15%
				def					i									r	
Both	461	305	153	90	229	114	20	9	118	293	42	8	322	130	8	330	131	250	211
	23%	23%	24%	21%	29%	26%	9%	7%	22%	28%	13%	7%	25%	21%	9%	27%	16%	25%	21%
				fg	cfg	fg			jk	hjk			n	n		р			
Don't know	16	12	3	4	2	5	3	1	4	6	4	1	7	8	-	5	10	5	11
	1%	1%	•	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	*	1%	*	1%
							d										0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 12

Q5 - Was your last trip to a domestic destination (e.g. a city in another part of the country you work in) or a foreign destination (e.g. in another country to the one you work in)?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				-	OF BUSINESS	SUPPORT DISRU			OF BUSINESS	HYBR	D WORKING S	TATUS	EXPECTATIO		LAST BUSI	NESS TRIP	VIEW OF BUS	SINESS TRAVEL	GUILT /		GUILT /	FEELINGS OF AROUND NTAL IMPACT
		FREQUENT BUSINESS	BLEISURE	VERY/ FAIRLY	A LITTLE/ DON'T LOOK FORWARD	VERY/ FAIRLY	NOT VERY/	MANAGED	UNMANAGE D										GREAT/ FAIR	A LITTLE/	GREAT/ FAIR	A LITTLE/
		TRAVELLERS	TRAVELLERS	STRESSFUL	то	WELL	AT ALL WELL	TRAVELLERS	TRAVELLERS	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	EXTENT	NOT AT ALL	EXTENT	NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE	1817		1348	748		1221		694					1005				271		778		774	
WEIGHTED BASE	2000			826		1343		763					1106		954		298		862		857	
	100%	9%	74%	41%	30%	67%	9%	38%	55%	12%	57%	29%	55%	10%	48%	28%	15%	55%	43%	54%	43%	49%
A trip to a domestic destination	954	59	670	363	332	624	87	365	535	128	486	309	482	102	954	-	149	536	347	579	347	524
	48%	35%	45%	44%	55%	46%	47%	48%	48%	55%	43%	54%	44%	52%	100%	-	50%	49%	40%	53%	40%	54%
					с					j		i		1	0					r		t
A trip to a foreign destination	569	55	412	248	171	397	58	207	316	51	361	146	295	70	-	569	84	341	250	306	255	262
	28%	32%	28%	30%	28%	30%	32%	27%	29%	22%	32%	26%	27%	36%	-	100%	28%	31%	29%	28%	30%	27%
											ik			1		n						
Both	461	55	391	206	100	311	37	186	248	54	285	112	322	19	-	-	62	223	256	194	248	188
1	23%	33%	26%	25%	16%	23%	20%	24%	22%	23%	25%	20%	29%	10%	-	-	21%	20%	30%	18%	29%	19%
				d							k		m						s		u	
Don't know	16	1	9	10	6	12	2	5	7	1	8	5	7	3	-	-	3	4	9	6	7	4
	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	2%	-	-	1%	*	1%	1%	1%	*

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Table 13 Q6 - And still thinking about the last trip you took for work, how many days were you away for?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	NDER			AGE				GENER	ATION		M	IARITAL STATI	JS	CHILDREN IN	HOUSEHOLD	cou	NTRY
						1.02						BABY	MARRIED		WID/ DIV/	CITEDITEI			
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336		428		446			534				1285			1203	797		
	100%	67%		21%					27%				64%			60%	40%		
Less than one day	23	15	8	5	8	7	2	1	7	12	3	1	12	8	3	10	13	13	10
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	4% I	1%	2%	1%	1%
One day	60	41	18	16	16	17	8	2	17	27	13	2	38	17	5	35	25	33	27
	3%	3%	3%	4%	2%	4%	4%	2%	3%	3%	4%	2%	3%	3%	5%	3%	3%	3%	3%
Two days	320	195	125	59	126	74	36	25	71	170	56	23	216	87	18	181	139	175	145
	16%	15%	19%	14%	16%	17%	16%	19%	13%	16%	17%	21%	17%	14%	19%	15%	17%	18%	15%
			а									h							
Three days	556	384	167	138	209	111	67	31	166	272	93	25	364	177	15	348	208	289	267
	28%	29%	26%	32%	27%	25%	31%	25%	31%	26%	29%	23%	28%	28%	16%	29%	26%	29%	27%
				e									n	n					
Four days	394	274	116	85	159	90	44	17	106	206	68	14	249	127	18	261	134	182	212
	20%	21%	18%	20%	20%	20%	20%	13%	20%	20%	21%	13%	19%	20%	20%	22% p	17%	18%	21%
Five days	331	223	105	55	144	83	26	23	76	196	39	20	217	103	10	216	115	154	177
	17%	17%	16%	13%	18%	19%	12%	18%	14%	19%	12%	18%	17%	17%	11%	18%	14%	15%	18%
					cf	cf				hj									
Six days	111	70	40	18	47	24	13	9	28	58	17	8	68	37	5	59	52	51	60
	6%	5%	6%	4%	6%	5%	6%	7%	5%	6%	5%	8%	5%	6%	6%	5%	7%	5%	6%
Seven or more days	194	129	63	48	68	39	22	17	58	87	34	14	117	58	18	90	104	98	96
	10%	10%	10%	11%	9%	9%	10%	14%	11%	8%	11%	13%	9%	9%	19%	7%	13%	10%	10%
															Im		0		
Less than one day (NET)	23	15	8	5	8	7	2	1	7	12	3	1	12	8	3	10	13	13	10
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	4% I	1%	2%	1%	1%
One to two days (NET)	380	236	143	75	143	91	44	27	88	198	70	25	254	104	23	216	164	208	172
	19%	18%	22%	18%	18%	20%	20%	21%	16%	19%	21%	23%	20%	17%	24%	18%	21%	21%	17%
			а																
Three to four days (NET)	950	658	282	223	368	200	111	48	272	479	161	39	612	305	33	609	342	471	479
	48%	49%	44%	52%	47%	45%	51%	38%	51%	46%	49%	36%	48%	49%	36%	51%	43%	47%	48%
		b		eg			g		k	k	k		n	n		р			
Five to six days (NET)	443	293	145	73	191	108	39	32	104	254	56	28	286	141	16	275	168	206	237
	22%	22%	22%	17%	24%	24%	18%	25%	20%	25%	17%	26%	22%	23%	17%	23%	21%	21%	24%
					cf	с		с		hj									
Seven days and more (NET)	194	129	63	48	68	39	22	17	58	87	34	14	117	58	18	90	104	98	96
	10%	10%	10%	11%	9%	9%	10%	14%	11%	8%	11%	13%	9%	9%	19% Im	7%	13%	10%	10%
Don't know	10	4	5	3	3	1	1	1	4	3	1	1	3	6	-	3	6	4	6
	*	-	1%	1%	*	*	*	1%	1%	*	*	1%	*	1%	-	*	1%	*	1%
			270	270				270	1/0			270		_/0			270		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base

Table 14 Q6 - And still thinking about the last trip you took for work, how many days were you away for?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING		OF BUSINESS	HYBR		STATUS	EXPECTATION		LAST BUSI	NESS TRIP	VIEW OF BU	SINESS TRAVEL	GUILT #	FEELINGS OF AROUND NTAL IMPACT	GUILT #	FEELINGS OF AROUND
	TOTAL	FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL	MANAGED TRAVELLERS		REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	NOT AT ALL
UNWEIGHTED BASE	1817	(a) 155	(b) 1348	(c) 748	(d) 551	(e) 1221	(f) 164	(g) 694	(h) 1002	(i) 217	(j) 1020	(k) 533	(l) 1005	(m) 174	(n) 895	(o) 492	(p) 271	(q) 1005	(r) 778	(s) 992	(t) 774	(u) 894
WEIGHTED BASE	2000 100%	155 171 9%	1348 1481 74%	826 41%	609 30%	1221 1343 67%	184 184 9%	763 38%	1002 1106 55%	235 12%	1020 1141 57%	533 573 29%	1005 1106 55%	174 194 10%	954 48%	492 569 28%	298 15%	1005 1104 55%	862 43%	992 1085 54%	857 43%	979 979 49%
Less than one day	23 1%	3 2%	15 1%	12 1%	6 1%	11 1%	3 2%	10 1%	9 1%	6 3%	6 *	11 2%	12 1%	5 2%	17 2%	3 1%	4 1%	7 1%	14 2%	10 1%	11 1%	9 1%
One day	60 3%	3 2%	30 2%	31 4%	28 5%	39 3%	5 3%	31 4% h	25 2%	11 5%	31 3%	17 3%	27 2%	4 2%	43 4%	13 2%	19 6%	20 2%	29 3%	27 3%	32 4%	23 2%
Two days	320 16%	16 9%	217 15%	143 17%	110 18%	217 16%	25 14%	153 20%	148 13%	42 18%	186 16%	84 15%	162 15%	39 20%	208 22% 0	59 10%	46 15%	158 14%	120 14%	192 18%	133 16%	163 17%
Three days	556 28%	38 22%	399 27%	226 27%	182 30%	364 27%	59 32%	205 27%	326 29%	60 25%	332 29%	155 27%	302 27%	59 30%	295 31%	139 24%	79 27%	323 29%	224 26%	322 30%	222 26%	294 30%
Four days	394 20%	34 20%	313 21%	156 19%	102 17%	275 20%	36 20%	137 18%	239 22%	41 17%	246 22% k	99 17%	236 21%	32 16%	174 18%	117 20%	56 19%	214 19%	188 22%	200 18%	175 20%	187 19%
Five days	331 17%	42 24%	265 18%	126 15%	90 15%	230 17%	24 13%	130 17%	182 16%	36 15%	199 17%	89 16%	192 17%	24 13%	115 12%	118 21%	47 16%	198 18%	166 19%	155 14%	160 19%	148 15%
Six days	111 6%	15 9%	85 6%	49 6%	34 6%	78 6%	10 5%	42 5%	57 5%	13 5%	58 5%	38 7%	58 5%	9 5%	36 4%	43 7% n	19 6%	62 6%	40 5%	69 6%	47 5%	52 5%
Seven or more days	194 10%	20 12%	154 10%	75 9%	52 8%	127 9%	19 10%	54 7%	118 11% g	24 10%	79 7%	77 13%	117 11%	19 10%	64 7%	75 13%	26 9%	118 11%	78 9%	104 10%	75 9%	98 10%
Less than one day (NET)	23 1%	3 2%	15 1%	12 1%	6 1%	11 1%	3 2%	10 1%	9 1%	6 3% i	6 *	11 2% i	12 1%	5 2%	17 2%	3 1%	4 1%	7 1%	14 2%	10 1%	11 1%	9 1%
One to two days (NET)	380 19%	19 11%	247 17%	174 21%	139 23%	256 19%	30 16%	184 24% h	173 16%	54 23%	217 19%	101 18%	188 17%	43 22%	251 26%	71 13%	65 22%	178 16%	149 17%	219 20%	165 19%	185 19%
Three to four days (NET)	950 48%	72 42%	712 48%	382 46%	284 47%	639 48%	95 51%	342 45%	565 51%	100 43%	579 51% ik	254 44%	538 49%	91 47%	469 49%	256 45%	135 45%	537 49%	412 48%	522 48%	396 46%	482 49%
Five to six days (NET)	443 22%	56 33%	350 24%	174 21%	124 20%	308 23%	34 19%	171 22%	239 22%	49 21%	257 23%	128 22%	251 23%	34 17%	151 16%	161 28% n	66 22%	261 24%	206 24%	224 21%	207 24%	200 20%
Seven days and more (NET)	194 10%	20 12%	154 10%	75 9%	52 8%	127 9%	19 10%	54 7%	118 11%	24 10%	79 7%	77 13%	117 11%	19 10%	64 7%	75 13%	26 9%	118 11%	78 9%	104 10%	75 9%	98 10%
Don't know	10 *	-	4 *	9 1%	6 1%	2 *	3 2% e	1 *	5 2 *	2 1%	3 *	3 1%	-	3 2%	2 *	2	2 1%	2 *	3 *	5 1%	2 *	5 *

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u

Overlap formulae used.





23-085423-38 - AMEX GBT FUTURE OF BUSINESS TRAVEL SEPTEMBER 2024

PUBLIC IPSOS

3 Oct 2024

Table 15

Q7 - Finally, still thinking about the last trip you took for work, to what extent do you agree or disagree with each of the following statements? - Summary table

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

	I had a lot of free time to leave the hotel and explore the area where I was staying	I would have preferred the work trip to have been shorter	I found the process of arranging the travel for my last work trip difficult	The purpose of the work trip was important and justified the time I spent away from home and the office	·	I would have liked to extend my work trip to include additional leisure time
UNWEIGHTED BASE	1817	1817	1817	1817	1817	1817
WEIGHTED BASE	2000	2000	2000	2000	2000	2000
Strongly agree	430	302	263	834	675	592
	21%	15%	13%	42%	34%	30%
Tend to agree	754	503	454	714	753	778
	38%	25%	23%	36%	38%	39%
Neither agree nor disagree	347	489	336	259	322	347
	17%	24%	17%	13%	16%	17%
Tend to disagree	343	455	514	128	169	182
	17%	23%	26%	6%	8%	9%
Strongly disagree	119	228	414	54	67	92
	6%	11%	21%	3%	3%	5%
Agree (NET)	1184	805	717	1549	1427	1370
	59%	40%	36%	77%	71%	68%
Disagree (NET)	462	683	928	182	236	274
	23%	34%	46%	9%	12%	14%
Don't know	8	22	19	10	15	9
	*	1%	1%	1%	1%	*



3 Oct 2024

Table 16

Q7_1 - Finally, still thinking about the last trip you took for work, to what extent do you agree or disagree with each of the following statements? I had a lot of free time to leave the hotel and explore the area where I was staying

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	NDER			AGE				GENER	ATION			ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	COL	JNTRY
		02.										BABY	MARRIED		WID/ DIV/	CITEDITER			1
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000		647	428		446			534				1285			1203	797	1000	1000
	100%			21%					27%				64%			60%	40%		
Strongly agree	430	306	120	98	180	113	26	13	123	242	53	12	280	139	10	277	153	196	234
	21%	23%	19%	23%	23%	25%	12%	10%	23%	23%	16%	11%	22%	22%	11%	23%	19%	20%	23%
		b		fg	fg	fg			jk	jk			n	n					q
Tend to agree	754	518	231	154	317	163	85	35	204	404	115	31	480	243	31	461	293	372	382
	38%	39%	36%	36%	41%	37%	39%	28%	38%	39%	35%	29%	37%	39%	33%	38%	37%	37%	38%
					g		g			k									
Neither agree nor disagree	347	217	126	99	131	62	30	25	118	166	45	18	216	110	20	214	133	195	152
	17%	16%	20%	23%	17%	14%	14%	20%	22%	16%	14%	17%	17%	18%	22%	18%	17%	19%	15%
				def					ij									r	
Tend to disagree	343	221	118	52	117	75	56	43	59	167	80	37	228	89	27	179	164	170	173
	17%	17%	18%	12%	15%	17%	26%	34%	11%	16%	24%	34%	18%	14%	28%	15%	21%	17%	17%
							cde	cde		h	hi	hi			Im		0		
Strongly disagree	119	70	48	23	33	32	20	11	28	48	32	10	79	34	5	71	48	64	55
	6%	5%	7%	5%	4%	7%	9%	9%	5%	5%	10%	9%	6%	5%	6%	6%	6%	6%	6%
						d	d	d			hi								
Agree (NET)	1184	824	351	252	497	276	111	48	327	646	168	43	760	382	41	738	446	568	616
	59%	62%	54%	59%	64%	62%	51%	38%	61%	63%	52%	39%	59%	62%	44%	61%	56%	57%	62%
		b		g	fg	fg	g		jk	jk	k		n	n		р			q
Disagree (NET)	462	291	166	76	149	107	76	54	87	216	112	47	307	123	32	250	212	234	228
1	23%	22%	26%	18%	19%	24%	35%	42%	16%	21%	34%	44%	24%	20%	34%	21%	27%	23%	23%
						c	cde	cde		h	hi	hi			lm		0		
Don't know	8	4	3	1	4 1%	1	1	-	2	4	1	-	1	6	-	2	5	4	4
		•	1%		1%	•	•	-		•	•	-		1%	-		1%	•	•

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base





3 Oct 2024

Table 17

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Q7_1 - Finally, still thinking about the last trip you took for work, to what extent do you agree or disagree with each of the following statements? I had a lot of free time to leave the hotel and explore the area where I was staying

				EXPERIENCE TR4	OF BUSINESS		T DURING		OF BUSINESS	HYBR	D WORKING S	TATUS	EXPECTATIO		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT A	FEELINGS OF AROUND NTAL IMPACT	GUILT	FEELINGS OF AROUND
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (h)	REMOTE (i)	HYBRID (i)	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	1817	155	1348	748	551	1221	164	694	1002	217	1020	533	1005	174	895	492	271	1005	778	992	774	894
WEIGHTED BASE	2000	171	1481	826	609	1343		763	1106	235	1141	573	1106		954	569	298	1104	862	1085	857	979
	100%			41%		67%		38%		12%			55%		48%		15%		43%	54%	43%	
Strongly agree	430	50	376	157	76	286	19	156	247	65	235	119	318	20	175	128	68	269	216	205	224	174
	21%	29%	25%	19%	12%	21%	11%	20%	22%	28%	21%	21%	29%	10%	18%	22%	23%	24%	25%	19%	26%	18%
				d		f				jk			m						s		u	
Tend to agree	754	54	589	302	186	541	50	293	420	81	441	213	430	61	359	190	89	427	352	390	353	359
	38%	32%	40%	37% d	31%	40% f	27%	38%	38%	35%	39%	37%	39%	31%	38%	33%	30%	39% p	41% s	36%	41%	37%
Neither agree nor disagree	347	24	234	163	133	237	51	133	186	25	222	91	162	35	169	102	53	180	152	180	145	177
	17%	14%	16%	20%	22%	18%	28% e	17%	17%	11%	19% i	16%	15%	18%	18%	18%	18%	16%	18%	17%	17%	18%
Tend to disagree	343	28	217	145	156	218	40	133	190	43	182	108	149	53	185	105	55	177	101	232	88	205
	17%	17%	15%	18%	26% c	16%	22%	17%	17%	18%	16%	19%	13%	27% I	19%	18%	18%	16%	12%	21% r	10%	21% t
Strongly disagree	119	14	61	53	55	60	20	44	61	19	56	42	45	23	62	43	30	49	38	75	41	62
	6%	8%	4%	6%	9% c	4%	11% e	6%	6%	8%	5%	7%	4%	12%	7%	8%	10% g	4%	4%	7% r	5%	6%
Agree (NET)	1184	104	965	459	262	826	70	450	667	147	676	332	747	81	534	318	157	696	568	595	578	532
	59%	61%	65%	56%	43%	62%	38%	59%	60%	62%	59%	58%	68%	42%	56%	56%	53%	63%	66%	55%	67%	54%
				d		f							m					р	s		u	
Disagree (NET)	462	42	278	199	211	278	60	177	251	62	238	150	194	76	247	148	85	226	139	307	128	268
	23%	25%	19%	24%	35%	21%	33%	23%	23%	26%	21%	26%	18%	39%	26%	26%	29%	20%	16%	28%	15%	27%
					с		е					j		1			q			r		t
Don't know	8	-	3	5	3	2	3	3	2	1	5	1	3	2	3	2	2	1	3	3	6	1
	*	-	*	1%	1%	*	2%	*	*	1%	*	*	*	1%	*	*	1%	*	*	*	1%	*
							e										q					

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used.



3 Oct 2024

Table 18

Q7_2 - Finally, still thinking about the last trip you took for work, to what extent do you agree or disagree with each of the following statements? I would have preferred the work trip to have been shorter

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	NDER			AGE				GENER	ATION		м	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	COL	INTRY
										1		BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589						481				1158			1084	733		
WEIGHTED BASE	2000	1336	647			446			534				1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Strongly agree	302	223	78	67	146	66	18	5	87	179	32	4	191	101	10	198	104	143	159
	15%	17%	12%	16%	19%	15%	8%	4%	16%	17%	10%	4%	15%	16%	11%	16%	13%	14%	16%
		b		fg	fg	fg			jk	jk									
Tend to agree	503	356	145	109	202	125	48	19	131	278	80	14	331	151	21	321	182	241	262
	25%	27%	22%	25%	26%	28%	22%	15%	25%	27%	25%	13%	26%	24%	23%	27%	23%	24%	26%
				g	g	g			k	k	k								
Neither agree nor disagree	489	306	175	100	176	97	71	46	124	232	92	42	302	163	25	266	223	237	252
	24%	23%	27%	23%	23%	22%	33%	36%	23%	22%	28%	38%	24%	26%	26%	22%	28%	24%	25%
							cde	cde			i	hi					0		
Tend to disagree	455	295	156	103	171	95	47	39	127	227	69	32	301	131	23	267	188	253	202
	23%	22%	24%	24%	22%	21%	21%	31%	24%	22%	21%	30%	23%	21%	25%	22%	24%	25%	20%
								de										r	
Strongly disagree	228	141	87	45	78	57	31	18	60	104	47	17	149	64	15	140	88	114	114
	11%	11%	13%	11%	10%	13%	14%	14%	11%	10%	14%	15%	12%	10%	16%	12%	11%	11%	11%
A	005	500	223	176	349	191	65	25	218	457	i	10	522	253	24	519	286	384	421
Agree (NET)	805	580						25	-	457	113	18			31				
	40%	43%	34%	41%	45%	43%	30%	19%	41%	44%	35%	16%	41%	41%	33%	43%	36%	38%	42%
	602	b		fg	fg	fg	g		k	jk	ĸ		150			p	0.00		
Disagree (NET)	683	436	243	148 35%	249 32%	152	77 35%	57	187	331 32%	116 36%	49	450	196	38	407 34%	276 35%	367 37%	316
	34%	33%	38%	35%	32%	34%	35%	45%	35%	32%	36%	45%	35%	31%	41%	34%	35%	3/%	32%
			a					de			-	i						r	
Don't know	22	14	7	3	8	6	4	-	5	12	5	-	11	11	-	11	11	11	11
	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	2%	-	1%	2%	-	1%	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



3 Oct 2024

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 19

Q7_2 - Finally, still thinking about the last trip you took for work, to what extent do you agree or disagree with each of the following statements? I would have preferred the work trip to have been shorter

					OF BUSINESS				OF BUSINESS	HYBR	D WORKING S	TATUS	EXPECTATIO BUSINES	N OF FUTURE S TRAVEL	LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	PERSONAL I GUILT A ENVIRONME	ROUND	GUILT A	FEELINGS OF AROUND
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (h)	REMOTE (i)	HYBRID (j)	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE (p)	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE WEIGHTED BASE	1817 2000	155 171	1348 1481 74%	748 826	551 609 30%	1221 1343	164 184 9%	694 763 38%	1002 1106 55%	217 235	1020 1141	533 573 29%	1005 1106	174 194 10%	895 954	492 569 28%	271 298	1005 1104	778 862	992 1085 54%	774 857 43%	894 979
Strongly agree	100% 302 15%	9% 33 19%	245 17%	41% 164 20% d	30% 88 14%	67% 225 17%	9% 27 15%	108 14%	173 16%	12% 46 20% k	57% 171 15%	76 13%	55% 200 18% m	22 11%	48% 127 13%	83 15%	15% 77 26%	55% 126 11%	43% 190 22%	54% 106 10%	43% 202 24%	49% 89 9%
Tend to agree	503 25%	47 28%	404 27%	251 30%	174 29%	368 27%	55 30%	214 28%	265 24%	56 24%	323 28% k	117 20%	299 27%	44 23%	213 22%	136 24%	96 32% 9	208 19%	282 33% s	215 20%	253 30% u	219 22%
Neither agree nor disagree	489 24%	34 20%	331 22%	193 23%	160 26%	311 23%	49 27%	201 26%	256 23%	64 27%	259 23%	152 27%	220 20%	45 23%	257 27% 0	121 21%	73 25%	270 24%	159 18%	307 28% r	169 20%	261 27% t
Tend to disagree	455 23%	33 19%	318 21%	147 18%	138 23% c	306 23%	40 22%	148 19%	277 25% g	44 19%	261 23%	137 24%	242 22%	46 24%	235 25%	149 26%	36 12%	307 28% P	152 18%	291 27% r	146 17%	265 27% t
Strongly disagree	228 11%	21 12%	171 12%	56 7%	40 7%	122 9% f	7 4%	86 11%	125 11%	19 8%	119 10%	81 14% ij	129 12%	33 17%	111 12%	74 13%	12 4%	182 17% p	69 8%	155 14% r	73 9%	139 14% t
Agree (NET)	805 40%	80 47%	649 44%	415 50% d	262 43%	593 44%	82 44%	322 42%	438 40%	102 44% k	494 43% k	194 34%	499 45% m	66 34%	340 36%	220 39%	172 58%	334 30%	472 55% s	321 30%	455 53% u	308 32%
Disagree (NET)	683 34%	54 32%	489 33%	203 25%	178 29%	428 32%	48 26%	234 31%	402 36%	63 27%	381 33%	218 38%	371 34%	79 41%	346 36%	222 39%	48 16%	490 44%	221 26%	446 41%	219 26%	404 41%
Don't know	22 1%	2 1%	13 1%	14 2%	9 2%	12 1%	6 3%	5 1%	11 1%	4 2%	7 1%	9 2%	15 1%	4 2%	11 1%	6 1%	5 2%	10 1%	10 1%	11 1%	14 2%	5 1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 20

Q7_3 - Finally, still thinking about the last trip you took for work, to what extent do you agree or disagree with each of the following statements? I found the process of arranging the travel for my last work trip difficult

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	NDER			AGE				GENER	ATION		м	IARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
												BABY	MARRIED		WID/ DIV/				
	TOTAL	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	GEN Z (h)	MILLENNIALS	GEN X (i)	BOOMER (k)	/LIVING AS	SINGLE (m)	SEP (n)	YES (o)	NO (p)	UK (q)	US (r)
UNWEIGHTED BASE	1817	(d) 1213	589	386	703	410	202	116	481	938	299	(K) 99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336	647	428	781	410	202	110	534	1032	325	108*	1285	622	94*	1203	733	1000	1000
WEIGHTED BASE	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Strongly agree	263	192	69	74	124	50	13	2	88	150	24	1	150	106	8	159	104	126	137
birongiy agree	13%	14%	11%	17%	16%	11%	6%	2%	16%	15%	7%	1%	12%	17%	8%	13%	13%	13%	14%
	10/10	b	11/0	efg	efg	fg	0,0	270	ik	ik	k	170	12/0	In	0,0	15/0	10/10	10/0	1470
Tend to agree	454	326	123	119	191	100	40	5	146	246	59	3	295	144	15	296	158	252	202
	23%	24%	19%	28%	24%	22%	18%	4%	27%	24%	18%	3%	23%	23%	16%	25%	20%	25%	20%
		b		fg	g	g	g		jk	ik	k					p		r	
Neither agree nor disagree	336	209	123	85	134	64	32	22	110	156	54	16	206	114	15	189	147	180	156
	17%	16%	19%	20%	17%	14%	15%	17%	21%	15%	17%	15%	16%	18%	16%	16%	18%	18%	16%
				е					i										
Tend to disagree	514	328	185	96	185	122	67	44	116	268	95	35	339	151	24	300	215	242	272
	26%	25%	29%	22%	24%	27%	31%	34%	22%	26%	29%	32%	26%	24%	26%	25%	27%	24%	27%
							cd	cd			h	h							
Strongly disagree	414	267	142	46	143	107	64	53	66	206	89	52	285	97	32	255	158	190	224
	21%	20%	22%	11%	18%	24%	29%	42%	12%	20%	27%	49%	22%	16%	34%	21%	20%	19%	22%
					с	cd	cd	cdef		h	hi	hij	m		Im				
Agree (NET)	717	518	192	192	314	150	53	8	234	396	83	4	445	250	23	455	262	378	339
	36%	39%	30%	45%	40%	34%	24%	6%	44%	38%	26%	4%	35%	40%	24%	38%	33%	38%	34%
		b		efg	efg	fg	g		ijk	jk	k			In		р			
Disagree (NET)	928	595	327	143	328	229	131	97	182	474	185	88	624	248	56	555	373	432	496
	46%	45%	51%	33%	42%	51%	60%	76%	34%	46%	57%	81%	49%	40%	59%	46%	47%	43%	50%
			а		c	cd	cde	cdef		h	hi	hij	m		lm				q
Don't know	19	13 1%	4	8 2%	5 1%	3	2	-	8	7 1%	3	-	10	9	-	4	14	10	9 1%
	1%	1%	1%	2%	1%	1%	1%	-	1%	1%	1%	-	1%	1%			2%	1%	1%
																	0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



3 Oct 2024

Q7_3 - Finally, still thinking about the last trip you took for work, to what extent do you agree or disagree with each of the following statements? I found the process of arranging the travel for my last work trip difficult

Table 21

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATION		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL		FEELINGS OF AROUND NTAL IMPACT		FEELINGS OF AROUND ENTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (h)	REMOTE (i)	HYBRID (i)	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	1817	155	1348	748	551	1221	164	694	1002	217	1020	533	1005	174	895	492	271	1005	778	992	774	894
WEIGHTED BASE	2000	171 9%	1481 74%	826 41%	609 30%	1343	184 9%	763	1106 55%	235 12%	1141 57%	573 29%	1106 55%	194 10%	954 48%	569 28%	298 15%	1104 55%	862 43%	1085 54%	857 43%	979 49%
Strongly agree	263 13%	27 16%	235 16%	134 16% d	66 11%	213 16% f	17 9%	110 14%	133 12%	37 16%	151 13%	69 12%	192 17% m	11 6%	107 11%	65 11%	58 19% 9	123 11%	179 21% s	82 8%	174 20% u	80 8%
Tend to agree	454 23%	40 24%	371 25%	244 29% d	133 22%	343 26%	43 23%	186 24%	245 22%	55 23%	291 25% k	103 18%	270 24%	34 18%	172 18%	139 24% n	89 30% q	205 19%	265 31% s	183 17%	264 31% u	167 17%
Neither agree nor disagree	336 17%	14 8%	224 15%	182 22%	116 19%	225 17%	49 27% e	128 17%	178 16%	43 18%	197 17%	85 15%	157 14%	31 16%	153 16%	92 16%	52 17%	172 16%	151 17%	170 16%	146 17%	163 17%
Tend to disagree	514 26%	38 22%	357 24%	175 21%	184 30% c	353 26%	45 25%	196 26%	291 26%	52 22%	278 24%	168 29% ij	257 23%	73 37% I	281 29%	147 26%	60 20%	311 28% p	168 19%	330 30% r	160 19%	302 31% t
Strongly disagree	414 21%	50 30%	282 19%	80 10%	106 17% c	197 15%	27 15%	142 19%	249 22%	47 20%	215 19%	141 25% i	220 20%	43 22%	233 24%	120 21%	33 11%	285 26%	94 11%	311 29% r	104 12%	262 27% t
Agree (NET)	717 36%	67 39%	605 41%	378 46% d	199 33%	555 41% f	60 33%	296 39%	378 34%	92 39% k	442 39% k	171 30%	462 42% m	46 23%	279 29%	204 36%	147 49%	327 30%	444 52%	264 24%	438 51% u	247 25%
Disagree (NET)	928 46%	88 52%	638 43%	255 31%	290 48%	550 41%	72 39%	337 44%	540 49%	99 42%	492 43%	309 54% ii	477 43%	116 59%	513 54%	267 47%	94 31%	596 54%	262 30%	641 59%	263 31%	565 58%
Don't know	19 1%	1 1%	14 1%	12 1%	5 1%	13 1%	2 1%	1 *	10 1%	1 *	9 1%	8 1%	9 1%	2 1%	9 1%	6 1%	5 2%	9 1%	6 1%	11 1%	10 1%	4

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 22

Q7_4 - Finally, still thinking about the last trip you took for work, to what extent do you agree or disagree with each of the following statements? The purpose of the work trip was important and justified the time I spent away from home and the office

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	NDER			AGE				GENE	RATION		м	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	COL	INTRY
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP	YES	NO	ик	US
	TOTAL	(a)	(b)	10-24 (c)	(d)	(e)	45-54 (f)	(g)	(h)	(i)	(i)	(k)	/LIVING AS	(m)	(n)	(0)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336	647			446			534			108*	1285		94*	1203	797	1000	1000
	100%	67%							27%				64%			60%	40%		
Strongly agree	834	573	255	140	333	205	93	64	187	447	146	54	580	217	38	544	291	433	401
	42%	43%	39%	33%	43%	46%	43%	50%	35%	43%	45%	50%	45%	35%	40%	45%	36%	43%	40%
					с	с	с	с		h	h	h	m			р			
Tend to agree	714	481	228	149	276	159	90	41	184	372	123	36	455	222	38	424	291	319	395
	36%	36%	35%	35%	35%	36%	41%	32%	34%	36%	38%	33%	35%	36%	41%	35%	36%	32%	40% q
Neither agree nor disagree	259	159	97	76	101	48	19	15	87	127	31	13	155	91	13	154	105	146	113
	13%	12%	15%	18%	13%	11%	9%	12%	16%	12%	10%	12%	12%	15%	13%	13%	13%	15%	11%
				def					ij									r	
Tend to disagree	128	81	45	48	47	18	12	2	54	57	15	2	62	63	3	54	74	67	61
	6%	6%	7%	11%	6%	4%	6%	2%	10%	6%	5%	2%	5%	10%	3%	5%	9%	7%	6%
				defg					ijk					In			0		
Strongly disagree	54	36	18	12	20	14	3	5	17	24	9	3	27	25	2	21	33	27	27
	3%	3%	3%	3%	3%	3%	2%	4%	3%	2%	3%	3%	2%	4% I	2%	2%	4% 0	3%	3%
Agree (NET)	1549	1053	483	288	609	364	183	105	371	820	268	90	1034	439	76	968	581	753	796
	77%	79%	75%	67%	78%	82%	84%	83%	69%	79%	82%	83%	81%	71%	81%	80%	73%	75%	80%
		b			с	с	с	с		h	h	h	m		m	р			q
Disagree (NET)	182	116	63	60	67	33	16	7	71	81	24	6	90	87	5	76	107	94	88
	9%	9%	10%	14%	9%	7%	7%	5%	13%	8%	8%	5%	7%	14%	6%	6%	13%	9%	9%
				defg					ijk					In			0		
Don't know	10	7	4	4	4	1	1	-	5	4	1	-	5	5	-	7	4	7	3
	1%	*	1%	1%	1%	*	1%	-	1%	*	*	-	*	1%	-	1%	*	1%	*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



3 Oct 2024

Q7_4 - Finally, still thinking about the last trip you took for work, to what extent do you agree or disagree with each of the following statements? The purpose of the work trip was important and justified the time I spent away from home and the office

Table 23

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				EXPERIENCE TRA	OF BUSINESS		T DURING		OF BUSINESS AVEL	HYBR	ID WORKING S	TATUS	EXPECTATIO		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT	FEELINGS OF AROUND NTAL IMPACT	GUILT	FEELINGS OF AROUND ENTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (b)	REMOTE (i)	HYBRID (i)	IN-OFFICE (k)	INCREASE	DECREASE (m)	DOMESTIC (n)	FOREIGN (0)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	1817	(a) 155	1348	748	(u) 551	1221	164	(g) 694	1002	217	1020	(K) 533	1005	174	895	492	(p) 271	1005	(r) 778	992	774	(u) 894
WEIGHTED BASE	2000	133	1348	826	609	1343	184	763	1106	235	1020	573	11005	174	954	569	298	1005	862	1085	857	979
WEIGHTED DALE	100%	9%	74%	41%	30%	67%	9%	38%	55%	12%	57%	29%	55%	10%	48%	28%	15%	55%	43%	54%	43%	49%
Strongly agree	834	100	648	292	178	540	45	318	472	102	461	249	514	76	383	239	88	531	357	462	364	408
	42%	58%	44%	35% d	29%	40%	24%	42%	43%	43%	40%	43%	46%	39%	40%	42%	30%	48%	41%	43%	42%	42%
Tend to agree	714	48 28%	548 37%	292 35%	240 39%	505 38%	62 34%	264 35%	409 37%	87 37%	402 35%	212 37%	392 35%	68 35%	353 37%	204 36%	103 35%	390 35%	305 35%	393 36%	303 35%	350 36%
Neither agree nor disagree	259 13%	13 7%	166 11%	136 16%	107 18%	177 13%	42 23% e	104 14%	125 11%	22 10%	157 14%	73 13%	103 9%	27 14%	118 12%	67 12%	45 15% g	112 10%	109 13%	136 13%	114 13%	117 12%
Tend to disagree	128 6%	5 3%	80 5%	70 9%	50 8%	91 7%	22 12% e	53 7%	63 6%	15 6%	81 7% k	25 4%	65 6%	14 7%	67 7%	41 7%	38 13% 9	49 4%	65 8%	60 5%	49 6%	70 7%
Strongly disagree	54 3%	4 2%	35 2%	30 4%	28 5%	26 2%	13 7%	19 2%	33 3%	7 3%	33 3%	12 2%	29 3%	6 3%	28 3%	16 3%	18 6%	20 2%	22 3%	29 3%	22 3%	29 3%
Agree (NET)	1549 77%	147 86%	1196 81%	583 71%	418 69%	1045 78% f	107 58%	582 76%	881 80%	189 80%	863 76%	460 80%	906 82% m	144 74%	735 77%	443 78%	191 64%	921 83%	662 77%	855 79%	667 78%	758 77%
Disagree (NET)	182 9%	10 6%	115 8%	100 12%	78 13%	117 9%	34 19%	72 9%	97 9%	22 10%	115 10%	37 6%	93 8%	20 10%	96 10%	57 10%	56 19%	69 6%	87 10%	89 8%	70 8%	100 10%
Don't know	10 1%	1 1%	4 *	7 1%	6 1%	4 *	1 1%	5 1%	3 *	1 1%	6	3 1%	5 *	3 2%	5 *	2 *	6 2%	2 *	3 *	5 *	6 1%	3 *

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 24

Q7_5 - Finally, still thinking about the last trip you took for work, to what extent do you agree or disagree with each of the following statements? I could choose the travel options and providers that suited my personal preferences

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	NDER			AGE				GENER	RATION		M	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	COL	JNTRY
												BABY	MARRIED		WID/ DIV/				1
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589						481				1158			1084	733		
WEIGHTED BASE	2000	1336	647			446			534				1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Strongly agree	675	478	189	119	274	171	76	35	156	377	111	30	467	185	23	446	229	327	348
	34%	36%	29%	28%	35%	38%	35%	27%	29%	37%	34%	28%	36%	30%	25%	37%	29%	33%	35%
		b			с	cg				h			mn			р			
Tend to agree	753	508	240	158	300	171	79	45	195	406	114	38	487	230	36	455	298	364	389
	38%	38%	37%	37%	38%	38%	36%	36%	36%	39%	35%	35%	38%	37%	38%	38%	37%	36%	39%
Neither agree nor disagree	322	205	114	86	125	56	34	21	106	147	52	17	185	124	13	184	138	173	149
	16%	15%	18%	20%	16%	12%	16%	17%	20%	14%	16%	16%	14%	20%	14%	15%	17%	17%	15%
				e					i					1					
Tend to disagree	169	98	69	39	61	33	19	16	44	77	35	14	100	54	15	81	88	103	66
	8%	7%	11%	9%	8%	7%	9%	13%	8%	7%	11%	13%	8%	9%	16%	7%	11%	10%	7%
			а												Im		0	r	
Strongly disagree	67	40	27	20	19	11	7	10	26	21	11	9	39	21	6	35	32	27	40
	3%	3%	4%	5%	2%	2%	3%	8%	5%	2%	3%	8%	3%	3%	7%	3%	4%	3%	4%
				d				de	i			ij							
Agree (NET)	1427	987	429	277	573	342	155	80	351	783	225	69	954	414	59	901	526	690	737
	71%	74%	66%	65%	73%	77%	71%	63%	66%	76%	69%	63%	74%	67%	63%	75%	66%	69%	74%
		b			cg	cg				hjk			mn			р			q
Disagree (NET)	236	138	95	59	80	44	27	26	70	97	45	22	139	75	21	116	120	130	106
	12%	10%	15%	14%	10%	10%	12%	20%	13%	9%	14%	21%	11%	12%	23%	10%	15%	13%	11%
			а					de	i	-	i	i	-		lm		0	-	
Don't know	15	5	9	6	3	4	2	-	7	5	3	-	7	9	-	2	13	7	8
	1%	*	1%	1%	*	1%	1%	-	1%	1%	1%	-	1%	1%	-	*	2%	1%	1%
			а														0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



3 Oct 2024

A LITTLE/

NOT AT ALL

(u)

894

319

33%

375

38%

147

15%

95

10%

37

4%

695

71%

133

14%

t

5

EMPLOYER FEELINGS OF

GUILT AROUND

GREAT/ FAIR

EXTENT

(t)

301

35%

323

38%

141

16%

62

7%

24

3%

624

73%

86

10%

6

1%

(s)

373

34%

390

36%

173

16%

104

10%

40

4%

763

70%

143

13%

1%

e

12

7%

95

52%

44

24%

e

3

2%

21

3%

528

69%

91

12%

4

1%

Table 25

Strongly disagree

Agree (NET)

Disagree (NET)

Don't know

Q7_5 - Finally, still thinking about the last trip you took for work, to what extent do you agree or disagree with each of the following statements? I could choose the travel options and providers that suited my personal preferences BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US PERSONAL FEELINGS OF EXPERIENCE OF BUSINESS SUPPORT DURING ORGANISER OF BUSINESS EXPECTATION OF FUTURE GUILT AROUND TRAVEL DISRUPTION TRAVEL HYBRID WORKING STATUS BUSINESS TRAVEL LAST BUSINESS TRIP VIEW OF BUSINESS TRAVEL ENVIRONMENTAL IMPACT ENVIRONMENTAL IMPACT A LITTLE/ FREQUENT DON'T LOOK UNMANAGE BUSINESS BLEISURE VERY/ FAIRLY FORWARD VERY/ FAIRLY NOT VERY/ MANAGED D GREAT/ FAIR A LITTLE/ TRAVELLERS TRAVELLERS STRESSFUL AT ALL WELL TRAVELLERS TRAVELLERS REMOTE HYBRID IN-OFFICE INCREASE DECREASE DOMESTIC FOREIGN A CHORE A PERK EXTENT NOT AT ALL TO WELL TOTAL (d) (a) (b) (c) (e) (f) (h) (i) (i) (k) (m) (n) (o) (a) (r) (g) (1) (n) HTED BAS 1817 2000 NWEIGHTED BASE 675 557 220 146 418 43 236 421 397 178 446 408 Strongly agree 92 65 306 193 90 286 91 34% 54% 38% 27% 24% 31% 23% 31% 38% 39% 35% 31% 40% 33% 32% 34% 30% 37% 33% k Tend to agree 753 52 576 344 233 569 52 292 425 90 433 211 416 60 362 198 102 418 347 38% 30% 39% 42% 38% 42% 28% 38% 38% 38% 38% 37% 38% 31% 38% 35% 34% 38% 40% Neither agree nor disagree 322 17 127 180 97 32 101 150 206 146 218 42 139 141 34 131 154 55 136 16% 10% 14% 18% 21% 16% 23% 18% 13% 14% 16% 17% 12% 17% 16% 18% 18% 14% 16% ρ h Tend to disagree 169 98 81 73 98 31 71 79 13 91 58 76 22 88 56 36 87 61 4 17% 12% 8% 3% 10% 12% 9% 7% 6% 8% 10% 7% 11% 9% 10% 8% 7% 7% 7%

37

3%

846

76%

g

116

10%

3

*

6

3%

181

77%

k

19

8%

1

*

33

3%

830

73%

k

124

11%

6

1%

23

4%

389

68%

81

14%

7

1%

32

3%

861

78%

m

108

10%

1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

67

3%

1427

71%

236

12%

15

1%

4

3%

143

84%

9

5%

1

1%

37

3%

1133

76%

135

9%

1%

29

3%

563

68%

d

109

13%

8

1%

25

4%

379

62%

98

16%

6

1%

34

3%

988

74%

f

133

10%

*

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

q

12

4%

192

64%

48

16%

3

1%

35

3%

826

75%

р

122

11%

6

1%

25

3%

634

74%

86

10%

5

1%

1

11

6%

125

64%

33

17%

3

2%

41

4%

668

70%

129

14%

3

19

3%

391

69%

75

13%

2



3 Oct 2024

Table 26

Q7_6 - Finally, still thinking about the last trip you took for work, to what extent do you agree or disagree with each of the following statements? I would have liked to extend my work trip to include additional leisure time

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	NDER			AGE				GENER	RATION		N	ARITAL STAT	JS	CHILDREN IN	HOUSEHOLD	COL	INTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213		386					481				1158			1084	733		
WEIGHTED BASE	2000	1336		428		446			534				1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Strongly agree	592	411	176	111	261	144	61	16	143	349	89	10	386	179	27	384	208	311	281
	30%	31%	27%	26%	33%	32%	28%	12%	27%	34%	28%	9%	30%	29%	29%	32%	26%	31%	28%
				g	cg	cg	g		k	hjk	k					р			
Tend to agree	778	537	234	168	307	181	81	41	206	417	122	33	505	242	30	488	290	360	418
	39%	40%	36%	39%	39%	41%	37%	32%	39%	40%	37%	31%	39%	39%	32%	41%	36%	36%	42% 9
Neither agree nor disagree	347	220	125	82	134	61	33	37	109	155	50	33	220	112	15	194	153	186	161
	17%	16%	19%	19%	17%	14%	15%	29%	20%	15%	15%	31%	17%	18%	16%	16%	19%	19%	16%
				е				cdef	i			hij							
Tend to disagree	182	104	77	37	58	44	25	19	41	85	38	18	118	52	12	91	91	88	94
	9%	8%	12%	9%	7%	10%	11%	15%	8%	8%	12%	16%	9%	8%	12%	8%	11%	9%	9%
			а					d				hi					0		
Strongly disagree	92	58	33	27	19	13	18	15	30	24	24	14	50	32	10	42	50	50	42
	5%	4%	5%	6%	2%	3%	8%	12%	6%	2%	7%	13%	4%	5%	11%	4%	6%	5%	4%
				de			de	cde	i		i	hi			lm		0		
Agree (NET)	1370	948	410	279	568	325	142	56	349	767	211	43	892	421	57	872	497	671	699
	68%	71%	63%	65%	73%	73%	65%	44%	65%	74%	65%	40%	69%	68%	61%	72%	62%	67%	70%
		b		g	cfg	cg	g		k	hjk	k					р			
Disagree (NET)	274	162	110	64	77	57	43	34	72	109	62	32	168	84	22	133	141	138	136
	14%	12%	17%	15%	10%	13%	20%	27%	13%	11%	19%	29%	13%	14%	24%	11%	18%	14%	14%
			а	d			de	cde			hi	hij			Im		0		
Don't know	9	6	2	3	2	3	-	-	5	2	2	-	5	4	-	3	5	5	4
	*	•	*	1%	*	1%	-	-	1%	•	1%	-	*	1%	-	*	1%	*	*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



3 Oct 2024

Q7_6 - Finally, still thinking about the last trip you took for work, to what extent do you agree or disagree with each of the following statements? I would have liked to extend my work trip to include additional leisure time

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 27

				EXPERIENCE TR4			T DURING		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO BUSINES		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT /	FEELINGS OF AROUND NTAL IMPACT		FEELINGS OF AROUND ENTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS	UNMANAGE D TRAVELLERS (b)	REMOTE (i)	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT (t)	NOT AT ALL
UNWEIGHTED BASE	1817	(a) 155	(b) 1348	(C) 748	(d) 551	(e) 1221	(f) 164	(g) 694	(h) 1002	217	(j) 1020	(k) 533	1005	(m) 174	(n)	(o) 492	(p)	(q) 1005	(r) 778	(s) 992	(t) 774	(u) 894
WEIGHTED BASE	2000	155	1348	748 826	609	1221	164	763	1002	217	1020	573	1005	174	895 954	492 569	271 298	1005	862	992 1085	857	979
WEIGHTED DASE	100%	9%	74%	41%	30%	67%	9%	38%	55%	12%	57%	29%	55%	10%	48%	28%	15%	55%	43%	54%	43%	49%
Strongly agree	592	65	494	235	119	397	30	217	336	75	332	171	397	44	252	171	78	374	285	296	292	260
	30%	38%	33%	28% d	20%	30% f	16%	28%	30%	32%	29%	30%	36%	22%	26%	30%	26%	34%	33%	27%	34%	27%
Tend to agree	778 39%	62 36%	624 42%	294 36%	213 35%	560 42%	66 36%	291 38%	434 39%	86 37%	460 40%	213 37%	453 41%	72 37%	364 38%	218 38%	101 34%	440 40%	330 38%	434 40%	337 39%	382 39%
Neither agree nor disagree	347 17%	27 16%	219 15%	154 19%	125 21%	224 17%	49 26%	150 20%	176 16%	33 14%	198 17%	107 19%	142	30 16%	181 19%	90 16%	48 16%	171 16%	158 18%	171 16%	147 17%	169 17%
Tend to disagree	182 9%	12 7%	94 6%	92 11%	101 17% c	111 8%	26 14% e	69 9%	100 9%	24 10%	97 9%	54 10%	70 6%	33 17% I	103 11%	59 10%	45 15% g	73 7%	55 6%	119 11% r	50 6%	113 12% t
Strongly disagree	92 5%	4 3%	43 3%	43 5%	50 8% c	43 3%	13 7% e	32 4%	54 5%	15 7%	48 4%	25 4%	36 3%	16 8%	49 5%	30 5%	24 8%	40 4%	27 3%	62 6%	24 3%	53 5% t
Agree (NET)	1370 68%	128 75%	1119 76%	529 64% d	332 54%	956 71% f	97 52%	508 67%	770 70%	161 69%	792 69%	383 67%	849 77% m	115 59%	616 65%	389 68%	179 60%	814 74% p	616 71%	730 67%	629 73% u	642 66%
Disagree (NET)	274 14%	16 9%	137 9%	135 16%	151 25% c	154 11%	39 21% e	101 13%	154 14%	39 17%	145 13%	80 14%	106 10%	49 25%	152 16%	89 16%	68 23%	114 10%	82 9%	181 17%	74 9%	166 17% t
Don't know	9 *		7	8 1% d	1	9 1%		3 *	5 *	1 *	5 *	3 1%	9 1%	-	5 1%	2 *	3	5 *	7 1%	2 *	6 1%	2 *

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



Table 28

Q8 - Thinking about all the times you have travelled for work, which of the following words and phrases, if any, best sum up how you feel about travel for work?

		GE	NDER			AGE				GENER	ATION	BABY	MARRIED	ARITAL STAT		CHILDREN IN	HOUSEHOLD	00	NTRY
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	WID/ DIV/ SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(I)	(m)	(n)	(0)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336	647	428	781	446	218	127	534	1032	325	108*	1285		94*	1203	797	1000	1000
	100%	67%		21%									64%			60%			
Exciting	622	442	178	132	269	142	60	20	173	350	81	19	414	188	21	393	229	313	309
-	31%	33%	28%	31%	34%	32%	27%	16%	32%	34%	25%	17%	32%	30%	22%	33%	29%	31%	31%
		b		g	g	g	g		jk	jk			n						
Boring	80	52	27	24	35	15	3	3	28	42	8	2	47	33	-	40	40	35	45
	4%	4%	4%	6%	5%	3%	1%	3%	5%	4%	2%	2%	4%	5%	-	3%	5%	4%	5%
	4.04	140	40	f	f	20	20	22	j	C 0	45	22		n	40	405		00	02
A necessary evil	181 9%	140 10%	40 6%	40 9%	51 7%	39 9%	29 13%	22 17%	46 9%	68 7%	45 14%	22 20%	116 9%	56 9%	10 11%	105 9%	77 10%	99 10%	82 8%
	9%	b	0%	9%	/ 76	9%	13% d	cde	9%	/ 76	14% hi	20% hi	9%	9%	1176	9%	10%	10%	670
A waste of my time	94	62	30	27	37	17	7	5	31	46	12	5	55	37	2	48	45	54	40
or my cane	5%	5%	5%	6%	5%	4%	3%	4%	6%	40	4%	5%	4%	6%	2%	48	6%	5%	4%
Good for my career	800	530	266	170	325	183	85	37	216	437	120	27	531	233	36	501	300	384	416
	40%	40%	41%	40%	42%	41%	39%	29%	41%	42%	37%	25%	41%	38%	38%	42%	38%	38%	42%
				g	g	g			k	k	k								
Means I miss important moments	204	140	62	50	84	45	20	6	60	104	37	2	130	68	7	121	83	109	95
in my personal life																			
	10%	11%	10%	12%	11%	10%	9%	4%	11%	10%	11%	2%	10%	11%	7%	10%	10%	11%	10%
				g	g				k	k	k								
Bad for the environment	85	52	32	24	30	18	9	4	31	36	16	1	46	39	-	51	34	53	32
	4%	4%	5%	6%	4%	4%	4%	3%	6% i	3%	5%	1%	4%	6% In	-	4%	4%	5% r	3%
Important for company culture	565	365	197	106	238	118	66	36	139	297	98	31	405	135	25	368	197	278	287
and teamwork	505	303	157	100	238	110	00	30	135	257	50	31	403	133	25	508	15/	278	207
	28%	27%	31%	25%	31%	27%	30%	28%	26%	29%	30%	29%	32%	22%	26%	31%	25%	28%	29%
													m			p			
Important for delivering on	499	323	172	95	202	97	59	45	108	268	83	40	343	126	30	307	192	244	255
business objectives																			
	25%	24%	27%	22%	26%	22%	27%	36%	20%	26%	26%	37%	27%	20%	32%	25%	24%	24%	26%
								cde		h		hij	m		m				
Stressful	182	121	59	55	64	39	15	9	59	89	28	6	109	65	8	103	80	84	98
	9%	9%	9%	13%	8%	9%	7%	7%	11%	9%	9%	6%	8%	11%	9%	9%	10%	8%	10%
	591	384	199	df	235	153	53	32	150	332	83	26	381	187	23	386	205	315	276
Motivating	30%	29%	31%	118 28%	30%	34%	24%	25%	28%	32%	25%	26	30%	30%	23	32%	205	315	276
	30%	2570	51/6	2070	50%	cf	2470	2370	20/0	j2/0	23/0	2470	50%	50%	2470	p	20%	51/6	2070
Exhausting	242	148	90	70	78	44	30	19	80	98	47	17	145	84	13	134	108	125	117
	12%	11%	14%	16%	10%	10%	14%	15%	15%	9%	14%	16%	11%	13%	14%	11%	14%	12%	12%
				de					i		i	i							
Good for client relationship	629	426	194	106	254	153	68	47	143	341	106	39	428	171	29	403	225	316	313
building																			
	31%	32%	30%	25%	33%	34%	31%	37%	27%	33%	32%	36%	33%	28%	31%	34%	28%	32%	31%
					c	c		c		h			m			p			
Gives me a chance to go to places	547	364	177	99	211	137	65	35	134	289	89	34	338	174	35	320	227	241	306
I would not otherwise visit																			
	27%	27%	27%	23%	27%	31%	30%	28%	25%	28%	27%	32%	26%	28%	38%	27%	28%	24%	31%
	2770	2770	2770	2370	2770	C 21/0	3070	2070	25/0	2070	2770	5270	20/0	2070	1	2770	2070	2470	q
None of the above	17	9	8	4	5	3		4	5	6	1	4	9	6	2	8	9	6	4 11
	1%	1%	1%	1%	1%	1%	-	3%	1%	1%	*	4%	1%	1%	2%	1%	1%	1%	1%
								def				hij							
Don't know	5	4	1	1	1	3	-		1	4	-	•	3	2	-	3	2	1	4
	*	*	*	*	*	1%	-	-	*	*	-	-	*	*	-	*	*	*	*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Ipsos

Q8 - Thinking about all the times you have travelled for work, which of the following words and phrases, if any, best sum up how you feel about travel for work?

Table 29

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				EXPERIENCE			T DURING		OF BUSINESS	HYBR	ID WORKING S	TATUS		N OF FUTURE	LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT A	EELINGS OF ROUND NTAL IMPACT	GUILT /	FEELINGS OF AROUND ENTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL	MANAGED TRAVELLERS	UNMANAGE D TRAVELLERS	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	NOT AT ALL
UNWEIGHTED BASE	TOTAL 1817	(a) 155	(b) 1348	(c) 748	(d) 551	(e) 1221	(f) 164	(g) 694	(h) 1002	(i) 217	(j) 1020	(k) 533	(I)	(m) 174	(n) 895	(o) 492	(p) 271	(q) 1005	(r) 778	(s) 992	(t) 774	(u) 894
WEIGHTED BASE	2000							763					1106				298				857	
Exciting	100% 622	9% 49	74% 500	41% 219	30% 126	67%	9% 33	38%	55% 348	12% 70	57% 364	29% 167	55% 391	10%	48%	28% 180	15%	55% 387	43%	54% 338	43%	49% 283
	31%	29%	34%	26%	21%	33% f	18%	32%	31%	30%	32%	29%	35%	21%	28%	32%	25%	35% p	31%	31%	34%	29%
Boring	80	7	58	50	40	56	12	25	43	12	48	19	43	8	42	26	23	32	41	39	53	24
	4%	4%	4%	6%	6%	4%	7%	3%	4%	5%	4%	3%	4%	4%	4%	5%	8% q	3%	5%	4%	6% u	2%
A necessary evil	181 9%	11 7%	119 8%	104 13%	103 17%	125 9%	18 10%	73 10%	94 8%	29 12%	105 9%	44 8%	79 7%	24 13%	95 10%	55 10%	48 16% g	54 5%	81 9%	92 9%	64 8%	91 9%
A waste of my time	94 5%	3 2%	61 4%	58 7%	49 8%	62 5%	24 13%	39 5%	46 4%	14 6%	56 5%	23 4%	41 4%	9 5%	44 5%	25 4%	47 16%	19 2%	51 6%	39 4%	50 6%	39 4%
Good for my career	800 40%	61 36%	605 41%	262 32%	203 33%	530 39%	e 56 31%	297 39%	462 42%	76 32%	443 39%	263 46%	480 43%	65 34%	379 40%	225 40%	q 70 23%	500 45%	s 334 39%	443 41%	328 38%	412 42%
Means I miss important moments	204	25	140	123	89	f 143	40	84	109	21	122	ij 54	m 102	27	92	63	66	р 74	113	90	102	88
in my personal life	10%	14%	9%	15%	15%	11%	22%	11%	10%	9%	11%	10%	9%	14%	10%	11%	22%	7%	13%	8%	12%	9%
Bad for the environment	85	5	60	56	37	61	19	37	40	15	53	16	37	10	30	38	q 32	23	s 51	34	52	31
	4%	3%	4%	7%	6%	5%	10% e	5%	4%	7% k	5%	3%	3%	5%	3%	7% n	11% q	2%	6% S	3%	6% u	3%
Important for company culture and teamwork	565	61	417	185	149	351	49	215	325	67	324	162	322	59	267	153	65	359	234	319	237	289
and teamwork	28%	36%	28%	22%	24%	26%	27%	28%	29%	29%	28%	28%	29%	30%	28%	27%	22%	33% p	27%	29%	28%	30%
Important for delivering on	499	54	367	175	140	355	34	181	289	58	283	142	306	43	253	132	47	311	187	305	204	252
business objectives	25%	32%	25%	21%	23%	26%	18%	24%	26%	25%	25%	25%	28%	22%	27%	23%	16%	28%	22%	28%	24%	26%
Stressful	182 9%	12 7%	135 9%	149 18%	75 12%	138 10%	31 17%	76 10%	94 9%	25 11%	94 8%	58 10%	97 9%	22 11%	97 10%	47 8%	44 15%	р 69 6%	94 11%	r 84 8%	96 11%	74 8%
				d			e										q		s		u	
Motivating	591 30%	43 25%	454 31%	218 26% d	119 19%	404 30% f	31 17%	243 32%	320 29%	60 26%	339 30%	176 31%	348 31%	49 25%	255 27%	183 32% n	57 19%	363 33% p	254 29%	323 30%	257 30%	300 31%
Exhausting	242 12%	19 11%	162 11%	172 21%	128 21%	160 12%	45 24% e	95 12%	126 11%	34 14%	147 13%	59 10%	114 10%	42 22%	117 12%	72 13%	72 24% q	74 7%	112 13%	118 11%	89 10%	121 12%
Good for client relationship	629	74	481	206	148	425	46	238	363	71	361	187	392	40	304	170	68	389	263	355	251	337
building	31%	43%	32%	25%	24%	32%	25%	31%	33%	30%	32%	33%	35%	21%	32%	30%	23%	35%	30%	33%	29%	34%
Gives me a chance to go to places I would not otherwise visit	547	54	427	205	137	361	46	202	313	52	309	161	m 293	56	259	165	60	р 355	214	318	213	t 286
	27%	32%	29%	25%	22%	27%	25%	26%	28%	22%	27%	28%	26%	29%	27%	29%	20%	32%	25%	29% r	25%	29% t
None of the above	17	2	10	7	4	7	1	4	8	2	10	5	7	3	7	3	•	8	9	7	8	5
Don't know	1% 5 *	1%	1% 3 *	1% 3 *	1% 2 *	1% 1 *	1%	1%	1% 2 *	1%	1% 2 *	1% 1 *	1% 1 *	2% 1 1%	1% 3 *	1% - -	2 1%	1%	1% 2 *	1% 2 *	1% 2 *	1% 1 *

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Table 30 Q9 - Which of the following statements best describes your attitude towards travelling for work?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	IDER			AGE				GENER	ATION		M	ARITAL STAT	US	CHILDREN IN	HOUSEHOLD	cou	INTRY
												BABY	MARRIED		WID/ DIV/				
	TOTAL	MAN	WOMAN (b)	16-24	25-34	35-44	45-54 (f)	55-75 (g)	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO (p)	UK	US (r)
UNWEIGHTED BASE	101AL 1817	(a) 1213	(D) 589	(c) 386	(d) 703	(e) 410	202	(g) 116	(h) 481	938	(J) 299	(k) 99	(I) 1158	(m) 571	(n) 88	(o) 1084	(p) 733	(q) 817	(r) 1000
WEIGHTED BASE	2000	1215	647	428	703	410	202	116	534	1032	325	99 108*	1285	622	00 94*	1084	733	1000	1000
WEIGHTED BASE	100%	67%	32%	21%	39%	22%	218 11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Travelling for work is a chore, that	298	207	88	85	93	62	39	19	93	132	55	18	179	105	14	159	139	149	149
gets in the way of my regular work	250	207	00	0.5	55	02	55	10	55	102	55	10	1.5	105		100	100	115	115
and home life																			
	15%	15%	14%	20%	12%	14%	18%	15%	17%	13%	17%	16%	14%	17%	15%	13%	17%	15%	15%
				de			d		i								0		
Travelling for work is a perk, that	1104	734	360	226	459	234	116	68	282	591	175	55	724	328	52	681	423	540	564
makes my work more interesting																			
and rewarding																			
	55%	55%	56%	53%	59%	53%	53%	53%	53%	57%	54%	51%	56%	53%	55%	57%	53%	54%	56%
					e														
Agree with both equally	546	362	179	104	212	142	56	32	143	288	88	27	356	167	23	343	203	283	263
	27%	27%	28%	24%	27%	32%	26%	25%	27%	28%	27%	25%	28%	27%	25%	28%	25%	28%	26%
	48					c	-			10	-			10	4	10			
Agree with neither	48 2%	30 2%	18 3%	11 2%	15 2%	2%	3%	8 6%	14 3%	19 2%	2%	8 7%	24 2%	19 3%	4 5%	18 1%	30 4%	26 3%	22 2%
	2%	2%	3%	2%	2%	∠%	3%	6% de	3%	2%	2%	7% hij	2%	5%	5%	1%	4%	5%	2%
Don't know	Δ	3	1	1	2	_		1	1	2		1	2	2		2	2	2	2
Don t know	*	*	*	*	*	-	-	1%	*	*		1%	*	*	-	*	*	*	*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 31

Q9 - Which of the following statements best describes your attitude towards travelling for work?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				EXPERIENCE	OF BUSINESS	SUPPORT DISRU		ORGANISER TR/	OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO		LAST BUSI	NESS TRIP	VIEW OF BUS	NESS TRAVEL	PERSONAL F GUILT A ENVIRONME	ROUND		AROUND
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS	UNMANAGE D TRAVELLERS (b)	REMOTE	HYBRID (i)	IN-OFFICE (k)	INCREASE	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	1817	155	1348	748	551	1221	164	694	1002	217	1020	533	1005	174	895	492	271	1005	778	992	774	894
WEIGHTED BASE	2000 100%	171 9%	1481 74%	826 41%	609 30%	1343 67%	184 9%	763 38%	1106 55%	235 12%	1141 57%	573 29%	1106 55%	194 10%	954 48%	569 28%	298 15%	1104 55%	862 43%	1085 54%	857 43%	979 49%
Travelling for work is a chore, that gets in the way of my regular work and home life	298	28	205	190	150	214	50	127	153	52	179	63	158	38	149	84	298	-	166	123	154	114
	15%	16%	14%	23%	25%	16%	27% e	17%	14%	22% jk	16% k	11%	14%	20%	16%	15%	100% q	-	19% s	11%	18% u	12%
Travelling for work is a perk, that makes my work more interesting and rewarding	1104	99	839	327	220	729	71	393	640	100	605	366	652	84	536	341	-	1104	428	645	459	570
	55%	58%	57%	40%	36%	54% f	39%	52%	58% g	42%	53% i	64% ij	59% m	43%	56%	60%	-	100% p	50%	59% r	54%	58%
Agree with both equally	546 27%	37 22%	413 28%	288 35%	205 34%	377 28%	50 27%	231 30% h	283 26%	69 29%	334 29% k	131 23%	276 25%	60 31%	248 26%	130 23%	-	-	248 29%	290 27%	226 26%	274 28%
Agree with neither	48 2%	6 3%	21 1%	19 2%	35 6% c	21 2%	14 7% e	10 1%	30 3%	14 6% ik	19 2%	12 2%	19 2%	11 6%	20 2%	13 2%	-	-	19 2%	25 2%	16 2%	19 2%
Don't know	4 *	1 1%	3	2	-	2 *	-	1 *	1 *	-	3	-	1	1 1%	1 *	1 *	-	-	1 *	2 *	1 *	2 *

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Table 32 Q10A - Still thinking about travelling for work how stressful, if at all, do you find travelling for work?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEI	NDER			AGE				GENER	ATION		M	ARITAL STAT	JS	CHILDREN IN	HOUSEHOLD	cou	JNTRY
											-	BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336				446			534				1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Very stressful	158	114	44	38	73	35	9	2	49	91	16	1	107	47	4	103	55	69	89
	8%	8%	7%	9%	9%	8%	4%	2%	9%	9%	5%	1%	8%	8%	4%	9%	7%	7%	9%
				fg	fg	g			jk	jk									
Fairly stressful	669	448	212	179	259	131	72	28	213	325	107	24	407	231	30	372	296	360	309
	33%	34%	33%	42%	33%	29%	33%	22%	40%	32%	33%	22%	32%	37%	33%	31%	37%	36%	31%
				defg	g		g		ik	k	k			1			0	r	
Not very stressful	801	527	268	152	312	190	88	58	192	424	138	47	525	234	41	502	299	397	404
	40%	39%	41%	36%	40%	43%	41%	46%	36%	41%	42%	44%	41%	38%	44%	42%	38%	40%	40%
						с		с											
Not stressful at all	368	247	119	57	135	88	49	39	78	190	63	36	242	108	18	223	144	173	195
	18%	18%	18%	13%	17%	20%	22%	31%	15%	18%	20%	34%	19%	17%	19%	19%	18%	17%	20%
						с	с	cde				hij							
Very/ fairly stressful (NET)	826	562	256	218	331	166	81	30	262	417	123	25	514	278	34	475	351	428	398
	41%	42%	40%	51%	42%	37%	37%	24%	49%	40%	38%	23%	40%	45%	37%	39%	44%	43%	40%
				defg	g	g	g		ijk	k	k								
Not very/ at all stressful (NET)	1168	774	386	209	447	279	137	97	270	614	201	84	767	342	59	725	443	569	599
	58%	58%	60%	49%	57%	63%	63%	76%	51%	59%	62%	77%	60%	55%	63%	60%	56%	57%	60%
					с	с	с	cdef		h	h	hij							
Don't know	5	-	4	1	3	1	-	-	2	2	1	-	3	2	-	3	2	2	3
	*	-	1%	*	*	*	-	-	*	*	*	-	*	*	-	*	*	*	*
			а																

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 33

Q10A - Still thinking about travelling for work how stressful, if at all, do you find travelling for work?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO BUSINES		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT	FEELINGS OF AROUND NTAL IMPACT		ROUND
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (h)	REMOTE	HYBRID	IN-OFFICE (k)	INCREASE	DECREASE (m)	DOMESTIC (n)	FOREIGN (0)	A CHORE	A PERK	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (†)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE WEIGHTED BASE	1817 2000 100%	155 171 9%	1348 1481 74%	748 826 41%	551 609 30%	1221 1343 67%	164 184 9%	694 763 38%	1002 1106 55%	217 235 12%	1020 1141 57%	533 573 29%	1005 1106 55%	174 194 10%	895 954 48%	492 569 28%	271 298 15%	1005 1104 55%	778 862 43%	992 1085 54%	774 857 43%	894 979 49%
Very stressful	158 8%	14 8%	127 9%	158 19% d	47 8%	130 10%	14 7%	59 8%	85 8%	21 9%	100 9%	35 6%	104 9%	18 9%	61 6%	39 7%	51 17% q	55 5%	107 12% s	49 5%	113 13% u	43 4%
Fairly stressful	669 33%	46 27%	486 33%	669 81% d	268 44%	503 37%	80 43%	259 34%	352 32%	82 35%	402 35% k	169 29%	360 33%	74 38%	302 32%	209 37%	138 46% q	272 25%	334 39% s	322 30%	304 36%	305 31%
Not very stressful	801 40%	72 42%	584 39%	-	250 41% c	549 41%	78 42%	308 40%	449 41%	76 32%	471 41% i	231 40% i	428 39%	77 40%	414 43%	225 40%	83 28%	503 46% p	308 36%	470 43% r	309 36%	427 44% t
Not stressful at all	368 18%	38 22%	281 19%	-	44 7% c	158 12%	14 7%	134 18%	218 20%	54 23% j	167 15%	136 24% j	212 19% m	23 12%	174 18%	95 17%	24 8%	271 25% p	112 13%	241 22% r	129 15%	203 21% t
Very/ fairly stressful (NET)	826 41%	60 35%	613 41%	826 100% d	315 52%	633 47%	93 50%	318 42%	436 39%	104 44% k	501 44% k	204 36%	464 42%	91 47%	363 38%	248 44% n	190 64% q	327 30%	441 51% s	371 34%	417 49% u	348 36%
Not very/ at all stressful (NET)	1168 58%	110 64%	865 58%	-	294 48% c	707 53%	91 50%	443 58%	667 60%	130 55%	638 56%	367 64% ij	640 58%	101 52%	588 62%	320 56%	107 36%	774 70% p	420 49%	711 66% r	438 51%	630 64% t
Don't know	5 *	1 1%	3 *	-	1 *	3 *	-	2 *	3 *	1 *	1 *	2 *	2 *	2 1%	3 *	1 *	2 1%	2 *	1 *	3 *	2 *	1 *

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 34

Q10B - Still thinking about travelling for work, how much, if at all, do you look forward to travelling for work?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	IDER			AGE				GENER	ATION		N	ARITAL STAT	US	CHILDREN IN	HOUSEHOLD	COL	INTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703		202		481	938	299	99	1158		88	1084	733		1000
WEIGHTED BASE	2000					446			534				1285			1203	797		1000
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Look forward to a lot	630	442	183	120	264	160	57	30	154	365	85	26	445	169	16	437	194	308	322
	32%	33%	28%	28%	34%	36%	26%	23%	29%	35%	26%	24%	35%	27%	17%	36%	24%	31%	32%
		b			fg	cfg				hjk			mn	n		р			
Look forward to a fair amount	744	496	242	180	296	167	59	43	220	393	97	35	467	242	36	443	302	362	382
	37%	37%	37%	42%	38%	37%	27%	34%	41%	38%	30%	32%	36%	39%	38%	37%	38%	36%	38%
				f	f	f			i	j									
Look forward to a little	514	319	192	109	184	94	84	42	140	223	116	36	310	170	34	267	247	263	251
	26%	24%	30%	26%	24%	21%	39%	33%	26%	22%	36%	33%	24%	27%	36%	22%	31%	26%	25%
			а				cde	de			hi	i			1		0		
Do not look forward to at all	95	68	26	13	33	20	17	12	16	43	26	11	51	37	8	50	45	56	39
	5%	5%	4%	3%	4%	5%	8%	9%	3%	4%	8%	10%	4%	6%	8%	4%	6%	6%	4%
							cd	cd			hi	hi							
A lot/ fair amount (NET)	1375	938	425	300	559	327	116	72	374	759	182	61	912	411	51	879	496	671	704
	69%	70%	66%	70%	72%	73%	53%	57%	70%	73%	56%	56%	71%	66%	55%	73%	62%	67%	70%
				fg	fg	fg			jk	jk			mn	n		р			
A little/ not at all (NET)	609	387	218	123	217	115	101	54	156	266	142	46	361	207	41	317	292	319	290
	30%	29%	34%	29%	28%	26%	46%	42%	29%	26%	44%	43%	28%	33%	44%	26%	37%	32%	29%
			а				cde	cde			hi	hi		I	Im		0		
Don't know	16	11	4	5	5	4	1	1	5	8	2	1	11	3	1	7	9	10	6
	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 35

Q10B - Still thinking about travelling for work, how much, if at all, do you look forward to travelling for work?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				EXPERIENCE TR/	OF BUSINESS		T DURING		OF BUSINESS	HYBR	D WORKING S	TATUS	EXPECTATION		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL		FEELINGS OF AROUND NTAL IMPACT	GUILT /	FEELINGS OF AROUND ENTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL	MANAGED TRAVELLERS	UNMANAGE D TRAVELLERS	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE WEIGHTED BASE	1817 2000 100%	155 171 9%	1348 1481 74%	748 826 41%	551 609 30%	1221 1343 67%	164 184 9%	694 763 38%	1002 1106 55%	217 235 12%	1020 1141 57%	533 573 29%	1005 1106 55%	174 194 10%	895 954 48%	492 569 28%	271 298 15%	1005 1104 55%	778 862 43%	992 1085 54%	774 857 43%	894 979 49%
Look forward to a lot	630 32%	84 49%	520 35%	162 20%	-	390 29% f	9% 16 9%	237 31%	360 33%	80 34%	345 30%	191 33%	450 41%	37 19%	255 27%	175 31%	55 19%	465 42%	273 32%	342 32%	302 35%	286 29%
Look forward to a fair amount	744 37%	38 22%	552 37%	338 41% d		563 42% f	54 29%	284 37%	417 38%	76 32%	448 39%	197 34%	417 38%	57 30%	358 38%	222 39%	89 30%	413 37%	346 40% s	383 35%	329 38%	366 37%
Look forward to a little	514 26%	39 23%	346 23%	254 31%	514 84% c	347 26%	80 43% e	202 26%	274 25%	61 26%	294 26%	148 26%	209 19%	74 38% I	271 28%	149 26%	97 32% q	208 19%	207 24%	292 27%	191 22%	272 28% t
Do not look forward to at all	95 5%	10 6%	52 3%	61 7%	95 16% c	38 3%	32 17% e	38 5%	50 5%	17 7%	48 4%	28 5%	26 2%	24 13% I	61 6% 0	21 4%	53 18% 9	12 1%	27 3%	62 6% r	28 3%	49 5%
A lot/ fair amount (NET)	1375 69%	122 71%	1072 72%	500 61% d	-	953 71% f	70 38%	522 68%	777 70%	156 66%	793 69%	389 68%	866 78% m	94 48%	613 64%	396 70% n	145 48%	878 80% p	619 72% s	725 67%	631 74% u	652 67%
A little/ not at all (NET)	609 30%	49 29%	398 27%	315 38%	609 100% c	384 29%	112 61% e	240 31%	323 29%	78 33%	342 30%	177 31%	235 21%	98 51% I	332 35%	171 30%	150 50% g	220 20%	234 27%	353 33% r	219 26%	321 33% t
Don't know	16 1%	-	12 1%	12 1% d	-	6 *	2 1%	1 *	6 1%	1 1%	6 1%	8 1%	5 *	2 1%	9 1%	2 *	4 1%	6 1%	8 1%	6 1%	7 1%	6 1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Q11 - Thinking about your travel for work over the past year, how much disruption, if any, did you experience to your travel plans?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 36

		GEN	NDER			AGE				GENER	ATION		M	IARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
											-	BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703		202		481	938	299	99	1158		88	1084	733		1000
WEIGHTED BASE	2000	1336				446							1285			1203	797		1000
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
A lot of disruption	138	97	39	28	65	30	12	2	37	84	17	1	92	45	1	87	51	54	84
	7%	7%	6%	7%	8%	7%	5%	2%	7%	8%	5%	1%	7%	7%	1%	7%	6%	5%	8%
				g	g	g			k	k			n	n					q
A fair amount of disruption	593	414	174	172	246	104	58	13	203	292	88	10	363	211	19	346	247	322	271
	30%	31%	27%	40%	31%	23%	27%	10%	38%	28%	27%	9%	28%	34%	20%	29%	31%	32%	27%
				defg	eg	g	g		ijk	k	k			In				r	
Not very much disruption	815	528	281	158	302	195	92	67	203	415	142	55	533	236	46	498	317	416	399
	41%	40%	43%	37%	39%	44%	42%	53%	38%	40%	44%	51%	41%	38%	49%	41%	40%	42%	40%
								cd				hi							
No disruption at all	441	287	150	62	165	114	56	45	83	237	78	43	293	122	27	267	174	203	238
	22%	21%	23%	14%	21%	26%	26%	35%	16%	23%	24%	39%	23%	20%	28%	22%	22%	20%	24%
					с	с	с	cde		h	h	hij							
A lot/ fair amount (NET)	731	511	213	200	311	135	70	15	240	376	105	11	454	256	20	433	298	376	355
	37%	38%	33%	47%	40%	30%	32%	12%	45%	36%	32%	10%	35%	41%	21%	36%	37%	38%	36%
		b		defg	efg	g	g		ijk	k	k		n	In					
Not very much/ none at all (NET)	1256	815	431	220	467	309	148	112	286	652	221	98	826	358	72	765	491	619	637
	63%	61%	67%	52%	60%	69%	68%	88%	54%	63%	68%	90%	64%	58%	77%	64%	62%	62%	64%
			а		с	cd	cd	cdef		h	h	hij	m		Im				
Don't know	13	10	3	7	4	2	-	-	8	4	-	-	4	7	1	5	7	5	8
	1%	1%	*	2%	*	*	-	-	2%	*	-	-	*	1%	1%	*	1%	*	1%
		[d					ij					I.					

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 37

Q11 - Thinking about your travel for work over the past year, how much disruption, if any, did you experience to your travel plans?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				EXPERIENCE TR4			T DURING	ORGANISER TRA	OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL		FEELINGS OF AROUND NTAL IMPACT	GUILT	FEELINGS OF AROUND ENTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/	MANAGED TRAVELLERS	UNMANAGE D TRAVELLERS	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE	1817		1348	748		1221		694					1005	174			271		778			894
WEIGHTED BASE	2000			826		1343		763					1106	194			298		862			979
	100%	9%	74%	41%	30%	67%	9%	38%	55%	12%	57%	29%	55%	10%	48%	28%	15%	55%	43%	54%	43%	49%
A lot of disruption	138	14	108	109	35	118	18	53	72	26	81	27	95	11	56	31	54	45	94	39	101	29
	7%	8%	7%	13% d	6%	9%	10%	7%	6%	11%	7%	5%	9%	6%	6%	5%	18%	4%	11%	4%	12% u	3%
A fair amount of disruption	593	55	452	366	198	522	67	247	306	к 74	369	133	339	49	256	183	131	243	332	255	316	241
	30%	33%	432	44%	33%	39%	36%	32%	28%	32%	309	23%	31%	25%	230	32%	44%	243	39%	235	37%	241
	3078	3370	51/0	d	5576	3570	50%	h	2070	k	5270 k	2370	51/6	2370	2770	n	44/0	22/0	5570	2370	U 5770	2570
Not very much disruption	815	67	606	259	272	703	99	305	465	68	483	246	434	85	405	250	84	523	309	482	291	453
	41%	39%	41%	31%	45%	52%	54%	40%	42%	29%	42%	43%	39%	44%	42%	44%	28%	47%	36%	44%	34%	46%
					с						i	i						р		r		t
No disruption at all	441	34	308	84	99	-	-	154	258	64	200	166	232	48	234	99	30	290	121	305	143	251
	22%	20%	21%	10%	16%	-	-	20%	23%	27%	18%	29%	21%	25%	25%	17%	10%	26%	14%	28%	17%	26%
					с					j		j			o			р		r		t
A lot/ fair amount (NET)	731	69	560	475	233	640	85	300	377	100	449	160	434	60	312	215	184	287	427	294	418	270
	37%	41%	38%	57%	38%	48%	46%	39%	34%	43%	39%	28%	39%	31%	33%	38%	62%	26%	50%	27%	49%	28%
				d				h		k	k		m				q		S		u	
Not very much/ none at all (NET)	1256	101	914	343	371	703	99	460	723	133	683	412	666	133	639	349	113	812	430	787	434	704
	63%	59%	62%	41%	61%	52%	54%	60%	65%	57%	60%	72%	60%	68%	67%	61%	38%	74%	50%	73%	51%	72%
					с				g			ij		1	0			р		r		t
Don't know	13	1	7	9	5	-	-	3	6	2	8	1	6	1	3	5	1	4	5	4	5	4
	1%	1%	1%	1%	1%	-	-	*	1%	1%	1%	*	1%	1%	*	1%	*	*	1%	*	1%	*

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

 Table 38

 Q12 - How much of a problem was this disruption for your... - Summary table

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US WHO EXPERIENCED DISRUPTION TO THEIR PLANS OVER THE PAST YEAR

		Professional/ work
	Personal life	life
UNWEIGHTED BASE	1401	1401
WEIGHTED BASE	1546	1546
A very big problem	135	145
	9%	9%
A fairly big problem	388	330
	25%	21%
Not a very big problem	677	718
	44%	46%
No problem at all	336	344
	22%	22%
Very/ fairly big (NET)	522	475
	34%	31%
Not very/ at all (NET)	1014	1062
	66%	69%
Don't know	10	9
	1%	1%



3 Oct 2024

Table 39 Q12_1 - How much of a problem was this disruption for your... - Personal life

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US WHO EXPERIENCED DISRUPTION TO THEIR PLANS OVER THE PAST YEAR

		GEN	NDER			AGE				GENER	ATION		N	IARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	COL	JNTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1401	940	450	323		302			398				889			836	565		754
WEIGHTED BASE	1546	1039		359									988			931	615		754
	100%	67%	32%	23%	40%	21%	10%	5%*	29%	51%	16%	4%*	64%	32%	4%*	60%	40%	51%	49%
A very big problem	135	95	40	40	58	24	12	1	48	67	19	1	97	36	2	87	48	65	70
	9%	9%	8%	11%	9%	7%	7%	1%	11%	8%	8%	2%	10%	7%	3%	9%	8%	8%	9%
				g	g				k										
A fairly big problem	388	259	127	94	162	85	30	16	120	207	51	10	238	140	10	235	152	211	177
	25%	25%	26%	26%	26%	26%	19%	19%	27%	26%	21%	15%	24%	28%	15%	25%	25%	27%	23%
					f				k					n					
Not a very big problem	677	456	212	141	266	136	85	50	170	348	118	41	430	210	38	402	276	351	326
	44%	44%	43%	39%	43%	41%	53%	60%	39%	44%	48%	63%	43%	43%	58%	43%	45%	44%	43%
							cde	cde			h	hij			lm				
No problem at all	336	222	114	80	121	85	35	16	100	163	60	14	219	102	16	201	135	160	176
	22%	21%	23%	22%	20%	26% d	21%	19%	23%	21%	24%	21%	22%	21%	24%	22%	22%	20%	23%
Very/ fairly big (NET)	522	354	166	134	220	109	42	17	168	274	69	11	335	176	12	322	200	275	247
	34%	34%	34%	37%	36%	33%	26%	20%	38%	35%	28%	17%	34%	36%	18%	35%	33%	35%	33%
				fg	fg	g			jk	k			n	n					
Not very/ at all (NET)	1014	678	326	220	387	221	120	66	271	511	178	55	648	311	54	603	411	512	502
	66%	65%	66%	61%	63%	67%	74%	80%	61%	65%	72%	83%	66%	63%	82%	65%	67%	65%	67%
							cd	cde			hi	hi			Im				
Don't know	10	8	2	4	6	-	-	-	4	6	-		5	5	-	6	4	5	5
	1%	1%	•	1%	1%	-	-	-	1%	1%	-	-	*	1%	-	1%	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 40 Q12_1 - How much of a problem was this disruption for your... - Personal life

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US WHO EXPERIENCED DISRUPTION TO THEIR PLANS OVER THE PAST YEAR

					OF BUSINESS		T DURING		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	PERSONAL GUILT A ENVIRONME	ROUND	GUILT /	FEELINGS OF AROUND ENTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE		A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL	-		REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL
UNWEIGHTED BASE	TOTAL 1401	(a) 124	(b) 1059	(c) 664	(d)	(e) 1221	(f)	(g) 550	(h)	(i) 156	(j)	(k) 377	(I) 788	(m)	(n)	(o) 402	(p) 243	(q) 735	(r)	(s) 708	(t) 639	(u) 660
WEIGHTED BASE	1401 1546 100%	124 136 9%	1059 1166 75%	733 47%	456 505 33%	1221 1343 87%	164 184 12%	605 39%	761 842 54%	156 169 11%	833 932 60%	406 26%	868 56%	130 145 9%	670 717 46%	402 464 30%	243 268 17%	810 52%	663 736 48%	708 776 50%	709 46%	660 724 47%
A very big problem	135 9%	13 10%	103 9%	108 15% d	43 8%	113 8%	22 12%	47 8%	74 9%	21 13% k	85 9%	26 6%	84 10%	11 8%	48 7%	43 9%	46 17% g	51 6%	94 13% S	37 5%	89 13% u	41 6%
A fairly big problem	388 25%	29 21%	297 26%	240 33% d	137 27%	310 23%	73 39% e	144 24%	209 25%	53 31% k	245 26% k	82 20%	217 25%	40 27%	172 24%	108 23%	106 39% q	140 17%	229 31% s	154 20%	230 32% u	131 18%
Not a very big problem	677 44%	63 46%	494 42%	298 41%	242 48% c	601 45%	70 38%	263 43%	377 45%	65 39%	394 42%	202 50% ij	345 40%	69 47%	326 45%	208 45%	81 30%	384 47% p	282 38%	382 49% r	260 37%	364 50% t
No problem at all	336 22%	30 22%	261 22%	81 11%	80 16% c	313 23% f	19 10%	145 24%	180 21%	26 16%	204 22%	96 24% i	216 25% m	24 17%	167 23%	102 22%	31 12%	232 29%	126 17%	198 26% r	125 18%	184 25% t
Very/ fairly big (NET)	522 34%	42 31%	400 34%	347 47% d	179 35%	423 32%	95 51% e	191 32%	283 34%	74 44% jk	330 35% k	109 27%	301 35%	51 35%	219 31%	151 32%	152 57% q	191 24%	323 44% s	191 25%	319 45% u	172 24%
Not very/ at all (NET)	1014 66%	93 68%	756 65%	380 52%	321 64% c	914 68% f	89 48%	408 67%	557 66%	91 54%	598 64% i	298 73% ij	561 65%	93 64%	493 69%	310 67%	112 42%	616 76% p	408 55%	580 75% r	384 54%	549 76% t
Don't know	10 1%	1 1%	10 1%	7 1%	4 1%	6 *	1 1%	6 1%	2 *	3 2% k	4 *	-	5 1%	1 1%	5 1%	3 1%	3 1%	3 *	5 1%	5 1%	6 1%	3

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Table 41 Q12_2 - How much of a problem was this disruption for your... - Professional/work life

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US WHO EXPERIENCED DISRUPTION TO THEIR PLANS OVER THE PAST YEAR

		GEI	NDER			AGE				GENER	ATION		м	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	JNTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1401	940	450	323		302			398				889			836	565		754
WEIGHTED BASE	1546	1039		359									988			931	615		754
	100%	67%		23%									64%			60%	40%		49%
A very big problem	145	105	38	38	66	34	5	1	42	86	15	1	91	53	-	92	52	64	81
	9%	10%	8%	11%	11%	10%	3%	1%	10%	11%	6%	2%	9%	11%	-	10%	9%	8%	11%
				fg	fg	fg			k	jk			n	n					
A fairly big problem	330	227	102	100	128	63	28	11	118	164	40	8	216	107	8	200	131	181	149
	21%	22%	21%	28%	21%	19%	17%	13%	27%	21%	16%	13%	22%	22%	12%	21%	21%	23%	20%
				defg					ijk										
Not a very big problem	718	474	236	145	282	156	94	41	187	366	130	35	447	234	37	422	296	365	353
	46%	46%	48%	40%	46%	47%	58%	50%	42%	46%	52%	53%	45%	48%	56%	45%	48%	46%	47%
							cde				h								
No problem at all	344	228	116	71	132	77	35	29	90	170	62	21	231	92	22	214	131	177	167
	22%	22%	23%	20%	22%	23%	22%	35%	20%	22%	25%	32%	23%	19%	33%	23%	21%	22%	22%
								cdef				h	m		m				
Very/ fairly big (NET)	475	332	139	138	194	97	33	12	161	249	55	10	307	160	8	292	183	245	230
	31%	32%	28%	39%	32%	29%	20%	15%	36%	32%	22%	15%	31%	33%	12%	31%	30%	31%	31%
				defg	fg	fg			jk	jk			n	n					
Not very/ at all (NET)	1062	701	351	216	413	233	129	70	278	537	192	56	679	325	58	636	427	542	520
	69%	67%	71%	60%	67%	71%	80%	85%	63%	68%	78%	85%	69%	66%	88%	68%	69%	68%	69%
					с	с	cde	cde			hi	hi			Im				
Don't know	9	6	3	4	5	-	-	-	4	5	-	-	2	7	-	3	6	5	4
	1%	1%	1%	1%	1%	-	-	-	1%	1%	-	-	*	1%	-	*	1%	1%	1%
														1					

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 42 Q12_2 - How much of a problem was this disruption for your... - Professional/work life

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US WHO EXPERIENCED DISRUPTION TO THEIR PLANS OVER THE PAST YEAR

					OF BUSINESS		T DURING JPTION	ORGANISER TRA	OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	PERSONAL GUILT A ENVIRONME	ROUND		FEELINGS OF AROUND INTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (b)	REMOTE (i)	HYBRID (i)	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	1401	124	1059	664	456	1221	164	550	761	156	833	377	788	130	670	402	243	735	663	708	639	660
WEIGHTED BASE	1546 100%	136 9%	1166 75%	733 47%	505 33%	1343 87%	184 12%	605 39%	842 54%	169 11%	932 60%	406 26%	868 56%	145 9%	717 46%	464 30%	268 17%	810 52%	736 48%	776 50%	709 46%	724 47%
A very big problem	145 9%	12 9%	127 11%	104 14% d	34 7%	127 9%	18 10%	48 8%	83 10%	24 14% k	94 10% k	24 6%	102 12%	10 7%	50 7%	38 8%	46 17% g	48 6%	104 14% s	40 5%	108 15% u	30 4%
A fairly big problem	330 21%	33 24%	257 22%	220 30%	117 23%	279 21%	50 27%	126 21%	172 20%	30 18%	215 23%	77 19%	179 21%	40 28%	128 18%	101 22%	80 30%	132 16%	194 26%	127 16%	174 25%	136 19%
Not a very big problem	718 46%	61 45%	530 45%	311 42%	257 51% c	627 47%	82 44%	288 48%	392 47%	76 45%	426 46%	199 49%	384 44%	68 47%	357 50%	226 49%	99 37%	403 50% p	304 41%	401 52% r	300 42%	363 50% t
No problem at all	344 22%	31 23%	246 21%	91 12%	93 18% c	306 23%	33 18%	137 23%	193 23%	37 22%	192 21%	106 26% j	196 23%	27 19%	179 25%	96 21%	39 15%	225 28% p	129 17%	206 26% r	123 17%	192 27% t
Very/ fairly big (NET)	475 31%	45 33%	384 33%	325 44% d	151 30%	406 30%	68 37%	175 29%	255 30%	54 32%	309 33% k	101 25%	282 32%	50 34%	178 25%	139 30%	126 47% q	180 22%	298 40% s	167 22%	282 40% u	166 23%
Not very/ at all (NET)	1062 69%	91 67%	776 67%	402 55%	350 69% c	933 69%	114 62%	425 70%	585 69%	113 67%	618 66%	305 75% i	580 67%	95 66%	536 75%	322 69%	138 52%	627 77% p	432 59%	607 78% r	424 60%	555 77% t
Don't know	9 1%	-	6 *	7 1%	3 1%	4 *	2 1%	5 1%	2 *	1 1%	5 1%	-	6 1%	-	3 *	3 1%	3 1%	2	6 1%	2 *	3 *	2

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 43

Q13 - And to what extent, if at all, did you feel supported by your company in dealing with the impacts of this disruption?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US WHO EXPERIENCED DISRUPTION TO THEIR PLANS OVER THE PAST YEAR

		GEI	NDER			AGE				GENER	ATION		м	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1401	940		323									889			836	565		754
WEIGHTED BASE	1546	1039		359									988			931	615		754
	100%	67%		23%									64%			60%	40%		49%
Very well supported	532	383	143	100	216	129	62	25	127	294	91	20	373	134	24	357	174	255	277
	34%	37%	29%	28%	35%	39%	38%	30%	29%	37%	37%	30%	38%	27%	37%	38%	28%	32%	37%
		b			с	с	с			h	h		m			р			
Fairly well supported	812	549	258	214	315	162	77	44	264	395	116	37	498	281	33	467	344	414	398
	53%	53%	52%	60%	51%	49%	47%	53%	60%	50%	47%	56%	50%	57%	50%	50%	56%	52%	53%
				def					ij					I.			0		
Not very well supported	157	82	73	38	63	30	17	9	44	82	28	4	92	58	8	92	66	95	62
	10%	8%	15%	11%	10%	9%	10%	11%	10%	10%	11%	7%	9%	12%	12%	10%	11%	12%	8%
			а															r	
Not supported at all	27	16	11	4	10	3	4	4	5	9	8	4	12	14	1	8	19	16	11
	2%	1%	2%	1%	2%	1%	3%	5%	1%	1%	3%	7%	1%	3%	2%	1%	3%	2%	1%
								cde			i	hi		I.			0		
Very/ fairly well (NET)	1343	932	401	315	530	291	139	69	391	689	206	57	871	415	57	824	519	668	675
	87%	90%	81%	88%	87%	88%	85%	84%	88%	87%	83%	86%	88%	84%	87%	89%	84%	84%	90%
		b											m			р			q
Not very/ at all well (NET)	184	98	84	43	73	33	21	14	49	91	35	9	104	71	9	100	85	111	73
	12%	9%	17%	12%	12%	10%	13%	16%	11%	12%	14%	14%	11%	14%	13%	11%	14%	14%	10%
			а											1				r	
Don't know	18	9	9	1	9	6	2	-	2	10	6	-	12	6	-	7	12	12	6
	1%	1%	2%	*	1%	2%	1%	-	1%	1%	2%	-	1%	1%	-	1%	2%	2%	1%
											h						o		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 44 Q13 - And to what extent, if at all, did you feel supported by your company in dealing with the impacts of this disruption?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US WHO EXPERIENCED DISRUPTION TO THEIR PLANS OVER THE PAST YEAR

					OF BUSINESS		T DURING JPTION		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO BUSINES		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL		FEELINGS OF AROUND NTAL IMPACT	GUILT /	FEELINGS OF AROUND
	TOTAL	FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (b)	REMOTE (i)	HYBRID (i)	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL
UNWEIGHTED BASE	1401	(a) 124	1059	664	456	1221	164	550	761	156	833	(K) 377	788	130	670	402	(p) 243	(q) 735	663	(s) 708	639	(u) 660
WEIGHTED BASE	1546	136 9%	1055 1166 75%	733	505 33%	1343	184 12%	605 39%	842 54%	169 11%	932 60%	406 26%	868 56%	145 9%	717 46%	464 30%	245 268 17%	810 52%	736 48%	776 50%	709 46%	724
Very well supported	532 34%	66 49%	436 37%	199 27% d	94 19%	532 40% f	-	200 33%	311 37%	55 33%	297 32%	164 40%	358 41%	47 32%	240 34%	141 30%	68 25%	324 40%	272 37%	244 31%	263 37%	238 33%
Fairly well supported	812 53%	52 38%	613 53%	434 59%	290 57%	812 60% f	-	339 56% h	417 50%	95 56% k	515 55% k	189 47%	436 50%	60 41%	384 54%	255 55%	146 55%	405 50%	381 52%	423 54%	374 53%	379 52%
Not very well supported	157 10%	10 7%	96 8%	75 10%	89 18% c	-	157 85% e	50 8%	96 11%	16 9%	96 10%	40 10%	57 7%	28 20% I	74 10%	54 12%	40 15% g	63 8%	69 9%	83 11%	62 9%	83 11%
Not supported at all	27 2%	4 3%	14 1%	18 2%	24 5% c	-	27 15% e	9 2%	11 1%	1 1%	18 2%	8 2%	10 1%	8 5% I	13 2%	5 1%	9 3% q	8 1%	10 1%	16 2%	9 1%	14 2%
Very/ fairly well (NET)	1343 87%	119 87%	1049 90%	633 86% d	384 76%	1343 100% f	-	539 89%	728 86%	150 89%	812 87%	353 87%	794 92% m	107 74%	624 87%	397 85%	214 80%	729 90% p	652 89%	667 86%	637 90% u	617 85%
Not very/ at all well (NET)	184 12%	14 10%	110 9%	93 13%	112 22% c	•	184 100% e	59 10%	108 13%	17 10%	115 12%	48 12%	68 8%	36 25% I	87 12%	58 13%	50 19% 9	71 9%	79 11%	99 13%	71 10%	97 13%
Don't know	18 1%	3 3%	7 1%	7 1%	8 2%	-	-	7 1%	7 1%	2 1%	6 1%	5 1%	5 1%	2 2%	6 1%	9 2%	4 1%	10 1%	5 1%	10 1%	1 *	9 1% t

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Table 45

Q14 - For each of the following statements, please consider the extent to which you feel this describes yourself - Summary table

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

	I feel guilty about	I am interested in	I am willing to choose less	I am willing to choose more	I am looking to cut back on the	I am interested in
	the impact of	finding more	convenient travel	expensive travel	number of work	the availability of
	travelling for work	environmentallyfri	options, if they	options, if they	trips to lessen the	more accessible
	on the	endly ways to	are more	are more	impact on the	ways to travel for
	environment	travel for work	sustainable	sustainable	environment	work
UNWEIGHTED BASE	1817	1817	1817	1817	1817	1817
WEIGHTED BASE	2000	2000	2000	2000	2000	2000
Describes to a great extent	315	591	398	503	340	585
	16%	30%	20%	25%	17%	29%
Describes to a fair extent	547	707	641	696	602	685
	27%	35%	32%	35%	30%	34%
Describes only a little	547	407	535	470	477	396
	27%	20%	27%	23%	24%	20%
Does not describe at all	539	256	372	301	514	283
	27%	13%	19%	15%	26%	14%
Great/ fair extent	862	1298	1039	1199	942	1270
	43%	65%	52%	60%	47%	64%
A little/ not at all	1085	663	907	771	991	679
	54%	33%	45%	39%	50%	34%
Don't know	53	39	54	30	67	51
	3%	2%	3%	1%	3%	3%



3 Oct 2024

Table 46

Q14_1 - For each of the following statements, please consider the extent to which you feel this describes yourself I feel guilty about the impact of travelling for work on the environment

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEI	NDER			AGE				GENER	ATION		N	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	JNTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213		386					481				1158			1084	733		
WEIGHTED BASE	2000	1336		428		446			534				1285			1203	797	1000	
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Describes to a great extent	315	215	100	77	134	70	28	7	92	176	44	3	205	105	6	204	111	170	145
	16%	16%	15%	18%	17%	16%	13%	5%	17%	17%	13%	3%	16%	17%	6%	17%	14%	17%	15%
				g	g	g	g		k	k	k		n	n					
Describes to a fair extent	547	365	172	146	218	124	44	14	175	286	72	13	340	190	16	336	211	288	259
	27%	27%	27%	34%	28%	28%	20%	11%	33%	28%	22%	12%	26%	31%	17%	28%	26%	29%	26%
				dfg	fg	fg	g		ijk	k	k			n					
Describes only a little	547	364	180	117	219	112	59	39	148	276	90	33	369	155	22	328	219	277	270
	27%	27%	28%	27%	28%	25%	27%	31%	28%	27%	28%	31%	29%	25%	24%	27%	27%	28%	27%
Does not describe at all	539	357	177	72	190	135	81	61	96	280	110	53	344	149	45	308	231	234	305
	27%	27%	27%	17%	24%	30%	37%	48%	18%	27%	34%	49%	27%	24%	48%	26%	29%	23%	31%
					с	cd	cd	cde		h	hi	hij			Im				q
Great/ fair extent	862	580	272	223	352	194	72	21	267	462	116	17	545	295	22	540	322	458	404
	43%	43%	42%	52%	45%	43%	33%	17%	50%	45%	36%	15%	42%	47%	23%	45%	40%	46%	40%
				defg	fg	fg	g		jk	jk	k		n	In				r	
A little/ not at all	1085	721	357	189	410	247	140	100	244	556	200	86	713	305	68	636	450	510	575
	54%	54%	55%	44%	52%	55%	64%	78%	46%	54%	61%	80%	56%	49%	72%	53%	56%	51%	58%
					с	с	cde	cdef		h	hi	hij	m		Im				q
Don't know	53	35	18	15	19	5	7	7	23	15	9	5	27	22	4	28	25	32	21
	3%	3%	3%	4%	2%	1%	3%	5%	4%	1%	3%	5%	2%	3%	5%	2%	3%	3%	2%
		1		е				e	i			i							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 47

Q14_1 - For each of the following statements, please consider the extent to which you feel this describes yourself I feel guilty about the impact of travelling for work on the environment

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING		OF BUSINESS	HYBR	D WORKING S	TATUS	EXPECTATION BUSINESS		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	PERSONAL I GUILT A ENVIRONME	ROUND	GUILT A	FEELINGS OF AROUND INTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	то	VERY/ FAIRLY WELL	AT ALL WELL	MANAGED TRAVELLERS		REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE WEIGHTED BASE	1817 2000 100%	155 171 9%	1348 1481 74%	748 826 41%	551 609 30%	1221 1343 67%	164 184 9%	694 763 38%	1002 1106 55%	217 235 12%	1020 1141 57%	533 573 29%	1005 1106 55%	174 194 10%	895 954 48%	492 569 28%	271 298 15%	1005 1104 55%	778 862 43%	992 1085 54%	774 857 43%	894 979 49%
Describes to a great extent	315 16%	35 20%	275 19%	171 21% d	96 16%	234 17%	30 16%	122 16%	172 16%	46 19%	184 16%	79 14%	208 19%	32 17%	129 13%	93 16%	68 23%	139 13%	315 37% s	-	233 27%	71 7%
Describes to a fair extent	547 27%	51 30%	428 29%	270 33% d	138 23%	419 31%	49 27%	211 28%	295 27%	68 29%	337 30% k	130 23%	303 27%	51 26%	219 23%	157 28%	98 33% q	289 26%	547 63% s		366 43% u	160 16%
Describes only a little	547 27%	40 23%	383 26%	226 27%	184 30%	376 28%	59 32%	230 30%	290 26%	53 23%	328 29%	153 27%	286 26%	57 30%	272 28%	163 29%	69 23%	295 27%	-	547 50% r	172 20%	336 34% t
Does not describe at all	539 27%	42 24%	369 25%	145 18%	170 28% c	291 22%	40 22%	184 24%	320 29% g	63 27%	270 24%	195 34% j	287 26%	50 26%	307 32% 0	143 25%	54 18%	349 32% p	-	539 50% r	73 9%	397 41% t
Great/ fair extent	862 43%	86 50%	704 47%	441 53% d	234 38%	652 49%	79 43%	333 44%	467 42%	113 48% k	521 46% k	209 36%	511 46%	83 43%	347 36%	250 44% n	166 56% q	428 39%	862 100% s	-	599 70% u	231 24%
A little/ not at all	1085 54%	81 48%	752 51%	371 45%	353 58% c	667 50%	99 54%	414 54%	611 55%	116 49%	597 52%	347 61% ij	573 52%	108 55%	579 61% 0	306 54%	123 41%	645 58% p	-	1085 100% r	246 29%	732 75% t
Don't know	53 3%	4 2%	25 2%	15 2%	22 4% c	24 2%	6 3%	15 2%	29 3%	6 2%	22 2%	17 3%	22 2%	3 2%	28 3%	13 2%	9 3%	31 3%	-	-	13 1%	15 2%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Table 48

Q14_2 - For each of the following statements, please consider the extent to which you feel this describes yourself I am interested in finding more environmentally-friendly ways to travel for work

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEI	NDER			AGE				GENER	ATION		M	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703		202		481	938	299	99	1158		88	1084	733		1000
WEIGHTED BASE	2000	1336				446			534				1285			1203	797		1000
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Describes to a great extent	591	406	179	104	268	158	41	19	146	358	72	15	426	153	11	427	164	333	258
	30%	30%	28%	24%	34%	35%	19%	15%	27%	35%	22%	14%	33%	25%	12%	35%	21%	33%	26%
				g	cfg	cfg			k	hjk			mn	n		р		r	
Describes to a fair extent	707	464	239	181	282	145	65	34	210	370	97	30	443	232	32	442	265	357	350
	35%	35%	37%	42%	36%	33%	30%	26%	39%	36%	30%	28%	35%	37%	35%	37%	33%	36%	35%
				defg	g				jk										
Describes only a little	407	261	141	95	129	89	67	27	116	175	95	21	234	152	20	203	204	185	222
	20%	20%	22%	22%	17%	20%	31%	22%	22%	17%	29%	19%	18%	25%	21%	17%	26%	18%	22%
				d			cde		i		hi			1			0		
Does not describe at all	256	180	74	38	85	53	40	40	49	115	54	38	153	77	27	115	141	105	151
	13%	13%	12%	9%	11%	12%	18%	32%	9%	11%	16%	35%	12%	12%	28%	10%	18%	11%	15%
							cde	cdef			hi	hij			Im		0		q
Great/ fair extent	1298	869	418	285	551	303	106	53	356	728	169	45	870	385	44	869	429	690	608
	65%	65%	65%	67%	70%	68%	49%	42%	67%	71%	52%	42%	68%	62%	47%	72%	54%	69%	61%
				fg	fg	fg			jk	jk			mn	n		р		r	
A little/ not at all	663	441	216	132	214	142	107	68	165	291	148	59	387	229	47	318	345	290	373
	33%	33%	33%	31%	27%	32%	49%	53%	31%	28%	46%	54%	30%	37%	50%	26%	43%	29%	37%
							cde	cde			hi	hi		I	lm		0		q
Don't know	39	26	13	10	16	1	5	6	13	14	8	4	28	7	3	16	22	20	19
	2%	2%	2%	2%	2%	*	2%	5%	2%	1%	2%	4%	2%	1%	3%	1%	3%	2%	2%
				e	e		e	e									0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 49

Q14_2 - For each of the following statements, please consider the extent to which you feel this describes yourself I am interested in finding more environmentally-friendly ways to travel for work

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING JPTION	ORGANISER TR4	OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO BUSINES	N OF FUTURE S TRAVEL	LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL		ROUND	GUILT A	FEELINGS OF AROUND INTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (b)	REMOTE (i)	HYBRID (i)	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	1817	155	1348	748	551	1221	164	694	1002	217	1020	533	1005	174	895	492	271	1005	778	992	774	894
WEIGHTED BASE	2000	171 9%	1481 74%	826 41%	609 30%	1343 67%	184 9%	763	1106 55%	235 12%	1141 57%	573 29%	1106 55%	194 10%	954 48%	569 28%	298 15%	1104 55%	862 43%	1085 54%	857 43%	979 49%
Describes to a great extent	591 30%	72 42%	500 34%	220 27% d	125 21%	385 29%	40 22%	230 30%	333 30%	67 28%	353 31%	158 28%	392 35%	63 32%	235 25%	175 31% n	73 25%	366 33% p	339 39% s	240 22%	324 38% u	235 24%
Describes to a fair extent	707 35%	51 30%	555 37%	334 40% d	193 32%	522 39% f	51 28%	271 36%	388 35%	84 36%	424 37%	185 32%	395 36%	63 32%	327 34%	205 36%	107 36%	385 35%	362 42% s	333 31%	369 43% u	295 30%
Describes only a little	407 20%	25 15%	257 17%	157 19%	164 27% c	279 21%	48 26%	160 21%	221 20%	47 20%	223 20%	122 21%	190 17%	39 20%	212 22%	120 21%	61 20%	212 19%	121 14%	278 26% r	115 13%	254 26% t
Does not describe at all	256 13%	22 13%	150 10%	93 11%	110 18% c	137 10%	43 23% e	93 12%	145 13%	34 14%	125 11%	93 16% i	113 10%	26 13%	157 16% 0	59 10%	48 16% g	127 12%	28 3%	217 20%	40 5%	178 18% t
Great/ fair extent	1298 65%	123 72%	1054 71%	555 67% d	318 52%	907 68% f	91 49%	501 66%	721 65%	150 64%	777 68% k	343 60%	787 71%	126 65%	562 59%	380 67% D	181 61%	750 68%	701 81% S	573 53%	693 81% u	529 54%
A little/ not at all	663 33%	47 27%	406 27%	251 30%	274 45% c	416 31%	91 49% e	253 33%	366 33%	81 35%	348 30%	215 38% i	302 27%	64 33%	369 39% 0	179 31%	109 36%	339 31%	150 17%	494 46% r	154 18%	432 44% t
Don't know	39 2%	1 1%	21 1%	21 3%	18 3%	20 1%	2 1%	9 1%	20 2%	3 1%	16 1%	15 3%	17 2%	4 2%	23 2%	10 2%	9 3%	15 1%	11 1%	18 2%	9 1%	18 2%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 50

Q14_3 - For each of the following statements, please consider the extent to which you feel this describes yourself I am willing to choose less convenient travel options, if they are more sustainable

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEI	NDER			AGE				GENER	ATION		M	IARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703		202		481	938	299	99	1158		88	1084	733	817	1000
WEIGHTED BASE	2000	1336				446			534				1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Describes to a great extent	398	287	108	90	180	94	24	11	118	221	49	10	259	135	5	260	138	214	184
	20%	21%	17%	21%	23%	21%	11%	9%	22%	21%	15%	9%	20%	22%	5%	22%	17%	21%	18%
		b		fg	fg	fg			jk	jk			n	n		р			
Describes to a fair extent	641	429	207	150	259	142	62	29	185	342	92	22	409	201	31	404	237	328	313
	32%	32%	32%	35%	33%	32%	28%	23%	35%	33%	28%	21%	32%	32%	33%	34%	30%	33%	31%
				g	g				k	k									
Describes only a little	535	360	169	116	207	108	72	30	137	275	98	26	361	155	19	324	210	272	263
	27%	27%	26%	27%	27%	24%	33%	24%	26%	27%	30%	24%	28%	25%	20%	27%	26%	27%	26%
							e												
Does not describe at all	372	227	141	59	113	95	54	51	78	170	78	46	227	108	37	193	179	160	212
	19%	17%	22%	14%	14%	21%	25%	40%	15%	16%	24%	42%	18%	17%	40%	16%	22%	16%	21%
			а			cd	cd	cdef			hi	hij			Im		0		q
Great/ fair extent	1039	716	315	240	439	235	86	40	303	563	141	32	667	336	36	664	375	542	497
	52%	54%	49%	56%	56%	53%	39%	31%	57%	55%	43%	30%	52%	54%	38%	55%	47%	54%	50%
				fg	fg	fg			jk	jk	k		n	n		р			
A little/ not at all	907	588	310	175	320	203	127	82	215	445	176	71	588	264	56	518	389	432	475
	45%	44%	48%	41%	41%	46%	58%	64%	40%	43%	54%	66%	46%	42%	60%	43%	49%	43%	48%
							cde	cde			hi	hij			Im		0		
Don't know	54	32	22	13	22	7	6	6	16	24	9	4	30	22	2	22	32	26	28
	3%	2%	3%	3%	3%	2%	3%	4%	3%	2%	3%	4%	2%	4%	2%	2%	4%	3%	3%
																	0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



3 Oct 2024

Table 51 Q14_3 - For each of the following statements, please consider the extent to which you feel this describes yourself I am willing to choose less convenient travel options, if they are more sustainable

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				EXPERIENCE TR4			T DURING		OF BUSINESS AVEL	HYBR	ID WORKING S	TATUS	EXPECTATION		LAST BUSI	NESS TRIP	VIEW OF BUS	SINESS TRAVEL	GUILT /	FEELINGS OF AROUND NTAL IMPACT	GUILT /	FEELINGS OF AROUND ENTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/	MANAGED TRAVELLERS		REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE WEIGHTED BASE	1817 2000 100%	155 171 9%	1348 1481 74%	748 826 41%	551 609 30%	1221 1343 67%	164 184 9%	694 763 38%	1002 1106 55%	217 235 12%	1020 1141 57%	533 573 29%	1005 1106 55%	174 194 10%	895 954 48%	492 569 28%	271 298 15%	1005 1104 55%	778 862 43%	992 1085 54%	774 857 43%	894 979 49%
Describes to a great extent	398 20%	49 29%	333 23%	169 20% d	84 14%	277 21%	30 16%	152 20%	220 20%	44 19%	239 21%	108 19%	264 24%	36 19%	146 15%	112 20%	72 24%	224 20%	267 31% s	121 11%	253 30% u	122 12%
Describes to a fair extent	641 32%	49 29%	492 33%	291 35% d	180 30%	471 35%	56 30%	248 33%	349 32%	75 32%	377 33%	173 30%	364 33%	59 30%	296 31%	180 32%	91 30%	338 31%	341 40% s	291 27%	350 41% u	258 26%
Describes only a little	535 27%	33 19%	390 26%	220 27%	183 30%	366 27%	62 33%	212 28%	299 27%	63 27%	312 27%	147 26%	258 23%	49 25%	270 28%	158 28%	75 25%	301 27%	190 22%	340 31% r	179 21%	325 33% t
Does not describe at all	372 19%	37 22%	242 16%	122 15%	134 22% c	206 15%	31 17%	129 17%	217 20%	49 21%	183 16%	128 22% j	196 18%	43 22%	219 23%	105 18%	51 17%	215 19%	48 6%	308 28% r	62 7%	250 26% t
Great/ fair extent	1039 52%	99 58%	826 56%	460 56% d	264 43%	748 56% f	86 47%	400 52%	569 51%	119 51%	617 54%	280 49%	628 57%	95 49%	442 46%	292 51%	163 55%	562 51%	608 71% s	412 38%	603 70% u	380 39%
A little/ not at all	907 45%	70 41%	632 43%	342 41%	317 52% c	572 43%	93 50%	341 45%	516 47%	112 48%	496 43%	275 48%	454 41%	92 47%	489 51%	262 46%	126 42%	516 47%	238 28%	647 60% r	241 28%	575 59% t
Don't know	54 3%	2 1%	24 2%	24 3%	28 5% c	23 2%	5 3%	21 3%	22 2%	4 2%	28 2%	18 3%	24 2%	8 4%	23 2%	15 3%	9 3%	26 2%	16 2%	26 2%	13 2%	23 2%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 52

Q14_4 - For each of the following statements, please consider the extent to which you feel this describes yourself I am willing to choose more expensive travel options, if they are more sustainable

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEI	NDER			AGE				GENER	ATION		M	IARITAL STATI	JS	CHILDREN IN	HOUSEHOLD	cou	JNTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336	647			446			534				1285			1203	797		
	100%	67%	32%						27%				64%			60%	40%		
Describes to a great extent	503	344	155	86	222	137	44	15	116	302	75	10	353	139	12	363	140	264	239
	25%	26%	24%	20%	28%	31%	20%	11%	22%	29%	23%	9%	27%	22%	13%	30%	18%	26%	24%
				g	cfg	cfg			k	hjk	k		mn	n		р			
Describes to a fair extent	696	477	214	165	285	152	72	21	202	379	95	19	451	219	26	446	250	354	342
	35%	36%	33%	39%	36%	34%	33%	17%	38%	37%	29%	18%	35%	35%	28%	37%	31%	35%	34%
				g	g	g	g		jk	jk	k					р			
Describes only a little	470	302	160	120	179	85	47	39	152	208	76	34	274	173	23	237	233	229	241
	23%	23%	25%	28%	23%	19%	22%	30%	29%	20%	23%	31%	21%	28%	25%	20%	29%	23%	24%
				e				e	i			i		1			0		
Does not describe at all	301	196	105	48	88	66	53	46	54	134	72	41	191	81	29	145	157	137	164
	15%	15%	16%	11%	11%	15%	24%	36%	10%	13%	22%	38%	15%	13%	31%	12%	20%	14%	16%
							cde	cdef			hi	hij			Im		0		
Great/ fair extent	1199	821	369	251	507	289	116	36	318	681	170	29	803	358	38	809	390	618	581
	60%	61%	57%	59%	65%	65%	53%	28%	60%	66%	52%	27%	63%	58%	41%	67%	49%	62%	58%
				g	cfg	fg	g		jk	hjk	k		mn	n		р			
A little/ not at all	771	498	265	168	267	152	100	85	207	342	148	75	465	253	52	382	389	366	405
	39%	37%	41%	39%	34%	34%	46%	67%	39%	33%	45%	69%	36%	41%	56%	32%	49%	37%	41%
							de	cdef	i		i	hij			Im		0		
Don't know	30	17	13	9	7	5	2	6	9	9	8	4	16	10	3	13	17	16	14
	1%	1%	2%	2%	1%	1%	1%	5%	2%	1%	2%	4%	1%	2%	3%	1%	2%	2%	1%
								def				i							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 53

Q14_4 - For each of the following statements, please consider the extent to which you feel this describes yourself I am willing to choose more expensive travel options, if they are more sustainable

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING JPTION		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO BUSINES		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	PERSONAL GUILT A ENVIRONME	ROUND	GUILT /	FEELINGS OF AROUND NTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE	VERY/ FAIRLY STRESSFUL	то	VERY/ FAIRLY WELL	AT ALL WELL	MANAGED TRAVELLERS		REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE WEIGHTED BASE	1817 2000 100%	155 171 9%	1348 1481 74%	748 826 41%	551 609 30%	1221 1343 67%	164 184 9%	694 763 38%	1002 1106 55%	217 235 12%	1020 1141 57%	533 573 29%	1005 1106 55%	174 194 10%	895 954 48%	492 569 28%	271 298 15%	1005 1104 55%	778 862 43%	992 1085 54%	774 857 43%	894 979 49%
Describes to a great extent	503 25%	67 39%	425 29%	190 23% d	89 15%	328 24% f	26 14%	195 26%	284 26%	66 28%	287 25%	140 24%	345 31% m	41 21%	186 19%	144 25% n	67 23%	298 27%	277 32% s	220 20%	277 32% u	204 21%
Describes to a fair extent	696 35%	52 30%	544 37%	316 38% d	205 34%	520 39%	62 34%	264 35%	387 35%	85 36%	419 37% k	174 30%	401 36%	64 33%	332 35%	190 33%	123 41% g	364 33%	364 42% s	318 29%	363 42% u	294 30%
Describes only a little	470 23%	32 19%	318 21%	202 24%	165 27%	315 23%	57 31% e	195 26%	242 22%	40 17%	283 25% i	140 24% i	233 21%	35 18%	247 26%	142 25%	49 17%	267 24% P	174 20%	286 26% r	163 19%	271 28% t
Does not describe at all	301 15%	18 10%	179 12%	107 13%	136 22% c	165 12%	38 20% e	98 13%	182 16% g	42 18% j	140 12%	105 18% j	117 11%	48 25% I	177 19%	82 14%	54 18%	158 14%	40 5%	249 23% r	51 6%	197 20% t
Great/ fair extent	1199 60%	119 70%	968 65%	506 61% d	294 48%	848 63% f	89 48%	459 60%	671 61%	151 64% k	706 62% k	314 55%	746 67% m	105 54%	518 54%	334 59%	190 64%	662 60%	641 74% s	537 50%	640 75% u	498 51%
A little/ not at all	771 39%	49 29%	497 34%	309 37%	301 49% c	480 36%	95 51% e	292 38%	424 38%	82 35%	423 37%	245 43% i	351 32%	83 43% I	424 44%	224 39%	104 35%	426 39%	214 25%	535 49% r	214 25%	468 48% t
Don't know	30 1%	2 1%	16 1%	12 1%	14 2%	15 1%	1 1%	11 1%	11 1%	1 1%	11 1%	15 3% j	10 1%	6 3% I	12 1%	12 2%	4 1%	16 1%	7 1%	13 1%	3 *	13 1% t

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Table 54

Q14_5 - For each of the following statements, please consider the extent to which you feel this describes yourself I am looking to cut back on the number of work trips to lessen the impact on the environment

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEI	NDER			AGE				GENER	ATION		N	IARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336	647	428		446			534				1285			1203	797	1000	1000
	100%	67%		21%					27%				64%			60%	40%		50%
Describes to a great extent	340	233	102	83	144	74	33	6	102	188	45	4	218	117	5	213	128	182	158
	17%	17%	16%	19%	18%	17%	15%	4%	19%	18%	14%	4%	17%	19%	6%	18%	16%	18%	16%
				g	g	g	g		k	k	k		n	n					
Describes to a fair extent	602	415	179	145	256	128	51	22	182	321	80	19	385	194	22	384	217	316	286
	30%	31%	28%	34%	33%	29%	24%	17%	34%	31%	25%	17%	30%	31%	24%	32%	27%	32%	29%
				fg	fg	g			jk	jk						р			
Describes only a little	477	321	156	124	155	112	56	31	142	226	85	24	314	142	20	283	194	230	247
	24%	24%	24%	29%	20%	25%	26%	24%	27%	22%	26%	22%	24%	23%	22%	23%	24%	23%	25%
				d		d			i										
Does not describe at all	514	329	181	62	193	121	74	64	90	259	109	57	331	141	42	289	225	240	274
	26%	25%	28%	14%	25%	27%	34%	50%	17%	25%	33%	52%	26%	23%	45%	24%	28%	24%	27%
					с	с	cd	cdef		h	hi	hij			Im		0		
Great/ fair extent	942	648	281	228	400	202	85	27	284	510	125	23	603	312	27	597	345	498	444
	47%	49%	43%	53%	51%	45%	39%	22%	53%	49%	39%	21%	47%	50%	29%	50%	43%	50%	44%
		b		efg	fg	g	g		jk	jk	k		n	n		р		r	
A little/ not at all	991	649	337	186	348	233	130	95	233	484	193	81	645	284	62	572	419	470	521
	50%	49%	52%	43%	45%	52%	60%	74%	44%	47%	59%	75%	50%	46%	66%	48%	53%	47%	52%
						cd	cd	cdef			hi	hij			Im		0		q
Don't know	67	38	29	14	34	11	3	5	17	39	7	4	37	26	4	34	32	32	35
	3%	3%	4%	3%	4%	2%	2%	4%	3%	4%	2%	4%	3%	4%	4%	3%	4%	3%	4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 55

Q14_5 - For each of the following statements, please consider the extent to which you feel this describes yourself I am looking to cut back on the number of work trips to lessen the impact on the environment

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO BUSINES		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	PERSONAL GUILT A ENVIRONME	ROUND	GUILT /	FEELINGS OF AROUND INTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	TRAVELLERS		то	VERY/ FAIRLY WELL	AT ALL WELL	MANAGED TRAVELLERS		REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE WEIGHTED BASE	1817 2000 100%	155 171 9%	1348 1481 74%	748 826 41%	551 609 30%	1221 1343 67%	164 184 9%	694 763 38%	1002 1106 55%	217 235 12%	1020 1141 57%	533 573 29%	1005 1106 55%	174 194 10%	895 954 48%	492 569 28%	271 298 15%	1005 1104 55%	778 862 43%	992 1085 54%	774 857 43%	894 979 49%
Describes to a great extent	340 17%	34 20%	289 20%	187 23% d	95 16%	253 19%	29 16%	138 18%	173 16%	50 21% k	202 18%	80 14%	218 20%	40 21%	139 15%	96 17%	82 28% q	153 14%	257 30% s	80 7%	226 26% u	95 10%
Describes to a fair extent	602 30%	50 30%	471 32%	298 36% d	194 32%	451 34%	52 28%	235 31%	328 30%	61 26%	359 32%	166 29%	351 32%	57 30%	267 28%	178 31%	99 33%	301 27%	352 41% s	239 22%	350 41% u	220 22%
Describes only a little	477 24%	28 17%	346 23%	183 22%	152 25%	319 24%	61 33% e	181 24%	275 25%	53 23%	290 25%	128 22%	244 22%	46 24%	230 24%	139 24%	56 19%	271 25% p	180 21%	294 27% r	181 21%	273 28% t
Does not describe at all	514 26%	53 31%	334 23%	128 16%	146 24% c	286 21%	38 21%	178 23%	305 28%	62 27%	257 23%	181 32% i	272 25%	46 24%	282 30%	142 25%	50 17%	343 31% p	58 7%	441 41% r	85 10%	367 38% t
Great/ fair extent	942 47%	85 50%	760 51%	486 59% d	288 47%	704 52% f	81 44%	373 49%	501 45%	111 47%	562 49% k	246 43%	569 51%	98 50%	406 43%	275 48% n	181 61% q	453 41%	609 71% s	319 29%	577 67% u	315 32%
A little/ not at all	991 50%	82 48%	680 46%	311 38%	298 49% c	605 45%	99 54% e	358 47%	580 52% g	115 49%	547 48%	310 54% i	516 47%	92 47%	512 54%	281 49%	106 36%	614 56% p	238 28%	734 68% r	266 31%	640 65% t
Don't know	67 3%	4 2%	42 3%	30 4%	23 4%	34 3%	4 2%	31 4% h	25 2%	9 4%	32 3%	18 3%	22 2%	4 2%	36 4%	14 2%	11 4%	36 3%	15 2%	32 3%	15 2%	24 2%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 56

Q14_6 - For each of the following statements, please consider the extent to which you feel this describes yourself I am interested in the availability of more accessible ways to travel for work

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GE	NDER			AGE				GENER	ATION		M	IARITAL STATI	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
											-	BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336		428		446			534				1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Describes to a great extent	585	396	182	111	262	148	49	15	151	346	77	11	421	151	13	414	171	307	278
	29%	30%	28%	26%	34%	33%	23%	12%	28%	34%	24%	10%	33%	24%	14%	34%	22%	31%	28%
				g	cfg	cfg	g		k	hjk	k		mn	n		р			
Describes to a fair extent	685	471	211	167	281	138	65	35	205	351	98	31	418	241	26	406	279	355	330
	34%	35%	33%	39%	36%	31%	30%	27%	38%	34%	30%	29%	33%	39%	28%	34%	35%	35%	33%
				efg					i					In					
Describes only a little	396	248	143	112	137	87	39	21	133	188	58	17	234	140	23	230	166	176	220
	20%	19%	22%	26%	18%	20%	18%	16%	25%	18%	18%	16%	18%	22%	24%	19%	21%	18%	22%
				defg					ij					<u> </u>					q
Does not describe at all	283	188	93	28	82	60	62	50	32	123	85	43	182	71	30	128	154	136	147
	14%	14%	14%	7%	10%	13%	29%	40%	6%	12%	26%	40%	14%	11%	32%	11%	19%	14%	15%
					с	с	cde	cdef		h	hi	hij			Im		0		
Great/ fair extent	1270	867	393	278	543	286	114	50	356	697	175	42	839	392	39	820	450	662	608
	64%	65%	61%	65%	69%	64%	52%	39%	67%	67%	54%	39%	65%	63%	42%	68%	56%	66%	61%
				fg	fg	fg	g		jk	jk	k		n	n		р		r	
A little/ not at all	679	436	236	140	219	147	101	71	165	310	143	61	416	211	52	359	321	312	367
	34%	33%	36%	33%	28%	33%	47%	56%	31%	30%	44%	56%	32%	34%	56%	30%	40%	31%	37%
							cde	cde			hi	hij			Im		0		q
Don't know	51	33	18	10	19	13	2	6	13	25	7	5	30	19	2	25	26	26	25
	3%	2%	3%	2%	2%	3%	1%	5%	2%	2%	2%	5%	2%	3%	2%	2%	3%	3%	3%
								f											

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 57

Q14_6 - For each of the following statements, please consider the extent to which you feel this describes yourself I am interested in the availability of more accessible ways to travel for work

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO BUSINES		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	PERSONAL GUILT A ENVIRONME	ROUND	GUILT /	FEELINGS OF AROUND NTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	TRAVELLERS	VERY/ FAIRLY STRESSFUL	то	VERY/ FAIRLY WELL	AT ALL WELL	MANAGED TRAVELLERS		REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE WEIGHTED BASE	1817 2000 100%	155 171 9%	1348 1481 74%	748 826 41%	551 609 30%	1221 1343 67%	164 184 9%	694 763 38%	1002 1106 55%	217 235 12%	1020 1141 57%	533 573 29%	1005 1106 55%	174 194 10%	895 954 48%	492 569 28%	271 298 15%	1005 1104 55%	778 862 43%	992 1085 54%	774 857 43%	894 979 49%
Describes to a great extent	585 29%	69 41%	500 34%	241 29% d	111 18%	387 29% f	35 19%	239 31%	319 29%	70 30%	337 30%	166 29%	387 35%	56 29%	237 25%	168 29%	74 25%	371 34% p	306 36% s	270 25%	316 37% u	244 25%
Describes to a fair extent	685 34%	52 30%	520 35%	291 35%	197 32%	507 38%	62 34%	258 34%	386 35%	67 28%	424 37% ik	176 31%	393 36%	62 32%	317 33%	197 35%	110 37%	357 32%	346 40% s	324 30%	349 41% u	301 31%
Describes only a little	396 20%	25 15%	277 19%	188 23%	153 25%	280 21%	44 24%	158 21%	212 19%	38 16%	228 20%	122 21%	191 17%	33 17%	211 22% 0	95 17%	66 22%	196 18%	152 18%	236 22% r	137 16%	223 23% t
Does not describe at all	283 14%	19 11%	157 11%	83 10%	120 20% c	145 11%	34 18% e	89 12%	170 15% g	53 23% jk	127 11%	93 16% j	117 11%	39 20% I	171 18%	94 17%	35 12%	159 14%	46 5%	232 21% r	43 5%	194 20% t
Great/ fair extent	1270 64%	121 71%	1020 69%	532 64% d	307 50%	894 67% f	96 52%	496 65%	705 64%	137 58%	761 67% ik	342 60%	780 71% m	118 61%	554 58%	364 64% n	184 62%	728 66%	653 76% s	594 55%	665 78% u	545 56%
A little/ not at all	679 34%	45 26%	434 29%	271 33%	274 45% c	425 32%	78 42% e	246 32%	382 35%	91 39% i	355 31%	216 38% i	308 28%	72 37% I	381 40% o	189 33%	101 34%	355 32%	198 23%	468 43% r	181 21%	417 43% t
Don't know	51 3%	4 3%	28 2%	23 3%	29 5% c	24 2%	10 5% e	20 3%	19 2%	6 3%	24 2%	15 3%	18 2%	5 3%	19 2%	16 3%	14 5% q	21 2%	11 1%	24 2%	11 1%	16 2%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 58

3 Oct 2024

Q14 - For each of the following statements, please consider the extent to which you feel this describes yourself - Summary table

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

			I am willing to	I am willing to	I am looking to cut	
	I feel guilty about	I am interested in	choose less	choose more	back on the	I am interested in
	the impact of	finding more	convenient travel	expensive travel	number of work	the availability of
	travelling for work	environmentallyfri	options, if they	options, if they	trips to lessen the	more accessible
	on the	endly ways to	are more	are more	impact on the	ways to travel for
	environment	travel for work	sustainable	sustainable	environment	work
UNWEIGHTED BASE	1762	1762	1762	1762	1762	1762
WEIGHTED BASE	1939	1939	1939	1939	1939	1939
Describes to a great extent	310	578	387	490	334	577
	16%	30%	20%	25%	17%	30%
Describes to a fair extent	538	691	630	684	590	670
	28%	36%	32%	35%	30%	35%
Describes only a little	531	393	523	457	468	381
	27%	20%	27%	24%	24%	20%
Does not describe at all	509	239	347	279	486	262
	26%	12%	18%	14%	25%	14%
Great/ fair extent	848	1269	1017	1175	924	1247
	44%	65%	52%	61%	48%	64%
A little/ not at all	1040	632	869	736	953	643
	54%	33%	45%	38%	49%	33%
Don't know	52	39	52	29	63	50
	3%	2%	3%	1%	3%	3%



3 Oct 2024

Q14_1 - For each of the following statements, please consider the extent to which you feel this describes yourself I feel guilty about the impact of travelling for work on the environment

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 59

		GEN	NDER			AGE				GENER	ATION		N	IARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	COL	JNTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1762	1170		380												1053	709		
WEIGHTED BASE	1939	1289		421												1169	771		
	100%	66%	33%	22%	39%	22%	10%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Describes to a great extent	310	211	99	77	132	69	26	7	91	174	42	3	202	103	6	202	108	170	140
	16%	16%	16%	18%	17%	16%	13%	6%	17%	17%	14%	3%	16%	17%	6%	17%	14%	18%	14%
				g	g	g			k	k	k		n	n					
Describes to a fair extent	538	357	172	145	217	121	42	13	174	282	69	12	336	187	15	331	206	282	256
	28%	28%	27%	34%	28%	28%	21%	11%	33%	28%	22%	12%	27%	31%	17%	28%	27%	29%	26%
				dfg	fg	g	g		ijk	k	k		n	n					
Describes only a little	531	354	175	116	216	108	54	38	145	270	84	32	358	151	22	323	209	269	262
	27%	27%	28%	28%	28%	25%	26%	32%	28%	27%	27%	33%	29%	25%	25%	28%	27%	28%	27%
Does not describe at all	509	334	170	68	182	130	75	54	93	267	103	46	326	140	42	286	222	217	292
	26%	26%	27%	16%	24%	30%	37%	45%	18%	26%	34%	46%	26%	23%	47%	24%	29%	22%	30%
					с	cd	cd	cde		h	hi	hij			Im		0		q
Great/ fair extent	848	568	271	222	349	189	67	20	265	456	111	16	537	290	21	533	314	452	396
	44%	44%	43%	53%	46%	44%	33%	17%	50%	45%	36%	16%	43%	48%	23%	46%	41%	47%	41%
				defg	fg	fg	g		jk	jk	k		n	In		р		r	
A little/ not at all	1040	688	346	185	398	237	129	91	238	537	187	78	684	291	64	609	431	486	554
	54%	53%	54%	44%	52%	55%	63%	77%	45%	53%	61%	79%	55%	48%	72%	52%	56%	50%	57%
					с	с	cd	cdef		h	hi	hij	m		Im				q
Don't know	52	34	18	14	19	5	7	7	22	15	9	5	27	21	4	27	25	32	20
	3%	3%	3%	3%	3%	1%	3%	6%	4%	1%	3%	5%	2%	3%	5%	2%	3%	3%	2%
				е				е	i			i							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 60

Q14_1 - For each of the following statements, please consider the extent to which you feel this describes yourself I feel guilty about the impact of travelling for work on the environment

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING		OF BUSINESS	HYBR	D WORKING S	TATUS	EXPECTATION		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	PERSONAL GUILT # ENVIRONME	AROUND	GUILT /	FEELINGS OF AROUND ENTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS		A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (b)	REMOTE (i)	HYBRID (i)	IN-OFFICE	INCREASE	DECREASE	DOMESTIC (n)	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT (t)	NOT AT ALL
UNWEIGHTED BASE	1762	(a) 147	(b) 1309	(c) 726	(d) 533	(e) 1185	(f) 159	(g) 679	(n) 963	201	992	(k) 525	(l) 978	(m) 169	(n) 871	(o) 474	(p) 263	(q) 982	(r) 765	(s) 951	(t) 774	(u) 894
WEIGHTED BASE	1762 1939 100%	147 162 8%	1309 1439 74%	802 41%	535 590 30%	1185 1304 67%	179 179 9%	746 38%	963 1063 55%	201 218 11%	992 1109 57%	525 564 29%	1076 55%	189 188 10%	930 48%	474 548 28%	285 289 15%	982 1079 56%	765 848 44%	951 1040 54%	857 44%	979 50%
Describes to a great extent	310 16%	34 21%	270 19%	169 21% d	94 16%	231 18%	30 17%	120 16%	169 16%	45 20% k	181 16%	79 14%	204 19%	32 17%	127 14%	93 17%	67 23%	136 13%	310 37% 5	-	233 27%	71 7%
Describes to a fair extent	538 28%	51 32%	423 29%	261 33% d	135 23%	412 32%	46 26%	208 28%	289 27%	67 31% k	329 30% k	130 23%	300 28%	47 25%	217 23%	152 28%	98 34% q	284 26%	538 63% s	-	366 43% u	160 16%
Describes only a little	531 27%	36 22%	373 26%	221 28%	177 30%	363 28%	59 33%	228 31%	279 26%	48 22%	322 29% i	150 27%	281 26%	55 29%	263 28%	159 29%	68 23%	290 27%	-	531 51% r	172 20%	336 34% t
Does not describe at all	509 26%	37 23%	347 24%	135 17%	163 28% c	274 21%	38 21%	176 24%	298 28% g	53 24%	256 23%	189 33% ij	269 25%	50 27%	295 32% 0	131 24%	48 17%	337 31% P	-	509 49% r	73 9%	397 41% t
Great/ fair extent	848 44%	85 52%	693 48%	431 54% d	229 39%	643 49%	76 43%	328 44%	458 43%	111 51% k	510 46% k	209 37%	504 47%	79 42%	343 37%	245 45% n	165 57% q	420 39%	848 100% s	-	599 70% u	231 24%
A little/ not at all	1040 54%	73 45%	720 50%	356 44%	340 58% c	637 49%	97 54%	404 54%	576 54%	101 46%	578 52%	339 60% ij	550 51%	105 56%	558 60% o	289 53%	115 40%	627 58% p	:	1040 100% r	246 29%	732 75% t
Don't know	52 3%	4 2%	25 2%	15 2%	21 4% c	24 2%	5 3%	14 2%	29 3%	6 3%	21 2%	17 3%	22 2%	3 2%	28 3%	13 2%	9 3%	31 3%	-	-	13 1%	15 2%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Q14_2 - For each of the following statements, please consider the extent to which you feel this describes yourself I am interested in finding more environmentally-friendly ways to travel for work

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 61

		GEI	NDER			AGE				GENER	ATION		M	IARITAL STATI	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1762	1170	578	380	689	397	188	108	473		282		1125			1053	709	792	970
WEIGHTED BASE	1939	1289		421					525				1248			1169	771		970
	100%	66%	33%	22%	39%	22%	10%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Describes to a great extent	578	397	175	102	263	154	40	19	143	351	69	15	418	149	11	418	160	327	251
	30%	31%	28%	24%	34%	36%	20%	16%	27%	35%	23%	15%	33%	25%	13%	36%	21%	34%	26%
					cfg	cfg			k	hjk			mn	n		р		r	
Describes to a fair extent	691	449	238	179	277	143	61	31	207	364	92	28	433	226	31	432	259	349	342
	36%	35%	37%	42%	36%	33%	30%	27%	39%	36%	30%	29%	35%	38%	35%	37%	34%	36%	35%
	393			defg					1							100	105	480	
Describes only a little	20%	251 19%	138 22%	92 22%	127 17%	85 20%	63 31%	25 21%	114 22%	170 17%	91 30%	19 19%	225 18%	148 25%	20 23%	198 17%	195 25%	179 18%	214 22%
	20%	19%	22%	22% d	1770	20%	cde	21%	2270	17%	hik	19%	10%	25%	23%	1/70		10%	2270
Does not describe at all	239	166	71	38	83	49	24 cde	36	49	110	47	33	145	71	23	105	0 135	95	144
boes not describe at an	12%	13%	11%	9%	11%	49	17%	30%	9%	110	15%	34%	145	12%	25	9%	135	10%	144
	12/0	1370	11/6	376	11/0	11/0	cd	cdef	570	11/6	15/0 h	hij	12/0	12/0	20%	376	0	1076	q
Great/ fair extent	1269	846	413	281	540	297	101	51	350	715	161	43	851	375	42	850	419	676	593
	65%	66%	65%	67%	70%	69%	50%	43%	67%	71%	53%	43%	68%	62%	48%	73%	54%	70%	61%
				fg	fg	fg			jk	jk			mn	n		р		r	
A little/ not at all	632	417	209	130	210	134	97	61	163	280	138	52	370	219	43	303	330	274	358
	33%	32%	33%	31%	27%	31%	48%	52%	31%	28%	45%	53%	30%	36%	49%	26%	43%	28%	37%
							cde	cde			hi	hi		1	Im		о		q
Don't know	39	26	13	10	16	1	5	6	13	14	8	4	28	7	3	16	22	20	19
	2%	2%	2%	2%	2%	*	2%	5%	2%	1%	3%	4%	2%	1%	4%	1%	3%	2%	2%
				e	e		e	de									0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 62

Q14_2 - For each of the following statements, please consider the extent to which you feel this describes yourself I am interested in finding more environmentally-friendly ways to travel for work

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO	N OF FUTURE S TRAVEL	LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	PERSONAL GUILT A ENVIRONME	ROUND	GUILT /	FEELINGS OF AROUND INTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (h)	REMOTE (i)	HYBRID (i)	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE WEIGHTED BASE	1762	147 162	1309 1439	726	533	1185 1304	159	679 746	963 1063	201 218	992 1109	525 564	978 1076	169	871	474	263	982 1079	765	951 1040	774	894 979
WEIGHTED BASE	1939	8%	74%	41%	30%	67%	179 9%	38%	55%	218 11%	57%	29%	55%	188 10%	930 48%	28%	289 15%	1079 56%	848 44%	54%	857 44%	979 50%
Describes to a great extent	578 30%	68 42%	488 34%	214 27% d	122 21%	378 29%	40 22%	226 30%	324 30%	62 29%	344 31%	158 28%	381 35%	61 33%	231 25%	171 31%	72 25%	359 33% p	334 39% s	232 22%	324 38% u	235 24%
Describes to a fair extent	691 36%	51 32%	544 38%	325 41% d	189 32%	510 39% f	48 27%	263 35%	380 36%	80 37%	414 37%	184 33%	392 36%	59 31%	321 35%	199 36%	105 36%	379 35%	354 42%	324 31%	369 43%	295 30%
Describes only a little	393 20%	22 13%	247 17%	153 19%	156 26% c	269 21%	47 26%	159 21%	209 20%	43 20%	216 19%	120 21%	182 17%	39 20%	205 22%	117 21%	60 21%	204 19%	120 14%	266 26% r	115 13%	254 26% t
Does not describe at all	239 12%	20 12%	140 10%	89 11%	105 18% c	127 10%	42 24% e	90 12%	131 12%	29 13%	118 11%	87 15% j	105 10%	25 13%	150 16% 0	52 9%	43 15%	121 11%	28 3%	200 19% r	40 5%	178 18% t
Great/ fair extent	1269 65%	119 74%	1031 72%	539 67% d	312 53%	888 68% f	88 49%	489 65%	703 66%	142 65%	759 68% k	342 61%	773 72% m	121 64%	552 59%	370 67% n	177 61%	739 68%	688 81% s	556 53%	693 81% u	529 54%
A little/ not at all	632 33%	41 26%	387 27%	242 30%	261 44% c	396 30%	89 50% e	249 33%	340 32%	72 33%	334 30%	208 37% i	286 27%	63 34%	355 38% 0	168 31%	103 36%	325 30%	149 18%	466 45% r	154 18%	432 44% t
Don't know	39 2%	1 1%	21 1%	21 3%	18 3%	20 2%	2 1%	9 1%	20 2%	3 2%	16 1%	15 3%	17 2%	4 2%	23 2%	10 2%	9 3%	15 1%	11 1%	18 2%	9 1%	18 2%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Q14_3 - For each of the following statements, please consider the extent to which you feel this describes yourself I am willing to choose less convenient travel options, if they are more sustainable

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 63

		GEI	NDER			AGE				GENER	ATION		N	IARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	JNTRY
												BABY	MARRIED		WID/ DIV/				1
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1762	1170	578	380	689	397	188	108	473	916	282	91	1125	553	84	1053	709	792	970
WEIGHTED BASE	1939	1289							525				1248			1169	771		
	100%	66%							27%				64%			60%	40%		
Describes to a great extent	387	279	105	90	175	90	21	11	117	215	45	10	251	131	5	253	134	209	178
	20%	22%	17%	21%	23%	21%	11%	9%	22%	21%	15%	10%	20%	22%	6%	22%	17%	22%	18%
		b		fg	fg	fg			jk	jk			n	n		р			
Describes to a fair extent	630	421	206	146	258	141	58	28	182	340	87	21	402	198	30	397	233	323	307
	32%	33%	32%	35%	34%	33%	28%	23%	35%	34%	28%	21%	32%	33%	33%	34%	30%	33%	32%
				g	g				k	k									
Describes only a little	523	351	166	115	202	107	69	29	134	269	94	25	354	150	19	319	204	266	257
	27%	27%	26%	27%	26%	25%	34%	25%	26%	27%	31%	25%	28%	25%	21%	27%	26%	27%	26%
							de												
Does not describe at all	347	208	136	58	110	86	49	44	77	159	71	39	212	101	34	178	169	147	200
	18%	16%	21%	14%	14%	20%	24%	38%	15%	16%	23%	39%	17%	17%	38%	15%	22%	15%	21%
			а			cd	cd	cdef			hi	hij			Im		0		q
Great/ fair extent	1017	700	311	236	433	231	79	39	299	555	132	31	653	330	35	651	367	532	485
	52%	54%	49%	56%	56%	53%	39%	33%	57%	55%	43%	32%	52%	55%	39%	56%	48%	55%	50%
		b		fg	fg	fg			jk	jk			n	n		р		r	
A little/ not at all	869	559	302	173	311	193	118	74	212	429	166	63	566	252	52	496	373	412	457
	45%	43%	48%	41%	41%	45%	58%	62%	40%	43%	54%	64%	45%	42%	59%	42%	48%	43%	47%
							cde	cde			hi	hi			Im		o		
Don't know	52	31	22	12	22	7	6	6	15	24	9	4	30	21	2	22	31	24	28
	3%	2%	3%	3%	3%	2%	3%	5%	3%	2%	3%	4%	2%	3%	2%	2%	4%	3%	3%
																	0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 64

Q14_3 - For each of the following statements, please consider the extent to which you feel this describes yourself I am willing to choose less convenient travel options, if they are more sustainable

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				EXPERIENCE TR/			T DURING		OF BUSINESS	HYBR	D WORKING S	TATUS	EXPECTATION		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	PERSONAL I GUILT A ENVIRONME	ROUND	GUILT A	FEELINGS OF AROUND
		FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	то	VERY/ FAIRLY WELL	AT ALL WELL	MANAGED TRAVELLERS		REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE WEIGHTED BASE	1762 1939 100%	147 162 8%	1309 1439 74%	726 802 41%	533 590 30%	1185 1304 67%	159 179 9%	679 746 38%	963 1063 55%	201 218 11%	992 1109 57%	525 564 29%	978 1076 55%	169 188 10%	871 930 48%	474 548 28%	263 289 15%	982 1079 56%	765 848 44%	951 1040 54%	774 857 44%	894 979 50%
Describes to a great extent	387 20%	47 29%	324 23%	163 20% d	82 14%	269 21%	30 17%	151 20%	210 20%	43 20%	231 21%	108 19%	257 24%	35 19%	143 15%	110 20% n	71 25%	221 20%	261 31% s	116 11%	253 30% u	122 12%
Describes to a fair extent	630 32%	48 30%	484 34%	288 36% d	175 30%	464 36%	53 30%	245 33%	341 32%	71 33%	374 34%	171 30%	360 33%	57 31%	291 31%	176 32%	90 31%	333 31%	339 40% s	282 27%	350 41% u	258 26%
Describes only a little	523 27%	31 19%	384 27%	218 27%	178 30%	360 28%	59 33%	206 28%	293 28%	60 27%	304 27%	147 26%	255 24%	47 25%	264 28%	154 28%	73 25%	295 27%	188 22%	331 32% r	179 21%	325 33% t
Does not describe at all	347 18%	33 20%	223 16%	111 14%	127 22% c	189 15%	30 17%	123 16%	198 19%	40 19%	173 16%	121 21% j	182 17%	41 22%	208 22% 0	94 17%	47 16%	205 19%	46 5%	285 27% r	62 7%	250 26% t
Great/ fair extent	1017 52%	95 59%	808 56%	450 56% d	257 44%	733 56% f	84 47%	396 53%	552 52%	114 52%	604 55%	278 49%	617 57%	93 49%	434 47%	286 52%	161 55%	554 51%	600 71% s	398 38%	603 70% u	380 39%
A little/ not at all	869 45%	65 40%	607 42%	329 41%	305 52% c	549 42%	90 50%	329 44%	491 46%	100 46%	478 43%	268 47%	437 41%	88 47%	472 51%	248 45%	120 41%	499 46%	233 28%	615 59% r	241 28%	575 59% t
Don't know	52 3%	2 1%	24 2%	23 3%	28 5% c	22 2%	5 3%	21 3%	20 2%	4 2%	27 2%	18 3%	23 2%	8 4%	23 3%	14 3%	9 3%	26 2%	15 2%	26 3%	13 2%	23 2%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 65

Q14_4 - For each of the following statements, please consider the extent to which you feel this describes yourself I am willing to choose more expensive travel options, if they are more sustainable

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEI	NDER			AGE				GENER	ATION		м	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1762	1170	578	380	689	397	188	108	473		282		1125			1053	709	792	970
WEIGHTED BASE	1939	1289							525				1248			1169	771		
	100%	66%	33%	22%	39%	22%	10%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Describes to a great extent	490	335	150	85	219	131	41	15	114	295	71	10	345	133	12	355	135	258	232
	25%	26%	24%	20%	29%	30%	20%	12%	22%	29%	23%	10%	28%	22%	13%	30%	18%	27%	24%
					cfg	cfg			k	hjk	k		mn			р			
Describes to a fair extent	684	469	212	164	281	152	68	19	201	375	90	17	445	214	25	441	244	351	333
	35%	36%	33%	39%	37%	35%	34%	16%	38%	37%	29%	17%	36%	36%	28%	38%	32%	36%	34%
				g	g	g	g		jk	jk	k					р			
Describes only a little	457	289	160	119	174	83	44	37	150	202	73	32	265	168	23	231	225	223	234
	24%	22%	25%	28%	23%	19%	22%	31%	29%	20%	24%	32%	21%	28%	26%	20%	29%	23%	24%
				e				e	i			i		1			0		
Does not describe at all	279	180	99	46	85	60	47	41	52	126	65	36	177	77	26	130	149	121	158
	14%	14%	16%	11%	11%	14%	23%	35%	10%	13%	21%	36%	14%	13%	29%	11%	19%	13%	16%
							cde	cdef			hi	hij			Im		0		q
Great/ fair extent	1175	804	362	249	500	283	110	34	315	671	161	27	790	347	37	796	379	610	565
	61%	62%	57%	59%	65%	65%	54%	29%	60%	67%	53%	27%	63%	58%	41%	68%	49%	63%	58%
		b		g	fg	fg	g		jk	hjk	k		mn	n		р		r	
A little/ not at all	736	469	259	164	259	144	91	78	202	328	138	68	442	245	49	361	375	344	392
	38%	36%	41%	39%	34%	33%	45%	66%	39%	33%	45%	68%	35%	41%	55%	31%	49%	35%	40%
							de	cdef	i		i	hij		1	Im		0		q
Don't know	29	16	13	8	7	5	2	6	8	9	8	4	16	9	3	12	17	16	13
	1%	1%	2%	2%	1%	1%	1%	5%	1%	1%	3%	4%	1%	2%	4%	1%	2%	2%	1%
								cdef			i	i					0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 66

Q14_4 - For each of the following statements, please consider the extent to which you feel this describes yourself I am willing to choose more expensive travel options, if they are more sustainable

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATION		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL		FEELINGS OF AROUND NTAL IMPACT	GUILT /	FEELINGS OF AROUND INTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS		A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL	-	UNMANAGE D TRAVELLERS (b)	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	NOT AT ALL
UNWEIGHTED BASE	TOTAL 1762	(a) 147	(b) 1309	(c) 726	(d) 533	(e) 1185	(f)	(g) 679	()	(i) 201	(j) 992	(k) 525	(I)	(m) 169	(n) 871	(o) 474	(p) 263	(q) 982		(s)	(t) 774	(u) 894
WEIGHTED BASE	1762 1939 100%	147 162 8%	1309 1439 74%	802 41%	535 590 30%	1185 1304 67%	159 179 9%	746 38%	963 1063 55%	201 218 11%	992 1109 57%	525 564 29%	978 1076 55%	189 188 10%	930 48%	474 548 28%	289 15%	982 1079 56%	765 848 44%	951 1040 54%	857 44%	979 50%
Describes to a great extent	490 25%	65 40%	413 29%	182 23% d	87 15%	320 25% f	26 15%	193 26%	274 26%	61 28%	279 25%	140 25%	337 31% m	38 20%	182 20%	140 26%	66 23%	294 27%	271 32%	213 20%	277 32%	204 21%
Describes to a fair extent	684 35%	52 32%	534 37%	314 39% d	202 34%	511 39%	61 34%	261 35%	379 36%	81 37%	412 37% k	174 31%	397 37%	63 33%	324 35%	188 34%	122 42% g	358 33%	361 43% s	310 30%	363 42% u	294 30%
Describes only a little	457 24%	28 18%	310 22%	196 25%	161 27%	306 23%	56 31% e	190 26%	233 22%	38 17%	276 25% i	136 24%	227 21%	34 18%	242 26%	137 25%	49 17%	260 24% P	169 20%	277 27% r	163 19%	271 28% t
Does not describe at all	279 14%	14 9%	166 12%	98 12%	127 22% c	152 12%	35 20% e	92 12%	167 16%	37 17%	131 12%	100 18% j	106 10%	47 25% I	169 18% 0	71 13%	47 16%	151 14%	40 5%	227 22% r	51 6%	197 20% t
Great/ fair extent	1175 61%	117 72%	947 66%	496 62% d	289 49%	831 64% f	87 49%	454 61%	652 61%	142 65% k	692 62% k	314 56%	734 68% m	102 54%	506 54%	328 60%	188 65%	652 60%	631 74% s	523 50%	640 75% u	498 51%
A little/ not at all	736 38%	43 26%	476 33%	294 37%	288 49% c	458 35%	91 51% e	283 38%	400 38%	75 34%	407 37%	236 42%	332 31%	81 43% I	411 44% 0	208 38%	97 34%	411 38%	209 25%	504 48% r	214 25%	468 48% t
Don't know	29 1%	2 1%	16 1%	12 1%	13 2%	15 1%	-	10 1%	11 1%	1 1%	10 1%	15 3% j	10 1%	6 3% I	12 1%	12 2%	4 2%	16 1%	7 1%	13 1%	3 *	13 1% t

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 67

Q14_5 - For each of the following statements, please consider the extent to which you feel this describes yourself I am looking to cut back on the number of work trips to lessen the impact on the environment

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEI	NDER			AGE				GENER	ATION		M	IARITAL STATI	JS	CHILDREN IN	HOUSEHOLD	cou	JNTRY
											-	BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1762	1170	578	380	689	397	188	108	473	916	282	91	1125	553	84	1053	709	792	970
WEIGHTED BASE	1939	1289	634						525	1008			1248			1169	771		
	100%	66%	33%						27%				64%			60%	40%		
Describes to a great extent	334	229	100	82	139	74	33	6	100	184	45	4	214	114	5	210	124	180	154
	17%	18%	16%	20%	18%	17%	16%	5%	19%	18%	15%	4%	17%	19%	6%	18%	16%	19%	16%
				g	g	g	g		k	k	k		n	n					
Describes to a fair extent	590	406	178	143	253	127	46	21	179	318	75	18	380	189	21	378	212	310	280
	30%	31%	28%	34%	33%	29%	23%	18%	34%	32%	24%	18%	30%	31%	23%	32%	28%	32%	29%
				fg	fg	g			jk	jk						р			
Describes only a little	468	311	156	122	154	108	53	31	140	224	80	24	308	139	20	276	191	228	240
	24%	24%	25%	29%	20%	25%	26%	26%	27%	22%	26%	24%	25%	23%	23%	24%	25%	23%	25%
				d															
Does not describe at all	486	307	174	61	187	115	67	56	88	249	101	49	313	134	38	273	213	222	264
	25%	24%	27%	14%	24%	27%	33%	47%	17%	25%	33%	49%	25%	22%	43%	23%	28%	23%	27%
					с	с	cd	cdef		h	hi	hij			Im		0		q
Great/ fair extent	924	634	278	225	392	201	79	26	280	502	120	22	594	304	26	587	337	490	434
	48%	49%	44%	53%	51%	47%	39%	22%	53%	50%	39%	22%	48%	50%	30%	50%	44%	51%	45%
		b		fg	fg	g	g		jk	jk	k		n	n		р		r	
A little/ not at all	953	619	330	182	341	223	120	86	228	472	180	73	621	274	59	549	404	449	504
	49%	48%	52%	43%	45%	52%	59%	73%	43%	47%	59%	74%	50%	45%	66%	47%	52%	46%	52%
						cd	cd	cdef			hi	hij			Im		0		q
Don't know	63	36	26	14	33	7	3	5	17	34	7	4	34	25	4	32	30	31	32
	3%	3%	4%	3%	4%	2%	2%	4%	3%	3%	2%	4%	3%	4%	4%	3%	4%	3%	3%
					e														

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 68

Q14_5 - For each of the following statements, please consider the extent to which you feel this describes yourself I am looking to cut back on the number of work trips to lessen the impact on the environment

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATION BUSINES		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	PERSONAL GUILT A ENVIRONME	ROUND	GUILT /	FEELINGS OF AROUND ENTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL	-		REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	NOT AT ALL
UNWEIGHTED BASE	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
WEIGHTED BASE	1762 1939 100%	147 162 8%	1309 1439 74%	726 802 41%	533 590 30%	1185 1304 67%	159 179 9%	679 746 38%	963 1063 55%	201 218 11%	992 1109 57%	525 564 29%	978 1076 55%	169 188 10%	871 930 48%	474 548 28%	263 289 15%	982 1079 56%	765 848 44%	951 1040 54%	774 857 44%	894 979 50%
Describes to a great extent	334 17%	33 20%	283 20%	185 23% d	95 16%	248 19%	29 16%	135 18%	169 16%	48 22% k	199 18%	80 14%	214 20%	39 21%	137 15%	95 17%	81 28%	150 14%	255 30% S	75 7%	226 26%	95 10%
Describes to a fair extent	590 30%	50 31%	463 32%	291 36% d	187 32%	444 34%	47 26%	230 31%	321 30%	60 27%	349 32%	166 29%	347 32%	54 29%	262 28%	175 32%	97 33% q	294 27%	344 41% s	236 23%	350 41% u	220 22%
Describes only a little	468 24%	27 17%	341 24%	178 22%	150 25%	310 24%	61 34% e	178 24%	269 25%	50 23%	286 26%	126 22%	239 22%	46 24%	226 24%	137 25%	56 19%	268 25%	176 21%	287 28% r	181 21%	273 28% t
Does not describe at all	486 25%	47 29%	314 22%	119 15%	136 23% c	268 21%	37 21%	173 23%	281 26%	53 24%	244 22%	175 31% i	255 24%	45 24%	270 29% o	130 24%	45 15%	333 31% p	57 7%	414 40% r	85 10%	367 38% t
Great/ fair extent	924 48%	83 51%	746 52%	476 59% d	282 48%	693 53% f	77 43%	364 49%	491 46%	108 50%	548 49% k	246 44%	562 52%	93 49%	399 43%	270 49% n	178 62% q	443 41%	599 71% s	311 30%	577 67% u	315 32%
A little/ not at all	953 49%	74 46%	654 45%	297 37%	285 48% c	578 44%	98 55% e	350 47%	550 52%	103 47%	530 48%	301 53% i	494 46%	91 48%	496 53%	267 49%	101 35%	601 56% p	233 28%	701 67% r	266 31%	640 65% t
Don't know	63 3%	4 3%	39 3%	29 4%	23 4%	33 3%	4 2%	31 4% h	22 2%	7 3%	31 3%	18 3%	21 2%	4 2%	34 4%	11 2%	11 4%	34 3%	15 2%	28 3%	15 2%	24 2%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 69 Q14_6 - For each of the following statements, please consider the extent to which you feel this describes yourself I am interested in the availability of more accessible ways to travel for work

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEI	NDER			AGE				GENER	ATION		M	IARITAL STATI	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
											-	BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1762	1170	578	380	689	397	188	108	473	916	282	91	1125	553	84	1053	709	792	970
WEIGHTED BASE	1939	1289		421									1248			1169	771		
	100%	66%	33%	22%	39%	22%	10%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Describes to a great extent	577	391	180	110	260	145	47	15	149	344	73	11	415	150	12	408	169	301	276
	30%	30%	28%	26%	34%	34%	23%	13%	28%	34%	24%	11%	33%	25%	14%	35%	22%	31%	28%
				g	cfg	cfg	g		k	hjk	k		mn	n		р			
Describes to a fair extent	670	459	207	167	275	137	59	31	204	345	93	28	411	233	25	400	270	348	322
	35%	36%	33%	40%	36%	32%	29%	26%	39%	34%	30%	28%	33%	39%	28%	34%	35%	36%	33%
				efg					i					I.					
Describes only a little	381	236	141	110	134	83	36	18	131	181	54	15	222	138	21	220	161	169	212
	20%	18%	22%	26%	17%	19%	18%	16%	25%	18%	18%	15%	18%	23%	24%	19%	21%	17%	22%
				defg					ijk					<u> </u>					q
Does not describe at all	262	171	88	26	78	53	58	47	29	113	80	40	170	63	29	118	145	126	136
	14%	13%	14%	6%	10%	12%	29%	40%	6%	11%	26%	40%	14%	11%	32%	10%	19%	13%	14%
					с	с	cde	cde		h	hi	hij			Im		0		
Great/ fair extent	1247	850	387	277	535	282	107	46	353	689	166	39	827	383	37	808	439	649	598
	64%	66%	61%	66%	70%	65%	53%	39%	67%	68%	54%	39%	66%	64%	42%	69%	57%	67%	62%
		b		fg	fg	fg	g		jk	jk	k		n	n		р		r	
A little/ not at all	643	407	229	136	212	136	94	65	160	294	134	55	392	201	50	338	305	295	348
	33%	32%	36%	32%	28%	32%	46%	55%	31%	29%	44%	56%	31%	33%	56%	29%	40%	30%	36%
							cde	cde			hi	hij			Im		0		q
Don't know	50	32	18	9	19	13	2	6	12	25	7	5	30	18	2	24	26	26	24
	3%	2%	3%	2%	3%	3%	1%	5%	2%	3%	2%	5%	2%	3%	2%	2%	3%	3%	2%
								f											

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 70

Q14_6 - For each of the following statements, please consider the extent to which you feel this describes yourself I am interested in the availability of more accessible ways to travel for work

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO BUSINES		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	PERSONAL GUILT A ENVIRONME	ROUND	GUILT /	FEELINGS OF AROUND INTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL	MANAGED TRAVELLERS	UNMANAGE D TRAVELLERS	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE	1762	147	1309	726	533	1185	159	679	963	201	992	525	978	169	871	474	263	982	765	951	774	894
WEIGHTED BASE	1939			802		1304		746	1063				1076				289		848	1040	857	979
	100%	8%	74%	41%	30%	67%	9%	38%	55%	11%	57%	29%	55%	10%	48%	28%	15%	56%	44%	54%	44%	50%
Describes to a great extent	577	67	494	239	109	382	33	235	315	69	331	165	383	54	236	164	74	365	303	265	316	244
	30%	41%	34%	30% d	19%	29% f	19%	32%	30%	32%	30%	29%	36%	29%	25%	30%	26%	34% P	36% s	25%	37% u	25%
Describes to a fair extent	670	52	508	286	194	496	62	252	376	63	414	176	388	59	309	192	107	355	342	313	349	301
	35%	32%	35%	36%	33%	38%	35%	34%	35%	29%	37% ik	31%	36%	31%	33%	35%	37%	33%	40% s	30%	41% u	31%
Describes only a little	381	21	266	178	144	268	42	153	201	34	220	120	182	32	205	92	62	190	148	225	137	223
	20%	13%	18%	22%	24%	21%	23%	21%	19%	15%	20%	21%	17%	17%	22% 0	17%	22%	18%	17%	22% r	16%	23% t
Does not describe at all	262	17	143	76	115	134	33	87	152	46	121	88	106	39	161	84	33	147	44	213	43	194
	14%	11%	10%	10%	19% c	10%	18% e	12%	14%	21% i	11%	16% i	10%	20% I	17%	15%	11%	14%	5%	20% r	5%	20% t
Great/ fair extent	1247	119	1002	524	303	878	95	487	691	132	745	341	770	113	545	355	181	720	645	578	665	545
	64%	74%	70%	65%	51%	67%	53%	65%	65%	60%	67%	60%	72%	60%	59%	65%	62%	67%	76%	56%	78%	56%
				d		f					k		m			n			s		u	
A little/ not at all	643	38	409	254	259	401	74	240	353	80	341	208	288	70	366	176	95	337	192	438	181	417
	33%	24%	28%	32%	44%	31%	42%	32%	33%	37%	31%	37%	27%	37%	39%	32%	33%	31%	23%	42%	21%	43%
					с		e					j		1	o					r		t
Don't know	50	4	28	23	28	24	9	19	19	6	23	15	18	5	19	16	14	21	11	24	11	16
	3%	3%	2%	3%	5%	2%	5%	3%	2%	3%	2%	3%	2%	3%	2%	3%	5%	2%	1%	2%	1%	2%
					с		е										q					

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 71

3 Oct 2024

Q14B - For each of the following statements, please consider the extent to which you feel this describes your employer - Summary table

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		They are	They are willing to	They are willing to	They are looking	They are
	They feel guilty	interested in	choose less	choose more	to cut back on the	interested in the
	about the impact	finding more	convenient travel	expensive travel	number of work	availability of
	of travelling for	environmentallyfri	options, if they	options, if they	trips to lessen the	more accessible
	work on the	endly ways to	are more	are more	impact on the	ways to travel for
	environment	travel for work	sustainable	sustainable	environment	work
UNWEIGHTED BASE	1762	1762	1762	1762	1762	1762
WEIGHTED BASE	1939					1939
Describes to a great extent	335	506	395	482	360	518
	17%	26%	20%	25%	19%	27%
Describes to a fair extent	522	663	649	621	585	693
	27%	34%	33%	32%	30%	36%
Describes only a little	500	415	452	421	496	385
	26%	21%	23%	22%	26%	20%
Does not describe at all	479	278	350	328	426	258
	25%	14%	18%	17%	22%	13%
Great/ fair extent	857	1168	1044	1103	945	1211
	44%	60%	54%	57%	49%	62%
A little/ not at all	979	693	802	749	921	643
	50%	36%	41%	39%	48%	33%
Don't know	104	79	93	87	73	85
	5%	4%	5%	4%	4%	4%



3 Oct 2024

Table 72

Q14B_1 - For each of the following statements, please consider the extent to which you feel this describes your employer They feel guilty about the impact of travelling for work on the environment

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEI	NDER			AGE				GENER	ATION		l N	IARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1762	1170		380					473				1125			1053	709		970
WEIGHTED BASE	1939	1289		421					525				1248			1169	771		970
	100%	66%	33%	22%	39%	22%	10%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Describes to a great extent	335	231	104	78	148	80	23	7	103	189	42	1	217	112	7	214	122	177	158
	17%	18%	16%	19%	19%	18%	11%	6%	20%	19%	14%	1%	17%	19%	8%	18%	16%	18%	16%
				fg	fg	fg			jk	jk	k		n	n					
Describes to a fair extent	522	356	164	140	224	102	43	12	165	286	58	12	331	177	14	328	193	277	245
	27%	28%	26%	33%	29%	24%	21%	10%	31%	28%	19%	12%	26%	29%	15%	28%	25%	29%	25%
				efg	efg	g	g		jk	jk			n	n					
Describes only a little	500	329	165	122	192	112	45	28	150	247	81	22	322	153	25	313	187	267	233
	26%	26%	26%	29%	25%	26%	22%	24%	29%	24%	26%	23%	26%	25%	28%	27%	24%	28%	24%
Does not describe at all	479	307	168	64	168	118	74	55	84	244	102	49	315	126	38	274	205	196	283
	25%	24%	26%	15%	22%	27%	36%	47%	16%	24%	33%	49%	25%	21%	43%	23%	27%	20%	29%
					с	cd	cde	cde		h	hi	hij			lm				q
Great/ fair extent	857	586	267	218	372	182	66	19	269	475	100	13	547	289	21	542	315	454	403
	44%	45%	42%	52%	49%	42%	33%	16%	51%	47%	33%	13%	44%	48%	23%	46%	41%	47%	42%
				efg	efg	fg	g		jk	jk	k		n	n		р		r	
A little/ not at all	979	636	333	186	360	230	119	83	234	491	183	71	637	279	63	586	392	463	516
	50%	49%	52%	44%	47%	53%	59%	71%	45%	49%	60%	72%	51%	46%	71%	50%	51%	48%	53%
						cd	cd	cdef			hi	hij			Im				q
Don't know	104	67	34	17	34	20	18	16	23	43	23	15	64	35	5	40	63	53	51
	5%	5%	5%	4%	4%	5%	9%	13%	4%	4%	8%	15%	5%	6%	6%	3%	8%	5%	5%
							cde	cde			i	hij					0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 73

Q14B_1 - For each of the following statements, please consider the extent to which you feel this describes your employer They feel guilty about the impact of travelling for work on the environment

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING JPTION		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT A	FEELINGS OF AROUND NTAL IMPACT	GUILT A	FEELINGS OF AROUND ENTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL	MANAGED TRAVELLERS	UNMANAGE D TRAVELLERS	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE WEIGHTED BASE	1762 1939 100%	147 162 8%	1309 1439 74%	726 802 41%	533 590 30%	1185 1304 67%	159 179 9%	679 746 38%	963 1063 55%	201 218 11%	992 1109 57%	525 564 29%	978 1076 55%	169 188 10%	871 930 48%	474 548 28%	263 289 15%	982 1079 56%	765 848 44%	951 1040 54%	774 857 44%	894 979 50%
Describes to a great extent	335 17%	34 21%	288 20%	161 20% d	85 14%	246 19%	25 14%	136 18%	174 16%	45 21%	203 18%	84 15%	223 21%	36 19%	129 14%	103 19%	65 22%	184 17%	257 30%	73 7%	335 39%	-
Describes to a fair extent	522 27%	53 33%	410 28%	256 32% d	134 23%	392 30%	46 26%	199 27%	287 27%	57 26%	317 29%	136 24%	310 29%	33 17%	218 23%	152 28%	90 31%	275 25%	342 40%	172 17%	522 61%	-
Describes only a little	500 26%	31 19%	364 25%	209 26%	154 26%	358 27%	48 27%	208 28%	263 25%	47 22%	308 28%	132 23%	263 24%	52 28%	242 26%	156 28%	62 22%	277 26%	165 19%	327 31% r	-	500 51% t
Does not describe at all	479 25%	38 24%	317 22%	139 17%	167 28% c	260 20%	49 27% e	165 22%	291 27% g	54 25%	235 21%	177 31% i	242 23%	54 29%	282 30% 0	106 19%	51 18%	293 27% p	66 8%	405 39% r	-	479 49% t
Great/ fair extent	857 44%	88 54%	698 48%	417 52% d	219 37%	637 49% f	71 40%	335 45%	462 43%	103 47%	520 47% k	221 39%	534 50% m	69 36%	347 37%	255 47% n	154 53% q	459 43%	599 71% s	246 24%	857 100% u	-
A little/ not at all	979 50%	69 43%	682 47%	348 43%	321 54% c	617 47%	97 54%	372 50%	555 52%	101 46%	543 49%	309 55% ij	505 47%	106 57% I	524 56% 0	262 48%	114 39%	570 53% p	231 27%	732 70% r	-	979 100% t
Don't know	104 5%	5 3%	60 4%	37 5%	50 8% c	49 4%	11 6%	38 5%	47 4%	14 7%	46 4%	35 6%	38 3%	13 7% I	59 6%	31 6%	21 7%	49 5%	18 2%	62 6% r	-	-

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 74

Q14B_2 - For each of the following statements, please consider the extent to which you feel this describes your employer They are interested in finding more environmentally-friendly ways to travel for work

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEI	NDER			AGE				GENER	ATION		M	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1762	1170	578	380	689	397	188	108	473	916	282	91	1125	553	84	1053	709	792	970
WEIGHTED BASE	1939	1289							525				1248			1169	771		970
	100%	66%	33%	22%	39%	22%	10%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Describes to a great extent	506	351	151	102	222	138	32	11	135	303	59	8	371	126	8	381	125	282	224
	26%	27%	24%	24%	29%	32%	16%	9%	26%	30%	19%	8%	30%	21%	9%	33%	16%	29%	23%
				fg	fg	cfg			jk	jk	k		mn	n		р		r	
Describes to a fair extent	663	445	215	155	291	132	61	24	187	365	90	20	434	206	23	420	243	343	320
	34%	35%	34%	37%	38%	31%	30%	20%	36%	36%	29%	20%	35%	34%	26%	36%	32%	35%	33%
				g	efg	g			k	jk									
Describes only a little	415	265	142	101	147	86	50	30	130	184	76	24	240	153	22	224	191	201	214
	21%	21%	22%	24%	19%	20%	25%	26%	25%	18%	25%	24%	19%	25%	25%	19%	25%	21%	22%
									i		i			1			0		
Does not describe at all	278	176	100	46	87	56	48	41	55	123	65	36	162	86	30	115	163	114	164
	14%	14%	16%	11%	11%	13%	24%	35%	10%	12%	21%	36%	13%	14%	34%	10%	21%	12%	17%
							cde	cdef			hi	hij			Im		0		q
Great/ fair extent	1168	796	366	257	513	271	92	35	323	669	149	28	805	332	31	800	368	624	544
	60%	62%	58%	61%	67%	63%	45%	29%	61%	66%	49%	28%	64%	55%	35%	68%	48%	64%	56%
	_			fg	fg	fg	g		jk	jk	k		mn	n		р		r	
A little/ not at all	693	442	243	146	234	143	98	72	185	307	141	59	402	239	52	339	354	315	378
	36%	34%	38%	35%	31%	33%	48%	61%	35%	30%	46%	60%	32%	40%	58%	29%	46%	32%	39%
							cde	cdef			hi	hij		I	lm		0		q
Don't know	79	51	26	18	19	18	13	12	18	32	17	12	41	31	6	30	49	31	48
	4%	4%	4%	4%	2%	4%	6%	10%	3%	3%	6%	12%	3%	5%	7%	3%	6%	3%	5%
							d	cde				hij					0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



3 Oct 2024

Q14B_2 - For each of the following statements, please consider the extent to which you feel this describes your employer They are interested in finding more environmentally-friendly ways to travel for work

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 75

				EXPERIENCE TR4			T DURING	ORGANISER TR4	OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT	FEELINGS OF AROUND NTAL IMPACT	GUILT	R FEELINGS OF AROUND ENTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	AT ALL WELL	MANAGED TRAVELLERS	UNMANAGE D TRAVELLERS	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE	1762	147	1309	726	533	1185	159	679	963	201	992	525	978	169	871		263	982	765	951	774	894
WEIGHTED BASE	1939 100%	162 8%	1439 74%	802 41%	590 30%	1304 67%	179 9%	746 38%	1063 55%	218 11%	1109 57%	564 29%	1076 55%	188 10%	930 48%	548 28%	289 15%	1079 56%	848 44%	1040 54%	857 44%	979 50%
Describes to a great extent	506	66	431	193	92	334	24	203	281	57	295	141	352	35	189	141	76	309	285	209	326	168
beschbes to a great extent	26%	41%	30%	24%	16%	26%	13%	27%	26%	26%	27%	25%	33%	19%	20%	26%	26%	29%	34%	20%	38%	17%
				d		f							m			n			s		u	
Describes to a fair extent	663	50	509	290	174	495	53	251	367	71	411	169	396	52	304	195	95	378	342	310	354	293
	34%	31%	35%	36% d	30%	38% f	30%	34%	35%	32%	37% k	30%	37% m	27%	33%	36%	33%	35%	40% s	30%	41% u	30%
Describes only a little	415	23	283	182	154	294	53	171	218	45	247	113	190	39	211	127	61	215	164	241	151	247
	21%	14%	20%	23%	26%	23%	30% e	23%	21%	21%	22%	20%	18%	21%	23%	23%	21%	20%	19%	23%	18%	25% t
Does not describe at all	278	20	167	102	131	144	40	86	170	29	125	116	110	49	180	65	42	142	42	224	18	250
	14%	12%	12%	13%	22% c	11%	22% e	11%	16%	13%	11%	21% ii	10%	26%	19% 0	12%	15%	13%	5%	22% r	2%	26%
Great/ fair extent	1168	116	940	482	266	829	77	454	648	127	706	310	748	87	493	336	171	688	627	519	680	461
	60%	72%	65%	60%	45%	64%	43%	61%	61%	58%	64%	55%	70%	46%	53%	61%	59%	64%	74%	50%	79%	47%
				d		f					k		m			n			s		u	
A little/ not at all	693	42	450	283	286	438	93	257	388	74	372	229	300	88	391	192	103	357	206	465	169	497
	36%	26%	31%	35%	48%	34%	52%	34%	36%	34%	34%	41%	28%	47%	42%	35%	36%	33%	24%	45%	20%	51%
					с		e					j		1	0					r		t
Don't know	79	3	49	36	38	37	9	36	28	17	31	26	28	13	45	20	16	34	14	56	8	21
	4%	2%	3%	5%	6%	3%	5%	5%	3%	8%	3%	5%	3%	7%	5%	4%	5%	3%	2%	5%	1%	2%
	_							h		j				1						r		

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 76

Q14B_3 - For each of the following statements, please consider the extent to which you feel this describes your employer They are willing to choose less convenient travel options, if they are more sustainable

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	NDER			AGE				GENER	ATION		M	IARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1762	1170	578	380	689	397	188	108	473	916	282	91	1125	553	84	1053	709	792	970
WEIGHTED BASE	1939	1289		421									1248			1169	771		
	100%	66%		22%									64%			60%	40%		
Describes to a great extent	395	267	126	103	176	86	18	12	127	226	33	8	259	130	6	262	132	222	173
	20%	21%	20%	24%	23%	20%	9%	10%	24%	22%	11%	8%	21%	22%	7%	22%	17%	23%	18%
				fg	fg	fg			jk	jk			n	n		р		r	
Describes to a fair extent	649	445	201	153	271	147	62	17	193	344	100	13	417	214	18	422	227	341	308
	33%	35%	32%	36%	35%	34%	31%	14%	37%	34%	32%	13%	33%	36%	21%	36%	29%	35%	32%
				g	g	g	g		k	k	k		n	n		р			
Describes only a little	452	289	161	103	175	95	46	33	121	237	66	27	295	134	23	259	193	213	239
	23%	22%	25%	25%	23%	22%	23%	28%	23%	24%	22%	27%	24%	22%	26%	22%	25%	22%	25%
Does not describe at all	350	226	116	47	115	83	62	43	67	159	88	36	220	93	37	184	166	153	197
	18%	18%	18%	11%	15%	19%	30%	37%	13%	16%	29%	37%	18%	15%	41%	16%	21%	16%	20%
						с	cde	cde			hi	hi			Im		0		q
Great/ fair extent	1044	712	326	256	447	233	80	28	320	570	133	21	676	344	24	685	359	563	481
	54%	55%	51%	61%	58%	54%	39%	24%	61%	57%	43%	22%	54%	57%	27%	59%	47%	58%	50%
				fg	fg	fg	g		jk	jk	k		n	n		р		r	
A little/ not at all	802	515	278	150	289	179	107	76	188	396	154	64	515	227	60	443	359	366	436
	41%	40%	44%	36%	38%	41%	53%	64%	36%	39%	50%	64%	41%	38%	67%	38%	47%	38%	45%
							cde	cde			hi	hij			Im		0		q
Don't know	93	62	30	14	30	20	16	14	18	42	20	14	57	31	5	41	52	40	53
	5%	5%	5%	3%	4%	5%	8%	12%	3%	4%	7%	14%	5%	5%	6%	4%	7%	4%	5%
							cd	cde			h	hij					0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



3 Oct 2024

Q14B_3 - For each of the following statements, please consider the extent to which you feel this describes your employer They are willing to choose less convenient travel options, if they are more sustainable

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 77

				EXPERIENCE TR4	OF BUSINESS		T DURING		OF BUSINESS	HYBR	D WORKING S	TATUS	EXPECTATIO		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT /	FEELINGS OF AROUND NTAL IMPACT	GUILT /	FEELINGS OF AROUND INTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL	MANAGED TRAVELLERS		REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE WEIGHTED BASE	1762 1939 100%	147 162 8%	1309 1439 74%	726 802 41%	533 590 30%	1185 1304 67%	159 179 9%	679 746 38%	963 1063 55%	201 218 11%	992 1109 57%	525 564 29%	978 1076 55%	169 188 10%	871 930 48%	474 548 28%	263 289 15%	982 1079 56%	765 848 44%	951 1040 54%	774 857 44%	894 979 50%
Describes to a great extent	395 20%	49 30%	335 23%	165 21% d	82 14%	264 20% f	20 11%	156 21%	214 20%	40 19%	238 21%	109 19%	266 25%	35 19%	150 16%	110 20%	62 21%	224 21%	244 29% s	143 14%	268 31% u	115 12%
Describes to a fair extent	649 33%	54 33%	508 35%	288 36%	193 33%	485 37% f	50 28%	266 36%	340 32%	72 33%	390 35%	171 30%	367 34%	55 29%	289 31%	179 33%	109 38%	346 32%	355 42% s	287 28%	368 43% u	265 27%
Describes only a little	452 23%	24 15%	313 22%	180 22%	140 24%	307 24%	66 37% e	157 21%	273 26% g	41 19%	262 24%	139 25%	239 22%	35 19%	232 25%	141 26%	58 20%	264 25%	164 19%	273 26%	160 19%	284 29% t
Does not describe at all	350 18%	31 19%	220 15%	123 15%	133 23% c	200 15%	34 19%	133 18%	194 18%	48 22% j	176 16%	118 21% j	172 16%	48 26% I	206 22% 0	96 18%	41 14%	207 19%	63 7%	281 27% r	45 5%	292 30% t
Great/ fair extent	1044 54%	102 63%	843 59%	453 57% d	274 46%	749 57% f	70 39%	422 57%	553 52%	112 52%	628 57% k	280 50%	633 59% m	90 48%	439 47%	289 53%	171 59%	570 53%	599 71% s	430 41%	636 74% u	380 39%
A little/ not at all	802 41%	55 34%	533 37%	303 38%	273 46% c	507 39%	100 56% e	289 39%	467 44% g	88 41%	438 40%	258 46% i	411 38%	84 44%	437 47%	237 43%	99 34%	471 44% p	227 27%	554 53% r	205 24%	576 59% t
Don't know	93 5%	5 3%	63 4%	46 6%	43 7%	49 4%	8 5%	35 5%	42 4%	17 8% j	42 4%	27 5%	32 3%	14 8% I	53 6%	22 4%	19 7% q	38 3%	22 3%	56 5% r	16 2%	23 2%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 78

Q14B_4 - For each of the following statements, please consider the extent to which you feel this describes your employer They are willing to choose more expensive travel options, if they are more sustainable

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEI	NDER			AGE				GENER	ATION		M	IARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	JNTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1762	1170	578	380	689	397	188	108	473		282		1125			1053	709	792	970
WEIGHTED BASE	1939	1289							525				1248			1169			970
	100%	66%	33%	22%	39%	22%	10%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Describes to a great extent	482	320	160	105	218	110	39	10	148	269	56	9	339	132	10	349	133	262	220
	25%	25%	25%	25%	28%	26%	19%	8%	28%	27%	18%	9%	27%	22%	11%	30%	17%	27%	23%
				g	fg	g	g		jk	jk	k		mn	n		р		r	
Describes to a fair extent	621	442	177	153	256	141	54	17	181	348	78	14	397	201	23	398	223	297	324
	32%	34%	28%	36%	33%	33%	27%	15%	34%	35%	26%	14%	32%	33%	26%	34%	29%	31%	33%
		b		fg	g	g	g		jk	jk	k					р			
Describes only a little	421	266	150	104	155	92	38	32	123	205	69	24	256	138	27	225	196	217	204
	22%	21%	24%	25%	20%	21%	19%	27%	23%	20%	23%	24%	20%	23%	30%	19%	25%	22%	21%
															1		0		
Does not describe at all	328	202	121	45	109	65	59	51	54	149	80	45	206	98	25	155	174	149	179
	17%	16%	19%	11%	14%	15%	29%	43%	10%	15%	26%	46%	16%	16%	28%	13%	23%	15%	18%
							cde	cdef		h	hi	hij			lm		0		
Great/ fair extent	1103	762	337	258	474	251	93	27	329	617	134	23	736	334	33	747	356	559	544
	57%	59%	53%	61%	62%	58%	46%	23%	63%	61%	44%	23%	59%	55%	37%	64%	46%	58%	56%
		b		fg	fg	fg	g		jk	jk	k		n	n		р			
A little/ not at all	749	468	272	149	264	156	97	83	177	354	149	69	461	236	52	379	370	366	383
	39%	36%	43%	35%	34%	36%	48%	70%	34%	35%	49%	70%	37%	39%	58%	32%	48%	38%	39%
			а				cde	cdef			hi	hij			Im		0		
Don't know	87	59	25	14	28	24	13	8	19	38	23	7	50	32	4	42	45	44	43
	4%	5%	4%	3%	4%	6%	7%	7%	4%	4%	8%	7%	4%	5%	5%	4%	6%	5%	4%
											hi						0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 79

Q14B_4 - For each of the following statements, please consider the extent to which you feel this describes your employer They are willing to choose more expensive travel options, if they are more sustainable

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				EXPERIENCE TR4			T DURING		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO BUSINES		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	PERSONAL GUILT A ENVIRONME	ROUND	GUILT /	FEELINGS OF AROUND INTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL	MANAGED	UNMANAGE D TRAVELLERS	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE	1762	147	1309	726	533	1185	159	679	963	201	992	525	978	169	871	474	263	982	765	951	774	894
WEIGHTED BASE	1939			802		1304		746					1076				289		848	1040	857	979
	100%	8%	74%	41%	30%	67%	9%	38%	55%	11%	57%	29%	55%	10%	48%	28%	15%	56%	44%	54%	44%	50%
Describes to a great extent	482	63	417	190	73	321	20	175	274	53	262	152	335	42	175	141	57	287	269	202	302	170
	25%	39%	29%	24%	12%	25%	11%	23%	26%	24%	24%	27%	31%	22%	19%	26%	20%	27%	32%	19%	35%	17%
				d		f							m			n		р	S		u	
Describes to a fair extent	621	49	489	271	176	472	51	244	345	77	379	155	363	44	299	166	108	346	334	274	360	248
	32%	31%	34%	34%	30%	36%	29%	33%	32%	35% k	34% k	27%	34% m	23%	32%	30%	37%	32%	39% s	26%	42% u	25%
Describes only a little	421	24	284	178	141	284	50	174	220	27	252	132	225	32	205	133	59	237	154	262	129	280
	22%	15%	20%	22%	24%	22%	28%	23%	21%	12%	23%	23%	21%	17%	22%	24%	21%	22%	18%	25%	15%	29%
Does not describe at all	328	23	197	124	158	181	46	121	186	50	174	98	131	53	202	82	48	164	68	253	49	259
boes not describe at an	17%	14%	14%	15%	27%	14%	26%	16%	18%	23%	16%	17%	12%	28%	22%	15%	17%	15%	8%	235	6%	26%
					c		e								0							t
Great/ fair extent	1103	112	906	461	249	793	71	420	619	130	640	307	698	86	474	307	165	633	602	477	662	417
	57%	69%	63%	57%	42%	61%	40%	56%	58%	60%	58%	54%	65%	46%	51%	56%	57%	59%	71%	46%	77%	43%
				d		f							m						s		u	
A little/ not at all	749	47	481	302	299	465	96	294	406	77	425	230	356	85	407	216	107	401	222	515	178	539
	39%	29%	33%	38%	51%	36%	54%	39%	38%	35%	38%	41%	33%	45%	44%	39%	37%	37%	26%	49%	21%	55%
					с		e							1						r		t
Don't know	87	2	52	39	42	46	11	32	38	11	43	27	23	17	49	25	17	44	23	49	17	22
	4%	1%	4%	5%	7%	4%	6%	4%	4%	5%	4%	5%	2%	9%	5%	5%	6%	4%	3%	5%	2%	2%
					с									1						r		

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 80

Q14B_5 - For each of the following statements, please consider the extent to which you feel this describes your employer They are looking to cut back on the number of work trips to lessen the impact on the environment

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	NDER			AGE				GENER	ATION		N	IARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	JNTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1762	1170	578	380	689	397	188	108	473		282		1125			1053	709	792	970
WEIGHTED BASE	1939	1289		421									1248			1169	771		970
	100%	66%		22%									64%			60%	40%		50%
Describes to a great extent	360	245	110	91	147	93	22	6	106	203	46	4	247	108	4	251	109	202	158
	19%	19%	17%	22%	19%	22%	11%	5%	20%	20%	15%	4%	20%	18%	5%	22%	14%	21%	16%
				fg	fg	fg			k	k	k		n	n		р		r	
Describes to a fair extent	585	410	171	150	251	118	46	21	188	310	70	16	368	199	18	354	231	299	286
	30%	32%	27%	36%	33%	27%	23%	17%	36%	31%	23%	16%	29%	33%	20%	30%	30%	31%	29%
		b		efg	fg	g			jk	jk				n					
Describes only a little	496	313	179	109	184	118	49	36	136	251	81	28	315	157	24	295	201	256	240
	26%	24%	28%	26%	24%	27%	24%	31%	26%	25%	26%	28%	25%	26%	27%	25%	26%	26%	25%
Does not describe at all	426	278	145	59	156	92	70	49	79	213	90	43	276	112	38	235	191	184	242
	22%	22%	23%	14%	20%	21%	35%	41%	15%	21%	29%	44%	22%	19%	42%	20%	25%	19%	25%
					с	с	cde	cde		h	hi	hij			lm		0		q
Great/ fair extent	945	655	282	241	398	211	68	26	294	513	117	21	615	307	22	605	339	501	444
	49%	51%	44%	57%	52%	49%	34%	22%	56%	51%	38%	21%	49%	51%	25%	52%	44%	52%	46%
		b		efg	fg	fg	g		jk	jk	k		n	n		р		r	
A little/ not at all	921	591	324	167	341	210	119	85	216	463	171	71	590	270	62	530	391	439	482
	48%	46%	51%	40%	44%	49%	59%	72%	41%	46%	56%	72%	47%	45%	69%	45%	51%	45%	50%
			а			с	cde	cdef			hi	hij			Im		0		
Don't know	73	42	29	13	28	10	15	7	16	31	19	7	43	25	5	33	40	29	44
	4%	3%	5%	3%	4%	2%	8%	6%	3%	3%	6%	7%	3%	4%	6%	3%	5%	3%	5%
							cde				hi	hi					0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 81

Q14B_5 - For each of the following statements, please consider the extent to which you feel this describes your employer They are looking to cut back on the number of work trips to lessen the impact on the environment

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	PERSONAL GUILT A ENVIRONME	ROUND	GUILT /	FEELINGS OF AROUND INTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL	MANAGED TRAVELLERS		REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE WEIGHTED BASE	1762 1939 100%	147 162 8%	1309 1439 74%	726 802 41%	533 590 30%	1185 1304 67%	159 179 9%	679 746 38%	963 1063 55%	201 218 11%	992 1109 57%	525 564 29%	978 1076 55%	169 188 10%	871 930 48%	474 548 28%	263 289 15%	982 1079 56%	765 848 44%	951 1040 54%	774 857 44%	894 979 50%
Describes to a great extent	360 19%	35 21%	312 22%	171 21% d	84 14%	258 20%	25 14%	149 20%	184 17%	56 26% ik	214 19% k	81 14%	249 23%	32 17%	133 14%	103 19%	68 23%	187 17%	249 29% S	108 10%	244 28%	101 10%
Describes to a fair extent	585 30%	48 29%	445 31%	269 34% d	165 28%	427 33%	58 33%	225 30%	322 30%	54 25%	355 32%	163 29%	328 30%	58 31%	273 29%	152 28%	86 30%	311 29%	335 40% s	236 23%	371 43% u	200 20%
Describes only a little	496 26%	42 26%	346 24%	201 25%	170 29% c	351 27%	42 23%	208 28%	257 24%	50 23%	282 25%	153 27%	239 22%	50 27%	229 25%	173 32% n	73 25%	275 25%	176 21%	309 30% r	181 21%	297 30% t
Does not describe at all	426 22%	34 21%	287 20%	129 16%	142 24% c	232 18%	46 26% e	143 19%	261 25% g	48 22%	225 20%	142 25% j	236 22%	37 20%	250 27% 0	105 19%	45 16%	269 25% P	77 9%	338 32% r	58 7%	353 36% t
Great/ fair extent	945 49%	82 51%	756 53%	440 55% d	249 42%	684 52%	84 47%	374 50%	506 48%	110 51%	569 51% k	244 43%	576 54%	90 48%	406 44%	254 46%	154 53% q	498 46%	584 69% s	344 33%	615 72% u	301 31%
A little/ not at all	921 48%	76 47%	632 44%	329 41%	312 53% c	583 45%	88 49%	351 47%	518 49%	98 45%	507 46%	295 52% i	474 44%	87 46%	479 52%	277 51%	118 41%	544 50% p	253 30%	646 62% r	239 28%	650 66% t
Don't know	73 4%	3 2%	50 3%	33 4%	29 5%	37 3%	7 4%	21 3%	39 4%	9 4%	33 3%	26 5%	26 2%	11 6% I	45 5%	16 3%	18 6% 9	37 3%	11 1%	50 5% r	3	28 3% t

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 82

Q14B_6 - For each of the following statements, please consider the extent to which you feel this describes your employer They are interested in the availability of more accessible ways to travel for work

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	NDER			AGE				GENER	ATION		м	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1762	1170	578	380	689	397	188	108	473	916	282	91	1125	553	84	1053	709	792	970
WEIGHTED BASE	1939	1289							525				1248			1169	771		970
	100%	66%							27%				64%			60%	40%		50%
Describes to a great extent	518	365	150	108	236	126	40	8	143	300	68	6	371	133	13	369	148	282	236
	27%	28%	24%	26%	31%	29%	20%	6%	27%	30%	22%	7%	30%	22%	15%	32%	19%	29%	24%
		b		g	fg	fg	g		k	jk	k		mn			р		r	
Describes to a fair extent	693	473	216	166	284	160	57	26	207	378	88	20	441	227	25	437	256	361	332
	36%	37%	34%	39%	37%	37%	28%	22%	39%	37%	29%	21%	35%	38%	28%	37%	33%	37%	34%
				fg	fg	fg			jk	jk									
Describes only a little	385	237	143	91	151	70	40	33	115	181	65	25	230	135	20	215	169	180	205
	20%	18%	23%	22%	20%	16%	20%	28%	22%	18%	21%	25%	18%	22%	23%	18%	22%	19%	21%
			а					e											
Does not describe at all	258	165	90	50	67	52	53	37	54	106	66	32	148	82	28	112	146	106	152
	13%	13%	14%	12%	9%	12%	26%	31%	10%	11%	22%	32%	12%	14%	31%	10%	19%	11%	16%
							cde	cde			hi	hij			Im		0		q
Great/ fair extent	1211	838	366	274	519	287	97	33	350	678	156	27	812	360	38	806	404	643	568
	62%	65%	58%	65%	68%	66%	48%	28%	67%	67%	51%	27%	65%	60%	43%	69%	52%	66%	59%
		b		fg	fg	fg	g		jk	jk	k		mn	n		р		r	
A little/ not at all	643	402	233	141	218	122	93	69	168	287	131	57	378	217	48	328	316	286	357
	33%	31%	37%	33%	29%	28%	46%	59%	32%	28%	43%	57%	30%	36%	54%	28%	41%	30%	37%
			а				cde	cdef			hi	hij		I	Im		0		q
Don't know	85	49	35	6	28	23	13	15	7	43	20	15	58	24	3	35	51	40	45
	4%	4%	6%	1%	4%	5%	6%	13%	1%	4%	6%	15%	5%	4%	3%	3%	7%	4%	5%
					с	с	с	cde		h	h	hij					0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 83

Q14B_6 - For each of the following statements, please consider the extent to which you feel this describes your employer They are interested in the availability of more accessible ways to travel for work

BASE: ALL EMPLOYED BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				EXPERIENCE TR/			T DURING		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO BUSINES		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	PERSONAL GUILT A ENVIRONME	ROUND	GUILT /	FEELINGS OF AROUND INTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL	MANAGED	UNMANAGE D TRAVELLERS	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE	1762	147	1309	726	533	1185	159	679	963	201	992	525	978	169	871	474	263	982	765	951	774	894
WEIGHTED BASE	1939			802		1304		746					1076				289		848	1040	857	979
	100%	8%	74%	41%	30%	67%	9%	38%	55%	11%	57%	29%	55%	10%	48%	28%	15%	56%	44%	54%	44%	50%
Describes to a great extent	518	66	436	197	99	350	31	207	285	61	316	129	346	42	200	147	69	322	294	215	318	193
	27%	41%	30%	25%	17%	27%	17%	28%	27%	28%	29%	23%	32%	23%	22%	27%	24%	30%	35%	21%	37%	20%
				d		f					k		m			n			s		u	
Describes to a fair extent	693	51	541	302	185	516	52	261	390	66	401	211	423	49	316	201	97	385	343	339	357	315
	36%	31%	38%	38% d	31%	40% f	29%	35%	37%	30%	36%	37%	39% m	26%	34%	37%	34%	36%	40% s	33%	42% u	32%
Describes only a little	385	21	267	169	145	258	46	153	204	45	225	105	186	40	213	98	61	206	152	225	132	239
	20%	13%	19%	21%	25%	20%	26%	21%	19%	21%	20%	19%	17%	21%	23% 0	18%	21%	19%	18%	22%	15%	24% t
Does not describe at all	258	19	155	97	119	133	42	87	150	31	126	93	97	41	152	77	44	128	44	206	42	208
	13%	12%	11%	12%	20%	10%	24% e	12%	14%	14%	11%	16% i	9%	22%	16%	14%	15%	12%	5%	20%	5%	21%
Great/ fair extent	1211	117	977	499	284	865	83	468	675	128	718	340	770	92	516	348	166	708	637	554	675	507
	62%	72%	68%	62%	48%	66%	47%	63%	63%	58%	65%	60%	72%	49%	56%	64%	57%	66%	75%	53%	79%	52%
	1	. 276	23/0	d		f		2370	2370	2.570	23/0	2070	m	.570	2.5/0	n		p	s	2370	u 1970	2270
A little/ not at all	643	40	422	266	264	391	88	240	355	76	350	198	283	81	365	175	105	334	197	430	174	447
	33%	25%	29%	33%	45%	30%	49%	32%	33%	35%	32%	35%	26%	43%	39%	32%	36%	31%	23%	41%	20%	46%
					с		e							1	0					r		t
Don't know	85	4	40	36	42	47	7	38	34	14	41	27	24	16	48	24	18	37	14	55	8	24
	4%	3%	3%	5%	7%	4%	4%	5%	3%	6%	4%	5%	2%	8%	5%	4%	6%	3%	2%	5%	1%	2%
					с									1			q			r		t

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



Table 84

Q15 - Please read the following statements and select the extent to which you agree, or disagree with each - Summary table

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		1			1											
		Most of the travel					If something goes				I like travelling for					
	I would like to	I do for work is to				If something goes	wrong when	My employer			work to collect	My employer				
	have more time	a familiar set of			I would prefer to		travelling for work.	enables me to	My employer is		lovalty points from	1	I would be willing			
	when travelling for	destinations to see	There is no	There is no	travel to new and	travelling for work,	I prefer to use	adhere to my	responsible for	I think travelling	airlines, hotels,	all the trips that I	to increase the	It is important to		I have added
	work to explore	the same	substitute for face-	substitute for face-	unfamiliar	I prefer to speak to	digital tools to find	personal values	keeping me safe	for work will	and other	think are	amount I travel for	me that my	I have added	business meetings
	the destinations I	colleagues or	to-face time with	to-face time with	destinations for	a person who can	a solution for	when travelling for	when I am	become easier in	companies for	important for my	work to support	employer lets me	leisure travel to a	to a planned
	visit	clients	colleagues	clients	work	help me	myself	work	travelling for work	the future	personal use	career	my career	work remotely	planned work trip	leisure travel
UNWEIGHTED BASE	1817	1817	1817	1817	1817	1817	1817	1817	1817	1817	1817	1817	1817	1817	1817	1817
WEIGHTED BASE	2000															2000
Strongly agree	623	411	470	504	583	671	493	518	605	618	539	531	627	599	460	406
	31%	21%	23%	25%	29%	34%	25%	26%	30%	31%	27%	27%	31%	30%	23%	20%
Tend to agree	818	745	716	733	747	770	769	781	759	689	704	730	768	732	776	642
	41%	37%	36%	37%	37%	39%	38%	39%	38%	34%	35%	36%	38%	37%	39%	32%
Neither agree nor disagree	371	459	423	406	424	376	471	453	381	425	436	442	369	410	354	391
	19%	23%	21%	20%	21%	19%	24%	23%	19%	21%	22%	22%	18%	21%	18%	20%
Tend to disagree	128	278	243	217	162	126	183	158	159	161	213	215	165	149	253	283
	6%	14%	12%	11%	8%	6%	9%	8%	8%	8%	11%	11%	8%	7%	13%	14%
Strongly disagree	42	85	115	113	60	49	64	60	78	57	91	70	60	80	129	250
	2%	4%	6%	6%	3%	2%	3%	3%	4%	3%	5%	4%	3%	4%	6%	13%
Agree (NET)	1441	1156	1186	1237	1330	1441	1263	1299	1364	1307	1243	1261	1395	1332	1236	1048
	72%	58%	59%	62%	67%	72%	63%	65%	68%	65%	62%	63%	70%	67%	62%	52%
Disagree (NET)	170	363	358	330	222	175	247	218	238	218	304	285	225	229	382	534
1	8%	18%	18%	16%	11%	9%	12%	11%	12%	11%	15%	14%	11%	11%	19%	27%
Don't know	18	22	33	27	24	8	20	30	18	50	17	12	11	29	28	28
	1%	1%	2%	1%	1%	*	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

3 Oct 2024



3 Oct 2024

Table 85

Q15_1 - Please read the following statements and select the extent to which you agree, or disagree with each I would like to have more time when travelling for work to explore the destinations I visit

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	NDER			AGE				GENER	ATION		м	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	COL	JNTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817		589						481				1158			1084	733		
WEIGHTED BASE	2000		647			446			534				1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Strongly agree	623	432	183	114	270	146	64	28	154	354	92	23	429	167	27	409	214	304	319
	31%	32%	28%	27%	35%	33%	30%	22%	29%	34%	28%	21%	33%	27%	29%	34%	27%	30%	32%
					cg	g				hk			m			р			
Tend to agree	818	553	261	163	315	194	95	52	199	433	140	46	546	241	32	498	320	406	412
	41%	41%	40%	38%	40%	43%	44%	41%	37%	42%	43%	43%	43%	39%	34%	41%	40%	41%	41%
Neither agree nor disagree	371	242	125	98	123	74	44	32	120	155	71	25	202	143	26	208	163	186	185
	19%	18%	19%	23%	16%	17%	20%	25%	23%	15%	22%	23%	16%	23%	27%	17%	20%	19%	19%
				de				de	i		i	i		1	I.				
Tend to disagree	128	74	52	36	55	21	5	11	44	63	10	11	77	43	7	68	60	70	58
-	6%	6%	8%	8%	7%	5%	2%	8%	8%	6%	3%	10%	6%	7%	8%	6%	8%	7%	6%
			а	ef	f			f	j			j							
Strongly disagree	42	23	19	15	12	7	4	4	15	16	8	3	21	19	2	14	28	22	20
	2%	2%	3%	3%	2%	1%	2%	3%	3%	2%	2%	3%	2%	3%	2%	1%	4%	2%	2%
				d													0		
Agree (NET)	1441	984	444	277	584	340	160	80	353	787	232	69	975	408	58	906	534	710	731
	72%	74%	69%	65%	75%	76%	73%	63%	66%	76%	71%	64%	76%	66%	62%	75%	67%	71%	73%
		b			cg	cg	с			hk			mn			D			
Disagree (NET)	170	98	71	50	67	27	9	15	59	79	18	14	98	62	9	82	88	92	78
	8%	7%	11%	12%	9%	6%	4%	12%	11%	8%	6%	13%	8%	10%	10%	7%	11%	9%	8%
			а	ef	f			ef				i					0		
Don't know	18	11	7	2	7	4	5	-	2	11	5	-	9	9	-	7	11	12	6
	1%	1%	1%	1%	1%	1%	2%	_	*	1%	1%	-	1%	1%	-	1%	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



3 Oct 2024

Q15_1 - Please read the following statements and select the extent to which you agree, or disagree with each I would like to have more time when travelling for work to explore the destinations I visit

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 86

				EXPERIENCE TR4	OF BUSINESS		T DURING		OF BUSINESS	HYBR	ID WORKING	STATUS	EXPECTATIO BUSINES		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT /	FEELINGS OF AROUND NTAL IMPACT	GUILT A	FEELINGS OF AROUND ENTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (h)	REMOTE (i)	HYBRID	IN-OFFICE	INCREASE (I)	DECREASE	DOMESTIC (n)	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT (t)	NOT AT ALL
UNWEIGHTED BASE	101AL 1817	(a) 155	(D) 1348	(c) 748	(d) 551	(e) 1221	(f) 164	(g) 694	(n) 1002	217	1020	(k) 533	1005	(m) 174	(n) 895	(o) 492	(p) 271	(q) 1005	(r) 778	(s) 992	(t) 774	(u) 894
WEIGHTED BASE	2000	171	1348	826	609	1343	184	763	1002	235	1020	573	11005	174	954	569	298	1005	862	1085	857	979
	100%	9%	74%	41%	30%	67%	9%	38%	55%	12%	57%	29%	55%	10%	48%	28%	15%	55%	43%	54%	43%	49%
Strongly agree	623	77	530	227	123	401	33	229	369	71	360	177	423	57	288	174	76	394	276	336	280	291
	31%	45%	36%	28% d	20%	30% f	18%	30%	33%	30%	32%	31%	38% m	29%	30%	31%	25%	36% P	32%	31%	33%	30%
Tend to agree	818 41%	68 40%	631 43%	327 40%	247 40%	582 43% f	64 35%	322 42%	441 40%	96 41%	469 41%	233 41%	454 41% m	61 31%	386 40%	228 40%	107 36%	454 41%	351 41%	445 41%	357 42%	402 41%
Neither agree nor disagree	371 19%	21 12%	233 16%	169 20%	148 24% c	247 18%	52 28% e	142 19%	192 17%	41 17%	213 19%	104 18%	158 14%	41 21%	190 20%	103 18%	68 23%	175 16%	161 19%	196 18%	151 18%	185 19%
Tend to disagree	128 6%	3 2%	59 4%	71 9%	61 10%	78 6%	24 13% e	43 6%	77 7%	20 9%	66 6%	41 7%	48 4%	25 13%	61 6%	44 8%	30 10%	53 5%	53 6%	73 7%	47 6%	71 7%
Strongly disagree	42 2%	2 1%	18 1%	23 3%	22 4%	24 2%	10 5% e	17 2%	21 2%	4 2%	24 2%	12 2%	18 2%	6 3%	22 2%	12 2%	12 4%	16 1%	12 1%	28 3%	17 2%	22 2%
Agree (NET)	1441 72%	145 85%	1161 78%	554 67% d	370 61%	983 73% f	98 53%	551 72%	810 73%	167 71%	829 73%	409 71%	878 79% m	118 61%	675 71%	402 71%	183 61%	848 77% p	627 73%	781 72%	636 74%	693 71%
Disagree (NET)	170 8%	5 3%	77 5%	94 11%	83 14%	102 8%	34 18%	60 8%	98 9%	25 11%	91 8%	53 9%	66 6%	31 16%	83 9%	55 10%	42 14%	69 6%	66 8%	101 9%	64 7%	94 10%
Don't know	18 1%	•	10 1%	9 1%	9 1%	11 1%	1 1%	9 1%	7 1%	2 1%	8 1%	7 1%	5 *	3 2%	7 1%	9 2%	6	11 1%	8 1%	7 1%	6 1%	7 1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 87

Q15_2 - Please read the following statements and select the extent to which you agree, or disagree with each Most of the travel I do for work is to a familiar set of destinations to see the same colleagues or clients

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	NDER			AGE				GENER	RATION		м	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	COL	JNTRY
												BABY	MARRIED		WID/ DIV/				1
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589						481				1158			1084	733		
WEIGHTED BASE	2000	1336	647			446			534				1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Strongly agree	411	288	122	91	156	106	36	23	117	216	60	18	266	126	19	263	148	193	218
	21%	22%	19%	21%	20%	24%	17%	18%	22%	21%	19%	17%	21%	20%	21%	22%	19%	19%	22%
Tend to agree	745	525	214	150	293	f 170	86	46	181	395	128	40	491	223	31	461	283	359	386
Tellu to agree	37%	39%	33%	35%	37%	38%	39%	36%	34%	38%	39%	37%	38%	36%	33%	38%	36%	36%	39%
	3776	b	3370	3376	3770	3670	39%	30%	34/0	38%	39%	3776	36%	30%	3376	36%	30%	3076	3376
Neither agree nor disagree	459	284	171	114	170	93	46	36	140	219	72	28	275	154	31	253	207	236	223
	23%	21%	26%	27%	22%	21%	21%	28%	26%	21%	22%	26%	21%	25%	33%	21%	26%	24%	22%
			а	e					i						I.		0		
Tend to disagree	278	171	102	55	115	51	40	17	70	142	50	16	178	90	10	165	113	157	121
	14%	13%	16%	13%	15%	11%	18%	14%	13%	14%	15%	15%	14%	14%	10%	14%	14%	16%	12%
							e											r	
Strongly disagree	85	58	27	13	33	24	9	5	19	47	14	5	59	25	2	52	33	45	40
	4%	4%	4%	3%	4%	5%	4%	4%	4%	5%	4%	5%	5%	4%	2%	4%	4%	5%	4%
Agree (NET)	1156	813	336	240	449	276	122	69	298	611	188	58	757	349	50	725	431	552	604
	58%	61%	52%	56%	57%	62%	56%	54%	56%	59%	58%	54%	59%	56%	54%	60%	54%	55%	60%
		b														р			q
Disagree (NET)	363	229	129	68	148	75	48	22	89	189	64	21	237	114	12	217	146	202	161
	18%	17%	20%	16%	19%	17%	22%	18%	17%	18%	20%	20%	18%	18%	12%	18%	18%	20%	16%
Don't know	22	9	11	4	14	2	1	-	8	13	1	-	16	4	1	9	13	r 10	12
	1%	1%	2%	1%	2%	*	1%	-	1%	1%		-	1%	1%	1%	1%	2%	1%	1%
			а																

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 88

Q15_2 - Please read the following statements and select the extent to which you agree, or disagree with each Most of the travel I do for work is to a familiar set of destinations to see the same colleagues or clients

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO BUSINES		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT A	FEELINGS OF AROUND NTAL IMPACT	GUILT A	FEELINGS OF AROUND INTAL IMPACT
		FREQUENT BUSINESS	BLEISURE	VERY/ FAIRLY	A LITTLE/ DON'T LOOK FORWARD	VERY/ FAIRLY	NOT VERY/	MANAGED	UNMANAGE D										GREAT/ FAIR	A LITTLE/	GREAT/ FAIR	A LITTLE/
		TRAVELLERS	TRAVELLERS	STRESSFUL	то	WELL	AT ALL WELL	TRAVELLERS		REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	EXTENT	NOT AT ALL	EXTENT	NOT AT ALL
UNWEIGHTED BASE	TOTAL	(a)	(b)	(c) 748	(d)	(e) 1221	(T)	(g)	(h) 1002	(1)	())	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
WEIGHTED BASE	1817 2000	155 171	1348 1481	826	551 609	1343	164 184	694 763	1106	217 235	1020 1141	533 573	1005 1106	174 194	895 954	492 569	271 298	1005 1104	778 862	992 1085	774 857	894 979
	100%	9%	74%	41%	30%	67%	9%	38%	55%	12%	57%	29%	55%	10%	48%	28%	15%	55%	43%	54%	43%	49%
Strongly agree	411 21%	47 27%	334 23%	169 20%	102 17%	272 20%	29 16%	176 23%	215 19%	67 29%	229 20%	109 19%	277 25%	41 21%	180 19%	110 19%	68 23%	205 19%	208 24%	196 18%	208 24%	177 18%
				d						jk									S		u	
Tend to agree	745	55 32%	578 39%	315 38%	237 39%	529 39%	58 32%	299 39%	405 37%	85 36%	426 37%	217 38%	431 39%	67 35%	372 39%	193 34%	107 36%	411 37%	337 39%	389 36%	331 39%	367 37%
Neither agree nor disagree	459 23%	33 19%	324 22%	206 25%	157 26%	319 24%	52 28%	174 23%	240 22%	54 23%	259 23%	134 23%	210 19%	35 18%	219 23%	133 23%	80 27%	239 22%	198 23%	247 23%	188 22%	226 23%
Tend to disagree	23%	23	185	104	26%	173	34	89	178	23%	170	23%	19%	38	132	101	34	174	92	181	91	159
Tend to disagree	14%	14%	185	104	15%	175	18%	12%	178	9%	170	13%	144	20%	132	101	11%	174	11%	17%	11%	16%
									g		i			1						r		t
Strongly disagree	85 4%	12 7%	56 4%	24 3%	17 3%	41 3%	9 5%	20 3%	59 5%	6 3%	43 4%	32 6%	38 3%	10 5%	37 4%	25 4%	4 1%	62 6%	21 2%	61 6%	31 4%	43 4%
									g									р		r		
Agree (NET)	1156 58%	102 60%	912 62%	484 59%	339 56%	801 60%	87 47%	475 62%	620 56%	152 65%	656 57%	326 57%	708 64%	108 56%	552 58%	303 53%	175 59%	616 56%	545 63%	585 54%	539 63%	544 56%
						f		h		jk			m						s		u	
Disagree (NET)	363	35	241	128	107	214	43	109	236	28	213	106	182	48	169	126	39	236	113	242	122	203
	18%	21%	16%	15%	18%	16%	23%	14%	21%	12%	19%	19%	16%	25%	18%	22%	13%	21%	13%	22%	14%	21%
Don't know	22		c	0	c	10	2	4	g 10		14	7	6	1	14	7	E	p 13	-	12	0	6
DOILCKIOW	1%	-	*	1%	1%	10	1%	4	10	-	14	1%	1%	2%	14	1%	2%	13	1%	12 1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Q15_3 - Please read the following statements and select the extent to which you agree, or disagree with each There is no substitute for face-to-face time with colleagues

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 89

		GEN	NDER			AGE				GENER	ATION		M	ARITAL STAT	us	CHILDREN IN	HOUSEHOLD	cou	NTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336		428		446			534				1285			1203	797		
	100%	67%		21%					27%				64%			60%	40%		
Strongly agree	470	320	146	71	174	118	54	52	103	227	92	46	306	134	29	260	210	217	253
	23%	24%	23%	17%	22%	26%	25%	41%	19%	22%	28%	43%	24%	22%	31%	22%	26%	22%	25%
					с	с	с	cdef			hi	hij			m		0		
Tend to agree	716	503	212	156	283	151	79	46	180	385	114	37	462	216	38	436	280	371	345
	36%	38% b	33%	37%	36%	34%	36%	36%	34%	37%	35%	34%	36%	35%	41%	36%	35%	37%	35%
Neither agree nor disagree	423	271	148	111	163	86	43	20	139	204	62	17	268	139	17	264	159	218	205
	21%	20%	23%	26%	21%	19%	20%	16%	26%	20%	19%	16%	21%	22%	18%	22%	20%	22%	21%
				eg					ijk										
Tend to disagree	243	156	81	51	106	59	21	6	67	139	33	5	148	88	8	153	91	122	121
	12%	12%	13%	12%	14%	13%	10%	5%	13%	13%	10%	4%	12%	14%	8%	13%	11%	12%	12%
				g	g	g			k	k									
Strongly disagree	115	67	45	24	45	25	18	3	29	61	22	3	85	28	2	76	39	55	60
	6%	5%	7%	6%	6%	6%	8%	3%	5%	6%	7%	3%	7%	4%	2%	6%	5%	6%	6%
							g												
Agree (NET)	1186	823	358	228	457	269	134	98	284	613	206	83	768	350	67	696	490	588	598
	59%	62%	55%	53%	59%	60%	61%	77%	53%	59%	63%	77%	60%	56%	72%	58%	61%	59%	60%
		b				с		cdef		h	h	hij			Im				
Disagree (NET)	358	223	126	75	151	84	39	9	96	199	55	8	233	115	10	229	130	177	181
	18%	17%	20%	18%	19%	19%	18%	7%	18%	19%	17%	7%	18%	19%	10%	19%	16%	18%	18%
				g	g	g	g		k	k	k								
Don't know	33	19	15	14	11	6	2	-	15	16	2	-	16	18	-	16	18	17	16
	2%	1%	2%	3% d	1%	1%	1%	-	3%	2%	1%	-	1%	3% I	-	1%	2%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 90

Q15_3 - Please read the following statements and select the extent to which you agree, or disagree with each There is no substitute for face-to-face time with colleagues

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				EXPERIENCE TRA			T DURING JPTION		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATION BUSINES		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL		ROUND		ROUND
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (b)	REMOTE (i)	HYBRID (i)	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	1817	(a) 155	1348	748	(u) 551	1221	164	694	1002	217	1020	(K) 533	1005	174	895	492	(P) 271	1005	778	992	774	(u) 894
WEIGHTED BASE	2000	171 9%	1348 1481 74%	826 41%	609 30%	1343	184 9%	763 38%	1002 1106 55%	235	1020 1141 57%	573 29%	1106 55%	174 194 10%	954 48%	492 569 28%	298	1005 1104 55%	862 43%	1085 54%	857 43%	979 49%
Strongly agree	470 23%	37 22%	373 25%	172 21%	135 22%	301 22%	40 22%	181 24%	255 23%	51 22%	253 22%	151 26%	267 24%	54 28%	224 23%	138 24%	61 21%	280 25%	206 24%	251 23%	199 23%	220 22%
Tend to agree	716 36%	61 36%	582 39%	314 38%	217 36%	515 38% f	52 28%	266 35%	401 36%	90 38%	398 35%	211 37%	422 38%	54 28%	354 37%	197 35%	115 39%	378 34%	339 39% s	363 33%	346 40% u	318 33%
Neither agree nor disagree	423 21%	35 20%	277 19%	175 21%	134 22%	289 21%	43 23%	172 23%	221 20%	48 20%	252 22%	109 19%	206 19%	38 20%	185 19%	121 21%	66 22%	215 19%	195 23%	216 20%	190 22%	198 20%
Tend to disagree	243 12%	19 11%	157 11%	94 11%	75 12%	160 12%	30 16%	86 11%	149 13%	24 10%	152 13%	64 11%	133 12%	27 14%	126 13%	70 12%	34 11%	147 13%	64 7%	170 16% r	67 8%	164 17% t
Strongly disagree	115 6%	18 11%	70 5%	49 6%	39 6%	59 4%	18 10% e	48 6%	62 6%	17 7%	65 6%	31 5%	61 6%	16 8%	50 5%	36 6%	15 5%	73 7%	42 5%	71 7%	39 5%	69 7% t
Agree (NET)	1186 59%	98 57%	956 65%	486 59%	352 58%	816 61% f	92 50%	447 59%	656 59%	142 60%	651 57%	362 63% i	689 62%	108 56%	578 61%	335 59%	176 59%	657 60%	546 63% s	614 57%	545 64% u	538 55%
Disagree (NET)	358 18%	37 22%	227 15%	143 17%	114 19%	219 16%	48 26% e	134 18%	211 19%	41 18%	217 19%	95 17%	194 18%	43 22%	176 18%	106 19%	49 16%	220 20%	106 12%	241 22%	106 12%	233 24% t
Don't know	33 2%	1 1%	22 2%	22 3%	10 2%	20 1%	1 1%	10 1%	18 2%	4 2%	20 2%	8 1%	16 1%	5 2%	16 2%	7 1%	6 2%	11 1%	15 2%	14 1%	16 2%	9 1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

3 Oct 2024



3 Oct 2024

Q15_4 - Please read the following statements and select the extent to which you agree, or disagree with each There is no substitute for face-to-face time with clients

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 91

		GEN	NDER			AGE				GENER	RATION		м	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	COL	JNTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336	647	428		446			534				1285			1203	797	1000	1000
	100%	67%		21%					27%				64%			60%	40%		50%
Strongly agree	504	371	128	87	194	110	58	56	121	245	91	48	335	143	26	297	207	237	267
	25%	28%	20%	20%	25%	25%	27%	44%	23%	24%	28%	44%	26%	23%	28%	25%	26%	24%	27%
		b						cdef				hij							
Tend to agree	733	477	252	153	292	170	74	44	183	399	114	37	482	219	32	448	285	386	347
	37%	36%	39%	36%	37%	38%	34%	34%	34%	39%	35%	34%	38%	35%	34%	37%	36%	39%	35%
Neither agree nor disagree	406	257	148	103	154	81	47	21	127	193	69	18	235	149	23	232	175	193	213
	20%	19%	23%	24%	20%	18%	22%	16%	24%	19%	21%	16%	18%	24%	24%	19%	22%	19%	21%
				е					i					I					
Tend to disagree	217	140	71	49	86	55	21	5	60	123	30	4	140	66	10	143	74	103	114
	11%	10%	11%	11%	11%	12%	10%	4%	11%	12%	9%	4%	11%	11%	11%	12%	9%	10%	11%
				g	g	g			k	k									
Strongly disagree	113	71	41	24	47	26	14	1	30	62	19	1	78	33	2	71	42	70	43
	6%	5%	6%	6%	6%	6%	7%	1%	6%	6%	6%	1%	6%	5%	2%	6%	5%	7%	4%
				g	g	g	g			k								r	
Agree (NET)	1237	848	380	240	485	279	133	100	303	644	204	85	817	362	58	745	492	623	614
	62%	63%	59%	56%	62%	63%	61%	79%	57%	62%	63%	79%	64%	58%	62%	62%	62%	62%	61%
								cdef		h		hij	m						
Disagree (NET)	330	210	113	74	133	81	36	6	91	185	49	5	218	99	13	213	116	173	157
	16%	16%	17%	17%	17%	18%	16%	5%	17%	18%	15%	5%	17%	16%	14%	18%	15%	17%	16%
				g	g	g	g		k	k	k								
Don't know	27	20	7	11	8	5	2	-	13	11	3	-	15	12	-	13	14	11	16
	1%	2%	1%	3%	1%	1%	1%	-	2%	1%	1%	-	1%	2%	-	1%	2%	1%	2%
									i										

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 92

Q15_4 - Please read the following statements and select the extent to which you agree, or disagree with each There is no substitute for face-to-face time with clients

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				r		1		1					1						1			
					OF BUSINESS		T DURING	ORGANISER TRA	OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATION BUSINES		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	PERSONAL GUILT A ENVIRONME	ROUND		FEELINGS OF AROUND INTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (h)	REMOTE (i)	HYBRID (j)	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE (p)	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	1817			748		1221		694					1005				271		778			894
WEIGHTED BASE	2000			826		1343		763					1106				298		862			979
	100%	9%	74%	41%	30%	67%	9%	38%	55%	12%	57%	29%	55%	10%	48%	28%	15%	55%	43%	54%	43%	49%
Strongly agree	504	43	403	190	128	331	37	178	285	50	264	176	307	53	242	157	67	303	226	269	224	232
	25%	25%	27%	23%	21%	25%	20%	23%	26%	21%	23%	31% ij	28%	27%	25%	28%	23%	27%	26%	25%	26%	24%
Tend to agree	733	62	584	316	225	499	59	289	399	93	426	197	403	62	346	200	108	379	339	386	347	330
	37%	36%	39%	38%	37%	37%	32%	38%	36%	40%	37%	34%	36%	32%	36%	35%	36%	34%	39%	36%	41% u	34%
Neither agree nor disagree	406 20%	31 18%	268 18%	172 21%	143 23%	285 21%	51 27%	160 21%	218 20%	53 22%	227 20%	113 20%	210 19%	34 17%	191 20%	107 19%	72 24% g	205 19%	166 19%	216 20%	178 21%	191 20%
Tend to disagree	217	20	140	87	68	152	14	85	122	32	134	47	115	28	115	65	26	130	81	130	65	136
	11%	12%	9%	11%	11%	11%	8%	11%	11%	13% k	12% k	8%	10%	14%	12%	11%	9%	12%	9%	12%	8%	14% t
Strongly disagree	113	15	70	48	38	62	21	42	68	5	76	30	61	14	47	33	21	73	39	71	35	75
	6%	9%	5%	6%	6%	5%	11% e	6%	6%	2%	7% i	5%	5%	7%	5%	6%	7%	7%	5%	6%	4%	8% t
Agree (NET)	1237	105	987	506	352	830	96	467	684	143	690	373	710	115	588	356	175	682	565	656	572	562
	62%	61%	67%	61%	58%	62% f	52%	61%	62%	61%	61%	65%	64%	59%	62%	63%	59%	62%	66% s	60%	67% u	57%
Disagree (NET)	330	35	209	136	107	215	35	127	190	37	210	77	175	42	162	97	47	203	120	201	100	210
	16%	20%	14%	16%	17%	16%	19%	17%	17%	16%	18%	14%	16%	22%	17%	17%	16%	18%	14%	18%	12%	22%
											k			-						r		t
Don't know	27	-	17	13	8	13	3	9	14	2	14	10	11	3	13	9	4	14	11	13	7	15
	1%	-	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Q15_5 - Please read the following statements and select the extent to which you agree, or disagree with each I would prefer to travel to new and unfamiliar destinations for work

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 93

		GEN	NDER			AGE				GENER	RATION		м	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817		589						481				1158			1084	733		1000
WEIGHTED BASE	2000		647			446			534				1285			1203	797		1000
	100%		32%						27%				64%			60%	40%		50%
Strongly agree	583	387	191	117	248	141	60	18	152	324	91	15	382	174	27	366	217	294	289
	29%	29%	30%	27%	32%	32%	27%	14%	28%	31%	28%	14%	30%	28%	29%	30%	27%	29%	29%
				g	g	g	g		k	k	k								
Tend to agree	747	524	214	137	306	161	93	51	176	402	122	48	485	222	40	467	280	373	374
	37%	39%	33%	32%	39%	36%	43%	40%	33%	39%	37%	44%	38%	36%	43%	39%	35%	37%	37%
		b			с		с			h		h							
Neither agree nor disagree	424	273	148	108	148	90	37	42	128	191	74	31	261	147	17	232	192	209	215
	21%	20%	23%	25%	19%	20%	17%	33%	24%	19%	23%	28%	20%	24%	18%	19%	24%	21%	22%
				df				def	i			i					o		
Tend to disagree	162	103	58	43	57	39	13	10	48	84	22	8	99	55	9	87	75	88	74
	8%	8%	9%	10%	7%	9%	6%	8%	9%	8%	7%	7%	8%	9%	9%	7%	9%	9%	7%
Strongly disagree	60	34	26	17	17	12	10	4	23	22	11	4	41	19	-	34	26	27	33
	3%	3%	4%	4%	2%	3%	5%	3%	4%	2%	4%	4%	3%	3%	-	3%	3%	3%	3%
							d		i										
Agree (NET)	1330	912	406	254	553	301	152	69	328	726	213	63	867	397	67	833	497	667	663
	67%	68%	63%	59%	71%	68%	70%	54%	61%	70%	65%	59%	67%	64%	71%	69%	62%	67%	66%
		b			cg	cg	cg			hk						р			
Disagree (NET)	222	137	84	60	74	51	24	14	71	106	33	12	140	73	9	121	101	115	107
	11%	10%	13%	14%	9%	11%	11%	11%	13%	10%	10%	11%	11%	12%	9%	10%	13%	12%	11%
				d															
Don't know	24	14	9	6	7	4	5	2	7	9	5	2	18	5	1	17	6	9	15
	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 94

Q15_5 - Please read the following statements and select the extent to which you agree, or disagree with each I would prefer to travel to new and unfamiliar destinations for work

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS AVEL		T DURING JPTION	ORGANISER TRA	OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO BUSINES	N OF FUTURE S TRAVEL	LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT /	FEELINGS OF AROUND NTAL IMPACT	GUILT /	FEELINGS OF AROUND ENTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (h)	REMOTE (i)	HYBRID (i)	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	1817	155	1348	748	551	1221	164	694	1002	217	1020	533	1005	174	895	492	271	1005	778	992	774	894
WEIGHTED BASE	2000	171	1481	826	609	1343		763	1106	235	1141	573	1106	194	954	569	298	1104	862	1085	857	979
	100%			41%		67%		38%					55%	10%			15%		43%		43%	
Strongly agree	583	71	504	206	113	361	34	214	333	70	334	163	393	39	268	166	58	380	248	326	262	278
	29%	42%	34%	25%	19%	27%	18%	28%	30%	30%	29%	28%	36%	20%	28%	29%	19%	34%	29%	30%	31%	28%
				d		f							m					р				
Tend to agree	747	48	586	312	223	559	54	298	410	94	430	206	435	70	351	212	114	410	351	384	325	371
	37%	28%	40%	38%	37%	42% f	29%	39%	37%	40%	38%	36%	39%	36%	37%	37%	38%	37%	41% s	35%	38%	38%
Neither agree nor disagree	424	31	263	181	163	280	51	159	230	50	230	131	186	48	211	114	65	206	167	236	176	208
	21%	18%	18%	22%	27% c	21%	28% e	21%	21%	21%	20%	23%	17%	25% I	22%	20%	22%	19%	19%	22%	20%	21%
Tend to disagree	162	14	94	86	74	101	29	59	91	13	97	46	63	20	81	55	40	74	64	96	64	78
	8%	8%	6%	10%	12%	7%	16% e	8%	8%	6%	9%	8%	6%	10% I	9%	10%	13% q	7%	7%	9%	7%	8%
Strongly disagree	60	6	25	31	30	26	17	25	31	7	39	13	22	13	31	16	17	25	26	33	23	33
	3%	4%	2%	4%	5%	2%	9% e	3%	3%	3%	3%	2%	2%	7% I	3%	3%	6% q	2%	3%	3%	3%	3%
Agree (NET)	1330	119	1090	518	335	920	88	512	744	164	764	369	828	109	619	378	172	790	598	710	588	649
	67%	70%	74%	63%	55%	68%	48%	67%	67%	70%	67%	64%	75%	56%	65%	66%	58%	72%	69%	65%	69%	66%
				d		f							m					р				
Disagree (NET)	222	20	119	117	105	127	45	83	122	20	136	60	85	33	112	72	57	98	91	129	87	112
	11%	12%	8%	14%	17%	9%	24%	11%	11%	9%	12%	10%	8%	17%	12%	13%	19%	9%	11%	12%	10%	11%
					с		e							1			q					
Don't know	24	-	9	10	7	16	-	7	11	-	11	13	6	4	13	6	4	9	6	10	7	10
	1%	-	1%	1%	1%	1%	-	1%	1%	-	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

3 Oct 2024



3 Oct 2024

Table 95

Q15_6 - Please read the following statements and select the extent to which you agree, or disagree with each If something goes wrong when travelling for work, I prefer to speak to a person who can help me

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	NDER			AGE				GENER	RATION		м	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	COL	JNTRY
												BABY	MARRIED		WID/ DIV/				1
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336	647			446			534				1285			1203			
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Strongly agree	671	444	219	129	257	150	81	54	156	351	119	44	447	188	36	411	260	327	344
	34%	33%	34%	30%	33%	34%	37%	42%	29%	34%	37%	41%	35%	30%	38%	34%	33%	33%	34%
								cd			h	h							
Tend to agree	770	515	248	138	315	183	85	50	182	421	123	44	497	243	31	481	289	379	391
	39%	39%	38%	32%	40%	41%	39%	39%	34%	41%	38%	41%	39%	39%	33%	40%	36%	38%	39%
					с	с				h									
Neither agree nor disagree	376	252	124	106	131	86	35	19	129	174	57	16	228	132	17	229	147	192	184
	19%	19%	19%	25%	17%	19%	16%	15%	24%	17%	17%	15%	18%	21%	18%	19%	18%	19%	18%
				dfg					ij										
Tend to disagree	126	90	34	39	59	15	9	3	48	60	15	2	80	39	6	55	70	75	51
	6%	7%	5%	9%	8%	3%	4%	3%	9%	6%	5%	2%	6%	6%	7%	5%	9%	7%	5%
				efg	e				ijk								0	r	
Strongly disagree	49	29	19	15	18	9	7	1	18	22	9	1	30	16	3	26	23	23	26
	2%	2%	3%	4%	2%	2%	3%	1%	3%	2%	3%	1%	2%	3%	3%	2%	3%	2%	3%
Agree (NET)	1441	959	467	267	571	333	166	104	338	772	242	88	943	431	67	892	549	706	735
	72%	72%	72%	62%	73%	75%	76%	82%	63%	75%	74%	82%	73%	69%	72%	74%	69%	71%	74%
					с	с	с	с		h	h	h				р			
Disagree (NET)	175	119	54	54	77	24	15	5	65	82	24	3	111	55	10	81	94	98	77
	9%	9%	8%	13%	10%	5%	7%	4%	12%	8%	7%	3%	9%	9%	10%	7%	12%	10%	8%
				efg	eg				ijk								0		
Don't know	8	5	2	1	2	3	1	-	1	4	2	-	3	4	-	1	6	4	4
	*	*	*	*	*	1%	*	-	*	*	1%	-	*	1%	-	*	1%	*	*
																	0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 96

Q15_6 - Please read the following statements and select the extent to which you agree, or disagree with each If something goes wrong when travelling for work, I prefer to speak to a person who can help me

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				-	OF BUSINESS		T DURING JPTION		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT	FEELINGS OF AROUND		FEELINGS OF AROUND INTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL	MANAGED TRAVELLERS	UNMANAGE D TRAVELLERS	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	NOT AT ALL	GREAT/ FAIR EXTENT	NOT AT ALL
UNWEIGHTED BASE	TOTAL	(a)	(b)	(c)	(d)	(e)	(†)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
WEIGHTED BASE	1817 2000 100%	155 171 9%	1348 1481 74%	748 826 41%	551 609 30%	1221 1343 67%	164 184 9%	694 763 38%	1002 1106 55%	217 235 12%	1020 1141 57%	533 573 29%	1005 1106 55%	174 194 10%	895 954 48%	492 569 28%	271 298 15%	1005 1104 55%	778 862 43%	992 1085 54%	774 857 43%	894 979 49%
Strongly agree	671 34%	88 51%	508 34%	249 30%	171 28%	433 32%	48 26%	247 32%	388 35%	80 34%	358 31%	211 37%	419 38%	69 35%	337 35%	188 33%	91 31%	425 38%	270 31%	384 35%	285 33%	326 33%
Tend to agree	770 39%	49 29%	611 41%	303 37%	231 38%	536 40%	66 36%	320 42%	402 36%	88 37%	453 40%	211 37%	446 40%	64 33%	353 37%	214 38%	103 34%	414 38%	347 40%	409 38%	337 39%	372 38%
Neither agree nor disagree	376 19%	24 14%	251 17%	172 21%	127 21%	256 19%	46 25%	137 18%	209 19%	43 18%	223 20%	99 17%	161 15%	35 18%	177 19%	106 19%	60 20%	181 16%	175 20%	184 17%	165 19%	180 18%
Tend to disagree	126 6%	6 3%	79 5%	72 9%	54 9%	91 7%	12 6%	45 6%	72 6%	16 7%	76 7%	32 6%	55 5%	15 8%	62 7%	43 8%	34 11% 9	51 5%	56 7%	67 6%	51 6%	67 7%
Strongly disagree	49 2%	4 3%	27 2%	26 3%	23 4%	22 2%	11 6% e	14 2%	31 3%	7 3%	26 2%	16 3%	23 2%	11 6% I	23 2%	14 2%	9 3%	29 3%	13 1%	34 3% r	17 2%	30 3%
Agree (NET)	1441 72%	137 80%	1119 76%	552 67%	402 66%	969 72% f	114 62%	566 74%	790 71%	169 72%	812 71%	422 74%	865 78% m	132 68%	689 72%	402 71%	194 65%	839 76% P	617 72%	793 73%	621 73%	698 71%
Disagree (NET)	175 9%	10 6%	106 7%	99 12%	77 13%	113 8%	23 12%	60 8%	103 9%	23 10%	102 9%	49 8%	78 7%	26 14% I	85 9%	57 10%	43 14% q	80 7%	69 8%	102 9%	67 8%	98 10%
Don't know	8 *	-	5 *	4 1%	3 1%	5 *	1 1%	-	4 *	-	4 *	3 1%	2 *	1 1%	3 *	5 1%	1	4 *	1 *	7 1%	3 *	3 *

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 97

Q15_7 - Please read the following statements and select the extent to which you agree, or disagree with each If something goes wrong when travelling for work, I prefer to use digital tools to find a solution for myself

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEI	NDER			AGE				GENER	ATION		м	IARITAL STATI	JS	CHILDREN IN	HOUSEHOLD	cou	NTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213		386									1158			1084	733		
WEIGHTED BASE	2000	1336		428		446							1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Strongly agree	493	331	157	87	218	124	45	20	116	287	77	13	342	131	20	322	172	242	251
	25%	25%	24%	20%	28%	28%	20%	15%	22%	28%	24%	12%	27%	21%	22%	27%	22%	24%	25%
					cfg	cg			k	hk	k		m			р			
Tend to agree	769	519	245	163	299	175	89	43	199	404	127	40	513	223	33	476	294	384	385
	38%	39%	38%	38%	38%	39%	41%	34%	37%	39%	39%	37%	40%	36%	36%	40%	37%	38%	39%
Neither agree nor disagree	471	316	152	111	175	103	45	37	139	231	68	33	284	162	25	280	191	234	237
	24%	24%	23%	26%	22%	23%	21%	29%	26%	22%	21%	30%	22%	26%	27%	23%	24%	23%	24%
Tend to disagree	183	118	62	44	68	32	25	14	53	83	37	9	98	75	10	89	94	109	74
	9%	9%	10%	10%	9%	7%	11%	11%	10%	8%	11%	9%	8%	12%	11%	7%	12%	11%	7%
														I			0	r	
Strongly disagree	64	37	26	22	13	9	7	12	24	18	9	12	36	26	2	28	36	21	43
	3%	3%	4%	5%	2%	2%	3%	10%	5%	2%	3%	11%	3%	4%	2%	2%	4%	2%	4%
				de				def	i			hij					0		q
Agree (NET)	1263	850	402	250	517	299	134	63	315	691	204	53	855	354	54	797	466	627	636
	63%	64%	62%	58%	66%	67%	62%	49%	59%	67%	63%	49%	67%	57%	57%	66%	58%	63%	64%
					cg	cg	g			hk	k		m			р			
Disagree (NET)	247	155	88	66	82	41	32	26	78	101	46	22	134	100	13	117	129	130	117
	12%	12%	14%	15%	10%	9%	15%	20%	15%	10%	14%	20%	10%	16%	14%	10%	16%	13%	12%
				de			e	de	i		i	i		1			0		
Don't know	20	14	5	1	8	3	7	1	2	9	8	1	12	6	2	9	11	10	10
	1%	1%	1%	*	1%	1%	3%	1%	*	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%
							cde				hi								

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 98

Q15_7 - Please read the following statements and select the extent to which you agree, or disagree with each If something goes wrong when travelling for work, I prefer to use digital tools to find a solution for myself

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO BUSINES		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT /	FEELINGS OF AROUND NTAL IMPACT		FEELINGS OF AROUND NTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL	MANAGED TRAVELLERS	UNMANAGE D TRAVELLERS (h)	REMOTE (i)	HYBRID	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	1817	(a) 155	1348	748	(u) 551	1221	164	694	1002	217	1020	533	1005	174	895	492	271	1005	778	992	774	894
WEIGHTED BASE	2000	171	1481	826	609	1343	184	763	1106	235	1141	573	1106	194	954	569	298	1104	862	1085		979
	100%			41%		67%		38%		12%			55%	10%			15%		43%	54%		
Strongly agree	493	61	411	207	103	332	35	196	278	78	274	133	335	35	218	142	67	294	253	229	249	215
	25%	36%	28%	25% d	17%	25%	19%	26%	25%	33% jk	24%	23%	30% m	18%	23%	25%	23%	27%	29% s	21%	29% u	22%
Tend to agree	769	70	598	301	246	539	56	299	425	85	440	220	443	70	359	218	113	429	313	444	309	401
	38%	41%	40%	36%	40%	40% f	30%	39%	38%	36%	39%	38%	40%	36%	38%	38%	38%	39%	36%	41%	36%	41% t
Neither agree nor disagree	471 24%	31 18%	313 21%	193 23%	150 25%	308 23%	50 27%	179 23%	250 23%	51 22%	272 24%	132 23%	220 20%	47 24%	232 24%	130 23%	70 24%	243 22%	184 21%	268 25%	197 23%	228 23%
Tend to disagree	183 9%	5 3%	123 8%	91 11%	75 12%	122 9%	32 17% e	59 8%	109 10%	12 5%	115 10% i	54 9% i	78 7%	27 14% I	96 10%	59 10%	27 9%	95 9%	87 10%	93 9%	71 8%	93 9%
Strongly disagree	64 3%	3 2%	29 2%	26 3%	27 4%	35 3%	8 4%	19 3%	39 4%	6 3%	30 3%	26 5%	21 2%	13 7%	38 4%	17 3%	15 5%	34 3%	19 2%	41 4%	26 3%	33 3%
Agree (NET)	1263	131	1009	508	348	870	90	495	703	164	715	353	778	104	577	359	180	723	566	673	559	616
	63%	77%	68%	61% d	57%	65% f	49%	65%	64%	70% k	63%	62%	70% m	54%	61%	63%	60%	66%	66%	62%	65%	63%
Disagree (NET)	247	9	152	116	102	158	40	78	149	18	145	79	99	40	133	76	42	130	106	134	97	126
	12%	5%	10%	14%	17%	12%	22% e	10%	13%	8%	13% i	14% i	9%	21% I	14%	13%	14%	12%	12%	12%	11%	13%
Don't know	20	-	8	9	8	7	4	10	4	2	9	9	9	3	11	5	6	7	6	11	4	9
	1%	-	1%	1%	1%	1%	2% e	1% h	*	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

3 Oct 2024



3 Oct 2024

Q15_8 - Please read the following statements and select the extent to which you agree, or disagree with each My employer enables me to adhere to my personal values when travelling for work

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 99

		GEN	NDER			AGE				GENE	RATION		M	ARITAL STATU	IS		HOUSEHOLD	0	INTRY
		GEI				AGE		1				BABY	MARRIED		WID/ DIV/	CITEDICEI			
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000		647	428		446			534				1285			1203	797	1000	1000
	100%			21%					27%				64%			60%	40%		
Strongly agree	518	365	152	103	219	126	48	22	129	297	71	21	352	148	17	342	175	262	256
	26%	27%	24%	24%	28%	28%	22%	17%	24%	29%	22%	19%	27%	24%	18%	28%	22%	26%	26%
					g	g				jk						р			
Tend to agree	781	534	243	146	324	178	85	47	188	426	131	36	530	217	34	497	285	367	414
	39%	40%	38%	34%	42%	40%	39%	37%	35%	41%	40%	34%	41%	35%	37%	41%	36%	37%	41%
					с					h			m			р			q
Neither agree nor disagree	453	291	162	113	165	84	49	43	143	200	70	39	268	155	30	239	214	223	230
	23%	22%	25%	26%	21%	19%	22%	33%	27%	19%	21%	36%	21%	25%	32%	20%	27%	22%	23%
				e				def	i			ij			1		0		
Tend to disagree	158	95	56	48	46	34	19	10	53	71	28	7	85	66	8	89	69	98	60
	8%	7%	9%	11%	6%	8%	9%	8%	10%	7%	9%	6%	7%	11%	8%	7%	9%	10%	6%
				d					i					I				r	
Strongly disagree	60	35	24	15	19	16	8	3	16	26	15	3	35	23	2	28	32	33	27
	3%	3%	4%	3%	2%	3%	4%	3%	3%	3%	4%	3%	3%	4%	2%	2%	4%	3%	3%
																	0		
Agree (NET)	1299	898	395	249	544	304	133	69	316	723	203	57	883	365	51	839	460	629	670
	65%	67%	61%	58%	70%	68%	61%	54%	59%	70%	62%	53%	69%	59%	55%	70%	58%	63%	67%
		b			cfg	cg				hjk			mn			р			
Disagree (NET)	218	130	80	63	65	50	27	13	68	97	42	10	119	89	10	117	101	131	87
	11%	10%	12%	15%	8%	11%	12%	10%	13%	9%	13%	9%	9%	14%	11%	10%	13%	13%	9%
				d					i					1				r	
Don't know	30	17	10	4	8	8	9	2	6	12	10	2	16	12	2	8	22	17	13
	2%	1%	2%	1%	1%	2%	4%	2%	1%	1%	3%	2%	1%	2%	3%	1%	3%	2%	1%
							cd				hi						0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 100

Q15_8 - Please read the following statements and select the extent to which you agree, or disagree with each My employer enables me to adhere to my personal values when travelling for work

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS	SUPPOR DISRU	T DURING	ORGANISER TRA	OF BUSINESS	HYBF	ID WORKING S	TATUS	EXPECTATIO		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT /	FEELINGS OF AROUND INTAL IMPACT	GUILT #	FEELINGS OF AROUND ENTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (b)	REMOTE	HYBRID (i)	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	1817	155	1348	748	551	1221	164	694	1002	217	1020	533	1005	174	895	492	271	1005	778	992	774	894
WEIGHTED BASE	2000	171	1481	826		1343		763	1106	235	1141	573	1106				298	1104	862		857	979
	100%			41%		67%		38%	55%				55%				15%		43%		43%	
Strongly agree	518	77	430	187	89	339	17	200	298	71	277	158	368	33	228	148	66	332	243	265	256	226
	26%	45%	29%	23%	15%	25%	9%	26%	27%	30%	24%	28%	33%	17%	24%	26%	22%	30%	28%	24%	30%	23%
				d		f							m					р			u	
Tend to agree	781 39%	56 33%	611 41%	293 35%	227 37%	559 42% f	52 28%	296 39%	444 40%	85 36%	459 40%	223 39%	447 40%	76 39%	382 40%	202 35%	91 31%	457 41%	342 40%	423 39%	346 40%	388 40%
Neither agree nor disagree	453	24	305	216	167	305	63	182	229	55	266	118	193	43	216	137	77	218	185	255	180	228
	23%	14%	21%	26%	27%	23%	34% e	24%	21%	23%	23%	21%	17%	22%	23%	24%	26% q	20%	21%	23%	21%	23%
Tend to disagree	158	8	93	80	77	102	35	54	96	12	90	50	67	26	84	49	36	60	67	87	57	90
	8%	4%	6%	10%	13% c	8%	19% e	7%	9%	5%	8%	9%	6%	13% I	9%	9%	12% q	5%	8%	8%	7%	9%
Strongly disagree	60	4	31	33	32	27	15	18	30	5	35	15	25	10	28	24	17	27	20	37	15	38
	3%	2%	2%	4%	5%	2%	8% e	2%	3%	2%	3%	3%	2%	5% I	3%	4%	6% 9	2%	2%	3%	2%	4% t
Agree (NET)	1299	133	1040	480	316	898	69	496	741	156	737	381	815	109	610	349	157	789	585	688	602	615
	65%	78%	70%	58% d	52%	67% f	38%	65%	67%	66%	65%	66%	74% m	56%	64%	61%	53%	71% p	68% s	63%	70% u	63%
Disagree (NET)	218	12	124	113	108	129	50	71	126	17	125	65	93	36	112	73	53	87	87	124	72	128
	11%	7%	8%	14%	18% c	10%	27% e	9%	11%	7%	11%	11%	8%	19% I	12%	13%	18% q	8%	10%	11%	8%	13% t
Don't know	30	2	12	18	18	11	2	14	10	7	13	10	6	7	16	10	12	10	5	19	3	8
	2%	1%	1%	2%	3%	1%	1%	2%	1%	3%	1%	2%	1%	3%	2%	2%	4%	1%	1%	2%	*	1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

3 Oct 2024



3 Oct 2024

Table 101

Q15_9 - Please read the following statements and select the extent to which you agree, or disagree with each My employer is responsible for keeping me safe when I am travelling for work

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEI	NDER			AGE				GENEI	RATION		м	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	COL	UNTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213							481				1158			1084	733		
WEIGHTED BASE	2000	1336				446			534				1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Strongly agree	605	405	195	114	262	137	62	31	149	337	93	26	403	179	23	389	216	319	286
	30%	30%	30%	27%	33%	31%	28%	24%	28%	33%	29%	24%	31%	29%	25%	32%	27%	32%	29%
					с											р			
Tend to agree	759	510	245	152	301	185	85	36	188	417	126	28	502	221	36	475	283	371	388
	38%	38%	38%	35%	39%	41%	39%	28%	35%	40%	39%	26%	39%	36%	38%	40%	36%	37%	39%
					g	g				k	k								
Neither agree nor disagree	381	241	133	93	132	86	40	30	116	173	67	25	238	123	20	210	171	184	197
	19%	18%	21%	22%	17%	19%	18%	23%	22%	17%	21%	23%	19%	20%	21%	17%	21%	18%	20%
				d					i								0		
Tend to disagree	159	113	44	44	61	22	18	14	54	69	22	13	85	64	10	85	75	83	76
	8%	8%	7%	10%	8%	5%	8%	11%	10%	7%	7%	12%	7%	10%	11%	7%	9%	8%	8%
				e				e	i			i		I.					
Strongly disagree	78	56	23	18	22	10	13	15	21	28	15	14	48	26	4	36	43	34	44
	4%	4%	3%	4%	3%	2%	6%	12%	4%	3%	5%	13%	4%	4%	5%	3%	5%	3%	4%
							de	cde				hij					0		
Agree (NET)	1364	915	440	265	563	322	147	67	336	754	219	55	905	400	59	865	500	690	674
	68%	69%	68%	62%	72%	72%	67%	53%	63%	73%	67%	51%	70%	64%	63%	72%	63%	69%	67%
					cg	cg	g		k	hk	k		m			р			
Disagree (NET)	238	168	67	63	83	31	31	29	75	98	37	27	133	90	14	120	117	118	120
	12%	13%	10%	15%	11%	7%	14%	23%	14%	9%	12%	25%	10%	14%	15%	10%	15%	12%	12%
	1	1		е	e		e	cdef	i			hij		I.			0		
Don't know	18	11	7	6	4	6	-	1	6	8	2	1	9	9	-	9	9	9	9
	1%	1%	1%	2%	*	1%	-	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 102

Q15_9 - Please read the following statements and select the extent to which you agree, or disagree with each My employer is responsible for keeping me safe when I am travelling for work

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING	ORGANISER TRA	OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL		ROUND		FEELINGS OF AROUND ENTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (h)	REMOTE (i)	HYBRID (i)	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	1817	(a) 155	1348	748	551	1221	164	694	1002	217	1020	533	1005	174	895	492	271	1005	778	992	774	(u) 894
WEIGHTED BASE	2000	171	1481	826	609	1343	184	763	1106	235	1020	573	1106	194	954	569	298	1104	862	1085	857	979
	100%		74%	41%	30%	67%		38%	55%	12%	57%		55%	10%	48%	28%	15%	55%	43%	54%	43%	49%
Strongly agree	605	73	477	240	141	395	32	237	338	66	358	170	385	55	263	183	93	366	273	316	292	264
	30%	43%	32%	29% d	23%	29% f	18%	31%	31%	28%	31%	30%	35%	28%	28%	32%	31%	33%	32%	29%	34% u	27%
Tend to agree	759 38%	52 30%	592 40%	321 39%	241 40%	542 40%	64 35%	291 38%	412 37%	88 38%	433 38%	212 37%	418 38%	72 37%	352 37%	202 35%	107 36%	399 36%	371 43% s	373 34%	336 39%	375 38%
Neither agree nor disagree	381 19%	32 19%	266 18%	157 19%	124 20%	251 19%	50 27%	150 20%	197 18%	46 20%	213 19%	114 20%	182 16%	31 16%	195 20%	108 19%	56 19%	208 19%	147 17%	220 20%	149 17%	187 19%
Tend to disagree	159 8%	9 5%	91 6%	66 8%	63 10%	109 8%	16 9%	60 8%	92 8%	19 8%	90 8%	46 8%	71 6%	20 11%	92 10%	45 8%	20 7%	86 8%	47 5%	111 10%	55 6%	96 10% t
Strongly disagree	78 4%	4 2%	48 3%	35 4%	34 6%	38 3%	19 10%	17 2%	57 5%	13 6%	35 3%	29 5% i	41 4%	15 8%	44 5%	26 4%	16 5%	38 3%	16 2%	57 5%	17 2%	50 5% t
Agree (NET)	1364 68%	125 73%	1070 72%	561 68% d	382 63%	936 70% f	96 52%	528 69%	750 68%	154 66%	791 69%	382 67%	803 73%	127 65%	615 64%	385 68%	200 67%	765 69%	644 75% s	689 63%	629 73% u	639 65%
Disagree (NET)	238 12%	13 8%	140 9%	101 12%	97 16%	147 11%	35 19%	77 10%	150 14%	32 14%	125 11%	75 13%	112 10%	35 18%	136 14%	70 12%	36 12%	125 11%	62 7%	168 16%	72 8%	146 15%
Don't know	18 1%	1 1%	6 *	6 1%	7 1%	9 1%	3 2%	7 1%	g 10 1%	2 1%	12 1%	2 *	9 1%	1 1%	8 1%	6 1%	7 2%	6 1%	8 1%	7 1%	7 1%	6 1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

3 Oct 2024

Overlap formulae used.



3 Oct 2024

Q15_10 - Please read the following statements and select the extent to which you agree, or disagree with each I think travelling for work will become easier in the future

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 103

		GEN	NDER			AGE				GENER	ATION		M	IARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	COL	INTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213		386					481				1158			1084	733		
WEIGHTED BASE	2000	1336		428		446			534				1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Strongly agree	618	434	183	128	284	136	50	19	165	362	78	13	430	172	15	430	188	305	313
	31%	32%	28%	30%	36%	31%	23%	15%	31%	35%	24%	12%	33%	28%	17%	36%	24%	30%	31%
				g	cefg	g			jk	jk	k		mn	n		р			
Tend to agree	689	465	220	146	270	175	70	28	187	374	105	24	447	213	30	437	253	341	348
	34%	35%	34%	34%	35%	39%	32%	22%	35%	36%	32%	22%	35%	34%	32%	36%	32%	34%	35%
				g	g	g			k	k						р			
Neither agree nor disagree	425	271	145	96	129	85	64	51	113	174	90	48	252	139	34	218	207	203	222
	21%	20%	22%	22%	16%	19%	29%	40%	21%	17%	28%	44%	20%	22%	37%	18%	26%	20%	22%
				d			de	cde	i		hi	hij			lm		0		
Tend to disagree	161	98	61	39	58	30	19	15	47	73	30	11	88	63	10	74	87	93	68
	8%	7%	9%	9%	7%	7%	9%	12%	9%	7%	9%	10%	7%	10%	10%	6%	11%	9%	7%
														1			0		
Strongly disagree	57	38	19	12	21	7	7	9	14	26	10	8	36	18	3	28	29	32	25
	3%	3%	3%	3%	3%	1%	3%	7%	3%	2%	3%	7%	3%	3%	3%	2%	4%	3%	3%
								cde				hi							
Agree (NET)	1307	899	403	274	555	311	120	47	352	736	183	37	877	385	45	866	441	646	661
	65%	67%	62%	64%	71%	70%	55%	37%	66%	71%	56%	34%	68%	62%	49%	72%	55%	65%	66%
		b		fg	cfg	fg	g		jk	hjk	k		mn	n		р			
Disagree (NET)	218	136	79	51	79	37	27	24	61	99	40	18	124	81	13	101	117	125	93
	11%	10%	12%	12%	10%	8%	12%	19%	11%	10%	12%	17%	10%	13%	14%	8%	15%	12%	9%
								de				i		I			0	r	
Don't know	50	30	20	7	18	12	7	5	8	24	13	5	32	17	1	17	32	26	24
	2%	2%	3%	2%	2%	3%	3%	4%	1%	2%	4%	5%	2%	3%	1%	1%	4%	3%	2%
											h	h					0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 104

Q15_10 - Please read the following statements and select the extent to which you agree, or disagree with each I think travelling for work will become easier in the future

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				-	OF BUSINESS		T DURING JPTION	ORGANISER TRA		HYBR	ID WORKING S	TATUS	EXPECTATIO BUSINES	N OF FUTURE S TRAVEL	LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	PERSONAL GUILT A ENVIRONME	ROUND	GUILT /	FEELINGS OF AROUND INTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (h)	REMOTE (i)	HYBRID (i)	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	1817	155	1348	748	551	1221	164	694	1002	217	1020	533	1005	174	895	492	271	1005	778	992	774	894
WEIGHTED BASE	2000		1481	826		1343	184	763			1141		1106	194	954		298	1104	862		857	
	100%			41%		67%		38%					55%	10%			15%		43%		43%	
Strongly agree	618	71	533	215	105	414	26	219	368	60	368	176	439	38	272	166	60	408	274	326	298	280
	31%	42%	36%	26%	17%	31%	14%	29%	33%	25%	32%	31%	40%	19%	28%	29%	20%	37%	32%	30%	35%	29%
				d		f			g				m					р			u	
Tend to agree	689	47	546	295	188	493	45	278	376	83	396	189	384	64	328	192	95	376	323	352	320	324
	34%	27%	37%	36% d	31%	37% f	24%	36%	34%	35%	35%	33%	35%	33%	34%	34%	32%	34%	38% s	32%	37%	33%
Neither agree nor disagree	425	35	259	182	181	280	59	159	226	64	217	134	184	47	224	124	66	200	161	248	143	236
	21%	21%	17%	22%	30% c	21%	32% e	21%	20%	27% j	19%	23% j	17%	24% I	23%	22%	22%	18%	19%	23% r	17%	24% t
Tend to disagree	161	11	91	75	90	98	34	76	76	19	100	40	57	27	78	56	44	71	68	92	56	90
	8%	7%	6%	9%	15% c	7%	18% e	10% h	7%	8%	9%	7%	5%	14% I	8%	10%	15% q	6%	8%	9%	7%	9% t
Strongly disagree	57	3	22	34	21	33	17	15	37	4	36	15	22	12	28	16	18	24	22	35	23	30
	3%	2%	1%	4%	3%	2%	9% e	2%	3%	2%	3%	3%	2%	6% I	3%	3%	6% a	2%	3%	3%	3%	3%
Agree (NET)	1307	118	1079	510	294	908	71	497	744	143	763	365	823	101	600	358	156	784	597	679	619	604
	65%	69%	73%	62% d	48%	68%	39%	65%	67%	61%	67%	64%	74% m	52%	63%	63%	52%	71%	69%	63%	72%	62%
Disagree (NET)	218	14	113	110	111	131	51	91	112	23	136	55	79	40	106	72	62	96	89	128	80	120
biblighter (HET)	11%	8%	8%	13%	18%	10%	28%	12%	10%	10%	12%	10%	7%	20%	11%	13%	21%	9%	10%	120	9%	12%
		270	270		c	-070	e		2070	2370	2270	2070			-1/0	2370		270		/0	270	-1/0
Don't know	50	3	31	24	23	24	3	16	24	5	24	19	20	6	24	16	14	24	14	31	16	19
	2%	2%	2%	3%	4%	2%	2%	2%	2%	2%	2%	3%	2%	3%	3%	3%	5%	2%	2%	3%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 105

Q15_11 - Please read the following statements and select the extent to which you agree, or disagree with each I like travelling for work to collect loyalty points from airlines, hotels, and other companies for personal use

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEI	NDER			AGE				GENER	ATION		M	IARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	UNTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213							481				1158			1084	733		
WEIGHTED BASE	2000	1336				446			534				1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Strongly agree	539	363	171	92	232	130	56	29	123	302	89	25	375	146	18	335	204	250	289
	27%	27%	26%	21%	30%	29%	26%	23%	23%	29%	27%	23%	29%	23%	19%	28%	26%	25%	29%
					с	с				h			mn						
Tend to agree	704	489	208	157	262	174	79	33	190	368	118	28	437	230	37	436	268	313	391
	35%	37%	32%	37%	34%	39%	36%	26%	36%	36%	36%	26%	34%	37%	40%	36%	34%	31%	39%
				g		g													q
Neither agree nor disagree	436	279	153	95	185	84	49	24	129	220	65	22	279	140	17	262	174	246	190
	22%	21%	24%	22%	24%	19%	22%	19%	24%	21%	20%	20%	22%	23%	18%	22%	22%	25%	19%
																		r	
Tend to disagree	213	142	70	59	71	40	21	23	66	100	28	19	132	70	11	118	95	126	87
	11%	11%	11%	14%	9%	9%	9%	18%	12%	10%	9%	18%	10%	11%	12%	10%	12%	13%	9%
				de				def				ij						r	
Strongly disagree	91	53	37	19	29	14	12	16	21	37	22	12	54	26	10	47	44	54	37
	5%	4%	6%	5%	4%	3%	6%	13%	4%	4%	7%	11%	4%	4%	11%	4%	6%	5%	4%
								cdef			i	hi			Im				
Agree (NET)	1243	852	379	249	494	304	135	62	313	670	207	53	812	376	55	771	472	563	680
	62%	64%	59%	58%	63%	68%	62%	49%	59%	65%	64%	49%	63%	60%	59%	64%	59%	56%	68%
		b			g	cg	g			hk	k					р			q
Disagree (NET)	304	196	107	79	99	54	33	39	87	137	49	31	186	96	22	164	139	180	124
	15%	15%	17%	18%	13%	12%	15%	31%	16%	13%	15%	29%	15%	15%	23%	14%	18%	18%	12%
				de				cdef				hij			I		0	r	
Don't know	17	9	8	5	3	5	1	2	5	6	4	2	7	10	-	6	11	11	6
	1%	1%	1%	1%	*	1%	1%	2%	1%	1%	1%	2%	1%	2%	-	1%	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 106

Q15_11 - Please read the following statements and select the extent to which you agree, or disagree with each I like travelling for work to collect loyalty points from airlines, hotels, and other companies for personal use

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				EXPERIENCE TR/	OF BUSINESS		T DURING	ORGANISER TR#		HYBR	ID WORKING S	TATUS		N OF FUTURE S TRAVEL	LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL		ROUND	EMPLOYER F GUILT A ENVIRONMEN	ROUND
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (b)	REMOTE	HYBRID (i)	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (0)	A CHORE	A PERK	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	1817	(a) 155	1348	748	551	1221	164	694	1002	217	1020	533	1005	174	895	492	271	1005	778	992	774	894
WEIGHTED BASE	2000	171	1481	826	609	1343	184	763	1106	235	1020	573	1106		954	569	298	1104	862	1085	857	979
	100%	9%	74%	41%	30%	67%	9%	38%	55%	12%	57%	29%	55%	10%	48%	28%	15%	55%	43%	54%	43%	49%
Strongly agree	539	65	457	204	103	356	38	212	303	79	301	151	362	37	250	137	68	329	241	291	259	241
	27%	38%	31%	25%	17%	27%	21%	28%	27%	33%	26%	26%	33%	19%	26%	24%	23%	30%	28%	27%	30%	25%
				d						j			m					р			u	
Tend to agree	704	56	567	307	208	507	55	273	395	86	419	181	407	50	335	189	99	391	333	359	329	333
	35%	33%	38%	37%	34%	38%	30%	36%	36%	37%	37% k	32%	37% m	26%	35%	33%	33%	35%	39% s	33%	38%	34%
Neither agree nor disagree	436	27	276	177	155	297	47	163	226	38	256	128	193	54	207	127	57	229	176	241	169	226
	22%	16%	19%	21%	25% c	22%	26%	21%	20%	16%	22% i	22%	17%	28% I	22%	22%	19%	21%	20%	22%	20%	23%
Tend to disagree	213	10	133	89	83	135	29	74	129	27	109	68	103	30	110	72	45	109	79	126	67	120
	11%	6%	9%	11%	14% c	10%	16% e	10%	12%	12%	10%	12%	9%	16% I	12%	13%	15% q	10%	9%	12%	8%	12% t
Strongly disagree	91	11	40	39	50	41	10	33	48	3	46	38	34	19	44	39	22	39	25	62	23	57
	5%	7%	3%	5%	8% c	3%	5%	4%	4%	1%	4%	7% ii	3%	10%	5%	7%	8% a	4%	3%	6% r	3%	6% t
Agree (NET)	1243	121	1023	511	311	864	93	486	698	165	720	332	769	87	585	326	167	720	574	650	588	574
• • •	62%	71%	69%	62% d	51%	64% f	51%	64%	63%	70% k	63%	58%	70%	45%	61%	57%	56%	65%	67%	60%	69% U	59%
Disagree (NET)	304	21	173	127	134	176	39	107	176	31	155	106	138	50	154	110	68	149	104	189	91	177
	15%	12%	12%	15%	22%	13%	21%	14%	16%	13%	14%	18%	12%	26%	16%	19%	23%	13%	12%	17%	11%	18%
					с		e					j		1			q			r	1	t
Don't know	17	1	10	11	10	6	5	7	6	1	9	7	7	3	7	6	7	7	8	5	9	2
	1%	1%	1%	1%	2%	*	3%	1%	1%	*	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	*
							е										q				u	

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Q15_12 - Please read the following statements and select the extent to which you agree, or disagree with each My employer allows me to take all the trips that I think are important for my career

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 107

		GEN	NDER			AGE				GENER	ATION		м	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703		202		481	938	299	99	1158		88	1084	733		1000
WEIGHTED BASE	2000	1336	647			446			534							1203	797		
	100%	67%	32%						27%				64%			60%	40%		
Strongly agree	531	376	152	100	219	140	50	22	134	298	81	18	374	142	15	369	162	262	269
	27%	28%	23%	23%	28%	31%	23%	17%	25%	29%	25%	16%	29%	23%	16%	31%	20%	26%	27%
		b			g	cfg				k			mn			р			
Tend to agree	730	489	238	164	289	164	66	47	200	387	101	42	478	213	39	455	274	359	371
	36%	37%	37%	38%	37%	37%	30%	37%	37%	38%	31%	39%	37%	34%	41%	38%	34%	36%	37%
										j									
Neither agree nor disagree	442	289	145	92	165	88	57	40	111	215	84	32	262	154	27	230	212	229	213
	22%	22%	22%	22%	21%	20%	26%	31%	21%	21%	26%	29%	20%	25%	29%	19%	27%	23%	21%
								cde						1			0		
Tend to disagree	215	141	70	60	77	36	31	11	71	94	38	11	115	91	9	108	106	114	101
	11%	11%	11%	14%	10%	8%	14%	9%	13%	9%	12%	10%	9%	15%	10%	9%	13%	11%	10%
				de			e		i					I			0		
Strongly disagree	70	35	35	12	25	15	11	7	16	32	16	6	48	18	4	36	35	29	41
	4%	3%	5%	3%	3%	3%	5%	6%	3%	3%	5%	6%	4%	3%	5%	3%	4%	3%	4%
			а																
Agree (NET)	1261	865	390	264	508	304	116	69	334	685	182	59	853	355	53	824	436	621	640
	63%	65%	60%	62%	65%	68%	53%	54%	62%	66%	56%	55%	66%	57%	57%	68%	55%	62%	64%
				f	fg	fg				jk			m			р			
Disagree (NET)	285	176	106	72	102	51	42	18	87	126	55	17	163	109	13	144	141	143	142
	14%	13%	16%	17%	13%	11%	19%	14%	16%	12%	17%	16%	13%	18%	14%	12%	18%	14%	14%
				e			de		i		i			1			0		
Don't know	12	6	6	-	6	3	4	-	2	5	5	-	8	4	-	5	8	7	5
	1%	*	1%	-	1%	1%	2%	-	*	1%	1%	-	1%	1%	-	*	1%	1%	1%
							с												

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 108

Q15_12 - Please read the following statements and select the extent to which you agree, or disagree with each My employer allows me to take all the trips that I think are important for my career

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				r				1		1			1				1					
					OF BUSINESS		T DURING		OF BUSINESS	HYBR		STATUS	EXPECTATIO BUSINES	N OF FUTURE	LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT /	FEELINGS OF AROUND	GUILT A	FEELINGS OF AROUND ENTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS	UNMANAGE D TRAVELLERS (h)	REMOTE (i)	HYBRID	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	1817	155	1348	748	551	1221	164	694	1002	217	1020	533	1005	174	895	492	271	1005	778	992	774	894
WEIGHTED BASE	2000	171	1481	826	609	1343		763	1106	235	1141	573	1106		954	569	298	1104	862	1085	857	979
	100%			41%		67%		38%		12%			55%				15%		43%	54%	43%	
Strongly agree	531	73	443	175	101	343	29	209	299	62	320	135	375	32	214	149	72	337	243	281	270	234
	27%	43%	30%	21% d	17%	26% f	16%	27%	27%	26%	28%	24%	34% m	17%	22%	26%	24%	31% p	28%	26%	31% u	24%
Tend to agree	730	55	584	297	206	544	48	288	404	88	397	228	418	67	338	217	90	404	340	372	326	351
	36%	32%	39%	36%	34%	40% f	26%	38%	37%	38%	35%	40%	38%	35%	35%	38%	30%	37%	39% s	34%	38%	36%
Neither agree nor disagree	442 22%	32 19%	289 20%	192 23%	158 26%	283 21%	53 29% e	170 22%	236 21%	54 23%	247 22%	130 23%	198 18%	42 22%	228 24%	122 21%	72 24%	232 21%	172 20%	250 23%	165 19%	225 23%
Tend to disagree	215	9	128	114	103	133	39	70	125	25	133	48	86	33	124	59	42	98	82	131	73	120
	11%	5%	9%	14%	17% c	10%	21% e	9%	11%	11%	12% k	8%	8%	17% I	13%	10%	14% q	9%	9%	12%	9%	12% t
Strongly disagree	70	2	36	43	38	35	15	24	38	4	37	25	23	17	42	20	19	27	22	46	20	45
	4%	1%	2%	5%	6%	3%	8% e	3%	3%	2%	3%	4%	2%	9% I	4%	4%	6% q	2%	3%	4%	2%	5% t
Agree (NET)	1261	128	1027	473	307	887	77	497	703	150	718	364	793	100	552	366	162	741	583	653	596	585
	63%	75%	69%	57% d	50%	66% f	42%	65%	64%	64%	63%	63%	72% m	51%	58%	64% n	54%	67% p	68% s	60%	70% u	60%
Disagree (NET)	285	11	164	156	140	168	54	94	162	30	171	73	109	49	167	80	61	125	104	178	93	165
	14%	6%	11%	19%	23%	12%	29%	12%	15%	13%	15%	13%	10%	25%	17%	14%	20%	11%	12%	16%	11%	17%
					с		e							1			q			r		t
Don't know	12	-	2	6	5	6	-	2	5	1	5	6	6	3	7	1	3	6	3	6	2	5
	1%	-	*	1%	1%	*	-	*	*	1%	*	1%	1%	2%	1%	*	1%	1%	*	1%	*	*

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Q15_13 - Please read the following statements and select the extent to which you agree, or disagree with each I would be willing to increase the amount I travel for work to support my career

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 109

		GEI	NDER			AGE				GENER	ATION		м	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	JNTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213		386					481				1158			1084	733		
WEIGHTED BASE	2000	1336		428		446			534				1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Strongly agree	627	420	200	115	269	157	56	30	150	363	90	24	423	180	24	414	214	297	330
	31%	31%	31%	27%	34%	35%	26%	24%	28%	35%	28%	22%	33%	29%	25%	34%	27%	30%	33%
					cfg	cfg				hjk						р			
Tend to agree	768	520	247	160	294	174	85	54	205	388	130	44	495	236	37	444	324	377	391
	38%	39%	38%	37%	38%	39%	39%	43%	38%	38%	40%	41%	39%	38%	39%	37%	41%	38%	39%
Neither agree nor disagree	369	251	114	83	133	80	44	28	96	186	60	27	234	116	19	227	142	196	173
	18%	19%	18%	19%	17%	18%	20%	22%	18%	18%	18%	25%	18%	19%	21%	19%	18%	20%	17%
Tend to disagree	165	105	57	50	63	22	21	9	59	69	29	8	93	63	9	88	78	89	76
	8%	8%	9%	12%	8%	5%	10%	7%	11%	7%	9%	7%	7%	10%	10%	7%	10%	9%	8%
				de	e		e		i					1					
Strongly disagree	60	31	28	17	18	8	10	7	19	21	14	5	33	22	5	28	32	31	29
	3%	2%	4%	4%	2%	2%	5%	5%	4%	2%	4%	5%	3%	3%	5%	2%	4%	3%	3%
			а				e	e			i						0		
Agree (NET)	1395	940	447	275	564	332	141	84	356	751	220	68	918	416	60	858	538	674	721
	70%	70%	69%	64%	72%	74%	65%	66%	67%	73%	68%	63%	71%	67%	65%	71%	67%	67%	72%
					cf	cf				hk									q
Disagree (NET)	225	135	85	67	81	30	31	16	78	90	43	13	126	85	14	115	110	120	105
	11%	10%	13%	16%	10%	7%	14%	12%	15%	9%	13%	12%	10%	14%	15%	10%	14%	12%	11%
				de			e		i		i			1			0		
Don't know	11	10	1	2	4	3	1	-	4	5	2	-	6	5	-	4	7	10	1
	1%	1%	•	1%	*	1%	1%	-	1%	•	1%	-	*	1%	-	*	1%	1%	*
																		r	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 110

Q15_13 - Please read the following statements and select the extent to which you agree, or disagree with each I would be willing to increase the amount I travel for work to support my career

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS AVEL	SUPPOR DISRU	T DURING	ORGANISER TRA	OF BUSINESS	HYBR	D WORKING S	TATUS	EXPECTATIO BUSINES	N OF FUTURE S TRAVEL	LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT /	FEELINGS OF AROUND NTAL IMPACT	GUILT /	FEELINGS OF AROUND INTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (b)	REMOTE	HYBRID (i)	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	NOT AT ALL
UNWEIGHTED BASE	1817	(a) 155	1348	748	551	1221	164	694	1002	217	1020	(K) 533	1005	174	(n) 895	492	(p) 271	1005	(r) 778	992	774	(u) 894
WEIGHTED BASE	2000	133	1348	826	609	1343	184	763	1002	235	1020	573	11005	194	954	569	298	1005	862	1085	857	8 <i>5</i> 4 979
	100%	9%	74%	41%	30%	67%	9%	38%	55%	12%	57%	29%	55%	10%	48%	28%	15%	55%	43%	54%	43%	49%
Strongly agree	627	66	527	221	102	413	35	241	353	86	348	180	433	44	280	174	72	397	275	343	284	296
	31%	39%	36%	27%	17%	31%	19%	32%	32%	37%	30%	31%	39%	22%	29%	31%	24%	36%	32%	32%	33%	30%
				d		f							m					р				
Tend to agree	768	63	583	295	230	544	55	307	419	84	440	222	439	64	374	209	81	447	305	443	315	386
	38%	37%	39%	36%	38%	40% f	30%	40%	38%	36%	39%	39%	40%	33%	39%	37%	27%	41% p	35%	41% r	37%	39%
Neither agree nor disagree	369	24	255	184	147	251	49	135	196	42	205	109	151	40	177	110	75	164	180	173	166	170
	18%	14%	17%	22%	24%	19%	26% e	18%	18%	18%	18%	19%	14%	21% I	19%	19%	25% q	15%	21% s	16%	19%	17%
Tend to disagree	165	10	92	87	89	112	25	57	96	18	103	41	64	28	83	56	40	75	82	84	69	89
	8%	6%	6%	10%	15% c	8%	14% e	8%	9%	7%	9%	7%	6%	15% I	9%	10%	13% q	7%	9%	8%	8%	9%
Strongly disagree	60	8	22	33	36	19	20	18	37	5	42	13	16	15	34	16	24	18	17	35	19	34
	3%	4%	1%	4%	6% c	1%	11% e	2%	3%	2%	4%	2%	1%	7% I	4%	3%	8% q	2%	2%	3%	2%	3%
Agree (NET)	1395	129	1110	516	332	956	89	548	773	171	788	402	872	107	654	383	153	844	580	786	599	682
	70%	76%	75%	62% d	54%	71% f	48%	72%	70%	73%	69%	70%	79% m	55%	69%	67%	51%	77% p	67%	72% r	70%	70%
Disagree (NET)	225	17	114	120	124	130	45	76	133	22	145	55	80	43	117	72	64	93	99	119	88	123
	11%	10%	8%	15%	20% c	10%	24% e	10%	12%	9%	13%	10%	7%	22% I	12%	13%	22% q	8%	11%	11%	10%	13%
Don't know	11	-	2	6	6	6	1	4	5	-	2	7	4	3	6	5	6	2	2	7	4	4
	1%	-	*	1%	1%	*	1%	*	*	-	*	1%	*	2%	1%	1%	2%	*	*	1%	*	*
												j		1			q					

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Q15_14 - Please read the following statements and select the extent to which you agree, or disagree with each It is important to me that my employer lets me work remotely

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 111

		GEN	NDER			AGE				GENER	RATION		M	IARITAL STATI	JS	CHILDREN IN	HOUSEHOLD	COL	JNTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336				446			534				1285			1203	797		
	100%	67%							27%				64%			60%	40%		
Strongly agree	599	388	203	103	216	157	82	42	131	313	119	36	415	155	29	372	227	319	280
	30%	29%	31%	24%	28%	35%	37%	33%	25%	30%	37%	34%	32%	25%	31%	31%	29%	32%	28%
						cd	cd			h	hi		m						
Tend to agree	732	510	221	146	316	164	70	36	186	410	106	31	492	215	26	471	261	368	364
	37%	38%	34%	34%	40%	37%	32%	28%	35%	40%	33%	29%	38%	35%	28%	39%	33%	37%	36%
					cfg					jk			n			р			
Neither agree nor disagree	410	268	134	107	172	69	41	21	136	197	62	16	243	149	19	238	172	209	201
	21%	20%	21%	25%	22%	15%	19%	17%	25%	19%	19%	14%	19%	24%	20%	20%	22%	21%	20%
				e	e				ijk					1					
Tend to disagree	149	102	47	42	42	35	14	15	48	65	23	13	76	61	11	65	84	59	90
	7%	8%	7%	10%	5%	8%	6%	12%	9%	6%	7%	12%	6%	10%	12%	5%	10%	6%	9%
				d				d				i		I	I		0		q
Strongly disagree	80	51	29	23	23	14	8	12	25	32	11	11	47	27	5	41	39	33	47
	4%	4%	5%	5%	3%	3%	4%	10%	5%	3%	4%	10%	4%	4%	6%	3%	5%	3%	5%
				d				def				hij							
Agree (NET)	1332	899	424	249	532	322	152	77	317	723	225	67	907	370	55	843	489	688	644
	67%	67%	66%	58%	68%	72%	69%	61%	59%	70%	69%	62%	71%	59%	59%	70%	61%	69%	64%
					с	cg	с			h	h		mn			р		r	
Disagree (NET)	229	153	76	65	65	49	22	28	74	97	34	24	123	89	17	107	122	92	137
	11%	11%	12%	15%	8%	11%	10%	22%	14%	9%	10%	22%	10%	14%	18%	9%	15%	9%	14%
				d				def	i			hij		I	I		0		q
Don't know	29	17	12	6	12	7	3	1	7	16	4	1	12	14	3	15	14	11	18
	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	2%	3%	1%	2%	1%	2%
														1	1				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 112

Q15_14 - Please read the following statements and select the extent to which you agree, or disagree with each It is important to me that my employer lets me work remotely

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				EXPERIENCE TR/	OF BUSINESS		T DURING	ORGANISER TRA	OF BUSINESS	HYBR		TATUS		N OF FUTURE S TRAVEL	LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT /	FEELINGS OF AROUND NTAL IMPACT		FEELINGS OF AROUND NTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (h)	REMOTE	HYBRID (i)	IN-OFFICE (k)	INCREASE	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	1817	(a) 155	1348	748	551	1221	164	694	1002	217	1020	533	1005	174	895	492	271	1005	778	992	774	894
WEIGHTED BASE	2000	171	1481	826	609	1343	184	763	1106	235	1020	573	1106		954	569	298	1104	862	1085	857	979
	100%		74%	41%	30%	67%		38%	55%	12%	57%		55%	10%	48%	28%	15%	55%	43%	54%	43%	49%
Strongly agree	599	71	460	254	182	375	44	236	331	92	376	122	359	70	263	181	87	339	254	332	256	287
	30%	41%	31%	31%	30%	28%	24%	31%	30%	39% k	33% k	21%	32%	36%	28%	32%	29%	31%	29%	31%	30%	29%
Tend to agree	732 37%	57 33%	600 40%	299	191 31%	544	44 24%	284 37%	403	91	441	182	425	60	339	200	97	407 37%	356	362 33%	349	341
	3/%	33%	40%	36% d	31%	41% f	24%	37%	36%	39%	39% k	32%	38%	31%	36%	35%	32%	37%	41% s	33%	41% u	35%
Neither agree nor disagree	410	27	269	168	139	271	51	153	222	28	216	153	209	30	204	127	58	222	155	239	163	214
	21%	16%	18%	20%	23%	20%	28% e	20%	20%	12%	19% i	27% ij	19%	16%	21%	22%	20%	20%	18%	22% r	19%	22%
Tend to disagree	149	6	90	60	58	95	23	55	88	15	68	61	63	20	83	40	32	82	58	87	49	85
	7%	4%	6%	7%	9%	7%	13% e	7%	8%	6%	6%	11% j	6%	10% I	9%	7%	11%	7%	7%	8%	6%	9% t
Strongly disagree	80	9	48	37	29	43	13	28	45	6	25	47	37	13	46	18	14	44	28	50	26	41
	4%	5%	3%	4%	5%	3%	7% e	4%	4%	3%	2%	8% ij	3%	7% I	5%	3%	5%	4%	3%	5%	3%	4%
Agree (NET)	1332	127	1059	553	373	919	88	520	734	183	817	304	784	131	602	381	184	746	611	694	605	628
	67%	75%	72%	67% d	61%	68% f	48%	68%	66%	78% k	72% k	53%	71%	67%	63%	67%	62%	68%	71% s	64%	71% u	64%
Disagree (NET)	229	15	139	97	87	138	37	82	133	21	92	108	100	32	130	58	46	126	87	137	76	127
	11%	9%	9%	12%	14%	10%	20% e	11%	12%	9%	8%	19% ij	9%	17% I	14%	10%	16%	11%	10%	13%	9%	13% t
Don't know	29	1	15	8	10	15	8	8	18	2	15	8	14	1	19	3	10	10	9	15	14	11
	1%	1%	1%	1%	2%	1%	4%	1%	2%	1%	1%	1%	1%	1%	2%	1%	3%	1%	1%	1%	2%	1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 113 Q15_15 - Please read the following statements and select the extent to which you agree, or disagree with each I have added leisure travel to a planned work trip

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEI	NDER			AGE				GENER	RATION		м	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	COL	JNTRY
						1						BABY	MARRIED		WID/ DIV/	CITEDITER			
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336		428		446							1285			1203	797		1000
	100%	67%		21%									64%			60%	40%		50%
Strongly agree	460	321	138	87	200	112	39	22	118	253	70	18	312	131	17	299	161	218	242
	23%	24%	21%	20%	26%	25%	18%	17%	22%	25%	22%	17%	24%	21%	19%	25%	20%	22%	24%
					fg											р			
Tend to agree	776	531	238	155	309	179	90	42	194	419	128	34	506	236	34	471	305	387	389
	39%	40%	37%	36%	40%	40%	41%	33%	36%	41%	39%	32%	39%	38%	37%	39%	38%	39%	39%
Neither agree nor disagree	354	231	119	99	140	71	29	15	126	171	45	12	200	140	14	206	149	171	183
	18%	17%	18%	23%	18%	16%	13%	12%	24%	17%	14%	12%	16%	23%	15%	17%	19%	17%	18%
				defg					ijk					1					
Tend to disagree	253	151	99	63	84	47	34	26	71	116	42	25	162	76	15	149	105	132	121
	13%	11%	15%	15%	11%	10%	16%	20%	13%	11%	13%	23%	13%	12%	16%	12%	13%	13%	12%
			а					de				hij							
Strongly disagree	129	81	46	16	35	34	21	23	18	57	36	18	89	28	11	68	60	80	49
	6%	6%	7%	4%	5%	8%	10%	18%	3%	5%	11%	17%	7%	5%	12%	6%	8%	8%	5%
						cd	cd	cdef			hi	hi			m			r	
Agree (NET)	1236	852	376	242	509	291	130	64	311	673	199	53	818	366	52	770	466	605	631
	62%	64%	58%	57%	65%	65%	59%	50%	58%	65%	61%	49%	64%	59%	55%	64%	58%	60%	63%
		b			cg	cg				hk	k					р			
Disagree (NET)	382	232	145	79	119	81	55	48	89	172	77	43	251	105	26	217	165	212	170
	19%	17%	22%	18%	15%	18%	25%	38%	17%	17%	24%	40%	20%	17%	28%	18%	21%	21%	17%
			а				de	cdef			hi	hij			m			r	
Don't know	28	21	8	7	13	3	4	-	7	16	4	-	16	10	2	11	17	12	16
	1%	2%	1%	2%	2%	1%	2%	-	1%	2%	1%	-	1%	2%	2%	1%	2%	1%	2%
																	0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 114

Q15_15 - Please read the following statements and select the extent to which you agree, or disagree with each I have added leisure travel to a planned work trip

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				-	OF BUSINESS		T DURING IPTION	ORGANISER TRA		HYBR	ID WORKING S	TATUS		N OF FUTURE S TRAVEL	LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL		ROUND	GUILT A	FEELINGS OF AROUND INTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (h)	REMOTE (i)	HYBRID (i)	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	1817	155	1348	748	551	1221	164	694	1002	217	1020	533	1005	174	895	492	271	1005	778	992	774	894
WEIGHTED BASE	2000		1481	826		1343	184	763			1141		1106	194	954		298	1104			857	
	100%			41%				38%					55%		48%		15%				43%	
Strongly agree	460	57	460	197	85	308	28	173	259	60	261	130	322	27	190	109	62	269	228	228	240	194
	23%	33%	31%	24%	14%	23%	15%	23%	23%	26%	23%	23%	29%	14%	20%	19%	21%	24%	26%	21%	28%	20%
				d		f							m						S		u	
Tend to agree	776	59	776	297	232	562	56	321	418	96	444	213	446	76	368	231	95	440	349	412	339	374
	39%	34%	52%	36%	38%	42% f	30%	42%	38%	41%	39%	37%	40%	39%	39%	41%	32%	40% p	41%	38%	40%	38%
Neither agree nor disagree	354	25	142	158	116	239	41	128	198	33	212	99	161	41	177	92	59	177	157	186	156	172
	18%	15%	10%	19%	19%	18%	22%	17%	18%	14%	19%	17%	15%	21% I	19%	16%	20%	16%	18%	17%	18%	18%
Tend to disagree	253	18	63	99	94	159	35	99	139	31	142	76	110	22	125	96	41	144	81	159	80	142
	13%	10%	4%	12%	15% c	12%	19% e	13%	13%	13%	12%	13%	10%	11%	13%	17%	14%	13%	9%	15% r	9%	15% t
Strongly disagree	129	11	26	60	72	57	19	34	76	14	65	45	49	25	81	31	30	64	32	90	29	86
	6%	7%	2%	7%	12%	4%	10%	5%	7%	6%	6%	8%	4%	13%	9%	5%	10%	6%	4%	8%	3%	9%
					с		e		g					1	0		q			r		t
Agree (NET)	1236	116	1236	494	317	870	83	494	677	156	704	344	768	103	558	340	157	709	577	640	579	568
	62%	68%	83%	60% d	52%	65% f	45%	65%	61%	66%	62%	60%	69% m	53%	58%	60%	53%	64% p	67% s	59%	68% u	58%
Disagree (NET)	382	29	89	159	166	216	54	133	216	45	207	121	159	47	206	127	71	208	113	249	109	228
	19%	17%	6%	19%	27%	16%	29%	17%	19%	19%	18%	21%	14%	24%	22%	22%	24%	19%	13%	23%	13%	23%
					с		e							1						r		t
Don't know	28	1	14	16	10	18	6	7	17	1	17	10	19	3	13	10	11	11	15	11	13	10
	1%	1%	1%	2%	2%	1%	3%	1%	1%	*	2%	2%	2%	2%	1%	2%	4%	1%	2%	1%	2%	1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 115 Q15_16 - Please read the following statements and select the extent to which you agree, or disagree with each I have added business meetings to a planned leisure travel

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	NDER			AGE				GENER	RATION		M	IARITAL STATI	JS	CHILDREN IN	HOUSEHOLD	cou	JNTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589						481				1158			1084	733		
WEIGHTED BASE	2000	1336	647			446			534				1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Strongly agree	406	288	114	85	187	92	34	8	110	238	53	4	271	125	10	262	144	217	189
	20%	22%	18%	20%	24%	21%	16%	6%	21%	23%	16%	4%	21%	20%	10%	22%	18%	22%	19%
				g	fg	g	g		k	jk	k		n	n					
Tend to agree	642	453	183	148	272	138	57	28	182	353	83	25	430	189	23	419	223	301	341
	32%	34%	28%	35%	35%	31%	26%	22%	34%	34%	26%	23%	33%	30%	25%	35%	28%	30%	34%
		b		fg	fg				jk	jk						р			
Neither agree nor disagree	391	255	135	102	141	92	33	24	127	189	56	19	219	149	24	227	164	197	194
	20%	19%	21%	24%	18%	21%	15%	19%	24%	18%	17%	18%	17%	24%	25%	19%	21%	20%	19%
				df					ij					I	I				
Tend to disagree	283	178	102	56	107	57	34	29	72	137	50	25	179	90	14	158	125	144	139
	14%	13%	16%	13%	14%	13%	16%	23%	13%	13%	15%	23%	14%	15%	15%	13%	16%	14%	14%
								cde				hi							
Strongly disagree	250	143	103	30	62	63	56	38	35	102	79	34	172	55	22	125	125	126	124
	13%	11%	16%	7%	8%	14%	26%	30%	6%	10%	24%	32%	13%	9%	24%	10%	16%	13%	12%
			а			cd	cde	cde		h	hi	hi	m		lm		0		
Agree (NET)	1048	741	298	232	459	230	91	36	292	590	137	29	701	314	33	680	367	518	530
	52%	55%	46%	54%	59%	52%	42%	28%	55%	57%	42%	27%	55%	51%	35%	57%	46%	52%	53%
		b		fg	efg	fg	g		jk	jk	k		n	n		р			
Disagree (NET)	534	321	205	86	169	120	91	67	107	239	129	60	352	146	36	283	250	271	263
	27%	24%	32%	20%	22%	27%	42%	53%	20%	23%	40%	55%	27%	23%	38%	24%	31%	27%	26%
			а			cd	cde	cde			hi	hij			Im		0		
Don't know	28	19	9	7	13	4	3	-	9	15	4	-	14	13	1	13	15	15	13
	1%	1%	1%	2%	2%	1%	1%	-	2%	1%	1%	-	1%	2%	1%	1%	2%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 116

Q15_16 - Please read the following statements and select the extent to which you agree, or disagree with each I have added business meetings to a planned leisure travel

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				· · · · · ·		1		r														
					OF BUSINESS		T DURING		OF BUSINESS	HYBR	ID WORKING	STATUS	EXPECTATIO		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT A	FEELINGS OF AROUND NTAL IMPACT	GUILT A	
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS (g)	UNMANAGE D TRAVELLERS (h)	REMOTE (i)	HYBRID (j)	IN-OFFICE (k)	INCREASE (I)	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE (p)	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE	1817			748		1221		694					1005		895		271		778		774	894
WEIGHTED BASE	2000			826		1343		763					1106		954		298		862		857	979
	100%	9%	74%	41%	30%	67%	9%	38%	55%	12%	57%	29%	55%	10%	48%	28%	15%	55%	43%	54%	43%	49%
Strongly agree	406	55	406	159	75	280	26	147	234	51	232	114	291	26	136	125	57	250	228	170	238	141
	20%	32%	27%	19% d	12%	21% f	14%	19%	21%	22%	20%	20%	26% m	13%	14%	22% n	19%	23%	26% s	16%	28% u	14%
Tend to agree	642	56	642	279	166	477	41	254	352	71	386	168	418	44	297	161	89	362	312	320	308	300
	32%	33%	43%	34% d	27%	35% f	22%	33%	32%	30%	34%	29%	38% m	23%	31%	28%	30%	33%	36% s	29%	36% u	31%
Neither agree nor disagree	391 20%	18 10%	192 13%	170 21%	129 21%	260 19%	50 27% e	143 19%	218 20%	39 16%	213 19%	124 22%	173 16%	36 19%	202 21%	114 20%	53 18%	208 19%	173 20%	202 19%	163 19%	192 20%
Tend to disagree	283	19	128	111	101	191	29	102	168	44	155	81	131	36	148	90	45	151	81	194	81	173
	14%	11%	9%	13%	17% c	14%	16%	13%	15%	19%	14%	14%	12%	19% 	16%	16%	15%	14%	9%	18% r	9%	18% t
Strongly disagree	250	21	103	94	124	120	35	105	124	28	138	77	79	48	158	73	50	118	61	180	55	159
	13%	12%	7%	11%	20%	9%	19%	14%	11%	12%	12%	13%	7%	25%	17%	13%	17%	11%	7%	17%	6%	16%
					с		e							1			q			r	1	t
Agree (NET)	1048	111	1048	437	241	757	67	400	586	122	618	281	709	70	432	287	146	612	540	490	546	441
	52%	65%	71%	53% d	40%	56% f	36%	52%	53%	52%	54%	49%	64% m	36%	45%	50%	49%	55%	63% s	45%	64% u	45%
Disagree (NET)	534	40	231	205	225	312	64	206	292	72	294	158	210	84	306	163	95	269	142	373	136	332
	27%	23%	16%	25%	37%	23%	35%	27%	26%	31%	26%	28%	19%	43%	32%	29%	32%	24%	16%	34%	16%	34%
					с		e							1			q			r	1	t
Don't know	28	2	11	14	14	15	4	13	10	2	15	10	14	3	14	6	4	14	7	20	12	14
	1%	1%	1%	2%	2%	1%	2%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 117

Q16 - Thinking now about the next five years, do you think the amount of travel you will do for work is likely to increase, decrease, or stay the same?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	NDER			AGE				GENER	RATION		м	ARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	COL	JNTRY
												BABY	MARRIED		WID/ DIV/	-			T
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336				446			534				1285			1203	797		1000
	100%	67%							27%				64%			60%	40%		50%
Increase a lot	312	220	89	74	133	73	25	6	92	175	39	5	206	98	8	210	102	164	148
	16%	16%	14%	17%	17%	16%	12%	5%	17%	17%	12%	5%	16%	16%	9%	17%	13%	16%	15%
				g	g	g			k	jk	k					р			
Increase	794	568	224	176	347	182	67	22	215	457	107	16	537	229	29	520	275	389	405
	40%	43%	35%	41%	44%	41%	31%	17%	40%	44%	33%	14%	42%	37%	31%	43%	34%	39%	41%
		b		fg	fg	fg	g		jk	jk	k		n			р			
Stay the same	669	409	253	146	228	141	91	63	186	304	123	56	403	229	37	358	311	317	352
	33%	31%	39%	34%	29%	32%	42%	49%	35%	29%	38%	52%	31%	37%	40%	30%	39%	32%	35%
			а				de	cde	i		i	hij		1			0		
Decrease	143	86	54	23	53	27	21	19	31	64	31	17	90	40	13	81	62	82	61
	7%	6%	8%	5%	7%	6%	10%	15%	6%	6%	9%	15%	7%	6%	14%	7%	8%	8%	6%
								cde				hi			Im				
Decrease a lot	51	30	21	6	12	11	8	15	9	16	15	12	30	17	5	22	29	29	22
	3%	2%	3%	2%	1%	2%	4%	11%	2%	2%	4%	11%	2%	3%	6%	2%	4%	3%	2%
								cdef			hi	hij					0		
Increase (NET)	1106	788	313	250	480	255	92	29	306	632	147	21	742	327	37	729	377	553	553
	55%	59%	48%	58%	61%	57%	42%	23%	57%	61%	45%	19%	58%	53%	40%	61%	47%	55%	55%
		b		fg	fg	fg	g		jk	jk	k		mn	n		р			
Decrease (NET)	194	116	76	29	64	39	29	33	40	80	45	29	119	57	18	103	92	111	83
	10%	9%	12%	7%	8%	9%	13%	26%	7%	8%	14%	27%	9%	9%	20%	9%	12%	11%	8%
			а				cd	cdef			hi	hij			Im		0	r	
Don't know	30	22	5	2	9	11	6	2	2	16	10	2	20	9	1	14	17	18	12
	2%	2%	1%	1%	1%	3%	3%	2%	*	2%	3%	2%	2%	1%	1%	1%	2%	2%	1%
						с	с				h								

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 118

Q16 - Thinking now about the next five years, do you think the amount of travel you will do for work is likely to increase, decrease, or stay the same?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				EXPERIENCE TR/	OF BUSINESS		T DURING JPTION	ORGANISER TRA	OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO BUSINES		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT /	FEELINGS OF AROUND NTAL IMPACT	EMPLOYER I GUILT A ENVIRONMEI	AROUND
	TOTAL	FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL (c)	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL (f)		UNMANAGE D TRAVELLERS (h)	REMOTE	HYBRID (i)	IN-OFFICE	INCREASE (I)	DECREASE	DOMESTIC (n)	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT (r)	NOT AT ALL	GREAT/ FAIR EXTENT (t)	NOT AT ALL
UNWEIGHTED BASE	101AL 1817	(a) 155	(b) 1348	(C) 748	(d) 551	(e) 1221	(f) 164	(g) 694	(n) 1002	217	1020	(k) 533	1005	(m) 174	(n) 895	(o) 492	(p) 271	(q) 1005	(r) 778	(s) 992	(t) 774	(u) 894
WEIGHTED BASE	2000	133	1348	826	609	1343	184	763	1106	235	1020	573	11005	194	954	569	298	1005	862	1085	857	979
	100%	9%	74%	41%	30%	67%	9%	38%	55%	12%	57%	29%	55%	10%	48%	28%	15%	55%	43%	54%	43%	49%
Increase a lot	312	56	265	135	43	208	13	127	168	46	180	75	312	-	114	82	49	184	162	145	165	125
	16%	33%	18%	16%	7%	16%	7%	17%	15%	20%	16%	13%	28%	-	12%	14%	16%	17%	19%	13%	19%	13%
				d		f				k			m						s		u	
Increase	794	63	641	329	192	586	55	299	458	80	477	219	794	-	369	213	109	468	350	428	369	381
	40%	37%	43%	40% d	32%	44% f	30%	39%	41%	34%	42% i	38%	72% m	-	39%	37%	37%	42%	41%	39%	43%	39%
Stay the same	669	35	440	261	263	432	78	256	356	75	365	212	-	-	354	195	96	349	262	384	252	354
	33%	20%	30%	32%	43% c	32%	43% e	34%	32%	32%	32%	37% j	-	-	37%	34%	32%	32%	30%	35% r	29%	36% t
Decrease	143	13	98	67	68	90	30	55	80	17	87	34	-	143	74	54	30	59	69	72	48	80
	7%	8%	7%	8%	11% c	7%	16% e	7%	7%	7%	8%	6%	-	74% I	8%	9%	10% q	5%	8%	7%	6%	8% t
Decrease a lot	51	2	22	24	30	17	6	16	29	10	19	21	-	51	28	17	8	25	14	36	20	26
	3%	1%	2%	3%	5% c	1%	3% e	2%	3%	4% j	2%	4% j	-	26% I	3%	3%	3%	2%	2%	3% r	2%	3%
Increase (NET)	1106	119	906	464	235	794	68	426	626	127	657	295	1106	-	482	295	158	652	511	573	534	505
	55%	70%	61%	56% d	39%	59% f	37%	56%	57%	54%	58% k	51%	100% m	-	51%	52%	53%	59%	59% s	53%	62% u	52%
Decrease (NET)	194	16	120	91	98	107	36	71	110	27	106	56	-	194	102	70	38	84	83	108	69	106
	10%	9%	8%	11%	16% c	8%	20% e	9%	10%	12%	9%	10%	-	100% I	11%	12%	13% g	8%	10%	10%	8%	11% t
Don't know	30	1	16	10	13	10	2	10	15	5	12	11	-	-	16	10	6	18	6	21	3	13
	2%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	-	-	2%	2%	2%	2%	1%	2%	*	1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Q17 - Imagining that you were looking for a new job, how important would opportunities for travel be for you, compared with other factors like the pay, working hours and benefits it provides?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 119

			NDER			105				GENER	17:01			IARITAL STATI			HOUSEHOLD		NTRY
Г		GER				AGE				GENER	ATION	BABY	MARRIED	IARITAL STAT	WID/ DIV/	CHILDREN IN	HOUSEHOLD		
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(a)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336	647			446			534			108*	1285		94*	1203	797	1000	1000
	100%	67%							27%				64%			60%	40%		
Opportunities for travel would be	512	359	147	101	214	136	41	19	132	297	67	15	343	154	15	342	169	250	262
one of the most important factors																			
for me																			
	26%	27%	23%	24%	27%	30%	19%	15%	25%	29%	21%	14%	27%	25%	16%	28%	21%	25%	26%
					fg	cfg			k	jk			n			р			
Opportunities for travel would be	924	624	293	221	375	202	78	48	269	492	125	38	596	290	38	566	358	464	460
important, but other factors																			
matter more				= 0.07			0.004		500/							170			
	46%	47%	45%	52%	48%	45%	36%	38%	50%	48%	38%	35%	46%	47%	41%	47%	45%	46%	46%
Opportunities for travel would not	445	278	165	fg 88	fg 145	r 87	79	46	jk 111	jk 185	107	42	280	132	33	237	209	226	219
be important compared with other	445	278	105	00	145	87	79	40	111	105	107	42	280	152	55	257	209	220	219
factors																			
lactors	22%	21%	25%	21%	19%	20%	36%	36%	21%	18%	33%	39%	22%	21%	36%	20%	26%	23%	22%
		/-	a				cde	cde			hi	hi			Im		0		
I would not apply for a job that	83	51	31	11	31	19	17	5	12	43	22	5	49	31	3	46	37	44	39
requires me to travel																			
	4%	4%	5%	3%	4%	4%	8%	4%	2%	4%	7%	5%	4%	5%	3%	4%	5%	4%	4%
							cd				h								
Don't know	36	24	11	6	16	2	3	9	10	14	3	9	17	15	4	12	24	16	20
	2%	2%	2%	1%	2%	*	1%	7%	2%	1%	1%	8%	1%	2%	4%	1%	3%	2%	2%
					e			cdef				hij			I		0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



3 Oct 2024

Table 120 Q17 - Imagining that you were looking for a new job, how important would opportunities for travel be for you, compared with other factors like the pay, working hours and benefits it provides?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING		OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATIO BUSINES	N OF FUTURE S TRAVEL	LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	PERSONAL GUILT # ENVIRONME	ROUND	GUILT A	FEELINGS OF AROUND NTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS (a)	BLEISURE TRAVELLERS (b)	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO (d)	VERY/ FAIRLY WELL (e)	NOT VERY/ AT ALL WELL (f)	MANAGED TRAVELLERS	UNMANAGE D TRAVELLERS (h)	REMOTE	HYBRID	IN-OFFICE (k)	INCREASE	DECREASE (m)	DOMESTIC (n)	FOREIGN (o)	A CHORE	A PERK (q)	GREAT/ FAIR EXTENT (r)	A LITTLE/ NOT AT ALL (s)	GREAT/ FAIR EXTENT (t)	A LITTLE/ NOT AT ALL (u)
UNWEIGHTED BASE WEIGHTED BASE	1817 2000	155 171	1348 1481	748 826	551 609	1221 1343	164 184	694 763	1002 1106	217 235	1020 1141	533 573	1005 1106	174 194	895 954	492 569	271 298	1005 1104	778 862	992 1085	774 857	894 979
Opportunities for travel would be one of the most important factors for me	100% 512	9% 76	74% 433	41% 173	30% 65	67% 322	9% 24	38% 224	55% 272	12% 94	57% 262	29% 141	55% 396	10% 21	48% 196	28% 128	15% 75	55% 319	43% 257	54% 243	43% 270	49% 218
	26%	45%	29%	21% d	11%	24% f	13%	29% h	25%	40% jk	23%	25%	36% m	11%	21%	23%	25%	29%	30% s	22%	31% u	22%
Opportunities for travel would be important, but other factors matter more	924	59	689	385	245	684	79	355	527	84	567	252	502	83	453	277	99	548	377	533	387	471
	46%	34%	46%	47% d	40%	51%	43%	47%	48%	36%	50% ik	44% i	45%	43%	48%	49%	33%	50% p	44%	49% r	45%	48%
Opportunities for travel would not be important compared with other factors	445	31	293	205	233	286	61	149	246	42	257	138	169	68	238	140	91	193	187	245	157	238
	22%	18%	20%	25%	38% c	21%	33% e	20%	22%	18%	23%	24%	15%	35% I	25%	25%	31% q	18%	22%	23%	18%	24% t
I would not apply for a job that requires me to travel	83	3	44	49	51	39	19	22	49	9	42	30	31	18	47	18	27	28	34	45	34	38
	4%	2%	3%	6%	8% c	3%	10% e	3%	4%	4%	4%	5%	3%	9% I	5%	3%	9% q	3%	4%	4%	4%	4%
Don't know	36 2%	1 1%	24 2%	15 2%	16 3%	13 1%	1 1%	13 2%	12 1%	7 3% j	12 1%	12 2%	8 1%	5 2% I	20 2%	6 1%	6 2%	16 1%	7 1%	21 2%	9 1%	14 1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.



3 Oct 2024

Table 121 Q18 - How much, if anything, would you say you know about generative artificial intelligence?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEI	NDER			AGE				GENER	ATION		M	IARITAL STATU	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336		428		446			534				1285			1203	797		
	100%	67%		21%					27%				64%			60%	40%		
A lot	427	321	100	72	191	120	34	10	93	272	54	8	299	124	4	294	133	193	234
	21%	24%	15%	17%	24%	27%	16%	8%	17%	26%	17%	8%	23%	20%	4%	24%	17%	19%	23%
		b		g	cfg	cfg			k	hjk	k		n	n		р			q
A fair amount	1023	705	312	261	415	210	95	42	320	521	147	34	658	330	35	632	391	518	505
	51%	53%	48%	61%	53%	47%	44%	33%	60%	50%	45%	32%	51%	53%	38%	52%	49%	52%	51%
				defg	fg	g			ijk	k	k		n	n					
Not very much	447	253	190	80	141	99	71	55	100	198	102	47	270	138	38	229	218	244	203
	22%	19%	29%	19%	18%	22%	33%	43%	19%	19%	31%	43%	21%	22%	41%	19%	27%	24%	20%
			а				cde	cde			hi	hij			lm		0	r	
Nothing at all	86	49	36	11	29	13	16	17	17	33	21	16	48	23	15	39	47	38	48
	4%	4%	6%	3%	4%	3%	7%	13%	3%	3%	6%	14%	4%	4%	16%	3%	6%	4%	5%
							cde	cde			hi	hij			Im		0		
A lot/ fair amount (NET)	1450	1026	412	333	605	330	130	53	413	793	201	43	957	454	39	926	524	711	739
	73%	77%	64%	78%	78%	74%	59%	41%	77%	77%	62%	39%	74%	73%	42%	77%	66%	71%	74%
		b		fg	fg	fg	g		jk	jk	k		n	n		р			
Not very much/ nothing (NET)	533	302	226	91	170	113	87	71	117	231	123	62	318	162	53	268	264	282	251
	27%	23%	35%	21%	22%	25%	40%	56%	22%	22%	38%	58%	25%	26%	57%	22%	33%	28%	25%
			а				cde	cdef			hi	hij			Im		0		
Don't know	17	8	9	4	5	3	1	3	4	9	1	3	10	6	1	9	8	7	10
	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	*	3%	1%	1%	1%	1%	1%	1%	1%
												ij							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 122 Q18 - How much, if anything, would you say you know about generative artificial intelligence?

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				EXPERIENCE TR4			T DURING		OF BUSINESS AVEL	HYBR		TATUS	EXPECTATIO		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT	FEELINGS OF AROUND INTAL IMPACT	GUILT A	FEELINGS OF AROUND INTAL IMPACT
	TOTAL	FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL (f)		UNMANAGE D TRAVELLERS (b)	REMOTE	HYBRID (i)	IN-OFFICE	INCREASE	DECREASE (m)	DOMESTIC (n)	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	NOT AT ALL	GREAT/ FAIR EXTENT	NOT AT ALL
UNWEIGHTED BASE	101AL 1817	(a) 155	(b) 1348	(c) 748	(d) 551	(e) 1221	164	(g) 694	(n) 1002	217	1020	(k) 533	1005	(m) 174	(n) 895	(o) 492	(p) 271	(q) 1005	(r) 778	(s) 992	(t) 774	(u) 894
WEIGHTED BASE	2000	171 9%	1348 1481 74%	826 41%	609 30%	1343	184 184 9%	763	1002 1106 55%	235	1020 1141 57%	573 29%	1106	174 194 10%	954 48%	492 569 28%	298 15%	1003 1104 55%	862 43%	1085 54%	857 43%	979 49%
A lot	427 21%	72 42%	360 24%	155 19% d	66 11%	264 20%	26 14%	161 21%	251 23%	64 27% k	253 22%	100 17%	318 29%	36 19%	168 18%	112 20%	60 20%	258 23%	209 24%	210 19%	222 26%	183 19%
A fair amount	1023 51%	65 38%	791 53%	458 55% d	285 47%	754 56% f	69 37%	384 50%	580 52%	110 47%	597 52%	295 51%	577 52% m	84 43%	486 51%	289 51%	155 52%	560 51%	481 56% s	522 48%	476 56% u	483 49%
Not very much	447 22%	27 16%	264 18%	174 21%	212 35% c	269 20%	74 40% e	188 25% h	221 20%	51 22%	239 21%	141 25%	174 16%	56 29% I	252 26%	128 23%	67 22%	228 21%	140 16%	286 26% r	129 15%	258 26% t
Nothing at all	86 4%	6 3%	56 4%	33 4%	42 7% c	47 4%	14 8% e	25 3%	48 4%	9 4%	42 4%	32 6%	27 2%	17 9% I	41 4%	33 6%	14 5%	49 4%	27 3%	55 5% r	29 3%	45 5%
A lot/ fair amount (NET)	1450 73%	138 81%	1151 78%	613 74% d	351 58%	1018 76% f	95 51%	544 71%	831 75%	174 74%	850 75% k	395 69%	895 81% m	120 62%	654 69%	402 71%	215 72%	818 74%	690 80% s	732 67%	698 81% u	667 68%
Not very much/ nothing (NET)	533 27%	33 19%	320 22%	207 25%	254 42% c	316 24%	88 48% e	213 28%	269 24%	60 26%	281 25%	173 30% i	201 18%	73 38%	293 31%	162 28%	81 27%	277 25%	167 19%	341 31%	158 18%	303 31% t
Don't know	17 1%	-	10 1%	6 1%	4 1%	9 1%	1 1%	5 1%	6 1%	1 *	9 1%	5 1%	11 1%	1 1%	7 1%	5 1%	2 1%	9 1%	4 *	12 1%	1 *	9 1% t

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Table 123

Q19 - Thinking about travelling for work, how comfortable or uncomfortable would you be with the use of generative AI in the following tasks? - Summary table

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

	Completing	Booking your plane travel	Dooking your botal	Booking your last mile travel, such as taxis or trains	Rebooking your flight if it is cancelled	Sorting out your visas and government travel authorisation forms	Choosing and booking a restaurant for you
	expense reports	1817	Booking your hotel	1817	1817	1817	1817
UNWEIGHTED BASE	1817		1817				-
WEIGHTED BASE	2000	2000	2000	2000	2000	2000	2000
Very comfortable	498	521	566	479	466	431	541
	25%	26%	28%	24%	23%	22%	27%
Fairly comfortable	702	719	696	699	692	620	725
	35%	36%	35%	35%	35%	31%	36%
Neither comfortable nor uncomfortable	342	312	309	363	339	355	312
	17%	16%	15%	18%	17%	18%	16%
Fairly uncomfortable	220	189	207	210	238	253	190
	11%	9%	10%	10%	12%	13%	9%
Very uncomfortable	145	147	126	138	160	222	133
-	7%	7%	6%	7%	8%	11%	7%
I am not comfortable with it now, but I may be comfortable with it in the next 3-5 years	59	91	73	85	72	92	80
	3%	5%	4%	4%	4%	5%	4%
Very/ fairly comfortable (NET)	1200	1239	1262	1178	1159	1051	1266
	60%	62%	63%	59%	58%	53%	63%
Very/ fairly uncomfortable (NET)	365	336	334	348	398	475	323
	18%	17%	17%	17%	20%	24%	16%
Very/ fairly uncomfortable/ not comfortable now (NET)	424	426	407	433	470	567	403
	21%	21%	20%	22%	24%	28%	20%
Don't know	33	22	22	26	32	26	19
	2%	1%	1%	1%	2%	1%	1%



3 Oct 2024

Q19_1 - Thinking about travelling for work, how comfortable or uncomfortable would you be with the use of generative AI in the following tasks? Completing expense reports

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 124

		GEN	NDER			AGE				GENER			~	ARITAL STAT	us		N HOUSEHOLD	cou	INTRY
1		02.										BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000	1336				446			534				1285			1203	797		1000
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Very comfortable	498	352	141	85	229	111	52	22	115	292	71	20	358	123	17	347	151	258	240
	25%	26%	22%	20%	29%	25%	24%	17%	22%	28%	22%	19%	28%	20%	18%	29%	19%	26%	24%
		b			cg					hjk			mn			р			
Fairly comfortable	702	485	210	137	284	176	74	32	166	396	112	28	471	202	29	459	243	334	368
	35%	36%	32%	32%	36%	39%	34%	25%	31%	38%	35%	25%	37%	32%	31%	38%	31%	33%	37%
					g	cg				hk						р			
Neither comfortable nor uncomfortable	342	226	117	86	132	64	35	25	109	157	54	21	197	133	13	184	159	166	176
	17%	17%	18%	20% e	17%	14%	16%	20%	20% i	15%	17%	20%	15%	21% I	14%	15%	20% 0	17%	18%
Fairly uncomfortable	220	129	90	68	61	49	26	16	77	89	43	11	130	80	9	109	111	105	115
	11%	10%	14%	16%	8%	11%	12%	12%	14%	9%	13%	10%	10%	13%	10%	9%	14%	11%	12%
			а	de					i		i						0		
Very uncomfortable	145	90	52	37	47	23	17	22	47	55	25	18	69	57	19	59	86	93	52
	7%	7%	8%	9%	6%	5%	8%	17%	9%	5%	8%	17%	5%	9%	20%	5%	11%	9%	5%
				e				cdef	i			hij		1	lm		0	r	
I am not comfortable with it now, but I may be comfortable with it in the next 3-5 years	59	37	22	14	20	13	4	8	17	29	6	7	37	19	3	26	33	27	32
	3%	3%	3%	3%	3%	3%	2%	6% df	3%	3%	2%	6% j	3%	3%	3%	2%	4% 0	3%	3%
Very/ fairly comfortable (NET)	1200	837	351	222	512	287	126	54	281	688	184	48	829	325	46	806	395	592	608
	60%	63%	54%	52%	66%	64%	58%	42%	53%	67%	57%	44%	65%	52%	49%	67%	50%	59%	61%
		b			cfg	cg	g			hjk	k		mn			р			
Very/ fairly uncomfortable (NET)	365	220	142	105	108	72	43	37	124	144	68	29	200	138	28	168	198	198	167
	18%	16%	22%	25%	14%	16%	20%	29%	23%	14%	21%	27%	16%	22%	30%	14%	25%	20%	17%
			а	de	100		d	def	i	180	i	i		1	1		0		
Very/ fairly uncomfortable/ not comfortable now (NET)	424	256	164	119	128	85	47	45	141	173	74	36	236	157	31	194	230	225	199
	21%	19%	25%	28%	16%	19%	21%	36%	26%	17%	23%	34%	18%	25%	33%	16%	29%	23%	20%
			а	de				def	i		i	ij		1			0		
Don't know	33	16	15	1	9	10	10	3	2	14	14	3	23	7	3	20	13	16	17
	2%	1%	2%	*	1%	2%	5%	2%	•	1%	4%	3%	2%	1%	3%	2%	2%	2%	2%
						с	cd	с			hi	h							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 125

Q19_1 - Thinking about travelling for work, how comfortable or uncomfortable would you be with the use of generative AI in the following tasks? Completing expense reports

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING		OF BUSINESS	HYBR		TATUS	EXPECTATIO		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT /	FEELINGS OF AROUND NTAL IMPACT	GUILT A	FEELINGS OF AROUND NTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/	MANAGED TRAVELLERS	UNMANAGE D TRAVELLERS	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE	1817		1348	748	551			694	1002				1005				271		778		774	
WEIGHTED BASE	2000			826	609			763	1106				1106				298		862		857	
	100%	9%	74%	41%	30%	67%	9%	38%	55%	12%	57%	29%	55%	10%	48%	28%	15%	55%	43%	54%	43%	49%
Very comfortable	498	58	408	168	103	316	32	200	278	70	289	134	338	42	206	148	66	309	225	265	252	222
	25%	34%	28%	20% d	17%	24%	17%	26%	25%	30%	25%	23%	31% m	21%	22%	26%	22%	28%	26%	24%	29% u	23%
Fairly comfortable	702	58	545	295	193	497	55	263	405	70	408	205	419	63	323	187	88	402	325	369	323	339
	35%	34%	37%	36%	32%	37%	30%	34%	37%	30%	36%	36%	38%	32%	34%	33%	30%	36% p	38%	34%	38%	35%
Neither comfortable nor uncomfortable	342	25	236	153	122	226	44	139	179	48	189	97	165	29	185	85	53	163	133	199	126	182
	17%	15%	16%	19%	20%	17%	24%	18%	16%	20%	17%	17%	15%	15%	19%	15%	18%	15%	15%	18%	15%	19%
							e								o							t
Fairly uncomfortable	220	9	148	101	84	151	27	78	115	22	132	59	95	24	112	74	47	116	103	114	86	112
	11%	6%	10%	12%	14%	11%	14%	10%	10%	9%	12%	10%	9%	12%	12%	13%	16% q	11%	12%	10%	10%	11%
Very uncomfortable	145	12	91	74	67	100	19	49	81	14	81	44	52	25	73	53	28	66	56	83	44	81
	7%	7%	6%	9%	11%	7%	10%	6%	7%	6%	7%	8%	5%	13%	8%	9%	9% a	6%	6%	8%	5%	8% t
I am not comfortable with it now, but I may be comfortable with it in the next 3-5 years	59	5	37	29	28	37	8	25	28	6	29	23	25	11	39	12	10	26	17	35	22	31
	3%	3%	2%	3%	5%	3%	4%	3%	3%	2%	3%	4%	2%	6% I	4% 0	2%	3%	2%	2%	3%	3%	3%
Very/ fairly comfortable (NET)	1200	116	953	463	297	813	87	463	683	140	697	339	757	104	529	335	154	711	550	634	576	561
	60%	68%	64%	56%	49%	61%	47%	61%	62%	59%	61%	59%	68%	54%	55%	59%	52%	64%	64%	58%	67%	57%
				d		f							m					р	s		u	
Very/ fairly uncomfortable (NET)	365	21	238	174	151	252	45	127	196	35	213	103	148	48	185	127	75	182	159	196	130	193
	18%	12%	16%	21%	25% C	19%	25%	17%	18%	15%	19%	18%	13%	25%	19%	22%	25% g	16%	18%	18%	15%	20%
Very/ fairly uncomfortable/ not comfortable now (NET)	424	26	275	203	179	288	53	152	224	41	242	126	173	59	223	139	85	208	176	231	152	224
	21%	15%	19%	25%	29% c	21%	29% e	20%	20%	17%	21%	22%	16%	30%	23%	24%	29%	19%	20%	21%	18%	23%
Don't know	33	3	17	7	12	16	-	9	21	6	14	11	11	1	16	11	6	22	3	22	3	12
Son Childre	2%	2%	1%	1%	2%	1%	-	1%	2%	3%	1%	2%	1%	1%	2%	2%	2%	2%	*	2%	*	1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Q19_2 - Thinking about travelling for work, how comfortable or uncomfortable would you be with the use of generative AI in the following tasks? Booking your plane travel

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 126

		GEN	NDER			AGE				GENER	ATION		M	IARITAL STATI	JS	CHILDREN II	N HOUSEHOLD	cou	INTRY
Γ												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703		202		481	938	299	99	1158		88	1084	733		1000
WEIGHTED BASE	2000		647			446			534							1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Very comfortable	521	357	160	83	244	132	38	24	117	320	62	22	363	137	21	372	149	261	260
	26%	27%	25%	20%	31%	30%	17%	19%	22%	31%	19%	20%	28%	22%	22%	31%	19%	26%	26%
					cfg	cfg				hjk			m			р			
Fairly comfortable	719	506	211	168	270	160	80	41	204	366	117	32	473	221	25	451	268	348	371
	36%	38%	33%	39%	35%	36%	36%	32%	38%	35%	36%	29%	37%	36%	26%	37%	34%	35%	37%
		b																	
Neither comfortable nor	312	198	108	70	119	65	43	16	88	148	64	12	178	113	22	175	137	155	157
uncomfortable	16%	15%	17%	16%	15%	15%	20%	12%	17%	14%	20%	12%	14%	18%	23%	15%	17%	16%	16%
	10%	15%	1/70	10%	15%	13%	20%	1270	1/70	14%	20%	12%	14%	16%	23%	15%	1770	10%	10%
Fairly uncomfortable	189	121	65	45	68	37	23	16	51	89	34	14	114	68	6	100	89	103	86
rainy unconnorcable	9%	9%	10%	45	9%	8%	11%	12%	10%	9%	11%	14	9%	11%	7%	8%	11%	103	9%
	576	570	1070	11/0	570	070	11/0	1270	10/6	570	11/0	1370	570	11/0	770	0,0	0	1075	570
Very uncomfortable	147	93	53	39	44	28	19	17	47	59	26	14	84	50	13	61	86	81	66
,	7%	7%	8%	9%	6%	6%	9%	13%	9%	6%	8%	13%	7%	8%	14%	5%	11%	8%	7%
				d				de	i			i			I.		0		
I am not comfortable with it now,	91	43	45	21	32	16	9	12	25	42	12	11	56	29	5	31	59	42	49
but I may be comfortable with it in																			
the next 3-5 years																			
	5%	3%	7%	5%	4%	4%	4%	10%	5%	4%	4%	10%	4%	5%	6%	3%	7%	4%	5%
			а					de				hij					0		
Very/ fairly comfortable (NET)	1239	863	370	251	514	292	117	65	321	686	179	54	836	358	45	823	416	608	631
	62%	65%	57%	59%	66%	66%	54%	51%	60%	66%	55%	50%	65%	58%	49%	68%	52%	61%	63%
		b			cfg	fg				hjk			mn			р			
Very/ fairly uncomfortable (NET)	336	215	118	85	112	65	42	32	98	148	60	29	199	118	19	161	174	184	152
	17%	16%	18%	20%	14%	14%	19%	25%	18%	14%	19%	27%	15%	19%	20%	13%	22%	18%	15%
	17%	10%	10%	de 20%	14%	1476	19%	25% de	10%	14%	19%	2770	15%	19%	20%	15%	0	10%	15%
Very/ fairly uncomfortable/ not	426	258	163	105	144	81	51	45	124	190	72	40	255	147	25	192	234	225	201
comfortable now (NET)	420	250	105	103	144	01	71	40	124	150	12	40	235	147	25	132	234	223	201
	21%	19%	25%	25%	18%	18%	23%	35%	23%	18%	22%	37%	20%	24%	26%	16%	29%	23%	20%
	//		a	de	2070	20/0	2070	cdef	1	2070	-270	hij		2.00	20/0	1 10/10	0	2370	2070
Don't know	22	17	5	1	4	8	7	2	1	9	10	2	16	4	2	13	9	11	11
	1%	1%	1%	*	1%	2%	3%	2%	•	1%	3%	2%	1%	1%	2%	1%	1%	1%	1%
						c	cd				hi	h							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 127

Q19_2 - Thinking about travelling for work, how comfortable or uncomfortable would you be with the use of generative AI in the following tasks? Booking your plane travel

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS	SUPPOR	T DURING	ORGANISER TR/	OF BUSINESS	HYBR	ID WORKING S	TATUS	EXPECTATION		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT /	FEELINGS OF AROUND NTAL IMPACT		FEELINGS OF ROUND NTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL	MANAGED	UNMANAGE D TRAVELLERS	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE	1817	155	1348	748	551	1221	164	694	1002	217	1020	533	1005	174	895	492	271	1005	778	992	774	894
WEIGHTED BASE	2000 100%	171 9%	1481 74%	826 41%	609 30%	1343 67%	184 9%	763 38%	1106 55%	235 12%	1141 57%	573 29%	1106 55%	194 10%	954 48%	569 28%	298 15%	1104 55%	862 43%	1085 54%	857 43%	979 49%
Very comfortable	521	59	432	179	96	324	23	207	300	61	303	151	358	36	209	144	66	324	246	264	267	231
	26%	35%	29%	22% d	16%	24% f	12%	27%	27%	26%	27%	26%	32% m	19%	22%	25%	22%	29% p	28% s	24%	31% u	24%
Fairly comfortable	719	57	564	298	206	524	58	261	411	69	433	198	436	56	340	201	84	413	315	391	304	366
	36%	33%	38%	36%	34%	39%	31%	34%	37%	29%	38% i	35%	39% m	29%	36%	35%	28%	37% p	37%	36%	35%	37%
Neither comfortable nor uncomfortable	312	20	211	140	114	215	45	129	153	49	165	85	137	26	163	97	51	147	139	162	133	153
	16%	12%	14%	17%	19%	16%	25% e	17%	14%	21% jk	14%	15%	12%	14%	17%	17%	17%	13%	16%	15%	16%	16%
Fairly uncomfortable	189	9	121	85	73	130	24	80	99	26	104	54	66	32	105	54	42	90	71	115	74	88
	9%	5%	8%	10%	12%	10%	13%	10%	9%	11%	9%	9%	6%	17% I	11%	9%	14% q	8%	8%	11%	9%	9%
Very uncomfortable	147	17	84	75	72	91	23	45	88	13	83	44	67	26	73	45	27	76	53	92	47	86
	7%	10%	6%	9%	12% c	7%	13% e	6%	8%	6%	7%	8%	6%	13% I	8%	8%	9%	7%	6%	8%	5%	9% t
I am not comfortable with it now, but I may be comfortable with it in the next 3-5 years	91	6	61	45	39	53	9	34	46	12	44	34	38	17	55	20	21	41	33	51	29	47
	5%	4%	4%	6%	6%	4%	5%	4%	4%	5%	4%	6%	3%	9% I	6%	4%	7% q	4%	4%	5%	3%	5%
Very/ fairly comfortable (NET)	1239	116	995	477	302	848	81	468	711	130	736	349	793	92	549	345	150	737	561	655	571	597
	62%	68%	67%	58%	50%	63%	44%	61%	64%	55%	65%	61%	72%	47%	58%	61%	50%	67%	65%	60%	67%	61%
				d		f					i		m					р	s		u	
Very/ fairly uncomfortable (NET)	336	26	205	160	144	220	48	124	187	40	186	98	133	58	179	99	68	166	124	207	121	175
	17%	15%	14%	19%	24% c	16%	26% e	16%	17%	17%	16%	17%	12%	30% I	19%	17%	23% q	15%	14%	19% r	14%	18% t
Very/ fairly uncomfortable/ not comfortable now (NET)	426	32	266	205	183	273	57	158	233	52	230	132	171	75	233	119	90	207	157	258	150	221
	21%	19%	18%	25%	30% c	20%	31% e	21%	21%	22%	20%	23%	15%	39% I	24%	21%	30% q	19%	18%	24% r	17%	23% t
Don't know	22 1%	2 1%	10 1%	4	10 2%	7 1%	1 1%	7 1%	10 1%	4 2%	9 1%	7 1%	5 *	1 1%	9 1%	7 1%	7 2%	13 1%	5 1%	11 1%	3 *	7 1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Q19_3 - Thinking about travelling for work, how comfortable or uncomfortable would you be with the use of generative AI in the following tasks? Booking your hotel

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 128

		GEN	NDER			AGE				GENER	ATION		M	ARITAL STAT	JS	CHILDREN II	N HOUSEHOLD	cou	INTRY
]												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703		202		481	938	299	99	1158		88	1084	733		1000
WEIGHTED BASE	2000	1336				446			534							1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Very comfortable	566	381	182	101	252	132	55	27	132	329	81	25	412	135	20	394	172	275	291
	28%	29%	28%	24%	32% cg	30%	25%	21%	25%	32% hj	25%	23%	32% mn	22%	21%	33%	22%	28%	29%
Fairly comfortable	696	488	200	157	264	158	78	39	190	360	116	31	429	233	34	412	284	328	368
· ·	35%	37% b	31%	37%	34%	35%	36%	30%	36%	35%	36%	28%	33%	37%	36%	34%	36%	33%	37%
Neither comfortable nor uncomfortable	309	195	109	62	123	75	33	15	80	163	53	13	191	102	16	189	120	169	140
	15%	15%	17%	15%	16%	17%	15%	12%	15%	16%	16%	12%	15%	16%	17%	16%	15%	17%	14%
Fairly uncomfortable	207	130	77	60	67	37	27	15	72	84	39	12	111	87	9	104	104	111	96
	10%	10%	12%	14% de	9%	8%	12%	12%	14% i	8%	12% i	11%	9%	14% 	10%	9%	13%	11%	10%
Very uncomfortable	126	87	40	31	42	24	11	19	37	55	18	16	76	41	10	57	70	67	59
	6%	6%	6%	7%	5%	5%	5%	15% cdef	7%	5%	5%	15% hij	6%	7%	10%	5%	9% 0	7%	6%
I am not comfortable with it now, but I may be comfortable with it in the next 3-5 years	73	40	32	14	27	13	9	10	20	33	11	9	48	21	4	33	40	39	34
	4%	3%	5% a	3%	3%	3%	4%	8% cde	4%	3%	3%	8% hij	4%	3%	5%	3%	5% 0	4%	3%
Very/ fairly comfortable (NET)	1262	869	382	258	516	290	133	66	322	688	197	56	841	368	53	806	456	603	659
	63%	65%	59%	60%	66%	65%	61%	52%	60%	67%	61%	51%	65%	59%	57%	67%	57%	60%	66%
		b			g	g				hk			m			р			q
Very/ fairly uncomfortable (NET)	334	216	117	91	109	61	38	34	109	139	57	28	187	128	19	160	173	179	155
	17%	16%	18%	21% de	14%	14%	17%	27% def	20%	13%	17%	26%	15%	21%	20%	13%	22%	18%	16%
Very/ fairly uncomfortable/ not comfortable now (NET)	407	256	149	106	136	74	46	44	129	172	68	38	235	149	24	193	214	218	189
	20%	19%	23%	25% de	17%	17%	21%	35% cdef	24%	17%	21%	35% hij	18%	24%	25%	16%	27%	22%	19%
Don't know	22	15	7	de 2	5	7	6	2	3	8	8	2	18	3	1	15	6	10	12
DOILEKIIOW	1%	15	1%	*	1%	1%	3%	2%	1%	° 1%	2%	2%	18	5 1%	1%	15	1%	10	12
	1/0	170	170		1/0	170	cd	270	1/0	1/0	hi	270	170	170	170	1/0	170	170	170

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 129

Q19_3 - Thinking about travelling for work, how comfortable or uncomfortable would you be with the use of generative AI in the following tasks? Booking your hotel

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING JPTION	ORGANISER (HYBR	ID WORKING S	TATUS	EXPECTATIO BUSINES	N OF FUTURE S TRAVEL	LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT A	FEELINGS OF AROUND NTAL IMPACT	GUILT A	FEELINGS OF AROUND INTAL IMPACT
		FREQUENT BUSINESS	BLEISURE	VERY/ FAIRLY	A LITTLE/ DON'T LOOK FORWARD	VERY/ FAIRLY	NOT VERY/	MANAGED	UNMANAGE D										GREAT/ FAIR	A LITTLE/	GREAT/ FAIR	A LITTLE/
		TRAVELLERS	TRAVELLERS	STRESSFUL	то	WELL	AT ALL WELL	TRAVELLERS	TRAVELLERS	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	EXTENT	NOT AT ALL	EXTENT	NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE WEIGHTED BASE	1817 2000 100%	155 171 9%	1348 1481 74%	748 826 41%	551 609 30%	1221 1343 67%	164 184 9%	694 763 38%	1002 1106 55%	217 235 12%	1020 1141 57%	533 573 29%	1005 1106 55%	174 194 10%	895 954 48%	492 569 28%	271 298 15%	1005 1104 55%	778 862 43%	992 1085 54%	774 857 43%	894 979 49%
Very comfortable	566 28%	74 44%	487 33%	198 24% d	110 18%	360 27%	36 20%	221 29%	321 29%	68 29%	327 29%	159 28%	390 35% m	50 26%	233 24%	147 26%	69 23%	357 32%	267 31% s	287 26%	272 32% u	267 27%
Fairly comfortable	696 35%	43 25%	529 36%	301 36%	202 33%	502 37%	59 32%	256 34%	395 36%	73 31%	403 35%	201 35%	415 38%	55 28%	349 37%	187 33%	95 32%	388 35%	313 36%	375 35%	302 35%	343 35%
Neither comfortable nor uncomfortable	309 15%	21 13%	205	133 16%	105 17%	212 16%	37 20%	119 16%	170 15%	42 18%	179 16%	84 15%	132	25 13%	144 15%	98 17%	52 17%	157 14%	138 16%	162 15%	131 15%	147 15%
Fairly uncomfortable	207 10%	11 7%	134 9%	97 12%	83 14%	135 10%	25 14%	94 12% h	97 9%	27	115 10%	57 10%	91 8%	19 10%	100	77	35	103 9%	79	124 11%	90 10%	97 10%
Very uncomfortable	126 6%	13 7%	70 5%	58 7%	59 10%	80 6%	20 11%	40 5%	73 7%	11 5%	73 6%	36 6%	52 5%	28 14%	73 8%	38 7%	24 8%	54 5%	42 5%	80 7%	35 4%	76 8% t
I am not comfortable with it now, but I may be comfortable with it in the next 3-5 years	73	5	47	36	41	46	7	28	40	10	35	28	22	16	46	16	18	31	23	42	25	40
	4%	3%	3%	4%	7% c	3%	4%	4%	4%	4%	3%	5%	2%	8% I	5%	3%	6% q	3%	3%	4%	3%	4%
Very/ fairly comfortable (NET)	1262 63%	118 69%	1015 69%	499 60% d	312 51%	863 64% f	95 52%	477 63%	716 65%	142 60%	731 64%	359 63%	805 73% m	105 54%	582 61%	334 59%	164 55%	744 67%	579 67% s	662 61%	574 67% u	610 62%
Very/ fairly uncomfortable (NET)	334	24	204	155	142	215	45	134	170	38	188	93	143	47	174	115	59	157	120	205	125	173
	17%	14%	14%	19%	23% c	16%	24% e	18%	15%	16%	16%	16%	13%	24% I	18%	20%	20% q	14%	14%	19% r	15%	18%
Very/ fairly uncomfortable/ not comfortable now (NET)	407	29	251	191	183	261	52	161	210	48	223	121	165	63	220	131	77	188	144	246	150	213
Don't know	20%	17%	17%	23%	30% c 9	19%	28% e	21%	19%	21%	20%	21%	15%	32% I 1	23%	23%	26% q 5	17%	17%	23% r 15	18%	22% t 9
DOILENIOW	1%	1%	10	*	9 1% c	8 1%		5	11 1%	3	8 1%	8 1%	*	1%	8	1%	2%	15	*	15 1% r	*	9 1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Q19_4 - Thinking about travelling for work, how comfortable or uncomfortable would you be with the use of generative AI in the following tasks? Booking your last mile travel, such as taxis or trains

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 130

		GEN	NDER			AGE				GENER	ATION		M	ARITAL STAT	JS	CHILDREN IN	HOUSEHOLD	cou	INTRY
												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703		202		481	938	299	99	1158		88	1084	733		1000
WEIGHTED BASE	2000	1336		428		446			534				1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Very comfortable	479	323	152	98	209	109	43	19	127	269	65	18	318	141	19	332	147	233	246
	24%	24%	23%	23%	27%	24%	20%	15%	24%	26%	20%	16%	25%	23%	20%	28%	18%	23%	25%
					fg	g				jk						р			
Fairly comfortable	699	473	219	146	278	155	80	41	183	365	121	31	464	209	27	437	263	357	342
	35%	35%	34%	34%	36%	35%	37%	32%	34%	35%	37%	29%	36%	34%	28%	36%	33%	36%	34%
Neither comfortable nor	363	242	116	78	138	85	42	19	98	188	59	18	222	118	22	205	158	179	184
uncomfortable																			
	18%	18%	18%	18%	18%	19%	19%	15%	18%	18%	18%	17%	17%	19%	24%	17%	20%	18%	18%
Fairly uncomfortable	210	136	74	57	73	38	23	18	64	94	39	13	118	82	9	107	103	118	92
	10%	10%	11%	13%	9%	9%	11%	14%	12%	9%	12%	12%	9%	13%	10%	9%	13%	12%	9%
				de						60				1			0		
Very uncomfortable	138 7%	95 7%	42 7%	27 6%	51	28 6%	15 7%	18 14%	37	62 6%	22 7%	17 15%	87 7%	40 6%	11 11%	67 6%	71 9%	66 7%	72 7%
	1%	1%	1%	6%	7%	6%	1%	cdef	1%	6%	1%	15% hij	1%	6%	11%	6%	9%	1%	1%
I am not comfortable with it now.	85	49	36	20	26	21	9	10	22	43	11	nij 9	55	25	5	40	0 45	34	51
but I may be comfortable with it in the next 3-5 years	85	49	50	20	20	21	9	10	22	43	11	9	55	25	5	40	43	54	21
the next 5-5 years	4%	4%	6%	5%	3%	5%	4%	8%	4%	4%	3%	8%	4%	4%	6%	3%	6%	3%	5%
	476	470	070	570	570	570	470	d	470	470	570	070	470	470	070	570	0	370	576
Very/ fairly comfortable (NET)	1178	796	371	244	487	264	124	60	310	633	186	49	782	350	45	768	409	590	588
	59%	60%	57%	57%	62%	59%	57%	47%	58%	61%	57%	45%	61%	56%	49%	64%	51%	59%	59%
					g	g			k	k	k		n			p			
Very/ fairly uncomfortable (NET)	348	230	116	84	125	66	38	36	101	156	61	30	206	123	20	173	174	184	164
	17%	17%	18%	20%	16%	15%	17%	28%	19%	15%	19%	28%	16%	20%	21%	14%	22%	18%	16%
								def				hi					0		
Very/ fairly uncomfortable/ not comfortable now (NET)	433	279	153	104	150	87	47	45	123	199	72	39	260	148	25	213	219	218	215
	22%	21%	24%	24%	19%	19%	21%	36%	23%	19%	22%	36%	20%	24%	26%	18%	28%	22%	22%
								cdef				hij					0		
Don't know	26	19	8	2	5	10	6	3	3	12	8	3	20	5	1	17	9	13	13
	1%	1%	1%	1%	1%	2%	3%	2%	1%	1%	2%	3%	2%	1%	1%	1%	1%	1%	1%
						cd	cd				h								

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 131

Q19_4 - Thinking about travelling for work, how comfortable or uncomfortable would you be with the use of generative AI in the following tasks? Booking your last mile travel, such as taxis or trains

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

					OF BUSINESS		T DURING		OF BUSINESS	HYBR		STATUS	EXPECTATIO BUSINES		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT /	FEELINGS OF AROUND NTAL IMPACT	GUILT A	FEELINGS OF AROUND NTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	A LITTLE/ DON'T LOOK FORWARD TO	VERY/ FAIRLY WELL	AT ALL WELL	MANAGED TRAVELLERS	UNMANAGE D TRAVELLERS	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE WEIGHTED BASE	1817 2000 100%	155 171 9%	1348 1481 74%	748 826 41%	551 609 30%	1221 1343 67%	164 184 9%	694 763 38%	1002 1106 55%	217 235 12%	1020 1141 57%	533 573 29%	1005 1106 55%	174 194 10%	895 954 48%	492 569 28%	271 298 15%	1005 1104 55%	778 862 43%	992 1085 54%	774 857 43%	894 979 49%
Very comfortable	479 24%	50 29%	404 27%	165 20% d	86 14%	305 23% f	23 12%	195 26%	270 24%	63 27%	286 25%	122 21%	327 30%	38 20%	206 22%	124 22%	70 23%	293 27%	219 25%	249 23%	226 26%	231 24%
Fairly comfortable	699 35%	61 36%	544 37%	276 33%	197 32%	477 36%	54 30%	263 35%	394 36%	83 35%	395 35%	204 36%	420 38%	59 31%	330 35%	204 36%	77 26%	397 36% p	305 35%	385 35%	321 37%	329 34%
Neither comfortable nor uncomfortable	363	26	242	169	127	265	46	140	192	40	207	108	175	31	178	93	66	187	169	183	151	184
	18%	16%	16%	20%	21%	20%	25%	18%	17%	17%	18%	19%	16%	16%	19%	16%	22%	17%	20%	17%	18%	19%
Fairly uncomfortable	210 10%	10 6%	134 9%	105 13%	75 12%	147 11%	28 15%	76 10%	115 10%	24 10%	127 11%	48 8%	80 7%	27 14%	103 11%	74 13%	36 12%	108 10%	87 10%	118 11%	80 9%	103 11%
Very uncomfortable	138 7%	18 11%	88 6%	61 7%	72 12% c	87 6%	23 12% e	44 6%	76 7%	14 6%	72 6%	45 8%	57 5%	22 11%	70 7%	46 8%	25 8%	66 6%	52 6%	82 8%	47 5%	76 8%
I am not comfortable with it now, but I may be comfortable with it in the next 3-5 years	85	3	57	43	42	51	10	34	48	7	44	32	36	15	54	21	18	36	29	52	29	47
the next of o years	4%	2%	4%	5%	7%	4%	5%	4%	4%	3%	4%	6%	3%	8% I	6%	4%	6% q	3%	3%	5%	3%	5%
Very/ fairly comfortable (NET)	1178 59%	111 65%	948 64%	441 53% d	282 46%	782 58% f	77 42%	458 60%	664 60%	146 62%	681 60%	326 57%	747 68% m	98 50%	536 56%	327 58%	147 49%	689 62%	525 61%	634 58%	547 64% u	560 57%
Very/ fairly uncomfortable (NET)	348	28	222	166	146	234	50	120	191	38	200	93	137	49	173	120	61	174	139	199	127	179
	17%	17%	15%	20%	24% C	17%	27% e	16%	17%	16%	18%	16%	12%	25%	18%	21%	20%	16%	16%	18%	15%	18%
Very/ fairly uncomfortable/ not comfortable now (NET)	433	31	279	210	188	285	60	154	239	45	244	126	174	64	227	141	79	210	167	251	155	226
	22%	18%	19%	25%	31% c	21%	33% e	20%	22%	19%	21%	22%	16%	33%	24%	25%	27%	19%	19%	23%	18%	23%
Don't know	26 1%	2 1%	12 1%	7 1%	12 2%	12 1%	1 1%	10 1%	11 1%	3 1%	8 1%	13 2%	10 1%	1 1%	13 1%	7 1%	6 2%	17 2%	1 *	17 2%	3 *	8 1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Q19_5 - Thinking about travelling for work, how comfortable or uncomfortable would you be with the use of generative AI in the following tasks? Rebooking your flight if it is cancelled

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 132

		GEN	NDER			AGE				GENER	ATION		N	ARITAL STAT	US	CHILDREN I	N HOUSEHOLD	cou	INTRY
]												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703	410	202	116	481	938	299	99	1158	571	88	1084	733	817	1000
WEIGHTED BASE	2000		647			446			534				1285			1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Very comfortable	466	323	140	83	206	114	42	21	113	272	63	19	331	119	16	324	143	242	224
	23%	24%	22%	19%	26%	26%	19%	17%	21%	26%	19%	17%	26%	19%	17%	27%	18%	24%	22%
					cfg	cg				hj			m			р			
Fairly comfortable	692	489	200	156	261	161	76	38	182	361	118	31	459	203	30	445	247	340	352
	35%	37%	31%	37%	33%	36%	35%	30%	34%	35%	36%	29%	36%	33%	32%	37%	31%	34%	35%
		b														р			
Neither comfortable nor uncomfortable	339	220	115	85	135	68	33	17	110	168	48	13	184	141	14	188	152	155	184
	17%	16%	18%	20%	17%	15%	15%	14%	21%	16%	15%	12%	14%	23%	15%	16%	19%	16%	18%
									ijk					I					
Fairly uncomfortable	238	143	92	56	83	50	29	21	67	108	45	19	147	74	17	121	117	121	117
	12%	11%	14%	13%	11%	11%	14%	16%	13%	10%	14%	17%	11%	12%	18%	10%	15%	12%	12%
			а									i					0		
Very uncomfortable	160	102	56	31	54	29	26	20	41	67	34	18	90	58	11	71	89	87	73
	8%	8%	9%	7%	7%	6%	12%	16%	8%	7%	10%	16%	7%	9%	12%	6%	11%	9%	7%
							de	cde			i	hi					0		
I am not comfortable with it now, but I may be comfortable with it in the next 3-5 years	72	38	33	15	27	17	5	8	19	38	8	7	49	19	4	34	38	34	38
	4%	3%	5%	4%	3%	4%	2%	6%	3%	4%	3%	6%	4%	3%	5%	3%	5%	3%	4%
			a			0.75						= 0					0		
Very/ fairly comfortable (NET)	1159 58%	813 61%	339 52%	240 56%	467 60%	275 62%	118 54%	59 46%	295 55%	632	181 56%	50 46%	791	322 52%	45	769 64%	389 49%	583 58%	576 58%
	58%	b1%	52%	56%			54%	46%	55%	61% hk	56%	46%	62%	52%	49%		49%	58%	58%
Very/ fairly uncomfortable (NET)	398	245	149	87	g 137	g 78	55	41	108	пк 175	78	36	mn 237	133	28	р 193	205	208	190
very/ fairly uncomfortable (NET)											78	36							
	20%	18%	23%	20%	18%	18%	25%	32%	20%	17%	24%	34%	18%	21%	30%	16%	26%	21%	19%
			а				de	cde			i	hi			I		0		
Very/ fairly uncomfortable/ not comfortable now (NET)	470	283	182	102	164	96	60	49	127	213	87	43	286	152	33	227	243	242	228
	24%	21%	28%	24%	21%	21%	28%	38%	24%	21%	27%	40%	22%	24%	35%	19%	31%	24%	23%
			а				d	cdef			i	hij			Im		0		
Don't know	32	20	11	1	15	7	7	2	2	18	9	2	24	7	1	19	12	20	12
	2%	2%	2%	*	2%	2%	3%	2%	*	2%	3%	2%	2%	1%	1%	2%	2%	2%	1%
					с		с			h	h								

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 133

Q19_5 - Thinking about travelling for work, how comfortable or uncomfortable would you be with the use of generative AI in the following tasks? Rebooking your flight if it is cancelled

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				r									1				1		1			
					OF BUSINESS	SUPPORT DURING DISRUPTION		ORGANISER OF BUSINESS TRAVEL		HYBRID WORKING STATUS			EXPECTATION OF FUTURE BUSINESS TRAVEL		LAST BUSI	NESS TRIP	VIEW OF BUS	SINESS TRAVEL		ROUND		ROUND
		FREQUENT BUSINESS	BLEISURE	VERY/ FAIRLY	A LITTLE/ DON'T LOOK FORWARD	VERY/ FAIRLY	NOT VERY/	MANAGED	UNMANAGE D										GREAT/ FAIR	A LITTLE/	GREAT/ FAIR	A LITTLE/
		TRAVELLERS	TRAVELLERS	STRESSFUL	то	WELL	AT ALL WELL	TRAVELLERS	TRAVELLERS	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	EXTENT	NOT AT ALL	EXTENT	NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE WEIGHTED BASE	1817 2000 100%	155 171 9%	1348 1481 74%	748 826 41%	551 609 30%	1221 1343 67%	164 184 9%	694 763 38%	1002 1106 55%	217 235 12%	1020 1141 57%	533 573 29%	1005 1106 55%	174 194 10%	895 954 48%	492 569 28%	271 298 15%	1005 1104 55%	778 862 43%	992 1085 54%	774 857 43%	894 979 49%
Very comfortable	466 23%	57 33%	376 25%	155 19% d	85 14%	291 22%	28 15%	192 25%	262 24%	55 23%	279 24%	123 22%	321 29%	36 18%	189 20%	139 24%	57 19%	303 27%	217 25%	239 22%	233 27%	214 22%
Fairly comfortable	692 35%	55 32%	553 37%	300 36% d	185 30%	496 37%	60 32%	259 34%	400 36%	91 39%	396 35%	193 34%	422 38%	53 27%	327 34%	180 32%	87 29%	389 35%	315 37%	367 34%	309 36%	338 35%
Neither comfortable nor uncomfortable	339	21	238	159	116	229	37	133	173	37	184	107	160	36	175	95	50	181	149	182	157	153
	17%	12%	16%	19%	19%	17%	20%	17%	16%	16%	16%	19%	14%	18%	18%	17%	17%	16%	17%	17%	18%	16%
Fairly uncomfortable	238 12%	12 7%	154 10%	104 13%	101 17% c	159 12%	35 19% e	87 11%	126 11%	29 12%	141 12%	61 11%	100 9%	28 14%	127 13%	67 12%	50 17%	98 9%	83 10%	150 14% r	85 10%	122 12%
Very uncomfortable	160 8%	18 11%	94 6%	63 8%	83 14%	109 8%	17 9%	56 7%	88 8%	8 3%	93 8%	51 9%	69 6%	28 14%	86 9%	53 9%	30 10%	77 7%	65 8%	91 8%	46 5%	98 10% t
I am not comfortable with it now, but I may be comfortable with it in the next 3-5 years	72	5	52	38	29	41	7	26	42	11	36	24	24	11	40	24	17	35	26	39	22	42
,	4%	3%	4%	5%	5%	3%	4%	3%	4%	5%	3%	4%	2%	6% I	4%	4%	6%	3%	3%	4%	3%	4%
Very/ fairly comfortable (NET)	1159 58%	112 66%	929 63%	455 55% d	271 44%	787 59% f	88 48%	451 59%	662 60%	146 62%	675 59%	317 55%	743 67% m	89 46%	515 54%	319 56%	144 48%	692 63% P	532 62% s	606 56%	541 63% u	552 56%
Very/ fairly uncomfortable (NET)	398	30	248	167	184	268	52	143	214	37	234	113	169	56	213	120	80	175	147	241	131	220
	20%	18%	17%	20%	30% c	20%	28% e	19%	19%	16%	20%	20%	15%	29% I	22%	21%	27% q	16%	17%	22% r	15%	23% t
Very/ fairly uncomfortable/ not comfortable now (NET)	470	36	300	205	213	309	59	169	256	48	270	137	193	67	253	144	97	209	174	280	152	262
	24%	21%	20%	25%	35% c	23%	32% e	22%	23%	20%	24%	24%	17%	34% I	26%	25%	33% q	19%	20%	26% r	18%	27% t
Don't know	32	2	14	7	10	18	-	10	16	3	12	13	10	2	12	11	7	21	7	18	6	11
	2%	1%	1%	1%	2%	1%	-	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	2%	1%	2%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Table 134

Q19_6 - Thinking about travelling for work, how comfortable or uncomfortable would you be with the use of generative AI in the following tasks? Sorting out your visas and government travel authorisation forms

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

		GEN	NDER			AGE				GENER	ATION		M	IARITAL STATU	JS	CHILDREN II	N HOUSEHOLD	cou	INTRY
Γ												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703		202		481	938	299	99	1158		88	1084	733		1000
WEIGHTED BASE	2000		647			446			534							1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Very comfortable	431	294	134	89	187	104	33	19	118	245	52	16	294	123	13	293	139	220	211
	22%	22%	21%	21%	24%	23%	15%	15%	22%	24%	16%	15%	23%	20%	14%	24%	17%	22%	21%
					fg	fg			j	j						р			
Fairly comfortable	620	443	173	105	270	149	62	34	142	350	99	28	428	166	26	408	212	289	331
	31%	33%	27%	25%	35%	33%	28%	26%	27%	34%	31%	26%	33%	27%	27%	34%	27%	29%	33%
1. N	255	b			c	c				h			m			p			
Neither comfortable nor uncomfortable	355	234	119	86	142	78	36	13	104	185	57	9	227	118	10	225	130	181	174
	18%	17%	18%	20%	18%	17%	17%	10%	19%	18%	17%	9%	18%	19%	11%	19%	16%	18%	17%
				g	g				k	k	k								
Fairly uncomfortable	253	151	98	69	69	46	44	25	76	97	59	21	135	99	19	131	122	127	126
	13%	11%	15%	16%	9%	10%	20%	20%	14%	9%	18%	19%	10%	16%	21%	11%	15%	13%	13%
			а	de			de	de	i		i	1	100	1	1		0		
Very uncomfortable	222 11%	141 11%	78 12%	56 13%	69 9%	42 9%	30 14%	25 19%	69 13%	93 9%	38 12%	22 21%	128 10%	77 12%	16 17%	95 8%	127 16%	125 12%	97 10%
	11%	1170	1270	15% d	9%	9%	14% d	de	15%	9%	1270	21%	10%	12%	1/%	670	10%	1276	10%
I am not comfortable with it now.	92	53	38	20	39	18	7	8	23	50	11	7	52	32	7	38	54	45	47
but I may be comfortable with it in the next 3-5 years											11				,		J#	40	
	5%	4%	6%	5%	5%	4%	3%	6%	4%	5%	4%	6%	4%	5%	8%	3%	7% 0	5%	5%
Very/ fairly comfortable (NET)	1051	737	306	194	457	253	95	52	260	595	151	45	722	290	39	700	351	509	542
	53%	55%	47%	45%	58%	57%	44%	41%	49%	58%	47%	41%	56%	47%	42%	58%	44%	51%	54%
		b			cfg	cfg				hjk			mn			р			
Very/ fairly uncomfortable (NET)	475	293	176	125	138	88	74	50	145	190	98	43	263	176	36	226	249	252	223
	24%	22%	27%	29%	18%	20%	34%	39%	27%	18%	30%	40%	20%	28%	38%	19%	31%	25%	22%
			а	de			de	cde	i		i	hi		1	I		0		
Very/ fairly uncomfortable/ not comfortable now (NET)	567	346	215	145	177	106	81	58	168	241	109	50	315	209	43	264	304	297	270
	28%	26%	33%	34%	23%	24%	37%	45%	31%	23%	33%	46%	25%	34%	46%	22%	38%	30%	27%
			а	de			de	cde	i		i	hij		1	lm		0		
Don't know	26	20	7	2	5	9	6	4	2	12	8	4	20	5	1	14	12	12	14
	1%	1%	1%	1%	1%	2%	3%	3%	•	1%	2%	4%	2%	1%	1%	1%	2%	1%	1%
						d	cd	cd			h	hi							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 135

Q19_6 - Thinking about travelling for work, how comfortable or uncomfortable would you be with the use of generative AI in the following tasks? Sorting out your visas and government travel authorisation forms

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				-	OF BUSINESS		T DURING		OF BUSINESS	HYBR	ID WORKING S	STATUS	EXPECTATION		LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL	GUILT	FEELINGS OF AROUND NTAL IMPACT	GUILT A	FEELINGS OF AROUND NTAL IMPACT
		FREQUENT BUSINESS TRAVELLERS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	то	VERY/ FAIRLY WELL	NOT VERY/ AT ALL WELL	MANAGED TRAVELLERS	UNMANAGE D TRAVELLERS	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE WEIGHTED BASE	1817 2000 100%	155 171 9%	1348 1481 74%	748 826 41%	551 609 30%	1221 1343 67%	164 184 9%	694 763 38%	1002 1106 55%	217 235 12%	1020 1141 57%	533 573 29%	1005 1106 55%	174 194 10%	895 954 48%	492 569 28%	271 298 15%	1005 1104 55%	778 862 43%	992 1085 54%	774 857 43%	894 979 49%
Very comfortable	431 22%	53 31%	365 25%	155 19% d	73 12%	282 21% f	20 11%	179 23%	241 22%	67 29% jk	246 22%	113 20%	303 27% m	33 17%	179 19%	124 22%	51 17%	268 24% p	217 25% s	205 19%	226 26% u	190 19%
Fairly comfortable	620 31%	51 30%	493 33%	256 31% d	165 27%	443 33%	48 26%	253 33%	330 30%	59 25%	375 33% i	173 30%	381 34% m	43 22%	288 30%	160 28%	86 29%	358 32%	278 32%	335 31%	283 33%	305 31%
Neither comfortable nor uncomfortable	355	24	249	153	121	248	48	131	198	44	192	106	178	30	164	101	51	189	171	176	164	160
	18%	14%	17%	18%	20%	18%	26% e	17%	18%	19%	17%	18%	16%	16%	17%	18%	17%	17%	20%	16%	19%	16%
Fairly uncomfortable	253 13%	14 8%	161 11%	116 14%	104 17%	170 13%	29 16%	92 12%	135 12%	30 13%	148 13%	67 12%	105 9%	34 18%	134 14%	83 15%	48 16% g	108 10%	100 12%	148 14%	82 10%	137 14% t
Very uncomfortable	222 11%	22 13%	133 9%	95 12%	93 15% c	136 10%	29 16% e	62 8%	140 13% g	22 9%	128 11%	67 12%	96 9%	36 19%	122 13%	68 12%	42 14%	122 11%	62 7%	151 14%	63 7%	129 13% t
I am not comfortable with it now, but I may be comfortable with it in the next 3-5 years	92	4	66	44	42	52	9	40	46	8	42	39	37	15	56	27	15	45	33	53	35	50
	5%	3%	4%	5%	7%	4%	5%	5%	4%	3%	4%	7% j	3%	7% I	6%	5%	5%	4%	4%	5%	4%	5%
Very/ fairly comfortable (NET)	1051 53%	104 61%	858 58%	410 50% d	238 39%	724 54%	67 37%	432 57%	572 52%	126 54%	621 54%	286 50%	685 62%	77 39%	466 49%	284 50%	137 46%	626 57%	495 57% s	541 50%	509 59%	495 51%
Very/ fairly uncomfortable (NET)	475	36	295	211	197	306	59	154	275	52	276	134	201	71	255	151	90	231	161	299	145	266
	24%	21%	20%	26%	32% c	23%	32% e	20%	25% g	22%	24%	23%	18%	36% I	27%	26%	30% q	21%	19%	28% r	17%	27% t
Very/ fairly uncomfortable/ not comfortable now (NET)	567	40	361	256	239	358	68	193	322	59	318	174	237	85	312	178	105	276	194	352	179	316
	28%	24%	24%	31%	39% c	27%	37% e	25%	29%	25%	28%	30%	21%	44% I	33%	31%	35% q	25%	23%	32% r	21%	32% t
Don't know	26 1%	2 1%	13 1%	8 1%	11 2%	13 1%	1 1%	6 1%	15 1%	6 2%	10 1%	8 1%	6 1%	2 1%	12 1%	7 1%	6 2%	13 1%	2 *	17 2%	5 1%	7 1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



3 Oct 2024

Q19_7 - Thinking about travelling for work, how comfortable or uncomfortable would you be with the use of generative AI in the following tasks? Choosing and booking a restaurant for you

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

Table 136

		GEN	NDER			AGE				GENER	ATION		M	IARITAL STATI	JS	CHILDREN II	N HOUSEHOLD	cou	INTRY
Г												BABY	MARRIED		WID/ DIV/				
		MAN	WOMAN	16-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	YES	NO	UK	US
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1817	1213	589	386	703		202		481	938	299	99	1158		88	1084	733	817	1000
WEIGHTED BASE	2000	1336				446			534							1203	797		
	100%	67%	32%	21%	39%	22%	11%	6%	27%	52%	16%	5%*	64%	31%	5%*	60%	40%	50%	50%
Very comfortable	541	369	167	102	229	140	45	24	133	311	77	20	382	139	20	379	162	261	280
	27%	28%	26%	24%	29%	31%	21%	19%	25%	30%	24%	18%	30%	22%	21%	31%	20%	26%	28%
					fg	cfg				hjk			m			р			
Fairly comfortable	725	486	239	143	310	166	79	26	177	415	112	21	485	211	28	464	261	360	365
	36%	36%	37%	33%	40%	37%	36%	21%	33%	40%	35%	19%	38%	34%	30%	39%	33%	36%	37%
AL 11	312			g	cg	g	g		k	hk	k		180			p			
Neither comfortable nor uncomfortable		222	86	74	104	68	40	27	95	134	59	24	173	121	18	169	143	164	148
	16%	17%	13%	17%	13%	15%	18%	21%	18%	13%	18%	22%	13%	19%	20%	14%	18%	16%	15%
								d	i		i	i			_		0		
Fairly uncomfortable	190	114	72	53	65	28	27	17	59	79	38	14	112	71	7	90	100	87	103
	9%	9%	11%	12%	8%	6%	12%	14%	11%	8%	12%	13%	9%	11%	8%	7%	13%	9%	10%
				de			e	e	1		i						0	-	
Very uncomfortable	133 7%	85 6%	45 7%	38 9%	35 4%	28 6%	14 6%	19 15%	46 9%	47 5%	23 7%	18 16%	73 6%	49 8%	11 12%	51 4%	82 10%	78 8%	55 6%
	170	0%	170	9%	4%	0%	0%	def	9%	5%	/ 70	10%	0%	670	12%	4%	10%	670	0%
I am not comfortable with it now,	80	49	30	18	36	10	6	10	24	39	8	9	47	26	6	37	43	43	37
but I may be comfortable with it in the next 3-5 years																			
	4%	4%	5%	4%	5%	2%	3%	8%	4%	4%	3%	8%	4%	4%	7%	3%	5%	4%	4%
					e			ef				ij					0		
Very/ fairly comfortable (NET)	1266	854	406	245	540	306	125	50	310	725	190	41	867	351	48	843	423	621	645
	63%	64%	63%	57%	69%	69%	57%	40%	58%	70%	58%	38%	67%	56%	52%	70%	53%	62%	65%
Man (faid an angle shake (MET)	323	100	447	g	cfg	cfg	g	20	k 105	hjk	k	22	mn	120	10	p	402	465	450
Very/ fairly uncomfortable (NET)		199	117	91	99	56	41	36	105	126	61	32	185	120	19	142	182	165	158
	16%	15%	18%	21%	13%	13%	19%	28%	20%	12%	19%	29%	14%	19%	20%	12%	23%	17%	16%
				de			de	def	i		i	hij		1			0		
Very/ fairly uncomfortable/ not comfortable now (NET)	403	248	147	109	135	66	47	46	129	165	69	41	232	146	25	178	225	208	195
	20%	19%	23%	26%	17%	15%	22%	36%	24%	16%	21%	38%	18%	24%	27%	15%	28%	21%	20%
			а	de			e	cdef	i		i	hij		1	1		0	-	
Don't know	19	12	7	-	3	6	7	3	-	8	8	3	14	3	2	14	5	7	12
	1%	1%	1%	-	•	1%	3%	3%	-	1%	2%	3% hi	1%	1%	2%	1%	1%	1%	1%
						с	cd	cd			hi	nı							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used. * small base



Table 137

Q19_7 - Thinking about travelling for work, how comfortable or uncomfortable would you be with the use of generative AI in the following tasks? Choosing and booking a restaurant for you

BASE: ALL BUSINESS TRAVELLERS AGED 16-75 IN THE UK/US

				EXPERIENCE			T DURING JPTION		OF BUSINESS	HYBR		τατιις	EXPECTATIO	N OF FUTURE	LAST BUSI	NESS TRIP	VIEW OF BUS	INESS TRAVEL		FEELINGS OF AROUND NTAL IMPACT	GUILT A	FEELINGS OF AROUND
		FREQUENT			A LITTLE/ DON'T LOOK				UNMANAGE				Desires		2101 203							
		BUSINESS	BLEISURE TRAVELLERS	VERY/ FAIRLY STRESSFUL	FORWARD TO	VERY/ FAIRLY WELL	AT ALL WELL	MANAGED TRAVELLERS	D TRAVELLERS	REMOTE	HYBRID	IN-OFFICE	INCREASE	DECREASE	DOMESTIC	FOREIGN	A CHORE	A PERK	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL	GREAT/ FAIR EXTENT	A LITTLE/ NOT AT ALL
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)
UNWEIGHTED BASE	1817	155	1348	748	551	1221	164	694	1002	217	1020	533	1005		895	492	271	1005	778	992	774	894
WEIGHTED BASE	2000 100%	171 9%	1481 74%	826 41%	609 30%	1343 67%	184 9%	763 38%	1106 55%	235 12%	1141 57%	573 29%	1106 55%	194 10%	954 48%	569 28%	298 15%	1104 55%	862 43%	1085 54%	857 43%	979 49%
Very comfortable	541	9%	437	41%	102	345	33	221	303	71	310	150	357	51	228	153	70	349	240	291	43%	251
very comortable	27%	38%	437	21%	102	26%	18%	221	27%	30%	27%	26%	32%	26%	228	27%	23%	349	240	291	30%	26%
	21%	38%	30%	21% d	1/%	20% f	18%	29%	2770	30%	27%	20%	32%	20%	2470	2776	23%	52% D	28%	2776	30% U	20%
Fairly comfortable	725	61	573	309	203	513	59	260	418	76	409	221	449	46	345	190	93	411	338	375	325	362
Fairly comortable	36%	36%	39%	309	33%	38%	32%	34%	418 38%	32%	36%	39%	449	24%	345	33%	31%	37%	39%	375	325	362
	30%	30%	39%	d 3/70	33%	36%	32%	34%	36%	3270	30%	39%	41% m	24%	30%	3370	5170	3770	59% S	30%	38%	3770
Neither comfortable nor uncomfortable	312	22	200	144	106	202	38	125	165	39	184	80	138	31	159	85	47	151	138	165	123	152
ancontrolable	16%	13%	13%	17%	17%	15%	20%	16%	15%	17%	16%	14%	12%	16%	17%	15%	16%	14%	16%	15%	14%	15%
Fairly uncomfortable	190	5	127	99	92	142	19	78	92	29	110	46	75	22	100	59	43	84	70	117	69	99
	9%	3%	9%	12%	15% c	142	10%	10%	8%	12%	10%	8%	7%	11%	10%	10%	15% 0	8%	8%	11%	8%	10%
Very uncomfortable	133	11	82	55	63	76	31	39	81	8	82	37	49	25	69	50	20	67	48	78	52	66
.,	7%	6%	6%	7%	10% c	6%	17% e	5%	7%	3%	7% i	6%	4%	13% 	7%	9%	7%	6%	6%	7%	6%	7%
I am not comfortable with it now, but I may be comfortable with it in the next 3-5 years	80	5	56	42	34	54	4	33	38	9	39	31	33	17	44	26	21	27	25	47	30	41
	4%	3%	4%	5%	6%	4%	2%	4%	3%	4%	3%	5%	3%	9% I	5%	5%	7% q	2%	3%	4%	3%	4%
Very/ fairly comfortable (NET)	1266	127	1010	484	305	859	93	481	720	147	720	371	807	97	572	343	163	760	578	665	582	613
	63%	74%	68%	59%	50%	64%	50%	63%	65%	63%	63%	65%	73%	50%	60%	60%	55%	69%	67%	61%	68%	63%
				d		f							m					р	s		u	
Very/ fairly uncomfortable (NET)	323	16	208	153	155	218	50	117	173	37	191	82	124	47	169	109	63	152	119	195	121	165
	16%	9%	14%	19%	25% c	16%	27% e	15%	16%	16%	17%	14%	11%	24% I	18%	19%	21% q	14%	14%	18% r	14%	17%
Very/ fairly uncomfortable/ not comfortable now (NET)	403	21	264	196	189	272	54	151	210	45	231	113	158	64	213	135	85	179	144	242	151	206
	20%	12%	18%	24%	31% c	20%	29% e	20%	19%	19%	20%	20%	14%	33% I	22%	24%	28% q	16%	17%	22% r	18%	21%
Don't know	19 1%	1 1%	7 *	4 *	10 2%	10 1%	•	5 1%	11 1%	3 1%	6 1%	9 2%	4 *	2 1%	10 1%	6 1%	3 1%	14 1%	2 *	13 1%	2 *	8 1%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 138 Sample profile

BASE: ALL ADULTS AGED 16-75 IN THE UK/US

		GEI	NDER			AGE				GENER	ATION		N	IARITAL STAT	us	CHILDREN I	cou	NTRY	
												BABY	MARRIED		WID/ DIV/				
	TOTAL	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	GEN Z (h)	MILLENNIALS (i)	GEN X (j)	BOOMER (k)	/LIVING AS (I)	SINGLE (m)	SEP (n)	YES (0)	NO (p)	UK (q)	US (r)
UNWEIGHTED BASE	8640	4159	4393	1102	1578	1543	1575	2842	1297	2563	2176	2604	4632	2795	1213	2766	5874	4349	4291
	9614 100%	4623 48%	4890 51%	1235 13%	1759 18%	1708 18%	1761 18%	3151 33%	1454 15%	2845 30%	2434 25%	2882 30%	5179 54%	3111 32%	1324 14%	3097 32%	6517 68%	5323 55%	4291 45%
SENDER																			
MAN	4623 48%	4623 100%	1	578 47%	884 50%	808 47%	855 49%	1497 48%	684 47%	1398 49%	1157 48%	1384 48%	2466 48%	1659 53%	497 38%	1511 49%	3111 48%	2534 48%	2089 49%
		b	4890			879				1422		1474	n 2682	In 1394		1560			
WOMAN	4890 51%	-	4890 100% a	631 51%	861 49%	51%	889 50%	1630 52%	741 51%	1422 50%	1254 52%	1474 51%	2682 52% m	1394 45%	815 62% Im	50%	3330 51%	2718 51%	2172 51%
AGE																			
16-24	1235 13%	578 12%	631 13%	1235 100% defg	-	-	-	-	1235 85% ijk	-	-	-	330 6%	887 29% In	18 1%	399 13%	836 13%	728 14%	507 12%
25-34	1759 18%	884 19%	861 18%	-	1759 100%	-	:	:	219 15%	1540 54%		:	1005 19%	703 23%	51 4%	862 28%	896 14%	987 19%	772 18%
35-44	1708	808	879		cefg	1708			jk -	hjk 1305	403		n 1089	In 484	135	p 1001	707	901	807
	18%	17%	18%	-	-	100% cdfg	-	-	-	46% hjk	17% hk	-	21% mn	16% n	10%	32%	11%	17%	19% q
45-54	1761 18%	855 18%	889 18%	-	:	-	1761 100% cdeg	:		-	1761 72% hik	-	1008 19% m	478 15%	276 21% m	637 21% p	1124 17%	1018 19% r	743 17%
55-75	3151 33%	1497 32%	1630 33%	-	-	-	-	3151 100% cdef	:	•	270 11% hi	2882 100% hij	1748 34% m	560 18%	843 64% Im	198 6%	2953 45% 0	1689 32%	1462 34% q
GENERATION								cuci									ũ		ч
GEN Z	1454 15%	684 15%	741 15%	1235 100% defg	219 12% efg			-	1454 100% ijk		-	:	430 8% n	1004 32% In	20 2%	487 16%	968 15%	859 16%	595 14%
MILLENNIALS	2845 30%	1398 30%	1422 29%	-	1540 88%	1305 76%	:	:	-	2845 100%		:	1741 34%	963 31%	140 11%	1549 50%	1295 20%	1539 29%	1306 30%
GEN X	2434 25%	1157 25%	1254 26%	-	cefg - -	cfg 403 24%	1761 100%	270 9%	•	hjk - -	2434 100%	:	mn 1405 27%	n 646 21%	383 29%	p 901 29%	1533 24%	1409 26%	1025 24%
BABY BOOMER	2882 30%	1384 30%	1474 30%	-	-	cdg - -	cdeg - -	cd 2882 91%	:	:	hik - -	2882 100%	m 1603 31%	498 16%	m 781 59% Im	p 160 5%	2721 42%	r 1517 28%	1365 32%
MARITAL STATUS								cdef				hij	m		Im		0		q
MARRIED /LIVING AS	5179 54%	2466 53%	2682 55%	330 27%	1005 57% c	1089 64% cdfg	1008 57% c	1748 55% c	430 30%	1741 61% hjk	1405 58% h	1603 56% h	5179 100% mn	:	:	2346 76% p	2834 43%	2991 56%	2188 51%
SINGLE	3111 32%	1659 36% b	1394 28%	887 72% defg	703 40% efg	484 28%	478 27% g	560 18%	1004 69% ijk	963 34% jk	646 27%	498 17%	-	3111 100% In	-	515 17%	2596 40%	1726 32%	1385 32%
WID/ DIV/ SEP	1324 14%	497 11%	815 17% a	18 1%	51 3% c	135 8% cd	276 16% cde	843 27% cdef	20 1%	140 5% h	383 16% hi	781 27% hij		:	1324 100% Im	236 8%	1087 17%	606 11%	718 17% q
CHILDREN IN HOUSEHOLD												,							7
YES	3097 32%	1511 33%	1560 32%	399 32%	862 49%	1001 59%	637 36%	198 6%	487 33%	1549 54%	901 37%	160 6%	2346 45%	515 17%	236 18%	3097 100%	:	1808 34%	1289 30%
NO	6517 68%	3111 67%	3330 68%	g 836 68% def	cfg 896 51% e	cdfg 707 41%	cg 1124 64% de	2953 94% cdef	k 968 67% ij	hjk 1295 46%	hk 1533 63% i	2721 94% hij	mn 2834 55%	2596 83%	1087 82%	- -	6517 100% 0	r 3515 66%	3002 70%
COUNTRY				uei	e		ue	cuer									0		q
nk	5323 55%	2534 55%	2718 56%	728 59% eg	987 56%	901 53%	1018 58% eg	1689 54%	859 59% ik	1539 54%	1409 58% ik	1517 53%	2991 58%	1726 55%	606 46%	1808 58%	3515 54%	5323 100%	:
S	4291 45%	2089 45%	2172 44%	507 41%	772 44%	807 47% cf	743 42%	1462 46% cf	595 41%	1306 46% hj	1025 42%	1365 47% hj	2188 42%	1385 45%	718 54% Im	1289 42%	3002 46% 0	-	4291 100% 9

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

SEPTEMBER 2024 PUBLIC IPSOS

23-085423-38 - AMEX GBT FUTURE OF BUSINESS TRAVEL

BASE: ALL ADULTS AGED 16-75 IN THE UK/US

Sample profile

Table 139

PERSONAL FEELINGS OF EMPLOYER FEELINGS OF EXPERIENCE OF BUSINESS SUPPORT DURING ORGANISER OF BUSINESS EXPECTATION OF FUTURE GUILT AROUND GUILT AROUND TRAVEL DISRUPTION TRAVEL HYBRID WORKING STATUS BUSINESS TRAVEL LAST BUSINESS TRIP VIEW OF BUSINESS TRAVEL ENVIRONMENTAL IMPACT ENVIRONMENTAL IMPACT A LITTLE/ FREQUENT DON'T LOOK UNMANAGE A LITTLE/ GREAT/ FAIR A LITTLE/ BUSINESS BI FISLIRE VERY/FAIRLY FORWARD VERY / FAIRIY NOT VERV/ MANAGED D GREAT/ FAIR TRAVELLERS TRAVELLERS STRESSFUL то WELL AT ALL WELL TRAVELLERS TRAVELLERS REMOTE HYBRID IN-OFFICE INCREASE DECREASE DOMESTIC FOREIGN A CHORE A PERK EXTENT NOT AT ALL EXTENT NOT AT ALL тота (a) (b) (c) (e) (f) (g) (h) (i) (j) (k) (I) (m) (n) (o) (p) (q) (r) (s) (t) (u) WEIGHTED BAS 11005 MAN 4623 127 1018 562 387 932 98 520 740 164 758 381 788 116 634 385 207 734 580 721 586 636 63% 53% 69% 48% 74% 69% 68% 69% 68% 67% 70% 66% 66% 71% 60% 66% 68% 66% 67% 66% 68% 65% WOMAN 4890 218 333 42 452 256 401 84 237 356 68 371 190 313 313 178 88 360 272 357 267 51% 24% 31% 31% 36% 30% 46% 31% 32% 29% 33% 33% 28% 39% 33% 31% 30% 33% 32% 33% 31% 34% с е 16-24 1235 27 322 218 123 315 43 165 234 39 261 114 250 29 189 145 85 226 223 189 218 186 17% 13% 16% 22% 26% 20% 23% 23% 22% 21% 23% 20% 23% 15% 20% 25% 29% 21% 26% 17% 25% 19% 25-34 1759 61 604 331 217 530 73 291 449 76 482 206 480 64 336 214 93 459 352 410 372 360 18% 36% 41% 40% 36% 39% 40% 38% 41% 32% 42% 36% 43% 33% 35% 38% 31% 42% 41% 38% 43% 37% d ik m p u 35-44 1708 137 230 53 333 166 115 291 33 184 233 58 241 255 39 211 116 62 234 194 247 182 18% 31% 22% 20% 19% 229 18% 24% 21% 25% 21% 24% 23% 20% 22% 20% 21% 21% 22% 23% 21% 24% 45-54 1761 18 150 81 101 139 21 77 122 41 109 61 92 29 139 55 39 116 72 140 66 119 18% 10% 10% 17% 10% 12% 10% 11% 18% 10% 11% 8% 15% 15% 10% 13% 8% 13% 8% 12% 10% 11% jk t 0 55-75 3151 12 72 30 54 69 14 46 68 22 46 56 29 33 78 39 19 68 21 100 19 83 33% 7% 5% 4% 9% 5% 7% 6% 6% 9% 4% 10% 3% 17% 8% 7% 6% 6% 2% 9% 2% 9% t GENERATION 405 334 139 234 GEN Z 1454 34 262 156 391 49 200 297 44 306 40 234 177 93 282 267 244 269 15% 20% 27% 32% 26% 29% 27% 26% 27% 19% 29% 24% 28% 21% 25% 31% 31% 26% 31% 22% 31% 24% ik d n s u MILLENNIALS 2845 93 792 417 266 689 91 401 574 119 595 296 632 80 462 272 132 591 462 556 475 491 52% 30% 55% 53% 50% 44% 51% 49% 53% 52% 51% 52% 57% 41% 48% 48% 44% 54% 54% 51% 55% 50% GEN X 2434 225 142 183 36 123 206 122 178 53 172 91 147 45 192 87 55 175 116 200 100 25% 21% 15% 15% 23% 15% 19% 16% 16% 23% 15% 16% 13% 23% 20% 15% 18% 16% 13% 18% 12% 19% с jk 1 0 r t BABY BOOMER 2882 60 25 46 57 39 58 39 48 21 33 18 55 17 86 13 71 9 19 29 66 30% 5% 4% 3% 8% 4% 5% 5% 5% 8% 3% 8% 2% 15% 7% 6% 6% 5% 2% 8% 2% 7% ÷ MARITAL STATUS MARRIED /LIVING AS 5179 136 966 514 361 871 104 718 148 755 356 742 119 588 367 179 724 545 713 547 637 54% 80% 65% 62% 59% 65% 57% 65% 65% 63% 66% 62% 67% 61% 62% 64% 60% 66% 63% 66% 64% 65% f 3111 SINGLE 279 27 457 278 207 415 71 232 340 75 343 182 327 57 303 181 105 328 295 305 289 32% 16% 31% 34% 34% 31% 39% 30% 31% 32% 30% 32% 30% 29% 32% 32% 35% 30% 34% 28% 34% 28% WID/ DIV/ SEP 1324 57 33 12 43 35 63 14 52 68 63 59 34 41 49 37 18 22 22 21 14% 4% 7% 3% 7% 5% 2% 6% 4% 4% 4% 5% 4% 4% 5% 4% 6% 9% 4% 5% 3% 6% с i. 0 t CHILDREN IN HOUSEHOLD 732 586 YES 3097 128 907 475 317 824 100 464 680 126 318 729 103 526 342 159 681 540 636 542 32% 75% 61% 57% 52% 61% 54% 61% 61% 54% 64% 56% 66% 53% 55% 60% 53% 62% 63% 59% 63% 60% ik 6517 43 575 519 139 423 315 392 NO 351 292 85 299 426 109 409 255 377 92 428 227 322 450 43% 36% 47% 68% 39% 39% 46% 46% 44% 34% 47% 45% 40% 37% 41% 37% 40% 25% 48% 39% 39% 38% с COUNTRY 5323 729 428 319 570 659 323 540 510 454 463 86 668 111 375 98 219 553 111 422 149 458 55% 50% 49% 52% 52% 50% 60% 49% 52% 42% 58% 38% 50% 57% 34% 74% 50% 49% 53% 47% 53% 47% 4291 752 675 536 137 354 553 83 631 149 575 516 85 398 290 73 388 482 147 564 404 403

42%

62%

50%

43%

66%

58%

Proportions/Means: Columns Tested (5% risk level) - c/d - e/f - g/h - i/j/k - l/m - n/o - p/q - r/s - t/u Overlap formulae used.

50%

45%

50%

48%

51%

48%

51%

48%

40%

26%

50%

51%

47%

47%

53%

53%

