



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior

Washington, DC, February 28, 2025

1. What level of threat does today's political climate pose to you personally?

	2/11-12, 2025 (N=1,082)	2/25-26, 2025 (N=1,083)
Very high threat	11%	15%
High threat	15%	17%
Moderate threat	30%	28%
Low threat	21%	17%
Very low threat	14%	15%
Don't know	8%	8%
<i>High Threat (Net)</i>	<i>26%</i>	<i>32%</i>
<i>Low Threat (Net)</i>	<i>35%</i>	<i>32%</i>

2. When it comes to the political climate in the U.S., which of the following describes how you feel today?

	2/11-12, 2025	2/25-26, 2025
I'm stuck about what to do next	12%	10%
I have a lot of uncertainty	36%	42%
I have some uncertainty	37%	34%
I have no uncertainty	15%	13%

3. On a five-point scale, with 5 being very satisfied and 1 being very unsatisfied, how satisfied are you with the actions and policies of the federal government? You may choose any number in between.

	2/11-12, 2025	2/25-26, 2025
5 – Very satisfied	10%	10%
4	12%	15%
3	33%	28%
2	16%	16%
1 – Very unsatisfied	29%	31%
<i>Satisfied (Net)</i>	<i>22%</i>	<i>26%</i>
<i>Unsatisfied (Net)</i>	<i>45%</i>	<i>46%</i>





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4. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
2/25-26, 2025 (N=582)	52%	27%	22%
2/11-12, 2025 (N=603)	52%	22%	26%
1/28-29, 2025 (N=599)	59%	18%	23%
1/14-15, 2025 (N=559)	59%	17%	24%
12/10-11, 2024 (N=597)	56%	20%	25%
11/13-14, 2024 (N=555)	55%	22%	23%
10/29-30, 2024 (N=596)	53%	21%	25%
10/15-16, 2024 (N=622)	57%	17%	27%
10/1-2, 2024 (N=565)	59%	15%	26%
9/17-18, 2024 (N=599)	61%	17%	22%
9/3-4, 2024 (N=569)	58%	18%	24%
8/20-21, 2024 (N=586)	58%	17%	24%
8/6-7, 2024 (N=599)	58%	16%	26%
7/23-24, 2024 (N=603)	49%	21%	30%
6/25-26, 2024 (N=591)	59%	18%	23%
6/11-12, 2024 (N=639)	59%	20%	21%
5/30-31, 2024 (N=612)	56%	21%	23%
5/14-15, 2024 (N=583)	55%	19%	27%
4/30-5/1, 2024 (N=550)	51%	20%	29%
4/16-17, 2024 (N=531)	51%	21%	28%
4/2-3, 2024 (N=573)	53%	20%	26%
3/19-20, 2024 (N=614)	52%	20%	27%
3/5-6, 2024 (N=526)	56%	19%	25%
2/21-22, 2024 (N=555)	50%	23%	26%
2/6-7, 2024 (N=554)	52%	21%	27%
1/23-24, 2024 (N=551)	47%	21%	32%
1/9-10, 2024 (N=574)	51%	17%	32%





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4. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
12/5-6, 2023 (N=567)	55%	25%	20%
11/7-8, 2023 (N=595)	54%	24%	22%
10/24-25, 2023 (N=551)	55%	22%	23%
10/10-11, 2023 (N=570)	58%	19%	23%
9/26-27, 2023 (N=612)	57%	18%	25%
9/12-13, 2023 (N=594)	55%	20%	26%
8/29-30, 2023 (N=586)	57%	25%	19%
8/15-16, 2023 (N=568)	51%	23%	26%
8/1-2, 2023 (N=623)	50%	28%	22%
7/18-19, 2023 (N=574)	60%	20%	20%
6/21-22, 2023 (N=580)	52%	25%	23%
6/6-7, 2023 (N=582)	60%	21%	19%
5/23-24, 2023 (N=599)	52%	24%	23%
5/9-10, 2023 (N=615)	59%	20%	21%
4/25-26, 2023 (N=582)	52%	29%	19%
4/11-12, 2023 (N=557)	58%	21%	22%
3/28-29, 2023 (N=620)	46%	24%	30%
3/14-15, 2023 (N=625)	55%	25%	20%
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%
11/9-10, 2022 (N=628)	54%	22%	24%
10/25-26, 2022 (N=594)	56%	24%	20%
10/11-12, 2022 (N=611)	62%	21%	18%
9/27-28, 2022 (N=616)	56%	23%	21%
9/13-14, 2022 (N=596)	55%	21%	24%
8/30-31, 2022 (N=584)	57%	20%	23%
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3, 2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%



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5. How comfortable or uncomfortable do you feel with your personal economic situation today?

	10/26-27, 2021	11/9-10, 2022	12/7-8, 2022	1/18-19, 2023	11/7-8, 2023	2/21-22, 2024	11/13-14, 2024	2/25-26, 2025
Very comfortable	12%	13%	9%	11%	14%	19%	19%	9%
Somewhat comfortable	30%	23%	21%	23%	29%	29%	32%	28%
Neither comfortable nor uncomfortable	27%	27%	28%	22%	22%	20%	19%	24%
Somewhat uncomfortable	20%	22%	27%	28%	21%	20%	20%	24%
Very uncomfortable	12%	15%	15%	16%	13%	12%	10%	15%
Comfortable (Net)	42%	36%	30%	34%	44%	48%	51%	37%
Uncomfortable (Net)	32%	38%	43%	44%	34%	32%	30%	39%

6. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year?*

Total Higher Summary

	7/6-7, 2021	8/31-9/1, 2021	11/9-10, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025
Dairy (milk, eggs, yogurt, cheese, etc.)	N/A	N/A	N/A	66%	69%	70%	70%	73%	75%	76%	77%	76%	75%	N/A	74%	N/A	82%
Your total grocery bill	68%	72%	73%	75%	77%	78%	79%	77%	79%	81%	82%	81%	80%	83%	82%	78%	81%
Food at restaurants	58%	59%	61%	63%	64%	70%	63%	69%	71%	69%	71%	68%	73%	78%	78%	76%	73%
Meat	66%	71%	73%	73%	75%	77%	73%	75%	78%	78%	80%	78%	76%	76%	77%	71%	72%
Fresh fruit and vegetables	60%	65%	69%	66%	72%	68%	69%	71%	74%	72%	77%	76%	72%	72%	75%	69%	71%
Your total household expenses (rent/mortgage, utilities, maintenance, etc.)	N/A	N/A	49%	53%	58%	64%	57%	58%	60%	65%	60%	65%	64%	70%	70%	65%	68%
Electricity	43%	46%	51%	52%	55%	60%	57%	57%	58%	61%	60%	61%	62%	67%	71%	60%	65%
Entertainment	N/A	N/A	41%	42%	42%	45%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	58%	61%	58%	58%
Gasoline	78%	77%	79%	74%	73%	79%	80%	83%	84%	81%	83%	74%	72%	80%	56%	62%	56%
Clothing	N/A	N/A	46%	46%	48%	48%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	62%	62%	55%	55%
Over-the-counter medications	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	53%	N/A	54%
Prescription medications	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	43%	N/A	42%

*Prior to the 1/18/22 wave, the question text read, "Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?"



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6. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? *(Continued)*

a. Meat

	7/6-7, 2021	8/31- 9/1, 2021	11/9- 10, 2021	1/4- 1/5, 2022	1/18- 19, 2022	2/15- 16, 2022	3/15- 16, 2022	4/12- 13, 2022	5/10- 11, 2022	6/22- 23, 2022	7/19- 20, 2022	8/16- 17, 2022	9/13- 14, 2022	8/15- 16, 2023	1/23- 24, 2024	6/11- 12, 2024	2/25- 26, 2025
Much higher	25%	32%	32%	39%	41%	49%	46%	43%	46%	50%	48%	46%	45%	45%	43%	38%	38%
Somewhat higher	41%	39%	38%	34%	34%	28%	28%	33%	32%	28%	32%	31%	31%	31%	34%	33%	34%
About the same	24%	19%	20%	18%	14%	13%	16%	14%	12%	12%	10%	12%	13%	16%	15%	18%	20%
Somewhat lower	3%	1%	2%	2%	3%	3%	3%	4%	3%	2%	3%	3%	3%	2%	3%	4%	3%
Much lower	1%	1%	1%	1%	1%	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%	2%	1%
Not applicable	3%	2%	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%	4%	2%	2%	2%	1%
Don't know	4%	5%	4%	3%	4%	4%	2%	3%	2%	3%	3%	3%	3%	3%	2%	3%	2%
Higher (Net)	66%	71%	70%	73%	75%	77%	73%	75%	78%	78%	80%	78%	76%	76%	77%	71%	72%
Lower (Net)	4%	2%	3%	3%	5%	4%	4%	5%	5%	5%	4%	4%	4%	3%	4%	5%	5%

b. Fresh fruit and vegetables

	7/6-7, 2021	8/31- 9/1, 2021	11/9- 10, 2021	1/4- 1/5, 2022	1/18- 19, 2022	2/15- 16, 2022	3/15- 16, 2022	4/12- 13, 2022	5/10- 11, 2022	6/22- 23, 2022	7/19- 20, 2022	8/16- 17, 2022	9/13- 14, 2022	8/15- 16, 2023	1/23- 24, 2024	6/11- 12, 2024	2/25- 26, 2025
Much higher	16%	20%	24%	25%	28%	32%	27%	30%	31%	34%	33%	33%	29%	32%	30%	31%	35%
Somewhat higher	44%	44%	45%	41%	44%	36%	42%	41%	42%	38%	44%	42%	43%	40%	45%	38%	36%
About the same	32%	27%	24%	26%	19%	21%	22%	20%	18%	18%	15%	18%	18%	20%	20%	22%	23%
Somewhat lower	2%	2%	3%	2%	3%	4%	4%	4%	3%	4%	2%	3%	4%	5%	2%	4%	4%
Much lower	1%	1%	1%	1%	3%	1%	2%	2%	2%	2%	1%	1%	1%	1%	1%	2%	*
Not applicable	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%
Don't know	3%	5%	3%	3%	2%	4%	2%	2%	3%	3%	2%	2%	3%	1%	2%	2%	1%
Higher (Net)	60%	65%	69%	66%	72%	68%	69%	71%	74%	72%	77%	76%	72%	72%	75%	69%	71%
Lower (Net)	4%	3%	3%	3%	6%	5%	6%	6%	5%	6%	4%	4%	5%	6%	3%	6%	4%



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6. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? *(Continued)*

c. Your total grocery bill

	7/6-7, 2021	8/31- 9/1, 2021	11/9- 10, 2021	1/4- 1/5, 2022	1/18- 19, 2022	2/15- 16, 2022	3/15- 16, 2022	4/12- 13, 2022	5/10- 11, 2022	6/22- 23, 2022	7/19- 20, 2022	8/16- 17, 2022	9/13- 14, 2022	8/15- 16, 2023	1/23- 24, 2024	6/11- 12, 2024	2/25- 26, 2025
Much higher	23%	28%	32%	34%	40%	42%	40%	40%	43%	47%	44%	44%	43%	49%	45%	46%	45%
Somewhat higher	45%	45%	40%	41%	37%	37%	39%	37%	35%	34%	39%	37%	37%	34%	37%	32%	36%
About the same	27%	21%	20%	18%	15%	14%	16%	15%	15%	11%	12%	12%	14%	13%	13%	17%	14%
Somewhat lower	2%	2%	3%	3%	3%	2%	3%	3%	3%	3%	2%	4%	2%	2%	3%	3%	2%
Much lower	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	1%	1%	1%	*	1%
Not applicable	*	1%	*	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	*	1%	1%	1%
Don't know	1%	3%	2%	2%	2%	1%	1%	2%	1%	2%	2%	2%	1%	1%	1%	1%	1%
<i>Higher (Net)</i>	68%	72%	73%	75%	77%	78%	79%	77%	79%	81%	82%	81%	80%	83%	82%	78%	81%
<i>Lower (Net)</i>	3%	2%	5%	4%	5%	4%	3%	5%	4%	5%	3%	5%	4%	3%	4%	3%	3%

d. Gasoline

	7/6-7, 2021	8/31- 9/1, 2021	11/9- 10, 2021	1/4- 1/5, 2022	1/18- 19, 2022	2/15- 16, 2022	3/15- 16, 2022	4/12- 13, 2022	5/10- 11, 2022	6/22- 23, 2022	7/19- 20, 2022	8/16- 17, 2022	9/13- 14, 2022	8/15- 16, 2023	1/23- 24, 2024	6/11- 12, 2024	2/25- 26, 2025
Much higher	47%	44%	55%	41%	41%	53%	66%	61%	64%	70%	66%	52%	46%	45%	28%	29%	27%
Somewhat higher	31%	33%	24%	32%	32%	25%	14%	22%	20%	11%	16%	22%	26%	35%	28%	33%	29%
About the same	13%	13%	11%	14%	15%	11%	12%	7%	7%	8%	7%	10%	10%	12%	20%	21%	30%
Somewhat lower	3%	2%	3%	4%	4%	3%	1%	4%	3%	3%	4%	8%	10%	3%	16%	10%	8%
Much lower	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	2%	2%	1%	3%	1%	2%
Not applicable	3%	3%	4%	3%	4%	4%	3%	3%	4%	4%	4%	4%	4%	3%	3%	4%	2%
Don't know	2%	3%	3%	3%	4%	3%	1%	2%	1%	2%	2%	2%	2%	1%	1%	1%	3%
<i>Higher (Net)</i>	78%	77%	79%	74%	73%	79%	80%	83%	84%	81%	83%	74%	72%	80%	56%	62%	56%
<i>Lower (Net)</i>	4%	3%	4%	6%	5%	4%	4%	5%	5%	4%	5%	10%	12%	4%	20%	11%	10%



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6. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? *(Continued)*

e. Electricity

	7/6-7, 2021	8/31- 9/1, 2021	11/9- 10, 2021	1/4- 1/5, 2022	1/18- 19, 2022	2/15- 16, 2022	3/15- 16, 2022	4/12- 13, 2022	5/10- 11, 2022	6/22- 23, 2022	7/19- 20, 2022	8/16- 17, 2022	9/13- 14, 2022	8/15- 16, 2023	1/23- 24, 2024	6/11- 12, 2024	2/25- 26, 2025
Much higher	13%	15%	17%	17%	21%	25%	23%	21%	23%	25%	25%	27%	27%	34%	27%	26%	30%
Somewhat higher	30%	31%	34%	36%	34%	35%	34%	36%	35%	37%	35%	34%	35%	32%	43%	34%	35%
About the same	46%	42%	38%	38%	36%	28%	31%	34%	32%	28%	29%	28%	27%	24%	20%	29%	24%
Somewhat lower	3%	2%	4%	3%	2%	4%	4%	4%	2%	4%	3%	5%	2%	2%	2%	3%	4%
Much lower	1%	1%	1%	1%	1%	1%	3%	1%	3%	1%	1%	1%	1%	2%	1%	1%	1%
Not applicable	2%	2%	2%	1%	2%	3%	3%	1%	2%	3%	2%	2%	3%	2%	2%	3%	2%
Don't know	5%	7%	5%	5%	3%	5%	3%	3%	3%	3%	5%	3%	5%	3%	4%	3%	5%
<i>Higher (Net)</i>	43%	46%	51%	52%	55%	60%	57%	57%	58%	61%	60%	61%	62%	67%	71%	60%	65%
<i>Lower (Net)</i>	4%	3%	5%	3%	4%	5%	7%	5%	5%	5%	5%	6%	3%	4%	3%	5%	5%

f. Prescription medications

	1/23-24, 2024	2/25-26, 2025
Much higher	17%	19%
Somewhat higher	26%	24%
About the same	39%	40%
Somewhat lower	2%	3%
Much lower	2%	2%
Not applicable	8%	8%
Don't know	6%	5%
<i>Higher (Net)</i>	43%	42%
<i>Lower (Net)</i>	4%	5%

g. Over-the-counter medications

	1/23-24, 2024	2/25-26, 2025
Much higher	19%	20%
Somewhat higher	34%	33%
About the same	35%	31%
Somewhat lower	2%	3%
Much lower	1%	2%
Not applicable	4%	5%
Don't know	5%	6%
<i>Higher (Net)</i>	53%	54%
<i>Lower (Net)</i>	3%	5%



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6. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? *(Continued)*

h. Food at restaurants

	7/6-7, 2021	8/31-9/1, 2021	11/9-10, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025
Much higher	14%	19%	18%	21%	27%	31%	23%	30%	29%	33%	30%	30%	30%	40%	39%	38%	38%
Somewhat higher	43%	40%	41%	42%	37%	39%	40%	39%	43%	37%	41%	39%	44%	38%	39%	38%	35%
About the same	31%	26%	27%	21%	21%	18%	22%	19%	18%	17%	15%	16%	14%	15%	15%	16%	16%
Somewhat lower	2%	3%	3%	4%	3%	2%	5%	3%	4%	3%	3%	4%	4%	1%	2%	4%	4%
Much lower	2%	1%	2%	1%	3%	1%	3%	3%	2%	3%	2%	1%	2%	1%	1%	2%	2%
Not applicable	3%	4%	4%	6%	4%	4%	5%	3%	3%	4%	4%	5%	4%	2%	2%	2%	1%
Don't know	4%	7%	5%	5%	5%	5%	3%	4%	3%	4%	4%	5%	4%	3%	2%	1%	3%
<i>Higher (Net)</i>	58%	59%	59%	63%	64%	70%	63%	69%	71%	69%	71%	68%	73%	78%	78%	76%	73%
<i>Lower (Net)</i>	4%	4%	4%	5%	6%	4%	7%	6%	6%	6%	6%	5%	6%	3%	3%	5%	6%

i. Clothing

	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025
Much higher	12%	13%	14%	15%	17%	25%	21%	19%	22%
Somewhat higher	34%	31%	32%	33%	31%	37%	40%	36%	34%
About the same	35%	36%	35%	33%	31%	27%	28%	32%	31%
Somewhat lower	4%	5%	5%	4%	3%	2%	3%	4%	4%
Much lower	2%	3%	1%	2%	1%	1%	*	2%	1%
Not applicable	5%	5%	5%	5%	6%	4%	4%	4%	3%
Don't know	8%	7%	8%	7%	11%	3%	3%	3%	6%
<i>Higher (Net)</i>	46%	44%	46%	48%	48%	62%	62%	55%	55%
<i>Lower (Net)</i>	6%	8%	6%	6%	4%	3%	4%	6%	6%

j. Entertainment

	11/9-10, 2021	12/7-8, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025
Much higher	15%	14%	14%	16%	17%	25%	26%	22%	26%
Somewhat higher	25%	28%	28%	26%	28%	33%	34%	36%	32%
About the same	35%	31%	33%	31%	29%	27%	26%	26%	26%
Somewhat lower	4%	5%	3%	4%	3%	2%	2%	5%	4%
Much lower	2%	3%	2%	3%	1%	1%	1%	1%	1%
Not applicable	10%	11%	10%	10%	9%	8%	6%	5%	6%
Don't know	9%	9%	10%	10%	12%	4%	4%	5%	5%
<i>Higher (Net)</i>	41%	41%	42%	42%	45%	58%	61%	58%	58%
<i>Lower (Net)</i>	6%	7%	5%	7%	5%	4%	3%	6%	5%



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6. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? *(Continued)*

k. Your total household expenses (rent/mortgage, utilities, maintenance, etc.)

	11/9-10, 2021	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025
Much higher	19%	18%	23%	29%	24%	22%	23%	27%	24%	29%	26%	23%	32%	31%	26%	31%
Somewhat higher	31%	35%	36%	35%	34%	36%	36%	38%	36%	36%	38%	39%	38%	39%	39%	38%
About the same	41%	39%	31%	27%	31%	34%	30%	26%	31%	26%	27%	29%	22%	23%	26%	22%
Somewhat lower	2%	4%	4%	3%	7%	4%	5%	5%	2%	4%	3%	3%	2%	2%	3%	4%
Much lower	1%	1%	2%	1%	2%	2%	2%	1%	1%	2%	2%	1%	1%	1%	3%	2%
Not applicable	3%	1%	2%	2%	2%	1%	2%	1%	3%	1%	2%	2%	2%	2%	2%	1%
Don't know	4%	3%	2%	3%	1%	2%	2%	2%	3%	2%	2%	3%	3%	1%	2%	3%
Higher (Net)	49%	53%	58%	64%	57%	58%	60%	65%	60%	65%	64%	62%	70%	70%	65%	68%
Lower (Net)	3%	5%	6%	4%	9%	6%	7%	6%	3%	6%	5%	4%	3%	3%	6%	6%

l. Dairy (milk, eggs, yogurt, cheese, etc.)

	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	1/23-24, 2024	2/25-26, 2025
Much higher	24%	28%	32%	27%	30%	34%	38%	36%	38%	32%	28%	54%
Somewhat higher	42%	41%	38%	44%	43%	42%	38%	41%	38%	43%	46%	28%
About the same	26%	21%	19%	20%	17%	19%	15%	16%	16%	16%	19%	11%
Somewhat lower	2%	3%	3%	5%	5%	3%	4%	3%	4%	3%	4%	4%
Much lower	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
Not applicable	1%	3%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%
Don't know	4%	2%	4%	2%	3%	1%	2%	2%	3%	3%	1%	1%
Higher (Net)	66%	69%	70%	70%	73%	75%	76%	77%	76%	75%	74%	82%
Lower (Net)	3%	5%	4%	7%	6%	4%	5%	4%	5%	4%	5%	6%

7. When do you expect prices of the goods and services you're buying now to go back down?

	6/7-8, 2022	7/19-20, 2022	8/16-17, 2022	8/30-31, 2022	8/29-30, 2023	1/23-24, 2024	2/25-26, 2025
In one month	3%	2%	3%	2%	3%	3%	3%
In two to five months	6%	12%	10%	9%	8%	7%	10%
In six months to a year	19%	22%	17%	18%	13%	15%	19%
In more than a year	22%	20%	19%	22%	21%	15%	14%
They won't go back down	29%	26%	31%	31%	40%	41%	36%
The prices of the goods and services I buy have not increased	2%	1%	1%	1%	2%	1%	1%
Don't know	19%	17%	19%	17%	13%	17%	17%

8. How familiar, if at all, are you with each of the following?

Total Familiar Summary

	2/25-26, 2025
U.S. and Russian representatives meeting, without Ukraine, to discuss ending the war in Ukraine	58%
Saturday Night Live celebrating its 50 th anniversary	57%
The administration mistakenly firing, and then trying to rehire, government workers who oversee the U.S. nuclear stockpile and research bird flu	50%
President Trump banning the government from buying paper straws	47%
A measles outbreak spreading through areas of Texas and New Mexico	44%

a. Saturday Night Live celebrating its 50th anniversary

	2/25-26, 2025
Very familiar	27%
Somewhat familiar	29%
Heard of it, but that's it	28%
Never heard of it	16%
<i>Familiar (Net)</i>	57%
<i>Not Familiar (Net)</i>	43%

b. A measles outbreak spreading through areas of Texas and New Mexico

	2/25-26, 2025
Very familiar	16%
Somewhat familiar	29%
Heard of it, but that's it	27%
Never heard of it	28%
<i>Familiar (Net)</i>	44%
<i>Not Familiar (Net)</i>	56%



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8. How familiar, if at all, are you with each of the following?

c. President Trump banning the government from buying paper straws

	2/25-26, 2025
Very familiar	21%
Somewhat familiar	26%
Heard of it, but that's it	18%
Never heard of it	35%
<i>Familiar (Net)</i>	<i>47%</i>
<i>Not Familiar (Net)</i>	<i>53%</i>

d. The administration mistakenly firing, and then trying to rehire, government workers who oversee the U.S. nuclear stockpile and research bird flu

	2/25-26, 2025
Very familiar	19%
Somewhat familiar	31%
Heard of it, but that's it	22%
Never heard of it	28%
<i>Familiar (Net)</i>	<i>50%</i>
<i>Not Familiar (Net)</i>	<i>50%</i>

e. U.S. and Russian representatives meeting, without Ukraine, to discuss ending the war in Ukraine

	2/25-26, 2025
Very familiar	26%
Somewhat familiar	33%
Heard of it, but that's it	24%
Never heard of it	18%
<i>Familiar (Net)</i>	<i>58%</i>
<i>Not Familiar (Net)</i>	<i>42%</i>





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9. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

a. Saturday Night Live celebrating its 50th anniversary

	2/25-26, 2025
I care a lot	13%
I care a little	30%
I don't care at all	52%
Don't know	5%

b. A measles outbreak spreading through areas of Texas and New Mexico

	2/25-26, 2025
I care a lot	41%
I care a little	42%
I don't care at all	11%
Don't know	6%

c. President Trump banning the government from buying paper straws

	2/25-26, 2025
I care a lot	17%
I care a little	34%
I don't care at all	39%
Don't know	10%

d. The administration mistakenly firing, and then trying to rehire, government workers who oversee the U.S. nuclear stockpile and research bird flu

	2/25-26, 2025
I care a lot	41%
I care a little	35%
I don't care at all	16%
Don't know	9%

e. U.S. and Russian representatives meeting, without Ukraine, to discuss ending the war in Ukraine

	2/25-26, 2025
I care a lot	42%
I care a little	37%
I don't care at all	14%
Don't know	7%





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10. When thinking about air travel, which of the following statements come closest to your view?

	2/25-26, 2025
I am confident in the safety of air travel	29%
I am losing confidence in the safety of air travel	47%
I have never been confident in the safety of air travel	17%
Don't know	7%

11. When is the last time that you have flown on an airplane?

	2/25-26, 2025
In the past week	3%
In the past 2-3 weeks	6%
In the past month	6%
In the past 2-3 months	13%
In the past year	22%
More than one year ago	40%
I have never flown on a plane	12%

12. To what extent do you agree or disagree with the following statements?

	2/25-26, 2025
[ASKED OF PARENTS] My children have different ideas about gender than I did when I grew up	62%
Feminism benefits both men and women	59%
Society would be better off if traditional gender roles were more strictly enforced	47%
Feminism has unfairly disadvantaged men in dating and relationships	40%
In order for one group to gain in society, another group has to lose	33%

a. Feminism has unfairly disadvantaged men in dating and relationships

	2/25-26, 2025
Strongly agree	11%
Somewhat agree	30%
Somewhat disagree	36%
Strongly disagree	23%
<i>Agree (Net)</i>	<i>40%</i>
<i>Disagree (Net)</i>	<i>60%</i>

12. To what extent do you agree or disagree with the following statements? (Continued)

- b. Society would be better off if traditional gender roles were more strictly enforced

	2/25-26, 2025
Strongly agree	20%
Somewhat agree	27%
Somewhat disagree	25%
Strongly disagree	28%
<i>Agree (Net)</i>	<i>47%</i>
<i>Disagree (Net)</i>	<i>53%</i>

- c. Feminism benefits both men and women

	2/25-26, 2025
Strongly agree	21%
Somewhat agree	38%
Somewhat disagree	29%
Strongly disagree	12%
<i>Agree (Net)</i>	<i>59%</i>
<i>Disagree (Net)</i>	<i>41%</i>

- d. In order for one group to gain in society, another group has to lose

	2/25-26, 2025
Strongly agree	8%
Somewhat agree	25%
Somewhat disagree	36%
Strongly disagree	31%
<i>Agree (Net)</i>	<i>33%</i>
<i>Disagree (Net)</i>	<i>67%</i>

- e. **[ASKED OF PARENTS]** My children have different ideas about gender than I did when I grew up

	2/25-26, 2025 (N=295)
Strongly agree	15%
Somewhat agree	47%
Somewhat disagree	18%
Strongly disagree	20%
<i>Agree (Net)</i>	<i>62%</i>
<i>Disagree (Net)</i>	<i>38%</i>

13. **[SPLIT SAMPLE A]** If a medication proved to be a safe and effective weight loss treatment, how interested, if at all, would you be in taking such a medication?

	10/24-25, 2023	2/6-7, 2024	2/25-26, 2025 (N=544)
Very interested	24%	24%	23%
Somewhat interested	31%	27%	27%
Not very interested	19%	19%	19%
Not at all interested	22%	28%	27%
Don't know	4%	3%	4%
<i>Interested (Net)</i>	<i>54%</i>	<i>51%</i>	<i>50%</i>
<i>Not Interested (Net)</i>	<i>42%</i>	<i>46%</i>	<i>46%</i>

14. **[SPLIT SAMPLE B]** If a medication proved to be a safe and effective weight loss treatment, but also came with potential side effects (i.e., nausea, dizziness, loss of appetite, etc.), how interested, if at all, would you be in taking such a medication?

	2/25-26, 2025 (N=539)
Very interested	21%
Somewhat interested	30%
Not very interested	15%
Not at all interested	30%
Don't know	4%
<i>Interested (Net)</i>	<i>51%</i>
<i>Not Interested (Net)</i>	<i>45%</i>

15. To what extent do you agree or disagree with the following statements?

Total Agree Summary

	10/24-25, 2023	2/6-7, 2024	2/25-26, 2025
Obesity is a major health problem in the U.S. today	91%	91%	89%
Obesity is a result of ultra-processed foods and beverages	N/A	N/A	76%
New medications show potential to treat obesity	66%	62%	66%
Obesity is a disease	64%	65%	63%
Obesity can only be solved with diet and exercise	58%	60%	58%

15. To what extent do you agree or disagree with the following statements? (Continued)

a. Obesity is a disease

	10/24-25, 2023	2/6-7, 2024	2/25-26, 2025
Strongly agree	25%	31%	28%
Somewhat agree	40%	34%	35%
Somewhat disagree	16%	17%	21%
Strongly disagree	8%	9%	9%
Don't know	11%	9%	6%
<i>Agree (Net)</i>	<i>64%</i>	<i>65%</i>	<i>63%</i>
<i>Disagree (Net)</i>	<i>24%</i>	<i>26%</i>	<i>31%</i>

b. Obesity is a major health problem in the U.S. today

	10/24-25, 2023	2/6-7, 2024	2/25-26, 2025
Strongly agree	63%	60%	61%
Somewhat agree	28%	31%	28%
Somewhat disagree	4%	4%	6%
Strongly disagree	2%	1%	2%
Don't know	3%	4%	3%
<i>Agree (Net)</i>	<i>91%</i>	<i>91%</i>	<i>89%</i>
<i>Disagree (Net)</i>	<i>6%</i>	<i>5%</i>	<i>8%</i>

c. Obesity can only be solved with diet and exercise

	10/24-25, 2023	2/6-7, 2024	2/25-26, 2025
Strongly agree	21%	23%	21%
Somewhat agree	38%	38%	38%
Somewhat disagree	27%	24%	25%
Strongly disagree	7%	10%	10%
Don't know	8%	6%	7%
<i>Agree (Net)</i>	<i>58%</i>	<i>60%</i>	<i>58%</i>
<i>Disagree (Net)</i>	<i>34%</i>	<i>33%</i>	<i>35%</i>

d. New medications show potential to treat obesity

	10/24-25, 2023	2/6-7, 2024	2/25-26, 2025
Strongly agree	18%	18%	23%
Somewhat agree	48%	44%	43%
Somewhat disagree	9%	13%	14%
Strongly disagree	3%	4%	3%
Don't know	22%	21%	16%
<i>Agree (Net)</i>	<i>66%</i>	<i>62%</i>	<i>66%</i>
<i>Disagree (Net)</i>	<i>12%</i>	<i>17%</i>	<i>18%</i>



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15. To what extent do you agree or disagree with the following statements? *(Continued)*

e. Obesity is a result of ultra-processed foods and beverages

	2/25-26, 2025
Strongly agree	32%
Somewhat agree	44%
Somewhat disagree	13%
Strongly disagree	6%
Don't know	6%
<i>Agree (Net)</i>	<i>76%</i>
<i>Disagree (Net)</i>	<i>18%</i>





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About the Study

These are some of the findings of the one hundred and twelfth wave of an Ipsos poll conducted between February 25-26, 2025. For this survey, a sample of 1,083 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults





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- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults
- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults
- The eighty-third wave was conducted September 12-13, 2023 among 1,116 adults
- The eighty-fourth wave was conducted September 26-27, 2023 among 1,116 adults





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- The eighty-fifth wave was conducted October 10-11, 2023 among 1,119 adults
- The eighty-sixth wave was conducted October 24-25, 2023 among 1,118 adults
- The eighty-seventh wave was conducted November 7-8, 2023 among 1,120 adults
- The eighty-eighth wave was conducted December 5-6, 2023 among 1,120 adults
- The eighty-eighth and a half wave was conducted January 9-10, 2024 among 1,119 adults
- The eighty-ninth wave was conducted January 23-24, 2024 among 1,118 adults
- The ninetieth wave was conducted February 6-7, 2024 among 1,120 adults
- The ninety-first wave was conducted February 21-22, 2024 among 1,119 adults
- The ninety-second wave was conducted March 5-6, 2024 among 1,084 adults
- The ninety-third wave was conducted March 19-20, 2024 among 1,120 adults
- The ninety-third and a half wave was conducted April 2-3, 2024 among 1,082 adults
- The ninety-fourth wave was conducted April 16-17, 2024 among 1,081 adults
- The ninety-fifth wave was conducted April 30-May 1, 2024 among 1,081 adults
- The ninety-sixth wave was conducted May 14-15, 2024 among 1,081 adults
- The ninety-sixth and a half wave was conducted May 30-31, 2024 among 1,086 adults
- The ninety-seventh wave was conducted June 11-12, 2024 among 1,085 adults
- The ninety-eighth wave was conducted June 25-26, 2024 among 1,085 adults
- The ninety-ninth wave was conducted July 23-24, 2024 among 1,081 adults
- The one hundredth wave was conducted August 6-7, 2024 among 1,085 adults
- The one hundred and first wave was conducted August 20-21, 2024 among 1,083 adults
- The one hundred and second wave was conducted September 4-5, 2024 among 1,081 adults
- The one hundred and third wave was conducted September 17-18, 2024 among 1,084 adults
- The one hundred and fourth wave was conducted October 1-2, 2024 among 1,085 adults
- The one hundred and fifth wave was conducted October 15-16, 2024 among 1,085 adults
- The one hundred and sixth wave was conducted October 29-30, 2024 among 1,085 adults
- The one hundred and seventh wave was conducted November 13-14, 2024 among 1,095 adults
- The one hundred and eighth wave was conducted December 10-11, 2024 among 1,085 adults
- The one hundred and ninth wave was conducted January 14-15, 2025 among 1,085 adults
- The one hundred and tenth wave was conducted January 28-29, 2025 among 1,080 adults
- The one hundred and eleventh wave was conducted February 11-12, 2025 among 1,082 adults
- The one hundred and twelfth wave was conducted February 25-26, 2025 among 1,083 adults





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The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2022 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,083, DEFF=1.5, adjusted Confidence Interval=+/- 5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, eighty-second, eighty-third, eighty-fourth, eighty-fifth, eighty-sixth, eighty-seventh, eighty-eighth, eighty-ninth, ninetieth, ninety-first, ninety-second, ninety-third, ninety-third and a half, ninety-fourth, ninety-fifth, ninety-sixth, ninety-sixth and a half, ninety-seventh, ninety-eighth, ninety-ninth, one hundredth, one hundred and first, one hundred and second, one hundred and third, one hundred and fourth, one hundred and fifth, one hundred and sixth, one hundred and seventh, one hundred and eighth, one hundred and ninth, one hundred and tenth, one hundred and eleventh, and one hundred and twelfth waves of this study have a credibility interval of 3.6 percentage points.

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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

