

[illegible]



GENHEALTH. How is your health in general?

Base: All adults in England, age 16+

	Gender			Age									Age (Nets)			Ethnicity								Working status		Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)	Not working full-time (x)	
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418
Very good	842 19% gijnqx	391 18%	447 20%	154 26% zefgij	163 22% gij	121 18% ij	136 18% ij	107 16% ij	112 21% gij	48 10% j	39 9% j	9 26%	318 24% zmn	258 18%	267 16%	718 19% q	105 17% q	37 14% pq	35 24% pq	12 21% q	21 14% q	50 22% q	668 19% q	402 21% zx	437 18% zx	833 19% zx
Good	2154 49% bhnx	1098 51% zb	1044 47%	304 52% h	362 49% h	348 51% h	362 49% h	321 49% h	232 43% h	225 48% h	214 50% h	11 32%	667 50% h	710 50%	777 47%	1834 49% h	298 49%	131 51%	71 49%	28 47%	68 46%	119 51%	1716 49%	1041 54% zx	1109 45% zx	2109 48% zx
Fair	1120 25% clw	538 25%	568 25%	97 17% c	169 23% c	169 25% c	195 26% c	174 27% c	158 29% zcd	159 34% zcd	151 35% zcd	8 23% zcd	265 20% i	364 25% i	491 29% zlm	956 25% i	157 26% i	68 27%	34 23%	11 18%	44 30%	56 24%	900 26%	422 22% zw	692 28% zw	1161 26% zw
Bad	257 6% arw	99 5%	149 7%	21 4% za	33 4% za	43 6% za	42 6% za	49 7% zcd	37 7% zcd	32 7% j	26 6% j	6 18% j	54 4% zi	85 6% zi	118 7% zi	221 6% r	31 5% r	14 5% r	3 2% r	6 10% r	9 6% r	9 4% r	212 6% r	52 3% zw	201 8% zw	270 6% zw
Very bad	32 1% w	11 1%	21 1%	2 * w	10 1% w	3 * w	5 1% w	5 1% w	6 1% w	1 * w	1 * w	1 2% w	12 1% w	8 1% w	12 1% w	23 1% zov	8 1% zouv	5 2% zouv	4 2% zouv	- - zouv	- - zouv	- - zouv	23 1% zouv	2 * zw	30 1% zw	33 1% zw
Don't know	7 * ov	- * ov	5 * ov	1 * ov	3 * ov	2 * ov	* * ov	- - ov	- - ov	- - ov	- - ov	- - ov	4 * ov	3 * ov	- - ov	2 * zov	5 1% zov	1 * ov	- - ov	- - ov	4 3% zov	- - ov	2 * ov	2 * zov	2 * zov	6 * zov
Prefer not to say	6 * ov	5 * ov	1 * ov	3 * ov	- - ov	2 * ov	1 * ov	1 * ov	- - ov	- - ov	- - ov	- - ov	3 * ov	3 * ov	1 * ov	- - ov	5 1% zov	1 * ov	1 * ov	3 4% zopgruv	1 1% ov	- - ov	- - ov	2 * ov	3 * ov	6 * ov
Good	2997 68% ghijnx	1489 70% ghijnx	1491 67% ghijnx	459 79% zefghij	526 71% ghij	469 68% ij	499 67% ij	427 65% i	344 63% i	273 59% i	253 59% i	20 58% i	984 74% zmn	968 68% n	1044 63% i	2552 68% i	402 66% i	168 65% i	106 72% i	40 68% i	89 61% i	169 72% i	2383 68% i	1443 75% zx	1546 62% zx	2942 67% zx
Bad	289 7% aw	110 5%	170 8% za	23 4% za	43 6% za	46 7% za	47 6% za	54 8% zc	43 8% c	33 7% j	26 6% j	7 19% j	66 5% zi	93 7% zi	129 8% zi	244 7% i	39 6% i	19 7% i	6 4% i	6 10% i	9 6% i	9 4% i	235 7% i	54 3% zw	231 9% zw	303 7% zw

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (JN J24-000725-01)
Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG
Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



GENHEALTH. How is your health in general?

Base: All adults in England, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..**	..**	1224	848	2347	4418
Very good	842 19% begjk	328 24% zbdefg	501 17% g	99 20% g	182 17% g	175 16% g	28 14% g	16 10% g	627 20% zj	121 19% j	57 13% zkl	111 14% zkl	219 17% zkl	212 23% zkl	112 26% zkl	842 19% zkl	- - -	- - -	- - -	219 18% zkl	167 20% zkl	456 19% zkl	833 19% zkl
Good	2154 49% gjk	706 52% zbcegg	1431 48% g	217 44% bcg	561 52% g	501 47% g	95 46% g	58 36% g	1628 52% zj	301 49% j	134 30% zkl	326 40% k	653 51% zk	508 54% zk	233 55% zk	2154 49% zkl	- - -	- - -	- - -	564 46% zst	387 46% zst	1204 51% zst	2109 48% zst
Fair	1120 25% ahmnu	275 20% zad	833 28% a	145 30% a	257 24% a	301 28% a	71 34% zad	60 37% zabde	745 24% zhi	149 24% zhi	181 40% zhi	280 34% zlmn	344 27% mn	187 20% mn	68 16% mn	1120 25% zkl	- - -	- - -	- - -	343 28% zu	227 27% zu	550 23% zu	1161 26% zu
Bad	257 6% ahlmnu	39 3% za	213 7% a	27 5% a	72 7% a	80 8% za	9 4% zabdef	26 16% zabdef	139 4% zhi	42 7% zhi	67 15% zhi	91 11% zlmn	55 4% mn	26 3% mn	10 2% mn	257 6% zkl	- - -	- - -	- - -	86 7% u	57 7% u	114 5% u	270 6% u
Very bad	32 1% hm	6 * hm	27 1% hm	3 1% hm	10 1% hm	8 1% hm	3 2% hm	2 1% hm	13 * hm	4 1% hm	14 3% hm	14 2% zm	9 1% zm	1 * zm	1 * zm	32 1% zm	- - -	- - -	- - -	10 1% zm	9 1% zm	14 1% zm	33 1% zm
Don't know	7 * b	- - b	2 * b	- - b	- - b	- - b	2 1% zabde	- - zabde	- - zabde	- - zabde	- - zabde	- - zabde	- - zabde	- - zabde	2 * zabde	7 * zabde	- - zabde	- - zabde	- - zabde	1 * zabde	- - zabde	5 * zabde	6 * zabde
Prefer not to say	6 * h	1 * h	3 * h	- - h	- - h	3 * h	1 * h	- - h	2 * h	3 * h	1 * h	1 * h	3 * h	- - h	- - h	6 * h	- - h	- - h	- - h	- - h	2 * h	5 * h	6 * h
Good	2997 68% befgiks	1034 76% zbdefg	1932 64% g	316 64% g	743 69% befg	676 63% g	123 59% g	74 46% g	2255 72% zj	422 68% j	191 42% zkl	437 53% k	871 68% zkl	721 77% zkl	346 81% zkl	2997 68% zkl	- - -	- - -	- - -	784 64% zst	553 65% zst	1660 71% zst	2942 67% zst
Bad	289 7% ahlmnu	44 3% za	240 8% a	30 6% a	82 8% a	88 8% a	12 6% zabdef	27 17% zabdef	152 5% h	47 8% h	81 18% zhi	104 13% zlmn	64 5% m	27 3% m	11 3% m	289 7% zkl	- - -	- - -	- - -	95 8% u	66 8% u	127 5% u	303 7% u

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Base: All adults in England, age 16+

		England region									Scotland region									NI regions (NUTS3)						ONS Area supergroup (LA level)								
	Total	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	South East	South West	London	Central Scotland	Glasgow	Highlands and Islands	Lothian	Mid Scotland and Fife	North East Scotland	South Scotland	West Scotland	Belfast	East	North	Outer Belfast	West and South	Affluent England	Business, Education and Heritage Centres	Ethnically Diverse Metropolitan Living	London Cosmopolitan	Services and Industrial Legacy	Town and Country Living	Urban Settlements	Unwtd Total			
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418		
Weighted Total	8418	213	575	436	384	464	489	722	452	683	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	535	587	658	502	208	428	744	752	4418		
Very good	19%	36	113	70	74	93	92	138	99	126	-	-	-	-	-	-	-	-	-	-	-	-	-	20%	119	135	74	56	75	140	136	833		
	19%	17%	20%	16%	19%	20%	19%	19%	22%	19%	-	-	-	-	-	-	-	-	-	-	-	-	-	20%	20%	20%	15%	18%	18%	19%	18%	19%		
Good	21%	94	266	204	193	194	234	376	240	353	-	-	-	-	-	-	-	-	-	-	-	-	-	272	270	336	268	96	191	367	353	2109		
	49%	44%	46%	47%	50%	42%	48%	52%	53%	52%	-	-	-	-	-	-	-	-	-	-	-	-	-	51%	46%	51%	53%	46%	45%	49%	47%	48%		
e					e			e	e																		C							
Fair	11%	60	156	127	88	139	118	175	93	164	-	-	-	-	-	-	-	-	-	-	-	-	-	130	156	153	129	41	118	188	205	1161		
	25%	28%	27%	29%	23%	30%	24%	24%	20%	24%	-	-	-	-	-	-	-	-	-	-	-	-	-	24%	27%	23%	26%	20%	27%	25%	27%	26%		
h					h			h	h																									
Bad	25%	19	35	31	26	31	40	28	18	29	-	-	-	-	-	-	-	-	-	-	-	-	-	22	35	33	23	12	39	42	51	270		
	6%	9%	6%	7%	7%	8%	4%	4%	4%	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	4%	6%	5%	5%	6%	9%	6%	7%	6%		
ghi				R		ghi																												
3	3	3	3	4	3	6	2	4	2	5	-	-	-	-	-	-	-	-	-	-	-	-	-	5	5	1	2	3	6	5	6	33		
1%	1%	*	1%	1%	1%	1%	*	1%	*	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	1%	*	1%	1%	1%	1%	1%	1%		
Don't know	7	-	1	-	-	-	3	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	1	2	-	*	-	-	2	-	6		
*	*	-	*	-	-	-	1%	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	*	-	-	-	*	1	*		
Prefer not to say	6	-	-	-	1	1	-	-	1	4	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	5	-	-	1	-	6		
*	*	-	-	-	*	*	-	-	*	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	1%	-	-	*	-	*		
Good	29%	130	379	274	267	286	327	515	340	479	-	-	-	-	-	-	-	-	-	-	-	-	-	376	389	471	343	152	266	507	489	2942		
	68%	61%	66%	63%	69%	62%	67%	71%	75%	70%	-	-	-	-	-	-	-	-	-	-	-	-	-	70%	66%	72%	68%	73%	62%	68%	65%	67%		
eCC							ace	zabcef	ce															C	CE	C	C							
Bad	78%	22	38	35	29	37	42	32	20	34	-	-	-	-	-	-	-	-	-	-	-	-	-	27	39	34	25	15	45	67	57	303		
	29%	10%	7%	8%	8%	8%	4%	5%	4%	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	5%	7%	5%	5%	7%	10%	4%	8%	7%		
ghi				ghi	ghi																													



GENHEALTH. How is your health in general?

Base: All adults in England, age 16+

		Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total		
		Total (z)	Urban (a)	Rural (b)	1- Most deprived (c)	2 (d)	3 (e)	4 (f)	5- Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)		Prefer not to say (y)	
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418		
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	.*	***	7**	1**	4418		
Very good	842 19% aclot	658 18% za	185 23% za	129 15% z	160 18% z	166 19% z	211 24% z	177 20% c	596 19% z	122 19% z	94 23% z	23 16% z	31 3% z	787 24% zl	760 20% zo	13 8% z	33 16% z	416 20% t	359 19% t	32 16% z	13 8% z	1 10% z	-	-	-	-	-	833 19%	
Good	2154 49% cl	1762 49% cl	392 49% cl	386 44% z	405 46% z	429 49% z	427 48% z	507 57% z	1535 48% z	319 51% z	218 53% z	65 44% z	252 27% z	1859 56% zl	1902 49% z	87 54% z	101 49% z	1031 50% z	897 47% z	92 45% z	76 49% z	5 81% z	-	-	-	6 74% z	-	2109 48%	
Fair	1120 25% bgjm	949 26% zb	170 21% z	260 30% z	252 28% z	239 27% z	198 22% z	171 19% z	837 26% z	148 23% z	78 19% z	48 32% z	425 45% zm	643 19% z	974 25% z	48 30% z	52 25% z	488 24% z	505 27% z	63 30% z	49 32% z	1 9% z	-	-	*	1 7% z	1 100% z	1161 26%	
Bad	257 6% gm	201 6% z	56 7% z	84 10% z	57 6% z	39 4% z	49 6% z	28 3% z	194 6% z	34 5% z	16 4% z	10 7% z	197 21% zm	50 1% z	220 6% z	13 8% z	17 8% z	104 5% z	121 6% z	8 4% z	14 9% z	-	-	-	-	1 18% z	-	270 6%	
Very bad	32 1% m	30 1% z	2 * z	12 1% f	6 1% z	7 1% z	2 * z	5 1% z	21 1% z	7 1% z	4 1% z	1 * z	26 3% zm	5 * z	25 1% z	2 1% z	3 2% z	9 * z	16 1% z	3 2% z	3 2% z	-	-	-	-	-	-	33 1%	
Don't know	7 * n	7 * z	- * z	2 * z	3 * z	- * z	- * z	2 * z	- * z	2 * z	1 * z	- * z	2 * z	- * z	2 * z	- * z	- * z	2 * z	- * z	3 1% z	- * z	- * z	- * z	- * z	- * z	- * z	- * z	6 * z	
Prefer not to say	6 * m	6 * z	1 * z	4 * z	1 * z	- * z	1 * z	1 * z	3 * z	- * z	1 * z	1 1% z	3 * z	1 * z	5 * z	- * z	- * z	- * z	- * z	1 * z	4 2% z	- * z	- * z	- * z	- * z	- * z	- * z	6 * z	
Good	2997 68% acdl	2420 67% za	577 72% z	515 59% z	565 64% z	595 68% z	638 72% z	683 77% z	2131 67% z	441 70% k	312 76% z	88 60% z	283 30% z	2645 79% zl	2662 68% z	99 62% z	134 65% z	1447 71% z	1256 66% z	125 61% z	89 57% z	6 91% z	-	-	-	-	6 74% z	-	2942 67%
Bad	289 7% gm	231 6% z	58 7% z	96 11% z	63 7% z	46 5% z	51 6% z	33 4% z	215 7% z	41 6% z	20 5% z	11 7% z	223 24% zm	54 2% z	245 6% z	14 9% z	20 10% z	113 6% z	137 7% z	11 6% z	17 11% z	-	-	-	-	1 18% z	-	303 7%	

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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)7 Jun 2024
Table 5

MHEALTH. And how would you describe your mental health in general?

Base: All adults in England, age 16+

	Total (z)	Gender		Age									Age (Nets)			Ethnicity								Working status		Unwtd Total
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi ple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)	
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418
Very good	932 21% bcdelp q	491 23% zb	434 19% q	76 13% a	108 15% b	95 14% e	141 19% f	156 24% g	197 34% h	159 34% i	142 33% j	17 48% k	184 14% l	236 17% m	512 31% n	813 22% o	103 17% p	38 15% q	31 21% r	9 16% s	24 16% t	48 20% u	765 22% v	376 20% w	554 22% x	1064 24% y
Good	1835 42% dl	906 42% a	919 41% b	205 35% c	253 34% d	279 41% e	312 42% f	304 46% g	238 44% h	243 52% i	230 54% j	13 37% k	458 35% l	591 41% m	786 47% n	1553 41% o	260 43% p	114 45% q	59 41% r	18 30% s	68 47% t	97 41% u	1456 41% v	804 42% w	1024 41% x	1900 43% y
Fair	1250 28% aghiinx	565 26% a	673 30% b	228 39% c	251 34% d	238 35% e	232 31% f	160 24% g	88 16% h	53 11% i	49 11% j	4 13% k	479 36% l	470 33% m	301 18% n	1061 28% o	179 29% p	84 33% q	41 28% r	20 34% s	34 24% t	68 29% u	993 28% v	592 31% w	651 26% x	1135 26% y
Bad	322 7% ghijn	147 7% a	164 7% b	54 9% c	104 14% d	55 8% e	53 7% f	28 4% g	20 4% h	9 2% i	8 2% j	1 2% k	158 12% l	108 8% m	56 3% n	274 7% o	42 7% p	13 5% q	11 7% r	7 13% s	11 8% t	18 8% u	256 7% v	132 7% w	189 8% x	262 6% y
Very bad	62 1% fhijnw	25 1% a	37 2% b	14 2% c	21 3% d	16 2% e	2 * f	7 1% g	2 * h	- - i	- - j	- - k	35 3% l	19 1% m	8 1% n	50 1% o	11 2% p	4 1% q	4 3% r	1 1% s	3 2% t	3 1% u	47 1% v	15 1% w	46 2% x	40 1% y
Don't know	8 * ov	5 * a	2 * b	6 1% c	1 * d	- - e	1 * f	- - g	- - h	- - i	- - j	- - k	7 1% l	1 * m	- - n	1 * o	7 1% p	2 1% q	- 1% r	3 4% s	2 2% t	1 * u	- * v	- * w	6 * x	5 * y
Prefer not to say	10 * ov	3 * a	6 * b	- - c	1 * d	4 1% e	1 * f	2 * g	1 * h	- - i	- - j	- - k	1 * l	5 * m	3 * n	2 * o	6 1% p	2 1% q	1 * r	1 2% s	3 2% t	- - u	2 * v	4 * w	4 * x	12 * y
Good	2767 63% bcdelms	1397 65% a	1354 61% b	281 48% c	361 49% d	374 54% e	453 61% f	460 70% g	435 80% h	402 87% i	373 87% j	29 85% k	642 49% l	827 58% m	1297 78% n	2366 63% o	362 60% p	153 59% q	90 62% r	27 46% s	92 63% t	145 62% u	2221 63% v	1180 61% w	1578 64% x	2964 67% y
Bad	384 9% ghijn	172 8% a	201 9% b	68 12% c	125 17% d	72 10% e	55 7% f	34 5% g	21 4% h	9 2% i	8 2% j	1 2% k	193 15% l	127 9% m	64 4% n	324 9% o	54 9% p	16 6% q	15 10% r	8 14% s	15 10% t	21 9% u	304 9% v	147 8% w	235 9% x	302 7% y

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



MHEALTH. And how would you describe your mental health in general?

Base: All adults in England, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..**	..**	1224	848	2347	4418
Very good	932 21% dj	302 22% d	616 20% d	113 23% d	188 17% d	227 21% d	42 20% zbd	46 29% zbd	741 23% zij	113 18% zij	56 12% zij	160 19% zij	291 23% zij	188 20% zij	106 25% zij	932 21% zij	-	-	-	247 20% zij	161 19% zij	524 22% zij	1064 24% zij
Good	1835 42% jk	597 44% zde	1221 41% zde	211 43% zde	421 39% zde	415 39% zde	110 53% zabdeg	63 39% zabdeg	1383 44% zij	226 36% zij	139 31% zij	297 36% zij	542 42% k	422 45% zk	195 46% k	1835 42% zij	-	-	-	505 41% zij	333 39% zij	996 42% zij	1900 43% zij
Fair	1250 28% fhu	372 27% f	866 29% f	135 27% f	344 32% zf	308 29% f	42 20% f	38 24% f	836 27% zhi	186 30% zhi	174 38% zhi	245 30% zhi	359 28% zhi	278 30% zhi	102 24% zhi	1250 28% zhi	-	-	-	360 29% zhi	268 32% u	622 27% u	1135 26% u
Bad	322 7% ahmn	66 5% zac	252 8% zac	27 6% zac	114 11% zabc	86 8% a	13 6% a	11 7% a	168 5% zh	71 11% zh	67 15% zh	97 12% zlmn	80 6% zlmn	40 4% zlmn	19 4% zlmn	322 7% zlmn	-	-	-	90 7% zlmn	76 9% zlmn	157 7% zlmn	262 6% zlmn
Very bad	62 1% hl	15 1% hl	46 2% hl	4 1% hl	12 1% hl	27 3% zabf	- - zabf	3 2% zabf	20 1% zh	20 3% zh	16 4% zh	20 2% zlmn	6 * zlmn	6 1% zlmn	1 * zlmn	62 1% zlmn	-	-	-	21 2% zlmn	6 1% zlmn	35 1% zlmn	40 1% zlmn
Don't know	8 * h	1 * h	5 * h	- - h	2 * h	3 * h	- - h	- - h	- - h	4 1% h	- - h	1 * h	3 * h	- - h	- - h	8 * h	-	-	-	1 * h	2 * h	5 * h	5 * h
Prefer not to say	10 * h	1 * h	4 * h	1 * h	1 * h	1 * h	1 * h	- - h	5 * h	- - h	1 * h	1 * h	1 * h	1 * h	2 * h	10 * h	-	-	-	1 * h	2 * h	7 * h	12 * h
Good	2767 63% bdijkt	899 66% zbde	1837 61% d	325 66% bd	609 56% bd	642 60% bd	153 73% zbde	109 68% d	2124 67% zij	339 55% j	195 43% j	457 56% k	833 65% k	609 65% k	301 71% zk	2767 63% zij	-	-	-	752 61% zij	494 58% zij	1521 65% zt	2964 67% zt
Bad	384 9% ahlmn	81 6% zac	298 10% zac	31 6% zac	126 12% zac	113 11% ac	13 6% ac	14 9% ac	189 6% zh	91 15% zh	84 18% zh	118 14% zlmn	86 7% zlmn	47 5% zlmn	20 5% zlmn	384 9% zlmn	-	-	-	110 9% zlmn	82 10% zlmn	192 8% zlmn	302 7% zlmn

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Base: All adults in England, age 16+

		England region										Scotland region										NI regions (NUTS3)								ONS Area supergroup (LA level)								
	Total (a)	North East (b)	North West (c)	Yorkshire and The Humber (d)	East Midlands (e)	West Midlands (f)	East of England (g)	South East (h)	South West (i)	London (j)	Central Scotland (k)	Glasgow (l)	Highlands and Islands (m)	Lothian (n)	Mid Scotland and Fife (o)	North East Scotland (p)	South Scotland (q)	West Scotland (r)	Belfast (s)	East (t)	North (u)	Outer Belfast (v)	West and South (w)	Affluent (x)	Business, Education and Heritage Centres (y)	Countryside (z)	Ethnically Diverse Metropolitan Living (aa)	London Corecommuting (ab)	Services and industrial legacy (ac)	Town and Country Living (ad)	Urban Settlements (ae)	Unwtd Total						
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	503	512	195	430	747	747	4418						
Weighted Total	4418	213	575	436	384	464	489	722	452	683	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	535	587	658	502	208	428	744	752	4418						
Very good	932 21% AA	37 17%	119 21%	91 21%	81 21%	80 17%	99 20%	175 24%	125 28%	125 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	112 21%	127 22%	183 28%	73 14%	48 23%	88 20%	146 20%	154 20%	1064						
Good	1855 42%	80 37%	246 43%	179 41%	151 39%	183 39%	201 41%	308 43%	193 43%	295	-	-	-	-	-	-	-	-	-	-	-	-	-	230 43%	228 40%	279 42%	218 43%	85 41%	161 38%	314 42%	408	1900						
Fair	1250 28%	67 31%	165 29%	128 29%	117 31%	150 32%	138 28%	184 26%	110 24%	189 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	149 28%	167 28%	157 24%	146 29%	56 27%	133 31%	225 30%	217 29%	1135						
Bad	322 7% h	25 12%	30 5%	34 8%	34 9%	42 9%	41 8%	40 6%	17 4%	59 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	34 6%	37 6%	35 5%	49 10%	18 8%	39 9%	54 7%	56 7%	262						
Very bad	63 1% v	4 2%	13 2%	4 1%	4 1%	6 2%	9 2%	13 2%	6 1%	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%	14 2%	2 *	7 1%	2 1%	5 2%	16 1%	40 2%	1%						
Don't know	8 *	-	1 *	-	-	2 *	-	1 *	-	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 *	-	5 1%	-	-	-	1 *	5 *						
Prefer not to say	10 *	-	1 *	-	1 *	1 *	2 *	-	1 *	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	2 *	1 *	4 1%	-	-	1 *	-	12 *						
Good	2767 63% e	117 55%	365 63%	270 62%	232 60%	262 57%	300 61%	483 70%	318 70%	419 61%	-	-	-	-	-	-	-	-	-	-	-	-	-	342 64%	365 62%	463 70%	291 58%	133 64%	248 58%	460 62%	462 61%	2964						
Bad	384 9% h	29 14%	44 8%	38 9%	34 9%	48 10%	49 10%	53 7%	23 5%	66	-	-	-	-	-	-	-	-	-	-	-	-	-	41 8%	52 9%	37 11%	57 9%	19 11%	47 5%	59 8%	72 10%	302						

Source: Ipsos (JN J24-000725-01)

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i - z/j/k/l/m/n/o/p/q - z/r/s/t/u/v - z/w/z/y/A/B/C/D/E

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

[illegible]

Base: All adults in England, age 16+

		Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Tot
		Total (z)	Urban (a)	Rural (b)	1 -Most deprived (c)	2 (d)	3 (e)	4 (f)	5 -Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418	
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	..	***	7**	1**	4418	
Very good	932 21% acjklio pat	728 20% za	204 25% za	131 15% c	196 22% c	184 21% c	234 26% zeg	187 21% c	738 23% ajk	99 16% z	69 17% z	16 11% z	91 22% zl	820 25% zl	861 22% zop	19 12% z	10 5% z	391 19% zqst	467 25% zqst	32 16% z	18 12% z	1 19% z	- -	- -	- -	- -	- -	1064 24%
Good	1835 42% dloa	1481 41% za	353 44% za	338 39% c	332 38% c	376 43% c	371 42% zeg	417 47% c	1341 42% ajk	248 39% z	172 42% z	66 45% z	277 30% z	1527 46% zl	1681 43% z	58 36% z	49 24% z	793 39% zq	843 44% zq	89 39% z	68 44% z	4 66% z	- -	- -	- -	6 74% z	- -	1900 43%
Fair	1250 28% bfhmnr zb	1058 29% zb	191 24% za	292 30% zg	267 32% f	247 28% f	215 24% zeg	230 26% c	840 26% zh	212 34% z	139 34% z	43 29% z	359 38% zm	833 25% zl	1033 27% z	57 35% z	106 52% zmo	648 32% zr	473 25% z	58 28% z	53 34% f	1 16% z	- -	- -	* 100%	2 21% z	1 100% z	1135 26%
Bad	322 7% nmr	277 8% za	45 6% za	84 10% zg	70 8% f	65 7% f	53 6% zeg	50 6% c	218 7% ajk	61 10% z	25 6% z	17 11% z	169 18% zm	137 4% zl	250 6% z	25 16% zn	33 16% zn	183 9% zr	97 5% z	19 9% z	6 4% z	- -	- -	- -	* 5%	- -	262 6%	
Very bad	62 1% gmr	50 1% za	11 1% za	26 3% zg	15 2% g	7 1% g	12 1% g	1 *	40 1% ajk	12 2% z	4 1% z	6 4% zh	35 4% zm	21 1% zl	52 1% z	2 1% z	7 3% z	34 2% z	16 1% z	2 1% z	6 4% z	- -	- -	- -	- -	- -	40 1%	
Don't know	8 * m	8 * za	- - za	3 * zg	1 * f	- - f	1 * zeg	2 * c	6 * ajk	- - z	1 * z	- - z	4 * m	2 * zl	6 * zop	- - p	- - z	- - zqst	1 * zqst	3 1% zqst	2 1% zqst	- -	- -	- -	- -	- -	5 *	
Prefer not to say	10 * hmnq	9 * za	1 * za	3 * zg	3 * f	- - f	3 * zeg	1 * c	4 * ajk	* - z	1 * z	1 1%	1 * zm	3 * zl	5 * zop	- - p	- - z	1 * zqst	2 * zqst	4 2% zqst	1 1% zqst	- -	- -	- -	- -	- -	12 *	
Good	2767 63% acloqpp	2209 61% za	557 69% za	469 53% c	528 60% c	561 64% c	605 68% zeg	605 68% c	2079 65% ajk	347 55% z	241 59% z	82 56% z	369 39% zm	2347 70% zl	2542 65% zop	77 48% p	59 29% z	1184 58% zqst	1310 69% zqst	120 59% z	87 56% z	5 84% z	- -	-				

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (JN J24-000725-01)
Filename: 24-000725_WAVE_2405095_WBI_vtd_w8_intUse_ENG
Proportions/Means: Columns Tested (5% risk level) - z/a/b/z/c/d/e/f/g/z/h/i/j/k/z-l/m-z/n/o/p-z/q/r/s/t-z/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)7 Jun 2024
Table 9

SAFETY. How safe do you feel walking alone in your local neighbourhood after dark?

Base: All adults in England, age 16+

	Total (z)	Gender		Age								Age (Nets)			Ethnicity								Working status		Unwtd Total	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi ple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)		Not working full-time (x)
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418
Very safe	953 22% bpqx zb	677 32% zb	270 12% zb	101 17% zb	143 19% zb	132 19% zb	174 23% zb	166 25% zcd	134 25% zce	103 22% zb	92 21% zb	11 32% zb	244 18% zb	305 21% zb	403 24% zl	858 23% zpq	81 13% q	19 8% q	23 15% q	10 17% q	29 20% q	41 17% q	817 23% zpq	457 24% zx	492 20% zx	1003 23% zx
Fairly safe	2054 47% bsx zb	1063 50% zb	978 44% zb	253 43% zb	342 46% zb	319 46% zb	369 50% zb	304 46% zb	262 48% zb	206 44% zb	194 45% zb	12 36% zb	595 45% zb	688 48% zb	772 46% zl	1744 46% s	287 47% s	136 53% zopsv	72 50% s	17 29% s	61 42% s	119 51% s	1625 46% s	961 50% zx	1088 44% zx	2066 47% zx
A bit unsafe	1065 24% aghnovw za	325 15% za	726 32% za	181 31% zfigh	196 26% gh	179 26% gh	160 22% zb	130 20% zb	104 19% zh	115 25% h	106 25% zb	9 27% zb	377 29% zmn	339 24% zmn	349 21% zmn	869 23% zmn	183 30% zmn	73 28% zmn	44 30% zmn	21 35% zmn	45 31% zmn	66 28% zmn	803 23% zmn	404 21% zmn	656 27% zw	1006 23% zw
Very unsafe	294 7% afw za	63 3% za	226 10% za	37 6% za	55 7% za	53 8% f	35 5% zb	52 7% f	36 7% zb	27 6% zb	26 6% zb	1 3% zb	91 7% za	88 6% za	114 7% za	248 7% r	42 7% r	22 8% r	4 3% r	9 15% zoprtsu	7 5% zmn	9 4% zmn	239 7% zmn	98 5% zmn	195 8% zmn	292 7% zmn
Don't know	46 1% amw za	9 * za	33 1% za	7 1% za	5 1% za	3 * za	4 1% za	5 1% za	8 2% zef	14 3% zdefg	13 3% zdefg	1 3% zdefg	12 1% zm	7 * zm	27 2% zm	36 1% zm	10 2% zm	6 3% zm	2 1% zm	- 2% zm	- 2% zm	- 1% zm	36 1% zm	2 * zw	39 2% zw	46 1% zw
Prefer not to say	6 * * za	4 * za	2 * za	3 * za	- - za	3 * za	* * za	- - za	- - za	- - za	- - za	- - za	3 * za	3 * za	- - za	- - zov	5 1% zov	* * zov	1 * zov	3 4% zopqrsv	2 1% zmn	- - zmn	- - zmn	1 * zw	4 * zw	5 * zw
Safe	3007 68% bclpqsx zb	1740 81% zb	1248 56% zb	354 61% zb	485 66% zb	451 65% zb	542 73% zcd	471 72% zcd	396 73% zcd	309 66% zb	286 66% zb	23 67% zb	839 63% l	993 69% zl	1175 71% zl	2602 69% zpq	368 61% s	156 61% s	95 65% s	27 46% s	90 62% s	160 68% s	2442 69% zpq	1418 74% zx	1579 64% zx	3069 69% zx
Unsafe	1359 31% afghnovw za	389 18% za	953 43% za	218 37% zfigh	250 34% fgh	232 34% fgh	195 26% zdeij	181 28% zde	140 26% zdeij	142 31% zdeij	132 31% zdeij	10 30% zdeij	468 35% zmn	427 30% zmn	464 28% zmn	1117 30% zmn	225 37% zmn	94 37% zmn	49 33% zmn	29 50% zoprsv	52 36% zmn	74 32% zmn	1042 30% zmn	502 26% zw	851 34% zw	1298 29% zw

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



SAFETY. How safe do you feel walking alone in your local neighbourhood after dark?

Base: All adults in England, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	**	**	**	1224	848	2347	4418
Very safe	953 22% bdgijkt	370 27% zbdefg	572 19% bdg	120 24% bdg	183 17% a	209 20% a	39 19% a	21 13% za	763 24% zij	96 16% j	60 13% j	116 14% k	253 20% k	277 30% zkl	136 32% zkl	953 22%	-	-	-	248 20%	151 18%	554 24% zt	1003 23%
Fairly safe	2054 47% j	637 47% j	1395 46% j	218 44% j	522 48% a	494 46% a	97 46% a	65 40% zabcd	1484 47% j	306 49% j	184 41% j	366 45% m	615 48% m	438 47% m	196 46% m	2054 47%	-	-	-	586 48%	385 45%	1084 46%	2066 47%
A bit unsafe	1065 24% ahmn	287 21% za	768 26% za	117 24% za	294 27% a	260 24% a	47 23% a	51 32% za	713 23% zh	161 26% zh	150 33% zh	238 29% zmn	327 26% mn	186 20% mn	72 17% mn	1065 24%	-	-	-	290 24%	232 27%	544 23%	1006 23%
Very unsafe	294 7% ahm	55 4% ahm	235 8% za	33 7% a	73 7% a	86 8% a	24 12% zabd	18 11% za	165 5% zhi	48 8% zhi	58 13% zhi	91 11% zlmn	76 6% m	33 4% m	18 4% m	294 7%	-	-	-	90 7%	61 7%	143 6%	292 7%
Don't know	46 1% amu	5 * amu	37 1% a	4 1% a	10 1% a	16 1% a	1 1% a	6 3% zabcd	27 1% h	6 1% h	2 * h	10 1% m	7 1% m	* * m	1 * m	46 1%	-	-	-	11 1%	19 2% zsu	16 1% zt	46 1%
Prefer not to say	6 * h	1 * h	3 * h	- - h	- - a	3 * a	- - a	- - zabcd	1 * h	3 * h	- * h	1 * m	3 * mn	- * mn	2 * mn	6 * o	-	-	-	- 1 * s	5 * t	5 * u	5 * u
Safe	3007 68% bgikt	1007 74% zbdefg	1967 65% g	338 69% g	705 65% g	703 66% g	135 65% g	86 54% g	2247 71% zij	402 65% j	244 54% j	482 59% k	869 68% k	715 76% zkl	333 78% zkl	3007 68%	-	-	-	833 68%	535 63%	1638 70% zt	3069 69%
Unsafe	1359 31% ahmn	342 25% za	1003 33% za	150 30% za	367 34% a	346 32% a	72 34% a	69 43% zabce	878 28% h	210 34% h	208 46% zhi	329 40% zlmn	403 31% mn	219 23% mn	90 21% mn	1359 31%	-	-	-	380 31%	293 35% zu	687 29%	1298 29%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024
Table 11

SAFETY. How safe do you feel walking alone in your local neighbourhood after dark?

Base: All adults in England, age 16+

	England region										Scotland region								NI regions (NUTS3)						ONS Area supergroup (LA level)								Unwtd Total	
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)			
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418		
Weighted Total	4418	213	575	436	384	464	489	722	452	683	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	535	587	658	502	208	428	744	752	4418		
Very safe	953 22% IAEAE	44 21% i	115 20% i	88 20% i	69 18% i	82 18% i	131 27% zbdei	185 26% zdei	157 35% zabcdef	81 12% ji	-	-	-	-	-	-	-	-	-	-	-	-	-	157 29% zzABCE	112 19% E	243 37% zwoABCD	46 9% E	31 15% AE	85 20% AE	178 24% ABE	101 13% E	1003 23% E		
Fairly safe	2054 47% e	94 44% e	288 50% e	204 47% ef	200 52% ef	184 40% e	210 43% zbcdei	347 48% zbcdei	205 45% zbcdef	322 47% j	-	-	-	-	-	-	-	-	-	-	-	-	-	242 45% v	279 47% v	289 44% v	217 43% v	102 49% v	186 43% v	373 50% v	364 48% v	2066 47% v		
A bit unsafe	1065 24% ghwvwy	59 28% gh	134 23% h	97 22% h	87 23% h	145 31% zbcdfgh	116 24% h	143 20% h	68 15% zbcdfgh	217 32% zbcdfgh	-	-	-	-	-	-	-	-	-	-	-	-	-	105 20% v	156 27% v	90 14% zwyCDE	179 36% zwyCDE	64 31% wyD	115 27% wy	157 21% v	198 26% wyD	1006 23% v		
Very unsafe	294 7% hyDyD	15 7% h	36 6% h	39 9% h	18 5% gh	42 9% gh	27 5% gh	43 6% gh	18 4% h	56 8% h	-	-	-	-	-	-	-	-	-	-	-	-	-	29 5% v	35 6% v	26 4% zwyBD	53 11% yD	9 4% yD	39 9% yD	21 3% yD	81 11% zwyBD	292 7% v		
Don't know	46 1% *	1 * *	3 * *	7 2% zbaei	9 2% zbaei	4 2% zbaei	4 1% zbaei	4 1% zbaei	4 1% zbaei	4 1% zbaei	-	-	-	-	-	-	-	-	-	-	-	-	-	3 * *	3 1% *	11 2% *	3 1% *	1 1% *	2 1% *	14 2% zbaei	8 1% zbaei	46 1% zbaei		
Prefer not to say	6 * *	- - -	- - -	- - -	- - -	1 * *	2 * *	- - -	1 * *	3 * *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 * *	- - -	4 1% zbaei	- - -	- - -	- - -	1 * *	- - -	5 * *
Safe	3007 68% eIAEAE	138 65% ei	403 70% ei	292 67% ei	269 70% ei	266 57% ei	341 70% zaei	532 74% zaei	362 80% zabcdef	403 59% ji	-	-	-	-	-	-	-	-	-	-	-	-	-	308 74% zzABCE	391 67% z	532 81% zwoABCD	262 52% E	133 64% A	271 63% A	552 74% zzABCE	465 62% A	3069 69% v		
Unsafe	1359 31% ghwyDwy	74 35% gh	169 29% h	137 31% h	106 27% h	187 40% zbcdfgh	143 29% h	186 26% h	86 19% zbcdfgh	273 40% zbcdfgh	-	-	-	-	-	-	-	-	-	-	-	-	-	134 25% y	192 33% y	116 18% zwyBCD	232 46% E	73 35% wyD	154 36% zwyD	178 24% y	279 37% zwyD	1298 29% v		

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (IN J24-000725-01)
File name: 24-000725_WAVE_2405095_WB1_wtd_v8_1stUse_ENG
Proportions/Mean: Columns Tested (5% risk level) - z/A/h/z/d/e/f/g/h/i - z/j/k/l/m/n/o/p/q - z/r/s/t/u/v - z/w/z/y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



SAFETY. How safe do you feel walking alone in your local neighbourhood after dark?

Base: All adults in England, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	.**	***	7**	1**	4418
Very safe	953 22% acdlr	633 18% za	319 40% za	89 10% c	144 16% c	194 22% cd	264 30% zcde	261 29% zcde	695 22% z	122 19% z	99 24% zl	23 16% zl	111 12% zl	818 24% zl	851 22% zl	31 19% p	30 15% p	491 24% zrs	381 20% z	33 16% z	26 17% z	1 10% z	- - z	- - z	1 20% z	- - z	1003 23%
Fairly safe	2054 47% clp	1705 47% clp	350 43% clp	372 42% zdefg	407 46% zefg	424 48% c	412 46% c	439 49% c	1490 47% z	299 47% z	183 44% zl	69 47% zl	368 39% zl	1632 49% zl	1852 48% zp	77 48% p	65 32% p	971 47% z	880 46% z	96 47% z	67 43% z	5 80% z	- - z	* 100% z	5 68% z	- - z	2066 47%
A bit unsafe	1065 24% bfglhm	959 27% zb	107 13% zb	304 35% zdefg	251 28% zefg	195 22% c	158 18% zcde	157 18% zcde	736 23% z	172 27% z	105 26% zl	46 31% h	307 33% zm	719 22% zm	897 23% zm	42 26% p	88 43% zno	457 22% z	476 25% z	56 27% z	43 28% z	1 10% z	- - z	- - z	1 7% z	1 100% z	1006 23%
Very unsafe	294 7% bfgmq	272 8% zb	22 3% zb	101 11% zdefg	69 8% fg	59 7% g	42 5% zcde	24 3% zcde	222 7% z	36 6% z	23 6% zl	8 6% zl	129 14% zm	152 5% zm	249 6% zm	12 8% p	20 10% p	112 5% z	147 8% z	14 7% z	15 9% z	- - z	- - z	- - z	* 5% z	- - z	292 7%
Don't know	46 1% mn	38 1% mn	7 1% mn	8 1% zdefg	12 1% zefg	8 1% c	12 1% zcde	7 1% zcde	40 1% z	3 * z	1 * zl	- - zl	19 2% zm	21 1% zm	35 1% zm	- - p	3 1% p	19 1% z	14 1% z	2 1% z	5 3% z	- - z	- - z	- - z	- - z	- - z	46 1%
Prefer not to say	6 * m	6 * m	1 * m	4 * z	2 * z	- - cd	- - zcde	1 * zcde	3 * z	* * z	1 * zl	1 1% zl	3 * zm	1 * zm	4 * zm	- - p	- - p	- - z	1 * z	5 2% z	- - z	- - z	- - z	- - z	- - z	- - z	5 *
Safe	3007 68% acdip	2338 65% za	669 83% za	461 53% z	551 62% c	619 70% cd	676 76% zcde	701 79% zcde	2185 69% z	421 67% z	282 69% zl	93 63% zl	478 51% zl	2450 73% zl	2703 70% zp	108 67% p	95 46% p	1462 71% zrst	1261 66% z	129 63% z	93 60% z	6 90% z	- - z	* 100% z	7 87% z	- - z	3069 69%
Unsafe	1359 31% bfgmnq	1230 34% zb	128 16% zb	404 46% zdefg	320 36% zefg	253 29% fg	200 23% zcde	181 20% zcde	958 30% z	209 33% z	128 31% zl	54 37% zl	436 47% zm	871 26% zm	1146 29% zm	54 33% p	108 52% zno	569 28% z	623 33% z	69 34% z	58 37% z	1 10% z	- - z	- - z	1 13% z	1 100% z	1298 29%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (JN J24-000725-01)
Filename : 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_ENG
Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024
Table 13

RELY. To what extent, if at all, do you agree or disagree with the following statement? If I was alone and needed help, I could rely on someone in this neighbourhood to help me.

Base: All adults in England, age 16+

	Gender			Age									Age (Nets)			Ethnicity								Working status		Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)	Not working full-time (x)	
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418
Strongly agree	960 22% delpqrs uw	457 21% z	501 22% z	100 17% d	83 11% d	332 16% d	337 24% cde	179 25% zcde	164 31% zcdefg	169 33% zcdefgj	136 32% zcdefg	19 56% z	183 14% l	289 20% zlm	488 29% zlm	864 23% zpqrsu	75 12% l	32 13% l	14 10% l	6 10% l	23 15% l	29 13% l	834 24% zopqrsu	332 17% zw	621 25% zw	1035 23% zw
Tend to agree	1908 43% clpqtx	895 42% z	1001 45% z	196 34% z	313 42% z	332 48% zcg	337 45% c	276 42% c	243 45% c	211 46% c	207 48% ci	4 12% i	509 39% zl	668 47% zl	730 44% l	1690 45% zpqrt	212 35% l	86 34% l	53 37% l	29 49% pqt	44 30% l	95 41% l	1594 45% zpqrt	895 46% zx	1010 41% zx	1916 43% zx
Neither agree nor disagree	726 16% bhijnov	380 18% b	335 15% b	148 25% zefghij	134 18% hij	105 15% ij	122 16% hij	103 16% hij	66 12% hij	48 10% hij	43 10% hij	6 16% hij	282 21% zmn	227 16% n	217 13% n	552 15% v	161 26% zov	64 25% zov	40 27% zov	12 20% zov	46 31% zov	52 22% ov	500 14% ov	335 17% zw	388 16% zw	715 16% zw
Tend to disagree	544 12% fhijnov	272 13% hij	264 12% hij	89 15% hij	139 19% zefghij	91 13% hij	74 10% hij	84 13% hij	38 7% hij	30 7% hij	29 7% hij	1 3% hij	228 17% zmn	164 12% n	152 9% n	440 12% zov	98 16% zov	52 20% zov	20 14% zov	8 14% zov	17 12% zov	36 15% zov	404 11% zov	241 13% zw	301 12% zw	503 11% zw
Strongly disagree	223 5% hijnov	118 6% hij	102 5% hij	42 7% zefghij	62 8% ij	39 6% ij	26 4% j	18 4% j	9 3% j	5 2% j	3 1% j	3 10% j	104 8% zmn	66 5% n	53 3% n	166 4% v	50 8% zov	19 7% zov	14 10% zov	4 7% zov	13 9% zov	19 8% zov	147 4% zov	105 5% zw	118 5% zw	198 4% zw
Don't know	55 1% fgw	17 1% f	33 1% f	8 1% f	9 1% f	11 2% f	2 * f	4 1% fg	10 2% fg	11 2% fg	10 2% fg	1 3% fg	16 1% zmn	13 1% n	25 1% n	42 1% v	12 2% zov	3 1% zov	4 3% zov	- 3% zov	4 1% zov	2 1% zov	40 1% zov	15 1% zw	36 1% zw	48 1% zw
Prefer not to say	2 * z	1 * z	* * z	- - z	- - z	1 * z	* * z	- - z	- - z	- - z	- - z	- - z	- - z	2 * z	- - z	- - z	1 * z	* * z	1 * z	- - z	- - z	- - z	- - z	1 * z	- - z	3 * z
Agree	2868 65% cdlpqrt u	1352 63% za	1502 67% za	296 51% cd	396 54% cd	442 64% cd	516 70% zcde	440 67% cd	412 76% zcdefg	366 79% zcdefg	343 80% zcdefg	23 68% z	692 52% l	957 67% zlm	1218 73% zlm	2554 68% zpqrtu	287 47% l	118 46% l	68 46% l	35 59% l	67 46% l	125 53% l	2429 69% zopqrtu	1227 64% zw	1631 66% zw	2951 67% zw
Disagree	768 17% fhijnov	390 18% hij	365 16% hij	131 22% zefghij	201 27% hij	129 19% hij	102 14% ij	110 17% hij	57 10% hij	39 8% hij	34 8% hij	5 13% hij	332 25% zmn	231 16% n	205 12% n	606 16% v	147 24% zov	71 28% zopv	34 23% zov	13 21% zov	30 20% zov	55 24% zov	551 16% zov	346 18% zw	419 17% zw	701 16% zw

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (JN J24-000725-01)
Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG
Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



RELY. To what extent, if at all, do you agree or disagree with the following statement? If I was alone and needed help, I could rely on someone in this neighbourhood to help me.

Base: All adults in England, age 16+

		Education							Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..**	..**	1224	848	2347	4418
Strongly agree	960 22% ijk	299 22% ijk	644 21% ijk	105 21% ijk	211 19% ijk	241 23% ijk	50 24% ijk	37 23% ijk	771 24% zij	82 13% zij	71 16% zij	149 18% zij	279 22% k	222 24% k	105 25% k	960 22% zij	- - zij	- - zij	- - zij	279 23% zij	167 20% zij	514 22% zij	1035 23% zij
Tend to agree	1908 43% ij	630 46% zbdg	1270 42% zbdg	227 46% zbdg	429 40% zbdg	463 43% zbdg	92 44% zbdg	59 37% zbdg	1472 47% zij	224 36% zij	159 35% zij	349 42% zij	575 45% z	447 48% z	188 44% z	1908 43% zij	- - zij	- - zij	- - zij	524 43% zij	374 44% zij	1011 43% zij	1916 43% zij
Neither agree nor disagree	726 16% eh	208 15% eh	513 17% e	79 16% e	239 22% zabcef	142 13% zabcef	29 14% zabcef	24 15% zabcef	465 15% zh	135 22% zh	81 18% zh	127 15% zh	221 17% zh	133 14% zh	66 16% zh	726 16% zlj	- - zlj	- - zlj	- - zlj	205 17% zlj	139 16% zlj	382 16% zlj	715 16% zlj
Tend to disagree	544 12% h	169 12% h	365 12% h	48 10% h	139 13% h	135 13% h	23 11% h	21 13% h	319 10% zh	105 17% zh	88 19% zh	115 14% zh	142 11% zh	103 11% zh	50 12% zh	544 12% zlj	- - zlj	- - zlj	- - zlj	132 11% zlj	108 13% zlj	305 13% zlj	503 11% zlj
Strongly disagree	223 5% ahm	44 3% ahm	174 6% za	27 5% za	51 5% za	70 7% a	12 6% a	15 10% zad	99 3% zh	65 11% zh	49 11% zh	65 8% zlmn	56 4% zlmn	26 3% zlmn	14 3% zlmn	223 5% zlj	- - zlj	- - zlj	- - zlj	64 5% zlj	49 6% zlj	110 5% zlj	198 4% zlj
Don't know	55 1% ahm	5 * ahm	44 1% a	5 1% a	14 1% a	16 2% a	3 2% a	5 3% a	26 1% lm	8 1% lm	7 1% lm	16 2% lm	9 1% lm	4 * lm	2 1% lm	55 1% zlj	- - zlj	- - zlj	- - zlj	20 2% zlj	10 1% zlj	24 1% zlj	48 1% zlj
Prefer not to say	2 * zlmn	1 * zlmn	- - zlmn	- - zlmn	- - zlmn	- - zlmn	- - zlmn	- - zlmn	1 * zlmn	- - zlmn	- - zlmn	1 * zlmn	- - zlmn	- - zlmn	- - zlmn	- - zlmn	2 * zlmn	- - zlmn	- - zlmn	- - zlmn	- 1 * zlmn	1 * zlmn	3 * zlmn
Agree	2868 65% dijk	928 69% zbdg	1914 64% d	332 68% d	640 59% d	704 66% d	141 68% d	96 60% d	2243 71% zlj	306 49% zlj	230 51% zlj	498 61% zlj	854 67% k	669 72% zkl	293 69% k	2868 65% zlj	- - zlj	- - zlj	- - zlj	803 66% zlj	540 64% zlj	1525 65% zlj	2951 67% zlj
Disagree	768 17% hm	213 16% hm	539 18% hm	75 15% hm	189 17% hm	204 19% hm	35 17% hm	36 22% hm	418 13% zh	170 27% zh	136 30% zh	180 22% zlmn	198 15% zlmn	129 14% zlmn	65 15% zlmn	768 17% zlj	- - zlj	- - zlj	- - zlj	196 16% zlj	157 18% zlj	415 18% zlj	701 16% zlj

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN 124-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024
Table 15

RELY. To what extent, if at all, do you agree or disagree with the following statement? If I was alone and needed help, I could rely on someone in this neighbourhood to help me.

Base: All adults in England, age 16+

		England region									Scotland region								NI regions (NUT3)					ONS Area supergroup (LA Level)									
		Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)		Urban Settlements (E)
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418
Weighted Total	4418	213	575	436	384	464	489	722	452	683	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	535	587	658	502	208	428	744	752	4418
Strongly agree	960	51	123	105	83	84	119	182	136	77	-	-	-	-	-	-	-	-	-	-	-	-	-	-	141	108	219	52	29	91	183	136	1035
	22% iABEABE	24% i	21% i	24% i	22% i	18% i	24% i	25% zei	30% zbdei	11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26% zzABE	18% zwoABCD E	33% zwoABCD E	10% zwoABCD E	14% A	21% A	25% ABE	18% A	23%
Tend to agree	1908	90	259	174	172	202	200	325	211	275	-	-	-	-	-	-	-	-	-	-	-	-	-	-	236	239	295	192	74	196	350	325	1916
	43%	42%	45%	40%	45%	44%	41%	45%	47%	40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44%	41%	45%	38%	35%	46%	47%	43%	43%
Neither agree nor disagree	726	34	86	86	72	67	82	109	55	136	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75	130	69	109	38	63	110	130	715
	16% hvy	16%	15%	20%	19%	14%	17%	15%	12%	20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14%	22%	11%	22% zwnvCD Y	18% Y	15%	15%	17%	16%
Tend to disagree	544	23	69	40	38	70	57	76	39	134	-	-	-	-	-	-	-	-	-	-	-	-	-	-	68	78	51	100	49	45	58	96	503
	12% hyDyD	11%	12%	9%	10%	15% ch	12%	10%	9%	20% zabcdfg h	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13%	13%	8%	20% zwnvCDE	23% zwnvCDE	11%	8%	13%	13%
Strongly disagree	223	11	33	21	16	33	28	21	8	52	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11	27	16	46	13	27	33	51	198
	5% sthwvwy	5%	6%	5%	4%	7%	6%	3%	2%	8% zgh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	5%	2%	9% zwnvD YW	6% YW	6%	4%	7%	4%
Don't know	55	4	6	10	4	7	4	10	3	8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	5	8	3	6	6	10	14	48
	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	1%	1%	1%	3%	1%	1%	2%	1%
Prefer not to say	2	-	-	-	-	1	-	-	1	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	3
	*	-	-	-	-	*	-	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	*	-	*
Agree	2868	141	383	279	255	286	319	507	347	352	-	-	-	-	-	-	-	-	-	-	-	-	-	-	377	347	514	243	103	287	534	461	2951
	65% iABAB	66% i	67% i	64% i	66% i	62% i	65% i	70% zei	77% zabcdef ei	52% zgh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	78% zzABE	59% zwoABCD E	78% zwoABCD E	48% AB	49% AB	71% AB	67% zzABE	61% AB	61% AB
Disagree	768	34	101	61	53	104	85	97	47	186	-	-	-	-	-	-	-	-	-	-	-	-	-	-	79	105	67	146	61	73	91	147	701
	17% ghyDyD	16%	18% h	14%	14%	22% zcdgh	17% h	13%	10%	27% zabcdfg h	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15% Y	18% zwnvCDE	10% zwnvCDE	29% zwnvCDE	29% zwnvCDE	17% Y	12% Y	20% yD	20% yD

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_Wbl_wtd_v8_intUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D/E/I/G/H/I - z/J/K/L/M/N/O/P/Q - z/R/S/T/U/V - z/W/X/Y/A/B/C/D/E

Overlap formulae used. * small base; ** very small base (under 30) Ineligible for sig testing

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KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024
Table 16

RELY. To what extent, if at all, do you agree or disagree with the following statement? If I was alone and needed help, I could rely on someone in this neighbourhood to help me.

Base: All adults in England, age 16+

	Total (z)	Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
		Urban (a)	Rural (b)	1- Most deprived (c)	2 (d)	3 (e)	4 (f)	5- Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	..*	***	7**	1**	4418
Strongly agree	960 22% acdijpt	670 19% za	290 36% za	123 14% cd	150 17% cd	206 23% zcd	239 27% zcd	243 27% zcd	677 21% zh	130 21% zh	109 27% zh	31 21% zh	174 19% zl	764 23% zl	899 23% zop	22 14% zop	12 6% zop	416 20% t	466 25% zqt	41 20% zqt	18 12% zqt	2 33% t	- - zqt	- - zqt	1 20% zqt	- - zqt	1035 23%
Tend to agree	1908 43% cds	1549 43% cds	359 45% cds	346 39% cds	346 39% cds	358 41% cds	427 48% cds	431 48% cds	1387 44% cds	278 44% cds	171 42% cds	60 41% cds	375 40% cds	1491 45% cds	1694 44% cds	71 44% cds	84 41% cds	909 44% cds	855 45% cds	58 28% cds	55 35% cds	1 23% cds	- - cds	- - cds	4 54% cds	1 100% cds	1916 43%
Neither agree nor disagree	726 16% bfgnr	636 18% zb	89 11% zb	166 19% fg	179 20% zfg	149 17% g	119 13% g	112 13% g	520 16% zh	110 17% zh	64 16% zh	29 19% zh	153 16% zl	549 16% zl	618 16% zop	24 15% zop	57 28% zop	332 16% t	278 15% zqt	56 27% zqt	38 24% zqt	3 44% t	- - zqt	* 100% zqt	1 7% zqt	- - zqt	715 16%
Tend to disagree	544 12% bfgmnr	498 14% zb	47 6% zb	152 17% zfg	144 16% zfg	111 13% fg	72 8% fg	66 7% fg	408 13% zh	73 11% zh	45 11% zh	14 9% zh	153 16% zl	369 11% zl	451 12% zop	27 17% zop	38 18% zop	283 14% t	178 9% zqt	34 17% zqt	27 18% zqt	- - zqt	- - zqt	- - zqt	* 5% zqt	- - zqt	503 11%
Strongly disagree	223 5% bfgmn	206 6% zb	17 2% zb	83 10% zdefg	47 5% zdefg	47 5% f	19 2% f	27 3% f	156 5% zh	33 5% zh	21 5% zh	12 8% zh	69 7% zl	133 4% zl	182 5% zop	17 11% zop	14 7% zop	93 5% t	97 5% zqt	12 6% zqt	13 8% zqt	- - zqt	- - zqt	- - zqt	1 13% zqt	- - zqt	198 4%
Don't know	55 1% bn	52 1% zb	2 * zb	5 1% zc	19 2% zc	8 1% zc	12 1% zc	10 1% zc	39 1% zh	7 1% zh	1 * zh	2 1% zh	12 1% zl	36 1% zl	43 1% zop	- - zop	2 1% zop	18 1% t	24 1% zqt	4 2% zqt	4 3% zqt	- - zqt	- - zqt	- - zqt	- - zqt	48 1%	
Prefer not to say	2 * a	1 * a	1 * a	1 * a	- - a	- - a	- - a	1 * a	- - a	* * a	1 * a	1 1% a	- - a	1 * a	1 * a	- - a	- - a	- - a	1 * a	* * a	- - a	- - a	- - a	- - a	- - a	- - a	3 *
Agree	2868 65% acdijpst	2219 61% za	649 81% za	469 53% cd	495 56% cd	564 64% zcd	666 75% zcd	673 76% zcd	2064 65% zh	409 65% zh	280 68% zh	91 62% zh	548 59% zl	2255 67% zl	2594 67% zop	93 58% zop	95 46% zop	1324 65% t	1320 70% zqt	99 48% zqt	73 47% zqt	4 56% t	- - zqt	- - zqt	6 74% zqt	1 100% zqt	2951 67%
Disagree	768 17% bfgmnr	704 19% zb	64 8% zb	235 27% zdefg	191 22% zdefg	158 18% fg	91 10% fg	93 10% fg	563 18% zh	106 17% zh	65 16% zh	26 17% zh	242 24% zl	502 15% zl	632 16% zop	44 27% zop	52 25% zop	375 18% t	275 14% zqt	46 22% zqt	40 26% zqt	- - zqt	- - zqt	- - zqt	1 18% zqt	- - zqt	701 16%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



SKILLS. How satisfied are you with your education and skills?

Base: All adults in England, age 16+

	Gender			Age									Age (Nets)			Ethnicity								Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi le ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)		
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418	
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418	
Very satisfied	1373 31% efmpqr	691 32%	677 30%	182 31%	227 31%	171 25%	199 27%	207 31%	223 41%	165 36%	143 33%	23 67%	409 31%	369 26%	595 36%	1196 32%	157 26%	57 22%	34 24%	14 24%	52 35%	71 30%	1125 32%	579 30%	792 32%	1493 34%	
Fairly satisfied	2190 50% hnx	1025 48%	1146 51%	287 49%	360 49%	353 51%	396 53%	325 50%	252 46%	217 47%	212 49%	5 14%	647 49%	749 52%	795 48%	1868 50%	303 50%	138 54%	71 48%	30 51%	64 44%	114 49%	1753 50%	1014 53%	1168 47%	2136 48%	
Neither satisfied nor dissatisfied	545 12% hw	273 13%	268 12%	70 12%	102 14%	91 13%	86 12%	82 12%	50 9%	65 14%	61 14%	4 12%	172 13%	177 12%	196 12%	450 12%	82 13%	39 15%	21 14%	8 14%	14 9%	37 16%	414 12%	206 11%	334 14%	499 11%	
Fairly dissatisfied	232 5% hijn	112 5%	115 5%	26 4%	49 7%	53 8%	47 6%	34 5%	14 2%	11 2%	8 2%	2 7%	74 6%	99 7%	58 4%	192 5%	39 6%	12 5%	13 9%	3 5%	10 7%	11 5%	181 5%	108 6%	124 5%	210 5%	
Very dissatisfied	53 1% dw	26 1%	24 1%	9 2%	- -	13 2%	14 2%	8 1%	5 1%	5 1%	5 1%	- -	9 1%	27 2%	18 1%	40 1%	13 2%	6 2%	4 3%	1 2%	2 1%	- -	40 1%	11 1%	42 2%	59 1%	
Don't know	10 * noww	5 *	3 *	6 1%	2 *	1 *	- -	- -	- -	1 *	1 *	- -	7 1%	1 *	1 *	4 *	7 1%	4 2%	4 1%	2 -	- 1%	1 *	1 *	3 *	1 *	8 *	9 *
Prefer not to say	14 * bnov	9 *	3 *	3 *	1 *	6 1%	1 *	1 *	1 *	- -	- -	- -	4 *	7 1%	2 *	4 *	8 1%	* *	1 *	3 4%	4 3%	- -	4 *	5 *	5 *	12 *	
Satisfied	3563 81% empqrx	1716 80%	1823 82%	469 81%	587 79%	524 76%	594 80%	532 81%	475 82%	382 82%	355 82%	28 81%	1056 80%	1118 78%	1390 83%	3064 82%	460 76%	195 76%	105 72%	44 75%	116 79%	186 79%	2878 82%	1593 83%	1959 79%	3629 82%	
Dissatisfied	286 6% hijn	138 6%	139 6%	35 6%	49 7%	66 10%	61 8%	42 6%	19 3%	15 3%	13 3%	2 7%	83 6%	126 9%	76 5%	232 6%	52 9%	18 7%	18 12%	4 7%	12 8%	11 5%	221 6%	119 6%	167 7%	269 6%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



SKILLS. How satisfied are you with your education and skills?

Base: All adults in England, age 16+

		Education							Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	229	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..**	..**	1224	848	2347	4418
Very satisfied	1373 31% bdegijk	736 54% zbcdefg	624 21% eg	149 30% bdeg	217 20% g	187 18% g	56 27% beg	16 10% g	1093 35% zij	152 25% j	81 18% j	181 22% k	370 29% k	337 36% zkl	203 48% zklm	1373 31% -	-	-	-	367 30% -	239 28% -	767 33% z	1493 34% -
Fairly satisfied	2190 50% an	525 39% zag	1642 55% a	251 51% a	641 59% zabcfg	573 54% za	105 50% a	71 44% a	1568 50% zij	321 52% j	212 47% j	405 49% k	682 53% k	464 50% zkl	179 42% zklm	2190 50% -	-	-	-	624 51% -	420 50% -	1147 49% -	2136 48% -
Neither satisfied nor dissatisfied	545 12% ahmn	54 4% ahmn	485 16% zac	60 12% a	156 14% a	186 17% zac	43 21% zacd	40 25% zabcd	328 10% h	94 15% zh	94 21% zh	149 18% zlmn	150 12% n	85 9% n	26 6% n	545 12% -	-	-	-	149 12% -	120 14% -	277 12% -	499 11% -
Fairly dissatisfied	232 5% afhn	32 2% afhn	200 7% zaf	25 5% a	55 5% a	99 9% zabcdf	3 2% z	18 11% z	131 4% h	40 6% zh	49 11% zh	61 7% zln	62 5% zlm	47 5% n	12 3% n	232 5% -	-	-	-	50 4% -	54 6% -	128 5% -	210 5% -
Very dissatisfied	53 1% ahmu	5 * ahmu	46 2% a	8 2% a	9 1% a	18 2% a	1 1% a	10 6% zabcedf	28 1% h	9 1% zh	12 3% zh	24 3% zlm	13 1% n	2 * n	4 1% n	53 1% -	-	-	-	25 2% zu	11 1% -	17 1% -	59 1% -
Don't know	10 * h	1 * h	8 * h	- - h	3 * h	2 * h	- - h	3 2% zabce	2 * h	1 * h	2 * h	1 * h	- - h	- - h	- - h	10 * h	-	-	-	5 * h	3 * h	3 * h	9 * h
Prefer not to say	14 * h	1 * h	6 * h	- - h	- - h	3 * h	- - h	4 2% zabcde	3 * h	3 * h	3 1% h	1 * h	5 * h	- - h	2 * h	14 * h	-	-	-	4 * h	2 * h	8 * h	12 * h
Satisfied	3563 81% begijk	1261 93% zbcdefg	2266 75% eg	400 81% beg	858 79% beg	760 71% g	161 77% g	88 54% g	2661 84% zij	473 76% j	293 65% j	586 71% k	1052 82% k	801 86% zkl	383 90% zklm	3563 81% -	-	-	-	990 81% -	660 78% -	1914 82% -	3629 82% -
Dissatisfied	286 6% afhn	36 3% zadf	245 8% af	32 7% a	64 6% a	117 11% zabcdf	5 2% z	27 17% zabcdf	159 5% h	49 8% zh	62 14% zh	84 10% zlmn	74 6% n	49 5% n	15 4% n	286 6% -	-	-	-	76 6% -	64 8% -	146 6% -	269 6% -

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) Ineligible for sig testing



SKILLS. How satisfied are you with your education and skills?

Base: All adults in England, age 16+

	England region										Scotland region								NI regions (NUT3)					ONS Area supergroup (LA Level)								Unwtd Total
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418
Weighted Total	4418	213	575	436	384	464	489	722	452	683	**	**	**	**	**	**	**	**	**	**	**	**	**	535	587	658	502	208	428	744	752	4418
Very satisfied	1373 31% eEE	59 28%	173 30%	134 31%	120 31%	119 26%	150 31%	241 33%	166 37%	209 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	195 36%	190 32%	225 34%	137 27%	81 39%	123 29%	228 31%	192 25%	1493 34%
Fairly satisfied	2190 50%	111 52%	297 52%	216 50%	180 47%	241 52%	235 48%	350 48%	231 51%	331 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	248 46%	284 48%	328 50%	242 48%	93 45%	228 53%	366 49%	401 53%	2136 48%
Neither satisfied nor dissatisfied	545 12% h	25 12%	73 13%	51 12%	52 13%	68 15%	68 14%	86 12%	37 8%	86 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	58 11%	74 13%	72 11%	75 15%	21 10%	51 12%	96 13%	99 13%	499 11%
Fairly dissatisfied	232 5% h	8 4%	20 3%	23 5%	29 7%	25 5%	27 6%	40 5%	17 4%	45 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	29 5%	26 4%	27 4%	36 7%	11 6%	18 4%	43 6%	42 6%	210 5%
Very dissatisfied	53 1% h	8 4%	6 1%	12 3%	3 1%	7 2%	6 1%	5 1%	1 *	5 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	8 1%	6 1%	3 1%	3 1%	9 2%	10 1%	14 2%	59 1%
Don't know	10 * h	2 1%	2 *	1 *	-	3 1%	1 *	1 *	-	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	2 *	-	3 1%	-	-	1 *	3 *	9 *
Prefer not to say	14 * h	1 *	4 1%	-	1 *	1 *	2 *	-	1 *	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	2 *	-	5 1%	-	-	2 *	2 *	12 *
Satisfied	3563 81% AA	170 80%	470 82%	350 80%	300 78%	360 78%	386 79%	591 82%	397 88%	540 79%	-	-	-	-	-	-	-	-	-	-	-	-	-	443 83%	474 81%	553 84%	379 76%	173 83%	351 82%	594 80%	592 79%	3629 82%
Dissatisfied	286 6% h	15 7%	26 5%	35 8%	32 8%	32 7%	33 7%	45 6%	18 4%	50 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	30 6%	34 6%	33 5%	39 8%	14 7%	27 6%	52 7%	55 7%	269 6%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (IN J24-000725-01)
Filename: 24-000725_WAVE_2405095_WRI_wtd_v8_IntUse_ENG
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i - z/j/k/l/m/n/o/p/q - z/r/s/t/u/v - z/w/z/y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



SKILLS. How satisfied are you with your education and skills?

Base: All adults in England, age 16+

		Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
		Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)		Prefer not to say (y)
Unweighted Total	4418	3556	861		847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418
Weighted Total	4418	3612	805		877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	..**	***	7**	1**	4418
Very satisfied	1373 31% acklis	1061 29% za	312 39% za		187 21% c	260 29% c	286 33% c	313 35% zcd	326 37% zcd	1045 33% zik	154 24% ik	135 33% ik	32 22% z	232 25% zl	1106 33% zl	1219 31% z	43 27% z	50 24% z	653 32% s	614 32% s	41 20% z	38 24% z	5 77% z	-	-	-	-	1493 34%
Fairly satisfied	2190 50% b	1836 51% zb	354 44% zb		449 51% zdefg	448 51% zfg	421 48% f	440 50% f	433 49% f	1554 49% zhj	356 56% zhj	186 45% z	77 52% z	439 47% zm	1693 51% zm	1922 49% zp	76 47% z	128 62% zno	1005 49% z	939 49% z	111 54% z	82 53% z	1 23% z	-	*	4	-	2136 48%
Neither satisfied nor dissatisfied	545 12% gm	449 12% gm	96 12% gm		155 18% zdefg	104 12% zfg	109 12% f	97 11% f	81 9% f	398 12% zm	66 11% zm	60 15% zm	17 11% zm	161 17% zm	368 11% zm	495 13% zp	24 15% z	13 6% z	243 12% z	238 13% z	28 14% z	22 14% z	-	-	-	3	-	499 11%
Fairly dissatisfied	232 5% fhmn	198 5% fhmn	34 4% fhmn		62 7% zfg	51 6% f	55 6% f	29 3% f	36 4% f	147 5% zm	41 6% zm	23 6% zm	17 11% zm	70 7% zm	144 4% zm	195 5% z	12 8% z	9 4% z	117 6% z	85 4% z	15 7% z	6 4% z	-	-	-	*	1	210 5%
Very dissatisfied	53 1% mn	45 1% mn	8 1% mn		13 1% zfg	15 2% f	7 1% f	9 1% f	9 1% f	32 1% zm	11 2% zm	5 1% zm	3 2% zm	27 3% zm	24 1% zm	41 1% z	6 4% z	5 3% z	26 1% z	19 1% z	3 2% z	5 3% z	-	-	-	-	-	59 1%
Don't know	10 *	10 *	1 *		3 *	2 *	1 *	- *	4 *	6 *	2 *	1 *	1 *	- *	7 *	8 *	- *	- *	2 *	2 *	2 *	2 *	- *	- *	- *	- *	- *	9
Prefer not to say	14 *	13 *	1 *		8 1% zefg	5 1% zfg	1 *	- *	1 *	5 *	3 *	1 *	1 1% zm	7 1% zm	1 * *	8 *	- *	- *	4 *	1 *	5 3% zqr	- *	- *	- *	- *	- *	12	
Satisfied	3563 81% cls	2897 80% cls	666 83% cls		636 73% c	708 80% c	707 80% c	753 85% ccde	760 85% ccde	2599 82% zk	509 81% zk	321 78% zk	110 74% zk	671 72% zl	2799 84% zl	3141 81% o	119 74% o	179 87% o	1659 81% s	1552 82% s	152 74% zqr	120 77% zqr	6 100% z	-	*	4	-	3629 82%
Dissatisfied	286 6% fhmn	243 7% fhmn	42 5% fhmn		75 9% zfg	66 7% f	62 7% f	38 4% f	44 5% f	178 6% zm	52 8% zm	29 7% zm	20 14% zm	97 10% zm	168 5% zm	236 6% z	18 11% z	15 7% z	142 7% z	105 6% z	18 9% z	11 7% z	-	-	-	*	1	269 6%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



JOB/AVAIL Leaving aside whether you personally are looking for a job, how satisfied or dissatisfied are you with the availability of job opportunities for people in your local area?

Base: All adults in England, age 16+

	Gender			Age									Age (Nets)			Ethnicity									Working status		Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi le ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)		
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418	
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418	
Very satisfied	173 4% bmx	102 5% zb	68 3% zbgj	17 3% ze	48 6% zgj	22 3% zghj	33 4% zghj	23 3% zghj	22 4% zghj	8 2% zghj	8 2% zghj	- - zghj	65 5% zghj	55 4% zghj	53 3% zghj	142 4% zghj	23 4% zghj	12 5% zghj	2 2% zghj	3 5% zghj	5 3% zghj	13 5% zghj	129 4% zghj	109 6% zghj	63 3% zghj	171 4% zghj	
Fairly satisfied	1196 27% hijnp	601 28% hijnp	589 26% hijnp	144 25% zghj	242 33% zghj	206 30% hij	213 29% hij	178 27% hij	120 22% zghj	94 20% zghj	86 20% zghj	7 21% zghj	386 29% zghj	419 29% zghj	391 24% zghj	1046 28% zghj	141 23% zghj	60 23% zghj	30 21% zghj	15 25% zghj	35 24% zghj	56 24% zghj	990 28% zghj	638 33% zghj	557 23% zghj	1156 26% zghj	
Neither satisfied nor dissatisfied	1385 31% dw	687 32% dw	685 31% dw	169 29% zghj	198 27% zghj	195 28% zghj	233 31% zghj	232 35% zghj	195 36% zghj	163 35% zghj	152 35% zghj	11 31% zghj	367 28% zghj	429 30% zghj	590 35% zghj	1195 32% zghj	173 28% zghj	73 28% zghj	47 32% zghj	15 26% zghj	38 26% zghj	77 33% zghj	1118 32% zghj	559 29% zghj	817 33% zghj	1443 33% zghj	
Fairly dissatisfied	896 20% ghjnov	418 20% ghjnov	476 21% ghjnov	163 28% zghj	151 20% zghj	173 25% zghj	158 21% zghj	112 17% zghj	85 16% zghj	54 12% zghj	51 12% zghj	3 9% zghj	314 24% zghj	331 23% zghj	251 15% zghj	734 20% zghj	150 25% zghj	66 26% zghj	40 27% zghj	12 20% zghj	33 22% zghj	47 20% zghj	688 20% zghj	377 20% zghj	515 21% zghj	864 20% zghj	
Very dissatisfied	250 6% ghjnov	124 6% ghjnov	117 5% ghjnov	62 11% zefghj	56 8% ghj	34 5% zghj	42 6% ghj	24 4% zghj	16 3% zghj	14 3% zghj	12 3% zghj	3 8% zghj	118 9% zghj	76 5% zghj	55 3% zghj	179 5% zghj	66 11% zghj	25 10% zghj	14 9% zghj	7 12% zghj	21 14% zghj	19 8% zghj	160 5% zghj	87 5% zghj	162 7% zghj	220 5% zghj	
Don't know	504 11% acdeflm pqw	200 9% acdeflm pqw	297 13% za	24 4% zghj	45 6% zghj	50 7% zghj	61 8% zghj	88 13% zghj	105 19% zghj	131 28% zghj	121 28% zghj	10 30% zghj	68 5% zghj	111 8% zghj	325 20% zghj	450 12% zghj	49 8% zghj	20 8% zghj	13 9% zghj	5 8% zghj	12 8% zghj	22 9% zghj	429 12% zghj	148 8% zghj	352 14% zghj	552 12% zghj	
Prefer not to say	14 * nov	9 * nov	4 * nov	3 * zghj	1 * zghj	8 1% zghj	3 * zghj	- - zghj	1 * zghj	- - zghj	- - zghj	- - zghj	4 * zghj	10 1% zghj	1 * zghj	8 * zghj	6 1% zghj	* * zghj	1 * zghj	3 4% zghj	2 2% zghj	1 * zghj	7 * zghj	5 * zghj	8 * zghj	12 * zghj	
Satisfied	1368 31% bhjnp x	703 33% bhjnp x	658 29% bhjnp x	161 28% zghj	290 39% zghj	228 33% hij	245 33% hij	200 31% hij	142 26% zghj	102 22% zghj	94 22% zghj	7 21% zghj	451 34% zghj	473 33% zghj	444 27% zghj	1188 32% zghj	163 27% zghj	73 28% zghj	33 22% zghj	18 30% zghj	40 27% zghj	69 29% zghj	1119 32% zghj	748 39% zghj	619 25% zghj	1327 30% zghj	
Dissatisfied	1146 26% ghjnov w	542 25% ghjnov w	592 26% ghjnov w	225 39% zdefghi j	207 28% ghj	207 30% zghj	200 27% ghj	136 21% zghj	102 19% zghj	68 15% zghj	62 15% zghj	6 18% zghj	433 33% zghj	407 28% zghj	306 18% zghj	913 24% zghj	217 36% zghj	91 35% zghj	53 36% zghj	19 32% zghj	54 37% zghj	66 28% zghj	848 24% zghj	464 24% zghj	677 27% zghj	1084 25% zghj	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (IN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_intUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



JOBAVAIL. Leaving aside whether you personally are looking for a job, how satisfied or dissatisfied are you with the availability of job opportunities for people in your local area?

Base: All adults in England, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..**	..**	1224	848	2347	4418
Very satisfied	173 4% b	81 6% zbdefg	91 3%	22 5%	35 3%	30 3%	3 1%	1 1%	123 4%	25 4%	23 5%	23 3%	44 3%	38 4%	40 9% zklm	173 4%	- -	- -	- -	36 3%	26 3%	111 5% zs	171 4%
Fairly satisfied	1196 27% bgjk	419 31% zbcdg	765 25%	123 25%	266 25%	290 27%	54 26%	30 19%	895 28%	166 27%	95 21%	175 21%	345 27%	330 35%	160 38%	1196 27%	- -	- -	- -	336 27%	221 26%	640 27%	1156 26%
Neither satisfied nor dissatisfied	1385 31% a	386 28% za	987 33%	151 31%	360 33%	342 32%	74 36%	59 37%	993 31%	196 32%	133 29%	259 31%	427 33%	280 30%	119 28%	1385 31%	- -	- -	- -	365 30%	289 34%	730 31%	1443 33%
Fairly dissatisfied	896 20% fhn	256 19% f	634 21%	101 21%	261 24%	215 20%	30 14%	27 17%	601 19%	143 23%	123 27%	188 23%	269 21%	175 19%	54 13%	896 20%	- -	- -	- -	271 22%	159 19%	467 20%	864 20%
Very dissatisfied	250 6% hlmn	71 5% hlmnu	167 6%	29 6%	46 4%	66 6%	14 7%	11 7%	119 4%	58 9%	46 10%	77 9%	57 4%	29 3%	13 3%	250 6%	- -	- -	- -	80 7%	56 7%	114 5%	220 5%
Don't know	504 11% ijn	140 10% ijn	358 12%	65 13%	112 10%	119 11%	32 16%	29 18%	418 13%	28 4%	31 7%	99 12%	135 11%	84 9%	38 9%	504 11%	- -	- -	- -	130 11%	95 11%	279 12%	552 12%
Prefer not to say	14 * h	1 * h	8 *	- -	1 *	4 *	- -	2 1% zabcd	4 * h	4 1% h	3 1% h	1 * h	5 * h	- -	2 * h	14 * h	- -	- -	- -	6 * h	1 * h	7 * h	12 * h
Satisfied	1368 31% bgk	500 37% zbcdg	856 28%	146 30%	301 28%	321 30%	57 27%	32 20%	1018 32%	191 31%	117 26%	198 24%	388 30%	368 39%	200 47% zklm	1368 31%	- -	- -	- -	372 30%	247 29%	750 32%	1327 30%
Dissatisfied	1146 26% hmn	327 24% hmn	801 27%	131 27%	307 28%	280 26%	44 21%	38 24%	721 23%	201 32%	169 37%	265 32%	326 25%	204 22%	67 16%	1146 26%	- -	- -	- -	351 29%	215 25%	580 25%	1084 25%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024
Table 23

JOB/AVAIL Leaving aside whether you personally are looking for a job, how satisfied or dissatisfied are you with the availability of job opportunities for people in your local area?

Base: All adults in England, age 16+

	England region										Scotland region							NI regions (NUTs3)					ONS Area supergroup (LA Level)									
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	Unwtd Total
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418
Weighted Total	4418	213	575	436	384	464	489	722	452	683	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	535	587	658	502	208	428	744	752	4418
Very satisfied	173 4%	5 2%	19 3%	12 3%	10 3%	16 3%	26 5%	37 5%	13 3%	35 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	30 6%	18 3%	16 2%	23 5%	15 7%	14 3%	27 4%	30 4%	171 4%
Fairly satisfied	1196 27% iAA	59 28% i	172 30% i	104 24% i	108 28% i	112 24% i	138 28% i	202 28% i	148 33% i	151 22% i	-	-	-	-	-	-	-	-	-	-	-	-	-	162 30% A	159 27% A	179 27% A	94 19% A	61 29% A	113 26% A	217 29% A	209 28% A	1156 26% A
Neither satisfied nor dissatisfied	1385 31% iAA	55 26% i	168 29% i	142 33% i	120 31% i	170 37% i	159 33% i	223 31% i	136 30% i	212 31% i	-	-	-	-	-	-	-	-	-	-	-	-	-	165 31% A	184 31% A	201 31% A	180 36% BE	52 25% BE	128 30% B	255 34% B	219 29% B	1443 33% B
Fairly dissatisfied	896 20% iAA	63 29% i	116 20% i	92 21% i	84 22% i	75 16% i	90 18% i	135 19% i	91 20% i	151 22% i	-	-	-	-	-	-	-	-	-	-	-	-	-	102 19% D	122 21% D	148 23% D	114 23% D	37 18% D	98 17% D	125 17% D	149 20% D	864 20% D
Very dissatisfied	250 6% hww	13 6% h	38 7% h	29 7% h	22 6% h	34 7% h	22 5% h	29 4% h	14 3% h	49 7% h	-	-	-	-	-	-	-	-	-	-	-	-	-	9 2% w	42 7% w	35 5% w	38 8% w	18 9% w	29 7% w	37 5% w	42 6% w	220 5% w
Don't know	504 11% iAA	17 8% i	57 10% i	56 13% i	39 10% i	56 12% i	52 11% i	94 13% i	51 12% i	82 12% i	-	-	-	-	-	-	-	-	-	-	-	-	-	66 12% w	58 10% w	78 12% w	49 10% w	26 13% w	44 10% w	83 11% w	99 13% w	552 12% w
Prefer not to say	14 *	1 *	4 1%	1 *	-	1 *	2 *	1 *	1 *	3 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	1 *	4 1%	-	2 *	1 *	4 1%	12 *
Satisfied	1368 31% AA	64 30% AA	191 33% AA	116 27% AA	119 31% AA	128 28% AA	164 34% AA	239 33% AA	161 36% AA	186 27% AA	-	-	-	-	-	-	-	-	-	-	-	-	-	192 36% zA	178 30% zA	194 30% zA	117 23% zA	75 36% A	127 30% A	245 33% A	239 32% A	1327 30% A
Dissatisfied	1146 26% wDwD	76 36% zBefgh	154 27% zBefgh	121 28% zBefgh	106 28% zBefgh	109 24% zBefgh	112 23% zBefgh	164 23% zBefgh	104 23% zBefgh	200 29% zBefgh	-	-	-	-	-	-	-	-	-	-	-	-	-	111 21% wD	165 28% wD	183 28% wD	153 30% wD	54 26% wD	127 30% wD	162 22% wD	191 25% wD	1084 25% wD

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (JN J24-000725-01)
Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG
Proportions/Means: Columns Tested (5% risk level) - z/A/z/B/z/C/z/D/z/E - z/J/z/K/z/L/z/M/z/N/z/O/z/P/z/Q - z/R/z/S/z/T/z/U/z/V - z/W/z/X/z/Y/z/A/z/B/z/C/z/D/z/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



JOBAVAIL. Leaving aside whether you personally are looking for a job, how satisfied or dissatisfied are you with the availability of job opportunities for people in your local area?

Base: All adults in England, age 16+

		Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
		Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	.**	***	7**	1**	4418
Very satisfied	173 4%	139 4%	33 4%	32 4%	32 4%	31 4%	43 5%	35 4%	123 4%	21 3%	21 5%	5 3%	20 2%	139 4%	150 4%	3 2%	6 3%	83 4%	68 4%	11 5%	8 5%	-	-	-	-	-	171 4%
Fairly satisfied	1196 27% cl	959 27%	236 29%	209 24%	241 27%	215 24%	246 28%	284 32%	849 27%	191 30%	112 27%	34 23%	216 23%	953 28%	1072 28%	32 20%	56 27%	559 27%	530 28%	46 22%	35 23%	2 26%	-	-	6 74%	-	1156 26%
Neither satisfied nor dissatisfied	1385 31% dip	1132 31%	253 31%	272 31%	245 28%	293 33%	297 33%	278 31%	1004 32%	181 29%	140 34%	53 36%	261 28%	1082 32%	1250 32%	57 35%	36 18%	633 31%	618 33%	63 31%	42 27%	2 34%	-	-	-	-	1443 33%
Fairly dissatisfied	896 20% ghmnr	734 20%	162 20%	203 23%	209 24%	181 21%	158 18%	146 16%	618 19%	143 23%	93 23%	32 21%	250 27%	618 18%	772 20%	38 23%	58 28%	445 22%	353 19%	44 22%	35 22%	1 18%	-	*	*	1 100%	864 20%
Very dissatisfied	250 6% bfmnr	223 6%	26 3%	85 10%	53 6%	45 5%	31 3%	37 4%	167 5%	50 8%	21 5%	9 6%	86 9%	153 5%	178 5%	14 9%	35 17%	120 6%	78 4%	21 10%	15 10%	-	-	-	-	-	220 5%
Don't know	504 11% cljq	410 11%	94 12%	67 8%	102 11%	114 13%	113 13%	108 12%	421 13%	43 7%	23 6%	13 9%	95 10%	395 12%	457 12%	17 11%	14 7%	204 10%	249 13%	16 8%	20 13%	1 23%	-	-	2 21%	-	552 12%
Prefer not to say	14 * hmnr	14 *	1 *	8 1%	4 *	1 *	- .	1 *	4 *	4 1%	1 *	2 2%	7 1%	4 *	10 *	1 1%	- .	6 *	2 *	5 2%	- .	-	-	-	-	-	12 *
Satisfied	1368 31% cl	1099 30%	270 34%	241 28%	273 31%	246 28%	289 33%	319 36%	972 31%	212 34%	133 32%	39 26%	237 25%	1091 33%	1222 31%	34 21%	62 30%	642 31%	599 32%	57 28%	43 28%	2 26%	-	-	-	6 74%	1327 30%
Dissatisfied	1146 26% fghmnr	958 27%	188 23%	288 33%	261 30%	226 26%	188 21%	183 21%	785 25%	193 31%	113 28%	41 28%	336 36%	771 23%	950 24%	52 32%	93 45%	566 28%	431 23%	65 32%	50 32%	1 18%	-	*	*	1 100%	1084 25%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



KnowledgePanel UK: 240509S - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024

Table 25

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -SUMMARY TABLE

Base: All adults in England, age 16+

	My household can afford to keep our home adequately warm (including in the winter months)	My household can afford to pay for a week's annual holiday away from home (not staying with relatives)	My household can afford to pay an unexpected, but necessary, expense of £850	My household can afford to buy enough food for everyone in the household	My household can afford to socialise with friends or family outside of the home once a month if we want to
Unweighted Total	4418	4418	4418	4418	4418
Weighted Total	4418	4418	4418	4418	4418
Strongly agree	1788 40%	1713 39%	1440 33%	2562 58%	2033 46%
Tend to agree	1619 37%	1262 29%	1287 29%	1365 31%	1511 34%
Neither agree nor disagree	395 9%	388 9%	397 9%	249 6%	332 8%
Tend to disagree	427 10%	572 13%	583 13%	148 3%	361 8%
Strongly disagree	162 4%	426 10%	645 15%	70 2%	132 3%
Don't know	13 *	44 1%	41 1%	9 *	34 1%
Prefer not to say	14 *	13 *	26 1%	14 *	15 *
Agree	3407 77%	2975 67%	2727 62%	3928 89%	3544 80%
Disagree	589 13%	998 23%	1228 28%	218 5%	493 11%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_240509S_WBI_wtd_v8_IntUse_ENG

KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)7 Jun 2024
Table 26

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to keep our home adequately warm (including in the winter months)

Base: All adults in England, age 16+

	Total (z)	Gender		Age									Age (Nets)			White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Ethnicity						Working status		Unwtd Total
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)			Asian (q)	Black (r)	Mixed/multi le ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)	
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418
Strongly agree	1788 40% befmpqr	934 44% zb	847 38% z	236 41% z	275 37% z	227 33% z	275 37% z	286 44% zdef	265 48% zdef	225 47% zdef	207 48% zdef	18 54% z	511 39% z	502 35% z	775 47% zlm	1614 43% zpq	160 26% r	70 27% r	27 18% z	19 32% r	44 35% pq	104 44% zpq	1510 43% z	803 42% z	982 40% z	1841 42% z
Tend to agree	1619 37% hinov	760 35% z	850 38% z	225 39% z	250 34% z	271 39% z	281 38% z	236 36% z	188 35% z	168 36% z	159 37% z	9 26% z	475 36% z	551 39% z	593 36% z	1373 37% z	224 37% z	97 38% z	54 37% z	18 31% z	54 37% z	77 33% z	1296 37% z	700 36% z	916 37% z	1600 36% z
Neither agree nor disagree	395 9% hnov	188 9% z	199 9% z	45 8% z	101 14% z	71 10% z	55 7% z	52 8% z	37 7% z	33 7% z	29 7% z	4 11% z	146 11% n	127 9% z	122 7% z	300 8% z	88 14% zov	43 17% zov	20 14% zov	8 14% z	16 11% z	24 10% z	276 8% z	162 8% z	229 9% z	381 9% z
Tend to disagree	427 10% hinov	182 8% z	237 11% z	43 7% z	72 10% z	87 13% z	96 13% z	56 8% z	43 8% z	31 7% z	28 7% z	3 8% z	115 9% z	183 13% z	129 8% z	338 9% z	81 13% zov	29 11% z	25 17% zov	9 16% z	17 11% zov	22 9% z	316 9% z	191 10% z	232 9% z	414 9% z
Strongly disagree	162 4% hijnov	67 3% z	90 4% z	27 5% z	35 5% z	25 4% z	30 4% z	25 4% z	12 2% z	8 2% z	7 2% z	1 2% z	62 5% n	55 4% z	45 3% z	117 3% z	43 7% z	12 5% z	17 12% z	4 7% z	10 7% z	7 3% z	110 3% z	61 3% z	99 4% z	160 4% z
Don't know	13 * nov	8 * z	4 * z	8 1% z	1 * z	4 1% z	- - z	1 * z	- - z	- - z	- - z	- - z	8 1% z	4 * z	1 * z	4 * z	8 1% z	4 2% z	4 2% z	2 - z	2 1% z	- - z	4 * z	4 * z	7 * z	10 * z
Prefer not to say	14 * nov	3 * z	8 * z	- - z	6 1% z	4 1% z	4 1% z	1 * z	- - z	- - z	- - z	- - z	6 * z	8 1% n	1 * z	9 * z	5 1% ov	1 * z	1 * z	- - z	3 2% zov	1 1% z	7 * z	4 * z	8 * z	12 * z
Agree	3407 77% dempqrs	1693 79% zb	1697 76% z	461 79% d	525 71% z	497 72% z	556 75% z	522 79% zdef	453 83% zdef	393 85% zdefg	366 85% zdefg	27 79% z	986 75% z	1053 74% z	1368 82% zlm	2987 80% zpqrst	384 63% r	167 65% r	81 55% z	37 63% z	99 77% pqrs	180 77% z	2807 80% zpqrst	1502 78% z	1898 77% z	3441 78% z
Disagree	589 13% ahijnov	249 12% za	328 15% z	69 12% z	107 15% z	112 16% z	126 17% z	81 12% ij	55 10% z	38 8% z	35 8% z	3 10% z	176 13% z	238 17% zn	174 10% z	455 12% z	123 20% zoquv	41 16% z	42 29% zopqv	13 23% zov	27 18% z	29 12% z	426 12% z	252 13% z	332 13% z	574 13% z

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to keep our home adequately warm (including in the winter months)

Base: All adults in England, age 16+

		Education							Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	229	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	**	**	**	1224	848	2347	4418
Strongly agree	1788 40% begjks	684 50% zbcdefg	1090 36% g	198 40% g	402 37% g	379 36% g	76 37% g	35 22% g	1490 47% zij	182 29% j	68 15% j	151 18% k	504 39% k	491 53% zkl	305 72% zklm	1788 40% -	-	-	-	426 35% zs	335 40% zs	1026 44% zs	1841 42% zs
Tend to agree	1619 37% an	449 33% za	1162 39% a	194 40% a	412 38% a	411 39% a	79 38% a	66 41% a	1153 37% n	239 39% n	159 35% n	325 40% n	502 39% n	339 36% n	87 20% n	1619 37% -	-	-	-	451 37% u	314 37% u	854 36% u	1600 36% u
Neither agree nor disagree	395 9% ahmnu	88 7% za	298 10% a	38 8% a	111 10% a	98 9% a	20 10% a	31 19% zabcdef	218 7% h	64 10% h	80 18% zhi	126 15% zlmn	105 8% mn	45 5% mn	17 4% mn	395 9% -	-	-	-	115 9% u	92 11% u	187 8% u	381 9% u
Tend to disagree	427 10% ahmnu	99 7% za	317 11% a	40 8% a	111 10% a	127 12% za	25 12% a	13 8% a	221 7% zh	97 16% zh	88 19% zh	141 17% zlmn	117 9% mn	58 6% mn	13 3% mn	427 10% -	-	-	-	161 13% ztu	79 9% ztu	188 8% ztu	414 9% ztu
Strongly disagree	162 4% ahmn	32 2% a	126 4% a	20 4% a	41 4% a	47 4% a	7 3% a	11 7% a	70 2% h	33 5% h	52 11% zhi	76 9% zlmn	52 4% mn	3 * mn	1 * mn	162 4% -	-	-	-	61 5% zt	20 2% zt	81 3% zt	160 4% zt
Don't know	13 * h	1 * -	9 * -	- * -	3 * -	- * -	- * -	6 4% zabcdef	- * h	2 * h	5 1% zh	- * -	2 * -	- * -	- * -	13 * -	-	-	-	6 * -	3 * -	5 * -	10 * -
Prefer not to say	14 * ah	1 * -	8 * -	2 * -	2 * -	4 * -	- * -	- * -	2 * -	3 * -	2 * -	2 * -	- * -	- * -	2 * -	14 * -	-	-	-	3 * -	5 1% -	7 * -	12 * -
Agree	3407 77% begjks	1133 84% zbcdefg	2252 75% g	392 80% g	814 75% g	790 74% g	155 75% g	100 62% g	2643 84% zij	422 68% j	227 50% j	477 58% k	1006 78% k	830 89% zkl	392 92% zkl	3407 77% -	-	-	-	878 72% zs	650 77% zs	1880 80% zs	3441 78% zs
Disagree	589 13% ahmnu	131 10% za	442 15% a	60 12% a	152 14% a	175 16% za	32 16% a	24 15% a	291 9% zh	130 21% zh	140 31% zhi	216 26% zlmn	169 13% mn	60 6% mn	15 3% mn	589 13% -	-	-	-	222 18% ztu	98 12% ztu	268 11% ztu	574 13% ztu

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to keep our home adequately warm (including in the winter months)

Base: All adults in England, age 16+

	England region										Scotland region								NI regions (NUTs3)						ONS Area supergroup (LA Level)								
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	Unwtd Total	
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418	
Weighted Total	4418	213	575	436	384	464	489	722	452	683	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	535	587	658	502	208	428	744	752	4418	
Strongly agree	1788 40% abACEAC E	66 31%	205 36%	155 36%	172 45%	164 35%	219 45%	326 45%	208 46%	273 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	273 51%	204 35%	321 49%	157 31%	97 47%	137 32%	333 45%	263 35%	1841 42%	
Tend to agree	1619 37% E	75 35%	205 36%	171 39%	127 33%	188 40%	168 34%	262 36%	176 39%	248 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	189 35%	221 38%	237 36%	197 39%	65 31%	169 39%	251 34%	290 39%	1600 36%	
Neither agree nor disagree	395 9% RWVVV R	27 12%	50 9%	39 9%	50 13%	42 9%	49 10%	41 6%	31 7%	66 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	30 6%	59 10%	40 6%	59 12%	17 8%	41 10%	79 11%	69 9%	381 9%	
Tend to disagree	427 10% hwyvy h	28 13%	87 15%	46 11%	29 8%	49 11%	39 8%	66 9%	25 6%	58 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	33 6%	77 13%	44 7%	49 10%	22 11%	57 13%	86 12%	87 9%	414 9%	
Strongly disagree	162 4% dvw d	15 7%	22 4%	23 5%	4 1%	16 3%	11 2%	26 4%	10 2%	34 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%	22 4%	16 2%	33 7%	6 3%	21 5%	23 3%	33 4%	160 4%	
Don't know	13 * *	2 1%	3 1%	1 *	1 *	2 *	-	2 *	1 *	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	2 *	-	4 1%	-	-	-	6 1%	10 *	
Prefer not to say	14 *	-	3 1%	-	1 *	3 1%	3 1%	1 *	1 *	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	2 *	1 *	2 *	-	3 1%	2 *	4 1%	12 *	
Agree	3407 77% abACEAC E	141 66%	410 71%	326 75%	298 78%	351 76%	387 79%	588 81%	384 85%	521 76%	-	-	-	-	-	-	-	-	-	-	-	-	-	462 86%	425 72%	557 85%	355 71%	162 78%	306 71%	584 78%	553 74%	3441 78%	
Disagree	589 13% dhwyDwy D	43 20%	109 19%	70 16%	33 9%	65 14%	50 10%	91 13%	35 8%	92 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	40 8%	99 17%	61 9%	82 16%	29 14%	78 18%	79 11%	121 16%	574 13%	

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (JN J24-000725-01)
Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_ENG
Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i - z/j/k/l/m/n/o/p/q - z/r/s/t/u/v - z/w/z/y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to keep our home adequately warm (including in the winter months)

Base: All adults in England, age 16+

		Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
		Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)		
Unweighted Total		4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418	
Weighted Total		4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	.**	***	7**	1**	4418	
Strongly agree	1788 40% acdktst	1375 38% za	413 51% za	223 25% c	319 36% c	370 42% cd	422 47% zcd	454 51% zcde	1357 43% zijk	232 37% k	148 36% k	38 26% k	255 27% zl	1492 45% zl	1604 41% z	54 34% z	70 34% z	868 42% st	792 42% st	48 23% st	49 32% st	2 37% st	- - st	- - st	6 73% st	- - st	1841 42% st		
Tend to agree	1619 37% b	1357 38% zb	262 33% zb	339 39% zefg	320 36% zefg	323 37% zfg	330 37% fg	307 35% fg	1158 36% zijk	234 37% k	163 40% k	55 37% k	354 38% zl	1219 36% zl	1431 37% z	60 37% z	79 39% z	758 37% st	707 37% st	68 33% st	49 31% st	3 45% st	- - st	- - st	1 19% st	- - st	1600 36% st		
Neither agree nor disagree	395 9% bfhmn	344 10% zb	50 6% zb	114 13% zefg	84 9% zefg	73 8% zfg	60 7% fg	65 7% fg	261 8% zijk	66 10% k	43 10% k	20 14% k	102 11% zl	274 8% zl	332 9% z	26 16% z	14 7% z	166 8% st	154 8% st	39 19% st	22 14% st	1 18% st	- - st	* 100% st	1 7% st	- - st	381 9% st		
Tend to disagree	427 10% fgmq	364 10% zb	62 8% zb	134 15% zefg	106 12% zefg	87 10% zfg	54 6% fg	46 5% fg	293 9% zijk	69 11% k	47 11% k	15 10% k	148 16% zl	261 8% zl	370 10% z	13 8% z	26 13% z	171 8% st	187 10% st	28 13% st	25 16% st	- - st	- - st	- - st	- - st	1 100% st	414 9% st		
Strongly disagree	162 4% bgmr	146 4% zb	15 2% zb	55 6% zefg	47 5% zefg	23 3% zfg	22 2% fg	15 2% fg	106 3% zijk	27 4% k	9 2% k	18 12% k	67 7% zl	89 3% zl	135 3% z	6 4% z	14 7% z	79 4% st	53 3% st	17 8% st	9 5% st	- - st	- - st	- - st	- - st	- - st	160 4% st		
Don't know	13 * hm	13 * f	- * f	6 1% f	3 * f	1 * f	- * f	2 * f	6 * f	4 1% f	1 * f	1 * f	4 * f	5 * f	10 * f	- * f	2 1% f	4 * f	2 1% f	3 1% f	2 1% f	- - f	- - f	- - f	- - f	- - f	10 * f		
Prefer not to say	14 * hmn	12 * hmn	2 * hmn	5 1% hmn	5 1% hmn	3 * hmn	1 * hmn	1 * hmn	6 * hmn	1 * hmn	1 * hmn	1 1% hmn	5 1% m	3 * m	8 * m	1 1% m	- - m	4 * m	3 * m	3 1% m	3 - m	- - m	- - m	- - m	- - m	- - m	12 * m		
Agree	3407 77% acdktst	2732 76% za	675 84% za	562 64% c	639 72% cd	694 79% cd	752 85% zcde	761 86% zcde	2514 79% zijk	465 74% k	312 76% k	93 63% k	609 65% zl	2712 81% zl	3034 7	115 71% z	150 73% z	1626 79% zst	1498 79% zst	116 56% zst	98 63% zst	5 82% zst	- - zst	- - zst	7 93% zst	- - zst	3441 78% zst		
Disagree	589 13% bfghm	511 14% zb	78 10% zb	190 22% zefg	153 17% zefg	110 12% zfg	76 9% fg	61 7% fg	399 13% zijk	96 15% k	55 13% k	33 22% k	216 23% zl	350 10% zl	505 13% z	19 12% z	40 19% z	250 12% st	240 13% st	45 22% st	33 21% st	- - st	- - st	- - st	- - st	1 100% st	574 13% st		

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay for a week's annual holiday away from home (not staying with relatives)

Base: All adults in England, age 16+

	Gender			Age								Age (Nets)			Ethnicity								Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi ple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)	
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418
Strongly agree	1713 39% befimpq rst	927 43% zb	779 35% zb	197 34% e	253 34% e	184 27% d	250 34% e	295 45% zcdef	294 54% zcdefg	240 52% zcdefg	224 52% zcdefg	16 46% k	450 34% l	434 30% m	829 50% zlm	1561 42% zpqrst	132 22% r	60 23% q	22 15% r	13 22% s	37 26% t	86 37% pqr	1476 42% zpqrst	742 39% w	967 39% x	1831 41% y
Tend to agree	1262 29% adlx	565 26% za	691 31% za	155 27% e	172 23% d	208 30% d	231 31% d	197 30% d	153 28% d	146 31% d	131 30% d	15 43% k	328 25% l	439 31% m	496 30% n	1095 29% o	160 26% p	74 29% q	43 30% r	15 25% s	27 19% t	67 29% u	1027 29% v	590 31% w	670 27% x	1282 29% y
Neither agree nor disagree	388 9% fhjnov	196 9% zb	187 8% zb	76 13% zfg hij	90 12% zfg hij	66 10% hij	51 7% hij	49 8% hij	34 6% hij	21 5% hij	21 5% hij	1 1% k	166 13% zmn	118 8% n	104 6% o	284 8% v	97 16% zovr	44 17% zov	15 10% z	6 9% s	33 23% t	28 12% v	256 7% v	164 9% w	220 9% x	347 8% y
Tend to disagree	572 13% aghjino v	233 11% za	327 15% za	77 13% h	118 16% ghj	119 17% zghij	124 17% zghij	56 9% hij	41 7% hij	37 8% hij	35 8% hij	3 8% k	195 15% n	243 17% zn	134 8% o	456 12% v	105 17% zov	41 16% v	27 18% z	6 10% s	31 21% t	41 17% u	416 12% v	251 13% w	317 13% x	523 12% y
Strongly disagree	426 10% hijnouv	188 9% zb	232 10% zb	49 8% hij	98 13% zghij	104 15% zc fghij	82 11% hij	56 9% hij	21 4% hij	16 3% hij	16 4% hij	1 2% k	147 11% n	186 13% zn	94 6% o	316 8% zoquv	100 16% ouv	32 12% ouv	38 26% zopqtuv	18 30% zopqtuv	13 9% t	10 4% u	306 9% v	164 9% w	259 10% x	401 9% y
Don't know	44 1% efghmnw	23 1% h	18 1% h	28 5% zdefghi j	8 1% h	1 * h	2 * h	2 * h	- - h	4 1% h	4 1% h	- - h	35 3% zmn	2 * m	6 * n	34 1% o	10 2% p	6 2% q	- - r	1 2% s	2 2% t	3 1% u	31 1% v	8 * w	33 1% x	21 * y
Prefer not to say	13 * b	9 * zb	3 * zb	- - e	2 * e	6 1% z	2 * e	2 * e	2 * e	- - e	- - e	- - e	2 * l	8 1% m	4 * n	8 * o	4 1% p	1 * q	1 * r	- - s	3 2% t	- - u	8 * v	5 * w	8 * x	13 * y
Agree	2975 67% bcdelpm qrst	1492 70% zb	1469 66% zb	352 61% e	425 57% e	393 57% d	481 65% de	492 75% zcdef	447 82% zcdefg	385 83% zcdefg	355 82% zcdefg	30 89% k	778 59% l	873 61% m	1324 80% zlm	2656 71% zpqrst	292 48% p	134 52% q	66 45% r	28 48% s	65 44% t	153 65% pqrst	2503 71% zpqrst	1332 69% w	1637 66% x	3113 70% y
Disagree	998 23% aghjino v	421 20% za	559 25% za	126 22% hij	215 29% zghij	223 32% zcghij	206 28% zghij	112 17% hij	62 11% hij	53 11% hij	50 12% hij	3 9% k	341 26% n	429 30% zn	227 14% o	773 21% zoquv	205 34% zov	72 28% zov	65 44% zopquv	24 41% zouv	44 30% t	51 22% u	722 21% v	415 22% w	576 23% x	924 21% y

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay for a week's annual holiday away from home (not staying with relatives)

Base: All adults in England, age 16+

		Education							Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	**	**	**	1224	848	2347	4418
Strongly agree	1713 39% bdegijls	670 49% zbcdefg	1036 34% 34%	191 39% g	353 33% 33%	363 34% 34%	84 40% g	45 28% 28%	1463 46% zij	149 24% j	59 13% 13%	156 19% 19%	455 36% k	501 54% zkl	286 67% zklm	1713 39% 39%	- - -	- - -	- - -	429 35% 35%	328 39% 39%	956 41% zs	1831 41% 41%
Tend to agree	1262 29% ijn	369 27% 27%	882 29% 29%	150 31% 31%	328 30% 30%	291 27% 27%	60 29% 29%	53 33% 33%	974 31% zij	142 23% 23%	95 21% 21%	213 26% 26%	393 31% n	269 29% n	92 22% 22%	1262 29% 29%	- - -	- - -	- - -	370 30% 30%	235 28% 28%	657 28% 28%	1282 29% 29%
Neither agree nor disagree	388 9% ahmn	87 6% za	298 10% za	39 8% a	116 11% a	109 10% a	22 11% a	11 7% 7%	217 7% zh	83 13% zh	62 14% zh	93 11% zmn	121 9% mn	62 7% 4%	15 4% 4%	388 9% 9%	- - -	- - -	- - -	108 9% 10%	85 10% 10%	195 8% 8%	347 8% 8%
Tend to disagree	572 13% ahmn	134 10% za	427 14% za	64 13% a	156 14% a	156 15% a	27 13% a	23 14% a	332 11% zh	117 19% zh	87 19% zh	178 22% zlmn	179 14% mn	73 8% mn	22 5% 5%	572 13% 13%	- - -	- - -	- - -	155 13% 13%	110 13% 13%	306 13% 13%	523 12% 12%
Strongly disagree	426 10% ahmn	92 7% za	322 11% za	46 10% a	108 10% a	131 12% zaf	14 7% af	22 14% af	146 5% zh	115 19% zhi	142 31% zhi	175 21% zlmn	124 10% mn	29 3% 2%	8 2% 2%	426 10% 10%	- - -	- - -	- - -	139 11% 11%	78 9% 9%	209 9% 9%	401 9% 9%
Don't know	44 1% ahlm	2 * zac	39 1% zac	- - zac	20 2% ac	15 1% ac	- - ac	4 3% acf	18 1% h	12 2% h	6 1% 1%	6 1% 1%	6 * *	1 * *	- - -	44 1% 1%	- - -	- - -	- - -	14 1% 1%	9 1% 1%	21 1% 1%	21 * *
Prefer not to say	13 * ah	1 * *	6 * *	1 * *	- - *	2 * *	- - *	3 2% zabcde	3 * *	1 * *	3 1% h	1 * *	2 * *	- - *	2 * *	13 * *	- - -	- - -	- - -	8 1% 1%	1 * *	4 * *	13 * *
Agree	2975 67% bdeijk	1039 77% zbcdefg	1918 64% 64%	341 69% be	681 63% 63%	653 61% 61%	144 69% e	97 61% 61%	2437 77% zij	291 47% j	154 34% 34%	369 45% 45%	848 66% k	770 82% zkl	378 89% zklm	2975 67% 67%	- - -	- - -	- - -	799 65% 65%	564 67% 67%	1612 69% 69%	3113 70% 70%
Disagree	998 23% ahmn	227 17% za	749 25% za	110 22% a	264 24% a	288 27% za	41 20% za	45 28% a	478 15% zh	232 37% zh	228 50% zhi	353 43% zlmn	304 24% mn	102 11% 11%	30 7% 7%	998 23% 23%	- - -	- - -	- - -	295 24% 24%	188 22% 22%	515 22% 22%	924 21% 21%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay for a week's annual holiday away from home (not staying with relatives)

Base: All adults in England, age 16+

	England region										Scotland region							NI regions (NUT3)					ONS Area supergroup (LA Level)									
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	Unwtd Total
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418
Weighted Total	4418	213	575	436	384	464	489	722	452	683	**	**	**	**	**	**	**	**	**	**	**	**	**	535	587	658	502	208	428	744	752	4418
Strongly agree	1713 39% aACE	65 31%	202 35%	162 37%	162 42%	166 36%	204 42%	300 41%	191 42%	261 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	257	198	296	156	93	142	318	253	1831
Tend to agree	1262 29%	71 33%	178 31%	121 28%	106 28%	129 28%	139 28%	206 29%	137 30%	175 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	149	178	157	124	58	144	203	209	1282
Neither agree nor disagree	388 9% vv	21 10%	49 8%	38 9%	38 10%	47 10%	41 8%	61 9%	31 7%	62 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	41	55	37	59	14	34	71	76	347
Tend to disagree	572 13%	28 13%	69 12%	58 13%	51 13%	58 13%	53 11%	102 14%	59 13%	91 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	60	90	79	74	25	54	91	98	523
Strongly disagree	426 10% jwvvvv	27 13%	70 12%	43 10%	25 6%	53 12%	51 10%	48 7%	33 7%	77 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	26	63	44	71	18	50	55	99	401
Don't know	44 1%	-	1 *	13 3%	1 *	8 2%	-	5 1%	-	16 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	5	17	-	2	5	13	21
Prefer not to say	13 *	1 *	7 1%	* *	-	1 *	2 *	-	1 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	1	3	1	1	-	2	1	4	13
Agree	2975 67% AEAE	137 64%	380 66%	283 65%	269 70%	295 64%	342 70%	295 70%	328 72%	436 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	405	375	493	280	151	286	520	462	3113
Disagree	998 23% wvvv	54 26%	139 24%	101 23%	76 20%	112 24%	104 21%	150 21%	93 21%	168 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	86	153	123	145	43	104	146	197	934

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos [IN J24-000725-01]
Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG
Proportion/Means: Columns Tested (5% risk level) - z/A/D/z/d/A/f/g/h/i - z/j/k/l/m/n/o/p/q - z/r/s/t/u/v - z/w/z/y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay for a week's annual holiday away from home (not staying with relatives)

Base: All adults in England, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	..**	***	7**	1**	4418
Strongly agree	1713 39% acdijkl st	1334 37% za	379 47% za	216 25% c	283 32% c	345 39% cd	423 48% zcde	447 50% zcde	1378 43% zijk	185 29% k	116 28% k	27 19%	255 27% zl	1423 43% zl	1534 39% z	64 39%	62 30%	812 40% st	799 42% zst	46 22%	38 25%	3 46%	-	-	1 13%	-	1831 41%
Tend to agree	1262 29% s	1048 29% s	215 27%	230 26% zcde	234 26% zcde	297 34% zcde	265 30% zcde	237 27%	936 29% z	167 26% z	114 28% z	36 25%	264 28% z	965 29%	1126 29% z	45 28%	57 28%	581 28% s	560 30% s	42 21%	45 29%	2 28%	-	-	5 65%	-	1282 29%
Neither agree nor disagree	388 9% fhr	332 9% fhr	57 7%	97 11% zef	104 12% zefg	61 7% zefg	56 6% zefg	70 8%	251 8% zh	75 12% zh	41 10% zh	18 12%	73 8% zh	300 9%	337 9% zh	10 6%	28 14%	163 8% zqr	147 8% zqr	37 18% zqr	25 16%	2 26%	-	-	-	-	347 8%
Tend to disagree	572 13% fghm	481 13% fghm	89 11%	151 17% zefg	137 15% zefg	105 12% zefg	91 10% zefg	88 10%	347 11% zh	97 15% zh	83 20% zh	34 23%	170 18% zm	373 11%	512 13% zm	18 11%	23 11%	258 13% zqr	226 12% zqr	40 20%	24 15%	-	-	*	2 21%	1 100%	523 12%
Strongly disagree	426 10% bfghmnr	370 10% zb	57 7%	169 19% zdefg	104 12% efg	69 8% fg	42 5% fg	43 5%	237 7% zh	101 16% zh	54 13% zh	30 20%	160 17% zm	253 8%	343 9% zm	23 14%	30 14%	209 10% r	152 8% zqr	35 17%	21 13%	-	-	-	-	-	401 9%
Don't know	44 1% enr	36 1% e	8 1%	10 1% ze	19 2% ze	1 * e	10 1% e	4 *	35 1% *	4 1% *	2 * *	2 1%	9 1% *	27 1%	31 1% *	-	6 3% zn	23 1% *	11 1%	3 2%	3 2%	-	-	-	-	-	21 *
Prefer not to say	13 * hmn	12 * hmn	1 *	5 1% *	4 * *	3 * *	1 * *	1 *	3 * *	3 1% *	1 * *	1 1%	4 * *	3 *	6 * *	1 1%	-	4 * *	3 * *	2 1%	-	-	-	-	-	-	13 *
Agree	2975 67% acdijkl pst	2382 66% za	594 74% za	446 51% c	516 58% c	642 73% cd	688 77% cd	684 77% cd	2313 73% zijk	352 56% k	230 56% k	64 43%	519 55% zl	2387 71% zl	2659 68% zp	109 67%	119 58%	1393 68% st	1359 72% zqst	88 43%	83 54%	5 74%	-	-	6 79%	-	3113 70%
Disagree	998 23% bfghmnr	851 24% zb	146 18%	320 36% zdefg	240 27% zefg	174 20% fg	134 15% fg	131 15%	584 18% zh	198 31% zh	137 33% zh	64 43%	330 35% zm	626 19%	855 22% zm	41 25%	53 26%	467 23% zqr	378 20% zqr	75 37%	44 29%	-	-	*	2 21%	1 100%	924 21%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay an unexpected, but necessary, expense of £850

Base: All adults in England, age 16+

	Gender			Age									Age (Nets)			Ethnicity									Working status		Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)	Not working full-time (x)		
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418	
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418	
Strongly agree	1440 33% bdefimp art	804 38% zb	627 28%	158 27%	196 26%	153 22%	214 29% e	252 38% zcddef	253 46% zcddef	213 46% zcdelf	199 46% zcdelfg	14 42%	354 27%	368 26%	718 43% zlm	1302 35% zpqrt	123 20% r	61 24% pr	18 12%	15 26% r	29 20%	80 34% zpqrt	1222 35% zpqrt	609 32%	827 33%	1570 36%	
Tend to agree	1287 29% emr	624 29%	660 30%	184 32%	193 26%	176 26%	199 27%	208 32% ef	166 30%	162 35% zdef	150 35% zdef	12 36%	377 28%	374 26%	536 32% zm	1118 30% r	160 26% r	65 25%	29 20%	15 25%	51 35% r	56 24% zr	1062 30% zr	571 30%	713 29%	1265 29%	
Neither agree nor disagree	397 9% gnov	191 9%	201 9%	63 11%	79 11% gij	68 10% g	71 10%	45 7%	42 8%	29 6%	26 6% 7	2 7%	142 11% n	139 10% n	116 7%	298 8% zovs	87 14% zovs	51 20% zopsuv	19 13% ov	3 4%	15 10% z	26 11% z	271 8% z	188 10%	207 8%	394 9%	
Tend to disagree	583 13% aghijnv x	238 11%	336 15%	73 13% ij	108 15% hij	132 19% zcgghj	128 17% zghij	69 10% ij	46 8% j	26 6% 6	22 5% 5	5 14%	181 14% n	260 18% zln	141 8%	482 13% n	95 16% z	37 14% z	21 14% z	8 13% z	29 20% z	41 17% z	441 13% z	289 15% zx	289 12%	555 13%	
Strongly disagree	645 15% aghijno v	264 12%	370 17%	79 14% hij	150 20% zghj	150 22% zcfghj	126 17% zghj	79 12% hij	34 6% 6	27 6% 6	27 6% 6	* 1%	229 17% n	276 19% zn	140 8%	509 14% zoquv	124 20% zoquv	35 14% z	56 38% zopqtuv	15 26% zoqtuv	17 12% z	29 12% z	480 14% z	256 13% z	386 16% z	585 13%	
Don't know	41 1% fghmnov w	12 1%	29 1% za	25 4% zdefghi j	9 1% g	2 *	1 *	1 *	1 *	2 *	2 *	- -	34 3% zmn	3 *	4 *	27 1% zov	14 2% zov	8 3% zov	2 2% zov	3 4% zov	1 1% zov	2 1% zov	25 1% zov	3 *	36 1% zw	25 1%	
Prefer not to say	26 1% z	9 *	14 1%	- -	6 1%	7 1%	2 *	3 *	3 *	5 1%	5 1%	- -	6 *	9 1%	11 1%	19 *	6 1% q	* *	1 *	* 1%	4 3% zov	- -	19 1%	8 *	15 1%	24 1%	
Agree	2727 62% bdefimp qr	1427 67%	1287 58%	342 59% e	389 53%	329 48%	413 56% e	460 70% zcddef	419 77% zcdelf	375 81% zcdelf	349 81% zcdelfg	26 77%	731 55%	742 52%	1254 75% zlm	2420 64% zpqrs	283 47% r	126 49% r	47 32%	30 51% r	80 55% r	136 58% pr	2284 65% zpqrs	1180 61%	1541 62%	2835 64%	
Disagree	1228 28% aghijno v	502 23%	706 32%	152 26% hij	258 35% zcgghj	282 41% zcfghj	255 34% zcgghj	148 23% hij	80 15%	53 12%	48 11%	5 16%	410 31% n	537 38% zln	281 17%	991 26% z	218 36% zoqv	72 28% z	77 53% zopqtuv	23 40% zov	46 31%	70 30%	921 26% z	545 28%	675 27%	1140 26%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WB1_wtd_v8_intUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay an unexpected, but necessary, expense of £850

Base: All adults in England, age 16+

		Education							Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..**	..**	1224	848	2347	4418
Strongly agree	1440 33% bdegjkst	581 43% zbcdeg	852 28% g	165 34% bdeg	286 26% a	293 27% g	78 37% bdeg	30 19% a	1262 40% zij	110 18% j	44 10% a	126 15% k	394 31% k	414 44% zkl	264 62% zklm	1440 33% a	- - -	- - -	- - -	347 28% a	246 29% b	847 36% zst	1570 36% a
Tend to agree	1287 29% ijn	402 30% a	879 29% g	140 29% a	334 31% a	304 29% g	55 26% a	45 28% a	1013 32% zij	144 23% a	78 17% a	214 26% n	385 30% n	292 31% n	95 22% a	1287 29% a	- - -	- - -	- - -	340 28% a	250 29% b	698 30% zst	1265 29% a
Neither agree nor disagree	397 9% ahmu	100 7% a	293 10% a	58 12% a	97 9% a	96 9% g	22 10% a	20 12% a	252 8% zh	78 13% a	36 8% a	85 10% m	110 9% a	59 6% a	28 7% a	397 9% a	- - -	- - -	- - -	116 10% a	101 12% b	179 8% zst	394 9% a
Tend to disagree	583 13% achnu	152 11% a	420 14% ac	44 9% a	185 17% zabc	140 13% a	27 13% a	24 15% a	359 11% zh	122 20% h	71 16% a	134 16% zmn	188 15% n	108 12% n	26 6% a	583 13% a	- - -	- - -	- - -	179 15% a	121 14% b	283 12% zst	555 13% a
Strongly disagree	645 15% ahmnu	115 8% a	516 17% za	79 16% a	162 15% a	221 21% zabdf	26 13% a	27 17% a	238 8% zh	158 25% zhi	216 48% a	257 31% zlmn	202 16% mn	61 7% n	8 2% a	645 15% a	- - -	- - -	- - -	219 18% a	114 13% b	312 13% zst	585 13% a
Don't know	41 1% ahlm	4 * a	33 1% a	4 1% a	14 1% a	6 1% a	- - a	8 5% zabcdef	19 1% a	5 1% a	6 1% a	4 * a	1 * a	- - a	2 1% a	41 1% a	- - -	- - -	- - -	15 1% a	9 1% b	17 1% zst	25 1% a
Prefer not to say	26 1% ahl	2 * a	16 1% a	1 * a	2 * a	6 1% a	- - a	6 4% zabcdef	9 * a	3 1% a	4 1% a	1 * a	2 * a	- - a	2 * a	26 1% a	- - -	- - -	- - -	9 1% a	5 1% b	12 1% zst	24 1% a
Agree	2727 62% bdegjks	983 73% zbcdefg	1731 58% g	305 62% g	621 57% g	597 56% g	133 64% g	75 47% g	2276 72% zij	254 41% j	122 27% a	340 41% k	779 61% k	706 76% zkl	359 84% zklm	2727 62% a	- - -	- - -	- - -	687 56% a	496 59% b	1544 66% zst	2835 64% a
Disagree	1228 28% ahmnu	266 20% a	936 31% zac	123 25% a	347 32% zac	361 34% zacf	54 26% a	51 32% a	597 19% zh	279 45% zhl	286 63% a	392 48% zlmn	390 30% zmn	169 18% n	34 8% a	1228 28% a	- - -	- - -	- - -	397 32% a	236 28% b	595 25% zst	1140 26% a

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay an unexpected, but necessary, expense of £850

Base: All adults in England, age 16+

	England region										Scotland region							NI regions (NUT3)					ONS Area supergroup (LA Level)									Unwtd Total
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418
Weighted Total	4418	213	575	436	384	464	489	722	452	683	**	**	**	**	**	**	**	**	**	**	**	**	**	535	587	658	502	208	428	744	752	4418
Strongly agree	1440 33% bACEAE	56 26%	161 28%	130 30%	116 30%	131 28%	185 38%	270 37%	167 37%	225 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	257	166	257	119	86	115	247	190	1570
Tend to agree	1297 29%	57 27%	167 29%	116 27%	125 33%	125 27%	126 26%	221 31%	159 35%	191 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	144	178	208	145	48	131	221	212	1265
Neither agree nor disagree	397 9% ghvw	26 12%	51 9%	39 9%	46 12%	56 12%	36 7%	46 6%	24 5%	73 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	19	48	48	72	17	36	72	84	394
Tend to disagree	583 13%	20 9%	81 14%	78 18%	57 15%	64 14%	61 13%	87 12%	50 11%	84 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	55	95	68	59	31	54	104	117	555
Strongly disagree	645 15% dhvwvw	47 22%	107 19%	107 15%	39 10%	75 16%	76 16%	87 12%	50 11%	98 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	49	96	67	94	26	86	97	129	585
Don't know	41 1%	7 3%	1 *	-	-	9 2%	2 *	9 1%	1 *	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	7	2	7	8	-	3	2	12	25
Prefer not to say	26 1%	1 *	8 1%	-	1 *	4 1%	2 *	2 *	1 *	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	4	2	2	5	-	4	1	6	24
Agree	2727 62% abAEAE	113 53%	328 57%	246 57%	241 63%	255 55%	312 64%	491 68%	326 72%	416 61%	-	-	-	-	-	-	-	-	-	-	-	-	-	401	344	465	264	134	246	469	402	2835
Disagree	1228 28% hwxyxy	66 31%	188 33%	143 33%	97 25%	139 30%	138 28%	175 24%	100 22%	182 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	104	190	135	153	57	140	201	247	1140
		h	zgh	zgh		h					-	-	-	-	-	-	-	-	-	-	-	-	-	19%	32%	21%	31%	27%	33%	27%	33%	26%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (IN J24-000725-01)
Filename: 24-000725_WAVE_2405095_WRI_wtd_v8_IntUse_ENG
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i - z/j/k/l/m/n/o/p/q - z/r/s/t/u/v - z/w/z/y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to pay an unexpected, but necessary, expense of £850

Base: All adults in England, age 16+

		Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
		Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)		Prefer not to say (y)
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418	
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	..**	***	7**	1**	4418	
Strongly agree	1440 33% acdijkl st	1095 30% 344 43% za	174 20% 230 26% c	284 32% 365 41% zcde	386 43% zcde	1164 37% zijk	160 25% k	87 21% 19	19	213 23% 1201 36% zl	1286 33% 52 32% 54 26%	687 33% 655 35% 43 21% 35 23%	4	-	-	2	-	1570 36%										
Tend to agree	1287 29% ck	1065 29% 222 28%	200 23% 259 29% c	254 29% 293 33% c	282 32% c	976 31% 161 25% 114 28% 30	258 28% 994 30%	1150 30% 41 25% 60 29%	593 29% 572 30% 48 23% 50 32%	2 28% -	-	-	4 60% -	-	-	1265 29%												
Neither agree nor disagree	397 9% gq	338 9% 58 7%	100 11% 97 11% 83 9% 66 7% 50 6%	292 9% 45 7% 41 10% 16 11%	71 8% 306 9%	343 9% 19 12% 20 10%	153 7% 170 9% 40 20% 19 13%	2 10% -	-	-	-	-	-	-	394 9%													
Tend to disagree	583 13% fhr	496 14% 86 11%	146 17% 111 13% 136 15% 10% 101 11%	367 12% 112 18% 75 18% 25 17%	146 16% 422 13% 502 13% 21 13% 35 17%	283 14% 221 12% 27 13% 25 16%	-	-	555 13%																			
Strongly disagree	645 15% bfghm	558 15% 87 11%	236 27% 170 19% 116 13% 8% 6%	358 11% 137 22% 93 23% 53 36%	227 24% 388 12% 561 14% 27 17% 33 16%	310 15% 261 14% 40 20% 22 14%	-	-	585 13%																			
Don't know	41 1% fhmnr	36 1% 5 1%	12 1% 7 1% 5 1% -	5 2% 16 2% -	17 1% 13 2% 1 2% 3 2%	12 1% 23 1% 29 1% -	29 1% -	4 2%	17 1% 9 * 4 2% 3 2%	-	-	-	-	-	25 1%													
Prefer not to say	26 1% hmn	23 1% 3 *	9 1% 9 1% 2 * 3 * 3 *	12 * 3 * 1 * 2 2%	8 1% 11 * 18 * 1 1% - -	8 * 10 1% 3 1% -	-	-	24 1%																			
Agree	2727 62% acdijkl s	2161 60% 566 70% za	373 43% 490 55% 538 61% 658 74% 668 75% zcde	2139 67% 322 51% 201 49% 49 33%	472 50% 2195 66% 2436 63% 93 58% 113 55%	1280 62% 1227 65% 90 44% 85 55%	6 90% -	-	2835 64%																			
Disagree	1228 28% bfghmr z	1054 29% 173 22% zb	382 44% 281 32% 252 29% 162 18% 151 17%	725 23% 249 39% 167 41% 79 53%	373 40% 809 24% 1063 27% 48 30% 69 33%	593 29% 482 25% 67 33% 47 30%	-	-	1140 26%																			

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to buy enough food for everyone in the household

Base: All adults in England, age 16+

	Gender			Age								Age (Nets)			Ethnicity								Working status		Unwtd Total	
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi- ple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)	
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418
Strongly agree	2562 58% bdempqr st	1300 61% zb	1252 56% e	340 58% e	385 52% e	325 47% e	410 55% e	407 62% zdef	374 69% zdefg	322 69% zdefg	301 70% zdefg	21 61% zdefg	725 55% zlm	735 51% zlm	1103 66% zlm	2307 61% zpqrst	230 38% r	107 42% pr	43 30% z	25 42% z	55 38% z	138 59% pqrst	2169 62% zpqrst	1123 58% z	1435 58% z	2631 60% z
Tend to agree	1365 31% ahinov	616 29% za	734 33% za	162 28% h	240 32% h	262 38% zcg hij	245 33% hij	191 29% z	144 27% z	121 26% z	113 26% z	9 26% z	402 30% zln	506 35% zln	457 27% z	1105 29% z	246 40% zoquv	95 37% zov	62 43% zouv	19 33% zouv	70 48% zouv	72 31% z	1033 29% z	595 31% z	763 31% z	1319 30% z
Neither agree nor disagree	249 6% hijnov	118 6% hijnov	126 6% hijnov	35 6% zefghij	74 10% zefghij	39 6% zefghij	38 5% zefghij	30 5% z	18 3% z	15 3% z	12 3% z	3 8% z	109 8% zmn	77 5% n	63 4% z	187 5% v	59 10% zov	26 10% zov	15 11% zov	9 16% zotv	8 6% z	19 8% z	167 5% z	100 5% z	146 6% z	234 5% z
Tend to disagree	148 3% hijnov	67 3% hijnov	77 3% hijnov	23 4% hij	21 3% h	40 6% zdg hij	41 6% zdg hij	17 3% hi	3 1% z	4 1% z	4 1% z	- - z	43 3% n	81 6% zln	24 1% z	97 3% zouv	43 7% zouv	18 7% zouv	14 10% zouv	5 9% zouv	5 3% z	4 2% z	93 3% z	69 4% z	78 3% z	146 3% z
Strongly disagree	70 2% hjno	31 1% hjno	39 2% hjno	16 3% j	15 2% j	16 2% hij	7 1% hij	9 1% z	5 1% z	2 * z	1 * z	1 3% z	31 2% n	23 2% z	15 1% z	49 1% zov	19 3% zov	6 2% zopquv	9 6% zopquv	1 1% z	3 2% z	1 * z	48 1% z	28 1% z	41 2% z	69 2% z
Don't know	9 * nov	3 * nov	6 * nov	7 1% zf	1 * zf	* * zf	- * zf	- * zf	- * zf	1 * zf	- * zf	1 2% zf	8 1% n	* 1% n	1 * n	3 * zov	6 1% zov	4 2% zov	1 1% zov	- 1% zov	1 1% zov	- * zov	3 * zov	3 * zov	5 * zov	7 * zov
Prefer not to say	14 * bnov	6 * bnov	3 * bnov	- 1% zh	4 1% zh	6 1% zh	2 * zh	2 * zh	- * zh	- * zh	- * zh	- * zh	4 * n	8 1% n	2 * n	7 * zov	6 1% zov	1 * zov	1 * zov	- * zov	4 3% zov	1 * zov	6 * zov	6 * zov	6 * zov	12 * zov
Agree	3928 89% deimpqr s	1916 89% deimpqr s	1986 89% deimpqr s	502 86% deimpqr s	625 85% deimpqr s	587 85% deimpqr s	654 88% deimpqr s	598 91% zde	519 95% zdefg	443 95% zdefg	413 96% zdefgi	30 87% zdefgi	1127 85% zlm	1241 87% zlm	1560 94% zlm	3412 91% zpqrs	477 78% r	202 79% r	106 72% r	44 75% r	125 85% r	210 89% pqrs	3202 91% zpqrs	1718 89% z	2198 89% z	3950 89% z
Disagree	218 5% hijnov	98 5% hijnov	115 5% hijnov	38 7% hij	36 5% hij	56 8% zghij	48 6% zghij	26 4% hij	8 1% z	6 1% z	5 1% z	1 3% z	75 6% n	104 7% zn	40 2% z	146 4% zouv	62 10% zouv	24 9% zouv	24 16% zopqtuv	6 9% ouv	8 6% z	5 2% z	141 4% z	97 5% z	119 5% z	215 5% z

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to buy enough food for everyone in the household

Base: All adults in England, age 16+

		Education							Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	**	**	**	1224	848	2347	4418
Strongly agree	2562 58% begjks	936 69% zbcdefg	1615 54% a	278 57% a	594 55% a	552 52% za	115 56% a	76 47% a	2067 66% zij	272 44% j	141 31% k	316 38% k	710 55% k	684 73% zkl	358 84% zklm	2562 58% a	- - -	- - -	- - -	661 54% a	482 57% a	1419 60% zs	2631 60% zs
Tend to agree	1365 31% ahmn	329 24% za	1019 34% a	160 33% a	369 34% a	364 34% za	75 36% a	52 32% a	902 29% zh	231 37% zh	171 38% zh	348 42% zlmn	436 34% zmn	215 23% n	45 11% n	1365 31% a	- - -	- - -	- - -	403 33% a	267 31% a	695 30% a	1319 30% a
Neither agree nor disagree	249 6% ahmn	53 4% a	188 6% a	28 6% a	57 5% a	75 7% a	11 5% a	18 11% zabcd	107 3% zh	57 9% zh	64 14% zh	65 8% zmn	71 6% m	27 3% m	13 3% m	249 6% a	- - -	- - -	- - -	75 6% a	61 7% u	113 5% a	234 5% a
Tend to disagree	148 3% ahmn	26 2% a	116 4% a	14 3% a	43 4% a	46 4% a	6 3% a	7 4% a	54 2% zh	33 5% zhi	50 11% zhi	59 7% zlmn	37 3% m	9 1% m	4 1% m	148 3% a	- - -	- - -	- - -	49 4% a	26 3% a	73 3% a	146 3% a
Strongly disagree	70 2% ahm	9 1% za	61 2% a	10 2% a	15 1% a	29 3% za	1 * za	7 4% zadf	20 1% zh	24 4% zh	22 5% zh	32 4% zlmn	24 2% m	1 * m	3 1% m	70 2% a	- - -	- - -	- - -	24 2% a	9 1% a	37 2% a	69 2% a
Don't know	9 * h	1 * h	4 * h	1 * h	3 * h	- - h	- - h	- - h	1 * h	2 * h	3 1% h	- - h	1 * h	- - h	- - h	9 * h	- - h	- - h	- - h	4 * h	2 * h	3 * h	7 * h
Prefer not to say	14 * h	1 * h	5 * h	1 * h	1 * h	2 * h	- - h	2 1% zabde	2 * h	1 * h	3 1% h	1 * h	2 * h	- - h	2 * h	14 * h	- - h	- - h	- - h	6 1% h	1 * h	6 * h	12 * h
Agree	3928 89% begjks	1265 93% zbcdeg	2634 88% g	438 89% g	963 89% g	916 86% g	190 91% g	128 79% g	2969 94% zij	503 81% j	311 69% j	664 81% k	1146 89% k	899 96% zkl	403 95% zkl	3928 89% a	- - -	- - -	- - -	1064 87% a	749 88% a	2114 90% zs	3950 89% zs
Disagree	218 5% ahmn	35 3% za	177 6% a	24 5% a	58 5% a	75 7% za	7 3% a	14 8% a	74 2% zh	57 9% zhi	72 16% zhi	91 11% zlmn	61 5% mn	9 1% m	7 2% m	218 5% a	- - -	- - -	- - -	74 6% a	34 4% a	110 5% a	215 5% a

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Base: All adults in England, age 16+

		England region										Scotland region								NI regions (NUTS3)								ONS Area supergroup (LA level)										
	Total (a)	North East (b)	North West (c)	Yorkshire and The Humber (d)	East Midlands (e)	West Midlands (f)	East of England (g)	South East (h)	South West (i)	London (j)	Central Scotland (k)	Glasgow (l)	Highlands and Islands (m)	Lothian (n)	Mid Scotland and Fife (o)	North East Scotland (p)	South Scotland (q)	West Scotland (r)	Belfast (s)	East (t)	North (u)	Outer Belfast (v)	West and South (w)	Affluent Living (x)	Business, Education and Heritage Centres (y)	Countryside (z)	Ethnically Diverse Metropolitan Living (A)	London Commuter (B)	Services and Industrial Living (C)	Town and Country Living (D)	Urban Settlements (E)	Unwtd Total						
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	430	512	195	430	742	747	4418					
Weighted Total	4418	213	575	436	384	464	489	722	452	683	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	535	587	658	502	208	428	744	752	4418					
Strongly agree	2562 58%	104 49%	309 54%	248 57%	236 62%	249 53%	295 60%	459 64%	300 66%	365 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	370 69%	312 53%	442 67%	235 47%	120 58%	231 54%	460 62%	388 52%	2631 60%					
Tend to agree	1365 31%	75 35%	190 33%	139 32%	109 31%	157 34%	138 28%	214 30%	117 26%	226 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	138 25%	202 34%	168 26%	181 32%	67 30%	152 28%	211 29%	251 33%	1319 30%					
Neither agree nor disagree	649 15%	20 9%	35 6%	21 5%	27 7%	35 7%	27 6%	32 3%	15 3%	48 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 2%	39 7%	24 4%	44 9%	14 7%	23 5%	42 6%	52 7%	234 5%					
Tend to disagree	148 3%	9 4%	24 4%	16 4%	8 2%	17 4%	20 4%	19 3%	11 2%	23 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 2%	21 4%	16 2%	24 5%	3 1%	13 3%	21 3%	37 5%	146 3%					
Strongly disagree	70 2%	5 2%	9 2%	11 2%	3 1%	6 1%	7 1%	8 1%	6 1%	16 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	10 2%	7 1%	12 2%	4 2%	9 1%	9 1%	15 2%	69 2%					
Don't know	9 *	-	3 1%	*	-	2 *	-	-	2 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	3 1%	-	2 *	1 *	3 *	7 *	7 *				
Prefer not to say	14 *	-	5 1%	1 *	-	1 *	2 *	1 *	1 *	3 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	2 *	1 *	2 *	-	1 *	1 *	5 1%	12 *					
Agree	3928 89%	179 84%	499 87%	387 89%	346 90%	403 87%	433 89%	672 93%	417 92%	591 87%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	503 94%	514 88%	611 93%	416 83%	187 90%	383 89%	671 90%	640 85%	3950 89%					
Disagree	218 5%	14 6%	33 6%	27 6%	11 3%	23 5%	27 6%	27 4%	17 4%	39 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 3%	31 5%	23 3%	36 7%	7 4%	21 5%	31 4%	52 7%	215 5%					

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to buy enough food for everyone in the household

Base: All adults in England, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	..**	***	7**	1**	4418
Strongly agree	2562 58% acdjkls t	2024 56% 67% za	539 67% za	351 40% 40%	467 53% c	507 58% c	614 69% zcde	624 70% zcde	1942 61% zijk	337 53% k	209 51% k	57 39%	424 45% zl	2088 62% zl	2285 59% z	87 54% 54%	108 52%	1254 61% zst	1134 60% st	70 34%	64 41%	3 46%	- -	- -	6 79%	- -	2631 60%
Tend to agree	1365 31% bfgm t	1160 32% 25% zb	204 25% zb	348 40% zdefg	295 33% fg	290 33% fg	223 25% 24%	209	964 30% 30%	193 30% 35%	145 35% 38%	56 38%	347 37% zm	965 29%	1196 31% 32%	52 32%	70 34%	604 29% 30%	578 30% 37%	76 37%	64 41%	3 54%	- -	* 100%	2 21%	- -	1319 30%
Neither agree nor disagree	249 6% bfghmq t	227 6% 3% zb	22 3% zb	98 11% zdefg	58 7% fg	43 5% 3%	25 3% 3%	26 3%	147 5% 5%	54 9% zh	26 6% zh	17 11%	71 8% zm	163 5%	221 6% 5%	7 5% 4%	9 4%	89 4% 5%	103 5% 17%	36 17%	15 10%	- -	- -	- -	- -	- -	234 5%
Tend to disagree	148 3% fghm t	120 3% 3% zb	28 3% zb	49 6% zefgh	41 5% fg	23 3% 1%	17 2% 1%	18 2%	86 3% 1%	33 5% 3%	18 4% 5%	9 6% h	60 6% zm	83 2%	124 3% 3%	4 3% 3%	11 5%	66 3% 3%	57 3% 3%	13 6% f	6 4%	- -	- -	- -	- -	- -	146 3%
Strongly disagree	70 2% hmn t	60 2% 1% zb	10 1% zb	24 3% zfg	15 2% 2%	14 2% 1%	7 1% 1%	10 1%	39 1% 2%	12 2% 3%	10 5% zhi	8 5%	28 3% zm	38 1%	52 1% 3%	9 6% zn	8 4% n	35 2% 3%	23 1% 3%	6 3%	5 3%	- -	- -	- -	- -	1 100%	69 2%
Don't know	9 * mn t	8 * * zb	1 * * zb	3 * * zb	1 * * zb	2 * * zb	1 * * zb	2 * * zb	8 * * zb	* * * zb	1 * * zb	- -	1 * * zb	3 * * zb	5 * * zb	- - - zb	- - - zb	- * * zb	2 * 1% zqr	1 1% zqr	2 1% zqr	- -	- -	- -	- -	7 *	
Prefer not to say	14 * hmn t	12 * * zb	1 * * zb	4 * * zb	7 1% * zb	1 * * zb	1 * * zb	1 * * zb	1 * * zb	4 1% * zb	1 * * zb	1 1%	4 * * zb	3 * * zb	5 * * zb	1 1% - zb	- - - zb	3 * * zb	2 * * zb	3 1% - zb	- -	- -	- -	- -	- -	12 *	
Agree	3928 89% acdikls t	3184 88% 92% za	743 92% za	699 80% 80%	762 86% c	797 91% cd	837 94% zcde	833 94% zcde	2906 91% zijk	529 84% 86%	354 86% k	113 77%	772 82% zl	3054 91% zl	3481 90% z	139 86% 86%	178	1858 91% zst	1712 90% zst	147 71% s	128 82%	6 100%	- -	* 100%	7 100%	- -	3950 89%
Disagree	218 5% fghmn t	180 5% 5% zb	38 5% zb	73 8% zefgh	56 6% fg	37 4% 3%	25 3% 3%	27 3%	125 4% h	45 7% h	29 7% zh	17 12%	88 9% zm	121 4%	177 5% 5%	14 9% 9%	19 9%	100 5% 5%	80 4% 4%	19 9% zqr	10 7%	- -	- -	- -	- -	1 100%	215 5%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_intUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)7 Jun 2024
Table 42

AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to socialise with friends or family outside of the home once a month if we want to

Base: All adults in England, age 16+

	Total (z)	Gender		Age									Age (Nets)			Ethnicity									Working status		Unwtd Total
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi ple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)		
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418	
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418	
Strongly agree	2033 46% befmpqrst	1058 49% zb	963 43% 2236	288 50% ef	313 42% 2236	263 38% 2236	290 39% 2236	330 50% zdef	300 55% zdef	250 54% zdef	231 54% zdef	19 55% 2236	601 45% m	553 39% zlm	879 53% zlm	1834 49% zpqrst	178 29% zpqrst	88 34% pr	37 25% 146	17 29% 59*	37 25% 146*	113 48% pqrst	1721 49% zpqrst	903 47% 2236	1125 45% 2236	2089 47% 2236	
Tend to agree	1511 34% a	677 32% zb	823 37% za	172 29% ef	259 35% 2236	250 36% 2236	275 37% 2236	215 33% 2236	180 33% 2236	160 34% 2236	148 34% 2236	12 35% 2236	430 33% z	525 37% z	555 33% z	1267 34% q	230 38% q	83 32% q	57 39% 146	18 31% zoquv	72 49% zoquv	71 30% 30%	1196 34% 34%	668 35% 2236	841 34% 2236	1480 33% 2236	
Neither agree nor disagree	332 8% ghnov	164 8% ghnov	164 7% 2236	48 8% ghnov	69 9% ghnov	55 8% ghnov	67 9% ghnov	34 5% ghnov	31 6% ghnov	28 6% ghnov	27 6% ghnov	1 4% ghnov	117 9% n	122 9% n	93 6% n	250 7% zov	74 12% zov	33 13% zov	19 13% zov	13 22% zoptuv	9 6% zoptuv	20 8% zoptuv	230 7% zoptuv	135 7% 2236	192 8% 2236	320 7% 2236	
Tend to disagree	361 8% hijnov	156 7% hijnov	198 9% 2236	37 6% hijnov	70 9% hijnov	81 12% hijnov	82 11% hijnov	53 8% hijnov	21 4% hijnov	17 4% hijnov	15 3% hijnov	2 7% hijnov	107 8% n	163 11% zln	90 5% zln	271 7% v	79 13% zov	38 15% zov	20 14% zov	8 13% zov	13 9% zov	26 11% zov	245 7% zov	156 8% 2236	201 8% 2236	366 8% 2236	
Strongly disagree	132 3% jn	61 3% jn	68 3% 2236	15 3% jn	22 3% jn	32 5% jn	25 3% jn	21 3% i	11 2% i	6 1% i	6 1% i	- - jn	37 3% zn	57 4% zn	38 2% zn	102 3% zov	28 5% zov	9 4% zov	13 9% zopquv	3 5% zopquv	3 2% zopquv	4 2% zopquv	98 3% zopquv	52 3% 2236	80 3% 2236	133 3% 2236	
Don't know	34 1% bfhmnovw	19 1% bfhmnovw	12 1% 2236	22 4% zdefgh	4 * 2236	1 * 2236	* * 2236	3 * 2236	- - 2236	4 1% fh	4 1% fh	- - 2236	25 2% zmn	2 * zmn	7 * zmn	19 1% zov	14 2% zov	4 2% ov	- - zopruv	- - zopruv	10 7% zopruv	- - zopruv	19 1% zopruv	3 * 2236	27 1% 2236	17 * 2236	
Prefer not to say	15 * n	6 * n	7 * 2236	- - z	4 1% z	7 1% z	2 * z	1 * z	1 * z	- - z	- - z	- - z	4 * n	9 1% n	3 * n	10 * zov	4 1% zov	* * zov	1 * zov	- - zov	3 2% zov	- - zov	10 * zov	7 * 2236	8 * 2236	13 * 2236	
Agree	3544 80% efmpqrs	1735 81% efmpqrs	1787 80% 2236	460 79% efmpqrs	571 77% 2236	513 74% 2236	565 76% 2236	545 83% zdef	480 88% zcdefg	409 88% zcdefg	379 88% zcdefg	31 89% 2236	1031 78% zlm	1078 75% zlm	1435 86% zlm	3101 83% zpqrs	408 67% zpqrs	171 67% zpqrs	94 64% zpqrs	35 59% zpqrs	109 74% zpqrs	184 79% zpqrs	2917 83% zpqrs	1571 82% 2236	1966 79% 2236	3569 81% 2236	
Disagree	493 11% hijnov	216 10% hijnov	266 12% 2236	53 9% hijnov	92 12% hijnov	113 16% hijnov	107 14% hijnov	74 11% hij	32 6% hijnov	22 5% hijnov	20 5% hijnov	2 7% hijnov	144 11% n	220 15% zln	128 8% zln	373 10% zov	108 18% zov	48 19% zov	33 23% zotuv	11 18% ov	16 11% 11%	30 13% 13%	343 10% 10%	208 11% 2236	281 11% 2236	499 11% 2236	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to socialise with friends or family outside of the home once a month if we want to

Base: All adults in England, age 16+

		Education							Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	**	**	**	1224	848	2347	4418
Strongly agree	2033 46% begijks	782 58% zbcdefg	1239 41% g	207 42% g	480 44% g	420 39% g	81 39% g	51 32% g	1670 53% zij	222 36% j	81 18% g	204 25% g	544 42% k	581 62% zkl	323 76% zklm	2033 46% g	-	-	-	524 43% g	379 45% g	1129 48% zs	2089 47% g
Tend to agree	1511 34% amn	403 30% za	1092 36% g	185 38% a	395 37% a	367 34% a	91 44% zabe	53 33% g	1072 34% g	218 35% g	155 34% g	317 39% zmn	479 37% zmn	281 30% n	79 19% g	1511 34% g	-	-	-	428 35% g	301 36% g	782 33% g	1480 33% g
Neither agree nor disagree	332 8% ahmn	56 4% za	272 9% g	41 8% a	93 9% a	106 10% za	15 7% g	18 11% a	170 5% zh	75 12% zh	65 14% zh	113 14% zlmn	96 8% mn	27 3% g	13 3% g	332 8% g	-	-	-	108 9% g	62 7% g	163 7% g	320 7% g
Tend to disagree	361 8% ahmn	80 6% za	271 9% g	43 9% a	80 7% g	112 10% za	14 7% g	22 14% zad	176 6% zh	76 12% zh	90 20% zhi	123 15% zlmn	115 9% mn	38 4% g	7 2% g	361 8% g	-	-	-	110 9% g	72 8% g	179 8% g	366 8% g
Strongly disagree	132 3% ahmn	27 2% ad	101 3% g	15 3% g	23 2% g	48 5% zabd	6 3% g	8 5% a	46 1% h	24 4% zhi	51 11% g	62 8% zlmn	38 3% mn	7 1% g	1 * g	132 3% g	-	-	-	44 4% g	20 2% g	68 3% g	133 3% g
Don't know	34 1% ahms	4 * g	26 1% g	* * g	10 1% g	10 1% g	- - g	6 4% zabcdef	15 * g	1 * g	10 2% zhi	2 * g	7 1% g	- - g	- - g	34 1% g	-	-	-	3 * g	8 1% g	22 1% g	17 * g
Prefer not to say	15 * h	3 * g	8 * g	1 * g	- * g	5 * g	- - g	3 2% zabcd	4 * g	3 * g	2 1% g	1 * g	2 * g	1 * g	2 * g	15 * g	-	-	-	7 1% g	5 1% g	4 * g	13 * g
Agree	3544 80% begijks	1185 87% zbcdeg	2332 77% g	392 80% eg	876 81% eg	787 74% eg	172 83% eg	104 65% g	2742 87% zij	440 71% j	236 52% g	521 63% k	1023 80% k	862 92% zkl	402 95% zkl	3544 80% g	-	-	-	952 78% g	681 80% g	1911 81% s	3569 81% g
Disagree	493 11% ahmn	107 8% zad	371 12% g	58 12% a	103 9% g	160 15% zabd	21 10% g	30 19% zabdcf	221 7% zh	100 16% zh	141 31% zhi	185 23% zlmn	153 12% mn	45 5% n	9 2% g	493 11% g	-	-	-	154 13% g	92 11% g	247 11% g	499 11% g

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? - My household can afford to socialise with friends or family outside of the home once a month if we want to

Base: All adults in England, age 16+

	England region										Scotland region								NI regions (NUTS3)					ONS Area supergroup (LA Level)									
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)		
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418
Weighted Total	4418	213	575	436	384	464	489	722	452	683	**	**	**	**	**	**	**	**	**	**	**	**	**	**	535	587	658	502	208	428	744	752	4418
Strongly agree	2033 46% eACE	85 40%	241 42%	198 46%	191 50%	188 41%	237 48%	367 51%	227 50%	298 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	308 58%	276 47%	350 53%	187 37%	101 49%	162 38%	353 47%	291 39%	2089 47%
Tend to agree	1511 34%	77 36%	200 35%	150 35%	125 33%	176 38%	158 32%	232 32%	170 38%	223 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	161 30%	207 35%	212 32%	165 33%	74 36%	168 39%	261 35%	262 35%	1480 33%
Neither agree nor disagree	332 8% hwvvy	13 6%	57 10%	38 9%	26 7%	36 8%	40 8%	52 7%	16 4%	54 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 4%	56 9%	27 4%	50 10%	12 6%	38 9%	61 8%	69 9%	320 7%
Tend to disagree	361 8% vw	30 14%	51 9%	30 7%	33 9%	39 8%	40 8%	47 6%	27 6%	66 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 5%	32 6%	50 8%	66 13%	15 7%	41 10%	45 6%	83 11%	366 8%
Strongly disagree	132 3%	8 4%	36 3%	17 4%	6 1%	15 3%	13 3%	23 3%	12 3%	20 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 3%	12 2%	15 2%	12 2%	5 3%	16 4%	23 3%	34 5%	133 3%
Don't know	34 1% DD	-	1 *	2 1%	1 *	7 fgh	-	2 *	-	20 zabdcfg h	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	-	3 *	20 4%	-	2 *	6 1%	17 *	
Prefer not to say	15 *	-	7 1%	-	1 *	3 1%	2 *	-	1 *	4 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	4 1%	1 *	1 *	-	1 *	1 *	6 1%	13 *
Agree	3544 80% IAEAE	162 76%	441 77%	349 80%	317 82%	364 78%	395 81%	599 83%	396 88%	521 76%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	469 88%	483 82%	562 85%	352 70%	175 84%	330 77%	614 83%	554 74%	3569 81%
Disagree	493 11%	38 18%	69 12%	47 11%	39 10%	53 12%	52 11%	70 10%	39 9%	86 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 8%	45 8%	65 10%	78 15%	21 10%	57 13%	68 9%	117 16%	499 11%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (IN J24-000725-01)
Filename: 24-000725_WAVE_2405095_WRI_wtd_v8_IntUse_ENG
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i - z/j/k/l/m/n/o/p/q - z/r/s/t/u/v - z/w/z/y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



AFFORD. There are some things that many people cannot afford, even if they would like them. To what extent do you agree or disagree with each of the following statements? -My household can afford to socialise with friends or family outside of the home once a month if we want to

Base: All adults in England, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)		
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418	
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	.*	***	7**	1**	4418	
Strongly agree	2033 46% acdijkl st	1607 44% 53% za	425 53% za	271 31% 41% c	364 41% 47% c	410 47% 54% zcde	482 54% 57% zcde	506 57% zcde	1604 50% 37% zijk	237 37% k	137 33% 33%	40 27%	318 34% 50% zl	1675 50% 31%	1779 46% 53% 51%	85 23% 32%	105 51%	1015 50% zst	881 46% st	52 25% 34%	53 34%	4 62%	-	-	-	4 54%	-	2089 47%
Tend to agree	1511 34% o	1243 34% 33%	267 33%	325 37% 34%	303 34% 32%	280 32% 35%	307 35% 33%	297 33%	1061 33% 36% 38% 39%	226 36% 38%	158 38% 39%	58	347 37% 111%	1116 33%	1357 35% 23% 32%	38 23% 32%	66 32%	685 33% 35%	660 35% 36%	74 36% 35%	54 35%	2 38%	-	-	-	3 46%	-	1480 33%
Neither agree nor disagree	332 8% bfglmq zb	293 8% 5%	39 5%	101 12% 8% zfg	74 8% 10% fg	87 10% 5% zfg	45 5% g	25 3%	214 7% 9% 10% 10%	56 9% 10% h	42 10% 10%	15 10%	84 9% 7%	229 7%	294 8% 16% 4%	16 10% 4%	9 4%	124 6% 8% 14% 13%	147 8% 14% 13%	28 14% 13%	21 13%	-	-	-	-	-	-	320 7%
Tend to disagree	361 8% fghmq	309 9% 6%	52 6%	120 14% 9% zdefg	83 14% 9% fg	77 9% 5% fg	41 5% 4%	39 4%	207 6% 12% 13% 14%	77 12% 13% 14%	54 13% 14%	20 14%	116 12% 7%	230 7%	307 8% 9% 8%	15 9% 8%	17 8%	143 7% 8% 14% 9%	159 8% 14% 9%	29 14% 9%	14 9%	-	-	-	*	-	1 100%	366 8%
Strongly disagree	132 3% fghmr	116 3% 2%	17 2%	47 5% 4% 3% 1% 1%	37 4% 3% 1% 1%	23 4% 3% 1% 1%	13 1% 1%	13 1%	72 2% 5% 4% 8% 8% 2%	31 5% 4% 8% 8% 2%	17 4% 8% 8% 2%	12 2%	61 6% 2%	65 2%	113 3% 4% 3%	6 4% 3%	7 3%	64 3% 2% 5% 8% zqr	44 2% 5% 8% zqr	9 5% 12%	12 8%	-	-	-	-	-	-	133 3%
Don't know	34 1% efr	31 1% *	3 *	5 1% 2% zcef	20 2% *	1 *	-	8 1% f	24 1% *	3 *	3 1%	1 *	4 * 1%	25 1%	28 1% -	-	2 1%	11 1% *	5 * 5% 1%	9 5% 1%	2 1%	-	-	-	-	-	-	17 *
Prefer not to say	15 * hmnr	14 * *	1 *	8 1% z	3 * *	2 * *	1 * *	1 * *	5 * 3% 2%	3 * *	1 * 2%	2 2%	7 1% m	3 * 2%	10 * 1%	1 1% -	-	7 * 2%	3 * 2%	3 2%	-	-	-	-	-	-	-	13 *
Agree	3544 80% acdijkl st	2850 79% 86% za	693 86% za	595 68% 75% c	667 75% 78% c	691 78% 89% zcde	789 89% 90% zcde	803 90%	2665 84% 73% 72% 66%	463 73% 72%	295 72% 66%	97 66%	665 71% 83% zl	2791 83%	3136 81% 76% 83%	123 76% 83%	171 83%	1700 83% 81% 61% 69%	1541 81% 61% 69%	125 61% 69%	107 69%	6 100%	-	-	-	7 100%	-	3569 81%
Disagree	493 11% bfglhm zb	424 12% 9%	69 9%	167 19% 14% 11% 6% 6%	120 14% 11% 6% 6%	99 11% 6% 6%	54 6% 6%	53 6%	278 9% 17% 17% 22% 2%	108 17% 17% 22% 2%	71 17% 22% 2%	32 22%	176 19% 9%	295 9%	420 11% 13% 12%	21 13% 12%	24 12%	207 10% 11% 19% 17% zqr	203 11% 19% 17% q	38 19% 17% q	26 17%	-	-	-	*	-	1 100%	499 11%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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KnowledgePanel UK: 240509S - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024

Table 46

SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -SUMMARY TABLE

Base: All adults in England, age 16+

	Access public transport (bus, metro, tram, train, etc.) that can get you to where you want to go	Access a grocery shop or supermarket in person	Get a GP appointment at a time when you need one
Unweighted Total	4418	4418	4418
Weighted Total	4418	4418	4418
Very easy	1264 29%	2500 57%	243 5%
Fairly easy	1736 39%	1435 32%	1129 26%
Neither easy nor difficult	550 12%	241 5%	683 15%
Fairly difficult	559 13%	162 4%	1309 30%
Very difficult	234 5%	55 1%	967 22%
Don't know	66 1%	17 *	81 2%
Prefer not to say	10 *	7 *	6 *
Easy	2999 68%	3936 89%	1371 31%
Difficult	793 18%	217 5%	2276 52%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_240509S_WBI_wtd_v8_IntUse_ENG

KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)7 Jun 2024
Table 47

SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -Access public transport (bus, metro, tram, train, etc.) that can get you to where you want to go

Base: All adults in England, age 16+

	Total (z)	Gender		Age									Age (Nets)			Ethnicity								Working status		Unwtd Total
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi le ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)	
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418
Very easy	1264 29% egm	616 29%	633 28%	237 41% zdefghi j	209 28%	165 24%	193 26%	168 26%	163 30%	130 28%	121 28%	9 26%	446 34% zmn	357 25%	460 28%	1052 28%	194 32%	86 33%	51 35%	17 30%	40 27%	70 30%	983 28%	536 28%	724 29%	1210 27%
Fairly easy	1736 39% hn	862 40%	863 39%	215 37% zcfghij	304 41%	316 46%	296 40%	243 37%	194 36%	168 36%	158 37%	10 29%	520 39%	612 43%	605 36%	1470 39%	244 40%	103 40%	51 35%	25 42%	65 44%	104 45%	1366 39%	794 41%	937 38%	1744 39%
Neither easy nor difficult	550 12%	280 13%	264 12%	63 11%	88 12%	101 15%	94 13%	92 14%	67 12%	45 10%	41 9%	4 13%	151 11%	195 14%	204 12%	461 12%	79 13%	30 12%	25 17%	6 10%	18 12%	30 13%	432 12%	249 13%	295 12%	545 12%
Fairly difficult	559 13% cep	263 12%	292 13%	38 7%	105 14%	68 10%	104 14%	93 14%	76 14%	74 16%	68 16%	6 17%	143 11%	172 12%	243 15%	494 13%	58 10%	26 10%	15 10%	5 9%	12 9%	29 13%	465 13%	246 13%	312 13%	589 13%
Very difficult	234 5% adlpquw	86 4%	146 7%	17 3%	21 3%	27 4%	41 5%	48 7%	35 6%	46 10%	40 9%	5 16%	37 3%	68 5%	129 8%	221 6%	12 2%	5 2%	4 2%	2 4%	1 1%	1 1%	219 6%	75 4%	159 6%	257 6%
Don't know	66 1%	31 1%	35 2%	13 2%	9 1%	10 1%	12 2%	10 2%	9 2%	3 1%	3 1%	-	22 2%	22 2%	22 1%	51 1%	15 2%	6 2%	* *	3 6%	6 4%	- -	51 1%	22 1%	40 2%	63 1%
Prefer not to say	10 * ov	4 *	3 *	- .	3 *	3 *	2 *	2 *	* *	- .	- .	- .	3 *	5 *	2 *	4 *	5 1% zoqv	1 *	1 *	1 *	4 3% zov	- .	4 *	2 *	6 *	10 *
Easy	2999 68% gnv	1478 69%	1496 67%	452 78% zdefghi j	514 69%	481 70%	488 66%	411 63%	357 66%	297 64%	278 65%	19 55%	965 73%	969 68%	1065 64%	2523 67%	438 72%	189 74%	102 70%	42 72%	105 72%	174 74%	2349 67%	1330 69%	1662 67%	2954 67%
Difficult	793 18% acelpq	349 16%	437 20%	55 9%	126 17%	95 14%	145 20%	142 22%	111 20%	119 26%	108 25%	11 33%	181 14%	240 17%	372 22%	715 19%	71 12%	31 12%	18 12%	7 12%	14 10%	31 13%	684 19%	321 17%	471 19%	846 19%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -Access public transport (bus, metro, tram, train, etc.) that can get you to where you want to go

Base: All adults in England, age 16+

		Education							Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	**	**	**	1224	848	2347	4418
Very easy	1264 29% cftk	423 31% zbcf	827 27% f	116 24% 27%	295 27%	327 31% bcf	43 21%	46 28%	878 28%	215 35% zhj	116 26%	197 24%	358 28%	283 30% k	156 37% zkl	1264 29%	-	-	-	366 30% t	179 21%	719 31% zt	1210 27%
Fairly easy	1736 39% zbeg	536 40%	1190 40%	185 38%	472 44%	397 37%	85 41%	52 32%	1262 40%	242 39%	167 37%	340 41%	509 40%	358 38%	163 38%	1736 39%	-	-	-	472 39%	322 38%	942 40%	1744 39%
Neither easy nor difficult	550 12% a	133 10% za	404 13% a	75 15% a	126 12% a	148 14% a	29 14% a	27 17% a	377 12% zhi	60 10% zhi	83 18% zhi	100 12% zhi	168 13% zhi	125 13% zhi	44 10% zhi	550 12%	-	-	-	152 12% zu	128 15% zu	270 12% zu	545 12%
Fairly difficult	559 13% u	176 13% zbde	380 13%	81 17% zbde	125 12%	121 11%	32 15%	21 13%	415 13%	74 12%	48 11%	119 15%	155 12%	120 13%	43 10%	559 13%	-	-	-	157 13%	140 17% zu	261 11% zu	589 13%
Very difficult	234 5% n	78 6% n	156 5%	30 6%	49 5%	51 5%	16 8%	10 6%	181 6% z	21 3% z	23 5% z	56 7% n	65 5% n	44 5% n	12 3% n	234 5%	-	-	-	51 4% zu	55 6% zu	129 5% zu	257 6%
Don't know	66 1% ahnu	9 1% a	51 2% a	5 1% a	14 1%	22 2% a	5 2% a	6 4% ac	38 1% zhi	7 1% zhi	16 3% zhi	9 1% m	26 2% m	5 1% m	6 1% m	66 1%	-	-	-	22 2% u	24 3% zu	20 1% zu	63 1%
Prefer not to say	10 * bh	1 * bh	2 * bh	- - bh	- - bh	2 * bh	- - bh	- - bh	1 * bh	1 * bh	1 * bh	1 * bh	- - bh	- - bh	2 * bh	10 *	-	-	-	3 * zu	1 * zu	6 * zu	10 *
Easy	2999 68% cjt	959 71% zbcfg	2017 67% c	300 61% bcfg	768 71% c	723 68% c	128 61% c	98 61%	2140 68%	457 74% zhj	284 62%	536 65%	867 68%	642 69%	319 75% zklm	2999 68%	-	-	-	838 69% t	501 59% zt	1660 71% zt	2954 67%
Difficult	793 18% nu	253 19% nu	535 18%	112 23% zbde	174 16%	172 16%	47 23% de	31 19%	597 19%	95 15% z	71 16% z	175 21%	220 17%	164 18%	55 13%	793 18%	-	-	-	208 17% zsu	195 23% zsu	390 17% zsu	846 19%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -Access public transport (bus, metro, tram, train, etc.) that can get you to where you want to go

Base: All adults in England, age 16+

	England region										Scotland region							NI regions (NUTS3)					ONS Area supergroup (LA Level)											
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)			
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418	
Weighted Total	4418	213	575	436	384	464	489	722	452	683	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	535	587	658	502	208	428	744	752	4418	
Very easy	1264	60	189	118	90	89	113	152	78	376	-	-	-	-	-	-	-	-	-	-	-	-	-	-	123	198	104	218	135	128	144	213	1210	
	29% efghwyD	28% eh	33% zdefgh	27% eh	23%	19%	23%	21%	17%	55% zabdefgh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23%	34%	16%	43%	65%	30%	19%	28%	27%	
Fairly easy	1736	83	225	164	143	179	189	327	183	243	-	-	-	-	-	-	-	-	-	-	-	-	-	-	240	237	242	210	57	168	269	310	1744	
	39%	39%	39%	38%	37%	39%	39%	45%	40%	36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45%	40%	37%	42%	27%	39%	36%	41%	39%	
Neither easy nor difficult	88	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	zzyBD	40%	8	8	8	8	8	8	8	-
	550	29	65	58	66	62	68	97	69	36	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61	80	83	40	9	48	120	108	545	
Fairly difficult	12% IABAB	13% i	11% i	13% i	17% zbi	13% i	14% i	13% i	15% i	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11%	14%	13%	8%	5%	11%	16%	14%	12%	
	559	32	59	66	57	83	69	99	79	14	-	-	-	-	-	-	-	-	-	-	-	-	-	-	73	45	149	138	7	58	129	82	589	
Very difficult	13%	15%	10%	15%	15%	18%	14%	14%	18%	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14%	8%	23%	3%	3%	14%	17%	11%	13%	
	IABAB	i	i	i	i	zbi	i	i	zbi	i	-	-	-	-	-	-	-	-	-	-	-	-	-	-	AB	zwoABCD E	zwoABCE	zwoABCE	zwoABCE	zwoABCE	zwoABCE	zwoABCE	zwoABCE	zwoABCE
Don't know	234	7	22	22	20	35	39	43	39	7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32	16	74	10	-	18	65	19	257	
	5% IABEABE	3%	4%	5%	5%	8%	8%	6%	9%	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6%	3%	11%	2%	-	4%	9%	2%	6%	
Prefer not to say	66	2	13	7	9	15	8	5	3	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	10	6	8	-	7	16	17	63	
	1%	1%	2%	2%	2%	3%	2%	1%	1%	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	2%	1%	2%	-	2%	2%	2%	1%	
Easy	10	-	3	*	-	1	2	-	1	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	2	-	1	-	1	1	3	10	
	*	-	1%	*	-	*	1%	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	-	*	-	*	*	*	*	
Difficult	2999	143	413	282	233	268	302	479	261	619	-	-	-	-	-	-	-	-	-	-	-	-	-	-	363	435	346	427	192	296	414	523	2954	
	68% defhyDy D	67%	68%	65%	61%	58%	62%	66%	58%	91% zabdefgh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	68%	74%	53%	72%	92%	69%	70%	70%	67%	
	793	39	81	88	77	118	109	141	119	21	-	-	-	-	-	-	-	-	-	-	-	-	-	-	105	61	223	26	7	76	194	101	846	
	18% biABEAB E	18%	14%	20%	20%	25%	22%	20%	26%	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20%	10%	10%	5%	3%	18%	26%	13%	19%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (IN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/i/b/j/c/d/e/f/g/h/i - z/j/v/l/m/n/o/p/q - z/i/h/j/u/v - z/w/z/y/A/B/C/D/E

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -Access public transport (bus, metro, tram, train, etc.) that can get you to where you want to go

Base: All adults in England, age 16+

		Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
		Total (z)	Urban (a)	Rural (b)	1- Most deprived (c)	2 (d)	3 (e)	4 (f)	5- Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)		Prefer not to say (y)
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418	
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	..*	***	7**	1**	4418	
Very easy	1264 29% bln zb	1179 33% 10%	84 10%	270 31% 31%	276 31% 31%	240 27% 27%	248 28% 28%	229 26% 26%	918 29% 29%	193 30% 30%	103 25% 25%	41 28% 28%	212 23% 23%	1015 30% 30%	1087 28% 28%	48 30% 30%	76 37% 37%	607 30% 30%	527 28% 28%	65 32% 32%	37 24% 24%	2 33% 33%	- - -	- - -	- - -	1 13% 13%	- - -	1210 27% 27%
Fairly easy	1736 39% b zb	1497 41% 30%	238 30%	355 41% 41%	360 41% 41%	328 37% 37%	324 36% 36%	369 42% 42%	1242 39% 39%	264 42% 42%	171 42% 42%	51 34% 34%	344 37% 37%	1346 40% 40%	1532 39% 39%	67 41% 41%	82 40% 40%	777 38% 38%	762 40% 40%	82 40% 40%	69 44% 44%	3 41% 41%	- - -	- - -	* 100% 100%	4 48% 48%	- - -	1744 39% 39%
Neither easy nor difficult	550 12% h	433 12% 15%	117 15%	112 13% 11%	97 11% 11%	101 11% 11%	108 12% 12%	132 15% 15%	370 12% 12%	80 13% 13%	52 13% 13%	38 25% 25%	111 12% 12%	414 12% 12%	501 13% 13%	17 11% 11%	14 7% 7%	266 13% 13%	228 12% 12%	28 14% 14%	14 9% 9%	1 10% 10%	- - -	- - -	- - -	1 19% 19%	1 100% 100%	545 12% 12%
Fairly difficult	559 13% adms za	340 9% 27%	218 27%	98 11% 10%	89 10% 10%	138 16% 16%	119 13% 13%	115 13% 13%	422 13% 13%	65 10% 10%	60 15% 15%	11 7% 7%	153 16% 16%	395 12% 12%	504 13% 13%	17 11% 11%	26 13% 13%	272 13% 13%	241 13% 13%	14 7% 7%	26 17% 17%	- - -	- - -	- - -	1 20% 20%	- - -	589 13% 13%	
Very difficult	234 5% acgm za	97 3% 17%	137 17%	21 2% 5%	44 5% 7%	61 7% 9%	80 9% 9%	29 3% 3%	186 6% 6%	25 4% 4%	18 4% 4%	4 3% 3%	90 10% 10%	141 4% 4%	206 5% 5%	11 7% 7%	6 3% 3%	97 5% 5%	121 6% 6%	6 3% 3%	7 4% 4%	1 15% 15%	- - -	- - -	- - -	- - -	257 6% 6%	
Don't know	66 1% mr zm	56 2% 1%	10 1%	19 2% 1%	13 1% 1%	11 1% 1%	10 1% 1%	14 2% 2%	46 1% 1%	6 1% 1%	6 2% 2%	3 2% 2%	25 3% 3%	30 1% 1%	55 1% 1%	- - -	1 1% 1%	29 1% 1%	17 1% 1%	9 4% 4%	3 2% 2%	- - -	- - -	- - -	- - -	- - -	63 1% 1%	
Prefer not to say	10 * hmq zf	9 * *	1 * *	2 * *	6 1% 1%	1 * *	- - -	1 * *	1 * *	* * *	1 * *	1 1% 1%	1 * *	2 * *	2 * *	1 1% 1%	- - -	1 * *	2 * *	2 1% 1%	* * *	- - -	- - -	- - -	- - -	- - -	10 * *	
Easy	2999 68% bfn zb	2677 71% 40%	322 40%	625 72% 71%	636 72% 72%	568 65% 64%	572 64% 64%	598 67% 67%	2161 68% 68%	457 72% 72%	275 67% 67%	92 62% 62%	555 59% 59%	2362 71% 71%	2620 67% 67%	115 71% 71%	158 77% 77%	1385 68% 68%	1288 68% 68%	146 71% 71%	106 68% 68%	5 75% 75%	- - -	* 100% 100%	5 61% 61%	- - -	2954 67% 67%	
Difficult	793 18% adikms za	438 12% 44%	355 44%	119 14% 15%	132 15% 15%	199 23% 23%	199 22% 22%	144 16% 16%	608 19% 19%	89 14% 14%	77 19% 19%	15 10% 10%	243 26% 26%	536 16% 16%	711 18% 18%	28 17% 17%	33 16% 16%	369 18% 18%	363 19% 19%	20 10% 10%	32 21% 21%	1 15% 15%	- - -	- - -	1 20% 20%	- - -	846 19% 19%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)7 Jun 2024
Table 51

SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -Access a grocery shop or supermarket in person

Base: All adults in England, age 16+

	Gender			Age									Age (Nets)			Ethnicity								Working status		Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)	Not working full-time (x)	
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418
Very easy	2500 57% lqprt	1228 57%	1261 56%	290 50%	387 52%	396 58%	444 60% zcd	396 60% zcd	320 59% cd	267 58%	246 57%	21 61%	677 51%	841 59% zl	983 59% zl	2209 59% zprt	262 43%	110 43%	61 42%	32 54%	59 40%	124 53% p	2086 59% zprt	1177 61% zx	1320 53% zx	2520 57% zx
Fairly easy	1435 32% novw	686 32%	733 33%	204 35%	268 36% g	223 32% g	233 31% g	196 30% g	168 31% g	143 31%	137 32%	6 17%	472 36% n	456 32%	507 30%	1170 31%	248 41% zovsv	110 43% zovsv	64 43% zovsv	15 26%	59 40%	80 34% p	1090 31% zovsv	588 31%	839 34%	1436 33%
Neither easy nor difficult	241 5% fmnovw	121 6%	114 5%	50 9% fg	51 7% f	35 5%	29 4%	28 4%	26 5%	23 5%	22 5%	2 5%	101 8% zmn	63 4%	77 5%	182 5% v	54 9% zov	20 8% ov	12 8% v	6 10% ov	16 11% ov	20 8% ov	163 5% zov	87 5% zw	155 6% zw	226 5% zw
Fairly difficult	162 4% w	72 3%	87 4%	23 4%	29 4%	23 3%	26 4%	20 3%	24 4%	17 4%	14 3%	3 10%	52 4%	49 3%	61 4%	140 4%	20 3%	10 4%	7 5%	1 1%	3 2%	11 5% w	129 4% w	53 3%	105 4% w	157 4% w
Very difficult	55 1% w	19 1%	34 2%	4 1%	3 *	5 1%	7 1%	15 2% zdef	7 1%	14 3% zdef	11 3% zdef	2 7%	7 1%	12 1%	36 2% zlm	47 1%	7 1%	2 1%	2 1%	3 5% zopquv	2 1%	- - zopquv	47 1% zopquv	15 1%	40 2% w	61 1% w
Don't know	17 * bnov	13 1%	4 *	11 2% zfigh	1 * zfigh	4 1% zfigh	- -	1 * zfigh	* *	- -	- -	- -	12 1% n	4 * n	1 *	4 * zov	13 2% zov	5 2% zov	- 2% zov	3 4% zov	6 4% zov	- - zov	4 * zov	3 * zov	12 * zov	11 * zov
Prefer not to say	7 * ov	4 *	2 *	- -	1 * ov	3 * ov	3 * ov	- -	- -	- -	- -	- -	1 * zn	6 * zn	- -	2 * zov	4 1% zov	* 1% zov	* 1% zov	- 2% zov	3 2% zov	- - zov	2 * zov	1 * zov	3 * zov	7 * zov
Easy	3936 89% pgstx	1914 89%	1995 89%	494 85%	655 88%	619 90%	677 91% zc	592 90% c	488 90%	410 88%	384 89%	27 78%	1149 87% zl	1297 91% zl	1490 89%	3379 90% zpgst	509 84%	220 86%	125 86%	47 80%	118 80%	203 87%	3176 90% zpgst	1764 92% zx	2159 87%	3956 90%
Difficult	217 5% w	90 4%	121 5%	28 5%	31 4%	28 4%	33 4%	36 5%	31 6%	31 7% j	25 6%	6 17%	59 4%	61 4%	97 6% z	187 5% z	28 5%	12 5%	8 6%	3 6%	4 3%	11 5% z	176 5% z	68 4%	145 6% zw	218 5% zw

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -Access a grocery shop or supermarket in person

Base: All adults in England, age 16+

		Education							Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..*	..*	1224	848	2347	4418
Very easy	2500 57% begjks	877 65% zbcdefg	1604 53% g	282 57% g	583 54% g	558 52% g	113 54% g	69 43% g	1925 61% zij	326 53% j	160 35% k	378 46% k	726 57% k	639 68% zkl	300 71% zkl	2500 57% k	-	-	-	653 53% k	449 53% k	1398 60% zst	2520 57% k
Fairly easy	1435 32% ahmnu	388 29% za	1038 34% a	169 34% a	363 34% a	379 36% a	68 32% a	59 37% a	970 31% h	225 36% zh	180 40% zh	308 37% zmn	436 34% mn	234 25% mn	92 22% mn	1435 32% u	-	-	-	426 35% u	292 35% u	716 31% u	1436 33% u
Neither easy nor difficult	241 5% ah	47 3% za	187 6% a	22 5% a	75 7% a	66 6% a	14 7% a	9 5% a	136 4% zhi	34 5% zhi	54 12% zhi	55 7% zlmn	75 6% zlmn	39 4% zlmn	16 4% zlmn	241 5% u	-	-	-	64 5% u	59 7% u	118 5% u	226 5% u
Fairly difficult	162 4% ahlmu	29 2% za	129 4% a	12 3% a	50 5% a	43 4% a	9 4% a	14 9% zabce	89 3% zhi	23 4% zhi	39 9% zhi	55 7% zlmn	32 3% zlmn	18 2% zlmn	10 2% zlmn	162 4% u	-	-	-	56 5% u	37 4% u	69 3% u	157 4% u
Very difficult	55 1% hlm	11 1% c	40 1% c	1 * c	8 1% c	18 2% c	5 2% c	8 5% zabcde	31 1% zhi	5 1% zhi	14 3% zhi	25 3% zlmn	6 * zlmn	5 * zlmn	2 * zlmn	55 1% u	-	-	-	17 1% u	7 1% u	31 1% u	61 1% u
Don't know	17 * ah	1 * a	13 * a	4 1% a	3 * a	3 * a	- 1% a	2 1% a	* 1% h	5 1% zh	6 1% zh	1 * m	6 * m	- - m	4 1% m	17 * m	-	-	-	4 * m	3 * m	10 * m	11 * m
Prefer not to say	7 * h	1 * -	- - -	- - -	- - -	- - -	- - -	- - -	2 * *	1 * *	- - -	1 * *	- - -	- - -	2 * *	7 * *	-	-	-	2 * *	1 * *	4 * *	7 * *
Easy	3936 89% bgjk	1265 93% zbcdefg	2642 88% g	451 92% bdg	946 87% g	937 88% g	180 87% g	128 79% g	2895 92% zj	551 89% j	340 75% j	686 83% k	1162 91% k	873 93% zk	392 92% k	3936 89% k	-	-	-	1080 88% k	741 87% k	2115 90% k	3956 90% k
Difficult	217 5% achlm	41 3% zac	168 6% a	14 3% a	57 5% a	61 6% a	14 7% ac	22 14% zabcdef	120 4% zhi	28 5% zhi	53 12% zhi	80 10% zlmn	38 3% zlmn	23 2% zlmn	12 3% zlmn	217 5% u	-	-	-	73 6% u	44 5% u	100 4% u	218 5% u

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Base: All adults in England, age 16+

		England region										Scotland region								NI regions (NUTS 3)				ONS Area supergroup (LA Level)										
		Total (a)	North East (b)	North West (c)	Yorkshire and The Humber (d)	East Midlands (e)	West Midlands (f)	East of England (g)	South East (h)	South West (i)	London (j)	Central Scotland (k)	Glasgow (l)	Highlands and Islands (m)	Lothian (n)	Mid Scotland and Fife (o)	North East (p)	South Scotland (q)	West Scotland (r)	Belfast (s)	East (t)	North (u)	Outer Belfast (v)	West of Scotland (w)	Affluent England (x)	Business, Education and Heritage Centres (y)	Countryside Living (z)	Ethnically Diverse Metropolitan Living (aa)	London Metropolitan (ab)	Services and Industrial Legacy (ac)	Town and Country Living (ad)	Urban Settlements (ae)		
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	291	351	135	241	383	418	2520		
Weighted Total	4418	213	575	436	384	464	489	722	452	683	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	535	587	658	502	208	428	742	747	4418		
Very easy	2500	107	328	218	219	230	263	451	273	411	-	-	-	-	-	-	-	-	-	-	-	-	-	348	322	391	259	135	241	383	418	2520		
57% ceDD	57%	50%	57%	50%	57%	50%	54%	62%	60%	60%	-	-	-	-	-	-	-	-	-	-	-	-	-	348	322	391	259	135	241	383	418	2520		
Fairly easy	1445	70	185	172	113	180	158	224	130	203	-	-	-	-	-	-	-	-	-	-	-	-	-	151	191	204	182	57	139	267	244	1436		
32%	32%	33%	32%	39%	29%	39%	32%	31%	29%	30%	-	-	-	-	-	-	-	-	-	-	-	-	-	28%	33%	31%	36%	27%	33%	36%	33%	33%		
Neither easy nor difficult	241	15	28	22	32	27	32	34	22	39	-	-	-	-	-	-	-	-	-	-	-	-	-	17	31	23	36	7	20	61	45	226		
5% ceDD	5%	7%	5%	5%	8%	6%	7%	3%	5%	6%	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	5%	4%	3%	3%	5%	8%	6%	5%		
Fairly difficult	162	18	21	17	18	19	21	14	16	19	-	-	-	-	-	-	-	-	-	-	-	-	-	9	28	30	15	8	23	22	26	157		
4% ceDD	4%	8%	4%	4%	5%	4%	4%	2%	4%	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	5%	5%	3%	4%	5%	3%	3%	4%		
Very difficult	55	9	3	6	3	4	8	2	10	10	-	-	-	-	-	-	-	-	-	-	-	-	-	8	7	10	2	1	4	10	14	61		
1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	1%	2%	1%	1%	1%	1%	2%	1%		
Don't know	17	*	3	1	-	3	5	-	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	5	-	6	-	-	-	4	11		
	*	*	1%	*	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	1%	-	1%	-	-	-	1%	*		
Prefer not to say	7	1	1	-	1	2	-	1	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	2	-	1	-	1	1	-	7		
	*	*	*	-	*	*	-	*	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*		
Easy	3936	177	513	390	332	410	422	675	404	614	-	-	-	-	-	-	-	-	-	-	-	-	-	499	513	594	442	192	381	650	663	3956		
89% ceDD	89%	83%	89%	89%	86%	88%	86%	93%	89%	90%	-	-	-	-	-	-	-	-	-	-	-	-	-	93%	87%	90%	88%	92%	89%	87%	88%	90%		
Difficult	217	20	30	23	21	23	29	23	26	22	-	-	-	-	-	-	-	-	-	-	-	-	-	17	35	41	17	9	26	33	40	218		
55%	55%	9%	5%	5%	5%	6%	6%	3%	6%	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	6%	6%	3%	4%	6%	4%	5%	5%		



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -Access a grocery shop or supermarket in person

Base: All adults in England, age 16+

	Total (z)	Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	.**	***	7**	1**	4418
Very easy	2500 57% bcdst	2104 58% zb	397 49% 	398 45% 	487 55% c	496 56% c	555 63% zcde	564 63% zcde	1835 58%	345 54%	227 55%	72 49%	394 42%	2049 61%	2226 57%	79 49%	105 51%	1242 61%	1061 56%	81 39%	70 45%	3 52%	-	-	5 68%	-	2520 57%
Fairly easy	1435 32% m	1157 32% 	278 35% 	349 40% zdefg	288 33% 	277 31% 	262 29% 	259 29% 	1015 32%	227 36%	134 33%	55 37%	355 38%	1035 31%	1250 32%	60 37%	83 40%	635 31%	617 33%	78 38%	65 42%	3 48%	-	*	2 32%	1 100%	1436 33%
Neither easy nor difficult	241 5% agmq	176 5% za	65 8% 	61 7% fg	61 7% fg	55 6% g	37 4% 	28 3% 	159 5%	40 6%	27 6%	14 9%	70 7%	159 5%	216 6%	11 7%	3 2%	89 4%	108 6%	27 13%	7 5%	-	-	-	-	-	226 5%
Fairly difficult	162 4% am	119 3% za	43 5% 	46 5% zf	29 3% 	36 4% 	22 2% 	28 3% 	127 4%	12 2%	19 5%	4 2%	74 8%	81 2%	139 4%	9 5%	10 5%	60 3%	81 4%	9 4%	7 5%	-	-	-	-	-	157 4%
Very difficult	55 1% am	33 1% za	21 3% 	13 2% 	9 1% 	13 2% 	7 1% 	7 1% 	43 1%	6 1%	2 1%	1 1%	35 4%	15 *	47 1%	1 1%	2 1%	19 1%	29 2%	1 *	2 2%	-	-	-	-	-	61 1%
Don't know	17 * hmnr	17 * 	- 	7 1% f	6 1% f	1 * 	- 	2 * 	7 *	3 *	2 *	1 *	6 1%	3 *	10 *	- 	2 1%	4 *	- 	8 2%	3 *	-	-	-	-	-	11 *
Prefer not to say	7 * hmn	7 * 	1 * 	2 * 	3 * 	1 * 	- 	1 * 	1 *	*	1 *	1 1%	2 *	1 *	2 *	1 1%	- 	1 *	2 *	2 1%	- 	-	-	-	-	-	7 *
Easy	3936 89% bcds	3261 90% zb	675 84% 	747 85% 	776 88% 	773 88% zcde	817 92% zcde	823 93% zcde	2849 89%	571 90%	361 88%	128 86%	748 80%	3084 92%	3476 89%	139 86%	188 91%	1877 92%	1678 88%	158 77%	135 87%	6 100%	-	*	7 100%	1 100%	3956 90%
Difficult	217 5% amq	152 4% za	65 8% 	60 7% zfg	38 4% 	49 6% 	34 4% 	35 4% 	170 5%	19 3%	21 5%	5 3%	109 12%	96 3%	186 5%	10 6%	12 6%	80 4%	110 6%	10 5%	10 6%	-	-	-	-	-	218 5%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)7 Jun 2024
Table 55

SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -Get a GP appointment at a time when you need one

Base: All adults in England, age 16+

	Gender			Age									Age (Nets)			Ethnicity									Working status		Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi ple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)	Not working full-time (x)		
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418	
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418	
Very easy	243 5% gn	129 6% 5%	109 5% 5%	55 10% zefghij	48 6% g	34 5% 5%	32 4% 5%	24 4% 5%	27 5% 5%	22 5% j	17 4% 5%	5 14% 5%	104 8% zmn	66 5% 5%	73 4% 5%	199 5% 5%	36 6% 5%	12 5% 5%	8 5% 5%	1 2% 5%	15 10% 5%	11 5% 5%	188 5% 5%	89 5% 5%	152 6% 5%	223 5% 5%	
Fairly easy	1129 26% m	539 25% 26%	584 26% 26%	190 33% zdefg	175 24% 24%	162 24% 24%	173 23% 23%	163 25% 25%	141 26% 26%	126 27% 27%	120 28% 28%	6 17% 17%	364 28% 28%	335 23% 23%	430 26% 26%	975 26% 26%	150 25% 25%	59 23% 23%	36 25% 25%	14 23% 23%	41 28% 28%	49 21% 21%	926 26% 26%	487 25% 25%	639 26% 26%	1105 25% 25%	
Neither easy nor difficult	683 15% fgo	342 16% 15%	335 15% 15%	101 17% 17%	124 17% 17%	115 17% 17%	97 13% 13%	85 13% 13%	79 14% 14%	82 18% 18%	79 18% 18%	3 9% 9%	225 17% 17%	212 15% 15%	246 15% 15%	555 15% 15%	118 19% 19%	49 19% 19%	31 21% 21%	14 24% 24%	24 17% 17%	30 13% 13%	525 15% 15%	276 14% 14%	404 16% 16%	669 15% 15%	
Fairly difficult	1309 30% pr	628 29% 30%	669 30% 30%	137 23% 23%	227 31% 31%	223 32% 32%	233 31% 31%	201 29% 29%	156 28% 28%	132 27% 27%	117 27% 27%	15 44% 44%	364 28% 28%	456 32% 32%	489 29% 29%	1147 31% 31%	146 24% 24%	64 25% 25%	29 20% 20%	16 27% 27%	38 26% 26%	90 30% 30%	1056 30% 30%	581 30% 30%	725 29% 29%	1303 29% 29%	
Very difficult	967 22% clk	455 21% 22%	502 22% 22%	87 15% 20%	149 20% 20%	140 20% 20%	197 27% 27%	167 25% 24%	132 24% 24%	95 20% 20%	91 21% 21%	4 11% 11%	236 18% 18%	337 24% 24%	394 24% 24%	811 22% 22%	137 23% 23%	63 24% 24%	41 28% 28%	14 24% 24%	19 13% 13%	53 23% 23%	758 22% 22%	455 24% 24%	507 20% 20%	1035 23% 23%	
Don't know	81 2% 2%	45 2% 2%	36 2% 2%	13 2% 2%	15 2% 2%	12 2% 2%	9 1% 1%	15 2% 2%	10 2% 2%	7 2% 2%	5 1% 1%	2 5% 5%	28 2% 2%	20 1% 1%	33 2% 2%	65 2% 2%	16 3% 3%	9 4% 4%	1 1% 1%	- - -	6 4% 4%	* * *	65 2% 2%	34 2% 2%	45 2% 2%	77 2% 2%	
Prefer not to say	6 * ov	3 * 3%	2 * 2%	- - -	1 * 3%	3 * 3%	2 * 3%	- - -	- - -	- - -	- - -	- - -	1 * 3%	5 * 3%	- - -	1 * 3%	4 1% 1%	* * *	1 * 3%	- - -	3 2% 2%	- - -	1 * 3%	1 * 3%	3 * 3%	6 * 3%	
Easy	1371 31% fm	668 31% 31%	692 31% 31%	245 42% zdefghi	223 30% 30%	196 28% 28%	205 28% 28%	188 29% 29%	168 31% 31%	148 32% 32%	138 32% 32%	11 31% 31%	468 35% zmn	401 28% 28%	503 30% 30%	1175 31% 31%	187 31% 31%	72 28% 28%	44 30% 30%	15 25% 25%	56 39% 39%	60 26% 26%	1114 32% 32%	576 30% 30%	790 32% 32%	1328 30% 30%	
Difficult	2276 52% clpx	1083 51% 52%	1171 52% 52%	223 38% j	377 51% c	363 53% c	430 58% zcdj	369 56% zcij	288 53% c	227 49% c	208 48% c	19 55% 55%	600 45% zl	793 55% zl	884 53% zl	1958 52% pv	283 47% 47%	126 49% 49%	70 48% 48%	30 51% 51%	57 39% 39%	144 61% zopqrv	1814 52% 52%	1036 54% zx	1232 50% 50%	2338 53% 53%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -Get a GP appointment at a time when you need one

Base: All adults in England, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..**	..**	1224	848	2347	4418
Very easy	243 5% bl	89 7% zbf	144 5%	19 4%	51 5%	62 6%	5 2%	7 4%	162 5%	33 5%	23 5%	37 4%	55 4%	53 6%	38 9% zkl	243 5%	- -	- -	- -	73 6%	33 4%	136 6%	223 5%
Fairly easy	1129 26% ejk	352 26% e	770 26% e	138 28% e	311 29% be	232 22% be	56 27% be	34 21%	826 26% j	162 26% j	86 19%	181 22% j	337 26% j	257 27% k	121 28% k	1129 26%	- -	- -	- -	319 26%	211 25%	599 26%	1105 25%
Neither easy nor difficult	683 15% h	202 15% h	473 16%	73 15%	167 15%	159 15%	40 19%	33 21%	463 15% h	116 19%	73 16%	132 16% h	183 14% h	127 14% h	59 14%	683 15%	- -	- -	- -	200 16%	118 14%	365 16%	669 15%
Fairly difficult	1309 30% h	397 29% h	902 30%	144 29%	311 29%	344 32%	59 29%	44 27%	957 30% h	170 27%	146 32%	252 31% h	399 31% h	296 32% h	115 27%	1309 30%	- -	- -	- -	354 29%	271 32%	684 29%	1303 29%
Very difficult	967 22% h	279 21% h	677 23%	109 22%	222 21%	258 24%	48 23%	41 25%	689 22% h	128 21%	119 26%	210 26% h	284 22% h	188 20% h	81 19% h	967 22%	- -	- -	- -	252 21% h	198 23% h	517 22% h	1035 23% h
Don't know	81 2% b	34 3% b	43 1% zbe	8 2%	20 2%	11 1%	1 *	3 2%	57 2% b	9 1%	7 2%	9 1% b	23 2% b	14 1% b	10 2%	81 2% b	- -	- -	- -	24 2% b	16 2%	41 2%	77 2% b
Prefer not to say	6 * h	1 * h	- -	- -	- -	- -	- -	- -	1 * h	1 * h	- -	1 * h	- -	- -	2 * h	6 * h	- -	- -	- -	1 * h	1 * h	4 * h	6 * h
Easy	1371 31% ejk	442 33% e	914 30% e	157 32% e	362 33% e	294 28% e	61 29% e	40 25%	988 31% ejk	195 32% ejk	109 24%	218 26% ejk	392 31% ejk	310 33% k	159 37% zkl	1371 31%	- -	- -	- -	392 32% ejk	243 29% ejk	736 31% ejk	1328 30% ejk
Difficult	2276 52% zabd	675 50% zabd	1580 52%	253 51%	533 49%	603 56% zabd	107 51% zabd	85 53% zabd	1646 52% zabd	298 48% zabd	264 58% zabd	462 56% zabd	684 53% zabd	484 52% zabd	196 46% zabd	2276 52% zabd	- -	- -	- -	606 50% zabd	469 55% zabd	1201 51% zabd	2338 53% zabd

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... <Get a GP appointment at a time when you need one

Base: All adults in England, age 16+

	England region										Scotland region								NI regions (NUTs3)					ONS Area supergroup (LA Level)										Unwtd Total
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)			
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418		
Weighted Total	4418	213	575	436	384	464	489	722	452	683	**	**	**	**	**	**	**	**	**	**	**	**	**	535	587	658	502	208	428	744	752	4418		
Very easy	243	13	34	26	13	19	19	32	28	58	-	-	-	-	-	-	-	-	-	-	-	-	-	23	29	39	33	25	23	37	31	223		
	5%	6%	6%	6%	3%	4%	4%	4%	6%	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	4%	5%	6%	7%	12%	5%	5%	4%	5%		
Fairly easy	1129	56	166	97	99	112	109	154	140	196	-	-	-	-	-	-	-	-	-	-	-	-	-	130	144	182	118	71	103	218	162	1105		
	26%	26%	29%	22%	26%	24%	22%	21%	31%	29%	-	-	-	-	-	-	-	-	-	-	-	-	-	24%	25%	28%	24%	34%	24%	29%	22%	25%		
Neither easy nor difficult	683	29	101	70	57	61	94	105	67	100	-	-	-	-	-	-	-	-	-	-	-	-	-	82	91	99	74	39	61	127	110	669		
	15%	14%	18%	16%	15%	13%	19%	14%	15%	15%	-	-	-	-	-	-	-	-	-	-	-	-	-	15%	16%	15%	15%	19%	14%	17%	15%	15%		
Fairly difficult	1309	67	162	125	125	147	150	204	128	202	-	-	-	-	-	-	-	-	-	-	-	-	-	171	168	190	159	47	131	217	225	1303		
	30%	32%	28%	29%	32%	32%	31%	28%	28%	30%	-	-	-	-	-	-	-	-	-	-	-	-	-	32%	29%	29%	32%	22%	31%	29%	30%	29%		
Very difficult	967	37	104	110	82	116	109	219	76	113	-	-	-	-	-	-	-	-	-	-	-	-	-	120	142	134	108	23	93	134	211	1035		
	22%	18%	18%	25%	21%	25%	22%	30%	17%	17%	-	-	-	-	-	-	-	-	-	-	-	-	-	23%	24%	20%	22%	11%	22%	18%	28%	23%		
Don't know	81	8	7	8	8	7	9	13	12	12	-	-	-	-	-	-	-	-	-	-	-	-	-	8	11	13	8	4	16	9	13	77		
	2%	4%	1%	2%	2%	1%	2%	1%	3%	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	2%	2%	2%	4%	1%	2%	2%	2%		
Prefer not to say	6	-	1	-	-	1	2	-	1	2	-	-	-	-	-	-	-	-	-	-	-	-	-	1	2	-	1	-	1	-	-	6		
	*	-	*	-	-	*	*	-	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	-	*	-	*	-	*	*		
Easy	1371	70	200	123	112	131	128	185	168	254	-	-	-	-	-	-	-	-	-	-	-	-	-	153	173	221	151	96	126	256	193	1328		
	31%	33%	35%	28%	29%	28%	26%	26%	37%	37%	-	-	-	-	-	-	-	-	-	-	-	-	-	29%	29%	34%	30%	46%	30%	34%	26%	30%		
Difficult	2276	105	266	235	207	263	259	423	204	315	-	-	-	-	-	-	-	-	-	-	-	-	-	291	310	325	267	70	223	351	436	2338		
	52%	49%	46%	54%	54%	57%	53%	59%	45%	46%	-	-	-	-	-	-	-	-	-	-	-	-	-	54%	53%	49%	53%	34%	52%	47%	58%	53%		
	bhIBDBD			hi	h	bhi	h	jbhi																BD		B	B		B	B	zyBD			

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (IN 124-000725-01)
Filename: 24-000725_WAVE_2405095_WRI_wtd_v8_IntUse_ENG
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i - z/j/k/l/m/n/o/p/q - z/r/s/t/u/v - z/w/z/y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024
Table 58

SERVICES. Thinking of physical access, distance, opening hours and the like, how easy or difficult is it for you to..... -Get a GP appointment at a time when you need one

Base: All adults in England, age 16+

	Total (z)	Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
		Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	.**	***	7**	1**	4418
Very easy	243 5% ah	181 5% za	62 8% za	43 5% h	53 6% h	60 7% h	43 5% h	44 5% h	157 5% h	47 7% h	25 6% h	7 4% h	40 4% h	195 6% h	204 5% h	8 5% h	9 5% h	104 5% h	103 5% h	11 5% h	8 5% h	- - h	- - h	- - h	- - h	- - h	223 5% h
Fairly easy	1129 26% c	905 25% c	224 28% c	170 19% c	219 25% c	242 27% c	246 28% c	253 28% c	816 26% c	166 26% c	103 25% c	36 24% c	215 23% c	886 26% c	1017 26% c	37 23% c	51 25% c	540 26% c	487 26% c	50 24% c	35 22% c	1 16% c	- - c	- - c	3 40% c	- - c	1105 25% c
Neither easy nor difficult	683 15% l	558 15% l	125 15% l	141 16% l	130 15% l	127 14% l	148 17% l	138 15% l	480 15% l	107 17% l	57 14% l	27 19% l	112 12% l	541 16% l	590 15% l	21 13% l	33 16% l	333 16% l	277 15% l	33 16% l	23 15% l	2 32% l	- - l	- - l	- - l	- - l	669 15% l
Fairly difficult	1309 30% e	1069 30% e	240 30% e	286 33% e	277 31% e	231 26% e	249 28% e	266 30% e	962 30% e	178 28% e	122 30% e	43 29% e	299 32% e	983 29% e	1149 30% e	50 31% e	72 35% e	620 30% e	562 30% e	50 25% e	46 30% e	2 25% e	- - e	* 100% e	3 34% e	1 100% e	1303 29% e
Very difficult	967 22% bm	825 23% zb	142 18% zb	222 25% zg	186 21% zg	204 23% zg	186 21% zg	169 19% zg	712 22% zm	121 19% zm	99 24% zm	32 22% zm	261 28% zm	673 20% zm	858 22% zm	42 26% zm	39 19% zm	415 20% zm	436 23% zm	52 26% zm	39 25% zm	2 28% zm	- - zm	- - zm	2 26% zm	- - zm	1035 23% zm
Don't know	81 2% l	69 2% l	12 2% l	14 2% l	17 2% l	14 2% l	17 2% l	19 2% l	58 2% l	12 2% l	4 1% l	2 2% l	6 1% l	65 2% l	69 2% l	3 2% l	1 1% l	38 2% l	31 2% l	6 3% l	4 2% l	- - l	- - l	- - l	- - l	- - l	77 2% l
Prefer not to say	6 * mn	6 * mn	1 * mn	1 * mn	3 * mn	1 * mn	- - mn	1 * mn	- - mn	* * mn	1 * mn	1 1% h	1 * mn	1 * mn	1 * mn	1 1% n	- - n	- - n	2 * mn	2 1% zqr	- - zqr	- - zqr	- - zqr	- - zqr	- - zqr	- - zqr	6 * mn
Easy	1371 31% acl	1086 30% za	286 36% za	213 24% c	271 31% c	302 34% c	289 33% c	297 33% c	974 31% c	214 34% c	129 31% c	42 29% c	255 27% cl	1081 32% cl	1221 31% cl	44 27% cl	60 29% cl	643 31% cl	590 31% cl	61 30% cl	43 28% cl	1 16% cl	- - cl	- - cl	3 40% cl	- - cl	1328 30% cl
Difficult	2276 52% bm	1894 52% zb	382 47% zb	508 58% zefg	463 52% zg	436 49% zg	435 49% zg	435 49% zg	1674 53% zm	299 47% zm	221 54% zm	75 51% zm	561 60% zm	1656 50% zm	2007 52% zm	92 57% zm	111 54% zm	1035 50% zm	998 53% zm	103 50% zm	85 55% zm	3 53% zm	- - zm	* 100% zm	4 60% zm	1 100% zm	2338 53% zm

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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KnowledgePanel UK: 240509S - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024

Table 59

ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -SUMMARY TABLE

Base: All adults in England, age 16+

	Noise	Air quality	Litter or rubbish on the street
Unweighted Total	4418	4418	4418
Weighted Total	4418	4418	4418
Major problems	236 5%	196 4%	498 11%
Moderate problems	817 18%	820 19%	1189 27%
Minor problems	1779 40%	1412 32%	2008 45%
No problems	1563 35%	1828 41%	695 16%
Don't know	16 *	151 3%	20 *
Prefer not to say	7 *	12 *	7 *
Experienced problems	2832 64%	2428 55%	3695 84%
No problems	1563 35%	1828 41%	695 16%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_240509S_WBI_wtd_v8_IntUse_ENG

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KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024
Table 60

ENVQUAL: Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Noise

Base: All adults in England, age 16+

	Total (z)	Gender		Age								Age (Nets)			Ethnicity								Working status		Unwtd Total	
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi ple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)		Not working full-time (x)
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418
Major problems	236 5% hijnov	124 6%	108 5%	44 8% hij	58 8% zhij	43 6% hij	37 5% hij	32 5% hij	13 2%	10 2%	9 2%	1 4%	102 8% zn	80 6% n	54 3% v	178 5% zov	54 9% zov	25 10% v	12 8% v	6 10% v	12 8% zov	29 12% 51	149 4% 602	115 6%	119 5%	231 5%
Moderate problems	817 18% ghijnov	393 18%	417 19%	126 22% gij	181 24% zfg hij	157 23% zfg hij	125 17% g	85 13%	86 16%	58 12%	54 12%	4 12%	307 23% zn	281 20% n	229 14%	652 17% zov	148 24% zov	63 25% zov	32 22%	14 24%	39 27%	51 22%	602 17%	373 19%	439 18%	760 17%
Minor problems	1779 40% in	866 40%	894 40%	232 40%	338 46% zhij	270 39%	304 41%	262 40%	210 39%	163 35%	153 36%	10 28%	570 43% n	574 40%	634 38%	1538 41%	222 36%	102 40%	54 37%	21 35%	45 31%	82 35%	1455 41% z	802 42%	968 39%	1761 40%
No problems	1563 35% delpqw	746 35%	808 36%	171 29%	161 22% d	211 31% d	275 37% de	278 42% zcd ef	235 43% zcd ef	232 50% zcd efgh	213 50% zcd ef	19 56%	332 25%	486 34% l	745 45% zlm	1383 37% zpq	166 27% q	60 23%	45 31%	18 31%	43 29%	73 31%	1310 37% zpq	629 33%	932 38% zw	1645 37%
Don't know	16 * novw	7 *	7 *	6 1%	1 *	4 1%	1 *	1 *	1 *	1 *	1 *	-	8 1%	5 *	3 *	4 *	12 2% zov	7 3% zouv	2 1% zov	- 2% ov	2 2% ov	- 4% zov	4 *	2 *	10 *	16 *
Prefer not to say	7 * o	5 *	2 *	4 1%	-	3 *	* *	-	-	-	-	-	4 *	3 *	-	- *	6 1% zoqv	5 * ov	1 * ov	- 4% zov	5 * zov	- 4% zov	- 4% zov	1 *	5 *	5 *
Experienced problems	2832 64% ghijnov x	1383 65%	1419 63%	402 69% ghij	577 78% zcefghi j	470 68% zfg hij	466 63% ghij	378 58% ij	309 57% i	231 50%	216 50%	15 44%	979 74% zmn	936 65% n	918 55%	2367 63% zov	424 70% zov	190 74% zopv	98 67%	40 69%	96 66%	162 69%	2206 63% zov	1291 67% zx	1526 62%	2752 62%
No problems	1563 35% delpqw	746 35%	808 36%	171 29%	161 22% d	211 31% d	275 37% de	278 42% zcd ef	235 43% zcd ef	232 50% zcd efah	213 50% zcd ef	19 56%	332 25%	486 34% l	745 45% zlm	1383 37% zpq	166 27% q	60 23%	45 31%	18 31%	43 29%	73 31%	1310 37% zpq	629 33%	932 38% zw	1645 37%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Noise

Base: All adults in England, age 16+

		Education							Tenure			Annual household income				Country				England region (Net)				
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owning outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total	
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418	
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	**	**	**	1224	848	2347	4418	
Major problems	236 5% h	65 5%	168 6%	20 4%	77 7%	47 4%	11 5%	13 8%	121 4%	50 8%	53 12%	73 9%	54 4%	40 4%	22 5%	236 5%	-	-	-	-	65 5%	45 5%	126 5%	231 5%
Moderate problems	817 18% chm	239 18%	571 19%	67 14%	214 20%	220 21%	41 20%	30 18%	504 16%	155 25%	122 27%	160 19%	255 20%	148 16%	63 15%	817 18%	-	-	-	-	229 19%	159 19%	429 18%	760 17%
Minor problems	1779 40% g	578 43%	1179 39%	208 42%	428 40%	411 38%	82 39%	51 32%	1273 40%	244 39%	185 41%	331 40%	501 39%	408 44%	164 39%	1779 40%	-	-	-	-	476 39%	340 40%	963 41%	1761 40%
No problems	1563 35% ijk	472 35%	1076 36%	193 39%	359 33%	387 36%	74 36%	64 40%	1253 40%	169 27%	86 19%	256 31%	469 37%	338 36%	171 40%	1563 35%	-	-	-	-	445 36%	299 35%	819 35%	1645 37%
Don't know	16 * hu	- -	11 *	- -	5 *	3 *	- -	4 2%	1 *	2 *	4 1%	2 *	2 *	- -	- -	16 *	- -	- -	- -	9 1%	3 *	3 *	16 *	
Prefer not to say	7 * h	1 *	4 *	4 1%	- -	- -	- -	- -	1 *	- -	4 1%	1 *	- -	- -	5 1%	7 *	- -	- -	- -	- -	1 *	6 *	5 *	
Experienced problems	2832 64% hn	882 65%	1919 64%	295 60%	719 66%	678 64%	134 64%	94 58%	1898 60%	449 72%	360 79%	564 69%	810 63%	597 64%	249 58%	2832 64%	-	-	-	-	770 63%	544 64%	1518 65%	2752 62%
No problems	1563 35% ijk	472 35%	1076 36%	193 39%	359 33%	387 36%	74 36%	64 40%	1253 40%	169 27%	86 19%	256 31%	469 37%	338 36%	171 40%	1563 35%	-	-	-	-	445 36%	299 35%	819 35%	1645 37%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN 124-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



ENVQUAL Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? - Noise

Base: All adults in England, age 16+

	England region										Scotland region								NI regions (NUTs3)					ONS Area supergroup (LA Level)								Unwtd Total
	Total (t)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418
Weighted Total	4418	213	575	436	384	464	489	722	452	683	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	535	587	658	502	208	428	744	752	4418
Major problems	236 5% ghwyDwy D	15 7% h	28 5% h	22 5% ah	22 6% h	23 5% h	29 6% h	25 3% h	11 2% h	61 9% zbegh	-	-	-	-	-	-	-	-	-	-	-	-	-	17 3%	38 7%	16 2%	37 7% wyD	31 15% zwyACD E	33 8% wyD	18 2% h	46 6% yD	231 5%
Moderate problems	817 18% ahyDyD	25 12% ah	110 19% ah	94 21% ah	67 17% h	93 20% ah	77 16% h	126 17% h	44 10% h	182 27% zabdefg h	-	-	-	-	-	-	-	-	-	-	-	-	-	95 18% Y	127 22% Y	52 8% zwyCD	136 27% zwyCD	55 26% zwyCD	70 16% Y	114 15% Y	169 22% zzyCD	760 17%
Minor problems	1779 40% h	89 42% h	232 40% h	154 35% h	150 39% h	190 41% h	193 39% h	307 43% h	191 42% h	272 40% h	-	-	-	-	-	-	-	-	-	-	-	-	-	223 42%	239 41%	238 36% h	206 41% h	73 35% h	177 41% h	323 43% h	299 40% h	1761 40%
No problems	1563 35% IABEABE	82 39% I	200 35% I	162 37% I	144 38% I	155 33% I	185 38% I	264 37% I	206 46% zbcefgj	164 24% h	-	-	-	-	-	-	-	-	-	-	-	-	-	199 37% AB	177 30% h	351 53% zwaABCD E	118 24% h	49 24% h	148 34% AB	287 39% ABE	232 31% A	1645 37%
Don't know	16 * k	1 * k	5 1% k	3 1% k	1 * k	2 * k	- * k	- * k	- * k	3 1% k	-	-	-	-	-	-	-	-	-	-	-	-	-	1 * k	2 * k	- * k	4 1% k	- * k	1 * k	2 * k	6 1% k	16 *
Prefer not to say	7 * l	- * l	- * l	- * l	- * l	1 * l	5 1% l	- * l	1 * l	* l	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1% l	- * l	1 * l	- * l	- * l	1 * l	- * l	5 *
Experienced problems	2832 64% hyy	130 61% h	370 64% h	270 62% h	239 62% h	306 66% h	299 61% h	458 63% h	246 54% h	515 75% zabdef gh	-	-	-	-	-	-	-	-	-	-	-	-	-	334 62% Y	403 69% Y	307 47% zwyCDE	379 75% zwyCD	159 76% zwyCD	280 65% Y	455 61% Y	514 68% zzyD	2752 62%
No problems	1563 35% IABEABE	82 39% I	200 35% I	162 37% I	144 38% I	155 33% I	185 38% I	264 37% I	206 46% zbcefgj	164 24% h	-	-	-	-	-	-	-	-	-	-	-	-	-	199 37% AB	177 30% h	351 53% zwaABCD E	118 24% h	49 24% h	148 34% AB	287 39% ABE	232 31% A	1645 37%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i - z/j/k/l/m/n/o/p/q - z/r/h/h/u/v - z/w/z/y/A/B/C/D/E

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? - Noise

Base: All adults in England, age 16+

		Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
		Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)		Prefer not to say (y)
Unweighted Total	4418	3556	861		847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418
Weighted Total	4418	3612	805		847	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	-**	***	7**	1**	4418
Major problems	236 5% bfgmr	219 6% zb	18 2% zb	76 9% zfg	67 8% zfg	54 6% fg	26 3% g	12 1% g	161 5% zm	40 6% zm	25 6% zm	6 4% zm	68 7% zm	159 5% zm	199 5% zm	13 8% zm	17 8% zm	129 6% r	66 3% r	18 9% r	13 9% r	- - r	- - r	- - r	1 13% r	- - r	231 5% r	
Moderate problems	817 18% bgmnr	727 20% zb	91 11% zb	226 26% zefg	205 23% zefg	144 16% g	143 16% g	100 11% g	588 18% zm	121 19% zm	64 16% zm	32 22% zm	215 23% zm	572 17% zm	701 18% zm	39 24% zm	56 27% zm	393 19% r	307 16% r	58 28% r	38 24% r	2 33% zqr	- - zqr	- - zqr	2 21% zqr	1 100% zqr	760 17% zqr	
Minor problems	1779 40% b	1509 42% zb	269 33% zb	367 42% z	353 40% z	333 38% zcd	359 40% zcd	366 41% zcd	1273 40% zm	269 43% zm	173 42% zm	56 38% zm	379 41% zm	1350 40% zm	1552 40% zm	70 43% zm	89 43% zm	853 42% s	742 39% s	77 37% s	58 37% s	3 42% s	- - s	* 100% s	3 46% s	- - s	1761 40% s	
No problems	1563 35% acdlopp s	1136 31% za	427 53% za	198 23% c	252 28% c	347 39% zcd	358 40% zcd	408 46% zcde	1158 36% zm	198 31% zm	147 36% zm	51 35% zm	270 29% zm	1255 38% zm	1422 37% zop	40 25% zop	44 21% zop	672 33% s	780 41% s	42 21% s	44 28% s	2 25% s	- - s	- - s	1 20% s	- - s	1645 37% s	
Don't know	16 * hmr	16 * hmr	- - hmr	8 1% z	2 1% z	2 * z	1 * z	2 * z	6 * zm	5 1% zm	1 * zm	1 1% zm	4 * zm	7 * zm	12 * zm	- - zm	- - zm	- - zm	3 * zqr	3 * zqr	5 2% zqr	2 1% zqr	- - zqr	- - zqr	- - zqr	- - zqr	16 * zqr	
Prefer not to say	7 * mnr	7 * mnr	1 * mnr	1 * z	5 1% z	- - z	- - z	1 * z	- - zm	* * zm	1 * zm	1 1% zm	- - zm	1 * zm	1 * zm	1 * zm	- - zm	- - zm	- - zm	1 * zqr	6 3% zqr	- - zqr	- - zqr	- - zqr	- - zqr	- - zqr	5 * zqr	
Experienced problems	2832 64% befgmnr	2454 68% zb	378 47% zb	670 76% zdefg	625 71% zefg	531 60% g	528 60% g	478 54% g	2022 63% zm	429 68% zm	262 64% zm	94 64% zm	661 71% zm	2080 62% zm	2453 63% zm	121 75% zm	162 79% zm	1375 67% zr	1115 59% zr	153 74% zr	109 70% zr	5 75% zr	- - zr	* 100% zr	6 80% zr	1 100% zr	2752 62% zr	
No problems	1563 35% acdlopp s	1136 31% za	427 53% za	198 23% c	252 28% c	347 39% zcd	358 40% zcd	408 46% zcde	1158 36% zm	198 31% zm	147 36% zm	51 35% zm	270 29% zm	1255 38% zm	1422 37% zop	40 25% zop	44 21% zop	672 33% s	780 41% s	42 21% s	44 28% s	2 25% s	- - s	- - s	1 20% s	- - s	1645 37% s	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN 124-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



ENVQUAL: Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Air quality

Base: All adults in England, age 16+

	Total (z)	Gender		Age									Age (Nets)			Ethnicity								Working status		
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi le ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)	Unwtd Total
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418
Major problems	196 4% hnoxv	90 4%	105 5%	24 4%	37 5% h zghij	47 7% hi zghij	40 5% hi	24 4%	12 2%	12 3%	12 3%	- -	61 5%	87 6% zn	48 3%	145 4% v	47 8% zov	22 9% zov	9 6% zov	5 8% zov	11 7% zov	16 7% zov	130 4%	107 6% zx	88 4%	204 5%
Moderate problems	820 19% ghijnov	379 18%	434 19%	102 18% j zghij	179 24% zghij	155 22% zghij	143 19% ij zghij	102 16% j zghij	85 16% j	53 11%	47 11%	6 19%	282 21% zn	298 21% zn	240 14%	640 17% v	171 28% zovq	64 25% zov	47 32% zov	15 25% zov	45 31% zov	64 27% zov	576 16%	357 19%	458 19%	799 18%
Minor problems	1412 32% gijnx	651 30%	743 33%	196 34% zghij	300 41% zghij	239 35% zghij	216 29% fghj	175 27%	164 30%	122 26%	113 26%	9 27%	497 38% zmn	455 32% n	461 28%	1200 32% p	199 33%	93 36%	43 29%	14 24%	49 33%	67 29%	1133 32%	671 35% zx	738 30%	1356 31%
No problems	1828 41% bdelpmq rtw	960 45% zb	860 38%	224 38% d	192 26% d	223 32% d	314 42% de	338 51% zdef	272 50% zdef	266 57% zdefh	248 58% zdefh	18 52%	416 31% l	536 38% l	876 53% zlm	1649 44% zpqrtu	152 25%	64 25%	36 25%	21 36% p	31 21%	82 35% pq	1567 45% zopqru	732 38%	1090 44% zw	1917 43%
Don't know	151 3% hno	58 3%	88 4%	36 6% zghi	29 4%	20 3%	26 4%	17 3%	12 2%	11 2%	10 2%	1 2%	64 5% n	46 3%	40 2%	113 3% zov	35 6% zov	12 5% zouv	10 7% zouv	5 8% ouv	8 5% ouv	4 2% ouv	109 3%	52 3%	93 4%	132 3%
Prefer not to say	12 * nov	4 *	7 *	- *	3 1% zh	5 1% zh	3 *	1 *	- *	- *	- *	- *	3 * zh	8 1% zh	1 *	7 * zov	4 1% zov	1 * zov	1 * zov	- 2% zov	3 1% zov	1 1% zov	5 *	5 *	6 *	10 *
Experienced problems	2428 55% aghijno vx	1120 52%	1281 57%	323 55% ghj	517 70% zcfghij	441 64% zcfghij	399 54% ghij	301 46%	261 48%	187 40%	172 40%	16 45%	839 63% zn	840 59% zn	749 45%	1986 53% v	417 69% zovsv	180 70% zovsv	99 68% zov	33 56% zov	105 72% zov	147 63% ov	1839 52%	1135 59% zx	1284 52%	2359 53%
No problems	1828 41% bdelpmq rtw	960 45% zb	860 38%	224 38% d	192 26% d	223 32% d	314 42% de	338 51% zdef	272 50% zdef	266 57% zdefh	248 58% zdefh	18 52%	416 31% l	536 38% l	876 53% zlm	1649 44% zpqrtu	152 25%	64 25%	36 25%	21 36% p	31 21%	82 35% pq	1567 45% zopqru	732 38%	1090 44% zw	1917 43%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Air quality

Base: All adults in England, age 16+

		Education							Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	**	**	**	1224	848	2347	4418
Major problems	196 4% behs	76 6% zbe	116 4% e	17 3% e	49 5% e	31 3% e	8 4% e	11 7% e	109 3% zh	50 8% zh	26 6% e	44 5% e	55 4% e	32 3% e	21 5% e	196 4% e	- - e	- - e	- - e	38 3% e	29 3% e	129 6% e	204 5% e
Moderate problems	820 19% beh	289 21% zbec	525 17% e	81 16% e	218 20% be	160 15% e	31 15% e	35 22% e	523 17% h	136 22% zh	128 28% zh	185 22% zlm	214 17% e	160 17% e	82 19% e	820 19% e	- - e	- - e	- - e	240 20% e	150 18% e	430 18% e	799 18% e
Minor problems	1412 32% g	454 34% g	939 31% g	164 33% g	334 31% g	344 32% g	62 30% g	36 23% g	1010 32% g	211 34% g	135 30% g	250 30% g	397 31% g	335 36% g	123 29% g	1412 32% g	- - g	- - g	- - g	393 32% g	271 32% g	748 32% g	1356 31% g
No problems	1828 41% aij	512 38% za	1300 43% za	214 43% za	439 41% za	477 45% za	102 49% zad	67 42% e	1437 46% zij	200 32% e	124 27% e	319 39% zk	569 44% e	396 42% e	187 44% e	1828 41% e	- - e	- - e	- - e	496 41% e	359 42% e	974 41% e	1917 43% e
Don't know	151 3% ahmu	23 2% za	124 4% za	16 3% za	40 4% a	52 5% za	5 2% za	11 7% zaf	72 2% zhi	20 3% e	39 9% e	23 3% m	47 4% e	12 1% e	10 2% e	151 3% e	- - e	- - e	- - e	54 4% u	35 4% e	61 3% e	132 3% e
Prefer not to say	12 * ah	1 * e	5 * e	- - e	3 * e	3 * e	- - e	- - e	2 * e	1 * e	1 * e	2 * e	- - e	- - e	2 * e	12 * e	- - e	- - e	- - e	2 * e	5 1% e	5 * e	10 * e
Experienced problems	2428 55% behl	818 60% zbecfg	1580 53% g	261 53% e	600 55% e	536 50% e	101 49% e	82 51% e	1642 52% zh	398 64% zh	289 64% zh	478 58% l	666 52% e	526 56% e	226 53% e	2428 55% e	- - e	- - e	- - e	672 55% e	450 53% e	1307 56% e	2359 53% e
No problems	1828 41% aij	512 38% za	1300 43% za	214 43% za	439 41% za	477 45% za	102 49% zad	67 42% e	1437 46% zij	200 32% e	124 27% e	319 39% zk	569 44% e	396 42% e	187 44% e	1828 41% e	- - e	- - e	- - e	496 41% e	359 42% e	974 41% e	1917 43% e

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN 124-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? - Air quality

Base: All adults in England, age 16+

	England region										Scotland region								NI regions (NUTs3)					ONS Area supergroup (LA Level)								Unwtd Total
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418
Weighted Total	4418	213	575	436	384	464	489	722	452	683	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	535	587	658	502	208	428	744	752	4418
Major problems	196 4% cghwyDv yD	8 4%	23 4%	7 2%	10 3%	19 4%	20 4%	15 2%	9 2%	85 12% zabdef gh	-	-	-	-	-	-	-	-	-	-	-	-	-	11 2%	28 5%	8 1%	49 10% zwyCDE	34 17% zwyACD E	14 3% y	18 2%	34 4% y	204 5%
Moderate problems	820 19% hyDyD	30 14% h	121 21% gh	90 21% h	63 16% h	87 19% h	76 16% h	112 16% h	37 8% h	205 30% zabdef gh	-	-	-	-	-	-	-	-	-	-	-	-	-	81 15% y	140 24% y	46 7% zwyCDE	136 27% zwyACD E	86 41% y	77 18% y	101 14% y	151 20% yD	799 18%
Minor problems	1412 32% yE	67 31%	196 34%	130 30%	122 32%	149 32%	151 31%	251 35%	141 31%	205 30% gh	-	-	-	-	-	-	-	-	-	-	-	-	-	178 33% y	207 35% y	158 24% zwyCDE	151 30% zwyACD E	54 26% y	141 33% y	238 32% y	285 38% zzvABD	1356 31%
No problems	1828 41% biABEAB E	94 44% i	208 36% i	194 44% bi	175 46% bi	184 40% i	229 47% zbi	326 45% bi	261 58% zabdef el	158 23% zabdef el	-	-	-	-	-	-	-	-	-	-	-	-	-	256 48% zzABE	191 33% zwoABCD E	433 66% B	132 15% B	31 42% ABE	179 49% zzABE	362 49% zzABE	240 32% B	1917 43%
Don't know	151 3% hwywy zfh	14 7% zfh	25 4% h	15 3% h	13 3% h	21 5% h	11 2% h	17 2% h	4 1% h	29 4% h	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1% y	19 3% zwyBD	11 2% zwyBD	33 7% zwyBD	2 1% zwyBD	15 3% zwyBD	24 3% zwyBD	39 5% zwyBD	132 3%
Prefer not to say	12 * x	- *	1 *	* *	1 *	3 1%	2 *	1 *	1 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	2 *	1 *	1 *	- *	3 *	1 *	3 *	10 *
Experienced problems	2428 55% hyDyD	105 49% adlgh	341 59% adlgh	226 52% h	195 51% h	255 51% h	247 52% h	378 41% h	188 72% zabdef gh	494 23% zabdef gh	-	-	-	-	-	-	-	-	-	-	-	-	-	271 51% y	375 64% y	213 32% zwyCD E	336 67% zwyACD E	174 84% zwyACD E	232 54% y	357 48% y	470 63% zwyCD	2359 53%
No problems	1828 41% biABEAB E	94 44% i	208 36% i	194 44% bi	175 46% bi	184 40% i	229 47% zbi	326 45% bi	261 58% zabdef el	158 23% zabdef el	-	-	-	-	-	-	-	-	-	-	-	-	-	256 48% zzABE	191 33% zwoABCD E	433 66% B	132 15% B	31 42% ABE	179 49% zzABE	362 49% zzABE	240 32% B	1917 43%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i - z/j/k/l/m/n/o/p/q - z/r/h/h/u/v - z/w/z/y/A/B/C/D/E

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024
Table 67

ENVQUAL Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Air quality

Base: All adults in England, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	-.**	***	7**	1**	4418
Major problems	196 4% bfghnr zb	177 5% zb	19 2% zb	56 6% zfg	56 6% zfg	44 5% f	15 2% zb	25 3% zb	124 4% zb	40 6% h	22 5% zb	9 6% zb	52 6% zb	142 4% zb	163 4% zb	9 6% zb	15 7% zb	97 5% zb	63 3% zb	15 7% zb	18 12% zqr	- - zb	- - zb	- - zb	1 13% zb	- - zb	204 5% zb
Moderate problems	820 19% bghr zb	757 21% zb	63 8% zb	236 27% zdefg	181 20% g	164 19% g	144 16% g	95 11% zb	557 17% zb	141 22% h	89 22% zb	27 18% zb	191 20% zb	602 18% zb	712 25% zb	40 23% zb	48 23% zb	390 19% zb	310 16% zb	57 28% zqr	51 33% zqr	- - zb	- - zb	- - zb	1 7% zb	1 100% zb	799 18% zb
Minor problems	1412 32% b zb	1219 34% zb	193 24% zb	275 31% zb	301 34% zb	266 30% zb	271 31% zb	299 34% zb	1021 32% zb	194 31% zb	129 31% zb	52 35% zb	317 34% zb	1039 31% zb	1232 32% zb	52 32% zb	76 37% zb	676 33% zb	577 30% zb	67 33% zb	43 28% zb	2 38% zb	- - zb	- - zb	* 5% zb	- - zb	1356 31% zb
No problems	1828 41% acldpst zb	1310 36% zb	517 64% za	251 29% zb	304 34% c	390 44% cd	441 50% zcd	442 50% zcd	1380 43% zb	234 37% zb	157 38% zb	50 34% zb	340 36% zb	1452 43% zb	1646 42% zop	50 31% zb	62 30% zb	810 40% st	896 47% zqst	45 22% zb	39 25% zb	4 62% zb	- - zb	* 100% zb	6 74% zb	- - zb	1917 43% zb
Don't know	151 3% befr zb	138 4% zb	13 2% zb	52 6% zefg	40 4% ef	15 2% zb	17 2% zb	27 3% zb	101 3% zb	23 4% zb	13 3% zb	7 5% zb	32 3% zb	106 3% zb	129 3% zop	9 6% zb	5 2% zb	74 4% st	50 3% zqst	18 9% zqr	4 3% zqr	- - zb	- - zb	- - zb	- - zb	132 3% zb	
Prefer not to say	12 * hmn zb	11 * zb	1 * zb	7 1% zf	3 * zb	2 * zb	- * zb	1 * zb	4 * zb	1 * zb	1 * zb	2 2% zhi	5 1% m	3 * zb	7 * zb	1 1% zb	- - zb	4 * zb	3 * zb	2 1% zb	- - zb	- - zb	- - zb	- - zb	- - zb	10 * zb	
Experienced problems	2428 55% bfghmnr zb	2153 60% zb	274 34% zb	567 65% zefg	538 61% zefg	473 54% g	430 48% zb	420 47% zb	1702 53% zb	374 59% h	240 59% zb	88 59% zb	559 60% zm	1782 53% zb	2107 54% zb	101 62% zn	138 67% zn	1162 57% f	950 50% zqr	140 68% zqr	112 72% zqr	2 38% zb	- - zb	- - zb	2 26% zb	1 100% zb	2359 53% zb
No problems	1828 41% acldpst zb	1310 36% zb	517 64% za	251 29% zb	304 34% c	390 44% cd	441 50% zcd	442 50% zcd	1380 43% zb	234 37% zb	157 38% zb	50 34% zb	340 36% zb	1452 43% zb	1646 42% zop	50 31% zb	62 30% zb	810 40% st	896 47% zqst	45 22% zb	39 25% zb	4 62% zb	- - zb	* 100% zb	6 74% zb	- - zb	1917 43% zb

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (JN J24-000725-01)
Filename : 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_ENG
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)7 Jun 2024
Table 68

ENVQUAL: Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Litter or rubbish on the street

Base: All adults in England, age 16+

	Gender			Age									Age (Nets)			Ethnicity									Working status		
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi ple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)		
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418	
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418	
Major problems	498 11% shijnov	210 10% za	282 13% za	56 10% hij	102 14% zcfghij	109 16% ij	84 11% ij	65 10% z	50 9% z	31 7% z	28 7% z	3 8% z	158 12% zn	194 14% zn	147 9% zn	374 10% y	116 19% zov	57 22% zopv	31 21% zov	8 14% zov	20 14% ov	37 16% ov	336 10% ov	218 11% z	278 11% z	512 12% z	
Moderate problems	1189 27% gn	564 26% gn	608 27% gn	172 30% zfg	234 32% zfg	187 27% zfg	180 24% zfg	155 24% zfg	141 26% zfg	121 26% zfg	114 27% zfg	7 20% zfg	406 31% zmn	367 26% zmn	417 25% zmn	998 27% zmn	174 29% zmn	70 27% zmn	39 26% zmn	16 26% zmn	49 34% zmn	66 28% zmn	932 26% zmn	519 27% zmn	665 27% zmn	1143 26% zmn	
Minor problems	2008 45% par	996 46% par	1001 45% par	261 45% z	317 43% z	293 43% z	348 47% z	314 48% z	266 49% z	209 45% z	196 46% z	13 37% z	578 44% z	642 45% z	788 47% z	1772 47% zpqrt	219 36% zpqrt	90 35% zpqrt	53 36% zpqrt	27 47% zpqrt	48 33% zpqrt	97 41% zpqrt	1675 48% zpqrt	880 46% z	1121 45% z	2013 46% z	
No problems	695 16% dl	359 17% dl	335 15% dl	83 14% dl	86 12% dl	92 13% dl	125 17% dl	120 18% dl	88 16% dl	102 22% dl	90 21% dl	12 35% dl	169 13% zlm	217 15% zlm	310 19% zlm	603 16% zlm	81 13% zlm	32 13% zlm	21 15% zlm	8 13% zlm	20 13% zlm	34 15% zlm	569 16% zlm	304 16% zlm	390 16% zlm	726 16% zlm	
Don't know	20 * novw	10 * novw	7 * novw	10 2% zfh	1 * zfh	4 1% zfh	1 * zfh	2 * zfh	- * zfh	1 * zfh	1 * zfh	- * zfh	11 1% zfh	5 * zfh	4 * zfh	6 * zov	14 2% zov	6 2% zouv	2 1% ov	- 4% zouv	6 * zouv	- 4% zouv	6 * zouv	3 * z	14 1% z	17 * z	
Prefer not to say	7 * ov	3 * ov	3 * ov	1 * z	- * z	3 * z	3 * z	- * z	- * z	- * z	- * z	- * z	1 * zn	6 * zn	- * zn	1 * zov	5 1% zov	1 * ov	1 * zov	- 2% zov	3 2% zov	- 2% zov	1 * zov	1 * zov	5 * zov	7 * zov	
Experienced problems	3695 84% gijn	1770 83% gijn	1891 85% gijn	489 84% zfgij	653 88% gij	590 86% gij	612 83% gij	534 81% i	457 84% i	361 78% i	339 79% i	22 65% i	1142 86% n	1202 84% n	1352 81% n	3144 84% n	508 84% n	218 85% n	122 84% n	51 87% n	118 80% n	200 85% n	2944 84% n	1616 84% n	2064 83% n	3668 83% n	
No problems	695 16% dl	359 17% dl	335 15% dl	83 14% dl	86 12% dl	92 13% dl	125 17% dl	120 18% dl	88 16% dl	102 22% dl	90 21% dl	12 35% dl	169 13% zlm	217 15% zlm	310 19% zlm	603 16% zlm	81 13% zlm	32 13% zlm	21 15% zlm	8 13% zlm	20 13% zlm	34 15% zlm	569 16% zlm	304 16% zlm	390 16% zlm	726 16% zlm	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



ENVQUAL. Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? -Litter or rubbish on the street

Base: All adults in England, age 16+

		Education							Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	**	**	**	1224	848	2347	4418
Major problems	498 11% hn	152 11%	337 11%	52 11%	118 11%	118 11%	24 11%	26 16%	314 10%	77 12%	82 18% zh	132 16% zlmn	144 11% n	96 10%	30 7%	498 11%	-	-	-	158 13%	98 12%	242 10%	512 12%
Moderate problems	1189 27% hm	357 26%	814 27%	127 26%	296 27%	279 26%	67 32%	45 28%	809 26%	179 29%	150 33% zh	237 29% m	367 29% m	216 23%	108 25%	1189 27%	-	-	-	344 28%	227 27%	618 26%	1143 26%
Minor problems	2008 45% gij	621 46% g	1375 46% g	245 50% g	480 44% g	502 47% g	91 44% g	57 35%	1517 48% zij	249 40%	166 37%	349 42%	557 43%	460 49%	206 48%	2008 45%	-	-	-	526 43%	393 46%	1088 46%	2013 46%
No problems	695 16% jk	224 17%	466 15%	64 13%	183 17%	164 15%	26 13%	29 18%	511 16% j	111 18% j	46 10%	100 12%	211 16% k	163 17% k	77 18% k	695 16%	-	-	-	187 15%	124 15%	385 16%	726 16%
Don't know	20 * ah	* *	15 1% a	4 1% a	4 *	3 *	- -	5 3% zabdef	1 * *	2 * *	8 2% zh	2 * *	3 * -	- - -	4 1% m	20 * *	-	-	-	6 *	3 *	10 *	17 *
Prefer not to say	7 * h	1 *	2 *	- -	2 *	1 *	- -	- -	1 * *	1 * *	2 * *	2 * *	- - -	- - -	2 * *	7 * *	-	-	-	2 *	3 *	3 *	7 *
Experienced problems	3695 84%	1130 83%	2526 84%	424 86%	894 83%	899 84%	182 87%	128 79%	2640 84%	505 82%	397 88% i	717 87% zlmn	1068 83%	772 83%	343 81%	3695 84%	-	-	-	1029 84%	718 85%	1949 83%	3668 83%
No problems	695 16% jk	224 17%	466 15%	64 13%	183 17%	164 15%	26 13%	29 18%	511 16% j	111 18% j	46 10%	100 12% k	211 16% k	163 17% k	77 18% k	695 16%	-	-	-	187 15%	124 15%	385 16%	726 16%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



ENVQUAL: Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? - Litter or rubbish on the street

Base: All adults in England, age 16+

	England region										Scotland region								NI regions (NUTs3)					ONS Area supergroup (LA Level)								Unwtd Total	
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)		
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418	
Weighted Total	4418	213	575	436	384	464	489	722	452	683	**	**	**	**	**	**	**	**	**	**	**	**	**	535	587	658	502	208	428	744	752	4418	
Major problems	498 11% fhwyDwyD	33 15% fh	76 13% fh	49 11% fh	35 9% h	63 14% fh	29 6% fh	74 10% fh	22 5% fh	118 17% zcdflgh	-	-	-	-	-	-	-	-	-	-	-	-	-	24 4%	89 15%	24 4%	114 23% zwyCDE	32 15% wyD	63 15% zwyD	47 6% fh	107 14% zwyD	512 12%	
Moderate problems	1189 27% fhwyDwyD	55 26% h	173 30% h	116 27% h	106 28% h	121 26% h	118 24% h	176 24% h	85 19% h	239 35% zacdelfg h	-	-	-	-	-	-	-	-	-	-	-	-	-	118 22%	181 31%	114 17%	181 36% zwyD	76 36% zwyD	124 29% wyD	162 22% h	233 31% zwyD	1143 26%	
Minor problems	2008 45% bIAA	91 43% i	234 41% i	201 46% i	174 45% i	219 47% i	234 48% bi	348 48% bi	248 55% zabcdi	258 38% h	-	-	-	-	-	-	-	-	-	-	-	-	-	294 55% zABCE	227 39% zABCE	360 55% zABCE	162 32% zABCE	78 38% zABCE	186 44% A	386 52% zABCE	313 42% A	2013 46%	
No problems	695 16% IAEAE	34 16% i	86 15% i	67 15% i	67 18% i	56 12% i	101 21% zbei	123 17% i	97 22% zbei	63 9% h	-	-	-	-	-	-	-	-	-	-	-	-	-	97 18% ACE	83 14% zwoABCE	161 24% zwoABCE	39 8% zwoABCE	22 11% zwoABCE	53 12% zwoABCE	148 20% zwoABCE	91 12% zwoABCE	726 16%	
Don't know	20 *	* *	4 1%	1 *	1 *	2 *	5 1%	2 *	- *	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	5 1%	- -	4 1%	- -	1 *	1 *	1 *	6 1%	17 *
Prefer not to say	7 *	- *	1 *	1 *	- -	3 1%	2 *	- -	1 *	* *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	- -	1 *	- -	1 *	1 *	2 *	7 *
Experienced problems	3695 84% fhvDyD	179 84% fh	483 84% fh	367 84% f	315 82% fh	403 87% fh	381 78% zbei	598 83% i	355 78% zbei	615 90% zbcdfgh	-	-	-	-	-	-	-	-	-	-	-	-	-	436 81% v	497 85% v	497 76% zwyD	457 91% zwyD	186 89% wyD	373 87% yD	595 80% yD	653 87% zwyD	3668 83%	
No problems	695 16% IAEAE	34 16% i	86 15% i	67 15% i	67 18% i	56 12% i	101 21% zbei	123 17% i	97 22% zbei	63 9% h	-	-	-	-	-	-	-	-	-	-	-	-	-	97 18% ACE	83 14% zwoABCE	161 24% zwoABCE	39 8% zwoABCE	22 11% zwoABCE	53 12% zwoABCE	148 20% zwoABCE	91 12% zwoABCE	726 16%	

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (JN J24-000725-01)
Filename: 24-000725_WAVE_2405095_WBI_wid_v8_intUse_ENG
Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i - z/j/k/l/m/n/o/p/q - z/r/s/t/u/v - z/w/z/y/A/B/C/D/E
Overlap formulae used: * small base; ** very small base (under 30) ineligible for sig testing

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KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024
Table 71

ENVQUAL Please think about your local neighbourhood. Do you have major, moderate, minor or no problems with the following? - Litter or rubbish on the street

Base: All adults in England, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)		
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418	
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	-.**	***	7**	1**	4418	
Major problems	498 11% befgmnr	469 13% zb	29 4% zb	203 23% zdefg	135 15% zefg	76 9% fg	51 6% g	33 4% g	339 11% zm	77 12% zm	57 14% zm	20 14% zm	129 14% zm	350 10% zm	423 11% zm	32 20% zm	31 15% zm	229 11% zqr	177 9% zqr	51 25% zqr	25 16% r	1 10% r	-	-	-	1 100%	512 12% r	
Moderate problems	1189 27% bfgr	1052 29% zb	138 17% zb	304 35% zfg	281 32% zfg	260 30% fg	197 22% g	147 16% g	850 27% zj	178 28% zj	110 27% zj	40 27% zj	261 28% zj	884 26% zj	1030 26% zj	40 25% zj	69 33% zj	567 28% zj	478 25% zj	67 33% zj	41 27% zj	2 33% zj	-	-	-	1 13%	1143 26% zj	
Minor problems	2008 45% acds	1562 43% za	446 55% za	295 34% c	349 39% c	382 43% c	482 54% zcde	501 56% zcde	1452 46% z	286 45% z	194 47% z	62 42% z	425 45% z	1537 46% z	1796 46% z	78 48% z	78 38% z	892 43% z	945 50% z	59 29% z	68 44% z	3 42% z	-	-	* 100%	5 68%	2013 46% z	
No problems	695 16% acdjos	504 14% za	191 24% za	66 8% c	110 12% cd	158 18% cd	156 18% cd	206 23% zcdef	535 17% zj	88 14% zj	47 12% zj	23 16% zj	112 12% zj	564 17% zj	626 16% zj	11 7% zj	25 12% zj	355 17% zj	294 15% zj	18 9% zj	18 12% zj	1 15% zj	-	-	-	1 20%	726 16% zj	
Don't know	20 * hmn	19 * hmn	1 * hmn	6 1% hmn	8 1% hmn	3 * hmn	2 * hmn	2 * hmn	9 * hmn	3 1% hmn	1 * hmn	1 * hmn	5 1% hmn	6 * hmn	12 * hmn	- - hmn	2 1% hmn	6 * hmn	3 * hmn	7 3% hmn	2 1% hmn	- - hmn	- - hmn	- - hmn	- - hmn	- - hmn	17 * hmn	
Prefer not to say	7 * hmn	7 * hmn	1 * hmn	4 * hmn	2 * hmn	1 * hmn	- * hmn	1 * hmn	2 * hmn	* * hmn	1 * hmn	2 1% hmn	3 * hmn	2 * hmn	2 * hmn	1 1% hmn	2 1% hmn	2 * hmn	2 * hmn	3 1% hmn	- * hmn	- * hmn	- * hmn	- * hmn	- * hmn	- * hmn	7 * hmn	
Experienced problems	3695 84% bg	3083 85% zb	613 76% zb	802 91% zdefg	765 86% zefg	718 82% fg	731 82% g	680 77% g	2641 83% zm	541 86% zm	361 88% zm	122 83% zm	815 87% zm	2771 83% zm	3249 84% zm	149 92% zm	178 86% zm	1688 82% z	1600 84% z	177 86% z	135 87% z	5 85% z	-	-	* 100%	6 80%	1 100%	3668 83% z
No problems	695 16% acdjos	504 14% za	191 24% za	66 8% c	110 12% cd	158 18% cd	156 18% cd	206 23% zcdef	535 17% zj	88 14% zj	47 12% zj	23 16% zj	112 12% zj	564 17% zj	626 16% zj	11 7% zj	25 12% zj	355 17% zj	294 15% zj	18 9% zj	18 12% zj	1 15% zj	-	-	-	1 20%	726 16% zj	

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (JN J24-000725-01)
Filename : 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_ENG
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)7 Jun 2024
Table 72

ENVSPACE. Please think about the public, green or open space in your local area that is nearest to your home, for example a park, countryside, wood, play area, canal path, riverside or beach. How satisfied or dissatisfied are you with the quality of the space? This might include how well it meets your needs, whether it is safe, attractive, free of litter or other mess, and the quality of the facilities if there are any.

Base: All adults in England, age 16+

	Gender			Age									Age (Nets)			Ethnicity								Working status			Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi le ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)		
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418	
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418	
Very satisfied	1040 24% cdelpmq rtuw	494 23%	541 24%	94 16%	86 12%	109 16%	176 24%	217 33%	184 34%	174 38%	163 38%	12 34%	180 14%	285 20%	575 35%	967 26%	64 11%	18 7%	21 14%	9 16%	16 11%	33 14%	934 27%	393 20%	644 26%	1150 26%	
Fairly satisfied	2040 46% gin	1006 47%	1019 46%	314 54%	358 48%	324 47%	337 45%	273 42%	243 45%	190 41%	181 42%	9 26%	672 51%	661 46%	706 42%	1753 47%	260 43%	105 41%	65 44%	23 40%	66 45%	114 49%	1639 47%	931 48%	1107 45%	1966 44%	
Neither satisfied nor dissatisfied	713 16% hjinov	349 16%	359 16%	101 17%	160 22%	123 18%	114 15%	94 14%	64 12%	57 12%	50 12%	8 22%	261 20%	237 17%	216 13%	559 15%	150 25%	72 28%	30 21%	13 23%	35 24%	48 20%	511 15%	314 16%	391 16%	690 16%	
Fairly dissatisfied	441 10% hjinov	194 9%	238 11%	36 6%	94 13%	92 13%	89 12%	55 8%	44 8%	31 7%	26 6%	5 16%	130 10%	181 13%	130 8%	342 9%	89 15%	44 17%	13 9%	10 17%	21 14%	19 8%	323 9%	214 11%	226 9%	450 10%	
Very dissatisfied	138 3% bhinov	84 4%	53 2%	20 3%	36 5%	34 5%	18 2%	16 2%	8 1%	6 1%	6 1%	1 2%	56 4%	52 5%	30 2%	107 3%	29 5%	10 4%	12 8%	5 3%	17 7%	90 3%	62 3%	74 3%	123 3%		
Don't know	37 1% gnovw	12 1%	23 1%	17 3%	4 1%	4 1%	5 1%	1 *	2 *	5 1%	5 1%	-	21 2%	8 1%	8 1%	22 1%	15 2%	7 3%	4 3%	1 2%	2 2%	2 1%	20 1%	8 *	26 1%	31 1%	
Prefer not to say	9 * -	3 *	3 *	- -	2 *	3 *	3 *	- -	- -	- -	- -	- -	2 *	6 *	- -	5 *	3 *	* *	1 *	- -	2 1%	1 *	4 *	2 *	6 *	8 *	
Satisfied	3080 70% deimpqr st	1500 70%	1559 70%	408 70%	444 60%	433 63%	513 69%	490 75%	427 78%	364 78%	344 80%	21 60%	853 64%	946 66%	1281 77%	2719 72%	323 53%	123 48%	86 59%	32 55%	82 56%	147 63%	2572 73%	1324 69%	1751 71%	3116 71%	
Dissatisfied	579 13% ghjinov	278 13%	291 13%	56 10%	130 18%	126 18%	107 14%	71 11%	51 9%	37 8%	31 7%	6 17%	186 14%	233 16%	160 10%	449 12%	117 19%	54 21%	25 17%	12 20%	26 18%	37 16%	413 12%	276 14%	300 12%	573 13%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



KnowledgePanel UK: 240509S - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024
Table 73

ENVSPACE. Please think about the public, green or open space in your local area that is nearest to your home, for example a park, countryside, wood, play area, canal path, riverside or beach. How satisfied or dissatisfied are you with the quality of the space? This might include how well it meets your needs, whether it is safe, attractive, free of litter or other mess, and the quality of the facilities if there are any.

Base: All adults in England, age 16+

		Education							Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Mas- ter/PhD/abo- ve) (a)	Non- graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O- Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/p- rofessional/f- oreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	434	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	**	**	**	1224	848	2347	4418
Very satisfied	1040 24% bdjkt	381 28% zdeg	655 22% d	129 26% bd	200 18% d	248 23% d	48 23% z	30 19% z	858 27% zij	107 17% z	53 12% k	159 19% z	301 24% k	242 26% k	134 31% zkl	1040 24% z	-	-	-	258 21% z	170 20% zst	612 26% zst	1150 26% zst
Fairly satisfied	2040 46% gj	641 47% g	1378 46% g	222 45% g	516 48% g	482 45% g	100 48% g	58 36% g	1520 48% zj	270 44% z	183 40% z	356 43% z	591 46% z	475 51% zk	195 46% zk	2040 46% z	-	-	-	544 44% z	394 46% z	1102 47% z	1966 44% z
Neither satisfied nor dissatisfied	713 16% ahmn	173 13% za	526 17% za	72 15% a	202 19% a	186 17% a	34 16% a	33 20% a	418 13% zh	136 22% zh	109 24% zh	158 19% zmn	227 18% mn	105 11% mn	47 11% mn	713 16% z	-	-	-	196 16% z	148 17% z	369 16% z	690 16% z
Fairly dissatisfied	441 10% hu	125 9% hu	314 10% hu	51 10% hu	128 12% hu	95 9% hu	16 8% hu	23 15% hu	281 9% zh	74 12% zh	72 16% zh	95 12% z	121 9% z	92 10% z	41 10% z	441 10% z	-	-	-	150 12% zu	98 12% u	193 8% u	450 10% u
Very dissatisfied	138 3% ahu	30 2% ahu	104 3% ahu	17 3% ahu	26 2% ahu	44 4% ahu	7 4% ahu	10 6% ahu	64 2% h	27 4% h	28 6% h	45 5% zlmn	38 3% zlmn	19 2% zlmn	6 1% zlmn	138 3% z	-	-	-	53 4% zu	30 4% u	55 2% u	123 3% u
Don't know	37 1% ahlm	3 * a	31 1% a	- - a	11 1% a	10 1% a	3 1% ac	7 4% zabcde	10 * z	3 * z	9 2% zh	9 1% m	3 * m	1 * m	1 * m	37 1% z	-	-	-	18 1% zu	6 1% u	13 1% u	31 1% u
Prefer not to say	9 * h	1 * h	3 * h	- - h	- - h	3 * h	- - h	- - h	1 * h	3 * h	- - h	1 * h	- - h	- - h	2 * h	9 * h	-	-	-	4 * h	2 * h	3 * h	8 * h
Satisfied	3080 70% bdgjks	1021 75% zdeg	2032 68% g	351 71% g	716 66% g	730 68% g	148 71% g	88 54% g	2379 75% zij	377 61% j	236 52% j	514 63% z	892 70% k	717 77% zkl	329 77% zkl	3080 70% z	-	-	-	802 66% z	564 67% z	1714 73% zst	3116 71% zst
Dissatisfied	579 13% ahu	155 11% ahu	418 14% ahu	68 14% ahu	154 14% ahu	139 13% ahu	24 11% ahu	33 21% zabef	346 11% h	101 16% h	99 22% zh	140 17% zlmn	160 12% zlmn	111 12% zlmn	47 11% zlmn	579 13% z	-	-	-	203 17% zu	128 15% u	248 11% u	573 13% u

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_240509S_WB1_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



ENV/SPACE. Please think about the public, green or open space in your local area that is nearest to your home, for example a park, countryside, wood, play area, canal path, riverside or beach. How satisfied or dissatisfied are you with the quality of the space? This might include how well it meets your needs, whether it is safe, attractive, free of litter or other mess, and the quality of the facilities if there are any.

Base: All adults in England, age 16+

	England region										Scotland region								NI regions (NUT3)					ONS Area supergroup (LA level)								Unwtd Total
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418
Weighted Total	4418	213	575	436	384	464	489	722	452	683	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	535	587	658	502	208	428	744	752	4418
Very satisfied	1040 24% eACEAC E	38 18%	116 20%	103 24% i	83 22%	87 19%	149 30% zabdei	198 27%	150 33% zabdei	116 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	159 30% zzACE	121 21%	231 35% zzABCDE	63 13%	43 21% A	77 18%	196 26% ACE	147 19%	1150 26%
Fairly satisfied	2040 46%	105 49%	256 44%	183 42%	181 47%	212 46%	211 43%	322 45%	223 49%	346 51% cf	-	-	-	-	-	-	-	-	-	-	-	-	-	252 47%	265 45%	294 45%	237 47%	107 52%	195 46%	367 49%	322 43% E	1966 44%
Neither satisfied nor dissatisfied	713 16% hvy	27 13%	91 16%	78 18% h	65 17%	84 18% h	74 15%	119 17%	53 12% h	122 18% h	-	-	-	-	-	-	-	-	-	-	-	-	-	68 13%	100 17%	86 13%	112 22% zwyD	30 14% y	68 16% zwyD	111 15% wv	139 18% zwyD	690 16%
Fairly dissatisfied	441 10% hvy	26 12% h	78 14% zph	46 10% h	38 10% h	60 13% gh	44 9% h	61 8% h	22 5% h	65 10% h	-	-	-	-	-	-	-	-	-	-	-	-	-	41 8%	72 12%	36 5% y	54 11% D	21 10% zwyD	57 13% zwyD	64 9% zwyD	95 13% zwyD	450 10%
Very dissatisfied	138 3% hvDyD	9 4% h	25 4% h	19 4% h	14 4% h	16 3% h	9 2% h	15 2% h	3 1% h	28 4% h	-	-	-	-	-	-	-	-	-	-	-	-	-	9 2%	25 4%	8 1% D	30 6% zwyD	6 3% zwyD	25 6% zwyD	3 * zwyD	34 5% wvD	123 3%
Don't know	37 1% zphi	6 3% h	6 1% h	6 1% h	3 1% h	3 1% h	1 * h	7 1% h	- h	5 1% h	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%	3 1%	4 1% h	4 1% h	1 * h	4 1% h	2 * h	13 2% zD	31 1%
Prefer not to say	9 * h	- h	3 1% h	1 * h	1 * h	1 * h	2 * h	- h	1 * h	* h	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 * h	- h	1 * h	- h	1 * h	2 * h	2 * h	8 *
Satisfied	3080 70% beACEAC E	144 68%	372 65%	286 66%	264 69%	300 65%	359 73%	520 72%	373 83% zabdef	461 68%	-	-	-	-	-	-	-	-	-	-	-	-	-	411 77% zzACE	386 66%	525 80% zzACE	301 60%	150 72% AE	272 64%	563 76% zzACE	468 62%	3116 71%
Dissatisfied	579 13% hvyDwyD	35 17% gh	103 18% zph	64 15% h	52 13% h	76 16% gh	53 11% h	76 10% h	26 6% h	94 14% h	-	-	-	-	-	-	-	-	-	-	-	-	-	50 9%	96 16%	44 7% wvD	84 17% y	27 13% zwyD	82 19% zwyD	67 9% zwyD	129 17% zwyD	573 13%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos [JN J24-000725-01]
Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG
Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i - z/j/k/l/m/n/o/p/q - z/r/s/t/u/v - z/w/z/y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



ENVSACE. Please think about the public, green or open space in your local area that is nearest to your home, for example a park, countryside, wood, play area, canal path, riverside or beach. How satisfied or dissatisfied are you with the quality of the space? This might include how well it meets your needs, whether it is safe, attractive, free of litter or other mess, and the quality of the facilities if there are any.

Base: All adults in England, age 16+

		Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
		Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	.**	***	7**	1**	4418
Very satisfied	1040 24% acdijlo jnt	739 20% 37% za	300 37% 37% za	94 11% 17% c	148 17% 26% cd	228 26% 33% zcde	295 33% 31% zcd	275 31% 31% zcd	825 26% 17% zij	107 17% 19% 18%	78 19% 18%	26 18%	186 20% 25% zl	842 25% 21% z	957 25% 20% zop	18 11% 13%	26 13%	458 22% 28% st	524 28% 36% zqst	19 9% 14%	22 14%	3 42% -	- -	- -	5 60% -	- -	1150 26%
Fairly satisfied	2040 46% clns	1686 47% 44%	354 44% 44%	358 41% 46%	409 46% 47%	414 47% 47%	414 47% 50%	444 50% zc	1471 46% 50% k	314 50% 45% 38%	187 45% 38%	56 38%	398 43% 48%	1592 48% 21% zl	1774 46% 50% zn	81 50% 59%	121 59%	998 49% 27% zrs	844 44% 36% zrs	74 36% 25%	67 43%	2 37% -	- -	- -	1 13% -	- -	1966 44%
Neither satisfied nor dissatisfied	713 16% bfgm zb	609 17% 13%	104 13% 13%	203 23% 20%	180 20% 15%	132 15% 11%	97 11% 11%	101 11% 11%	490 15% 17% 19%	111 17% 19%	77 19% 21%	32 21%	194 21% 14%	478 48% 16% zm	636 16% 15% 14%	24 15% 14%	29 14%	300 15% 16% zqr	301 16% 27% zqr	55 27% 25%	38 25%	1 10% -	- -	- -	1 19% -	- -	690 16%
Fairly dissatisfied	441 10% bfgmnr zb	403 11% 5%	38 5% 5%	137 16% 12%	109 12% 8%	71 8% 8%	69 8% 6%	54 6%	293 9% 11% 14%	69 11% 11%	47 11% 14%	21 14%	115 12% 9%	310 9%	379 10% 11% 12%	17 11% 12%	26 12%	213 10% 9% 13%	162 9% 19% 13%	40 19% 13%	21 13%	- -	- -	- -	1 7% -	- -	450 10%
Very dissatisfied	138 3% bfgn zb	132 4% 1%	6 1% 1%	70 8% 3% zdefg	28 3% 3% fg	29 3% 1%	7 1%	4 *	89 3% 3% 5%	20 3% 4%	19 5% 4%	6 4%	32 3% 3%	96 3%	110 3%	19 12% 3%	3 2%	63 3%	56 3% 6%	11 3%	4 3%	- -	- -	- -	- -	1 100% -	123 3%
Don't know	37 1% h	35 1%	2 *	13 2% e	6 1% *	2 *	6 1%	10 1%	17 1% 2% zh	11 2% 4% zhi	2 4% 1%	5 1%	10 1% 1%	23 1%	31 1% 1%	1 1%	2 1%	17 1% 1%	10 1% 2% r	5 2% 1%	3 2%	1 10% -	- -	- -	- -	- -	31 1%
Prefer not to say	9 * hmn t	8 *	1 *	1 *	4 *	3 *	- -	1 *	1 *	* *	1 *	1 1%	1 *	3 *	3 *	1 1% n	- -	- -	1 *	2 *	2 1% zqr	- -	- -	- -	- -	- -	8 *
Satisfied	3080 70% acdjkls t	2425 67% 81% za	654 81% 81% za	452 52% 63% cd	556 63% 73% cd	643 73% 80% zcde	709 80% 81% zcde	719 81% 7%	2296 72% 67% zijk	421 67% 64% k	265 64% 56%	83 56%	583 62% 73% zl	2434 73% 71%	2731 70% 61% 71%	99 61%	147 71%	1456 71% 72% st	1368 72% 45% zst	93 45%	89 57%	5 79% -	- -	- -	6 73% -	- -	3116 71%
Dissatisfied	579 13% bfgmnr zb	535 15% 5%	43 5%	207 24% 16% zdefg	137 16% 11% efg	100 11% 9%	76 9%	58 7%	382 12% 14% h	89 14% 16% h	66 16% 19%	28 19%	147 16% 12% zm	406 12% 14%	488 13% 22% zn	36 22% 14%	29 14%	276 13% 11% zqr	217 11% 25% 16%	51 25% 16%	25 16%	- -	- -	- -	* 100% 7%	1 7% 100%	1 100% 13%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WB1_wtd_v8_intUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)7 Jun 2024
Table 76

ENVEFFORTS. How satisfied or dissatisfied are you with efforts to preserve the environment in the UK?

Base: All adults in England, age 16+

	Total (z)	Gender		Age									Age (Nets)			Ethnicity									Working status			Unwtd Total
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi le ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)			
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418		
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418		
Very satisfied	123 3% beijmno v	87 4% zb	36 2% z	36 6% zefij	23 3% ij	10 2% z	17 2% ij	19 3% ij	17 3% ij	1 * z	1 * z	- - z	58 4% zmn	28 2% z	37 2% z	84 2% zoqv	34 6% zoqv	4 2% zoqv	10 7% zoqv	4 8% zoqv	15 11% zoqv	4 2% z	79 2% z	51 3% z	72 3% z	114 3% z		
Fairly satisfied	985 22% z	453 21% z	528 24% z	129 22% z	149 20% z	152 22% z	156 21% z	149 23% z	123 23% z	127 27% zdf	115 27% d	13 37% z	278 21% z	308 22% z	399 24% z	818 22% z	154 25% z	61 24% z	54 37% zopqstu v	12 21% z	28 19% z	52 22% z	765 22% z	418 22% z	563 23% z	1006 23% z		
Neither satisfied nor dissatisfied	1249 28% e	609 28% e	635 28% e	147 25% e	223 30% e	166 24% e	235 32% ze	200 30% e	158 29% e	120 26% e	111 26% e	8 25% e	370 28% e	401 28% e	477 29% e	1044 28% s	192 32% s	94 37% zopsuv	40 28% z	10 17% z	48 33% z	60 26% z	984 28% z	540 28% z	702 28% z	1276 29% z		
Fairly dissatisfied	1356 31% pq	649 30% pq	691 31% pq	173 30% pq	238 32% pq	232 34% pq	215 29% pq	186 28% pq	161 30% pq	151 32% pq	143 33% pq	8 22% pq	411 31% pq	447 31% pq	498 30% pq	1213 32% pq	129 21% pq	56 22% pq	24 17% pq	21 35% pq	28 19% pq	79 34% pq	1134 32% pq	617 32% pq	737 30% pq	1304 30% pq		
Very dissatisfied	591 13% z	305 14% z	279 12% z	67 11% z	90 12% z	107 16% z	98 13% z	94 14% z	81 15% z	54 12% z	50 12% z	4 11% z	157 12% z	205 14% z	229 14% z	515 14% z	70 11% z	30 12% z	13 9% z	9 15% z	18 13% z	35 15% z	481 14% z	263 14% z	327 13% z	624 14% z		
Don't know	103 2% aghnvow	36 2% a	63 3% a	31 5% zgh	15 2% h	17 2% h	17 2% h	8 1% h	4 1% h	12 3% h	10 2% h	2 5% h	46 3% n	34 2% n	24 1% n	74 2% zov	26 4% zov	11 4% zov	4 3% zov	3 5% zov	8 5% zov	3 1% zov	71 2% zov	33 2% zov	66 3% zov	83 2% zov		
Prefer not to say	11 * n	4 * n	4 * n	- * zh	2 * zh	5 1% zh	3 * zh	1 * zh	- * zh	- * zh	- * zh	- * zh	2 * zn	8 1% zn	1 * zn	7 * zn	3 * zn	1 * zn	1 * zn	- * zn	2 1% zn	1 * zn	6 * zn	2 * zn	7 * zn	11 * zn		
Satisfied	1109 25% ov	540 25% ov	565 25% ov	165 28% ov	172 23% ov	162 24% ov	174 23% ov	168 26% ov	140 26% ov	128 28% ov	116 27% ov	13 37% ov	336 25% ov	336 23% ov	436 26% ov	901 24% ov	188 31% ov	65 25% ov	64 44% ov	16 28% ov	43 29% ov	56 24% ov	845 24% ov	469 24% ov	635 26% ov	1120 25% ov		
Dissatisfied	1947 44% pq	953 45% pq	970 43% pq	240 41% pq	328 44% pq	339 49% pq	313 42% pq	280 43% pq	242 45% pq	204 44% pq	193 45% pq	11 33% pq	568 43% pq	652 46% pq	727 44% pq	1728 46% pq	199 33% pq	86 34% pq	37 25% pq	29 50% pq	47 32% pq	114 48% pq	1614 46% pq	879 46% pq	1064 43% pq	1928 44% pq		

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



ENVEFFORTS. How satisfied or dissatisfied are you with efforts to preserve the environment in the UK?

Base: All adults in England, age 16+

		Education							Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..**	..**	1224	848	2347	4418
Very satisfied	123 3% h	31 2%	85 3%	12 2%	26 2%	35 3%	9 4%	3 2%	64 2%	28 5% h	20 4% h	14 2%	34 3%	28 3%	21 5% zkl	123 3%	- -	- -	- -	28 2%	22 3%	74 3%	114 3%
Fairly satisfied	985 22% aj	275 20%	702 23%	105 21%	262 24%	244 23%	57 27%	33 20%	739 23%	131 21%	79 17%	183 22%	285 22%	210 22%	109 26%	985 22%	- -	- -	- -	277 23%	165 19%	543 23%	1006 23%
Neither satisfied nor dissatisfied	1249 28% ahm	334 25%	901 30%	142 29%	309 29%	348 33%	59 29%	42 26%	836 27%	192 31%	158 35% zh	261 32%	365 29%	233 25%	103 24%	1249 28%	- -	- -	- -	350 29%	250 29%	649 28%	1276 29%
Fairly dissatisfied	1356 31% z	441 33%	907 30%	158 32%	332 31%	313 29%	55 27%	49 30%	1009 32%	176 28%	133 29%	236 29%	403 31%	305 33%	131 31%	1356 31%	- -	- -	- -	374 31%	280 33%	702 30%	1304 30%
Very dissatisfied	591 13% bej	256 19% zbcdef	329 11% e	63 13% e	123 11% e	91 9% e	26 13% e	26 16% e	457 14% zj	72 12% zj	41 9% zj	103 13%	175 14%	150 16% z	53 13% z	591 13%	- -	- -	- -	155 13%	103 12%	333 14%	624 14%
Don't know	103 2% ahnu	16 1%	82 3%	12 2%	28 3%	32 3%	1 1%	9 5%	46 1%	19 3%	22 5% h	24 3%	20 2%	8 1%	6 2%	103 2%	- -	- -	- -	34 3%	28 3%	41 2%	83 2%
Prefer not to say	11 * h	1 *	4 *	- -	1 *	2 *	- -	- -	3 *	1 *	1 *	1 *	- -	- -	2 *	11 *	- -	- -	- -	5 *	1 *	5 *	11 *
Satisfied	1109 25% a	306 23%	786 26% a	117 24%	289 27%	279 26%	66 32% za	36 22%	803 25%	159 26%	99 22%	197 24%	318 25%	238 25%	130 30% zk	1109 25%	- -	- -	- -	305 25%	187 22%	617 26% t	1120 25%
Dissatisfied	1947 44% bej	697 51% zbcdef	1237 41% e	221 45% e	455 42%	405 38%	81 39%	74 46%	1466 46% zlj	248 40%	174 38%	339 41%	577 45%	455 49%	185 43% zk	1947 44%	- -	- -	- -	529 43%	382 45%	1035 44%	1928 44%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024
Table 78

ENVEFFORTS. How satisfied or dissatisfied are you with efforts to preserve the environment in the UK?

Base: All adults in England, age 16+

	England region										Scotland region							NI regions (NUTS3)					ONS Area supergroup (LA Level)										
	Total (a)	North East (b)	North West (c)	Yorkshire and The Humber (d)	East Midlands (e)	West Midlands (f)	East of England (g)	South East (h)	South West (i)	London (j)	Central Scotland (k)	Glasgow (l)	Highlands and Islands (m)	Lothian (n)	Mid Scotland and Fife (o)	North East Scotland (p)	South Scotland (q)	West Scotland (r)	Belfast (s)	East (t)	North (u)	Outer Belfast (v)	West and South (w)	Affluent England (x)	Business, Education and Heritage Centres (y)	Countryside Living (z)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)		Urban Settlements (E)	
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418	
Weighted Total	4418	213	575	436	384	464	489	722	452	683	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	535	587	658	502	208	428	744	752	4418	
Very satisfied	123 3%	5 2%	11 2%	12 3%	9 2%	13 3%	24 5%	14 2%	6 1%	29 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	18 3%	12 2%	13 2%	21 4%	9 4%	11 3%	23 3%	17 2%	114 3%	
Fairly satisfied	985 22% e	55 26%	112 20%	110 25%	83 22%	82 18%	114 23%	162 22%	109 24%	158 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	131 24%	128 22%	156 24%	99 20%	48 23%	86 20%	159 21%	176 23%	1006 23%	
Neither satisfied nor dissatisfied	1249 28% ww	51 24%	169 29%	129 30%	117 31%	132 29%	129 26%	198 27%	118 26%	204 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	127 24%	162 28%	202 31%	166 33%	50 24%	125 29%	197 26%	221 29%	1276 29%	
Fairly dissatisfied	1356 31% zbf	58 27%	202 35%	114 26%	120 31%	159 34%	137 28%	240 33%	143 32%	181 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	177 33%	188 32%	190 29%	149 30%	61 29%	134 31%	244 33%	211 28%	1304 30%	
Very dissatisfied	591 13%	32 15%	69 12%	55 13%	46 12%	57 12%	69 14%	97 13%	66 15%	101 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	77 14%	83 14%	88 13%	58 12%	38 18%	54 13%	100 13%	92 12%	624 14%	
Don't know	103 2% zbgh	12 6%	9 2%	13 3%	8 2%	20 4%	13 3%	9 1%	9 2%	10 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%	10 2%	8 1%	7 1%	4 2%	15 4%	22 3%	31 4%	83 2%	
Prefer not to say	11 * *	1 *	3 1%	1 *	- *	1 *	2 1%	1 *	1 *	* *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	1 *	1 *	- *	1 *	1 *	3 *	3 *	11 *
Satisfied	1109 25%	59 28%	123 21%	123 28%	92 24%	95 20%	139 28%	176 24%	116 26%	186 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	149 28%	141 24%	168 26%	120 24%	56 27%	97 23%	182 24%	193 26%	1120 25%	
Dissatisfied	1947 44%	89 42%	271 47%	169 39%	116 43%	206 47%	338 42%	209 47%	282 46%	282 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	254 47%	271 46%	278 42%	208 41%	98 47%	189 44%	344 46%	304 40%	1938 44%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i - z/j/k/l/m/n/o/p/q - z/r/s/t/u/v - z/w/z/y/A/B/C/D/E

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



ENVEFFORTS. How satisfied or dissatisfied are you with efforts to preserve the environment in the UK?

Base: All adults in England, age 16+

		Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
		Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)		Prefer not to say (y)
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418	
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	.*	***	7**	1**	4418	
Very satisfied	123 3%	94 3%	29 4%	30 3%	23 3%	31 3%	23 3%	17 2%	79 2%	25 4%	16 4%	2 1%	20 2%	104 3%	109 3%	1 1%	1 1%	47 2%	54 3%	9 4%	7 4%	-	-	-	3 40%	-	114 3%	
Fairly satisfied	985 22% lq	819 23%	166 21%	193 22%	186 21%	187 21%	195 22%	224 25%	722 23%	127 20%	94 23%	37 25%	173 19%	781 23%	898 23%	26 16%	29 14%	377 18%	497 26%	48 23%	38 25%	2 28%	-	-	-	-	1006 23%	
Neither satisfied nor dissatisfied	1249 28% pq	1023 28%	225 28%	271 31%	264 30%	245 28%	230 26%	239 27%	890 28%	192 30%	118 29%	43 29%	238 25%	963 29%	1138 29%	32 20%	36 18%	528 26%	576 30%	71 35%	45 29%	2 25%	-	*	3 46%	-	1276 29%	
Fairly dissatisfied	1356 31% st	1094 30%	261 32%	244 28%	264 30%	268 30%	292 33%	287 32%	983 31%	186 29%	131 32%	42 28%	307 33%	1019 30%	1179 30%	64 40%	68 33%	690 34%	568 30%	43 21%	34 22%	1 19%	-	-	1 13%	1 100%	1304 30%	
Very dissatisfied	591 13% mnr	476 13%	115 14%	100 11%	119 13%	134 15%	133 15%	105 12%	450 14%	76 12%	43 10%	19 13%	169 18%	406 12%	482 12%	30 19%	62 30%	354 17%	172 9%	23 11%	25 16%	2 28%	-	-	-	-	624 14%	
Don't know	103 2% bhnz	95 3%	8 1%	36 4%	23 3%	13 1%	14 2%	17 2%	61 2%	25 4%	6 2%	3 2%	26 3%	68 2%	79 2%	7 4%	9 5%	51 3%	28 1%	10 5%	7 4%	-	-	-	-	83 2%		
Prefer not to say	11 * hmn	10 *	1 *	4 *	5 1%	2 *	- -	1 *	2 *	1 *	1 *	2 2%	2 *	4 *	4 *	1 1%	- -	3 *	2 *	2 1%	- -	- -	- -	- -	- -	- -	11 *	
Satisfied	1109 25% lq	913 25%	195 24%	223 25%	209 24%	218 25%	218 25%	241 27%	801 25%	152 24%	111 27%	39 26%	193 21%	884 26%	1007 26%	27 17%	31 15%	425 21%	552 29%	56 27%	45 29%	2 28%	-	-	3 40%	-	1120 25%	
Dissatisfied	1947 44% cmns	1570 43%	376 47%	344 39%	383 43%	402 46%	426 48%	392 44%	1433 45%	262 41%	174 42%	61 41%	476 51%	1425 43%	1661 43%	94 58%	130 63%	1043 51%	741 39%	66 32%	59 38%	3 47%	-	-	1 13%	1 100%	1928 44%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024
Table 80

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -SUMMARY TABLE

Base: All adults in England, age 16+

	MPs	UK Government	Scottish Government	Welsh Government	Northern Ireland Executive	Scottish Parliament members	Welsh Parliament members	Northern Ireland Assembly members	The local council for your area	The legal system and courts	The news media (e.g. TV, radio, newspapers)	Social media (e.g. Facebook, Instagram, Twitter, YouTube, TikTok)	The police	Banks	Big tech companies (e.g. Google, Apple)
Unweighted Total	4418	4418	-	-	-	-	-	-	4418	4418	4418	4418	4418	4418	4418
Weighted Total	4418	4418	-	-	-	-	-	-	4418	4418	4418	4418	4418	4418	4418
1 - No trust at all	1002 23%	1183 27%	-	-	-	-	-	-	464 11%	263 6%	558 13%	1050 24%	250 6%	249 6%	632 14%
2	515 12%	496 11%	-	-	-	-	-	-	298 7%	185 4%	422 10%	625 14%	177 4%	194 4%	426 10%
3	686 16%	603 14%	-	-	-	-	-	-	441 10%	297 7%	538 12%	789 18%	329 7%	310 7%	588 13%
4	621 14%	520 12%	-	-	-	-	-	-	504 11%	410 9%	600 14%	673 15%	395 9%	407 9%	619 14%
5	673 15%	604 14%	-	-	-	-	-	-	884 20%	712 16%	846 19%	641 15%	731 17%	728 16%	920 21%
6	373 8%	373 8%	-	-	-	-	-	-	645 15%	621 14%	552 12%	263 6%	642 15%	577 13%	467 11%
7	274 6%	343 8%	-	-	-	-	-	-	572 13%	793 18%	506 11%	185 4%	793 18%	739 17%	382 9%
8	103 2%	161 4%	-	-	-	-	-	-	360 8%	654 15%	249 6%	61 1%	694 16%	706 16%	207 5%
9	16 *	27 1%	-	-	-	-	-	-	85 2%	262 6%	61 1%	14 *	241 5%	295 7%	50 1%
10 - Trust completely	14 *	24 1%	-	-	-	-	-	-	34 1%	69 2%	18 *	18 *	96 2%	137 3%	26 1%
Don't know	126 3%	70 2%	-	-	-	-	-	-	123 3%	138 3%	55 1%	86 2%	56 1%	63 1%	91 2%
Prefer not to say	15 *	14 *	-	-	-	-	-	-	10 *	14 *	13 *	13 *	15 *	12 *	11 *
Mean	3.55	3.58	-	-	-	-	-	-	4.82	5.69	4.42	3.3	5.73	5.79	4.21
Low trust (1-3)	2203 50%	2282 52%	-	-	-	-	-	-	1202 27%	745 17%	1518 34%	2464 56%	756 17%	753 17%	1647 37%
Medium trust (4-7)	1940 44%	1840 42%	-	-	-	-	-	-	2605 59%	2536 57%	2504 57%	1762 40%	2561 58%	2451 55%	2388 54%
High trust (8-10)	133 3%	212 5%	-	-	-	-	-	-	478 11%	985 22%	329 7%	94 2%	1031 23%	1138 26%	282 6%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -MPs

Base: All adults in England, age 16+

		Gender		Age										Age (Nets)			Ethnicity										Working status		Unwtd Total
		Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi ple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)			
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418			
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418			
1 - No trust at all	1002 23% clk	471 22% 23%	516 23% 23%	85 15% 21%	152 21% 21%	212 31% 22%	166 22% 28%	181 28% 22%	120 19% 19%	86 19% 13%	82 19% 13%	4 13% 13%	237 18% 26%	378 23% 23%	387 23% 23%	849 23% 22%	131 22% 24%	62 24% 21%	31 21% 29%	17 29% 15%	22 15% 21%	50 21% 23%	799 23% 23%	477 25% 21%	523 21% 24%	1050 24%			
2	515 12% u	241 11% 12%	269 12% 12%	49 8% 13%	94 13% 12%	82 12% 15%	109 15% 11%	71 11% 11%	59 11% 11%	50 11% 11%	46 11% 11%	4 13% 12%	143 11% 13%	191 13% 11%	181 11% 15%	443 12% 16%	65 11% 12%	27 11% 13%	16 11% 11%	10 17% 21%	11 8% 7%	14 6% 18%	429 12% 16%	250 13% 15%	263 11% 16%	526 12%			
3	686 16% hp	348 16% 15%	334 15% 15%	109 19% 16%	116 16% 15%	102 15% 15%	111 17% 13%	73 13% 14%	64 14% 14%	59 14% 13%	4 13% 13%	4 13% 13%	225 17% 15%	215 15% 15%	247 15% 15%	606 16% 12%	70 12% 13%	33 13% 11%	15 11% 21%	12 21% 7%	10 18% 18%	43 16% 16%	563 16% 15%	294 15% 16%	390 16% 15%	678 15%			
4	621 14% empq	292 14% 15%	326 15% 15%	92 16% 14%	106 14% 14%	77 11% 11%	99 13% 16%	100 15% 14%	86 16% 17%	60 13% 17%	58 13% 17%	2 7% 18%	198 15% 15%	176 12% 15%	247 15% 16%	550 15% 15%	66 11% 15%	24 9% 15%	16 11% 13%	4 6% 15%	22 15% 13%	29 15% 15%	521 15% 15%	268 14% 14%	350 14% 14%	606 14%			
5	673 15% g	309 14% 16%	362 16% 16%	79 14% 16%	117 16% 14%	99 14% 16%	120 16% 14%	93 14% 16%	87 16% 17%	79 17% 17%	73 17% 17%	6 18% 18%	196 15% 16%	218 15% 16%	259 16% 16%	581 15% 15%	89 15% 15%	38 15% 15%	19 13% 13%	5 9% 9%	27 18% 16%	38 16% 15%	543 15% 15%	301 16% 15%	371 15% 15%	672 15%			
6	373 8% g	190 9% 8%	179 8% 8%	28 5% 9%	69 9% 7%	49 7% 10%	73 10% 6%	41 6% 7%	57 10% 12%	56 12% 11%	49 11% 21%	7 21% 21%	97 7% 8%	121 8% 9%	154 9% 9%	311 8% 10%	58 10% 11%	28 11% 9%	13 9% 7%	4 7% 9%	13 9% 12%	29 12% 8%	282 8% 15%	165 9% 8%	207 8% 8%	364 8%			
7	274 6% bgw	165 8% 5%	109 5% 5%	57 10% 3%	37 5% 2%	38 5% 1%	36 5% 2%	31 5% 3%	37 7% 3%	37 8% 5%	35 8% 5%	2 5% 8%	95 7% 6%	74 5% 6%	105 6% 6%	222 6% 6%	51 8% 7%	18 7% 12%	18 12% 6%	4 6% 5%	12 5% 6%	12 5% 6%	210 6% 6%	90 5% 7%	183 7% 6%	273 6%			
8	103 2% mw	58 3% 2%	45 2% 2%	16 3% 2%	11 2% 1%	9 1% 2%	12 2% 2%	16 2% 3%	15 3% 3%	22 5% zdef	19 5% zdef	3 8% 2%	28 2% 3%	22 2% 3%	54 3% zm	86 2% 3%	16 3% 3%	5 2% 3%	4 3% 1%	1 1% 4%	6 4% 1%	3 1% 2%	83 2% 2%	23 1% zw	79 3% zw	112 3%			
9	16 * x	8 * *	8 * *	1 * *	3 * *	3 * *	* * *	4 1% *	1 1% *	4 1% *	4 1% *	1 2% *	4 * *	3 * *	9 1% *	15 * *	2 * *	1 * *	1 1% *	- - *	- - *	* * *	14 * *	8 * *	8 * *	17 * *			
10 - Trust completely	14 * ov	8 * *	5 * *	1 * 1%	5 * 1%	2 * *	2 * *	1 * *	2 * *	1 * *	1 * *	- - *	6 * *	4 * *	4 * *	6 * zov	5 1% zov	4 2% zov	1 1% zov	- - o	- - v	- - zopqrsu	6 * zov	6 * zx	7 * w	19 * *			
Don't know	126 3% afghijm noww	47 2% 3%	74 3% 3%	61 10% zdefghi j	28 4% fghij	13 2% 2%	9 1% 1%	7 1% 1%	5 1% 1%	4 1% 1%	4 1% 1%	- - -	89 7% zmn	22 2% 2%	16 1% 1%	76 2% 8%	51 8% zovq	16 6% zov	8 6% zov	2 4% zov	24 16% zopqrsu v	15 6% zov	61 2% 2%	39 2% 2%	83 3% 3%	86 2%			
Prefer not to say	15 * x	4 * *	9 * *	4 1% *	2 * *	3 * *	2 * *	1 * *	2 * *	- - -	- - -	- - -	6 * *	6 * *	3 * *	10 * 1%	4 1% 1%	1 1% 1%	2 1% 1%	- - *	* * *	- - *	10 * *	3 * *	9 * *	15 * *			
Mean	3.55 begmw	3.65 zb	3.48 3%	3.85 efg	3.58 e	3.21 3%	3.46 e	3.32 e	3.7 zefg	3.99 zdefgh	3.96 zdefg	4.39 3%	3.69 m	3.34 zm	3.63 zm	3.53 s	3.76 zovs	3.67 s	3.92 zovs	3.02 osv	4.12 osv	3.65 s	3.52 s	3.39 3%	3.68 zw	3.53 3%			
Low trust (1-3)	2203 50% chijlpt x	1060 50% 50%	1119 50% 50%	242 42% zcdhij	362 49% zcdhij	396 58% zcdhij	388 52% chij	363 55% zcdhij	252 46% zcdhij	200 43% zcdhij	187 43% zcdhij	13 39% zcdhij	604 46% zln	784 55% zln	815 49% zln	1899 51% pt	266 44% t	122 48% pt	63 43% pt	39 67% zopqrsu v	42 29% zopqrsu v	108 46% t	51% 51%	1791 51% zpt	1021 53% zx	1177 48% w	2254 51%		
Medium trust (4-7)	1940 44% egms	956 45% 44%	976 44% 44%	256 44% 44%	330 45% 45%	262 38% 44%	328 44% 40%	265 40% 49%	267 49% zcg	232 50% zcg	215 50% zcg	18 52% zcg	586 44% zm	590 41% zm	764 46% zm	1664 44% s	264 43% s	107 42% s	67 46% s	17 28% s	74 50% s	109 46% s	1556 44% s	823 43% 43%	1111 45% 45%	1915 43%			
High trust (8-10)	133 3% mw	75 3% 3%	58 3% 3%	18 3% 3%	19 3% 3%	14 2% 2%	14 2% 2%	21 3% 3%	18 3% 3%	28 6% zdefg	24 6% zdef	3 10% zm	38 3% 3%	29 2% 4%	67 4% zm	106 3% 4%	23 4% 4%	10 4% 4%	7 5% 1%	1 1% 4%	6 4% 1%	3 1% 3%	103 3% 3%	37 2% 2%	94 4% 4%	148 3%			

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/s/b - z/d/a/o/l/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -MPs

Base: All adults in England, age 16+

		Education							Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non- graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O- Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..**	..**	1224	848	2347	4418
1 - No trust at all	1002 23% adn	256 19% zad	730 24% zad	125 25% ad	212 20% zad	292 27% zabdf	47 23% zabdf	54 34% zabdf	700 22% zad	131 21% zhi	137 30% zhi	205 25% n	295 23% n	191 20% z	72 17% z	1002 23% z	-	-	-	295 24% z	199 23% z	509 22% z	1050 24% z
2	515 12% z	164 12% z	346 12% z	68 14% z	122 11% z	119 11% z	24 11% z	13 8% z	372 12% z	75 12% z	49 11% z	94 11% z	154 12% z	110 12% z	55 13% z	515 12% z	-	-	-	149 12% z	102 12% z	264 11% z	526 12% z
3	686 16% g	219 16% g	465 15% g	83 17% g	166 15% g	179 17% fg	22 10% fg	14 9% fg	488 15% z	106 17% z	59 13% z	132 16% z	199 16% z	162 17% z	57 13% z	686 16% z	-	-	-	180 15% z	154 18% z	353 15% z	678 15% z
4	621 14% es	205 15% e	409 14% e	59 12% e	173 16% e	116 11% e	36 17% e	26 16% e	465 15% z	87 14% z	50 11% z	104 13% z	187 15% z	148 16% z	65 15% z	621 14% z	-	-	-	147 12% z	116 14% z	358 15% z	606 14% z
5	673 15% z	213 16% z	455 15% z	72 15% z	167 15% z	161 15% z	32 16% z	23 14% z	506 16% z	92 15% z	52 12% z	120 15% z	205 16% z	141 15% z	61 14% z	673 15% z	-	-	-	190 16% z	117 14% z	367 16% z	672 15% z
6	373 8% e	139 10% zbe	232 8% e	43 9% z	92 8% z	65 6% z	20 10% z	13 8% z	277 9% z	50 8% z	31 7% z	59 7% z	110 9% z	89 9% z	48 11% k	373 8% z	-	-	-	99 8% z	61 7% z	213 9% z	364 8% z
7	274 6% t	88 6% z	183 6% z	24 5% z	63 6% z	73 7% z	17 8% z	6 4% z	199 6% z	33 5% z	27 6% z	46 6% z	64 5% z	61 7% z	42 10% zkl	274 6% z	-	-	-	70 6% t	28 3% z	175 7% zt	273 6% z
8	103 2% z	36 3% z	67 2% z	5 1% z	27 3% z	27 3% z	6 3% z	2 1% z	73 2% z	14 2% z	14 3% z	20 2% z	31 2% z	22 2% z	13 3% z	103 2% z	-	-	-	32 3% z	25 3% z	46 2% z	112 3% z
9	16 * z	9 1% z	8 * z	1 * z	4 * z	2 * z	1 * z	1 * z	13 * z	2 * z	1 * z	4 1% z	1 * z	4 * z	2 * z	16 * z	-	-	-	5 * z	3 * z	9 * z	17 * z
10 - Trust completely	14 * z	6 * z	7 * z	2 * z	- * z	4 * z	1 1% d	- * z	8 * z	4 1% z	1 * z	4 1% z	7 1% z	1 * z	1 * z	14 * z	-	-	-	7 1% z	2 * z	6 * z	19 * z
Don't know	126 3% ahmu	17 1% z	99 3% a	8 2% zabcef	54 5% zabcef	25 2% zabcef	3 1% ac	8 5% ac	46 1% h	26 4% zh	28 6% zh	31 4% m	27 2% m	3 * m	10 2% m	126 3% u	-	-	-	40 3% zu	41 5% zu	45 2% zu	86 2% zu
Prefer not to say	15 * hu	3 * z	8 * z	2 * z	1 * z	4 * z	- * z	- * z	5 * z	1 * z	6 1% zh	2 * z	2 * z	1 * z	* * z	15 * z	-	-	-	11 1% ztu	* * z	3 * z	15 * z
Mean	3.55 bcegit	3.75 zbcceg	3.47 zbcceg	3.32 zbcceg	3.63 bcegit	3.38 zbcceg	3.74 cg	3.19 cg	3.59 j	3.55 j	3.26 j	3.45 j	3.52 j	3.64 j	3.91 zkl	3.55 j	-	-	-	3.52 zt	3.37 zt	3.64 zt	3.53 zt
Low trust (1-3)	2203 50% anu	639 47% ad	1542 51% ad	276 56% zabdf	501 46% zabdf	590 55% zabdf	93 44% zabdf	82 51% zabdf	1561 49% n	312 50% n	245 54% n	431 52% n	648 51% n	464 50% n	184 43% n	2203 50% n	-	-	-	623 51% zu	455 54% zu	1126 48% zu	2254 51% zu
Medium trust (4-7)	1940 44% bejkt	645 48% zbce	1279 43% e	198 40% z	494 46% e	414 39% e	105 51% bce	68 42% z	1448 46% zj	261 42% z	160 35% z	329 40% z	566 44% z	439 47% k	215 50% zk	1940 44% z	-	-	-	506 41% z	321 38% z	1113 47% zst	1915 43% z
High trust (8-10)	133 3% z	50 4% z	82 3% z	8 2% z	31 3% z	33 3% z	7 4% z	3 2% z	94 3% z	20 3% z	15 3% z	28 3% z	39 3% z	27 3% z	15 4% z	133 3% z	-	-	-	44 4% z	30 3% z	60 3% z	148 3% z

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (UN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/l - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -MPs

Base: All adults in England, age 16+

	England region										Scotland region							NI regions (NUTs3)					ONS Area supergroup (LA Level)									Unwtd Total
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418
Weighted Total	4418	213	575	436	384	464	489	722	452	683	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	535	587	658	502	208	428	744	752	4418
1 - No trust at all	1002 23% BB	53 25% i	145 25% i	97 22% i	80 21% i	119 26% i	125 25% i	165 23% i	88 19% i	131 19% i	-	-	-	-	-	-	-	-	-	-	-	-	-	114 21% i	109 19% i	151 23% B	103 21% i	31 15% i	135 32% zwzyABD E	170 23% B	189 25% B	1050 24% i
2	515 12% c	31 15% c	83 14% c	35 8% c	55 14% c	47 10% c	54 11% c	85 12% c	51 11% c	74 11% c	-	-	-	-	-	-	-	-	-	-	-	-	-	63 12% i	75 13% i	73 11% i	60 12% i	19 9% i	53 12% i	86 12% i	85 11% i	526 12% i
3	646 16% i	29 14% i	82 14% i	69 16% i	61 16% i	94 20% zbi	88 18% i	112 16% i	69 15% i	83 12% i	-	-	-	-	-	-	-	-	-	-	-	-	-	99 19% i	103 18% i	106 16% i	73 15% i	29 14% i	59 14% i	110 15% i	107 14% i	678 15% i
4	621 14% b	33 16% i	59 10% i	54 12% i	67 17% bef	49 11% i	56 11% i	115 16% be	86 19% zbcdf	101 15% i	-	-	-	-	-	-	-	-	-	-	-	-	-	77 14% i	92 16% i	97 15% i	68 13% E	40 19% i	54 13% i	102 14% i	90 12% i	606 14% i
5	673 15% i	24 11% i	77 13% i	89 20% zabef	53 14% i	63 14% i	74 15% i	103 14% i	76 17% i	113 17% i	-	-	-	-	-	-	-	-	-	-	-	-	-	83 15% i	82 14% i	93 14% i	69 14% i	33 16% i	52 12% C	128 17% C	134 18% C	672 15% i
6	373 8% EE	14 7% i	46 8% i	40 9% i	35 9% i	26 6% i	28 6% i	58 8% i	39 9% i	88 13% zabefg	-	-	-	-	-	-	-	-	-	-	-	-	-	44 8% i	51 9% i	51 8% i	53 11% E	30 14% zzyCE	30 7% i	30 14% i	65 9% i	364 8% i
7	274 6% e	14 7% i	36 6% i	20 5% i	15 4% i	14 3% i	37 7% e	51 7% e	30 7% zde	58 8% i	-	-	-	-	-	-	-	-	-	-	-	-	-	30 6% i	34 6% i	50 8% i	37 7% i	18 9% i	23 5% i	39 5% i	42 6% i	273 6% i
8	103 2% i	2 1% i	16 3% i	15 3% i	11 3% i	14 3% i	10 2% i	15 2% i	7 2% i	13 2% i	-	-	-	-	-	-	-	-	-	-	-	-	-	9 2% i	15 3% i	11 2% i	12 2% i	5 3% i	8 2% i	30 4% i	13 2% i	112 3% i
9	16 * i	3 1% i	2 * i	1 * i	- 1% i	3 1% i	6 1% i	1 * i	* * i	1 * i	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1% i	- 1% i	4 1% i	1 1% i	1 * i	4 1% i	3 * i	2 * i	17 * i
10 - Trust completely	14 * i	2 1% i	1 * i	3 1% i	1 * i	1 * i	2 * i	* * i	* * i	3 * i	-	-	-	-	-	-	-	-	-	-	-	-	-	1 * i	- * i	1 * i	2 * i	1 * i	2 1% i	2 1% i	5 1% i	19 * i
Don't know	126 3% hDD	7 3% h	23 4% h	11 2% h	7 2% zbcdfgh i	34 7% i	10 2% i	13 2% i	5 1% i	18 3% i	-	-	-	-	-	-	-	-	-	-	-	-	-	12 2% i	25 4% i	18 3% i	22 4% D	2 1% i	8 2% i	8 1% i	32 4% zD	86 2% i
Prefer not to say	15 * i	1 1% i	7 1% i	3 1% i	* * i	- * i	- * i	1 * i	1 * i	2 * i	-	-	-	-	-	-	-	-	-	-	-	-	-	1 * i	1 * i	3 * i	2 * i	- * i	1 * i	1 * i	7 1% i	15 * i
Mean	3.55 eCC	3.4	3.4	3.73	3.48	3.27	3.47	3.53	3.64	3.87	-	-	-	-	-	-	-	-	-	-	-	-	-	3.52	3.59	3.54	3.68	4.08	3.23	3.64	3.44	3.53
Low trust (1-3)	2208 50% iBB	113 53% i	309 54% chi	200 40% i	195 51% achi	260 56% i	267 55% chi	363 50% i	209 40% i	287 42% i	-	-	-	-	-	-	-	-	-	-	-	-	-	276 52% B	287 49% B	330 50% B	237 47% B	78 38% zzyABD E	246 57% i	366 49% i	382 51% i	2254 51% i
Medium trust (4-7)	1940 44% beCC	86 40% i	218 38% i	203 47% be	170 44% e	152 33% i	195 40% i	327 45% be	230 51% i	360 53% zabdefg	-	-	-	-	-	-	-	-	-	-	-	-	-	234 44% i	260 44% i	293 44% C	226 45% C	121 58% zwayACD E	159 37% i	334 45% C	312 41% i	1915 43% i
High trust (8-10)	133 3% i	6 3% i	18 3% i	19 4% h	12 3% i	18 4% i	17 4% i	18 2% i	8 2% i	17 2% i	-	-	-	-	-	-	-	-	-	-	-	-	-	13 2% i	15 3% i	15 2% i	15 3% i	6 3% i	14 3% i	35 5% zzy	20 3% i	148 3% i

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (UK 24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i - z/j/k/l/m/n/o/p/q - z/r/h/u/v - z/w/z/y/A/B/C/D/E

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -MPs

Base: All adults in England, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	-.**	***	7**	1**	4418
1 - No trust at all	1002 23% mr	832 23% 21%	170 21% 11%	250 29% zefg	218 25% g	180 20% 125	179 20% 104	175 20% 86	708 22% 393	148 23% 52	96 23% 48	41 28% 13	281 30% zm	687 21% 11%	881 23% 11%	40 25% 13%	48 23% 19%	492 24% r	390 21% 21%	52 25% 16%	33 22% 15%	3 45% 16%	- - -	- - -	2 21% 20%	1 100% -	1050 24%
2	515 12% imr	427 12% 11%	88 11% 11%	105 12% zg	96 11% 14%	125 14% 12%	104 12% 12%	86 10% 10%	393 12% i	52 8% 12%	48 12% 9%	13 9% 9%	138 15% rm	367 11% 11%	442 11% 11%	20 13% 13%	38 19% zn	286 14% zrs	185 10% 10%	16 8% 11%	15 10% 12%	1 16% 10%	- - -	- - -	1 20% 14%	- - -	526 12%
3	686 16% 16%	555 15% 16%	132 16% 16%	122 14% 14%	134 15% 15%	129 15% 15%	156 18% 18%	145 16% 16%	486 15% 15%	107 17% 17%	72 17% 14%	21 14% 14%	141 15% 16%	524 16% 16%	607 16% 16%	14 9% 9%	47 23% 20%	330 16% 16%	302 16% 11%	23 11% 12%	18 12% 12%	1 10% 10%	- - -	- - -	1 14% 14%	- - -	678 15%
4	621 14% t	501 14% 15%	120 15% 15%	121 14% 14%	120 14% 17%	149 17% 13%	114 13% 13%	117 13% 13%	456 14% 14%	97 15% 15%	51 12% 12%	13 9% 9%	119 13% 14%	484 14% 14%	558 14% 14%	20 12% 12%	16 8% 8%	268 13% t	310 16% zqt	24 12% 23	9 6% 37	- - -	- - -	* 100% -	- - -	- - -	606 14%
5	673 15% lp	539 15% 17%	134 17% 17%	118 13% 13%	136 15% 15%	136 15% 15%	153 17% 17%	153 17% 17%	475 15% 15%	113 18% 18%	64 15% 13%	19 13% 13%	106 11% 11%	546 16% 16%	616 16% 16%	19 12% 12%	16 8% 8%	289 14% zqr/s	314 17% 11%	23 11% 11%	37 24% 24%	1 10% 10%	- - -	- - -	- - -	- - -	672 15%
6	373 8% cl	303 8% 9%	70 9% 9%	50 6% 8%	70 8% 8%	79 9% 10%	87 10% 10%	86 10% 10%	276 9% 9%	49 8% 8%	33 8% 10%	15 10% 10%	59 6% 6%	312 9% 9%	321 8% 10%	17 9% 11%	22 11% 11%	160 8% 8%	173 9% 8%	17 8% 10%	21 14% 5%	1 10% 5%	- - -	- - -	* 5% -	- - -	364 8%
7	274 6% cl	236 7% 5%	37 5% 5%	36 4% 7%	60 7% 5%	46 5% 7%	60 7% 8%	71 8% 8%	208 7% 7%	34 5% 4%	16 4% 10%	15 10% 10%	37 4% 7%	230 7% 7%	243 6% 9%	15 9% 4%	8 4% 4%	131 6% 6%	110 6% 10%	19 10% 5%	8 5% 5%	- - -	- - -	- - -	- - -	- - -	273 6%
8	103 2% aiq	74 2% 2%	29 4% 2%	18 2% 2%	14 2% 2%	18 2% 4%	32 4% 2%	21 2% 2%	81 3% i	4 1% 1%	14 3% i	3 2% 2%	21 2% 2%	79 2% 2%	94 2% 2%	8 5% p	* * q	32 2% q	55 3% q	9 4% q	2 1% q	1 9% 9%	- - -	- - -	- - -	- - -	112 3%
9	16 * *	14 * *	3 * *	2 * *	4 * *	5 1% 1%	3 * *	3 * *	12 * 1%	3 1% 1%	1 * *	1 * *	6 1% 1%	11 * *	15 * 1%	- * 1%	1 1% 1%	4 * 1%	10 1% 1%	- - 2%	3 2% zq	- - -	- - -	- - -	- - -	- - -	17 *
10 - Trust completely	14 * *	12 * *	2 * *	7 1% z	3 * *	1 * *	2 * *	1 * *	11 * *	- - 1%	3 1% -	- - -	1 * *	12 * *	10 * *	- - -	- - -	5 * *	5 * *	2 1% 1%	2 1% 1%	- - -	- - -	- - -	- - -	- - -	19 *
Don't know	126 3% fthr	109 3% 2%	17 2% 2%	41 5% zef	27 3% f	17 2% 1%	12 1% 3%	29 3% f	73 2% h	26 4% 3%	11 3% 4%	6 4% 4%	25 3% 3%	84 3% 3%	91 2% 4%	7 4% 4%	9 4% 4%	51 2% zqr	40 2% 9%	18 9% 4%	7 4% 4%	- - -	- - -	- - -	3 40% -	- - -	86 2%
Prefer not to say	15 * n	11 * *	4 * *	7 1% z	2 * *	1 * *	4 * *	1 * *	8 * *	- - 1%	3 1% hi	2 1% hi	2 * *	8 * *	11 * *	- - -	- - -	3 * q	5 * 1%	2 1% q	- - -	- - -	- - -	- - -	- - -	- - -	15 *
Mean	3.55 clpq	3.54	3.63	3.24	3.5	3.55	3.71	3.77	3.58	3.48	3.49	3.56	3.11	3.69	3.57	3.7	3.1	3.4	3.7	3.73	3.91	2.88	-	4	2.23	1	3.53
Low trust (1-3)	2203 50% gmr	1813 50% 48%	389 48% 45%	477 54% zg	448 51% c	434 49% c	439 49% zc	405 46% zcd	1586 50% 50%	307 49% 53%	216 53% 50%	75 50% 50%	560 60% zm	1578 47% 47%	1930 50% 47%	75 47% 44%	133 65% zno	1107 54% zrit	877 46% 44%	91 44% 41%	67 43% 48%	4 71% 20%	- - -	- - -	4 54% 5%	1 100% -	2254 51%
Medium trust (4-7)	1940 44% clpq	1579 44% 45%	361 45% 45%	326 37% c	386 44% c	404 46% c	397 45% c	428 48% zc	1414 44% 44%	293 46% 46%	164 40% 40%	62 42% 42%	320 34% 47%	1572 47% 47%	1738 45% 44%	71 44% 44%	62 30% 30%	848 41% 41%	907 48% 41%	84 41% 41%	75 48% 48%	1 20% 20%	- - -	* 100% 100%	* 5% 5%	- - -	1915 43%
High trust (8-10)	133 3% liq	100 3% 4%	34 4% 4%	26 3% 3%	21 2% 2%	24 3% 3%	37 4% 4%	25 3% 3%	105 3% i	7 1% 1%	18 4% i	4 2% 2%	28 3% 3%	102 3% 3%	120 3% 3%	8 5% 5%	2 1% 1%	41 2% 2%	69 4% 4%	10 5% 5%	7 4% 4%	1 9% 9%	- - -	- - -	- - -	- - -	148 3%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) Ineligible for sig testing



KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024
Table 85

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -UK Government

Base: All adults in England, age 16+

	Total (z)	Gender		Age									Age (Nets)			Ethnicity										Working status			Unwtd Total
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi le ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)				
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418			
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418			
1 - No trust at all	1183 27% cljpt	559 26%	610 27%	119 20%	177 24%	225 33% zcdfhij	203 27%	219 33% zcdfhij	140 26%	101 22%	95 22%	6 18%	296 27%	428 30%	459 28% i	1019 27%	138 23%	59 23%	36 24%	23 39% zopqtrv	20 14%	72 31% t	946 27%	549 29%	630 25%	1228 28%			
2	496 11% r	224 10%	266 12%	52 9%	87 12%	79 11% zcdfhij	92 12%	76 12%	64 12%	45 10%	43 10%	2 7%	140 11%	171 12%	185 11%	433 12%	59 10%	24 9%	7 5%	6 10%	22 15% r	17 7% zr	416 12%	210 11%	283 11%	505 11%			
3	603 14% nq	300 14%	300 13%	75 13%	117 16%	95 14%	113 15%	85 13%	67 12%	51 11%	48 11%	3 8%	192 14%	209 15%	202 12%	528 14%	71 12%	25 10%	15 10%	10 18%	22 15%	27 12%	501 14% q	290 15% z	311 13%	579 13%			
4	520 12% gs	241 11%	274 12%	94 16%	81 11%	73 11%	86 12%	65 10%	66 12%	54 12%	52 12%	3 8%	175 13%	159 11%	186 11%	451 12%	65 11%	26 10%	14 10%	1 2%	24 16%	26 11%	424 12%	239 12%	279 11%	509 12%			
5	604 14% e	273 13%	329 15%	81 14%	108 15%	84 12%	95 13%	78 12%	82 15%	76 15%	66 15%	11 31%	189 14%	180 13%	236 14%	513 14%	86 14%	42 16%	22 15%	7 12%	15 10%	40 17%	473 13%	247 13%	357 14%	592 13%			
6	373 8% b	203 9%	169 8%	40 7%	65 9%	58 8%	66 9%	54 8%	42 8%	48 10%	44 10%	4 12%	105 8%	124 9%	144 9%	313 8%	57 9%	22 9%	16 11%	7 11%	12 9%	20 9%	293 8%	171 9%	202 8%	378 9%			
7	343 8% bgmw	190 9%	151 7%	50 9%	52 7%	41 6%	50 7%	41 6%	50 9%	60 13% zdefgh	58 13% zdefgh	2 5%	101 8%	91 6%	151 9%	285 8%	55 9%	24 9%	20 4%	2 4%	9 6%	11 5%	274 8%	124 6%	219 9%	336 8%			
8	161 4% bemw	95 4%	66 3%	30 5%	31 4%	11 2%	19 3%	24 4%	26 5%	20 4%	19 4%	1 3%	61 5%	30 2%	70 4%	139 4%	22 4%	10 4%	7 5%	- -	5 3%	16 7%	123 3%	54 3%	106 4%	161 4%			
9	27 1% x	17 1%	11 *	2 *	- 1%	5 1%	5 1%	7 1%	4 1%	4 1%	1 *	3 8%	2 *	11 1%	14 1%	22 1%	6 1%	5 2%	1 1%	- *	* -	- 1%	22 1%	12 1%	15 1%	35 1%			
10 - Trust completely	24 1% bov	16 1%	7 *	1 *	7 1%	2 *	6 1%	3 *	2 *	2 1%	2 *	1 2%	8 1%	8 1%	7 *	11 *	8 1%	6 3%	2 1%	- -	- -	2 1%	9 *	11 1%	12 *	30 1%			
Don't know	70 2% afghmno vw	21 1%	46 2%	36 6% zdefghi j	13 2% h	9 1%	4 1%	3 *	2 *	3 1%	3 1%	- -	49 4% zmn	14 1%	8 *	36 1%	33 5% zoquv	9 3% zov	5 3% ov	3 4% ov	17 12% zopqruv	3 1%	33 1%	16 1%	49 2% w	48 1%			
Prefer not to say	14 * novw	5 *	7 *	3 *	2 *	4 1%	2 *	2 *	1 *	- -	- -	- -	5 *	6 *	3 *	5 *	7 1% zov	5 2% zov	2 1% zov	- *	* -	- *	5 *	1 *	11 *	17 *			
Mean	3.58 begmosv w	3.71 zb	3.46	3.83 eg	3.64 eg	3.23	3.47	3.33	3.7 eg	4.05 zdefgh	4.01 zdefgh	4.56	3.72 m	3.36	3.65 zm	3.54 s	3.88 zosv	4.04 zosv	4.15 zosv	2.86	3.71 s	3.61 s	3.53 s	3.45	3.68 zw	3.56			
Low trust (1-3)	2282 52% cljprq x	1082 51%	1175 53%	246 42%	382 52% clj	399 58% zchij	408 55% zchij	380 50% zcdhij	270 42% i	196 43%	185 43%	11 32%	628 47%	807 56% zln	847 51%	1979 53% zpqqr	268 44%	108 42%	57 39%	39 66% zopqrstu v	64 43%	116 50%	1863 53% zpqqr	1049 55% zx	1225 50%	2312 52%			
Medium trust (4-7)	1840 42% egm	907 42%	923 41%	264 45%	305 41%	257 37% g	297 40%	238 36% eg	240 44% zdefgh	239 51% zdefgh	220 51% zdefgh	19 56%	570 43%	554 39%	717 43% m	1562 42%	264 43%	114 45% s	72 49% zs	17 29%	60 41%	97 42%	1465 42%	781 41%	1056 43%	1815 41%			
High trust (8-10)	212 5% bemv	128 6%	84 4%	33 6%	38 5%	19 3%	30 4%	34 5% e	32 6% e	26 6%	22 5%	4 12%	71 5%	49 3%	92 5% zm	171 5%	36 6%	21 8% zopsv	9 6%	- -	5 4%	18 8% s	154 4%	78 4%	133 5%	226 5%			

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WB1_wtd_v8_intUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/o/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - UK Government

Base: All adults in England, age 16+

	Total (a)	Education							Tenure			Annual household income				Country				England region (Net)				Unwtd Total
		Graduates (Degree/Master/PhD/above) (b)	Non-graduates (c)	Other Higher Education below degree level (d)	A-level or equivalent (e)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (f)	Another type of qualification (vocational/professional/foreign) (g)	No formal qualifications (h)	Owned outright/ buying on mortgage (i)	Rent from private landlord (j)	Rent from council/ housing association (k)	Up to £25,999 (l)	£26,000 up to £51,999 (m)	£52,000 up to £99,999 (n)	£100,000 and above (o)	England (p)	Scotland (q)	Wales (r)	Northern Ireland (s)	North (t)	Midlands (u)	South (v)		
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418	
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..**	..**	1224	848	2347	4418	
1 - No trust at all	1183 27% dhnu	345 25% d	822 27% d	129 26% d	254 23% d	321 30% zabd	59 28% z	60 37% zabcd	815 26% z	161 26% z	164 36% zhi	231 28% n	359 28% n	248 27% n	87 20% n	1183 27% z	-	-	-	378 31% zu	240 28% u	565 24% z	1228 28% z	
2	496 11% zbg	176 13% z	315 10% z	52 11% z	125 12% z	110 10% z	16 8% z	11 7% z	354 11% z	81 13% z	43 9% z	101 12% z	134 10% z	118 13% z	42 10% z	496 11% z	-	-	-	130 11% z	97 11% z	268 11% z	505 11% z	
3	603 14% gk	194 14% g	407 14% g	82 17% g	134 12% g	157 15% g	23 11% g	11 7% g	446 14% z	82 13% z	60 13% z	86 10% z	187 15% k	134 14% k	60 14% z	603 14% z	-	-	-	160 13% z	108 13% z	334 14% z	579 13% z	
4	520 12% zj	163 12% z	350 12% z	60 12% z	141 13% z	103 10% z	30 15% z	14 9% z	408 13% z	58 9% z	38 8% z	96 12% z	152 12% z	120 13% z	52 12% z	520 12% z	-	-	-	142 12% z	109 13% z	268 11% z	509 12% z	
5	604 14% s	172 13% z	424 14% z	69 14% z	160 15% z	141 13% z	22 10% z	32 20% zaf	435 14% z	90 15% z	47 10% z	125 15% z	182 14% z	112 12% z	56 13% z	604 14% z	-	-	-	140 11% z	105 12% z	359 15% zs	592 13% z	
6	373 8% z	115 8% z	257 9% z	41 8% z	104 10% z	81 8% z	22 11% z	9 6% z	267 8% z	58 9% z	31 7% z	81 10% z	99 8% z	83 9% z	43 10% z	373 8% z	-	-	-	92 8% z	69 8% z	213 9% z	378 9% z	
7	343 8% z	112 8% z	229 8% z	31 6% z	88 8% z	82 8% z	20 9% z	9 6% z	259 8% z	43 7% z	27 6% z	51 6% z	92 7% z	70 8% z	55 13% zklm	343 8% z	-	-	-	84 7% z	61 7% z	198 8% z	336 8% z	
8	161 4% z	52 4% z	106 4% z	16 3% z	33 3% z	39 4% z	11 5% z	7 4% z	110 3% z	30 5% z	10 2% z	22 3% z	44 3% z	44 5% z	17 4% z	161 4% z	-	-	-	43 4% z	31 4% z	87 4% z	161 4% z	
9	27 1% z	8 1% z	19 1% z	1 * z	4 * z	10 1% z	5 2% zabcd	- - z	21 1% z	2 * z	3 1% z	5 1% z	10 1% z	3 * z	3 1% m	27 1% z	-	-	-	7 1% z	3 * z	18 1% z	35 1% z	
10 - Trust completely	24 1% z	9 1% z	12 * z	3 1% z	2 * z	6 1% z	1 1% z	- - z	13 * z	7 1% z	3 1% z	7 1% z	8 1% z	1 * z	5 1% m	24 1% z	-	-	-	13 1% zu	3 * z	8 * z	30 1% z	
Don't know	70 2% ahnu	4 * z	60 2% z	6 1% z	34 3% z	12 1% z	- 3% z	8 5% zabcef	21 1% z	7 1% z	26 6% zhi	17 2% m	12 1% m	1 * m	5 1% m	70 2% z	-	-	-	24 2% z	19 2% z	27 1% z	48 1% z	
Prefer not to say	14 * hu	3 * z	9 * z	2 * z	2 * z	4 * z	- - z	- - z	5 * z	1 * z	4 1% h	2 * z	1 * z	1 * z	* * z	14 * z	-	-	-	9 1% zu	2 * z	3 * z	17 * z	
Mean	3.58 js	3.6	3.56	3.49	3.67	3.48	3.84	3.29	3.61 j	3.63 j	3.11	3.52	3.53	3.54	4.02 zklm	3.58	-	-	-	3.42	3.46	3.7 zst	3.56	
Low trust (1-3)	2282 52% dnu	715 53% d	1545 51% d	263 54% d	513 47% d	588 55% zbd	98 47% z	82 51% z	1614 51% z	324 52% z	266 59% zh	417 51% z	680 53% n	500 53% n	189 44% z	2282 52% z	-	-	-	669 55% zu	446 53% z	1167 50% z	2312 52% z	
Medium trust (4-7)	1840 42% ejs	563 42% e	1259 42% e	201 41% e	493 46% zbe	407 38% z	94 45% z	64 40% z	1369 43% zj	249 40% j	142 31% z	352 43% z	526 41% z	385 41% z	207 49% zlm	1840 42% z	-	-	-	459 37% z	344 41% z	1038 44% zs	1815 41% z	
High trust (8-10)	212 5% z	69 5% z	138 5% z	19 4% z	40 4% z	55 5% z	17 8% zbd	7 4% z	144 5% z	38 6% z	16 3% z	34 4% z	63 5% z	48 5% z	24 6% z	212 5% z	-	-	-	63 5% z	37 4% z	112 5% z	226 5% z	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (UN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/l - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - UK Government

Base: All adults in England, age 16+

	England region										Scotland region								NI regions (NUTs3)						ONS Area supergroup (LA Level)								Unwtd Total	
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)			
Unweighted Total	4418	213	575	436	384	464	489	722	452	683	-	-	-	-	-	-	-	-	-	-	-	-	-	-	124	155	167	116	43	142	205	231	1228	
1 - No trust at all	1183	59	199	121	100	141	118	179	109	160	-	-	-	-	-	-	-	-	-	-	-	-	-	-	124	155	167	116	43	142	205	231	1228	
	27%	28%	35%	28%	26%	30%	24%	25%	24%	23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23%	26%	25%	23%	21%	33%	28%	31%	28%	
2	496	24	71	36	44	53	76	83	45	63	-	-	-	-	-	-	-	-	-	-	-	-	-	-	80	84	59	46	26	48	75	79	505	
	11%	11%	12%	8%	11%	12%	16%	12%	10%	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15%	14%	9%	9%	12%	11%	10%	11%	11%	
3	603	40	64	56	45	63	60	95	76	103	-	-	-	-	-	-	-	-	-	-	-	-	-	-	64	91	89	78	24	64	89	104	579	
	14%	19%	11%	13%	12%	14%	12%	13%	17%	15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15%	14%	9%	9%	12%	11%	10%	11%	11%	
4	520	33	62	47	55	55	44	89	64	71	-	-	-	-	-	-	-	-	-	-	-	-	-	-	64	65	87	57	22	48	99	78	509	
	12%	16%	11%	11%	14%	12%	9%	12%	14%	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12%	11%	13%	11%	11%	11%	13%	10%	12%	
5	604	18	64	58	49	56	69	108	71	112	-	-	-	-	-	-	-	-	-	-	-	-	-	-	66	65	99	75	43	49	102	103	592	
	14%	8%	11%	13%	12%	14%	15%	16%	16%	16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12%	11%	15%	15%	21%	11%	14%	14%	13%	
6	373	16	37	40	36	33	50	56	32	75	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46	56	52	51	26	24	70	50	378	
	8%	7%	6%	9%	9%	7%	10%	8%	7%	11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9%	9%	8%	10%	13%	6%	9%	7%	9%	
7	343	13	30	40	26	35	35	73	36	54	-	-	-	-	-	-	-	-	-	-	-	-	-	-	56	31	64	38	15	31	54	53	336	
	8%	6%	5%	9%	7%	7%	10%	8%	8%	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10%	5%	10%	8%	7%	7%	7%	7%	8%	
8	161	2	23	18	20	10	19	28	14	26	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22	21	26	18	5	11	37	21	161	
	4%	1%	4%	4%	5%	2%	4%	4%	3%	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%	4%	4%	4%	2%	3%	5%	3%	4%	
9	27	2	1	4	2	1	6	4	3	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	-	5	5	1	5	4	2	35	
	1%	1%	+	1%	+	+	1%	+	1%	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	1%	1%	1%	1%	1%	+	1%	
10 - Trust completely	24	2	6	6	1	2	2	2	1	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	4	1	2	1	2	2	10	30	
	1%	1%	1%	1%	+	+	+	+	+	+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	+	1%	+	+	+	1%	+	+	1%	1%
Don't know	70	5	13	6	6	13	8	7	2	10	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8	14	7	15	2	3	6	16	48	
	2%	2%	2%	1%	2%	3%	2%	1%	+	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	2%	1%	3%	1%	1%	1%	2%	1%	
Prefer not to say	14	-	5	4	1	1	-	5	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	3	2	-	1	1	5	17	
	+	-	1%	1%	+	+	-	+	+	+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	+	+	+	+	+	+	+	+	+
Mean	3.58	3.29	3.21	3.75	3.64	3.31	3.64	3.69	3.61	3.8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.73	3.4	3.72	3.75	3.84	3.25	3.64	3.41	3.56	
	hwCC			hw	hw	hw	hw	hw	hw	hw															CE	CE	CE	CE	C	C	C	C		
Low trust (1-3)	2282	122	334	213	189	257	255	357	229	326	-	-	-	-	-	-	-	-	-	-	-	-	-	-	267	330	314	240	93	254	369	414	2312	
	52%	58%	58%	49%	49%	55%	52%	49%	51%	48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50%	56%	48%	48%	45%	59%	50%	55%	52%	
Medium trust (4-7)	1840	80	193	186	166	178	198	325	203	312	-	-	-	-	-	-	-	-	-	-	-	-	-	-	231	217	302	220	106	152	336	283	1815	
	42%	38%	34%	43%	43%	38%	41%	45%	45%	46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43%	37%	46%	44%	51%	35%	44%	38%	41%	
	bCECE			b	b	b	b	b	b	b															C	hwCE	C	hwCE	C	hwCE	CE	CE		
High trust (8-10)	212	5	30	27	23	13	27	33	18	35	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29	25	32	24	7	18	43	34	226	
	5%	3%	5%	6%	6%	3%	6%	5%	4%	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5%	4%	5%	5%	3%	4%	6%	4%	5%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/- z/j/k/l/m/n/o/p/q - z/r/h/u/v/- z/w/z/y/A/B/C/D/E

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -UK Government

Base: All adults in England, age 16+

		Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
		Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)	
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418	
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	-**	***	7**	1**	4418	
1 - No trust at all	1183 27% bgmr zb	1006 28% 11%	177 22% 11%	295 34% 12%	251 28% 11%	226 26% 11%	216 24% 11%	195 22% 13%	854 27% 11%	164 26% 11%	108 26% 11%	49 33% 9%	337 36% 12%	813 24% 11%	1025 26% 11%	61 38% 9%	67 32% 12%	634 31% 15%	434 23% 13%	52 26% 10%	30 19% 12%	3 49% 16%	-	-	* 100%	1 7%	1 100%	1228 28% 11%
2	496 11% nr	406 11% 11%	90 11% 11%	103 12% 12%	94 11% 11%	93 11% 11%	95 11% 11%	111 13% 13%	361 11% 12%	67 11% 12%	43 11% 14%	14 9% 11%	126 11% 13%	369 11% 14%	415 11% 12%	14 9% 7%	52 25% 16%	260 13% 15%	189 10% 13%	24 12% 10%	13 9% 15%	-	-	-	-	-	505 11% 13%	
3	603 14% c	478 13% 8%	125 16% 9%	115 13% 6%	117 13% 10%	115 13% 8%	133 15% 10%	123 14% 8%	450 14% 12%	87 14% 12%	47 11% 14%	17 11% 9%	123 13% 11%	462 14% 12%	527 14% 12%	25 16% 7%	32 16% 9%	301 15% 12%	242 13% 12%	20 10% 12%	23 15% 11%	1 16% 21%	-	-	-	4 47%	-	579 13% 12%
4	520 12% g	418 12% 14%	102 13% 14%	88 10% 13%	114 13% 14%	103 12% 18%	106 12% 13%	108 12% 11%	369 12% 13%	77 12% 17%	58 14% 13%	14 9% 10%	101 11% 10%	400 12% 15%	463 12% 14%	12 7% 11%	19 9% 8%	241 12% 10%	224 12% 17%	24 12% 11%	17 11% 18%	1 21% 15%	-	-	-	-	-	509 12% 13%
5	604 14% glpq	490 14% 14%	114 14% 14%	111 13% 13%	121 14% 14%	162 18% 13%	114 13% 13%	96 11% 11%	425 13% 13%	107 17% 17%	55 13% 13%	15 10% 10%	91 10% 10%	497 15% 15%	546 14% 14%	18 11% 11%	8 4% 4%	215 10% 17%	327 17% 17%	22 11% 11%	28 18% 18%	1 15% 15%	-	-	-	-	-	592 13% 13%
6	373 8% cq	300 8% 10%	74 9% 9%	51 6% 6%	89 10% 6%	70 8% 10%	91 10% 10%	72 8% 8%	268 8% 12%	45 7% 12%	48 7% 11%	11 7% 11%	72 8% 5%	294 9% 9%	345 9% 8%	9 5% 8%	11 6% 2%	146 7% 7%	190 10% 9%	22 11% 9%	12 8% 10%	-	-	-	-	-	378 9% 8%	
7	343 8% dlp	279 8% 8%	65 8% 8%	54 6% 6%	49 6% 7%	59 7% 9%	82 9% 11%	100 11% 11%	264 8% 8%	41 6% 6%	22 5% 5%	16 11% 11%	51 5% 5%	286 9% 9%	316 8% 8%	13 8% 8%	4 2% 2%	141 7% 7%	166 9% 9%	19 9% 10%	15 10% 10%	-	-	-	3 40%	-	336 8% 8%	
8	161 4% acd	120 3% 3%	41 5% 5%	15 2% 2%	16 2% 2%	40 5% 4%	32 4% 4%	58 6% 6%	118 4% 4%	16 3% 3%	20 5% 5%	4 3% 3%	19 2% 2%	139 4% 4%	143 4% 4%	8 5% 4%	7 4% 4%	62 3% 3%	82 4% 4%	3 1% 1%	4 2% 2%	-	-	-	* 5%	-	161 4% 4%	
9	27 1% h	21 1% 1%	6 1% 1%	6 1% 1%	5 1% 1%	8 1% 1%	5 1% 1%	4 * *	23 1% 1%	1 * 1%	3 1% 1%	1 * 1%	7 1% 1%	20 1% 1%	27 1% 1%	- - -	1 * *	9 * *	16 1% 1%	- - -	3 2% 2%	-	-	-	-	-	35 1% 1%	
10 - Trust completely	24 1% ze	23 1% 1%	1 * 1%	11 1% 1%	5 1% 1%	- - -	4 * *	4 * *	15 * 1%	6 1% 1%	2 1% 1%	1 1% 1%	3 * 1%	20 1% 1%	18 * 1%	1 1% 1%	- - -	9 * *	8 * *	3 1% 1%	3 2% 2%	-	-	-	-	-	30 1% 1%	
Don't know	70 2% ehmr	63 2% 1%	7 1% 1%	23 3% 3%	21 2% 2%	3 * ef	7 1% 1%	17 2% 2%	35 1% 1%	19 3% 3%	2 * zh	6 4% 4%	15 2% 2%	35 1% 1%	52 1% 1%	- - -	4 2% 2%	30 1% 1%	16 1% 1%	13 6% 6%	7 4% 4%	-	-	-	-	-	48 1% 1%	
Prefer not to say	14 * hq	10 * 1%	4 * 1%	6 1% 1%	3 * 1%	2 * 1%	2 * 1%	1 * 1%	4 * 1%	2 * 1%	3 1% 1%	2 2% 2%	2 * 1%	9 * 1%	12 * 1%	- - -	- - -	2 * *	5 * *	5 * *	* * 1%	-	-	-	-	-	17 * 1%	
Mean	3.58 acipq	3.53 3.53	3.78 3.78	3.2 3.2	3.43 3.43	3.66 3.66	3.72 3.72	3.86 3.86	3.59 3.59	3.53 3.53	3.67 3.67	3.38 3.38	3.08 3.08	3.72 3.72	3.63 3.63	3.23 3.23	2.71 2.71	3.29 3.29	3.86 3.86	3.6 3.6	4.04 4.04	2.52 2.52	-	1 1	4.72 4.72	1 1	3.56 3.56	
Low trust (1-3)	2282 52% mnr	1889 52% 52%	392 49% 49%	513 59% 12%	461 52% 12%	433 49% 12%	444 50% 12%	430 48% 12%	1664 52% 12%	318 50% 12%	198 48% 12%	80 54% 12%	575 61% 12%	1644 49% 12%	1966 51% 12%	101 62% 12%	151 73% 12%	1195 58% 12%	865 46% 12%	96 47% 12%	67 43% 12%	4 65% 12%	-	-	* 100%	4 54%	1 100%	2312 52% 12%
Medium trust (4-7)	1840 42% clpq	1487 41% 44%	354 44% 44%	303 35% 35%	374 42% 35%	393 45% 35%	393 44% 35%	376 42% 35%	1326 42% 35%	270 43% 35%	183 45% 35%	55 37% 35%	314 34% 35%	1476 44% 35%	1671 43% 35%	52 32% 35%	43 21% 35%	743 36% 35%	908 48% 35%	87 42% 35%	72 46% 35%	2 35% 35%	-	-	-	3 40%	-	1815 41% 35%
High trust (8-10)	212 5% dl	163 5% 6%	49 6% 6%	32 4% 4%	26 3% 3%	48 5% 3%	41 5% 3%	65 7% 3%	156 5% 3%	23 4% 3%	25 6% 3%	5 4% 3%	29 3% 3%	179 5% 3%	187 5% 3%	9 5% 4%	8 4% 4%	81 4% 4%	106 6% 3%	6 3% 3%	10 6% 3%	-	-	-	* 5%	-	226 5% 3%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)7 Jun 2024
Table 89

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The local council for your area

Base: All adults in England, age 16+

		Gender		Age										Age (Nets)			Ethnicity										Working status		
		Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi ple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)			
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418			
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418			
1 - No trust at all	464 11% il	235 11% il	224 10% kl	42 7% zcd	65 9% efghij	102 15% zcdhij	75 10% zcdij	87 13% zcdij	59 11% zcdij	34 7% zcdij	32 7% zcdij	2 6% zcdij	107 8% zcdij	177 12% zcdij	180 11% zcdij	387 10% zcdij	63 10% zcdij	22 8% zcdij	24 16% zcdij	5 8% zcdij	13 9% zcdij	19 8% zcdij	368 10% zcdij	217 11% zcdij	245 10% zcdij	480 11% zcdij			
2	298 7% c	124 6% za	172 8% ca	15 3% c	64 9% c	49 7% c	53 8% c	51 7% c	34 6% c	32 7% c	29 7% c	3 10% c	79 6% c	102 7% c	117 7% c	255 7% c	36 6% c	19 7% c	8 5% c	8 13% c	1 1% c	11 5% c	244 7% c	138 7% c	158 6% c	304 7% c			
3	441 10% ijr	215 10% ijr	220 10% klr	59 10% zcd	65 9% efghij	77 11% zcdhij	80 11% zcdij	70 11% zcdij	62 11% zcdij	28 6% zcdij	27 6% zcdij	1 3% zcdij	123 9% zcdij	157 11% zcdij	160 10% zcdij	378 10% zcdij	56 9% zcdij	30 12% zcdij	7 5% zcdij	6 11% zcdij	12 8% zcdij	23 10% zcdij	355 10% zcdij	203 11% zcdij	236 10% zcdij	463 10% zcdij			
4	504 11% p	227 11% il	274 12% kl	71 12% zcd	83 11% efghij	67 10% zcdhij	100 13% zcdij	74 11% zcdij	57 10% zcdij	52 11% zcdij	50 12% zcdij	1 4% zcdij	155 12% zcdij	167 12% zcdij	183 11% zcdij	448 12% zcdij	53 9% zcdij	25 10% zcdij	12 8% zcdij	5 8% zcdij	12 9% zcdij	25 11% zcdij	424 12% zcdij	234 12% zcdij	269 11% zcdij	498 11% zcdij			
5	884 20% n	444 21% il	434 19% kl	120 21% zcd	152 21% efghij	145 21% zcdhij	158 21% zcdij	117 18% zcdij	104 19% zcdij	88 19% zcdij	85 20% zcdij	3 8% zcdij	272 21% zcdij	303 21% zcdij	309 19% zcdij	750 20% zcdij	124 20% zcdij	53 21% zcdij	27 19% zcdij	8 14% zcdij	34 23% zcdij	50 21% zcdij	700 20% zcdij	409 21% zcdij	472 19% zcdij	875 20% zcdij			
6	645 15% n	309 14% il	331 15% kl	90 16% zcd	112 15% efghij	88 13% zcdhij	115 15% zcdij	89 14% zcdij	85 16% zcdij	65 14% zcdij	63 15% zcdij	2 6% zcdij	203 15% zcdij	203 14% zcdij	239 14% zcdij	547 15% zcdij	93 15% zcdij	37 14% zcdij	24 16% zcdij	15 12% zcdij	17 12% zcdij	34 15% zcdij	513 15% zcdij	282 15% zcdij	361 15% zcdij	625 14% zcdij			
7	572 13% b	310 14% il	261 12% kl	78 13% zcd	91 12% efghij	88 13% zcdhij	82 11% zcdij	89 13% zcdij	72 13% zcdij	73 16% zcdij	63 15% zcdij	10 28% zcdij	168 13% zcdij	170 12% zcdij	234 14% zcdij	481 13% zcdij	87 14% zcdij	32 13% zcdij	20 13% zcdij	6 11% zcdij	29 19% zcdij	40 17% zcdij	442 13% zcdij	231 12% zcdij	341 14% zcdij	588 13% zcdij			
8	360 8% empw	181 8% il	175 8% kl	42 7% zcd	66 9% efghij	39 6% zcdhij	53 7% zcdij	54 8% zcdij	46 8% zcdij	61 13% zcdij	52 12% zcdij	10 28% zcdij	108 8% zcdij	91 6% zcdij	161 10% zcdij	326 9% zcdij	32 5% zcdij	14 5% zcdij	9 6% zcdij	3 5% zcdij	7 4% zcdij	21 9% zcdij	305 9% zcdij	134 7% zcdij	223 9% zcdij	354 8% zcdij			
9	85 2% n	45 2% il	39 2% kl	10 2% zcd	15 2% efghij	11 2% zcdhij	9 1% zcdij	11 2% zcdij	12 2% zcdij	17 4% zcdij	16 4% zcdij	1 3% zcdij	25 2% zcdij	21 1% zcdij	40 2% zcdij	75 2% zcdij	10 2% zcdij	5 2% zcdij	3 2% zcdij	- - zcdij	2 2% zcdij	2 1% zcdij	73 2% zcdij	32 2% zcdij	53 2% zcdij	88 2% zcdij			
10 - Trust completely	34 1% ov	18 1% il	15 1% kl	1 * zcd	8 1% efghij	4 1% zcdhij	5 1% zcdij	6 1% zcdij	4 1% zcdij	7 1% zcdij	5 1% zcdij	1 4% zcdij	9 1% zcdij	9 1% zcdij	16 1% zcdij	22 1% zcdij	8 1% zcdij	5 2% zcdij	3 2% zcdij	- - zcdij	- - zcdij	2 1% zcdij	21 1% zcdij	12 1% zcdij	21 1% zcdij	40 1% zcdij			
Don't know	123 3% afghmno vw	30 1% il	86 4% kl	51 9% zcd	19 3% efghij	18 3% zcdhij	9 1% zcdij	8 1% zcdij	10 2% zcdij	8 2% zcdij	8 2% zcdij	- - zcdij	70 5% zcdij	27 2% zcdij	26 2% zcdij	80 2% zcdij	42 7% zcdij	13 5% zcdij	7 5% zcdij	3 5% zcdij	18 12% zcdij	9 4% zcdij	70 2% zcdij	32 2% zcdij	87 4% zcdij	93 2% zcdij			
Prefer not to say	10 * ow	3 * il	5 * kl	3 * zcd	2 * efghij	1 * zcdhij	2 * zcdij	1 * zcdij	1 * zcdij	- - zcdij	- - zcdij	- - zcdij	4 * zcdij	3 * zcdij	2 * zcdij	5 * zcdij	5 1% zcdij	2 1% zcdij	2 1% zcdij	- - zcdij	* * zcdij	- - zcdij	5 * zcdij	1 * zcdij	7 * zcdij	10 * zcdij			
Mean	4.82 egmw	4.89 il	4.76 kl	5.02 e	4.9 e	4.51 zcd	4.7 zcd	4.67 zcd	4.84 e	5.34 zcd	5.28 zcd	6.14 zcd	4.95 m	4.61 zcd	4.91 zm	4.83 zcd	4.86 zcd	4.83 zcd	4.8 zcd	4.56 zcd	5.09 zcd	5.06 zcd	4.82 zcd	4.69 zcd	4.93 zcd	4.81 zcd			
Low trust (1-3)	1202 27% cjl	575 27% il	616 28% kl	116 20% zcd	193 26% efghij	228 33% zcdhij	209 28% zcdij	207 32% zcdij	155 28% zcdij	94 20% zcdij	88 20% zcdij	6 19% zcdij	309 23% zcdij	437 31% zcdij	456 27% zcdij	1020 27% zcdij	155 25% zcdij	71 27% zcdij	38 26% zcdij	19 32% zcdij	27 18% zcdij	52 22% zcdij	967 27% zcdij	558 29% zcdij	640 26% zcdij	1247 28% zcdij			
Medium trust (4-7)	2605 59% g	1290 60% il	1300 58% kl	359 62% zcd	438 59% efghij	388 56% zcdhij	455 61% zcdij	369 56% zcdij	318 58% zcdij	277 60% zcdij	261 61% zcdij	16 47% zcdij	798 60% zcdij	842 59% zcdij	965 58% zcdij	2226 59% zcdij	357 59% zcdij	147 57% zcdij	84 57% zcdij	34 58% zcdij	92 63% zcdij	148 63% zcdij	2078 59% zcdij	1155 60% zcdij	1443 58% zcdij	2586 59% zcdij			
High trust (8-10)	478 11% emw	244 11% il	229 10% kl	53 9% zcd	88 12% efghij	54 8% zcdhij	67 9% zcdij	70 11% zcdij	61 11% zcdij	85 18% zcdij	73 17% zcdij	12 35% zcdij	141 11% zcdij	121 8% zcdij	217 13% zcdij	424 11% zcdij	50 8% zcdij	24 9% zcdij	15 10% zcdij	3 5% zcdij	9 6% zcdij	24 10% zcdij	399 11% zcdij	178 9% zcdij	297 12% zcdij	482 11% zcdij			

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/s/b - z/d/a/o/l/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The local council for your area

Base: All adults in England, age 16+

		Education							Tenure			Annual household income				Country				England region (Net)				
		Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)		South (u)
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..*	..*	..*	1224	848	2347	4418
1 - No trust at all	464 11% ahmu	96 7% za	358 12% a	53 11% a	106 10% a	136 13% za	35 17% zabcd	28 17% zad	297 9% a	65 10% a	83 18% zhi	95 12% m	138 11% a	73 8% a	36 9% a	464 11% a	-	-	-	-	133 11% a	112 13% zu	219 9% a	480 11% a
2	298 7% m	81 6% m	214 7% m	48 10% zabd	62 6% a	76 7% a	10 5% ad	17 11% ad	203 6% a	40 6% a	46 10% zh	72 9% zm	91 7% m	39 4% m	32 8% m	298 7% a	-	-	-	-	87 7% a	66 8% a	145 6% a	304 7% a
3	441 10% i	133 10% i	306 10% i	40 8% i	102 9% i	125 12% i	25 12% i	14 9% i	338 11% zi	34 6% i	53 12% i	82 10% i	134 10% i	96 10% i	32 7% i	441 10% i	-	-	-	-	128 10% i	81 9% i	233 10% i	463 10% i
4	504 11% g	157 12% g	345 11% g	58 12% g	144 13% g	114 11% g	22 11% g	7 5% g	368 12% j	77 12% j	42 9% j	101 12% j	139 11% j	119 13% j	40 10% j	504 11% j	-	-	-	-	140 11% j	98 12% j	266 11% j	498 11% j
5	884 20% g	258 19% g	615 20% g	97 20% g	238 22% g	212 20% g	36 17% g	32 20% g	633 20% j	136 22% j	76 17% j	168 20% j	267 21% j	174 19% j	84 20% j	884 20% j	-	-	-	-	244 20% j	159 19% j	481 20% j	875 20% j
6	645 15% j	207 15% j	434 14% j	71 14% j	162 15% j	148 14% j	30 15% j	23 14% j	479 15% j	100 16% j	44 10% j	99 12% j	201 16% j	140 15% j	82 19% zk	645 15% j	-	-	-	-	165 13% z	108 13% z	372 16% z	625 14% z
7	572 13% bfg	225 17% zbcdefg	338 11% a	59 12% a	134 12% a	119 11% a	16 8% a	10 6% a	428 14% j	70 11% j	49 11% j	101 12% j	162 13% j	144 15% j	61 14% j	572 13% j	-	-	-	-	149 12% j	99 12% j	324 14% j	588 13% j
8	360 8% d	127 9% d	228 8% d	40 8% d	65 6% d	89 8% d	19 9% d	15 9% d	261 8% a	52 8% a	28 6% a	58 7% a	93 7% a	108 12% a	37 9% a	360 8% a	-	-	-	-	104 9% a	64 8% a	192 8% a	354 8% a
9	85 2% zbe	38 3% zbe	47 2% zbe	5 1% zbe	18 2% zbe	11 1% zbe	8 4% bce	4 3% bce	66 2% a	15 2% a	3 1% a	14 2% a	19 1% a	26 3% a	9 2% a	85 2% a	-	-	-	-	19 2% a	19 2% a	47 2% a	88 2% a
10 - Trust completely	34 1% m	13 1% m	19 1% m	4 1% m	6 1% m	8 1% m	2 1% *	1 * *	23 1% a	6 1% a	3 1% a	12 1% zm	11 1% a	2 * a	2 * a	34 1% a	-	-	-	-	14 1% a	6 1% a	14 1% a	40 1% a
Don't know	123 3% ahm	17 1% za	98 3% za	15 4% a	44 4% za	25 2% za	3 2% zaef	10 6% zaef	52 2% h	24 4% h	24 5% zh	19 2% mn	26 2% m	11 22% m	9 24% m	123 3% a	-	-	-	-	35 3% zu	35 4% u	53 2% u	93 2% u
Prefer not to say	10 * h	2 * *	6 * *	2 * *	1 * *	2 * *	1 * *	- - *	4 * *	* * 1%	2 1% a	1 * *	- - *	1 * *	- - *	10 * *	-	-	-	-	5 * *	2 * *	2 * *	10 * *
Mean	4.82 begit	5.15 zbcdefg	4.67 a	4.69 a	4.78 a	4.61 a	4.6 a	4.4 a	4.89 zj	4.94 j	4.15 a	4.67 a	4.76 a	5.15 zkl	5.04 k	4.82 a	-	-	-	-	4.78 a	4.62 a	4.92 zt	4.81 a
Low trust (1-3)	1202 27% aimu	310 23% zad	878 29% a	141 29% a	270 25% a	338 32% zad	70 34% zad	59 37% zad	838 27% zhi	139 22% a	182 40% a	249 30% mn	363 28% m	209 22% m	101 24% a	1202 27% a	-	-	-	-	347 28% u	259 31% u	596 25% u	1247 28% u
Medium trust (4-7)	2605 59% befgit	846 62% zbefg	1732 58% fg	285 58% g	677 63% zbe	593 56% g	105 50% g	72 45% a	1908 61% zj	383 62% j	211 47% a	469 57% a	770 60% a	577 62% a	267 63% a	2605 59% a	-	-	-	-	699 57% a	463 55% a	1443 61% a	2586 59% a
High trust (8-10)	478 11% bd	178 13% zbd	295 10% a	49 10% a	89 8% a	108 10% a	29 14% d	20 12% a	350 11% a	73 12% a	34 8% a	84 10% a	122 10% a	136 15% a	48 11% a	478 11% a	-	-	-	-	138 11% a	88 10% a	252 11% a	482 11% a

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (UN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/l - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The local council for your area

Base: All adults in England, age 16+

	England region										Scotland region								NI regions (NUTs3)					ONS Area supergroup (LA Level)										Unwtd Total
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)			
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418	
Weighted Total	4418	213	575	436	384	464	489	722	452	683	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	535	587	658	502	200	428	744	752	4418	
1 - No trust at all	464 11% hvy	22 11%	68 12%	43 10%	41 11%	71 15% zgh	43 9%	68 9%	34 7%	74 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41 8%	53 9%	50 8%	65 13% wy	17 8%	68 16% zwyBD	66 9%	104 14% zwyD	480 11%	
2	258 7%	13 6%	48 8%	26 6%	27 7%	39 9%	29 6%	53 7%	24 5%	39 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 7%	35 6%	55 8%	33 4%	9 8%	33 7%	51 8%	62 8%	304 7%	
3	441 10%	28 13%	47 8%	54 12%	37 10%	43 9%	43 9%	83 12%	45 10%	61 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 10%	66 11%	67 10%	49 10%	21 9%	53 12%	66 13%	65 9%	463 10%	
4	504 11%	19 9%	71 12%	51 12%	42 11%	56 12%	69 14%	82 11%	47 10%	69 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	65 12%	64 11%	85 13%	50 10%	19 9%	44 10%	96 13%	82 11%	498 11%	
5	884 20% e	45 21%	127 22%	72 17%	85 22%	74 16%	108 22%	133 18%	110 24%	130 19% ker	-	-	-	-	-	-	-	-	-	-	-	-	-	-	105 20%	117 20%	134 20%	101 20%	32 16%	79 18%	166 22%	149 20%	875 20%	
6	645 15%	31 15%	73 13%	60 14%	51 13%	57 12%	77 16%	125 17%	64 14%	107 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	84 16%	96 16%	103 16%	79 16%	31 15%	58 14%	101 14%	93 12%	625 14%	
7	572 13% f	21 10%	64 11%	64 15%	45 12%	54 12%	42 9%	89 12%	78 17% zabdefg	115 17% zabf	-	-	-	-	-	-	-	-	-	-	-	-	-	-	72 14%	78 13%	85 13%	60 12%	51 24% zwyACD E	46 11%	99 13%	82 11%	588 13%	
8	360 8% A/A	24 11%	47 8%	34 8%	35 9%	29 6%	48 10%	57 8%	36 8%	51 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 9%	52 9%	70 11% zAC	25 5%	21 10%	26 6%	59 8%	58 8%	354 8%	
9	85 2% A/A	-	12 2%	7 2%	12 3%	7 2%	13 3%	15 2%	3 1%	15 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 3%	8 1%	15 2%	9 2%	3 1%	6 1%	18 2%	10 1%	88 2%	
10 - Trust completely	34 1%	1 1%	7 1%	6 1%	3 1%	3 1%	2 *	2 *	2 1%	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	4 1%	3 1%	5 1%	2 1%	4 1%	5 1%	8 1%	40 1%	
Don't know	123 3%	9 4%	9 2%	16 4%	7 2%	28 6% zhsgh	15 3%	14 2%	8 2%	17 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 2%	14 2%	12 2%	20 4%	3 1%	10 2%	16 2%	37 5% zwyD	93 2%	
Prefer not to say	10 *	-	3 1%	2 *	-	2 *	1 *	-	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	1 *	-	1 *	1 *	4 *	10 *	
Mean	4.82 eCECE	4.76	4.72	4.86	4.85	4.43	4.91	4.81	5.02	4.97	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5.03 ACE	4.9	5.06 zACE	4.6	5.29 zACE	4.4	4.91	4.57	4.81	
Low trust (1-3)	1202 27% hvy	62 29%	162 28%	123 28%	105 27%	154 33% zfh	115 23%	205 28%	103 23%	173 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	130 24%	155 26%	150 23%	153 31%	47 23%	154 36% zwyBD y	183 25%	230 31%	1247 28%	
Medium trust (4-7)	2605 59% eCECE	116 54%	336 58%	248 57%	223 58%	241 52%	295 60%	429 59%	298 66%	421 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	326 61%	355 60%	407 62%	289 58%	133 64%	226 53%	461 62%	406 54%	2586 59%	
High trust (8-10)	478 11%	25 12%	65 11%	47 11%	49 13%	39 8%	64 13%	74 10%	42 9%	72 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	69 13%	64 11%	88 13%	39 8%	25 12%	36 8%	83 11%	76 10%	482 11%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos [JN J24-000725-01]

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/j/N/I/m/n/a/p/q - z/r/h/u/v - z/w/z/y/A/B/C/D/E

Overlap formulae used. * small base; ** very small base (under 30) Ineligible for sig testing



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The local council for your area

Base: All adults in England, age 16+

		Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
		Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)		Prefer not to say (y)
Unweighted Total	4418	3556	861		847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418
Weighted Total	4418	3612	805		877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	-**	***	7**	1**	4418
1 - No trust at all	464	401	63		128	120	81	72	63	324	72	39	21	145	300	406	24	11	201	199	24	24	1	-	-	2	1	480
	11%	11%	8%		15%	14%	9%	8%	7%	10%	11%	10%	14%	15%	9%	10%	15%	6%	10%	10%	12%	15%	13%	-	-	27%	100%	11%
	bfgm	zb			zefg	zefg				zm				zm			p											
2	298	252	45		77	73	54	50	43	220	37	27	10	88	198	259	14	12	146	127	9	9	1	-	-	-	-	304
	7%	7%	6%		9%	8%	6%	6%	5%	7%	6%	7%	7%	9%	6%	7%	9%	6%	7%	7%	5%	6%	16%	-	-	-	-	7%
	gm				zfg					zm																		
3	441	361	79		112	80	81	77	92	319	73	33	14	95	336	403	6	26	204	184	22	10	-	-	-	1	-	463
	10%	10%	10%		13%	9%	9%	9%	10%	10%	12%	8%	10%	10%	10%	10%	4%	13%	10%	10%	11%	6%	-	-	-	13%	-	10%
					zdef											z		o										
4	504	400	104		106	87	109	110	91	367	73	45	15	117	375	431	14	41	242	221	17	14	3	-	-	-	-	498
	11%	11%	13%		12%	10%	12%	12%	10%	12%	11%	11%	10%	12%	11%	11%	9%	20%	12%	12%	8%	9%	43%	-	-	-	-	11%
																	zno											
5	884	725	158		169	165	190	168	192	638	116	97	30	186	668	775	30	48	387	397	44	37	-	-	-	-	-	875
	20%	20%	20%		19%	19%	22%	19%	22%	20%	18%	24%	20%	20%	20%	20%	18%	23%	19%	21%	22%	24%	-	-	-	-	-	20%
6	645	523	121		90	136	141	153	125	451	112	61	16	114	522	584	27	19	318	266	30	28	1	-	*	1	-	625
	15%	14%	15%		10%	15%	16%	17%	14%	14%	18%	15%	11%	12%	16%	15%	17%	9%	15%	14%	15%	18%	10%	-	100%	19%	-	14%
	c				c	c	zc								zl	z												
7	572	468	104		76	120	106	116	154	421	81	53	17	91	461	518	13	25	263	261	21	14	1	-	-	-	-	588
	13%	13%	13%		9%	14%	12%	13%	17%	13%	13%	13%	11%	10%	14%	13%	8%	12%	13%	14%	10%	9%	9%	-	-	-	-	13%
	cl				c			c	zcef						zl													
8	360	276	83		48	66	76	87	83	282	30	32	14	55	301	312	25	9	181	154	10	9	1	-	-	3	-	354
	8%	8%	10%		6%	7%	9%	10%	9%	9%	5%	8%	10%	6%	9%	8%	16%	4%	9%	8%	5%	6%	10%	-	-	40%	-	8%
	acil	za			c	c	c	c		zl					zl	zmp												
9	85	61	24		13	7	23	25	16	69	4	9	2	8	75	72	7	2	34	39	4	4	-	-	-	-	-	88
	2%	2%	3%		2%	1%	3%	3%	2%	2%	1%	2%	2%	1%	2%	2%	4%	1%	2%	2%	2%	2%	-	-	-	-	-	2%
	dl				d	d	d								zl													
10 - Trust completely	34	30	4		12	7	5	5	5	24	5	3	1	10	22	27	-	2	11	18	2	1	-	-	-	-	-	40
	1%	1%	*		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	-	-	-	-	1%
Don't know	123	107	16		40	21	13	24	24	67	29	10	7	24	79	94	1	10	63	29	18	6	-	-	-	-	-	93
	3%	3%	2%		5%	2%	2%	3%	3%	2%	5%	2%	5%	3%	2%	2%	*	5%	3%	2%	9%	4%	-	-	-	-	-	2%
	ehmmr				zde					zh				h					f	zqr								
Prefer not to say	10	7	2		4	2	1	1	1	3	1	2	1	2	6	8	-	-	1	4	2	-	-	-	-	-	-	10
	*	*	*		*	*	*	*	*	*	*	*	*	*	*	*	-	-	*	*	*	-	-	-	-	-	-	*
	h																		zq									
Mean	4.82	4.77	5.06		4.31	4.64	4.93	5.08	5.13	4.86	4.65	4.91	4.63	4.33	4.97	4.83	4.94	4.71	4.84	4.86	4.71	4.64	4.17	-	6	5.05	1	4.81
	acdli	za			c	cd	zcd	zcd						zl														
Low trust (1-3)	1202	1014	187		318	273	215	199	198	863	182	99	45	328	833	1068	45	49	551	509	55	43	2	-	-	3	1	1247
	27%	28%	23%		36%	31%	24%	22%	22%	27%	29%	24%	31%	35%	25%	27%	28%	24%	27%	27%	27%	28%	28%	-	-	40%	100%	28%
	bfgm	zb			zefg	zefg				zm				zm														
Medium trust (4-7)	2605	2117	488		442	507	547	547	562	1877	380	256	77	509	2027	2308	84	133	1209	1145	113	93	4	-	*	1	-	2586
	59%	59%	61%		50%	57%	62%	62%	63%	59%	60%	62%	52%	54%	61%	59%	52%	65%	59%	60%	55%	60%	62%	-	100%	19%	-	59%
	cl				c	c	c	c	zcd						zl													
High trust (8-10)	478	367	111		74	81	103	117	104	375	40	44	17	73	398	411	32	14	226	211	16	14	1	-	-	3	-	482
	11%	10%	14%		8%	9%	12%	13%	12%	12%	6%	11%	12%	8%	12%	11%	20%	7%	11%	11%	8%	9%	10%	-	-	40%	-	11%
	acil	za						zcd		zl		i			zl	zmp												

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) Ineligible for sig testing

KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)7 Jun 2024
Table 93

TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The legal system and courts

Base: All adults in England, age 16+

		Gender		Age										Age (Nets)			Ethnicity										Working status		
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi ple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)	Unwtd Total			
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418			
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418			
1 - No trust at all	263 6%	138 6%	121 5%	28 5%	40 5%	49 7%	47 6%	48 7%	26 5%	24 5%	21 5%	3 8%	69 5%	96 7%	98 6%	214 6%	45 7%	18 7%	18 13%	4 7%	5 3%	9 4%	204 6%	120 6%	142 6%	261 6%			
2	185 4% b	104 5%	80 4%	19 3%	45 6%	26 4%	32 4%	30 5%	23 4%	11 2%	10 2%	1 2%	64 5%	58 4%	63 4%	157 4%	26 4%	14 6%	9 6%	3 5%	- -	15 7%	142 4%	86 4%	99 4%	184 4%			
3	297 7% a	117 5%	176 8%	23 4%	42 6%	53 8%	49 7%	54 8%	50 9%	28 6%	23 5%	5 14%	64 5%	102 7%	131 7%	245 7%	44 7%	16 6%	12 8%	9 15%	7 5%	11 5%	234 7%	117 6%	177 7%	339 8%			
4	410 9% a	173 8%	232 10%	55 9%	77 10%	64 9%	64 9%	64 10%	43 8%	44 9%	43 10%	1 2%	132 10%	128 9%	150 9%	347 9%	56 9%	25 10%	10 7%	10 16%	11 7%	16 7%	331 9%	169 9%	238 10%	416 9%			
5	712 16% z	320 15%	389 17%	90 15%	117 16%	119 17%	126 17%	100 15%	85 16%	75 16%	70 16%	5 16%	206 16%	245 17%	261 16%	610 16%	94 15%	48 19%	22 15%	6 10%	18 13%	34 14%	577 16%	323 17%	388 16%	713 16%			
6	621 14% gnq	305 14%	307 14%	100 17%	111 15%	107 16%	96 13%	79 12%	72 13%	55 12%	52 12%	3 9%	211 16%	204 14%	206 12%	539 14%	79 13%	25 10%	20 13%	10 17%	24 16%	36 16%	503 14%	277 14%	343 14%	597 14%			
7	793 18% a	400 19%	392 18%	119 20%	125 17%	106 15%	153 21%	117 18%	97 18%	76 16%	70 16%	5 16%	244 18%	259 18%	290 17%	679 18%	108 18%	52 20%	25 17%	9 16%	22 15%	42 18%	637 18%	353 18%	439 18%	779 18%			
8	654 15% pqrs	337 16%	316 14%	65 11%	111 15%	92 13%	112 15%	98 15%	80 15%	96 21%	89 21%	8 23%	176 13%	204 14%	275 17%	596 16%	54 9%	23 9%	14 9%	3 6%	13 9%	41 18%	555 16%	299 16%	353 14%	647 15%			
9	262 6% b	168 8%	92 4%	31 5%	47 6%	42 6%	38 5%	41 6%	40 7%	22 5%	22 5%	1 2%	78 6%	81 6%	103 6%	216 6%	43 7%	16 6%	5 3%	1 2%	21 14%	16 7%	200 6%	117 6%	144 6%	269 6%			
10 - Trust completely	69 2% c	35 2%	31 1%	1 *	10 1%	9 1%	10 1%	13 2%	12 3%	14 3%	13 3%	1 4%	11 1%	19 1%	39 2%	54 1%	11 2%	6 2%	3 2%	- -	2 2%	4 2%	51 1%	27 1%	40 2%	83 2%			
Don't know	138 3% afgnmow	40 2%	93 4%	48 5%	16 2%	13 2%	14 2%	12 2%	16 3%	19 4%	17 4%	2 5%	64 2%	27 2%	47 3%	91 2%	44 7%	12 5%	7 5%	3 6%	22 15%	9 4%	82 2%	34 2%	99 4%	115 3%			
Prefer not to say	14 * ovw	5 *	8 *	1 *	2 *	6 1%	2 *	1 *	1 *	1 *	1 *	- -	3 *	8 1%	3 *	6 *	6 1%	3 1%	2 1%	- -	2 1%	- -	6 *	2 *	10 *	15 *			
Mean	5.69 brs	5.81 zb	5.59	5.74	5.65	5.55	5.68	5.59	5.78	5.97	5.98	5.79	5.69	5.62	5.76	5.73 rs	5.5 rs	5.5	5.07	4.87	6.28 pqrs	5.9 rs	5.71 rs	5.72	5.68	5.68			
Low trust (1-3)	745 17% j	359 17%	376 17%	70 12%	127 17%	128 19%	128 20%	131 20%	99 18%	62 13%	54 13%	8 23%	197 15%	256 18%	292 18%	615 16%	114 19%	48 19%	39 27%	16 26%	12 8%	36 15%	580 16%	322 17%	419 17%	784 18%			
Medium trust (4-7)	2536 56% h	1198 56%	1320 59%	364 63%	429 58%	397 58%	439 59%	360 55%	297 55%	250 54%	235 55%	15 43%	793 60%	836 58%	907 54%	2176 58%	337 55%	150 58%	77 53%	35 60%	74 51%	129 55%	2047 58%	1121 58%	1408 57%	2505 57%			
High trust (8-10)	985 22% bpqrs	540 25%	439 20%	98 17%	167 23%	144 21%	160 22%	152 23%	132 24%	133 29%	123 29%	10 29%	265 20%	304 21%	417 25%	866 23%	107 18%	45 18%	21 15%	4 8%	36 25%	61 26%	805 23%	444 23%	538 22%	999 23%			

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_intUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The legal system and courts

Base: All adults in England, age 16+

		Education								Tenure			Annual household income				Country				England region (Net)				
		Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total	
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	-	1207	853	2358	4418	
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..**	..**	..**	1224	848	2347	4418	
1 - No trust at all	263 6% ahnu	40 3% zad	215 7% ad	33 7% a	56 5% a	98 9% zabd	10 5% zabd	18 11% zadff	158 5% zad	41 7% zhi	53 12% zhi	66 8% zn	70 5% n	51 5% n	9 2% n	263 6% z	-	-	-	-	79 6% z	77 9% zu	107 5% z	261 6% z	
2	185 4% m	50 4% m	132 4% m	20 4% m	40 4% m	46 4% m	13 6% m	14 9% zabde	127 4% m	29 5% m	27 6% m	50 6% zmn	58 5% m	23 2% m	11 2% m	185 4% z	-	-	-	-	53 4% z	49 6% zu	83 4% z	184 4% z	
3	297 7% am	75 6% am	217 7% am	33 7% am	79 7% am	76 7% am	13 6% am	15 9% am	211 7% am	36 6% am	38 8% am	71 9% mn	94 7% m	46 5% m	19 4% m	297 7% z	-	-	-	-	88 7% z	55 7% zu	154 7% z	339 8% z	
4	410 9% m	117 9% m	289 10% m	43 9% m	122 11% m	85 8% m	29 14% m	11 7% zabeg	305 10% m	42 7% m	40 9% m	82 10% m	107 8% m	85 9% m	33 8% m	410 9% z	-	-	-	-	121 10% z	74 9% zu	215 9% z	416 9% z	
5	712 16% acm	177 13% acm	531 18% acm	61 12% acm	187 17% acm	225 21% acm	26 13% acm	32 20% ac	495 16% acm	121 20% acm	69 15% acm	127 15% acm	244 19% acm	116 12% acm	66 16% acm	712 16% z	-	-	-	-	194 16% z	118 14% zu	400 17% z	713 16% z	
6	621 14% e	188 14% e	429 14% e	89 18% e	161 15% e	126 12% e	34 16% e	20 13% e	437 14% e	87 14% e	78 17% e	126 15% e	169 13% e	134 14% e	60 14% e	621 14% z	-	-	-	-	167 14% z	127 15% zu	327 14% z	597 14% z	
7	793 18% gi	275 20% gi	509 17% gi	74 15% gi	204 19% gi	179 17% gi	37 18% gi	15 9% gi	595 19% gi	93 15% gi	60 13% gi	127 15% gi	230 18% gi	213 23% gi	79 19% gi	793 18% z	-	-	-	-	203 17% z	175 21% zu	414 18% z	779 18% z	
8	654 15% bdgikt	263 19% bdgikt	387 13% bdgikt	78 16% bdgikt	125 12% bdgikt	143 13% bdgikt	28 14% bdgikt	13 8% bdgikt	490 16% bdgikt	97 16% bdgikt	45 10% bdgikt	93 11% bdgikt	174 14% bdgikt	168 18% bdgikt	93 22% bdgikt	654 15% z	-	-	-	-	173 14% z	86 10% zu	395 17% z	647 15% z	
9	262 6% bej	121 9% bej	140 5% bej	32 7% bej	56 5% bej	34 3% bej	10 5% bej	8 5% bej	204 6% bej	42 7% bej	10 2% bej	38 5% bej	73 6% bej	70 7% bej	40 9% bej	262 6% z	-	-	-	-	72 6% z	42 5% zu	147 6% z	269 6% z	
10 - Trust completely	69 2% h	24 2% h	42 1% h	9 2% h	13 1% h	13 1% h	5 3% h	2 1% h	49 2% h	11 2% h	7 2% h	9 1% h	28 2% h	17 2% h	5 1% h	69 2% z	-	-	-	-	23 2% z	12 1% zu	33 1% z	83 2% z	
Don't know	138 3% ahm	22 2% ahm	110 4% ahm	16 3% ahm	38 4% ahm	40 4% ahm	3 1% ahm	12 8% zabdcf	76 2% ahm	20 3% ahm	25 6% ahm	30 4% m	34 3% m	10 1% m	8 2% m	138 3% z	-	-	-	-	42 3% z	30 4% zu	65 3% z	115 3% z	
Prefer not to say	14 * h	2 * h	9 * h	4 1% h	1 * h	3 * h	1 * h	- - h	6 * h	1 * h	2 1% h	3 * h	1 * h	1 * h	2 * h	14 * h	-	-	-	-	7 1% h	2 * h	5 * h	15 * h	
Mean	5.69 begikt	6.17 zbcdefg	5.48 eg	5.73 beg	5.58 g	5.34 g	5.61 g	4.86 g	5.79 zj	5.7 j	5 j	5.28 zj	5.67 k	6.07 zkl	6.31 zkl	5.69 z	-	-	-	-	5.62 z	5.4 zu	5.83 zst	5.68 z	
Low trust (1-3)	745 17% ahmnu	166 12% ahmnu	563 19% ahmnu	86 18% ahmnu	175 16% ahmnu	220 21% ahmnu	35 17% ahmnu	47 29% zabdcf	496 16% ahmnu	106 17% ahmnu	118 26% zhi	186 23% zlmn	222 17% mn	119 13% mn	39 9% mn	745 17% z	-	-	-	-	220 18% z	181 21% zu	344 15% z	784 18% z	
Medium trust (4-7)	2536 57% g	757 56% g	1758 58% g	266 54% g	674 62% g	615 58% g	125 60% g	78 48% g	1833 58% g	344 55% g	246 54% g	462 56% g	750 59% g	549 59% g	239 56% g	2536 57% z	-	-	-	-	686 56% z	494 58% zu	1356 58% z	2505 57% z	
High trust (8-10)	985 22% bdgikt	408 30% bdgikt	569 19% bdgikt	119 24% bdgikt	193 18% bdgikt	189 18% bdgikt	43 21% bdgikt	24 15% bdgikt	742 24% zj	149 24% j	62 14% j	140 17% k	275 21% k	256 27% zkl	138 33% zkl	985 22% z	-	-	-	-	269 22% z	140 17% zu	576 25% z	999 23% z	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (UN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_intUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/l - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The legal system and courts

Base: All adults in England, age 16+

	England region										Scotland region								NI regions (NUT3)						ONS Area supergroup (LA Level)									
	Total (a)	North East (b)	North West (c)	Yorkshire and The Humber (d)	East Midlands (e)	West Midlands (f)	East of England (g)	South East (h)	South West (i)	London (j)	Central Scotland (k)	Glasgow (l)	Highlands and Islands (m)	Lothian (n)	Mid Scotland and Fife (o)	North East Scotland (p)	South Scotland (q)	West Scotland (r)	Belfast (s)	East (t)	North (u)	Outer Belfast (v)	West and South (w)	Affluent England (x)	Business, Education and Heritage Centres (y)	Countryside Living (z)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	Unwtd Total		
Unweighted Total	4418	213	575	436	384	464	489	722	452	683	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	535	587	658	502	208	428	744	752	4418	
1 - No trust at all	263	12	44	23	25	52	26	34	19	29	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20	29	31	27	5	46	48	57	261	
	6%	6%	8%	5%	6%	11%	5%	5%	4%	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%	5%	5%	5%	2%	11%	6%	8%	6%	
2	185	7	31	14	23	26	19	14	14	36	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16	22	17	27	8	16	37	41	184	
	4%	3%	5%	3%	6%	6%	4%	2%	3%	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	4%	3%	5%	4%	4%	5%	5%	4%	
3	297	8	38	42	27	28	33	42	31	48	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27	34	53	29	19	30	48	57	339	
	7%	4%	7%	10%	7%	6%	7%	6%	7%	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5%	6%	8%	6%	9%	7%	7%	8%	8%	
4	410	23	53	44	36	38	54	78	33	50	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54	60	76	46	11	43	65	54	416	
	9%	11%	9%	10%	9%	8%	11%	11%	7%	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10%	10%	12%	9%	5%	10%	9%	7%	9%	
5	712	28	101	65	49	69	80	119	85	116	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77	82	91	102	27	72	133	129	713	
	16%	13%	18%	15%	13%	15%	16%	16%	19%	17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14%	14%	14%	20%	13%	17%	18%	17%	16%	
6	621	35	89	43	69	58	72	96	65	94	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75	107	90	72	31	53	116	77	597	
	14%	17%	16%	10%	18%	13%	15%	13%	14%	14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14%	18%	14%	14%	14%	15%	12%	16%	10%	
7	793	42	84	78	75	100	78	130	87	120	-	-	-	-	-	-	-	-	-	-	-	-	-	-	99	105	115	78	42	81	134	139	779	
	18%	20%	15%	18%	20%	22%	16%	18%	19%	18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19%	18%	17%	15%	20%	19%	18%	18%	18%	
8	654	31	72	69	46	40	72	124	81	118	-	-	-	-	-	-	-	-	-	-	-	-	-	-	99	81	113	67	47	56	93	98	647	
	15%	15%	13%	16%	12%	9%	15%	17%	18%	17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19%	14%	17%	13%	23%	13%	12%	13%	15%	
9	262	18	23	31	20	22	28	54	18	47	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47	35	38	29	13	16	39	44	269	
	6%	8%	4%	7%	5%	5%	6%	8%	4%	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9%	6%	6%	6%	6%	4%	5%	6%	6%	
10 - Trust completely	69	1	15	7	4	8	5	15	6	7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9	5	12	6	2	8	9	17	83	
	2%	1%	3%	2%	1%	2%	1%	2%	1%	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	1%	2%	1%	1%	2%	1%	2%	2%	
Don't know	138	5	20	17	7	23	20	17	12	16	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11	23	18	18	3	5	22	36	115	
	3%	2%	3%	4%	2%	5%	4%	2%	3%	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	4%	3%	4%	2%	1%	3%	5%	3%	
Prefer not to say	14	-	5	3	2	-	2	-	1	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	3	2	-	1	1	4	15	
	*	-	1%	1%	*	-	1%	*	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	*	*	*	*	*	*	*	*
Mean	5.69	5.87	5.44	5.74	5.54	5.28	5.65	5.97	5.85	5.81	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6.09	5.74	5.81	5.58	6.1	5.37	5.55	5.55	5.68	
	hwcc	e	e	e	e	e	e	abdef	de	hw	-	-	-	-	-	-	-	-	-	-	-	-	-	-	zAACDE	C	zAACDE	zAACDE	zAACDE	zAACDE	zAACDE	zAACDE	zAACDE	zAACDE
Low trust (1-3)	745	28	114	78	75	106	78	89	64	113	-	-	-	-	-	-	-	-	-	-	-	-	-	-	63	85	101	84	32	91	134	154	784	
	17%	13%	20%	18%	20%	23%	16%	12%	14%	17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12%	14%	15%	17%	15%	21%	18%	21%	18%	
Medium trust (4-7)	2536	129	327	230	229	265	284	423	269	380	-	-	-	-	-	-	-	-	-	-	-	-	-	-	305	354	372	297	111	250	447	399	2505	
	57%	60%	57%	53%	60%	57%	58%	59%	60%	56%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	57%	60%	57%	59%	53%	58%	60%	53%	57%	
High trust (8-10)	985	51	110	107	71	69	105	193	106	172	-	-	-	-	-	-	-	-	-	-	-	-	-	-	156	120	164	102	62	81	140	159	999	
	22%	24%	19%	25%	18%	15%	22%	27%	23%	25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29%	21%	25%	20%	30%	19%	19%	21%	23%	
	eDD	e	e	e	e	e	e	bdde	e	bde	-	-	-	-	-	-	-	-	-	-	-	-	-	-	zAACDE	zAACDE	D	zAACDE	zAACDE	zAACDE	zAACDE	zAACDE	zAACDE	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/s/h/c/d/e/f/g/h/- z/j/n/m/n/o/p/q - z/r/h/u/v/- z/w/z/y/A/B/C/D/E

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The legal system and courts

Base: All adults in England, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)		
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418	
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	..	***	7**	1**	4418	
1 - No trust at all	263 6% fhm	225 6% 5%	38 5% 5%	87 10% zefg	64 7% efg	38 4% 4%	35 4% 4%	40 4% 4%	170 5% 5%	54 9% zh	22 5% 5%	13 9% 9%	91 10% zm	169 5% 5%	242 6% z	6 4% 4%	8 4% 4%	124 6% 6%	103 5% 5%	11 6% 6%	13 8% 8%	1 13% 13%	- - -	- - -	- - -	- - -	261 6% 6%	
2	185 4% bqm	169 5% 2%	16 2% 2%	46 5% fg	41 5% -fg	52 6% g	25 3% g	20 2% g	131 4% 6%	35 6% 3%	11 3% 3%	4 3% 3%	56 6% zm	120 4% 4%	161 4% 4%	6 3% 3%	10 5% 5%	99 5% 5%	70 4% 4%	6 3% 3%	3 2% 2%	- - -	- - -	- - -	- - -	- - -	184 4% 4%	
3	297 7% gmn	243 7% 7%	54 7% 7%	75 9% g	59 7% g	50 6% g	72 8% g	42 5% g	220 7% 10%	34 5% 7%	26 6% 6%	11 7% 6%	84 9% zm	200 6% 9%	249 6% 9%	10 6% 9%	25 12% 16%	136 7% 9%	130 7% 9%	16 8% 11%	8 5% 8%	- - 15%	- - -	- - -	1 7% -	- - 100%	339 8% 8%	
4	410 9% n	320 9% 11%	89 11% 11%	82 9% 9%	73 8% 8%	94 11% 11%	83 9% 9%	78 9% 9%	308 10% 10%	46 7% 7%	43 10% 10%	10 6% 6%	99 11% 11%	301 9% 9%	345 9% 9%	14 9% 9%	33 16% 16%	193 9% 9%	168 9% 9%	23 11% 11%	13 8% 8%	1 15% 15%	- - -	- - -	- - -	- - -	416 9% 9%	
5	712 16% g	584 16% 16%	129 16% 16%	148 17% g	166 19% g	151 17% g	132 15% g	115 13% g	536 17% j	102 16% j	51 12% j	22 15% j	150 16% 16%	539 16% 16%	644 17% z	28 17% z	24 12% z	343 17% 17%	301 16% 16%	34 17% 17%	22 14% 14%	1 21% 21%	- - -	- - -	* 100% 100%	2 33% 33%	- - -	713 16% 16%
6	621 14% h	508 14% 14%	113 14% 14%	113 13% 13%	127 14% 14%	129 15% 15%	117 13% 13%	135 15% 15%	423 13% 13%	100 16% 16%	68 17% 17%	24 16% 16%	149 16% 16%	453 14% 14%	542 14% 14%	26 16% 16%	29 14% 14%	299 15% 15%	263 14% 14%	27 13% 13%	18 12% 12%	- - -	- - -	- - -	- - -	- - -	597 14% 14%	
7	793 18% dl	642 18% 19%	151 19% 19%	136 16% 16%	133 15% 15%	163 19% 19%	179 20% 20%	182 20% 20%	568 18% 18%	116 18% 18%	86 21% 21%	23 16% 16%	142 15% 19%	634 18% 18%	700 18% 18%	30 18% 18%	38 19% 19%	348 17% 17%	360 19% 19%	30 15% 15%	35 22% 22%	1 19% 19%	- - -	- - -	- - -	4 54% 54%	- - -	779 18% 18%
8	654 15% cls	536 15% 15%	118 15% 15%	88 10% c	143 16% c	125 14% c	144 16% c	153 17% c	471 15% 15%	97 15% 15%	63 15% 15%	20 14% 14%	92 10% zl	552 17% 17%	591 15% 15%	21 13% 13%	24 11% 11%	299 15% 15%	307 16% 16%	18 9% 9%	20 13% 13%	1 16% 16%	- - -	- - -	- - -	* 5% 5%	- - -	647 15% 15%
9	262 6% dil	207 6% 6%	55 7% 7%	41 5% 5%	34 4% 5%	48 5% 5%	60 7% 7%	79 9% 9%	211 7% 7%	18 3% 3%	25 6% 6%	7 5% 5%	37 4% 4%	216 6% 6%	227 6% 6%	17 10% 10%	11 5% 5%	129 6% 6%	104 5% 5%	13 6% 6%	15 10% 10%	- - -	- - -	- - -	- - -	- - -	269 6% 6%	
10 - Trust completely	69 2% zq	50 1% 2%	19 2% 2%	18 2% 2%	13 1% 2%	14 2% 2%	12 1% 1%	11 1% 1%	52 2% 2%	6 1% 1%	6 1% 1%	4 3% 3%	12 2% 2%	56 2% 2%	63 2% 2%	1 1% 1%	- - -	22 1% 1%	39 2% 2%	4 2% 2%	2 1% 1%	- - -	- - -	- - -	- - -	- - -	83 2% 2%	
Don't know	138 3% en	117 3% 3%	21 3% 3%	39 4% ze	27 3% ze	13 1% ze	26 3% ze	33 4% e	91 3% 3%	23 4% 4%	6 2% 2%	10 7% 7%	25 3% 3%	94 3% 3%	112 3% 3%	2 1% 1%	4 2% 2%	56 3% 3%	48 3% 3%	18 9% 9%	6 4% 4%	1 18% 18%	- - -	- - -	- - -	- - -	- - -	115 3% 3%
Prefer not to say	14 * hq	11 * *	3 * *	3 * *	6 1% *	1 * *	3 * *	1 * *	5 * *	- - 1%	4 1% 1%	1 * *	* * *	10 * *	11 * *	- - -	- - -	1 * *	6 * *	3 2% 2%	- - -	- - -	- - -	- - -	- - -	- - -	15 * *	
Mean	5.69 acl	5.65 za	5.88 za	5.23 c	5.53 c	5.68 c	5.89 zcd	6.11 zcde	5.73 l	5.48 l	5.85 l	5.62 l	5.13 l	5.86 zl	5.7 z	5.92 z	5.38 z	5.63 z	5.79 z	5.52 z	5.86 z	5.24 z	- -	- -	5 5	6.09 6.09	4 4	5.68 5.68
Low trust (1-3)	745 17% bgm	637 18% zb	108 13% g	208 24% zdefg	164 18% g	140 16% g	132 15% g	102 11% g	521 16% 16%	124 20% 20%	60 15% 15%	28 19% 19%	230 17% zm	490 25% 25%	653 17% 17%	22 14% 14%	43 21% 21%	359 18% 18%	303 16% 16%	33 16% 16%	24 16% 16%	1 13% 13%	- - -	- - -	- - -	1 7% 7%	- - -	784 18% 18%
Medium trust (4-7)	2536 57% zc	2054 57% 60%	481 60% 60%	479 55% 55%	498 56% 56%	538 61% 61%	511 58% 58%	510 57% 57%	1835 58% 58%	364 58% 58%	247 60% 60%	78 53% 53%	539 58% 58%	1926 58% 58%	2232 57% 57%	99 61% 61%	125 61% 61%	1183 58% 58%	1091 57% 57%	115 56% 56%	87 56% 56%	3 54% 54%	- - -	- - -	* 100% 100%	7 87% 87%	1 100% 100%	2505 57% 57%
High trust (8-10)	985 22% cl	793 22% 24%	192 24% 24%	148 17% 17%	190 22% 22%	187 21% 21%	216 24% 24%	243 27% 27%	735 23% 23%	121 19% 19%	94 23% 23%	31 21% 21%	141 15% 15%	823 25% 25%	881 23% 23%	39 24% 24%	34 17% 17%	450 22% 22%	449 24% 24%	35 17% 17%	37 24% 24%	1 16% 16%	- - -	- - -	- - -	* 5% 5%	- - -	999 23% 23%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The news media (e.g. TV, radio, newspapers)

Base: All adults in England, age 16+

	Total (z)	Gender		Age									Age (Nets)			Ethnicity								Working status		Unwtd Total
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi ple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)	
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	997	190	3356	1814	2578	4418
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418
1 - No trust at all	558 13% hovx	264 12%	284 13%	47 8%	106 14%	115 17%	90 12%	101 15%	56 10%	43 9%	43 10%	1 2%	153 12%	205 14%	200 12%	443 12%	101 17%	47 18%	26 18%	9 15%	20 13%	33 14%	410 12%	272 14%	280 11%	576 13%
2	422 10% gn	207 10%	209 9%	53 9%	83 11%	73 11%	83 11%	49 8%	45 8%	36 8%	32 7%	4 12%	135 10%	156 11%	130 8%	361 10%	59 10%	21 8%	9 6%	9 16%	20 14%	28 12%	332 9%	202 11%	218 9%	409 9%
3	538 12% z	243 11%	292 13%	58 10%	92 12%	79 12%	90 12%	83 13%	77 14%	60 13%	55 13%	5 14%	150 11%	169 12%	220 13%	467 12%	68 11%	31 12%	17 11%	7 12%	13 9%	26 11%	441 13%	228 12%	310 13%	554 13%
4	600 14% ij	274 13%	317 14%	90 15%	97 13%	84 12%	113 15%	100 15%	75 14%	41 9%	38 9%	3 8%	187 14%	197 14%	216 13%	525 14%	68 11%	27 11%	22 15%	11 18%	8 6%	28 12%	497 14%	268 14%	329 13%	609 14%
5	846 19% agl	362 17%	484 22%	89 15%	123 17%	151 22%	146 20%	102 15%	124 23%	112 24%	105 24%	7 20%	212 16%	297 21%	338 20%	740 20%	98 16%	42 16%	26 18%	6 10%	25 17%	44 20%	696 19%	372 19%	472 19%	857 19%
6	552 12% bfmn	318 15%	232 10%	119 20%	90 12%	77 11%	75 10%	84 13%	64 12%	44 9%	41 10%	3 8%	209 16%	152 11%	191 11%	464 12%	81 13%	28 11%	15 10%	9 15%	29 20%	25 11%	438 12%	239 12%	312 13%	521 12%
7	506 11% ew	257 12%	242 11%	60 10%	79 11%	61 9%	89 12%	85 13%	60 11%	72 16%	65 15%	7 20%	139 11%	150 10%	218 13%	432 12%	69 11%	30 12%	16 11%	6 11%	17 11%	28 12%	404 11%	190 10%	314 13%	508 11%
8	249 6% bemp	150 7%	99 4%	38 7%	41 6%	19 3%	42 6%	38 5%	28 9%	43 9%	38 9%	4 13%	79 6%	61 4%	109 7%	224 6%	21 3%	10 4%	7 5%	- -	4 3%	10 4%	214 6%	107 6%	141 6%	242 5%
9	61 1% f	30 1%	32 1%	9 2%	7 1%	17 2%	5 1%	7 1%	7 2%	9 2%	8 2%	1 3%	17 1%	21 1%	23 1%	53 1%	7 1%	5 2%	* 2%	- 1%	2 2%	4 2%	49 1%	22 1%	40 2%	61 1%
10 - Trust completely	18 * ov	11 *	7 *	- -	7 1%	2 *	4 1%	1 *	3 1%	- -	- -	-	7 1%	7 *	4 *	9 *	5 1%	3 1%	2 1%	- -	- -	- -	9 *	8 *	9 *	21 *
Don't know	55 1% fmnow	22 1%	31 1%	19 3%	14 2%	7 1%	4 1%	4 1%	3 1%	3 1%	3 -	-	34 3%	11 1%	10 1%	28 1%	27 4%	11 4%	7 5%	1 2%	8 5%	8 3%	20 1%	16 1%	36 1%	47 1%
Prefer not to say	13 * w	2 *	9 *	- -	2 *	3 1%	2 *	2 *	1 *	3 1%	3 1%	-	2 *	5 *	6 *	9 *	4 1%	2 1%	1 *	- -	2 1%	- -	9 *	1 *	11 *	13 *
Mean	4.42 bempsw	4.54 zb	4.32	4.72 defg	4.29	4.13	4.34	4.36	4.49 e	4.81 zdefgh	4.78 zdefg	5.18	4.47 m	4.24	4.53 zm	4.45 ps	4.22	4.23	4.24	3.85	4.34	4.25	4.46 zps	4.29	4.52 zw	4.4
Low trust (1-3)	1518 34% cx	715 33%	784 35%	157 27%	280 38%	268 39%	262 35%	234 36%	178 33%	139 30%	129 30%	10 28%	437 33%	530 37%	550 33%	1271 34%	228 37%	99 39%	51 35%	25 43%	53 36%	87 37%	1184 34%	702 36%	808 33%	1539 35%
Medium trust (4-7)	2504 57% pq	1211 57%	1275 57%	358 61%	389 53%	372 54%	423 57%	370 56%	323 59%	269 58%	250 58%	19 57%	747 56%	795 56%	962 58%	2161 58%	316 52%	127 49%	78 54%	32 55%	78 53%	125 53%	2036 58%	1069 56%	1428 58%	2495 56%
High trust (8-10)	329 7% bms	191 9%	137 6%	48 8%	55 7%	38 6%	51 7%	46 7%	39 7%	51 11%	46 11%	5 15%	103 8%	89 6%	137 8%	287 8%	33 5%	18 7%	9 6%	- -	6 4%	14 6%	272 8%	137 7%	190 8%	324 7%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The news media (e.g. TV, radio, newspapers)

Base: All adults in England, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..**	..**	1224	848	2347	4418
1 - No trust at all	558 13% ahmnu	125 9%	418 14% zaf	67 14% a	146 13% a	158 15% af	16 8% af	31 19% zaf	356 11%	84 14%	94 21% zhi	110 13% n	171 13% n	96 10%	37 9%	558 13%	-	-	-	174 14% u	131 15% zu	253 11%	576 13%
2	422 10% f	112 8%	304 10% f	50 10% f	135 12% zabef	95 9%	10 5%	14 9%	302 10%	64 10%	45 10%	96 12% n	133 10%	88 9%	29 7%	422 10%	-	-	-	129 11%	87 10%	206 9%	409 9%
3	538 12% i	171 13%	365 12%	49 10%	118 11%	140 13%	28 13%	30 19% zbcd	409 13%	52 8%	58 13%	96 12%	159 12%	115 12%	52 12%	538 12%	-	-	-	159 13%	88 10%	291 12%	554 13%
4	600 14%	181 13%	417 14%	61 12%	160 15%	151 14%	28 13%	17 11%	423 13%	101 16%	53 12%	99 12%	160 13%	151 16%	54 13%	600 14%	-	-	-	181 15%	124 15%	295 13%	609 14%
5	846 19% s	253 19%	589 20%	95 19%	188 17%	229 21%	50 24%	28 17%	617 20%	104 17%	91 20%	169 21%	260 20%	171 18%	81 19%	846 19%	-	-	-	200 16%	187 22% s	459 20%	857 19%
6	552 12% bgt	218 16%	325 11%	50 10%	117 11%	125 12%	23 11%	10 6%	395 13%	85 14%	45 10%	83 10%	139 11%	133 14%	64 15% kl	552 12%	-	-	-	142 12%	82 10%	327 14% zt	521 12%
7	506 11% ei	169 12%	335 11%	61 12%	141 13%	86 8%	31 15%	15 9%	377 12% j	68 11%	35 8%	91 11%	160 12%	107 11%	66 15% z	506 11%	-	-	-	123 10%	83 10%	301 13% zs	508 11%
8	249 6% j	89 7%	160 5%	33 7%	51 5%	53 5%	17 8%	7 4%	192 6% zj	39 6%	13 3%	41 5%	64 5%	59 6%	28 7%	249 6%	-	-	-	67 5%	45 5%	137 6%	242 5%
9	61 1%	22 2%	38 1%	6 1%	14 1%	12 1%	2 1%	4 2%	45 1%	12 2%	3 1%	18 2%	18 1%	11 1%	9 2%	61 1%	-	-	-	11 1%	6 1%	45 2% z	61 1%
10 - Trust completely	18 *	7 *	10 *	4 1% d	* *	4 *	2 1% d	- -	9 *	4 1%	3 1%	8 1% z	7 1%	2 *	- -	18 *	-	-	-	10 1% zu	1 *	6 *	21 *
Don't know	55 1% ahlm	7 1% a	41 1% a	9 2% a	12 1%	13 1%	2 1%	5 3% a	20 1%	6 1%	14 3% zh	9 1%	7 1%	3 *	4 1%	55 1%	-	-	-	24 2% zu	10 1%	21 1%	47 1%
Prefer not to say	13 *	2 *	8 *	6 1% zabde	* *	2 *	- -	- -	7 *	* *	- -	2 *	4 *	1 *	2 *	13 *	-	-	-	4 *	3 *	5 *	13 *
Mean	4.42 begjst	4.69 zbdeg	4.31 g	4.45 g	4.28 g	4.22 g	4.87 zbcddeg	3.92 g	4.48 zj	4.48 j	3.86 g	4.36 zj	4.37 j	4.52 g	4.81 zklm	4.42 z	-	-	-	4.25 zst	4.2 zst	4.59 zst	4.4 zst
Low trust (1-3)	1518 34% afnu	408 30%	1087 36% zaf	166 34%	399 37% af	393 37% af	54 47% zabdcdf	75 47% zabdcdf	1067 34%	199 43%	197 43% zhi	302 37% n	463 36% n	298 32%	118 28%	1518 34%	-	-	-	462 38% zu	305 36%	751 32%	1539 35%
Medium trust (4-7)	2504 57% gis	821 61% zbceg	1666 55% g	268 54% g	606 56% g	590 55% g	132 63% bg	71 44% g	1812 57% j	359 58% j	224 49% g	441 54%	719 56%	561 60% zk	265 62% zk	2504 57%	-	-	-	646 53% zs	476 56%	1382 59% zs	2495 56%
High trust (8-10)	329 7% j	117 9% z	208 7%	43 9%	66 6%	69 6%	20 10%	10 6%	246 8% j	55 9%	19 4%	67 8%	89 7%	71 8%	37 9%	329 7%	-	-	-	88 7%	53 6%	188 8%	324 7%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (UN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/l - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The news media (e.g. TV, radio, newspapers)

Base: All adults in England, age 16+

		England region									Scotland region								NI regions (NUTS3)					ONS Area supergroup (LA Level)										
		Total (i)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)		
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418	
Weighted Total	4418	213	575	436	384	464	489	722	452	683	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	535	587	658	502	208	428	744	752	4418	
1 - No trust at all	558 13% ww	28 13% fh	89 16% fh	57 13% zgh	51 17% zgh	80 10% zgh	50 12% zgh	85 10% zgh	46 10% zgh	72 11% zgh	-	-	-	-	-	-	-	-	-	-	-	-	-	46 9%	70 12%	68 10% zgh	59 12% zgh	24 11% zgh	55 13% zgh	101 14% zgh	134 18% zgh	576 13% zgh		
2	422 10%	19 9%	75 13%	34 8%	36 9%	51 11%	45 9%	63 9%	36 8%	61 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	40 8%	62 11%	57 9%	52 10%	12 6%	58 13%	60 8%	79 11%	409 9%		
3	538 12%	19 9%	76 13%	64 15%	33 9%	54 12%	59 12%	87 12%	74 10%	71 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	75 14%	73 12%	102 15%	56 11%	19 9%	50 12%	89 12%	73 10%	554 13%		
4	600 14%	46 22%	75 13%	60 14%	55 14%	69 15%	67 14%	93 15%	56 12%	78 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	56 10%	81 14%	90 14%	68 13%	24 11%	70 16%	116 16%	95 13%	609 14%		
5	846 19%	27 13%	100 17%	73 17%	93 24%	94 20%	104 21%	126 17%	92 20%	137 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	101 19%	97 17%	136 21%	112 22%	34 16%	71 16%	151 20%	142 19%	857 19%		
6	552 12%	31 15%	66 12%	45 10%	44 9%	39 13%	44 12%	84 13%	68 15%	110 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	76 14%	77 13%	73 11%	58 12%	39 19%	55 13%	90 12%	83 11%	521 12%		
7	506 11%	19 9%	52 9%	51 12%	45 12%	38 8%	57 12%	115 10%	44 10%	84 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	77 14%	66 11%	82 12%	56 11%	27 13%	37 9%	77 10%	85 11%	508 11%		
8	249 6% EE	16 8%	24 4%	27 6%	24 6%	21 5%	25 5%	47 7%	25 6%	39 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	40 8%	45 8%	32 5%	23 5%	17 8%	48 4%	25 6%	242 5%			
9	61 1% e	2 1%	4 1%	4 1%	6 1%	* 2%	9 2%	13 2%	6 1%	17 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	13 2%	2 *	12 2%	6 1%	8 4%	3 1%	6 1%	11 1%	61 1%		
10 - Trust completely	18 *	3 1%	3 1%	4 1%	-	1 *	1 *	2 *	2 *	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	-	1 *	1 *	1 *	5 1%	2 *	6 1%	21 *		
Don't know	55 1%	2 1%	8 1%	14 3%	2 1%	8 2%	4 1%	6 1%	1 *	9 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%	11 2%	4 1%	7 1%	2 1%	5 1%	4 *	15 2%	47 1%		
Prefer not to say	13 *	-	2 *	2 *	1 *	3 1%	2 *	-	1 *	3 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	2 *	3 1%	-	-	1 *	5 1%	13 *		
Mean	4.42 wEE	4.45	4.06	4.41	4.45	3.99	4.53	4.61	4.48	4.68	-	-	-	-	-	-	-	-	-	-	-	-	-	4.82 zzyACDE	4.41	4.46	4.39	4.93 zzyACDE	4.2	4.38	4.16	4.4		
Low trust (1-3)	1518 34% l	66 31%	241 42%	154 35%	120 31%	185 40%	154 32%	235 33%	156 35%	205 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	162 30%	204 35%	228 35%	167 33%	56 27%	163 34%	250 34%	287 38%	1539 35%		
Medium trust (4-7)	2504 57% b	123 58%	293 51%	229 53%	231 60%	245 53%	294 60%	418 58%	261 58%	408 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	310 58%	322 55%	380 58%	294 59%	124 60%	54%	434 58%	405 54%	2495 56%		
High trust (8-10)	329 7%	21 10%	31 5%	36 8%	30 8%	23 5%	34 7%	62 9%	33 7%	59 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	56 10%	48 8%	45 7%	31 6%	26 13%	27 6%	56 8%	41 5%	324 7%		

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/- z/j/k/l/m/n/o/p/q - z/r/h/u/v/- z/w/z/y/A/B/C/D/E

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The news media (e.g. TV, radio, newspapers)

Base: All adults in England, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)		
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418	
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	-.**	***	7**	1**	4418	
1 - No trust at all	558 13% bfgmr	476 13% 10%	82 10% 8%	163 19% zefg	130 15% efg	94 11% 11%	86 10% 10%	85 10% 10%	383 12% 12%	83 13% 13%	52 13% zhj	35 23% 23%	160 17% zm	372 11% 11%	482 12% 12%	16 10% 10%	42 20% zm	267 13% 13%	213 11% 11%	42 20% zqrt	15 9% 9%	3 45% 45%	- - -	- - -	2 21% 21%	1 100% 100%	576 13% 13%	
2	422 10% fghr	357 10% 10%	64 8% 8%	95 11% fg	110 12% zfg	101 11% fg	60 7% 10%	57 6% 10%	280 9% 10%	72 11% h	52 13% h	16 11% h	97 10% 10%	321 10% 10%	386 10% 10%	11 7% 7%	18 9% 9%	211 10% 10%	158 8% 8%	25 12% 12%	12 8% 8%	- - -	- - -	- - -	- - -	- - -	409 9% 9%	
3	538 12% z	445 12% 12%	93 12% 12%	119 14% 14%	98 11% 13%	111 13% 13%	112 13% 13%	98 11% 11%	412 13% 13%	61 10% 10%	40 10% 10%	20 13% 13%	111 12% 12%	405 12% 12%	477 12% 12%	20 12% 12%	25 12% 12%	247 12% 12%	240 13% 13%	26 13% 13%	16 10% 10%	2 26% 26%	- - -	- - -	1 20% 20%	- - -	554 13% 13%	
4	600 14% m	486 13% 14%	114 14% 14%	114 13% 13%	122 14% 14%	119 13% 13%	121 14% 14%	124 14% 14%	440 14% 14%	88 14% 14%	48 12% 12%	17 11% 11%	154 16% zm	429 13% 13%	526 14% 14%	16 10% 10%	38 18% 18%	283 14% 14%	264 14% 14%	26 13% 13%	17 11% 11%	1 10% 10%	- - -	- - -	* 100% 100%	- - -	609 14% 14%	
5	846 19% ap	660 18% 23%	185 23% za	163 19% 19%	154 17% 17%	174 20% 19%	171 19% 19%	184 21% 21%	595 19% 19%	132 21% 21%	90 22% 17%	25 17% 17%	171 18% 18%	653 20% 20%	761 20% 20%	38 23% p	23 11% 11%	381 19% 19%	392 21% 21%	33 16% 16%	30 19% 19%	- - -	- - -	- - -	1 14% 14%	- - -	857 19% 19%	
6	552 12% n	452 13% 12%	100 12% 12%	91 10% 10%	115 13% 13%	106 12% 12%	117 13% 13%	122 14% 14%	401 13% 13%	76 12% 12%	57 14% 14%	15 10% 10%	108 12% 12%	430 13% 13%	470 12% 12%	27 17% 17%	26 13% 13%	259 13% 13%	231 12% 12%	20 10% 10%	26 17% 17%	1 9% 9%	- - -	- - -	* 5% 5%	- - -	521 12% 12%	
7	506 11% cl	411 11% 12%	96 12% 12%	69 8% 8%	84 9% 9%	104 12% 12%	113 13% 13%	137 15% 15%	397 12% 12%	56 9% 9%	41 10% 10%	12 8% 8%	75 8% 8%	420 13% 13%	445 11% 11%	18 11% 11%	26 12% 12%	224 11% 11%	239 13% 13%	13 6% 6%	22 14% 14%	1 10% 10%	- - -	- - -	- - -	- - -	508 11% 11%	
8	249 6% cls	202 6% 6%	47 6% 6%	20 2% 2%	38 4% 4%	50 6% c	80 7% zcde	61 7% c	185 6% 6%	40 6% 6%	18 4% 4%	6 4% 4%	27 3% 3%	216 6% zl	224 6% 6%	11 7% 7%	5 2% 2%	119 6% 6%	111 6% 6%	4 2% 2%	7 5% 5%	- - -	- - -	- - -	3 40% 40%	- - -	242 5% 5%	
9	61 1% nr	45 1% 2%	17 2% 2%	8 1% 1%	15 2% 2%	12 1% 1%	18 2% 2%	9 1% 1%	55 2% 2%	3 1% 1%	3 1% 1%	* * *	16 2% 2%	45 1% 1%	53 1% 1%	4 2% 2%	3 1% 1%	28 1% 1%	27 1% 1%	3 3% 3%	5 3% 3%	- - -	- - -	- - -	- - -	- - -	61 1% 1%	
10 - Trust completely	18 * z	16 * *	2 * *	11 1% zdefg	2 1% 14	2 * 4	* * 7	2 * 8	11 * 21	3 * 18	4 1% 6	* * 1	5 * 10	12 * 33	14 * 42	- - 1	- - -	7 * 18	7 * 15	2 1% 9	1 1% 5	- - -	- - -	- - -	- - -	- - -	21 * 47	
Don't know	55 1% behmnr	52 1% b	3 * 1%	22 2% zefg	14 2% e	4 * 1%	7 1% 1%	8 1% 1%	21 1% 34%	18 3% 34%	6 1% 35%	1 1% 47%	10 1% zm	33 1% 1%	42 1% 33%	1 * 29%	- - 41%	18 1% 35%	15 1% 32%	9 5% 45%	5 3% 27%	- - -	- - -	- - -	- - -	- - -	47 1% 1%	
Prefer not to say	13 * nr	10 * *	3 * *	2 * *	3 * *	5 1% 1%	2 * *	1 * *	6 * *	2 * *	1 * *	1 * *	1 * *	7 * *	9 * *	- - -	- - -	6 * *	2 * *	3 * *	* * *	- - -	- - -	- - -	- - -	- - -	13 * *	
Mean	4.42 acdklps	4.38 za	4.61 za	3.93 c	4.19 c	4.43 c	4.76 zcde	4.76 zcde	4.49 zk	4.31 k	4.33 k	3.77 k	4.05 zl	4.54 zl	4.41 p	4.76 p	4 qs	4.37 s	4.53 zs	3.75 qs	4.81 qs	2.86 4	- -	- -	4 5.04	1 1	4.4 4.4	
Low trust (1-3)	1518 34% bfgmr	1279 35% zb	239 30% 1%	377 43% zefg	338 38% zfg	305 35% fg	258 29% 1%	240 27% 1%	1075 34% 34%	215 34% 35%	144 35% 35%	70 47% zhj	368 39% zm	1098 33% 33%	1344 35% 35%	46 29% 29%	85 41% 41%	725 35% 35%	610 32% 32%	93 45% 45%	43 27% 27%	4 71% 71%	- - -	- - -	- - -	3 40% 40%	1 100% 100%	1539 35% 35%
Medium trust (4-7)	2504 57% acks	2008 56% za	495 62% 1%	437 50% 50%	474 54% 54%	502 57% 57%	522 59% 59%	568 64% 64%	1833 58% 58%	352 56% 56%	236 57% 57%	69 47% 47%	508 54% 54%	1932 58% 58%	2202 57% 57%	99 61% 61%	113 55% 55%	1148 56% 56%	1126 59% 59%	91 44% 44%	95 61% 61%	2 29% 29%	- - -	- - -	* 100% 100%	1 19% 19%	- - -	2495 56% 56%
High trust (8-10)	329 7% cl	263 7% 7%	65 8% 8%	39 4% 4%	55 6% 6%	64 7% 7%	99 11% 11%	71 8% 8%	251 8% 8%	46 7% 7%	25 6% 6%	7 5% 5%	48 5% 5%	273 8% 8%	291 7% 7%	15 9% 9%	8 4% 4%	154 7% 7%	145 8% 8%	9 4% 4%	13 8% 8%	- - -	- - -	- - -	3 40% 40%	- - -	324 7% 7%	

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (JN J24-000725-01)
Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG
Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) Ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - Social media (e.g. Facebook, Instagram, Twitter, YouTube, TikTok)

Base: All adults in England, age 16+

	Gender			Age								Age (Nets)			Ethnicity									Working status		Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)	Not working full-time (x)	
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418
1 - No trust at all	1050 24% bcdlq	554 26% zb	487 22% z	69 12% c	137 18% c	154 22% c	168 23% c	186 28% z	175 32% z	162 35% z	152 35% z	11 31% z	205 16% j	322 23% j	523 31% zlm	924 25% zpq	112 18% z	44 17% z	30 21% z	13 22% z	24 17% z	49 21% z	874 25% zpq	443 23% z	603 24% z	1141 26% z
2	625 14% clpq	316 15% z	300 13% c	32 5% c	100 13% c	100 15% c	124 17% zc	95 15% c	101 19% c	73 16% c	69 16% c	4 12% c	132 10% zl	224 16% zl	269 16% z	559 15% zpq	58 10% z	26 10% z	15 10% z	8 14% z	9 6% z	42 18% pq	517 15% pq	275 14% z	346 14% z	679 15% z
3	789 18% cpqrx	378 18% z	402 18% c	70 12% c	134 18% c	131 19% c	146 20% c	131 20% c	94 17% c	84 18% c	80 18% c	4 12% c	203 15% l	277 19% l	309 19% z	702 19% zpq	83 14% z	30 12% z	16 11% z	10 17% z	27 19% z	45 19% z	657 19% z	385 20% z	403 16% z	805 18% z
4	673 15% hijn	299 14% za	372 17% z	123 21% zghij	112 15% hij	117 17% hij	121 16% hij	87 13% hij	60 11% hij	54 12% hij	48 11% hij	5 15% hij	234 18% n	238 17% n	201 12% n	574 15% v	85 14% v	36 14% v	17 12% v	5 9% v	27 18% v	49 21% pr	525 15% pr	308 16% z	365 15% z	614 14% z
5	641 15% inu	284 13% z	354 16% z	121 21% zefghij	119 16% z	92 13% z	96 13% z	93 14% z	70 13% z	51 11% z	48 11% z	3 9% z	240 18% zmn	189 13% zmn	213 13% z	531 14% u	104 17% u	52 20% zopuv	21 14% u	16 27% zoprutuv	15 10% u	13 6% u	517 15% au	262 14% z	378 15% z	615 14% z
6	263 6% ghijnov	117 5% z	144 6% c	65 11% zefghij	53 7% hij	38 6% ij	48 6% hij	28 4% hij	18 3% hij	12 3% hij	10 2% hij	2 5% hij	118 9% zmn	86 6% n	58 4% z	202 5% zov	60 10% zov	28 11% zov	15 11% zov	- - z	17 11% sv	17 7% s	184 5% s	121 6% z	140 6% z	237 5% z
7	185 4% bghijnno	116 5% zb	68 3% z	59 10% zefghij	49 7% zefghij	23 3% z	23 3% z	13 2% z	9 2% z	10 2% z	9 2% z	1 3% z	108 8% zmn	45 3% n	32 2% z	140 4% zov	45 7% zov	16 6% zov	15 10% zov	4 6% zov	10 7% zov	12 5% zov	128 4% zov	73 4% zov	111 4% zov	141 3% zov
8	61 1% ghnov	23 1% z	38 2% z	16 3% gh	15 2% h	14 2% gh	6 1% z	4 1% z	3 * z	2 * z	2 1% z	- - z	32 2% zn	20 1% n	9 1% z	41 1% zov	18 3% zov	8 3% zov	5 4% zov	- - z	5 3% z	1 * z	40 1% z	23 1% z	38 2% z	55 1% z
9	14 * n	4 * z	10 * z	2 * z	2 * z	8 1% z	- * z	2 * z	1 * z	- * z	- * z	- * z	4 * z	8 1% z	2 * z	10 * z	5 1% z	3 1% z	1 1% z	- - z	1 1% z	- - z	10 * z	5 * z	9 * z	15 * z
10 - Trust completely	18 * novx	11 * z	7 * z	7 1% h	7 1% h	2 * z	2 * z	1 * z	- * z	- * z	- * z	- * z	14 1% zn	4 * z	1 * z	8 * z	6 1% ov	3 1% ov	3 2% zov	* 1% z	- - z	- - z	8 * z	14 1% z	3 * z	15 * z
Don't know	86 2% efmow	37 2% z	47 2% z	18 3% ef	11 1% ef	5 1% ef	6 1% ef	14 2% ef	15 3% ef	17 4% zefj	13 3% ef	4 12% ef	29 2% m	11 1% zm	46 3% zm	57 2% zov	26 4% zov	11 3% zov	5 3% zov	2 6% zov	9 2% zov	4 2% zov	53 2% zov	14 1% zw	68 3% zw	87 2% zw
Prefer not to say	13 * ovw	3 * z	7 * z	1 * z	2 * z	3 1% z	2 * z	3 * z	* * z	- * z	- * z	- * z	4 * z	6 * z	3 * z	8 * z	5 1% zov	1 1% zov	2 1% zov	- - z	2 1% z	1 * z	7 * z	1 * z	8 * z	14 * z
Mean	3.3 ghijnov	3.22 za	3.37 z	4.36 zdefghij	3.64 zefghij	3.34 ghij	3.18 ghij	2.96 hij	2.73 hij	2.65 hij	2.64 hij	2.88 hij	3.96 zmn	3.26 n	2.8 z	3.19 zov	3.92 zosuv	4.02 zosuv	4 zouv	3.37 zov	3.89 zouv	3.17 zouv	3.19 zouv	3.3 zov	3.29 zov	3.15 zov
Low trust (1-3)	2464 56% bcdlqqr	1248 58% zb	1189 53% t	170 29% c	370 50% c	385 56% c	438 59% zcd	412 63% zcd	370 68% zcd	319 69% zcd	300 70% zcd	19 55% zcd	540 41% l	823 58% l	1101 66% zlm	2185 58% zpqrt	253 42% z	99 39% z	62 42% z	31 53% q	61 42% z	136 58% pqrt	2048 58% zpqrt	1103 57% z	1352 55% z	2625 59% z
Medium trust (4-7)	1762 40% ghijnov	816 38% za	937 42% z	367 63% zdefghij	333 45% zghij	271 39% ghij	287 39% ghij	221 34% hij	157 29% hij	126 27% hij	115 27% hij	11 33% hij	700 53% zmn	558 39% n	504 30% z	1446 39% zov	294 48% zov	131 51% zov	69 47% ov	25 43% z	69 47% z	92 39% z	1354 38% z	764 40% z	994 40% z	1607 36% z
High trust (8-10)	94 2% fghijno	38 2% z	55 2% z	25 4% z	24 3% z	24 4% z	8 1% z	7 1% z	3 1% z	2 * z	2 1% z	- - z	49 4% zn	32 2% n	12 1% z	58 2% zov	29 5% zov	14 5% zov	9 6% zov	* 4% z	6 4% z	1 * z	57 2% z	42 2% z	51 2% z	85 2% z

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Social media (e.g. Facebook, Instagram, Twitter, YouTube, TikTok)

Base: All adults in England, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non- graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O- Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..**	..**	1224	848	2347	4418
1 - No trust at all	1050 24% ij	330 24% a	707 23% b	117 24% c	224 21% d	250 23% e	63 30% f	53 33% g	830 26% h	107 17% i	85 19% j	195 24% k	318 25% l	227 24% m	91 21% n	1050 24% o	- - p	- - q	- - r	280 23% s	209 25% t	560 24% u	1141 26% Total
2	625 14% ben	228 17% a	392 13% b	76 15% c	154 14% d	116 11% e	31 15% f	15 9% g	474 15% h	75 12% i	59 13% j	108 13% k	199 16% l	147 16% m	42 10% n	625 14% o	- - p	- - q	- - r	167 14% s	112 13% t	345 15% u	679 15% Total
3	789 18% b	284 21% a	494 16% b	93 19% c	175 16% d	176 17% e	29 14% f	20 12% g	576 18% h	111 18% i	74 16% j	147 18% k	238 19% l	181 19% m	91 21% n	789 18% o	- - p	- - q	- - r	209 17% s	145 17% t	435 19% u	805 18% Total
4	673 15% j	207 15% e	463 15% b	72 15% c	201 19% d	138 13% e	30 14% f	23 15% g	487 15% h	109 18% i	48 11% j	120 15% k	184 14% l	167 18% m	63 15% n	673 15% o	- - p	- - q	- - r	186 15% s	136 16% t	351 15% u	614 14% Total
5	641 15% a	143 11% a	495 16% b	75 15% c	156 14% d	206 19% e	31 15% f	26 16% g	450 14% h	87 14% i	79 18% j	116 14% k	178 14% l	114 12% m	70 16% n	641 15% o	- - p	- - q	- - r	176 14% s	130 15% t	335 14% u	615 14% Total
6	263 6% hu	70 5% a	189 6% b	32 6% c	76 7% d	68 6% e	7 3% f	5 3% g	143 5% h	52 8% i	44 10% j	53 6% k	74 6% l	55 6% m	19 5% n	263 6% o	- - p	- - q	- - r	98 8% s	52 6% t	112 5% u	237 5% Total
7	185 4% chm	45 3% c	139 5% b	8 2% c	55 5% d	61 6% e	6 3% f	9 6% g	87 3% h	46 7% i	39 9% j	46 6% k	51 4% l	26 3% m	24 6% n	185 4% o	- - p	- - q	- - r	46 4% s	27 3% t	111 5% u	141 3% Total
8	61 1% c	20 1% c	41 1% c	- - c	18 2% d	19 2% e	3 2% f	1 * g	41 1% h	14 2% i	5 1% j	12 1% k	18 1% l	8 1% m	8 2% n	61 1% o	- - p	- - q	- - r	24 2% s	13 2% t	24 1% u	55 1% Total
9	14 * h	4 * a	10 * b	- - c	2 * d	4 * e	1 1% f	3 2% g	6 * h	3 1% i	2 1% j	5 1% k	5 * l	1 * m	1 * n	14 * o	- - p	- - q	- - r	3 * s	- - t	11 * u	15 * Total
10 - Trust completely	18 * h	8 1% a	8 * b	1 * c	3 * d	2 * e	1 * f	- - g	8 * h	9 1% i	1 * j	4 * k	4 * l	- - m	7 2% n	18 * o	- - p	- - q	- - r	6 * s	6 1% t	7 * u	15 * Total
Don't know	86 2% ahlm	13 1% a	66 2% b	14 3% c	16 2% d	23 2% e	6 3% f	6 4% g	47 2% h	6 1% i	16 3% j	14 2% k	14 1% l	7 1% m	6 1% n	86 2% o	- - p	- - q	- - r	20 2% s	16 2% t	50 2% u	87 2% Total
Prefer not to say	13 * h	2 * a	7 * b	3 1% c	1 * d	2 * e	- - f	- - g	5 * h	- - i	2 1% j	2 * k	- - l	1 * m	2 * n	13 * o	- - p	- - q	- - r	7 1% s	1 * t	5 * u	14 * Total
Mean	3.3 ahm	3.13	3.37 zacf	3.1	3.46 zacf	3.5 zabcf	3.06	3.17	3.1	3.79 zh	3.72 zh	3.39 m	3.22	3.12	3.55 zlm	3.3	-	-	-	3.39	3.29	3.25	3.15
Low trust (1-3)	2464 56% bdeij	842 62% a	1592 53% b	286 58% c	553 51% d	543 51% e	123 59% f	88 55% g	1880 60% h	293 47% i	217 48% j	449 55% k	754 59% l	555 59% m	225 53% n	2464 56% o	- - p	- - q	- - r	657 54% s	467 55% t	1340 57% u	2625 59% Total
Medium trust (4-7)	1762 40% ah	465 34% a	1285 43% b	187 38% c	488 45% d	473 44% e	73 35% f	64 40% g	1166 37% h	294 47% i	210 46% j	335 41% k	487 38% l	362 39% m	177 42% n	1762 40% o	- - p	- - q	- - r	507 41% s	345 41% t	910 39% u	1607 36% Total
High trust (8-10)	94 2% chm	32 2% c	59 2% b	1 * c	23 2% d	26 2% e	6 3% f	3 2% g	55 2% h	26 4% i	8 2% j	21 3% k	27 2% l	9 1% m	16 4% n	94 2% o	- - p	- - q	- - r	32 3% s	19 2% t	42 2% u	85 2% Total

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (UN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/l - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Social media (e.g. Facebook, Instagram, Twitter, YouTube, TikTok)

Base: All adults in England, age 16+

	England region										Scotland region								NI regions (NUTS3)					ONS Area supergroup (LA Level)										Unwtd Total
	Total (a)	North East (b)	North West (c)	Yorkshire and The Humber (d)	East Midlands (e)	West Midlands (f)	East of England (g)	South East (h)	South West (i)	London (j)	Central Scotland (k)	Glasgow (l)	Highlands and Islands (m)	Lothian (n)	Mid Scotland and Fife (o)	North East Scotland (p)	South Scotland (q)	West Scotland (r)	Belfast (s)	East (t)	North (u)	Outer Belfast (v)	West and South (w)	Affluent England (x)	Business, Education and Heritage Centres (y)	Countryside Living (z)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)			
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418		
Weighted Total	4418	213	575	436	384	464	489	722	452	683	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	535	587	658	502	208	428	744	752	4418		
1 - No trust at all	1050 24% AA	37 18%	148 26%	95 22%	83 22%	127 27%	107 22%	184 26%	126 28%	143 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	123 23%	117 20%	177 27%	86 17%	51 25%	116 27%	191 26%	187 25%	114		
2	625 14%	38 18%	70 12%	59 13%	49 13%	63 14%	66 13%	121 17%	81 18%	77 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	86 16%	101 17%	103 16%	57 11%	25 12%	63 15%	99 13%	89 12%	679		
3	789 18%	34 16%	94 16%	81 19%	66 17%	79 17%	95 19%	130 18%	86 19%	124 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	116 22%	107 18%	129 20%	92 18%	30 15%	70 16%	119 16%	126 17%	805		
4	673 15%	24 11%	94 16%	68 16%	70 16%	66 18%	65 13%	115 16%	57 13%	114 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	68 13%	100 17%	84 13%	80 16%	36 17%	53 12%	138 19%	116 15%	614		
5	641 15%	44 21%	70 12%	61 14%	64 17%	66 14%	75 15%	88 12%	64 14%	108 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	68 13%	83 14%	86 13%	92 18%	30 14%	74 17%	101 14%	107 14%	615		
6	263 6%	16 8%	48 8%	34 8%	28 7%	24 5%	33 7%	29 4%	18 4%	32 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	23 4%	40 7%	37 6%	36 7%	8 4%	23 5%	46 6%	50 7%	237		
7	185 4%	8 4%	20 4%	18 4%	13 3%	14 3%	25 5%	23 3%	8 2%	55 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	19 4%	17 3%	16 2%	36 7%	15 7%	19 4%	29 4%	34 5%	141		
8	61 1%	6 3%	12 2%	6 1%	5 2%	8 2%	7 2%	7 1%	3 1%	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%	7 1%	10 1%	10 2%	2 1%	1 *	10 1%	14 2%	55		
9	3 *	3 1%	4 *	3 -	4 -	4 -	4 1%	3 *	1 *	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	- E	3 *	1 *	2 1%	3 1%	1 *	- C	15 *		
10 - Trust completely	18 *	- -	3 1%	3 1%	4 1%	5 *	- 1%	2 *	- *	5 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	1 *	3 *	1 *	4 2%	- 2%	1 2%	7 1%	15 *		
Don't know	86 2%	2 1%	12 2%	7 2%	4 1%	11 2%	9 2%	21 3%	7 2%	12 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	21 4%	11 2%	9 1%	9 2%	4 2%	5 1%	8 1%	18 2%	87		
Prefer not to say	13 *	1 *	4 1%	3 1%	1 *	- -	2 1%	- *	1 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	zyzCD	3 1%	2 *	1 *	- *	1 *	1 *	4 1%	14 *		
Mean	3.3 abvqv	3.59 ah	3.31 ah	3.39 ah	3.39 ah	3.2 ah	3.41 ah	3.06 ah	2.91 ah	3.56 zabgh	-	-	-	-	-	-	-	-	-	-	-	-	-	3.14 zabgh	3.29 zabgh	3.1 zabgh	3.71 zabgh	3.52 zabgh	3.17 zabgh	3.24 zabgh	3.38 zabgh	3.15		
Low trust (1-3)	2464 56%	110 51%	313 54%	235 54%	198 52%	269 58%	268 55%	435 60%	293 65%	345 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	326 61%	325 55%	408 62%	236 47%	107 51%	249 58%	410 55%	402 53%	2625		
Medium trust (4-7)	1362 30%	92 43%	232 40%	182 42%	175 46%	170 37%	198 41%	255 35%	147 33%	309 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	178 33%	239 41%	223 34%	243 48%	89 43%	169 39%	314 42%	306 41%	1607		
High trust (8-10)	94 2%	8 4%	15 3%	9 2%	6 1%	14 3%	12 2%	11 1%	4 1%	16 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%	9 1%	16 2%	13 3%	9 4%	4 1%	12 2%	22 3%	85		

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/- z/j/k/l/m/n/o/p/q - z/r/h/u/v/- z/w/z/y/A/B/C/D/E

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - Social media (e.g. Facebook, Instagram, Twitter, YouTube, TikTok)

Base: All adults in England, age 16+

		Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
		Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)		Prefer not to say (y)
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418	
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	..**	***	7**	1**	4418	
1 - No trust at all	1050	820	229	183	200	203	239	225	784	135	86	38	269	760	943	29	43	470	484	28	28	2	-	-	1	-	1141	
	24%	23%	28%	21%	23%	23%	27%	25%	25%	21%	21%	26%	29%	23%	24%	18%	21%	23%	25%	14%	18%	39%	-	-	20%	-	26%	
	ams	za	zb				zc						zm		z			s	zs									
2	625	506	119	110	132	129	123	131	472	73	56	14	135	468	554	21	36	311	263	17	20	3	-	*	-	-	679	
	14%	14%	15%	13%	15%	15%	14%	15%	15%	12%	14%	10%	14%	14%	14%	13%	17%	15%	14%	8%	13%	41%	-	100%	-	-	15%	
	s																	s										
3	789	645	144	155	126	171	162	175	577	115	69	27	173	603	703	32	31	380	346	18	28	-	-	-	-	-	805	
	18%	18%	18%	18%	14%	19%	18%	20%	18%	18%	17%	18%	19%	18%	18%	20%	15%	19%	18%	9%	18%	-	-	-	-	-	18%	
	ds				d		d	d										s	s	s	s							
4	673	555	119	140	145	147	124	117	488	104	63	18	118	532	572	32	41	341	273	36	19	1	-	-	1	-	614	
	15%	15%	15%	16%	16%	17%	14%	13%	15%	17%	15%	12%	13%	16%	15%	20%	20%	17%	14%	18%	13%	10%	-	-	19%	-	14%	
	ln												l															
5	641	537	104	139	136	114	133	119	432	112	73	20	119	505	572	23	24	299	266	45	22	1	-	-	2	1	615	
	15%	15%	13%	16%	15%	13%	15%	13%	14%	18%	18%	13%	13%	15%	15%	14%	12%	15%	14%	22%	14%	10%	-	-	21%	100%	14%	
	h									h										zqr								
6	263	224	38	63	51	38	49	61	181	34	33	12	54	190	229	5	20	104	116	20	13	-	-	-	-	-	237	
	6%	6%	5%	7%	6%	4%	6%	7%	6%	5%	8%	8%	6%	6%	6%	3%	10%	5%	6%	10%	9%	-	-	-	-	-	5%	
	e																			zq								
7	185	159	26	35	50	49	26	25	129	29	18	8	27	155	149	18	8	70	82	12	12	-	-	-	-	-	141	
	4%	4%	3%	4%	6%	6%	3%	3%	4%	5%	4%	6%	3%	5%	4%	11%	4%	3%	4%	6%	8%	-	-	-	-	-	3%	
	n				zfg	fg							z		zm						zq							
8	61	56	5	16	12	7	8	18	40	12	7	2	11	46	57	*	3	22	26	8	4	-	-	-	-	-	55	
	1%	2%	1%	2%	1%	1%	1%	2%	1%	2%	2%	2%	1%	1%	1%	*	1%	1%	1%	4%	3%	-	-	-	-	-	1%	
	zqr																											
9	14	12	2	4	5	5	1	-	10	-	1	3	4	10	13	-	-	5	3	5	1	-	-	-	-	-	15	
	*	*	*	*	1%	1%	*	-	*	-	*	2%	*	*	*	-	-	*	*	2%	1%	-	-	-	-	-	-	*
	zhi																			zqr								
10 - Trust completely	18	15	3	6	4	5	*	3	16	1	1	-	-	17	14	-	-	12	2	1	2	-	-	-	3	-	15	
	*	*	*	1%	*	1%	*	*	1%	*	*	-	-	1%	*	-	-	1%	*	1%	1%	-	-	-	40%	-	*	
	r																	r										
Don't know	86	72	14	21	19	10	21	14	52	16	2	5	23	52	74	1	*	30	34	11	5	-	-	-	-	-	87	
	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	4%	2%	2%	2%	*	*	1%	2%	5%	3%	-	-	-	-	-	2%	
	hjm								j									zqr										
Prefer not to say	13	10	3	4	5	3	1	1	4	1	3	1	1	7	8	-	-	4	3	3	-	-	-	-	-	-	14	
	*	*	*	*	1%	*	*	*	*	*	*	1%	*	*	*	-	-	*	*	*	1%	-	-	-	-	-	-	*
	hn																											
Mean	3.3	3.35	3.03	3.48	3.42	3.28	3.11	3.19	3.24	3.44	3.49	3.45	3.04	3.35	3.27	3.55	3.35	3.25	3.22	4.27	3.77	2.11	-	2	6.04	5	3.15	
	bfhlnr	zb		zfg	f						h			zl						zqr	zqr							
Low trust (1-3)	2464	1972	491	449	458	503	524	531	1833	323	211	79	578	1830	2200	82	110	1162	1092	63	76	5	-	*	1	-	2625	
	56%	55%	61%	51%	52%	57%	59%	60%	58%	51%	51%	53%	62%	55%	57%	51%	53%	57%	58%	31%	49%	80%	-	100%	20%	-	59%	
	acdm	za		c		c	cd	zcd	j				zm		z			s	s	s	s							
Medium trust (4-7)	1762	1476	286	378	382	348	333	322	1230	279	186	58	318	1382	1522	78	93	815	737	114	67	1	-	-	3	1	1607	
	40%	41%	36%	43%	43%	40%	37%	36%	39%	44%	45%	39%	34%	41%	39%	49%	45%	40%	39%	55%	43%	20%	-	-	40%	100%	36%	
	bghln	zb		fg	fg					h	zh			zl				zqr										
High trust (8-10)	94	84	10	25	21	17	10	21	66	13	9	5	16	73	84	*	3	40	32	14	7	-	-	-	3	-	85	
	2%	2%	1%	3%	2%	2%	1%	2%	2%	2%	2%	4%	2%	2%	2%	*	1%	2%	2%	7%	4%	-	-	-	40%	-	2%	
	f			f																zqr	r							

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The police

Base: All adults in England, age 16+

		Gender			Age								Age (Nets)			Ethnicity								Working status		
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi ple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)	Unwtd Total
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418
1 - No trust at all	250 6% bhijnov	135 6% bhijnov	108 5% bhijnov	38 7% ij	48 7% ij	43 6% ij	45 6% ij	45 7% hij	21 4% hij	10 2% hij	8 2% hij	2 7% hij	86 7% hij	88 6% hij	75 5% hij	198 5% zotv	47 8% zotv	20 8% zotv	21 14% zopqtv	4 7% t	2 2% t	19 8% t	179 5% t	122 6% t	126 5% t	256 6% t
2	177 4%	82 4%	92 4%	17 3%	32 4%	29 4%	31 4%	30 5%	24 4%	15 3%	14 3%	2 5%	49 4%	59 4%	69 4%	148 4%	27 4%	12 5%	10 7%	4 7%	1 1%	13 5%	135 4%	73 4%	104 4%	193 4%
3	329 7%	156 7%	169 8%	26 4%	77 10% zcfh	62 9% c	45 6% c	51 8% c	37 7% c	31 7% c	30 7% c	* 1%	103 8%	107 7%	118 7%	266 7%	57 9% q	17 7% q	13 9% q	8 14% zov	17 12% z	15 7% z	251 7% z	155 8%	173 7% z	341 8%
4	395 9%	172 8%	218 10%	70 12%	53 7%	62 9%	62 8%	61 9%	53 10%	34 7%	30 7%	4 11%	123 9%	124 9%	148 9%	330 9%	58 10%	28 11%	13 9%	6 10%	11 7%	27 12%	303 9%	174 9%	220 9%	412 9%
5	731 17%	336 16%	390 17%	112 19%	134 18%	123 18%	106 14%	99 15%	85 16%	72 16%	70 16%	2 7%	246 19%	229 16%	257 15%	598 16%	118 19%	46 18%	25 17%	14 23%	34 23%	26 11%	572 16%	317 16%	411 17%	709 16%
6	642 15% gn	280 13% za	361 16% za	98 17% g	121 16% g	84 12% g	118 16% g	78 12% g	80 15% g	63 14% g	60 14% g	3 9% g	218 16% g	202 14% g	222 13% g	558 15% p	79 13% p	40 16% p	16 11% p	7 13% p	15 10% p	39 17% p	518 15% p	290 15% p	350 14% p	620 14% p
7	793 18% b	415 19% b	374 17% b	88 15% z	118 16% z	131 19% z	147 20% z	107 16% z	110 20% z	92 20% z	87 20% z	5 14% z	205 16% z	278 19% z	309 19% z	689 18% z	98 16% z	47 20% z	20 14% z	6 10% z	25 17% z	42 18% z	648 18% z	352 18% z	439 18% z	790 18% z
8	694 16% pqr	351 16% pqr	339 15% pqr	70 12% z	104 14% z	98 14% z	116 16% z	125 19% z	89 16% z	91 20% z	77 18% z	14 40% z	174 13% z	214 15% z	306 18% z	632 17% z	59 10% z	20 8% z	13 9% z	7 12% z	18 12% z	35 15% z	597 17% z	296 15% z	396 16% z	699 16% z
9	241 5% bdip	137 6% b	102 5% b	26 4% z	19 3% z	29 4% z	53 7% z	41 6% z	32 6% z	42 9% z	41 10% z	1 4% z	44 3% z	81 6% z	115 7% z	221 6% z	20 3% z	10 4% z	4 3% z	1 2% z	5 4% z	6 3% z	215 6% z	92 5% z	149 6% z	248 6% z
10 - Trust completely	96 2% f	54 3% f	41 2% f	9 2% z	24 3% f	17 3% f	8 1% z	13 2% z	12 2% z	11 2% z	11 2% z	1 2% z	33 3% z	26 2% z	36 2% z	78 2% z	14 2% z	8 3% z	2 1% z	* 1% z	4 3% z	4 2% z	74 2% z	38 2% z	57 2% z	92 2% z
Don't know	56 1% hnow	19 1% hnow	37 2% z	27 5% z	7 1% z	6 1% z	8 1% z	5 1% z	1 * z	1 * z	1 * z	- - z	34 3% z	14 1% z	8 * z	30 1% v	25 4% z	7 3% z	6 4% z	1 2% z	10 7% z	6 3% z	24 1% z	11 1% z	42 2% z	43 1% z
Prefer not to say	15 * nov	4 * nov	5 * nov	1 * z	4 1% z	4 1% z	3 * z	2 * z	1 * z	- - z	- - z	- - z	5 * z	7 * z	3 * z	7 * z	6 1% z	1 * z	2 1% z	- - z	3 2% z	1 * z	6 * z	4 * z	7 * z	15 * z
Mean	5.73 dipgrs	5.81 dipgrs	5.67 dipgrs	5.56 rs	5.5 rs	5.59 rs	5.81 d	5.72 d	5.88 zde	6.23 zdefgh	6.22 zdefgh	6.33 zdefgh	5.52 zlm	5.7 zlm	5.91 zlm	5.81 zpqrsu	5.28 r	5.39 r	4.77 r	4.89 z	5.77 rs	5.43 r	5.83 zopqrsu	5.66 z	5.79 z	5.7 z
Low trust (1-3)	756 17% ijnov	373 17% ijnov	370 17% ijnov	81 14% z	158 21% z	134 19% hij	121 16% hij	125 19% hij	81 15% hij	56 12% hij	52 12% hij	4 13% hij	239 18% z	255 18% z	263 16% z	612 16% z	131 22% z	49 19% z	45 31% z	17 28% z	20 14% z	48 20% z	565 16% z	350 18% z	403 16% z	790 18% z
Medium trust (4-7)	2561 58% gn	1203 56% za	1342 60% za	368 63% g	425 57% g	400 58% g	433 58% g	346 53% g	328 60% g	262 56% g	248 58% g	14 40% g	793 60% z	833 58% z	935 56% z	2175 58% r	353 58% r	162 63% pr	74 51% pr	32 55% z	85 58% z	134 57% z	2040 58% z	1133 59% z	1420 57% z	2531 57% z
High trust (8-10)	1031 23% blpqr	542 25% zb	482 22% zb	105 18% z	146 20% z	144 21% z	177 24% z	179 27% z	134 25% z	145 31% z	129 30% z	16 47% z	252 19% z	322 22% z	457 27% z	931 25% z	93 15% z	38 15% z	20 13% z	8 14% z	27 19% z	45 19% z	886 25% z	426 22% z	602 24% z	1039 24% z

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The police

Base: All adults in England, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)				Unwtd Total
		Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)		
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..**	..**	..**	1224	848	2347	4418
1 - No trust at all	250 6% hmn	72 5%	169 6%	25 5%	49 5%	71 7%	11 5%	12 8%	149 5%	35 6%	55 12% zhi	58 7% mn	75 6%	38 4%	13 3%	250 6%	-	-	-	-	73 6%	53 6%	124 5%	256 6%
2	177 4%	60 4%	117 4%	28 6%	36 3%	37 3%	4 2%	12 7% bdef	126 4%	20 3%	21 5%	34 4%	41 3%	32 3%	21 5%	177 4%	-	-	-	-	44 4%	39 5%	94 4%	193 4%
3	329 7% h	92 7%	230 8%	41 8%	77 7%	87 8%	16 8%	9 6%	217 7%	60 10%	31 7%	65 8%	99 8%	57 6%	26 6%	329 7%	-	-	-	-	104 8%	62 7%	163 7%	341 8%
4	395 9%	116 9%	273 9%	35 7%	120 11% zb	83 8%	16 8%	19 12%	294 9%	50 8%	40 9%	79 10%	110 9%	89 10%	27 6%	395 9%	-	-	-	-	104 9%	73 9%	218 9%	412 9%
5	731 17% ch	209 15%	516 17% c	63 13% c	195 18% c	189 18% c	35 17% c	33 21% c	485 15%	126 20% h	89 20%	148 18%	215 17%	143 15%	80 19%	731 17%	-	-	-	-	201 16%	145 17%	385 16%	709 16%
6	642 15%	190 14%	450 15%	57 12% c	186 17% c	159 15%	30 15%	17 11%	446 14%	91 15%	90 20% zh	114 14%	196 15%	136 15%	54 13%	642 15%	-	-	-	-	173 14%	118 14%	351 15%	620 14%
7	793 18% j	262 19%	523 17%	95 19%	183 17%	180 17%	36 18%	28 17%	593 19%	108 17%	50 11%	142 17%	229 18%	197 21%	83 20%	793 18%	-	-	-	-	207 17%	150 18%	435 19%	790 18%
8	694 16% dij	233 17%	455 15%	100 20% zbdeg	140 13%	159 15%	39 19%	17 11%	550 17%	73 12%	40 9%	111 13%	201 16%	163 17%	84 20% k	694 16%	-	-	-	-	174 14%	132 16%	388 17%	699 16%
9	241 5% l	85 6%	156 5%	22 4% d	57 5%	63 6%	12 6%	2 2%	205 7%	24 4%	10 2%	36 4%	70 5%	62 7%	27 6%	241 5%	-	-	-	-	90 7%	36 4%	115 5%	248 6%
10 - Trust completely	96 2%	30 2%	65 2%	16 3% d	13 1%	21 2%	8 4% d	7 4% d	60 2%	22 3%	11 2%	19 2%	35 3%	16 2%	5 1%	96 2%	-	-	-	-	30 2%	18 2%	48 2%	92 2%
Don't know	56 1% ahm	4 *	47 2% a	6 1% a	22 2% a	15 1% a	- 1% a	5 3% af	23 1%	9 1%	15 3% zh	13 2% m	11 1% m	1 *	5 1% m	56 1%	-	-	-	-	18 1%	16 2%	23 1%	43 1%
Prefer not to say	15 * hu	3 *	10 *	4 1%	3 *	3 *	1 *	- -	6 *	* *	4 1%	4 *	1 *	1 *	* *	15 *	-	-	-	-	6 1%	6 1% u	3 *	15 *
Mean	5.73 gik	5.84 zg	5.69 g	5.85 g	5.65 g	5.67 g	5.97 g	5.29 g	5.86 zij	5.59 j	5.04 j	5.52 k	5.77 k	5.96 zk	5.97 k	5.73	-	-	-	-	5.73	5.63	5.76	5.7
Low trust (1-3)	756 17% hm	224 17%	516 17%	94 19%	163 15%	194 18%	31 15%	33 21%	491 16%	116 19%	107 24% zh	158 19%	215 17%	127 14%	61 14%	756 17%	-	-	-	-	221 18%	154 18%	381 16%	790 18%
Medium trust (4-7)	2561 58% c	777 57% c	1761 59% c	250 51%	684 63% zabce	612 57%	118 57%	97 60%	1818 58%	376 61%	268 59%	482 59%	750 59%	565 60%	244 57%	2561 58%	-	-	-	-	685 56%	486 57%	1389 59%	2531 57%
High trust (8-10)	1031 23% dj	347 26% zbdg	676 22% d	137 13% zbdg	211 19%	243 23%	58 28% dg	26 16%	815 26%	119 19%	60 13%	165 20%	306 24%	241 26% k	115 27% k	1031 23%	-	-	-	-	294 24%	186 22%	551 23%	1039 24%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (UN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/l - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The police

Base: All adults in England, age 16+

		England region									Scotland region								NI regions (NUT3)					ONS Area supergroup (LA Level)										
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	Unwtd Total		
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418	
Weighted Total	4418	213	575	436	384	464	489	722	452	683	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	535	587	658	502	208	428	744	752	4418	
1 - No trust at all	250 6%	17 8%	40 7%	17 4%	24 6%	29 6%	28 6%	37 5%	20 4%	39 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 4%	34 6%	28 4%	34 7%	8 4%	34 8%	46 6%	42 6%	256 6%	
2	177 4%	5 3%	28 5%	11 2%	18 5%	22 5%	13 3%	17 2%	22 5%	42 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 3%	26 4%	24 4%	32 6%	10 5%	20 5%	15 2%	34 5%	34 5%	193 4%
3	329 7%	19 9%	45 8%	40 9%	21 5%	41 9%	35 7%	54 7%	24 5%	52 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44 8%	47 8%	36 6%	38 8%	16 8%	35 8%	48 6%	63 8%	341 8%	
4	395 9%	20 9%	55 10%	30 7%	32 8%	41 9%	54 11%	58 8%	37 8%	68 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 7%	61 10%	52 8%	38 12%	25 8%	35 8%	78 11%	67 9%	412 9%	
5	731 17%	28 13%	89 15%	85 19%	72 19%	74 16%	78 16%	96 13%	85 19%	126 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	68 13%	100 17%	110 17%	89 18%	43 21%	61 14%	134 18%	126 17%	709 16%	
6	642 15%	31 15%	88 15%	54 12%	54 14%	64 14%	85 17%	110 15%	53 12%	104 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	84 16%	75 13%	87 13%	78 13%	32 16%	64 15%	115 15%	106 14%	620 14%	
7	793 18%	37 17%	100 17%	70 16%	74 19%	76 16%	79 16%	150 21%	83 18%	124 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	108 20%	101 17%	133 20%	85 17%	36 17%	75 18%	129 17%	126 17%	790 18%	
8	694 16%	33 16%	69 12%	72 17%	61 17%	71 15%	78 16%	129 18%	83 14%	99 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	97 18%	78 13%	123 19%	71 14%	34 16%	56 13%	116 16%	120 16%	699 16%	
9	241 5%	15 7%	41 7%	33 8%	20 5%	17 4%	26 5%	44 6%	28 6%	16 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 6%	36 6%	51 8%	16 3%	3 2%	32 7%	39 5%	32 4%	248 6%	
10 - Trust completely	96 2%	7 3%	8 1%	15 3%	3 1%	15 3%	7 1%	21 3%	15 3%	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 3%	15 3%	10 1%	10 2%	1 *	11 3%	16 2%	16 2%	92 2%	
Don't know	56 1%	* 2%	10 2%	7 2%	4 1%	11 2%	7 1%	7 1%	3 1%	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%	12 2%	2 *	10 2%	1 1%	3 1%	6 1%	14 2%	43 1%	
Prefer not to say	15 *	- 1%	3 1%	3 1%	3 1%	3 1%	- 1%	- 1%	1 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	2 *	2 *	1 *	- *	1 *	2 *	5 1%	15 *	
Mean	5.73 AA	5.75	5.56	5.96	5.68	5.59	5.7	5.99	5.95	5.43	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6.01 22ABCE	5.62	6.02 22ABCE	5.46	5.49	5.63	5.75	5.64	5.7	
Low trust (1-3)	756 17%	41 19%	112 20%	67 15%	62 16%	92 20%	76 15%	108 15%	65 14%	132 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83 15%	108 18%	88 13%	104 21%	34 16%	89 15%	109 15%	139 19%	790 18%	
Medium trust (4-7)	2561 58%	115 54%	311 58%	238 55%	231 60%	255 55%	296 60%	414 57%	258 57%	421 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	299 56%	337 57%	382 58%	291 58%	135 65%	235 55%	456 61%	424 56%	2531 57%	
High trust (8-10)	1031 23%	56 26%	118 21%	120 28%	84 22%	102 22%	111 23%	193 27%	126 28%	121 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	144 27%	129 22%	183 28%	97 19%	38 18%	99 23%	171 23%	169 22%	1039 24%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBL_wtd_v8_intUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/s/b/c/d/e/f/g/h/- z/j/k/l/m/n/o/p/q - z/r/h/u/v/- z/w/z/y/A/B/C/D/E

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -The police

Base: All adults in England, age 16+

	Urbanity			IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)		
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418	
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	**	***	7**	1**	4418	
1 - No trust at all	250 6% bmn	224 6% zb	26 3%	78 9% zefg	56 6% zefg	42 5% zefg	37 4% zefg	37 4% zefg	165 5% zh	51 8% zh	22 5% zh	9 6% zh	74 8% zm	168 5% zm	209 5% zm	14 9% zm	9 4% zm	114 6% zm	101 5% zm	12 6% zm	13 9% zm	-	-	-	-	-	256 6%	
2	177 4% gmnr	155 4% gmnr	22 3%	48 6% zg	33 4% zg	40 5% zg	35 4% zg	20 2% zg	136 4% zm	21 3% zm	9 2% zm	6 4% zm	57 6% zm	115 3% zm	142 4% zm	6 4% zm	23 11% zm	100 5% zm	56 3% zm	8 4% zm	5 3% zm	1 13% zm	-	-	-	-	-	193 4%
3	329 7% mnr	269 7% mnr	59 7%	81 9% g	66 7% g	70 8% g	63 7% g	49 6% g	250 8% g	38 6% g	22 5% g	14 10% g	84 9% g	227 7% g	274 7% g	8 5% g	33 16% g	178 9% g	111 6% g	18 9% g	9 6% g	-	-	-	1	-	341 8%	
4	395 9% n	308 9% n	87 11%	79 9% g	79 9% g	76 9% g	84 9% g	76 9% g	291 9% k	69 11% k	27 7% k	7 5% k	96 10% k	285 9% k	331 9% k	26 16% k	24 12% k	180 9% k	167 9% k	19 9% k	16 10% k	-	-	-	-	-	412 9%	
5	731 17% fr	612 17% fr	119 15%	149 17% f	161 18% f	144 16% f	123 14% f	154 17% f	542 17% f	92 15% f	70 17% f	22 15% f	178 19% f	538 16% f	648 17% f	27 17% f	35 17% f	359 18% f	286 15% f	49 24% f	25 16% f	2	-	*	1	-	709 16%	
6	642 15% g	520 14% g	122 15%	117 13% g	134 15% g	152 17% g	141 16% g	97 11% g	446 14% g	96 15% g	76 18% g	18 12% g	126 13% g	492 15% g	565 15% g	18 11% g	32 15% g	316 15% g	264 14% g	25 12% g	29 19% g	-	-	-	-	-	620 14%	
7	793 18% d	645 18% d	148 18%	118 14% d	148 17% d	155 18% d	157 18% d	214 24% d	568 18% d	112 18% d	81 20% d	30 20% d	130 14% d	650 19% d	719 18% d	28 17% d	24 11% d	351 17% d	363 19% d	32 16% d	32 21% d	1 19% d	-	-	-	4	1	790 18%
8	694 16% st	551 15% st	143 18%	117 13% st	133 15% st	131 15% st	166 19% st	147 17% st	506 16% st	99 16% st	64 16% st	23 15% st	131 14% st	550 16% st	642 17% st	21 13% st	19 9% st	300 15% st	351 19% st	15 7% st	11 7% st	-	-	-	2	-	699 16%	
9	241 5% ls	190 5% ls	51 6%	35 4% ls	45 5% ls	48 5% ls	48 5% ls	64 7% ls	183 6% ls	26 4% ls	24 6% ls	7 5% ls	30 3% ls	207 6% ls	227 6% ls	8 5% ls	3 1% ls	93 5% ls	137 7% ls	3 1% ls	7 5% ls	3 40% ls	-	-	-	-	-	248 6%
10 - Trust completely	96 2% hn	75 2% hn	21 3%	28 3% hn	15 2% hn	16 2% hn	20 2% hn	17 2% hn	66 2% hn	13 2% hn	10 2% hn	6 4% hn	18 2% hn	74 2% hn	82 2% hn	5 3% hn	1 * hn	37 2% hn	45 2% hn	9 4% hn	2 2% hn	-	-	-	-	-	92 2%	
Don't know	56 1% ehmnr	50 1% ehmnr	6 1%	21 2% ze	10 1% ze	2 * ze	11 1% e	12 1% e	26 1% zh	16 2% zh	2 1% zh	5 3% zh	8 1% zh	30 1% zh	39 1% zh	- - zh	2 1% zh	21 1% zh	13 1% zh	15 7% zh	4 3% zh	-	-	-	-	-	43 1%	
Prefer not to say	15 * hn	12 * hn	3 *	5 1% hn	6 1% hn	1 * hn	2 * hn	2 * hn	6 * hn	- - hn	5 1% hn	1 * hn	2 * hn	8 * hn	10 * hn	- - hn	2 1% hn	3 * hn	5 * hn	1 1% hn	- - hn	-	-	-	-	-	15 *	
Mean	5.73 acipgs	5.67 za	5.98 za	5.34 c	5.63 c	5.71 c	5.9 zcd	6.06 zcde	5.73 c	5.61 c	5.98 zcd	5.82 zcd	5.28 c	5.87 zcd	5.81 zcd	5.49 p	4.76 p	5.58 zqst	5.99 zqst	5.33 zqst	5.43 zqst	6.62 zqst	-	5	6.69	7	5.7	
Low trust (1-3)	756 17% bgimnr	649 18% zb	106 13%	207 24% zdefg	155 18% g	152 17% g	135 15% g	106 12% g	551 17% j	110 17% j	52 13% j	29 20% j	215 23% zm	510 15% zm	625 16% zm	28 18% zm	65 32% zm	392 19% zr	268 14% zr	38 19% zr	28 18% zr	1 13% zr	-	-	-	1	-	790 18%
Medium trust (4-7)	2561 58% c	2086 58% c	475 59%	464 53% c	521 59% c	528 60% c	506 57% c	541 61% c	1847 58% c	370 58% c	253 62% c	77 52% c	531 57% c	1965 59% c	2263 58% c	99 61% c	115 56% c	1206 59% c	1080 57% c	124 61% c	102 66% c	3 47% c	-	*	5	1	2531 57%	
High trust (8-10)	1031 23% alpqst	816 23% za	215 27%	180 20% za	193 22% za	196 22% za	235 26% za	228 26% za	755 24% za	137 22% za	98 24% za	36 24% za	180 19% za	830 25% za	951 24% za	35 21% za	22 11% za	429 21% s	533 28% zqst	27 13% zqst	21 14% zqst	3 40% zqst	-	-	-	2	-	1039 24%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) Ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Banks

Base: All adults in England, age 16+

	Total (z)	Gender		Age									Age (Nets)			Ethnicity										Working status			Unwtd Total
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi ple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)				
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418			
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418			
1 - No trust at all	249 6% bjnvox	149 7% zb	96 4% ij	30 5% ij	52 7% zfgghj	60 9% ij	40 5% ij	36 5% ij	24 4% ij	7 2% ij	7 2% ij	-	82 6% n	100 7% zn	66 4% v	197 5% v	44 7% v	15 6% v	18 12% zopqv	4 6% zopqv	7 5% zopqv	32 14% zopqv	165 5% z	151 8% z	98 4% z	246 6% z			
2	194 4% b	106 5% b	83 4% ij	16 3% ij	44 6% ij	28 4% zfgghj	38 5% ij	27 4% ij	22 4% ij	19 4% ij	18 4% ij	1	60 5% n	66 5% zn	68 4% v	161 4% r	30 5% v	13 5% v	3 2% v	1 2% v	12 8% zopqv	14 6% zopqv	147 4% z	88 5% z	105 4% z	187 4% z			
3	310 7% jv	155 7% jv	153 7% ij	38 6% ij	47 6% ij	66 10% zhij	52 7% j	54 8% ij	34 6% ij	20 4% ij	16 4% ij	4 12% ij	85 6% z	118 8% zn	108 6% v	254 7% v	52 9% v	19 8% v	14 10% v	7 13% v	11 8% z	30 13% z	225 6% z	144 7% z	166 7% z	333 8% z			
4	407 9% bhnvox	219 10% bhnvox	185 8% z	54 9% z	71 10% z	95 14% zfgghj	69 9% z	51 8% z	38 7% z	29 6% z	28 6% z	2	125 9% zn	164 11% zn	118 7% v	328 9% v	69 11% v	27 10% v	18 13% v	10 17% zov	14 10% zov	25 11% zov	303 9% z	206 11% z	200 8% z	396 9% z			
5	728 16% a	318 15% a	404 18% za	72 12% za	115 16% za	127 17% zfgghj	105 16% z	103 19% z	91 20% z	84 20% z	7 20% z	7	187 14% zn	242 17% zn	298 18% v	618 16% v	101 17% v	44 17% v	23 15% v	12 20% v	23 16% v	32 14% v	585 17% z	320 17% z	405 16% z	755 17% z			
6	577 13% ijn	288 13% ijn	285 13% ij	73 12% ij	110 15% ij	104 15% ij	101 14% ij	85 13% i	64 12% i	39 8% i	39 9% i	1	183 14% n	205 14% n	189 11% v	505 13% v	66 11% v	34 13% v	12 8% v	8 14% v	13 9% v	29 12% v	476 14% z	273 14% z	301 12% z	564 13% z			
7	739 17% e	351 16% e	381 17% e	116 20% e	143 19% e	89 13% e	129 17% e	106 16% e	87 15% e	70 15% e	69 16% e	1	259 20% mn	217 15% mn	263 16% v	638 17% v	94 16% v	40 15% v	22 15% v	9 16% v	23 16% v	31 13% v	607 17% z	330 17% z	408 16% z	719 16% z			
8	706 16% demprsw	326 15% de	380 17% z	114 20% de	83 11% de	78 11% z	107 14% z	117 18% de	108 23% zdef	98 23% zdef	10 29% z	10	197 15% zlm	185 13% zlm	324 19% zlm	633 17% zprs	70 11% zprs	35 14% zprs	13 9% zprs	3 5% zprs	19 13% zprs	29 12% zprs	604 17% z	242 13% z	463 19% z	710 16% z			
9	295 7% e	153 7% e	139 6% z	26 4% z	42 6% z	29 4% z	54 7% z	46 7% z	49 9% z	48 10% z	44 10% z	4	68 5% zlm	84 6% zlm	143 9% zlm	262 7% u	32 5% u	12 4% u	11 8% u	2 4% u	7 5% u	7 3% u	256 7% zou	116 6% z	178 7% z	303 7% z			
10 - Trust completely	137 3% mw	60 3% mw	76 3% z	14 2% z	18 2% z	14 2% z	18 2% z	23 4% z	21 4% z	30 6% z	24 6% z	6 17% z	32 2% zlm	32 2% zlm	74 4% zlm	114 3% u	17 3% u	10 4% u	5 3% u	1 2% u	2 1% u	3 1% u	112 3% z	41 2% z	95 4% z	146 3% z			
Don't know	63 1% afghmno	15 1% afghmno	46 2% z	29 5% z	11 1% z	8 1% z	5 1% z	5 1% z	2 * z	4 1% z	4 1% z	-	40 3% zmn	12 1% zmn	11 1% v	36 1% zoquv	28 5% zoquv	7 3% zoquv	5 4% zoquv	1 2% zoquv	14 9% zoquv	2 1% zoquv	34 1% zoquv	12 1% z	48 2% z	46 1% z			
Prefer not to say	12 * ovw	2 * ovw	8 * z	1 * z	2 * z	3 1% z	2 * z	1 * z	2 * z	- - z	- - z	-	4 * z	6 * z	3 * z	7 * v	4 1% v	1 * v	2 1% v	- - v	2 1% v	1 * v	6 * z	1 * z	7 * z	13 * z			
Mean	5.79 adempus	5.68 e	5.92 za	5.95 e	5.55 e	5.22 z	5.73 e	5.87 de	6.05 zdef	6.49 zcdefgh	6.46 zcdefgh	6.87	5.72	5.49	6.1 zlm	5.86 zprs	5.41 u	5.59 pu	5.26 z	5.09 z	5.37 z	4.83 z	5.93 zopqrsu	5.51	6.02 zw	5.8			
Low trust (1-3)	753 17% bhijnov	410 19% zb	332 15% ij	83 14% ij	144 19% hij	154 22% zcfghj	130 18% ij	117 18% ij	79 15% ij	46 10% ij	41 10% ij	5 14% ij	227 17% zn	284 20% zn	242 15% v	612 16% v	126 21% zov	48 19% zov	35 24% zov	12 21% zov	31 21% zov	76 32% zopqv	536 15% z	383 20% z	368 15% z	766 17% z			
Medium trust (4-7)	2451 55% inx	1176 55% inx	1255 56% z	315 54% z	440 59% z	403 58% z	426 57% i	346 53% i	293 54% i	229 49% i	219 51% i	10 29% i	754 57% n	828 58% zn	868 52% v	2089 56% v	331 54% v	144 56% v	75 66% u	39 50% u	73 50% u	118 50% u	1971 56% z	1128 59% z	1314 53% z	2434 55% z			
High trust (8-10)	1138 26% dempsuw	539 25% e	595 27% z	154 26% e	143 19% z	121 18% z	179 24% e	187 28% zde	169 31% zdef	185 40% zcdefgh	166 39% zcdefgh	20 57% zcdefgh	297 22% zlm	300 21% zlm	541 32% zlm	1010 27% zpsu	119 19% z	56 22% s	29 20% z	6 11% z	27 19% z	38 16% z	972 28% zopqrsu	399 21% z	736 30% zw	1159 26% z			

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/o/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Banks

Base: All adults in England, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owning outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..**	..**	1224	848	2347	4418
1 - No trust at all	249 6% hu	80 6%	163 5%	29 6%	58 5%	62 6%	6 3%	8 5%	149 5%	41 7%	48 11% zh	53 6%	76 6%	52 6%	14 3%	249 6%	- -	- -	- -	76 6%	65 8% zu	107 5%	246 6%
2	194 4% dh	68 5% d	124 4% d	35 7% zbde	28 3%	39 4%	14 7% d	8 5%	127 4%	31 5%	25 6%	42 5%	59 5%	45 5%	14 3%	194 4%	- -	- -	- -	45 4%	35 4%	114 5%	187 4%
3	310 7% f	108 8%	197 7%	33 7%	77 7%	70 7%	8 4%	9 6%	226 7%	32 5%	41 9%	68 8%	86 7%	57 6%	27 6%	310 7%	- -	- -	- -	84 7%	60 7%	167 7%	333 8%
4	407 9% h	135 10% g	269 9%	47 10%	119 11% beg	81 8%	14 7%	7 4%	271 9%	75 12% h	42 9%	84 10%	120 9%	87 9%	34 8%	407 9%	- -	- -	- -	115 9%	68 8%	223 10%	396 9%
5	728 16% a	229 17%	493 16%	64 13%	162 15%	192 18% c	41 20% c	35 22% c	551 17% z	90 15%	65 14%	137 17%	218 17%	161 17%	65 15%	728 16%	- -	- -	- -	226 18%	135 16%	367 16%	755 17%
6	577 13% e	169 12%	405 13%	70 14%	180 17% zabeg	111 10%	29 14%	15 9%	404 13%	97 16%	53 12%	102 12%	170 13%	130 14%	71 17%	577 13%	- -	- -	- -	136 11%	115 14%	327 14%	564 13%
7	739 17% k	246 18%	489 16%	75 15%	193 18%	174 16%	29 14%	18 11%	547 17%	111 18%	60 13%	117 14%	209 16%	167 18%	84 20%	739 17%	- -	- -	- -	195 16%	131 15%	413 18%	719 16%
8	706 16% a	175 13% zad	521 17%	93 19% a	156 14% zad	204 19% a	41 20% a	28 17%	524 17%	90 15%	55 12%	129 16%	207 16%	142 15%	68 16%	706 16%	- -	- -	- -	186 15%	154 18%	366 16%	710 16%
9	295 7% ik	103 8%	190 6%	24 5%	67 6%	69 6%	16 8%	15 9%	241 8% zi	22 4%	27 6%	39 5%	81 6%	66 7%	33 8%	295 7%	- -	- -	- -	76 6%	44 5%	175 7%	303 7%
10 - Trust completely	137 3% dh	35 3%	99 3% d	11 2%	15 1%	50 5% zabd	9 4% d	14 8% zabcd	82 3%	23 4%	18 4%	35 4%	41 3%	20 2%	11 3%	137 3%	- -	- -	- -	54 4% zu	23 3%	60 3%	146 3%
Don't know	63 1% ahmu	4 *	54 2% za	8 2% a	26 2% zaf	15 1% a	- 2% af	5 3% af	27 1%	9 1%	19 4% zhi	16 2% m	13 1%	6 1%	4 1%	63 1%	- -	- -	- -	23 2%	16 2%	24 1%	46 1%
Prefer not to say	12 * h	4 *	6 *	2 *	1 *	2 *	1 *	- -	5 *	- -	2 *	1 *	1 *	1 *	2 *	12 *	- -	- -	- -	7 1%	2 *	4 *	13 *
Mean	5.79 aj	5.67	5.85 a	5.65	5.75	5.96 zac	6.08 ac	6.16 ac	5.88 zj	5.65	5.34	5.62	5.76	5.77	6.05 zk	5.79	-	-	-	5.79	5.69	5.83	5.8
Low trust (1-3)	753 17% hn	255 19% z	484 16%	98 20% b	163 15%	170 16%	28 13%	25 16%	501 16%	104 17%	114 25% zhi	162 20% n	221 17%	154 16%	55 13%	753 17%	- -	- -	- -	205 17%	160 19%	388 17%	766 17%
Medium trust (4-7)	2451 55% gj	778 57% eg	1656 55% g	256 52% zbcg	654 60% zbcg	557 52%	113 54%	75 47%	1773 56% j	372 60% j	219 48%	439 53%	718 56%	545 58%	254 60%	2451 55%	- -	- -	- -	672 55%	449 53%	1330 57%	2434 55%
High trust (8-10)	1138 26% ad	313 23%	810 27% ad	128 26%	238 22%	322 30% zabd	66 32% ad	56 35% zabd	847 27% z	135 22%	100 22%	204 25%	328 26%	228 24%	111 26%	1138 26%	- -	- -	- -	317 26%	220 26%	600 26%	1159 26%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (UN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/l - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - Banks

Base: All adults in England, age 16+

		England region									Scotland region							NI regions (NUTS3)					ONS Area supergroup (LA Level)										Unwtd Total	
		Total (t)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (z)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)		
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418	
Weighted Total	4418	213	575	436	384	464	489	722	452	683	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	535	587	658	502	208	428	744	752	4418	
1 - No trust at all	249	13	43	20	24	41	18	33	21	36	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18	37	23	21	19	30	46	56	246	
	6%	6%	7%	5%	6%	9%	4%	5%	5%	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	6%	3%	4%	9%	7%	6%	7%	6%	
2	194	9	25	11	18	17	25	33	20	34	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18	28	33	28	8	22	28	29	187	
	4%	4%	4%	3%	5%	4%	4%	4%	5%	6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	5%	5%	6%	4%	5%	4%	4%	4%	
3	310	12	40	32	23	37	31	55	36	45	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44	49	42	34	16	23	47	55	333	
	7%	6%	7%	7%	6%	8%	6%	8%	8%	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8%	8%	6%	7%	8%	5%	6%	7%	8%	
4	407	17	59	39	27	42	40	62	41	81	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39	55	49	54	23	42	71	73	396	
	9%	8%	10%	9%	7%	9%	8%	9%	9%	12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7%	9%	7%	11%	10%	10%	10%	10%	9%	
5	728	42	115	68	58	78	95	111	59	102	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74	82	107	94	21	75	140	134	755	
	16%	20%	20%	16%	15%	17%	19%	15%	13%	15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14%	14%	16%	19%	10%	18%	19%	18%	17%	
6	577	24	60	52	73	41	70	91	64	101	-	-	-	-	-	-	-	-	-	-	-	-	-	-	69	75	78	66	36	53	110	89	564	
	13%	11%	11%	12%	19%	9%	14%	13%	14%	15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13%	13%	12%	13%	17%	12%	15%	12%	13%	
7	739	25	86	84	68	62	76	139	74	125	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106	109	111	68	43	57	117	128	719	
	17%	12%	15%	19%	18%	13%	15%	19%	16%	18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20%	19%	17%	14%	21%	13%	16%	17%	16%	
8	706	27	80	79	64	90	80	114	81	91	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101	95	127	80	21	65	111	106	710	
	16%	13%	14%	18%	17%	19%	16%	16%	18%	13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19%	16%	19%	16%	10%	15%	15%	14%	16%	
9	295	23	26	27	20	23	34	60	36	45	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44	30	57	29	15	31	48	39	303	
	7%	11%	5%	6%	5%	5%	7%	8%	8%	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8%	5%	9%	6%	7%	7%	6%	5%	7%	
10 - Trust completely	137	16	24	14	5	18	11	22	14	13	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15	15	21	15	4	23	14	30	146	
	3%	7%	4%	3%	1%	4%	2%	3%	3%	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	3%	3%	3%	2%	5%	2%	4%	3%	
Don't know	63	4	12	7	2	14	10	6	3	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6	10	8	11	1	6	11	11	46	
	1%	2%	2%	2%	1%	3%	2%	1%	1%	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	2%	1%	2%	1%	1%	1%	1%	1%	
Prefer not to say	12	1	3	3	1	1	2	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	2	2	-	-	1	3	13	
	*	*	1%	1%	*	*	*	*	*	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	*	*	*	*	*	*	*
Mean	5.79	5.99	5.56	5.99	5.75	5.64	5.86	5.93	5.89	5.65	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6.1	5.68	6.07	5.69	5.56	5.78	5.69	5.64	5.8	
Low trust (1-3)	753	34	108	63	65	95	72	118	80	118	-	-	-	-	-	-	-	-	-	-	-	-	-	-	81	113	97	84	42	75	121	140	766	
	17%	16%	19%	14%	17%	20%	15%	16%	18%	17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15%	19%	15%	17%	20%	17%	16%	19%	17%	
Medium trust (4-7)	2451	108	321	242	226	223	280	403	238	409	-	-	-	-	-	-	-	-	-	-	-	-	-	-	289	321	345	282	123	227	438	423	2434	
	55%	51%	56%	56%	59%	48%	57%	56%	53%	60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54%	55%	52%	56%	59%	53%	59%	56%	55%	
High trust (8-10)	1138	66	131	121	89	131	125	196	130	149	-	-	-	-	-	-	-	-	-	-	-	-	-	-	160	140	205	123	41	119	173	175	1159	
	26%	31%	23%	28%	23%	28%	26%	27%	29%	22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30%	24%	31%	25%	20%	28%	23%	23%	26%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_ENG

Proportions/Means: Columns Tested (5% risk level) - /z/a/b/c/d/e/f/g/h/- /z/j/k/l/m/n/o/p/q - /r/s/t/u/v/- /w/z/y/A/B/C/D/E

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)7 Jun 2024
Table 112

TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Banks

Base: All adults in England, age 16+

		Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
		Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	.**	***	7**	1**	4418
1 - No trust at all	249 6% bhr	220 6% zb	29 4% zefg	78 9% zefg	54 6% zefg	41 5% zefg	39 4% zefg	37 4% zefg	156 5% zh	54 8% zh	24 6% h	13 9% h	58 6% r	186 6% r	218 6% r	8 5% r	13 7% r	116 6% r	89 5% r	18 9% r	10 7% r	-	-	-	-	-	246 6%
2	194 4% gmr	163 5% gmr	31 4% gmr	41 5% gmr	40 5% gmr	44 5% gmr	44 5% gmr	25 3% gmr	145 5% zm	28 4% zm	14 3% zm	5 3% zm	57 6% zm	130 4% zm	168 4% zm	5 3% zm	12 6% zm	104 5% r	64 3% r	11 5% r	10 6% r	-	-	-	-	-	187 4%
3	310 7% f	262 7% f	49 6% f	69 8% f	63 7% f	72 8% f	46 5% f	60 7% f	223 7% zhij	34 5% zhij	31 14% zhij	21 14% zhij	75 8% zm	227 7% zm	274 7% zm	8 5% zm	19 9% zm	165 8% r	118 6% r	14 7% r	7 5% r	-	-	-	1	-	333 8%
4	407 9% n	347 10% n	60 7% n	85 10% n	97 11% n	90 10% n	70 8% n	65 7% n	284 9% zm	63 10% zm	36 9% zm	18 12% zm	108 12% zm	295 9% zm	346 9% zm	22 14% zm	29 14% zm	208 10% r	163 9% r	19 9% r	9 6% r	1	-	-	-	1	396 9%
5	728 16% g	597 17% g	131 16% g	146 17% g	160 17% g	147 16% g	142 16% g	133 15% g	531 17% zik	91 14% zik	86 21% zik	17 11% zik	147 16% z	554 17% z	658 17% z	19 12% z	32 15% z	318 16% r	332 17% r	37 18% r	27 18% r	3	-	*	2	-	755 17%
6	577 13% nr	451 12% nr	126 16% nr	95 11% nr	97 11% nr	136 15% nr	147 17% nr	103 12% nr	396 12% zcdg	97 15% zcdg	62 15% zcdg	16 11% zcdg	122 13% z	430 13% z	478 12% z	45 28% z	30 14% z	297 15% r	218 11% r	26 13% r	18 12% r	-	-	-	-	-	564 13%
7	739 17% z	608 17% z	131 16% z	132 15% z	142 16% z	127 14% z	178 17% z	190 21% z	563 18% z	92 15% z	62 15% z	19 13% z	137 15% z	583 17% z	648 17% z	30 19% z	37 18% z	355 17% r	311 16% r	26 13% r	34 22% r	-	-	-	1	-	719 16%
8	706 16% q	564 16% q	141 18% q	119 14% q	122 14% q	141 16% q	165 19% q	150 18% q	518 16% z	107 17% z	56 14% z	20 13% z	129 14% z	562 17% z	632 16% z	14 9% z	25 12% z	289 14% zqs	355 19% zqs	22 11% zqs	24 15% zqs	2	-	-	-	-	710 16%
9	295 7% z	231 6% z	64 8% z	51 4% z	60 4% z	55 7% z	56 6% z	73 8% z	236 7% z	30 5% z	19 5% z	10 7% z	51 5% z	237 7% z	279 7% z	6 4% z	6 3% z	121 6% zq	152 8% zq	9 4% zq	8 5% zq	1	-	-	3	-	303 7%
10 - Trust completely	137 3% zq	110 3% zq	27 3% zq	34 4% zq	34 4% zq	22 3% zq	21 2% zq	26 3% zq	98 3% z	18 3% z	15 4% z	5 4% z	34 4% z	101 3% z	128 3% z	3 2% z	1 * z	51 2% zq	77 4% zq	5 2% zq	4 3% zq	-	-	-	-	-	146 3%
Don't know	63 1% ehmr	50 1% ehmr	14 2% ehmr	24 3% zef	12 1% zef	4 * zef	9 1% zef	15 2% e	31 1% zhj	20 3% zhj	2 1% zhj	3 2% zhj	16 2% z	34 1% z	51 1% z	2 1% z	2 1% z	24 1% zqr	15 7% zqr	14 3% zqr	4 3% zqr	-	-	-	-	-	46 1%
Prefer not to say	12 * hmn	9 * hmn	3 * hmn	4 * hmn	4 * hmn	1 * hmn	2 * hmn	2 * hmn	5 * hmn	- * hmn	3 1% hmn	1 * hmn	2 * hmn	6 * hmn	8 * hmn	- * hmn	- * hmn	3 * hmn	4 * hmn	3 * hmn	- * hmn	- * hmn	- * hmn	- * hmn	- * hmn	- * hmn	13 *
Mean	5.79 ackipqs	5.73 za	6.06 za	5.51 z	5.69 z	5.7 z	5.92 c	6.12 zcde	5.86 zk	5.63 zk	5.68 zk	5.35 zk	5.54 zl	5.86 zl	5.82 zp	5.66 zp	5.24 zp	5.64 zqs	6.04 zqs	5.26 zqs	5.77 zqs	6.33 zqs	-	5	6.85	4	5.8
Low trust (1-3)	753 17% bgmr	644 18% bgmr	109 14% bgmr	188 21% zfg	157 18% zfg	157 18% zfg	130 15% zfg	122 14% zfg	524 16% zhj	115 18% zhj	69 17% zhj	39 27% zm	190 20% zm	543 16% zm	660 17% zm	20 12% zm	45 22% zm	385 19% zr	271 14% zr	44 21% zr	27 17% zr	-	-	-	1	-	766 17%
Medium trust (4-7)	2451 55% n	2003 55% n	448 56% n	457 52% n	496 56% n	500 57% n	507 57% n	491 55% n	1773 56% k	342 54% k	245 60% k	70 47% k	514 55% z	1862 56% z	2130 55% z	116 72% z	128 62% z	1178 57% z	1024 54% z	108 53% z	89 57% z	4	-	*	4	1	2434 55%
High trust (8-10)	1138 26% opqs	906 25% opqs	232 29% opqs	204 23% opqs	216 24% opqs	218 25% opqs	241 27% opqs	259 29% opqs	852 27% z	155 25% z	91 22% z	35 23% z	214 23% z	899 27% z	1039 27% z	23 14% z	32 15% z	461 22% zqs	584 31% zqs	35 17% zqs	35 23% zqs	3	-	-	3	-	1159 26%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Big tech companies (e.g. Google, Apple)

Base: All adults in England, age 16+

	Gender		Age									Age (Nets)			Ethnicity									Working status		Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)	Not working full-time (x)	
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418
1 - No trust at all	632 14% dl	326 15% 13%	297 13% 13%	73 13% 13%	73 10% 13%	86 13% 13%	107 14% 18%	115 18% 18%	98 17% 18%	81 18% 17%	77 18% 18%	3 10% 10%	146 11% 13%	193 13% 18%	293 18% zlm	527 14% 14%	88 15% 15%	36 14% 14%	20 14% 14%	11 19% 21%	21 14% 14%	34 15% 14%	493 14% 14%	258 13% 13%	372 15% 15%	663 15% 15%
2	426 10% z	215 10% 7%	204 9% 9%	42 7% 9%	66 9% 9%	65 9% 9%	81 11% 11%	67 10% 10%	64 12% 12%	41 9% 9%	38 10% 10%	3 10% 10%	108 8% 10%	146 10% 10%	172 10% 10%	357 9% q	64 10% zopqrv	20 8% 13%	14 9% 13%	12 20% 13%	18 13% 11%	26 11% 17%	331 9% 14%	185 10% 15%	239 10% 12%	471 11% 14%
3	588 13% clp	272 13% 14%	312 14% 14%	49 8% 12%	91 12% 14%	93 14% 17%	123 17% 13%	88 13% 14%	75 14% 15%	69 15% 15%	66 15% 15%	3 8% 8%	140 11% 15%	216 15% 14%	232 14% l	516 14% p	62 10% 10%	25 10% 10%	17 11% 11%	10 17% 7%	10 7% 17%	39 17% 14%	477 14% 14%	279 15% 15%	307 12% 12%	620 14% 14%
4	619 14% f	299 14% 14%	314 14% 14%	72 12% 12%	111 15% 15%	114 17% 12%	91 12% 13%	88 13% 15%	79 14% 14%	65 14% 14%	60 14% 14%	5 14% 14%	183 14% 14%	204 14% 14%	232 14% 14%	548 15% z	71 12% 11%	28 11% 11%	18 12% 12%	6 10% 13%	18 13% 12%	29 12% 15%	519 15% z	270 14% 20%	349 14% 21%	608 14% 20%
5	920 21% za	413 19% 22%	500 22% 22%	122 21% 21%	152 21% 22%	152 22% 19%	142 19% 19%	125 19% 20%	108 20% 25%	118 25% 25%	107 25% 31%	11 31% 31%	275 21% 21%	294 21% 21%	351 21% 21%	793 21% u	115 19% pu	57 22% 18%	27 18% 13%	8 13% 16%	23 16% 14%	34 14% 22%	759 22% ou	391 20% 12%	526 21% 10%	889 20% 10%
6	467 11% jn	241 11% 10%	225 10% 10%	64 11% 13%	95 13% 10%	68 10% 10%	90 12% 10%	66 10% 9%	49 9% 7%	35 7% 7%	30 7% 13%	4 13% 13%	159 12% n	158 11% 11%	150 9% v	409 11% v	56 9% 9%	27 10% 10%	15 10% 10%	5 8% 8%	10 7% 16%	38 16% 11%	372 11% 11%	224 12% 9%	241 10% 9%	457 10% 8%
7	382 9% ehmn	201 9% 8%	180 8% 8%	78 13% zefhij	70 10% 6%	43 6% 8%	60 8% 9%	61 9% 7%	37 7% 30%	32 7% 7%	30 7% 7%	2 7% 7%	149 11% zmn	104 7% 8%	129 8% 8%	329 9% 8%	51 8% 10%	26 10% 10%	15 8% 8%	4 8% 8%	6 4% 8%	19 8% 9%	309 9% 9%	164 9% 9%	216 9% 9%	365 8% 8%
8	207 5% hnov	100 5% 5%	105 5% 5%	50 9% zfhij	39 5% 5%	35 5% 4%	28 4% 4%	25 4% 3%	16 3% 3%	13 3% 3%	13 3% 3%	1 2% 2%	89 7% zn	63 4% 3%	55 3% 3%	158 4% zoqsv	47 8% ov	14 5% ov	11 8% ov	1 1% zoqsuv	21 15% zoqsuv	8 4% 1%	150 4% 4%	78 4% 4%	129 5% 4%	177 4% 4%
9	50 1% gnox	28 1% 1%	22 1% 1%	12 2% gij	9 1% 1%	18 3% zfhij	4 1% 1%	2 * 1%	5 1% 1%	- - 1%	- - 1%	- - 1%	21 2% n	22 2% n	7 * *	33 1% zov	16 3% zov	7 3% zov	3 2% 2%	* 1% ov	6 4% ov	* * 1%	33 1% 1%	32 2% zx	17 1% 1%	44 1% 1%
10 - Trust completely	26 1% hnox	15 1% 1%	10 * *	3 * zhi	11 1% 1%	3 * 1%	5 1% 1%	4 1% 1%	1 * 1%	- - 1%	- - 1%	- - 1%	14 1% n	8 1% 1%	4 * *	15 * zov	6 1% zov	4 2% zov	2 1% 3%	- - 2%	- - 1%	3 1% 2%	12 * 2%	18 1% zx	7 * 3%	27 1% 2%
Don't know	91 2% amow	28 1% 1%	61 3% 3%	16 3% 3%	20 3% 3%	9 1% 1%	10 1% 2%	13 2% 2%	12 2% 2%	11 2% 2%	9 2% 2%	2 6% 6%	36 3% 3%	19 1% 2%	36 2% 2%	63 2% zov	27 4% zov	11 4% zov	4 3% 3%	1 2% 7%	11 7% 2%	4 2% 2%	59 2% 2%	23 1% w	63 3% 3%	86 2% 2%
Prefer not to say	11 * *	4 * *	6 * *	- - *	3 * *	3 * *	1 * *	3 * *	1 * *	- - *	- - *	- - *	3 * *	4 * *	4 * *	6 * o	4 1% zov	2 1% zov	1 * 1%	- - 1%	2 - 1%	- - 1%	6 * *	2 * *	7 * *	11 * *
Mean	4.21 ghjns	4.21 813	4.22 813	4.73 165	4.52 230	4.27 244	4.09 310	4.01 270	3.84 236	3.87 191	3.84 181	4.26 10	4.61 394	4.17 555	3.91 698	4.18 1399	4.4 214	4.53 81	4.49 50	3.45 33	4.48 50	4.12 99	4.19 1300	4.26 722	4.17 919	4.1 1754
Low trust (1-3)	1647 37% cdlq	813 38% 36%	813 36% 36%	28% 31% 36%	31% 31% 36%	244 36% 36%	310 42% 41%	270 41% 42%	236 43% 41%	191 41% 42%	181 42% 28%	10 28% 28%	394 30% 30%	555 39% 42%	698 42% zl	1399 37% 35%	214 35% 32%	81 34% 34%	50 34% 34%	33 56% 42%	50 34% 37%	99 42% 37%	1300 37% 37%	722 38% 38%	919 37% 37%	1754 40% 40%
Medium trust (4-7)	2388 54% hnpst	1154 54% 55%	1219 55% 55%	337 58% 58%	429 58% 55%	377 55% 52%	382 52% 52%	340 52% 50%	273 54% 53%	249 54% 53%	227 53% 64%	22 64% 64%	766 58% n	760 55% 53%	863 52% 52%	2079 55% 48%	293 48% 54%	138 54% 51%	75 51% 39%	23 39% 39%	57 39% 51%	119 56% 51%	1959 56% 56%	1049 55% 55%	1332 54% 54%	2319 52% 52%
High trust (8-10)	282 6% ghijnov	143 7% 6%	137 6% 6%	65 11% zfhij	58 8% ghij	55 8% fghij	38 5% 5%	31 5% 5%	22 4% 4%	13 3% 3%	13 3% 3%	1 2% 2%	123 9% zmn	93 7% n	66 4% 4%	207 6% zosuv	69 11% zov	24 10% zosuv	17 11% zosuv	1 2% zosuv	27 18% zosuv	12 5% 6%	195 6% 6%	128 7% 7%	153 6% 6%	248 6% 6%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_intUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - Big tech companies (e.g. Google, Apple)

Base: All adults in England, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owning outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..**	..**	1224	848	2347	4418
1 - No trust at all	632 14% nu	186 14% d	433 14% d	74 15% d	129 12% d	170 16% d	30 15% d	29 18% d	435 14% n	98 16% n	79 18% n	128 16% n	198 15% n	122 13% n	27 6% n	632 14% n	- - -	- - -	- - -	190 16% n	136 16% n	306 13% n	663 15% n
2	426 10% e	154 11% zbe	268 9% e	54 11% e	114 11% e	69 6% e	17 8% e	14 9% e	321 10% z	49 8% z	37 8% z	76 9% z	117 9% z	90 10% z	32 8% z	426 10% z	- - -	- - -	- - -	110 9% z	77 9% z	239 10% z	471 11% z
3	588 13% zbdg	211 16% zbdg	375 12% e	65 13% e	128 12% e	141 13% e	26 12% e	14 9% e	435 14% z	73 12% z	65 14% z	106 13% z	182 14% z	123 13% z	66 16% z	588 13% z	- - -	- - -	- - -	181 15% t	94 11% t	314 13% t	620 14% t
4	619 14% j	218 16% zbe	398 13% z	77 16% z	141 13% z	134 13% z	27 13% z	19 12% z	471 15% zj	84 14% zj	43 9% zj	114 14% zj	179 14% zj	153 16% zj	64 15% zj	619 14% zj	- - -	- - -	- - -	164 13% zj	121 14% zj	334 14% zj	608 14% zj
5	920 21% a	240 18% za	675 22% a	92 19% a	247 23% a	229 21% a	56 27% zac	49 31% zabce	678 22% m	130 21% m	92 20% m	193 24% m	277 22% m	170 18% m	101 24% m	920 21% m	- - -	- - -	- - -	244 20% m	182 22% m	493 21% m	889 20% m
6	467 11% h	135 10% h	322 11% h	53 11% h	124 11% h	115 11% h	17 8% h	12 8% h	344 11% h	64 10% h	36 8% h	94 11% h	133 10% h	109 12% h	40 10% h	467 11% h	- - -	- - -	- - -	116 9% h	89 10% h	263 11% h	457 10% h
7	382 9% hk	105 8% hk	276 9% hk	39 8% hk	98 9% hk	115 11% zdg	16 8% zdg	7 4% zdg	246 8% z	60 10% z	36 8% z	53 6% z	101 8% z	101 11% zkl	48 11% k	382 9% z	- - -	- - -	- - -	101 8% z	72 8% z	209 9% z	365 8% z
8	207 5% h	53 4% h	152 5% h	18 4% h	66 6% ag	54 5% ag	11 5% ag	2 1% ag	132 4% zh	28 5% zh	35 8% zh	29 4% zh	64 5% zh	42 4% zh	22 5% zh	207 5% zh	- - -	- - -	- - -	55 4% zh	45 5% zh	107 5% zh	177 4% zh
9	50 1% h	24 2% zbc	25 1% h	1 * h	9 1% h	9 1% h	3 2% h	3 2% c	26 1% zh	16 3% zh	5 1% zh	11 1% zh	9 1% zh	10 1% zh	12 3% zlm	50 1% zh	- - -	- - -	- - -	16 1% zh	4 1% zh	29 1% zh	44 1% zh
10 - Trust completely	26 1% bh	12 1% h	11 * h	2 * h	3 * h	5 * h	1 * h	* * h	14 * h	9 1% h	2 1% h	4 1% h	8 1% h	5 1% h	5 1% h	26 1% h	- - -	- - -	- - -	9 1% h	4 1% h	13 1% h	27 1% h
Don't know	91 2% ahimu	16 1% a	69 2% a	14 3% a	21 2% a	22 2% a	2 1% zabdef	10 6% zabdef	48 2% zhi	8 1% zhi	21 5% zhi	12 1% zhi	15 1% zhi	8 1% zhi	5 1% zhi	91 2% zhi	- - -	- - -	- - -	32 3% zhi	22 3% zhi	37 2% zhi	86 2% zhi
Prefer not to say	11 * h	1 * h	5 * h	2 * h	- - h	2 * h	1 * h	- - h	3 * h	- - h	2 * h	1 * h	- - h	1 * h	2 * h	11 * h	- - -	- - -	- - -	5 * h	1 * h	5 * h	11 * h
Mean	4.21 h	4.11 c	4.25 c	4.02 c	4.35 ac	4.29 ac	4.27 ac	3.95 ac	4.15 ac	4.36 ac	4.17 ac	4.12 ac	4.14 ac	4.29 ac	4.7 zklm	4.21 ac	- -	- -	- -	4.14 ac	4.18 ac	4.25 ac	4.1 ac
Low trust (1-3)	1647 37% bn	551 41% zbd	1076 36% e	193 39% e	372 34% e	381 36% e	73 35% e	58 36% e	1191 38% n	220 36% n	181 40% n	310 38% n	497 39% n	335 36% n	126 30% n	1647 37% n	- - -	- - -	- - -	481 39% n	307 36% n	859 37% n	1754 40% n
Medium trust (4-7)	2388 54% ajs	698 52% za	1670 55% a	261 53% a	611 57% a	594 56% a	116 56% a	87 54% a	1739 55% zj	338 55% j	207 46% j	454 55% zj	689 54% j	534 57% j	253 59% j	2388 54% zj	- - -	- - -	- - -	625 51% zj	464 55% zj	1298 55% zj	2319 52% zj
High trust (8-10)	282 6% h	88 7% h	189 6% h	21 4% h	78 7% h	68 6% h	16 7% h	6 4% h	172 5% h	54 9% h	43 9% h	45 5% h	80 6% h	57 6% h	40 9% h	282 6% h	- - -	- - -	- - -	80 7% h	54 6% h	148 6% h	248 6% h

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (UN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/l - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



TRUST. On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? -Big tech companies (e.g. Google, Apple)

Base: All adults in England, age 16+

	England region										Scotland region								NI regions (NUTS3)						ONS Area supergroup (LA level)										Unwtd Total
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)				
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418		
Weighted Total	4418	213	575	436	384	464	489	722	452	683	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	535	587	658	502	208	428	744	752	4418		
1 - No trust at all	632 14% d	26 12%	103 18% zdfh	62 14%	39 10%	96 21% zacdgh i	54 11%	105 15%	50 11%	96 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	70 13%	82 14%	96 15%	66 13%	32 15%	64 15%	99 13%	122 16%	663 15%		
2	426 10% yy	19 9%	52 9%	38 9%	41 11%	36 8%	47 10%	64 9%	55 12%	73 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	57 11%	55 9%	47 7%	43 12%	25 11%	48 10%	76 10%	75 10%	471 11%		
3	588 13% e	29 14%	86 15% e	66 15% e	50 13%	44 10%	65 13%	96 13%	68 15% e	85 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 14%	96 16%	90 14%	54 11%	31 15%	55 13%	94 13%	92 12%	620 14%		
4	619 14% j	26 12%	86 15%	52 12%	55 14%	67 14%	70 14%	113 16%	79 17%	71 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83 15%	87 15%	106 16%	66 13%	19 9%	62 14%	104 14%	92 12%	608 14%		
5	920 21%	48 22%	111 19%	86 20%	79 21%	103 22%	109 22%	159 19%	85 19%	140 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	97 18%	129 22%	143 22%	107 21%	33 16%	86 20%	160 22%	163 22%	889 20%		
6	467 11% be	29 14%	45 8%	42 10%	56 15% zbe	32 7%	50 10%	74 10%	58 13% be	80 12% e	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 11%	48 8%	66 10%	56 11%	31 15%	52 12%	78 11%	76 10%	457 10%		
7	382 9% b	18 8%	30 5%	53 12% zbeh	41 11%	31 7%	45 9%	72 10%	30 7%	62 9% b	-	-	-	-	-	-	-	-	-	-	-	-	-	-	55 10%	45 8%	48 7%	56 11%	14 9%	35 8%	72 10%	57 8%	365 8%		
8	207 5% g	9 4%	33 6%	13 3%	14 4%	31 7% cgh	27 6%	22 3%	13 3%	45 7% cgh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 4%	17 3%	39 6%	37 7%	12 6%	13 3%	37 5%	31 4%	177 4%		
9	50 1% k	3 1%	10 2%	4 1%	1 *	3 1% g	7 1%	8 1%	2 *	12 2% k	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%	10 2%	9 1%	2 *	6 3%	6 1%	3 *	5 1%	44 1%		
10 - Trust completely	26 1% n	1 *	5 1%	3 1%	* 1%	4 1% n	* 1%	2 *	5 1%	6 1% n	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	3 1%	1 *	4 1%	1 *	- 1%	5 1%	11 1%	27 1%		
Don't know	91 2% n	6 3%	12 2%	14 3%	7 2%	15 3% g	11 2%	7 1%	7 2%	11 2% n	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%	13 2%	10 2%	11 2%	3 2%	7 2%	15 2%	24 3%	86 2%		
Prefer not to say	11 *	- *	3 1%	2 *	* *	1 * g	2 1%	- *	1 * g	1 * g	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- *	2 *	2 *	- *	1 *	- *	1 *	5 1%	11 *		
Mean	4.21	4.33	4.01	4.21	4.35 b	4.04 b	4.35 b	4.17 b	4.12 b	4.36 b	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.21	4.08	4.24	4.46 zzCE	4.23	4.08	4.25	4.13	4.1		
Low trust (1-3)	1647 37%	74 35%	240 42%	167 38%	130 34%	177 38%	167 34%	265 37%	173 38%	254 37%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	203 38%	234 40%	233 35%	164 33%	87 42%	167 39%	269 36%	289 38%	1754 40%		
Medium trust (4-7)	2388 54% b	120 56%	271 47%	234 54%	231 60% zbei	233 50% b	274 56% be	419 58% b	252 56% b	354 52% b	-	-	-	-	-	-	-	-	-	-	-	-	-	-	294 55%	308 53%	364 55%	285 57%	97 47%	235 55%	414 56%	388 52%	2319 52%		
High trust (8-10)	282 6% g	13 6%	48 8% cdgh	19 4%	16 4%	38 8% gh	35 7%	31 4%	20 4%	63 9% zcdgh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 6%	31 5%	49 7%	42 8% C	20 9% C	19 4%	45 6%	47 6%	248 6%		

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos [JN J24-000725-01]

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/(n)/m/n/a/p/q - z/(r)/h/u/v - z/(w)/z/y/A/B/C/D/E

Overlap formulae used. * small base; ** very small base (under 30) Ineligible for sig testing



TRUST: On a scale of 1 to 10, where 1 is not at all and 10 is completely, how much do you trust each of the following? - Big tech companies (e.g. Google, Apple)

Base: All adults in England, age 16+

		Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
		Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	-.**	***	7**	1**	4418
1 - No trust at all	632	516	115	144	123	115	131	118	480	89	41	19	167	443	560	13	25	299	251	38	20	1	-	-	1	1	663
	14% jm	14%	14%	16%	14%	13%	15%	13%	15%	14%	10%	13%	18%	13%	14%	8%	12%	15%	13%	18%	13%	21%	-	-	7%	100%	15%
2	426	334	92	72	87	104	90	74	313	51	38	12	115	295	357	16	35	225	159	15	13	1	-	*	-	-	471
	10% nmr	9%	11%	8%	10%	12%	10%	8%	10%	8%	9%	8%	12%	9%	9%	10%	17%	11%	8%	8%	8%	18%	-	100%	-	-	11%
3	588	494	95	110	116	109	138	115	440	89	42	17	148	425	515	22	36	297	249	21	15	1	-	-	-	-	620
	13%	14%	12%	13%	13%	12%	16%	13%	14%	14%	10%	12%	16%	13%	13%	14%	17%	14%	13%	10%	9%	10%	-	-	-	-	14%
4	619	495	124	111	126	147	130	105	460	75	64	19	121	488	558	15	31	298	266	18	28	1	-	-	1	-	608
	14%	14%	15%	13%	14%	17%	15%	12%	14%	12%	16%	13%	13%	15%	14%	9%	15%	15%	14%	9%	18%	10%	-	-	14%	-	14%
5	920	747	173	184	179	178	186	191	651	147	88	29	178	720	831	26	40	397	440	32	35	2	-	-	2	-	889
	21%	21%	21%	21%	20%	20%	21%	22%	20%	23%	22%	20%	19%	22%	21%	16%	20%	19%	23%	16%	22%	25%	-	-	-	33%	20%
6	467	382	85	89	79	96	98	104	313	72	62	14	85	362	391	35	16	222	201	13	20	-	-	-	*	-	457
	11% hn	11%	11%	10%	9%	11%	11%	12%	10%	11%	15%	9%	9%	11%	10%	22%	8%	11%	11%	6%	13%	-	-	-	5%	-	10%
7	382	321	61	63	85	69	61	103	273	53	39	16	53	325	349	17	7	157	192	17	11	1	-	-	-	-	365
	9% ip	9%	8%	7%	10%	8%	7%	12%	9%	8%	9%	11%	6%	10%	9%	11%	3%	8%	10%	8%	7%	16%	-	-	-	-	8%
8	207	169	38	48	50	32	29	48	140	34	18	13	42	155	177	15	11	89	83	24	5	-	-	-	-	-	177
	5%	5%	5%	5%	6%	4%	3%	5%	4%	5%	4%	9%	5%	5%	5%	9%	5%	4%	4%	11%	3%	-	-	-	-	-	4%
9	50	43	7	15	5	15	3	12	37	2	6	4	4	44	46	-	1	22	14	8	4	-	-	-	3	-	44
	1% fr	1%	1%	2%	1%	2%	*	1%	1%	*	2%	3%	*	1%	1%	-	1%	1%	1%	4%	2%	-	-	-	40%	-	1%
10 - Trust completely	26	24	2	8	8	5	2	3	22	2	2	*	2	23	19	1	2	13	4	2	2	-	-	-	-	-	27
	1% nr	1%	*	1%	1%	1%	*	*	1%	*	*	*	*	1%	*	1%	1%	1%	*	1%	1%	-	-	-	-	-	1%
Don't know	91	79	12	30	21	7	19	14	52	19	9	3	19	58	79	1	3	29	35	13	5	-	-	-	-	-	86
	2% ehmq	2%	1%	3%	2%	1%	2%	2%	2%	3%	2%	2%	2%	2%	2%	*	1%	1%	2%	6%	3%	-	-	-	-	-	2%
Prefer not to say	11	8	3	3	4	1	1	2	5	-	1	1	1	5	6	-	-	2	4	4	-	-	-	-	-	-	11
	* n	*	*	*	*	*	*	*	*	-	*	*	*	*	*	-	-	*	*	*	-	-	-	-	-	-	*
Mean	4.21 fhlq	4.23	4.12	4.21	4.24	4.17	4	4.41 zf	4.15	4.24	4.5	4.55	3.81	4.32 zh	4.21	4.75 zmp	3.87	4.11	4.28 q	4.49	4.37	3.62	-	2	6.23	1	4.1
Low trust (1-3)	1647	1345	301	326	327	328	359	307	1233	229	122	49	430	1164	1432	52	96	821	660	74	47	3	-	*	1	1	1754
	37% jmr	37%	37%	37%	37%	37%	40%	35%	39%	36%	30%	33%	46%	35%	37%	32%	46%	40%	35%	36%	30%	49%	-	100%	7%	100%	40%
Medium trust (4-7)	2388	1945	443	448	469	492	475	504	1697	347	254	79	437	1895	2129	93	93	1074	1099	80	93	3	-	-	4	-	2319
	54% lg	54%	55%	51%	53%	56%	54%	57%	53%	55%	62%	53%	47%	57%	55%	57%	45%	52%	58%	39%	60%	51%	-	-	-	52%	52%
High trust (8-10)	282	236	46	70	64	52	34	63	199	38	26	17	48	222	242	16	14	125	101	34	10	-	-	-	3	-	248
	6% fr	7%	6%	8%	7%	6%	4%	7%	6%	6%	6%	11%	5%	7%	6%	10%	7%	6%	5%	17%	7%	-	-	-	40%	-	6%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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(Internal Use Only)7 Jun 2024
Table 117

DISCRIM. Sometimes people are treated unfairly because of their characteristics or because they belong to a particular group. How much, if at all, have you personally been unfairly treated or discriminated against in the last 12 months?

Base: All adults in England, age 16+

	Total (z)	Gender		Age									Age (Nets)			Ethnicity								Working status			Unwtd Total
		Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi le ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)		
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418	
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418	
A great deal	88 2% hnmov	41 2% h	46 2% h	10 2% h	20 3% zhij	23 3% h	16 2% h	13 2% h	2 * h	4 1% h	4 1% h	- - h	31 2% zn	39 3% zn	19 1% h	62 2% zov	25 4% zov	9 4% zov	9 6% v	3 5% v	4 3% v	7 3% v	55 2% z	36 2% z	52 2% z	94 2% z	
A fair amount	406 9% ghijnov	181 8% ghij	214 10% ghij	75 13% ghij	96 13% zhghj	74 11% ghij	74 10% ghij	43 6% h	25 5% h	19 4% h	18 4% h	1 3%	170 13% zn	149 10% zn	87 5% h	273 7% zov	128 21% zov	53 21% zov	37 25% zov	11 18% v	27 17% zov	40 17% zov	233 7% z	187 10% z	213 9% z	400 9% z	
Not very much	1435 32% hijnovx	687 32% ghij	737 33% ghij	220 38% ghij	301 41% zfhghj	266 39% zfhghj	225 30% hij	198 30% hij	131 24% hij	94 20% hij	90 21% hij	5 14%	521 39% zmn	491 34% n	423 25% h	1156 31% v	263 43% zov	118 46% zov	61 42% zov	19 32% ov	64 44% ov	93 40% ov	1063 30% z	689 36% z	743 30% z	1389 31% z	
Not at all	2371 54% cdelpmq rstuw	1186 55% z	1174 53% z	247 42% zfhghj	299 40% ij	298 43% fghi	414 56% hij	393 60% hij	378 69% *	343 74% *	316 73% -	27 78%	546 41% n	711 50% j	1114 67% zlm	2186 58% zpqrstu	158 26% z	60 23% z	34 23% z	23 38% pqr	42 28% pqr	89 38% pqr	2097 60% zopqrstu	973 51% z	1393 56% zw	2435 55% z	
Don't know	91 2% jnovw	33 2% z	56 3% z	27 5% zfhghj	12 2% ij	20 3% fghi	11 1% hij	10 2% hij	7 1% *	4 1% -	2 * -	2 6%	39 3% n	31 2% n	21 1% n	60 2% zov	28 5% zov	14 5% z	5 3% *	1 2% 4%	8 6% 1%	4 2% 1%	57 2% *	28 1% 1%	62 3% w	80 2% *	
Prefer not to say	26 1% gnov	14 1% *	9 * *	3 * *	12 2% zfhghj	8 1% fghi	2 * hij	* * hij	1 * hij	- - hij	- - hij	-	15 1% zmn	10 1% zn	1 * h	17 * v	7 1% zov	2 1% zov	1 * zov	3 4% ov	1 1% zov	2 1% zov	15 * zov	11 1% zx	11 * z	20 * z	
Experienced discrimination	1930 44% ghijnov x	909 42% ghij	997 45% ghij	305 52% zfhghj	417 56% zfhghj	363 53% zfhghj	315 43% hij	253 38% hij	158 29% hij	118 25% hij	112 26% hij	6 17%	723 55% zmn	678 47% zn	529 32% h	1491 40% v	415 68% zov	181 71% zov	106 73% zov	32 55% ov	95 65% zov	140 60% zov	1351 38% zov	911 47% zx	1008 41% z	1883 43% z	
Did not experience discrimination	2371 54% cdelpmq rstuw	1186 55% z	1174 53% z	247 42% zfhghj	299 40% ij	298 43% fghi	414 56% hij	393 60% hij	378 69% *	343 74% *	316 73% -	27 78%	546 41% n	711 50% j	1114 67% zlm	2186 58% zpqrstu	158 26% z	60 23% z	34 23% z	23 38% pqr	42 28% pqr	89 38% pqr	2097 60% zopqrstu	973 51% z	1393 56% zw	2435 55% z	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



DISCRIM. Sometimes people are treated unfairly because of their characteristics or because they belong to a particular group. How much, if at all, have you personally been unfairly treated or discriminated against in the last 12 months?

Base: All adults in England, age 16+

	Education								Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	**	**	**	1224	848	2347	4418
A great deal	88 2% h	21 2%	65 2%	13 3%	17 2%	29 3%	2 1%	3 2%	43 1%	14 2%	28 6% zhi	27 3% zm	22 2%	11 1%	6 1%	88 2%	-	-	-	18 1%	16 2%	55 2%	94 2%
A fair amount	406 9% hmn	122 9%	276 9%	45 9%	113 10%	90 8%	20 10%	8 5%	199 6%	96 15%	84 19% zh	123 15% zlmn	103 8%	58 6%	18 4%	406 9%	-	-	-	118 10%	83 10%	204 9%	400 9%
Not very much	1435 32% befgh	509 38% zbefg	917 30% eg	163 33% g	382 35% befg	290 27% g	53 26%	29 18%	988 31%	246 40%	133 29% zhj	280 34%	401 31%	327 35%	148 35%	1435 32%	-	-	-	402 33%	275 32%	759 32%	1389 31%
Not at all	2371 54% adijk	685 51%	1662 55%	260 53%	535 49%	625 59%	128 61%	115 71%	1872 59%	250 40%	181 40%	376 46%	732 57%	529 57%	244 57%	2371 54%	-	-	-	644 53%	451 53%	1277 54%	2435 55%
Don't know	91 2% ahlm	11 1%	75 2%	9 2%	35 3%	20 2%	4 2%	6 4%	42 1%	9 2%	22 5% zhi	14 2% m	16 1%	6 1%	10 2%	91 2%	-	-	-	37 3% zu	15 2%	40 2%	80 2%
Prefer not to say	26 1% h	6 *	15 1%	2 *	-	13 1%	1 *	-	8 *	5 1%	5 1% h	1 *	7 1%	4 *	-	26 1%	-	-	-	6 *	8 1%	12 1%	20 *
Experienced discrimination	1930 44% befgh	653 48% zbefg	1258 42% eg	221 45% eg	512 47% befg	409 38% g	76 36% g	40 25%	1230 39%	355 57% zh	246 54% zh	431 52% zlmn	527 41%	396 42%	172 40%	1930 44%	-	-	-	538 44%	374 44%	1018 43%	1883 43%
Did not experience discrimination	2371 54% adijk	685 51%	1662 55%	260 53%	535 49%	625 59%	128 61%	115 71%	1872 59%	250 40%	181 40%	376 46%	732 57%	529 57%	244 57% k	2371 54%	-	-	-	644 53%	451 53%	1277 54%	2435 55%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



DISCRIM. Sometimes people are treated unfairly because of their characteristics or because they belong to a particular group. How much, if at all, have you personally been unfairly treated or discriminated against in the last 12 months?

Base: All adults in England, age 16+

	England region										Scotland region							NI regions (NUTS3)					ONS Area supergroup (LA Level)									Unwtd Total
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418
Weighted Total	4418	213	575	436	384	464	489	722	452	683	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	535	587	658	502	208	428	744	752	4418
A great deal	88 2%	7 3%	7 1%	4 1%	6 2%	10 2%	17 4%	15 2%	8 2%	14 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%	21 4%	4 1%	10 2%	6 3%	9 2%	13 2%	16 2%	94 2%
A fair amount	406 9%	23 11%	48 8%	47 11%	34 9%	49 11%	40 8%	50 7%	17 4%	97 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	35 6%	63 11%	31 5%	67 13%	41 20%	41 10%	50 7%	79 11%	400 9%
Not very much	1436 32%	64 30%	222 39%	115 26%	128 33%	147 32%	149 31%	220 30%	137 30%	252 37%	-	-	-	-	-	-	-	-	-	-	-	-	-	163 30%	211 36%	169 26%	198 40%	68 33%	143 33%	237 32%	246 33%	1389 31%
Not at all	2371 54%	113 53%	275 48%	255 59%	212 55%	239 52%	270 55%	425 63%	285 63%	295 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	315 59%	278 47%	446 68%	204 41%	88 42%	225 53%	430 58%	382 51%	2435 55%
Don't know	91 2%	4 2%	19 3%	13 3%	3 1%	12 3%	11 2%	11 2%	2 1%	15 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	9 2%	11 2%	9 1%	15 3%	4 2%	10 2%	12 2%	22 3%	80 2%
Prefer not to say	16 1%	1 *	4 1%	1 *	1 *	7 1%	1 *	1 *	2 *	9 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	3 *	-	9 2%	-	-	3 *	8 1%	20 *
Experienced discrimination	1930 44%	94 44%	277 48%	167 38%	168 44%	206 44%	207 42%	285 39%	163 36%	364 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	208 39%	295 50%	204 31%	275 55%	116 56%	193 45%	299 40%	341 45%	1883 43%
Did not experience discrimination	2371 54%	113 53%	275 48%	255 59%	212 55%	239 52%	270 55%	425 63%	285 63%	295 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	315 59%	278 47%	446 68%	204 41%	88 42%	225 53%	430 58%	382 51%	2435 55%

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (IN J24-000725-01)
File name: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_ENG
Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D/E/I/G/H/I - z/J/K/L/M/N/O/P/Q - z/R/S/T/U/V - z/W/Z/Y/A/B/C/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



DISCRIM. Sometimes people are treated unfairly because of their characteristics or because they belong to a particular group. How much, if at all, have you personally been unfairly treated or discriminated against in the last 12 months?

Base: All adults in England, age 16+

		Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
		Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)		Prefer not to say (y)
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418	
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	-.**	***	7**	1**	4418	
A great deal	88	78	10	28	14	20	15	11	57	8	18	5	29	55	75	5	2	41	32	12	1	-	-	-	-	-	94	
	2%	2%	1%	3%	2%	2%	2%	1%	2%	1%	4%	4%	3%	2%	2%	3%	1%	2%	2%	6%	1%	-	-	-	-	-	2%	
A fair amount	406	353	53	133	98	73	51	50	255	65	55	23	142	248	334	25	31	164	151	41	31	-	-	-	-	-	400	
	9%	10%	7%	15%	11%	8%	6%	6%	8%	10%	13%	16%	15%	7%	9%	16%	15%	8%	8%	20%	20%	-	-	-	-	-	9%	
Not very much	1435	1226	209	296	299	315	255	272	1021	219	131	52	320	1067	1220	73	86	700	555	74	68	-	-	*	1	1	1389	
	32%	34%	26%	34%	34%	36%	29%	31%	32%	35%	32%	35%	34%	32%	31%	45%	42%	34%	29%	36%	44%	-	-	100%	18%	100%	31%	
Not at all	2371	1849	521	377	446	459	558	531	1789	315	197	61	417	1906	2168	59	80	1096	1125	59	53	6	-	-	6	-	2435	
	54%	51%	65%	43%	50%	52%	63%	60%	56%	50%	48%	42%	45%	57%	56%	36%	39%	53%	59%	29%	34%	100%	-	-	82%	-	55%	
Don't know	91	80	11	30	20	9	9	23	51	21	7	4	19	59	73	-	6	41	27	16	2	-	-	-	-	-	80	
	2%	2%	1%	3%	2%	1%	1%	3%	2%	3%	2%	3%	2%	2%	2%	-	3%	2%	1%	8%	2%	-	-	-	-	-	2%	
Prefer not to say	26	25	1	13	7	4	1	1	14	5	2	2	9	9	19	-	-	8	8	4	-	-	-	-	-	-	20	
	1%	1%	*	1%	1%	*	*	*	*	1%	*	1%	1%	*	*	-	-	*	*	2%	-	-	-	-	-	-	*	
Experienced discrimination	1930	1658	272	457	411	408	321	333	1333	291	205	81	491	1370	1628	103	120	906	738	127	100	-	-	*	1	1	1883	
	44%	46%	34%	52%	46%	46%	36%	37%	42%	46%	50%	54%	52%	41%	42%	64%	58%	44%	39%	62%	64%	-	-	100%	18%	100%	43%	
Did not experience discrimination	2371	1849	521	377	446	459	558	531	1789	315	197	61	417	1906	2168	59	80	1096	1125	59	53	6	-	-	6	-	2435	
	54%	51%	65%	43%	50%	52%	63%	60%	56%	50%	48%	42%	45%	57%	56%	36%	39%	53%	59%	29%	34%	100%	-	-	82%	-	55%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/s/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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KnowledgePanel UK: 240509S - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024

Table 121

INFLU. Do you agree or disagree with the following statements? -SUMMARY TABLE

Base: All adults in England, age 16+

	I can influence decisions affecting the UK as a whole	I can influence decisions affecting my local area	I can influence decisions affecting Scotland	I can influence decisions affecting Wales	I can influence decisions affecting Northern Ireland
Unweighted Total	4418	4418	-	-	-
Weighted Total	4418	4418	-	-	-
Strongly agree	37 1%	42 1%	- -	- -	- -
Tend to agree	289 7%	634 14%	- -	- -	- -
Neither agree nor disagree	817 18%	1202 27%	- -	- -	- -
Tend to disagree	1567 35%	1498 34%	- -	- -	- -
Strongly disagree	1598 36%	930 21%	- -	- -	- -
Don't know	93 2%	95 2%	- -	- -	- -
Prefer not to say	17 *	16 *	- -	- -	- -
Agree	326 7%	677 15%	- -	- -	- -
Disagree	3165 72%	2428 55%	- -	- -	- -

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_240509S_WBI_wtd_v8_IntUse_ENG



KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024
Table 122

INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting the UK as a whole

Base: All adults in England, age 16+

	Gender			Age									Age (Nets)			Ethnicity								Working status		
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multiple ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full-time (w)	Not working full-time (x)	
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418
Strongly agree	37 1% gno	23 1% a	14 1% b	6 1% c	10 1% d	11 2% e	3 * f	2 * g	4 1% h	1 * i	1 * j	- - k	17 1% l	14 1% m	7 * n	24 1% o	4 1% p	2 1% q	1 1% r	- - s	- - t	- - u	24 1% v	18 1% w	19 1% x	31 1% y
Tend to agree	289 7% bno	165 8% a	119 5% b	43 7% c	63 9% d	46 7% e	41 5% f	38 6% g	32 6% h	27 6% i	20 5% j	7 19% k	106 8% l	86 6% m	97 6% n	227 6% o	62 10% p	22 9% q	15 10% r	5 9% s	20 13% t	13 5% u	214 6% v	109 6% w	179 7% x	278 6% y
Neither agree nor disagree	817 18% ov	391 18% a	420 19% b	113 19% c	139 19% d	116 17% e	150 20% f	123 19% g	93 17% h	83 18% i	80 19% j	4 11% k	252 19% l	266 19% m	299 18% n	665 18% o	143 24% p	59 23% q	40 27% r	13 22% s	31 21% t	55 24% u	610 17% v	350 18% w	464 19% x	827 19% y
Tend to disagree	1567 35% acipqr	702 33% a	857 38% b	166 29% c	250 34% d	231 34% e	267 36% f	249 38% g	220 40% h	184 40% i	171 40% j	13 38% k	417 31% l	498 35% m	653 39% n	1383 37% o	165 27% p	73 28% q	30 21% r	16 27% s	47 32% t	75 32% u	1309 37% v	703 37% w	862 35% x	1577 36% y
Strongly disagree	1598 36% bpt	824 38% a	757 34% b	213 37% c	263 36% d	269 39% e	268 36% f	238 36% g	190 35% h	158 34% i	147 34% j	11 32% k	476 36% l	536 37% m	586 35% n	1395 37% o	187 31% p	80 31% q	51 35% r	22 38% s	33 23% t	84 36% u	1311 37% v	719 37% w	871 35% x	1605 36% y
Don't know	93 2% aghmnnov w	31 1% a	60 3% b	38 7% c	11 2% d	10 2% e	10 1% f	6 1% g	5 1% h	11 2% i	11 2% j	- - k	50 4% l	21 1% m	22 1% n	52 1% o	38 6% p	16 6% q	7 5% r	3 5% s	13 9% t	7 3% u	44 1% v	23 1% w	67 3% x	83 2% y
Prefer not to say	17 * novw	5 * a	9 * b	3 1% c	3 * d	6 1% e	3 * f	2 * g	- - h	- - i	- - j	- - k	6 * l	9 1% m	2 * n	8 * o	8 1% p	3 1% q	2 1% r	- - s	3 2% t	- - u	8 * v	1 * w	11 * x	17 * y
Agree	326 7% bnov	187 9% a	133 6% b	49 8% c	74 10% d	57 8% e	43 6% f	39 6% g	36 7% h	28 6% i	22 5% j	7 19% k	123 9% l	100 7% m	104 6% n	251 7% o	66 11% p	25 10% q	16 11% r	5 9% s	20 13% t	13 5% u	239 7% v	127 7% w	198 8% x	309 7% y
Disagree	3165 72% clpqrtx	1526 71% a	1613 72% b	379 65% c	513 69% d	500 73% e	535 72% f	486 74% g	410 75% h	342 74% i	318 74% j	24 70% k	892 67% l	1034 72% m	1238 74% n	2778 74% o	352 58% p	153 60% q	81 55% r	38 65% s	80 55% t	159 68% u	2619 74% v	1421 74% w	1733 70% x	3182 72% y

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting the UK as a whole

Base: All adults in England, age 16+

		Education							Tenure			Annual household income				Country				England region (Net)			
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..*	..**	..**	1224	848	2347	4418
Strongly agree	37 1% h	12 1%	23 1%	4 1%	5 1%	12 1%	1 1%	- -	19 1%	4 1%	14 3% zhi	9 1%	11 1%	4 *	3 1%	37 1%	- -	- -	- -	10 1%	7 1%	20 1%	31 1%
Tend to agree	289 7% b	115 9% zbcecg	171 6%	24 5%	78 7%	53 5%	10 5%	5 3%	197 6%	42 7%	29 6%	61 7%	81 6%	53 6%	38 9%	289 7%	- -	- -	- -	65 5%	41 5%	183 8%	278 6%
Neither agree nor disagree	817 18%	231 17%	580 19%	92 19%	198 18%	216 20%	42 20%	32 20%	571 18%	126 20%	89 20%	159 19%	240 19%	153 16%	73 17%	817 18%	- -	- -	- -	219 18%	161 19%	437 19%	827 19%
Tend to disagree	1567 35% j	513 38% zcg	1043 35%	151 31%	404 37%	368 34%	74 35%	46 29%	1181 37%	212 34%	135 30%	288 35%	458 36%	367 39%	155 36%	1567 35%	- -	- -	- -	417 34%	309 36%	842 36%	1577 36%
Strongly disagree	1598 36% d	469 35% zabd	1110 37%	211 43%	360 33%	392 37%	80 38%	67 42%	1134 36%	222 36%	166 37%	284 35%	474 37%	355 38%	146 34%	1598 36%	- -	- -	- -	472 39%	313 37%	813 35%	1605 36%
Don't know	93 2% ahlm	12 1% a	74 2% a	9 2% a	32 3% a	22 2% a	1 * a	10 6% zabcef	47 1%	10 2%	18 4% zh	19 2% m	16 1% m	2 *	7 2% m	93 2%	- -	- -	- -	33 3%	15 2%	45 2%	83 2%
Prefer not to say	17 * ahl	2 * a	9 * a	- - -	5 * a	4 * a	- - -	- - -	6 * a	3 1% a	2 1% a	1 * a	1 * a	1 * a	3 1% a	17 * a	- -	- -	- -	8 1% a	3 * a	7 * a	17 * a
Agree	326 7% bh	128 9% zbcecg	195 6%	29 6%	83 8%	65 6%	12 6%	5 3%	216 7%	47 8%	43 9%	70 9%	92 7%	57 6%	40 10%	326 7%	- -	- -	- -	75 6%	48 6%	203 9%	309 7%
Disagree	3165 72% j	982 73% a	2153 72%	362 74%	763 71%	760 71%	154 74%	114 71%	2315 73% zj	434 70%	302 67%	572 70%	932 73%	722 77%	301 71%	3165 72%	- -	- -	- -	889 73%	621 73%	1655 71%	3182 72%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) Ineligible for sig testing



INFLU: Do you agree or disagree with the following statements? - I can influence decisions affecting the UK as a whole

Base: All adults in England, age 16+

	England region										Scotland region							NI regions (NUT3)					ONS Area supergroup (LA Level)								Unwtd Total		
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)		Urban Settlements (E)	
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418
Weighted Total	4418	213	575	436	384	464	489	722	452	683	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	535	587	658	502	208	428	744	752	4418
Strongly agree	37 1%	3 1%	4 1%	3 1%	4 1%	3 1%	4 1%	5 1%	2 1%	9 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	5 1%	2 *	9 2%	1 *	4 1%	4 1%	8 1%	31 1%
Tend to agree	289 7% e	13 6%	32 6%	20 5%	27 7%	14 3%	21 4%	34 5%	32 7%	97 14% zabcdef gh	-	-	-	-	-	-	-	-	-	-	-	-	-	32 6%	30 5%	38 6%	38 10% zyDE	49 17% zwyACD E	35 6%	27 6%	43 6%	35 5%	278 6%
Neither agree nor disagree	817 18%	33 15%	89 16%	97 22% fh	72 19%	89 19%	101 21%	140 19%	70 16%	125 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	88 16%	106 18%	123 19%	106 21% E	29 14%	72 17%	145 20%	147 20%	827 19%	
Tend to disagree	1567 35%	67 32%	190 33%	160 37%	144 38%	164 35%	172 35%	273 38%	178 39%	218 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	222 41% zACE	221 38%	229 35%	161 32%	66 32%	131 31%	278 37% C	257 34%	1577 36%	
Strongly disagree	1598 36% iAA	89 42% i	237 41% zci	146 33% i	131 34% i	182 39% i	179 37% i	254 35% i	165 36% i	216 32% i	-	-	-	-	-	-	-	-	-	-	-	-	-	179 33% zwAD	210 36%	248 38%	155 31%	76 43% zwAD	186 35%	263 37%	280 37%	1605 36%	
Don't know	93 2%	6 3%	18 3% h	9 2%	4 1%	11 2%	10 2%	14 2%	4 1%	16 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	9 2%	10 2%	16 2%	20 4% zED	1 1%	6 1%	10 1%	21 3%	83 2%	
Prefer not to say	17 *	2 1%	5 1%	1 *	2 1%	1 *	2 1%	1 *	1 *	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	3 1%	2 *	2 *	-	3 1%	2 *	4 1%	17 *	
Agree	326 7% e	16 7%	35 6%	23 5%	31 8%	17 4%	24 5%	39 5%	34 8%	106 16% zabcdef gh	-	-	-	-	-	-	-	-	-	-	-	-	-	36 7%	35 6%	40 6%	58 12% zwyDE	36 17% zwyCDE	30 7%	47 6%	44 6%	309 7%	
Disagree	3165 72% iAA	156 74% i	427 74% i	306 70% i	275 72% i	346 75% i	351 72% i	528 73% i	343 76% i	433 63% i	-	-	-	-	-	-	-	-	-	-	-	-	-	401 75% A	432 74% A	477 73% A	316 63% A	142 68% A	317 74% A	541 73% A	537 71% A	3182 72% A	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos [JN J24-000725-01]

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i - z/j/k/l/m/n/o/p/q - z/r/s/t/u/v/- z/w/z/y/A/B/C/D/E

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



IFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting the UK as a whole

Base: All adults in England, age 16+

		Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total	
		Total (z)	Urban (a)	Rural (b)	1- Most deprived (c)	2 (d)	3 (e)	4 (f)	5- Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Oth er sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)		Prefer not to say (y)
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418	
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	.*	***	7**	1**	4418	
Strongly agree	37 1% gr	32 1% 1%	5 1% 1%	13 2% g	13 1% g	5 1% g	5 1% g	1 * g	22 1% g	4 1% g	8 2% h	3 2% h	6 1% g	30 1% g	33 1% g	- - g	1 1% g	21 1% g	9 * g	4 2% r	1 1% g	- - g	- - g	- - g	- - g	- - g	31 1% g	
Tend to agree	289 7% gr	231 6% 7%	58 7% 7%	47 5% zcg	77 9% zcg	58 7% zcg	64 7% zcg	43 5% zcg	216 7% g	41 6% g	24 6% g	8 5% g	56 6% g	221 7% g	245 6% g	16 10% g	16 8% g	115 6% g	126 7% g	23 11% zqr	15 10% g	- - g	- - g	- - g	- - g	- - g	278 6% g	
Neither agree nor disagree	817 18% gpc	675 19% 18%	142 18% 18%	193 22% zdfg	154 17% g	185 21% g	150 17% g	135 15% g	579 18% g	116 18% g	82 20% g	36 24% g	149 16% g	651 19% zl	737 19% zp	30 18% g	18 9% g	345 17% g	370 20% g	53 26% zq	34 22% g	1 20% g	- - g	- - g	- - g	3 46% g	1 100% g	827 19% g
Tend to disagree	1567 35% cdks	1283 36% 35%	284 35% 35%	279 32% zdfg	278 31% g	309 35% g	339 38% cd	361 41% zcd	1163 37% k	230 36% k	131 32% g	39 26% g	328 35% g	1196 36% g	1391 36% g	46 29% g	82 40% g	749 37% s	699 37% s	48 23% g	51 33% g	- - g	- - g	* 100% g	1 14% g	- - g	1577 36% g	
Strongly disagree	1598 36% ms	1302 36% 37%	296 37% 37%	311 36% zdfg	337 38% g	310 35% g	313 35% cd	328 37% zcd	1153 36% k	226 36% k	155 38% g	48 32% g	379 41% zm	1171 35% g	1399 36% g	67 41% g	83 41% g	788 38% zrs	656 35% g	54 26% g	47 30% g	5 80% g	- - g	- - g	- - g	3 40% g	- - g	1605 36% g
Don't know	93 2% hnq	72 2% 2%	20 2% 2%	28 3% e	20 2% g	10 1% g	16 2% g	19 2% g	50 2% g	16 2% g	7 2% g	12 8% zhj	14 2% g	65 2% g	74 2% g	1 * g	5 3% g	27 1% g	33 2% g	21 10% zqr	6 4% g	- - g	- - g	- - g	- - g	- - g	83 2% g	
Prefer not to say	17 * hn	16 * *	1 * *	6 1% g	6 1% g	3 * g	1 * g	1 * g	3 * g	- - g	4 1% hi	3 2% zhi	3 * g	9 * g	10 * g	2 1% n	- - g	5 * g	4 * g	3 1% zqr	1 1% g	- - g	- - g	- - g	- - g	- - g	17 * g	
Agree	326 7% g	263 7% 8%	63 8% 8%	60 7% zcg	89 10% zcg	63 7% zcg	70 8% g	44 5% g	238 7% g	45 7% g	31 8% g	11 7% g	62 7% g	252 8% g	278 7% g	16 10% g	17 8% g	136 7% zqr	135 7% g	27 13% zqr	16 10% g	- - g	- - g	- - g	- - g	- - g	309 7% g	
Disagree	3165 72% ckst	2585 72% 72%	580 72% 72%	591 67% c	615 70% c	619 70% c	652 73% c	689 78% zcde	2316 73% zk	456 72% k	286 70% k	86 58% g	707 76% zm	2367 71% g	2790 72% g	113 70% g	166 80% z	1537 75% zrst	1356 71% s	102 49% s	99 64% s	5 80% g	- - g	* 100% g	4 54% g	- - g	3182 72% g	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)7 Jun 2024
Table 126

INFLU. Do you agree or disagree with the following statements? - I can influence decisions affecting my local area

Base: All adults in England, age 16+

	Gender			Age									Age (Nets)			Ethnicity								Working status			Unwtd Total
	Total (z)	Male (a)	Female (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65-74 (h)	75+ (i)	75-84 (j)	85+ (k)	16-34 (l)	35-54 (m)	55+ (n)	White (including White minorities) (o)	Ethnic minorities (excluding White minorities) (p)	Asian (q)	Black (r)	Mixed/multi le ethnic group (s)	Other ethnicity (t)	Other white (u)	White British (v)	Working full- time (w)	Not working full-time (x)		
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418	
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418	
Strongly agree	42 1% nov	24 1%	18 1%	5 1%	11 1%	13 2% zfhj	4 *	6 1%	3 *	1 *	1 *	-	16 1%	17 1%	10 1%	26 1%	9 1%	3 1%	1 1%	3 4% zouvw	2 1%	1 *	25 1%	22 1%	20 1%	39 1%	
Tend to agree	634 14% gmnw	311 15%	317 14%	106 18% fg	131 18% fg	89 13% fg	91 12%	77 12%	77 14%	63 14%	55 13%	8 24%	237 18% zmn	180 13%	217 13%	533 14%	98 16%	44 17%	27 19%	8 14%	19 13%	41 17%	492 14%	249 13%	385 16%	618 14%	
Neither agree nor disagree	1202 27% cl	571 27%	622 28%	121 21%	190 26%	176 26%	228 31% zce	210 32% zcdelj	161 29% c	116 25%	107 25%	9 27%	311 23%	405 28% i	487 29% zl	1034 28%	156 26%	67 26%	33 22%	13 22%	44 30%	70 30%	964 27%	529 28%	671 27%	1254 28%	
Tend to disagree	1498 34% pqr	699 33%	788 35%	160 28%	250 34%	229 33%	245 33% c	231 35% c	198 36% c	184 40% zcf	175 41% zcef	9 25%	410 31%	474 33%	614 37% zlm	1320 35% zpq	158 26% zlm	67 26%	38 26%	19 33%	34 23% zpq	77 33% zpq	1244 35% zpq	677 35%	817 33%	1501 34%	
Strongly disagree	930 21% bn	491 23%	429 19%	148 25% h	140 19%	167 24% gh	160 22% gh	123 19%	101 19%	91 20%	83 19%	8 23%	288 22% n	326 23%	315 19%	772 21% ou	149 24%	60 23%	40 27% ou	14 24% ou	34 23% ou	41 18% ou	731 21% ou	417 22%	508 21%	910 21%	
Don't know	95 2% ghmnvw	38 2%	56 2%	40 7% zdefghi	14 2%	9 1%	10 1%	8 1%	5 1%	9 2%	9 2%	-	54 4% zmn	19 1%	22 1%	63 2% zov	30 5% zov	12 5% zov	6 4% zov	1 2% zov	11 7% zov	4 2% zov	59 2% zov	27 1%	65 3% w	80 2%	
Prefer not to say	16 * nov	6 *	6 *	2 *	4 1% h	5 1% h	3 *	1 *	- -	- -	- -	- -	6 *	9 1% n	1 *	6 *	9 2% zov	3 1% zov	2 1% ov	- -	4 3% zov	1 * zov	5 * zov	3 *	8 *	16 *	
Agree	677 15% fgmn	336 16%	335 15%	111 19% fg	142 19% zfgj	102 15% fg	95 13%	83 13%	79 15%	64 14%	56 13%	8 24%	253 19% zmn	197 14%	227 14%	559 15%	107 18%	48 19%	28 19%	11 19%	20 14%	42 18%	517 15%	271 14%	405 16%	657 15%	
Disagree	2428 55% p	1190 56%	1217 54%	308 53%	390 53%	396 57%	405 55%	355 54%	300 55%	275 59%	258 60%	17 48%	698 53%	801 56%	929 56%	2093 56% pq	306 50%	127 50%	78 53%	33 57%	68 46%	118 50%	1975 56% zpq	1093 57%	1324 54%	2411 55%	

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting my local area

Base: All adults in England, age 16+

		Education							Tenure			Annual household income				Country				England region (Net)				
	Total (z)	Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	Unwtd Total	
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	939	414	4418	-	-	-	1207	853	2358	4418	
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	..**	..**	..**	1224	848	2347	4418	
Strongly agree	42 1%	13 1%	28 1%	6 1%	13 1%	8 1%	1 1%	-	27 1%	9 2%	5 1%	6 1%	22 2% zm	3 *	4 1%	42 1%	-	-	-	-	12 1%	9 1%	21 1%	39 1%
Tend to agree	634 14% bcefglt	273 20% zbcdefg	357 12%	52 11%	148 14% g	126 12%	19 9%	11 7%	436 14%	107 17%	63 14%	124 15%	149 12%	154 16% l	81 19% zl	634 14%	-	-	-	-	171 14%	93 11%	370 16% zt	618 14%
Neither agree nor disagree	1202 27%	370 27%	824 27%	140 28%	286 26%	294 28%	60 29%	44 28%	890 28% z	155 25%	114 25%	201 25%	367 29%	262 28%	118 28%	1202 27%	-	-	-	-	321 26%	233 27%	648 28%	1254 28%
Tend to disagree	1498 34%	455 34%	1030 34%	160 32%	398 37% g	346 32%	83 40% g	43 27% z	1127 36% zj	193 31%	133 29%	281 34%	440 34%	341 36%	146 34%	1498 34%	-	-	-	-	412 34%	296 35%	791 34%	1501 34%
Strongly disagree	930 21% ahmn	226 17% zad	689 23% zad	128 26% zad	202 19% zad	261 25% zad	45 21% zabdf	52 33% zabdf	623 20%	141 23%	118 26% zh	193 24% mn	287 22% mn	169 18%	65 15%	930 21%	-	-	-	-	263 21%	194 23%	472 20%	910 21%
Don't know	95 2% ahlmu	16 1% af	76 3%	6 1%	32 3% af	28 3% a	1 * zabcef	10 6% zabcef	47 1%	11 2%	21 5% zh	16 2% m	16 1%	5 1%	8 2% m	95 2%	-	-	-	-	37 3% u	19 2%	39 2%	80 2%
Prefer not to say	16 * bhl	2 * bhl	6 * bhl	- - bhl	3 * bhl	3 * bhl	- - bhl	- - bhl	3 * bhl	3 1% bhl	1 * bhl	1 * bhl	1 * bhl	- - bhl	3 1% m	16 * bhl	- - bhl	- - bhl	- - bhl	8 1% bhl	2 * bhl	5 * bhl	16 * bhl	
Agree	677 15% befglt	285 21% zbcdefg	385 13% g	58 12%	161 15% g	134 13%	20 10%	11 7%	464 15%	116 19%	67 15%	130 16%	171 13%	157 17%	85 20% zl	677 15%	-	-	-	-	183 15%	102 12%	391 17% zt	657 15%
Disagree	2428 55% a	681 50% za	1719 57% a	288 59%	600 55% a	608 57% a	127 61% a	96 60% a	1750 55%	334 54%	251 55%	474 58% n	727 57% n	510 55%	211 50%	2428 55%	-	-	-	-	674 55%	491 58%	1263 54%	2411 55%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN 124-000725-01)

Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



INFLU. Do you agree or disagree with the following statements? - I can influence decisions affecting my local area

Base: All adults in England, age 16+

	England region										Scotland region								NI regions (NUTS3)					ONS Area supergroup (LA Level)								Unwtd Total	
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)		
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418
Weighted Total	4418	213	575	436	384	464	489	722	452	683	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	535	587	658	502	208	428	744	752	4418	
Strongly agree	42 1%	1 1%	5 1%	6 1%	6 2%	3 1%	3 1%	7 1%	4 1%	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%	6 1%	6 1%	7 1%	1 *	3 1%	7 1%	9 1%	39 1%
Tend to agree	634 14% eCC	29 13%	80 14%	62 14%	47 12%	46 10%	83 17%	97 13%	66 15%	124 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	99 19%	88 15%	99 15%	65 13%	44 21%	43 10%	99 13%	95 13%	618 14%
Neither agree nor disagree	1202 27% zde	44 21%	142 25%	135 31%	107 28%	126 27%	143 29%	197 27%	135 30%	174 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	129 24%	166 28%	185 28%	149 30%	48 23%	116 27%	223 30%	183 24%	1254 28%
Tend to disagree	1498 34% cf	86 41%	197 34%	128 29%	151 39%	145 31%	151 31%	267 37%	156 34%	217 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	201 38%	196 33%	224 34%	154 31%	63 30%	145 34%	257 35%	259 34%	1501 34%
Strongly disagree	930 21% zdfh	46 22%	126 22%	91 21%	69 18%	126 27%	101 21%	142 20%	84 19%	145 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	93 17%	115 20%	131 20%	105 21%	51 25%	111 26%	147 20%	176 23%	910 21%
Don't know	95 2% d	5 2%	20 3%	12 3%	2 1%	17 4%	6 1%	12 2%	7 2%	14 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%	12 2%	13 2%	21 4%	1 *	7 2%	9 1%	28 4%	80 2%
Prefer not to say	16 * e	2 1%	5 1%	2 *	2 *	1 *	2 *	-	1 *	3 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	4 1%	-	-	-	3 1%	2 *	3 *	16 *
Agree	677 15% eCC	30 14%	85 15%	68 16%	53 14%	49 11%	86 18%	104 14%	70 15%	131 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	104 19%	94 16%	105 16%	71 14%	45 22%	47 11%	106 14%	104 14%	657 15%
Disagree	2438 55% cf	132 62%	324 56%	219 50%	220 57%	271 58%	253 52%	409 57%	240 53%	361 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	294 55%	310 53%	355 54%	259 52%	114 55%	256 60%	404 54%	435 58%	2411 55%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/A/D/z/d/s/f/g/h/i - z/j/k/l/m/n/o/p/q - z/r/s/t/u/v - z/w/z/y/A/B/C/D/E

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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KnowledgePanel UK: 2405095 - Life in the UK Index Tracker 2
(Internal Use Only)

7 Jun 2024
Table 129

INFLU. Do you agree or disagree with the following statements? -I can influence decisions affecting my local area

Base: All adults in England, age 16+

		Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)					Unwtd Total
		Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	.**	***	7**	1**	4418
Strongly agree	42 1% gh	35 1% 1%	7 1% 1%	17 2% 28	7 1% 1%	7 1% 1%	10 1% 8	1 * g	24 1% 1%	8 1% 1%	8 2% h	3 2% 2%	9 1% 1%	32 1% 1%	36 1% 1%	- - -	3 1% 1%	20 1% 1%	13 1% 1%	6 3% zqr	- - -	- - -	- - -	- - -	- - -	- - -	39 1% 1%
Tend to agree	634 14% acn	490 14% 18%	145 18% 18%	97 11% 11%	127 14% 14%	122 14% 14%	151 17% 17%	138 16% c	461 14% 14%	78 12% 12%	67 16% 16%	25 17% 17%	121 13% 13%	495 15% 15%	528 14% 14%	37 23% m	39 19% 19%	301 15% 15%	255 13% 13%	35 17% 17%	27 17% 17%	1 20% -	- - -	- - -	3 40% -	1 100% -	618 14% 14%
Neither agree nor disagree	1202 27% lps	971 27% 29%	231 29% 29%	223 25% 25%	232 26% 26%	272 31% 31%	242 27% 27%	233 26% 26%	878 28% 28%	165 26% 26%	113 27% 27%	38 26% 26%	222 24% 24%	951 28% 28%	1094 28% 25%	40 25% 15%	30 15% 15%	545 27% s	557 29% zs	38 18% 28%	42 27% 30%	1 9% 32%	- - -	- - -	1 19% 7%	- - -	1254 28% 28%
Tend to disagree	1498 34% j	1221 34% 34%	277 34% 34%	275 31% 31%	277 31% 31%	295 34% 34%	299 34% 34%	352 40% zcd	1139 36% 33%	206 33% 33%	105 26% 26%	39 27% 27%	315 34% 34%	1146 34% 34%	1335 34% 25%	40 25% 41%	84 15% o	714 35% 35%	654 34% 34%	57 28% 28%	46 30% 30%	2 32% -	- - -	* 100% -	1 7% -	- - -	1501 34% 34%
Strongly disagree	930 21% hghm	795 22% 17%	134 17% 17%	225 26% 26%	217 25% 25%	170 19% 19%	168 19% 19%	150 17% 17%	623 20% 20%	158 25% h	110 27% zh	31 21% 21%	246 26% zm	649 19% 19%	813 21% 21%	36 22% 20%	42 20% 20%	431 21% 21%	381 20% 20%	47 23% 23%	35 23% 23%	2 38% -	- - -	- - -	2 33% -	- - -	910 21% 21%
Don't know	95 2% n	84 2% 1%	11 1% 1%	36 4% zdefg	18 2% 2%	11 1% 2%	17 2% 2%	14 2% 2%	60 2% 2%	17 3% 3%	4 1% 1%	9 6% zthj	19 2% 2%	63 2% 2%	75 2% 4%	7 4% 4%	9 4% 4%	37 2% zqrt	34 2% 2%	19 9% 3	3 2% 2%	- - -	- - -	- - -	- - -	- - -	80 2% 2%
Prefer not to say	16 * hmnq	16 * *	1 * *	6 1% 1%	7 1% 1%	3 * *	1 * *	1 * *	2 * *	- - -	5 1% zhi	2 1% hi	3 * *	6 * *	7 * *	2 1% n	- - -	2 * *	4 * *	3 1% zqr	1 1% 1%	- - -	- - -	- - -	- - -	- - -	16 * *
Agree	677 15% an	525 15% 19%	151 19% 19%	113 13% 13%	134 15% 15%	129 15% 15%	161 18% 18%	139 16% zc	484 15% 15%	86 14% 14%	75 18% 19%	28 19% 19%	130 14% 14%	527 16% 16%	565 15% 15%	37 23% n	42 20% 20%	321 16% 16%	268 14% 14%	41 20% 20%	27 17% 17%	1 20% -	- - -	- - -	3 40% -	1 100% -	657 15% 15%
Disagree	2428 55% bm	2016 56% 51%	411 51% 51%	500 57% 57%	494 56% 56%	465 53% 53%	467 53% 53%	502 56% 56%	1762 55% 55%	364 58% 58%	215 52% 52%	70 47% 47%	562 60% 60%	1796 54% 54%	2148 55% 55%	76 47% 47%	126 61% 61%	1145 56% 56%	1035 55% 55%	104 51% 51%	82 53% 53%	4 71% -	- - -	* 100% -	3 40% -	- - -	2411 55% 55%

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (JN J24-000725-01)

Filename : 24-000725_WAVE_2405095_WBL_wtd_v8_IntUse_ENG

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Wellbeing Scores

Base: All adults in England, age 16+

		Gender		Age								Age (Nets)			Ethnicity								Working status			
		Total (z) (a)	Male (b)	Female (c)	16-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65-74 (i)	75+ (j)	75-84 (k)	85+ (l)	16-34 (m)	35-54 (n)	55+ (o)	White (including White minorities) (p)	Ethnic minorities (excluding White minorities) (q)	Asian (r)	Black (s)	Mixed/multi- ple ethnic group (t)	Other ethnicity (u)	Other white (v)	White British (w)		Working full- time (x)
Unweighted Total	4418	2080	2300	246	453	646	811	979	869	414	382	32	699	1457	2262	3546	827	413	223	94	97	190	3356	1814	2578	4418
Weighted Total	4418	2142	2236	582	740	689	742	657	545	464	430	34**	1322	1430	1665	3754	608	257	146	59*	146*	234	3520	1924	2474	4418
Social wellbeing	72 bcdelpq rstux	74 zb	70	69	68	70	73 xcde	73 xcde	76 xcdefg	76 xcdefg	76 xcdefg	77	68	71 l	75 zlm	73 zpqrstu	66	65	66	67	67	69 pq	73 zopqrst u	73 zx	71	73
Economic wellbeing	72 bdeflmp qrst	73 zb	70	70 e	68	66	69 e	74 zcdef	79 zcdefg	79 zcdefg	79 zcdefg	79	69	67	77 zlm	73 zpqrst	63 r	65 pr	56	62	66 r	72 pqrs	73 zpqrst	72	71	73
Environmental wellbeing	62 delmpqr tuw	62	61	61 de	56	57	62 de	65 zcdef	65 zcdef	68 zcdefgh	68 zcdefgh	68	58	60	66 zlm	62 zpqrstu	56 q	54	58	57	55	56	63 zopqrst u	60	62 zw	62
Democratic wellbeing	41 emsw	41	40	42 e	41 e	38	40 e	40 e	42 eg	45 zdefgh	44 zdefgh	48	41 m	39	42 zm	41 s	40 s	41 s	39	35	42 s	40	41 s	40	42 zw	41
Collective wellbeing	61 bdelpmq rst	63 zb	61	61 de	58	58	61 de	63 zcdef	65 zcdefg	67 zcdefgh	67 zcdefg	68	59	59	65 zlm	62 zpqrstu	56	56	55	56	57	59 pqr	63 zopqrst u	61	62	62

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (JN J24-000725-01)
Filename : 24-000725_WAVE_2405095_WB1_wtd_v8_IntUse_ENG
Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n - z/o/p/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Wellbeing Scores

Base: All adults in England, age 16+

	Total (z)	Education							Tenure			Annual household income				Country				England region (Net)			Unwtd Total
		Graduates (Degree/Master/PhD/above) (a)	Non-graduates (b)	Other Higher Education below degree level (c)	A-level or equivalent (d)	GCSE/ O-Level/ CSE/ NVQ12/ equivalent (e)	Another type of qualification (vocational/professional/foreign) (f)	No formal qualifications (g)	Owned outright/ buying on mortgage (h)	Rent from private landlord (i)	Rent from council/ housing association (j)	Up to £25,999 (k)	£26,000 up to £51,999 (l)	£52,000 up to £99,999 (m)	£100,000 and above (n)	England (o)	Scotland (p)	Wales (q)	Northern Ireland (r)	North (s)	Midlands (t)	South (u)	
Unweighted Total	4418	1648	2710	478	860	978	227	167	3397	472	402	798	1377	227	414	4418	-	-	-	1207	853	2358	4418
Weighted Total	4418	1355	3010	492	1082	1067	208	161	3153	620	454	822	1282	935	425	4418	**	**	**	1224	848	2347	4418
Social wellbeing	72 bdgijkt	74 zbcdefg	71	73 bdg	70	71	72	68	74 zij	68 j	61	66	73 zk	76 zkl	77 zkl	72	-	-	-	71	70	73 zst	73
Economic wellbeing	72 bdegijks	78 zbcdefg	69 eg	72 beg	70 g	67	72 eg	63	76 zij	63 j	53	59	71 k	79 zkl	85 zklm	72	-	-	-	69	71	73 zst	73
Environmental wellbeing	62 ijk	61	62	63	61	63 ag	62	59	63 zij	58 j	53	58	62 k	63 zk	64 zk	62	-	-	-	61	61	62	62
Democratic wellbeing	41 begjkt	43 zbcdeg	40 g	40	41 g	39	42 g	37	41 zj	41 j	36	39	40	42 zkl	45 zklm	41	-	-	-	40	39	42 zst	41
Collective wellbeing	61 bdegijkst	64 zbcdefg	60 g	62 bg	60 g	60 g	62 g	57	64 zij	57 j	51	56	61 k	65 zkl	68 zklm	61	-	-	-	60	60	62 zst	62

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (UN J24-000725-01)
Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG
Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p/q/r - z/s/t/u
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Wellbeing Scores

Base: All adults in England, age 16+

	England region										Scotland region								NI regions (NUTs3)					ONS Area supergroup (LA Level)								Unwtd Total
	Total (z)	North East (a)	North West (b)	Yorkshire and The Humber (c)	East Midlands (d)	West Midlands (e)	East of England (f)	South East (g)	South West (h)	London (i)	Central Scotland (j)	Glasgow (k)	Highlands and Islands (l)	Lothian (m)	Mid Scotland and Fife (n)	North East Scotland (o)	South Scotland (p)	West Scotland (q)	Belfast (r)	East (s)	North (t)	Outer Belfast (u)	West and South (v)	Affluent England (w)	Business, Education and Heritage Centres (x)	Countryside Living (y)	Ethnically Diverse Metropolitan Living (A)	London Cosmopolitan (B)	Services and Industrial Legacy (C)	Town and Country Living (D)	Urban Settlements (E)	
Unweighted Total	4418	209	569	429	409	444	514	670	507	667	-	-	-	-	-	-	-	-	-	-	-	-	-	521	563	703	512	195	430	742	747	4418
Weighted Total	4418	213	575	436	384	464	489	722	452	683	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	535	587	658	502	208	428	744	752	4418
Social wellbeing	72 eiAEAE	70	72 ei	71 i	72 ei	69	72 ei	74 zabcd	77 zabcdef ji	69	-	-	-	-	-	-	-	-	-	-	-	-	-	75 zzABCE	70	77 zwoABCD E	67	70	70 A	73 zzABCE	70 A	73
Economic wellbeing	72 abACEAC E	67	69	70	73 ab	70	73 ab	74 zabc	75 zabc	71	-	-	-	-	-	-	-	-	-	-	-	-	-	78 zzACDE	70	75 zzACE	67	74 ACE	68	73 ACE	68	73
Environmental wellbeing	62 biABEAB E	62 i	59 i	62 i	63 bi	60 i	65 zbei	63 zbei	69 zabcd ei	54	-	-	-	-	-	-	-	-	-	-	-	-	-	65 zzABCE	58	71 zwoABCD E	54	52	60 AB	65 zzABCE	59 AB	62
Democratic wellbeing	41 beCECE	40	38	42	41 e	37	41 be	42 be	42 be	42	-	-	-	-	-	-	-	-	-	-	-	-	-	44 zzACDE	40	42 zzCE	41	43 CE	38	41	39	41
Collective wellbeing	61 beiACEA CE	60	60	61 ei	62 bei	59	63 abei	64 zabc	66 zabcd ji	59	-	-	-	-	-	-	-	-	-	-	-	-	-	65 zzABCE	60	66 zzABCE	57	60	59 A	63 zzABCE	59 A	62

Fieldwork dates: 9th May - 15th May 2024

Respondent type: KnowledgePanel Members - All adults in England, age 16+

Source: Ipsos (PN J24-000725-01)

Filename: 24-000725_WAVE_2405095_WBI_wtd_v8_intUse_ENG

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D/E/F/G/H/I - z/J/K/L/M/N/O/P/Q - z/R/S/T/U/V - z/W/X/Y/Z/A/B/C/D/E

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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(Internal Use Only)

7 Jun 2024
Table 133

Wellbeing Scores

Base: All adults in England, age 16+

	Urbanity		IMD Quintile					Number of children 0-15 in household				Disability reducing activity a little or a lot		Sexual Orientation			Religion				Community background (Northern Ireland Only)							
	Total (z)	Urban (a)	Rural (b)	1 - Most deprived (c)	2 (d)	3 (e)	4 (f)	5 - Least deprived (g)	0 (h)	1 (i)	2 (j)	3+ (k)	Yes (l)	No (m)	Straight or Heterosexual (n)	Gay or Lesbian (o)	Bisexual/Other sexual orientation (p)	No religion (q)	Christian (r)	Muslim (s)	Other (t)	Protestant (u)	Catholic (v)	Other (w)	None (x)	Prefer not to say (y)		
Unweighted Total	4418	3556	861	847	899	872	910	890	3283	539	412	154	932	3363	4015	123	144	1794	2087	236	207	8	-	1	6	1	4418	
Weighted Total	4418	3612	805	877	884	880	888	889	3186	632	411	148	936	3344	3889	161*	206	2050	1898	205	155	6**	-**	***	7**	1**	4418	
Social wellbeing	72 acdklop st	71	77 za	65	70 c	72 cd	76 zcde	76 zcde	72 zk	71	72 k	68	62	75 zl	73 zop	66	64	72 st	73 zst	67	66	80	-	60	75	58	73	
Economic wellbeing	72 acdijkl pst	71	76 za	62	68 c	72 cd	77 zcde	78 zcde	74 zijk	67 k	67 k	59	63	74 zl	72 zp	68	67	72 st	73 zst	61	65	83	-	43	80	21	73	
Environmental wellbeing	62 acdlopq st	60	70 za	53	57 c	63 cd	66 zcde	68 zcdef	62 zij	60	60	59	58	63 zl	62 zop	54	54	60 st	64 zqst	52	56	65	-	62	71	18	62	
Democratic wellbeing	41 acdipq	40	43 za	37	39 c	41 c	43 zcd	43 zcde	41	39	41	39	36	42 zl	41 zp	41 p	36	40	42 zqs	39	42	34	-	34	48	32	41	
Collective wellbeing	61 acdijkl opst	60	66 za	54	59 c	62 cd	65 zcde	67 zcde	62 zijk	59 k	60 k	56	55	64 zl	62 zop	57	55	61 st	63 zqst	55	57	65	-	50	68	33	62	

Fieldwork dates: 9th May - 15th May 2024
Respondent type: KnowledgePanel Members - All adults in England, age 16+
Source: Ipsos (JN J24-000725-01)
Filename : 24-000725_WAVE_2405095_WBI_wtd_v8_IntUse_ENG
Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j/k - z/l/m - z/n/o/p - z/q/r/s/t - z/u/v/w/x/y
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing