

WHAT WORRIES THE WORLD?

March 2025

What Worries the World?

Ipsos' What Worries the World survey tracks public opinion on the most important social and political issues across 29 countries today, drawing on over ten years of data to place the latest scores in context.

This **global summary report** presents the top concerns around the world, alongside whether people think things in their country are heading in the right or wrong direction.

Full breakdowns of findings for each country and each issue are also available on **www.ipsos.com**.

Please contact **Teodros.Gebrekal@ipsos.com** for more information.

Summary

01. Inflation is the number one worry, again

Across 29 countries the proportion mentioning the cost of living has increased slightly to 33%, the highest it has been since July 2024.

04. Immigration worry also rising in Europe

Likewise, most of the European countries have seen an increase in concern about immigration control, with Poles' worry level rising seven points to a quarter (24%).

02. More Americans think they're on the right track

The proportion of Americans saying "their country is heading in the right direction" is on the rise, with 43% now taking a positive view. However, there's a clear political split, with 76% of Republicans saying the country is on the right path vs. 20% of Democrats.

05. Corruption worry on the rise in the US

The percentage citing it has increased four points to one in three (29%), which is now America's second biggest worry (behind inflation at 43%). This is also 11 points higher than a year ago.

03. Conflict, a growing concern in Europe

All nine European countries in our survey have experienced some sort of rise in those expressing worry about military conflict between nations, with Poland (32%) being the most worried.

06. Colombians worried about health care

Health care as an issue in Colombia is up five points to 28%, which is not only 12 points higher than this time last year but also the highest we've recorded for the nation since they were added to the survey in March 2021.

What Worries the World? MARCH 2025

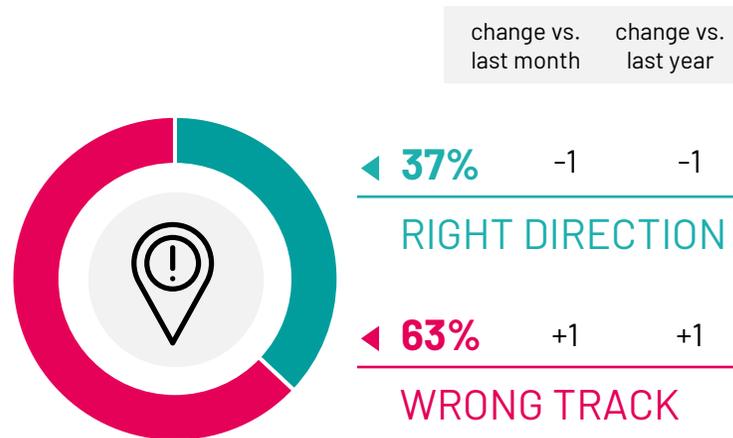
Top five worries

Q: Which three of the following topics do you find the most worrying in your country?

		change vs. last month	change vs. last year
Inflation	33%	+1	-2
Crime & violence	32%	=	+2
Poverty & social inequality	29%	+1	-1
Unemployment	28%	+1	+1
Financial/political corruption	26%	-1	=

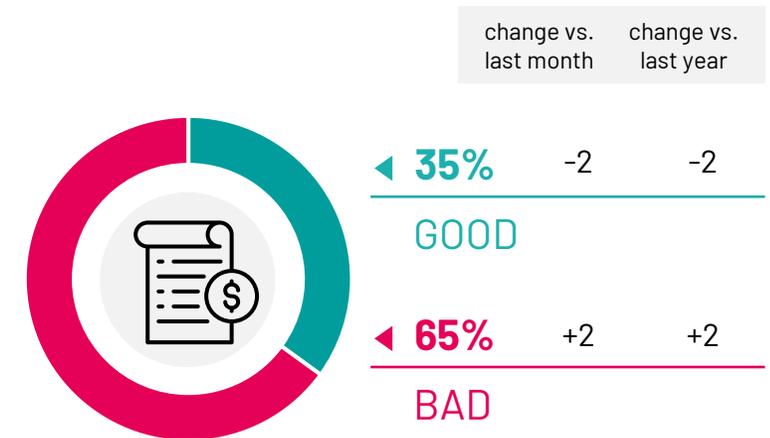
State of the country

Q: Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



State of the economy

Q: How would you describe the current economic situation in your country?



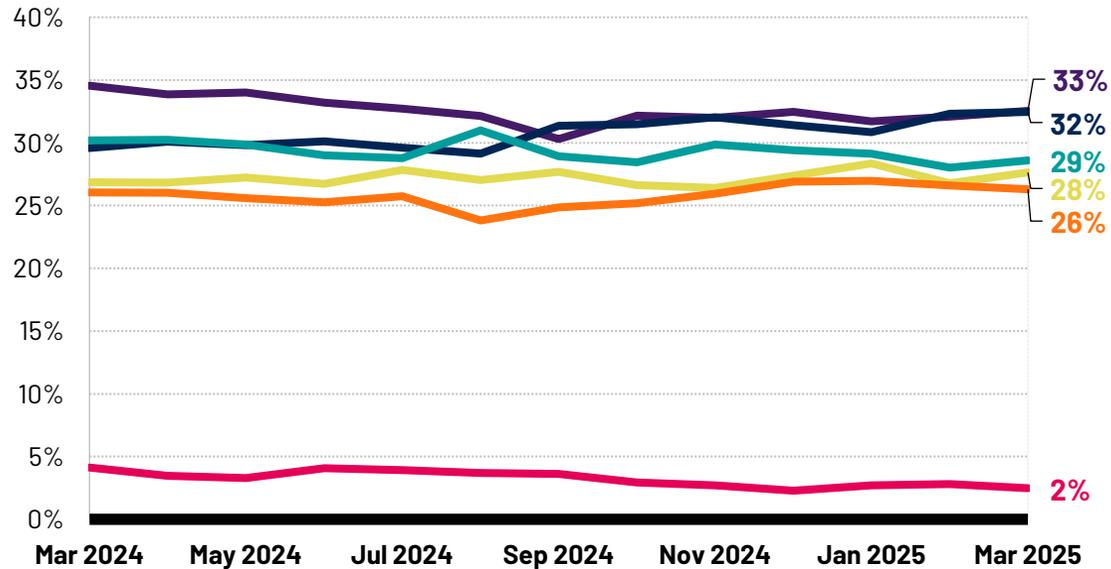
Base: Representative sample of 25,231 adults aged 16-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: World | Current Wave: Mar 25

What Worries the World? 12 MONTH TREND

Top five worries

Q: Which three of the following topics do you find the most worrying in your country?



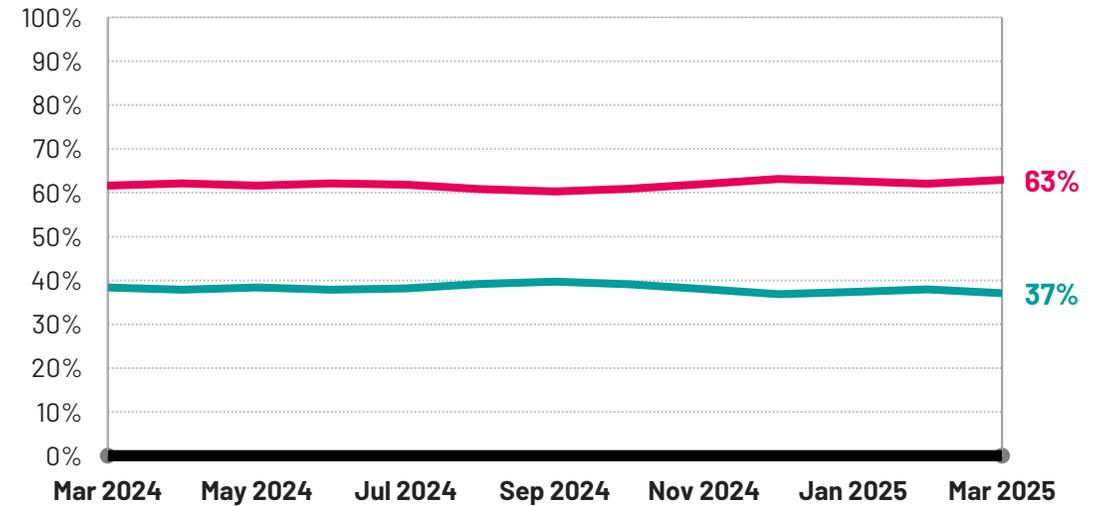
Inflation **Crime** **Inequality** **Jobs** **Corruption** **Covid-19**

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State of the country

Q: Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



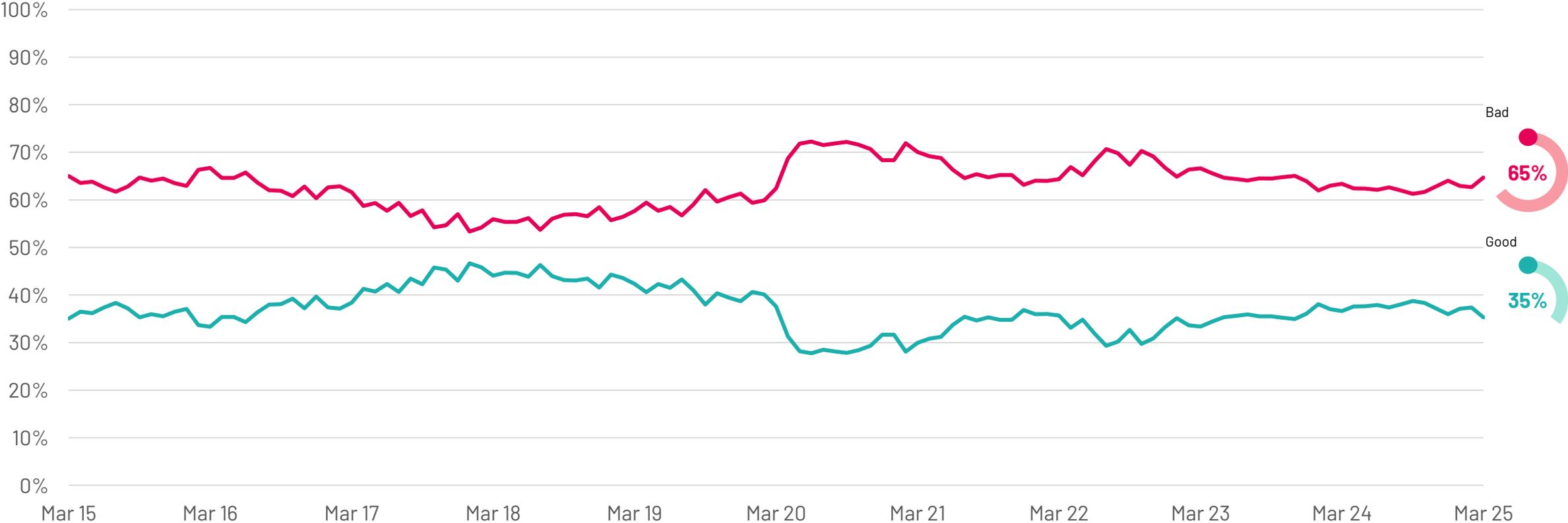
Right Direction Wrong Track



Global: Current Economic Situation

Q: How would you describe the current economic situation in your country?

(% 'Very good' or 'Somewhat good' & 'Very bad' or 'Somewhat bad')



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USA FOCUS



USA Focus

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

The US has undergone major shifts over the last few months. Here we outline key figures to provide context to the current situation.

Since President Trump's election win in November 2024, the share of Americans saying their "country is heading in the right direction" has increased eight points to 43%. However, we see stark differences along political divides. In the same period, the proportion of Republicans believing that things are on the right track has gone from 10% to 76%; whereas Democrats have dropped from 62% to 20%.

Additionally, the inflationary effects of Covid-19 seem to linger. Since January 2022, cost of living has been the US's number one worry, with a high of 52% expressing concern in

April 2023. In November 2024, the level was at 50% which then fell to 39% in January. However, it has been creeping up again in 2025 and is currently at 43%.

We see a similar story in those saying the economy is 'good'. In December 2024, 41% said the economic situation was 'good'. This month now records a score of 36%. This is particularly felt among those who describe themselves as low income. 31% of low earners said the economy was good in November 2024 - that score is now 26%. For reference, we have yet to see the economic indicator come close to pre-pandemic levels, when (in February 2020) 67% of Americans said the economy was 'good'.

76%

of Republicans believe the US is on the right track (vs. 20% of Democrats)

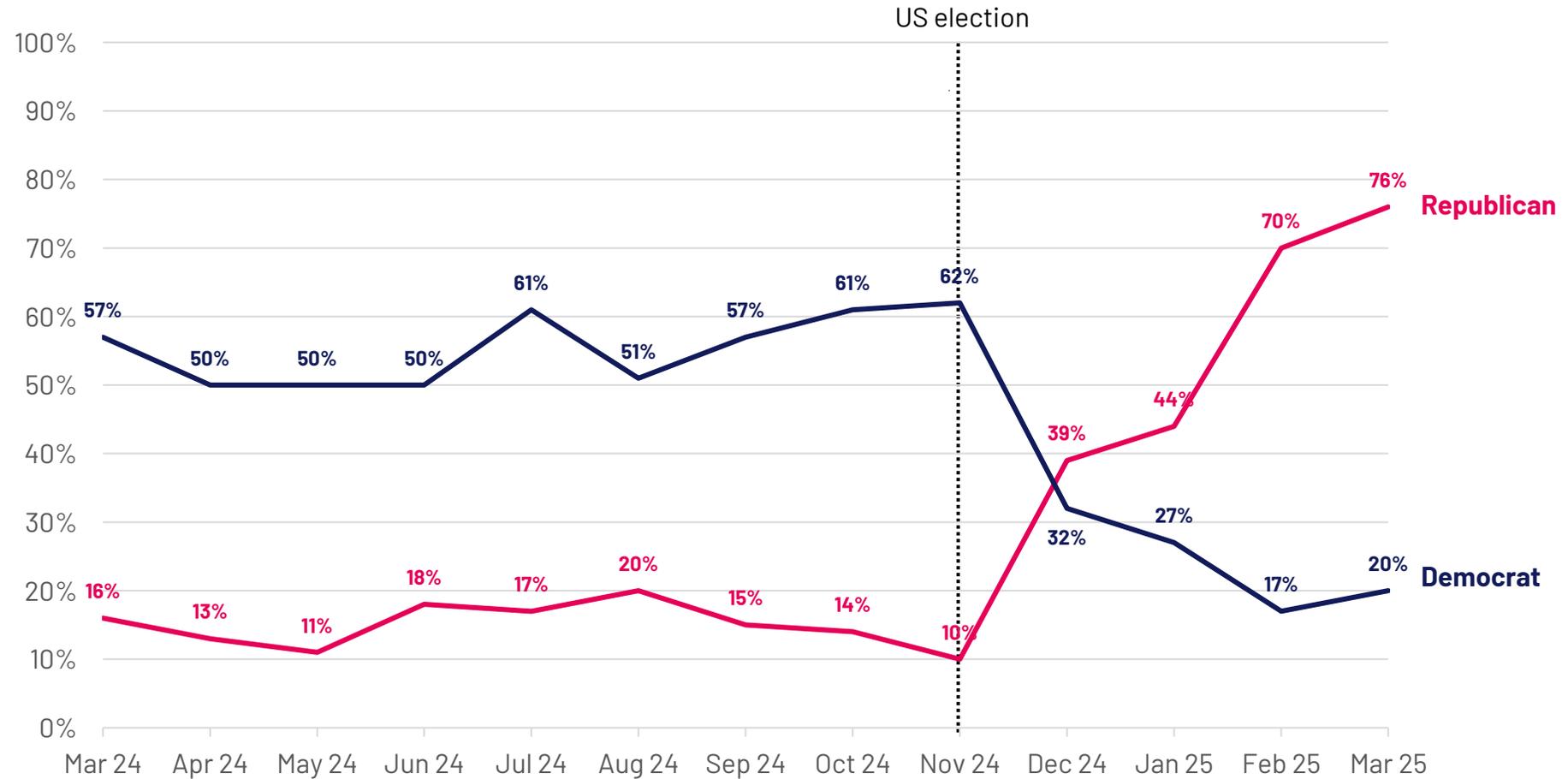
Global Right/Wrong Direction

US score by political party
% 'Right direction'

March base: Representative sample of 25,231 adults aged 16-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track?



Current Economic Situation

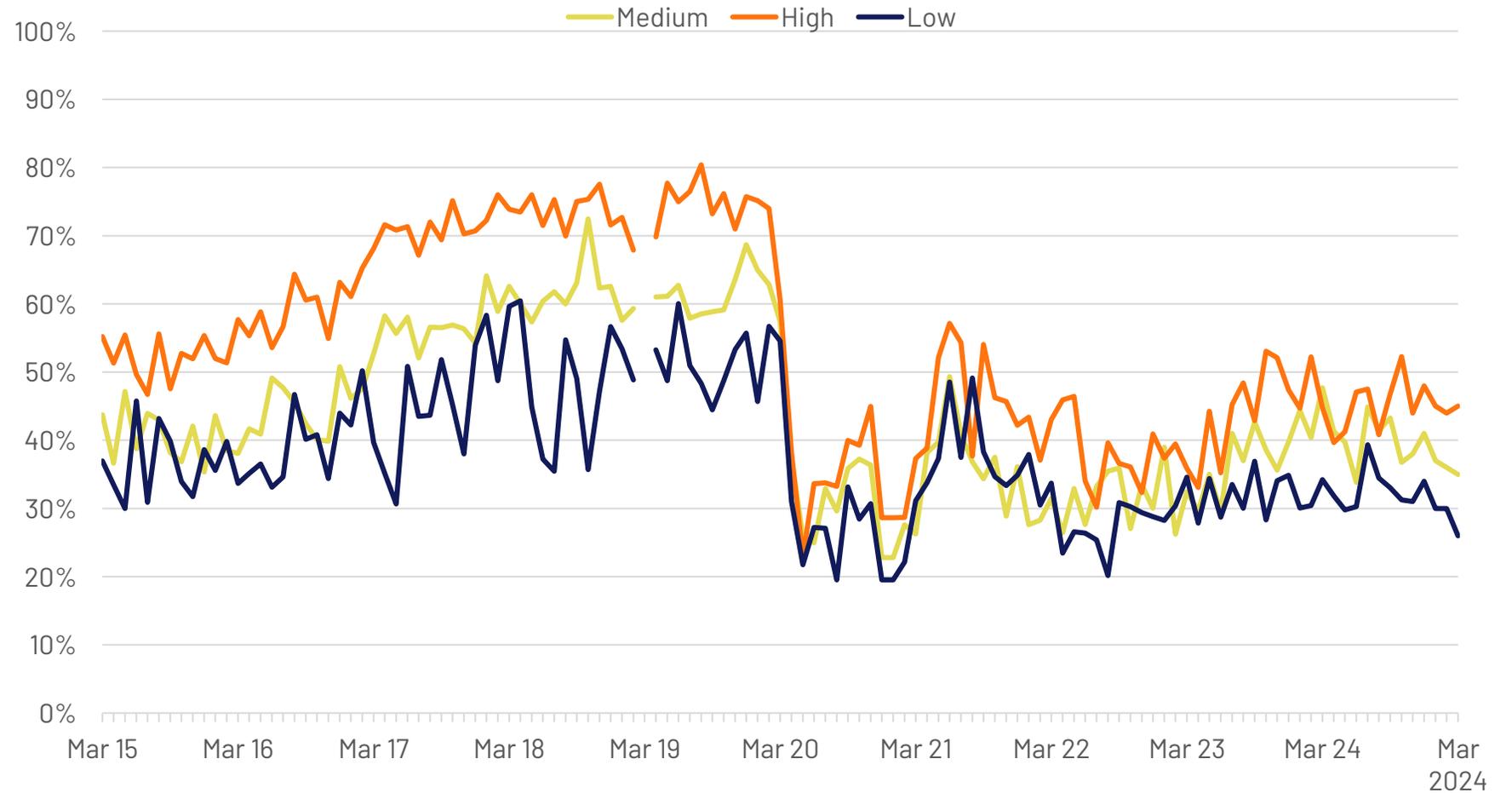
US by income level

% 'Very good' or 'Somewhat good'

Whatever their income level, Americans are less positive about the state of the US economy than they were before the pandemic.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



DIRECTION OF TRAVEL

All countries



Right vs. Wrong Direction Monitor

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Across 29 countries, the proportion saying their “country is heading in the right direction” is down slightly from last month to just over six in ten (63%).

From January to last month, the proportion of Americans believing the country is on the right track rose eight points to 41%. This month, it has risen again, albeit slightly, to 43%. This is the highest score for the nation since July 2021, when it was 45%.

Despite ongoing trade tensions, Canada’s right direction score is

on the rise, after increasing six points to 31% saying their nation is getting better. However, this is a relatively low score, with January 2025 recording the lowest score in 10 years (23%).

Similarly, the proportion of Australians thinking their country is on the right track is up six points to nearly half (48%). Again though, this is relatively depressed, with February 2025 (42%) score being the lowest since April 2020 (also 42%).

43%

of Americans say their “country is heading in the right direction”

Right vs. Wrong Direction Monitor

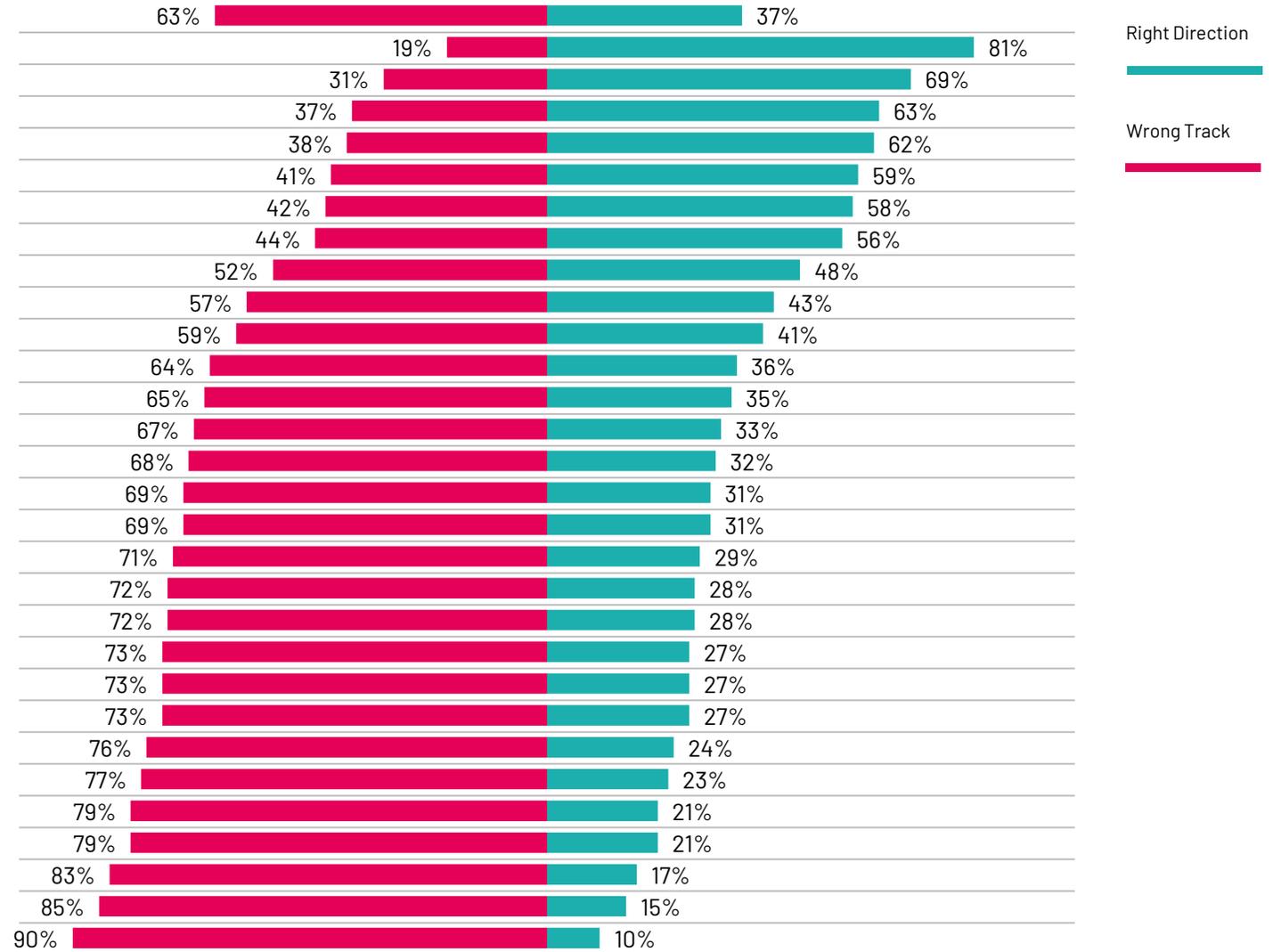
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Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Mar 25

Country

World
Singapore
Malaysia
Indonesia
India
Argentina
Mexico
Thailand
Australia
US
Poland
Belgium
Brazil
Colombia
Spain
Israel
Canada
Great Britain
South Africa
Italy
Chile
Sweden
Netherlands
Türkiye
Hungary
Japan
Germany
South Korea
France
Peru

Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track? (March 2025)



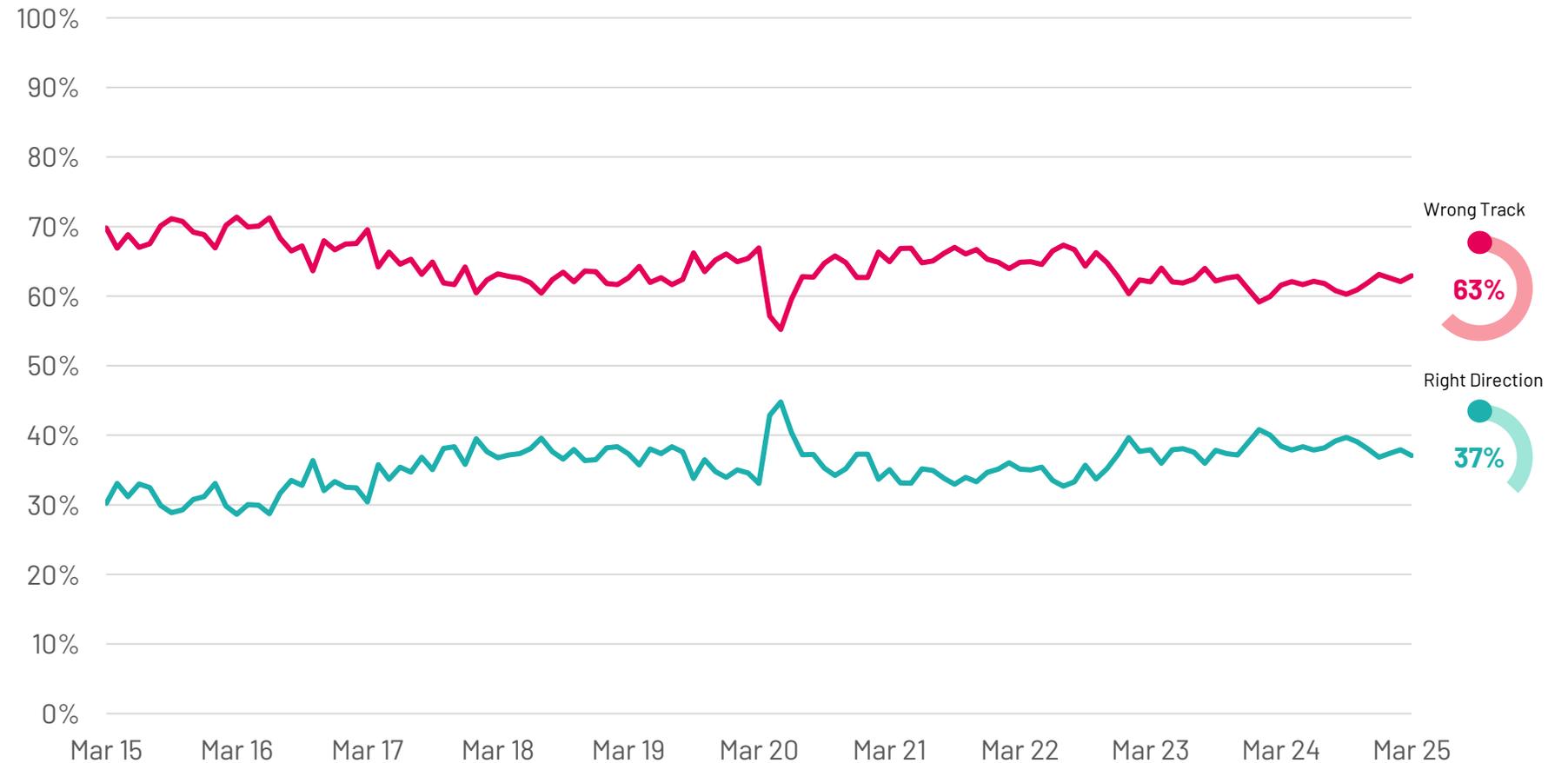
Global Right/Wrong Direction

Global country average score

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: Would you say things in this country are heading in the right direction, or are they off on the wrong track?



WHAT WORRIES THE WORLD?

Top issues ranked

World Worries: Full List

Base: Representative sample of 25,231 adults aged 16-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Mar 25

Across 29 countries the proportion citing inflation as one of the main issues facing their country has risen slightly to a third (33%). Cost of living has consistently been a worry for people in the last few years, with this month's score being the highest since July 2024 (also 33%). South Korea and Hungary have seen the biggest increases this month.

Crime & violence is now second on our list of 18 worries after being joint first with inflation last month. This is due to inflation increasing marginally this month. Crime is

still mentioned by 32% of people.

Worries about poverty & social inequality and unemployment are both up slightly and remain in 3rd and 4th places, respectively, while corruption has dropped fractionally.

Most other worries remain unchanged this month apart from military conflict between nations which has moved from 13th to 11th place after the proportion of mentions increased slightly. This is most pronounced in Europe, where all nine nations on our list have seen some kind of increase.

33%

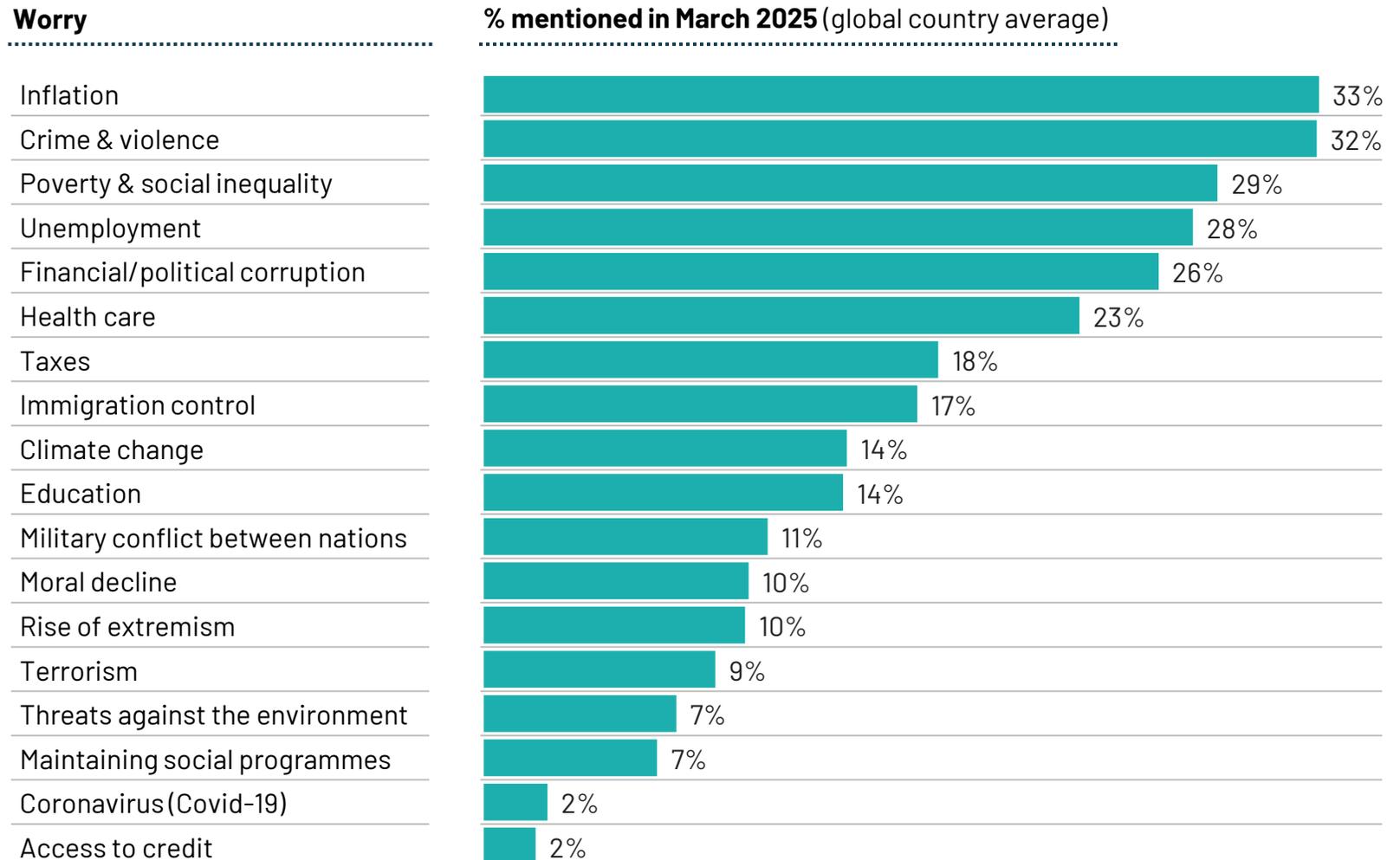
express worry about inflation across 29 countries

World Worries: Full List

Base: Representative sample of 25,231 adults aged 16-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

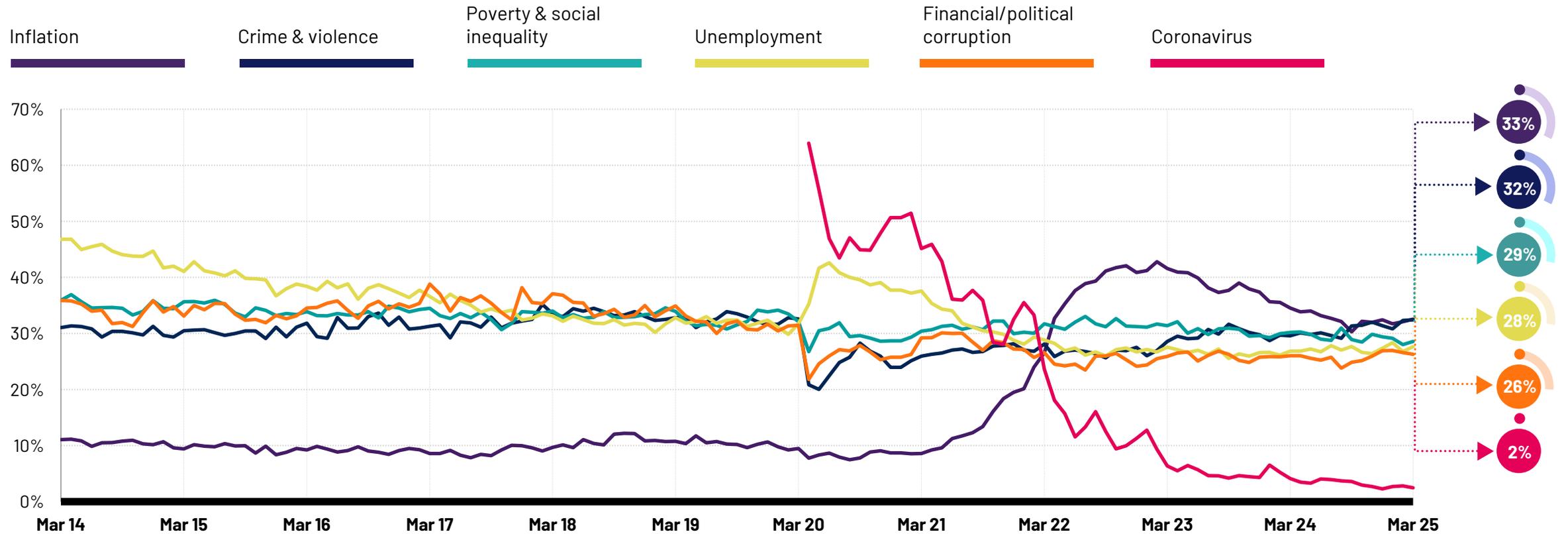
Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Mar 25

Q: Which three of the following topics do you find the most worrying in your country?



World Worries: Long-Term Trend

Q: Which three of the following topics do you find the most worrying in your country? Global country average



Base: Representative sample of 25,231 adults aged 16-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. Filter: Country: World | Current Wave: Mar 25

1. Inflation

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Across 29 countries the proportion saying inflation is concern is up slightly to its highest level since July 2024, when it was also at a third (33%).

Hungary has experienced a six point rise to half (51%) expressing worry. This score is 14 percentage points higher than March 2024 and is the highest it has been for the nation since August 2023, when it was also 51%.

In South America, Brazil has reached record levels of

concern for cost of living. Up three points to 38%, this is 17 points higher than a year ago and the highest score recorded for 10 years.

Countries where INFLATION is the #1 concern:

- Singapore (58%) • Poland (41%)
- Türkiye (54%) • India (36%)
- Canada (48%)
- Australia (44%)
- The US (43%)

33%

say **inflation** is one of the key issues facing their country

1. Inflation

Base: Representative sample of 25,231 adults aged 16-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Mar 25

Country	% choosing inflation as a worry	Change from 12-month	
		last month	change
World	33%	+1	-2
Singapore	58%	+2	+7
Türkiye	54%	=	-1
Hungary	51%	+6	+14
Canada	48%	-1	-5
Australia	44%	-6	-4
US	43%	+1	=
South Korea	41%	+8	+4
Poland	41%	+1	-3
Brazil	38%	+3	+17
India	36%	+2	-2
Malaysia	35%	+4	-3
Mexico	35%	+5	+5
Great Britain	32%	+4	-5
Argentina	32%	-4	-33
Japan	32%	=	+7
France	31%	-1	-12
Spain	29%	=	-3
Chile	27%	+2	-2
Belgium	27%	+1	-2
Germany	27%	-4	-8
Thailand	26%	-5	+2
Italy	26%	=	-3
South Africa	23%	+4	-3
Netherlands	21%	-2	=
Sweden	20%	+1	-6
Colombia	18%	-2	-9
Indonesia	17%	-3	-6
Peru	16%	=	-3
Israel	16%	-2	-1

2. Crime & Violence

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Crime & violence is now second across 29 countries with 32% citing it as one of the main issues facing their country. This is unchanged from last month, when it was joint first with inflation.

In Belgium, the level of worry has hit a new record. The proportion mentioning crime has increased six percentage points to one in three (31%). This is up slightly from a year ago and is the highest level for the country in nearly 11 years, when June 2014 was also at

31%.

In the US, the share expressing crime has fallen to a four-year low after dropping six points to 22%. The last time it was this low was March 2021, when it was 19%.

Countries where CRIME & VIOLENCE is the #1 concern:

- Chile (68%)
- Argentina (52%)
- Peru (65%)
- Brazil (43%)
- Mexico (58%)
- Colombia (42%)
- Sweden (57%)
- France (40%)

32%

say **crime & violence** is one of the key issues facing their country

2. Crime & Violence

Base: Representative sample of 25,231 adults aged 16-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Mar 25

Country	% choosing crime & violence as a worry	Change from 12-month	
		last month	change
World	32%	=	+2
Chile	68%	+1	+7
Peru	65%	-1	+3
Mexico	58%	-1	+5
Sweden	57%	-8	+2
South Africa	53%	+1	-2
Argentina	52%	+3	+13
Brazil	43%	+5	-1
Colombia	42%	=	-1
France	40%	+2	+13
Australia	35%	+2	+6
Israel	33%	+1	+6
Germany	31%	-5	+8
Belgium	31%	+6	+3
Türkiye	31%	+4	+13
Italy	30%	-1	+5
Thailand	28%	+1	-3
Great Britain	28%	-1	+5
India	26%	+4	+3
Malaysia	26%	-2	+5
Netherlands	24%	-2	-1
US	22%	-6	-11
Japan	19%	-5	+4
Canada	18%	-1	-1
Indonesia	17%	-4	-2
Spain	17%	-1	-3
South Korea	14%	=	-3
Poland	12%	+2	+5
Singapore	11%	+4	+4
Hungary	10%	+3	+2

3. Poverty & Social Inequality

Base: Representative sample of 25,231 adults aged 16-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

The percentage expressing worry about inequality across 29 countries is up slightly this month to nearly three in ten (29%).

Poverty & social inequality remains Japan's primary worry and is up this month to the highest it has been since June 2024. Concern has risen three points to 36%, which was also June 2024's score.

On the flip side, the proportion of Hungarians mentioning inequality has fallen eight percentage points to 36%

saying it is a concern. This is also eight points lower than this time last year and the lowest since August 2023, when it was 34%.

Countries where POVERTY & SOCIAL INEQUALITY is the #1 concern:

- Japan (36%)

29%

say **poverty & social inequality** is one of the key issues facing their country

3. Poverty & Social Inequality

Base: Representative sample of 25,231 adults aged 16-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Mar 25

Country	% choosing poverty & social inequality as a worry	Change from 12-month	
		last month	change
World	29%	+1	-1
Indonesia	51%	+8	+4
Argentina	43%	+5	+2
Türkiye	38%	=	+6
Thailand	37%	=	-5
Japan	36%	+3	+4
Hungary	36%	-8	-8
South Africa	35%	+3	+2
Brazil	34%	-4	-5
Colombia	33%	+5	=
Germany	33%	+3	-1
Peru	32%	+4	+1
Mexico	29%	+1	-1
Netherlands	29%	=	-7
Italy	28%	+2	+1
Malaysia	28%	+2	-3
Great Britain	25%	-3	=
Belgium	25%	-1	-5
France	25%	-3	-4
Canada	24%	=	-2
Chile	24%	+1	-1
Spain	24%	+3	-4
Australia	24%	-3	-3
Israel	24%	+1	+1
South Korea	22%	+1	-8
Sweden	20%	-2	-3
Singapore	19%	-1	-2
Poland	18%	-1	=
US	18%	+2	-1
India	18%	+3	-1

4. Unemployment

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

This month, across 29 nations, the proportion expressing concern for unemployment has increased slightly to 28%.

The percentage of South Koreans mentioning unemployment has increased six points from last month to 46%. This is five points higher than this time last year and is the highest it has been since April 2022, when the nation also recorded a score of 46%.

The level of South Africans citing unemployment is up slightly to nearly seven in ten

(67%). Despite being a relatively high level compared to other nations, it's a normal level for South Africa. Concern about jobs has been the country's main issue since April 2021.

Countries where UNEMPLOYMENT is the #1 concern:

- South Africa (67%)
- South Korea (46%)
- Spain (35%)

28%

say **unemployment** is one of the key issues facing their country

4. Unemployment

Base: Representative sample of 25,231 adults aged 16-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Mar 25

Country	% choosing unemployment as a worry	Change from 12-month	
		last month	change
World	28%	+1	+1
South Africa	67%	+3	+2
Indonesia	55%	+7	+13
South Korea	46%	+6	+5
Singapore	46%	+7	+2
Argentina	43%	-3	+5
Colombia	39%	-1	=
Peru	35%	-3	-1
Spain	35%	+7	-6
Chile	33%	+6	=
Mexico	33%	-2	-2
Italy	32%	-2	-5
India	32%	+2	-6
Malaysia	30%	-3	-2
Thailand	29%	=	+6
Türkiye	25%	+2	+6
Sweden	24%	+1	+7
Canada	22%	+1	+2
Poland	21%	+2	+4
Australia	20%	-2	-2
Belgium	17%	-2	+3
US	17%	+2	+1
Brazil	17%	=	-7
Hungary	16%	=	-3
Japan	16%	=	-1
Great Britain	14%	=	+2
France	12%	-3	+3
Israel	10%	=	-4
Germany	9%	-2	-1
Netherlands	6%	+2	-1

5. Financial/ Political Corruption

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Across 29 countries the proportion mentioning corruption has fallen marginally to a quarter (26%). This is the same level as this time last year.

Concern about corruption has hit a new high in the US. The percentage citing it this month has increased four points to one in three (29%), this is also 11 points higher than March 2024. Although relatively low compared other nations, it is now America's second biggest worry (behind inflation at 43%).

The last time it was this high was February 2021, when it was also at three in ten (30%).

Countries where **FINANCIAL/POLITICAL CORRUPTION is the #1 concern:**

- Indonesia (67%)
- Malaysia (54%)
- Thailand (39%)

26%

say **financial/political corruption** is one of the key issues facing their country

5. Financial/ Political Corruption

Base: Representative sample of 25,231 adults aged 16-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Mar 25

Country	% choosing financial/political corruption as a worry	Change from 12-month	
		last month	change
World	26%	-1	=
Indonesia	67%	+3	+12
Malaysia	54%	+7	+4
Peru	51%	+2	=
Hungary	44%	-4	-8
South Korea	43%	-5	+12
South Africa	41%	-6	-6
Thailand	39%	+1	-4
Colombia	39%	+5	+4
Israel	31%	=	+4
US	29%	+4	+11
Spain	28%	-6	+4
Brazil	28%	-1	+1
Chile	28%	-2	-3
Argentina	27%	+3	+3
Türkiye	26%	-1	+3
Mexico	23%	+1	-2
Japan	22%	=	-10
Poland	21%	-8	-6
India	20%	-1	-4
Canada	14%	+1	+2
Belgium	13%	-2	-2
Italy	12%	=	=
France	11%	+2	+2
Australia	10%	-1	-1
Great Britain	10%	-2	-6
Sweden	9%	-2	=
Singapore	7%	+2	-1
Netherlands	7%	-3	-2
Germany	7%	=	-2

6. Health Care

Across 29 countries the proportion mentioning health care as one of the issues facing them is down fractionally to 23%.

In Australia, the level expressing concern about health care has risen three points to a third (34%). This is also three points higher than March 2024 and the highest score since September 2023, when it was 35%.

Colombia has also experienced an increase in those citing health care. This month, the

proportion rose five points to 28%, which is not only 12 points higher than this time last year but also the highest we've recorded for the nation since we added them in March 2021.

Countries where HEALTH CARE is the #1 concern:

- Hungary (63%)
- The Netherlands (32%)
- Great Britain (42%)
- Italy (37%)

23%

say **health care** is one of the key issues facing their country

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

6. Health Care

Base: Representative sample of 25,231 adults aged 16-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Mar 25

Country	% choosing health care as a worry	Change from 12-month	
		last month	change
World	23%	-1	+1
Hungary	63%	-3	-1
Canada	46%	+6	=
Great Britain	42%	+2	-2
Poland	39%	=	+8
Italy	37%	-1	+6
Australia	34%	+3	+3
Spain	33%	=	+1
Brazil	32%	-6	-5
Netherlands	32%	-1	+3
Colombia	28%	+5	+12
Singapore	28%	-7	=
France	26%	-1	+1
US	23%	-1	-3
Mexico	19%	+2	+3
Belgium	19%	-6	=
Argentina	16%	=	+7
Germany	16%	-1	+1
Sweden	16%	-8	-8
South Africa	16%	=	+3
Peru	15%	-5	-3
Japan	14%	+4	+5
India	14%	+1	=
South Korea	13%	-1	-9
Chile	12%	-3	-2
Thailand	10%	-2	=
Malaysia	10%	=	+3
Israel	8%	=	+1
Indonesia	7%	-1	+2
Türkiye	5%	-1	+2

8. Immigration Control

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Concern about immigration control across 29 countries remains at 17% this month.

Across Europe, we see worry for immigration control is on the rise. Poland has experienced the biggest month-on-month rise of seven points to a quarter (24%) expressing concern. This is also ten points higher than a year ago. Likewise, in the Netherlands (27%) and Spain (26%), the proportion mentioning immigration is up five points. However, compared to March

2024, it's now eight points lower for the Dutch and seven points higher for the Spanish.

Additionally, in Belgium and France worry has also increased, albeit only slightly, to 25% and 27%, respectively.

Countries where IMMIGRATION CONTROL is the #1 concern:

- Germany (41%)

17%

say **immigration control** is one of the key issues facing their country

8. Immigration Control

Base: Representative sample of 25,231 adults aged 16-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Mar 25

Country	% choosing immigration control as a worry	Change from 12-month last month change	
World	17%	=	+1
Chile	44%	-5	+3
Germany	41%	-3	+8
Great Britain	32%	=	+3
France	27%	+3	+1
Netherlands	27%	+5	-8
Spain	26%	+5	+7
US	25%	-2	-4
Belgium	25%	+2	-6
Türkiye	24%	-1	-21
Poland	24%	+7	+10
Canada	23%	-5	+3
Italy	21%	=	+3
Sweden	19%	+2	+2
Australia	17%	+1	+2
Japan	15%	+2	+6
Singapore	14%	+1	+4
Malaysia	13%	+1	-1
Thailand	13%	+5	+10
Peru	11%	-1	-1
India	9%	-2	+3
Colombia	9%	-1	-1
South Africa	9%	-5	-3
Mexico	9%	-6	+3
Hungary	5%	+2	=
Israel	3%	-2	-1
Argentina	3%	=	=
Indonesia	2%	=	=
South Korea	2%	=	=
Brazil	1%	=	=

9. Climate Change

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Across all nations on our list the proportion expressing worry about climate change has fallen fractionally this month to 14%. This is three points lower than it was a year ago.

Only the US has seen significant month-on-month change after the share of Americans mentioning climate change fell six points to also 14%. This is the lowest score for America in five years, when in April 2020 they recorded 14%.

Countries where CLIMATE CHANGE is the #1 concern:

None

14%

say **climate change** is one of the key issues facing their country

9. Climate Change

Base: Representative sample of 25,231 adults aged 16-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Mar 25

Country	% choosing climate change as a worry	Change from 12-month last month change	
World	14%	-1	-3
Singapore	24%	-4	+2
Japan	23%	-3	-4
Thailand	22%	-4	-1
Australia	22%	=	-5
Germany	22%	+3	-5
Netherlands	22%	=	-5
France	20%	+4	-4
Spain	18%	-1	+2
Belgium	17%	-2	-2
Sweden	17%	+2	-2
Canada	17%	+1	-7
Italy	16%	-2	-7
South Korea	16%	=	-4
Brazil	15%	+3	+3
Great Britain	15%	-3	-4
Mexico	15%	+3	-7
Poland	14%	-2	-4
US	14%	-6	-3
India	11%	=	-1
Indonesia	11%	-4	-12
Malaysia	10%	+1	-1
South Africa	9%	+1	-2
Hungary	8%	+3	+2
Colombia	8%	-3	-6
Chile	7%	+2	-1
Peru	7%	-1	-1
Türkiye	7%	-3	+2
Argentina	3%	=	-1
Israel	1%	-1	-1

11. Military Conflict Between Nations

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

This month military conflict has risen up the ranks from 13th to 11th place on our list after a slight increase in mentions across 29 countries.

The rise in concern is seen across Europe, with all nine European countries on our list experiencing some sort of increment. Germany has increased the most, with the proportion citing it up 11 points from last month to 27%. This is the highest it has been since March 2023, when it was 28%. The level of Swedes mentioning it is also at 27% after worry rose ten points. This is 11 points higher

than this time last year.

Likewise, the Netherlands (25%) are up eight points, France (15%) is up six, Poland (32%) by five, Belgium (18%) and Italy (14%) are up four, and Great Britain (15%) and Spain (9%) have increased slightly.

Countries where MILITARY CONFLICT BETWEEN NATIONS is the #1 concern:

None

11%

say **military conflict between nations** is one of the key issues facing their country

11. Military Conflict Between Nations

Base: Representative sample of 25,231 adults aged 16-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Mar 25

Country	% choosing military conflict between nations as a worry	Change from 12-month	
		last month	change
World	11%	+2	+1
Israel	33%	+4	-12
Poland	32%	+5	-2
Germany	27%	+11	+1
Sweden	27%	+10	+11
Netherlands	25%	+8	+6
Belgium	18%	+4	+4
France	15%	+6	=
Great Britain	15%	+2	+1
Italy	14%	+4	+1
Australia	11%	+5	+2
Japan	11%	+1	-4
US	10%	+1	-2
Spain	9%	+2	+2
Thailand	8%	+3	+3
South Korea	9%	+1	-3
Canada	8%	=	+3
India	7%	-4	+1
Singapore	7%	-1	+2
Colombia	6%	-3	+3
Hungary	6%	+1	+2
South Africa	5%	+2	+4
Malaysia	5%	=	+2
Mexico	4%	-4	+2
Peru	2%	+1	=
Türkiye	2%	-1	+1
Chile	2%	=	=
Brazil	2%	-1	-1
Argentina	2%	-1	+1
Indonesia	1%	-2	-2

17. Coronavirus (Covid-19)

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Across 29 countries the proportion expressing worry for Covid-19 has fallen marginally to 2%.

On the fifth anniversary of the pandemic, we have seen Covid-19 go from the biggest issue recorded in our survey – 64% mentioned it in April 2020 – to joint last with access to credit.

However, its impact is arguably still felt today. As worry started to ease, we saw the beginning of what's been the longest-running number one concern – inflation.

Countries where CORONAVIRUS (COVID-19) is the #1 concern:

None

2%

say **coronavirus (Covid-19)** is one of the key issues facing their country

17. Coronavirus (Covid-19)

Base: Representative sample of 25,231 adults aged 16-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Mar 25

Country	% choosing coronavirus (covid-19) as a worry	Change from 12-month	
		last month	change
World	2%	-1	-2
Thailand	7%	-2	-1
India	6%	=	-3
Malaysia	6%	-3	-4
Singapore	5%	=	-13
Brazil	4%	+1	-2
Japan	4%	-1	-2
Australia	3%	+1	-3
Mexico	3%	-2	-5
South Korea	3%	+1	+1
Türkiye	3%	=	=
Indonesia	2%	-1	-3
Peru	2%	-1	=
Belgium	2%	=	+1
US	2%	-1	-3
Hungary	2%	+1	=
Poland	2%	=	=
Great Britain	2%	=	=
Canada	2%	=	-2
South Africa	1%	-1	=
Colombia	1%	=	-1
Netherlands	1%	=	=
Israel	1%	-2	-1
Spain	1%	=	-2
Italy	1%	=	-1
France	1%	-1	-1
Germany	1%	+1	-2
Sweden	1%	=	=
Chile	0%	-2	-2
Argentina	0%	-1	-1

ECONOMIC FOCUS

The State of the Economy in my Country

Running alongside our **What Worries the World** survey, Ipsos' monthly **Global Consumer Confidence** study asks the public in 29 countries questions relating to the economy and finance, on a country and personal level.

The following section draws on some of this data to provide extra context to this month's What Worries the World report. It shows how the public rate the current economic climate in their country.

Please contact: **Emilios.Louca@ipsos.com** for more information.

Current Economic Situation

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Across 29 countries, just over a third of people (35%) say the economic situation in their country is “good”.

A majority in just four countries hold this view: India (81%), Singapore (79%), Malaysia (67%) and the Netherlands (59%).

South Korea (9%), Japan (11%) and France (12%) all sit at the bottom of the table, with fewer than one in five describing their country’s current economy as good.

Malaysia’s good economy score

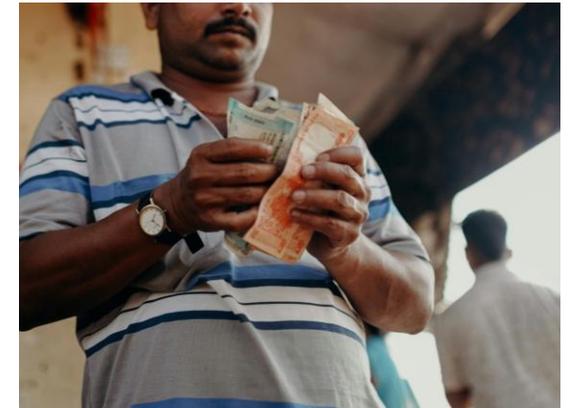
is up most from this time last year, +22pp to 67%. Meanwhile, Indonesia’s has fallen 18 points over the same period and now sits at 42%.

Top countries most worried about the economy:

- **South Korea** (91% say it’s in a “bad” shape)
- **Japan** (89%)
- **France** (88%)
- **Hungary** (80%)

22pts

Malaysia’s good economy score is up 22 points from this time last year.



Current Economic Situation

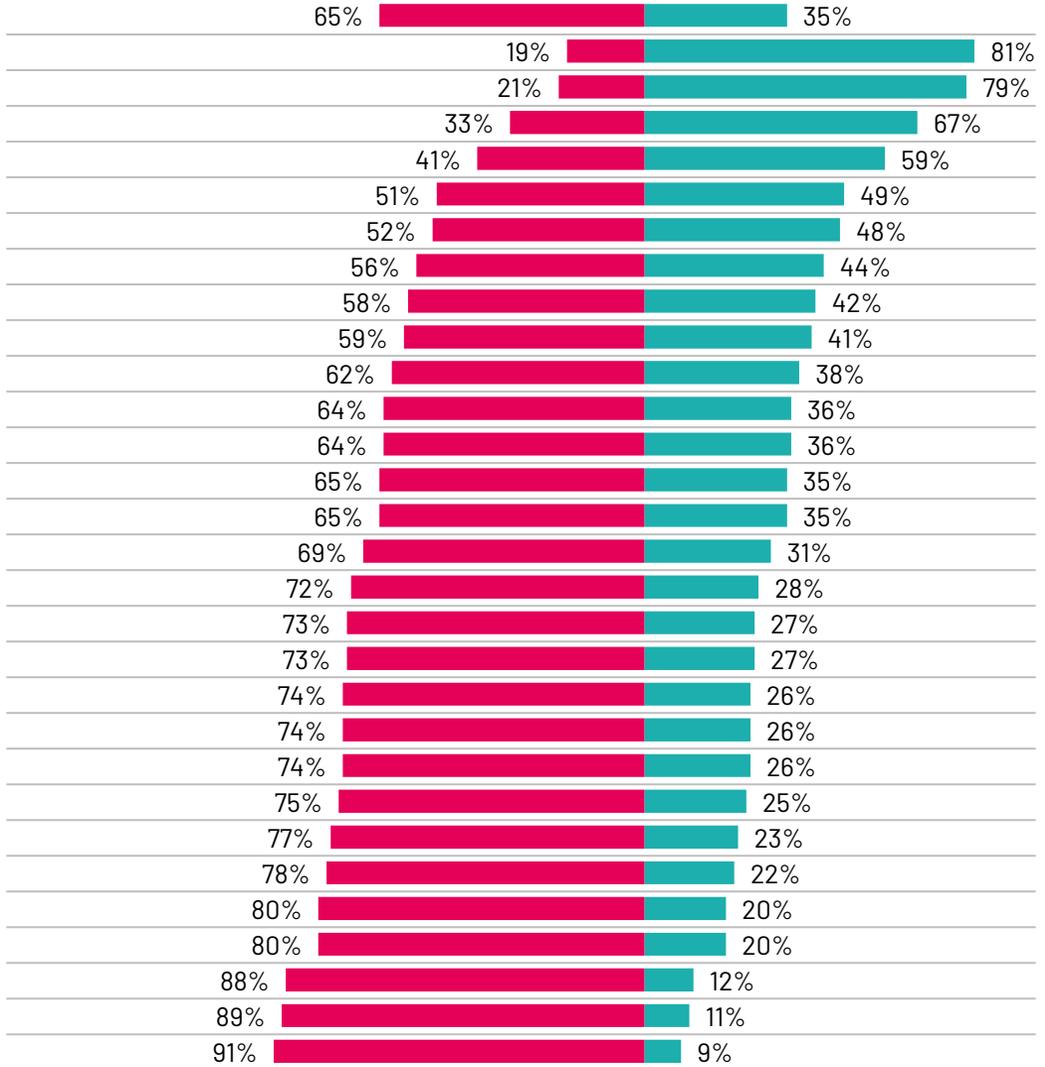
Base: Representative sample of 25,231 adults aged 16-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details. **Filter:** Country: World | Current Wave: Mar 25

Country

World
India
Singapore
Malaysia
Netherlands
Mexico
Australia
Thailand
Indonesia
Poland
Sweden
US
Spain
Israel
Belgium
Argentina
Italy
Chile
Brazil
South Africa
Germany
Canada
Colombia
Türkiye
Great Britain
Peru
Hungary
France
Japan
South Korea

Q: How would you describe the current economic situation in your country?



Good (teal bar) Bad (pink bar)

Change from 12-month last month change

-2	-2
+4	-1
-1	+2
-2	+22
+1	+2
=	-1
+5	+1
-3	-1
-14	-18
-4	-1
-3	+3
-1	-5
-3	=
+1	-9
-8	-1
-3	+21
-3	-1
-6	-2
-2	-14
-2	+2
+1	-11
-2	-6
-8	=
+1	-3
=	+1
-6	+3
+3	=
=	-11
-1	-4
-2	-7



Current Economic Situation

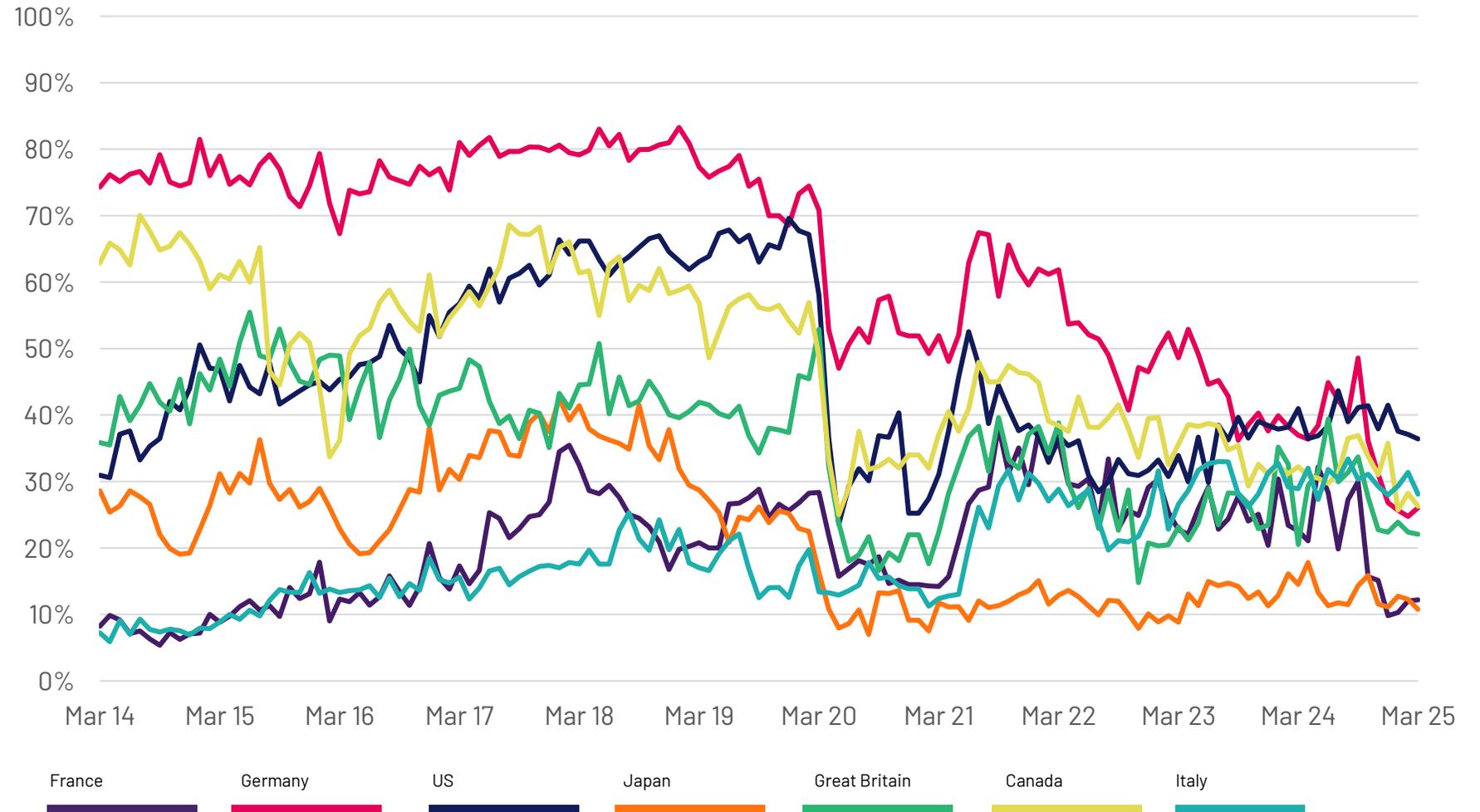
G7

% 'Very good' or 'Somewhat good'

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



Current Economic Situation

Brazil

% 'Very good' or 'Somewhat good'

Brazil's good economy score has reached its lowest point since September 2022 (also 27%).

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



Current Economic Situation

Canada

% 'Very good' or 'Somewhat good'

Canada's good economy score is just 1 point off its all-time lowest score (25% in May 2020)

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



Current Economic Situation

France

% 'Very good' or 'Somewhat good'

France's good economy score took a dip in October 2024 and has not recovered since.

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



Current Economic Situation

Germany

% 'Very good' or 'Somewhat good'

Although up 1 point from last month, Germany's good economy score continues to sit at a historic low.

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



Current Economic Situation

Great Britain

% 'Very good' or 'Somewhat good'

Great Britain's good economy score is down 11 points from this time last year.

Base: Representative sample of 25,231 adults aged 16-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



Current Economic Situation

Italy

% 'Very good' or 'Somewhat good'

While low compared to other countries, Italy's good economy score remains stable and high in comparison to historic scores.

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



Current Economic Situation

Japan

% 'Very good' or 'Somewhat good'

Japan's good economy score is down a further 1 point this month,

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



Current Economic Situation

Malaysia

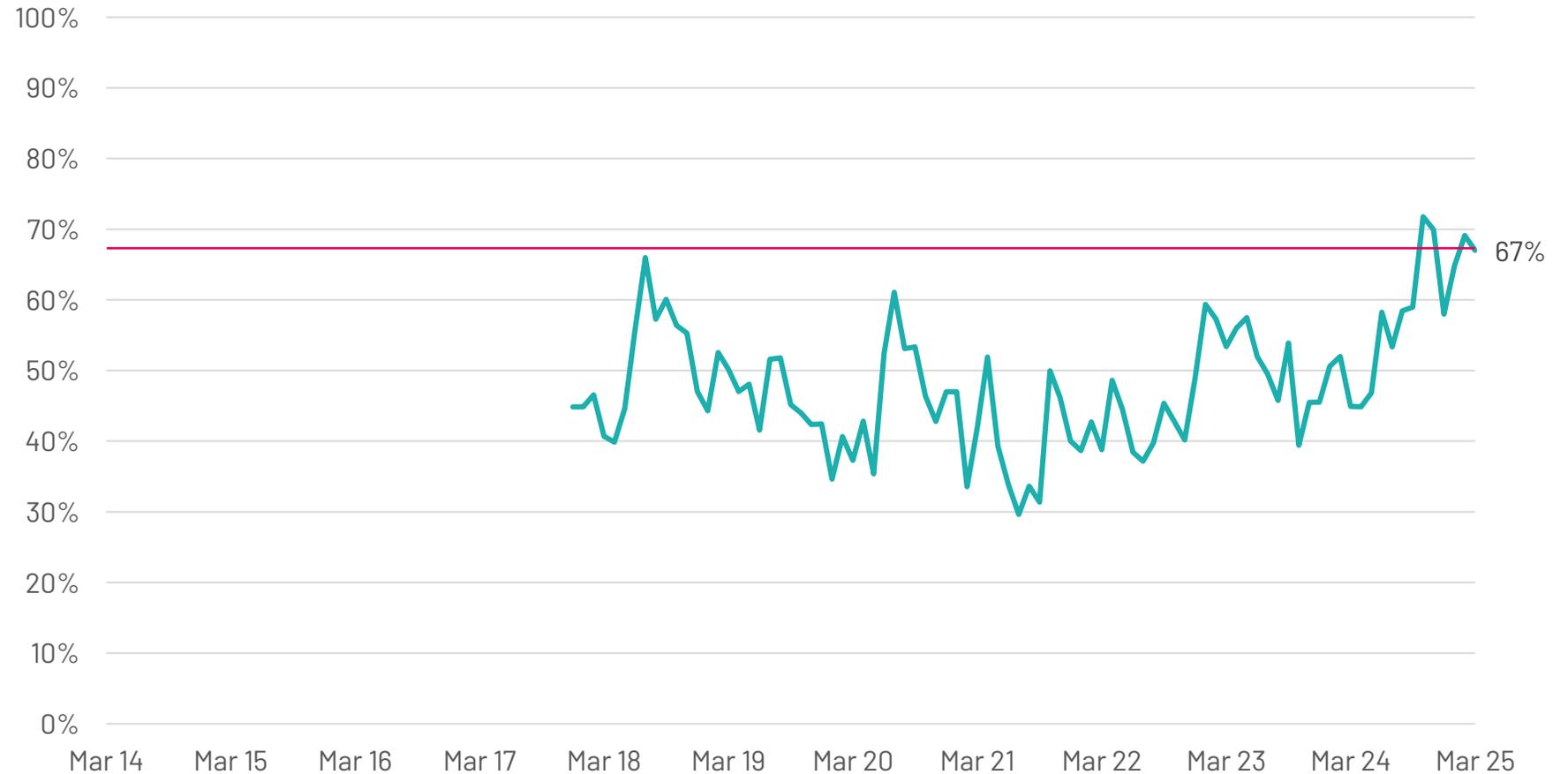
% 'Very good' or 'Somewhat good'

Malaysia's good economy score has increased most over the past 12 months of any country in our survey, up 22 points to 67%.

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



Current Economic Situation

US

% 'Very good' or 'Somewhat good'

Except for a brief spike in June 2021 (53%), the US's good economy score hasn't risen above 50% since before the Covid-19 pandemic (58% in March 2020).

Base: Representative sample of 25,231 adults aged 18-74 in 29 participating countries, February 21st 2025 - March 7th 2025.

Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

Q: How would you describe the current economic situation in your country?



Methodology

This 29-country Global Advisor survey was conducted between February 21st 2025 and March 7th 2025 via the Ipsos Online Panel system among 25,231 adults aged 18-74 in Canada, Israel, Malaysia, South Africa, Türkiye and the United States, 20-74 in Indonesia and Thailand, 21-74 in Singapore, and 16-74 in all other nations.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result."

The sample consists of approximately 1000+ individuals in each of Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Italy, Japan, Spain, Sweden, and the US, and approximately 500+ individuals in each of Argentina, Chile, Colombia, Hungary, Indonesia, Israel, Malaysia, Mexico, the Netherlands, Peru, Poland, Singapore, South Africa, South Korea, Thailand and Türkiye.

The sample in India consists of approximately 2,200 individuals, of whom approximately 1,800 were interviewed face-to-face and 400 were interviewed online.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the US can be taken as representative of these countries' general adult population under the age of 75.

The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Türkiye are more urban, more educated, and/or more affluent than the general population. The survey results for these markets should be viewed as reflecting the views of the more "connected" segment of these populations.

India's sample represents a large subset of its urban population – social economic

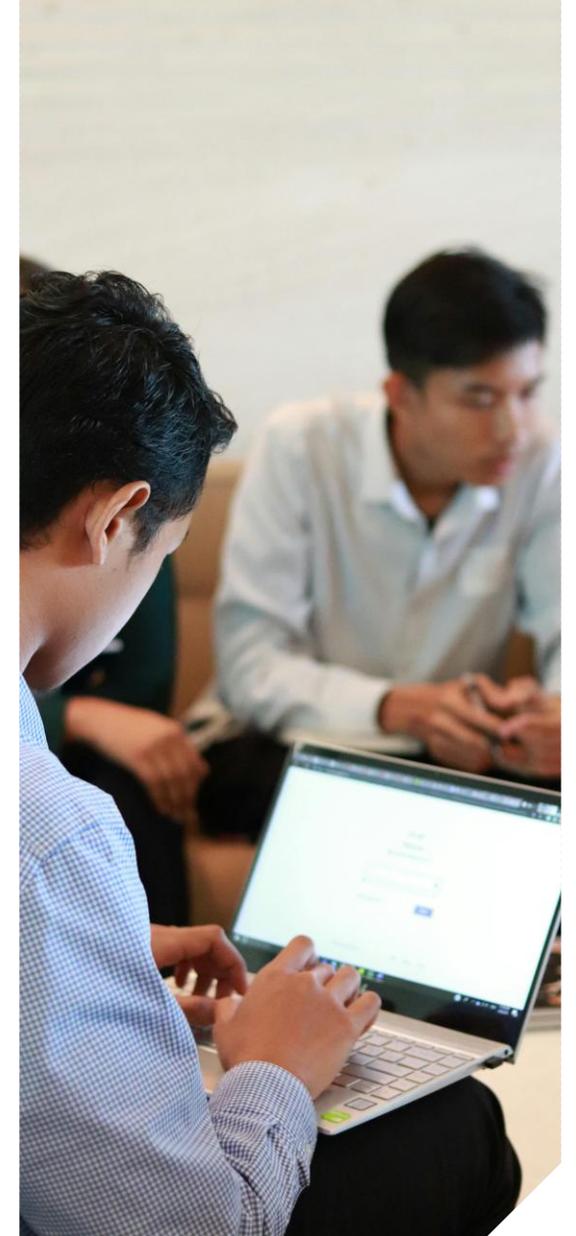
classes A, B and C in metros and tier 1-3 town classes across all four zones.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent census data.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of don't knows or not stated responses

The publication of these findings abides by local rules and regulations.



THANK YOU

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