











Conservatives Lead as Best Party to Deal With Economic Issues

Which of the following issues are the three most important in determining how you will vote in this election? (Top 10 Issues Shown)

TRACKING TO MAR. 30, 2025

			Party Leading for Top Issue	Percentage Point Lead
Affordability and cost of living	41%	+5 ▲		+4 vs Libs
The economy	27%	+4 ▲		+7 vs Cons
Healthcare	26%	-2 ▼		+15 vs Cons
Housing (e.g., affordability, availability)	25%	-1 ▼		+3 vs Cons
Canada's relationship with the United States	24%	-6 ▼		+62 vs Cons
Taxes	18%	(-)		+33 vs no party
Interest rates/inflation	16%	+3 ▲		+20 vs Libs/no party
Immigration	15%	+1 ▲		+35 vs Libs/no party
Relations with other countries/trade	12%	+2 ▲		+34 vs Cons
Poverty and social inequality	10%	(-)		+5 vs NDP

When asked about the most crucial issues facing the country, Canadians continue to rank affordability and the cost of living as their top concern, increasing by five percentage points since late March. Following the stock market crash in early April, concern about the economy has risen in priority, now ranking second – surpassing healthcare, housing, and Canada's relationship with the United States. Despite this shift, amidst President Trump's trade war, Canada's relationship with the US continues to rank amongst the top concerns, followed by other economic issues such as taxes and interest rates. This concern continues to be particularly more important to Canadians 55+ (85%),

than to younger age groups and to Liberal voters (96%) than other voter groups.

Regarding which party is most capable of addressing these issues, the Liberals and Conservatives are tied, with each party leading on five issues. However, the Conservatives steer the ship regarding affordability and cost of living concerns, leading by four percentage points, breaking the previous tie between the two parties. While the Liberals are the clear leader in managing Canada's relationship with the US, the Conservatives are perceived to be most competent in handling immigration.

About The Study

These are some of the findings of an Ipsos poll conducted between April 8th and 10th, 2025, on behalf of Global News. For this survey, a sample of n=1,000 Canadians aged 18+ was interviewed online, via the Ipsos I-Say panel and non-panel sources, and respondents earn a nominal incentive for their participation. Quotas and weighting were employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos polls which include non-probability sampling is measured using a credibility interval. In this case, the poll is accurate to within ± 3.8 percentage points, 19 times out of 20, had all Canadians been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. Ipsos abides by the disclosure standards established by the CRIC, found here: <https://canadianresearchinsightscouncil.ca/standards/>

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