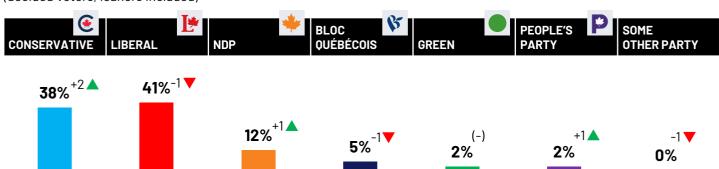




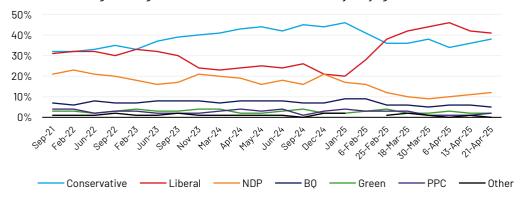
APRIL 21 | 2025

Race Tightens Further as Campaign Hits Final Stretch Conservatives (38%, +2) Close in on Liberals (41%, -1)

(decided voters, leaners included)

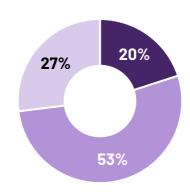


New Ipsos polling for Global News following the televised leaders' debates shows the Conservatives (38%, +2) continuing to close the gap with the Liberals (41%, -1) who are clutching to a three-point lead, nationally. The NDP has 12% (+1) of the vote among decided voters, while the Bloc is at 5% nationally, or 25% within Quebec. Canadians say they prefer a majority (53%) government outcome over a minority (20%), but a tightening races reduces the odds of a majority-government outcome.



In your opinion, what would be the best outcome for Canada from this election – a minority government or a majority government?

- A minority government
- A majority government
- Don't know/Not sure



Best Prime Minister

TRACKING TO APRIL 13, 2025







11% 2% Jagmeet Singh Pedno





46% +2 vs APR 13, 2025

Say the Carney Liberal government has done a good job and deserves re-election

54% -2 vs APR 13, 2025

It's time for another federal party to take over

Despite the tightening vote, Mark Carney (41%) continues to lead Pierre Poilievre (36%) as Canadians' choice for Canada's **best Prime Minister**, both unchanged since last week. All other party leaders are well behind, with no significant change registering in the aftermath of the televised debates.

There has been a slight improvement in the proportion of Canadians who believe the Carney Government has done a good job and **deserves reelection** (46%, \pm 2), a figure which generally bodes well for the incumbent government and often correlations strongly to popular vote. Conversely, 54% (-2) believe that it's **time for another federal party** to take over.

Approval of the government sits at 50%, down 2 points.



About The Study

These are some of the findings of an Ipsos poll conducted between April 17th and 19th, 2025, on behalf of Global News. For this survey, a sample of n=1,001 Canadians aged 18+ was interviewed online, via the Ipsos I-Say panel and non-panel sources, and respondents earn a nominal incentive for their participation. Quotas and weighting were employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos polls which include non-probability sampling is measured using a credibility interval. In this case, the poll is accurate to within ± 3.8 percentage points, 19 times out of 20, had all Canadians been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. Ipsos abides by the disclosure standards established by the CRIC, found here: https://canadianresearchinsightscouncil.ca/standards/

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About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

"Game Changers" – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, STOXX Europe 600 and is eligible for the Deferred Settlement Service (SRD).

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