

QUESTIONNAIRE:

Base: All Respondents

Q1. Please insert your zip code.

[ASSIGN TO REGIONS]

Base: All Respondents

Q2. Which of the following best describes you?

[Single Select]

1. White or Caucasian (not Hispanic or Latino)
2. Black or African-American (not Hispanic or Latino)
3. Asian/Pacific Islander
4. Native American, Alaska Native, Aleutian
5. Hispanic or Latino (White or Caucasian)
6. Hispanic or Latino (Black or African-American)
7. Hispanic or Latino (all other races/multiple races)
8. Other
9. Prefer not to answer

Base: All Respondents

Q3. Please indicate your annual household income before taxes.

[Single Select]

1. Less than \$5,000
2. \$5,000-\$9,999
3. \$10,000-\$14,999
4. \$15,000-\$19,999
5. \$20,000-\$24,999
6. \$25,000-\$29,999

7. \$30,000-\$34,999
8. \$35,000-\$39,999
9. \$40,000-\$44,999
10. \$45,000-\$49,999
11. \$50,000-\$54,999
12. \$55,000-\$59,999
13. \$60,000-\$64,999
14. \$65,000-\$69,999
15. \$70,000-\$74,999
16. \$75,000-\$79,999
17. \$80,000-\$84,999
18. \$85,000-\$89,999
19. \$95,000-\$99,999
20. \$100,000-\$124,999
21. \$125,000-\$149,999
22. \$150,000-\$199,999
23. \$200,000-\$249,999
24. \$250,000 or more
25. Prefer not to answer

Base: All Respondents

Q9. What is your approximate net worth (i.e., combined total of all your financial assets such as savings, retirement, investments, mutual funds, etc.)?

[Single Select]

1. Under \$100,000
2. \$100,000-\$499,999
4. \$500,000-\$999,999
6. \$1,000,000-\$249,999,999

7. \$250,000,000-\$499,999,999

8. \$5,000,000 or more

9. Not sure/don't know

10. Prefer not to answer

Base: All Respondents

Q5. Over the course of one year, **how much are you willing to pay out-of-pocket** for tests or other expenses recommended by a healthcare professional that contribute to the **maintenance of your overall health**?

This could include any costs related to your healthcare for one year, like deductibles, prescriptions, cancer screening, genetic testing, minor surgeries, dental procedures, eye exams, glasses or contacts purchases, etc.

[Single Select]

I am not willing to pay for any out-of-pocket expenses

1. Less than \$100 per year
2. \$100 to \$249 per year
3. \$250 to \$499 per year
4. \$500 to \$999 per year
5. \$1,000 to \$1,999 per year
6. \$2,000 to \$2,999 per year
7. \$3,000 or more per year

Base: All Respondents

Q6. What is your current employment status?

[Single Select]

1. Employed full-time
2. Employed part-time
3. Self employed
4. Unemployed but looking for a job
5. Unemployed and not looking for a job/Long-term sick or disabled
6. Full-time parent, homemaker
7. Retired
8. Student/Pupil
9. Military
10. Prefer not to answer

Base: All Respondents

Q7. Which of the following best describes your experience with a **concierge physician**?

A **concierge physician** is a doctor who provides personalized healthcare services to a limited number of patients for a yearly fee/subscription.

[Single Select]

1. I currently use a concierge physician
2. I previously used a concierge physician, but don't right now
3. I have never used a concierge physician

Base: All Respondents

Q8. Are you, or are any members of your immediate family, currently employed by or consulting for a medical market research firm, healthcare communication agency, or government regulatory agency?

[Single Select]

1. Yes **[TERMINATE]**
2. No

Congratulations, you have qualified to complete this survey. Please take your time and answer all questions to the best of your ability. Upon completion of the survey, you will be sent the promised honorarium for your time.

[RANDOMIZE FLIP SCALE 1-5 & 5-1 THROUGHOUT]

Base: All Respondents

Q100. Please indicate how much you agree or disagree with the following statements related to your **health and wellness**.

1	2	3	4	5
Str on gly Dis agr ee	So me wha t Dis agr ee	Ne ith er Agr ee nor Dis agr ee	So me wha t Agr ee	Str on gly Agr ee

[Single Select Per Row; Randomize]

1. I actively research/seek out information related to my health.
2. I am always striving to live a healthy lifestyle (e.g., eat well, exercise, take vitamins, etc.).
3. I need to stay healthy for the sake of my loved ones.
4. I always do research on my own before starting a new medication or treatment.
5. I will seek the best possible healthcare, no matter the cost.
6. I want to be healthy so I can live a longer and fuller life.

Base: All Respondents

Q105. Which of the following best describes your experience with **cancer**?

[Single Select]

1. I have a personal history of cancer.
2. I have a family history of cancer.
3. I have both a personal and family history of cancer.
4. I don't have a personal or family history with cancer.

Base: All Respondents

Q110. Please indicate how much you agree or disagree with the following statements related to **cancer**.

1	2	3	4	5
Str on gly Dis agr ee	So me wha t Dis agr ee	Ne ith er Agr ee nor Dis agr ee	So me wha t Agr ee	Str on gly Agr ee

[Single Select Per Row; Randomize]

1. I am worried I will get cancer.
2. I am worried about a loved one receiving a cancer diagnosis.
3. I believe finding cancer early can help improve treatment outcomes.
4. I would want to know I have cancer as early as possible so I could take action.
5. I don't want to get proactively screened for cancer because I'm scared of knowing.
6. It is important to detect cancer early.

Base: All Respondents

Q115. How interested, if at all, are you in learning more about the **latest cancer screening technologies**?

[Single Select]

1	2	3	4	5
Very disinter ested	Somew hat disinter ested	N eu tra l	S o m e w h a t i n t e r e s t e d	Very inter este d

Base: All Respondents

Q116. Please indicate how much you agree or disagree with the following statements related to the **latest cancer screening technologies**.

1	2	3	4	5
Str on	So me	Ne ith	So me	Str on

gly Dis agr ee	wha t Dis agr ee	er Ag ree nor Dis agr ee	wha t Agr ee	gly Ag re e
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[Single Select Per Row; Randomize]

1. I expect my **healthcare provider** to offer the **latest cancer screening technologies**, regardless of whether they believe I am able to pay for them.
2. I want my **healthcare provider** to make me aware of the **latest cancer screening technologies**.
3. I want my **healthcare provider** to make the **latest cancer screening technologies** available to me **in their office**.
4. I want my **healthcare provider** to make the **latest cancer screening technologies** available to me, even if my health insurance doesn't cover it and there is a significant **out of pocket cost**.
5. I would view my **employer** more positively if they offered the **latest cancer screening technologies** as a benefit. **[ASK IF Q6=1 OR 2]**
6. I would like my **employer** to offer the **latest cancer screening technologies** as a benefit. **[ASK IF Q6=1 OR 2]**

Base: All Respondents

Q120. **Multi-cancer early detection (MCED) tests** are a new type of blood test that screens for many types of cancers - even those without recommended screening - by identifying DNA fragments often associated with cancer in the bloodstream. They are used in addition to recommended screening tests to screen for cancer before symptoms appear.

Having read this information, how interested, if at all, are you in learning more about **multi-cancer early detection (MCED) tests**?

[Single Select]

1	2	3	4	5
Very disint erest ed	Som ewha t disint erest ed	N e u t r	So me wh at int ere	Ve ry int er es

		a l	ste d	te d
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Base: All Respondents

Q130. Please indicate how much you agree or disagree with the following statements related to **multi-cancer early detection tests (MCEDs)**.

1	2	3	4	5
Str on gly Dis agr ee	So me wha t Dis agr ee	Ne ith er Agr ee nor Dis agr ee	So me wha t Agr ee	Str on gly Agr ee

[Single Select Per Row; Randomize]

1. I expect my **healthcare provider** to offer **MCED tests**, regardless of whether they believe I am able to pay for them.
2. I want my **healthcare provider** to make me aware of **MCED tests**.
3. I want my **healthcare provider** to make **MCED tests** available to me **in their office**.
4. I want my **healthcare provider** to make **MCED tests** available to me, even if my health insurance doesn't cover it and there is a significant **out of pocket cost**.
5. I would view my **employer** more positively if they offered **MCED tests** as a benefit.
[ASK IF Q6=1 OR 2]
6. I would like my **employer** to offer the **MCED test** as a benefit. [ASK IF Q6=1 OR 2]

Now, we will show you some information about the **Galleri** multi-cancer early detection (MCED) test. Please review in detail then continue forward to answer some questions.

Now, there's a proactive tool to screen for cancer — Galleri is a blood test that can be taken annually. Galleri screens for a “fingerprint” of many of the deadliest cancers before they become symptomatic. Adding the Galleri test to guide recommended screening

increases your chance of finding cancer early when it may be more treatable.^R These cancers include those with no recommended screening tests today, such as pancreatic, ovarian, and liver cancers.^{N,F*}

Cancers growing in the body shed DNA into the bloodstream, and although there are many types of cancer, the DNA fragments often associated with cancer act like a unique “fingerprint” of cancer.^{F,G,M} The results provide the cancer’s origin to help your healthcare provider determine the next steps in diagnosis.^{J**}

All this is available through a single blood draw you can now receive alongside your annual physical. The test has a very low false positive rate at 0.5% (among those without cancer).^{F,J} Nearly 99% of people who take the Galleri test will receive a No Cancer Signal Detected result — which is exactly what you want to hear.^J

The Galleri test is recommended for use in adults with an elevated risk for cancer, such as those aged 50 or older.

Most health insurance plans do not cover the cost of the Galleri test. The Galleri test may be eligible for payment with FSA and HSA funds.

The Galleri test does not detect a signal for all cancers and not all cancers can be detected in the blood. False positive and false negative results do occur. Galleri is a screening test and does not diagnose cancer. Diagnostic testing is needed to confirm cancer. Galleri should be used in addition to healthcare provider recommended screening tests. Galleri is available by prescription only.

*Sensitivity in study participants with — Pancreatic cancer: 83.7% overall (61.9% stage I, 60.0% stage II, 85.7% stage III, 95.9% stage IV); ovarian cancer: 83.1% overall (50.0% stage I, 80.0% stage II, 87.1% stage III, 94.7% stage IV); liver/bile duct cancer: 93.5% overall (100% stage I, 70.0% stage II, 100% stage III, 100% stage IV). Based on a clinical study of people ages 50 to 79, around 1% are expected to receive a cancer signal detected result which includes predicted Cancer Signal Origin(s). After diagnostic evaluation, around 40% of these people are expected to have a confirmed cancer diagnosis.

**In the PATHFINDER study, Cancer Signal Origin (CSO) prediction accuracy was 88% for participants with a cancer diagnosis among study participants with a Cancer Signal Detected test result.

N. US Preventive Services Task Force. A,B,C grade recommendations, cancer, screenings. [cited 2023 Oct 23].

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R. Sasieni P, Clarke CA, Hubbell E. Impact of MCED screening interval on reduction in late-stage cancer diagnosis and mortality. European Society for Medical Oncology (ESMO) Virtual Congress [poster]; 2021 Sep 16-21.

F. Klein EA, Richards D, Cohn A, et al. Clinical validation of a targeted methylation-based multi-cancer early detection test using an independent validation set. Ann Oncol. 2021 Sep;32(9):1167-77. doi: [10.1016/j.annonc.2021.05.806](https://doi.org/10.1016/j.annonc.2021.05.806)

G. Liu MC, Oxnard GR, Klein EA, et al. Sensitive and specific multi-cancer detection and localization using methylation signatures in cell-free DNA. Ann Oncol. 2020 Mar 30;31(6):745-59. doi: [10.1016/j.annonc.2020.02.011](https://doi.org/10.1016/j.annonc.2020.02.011)

M. Thierry AR, El Messaoudi S, Gahan PB, et al. Origins, structures, and functions of circulating DNA in oncology. Cancer Metastasis Rev. 2016 Jul 8;35:347–76. doi: [10.1007/s10555-016-9629-x](https://doi.org/10.1007/s10555-016-9629-x)

J. Schrag D, Beer TM, McDonnell CH, et al. Blood-based tests for multi-cancer early detection (PATHFINDER): a prospective cohort study. Lancet. 2023;402:1251-1260. doi: [10.1016/S0140-6736\(23\)01700-2](https://doi.org/10.1016/S0140-6736(23)01700-2)

☐ I have reviewed thoroughly, and I am ready to proceed.

Base: All Respondents

Q200. What is your initial reaction to the **Galleri** test?

[Single Select]

1	2	3	4	5
Very negative	Somewhat negative	Neutral	Somewhat positive	Very positive

Base: All Respondents

Q210. How interested, if at all, are you in learning more about the **Galleri test**?

[Single Select]

1	2	3	4	5
Very disinterested	Somewhat disinterested	Neutral	Somewhat interested	Very interested

Base: All Respondents

Q230. Please indicate how much you agree or disagree with the following statements related to the **Galleri test**.

1	2	3	4	5
Strongly Disagree	Somewhat Dis	Neither Agree nor Dis	Somewhat Agree	Strongly Agree

	agr ee	agr ee		
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[Single Select per Row; Randomize]

1. The Galleri test is **cutting-edge**.
2. The Galleri test would enable me to be **proactive** about my health.
3. The Galleri test is on the **forefront** of the latest cancer screening technologies.
4. I would perceive **healthcare providers** who offer the Galleri test more **positively** than those who don't.
5. I would perceive **employers** who offer the Galleri test as a benefit more **positively** than those who don't.
6. The Galleri test would give me **peace of mind**.

[NEW SCREEN; SHOW TO ALL RESPONDENTS]

Your survey is complete. Thank you for your participation! Learn more at galleri.com and see Important Safety Information.