

## FACTUM

### **More Than Half (56%) of Canadians Are Satisfied with Their Provincial Healthcare System – a Significant Increase (+8 Points) From Last Year.**

Less than a third (31%) believe that additional funds injected in the system over the past decade have improved the situation.

**Montréal, QC, April 15, 2025** — A survey conducted by Ipsos on behalf of the Montreal Economic Institute is showing that Canadians' opinions about their provincial healthcare systems have improved relative to last year. Whereas in 2024 fewer than half (48%) of Canadians were satisfied with their provincial healthcare system, that number has climbed significantly to 56%.

#### *Perceptions of the healthcare system*

Views regarding the impact of additional investments injected in the healthcare system over the last ten years leave Canadians split with almost equal numbers saying that things have worsened despite the funds (30%), another 32% saying nothing changed and 31% believing that things improved because of those additional investments.

Over half of Canadians (56%; +4 points) would like increased access to healthcare provided by independent health entrepreneurs. Residents of Quebec (68%) and Alberta (62%) are the most likely to want increased access to privately supplied healthcare. Aligned with those numbers, almost two-thirds of Canadians (64%) agree that Canada should emulate the French or Swedish healthcare systems that allow private entrepreneurs to manage publicly funded hospitals – a similar proportion to last year.

More than three-quarters of Canadians (77%) continue believe their provincial healthcare system is too bureaucratic, a similar proportion since 2022. Residents of Alberta (83%), BC (81%) and Quebec (81%) are most likely to agree that their provincial healthcare system is too bureaucratic.

In addition, more than half (56%) of Canadians agree that the rate of spending in their provincial healthcare system is unsustainable. Under a quarter (23%) think that levels of spending are sustainable.

These are the results of only some of the questions covered in this survey. For more details on this study, please consult the complete report which is available for download on this page.



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### About the Study

These are some of the findings of an Ipsos poll conducted between the 24<sup>th</sup> and 28<sup>th</sup> of March 2025, on behalf of the Montreal Economic Institute. For this survey, a sample of 1,164 Canadian adults aged 18+ years was interviewed, including an oversample of 406 residents of Quebec. Quotas and weighting were employed (age, gender and region) to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within  $\pm 3.3$  percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

### For more information on this news release, please contact:

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### About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people. Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

"Game Changers" – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, STOXX Europe 600 and is eligible for the Deferred Settlement Service (SRD).

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