



23-085423-11 - ANTI-MICROBIAL RESISTANCE RESEARCH TABLES 2024 - COMBINED SET
15TH - 27TH MARCH 2024
INTERNAL/CLIENT USE ONLY
IPSOS

17 Mar 2025

Table 136
Q6A - Have you taken any antibiotics orally such as tablets, powder or syrup in the last 12 months?

Base: All adults aged 16+ in the UK

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE		WORKING STATUS		REGION												
		MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	ABC1 (i)	C2DE (j)	WORKING (k)	NOT WORKING (l)	NORTH EAST (m)	NORTH WEST (n)	YORKS & HUMBER (o)	WEST MIDLANDS (p)	EAST MIDLANDS (q)	EAST OF ENGLAND (r)	SOUTH WEST (s)	SOUTH EAST (t)	LONDON (u)	WALES (v)	SCOTLAND (w)	NI (x)	ENGLAND (y)
UNWEIGHTED BASE	5914	2729	3119	666	1012	1008	1058	1017	1153	3838	2076	3647	2267	119	364	285	349	254	307	234	447	665	1027	1273	590	3024
WEIGHTED BASE	5914	2788	3044	829	1003	889	928	922	1344	3379	2535	3571	2343	254*	784	465	531	432	538	491	834	784	282	494	163	4976
	100%	47%	51%	14%	17%	15%	16%	16%	23%	57%	43%	60%	40%	4%*	11%	8%	9%	7%	9%	8%	14%	13%	5%	8%	3%	84%
Yes, I have taken antibiotics in the last 12 months	1967	898	1038	386	431	277	224	242	406	1102	865	1190	777	36	228	180	209	128	155	116	244	310	104	189	67	1606
	33%	32%	34%	47%	43%	31%	24%	26%	30%	33%	34%	33%	33%	14%	35%	39%	39%	30%	29%	24%	29%	40%	37%	38%	41%	32%
	fgms			zefgh	zefgh	f								ms	ms	ms	msty	m	m	m	zmrsty	zmrst	zmrsty	zmrsty	zmrsty	ms
No, I have not taken antibiotics in the last 12 months	3889	1855	1984	427	558	601	698	673	932	2247	1641	2353	1535	215	413	281	312	299	381	373	587	459	174	301	95	3320
	66%	67%	65%	51%	56%	68%	75%	73%	69%	67%	65%	66%	66%	85%	64%	60%	59%	69%	71%	76%	70%	59%	62%	61%	58%	67%
	cduvwx			cd	cd	cd	zcd	zcd	cd					znoqgrtu	ux	ux	ux	ux	puvwx	znoquvwx	opuvwx					puvwx
Don't know	53	30	21	15	12	9	6	6	5	27	25	25	27	3	5	4	9	5	2	2	2	13	3	3	1	46
	1%	1%	1%	2%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	2%	1%	*	*	*	2%	1%	1%	1%	1%
Prefer not to say	6	4	2	1	2	2	*	1	-	2	4	3	3	-	*	-	*	-	-	-	1	2	2	1	*	4
	*	*	*	*	*	*	*	*	-	*	*	*	*	-	*	-	*	-	-	-	*	*	1%	*	*	*
																							1%			
																				</						

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r/s/t/u/v/w/x/y
Overlap formulae used. * small base



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15TH - 27TH MARCH 2024
INTERNAL/CLIENT USE ONLY
IPSO5

17 Mar 2025

Table 137
Q6A - Have you taken any antibiotics orally such as tablets, powder or syrup in the last 12 months?

Base: All adults aged 16+ in the UK

	EDUCATION			INCOME				MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD		MAIN SHOPPER		ETHNICITY						FINANCIAL SITUATION				
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19,999 (c)	£20000 - £34,999 (d)	£35000 - £54,999 (e)	£55,000+ (f)	REFUSED (g)	MARRIED /LIVING AS MARRIED (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)	YES (q)	NO (r)	WHITE (s)	ETHNIC MINORITY (t)	ASIAN/ ASIAN BRITISH (u)	BLACK/ AFRICAN / CARIBBEAN / BLACK BRITISH (v)	MIXED/ MULTIPLE ETHNIC GROUPS (w)	OTHER (x)	VERY COMFORTABLE / COMFORTABLE (y)	COPING (a)	BIT OF A STRUGGLE/ FINDING IT DIFFICULT (b)	
UNWEIGHTED BASE	5914	3053	2857	1111	1547	1514	1355	387	3345	1832	737	1243	2056	1163	1450	1770	4133	5520	3394	4466	1439	729	441	203	57	1849	2075	1833	
WEIGHTED BASE	5914	1911	4002	1160	1624	1507	1252	372	3257	1890	767	1263	2120	1169	1362	1645	4269	5449	465	5011	862	443	212	97*	110*	1913	2070	1840	
100%	100%	32%	68%	20%	27%	25%	21%	6%	55%	32%	13%	21%	36%	20%	23%	28%	72%	92%	8%	85%	15%	7%	4%	2%*	2%*	32%	35%	31%	
Yes, I have taken antibiotics in the last 12 months	1967	675	1292	380	514	525	444	104	1075	652	239	387	652	404	523	681	1286	1817	149	1596	364	175	109	33	46	629	653	651	
	33% ps	35% z	32%	33%	32%	35%	35%	28%	33%	35%	31%	31%	31%	35%	38% zkl	41% zp	30%	33%	32%	32%	42% zs	40% z	52% zuw	34%	42%	33%	32%	35%	
No, I have not taken antibiotics in the last 12 months	3889	1208	2680	771	1101	966	794	256	2153	1210	525	866	1449	749	824	942	2946	3580	309	3377	479	253	99	63	64	1261	1401	1171	
	66% anotuv	63%	67%	66%	68%	64%	63%	69%	66%	64%	68%	69%	68%	64%	61%	57%	69%	66%	66%	67%	56%	57%	47%	64%	58%	66%	68%	64%	
Don't know	53	25	27	8	8	14	12	12	25	24	3	9	17	15	12	17	36	46	7	34	18	14	3	1	-	20	15	15	
	1% s	1% z	1%	1%	*	1%	1%	3% zcde	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	2% zs	3% z	1%	1%	-	1%	1%	1%	
Prefer not to say	6	2	4	1	1	2	2	*	3	3	*	*	2	2	2	5	2	6	-	4	2	1	*	-	-	2	1	3	
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p - z/q/r - z/s/t - z/u/v/w/x - z/y/A/B
Overlap formulae used. * small base



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15TH - 27TH MARCH 2024
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Table 138
Q6A - Have you taken any antibiotics orally such as tablets, powder or syrup in the last 12 months?

Base: All adults aged 16+ in the UK

	INTERNET USAGE					DISABILITY		IMD QUINTILE					AWARE OF DELAYED OR BACKUP ANTIBIOTICS				VISITED A DOCTOR/PHARMACY IN THE LAST 12 MONTHS FOR A RECENT ILLNESS				ILLNESSES HAD IN THE LAST 12 MONTHS											TAKEN AN ANTIBIOTIC IN THE LAST 12 MONTHS	
	TOTAL (z)	DAILY (a)	WEEKLY (b)	MONTHLY (c)	LESS OFTEN THAN ONCE A MONTH (d)	YES (e)	NO (f)	1 (g)	2 (h)	3 (i)	4 (j)	5 (k)	FULLY AWARE (l)	AWARE OF, BUT NOT WHAT IT IS CALLED (m)	AWARE OF PRACTICE BUT NOT WHAT IT'S CALLED (n)	NOT AWARE (o)	YES, DOCTOR (p)	YES, PHARMACY (q)	NO (r)	THROAT INFECTION (s)	EAR INFECTION (t)	COUGH (u)	FLU SYMPTOMS (v)	SINUS INFECTION (w)	CHEST INFECTION (x)	COLD/ RUNNY NOSE (y)	SKIN INFECTION (A)	URINE INFECTION (B)	ANOTHER INFECTION (C)	YES (D)	NO (E)		
UNWEIGHTED BASE	5914	5535	5817	5874	8	1347	4161	1212	1247	1196	1144	1115	542	524	458	4261	944	505	4609	1264	498	3232	2011	770	972	3702	520	589	148	2162	3752		
WEIGHTED BASE	5914	5456	5795	5879	4**	1384	4134	1344	1211	1144	1164	1051	662	539	481	4122	951	445	4673	1242	462	3109	1769	702	914	3572	514	560	134*	1965	3949		
	100%	92%	98%	99%	***	23%	70%	23%	20%	19%	20%	18%	11%	9%	8%	70%	16%	8%	79%	21%	8%	53%	30%	12%	15%	60%	9%	9%	2%*	33%	67%		
Yes, I have taken antibiotics in the last 12 months	1967	1740	1895	1956	1	625	1212	507	394	403	366	296	341	278	192	1121	726	247	1112	598	255	1113	699	346	564	1205	286	397	67	1965	1		
	33% abfkor E	32%	33% a	33% a	38%	45% zf	29%	38% zk	33%	35% k	31%	28%	52% zno	52% zno	40% o	27%	76% zqi	56% zi	24%	48% zuy	55% zuy	36% zy	40% zuy	49% zuy	62% zsuwv	34% zuy	56% zstuwv	71% zuy	50% zuy	100% zE	*		
No, I have not taken antibiotics in the last 12 months	3889	3667	3844	3865	2	748	2888	823	805	731	783	747	315	255	284	2965	219	195	3511	628	201	1957	1045	347	342	2332	219	161	67	-	3889		
	66% eqimq stuvwxABC D	67% zbc	66% z	66% a	62%	54% ze	70%	61% zj	66%	64% k	67% zj	71% zj	48% zno	47% zno	59% im	72% zmm	23% p	44% p	75% zpq	51% xAB	43% B	63% stvwA BC	59% stwxAB	49% xB	37% B	65% stuvwx ABC	43% B	29% B	50% B	-	98% zD		
Don't know	53	45	50	52	-	10	32	12	11	9	15	6	6	4	4	34	5	3	45	14	4	35	22	8	7	32	9	1	*	-	53		
	1% abD	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	*	-	1%		
Prefer not to say	6	4	6	6	-	1	1	2	2	*	1	1	*	1	2	2	2	*	5	2	2	4	3	1	1	3	-	2	-	-	6		
	* ab	*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	*		

Proportions/Means: Columns Tested (5%/risk level) - z/a/b/c/d - z/e/f - z/g/h/i/j/k - z/l/m/n/o - z/p/q/r - z/s/t/u/v/w/x/y/A/B/C - z/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



23-085425-11 - ANTI-MICROBIAL RESISTANCE RESEARCH TABLES 2024 - COMBINED SET
15TH - 27TH MARCH 2024
INTERNAL/CLIENT USE ONLY
IPSO5

17 Mar 2025

Table 139
Q6A - Have you taken any antibiotics orally such as tablets, powder or syrup in the last 12 months?
Base: All adults aged 16+ in the UK

	Q6A - TAKEN ANY ANTIBIOTICS IN THE LAST 12 MONTHS			VQ09N - WHETHER CURRENTLY STORE ANTIBIOTICS			VQ18 - WHETHER GIVEN BACK-UP ANTIBIOTICS			Q6 - WHEN SHOULD YOU STOP TAKING ANTIBIOTICS?			AWARENESS OF WHAT CONDITIONS ANTIBIOTICS TREAT					HAD INFECTION IN LAST 12 MONTHS					AWARENESS OF EFFECTIVENESS OF ANTIBIOTICS					AWARENESS OF PREVENTING INFECTION					AWARENESS OF ANTIBIOTIC RESISTENCE					WHETHER SEEN, READ, HEARD INFO ON ANTIBIOTICS		WHETHER SEEN CAMPAIGNS ON ANTIBIOTICS		LIKELIHOOD TO ASK FOR ANTIBIOTICS		CONSULTER/NON CONSULTER		
	TOTAL	YES	NO	YES	NO	YES	NO	WHEN FEEL BETTER	WHEN TAKEN ALLR	OTHER	BACTERIAL ONLY	BACTERIAL AND OTHER	NOT BACTERIAL	NCNE	DONT KNOW	YES	NO	DONT KNOW	ALL ANSWERS CORRECT	NO ANSWERS CORRECT	DONT KNOW	SOME ANSWERS CORRECT	ALL ANSWERS CORRECT	NO ANSWERS CORRECT	DONT KNOW	SOME ANSWERS CORRECT	ALL ANSWERS CORRECT	NO ANSWERS CORRECT	DONT KNOW	SOME ANSWERS CORRECT	YES	NO	YES	NO	LIKELY	UNLIKELY	SELF MANAGERS	CONSULTER	PURE CONSULT							
	(n)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)	(ai)	(aj)	(ak)	(al)	(am)						
UNWEIGHTED BASE	6914	2364	3833	748	4084	941	5162	440	5115	11	1769	3049	757	183	336	4966	943	14	740	102	146	4638	3005	13	39	3595	1	218	126	5698	3648	3689	862	5187	1313	3662	4487	1427	469							
WEIGHTED BASE	6914	1967	3889	941	4989	442*	5283	479	5300	16**	1880	2936	737	178*	179*	4975	1068	12**	837	72**	113*	4648	3007	11**	23**	7733	2**	198*	107*	5607	3651	3135	722	4986	1477	4034	4556	1358	439							
100%	33%	66%	14%	57%	76**	89%	8%	90%	***	32%	45%	13%	26**	26*	82%	17%	***	14%	15**	26**	82%	52%	***	***	47%	***	26**	26*	82%	45%	53%	12%	84%	25%	88%	77%	23%	8%								
Yes, I have taken antibiotics in the last 12 months	1967	-	557	1353	845	1537	275	1659	4	540	1053	529	26	30	1886	77	3	301	29	22	1615	967	5	6	989	-	66	23	1678	1288	646	436	1443	757	1120	1037	930	387								
	33%	100%	-	66%	28%	78%	29%	57%	31%	24%	29%	36%	41%	14%	17%	39%	8%	27%	36%	39%	14%	33%	31%	43%	24%	36%	-	33%	21%	33%	48%	21%	60%	29%	51%	28%	23%	68%	69%							
	1967	100%	-	66%	28%	78%	29%	57%	31%	24%	29%	36%	41%	14%	17%	39%	8%	27%	36%	39%	14%	33%	31%	43%	24%	36%	-	33%	21%	33%	48%	21%	60%	29%	51%	28%	23%	68%	69%							
No, I have not taken antibiotics in the last 12 months	3889	-	3889	275	3495	94	3762	195	3592	12	1334	1820	449	146	144	2940	941	8	535	44	126	3184	2116	5	14	1753	2	129	81	3677	1355	2456	286	3501	695	2888	3473	416	149							
	66%	-	100%	33%	71%	21%	70%	41%	68%	76%	71%	63%	56%	82%	81%	60%	92%	65%	64%	58%	82%	66%	68%	45%	62%	63%	100%	65%	75%	66%	51%	78%	39%	70%	47%	72%	76%	31%	30%							
	3889	-	3889	275	3495	94	3762	195	3592	12	1334	1820	449	146	144	2940	941	8	535	44	126	3184	2116	5	14	1753	2	129	81	3677	1355	2456	286	3501	695	2888	3473	416	149							
Don't know	53	-	-	6	38	3	40	7	38	-	6	22	14	7	4	43	9	*	2	2	5	44	13	1	2	35	-	3	3	47	16	31	4	40	20	25	43	9	1							
	1%	-	-	1%	1%	1%	1%	2%	1%	-	*	1%	2%	4%	2%	1%	1%	2%	*	3%	2%	1%	*	12%	11%	1%	-	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*							
	53	-	-	6	38	3	40	7	38	-	6	22	14	7	4	43	9	*	2	2	5	44	13	1	2	35	-	3	3	47	16	31	4	40	20	25	43	9	1							
Prefer not to say	6	-	-	4	2	*	4	2	1	-	*	1	5	-	1	6	-	1	-	-	1	6	*	-	1	5	-	-	1	6	2	2	1	2	5	1	3	3	2							
	6	-	-	4	2	*	4	2	1	-	*	1	5	-	1	6	-	1	-	-	1	6	*	-	1	5	-	-	1	6	2	2	1	2	5	1	3	3	2							
	6	-	-	4	2	*	4	2	1	-	*	1	5	-	1	6	-	1	-	-	1	6	*	-	1	5	-	-	1	6	2	2	1	2	5	1	3	3	2							

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h/i - z/j/k/l/m/n - z/o/p/q - z/r/s/t/u - z/v/w/x/y - z/a/b/c/d - z/e/f - z/g/h - z/i/j - z/k/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 140
Q6A - Have you taken any antibiotics orally such as tablets, powder or syrup in the last 12 months?

Base: All adults aged 16+ in the UK

	ETHNICITY																	
	ENGLISH / WELSH / SCOTTISH / NORTHERN IRISH / BRITISH	IRISH	GYPSY OR IRISH TRAVELLER	ANY OTHER WHITE BACKGROUND	WHITE & BLACK CARIBBEAN	WHITE & BLACK AFRICAN	WHITE & ASIAN	ANY OTHER MIXED / MULTIPLE ETHNIC BACKGROUND	INDIAN	PAKISTANI	BANGLADESHI	CHINESE	ANY OTHER ASIAN BACKGROUND	AFRICAN	CARIBBEAN	ANY OTHER BLACK / AFRICAN / CARIBBEAN BACKGROUND	ARAB	ANY OTHER ETHNIC GROUP
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	4091	144	4	207	36	32	81	54	306	149	57	105	112	303	106	32	15	42
WEIGHTED BASE	4688	64*	4**	255*	25**	15**	34*	24**	176	83*	44*	59*	82*	125	74*	13**	14**	96**
Yes, I have taken antibiotics in the last 12 months	1496	27	3	71	12	7	8	6	67	37	20	14	36	64	40	5	6	40
	32%	43%	70%	28%	47%	49%	23%	27%	38%	45% adgl	46% dgl	24%	44% dgl	51% adgil	54% adgil	42%	45%	41%
No, I have not taken antibiotics in the last 12 months	3157	35	1	183	13	7	26	17	104	41	22	43	42	59	33	7	8	57
	67% ijkmno	55%	30%	72% ijkmno	51%	49%	76% ijkmno	71%	59% n	50%	51%	74% jkmno	52%	47%	45%	57%	55%	59%
Don't know	31	1	-	2	*	*	*	*	5	3	2	1	3	2	1	-	-	-
	1%	2%	-	1%	1%	2%	1%	2%	3%	4%	3%	2%	4%	2%	1%	-	-	-
Prefer not to say	4	-	-	*	-	-	-	-	-	1	-	-	-	*	-	*	-	-
	*	-	-	*	-	-	-	-	-	2% a	-	-	-	*	-	1%	-	-

Proportions/Mean: All Columns Tested (5% risk level)
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 141

VQ11 - In which, if any, of the following ways did you obtain the antibiotics, in the last 12 months? The antibiotics were...

Base: All adults who have taken antibiotics in the last 12 months

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE		WORKING STATUS		REGION													
		MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	ABC1 (i)	C2DE (j)	WORKING (k)	NOT WORKING (l)	NORTH EAST (m)	NORTH WEST (n)	YORKS & HUMBER (o)	WEST MIDLANDS (p)	EAST MIDLANDS (q)	EAST OF ENGLAND (r)	SOUTH WEST (s)	SOUTH EAST (t)	LONDON (u)	WALES (v)	SCOTLAND (w)	NI (x)	ENGLAND (y)	
UNWEIGHTED BASE	2164	974	1168	329	491	384	308	297	355	1380	784	1391	773	21	131	105	137	87	96	63	138	283	372	464	267	1061	
WEIGHTED BASE	1967	898	1038	386*	431	277	224	242	406	1102	865	1190	777	36**	228*	180*	209*	128*	155*	116*	244*	310	104	189	67	1606	
100%	100%	46%	53%	20%*	22%	14%	11%	12%	21%	56%	44%	60%	40%	2%**	12%**	9%**	11%**	6%**	8%**	6%**	12%**	16%	5%	10%	3%	82%	
Prescribed to me by a doctor or nurse in the UK	1535	654	858	259	306	196	202	200	373	866	669	868	667	31	186	148	141	91	139	93	200	219	84	150	53	1248	
	78% acdekpu	73%	83% za	67%	71%	71%	90%	83% zcde	92% cde zcdeg	79%	77%	73%	86% zk	85%	81%	82%	68%	72%	89% pu	81%	82%	70%	81%	79%	80%	78% u	
Given to me after a consultation with a health professional in a pharmacy in the UK	328	163	157	69	98	76	18	21	46	214	114	227	101	4	32	39	39	24	11	14	28	83	14	34	5	275	
	17% fgix	18%	15%	18%	23% zfigh	28% zfigh	8%	9%	11%	19% zj	13%	19% l	13%	11%	14%	22% x	19%	19%	7%	12%	11%	27% znrbvoy	14%	18% x	7%	17% x	
Prescribed to me by a dentist in the UK	227	130	95	65	42	37	21	30	32	118	109	170	58	6	20	6	37	24	5	9	45	45	10	14	6	197	
	12% blw	14% b	9%	17%	10%	14%	9%	12%	8%	11%	13%	14% zl	7%	16%	9%	3%	17% orw	19% o	3%	8%	19% orw	15% ow	10%	8%	8%	12% o	
Left-over and were originally prescribed to me for a previous episode of the same type of infection	101	38	53	19	50	19	7	4	1	62	39	73	28	-	3	20	20	2	5	*	16	18	6	8	2	85	
	5% gh	4%	5%	5% h	12% zfigh	7% gh	3%	1%	*	6%	4%	6%	4%	-	1%	11% ns	10% n	2%	3%	*	7%	6%	6%	4%	3%	5%	
Bought in a shop that was not a pharmacy	97	69	28	47	37	8	2	2	*	48	49	69	28	1	15	8	15	8	1	5	16	18	2	5	2	89	
	5% brghwv	8% zb	3%	12% zefgh	9% zfigh	3% h	1%	1%	*	4%	6%	6%	4%	2%	7%	5%	7%	7%	1%	5%	7%	6%	2%	3%	2%	6%	
Obtained abroad which were not from a healthcare professional	56	39	17	31	13	10	*	1	-	23	33	55	*	-	7	5	9	2	3	*	21	6	1	2	1	52	
	3% blwv	4%	2%	8% zfigh	3% h	4% h	*	*	-	2%	4%	5% zl	*	-	3%	3%	4%	1%	2%	*	9% zvwv	2%	1%	1%	2%	3%	
Obtained abroad which were from a healthcare professional and not from a pharmacy	42	27	14	14	16	8	3	1	1	20	22	34	8	-	1	1	8	4	2	*	8	12	1	3	2	36	
	2% 42	3%	1%	4%	4%	3%	1%	*	*	2%	3%	3%	1%	-	*	1%	4%	3%	1%	*	3%	4%	1%	2%	3%	2%	
Left-over and were originally prescribed to me for a different type of infection	42	17	25	13	14	11	1	1	1	21	21	38	4	-	6	2	8	1	1	-	2	15	2	2	1	37	
	2% lw	2%	2%	3%	3%	4% h	*	1%	*	2%	2%	3% zl	1%	-	3%	1%	4%	1%	1%	-	1%	5% zwy	2%	1%	2%	2%	
Originally prescribed for someone else who was not a family member	38	37	2	11	23	4	1	-	-	32	6	38	-	-	9	2	1	11	2	-	3	7	1	1	1	36	
	2% blw	4% zb	*	3%	5% zfigh	1%	*	-	-	3% z	1%	3% zl	-	-	4%	1%	*	9% zwy	1%	-	1%	2%	1%	1%	1%	2%	
Obtained over the internet	37	31	6	28	5	2	*	1	-	20	17	33	4	-	3	-	1	15	*	3	5	6	1	2	1	34	
	2% bl	3% zb	1%	7% zdefgh	1% h	1%	*	*	-	2%	2%	3% l	1%	-	1%	-	*	12%	*	3%	2%	2%	1%	1%	1%	2%	
Obtained abroad from a pharmacy without a prescription	28	24	4	9	11	7	*	*	*	14	14	21	7	-	4	2	6	4	*	*	2	8	1	1	*	26	
	1% b	3% b	*	2%	3%	2%	*	*	*	1%	2%	2%	1%	-	2%	1%	3%	3%	*	*	1%	3%	1%	1%	1%	2%	
Originally prescribed for another family member	24	19	5	13	8	2	*	1	-	13	11	19	4	2	3	*	4	1	*	-	1	7	1	1	2	20	
	1% b	2%	*	3%	2%	1%	*	*	-	1%	1%	2%	1%	6%	1%	*	2%	1%	*	-	1%	2%	1%	*	3% w	1%	
Something else	21	12	9	2	3	7	2	1	5	9	12	8	13	1	1	2	4	1	2	1	4	3	*	2	*	19	
	1% 8	1% 5	1% 3	* 6	1% 1	3% 7	1% 2	1% 1	5% 5	1% 9	1% 12	1% 8	1% 13	2% 1	* 1	1% 2	2% 4	1% 1	1% 2	1% 1	2% 4	1% 3	* 2	* 1	* 2	1%	
Don't know	* 8	1% 5	* 3	2% 6	* 1	* 7	* 2	- 1	- 5	* 9	- 12	- 8	- 13	- 1	* 1	- 2	- 4	* 1	3% 2	* 1	- 4	2% 3	- 2	- 1	- *	8	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r/s/t/u/v/w/x/y
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



23-085423-11 - ANTI-MICROBIAL RESISTANCE RESEARCH TABLES 2024 - COMBINED SET
15TH - 27TH MARCH 2024
INTERNAL/CLIENT USE ONLY
IPSO5

17 Mar 2025

Table 142
VQ11 - In which, if any, of the following ways did you obtain the antibiotics, in the last 12 months? The antibiotics were...

Base: All adults who have taken antibiotics in the last 12 months

	EDUCATION		INCOME						MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD		MAIN SHOPPER		ETHNICITY						FINANCIAL SITUATION			
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19,999 (c)	£20000 - £34,999 (d)	£35000 - £54,999 (e)	£55,000+ (f)	REFUSED (g)	MARRIED /LIVING AS MARRIED (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)	YES (q)	NO (r)	WHITE (s)	ETHNIC MINORITY (t)	ASIAN/ ASIAN BRITISH (u)	BLACK/ AFRICAN / CARIBBEAN / BLACK BRITISH (v)	MIXED/ MULTIPLE ETHNIC GROUPS (w)	OTHER (x)	VERY COMFORTABLE / COMFORTABLE (y)	COPING (A)	BIT OF A STRUGGLE/ FINDING IT DIFFICULT (B)	
UNWEIGHTED BASE	2164	1128	1036	398	556	617	475	118	1230	695	239	398	679	463	624	804	1360	2040	124	1524	632	296	230	76	30	604	767	760	
WEIGHTED BASE	1967	675	1292	380	514	525	444	104*	1075	652	239*	387	652	404	523	681	1286	1817	149*	1596	364	175	109*	33**	46**	629	653	651	
	100%	34%	66%	19%	26%	27%	23%	5%*	55%	33%	12%*	20%	33%	21%	27%	35%	65%	92%	8%*	81%	19%	9%	6%*	2%**	2%**	32%	33%	33%	
Prescribed to me by a doctor or nurse in the UK	1535	513	1023	323	394	394	339	85	835	482	218	328	523	319	366	485	1051	1418	118	1271	262	127	80	27	28	469	526	519	
	78% not ze	76%	79%	85% ze	77%	75%	76%	82%	78%	74%	91% zhi	85% n	80% n	79%	70%	71%	82% zo	78%	79%	80% t	72%	72%	73%	81%	60%	74%	81%	80%	
Given to me after a consultation with a health professional in a pharmacy in the UK	328	136	192	39	88	68	106	28	184	129	15	51	82	77	117	154	174	312	16	241	87	42	24	10	11	112	114	99	
	17% cjp	20% z	15%	10%	17%	13%	24% zce	27% ce	17% j	20% j	6%	13%	13%	19%	22% zi	23% zp	14%	17%	11%	15%	24% zs	24% z	22%	31%	24%	18%	17%	15%	
Prescribed to me by a dentist in the UK	227	88	140	32	54	76	53	12	129	84	14	63	73	26	65	64	163	221	6	175	53	17	22	10	4	94	66	62	
	12% m	13%	11%	8%	11%	14%	12%	11%	12%	13%	6%	16% m	11%	6%	12%	9%	13%	12%	4%	11%	14%	10%	20% zu	30%	8%	15%	10%	10%	
Left-over and were originally prescribed to me for a previous episode of the same type of infection	101	61	39	17	25	14	44	1	41	50	10	14	23	22	42	58	42	97	4	71	29	15	7	7	-	38	27	35	
	5% bp	9% zb	3%	4%	5%	3%	10% ze	1%	4%	8%	4%	4%	4%	5%	8%	9% zp	3%	5%	2%	4% zs	8% z	9% z	7%	20%	-	6%	4%	5%	
Bought in a shop that was not a pharmacy	97	29	68	12	16	37	29	2	28	68	1	4	43	12	38	52	46	89	9	80	16	8	4	1	3	20	48	29	
	5% hkp	4%	5%	3%	3%	7%	7%	2%	3%	10% zhi	1%	1%	7% k	3%	7% k	8% zp	4%	5%	6%	5% </td	4%	4%	3%	4%	7%	3% z	7%	4%	
Obtained abroad which were not from a healthcare professional	56	15	41	7	8	27	13	-	21	33	1	21	4	12	19	29	27	53	2	46	9	5	2	1	1	31	7	15	
	3% ia	2%	3%	2%	2%	5%	3% </td	-	2% </td	5% zh	*	5% l	1%	3%	4% l	4%	2%	3%	2%	3% </td	3%	3%	3%	2%	3%	2%	5% A	1%	2%
Obtained abroad which were from a healthcare professional and not from a pharmacy	42	22	20	7	13	11	10	1	18	24	1	3	9	17	13	21	21	37	5	25	17	6	6	1	3	11	17	13	
	2% z	3%	2%	2%	3%	2%	2%	1%	2%	4% </td	*	1%	1%	4%	2%	3% </td	2%	2%	3%	2% zs	5% </td	3%	6% z	4%	7%	2% </td	3% </td	2%	
Left-over and were originally prescribed to me for a different type of infection	42	17	25	7	8	7	19	1	16	24	1	2	8	6	26	32	10	41	1	29	13	4	2	7	*	16	13	13	
	2% p	2%	2%	2%	2%	1%	4%	1%	2%	4%	1%	1%	1%	1%	5% zkl	5% pd	1%	2%	1%	2% z	4% </td	3%	2%	20%	1%	3% </td	2%	2%	
Originally prescribed for someone else who was not a family member	38	18	20	*	6	23	9	-	18	21	*	1	19	7	12	36	2	38	*	28	10	4	5	*	-	13	12	14	
	2% zc	3%	2%	*	1%	4% </td	2% </td	-	2% </td	3% </td	*	*	3%	2%	2%	5% pd	*	2%	*	2% </td	3% </td	2%	5% z	1%	-	2% </td	2%	2%	
Obtained over the internet	37	14	23	*	12	19	6	*	17	20	*	5	17	3	11	19	18	34	3	31	6	3	2	1	-	10	10	15	
	2% c	2%	2%	*	2%	4% </td	1% </td	*	2% </td	3% </td	*	1% </td	3%	1%	2%	3% </td	1%	2%	2%	2% </td	2%	2%	2%	4% </td	-	2% </td	1%	2%	
Obtained abroad from a pharmacy without a prescription	28	9	18	5	8	7	7	1	13	15	*	3	8	8	9	17	11	27	1	20	8	3	4	1	-	16	8	3	
	1%	1%	1%	1%	2%	1%	1%	1%	1%	2% </td	*	1%	1%	2%	2%	2% </td	1%	1%	1%	1%	2%	2%	4% z	3% </td	-	2% </td	1%	1%	
Originally prescribed for another family member	24	10	14	3	5	7	8	1	9	14	1	1	7	6	10	16	8	21	3	13	10	5	4	1	-	13	6	3	
	1% p	1%	1%	1%	1%	1%	2% </td	1%	1%	2% </td	*	*	1%	1%	2%	2% </td	1%	1%	2%	1% zs	3% </td	3%	4% z	3% </td	-	2% </td	1%	*	
Something else	21	6	15	5	3	6	2	5	11	8	2	4	9	4	4	6	15	18	3	14	6	2	1	-	3	3	11	7	
	1%	1%	1%	1%	1%	1%	*	5% zd	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	-	7%	*	2%	1%	
Don't know	8	1	7	3	3	*	1	1	2	6	*	*	4	*	3	3	5	6	2	4	2	*	*	*	2	1	3	1	
	*	*	1%	1%	*	*	*	1%	*	1%	*	*	1%	*	1%	*	*	*	1%	*	1%	*	*	1%	3%	*	1%	*	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p - z/q/r - z/s/t - z/u/v/w/x - z/y/A/B
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



23-085423-11 - ANTI-MICROBIAL RESISTANCE RESEARCH TABLES 2024 - COMBINED SET
15TH - 27TH MARCH 2024
INTERNAL/CLIENT USE ONLY
IPSOs

17 Mar 2025

Table 143
VQ11 - in which, if any, of the following ways did you obtain the antibiotics, in the last 12 months? The antibiotics were...

Base: All adults who have taken antibiotics in the last 12 months

	INTERNET USAGE					DISABILITY		IMD QUINTILE					AWARE OF DELAYED OR BACKUP ANTIBIOTICS				VISITED A DOCTOR/PHARMACY IN THE LAST 12 MONTHS FOR A RECENT ILLNESS			ILLNESSES HAD IN THE LAST 12 MONTHS											TAKEN AN ANTIBIOTIC IN THE LAST 12 MONTHS	
	TOTAL (D)	DAILY (a)	WEEKLY (b)	MONTHLY (c)	LESS OFTEN THAN ONCE A MONTH (d)	YES (e)	NO (f)	1 (g)	2 (h)	3 (i)	4 (j)	5 (k)	FULLY AWARE (l)	AWARE OF, BUT NOT WHAT IT IS (m)	AWARE OF PRACTICE BUT NOT WHAT IT'S CALLED (n)	NOT AWARE (o)	YES, DOCTOR (p)	YES, PHARMACY (q)	NO (r)	THROAT INFECTION (s)	EAR INFECTION (t)	COUGH (u)	FLU SYMPTOMS (v)	SINUS INFECTION (w)	CHEST INFECTION (x)	COLD/RUNNY NOSE (y)	SKIN INFECTION (A)	URINE INFECTION (B)	ANOTHER INFECTION (C)	YES (D)	NO (E)	
UNWEIGHTED BASE	2164	1975	2112	2150	4	623	1408	504	467	463	361	369	296	283	206	1327	740	263	1247	676	285	1342	902	423	646	1408	361	449	72	2162	2	
WEIGHTED BASE	1967	1740	1895	1956	1**	625	1212	507	394	403	366*	296	341*	278*	192*	1121	726	247*	1112	598	255	1113	699	346	564	1205	286*	397	67**	1965	1**	
Prescribed to me by a doctor or nurse in the UK	1535	1390	1492	1526	1	505	937	384	280	323	300	248	246	197	142	927	622	164	847	440	203	866	560	272	484	968	243	338	52	1535	-	
	78% hq	80% zbc	79% a	78% a	83% -	81% z	77% b	76% a	71% b	80% a	82% b	84% b	72% zqr	71% zim	74% h	83% zom	86% zqr	66% a	76% a	74% a	80% s	78% zsuwvy	86% zsuwvy	80% zsu	85% s	85% zsu	77% a	78% a	77% a	78% a	-	
Given to me after a consultation with a health professional in a pharmacy in the UK	328	276	316	327	-	109	206	98	68	59	57	47	76	70	28	147	150	78	131	104	60	179	133	74	93	193	64	59	10	328	-	
	17% aor	16% a	17% a	17% a	-	17% z	17% a	19% a	17% a	15% a	16% a	16% a	22% o	25% o	14% a	13% a	21% r	31% zr	12% a	17% zuyB	23% u	16% a	19% u	21% a	17% a	16% a	22% a	15% a	16% a	17% a	-	
Prescribed to me by a dentist in the UK	227	173	188	227	-	100	113	44	52	46	57	27	62	53	15	96	94	57	110	110	27	138	61	45	37	116	28	29	9	227	-	
	12% afowv	10% B	10% a	12% a	-	16% zr	9% a	9% a	13% a	11% a	16% a	9% a	18% zo	19% o	8% a	9% a	13% zqr	23% a	10% a	18% zluwy	10% AB	12% vvyB	9% x	13% x	7% a	10% a	10% a	7% a	13% a	12% a	-	
Left-over and were originally prescribed to me for a previous episode of the same type of infection	101	73	95	101	-	48	52	38	23	14	18	8	22	34	8	36	37	13	60	46	16	77	58	26	32	78	21	7	-	101	-	
	5% aoB	4% a	5% a	5% a	-	8% z	4% a	7% a	6% a	3% a	5% a	3% a	7% zo	12% zo	4% a	3% a	5% a	5% a	5% a	8% B	6% B	7% zB	8% zB	8% B	6% zB	6% zB	7% B	2% B	-	5% a	-	
Bought in a shop that was not a pharmacy	97	71	96	97	-	43	53	50	14	16	11	7	22	32	30	12	21	11	66	40	4	57	34	21	10	55	15	19	-	97	-	
	5% box	4% a	5% a	5% a	-	7% z	4% a	10% zhk	4% a	4% a	3% a	2% a	6% zox	12% zo	16% zo	1% a	3% a	5% a	6% a	7% z	2% x	5% x	5% z	6% x	2% a	5% x	5% a	5% a	-	5% a	-	
Obtained abroad which were not from a healthcare professional	56	18	30	56	-	42	11	15	4	3	32	1	9	39	1	6	30	33	15	30	7	31	9	6	9	14	8	19	-	56	-	
	3% afowv	1% a	2% a	3% a	-	7% zr	1% a	3% a	1% a	1% zhik	9% a	*	3% zox	14% zox	1% a	1% a	4% r	13% zpr	1% a	5% vvy	3% a	3% y	1% y	2% a	2% a	1% a	3% a	5% vvy	-	3% a	-	
Obtained abroad which were from a healthcare professional and not from a pharmacy	42	29	41	42	-	15	25	15	7	14	3	3	10	10	6	16	14	7	23	18	6	23	21	12	10	21	7	9	-	42	-	
	2% a	2% a	2% a	2% a	-	2% z	2% a	3% a	2% a	3% a	1% a	1% a	3% a	3% a	3% a	1% a	2% a	3% a	2% a	3% a	2% a	2% y	3% a	3% a	2% a	2% a	2% a	2% a	-	2% a	-	
Left-over and were originally prescribed to me for a different type of infection	42	29	41	42	-	29	12	8	13	14	3	5	13	17	3	8	20	16	15	17	10	28	16	5	3	24	18	11	-	42	-	
	2% afowv	2% a	2% a	2% a	-	5% zr	1% a	2% a	3% a	3% a	1% a	2% a	4% o	6% zo	2% a	1% a	3% a	6% zr	1% a	3% x	4% x	3% x	2% x	1% x	*	2% x	6% zuxwvy	3% x	-	2% a	-	
Originally prescribed for someone else who was not a family member	38	10	34	38	-	20	19	25	4	6	4	1	9	9	19	1	20	4	16	14	13	12	21	8	3	18	3	5	-	38	-	
	2% aou	1% a	2% a	2% a	-	3% z	2% a	5% zk	1% a	1% a	1% a	*	3% o	3% o	10% zo	*	3% a	2% a	1% a	2% x	5% zuyB	1% uxy	3% a	2% a	1% a	2% a	1% a	1% a	-	2% a	-	
Obtained over the internet	37	18	35	37	-	12	22	13	4	8	6	6	5	7	17	9	18	6	14	10	13	18	14	3	6	18	4	3	-	37	-	
	2% ao	1% a	2% a	2% a	-	2% a	2% a	2% a	2% a	2% a	2% a	2% a	1% zso	2% a	9% zso	1% a	2% a	3% a	1% a	2% a	5% zsuwvyB	2% a	2% a	1% a	1% a	2% a	1% a	1% a	-	2% a	-	
Obtained abroad from a pharmacy without a prescription	28	22	27	28	-	13	13	14	6	3	2	3	5	8	8	7	7	3	19	10	4	14	13	4	9	15	6	4	*	28	-	
	1% ao	1% a	1% a	1% a	-	2% a	1% a	3% a	2% a	1% a	1% a	1% a	1% a	3% a	4% o	1% a	1% a	1% a	2% a	2% a	2% a	1% a	2% a	1% a	2% a	1% a	2% a	1% a	*	1% a	-	
Originally prescribed for another family member	24	17	23	23	*	11	10	11	4	3	3	3	5	4	8	6	6	7	11	12	2	14	9	5	10	12	3	5	-	24	-	
	1% ao	1% a	1% a	1% a	17% a	2% a	1% a	2% a	1% a	1% a	1% a	1% a	2% a	2% a	4% o	1% a	1% a	3% a	1% a	2% a	1% a	1% a	1% a	1% a	2% a	1% a	1% a	1% a	-	1% a	-	
Something else	21	20	20	20	-	3	14	5	3	6	2	4	1	2	1	13	1	2	18	7	5	11	9	4	4	12	3	2	3	21	-	
	1% D	1% a	1% a	1% a	-	*	1% a	1% a	1% a	2% a	1% a	2% a	*	1% a	1% a	1% a	*	1% a	2% a	1% a	2% a	1% a	1% a	1% a	1% a	1% a	1% a	*	4% a	1% a	-	
Don't know	8	7	8	8	-	3	4	1	5	*	-	1	3	*	*	4	-	-	8	1	4	2	2	*	-	2	-	1	*	6	1	
	-	*	*	*	-	1% a	*	*	*	*	-	*	1% a	*	*	*	-	-	1% a	*	1% u	*	*	*	*	-	*	*	*	*	100% a	

Proportions/Means: Columns Tested (5%/risk level) - z/a/b/c/d - z/e/f - z/g/h/i/j/k - z/l/m/n/o - z/p/q/r - z/s/t/u/v/w/x/y/A/B/C - z/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



23-085425-11- ANTI-MICROBIAL RESISTANCE RESEARCH TABLES 2024 - COMBINED SET
15TH - 27TH MARCH 2024
INTERNAL/CLIENT USE ONLY
IPSO5

17 Mar 2025

Table 144
VQ11 - In which, if any, of the following ways did you obtain the antibiotics, in the last 12 months? The antibiotics were...
Base: All adults who have taken antibiotics in the last 12 months

	Q6A - TAKEN ANY ANTIBIOTICS IN THE LAST 12 MONTHS			VQ6B - WHETHER CURRENTLY STORE ANTIBIOTICS			VQ10 - WHETHER GIVEN BACK-UP ANTIBIOTICS			Q6 - WHEN SHOULD YOU STOP TAKING ANTIBIOTICS?			AWARENESS OF WHAT CONDITIONS ANTIBIOTICS TREAT					HAD INFECTION IN LAST 12 MONTHS					AWARENESS OF EFFECTIVENESS OF ANTIBIOTICS				AWARENESS OF PREVENTING INFECTION				AWARENESS OF ANTIBIOTIC RESISTANCE				WHETHER SEEN, READ, HEARD INFO ON ANTIBIOTICS		WHETHER SEEN CAMPAIGNS ON ANTIBIOTICS		LIKELIHOOD TO ASK FOR ANTIBIOTICS		CONSULTER/NON CONSULTER			
	TOTAL	YES	NO	YES	NO	YES	NO	WHEN FEEL BETTER	WHEN TAKEN ALLR	OTHER	BACTERIAL ONLY	BACTERIAL AND OTHER	NOT BACTERIAL	NONE	DONT KNOW	YES	NO	DONT KNOW	ALL ANSWERS CORRECT	NO ANSWERS CORRECT	SOME ANSWERS CORRECT	ALL ANSWERS CORRECT	NO ANSWERS CORRECT	DONT KNOW	SOME ANSWERS CORRECT	ALL ANSWERS CORRECT	NO ANSWERS CORRECT	SOME ANSWERS CORRECT	ALL ANSWERS CORRECT	NO ANSWERS CORRECT	SOME ANSWERS CORRECT	YES	NO	YES	NO	LIKELY	UNLIKELY	SELF MANAGERS	CONSULTER	PURE CONSULTERS				
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	(ad)	(ae)	(af)	(ag)	(ah)	(ai)	(aj)	(ak)	(al)	(am)					
UNWEIGHTED BASE	2184	2184	-	950	1234	205	1179	272	1861	9	524	1232	383	32	24	2086	95	2	209	37	23	1614	1027	6	10	1121	-	88	38	2038	954	1088	357	1724	900	1235	1188	996	349					
WEIGHTED BASE	1857	1857	***	827	1333	193*	1337	272	1861	9	540	1203	329*	50**	30**	1886	77**	3**	203*	22**	22*	1615	1507	5**	10*	1111	-	68	38	2086	954	1238	168	435*	1441	727	1120	1037	930	337				
	100%	100%	***	25%	69%	35%*	75%	14%*	85%	***	27%	54%	17%*	1%**	2%**	96%	4%*	***	15%*	1%**	1%**	82%	42%	***	***	50%	-	3%**	1%**	92%	66%	53%	22%*	73%	38%	57%	53%	47%	17%					
Prescribed to me by a doctor or nurse in the UK	1535	1535	-	372	1139	233	1241	139	1380	4	468	869	170	17	24	1490	44	2	263	16	16	1241	823	3	5	704	-	49	19	1467	1008	500	288	1179	510	949	793	743	264					
	76%	76%	-	67%	84%	68%	81%	51%	83%	93%	87%	82%	52%	65%	80%	79%	57%	60%	87%	54%	73%	77%	85%	62%	96%	71%	-	75%	86%	78%	76%	77%	66%	82%	67%	85%	76%	80%	84%					
	1535	1535	-	372	1139	233	1241	139	1380	4	468	869	170	17	24	1490	44	2	263	16	16	1241	823	3	5	704	-	49	19	1467	1008	500	288	1179	510	949	793	743	264					
	76%	76%	-	67%	84%	68%	81%	51%	83%	93%	87%	82%	52%	65%	80%	79%	57%	60%	87%	54%	73%	77%	85%	62%	96%	71%	-	75%	86%	78%	76%	77%	66%	82%	67%	85%	76%	80%	84%					
	1535	1535	-	372	1139	233	1241	139	1380	4	468	869	170	17	24	1490	44	2	263	16	16	1241	823	3	5	704	-	49	19	1467	1008	500	288	1179	510	949	793	743	264					
	76%	76%	-	67%	84%	68%	81%	51%	83%	93%	87%	82%	52%	65%	80%	79%	57%	60%	87%	54%	73%	77%	85%	62%	96%	71%	-	75%	86%	78%	76%	77%	66%	82%	67%	85%	76%	80%	84%					
Given to me after a consultation with a health professional in a pharmacy in the UK	328	328	-	143	172	87	226	84	237	-	59	174	87	5	14	317	11	-	55	10	3	261	146	3	2	178	-	7	4	317	250	75	140	168	177	142	116	212	51					
	17%	17%	-	26%	13%	25%	1%	31%	14%	-	11%	17%	26%	1%	46%	17%	14%	-	18%	33%	12%	16%	15%	61%	30%	18%	-	11%	18%	17%	19%	12%	32%	12%	23%	13%	11%	23%	15%					
	328	328	-	143	172	87	226	84	237	-	59	174	87	5	14	317	11	-	55	10	3	261	146	3	2	178	-	7	4	317	250	75	140	168	177	142	116	212	51					
	17%	17%	-	26%	13%	25%	1%	31%	14%	-	11%	17%	26%	1%	46%	17%	14%	-	18%	33%	12%	16%	15%	61%	30%	18%	-	11%	18%	17%	19%	12%	32%	12%	23%	13%	11%	23%	15%					
	328	328	-	143	172	87	226	84	237	-	59	174	87	5	14	317	11	-	55	10	3	261	146	3	2	178	-	7	4	317	250	75	140	168	177	142	116	212	51					
	17%	17%	-	26%	13%	25%	1%	31%	14%	-	11%	17%	26%	1%	46%	17%	14%	-	18%	33%	12%	16%	15%	61%	30%	18%	-	11%	18%	17%	19%	12%	32%	12%	23%	13%	11%	23%	15%					
Prescribed to me by a dentist in the UK	227	227	-	114	111	89	134	70	157	*	69	95	60	1	2	207	20	-	22	6	-	199	95	-	*	132	-	*	1	226	172	53	103	121	131	83	104	123	24					
	12%	12%	-	21%	8%	26%	9%	25%	9%	3%	13%	9%	18%	3%	7%	11%	26%	-	7%	21%	-	12%	10%	-	2%	13%	-	1%	6%	12%	13%	8%	24%	8%	17%	7%	10%	13%	7%					
	227	227	-	114	111	89	134	70	157	*	69	95	60	1	2	207	20	-	22	6	-	199	95	-	*	132	-	*	1	226	172	53	103	121	131	83	104	123	24					
	12%	12%	-	21%	8%	26%	9%	25%	9%	3%	13%	9%	18%	3%	7%	11%	26%	-	7%	21%	-	12%	10%	-	2%	13%	-	1%	6%	12%	13%	8%	24%	8%	17%	7%	10%	13%	7%					
	227	227	-	114	111	89	134	70	157	*	69	95	60	1	2	207	20	-	22	6	-	199	95	-	*	132	-	*	1	226	172	53	103	121	131	83	104	123	24					
	12%	12%	-	21%	8%	26%	9%	25%	9%	3%	13%	9%	18%	3%	7%	11%	26%	-	7%	21%	-	12%	10%	-	2%	13%	-	1%	6%	12%	13%	8%	24%	8%	17%	7%	10%	13%	7%					
Left over and were originally prescribed to me for a previous episode of the same type of infection	101	101	-	68	28	28	71	44	56	-	10	63	25	*	3	100	1	-	4	1	3	93	37	-	-	64	-	2	-	99	72	28	50	44	66	32	59	42	3					
	5%	5%	-	12%	3%	8%	5%	16%	3%	-	2%	6%	1	8%	*	9%	5%	1%	-	1%	2%	16%	6%	4%	-	6%	-	2%	-	5%	6%	4%	12%	2%	9%	3%	6%	5%	1%					
	101	101	-	68	28	28	71	44	56	-	10	63	25	*	3	100	1	-	4	1	3	93	37	-	-	64	-	2	-	99	72	28	50	44	66	32	59	42	3					
	5%	5%	-	12%	3%	8%	5%	16%	3%	-	2%	6%	1	8%	*	9%	5%	1%	-	1%	2%	16%	6%	4%	-	6%	-	2%	-	5%	6%	4%	12%	2%	9%	3%	6%	5%	1%					
	101	101	-	68	28	28	71	44	56	-	10	63	25	*	3	100	1	-	4	1	3	93	37	-	-	64	-	2	-	99	72	28	50	44	66	32	59	42	3					
	5%	5%	-	12%	3%	8%	5%	16%	3%	-	2%	6%	1	8%	*	9%	5%	1%	-	1%	2%	16%	6%	4%	-	6%	-	2%	-	5%	6%	4%	12%	2%	9%	3%	6%	5%	1%					
Bought in a shop that was not a pharmacy	97	97	-	71	16	45	46	44	53	-	10	32	50	2	3	95	2	-	3	9	-	85	28	-	*	69	-	13	*	84	74	23	56	39	74	22	54	43	1					
	5%	5%	-	13%	1%	13%	3%	16%	3%	-	2%	3%	15%	7%	10%	5%	3%	-	1%	32%	-	5%	3%	-	2%	7%	-	20%	1%	4%	6%	4%	13%	3%	10%	2%	5%	5%	*					
	97	97	-	71	16	45	46	44	53	-	10	32	50	2	3	95	2	-	3	9	-	85	28	-	*	69	-	13	*	84	74	23	56	39	74	22	54	43	1					
	5%	5%	-	13%	1%	13%	3%	16%	3%	-	2%	3%	15%	7%	10%	5%	3%	-	1%	32%	-	5%	3%	-	2%	7%	-	20%	1%	4%	6%	4%	13%	3%	10%	2%	5%	5%	*					
	97	97	-	71	16	45	46	44	53	-	10	32	50	2	3	95	2	-	3	9	-	85	28	-	*	69	-	13	*	84	74	23	56	39	74	22	54	43	1					
	5%	5%	-	13%	1%	13%	3%	16%	3%	-	2%	3%	15%	7%	10%	5%	3%	-	1%	32%	-	5%	3%	-	2%	7%	-	20%	1%	4%	6%	4%	13%	3%	10%	2%	5%	5%	*					
Obtained abroad which were not from a healthcare professional	56	56	-	47	7	49	6	36	19	-	20	20	15	*	-	56	-	-	-	*	-	56	22	1	-	33	-	*	-	55	47	8	46	9	49	7	13	42	5					
	3%	3%	-	9%	1%	14%	*	13%	1%	-	4%	2%	5%	1%	-	3%	-	-	-	1%	-	3%	2%	26%	-	3%	-	*	-	3%	4%	1%	11%	1%	6%	1%	5%	1%						
	56	56	-	47	7	49	6	36	19	-	20	20	15	*	-	56	-	-	-	*	-	56	22	1	-	33	-	*	-	55	47	8	46	9	49	7	13	42	5					
	3%	3%	-	9%	1%	14%	*	13%	1%	-	4%	2%	5%	1%	-	3%	-	-	-	1%	-	3%	2%	26%	-	3%	-	*	-	3%	4%	1%	11%	1%	6%	1%	5%	1%						
Obtained abroad which were from a healthcare professional and not from a pharmacy	42	42	-	21	19	16	26	11	31	-	3	19	19	1	-	41	1	-	5	1	-	36	13	-	*	29	-	*	1	1	40	32	10	21	19	32	10	19	23	3				
	2%	2%	-	4%	1%																																							



23-085423-11 - ANTI-MICROBIAL RESISTANCE RESEARCH TABLES 2024 - COMBINED SET
15TH - 27TH MARCH 2024
INTERNAL/CLIENT USE ONLY
IPSOS

17 Mar 2025

Table 145

VQ11 - In which, if any, of the following ways did you obtain the antibiotics, in the last 12 months? The antibiotics were...

Base: All adults who have taken antibiotics in the last 12 months

	ETHNICITY																	
	ENGLISH / WELSH / SCOTTISH / NORTHERN IRISH / BRITISH	IRISH	GYPSY OR IRISH TRAVELLER	ANY OTHER WHITE BACKGROUND	WHITE & BLACK CARIBBEAN	WHITE & BLACK AFRICAN	WHITE & ASIAN	ANY OTHER MIXED / MULTIPLE ETHNIC BACKGROUND	INDIAN	PAKISTANI	BANGLADESHI	CHINESE	ANY OTHER ASIAN BACKGROUND	AFRICAN	CARIBBEAN	ANY OTHER BLACK / AFRICAN / CARIBBEAN BACKGROUND	ARAB	ANY OTHER ETHNIC GROUP
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	1384	66	2	72	11	18	27	20	126	72	25	31	42	168	47	15	10	20
WEIGHTED BASE	1496	27**	3**	71**	12**	7**	8**	6**	67*	37*	20**	14**	36**	64*	40**	5**	6**	40**
Prescribed to me by a doctor or nurse in the UK	1199	15	2	56	11	6	7	4	52	22	13	12	28	42	34	4	1	26
	80% jn	54%	93%	79%	93%	76%	83%	59%	78%	59%	63%	81%	78%	66%	85%	75%	22%	66%
Given to me after a consultation with a health professional in a pharmacy in the UK	228	11	-	3	6	2	2	1	11	6	9	1	15	16	7	1	3	8
	15%	39%	-	4%	47%	24%	22%	23%	16%	15%	44%	9%	42%	24% a	17%	26%	45%	20%
Prescribed to me by a dentist in the UK	170	2	*	3	8	1	1	1	6	8	2	1	-	7	14	1	*	3
	11%	7%	7%	4%	65%	9%	14%	9%	10%	20%	11%	8%	-	11%	35%	14%	5%	8%
Bought in a shop that was not a pharmacy	69	6	-	5	1	*	-	*	2	5	*	1	*	1	3	-	*	3
	5%	23%	-	6%	5%	4%	-	7%	2%	13% an	2%	4%	1%	2%	6%	-	*	8%
Left-over and were originally prescribed to me for a previous episode of the same type of infection	62	2	-	8	6	*	-	-	2	8	3	*	2	6	*	1	-	-
	4%	6%	-	11%	54%	3%	-	-	4%	21% al	14%	3%	6%	10% a	1%	10%	-	-
Obtained abroad which were not from a healthcare professional	39	7	-	-	1	*	-	-	*	2	3	*	-	2	-	-	1	-
	3%	27%	-	-	5%	6%	-	-	*	5%	14%	1%	-	3%	-	-	14%	-
Obtained over the internet	29	1	-	*	1	*	*	*	1	1	*	*	1	2	*	-	-	-
	2%	4%	-	*	5%	5%	*	6%	1%	2%	1%	1%	2%	3%	1%	-	-	-
Originally prescribed for someone else who was not a family member	28	*	-	*	*	-	-	-	1	3	*	*	-	5	*	-	-	-
	2%	2%	-	*	4%	-	-	-	1%	8% a	1%	2%	-	8% a	1%	-	-	-
Left-over and were originally prescribed to me for a different type of infection	28	1	-	*	6	*	*	*	1	*	1	1	1	2	*	-	*	-
	2%	5%	-	*	47%	7%	2%	5%	2%	1%	3%	8%	3%	2%	1%	-	5%	-
Obtained abroad which were from a healthcare professional and not from a pharmacy	21	*	-	4	-	-	1	1	3	*	1	*	1	4	2	*	-	3
	1%	*	-	6%	-	-	6%	11%	5% a	1%	7%	2%	2%	6% a	6%	2%	-	8%
Obtained abroad from a pharmacy without a prescription	18	2	-	1	*	1	*	-	1	1	*	*	1	4	1	*	-	-
	1%	6%	-	1%	2%	8%	3%	-	1%	3%	1%	1%	2%	6% a	1%	*	-	-
Originally prescribed for another family member	12	1	-	-	1	*	-	-	2	*	1	1	1	4	1	-	-	-
	1%	4%	-	-	6%	6%	-	-	3% a	1%	5%	5%	2%	6% a	2%	-	-	-
Something else	13	-	-	1	-	-	-	-	*	*	-	*	1	1	-	*	*	3
	1%	-	-	2%	-	-	-	-	1%	*	-	1%	4%	1%	-	6%	4%	7%
Don't know	4	-	-	*	-	-	-	*	*	*	-	-	-	*	-	-	2	-
	*	-	-	1%	-	-	-	6%	*	*	-	-	-	*	-	-	25%	-

Proportions/Mean: All Columns Tested (5% risk level)

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



23-085423-11 - ANTI-MICROBIAL RESISTANCE RESEARCH TABLES 2024 - COMBINED SET
15TH - 27TH MARCH 2024
INTERNAL/CLIENT USE ONLY
IPSOs

17 Mar 2025

Table 509

VV27_7 - For each of the following statements, please answer whether you think it is true or false. There's nothing you can personally do to prevent antibiotics from becoming less effective at treating infections

Base: All adults aged 16+ in the UK

	TOTAL (z)	GENDER			AGE						SOCIAL GRADE		WORKING STATUS		REGION											
		MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	ABC1 (i)	C2DE (j)	WORKING (k)	NOT WORKING (l)	NORTH EAST (m)	NORTH WEST (n)	YORKS & HUMBER (o)	WEST MIDLANDS (p)	EAST MIDLANDS (q)	EAST OF ENGLAND (r)	SOUTH WEST (s)	SOUTH EAST (t)	LONDON (u)	WALES (v)	SCOTLAND (w)	NI (x)	ENGLAND (y)
UNWEIGHTED BASE	5914	2729	3119	666	1012	1008	1058	1017	1153	3838	2076	3647	2267	119	364	285	349	254	307	234	447	665	1027	1273	590	3024
WEIGHTED BASE	5914	2788	3044	829	1003	889	928	922	1344	3571	2535	3571	2343	254*	647	462	531	432	538	491	834	784	282	494	163	4976
	100%	47%	51%	14%	17%	15%	16%	16%	23%	57%	43%	60%	40%	4%*	11%	8%	9%	7%	9%	9%	14%	13%	5%	8%	3%	84%
True	1535	754	766	240	322	206	246	160	361	831	704	932	603	63	187	100	144	110	140	114	207	224	76	120	50	1289
	26%	27%	25%	29%	32%	23%	27%	17%	27%	25%	28%	26%	26%	25%	29%	22%	27%	25%	26%	23%	25%	29%	27%	24%	31%	26%
	g			g	zeg	g	g		g								znruxy	u		znruxy			u	znux		zow
False	2739	1308	1382	335	441	453	403	494	613	1638	1101	1654	1085	109	263	236	288	214	231	269	386	300	132	244	67	2295
	46%	47%	45%	40%	44%	51%	43%	54%	46%	48%	43%	46%	46%	43%	41%	51%	54%	49%	43%	55%	46%	38%	47%	50%	41%	46%
	ju					zcf		zcdth		zi						u	znruxy	u		znruxy			u	znux		u
Don't know	1640	726	896	254	240	229	279	268	370	910	730	984	655	83	197	129	99	108	167	108	241	260	74	129	45	1391
	28%	26%	29%	31%	24%	26%	30%	29%	28%	27%	29%	28%	28%	32%	30%	28%	19%	25%	31%	22%	29%	33%	26%	26%	28%	28%
	p													p	p				p		p	zpsvwy	p	p	p	p
Mean	0.36	0.37	0.36	0.42	0.42	0.31	0.38	0.24	0.37	0.34	0.39	0.36	0.36	0.37	0.42	0.3	0.33	0.34	0.38	0.3	0.35	0.43	0.36	0.33	0.43	0.36
	glw			eg	zeg		g		g		i										zoswy				zosw	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r/s/t/u/v/w/x/y
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



23-085423-11 - ANTI-MICROBIAL RESISTANCE RESEARCH TABLES 2024 - COMBINED SET
15TH - 27TH MARCH 2024
INTERNAL/CLIENT USE ONLY
IPSO5

17 Mar 2025

Table 510
VV27.7 - For each of the following statements, please answer whether you think it is true or false. There's nothing you can personally do to prevent antibiotics from becoming less effective at treating infections

Base: All adults aged 16+ in the UK

	EDUCATION								INCOME				MARITAL STATUS			NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD		MAIN SHOPPER		ETHNICITY						FINANCIAL SITUATION		
	TOTAL (z)	GRADUATES	NON GRADUATES	UP TO £19,999	£20000 - £34,999	£35000 - £54,999	£55,000+ (f)	REFUSED (g)	MARRIED /LIVING AS MARRIED	SINGLE	WID/ DIV/ SEP	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)	YES (q)	NO (r)	WHITE (s)	ETHNIC MINORITY (t)	ASIAN/ ASIAN BRITISH (u)	BLACK/ AFRICAN/ CARIBBEAN/ BLACK BRITISH (v)	MIXED/ MULTIPLE ETHNIC GROUPS (w)	OTHER (x)	VERY COMFORTAB LE (y)	COPING (A)	BIT OF A STRUGGLE/ FINDING IT DIFFICULT (B)				
UNWEIGHTED BASE	5914	3053	2857	1111	1547	1514	1355	387	3345	1832	737	1243	2056	1165	1450	1776	4138	5520	394	4446	1430	729	441	203	57	1849	2075	1883				
WEIGHTED BASE	5914	1911	4002	1160	1624	1507	1252	372	3257	1890	767	1263	2120	1169	1362	1645	4269	5440	465	5011	862	443	212	97*	110*	1913	2070	1840				
100%		32%	68%	20%	27%	25%	21%	6%	55%	32%	13%	21%	36%	20%	23%	28%	72%	92%	8%	85%	15%	7%	4%	2%*	2%*	32%	35%	31%				
True	1535	455	1080	351	371	394	350	70	834	521	180	310	484	325	417	495	1040	1405	130	1241	284	145	73	27	38	486	515	519				
	26%	24%	27%	30%	23%	26%	28%	19%	26%	28%	23%	25%	23%	28%	31%	30%	24%	26%	28%	25%	33%	33%	35%	28%	35%	25%	25%	28%				
	ajdps			zdtg			fg								zkl	zp				zs	z	z										
False	2739	1031	1708	499	757	718	641	125	1519	833	387	592	1019	495	633	710	2029	2523	216	2377	346	171	78	47	50	934	932	835				
	46%	54%	43%	43%	47%	48%	51%	34%	47%	44%	50%	47%	48%	42%	46%	43%	48%	46%	46%	47%	40%	39%	37%	48%	45%	49%	45%	45%				
	bguv	zb		g	g	g	zcg													t												
Don't know	1640	425	1215	310	496	396	262	177	994	536	200	361	617	350	312	440	1200	1520	120	1393	232	127	60	23	22	492	623	496				
	28%	22%	30%	27%	31%	26%	21%	48%	28%	28%	26%	29%	29%	30%	23%	27%	28%	28%	26%	28%	27%	29%	28%	24%	20%	26%	30%	26%				
	afn	za		f	f		zcdef					n	n	n																		
Mean	0.36	0.31	0.39	0.41	0.33	0.35	0.35	0.36	0.35	0.38	0.32	0.34	0.32	0.4	0.4	0.41	0.34	0.36	0.38	0.34	0.45	0.46	0.48	0.37	0.44	0.34	0.36	0.38				
	alps		za	zd										l	l	zp				zs	z	z										

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p - z/q/r - z/u/v/w/x - z/y/A/B
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



23-085423-11 - ANTI-MICROBIAL RESISTANCE RESEARCH TABLES 2024 - COMBINED SET
15TH - 27TH MARCH 2024
INTERNAL/CLIENT USE ONLY
IPSO5

17 Mar 2025

Table 511
VV27_7 - For each of the following statements, please answer whether you think it is true or false. There's nothing you can personally do to prevent antibiotics from becoming less effective at treating infections
Base: All adults aged 16+ in the UK

		INTERNET USAGE					DISABILITY		IMD QUINTILE					AWARE OF DELAYED OR BACKUP ANTIBIOTICS				VISITED A DOCTOR/PHARMACY IN THE LAST 12 MONTHS FOR A RECENT ILLNESS				ILLNESSES HAD IN THE LAST 12 MONTHS											TAKEN AN ANTIBIOTIC IN THE LAST 12 MONTHS	
		TOTAL (d)	DAILY (a)	WEEKLY (b)	MONTHLY (c)	LESS OFTEN THAN ONCE A MONTH (e)	YES (e)	NO (f)	1 (g)	2 (h)	3 (i)	4 (j)	5 (k)	FULLY AWARE (l)	AWARE OF, BUT NOT WHAT IT IS (m)	AWARE OF PRACTICE BUT NOT WHAT IT'S CALLED (n)	NOT AWARE (o)	YES, DOCTOR (p)	YES, PHARMACY (q)	NO (r)	THROAT INFECTION (s)	EAR INFECTION (t)	COUGH (u)	FLU SYMPTOMS (v)	SINUS INFECTION (w)	CHEST INFECTION (x)	COLD/RUNNY NOSE (y)	SKIN INFECTION (a)	URINE INFECTION (b)	ANOTHER INFECTION (c)	YES (d)	NO (e)		
UNWEIGHTED BASE	5914	5535	5817	5874	8	1347	4161	1212	1247	1196	1144	1115	542	524	458	4261	944	505	4609	1264	498	3232	2011	770	972	3702	520	589	148	2162	3752			
	5914	5456	5795	5879	4**	1384	4134	1344	1211	1144	1164	1051	662	539	481	4122	951	445	4673	1242	462	3109	1769	702	914	3572	514	560	134*	1965	3949			
	100%	92%	98%	99%	***	23%	70%	23%	20%	19%	20%	18%	11%	9%	8%	70%	16%	8%	79%	21%	8%	53%	30%	12%	15%	60%	9%	9%	2%*	33%	67%			
True	1535	1377	1500	1531	2	413	1020	416	319	253	320	227	187	173	155	1006	308	152	1140	376	138	731	432	213	265	890	147	164	33	653	882			
	26%	25%	26%	26%	60%	30%	25%	31%	26%	22%	27%	22%	28%	32%	32%	24%	32%	34%	24%	30%	30%	24%	24%	30%	29%	25%	29%	29%	25%	33%	22%			
	abfko ruE		a	a		z		zik					o	o			z	z		zuwv	u			uw	u					zE				
False	2739	2577	2701	2727	*	647	1945	598	489	601	515	536	387	260	240	1814	398	194	2195	571	218	1566	914	313	411	1753	268	269	60	850	1889			
	46%	47%	47%	46%	11%	47%	47%	44%	40%	53%	44%	51%	58%	48%	50%	44%	42%	44%	47%	46%	47%	50%	52%	45%	45%	49%	52%	48%	45%	43%	48%			
	rs zbc		z							z9j		z9	88	106	86	1302	246	99	1338	295	107	812	422	176	238	929	100	128	41	463	1177			
Don't know	1640	1501	1593	1622	1	323	1169	330	403	290	330	288	88	106	86	1302	246	99	1338	295	107	812	422	176	238	929	100	128	41	463	1177			
	28%	28%	27%	28%	29%	23%	28%	25%	33%	25%	28%	27%	13%	20%	18%	32%	26%	22%	29%	24%	23%	26%	24%	25%	26%	26%	19%	23%	31%	24%	30%			
	betmrv yAD					e		z6j					zlmn									A				A					zD			
Mean	0.36	0.35	0.36	0.36	0.85	0.39	0.34	0.41	0.39	0.3	0.38	0.3	0.33	0.4	0.39	0.36	0.44	0.44	0.34	0.4	0.39	0.32	0.32	0.4	0.39	0.34	0.35	0.38	0.35	0.43	0.32			
	afkr unxE		a	a				zik	ik		ik						z			uwv	uv		uwv	uv						zE				

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i/j/k - z/l/m/n/o - z/p/q/r - z/s/t/u/v/w/x/y/A/B/C - z/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 512
V027_7 - For each of the following statements, please answer whether you think it is true or false. There's nothing you can personally do to prevent antibiotics from becoming less effective at treating infections
Base: All adults aged 16+ in the UK

	Q6A - TAKEN ANY ANTIBIOTICS IN THE LAST 12 MONTHS				VQ69N - WHETHER CURRENTLY STORE ANTIBIOTICS				VQ18 - WHETHER GIVEN BACK-UP ANTIBIOTICS				Q6 - WHEN SHOULD YOU STOP TAKING ANTIBIOTICS?				AWARENESS OF WHAT CONDITIONS ANTIBIOTICS TREAT					HAD INFECTION IN LAST 12 MONTHS				AWARENESS OF EFFECTIVENESS OF ANTIBIOTICS				AWARENESS OF PREVENTING INFECTION				AWARENESS OF ANTIBIOTIC RESISTANCE				WHETHER SEEN, READ, HEARD INFO ON ANTIBIOTICS		WHETHER SEEN CAMPAIGNS ON ANTIBIOTICS		LIKELIHOOD TO ASK FOR ANTIBIOTICS		CONSULTER/NON CONSULTER		
	TOTAL	YES	NO	%	YES	NO	%	YES	NO	%	WHEN FEEL BETTER	WHEN TAKEN			BACTERIAL ONLY	BACTERIAL AND OTHER	NOT BACTERIAL	NCNE	DONT KNOW	YES	NO	DONT KNOW	ALL ANSWERS CORRECT	NO ANSWERS CORRECT	SOME ANSWERS CORRECT	ALL ANSWERS CORRECT	NO ANSWERS CORRECT	SOME ANSWERS CORRECT	ALL ANSWERS CORRECT	NO ANSWERS CORRECT	SOME ANSWERS CORRECT	YES	NO	YES	NO	LIKELY	UNLIKELY	SELF MANAGERS	CONSULTER	PURE CONSULT						
												ALL	NO	OTHER																											ALL	NO	OTHER	ALL	NO	OTHER
UNWEIGHTED BASE	6514	2364	3833	36.3	748	4984	76.5	341	5162	485	5115	19	1769	3049	797	183	186	4696	943	14	740	112	146	4605	3035	13	35	2836	1	218	126	5699	3648	3699	562	5167	1313	3662	4487	1427	460					
WEIGHTED BASE	6514	1567	3589	24.1	841	4689	44.2	479	5330	15**	1889	2899	797	178	179	4575	1028	12**	837	75**	153*	4645	3597	11**	23**	2763	2**	198*	107*	5697	2652	3113	727	4696	1477	4034	4555	1358	439							
		32%	67%	25%	34%	66%	25%	47%	52%	11**	32%	45%	13%	3%	3%	62%	17%	**	14%	1%	3%	62%	52%	***	***	47%	***	3%	2%	92%	45%	53%	12%	64%	25%	68%	72%	23%	5%							
True	1535	653	889	45	341	1164	35.8	1208	209	1297	1	307	882	262	57	31	1248	259	2	194	29	8	1260	670	3	-	863	-	59	-	1476	729	799	285	1190	578	901	1093	442	157						
	38%	33%	22%	21%	41%	24%	43%	25%	44%	24%	9%	16%	36%	33%	32%	17%	26%	28%	21%	23%	32%	5%	27%	22%	23%	-	31%	-	30%	-	26%	27%	25%	39%	24%	39%	22%	24%	33%	32%						
prchur		2b			2d			2f		2h		2i	2n	i					2j		2k		2l				2m		2n		2o		2p		2q		2r		2s		2t					
False	2739	851	1863	33.3	338	2325	48.5	185	2496	13.3	2573	7	1115	1222	299	66	38	2332	405	2	507	16	37	2179	1892	2	*	1045	2	-	2737	1440	1256	326	2340	599	2062	2144	595	208						
	46%	43%	48%	2	40%	48%	42%	42%	47%	28%	49%	41%	59%	42%	37%	37%	21%	48%	39%	20%	61%	21%	24%	45%	55%	21%	*	38%	100%	-	-	49%	54%	40%	45%	47%	38%	51%	47%	44%	42%					
prchur		2			2c		2		2E		2F		2G		n	n		2H			2I		2J		2K		2L		*		2M		2N		2O		2P		2Q		2R					
Dont know	1540	463	1156	16.2	1400	68	1490	137	1440	8	459	792	235	55	110	1295	338	7	137	35	108	1360	738	6	23	875	-	138	107	1194	500	1385	118	1465	341	1071	1319	321	125							
28%		24%	30%	19%	29%	19%	28%	29%	27%	50%	24%	27%	29%	31%	62%	27%	33%	60%	16%	46%	71%	28%	24%	56%	100%	31%	-	70%	100%	25%	19%	35%	16%	29%	23%	27%	29%	24%	26%							
prchur		2a		2c		e							29E	m		2o				2tu		2v		2v		2v		2D	2BD		2E		2H		2J		2K									
Mean	0.36	0.43	0.32	0.5	0.33	0.5	0.34	0.61	0.33	0.18	0.22	0.42	0.47	0.46	0.45	0.35	0.41	0.51	0.28	0.6	0.18	0.38	0.28	0.53	0	0.45	0	1	-	0.35	0.33	0.39	0.47	0.34	0.51	0.3	0.34	0.43	0.43							
sd		2b		2d		2f		2h			2i	2i	2i	i				2j		2k		2l		2m		2n		2o		2p		2q		2r		2s		2t		2u						
hypchf																																														
K																																														

Proportions/Mean: Columns Tested (% risk level) - 2/a/b - 2/c/d - 2/e/f - 2/g/h/i - 2/j/k/m/n - 2/o/p/q - 2/r/s/t/u - 2/v/w/h/y - 2/a/B/C/D - 2/E/F - 2/G/H - 2/I/J - 2/K/L/M
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



23-085423-11 - ANTI-MICROBIAL RESISTANCE RESEARCH TABLES 2024 - COMBINED SET
15TH - 27TH MARCH 2024
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Table 545
VV38_1 - How concerned, if at all, are you about antibiotic resistance for each of the following? You personally

Base: All adults aged 16+ in the UK

	TOTAL (z)	GENDER		AGE						SOCIAL GRADE		WORKING STATUS		REGION												
		MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	ABC1 (i)	C2DE (j)	WORKING (k)	NOT WORKING (l)	NORTH EAST (m)	NORTH WEST (n)	YORKS & HUMBER (o)	WEST MIDLANDS (p)	EAST MIDLANDS (q)	EAST OF ENGLAND (r)	SOUTH WEST (s)	SOUTH EAST (t)	LONDON (u)	WALES (v)	SCOTLAND (w)	NI (x)	ENGLAND (y)
UNWEIGHTED BASE	5914	2729	3119	666	1012	1008	1058	1017	1153	3838	2076	3647	2267	119	364	285	349	254	307	234	447	665	1027	1273	590	3024
WEIGHTED BASE	5914	2788	3044	829	1003	889	928	922	1344	3379	2535	3571	2343	254*	647	465	531	432	538	491	834	784	282	494	163	4976
	100%	47%	51%	14%	17%	15%	16%	16%	23%	57%	43%	60%	40%	4%*	11%	8%	9%	7%	9%	8%	14%	13%	5%	8%	3%	84%
1 - Not at all concerned	765	316	445	70	138	111	159	124	163	390	376	447	319	34	83	43	76	65	51	60	113	110	37	68	25	635
	13%	11%	15%	8%	14%	13%	17%	13%	12%	12%	15%	13%	14%	14%	13%	9%	14%	15%	9%	12%	14%	14%	13%	14%	15%	13%
	i	za					zch				i															
2	507	206	296	65	70	91	76	90	116	317	190	321	186	29	51	52	36	30	78	32	76	46	22	47	8	430
	9%	7%	10%	8%	7%	10%	8%	10%	9%	9%	8%	9%	8%	11%	8%	11%	7%	7%	14%	7%	9%	6%	8%	10%	5%	9%
	x	z														x			zpsuvxy			ux				x
3	702	309	383	95	123	113	128	102	140	422	280	434	268	24	58	86	31	54	55	93	105	78	39	61	16	585
	12%	11%	13%	11%	12%	13%	14%	11%	10%	12%	11%	12%	11%	10%	9%	18%	6%	13%	10%	19%	13%	10%	14%	12%	10%	12%
	p															znpruxy				znpruxxy	p		p	p		p
4	1253	608	628	194	215	183	193	221	246	681	571	773	479	59	151	68	118	116	120	94	166	158	61	104	38	1051
	21%	22%	21%	23%	21%	21%	21%	24%	18%	20%	23%	22%	20%	23%	23%	15%	22%	27%	22%	19%	20%	20%	21%	21%	23%	21%
	o						h											o				o			o	o
5	1281	699	559	259	221	201	135	183	281	745	536	810	470	63	161	100	147	70	95	101	193	153	61	99	36	1084
	22%	25%	18%	25%	22%	23%	15%	20%	21%	22%	21%	23%	20%	25%	25%	21%	28%	16%	18%	21%	23%	20%	22%	20%	22%	22%
	bf	zb		zdefgh	f	f		f	f							qrux										
6	525	256	260	57	96	65	84	73	150	344	181	289	236	4	54	60	43	28	46	48	70	95	23	36	16	450
	9%	9%	9%	7%	10%	7%	9%	8%	11%	10%	7%	8%	10%	2%	8%	13%	8%	7%	9%	10%	8%	12%	8%	7%	10%	9%
	jmw									zj						mw			m	m	m	zmmwy	m	m	m	m
7 - Very concerned	701	315	372	57	110	92	131	108	204	394	307	411	289	23	71	42	72	60	71	52	94	103	28	64	21	588
	12%	11%	12%	7%	11%	10%	14%	12%	15%	12%	12%	12%	12%	9%	11%	9%	14%	14%	13%	11%	11%	13%	10%	13%	13%	12%
	c						c		zce																	
NET: Top 2 box	1226	571	631	113	206	157	215	181	353	738	488	701	525	28	125	102	116	88	117	100	164	198	51	99	37	1038
	21%	20%	21%	14%	20%	18%	23%	20%	26%	22%	19%	20%	22%	11%	19%	22%	22%	20%	22%	20%	20%	25%	18%	20%	23%	21%
	cm						c		zceg							m					zmv				m	m
NET: Bottom 2 box	1272	522	740	135	208	203	235	214	278	706	566	768	504	63	134	95	112	95	129	93	189	156	59	115	33	1065
	22%	19%	24%	16%	21%	23%	25%	23%	21%	21%	22%	22%	22%	25%	21%	20%	21%	22%	24%	19%	23%	20%	21%	23%	20%	21%
	a	za					zc																			
Mean	4.07	4.18	3.96	4.13	4.07	3.97	3.93	4	4.25	4.12	4.01	4.06	4.09	3.82	4.12	4.06	4.23	3.99	4.07	4.03	4.02	4.21	3.98	4	4.16	4.08
	b	zb					zef																			
Don't know	181	78	102	32	30	32	22	20	45	87	94	85	96	17	17	15	7	7	21	11	16	41	11	15	3	153
	3%	3%	3%	4%	3%	4%	2%	2%	3%	3%	4%	2%	4%	7%	3%	3%	1%	2%	4%	2%	2%	5%	4%	3%	2%	3%
	k											zk		pt							zpty					

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j - z/k/l - z/m/n/o/p/q/r/s/t/u/v/w/x/y
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



23-085423-11 - ANTI-MICROBIAL RESISTANCE RESEARCH TABLES 2024 - COMBINED SET
15TH - 27TH MARCH 2024
INTERNAL/CLIENT USE ONLY
IPSO5

17 Mar 2025

Table 546
VV38.1 - How concerned, if at all, are you about antibiotic resistance for each of the following? You personally

Base: All adults aged 16+ in the UK

	EDUCATION								INCOME				MARITAL STATUS				NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD		MAIN SHOPPER		ETHNICITY							FINANCIAL SITUATION		
	TOTAL (z)	GRADUATES (a)	NON GRADUATES (b)	UP TO £19,999 (c)	£20000 - £34,999 (d)	£35000 - £54,999 (e)	£55,000+ (f)	REFUSED (g)	MARRIED /LIVING AS MARRIED (h)	SINGLE (i)	WID/ DIV/ SEP (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)	YES (q)	NO (r)	WHITE (s)	ETHNIC MINORITY (t)	ASIAN/ ASIAN BRITISH (u)	BLACK/ AFRICAN / CARIBBEAN / BLACK BRITISH (v)	MIXED/ MULTIPLE ETHNIC GROUPS (w)	OTHER (x)	VERY COMFORTAB LE/ COMFORTAB LE (y)	COPING (A)	BIT OF A STRUGGLE/ FINDING IT DIFFICULT (B)						
UNWEIGHTED BASE	5914	3053	2857	1111	1547	1514	1355	387	3345	1832	737	1243	2056	1165	1450	1776	4138	5520	394	4446	1430	729	441	203	57	1849	2075	1883						
WEIGHTED BASE	5914	1911	4002	1160	1624	1507	1252	372	3257	1890	767	1263	2120	1169	1362	1645	4269	5449	465	5011	862	443	212	97*	110*	1913	2070	1840						
100%	100%	32%	68%	20%	27%	25%	21%	6%	55%	32%	13%	21%	36%	20%	23%	28%	72%	92%	8%	85%	15%	7%	4%	2%*	2%*	32%	35%	31%						
1 - Not at all concerned	765 13% atu	216 11% 14%	549 14%	145 12%	230 14%	175 12%	157 13%	59 16%	426 13%	258 14%	81 11%	183 15%	267 13%	142 12%	173 13%	192 12%	573 13%	704 13%	61 13%	675 13%	80 9%	38 9%	25 12%	10 10%	7 7%	260 14%	230 11%	263 14%						
2	507 9% buv	165 9% 9%	342 9%	102 9%	127 8%	144 10%	102 8%	31 8%	262 8%	166 9%	79 10%	133 11%	197 9%	75 6%	102 8%	109 7%	398 9%	472 9%	36 8%	465 9%	41 5%	17 4%	9 4%	11 11%	3 3%	208 11%	155 7%	139 8%						
3	702 12% m	214 11% 12%	488 12%	121 10%	220 14%	177 12%	147 12%	36 10%	397 12%	227 12%	78 10%	133 11%	261 12%	163 14%	145 11%	217 13%	485 11%	635 12%	67 14%	610 12%	91 11%	42 10%	24 11%	12 12%	12 11%	242 13%	256 12%	199 11%						
4	1253 21% a	372 19% 22%	881 22%	261 22%	357 22%	305 20%	254 20%	76 21%	724 22%	374 20%	155 20%	231 18%	483 23%	249 21%	290 21%	367 22%	886 21%	1176 22%	77 17%	1063 21%	181 21%	97 22%	42 20%	14 15%	28 25%	370 19%	463 22%	397 22%						
5	1281 22% ft	404 21% 22%	876 22%	227 20%	347 21%	350 23%	303 24%	53 14%	666 20%	460 24%	154 20%	275 22%	432 20%	260 22%	314 23%	373 23%	908 21%	1135 21%	145 31%	1074 21%	199 23%	122 27%	39 18%	21 22%	18 16%	404 21%	487 24%	377 20%						
6	525 9% zt	205 11% 8%	320 8%	100 9%	135 8%	128 9%	126 10%	35 10%	301 9%	154 8%	70 9%	100 8%	173 8%	111 9%	141 10%	161 10%	364 9%	488 9%	37 8%	427 9%	96 11%	44 10%	26 12%	13 14%	12 11%	157 8%	207 10%	157 9%						
7 - Very concerned	701 12% bdir	279 15% zb	422 11%	167 14%	144 9%	201 13%	135 11%	53 14%	408 13%	172 9%	121 16%	156 12%	255 12%	133 11%	156 11%	182 11%	519 12%	674 12%	26 6%	558 11%	134 16%	63 14%	39 18%	12 12%	20 18%	223 12%	224 11%	242 13%						
NET: Top 2 box	1226 21% bdir	484 25% zb	742 19%	267 23%	280 17%	330 22%	261 21%	88 24%	709 22%	325 17%	191 25%	256 20%	429 20%	244 21%	297 22%	343 21%	883 21%	1162 21%	64 14%	985 20%	230 27%	108 24%	65 31%	25 26%	32 29%	380 20%	431 21%	400 22%						
NET: Bottom 2 box	1272 22% aotuvA	381 20% 22%	891 22%	247 21%	357 22%	319 21%	259 21%	90 24%	688 21%	425 22%	160 21%	316 25%	465 22%	217 19%	275 20%	302 18%	971 23%	1176 22%	97 21%	1141 23%	121 14%	55 12%	34 16%	21 21%	11 10%	468 24%	385 19%	403 22%						
Mean	4.07 bds	4.25 zb	3.99	4.15	3.93	4.15	4.11	4.02	4.09	3.97	4.24 i	4	4.04	4.13	4.15	4.14	4.05	4.08	3.95	4.01	4.46 zs	4.49 z	4.45 z	4.22 u	4.59 z	3.97	4.16	4.08						
Don't know	181 3% eh	56 3%	124 3%	36 3%	63 4%	25 2%	29 2%	27 7%	73 2%	78 4%	30 4%	52 4%	51 2%	37 3%	41 3%	43 3%	137 3%	165 3%	15 3%	138 3%	41 5%	20 4%	7 3%	4 4%	10 9%	49 3%	49 2%	64 3%						

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g - z/h/i/j - z/k/l/m/n - z/o/p - z/q/r - z/s/t - z/u/v/w/x - z/y/A/B
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



23-085423-11 - ANTI-MICROBIAL RESISTANCE RESEARCH TABLES 2024 - COMBINED SET
15TH - 27TH MARCH 2024
INTERNAL/CLIENT USE ONLY
IPSOs

17 Mar 2025

Table 547
VV38_1 - How concerned, if at all, are you about antibiotic resistance for each of the following? *You personally
Base: All adults aged 16+ in the UK

	Internet Usage					Disability		IMD Quintile					Aware of Delayed or Backup Antibiotics				Visited a Doctor/Pharmacy in the Last 12 Months for a Recent Illness			Illnesses Had in the Last 12 Months											Taken an Antibiotic in the Last 12 Months	
	Total (D)	Daily (A)	Weekly (B)	Monthly (C)	Less Often than Once a Month (E)	Yes (F)	No (G)	1 (H)	2 (I)	3 (J)	4 (K)	5 (L)	Fully Aware (M)	Aware of, but not what it is (N)	Aware of practice but not what it's called (O)	Not aware (P)	Yes, Doctor (Q)	Yes, Pharmacy (R)	No (S)	Throat Infection (T)	Ear Infection (U)	Cough (V)	Flu Symptoms (W)	Sinus Infection (X)	Chest Infection (Y)	Runny Nose (Z)	Skin Infection (AA)	Urine Infection (AB)	Another Infection (AC)	Yes (AD)	No (AE)	
Unweighted Base	5914	5535	5917	5874	8	1347	4161	1212	1247	1196	1144	1115	542	524	458	4261	944	505	4609	1264	498	3232	2011	770	972	3702	520	589	148	2162	3752	
Weighted Base	5914	5456	5795	5879	4**	1384	4134	1344	1211	1144	1164	1051	662	539	481	4122	951	445	4673	1242	462	3109	1769	702	914	3572	514	560	134*	1965	3949	
	100%	92%	98%	99%	***	23%	70%	23%	20%	19%	20%	18%	11%	9%	8%	70%	16%	8%	79%	21%	8%	53%	30%	12%	15%	60%	9%	9%	2%*	33%	67%	
1 - Not at all concerned	765	750	760	765	-	176	544	186	141	155	141	142	98	34	31	586	74	30	667	134	34	399	208	78	83	501	40	51	25	176	589	
	13%	14%	13%	13%	-	13%	13%	14%	12%	14%	12%	14%	15%	6%	6%	14%	8%	7%	14%	11%	7%	13%	12%	11%	9%	14%	8%	9%	18%	9%	15%	
	mnpqtx AD	zbc	z										mn		zmn			zpq			tx					stuvAB			txAB		zD	
2	507	487	502	504	1	102	377	129	90	90	93	106	35	26	39	405	55	31	423	75	31	253	146	59	61	308	41	52	9	136	371	
	9%	9%	9%	9%	17%	7%	9%	10%	7%	8%	8%	10%	5%	5%	8%	10%	6%	7%	9%	6%	7%	8%	8%	8%	7%	8%	9%	8%	9%	7%	9%	
	zbc	z											zmn													z						
3	792	654	695	701	*	109	549	165	149	141	95	151	48	54	45	552	65	36	607	133	41	407	211	79	97	433	63	54	15	172	530	
	12%	12%	12%	12%	8%	8%	13%	12%	12%	12%	8%	14%	7%	10%	9%	13%	7%	8%	13%	11%	9%	13%	12%	11%	11%	12%	12%	10%	11%	9%	13%	
	elipD	z				ze							zI			zI			zD												zD	
4	1253	1125	1226	1246	2	282	871	217	283	236	282	224	112	105	106	888	217	104	971	232	101	610	386	145	171	735	102	101	28	358	895	
	21%	21%	21%	21%	46%	20%	21%	16%	23%	21%	25%	21%	17%	20%	22%	22%	23%	23%	21%	19%	22%	20%	22%	21%	19%	21%	20%	18%	21%	18%	23%	
	wpD	z				z		z			z		z		z	z			z												zD	
5	1281	1135	1244	1275	1	338	857	325	253	258	253	191	107	195	150	810	254	100	978	353	140	722	420	176	237	796	98	148	29	516	764	
	22%	21%	21%	22%	29%	24%	21%	24%	21%	23%	22%	18%	16%	36%	31%	20%	27%	22%	21%	28%	30%	23%	24%	25%	26%	22%	19%	26%	22%	26%	19%	
	aboeE	a	a					k					zlo	zlo	zlo		zr		zuvyA	zuvyA					z						zE	
6	525	487	513	522	-	132	368	79	105	127	106	109	87	50	48	327	106	53	380	118	51	283	155	52	109	326	72	70	8	249	276	
	9%	9%	9%	9%	-	10%	9%	6%	9%	11%	9%	10%	13%	9%	10%	8%	11%	12%	8%	10%	11%	9%	9%	7%	12%	9%	14%	13%	6%	13%	7%	
	bqoeE							z			z		z		z	z			z				zuvy	zuvy	zuvy	zuvy	zuvy	zuvy	zuvy	zuvy	zuvy	zuvy
7 - Very concerned	701	654	678	691	-	210	450	201	137	112	143	108	170	67	58	402	156	83	495	171	52	353	203	99	141	366	86	75	15	320	381	
	12%	12%	12%	12%	-	15%	11%	15%	11%	10%	12%	10%	26%	12%	12%	10%	16%	19%	11%	14%	11%	11%	11%	14%	15%	10%	17%	13%	11%	16%	10%	
	btorvE	bc				zI		zI					zmnno			zr	zr	zr		y			y	y	y	y	y	y		zE		
NET: Top 2 box	1226	1141	1191	1212	-	343	818	280	242	238	248	217	257	117	106	729	262	136	875	289	103	636	357	150	250	692	158	145	24	569	657	
	21%	21%	21%	21%	-	25%	20%	21%	20%	21%	21%	21%	39%	22%	22%	18%	28%	31%	19%	23%	22%	20%	20%	21%	27%	19%	31%	26%	18%	29%	17%	
	boryE	bc				zI		zI					zmnno			zr	zr	zr		y			y	y	y	y	zuvy	zuvy	zuvy	zuvy	zuvy	zuvy
NET: Bottom 2 box	1272	1237	1262	1269	1	277	921	314	232	244	234	248	133	59	69	991	129	60	1090	209	65	652	354	137	144	809	81	103	34	312	960	
	22%	23%	22%	22%	17%	20%	22%	23%	19%	21%	20%	24%	20%	11%	14%	24%	14%	14%	23%	17%	14%	21%	20%	19%	16%	23%	16%	18%	25%	16%	24%	
	mnpqast AD	zbc	z										m			zmn			zpq			stx	tx			stuvA			t		zD	
Mean	4.07	4.04	4.06	4.07	3.87	4.29	4	4.08	4.1	4.06	4.17	3.95	4.58	4.54	4.43	3.89	4.58	4.61	3.95	4.34	4.43	4.08	4.12	4.21	4.46	4	4.47	4.37	3.88	4.52	3.85	
	aforyE	a	a			zI							z	z	z		zr	zr		zuvy	zuvy	y	y	y	y	y	zuvyC	zuvyC	zuvy		zE	
Don't know	181	163	176	176	-	35	118	42	53	25	41	20	5	8	4	152	24	9	153	26	12	81	41	16	16	107	12	9	4	38	143	
	3%	3%	3%	3%	-	3%	3%	3%	4%	2%	4%	2%	1%	1%	1%	4%	2%	2%	3%	2%	3%	3%	2%	2%	2%	3%	2%	2%	3%	2%	4%	
	bID												zI																		zD	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f - z/g/h/i/j/k - z/l/m/n/o - z/p/q/r - z/s/t/u/v/w/x/y/z/A/B/C - z/D/E
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 5-48

Base: All adults aged 16+ in the UK

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d - z/e/f - z/g/h/i - z/j/k/l/m/n - z/o/p/q - z/r/s/t/u - z/v/w/x/y - z/A/B/C/D - z/E/F - z/G/H - z/I/J - z/K/L/M
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions



23-085423-11 - ANTI-MICROBIAL RESISTANCE RESEARCH TABLES 2024 - COMBINED SET

15TH - 27TH MARCH 2024
INTERNAL/CLIENT USE ONLY
IPSOS

17 Mar 2025

Table 549

W38_1 - How concerned, if at all, are you about antibiotic resistance for each of the following? You personally

Base: All adults aged 16+ in the UK

	ETHNICITY																	
	ENGLISH / WELSH / SCOTTISH / NORTHERN IRISH / BRITISH	IRISH	GYPSY OR IRISH TRAVELLER	ANY OTHER WHITE BACKGROUND	WHITE & BLACK CARIBBEAN	WHITE & BLACK AFRICAN	WHITE & ASIAN	ANY OTHER MIXED / MULTIPLE ETHNIC BACKGROUND	INDIAN	PAKISTANI	BANGLADESHI	CHINESE	ANY OTHER ASIAN BACKGROUND	AFRICAN	CARIBBEAN	ANY OTHER BLACK / AFRICAN / CARIBBEAN BACKGROUND	ARAB	ANY OTHER ETHNIC GROUP
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)
UNWEIGHTED BASE	4091	144	4	207	36	32	81	54	306	149	57	105	112	303	106	32	15	42
WEIGHTED BASE	4688	64*	4**	255*	25**	15**	34*	24**	176	83*	44*	59*	82*	125	74*	13**	14**	96**
1 - Not at all concerned	619	11	-	45	2	1	3	3	14	10	*	5	9	11	13	1	*	7
	13%	17%	-	18%	9%	6%	9%	15%	8%	12%	1%	8%	11%	9%	18%	4%	2%	7%
	ik	k	-	ik	-	-	-	-	-	-	-	-	-	-	ik	-	-	-
2	440	3	-	22	1	2	5	3	8	1	-	7	1	5	5	-	-	3
	9%	4%	-	9%	2%	17%	15%	11%	5%	1%	-	11%	2%	4%	6%	-	-	3%
	ijmn	-	-	-	-	-	ijkmn	-	-	-	-	ijkm	-	-	-	-	-	-
3	557	4	1	47	1	2	7	2	14	10	7	5	7	11	9	4	2	11
	12%	7%	24%	18%	4%	14%	19%	10%	8%	12%	15%	8%	8%	9%	13%	30%	12%	11%
	-	-	-	in	-	-	i	-	-	-	-	-	-	-	-	-	-	-
4	995	11	3	54	1	3	8	2	39	19	8	16	15	20	19	3	4	24
	21%	17%	76%	21%	5%	19%	22%	10%	22%	17%	17%	28%	18%	16%	26%	23%	29%	25%
5	1026	13	-	36	5	2	7	8	52	20	11	13	26	31	6	2	6	12
	22%	20%	-	14%	18%	11%	20%	36%	30%	24%	24%	21%	32%	25%	7%	18%	40%	12%
	o	-	-	-	-	-	-	-	ado	o	o	o	do	do	do	-	-	-
6	405	10	-	12	10	1	2	1	9	9	7	7	11	11	14	1	1	11
	9%	15%	-	5%	41%	4%	5%	3%	5%	11%	17%	12%	14%	9%	19%	7%	9%	11%
	d	-	-	-	-	-	-	-	-	-	di	-	d	-	adgi	-	-	-
7 - Very concerned	518	8	-	32	4	3	3	2	30	8	11	4	10	30	7	2	1	19
	11%	13%	-	13%	16%	18%	9%	9%	17%	10%	24%	7%	12%	24%	10%	16%	7%	19%
	-	-	-	-	-	-	a	-	a	-	al	-	-	adgilo	-	-	-	-
NET: Top 2 box	923	18	-	44	14	3	5	3	39	18	18	11	21	41	21	3	2	29
	20%	28%	-	17%	57%	22%	14%	13%	22%	22%	41%	19%	25%	33%	29%	23%	17%	30%
	-	-	-	-	-	-	adgijl	-	-	-	adgijl	-	-	adgi	-	-	-	-
NET: Bottom 2 box	1060	13	-	68	3	3	8	6	22	11	*	12	10	16	18	1	*	10
	23%	21%	-	26%	11%	23%	24%	26%	13%	13%	1%	20%	13%	13%	24%	4%	2%	11%
	ijkn	k	-	ijkn	-	-	k	-	k	k	-	k	-	k	ik	-	-	-
Mean	4.02	4.26	3.76	3.71	5.18	4.05	3.8	3.93	4.54	4.3	5.13	4.11	4.52	4.76	3.96	4.38	4.62	4.59
	adgo	-	-	-	-	-	adgo	-	adgo	d	adgilo	-	dg	adgilo	-	-	-	-
Don't know	127	5	-	7	1	2	*	1	9	5	*	2	3	6	1	*	-	10
	3%	7%	-	3%	4%	11%	*	6%	5%	7%	1%	3%	4%	5%	1%	2%	-	11%
	-	-	-	-	-	-	-	-	a	-	-	-	-	-	-	-	-	-

Proportions/Mean: All Columns Tested (5% risk level)

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.