

# Ipsos People and Climate Change Report 2025: An APEC Lens

**1** fact.  
**1** country.



Australia

Only

25%

of **Australians** believe their country is a **world leader** in the fight against climate change.

Climate concern is real—but confidence is low.



# New Zealand

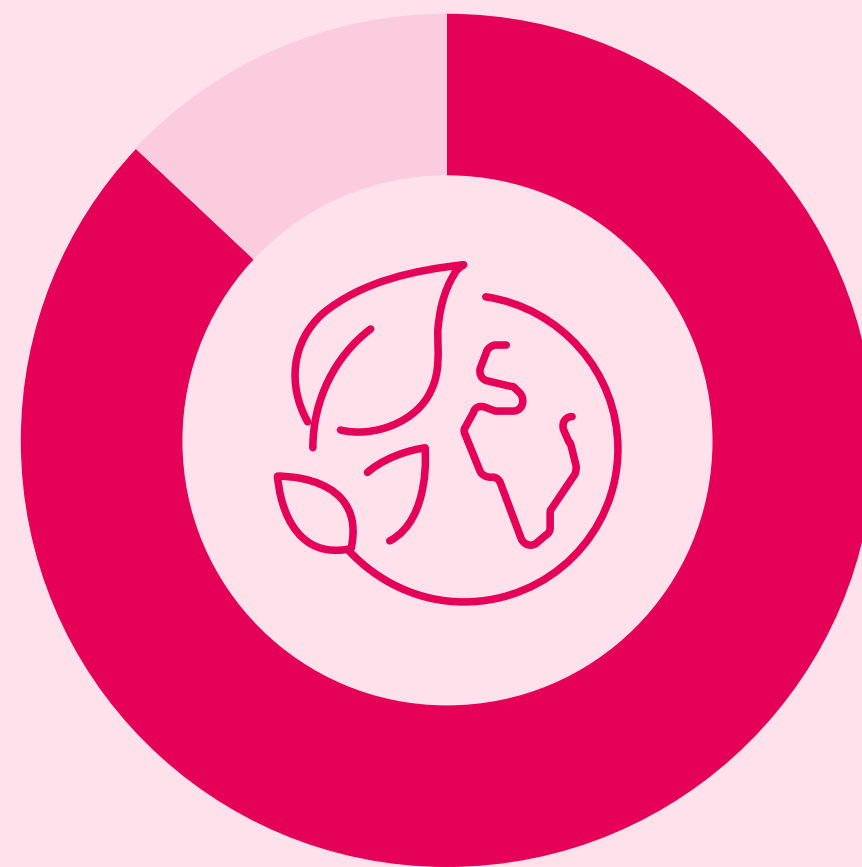
# 58%



**of Kiwis** say the country should do more in the fight against climate change, down from **64%** in 2024. Yet, only **28%** think New Zealand is a world leader for climate change.

# Indonesia

# 87%

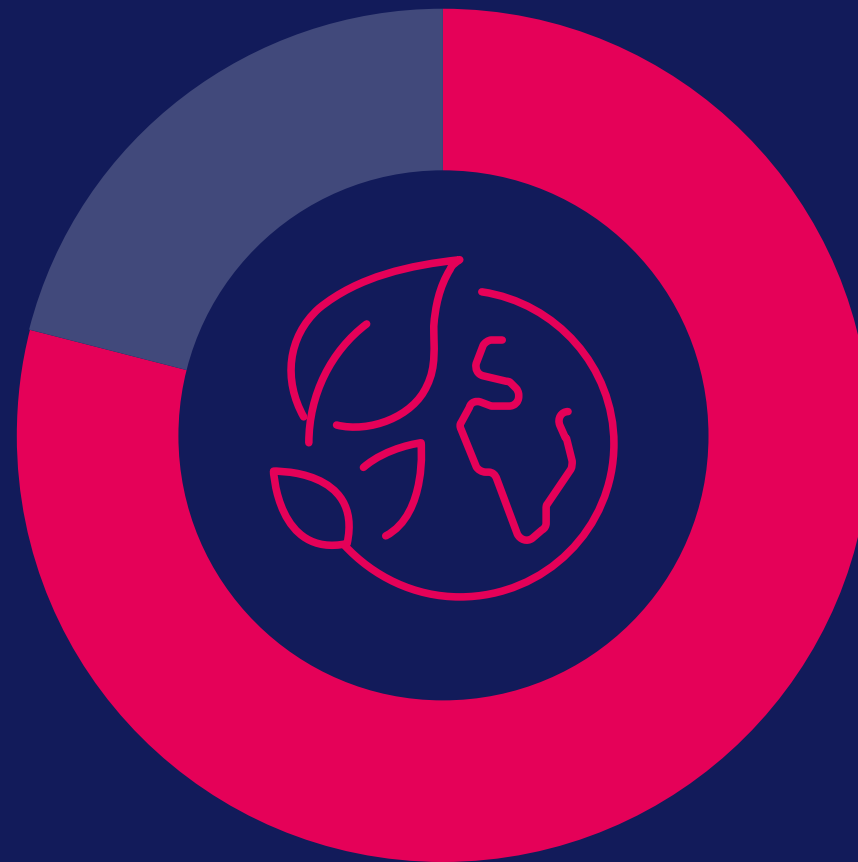


**of Indonesians** are concerned about the impacts of climate change in their country.

One of the highest globally.

Thailand

79%



**of Thais** say their country should do more to combat climate change.

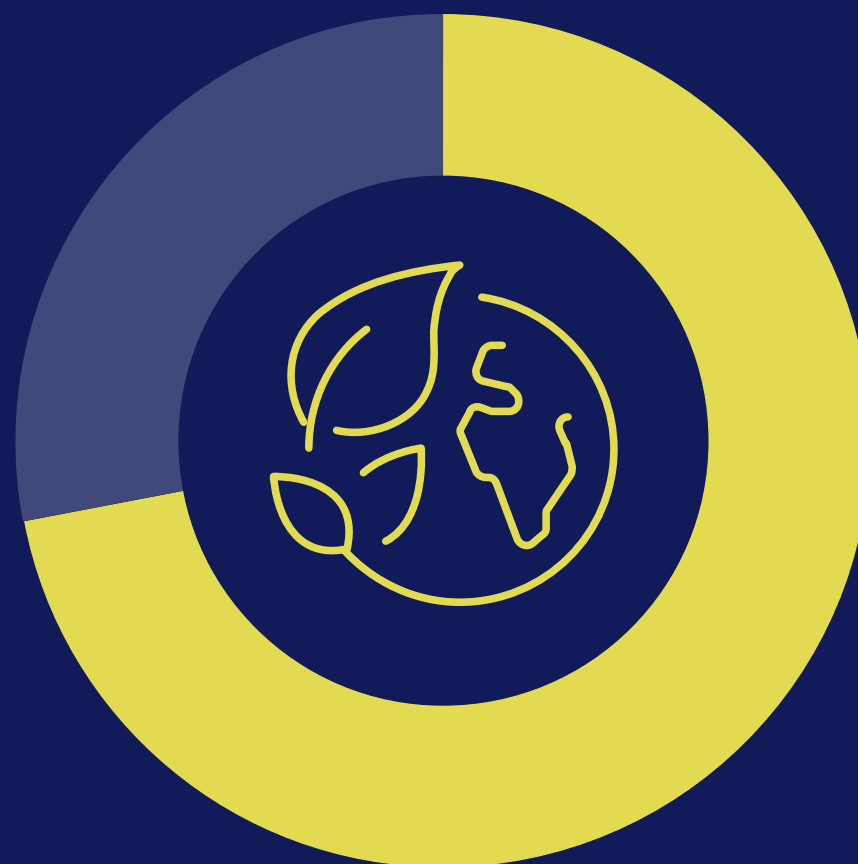
A strong public mandate for action.

# Malaysia

Climate  
momentum  
is growing

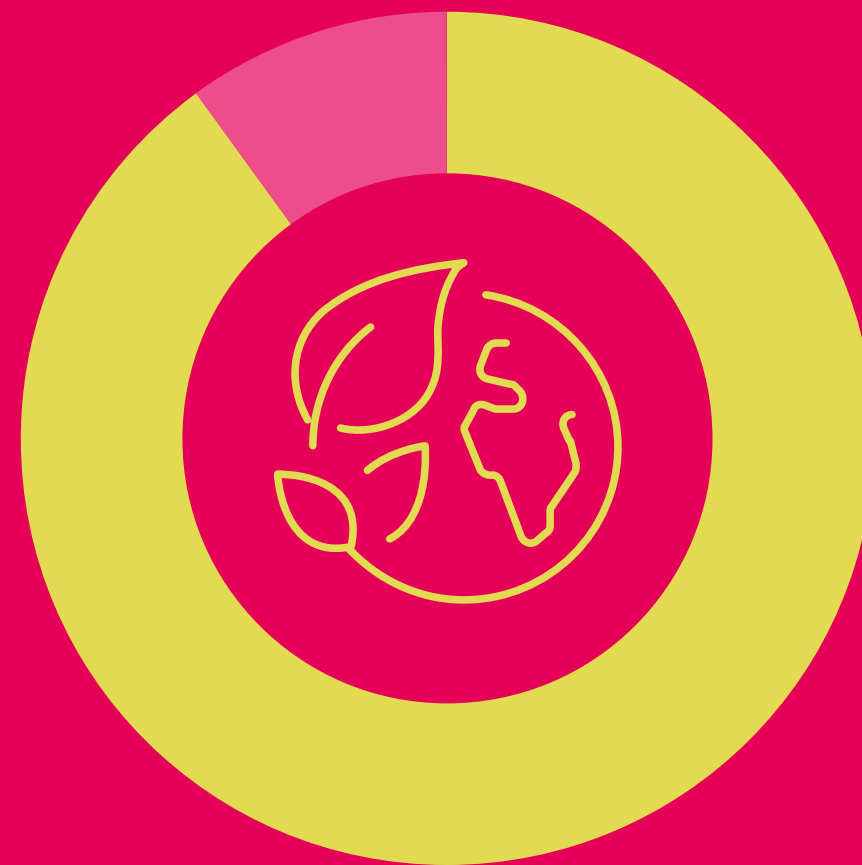
**72%**

**of Malaysians** want more action,  
up from 68% in 2023.



# Philippines

90%



**of Filipinos** are concerned about impact of climate change in the Philippines – the **highest** across all 32 countries surveyed

India

In 2023,

**71%**

**of Indians** believed their country  
was a climate leader.

In 2025, that number has dropped  
to **56%**.





# Japan

Despite rising concern (from **69%** in 2022 to **81%** in 2025), only

**49%**

**of Japanese** think the country should do more to fight climate change.



# South Korea

Climate concern  
is climbing

**85%**

**of South Koreans** now worry about  
the impact of climate change in  
the country.



Singapore

81%

of Singaporeans are concerned about climate change, yet only 63% think the country should do more to fight climate change.



The message is  
clear across APEC.  
**People want action.**



Explore the full Ipsos People  
and Climate Change Report  
2025 for deeper insights.

