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Majority of Indonesians Show Strong Concern About Climate Change

Jakarta, 21 April 2025 – [Ipsos](#), one of the world's leading market research companies, has released its latest report, *Ipsos People and Climate Change 2025*, in which Indonesia records one of the highest levels of public support globally for climate action. The report highlights how people around the world perceive the climate crisis, individual responsibility, and the roles of government and businesses.

Public Pushing for More Concrete Action

Awareness of climate change among Indonesians is remarkably high, with the majority voicing an urgent need for faster and stronger action to address its impact. As many as 81% of Indonesian respondents stated that if individuals don't act now, they will be letting future generations down. This figure places Indonesia second globally after the Philippines (82%), and ahead of Thailand (75%), Malaysia (70%), and Singapore (69%).

This call to action is not only seen at the individual level but also extends to broader collective efforts. Eight out of ten (81%) Indonesians believe the government should take a greater role in tackling climate change. This figure not only surpasses the global average (62%) but is also the highest in Southeast Asia, ahead of the Philippines (79%), Thailand (79%), Malaysia (72%), and Singapore (63%).

Just under two-thirds of Indonesians believe that the government has articulated a clear strategy to address climate change, nearly double the global average. Interestingly, this confidence is slightly higher among Gen Z women. Additionally, 60% of Indonesians believe that the government has a clear plan on how the government, businesses, and the public will collaborate to tackle climate change. This level of trust is equal to Malaysia's and slightly higher than Singapore and Thailand (both at 58%), while the Philippines lags at 43%.

These findings indicate that Indonesians are not only aware of the urgency of the climate crisis but are also ready to be part of the solution—whether as individuals or through support for government policies and collective initiatives.

Economic Stability, Climate and Energy Policies: Indonesia vs. Global Average

Although concern about climate change is growing and the desire for action continues to rise, economic stability is still seen as a more urgent priority among Indonesians. The survey also reveals that 38% of Indonesian respondents agree that limiting the use of fossil fuels could harm the global economy more than climate change itself—a figure significantly higher than the global average of 27%.

Moreover, around 36% of Indonesian respondents believe that the shift to renewable energy could lead to more frequent power outages, compared to the global average of 27%. This skepticism is slightly more pronounced among Gen Z, who tend to have lower confidence in the reliability of renewable energy. These figures highlight the importance of an energy transition that is not only environmentally friendly but also considers its impact on the economy and infrastructure.

Indonesians also show a more optimistic view of electric vehicles and the positive impact of energy transition on air quality. According to the survey, only 26% of Indonesian respondents think that electric cars are just as harmful to the environment as gasoline or diesel-powered vehicles—lower than the global average of 34%. This reflects greater trust in the potential of electric vehicles to reduce emissions and environmental impact.



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Furthermore, 48% of Indonesian respondents believe that moving from fossil fuels to renewable energy will significantly improve air quality. This number is far above the global average of 28%. However, optimism is slightly lower among Gen Z, who show more cautious attitudes toward both aspects. These findings underline the importance of building cross-generational awareness of the long-term benefits of transitioning to clean energy.

This report is based on an online survey of 23,745 respondents from 32 countries, including Indonesia, conducted between January 24 and February 7, 2025. The study highlights global public perceptions of the climate crisis, along with expectations for governments, businesses, and individuals.

ABOUT IPSOS

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

"Game Changers" – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

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