

IPSOS PRESS RELEASE: **PEOPLE AND CLIMATE CHANGE**

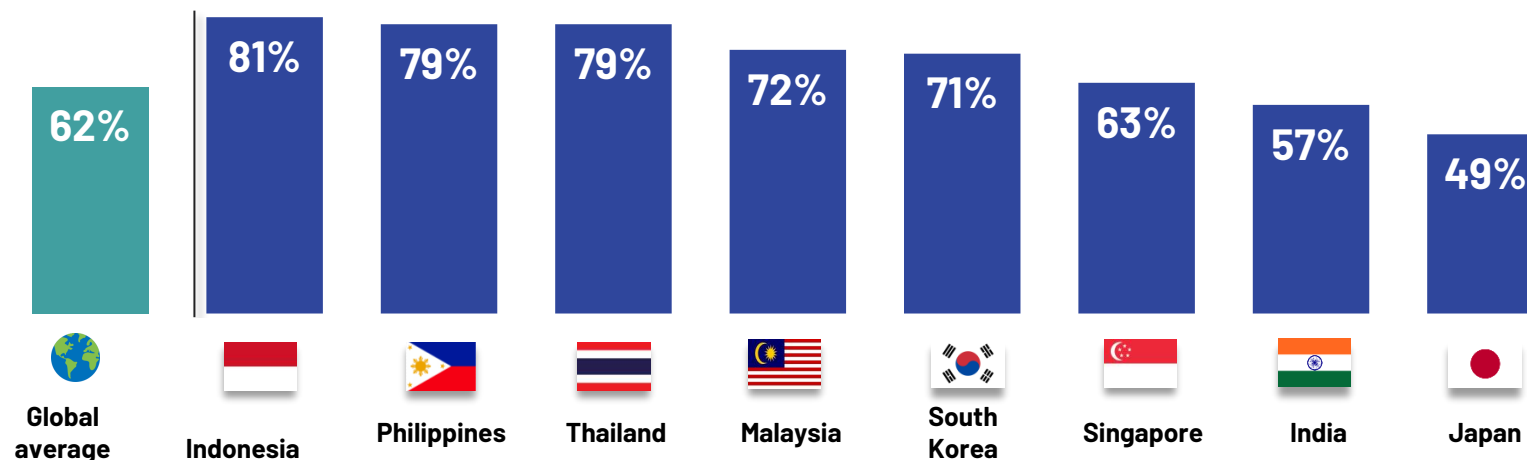
What do Malaysians think about the climate change and the climate change initiatives?

Tue, 22nd April 2025

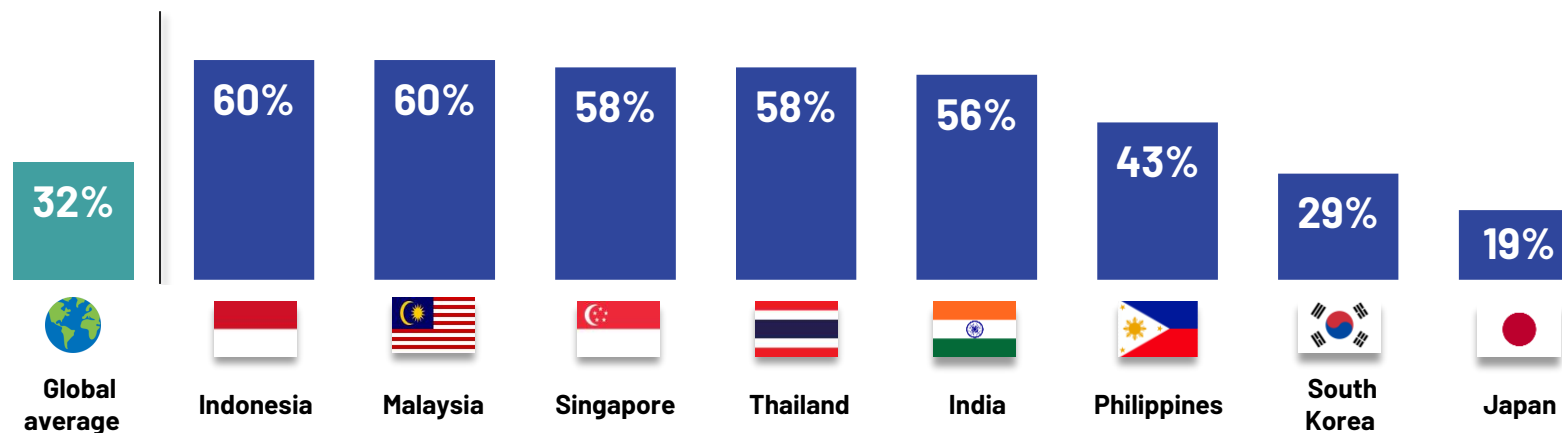
Majority of Malaysians think that we need to do more against climate change and the government has a plan for it.

More than half of Malaysians believe that the government has a clear plan, and it is also almost double than the global average. The other Southeast Asian countries also have the same sentiment.

My country should do more in the fight against climate change (% Agree)



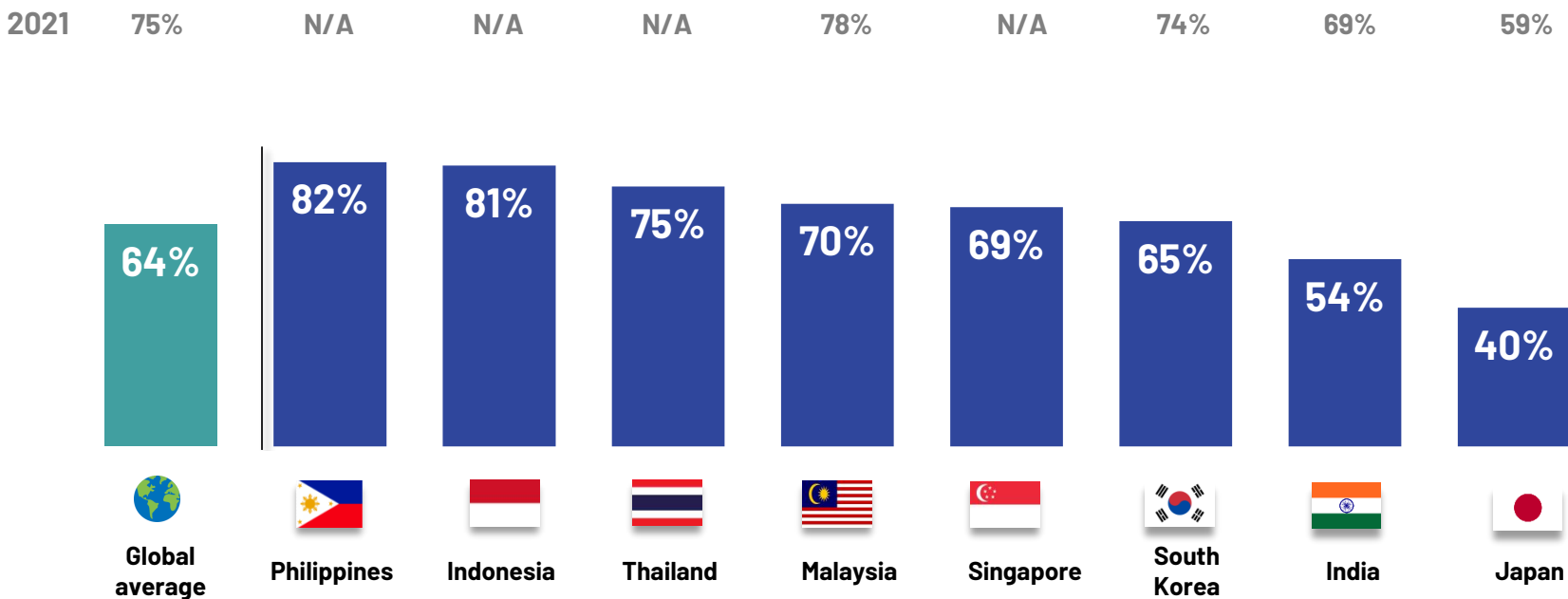
Government has a clear plan in place for how government, businesses, and people themselves are going to work together to tackle climate change (% Agree)



While 7 out of Malaysians agree that we need to act now to combat climate change, fewer now believe in its urgency.

Long term trend show a 8% decline on the sense of individual responsibility, mirroring a global trend.

If individuals like me do not act now to combat climate change, we will be failing future generations (% Agree)

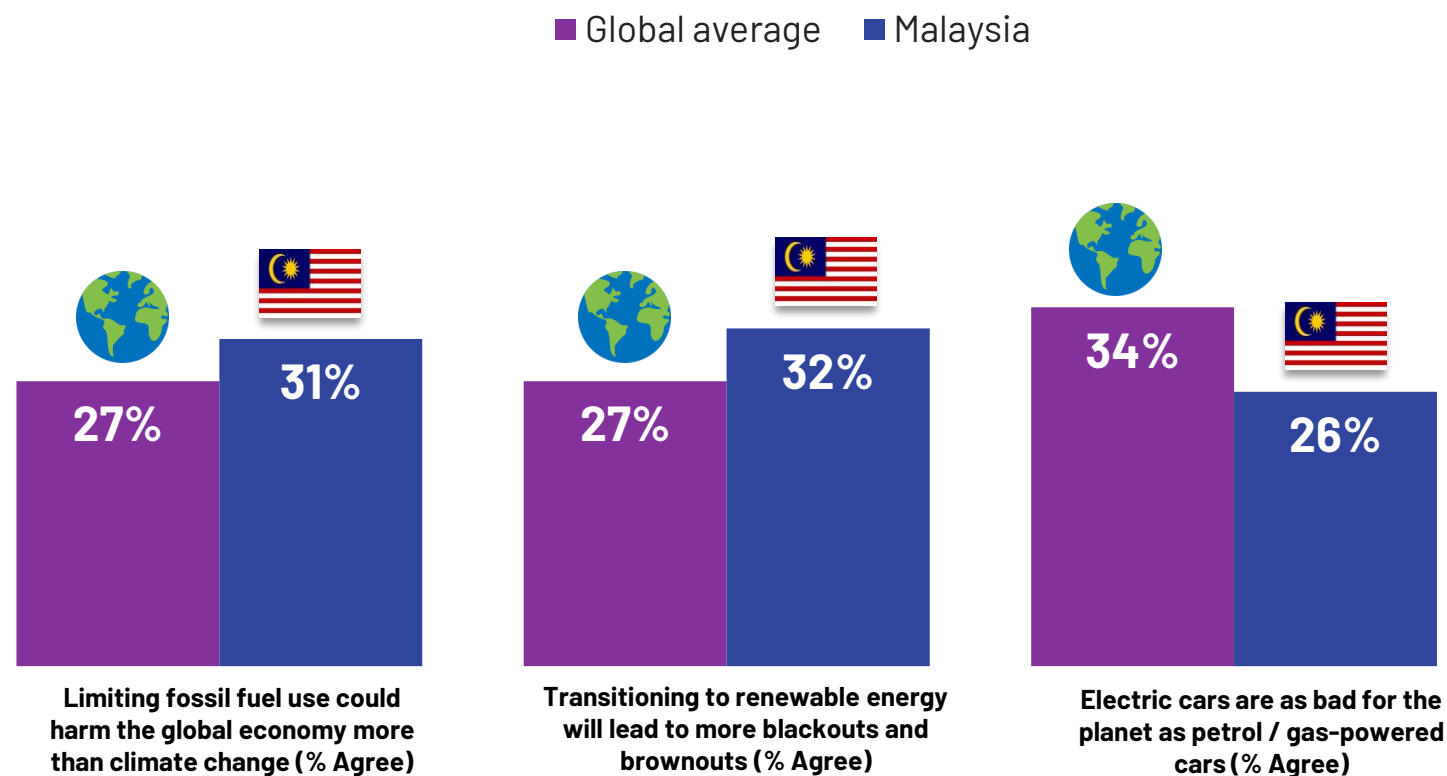


N/A: not applicable. The country did not participate in the 2021 survey.



Malaysians are more concerned about economy stability over climate and energy policies compared to the global average.

More Malaysians think that climate change efforts will cause global economy challenges and more blackouts and brownouts than the global average.





People and Climate Change

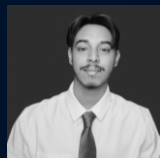
Our latest survey reveals that 7 out of 10 Malaysians agree that urgent action is needed to combat climate change, a sentiment shared by other Southeast Asian countries. Furthermore, 6 out of 10 Malaysians also agrees that the government have a clear plan to fight climate change.

However, there is a declining trend, both globally and in Malaysia, in the number of people who believe urgent action is needed. It is likely that the rising cost of living in recent years, alongside other factors, has impacted people's sense of individual responsibility. At the same time, Malaysians perceive the climate change initiative as potentially detrimental to the economy and energy supply, fearing that transitioning to renewable energy may cause economic challenges and energy disruption. This trend suggests that while there is an agreement on the need for climate change, there are concerns about the associated economic costs.

The Malaysian government has implemented various initiatives to address climate change, including the Malaysia Renewable Energy Roadmap (MyRER) and the Low Carbon Mobility Blueprint, which aim to reduce greenhouse gas emissions and promote sustainable transportation, and these efforts are seen by the Malaysians. Climate change initiative is a long-term effort, so it is important to secure long-term support from Malaysians to achieve these goals and create a more sustainable future.



Evelyn Tan
Interim Country Manager
Ipsos Malaysia



Hariprasath
Research Executive
Ipsos Malaysia



Amirul Hakimi
Research Executive
Ipsos Malaysia