

## Table 1 Q1 - On balance, do you think it would be better or worse for Britain in the future if the Monarchy was abolished, or do you think it would make no difference?

Base: All adults aged 18-75 in Great Britain

		GEN	IDER			AGE				AGE			GENER	ATION				RE	SION			SOCIAL	GRADE	WORKIN	G STATUS	EDUC	ATION	ETH	INICITY
																												WHITE	ETHNIC
															BABY										NOT		NON	ETHNIC	MINORITY
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55+	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING	GRADUATES	GRADUATES	GROUP	GROUPS
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(A)	(B)	(C)	(D)
UNWEIGHTED BASE	1080	517																						690		569		919	144
WEIGHTED BASE	1080	525	538	124*	201	195	198	362	325	393	362	208	328	253	291	252	283	247	153	52*	92*	614	466	728	352	387	693	934	129
Better if abolished	241	143	91	38	59	49	46	49	98	95	49	61	92	49	39	58	43	50	48	12	30	149	92	176	65	100	141	188	47
	22%	27%	17%	31%	30%	25%	23%	13%	30%	24%	13%	29%	28%	20%	13%	23%	15%	20%	32%	22%	33%	24%	20%	24%	18%	26%	20%	20%	36%
		b		g	g	g	g		1	1		mn	mn			р			pq		р					В			с
Worse if abolished	437	198	236	37	46	62	76	216	83	138	216	58	90	118	171	94	129	116	46	22	31	246	191	272	166	144	293	401	31
	40%	38%	44%	30%	23%	32%	38%	60%	26%	35%	60%	28%	27%	47%	59%	37%	45%	47%	30%	43%	34%	40%	41%	37%	47%	37%	42%	43%	24%
							d	cdef		h	hi			kl	klm		r	r							w			D	
No difference	287	143	138	31	58	69	62	67	89	131	67	59	103	74	52	81	79	61	36	12	17	156	131	206	81	101	186	249	35
	27%	27%	26%	25%	29%	35%	31%	18%	27%	33%	18%	28%	31%	29%	18%	32%	28%	25%	24%	24%	19%	25%	28%	28%	23%	26%	27%	27%	27%
					g	g	g		1	1		n	n	n		t													
Don't know	115	40	72	17	37	15	15	30	55	30	30	31	43	12	29	20	33	21	22	6	14	64	51	74	41	42	73	96	16
	11%	8%	13%	14%	19%	8%	8%	8%	17%	8%	8%	15%	13%	5%	10%	8%	12%	9%	14%	11%	15%	10%	11%	10%	12%	11%	11%	10%	12%
			а		efg				ij			m	m		m														

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



#### Ipsos UK Royal family polling 4TH - 7TH APRIL 2025 IPSOS Public

Table 2 Q1 - On balance, do you think it would be better or worse for Britain in the future if the Monarchy was abolished, or do you think it would make no difference?

#### Base: All adults aged 18-75 in Great Britain

		N	IARITAL STAT	rus		HOUSEH	IOLD SIZE			CHILDREN HH UNDER)		GENER	AL ELECTION 20	024 VOTE		REFERENDU	M 2016 VOTE	-	URE OF BRITA	
		MARRIED		WID/ DIV/							CONSERVATI		LIBERAL					BETTER IF	WORSE IF	NO
		/LIVING AS	SINGLE	SEP	1	2	3	4+	YES	NO	VE	LABOUR	DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	ABOLISHED	ABOLISHED	DIFFERENCE
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
UNWEIGHTED BASE	1080	645		108					363		159					447		251		295
WEIGHTED BASE	1080	646		112*					347		165					417		241		287
Better if abolished	241	135	87	19	54	65	56	66	88	153	19	80	24	14	50	113	50	241	-	-
	22%	21%	27%	17%	26%	19%	25%	22%	25%	21%	12%	24%	23%	13%	55%	27%	15%	100%	-	-
												jm	i		jklm	р		rs		
Worse if abolished	437	267	107	64	93	156	77	112	112	325	103	117	49	69	12	167	185	-	437	-
	40%	41%	33%	57%	45%	46%	34%	36%	32%	44%	63%	35%	49%	60%	13%	40%	55%	-	100%	-
		b		ab	f	fg				h	kn	n	kn	kn			0		qs	
No difference	287	180	89	18	45	74	74	94	114	173	34	106	23	20	26	115	74	-	-	287
	27%	28%	28%	16%	22%	22%	33%	31%	33%	24%	20%	32%	23%	17%	29%	28%	22%	-	-	100%
		с	с				de	e	1			jm								qr
Don't know	115	64	39	12	14	47	17	36	33	82	9	28	5	11	3	23	26	-	-	-
	11%	10%	12%	10%	7%	14%	8%	12%	9%	11%	5%	8%	5%	10%	3%	5%	8%	-	-	-
						d														

 $\label{eq:proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s \\ Overlap formulae used. * small base$ 

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8 Apr 2025

Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - SUMMARY TABLE

#### Base: All adults aged 18-75 in Great Britain

Table 3

	The Royal Family			Prince William, the	Catherine, the	Prince Harry, the	Meghan, the	Anne, Princess	Prince Andrew,
	as a whole	King Charles III	Queen Camilla	Prince of Wales	Princess of Wales	Duke of Sussex	Duchess of Sussex	Royal	the Duke of York
UNWEIGHTED BASE	1080	1080	1080	1080	1080	1080	1080	1080	1080
WEIGHTED BASE	1080	1080	1080	1080	1080	1080	1080	1080	1080
Very favourable	182	245	118	375	363	99	68	287	52
	17%	23%	11%	35%	34%	9%	6%	27%	5%
Mainly favourable	374	306	278	332	313	204	146	348	102
	35%	28%	26%	31%	29%	19%	14%	32%	9%
Neither favourable nor unfavourable	279	274	312	199	242	281	237	262	177
	26%	25%	29%	18%	22%	26%	22%	24%	16%
Mainly unfavourable	108	102	129	59	45	176	191	53	154
	10%	9%	12%	5%	4%	16%	18%	5%	14%
Very unfavourable	101	111	199	74	58	276	390	64	546
	9%	10%	18%	7%	5%	26%	36%	6%	51%
Don't know	36	41	44	42	59	44	48	65	49
	3%	4%	4%	4%	5%	4%	4%	6%	5%
NET: Favourable	555	551	396	707	676	303	214	635	154
	51%	51%	37%	65%	63%	28%	20%	59%	14%
NET: Unfavourable	209	213	328	133	103	452	581	117	700
	19%	20%	30%	12%	10%	42%	54%	11%	65%



## Table 4 Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - The Royal Family as a whole

Base: All adults aged 18-75 in Great Britain

		GEN	IDER			AGE				AGE			GENER	ATION				REG	ION			SOCIAL	GRADE	WORKING	S STATUS	EDUCA	ATION	ETH	HNICITY
															BABY										NOT		NON	WHITE ETHNIC	ETHNIC
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55+	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING	GRADUATES	GRADUATES	GROUP	GROUPS
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(A)	(B)	(C)	(D)
UNWEIGHTED BASE	1080							346							264									690				919	
WEIGHTED BASE	1080							362							291									728				934	
	100%	49%	50%	11%*	19%	18%	18%	34%	30%	36%	34%	19%	30%	23%	27%	23%	26%	23%	14%	5%*	9%*	57%	43%	67%	33%	36%	64%	87%	12%
Very favourable	182	90	89	10	35	31	29	75	46	61	75	27	52	42	61	40	49	38	35	6	13	112	69	125	56	68	114	156	22
	17%	17%	17%	8%	18%	16%	15%	21%	14%	15%	21%	13%	16%	17%	21%	16%	17%	15%	23%	12%	14%	18%	15%	17%	16%	18%	16%	17%	17%
					c			с			h																		
Mainly favourable	374	169	201	40	43	64	66	160	83	131	160	57	95	96	127	76	107	106	42	16	27	212	161	236	137	137	237	340	30
	35%	32%	37%	32%	21%	33%	33%	44%	26%	33%	44%	27%	29%	38%	43%	30%	38%	43%	27%	31%	30%	35%	35%	32%	39%	35%	34%	36%	23%
						d	d	cdef		h	hi			kl	kl			or										D	/
Neither favourable nor	279	140	135	34	54	53	58	79	88	112	79	54	92	66	67	73	73	53	45	19	16	157	122	197	82	92	188	233	45
unfavourable																													
	26%	27%	25%	27%	27%	27%	29%	22%	27%	28%	22%	26%	28%	26%	23%	29%	26%	21%	29%	37%	17%	26%	26%	27%	23%	24%	27%	25%	35%
																				qt									c
Mainly unfavourable	108	55	49	14	30	20	18	26	44	38	26	28	39	21	20	26	29	24	12	2	15	54	53	77	31	40	68	91	14
	10%	10%	9%	11%	15%	10%	9%	7%	14%	10%	7%	13%	12%	8%	7%	10%	10%	10%	8%	4%	16%	9%	11%	11%	9%	10%	10%	10%	11%
					g			10	J			n																	
Very unfavourable	101 9%	58 11%	40 8%	14	29 14%	20 10%	21 10%	18 5%	43 13%	41 10%	18 5%	26 13%	39 12%	23 9%	14 5%	29 12%	15 5%	20 8%	13 9%	13%	17 19%	58 10%	43 9%	72 10%	29 8%	40 10%	62 9%	84 9%	15 12%
	976	1176	676	11%	14%	10%	10%	576	13%	10%	376	13%	12%	9%	576	12%	3%	876	976	13%		10%	976	10%	876	10%	976	976	1276
Don't know	36	12	23	11	10	K	K	2	21	12	2	16	12	c	2	p	10	7	<i>c</i>		pq	19	17	21	15	11	25	31	
Don t know	3%	2%	23 4%	9%	5%	3%	3%	1%	7%	3%	1%	8%	4%	2%	1%	3%	4%	3%	4%	2%	4%	3%	4%	3%	4%	3%	25 4%	3%	3%
	5/0	270	470	efg	570	570	576	1/2		370	270	mn	470	270	1/2	376	476	370	475	270	470	570	474	576	475	370	475	5/2	5/2
NET: Favourable	555	260	291	50	78	95	96	235	129	191	235	83	146	138	187	115	156	144	77	22	40	325	231	362	194	205	350	496	51
	51%	49%	54%	41%	39%	49%	48%	65%	40%	49%	65%	40%	45%	55%	64%	46%	55%	58%	50%	43%	40	53%	50%	50%	55%	53%	51%	53%	40%
			2476		2076			cdef		.570 h	hi		.574	kl	klm	. 576	2376	0	23/4	.376	. //4		- 370		2370	-5%	- 1/0	D D	4070
NET: Unfavourable	209	113	89	28	59	40	39	44	87	79	44	54	78	43	34	55	44	43	26	9	32	113	96	149	61	79	130	174	29
	19%	22%	17%	23%	29%	21%	19%	12%	27%	20%	12%	26%	24%	17%	12%	22%	16%	18%	17%	17%	35%	18%	21%	20%	17%	20%	19%	19%	22%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D Overlap formulae used. \* small base



#### Ipsos UK Royal family polling 4TH - 7TH APRIL 2025 IPSOS Public

Table 5 Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - The Royal Family as a whole

#### Base: All adults aged 18-75 in Great Britain

		N	ARITAL STAT	JS		HOUSEH	IOLD SIZE			CHILDREN HH UNDER)		GENER	AL ELECTION 20	24 VOTE		REFERENDU	M 2016 VOTE		URE OF BRITA	
		MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP		2	3	4+	YES	NO	CONSERVATI	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	BETTER IF ABOLISHED	WORSE IF	NO DIFFERENCE
	TOTAL	/LIVING AS (a)	(b)	(c)	(d)	2 (e)	3 (f)	(g)	(h)	(i)	VE (i)	(k)	(I)	(m)	(n)	(0)	(p)	(q)	ABOLISHED (r)	(s)
UNWEIGHTED BASE	1080	645	327	108	220	325	221	314	363	717	159	349	104	103	101	447	315	251	425	295
WEIGHTED BASE	1080	646		112*		341	224		347					114*		417		241		
	100%	60%		10%*					32%							39%				
Very favourable	182	113	45	24	37	52	35	58	70	111	47	57	23	24	6	71	79	24	125	27
	17%	17%	14%	21%	18%	15%	15%	19%	20%	15%	29%	17%	23%	21%	7%	17%	23%	10%	29%	9%
											kn	n	n	n					qs	
Mainly favourable	374	246	85	43	64	129	78	103	121	253	84	99	40	45	18	139	133	21	238	88
	35%	38%	26%	38%	31%	38%	35%	33%	35%	34%	51%	30%	40%	39%	20%	33%	40%	9%	54%	31%
Neither favourable nor	279	b 166	87	b	40	05	62	02		187	kn 27	01	n	n 26	25	105	04	47	qs 58	q 120
unfavourable	2/9	100	87	26	49	85	62	83	92	187	27	91	23	26	25	105	81	47	58	128
unavourable	26%	26%	27%	23%	24%	25%	27%	27%	26%	26%	16%	27%	22%	23%	27%	25%	24%	19%	13%	45%
												1								qr
Mainly unfavourable	108	59	44	5	22	37	21	28	34	74	4	38	9	5	20	53	18	59	13	26
	10%	9%	14%	5%	11%	11%	9%	9%	10%	10%	2%	12%	9%	4%	23%	13%	5%	25%	3%	9%
			с									i	i		jklm	р		rs		r
Very unfavourable	101	48	44	10	28	29	21	24	22	79	1	40	5	13	21	45	22	86	1	10
	9%	7%	14%	8%	14%	8%	9%	8%	6%	11%	1%	12%	5%	12%	23%	11%	7%	36%	•	4%
			а	_						h		j		j	jkl *			rs		r
Don't know	36	15	17	5	6	9	9	12	7	29	2	7	1	1	:	4	3	4	2	7
	3%	2%	5%	4%	3%	3%	4%	4%	2%	4%	1%	2%	1%	1%	•	1%	1%	1%	•	3% r
NET: Favourable	555	359	a 130	67	101	181	112	161	191	364	131	155	63	69	24	209	212	45	363	r 115
	51%	56%	40%	59%	49%	53%	50%	52%	55%	50%	79%	47%	63%	60%	24	50%	63%	19%	83%	40%
		b	,,	b							klmn	n	kn	kn			0		qs	a
NET: Unfavourable	209	107	87	15	50	66	42	52	56	153	5	78	14	18	41	99	40	146	14	36
	19%	17%	27%	13%	24%	19%	19%	17%	16%	21%	3%	24%	14%	16%	46%	24%	12%	60%	3%	13%
			ac									j	j	j	jklm	р		rs		r

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s Overlap formulae used. \* small base

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#### Table 6 Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - King Charles III

Base: All adults aged 18-75 in Great Britain

		GEI	NDER			AGE				AGE			GENER	ATION				REG	SION			SOCIAL	GRADE	WORKING	G STATUS	EDUC	ATION	ETH	INICITY
															BABY										NOT		NON	WHITE ETHNIC	ETHNIC
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55+	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING	GRADUATES	GRADUATES	GROUP	GROUPS
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	()	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(A)	(B)	(C)	(D)
UNWEIGHTED BASE	1080	517		127				346																690				919	
WEIGHTED BASE	1080	525		124*				362																728				934	
	100%	49%	50%	11%*	19%	18%	18%	34%	30%	36%	34%	19%	30%	23%	27%	23%	26%	23%	14%	5%*	9%*	57%	43%	67%	33%	36%	64%	87%	12%
Very favourable	245	142	101	20	26	39	36	124	47	75	124	33	55	55	102	60	72	57	35	13	9	134	111	156	89	84	161	211	29
	23%	27%	19%	16%	13%	20%	18%	34%	14%	19%	34%	16%	17%	22%	35%	24%	25%	23%	23%	25%	10%	22%	24%	21%	25%	22%	23%	23%	22%
		b						cdef			hi				klm	t	t	t	t	t									
Mainly favourable	306	144	157	25	46	50	75	110	71	125	110	42	85	96	83	60	80	88	42	9	27	191	115	209	97	131	175	269	33
	28%	27%	29%	20%	23%	26%	38%	30%	22%	32%	30%	20%	26%	38%	28%	24%	28%	36%	27%	17%	30%	31%	25%	29%	28%	34%	25%	29%	25%
							cde			h	h			kin				OS				v				В			
Neither favourable nor	274	124	149	34	64	56	44	76	98	100	76	58	101	51	65	69	65	49	47	19	24	152	123	185	89	90	184	235	36
unfavourable																													
	25%	24%	28%	28%	32%	29%	22%	21%	30%	25%	21%	28%	31%	20%	22%	27%	23%	20%	31%	36%	27%	25%	26%	25%	25%	23%	27%	25%	28%
					g				1				mn						q	q									
Mainly unfavourable	102	46	53	15	22	26	17	22	37	43	22	25	38	21	18	29	23	23	9	7	11	58	44	72	31	36	66	88	13
	9%	9%	10%	12%	11%	13%	9%	6%	11%	11%	6%	12%	12%	8%	6%	12%	8%	9%	6%	13%	12%	9%	9%	10%	9%	9%	10%	9%	10%
						g			J	j			n																
Very unfavourable	111	58	51	17	29	20	21	25	46	41	25	33	35	24	19	28	29	23	12	3	16	56	55	80	32	32	79	95	14
	10%	11%	9%	14%	14%	10%	11%	7%	14%	10%	7%	16%	11%	9%	6%	11%	10%	9%	8%	7%	17%	9%	12%	11%	9%	8%	11%	10%	11%
				g	g				1			n																	
Don't know	41	13	27	12	14	4	6	5	27	10	5	17	14	7	4	6	14	8	8	1	4	23	18	27	15	14	28	36	4
	4%	2%	5%	10%	7%	2%	3%	1%	8%	2%	1%	8%	4%	3%	1%	2%	5%	3%	6%	2%	4%	4%	4%	4%	4%	4%	4%	4%	3%
				efg	eg				ij			mn																	
NET: Favourable	551	285	258	45	72	89	110	233	118	200	233	75	140	150	185	120	152	145	76	22	36	325	226	365	186	215	336	481	62
	51%	54%	48%	37%	36%	46%	56%	65%	36%	51%	65%	36%	43%	59%	64%	48%	54%	58%	50%	42%	40%	53%	48%	50%	53%	55%	49%	51%	48%
							cd	cde		h	hi			kl	kl			ot								В			
NET: Unfavourable	213	103	104	32	50	46	38	47	82	84	47	58	74	45	37	57	52	46	21	10	27	114	99	151	62	68	145	183	27
	20%	20%	19%	26%	25%	23%	19%	13%	25%	21%	13%	28%	22%	18%	13%	23%	18%	18%	14%	20%	30%	19%	21%	21%	18%	18%	21%	20%	21%
				g	ø	ø			1	1		mn	n								r								

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



#### Ipsos UK Royal family polling 4TH - 7TH APRIL 2025 IPSOS Public

Table 7

Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - King Charles III

#### Base: All adults aged 18-75 in Great Britain

		Ν	ARITAL STAT			HOUSEH	IOLD SIZE		PRESENCE OF (17 OR	-		GENER	AL ELECTION 20	24 VOTE		REFERENDU	M 2016 VOTE	-	URE OF BRITA	
		MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP	1	2	3	4+	YES	NO	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	BETTER IF ABOLISHED	WORSE IF ABOLISHED	NO DIFFERENCE
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)
UNWEIGHTED BASE	1080	645	327	108	220	325	221	314	363	717	159	349	104	103	101	447	315	251	425	295
WEIGHTED BASE	1080	646		112*					347	733						417		241		287
	100%	60%	30%	10%*	19%	32%	21%	28%	32%	68%	15%	31%	9%*	11%*	8%*	39%	31%	22%	40%	27%
Very favourable	245	167	55	22	36	91	53	64	80	165	71	72	36	25	5	100	102	27	170	39
	23%	26%	17%	20%	17%	27%	24%	21%	23%	22%	43%	22%	36%	22%	6%	24%	30%	11%	39%	14%
		b				d					kmn	n	kn	n					qs	
Mainly favourable	306	186	82	39	69	91	58	87	103	203	59	94	29	38	22	119	110	29	165	86
	28%	29%	25%	34%	34%	27%	26%	28%	30%	28%	36%	28%	29%	33%	24%	29%	33%	12%	38% q	30% q
Neither favourable nor	274	163	87	25	53	81	56	84	97	178	26	85	17	24	29	105	65	57	61	115
unfavourable																				
	25%	25%	27%	22%	26%	24%	25%	27%	28%	24%	15%	26%	17%	21%	32%	25%	19%	24%	14%	40%
												j			jl			r		qr
Mainly unfavourable	102	54	39	10	17	34	25	27	33	70	3	30	12	11	12	38	27	43	33	19
	9%	8%	12%	9%	8%	10%	11%	9%	9%	9%	2%	9%	12%	10%	13%	9%	8%	18%	8%	7%
				10								1	1	1	j			rs		
Very unfavourable	111 10%	59 9%	40 12%	12 11%	25 12%	33 10%	23 10%	30 10%	27 8%	85 12%	5 3%	41 12%	5 5%	14 12%	22 25%	50 12%	27 8%	82 34%	7 2%	19 7%
	10%	9%	1270	11%	12%	10%	10%	10%	670	1270	370	1270	5%	12%	iklm	1270	670	54% rs	270	/76 r
Don't know	41	18	19	5	7	11	8	15	8	34	1	9	-	2	1	5	4	3	2	9
	4%	3%	6%	4%	3%	3%	4%	5%	2%	5%	1%	3%	-	1%	1%	1%	1%	1%	*	3%
			а																	r
NET: Favourable	551	353	137	61	105	182	112	151	183	368	130	166	65	63	27	219	212	56	334	124
	51%	55%	43%	54%	51%	53%	50%	49%	53%	50%	79%	50%	65%	55%	30%	53%	63%	23%	76%	43%
		b									klmn	n	kn	n			0		qs	q
NET: Unfavourable	213	113	79	22	41	67	48	57	59	154	8	71	18	25	34	88	55	125	40	38
	20%	17%	24%	20%	20%	20%	21%	19%	17%	21%	5%	21%	18%	22%	37%	21%	16%	52%	9%	13%
			а									j	j	j	jklm			rs		

 $\label{eq:proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s \\ Overlap formulae used. * small base$ 

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



#### Table 8 Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Queen Camilia

Base: All adults aged 18-75 in Great Britain

		GEI	NDER			AGE				AGE			GENER	ATION				REG	ION			SOCIAL	GRADE	WORKIN	G STATUS	EDUCA	ATION	ETHP	NICITY
															BABY										NOT		NON	WHITE ETHNIC	ETHNIC MINORITY
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55+	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING	GRADUATES	GRADUATES	GROUP	GROUPS
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(A)	(B)	(C)	(D)
UNWEIGHTED BASE	1080																							690			511	919	
WEIGHTED BASE	1080																							728			693	934	
	100%	49%	50%	11%*	19%	18%	18%	34%	30%	36%	34%	19%	30%	23%	27%	23%	26%	23%	14%	5%*	9%*	57%	43%	67%	33%	36%	64%	87%	12%
Very favourable	118	61	56	7	18	17	17	59	25	34	59	17	26	27	48	19	38	26	27	3	5	71	47	68	50	44	74	109	9
	11%	12%	10%	6%	9%	9%	9%	16%	8%	9%	16%	8%	8%	11%	17%	8%	13%	11%	18%	6%	5%	12%	10%	9%	14%	11%	11%	12%	7%
Mainly favourable	278	145	129	26	41	46	50	cdef	67	96	ni 115	44	74	67	KI 02	65	72	60	ot 43	0	21	170	100	186	w	112	100	238	34
iviainiy lavourable	2/8	145 28%	24%	20	21%	40 24%	50 25%	115 32%	21%	24%	115 32%	21%	23%	27%	93 32%	26%	25%	69 28%	28%	16%	21 22%	170 28%	108 23%	26%	92 26%	112 29%	166 24%	25%	27%
	20%	2870	2470	2176	2176	2476	2576	32% cd	2170	2476	32% h	2176	23%	2776	3270 kl	20%	2070	28%	2870	10%	2276	2870	2370	20%	20%	29%	2476	25%	2170
Neither favourable nor	312	155	154	34	61	60	65	92	95	125	92	56	105	79	73	83	79	67	39	18	27	174	139	224	89	111	202	267	42
unfavourable																												1	
	29%	30%	29%	27%	31%	31%	33%	25%	29%	32%	25%	27%	32%	31%	25%	33%	28%	27%	25%	36%	29%	28%	30%	31%	25%	29%	29%	29%	32%
Mainly unfavourable	129	60	63	16	26	24	20	42	42	44	42	26	42	27	34	25	39	31	11	10	12	72	56	81	48	48	81	115	14
	12%	11%	12%	13%	13%	12%	10%	12%	13%	11%	12%	13%	13%	11%	12%	10%	14%	12%	7%	20%	13%	12%	12%	11%	14%	12%	12%	12%	11%
																				r									(
Very unfavourable	199	89	108	28	39	41	39	51	67	80	51	48	65	46	41	53	43	44	25	11	24	103	96	142	58	59	140	173	21
	18%	17%	20%	23%	19%	21%	20%	14%	21%	20%	14%	23%	20%	18%	14%	21%	15%	18%	16%	21%	26%	17%	21%	19%	16%	15%	20%	19%	16%
				g			-			J		n																	
Don't know	44 4%	15 3%	28 5%	13	15 7%	3%	3%	2	28 9%	13 3%	1%	18 9%	16 5%	3%	1%	ь 3%	13 5%	10 4%	8 5%	2%	4	24 4%	20 4%	27	16 5%	13 3%	30 4%	34 4%	9 7%
	476	376	376	11% efg	/76	3%	376	176	976	376	170	9% mn	576	376	176	376	576	476	376	Z 76	476	470	475	476	376	376	476	475	/70
NET: Favourable	396	206	185	33	59	63	67	174	92	130	174	61	100	94	141	84	109	95	70	11	26	241	155	254	142	156	240	347	43
	37%	39%	34%	27%	29%	32%	34%	48%	28%	33%	48%	29%	31%	37%	49%	33%	39%	39%	46%	22%	28%	39%	33%	35%	40%	40%	35%	37%	34%
	3776	5576	34%	2170	2070	5276	3470	cdef	2070	3370	hi	23/0	51/0	3776	klm	3370	s	3370	ost	22.75	20/0	3376	3370	5570	40%	40%	3376	1	3470
NET: Unfavourable	328	149	171	44	65	65	60	94	110	125	94	74	106	73	75	78	82	75	36	21	36	176	152	223	105	107	221	287	35
	30%	28%	32%	36%	33%	33%	30%	26%	34%	32%	26%	35%	32%	29%	26%	31%	29%	30%	23%	40%	39%	29%	33%	31%	30%	28%	32%	31%	27%
																				r	r								

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/i/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D Overlap formulae used. \* small base



#### Ipsos UK Royal family polling 4TH - 7TH APRIL 2025 IPSOS Public

Table 9

Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Queen Camilla

#### Base: All adults aged 18-75 in Great Britain

		N	IARITAL STATI	JS		HOUSEH	IOLD SIZE			CHILDREN HH UNDER)		GENER	AL ELECTION 20	24 VOTE		REFERENDU	M 2016 VOTE	-	URE OF BRITA	
		MARRIED		WID/ DIV/							CONSERVATI		LIBERAL					BETTER IF	WORSE IF	NO
		/LIVING AS	SINGLE	SEP	1	2	3	4+	YES	NO	VE	LABOUR	DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	ABOLISHED	ABOLISHED	DIFFERENCE
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
UNWEIGHTED BASE	1080	645		108	220				363			349	104			447	315	251	425	295
WEIGHTED BASE	1080	646	322	112*		341		308	347		165		100*			417		241		287
	100%	60%	30%	10%*	19%	32%	21%	28%	32%	68%	15%	31%	9%*	11%*	8%*	39%	31%	22%	40%	27%
Very favourable	118	77	30	11	19	42	23	34	40	78	44	32	11	11	7	48	54	15	78	20
	11%	12%	9%	10%	9%	12%	10%	11%	12%	11%	27% klmn	10%	11%	9%	7%	11%	16%	6%	18% qs	7%
Mainly favourable	278	183	62	33	55	77	60	86	99	179	65	77	40	33	10	120	97	27	174	60
	26%	28%	19%	29%	26%	23%	27%	28%	29%	24%	40%	23%	40%	29%	11%	29%	29%	11%	40%	21%
		b									kn	n	kn	n					qs	q
Neither favourable nor	312	184	106	23	54	98	57	103	113	200	34	105	28	25	25	117	89	60	105	107
unfavourable																				
	29%	28%	33%	20%	26%	29%	26%	33%	33%	27%	21%	32%	27%	22%	28%	28%	27%	25%	24%	37%
			с									j								qr
Mainly unfavourable	129	70	42	17	32	40	32	25	29	100	12	37	12	19	18	50	35	34	39	46
	12%	11%	13%	15%	16%	12%	14%	8%	8%	14%	7%	11%	12%	17%	20%	12%	11%	14%	9%	16%
					g		g			h				i	j					r
Very unfavourable	199	114	61	24	39	71	42	47	58	141	7	72	10	27	27	77	54	101	40	42
	18%	18%	19%	21%	19%	21%	19%	15%	17%	19%	4%	22%	10%	23%	30%	18%	16%	42%	9%	15%
				-	-							jl		jl	jl	-	-	rs	*	r
Don't know	44	18	21	5	7	13	11	13	8	36	2	8	-	-	3	5	5	4		12
	4%	3%	6%	4%	3%	4%	5%	4%	2%	5%	1%	2%	-	-	4%	1%	1%	2%	•	4%
NET: Favourable	396	260	a		74	420	02	120	420	257	440	100	54		17	160	454	r	252	r
	396	260 40%	92 29%	44 39%	74 36%	120 35%	83 37%	120 39%	139 40%	257 35%	110 66%	109 33%	51 50%	44 38%	17	168 40%	151 45%	41 17%	252 58%	80 28%
	3770	+0%	23/0	3370	3070	3370	31/0	33/0	40%	3370	kimn	55% n	kn	56% n	13/0	40%	4370	1/70	56% QS	28% a
NET: Unfavourable	328	184	103	41	72	111	74	72	87	241	19	109	22	46	45	127	90	135	4s 80	ч 88
	30%	28%	32%	37%	35%	33%	33%	23%	25%	33%	19	33%	22%	40%	45 50%	30%	27%	56%	18%	88 31%
	30%	28/8	5270	5776	55%	33%	3370	23/0	25%	53%	12/0	1 1	22/0		ikl	50%	2176	rs	1070	51/6

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s Overlap formulae used. \* small base

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## Table 10 Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince William, the Prince of Wales

Base: All adults aged 18-75 in Great Britain

	]	GEN	IDER			AGE				AGE			GENER/	TION				REG	ION			SOCIAL	GRADE	WORKING	S STATUS	EDUCA	TION	ETHN	ICITY
															BABY										NOT		NON	WHITE ETHNIC	ETHNIC MINORITY
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55+	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING	GRADUATES	GRADUATES	GROUP	GROUPS
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(A)	(B)	(C)	(D)
UNWEIGHTED BASE	1080							346																690		569			144
WEIGHTED BASE	1080							362																728		387			129
	100%	49%	50%	11%*	19%	18%	18%	34%	30%	36%	34%	19%	30%	23%	27%	23%	26%	23%	14%	5%*	9%*	57%	43%	67%	33%	36%	64%	87%	12%
Very favourable	375	179	191	23	41	63	69	179	64	132	179	40	92	99	145	85	103	95	50	19	25	205	170	240	136	123	252	339	28
	35%	34%	36%	19%	20%	33%	35%	50%	20%	34%	50%	19%	28%	39%	50%	34%	36%	38%	32%	36%	27%	33%	37%	33%	39%	32%	36%	36%	22%
						cd	cd	cdef		h	hi		k	kl	klm													D	
Mainly favourable	332	153	176	38	71	64	57	102	108	122	102	68	108	73	83	75	90	86	39	11	31	193	139	223	108	133	199	288	43
	31%	29%	33%	30%	35%	33%	29%	28%	33%	31%	28%	33%	33%	29%	28%	30%	32%	35%	26%	21%	33%	31%	30%	31%	31%	34%	29%	31%	33%
Neither favourable nor	199	102	95	24	47	40	37	50	72	77	50	45	71	42	41	50	48	31	38	16	15	112	87	147	52	74	125	163	32
unfavourable	18%	10%	100/	2000	224	20%	19%		22%	20%	14%	22%	224	16%	14%	2004	17%	13%	25%	30%	16%	100/	100/	20%	150/	19%	18%	17%	25%
	18%	19%	18%	20%	23%	20%	19%	14%	22%	20%	14%	22%	22%	16%	14%	20%	17%	13%	25%		16%	18%	19%	20%	15%	19%	18%	1/%	25%
Mainly unfavourable	59	31	26	12	g 12	10	12	12	25	22	12	17	n 19	15	0	18	17	10	9	pq		27	22	43	16	20	39	53	6
wanny uniavourable	59	51	26	12	6%	5%	6%	3%	25	6%	3%	8%	19	15	3%	18	6%	10	4%	4	4	57 6%	5%	43	5%	5%	59	55	5%
	576	0/6	276	10%	076	576	076	370	5/6	076	376	0,0	076	076	376	776	0/6	470	4/0	7.76	470	076	376	0/6	276	5/6	076	0/6	5/6
Very unfavourable	74	42	28	11	16	14	16	16	28	30	16	17	28	17	12	19	12	16	11	2	13	43	32	51	23	25	49	60	11
,	7%	8%	5%	9%	8%	7%	8%	4%	9%	8%	4%	8%	9%	7%	4%	7%	4%	7%	7%	4%	14%	7%	7%	7%	6%	6%	7%	6%	9%
													n								p								
Don't know	42	18	22	15	14	3	7	3	28	10	3	21	11	7	2	5	14	8	8	1	4	25	17	24	17	12	29	32	9
	4%	3%	4%	12%	7%	2%	4%	1%	9%	3%	1%	10%	3%	3%	1%	2%	5%	3%	6%	2%	5%	4%	4%	3%	5%	3%	4%	3%	7%
				efg	eg		g		ij			Imn																	
NET: Favourable	707	332	367	61	111	128	126	281	172	254	281	108	200	171	228	160	192	181	89	29	56	398	309	463	244	256	451	627	71
	65%	63%	68%	49%	55%	65%	64%	78%	53%	65%	78%	52%	61%	68%	78%	63%	68%	73%	58%	56%	61%	65%	66%	64%	69%	66%	65%	67%	55%
						с	с	cdef		h	hi			k	klm			ors										D	
NET: Unfavourable	133	73	54	24	29	24	28	28	53	52	28	34	47	32	20	37	29	27	18	6	17	79	54	94	39	45	88	113	17
	12%	14%	10%	19%	14%	13%	14%	8%	16%	13%	8%	16%	14%	13%	7%	15%	10%	11%	12%	11%	18%	13%	12%	13%	11%	12%	13%	12%	14%
				g	g		g		1	1		n	n	n															

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/i/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



#### Ipsos UK Royal family polling 4TH - 7TH APRIL 2025 IPSOS Public

Table 11 Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince William, the Prince of Wales

#### Base: All adults aged 18-75 in Great Britain

		N	IARITAL STATI	JS		HOUSEH	IOLD SIZE			CHILDREN HH UNDER)		GENER	AL ELECTION 20	024 VOTE		REFERENDU	VI 2016 VOTE		URE OF BRITA	
		MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP	1	2	3	4+	YES	NO	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	BETTER IF ABOLISHED	WORSE IF ABOLISHED	NO DIFFERENCE
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
UNWEIGHTED BASE	1080	645		108					363	717						447		251		295
WEIGHTED BASE	1080	646		112*					347	733						417		241		
	100%	60%		10%*					32%	68%						39%		22%		
Very favourable	375	247	82	46	72	135	76	92	112	263	97	99	42	55	14	136	161	29	264	66
	35%	38%	26%	41%	35%	39%	34%	30%	32%	36%	59%	30%	42%	48%	15%	32%	48%	12%	60%	23%
		b		b		g					kln	n	n	kn			0		qs	q
Mainly favourable	332	201	94	37	53	94	70	114	125	207	49	100	38	33	28	136	98	45	132	110
	31%	31%	29%	33%	26%	28%	31%	37% de	36%	28%	30%	30%	38%	29%	31%	33%	29%	18%	30%	38% qr
Neither favourable nor	199	116	69	14	44	57	36	62	69	129	12	82	11	10	22	82	41	69	28	81
unfavourable	18%	18%	22%	12%	21%	17%	16%	20%	20%	18%	7%	25%	11%	9%	24%	20%	12%	29%	6%	28%
	10%	10/0	2270	1270	21/0	1770	10/0	20%	20/0	10/0	770	jlm	11/0	576	jlm	р	1270	r	070	r
Mainly unfavourable	59	34	21	4	10	17	20	11	22	37	4	20	5	6	9	28	17	31	8	15
	5%	5%	7%	4%	5%	5%	9%	4%	6%	5%	2%	6%	5%	5%	10%	7%	5%	13%	2%	5%
							g								j			rs		r
Very unfavourable	74	34	33	7	19	27	12	15	13	61	1	24	4	9	15	32	15	62	2	6
	7%	5%	10%	7%	9%	8%	6%	5%	4%	8%	1%	7%	4%	7%	17%	8%	4%	26%	*	2%
n 111		15	a					10		n		7		J	jkl			rs		
Don't know	42 4%	15	22	5	9	11	9	13	6	35	2			2	2	4	4	5	3	9
	4%	2%	7%	4%	4%	3%	4%	4%	2%	5% h	1%	2%	Ť	1%	3%	1%	1%	2%	1%	3% r
NET: Favourable	707	448	a 176	83	125	228	147	207	237	470	146	199	80	88	42	271	259	74	396	176
	65%	69%	55%	85 73%	60%	67%	65%	67%	68%	470 64%	88%	60%	79%	88 77%	42	65%	259 77%	31%	91%	61%
	0370	ь Б	5570	, 5,0	0070	0770	0.570	0770	00/0	04/0	kmn	n	kn	kn	4070	05/0	0	51/0	gs gs	q
NET: Unfavourable	133	67	54	11	29	44	33	27	35	98	E	43	9	14	24	60	32	93	45 10	20
	135	10%	54 17%	10%	29	13%	15%	27	10%	98 13%	3%	45	9%	14	24	14%	10%	38%	2%	7%
	12/6	10/6	1770	1078	1478	1376	1378	576	10%	13/6	578	13/0	578	1376	iklm	1476	1078		278	. 76

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



#### Table 12 Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Catherine, the Princess of Wales

Base: All adults aged 18-75 in Great Britain

		GEM	NDER			AGE				AGE			GENER/	TION				REG	SION			SOCIAL	GRADE	WORKIN	G STATUS	EDUC	ATION	ETH	NICITY
															BABY										NOT		NON	WHITE ETHNIC	ETHNIC MINORITY
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55+	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING	GRADUATES	GRADUATES	GROUP	GROUPS
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(A)	(B)	(C)	(D)
UNWEIGHTED BASE	1080	517	546	127	204	193	210	346	331	403	346	207	336	273	264	258	283	239	155	51	94	649	431	690	390	569	511	919	144
WEIGHTED BASE	1080																				92*			728				934	
	100%	49%	50%	11%*	19%	18%	18%	34%	30%	36%	34%	19%	30%	23%	27%	23%	26%	23%	14%	5%*	9%*	57%	43%	67%	33%	36%	64%	87%	12%
Very favourable	363	162	195	19	37	60	59	188	56	119	188	33	86	93	151	78	101	93	42	19	30	204	160	218	146	125	238	332	25
	34%	31%	36%	15%	18%	31%	30%	52%	17%	30%	52%	16%	26%	37%	52%	31%	36%	38%	27%	37%	33%	33%	34%	30%	41%	32%	34%	36%	19%
						cd	cd	cdef		h	hi		k	kl	klm										w			D	
Mainly favourable	313	133	177	34	58	64	67	90	92	131	90	56	104	80	72	74	78	78	49	8	26	197	116	217	96	122	191	268	42
	29%	25%	33% a	27%	29%	33%	34% g	25%	28%	33% J	25%	27%	32%	32%	25%	29%	27%	32% s	32%	16%	28%	32% V	25%	30%	27%	32%	28%	29%	32%
Neither favourable nor	242	141	99	35	67	47	43	50	102	90	50	67	86	49	40	65	69	39	36	17	15	127	114	187	55	84	157	202	37
unfavourable																												1	
	22%	27%	18%	28%	34%	24%	22%	14%	31%	23%	14%	32%	26%	19%	14%	26%	24%	16%	24%	34%	17%	21%	25%	26%	16%	22%	23%	22%	29%
		b		g	fg	g	g		1	1		mn	n			q	q			q				x				L	
Mainly unfavourable	45	24	17	10	6	5	10	13	16	15	13	11	13	12	9	10	8	12	9	2	3	25	20	29	16	19	26	37	8
	4%	5%	3%	8%	3%	3%	5%	4%	5%	4%	4%	5%	4%	5%	3%	4%	3%	5%	6%	5%	3%	4%	4%	4%	4%	5%	4%	4%	6%
Very unfavourable	58	34	21	8	16	11	12	11	25	22	11	16	22	10	10	16	10	10	8	2	11	34	24	39	18	22	36	47	8
	5%	7%	4%	7%	8%	5%	6%	3%	8%	6%	3%	7%	7%	4%	3%	6%	4%	4%	5%	3%	12%	6%	5%	5%	5%	6%	5%	5%	6%
					g				J												pq							L	
Don't know	59	30	28	18	15	8	8	9	34	16	9	25	17	8	9	9	17	15	10	3	6	27	32	37	22	14	45	49	9
	5%	6%	5%	15% efg	8%	4%	4%	3%	10%	4%	3%	12% Imn	5%	3%	3%	3%	6%	6%	6%	6%	7%	4%	7%	5%	6%	4%	7%	5%	7%
NET: Favourable	676	295	372	53	95	124	126	278	148	250	278	89	191	173	223	152	179	171	90	27	56	401	275	435	241	248	429	600	67
	63%	56%	69%	42%	47%	64%	64%	77%	46%	64%	77%	43%	58%	69%	77%	60%	63%	69%	59%	53%	61%	65%	59%	60%	69%	64%	62%	64%	52%
			а			cd	cd	cdef		h	hi		k	kl	kl										w			D	
NET: Unfavourable	103	59	39	18	23	16	21	24	41	37	24	27	35	22	19	26	18	23	17	4	14	59	44	69	34	41	61	84	16
	10%	11%	7%	15%	11%	8%	11%	7%	13%	10%	7%	13%	11%	9%	7%	10%	7%	9%	11%	8%	15%	10%	9%	9%	10%	11%	9%	9%	13%
		b		g					1			n									р								

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/i/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



#### Ipsos UK Royal family polling 4TH - 7TH APRIL 2025 IPSOS Public

Table 13 Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Catherine, the Princess of Wales

#### Base: All adults aged 18-75 in Great Britain

		Ν	ARITAL STATU	JS		HOUSEH	IOLD SIZE			CHILDREN HH UNDER)		GENER	AL ELECTION 20	24 VOTE		REFERENDU	M 2016 VOTE		URE OF BRITA	
		MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP	1	2	3	4+	YES	NO	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	BETTER IF ABOLISHED	WORSE IF ABOLISHED	
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
UNWEIGHTED BASE	1080	645			220				363	717		349				447		251		295
WEIGHTED BASE	1080	646			207				347	733						417		241		
	100%	60%	30%	10%*	19%	32%	21%	28%	32%	68%	15%	31%	9%*	11%*	8%*	39%	31%	22%	40%	27%
Very favourable	363	238	75	50	73	140	66	85	97	266	103	93	39	50	12	131	163	23	258	62
	34%	37%	23%	45%	36%	41%	29%	28%	28%	36%	63%	28%	39%	44%	14%	31%	49%	10%	59%	22%
		b		b		fg				h	klmn	n	n	kn			0		qs	q
Mainly favourable	313	186	91	36	54	87	74	98	120	193	45	101	36	31	24	134	91	50	123	103
	29%	29%	28%	32%	26%	25%	33%	32%	35% i	26%	27%	31%	36%	27%	26%	32%	27%	21%	28%	36% qr
Neither favourable nor unfavourable	242	142	86	14	45	63	50	84	92	150	13	92	16	19	27	97	53	86	41	90
	22%	22%	27%	12%	22%	18%	22%	27%	26%	20%	8%	28%	16%	16%	30%	23%	16%	36%	9%	31%
		c	с	-				e				jlm	-		jlm	р		r		r
Mainly unfavourable	45	25	16	5	8	14	12	11	13	31	2	16	5	6	9	21	10	29	4	8
	4%	4%	5%	4%	4%	4%	6%	3%	4%	4%	1%	5%	5%	5%	9% i	5%	3%	12% rs	1%	3%
Very unfavourable	58	30	26	2	14	21	8	15	11	47	-	15	4	7	14	25	11	45	3	6
,	5%	5%	8%	2%	7%	6%	4%	5%	3%	6%	-	5%	4%	6%	15%	6%	3%	19%	1%	2%
												i	i	i	ikl			rs		
Don't know	59	25	29	5	12	17	15	16	14	45	2	14	-	2	4	9	8	8	9	18
	5%	4%	9%	5%	6%	5%	6%	5%	4%	6%	1%	4%	-	1%	5%	2%	2%	3%	2%	6%
			a												1					r
NET: Favourable	676	424	165	87	128	227	140	182	217	460	148	194	76	81	36	265	254	73	381	166
	63%	66%	51%	77%	62%	66%	62%	59%	62%	63%	90%	59%	75%	71%	40%	64%	76%	30%	87%	58%
		b		ab							klmn	n	kn	n			0		qs	q
NET: Unfavourable	103	54	42	7	22	35	20	25	25	78	2	32	9	13	23	46	20	73	7	14
	10%	8%	13%	6%	11%	10%	9%	8%	7%	11%	1%	10%	9%	12%	25%	11%	6%	30%	2%	5%
	10/0	570	2,570	270		2070	570	0,0			_//0	1	1	1	iklm	n	270	rs	270	5.00

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



#### Table 14 Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince Harry, the Duke of Sussex

Base: All adults aged 18-75 in Great Britain

		GEN	DER			AGE				AGE			GENER	RATION				REG	ION			SOCIAL	GRADE	WORKIN	G STATUS	EDUC	ATION	ETH/	INICITY
																												WHITE	ETHNIC
															BABY										NOT		NON	ETHNIC	MINORITY
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55+	GEN Z	MILLENNIALS		BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING		GRADUATES	GROUP	GROUPS
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(A)	(B)	(C)	(D)
UNWEIGHTED BASE	1080			127				346																690		569			144
WEIGHTED BASE	1080			124*				362																728		387			129
	100%	49%	50%	11%*	19%	18%	18%	34%	30%	36%	34%	19%	30%	23%	27%	23%	26%	23%	14%	5%*	9%*	57%	43%	67%	33%	36%	64%	87%	12%
Very favourable	99	56	43	18	27	24	10	20	45	35	20	37	35	18	9	17	27	14	34	1	5	54	45	81	18	48	52	76	23
	9%	11%	8%	15%	13%	13%	5%	5%	14%	9%	5%	18%	11%	7%	3%	7%	10%	6%	22%	2%	5%	9%	10%	11%	5%	12%	7%	8%	18%
				fg	fg	fg			1			Imn	n						opqst					x		В			C
Mainly favourable	204	98	102	29	64	51	26	34	93	78	34	57	90	31	26	50	48	43	36	4	22	125	79	150	53	88	116	162	42
	19%	19%	19%	23%	32%	26%	13%	9%	29%	20%	9%	27%	27%	12%	9%	20%	17%	17%	24%	8%	24%	20%	17%	21%	15%	23%	17%	17%	33%
				fg	fg	fg			ij	J		mn	mn						s							В			C I
Neither favourable nor unfavourable	281	136	142	34	62	42	48	94	97	90	94	54	89	60	78	73	71	60	33	20	24	156	125	198	84	85	196	237	37
unavourable	26%	26%	26%	28%	31%	22%	24%	26%	30%	23%	26%	26%	27%	24%	27%	29%	25%	24%	22%	39%	26%	25%	27%	27%	24%	22%	28%	25%	29%
	20/0	2070	2070	2070	51/0	22/0	1470	2070	50%	23/4	20/0	20/0	2776	24/6	2770	2370	2370	24/2	11/2	r	20%	23/0	2770	2770	2470		A	1	25/0
Mainly unfavourable	176	78	95	16	14	28	44	75	30	72	75	20	41	56	59	40	50	51	14	11	10	96	81	108	68	69	107	165	8
	16%	15%	18%	13%	7%	14%	22%	21%	9%	18%	21%	10%	13%	22%	20%	16%	18%	21%	9%	22%	11%	16%	17%	15%	19%	18%	15%	18%	6%
						d	d	d		h	h			kl	kl		r	r		r								D	/ /
Very unfavourable	276	141	131	13	24	44	62	133	37	106	133	21	64	78	113	66	72	70	27	13	27	157	119	167	109	80	195	260	11
	26%	27%	24%	10%	12%	23%	31%	37%	11%	27%	37%	10%	19%	31%	39%	26%	26%	28%	17%	26%	29%	26%	25%	23%	31%	21%	28%	28%	8%
						cd	cd	cde		h	hi		k	kl	kl			r							w		А	D	
Don't know	44	16	26	14	10	5	8	7	23	13	7	19	9	9	6	6	14	9	8	1	4	27	17	24	19	17	26	34	8
	4%	3%	5%	11%	5%	3%	4%	2%	7%	3%	2%	9%	3%	4%	2%	2%	5%	4%	5%	2%	5%	4%	4%	3%	6%	4%	4%	4%	6%
				efg					11			Imn																(	
NET: Favourable	303	155	145	47	90	76	37	53	138	112	53	94	125	49	35	68	76	57	71	6	27	179	124	231	72	135	168	238	65
	28%	29%	27%	38%	45%	39%	19%	15%	42%	29%	15%	45%	38%	19%	12%	27%	27%	23%	46%	11%	29%	29%	27%	32%	20%	35%	24%	25%	51%
				fg	fg	fg			ij	j		mn	mn	n		s	s		opqs		s			×		В			с
NET: Unfavourable	452	218	226	28	39	72	105	208	67	177	208	41	105	134	172	106	123	121	41	25	37	253	199	275	177	150	302	425	19
	42%	42%	42%	23%	19%	37%	53%	57%	21%	45%	57%	20%	32%	53%	59%	42%	43%	49%	27%	48%	40%	41%	43%	38%	50%	39%	44%	46%	15%
						cd	cde	cde		h	hi		k	kl	kl	r	r	r		r					w			D	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/i/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D Overlap formulae used. \* small base

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#### Ipsos UK Royal family polling 4TH - 7TH APRIL 2025 IPSOS Public

Table 15 Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince Harry, the Duke of Sussex

#### Base: All adults aged 18-75 in Great Britain

		N	ARITAL STAT	US		HOUSEH	IOLD SIZE			CHILDREN HH UNDER)		GENER	AL ELECTION 20	24 VOTE		REFERENDU	M 2016 VOTE		TURE OF BRITA	
		MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP	1	2	3	4+	YES	NO	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	BETTER IF ABOLISHED	WORSE IF ABOLISHED	NO DIFFERENCE
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
UNWEIGHTED BASE	1080	645		108					363							447		251		
WEIGHTED BASE	1080	646		112*					347							417		241		
	100%	60%		10%*					32%							39%		22%		
Very favourable	99	59	37	3	12	17	20	50	53	46	12	44	12	12	5	51	17	34	35	25
	9%	9%	12%	3%	6%	5%	9%	16%	15%	6%	8%	13%	12%	11%	5%	12%	5%	14%	8%	9%
			с					def	i							р		r		
Mainly favourable	204	132	52	20	23	45	53	83	109	95	23	78	17	13	13	87	51	41	74	65
	19%	20%	16%	18%	11%	13%	24%	27%	32%	13%	14%	23%	17%	11%	14%	21%	15%	17%	17%	23%
							de	de	i			jm								
Neither favourable nor	281	172	90	19	55	90	68	69	88	193	28	94	27	16	37	111	71	71	91	86
unfavourable																				
	26%	27%	28%	17%	27%	26%	30%	22%	25%	26%	17%	28%	26%	14%	41%	27%	21%	29%	21%	30%
			с									jm			jkm			r		r
Mainly unfavourable	176	100	50	26	45	60	27	45	39	138	32	50	18	22	15	60	68	26	95	47
	16%	16%	16%	23%	22%	17%	12%	15%	11%	19%	19%	15%	18%	19%	16%	14%	20%	11%	22%	16%
					f					h									q	
Very unfavourable	276	166	71	38	61	117	50	48	51	225	68	58	24	49	20	102	123	64	137	54
	26%	26%	22%	34%	30%	34%	22%	15%	15%	31%	41%	18%	24%	43%	22%	24%	37%	26%	31%	19%
				b	g	fg				h	kln			kin			0		s	
Don't know	44	16	21	6	9	13	7	14	7	36	2	8	2	3	1	5	6	6	4	10
	4%	3%	7%	5%	4%	4%	3%	5%	2%	5%	1%	2%	2%	3%	1%	1%	2%	2%	1%	3%
			а							h										r
NET: Favourable	303	191	88	24	36	62	73	133	163	141	35	121	29	25	18	139	68	75	109	90
	28%	30%	28%	21%	17%	18%	32%	43%	47%	19%	21%	37%	29%	22%	20%	33%	20%	31%	25%	31%
		1					de	def	i			jmn				р				
NET: Unfavourable	452	267	122	64	107	177	77	92	89	363	100	109	42	70	35	163	191	89	233	101
	42%	41%	38%	57%	52%	52%	34%	30%	26%	49%	61%	33%	42%	62%	39%	39%	57%	37%	53%	35%
				ab	fg	fg				h	kln			kln			0		qs	

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



#### Table 16 Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Meghan, the Duchess of Sussex

Base: All adults aged 18-75 in Great Britain

		GE	NDER			AGE				AGE			GENER	ATION				REG	ION			SOCIAL	GRADE	WORKING	S STATUS	EDUC	ATION	ETH	INICITY
															BABY										NOT		NON	WHITE ETHNIC	ETHNIC MINORITY
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55+	GEN Z	MILLENNIALS		BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING	GRADUATES	GRADUATES	GROUP	GROUPS
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(A)	(B)	(C)	(D)
UNWEIGHTED BASE	1080	517		127				346				207												690					
WEIGHTED BASE	1080	525		124*				362				208												728					
	100%	49%	50%	11%*	19%	18%	18%	34%	30%	36%	34%	19%	30%	23%	27%	23%	26%	23%	14%	5%*	9%*	57%	43%	67%	33%	36%	64%	87%	12%
Very favourable	68	37	29	11	20	17	8	12	31	25	12	21	30	9	9	12	20	13	22	1	-	46	22	49	19	33	35	48	20
	6%	7%	5%	8%	10%	9%	4%	3%	9%	6%	3%	10%	9%	3%	3%	5%	7%	5%	15%	1%	-	7%	5%	7%	5%	8%	5%	5%	16%
				g	fg	g			1			mn	mn				t		opqst							В			С
Mainly favourable	146	78	65	25	41	35	20	24	67	55	24	39	64	30	12	32	36	30	36	3	9	90	56	110	36	66	80	108	36
	14%	15%	12%	20%	21%	18%	10%	7%	21%	14%	7%	19%	20%	12%	4%	13%	13%	12%	23%	6%	10%	15%	12%	15%	10%	17%	12%	12%	28%
				fg	fg	fg			ij	j		n	mn	n					opqst							В			С
Neither favourable nor	237	117	117	30	60	43	38	65	91	81	65	57	85	42	53	63	62	44	33	16	18	138	98	169	68	81	156	191	40
unfavourable																													
	22%	22%	22%	24%	30%	22%	19%	18%	28%	21%	18%	27%	26%	17%	18%	25%	22%	18%	22%	31%	19%	23%	21%	23%	19%	21%	22%	20%	31%
					fg				1			mn	m																с
Mainly unfavourable	191	95	94	27	20	30	42	73	47	72	73	37	41	54	59	48	46	54	17	11	15	102	89	127	64	69	123	179	8
	18%	18%	17%	21%	10%	15%	21%	20%	14%	18%	20%	18%	12%	22%	20%	19%	16%	22%	11%	21%	17%	17%	19%	18%	18%	18%	18%	19%	7%
				d			d	d						1	1			r										D	
Very unfavourable	390	178	206	16	44	65	83	181	60	148	181	31	97	109	153	88	106	98	35	20	43	209	181	245	145	119	271	369	15
	36%	34%	38%	13%	22%	33%	42%	50%	19%	38%	50%	15%	30%	43%	52%	35%	37%	40%	23%	39%	47%	34%	39%	34%	41%	31%	39%	40%	11%
						cd	cd	cde		h	hi		k	kl	kl	r	r	r			r				w		А	D	
Don't know	48	20	27	15	15	5	7	7	30	12	7	23	12	8	6	8	14	9	10	1	6	29	20	27	21	20	29	38	9
	4%	4%	5%	12%	7%	3%	3%	2%	9%	3%	2%	11%	4%	3%	2%	3%	5%	3%	6%	2%	7%	5%	4%	4%	6%	5%	4%	4%	7%
				efg	ø							Imn																	
NET: Favourable	214	115	94	36	62	51	29	36	97	80	36	60	94	39	21	44	56	43	58	4	9	136	78	159	55	98	115	156	56
	20%	22%	17%	29%	31%	26%	14%	10%	30%	20%	10%	29%	29%	15%	7%	18%	20%	17%	38%	7%	10%	22%	17%	22%	16%	25%	17%	17%	44%
1				fø	fø	fø				1		mn	mn	0					opqst					×		B			c
NET: Unfavourable	581	273	299	42	65	95	125	254	107	220	254	68	138	164	211	136	151	152	52	31	58	311	270	373	209	188	394	549	23
Joint	54%	52%	56%	34%	32%	49%	63%	70%	33%	56%	70%	33%	42%	65%	73%	54%	53%	61%	34%	60%	64%	51%	58%	51%	59%	48%	57%	59%	18%
	34/6	5270	50%	54/2	5275	cd	cdo	cde	3370	5070 h	ы	3370	42/0	6576	1370	54/6	5570	01/0	3476		r.	51/0	50%	51/6	w	4070		55%	1070

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 17 Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Meghan, the Duchess of Sussex

#### Base: All adults aged 18-75 in Great Britain

		Ν	ARITAL STATU	JS		HOUSEH	IOLD SIZE		PRESENCE OF (17 OR	CHILDREN HH UNDER)		GENER	AL ELECTION 20	24 VOTE		REFERENDU	M 2016 VOTE		TURE OF BRITA	
		MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP	1	2	3	4+	YES	NO	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	BETTER IF ABOLISHED	WORSE IF ABOLISHED	NO DIFFERENCE
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
UNWEIGHTED BASE	1080	645			220				363		159					447		251		295
WEIGHTED BASE	1080	646			207				347		165					417		241		
	100%	60%	30%	10%*	19%	32%	21%	28%	32%	68%	15%	31%	9%*	11%*	8%*	39%	31%	22%	40%	27%
Very favourable	68	39	24	4	10	12	17	28	33	34	10	32	8	2	3	32	15	30	18	14
	6%	6%	8%	4%	5%	4%	7%	9%	10%	5%	6%	10%	8%	2%	3%	8%	4%	12%	4%	5%
Mainly favourable	146	91	47	8	19	25	40	e 62	76	70	15	m 63	19	6	16	72	31	rs 38	43	51
	140	14%	15%	° 7%	9%	25 7%	18%	20%	22%	10%	9%	19%	19	5%	18%	17%	9%	16%	45	18%
	14/0	1470	1370	770	570	770	de	de	1	10/0	576	im	im	576	m	n	576	1070	1070	r
Neither favourable nor unfavourable	237	151	76	10	35	74	53	75	92	145	22	84	21	11	22	91	45	65	60	80
	22%	23%	24%	9%	17%	22%	23%	24%	27%	20%	13%	25%	21%	9%	25%	22%	13%	27%	14%	28%
		с	с						i			jm	m		jm	р		r		r
Mainly unfavourable	191	105	56	30	47	62	31	51	57	134	26	48	23	28	17	66	71	32	95	54
	18%	16%	17%	26%	23%	18%	14%	17%	16%	18%	16%	14%	23%	25%	19%	16%	21%	13%	22%	19%
Very unfavourable	390	241	94	a 55	1 86	156	74	75	78	312	91	96	29	к 63	30	148	169	67	q 218	75
very unavourable	36%	37%	29%	48%	42%	46%	33%	24%	23%	42%	55%	29%	29	55%	33%	35%	50%	28%	50%	26%
	30%	b	2370	+0/0 b	g 42/0	fg	5570	2470	25/0	42/0 h	kin	2570	20%	kin	3370	5576	0	2070	qs	2070
Don't know	48	18	24	6	9	12	11	17	10	38	2	10	2	4	2	8	5	9	2	13
	4%	3%	8%	5%	4%	4%	5%	5%	3%	5%	1%	3%	2%	3%	3%	2%	1%	4%	1%	5%
			а															r		r
NET: Favourable	214	130	71	13	30	37	57	90	109	104	25	94	26	8	19	104	46	67	62	64
	20%	20%	22%	11%	14%	11%	25%	29%	32%	14%	15%	28%	26%	7%	21%	25%	14%	28%	14%	22%
			с				de	de	i			jm	m		m	р		r		r
NET: Unfavourable	581	347	150	84	133	218	104	126	135	446	117	143	51	91	47	214	240	99	313	130
	54%	54%	47%	75%	64%	64%	47%	41%	39%	61%	71%	43%	51%	80%	52%	51%	72%	41%	72%	45%
				ab	fg	fg				h	kln			kln			0		qs	

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



#### Table 18 Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Anne, Princess Royal

Base: All adults aged 18-75 in Great Britain

		GE	NDER			AGE				AGE			GENER	ATION				REG	SION			SOCIAL	GRADE	WORKING	G STATUS	EDUC	ATION	ETH	INICITY
															BABY										NOT		NON	WHITE ETHNIC	ETHNIC
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55+	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING	GRADUATES	GRADUATES	GROUP	GROUPS
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(A)	(B)	(C)	(D)
UNWEIGHTED BASE	1080	517		127					331															690				919	
WEIGHTED BASE	1080	525		124*					325															728				934	
	100%	49%	50%	11%*	19%	18%	18%	34%	30%	36%	34%	19%	30%	23%	27%	23%	26%	23%	14%	5%*	9%*	57%	43%	67%	33%	36%	64%	87%	12%
Very favourable	287	134	152	14	28	37	45	163	42	82	163	25	60	66	136	64	76	76	32	17	22	163	124	172	115	93	194	271	13
	27%	26%	28%	11%	14%	19%	23%	45%	13%	21%	45%	12%	18%	26%	47%	25%	27%	31%	21%	33%	24%	27%	27%	24%	33%	24%	28%	29%	10%
							cd	cdef		h	hi			kl	klm										w			D	
Mainly favourable	348	165	177	29	59	63	72	125	88	135	125	53	99	101	94	86	93	77	55	8	29	202	146	228	120	130	218	302	43
	32%	32%	33%	23%	29%	32%	36%	34%	27%	34%	34%	26%	30%	40%	32%	34%	33%	31%	36%	16%	32%	33%	31%	31%	34%	34%	31%	32%	33%
							с	с						kl		s	s		s										
Neither favourable nor	262	130	128	34	63	66	52	47	97	119	47	61	108	56	37	58	68	53	45	20	18	155	108	201	62	102	161	211	47
unfavourable																													
	24%	25%	24%	27%	31%	34%	26%	13%	30%	30%	13%	30%	33%	22%	13%	23%	24%	22%	29%	39%	19%	25%	23%	28%	18%	26%	23%	23%	36%
				g	g	g	g		1	i		n	mn	n						oqt				×					c
Mainly unfavourable	53	30	20	17	9	7	12	8	26	18	8	22	11	13	6	14	14	12	4	2	7	26	27	40	12	18	35	43	8
	5%	6%	4%	14%	4%	3%	6%	2%	8%	5%	2%	11%	3%	5%	2%	6%	5%	5%	3%	3%	8%	4%	6%	6%	4%	5%	5%	5%	6%
				defg					J			Imn																	(
Very unfavourable	64	41	22	10	19	14	11	11	29	25	11	19	25	10	10	17	12	16	6	3	10	36	29	47	18	23	42	55	7
	6%	8%	4%	8%	9%	7%	6%	3%	9%	6%	3%	9%	8%	4%	4%	7%	4%	7%	4%	7%	11%	6%	6%	6%	5%	6%	6%	6%	5%
		b		g	g				1			mn																	
Don't know	65	24	39	20	23	9	5	8	43	14	8	27	25	6	7	14	19	13	11	2	6	32	33	40	25	21	44	51	13
	6%	5%	7%	16%	11%	5%	3%	2%	13%	4%	2%	13%	8%	3%	2%	5%	7%	5%	7%	4%	6%	5%	7%	6%	7%	5%	6%	5%	10%
				efg	efg				1			mn	mn																
NET: Favourable	635	299	329	43	88	99	118	287	130	217	287	78	159	167	230	149	170	153	87	25	51	366	269	400	235	224	411	574	55
	59%	57%	61%	34%	44%	51%	59%	79%	40%	55%	79%	38%	48%	66%	79%	59%	60%	62%	57%	48%	56%	60%	58%	55%	67%	58%	59%	61%	43%
						c	cd	cdef		h	hi		k	kl	klm									1	w			D	
NET: Unfavourable	117	71	43	27	28	20	23	19	55	43	19	41	36	23	16	31	26	28	10	5	17	62	56	87	30	41	77	98	14
	11%	14%	8%	22%	14%	10%	12%	5%	17%	11%	5%	20%	11%	9%	6%	12%	9%	11%	6%	10%	19%	10%	12%	12%	9%	11%	11%	11%	11%
		h		efg	ø		p					Imn	n								or								

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 19

Ipsos

Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Anne, Princess Royal

#### Base: All adults aged 18-75 in Great Britain

		N	ARITAL STAT	JS		HOUSEH	IOLD SIZE		PRESENCE OF (17 OR	CHILDREN HH UNDER)		GENER	AL ELECTION 20	24 VOTE		REFERENDU	M 2016 VOTE		URE OF BRITA	
		MARRIED		WID/ DIV/							CONSERVATI		LIBERAL					BETTER IF	WORSE IF	NO
		/LIVING AS	SINGLE	SEP	1	2	3	4+	YES	NO	VE	LABOUR	DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	ABOLISHED	ABOLISHED	DIFFERENCE
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
UNWEIGHTED BASE	1080	645		108					363	717						447				295
WEIGHTED BASE	1080	646		112*		341			347	733						417				
	100%	60%	30%	10%*	19%	32%	21%	28%	32%	68%	15%	31%	9%*	11%*	8%*	39%	31%	22%	40%	27%
Very favourable	287	183	64	40	67	116	58	46	56	231	86	66	33	39	14	109	125	19	206	50
	27%	28%	20%	35%	32%	34%	26%	15%	16%	32%	52%	20%	33%	34%	15%	26%	37%	8%	47%	18%
		b		b	g	g	g			h	klmn		kn	kn			0		qs	q
Mainly favourable	348	217	85	45	55	112	76	106	127	221	56	120	40	41	22	146	125	53	156	98
	32%	34% b	27%	40% b	27%	33%	34%	34%	37%	30%	34%	36%	39%	36%	25%	35%	37%	22%	36% q	34% q
Neither favourable nor	262	163	84	15	40	64	57	101	116	147	19	92	19	17	27	109	54	78	53	103
unfavourable																				
	24%	25%	26%	14%	19%	19%	25%	33%	33%	20%	11%	28%	19%	15%	30%	26%	16%	32%	12%	36%
		с	с					de	i			jm			jm	р		r		r
Mainly unfavourable	53	27	24	2	13	11	12	16	25	28	1	20	5	5	11	22	9	33	10	8
	5%	4%	8%	2%	6%	3%	6%	5%	7%	4%	1%	6%	5%	4%	12%	5%	3%	14%	2%	3%
			а						i			i	i		i			rs		
Very unfavourable	64	33	26	6	15	22	9	18	12	53	1	20	3	9	13	23	16	48	6	6
	6%	5%	8%	5%	7%	6%	4%	6%	3%	7%	1%	6%	3%	8%	14%	6%	5%	20%	1%	2%
										h		j		j	jkl			rs		
Don't know	65	23	37	5	17	16	12	21	12	53	2	14	-	3	3	7	6	10	6	20
	6%	4%	12%	4%	8%	5%	5%	7%	4%	7%	1%	4%	-	3%	3%	2%	2%	4%	1%	7%
			а							h								r		r
NET: Favourable	635	401	149	85	122	227	134	152	183	452	142	186	73	80	36	255	250	72	362	149
	59%	62%	46%	75%	59%	67%	60%	49%	53%	62%	86%	56%	73%	70%	40%	61%	75%	30%	83%	52%
		b		ab		g	g			h	klmn	n	kn	kn			0		qs	q
NET: Unfavourable	117	59	51	8	29	33	22	34	36	81	2	40	8	14	24	46	25	81	16	15
	11%	9%	16%	7%	14%	10%	10%	11%	10%	11%	2%	12%	8%	12%	27%	11%	7%	34%	4%	5%
			ac									j	j	j	jklm			rs		

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



#### Table 20 Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince Andrew, the Duke of York

Base: All adults aged 18-75 in Great Britain

		GEN	IDER			AGE				AGE			GENER	ATION				REG	SION			SOCIAL	GRADE	WORKIN	G STATUS	EDUC	ATION	ETHN	ICITY
																												WHITE	ETHNIC
															BABY										NOT		NON	ETHNIC	MINORITY
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55+	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING	GRADUATES	GRADUATES	GROUP	GROUPS
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(A)	(B)	(C)	(D)
UNWEIGHTED BASE	1080			127																				690		569			
WEIGHTED BASE	1080			124*																				728		387			
	100%	49%	50%	11%*	19%	18%	18%	34%	30%	36%	34%	19%	30%	23%	27%	23%	26%	23%	14%	5%*	9%*	57%	43%	67%	33%	36%	64%	87%	12%
Very favourable	52	39	12	10	22	13	2	5	32	15	5	24	21	2	5	8	11	8	20	1	3	31	21	44	8	26	25	37	13
	5%	8%	2%	8%	11%	7%	1%	1%	10%	4%	1%	11%	6%	1%	2%	3%	4%	3%	13%	3%	3%	5%	4%	6%	2%	7%	4%	4%	10%
		Ь		tg	tg	tg			11			mn	mn						opqt					X		B		77	c
Mainly favourable	102	74 14%	28 5%	24	32 16%	21	10 5%	16 4%	56 17%	31 8%	16 4%	37 18%	41	13 5%	11 4%	20 8%	30 11%	14 6%	29 19%	2 4%	ь 7%	75 12%	28 6%	79 11%	24 7%	15%	46 7%		23
	9%	1476	576	19%	10%	11%	376	476	1/76	876	476	18% mn	13%	376	476	870	1176	076		476	/76	12%	0.76	1176	/ 76	15%	/76	8%	18%
Neither favourable nor	177	75	98	18	38	8 30	26	66	56	55	66	31	58	33	55	38	42	44	opqst 30	13	10	95	82	116	61	56	121	149	25
unfavourable	1	,5	50	10	50	50	20	00	50	55	00	51	50	55	55	50	41		50	15	10	55	01	110	01	50		1 1 1 1	25
uniavourable	16%	14%	18%	15%	19%	15%	13%	18%	17%	14%	18%	15%	18%	13%	19%	15%	15%	18%	20%	24%	11%	15%	18%	16%	17%	14%	17%	16%	19%
Mainly unfavourable	154	59	93	16	12	31	38	56	28	70	56	23	38	48	44	26	51	46	15	9	8	78	76	99	54	48	105	135	19
	14%	11%	17%	13%	6%	16%	19%	15%	9%	18%	15%	11%	12%	19%	15%	10%	18%	18%	10%	17%	9%	13%	16%	14%	15%	12%	15%	14%	14%
			а			d	d	d		h	h			kl			or	or											
Very unfavourable	546	258	279	40	79	94	117	217	119	210	217	69	154	151	173	150	133	129	53	26	56	310	237	359	187	183	364	502	36
	51%	49%	52%	32%	39%	48%	59%	60%	37%	53%	60%	33%	47%	60%	59%	60%	47%	52%	34%	49%	61%	50%	51%	49%	53%	47%	52%	54%	28%
						c	cd	cde		h	h		k	kl	kl	pr	r	r			r							D	
Don't know	49	20	28	15	18	6	6	3	33	13	3	24	15	7	2	10	15	7	6	1	9	26	23	31	18	17	32	34	13
	5%	4%	5%	13%	9%	3%	3%	1%	10%	3%	1%	12%	5%	3%	1%	4%	5%	3%	4%	2%	10%	4%	5%	4%	5%	4%	5%	4%	10%
				efg	efg		g		ij	1		Imn	n								q							/	С
NET: Favourable	154	113	40	34	54	34	12	21	88	46	21	61	62	14	16	28	42	22	49	4	9	106	49	123	32	83	71	113	37
	14%	22%	7%	27%	27%	17%	6%	6%	27%	12%	6%	29%	19%	6%	6%	11%	15%	9%	32%	7%	10%	17%	10%	17%	9%	21%	10%	12%	29%
		b		fg	efg	fg			ij	J		Imn	mn						opqst			v		x		В			c
NET: Unfavourable	700	316	372	56	92	125	155	273	148	280	273	91	193	199	218	176	184	174	68	35	64	387	313	459	241	231	469	638	54
	65%	60%	69%	45%	46%	64%	78%	75%	45%	71%	75%	44%	59%	79%	75%	70%	65%	70%	44%	67%	69%	63%	67%	63%	69%	60%	68%	68%	42%
			a			cd	cde	cde		h	h		k	kl	kl	r	r	r		r	r						A	D	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/i/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D Overlap formulae used. \* small base

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#### Ipsos UK Royal family polling 4TH - 7TH APRIL 2025 IPSOS Public

Table 21 Q3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? - Prince Andrew, the Duke of York

#### Base: All adults aged 18-75 in Great Britain

			IARITAL STAT			HOUSEH	IOLD SIZE			CHILDREN HH UNDER)		GENER	AL ELECTION 20	024 VOTE		REFERENDU	M 2016 VOTE	MONA	URE OF BRITA	OLISHED
		MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP	1	2	3	4+	YES	NO	CONSERVATI VE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	BETTER IF ABOLISHED	WORSE IF ABOLISHED	NO DIFFERENCE
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(s)
UNWEIGHTED BASE	1080	645	327	108	220	325	221	314	363	717	159	349	104	103	101	447	315	251	425	295
WEIGHTED BASE	1080	646		112*					347		165					417		241		287
	100%	60%		10%*					32%		15%					39%		22%		27%
Very favourable	52	26	24	2	9	9	10	24	31	21	11	15	9	7	3	20	14	19	15	15
	5%	4%	7%	2%	4%	3%	4%	8%	9%	3%	7%	5%	9%	6%	3%	5%	4%	8%	3%	5%
								e	i									r		
Mainly favourable	102	63	35	5	19	13	17	53	60	42	18	29	17	7	11	43	22	19	41	36
	9%	10%	11%	4%	9%	4%	8%	17% def	17%	6%	11%	9%	17% km	6%	12%	10%	7%	8%	9%	13%
Neither favourable nor	177	110	53	14	32	48	37	60	58	119	25	59	14	12	9	61	54	36	67	54
unfavourable			55		52	10	5,	00			2.5	55			5		51	50	0,	54
	16%	17%	17%	12%	15%	14%	16%	19%	17%	16%	15%	18%	14%	11%	10%	15%	16%	15%	15%	19%
Mainly unfavourable	154	87	40	26	28	59	30	37	55	99	28	39	17	13	10	55	50	18	78	43
	14%	14%	12%	23%	14%	17%	13%	12%	16%	13%	17%	12%	17%	11%	11%	13%	15%	7%	18%	15%
				ab															q	q
Very unfavourable	546	335	150	61	111	200	119	116	127	419	82	182	43	74	56	235	192	144	230	128
	51%	52%	47%	54%	54%	59%	53%	38%	37%	57%	50%	55%	43%	65%	62%	56%	57%	60%	53%	45%
Don't know	-	25	20	5	g	g	g	47	10	h 33	2	7		jl 2	1			S	6	10
Dontknow	49 5%	25 4%	20 6%	5 4%	8 4%	12 4%	11 5%	17 6%	16 5%	33 5%	1%	2%	1	2 1%	2%	4	4 1%	2%	ь 1%	10 4%
NET: Favourable	154	89	58	4%	28	4%	27	77	91	63	29	45	26	1%	14	62	36	38	56	4%
	134	14%	18%	6%	13%	6%	12%	25%	26%	9%	17%	13%	26%	14	14	15%	11%	16%	13%	18%
			C	270	e	270	/o	def	1	570		20/0	km	/0	2070				2070	-3/0
NET: Unfavourable	700	423	190	87	139	259	149	153	182	518	110	220	60	86	66	290	241	162	308	171
	65%	65%	59%	78%	67%	76%	66%	50%	53%	71%	67%	66%	60%	76%	73%	70%	72%	67%	70%	60%
				ab	g	dfg	g			h				1					s	

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s Overlap formulae used. \* small base

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Table 22 Q2APR - Thinking about King Charles III's wife, Camilla, which of the following, if any, do you personally think she should be officially known as?

Base: All adults aged 18-75 in Great Britain

		GEN	IDER			AGE				AGE			GENER	ATION				RE	SION			SOCIAL	GRADE	WORKIN	G STATUS	EDUC	ATION	ETH	HNICITY
															BABY										NOT		NON	WHITE ETHNIC	ETHNIC MINORITY
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55+	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING	GRADUATES	GRADUATES	GROUP	GROUPS
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(A)	(B)	(C)	(D)
UNWEIGHTED BASE	1080			127																									
WEIGHTED BASE	1080	525	538	124*	201	195	198	362	325	393	362	208	328	253	291	252	283	247	153	52*	92*	614	466	728	352	387	693	934	129
Camilla, Queen Consort	320	133	180	32	33	54	72	128	65	127	128	41	81	97	101	79	78	86	37	15	25	185	135	203	117	111	209	286	29
	30%	25%	33%	26%	16%	28%	36%	36%	20%	32%	36%	20%	25%	38%	35%	31%	28%	35%	24%	29%	27%	30%	29%	28%	33%	29%	30%	31%	23%
			а			d	d	d		h	h			kl	kl			r											
Queen Camilla	248	135	110	29	34	40	44	101	62	84	101	44	60	60	83	61	63	55	38	9	21	143	105	158	90	95	152	211	33
	23%	26%	20%	23%	17%	21%	22%	28%	19%	21%	28%	21%	18%	24%	29%	24%	22%	22%	25%	18%	22%	23%	23%	22%	26%	25%	22%	23%	25%
								d			h				1														
Camilla, The Duchess of Cornwall	165	75	88	15	38	34	21	57	53	55	57	35	56	28	46	39	58	31	21	6	11	94	71	112	53	66	99	143	18
	15%	14%	16%	12%	19%	17%	11%	16%	16%	14%	16%	17%	17%	11%	16%	16%	20%	12%	14%	11%	12%	15%	15%	15%	15%	17%	14%	15%	14%
					f												q												
She shouldn't have an official title	182	87	90	24	36	47	33	41	60	80	41	41	71	37	33	42	48	40	28	11	13	90	92	121	61	54	128	154	25
	17%	17%	17%	20%	18%	24%	17%	11%	19%	20%	11%	20%	22%	15%	11%	17%	17%	16%	18%	21%	15%	15%	20%	17%	17%	14%	19%	16%	19%
				g		g			j	j		n	mn																
Don't know	166	93	70	24	60	19	28	34	84	47	34	47	59	31	28	31	37	35	30	11	22	102	64	135	31	61	105	140	24
	15%	18%	13%	19%	30%	10%	14%	9%	26%	12%	9%	23%	18%	12%	10%	12%	13%	14%	19%	21%	24%	17%	14%	18%	9%	16%	15%	15%	19%
				eg	efg				ij			mn	n								ор			×					

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D Overlap formulae used. \* small base

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#### Ipsos UK Royal family polling 4TH - 7TH APRIL 2025 IPSOS Public

Table 23

Q2APR - Thinking about King Charles III's wife, Camilla, which of the following, if any, do you personally think she should be officially known as?

#### Base: All adults aged 18-75 in Great Britain

										CHILDREN HH								-	URE OF BRITA	
		MARRIED	IARITAL STATU	WID/ DIV/		HOUSER	IOLD SIZE	1	(17 OR	UNDER)	CONSERVATI	GENER	AL ELECTION 20	J24 VOTE		REFERENDU	M 2016 VOTE	BETTER IF	WORSE IF	NO NO
		/LIVING AS	SINGLE	SEP	1	2	2	4+	YES	NO	VE	LABOUR	DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	ABOLISHED	ABOLISHED	
	TOTAL	/LIVING AS	(b)	SEP (c)	(d)	(e)	5	(g)	(h)	(1)	VE (i)	LABOUR (k)	DEIVIOCRATS	(m)	(n)	(0)	(p)	ABOLISHED	ABOLISHED	(s)
UNWEIGHTED BASE	101AL	(a) 645	327	108	220	325	221	314	363	717	159	(K) 349	104	103	101	447	315	251	425	295
WEIGHTED BASE	1080	646	327	108	207	341	221	308	347		165	345	104	105	91*	417	335	231	425	295
Camilla, Queen Consort	320	191	81	48	66	111	57	86	88	232	60	98	39	41	19	125	127	51	164	87
carrina, queen consort	30%	30%	25%	43%	32%	32%	25%	28%	25%	32%	36%	30%	39%	36%	21%	30%	38%	21%	38%	30%
	30/0	50%	23/0	ab	52/0	5270	2370	20%	2570	5270	n	5070	55%	50%	2170	50%	50%	21/0	30%	0
Queen Camilla	248	166	66	16	38	79	58	73	84	163	58	79	23	22	21	116	79	33	138	62
dacen canna	23%	26%	20%	14%	19%	23%	26%	24%	24%	22%	35%	24%	23%	19%	23%	28%	24%	14%	31%	22%
		c									km								qs	q
Camilla, The Duchess of Cornwall	165	102	47	16	36	46	31	52	60	105	25	52	10	14	16	57	57	35	70	46
	15%	16%	15%	15%	17%	14%	14%	17%	17%	14%	15%	16%	10%	12%	18%	14%	17%	15%	16%	16%
She shouldn't have an official title	182	103	57	22	32	55	48	47	64	118	17	57	11	30	21	67	50	82	34	52
	17%	16%	18%	19%	16%	16%	21%	15%	18%	16%	11%	17%	11%	26%	23%	16%	15%	34%	8%	18%
														jl	j			rs		r
Don't know	166	84	71	11	35	51	31	49	51	115	5	46	16	8	14	51	24	41	32	39
	15%	13%	22%	9%	17%	15%	14%	16%	15%	16%	3%	14%	16%	7%	15%	12%	7%	17%	7%	14%
			ac									i	j		j	р		r		r

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s Overlap formulae used. \* small base





8 Apr 2025

Table 24

Q4\_NEW - Do you think each of the following has generally changed the monarchy for the better, for the worse or have they not made any difference? - Summary table

Base: All adults aged 18-75 in Great Britain

	King Charles III	Queen Camilla	Prince William, the Prince of Wales	Catherine, the Princess of Wales
UNWEIGHTED BASE	1080	1080	1080	1080
WEIGHTED BASE	1080	1080	1080	1080
Changed the monarchy for the	303	181	564	577
better	28%	17%	52%	53%
Changed the monarchy for the worse	142	216	74	63
	13%	20%	7%	6%
Not made any difference to the monarchy	501	534	319	320
	46%	49%	30%	30%
Don't know	134	149	123	120
	12%	14%	11%	11%



#### Table 25 Q4 NEW 1 - Do you think each of the following has generally changed the monarchy for the better, for the worse or have they not made any difference? - King Charles III

Base: All adults aged 18-75 in Great Britain

		GEN	DER			AGE				AGE			GENER	ATION				REG	SION			SOCIAL	GRADE	WORKIN	S STATUS	EDUC	ATION	ETH	INICITY
															BABY										NOT		NON	WHITE ETHNIC	ETHNIC MINORITY
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55+	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING	GRADUATES	GRADUATES	GROUP	GROUPS
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(A)	(B)	(C)	(D)
UNWEIGHTED BASE	1080			127				346				207			264						94					569			144
WEIGHTED BASE	1080	525	538	124*	201	195	198	362	325	393	362	208	328	253	291	252	283	247	153	52*	92*	614	466	728	352	387	693	934	129
Changed the monarchy for the better	303	146	153	31	45	47	55	125	76	102	125	54	74	75	100	70	79	64	51	15	24	179	124	206	97	120	183	258	42
	28%	28%	28%	25%	22%	24%	28%	35%	23%	26%	35%	26%	23%	30%	35%	28%	28%	26%	33%	30%	26%	29%	27%	28%	27%	31%	26%	28%	32%
								de			hi				1														
Changed the monarchy for the worse	142	74	65	25	36	24	22	34	61	47	34	46	42	29	25	23	44	24	23	7	22	72	70	100	42	47	95	115	24
worse	13%	14%	12%	20%	18%	13%	11%	9%	19%	12%	9%	22%	13%	11%	9%	9%	16%	10%	15%	13%	24%	12%	15%	14%	12%	12%	14%	12%	19%
				g	g				ij			Imn					0				oq								
Not made any difference to the monarchy	501	246	248	47	71	100	106	177	118	206	177	68	158	132	144	135	126	131	61	19	31	294	208	325	177	176	325	448	47
	46%	47%	46%	38%	35%	51%	54%	49%	36%	52%	49%	32%	48%	52%	49%	53%	44%	53%	40%	37%	33%	48%	45%	45%	50%	46%	47%	48%	36%
						cd	cd	d		h	h		k	k	k	rt		rt										D	
Don't know	134	59	73	21	49	24	15	26	69	38	26	41	54	17	22	25	34	29	20	11	16	70	64	97	36	44	90	114	17
	12%	11%	14%	17%	24%	12%	7%	7%	21%	10%	7%	20%	16%	7%	7%	10%	12%	12%	13%	21%	17%	11%	14%	13%	10%	11%	13%	12%	13%
				fg	efg				ij			mn	mn																

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/i/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D Overlap formulae used. \* small base

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Table 26 Q4\_NEW\_1 - Do you think each of the following has generally changed the monarchy for the better, for the worse or have they not made any difference? - King Charles III

#### Base: All adults aged 18-75 in Great Britain

			ARITAL STAT	US		HOUSE	HOLD SIZE			CHILDREN HH		GENER	AL ELECTION 20	24 VOTE		REFERENDU	M 2016 VOTE		URE OF BRITA	
		MARRIED		WID/ DIV/							CONSERVATI		LIBERAL					BETTER IF	WORSE IF	NO
		/LIVING AS	SINGLE	SEP	1	2	3	4+	YES	NO	VE	LABOUR	DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	ABOLISHED	ABOLISHED	DIFFERENCE
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
UNWEIGHTED BASE	1080	645	327	108	220	325	221	314	363	717	159	349	104	103	101	447	315	251	425	295
WEIGHTED BASE	1080	646			207				347		165					417		241		
Changed the monarchy for the	303	188	77	38	57	93	65	88	105	199	76	98	34	26	17	135	107	37	194	59
better																				
	28%	29%	24%	34%	28%	27%	29%	29%	30%	27%	46%	30%	34%	23%	19%	32%	32%	16%	44%	21%
											kmn		n						qs	
Changed the monarchy for the	142	84	47	11	26	43	36	37	37	105	13	36	11	23	22	63	43	69	42	26
worse																				
	13%	13%	15%	9%	13%	13%	16%	12%	11%	14%	8%	11%	11%	20%	24%	15%	13%	29%	10%	9%
														jk	jkl			rs		
Not made any difference to the	501	313	137	52	93	170	101	136	166	335	69	169	51	59	48	203	166	118	175	166
monarchy																				
	46%	48%	43%	46%	45%	50%	45%	44%	48%	46%	42%	51%	50%	52%	53%	49%	50%	49%	40%	58%
																		r		r
Don't know	134	61	61	12	30	35	22	47	39	95	7	29	5	5	4	16	20	16	26	35
	12%	9%	19%	11%	15%	10%	10%	15%	11%	13%	4%	9%	5%	5%	4%	4%	6%	7%	6%	12%
			а																	qr

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



#### Table 27 Q4 NEW 2 - Do you think each of the following has generally changed the monarchy for the better, for the worse or have they not made any difference? - Queen Camilia

Base: All adults aged 18-75 in Great Britain

		GEN	DER			AGE				AGE			GENER	ATION				REG	SION			SOCIAL	GRADE	WORKIN	G STATUS	EDUC	ATION	ETH	INICITY
															BABY										NOT		NON	WHITE ETHNIC	ETHNIC MINORITY
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55+	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING	GRADUATES	GRADUATES	GROUP	GROUPS
	TOTAL	(a)	(b)	(C)	(d)	(e)	(†)	(g)	(h)	(i)	()	(k)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(S)	(t)	(u)	(v)	(w)	(x)	(A)	(B)	(C)	(D)
UNWEIGHTED BASE	1080	517		127								207			264						94					569			144
WEIGHTED BASE	1080	525	538	124*	201	195	198	362	325	393	362	208	328	253	291	252	283	247	153	52*	92*	614	466	728	352	387	693	934	129
Changed the monarchy for the better	181	82	97	15	29	25	29	83	44	54	83	29	42	44	65	43	48	39	32	8	11	113	68	115	66	84	97	156	24
	17%	16%	18%	12%	14%	13%	15%	23% cdef	14%	14%	23% hi	14%	13%	17%	22% kl	17%	17%	16%	21%	15%	12%	18%	15%	16%	19%	22% B	14%	17%	18%
Changed the monarchy for the worse	216	109	105	34	49	34	38	61	83	71	61	56	61	55	44	56	55	41	29	13	22	105	111	147	69	64	153	182	31
	20%	21%	19%	28%	24%	17%	19%	17%	26%	18%	17%	27% In	19%	22%	15%	22%	20%	16%	19%	25%	24%	17%	24% u	20%	20%	16%	22% A	19%	24%
Not made any difference to the monarchy	534	269	256	54	70	114	112	184	123	227	184	77	171	131	155	122	142	137	72	19	42	314	219	360	174	189	345	466	58
	49%	51%	48%	43%	35%	59% cd	57% cd	51% d	38%	58% h	51% h	37%	52% k	52% k	53% k	48%	50%	55% s	47%	37%	45%	51%	47%	49%	49%	49%	50%	50%	45%
Don't know	149	65	81	21	53	22	19	34	74	41	34	46	54	22	27	31	38	31	21	12	17	81	68	106	43	50	99	131	16
	14%	12%	15%	17%	26%	11%	10%	9%	23%	10%	9%	22%	16%	9%	9%	12%	13%	12%	13%	23%	19%	13%	15%	15%	12%	13%	14%	14%	13%
				g	efg				ij			mn	mn																

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/i/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 28 Q4\_NEW\_2 - Do you think each of the following has generally changed the monarchy for the better, for the worse or have they not made any difference? - Queen Camilla

#### Base: All adults aged 18-75 in Great Britain

			ARITAL STAT	US		HOUSE	HOLD SIZE			CHILDREN HH		GENER	AL ELECTION 20	024 VOTE		REFERENDU	M 2016 VOTE		TURE OF BRITA	
		MARRIED		WID/ DIV/							CONSERVATI		LIBERAL					BETTER IF	WORSE IF	NO
		/LIVING AS	SINGLE	SEP	1	2	3	4+	YES	NO	VE	LABOUR	DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	ABOLISHED	ABOLISHED	DIFFERENC
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
UNWEIGHTED BASE	1080	645	327	108	220	325	221	314	363	717	159	349	104	103	101	447	315	251	425	295
WEIGHTED BASE	1080	646			207				347		165					417		241		
Changed the monarchy for the	181	125	36	19	35	50	42	55	62	119	55	53	25	14	7	79	72	27	121	27
better																				
	17%	19%	11%	17%	17%	15%	19%	18%	18%	16%	33%	16%	25%	12%	7%	19%	22%	11%	28%	10%
		b									kmn		mn						qs	
Changed the monarchy for the	216	128	65	24	41	73	49	52	70	146	25	65	12	32	21	79	66	71	71	57
worse																				
	20%	20%	20%	21%	20%	21%	22%	17%	20%	20%	15%	20%	12%	28%	23%	19%	20%	30%	16%	20%
														jl				rs		
Not made any difference to the	534	320	163	51	99	174	111	150	174	359	74	184	54	60	57	235	171	122	215	163
monarchy	49%	50%	51%	45%	48%	51%	49%	49%	50%	49%	45%	56%	54%	52%	63%	56%	5400	5400	49%	57%
	49%	50%	51%	45%	48%	51%	49%	49%	50%	49%	45%	56%	54%	52%	63%	56%	51%	51%	49%	5/%
Don't know	149	73	58	18	32	44	22	51	41	109	11	29	0	0	J	24	26	21	30	39
DOILEKIOW	149	11%	18%	16%	15%	13%	10%	17%	12%	109	7%	29	9%	° 7%	7%	6%	20	9%	7%	59 14%
	1476	11/0	10%	1078	15/6	1376	10%	1//0	12/0	1376	170	276	378	170	//0	578	376	578	778	14/0

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 29 Q4 NEW 3 - Do you think each of the following has generally changed the monarchy for the better, for the worse or have they not made any difference? - Prince William, the Prince of Wales

Base: All adults aged 18-75 in Great Britain

		GEN	DER			AGE				AGE			GENER	ATION				REG	SION			SOCIAL	GRADE	WORKIN	G STATUS	EDUC	ATION	ETH	INICITY
															BABY										NOT		NON	WHITE ETHNIC	ETHNIC MINORITY
	TOTAL	MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55+	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING	GRADUATES	GRADUATES	GROUP	GROUPS (D)
		(a)	(D)	(C)	(a)	(e)	(1)	(g)	(n)	(1)	()	(K)	(1)	(m)	(n)	(0)	(p)	(q)	(r)	(5)	(t)	(u)	(v)	(W)	(X)	(A)	(B)	(C)	(D)
UNWEIGHTED BASE	1080	517		127																				690				919	144
WEIGHTED BASE	1080	525	538	124*	201	195	198	362	325	393	362	208	328	253	291	252	283	247	153	52*	92*	614	466	728	352	387	693	934	129
Changed the monarchy for the	564	251	306	42	85	97	105	234	128	202	234	82	150	146	186	127	155	137	74	24	47	328	236	368	196	203	361	500	57
better																													
	52%	48%	57%	34%	43%	50%	53%	65%	39%	51%	65%	39%	46%	58%	64%	50%	55%	55%	48%	46%	51%	53%	51%	51%	56%	52%	52%	54%	44%
			а			с	с	cdef		h	hi			kl	kl														
Changed the monarchy for the	74	45	27	16	19	15	9	15	35	24	15	23	26	14	10	17	16	10	14	3	14	39	35	57	17	27	47	58	11
worse																													
	7%	9%	5%	13%	9%	8%	5%	4%	11%	6%	4%	11%	8%	6%	3%	7%	6%	4%	9%	5%	15%	6%	7%	8%	5%	7%	7%	6%	9%
		b		fg	g				ij			n	n								pq								
Not made any difference to the	319	174	141	45	50	66	69	90	95	135	90	61	107	78	74	83	75	75	46	15	25	187	133	216	103	119	201	275	40
monarchy																													
	30%	33%	26%	36%	25%	34%	35%	25%	29%	34%	25%	29%	33%	31%	25%	33%	27%	31%	30%	29%	27%	30%	28%	30%	29%	31%	29%	29%	31%
		h		ø		ø	ø																						
Don't know	123	56	64	21	46	17	15	24	67	32	24	42	45	16	21	25	37	25	19	10	7	60	63	86	37	39	84	101	20
	11%	11%	12%	17%	23%	9%	7%	7%	21%	8%	7%	20%	14%	6%	7%	10%	13%	10%	12%	19%	7%	10%	13%	12%	10%	10%	12%	11%	16%
	-1/0	170		fa	ofa	576				270		mn	mn	270	. /*	2.370	2370	20/0	22.70	20/0		2.570	2.370	2270	2070		22/0		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/i/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 30 Q4\_NEW\_3 - Do you think each of the following has generally changed the monarchy for the better, for the worse or have they not made any difference? - Prince William, the Prince of Wales

#### Base: All adults aged 18-75 in Great Britain

									1							1				
			1ARITAL STAT	US		HOUSEH	IOLD SIZE			CHILDREN HH UNDER)		GENER	AL ELECTION 20	24 VOTE		REFERENDU	M 2016 VOTE		URE OF BRITA	
		MARRIED		WID/ DIV/							CONSERVATI		LIBERAL					BETTER IF	WORSE IF	NO
		/LIVING AS	SINGLE	SEP	1	2	3	4+	YES	NO	VE	LABOUR	DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	ABOLISHED	ABOLISHED	DIFFERENCE
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(0)	(p)	(a)	(r)	(s)
UNWEIGHTED BASE	1080	645	327	108	220	325	221	314	363	717	159	349	104	103	101	447	315	251	425	295
WEIGHTED BASE	1080	646		112*		341			347		165					417		241		287
Changed the monarchy for the	564	357	136	70	101	193	110	160	176	388	123	164	59	67	33	228	211	57	339	133
better																				
	52%	55%	42%	63%	49%	56%	49%	52%	51%	53%	74%	49%	59%	59%	36%	55%	63%	24%	78%	46%
		b		b							klmn	n	n	n			0		qs	q
Changed the monarchy for the	74	35	34	5	20	23	16	15	20	54	3	19	9	11	15	33	18	44	16	10
worse																				
	7%	5%	10%	5%	10%	7%	7%	5%	6%	7%	2%	6%	9%	9%	16%	8%	5%	18%	4%	4%
			а										i	i	jk			rs		
Not made any difference to the	319	189	101	29	62	90	73	93	113	206	36	117	27	28	36	136	83	119	61	109
monarchy																				
	30%	29%	31%	26%	30%	26%	33%	30%	33%	28%	22%	35%	27%	25%	40%	33%	25%	49%	14%	38%
												j			jm	р		rs		r
Don't know	123	65	51	7	23	36	25	39	37	86	3	32	5	9	7	20	24	21	21	35
	11%	10%	16%	7%	11%	10%	11%	13%	11%	12%	2%	10%	5%	7%	8%	5%	7%	9%	5%	12%
			ac									j			j					r

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s Overlap formulae used. \* small base



Table 31 Q4 NEW 4 - Do you think each of the following has generally changed the monarchy for the better, for the worse or have they not made any difference? - Catherine, the Princess of Wales

Base: All adults aged 18-75 in Great Britain

		GEN	DER			AGE				AGE			GENER	ATION				RE	SION			SOCIAI	L GRADE	WORKIN	G STATUS	EDUC	ATION	ETH	INICITY
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55+	GEN Z	MILLENNIALS	GEN X	BABY	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	NOT WORKING	GRADUATES	NON	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUPS
	TOTAL	IVIAN (=)	(b)	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55+	GEN Z	WILLEINNIALS	GEN X	BOOMER	NURIH (-)	MIDEANDS	SUUTH	LONDON	WALES (a)	SCOTDAND	ABCI	C2DE	WURKING	WORKING	GRADUATES	GRADUATES	GROOP	(D)
UNWEIGHTED BASE	1080	(a) 517	546	127	204	193	210	346	331	403	346	207	336	273	264	258	283	239	155	51	94	649	431	690	390	569	511	919	144
WEIGHTED BASE	1080	525	538	124*	201	195	198	362	325	393	362	208	328	253	291	252	283	247	153	52*		614	466	728	352	387	693	934	129
Changed the monarchy for the better	577	252	319	38	89	103	110	238	127	213	238	78	158	151	190	131	160	140	71	24	51	344	233	386	191	216	361	523	47
	53%	48%	59%	30%	44%	53%	55%	66%	39%	54%	66%	38%	48%	60%	65%	52%	56%	57%	46%	46%	55%	56%	50%	53%	54%	56%	52%	56%	36%
			а		с	c	cd	cdef		h	hi		k	kl	kl													D	
Changed the monarchy for the worse	63	43	17	16	19	13	7	8	35	20	8	20	30	7	7	15	19	9	11	2	7	29	34	47	16	23	40	47	16
	6%	8%	3%	13%	9%	7%	3%	2%	11%	5%	2%	10%	9%	3%	2%	6%	7%	4%	7%	3%	8%	5%	7%	7%	4%	6%	6%	5%	12%
		b		fg	fg	g			ij			mn	mn																с
Not made any difference to the monarchy	320	172	144	47	50	62	66	95	97	127	95	66	100	78	75	81	75	71	51	16	26	176	143	212	108	108	211	268	44
	30%	33%	27%	38% dg	25%	32%	33%	26%	30%	32%	26%	32%	31%	31%	26%	32%	26%	29%	33%	31%	29%	29%	31%	29%	31%	28%	31%	29%	34%
Don't know	120	58	59	23	43	17	16	22	66	33	22	43	40	17	19	26	30	27	20	10	8	64	56	83	37	40	80	96	22
	11%	11%	11%	18%	21%	9%	8%	6%	20%	8%	6%	21%	12%	7%	7%	10%	10%	11%	13%	19%	9%	11%	12%	11%	11%	10%	12%	10%	17%
				efg	efg				ij			Imn	mn																с

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/i/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



8 Apr 2025

Table 32 Q4\_NEW\_4 - Do you think each of the following has generally changed the monarchy for the better, for the worse or have they not made any difference? - Catherine, the Princess of Wales

#### Base: All adults aged 18-75 in Great Britain

									1											
			ARITAL STAT			HOUSE	IOLD SIZE		PRESENCE OF	CHILDREN HH UNDER)		CENER	AL ELECTION 20	24 VOTE		REFERENDU	A 2016 VOTE	-	URE OF BRITA	
			ARTIAL STAT			HUUSER	IOLD SIZE		(17.0K	UNDER)		GENER		24 VOIE		REFERENDU	1 2016 VOTE	-		
		MARRIED		WID/ DIV/							CONSERVATI		LIBERAL					BETTER IF	WORSE IF	NO
		/LIVING AS	SINGLE	SEP	1	2	3	4+	YES	NO	VE	LABOUR	DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	ABOLISHED	ABOLISHED	DIFFERENCE
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
UNWEIGHTED BASE	1080	645		108					363							447	315			295
WEIGHTED BASE	1080	646		112*					347							417	335			287
Changed the monarchy for the	577	369	136	73	106	196	120	155	184	394	123	161	64	74	29	235	211	61	346	133
better																				
	53%	57%	42%	65%	51%	57%	53%	50%	53%	54%	75%	48%	64%	65%	32%	56%	63%	25%	79%	46%
		b		b							kn	n	kn	kn					qs	q
Changed the monarchy for the	63	38	23	3	14	16	15	18	26	37	6	12	12	5	13	25	19	41	12	9
worse																				
	6%	6%	7%	2%	7%	5%	6%	6%	8%	5%	3%	4%	12%	4%	14%	6%	6%	17%	3%	3%
													jk		jkm			rs		
Not made any difference to the	320	184	108	28	62	92	72	95	102	218	31	131	20	30	41	138	87	117	60	113
monarchy																				
	30%	28%	34%	24%	30%	27%	32%	31%	29%	30%	19%	39%	20%	26%	46%	33%	26%	49%	14%	39%
												ilm			ilm			r		r
Don't know	120	56	54	10	24	38	19	39	35	85	6	29	4	5	8	19	18	22	19	32
	11%	9%	17%	9%	12%	11%	8%	13%	10%	12%	3%	9%	4%	4%	9%	5%	5%	9%	4%	11%
			а															r		r

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s Overlap formulae used. \* small base



## Table 33 Q5 NEW - Do you think the relationship between King Charles and Queen Camilia has benefited or harmed the monarchy, or do you think it hasn't made any difference either way?

Base: All adults aged 18-75 in Great Britain

		GEN	DER			AGE				AGE			GENER	ATION				REG	ION			SOCIAL	GRADE	WORKIN	G STATUS	EDUC	ATION	ETH	INICITY
																												WHITE	ETHNIC
															BABY										NOT		NON	ETHNIC	MINORITY
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	18-34	35-54	55+	GEN Z	MILLENNIALS	GEN X	BOOMER	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	ABC1	C2DE	WORKING	WORKING	GRADUATES	GRADUATES	GROUP	GROUPS
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(A)	(B)	(C)	(D)
UNWEIGHTED BASE	1080							346																690		569		919	144
WEIGHTED BASE	1080	525	538	124*	201	195	198	362	325	393	362	208	328	253	291	252	283	247	153	52*	92*	614	466	728	352	387	693	934	129
Benefited the monarchy	199	100	97	21	36	30	35	78	57	65	78	38	53	47	61	47	49	52	31	9	13	118	81	136	64	91	109	170	25
	18%	19%	18%	17%	18%	15%	17%	21%	18%	16%	21%	18%	16%	19%	21%	19%	17%	21%	20%	17%	14%	19%	17%	19%	18%	23%	16%	18%	19%
																										В			
Harmed the monarchy	253	117	132	37	46	52	44	75	83	95	75	62	75	57	59	60	64	55	37	16	22	128	124	166	86	75	178	219	31
	23%	22%	25%	29%	23%	27%	22%	21%	26%	24%	21%	30%	23%	23%	20%	24%	23%	22%	24%	32%	24%	21%	27%	23%	25%	19%	26%	23%	24%
												n															A		/
Made no difference	487	254	225	45	75	88	97	183	119	184	183	73	139	128	147	117	133	110	70	15	42	293	194	321	165	171	316	427	52
	45%	48%	42%	36%	37%	45%	49%	50%	37%	47%	50%	35%	42%	51%	50%	46%	47%	44%	45%	29%	46%	48%	42%	44%	47%	44%	46%	46%	40%
							cd	cd		h	h			k	k		s												
Don't know	141	54	84	22	44	26	23	27	65	49	27	35	62	20	24	29	38	31	16	12	16	75	67	105	37	51	91	118	21
	13%	10%	16%	17%	22%	13%	12%	7%	20%	12%	7%	17%	19%	8%	8%	11%	13%	13%	11%	22%	17%	12%	14%	14%	10%	13%	13%	13%	16%
			а	g	efg				1	1		mn	mn																

## Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j - k/l/m/n - o/p/q/r/s/t - u/v - w/x - A/B - C/D Overlap formulae used. \* small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



#### Ipsos UK Royal family polling 4TH - 7TH APRIL 2025 IPSOS Public

Table 34 Q5\_NEW - Do you think the relationship between King Charles and Queen Camilla has benefited or harmed the monarchy, or do you think it hasn't made any difference either way?

#### Base: All adults aged 18-75 in Great Britain

		MARITAL STATUS				HOUSEH	IOLD SIZE		PRESENCE OF (17 OR	CHILDREN HH UNDER)		GENER	AL ELECTION 20	24 VOTE		REFERENDU	A 2016 VOTE	MONA	URE OF BRITA	DLISHED
											CONSERVATI		LIBERAL					BETTER IF	WORSE IF	NO
		/LIVING AS	SINGLE	SEP	1	2	3	4+	YES	NO	VE	LABOUR	DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	ABOLISHED	ABOLISHED	DIFFERENCE
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)
UNWEIGHTED BASE	1080	645		108					363		159					447		251		295
WEIGHTED BASE	1080	646		112*					347		165					417		241		287
Benefited the monarchy	199	135	46	18	38	53	45	64	76	123	48	72	26	11	12	86	71	30	125	35
	18%	21%	14%	16%	18%	16%	20%	21%	22%	17%	29%	22%	26%	10%	13%	21%	21%	12%	29%	12%
		b									mn	m	mn						qs	
Harmed the monarchy	253	143	76	34	48	71	55	79	87	166	22	75	18	35	29	93	75	90	79	67
	23%	22%	24%	30%	23%	21%	24%	26%	25%	23%	13%	23%	18%	30%	33%	22%	22%	37%	18%	23%
												i		i	jl			rs		
Made no difference	487	298	138	50	94	172	101	120	147	339	85	147	41	66	42	199	170	104	199	145
	45%	46%	43%	45%	45%	50%	45%	39%	42%	46%	51%	44%	41%	58%	46%	48%	51%	43%	46%	50%
						g								kl						
Don't know	141	70	61	10	27	46	24	45	36	106	10	37	15	3	7	39	19	17	34	40
	13%	11%	19%	9%	13%	13%	11%	15%	10%	14%	6%	11%	15%	2%	8%	9%	6%	7%	8%	14%
			ac									m	jm							qr

 $\label{eq:proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k/l/m/n - o/p - q/r/s \\ Overlap formulae used. * small base$ 

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