









































Which major federal party leader is best described by the following traits: - Mark Carney Summary

		Gender		Age			Education				Decided-Voters Leaners								
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	The Conservati ve Party	The Liberal Party	The New Democrati c Party (NDP)	The Bloc Quebecois (BQ)	The Green Party	The People's Party of Canada	Or some other party	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Someone who will protect the interests of cultural, religious and other minorities in Canada	267	138	129	64	83	120	29	77	83	79	23	216	6	9	1	-	-	4	9
	27%	29%	25%	24%	24%	31%	20% **	28%	25%	32% H	7%	60% JLR	5% *	19% **	6% **	- **	- **	10% **	10% *
Someone who will get things done	345	169	171	72	99	175	37	75	118	115	12	286	23	2	4	1	1	2	15
	34%	35%	34%	26%	29%	45% CD	25% **	27%	35%	47% GH	4%	79% JLR	22% J*	4% **	29% **	8% **	22% **	4% **	16% J*
Someone who is best to manage during tough economic times	431	226	197	98	128	206	44	105	141	141	32	319	34	7	5	4	2	2	26
	43%	47% B	39%	36%	37%	53% CD	30% **	38%	42%	58% GH	10%	88% JLR	34% J*	15% **	34% **	23% **	45% **	5% **	29% J*
Someone who will fight for the middle class	244	130	113	62	79	103	8	69	85	82	13	204	10	1	2	1	-	6	7
	24%	27%	22%	23%	23%	27%	5% **	25%	25%	34% GH	4%	57% JLR	10% *	2% **	11% **	5% **	- **	14% **	8% *
Someone who will provide open, responsible, and ethical government	312	159	151	90	84	139	28	79	104	101	20	262	10	1	2	2	-	1	14
	31%	33%	30%	33%	25%	36% D	19% **	29%	31%	41% GH	6%	73% JLR	10% *	3% **	14% **	14% **	- **	2% **	16% J*
Someone whose values best represent my own	267	136	127	61	80	127	22	69	90	86	14	226	8	1	2	1	-	6	9
	27%	28%	25%	22%	23%	33% CD	15% **	25%	27%	35% GH	4%	63% JLR	8% *	2% **	13% **	5% **	- **	16% **	11% *
Someone who will make things more affordable	263	132	128	75	87	101	29	64	90	79	9	210	14	8	3	2	-	5	11
	26%	27%	25%	28%	25%	26%	20% **	23%	27%	33% G	3%	58% JLR	14% J*	17% **	23% **	10% **	- **	14% **	13% J*
Someone you can trust	267	134	132	65	80	122	15	71	91	89	8	226	14	1	-	1	-	9	8
	27%	28%	26%	24%	24%	31%	11% **	26%	27%	37% GH	2%	63% JLR	14% J*	3% **	- **	9% **	- **	23% **	9% J*
Someone who has the right temperament and maturity to be Prime Minister	408	211	193	88	128	192	35	100	142	132	39	305	31	6	3	2	1	2	19
	41%	44%	38%	32%	38%	50% CD	24% **	36%	42%	54% GH	12%	85% JLR	31% J*	12% **	20% **	11% **	22% **	6% **	22% *
Someone who will spend taxpayers' money wisely	321	167	150	80	102	138	37	80	98	106	11	253	23	13	2	1	1	5	11
	32%	35%	29%	29%	30%	36%	25% **	29%	29%	43% GH	3%	70% JLR	23% J*	27% **	15% **	5% **	20% **	13% **	13% J*
Someone who is best to represent Canada on the world stage	409	206	199	84	127	199	33	103	144	129	25	314	31	5	4	1	1	7	21
	41%	43%	39%	31%	37%	51% CD	23% **	37%	43%	53% GH	8%	87% JLR	30% J*	12% **	24% **	8% **	22% **	18% **	24% J*
Someone who will keep their election promises	253	133	118	67	82	104	14	61	88	90	7	215	11	3	2	3	-	4	9
	25%	28%	23%	24%	24%	27%	10% **	22%	26%	37% GH	2%	60% JLR	11% J*	6% **	11% **	17% **	- **	10% **	11% J*
Someone who has a hidden agenda	291	160	131	71	107	113	21	82	124	63	185	45	12	17	2	5	2	3	20
	29%	33% B	26%	26%	31%	29%	14% **	30%	37%	26% I	56% KLR	12% *	12% **	37% **	11% **	36% **	39% **	8% **	23% K*
Someone who will say anything to get elected	297	155	142	81	113	103	37	76	120	64	182	54	22	13	1	5	1	2	16
	30%	32%	28%	30%	33%	27%	25% **	27%	36%	26% I	55% KLR	15% *	22% **	27% **	7% **	36% **	17% **	5% **	18% *
Someone who is in over their head	222	110	111	70	89	63	31	60	78	53	123	50	14	6	1	5	1	6	15
	22%	23%	22%	25% E	26% E	16% **	21% **	22%	23%	22% KLR	37% *	14% **	14% **	13% **	8% **	36% **	17% **	15% **	17% *
Someone who can stand up to President Trump	408	200	204	89	128	191	41	95	139	133	26	320	28	5	5	1	1	2	21
	41%	42%	40%	33%	38%	49% CD	28% **	34%	41%	55% GH	8%	89% JLR	27% J*	11% **	34% **	9% **	22% **	5% **	23% J*
Someone I would be proud to see as Canada's Prime Minister	328	166	160	70	98	160	23	81	114	110	13	274	14	2	4	1	1	5	15
	33%	35%	31%	25%	29%	41% CD	16% **	29%	34%	45% GH	4%	76% JLR	13% J*	5% **	26% **	5% **	22% **	12% **	17% J*
Someone who can help make us proud to be Canadians	327	164	159	70	96	161	24	78	114	111	16	263	21	2	4	2	2	2	16
	33%	34%	31%	26%	28%	41% CD	16% **	28%	34%	46% GH	5% *	73% JLR	20% J*	5% **	25% **	12% **	43% **	5% **	18% J*

Which major federal party leader is best described by the following traits: - Pierre Poillievre Summary

		Gender		Age			Education				Decided-Voters Leaners								
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	The Conservati ve Party	The Liberal Party	The New Democrati c Party (NDP)	The Bloc Quebecois (BQ)	The Green Party	The People's Party of Canada	Or some other party	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Someone who will protect the interests of cultural, religious and other minorities in Canada	226	131	92	51	81	94	32	59	84	52	195	4	3	10	*	1	-	2	11
	23%	27% B	18%	19%	24%	24%	22% **	21%	25%	21%	59% KLR	1%	3%	21%	3%	3%	-	5%	13%
Someone who will get things done	296	162	131	70	100	125	38	85	113	61	256	6	5	12	4	4	-	2	7
	30%	34% B	26%	26%	29%	32%	26% **	31%	34%	25%	78% KLR	2%	5%	25%	25%	24%	-	6%	8%
Someone who is best to manage during tough economic times	283	158	126	72	102	110	37	81	108	58	244	5	7	14	1	3	-	3	6
	28%	33% B	25%	26%	30%	28%	26% **	29%	32%	24%	74% KLR	1%	6%	31%	5%	23%	-	9%	7%
Someone who will fight for the middle class	278	160	116	68	99	112	29	84	108	57	244	10	6	5	1	2	-	1	9
	28%	33% B	23%	25%	29%	29%	20% **	31%	32%	23%	74% KLR	3%	6%	10%	5%	16%	-	3%	10%
Someone who will provide open, responsible, and ethical government	262	159	99	48	94	120	28	81	98	55	223	6	3	11	4	2	-	5	8
	26%	33% B	19%	17%	28%	31%	19% **	29%	29%	23%	68% KLR	2%	2%	24%	28%	16%	-	12%	9%
Someone whose values best represent my own	264	160	104	71	90	104	24	74	110	57	234	7	4	3	2	2	-	3	8
	26%	33% B	21%	26%	26%	27%	16% **	27%	33%	23%	71% KLR	2%	4%	7%	17%	12%	-	7%	9%
Someone who will make things more affordable	264	159	102	65	93	106	28	82	96	58	231	8	4	6	-	-	1	7	8
	26%	33% B	20%	24%	27%	27%	19% **	30%	29%	24%	70% KLR	2%	4%	12%	-	-	22%	17%	9%
Someone you can trust	233	136	93	57	80	96	23	69	91	50	205	6	1	9	2	2	-	2	6
	23%	28% B	18%	21%	23%	25%	16% **	25%	27%	21%	62% KLR	2%	1%	19%	14%	16%	-	5%	7%
Someone who has the right temperament and maturity to be Prime Minister	273	155	115	64	93	115	38	78	103	54	233	6	2	15	3	3	-	5	5
	27%	32% B	23%	23%	27%	30%	26% **	28%	31%	22%	71% KLR	2%	2%	31%	23%	21%	-	13%	6%
Someone who will spend taxpayers' money wisely	280	158	119	73	102	104	38	78	105	59	237	10	3	9	3	2	-	8	8
	28%	33% B	23%	27%	30%	27%	26% **	28%	31%	24%	72% KLR	3%	3%	18%	18%	16%	-	20%	9%
Someone who is best to represent Canada on the world stage	277	161	113	64	97	116	28	88	108	54	242	5	3	10	2	3	-	3	9
	28%	34% B	22%	23%	29%	30%	19% **	32%	32%	22%	73% KLR	1%	3%	22%	12%	21%	-	7%	11%
Someone who will keep their election promises	248	154	91	56	89	104	23	77	98	51	221	8	3	3	2	3	-	1	7
	25%	32% B	18%	20%	26%	27%	16% **	28%	29%	21%	67% KLR	2%	3%	7%	15%	19%	-	3%	8%
Someone who has a hidden agenda	408	186	217	110	121	177	71	98	126	113	59	240	59	15	5	4	3	12	11
	41%	39% D	43%	40%	36%	46%	48% **	36%	38%	46%	18% GH	66% JR	58% JR*	32% **	34% **	27% **	61% **	31% **	12% *
Someone who will say anything to get elected	417	185	224	101	122	194	65	109	130	113	57	242	58	18	6	2	3	12	20
	42%	38% CD	44%	37%	36%	50%	44% **	39%	39%	46%	17% H	67% JR	57% JR*	38% **	39% **	15% **	61% **	30% **	22% *
Someone who is in over their head	285	139	139	83	79	123	44	71	96	74	65	155	32	4	7	1	2	10	10
	28%	29% D	27%	30%	23%	32%	30% **	26%	29%	30%	20% JR	43% JR	31% R*	9% **	45% **	8% **	38% **	25% **	11% *
Someone who can stand up to President Trump	288	164	125	73	102	113	39	87	106	57	241	6	8	14	2	5	-	2	10
	29%	34% B	25%	27%	30%	29%	26% **	32%	32%	23%	73% KLR	2%	8%	30%	12%	32%	-	4%	12%
Someone I would be proud to see as Canada's Prime Minister	262	161	97	56	95	111	28	79	100	55	231	2	3	11	2	3	-	2	8
	26%	34% B	19%	20%	28%	29%	19% **	29%	30%	23%	70% KLR	*	3%	23%	12%	19%	-	5%	9%
Someone who can help make us proud to be Canadians	263	159	101	57	90	116	34	69	105	55	233	11	3	3	1	-	-	2	10
	26%	33% B	20%	21%	27%	30%	23% **	25%	31%	22%	71% KLR	3%	3%	7%	7%	-	-	6%	11%

Which major federal party leader is best described by the following traits: - Jonathan Pedneault Summary

		Gender		Age			Education				Decided-Voters Leaners								
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	The Conservati ve Party	The Liberal Party	The New Democrati c Party (NDP)	The Bloc Quebecois (BQ)	The Green Party	The People's Party of Canada	Or some other party	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Someone who will protect the interests of cultural, religious and other minorities in Canada	22	13	9	10	5	7	-	9	7	6	6	8	2	-	2	-	1	3	1
	2%	3%	2%	4%	2%	2%	-	3%	2%	2%	2%	2%	2%	-	15%	-	17%	7%	1%
							**						*	**	**	**	**	**	*
Someone who will get things done	30	15	16	19	8	3	5	9	6	9	6	3	5	2	2	1	-	8	2
	3%	3%	3%	7%	2%	1%	4%	3%	2%	4%	2%	1%	5%	5%	14%	6%	-	21%	2%
				DE			**						K*	**	**	**	**	**	*
Someone who is best to manage during tough economic times	14	8	7	8	4	2	-	2	6	6	4	1	3	-	3	1	1	1	-
	1%	2%	1%	3%	1%	*	-	1%	2%	3%	1%	*	3%	-	20%	9%	17%	3%	-
				E			**						*	**	**	**	**	**	*
Someone who will fight for the middle class	16	7	9	10	3	2	-	4	4	8	5	3	2	1	3	1	1	1	-
	2%	1%	2%	4%	1%	1%	-	1%	1%	3%	2%	1%	2%	1%	17%	9%	17%	3%	-
				E			**						*	**	**	**	**	**	*
Someone who will provide open, responsible, and ethical government	34	12	21	24	7	4	5	9	13	7	8	5	6	1	3	1	1	9	2
	3%	3%	4%	9%	2%	1%	4%	3%	4%	3%	2%	1%	6%	1%	19%	6%	17%	23%	2%
				DE			**						K*	**	**	**	**	**	*
Someone whose values best represent my own	24	13	10	10	9	4	-	5	11	8	9	4	1	2	3	1	1	3	-
	2%	3%	2%	4%	3%	1%	-	2%	3%	3%	3%	1%	1%	4%	19%	6%	17%	7%	-
							**						*	**	**	**	**	**	*
Someone who will make things more affordable	17	8	9	12	4	2	-	3	8	6	3	5	2	1	4	-	1	1	-
	2%	2%	2%	4%	1%	*	-	1%	2%	3%	1%	1%	2%	1%	30%	-	17%	3%	-
				E			**						*	**	**	**	**	**	*
Someone you can trust	19	10	8	10	7	2	-	2	10	7	2	5	2	1	3	2	1	2	2
	2%	2%	2%	4%	2%	*	-	1%	3%	3%	1%	1%	2%	1%	18%	11%	17%	6%	2%
				E			**						*	**	**	**	**	**	*
Someone who has the right temperament and maturity to be Prime Minister	28	12	15	16	5	7	4	11	9	4	5	8	4	-	2	1	1	3	4
	3%	3%	3%	6%	1%	2%	3%	4%	3%	2%	2%	2%	4%	-	11%	6%	17%	7%	4%
				D			**						*	**	**	**	**	**	*
Someone who will spend taxpayers' money wisely	23	10	12	14	4	5	-	4	11	8	7	9	1	2	2	-	1	1	-
	2%	2%	2%	5%	1%	1%	-	2%	3%	3%	2%	2%	1%	4%	14%	-	17%	3%	-
				DE			**						*	**	**	**	**	**	*
Someone who is best to represent Canada on the world stage	21	14	7	15	3	3	-	5	7	9	6	5	6	1	2	-	1	1	-
	2%	3%	1%	6%	1%	1%	-	2%	2%	4%	2%	1%	6%	2%	11%	-	17%	3%	-
				DE			**						*	**	**	**	**	**	*
Someone who will keep their election promises	17	6	11	10	4	3	4	-	8	5	6	*	2	1	2	1	1	-	4
	2%	1%	2%	4%	1%	1%	3%	-	2%	2%	2%	*	2%	1%	14%	6%	17%	-	4%
							**		G	G			K*	**	**	**	**	**	K*
Someone who has a hidden agenda	17	8	9	6	7	4	-	7	4	6	3	3	8	1	1	-	-	2	-
	2%	2%	2%	2%	2%	1%	-	2%	1%	2%	1%	1%	8%	1%	4%	-	-	4%	-
							**						JKR*	**	**	**	**	**	*
Someone who will say anything to get elected	13	8	5	6	4	3	-	3	6	5	4	2	1	1	1	-	1	3	1
	1%	2%	1%	2%	1%	1%	-	1%	2%	2%	1%	*	1%	3%	9%	-	22%	7%	1%
							**						*	**	**	**	**	**	*
Someone who is in over their head	42	19	23	15	8	19	5	11	13	13	11	12	6	6	1	1	-	1	4
	4%	4%	5%	6%	2%	5%	3%	4%	4%	5%	3%	3%	6%	13%	4%	7%	-	3%	4%
							**						*	**	**	**	**	**	*
Someone who can stand up to President Trump	10	4	6	4	4	2	-	-	6	4	3	-	1	1	2	2	1	1	-
	1%	1%	1%	2%	1%	*	-	-	2%	2%	1%	-	1%	1%	11%	11%	17%	3%	-
							**						*	**	**	**	**	**	*
Someone I would be proud to see as Canada's Prime Minister	25	12	12	16	8	2	-	8	7	9	8	4	1	2	3	2	1	3	2
	2%	2%	2%	6%	2%	*	-	3%	2%	4%	3%	1%	1%	4%	19%	11%	17%	7%	2%
				E			**						*	**	**	**	**	**	*
Someone who can help make us proud to be Canadians	30	12	18	21	6	3	3	7	11	9	5	7	5	1	4	2	1	3	2
	3%	2%	4%	8%	2%	1%	2%	2%	3%	4%	2%	2%	5%	3%	27%	15%	17%	7%	2%
				DE			**						*	**	**	**	**	**	*



Which major federal party leader is best described by the following traits: - Jagmeet Singh Summary

		Gender		Age			Education				Decided-Voters Leaners								
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	The Conservati ve Party	The Liberal Party	The New Democrati c Party (NDP)	The Bloc Quebecois (BQ)	The Green Party	The People's Party of Canada	Or some other party	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Someone who will protect the interests of cultural, religious and other minorities in Canada	211	90	115	68	70	74	29	45	75	62	24	91	67	8	5	3	-	3	11
	21%	19%	23%	25%	21%	19%	20% **	16%	22%	26% G	7%	25% JR	66% JKR*	16% **	33% **	23% **	- **	8% **	12% *
Someone who will get things done	71	28	39	28	26	16	16	13	24	18	2	24	39	1	1	1	1	-	3
	7%	6%	8%	10% E	8%	4%	11% **	5%	7%	7%	1%	7% J	38% JKR*	2% **	7% **	7% **	18% **	- **	3% *
Someone who is best to manage during tough economic times	41	18	20	15	18	8	6	7	17	11	4	7	25	1	1	1	-	-	2
	4%	4%	4%	6%	5%	2%	4% **	2%	5%	5%	1%	2%	24% JKR*	2% **	7% **	6% **	- **	- **	2% *
Someone who will fight for the middle class	170	77	87	50	54	66	25	38	57	50	14	76	66	3	2	2	-	2	5
	17%	16%	17%	18%	16%	17%	17% **	14%	17%	21%	4%	21% JR	64% JKR*	7% **	16% **	13% **	- **	5% **	5% *
Someone who will provide open, responsible, and ethical government	98	39	54	34	30	34	13	24	33	28	6	34	47	1	2	-	1	3	5
	10%	8%	11%	12%	9%	9%	9% **	9%	10%	11%	2%	9% J	46% JKR*	2% **	12% **	- **	18% **	7% **	5% *
Someone whose values best represent my own	120	53	63	43	43	34	17	29	35	40	11	49	57	-	-	1	-	*	2
	12%	11%	12%	16% E	13%	9%	12% **	10%	10%	17% H	3%	14% JR	56% JKR*	- **	- **	3% **	- **	1% **	2% *
Someone who will make things more affordable	96	39	52	32	30	34	2	23	33	37	6	41	39	1	1	2	1	-	4
	10%	8%	10%	12%	9%	9%	2% **	8%	10%	15% GH	2%	11% J	38% JKR*	3% **	8% **	16% **	20% **	- **	4% *
Someone you can trust	95	46	44	36	32	27	21	21	30	24	10	29	53	1	1	-	-	-	1
	10%	10%	9%	13% E	9%	7%	14% **	7%	9%	10% J	3%	8% J	52% JKR*	1% **	7% **	- **	- **	- **	2% *
Someone who has the right temperament and maturity to be Prime Minister	73	21	50	30	26	16	16	16	24	16	6	17	42	1	2	-	1	-	4
	7%	4%	10%	11% A	8%	4%	11% **	6%	7%	7% E	2%	5% JKR*	41% **	2% **	11% **	- **	18% **	- **	4% *
Someone who will spend taxpayers' money wisely	68	23	41	27	21	20	2	18	27	21	7	18	32	1	2	2	1	-	5
	7%	5%	8%	10% A	6%	5%	2% **	7%	8%	9% JKR*	2%	5% JKR*	31% **	3% **	13% **	13% **	18% **	- **	5% *
Someone who is best to represent Canada on the world stage	57	18	36	29	20	8	16	9	18	14	4	12	32	1	*	1	-	-	6
	6%	4%	7%	11% E	6%	2%	11% **	3%	5%	6% JKR*	1%	3% JKR*	31% **	2% **	3% **	9% **	- **	- **	6% J*
Someone who will keep their election promises	88	31	53	37	27	24	17	20	24	27	3	34	43	4	-	-	-	1	3
	9%	6%	10%	13% E	8%	6%	11% **	7%	7%	11% H	1%	9% J	42% JKR*	9% **	- **	- **	- **	1% **	3% *
Someone who has a hidden agenda	59	30	26	18	32	9	11	19	14	15	27	11	12	1	-	3	-	1	5
	6%	6%	5%	7% E	9% E	2%	8% **	7%	4%	6% K	8% K	3% K	12% K*	1% **	- **	19% **	- **	3% **	6% *
Someone who will say anything to get elected	91	50	38	24	34	33	2	39	29	21	51	14	8	3	*	6	-	1	8
	9%	10%	7%	9% E	10%	9%	2% **	14%	9%	9% K	15% K	4% K	8% *	7% **	3% **	36% **	- **	3% **	9% *
Someone who is in over their head	162	92	67	34	51	77	15	57	57	33	70	45	20	4	-	6	2	6	10
	16%	19% B	13% B	13% E	15% E	20% E	11% **	21% K	17% K	14% K	21% K	12% K	20% *	9% **	- **	37% **	45% **	16% **	11% *
Someone who can stand up to President Trump	47	20	21	23	13	11	9	13	14	11	3	9	29	1	1	-	-	-	4
	5%	4%	4%	9% E	4%	3%	6% **	5%	4%	5% JKR*	1%	3% JKR*	28% **	1% **	5% **	- **	- **	- **	5% J*
Someone I would be proud to see as Canada's Prime Minister	88	37	46	36	29	23	17	19	29	24	4	31	49	-	-	-	-	*	3
	9%	8%	9%	13% E	9%	6%	12% **	7%	9%	10% J	1%	9% JKR*	48% **	- **	- **	- **	- **	1% **	4% *
Someone who can help make us proud to be Canadians	93	37	51	42	31	20	21	22	25	25	5	32	46	1	1	-	-	5	4
	9%	8%	10%	15% E	9%	5%	15% **	8%	7%	10% J	1%	9% JKR*	45% **	2% **	8% **	- **	- **	14% **	4% *

Which major federal party leader is best described by the following traits: - Maxime Bernier Summary

		Gender		Age			Education				Decided-Voters Leaners								
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	The Conservati ve Party	The Liberal Party	The New Democrati c Party (NDP)	The Bloc Quebecois (BQ)	The Green Party	The People's Party of Canada	Or some other party	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Someone who will protect the interests of cultural, religious and other minorities in Canada	30	12	18	19	9	3	5	12	7	6	8	2	2	1	3	5	-	7	3
	3%	2%	4%	7% E	3%	1%	4% **	4%	2%	3%	2%	*	2% *	2% **	18% **	31% **	- **	18% **	4% K*
Someone who will get things done	32	14	17	23	8	1	3	15	8	5	4	11	4	-	1	6	-	2	4
	3%	3%	3%	8% DE	2%	*	2% **	6%	2%	2%	1%	3%	3% *	- **	9% **	43% **	- **	4% **	4% *
Someone who is best to manage during tough economic times	34	8	26	16	15	3	9	14	6	5	3	6	3	*	2	6	-	6	7
	3%	2%	5%	6% A E	4% E	1%	6% **	5%	2%	2%	1%	2%	3% *	1% **	12% **	39% **	- **	15% **	8% JK*
Someone who will fight for the middle class	28	10	17	11	16	1	7	10	6	4	4	6	1	1	4	6	-	*	6
	3%	2%	3%	4% E	5% E	*	5% **	3%	2%	2%	1%	2%	1% *	3% **	27% **	39% **	- **	* **	6% JK*
Someone who will provide open, responsible, and ethical government	28	10	18	10	15	4	5	6	7	9	6	4	1	1	1	6	1	7	-
	3%	2%	3%	3% E	4% E	1%	4% **	2%	2%	4%	2%	1%	1% *	1% **	9% **	43% **	22% **	17% **	- *
Someone whose values best represent my own	31	12	19	13	16	2	9	11	4	8	4	5	1	2	2	6	1	6	4
	3%	3%	4%	5% E	5% E	1%	6% **	4%	1%	3%	1%	1%	1% *	4% **	13% **	43% **	22% **	15% **	5% *
Someone who will make things more affordable	23	10	13	9	11	3	-	12	6	5	7	3	1	1	1	6	-	1	3
	2%	2%	3%	3% E	3% E	1%	- **	4%	2%	2%	2%	1%	1% *	3% **	9% **	39% **	- **	2% **	4% *
Someone you can trust	34	22	12	16	16	2	3	14	8	9	8	12	1	-	3	8	1	1	-
	3%	4%	2%	6% E	5% E	1%	2% **	5%	2%	4%	2%	3%	1% *	- **	21% **	50% **	22% **	2% **	- *
Someone who has the right temperament and maturity to be Prime Minister	37	14	23	19	15	3	9	11	7	10	7	7	3	-	3	8	1	8	2
	4%	3%	4%	7% E	5% E	1%	6% **	4%	2%	4%	2%	2%	3% *	- **	18% **	50% **	22% **	19% **	2% *
Someone who will spend taxpayers' money wisely	25	14	11	10	10	5	-	6	11	8	9	4	4	*	2	5	-	1	-
	3%	3%	2%	4% E	3% E	1%	- **	2%	3%	3%	3%	1%	4% *	* **	16% **	34% **	- **	2% **	- *
Someone who is best to represent Canada on the world stage	22	13	10	8	12	3	-	10	5	7	4	4	2	-	4	6	1	1	-
	2%	3%	2%	3% E	3% E	1%	- **	4%	2%	3%	1%	1%	2% *	- **	28% **	43% **	22% **	2% **	- *
Someone who will keep their election promises	24	14	10	9	12	3	-	7	11	6	5	4	1	1	3	6	1	2	1
	2%	3%	2%	3% E	4% E	1%	- **	3%	3%	2%	2%	1%	1% *	3% **	20% **	39% **	22% **	5% **	1% *
Someone who has a hidden agenda	37	13	21	14	15	9	12	6	9	10	7	8	1	1	4	1	-	5	11
	4%	3%	4%	5% E	4% E	2%	9% **	2%	3%	4%	2%	2%	1% *	3% **	25% **	9% **	- **	14% **	12% JKL*
Someone who will say anything to get elected	34	18	16	9	15	11	-	11	10	13	8	12	2	-	3	2	-	3	4
	3%	4%	3%	3% E	4% E	3%	- **	4%	3%	5%	2%	3%	2% *	- **	23% **	13% **	- **	8% **	4% *
Someone who is in over their head	50	20	30	16	19	15	4	16	12	18	8	20	6	4	3	-	-	*	8
	5%	4%	6%	6% E	6% E	4%	3% **	6%	4%	8% H	2%	6%	6% *	8% **	19% **	- **	- **	1% **	9% J*
Someone who can stand up to President Trump	22	10	12	7	12	4	-	8	8	6	4	3	1	2	2	3	1	3	3
	2%	2%	2%	3% E	3% E	1%	- **	3%	2%	3%	1%	1%	1% *	4% **	16% **	21% **	22% **	8% **	3% *
Someone I would be proud to see as Canada's Prime Minister	31	11	20	18	10	3	4	10	10	6	8	4	2	-	2	8	1	1	6
	3%	2%	4%	7% E	3% E	1%	3% **	4%	3%	3%	2%	1%	2% *	- **	16% **	50% **	22% **	2% **	6% K*
Someone who can help make us proud to be Canadians	31	14	17	9	20	2	4	12	10	5	4	5	1	2	4	6	1	3	5
	3%	3%	3%	3% E	6% E	*	3% **	4%	3%	2%	1%	1%	1% *	4% **	24% **	43% **	22% **	9% **	6% JK*

Which major federal party leader is best described by the following traits: - Yves-François Blanchet Summary

		Gender		Age			Education				Decided-Voters Leaners								
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	The Conservati ve Party	The Liberal Party	The New Democrati c Party (NDP)	The Bloc Quebecois (BQ)	The Green Party	The People's Party of Canada	Or some other party	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Someone who will protect the interests of cultural, religious and other minorities in Canada	42	24	18	20	13	9	10	11	13	9	13	6	2	14	1	1	2	2	2
	4%	5%	4%	7% E	4%	2%	7% **	4%	4%	4%	4%	2%	2% *	29% **	7% **	7% **	43% **	4% **	2% *
Someone who will get things done	44	23	21	10	20	14	16	9	10	9	10	3	1	24	-	-	1	3	2
	4%	5%	4%	4%	6%	4%	11% **	3%	3%	4%	3%	1%	1% *	52% **	- **	- **	20% **	7% **	3% *
Someone who is best to manage during tough economic times	40	22	18	12	21	7	16	9	9	6	6	4	2	19	1	-	1	3	4
	4%	4%	4%	4%	6% E	2%	11% **	3%	3%	2%	2%	1%	2% *	41% **	7% **	- **	20% **	7% **	4% *
Someone who will fight for the middle class	62	30	32	23	21	19	24	15	13	10	11	11	4	22	-	-	2	6	6
	6%	6%	6%	8%	6%	5%	16% **	6%	4%	4%	3%	3%	4% *	46% **	- **	- **	43% **	16% **	7% *
Someone who will provide open, responsible, and ethical government	43	20	23	12	22	9	16	9	12	6	10	2	3	22	*	1	-	-	4
	4%	4%	4%	4%	7% E	2%	11% **	3%	3%	2%	3%	1%	3% K	48% **	3% **	7% **	- **	- **	4% K*
Someone whose values best represent my own	62	28	34	16	24	23	25	14	13	10	8	16	2	31	-	-	-	3	3
	6%	6%	7%	6%	7%	6%	17% **	5%	4%	4%	2%	4%	2% *	66% **	- **	- **	- **	7% **	3% *
Someone who will make things more affordable	39	23	16	13	11	15	14	9	8	6	12	3	1	20	*	1	-	-	2
	4%	5%	3%	5%	3%	4%	10% **	3%	3%	3%	4%	1%	1% *	42% **	3% **	3% **	- **	- **	2% *
Someone you can trust	57	30	27	13	31	14	24	13	9	11	11	8	2	27	-	-	-	-	8
	6%	6%	5%	5%	9% E	4%	17% **	5%	3%	5%	3%	2%	2% *	58% **	- **	- **	- **	- **	9% K*
Someone who has the right temperament and maturity to be Prime Minister	48	22	26	18	20	10	22	8	11	7	8	4	2	21	1	-	1	5	6
	5%	4%	5%	7%	6%	3%	15% **	3%	3%	3%	2%	1%	2% *	46% **	5% **	- **	20% **	14% **	7% K*
Someone who will spend taxpayers' money wisely	40	18	22	14	11	15	14	9	11	6	7	2	2	17	-	1	1	-	8
	4%	4%	4%	5%	3%	4%	10% **	3%	3%	2%	2%	1%	2% *	37% **	- **	9% **	22% **	- **	9% JK*
Someone who is best to represent Canada on the world stage	43	19	24	17	17	8	16	8	10	8	10	3	2	20	1	1	1	-	5
	4%	4%	5%	6% E	5%	2%	11% **	3%	3%	3%	3%	1%	2% *	42% **	7% **	7% **	20% **	- **	5% K*
Someone who will keep their election promises	54	25	29	19	18	16	21	10	11	11	15	3	3	29	*	-	1	-	3
	5%	5%	6%	7%	5%	4%	14% **	4%	3%	5%	4% K	1%	3% *	63% **	3% **	- **	20% **	- **	4% *
Someone who has a hidden agenda	44	23	21	19	12	13	10	14	14	6	18	9	2	6	-	-	-	4	6
	4%	5%	4%	7%	3%	3%	7% **	5%	4%	3%	5%	2%	2% *	14% **	- **	- **	- **	10% **	6% *
Someone who will say anything to get elected	28	18	10	13	13	3	14	4	6	5	8	5	3	5	*	-	-	1	5
	3%	4%	2%	5% E	4% E	1%	9% **	1%	2%	2%	2%	2%	3% *	11% **	3% **	- **	- **	3% **	6% *
Someone who is in over their head	64	40	24	18	31	15	16	12	25	11	22	20	5	12	1	1	-	1	2
	6%	8%	5%	7% E	9% E	4%	11% **	4%	8%	4%	7% *	6%	4% **	27% **	5% **	3% **	- **	3% **	2% *
Someone who can stand up to President Trump	53	24	29	26	15	11	25	8	13	7	12	7	4	19	*	1	1	6	2
	5%	5%	6%	10% E	5% E	3%	17% **	3%	4%	3%	4%	2%	4% *	41% **	3% **	7% **	20% **	16% **	2% *
Someone I would be proud to see as Canada's Prime Minister	52	21	30	22	18	12	22	9	13	8	11	5	2	23	*	-	1	5	4
	5%	4%	6%	8% E	5% E	3%	15% **	3%	4%	3%	3%	1%	2% *	48% **	3% **	- **	20% **	14% **	4% *
Someone who can help make us proud to be Canadians	59	30	30	16	28	15	29	12	10	9	15	8	1	30	-	-	-	1	4
	6%	6%	6%	6% E	8% E	4%	20% **	4%	3%	4%	5%	2%	1% *	65% **	- **	- **	- **	3% **	5% *



Which major federal party leader is best described by the following traits: - None of these leaders Summary

		Gender		Age			Education				Decided-Voters Leaners								
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	The Conservati ve Party	The Liberal Party	The New Democrati c Party (NDP)	The Bloc Quebecois (BQ)	The Green Party	The People's Party of Canada	Or some other party	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Someone who will protect the interests of cultural, religious and other minorities in Canada	202	72	128	42	79	81	42	63	67	30	61	34	21	6	2	6	2	19	52
	20%	15%	25%	15%	23%	21%	29%	23%	20%	12%	19%	9%	20%	12%	17%	36%	40%	49%	58%
		A					**	I	I		K		K*	**	**	**	**	**	JKL*
Someone who will get things done	183	68	113	51	79	53	31	70	55	27	38	28	26	6	2	2	2	22	57
	18%	14%	22%	19%	23%	14%	21%	25%	16%	11%	12%	8%	25%	12%	16%	12%	39%	57%	64%
		A			E		**	HI	I				JK*	**	**	**	**	**	JKL*
Someone who is best to manage during tough economic times	157	41	114	52	53	51	33	59	48	17	35	18	29	5	2	-	1	24	44
	16%	9%	22%	19%	16%	13%	22%	21%	14%	7%	11%	5%	28%	11%	14%	-	18%	60%	49%
		A					**	I	I		K		JK*	**	**	**	**	**	JKL*
Someone who will fight for the middle class	203	66	135	50	69	85	53	56	62	32	38	51	13	14	3	3	2	23	56
	20%	14%	27%	18%	20%	22%	36%	20%	19%	13%	11%	14%	13%	30%	24%	18%	40%	58%	64%
		A					**	I	I				*	**	**	**	**	**	JKL*
Someone who will provide open, responsible, and ethical government	225	80	143	57	89	79	50	69	69	37	56	48	33	10	2	2	2	15	57
	22%	17%	28%	21%	26%	20%	34%	25%	20%	15%	17%	13%	32%	21%	16%	15%	43%	39%	64%
		A					**	I					JK*	**	**	**	**	**	JKL*
Someone whose values best represent my own	232	79	151	59	79	94	50	75	73	34	49	53	29	8	6	5	3	18	62
	23%	17%	30%	22%	23%	24%	34%	27%	22%	14%	15%	15%	29%	17%	39%	31%	61%	46%	70%
		A					**	I	I				JK*	**	**	**	**	**	JKL*
Someone who will make things more affordable	300	109	188	67	105	128	72	82	94	51	62	91	40	10	4	5	2	25	60
	30%	23%	37%	25%	31%	33%	49%	30%	28%	21%	19%	25%	39%	22%	26%	31%	40%	65%	68%
		A					**	I	I				JK*	**	**	**	**	**	JKL*
Someone you can trust	296	102	192	76	94	125	59	87	97	53	85	74	28	8	6	2	3	25	64
	30%	21%	38%	28%	28%	32%	40%	31%	29%	22%	26%	21%	28%	17%	40%	15%	61%	65%	72%
		A					**	I	I				*	**	**	**	**	**	JKL*
Someone who has the right temperament and maturity to be Prime Minister	135	46	88	39	53	43	23	51	40	20	32	13	18	4	2	2	-	16	49
	13%	10%	17%	14%	16%	11%	16%	19%	12%	8%	10%	4%	17%	9%	12%	12%	-	40%	55%
		A					**	I			K		K*	**	**	**	**	**	JKL*
Someone who will spend taxpayers' money wisely	245	91	153	54	90	100	55	80	73	37	50	65	35	5	3	4	1	24	57
	24%	19%	30%	20%	27%	26%	37%	29%	22%	15%	15%	18%	35%	11%	23%	24%	22%	62%	64%
		A					**	I	I				JK*	**	**	**	**	**	JKL*
Someone who is best to represent Canada on the world stage	171	49	121	56	64	51	53	52	43	24	38	17	26	9	2	2	1	28	48
	17%	10%	24%	20%	19%	13%	36%	19%	13%	10%	12%	5%	26%	20%	15%	12%	18%	72%	54%
		A					**	I			K		JK*	**	**	**	**	**	JKL*
Someone who will keep their election promises	317	118	197	76	107	134	67	101	96	54	73	97	39	5	5	3	2	32	62
	32%	25%	39%	28%	32%	35%	46%	36%	29%	22%	22%	27%	38%	11%	36%	18%	40%	81%	69%
		A					**	I	I				J*	**	**	**	**	**	JKL*
Someone who has a hidden agenda	145	60	83	36	47	62	20	51	44	30	31	47	8	6	4	1	-	11	36
	14%	13%	16%	13%	14%	16%	14%	18%	13%	12%	9%	13%	8%	12%	27%	9%	-	29%	41%
							**						*	**	**	**	**	**	JKL*
Someone who will say anything to get elected	121	46	74	41	40	40	29	35	34	23	20	32	8	6	2	-	-	17	36
	12%	10%	15%	15%	12%	10%	20%	13%	10%	9%	6%	9%	8%	14%	17%	-	-	43%	40%
							**						*	**	**	**	**	**	JKL*
Someone who is in over their head	176	61	114	37	63	76	30	51	54	42	29	58	20	10	3	1	-	15	40
	18%	13%	22%	13%	19%	20%	21%	18%	16%	17%	9%	16%	19%	22%	19%	9%	-	37%	45%
		A					**					J	J*	**	**	**	**	**	JKL*
Someone who can stand up to President Trump	172	58	113	50	65	57	32	65	50	25	40	16	31	5	3	3	1	25	49
	17%	12%	22%	18%	19%	15%	22%	23%	15%	10%	12%	4%	31%	11%	19%	20%	18%	64%	55%
		A					**	HI			K		JK*	**	**	**	**	**	JKL*
Someone I would be proud to see as Canada's Prime Minister	216	72	143	56	83	77	53	71	62	30	54	41	31	9	4	2	1	23	51
	22%	15%	28%	20%	24%	20%	36%	26%	18%	12%	16%	11%	30%	20%	24%	15%	18%	60%	58%
		A					**	I	I				JK*	**	**	**	**	**	JKL*
Someone who can help make us proud to be Canadians	199	64	133	59	68	71	31	76	62	30	52	36	26	7	1	5	1	22	49
	20%	13%	26%	22%	20%	18%	21%	28%	19%	12%	16%	10%	26%	15%	8%	31%	18%	56%	55%
		A					**	HI	I				K*	**	**	**	**	**	JKL*