

# IPSOS PRESS RELEASE: **PEOPLE AND CLIMATE CHANGE**

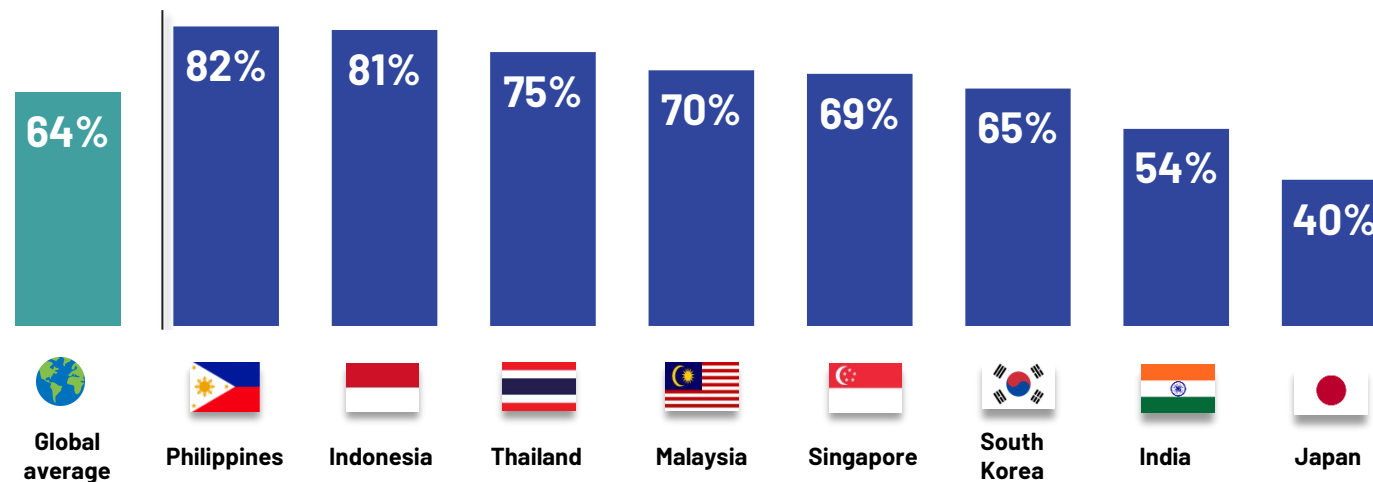
What do Indonesians think about the climate change and the climate change initiatives?

**April 2025**

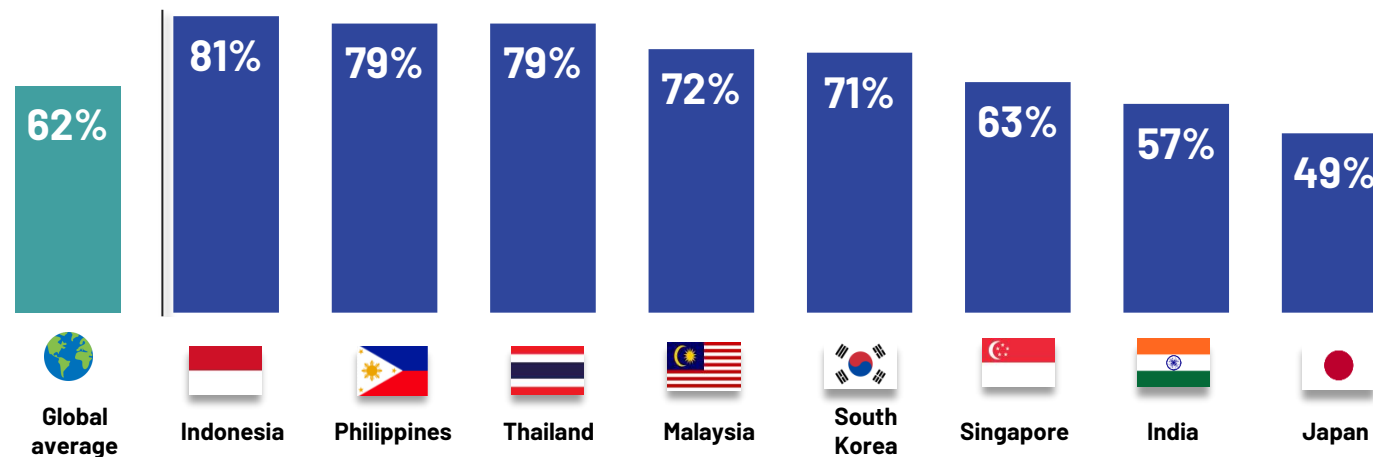
The awareness regarding climate change among Indonesians is significantly high, with the majority expressing a pressing need for immediate and enhanced action to combat its effects.

The majority of individuals in Southeast Asia concur more on this matter compared to the global average, with the exception of India and Japan. In Indonesia, these scores are slightly more influenced by millennials and Gen Z.

## If individuals like me do not act now to combat climate change, we will be failing future generations (% Agree)



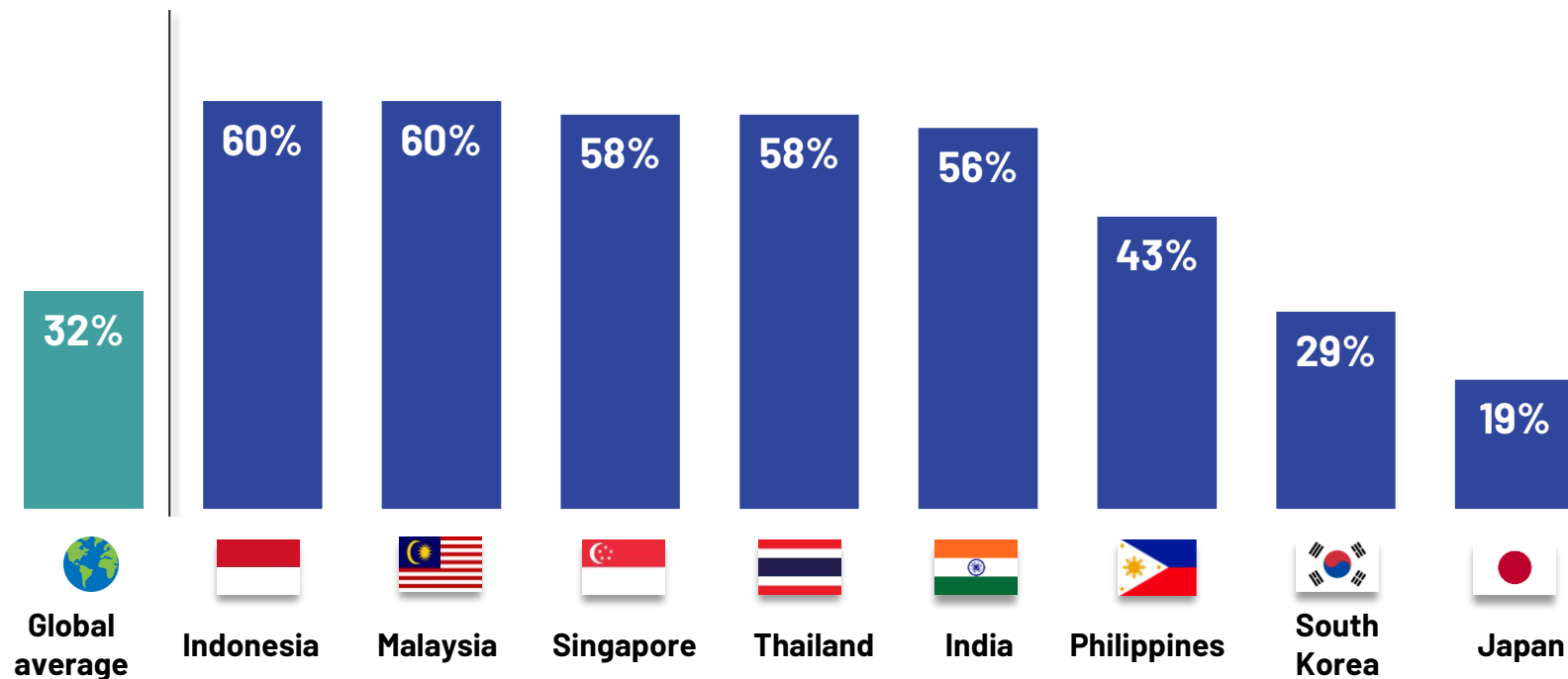
## My country should do more in the fight against climate change (% Agree)



**Slightly under two-thirds of Indonesians believe that their government has articulated a clear strategy to address climate issues, a figure which is almost double the global average. Notably, confidence is somewhat higher among female members of Generation Z.**

Countries in Southeast Asia, including Malaysia, Singapore, Thailand, and Indonesia, demonstrate a higher level of confidence in their governments when compared to other nations.

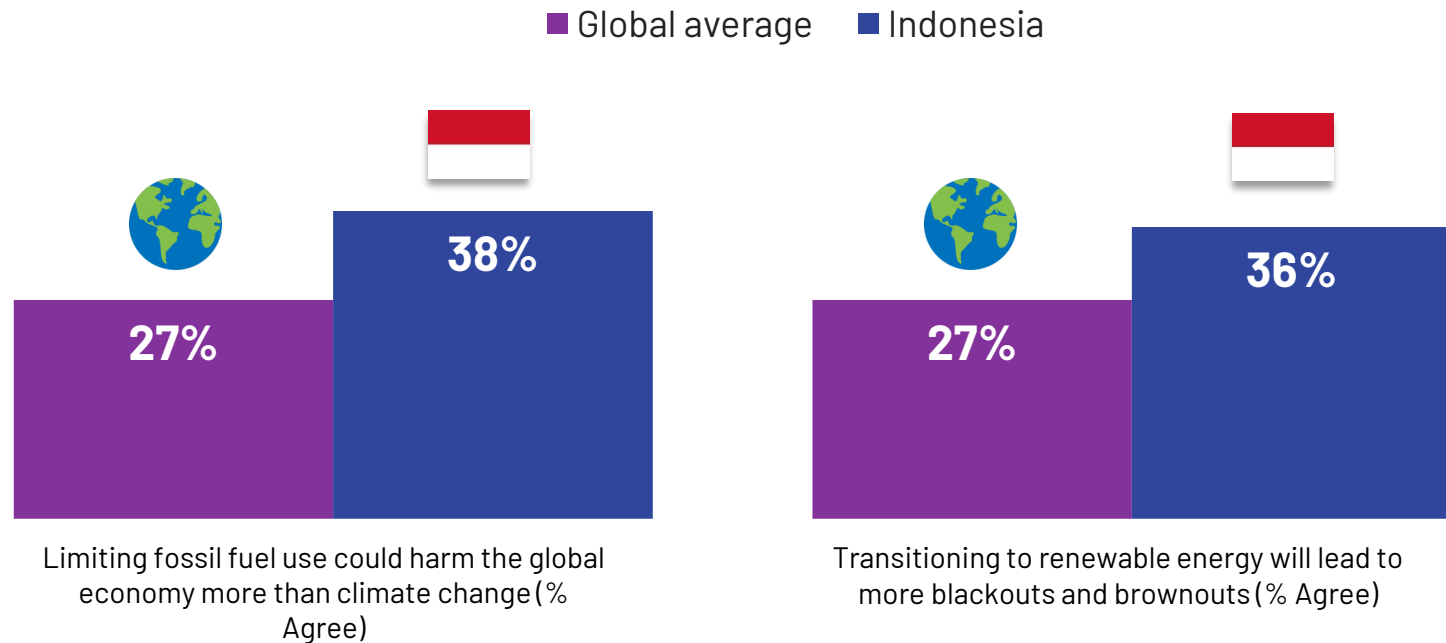
**Government has a clear plan in place for how government, businesses, and people themselves are going to work together to tackle climate change (% Agree)**



Base: 23,745 adults under the age of 75 across 32 countries between 24 January 2025 and 7 February 2025

**While the majority express concerns about climate change and wish to take action, economic stability is regarded as a more pressing priority.**

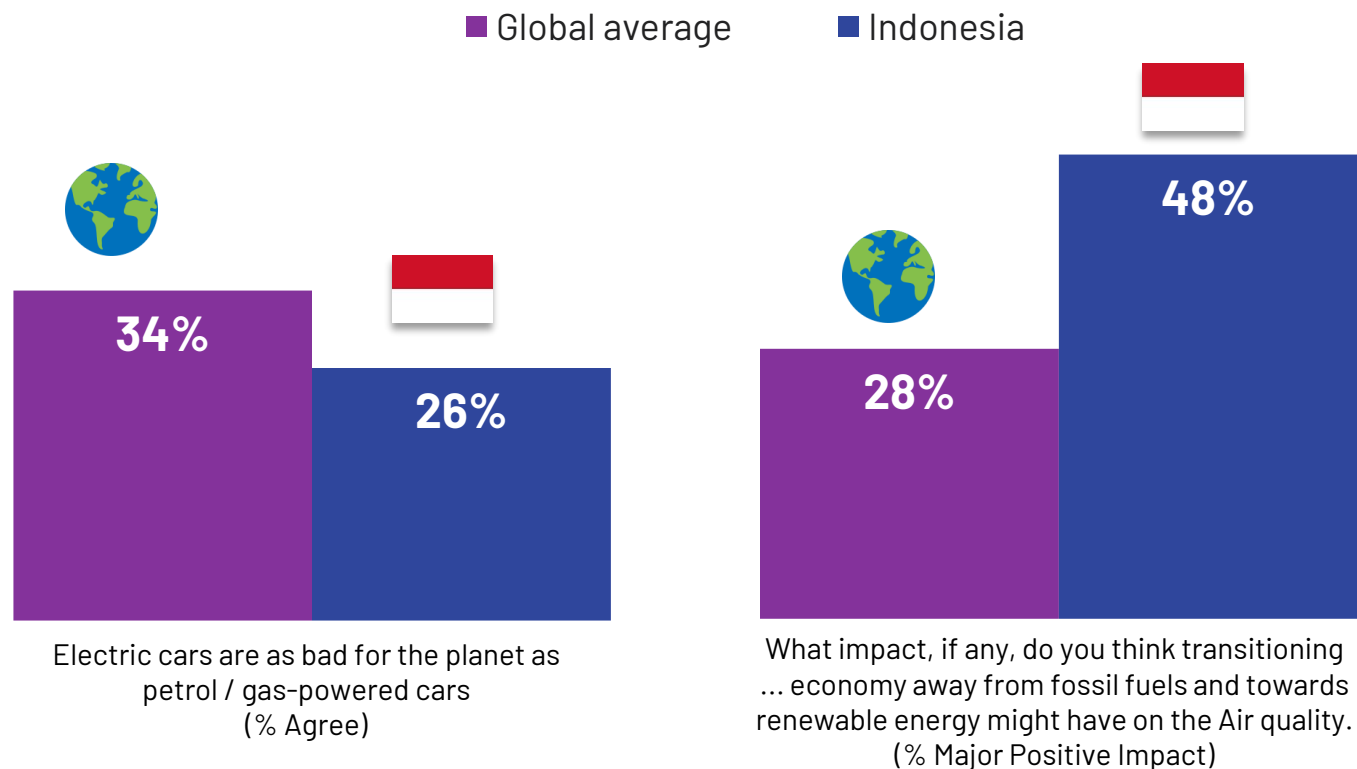
Additionally, approximately one-third of consumers exhibit relatively low confidence in renewable energy, with a slightly higher skepticism observed among Generation Z individuals.



Base: 23,745 adults under the age of 75 across 32 countries between 24 January 2025 and 7 February 2025

**Indonesians hold a more optimistic view regarding electric vehicles and the potential improvements in air quality that could result from an economic shift towards renewable energy sources.**

Nevertheless, GenZ displays somewhat reduced confidence concerning both aspects.



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