



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior

Washington, DC, March 28, 2025

1. What level of threat does today's political climate pose to you personally?

	2/11-12, 2025 (N=1,082)	2/25-26, 2025 (N=1,083)	3/25-26, 2025 (N=1,085)
Very high threat	11%	15%	12%
High threat	15%	17%	17%
Moderate threat	30%	28%	31%
Low threat	21%	17%	19%
Very low threat	14%	15%	12%
Don't know	8%	8%	9%
<i>High Threat (Net)</i>	<i>26%</i>	<i>32%</i>	<i>29%</i>
<i>Low Threat (Net)</i>	<i>35%</i>	<i>32%</i>	<i>31%</i>

2. When it comes the political climate in the U.S. which of the following describes how you feel today?

	2/11-12, 2025	2/25-26, 2025	3/25-26, 2025
I'm stuck about what to do next	12%	10%	7%
I have a lot of uncertainty	36%	42%	48%
I have some uncertainty	37%	34%	33%
I have no uncertainty	15%	13%	12%

3. On a five-point scale, with 5 being very satisfied and 1 being very unsatisfied, how satisfied are you with the actions and policies of the federal government? You may choose any number in between.

	2/11-12, 2025	2/25-26, 2025	3/25-26, 2025
5 – Very satisfied	10%	10%	9%
4	12%	15%	14%
3	33%	28%	30%
2	16%	16%	12%
1 – Very unsatisfied	29%	31%	35%
<i>Satisfied (Net)</i>	<i>22%</i>	<i>26%</i>	<i>23%</i>
<i>Unsatisfied (Net)</i>	<i>45%</i>	<i>46%</i>	<i>47%</i>



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4. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
3/25-26, 2025 (N=599)	50%	25%	26%
3/11-12, 2025 (N=569)	52%	24%	24%
2/25-26, 2025 (N=582)	52%	27%	22%
2/11-12, 2025 (N=603)	52%	22%	26%
1/28-29, 2025 (N=599)	59%	18%	23%
1/14-15, 2025 (N=559)	59%	17%	24%
12/10-11, 2024 (N=597)	56%	20%	25%
11/13-14, 2024 (N=555)	55%	22%	23%
10/29-30, 2024 (N=596)	53%	21%	25%
10/15-16, 2024 (N=622)	57%	17%	27%
10/1-2, 2024 (N=565)	59%	15%	26%
9/17-18, 2024 (N=599)	61%	17%	22%
9/3-4, 2024 (N=569)	58%	18%	24%
8/20-21, 2024 (N=586)	58%	17%	24%
8/6-7, 2024 (N=599)	58%	16%	26%
7/23-24, 2024 (N=603)	49%	21%	30%
6/25-26, 2024 (N=591)	59%	18%	23%
6/11-12, 2024 (N=639)	59%	20%	21%
5/30-31, 2024 (N=612)	56%	21%	23%
5/14-15, 2024 (N=583)	55%	19%	27%
4/30-5/1, 2024 (N=550)	51%	20%	29%
4/16-17, 2024 (N=531)	51%	21%	28%
4/2-3, 2024 (N=573)	53%	20%	26%
3/19-20, 2024 (N=614)	52%	20%	27%
3/5-6, 2024 (N=526)	56%	19%	25%
2/21-22, 2024 (N=555)	50%	23%	26%
2/6-7, 2024 (N=554)	52%	21%	27%
1/23-24, 2024 (N=551)	47%	21%	32%
1/9-10, 2024 (N=574)	51%	17%	32%





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4. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
12/5-6, 2023 (N=567)	55%	25%	20%
11/7-8, 2023 (N=595)	54%	24%	22%
10/24-25, 2023 (N=551)	55%	22%	23%
10/10-11, 2023 (N=570)	58%	19%	23%
9/26-27, 2023 (N=612)	57%	18%	25%
9/12-13, 2023 (N=594)	55%	20%	26%
8/29-30, 2023 (N=586)	57%	25%	19%
8/15-16, 2023 (N=568)	51%	23%	26%
8/1-2, 2023 (N=623)	50%	28%	22%
7/18-19, 2023 (N=574)	60%	20%	20%
6/21-22, 2023 (N=580)	52%	25%	23%
6/6-7, 2023 (N=582)	60%	21%	19%
5/23-24, 2023 (N=599)	52%	24%	23%
5/9-10, 2023 (N=615)	59%	20%	21%
4/25-26, 2023 (N=582)	52%	29%	19%
4/11-12, 2023 (N=557)	58%	21%	22%
3/28-29, 2023 (N=620)	46%	24%	30%
3/14-15, 2023 (N=625)	55%	25%	20%
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%
11/9-10, 2022 (N=628)	54%	22%	24%
10/25-26, 2022 (N=594)	56%	24%	20%
10/11-12, 2022 (N=611)	62%	21%	18%
9/27-28, 2022 (N=616)	56%	23%	21%
9/13-14, 2022 (N=596)	55%	21%	24%
8/30-31, 2022 (N=584)	57%	20%	23%
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3, 2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%

5. How familiar, if at all, are you with the concept of artificial intelligence (AI)?

	Very familiar	Somewhat familiar	Not very familiar	Not at all familiar	Don't know	Familiar (Net)	Not familiar (Net)
3/25-26, 2025	27%	48%	17%	6%	2%	76%	23%
1/28-29, 2025	22%	48%	19%	7%	3%	71%	27%
1/14-15, 2025	27%	46%	18%	7%	1%	73%	26%
12/10-11, 2024	23%	46%	20%	8%	3%	69%	28%
10/15-16, 2024	24%	48%	19%	7%	1%	72%	27%
10/1-2, 2024	22%	47%	22%	7%	1%	69%	30%
9/17-18, 2024	21%	47%	21%	9%	2%	68%	30%
9/4-5, 2024	22%	49%	19%	8%	1%	71%	27%
8/20-21, 2024	23%	50%	19%	7%	2%	72%	26%
8/6-7, 2024	22%	54%	16%	6%	2%	76%	22%
6/25-26, 2024	24%	49%	19%	7%	1%	73%	26%
6/11-12, 2024	25%	48%	19%	6%	1%	73%	26%
4/16-17, 2024	24%	42%	20%	12%	2%	66%	32%
3/19-20, 2024	23%	47%	21%	9%	1%	70%	29%
3/5-6, 2024	22%	46%	21%	9%	3%	67%	30%
2/21-22, 2024	18%	52%	19%	10%	1%	70%	28%
2/6-7, 2024	20%	46%	19%	12%	3%	67%	31%
1/23-24, 2024	19%	47%	22%	10%	2%	66%	32%
12/5-6, 2023	20%	52%	17%	9%	3%	72%	25%
11/7-8, 2023	21%	47%	21%	9%	2%	68%	31%
10/24-25, 2023	17%	49%	20%	10%	3%	67%	30%
10/10-11, 2023	22%	47%	18%	10%	4%	68%	28%
9/26-27, 2023	21%	50%	19%	9%	2%	71%	27%
9/12-13, 2023	21%	48%	19%	9%	2%	70%	28%
8/29-30, 2023	20%	49%	20%	9%	2%	69%	29%
8/15-16, 2023	25%	43%	24%	7%	2%	68%	31%
8/1-2, 2023	20%	52%	17%	8%	3%	71%	25%
7/18-19, 2023	19%	45%	25%	10%	1%	64%	35%
6/21-22, 2023	20%	48%	20%	8%	3%	69%	28%
6/6-7, 2023	21%	52%	18%	7%	1%	73%	26%
5/23-24, 2023	21%	47%	19%	7%	5%	69%	26%
5/9-10, 2023	17%	48%	24%	9%	3%	65%	32%

6. **[ASKED IF Q5 ≠ NOT AT ALL FAMILIAR OR “DON’T KNOW]** How often, if at all, do you feel like you use generative AI products/services like ChatGPT, DALL-E, Bard, or Bing chatbot?

	3/19-20, 2024 (N=1,011)	3/25-26, 2025 (N=1,004)
Often	11%	12%
Sometimes	31%	32%
Rarely	27%	26%
Never	32%	29%
<i>Often/Sometimes (Net)</i>	<i>42%</i>	<i>45%</i>
<i>Rarely/Never (Net)</i>	<i>58%</i>	<i>55%</i>

7. **[ASKED IF Q6 ≠ NEVER]** Which of the following, if any, have you used Generative AI products/services for? Select all that apply.

	3/19-20, 2024 (N=691)	3/25-26, 2025 (N=719)
Searching for information	43%	59%
Comparing things (e.g., items you want to purchase, places to go, etc.)	26%	28%
Brainstorming	21%	28%
Entertainment	25%	25%
Getting personalized recommendations	22%	25%
Getting technical support or customer service support	22%	25%
Writing emails	18%	25%
Completing tasks for work	19%	23%
Creating visual art (e.g., images/video)	22%	21%
Organizing information or data that I provide	17%	21%
Summarizing complex subjects	17%	21%
Writing a creative story, poem, song or other creative piece	20%	18%
Planning a personal trip, outing, or activity	16%	16%
Writing an essay, blog, or social media post	16%	15%
Completing school assignments	12%	12%
None of the above	13%	12%

8. How familiar, if at all, are you with each of the following?

Total Familiar Summary

	3/25-26, 2025
Two astronauts returning to Earth after a nine month stay on the International Space Station	72%
The cease fire in Gaza ending	55%
Suspected Venezuelan gang members potentially being deported under the Alien Enemies Act of 1798	55%
President Trump buying a Tesla during a press event at the White House	50%
Harvard expanding free tuition to families making up to \$200,000	32%

a. The cease fire in Gaza ending

	3/25-26, 2025
Very familiar	24%
Somewhat familiar	31%
Heard of it, but that's it	25%
Never heard of it	20%
<i>Familiar (Net)</i>	55%
<i>Not Familiar (Net)</i>	45%

b. Suspected Venezuelan gang members potentially being deported under the Alien Enemies Act of 1798

	3/25-26, 2025
Very familiar	28%
Somewhat familiar	27%
Heard of it, but that's it	18%
Never heard of it	27%
<i>Familiar (Net)</i>	55%
<i>Not Familiar (Net)</i>	45%

c. Two astronauts returning to Earth after a nine month stay on the International Space Station

	3/25-26, 2025
Very familiar	38%
Somewhat familiar	34%
Heard of it, but that's it	18%
Never heard of it	10%
<i>Familiar (Net)</i>	72%
<i>Not Familiar (Net)</i>	28%

8. How familiar, if at all, are you with each of the following? *(Continued)*

d. President Trump buying a Tesla during a press event at the White House

	3/25-26, 2025
Very familiar	30%
Somewhat familiar	21%
Heard of it, but that's it	18%
Never heard of it	32%
<i>Familiar (Net)</i>	<i>50%</i>
<i>Not Familiar (Net)</i>	<i>50%</i>

e. Harvard expanding free tuition to families making up to \$200,000

	3/25-26, 2025
Very familiar	13%
Somewhat familiar	19%
Heard of it, but that's it	21%
Never heard of it	47%
<i>Familiar (Net)</i>	<i>32%</i>
<i>Not Familiar (Net)</i>	<i>68%</i>

9. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

a. The cease fire in Gaza ending

	3/25-26, 2025
I care a lot	48%
I care a little	35%
I don't care at all	11%
Don't know	7%

b. Suspected Venezuelan gang members potentially being deported under the Alien Enemies Act of 1798

	3/25-26, 2025
I care a lot	41%
I care a little	30%
I don't care at all	18%
Don't know	12%



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9. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them? *(Continued)*

c. Two astronauts returning to Earth after a nine month stay on the International Space Station

	3/25-26, 2025
I care a lot	41%
I care a little	39%
I don't care at all	14%
Don't know	6%

d. President Trump buying a Tesla during a press event at the White House

	3/25-26, 2025
I care a lot	16%
I care a little	16%
I don't care at all	61%
Don't know	7%

e. Harvard expanding free tuition to families making up to \$200,000

	3/25-26, 2025
I care a lot	18%
I care a little	36%
I don't care at all	37%
Don't know	9%





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10. To what extent do you agree or disagree with the following statements?

Total Agree Summary

	3/25-26, 2025
The U.S. will experience a recession in the next 12 months	61%
I'm buying more private label or store-brand products these days	58%
Items I'm shopping for are often out of stock these days	45%
Gas prices are falling in my area	42%
The tone of economic news I read is mostly positive	24%

a. The U.S. will experience a recession in the next 12 months

	3/25-26, 2025
Strongly agree	24%
Somewhat agree	37%
Somewhat disagree	14%
Strongly disagree	7%
Don't know	18%
<i>Agree (Net)</i>	<i>61%</i>
<i>Disagree (Net)</i>	<i>21%</i>

b. The tone of economic news I read is mostly positive

	3/25-26, 2025
Strongly agree	8%
Somewhat agree	16%
Somewhat disagree	33%
Strongly disagree	33%
Don't know	10%
<i>Agree (Net)</i>	<i>24%</i>
<i>Disagree (Net)</i>	<i>66%</i>

c. Items I'm shopping for are often out of stock these days

	3/25-26, 2025
Strongly agree	10%
Somewhat agree	35%
Somewhat disagree	38%
Strongly disagree	14%
Don't know	4%
<i>Agree (Net)</i>	<i>45%</i>
<i>Disagree (Net)</i>	<i>51%</i>



10. To what extent do you agree or disagree with the following statements? *(Continued)*

d. Gas prices are falling in my area

	3/25-26, 2025
Strongly agree	8%
Somewhat agree	35%
Somewhat disagree	32%
Strongly disagree	15%
Don't know	10%
<i>Agree (Net)</i>	<i>42%</i>
<i>Disagree (Net)</i>	<i>47%</i>

e. I'm buying more private label or store-brand products these days

	3/25-26, 2025
Strongly agree	21%
Somewhat agree	37%
Somewhat disagree	26%
Strongly disagree	12%
Don't know	5%
<i>Agree (Net)</i>	<i>58%</i>
<i>Disagree (Net)</i>	<i>37%</i>

11. When thinking about the potential for tariffs on a range of U.S. trading partners, if prices rise at least 10% on the following items, what impact might they have on your shopping?

Total Have To Cut Back On Or Not Buy This Summary

	3/25-26, 2025
Personal electronics and phones	38%
Fresh produce	34%
Home repairs and improvements that require imported lumber and steel	32%
Appliances made with imported electronics and steel	31%
Automobiles	28%

a. Fresh produce

	3/25-26, 2025
I would have to cut back on or not buy this	34%
It wouldn't affect my purchases	49%
I would purchase more of this now to stock up	12%
I am not in the market for this	4%



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11. When thinking about the potential for tariffs on a range of U.S. trading partners, if prices rise at least 10% on the following items, what impact might they have on your shopping?
(Continued)

b. Personal electronics and phones

	3/25-26, 2025
I would have to cut back on or not buy this	38%
It wouldn't affect my purchases	32%
I would purchase more of this now to stock up	9%
I am not in the market for this	21%

c. Appliances made with imported electronics and steel

	3/25-26, 2025
I would have to cut back on or not buy this	31%
It wouldn't affect my purchases	26%
I would purchase more of this now to stock up	8%
I am not in the market for this	35%

d. Home repairs and improvements that require imported lumber and steel

	3/25-26, 2025
I would have to cut back on or not buy this	32%
It wouldn't affect my purchases	27%
I would purchase more of this now to stock up	9%
I am not in the market for this	32%

e. Automobiles

	3/25-26, 2025
I would have to cut back on or not buy this	28%
It wouldn't affect my purchases	25%
I would purchase more of this now to stock up	7%
I am not in the market for this	39%





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12. To what extent do you agree or disagree with the following statements about immigration?

Total Agree Summary

	12/10-11, 2024	3/25-26, 2025
Stopping immigration will cause labor shortages	44%	48%
Immigration has placed too much pressure on public services in the U.S.	53%	45%
Relaxed immigration laws lead to increases in housing prices	36%	31%
The United States would be stronger if we stopped immigration	34%	31%
I personally know people who are worried about being deported	23%	28%
[SKIPPED IF RETIRED] Stopping immigration will improve my job prospects	28%	25%

a. I personally know people who are worried about being deported

	12/10-11, 2024	3/25-26, 2025
Strongly agree	8%	10%
Somewhat agree	15%	18%
Neither agree nor disagree	20%	23%
Somewhat disagree	16%	16%
Strongly disagree	40%	33%
<i>Agree (Net)</i>	23%	28%
<i>Disagree (Net)</i>	56%	48%

b. Stopping immigration will cause labor shortages

	12/10-11, 2024	3/25-26, 2025
Strongly agree	20%	22%
Somewhat agree	24%	26%
Neither agree nor disagree	25%	26%
Somewhat disagree	16%	15%
Strongly disagree	15%	11%
<i>Agree (Net)</i>	44%	48%
<i>Disagree (Net)</i>	31%	26%

c. The United States would be stronger if we stopped immigration

	12/10-11, 2024	3/25-26, 2025
Strongly agree	17%	14%
Somewhat agree	18%	17%
Neither agree nor disagree	32%	28%
Somewhat disagree	15%	16%
Strongly disagree	19%	25%
<i>Agree (Net)</i>	34%	31%
<i>Disagree (Net)</i>	34%	41%

12. To what extent do you agree or disagree with the following statements about immigration?
(Continued)

d. **[SKIP IF RETIRED]** Stopping immigration will improve my job prospects

	12/10-11, 2024 (N=867)	3/25-26, 2025 (N=854)
Strongly agree	12%	10%
Somewhat agree	16%	15%
Neither agree nor disagree	34%	35%
Somewhat disagree	15%	10%
Strongly disagree	23%	30%
<i>Agree (Net)</i>	<i>28%</i>	<i>25%</i>
<i>Disagree (Net)</i>	<i>38%</i>	<i>41%</i>

e. Immigration has placed too much pressure on public services in the U.S.

	12/10-11, 2024	3/25-26, 2025
Strongly agree	27%	19%
Somewhat agree	26%	26%
Neither agree nor disagree	29%	32%
Somewhat disagree	10%	12%
Strongly disagree	8%	10%
<i>Agree (Net)</i>	<i>53%</i>	<i>45%</i>
<i>Disagree (Net)</i>	<i>18%</i>	<i>23%</i>

f. Relaxed immigration laws lead to increases in housing prices

	12/10-11, 2024	3/25-26, 2025
Strongly agree	16%	11%
Somewhat agree	20%	21%
Neither agree nor disagree	36%	40%
Somewhat disagree	15%	13%
Strongly disagree	12%	16%
<i>Agree (Net)</i>	<i>36%</i>	<i>31%</i>
<i>Disagree (Net)</i>	<i>27%</i>	<i>29%</i>

13. To what extent do you agree or disagree with the following statements about public health?

	12/10-11, 2024	3/25-26, 2025
Insurance should provide everyone affordable access to health care when needed	78%	81%
Vaccines are an effective tool to prevent diseases	68%	71%
Ultra-processed foods are a public health hazard	66%	63%
I trust that the food I buy is safe to eat	60%	57%
America is adequately prepared to deal with another pandemic or widespread health crisis	25%	29%

a. Ultra-processed foods are a public health hazard

	12/10-11, 2024	3/25-26, 2025
Strongly agree	32%	29%
Somewhat agree	34%	34%
Neither agree nor disagree	27%	30%
Somewhat disagree	4%	6%
Strongly disagree	2%	1%
<i>Agree (Net)</i>	66%	63%
<i>Disagree (Net)</i>	7%	7%

b. America is adequately prepared to deal with another pandemic or widespread health crisis

	12/10-11, 2024	3/25-26, 2025
Strongly agree	8%	7%
Somewhat agree	17%	22%
Neither agree nor disagree	31%	24%
Somewhat disagree	25%	22%
Strongly disagree	19%	25%
<i>Agree (Net)</i>	25%	29%
<i>Disagree (Net)</i>	44%	47%

c. Vaccines are an effective tool to prevent diseases

	12/10-11, 2024	3/25-26, 2025
Strongly agree	41%	44%
Somewhat agree	28%	27%
Neither agree nor disagree	19%	17%
Somewhat disagree	7%	6%
Strongly disagree	7%	7%
<i>Agree (Net)</i>	68%	71%
<i>Disagree (Net)</i>	13%	12%

13. To what extent do you agree or disagree with the following statements about public health?
(Continued)

d. I trust that the food I buy is safe to eat

	12/10-11, 2024	3/25-26, 2025
Strongly agree	17%	17%
Somewhat agree	44%	41%
Neither agree nor disagree	20%	24%
Somewhat disagree	13%	14%
Strongly disagree	6%	5%
<i>Agree (Net)</i>	<i>60%</i>	<i>57%</i>
<i>Disagree (Net)</i>	<i>20%</i>	<i>19%</i>

e. Insurance should provide everyone affordable access to health care when needed

	12/10-11, 2024	3/25-26, 2025
Strongly agree	51%	52%
Somewhat agree	27%	29%
Neither agree nor disagree	15%	12%
Somewhat disagree	5%	4%
Strongly disagree	2%	3%
<i>Agree (Net)</i>	<i>78%</i>	<i>81%</i>
<i>Disagree (Net)</i>	<i>7%</i>	<i>7%</i>

14. To what extent do you agree or disagree with the following statements about education?

Total Agree Summary

	12/10-11, 2024	3/25-26, 2025
The government should prioritize making college more affordable for current and former students	68%	73%
Schools in low-income areas should receive more state or federal funding than those in wealthy areas	62%	70%
Public schools in America should teach about racism as part of American history lessons	63%	65%
In America, education is still the great equalizer	57%	51%
Values based on the Christian bible should be taught in all public schools	38%	33%

14. To what extent do you agree or disagree with the following statements about education?
(Continued)

a. Values based on the Christian bible should be taught in all public schools

	12/10-11, 2024	3/25-26, 2025
Strongly agree	18%	14%
Somewhat agree	20%	19%
Neither agree nor disagree	26%	26%
Somewhat disagree	13%	12%
Strongly disagree	24%	29%
<i>Agree (Net)</i>	<i>38%</i>	<i>33%</i>
<i>Disagree (Net)</i>	<i>37%</i>	<i>41%</i>

b. Schools in low-income areas should receive more state or federal funding than those in wealthy areas

	12/10-11, 2024	3/25-26, 2025
Strongly agree	27%	37%
Somewhat agree	35%	33%
Neither agree nor disagree	25%	22%
Somewhat disagree	8%	5%
Strongly disagree	5%	4%
<i>Agree (Net)</i>	<i>62%</i>	<i>70%</i>
<i>Disagree (Net)</i>	<i>13%</i>	<i>8%</i>

c. Public schools in America should teach about racism as part of American history lessons

	12/10-11, 2024	3/25-26, 2025
Strongly agree	36%	39%
Somewhat agree	27%	27%
Neither agree nor disagree	23%	20%
Somewhat disagree	7%	7%
Strongly disagree	7%	8%
<i>Agree (Net)</i>	<i>63%</i>	<i>65%</i>
<i>Disagree (Net)</i>	<i>14%</i>	<i>15%</i>

14. To what extent do you agree or disagree with the following statements about education?
(Continued)

d. The government should prioritize making college more affordable for current and former students

	12/10-11, 2024	3/25-26, 2025
Strongly agree	34%	42%
Somewhat agree	34%	31%
Neither agree nor disagree	22%	18%
Somewhat disagree	6%	5%
Strongly disagree	4%	3%
<i>Agree (Net)</i>	<i>68%</i>	<i>73%</i>
<i>Disagree (Net)</i>	<i>10%</i>	<i>8%</i>

e. In America, education is still the great equalizer

	12/10-11, 2024	3/25-26, 2025
Strongly agree	21%	21%
Somewhat agree	35%	31%
Neither agree nor disagree	29%	33%
Somewhat disagree	10%	10%
Strongly disagree	4%	5%
<i>Agree (Net)</i>	<i>57%</i>	<i>51%</i>
<i>Disagree (Net)</i>	<i>14%</i>	<i>15%</i>

15. To what extent do you agree or disagree with the following statements about geopolitics?

Total Agree Summary

	12/10-11, 2024	3/25-26, 2025
The news media should continue to be protected under the 1st Amendment	65%	67%
U.S. government agencies should be staffed by employees who remain in their roles regardless of which party controls the White House	56%	63%
Given the difficult economic issues in the U.S. today, the U.S. needs to focus less on the world and more at home	63%	59%
It would be best for the future of the country to take an active part in world affairs	53%	54%
NATO is a force of good in the world	51%	52%

15. To what extent do you agree or disagree with the following statements about geopolitics?
(Continued)

- a. Given the difficult economic issues in the U.S. today, the U.S. needs to focus less on the world and more at home

	12/10-11, 2024	3/25-26, 2025
Strongly agree	31%	25%
Somewhat agree	33%	34%
Neither agree nor disagree	23%	24%
Somewhat disagree	10%	12%
Strongly disagree	4%	4%
<i>Agree (Net)</i>	63%	59%
<i>Disagree (Net)</i>	14%	17%

- b. U.S. government agencies should be staffed by employees who remain in their roles regardless of which party controls the White House

	12/10-11, 2024	3/25-26, 2025
Strongly agree	27%	33%
Somewhat agree	30%	30%
Neither agree nor disagree	32%	28%
Somewhat disagree	7%	6%
Strongly disagree	5%	4%
<i>Agree (Net)</i>	56%	63%
<i>Disagree (Net)</i>	12%	9%

- c. NATO is a force of good in the world

	12/10-11, 2024	3/25-26, 2025
Strongly agree	22%	27%
Somewhat agree	29%	25%
Neither agree nor disagree	38%	35%
Somewhat disagree	6%	8%
Strongly disagree	4%	5%
<i>Agree (Net)</i>	51%	52%
<i>Disagree (Net)</i>	11%	13%

15. To what extent do you agree or disagree with the following statements about geopolitics?
(Continued)

d. The news media should continue to be protected under the 1st Amendment

	12/10-11, 2024	3/25-26, 2025
Strongly agree	36%	42%
Somewhat agree	29%	25%
Neither agree nor disagree	26%	26%
Somewhat disagree	6%	5%
Strongly disagree	3%	2%
<i>Agree (Net)</i>	<i>65%</i>	<i>67%</i>
<i>Disagree (Net)</i>	<i>9%</i>	<i>7%</i>

e. It would be best for the future of the country to take an active part in world affairs

	12/10-11, 2024	3/25-26, 2025
Strongly agree	20%	22%
Somewhat agree	33%	32%
Neither agree nor disagree	34%	32%
Somewhat disagree	9%	10%
Strongly disagree	4%	4%
<i>Agree (Net)</i>	<i>53%</i>	<i>54%</i>
<i>Disagree (Net)</i>	<i>12%</i>	<i>14%</i>

16. Which of the following do you worry about the most, in terms of both the severity and the likelihood of it happening?

	4/2-3, 2024	3/25-26, 2025
A collapse of the U.S. democracy	N/A	26%
Total economic collapse in the U.S.	33%	17%
World War 3	25%	16%
Another pandemic	12%	10%
Climate change	19%	9%
Civil war in the U.S.	N/A	7%
Killer robots	2%	3%
None of these	9%	11%



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About the Study

These are some of the findings of the one hundred and fourteenth wave of an Ipsos poll conducted between March 25-26, 2025. For this survey, a sample of 1,085 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults





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- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults
- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults
- The eighty-third wave was conducted September 12-13, 2023 among 1,116 adults
- The eighty-fourth wave was conducted September 26-27, 2023 among 1,116 adults





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- The eighty-fifth wave was conducted October 10-11, 2023 among 1,119 adults
- The eighty-sixth wave was conducted October 24-25, 2023 among 1,118 adults
- The eighty-seventh wave was conducted November 7-8, 2023 among 1,120 adults
- The eighty-eighth wave was conducted December 5-6, 2023 among 1,120 adults
- The eighty-eighth and a half wave was conducted January 9-10, 2024 among 1,119 adults
- The eighty-ninth wave was conducted January 23-24, 2024 among 1,118 adults
- The ninetieth wave was conducted February 6-7, 2024 among 1,120 adults
- The ninety-first wave was conducted February 21-22, 2024 among 1,119 adults
- The ninety-second wave was conducted March 5-6, 2024 among 1,084 adults
- The ninety-third wave was conducted March 19-20, 2024 among 1,120 adults
- The ninety-third and a half wave was conducted April 2-3, 2024 among 1,082 adults
- The ninety-fourth wave was conducted April 16-17, 2024 among 1,081 adults
- The ninety-fifth wave was conducted April 30-May 1, 2024 among 1,081 adults
- The ninety-sixth wave was conducted May 14-15, 2024 among 1,081 adults
- The ninety-sixth and a half wave was conducted May 30-31, 2024 among 1,086 adults
- The ninety-seventh wave was conducted June 11-12, 2024 among 1,085 adults
- The ninety-eighth wave was conducted June 25-26, 2024 among 1,085 adults
- The ninety-ninth wave was conducted July 23-24, 2024 among 1,081 adults
- The one hundredth wave was conducted August 6-7, 2024 among 1,085 adults
- The one hundred and first wave was conducted August 20-21, 2024 among 1,083 adults
- The one hundred and second wave was conducted September 4-5, 2024 among 1,081 adults
- The one hundred and third wave was conducted September 17-18, 2024 among 1,084 adults
- The one hundred and fourth wave was conducted October 1-2, 2024 among 1,085 adults
- The one hundred and fifth wave was conducted October 15-16, 2024 among 1,085 adults
- The one hundred and sixth wave was conducted October 29-30, 2024 among 1,085 adults
- The one hundred and seventh wave was conducted November 13-14, 2024 among 1,095 adults
- The one hundred and eighth wave was conducted December 10-11, 2024 among 1,085 adults
- The one hundred and ninth wave was conducted January 14-15, 2025 among 1,085 adults
- The one hundred and tenth wave was conducted January 28-29, 2025 among 1,080 adults
- The one hundred and eleventh wave was conducted February 11-12, 2025 among 1,082 adults
- The one hundred and twelfth wave was conducted February 25-26, 2025 among 1,083 adults
- The one hundred and thirteenth wave was conducted March 11-12, 2025 among 1,077 adults
- The one hundred and fourteenth wave was conducted March 25-26, 2025 among 1,085 adults





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The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2022 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ($n=1,085$, $DEFF=1.5$, adjusted Confidence Interval= ± 5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, eighty-second, eighty-third, eighty-fourth, eighty-fifth, eighty-sixth, eighty-seventh, eighty-eighth, eighty-eighth and a half, eighty-ninth, ninetieth, ninety-first, ninety-second, ninety-third, ninety-third and a half, ninety-fourth, ninety-fifth, ninety-sixth, ninety-sixth and a half, ninety-seventh, ninety-eighth, ninety-ninth, one hundredth, one hundred and first, one hundred and second, one hundred and third, one hundred and fourth, one hundred and fifth, one hundred and sixth, one hundred and seventh, one hundred and eighth, one hundred and ninth, one hundred and tenth, one hundred and eleventh, one hundred and twelfth, one hundred and thirteenth, and one hundred and fourteenth waves of this study have a credibility interval of 3.6 percentage points.

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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

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