

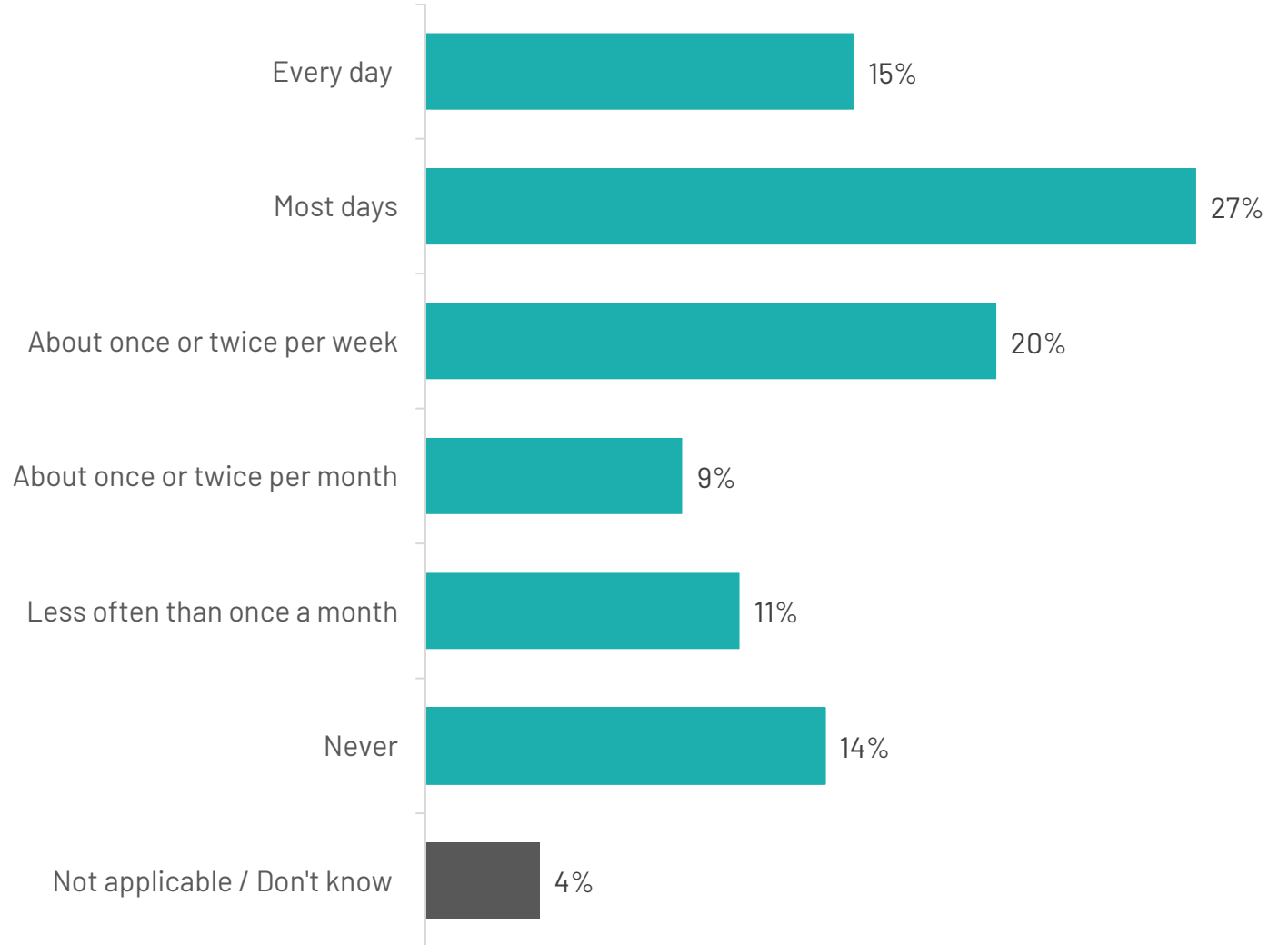
Ipsos UK Public opinion towards E-scooters

April 2025



At least 3 in 5 British adults say they see people riding a e-scooters at least weekly

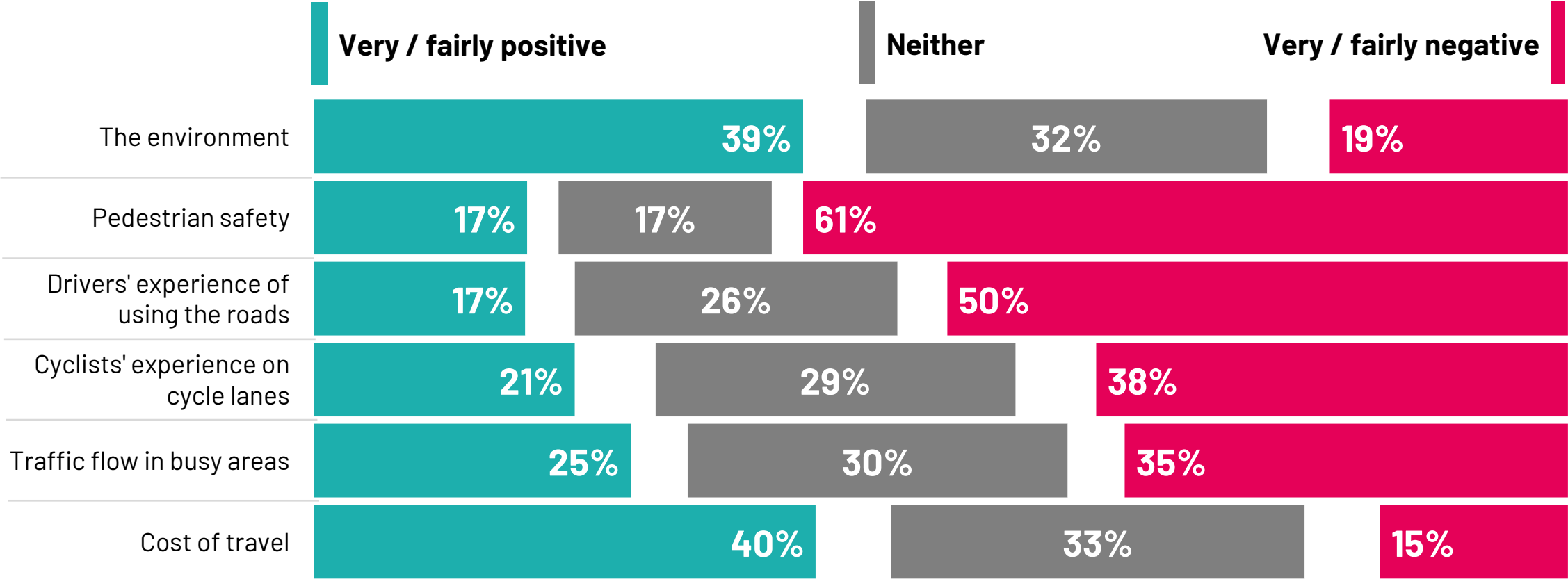
How frequently, if at all, would you say you see people riding an e-scooter on public roads and/or pavements in your local neighbourhood?



Base: 1,094 Online British adults aged 16-75, 17-18 April 2025

Around 2 in 5 British adults think the use of e-scooters would have a positive effect on the environment and the cost of travel. While 3 in 5 think that e-scooters have a negative impact on pedestrian safety.

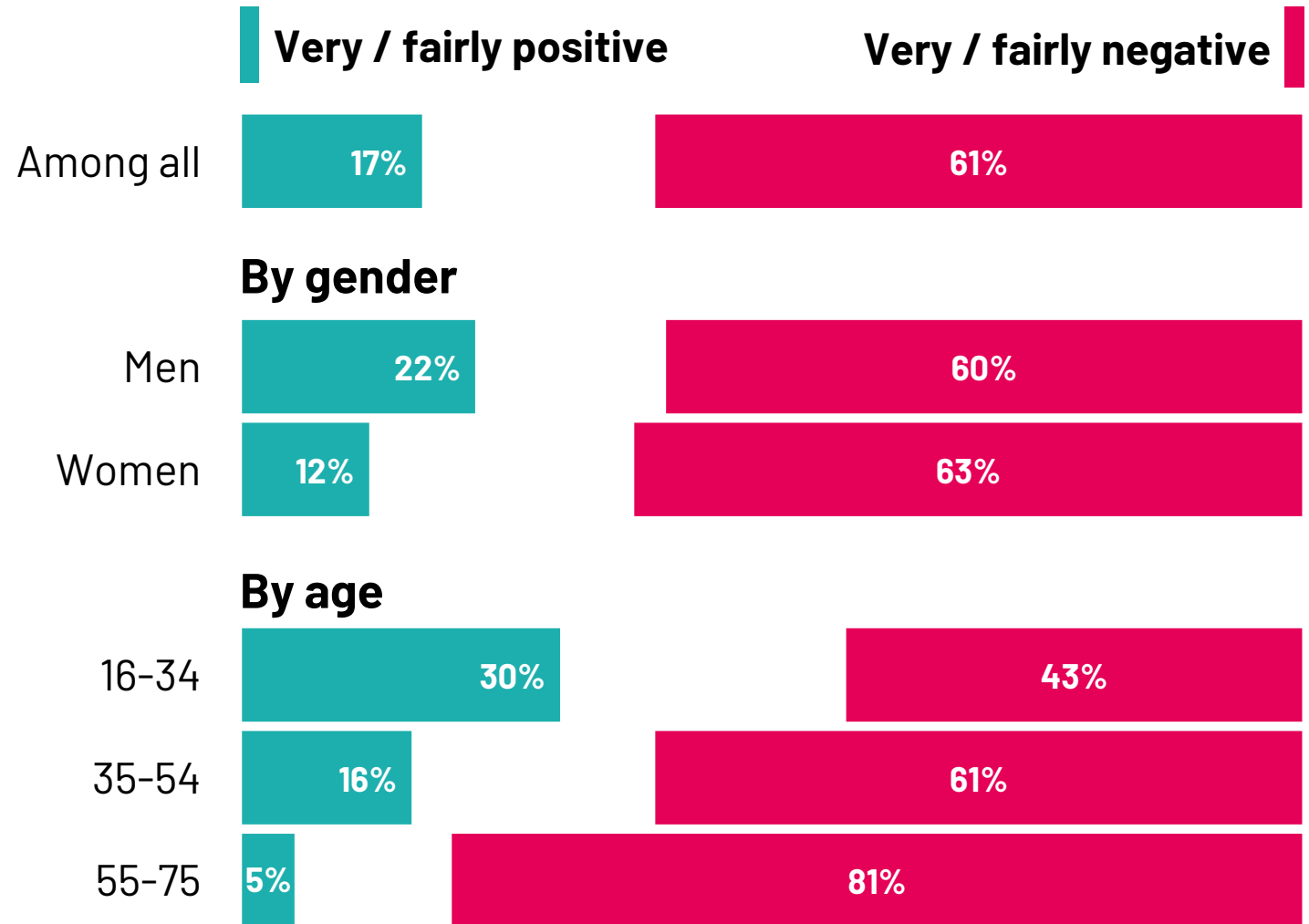
To what extent do you think the use of e-scooters on public roads and/or pavements has a positive or negative effect on each of the following?



Base: 1,094 Online British adults aged 16-75, 17-18 April 2025

Older adults are more likely to think that e-scooters have a negative impact on pedestrian safety, compared to the younger generations.

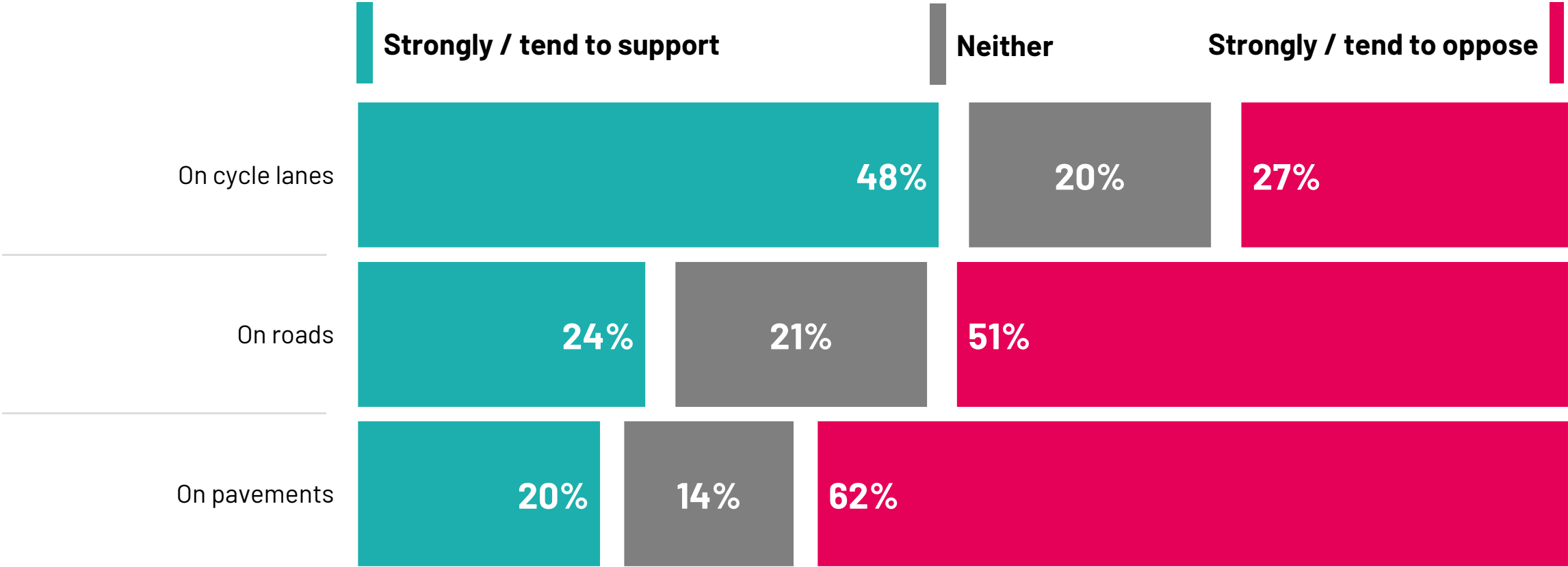
To what extent do you think the use of e-scooters on public roads and/or pavements has a positive or negative effect on each of the following? – *Pedestrian safety.*



Base: 1,094 Online British adults aged 16-75, (521) male, (552) female, (346) aged 16-34, (402) aged 35-54, (346) aged 55-75, 17-18 April 2025

Nearly 1 in 2 British adults would support making it legal to ride privately owned e-scooters on cycle lanes.

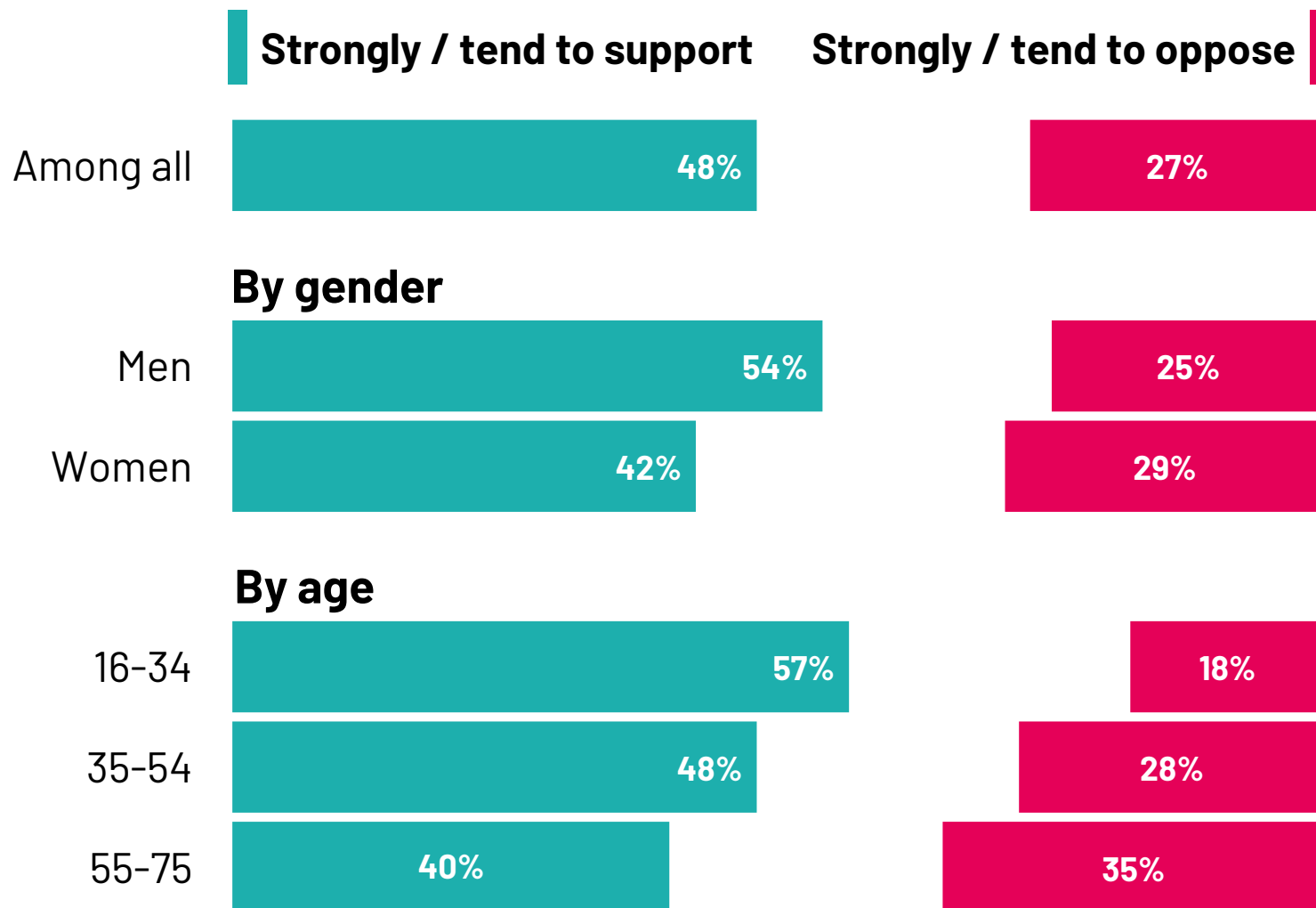
To what extent would you support or oppose making it legal to ride privately owned e-scooters in each of the following places?



Base: 1,094 Online British adults aged 16-75, 17-18 April 2025.

British men and 16-34 yr olds are more likely to support making it legal to ride privately owned e-scooters on cycle lanes than females

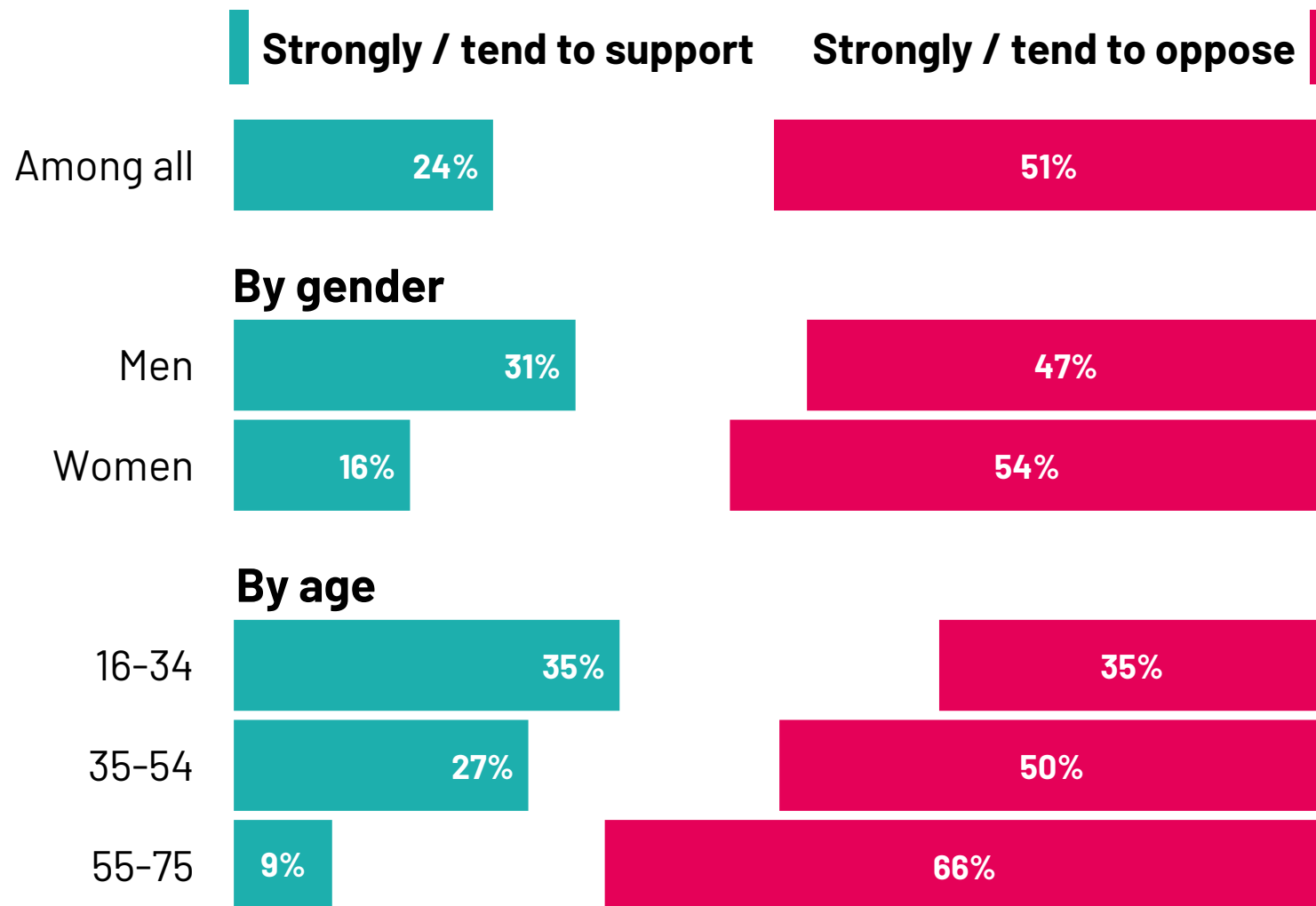
To what extent would you support or oppose making it legal to ride privately owned e-scooters in each of the following places? – On cycle lanes



Base: 1,094 Online British adults aged 16-75, (521) male, (552) female, (346) aged 16-34, (402) aged 35-54, (346) aged 55-75, 17-18 April 2025

British adults aged 16-34 are divided over making it legal to ride privately owned e-scooters on roads

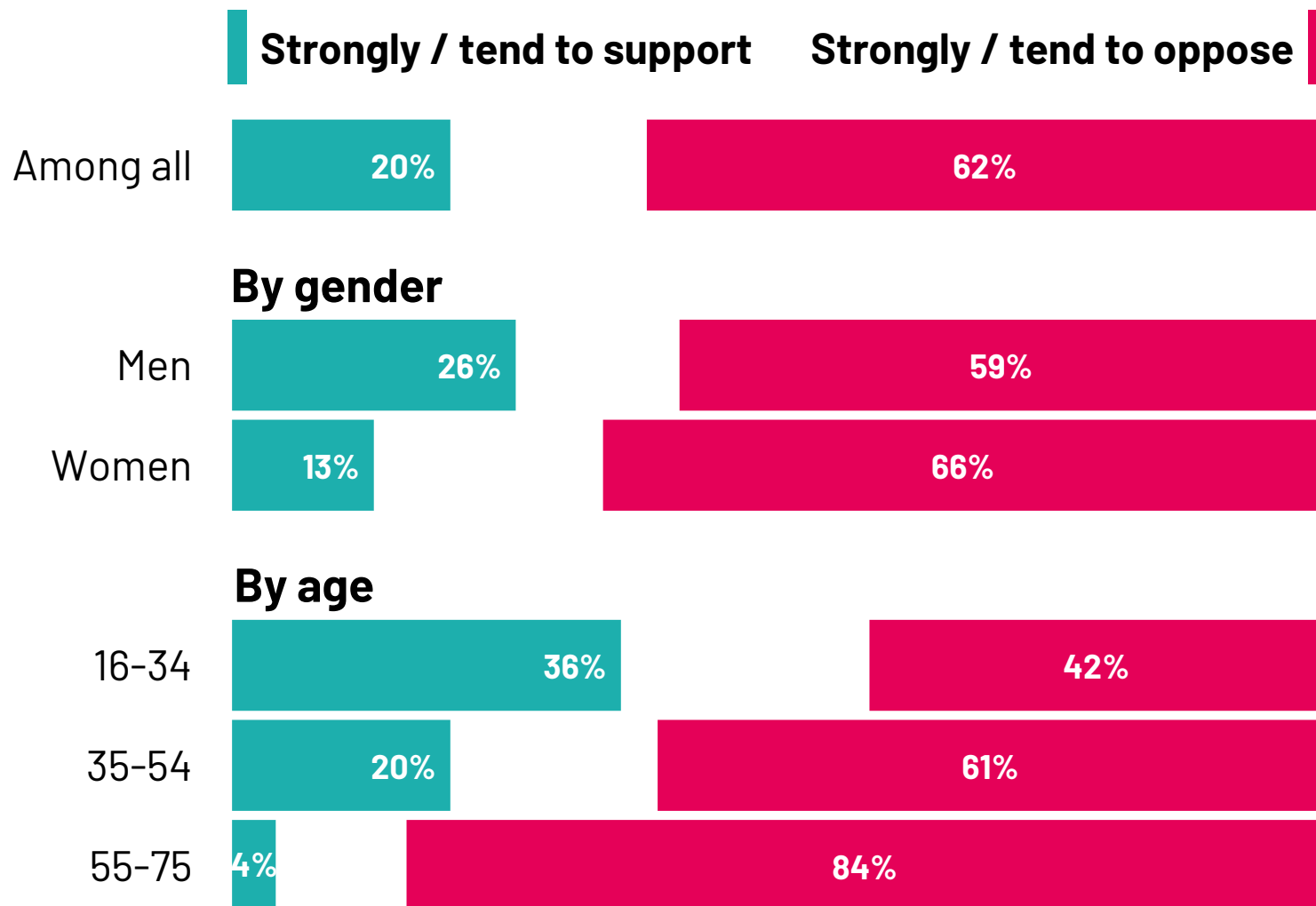
To what extent would you support or oppose making it legal to ride privately owned e-scooters in each of the following places? – On roads



Base: 1,094 Online British adults aged 16-75, (521) male, (552) female, (346) aged 16-34, (402) aged 35-54, (346) aged 55-75, 17-18 April 2025

More than 4 in 5 British adults aged 55-75 oppose legalising riding privately owned e-scooters on pavements

To what extent would you support or oppose making it legal to ride privately owned e-scooters in each of the following places? – On pavements



Base: 1,094 Online British adults aged 16-75, (521) male, (552) female, (346) aged 16-34, (402) aged 35-54, (346) aged 55-75, 17-18 April 2025



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E-scooters

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