02/05/2025

05/202	25	
0001	Table Names Q1. How frequently, if at all, would you say you see people riding	Table Filters All Adults aged 16-75 in Great Britain
0002	an e-scooter on public roads and/or pavements in your local neighbourhood? Q2. To what extent do you think the use of e-scooters on public roads and/or pavements has a positive or negative effect on each	All Adults aged 16-75 in Great Britain
0003	of the following, or do you think they have a neither positive nor negative effect? - Summary Q2. To what extent do you think the use of e-scooters on public roads and/or pavements has a positive or negative effect on each	All Adults aged 16-75 in Great Britain
0004	of the following, or do you think they have a neither positive nor negative effect? - The environment (e.g., carbon footprint)	All Ad In
0004	Q2. To what extent do you think the use of e-scooters on public roads and/or pavements has a positive or negative effect on each of the following, or do you think they have a neither positive nor negative effect? - Pedestrian safety	All Adults aged 16-75 in Great Britain
0005	Q2. To what extent do you think the use of e-scooters on public roads and/or pavements has a positive or negative effect on each of the following, or do you think they have a neither positive nor negative effect? - Drivers' (e.g., car, van users) experience of using	All Adults aged 16-75 in Great Britain
0006	the roads Q2. To what extent do you think the use of e-scooters on public roads and/or pavements has a positive or negative effect on each of the following, or do you think they have a neither positive nor	All Adults aged 16-75 in Great Britain
0007	negative effect? - Cyclists' experience on cycle lanes Q2. To what extent do you think the use of e-scooters on public roads and/or pavements has a positive or negative effect on each of the following, or do you think they have a neither positive nor	All Adults aged 16-75 in Great Britain
0008	negative effect? -Traffic flow in busy areas Q2. To what extent do you think the use of e-scooters on public roads and/or pavements has a positive or negative effect on each of the following, or do you think they have a neither positive nor negative effect? - Cost of travel.	All Adults aged 16-75 in Great Britain
0009	Q2. To what extent do you think the use of e-scooters on public roads and/or pavements has a positive or negative effect on each of the following, or do you think they have a neither positive nor negative effect? - People's overall health and wellbeing	All Adults aged 16-75 in Great Britain
0010	Q3. Currently, e-scooters hired through rental schemes are legal to use in some public settings (e.g., cycle lanes, roads, etc.), in areas where they are part of government trials or there are permitted hire schemes. It is not currently legal to ride a privately owned e-scooter on public roads, pavements or cycle lanes without complying with a number of legal requirements (e.g. insurance), which potential users will find very difficult. To what extent would you support or oppose making it legal to ride privately owned e-scooters in each of the following places, or would you have no feelings either way? - Summary	All Adults aged 16-75 in Great Britain
0011	Q3. Currently, e-scooters hired through rental schemes are legal to use in some public settings (e.g., cycle lames, roads, etc.), in areas where they are part of government trials or there are permitted hire schemes. It is not currently legal to ride a privately owned e-scooter on public roads, pavements or cycle lames without complying with a number of legal requirements (e.g. insurance), which potential users will find very difficult. To what extent would you support or oppose making it legal to ride privately owned e-scooters in each of the following places, or would you have no feelings either way? - On roads	All Adults aged 16-75 in Great Britain
<u>0012</u>	Q3. Currently, e-scooters hired through rental schemes are legal to use in some public settings (e.g., cycle lanes, roads, etc.), in areas where they are part of government trials or there are permitted hire schemes. It is not currently legal to ride a privately owned e-scooter on public roads, pavements or cycle lanes without complying with a number of legal requirements (e.g. insurance), which potential users will find every difficult. To what extent would you support or oppose making it legal to ride privately owned e-scooters in each of the following places, or would you have no feelings either way? - On cycle lanes	All Adults aged 16-75 in Great Britain
	Q3. Currently, e-scooters hired through rental schemes are legal to use in some public settings (e.g., cycle lanes, roads, etc.), in areas where they are part of government trials or there are permitted hire schemes. It is not currently legal to ride a privately owned e-scooter on public roads, pavements or cycle lanes without complying with a number of legal requirements (e.g. insurance), which potential users will find every difficult. To what extent would you support or oppose making it legal to ride privately owned e-scooters in each of the following places, or would you have no feelings either way? - On pavements	All Adults aged 16-75 in Great Britain
0014	Q3. To what extent would you support or oppose making it legal to ride privately owned e-scooters in each of the following places? - Strongly / tend to support on	All Adults aged 16-75 in Great Britain

24-089497-16 - 17th of April - 18th of April 2025 Public Use E-scooters Adults 16-75 GB

Q1. How frequently, if at all, would you say you see people riding an e-scooter on public roads and/or pavements in your local neighbourhood? All Adults aged 16-75 in Great Britain

		64	ender	Agan	egated Age	breaks	Social	grade			Ro	gion			Educ	ation	Employmen	nt status		Inc	ome		Fth	nicity		Genera	I Election 202	24 Vote		Referen
			ucı	7661	eguicu Age	Dicuis	Jocial	gruuc				51011			2000	duon	Linploymen	it status			J.II.C		White	Minority		Genera	ii Eiccuoii Eoi			
	Total	Male		16-34	35-54	55+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland		Non- graduates		Not working	UP TO £19,999	£20,000- £34,999	£35,000 -	£55,000+	ethnic	ethnic	Conservati ve		Liberal			Remain
	(A)	(B)	Female (C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	Graduates (O)	(P)	Working v	(R)	(S)	(T)	(U)	(V)	group (W)	group (X)	(Y)	Labour (Z)	Democrats (a)	(b)	Other (c)	(d)
weighted base	1094	521	552	346	402	346	741	353	263	283	249	155	52	92	649	445	741	353	170	267	238	354	913	174	165	357	93	112	111	441
ighted base	1094	530	543	353	386	354	625	469	254	286	248	158	54	94	384	710	729	365	196	305	238	279	926	159	155	314	80	130	111	374
ry day	167	100	64	40	71	55	100	67	30	48	39	39	8	3	51	116	112	54	34	48	33	42	144	22	21	58	8	29	15	50
	15%	19% C	12%	11%	18% D	16%	16%	14%	12% N	17% N	16% N	25% IN	15% N*	3%	13%	16%	15%	15%	17%	16%	14%	15%	16%	14%	14%	19%	10%	22% a*	13%	13%
st days	293	159	127	108	92	93	160	133	84	68	67	46	11	17	106	187	194	99	44	95	55	75	247	44	47	90	20	37	23	96
	27%	30% c	23%	30%	24%	26%	26%	28%	33% JN	24%	27%	29%	20%	19%	28%	26%	27%	27%	23%	31%	23%	27%	27%	28%	31%	29%	25%	29%	20%	26%
ut once or twice per week	214	100	110	73	75	66	118	96	50	64	40	33	7	22	83	132	151	63	35	48	56	63	171	42	31	67	20	13	26	92
	20%	19%	20%	21%	19%	19%	19%	20%	20%	22%	16%	21%	12%	23%	21%	19%	21%	17%	18%	16%	24%	22%	19%	26% W	20%	21% b	25% b*	10%	24% b*	25% e
at once or twice per month	98	45	52	29	37	32	58	39	15	28	31	7	9	8	41	57	60	38	18	27	18	29	89	9	14	31	9	12	11	32
	9%	8%	10%	8%	10%	9%	9%	8%	6%	10%	13% IL	4%	16% IL*	9%	11%	8%	8%	10%	9%	9%	8%	11%	10%	6%	9%	10%	11%	10%	10%	9%
often than once a month	122	46	72	31	43	48	78	44	34	36	23	10	7	12	51	72	74	49	19	38	36	24	108	15	23	33	12	18	13	54
	11%	9%	13% B	9%	11%	14%	13%	9%	14%	13%	9%	6%	12%	13%	13%	10%	10%	13%	9%	12%	15% v	8%	12%	9%	15%	10%	15%	14%	11%	15%
r	154 14%	66 12%	87 16%	49 14%	55 14%	49 14%	87 14%	66 14%	34 14%	27 10%	35 14%	21 13%	12 22%	25 27%	42 11%	111 16%	106 15%	48 13%	35 18%	39 13%	37 15%	32 11%	128 14%	20 13%	14 9%	29 9%	12 15%	18 14%	22 20%	40 11%
	1476	1276	10%	1476	1476	14%	14%	14%	1476	10%	1476	13%	J*	UKL*	1176	0	1576	13%	16%	1376	15%	1176	1476	1376	976	976	1376	1476	7Z*	1176
applicable	34 3%	9 2%	24 4%	15 4%	9 2%	10 3%	14 2%	20 4%	2 1%	14 5%	12 5%	1	1 1%	5 5%	7 2%	27 4%	25 3%	10 3%	9 5%	7 2%	2 1%	10 4%	29 3%	5 3%	3 2%	3 1%	-	3 2%	2 2%	5 1%
	370	2,0	В	4,2		3/0	2,0	4,0	170	IL	1	0,0		IL*	2,0	4.0	5.0	3,0	U	2,0	170	470	370	3,0	2,0	1/4			•	1,0
't know	12 1%	5 1%	7 1%	7 2%	5 1%	* 0%	9 1%	4 1%	4 2%	1	2 1%	3 2%	1 2%	1 2%	4 1%	8 1%	8 1%	5 1%	2 1%	4 1%	1 1%	5 2%	10 1%	2 1%	2 1%	4 1%	1 1%	-	1	4 1%
	176	176	176	276 F	176	0%	176	176	276	076	176	276	*	*	176	176	176	176	176	176	176	276	176	176	176	176	*		*	176
: Daily	167 15%	100 19%	64 12%	40 11%	71 18%	55 16%	100 16%	67 14%	30 12%	48 17%	39 16%	39 25%	8 15%	3 3%	51 13%	116 16%	112 15%	54 15%	34 17%	48 16%	33 14%	42 15%	144 16%	22 14%	21 14%	58 19%	8 10%	29 22%	15 13%	50 13%
		c			D				N	N	N	IN	N*															a*	•	
At least weekly	674	359	301	221	238	215	378	295	164	180	146	117	26	42	239	434	458	216	113	191	143	180	562	109	100	215	48	78	64	239
	62%	68% C	55%	63%	62%	61%	61%	63%	65% MN	63% N	59%	74% JKMN	47%	45%	62%	61%	63%	59%	58%	62%	60%	64%	61%	68%	64%	68%	59%	61%	57%	64%
At least monthly	772	404	353	250	275	247	437	335	179	208	177	124	34	50	280	491	518	254	131	217	162	209	651	118	113	246	56	91	74	271
	71%	76% C	65%	71%	71%	70%	70%	71%	71% N	73% N	71%	78%	63%	53%	73%	69%	71%	70%	67%	71%	68%	75%	70%	74%	73%	78%	70%	70%	67%	72%

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ColumnProportions (5%): A,B/C,D/E/F,G/H,I//K/L/M/N,O/P,Q/R,S/T/U/V,W/X,I/Z/I/b/c,d/e Minimum Base: 30(**) Small Base: 100(*) ColumnMeans (5%): A,B/C,D/E/F,G/H,I/I/A/M/N,O/P,Q/R,S/T/U/V,W/X,I/Z/I/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

2

Public Use

E-scooters

Adults 16-75 GB

Q2. To what extent do you think the use of e-scooters on public roads and/or pavements has a positive or negative effect on each of the following, or do you think they have a neither positive nor negative effect? - Summary All Adults aged 16-75 in Great Britain

		ts has a posi	tive or nega	tive effect o	-scooters or n each of the nor negation	following	
	The environme nt (e.g., carbon footprint)	Pedestrian safety	Drivers' (e.g., car, van users) experienc e of using the roads	Cyclists' experienc e on cycle lanes	Traffic flow in busy areas	Cost of travel	People's overall health and wellbeing
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	1094	1094	1094	1094	1094	1094	1094
Weighted base	1094	1094	1094	1094	1094	1094	1094
Very positive	120 11% BCDEG	64 6%	60 5%	64 6%	85 8% BCD	132 12% BCDEG	90 8% BCD
Fairly positive	309 28% BCDEG	121 11%	122 11%	162 15% BC	188 17% BC	302 28% BCDEG	193 18% BC
Neither positive nor negative	352 32% BC	188 17%	280 26% B	315 29% B	333 30% BC	362 33% BCD	408 37% ABCDEF
Fairly negative	120 11%	327 30% ADEFG	322 29% ADEFG	265 24% AFG	227 21% AFG	94 9%	170 16% AF
Very negative	83 8%	345 32% ACDEFG	223 20% ADEFG	146 13% AFG	161 15% AFG	68 6%	118 11% AF
Don't know	111 10% BC	49 5%	86 8% B	141 13% ABCEG	100 9% B	136 12% ABCEG	114 10% BC

NET: Very / fairly positive	428	185	182	226	273	434	284
	39%	17%	17%	21%	25%	40%	26%
	BCDEG			BC	BCD	BCDEG	BCD
NET: Very / fairly negative	202	672	546	411	388	163	288
	19%	61%	50%	38%	35%	15%	26%
	F	ACDEFG	ADEFG	AFG	AFG		AF

ance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A/B/C/D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

Public Use E-scooters

Adults 16-75 GB

Q2. To what extent do you think the use of e-scooters on public roads and/or pavements has a positive or negative effect on each of the following, or do you think they have a neither positive nor negative effect? - The environment (e.g., carbon footprint)
All Adults aged 16-75 in Great Britain

		Ge	nder	Aggı	egated Age b	reaks	Social	grade			Re	gion			Edu	cation	Employm	ent status		Inc	ome		Eth	inicity		Gener	al Election 20	24 Vote		Referendu	ım 2016 vo
	Total	Male	Female	16-34	35-54	55+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1094	521	552	346	402	346	741	353	263	283	249	155	52	92	649	445	741	353	170	267	238	354	913	174	165	357	93	112	111	441	310
Weighted base	1094	530	543	353	386	354	625	469	254	286	248	158	54	94	384	710	729	365	196	305	238	279	926	159	155	314	80	130	111	374	343
Very positive	120 11%	69 13%	49 9%	58 16%	42 11%	20 6%	71 11%	49 10%	25 10%	30 10%	25 10%	26 16%	1 3%	12 13%	63 16%	56 8%	93 13%	27 7%	15 8%	33 11%	21 9%	47 17%	87 9%	32 20%	16 10%	53 17%	4 6%	12 9%	8 7%	46 12%	43 13%
				F	F							М	•		Р		R					SU		w		ac		•	•		
Fairly positive	309 28%	160 30%	140 26%	123 35% F	115 30% F	71 20%	202 32% н	106 23%	61 24%	85 30%	69 28%	48 31%	19 35% *	25 27% *	137 36% P	172 24%	223 31% R	86 24%	49 25%	84 27%	69 29%	100 36% s	243 26%	62 39% w	38 24%	111 35% Yb	27 34% b*	23 18% *	36 32% b*	133 36% e	72 21%
Neither positive nor negative	352 32%	161 30%	187 34%	90 25%	114 30%	148 42% DE	196 31%	156 33%	94 37%	90 31%	77 31%	43 27%	21 39% •	27 29%	114 30%	239 34%	213 29%	139 38% Q	64 32%	99 32%	88 37% v	74 26%	316 34% x	36 22%	60 39% z	82 26%	25 31% •	50 39% z*	34 31% *	119 32%	118 35%
Fairly negative	120 11%	54 10%	62 11%	39 11%	40 10%	40 11%	62 10%	58 12%	33 13%	29 10%	25 10%	18 11%	6 10% *	9 10%	31 8%	89 13% 0	78 11%	42 12%	26 13% U	34 11%	14 6%	30 11%	97 11%	22 14%	21 14%	30 9%	9 11% •	11 8% *	10 9% *	33 9%	37 11%
Very negative	83 8%	55 10% c	27 5%	21 6%	26 7%	36 10%	31 5%	52 11% G	15 6%	20 7%	27 11%	7 4%	5 9% •	9 10%	16 4%	67 9% 0	59 8%	24 7%	20 10% v	28 9% v	19 8%	11 4%	80 9% x	1 0%	9	15 5%	7 9%	22 17% YZ*	11 10% •	16 4%	40 12% d
Don't know	111 10%	31 6%	77 14% B	22 6%	50 13% D	40 11%	63 10%	48 10%	25 10%	32 11%	26 10%	17 11%	2 3% +	11 11%	24 6%	87 12% 0	65 9%	47 13%	23 12%	29 9%	27 12% v	16 6%	103 11% x	7 4%	11 7%	24 8%	7 9% +	11 8% +	12 10% +	28 7%	32 9%
NET: Very / fairly positive	428 39%	229 43% c	190 35%	181 51% EF	156 40% F	91 26%	273 44% н	155 33%	87 34%	115 40%	94 38%	74 47%	21 38% *	37 40% •	200 52% P	228 32%	316 43% R	112 31%	64 32%	116 38%	90 38%	147 53% stu	330 36%	94 59% w	53 35%	164 52% Ybc	32 39% +	35 27% *	44 40% *	178 48% e	115 34%
NET: Very / fairly negative	202 19%	108 20%	89 16%	60 17%	66 17%	76 21%	92 15%	110 23%	48 19%	49 17%	52 21%	24 15%	11 19%	19 20%	47 12%	156 22%	136 19%	66 18%	46 23%	61 20%	33 14%	41 15%	177 19%	23 14%	30 20%	45 14%	16 20%	33 26%	21 19%	49 13%	77 22%

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Public Use E-scooters

Adults 16-75 GB

Q2. To what extent do you think the use of e-scooters on public roads and/or pavements has a positive or negative effect on each of the following, or do you think they have a neither positive nor negative effect? - Pedestrian safety All Adults aged 16-75 in Great Britain

		Ge	nder	Aggr	egated Age	breaks	Social	grade			Re	gion			Educ	ation	Employm	ent status		Inc	ome		Ethi	nicity		Genera	l Election 20	24 Vote		Referendun	m 2016 vc
	Total	Male	Female	16-34	35-54	55+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(w)	(x)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1094	521	552	346	402	346	741	353	263	283	249	155	52	92	649	445	741	353	170	267	238	354	913	174	165	357	93	112	111	441	310
Weighted base	1094	530	543	353	386	354	625	469	254	286	248	158	54	94	384	710	729	365	196	305	238	279	926	159	155	314	80	130	111	374	343
Very positive	64 6%	46 9% c	18 3%	38 11% F	24 6% F	2 1%	44 7%	20 4%	15 6%	18 6%	10 4%	19 12% KN	1 2% *	1 2% *	43 11% P	20 3%	58 8% R	6 2%	4 2%	15 5%	13 5%	32 12% STU	42 5%	22 14% w	5 3%	34 11% Yc	3 3% +	6 5% +	3 3% *	34 9% e	10 3%
Fairly positive	121 11%	73 14% c	47 9%	68 19% EF	39 10% F	14 4%	77 12%	44 9%	40 16% JN	20 7%	22 9%	32 20% JKN	5 9% •	3 3% *	59 15% P	62 9%	98 13% R	23 6%	14 7%	23 7%	28 12%	47 17% ST	81 9%	40 25% w	17 11%	51 16% b	7 9% +	7 5% +	9 8% *	40 11%	35 10%
Neither positive nor negative	188 17%	84 16%	98 18%	77 22% F	67 17%	44 13%	110 18%	78 17%	45 18%	50 18%	35 14%	30 19%	9 17% *	19 20% *	60 16%	128 18%	125 17%	63 17%	42 21%	52 17%	33 14%	48 17%	153 16%	35 22%	19 12%	44 14%	8 10% *	21 16% *	24 21% *	58 16%	46 14%
Fairly negative	327 30%	148 28%	171 32%	100 28%	101 26%	125 35% E	182 29%	145 31%	70 27%	98 34% L	69 28%	35 23%	17 32% •	38 40% L*	101 26%	226 32%	219 30%	108 30%	65 33%	91 30%	82 35% v	66 24%	287 31%	36 23%	40 26%	98 31%	34 42% Y*	37 29% +	31 28% *	124 33%	93 27%
Very negative	345 32%	168 32%	170 31%	51 15%	133 34% D	161 45% DE	188 30%	156 33%	69 27%	88 31%	102 41% UL	34 21%	20 37% •	33 35% L*	110 29%	235 33%	198 27%	146 40% Q	57 29%	108 35%	73 31%	80 29%	322 35% x	19 12%	69 44% z	79 25%	29 36% *	59 45% z*	38 34% *	111 30%	149 43% d
Don't know	49 5%	11 2%	38 7% B	18 5%	23 6% F	8 2%	25 4%	24 5%	16 6%	13 4%	11 4%	8 5%	2 3% +	* 0% •	11 3%	38 5%	31 4%	19 5%	16 8% V	16 5% v	9 4%	5 2%	42 5%	7 4%	4 3%	9 3%	-	-	7 6% ab*	7 2%	9 3%
NET: Very / fairly positive	185 17%	119 22% c	65 12%	106 30% EF	63 16% F	16 5%	120 19%	65 14%	55 22% JKN	38 13%	32 13%	51 32% UKMN	6 11% *	4 5% *	103 27% P	83 12%	156 21% R	29 8%	17 9%	38 12%	40 17% s	80 29% STU	123 13%	62 39% w	22 14%	85 27% Yabc	10 12% *	13 10% *	12 11% •	74 20% e	45 13%
NET: Very / fairly negative	672 61%	316 60%	341 63%	151 43%	234 61%	286 81% DE	370 59%	301 64%	139 55%	186 65%	171 69%	69 44%	37 69%	70 75%	211 55%	461 65%	417 57%	255 70%	121 62%	199 65% V	155 65%	146 52%	608 66%	55 35%	109 70%	177 56%	63 78% zc*	96 74%	68 61%	235 63%	242 71%

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Public Use

E-scooters

Adults 16-75 GB

Q2. To what extent do you think the use of e-scooters on public roads and/or pavements has a positive or negative effect on each of the following, or do you think they have a neither positive nor negative effect? - Drivers' (e.g., car, van users) experience of using the roads All Adults aged 16-75 in Great Britain

		Ge	nder	Agg	regated Age	breaks	Social	grade			Re	gion			Educ	ation	Employm	ent status		Inc	ome		Eth	nicity		Genera	l Election 20	24 Vote		Referendu	ım 2016 v
	Total	Male	Female	16-34	35-54	55+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(x)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1094	521	552	346	402	346	741	353	263	283	249	155	52	92	649	445	741	353	170	267	238	354	913	174	165	357	93	112	111	441	310
Weighted base	1094	530	543	353	386	354	625	469	254	286	248	158	54	94	384	710	729	365	196	305	238	279	926	159	155	314	80	130	111	374	343
Very positive	60 5%	36 7%	23 4%	38 11% EF	20 5% F	1 0%	48 8% н	12 3%	15 6%	16 5%	9 4%	17 11% KN	1 2% *	2 2% *	41 11% P	19 3%	54 7% R	6 2%	4 2%	14 4%	9 4%	33 12% STU	46 5%	14 9%	9	29 9% b	4 4% •	3 2% *	4 3% *	24 6%	18 5%
Fairly positive	122 11%	67 13%	53 10%	72 20% EF	42 11% F	8 2%	69 11%	53 11%	25 10%	33 11%	25 10%	30 19% IKN	4 8% •	5 5% •	66 17% P	56 8%	97 13% R	25 7%	14 7%	26 8%	26 11%	50 18% st	77 8%	45 28% w	20 13% c	56 18% abc	3 4% +	9 7% •	3 3% *	48 13% e	22 6%
Neither positive nor negative	280 26%	145 27%	131 24%	98 28%	99 26%	83 24%	169 27%	111 24%	77 30% к	65 23%	53 21%	34 21%	19 36% *	33 35% K*	91 24%	190 27%	195 27%	85 23%	65 33% v	74 24%	67 28%	61 22%	236 25%	42 26%	30 20%	77 25%	21 26% *	27 20% +	37 33% Y*	100 27%	74 21%
Fairly negative	322 29%	139 26%	174 32%	84 24%	103 27%	135 38% DE	178 28%	144 31%	73 29%	87 30%	84 34%	38 24%	14 25% •	27 28% •	109 28%	213 30%	188 26%	134 37% Q	53 27%	100 33%	69 29%	73 26%	285 31%	35 22%	52 34%	78 25%	28 35% *	36 28% +	38 34% •	120 32%	106 31%
Very negative	223 20%	113 21%	107 20%	37 11%	90 23% D	97 27% D	120 19%	103 22%	44 18%	63 22%	55 22%	26 17%	11 20% *	24 25% •	59 15%	164 23% 0	141 19%	83 23%	41 21%	64 21%	49 20%	49 17%	203 22% x	17 10%	36 23%	56 18%	20 25% *	46 35% zc*	22 20% *	63 17%	103 30% d
Don't know	86 8%	30 6%	55 10% B	24 7%	32 8%	30 8%	41 6%	46 10%	19 7%	24 8%	23 9%	13 8%	5 9% •	4 4% •	19 5%	68 10% o	54 7%	32 9%	19 10%	28 9%	18 8%	13 5%	79 9%	7 5%	8 5%	19 6%	5 6% +	10 7% •	7 6% •	19 5%	21 6%
NET: Very / fairly positive	182 17%	102 19%	77 14%	110 31% EF	62 16% F	10 3%	117 19%	64 14%	41 16%	48 17%	34 14%	47 30% UKMN	5 10% *	7 7% •	107 28% P	75 11%	151 21% R	31 8%	18 9%	39 13%	36 15%	83 30% STU	124 13%	58 37% w	29 19% c	84 27% abc	7 9% •	12 9% +	7 6% +	72 19% e	40 12%
NET: Very / fairly negative	546 50%	253 48%	281 52%	121 34%	193 50%	232 65% DE	298 48%	248 53%	117 46%	150 52%	139 56%	64 41%	25 46%	50 54%	168 44%	377 53%	329 45%	217 59%	95 48%	164 54%	117 49%	122 44%	488 53%	52 33%	88 57%	134 43%	48 60%	82 63%	61 54%	183 49%	208 61%

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Public Use E-scooters

Adults 16-75 GB

Q2. To what extent do you think the use of e-scooters on public roads and/or pavements has a positive or negative effect on each of the following, or do you think they have a neither positive nor negative effect? - Cyclists' experience on cycle lanes All Adults aged 16-75 in Great Britain

		Ge	ender	Ag	gregated Age	breaks	Social	grade			Re	gion			Edu	cation	Employm	ent status		Inc	ome		Eth	nicity		Genera	al Election 20	024 Vote		Referendu	m 2016 vo
	Total	Male	Female	16-34	35-54	55+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	s Reform UK	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(x)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1094	521	552	346	402	346	741	353	263	283	249	155	52	92	649	445	741	353	170	267	238	354	913	174	165	357	93	112	111	441	310
Weighted base	1094	530	543	353	386	354	625	469	254	286	248	158	54	94	384	710	729	365	196	305	238	279	926	159	155	314	80	130	111	374	343
Very positive	64 6%	48 9% c	15 3%	45 13% EF	17 4% F	1 0%	50 8% н	14 3%	17 7%	17 6%	8	18 12% KM	* 0% *	4 4% •	43 11% P	21 3%	59 8% R	5 1%	2 1%	16 5%	10 4%	36 13% STU	42 5%	22 14% w	7 4%	38 12% Ybc	3 4% +	2 2% *	3 3% *	27 7%	18 5%
Fairly positive	162 15%	88 17%	71 13%	78 22% EF	47 12%	36 10%	83 13%	79 17%	41 16%	43 15%	38 15%	30 19%	3 6% +	8 9% •	77 20% P	85 12%	117 16%	45 12%	40 20%	39 13%	31 13%	47 17%	124 13%	38 24% w	25 16%	61 19% ac	6 8% +	27 21% ac*	10 9% +	65 17%	42 12%
Neither positive nor negative	315 29%	157 30%	155 29%	101 29%	119 31%	96 27%	197 32%	118 25%	69 27%	81 28%	69 28%	43 27%	19 35% •	34 36%	98 26%	217 31%	214 29%	101 28%	60 31%	92 30%	63 27%	80 29%	263 28%	51 32%	49 32%	76 24%	19 23% +	33 26% •	40 36% z*	99 27%	97 28%
Fairly negative	265 24%	120 23%	139 26%	71 20%	87 23%	107 30% DE	157 25%	108 23%	64 25%	66 23%	68 28%	28 18%	17 31% *	22 23% *	91 24%	174 25%	159 22%	106 29% Q	43 22%	71 23%	74 31% V	59 21%	235 25%	27 17%	39 25%	72 23%	29 36% zb*	26 20% •	26 24% +	106 28%	76 22%
Very negative	146 13%	74 14%	68 13%	22 6%	62 16% D	62 17% D	70 11%	76 16%	27 11%	43 15%	34 14%	19 12%	7 14% *	15 16% *	40 10%	106 15% o	94 13%	52 14%	23 12%	49 16%	28 12%	33 12%	137 15% x	7 4%	26 17%	37 12%	11 13% *	27 21% z*	15 13% *	38 10%	72 21% d
Don't know	141 13%	43 8%	95 18% B	36 10%	54 14%	52 15%	67 11%	74 16% G	35 14%	36 12%	32 13%	19 12%	8 14% •	11 12%	36 9%	106 15% 0	85 12%	56 15%	28 15%	39 13%	31 13%	23 8%	126 14%	14 9%	10 6%	30 10%	12 15% Y*	13 10% *	17 15% Y*	38 10%	39 11%
NET: Very / fairly positive	226 21%	136 26% c	86 16%	124 35% EF	65 17% F	38 11%	133 21%	93 20%	58 23% M	60 21% M	45 18%	48 31% KMN	3 6% *	12 13% *	119 31% P	107 15%	177 24% R	50 14%	42 21%	55 18%	41 17%	83 30% TU	165 18%	60 38% w	31 20%	99 31% Yac	10 12% •	30 23% *	13 12% *	92 25% e	60 17%
NET: Very / fairly negative	411 38%	193 36%	207 38%	93 26%	149 39%	169 48%	227 36%	184 39%	92 36%	110 38%	102 41%	47 30%	24 44%	37 39%	131 34%	280 39%	253 35%	158 43%	65 33%	119 39%	102 43%	93 33%	372 40%	34 21%	65 42%	109 35%	40 50%	54 41%	41 37%	144 39%	148 43%

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Public Use

E-scooters Adults 16-75 GB

Q2. To what extent do you think the use of e-scooters on public roads and/or pavements has a positive or negative effect on each of the following, or do you think they have a neither positive nor negative effect? - Traffic flow in busy areas All Adults aged 16-75 in Great Britain

		Ge	nder	Agg	egated Age I	oreaks	Social	grade			Re	gion			Edu	ation	Employm	ent status		Inc	ome		Eth	nicity		Gener	al Election 20	24 Vote		Referendu	ım 2016 v
	Total	Male	Female	16-34	35-54	55+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Reform UK	Other	Remain	Leav
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(w)	(x)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1094	521	552	346	402	346	741	353	263	283	249	155	52	92	649	445	741	353	170	267	238	354	913	174	165	357	93	112	111	441	310
Neighted base	1094	530	543	353	386	354	625	469	254	286	248	158	54	94	384	710	729	365	196	305	238	279	926	159	155	314	80	130	111	374	343
Very positive	85 8%	61 11% c	23 4%	53 15% EF	27 7% F	5 1%	56 9%	29 6%	20 8%	24 9%	11 4%	24 16% IKMN	1 1% *	5 5% *	51 13% P	34 5%	70 10% R	15 4%	9 5%	22 7%	11 5%	40 14% STU	63 7%	21 13% W	13 8%	39 13% ac	3 4% •	9 7% *	5 5% *	28 7%	30 9%
Fairly positive	188 17%	96 18%	88 16%	95 27% EF	65 17% F	28 8%	115 18%	73 15%	43 17%	43 15%	47 19%	35 22%	5 9% •	15 16% •	94 24% P	94 13%	136 19%	52 14%	16 8%	48 16% s	44 18% s	68 25% ST	130 14%	57 36% W	24 15%	62 20% b	15 19% •	13 10% *	14 12% •	75 20% e	39 11%
Neither positive nor negative	333 30%	154 29%	172 32%	94 26%	133 35% D	106 30%	192 31%	141 30%	90 35%	70 25%	69 28%	44 28%	22 41% J*	37 40% j*	111 29%	222 31%	214 29%	119 33%	70 36%	88 29%	75 31%	77 28%	289 31%	42 26%	35 23%	88 28%	24 30% +	38 29% *	44 40% yz*	129 35% e	81 24%
Fairly negative	227 21%	100 19%	122 22%	57 16%	68 18%	101 29% DE	137 22%	90 19%	48 19%	71 25%	51 20%	27 17%	14 25% *	16 17% •	66 17%	161 23% 0	147 20%	80 22%	41 21%	65 21%	53 22%	48 17%	208 22% x	19 12%	46 30% z	59 19%	16 20% •	25 20% *	21 19% *	72 19%	80 23%
Very negative	161 15%	90 17%	68 12%	25 7%	60 16% D	76 21% D	78 13%	83 18%	28 11%	43 15%	48 20% I	19 12%	10 19% *	13 14% •	39 10%	122 17% 0	100 14%	62 17%	34 17%	50 16%	33 14%	34 12%	142 15%	14 9%	28 18%	40 13%	13 16% •	36 27% zc*	14 13% •	42 11%	86 25% d
Don't know	100 9%	30 6%	70 13% B	29 8%	33 9%	38 11%	47 7%	54 11%	25 10%	34 12%	23 9%	9 6%	2 4% *	7 8% •	24 6%	77 11% 0	63 9%	37 10%	26 13% V	33 11% v	22 9% v	10 4%	94 10% x	6 4%	9 6%	25 8%	8 10% *	9 7% *	13 11% *	28 7%	27 8%
NET: Very / fairly positive	273 25%	157 30% c	111 21%	148 42% EF	92 24% F	33 9%	171 27%	102 22%	63 25%	68 24%	58 23%	59 37% IJKMN	6 11% *	20 22% *	145 38% P	128 18%	206 28% R	67 18%	25 13%	70 23% s	55 23% s	108 39% STU	193 21%	79 49% w	37 24%	102 32% bc	18 23% +	22 17% *	19 17% *	102 27% e	69 209
NET: Very / fairly negative	388 35%	189 36%	190 35%	82 23%	128 33%	177 50%	215 34%	173 37%	76 30%	114 40%	99 40%	46 29%	24 44%	29 31%	105 27%	283 40%	246 34%	141 39%	75 38%	114 37%	87 36%	83 30%	350 38%	33 21%	74 48%	100 32%	30 37%	61 47%	35 32%	114 31%	166

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Adults 16-75 GB

Public Use E-scooters

Q2. To what extent do you think the use of e-scooters on public roads and/or pavements has a positive or negative effect on each of the following, or do you think they have a neither positive nor negative effect? - Cost of travel All Adults aged 16-75 in Great Britain

		Ge	ender	Agg	gregated Age	breaks	Socia	grade			Re	gion			Edu	ation	Employm	ent status		Inc	ome		Ethi	nicity		Genera	l Election 20	024 Vote		Referendu	m 2016 vo
	Total	Male	Female	16-34	35-54	55+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(w)	(x)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1094	521	552	346	402	346	741	353	263	283	249	155	52	92	649	445	741	353	170	267	238	354	913	174	165	357	93	112	111	441	310
Weighted base	1094	530	543	353	386	354	625	469	254	286	248	158	54	94	384	710	729	365	196	305	238	279	926	159	155	314	80	130	111	374	343
Very positive	132 12%	81 15% c	50 9%	61 17% F	50 13% F	21 6%	70 11%	62 13%	29 12%	31 11%	29 12%	30 19% JM	1 1% *	12 13% M*	59 15% P	72 10%	99 14%	33 9%	21 11%	33 11%	20 9%	52 19% STU	99 11%	32 20% w	14 9%	51 16% a	5 6% +	21 16% *	13 11% *	42 11%	47 14%
Fairly positive	302 28%	153 29%	138 25%	119 34% F	102 26%	81 23%	180 29%	121 26%	71 28%	81 28%	77 31%	39 25%	17 31% •	17 18%	138 36% P	164 23%	211 29%	91 25%	56 29%	90 29%	64 27%	75 27%	242 26%	59 37% w	46 30% b	112 36% bc	28 35% b*	20 15% *	25 23% *	129 35% e	77 23%
Neither positive nor negative	362 33%	160 30%	196 36%	86 24%	128 33% D	147 42% DE	210 34%	152 32%	83 33%	83 29%	82 33%	54 34%	18 33% •	42 45% j*	115 30%	247 35%	227 31%	135 37%	66 34%	106 35%	84 35%	84 30%	317 34%	42 26%	61 39% z	81 26%	26 33% +	39 30% *	46 42% z*	117 31%	114 33%
Fairly negative	94 9%	51 10%	42 8%	31 9%	31 8%	33 9%	59 9%	35 7%	30 12%	28 10%	16 6%	10 6%	6 11% •	6 6% •	24 6%	71 10% 0	63 9%	31 8%	13 7%	16 5%	31 13% T	26 9%	81 9%	14 9%	14 9%	28 9%	5 6% *	16 12% *	6 5% *	37 10%	31 9%
Very negative	68 6%	43 8%	25 5%	21 6%	23 6%	25 7%	31 5%	37 8%	15 6%	17 6%	17 7%	7 5%	4 8% •	9 10% *	17 4%	52 7%	47 6%	21 6%	14 7%	21 7%	13 6%	16 6%	59 6%	6 4%	11 7%	14 4%	5 6% +	16 12% z*	6 6% *	15 4%	31 9% d
Don't know	136 12%	43 8%	91 17% B	35 10%	53 14%	48 13%	74 12%	62 13%	26 10%	47 16%	29 12%	18 11%	9 17% •	8 8% •	32 8%	104 15% 0	82 11%	54 15%	25 13%	40 13%	25 11%	25 9%	128 14% x	7 4%	9 6%	30 9%	12 15% Y*	18 14% •	15 13% •	33 9%	43 13%
NET: Very / fairly positive	434 40%	233 44% c	188 35%	181 51% EF	152 39% F	101 29%	250 40%	183 39%	101 40%	112 39%	105 42%	69 44%	17 32% •	29 31% *	197 51% P	236 33%	310 43% R	123 34%	77 39%	123 40%	85 35%	128 46% U	341 37%	91 57% w	60 39%	162 52% Ybc	33 41% *	41 31% *	38 34% *	171 46% e	125 36%
NET: Very / fairly negative	163 15%	94 18%	67 12%	51 15%	53 14%	58 16%	91 15%	72 15%	44 18%	44 16%	32 13%	17 11%	10 18%	14 15%	40 10%	123 17%	111 15%	52 14%	27 14%	37 12%	45 19%	41 15%	140 15%	20 13%	24 16%	42 13%	9 12%	32 25%	12 11%	52 14%	62 18%

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Public Use E-scooters

Adults 16-75 GB

Q2. To what extent do you think the use of e-scooters on public roads and/or pavements has a positive or negative effect on each of the following, or do you think they have a neither positive nor negative effect? - People's overall health and wellbeing All Adults aged 16-75 in Great Britain

		Ge	ender	Ag	gregated Age	breaks	Socia	grade			Re	gion			Edu	ation	Employm	ent status		Inc	ome		Eth	nicity		Genera	al Election 20	024 Vote		Referendu	m 2016 vc
	Total	Male	Female	16-34	35-54	55+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	s Reform UK	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(w)	(x)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1094	521	552	346	402	346	741	353	263	283	249	155	52	92	649	445	741	353	170	267	238	354	913	174	165	357	93	112	111	441	310
Weighted base	1094	530	543	353	386	354	625	469	254	286	248	158	54	94	384	710	729	365	196	305	238	279	926	159	155	314	80	130	111	374	343
Very positive	90 8%	57 11% c	33 6%	63 18% EF	24 6% F	4 1%	52 8%	38 8%	25 10% M	21 7%	18 7%	19 12% M	-	6 7% •	53 14% P	38 5%	75 10% R	15 4%	11 6%	14 5%	19 8%	43 15% STU	59 6%	32 20% w	12 8% c	45 14% c	5 7% +	12 9% c*	2 1% *	36 10%	28 8%
Fairly positive	193 18%	100 19%	88 16%	88 25% EF	65 17%	41 11%	115 18%	78 17%	43 17%	46 16%	39 16%	41 26% JK	9 17% •	16 17%	92 24% P	101 14%	143 20% R	50 14%	35 18%	54 18%	35 15%	61 22%	143 15%	50 32% w	28 18% b	71 23% b	12 14% b*	6 5% +	22 20% b*	89 24% e	38 11%
Neither positive nor negative	408 37%	185 35%	215 40%	108 31%	149 39%	150 42% D	239 38%	169 36%	100 39%	99 35%	98 39%	46 29%	24 45% *	41 43% *	125 33%	282 40% o	264 36%	143 39%	71 36%	113 37%	93 39%	103 37%	353 38%	50 31%	57 37%	103 33%	32 39% +	36 28% •	50 45% zb*	146 39%	116 34%
Fairly negative	170 16%	87 16%	81 15%	40 11%	63 16%	67 19% D	103 16%	67 14%	38 15%	51 18%	47 19%	17 10%	5 10% *	12 13% *	51 13%	119 17%	96 13%	74 20% Q	35 18%	40 13%	49 20% v	31 11%	157 17% x	12 7%	32 20%	44 14%	16 19% +	33 25% z*	18 16% *	54 14%	64 19%
Very negative	118 11%	67 13%	48 9%	24 7%	38 10%	57 16% DE	61 10%	58 12%	22 9%	35 12%	24 10%	18 12%	8 15% *	12 13% *	34 9%	85 12%	75 10%	44 12%	19 10%	49 16% UV	21 9%	25 9%	107 12% x	9 5%	20 13%	28 9%	9 12% *	25 19% z*	10 9% *	28 8%	60 17% d
Don't know	114 10%	34 6%	77 14% B	30 9%	47 12%	37 10%	55 9%	59 13%	26 10%	34 12%	23 9%	17 11%	8 14% *	7 8% •	29 8%	85 12% 0	75 10%	39 11%	25 13% V	35 11% v	22 9%	15 5%	107 12% x	7 4%	5 3%	24 8%	7 9% +	18 14% Y*	9 8% +	22 6%	38 11% d
NET: Very / fairly positive	284 26%	158 30% c	121 22%	151 43% EF	89 23% F	45 13%	168 27%	116 25%	69 27%	67 24%	57 23%	60 38% JKMN	9 17% *	22 23% *	145 38% P	139 20%	219 30% R	65 18%	46 24%	69 22%	54 23%	104 37% STU	202 22%	82 51% W	40 26% b	116 37% Yabc	17 21%	18 14% *	24 21% *	125 33% e	65 19%
NET: Very / fairly negative	288 26%	154 29%	129 24%	64 18%	101 26%	123 35%	163 26%	125 27%	60 24%	86 30%	71 29%	35 22%	13 25%	24 26%	85 22%	204 29%	171 23%	117 32%	54 28%	89 29%	70 29%	56 20%	264 29%	20 13%	52 34%	72 23%	25 31%	57 44%	28 25%	82 22%	124 36%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

24-089497-16 - 17th of April - 18th of April 2025 Public Use E-scooters Adults 16-75 GB

Q3. Currently, escotes hired through ental schemes are legal to use in some public settings (e.g., cycle lanes, roads, etc.), in areas where they are part of government trials or there are permitted hire schemes. It is not currently legal to ride a privately owned escoter on public roads, pavements or cycle lanes without complying with a number of legal requirements (e.g., insurance), which potential users will find very difficult. To what extent would you support or oppose making it legal to ride privately owned escoters in each of the following places, or would you have no feelings either way? - Summary All Adults aged 16-75 in Great Britain

	through ri to use in so cycle lane where governm permitted currently womed es- pavement complying requiren which po- very diff would y- making it owned e- following	s, roads, etc e they are p ent trials or hire schem legal to ride cooter on p	es are legal ettings (e.g.,), in a reas sart of there are es. It is not a privately ubilic roads, nes without ber of legal issurance), s will find at extent or oppose e privately each of the would you
	On roads	On cycle	On
	(A)	(B)	(C)
Unweighted base	1094	1094	1094
Weighted base	1094	1094	1094
Strongly support	72	141	78
	7%	13% AC	7%
Tend to support	186	384	140
	17% c	35% AC	13%
Neither support nor oppose	231	220	154
	21% c	20% c	14%
Tend to oppose	237	119	223
	22%	11%	20%
Strongly oppose	316	177	458
	29% s	16%	42% AB
Don't know	52	53	41
	5%	5%	4%
	c	c	

NET: Strongly / tend to support	258 24% c	525 48% AC	217 20%
NET: Strongly / tend to oppose	553 51% a	296 27%	681 62% AB

ements of the international quality standard for market research, ISO 20252 and with the Ignos Terms and Conditions.

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24-089497-16 - 17th of April - 18th of April 2025 Public Use E-scooters

Q3. Currently, e-scooters hired through rental schemes are legal to use in some public settings (e.g., cycle lanes, roads, etc.), in areas where they are All Adults aged 16-75 in Great Britain

		G	ender	Aggri	gated Age b	reaks	Social	grade			Re	gion			Educ	ation	Employm	ent status		Inc	ome		Eth	nicity		Gener	al Election 20	24 Vote		Referendu	um 2016
	Total (A)	Male (B)	Female (C)	16-34 (D)	35-54 (E)	55+ (F)	ABC1	C2DE (H)	North	Midlands (I)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999	£35,000 - £54,999	£55,000+	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats	Reform UK	Other (c)	Remain (d)	ı Lea
nweighted base	1094	521	552	346	402	346	741	353	263	283	249	155	52	92	649	445	741	353	170	267	238	354	913	174	165	357	93	112	111	441	3:
reighted base	1094	530	543	353	386	354	625	469	254	286	248	158	54	94	384	710	729	365	196	305	238	279	926	159	155	314	80	130	111	374	
zongly support	72 7%	48 9% c	25 5%	41 12% F	27 7% r	4 1%	50 8%	22 5%	14 6%	12 4%	16 6%	18 11%	4 8%	7 8%	39 10% p	33 5%	57 8%	16 4%	14 7%	22 7%	12 5%	24 8%	57 6%	15 10%	9	27 9% c	4 5%	10 7%	2 2%	25 7%	6
end to support	186 17%	119 22% c	63 12%	84 24% F	76 20% F	27 8%	102 16%	84 18%	38 15%	52 18%	36 15%	45 28% UKMN	7 12%	8 9% •	86 22% p	100 14%	133 18%	53 15%	31 16%	40 13%	44 18%	59 21% T	131 14%	54 34% w	21 14%	65 21%	10 12%	14 11%	27 25% b*	75 20% e	1
either support nor oppose	231 21%	102 19%	122 22%	85 24%	75 19%	71 20%	132 21%	99 21%	66 26%	55 19%	50 20%	32 20%	14 27%	15 16%	75 20%	156 22%	159 22%	72 20%	42 22%	77 25% v	55 23% v	42 15%	188 20%	41 26%	36 24%	75 24% c	14 18%	21 16%	15 13%	74 20%	
end to oppose	237 22%	97 18%	134 25% n	65 18%	83 22%	89 25%	138 22%	99 21%	53 21%	61 21%	61 25%	24 15%	12 23%	24 26%	89 23%	148 21%	159 22%	77 21%	38 19%	61 20%	48 20%	74 26%	203 22%	33 21%	34 22%	66 21%	18 22%	26 20%	27 24%	89 24%	
rongly oppose	316 29%	153 29%	160 29%	60 17%	110 28% D	147 41% DE	174 28%	142 30%	67 26%	92 32% L	76 31% L	31 20%	15 28%	35 37% L*	83 22%	234 33% 0	190 26%	127 35% Q	58 29%	90 29%	69 29%	73 26%	298 32% x	12 8%	52 33%	75 24%	34 42% z*	54 42% z*	33 30%	97 26%	
on't know	52 5%	11 2%	39 7% a	18 5%	16 4%	17 5%	30 5%	22 5%	16 6%	14 5%	9 4%	8 5%	1 3%	4 5%	13 3%	39 6%	32 4%	20 5%	14 7%	15 5%	11 5%	8 3%	48 5%	4 2%	2 1%	7 2%	1 2%	5 4%	7 6%	13 3%	
ET: Strongly / tend to support	258 24%	166 31% c	88 16%	125 35% EF	103 27% F	31 9%	152 24%	106 23%	52 21%	65 23%	52 21%	63 40% UKMN	11 20%	15 16%	125 33% p	133 19%	189 26% R	69 19%	44 23%	63 21%	56 23%	82 29% T	188 20%	69 43% w	31 20%	92 29% a	13 17%	24 19%	29 26%	100 27% e	
T: Strongly / tend to oppose	553 51%	250 47%	294 54%	125 35%	193 50%	235 66%	312 50%	241 51%	120 47%	153 54%	138	56 35%	27 51%	59 63%	172 45%	382 54%	349 48%	204 56%	96 49%	151 49%	117 49%	147	502 54%	45 28%	86 55%	141 45%	52 64%	80 62%	60 54%	186 50%	

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Q3. Currently, e-scooters hired through rental schemes are legal to use in some public settings (e.g., cycle lanes, roads, etc.), in areas where they are part of all Adults aged 16-75 in Great Britain

		Ge	nder	Aggr	egated Age b	reaks	Social	grade			Re	gion			Edu	ation	Employm	ent status		Inc	ome		Eth	nicity		Genera	l Election 20	024 Vote		Referendu	.m 2016
	Total	Male	Female	16-34	35-54	55+	ABC1	CZDE	North	Midlands	South	London	Wales	Scotland	Graduates	Non- graduates	Working	Not working	UP TO £19.999	£20,000-	£35,000 -	£55,000+	White ethnic group	Minority ethnic group	Conservati	Labour	Liberal Democrats	Reform UK	Other	Remain	Leav
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(w)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Inweighted base	1094	521	552	346	402	346	741	353	263	283	249	155	52	92	649	445	741	353	170	267	238	354	913	174	165	357	93	112	111	441	310
Veighted base	1094	530	543	353	386	354	625	469	254	286	248	158	54	94	384	710	729	365	196	305	238	279	926	159	155	314	80	130	111	374	343
trongly support	141 13%	92 17% c	48 9%	62 17% r	53 14%	26 7%	81 13%	60 13%	21 8%	32 11%	37 15%	32 20% II	8 14%	10 11%	63 17% p	77 11%	100 14%	41 11%	28 15%	35 11%	24 10%	47 17%	114 12%	27 17%	17 11%	54 17% a	5 6%	17 13%	12 10%	55 15%	129
end to support	384 35%	195 37%	182 34%	138 39%	131 34%	115 32%	223 36%	161 34%	98 38%	109 38%	71 29%	57 36%	21 40%	28 30%	154 40% p	230 32%	273 37%	111 30%	71 36%	92 30%	75 31%	116 42% Tu	313 34%	69 43% w	56 36%	130 41% b	29 36%	34 26%	43 38%	134 36%	117 349
leither support nor oppose	220 20%	99 19%	115 21%	70 20%	75 19%	74 21%	131 21%	89 19%	51 20%	57 20%	48 19%	30 19%	10 19%	24 25%	69 18%	151 21%	145 20%	75 20%	32 17%	69 23%	54 23%	54 19%	184 20%	35 22%	29 19%	50 16%	14 17%	28 21%	20 18%	67 18%	61 189
end to oppose	119 11%	49 9%	67 12%	31 9%	37 10%	52 15%	64 10%	55 12%	27 11%	31 11%	26 11%	20 13%	4 8%	10 10%	43 11%	76 11%	72 10%	47 13%	24 12%	36 12%	28 12%	21 8%	100 11%	17 10%	24 16%	33 11%	12 15%	9 7%	10 9%	47 13%	31 9%
trongly oppose	177 16%	82 15%	92 17%	33 9%	71 18% D	73 21% D	106 17%	71 15%	42 16%	40 14%	56 23% IL	13 8%	8 16%	19 20% L*	45 12%	132 19% 0	106 15%	71 20%	23 12%	60 20% v	46 19%	34 12%	168 18% x	6 4%	26 17%	41 13%	19 23% z*	35 27% z*	22 19%	56 15%	81 249 d
lon't know	53 5%	13 2%	40 7% s	20 6%	19 5%	14 4%	21 3%	33 7% G	15 6%	16 6%	10 4%	6 4%	3 5%	4 4%	11 3%	43 6% 0	33 5%	20 6%	17 9% v	14 5%	12 5%	7 2%	47 5%	6 4%	3 2%	6 2%	3%	8 6%	6 6%	14 4%	11 3%
IET: Strongly / tend to support	525 48%	287 54% c	230 42%	200 57% EF	184 48%	141 40%	304 49%	221 47%	119 47%	142 49%	108 43%	89 56% KN	29 54%	38 41%	217 57% p	307 43%	373 51% R	152 42%	99 51%	127 41%	99 42%	163 59% Tu	427 46%	96 60% W	73 47%	184 59% Yab	34 42%	50 39%	54 49%	189 51%	15 46
ET: Strongly / tend to oppose	296 27%	131 25%	159 29%	64 18%	108 28%	124 35%	170 27%	126 27%	69 27%	71 25%	83 33%	32 21%	13 23%	28 30%	88 23%	208 29%	178 24%	118 32%	47 24%	96 31%	73 31%	55 20%	268 29%	23 14%	50 32%	75 24%	31 38%	44 34%	31 28%	103 28%	1

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

(SN): A, B/C, D/B/F, G/H, U/V/L/M/H, D/P, D/R, S/T/L/V, W/K, Y/Z/u/b/c, d/e Minimum Base: 30(**) Small Base: 100(*)

24-089497-16 - 17th of April - 18th of April 2025 Public Use E-scooters

Q3. Currently, e-scooters hired through rental sch All Adults aged 16-75 in Great Britain

		Gi	ender	Aggr	egated Age	reaks	Socia	grade			Re	gion			Edu	ation	Employm	ent status		Inc	ome		Eth	nicity		Genera	l Election 20	124 Vote		Referendu	ım 2016 v
	Total (A)	Male (B)	Female (C)	16-34 (D)	35-54 (E)	55+ (F)	ABC1	C2DE (H)	North	Midlands (I)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (O)	Not working (R)	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999 (U)	£55,000+	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK	Other (c)	Remain (d)	Leav (e)
Unweighted base	1094	521	552	346	402	346	741	353	263	283	249	155	52	92	649	445	741	353	170	267	238	354	913	174	165	357	93	112	111	441	310
Weighted base	1094	530	543	353	386	354	625	469	254	286	248	158	54	94	384	710	729	365	196	305	238	279	926	159	155	314	80	130	111	374	343
Strongly support	78 7%	50 9% c	27 5%	49 14% EF	23 6% F	6 2%	55 9% H	23 5%	18 7%	14 5%	13 5%	23 15% UKN	4 8%	5 5%	48 13% p	30 4%	66 9% R	11 3%	10 5%	17 5%	15 6%	36 13% stu	52 6%	26 16% w	13 9%	33 11%	4 5%	7 6%	4 4%	32 9%	22 6%
Fend to support	140 13%	89 17% c	46 8%	77 22% EF	54 14% F	9	89 14%	51 11%	25 10%	29 10%	39 16% M	33 21% um	1 3%	12 13%	71 18% P	69 10%	112 15% R	28 8%	23 12%	28 9%	21 9%	56 20% stu	88 10%	51 32% w	21 13% b	58 18% b	8 10%	5 4%	14 13% b*	55 15% e	25 7%
Neither support nor oppose	154 14%	69 13%	83 15%	62 18% F	58 15%	34 10%	76 12%	78 17%	44 17% K	41 14% K	18 7%	29 18% K	10 18% K*	13 14%	48 12%	106 15%	111 15%	43 12%	30 16%	34 11%	38 16%	41 15%	117 13%	33 21% w	18 12%	36 12%	4 5%	11 8%	16 14%	43 12%	36 109
Fend to oppose	223 20%	99 19%	120 22%	77 22%	67 17%	79 22%	128 20%	95 20%	53 21% L	73 26% L	52 21% L	15 10%	10 18%	20 21% L*	71 19%	152 21%	151 21%	72 20%	40 21%	73 24% v	55 23%	45 16%	202 22% x	21 13%	23 15%	72 23%	20 24%	32 25%	24 22%	81 22%	71 219
Strongly oppose	458 42%	215 40%	236 43%	71 20%	169 44% D	218 62% pt	255 41%	203 43%	103 41%	117 41%	119 48% L	52 33%	28 51%	39 42%	137 36%	321 45% o	266 37%	192 53% Q	79 40%	144 47% v	104 44% v	94 34%	429 46% x	25 15%	77 50% z	112 36%	44 55% z*	72 56% z*	48 43%	155 41%	184 549 d
Don't know	41 4%	9 2%	31 6% n	18 5%	16 4%	7 2%	21 3%	20 4%	11 5%	12 4%	6 2%	6 4%	1 3%	4 4%	9 2%	32 5%	23 3%	18 5%	13 7% v	9	6 3%	7 2%	38 4%	3 2%	2 1%	3 1%	1 2%	2 2%	5 5% z*	7 2%	5 2%
NET: Strongly / tend to support	217 20%	139 26% c	73 13%	125 36% EF	77 20% F	15 4%	144 23% H	73 16%	43 17%	44 15%	52 21%	56 36% UKMN	6 11%	17 18%	119 31% p	99 14%	178 24% R	39 11%	33 17%	45 15%	36 15%	92 33% stu	140 15%	78 49% w	34 22% b	91 29% abc	12 15%	12 9%	18 16%	88 23% e	46 149
NET: Strongly / tend to oppose	681 62%	314 59%	356 66%	148 42%	236 61%	298 84%	383 61%	298 64%	156 62%	189 66%	172 69%	67 43%	37 69%	60	209 54%	473 67%	417 57%	264 72%	119 61%	217 71%	159 67%	139 50%	631 68%	46 29%	100 65%	184 59%	63 79% vz*	105 81% YZc*	72 64%	236 63%	25 745

24-089497-16 - 17th of April - 18th of April 2025 Public Use E-scooters Adults 16-75 GB

Q3. To what extent would you support or oppose making it legal to ride privately owned e-scooters in each of the following places? - Strongly / tend to support on...
All Adults aged 16-75 in Great Britain

		Ge	nder	Aggı	regated Age	oreaks	Social	grade			Re	gion			Educ	ation	Employm	ent status		Inc	ome		Eth	nicity		Genera	l Election 20	24 Vote		Referendu	m 2016 vo
	Total	Male	Female	16-34	35-54	55+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduates	Non- graduates	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservati ve	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1094	521	552	346	402	346	741	353	263	283	249	155	52	92	649	445	741	353	170	267	238	354	913	174	165	357	93	112	111	441	310
Weighted base	1094	530	543	353	386	354	625	469	254	286	248	158	54	94	384	710	729	365	196	305	238	279	926	159	155	314	80	130	111	374	343
Pavements, cycle lanes and roads	113 10%	79 15% c	33 6%	65 18% EF	42 11% F	6 2%	73 12%	40 9%	21 8%	25 9%	21 8%	31 19% IJK	5 9% +	12 12%	69 18% P	44 6%	92 13% R	21 6%	16 8%	24 8%	22 9%	47 17% STU	79 9%	34 21% W	15 10%	51 16% ab	4 6% +	6 5% +	9 8% +	46 12%	32 9%
Pavements and cycle lanes, but not roads	63 6%	41 8% €	19 3%	33 9% F	24 6% F	6 2%	44 7%	20 4%	13 5%	11 4%	23 9% J	12 7%	1 1% *	4 5% *	30 8% P	33 5%	53 7% R	10 3%	14 7%	13 4%	7 3%	26 9% TU	41 4%	22 14% W	11 7%	27 9% b	6 7% +	2 1% *	5 5% *	26 7% e	8 2%
Pavements and roads, but not cycle lanes	21 2%	10 2%	9 2%	13 4% F	7 2%	1 0%	14 2%	7 1%	4 2%	6 2%	4 2%	6 4%	1 1% *	1 1% *	13 3% P	8 1%	16 2%	5 1%	-	5 2%	5 2%	8 3% s	13 1%	8 5% w	3 2%	6 2%	2 2% +	2 2% *	1 1% *	6 2%	5 1%
Cycle lanes and roads, but not pavements	89 8%	54 10% c	34 6%	29 8%	39 10%	20 6%	47 8%	42 9%	20 8%	25 9%	21 9%	18 11% N	3 6% •	2 2% *	33 9%	56 8%	57 8%	32 9%	24 12%	21 7%	16 7%	24 9%	73 8%	16 10%	10 7%	30 10%	5 6% +	9 7% •	14 13% *	37 10%	26 8%
Pavements, but not cycle lanes or roads	21 2%	8 2%	12 2%	15 4% EF	5 1%	2 0%	14 2%	6 1%	5 2%	3 1%	5 2%	7 5% J	-	1 1% *	7 2%	13 2%	18 2%	3 1%	4 2%	2 1%	3 1%	11 4% T	7 1%	13 8% w	5 3%	6 2%	-	2 1% *	3 3% •	10 3% e	1 0%
Roads, but not cycle lanes or pavements	36 3%	23 4%	13 2%	18 5% F	15 4% F	3 1%	18 3%	18 4%	8 3%	9 3%	7 3%	8 5%	2 5% *	1 2%	10 3%	25 4%	25 3%	10 3%	5 3%	12 4% V	14 6% v	3 1%	24 3%	12 7% W	2 2%	4 1%	2 3% +	7 5% z*	5 4% *	11 3%	3 1%
Cycle lanes, but not pavements or roads	260 24%	112 21%	145 27%	73 21%	79 20%	108 30% DE	141 22%	119 25%	65 26%	81 28% K	43 17%	29 18%	21 38% KL*	21 22% *	85 22%	175 25%	172 24%	88 24%	46 24%	68 22%	55 23%	66 24%	235 25% x	24 15%	37 24%	76 24%	19 23% *	33 26% *	25 23% *	80 21%	92 27%
Neither pavements, nor cycle lanes, nor roads	492 45%	202 38%	279 51%	108 31%	177 46%	208 59%	275 44%	218 46%	118 47%	127 44%	125 50%	47 30%	22 41%	53 56%	137 36%	355 50%	297 41%	195 53%	88 45%	159 52%	118 50%	94 34%	455 49%	31 19%	71 46%	114 36%	43 53%	69 53%	48 43%	158 42%	175 51%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.