

Ipsos “The Traitors” polling

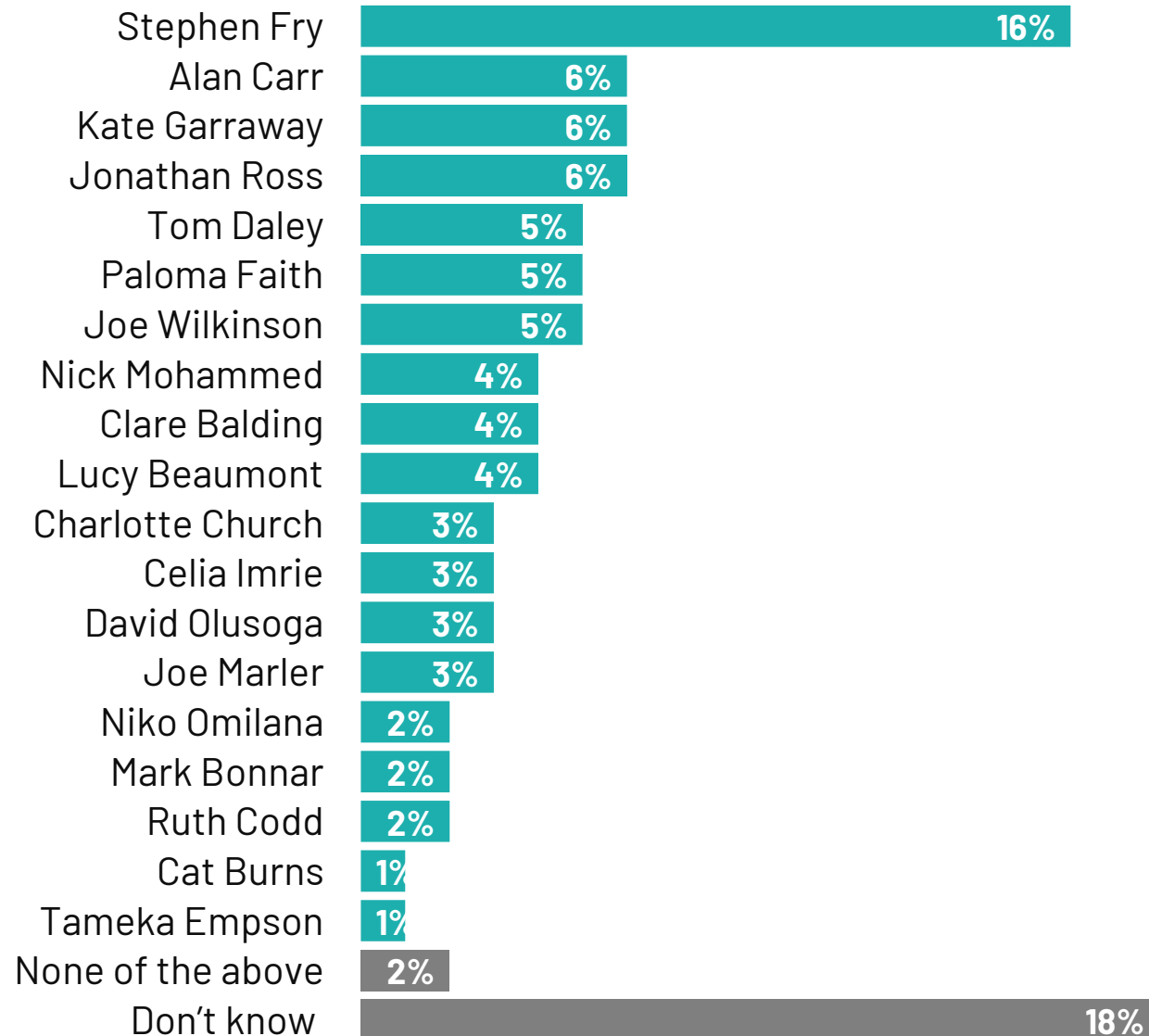
May 2025

Stephen Fry is the front-runner for winning celebrity Traitors this year

As you may know, the BBC have commissioned a celebrity version of "The Traitors" to air later this year. From the following list of people who have been rumoured to appear on the celebrity version of "The Traitors", who do you think...

Is most likely to win?

Base: 321 Online British Adults aged 18-75 who have watched "The Traitors", 25-28 April 2025

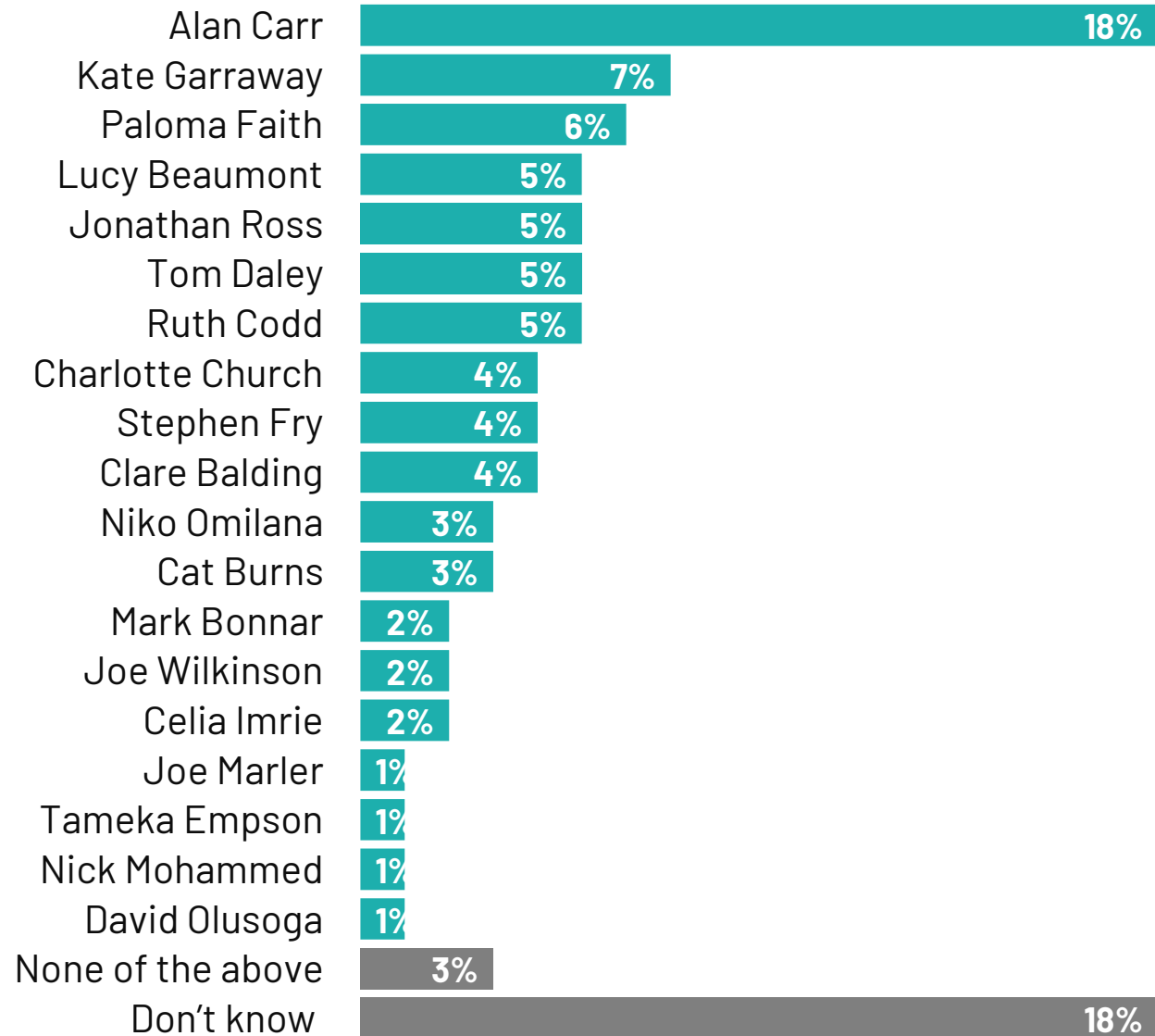


Alan Carr is the most likely to be the worst at “The Traitors”

As you may know, the BBC have commissioned a celebrity version of “The Traitors” to air later this year. From the following list of people who have been rumoured to appear on the celebrity version of “The Traitors”, who do you think...

Is most likely to be the worst at the game?

Base: 321 Online British Adults aged 18-75 who have watched “The Traitors”, 25-28 April 2025

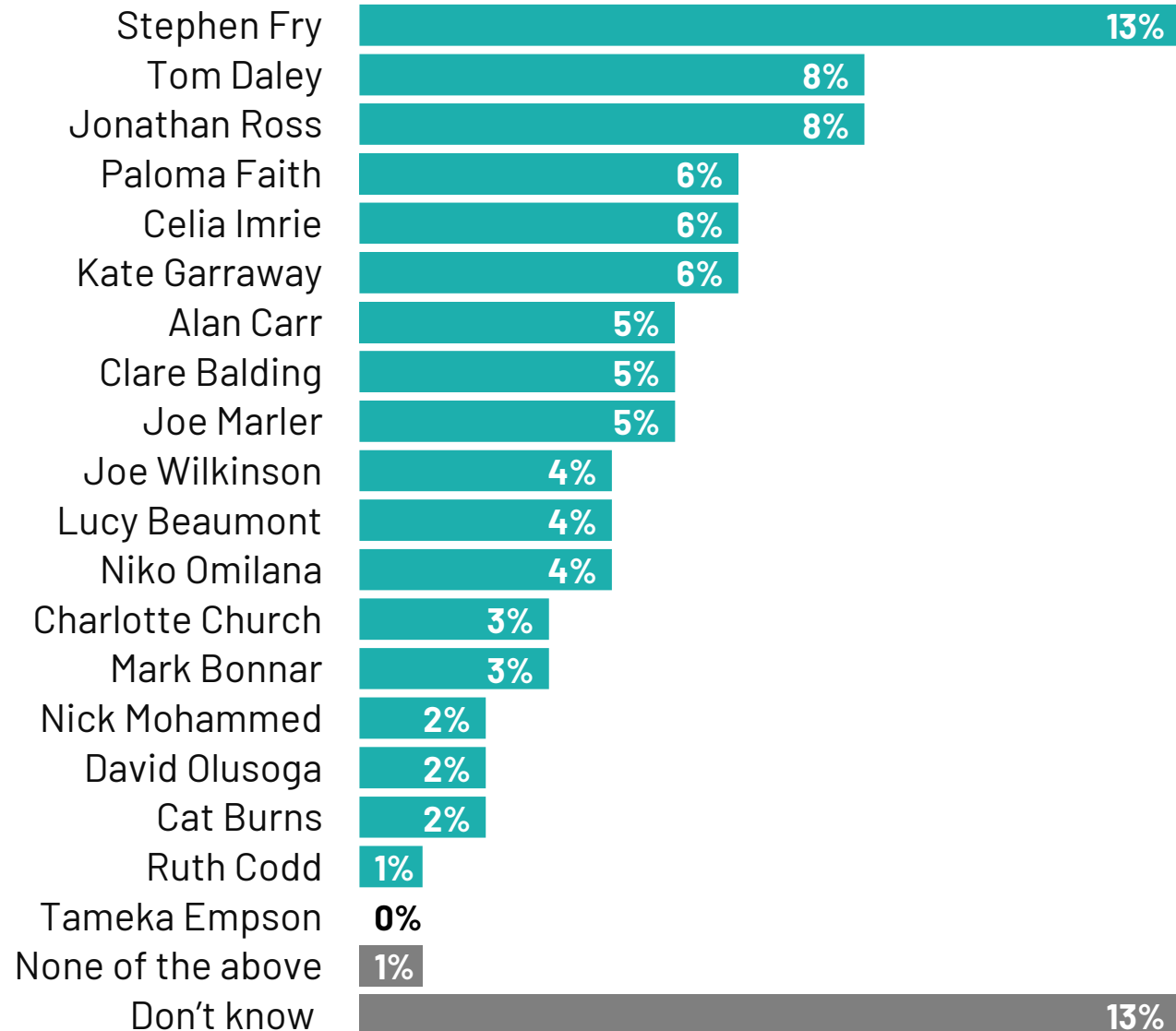


Stephen Fry is predicted to be the best traitor by the British public

As you may know, the BBC have commissioned a celebrity version of "The Traitors" to air later this year. From the following list of people who have been rumoured to appear on the celebrity version of "The Traitors", who do you think...

Would be the best traitor?

Base: 321 Online British Adults aged 18-75 who have watched "The Traitors", 25-28 April 2025

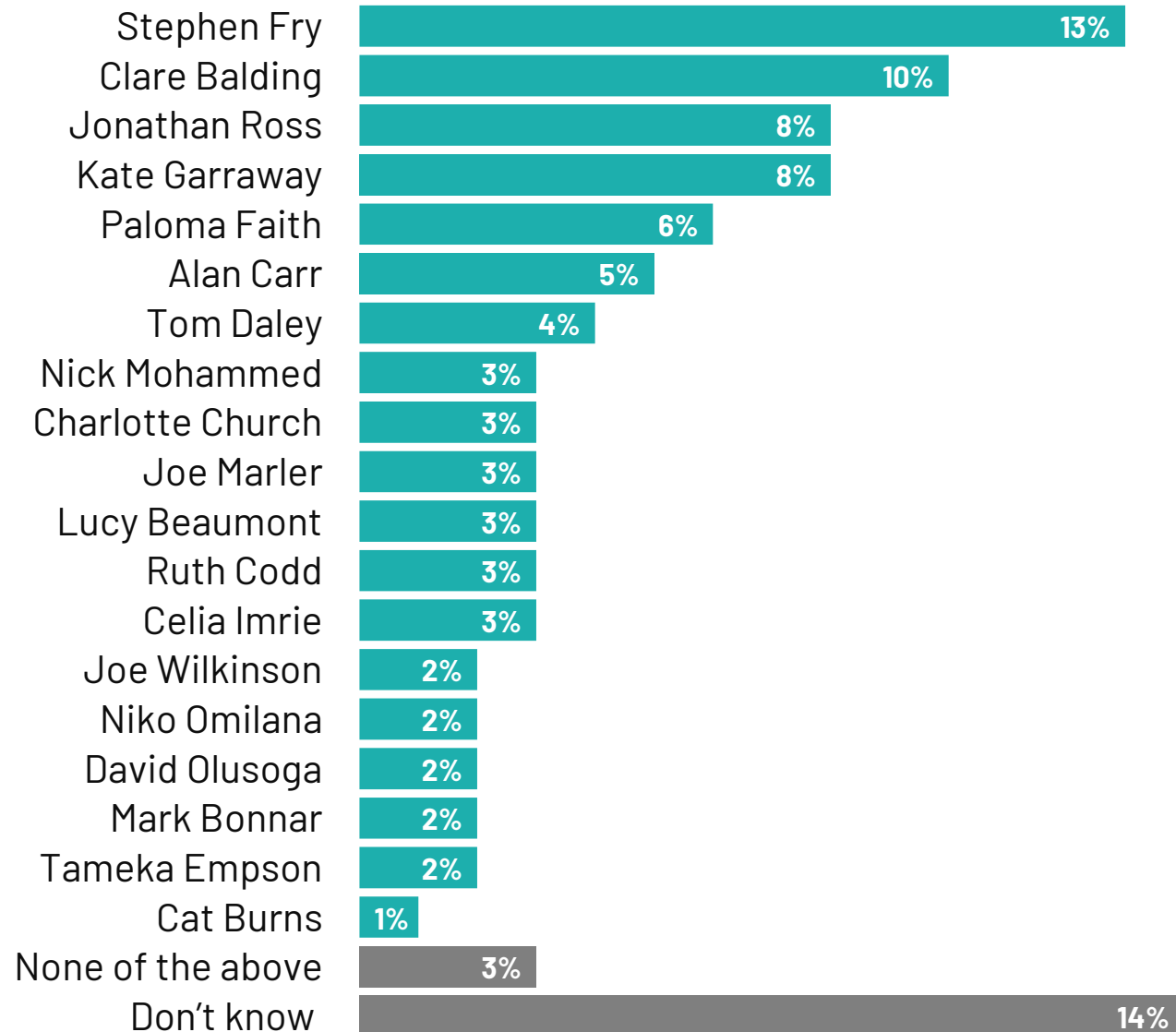


Stephen Fry voted most likely to be the best traitor hunter by the British public

As you may know, the BBC have commissioned a celebrity version of "The Traitors" to air later this year. From the following list of people who have been rumoured to appear on the celebrity version of "The Traitors", who do you think...

Would be the best traitor hunter?

Base: 321 Online British Adults aged 18-75 who have watched "The Traitors", 25-28 April 2025





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For more information

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