

Ipsos Political polling

May 2025

Half of the British public think Keir Starmer has been doing a bad job as Prime Minister

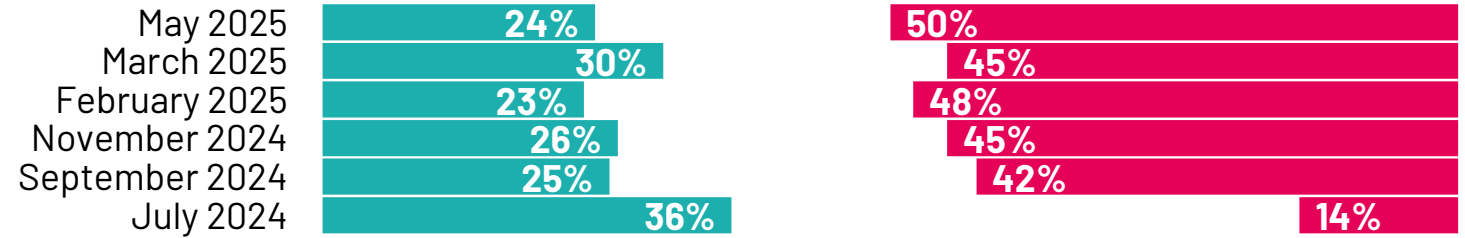
To what extent, would you say Keir Starmer has been doing a good job or bad job as Prime Minister, or neither?

Base: 1,099 Online British adults aged 18-75, 2-5 May 2025

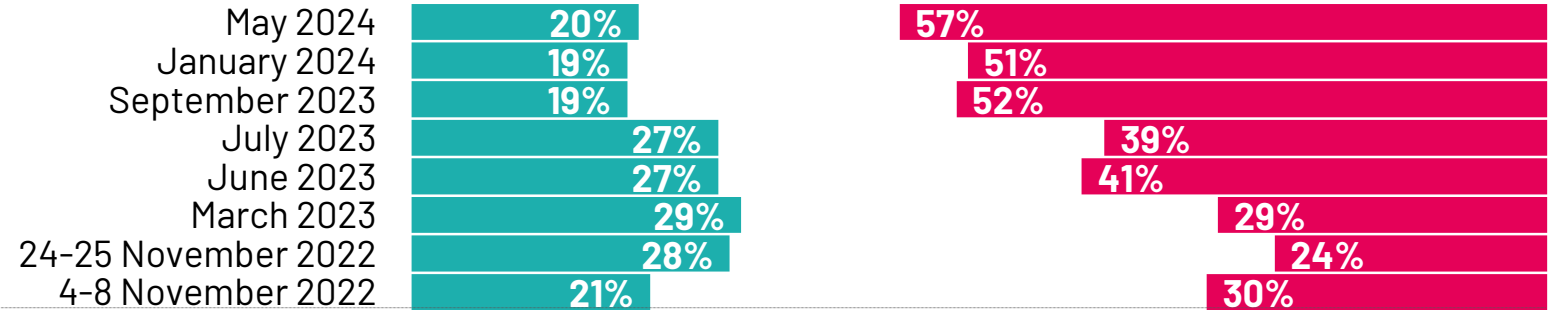
Good job

Bad job

Keir Starmer



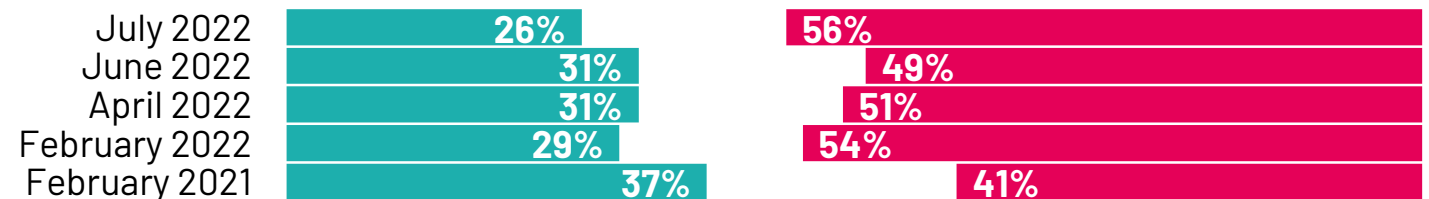
Rishi Sunak



Liz Truss

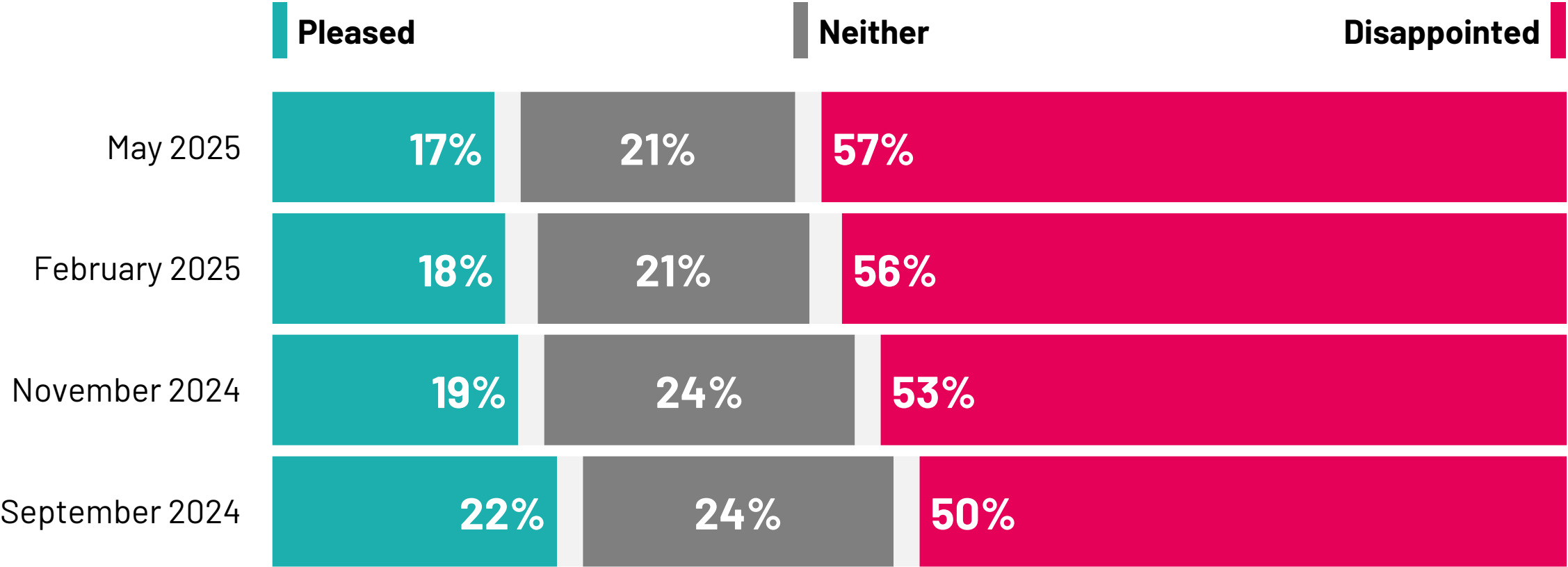


Boris Johnson



Over half of the British public continue to be disappointed by what Labour has done in Government so far

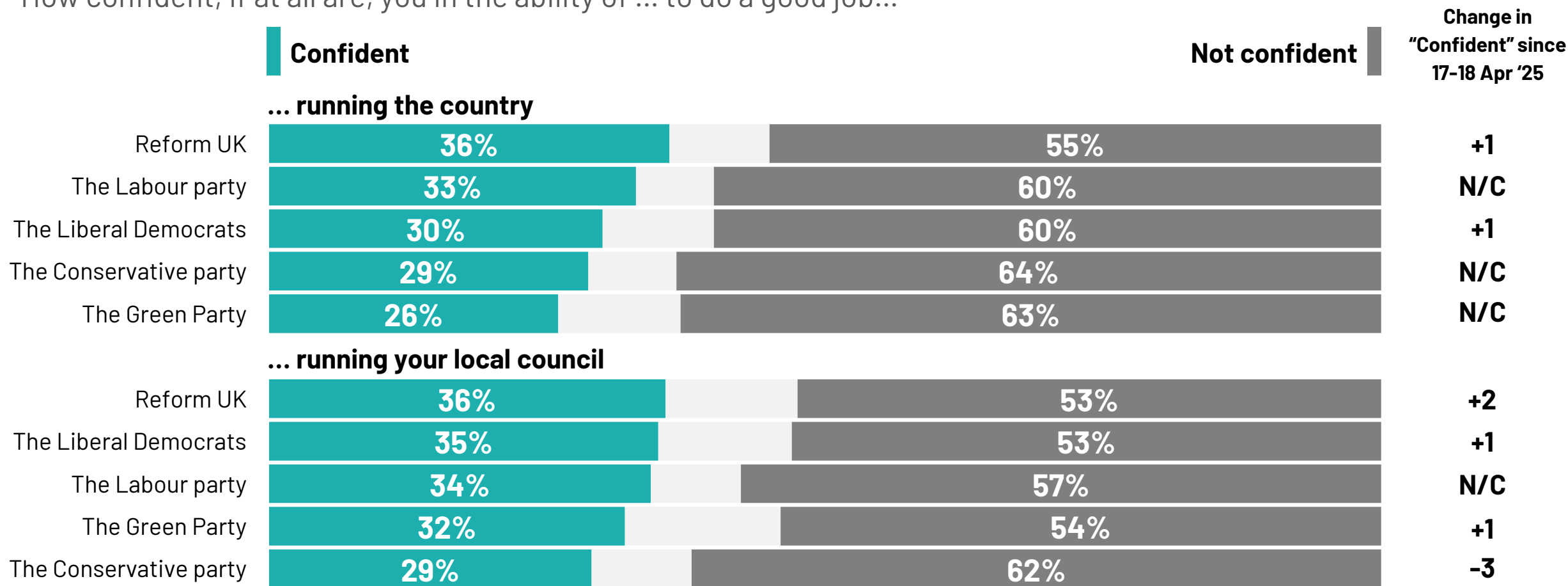
To what extent, if either, are you pleased or disappointed by what the Labour party have done in Government so far?



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There has been little change in the levels of confidence the public have in the main political parties' ability to do a good job running the country and their local council

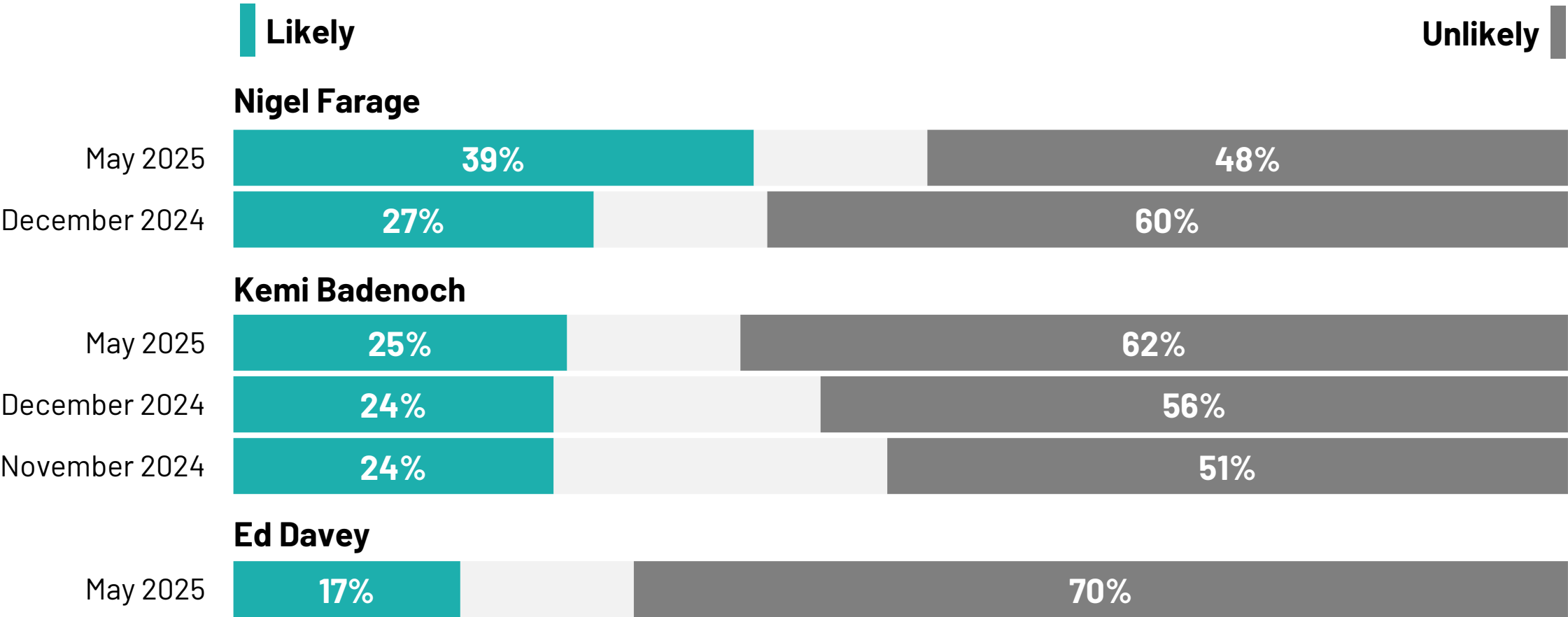
How confident, if at all are, you in the ability of ... to do a good job...



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The British public now think it is more likely that Nigel Farage could be Prime Minister in the future, than Kemi Badenoch

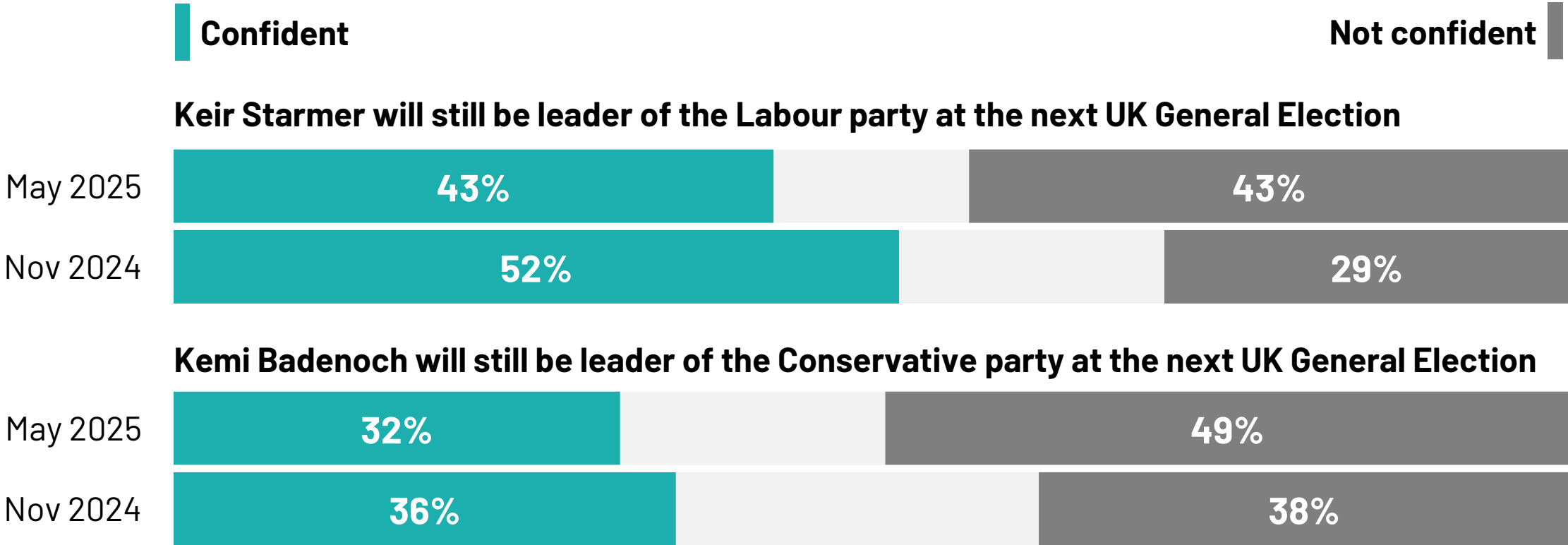
In your opinion, how likely or not is that ... will ever be Prime Minister?



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The British public are split on whether they think Keir Starmer will still be leader of the Labour party the next UK General Election

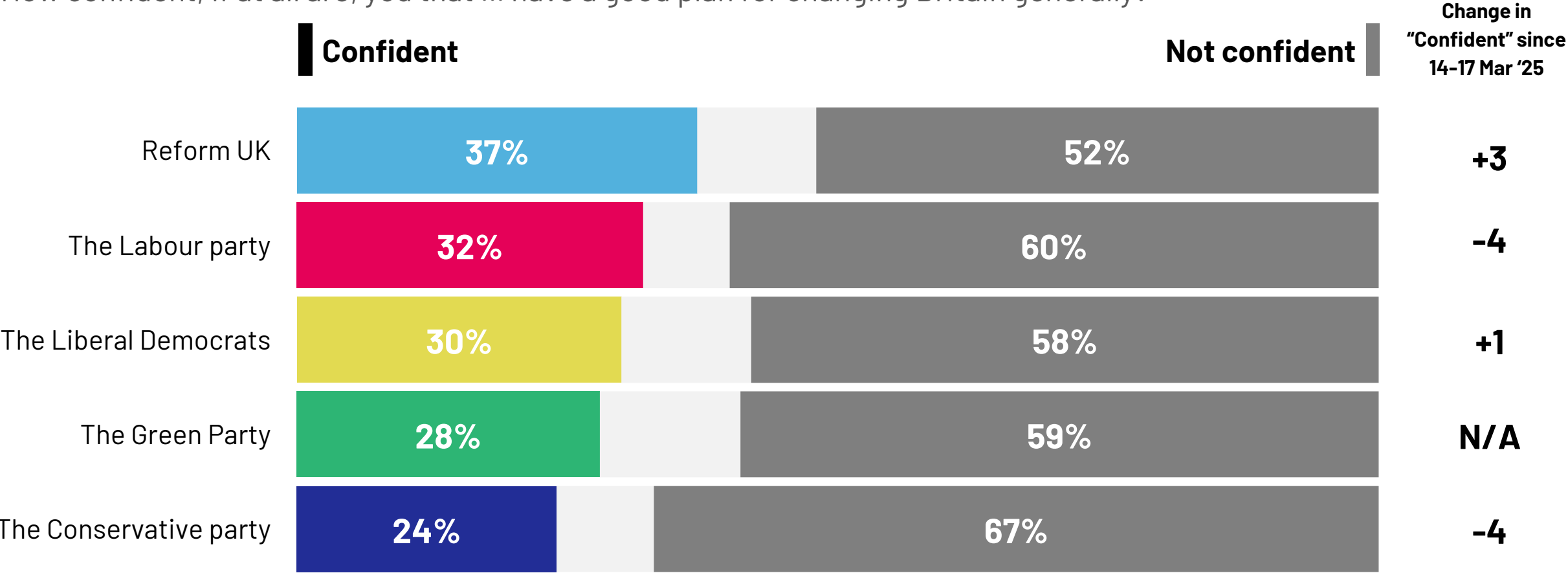
And in your opinion, how likely or not is it that...



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Although a large proportion of the public are not confident that any of the main political parties have a good plan for changing Britain, they are slightly more confident in Reform UK

How confident, if at all are, you that ... have a good plan for changing Britain generally?

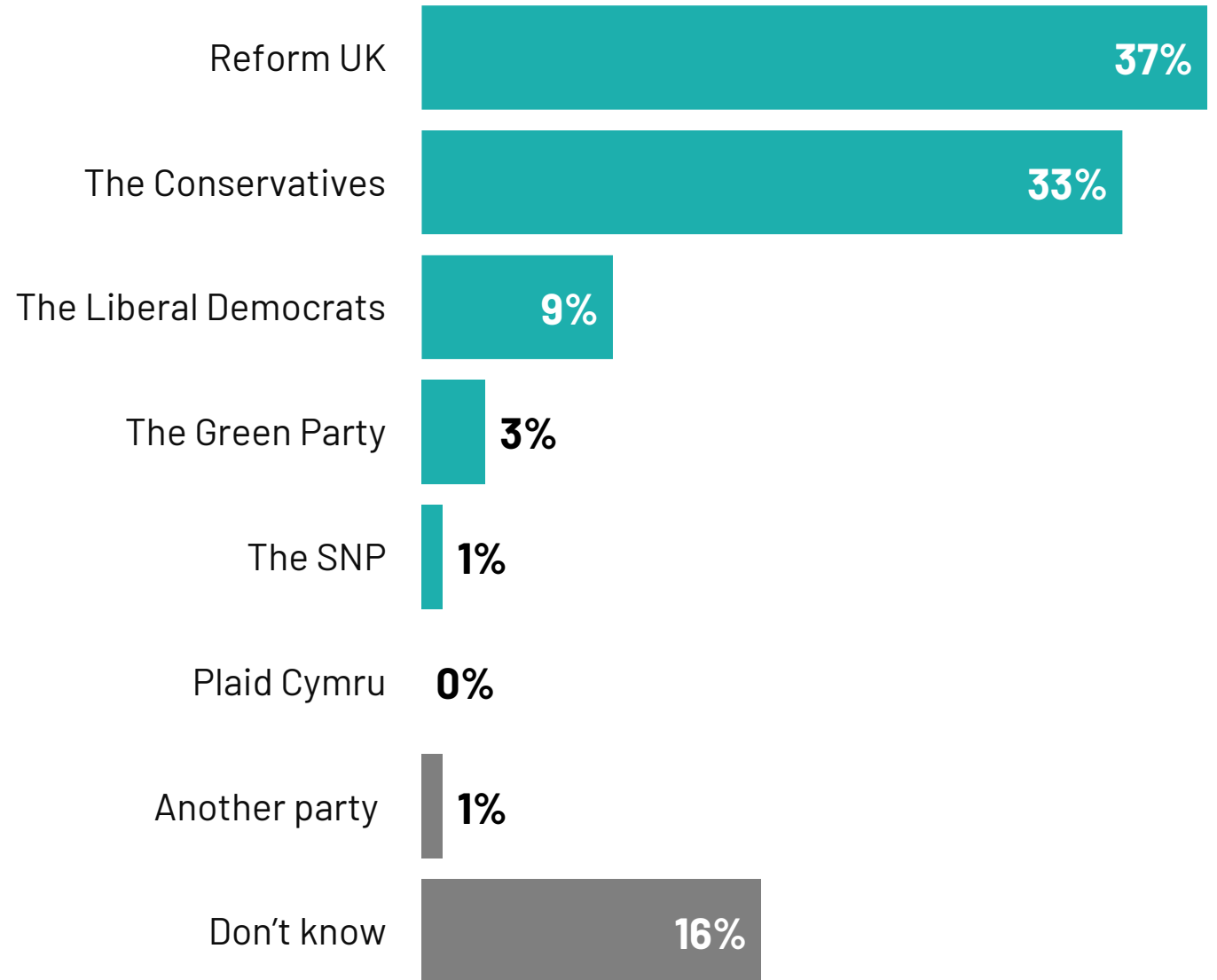


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The British public are slightly more likely to consider Reform UK as the main opposition party, ahead of the Conservatives

Which of the following parties, if any, do you consider to be the main opposition to the current Labour government in Westminster? That is, the most likely party to lead a government in Westminster if Labour were to lose the next General Election?

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For more information

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