

30 Apr 2025

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 2

Q2 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family?

Base: All adults aged 18-75 in Great Britain

	The Royal Family as a whole	King Charles III	Queen Camilla	Prince William, the Prince of Wales	Catherine, the Princess of Wales	Prince Harry, the Duke of Sussex	Meghan, the Duchess of Sussex	Anne, Princess Royal	Prince Andrew, the Duke of York
UNWEIGHTED BASE	1077	1077	1077	1077	1077	1077	1077	1077	1077
WEIGHTED BASE	1077	1077	1077	1077	1077	1077	1077	1077	1077
(+2) Very favourable	179	234	138	416	439	104	73	325	49
	17%	22%	13%	39%	41%	10%	7%	30%	5%
(+1) Mainly favourable	402	348	267	322	285	176	150	350	89
	37%	32%	25%	30%	26%	16%	14%	32%	8%
(0) Neither favourable nor unfavourable	274	261	328	187	217	273	228	244	163
	25%	24%	30%	17%	20%	25%	21%	23%	15%
(-1) Mainly unfavourable	128	136	144	84	74	239	201	67	177
	12%	13%	13%	8%	7%	22%	19%	6%	16%
(-2) Very unfavourable	87	80	178	54	37	270	406	47	579
	8%	7%	17%	5%	3%	25%	38%	4%	54%
Don't know	8	18	22	15	25	15	18	44	21
	1%	2%	2%	1%	2%	1%	2%	4%	2%
NET: Favourable	581	582	405	737	724	280	223	675	138
	54%	54%	38%	68%	67%	26%	21%	63%	13%
NET: Unfavourable	215	216	322	138	110	509	607	114	756
	20%	20%	30%	13%	10%	47%	56%	11%	70%
Mean	0.43	0.49	0.04	0.91	0.97	-0.37	-0.68	0.81	-1.09

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 3
Q2.3 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? The Royal Family as a whole
Base: All adults aged 18-75 in Great Britain

	Gender		Age			Social Grade		Region					Education		Employment Status		Income			Ethnicity		Q2 2014 Vote								EU Referendum	
	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midlands	South	Greater London	Wales	Scotland	Graduates	Non Graduates	Working	Not working	Up to £10,999	£10,000- £34,999	£35,000- £54,999	£55,000+	Minority ethnic group	White	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave	
UNWEIGHTED BASE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEIGHTED BASE	107%	124%	105%	124%	100%	61%	68%	66%	23%	24%	21%	13%	13%	31%	69%	73%	14%	10%	24%	24%	30%	10%	10%	16%	10%	10%	10%	10%	10%	10%	10%
(+) Very favourable	17%	17%	15%	20%	13%	18%	17%	16%	21%	14%	13%	13%	13%	18%	16%	18%	14%	13%	16%	10%	24%	18%	17%	28%	16%	6%	22%	9%	10%	21%	84%
(+/-) Mainly favourable	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%	48%
(-) Neither favourable nor unfavourable	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%	27%
(-) Very unfavourable	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%
NET: favourable	55%	56%	53%	68%	21%	66%	65%	64%	69%	62%	61%	61%	61%	66%	64%	66%	62%	61%	58%	58%	66%	66%	66%	76%	62%	12%	34%	31%	58%	69%	64%
NET: unfavourable	45%	42%	47%	32%	79%	34%	35%	36%	31%	38%	39%	39%	39%	34%	36%	34%	38%	39%	42%	42%	34%	34%	34%	24%	38%	88%	66%	66%	42%	31%	36%
Mean	0.43	0.42	0.40	0.55	0.21	0.66	0.65	0.64	0.69	0.62	0.61	0.61	0.61	0.66	0.64	0.66	0.62	0.61	0.58	0.58	0.66	0.66	0.66	0.76	0.62	0.12	0.34	0.31	0.58	0.69	0.64

Proportions/Means: Columns Tested (2% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 26262 and with the Ipsos Terms and Conditions.

Base: All adults aged 18-75 in Great Britain

Base: All adults aged 18-75 in Great Britain

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/I
Overlap formulae used, * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Base: All adults aged 18-75 in Great Britain

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 6
Q2_4 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? Prince William, the Prince of Wales

Base: All adults aged 18-75 in Great Britain

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h²/i/j/k/l/m - n²/o - p/q - r/s/t/u - v²/w - x/y/z/A/B/C - D/E
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Q2_5 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? Catherine, the Princess of Wales

Base: All adults aged 18-75 in Great Britain

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base

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Table 8
Q2.5 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? Prince Harry, the Duke of Sussex

Base: All adults aged 18-75 in Great Britain

	Gender	Age					Social Grade		Region					Education		Employment Status		Income			Ethnicity		Q2 2014 Vote										EU Ref Vote		
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland s	South	Greater London	Wales	Scotland	Graduates	Non Graduates	Working	Not working	Up to £10,999	£10,000- £34,999	£35,000- £54,999	£55,000+	Minority ethnic group	White	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave	Remain	Leave		
UNWEIGHTED BASE	100%	54	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	
WEIGHTED BASE	100%	127	124	115	114	100	63	61	66	237	280	241	137	11	61	109	121	146	147	201	247	300	100	88	143	81	102	100	100	100	100	100	100	100	
(+) Very favourable	100%	124	118	47	64	64	27	13	71	72	26	25	15	24	9	5	53	11	83	21	8	25	13	51	28	25	10	42	6	10	28	44	29	44	29
(+/-) Mainly favourable	17%	85	88	81	83	73	104	72	47	43	48	22	7	9	84	92	134	43	21	35	44	53	41	122	19	78	16	12	38	86	34	86	34	86	34
(-) Neither favourable nor unfavourable	18%	18%	18%	18%	16%	8%	17%	23%	18%	15%	20%	14%	14%	10%	22%	13%	14%	17%	10%	13%	18%	17%	20%	15%	13%	22%	10%	7%	15%	22%	9%	15%	9%	15%	9%
(-) Very unfavourable	27%	121	147	84	108	81	147	126	57	71	53	45	34	33	91	142	182	81	40	74	60	79	11	211	28	89	21	34	29	109	76	109	76	109	76
(-/-) Mainly unfavourable	23%	111	126	55	85	90	139	100	45	76	58	31	5	76	76	144	161	78	28	52	73	45	24	312	33	82	35	31	22	87	95	87	95	87	95
NET: favourable	22%	23%	23%	17%	22%	27%	23%	21%	17%	27%	24%	20%	9%	27%	20%	23%	22%	23%	20%	20%	28%	24%	20%	12%	24%	23%	24%	20%	21%	22%	22%	22%	24%	24%	24%
(-/-) Very unfavourable	29%	143	123	52	100	137	140	130	77	62	66	31	14	19	69	200	151	119	44	76	51	52	15	254	53	55	24	72	21	76	119	76	119	76	119
Don't know	1%	10	5	2	7	4	10	5	6	1	4	2	8	7	11	6	3	1	0	0	0	0	1	34	6	5	4	1	2	1	2	1	2	1	2
NET: unfavourable	28%	139	135	145	90	45	175	105	73	68	64	46	18	14	137	143	216	64	29	60	58	107	70	207	29	120	21	22	34	110	63	110	63	110	63
Mean	47%	49%	47%	27%	47%	63%	40%	49%	87%	49%	52%	30%	37%	48%	38%	52%	51%	48%	52%	38%	34%	52%	46%	67%	39%	51%	60%	40%	40%	40%	40%	40%	40%	40%	40%
Mean	-0.17	-0.4	-0.36	0.24	-0.44	0.87	-0.29	-0.48	-0.4	-0.39	-0.46	-0.15	-0.16	-0.48	0.06	-0.14	-0.23	-0.67	-0.17	-0.45	-0.46	-0.03	0.28	-0.48	-0.71	-0.09	-0.13	-0.89	-0.11	-0.17	-0.82	-0.17	-0.82	-0.17	-0.82

Proportions/Means Columns Tested (2% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E
Overlap formulae used. * small base

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Table 9
Q2 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family?/King/ the Duchess of Sussex
Base: All adults aged 18-75 in Great Britain

	Gender		Age					Social Grade		Region					Education		Employment Status		Income			Ethnicity		Q2 2024 Vote										EU Ref Vote	
	Total	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland s	South	Greater London	Wales	Scotland	Graduates	Non Graduates	Working	Not working	Up to £10,999	£10,999 - £14,999	£15,000 - £19,999	Minority ethnic group	White	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave	EU Ref Vote				
UNREGISTERED BASIS	14877	8111	6766	249	6155	8612	739	1011	2112	2142	1448	51	117	617	610	741	214	111	210	210	101	101	610	110	111	111	111	111	111	111	111	111	111		
REGISTERED BASIS	14877	8111	6766	249	6155	8612	739	1011	2112	2142	1448	51	117	617	610	741	214	111	210	210	101	101	610	110	111	111	111	111	111	111	111	111	111	111	
(+2) Very favourable	71	61	30	31	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11		
(+1) Mainly favourable	110	61	49	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11		
(0) Neither favourable nor unfavourable	210	101	109	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11		
(-1) Mainly unfavourable	210	101	109	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11		
(-2) Very unfavourable	406	110	296	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11		
NET: Favourable	211	110	101	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11		
NET: Unfavourable	617	294	314	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11	11		
Mean	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01	-0.01		

Proportions/Means: Columns Total (3% risk level) - a/b - c/d - e/f - g/h - i/j - k/l - m/n - o/p - q/r - s/t - u/v - w/x - y/z - A/B/C - D/E
Overlapping formulae used. * small base

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Q2_8 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? Anne, Princess Royal

Base: All adults aged 18-75 in Great Britain

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 11
Q2_9 - How favourable or unfavourable are your opinions and impressions of each of the following members of the British Royal family? Prince Andrew, the Duke of York

Base: All adults aged 18-75 in Great Britain

		Gender		Age		Social Grade		Region				Education		Employment Status		Income			Expenditure			Q4 2024 Score			Q4 2023 Score							
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	South London	Greater London	Wales	Scotland	England	Non Graduates	Working	Not working	Up to £10,000	£10,001-£20,000	£20,001-£30,000	Minority ethnic group	White	Other	Lab	Lib Dem	Conservative	Other party	Yes	No			
TOTAL	100%	50	50	15	35	25	20	10	20	20	20	20	20	20	70	30	10	10	10	10	10	10	10	10	10	10	10	10	10			
WOMEN	50%	50	50	15	35	25	20	10	20	20	20	20	20	20	70	30	10	10	10	10	10	10	10	10	10	10	10	10	10			
WOMEN 18-24	15%	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15			
(A2) Very favorable	40%	25	12	50	13	6	40	9	16	6	4	20	1	3	18	11	49		11	6	32	19	20	13	25	3	1	3	21	12		
(B) Fairly favorable	30%	15	7%	25	25	6	25	6	25	25	25	25	15	25	25	25	25		11	6	25	19	20	13	25	3	1	3	21	12		
(C) Marginally favorable	20%	10	5%	15	15	15	15	15	15	15	15	15	15	15	15	15	15		11	6	25	19	20	13	25	3	1	3	21	12		
(D) Not favorable	8%	12%	3%	10%	6%	2%	7%	9%	9%	6%	9%	7%	17%	1%	5%	12%	6%	10%	5%	11%	18%	7%	5%	11%	18%	7%	5%	11%	18%	7%		
(E) Neither favorable nor unfavorable	16%	8%	6%	6%	6%	4%	10%	7%	38	41	38	20	10	9	56	107	17	46	35	28	31	62	45	112	27	46	16	15	9	49	53	
(F) Neither favorable nor unfavorable	13%	16%	15%	13%	15%	11%	15%	15%	15%	15%	15%	18%	10%	15%	15%	13%	25%	10%	12%	20%	28%	12%	19%	12%	15%	9%	8%	12%	13%	13%		
(G) Marginally unfavorable	12%	62	51%	44	66	66	107	70	29	48	47	22	10	11	58	118	137	60	27	35	46	45	22	149	22	57	14	22	30	47	75	
(H) Unfavorable	15%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	
(I) Very unfavorable	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	
Don't know	2%	13	7	12	7	7	14	7	5	4	1	4	1	5	8	13	11	10	6	5	3	4	2	18	1	3	3	2	1	5	2	
NET FAVORABLE	70%	40	25	75	38	25	75	25	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	75	
NET UNFAVORABLE	30%	20%	6%	25%	11%	3%	14%	11%	12%	11%	8%	29%	7%	8%	22%	8%	10%	5%	9%	16%	10%	8%	22%	19%	10%	14%	18%	6%	14%	15%	18%	
NET UNFAVORABLE	75%	25%	41%	170	278	308	432	352	182	78	263	183	79	39	88	234	522	483	275	96	183	191	176	67	879	96	241	78	122	81	287	306
Mean	-1.09	-0.08	-0.29	-0.19	-0.13	-0.17	-0.03	-0.16	-0.11	-0.17	-0.22	-0.40	-0.16	-0.18	-0.07	-0.19	-0.04	-0.39	-0.13	-0.15	-0.27	-0.09	-0.29	-0.39	-0.06	-0.06	-0.34	-0.34	-0.25	-0.27	-0.23	

Proportions/Mean: Columns Tested (5% risk level) - $a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E$
Overlap formulae used. * small base

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30 Apr 2025

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Q4 - To what extent, if at all, do you think Prince William would do a good job or bad job as King?

Base: All adults aged 18-75 in Great Britain

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[illegible]

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/t/u/v - w/x - y/z/A/B/C - D/I
Overlap formulae used. * small base

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ROYALS
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Table 14

Q5 - Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy...

Base: All adults aged 18-75 in Great Britain

	10 years from now?	20 years from now?	50 years from now?
UNWEIGHTED BASE	1077	1077	1077
WEIGHTED BASE	1077	1077	1077
(4) Very likely	578 54%	403 37%	232 22%
(3) Fairly likely	340 32%	390 36%	350 33%
(2) Fairly unlikely	51 5%	108 10%	164 15%
(1) Very unlikely	41 4%	70 7%	136 13%
Don't know	67 6%	105 10%	194 18%
NET: Likely	918 85%	793 74%	583 54%
NET: Unlikely	92 9%	179 17%	300 28%
Mean	3.44	3.16	2.77

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 15

Q5_1 - Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy... 10 years from now?

30 Apr 2025

Base: All adults aged 18-75 in Great Britain

		Gender		Age		Social Grade		Region				Education		Employment Status		Income		Ethnicity		GB 2014 Data				EU 2014 Data						
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland + South	Greater London	Wales	Scotland	Overseas	Non working	Working	Up to £10,000	£10,000-£15,000	Minority ethnic group	White	Black	Asian	Lat. Decs.	Returned UK	Other party	Remain	Leave			
TOTAL	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
UNEMPLOYED BASED	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£10,000-£15,000	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£15,000-£20,000	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£20,000-£25,000	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£25,000-£30,000	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£30,000-£35,000	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£35,000-£40,000	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£40,000-£45,000	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£45,000-£50,000	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£50,000-£55,000	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£55,000-£60,000	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£60,000-£65,000	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£65,000-£70,000	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£70,000-£75,000	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£75,000-£80,000	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£80,000-£85,000	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£85,000-£90,000	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£90,000-£95,000	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£95,000-£100,000	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
£100,000+	100	50	50	20	40	40	60	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50				
Mean	3.64	3.4	3.5	3.29	3.47	3.55	3.46	3.41	3.47	3.5	3.37	3.41	3.47	3.32	3.48	3.46	3.44	3.19	3.44	3.53	3.47	3.38	3.49	3.5	3.52	3.58	3.38	3.44	3.53	3.53

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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30 Apr 2015

Table 16
Q2 - Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy - 30 years from now?

Base: All adults aged 18-75 in Great Britain

	Gender		Age			Social Grade		Region					Education		Employment Status		Income			Ethnicity		Q2 2014 Vote								EU Ref Vote	
	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland s	South	Greater London	Wales	Scotland	Graduates	Non Graduates	Working	Not working	Up to £10,999	£10,999 - £14,999	£15,000+	Minority ethnic group	White	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave		
UNWEIGHTED BASE	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497
WEIGHTED BASE	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497
Q2 Very likely	40%	33%	20%	35%	45%	25%	35%	25%	35%	35%	25%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%
Q2 Fairly likely	30%	25%	15%	25%	35%	25%	35%	25%	35%	35%	25%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%
Q2 Fairly unlikely	10%	15%	45%	35%	15%	45%	35%	45%	35%	45%	35%	45%	35%	45%	35%	45%	35%	45%	35%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%
Q2 Very unlikely	7%	7%	15%	5%	5%	15%	5%	15%	5%	15%	5%	15%	5%	15%	5%	15%	5%	15%	5%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
Don't know	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
NET Likely	70%	58%	35%	60%	80%	50%	70%	50%	70%	70%	50%	70%	70%	70%	70%	70%	70%	70%	70%	70%	70%	70%	70%	70%	70%	70%	70%	70%	70%	70%	70%
NET Unlikely	17%	19%	45%	15%	10%	45%	15%	45%	15%	45%	15%	45%	15%	45%	15%	45%	15%	45%	15%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%	45%
Mean	3.14	3.11	3.21	3.15	3.32	3.2	3.11	3.24	3.24	3.02	3.19	3.11	3.01	3.15	3.14	3.15	3.18	3.02	3.14	3.28	3.22	3.03	3.2	3.34	3.23	3.2	3.03	3.04	3.29	3.15	

Proportions/Means: Columns Totalled (3% risk level) - n/a - 1/2/3/4 - 1/2 - 3/4/5/6/7/8 - n/a - 1/2/3/4 - n/a - 1/2/3/4/5/6 - 1/2
Overlapping formulas used - * emp base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 17

Q5_3 - Looking to the future, how likely or unlikely do you think it is that Britain will have a monarchy... 50 years from now?

Base: All adults aged 18-75 in Great Britain

	Gender		Age		Social Grade		Region		Education		Employment Status		Income		Ethnicity		GB 2024 Index				EU 2024 Index			
	Male	Female	18-24	25-54	55-74	A/B/C1	C2/D1	North	Greater London	White	Non-Gratifying	Working	Up to £10,000	£10,000-£15,000	Minority ethnic group	White	Core	Lab	Lib Dem	Others UK	Other party	Remain	Leave	
TOTAL	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
NOT IDENTIFIED	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
(4) Very likely	125	108	121	51	81	99	77	41	56	42	81	147	164	68	27	80	12	201	42	76	19	45	18	37
	226	216	203	106	216	216	226	216	216	176	206	226	226	226	176	196	206	226	226	216	196	206	216	206
(5) Fairly likely	100	177	187	125	142	83	211	140	82	93	87	54	13	21	135	215	201	89	31	82	83	117	65	287
	125	146	166	125	146	125	125	125	125	125	125	125	125	125	125	125	125	125	125	125	125	125	125	125
(2) Fairly unlikely	154	91	69	70	46	48	100	154	35	43	26	21	10	70	94	16	58	19	45	43	44	30	120	15
	126	176	126	126	126	126	126	146	166	116	206	106	186	126	176	176	146	186	146	146	166	146	146	126
(1) Very unlikely	126	78	55	35	61	40	67	68	37	32	95	12	7	13	48	91	88	48	34	31	27	28	12	42
	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126
Don't know	194	69	124	42	60	93	148	106	41	54	52	20	9	18	45	149	112	82	34	56	38	10	21	29
	126	126	126	126	126	126	146	126	186	196	226	136	186	126	126	126	126	126	126	126	126	126	126	126
NET Likelihood	540	288	288	178	223	188	346	226	144	111	128	94	25	41	220	362	424	177	55	133	140	197	96	482
	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126	126
NET Unlikely	100	109	124	105	107	89	177	123	72	75	41	43	17	32	116	184	8	79	12	241	201	31	49	38
	286	226	226	226	226	226	226	226	226	226	226	226	226	226	226	226	226	226	226	226	226	226	226	226
Mean	2.77	2.69	2.80	2.69	2.74	2.80	2.79	2.73	2.78	2.78	2.71	2.88	2.72	2.86	2.77	2.77	2.81	2.67	2.72	2.71	2.81	2.62	2.71	2.78

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/t/u - v/w - x/y/A/B/C - D/I
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Q5 - From what you know, to what extent, if at all, do you think the Royal Family are good or bad value for money for the UK taxpayer?

Base: All adults aged 18-75 in Great Britain

			Gender		Age		Social Grade		Region				Education				Employment Status		Income			Ethnicity		GB 2024 Index				EU 2024 Index																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
			Total	Male	Female	18-34	35-54	55-75	ABC1	CDE	North	Midland's	South	Greater London	Wales	Scotland	Non Graduates	Working	Not working	Up to £10,000	£10,000-£14,999	£15,000-£19,999	Minority ethnic group	White	Gypsy, Roma, Traveller	Lao	Lao Chinese	Others	Returned UK	Other party	Remain	Leave																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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UNWEIGHTED BASE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h²/i²/j²/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 19

Q7 - From what you know or have heard, do you think too much, too little, or about the right amount of money was spent on the coronation of King Charles?

30 Apr 2025

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base

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Table 20
Q8: Thinking about the coronation of the next monarch, would you want the ceremony to be bigger in scale, smaller in scale or about the same scale as King Charles III's coronation?

Base: All adults aged 18-75 in Great Britain

	Gender		Age			Social Grade		Region					Education				Employment Status		Income				Ethnicity		QS 2024 Vote							EU Ref Vote	
	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland s	South	Greater London	Wales	Scotland	Graduates	Non Graduates	Working	Not working	Up to £10,999	£10,999-£34,999	£34,999-£54,999	£54,999+	Minority ethnic group	White	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave			
UNWEIGHTED BASE	1487	1611	518	249	610	610	709	1011	712	219	1412	144	11	137	617	650	741	141	141	111	111	101	610	141	141	141	141	141	141	141	141		
WEIGHTED BASE	1487	1611	518	249	610	610	709	1011	712	219	1412	144	11	137	617	650	741	141	141	111	111	101	610	141	141	141	141	141	141	141	141	141	
Q4: Much bigger in scale	44	29	14	20	19	5	21	18	11	14	4	9	3	1	22	22	16	8	14	9	14	18	26	8	20	3	2	4	19	14	14		
	6%	1%	3%	6%	1%	1%	3%	1%	6%	2%	6%	1%	1%	6%	3%	1%	3%	4%	1%	1%	1%	11%	3%	6%	6%	3%	1%	4%	1%	1%	3%		
Q4: Slightly bigger in scale	78	14	24	39	28	11	62	16	14	19	18	23	1	2	13	25	76	4	3	16	15	40	15	62	17	36	5	11	3	17	23		
	7%	10%	4%	12%	7%	2%	10%	3%	6%	7%	8%	10%	1%	2%	14%	4%	10%	1%	6%	6%	12%	10%	7%	12%	10%	4%	7%	3%	9%	6%	6%		
Q4: About the same scale	408	207	108	95	140	152	223	184	83	127	91	61	10	30	114	289	278	129	49	106	87	198	18	142	72	114	36	66	21	124	184		
	38%	40%	37%	30%	41%	42%	37%	40%	32%	41%	38%	39%	32%	32%	31%	42%	38%	37%	33%	40%	35%	43%	14%	36%	38%	56%	32%	10%	42%	20%	11%	47%	
Q4: Slightly smaller in scale	211	83	111	72	60	82	120	86	16	57	58	20	7	18	74	141	147	68	26	51	59	57	30	140	21	73	27	40	22	83	81		
	20%	18%	24%	22%	13%	23%	20%	20%	22%	20%	24%	13%	10%	19%	20%	20%	20%	18%	19%	24%	18%	18%	20%	14%	21%	20%	20%	20%	21%	20%	21%		
Q4: Much smaller in scale	204	126	123	73	95	96	155	110	80	47	14	26	19	38	91	174	111	113	53	68	54	51	33	225	24	95	25	30	47	125	70		
	20%	24%	24%	23%	24%	27%	23%	24%	31%	17%	23%	17%	37%	41%	24%	23%	21%	10%	17%	20%	22%	16%	20%	23%	16%	27%	24%	19%	40%	11%	18%		
Don't know	68	26	40	23	29	16	30	39	13	14	15	17	5	3	22	46	45	23	7	11	24	14	7	18	2	14	8	11	9	17	22		
	6%	1%	8%	7%	7%	3%	1%	8%	3%	5%	1%	11%	10%	1%	6%	7%	6%	7%	1%	4%	10%	1%	4%	7%	2%	4%	7%	7%	8%	4%	6%		
NET: Bigger in scale	122	82	38	59	47	16	84	39	25	35	23	32	4	3	76	47	109	13	8	29	24	56	33	80	25	56	7	12	7	17	17		
	11%	10%	7%	18%	12%	4%	14%	8%	10%	12%	9%	21%	7%	4%	20%	7%	15%	4%	6%	11%	10%	18%	21%	10%	17%	16%	7%	8%	7%	14%	9%		
NET: Smaller in scale	479	208	219	146	154	179	275	204	136	104	112	46	26	65	164	314	298	161	79	119	112	107	63	409	44	168	51	75	69	208	150		
	44%	40%	48%	40%	40%	49%	40%	44%	30%	37%	44%	29%	10%	61%	43%	41%	41%	32%	30%	41%	40%	33%	39%	48%	31%	44%	50%	44%	10%	11%	38%		
Mean	-0.17	-0.45	-0.68	-0.46	-0.51	-0.73	-0.16	-0.19	-0.38	-0.12	-0.22	-0.12	-1	-0.44	-0.64	-0.48	-0.44	-0.87	-0.57	-0.19	-0.29	-0.29	-0.61	-0.25	-0.55	-0.7	-0.18	-0.68	-0.46	-0.46	-0.46		
	b	b	b	a	a	c	b	b	b	b	b	b	b	b	b	b	b	b	b	b	b	b	b	b	b	b	b	b	b	b	b		

Proportions/Means: Columns Totals (2% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E
Overlapping formulae used. " " empty base

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Table 21
Q9: To what extent, if either, would you describe King Charles III's style as monarch as similar or different to Queen Elizabeth II's style as monarch?

Base: All adults aged 18-75 in Great Britain

		Gender		Age			Social Grade		Region					Education		Employment Status		Income			Ethnicity		GB 2024 Vote								EU Ref Vote		
		Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland s	South	Greater London	Wales	Scotland	Graduates	Non Graduates	Working	Not working	Up to £10,999	£10,999-£34,999	£34,999-£54,999	£54,999+	Minority ethnic group	White	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave	EU Ref Vote	
UNWEIGHTED BASE	100%	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
	100%	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
WEIGHTED BASE	100%	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
	100%	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50	50
(+) Very similar	46	27	35	21	14	9	28	36	12	4	39	14	2	2	22	22	11	13	3	11	8	18	16	27	10	16	5	2	9	30	12	12	
	4%	5%	3%	7%	4%	2%	5%	3%	6%	2%	4%	9%	3%	3%	6%	3%	4%	6%	2%	4%	3%	6%	10%	3%	7%	4%	5%	1%	0%	5%	5%	3%	
(+) Fairly similar	253	123	126	95	94	95	161	92	64	79	96	35	9	20	103	111	181	72	26	63	52	91	49	256	38	96	24	24	25	110	77	100	
	24%	23%	23%	20%	24%	18%	20%	20%	23%	21%	22%	17%	11%	21%	27%	22%	23%	21%	18%	24%	21%	30%	23%	23%	27%	23%	23%	10%	0%	24%	27%	20%	6%
(+) Neither similar nor different	184	104	77	61	63	56	86	98	42	50	42	31	6	10	59	125	116	68	32	50	46	45	47	134	19	56	15	23	21	56	61	61	
	17%	20%	14%	20%	16%	15%	14%	21%	10%	18%	17%	23%	12%	11%	15%	18%	14%	20%	23%	19%	18%	15%	28%	15%	13%	16%	15%	15%	20%	14%	10%	10%	
(+) Clearly different	312	119	189	80	111	140	202	130	72	90	78	47	19	25	122	208	238	97	17	68	90	105	18	289	54	116	37	62	23	130	142	142	
	31%	30%	32%	25%	28%	30%	33%	28%	14%	30%	30%	38%	27%	32%	30%	32%	30%	32%	28%	20%	26%	27%	14%	38	32%	18%	32%	11%	38%	21%	32%	30%	
(+) Very different	149	74	74	27	53	68	60	89	44	31	38	12	7	17	34	115	86	63	24	40	30	27	11	137	14	39	17	41	14	51	71	71	
	14%	14%	14%	9%	14%	17%	10%	23%	17%	11%	14%	8%	13%	19%	9%	17%	12%	10%	17%	15%	12%	9%	7%	15%	11%	11%	17%	26%	14%	13%	18%	18%	
Don't know	118	58	74	36	55	70	70	41	23	29	33	16	4	17	41	76	41	36	21	31	21	21	9	109	4	30	10	8	18	38	28	28	
	11%	7%	14%	11%	14%	7%	12%	9%	9%	10%	9%	10%	17%	18%	11%	11%	11%	10%	14%	12%	9%	7%	6%	12%	3%	9%	10%	5%	17%	9%	7%	7%	
NET Similar	297	149	142	116	108	75	189	108	76	75	66	49	19	22	124	171	212	85	29	75	60	110	56	234	48	112	24	26	30	130	80	80	
	28%	29%	29%	16%	18%	20%	31%	21%	30%	27%	27%	11%	20%	24%	11%	21%	29%	25%	20%	28%	24%	34%	35%	28%	34%	12%	38%	16%	28%	12%	21%	21%	
NET Different	488	213	281	138	164	208	242	219	136	154	111	58	26	42	156	314	321	109	61	109	121	132	49	626	72	113	49	103	37	181	214	214	
	45%	44%	45%	33%	42%	47%	43%	47%	45%	41%	40%	38%	11%	40%	41%	47%	44%	46%	43%	41%	40%	43%	30%	47%	10%	44%	48%	64%	10%	43%	54%	54%	
Mean	-0.3	-0.27	-0.31	-0.01	-0.29	-0.18	-0.2	-0.43	-0.31	-0.31	-0.34	-0.06	-0.48	-0.47	-0.13	-0.19	-0.25	-0.4	-0.44	-0.27	-0.17	-0.11	-0.09	-0.38	-0.23	-0.2	-0.36	-0.18	-0.22	-0.5	-0.5	-0.5	
				0%																													

Proportions/Means: Columns Totalled (3% risk level) - n/b - 1/45/1 - 1/5 - N/A/N/A/N/A - n/b - n/b - 1/4/1/1 - n/b - n/b/N/A/N/C - D/E
Overlapping formula used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Q10a - Thinking about since Charles III became King, would you say the Royal Family has become more traditional or more modern, or has there not been any change from before?

Base: All adults aged 18-75 in Great Britain

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h²/i/j/k/l/m - n²/o - p/q - r/s/t/u - v²/w - x/y/z/A/B/C - D/E
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 23
Q23: "Thinking about Anne Charles II become King, would you say the Royal Family has become more transparent or more secretive with the public, or has there not been any change from before?"

Base: All adults aged 18-75 in Great Britain

	Gender		Age		Social Grade		Region							Education		Employment Status		Income				Ethnicity		GE 2024 Vote							EU Ref Vote			
	Total	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland s	South	Greater London	Wales	Scotland	Graduates	Non Graduates	Working	Not working	Up to £10,999	£10,999-£34,999	£34,999-£54,999	£54,999+	Minority ethnic group	White	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave	EU Ref		
UNWEIGHTED BASE	1497	811	686	249	619	629	739	759	219	242	148	51	17	617	880	610	111	236	249	89	165	610	100	278	19	119	120	610	610	610	610	610	610	
WEIGHTED BASE	1497	811	686	249	619	629	739	759	219	242	148	51	17	617	880	610	111	236	249	89	165	610	100	278	19	119	120	610	610	610	610	610	610	610
Q23: Much more transparent with the public	76	37	39	13	56	25	39	14	20	21	12	12	3	2	30	40	48	22	14	19	7	22	12	58	12	36	5	10	2	18	22	18	22	
Q23: Slightly more transparent with the public	268	116	148	51	85	128	151	115	57	70	67	41	10	15	99	167	174	92	30	70	62	84	11	234	51	76	38	49	16	102	119	119	119	
Q2: There hasn't been any change from before	255	125	130	16	126	109	255	255	228	255	285	285	305	175	265	245	245	275	255	265	255	275	185	265	15	125	105	125	255	305	255	255	255	
Q23: Much more secretive with the public	448	225	223	128	164	156	259	189	110	119	98	59	18	44	154	294	298	149	53	108	97	119	70	309	57	151	24	17	46	156	165	165		
Q23: Slightly more secretive with the public	134	61	68	66	47	21	70	58	36	31	33	18	9	8	45	88	192	22	17	30	41	36	22	108	14	64	16	30	17	56	41	41		
Q23: Much more secretive with the public	125	135	95	205	125	65	125	125	145	115	115	115	175	95	125	115	145	95	125	115	175	125	145	125	105	125	105	105	105	145	105	105	105	
Q23: Much more secretive with the public	64	38	26	16	30	18	23	41	15	14	12	12	2	9	21	43	47	18	11	12	18	14	12	50	3	21	3	11	10	28	17	17		
Don't know	96	28	67	41	58	15	61	35	18	20	16	5	12	31	64	63	12	12	25	21	11	13	80	7	33	6	4	15	28	28	28	28		
NET: More transparent with the public	336	153	187	71	111	133	199	146	76	91	79	51	18	18	139	207	211	115	40	89	69	106	43	292	63	101	41	18	58	137	141	141	141	
NET: More secretive with the public	198	119	79	81	77	40	100	98	51	40	44	30	11	17	87	111	148	50	38	43	38	50	16	138	13	67	19	41	17	84	58	58	58	
Mean	0.18	0.03	0.14	-0.01	0.09	0.10	0.19	0.09	0.13	0.2	0.18	0.18	0.17	-0.08	0.2	0.12	0.11	0.22	0.19	0.22	*	0.22	0.06	0.17	-0.41	0.11	0.38	0.1	-0.19	0.16	0.24	0.24		

Proportions/Means: Columns Total (2% risk level) - n% -10% -15% -20% -25% -30% -35% -40% -45% -50% -55% -60% -65% -70% -75% -80% -85% -90% -95% -100%

Overlap formula used. * small base

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Table 24
Q25: "Thinking about since Charles II became King, would you say the Royal Family has become more in touch or more out of touch with the public, or has there not been any change from before?"

Base: All adults aged 18-75 in Great Britain

	Gender		Age					Region					Education		Employment Status		Income				Ethnicity		GE 2024 Vote								EU Ref Vote	
	Total	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland s	South	Greater London	Wales	Scotland	Graduates	Non Graduates	Working	Not working	Up to £10,999	£10,999 - £14,999	£15,000 - £19,999	£20,000+	Minority ethnic group	White	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave	
UNWEIGHTED BASE	14877	8111	6766	249	615	813	739	748	219	242	148	51	17	617	650	741	748	111	236	249	830	165	636	160	278	19	119	120	612	870	228	125
WEIGHTED BASE	14877	8111	6766	249	615	813	739	748	219	242	148	51	17	617	650	741	748	111	236	249	830	165	636	160	278	19	119	120	612	870	228	125
Q25: Much more in touch with the public	7%	6%	7%	1%	2%	3%	1%	2%	1%	2%	2%	1%	1%	3%	2%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Q25: Slightly more out of touch with the public	7%	6%	7%	1%	2%	3%	1%	2%	1%	2%	2%	1%	1%	3%	2%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Q25: Neither more in touch nor out of touch with the public	86%	87%	86%	97%	96%	95%	98%	98%	98%	98%	98%	98%	98%	98%	98%	98%	98%	98%	98%	98%	98%	98%	98%	98%	98%	98%	98%	98%	98%	98%	98%	98%
Q25: Don't know	6%	6%	6%	1%	2%	3%	1%	2%	1%	2%	2%	1%	1%	3%	2%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
NET: More in touch with the public	3%	3%	3%	2%	4%	6%	2%	4%	2%	4%	4%	2%	2%	6%	4%	6%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
NET: More out of touch with the public	3%	3%	3%	2%	4%	6%	2%	4%	2%	4%	4%	2%	2%	6%	4%	6%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
NET: Neither more in touch nor out of touch with the public	94%	94%	94%	99%	98%	97%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%
NET: Don't know	3%	3%	3%	1%	2%	3%	1%	2%	1%	2%	2%	1%	1%	3%	2%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Mean	0.15	0.18	0.13	-0.01	0.13	0.3	0.18	0.1	0.09	0.36	0.1	0.1	-0.15	*	0.18	0.13	0.15	0.14	0.09	0.14	0.06	0.23	0.16	0.14	0.5	0.2	0.14	0.01	-0.18	0.15	0.27	

Proportions/Means: Columns Total (2% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E

Overlap formula used. * small base

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Table 25
Q30 - Thinking about Anne Charles II become King, would you say the Royal Family has become more united or more divided, or has there not been any change from before?

Base: All adults aged 18-75 in Great Britain

	Gender		Age		Social Grade		Region					Education		Employment Status		Income		Ethnicity		Of 2024 Vote								EU 2024 Vote					
	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland s	South	Greater London	Wales	Scotland	Graduates	Non Graduates	Working	Not working	Up to £10,999	£10,000- £34,999	£35,000- £54,999	£55,000+	Minority ethnic group	White	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave			
UNWEIGHTED BASE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
WEIGHTED BASE	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Q24: Much more united	47	57	30	26	20	25	7	31	36	9	11	9	12	3	9	31	34	17	8	5	10	23	12	25	1	5	8	24	17	17			
Q24: Much more divided	4	5	6	6	5	2	5	3	3	4	4	8	5	3	8	2	5	4	2	4	8	7	4	6	7	3	3	3	3	4	4		
Q24: There hasn't been any change from before	100	88	68	68	58	43	67	68	36	30	38	39	3	16	63	60	13	30	17	38	37	6	14	14	28	57	32	18	6	70	47		
Q24: Significantly more united	146	108	13%	13%	15%	15%	12%	14%	16%	11%	11%	20%	5%	17%	16%	13%	17%	9%	12%	14%	15%	18%	23%	13%	20%	16%	21%	11%	5%	17%	12%		
Q24: Significantly more divided	29%	20%	18%	18%	15%	15%	12%	14%	17%	17%	17%	97	122	81	56	19	27	272	288	151	43	102	83	113	72	321	54	132	33	55	40	141	145
Q24: There hasn't been any change from before	37%	39%	25%	30%	38%	36%	37%	38%	38%	44%	34%	36%	17%	23%	33%	39%	37%	38%	38%	35%	37%	40%	36%	38%	37%	33%	34%	34%	36%	35%	37%	37%	
Q24: More united	222	128	149	74	97	111	128	128	63	72	79	22	14	22	104	179	186	96	44	62	77	80	28	247	34	97	25	45	26	98	115		
Q24: More divided	117	58	58	40	30	48	45	52	36	22	36	8	5	15	34	63	67	51	20	31	28	6	107	36	11	34	12	26	18	47	40		
Q24: Don't know	13%	13%	11%	12%	8%	13%	6	13%	13%	14%	8%	13%	7%	10%	10%	9%	12%	9%	14%	10%	8%	5%	12%	8%	7%	12%	16%	17%	12%	10%	7		
NET: More united	81	25	55	23	35	23	45	35	16	22	19	6	5	12	22	159	132	29	12	20	20	6	7	74	6	19	7	12	12	26	24		
NET: More divided	8%	7%	7%	7%	5%	7%	4%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%		
NET: There hasn't been any change from before	107	108	88	69	79	50	139	79	45	41	27	51	5	18	92	105	158	40	4	43	47	79	46	149	38	80	24	23	9	95	64		
NET: More united	460	187	207	115	128	150	238	175	69	94	102	42	22	37	140	240	233	147	64	92	98	108	35	354	46	121	18	71	45	144	155		
NET: More divided	39%	30%	25%	25%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%		
Mean	-0.27	-0.22	-0.33	-0.27	-0.16	-0.44	-0.25	-0.31	-0.36	-0.25	-0.38	-0.07	-0.48	-0.38	-0.15	-0.15	-0.18	-0.43	-0.31	-0.27	-0.11	-0.09	-0.34	-0.08	-0.13	-0.24	-0.47	-0.53	-0.59	-0.51			

Proportions/Means: Columns Totals (2% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/z/A/B/C - D/E
Overlap formulae used. * small base

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Table 26
Q3b: "Thinking about Anne Charles II become King, would you say the Royal Family has become more outspoken or less outspoken on political issues, or has there not been any change from before?"

Base: All adults aged 18-75 in Great Britain

	Gender		Age			Social Grade		Region					Education				Employment Status		Income			Ethnicity		GE 2024 Vote										EU Ref Vote	
	Male	Female	18-34	35-54	55-75	ABC1	C2DE	North	Midland s	South	Greater London	Wales	Scotland	Graduates	Non Graduates	Working	Not working	Up to £10,999	£10,999 - £14,999	£15,000+	Minority ethnic group	White	Cons	Lab	Lib Dem	Reform UK	Other party	Remain	Leave						
UNWEIGHTED BASE	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497					
WEIGHTED BASE	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497	1497					
(a) Much more outspoken on political issues	4%	3%	3%	2%	4%	4%	4%	4%	3%	6%	6%	3%	3%	7%	2%	3%	2%	2%	6%	1%	6%	6%	3%	6%	4%	3%	6%	2%	6%	2%					
(a) Slightly more outspoken on political issues	24%	22%	22%	22%	22%	22%	22%	22%	24%	25%	25%	13%	20%	28%	24%	24%	20%	23%	19%	22%	30%	20%	24%	25%	25%	28%	27%	12%	23%	27%					
(b) There hasn't been any change from before	50%	34%	34%	11%	14%	10%	28%	22%	22%	13%	12%	11%	4%	2%	4%	51%	34%	33%	12%	13%	11%	6%	42%	7%	34%	5%	7%	57%	10%	20%					
(c) Slightly less outspoken on political issues	11%	15%	15%	4%	4%	4%	10%	10%	10%	10%	10%	10%	10%	4%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%					
(d) Much less outspoken on political issues	6%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%					
Don't know	8%	18%	18%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%					
NET: More outspoken	28%	15%	15%	9%	9%	9%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%					
NET: Less outspoken	18%	19%	19%	8%	8%	8%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%					
Mean	0.08	0.09	0.08	0.01	0.04	0.19	0.14	0.01	0.11	0.06	0.17	0.06	-0.08	0.03	0.24	-0.01	0.12	*	0.01	0.09	-0.04	0.26	0.04	0.1	0.13	0.08	0.23	0.2	-0.06	0.1	0.2				

Proportions/Means: Columns Totalled (2% risk level) - a/b = (a/b) - 1/b - N(a)/N(b) - a/b - a/b - 1/N(a) - a/b - a/b/N(b) - 0.0

Overlapping formula used. * small base

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30 Apr 2025

Table 27

Q11 - Thinking about the last few years, do you think the Royal Family have released too much information, not enough information, or about the right amount of information about the King Charles II's health?

Base: All adults aged 18-75 in Great Britain

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g - h/i/j/k/l/m - n/o - p/q - r/s/t/u - v/w - x/y/A/B/C - D/E
Overlap formulae used. * small base

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