

SPOTLIGHT*LEBANON

VIEWS ON NEWS & MEDIA

May - 2025

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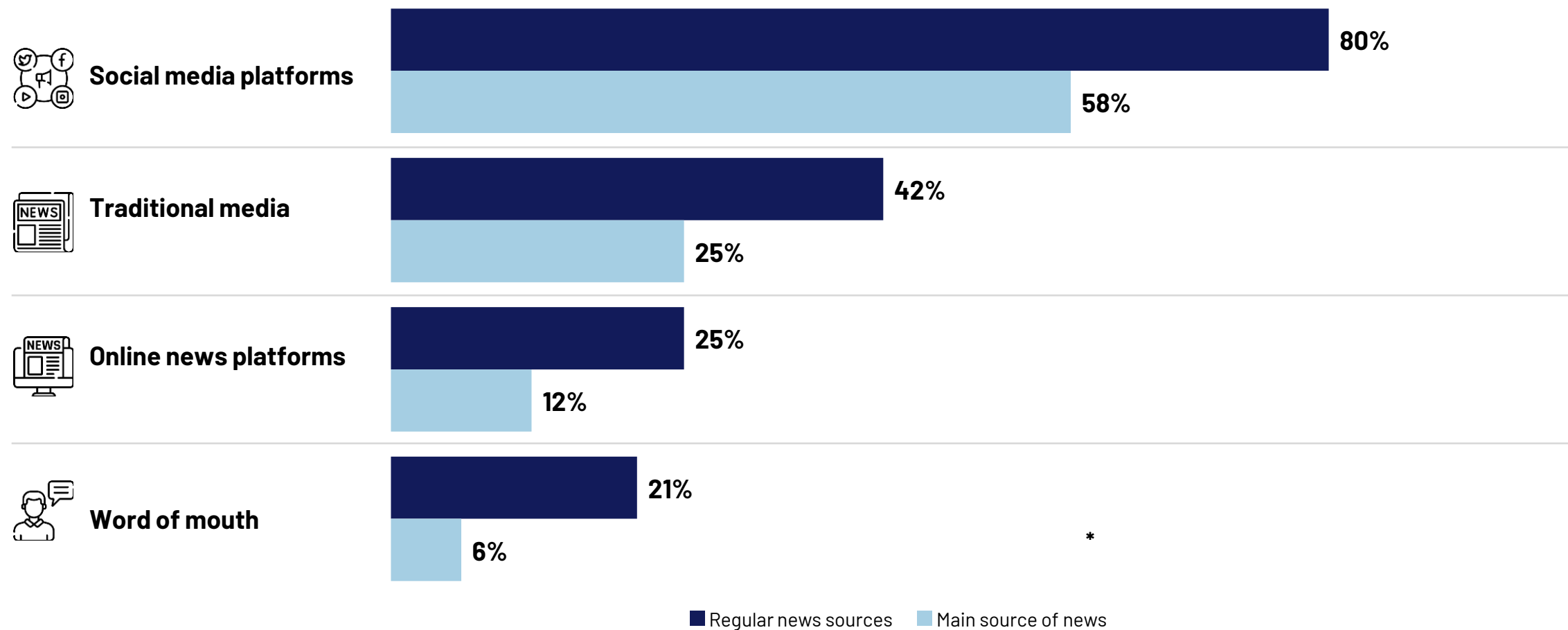
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WHERE PEOPLE GET THEIR NEWS

Regular and main news sources



Regular news sources

% - by demographics



Social media platforms



Traditional media



Online news platforms



Word of mouth

Total	80%	42%	25%	21%
Male	78%	42%	27%	21%
Female	81%	41%	22%	20%
18-24	82%	29%	24%	18%
25-34	87%	26%	27%	20%
35-44	83%	39%	21%	21%
45+	70%	64%	26%	23%
North of Lebanon	78%	45%	30%	21%
Beqaa	79%	34%	25%	13%
Mount Lebanon	82%	45%	24%	22%
Beirut	73%	36%	27%	30%
South of Lebanon	80%	39%	20%	20%

Main source of news

% - by demographics



Social media platforms



Traditional media



Online news platforms



Word of mouth

Total	58%	25%	12%	6%
Male	57%	25%	12%	5%
Female	58%	25%	11%	6%
18-24	66%	16%	11%	6%
25-34	70%	11%	14%	5%
35-44	61%	21%	12%	6%
45+	40%	44%	10%	6%
North of Lebanon	56%	27%	12%	5%
Beqaa	61%	24%	8%	7%
Mount Lebanon	54%	26%	14%	5%
Beirut	55%	18%	18%	9%
South of Lebanon	61%	24%	7%	5%

TRUST IN NEWS SOURCES

Most and least trusted news sources

Television

The **most** trusted source of news in Lebanon

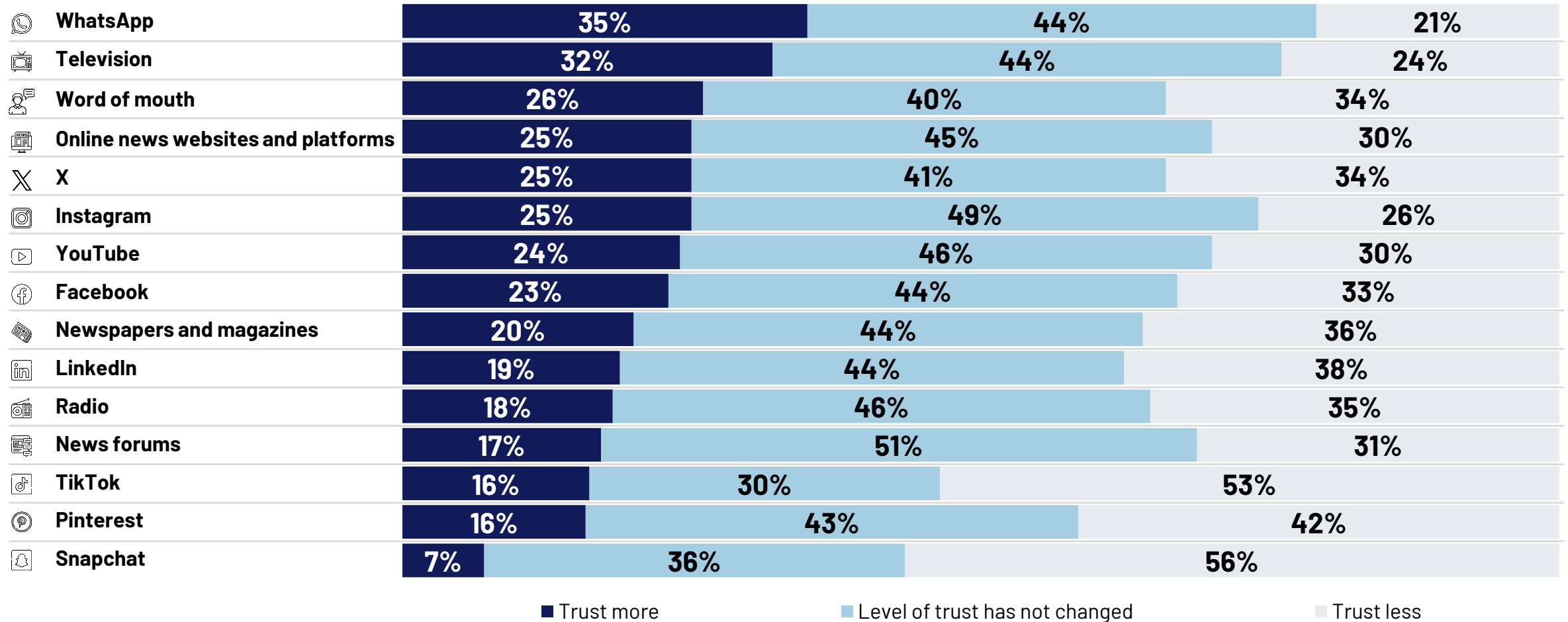


TikTok

The **least** trusted source of news in Lebanon



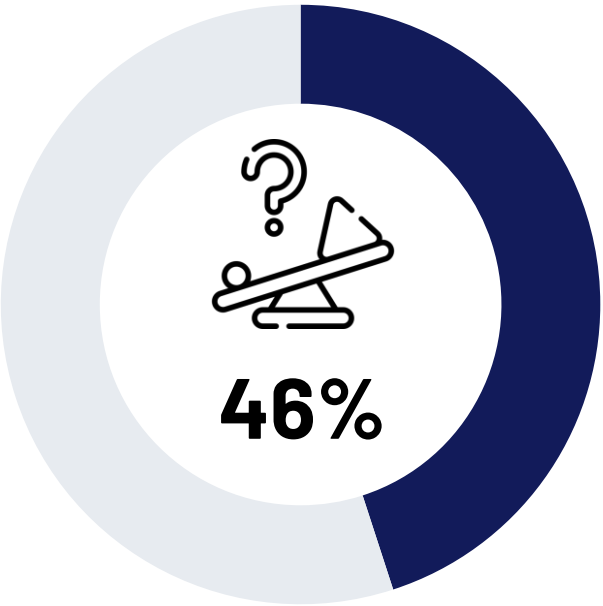
Shifts in trust over the past 5 years



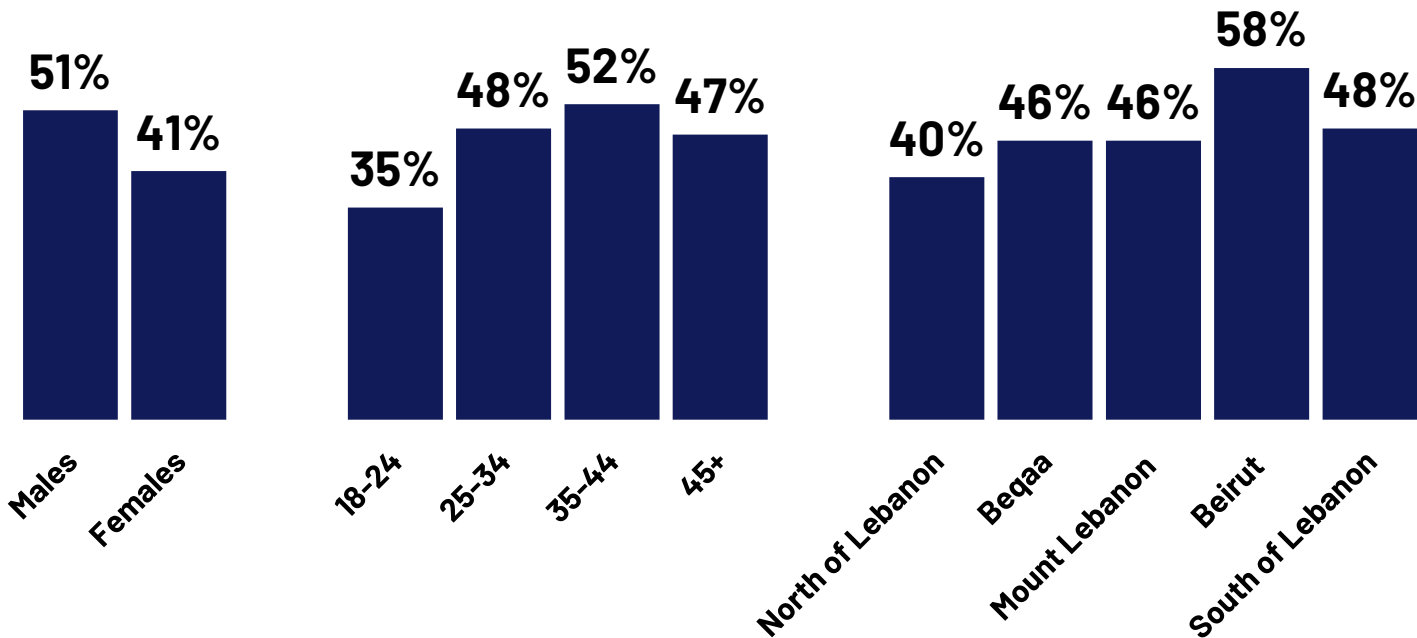
PERCEPTIONS OF SOCIAL MEDIA BIAS

Perceived bias in social media platforms

% Agree – by demographics



Social media platforms
are biased

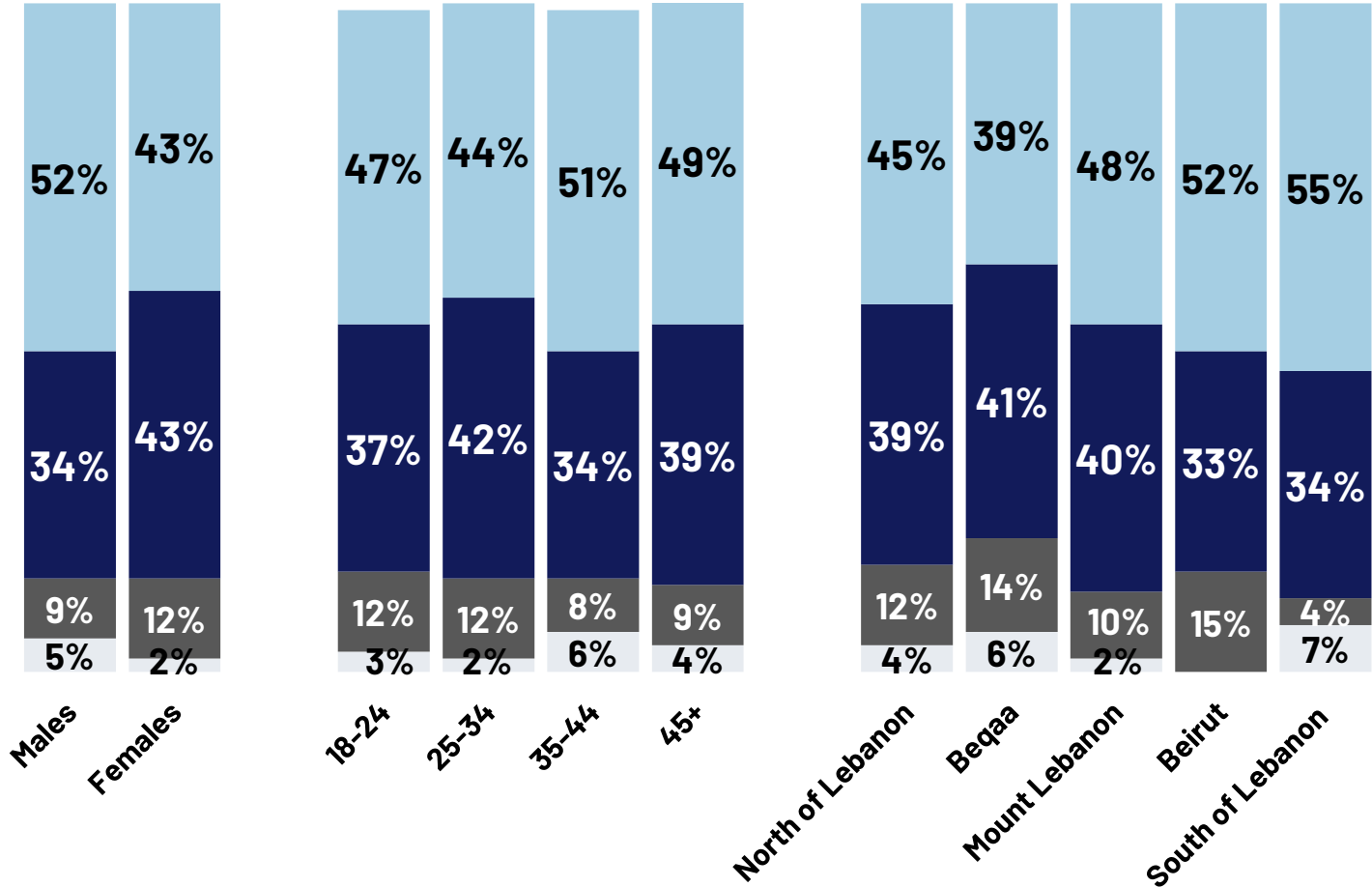
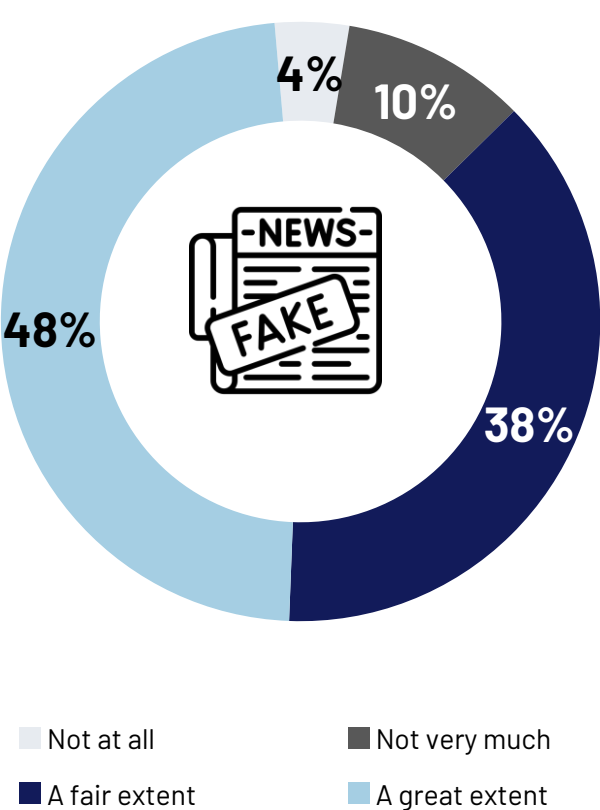


FAKE NEWS: BELIEFS, ENCOUNTERS AND BEHAVIOURS



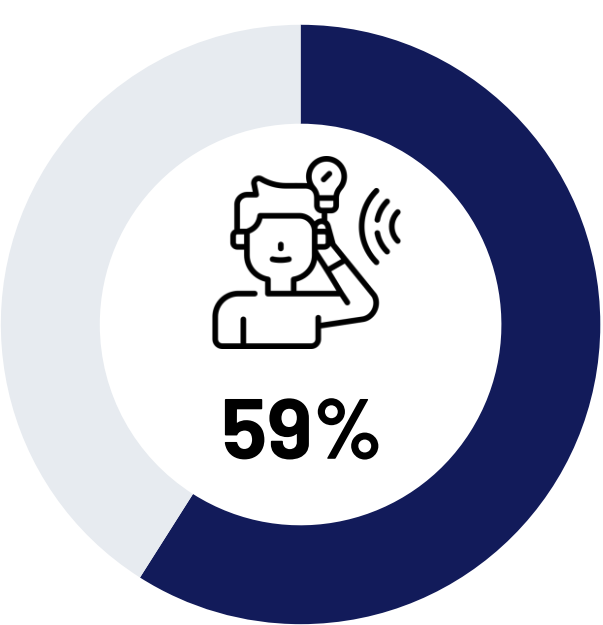
Perceived prevalence of fake news

%– by demographics

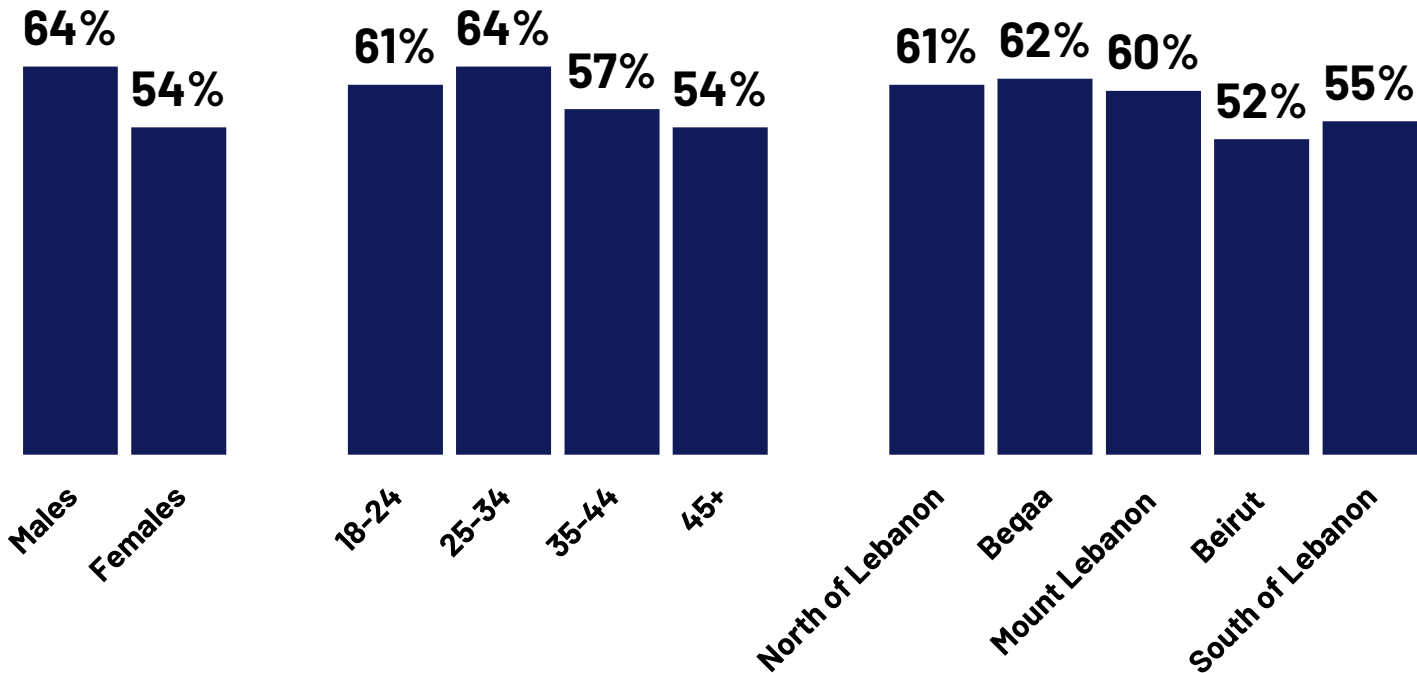


Public views on fake news

% Agree – by demographics



Most people in Lebanon believe fake news



Encounters with fake news in the past year



38%

Were misled by fake news
before discovering it was false
during the past year



12%

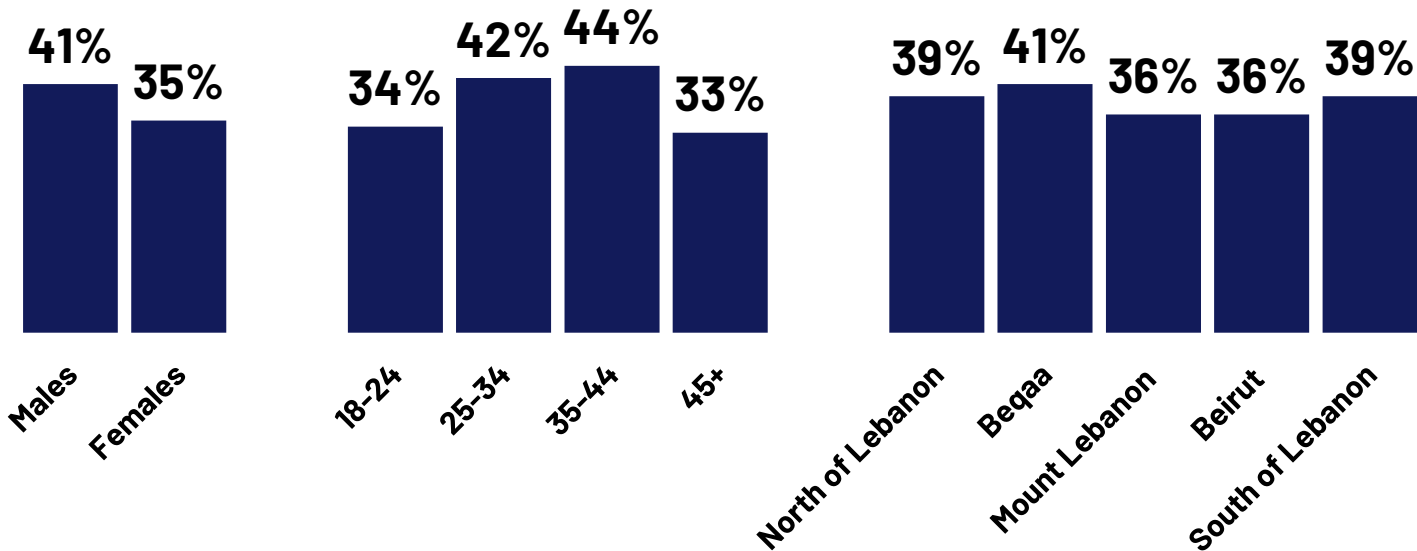
Shared news that turned out
to be fake during the past year

Believing fake news

% – by demographics

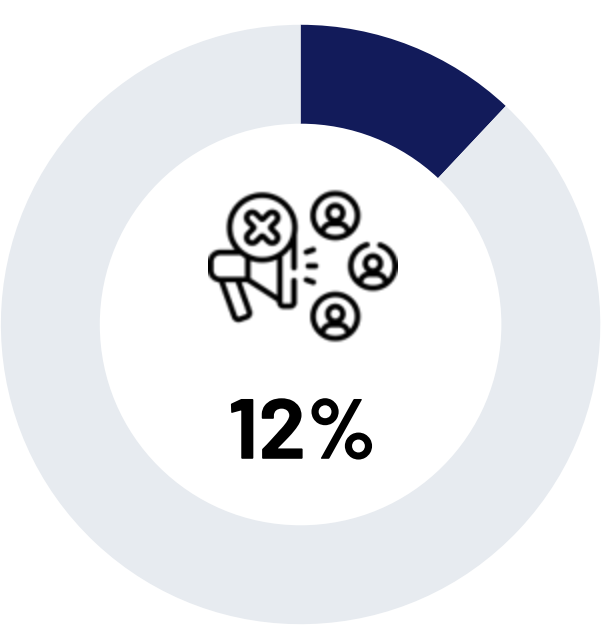


Were misled by fake news before discovering it was false during the past year

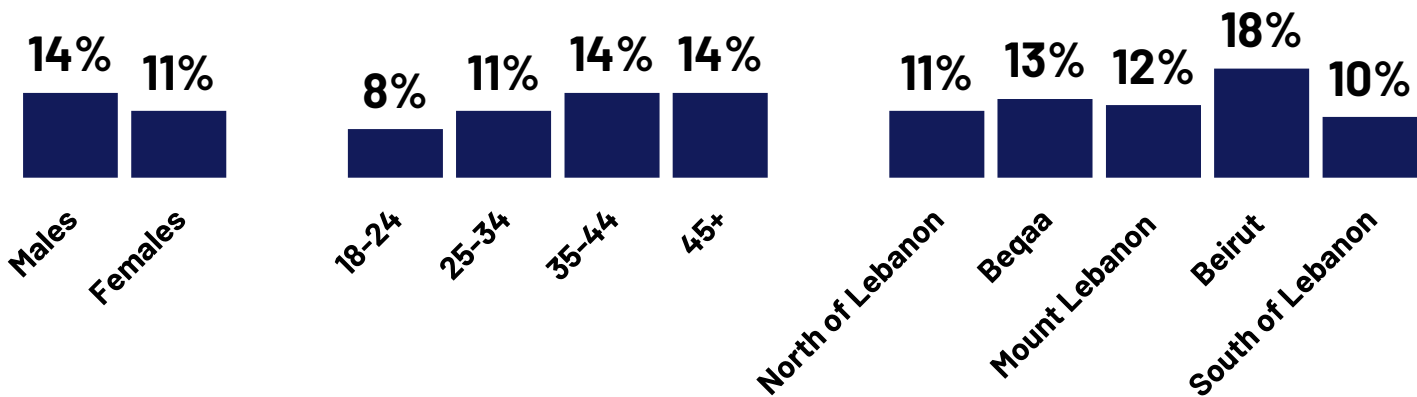


Unknowingly sharing fake news

% – by demographics

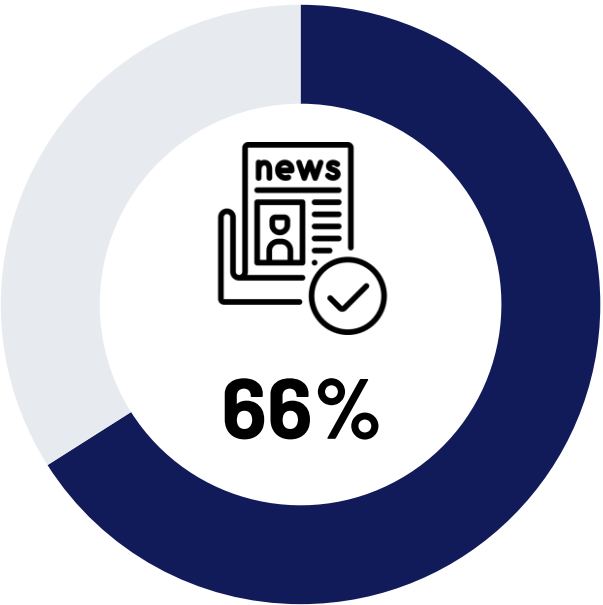


Shared news that turned out to be fake during the past year

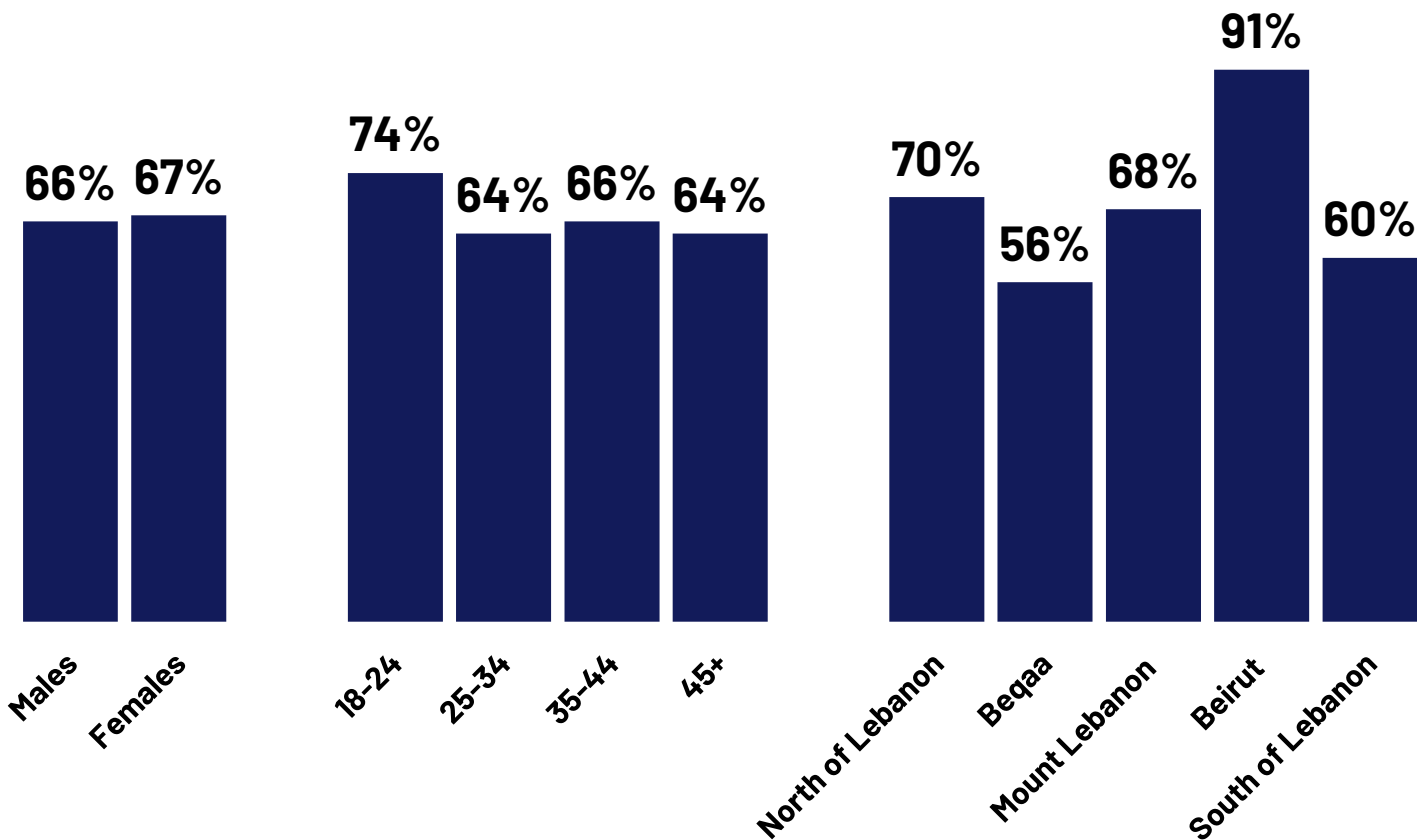


Fact-checking behavior

% – by demographics



Always verify news credibility before believing or sharing it



Sample and methodology

Sample size

500 respondents

Sample criteria

General public
representative of the population across gender and age (18+)

Methodology

The survey was conducted via computer aided telephone interviews (CATI)

Geographical coverage

Conducted in Lebanon
with a nationwide coverage

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