24-089497-17 - BOLT ENTREPRENEURSHIP STUDY

Table 1 01 - To what extent do you feel positive or negative about the current economic situation in France? <u>T1</u> <u>T2</u> <u>T3</u> <u>T4</u> 01 - To what extent do you feel positive or negative about the current economic situation in France? Table 2 Q2 - How confident, if at all, do you feel about your own personal financial situation over the next 12 months? Table 3 02 - How confident, if at all, do you feel about your own personal financial situation over the next 12 months? Table 4 <u>T5</u> Table 5 SELFEMP - Earlier you mentioned you are self-employed. How many people, if any, do you employ? <u>T6</u> Table 6 SELFEMP - Earlier you mentioned you are self-employed. How many people, if any, do you employ? <u>T7</u> Table 7 Q3 - Do you plan to start your own business or become self-employed in the next 12 months, or not? <u>T8</u> Table 8 Q3 - Do you plan to start your own business or become self-employed in the next 12 months, or not? <u>T9</u> Table 9 Q4 - You mentioned you are self-employed / plan to become self-employed in the next 12 months. Is this full-time or part-time? <u>T10</u> Table 10 Q4 - You mentioned you are self-employed / plan to become self-employed in the next 12 months. Is this full-time or part-time? <u>T11</u> Table 11 Q4 - You mentioned you are self-employed / plan to become self-employed in the next 12 months. Is this full-time or part-time? <u>T12</u> Table 12 Q4 - You mentioned you are self-employed / plan to become self-employed in the next 12 months. Is this full-time or part-time? T13 Table 13 05 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? <u>T14</u> Table 14 OS 1 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Ride-hailing services (e.g. Bolt, Uber, etc.) T15 Table 15 OS 1 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Ride-hailing services (e.g. Bolt, Uber, etc.) <u>T16</u> Table 16 05.2 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Food delivery services (e.g. Deliveroo, Uber Eats, etc.) <u>T17</u> Table 17 OS 2 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Food delivery services (e.g. Deliveroo, Uber Eats, etc.) <u>T18</u> Table 18 05 3 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Online marketplaces (e.g. Etsy, Vinted, etc.) <u>T19</u> Table 19 O5 3 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Online marketplaces (e.g. Etsy, Vinted, etc.) <u>T20</u> Table 20 OS 4 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Social media (e.g. Instagram, Tik Tok, etc.) T21 Table 21 Q5 4 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Social media (e.g. Instagram, Tik Tok, etc.): T22 Table 22 Q6 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? T23 Table 23 O6 1 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Ride-hailing services (e.g. Bolt, Uber, etc.) T24 Table 24 Q6 1 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Ride-hailing services (e.g. Bolt, Uber, etc.) T25 Table 25 06.2 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Food delivery services (e.g. Deliveroo, Uber Eats, etc.) T26 Table 26 Q6.2 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Food delivery services (e.g. Deliveroo, Uber Eats, etc.) T27 Table 27 QG 3 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Online marketplaces (e.g. Etsy, Vinted, etc.) T28 Table 28 O6 3 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Online marketplaces (e.g. Etsy, Vinted, etc.) т29 Table 29 Q6 4 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Social media (e.g. Instagram, Tik Tok, etc.). **T30** Table 30 06.4 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Social media (e.g. Instagram, Tik Tok, etc.) T31 Table 31 Q9 - Regardless of your current work situation, if you could choose, would you say you would prefer to work for yourself (i.e. run your own business), work for someone else (i.e. as an employee) or do you have no preference? T32 Table 32 09 - Regardless of your current work situation, if you could choose, would you say you would prefer to work for yourself (i.e. run your own business), work for someone else (i.e. as an employee) or do you have no preference? T33 Table 33 Q10 - Thinking about why someone would choose to work for themselves (i.e. run their own business). Which of the following, if any, do you think are the main benefits of working for yourself? T34 Table 34 Q10 - Thinking about why someone would choose to work for themselves (i.e. run their own business). Which of the following, if any, do you think are the main benefits of working for yourself? T62 Table 62 Sample profile T63 Table 63 Sample profile

Base: All adults aged 18-75 in France Base: All adults 18-75 who are self-employed Base: All adults 18-75 who are self-employed Base: All adults 18-75 who are not self-employed Base: All adults 18-75 who are not self-employed Base: All adults 18-75 who are self-employed Base: All adults 18-75 who are self-employed Base: All adults 18-75 who plan to become self-employed in next 12M Base: All adults 18-75 who plan to become self-employed in next 12M Base: All adults aged 18-75 in France Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps Base: All adults aged 18-75 in France Base: All adults aged 18-75 in France



Table 1 Q1 - To what extent do you feel positive or negative about the current economic situation in France?

Base: All adults aged 18-75 in France

		GEN	NDER			AGE				GENER	ATION		N	ARITAL STAT	US	EDUC	ATION		١	WORKING STATU	IS				REGION			ANNUA	AL HOUSEHHOL	D INCOME (POS	ST TAX)
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP	GRADUATES	NON GRADUATES	FULL TIME	PART TIME	SELF EMPLOYED	ANY WORKING	NOT WORKING	ILE DE FRANCE	NORTH & NORTH EAST	NORTH WEST & WEST	CENTRE & EAST	SOUTH	UP TO 18,000	18,001 TO 36,000	36,001 TO 60,000	60,001+
	TOTAL	(a)	(b)	(c)	(d)	(e)	(0)	(a)	(b)	(i)	(1)	(k)	(1)	(m)	(n)	(0)	(n)	(0)	(1)	(c)	(t)	(11)	(A)	(B)	(C)	(D)	(E)	(E)	(G)	(H)	(1)
UNWEIGHTED BASE	2131	1026	1093	277	344	375	393	742	403	623	585	520	1284	628	219	736	1395	1089	155	91	1335	796	405	410	395	404	517	453	770	559	188
WEIGHTED BASE	2131	1035						754					1290			812		1033				866									193
	100%	49%						35%					61%			38%		48%				41%									9%
Very positive	32	17	13	8	9	10	1	4	13	14	2	3	19	9	4	11	20	18	2	1	22	10	4	5	5	6	12	15	7	7	3
	1%	2%	1%	3%	2%	3%	•	•	3%	2%	•	1%	1%	1%	2%	1%	2%	2%	2%	1%	2%	1%	1%	1%	1%	2%	2%	3%	1%	1%	2%
				fg	fg	fg			jk	jk																		GH			
Fairly positive	156	91	65	31	39	31	14	41	48	55	19	34	88	63	5	74	82	88	10	5	104	52	42	23	21	28	43	46	36	43	23
	7%	9%	6%	12%	11%	8%	4%	5%	13%	9%	3%	6%	7%	10%	2%	9%	6%	9%	7%	6%	8%	6%	10%	5%	5%	7%	8%	10%	5%	8%	12%
		b		fg	fg	f			ijk	j			n	In		р		u					BC					G		G	G
Neither positive nor negative	342	165	175	62	70	64	57	90	86	112	82	61	190	124	28	139	202	180	16	12	208	133	75	71	65	61	70	84	114	75	37
	16%	16%	16%	24%	20%	17%	15%	12%	23%	18%	15%	11%	15%	20%	12%	17%	15%	17%	11%	14%	16%	15%	18%	17%	16%	16%	13%	19%	15%	13%	19%
				efg	R	R			jk	k	k			In									E					H			
Fairly negative	981	470	505	111	151	169	189	360	159	284	260	278	613	251	117	398	583	463	68	44	576	406	172	200	195	180	234	158	374	295	77
	46%	45%	47%	44%	43%	44%	48%	48%	42%	45%	48%	48%	48%	41%	51%	49%	44%	45%	47%	51%	46%	47%	42%	48%	48%	46%	45%	35%	49%	52%	40%
Very negative	600	285	312	20	81	100	126	255	72	159	172	196	371	155	m 74	P 181	418	278	12	24	345	254	112	442	442	106	156	136	232	142	53
very negative	28%	285	29%	15%	23%	26%	32%	255	19%	25%	32%	34%	29%	25%	32%	22%	418	278	43 30%	24	27%	254 29%	28%	113 27%	113 28%	27%	30%	30%	30%	25%	27%
	20%	2070	23/6	13/6	23/0	20%	32/6	cde	1976	2370	32/0 hi	34/0 hi	23%	2376	32/6	2276	52%	2776	30%	2776	2776	2376	20%	27/6	20/0	2776	30%	30%	30%	2376	2776
Don't know	20	6	13	2	3	7	3	5	3	9	4	4	8	10	3	8	12	6	3	1	10	10	1	6	5	6	3	10	2	5	
	1%	1%	1%	1%	1%		1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%		1%	1%	1%	1%	2%		1%	
																			at		a							GI			
NET: Positive	188	108	79	40	48	41	15	45	61	69	21	37	108	72	9	86	102	107	13	6	125	63	46	27	26	34	54	61	43	50	26
	9%	10%	7%	16%	14%	11%	4%	6%	16%	11%	4%	6%	8%	12%	4%	11%	8%	10%	9%	7%	10%	7%	11%	7%	6%	9%	10%	14%	6%	9%	14%
1		ь		fg	fg	fg			ijk	jk			n	In		р		u			u		BC				BC	GH		G	G
NET: Negative	1581	755	818	149	232	270	315	615	232	443	432	474	984	406	190	579	1002	741	111	68	921	660	284	313	308	286	390	294	607	436	129
	74%	73%	75%	59%	66%	71%	81%	81%	61%	70%	80%	82%	76%	66%	83%	71%	76%	72%	78%	78%	73%	76%	70%	75%	76%	74%	75%	66%	79%	77%	67%
						с	cde	cde		h	hi	hi	m		Im		0					g							FI	FI	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/l/g - h/i/j/k - l/m/n - o/p - q/r/s/t/u - A/B/C/D/E - F/G/H/I Overlap formulae used. * small base





1 May 2025

Table 2

Q1 - To what extent do you feel positive or negative about the current economic situation in France?

Base: All adults aged 18-75 in France

					1			
		FEELINGS O	VER CURRENT SITUATION	ECONOMIC	CONFIDEN PERSONAL SITUATION 12	FINANCIAL OVER NEXT	BUSINESS/ B	START OWN ECOME SELF- IN NEXT 12M
						NOT VERY/		
					VERY/ FAIRLY	AT ALL		
		POSITIVE	NEUTRAL	NEGATIVE	CONFIDENT	CONFIDENT	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)
UNWEIGHTED BASE	2131	189	347	1575	814	1212	169	1724
WEIGHTED BASE	2131	188	342	1581	812	1211	164	1737
	100%	9%	16%	74%	38%	57%	8%	82%
Very positive	32	32	-	-	27	5	16	14
	1%	17%	-	-	3%	*	10%	1%
		bc			е		g	
Fairly positive	156	156	-	-	123	29	25	120
	7%	83%	-	-	15%	2%	16%	7%
		bc			е		g	
Neither positive nor negative	342	-	342	-	176	132	33	263
1 0	16%	-	100%	-	22%	11%	20%	15%
			ac		е			
Fairly negative	981	-	-	981	360	577	67	815
	46%	-	-	62%	44%	48%	41%	47%
				ab				
Very negative	600	-	-	600	118	463	22	509
	28%	-	-	38%	15%	38%	13%	29%
				ab		d		f
Don't know	20	-	-	-	8	6	-	17
	1%	-	-	-	1%	*	-	1%
NET: Positive	188	188	-	-	150	34	42	134
	9%	100%	-	-	19%	3%	25%	8%
		bc			е		g	
NET: Negative	1581	-	-	1581	478	1040	89	1323
	74%	-	-	100%	59%	86%	54%	76%
				ab		d		f

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.



Table 3 Q2 - How confident, if at all, do you feel about your own personal financial situation over the next 12 months?

Base: All adults aged 18-75 in France

				-					r				r										r								
		GEN	DER			AGE				GENER	ATION		N	ARITAL STAT	us	EDU	ATION		1	WORKING STAT	us				REGION			ANNUA	AL HOUSEHHOL	D INCOME (PO	ST TAX)
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP	GRADUATES	NON GRADUATES	FULL TIME	PART TIME	SELF EMPLOYED	ANY WORKING	NOT WORKING	ILE DE FRANCE	NORTH & NORTH EAST	NORTH WEST & WEST	CENTRE & EAST	SOUTH	UP TO 18,000	18,001 TO 36,000	36,001 TO 60,000	60,001+
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)
UNWEIGHTED BASE	2131	1026	1093	277	344	375	393	742	403	623	585	520	1284	628	219	736	1395	1089	155	91	1335	796	405	410	395	404	517	453	770	559	188
WEIGHTED BASE	2131															812		1033													
	100%	49%	51%	12%	17%	18%	18%	35%	18%	30%	25%	27%	61%	29%	11%	38%	62%	48%	7%	4%*	59%	41%	19%	20%	19%	18%	24%	21%	36%	27%	9%
Very confident	89	53	35	19	24	24	11	10	31	37	12	8	54	27	7	53	36	57	5	3	65	24	22	16	21	6	23	20	18	22	27
	4%	5%	3%	8%	7%	6%	3%	1%	8%	6%	2%	1%	4%	4%	3%	7%	3%	6%	4%	4%	5%	3%	6%	4%	5%	2%	5%	5%	2%	4%	14%
		b		fg	fg	fg			jk	jk						р		u			u		D		D		D	G			FGH
Fairly confident	723	393	324	106	125	119	115	259	154	207	164	198	460	200	64	319	404	385	41	34	459	264	140	135	134	141	173	113	229	253	92
	34%	38%	30%	42%	35%	31%	29%	34%	40%	33%	30%	34%	36%	33%	28%	39%	31%	37%	28%	38%	36%	30%	35%	32%	33%	37%	33%	25%	30%	45%	47%
		b		efg					ij				n			p		ru			ru									FG	FG
Not very confident	848	406	437	82	130	150	171	316	126	243	228	252	531	220	98	291	557	392	58	29	478	370	153	159	165	151	220	181	338	210	48
	40%	39%	40%	32%	37%	39%	44%	42%	33%	38%	42%	44%	41%	36%	43%	36%	42%	38%	40%	32%	38%	43%	38%	38%	41%	39%	43%	40%	44%	37%	25%
							c	c			h	h	m				0					qt						1	HI	1	
Not confident at all	363	134	229	36	53	71	78	124	57	112	106	87	184	126	53	112	251	157	35	15	207	156	65	85	64	71	77	112	149	59	18
	17%	13%	21%	14%	15%	19%	20%	16%	15%	18%	20%	15%	14%	21%	23%	14%	19%	15%	24%	17%	16%	18%	16%	20%	16%	18%	15%	25% GHI	19%	10%	9%
Don't know	407	10	a 59		20	40	45	45	42	24	K	32	64	1	1	27	70	43	qt	0	P	52	25	22	24	47	22	22	31	22	
Don't know	107 5%	49 5%	5%	9 4%	20	18 5%	15 4%	45 6%	13	34 5%	28	32 6%	5%	39 6%	8 3%	5%	5%	43	38/	8	4%	52	25 6%	22	5%	4%	23 5%	5%	4%	4%	5%
NET: Very/ fairly confident	812	446	359	125	149	143	126	269	186	244	176	206	514	227	71	372	440	442	3/0	37	524	288	162	151	154	148	196	133	247	274	119
NET. VERY/ fairly confident	38%	440	33%	50%	42%	37%	32%	36%	49%	39%	33%	36%	40%	37%	31%	46%	33%	43%	32%	42%	41%	33%	40%	36%	38%	38%	38%	30%	32%	48%	62%
	2376	-370 h	5376	ofa	-270 fa	2776	3276	50%	-4976	33%	33/6	20/6	-5%	3776	21/6	-0%	2376	-3/6	3276	4270	-1/6	3376	-376	53/6	5376	33%	<i>337</i> 6	5376	5276	40 /0 FG	FGH
NET: Not very/ at all confident	1211	540	666	118	183	221	249	440	184	355	334	339	715	346	151	403	808	549	93	44	685	526	219	244	229	223	298	294	487	269	65
, st un connactit	57%	52%	61%	47%	52%	58%	64%	58%	48%	56%	62%	59%	55%	57%	66%	50%	61%	53%	64%	50%	54%	61%	54%	59%	57%	58%	58%	65%	64%	47%	34%
	2774		a.		2270	_0,0	cd.	0.0	1074	h	hi	h		- / /0	Im	50%	0	- 3/4	ast	30%	-474	ast	- 470	2374		2370		HI	HI		- //0

Proportions/Means: Columns Tested (3% risk level) - a/b - c/d/c/l/g - h/i/j/k - l/m/n - o/p - q/r/s/t/u - A/B/c/D/E - F/G/t/l Overlag formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Ipsos

24-089497-17 - BOLT ENTREPRENEURSHIP STUDY 28TH - 30TH APRIL 2025 PUBLIC IPSOS

1 May 2025

Table 4

Q2 - How confident, if at all, do you feel about your own personal financial situation over the next 12 months?

Base: All adults aged 18-75 in France

		FEELINGS O	VER CURRENT SITUATION	ECONOMIC		FINANCIAL OVER NEXT M	BUSINESS/ B	START OWN ECOME SELF- N NEXT 12M
						NOT VERY/		
					VERY/ FAIRLY	AT ALL	2450	
	TOTAL	POSITIVE	NEUTRAL	NEGATIVE		CONFIDENT	YES	NO (=)
UNWEIGHTED BASE	TOTAL 2131	(a) 189	(b) 347	(c)	(d) 814	(e) 1212	(f) 169	(g)
WEIGHTED BASE	2131	189	347 342	1575 1581	814 812	1212	169	1724 1737
WEIGHTED BASE	100%	9%	542 16%	74%	38%	57%	8%	82%
Very confident	89	38	10%	34	38% 89	5/% -	24	82% 59
very confident	89 4%	20%	5%	2%	89 11%	-	15%	3%
	470	20%	5% C	2.70	e II/0	-		570
Fairly confident	723	112	159	444	723	-	g 64	579
	34%	60%	46%	28%	89%		39%	33%
	34/0	bc	+070 C	2070	e		3370	5570
Not very confident	848	32	113	700	-	848	51	713
	40%	17%	33%	44%	_	70%	31%	41%
		1,70	a	ab		d	01/0	f
Not confident at all	363	2	19	340	-	363	20	301
	17%	1%	5%	22%	-	30%	12%	17%
			а	ab		d		
Don't know	107	4	34	63	-	-	5	85
	5%	2%	10%	4%	-	-	3%	5%
			ac					
NET: Very/ fairly confident	812	150	176	478	812	-	88	638
	38%	80%	51%	30%	100%	-	53%	37%
		bc	с		е		g	
NET: Not very/ at all confident	1211	34	132	1040	-	1211	71	1014
	57%	18%	39%	66%	-	100%	44%	58%
			а	ab		d		f

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.



Table 5 SELFEMP - Earlier you mentioned you are self-employed. How many people, if any, do you employ?

Base: All adults 18-75 who are self-employed

		GE	NDER			AGE				GENER	ATION		N	ARITAL STAT	US	EDUC	ATION		١	WORKING STATU	JS				REGION			ANNUA	AL HOUSEHHOL	D INCOME (PC	/ST TAX)
												BABY	MARRIED		WID/ DIV/		NON			SELF	ANY	NOT	ILE DE		NORTH WEST	CENTRE &		UP TO			
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	GRADUATES	GRADUATES	FULL TIME	PART TIME	EMPLOYED	WORKING	WORKING	FRANCE	NORTH EAST	& WEST	EAST	SOUTH	18,000	36,000	60,000	60,001+
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(\$)	(t)	(u)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)
UNWEIGHTED BASE	91	48		7												45												26			13
WEIGHTED BASE	88*	45*		6**	14**	16**	28**	23**	15**	21**					15**	47*							16**	9**	20**	16**	26**	25**	25	18**	13**
	100%*	52%*	47%*	7%**	16%**	19%**	32%**	27%**	17%**	24%**	45%*	14%**	48%*	35%*	17%**	53%*	47%*			100%*	100%*		19%**	11%**	23%**	18%**	30%**	28%**	28%**	20%**	15%**
None	68 78%	31 68%	35 87%	3 56%	8 62%	15 93%	73%	20 86%	8 53%	19 91%	31 79%	10 80%	31 73%	27 87%	11 70%	36	32 79%	-	-	68 78%	68 78%	-	11 65%	9	17 84%	12 78%	20 75%	23 93%	21 86%	14 77%	5 35%
	7876	08%	8/%	50%	62%	93%	/ 376	80%	53%	91%	79%	80%	/ 376	8/%	70%	//76	79%	-	-	/876	/8%	-	03%	90%	8476	/8%	/5%	93%	80%	//76	3576
1		4	1	1	1		2	1	2		2		2	1	1	2	2			E	F		1		1	1	2		1		1
1	6%	* 8%	3%	13%	1		2	3%	13%	-	8%		7%	4%	5%	7%	4%		-	5	5		74/	-	1	5%	7%		3%	16%	9%
2.3	4	3	370	1370	1	1	1	376	13/0	2	1	1	7.0	4/6	3/0	7,6	4/0		-	0.0	4		1	-	1	370	7.0		1	10%	1
	4%	6%	2%		7%	7%	396	4%		9%	796	7%	5%	396	6%	4%	4%			44	496		7%	-	496		7%		196	6%	7%
4-5	6	5	1	1	2	-	3	-	3	-	3	-	2	1	3	2	4/2			6	6		2	-	-	2	2	2	2	-	1
	6%	10%	2%	16%	15%		10%	-	20%	-	7%	-	4%	3%	19%	4%	9%	-		6%	6%		12%	-	-	11%	7%	7%	7%	-	8%
More than 5	5	3	2	1	1		2	2	2		2	2	5	1		4	2			5	5		2	1	1	1	1	-			5
	6%	7%	6%	16%	8%		6%	7%	14%	-	5%	13%	11%	3%		8%	4%	-	-	6%	6%		9%	10%	6%	6%	3%	-			41%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		-	-	/	/	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	/	/	1
NET: 1-5 Employees	14	11	3	2	4	1	6	2	5	2	7	1	7	3	5	7	7	-		14	14		4	-	2	3	6	2	3	4	3
	16%	25%	7%	29%	29%	7%	21%	7%	33%	9%	17%	7%	16%	10%	30%	16%	17%	-	-	16%	16%	-	25%	-	10%	16%	21%	7%	14%	23%	24%
		b																													
NET: Any employees	20	14	5	3	5	1	8	3	7	2	8	2	11	4	5	11	9	-	-	20	20	-	6	1	3	3	6	2	3	4	9
	22%	32%	13%	44%	38%	7%	27%	14%	47%	9%	21%	20%	27%	13%	30%	23%	21%	-	-	22%	22%	-	35%	10%	16%	22%	25%	7%	14%	23%	65%
		b																													

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/l/g - h/i/j/k - l/m/n - o/p - q/r/s/t/u - A/B/C/D/E - F/G/H/I Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing





1 May 2025

Table 6

SELFEMP - Earlier you mentioned you are self-employed. How many people, if any, do you employ?

Base: All adults 18-75 who are self-employed

					CONFIDEN			TART OWN
		FEELINGS O	VER CURRENT SITUATION	ECONOMIC	PERSONAL SITUATION O	-	-	ECOME SELF- N NEXT 12M
			SITUATION		SITUATION ON	NOT VERY/	ENIPLOTED	IN INEXT 12IVI
					VERY/ FAIRLY	AT ALL		
		POSITIVE	NEUTRAL	NEGATIVE	CONFIDENT	CONFIDENT	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)
UNWEIGHTED BASE	91	7	12	71	38	45	-	-
WEIGHTED BASE	88*	6**	12**	68*	37*	44*	_**	_**
	100%*	7%**	14%**	78%*	42%*	50%*	_**	_**
None	68	2	10	56	24	36	-	-
	78%	28%	81%	81%	66%	83%	-	-
1	5	1	1	3	4	1	-	-
	6%	12%	6%	5%	10%	3%	-	-
2-3	4	1	-	3	3	1	-	-
	4%	17%	-	4%	8%	2%	-	-
4-5	6	2	-	4	3	3	-	-
	6%	29%	-	6%	8%	6%	-	-
More than 5	5	1	2	3	3	2	-	-
	6%	15%	13%	4%	8%	6%	-	-
Don't know	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
NET: 1-5 Employees	14	4	1	10	10	5	-	-
	16%	58%	6%	14%	26%	11%	-	-
NET: Any employees	20	5	2	13	13	7	-	-
	22%	72%	19%	19%	34%	17%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 7 Q3 - Do you plan to start your own business or become self-employed in the next 12 months, or not?

Base: All adults 18-75 who are not self-employed

		GEN	IDER			AGE				GENER	ATION		N	ARITAL STAT	US	EDUC	ATION		v	VORKING STATI	US				REGION			ANNUA	L HOUSEHHOL	D INCOME (PO	ST TAX)
												BABY	MARRIED		WID/ DIV/		NON			SELF	ANY	NOT	ILE DE		NORTH WEST	CENTRE &		UP TO		36,001 TO	
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	GRADUATES	GRADUATES	FULL TIME	PART TIME	EMPLOYED	WORKING	WORKING	FRANCE	NORTH EAST	& WEST	EAST	SOUTH	18,000	36,000	60,000	60,001+
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)
UNWEIGHTED BASE	2040	978						716								691		1089													175
WEIGHTED BASE	2043	990						731								765		1033													180
	100%	48%						36%								37%		51%													9%
Yes	164	102	60	54	57	34	9	9	81	66	13	4	90	66	7	71	93	90	15	-	105	58	54	14	31	21	44	59	46	39	12
	8%	10%	6%	22%	17%	9%	2%	1%	22%	11%	3%	1%	7%	11%	3%	9%	7%	9%	11%	-	9%	7%	14%	3%	8%	6%	9%	14%	6%	7%	7%
		b		efg	efg	fg			ijk	jk	k			In									BCDE		в		в	GHI			
No	1737	820	909	164	253	294	330	697	250	488	450	550	1074	464	199	634	1104	862	115	-	977	760	308	370	325	319	415	333	646	479	158
	85%	83%	87%	67%	75%	80%	91%	95%	68%	80%	90%	97%	86%	80%	93%	83%	86%	83%	80%	-	83%	88%	79%	91%	85%	86%	84%	78%	87%	87%	88%
			а		с	с	cde	cdef		h	hi	hij	m		Im		0					qrt		ACDE		А	А		F	F	F
Don't know	142	67	73	28	29	37	23	25	37	58	36	11	83	51	8	61	81	81	13	-	94	48	27	23	29	31	32	32	49	31	10
	7%	7%	7%	11%	9%	10%	6%	3%	10%	10%	7%	2%	7%	9%	4%	8%	6%	8%	9%	-	8%	6%	7%	6%	7%	8%	7%	8%	7%	6%	6%
				fg	R	g	g		k	k	k			n							u										

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/t/g - h/i/j/k - i/m/n - o/p - q/r/s/t/u - A/B/C/D/E - F/G/H/I Overlap formulae used. ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

<u>Return to Index</u>



24-089497-17 - BOLT ENTREPRENEURSHIP STUDY 28TH - 30TH APRIL 2025 PUBLIC IPSOS

1 May 2025

Table 8

Q3 - Do you plan to start your own business or become self-employed in the next 12 months, or not?

Base: All adults 18-75 who are not self-employed

		FEELINGS O	VER CURRENT SITUATION	ECONOMIC	CONFIDEN PERSONAL SITUATION 12	FINANCIAL OVER NEXT	BUSINESS/ B	TART OWN ECOME SELF- N NEXT 12M
					VERY/ FAIRLY	NOT VERY/ AT ALL		
		POSITIVE	NEUTRAL	NEGATIVE	CONFIDENT	CONFIDENT	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)
UNWEIGHTED BASE	2040	182	335	1504	776	1167	169	1724
WEIGHTED BASE	2043	182	330	1513	775	1168	164	1737
	100%	9%	16%	74%	38%	57%	8%	85%
Yes	164	42	33	89	88	71	164	-
	8%	23%	10%	6%	11%	6%	100%	-
		bc	с		е		g	
No	1737	134	263	1323	638	1014	-	1737
	85%	74%	80%	87%	82%	87%	-	100%
				ab		d		f
Don't know	142	6	34	100	49	83	-	-
	7%	3%	10%	7%	6%	7%	-	-
			ас					

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.



Table 9 Q4 - You mentioned you are self-employed / plan to become self-employed in the next 12 months. Is this full-time or part-time?

Base: All adults 18-75 who are self-employed

		GEN	DER			AGE				GENER	ATION		n.	MARITAL STA	TUS	EDUC	ATION		1	WORKING STATL	IS				REGION			ANNUA	L HOUSEHHOI	D INCOME (PO	ST TAX)
												BABY	MARRIED		WID/ DIV/		NON			SELF	ANY	NOT	ILE DE		NORTH WEST			UP TO	18,001 TO	36,001 TO	
	TOTAL	MAN	WOMAN (b)	18-24	25-34	35-44	45-54	55-75 (a)	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP (n)	GRADUATES	GRADUATES	FULL TIME	PART TIME	EMPLOYED	WORKING	WORKING	FRANCE	NORTH EAST	& WEST	EAST (D)	SOUTH	18,000	36,000	60,000	60,001+
UNWEIGHTED BASE	91	48	42	7	13	16	29	26	15	21	43	12	44	31	16	45	46	-		91	91	-	16	10	20	17	28	26	26	18	13
WEIGHTED BASE	88*								15**									.**										25**			
	100%*								17%**									.**										28%**			
Full-time	63	37	26	3	8	13	25	14	7	16	31	8	34	21	8	34	29	-	-	63	63	-	11	9	10	12	21	12	20	17	10
	72%	81%	63%	45%	60%	76%	89%	61%	48%	76%	78%	70%	80%	68%	55%	72%	71%	-	-	72%	72%	-	68%	90%	52%	76%	80%	49%	79%	95%	74%
Part-time	24	9	14	3	6	3	3	9	8	4	9	4	7	10	7	13	11	-	-	24	24	-	5	1	9	4	5	13	5	1	3
	27%	19%	35%	55%	40%	18%	11%	39%	52%	19%	22%	30%	18%	32%	45%	28%	27%	-	-	27%	27%	-	32%	10%	43%	24%	20%	51%	21%	5%	26%
Don't know	1	-	1	-	-	1	-	-	-	1	-	-	1		-	-	1	-	-	1	1	-	-	-	1	-	-	-	-	-	-
	1%	-	2%	-	-	6%	-	-	-	5%	-	-	2%	-	-	-	2%	-	-	1%	1%	-	-	-	5%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/ł/g - h/i/j/k - l/m/n - o/p - q/r/s/t/u - A/B/C/D/E - F/G/H/I Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

<u>Return to Index</u>



24-089497-17 - BOLT ENTREPRENEURSHIP STUDY 28TH - 30TH APRIL 2025 PUBLIC IPSOS

1 May 2025

Table 10

Q4 - You mentioned you are self-employed / plan to become self-employed in the next 12 months. Is this full-time or part-time?

Base: All adults 18-75 who are self-employed

		FEELINGS O	VER CURRENT SITUATION	ECONOMIC	CONFIDEN PERSONAL SITUATION OV	FINANCIAL	PLANS TO S BUSINESS/ BI EMPLOYED I	ECOME SELF-
					VERY/ FAIRLY	NOT VERY/ AT ALL		
		POSITIVE	NEUTRAL	NEGATIVE	CONFIDENT	CONFIDENT	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)
UNWEIGHTED BASE	91	7	12	71	38	45		-
WEIGHTED BASE	88*	6**	12**	68*	37*	44*	_**	_**
	100%*	7%**	14%**	78%*	42%*	50%*	_**	_**
Full-time	63	6	5	51	29	30	-	-
	72%	100%	39%	74%	79%	70%	-	-
Part-time	24	-	7	17	8	12	-	-
	27%	-	61%	24%	21%	28%	-	-
Don't know	1	-	-	1	-	1	-	-
	1%	-	-	1%	-	2%	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 11 Q4 - You mentioned you are self-employed / plan to become self-employed in the next 12 months. Is this full-time or part-time?

Base: All adults 18-75 who plan to become self-employed in next 12M

		GEN	NDER			AGE				GENER	ATION		M	ARITAL STATU	JS	EDUC	ATION		1	WORKING STATI	US		REGION					ANNUA	L HOUSEHHOL	INCOME (PO	ST TAX)
												BABY	MARRIED		WID/ DIV/		NON			SELF	ANY	NOT	ILE DE		NORTH WEST			UP TO		36,001 TO	
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	GRADUATES	GRADUATES	FULL TIME	PART TIME	EMPLOYED	WORKING	WORKING	FRANCE	NORTH EAST	& WEST	EAST	SOUTH	18,000	36,000	60,000	60,001+
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)
UNWEIGHTED BASE	169												92					94				58						62			12
WEIGHTED BASE	164												90*					90*				58*						59*			12**
	100%												55%*					55%*				36%*						36%*			7%**
Full-time	90	57	33	21	38	23	5	4	40	43	6	2	61	28	2	38	53	60	6	-	65	25	32	9	15	11	24	27	30	22	9
	55%	55%	55%	38%	66%	67%	53%	47%	49%	65%	49%	43%	68%	42%	26%	53%	57%	66%	36%	-	62%	44%	60%	67%	48%	49%	54%	46%	64%	56%	77%
					с	с							m					tu			u										
Part-time	66	41	24	29	19	10	3	5	37	21	5	2	26	35	4	30	36	27	10	-	37	28	19	4	15	11	17	29	16	16	3
	40%	40%	39%	53%	33%	29%	34%	53%	45%	32%	42%	57%	29%	53%	59%	42%	38%	30%	64%	-	35%	49%	35%	27%	49%	51%	39%	49%	34%	41%	23%
				de										1							q	q									
Don't know	8	5	3	5	1	1	1	-	5	2	1	-	3	4	1	3	4	3	-	-	3	5	3	1	1	-	3	3	1	1	-
	5%	4%	5%	8%	2%	3%	12%	-	6%	3%	9%	-	3%	6%	15%	5%	5%	3%	-	-	3%	8%	5%	6%	3%		7%	5%	2%	2%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/c/t/g - h/i/j/k - l/m/n - o/p - q/r/s/t/u - A/B/C/D/E - F/G/H/I Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Return to Index



24-089497-17 - BOLT ENTREPRENEURSHIP STUDY 28TH - 30TH APRIL 2025 PUBLIC IPSOS

1 May 2025

Table 12

Q4 - You mentioned you are self-employed / plan to become self-employed in the next 12 months. Is this full-time or part-time?

Base: All adults 18-75 who plan to become self-employed in next 12M

		FEELINGS O		ECONOMIC		FINANCIAL	BUSINESS/ B	START OWN ECOME SELF-
			SITUATION		SITUATION O	NOT VERY/	EWIPLOTED	N NEXT 12M
	TOTAL	POSITIVE (a)	NEUTRAL (b)	NEGATIVE (c)	CONFIDENT (d)	CONFIDENT (e)	YES (f)	NO (g)
UNWEIGHTED BASE WEIGHTED BASE	169 164	43 42*	35 33*	91 89* 54%*	91 88*	73 71* 44%*	169 164	- _** _**
Full-time	100% 90 55%	25%* 29 68%	20%* 20 62%	41 47%	53%* 53 61%	35 49%	100% 90 55%	-
Part-time	66 40%	с 12 29%	12 35%	42 47%	31 36%	34 48%	66 40%	-
Don't know	8 5%	1 3%	1 3%	6 6%	3 3%	2 2%	8 5%	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing





1 May 2025

Table 13

Q5 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not?

Base: All adults aged 18-75 in France

		Food delivery		
	Ride-hailing	services (e.g.	Online	Social media (e.g.
	services (e.g. Bolt,	Deliveroo, Uber	marketplaces (e.g.	Instagram, Tik Tok,
	Uber, etc.)	Eats, etc.)	Etsy, Vinted, etc.)	etc.)
UNWEIGHTED BASE	2131	2131	2131	2131
WEIGHTED BASE	2131	2131	2131	2131
Yes - I am currently earning money	56	32	419	59
this way				
	3%	1%	20%	3%
No - I am not currently earning	158	88	408	97
money this way but have done so				
in the past	7%	4%	19%	5%
No- I have never earned money this way	1893	1987	1275	1951
	89%	93%	60%	92%
Don't know	23	24	29	23
	1%	1%	1%	1%
NET: Not currently earning money this way	2051	2075	1684	2049
	96%	97%	79%	96%



Table 14 Q5 1 • Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Ride-hailing services (e.g. Bolt, Uber, etc.)

Base: All adults aged 18-75 in France

-		GEN	IDER			AGE				GENER	ATION		N	ARITAL STAT	US	EDUC	ATION		1	WORKING STATI	JS				REGION			ANNUA	AL HOUSEHHOL	D INCOME (PC	JST TAX)
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP	GRADUATES	NON GRADUATES	FULL TIME	PART TIME	SELF EMPLOYED	ANY WORKING	NOT WORKING	ILE DE FRANCE	NORTH & NORTH EAST	NORTH WEST & WEST	CENTRE & EAST	SOUTH	UP TO 18,000	18,001 TO 36,000	36,001 TO 60,000	60,001+
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)
JNWEIGHTED BASE				277									1284			736		1089													
VEIGHTED BASE				252									1290			812		1033													
	100%	49%	51%	12%	17%	18%	18%	35%	18%	30%	25%	27%	61%	29%	11%	38%	62%	48%	7%	4%*	59%	41%	19%	20%	19%	18%	24%	21%	36%	27%	9%
es - I am currently earning money his way	56	37	18	14	17	12	6	7	23	20	8	4	30	22	5	20	36	36	4	2	42	14	11	10	15	9	11	19	19	12	5
	3%	4% b	2%	6% fg	5% fg	3% g	2%	1%	6% ijk	3% k	2%	1%	2%	4%	2%	3%	3%	3% u	3%	2%	3% u	2%	3%	2%	4%	2%	2%	4% H	2%	2%	3%
No - I am not currently earning money this way but have done so n the past	158	84	72	34	43	34	14	34	51	61	23	24	84	58	16	65	93	88	6	6	100	59	33	30	30	29	37	51	52	38	11
	7%	8%	7%	13% fg	12% fg	9% fg	4%	4%	13% jk	10% jk	4%	4%	7%	9% I	7%	8%	7%	8%	4%	6%	8%	7%	8%	7%	7%	8%	7%	11% GHI	7%	7%	6%
I have never earned money his way	1893	900	984	200	288	329	368	708	302	544	503	544	1162	523	208	721	1172	898	133	80	1111	782	357	373	354	341	468	373	690	513	175
	89%	87%	91%	79%	82%	86%	94%	94%	79%	86%	94%	94%	90%	86%	91%	89%	89%	87%	92%	91%	88%	90%	88%	89%	88%	88%	90%	83%	90%	91%	91%
			а			с	cde	cde		h	hi	hi	m								q	q							F	F	F
Don't know	23	14	9	5	4	6	3	6	7	8	3	5	14	9	-	6	18	12	-	-	12	12	5	4	5	8	2	6	5	4	1
	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	-	1%	1%	1%	-	-	1%	1%	1%	1%	1%	2% E	•	1%	1%	1%	1%
ET: Not currently earning money his way	2051	984	1056	234	331	363	382	742	352	605	526	567	1246	581	225	787	1265	986	139	86	1211	841	390	402	384	370	505	424	742	551	186
	96%	95%	97%	93%	94%	95%	98%	98%	92%	96%	98%	98%	97%	95%	98%	97%	96%	95%	97%	98%	96%	97%	96%	97%	95%	96%	97%	94%	97%	97%	97%
			а				cd	cde		h	hi	hi																	F	F	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/t/u - A/B/C/D/E - F/G/H/I Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





1 May 2025

Table 15

Q5_1 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Ride-hailing services (e.g. Bolt, Uber, etc.)

Base: All adults aged 18-75 in France

					CONFIDEN			TART OWN
		FEELINGS O	VER CURRENT	ECONOMIC	PERSONAL	-		ECOME SELF-
			SITUATION		SITUATION OV		EMPLOYED I	N NEXT 12M
						NOT VERY/		
					VERY/ FAIRLY	AT ALL		
		POSITIVE	NEUTRAL	NEGATIVE	CONFIDENT	CONFIDENT	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)
UNWEIGHTED BASE	2131	189	347	1575	814	1212	169	1724
WEIGHTED BASE	2131	188	342	1581	812	1211	164	1737
	100%	9%	16%	74%	38%	57%	8%	82%
Yes - I am currently earning money	56	20	9	27	38	18	23	27
this way								
	3%	11%	2%	2%	5%	1%	14%	2%
		bc			e		g	
No - I am not currently earning	158	31	31	95	82	74	30	105
money this way but have done so								
in the past								
	7%	17%	9%	6%	10%	6%	18%	6%
		bc	С		е		g	
No- I have never earned money	1893	134	293	1448	684	1110	107	1590
this way								
	89%	71%	86%	92%	84%	92%	65%	92%
			а	ab		d		f
Don't know	23	3	10	10	9	10	4	16
	1%	1%	3%	1%	1%	1%	2%	1%
			с					
NET: Not currently earning money	2051	165	323	1544	765	1184	137	1695
this way								
	96%	88%	95%	98%	94%	98%	84%	98%
			а	ab		d		f

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.



Table 16 Q5 2 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Food delivery services (e.g. Deliveroo, Uber Eats, etc.)

Base: All adults aged 18-75 in France

_		GEI	NDER			AGE				GENER	ATION		N	ARITAL STAT	US	EDUC	ATION		1	WORKING STATI	JS				REGION			ANNUA	AL HOUSEHHOL	D INCOME (PC	/ST TAX)
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP	GRADUATES	NON GRADUATES	FULL TIME	PART TIME	SELF EMPLOYED	ANY WORKING	NOT WORKING	ILE DE FRANCE	NORTH & NORTH EAST	NORTH WEST & WEST	CENTRE & EAST	SOUTH	UP TO 18,000	18,001 TO 36,000	36,001 TO 60,000	60,001
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)
NWEIGHTED BASE	2131	1026	1093	277	344	375	393	742	403	623	585	520	1284	628	219	736	1395	1089	155	91	1335	796	405	410	395	404	517	453	770	559	188
/EIGHTED BASE				252									1290			812															
	100%	49%	51%	12%	17%	18%	18%	35%	18%	30%	25%	27%	61%	29%	11%	38%	62%	48%	7%	4%*	59%	41%	19%	20%	19%	18%	24%	21%	36%	27%	9%
es - I am currently earning money his way	32	22	9	12	12	7	-	1	19	12	-	1	19	11	2	15	17	18	1	2	21	11	14	4	4	7	4	10	10	5	5
	1%	2%	1%	5%	4%	2%	-	•	5%	2%	-	•	1%	2%	1%	2%	1%	2%	1%	2%	2%	1%	3%	1%	1%	2%	1%	2%	1%	1%	3%
		ь		efg	fg	fg			ijk	jk													BCE								
 I am not currently earning ioney this way but have done so i the past 	88	52	35	25	33	14	7	8	38	35	9	7	50	30	9	35	53	50	6	4	59	29	23	17	14	18	17	33	33	15	4
	4%	5% b	3%	10% efg	9% efg	4% g	2%	1%	10% ijk	5% jk	2%	1%	4%	5%	4%	4%	4%	5%	4%	4%	5%	3%	6%	4%	4%	5%	3%	7% GHI	4%	3%	2%
o- I have never earned money his way	1987	947	1030	210	304	356	382	735	318	581	526	561	1208	562	217	757	1230	955	137	82	1174	813	365	391	382	354	495	397	719	544	180
	93%	91%	95%	83%	86%	93%	98%	97%	83%	92%	98%	97%	94%	92%	94%	93%	93%	92%	95%	93%	93%	94%	90%	94%	94%	92%	96%	88%	94%	96%	93%
			а			cd	cde	cde		h	hi	hi												A	А		AD		F	F	
on't know	24	14	10	6	3	4	2	10	7	5	3	9	13	9	2	5	19	10	-	-	10	14	4	5	5	8	2	9	3	3	3
	1%	1%	1%	2% f	1%	1%	•	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	1%	2%	1%	1%	1%	2% E	•	2% GH	•	1%	2% G
ET: Not currently earning money is way	2075	999	1065	235	337	370	389	743	356	616	535	567	1258	591	226	792	1283	1005	142	86	1233	841	387	408	396	372	512	429	752	559	184
	97%	96%	98%	93%	96%	97%	100%	99%	93%	97%	99%	98%	97%	97%	98%	97%	97%	97%	99%	98%	98%	97%	96%	98%	98%	96%	99%	96%	98%	99%	96%
			а			c	cde	cd		h	hi	h	1			1											AD		FI	FI	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/t/u - A/B/C/D/E - F/G/H/I Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





1 May 2025

Table 17

Q5_2 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Food delivery services (e.g. Deliveroo, Uber Eats, etc.)

Base: All adults aged 18-75 in France

		FEELINGS O	VER CURRENT SITUATION	ECONOMIC	CONFIDEN PERSONAL SITUATION OV	FINANCIAL	BUSINESS/ B	START OWN ECOME SELF- N NEXT 12M
						NOT VERY/		
					VERY/ FAIRLY	AT ALL		
		POSITIVE	NEUTRAL	NEGATIVE	CONFIDENT	CONFIDENT	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)
UNWEIGHTED BASE	2131	189	347	1575	814	1212	169	1724
WEIGHTED BASE	2131	188	342	1581	812	1211	164	1737
	100%	9%	16%	74%	38%	57%	8%	82%
Yes - I am currently earning money	32	17	5	10	26	6	22	6
this way								
	1%	9%	2%	1%	3%	*	14%	*
		bc			e		g	
No - I am not currently earning money this way but have done so in the past	88	26	22	41	48	40	27	42
	4%	14%	6%	3%	6%	3%	17%	2%
		bc	с		е		g	
No- I have never earned money this way	1987	144	305	1519	729	1157	110	1672
	93%	76%	89%	96%	90%	95%	67%	96%
			а	ab		d		f
Don't know	24	2	10	11	9	9	4	18
	1%	1%	3% c	1%	1%	1%	2%	1%
NET: Not currently earning money this way	2075	169	326	1560	777	1197	138	1714
	97%	90%	95%	99%	96%	99%	84%	99%
			а	ab		d		f

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.



Table 18 Q5 3 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Online marketplaces (e.g. Etsy, Vinted, etc.)

Base: All adults aged 18-75 in France

_		GEI	NDER			AGE				GENER	ATION		N	ARITAL STAT	US	EDUC	ATION		1	WORKING STAT	US				REGION			ANNUA	L HOUSEHHOL	D INCOME (PO	ST TAX)
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP	GRADUATES	NON GRADUATES	FULL TIME	PART TIME	SELF EMPLOYED	ANY WORKING	NOT WORKING	ILE DE FRANCE	NORTH & NORTH EAST	NORTH WEST & WEST	CENTRE & EAST	SOUTH	UP TO 18,000	18,001 TO 36,000	36,001 TO 60,000	60,001
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)
INWEIGHTED BASE	2131	1026	1093	277	344	375	393	742	403	623	585	520	1284	628	219	736	1395	1089	155	91	1335	796	405	410	395	404	517	453	770	559	188
VEIGHTED BASE		1035		252					383				1290			812		1033													
		49%		12%					18%				61%			38%		48%													
es - I am currently earning money his way	419	171	245	70	96	90	77	85	100	165	97	57	261	123	34	190	228	234	30	19	283	136	90	90	75	76	88	80	139	118	54
	20%	17%	23%	28%	27%	24%	20%	11%	26%	26%	18%	10%	20%	20%	15%	23%	17%	23%	21%	22%	22%	16%	22%	22%	19%	20%	17%	18%	18%	21%	28%
			а	fg	fg	g	g		jk	jk	k					р		u			u										FGH
to - I am not currently earning noney this way but have done so in the past	408	190	216	82	98	99	50	79	126	155	74	54	233	139	36	171	237	215	31	16	262	147	78	79	81	72	99	101	144	105	31
	19%	18%	20%	33% fg	28% fg	26% fg	13%	11%	33% ijk	24% jk	14% k	9%	18%	23% In	16%	21%	18%	21% u	22%	18%	21% u	17%	19%	19%	20%	19%	19%	22%	19%	19%	16%
lo- I have never earned money his way	1275	657	612	98	153	186	259	579	151	305	362	457	777	343	155	444	831	571	81	52	704	571	233	238	243	233	329	260	478	340	103
	60%	63%	56%	39%	43%	49%	66%	77%	39%	48%	67%	79%	60%	56%	67%	55%	63%	55%	57%	59%	56%	66%	57%	57%	60%	60%	63%	58%	62%	60%	53%
		b				с	cde	cdef		h	hi	hij			m		0					qrt							1		
on't know	29	17	11	3	6	6	4	10	6	9	5	9	18	6	4	6	22	14	1	1	16	13	5	10	5	6	3	8	4	4	5
	1%	2%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2% E	1%	2%	•	2% G	·	1%	2% G
ET: Not currently earning money his way	1684	847	828	180	251	285	309	659	277	460	435	511	1010	483	191	616	1068	786	113	68	966	718	311	316	324	305	427	361	622	445	134
	79%	82%	76%	71%	71%	75%	79%	87%	72%	73%	81%	89%	78%	79%	83%	76%	81%	76%	78%	77%	76%	83%	77%	76%	80%	79%	83%	80%	81%	78%	70%
		ь		1			cd	cdef	1		hi	hii	1			1	0	1				at					AB		1	1	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/t/u - A/B/C/D/E - F/G/H/I Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





1 May 2025

Table 19

Q5_3 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Online marketplaces (e.g. Etsy, Vinted, etc.)

Base: All adults aged 18-75 in France

		FEELINGS O	VER CURRENT SITUATION	ECONOMIC	CONFIDEN PERSONAL SITUATION OV	FINANCIAL	BUSINESS/ B	TART OWN ECOME SELF- N NEXT 12M
						NOT VERY/		
					VERY/ FAIRLY	AT ALL		
		POSITIVE	NEUTRAL	NEGATIVE	CONFIDENT	CONFIDENT	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)
UNWEIGHTED BASE	2131	189	347	1575	814	1212	169	1724
WEIGHTED BASE	2131	188	342	1581	812	1211	164	1737
	100%	9%	16%	74%	38%	57%	8%	82%
Yes - I am currently earning money this way	419	42	76	300	189	215	51	302
	20%	23%	22%	19%	23%	18%	31%	17%
					e		g	
No - I am not currently earning money this way but have done so in the past	408	50	66	286	166	226	56	299
	19%	26% c	19%	18%	20%	19%	34% g	17%
No- I have never earned money this way	1275	91	188	984	447	760	52	1117
	60%	48%	55%	62% ab	55%	63% d	32%	64% f
Don't know	29	5	11	12	10	10	5	19
	1%	3%	3%	1%	1%	1%	3%	1%
		с	С				g	
NET: Not currently earning money this way	1684	141	254	1269	613	986	108	1416
	79%	75%	74%	80% b	76%	81% d	66%	82% f

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.



Table 20 Q5 4 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Social media (e.g. Instagram, Tik Tok, etc.)

Base: All adults aged 18-75 in France

		GEN	IDER			AGE				GENER	ATION		N	ARITAL STAT	US	EDUC	ATION		v	VORKING STATI	JS				REGION			ANNUA	AL HOUSEHHOLD	J INCOME (PO	ST TAX)
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BABY BOOMER	MARRIED /LIVING AS	SINGLE	WID/ DIV/ SEP	GRADUATES	NON GRADUATES	FULL TIME	PART TIME	SELF EMPLOYED	ANY WORKING	NOT WORKING	ILE DE FRANCE	NORTH & NORTH EAST	NORTH WEST & WEST	CENTRE & EAST	SOUTH	UP TO 18,000	18,001 TO 36,000	36,001 TO 60,000	60,001
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)
INWEIGHTED BASE		1026		277					403				1284			736		1089					405					453			
VEIGHTED BASE		1035		252					383				1290			812		1033					405					449			
	100%	49%	51%	12%	17%	18%	18%	35%	18%	30%	25%	27%	61%	29%	11%	38%	62%	48%	7%	4%*	59%	41%	19%	20%	19%	18%	24%	21%	36%	27%	9%
es - I am currently earning money his way	59	37	22	19	20	11	3	5	32	19	5	3	35	20	4	31	28	31	3	5	38	21	20	10	11	8	10	19	15	13	10
	3%	4%	2%	8%	6%	3%	1%	1%	8%	3%	1%	1%	3%	3%	2%	4%	2%	3%	2%	5%	3%	2%	5%	2%	3%	2%	2%	4%	2%	2%	5%
		b		efg	fg	fg			ijk	jk						р							BDE					G			GH
Io - I am not currently earning noney this way but have done so n the past	97	57	40	30	33	17	9	9	41	40	10	7	51	37	9	40	57	52	4	5	62	36	24	16	16	21	20	33	36	15	8
	5%	5%	4%	12% efg	9% efg	4% g	2%	1%	11% ijk	6% jk	2%	1%	4%	6%	4%	5%	4%	5%	3%	6%	5%	4%	6%	4%	4%	5%	4%	7% H	5%	3%	4%
Io- I have never earned money his way	1951	925	1016	200	294	343	378	736	304	563	522	563	1191	544	216	733	1218	940	135	76	1152	800	354	386	373	352	485	389	709	537	171
	92%	89%	94%	79%	84%	90%	97%	98%	79%	89%	97%	98%	92%	89%	94%	90%	92%	91%	94%	87%	91%	92%	87%	93%	92%	91%	94%	87%	93%	95%	89%
			а			cd	cde	cde		h	hi	hi	m		m				s					А	А		А		F	FI	
on't know	23	17	6	4	5	10	1	4	6	12	1	4	13	10	-	8	16	10	1	2	13	11	8	4	4	6	2	8	5	1	3
	1%	2% b	1%	1%	1%	3% fg	•	•	2% j	2% j	•	1%	1%	2%	-	1%	1%	1%	1%	2%	1%	1%	2% E	1%	1%	2%	•	2% H	1%	•	2% H
IET: Not currently earning money his way	2049	981	1056	230	327	360	387	745	344	602	532	570	1242	581	226	773	1276	993	139	81	1213	835	378	403	390	373	505	422	745	552	180
	96%	95%	97%	91%	93%	94%	99%	99%	90%	95%	99%	99%	96%	95%	98%	95%	97%	96%	97%	93%	96%	96%	93%	97%	96%	96%	98%	94%	97%	97%	93%
		1	а	1			cde	cde	1	h	hi	hi	1		m	1		1						Δ.	Α		А	1	FI	FI	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/t/u - A/B/C/D/E - F/G/H/I Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





1 May 2025

Table 21

Q5_4 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Social media (e.g. Instagram, Tik Tok, etc.)

Base: All adults aged 18-75 in France

		FEELINGS O	VER CURRENT SITUATION	ECONOMIC	CONFIDEN PERSONAL SITUATION OV	FINANCIAL	BUSINESS/ B	TART OWN ECOME SELF- N NEXT 12M
						NOT VERY/		
					VERY/ FAIRLY	AT ALL		
		POSITIVE	NEUTRAL	NEGATIVE	CONFIDENT	CONFIDENT	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)
UNWEIGHTED BASE	2131	189	347	1575	814	1212	169	1724
WEIGHTED BASE	2131	188	342	1581	812	1211	164	1737
	100%	9%	16%	74%	38%	57%	8%	82%
Yes - I am currently earning money this way	59	28	7	24	43	14	28	20
	3%	15%	2%	2%	5%	1%	17%	1%
	5/6	bc	270	270	e	170	g	170
No - I am not currently earning money this way but have done so in the past	97	23	24	51	50	47	28	52
	5%	12% bc	7% c	3%	6% e	4%	17% g	3%
No- I have never earned money this way	1951	133	302	1496	710	1142	103	1654
	92%	71%	88% a	95% ab	87%	94% d	63%	95% f
Don't know	23	3	9	10	9	9	5	12
	1%	2%	3% c	1%	1%	1%	3% g	1%
NET: Not currently earning money this way	2049	157	326	1547	760	1188	131	1706
	96%	83%	95% a	98% ab	94%	98% d	80%	98% f

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.





1 May 2025

Table 22

Q6 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future?

Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps

		Food delivery		
	Ride-hailing	services (e.g.	Online	Social media (e.g.
	services (e.g. Bolt,	Deliveroo, Uber	marketplaces (e.g.	Instagram, Tik Tok,
	Uber, etc.)	Eats, etc.)	Etsy, Vinted, etc.)	etc.)
UNWEIGHTED BASE	2049	2073	1678	2048
WEIGHTED BASE	2051	2075	1684	2049
Very interested	55	52	118	120
	3%	3%	7%	6%
Fairly interested	252	200	510	329
	12%	10%	30%	16%
Not very interested	424	366	347	395
	21%	18%	21%	19%
Not at all interested	1257	1417	657	1152
	61%	68%	39%	56%
Don't know	64	40	52	52
	3%	2%	3%	3%
NET: Very/ fairly interested	307	252	628	449
	15%	12%	37%	22%
NET: Not very/ at all interested	1681	1783	1004	1548
	82%	86%	60%	76%



Table 23 Q6_1 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Ride-hailing services (e.g. Bolt, Uber, etc.)

Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps

		GEN	NDER			AGE				GENER	ATION		N	ARITAL STAT	US	EDUC	ATION		v	VORKING STATU	JS				REGION			ANNUA	L HOUSEHHOL	D INCOME (POS	T TAX)
												BABY	MARRIED		WID/ DIV/		NON			SELF	ANY	NOT	ILE DE		NORTH WEST	CENTRE &		UP TO	18,001 TO	36,001 TO	
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	GRADUATES	GRADUATES	FULL TIME	PART TIME	EMPLOYED	WORKING	WORKING	FRANCE	NORTH EAST	& WEST	EAST	SOUTH	18,000	36,000	60,000	60,001+
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)
UNWEIGHTED BASE	2049															712							389								182
WEIGHTED BASE	2051															787							390								186
	100%	48%	51%	11%	16%	18%	19%	36%	17%	30%	26%	28%	61%	28%	11%	38%	62%	48%	7%	4%*	59%	41%	19%	20%	19%	18%	25%	21%	36%	27%	9%
Very interested	55	35	20	16	11	15	7	5	18	25	8	3	36	16	3	20	35	39	1	1	41	14	14	7	8	12	14	12	16	19	7
	3%	4%	2%	7%	3%	4%	2%	1%	5%	4%	2%	1%	3%	3%	1%	3%	3%	4%	196	1%	3%	2%	4%	2%	2%	3%	3%	3%	2%	3%	4%
		b		dfg	g	g			jk	jk								rtu			ru										
Fairly interested	252	136	115	50	66	45	37	55	75	89	55	33	139	92	21	95	157	142	15	10	167	85	58	42	55	47	50	70	92	57	21
	12%	14%	11%	21%	20%	12%	10%	7%	21%	15%	10%	6%	11%	16%	9%	12%	12%	14%	11%	12%	14%	10%	15%	10%	14%	13%	10%	16%	12%	10%	11%
		b		efg	efg	g			ijk	jk	k			In				u			u		E		E			н			
Not very interested	424	222	201	63	69	79	69	144	85	133	97	109	265	117	42	175	249	207	28	17	252	172	79	89	70	77	109	84	156	126	34
	21%	23%	19%	27%	21%	22%	18%	19%	24%	22%	18%	19%	21%	20%	19%	22%	20%	21%	20%	20%	21%	20%	20%	22%	18%	21%	22%	20%	21%	23%	18%
		b		fg					1																						
Not at all interested	1257	567	682	100	174	209	250	524	167	334	343	413	767	337	153	475	782	567	91	55	713	544	232	249	234	225	317	243	457	335	119
	61%	58%	65%	43%	53%	58%	65%	71%	47%	55%	65%	73%	62%	58%	68%	60%	62%	58%	65%	65%	59%	65%	59%	62%	61%	61%	63%	57%	62%	61%	64%
			а		с	с	cde	cde		h	hi	hij			m						q	qt									
Don't know	64	25	38	5	11	14	20	13	7	23	23	10	39	17	7	22	42	31	4	2	38	26	8	16	17	8	14	16	21	14	5
	3%	2%	4%	2%	3%	4%	5%	2%	2%	4%	4%	2%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	2%	4%	5%	2%	3%	4%	3%	3%	3%
						g	g			k	k																				
NET: Very/ fairly interested	307	171	135	66	77	60	43	60	93	115	63	36	175	109	23	115	191	180	16	11	207	99	72	49	63	59	64	82	108	76	28
	15%	17%	13%	28%	23%	17%	11%	8%	26%	19%	12%	6%	14%	19%	10%	15%	15%	18%	11%	13%	17%	12%	18%	12%	16%	16%	13%	19%	15%	14%	15%
		b		efg	efg	fg			ijk	jk	k			In				rtu			ru		BE					GH			
NET: Not very/ at all interested	1681	789	883	162	243	289	319	668	252	467	440	522	1032	455	195	650	1031	774	119	72	965	716	311	338	304	302	427	326	613	461	153
																						-									
	82%	80%	84%	69%	74%	79%	83%	90%	71%	77%	84%	92%	83%	78%	87%	83%	82%	79%	86%	84%	80%	85%	80%	84%	79%	82%	85%	77%	83%	84%	82%
			а			c	cd	cdef		h	hi	hij	m		m						q	qt					С		F	F	
L			-									-1									-	1.									

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/l/g - h/i/j/k - l/m/n - o/p - q/r/s/t/u - A/B/C/D/E - F/G/H/I Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





1 May 2025

Table 24

Q6_1 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Ride-hailing services (e.g. Bolt, Uber, etc.)

Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps

		FEELINGS O	VER CURRENT SITUATION	ECONOMIC	CONFIDEN PERSONAL SITUATION OV	FINANCIAL	PLANS TO S BUSINESS/ B EMPLOYED I	
						NOT VERY/		
					VERY/ FAIRLY	AT ALL		
		POSITIVE	NEUTRAL	NEGATIVE	CONFIDENT	CONFIDENT	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)
UNWEIGHTED BASE	2049	165	328	1537	766	1183	141	1681
WEIGHTED BASE	2051	165	323	1544	765	1184	137	1695
	100%	8%	16%	75%	37%	58%	7%	83%
Very interested	55	15	7	32	27	27	16	30
	3%	9%	2%	2%	4%	2%	12%	2%
		bc					g	
Fairly interested	252	35	52	164	109	137	39	180
	12%	21%	16%	11%	14%	12%	28%	11%
		с	С				g	
Not very interested	424	41	70	311	154	250	31	342
	21%	25%	22%	20%	20%	21%	22%	20%
Not at all interested	1257	68	183	991	457	730	51	1092
	61%	41%	57%	64%	60%	62%	37%	64%
			а	ab				f
Don't know	64	6	11	46	18	40	1	51
	3%	3%	3%	3%	2%	3%	1%	3%
NET: Very/ fairly interested	307	50	59	196	136	163	55	210
	15%	30%	18%	13%	18%	14%	40%	12%
		bc	с		e		g	
NET: Not very/ at all interested	1681	109	253	1302	611	980	81	1434
	82%	66%	78%	84%	80%	83%	59%	85%
			а	ab				f

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.



Table 25 Q6_2 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Food delivery services (e.g. Deliveroo, Uber Eats, etc.)

Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps

		GEN	DER			AGE				GENER	ATION		N	ARITAL STAT	US	EDUC	ATION		v	WORKING STATI	US				REGION			ANNU	AL HOUSEHHOI	LD INCOME (PO	JST TAX)
												BABY	MARRIED		WID/ DIV/		NON			SELF	ANY	NOT	ILE DE		NORTH WEST			UP TO	18,001 TO	36,001 TO	
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	GRADUATES	GRADUATES	FULL TIME	PART TIME	EMPLOYED	WORKING	WORKING	FRANCE	NORTH EAST	& WEST	EAST	SOUTH	18,000	36,000	60,000	60,001+
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)
UNWEIGHTED BASE	2073		1073						375							717															
WEIGHTED BASE	2075		1065						356							792															
	100%	48%	51%	11%	16%	18%	19%	36%	17%	30%	26%	27%	61%	29%	11%	38%	62%	48%	7%	4%*	59%	41%	19%	20%	19%	18%	25%	21%	36%	27%	9%
Very interested	52	33	18	18	14	15	4	1	21	26	5	-	32	18	2	20	32	34	3	1	37	15	13	5	11	13	11	17	15	9	8
	3%	3%	2%	8%	4%	4%	196	•	6%	4%	1%	-	3%	3%	1%	3%	2%	3%	2%	1%	3%	2%	3%	1%	3%	3%	2%	4%	2%	2%	4%
		b		fg	fg	fg	g		ik	jk	k							u								В		GH			н
Fairly interested	200	117	81	53	51	34	30	32	74	65	39	21	105	83	12	70	130	97	11	10	119	81	50	33	39	28	50	74	63	44	11
	10%	12%	8%	23%	15%	9%	8%	4%	21%	11%	7%	4%	8%	14%	5%	9%	10%	10%	8%	12%	10%	10%	13%	8%	10%	8%	10%	17%	8%	8%	6%
		b		defg	efg	g	g		ijk	k	k			In									BD					GHI			/
Not very interested	366	188	178	65	72	70	54	105	95	120	73	79	211	118	37	142	223	180	35	14	228	137	71	66	64	66	99	68	143	100	25
	18%	19%	17%	28%	21%	19%	14%	14%	27%	19%	14%	14%	17%	20%	17%	18%	17%	18%	24%	16%	19%	16%	18%	16%	16%	18%	19%	16%	19%	18%	13%
				efg	fg	g			ijk	jk									u												
Not at all interested	1417	643	766	97	193	238	292	598	163	387	408	460	887	359	172	546	872	675	89	61	825	592	247	294	275	257	345	261	512	401	140
	68%	64%	72%	41%	57%	64%	75%	80%	46%	63%	76%	81%	70%	61%	76%	69%	68%	67%	63%	71%	67%	70%	64%	72%	69%	69%	67%	61%	68%	72%	76%
			a		c	c	cde	cdef		h	hi	hi	m		m									A					F	F	FG
Don't know	40	16	22	2	6	13	9	9	3	18	10	8	22	14	3	13	26	19	5	-	24	16	7	9	8	8	8	9	19	6	1
	2%	2%	2%	1%	2%	4%	2%	1%	1%	3%	2%	1%	2%	2%	1%	2%	2%	2%	3%	-	2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	1%
						g				h																					
NET: Very/ fairly interested	252	151	99	71	66	49	34	32	95	91	44	21	138	101	13	90	162	131	14	11	156	96	62	39	50	41	61	91	78	52	19
	12%	15%	9%	30%	19%	13%	9%	4%	27%	15%	8%	4%	11%	17%	6%	11%	13%	13%	10%	13%	13%	11%	16%	9%	13%	11%	12%	21%	10%	9%	10%
		b		defg	efg	g	g		ijk	jk	k		n	In									BD					GHI			_
NET: Not very/ at all interested	1783	832	944	162	265	308	346	702	258	506	481	538	1098	477	209	688	1095	855	124	75	1053	730	318	360	338	324	443	329	655	501	165
	86%	83%	89%	69%	79%	83%	89%	94%	72%	82%	90%	95%	87%	81%	93%	87%	85%	85%	87%	87%	85%	87%	82%	88%	86%	87%	87%	77%	87%	90%	89%
1	1		а		c	с	cde	cdef	1	h	hi	hij	m		Im	1								А					F	F	F

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/l/g - h/i/j/k - l/m/n - o/p - q/r/s/t/u - A/B/C/D/E - F/G/H/I Overlap formulae used. * small base



Table 26

1 May 2025

Q6_2 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Food delivery services (e.g. Deliveroo, Uber Eats, etc.)

Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps

		FEELINGS O	VER CURRENT SITUATION	ECONOMIC	CONFIDEN PERSONAL SITUATION 12	FINANCIAL OVER NEXT	BUSINESS/ B	START OWN ECOME SELF- IN NEXT 12M
		POSITIVE	NEUTRAL	NEGATIVE	VERY/ FAIRLY CONFIDENT	NOT VERY/ AT ALL CONFIDENT	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)
UNWEIGHTED BASE	2073	170	331	1553	778	1196	142	1700
WEIGHTED BASE	2075	169	326	1560	777	1197	138	1714
	100%	8%	16%	75%	37%	58%	7%	83%
Very interested	52	15	10	27	28	21	14	29
	3%	9%	3%	2%	4%	2%	10%	2%
		bc			e		g	
Fairly interested	200	40	40	118	83	109	42	134
	10%	23%	12%	8%	11%	9%	31%	8%
		bc	С				g	
Not very interested	366	34	71	258	137	216	28	285
	18%	20%	22%	17%	18%	18%	20%	17%
			С					
Not at all interested	1417	78	199	1126	522	822	54	1231
	68%	46%	61%	72%	67%	69%	39%	72%
			а	ab				f
Don't know	40	3	6	31	7	28	-	35
	2%	2%	2%	2%	1%	2%	-	2%
						d		
NET: Very/ fairly interested	252	55	50	145	111	130	56	163
	12%	32%	15%	9%	14%	11%	41%	10%
		bc	С		е		g	
NET: Not very/ at all interested	1783	112	270	1384	660	1038	81	1516
	86%	66%	83%	89%	85%	87%	59%	88%
			а	ab				f

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.



Table 27 Q6_3 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Online marketplaces (e.g. Etsy, Vinted, etc.)

Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps

		GEN	IDER			AGE				GENER	ATION		N	ARITAL STAT	US	EDUC	ATION		v	ORKING STATE	JS				REGION			ANNUA	L HOUSEHHOL	D INCOME (PO	ST TAX)
												BABY	MARRIED		WID/ DIV/		NON			SELF	ANY	NOT	ILE DE		NORTH WEST	CENTRE &		UP TO	18,001 TO	36,001 TO	
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	GRADUATES	GRADUATES	FULL TIME	PART TIME	EMPLOYED	WORKING	WORKING	FRANCE	NORTH EAST	& WEST	EAST	SOUTH	18,000	36,000	60,000	60,001+
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)
UNWEIGHTED BASE	1678		831						292							554		836									425				
WEIGHTED BASE	1684		828						277							616		786									427				
	100%	50%	49%	11%	15%	17%	18%	39%	16%	27%	26%	30%	60%	29%	11%	37%	63%	47%	7%	4%*	57%	43%	18%	19%	19%	18%	25%	21%	37%	26%	8%
Very interested	118	57	58	43	26	24	14	13	50	43	16	9	73	42	3	49	70	58	12	2	73	46	26	16	24	23	28	39	37	24	12
	7%	7%	7%	24%	10%	8%	4%	2%	18%	9%	4%	2%	7%	9%	2%	8%	7%	7%	11%	3%	8%	6%	8%	5%	8%	8%	7%	11%	6%	5%	9%
				defg	fg	fg	g		ijk	jk			n	n														GH			
Fairly interested	510	253	257	78	100	112	95	125	119	174	128	88	291	166	52	199	311	271	38	22	331	179	93	95	109	91	123	100	191	144	36
	30%	30%	31%	43%	40%	39%	31%	19%	43%	38%	29%	17%	29%	34%	27%	32%	29%	34%	34%	32%	34%	25%	30%	30%	33%	30%	29%	28%	31%	32%	27%
				fg	fg	fg	g		jk	jk	k			1				u	u		u										(
Not very interested	347	188	156	35	53	59	60	140	59	91	93	104	203	104	40	132	215	146	26	21	192	155	66	69	59	60	93	95	107	99	25
	21%	22%	19%	20%	21%	21%	19%	21%	21%	20%	21%	20%	20%	22%	21%	21%	20%	19%	23%	30%	20%	22%	21%	22%	18%	20%	22%	26%	17%	22%	19%
																				qt	q							G		G	
Not at all interested	657	327	328	21	65	82	129	360	44	137	178	297	416	152	89	222	435	287	31	22	339	318	117	125	119	123	173	112	268	171	59
	39%	39%	40%	11%	26%	29%	42%	55%	16%	30%	41%	58%	41%	31%	47%	36%	41%	36%	27%	32%	35%	44%	38%	40%	37%	40%	40%	31%	43%	38%	44%
					c	c	cde	cdef		h	hi	hij	m		m							qrt							F	F	F
Don't know	52	22	28	4	7	9	12	20	5	14	20	12	27	18	6	14	38	24	6	2	32	20	9	12	13	7	11	15	19	7	2
	3%	3%	3%	2%	3%	3%	4%	3%	2%	3%	5%	2%	3%	4%	3%	2%	4%	3%	5%	3%	3%	3%	3%	4%	4%	2%	2%	4%	3%	2%	2%
																												н			
NET: Very/ fairly interested	628	310	316	120	126	136	108	138	169	218	144	98	364	208	56	248	380	329	50	23	403	225	119	111	133	115	151	139	229	168	48
	37%	37%	38%	67%	50%	48%	35%	21%	61%	47%	33%	19%	36%	43%	29%	40%	36%	42%	45%	35%	42%	31%	38%	35%	41%	38%	35%	38%	37%	38%	36%
				defg	fg	fg	g		ijk	jk	k			In				u	u		u										_
NET: Not very/ at all interested	1004	515	485	56	118	141	189	500	103	228	271	402	619	256	129	354	650	432	56	42	531	473	183	194	178	183	266	208	375	270	84
	60%	61%	59%	31%	47%	49%	61%	76%	37%	50%	62%	79%	61%	53%	67%	57%	61%	55%	50%	63%	55%	66%	59%	61%	55%	60%	62%	57%	60%	61%	63%
1					с	c	cde	cdef	1	h	hi	hij	m		m	1		1				qrt									

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/l/g - h/i/j/k - l/m/n - o/p - q/r/s/t/u - A/B/C/D/E - F/G/H/I Overlap formulae used. * small base



Ipsos

24-089497-17 - BOLT ENTREPRENEURSHIP STUDY 28TH - 30TH APRIL 2025 PUBLIC IPSOS

1 May 2025

Table 28

Q6_3 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Online marketplaces (e.g. Etsy, Vinted, etc.)

Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps

		FEELINGS O	VER CURRENT SITUATION	ECONOMIC	SITUATION	FINANCIAL	BUSINESS/ B	START OWN ECOME SELF- N NEXT 12M
						NOT VERY/		
					VERY/ FAIRLY	AT ALL		
		POSITIVE	NEUTRAL	NEGATIVE	CONFIDENT	CONFIDENT	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)
UNWEIGHTED BASE	1678	142	259	1258	614	982	112	1403
WEIGHTED BASE	1684	141	254	1269	613	986	108	1416
	100%	8%	15%	75%	36%	59%	6%	84%
Very interested	118	20	21	77	45	71	24	81
	7%	14%	8%	6%	7%	7%	22%	6%
		С					g	
Fairly interested	510	51	78	379	182	305	46	404
	30%	36%	30%	30%	30%	31%	43%	28%
							g	
Not very interested	347	34	49	257	138	194	23	284
	21%	24%	19%	20%	23%	20%	21%	20%
Not at all interested	657	34	100	517	240	380	15	602
	39%	24%	39%	41%	39%	39%	14%	43%
			а	а				f
Don't know	52	2	7	39	7	36	-	45
	3%	1%	3%	3%	1%	4%	-	3%
						d		
NET: Very/ fairly interested	628	71	98	456	228	376	70	484
	37%	50%	39%	36%	37%	38%	65%	34%
		bc					g	
NET: Not very/ at all interested	1004	68	149	774	379	574	38	886
	60%	48%	58%	61%	62%	58%	35%	63%
				а				f

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.



Table 29 Q6_4 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Social media (e.g. Instagram, Tik Tok, etc.)

Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps

		GEN	IDER			AGE				GENER	ATION		N	ARITAL STAT	US	EDUC	ATION		v	VORKING STATL	IS				REGION			ANNUA	AL HOUSEHHOL	D INCOME (PO	ST TAX)
												BABY	MARRIED		WID/ DIV/		NON			SELF	ANY	NOT	ILE DE		NORTH WEST	CENTRE &		UP TO	18,001 TO	36,001 TO	
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	GRADUATES	GRADUATES	FULL TIME	PART TIME	EMPLOYED	WORKING	WORKING	FRANCE	NORTH EAST	& WEST	EAST	SOUTH	18,000	36,000	60,000	60,001+
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(I)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)
UNWEIGHTED BASE	2048		1064													699		1048													
WEIGHTED BASE	2049		1056													773		993													
	100%	48%	52%	11%	16%	18%	19%	36%	17%	29%	26%	28%	61%	28%	11%	38%	62%	48%	7%	4%*	59%	41%	18%	20%	19%	18%	25%	21%	36%	27%	9%
Very interested	120	61	57	39	30	25	16	10	50	46	15	8	73	41	5	43	77	66	9	6	81	39	31	13	17	30	29	31	40	27	14
	6%	6%	5%	17%	9%	7%	4%	1%	15%	8%	3%	1%	6%	7%	2%	6%	6%	7%	7%	7%	7%	5%	8%	3%	4%	8%	6%	7%	5%	5%	8%
				defg	fg	g	g		ijk	jk			n	n									BC			BC					
Fairly interested	329	164	163	84	81	54	56	54	113	108	72	36	178	119	32	129	200	164	20	19	203	126	72	63	59	54	81	94	116	69	24
	16%	17%	15%	37%	25%	15%	15%	7%	33%	18%	14%	6%	14%	20%	14%	17%	16%	17%	14%	24%	17%	15%	19%	16%	15%	14%	16%	22%	16%	12%	13%
				defg	efg	g	g		ijk	jk	k			In						u								GHI			
Not very interested	395	207	187	53	76	78	74	114	84	131	95	85	223	136	36	149	246	196	24	21	241	154	80	74	80	59	101	87	145	102	33
	19%	21%	18%	23%	23%	22%	19%	15%	24%	22%	18%	15%	18%	23%	16%	19%	19%	20%	17%	26%	20%	18%	21%	18%	21%	16%	20%	21%	19%	18%	18%
				g	g	g			jk	k				In																	
Not at all interested	1152	531	617	49	130	193	228	553	89	301	329	434	734	271	148	438	714	540	85	31	656	496	184	241	222	221	285	197	424	343	107
	56%	54%	58%	21%	40%	54%	59%	74%	26%	50%	62%	76%	59%	47%	65%	57%	56%	54%	61%	39%	54%	59%	49%	60%	57%	59%	56%	47%	57%	62%	60%
					с	cd	cd	cdef		h	hi	hij	m		m			s	s		s	qst		A	А	A	A		F	F	F
Don't know	52	18	33	4	10	10	13	14	8	16	21	7	33	14	4	13	39	27	1	4	33	19	10	11	12	10	10	13	20	12	1
	3%	2%	3%	2%	3%	3%	3%	2%	2%	3%	4%	1%	3%	2%	2%	2%	3%	3%	1%	5%	3%	2%	3%	3%	3%	3%	2%	3%	3%	2%	1%
											k																				
NET: Very/ fairly interested	449	225	220	123	111	79	72	64	163	154	87	44	252	160	37	173	277	230	29	25	284	165	104	76	76	83	110	125	155	96	38
	22%	23%	21%	54%	34%	22%	19%	9%	47%	26%	16%	8%	20%	28%	16%	22%	22%	23%	21%	31%	23%	20%	28%	19%	19%	22%	22%	30%	21%	17%	21%
				defg	efg	g	g		ijk	jk	k			In						u			BC					GHI			
NET: Not very/ at all interested	1548	738	803	102	206	270	302	667	173	432	424	519	957	406	184	587	960	735	109	52	897	651	264	316	302	280	386	284	569	444	140
	76%	75%	76%	44%	63%	75%	78%	90%	50%	72%	80%	91%	77%	70%	82%	76%	75%	74%	78%	64%	74%	78%	70%	78%	78%	75%	76%	67%	76%	81%	78%
	1				c	cd	cd	cdef		h	hi	hij	m		m	1		1	s		s	st		А	А		А		F	F	F

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/l/g - h/i/j/k - l/m/n - o/p - q/r/s/t/u - A/B/C/D/E - F/G/H/I Overlap formulae used. * small base



Ipsos



1 May 2025

Table 30

Q6_4 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Social media (e.g. Instagram, Tik Tok, etc.)

Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps

		FEELINGS O	VER CURRENT SITUATION	ECONOMIC	CONFIDEN PERSONAL SITUATION 12	FINANCIAL OVER NEXT	BUSINESS/ B	START OWN ECOME SELF- N NEXT 12M
						NOT VERY/		
					VERY/ FAIRLY	AT ALL		
		POSITIVE	NEUTRAL	NEGATIVE	CONFIDENT	CONFIDENT	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)
UNWEIGHTED BASE	2048	158	331	1540	762	1188	136	1693
WEIGHTED BASE	2049	157	326	1547	760	1188	131	1706
	100%	8%	16%	75%	37%	58%	6%	83%
Very interested	120	19	14	87	49	68	24	70
	6%	12%	4%	6%	6%	6%	19%	4%
		bc					g	
Fairly interested	329	34	58	233	110	209	43	231
	16%	22%	18%	15%	14%	18%	33%	14%
		С					g	
Not very interested	395	43	74	276	162	213	28	314
	19%	27%	23%	18%	21%	18%	22%	18%
		с	С					
Not at all interested	1152	56	170	914	429	665	32	1053
	56%	36%	52%	59%	56%	56%	24%	62%
			а	ab				f
Don't know	52	5	10	36	11	33	4	38
	3%	3%	3%	2%	1%	3%	3%	2%
NET: Very/ fairly interested	449	54	72	320	159	277	67	301
	22%	34%	22%	21%	21%	23%	51%	18%
		bc					g	
NET: Not very/ at all interested	1548	98	244	1190	590	878	60	1367
	76%	63%	75%	77%	78%	74%	46%	80%
			а	а				f

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.



Table 31 Q9 - Regardless of your current work situation, if you could choose, would you say you would prefer to work for yourself (i.e. run your own business), work for someone else (i.e. as an employee) or do you have no preference?

Base: All adults aged 18-75 in France

	[GEN	NDER			AGE				GENER/	ATION		N	ARITAL STAT	'US	EDUC	ATION		٧	VORKING STAT	US				REGION			ANNUA	AL HOUSEHHOL	D INCOME (PO	ST TAX)
												BABY	MARRIED		WID/ DIV/		NON			SELF	ANY	NOT	ILE DE	NORTH &	NORTH WEST	CENTRE &		UP TO	18,001 TO	36,001 TO	
		MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X	BOOMER	/LIVING AS	SINGLE	SEP	GRADUATES	GRADUATES	FULL TIME	PART TIME	EMPLOYED	WORKING	WORKING	FRANCE	NORTH EAST	& WEST	EAST	SOUTH	18,000	36,000	60,000	60,001+
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(i)	(k)	(1)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)
UNWEIGHTED BASE	2131		1093										1284			736		1089													188
WEIGHTED BASE	2131		1084										1290			812		1033													193
	100%	49%	51%	12%	17%	18%	18%	35%	18%	30%	25%	27%	61%	29%	11%	38%	62%	48%	7%	4%*	59%	41%	19%	20%	19%	18%	24%	21%	36%	27%	9%
I would prefer to work for myself (i.e. run my own business)	622	323	291	123	138	98	105	159	178	188	140	116	340	217	65	257	365	263	33	71	367	256	125	109	117	113	158	168	221	135	53
	29%	31% b	27%	49% defg	39% efg	26%	27% g	21%	46% ijk	30% k	26% k	20%	26%	36% I	28%	32%	28%	25%	23%	81% qrtu	29% q	30%	31%	26%	29%	29%	31%	37% GHI	29% H	24%	28%
I would prefer to work for someone else (i.e. as an employee)	823	370	449	65	132	182	186	259	108	288	244	183	550	204	69	316	506	522	79	6	607	216	155	170	165	157	176	138	289	250	89
	39%	36%	41%	26%	37%	48%	48%	34%	28%	45%	45%	32%	43%	33%	30%	39%	38%	51%	55%	7%	48%	25%	38%	41%	41%	41%	34%	31%	38%	44%	46%
			а		с	cdg	cdg	с		hk	hk		mn					stu	su		su	s		E	E	E			F	FG	FG
Neither - I have no preference	572	294	278	54	72	84	83	278	82	133	123	234	348	154	70	206	366	213	29	10	251	320	108	109	102	98	154	114	217	157	45
	27%	28%	26%	21%	20%	22%	21%	37%	22%	21%	23%	41%	27%	25%	30%	25%	28%	21%	20%	11%	20%	37%	27%	26%	25%	25%	30%	25%	28%	28%	23%
								cdef				hij						s			s	qrst									
Don't know	114	48	65	11	10	17	17	58	15	24	31	45	52	36	26	33	81	35	4	1	40	74	18	29	20	19	29	29	38	24	5
	5%	5%	6%	5%	3%	4%	4%	8%	4%	4%	6%	8%	4%	6%	11%	4%	6%	3%	3%	1%	3%	9%	4%	7%	5%	5%	6%	6%	5%	4%	3%
								def				hi			Im		0					qrst									

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/l/g - h/i/j/k - i/m/n - o/p - q/r/s/t/u - A/B/C/D/E - F/G/H/I Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.





1 May 2025

Table 32

Q9 - Regardless of your current work situation, if you could choose, would you say you would prefer to work for yourself (i.e. run your own business), work for someone else (i.e. as an employee) or do you have no preference?

Base: All adults aged 18-75 in France

					CONFIDEN	CE ABOUT	PLANS TO S	TART OWN
		FEELINGS O	VER CURRENT	ECONOMIC	PERSONAL	FINANCIAL	BUSINESS/ B	ECOME SELF-
			SITUATION		SITUATION O	/ER NEXT 12M	EMPLOYED I	N NEXT 12M
						NOT VERY/		
					VERY/ FAIRLY	AT ALL		
		POSITIVE	NEUTRAL	NEGATIVE	CONFIDENT	CONFIDENT	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	(g)
UNWEIGHTED BASE	2131	189	347	1575	814	1212	169	1724
WEIGHTED BASE	2131	188	342	1581	812	1211	164	1737
	100%	9%	16%	74%	38%	57%	8%	82%
I would prefer to work for myself	622	77	86	453	247	348	127	362
(i.e. run my own business)								
	29%	41%	25%	29%	30%	29%	78%	21%
		bc					g	
I would prefer to work for someone	823	62	132	622	328	465	19	763
else (i.e. as an employee)								
	39%	33%	39%	39%	40%	38%	12%	44%
								f
Neither - I have no preference	572	44	91	432	203	336	12	514
	27%	23%	27%	27%	25%	28%	7%	30%
								f
Don't know	114	5	32	73	35	63	5	99
	5%	3%	9%	5%	4%	5%	3%	6%
			ac					

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.



Table 33 Q10 - Thinking about why someone would choose to work for themselves (i.e. run their own business). Which of the following, if any, do you think are the main benefits of working for yourself?

Base: All adults aged 18-75 in France

bit bit <th></th> <th>-</th> <th></th>		-																														
b M	-		GEN	DER			AGE				GENER	ATION		N	ARITAL STATI	IS	EDUC	ATION			WORKING STATL	JS			1	REGION			ANNU	AL HOUSEHHO	LD INCOME (PC	ST TAX)
vice vice vice vice vi			MAN	WOMAN	18-24	25-34	35-44	45-54	55-75	GEN Z	MILLENNIALS	GEN X			SINGLE		GRADUATES		FULL TIME	PART TIME								SOUTH				60,001+
matrix matrix<		TOTAL		(b)	(c)						(i)	(i)		(1)						(r)			(u)	(A)	(B)							(1)
Mote Mote <th< td=""><td>UNWEIGHTED BASE</td><td>2131</td><td>1026</td><td>1093</td><td>277</td><td>344</td><td>375</td><td>393</td><td>742</td><td>403</td><td>623</td><td>585</td><td>520</td><td>1284</td><td>628</td><td>219</td><td>736</td><td>1395</td><td>1089</td><td>155</td><td>91</td><td>1335</td><td>796</td><td>405</td><td>410</td><td>395</td><td>404</td><td>517</td><td>453</td><td>770</td><td>559</td><td>188</td></th<>	UNWEIGHTED BASE	2131	1026	1093	277	344	375	393	742	403	623	585	520	1284	628	219	736	1395	1089	155	91	1335	796	405	410	395	404	517	453	770	559	188
10 10<	WEIGHTED BASE	100%			252 12%				35%	383 18%	30%		27%							143 7%			41%	405		404 19%		24%		765 36%		193 9%
network 9.1 <	Not have a boss							37%				35%						34%			46%											66 34%
Catch chore works Sing Sing <td>Pursue personal passion/ interest</td> <td>631</td> <td>308</td> <td>320</td> <td>75</td> <td>94</td> <td>112</td> <td></td> <td>232</td> <td>114</td> <td>178</td> <td></td> <td>176</td> <td>366</td> <td>188</td> <td>77</td> <td>254</td> <td></td> <td>299</td> <td>45</td> <td></td> <td>373</td> <td>258</td> <td>112</td> <td>132</td> <td>130</td> <td>123</td> <td>135</td> <td>137</td> <td>218</td> <td>185</td> <td>47</td>	Pursue personal passion/ interest	631	308	320	75	94	112		232	114	178		176	366	188	77	254		299	45		373	258	112	132	130	123	135	137	218	185	47
1 1		30%	30%	30%	30%	27%	29%	30%	31%	30%	28%	30%	31%	28%	31%	34%	31%	29%	29%	31%	33%	30%	30%	28%	32%	32%	32%	26%	30%	29%	33% I	24%
Center dower series and series a	Get to choose own hours				67 26%	37%	36%													38%		30%										44 23%
And A	Control over decision making					66	84													27		281										47 24%
Image: mark bit is an imark bit is an image: mark bit is an imark bit is an imark bit i	Create something of one's own																															50
1 38 1 6% 1 6% 1 6% 1 1% 1 7% 1 7% 1 7% 1 7% 1 7% 1 2% <th1 2%<="" th=""> <th1< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>de</td><td></td><td></td><td></td><td>hi</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>19%</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>F</td><td>26% FG</td></th1<></th1>									de				hi								19%										F	26% FG
138 14% 14% 15% 1	Potential higher income																				2%											39 20% FGH
$ \frac{1}{1} 1$	Have financial independence																98 12%									37 9%						30 15% H
Nor-operating for priority for pr	Have control over work location	212	99	109	31	52	38	29	62	57	65	40	50	138	55	19	76	136	102	9	9	120	91	48	40	38	41	44	52	70	60	15
eroth-field			10%	10%	f	15% fg				15% ijk	10%	7%	9%		9%	8%			10%	6%	10%			12%	10%	9%			11%		11%	8%
Image: Problem in the state of the sta															-					6	6											18
non-chorential for your line i <t< td=""><td></td><td></td><td>8%</td><td>8%</td><td>11% eg</td><td>9%</td><td>6%</td><td>9%</td><td></td><td>11% ik</td><td>6%</td><td>9%</td><td></td><td>8%</td><td>7%</td><td>9%</td><td>9%</td><td>7%</td><td>9%</td><td>4%</td><td>7%</td><td>8% r</td><td>8%</td><td>7%</td><td>8%</td><td>9%</td><td>6%</td><td></td><td>10%</td><td>8%</td><td>7%</td><td>9%</td></t<>			8%	8%	11% eg	9%	6%	9%		11% ik	6%	9%		8%	7%	9%	9%	7%	9%	4%	7%	8% r	8%	7%	8%	9%	6%		10%	8%	7%	9%
benefits to working for yourself A A A A A A A A B		•	-		-		*		1%		*	*	1%	4	*				*		-	*			-	1	*	•	-	2.	*	1
orthoom 10 5 5 16 55 15 22 27 40 52 36 16 29 74 43 3 - 46 57 19 22 17 23 27 39 14		87	41	45	4	5	11	18	49	5	16	29	37	57	20	10	22	65	36	6	1	43	44	14	23	20	11	19	27	30	19	5
			4%	4%	1%	1%	3%			1%	3%	5% hi	6% hi	4%	3%	4%	3%	0	4%	4%	1%	3%		3%	5%	5%	3%		н	4%	3%	3%
H HH b b b b b b b b b b b b b b b b b	Don't know					5 1%	4%	5%	7%						36 6%					3 2%	-		7%			17 4%			6%	5%		4 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - i/m/n - o/p - q/r/s/t/u - A/B/C/D/E - F/G/H/I Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Ipsos

24-089497-17 - BOLT ENTREPRENEURSHIP STUDY 28TH - 30TH APRIL 2025 PUBLIC IPSOS

Table 34

Q10 - Thinking about why someone would choose to work for themselves (i.e. run their own business). Which of the following, if any, do you think are the main benefits of working for yoursel??

1 May 2025

Base: All adults aged 18-75 in France

		FEELINGS C	OVER CURRENT SITUATION	ECONOMIC	PERSONAL	ICE ABOUT FINANCIAL OVER NEXT	BUSINESS/ B	START OWN ECOME SELF- N NEXT 12M
						NOT VERY/	2001201201	
					VERY/ FAIRLY	AT ALL		
		POSITIVE	NEUTRAL	NEGATIVE	CONFIDENT	CONFIDENT	YES	NO
	TOTAL	(a)	(b)	(c)	(d)	(e)	(f)	-
UNWEIGHTED BASE	2131	(a) 189	347	1575	(u) 814	1212	169	(g) 1724
WEIGHTED BASE	2131	189	347	1575	814	1212	169	1724
WEIGHTED BASE	100%	188 9%	342 16%	74%	38%	57%	164 8%	
No. 1								82%
Not have a boss	670	32	83	553	240	393	30	563
	31%	17%	24%	35%	30%	32%	18%	32%
				ab				f
Pursue personal passion/ interest	631	45	98	481	250	354	47	508
	30%	24%	29%	30%	31%	29%	29%	29%
Get to choose own hours	580	38	93	443	220	333	46	453
	27%	20%	27%	28% a	27%	27%	28%	26%
Control over decision making	458	48	67	341	186	250	29	382
-	22%	26%	20%	22%	23%	21%	17%	22%
Create something of one's own	431	42	67	321	176	235	35	350
	20%	22%	20%	20%	22%	19%	21%	20%
Potential higher income	278	34	38	205	114	158	34	223
	13%	18%	11%	13%	14%	13%	21%	13%
		b					g	
Have financial independence	269	36	36	195	99	156	31	205
	13%	19%	11%	12%	12%	13%	19%	12%
		bc					g	
Have control over work location	212	27	35	147	79	127	25	162
	10%	14% c	10%	9%	10%	10%	15% g	9%
More opportunity for personal growth	169	28	24	116	67	99	19	136
0	8%	15%	7%	7%	8%	8%	12%	8%
	_	bc		-		_		-
Something else	7	1	1	5	1	5	-	6
		1%		•		*	-	
None - I do not think there are any benefits to working for yourself	87	6	17	62	26	53	2	81
	4%	3%	5%	4%	3%	4%	1%	5% f
Don't know	103	4	36	59	33	55	5	93
	5%	2%	11%	4%	4%	5%	3%	5%
			ac					

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.

Return to index

Table 62 Sample profile

Base: All adults aged NON SELF ANY NOT BABY ILE DE UP TO MAN 18.24 15.44 45.5 25.3 197 300 273 265 51% 47% 51% 46%
 560
 40
 45
 646
 389
 210
 218
 179
 182
 246

 54%
 28%
 52%
 52%
 52%
 44%
 47%
 48%
 1035 1035 128 173 185 192 356 51% 49% 49% 49% 47% 635 311 89 408 628 495 515 395 505 485 210 362 47% 47% 311 55% 115 60% 7G 77 40% 251 45% 1084 515 122 176 194 195 395 48% 50% 51% 50% 52% 181 330 262 47% 52% 49% 311 54% 650 50% 294 485 141 61% 227 687 468 495 525 455 102 71% 41 47% 612 48% 472 193 54% 48% 195 47% 224 55% 203 52% 269 52% 252 125 128 122 125 115 252 66% 74 173 65 285 95 158 128 128 64 14 6 55 105 75 84 168 7% 19% 60 13 65 52 62 158 88 118 128 128 115 26% 55 75 15 85 252 5 25 11 130 34% 252 173 176 175 175 165 212 16% 188 235 1 165 215 125 215 25 17% 14 16% 273 22% 67 16% 70 17% 27 145 222 35% 253 205 381 185 185 194 185 185 381 100% 381 60% 14 6% 166 20% 215 16% 36 25% 15 19% 313 25% 68 8% 71 17% 72 64 18% 17% 95 19% 138 18% 105 44 23% 114 19% 260 25% 78 19% 68 30 5% 249 19% 89 53 149 242 270 15% 23% 18% 18% 26% 291 192 196 18% 19% 18% 391 100% 24 17% 28 32% 323 26% 68 8% 50 26% 361 67% 68 93 73 17% 22% 18% 66 17% 91 18% 204 44 23 271 483 205 315 278 218 558 --- 0 prit 119 154 145 144 193 298 37% 36% 37% 37% A A A 754 35% 156 296 14% 17% 754 100% cdef 177 577 33% 100% N Ni 502 103 149 19% 17% 65% m m 215 540 26% 41% 122 297 27% 39% 226 40% 58 30% 282 197 181 18N 19% 17% 10 4% 165 217 20% 16% 136 13% 179 14% 204 24% 49 12% 71 18% 29 15% 252 110 100% 37% 633 200 230 29% 20% 222 381 30 63% 100% 8% 633 100% 415 32% 197 21 9% 296 137 365 265 448 48 21 435 345 245 518 415 116 135 128 124 121 115 145 328 308 308 308 288 247 32% 175 60 315 117 26% 538 273 262 258 26% 24% 0 197 341 24% 25% 435 34% 103 12% 345 27% 118 19% 75 11% 357 35% 38 27% 40 45% 89 22% 128 31% 107 92 26% 24% 122 24% #1 18% 66 14% 577 27% 265 311 26% 29% 186 68 123 153 424 308 118 548 198 328 m m m o 92 29 12 133 444 9% 20% 14% 11% 51% ot o prit 92 116 104 108 157 23N 28N 26N 28N 30N A 173 31% 38 20% 577 76% cdef 537 100% bii 96 231 21% 30% RITAL STATUS BRIED ALIVING AS 1280 635 650 74 212 253 249 61% 61% 60% 29% 60% 66% 64% 485 804 754 87 42 832 458 237 60% 61% 68% 60% 48% 60% 53% 59% 222 311 57% 60% 176 91% 5/02 6/7% 143 415 345 386 37% 66% 64% 67% 1290 100% 13.3 30% 250
 h
 h
 h

 229
 127
 118
 68

 60%
 31%
 22%
 12%

 ik
 R
 k
 10
 22
 75
 123

 3%
 3%
 14%
 21%
 21%
 12%
 c c c 173 133 114 89 69% 38% 30% 23% 311 294 30% 27% 252 359 315 275 the ve 255 42 31 327 284 25% 29% 35% 26% 33% D 134 102 117 118 140 325 255 295 115 275 611 29% 103 214 239 52% 31% 66 12% 15 8%
 60%
 32%
 average

 defr
 efr
 fr
 r

 5
 8
 24
 53
 149

 2%
 2%
 4%
 14%
 20%
 k 75 123 14% 21% o ot 8 105 125 35 8% 34% 9% 105 14% 230 E9 141 115 95 135 230 100% Im 75 155 75 15 9% 12% 7% 10% 15 17% 43 38 47 10% 9% 12% 67 13% 26 5% 2 1% 95 188 166 149 215 38% 53% 44% 38% 28% 812 38% 408 297 395 375 166 296 197 153 41% 47% 17% 27% 485 252 75 385 415 335 812 100% 475 49 47 571 241 46% 24% 53% 45% 28% 222 152 126 123 189 55% 37% 31% 32% 37% 119 238 26% 31% 254 455 135 70% FGH 57 30% 242 540 62% 72% d cdef k 341 424 63% 73% N Ni 1319 628 687 625 615 635 165 215 47% 56% 804 359 62% 59% 217 57% 217 53% 155 67% 558 94 41 54% 66% 47% 693 55% 625 72% 184 45% 1033 560 468 54% 43% 64 235 260 270 25% 67% 68% 69% 204 27% 136 36% 448 71% 157 92 66% 16% 704 55% 255 42% 75 115 475 558 585 425 1011 100% 1033 82% 210 183 45% 179 229 44% 192 51% 250 62% 134 231 57% 95 21% 24 6% 48 8% 38 7% 9 5% ARTTIME 143 40 102 7% 4% 9% 44 6% 28 7% 29 5% 87 7% 42 7% 15 6% 49 6% 28 75 # 45 45 41 4% 4% 6 14 16 28 21 25 45 45 75 25 15 21 40 12 4% 2% 7% 2% 42 31 28 5% 15 7% 47 41 6% 3% 88 100% 88 75 15 4% 9 2% 20 5% 16 4% 26 5% 25 3% 18 3% 11 7% 1265 59% 271 36% 133 23% 691 53% 832 65% 327 54% 105 46% 143 100% 323 83% 435 81% 571 70% 156 81% 231 57% 294 57% 37 195 458 284 125 35% 46% 54% 866 41N 189 472 185 445 168 79 68 68 481 67% 22% 18% 17% 64% 204 116 103 444 53% 18% 19% 77% 241 625 30% 47% 855 100% prit 134 173 173 163 224 325 425 435 425 425 A A A A A 281 304 63% 40% GHI HI 168 30%
 73
 118
 121
 66

 16%
 15%
 21%
 34%

 FG
 FGH
 90
 137
 120
 19

 20%
 18%
 21%
 20%
 20%
 405 210 103 60 80 78 68 119 1956 20% 18% 24% 23% 20% 17% 18% 96 25% 227 134 35 222 184 221 18N 22N 15N 27N 14S 22N 128 89 92 20% 17% 16% 24 17% 272 134
 r
 ε

 33
 67
 71
 93
 154

 12%
 19%
 19%
 24%
 20%

 c
 c
 c
 c
 45

 45
 70
 72
 73
 145

 c
 rog
 19%
 19%
 19%
 416 218 195 21% 18% 124 128 116 20% 24% 20% 271 102 41 21% 17% 19% 152 264 19% 20% 24 9 17% 11% 244 173 19% 20% 49 13% 210 20% 416 173 404 179 224 45 70 199 17% 21% 18% 20% 73 107 104 18% 250 18 126 165 165 89 20% 144 19% 26 14% 117 19% 183 185 112 121 19% 182 203 18% 19% 52 61 64 66 144 215 175 175 175 195 71 115 92 108 19% 18% 17% 19% 222 118 47 17% 19% 21% 123 263 15% 20% 80 178 79 26 18% 23% 14% 14% 187 185 179 30 16 224 163 17% 21% 18% 18% 19%
 558
 246
 249
 61
 75
 86
 91
 191
 94
 345
 127
 111
 140
 67
 198
 528
 228
 238
 234
 234
 234
 234
 234
 234
 234
 235
 235
 235
 235
 235
 235
 236
 236
 237
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 236
 118 188 134 16 268 258 248 188 ANNUAL HOUSE (POST TAX) UP TO 18,000 449 21% 210 236 20% 22% 115 85 68 58 122 46% 24% 18% 15% 18% 154 117 83 96 40% 18% 15% 17% 133 234 82 10% 38% 36% 119 330 15% 25% 96 48 25 168 281 98 338 288 138 328 73 90 89 80 18% 22% 22% 21% 118 23%
 defs
 efs

 765
 362
 401
 55
 131
 138
 144
 237

 26%
 35%
 37%
 22%
 37%
 36%
 37%
 10%
 1k 98 247 189 231 26% 39% 35% 40% 527 40% 461 204 118 137 144 178 36% 25% 29% 33% 36% 46% 421 239 105 238 33% 39% 46% 29% 292 45 31% 25 28% 188 36%
 h
 h
 h

 61
 1275
 1537
 1273

 16%
 28%
 29%
 30%

 h
 h
 h
 h

 29
 60
 66
 38

 B%
 9%
 12%
 7%

 ABCE
 A

 121
 120
 112
 79
 134

 30%
 25%
 25%
 21%
 25%

 0
 0
 0
 0
 66
 39
 26
 36

 40%
 39%
 6%
 7%
 7%
 7%

 I
 I
 0

 474
 66
 25
 254
 312

 375
 115
 115
 315
 24%

 mn
 p
 116
 25
 136
 57

 106
 15
 2
 136
 57
 4%
 250 31 18 399 168 34% 21% 20% 32% 19% 567 100% 134 13% 9 65 13 15% 37 4% 193 1009 FGH FEELINGS OVER CURRENT 188 95 108 79 10% 7% 40 48 41 15 45 16% 14% 11% 4% 6% 61 69 21 17 16% 11% 4% 6% 108 72 9 86 102 85 125 45 115 85
 107
 13
 6
 125
 63
 46
 27
 26
 34
 54

 10%
 9%
 7%
 10%
 7%
 11%
 7%
 6%
 9%
 10%

 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...
 ...</ 61 43 50 14% 6% 9% 26 14% G 37 19% fr fr fr 62 70 64 24% 20% 17% 342 165 175 16% 16% 16% 57 15% 90 12% 86 112 82 61 23% 18% 15% 11% 190 124 20% 28 12% 129 202 180 16 17% 15% 17% 11% 12 14% 208 133 15% 65 16% 61 16% 114 15% 140 232 270 315 615 59% 66% 71% 81% 81% 1581 74% 755 818 735 755 212 441 412 474 588 406 190 579 1002 61% 70% 82% 82% 76% 66% 83% 71% 76% 741 111 68 921 660 72% 78% 78% 73% 76% 284 313 308 285 390 70% 75% 76% 74% 75% 294 607 436 129 66% 79% 77% 67% FIDENCE ABOUT PERSON INCIAL SITUATION OVER AFRLY CONFIDENT 812 646 38% 41% b 186 49% 8k 184 48% 514 40% 259 22%
 125
 149

 50%
 42%

 efz
 fz

 118
 183

 47%
 52%
 269 244 39% i 355 56% 206 36% 227 37% 372 46% 440 33% 288 33% 162 148 196 38% 133 30% 151 154 247 32% 274 48% FG 269 47% 119 62% FGH 65 34% 666 61% 249 64% 221 58N 440 58N 114 62% 146 57% 808 61% 487 64% 151 66% 9.3 44 64% 50% 685 54% 244 59% 229 57% 223 58% 294 65% 540 52% 715 55% 403 50% 549 53% 526 61% 219 ANS TO START OWN BUSI COME SELF-EMPLOYED IN
 164
 102
 60
 54
 57
 34
 9

 10%
 20%
 22%
 12%
 2%
 2%

 10%
 6%
 22%
 12%
 6%
 2%

 10%
 6%
 6%
 300
 300
 300

 10%
 75%
 16%
 72%
 7%
 4%

 6%
 6%
 72%
 6%
 6%
 6%

 B1
 66
 13
 4

 23%
 10%
 2%
 1%

 ijk
 jk
 k

 250
 488
 450
 550

 65%
 77%
 84%
 95%

 h
 N
 hij
 90 66 7 7% 11% 3% n in 1074 464 199 82% 76% 87% 93 90 7% 9%
 54
 14
 31
 21
 64

 125
 3%
 8%
 6%
 8%
 8%

 BCDE
 8
 8
 8
 30
 30
 370
 225
 319
 415

 76%
 89%
 80%
 82%
 82%
 82%
 82%
 9 1% 71 9% 59 13% 46 6% 12 6% 634 1104 785 845 862 115 83% 80% 977 760 77% IIIN 223 646 74% 84% 479 85% 697 92% 158 82%

7-17 - BOLT ENTREPRENEUR 28TH - 30TH APRIL 2025 PUBLIC IPSOS

1 May 202

Proportions/Means: Columns Tested (2% risk level) - a/b - c/d/a/t/g - h/l/j/k - l/m/n - o/p - g/r/s/t/u - A/B/C/b/t - F/G/H/i Overlap formulae used. * small base

		2	1-083497-17 - 1 28T	H - 30TH APRIL PUBLIC IPSOS	ENEURSHIP STU 2025	w/		1 May 2025
Table 63 ample profile								1 may 2025
lase: All adults aged 18-75 in Franc								
		FEELINGS	WER CURRENT SITUATION	ECONOMIC	CONFIDEN PERSONAL SITUATION	ICE ABOUT FINANCIAL OVER NEXT	PLANS TO S BUSINESS/B EMPLOYED	ETART OWN ECOME SELF-
			SITUATION	1	12 VERY/FAIRLY	NOT VERY/ AT ALL CONFIDENT	EMPLOYED	N NEXT 12M
	TOTAL	POSITIVE	NEUTRAL (b)	NEGATIVE (c)	CONFIDENT	CONFIDENT (e)	YES ID	ND (a)
UNWEIGHTED BASE WEIGHTED BASE	2131 2131 100%	(a) 189 188		(c) 1575 1581 74%	121 814 812 38%	(a) 1212 1211 57%		
GENDER	1035	108	165 48%	755	446 55%	540 45%	102 62%	820 475
WOMAN		108 58% bc 79 42%			55% e 359 64%		62% # 60 36%	47%
	1084 51N	42%	175 51% a	818 52% a	44%	666 55% d	36%	909 52% f
11-24	252 125	40 21%	62 18%	149 9%	125 15%	118 10%	54 335	164 9%
25-34	352 17%	48 25%	70 20%	232 15%	e 149 18%	183 15%	57 35%	253 15%
15-44		c 41	64		143		# 34	
IS-54	341 185 391 185	e 41 22% 15 8%	c 64 19% 57 17% a 90 26%	270 17% 315 20% a 615 19% ab	18% 126 16%	221 18% 249 21% d 440 36%	# 34 21% 9 5%	234 17% 130 19% f
55-75	754 35%	45 24%	a 90	# 615	26.9 33%	d 440	9 6%	697
GENERATION								40% f
ZNZ	383 185	61 33%	86 25%	232 15%	186 23%	184 15%	81 49%	250 14%
MILLENNIALS	633 30%	69 37%	¢ 112 33%	443 28%	e 244 30%	355 29%	E 66 42%	488 285
GEN X	538 25%	21 11%	82 24%	432 27%	176 22%	334 28%	13 8%	450 26%
ANY BOOMER	577 275	37 20%	a 61 18%	a 474 30% ab	206	234 28% d 239 28%	4 15	450 26% f 550 32% f
MARITAL STATUS MARRIED /LIVING AS								
MARRIED AIVING AS	1290 61%	108 57%	190 56%	984 62% b	514 63%	715 59%	90 55%	1074 62%
INGLE	611 29%	72 38%	124 36%	406 26%	227 28%	246 29%	66 40%	464 27%
NID/DIV/SEP	230 115	с 9 5%	28 85	190 12% ab	71 9%	151 12% d	7 5%	199 11% f
EDUCATION	812 385	86 46N	139 41%	579 17%	372 46%	403 33%	71 435	634 36%
ION GRADUATES	1319 62%	46% c 102 54%	41% 202 59%		46% e 440 54%		435 93 575	1104
NTREING STATUS	62%	54%	59%	1002 63% a	54%	808 67% d	57%	64N
ULL TIME	1033 48%	107 57%	180 53%	741 47%	442 54%	549 45%	90 55%	862 50%
ART TIME	143 7%	13 7%	16 5%	111 7%	46 6 N	93 85	15 9%	115 75
ELF EMPLOYED						44	-	
NYWORKING	4% 1265 59%	1% 125 67%	4% 208 61%	4% 921 58%	5% 524 65%	4% 685 57%	105 64%	977 56%
IOT WORKING	865 41N	63 31%	111 19%	660 42% #	288 35%	526 425 d	8 58 365	760 44% f
LE DE FRANCE	405	46 24%	75 22%	284 18%	162 20%	219 18%	54 335	308 18%
IORTH & NORTH EAST	416	27 15%	71 21%	313 20%	151 19%	244 20%	14 15	170 21%
NORTH WEST & WEST								21% f 325 19%
ENTRE & EAST	404 19% 317	26 14% 14	65 19% 61	308 19% 236	154 19% 148	229 19% 221	11 19% 21	
SOUTH	18% 518 24%	11% 54 29%	18% 70 20%	18% 390 25%	18% 196 24%	1.9% 298 25%	11% 44 27%	415 24%
NNUAL HOUSENHOLD INCOME POST TAXI JP TO 18.000		ь						
JP TO 18.000	449 21%	61 33%	84 25%	294 19%	133 16%	294 24%	59 36%	313 19%
IB.001 TO 36.000	765 36%	43 23%	c 114 33%	607 38%	247 30%	294 24% d 487 42%	46 28%	646 37% f
16.001 TO 60.000	567 27%	50 26%	a 75 22%	a 436 28%	274 34%	d 269 22%	20 24%	f 479 285
50.001+	27% 193 9%	26% 26 14%	17 11%	21% b 129 8%	119 15%	22% 65 5%	24% 12 7%	215 158 95
ELINGS OVER CURRENT CONOMIC SITUATION	9%	c	11%	IX	•	55	7%	9%
OSITIVE	188 95	188 100% bc -	1	1	150 19%	34 25	42 25%	134 85
(EUTRAL	342 16%	be	342 100% ac		e 176 22%	132 11%	8 33 20%	263 15%
EGATIVE	1581 745		ĸ	1581 100% ab	e 478 59%	1040 85% d	89 54%	1323 76% f
INFIDENCE ABOUT PERSONAL				ab		d		ť
VERY/ FAIRLY CONFIDENT	812 38%	150 80%	175 51%	478 30%	812 100%		88 53%	638 37%
NOT VERY/ AT ALL CONFIDENT	1211 57%	150 80% bc 24				1211	71 445	
PLANS TO START OWN BUSINESS/ BECOME SELF-EMPLOYED IN NEXT 12M FES	57%	18%	132 39% a	1040 66% ab	-	1211 100% d	445	1014 58% f
12M 105	164 8%	42 22% bs	23 10%	89 6%	88 11%	71 6%	164 100%	1
10	1737 125	bc 134 715	23 10% 6 253 77%	1121 84%	638 79%	1014 84%		1717 100%
	82%	71%	77%	ab	79%	nex. d	-	100%