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|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|
| Table 1 | Q1 - To what extent do you feel positive or negative about the current economic situation in France? | Base: All adults aged 18-75 in France |
| Table 2 | Q1 - To what extent do you feel positive or negative about the current economic situation in France? | Base: All adults aged 18-75 in France |
| Table 3 | Q2 - How confident, if at all, do you feel about your own personal financial situation over the next 12 months? | Base: All adults aged 18-75 in France |
| Table 4 | Q2 - How confident, if at all, do you feel about your own personal financial situation over the next 12 months? | Base: All adults aged 18-75 in France |
| Table 5 | SELFEMP - Earlier you mentioned you are self-employed. How many people, if any, do you employ? | Base: All adults 18-75 who are self-employed |
| Table 6 | SELFEMP - Earlier you mentioned you are self-employed. How many people, if any, do you employ? | Base: All adults 18-75 who are self-employed |
| Table 7 | Q3 - Do you plan to start your own business or become self-employed in the next 12 months, or not? | Base: All adults 18-75 who are not self-employed |
| Table 8 | Q3 - Do you plan to start your own business or become self-employed in the next 12 months, or not? | Base: All adults 18-75 who are not self-employed |
| Table 9 | Q4 - You mentioned you are self-employed / plan to become self-employed in the next 12 months. Is this full-time or part-time? | Base: All adults 18-75 who are self-employed |
| Table 10 | Q4 - You mentioned you are self-employed / plan to become self-employed in the next 12 months. Is this full-time or part-time? | Base: All adults 18-75 who are self-employed |
| Table 11 | Q4 - You mentioned you are self-employed / plan to become self-employed in the next 12 months. Is this full-time or part-time? | Base: All adults 18-75 who plan to become self-employed in next 12M |
| Table 12 | Q4 - You mentioned you are self-employed / plan to become self-employed in the next 12 months. Is this full-time or part-time? | Base: All adults 18-75 who plan to become self-employed in next 12M |
| Table 13 | Q5 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? | Base: All adults aged 18-75 in France |
| Table 14 | Q5 - 1 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Ride-hailing services (e.g. Bolt, Uber, etc.) | Base: All adults aged 18-75 in France |
| Table 15 | Q5 - 1 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Ride-hailing services (e.g. Bolt, Uber, etc.) | Base: All adults aged 18-75 in France |
| Table 16 | Q5 - 2 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Food delivery services (e.g. Deliveroo, Uber Eats, etc.) | Base: All adults aged 18-75 in France |
| Table 17 | Q5 - 2 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Food delivery services (e.g. Deliveroo, Uber Eats, etc.) | Base: All adults aged 18-75 in France |
| Table 18 | Q5 - 3 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Online marketplaces (e.g. Etsy, Vinted, etc.) | Base: All adults aged 18-75 in France |
| Table 19 | Q5 - 3 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Online marketplaces (e.g. Etsy, Vinted, etc.) | Base: All adults aged 18-75 in France |
| Table 20 | Q5 - 4 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Social media (e.g. Instagram, TikTok, etc.) | Base: All adults aged 18-75 in France |
| Table 21 | Q5 - 4 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Social media (e.g. Instagram, TikTok, etc.) | Base: All adults aged 18-75 in France |
| Table 22 | Q6 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? | Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps |
| Table 23 | Q6 - 1 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Ride-hailing services (e.g. Bolt, Uber, etc.) | Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps |
| Table 24 | Q6 - 1 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Ride-hailing services (e.g. Bolt, Uber, etc.) | Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps |
| Table 25 | Q6 - 2 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Food delivery services (e.g. Deliveroo, Uber Eats, etc.) | Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps |
| Table 26 | Q6 - 2 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Food delivery services (e.g. Deliveroo, Uber Eats, etc.) | Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps |
| Table 27 | Q6 - 3 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Online marketplaces (e.g. Etsy, Vinted, etc.) | Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps |
| Table 28 | Q6 - 3 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Online marketplaces (e.g. Etsy, Vinted, etc.) | Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps |
| Table 29 | Q6 - 4 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Social media (e.g. Instagram, TikTok, etc.) | Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps |
| Table 30 | Q6 - 4 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Social media (e.g. Instagram, TikTok, etc.) | Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps |
| Table 31 | Q9 - Regardless of your current work situation, if you could choose, would you say you would prefer to work for yourself (i.e. run your own business), work for someone else (i.e. as an employee) or do you have no preference? | Base: All adults aged 18-75 in France |
| Table 32 | Q9 - Regardless of your current work situation, if you could choose, would you say you would prefer to work for yourself (i.e. run your own business), work for someone else (i.e. as an employee) or do you have no preference? | Base: All adults aged 18-75 in France |
| Table 33 | Q10 - Thinking about why someone would choose to work for themselves (i.e. run their own business). Which of the following, if any, do you think are the main benefits of working for yourself? | Base: All adults aged 18-75 in France |
| Table 34 | Q10 - Thinking about why someone would choose to work for themselves (i.e. run their own business). Which of the following, if any, do you think are the main benefits of working for yourself? | Base: All adults aged 18-75 in France |
| Table 62 | Sample profile | Base: All adults aged 18-75 in France |
| Table 63 | Sample profile | Base: All adults aged 18-75 in France |



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Table 1
Q1 - To what extent do you feel positive or negative about the current economic situation in France?

Base: All adults aged 18-75 in France

| | GENDER | | | AGE | | | | | GENERATION | | | | MARITAL STATUS | | | | EDUCATION | | WORKING STATUS | | | | | REGION | | | | | ANNUAL HOUSEHOLD INCOME (POST TAX) | | | |
|-------------------------------|--------|------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------|-----------------------|------------------------------|---------------|-------------------------|------------------|-------------------------|------------------|------------------|-------------------------|-----------------------|-----------------------|-------------------------|------------------------------|-----------------------------|-------------------------|--------------|-------------------------|------------------------------------|-----------------------------|------------------|-----|
| | TOTAL | MAN (a) | WOMAN (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-75 (g) | GEN Z (h) | MILLENNIALS (i) | GEN X (j) | BABY BOOMER (k) | MARRIED /LIVING AS (l) | SINGLE (m) | WID/ DIV/ SEP (n) | GRADUATES (o) | NON GRADUATES (p) | FULL TIME (q) | PART TIME (r) | SELF EMPLOYED (s) | ANY WORKING (t) | NOT WORKING (u) | ILE DE FRANCE (v) | NORTH & NORTH EAST (w) | NORTH WEST & WEST (x) | CENTRE & EAST (y) | SOUTH (z) | UP TO 18,000 (ff) | 18,001 TO 36,000 (gg) | 36,001 TO 60,000 (hh) | 60,001+ (ii)* | |
| UNWEIGHTED BASE | 2131 | 1026 | 1093 | 277 | 344 | 375 | 393 | 742 | 403 | 623 | 585 | 520 | 1284 | 628 | 219 | 736 | 1395 | 1089 | 955 | 91 | 1335 | 796 | 405 | 410 | 395 | 404 | 517 | 453 | 770 | 559 | 188 | |
| WEIGHTED BASE | 2131 | 1035 | 1084 | 252 | 352 | 381 | 391 | 754 | 383 | 632 | 539 | 577 | 1290 | 611 | 230 | 812 | 1319 | 1033 | 143 | 88* | 1265 | 865 | 405 | 416 | 404 | 387 | 518 | 449 | 765 | 567 | 193 | |
| 100% | 100% | 49% | 51% | 12% | 17% | 18% | 18% | 35% | 18% | 30% | 25% | 27% | 61% | 29% | 11% | 38% | 62% | 48% | 7% | 4%* | 59% | 41% | 19% | 20% | 19% | 18% | 24% | 21% | 36% | 27% | 9% | |
| Very positive | 32 | 17 | 13 | 8 | 9 | 10 | 1 | 4 | 13 | 14 | 2 | 3 | 19 | 9 | 4 | 11 | 20 | 18 | 2 | 1 | 22 | 10 | 4 | 5 | 5 | 6 | 12 | 15 | 7 | 7 | 3 | |
| | 1% | 2% | 1% | 3% | 2% | 3% | * | * | 3% | 2% | * | 1% | 1% | 1% | 2% | 1% | 2% | 2% | 2% | 1% | 2% | 1% | 1% | 1% | 1% | 2% | 3% | 3% | 1% | 1% | 2% | |
| Fairly positive | 156 | 91 | 65 | 31 | 39 | 31 | 14 | 41 | 48 | 55 | 19 | 34 | 88 | 63 | 5 | 74 | 82 | 88 | 10 | 5 | 104 | 52 | 42 | 23 | 21 | 28 | 43 | 46 | 36 | 43 | 23 | |
| | 7% | 9% | 6% | 12% | 11% | 8% | 4% | 5% | 13% | 9% | 3% | 6% | 7% | 10% | 2% | 9% | 6% | 9% | 7% | 6% | 8% | 6% | 10% | 5% | 5% | 7% | 8% | 10% | 5% | 8% | 12% | |
| Neither positive nor negative | 342 | 165 | 175 | 62 | 70 | 64 | 57 | 90 | 86 | 112 | 82 | 61 | 190 | 124 | 28 | 139 | 202 | 180 | 16 | 12 | 208 | 133 | 75 | 71 | 65 | 61 | 70 | 84 | 114 | 75 | 37 | |
| | 16% | 16% | 16% | 24% | 20% | 17% | 15% | 12% | 23% | 18% | 15% | 11% | 15% | 20% | 12% | 17% | 15% | 17% | 11% | 14% | 16% | 15% | 18% | 17% | 16% | 16% | 13% | 19% | 15% | 13% | 19% | |
| Fairly negative | 981 | 470 | 505 | 111 | 151 | 169 | 189 | 360 | 159 | 284 | 260 | 278 | 613 | 251 | 117 | 398 | 583 | 463 | 68 | 44 | 576 | 406 | 172 | 200 | 195 | 180 | 234 | 158 | 374 | 295 | 77 | |
| | 46% | 45% | 47% | 44% | 43% | 44% | 48% | 48% | 42% | 45% | 48% | 48% | 48% | 41% | m | p | 44% | 45% | 47% | 51% | 46% | 47% | 42% | 48% | 48% | 46% | 45% | 35% | 49% | 52% | 40% | |
| Very negative | 600 | 285 | 312 | 38 | 81 | 100 | 126 | 255 | 73 | 159 | 172 | 196 | 371 | 155 | 74 | 181 | 418 | 278 | 43 | 24 | 345 | 254 | 112 | 113 | 113 | 106 | 156 | 136 | 232 | 142 | 53 | |
| | 28% | 28% | 28% | 15% | 23% | 26% | 32% | 34% | 19% | 25% | 32% | 34% | 29% | 25% | 32% | 22% | 32% | 27% | 30% | 27% | 27% | 29% | 28% | 27% | 28% | 27% | 30% | 30% | 30% | 30% | 25% | 27% |
| Don't know | 20 | 6 | 13 | 2 | 3 | 7 | 3 | 5 | 3 | 9 | 4 | 4 | 8 | 10 | 3 | 8 | 12 | 6 | 3 | 1 | 10 | 10 | 1 | 6 | 5 | 6 | 3 | 10 | 2 | 2 | 5 | - |
| | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | * | 1% | 1% | 1% | 2% | * | 1% | - | |
| NET: Positive | 188 | 108 | 79 | 40 | 48 | 41 | 15 | 45 | 61 | 69 | 21 | 37 | 108 | 72 | 9 | 86 | 102 | 107 | 13 | 6 | 125 | 63 | 46 | 27 | 26 | 34 | 54 | 61 | 43 | 50 | 26 | |
| | 9% | 10% | 7% | 16% | 14% | 11% | 4% | 6% | 16% | 11% | 4% | 6% | 8% | 12% | 4% | 11% | 8% | 10% | 9% | 7% | 10% | 7% | 11% | 7% | 6% | 9% | 10% | 14% | 6% | 9% | 14% | |
| NET: Negative | 1581 | 755 | 818 | 149 | 232 | 270 | 315 | 615 | 232 | 443 | 432 | 474 | 984 | 406 | 190 | 579 | 1002 | 741 | 111 | 68 | 921 | 660 | 284 | 313 | 308 | 286 | 390 | 294 | 607 | 436 | 129 | |
| | 74% | 73% | 75% | 59% | 66% | 71% | 81% | 81% | 61% | 70% | 81% | 82% | 76% | 66% | 83% | 71% | 76% | 72% | 78% | 78% | 73% | 76% | 70% | 75% | 76% | 74% | 75% | 66% | 79% | 77% | 67% | |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/t/u - A/B/C/D/E - F/G/H/I
Overlap formulae used. * small base

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Table 2

Q1 - To what extent do you feel positive or negative about the current economic situation in France?

Base: All adults aged 18-75 in France

| | | FEELINGS OVER CURRENT ECONOMIC SITUATION | | | CONFIDENCE ABOUT PERSONAL FINANCIAL SITUATION OVER NEXT 12M | | PLANS TO START OWN BUSINESS/ BECOME SELF-EMPLOYED IN NEXT 12M | |
|-------------------------------|-------------|------------------------------------------|-------------------|--------------------|-------------------------------------------------------------|--------------------------------|---------------------------------------------------------------|------------------|
| | | POSITIVE (a) | NEUTRAL (b) | NEGATIVE (c) | VERY/ FAIRLY CONFIDENT (d) | NOT VERY/ AT ALL CONFIDENT (e) | YES (f) | NO (g) |
| UNWEIGHTED BASE | 2131 | 189 | 347 | 1575 | 814 | 1212 | 169 | 1724 |
| WEIGHTED BASE | 2131 | 188 | 342 | 1581 | 812 | 1211 | 164 | 1737 |
| | 100% | 9% | 16% | 74% | 38% | 57% | 8% | 82% |
| Very positive | 32 1% | 32 17% bc | - - - | - - - | 27 3% e | 5 * - | 16 10% g | 14 1% - |
| Fairly positive | 156 7% | 156 83% bc | - - - | - - - | 123 15% e | 29 2% - | 25 16% g | 120 7% - |
| Neither positive nor negative | 342 16% | - - | 342 100% ac | - - | 176 22% e | 132 11% - | 33 20% - | 263 15% - |
| Fairly negative | 981 46% | - - | - - | 981 62% ab | 360 44% - | 577 48% - | 67 41% - | 815 47% - |
| Very negative | 600 28% | - - | - - | 600 38% ab | 118 15% - | 463 38% d | 22 13% - | 509 29% f |
| Don't know | 20 1% | - - | - - | - - | 8 1% - | 6 * - | - - | 17 1% - |
| NET: Positive | 188 9% | 188 100% bc | - - | - - | 150 19% e | 34 3% - | 42 25% g | 134 8% - |
| NET: Negative | 1581 74% | - - | - - | 1581 100% ab | 478 59% - | 1040 86% d | 89 54% - | 1323 76% f |

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.

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Table 3
Q2 - How confident, if at all, do you feel about your own personal financial situation over the next 12 months?

Base: All adults aged 18-75 in France

| | | GENDER | | | AGE | | | | | GENERATION | | | | MARITAL STATUS | | | | EDUCATION | | WORKING STATUS | | | | | REGION | | | | | ANNUAL HOUSEHOLD INCOME (POST TAX) | | | |
|---------------------------------|------|--------|------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------|-----------------------|------------------------------|---------------|-------------------------|------------------|-------------------------|------------------|------------------|-------------------------|-----------------------|-----------------------|-------------------------|------------------------------|-----------------------------|-------------------------|--------------|-------------------------|------------------------------------|-----------------------------|-----------------|--|
| | | TOTAL | MAN (a) | WOMAN (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-75 (g) | GEN Z (h) | MILLENNIALS (i) | GEN X (j) | BABY BOOMER (k) | MARRIED /LIVING AS (l) | SINGLE (m) | WID/ DIV/ SEP (n) | GRADUATES (o) | NON GRADUATES (p) | FULL TIME (q) | PART TIME (r) | SELF EMPLOYED (s) | ANY WORKING (t) | NOT WORKING (u) | ILE DE FRANCE (v) | NORTH & NORTH EAST (w) | NORTH WEST & WEST (x) | CENTRE & EAST (y) | SOUTH (z) | UP TO 18,000 (aa) | 18,001 TO 36,000 (ab) | 36,001 TO 60,000 (ac) | 60,001+ (ad) | |
| UNWEIGHTED BASE | 2131 | 1026 | 1093 | 277 | 344 | 375 | 393 | 742 | 403 | 623 | 585 | 520 | 1284 | 628 | 219 | 736 | 1395 | 1089 | 155 | 91 | 1335 | 796 | 405 | 410 | 395 | 404 | 517 | 453 | 770 | 559 | 188 | | |
| WEIGHTED BASE | 2131 | 1035 | 1084 | 252 | 352 | 381 | 391 | 754 | 383 | 633 | 538 | 577 | 1290 | 611 | 230 | 812 | 1319 | 1033 | 143 | 88* | 1265 | 866 | 405 | 416 | 404 | 387 | 518 | 449 | 765 | 567 | 193 | | |
| 100% | 49% | 51% | 12% | 17% | 18% | 18% | 35% | 18% | 30% | 25% | 27% | 61% | 29% | 11% | 38% | 62% | 48% | 7% | 4% | 59% | 41% | 19% | 20% | 19% | 18% | 24% | 21% | 36% | 27% | 9% | | | |
| Very confident | 89 | 53 | 35 | 19 | 24 | 24 | 11 | 10 | 31 | 37 | 12 | 8 | 54 | 27 | 7 | 53 | 36 | 57 | 5 | 3 | 65 | 24 | 22 | 16 | 21 | 6 | 23 | 20 | 18 | 22 | 27 | | |
| | | 4% | b | 3% | 1% | 7% | 6% | 3% | 1% | 8% | 6% | 2% | 1% | 4% | 4% | 7 | 7% | 3% | 6% | 4% | 4% | 5% | 3% | D | 6% | 4% | 5% | 2% | 5% | 2% | 4% | 14% | |
| Fairly confident | 723 | 393 | 324 | 106 | 125 | 119 | 115 | 259 | 154 | 207 | 164 | 198 | 460 | 200 | 64 | 319 | 404 | 385 | 41 | 34 | 459 | 264 | 140 | 135 | 134 | 141 | 173 | 113 | 229 | 253 | 92 | | |
| | 34% | b | 30% | efg | 42% | 35% | 31% | 29% | 34% | 40% | 33% | 30% | 34% | 36% | 33% | 28% | 39% | 31% | 37% | 28% | 38% | 36% | 30% | 35% | 32% | 33% | 37% | 33% | 25% | 30% | 45% | 47% | |
| Not very confident | 848 | 406 | 437 | 82 | 130 | 150 | 171 | 316 | 126 | 243 | 228 | 252 | 531 | 220 | 98 | 291 | 557 | 392 | 58 | 29 | 478 | 370 | 153 | 159 | 165 | 151 | 220 | 181 | 338 | 210 | 48 | | |
| | 40% | 39% | 40% | 32% | 37% | 39% | 44% | 42% | 33% | 38% | 42% | 44% | 41% | 36% | 43% | 36% | 42% | 38% | 40% | 32% | 38% | 43% | 38% | 38% | 41% | 39% | 43% | 40% | 44% | 37% | 25% | | |
| Not confident at all | 363 | 134 | 229 | 36 | 53 | 71 | 78 | 124 | 57 | 112 | 106 | 87 | 184 | 126 | 53 | 112 | 251 | 157 | 35 | 15 | 207 | 156 | 65 | 85 | 64 | 71 | 77 | 112 | 149 | 59 | 18 | | |
| | 17% | 13% | 21% | 14% | 15% | 19% | 20% | 16% | 15% | 18% | 20% | 15% | 14% | 21% | 23% | 14% | 19% | 15% | 24% | 17% | 16% | 18% | 16% | 20% | 16% | 18% | 15% | 25% | 19% | 10% | 9% | | |
| Don't know | 107 | 49 | 59 | 9 | 20 | 18 | 15 | 45 | 13 | 34 | 28 | 32 | 61 | 39 | 8 | 37 | 70 | 43 | 5 | 8 | 55 | 52 | 25 | 22 | 21 | 17 | 23 | 22 | 31 | 23 | 9 | | |
| | 5% | 5% | 5% | 4% | 6% | 5% | 4% | 6% | 3% | 5% | 5% | 6% | 5% | 6% | 3% | 5% | 5% | 4% | 3% | 9% | 4% | 6% | 6% | 5% | 5% | 4% | 5% | 5% | 4% | 4% | 5% | | |
| NET: Very/ fairly confident | 812 | 446 | 359 | 125 | 149 | 143 | 126 | 269 | 186 | 244 | 176 | 206 | 514 | 227 | 71 | 372 | 440 | 442 | 46 | 37 | 524 | 288 | 162 | 151 | 154 | 148 | 196 | 133 | 247 | 274 | 119 | | |
| | 38% | 43% | 33% | 50% | 42% | 37% | 32% | 36% | 49% | 39% | 33% | 36% | 40% | 37% | 31% | 46% | 33% | 43% | 32% | 42% | 41% | 33% | 40% | 36% | 38% | 38% | 38% | 30% | 32% | 48% | 48% | 62% | |
| | | b | efg | fg | fg | fg | fg | fg | ijk | l | | | n | | p | | | | q | | r | | r | | | | | fg | FGH | | | | |
| NET: Not very/ at all confident | 1211 | 540 | 666 | 118 | 183 | 221 | 249 | 440 | 184 | 355 | 334 | 339 | 715 | 346 | 151 | 403 | 808 | 549 | 93 | 44 | 685 | 526 | 219 | 244 | 229 | 223 | 298 | 294 | 487 | 269 | 65 | | |
| | 57% | 52% | 61% | 47% | 52% | 58% | 64% | 58% | 48% | 56% | 62% | 59% | 55% | 57% | 66% | 50% | 61% | 53% | 64% | 50% | 54% | 61% | 54% | 59% | 57% | 58% | 58% | 65% | 64% | 47% | 34% | | |
| | | a | c | | | c | cd | c | c | d | h | hi | h | | lm | o | | | o | qst | | qst | | | | | | HI | HI | | | | |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/u/v - A/B/C/D/E - F/G/H/I
Overlap formulae used. * small base

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Table 4

Q2 - How confident, if at all, do you feel about your own personal financial situation over the next 12 months?

Base: All adults aged 18-75 in France

| | TOTAL | FEELINGS OVER CURRENT ECONOMIC SITUATION | | | CONFIDENCE ABOUT PERSONAL FINANCIAL SITUATION OVER NEXT 12M | | PLANS TO START OWN BUSINESS/ BECOME SELF-EMPLOYED IN NEXT 12M | |
|---------------------------------|-------|------------------------------------------|-------------|--------------|-------------------------------------------------------------|--------------------------------|---------------------------------------------------------------|--------|
| | | POSITIVE (a) | NEUTRAL (b) | NEGATIVE (c) | VERY/ FAIRLY CONFIDENT (d) | NOT VERY/ AT ALL CONFIDENT (e) | YES (f) | NO (g) |
| UNWEIGHTED BASE | 2131 | 189 | 347 | 1575 | 814 | 1212 | 169 | 1724 |
| WEIGHTED BASE | 2131 | 188 | 342 | 1581 | 812 | 1211 | 164 | 1737 |
| | 100% | 9% | 16% | 74% | 38% | 57% | 8% | 82% |
| Very confident | 89 | 38 | 17 | 34 | 89 | - | 24 | 59 |
| | 4% | 20% | 5% | 2% | 11% | - | 15% | 3% |
| | | bc | c | | e | | g | |
| Fairly confident | 723 | 112 | 159 | 444 | 723 | - | 64 | 579 |
| | 34% | 60% | 46% | 28% | 89% | - | 39% | 33% |
| | | bc | c | | e | | | |
| Not very confident | 848 | 32 | 113 | 700 | - | 848 | 51 | 713 |
| | 40% | 17% | 33% | 44% | - | 70% | 31% | 41% |
| | | | a | ab | | d | | f |
| Not confident at all | 363 | 2 | 19 | 340 | - | 363 | 20 | 301 |
| | 17% | 1% | 5% | 22% | - | 30% | 12% | 17% |
| | | | a | ab | | d | | |
| Don't know | 107 | 4 | 34 | 63 | - | - | 5 | 85 |
| | 5% | 2% | 10% | 4% | - | - | 3% | 5% |
| | | | ac | | | | | |
| NET: Very/ fairly confident | 812 | 150 | 176 | 478 | 812 | - | 88 | 638 |
| | 38% | 80% | 51% | 30% | 100% | - | 53% | 37% |
| | | bc | c | | e | | g | |
| NET: Not very/ at all confident | 1211 | 34 | 132 | 1040 | - | 1211 | 71 | 1014 |
| | 57% | 18% | 39% | 66% | - | 100% | 44% | 58% |
| | | | a | ab | | d | | f |

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 5
SELFEMP - Earlier you mentioned you are self-employed. How many people, if any, do you employ?

Base: All adults 18-75 who are self-employed

| | GENDER | | | AGE | | | | | GENERATION | | | | MARITAL STATUS | | | EDUCATION | | WORKING STATUS | | | | | REGION | | | | | ANNUAL HOUSEHOLD INCOME (POST TAX) | | | |
|--------------------|--------|------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------|-----------------------|------------------------------|---------------|-------------------------|------------------|-------------------------|------------------|------------------|-------------------------|-----------------------|-----------------------|-------------------------|------------------------------|-------------------|-------------------------|--------------|------------------------------------|-----------------------------|-----------------------------|-----------------|
| | TOTAL | MAN (a) | WOMAN (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-75 (g) | GEN Z (h) | MILLENNIALS (i) | GEN X (j) | BABY BOOMER (k) | MARRIED /LIVING AS (l) | SINGLE (m) | WID/ DIV/ SEP (n) | GRADUATES (o) | NON GRADUATES (p) | FULL TIME (q) | PART TIME (r) | SELF EMPLOYED (s) | ANY WORKING (t) | NOT WORKING (u) | ILE DE FRANCE (v) | NORTH & NORTH EAST (w) | NORTH WEST (x) | CENTRE & EAST (y) | SOUTH (z) | UP TO 18,000 (aa) | 18,001 TO 36,000 (ab) | 36,001 TO 60,000 (ac) | 60,001+ (ad) |
| UNWEIGHTED BASE | 91 | 48 | 42 | 7 | 13 | 16 | 23 | 26 | 35 | 21 | 43 | 12 | 44 | 31 | 16 | 45 | 46 | - | - | 91 | 91 | - | 16 | 10 | 20 | 17 | 28 | 26 | 26 | 18 | 13 |
| WEIGHTED BASE | 88* | 45* | 41* | 6** | 14** | 16** | 28** | 23** | 15** | 21** | 40* | 12** | 42* | 31* | 15** | 47* | 41* | ..* | ..* | 88* | 88* | ..* | 16** | 9** | 20** | 16** | 26** | 25** | 25** | 18** | 13** |
| | 100%* | 52%* | 47%* | 7%** | 16%** | 19%** | 32%** | 27%** | 17%** | 24%** | 45%* | 14%** | 48%* | 35%* | 17%** | 53%* | 47%* | ..* | ..* | 100%* | 100%* | ..* | 19%** | 11%** | 23%** | 18%** | 30%** | 28%** | 28%** | 20%** | 15%** |
| None | 68 | 31 | 36 | 3 | 8 | 15 | 21 | 20 | 8 | 19 | 31 | 10 | 31 | 27 | 11 | 36 | 32 | - | - | 68 | 68 | - | 11 | 9 | 17 | 12 | 20 | 23 | 21 | 14 | 5 |
| | 78% | 68% | 87% | 56% | 62% | 93% | 73% | 86% | 53% | 91% | 79% | 80% | 73% | 87% | 70% | 77% | 79% | - | - | 78% | 78% | - | 63% | 90% | 84% | 78% | 75% | 93% | 86% | 77% | 35% |
| | | | a | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | 5 | 4 | 1 | 1 | 1 | - | 2 | 1 | 2 | - | 3 | - | 3 | 1 | 1 | 3 | 2 | - | - | 5 | 5 | - | 1 | - | 1 | 1 | 2 | - | 1 | 3 | 1 |
| | 6% | 8% | 3% | 13% | 8% | - | 8% | 3% | 13% | - | 8% | - | 7% | 4% | 5% | 7% | 4% | - | - | 6% | 6% | - | 7% | - | 6% | 5% | 7% | - | 3% | 16% | 9% |
| 2-3 | 4 | 3 | 1 | - | 1 | 1 | 1 | 1 | - | 2 | 1 | 1 | 2 | 1 | 1 | 2 | 2 | - | - | 4 | 4 | - | 1 | - | 1 | - | 2 | - | 1 | 1 | 1 |
| | 4% | 6% | 2% | - | 7% | 7% | 3% | 4% | - | 9% | 2% | 7% | 5% | 3% | 6% | 4% | 4% | - | - | 4% | 4% | - | 7% | - | 4% | - | 7% | - | 4% | 6% | 7% |
| 4-5 | 6 | 5 | 1 | 1 | 2 | - | 3 | - | 3 | - | 3 | - | 2 | 1 | 3 | 2 | 4 | - | - | 6 | 6 | - | 2 | - | - | 2 | 2 | 2 | 2 | - | 1 |
| | 6% | 10% | 2% | 16% | 15% | - | 10% | - | 20% | - | 7% | - | 4% | 3% | 19% | 4% | 9% | - | - | 6% | 6% | - | 12% | - | - | 11% | 7% | 7% | 7% | - | 8% |
| More than 5 | 5 | 3 | 2 | 1 | 1 | - | 2 | 2 | 2 | - | 2 | 2 | 5 | 1 | - | 4 | 2 | - | - | 5 | 5 | - | 2 | 1 | 1 | 1 | 1 | - | - | - | 5 |
| | 6% | 7% | 6% | 16% | 8% | - | 6% | 7% | 14% | - | 5% | 13% | 11% | 3% | - | 8% | 4% | - | - | 6% | 6% | - | 9% | 10% | 6% | 6% | 3% | - | - | - | 41% |
| Don't know | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| NET: 1-5 Employees | 14 | 11 | 3 | 2 | 4 | 1 | 6 | 2 | 5 | 2 | 7 | 1 | 7 | 3 | 5 | 7 | 7 | - | - | 14 | 14 | - | 4 | - | 2 | 3 | 6 | 2 | 3 | 4 | 3 |
| | 16% | 25% | 7% | 29% | 29% | 7% | 21% | 7% | 33% | 9% | 17% | 7% | 16% | 10% | 30% | 16% | 17% | - | - | 16% | 16% | - | 25% | - | 10% | 16% | 21% | 7% | 14% | 23% | 24% |
| | | b | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| NET: Any employees | 20 | 14 | 5 | 3 | 5 | 1 | 8 | 3 | 7 | 2 | 8 | 2 | 11 | 4 | 5 | 11 | 9 | - | - | 20 | 20 | - | 6 | 1 | 3 | 3 | 6 | 2 | 3 | 4 | 9 |
| | 22% | 32% | 13% | 44% | 38% | 7% | 27% | 14% | 47% | 9% | 21% | 20% | 27% | 13% | 30% | 23% | 21% | - | - | 22% | 22% | - | 35% | 10% | 16% | 22% | 25% | 7% | 14% | 23% | 65% |
| | | | b | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/t/u - A/B/C/D/E - F/G/H/I
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 6

SELFEMP - Earlier you mentioned you are self-employed. How many people, if any, do you employ?

Base: All adults 18-75 who are self-employed

| | TOTAL | FEELINGS OVER CURRENT ECONOMIC SITUATION | | | CONFIDENCE ABOUT PERSONAL FINANCIAL SITUATION OVER NEXT 12M | | PLANS TO START OWN BUSINESS/ BECOME SELF-EMPLOYED IN NEXT 12M | |
|--------------------|-------|------------------------------------------|----------------|-----------------|-------------------------------------------------------------|-----------------------------------------|---------------------------------------------------------------|-----------|
| | | POSITIVE (a) | NEUTRAL (b) | NEGATIVE (c) | VERY/ FAIRLY CONFIDENT (d) | NOT VERY/ AT ALL CONFIDENT (e) | YES (f) | NO (g) |
| UNWEIGHTED BASE | 91 | 7 | 12 | 71 | 38 | 45 | - | - |
| WEIGHTED BASE | 88* | 6** | 12** | 68* | 37* | 44* | ..** | ..** |
| | 100%* | 7%** | 14%** | 78%* | 42%* | 50%* | ..** | ..** |
| None | 68 | 2 | 10 | 56 | 24 | 36 | - | - |
| | 78% | 28% | 81% | 81% | 66% | 83% | - | - |
| 1 | 5 | 1 | 1 | 3 | 4 | 1 | - | - |
| | 6% | 12% | 6% | 5% | 10% | 3% | - | - |
| 2-3 | 4 | 1 | - | 3 | 3 | 1 | - | - |
| | 4% | 17% | - | 4% | 8% | 2% | - | - |
| 4-5 | 6 | 2 | - | 4 | 3 | 3 | - | - |
| | 6% | 29% | - | 6% | 8% | 6% | - | - |
| More than 5 | 5 | 1 | 2 | 3 | 3 | 2 | - | - |
| | 6% | 15% | 13% | 4% | 8% | 6% | - | - |
| Don't know | - | - | - | - | - | - | - | - |
| | - | - | - | - | - | - | - | - |
| NET: 1-5 Employees | 14 | 4 | 1 | 10 | 10 | 5 | - | - |
| | 16% | 58% | 6% | 14% | 26% | 11% | - | - |
| NET: Any employees | 20 | 5 | 2 | 13 | 13 | 7 | - | - |
| | 22% | 72% | 19% | 19% | 34% | 17% | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 7
Q3 - Do you plan to start your own business or become self-employed in the next 12 months, or not?

Base: All adults 18-75 who are not self-employed

| | | GENDER | | | AGE | | | | | GENERATION | | | | MARITAL STATUS | | | EDUCATION | | WORKING STATUS | | | | | REGION | | | | | ANNUAL HOUSEHOLD INCOME (POST TAX) | | | | |
|------------|-----------------|--------|------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------|-----------------------|------------------------------|---------------|-------------------------|------------------|-------------------------|------------------|------------------|-------------------------|-----------------------|-----------------------|-------------------------|------------------------------|-----------------------------|-------------------------|--------------|------------------------------------|----------------------------|----------------------------|----------------|--|
| | | TOTAL | MAN (a) | WOMAN (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-75 (g) | GEN Z (h) | MILLENNIALS (i) | GEN X (j) | BABY BOOMER (k) | MARRIED /LIVING AS (l) | SINGLE (m) | WID/ DIV/ SEP (n) | GRADUATES (o) | NON GRADUATES (p) | FULL TIME (q) | PART TIME (r) | SELF EMPLOYED (s) | ANY WORKING (t) | NOT WORKING (u) | ILE DE FRANCE (A) | NORTH & NORTH EAST (B) | NORTH WEST & WEST (C) | CENTRE & EAST (D) | SOUTH (E) | UP TO 18,000 (F) | 18,001 TO 36,000 (G) | 36,001 TO 60,000 (H) | 60,001+ (I) | |
| Yes | UNWEIGHTED BASE | 2040 | 978 | 1051 | 270 | 331 | 359 | 364 | 716 | 388 | 602 | 542 | 508 | 1240 | 597 | 203 | 691 | 1349 | 1089 | 155 | - | 1244 | 796 | 389 | 400 | 375 | 387 | 489 | 427 | 744 | 541 | 175 | |
| | WEIGHTED BASE | 2043 | 990 | 1042 | 247 | 339 | 365 | 362 | 731 | 368 | 612 | 498 | 565 | 1248 | 581 | 214 | 765 | 1278 | 1033 | 143 | -- | 1177 | 866 | 389 | 407 | 384 | 371 | 491 | 424 | 741 | 549 | 180 | |
| | | 100% | 48% | 51% | 12% | 17% | 18% | 18% | 36% | 18% | 30% | 24% | 28% | 61% | 28% | 10% | 37% | 63% | 51% | 7% | -- | 58% | 42% | 19% | 20% | 19% | 18% | 24% | 21% | 36% | 27% | 9% | |
| | | 164 | 102 | 60 | 54 | 57 | 34 | 9 | 9 | 81 | 66 | 13 | 4 | 90 | 66 | 7 | 71 | 93 | 90 | 15 | - | 105 | 58 | 54 | 14 | 31 | 21 | 44 | 59 | 46 | 39 | 12 | |
| No | | 8% | 10% | 6% | 22% | 17% | 9% | 2% | 1% | 22% | 11% | 3% | 1% | 7% | 11% | 3% | 9% | 7% | 9% | 11% | - | 9% | 7% | 14% | 3% | 8% | 6% | 9% | 14% | 6% | 7% | 7% | |
| | | | b | | efg | efg | fg | | | ijk | jk | k | | | ln | | | | | | | | | BCDE | | B | | B | | GHI | | | |
| | | 1737 | 820 | 909 | 164 | 253 | 294 | 330 | 697 | 250 | 488 | 450 | 550 | 1074 | 464 | 199 | 634 | 1104 | 862 | 115 | - | 977 | 760 | 308 | 370 | 325 | 319 | 415 | 333 | 646 | 479 | 158 | |
| | | 85% | 83% | 87% | 67% | 75% | 80% | 91% | 95% | 68% | 80% | 90% | 97% | 86% | 80% | 93% | 83% | 86% | 83% | 80% | - | 83% | 88% | 79% | 91% | 85% | 86% | 84% | 78% | 87% | 87% | 88% | |
| Don't know | | | a | | 4 | 4 | c | 5de | cddef | h | hi | hi | hi | mi | | ln | 9 | | | | | | glt | ACDE | A | A | A | A | F | F | F | F | |
| | | 142 | 67 | 73 | 28 | 29 | 37 | 23 | 25 | 37 | 58 | 36 | 11 | 83 | 51 | 8 | 61 | 81 | 81 | 13 | - | 94 | 48 | 27 | 23 | 29 | 31 | 32 | 32 | 49 | 31 | 10 | |
| | | 7% | 7% | 7% | 11% | 9% | 10% | 6% | 3% | 10% | 10% | 7% | 2% | 7% | 9% | 4% | 8% | 6% | 8% | 9% | - | 8% | 6% | 7% | 6% | 7% | 8% | 7% | 8% | 7% | 6% | 6% | |
| | | | | fg | g | g | g | | k | k | k | | | n | | | | | | | | u | | | | | | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/t/u - A/B/C/D/E - f/g/h/i
Overlap formulae used. ** very small base (under 30) ineligible for sig testing



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Table 8

Q3 - Do you plan to start your own business or become self-employed in the next 12 months, or not?

Base: All adults 18-75 who are not self-employed

| | | FEELINGS OVER CURRENT ECONOMIC SITUATION | | | CONFIDENCE ABOUT PERSONAL FINANCIAL SITUATION OVER NEXT 12M | | PLANS TO START OWN BUSINESS/ BECOME SELF-EMPLOYED IN NEXT 12M | |
|-----------------|-------|------------------------------------------|----------------|-----------------|-------------------------------------------------------------|-----------------------------------------|---------------------------------------------------------------|-----------|
| | TOTAL | POSITIVE (a) | NEUTRAL (b) | NEGATIVE (c) | VERY/ FAIRLY CONFIDENT (d) | NOT VERY/ AT ALL CONFIDENT (e) | YES (f) | NO (g) |
| UNWEIGHTED BASE | 2040 | 182 | 335 | 1504 | 776 | 1167 | 169 | 1724 |
| WEIGHTED BASE | 2043 | 182 | 330 | 1513 | 775 | 1168 | 164 | 1737 |
| | 100% | 9% | 16% | 74% | 38% | 57% | 8% | 85% |
| Yes | 164 | 42 | 33 | 89 | 88 | 71 | 164 | - |
| | 8% | 23% | 10% | 6% | 11% | 6% | 100% | - |
| | | bc | c | | e | | g | |
| No | 1737 | 134 | 263 | 1323 | 638 | 1014 | - | 1737 |
| | 85% | 74% | 80% | 87% | 82% | 87% | - | 100% |
| | | | | ab | | d | | f |
| Don't know | 142 | 6 | 34 | 100 | 49 | 83 | - | - |
| | 7% | 3% | 10% | 7% | 6% | 7% | - | - |
| | | | ac | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.

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Table 9
Q4 - You mentioned you are self-employed / plan to become self-employed in the next 12 months. Is this full-time or part-time?

Base: All adults 18-75 who are self-employed

| | GENDER | | | AGE | | | | | GENERATION | | | | MARITAL STATUS | | | EDUCATION | | WORKING STATUS | | | | | REGION | | | | | ANNUAL HOUSEHOLD INCOME (POST TAX) | | | |
|-----------------|--------|------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------|-----------------------|------------------------------|---------------|-------------------------|------------------|-------------------------|------------------|------------------|-------------------------|-----------------------|-----------------------|-------------------------|------------------------------|-------------------|-------------------------|--------------|------------------------------------|-----------------------------|-----------------------------|-----------------|
| | TOTAL | MAN (a) | WOMAN (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-75 (g) | GEN Z (h) | MILLENNIALS (i) | GEN X (j) | BABY BOOMER (k) | MARRIED /LIVING AS (l) | SINGLE (m) | WID/ DIV/ SEP (n) | GRADUATES (o) | NON GRADUATES (p) | FULL TIME (q) | PART TIME (r) | SELF EMPLOYED (s) | ANY WORKING (t) | NOT WORKING (u) | ILE DE FRANCE (v) | NORTH & NORTH EAST (w) | NORTH WEST (x) | CENTRE & EAST (y) | SOUTH (z) | UP TO 18,000 (aa) | 18,001 TO 36,000 (ab) | 36,001 TO 60,000 (ac) | 60,001+ (ad) |
| UNWEIGHTED BASE | 91 | 48 | 42 | 7 | 13 | 16 | 23 | 26 | 15 | 21 | 43 | 12 | 44 | 31 | 16 | 45 | 46 | - | - | 91 | 91 | - | 16 | 10 | 20 | 17 | 28 | 26 | 26 | 18 | 13 |
| WEIGHTED BASE | 88* | 45* | 41* | 6** | 14** | 16** | 28** | 23** | 15** | 21** | 40* | 12** | 42* | 31* | 15** | 47* | 41* | ..** | ..** | 88* | 88* | ..** | 16** | 9** | 20** | 16** | 26** | 25** | 25** | 18** | 13** |
| | 100%* | 52%* | 47%* | 7%** | 16%** | 19%** | 32%** | 27%** | 17%** | 24%** | 45%* | 14%** | 48%* | 35%* | 17%** | 53%* | 47%* | - | - | 100%* | 100%* | ..** | 19%** | 11%** | 23%** | 18%** | 30%** | 28%** | 28%** | 20%** | 15%** |
| Full-time | 63 | 37 | 26 | 3 | 8 | 13 | 25 | 14 | 7 | 16 | 31 | 8 | 34 | 21 | 8 | 34 | 29 | - | - | 63 | 63 | - | 11 | 9 | 10 | 12 | 21 | 12 | 20 | 17 | 10 |
| | 72% | 81% | 63% | 45% | 60% | 76% | 89% | 61% | 48% | 76% | 78% | 70% | 80% | 68% | 55% | 72% | 71% | - | - | 72% | 72% | - | 68% | 90% | 52% | 76% | 80% | 49% | 79% | 95% | 74% |
| Part-time | 24 | 9 | 14 | 3 | 6 | 3 | 3 | 9 | 8 | 4 | 9 | 4 | 7 | 10 | 7 | 13 | 11 | - | - | 24 | 24 | - | 5 | 1 | 9 | 4 | 5 | 13 | 5 | 1 | 3 |
| | 27% | 19% | 35% | 55% | 40% | 18% | 11% | 39% | 52% | 19% | 22% | 30% | 18% | 32% | 45% | 28% | 27% | - | - | 27% | 27% | - | 32% | 10% | 43% | 24% | 20% | 51% | 21% | 5% | 26% |
| Don't know | 1 | - | 1 | - | - | 1 | - | - | - | 1 | - | - | 1 | - | - | - | 1 | - | - | 1 | 1 | - | - | - | 1 | - | - | - | - | - | - |
| | 1% | - | 2% | - | - | 6% | - | - | - | 5% | - | - | 2% | - | - | - | 2% | - | - | 1% | 1% | - | - | - | 5% | - | - | - | - | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/t/u - v/w/x/y/z - aa/ab/ac/ad
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 10

Q4 - You mentioned you are self-employed / plan to become self-employed in the next 12 months. Is this full-time or part-time?

Base: All adults 18-75 who are self-employed

| | TOTAL | FEELINGS OVER CURRENT ECONOMIC SITUATION | | | CONFIDENCE ABOUT PERSONAL FINANCIAL SITUATION OVER NEXT 12M | | PLANS TO START OWN BUSINESS/ BECOME SELF-EMPLOYED IN NEXT 12M | |
|-----------------|-------|------------------------------------------|----------------|-----------------|-------------------------------------------------------------|-----------------------------------------|---------------------------------------------------------------|-----------|
| | | POSITIVE (a) | NEUTRAL (b) | NEGATIVE (c) | VERY/ FAIRLY CONFIDENT (d) | NOT VERY/ AT ALL CONFIDENT (e) | YES (f) | NO (g) |
| UNWEIGHTED BASE | 91 | 7 | 12 | 71 | 38 | 45 | - | - |
| WEIGHTED BASE | 88* | 6** | 12** | 68* | 37* | 44* | .. | .. |
| | 100%* | 7%** | 14%** | 78%* | 42%* | 50%* | .. | .. |
| Full-time | 63 | 6 | 5 | 51 | 29 | 30 | - | - |
| | 72% | 100% | 39% | 74% | 79% | 70% | - | - |
| Part-time | 24 | - | 7 | 17 | 8 | 12 | - | - |
| | 27% | - | 61% | 24% | 21% | 28% | - | - |
| Don't know | 1 | - | - | 1 | - | 1 | - | - |
| | 1% | - | - | 1% | - | 2% | - | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 11
Q4 - You mentioned you are self-employed / plan to become self-employed in the next 12 months. Is this full-time or part-time?

Base: All adults 18-75 who plan to become self-employed in next 12M

| | GENDER | | AGE | | | | | GENERATION | | | | MARITAL STATUS | | | EDUCATION | | WORKING STATUS | | | | | REGION | | | | | ANNUAL HOUSEHOLD INCOME (POST TAX) | | | | |
|-----------------|--------|------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------|----------------|------------------------------|---------------|-------------------------|------------------|-------------------------|------------------|------------------|-------------------------|-----------------------|-----------------------|-------------------------|------------------------------|-----------------------------|-------------------------|------------------------------------|------------------------|----------------------------|----------------------------|----------------|
| | TOTAL | MAN (a) | WOMAN (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-75 (g) | GEN Z (h) | MILLENNIALS (i) | GEN X (j) | BOOMER (k) | MARRIED /LIVING AS (l) | SINGLE (m) | WID/ DIV/ SEP (n) | GRADUATES (o) | NON GRADUATES (p) | FULL TIME (q) | PART TIME (r) | SELF EMPLOYED (s) | ANY WORKING (t) | NOT WORKING (u) | ILE DE FRANCE (v) | NORTH & NORTH EAST (w) | NORTH WEST & WEST (x) | CENTRE & EAST (y) | SOUTH (z) | UP TO 18,000 (f) | 18,001 TO 36,000 (g) | 36,001 TO 60,000 (h) | 60,001+ (i) |
| UNWEIGHTED BASE | 169 | 105 | 62 | 90 | 56 | 34 | 9 | 10 | 86 | 65 | 14 | 4 | 92 | 69 | 8 | 65 | 104 | 84 | 17 | - | 111 | 58 | 55 | 14 | 31 | 23 | 46 | 62 | 48 | 39 | 12 |
| WEIGHTED BASE | 164 | 102 | 60* | 54* | 57* | 34* | 9** | 9** | 81* | 66* | 13** | 4** | 90* | 66* | 7** | 71* | 93 | 90* | 15** | ..** | 105 | 58* | 54* | 14** | 31* | 21** | 44* | 59* | 46* | 39* | 12** |
| | 100% | 62% | 36%* | 33%* | 35%* | 21%* | 5%** | 6%** | 49%* | 40%* | 8%** | 3%** | 55%* | 40%* | 5%** | 43%* | 57% | 55%* | 9%** | ..** | 64% | 36%* | 33%* | 9%** | 19%* | 13%** | 27%* | 36%* | 26%* | 24%* | 7%** |
| Full-time | 90 | 57 | 33 | 21 | 38 | 23 | 5 | 4 | 40 | 43 | 6 | 2 | 61 | 28 | 2 | 38 | 53 | 60 | 6 | - | 65 | 25 | 32 | 9 | 15 | 11 | 24 | 27 | 30 | 22 | 9 |
| | 55% | 55% | 55% | 38% | 66% | 67% | 53% | 47% | 49% | 65% | 49% | 43% | 68% | 42% | 26% | 53% | 57% | 66% | 36% | - | 62% | 44% | 60% | 67% | 48% | 49% | 54% | 46% | 64% | 56% | 77% |
| | | | | | c | | | | | | | | | | | | | | | | u | | | | | | | | | | |
| Part-time | 66 | 41 | 24 | 29 | 19 | 10 | 3 | 5 | 37 | 21 | 5 | 2 | 26 | 35 | 4 | 30 | 36 | 27 | 10 | - | 37 | 28 | 19 | 4 | 15 | 11 | 17 | 29 | 16 | 16 | 3 |
| | 40% | 40% | 39% | 53% | 33% | 29% | 34% | 53% | 45% | 32% | 42% | 57% | 29% | 53% | 59% | 42% | 38% | 30% | 64% | - | 35% | 49% | 35% | 27% | 49% | 51% | 39% | 49% | 34% | 41% | 23% |
| | | | | de | | | | | | | | | | 1 | | | | | | | q | q | | | | | | | | | |
| Don't know | 8 | 5 | 3 | 5 | 1 | 1 | 1 | - | 5 | 2 | 1 | - | 3 | 4 | 1 | 3 | 4 | 3 | - | - | 3 | 5 | 3 | 1 | 1 | - | 3 | 3 | 1 | 1 | - |
| | 5% | 4% | 5% | 8% | 2% | 3% | 12% | - | 6% | 3% | 9% | - | 3% | 6% | 15% | 5% | 5% | 3% | - | - | 3% | 8% | 5% | 6% | 3% | - | 7% | 5% | 2% | 2% | - |

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/u/v - A/B/C/D/E - F/G/H/I
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 12

Q4 - You mentioned you are self-employed / plan to become self-employed in the next 12 months. Is this full-time or part-time?

Base: All adults 18-75 who plan to become self-employed in next 12M

| | | FEELINGS OVER CURRENT ECONOMIC SITUATION | | | CONFIDENCE ABOUT PERSONAL FINANCIAL SITUATION OVER NEXT 12M | | PLANS TO START OWN BUSINESS/ BECOME SELF-EMPLOYED IN NEXT 12M | |
|-----------------|------|------------------------------------------|----------------|-----------------|-------------------------------------------------------------|-----------------------------------------|---------------------------------------------------------------|-----------|
| | | POSITIVE (a) | NEUTRAL (b) | NEGATIVE (c) | VERY/ FAIRLY CONFIDENT (d) | NOT VERY/ AT ALL CONFIDENT (e) | YES (f) | NO (g) |
| UNWEIGHTED BASE | 169 | 43 | 35 | 91 | 91 | 73 | 169 | - |
| WEIGHTED BASE | 164 | 42* | 33* | 89* | 88* | 71* | 164 | ..** |
| | 100% | 25%* | 20%* | 54%* | 53%* | 44%* | 100% | ..** |
| Full-time | 90 | 29 | 20 | 41 | 53 | 35 | 90 | - |
| | 55% | 68% | 62% | 47% | 61% | 49% | 55% | - |
| | | c | | | | | | |
| Part-time | 66 | 12 | 12 | 42 | 31 | 34 | 66 | - |
| | 40% | 29% | 35% | 47% | 36% | 48% | 40% | - |
| Don't know | 8 | 1 | 1 | 6 | 3 | 2 | 8 | - |
| | 5% | 3% | 3% | 6% | 3% | 2% | 5% | - |

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 13

Q5 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not?

Base: All adults aged 18-75 in France

| | Ride-hailing services (e.g. Bolt, Uber, etc.) | Food delivery services (e.g. Deliveroo, Uber Eats, etc.) | Online marketplaces (e.g. Etsy, Vinted, etc.) | Social media (e.g. Instagram, Tik Tok, etc.) |
|-----------------------------------------------------------------------------|-----------------------------------------------|----------------------------------------------------------|-----------------------------------------------|----------------------------------------------|
| UNWEIGHTED BASE | 2131 | 2131 | 2131 | 2131 |
| WEIGHTED BASE | 2131 | 2131 | 2131 | 2131 |
| Yes - I am currently earning money this way | 56 | 32 | 419 | 59 |
| | 3% | 1% | 20% | 3% |
| No - I am not currently earning money this way but have done so in the past | 158 | 88 | 408 | 97 |
| | 7% | 4% | 19% | 5% |
| No- I have never earned money this way | 1893 | 1987 | 1275 | 1951 |
| | 89% | 93% | 60% | 92% |
| Don't know | 23 | 24 | 29 | 23 |
| | 1% | 1% | 1% | 1% |
| NET: Not currently earning money this way | 2051 | 2075 | 1684 | 2049 |
| | 96% | 97% | 79% | 96% |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 14
Q5_1 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Ride-hailing services (e.g. Bolt, Uber, etc.)

Base: All adults aged 18-75 in France

| | | GENDER | | AGE | | | | | GENERATION | | | | MARITAL STATUS | | | EDUCATION | | WORKING STATUS | | | | | REGION | | | | | ANNUAL HOUSEHOLD INCOME (POST TAX) | | | | |
|-----------------------------------------------------------------------------|------|------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------|-----------------------|------------------------------|---------------|-------------------------|------------------|-------------------------|------------------|------------------|-------------------------|-----------------------|-----------------------|-------------------------|------------------------------|-----------------------------|-------------------------|--------------|------------------------------------|----------------------------|----------------------------|----------------|-----|
| | | MAN (a) | WOMAN (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-75 (g) | GEN Z (h) | MILLENNIALS (i) | GEN X (j) | BABY BOOMER (k) | MARRIED /LIVING AS (l) | SINGLE (m) | WID/ DIV/ SEP (n) | GRADUATES (o) | NON GRADUATES (p) | FULL TIME (q) | PART TIME (r) | SELF EMPLOYED (s) | ANY WORKING (t) | NOT WORKING (u) | ILE DE FRANCE (v) | NORTH & NORTH EAST (w) | NORTH WEST & WEST (x) | CENTRE & EAST (y) | SOUTH (z) | UP TO 18,000 (f) | 18,001 TO 36,000 (g) | 36,001 TO 60,000 (h) | 60,001+ (i) | |
| UNWEIGHTED BASE | 2131 | 1026 | 1093 | 277 | 344 | 375 | 393 | 742 | 403 | 623 | 585 | 520 | 1284 | 628 | 219 | 736 | 1395 | 1089 | 155 | 91 | 1335 | 796 | 405 | 410 | 395 | 404 | 517 | 453 | 770 | 559 | 188 | |
| WEIGHTED BASE | 2131 | 1035 | 1084 | 252 | 352 | 381 | 391 | 754 | 383 | 633 | 538 | 577 | 1290 | 611 | 230 | 812 | 1319 | 1033 | 143 | 88* | 1265 | 866 | 405 | 416 | 404 | 387 | 518 | 449 | 765 | 567 | 193 | |
| | 100% | 49% | 51% | 12% | 17% | 18% | 18% | 35% | 18% | 30% | 25% | 27% | 61% | 29% | 11% | 38% | 62% | 48% | 7% | 4%* | 59% | 41% | 19% | 20% | 19% | 18% | 24% | 21% | 36% | 27% | 9% | |
| Yes - I am currently earning money this way | 56 | 37 | 18 | 14 | 17 | 12 | 6 | 7 | 23 | 20 | 8 | 4 | 30 | 22 | 5 | 20 | 36 | 36 | 4 | 2 | 42 | 14 | 11 | 10 | 15 | 9 | 11 | 19 | 19 | 12 | 5 | |
| | 3% | 4% | 2% | 6% | 5% | 3% | 2% | 1% | 6% | 3% | 2% | 1% | 2% | 4% | 2% | 3% | 3% | 3% | 3% | 2% | 3% | 2% | 3% | 2% | 4% | 2% | 2% | 4% | 2% | 2% | 3% | |
| No - I am not currently earning money this way but have done so in the past | 158 | 84 | 72 | 34 | 43 | 34 | 14 | 34 | 51 | 61 | 23 | 24 | 84 | 58 | 16 | 65 | 93 | 88 | 6 | 6 | 100 | 59 | 33 | 30 | 30 | 29 | 37 | 51 | 52 | 38 | 11 | |
| | 7% | 8% | 7% | 13% | 12% | 9% | 4% | 4% | 13% | 10% | 4% | 4% | 7% | 9% | 7% | 8% | 7% | 8% | 4% | 6% | 8% | 7% | 8% | 7% | 7% | 8% | 7% | 11% | 7% | 7% | 6% | |
| | | | | fg | fg | fg | | | jk | jk | | | | | | | | | | | | | | | | | GHI | | | | | |
| No - I have never earned money this way | 1899 | 900 | 984 | 200 | 288 | 329 | 368 | 708 | 302 | 544 | 503 | 544 | 1162 | 523 | 208 | 721 | 1172 | 898 | 133 | 80 | 1111 | 782 | 357 | 373 | 354 | 341 | 468 | 373 | 690 | 513 | 175 | |
| | 89% | 87% | 91% | 79% | 82% | 86% | 94% | 94% | 79% | 86% | 94% | 94% | 90% | 86% | 91% | 89% | 89% | 87% | 92% | 91% | 88% | 90% | 88% | 89% | 88% | 88% | 90% | 83% | 90% | 91% | 91% | |
| | | a | | c | | cde | | cde | h | h | hi | hi | m | | | | | | | q | q | | | | | | F | F | F | F | F | |
| Don't know | 23 | 14 | 9 | 5 | 4 | 6 | 3 | 6 | 7 | 8 | 3 | 5 | 14 | 9 | - | 6 | 18 | 12 | - | - | 12 | 12 | 5 | 4 | 5 | 8 | 2 | 6 | 5 | 4 | 1 | |
| | 1% | 1% | 1% | 2% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | - | 1% | 1% | 1% | - | - | 1% | 1% | 1% | 1% | 1% | 2% | * | 1% | 1% | 1% | 1% | |
| | | | | | | | | | | | | | | | | | | | | | E | | | | | | | | | | | |
| NET: Not currently earning money this way | 2051 | 984 | 1056 | 234 | 331 | 363 | 382 | 742 | 352 | 605 | 526 | 567 | 1246 | 581 | 225 | 787 | 1265 | 986 | 139 | 86 | 1211 | 841 | 390 | 402 | 384 | 370 | 505 | 424 | 742 | 551 | 186 | |
| | 96% | 95% | 97% | 93% | 94% | 95% | 98% | 98% | 92% | 96% | 98% | 98% | 97% | 95% | 98% | 97% | 96% | 95% | 97% | 98% | 96% | 97% | 96% | 97% | 95% | 96% | 97% | 94% | 97% | 97% | 97% | 97% |
| | | | a | | | | cd | cde | | h | hi | hi | | | | | | | | | | | | | | | | F | F | F | F | |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/u/v - A/B/C/D/E - F/G/H/I
Overlap formulae used. * small base

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Table 15

Q5_1 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Ride-hailing services (e.g. Bolt, Uber, etc.)

Base: All adults aged 18-75 in France

| | TOTAL | FEELINGS OVER CURRENT ECONOMIC SITUATION | | | CONFIDENCE ABOUT PERSONAL FINANCIAL SITUATION OVER NEXT 12M | | PLANS TO START OWN BUSINESS/ BECOME SELF-EMPLOYED IN NEXT 12M | |
|-----------------------------------------------------------------------------|-------|------------------------------------------|-------------|--------------|-------------------------------------------------------------|--------------------------------|---------------------------------------------------------------|--------|
| | | POSITIVE (a) | NEUTRAL (b) | NEGATIVE (c) | VERY/ FAIRLY CONFIDENT (d) | NOT VERY/ AT ALL CONFIDENT (e) | YES (f) | NO (g) |
| UNWEIGHTED BASE | 2131 | 189 | 347 | 1575 | 814 | 1212 | 169 | 1724 |
| WEIGHTED BASE | 2131 | 188 | 342 | 1581 | 812 | 1211 | 164 | 1737 |
| | 100% | 9% | 16% | 74% | 38% | 57% | 8% | 82% |
| Yes - I am currently earning money this way | 56 | 20 | 9 | 27 | 38 | 18 | 23 | 27 |
| | 3% | 11% | 2% | 2% | 5% | 1% | 14% | 2% |
| | | bc | | | e | | g | |
| No - I am not currently earning money this way but have done so in the past | 158 | 31 | 31 | 95 | 82 | 74 | 30 | 105 |
| | 7% | 17% | 9% | 6% | 10% | 6% | 18% | 6% |
| | | bc | c | | e | | g | |
| No- I have never earned money this way | 1893 | 134 | 293 | 1448 | 684 | 1110 | 107 | 1590 |
| | 89% | 71% | 86% | 92% | 84% | 92% | 65% | 92% |
| | | | a | ab | | d | | f |
| Don't know | 23 | 3 | 10 | 10 | 9 | 10 | 4 | 16 |
| | 1% | 1% | 3% | 1% | 1% | 1% | 2% | 1% |
| | | | c | | | | | |
| NET: Not currently earning money this way | 2051 | 165 | 323 | 1544 | 765 | 1184 | 137 | 1695 |
| | 96% | 88% | 95% | 98% | 94% | 98% | 84% | 98% |
| | | | a | ab | | d | | f |

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.

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Table 16
Q5_2 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Food delivery services (e.g. Deliveroo, Uber Eats, etc.)

Base: All adults aged 18-75 in France

| | GENDER | | | AGE | | | | | GENERATION | | | | MARITAL STATUS | | | EDUCATION | | WORKING STATUS | | | | | REGION | | | | | ANNUAL HOUSEHOLD INCOME (POST TAX) | | | | |
|-----------------------------------------------------------------------------|--------|------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------|-----------------------|------------------------------|---------------|-------------------------|------------------|-------------------------|------------------|------------------|-------------------------|-----------------------|-----------------------|-------------------------|------------------------------|-----------------------------|-------------------------|--------------|------------------------------------|----------------------------|----------------------------|----------------|----|
| | TOTAL | MAN (a) | WOMAN (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-75 (g) | GEN Z (h) | MILLENNIALS (i) | GEN X (j) | BABY BOOMER (k) | MARRIED /LIVING AS (l) | SINGLE (m) | WID/ DIV/ SEP (n) | GRADUATES (o) | NON GRADUATES (p) | FULL TIME (q) | PART TIME (r) | SELF EMPLOYED (s) | ANY WORKING (t) | NOT WORKING (u) | ILE DE FRANCE (A) | NORTH & NORTH EAST (B) | NORTH WEST & WEST (C) | CENTRE & EAST (D) | SOUTH (E) | UP TO 18,000 (F) | 18,001 TO 36,000 (G) | 36,001 TO 60,000 (H) | 60,001+ (I) | |
| UNWEIGHTED BASE | 2131 | 1026 | 1093 | 277 | 344 | 375 | 393 | 742 | 403 | 623 | 585 | 520 | 1284 | 628 | 219 | 736 | 1395 | 1089 | 155 | 91 | 1335 | 796 | 405 | 410 | 395 | 404 | 517 | 453 | 770 | 559 | 188 | |
| WEIGHTED BASE | 2131 | 1035 | 1084 | 252 | 352 | 381 | 391 | 754 | 383 | 633 | 538 | 577 | 1290 | 611 | 230 | 812 | 1319 | 1033 | 143 | 88* | 1265 | 866 | 405 | 416 | 404 | 387 | 518 | 449 | 765 | 567 | 193 | |
| 100% | | 49% | 51% | 12% | 17% | 18% | 18% | 35% | 18% | 30% | 25% | 27% | 61% | 28% | 11% | 38% | 62% | 48% | 7% | 4%* | 59% | 41% | 19% | 20% | 19% | 18% | 24% | 21% | 36% | 27% | 9% | |
| Yes - I am currently earning money this way | 32 | 22 | 9 | 12 | 12 | 7 | - | 1 | 19 | 12 | - | 1 | 19 | 11 | 2 | 15 | 17 | 18 | 1 | 2 | 21 | 11 | 14 | 4 | 4 | 7 | 4 | 10 | 10 | 5 | 5 | |
| 1% | | 2% b | 1% | 5% efg | 4% fg | 2% fg | - | * | 5% ijk | 2% jk | - | * | 1% | 2% l | 1% | 2% | 1% | 2% | 1% | 2% | 2% | 1% | 3% BCE | 1% | 1% | 2% | 1% | 2% | 1% | 1% | 1% | 3% |
| No - I am not currently earning money this way but have done so in the past | 88 | 52 | 35 | 25 | 33 | 14 | 7 | 8 | 38 | 35 | 9 | 7 | 50 | 30 | 9 | 35 | 53 | 50 | 6 | 4 | 59 | 29 | 23 | 17 | 14 | 18 | 17 | 33 | 33 | 15 | 4 | |
| 4% | | 5% h | 3% | 10% efg | 9% efg | 4% f | 2% f | 1% | 10% ijk | 5% jk | 2% l | 1% | 4% | 5% lmk | 4% | 4% | 4% | 5% | 4% | 4% | 5% | 3% | 6% GH | 4% | 4% | 4% | 5% | 3% | 7% GH | 4% | 3% | 2% |
| No - I have never earned money this way | 1987 | 947 | 1030 | 210 | 304 | 356 | 382 | 735 | 318 | 581 | 526 | 561 | 1208 | 562 | 217 | 757 | 1230 | 955 | 137 | 82 | 1174 | 813 | 365 | 391 | 382 | 354 | 495 | 397 | 719 | 544 | 180 | |
| 93% | | 91% | 95% | 83% | 86% | 93% | 98% | 97% | 83% | 92% | 98% | 97% | 94% | 92% | 94% | 93% | 93% | 92% | 95% | 93% | 93% | 94% | 90% | 94% | 94% | 92% | 96% | 88% | 94% | 96% | 93% | |
| Don't know | 24 | 14 | 10 | 6 | 3 | 4 | 2 | 10 | 7 | 5 | 3 | 9 | 13 | 9 | 2 | 5 | 19 | 10 | - | - | 10 | 14 | 4 | 5 | 5 | 8 | 2 | 9 | 3 | 3 | 3 | |
| 1% | | 1% | 1% | 2% | 1% | 1% | * | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | - | - | 1% | 2% | 1% | 1% | 1% | 2% | * | 2% | * | 1% | 1% | 2% |
| NET: Not currently earning money this way | 2075 | 999 | 1065 | 235 | 337 | 370 | 389 | 743 | 356 | 616 | 535 | 567 | 1258 | 591 | 226 | 792 | 1283 | 1005 | 142 | 86 | 1233 | 841 | 387 | 408 | 396 | 372 | 512 | 429 | 752 | 559 | 184 | |
| 97% | | 96% | 98% a | 93% | 96% | 97% c | 100% cde | 99% cd | 93% | 97% h | 99% hi | 98% h | 97% | 97% h | 98% | 97% | 97% | 97% | 99% | 98% | 98% | 97% | 96% | 98% | 98% | 96% | 99% AD | 96% | 98% | 99% | 96% | |
| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/u/v - A/B/C/D/E - F/G/H/I
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 17

Q5_2 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Food delivery services (e.g. Deliveroo, Uber Eats, etc.)

Base: All adults aged 18-75 in France

| | TOTAL | FEELINGS OVER CURRENT ECONOMIC SITUATION | | | CONFIDENCE ABOUT PERSONAL FINANCIAL SITUATION OVER NEXT 12M | | PLANS TO START OWN BUSINESS/ BECOME SELF-EMPLOYED IN NEXT 12M | |
|-----------------------------------------------------------------------------|-------|------------------------------------------|-------------|--------------|-------------------------------------------------------------|--------------------------------|---------------------------------------------------------------|----------|
| | | POSITIVE (a) | NEUTRAL (b) | NEGATIVE (c) | VERY/ FAIRLY CONFIDENT (d) | NOT VERY/ AT ALL CONFIDENT (e) | YES (f) | NO (g) |
| UNWEIGHTED BASE | 2131 | 189 | 347 | 1575 | 814 | 1212 | 169 | 1724 |
| WEIGHTED BASE | 2131 | 188 | 342 | 1581 | 812 | 1211 | 164 | 1737 |
| | 100% | 9% | 16% | 74% | 38% | 57% | 8% | 82% |
| Yes - I am currently earning money this way | 32 | 17 | 5 | 10 | 26 | 6 | 22 | 6 |
| | 1% | 9% bc | 2% | 1% | 3% e | * | 14% g | * |
| No - I am not currently earning money this way but have done so in the past | 88 | 26 | 22 | 41 | 48 | 40 | 27 | 42 |
| | 4% | 14% bc | 6% c | 3% | 6% e | 3% | 17% g | 2% |
| No- I have never earned money this way | 1987 | 144 | 305 | 1519 | 729 | 1157 | 110 | 1672 |
| | 93% | 76% | 89% a | 96% ab | 90% | 95% d | 67% | 96% f |
| Don't know | 24 | 2 | 10 | 11 | 9 | 9 | 4 | 18 |
| | 1% | 1% | 3% c | 1% | 1% | 1% | 2% | 1% |
| NET: Not currently earning money this way | 2075 | 169 | 326 | 1560 | 777 | 1197 | 138 | 1714 |
| | 97% | 90% | 95% a | 99% ab | 96% | 99% d | 84% | 99% f |

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 18
Q5_3 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Online marketplaces (e.g. Etsy, Vinted, etc.)

Base: All adults aged 18-75 in France

| | GENDER | | | AGE | | | | | GENERATION | | | | MARITAL STATUS | | | EDUCATION | | WORKING STATUS | | | | | REGION | | | | | ANNUAL HOUSEHOLD INCOME (POST TAX) | | | |
|-----------------------------------------------------------------------------|--------|------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------|-----------------------|------------------------------|---------------|-------------------------|------------------|-------------------------|------------------|------------------|-------------------------|-----------------------|-----------------------|-------------------------|------------------------------|-----------------------------|-------------------------|--------------|------------------------------------|-----------------------------|-----------------------------|-----------------|
| | TOTAL | MAN (a) | WOMAN (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-75 (g) | GEN Z (h) | MILLENNIALS (i) | GEN X (j) | BABY BOOMER (k) | MARRIED /LIVING AS (l) | SINGLE (m) | WID/ DIV/ SEP (n) | GRADUATES (o) | NON GRADUATES (p) | FULL TIME (q) | PART TIME (r) | SELF EMPLOYED (s) | ANY WORKING (t) | NOT WORKING (u) | ILE DE FRANCE (v) | NORTH & NORTH EAST (w) | NORTH WEST & WEST (x) | CENTRE & EAST (y) | SOUTH (z) | UP TO 18,000 (aa) | 18,001 TO 36,000 (ab) | 36,001 TO 60,000 (ac) | 60,001+ (ad) |
| UNWEIGHTED BASE | 2131 | 1026 | 1093 | 277 | 344 | 375 | 393 | 742 | 403 | 623 | 585 | 520 | 1284 | 628 | 219 | 736 | 1395 | 1089 | 955 | 91 | 1335 | 796 | 405 | 410 | 395 | 404 | 517 | 453 | 770 | 559 | 188 |
| WEIGHTED BASE | 2131 | 1035 | 1084 | 252 | 352 | 381 | 391 | 754 | 383 | 633 | 538 | 577 | 1290 | 611 | 230 | 812 | 1319 | 1033 | 143 | 88* | 1265 | 865 | 405 | 416 | 404 | 387 | 518 | 449 | 765 | 567 | 193 |
| 100% | | 49% | 51% | 12% | 17% | 18% | 18% | 35% | 18% | 30% | 25% | 27% | 61% | 29% | 11% | 38% | 62% | 48% | 7% | 4%* | 59% | 41% | 19% | 20% | 19% | 18% | 24% | 21% | 36% | 27% | 9% |
| Yes - I am currently earning money this way | 419 | 171 | 245 | 70 | 96 | 90 | 77 | 85 | 100 | 165 | 97 | 57 | 261 | 123 | 34 | 190 | 228 | 234 | 30 | 19 | 283 | 136 | 90 | 90 | 75 | 76 | 88 | 80 | 139 | 118 | 54 |
| 20% | | 17% | 23% | 28% | 27% | 24% | 20% | 11% | 26% | 26% | 18% | 10% | 20% | 20% | 15% | 23% | 17% | 23% | 21% | 22% | 22% | 16% | 22% | 22% | 19% | 20% | 17% | 18% | 18% | 21% | 28% |
| No - I am not currently earning money this way but have done so in the past | 408 | 190 | 216 | 82 | 98 | 99 | 50 | 79 | 126 | 155 | 74 | 54 | 233 | 139 | 36 | 171 | 237 | 215 | 31 | 16 | 262 | 147 | 78 | 79 | 81 | 72 | 99 | 101 | 144 | 105 | 31 |
| 19% | | 18% | 20% | 33% | 28% | 26% | 13% | 11% | 33% | 24% | 14% | 9% | 18% | 23% | 16% | 21% | 18% | 21% | 22% | 18% | 21% | 17% | 19% | 19% | 20% | 19% | 19% | 22% | 19% | 19% | 16% |
| No - I have never earned money this way | 1275 | 657 | 612 | 98 | 153 | 186 | 259 | 579 | 151 | 305 | 362 | 457 | 777 | 343 | 155 | 444 | 831 | 571 | 81 | 52 | 704 | 571 | 233 | 238 | 243 | 233 | 329 | 260 | 478 | 340 | 103 |
| 60% | | 63% | 56% | 39% | 43% | 49% | 66% | 77% | 39% | 48% | 67% | 79% | 60% | 56% | 67% | 55% | 63% | 55% | 57% | 59% | 56% | 66% | 57% | 57% | 60% | 60% | 63% | 58% | 62% | 60% | 53% |
| Don't know | 29 | 17 | 11 | 3 | 6 | 6 | 4 | 10 | 6 | 9 | 5 | 9 | 18 | 6 | 4 | 6 | 22 | 14 | 1 | 1 | 16 | 13 | 5 | 10 | 5 | 6 | 3 | 8 | 4 | 4 | 5 |
| 1% | | 2% | 1% | 1% | 2% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 2% | 1% | 2% | 2% | 2% | 1% | 2% |
| NET: Not currently earning money this way | 1684 | 847 | 828 | 180 | 251 | 285 | 309 | 659 | 277 | 460 | 435 | 511 | 1010 | 483 | 191 | 616 | 1068 | 786 | 113 | 68 | 966 | 718 | 311 | 316 | 324 | 305 | 427 | 361 | 622 | 445 | 134 |
| 79% | | 82% | 76% | 71% | 71% | 75% | 79% | 87% | 72% | 73% | 81% | 89% | 78% | 79% | 83% | 76% | 81% | 76% | 78% | 77% | 76% | 83% | 77% | 76% | 80% | 79% | 83% | 80% | 81% | 78% | 70% |
| | | b | | | | | cd | cdef | | | hi | hij | | | o | | | | | | qt | | | | | | AB | I | I | I | |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/u/v - A/B/C/D/E - F/G/H/I
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 19

Q5_3 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Online marketplaces (e.g. Etsy, Vinted, etc.)

Base: All adults aged 18-75 in France

| | | FEELINGS OVER CURRENT ECONOMIC SITUATION | | | CONFIDENCE ABOUT PERSONAL FINANCIAL SITUATION OVER NEXT 12M | | PLANS TO START OWN BUSINESS/ BECOME SELF-EMPLOYED IN NEXT 12M | |
|-----------------------------------------------------------------------------|-------|------------------------------------------|----------------|-----------------|-------------------------------------------------------------|-----------------------------------------|---------------------------------------------------------------|-----------|
| | TOTAL | POSITIVE (a) | NEUTRAL (b) | NEGATIVE (c) | VERY/ FAIRLY CONFIDENT (d) | NOT VERY/ AT ALL CONFIDENT (e) | YES (f) | NO (g) |
| UNWEIGHTED BASE | 2131 | 189 | 347 | 1575 | 814 | 1212 | 169 | 1724 |
| WEIGHTED BASE | 2131 | 188 | 342 | 1581 | 812 | 1211 | 164 | 1737 |
| | 100% | 9% | 16% | 74% | 38% | 57% | 8% | 82% |
| Yes - I am currently earning money this way | 419 | 42 | 76 | 300 | 189 | 215 | 51 | 302 |
| | 20% | 23% | 22% | 19% | 23% | 18% | 31% | 17% |
| No - I am not currently earning money this way but have done so in the past | 408 | 50 | 66 | 286 | 166 | 226 | 56 | 299 |
| | 19% | 26% | 19% | 18% | 20% | 19% | 34% | 17% |
| No- I have never earned money this way | 1275 | 91 | 188 | 984 | 447 | 760 | 52 | 1117 |
| | 60% | 48% | 55% | 62% | 55% | 63% | 32% | 64% |
| Don't know | 29 | 5 | 11 | 12 | 10 | 10 | 5 | 19 |
| | 1% | 3% | 3% | 1% | 1% | 1% | 3% | 1% |
| NET: Not currently earning money this way | 1684 | 141 | 254 | 1269 | 613 | 986 | 108 | 1416 |
| | 79% | 75% | 74% | 80% | 76% | 81% | 66% | 82% |

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.

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Table 20
Q5_4 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Social media (e.g. Instagram, Tik Tok, etc.)

Base: All adults aged 18-75 in France

| | GENDER | | | AGE | | | | | GENERATION | | | | MARITAL STATUS | | | EDUCATION | | WORKING STATUS | | | | | REGION | | | | | ANNUAL HOUSEHOLD INCOME (POST TAX) | | | |
|-----------------------------------------------------------------------------|--------|------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------|-----------------------|------------------------------|---------------|-------------------------|------------------|-------------------------|------------------|------------------|-------------------------|-----------------------|-----------------------|-------------------------|------------------------------|-----------------------------|-------------------------|--------------|------------------------------------|----------------------------|----------------------------|----------------|
| | TOTAL | MAN (a) | WOMAN (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-75 (g) | GEN Z (h) | MILLENNIALS (i) | GEN X (j) | BABY BOOMER (k) | MARRIED /LIVING AS (l) | SINGLE (m) | WID/ DIV/ SEP (n) | GRADUATES (o) | NON GRADUATES (p) | FULL TIME (q) | PART TIME (r) | SELF EMPLOYED (s) | ANY WORKING (t) | NOT WORKING (u) | ILE DE FRANCE (A) | NORTH & NORTH EAST (B) | NORTH WEST & WEST (C) | CENTRE & EAST (D) | SOUTH (E) | UP TO 18,000 (F) | 18,001 TO 36,000 (G) | 36,001 TO 60,000 (H) | 60,001+ (I) |
| UNWEIGHTED BASE | 2131 | 1026 | 1093 | 277 | 344 | 375 | 393 | 742 | 403 | 623 | 585 | 520 | 1284 | 628 | 219 | 736 | 1395 | 1089 | 355 | 91 | 1335 | 796 | 405 | 410 | 395 | 404 | 517 | 453 | 770 | 559 | 188 |
| WEIGHTED BASE | 2131 | 1035 | 1084 | 252 | 352 | 381 | 391 | 754 | 383 | 633 | 538 | 577 | 1290 | 611 | 230 | 812 | 1319 | 1033 | 143 | 88* | 1265 | 865 | 405 | 416 | 404 | 387 | 518 | 449 | 765 | 567 | 193 |
| 100% | | 49% | 51% | 12% | 17% | 18% | 18% | 35% | 18% | 30% | 25% | 27% | 61% | 28% | 11% | 38% | 62% | 48% | 7% | 4%* | 59% | 41% | 19% | 20% | 19% | 18% | 24% | 21% | 36% | 27% | 9% |
| Yes - I am currently earning money this way | 59 | 37 | 22 | 19 | 20 | 11 | 3 | 5 | 32 | 19 | 5 | 3 | 55 | 20 | 4 | 31 | 28 | 31 | 3 | 5 | 38 | 21 | 20 | 10 | 11 | 8 | 10 | 19 | 15 | 13 | 10 |
| | 3% | 4% | 2% | 8% | 6% | 3% | 1% | 1% | 8% | 3% | 1% | 1% | 3% | 3% | 2% | 4% | 2% | 3% | 2% | 5% | 3% | 2% | 5% | 2% | 3% | 2% | 2% | 4% | 2% | 2% | 5% |
| | | b | | efg | fg | fg | | | ijk | ik | | | | | p | | | | | | | | BDE | | | | | G | | | GH |
| No - I am not currently earning money this way but have done so in the past | 97 | 57 | 40 | 30 | 33 | 17 | 9 | 9 | 41 | 40 | 10 | 7 | 51 | 37 | 9 | 40 | 57 | 52 | 4 | 5 | 62 | 36 | 24 | 16 | 16 | 21 | 20 | 33 | 36 | 15 | 8 |
| | 5% | 5% | 4% | 12% | 9% | 4% | 2% | 1% | 11% | 6% | 2% | 1% | 4% | 6% | 4% | 5% | 4% | 5% | 3% | 6% | 5% | 4% | 6% | 4% | 4% | 5% | 4% | 7% | 5% | 3% | 4% |
| | | | | efg | efg | g | | | ijk | jk | | | | | | | | | | | | | | | | | | H | | | |
| No - I have never earned money this way | 1951 | 925 | 1016 | 200 | 294 | 343 | 378 | 736 | 304 | 563 | 522 | 563 | 1191 | 544 | 216 | 733 | 1218 | 940 | 135 | 76 | 1152 | 800 | 354 | 386 | 373 | 352 | 485 | 389 | 709 | 537 | 171 |
| | 92% | 89% | 94% | 79% | 84% | 90% | 97% | 98% | 79% | 89% | 97% | 98% | 92% | 89% | 94% | 90% | 92% | 91% | 94% | 87% | 91% | 92% | 87% | 93% | 92% | 91% | 94% | 87% | 93% | 95% | 89% |
| | | a | | | | cd | cde | | h | hi | hi | hi | m | | m | | | s | | | | | A | A | A | A | A | F | F | FI | |
| Don't know | 23 | 17 | 6 | 4 | 5 | 10 | 1 | 4 | 6 | 12 | 1 | 4 | 13 | 10 | - | 8 | 16 | 10 | 1 | 2 | 13 | 11 | 8 | 4 | 4 | 6 | 2 | 8 | 5 | 1 | 3 |
| | 1% | 2% | 1% | 1% | 1% | 3% | * | * | 2% | 2% | * | 1% | 1% | 2% | - | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 2% | * | 2% | 1% | * | 2% |
| | | b | | | | fg | | | j | j | | | | | | | | E | | | | | | | | | H | H | | | H |
| NET: Not currently earning money this way | 2049 | 981 | 1056 | 230 | 327 | 360 | 387 | 745 | 344 | 602 | 532 | 570 | 1242 | 581 | 226 | 773 | 1276 | 993 | 139 | 81 | 1213 | 835 | 378 | 403 | 390 | 373 | 505 | 422 | 745 | 552 | 180 |
| | 96% | 95% | 97% | 91% | 93% | 94% | 99% | 99% | 90% | 95% | 99% | 99% | 96% | 95% | 98% | 95% | 97% | 96% | 97% | 93% | 96% | 96% | 93% | 97% | 96% | 96% | 98% | 94% | 97% | 97% | 93% |
| | | | a | | | cde | | | | h | hi | hi | | | m | | | | | | | | | A | A | A | A | | FI | FI | |

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/u/v - A/B/C/D/E - F/G/H/I
Overlap formulae used. * small base

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Table 21

Q5_4 - Now thinking about digital platforms and apps. Are you currently earning money through any of the following types of digital platforms or apps, or not? Social media (e.g. Instagram, Tik Tok, etc.)

Base: All adults aged 18-75 in France

| | TOTAL | FEELINGS OVER CURRENT ECONOMIC SITUATION | | | CONFIDENCE ABOUT PERSONAL FINANCIAL SITUATION OVER NEXT 12M | | PLANS TO START OWN BUSINESS/ BECOME SELF-EMPLOYED IN NEXT 12M | |
|-----------------------------------------------------------------------------|-------|------------------------------------------|-------------|--------------|-------------------------------------------------------------|--------------------------------|---------------------------------------------------------------|----------|
| | | POSITIVE (a) | NEUTRAL (b) | NEGATIVE (c) | VERY/ FAIRLY CONFIDENT (d) | NOT VERY/ AT ALL CONFIDENT (e) | YES (f) | NO (g) |
| UNWEIGHTED BASE | 2131 | 189 | 347 | 1575 | 814 | 1212 | 169 | 1724 |
| WEIGHTED BASE | 2131 | 188 | 342 | 1581 | 812 | 1211 | 164 | 1737 |
| | 100% | 9% | 16% | 74% | 38% | 57% | 8% | 82% |
| Yes - I am currently earning money this way | 59 | 28 | 7 | 24 | 43 | 14 | 28 | 20 |
| | 3% | 15% bc | 2% | 2% | 5% e | 1% | 17% g | 1% |
| No - I am not currently earning money this way but have done so in the past | 97 | 23 | 24 | 51 | 50 | 47 | 28 | 52 |
| | 5% | 12% bc | 7% c | 3% | 6% e | 4% | 17% g | 3% |
| No- I have never earned money this way | 1951 | 133 | 302 | 1496 | 710 | 1142 | 103 | 1654 |
| | 92% | 71% | 88% a | 95% ab | 87% | 94% d | 63% | 95% f |
| Don't know | 23 | 3 | 9 | 10 | 9 | 9 | 5 | 12 |
| | 1% | 2% | 3% c | 1% | 1% | 1% | 3% g | 1% |
| NET: Not currently earning money this way | 2049 | 157 | 326 | 1547 | 760 | 1188 | 131 | 1706 |
| | 96% | 83% | 95% a | 98% ab | 94% | 98% d | 80% | 98% f |

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.

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Table 22

Q6 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future?

Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps

| | Ride-hailing services (e.g. Bolt, Uber, etc.) | Food delivery services (e.g. Deliveroo, Uber Eats, etc.) | Online marketplaces (e.g. Etsy, Vinted, etc.) | Social media (e.g. Instagram, Tik Tok, etc.) |
|----------------------------------|-----------------------------------------------|----------------------------------------------------------|-----------------------------------------------|----------------------------------------------|
| UNWEIGHTED BASE | 2049 | 2073 | 1678 | 2048 |
| WEIGHTED BASE | 2051 | 2075 | 1684 | 2049 |
| Very interested | 55 3% | 52 3% | 118 7% | 120 6% |
| Fairly interested | 252 12% | 200 10% | 510 30% | 329 16% |
| Not very interested | 424 21% | 366 18% | 347 21% | 395 19% |
| Not at all interested | 1257 61% | 1417 68% | 657 39% | 1152 56% |
| Don't know | 64 3% | 40 2% | 52 3% | 52 3% |
| NET: Very/ fairly interested | 307 15% | 252 12% | 628 37% | 449 22% |
| NET: Not very/ at all interested | 1681 82% | 1783 86% | 1004 60% | 1548 76% |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 23
Q6_1 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Ride-hailing services (e.g. Bolt, Uber, etc.)

Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps

| | | GENDER | | AGE | | | | | GENERATION | | | | MARITAL STATUS | | | EDUCATION | | WORKING STATUS | | | | | REGION | | | | | ANNUAL HOUSEHOLD INCOME (POST TAX) | | | | | | | | | | |
|----------------------------------|------|--------|------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------|-----------------------|------------------------------|---------------|-------------------------|------------------|-------------------------|------------------|------------------|-------------------------|-----------------------|-----------------------|-------------------------|------------------------------|-------------------|-------------------------|------------------------------------|-------------------------|-----------------------------|-----------------------------|-----------------|--|--|--|--|--|--|
| | | TOTAL | MAN (a) | WOMAN (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-75 (g) | GEN Z (h) | MILLENNIALS (i) | GEN X (j) | BABY BOOMER (k) | MARRIED /LIVING AS (l) | SINGLE (m) | WID/ DIV/ SEP (n) | GRADUATES (o) | NON GRADUATES (p) | FULL TIME (q) | PART TIME (r) | SELF EMPLOYED (s) | ANY WORKING (t) | NOT WORKING (u) | ILE DE FRANCE (v) | NORTH & NORTH EAST (w) | NORTH WEST (x) | CENTRE & EAST (y) | SOUTH (z) | UP TO 18,000 (ff) | 18,001 TO 36,000 (gg) | 36,001 TO 60,000 (hh) | 60,001+ (ii) | | | | | | |
| UNWEIGHTED BASE | 2049 | 974 | 1064 | 256 | 323 | 357 | 384 | 729 | 371 | 595 | 572 | 511 | 1239 | 596 | 214 | 712 | 1137 | 1039 | 150 | 89 | 1278 | 771 | 389 | 395 | 375 | 388 | 504 | 426 | 746 | 543 | 182 | | | | | | | |
| | 3051 | 984 | 1056 | 234 | 331 | 363 | 382 | 742 | 352 | 605 | 526 | 567 | 1246 | 581 | 225 | 787 | 1265 | 986 | 139 | 86 | 1211 | 841 | 390 | 402 | 384 | 370 | 505 | 424 | 742 | 551 | 186 | | | | | | | |
| 100% | 100% | 48% | 51% | 11% | 16% | 18% | 19% | 36% | 17% | 30% | 26% | 28% | 61% | 28% | 11% | 38% | 62% | 48% | 7% | 4%* | 59% | 41% | 19% | 20% | 19% | 18% | 25% | 21% | 36% | 27% | 9% | | | | | | | |
| Very interested | 55 | 35 | 20 | 16 | 11 | 15 | 7 | 5 | 18 | 25 | 8 | 3 | 36 | 16 | 3 | 20 | 35 | 39 | 1 | 1 | 41 | 14 | 14 | 7 | 8 | 12 | 14 | 12 | 16 | 19 | 7 | | | | | | | |
| | 3% | 4% | 2% | 7% | 3% | 4% | 2% | 1% | 5% | 4% | 2% | 1% | 3% | 3% | 1% | 3% | 3% | 4% | 1% | 1% | 3% | 2% | 4% | 2% | 2% | 3% | 3% | 3% | 2% | 3% | 4% | | | | | | | |
| Fairly interested | 252 | 136 | 115 | 50 | 66 | 45 | 37 | 55 | 75 | 89 | 55 | 33 | 139 | 92 | 21 | 95 | 157 | 142 | 15 | 10 | 167 | 85 | 58 | 42 | 55 | 47 | 50 | 70 | 92 | 57 | 21 | | | | | | | |
| | 12% | 14% | 11% | 21% | 20% | 12% | 10% | 7% | 21% | 15% | 10% | 6% | 11% | 16% | 9% | 12% | 12% | 14% | 11% | 12% | 14% | 10% | 15% | 10% | 14% | 13% | 10% | 16% | 12% | 10% | 11% | | | | | | | |
| Not very interested | 424 | 222 | 201 | 63 | 69 | 79 | 69 | 144 | 85 | 133 | 97 | 109 | 265 | 117 | 42 | 175 | 249 | 207 | 28 | 17 | 252 | 172 | 79 | 89 | 70 | 77 | 109 | 84 | 156 | 126 | 34 | | | | | | | |
| | 21% | 23% | 19% | 27% | 21% | 22% | 18% | 19% | 24% | 22% | 18% | 19% | 21% | 20% | 19% | 22% | 20% | 21% | 20% | 20% | 21% | 20% | 20% | 22% | 18% | 21% | 22% | 20% | 21% | 23% | 18% | | | | | | | |
| Not at all interested | 1257 | 567 | 682 | 100 | 174 | 209 | 250 | 524 | 167 | 334 | 343 | 413 | 767 | 337 | 153 | 475 | 782 | 567 | 91 | 55 | 713 | 544 | 232 | 249 | 234 | 225 | 317 | 243 | 457 | 335 | 119 | | | | | | | |
| | 61% | 58% | 65% | 43% | 53% | 58% | 65% | 71% | 47% | 55% | 65% | 73% | 62% | 58% | 68% | 60% | 62% | 58% | 65% | 65% | 59% | 65% | 59% | 62% | 61% | 61% | 63% | 57% | 62% | 61% | 64% | | | | | | | |
| Don't know | 64 | 25 | 38 | 5 | 11 | 14 | 20 | 13 | 7 | 23 | 23 | 10 | 39 | 17 | 7 | 22 | 42 | 31 | 4 | 2 | 38 | 26 | 8 | 16 | 17 | 8 | 14 | 16 | 21 | 14 | 5 | | | | | | | |
| | 3% | 2% | 4% | 2% | 3% | 4% | 5% | 2% | 2% | 4% | 4% | 2% | 3% | 3% | 3% | 3% | 3% | 3% | 3% | 3% | 3% | 3% | 2% | 4% | 5% | 2% | 3% | 4% | 3% | 3% | 3% | | | | | | | |
| NET: Very/ fairly interested | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 307 | 171 | 135 | 66 | 77 | 60 | 43 | 60 | 93 | 115 | 63 | 36 | 175 | 109 | 23 | 115 | 191 | 180 | 16 | 11 | 207 | 99 | 72 | 49 | 63 | 59 | 64 | 82 | 108 | 76 | 28 | | | | | | | |
| | 15% | 17% | 13% | 28% | 23% | 17% | 11% | 8% | 26% | 19% | 12% | 6% | 14% | 19% | 10% | 15% | 15% | 18% | 11% | 13% | 17% | 12% | 18% | 12% | 16% | 16% | 13% | 19% | 15% | 14% | 15% | | | | | | | |
| NET: Not very/ at all interested | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 1681 | 789 | 883 | 162 | 243 | 289 | 319 | 668 | 252 | 467 | 440 | 522 | 1032 | 455 | 195 | 650 | 1031 | 774 | 119 | 72 | 965 | 716 | 311 | 338 | 304 | 302 | 427 | 326 | 613 | 461 | 153 | | | | | | | |
| | 82% | 80% | 84% | 69% | 74% | 79% | 83% | 90% | 71% | 77% | 84% | 92% | 83% | 78% | 87% | 83% | 82% | 79% | 86% | 84% | 80% | 85% | 80% | 84% | 79% | 82% | 85% | C | 77% | 83% | 84% | 82% | | | | | | |
| | | a | | | c | cd | cdef | | h | hi | hij | m | | m | | | | | | | q | qt | | | | | | | F | | F | | | | | | | |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/u/u - A/B/C/D/E - f/g/h/i
Overlap formulae used. * small base



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Table 24

Q6_1 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Ride-hailing services (e.g. Bolt, Uber, etc.)

Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps

| | | FEELINGS OVER CURRENT ECONOMIC SITUATION | | | CONFIDENCE ABOUT PERSONAL FINANCIAL SITUATION OVER NEXT 12M | | PLANS TO START OWN BUSINESS/ BECOME SELF-EMPLOYED IN NEXT 12M | |
|----------------------------------|-------------|------------------------------------------|-----------------|-------------------|-------------------------------------------------------------|-----------------------------------------|---------------------------------------------------------------|------------------|
| | TOTAL | POSITIVE (a) | NEUTRAL (b) | NEGATIVE (c) | VERY/ FAIRLY CONFIDENT (d) | NOT VERY/ AT ALL CONFIDENT (e) | YES (f) | NO (g) |
| UNWEIGHTED BASE | 2049 | 165 | 328 | 1537 | 766 | 1183 | 141 | 1681 |
| WEIGHTED BASE | 2051 | 165 | 323 | 1544 | 765 | 1184 | 137 | 1695 |
| | 100% | 8% | 16% | 75% | 37% | 58% | 7% | 83% |
| Very interested | 55 3% | 15 9% bc | 7 2% | 32 2% | 27 4% | 27 2% | 16 12% g | 30 2% |
| Fairly interested | 252 12% | 35 21% c | 52 16% c | 164 11% | 109 14% | 137 12% | 39 28% g | 180 11% |
| Not very interested | 424 21% | 41 25% | 70 22% | 311 20% | 154 20% | 250 21% | 31 22% | 342 20% |
| Not at all interested | 1257 61% | 68 41% | 183 57% a | 991 64% ab | 457 60% | 730 62% | 51 37% | 1092 64% f |
| Don't know | 64 3% | 6 3% | 11 3% | 46 3% | 18 2% | 40 3% | 1 1% | 51 3% |
| NET: Very/ fairly interested | 307 15% | 50 30% bc | 59 18% c | 196 13% | 136 18% e | 163 14% | 55 40% g | 210 12% |
| NET: Not very/ at all interested | 1681 82% | 109 66% | 253 78% a | 1302 84% ab | 611 80% | 980 83% | 81 59% | 1434 85% f |

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.

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Table 25
Q6_2 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Food delivery services (e.g. Deliveroo, Uber Eats, etc.)

Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps

| | GENDER | | | AGE | | | | | GENERATION | | | | MARITAL STATUS | | | EDUCATION | | WORKING STATUS | | | | | REGION | | | | | ANNUAL HOUSEHOLD INCOME (POST TAX) | | | | |
|----------------------------------|--------|------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------|-----------------------|------------------------------|---------------|-------------------------|------------------|-------------------------|------------------|------------------|-------------------------|-----------------------|-----------------------|-------------------------|------------------------------|-----------------------------|-------------------------|--------------|------------------------------------|-----------------------------|-----------------------------|-----------------|-----|
| | TOTAL | MAN (a) | WOMAN (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-75 (g) | GEN Z (h) | MILLENNIALS (i) | GEN X (j) | BABY BOOMER (k) | MARRIED /LIVING AS (l) | SINGLE (m) | WID/ DIV/ SEP (n) | GRADUATES (o) | NON GRADUATES (p) | FULL TIME (q) | PART TIME (r) | SELF EMPLOYED (s) | ANY WORKING (t) | NOT WORKING (u) | ILE DE FRANCE (v) | NORTH & NORTH EAST (w) | NORTH WEST & WEST (x) | CENTRE & EAST (y) | SOUTH (z) | UP TO 18,000 (aa) | 18,001 TO 36,000 (ab) | 36,001 TO 60,000 (ac) | 60,001+ (ad) | |
| UNWEIGHTED BASE | 2073 | 989 | 1073 | 258 | 329 | 364 | 391 | 731 | 375 | 606 | 581 | 511 | 1251 | 607 | 215 | 717 | 1356 | 1058 | 154 | 89 | 1301 | 772 | 387 | 401 | 386 | 388 | 511 | 433 | 756 | 551 | 180 | |
| WEIGHTED BASE | 2075 | 999 | 1065 | 235 | 337 | 370 | 389 | 743 | 356 | 616 | 535 | 567 | 1258 | 591 | 226 | 792 | 1283 | 1005 | 142 | 86* | 1233 | 841 | 387 | 408 | 396 | 392 | 512 | 429 | 752 | 559 | 184 | |
| | 100% | 49% | 51% | 11% | 16% | 18% | 19% | 36% | 17% | 30% | 26% | 27% | 61% | 29% | 11% | 38% | 62% | 48% | 7% | 4%* | 59% | 41% | 19% | 20% | 19% | 18% | 25% | 21% | 36% | 27% | 9% | |
| Very interested | 52 | 33 | 18 | 18 | 14 | 15 | 4 | 1 | 21 | 26 | 5 | - | 32 | 18 | 2 | 20 | 32 | 34 | 3 | 1 | 37 | 15 | 13 | 5 | 11 | 13 | 11 | 17 | 15 | 9 | 8 | |
| | 3% | 3% | 2% | 8% | 4% | 4% | 1% | * | 6% | 4% | 1% | - | 3% | 3% | 1% | 3% | 2% | 3% | 2% | 1% | 3% | 2% | 3% | 1% | 3% | 3% | 2% | 4% | 2% | 2% | 4% | |
| | | | | fg | fg | fg | g | | jk | jk | k | | | | | | | u | | | | | | | B | | | GH | | | H | |
| Fairly interested | 200 | 117 | 81 | 53 | 51 | 34 | 30 | 32 | 74 | 65 | 39 | 21 | 105 | 83 | 12 | 70 | 130 | 97 | 11 | 10 | 119 | 81 | 50 | 33 | 39 | 28 | 50 | 74 | 63 | 44 | 11 | |
| | 10% | 12% | 8% | 23% | 15% | 9% | 8% | 4% | 21% | 11% | 7% | 4% | 8% | 14% | 5% | 9% | 10% | 10% | 8% | 12% | 10% | 10% | 13% | 8% | 10% | 8% | 10% | 17% | 8% | 8% | 6% | |
| | | | | b | defg | efg | g | | ijk | k | k | | | ln | | | | | | | | | BD | | | | | | | | | |
| Not very interested | 366 | 188 | 178 | 65 | 72 | 70 | 54 | 105 | 95 | 120 | 73 | 79 | 211 | 118 | 37 | 142 | 223 | 180 | 35 | 14 | 228 | 137 | 71 | 66 | 64 | 66 | 99 | 68 | 143 | 100 | 25 | |
| | 18% | 19% | 17% | 28% | 21% | 19% | 14% | 14% | 27% | 19% | 14% | 14% | 17% | 20% | 17% | 18% | 17% | 18% | 24% | 16% | 19% | 16% | 18% | 16% | 16% | 16% | 18% | 19% | 16% | 19% | 18% | 13% |
| | | | | efg | fg | g | | | ijk | jk | | | | | | | | u | | | | | | | | | | | | | | |
| Not at all interested | 1417 | 643 | 766 | 97 | 193 | 238 | 292 | 598 | 163 | 387 | 408 | 460 | 887 | 359 | 172 | 546 | 872 | 675 | 89 | 61 | 825 | 592 | 247 | 294 | 275 | 257 | 345 | 261 | 512 | 401 | 140 | |
| | 68% | 64% | 72% | 41% | 57% | 64% | 75% | 80% | 46% | 63% | 76% | 81% | 70% | 61% | 76% | 69% | 68% | 67% | 63% | 71% | 67% | 70% | 64% | 72% | 69% | 69% | 67% | 61% | 68% | 72% | 76% | |
| | | a | | c | c | cde | cdef | | h | hi | hi | hi | m | | m | | | | | | | | | A | | | | F | F | F | FG | |
| Don't know | 40 | 16 | 22 | 2 | 6 | 13 | 9 | 9 | 3 | 18 | 10 | 8 | 22 | 14 | 3 | 13 | 26 | 19 | 5 | - | 24 | 16 | 7 | 9 | 8 | 8 | 8 | 9 | 19 | 6 | 1 | |
| | 2% | 2% | 2% | 1% | 2% | 4% | 2% | 1% | 1% | 3% | 2% | 1% | 2% | 2% | 1% | 2% | 2% | 2% | 3% | - | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 3% | 1% | 1% |
| | | | | | g | | | | h | | | | | | | | | | | | | | | | | | | | | | | |
| NET: Very/ fairly interested | 252 | 151 | 99 | 71 | 66 | 49 | 34 | 32 | 95 | 91 | 44 | 21 | 138 | 101 | 13 | 90 | 162 | 131 | 14 | 11 | 156 | 96 | 62 | 39 | 50 | 41 | 61 | 91 | 78 | 52 | 19 | |
| | 12% | 15% | 9% | 30% | 19% | 13% | 9% | 4% | 27% | 15% | 8% | 4% | 11% | 17% | 6% | 11% | 13% | 13% | 10% | 13% | 13% | 11% | 16% | 9% | 13% | 11% | 12% | 21% | 10% | 9% | 10% | |
| | | b | | defg | efg | g | g | | ijk | jk | k | | n | ln | | | | | | | | | BD | | | | | GHI | | | | |
| NET: Not very/ at all interested | 1783 | 832 | 944 | 162 | 265 | 308 | 346 | 702 | 258 | 506 | 481 | 538 | 1098 | 477 | 209 | 688 | 1095 | 855 | 124 | 75 | 1053 | 730 | 318 | 360 | 338 | 324 | 443 | 329 | 655 | 501 | 165 | |
| | 86% | 83% | 89% | 69% | 79% | 83% | 89% | 94% | 72% | 82% | 90% | 95% | 87% | 81% | 93% | 87% | 85% | 85% | 87% | 87% | 85% | 87% | 82% | 88% | 86% | 87% | 87% | 77% | 87% | 90% | 89% | |
| | | a | | c | c | cde | cdef | | h | hi | hi | hij | m | | lm | | | | | | | | | A | | | | F | F | F | F | |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/u/v - A/B/C/D/E - f/g/h/i
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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Table 26

Q6_2 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Food delivery services (e.g. Deliveroo, Uber Eats, etc.)

Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps

| | | FEELINGS OVER CURRENT ECONOMIC SITUATION | | | CONFIDENCE ABOUT PERSONAL FINANCIAL SITUATION OVER NEXT 12M | | PLANS TO START OWN BUSINESS/ BECOME SELF-EMPLOYED IN NEXT 12M | |
|----------------------------------|-------------|------------------------------------------|-----------------|-------------------|-------------------------------------------------------------|--------------------------------|---------------------------------------------------------------|------------------|
| | TOTAL | POSITIVE (a) | NEUTRAL (b) | NEGATIVE (c) | VERY/ FAIRLY CONFIDENT (d) | NOT VERY/ AT ALL CONFIDENT (e) | YES (f) | NO (g) |
| UNWEIGHTED BASE | 2073 | 170 | 331 | 1553 | 778 | 1196 | 142 | 1700 |
| WEIGHTED BASE | 2075 | 169 | 326 | 1560 | 777 | 1197 | 138 | 1714 |
| | 100% | 8% | 16% | 75% | 37% | 58% | 7% | 83% |
| Very interested | 52 3% | 15 9% bc | 10 3% | 27 2% | 28 4% e | 21 2% | 14 10% g | 29 2% |
| Fairly interested | 200 10% | 40 23% bc | 40 12% c | 118 8% | 83 11% | 109 9% | 42 31% g | 134 8% |
| Not very interested | 366 18% | 34 20% | 71 22% c | 258 17% | 137 18% | 216 18% | 28 20% | 285 17% |
| Not at all interested | 1417 68% | 78 46% | 199 61% a | 1126 72% ab | 522 67% | 822 69% | 54 39% | 1231 72% f |
| Don't know | 40 2% | 3 2% | 6 2% | 31 2% | 7 1% | 28 2% d | - - | 35 2% |
| NET: Very/ fairly interested | 252 12% | 55 32% bc | 50 15% c | 145 9% | 111 14% e | 130 11% | 56 41% g | 163 10% |
| NET: Not very/ at all interested | 1783 86% | 112 66% | 270 83% a | 1384 89% ab | 660 85% | 1038 87% | 81 59% | 1516 88% f |

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 27
Q6_3 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Online marketplaces (e.g. Etsy, Vinted, etc.)

Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps

| | GENDER | | | AGE | | | | | GENERATION | | | | MARITAL STATUS | | | EDUCATION | | WORKING STATUS | | | | | REGION | | | | | ANNUAL HOUSEHOLD INCOME (POST TAX) | | | |
|----------------------------------|--------|------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------|---------------|------------------------------|---------------|-------------------------|------------------|-------------------------|------------------|------------------|-------------------------|-----------------------|-----------------------|-------------------------|------------------------------|-------------------|-------------------------|--------------|------------------------------------|-----------------------------|-----------------------------|-----------------|
| | TOTAL | MAN (a) | WOMAN (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-75 (g) | GEN Z (h) | MILLENNIALS (i) | GEN X (j) | BOOMER (k) | MARRIED /LIVING AS (l) | SINGLE (m) | WID/ DIV/ SEP (n) | GRADUATES (o) | NON GRADUATES (p) | FULL TIME (q) | PART TIME (r) | SELF EMPLOYED (s) | ANY WORKING (t) | NOT WORKING (u) | ILE DE FRANCE (v) | NORTH & NORTH EAST (w) | NORTH WEST (x) | CENTRE & EAST (y) | SOUTH (z) | UP TO 18,000 (aa) | 18,001 TO 36,000 (ab) | 36,001 TO 60,000 (ac) | 60,001+ (ad) |
| UNWEIGHTED BASE | 1678 | 838 | 831 | 198 | 345 | 281 | 311 | 643 | 292 | 453 | 474 | 459 | 1004 | 486 | 178 | 554 | 1124 | 836 | 324 | 69 | 1026 | 652 | 311 | 312 | 313 | 317 | 425 | 360 | 625 | 488 | 131 |
| WEIGHTED BASE | 1684 | 847 | 828 | 180 | 251 | 285 | 309 | 659 | 277 | 460 | 435 | 511 | 1010 | 483 | 191 | 616 | 1068 | 786 | 113 | 68* | 966 | 718 | 311 | 316 | 324 | 305 | 427 | 361 | 622 | 445 | 134 |
| 100% | 100% | 50% | 49% | 11% | 15% | 17% | 18% | 39% | 16% | 27% | 26% | 30% | 60% | 28% | 11% | 37% | 63% | 47% | 7% | 4% | 57% | 43% | 18% | 19% | 19% | 18% | 25% | 21% | 37% | 26% | 8% |
| Very interested | 118 | 57 | 58 | 43 | 26 | 24 | 14 | 13 | 50 | 43 | 16 | 9 | 73 | 42 | 3 | 49 | 70 | 58 | 12 | 2 | 73 | 46 | 26 | 16 | 24 | 23 | 28 | 39 | 37 | 24 | 12 |
| | 7% | 7% | 7% | 24% | 10% | 8% | 4% | 2% | 18% | 9% | 4% | 2% | 7% | 9% | 2% | 8% | 7% | 7% | 11% | 3% | 8% | 6% | 8% | 5% | 8% | 8% | 7% | 11% | 6% | 5% | 9% |
| Fairly interested | 510 | 253 | 257 | 78 | 100 | 112 | 95 | 125 | 119 | 174 | 128 | 88 | 291 | 166 | 52 | 199 | 311 | 271 | 38 | 22 | 331 | 179 | 93 | 95 | 109 | 91 | 123 | 100 | 191 | 144 | 36 |
| | 30% | 30% | 31% | 43% | 40% | 39% | 31% | 19% | 43% | 38% | 29% | 17% | 29% | 34% | 27% | 32% | 29% | 34% | 34% | 32% | 34% | 25% | 30% | 30% | 33% | 30% | 29% | 28% | 31% | 32% | 27% |
| Not very interested | 347 | 188 | 156 | 35 | 53 | 59 | 60 | 140 | 59 | 91 | 93 | 104 | 203 | 104 | 40 | 132 | 215 | 146 | 26 | 21 | 192 | 155 | 66 | 69 | 59 | 60 | 93 | 95 | 107 | 99 | 25 |
| | 21% | 22% | 19% | 20% | 21% | 21% | 19% | 21% | 21% | 20% | 21% | 20% | 20% | 22% | 21% | 21% | 20% | 19% | 23% | 30% | 20% | 22% | 21% | 22% | 18% | 20% | 22% | 26% | 17% | 22% | 19% |
| Not at all interested | 657 | 327 | 328 | 21 | 65 | 82 | 129 | 360 | 44 | 137 | 178 | 297 | 416 | 152 | 89 | 222 | 435 | 287 | 31 | 22 | 339 | 318 | 117 | 125 | 119 | 123 | 173 | 112 | 268 | 171 | 59 |
| | 39% | 39% | 40% | 11% | 26% | 29% | 42% | 55% | 16% | 30% | 41% | 58% | 41% | 31% | 47% | 36% | 41% | 36% | 27% | 32% | 35% | 44% | 38% | 40% | 37% | 40% | 40% | 31% | 43% | 38% | 44% |
| Don't know | 52 | 22 | 28 | 4 | 7 | 9 | 12 | 20 | 5 | 14 | 20 | 12 | 27 | 18 | 6 | 14 | 38 | 24 | 6 | 2 | 32 | 20 | 9 | 12 | 13 | 7 | 11 | 15 | 19 | 7 | 2 |
| | 3% | 3% | 3% | 2% | 3% | 3% | 4% | 3% | 2% | 3% | 5% | 2% | 3% | 4% | 3% | 2% | 4% | 3% | 5% | 3% | 3% | 3% | 3% | 4% | 4% | 4% | 2% | 4% | 3% | 2% | 2% |
| NET: Very/ fairly interested | 628 | 310 | 316 | 120 | 126 | 136 | 108 | 138 | 169 | 218 | 144 | 98 | 364 | 208 | 56 | 248 | 380 | 329 | 50 | 23 | 403 | 225 | 119 | 111 | 133 | 115 | 151 | 139 | 229 | 168 | 48 |
| | 37% | 37% | 38% | 67% | 50% | 48% | 35% | 21% | 61% | 47% | 33% | 19% | 36% | 43% | 29% | 40% | 36% | 42% | 45% | 35% | 42% | 31% | 38% | 35% | 41% | 38% | 35% | 38% | 37% | 38% | 36% |
| NET: Not very/ at all interested | 1004 | 515 | 485 | 56 | 118 | 141 | 189 | 500 | 103 | 228 | 271 | 402 | 619 | 256 | 129 | 354 | 650 | 432 | 56 | 42 | 531 | 473 | 183 | 194 | 178 | 183 | 266 | 208 | 375 | 270 | 84 |
| | 60% | 61% | 59% | 31% | 47% | 49% | 61% | 76% | 37% | 50% | 62% | 79% | 61% | 53% | 67% | 57% | 61% | 55% | 50% | 63% | 55% | 66% | 59% | 61% | 55% | 60% | 62% | 57% | 60% | 61% | 63% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/u/v - A/B/C/D/E - f/g/h/i
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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Table 28

Q6_3 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Online marketplaces (e.g. Etsy, Vinted, etc.)

Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps

| | TOTAL | FEELINGS OVER CURRENT ECONOMIC SITUATION | | | CONFIDENCE ABOUT PERSONAL FINANCIAL SITUATION OVER NEXT 12M | | PLANS TO START OWN BUSINESS/ BECOME SELF-EMPLOYED IN NEXT 12M | |
|----------------------------------|-------------|------------------------------------------|-------------|-----------------|-------------------------------------------------------------|--------------------------------|---------------------------------------------------------------|-----------------|
| | | POSITIVE (a) | NEUTRAL (b) | NEGATIVE (c) | VERY/ FAIRLY CONFIDENT (d) | NOT VERY/ AT ALL CONFIDENT (e) | YES (f) | NO (g) |
| UNWEIGHTED BASE | 1678 | 142 | 259 | 1258 | 614 | 982 | 112 | 1403 |
| WEIGHTED BASE | 1684 | 141 | 254 | 1269 | 613 | 986 | 108 | 1416 |
| | 100% | 8% | 15% | 75% | 36% | 59% | 6% | 84% |
| Very interested | 118 7% | 20 14% c | 21 8% | 77 6% | 45 7% | 71 7% | 24 22% g | 81 6% |
| Fairly interested | 510 30% | 51 36% | 78 30% | 379 30% | 182 30% | 305 31% | 46 43% g | 404 28% |
| Not very interested | 347 21% | 34 24% | 49 19% | 257 20% | 138 23% | 194 20% | 23 21% | 284 20% |
| Not at all interested | 657 39% | 34 24% | 100 39% | 517 41% a | 240 39% | 380 39% | 15 14% | 602 43% f |
| Don't know | 52 3% | 2 1% | 7 3% | 39 3% | 7 1% | 36 4% d | - - | 45 3% |
| NET: Very/ fairly interested | 628 37% | 71 50% bc | 98 39% | 456 36% | 228 37% | 376 38% | 70 65% g | 484 34% |
| NET: Not very/ at all interested | 1004 60% | 68 48% | 149 58% | 774 61% a | 379 62% | 574 58% | 38 35% | 886 63% f |

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 29
Q6_4 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Social media (e.g. Instagram, Tik Tok, etc.)

Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps

| | GENDER | | | AGE | | | | | GENERATION | | | | MARITAL STATUS | | | EDUCATION | | WORKING STATUS | | | | | REGION | | | | | ANNUAL HOUSEHOLD INCOME (POST TAX) | | | |
|----------------------------------|-------------|------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------|---------------|---------------------------|---------------|-------------------------|------------------|----------------------|------------------|------------------|----------------------|--------------------|--------------------|----------------------|---------------------------|--------------------------|-----------------------|---------------------|------------------------------------|-------------------------|----------------|------------|
| | TOTAL | MAN (a) | WOMAN (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-75 (g) | GEN Z (h) | MILLENNIALS (i) | GEN X (j) | BOOMER (k) | MARRIED /LIVING AS (l) | SINGLE (m) | WID/ DIV/ SEP (n) | GRADUATES (o) | NON GRADUATES (p) | FULL TIME (q) | PART TIME (r) | SELF EMPLOYED (s) | ANY WORKING (t) | NOT WORKING (u) | ILE DE FRANCE (v) | NORTH & NORTH EAST (w) | NORTH WEST & WEST (x) | CENTRE & SOUTH (y) | UP TO 18,000 (f) | 18,001 TO 36,000 (g) | 36,001 TO 60,000 (h) | 60,001+ (i) | |
| UNWEIGHTED BASE | 2048 | 973 | 1064 | 252 | 320 | 354 | 389 | 733 | 363 | 593 | 978 | 514 | 1236 | 597 | 215 | 699 | 1349 | 1048 | 151 | 84 | 1283 | 765 | 377 | 396 | 380 | 390 | 505 | 422 | 749 | 545 | 175 |
| WEIGHTED BASE: | 2049 | 981 | 1056 | 230 | 327 | 360 | 387 | 745 | 344 | 602 | 532 | 570 | 1242 | 581 | 226 | 773 | 1276 | 993 | 139 | 81* | 1213 | 835 | 378 | 403 | 390 | 373 | 505 | 422 | 745 | 552 | 180 |
| 100% | 100% | 48% | 52% | 11% | 16% | 18% | 19% | 36% | 17% | 29% | 26% | 28% | 61% | 28% | 11% | 38% | 62% | 48% | 7% | 4%* | 59% | 41% | 18% | 20% | 19% | 18% | 25% | 21% | 36% | 27% | 9% |
| Very interested | 120 6% | 61 6% | 57 5% | 39 17% | 80 9% | 25 7% | 16 4% | 10 1% | 50 15% | 46 8% | 15 3% | 8 1% | 73 6% | 41 7% | 5 2% | 43 6% | 77 6% | 66 7% | 9 7% | 6 7% | 81 7% | 39 5% | 31 8% | 13 3% | 17 4% | 30 8% | 29 6% | 31 7% | 40 5% | 27 5% | 14 8% |
| Fairly interested | 329 16% | 164 17% | 163 15% | 84 37% | 81 25% | 54 15% | 56 15% | 54 7% | 113 33% | 108 18% | 72 14% | 36 6% | 178 14% | 119 20% | 32 14% | 129 17% | 200 16% | 164 17% | 20 14% | 19 24% | 203 17% | 126 15% | 72 19% | 63 16% | 59 15% | 54 14% | 81 16% | 94 22% | 116 16% | 69 12% | 24 13% |
| Not very interested | 395 19% | 207 21% | 187 18% | 53 23% | 76 23% | 78 22% | 74 19% | 114 15% | 84 24% | 131 22% | 95 18% | 85 15% | 223 18% | 136 23% | 36 16% | 149 19% | 246 19% | 196 20% | 24 17% | 26 20% | 241 20% | 154 18% | 80 21% | 74 18% | 80 21% | 59 16% | 101 20% | 87 21% | 145 19% | 102 18% | 33 18% |
| Not at all interested | 1152 56% | 531 54% | 617 58% | 49 21% | 130 40% | 193 54% | 228 59% | 553 74% | 89 26% | 301 50% | 329 62% | 434 76% | 734 59% | 271 47% | 148 65% | 438 57% | 714 56% | 540 54% | 85 61% | 31 39% | 656 54% | 496 59% | 184 49% | 241 60% | 222 57% | 221 59% | 285 56% | 197 47% | 424 57% | 343 62% | 107 60% |
| Don't know | 52 3% | 18 2% | 33 3% | 4 2% | 10 3% | 10 3% | 13 3% | 14 2% | 8 2% | 16 3% | 21 4% | 7 1% | 33 3% | 14 2% | 4 2% | 13 2% | 39 3% | 27 3% | 1 1% | 4 5% | 33 3% | 19 2% | 10 3% | 11 3% | 12 3% | 10 3% | 10 2% | 13 3% | 20 3% | 12 2% | 1 1% |
| NET: Very/ fairly interested | 449 22% | 225 23% | 220 21% | 123 54% | 111 34% | 79 22% | 72 19% | 64 9% | 163 47% | 154 26% | 87 16% | 44 8% | 252 20% | 160 28% | 37 16% | 173 22% | 277 22% | 230 23% | 29 21% | 25 31% | 284 23% | 165 20% | 104 28% | 76 19% | 76 19% | 83 22% | 110 22% | 125 30% | 155 21% | 96 17% | 38 21% |
| NET: Not very/ at all interested | 1548 76% | 738 75% | 803 76% | 102 44% | 206 63% | 270 75% | 302 78% | 667 90% | 173 50% | 432 72% | 424 80% | 519 91% | 957 77% | 406 70% | 184 82% | 587 76% | 960 75% | 735 74% | 109 78% | 52 64% | 897 74% | 651 5% | 264 70% | 316 78% | 302 78% | 280 75% | 386 76% | 284 67% | 569 76% | 444 81% | 140 78% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/u/v - A/B/C/D/E - f/g/h/i
Overlap formulae used. * small base

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Table 30

Q6_4 - And to what extent are you interested, if at all, in earning money through these types of digital platforms or apps in the future? Social media (e.g. Instagram, Tik Tok, etc.)

Base: All adults 18-75 who are not currently earning/ never earned money through listed digital platforms/ apps

| | TOTAL | FEELINGS OVER CURRENT ECONOMIC SITUATION | | | CONFIDENCE ABOUT PERSONAL FINANCIAL SITUATION OVER NEXT 12M | | PLANS TO START OWN BUSINESS/ BECOME SELF-EMPLOYED IN NEXT 12M | |
|----------------------------------|-------------|------------------------------------------|-----------------|------------------|-------------------------------------------------------------|--------------------------------|---------------------------------------------------------------|------------------|
| | | POSITIVE (a) | NEUTRAL (b) | NEGATIVE (c) | VERY/ FAIRLY CONFIDENT (d) | NOT VERY/ AT ALL CONFIDENT (e) | YES (f) | NO (g) |
| UNWEIGHTED BASE | 2048 | 158 | 331 | 1540 | 762 | 1188 | 136 | 1693 |
| WEIGHTED BASE | 2049 | 157 | 326 | 1547 | 760 | 1188 | 131 | 1706 |
| | 100% | 8% | 16% | 75% | 37% | 58% | 6% | 83% |
| Very interested | 120 6% | 19 12% bc | 14 4% | 87 6% | 49 6% | 68 6% | 24 19% g | 70 4% |
| Fairly interested | 329 16% | 34 22% c | 58 18% | 233 15% | 110 14% | 209 18% | 43 33% g | 231 14% |
| Not very interested | 395 19% | 43 27% c | 74 23% c | 276 18% | 162 21% | 213 18% | 28 22% | 314 18% |
| Not at all interested | 1152 56% | 56 36% | 170 52% a | 914 59% ab | 429 56% | 665 56% | 32 24% | 1053 62% f |
| Don't know | 52 3% | 5 3% | 10 3% | 36 2% | 11 1% | 33 3% | 4 3% | 38 2% |
| NET: Very/ fairly interested | 449 22% | 54 34% bc | 72 22% | 320 21% | 159 21% | 277 23% | 67 51% g | 301 18% |
| NET: Not very/ at all interested | 1548 76% | 98 63% | 244 75% a | 1190 77% a | 590 78% | 878 74% | 60 46% | 1367 80% f |

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 31

Q9 - Regardless of your current work situation, if you could choose, would you say you would prefer to work for yourself (i.e. run your own business), work for someone else (i.e. as an employee) or do you have no preference?

Base: All adults aged 18-75 in France

| | GENDER | | | AGE | | | | | GENERATION | | | | MARITAL STATUS | | | EDUCATION | | WORKING STATUS | | | | | REGION | | | | | ANNUAL HOUSEHOLD INCOME (POST TAX) | | | |
|------------------------------------------------------------------|--------|------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------|-----------------------|------------------------------|---------------|-------------------------|------------------|-------------------------|------------------|------------------|-------------------------|-----------------------|-----------------------|-------------------------|------------------------------|-----------------------------|-------------------------|--------------|------------------------------------|----------------------------|----------------------------|----------------|
| | TOTAL | MAN (a) | WOMAN (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-75 (g) | GEN Z (h) | MILLENNIALS (i) | GEN X (j) | BABY BOOMER (k) | MARRIED /LIVING AS (l) | SINGLE (m) | WID/ DIV/ SEP (n) | GRADUATES (o) | NON GRADUATES (p) | FULL TIME (q) | PART TIME (r) | SELF EMPLOYED (s) | ANY WORKING (t) | NOT WORKING (u) | ILE DE FRANCE (A) | NORTH & NORTH EAST (B) | NORTH WEST & WEST (C) | CENTRE & EAST (D) | SOUTH (E) | UP TO 18,000 (F) | 18,001 TO 36,000 (G) | 36,001 TO 60,000 (H) | 60,001+ (I) |
| UNWEIGHTED BASE | 2131 | 1026 | 1093 | 277 | 344 | 375 | 393 | 742 | 403 | 623 | 585 | 520 | 1284 | 628 | 219 | 736 | 1395 | 1089 | 955 | 91 | 1335 | 796 | 405 | 410 | 395 | 404 | 517 | 453 | 770 | 559 | 188 |
| WEIGHTED BASE | 2131 | 1035 | 1084 | 252 | 352 | 381 | 391 | 754 | 383 | 633 | 538 | 577 | 1290 | 611 | 230 | 812 | 1319 | 1033 | 143 | 88* | 1265 | 865 | 405 | 416 | 404 | 387 | 518 | 449 | 765 | 567 | 193 |
| 100% | | 49% | 51% | 12% | 17% | 18% | 18% | 35% | 18% | 30% | 25% | 27% | 61% | 28% | 11% | 38% | 62% | 48% | 7% | 4%* | 59% | 41% | 19% | 20% | 19% | 18% | 24% | 21% | 36% | 27% | 9% |
| I would prefer to work for myself (i.e. run my own business) | 622 | 323 | 291 | 123 | 138 | 98 | 105 | 159 | 178 | 188 | 140 | 116 | 340 | 217 | 65 | 257 | 365 | 263 | 33 | 71 | 367 | 256 | 125 | 109 | 117 | 113 | 158 | 168 | 221 | 135 | 53 |
| | 29% | 31% | 27% | 49% | 39% | 26% | 27% | 21% | 46% | 30% | 26% | 20% | 26% | 36% | 28% | 32% | 28% | 25% | 23% | 81% | 29% | 30% | 31% | 26% | 29% | 29% | 31% | 37% | 29% | 24% | 28% |
| I would prefer to work for someone else (i.e. as an employee) | 823 | 370 | 449 | 65 | 132 | 182 | 186 | 259 | 108 | 288 | 244 | 183 | 550 | 204 | 69 | 316 | 506 | 522 | 79 | 6 | 607 | 216 | 155 | 170 | 165 | 157 | 176 | 138 | 289 | 250 | 89 |
| | 39% | 36% | 41% | 26% | 37% | 48% | 48% | 34% | 28% | 45% | 45% | 32% | 43% | 33% | 30% | 39% | 38% | 51% | 55% | 7% | 48% | 25% | 38% | 41% | 41% | 41% | 34% | 31% | 38% | 44% | 46% |
| Neither - I have no preference | 572 | 294 | 278 | 54 | 72 | 84 | 83 | 278 | 82 | 133 | 123 | 234 | 348 | 154 | 70 | 206 | 366 | 213 | 29 | 10 | 251 | 320 | 108 | 109 | 102 | 98 | 154 | 114 | 217 | 157 | 45 |
| | 27% | 28% | 26% | 21% | 20% | 22% | 21% | 37% | 22% | 21% | 23% | 41% | 27% | 25% | 30% | 25% | 28% | 21% | 20% | 11% | 20% | 37% | 27% | 26% | 25% | 25% | 30% | 25% | 28% | 28% | 23% |
| Don't know | 114 | 48 | 65 | 11 | 10 | 17 | 17 | 58 | 15 | 24 | 31 | 45 | 52 | 36 | 26 | 33 | 81 | 35 | 4 | 1 | 40 | 74 | 18 | 29 | 20 | 19 | 29 | 29 | 38 | 24 | 5 |
| | 5% | 5% | 6% | 5% | 3% | 4% | 4% | 8% | 4% | 4% | 6% | 8% | 4% | 6% | 11% | 4% | 6% | 3% | 3% | 1% | 3% | 9% | 4% | 7% | 5% | 5% | 6% | 6% | 5% | 4% | 3% |

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/u/v - A/B/C/D/E - F/G/H/I
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 32

Q9 - Regardless of your current work situation, if you could choose, would you say you would prefer to work for yourself (i.e. run your own business), work for someone else (i.e. as an employee) or do you have no preference?

Base: All adults aged 18-75 in France

| | | FEELINGS OVER CURRENT ECONOMIC SITUATION | | | CONFIDENCE ABOUT PERSONAL FINANCIAL SITUATION OVER NEXT 12M | | PLANS TO START OWN BUSINESS/ BECOME SELF-EMPLOYED IN NEXT 12M | |
|------------------------------------------------------------------|-------|------------------------------------------|----------------|-----------------|-------------------------------------------------------------|-----------------------------------------|---------------------------------------------------------------|-----------|
| | TOTAL | POSITIVE (a) | NEUTRAL (b) | NEGATIVE (c) | VERY/ FAIRLY CONFIDENT (d) | NOT VERY/ AT ALL CONFIDENT (e) | YES (f) | NO (g) |
| UNWEIGHTED BASE | 2131 | 189 | 347 | 1575 | 814 | 1212 | 169 | 1724 |
| WEIGHTED BASE | 2131 | 188 | 342 | 1581 | 812 | 1211 | 164 | 1737 |
| | 100% | 9% | 16% | 74% | 38% | 57% | 8% | 82% |
| I would prefer to work for myself (i.e. run my own business) | 622 | 77 | 86 | 453 | 247 | 348 | 127 | 362 |
| | 29% | 41% bc | 25% | 29% | 30% | 29% | 78% g | 21% |
| I would prefer to work for someone else (i.e. as an employee) | 823 | 62 | 132 | 622 | 328 | 465 | 19 | 763 |
| | 39% | 33% | 39% | 39% | 40% | 38% | 12% | 44% f |
| Neither - I have no preference | 572 | 44 | 91 | 432 | 203 | 336 | 12 | 514 |
| | 27% | 23% | 27% | 27% | 25% | 28% | 7% | 30% f |
| Don't know | 114 | 5 | 32 | 73 | 35 | 63 | 5 | 99 |
| | 5% | 3% | 9% ac | 5% | 4% | 5% | 3% | 6% |

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 33
Q10 - Thinking about why someone would choose to work for themselves (i.e. run their own business). Which of the following, if any, do you think are the main benefits of working for yourself?

Base: All adults aged 18-75 in France

| | GENDER | | | AGE | | | | | GENERATION | | | | MARITAL STATUS | | | EDUCATION | | WORKING STATUS | | | | | REGION | | | | | ANNUAL HOUSEHOLD INCOME (POST TAX) | | | |
|----------------------------------------------------------------------|--------|------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------------|--------------|-----------------------|------------------------------|---------------|-------------------------|------------------|-------------------------|------------------|------------------|-------------------------|-----------------------|-----------------------|-------------------------|------------------------------|-----------------------------|-------------------------|--------------|------------------------------------|-----------------------------|-----------------------------|-----------------|
| | TOTAL | MAN (a) | WOMAN (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-75 (g) | GEN Z (h) | MILLENNIALS (i) | GEN X (j) | BABY BOOMER (k) | MARRIED /LIVING AS (l) | SINGLE (m) | WID/ DIV/ SEP (n) | GRADUATES (o) | NON GRADUATES (p) | FULL TIME (q) | PART TIME (r) | SELF EMPLOYED (s) | ANY WORKING (t) | NOT WORKING (u) | ILE DE FRANCE (v) | NORTH & NORTH EAST (w) | NORTH WEST & WEST (x) | CENTRE & EAST (y) | SOUTH (z) | UP TO 18,000 (aa) | 18,001 TO 36,000 (ab) | 36,001 TO 60,000 (ac) | 60,001+ (ad) |
| UNWEIGHTED BASE | 2131 | 1026 | 1093 | 277 | 344 | 375 | 393 | 742 | 403 | 623 | 585 | 520 | 1284 | 628 | 219 | 736 | 1395 | 1089 | 955 | 81 | 1335 | 796 | 405 | 410 | 395 | 404 | 517 | 453 | 770 | 559 | 188 |
| WEIGHTED BASE | 2131 | 1035 | 1084 | 252 | 352 | 381 | 391 | 754 | 383 | 633 | 538 | 577 | 1290 | 611 | 230 | 812 | 1319 | 1033 | 143 | 88* | 1265 | 866 | 405 | 416 | 404 | 387 | 518 | 449 | 765 | 567 | 193 |
| 100% | 100% | 49% | 51% | 12% | 17% | 18% | 18% | 35% | 18% | 30% | 25% | 27% | 61% | 29% | 11% | 38% | 62% | 48% | 7% | 4% | 59% | 41% | 19% | 20% | 19% | 18% | 24% | 21% | 36% | 27% | 9% |
| Not have a boss | 670 | 314 | 350 | 47 | 111 | 111 | 144 | 257 | 90 | 195 | 189 | 197 | 423 | 175 | 73 | 220 | 450 | 325 | 48 | 41 | 414 | 257 | 116 | 125 | 134 | 129 | 167 | 122 | 254 | 178 | 66 |
| 31% | 31% | 30% | 32% | 19% | 32% | 29% | 37% | 34% | 24% | 31% | 35% | 34% | 33% | 26% | 32% | 27% | 34% | 31% | 33% | 46% | 33% | 30% | 29% | 30% | 33% | 33% | 27% | 33% | 33% | 31% | 34% |
| Pursue personal passion/ interest | 631 | 308 | 320 | 75 | 94 | 112 | 118 | 232 | 114 | 178 | 163 | 176 | 366 | 188 | 77 | 254 | 377 | 299 | 45 | 29 | 373 | 258 | 112 | 132 | 130 | 123 | 135 | 137 | 218 | 185 | 47 |
| 30% | 30% | 30% | 30% | 30% | 27% | 29% | 30% | 31% | 30% | 28% | 30% | 31% | 28% | 31% | 34% | 31% | 29% | 29% | 31% | 33% | 30% | 30% | 28% | 32% | 32% | 32% | 26% | 30% | 29% | 33% | 24% |
| Get to choose own hours | 580 | 235 | 343 | 67 | 129 | 135 | 99 | 150 | 114 | 226 | 131 | 109 | 358 | 170 | 52 | 243 | 337 | 289 | 55 | 32 | 376 | 204 | 110 | 102 | 114 | 116 | 138 | 116 | 231 | 153 | 44 |
| 27% | 27% | 23% | 32% | 26% | 37% | 36% | 25% | 20% | 30% | 36% | 24% | 19% | 28% | 28% | 23% | 30% | 26% | 28% | 38% | 36% | 30% | 24% | 27% | 24% | 28% | 30% | 27% | 26% | 30% | 27% | 23% |
| Control over decision making | 458 | 215 | 242 | 50 | 66 | 84 | 90 | 169 | 74 | 134 | 128 | 122 | 281 | 128 | 50 | 204 | 254 | 233 | 27 | 20 | 281 | 177 | 95 | 92 | 79 | 78 | 114 | 81 | 142 | 148 | 47 |
| 22% | 22% | 21% | 22% | 20% | 19% | 22% | 23% | 22% | 19% | 21% | 24% | 21% | 22% | 21% | 22% | 25% | 19% | 23% | 19% | 23% | 22% | 20% | 24% | 22% | 20% | 20% | 22% | 18% | 18% | 26% | 24% |
| Create something of one's own | 431 | 216 | 214 | 50 | 61 | 68 | 74 | 178 | 63 | 118 | 109 | 142 | 257 | 129 | 46 | 174 | 257 | 196 | 37 | 17 | 250 | 182 | 81 | 86 | 78 | 70 | 117 | 78 | 146 | 127 | 50 |
| 20% | 20% | 21% | 20% | 20% | 17% | 18% | 19% | 24% | 17% | 19% | 20% | 25% | 20% | 21% | 20% | 21% | 20% | 19% | 25% | 19% | 20% | 21% | 20% | 21% | 19% | 18% | 23% | 17% | 19% | 22% | 26% |
| Potential higher income | 278 | 167 | 111 | 48 | 57 | 60 | 45 | 68 | 65 | 102 | 55 | 55 | 161 | 90 | 26 | 120 | 158 | 151 | 15 | 2 | 168 | 110 | 58 | 49 | 58 | 47 | 65 | 61 | 89 | 75 | 39 |
| 13% | 13% | 16% | 10% | 16% | 16% | 11% | 9% | 17% | 17% | 16% | 10% | 10% | 13% | 15% | 11% | 15% | 12% | 15% | 10% | 2% | 13% | 13% | 14% | 12% | 14% | 12% | 13% | 14% | 12% | 13% | 20% |
| Have financial independence | 269 | 144 | 122 | 51 | 52 | 45 | 41 | 79 | 71 | 81 | 56 | 61 | 161 | 82 | 26 | 98 | 171 | 126 | 22 | 12 | 160 | 109 | 59 | 56 | 37 | 47 | 69 | 60 | 109 | 52 | 30 |
| 13% | 13% | 14% | 11% | 12% | 15% | 12% | 11% | 10% | 18% | 13% | 10% | 11% | 12% | 13% | 11% | 12% | 13% | 12% | 15% | 14% | 13% | 13% | 15% | 13% | 9% | 12% | 13% | 13% | 14% | 9% | 15% |
| Have control over work location | 212 | 99 | 109 | 31 | 52 | 38 | 29 | 62 | 57 | 65 | 40 | 50 | 138 | 55 | 19 | 76 | 136 | 102 | 9 | 9 | 120 | 91 | 48 | 40 | 38 | 41 | 44 | 52 | 70 | 60 | 15 |
| 10% | 10% | 10% | 10% | 12% | 15% | 10% | 7% | 8% | 15% | 10% | 7% | 9% | 11% | 9% | 8% | 9% | 10% | 10% | 6% | 10% | 10% | 11% | 12% | 10% | 9% | 11% | 8% | 11% | 9% | 11% | 8% |
| More opportunity for personal growth | 169 | 83 | 85 | 27 | 33 | 23 | 35 | 52 | 42 | 41 | 46 | 41 | 106 | 42 | 21 | 70 | 99 | 88 | 6 | 6 | 100 | 69 | 29 | 31 | 35 | 23 | 49 | 45 | 60 | 38 | 18 |
| 8% | 8% | 8% | 8% | 11% | 9% | 6% | 9% | 7% | 11% | 6% | 9% | 7% | 8% | 7% | 9% | 9% | 7% | 9% | 4% | 7% | 8% | 8% | 7% | 8% | 9% | 6% | 10% | 10% | 8% | 7% | 9% |
| Something else | 7 | 5 | 2 | - | - | 1 | 1 | 4 | - | 1 | 3 | 3 | 4 | 1 | 2 | 1 | 6 | 3 | - | - | 3 | 3 | 2 | - | 1 | 2 | 2 | 1 | 2 | 2 | 1 |
| * + | * + | * + | * + | - | - | * + | * + | 1% | - | * + | * + | 1% | * + | * + | 1% | * + | * + | * + | - | - | * + | * + | * + | - | * + | * + | * + | * + | * + | * + | * + |
| None - I do not think there are any benefits to working for yourself | 87 | 41 | 45 | 4 | 5 | 11 | 18 | 49 | 5 | 16 | 29 | 37 | 57 | 20 | 10 | 22 | 65 | 36 | 6 | 1 | 43 | 44 | 14 | 23 | 20 | 11 | 19 | 27 | 30 | 19 | 5 |
| 4% | 4% | 4% | 4% | 1% | 1% | 3% | 5% | 7% | 1% | 3% | 5% | 6% | 4% | 3% | 4% | 3% | 5% | 4% | 4% | 1% | 3% | 5% | 3% | 5% | 5% | 3% | 4% | 6% | 4% | 3% | 3% |
| Don't know | 103 | 51 | 51 | 14 | 5 | 16 | 18 | 51 | 15 | 22 | 27 | 40 | 52 | 36 | 16 | 29 | 74 | 43 | 3 | - | 46 | 57 | 3% | 22 | 17 | 23 | 23 | 27 | 39 | 14 | 4 |
| 5% | 5% | 5% | 5% | 5% | 1% | 4% | 5% | 7% | 4% | 3% | 5% | 7% | 4% | 6% | 7% | 4% | 6% | 4% | 2% | - | 4% | 7% | 5% | 5% | 4% | 6% | 5% | 6% | 5% | 3% | 2% |

Proportions/Mean: Columns Tested [5% risk level] - a/b - c/d/e/f/g - h/i/j/k - l/m/n - o/p - q/r/s/t/u - A/B/C/D/E - f/g/h/i
Overlap formulae used. * small base

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Table 34

Q10 - Thinking about why someone would choose to work for themselves (i.e. run their own business). Which of the following, if any, do you think are the main benefits of working for yourself?

Base: All adults aged 18-75 in France

| | TOTAL | FEELINGS OVER CURRENT ECONOMIC SITUATION | | | CONFIDENCE ABOUT PERSONAL FINANCIAL SITUATION OVER NEXT 12M | | PLANS TO START OWN BUSINESS/ BECOME SELF-EMPLOYED IN NEXT 12M | |
|----------------------------------------------------------------------|-------|------------------------------------------|-------------|--------------|-------------------------------------------------------------|--------------------------------|---------------------------------------------------------------|--------|
| | | POSITIVE (a) | NEUTRAL (b) | NEGATIVE (c) | VERY/ FAIRLY CONFIDENT (d) | NOT VERY/ AT ALL CONFIDENT (e) | YES (f) | NO (g) |
| UNWEIGHTED BASE | 2131 | 189 | 347 | 1575 | 814 | 1212 | 169 | 1724 |
| WEIGHTED BASE | 2131 | 188 | 342 | 1581 | 812 | 1211 | 164 | 1737 |
| | 100% | 9% | 16% | 74% | 38% | 57% | 8% | 82% |
| Not have a boss | 670 | 32 | 83 | 553 | 240 | 393 | 30 | 563 |
| | 31% | 17% | 24% | 35% | 30% | 32% | 18% | 32% |
| | | | | ab | | | | f |
| Pursue personal passion/ interest | 631 | 45 | 98 | 481 | 250 | 354 | 47 | 508 |
| | 30% | 24% | 29% | 30% | 31% | 29% | 29% | 29% |
| Get to choose own hours | 580 | 38 | 93 | 443 | 220 | 333 | 46 | 453 |
| | 27% | 20% | 27% | 28% | 27% | 27% | 28% | 26% |
| | | | | a | | | | |
| Control over decision making | 458 | 48 | 67 | 341 | 186 | 250 | 29 | 382 |
| | 22% | 26% | 20% | 22% | 23% | 21% | 17% | 22% |
| Create something of one's own | 431 | 42 | 67 | 321 | 176 | 235 | 35 | 350 |
| | 20% | 22% | 20% | 20% | 22% | 19% | 21% | 20% |
| Potential higher income | 278 | 34 | 38 | 205 | 114 | 158 | 34 | 223 |
| | 13% | 18% | 11% | 13% | 14% | 13% | 21% | 13% |
| | | | b | | | | g | |
| Have financial independence | 269 | 36 | 36 | 195 | 99 | 156 | 31 | 205 |
| | 13% | 19% | 11% | 12% | 12% | 13% | 19% | 12% |
| | | | bc | | | | g | |
| Have control over work location | 212 | 27 | 35 | 147 | 79 | 127 | 25 | 162 |
| | 10% | 14% | 10% | 9% | 10% | 10% | 15% | 9% |
| | | | c | | | | g | |
| More opportunity for personal growth | 169 | 28 | 24 | 116 | 67 | 99 | 19 | 136 |
| | 8% | 15% | 7% | 7% | 8% | 8% | 12% | 8% |
| | | | bc | | | | | |
| Something else | 7 | 1 | 1 | 5 | 1 | 5 | - | 6 |
| | + | 1% | + | + | + | + | - | + |
| None - I do not think there are any benefits to working for yourself | 87 | 6 | 17 | 62 | 26 | 53 | 2 | 81 |
| | 4% | 3% | 5% | 4% | 3% | 4% | 1% | 5% |
| | | | | | | | | f |
| Don't know | 103 | 4 | 36 | 59 | 33 | 55 | 5 | 93 |
| | 5% | 2% | 11% | 4% | 4% | 5% | 3% | 5% |
| | | | ac | | | | | |

Proportions/Means: Columns Tested (5% risk level) - a/b/c - d/e - f/g

Overlap formulae used.

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Proportions/Mean: Columns Tested (2% risk level) - $a/b \cdot c/d/e/f/g \cdot h/i/j/k \cdot l/m/n \cdot o/p \cdot q/r/h/t/u \cdot A/B/C/D/E \cdot f/g/h/i$
 Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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Base: All adults aged 18-75 in France

[illegible]

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.