

All Adults aged 18-75 in Great Britain

NET Good job	159	235	210	221	180	178	180	179	162	252	254	184	215
	ADFHGL	ADFH	ADFHGL				AI			ACZDFHGLM	ACZDFHGL	ADFH	
NET Bad job	631	546	427	503	508	411	609	580	610	383	500	527	316
	58% BCEDFHGLM	50% CEDFH	39% JH	46% CFH	47% CFH	38% M	56% N	54% BCEDFHGLM	56% BCEDFHGLM	35% M	46% CFH	49% CFH	29% CFH
Mean	-0.79 ADFH	-0.47 ADFHGL	-0.53 ADFHGL	-0.61 ADFH	-0.43 ADFHGL	-0.73 I	-0.75 I	-0.85	-0.80 ACZDFHGL	-0.47 ADFH	-0.61 ADFH	-0.24 ACZDFHGL	

Column Means (5%): A/B/C/D/E/F/G/H/I/J/K/L/M Minimum Base: 20(**) Small Base: 100(**)

24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q1. In your opinion, do you think Starmer/Labour are doing a good job or a bad job, if either, at delivering in the following areas? - Raising living standards in every part of the UK

All Adults aged 18-75 in Great Britain

		Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)	
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341	
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375	
Very good job (2)	62	40	22	35	23	3	44	18	11	15	11	15	3	7	40	22	59	3	7	7	11	35	46	16	8	29	3	8	4	31	16	
	6%	8% C	4%	11% EF	6% F	1%	7% H	4%	4%	5%	4%	10%	5% *	8% *	10% P	3%	8% R	1%	4%	2%	5%	14% STU	5%	12% W	5%	9%	4% *	5%	4% *	8% e	4%	
Fairly good job (1)	97	48	47	48	28	21	70	27	24	30	20	17	2	5	62	35	81	16	9	19	17	49	74	22	12	52	6	6	2	48	20	
	9%	9%	9%	15% EF	7%	6%	11% H	6%	9%	11%	8%	11%	4% *	5% *	16% P	5%	11% R	4%	4%	6%	7%	19% STU	8%	16% W	8%	17% Ybc	8% *	4%	2% *	13% e	5%	
Neither a good nor a bad job (0)	192	105	80	56	65	71	103	89	43	60	40	23	10	15	78	114	122	70	36	63	45	37	148	42	20	79	17	14	16	91	43	
	18%	20%	15%	17%	17%	19%	17%	19%	17%	21%	16%	15%	20% *	16% *	20%	16%	17%	20%	17%	21%	20%	14%	16%	30% W	13%	25% Yb	21% b*	9%	16% *	24% e	11%	
Fairly bad job (-1)	264	110	149	70	94	100	163	101	44	69	79	33	15	25	82	182	175	89	45	77	63	59	248	16	50	64	33	28	27	81	106	
	24%	21%	28% B	21%	24%	28%	27%	21%	17%	24%	32% IL	21%	30% *	27% *	21%	26%	24%	25%	21%	26%	28%	23%	27% X	12%	31% Zb	21%	40% Zb*	18%	27% *	21%	28% d	
Very bad job (-2)	366	181	181	74	144	148	192	174	103	85	80	55	11	33	99	267	223	143	88	101	77	61	327	27	60	65	20	92	43	102	177	
	34%	34%	34%	23% D	37% D	41% D	31% JM	37%	41% JM	29%	33%	36%	21% *	36% *	25%	38% O	30%	41% Q	41% V	34% V	34% V	24%	35% X	19%	38% Za	21%	23% *	61% YZac	43% Za*	27% d	47% d	
Don't know	102	40	60	45	38	20	39	63	27	29	17	11	11	8	28	74	71	32	28	28	15	15	84	16	9	24	4	4	8	29	14	
	9%	8%	11%	14% F	10%	6%	6% G	13% G	11%	10%	7%	7%	20% KL*	9% *	7%	11%	10%	9%	13% V	10%	7%	6%	9%	12%	6%	8%	5% *	3%	8% *	7% e	4%	
NET Good Job	159	89	69	84	51	24	115	44	35	45	31	32	5	12	102	57	140	19	16	25	28	84	120	38	20	81	10	14	6	80	35	
	15%	17%	13%	25% EF	13% F	7%	19% H	9%	14%	16%	12%	21%	9% *	13% *	26% P	8%	19% R	5%	8%	9%	12%	33% STU	13%	27% W	13%	26% Yabc	12% *	9%	6% *	21% e	9%	
NET Bad Job	631	290	329	145	238	248	355	275	147	153	159	87	26	58	182	449	398	233	133	178	140	120	576	43	109	129	53	120	69	183	283	
	58%	55%	61%	44% D	61% D	68% D	58%	58%	58%	53%	65% J	57%	51% *	62% *	47%	65% O	54%	66% Q	63% V	61% V	61% V	47%	62% X	31%	69% Z	41%	63% Z*	79% Za	70% Z*	48% d	76% d	
Mean	-0.79	-0.71	-0.88	-0.35 EF	-0.87 F	-1.08	-0.68 H	-0.95	-0.91	-0.69	-0.86	-0.66	-0.72 *	-0.85 *	-0.39 P	-1.03	-0.64 R	-1.10	-1.06	-0.93	-0.84	-0.26 STU	-0.87	-0.12 W	-0.94 b	-0.29 Yabc	-0.74 bc*	-1.29 *	-1.13 *	-0.49 e	-1.13	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C,D/E/F,G,H,I,J/K/L,M,N,O/P,Q,R,S/T/U/V,W/X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G,H,I,J/K/L,M,N,O/P,Q,R,S/T/U/V,W,X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q1. In your opinion, do you think Starmer/Labour are doing a good job or a bad job, if either, at delivering in the following areas? - Delivering economic stability to keep taxes, inflation and mortgages as low as possible

All Adults aged 18-75 in Great Britain

		Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)	
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341	
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375	
Very good job (2)	64 6%	36 7%	27 5%	38 12% EF	21 5% F	5 1%	47 8% H	17 4%	9 4%	10 3%	16 6%	18 12% U	2 5% *	9 9% J*	44 11% P	21 3%	60 8% R	4 1%	7 3%	5 2%	15 7% T	36 14% STU	45 5%	19 14% W	12 7%	28 9%	5 6% *	5 3%	4 4% *	27 7%	19 5%	
Fairly good job (1)	171 16%	96 18% C	71 13%	67 20% F	56 14%	48 13%	114 19% H	58 12%	38 15%	50 17%	38 15%	26 17%	8 15% *	12 13% *	93 24% P	79 11%	131 18% R	40 11%	25 12%	41 14%	39 17%	59 23% ST	141 15%	30 21%	12 7%	95 31% Yabc	15 18% Yb*	8 5%	12 12% *	98 26% e	26 7%	
Neither a good nor a bad job (0)	219 20%	114 22%	99 18%	56 17%	90 23%	73 20%	133 22%	86 18%	48 19%	67 23% L	51 21%	22 14%	13 26% *	18 19% *	76 20%	143 21%	142 19%	77 22%	45 21%	69 23% U	33 14%	54 21%	181 20%	36 26%	28 18%	72 23% b	26 32% Yb*	14 9%	21 21% b*	82 22%	71 19%	
Fairly bad job (-1)	248 23%	120 23%	124 23%	62 19%	90 23%	95 26% D	135 22%	113 24%	54 21%	66 23%	57 23%	36 24%	15 29% *	19 21% *	78 20%	169 24%	164 22%	83 24%	46 22%	78 26% V	64 28% V	45 18%	222 24%	25 18%	57 36% Zb	56 18%	20 24% *	32 21%	23 24% *	77 20%	96 26%	
Very bad job (-2)	299 28%	133 25%	162 30%	69 21%	99 25%	130 36% DE	148 24%	151 32% G	80 32%	74 26%	68 28%	38 25%	9 18% *	29 31% *	78 20%	221 32% O	181 25%	118 33% Q	69 33% V	81 27%	61 27%	51 20%	269 29% X	19 14%	43 27% Z	42 14%	14 17% *	92 60% YZac	33 34% Za*	78 20%	150 40% d	
Don't know	83 8%	26 5%	56 10% B	38 12% F	34 9% F	11 3%	37 6%	46 10% G	22 9%	21 7%	16 7%	13 9%	4 8% *	6 7% *	21 5%	62 9% O	53 7%	30 9%	21 10% V	21 7%	16 7%	11 4%	69 7%	10 7%	7 4%	18 6% b	3 3% *	1 1%	4 4% *	21 5%	13 4%	
NET Good Job	235 22%	132 25% C	99 18%	105 32% EF	78 20%	53 15%	160 26% H	75 16%	48 19%	59 21%	54 22%	44 29% I	10 19% *	21 22% *	136 35% P	99 14%	191 26% R	44 13%	32 15%	46 16%	55 24% ST	95 37% STU	186 20%	49 35% W	24 15%	123 40% Yabc	21 25% b*	13 9%	17 17% *	124 33% e	45 12%	
NET Bad Job	546 50%	253 48%	285 53%	131 40%	189 48% D	225 62% DE	282 46%	264 56% G	134 53%	140 49%	125 51%	74 48%	24 47% *	48 52% *	156 40%	390 56% O	345 47%	201 57% Q	116 54% V	158 54% V	125 54% V	96 38%	491 53% X	44 32%	101 63% Za	99 32%	34 40% *	124 81% YZac	57 57% Za*	155 40%	246 66% d	
Mean	-0.54	-0.44 C	-0.66	-0.20 EF	-0.53 F	-0.85	-0.39 H	-0.76	-0.69	-0.54	-0.54	-0.35 I	-0.45 *	-0.56 *	-0.15 P	-0.78	-0.41 R	-0.84	-0.76	-0.68	-0.54	-0.07 STU	-0.62	0.04 W	-0.71 b	0.04 Ybc	-0.27 Ybc*	-1.30 *	-0.73 b*	-0.22 e	-0.92	

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24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q1. In your opinion, do you think Starmer/Labour are doing a good job or a bad job, if either, at delivering in the following areas? - Building 1.5m s in England

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
Very good job (2)	50 5%	33 6%	18 3%	26 8% F	21 5% F	4 1%	39 6% H	11 2%	9 3%	10 3%	12 5%	13 9% U	2 4% *	5 6% *	40 10% P	10 1%	43 6%	7 2%	2 1%	6 2%	11 5% S	29 11% STU	33 4%	17 13% W	6 4%	21 7%	3 4% *	8 5%	3 3% *	23 6%	11 3%
Fairly good job (1)	159 15%	87 17%	68 13%	85 26% EF	40 10%	34 10%	104 17% H	55 12%	31 12%	46 16%	42 17%	22 14%	9 18% *	9 10% *	71 18% P	89 13%	125 17%	34 10%	23 11%	39 13%	25 11%	61 24% STU	122 13%	37 26% W	18 12%	76 24% Yabc	8 10% *	9 6%	12 12% *	66 17% e	34 9%
Neither a good nor a bad job (0)	254 23%	104 20%	144 27% B	64 19%	93 24%	96 26%	138 23%	115 24%	56 22%	84 29% N	58 24%	31 20%	12 23% *	12 13% *	93 24%	160 23%	166 23%	88 25%	48 22%	73 25%	51 22%	59 23%	226 24%	26 19%	37 24% b	92 30% bc	31 37% Ybc*	19 13%	17 17% *	101 26%	80 21%
Fairly bad job (-1)	179 16%	99 19%	78 14%	36 11% D	77 20% D	66 18% D	107 17%	72 15%	40 16%	48 17%	40 16%	24 16%	7 14% *	19 21% *	61 16%	118 17%	111 15%	68 19%	33 15%	54 18%	44 19%	40 16%	157 17%	20 15%	40 25% z	45 14%	13 16% *	24 16%	22 22% *	61 16%	79 21%
Very bad job (-2)	248 23%	131 25%	112 21%	51 16%	84 21%	113 31% DE	127 21%	121 26%	69 27% J	53 18%	55 22%	39 26%	12 22% *	21 23% *	69 18%	180 26% O	166 23%	82 23%	48 23%	78 27% V	61 27% V	40 15%	227 24% X	15 10%	40 25% z	35 11%	15 18% *	75 50% YZac	25 25% z*	66 17%	127 34% d
Don't know	194 18%	72 14%	118 22% B	68 21% F	76 19%	50 14%	96 16%	98 21%	48 19%	46 16%	40 16%	24 15%	9 18% *	27 29% JKL*	55 14%	139 20% O	120 16%	74 21%	59 28% TUV	45 15%	36 16%	27 11%	163 18%	24 17%	17 11%	43 14%	13 15% *	15 10%	20 20% b*	65 17%	43 12%
NET Good Job	210 19%	119 23% C	86 16%	110 33% EF	61 16%	38 11%	144 23% H	66 14%	39 16%	56 19%	54 22%	35 23%	11 22% *	14 15% *	111 28% P	99 14%	168 23% R	41 12%	25 12%	45 15%	37 16%	90 35% STU	155 17%	54 39% W	24 15%	97 31% Yabc	11 14% *	18 12%	15 15% *	89 23% e	45 12%
NET Bad Job	427 39%	230 44% C	190 35%	87 26%	161 41% D	179 49% D	234 38%	193 41%	109 43%	101 35%	94 38%	64 41%	19 36% *	40 43% *	130 33%	297 43% O	277 38%	149 42%	81 38%	132 45% V	105 46% V	80 31%	384 41% X	35 25%	80 50% Za	80 26%	28 34% *	100 65% YZac	47 47% z*	128 33%	207 55% d
Mean	-0.47	-0.46	-0.47	-0.01 EF	-0.52 F	-0.80	-0.34 H	-0.63	-0.64	-0.37 I	-0.40	-0.42 *	-0.40 **	-0.63 *	-0.14 P	-0.66	-0.38 R	-0.65	-0.66	-0.64	-0.61	* STU	-0.55	0.19 W	-0.63 b	0.01 Yabc	-0.40 b*	-1.09 *	-0.68 b*	-0.26 e	-0.84

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24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q1. In your opinion, do you think Starmer/Labour are doing a good job or a bad job, if either, at delivering in the following areas? - Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
Very good job (2)	64 6%	40 8%	24 4%	36 11% F	25 6% F	4 1%	48 8% H	16 3%	14 5%	12 4%	13 5%	17 11% J	2 4% *	6 6% *	44 11% P	20 3%	56 8% R	8 2%	7 3%	7 3%	13 6%	34 13% STU	46 5%	18 13% W	8 5%	29 9% c	7 8% *	8 6%	2 2% *	27 7%	17 4%
Fairly good job (1)	157 14%	90 17% C	64 12%	71 21% EF	44 11%	42 12%	101 17%	56 12%	32 13%	51 18%	32 13%	26 17%	7 14% *	8 9% *	82 21% P	75 11%	122 17% R	35 10%	22 10%	41 14%	35 16%	50 20% S	125 14%	31 22% W	21 13% b	82 26% Yabc	7 8% b*	2 1%	12 13% b*	78 20% e	32 9%
Neither a good nor a bad job (0)	197 18%	114 22% C	78 15%	56 17%	83 21%	58 16%	106 17%	91 19%	44 17%	55 19%	44 18%	31 21%	11 21% *	12 13% *	69 18%	128 18%	138 19%	59 17%	37 17%	60 20%	40 17%	50 20%	164 18%	31 22%	29 18%	66 21% b	22 26% b*	15 10%	16 16% *	78 20%	58 15%
Fairly bad job (-1)	237 22%	106 20%	127 24%	70 21%	73 19%	94 26% E	142 23%	94 20%	47 19%	75 26%	59 24%	30 20%	8 15% *	17 19% *	70 18%	167 24% O	160 22%	77 22%	47 22%	67 23%	51 22%	51 20%	208 22%	27 20%	44 28% Z	43 14%	21 25% Z*	43 29% Z	29 29% Z*	63 16% Z*	104 28% d
Very bad job (-2)	266 25%	108 21%	152 28% B	55 17% D	102 26% D	109 30% D	138 23%	128 27%	73 29%	63 22%	62 25%	33 22%	11 22% *	24 26% *	77 20%	189 27% O	165 23%	101 29% Q	55 26%	78 26%	54 24%	50 20%	244 26% X	16 11%	45 28% Z	39 12%	16 19% *	74 48% YZac	21 22% Z*	71 19%	125 33% d
Don't know	163 15%	68 13%	92 17%	44 13%	64 16%	56 15%	76 12%	87 18% G	42 17%	32 11%	36 15%	15 10%	12 24% JL*	26 28% UKL*	47 12%	117 17% O	91 12%	72 20% Q	44 21%	41 14%	35 15%	20 8%	140 15%	16 12%	13 8%	52 17% Yb	11 13% *	10 7%	18 19% Yb*	65 17% e	40 11%

NET Good Job	221 20%	130 25% C	88 16%	106 32% EF	69 18%	46 13%	149 24% H	71 15%	46 18%	62 22%	46 19%	43 28% IN	9 18% *	14 15% *	126 32% P	95 14%	178 24% R	43 12%	30 14%	48 16%	49 21%	85 33% STU	171 18%	49 35% W	29 18% b	111 36% Yabc	13 16% *	11 7%	14 14% *	105 27% e	49 13%
NET Bad Job	503 46%	213 41%	280 52% B	124 38%	176 45%	203 56% DE	281 46%	222 47%	120 48%	138 48%	121 49%	64 41%	19 37% *	41 44% *	147 38%	355 51% O	325 44%	178 51%	102 48%	145 49% V	105 46%	102 40%	452 49% X	43 31%	89 56% Z	82 26%	38 45% Z*	117 77% YZac	50 51% Z*	134 35%	229 61% d

Mean	-0.53	-0.33 C	-0.72	-0.13 EF	-0.56 F	-0.86	-0.41 H	-0.68	-0.63	-0.50	-0.59	-0.26 IK*	-0.48 **	-0.68 *	-0.16 P	-0.74	-0.40 R	-0.82	-0.71	-0.66	-0.50	-0.14 STU	-0.61	0.06 W	-0.67 b	0.08 Yabc	-0.46 b*	-1.21 *	-0.70 b*	-0.23 e	-0.86
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ColumnProportions (5%): A,B/C,D/E/F,G,H,I/J/K/L/M/N,O/P,Q/R,S/T/U/V,W/X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

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24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q1. In your opinion, do you think Starmer/Labour are doing a good job or a bad job, if either, at delivering in the following areas? - Putting police back on the beat with a named officer for every neighbourhood

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
Very good job (2)	60 6%	35 7%	24 4%	29 9% F	22 6%	9 3%	49 8% H	11 2%	13 5%	11 4%	13 5%	18 12% UN	2 3% *	3 3% *	41 11% P	19 3%	49 7% R	11 3%	6 3%	4 1%	15 7% T	31 12% ST	42 5% W	18 13% c	8 10% c	30 4% c	4 6% *	9 5% c	- - *	29 8% *	17 4%
Fairly good job (1)	120 11%	67 13%	52 10%	61 18% EF	37 9%	22 6%	73 12% H	47 10%	23 9%	36 13%	23 9%	22 14%	6 11% *	11 11% *	64 16% P	56 8%	99 13% R	21 6%	15 7%	27 9%	22 9%	50 19% STU	88 9% W	30 22% W	17 11% b	52 17% b*	12 14% b*	7 5%	10 11% *	64 17% e	21 6%
Neither a good nor a bad job (0)	224 21%	112 21%	105 19%	70 21% F	82 21%	72 20%	142 23% H	83 17%	59 23%	75 26% LN	45 18%	24 16%	8 16% *	13 14% *	91 23% P	133 19%	150 21%	74 21%	46 22%	60 20%	50 22%	54 21%	182 20% W	39 28% W	26 16%	82 26% Yb	22 26% b*	16 11%	21 21% *	88 17% e	59 16%
Fairly bad job (-1)	218 20%	99 19%	116 22%	54 17% F	83 21%	80 22%	116 19% H	102 22%	44 17%	51 18%	69 28% IL	22 14%	12 23% *	20 22% *	64 16% O	154 22% O	144 20%	73 21%	32 15%	68 23%	51 22%	52 20%	203 x	14 10%	39 24% Z	48 15%	25 29% Zb*	25 16%	25 25% Z*	60 16% d	94 25%
Very bad job (-2)	291 27%	145 28%	140 26%	55 17% D	107 27% D	128 35% DE	145 24% H	146 31% G	73 29%	69 24%	69 28%	42 27%	9 17% *	29 31% *	74 19% O	217 31% O	181 25%	110 31% Q	63 30% V	87 30% V	62 27% V	44 17% X	265 29% X	17 12% Za	53 33% Za	41 13%	15 17% *	88 58% YZac	27 27% Z*	78 20% d	150 40%
Don't know	172 16%	67 13%	102 19% B	60 18% F	61 15%	51 14%	89 15% H	83 17%	41 16%	44 15%	28 11%	26 17%	16 31% UK*	17 19% *	55 14%	117 17%	109 15%	63 18%	50 23% UV	49 17%	29 10%	27 10%	147 16%	20 15%	17 11% b	58 19% b	7 9% *	7 4%	16 16% b*	63 17% e	34 9%
NET Good Job	180 17%	102 19% C	76 14%	90 27% EF	59 15% F	31 9%	121 20% H	59 12%	36 14%	47 16%	36 15%	40 26% UK	7 14% *	14 15% *	105 27% P	74 11%	147 20% R	32 9%	21 10%	31 10%	37 16%	80 31% STU	130 14% W	48 35% W	25 16%	82 26% Ybc	15 19% *	16 11%	10 11% *	93 24% e	38 10%
NET Bad Job	508 47%	244 46%	256 48%	110 33% D	190 49% D	208 57% DE	260 43% H	248 53% G	117 46%	121 42%	137 56% JL	64 42%	20 40% *	49 53% *	138 35% O	370 53% O	325 44%	184 52% Q	96 45%	155 53% V	113 49% V	96 37% X	468 50% X	31 23%	91 57% Z	89 29% Z*	39 47% Z*	113 74% YZac	52 53% Z*	138 36% d	244 65%
Mean	-0.61	-0.55	-0.68	-0.17 EF	-0.66 F	-0.95	-0.45 H	-0.83	-0.67	-0.54	-0.72	-0.38 K*	-0.58 **	-0.81 *	-0.20 P	-0.85	-0.50 R	-0.86	-0.81	-0.84	-0.61	-0.13 STU	-0.72	0.15 W	-0.78 b	-0.07 Yabc	-0.45 bc*	-1.21 *	-0.83 b*	-0.29 e	-1.00

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24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q1. In your opinion, do you think Starmer/Labour are doing a good job or a bad job, if either, at delivering in the following areas? - Recruiting 6,500 new teachers in key subjects

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
Very good job (2)	71 7%	46 9% C	25 5%	40 12% EF	21 5%	9 3%	49 8%	22 5%	10 4%	20 7%	9 4%	19 13% IK	3 6% *	9 9% *	45 12% P	25 4%	64 9% R	7 2%	10 5%	9 3%	14 6%	36 14% STU	51 5%	20 14% W	15 10% c	30 10% c	6 7% *	6 4%	2 2% *	35 9% e	18 5%
Fairly good job (1)	107 10%	64 12% C	39 7%	58 17% EF	30 8%	19 5%	69 11%	38 8%	25 10%	31 11%	28 11%	13 9%	3 6% *	6 6% *	65 17% P	42 6%	81 11%	26 7%	16 7%	26 9%	19 8%	40 16% STU	79 8%	27 20% W	9 6%	52 17% yabc	5 6% *	10 7%	8 8% *	44 11%	26 7%
Neither a good nor a bad job (0)	256 24%	126 24%	123 23%	76 23% 23%	105 27%	76 21%	150 24%	106 22%	69 27% N	73 25%	54 22%	37 24%	8 15% *	14 15% *	78 20%	177 26%	170 23%	85 24%	43 20%	80 27%	60 26%	56 22%	208 22%	44 32% W	31 19%	94 30% yb	24 29% b*	23 15%	19 20% *	90 24%	79 21%
Fairly bad job (-1)	214 20%	106 20%	106 20%	49 15%	76 20%	89 24% D	136 22% H	78 17%	44 17%	62 22%	42 17%	29 19%	14 27% *	22 24% *	73 19%	141 20%	145 20%	69 20%	37 17%	56 19%	51 22%	56 22%	199 21% x	13 9%	45 28% zb	45 14%	24 28% z*	25 16%	26 26% z*	74 19%	84 22%
Very bad job (-2)	197 18%	81 15%	112 21%	43 13%	72 18%	83 23% D	92 15%	105 22% G	52 21%	48 17%	51 21%	22 15%	6 12% *	16 18% *	53 14%	145 21% O	122 17%	75 21%	43 20% v	62 21% v	39 17%	32 13%	182 20% x	13 9%	27 17% z	28 9%	11 13% *	65 42% YZac	17 17% z*	53 14%	98 26% d
Don't know	240 22%	102 20%	133 25%	64 20%	87 22%	88 24%	116 19%	124 26% G	52 21%	52 18%	61 25%	32 21%	17 33% J*	25 27% *	75 19%	164 24%	149 20%	90 26%	64 30% UV	63 21%	46 20%	36 14%	209 23%	21 15%	31 19%	63 20%	14 17% *	24 16%	27 27% *	86 22%	70 19%
NET Good Job	178 16%	110 21% C	64 12%	98 30% EF	52 13% F	28 8%	118 19% H	59 13%	35 14%	52 18%	38 15%	32 21%	7 13% *	15 16% *	110 28% P	68 10%	145 20% R	33 9%	25 12%	34 12%	33 15%	75 29% STU	130 14%	47 34% W	25 15%	82 26% yabc	10 13% *	17 11%	10 10% *	79 21% e	44 12%
NET Bad Job	411 38%	187 36%	218 41%	92 28% D	148 38% DE	171 47% DE	228 37%	183 39%	96 38%	111 38%	93 38%	52 34%	20 38% *	39 42% *	125 32%	286 41% O	267 37%	144 41%	80 38%	118 40%	89 39%	89 35%	381 41% x	26 19%	73 46% z	73 24%	34 41% z*	89 59% zac	43 43% z*	127 33%	182 48% d
Mean	-0.43	-0.27 C	-0.60	0.01 EF	-0.48 F	-0.79	-0.31 H	-0.59	-0.52	-0.37	-0.53	-0.19 IK*	-0.46 **	-0.48 *	-0.07 P	-0.64	-0.31 R	-0.68	-0.60	-0.59	-0.44	-0.05 STU	-0.53	0.24 W	-0.47 b*	0.04 Yabc	-0.42 b*	-1.02 *	-0.66 *	-0.22 e	-0.72

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ColumnMeans (5%): A,B/C,D/E/F,G,H,I/J/K/L/M/N,O/P,Q/R,S/T/U/V,W/X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q1. In your opinion, do you think Starmer/Labour are doing a good job or a bad job, if either, at delivering in the following areas? - Cutting energy bills and boosting energy security by setting up Great British Energy

All Adults aged 18-75 in Great Britain

		Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)	
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341	
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375	
Very good job (2)	62	40	21	33	23	5	48	14	12	10	13	19	2	6	44	18	56	6	8	8	16	29	42	20	7	28	7	5	3	30	17	
	6%	8% C	4%	10% F	6% F	1%	8% H	3%	5%	3%	5%	12% UK	4% *	6% *	11% P	3%	8% R	2%	4%	3%	7% T	11% ST	5%	14% W	4%	9% Ybc	8% *	3%	3% *	8% e	5%	
Fairly good job (1)	128	70	57	63	37	28	86	42	23	46	22	17	12	8	72	56	106	22	20	28	22	51	90	37	14	64	9	7	6	67	15	
	12%	13%	11%	19% EF	10%	8%	14% H	9%	9%	16% IK	9%	11%	23% IKN*	8% *	19% P	8%	15% R	6%	10%	10%	10%	20% STU	10%	27% W	9%	20% Ybc	10% *	5%	6% *	17% e	4%	
Neither a good nor a bad job (0)	182	83	93	59	56	67	95	88	39	57	40	25	6	14	65	117	118	65	32	64	41	37	150	31	25	63	11	12	19	72	40	
	17%	16%	17%	18%	14%	18%	15%	19%	16%	20%	16%	17%	12% *	15% *	17%	17%	16%	18%	15%	22%	18%	15%	16%	22%	16%	20% b	13% *	8%	19% b*	19% e	11%	
Fairly bad job (-1)	248	117	128	69	101	79	150	98	51	57	70	35	16	20	79	169	171	77	43	68	55	61	230	18	45	74	32	21	23	78	104	
	23%	22%	24%	21%	26%	22%	25%	21%	20%	20%	28% J	23%	31% *	21% *	20%	24%	23%	22%	20%	23%	24%	24%	24%	25% X	13% b	28% b	24% b	38% Zbc*	14%	23% *	20% d	28%
Very bad job (-2)	361	178	179	67	128	166	181	180	95	94	80	44	11	36	98	262	219	141	84	102	77	61	328	20	60	51	17	101	38	100	180	
	33%	34%	33%	20%	33% D	46% DE	30% G	38% G	38%	33%	33%	29%	22% *	38% *	25% O	38% O	30%	40% Q	39% V	35% V	34% V	24%	35% X	15%	38% Za	16% b	20% *	66% YZac	39% Za*	26% d	48%	
Don't know	102	38	61	38	46	18	52	50	30	24	21	13	4	9	30	72	61	42	26	24	17	18	88	12	8	32	8	6	9	35	18	
	9%	7%	11%	12% F	12% F	5%	9%	11%	12%	8%	9%	9%	8% *	10% *	8%	10%	8%	12%	12%	8%	8%	7%	9%	9%	5%	10% b	10% *	4%	9% *	9% e	5%	
NET Good Job	190 18%	110 21% C	78 14%	96 29% EF	61 16% F	33 9%	134 22% H	56 12%	36 14%	56 20%	35 14%	37 24% IK	14 27% *	14 15% *	117 30% P	74 11%	163 22% R	28 8%	28 13%	36 12%	38 17%	80 31% STU	132 14%	57 41% W	21 13%	92 30% Ybc	16 19% b*	13 8%	10 10% *	97 25% e	32 9%	
NET Bad Job	609 56%	294 56%	307 57%	136 41%	229 58% D	245 68% DE	331 54%	278 59%	147 58%	151 52%	150 61%	78 51%	28 53% *	56 60% *	178 46% O	431 62% O	390 53%	219 62% Q	126 59% V	170 58% V	132 58% V	122 47%	558 60% X	38 28%	105 40% Z	125 40%	49 58% Z*	122 80% YZac	62 62% Z*	178 47%	285 76% d	
Mean	-0.73	-0.66	-0.81	-0.25 EF	-0.79 F	-1.08	-0.59 H	-0.92	-0.88	-0.68	-0.81	-0.47 IK	-0.48 *	-0.86 *	-0.32 P	-0.97	-0.58 R	-1.05	-0.93	-0.84	-0.73	-0.31 STU	-0.85	0.15 W	-0.91 b	-0.20 Yabc	-0.57 bc*	-1.40 *	-0.97 b*	-0.43 e	-1.16	

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24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q1. In your opinion, do you think Starmer/Labour are doing a good job or a bad job, if either, at delivering in the following areas? - Reducing net migration from the record high levels seen in recent years by reforming our approach to the labour market, addressing skills shortages here in the UK, and clamping down on employers who exploit the visa system

All Adults aged 18-75 in Great Britain

		Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)	
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341	
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375	
Very good job (2)	57	40	16	33	19	5	42	15	10	15	10	16	2	4	42	15	53	4	6	8	11	33	39	17	6	26	7	3	4	26	18	
	5%	8%	3%	10% EF	5% F	1%	7% H	3%	4%	5%	4%	10% IK	4% *	4% *	11% P	2%	7% R	1%	3%	3%	5%	13% STU	4%	12% W	4%	8% b	8% b*	2%	4% *	7% e	5%	
Fairly good job (1)	122	72	49	57	40	25	79	43	27	27	32	22	6	7	71	51	93	29	16	27	24	48	95	27	14	59	7	10	8	58	23	
	11%	14% C	9%	17% EF	10%	7%	13% H	9%	11%	10%	13%	14%	12% *	7% *	18% P	7%	13% R	8%	8%	9%	11%	19% STU	10% STU	19% W	19% Yabc	9% *	6% *	8% *	15% e	6%		
Neither a good nor a bad job (0)	199	97	93	61	76	61	126	73	42	57	39	29	11	20	83	116	144	55	37	51	43	51	160	37	14	83	25	9	23	96	43	
	18%	18%	17%	19%	20%	17%	21% H	16%	17%	20%	16%	19%	21% *	22% *	21%	17%	20%	16%	17%	17%	19%	20%	17% STU	17% W	27% Yb	9% Yb	27% Yb	30% Yb*	6% Yb*	23% Yb*	25% e	11%
Fairly bad job (-1)	209	94	111	62	81	65	119	90	42	60	49	27	10	22	63	146	136	73	35	54	50	58	188	21	40	51	23	14	29	71	70	
	19%	18%	21%	19%	21%	18%	20% H	19%	17%	21%	20%	17%	19% *	24% *	21%	19%	19%	21%	17%	18%	22%	22% STU	20% STU	15% b	25% b	16% Zb*	28% Zb*	9% Zb*	29% Zb*	19% e	19%	
Very bad job (-2)	371	183	183	63	125	183	178	192	100	96	92	45	11	27	89	282	225	146	89	120	78	50	342	18	77	61	16	115	21	89	207	
	34%	35%	34%	19%	32% D	50% DE	29% H	41% G	40% M	33%	38%	29%	21% *	29% *	23% O	41% O	31% Q	41% Q	42% V	41% V	34% V	20% STU	37% X	13% Zac	48% Zac	20% *	76% YZac	21% *	23% *	23% Z*	55% d	
Don't know	126	39	86	53	50	24	69	58	31	31	24	15	12	13	41	86	80	47	30	34	23	17	104	20	8	33	5	1	15	42	14	
	12%	7%	16% B	16% F	13% F	7%	11% H	12% H	12%	11%	10%	10%	23% K*	13% *	10%	12%	11%	13%	14% V	12% V	10% V	7% STU	11% STU	14% W	5% b	6% b*	1% *	15% Yb*	11% e	4%		
NET Good Job	179	112	66	91	58	30	120	58	37	43	42	38	8	11	113	66	146	33	22	35	35	81	134	44	21	85	14	12	12	84	41	
	16%	21% C	12%	27% EF	15% F	8%	20% H	12% H	15%	15%	17%	25% UN	16% *	11% *	29% P	9%	20% R	9%	10%	12%	15%	32% STU	14% STU	31% W	13% Ybc	27% Ybc	17% *	8% *	12% *	22% e	11%	
NET Bad Job	580	277	294	125	207	248	298	282	142	156	141	71	21	50	152	428	361	219	124	174	127	108	530	38	117	112	39	130	50	160	277	
	54%	53%	55%	38%	53% D	68% DE	49% H	60% G	56%	54%	57%	46%	40% *	53% *	39% O	62% O	49% Q	62% Q	58% V	59% V	56% V	42% STU	57% X	28% Zac	73% Zac	36% Ybc	47% *	85% YZac	50% Z*	42% e	74% d	
Mean	-0.75	-0.63 C	-0.87	-0.23 EF	-0.75 F	-1.17	-0.58 H	-0.97	-0.88	-0.76	-0.82	-0.45 IK*	-0.52 **	-0.78 *	-0.25 P	-1.03	-0.60 R	-1.07	-1.02	-0.97	-0.78	-0.18 STU	-0.85	0.04 W	-1.11 b	-0.22 Ybc	-0.44 Yb*	-1.52 *	-0.66 Yb*	-0.41 e	-1.18	

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24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q1. In your opinion, do you think Starmer/Labour are doing a good job or a bad job, if either, at delivering in the following areas? - Reducing the number of small boat crossings and restoring order to the asylum system by clearing the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
Very good job (2)	61 6%	38 7%	23 4%	37 11% EF	22 6% F	2 * F	42 7%	19 4%	14 5%	12 4%	11 5%	17 11% JK	1 2% *	6 7% *	40 10% P	21 3%	59 8%R	2 1% R	8 4%	6 2%	13 6%	32 13% STU	41 4%	20 14% W	7 4%	26 8%	7 8% *	8 5%	2 2% *	24 6%	15 4%
Fairly good job (1)	101 9%	56 11%	44 8%	53 16% EF	34 9% F	15 4%	62 10%	39 8%	25 10%	24 8%	25 10%	20 13%	2 4% *	7 7% *	57 15% P	44 6%	82 11% R	19 5%	14 7%	26 9%	15 7%	41 16% STU	77 8%	24 17% W	11 7%	46 15% Yb	10 12% *	8 5%	6 6% *	48 13% e	21 6%
Neither a good nor a bad job (0)	201 19%	99 19%	94 18%	73 22% F	77 20%	51 14%	127 21%	74 16%	36 14%	70 24% IKN	38 15%	33 21%	13 24% *	12 13% *	87 22% P	114 16%	142 19%	59 17%	37 17%	54 18%	48 21%	48 19%	157 17%	41 30% W	21 13% b	72 23% Yb	21 25% Yb*	7 4%	25 25% Yb*	94 24% e	34 9%
Fairly bad job (-1)	173 16%	81 15%	89 17%	47 14%	63 16%	64 18%	103 17%	71 15%	38 15%	46 16%	40 16%	20 13%	10 20% *	19 21% *	55 14%	119 17%	117 16%	56 16%	39 18%	42 14%	35 15%	46 18%	155 17%	17 12%	28 18% b	62 20% b	15 18% b*	4 3%	27 27% b*	73 19%	54 14%
Very bad job (-2)	437 40%	219 42%	209 39%	73 22% D	153 39% D	211 58% DE	218 36%	219 46% G	112 44% L	110 38%	111 45% L	49 32%	19 36% *	36 39% *	109 28% O	328 47% O	268 37%	169 48% Q	87 41% V	140 47% V	95 41% V	70 27%	409 44% X	16 12%	84 53% Zac	74 24%	25 30% *	125 82% YZac	30 31% *	107 28% *	238 63% d
Don't know	110 10%	32 6%	78 15% B	48 14% F	43 11% F	20 6%	61 10%	50 11%	29 11%	25 9%	21 9%	16 10%	7 14% *	12 13% *	41 11%	69 10%	63 9%	48 13% Q	28 13%	27 9%	23 10%	19 7%	88 10%	20 14%	8 5%	33 10% b	5 5% *	1 1% *	8 9% b*	38 10% e	12 3%
NET Good Job	162 15%	94 18% C	67 12%	90 27% EF	56 14% F	16 4%	104 17%	58 12%	39 15%	35 12%	36 15%	36 24% JKM	3 6% *	13 14% *	97 25% P	65 9%	141 19% R	21 6%	22 10%	32 11%	28 12%	74 29% STU	118 13%	44 32% W	18 11%	72 23% Ybc	17 21% c*	15 10%	9 9% *	72 19% e	36 10%
NET Bad Job	610 56%	300 57%	298 55%	119 36% D	216 55% D	275 76% DE	321 52%	290 61% G	149 59% L	156 54%	151 61% L	69 45%	29 56% *	56 60% L*	164 42%	446 64% O	385 53%	225 64% Q	125 59%	182 62% V	130 57% V	116 45%	564 71% X	33 24%	112 71% Za	136 44%	41 49% *	129 85% YZac	57 58% Z*	180 47% *	292 78% d
Mean	-0.85	-0.78	-0.91	-0.23 EF	-0.84 F	-1.37	-0.71 H	-1.02	-0.93	-0.84	-0.96	-0.48 UK*	-0.97 *	-0.90 *	-0.39 P	-1.10	-0.68 R	-1.22	-0.98	-1.06	-0.89	-0.34 STU	-0.97	0.12 W	-1.14 b	-0.40 Ybc	-0.53 Yb*	-1.53 *	-0.84 b*	-0.55 e	-1.32

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24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q1. In your opinion, do you think Starmer/Labour are doing a good job or a bad job, if either, at delivering in the following areas? - Strengthening Britain's armed forces and protecting the country's national security

All Adults aged 18-75 in Great Britain

		Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)	
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341	
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375	
Very good job (2)	73	50	24	42	26	5	56	18	14	16	15	20	2	7	52	21	64	9	7	10	16	38	50	23	12	32	3	9	2	33	21	
	7%	10%	4%	13%	7%	1%	9%	4%	6%	5%	6%	13%	4%	7%	13%	3%	9%	3%	3%	3%	7%	15%	5%	17%	8%	10%	4%	6%	2%	9%	6%	
Fairly good job (1)	178	111	65	79	42	57	106	72	39	42	36	34	11	16	83	95	133	46	34	45	28	62	145	33	20	76	17	18	17	82	44	
	16%	21%	12%	24%	11%	16%	17%	15%	16%	15%	15%	22%	21%	17%	21%	14%	18%	13%	16%	15%	12%	24%	16%	23%	13%	24%	20%	12%	18%	21%	12%	
Neither a good nor a bad job (0)	283	137	136	72	98	112	162	121	71	88	64	22	16	23	104	179	183	101	49	91	62	66	250	30	35	105	30	28	29	109	89	
	26%	26%	25%	22%	25%	31%	27%	26%	28%	31%	26%	14%	30%	25%	27%	26%	25%	29%	23%	31%	27%	26%	27%	21%	22%	34%	36%	18%	29%	28%	24%	
Fairly bad job (-1)	163	72	89	35	64	64	95	69	28	44	50	22	8	10	44	119	104	60	35	35	44	35	142	18	41	29	13	18	21	43	81	
	15%	14%	17%	11%	16%	18%	15%	15%	11%	15%	20%	14%	16%	11%	11%	17%	14%	17%	16%	12%	19%	14%	15%	13%	26%	9%	16%	12%	21%	11%	22%	
Very bad job (-2)	220	102	115	44	86	90	102	117	53	60	48	31	4	24	54	166	144	76	47	65	47	34	201	14	37	21	8	75	15	54	113	
	20%	19%	21%	13%	22%	25%	17%	21%	21%	21%	20%	20%	7%	26%	14%	24%	20%	21%	22%	22%	20%	13%	22%	10%	24%	7%	9%	49%	15%	14%	30%	
Don't know	166	53	110	57	74	35	91	75	46	37	34	26	11	13	51	115	104	62	41	50	32	22	139	21	13	48	12	5	15	62	26	
	15%	10%	20%	17%	19%	10%	15%	16%	18%	13%	14%	17%	21%	13%	13%	16%	14%	18%	19%	17%	14%	9%	15%	15%	15%	15%	15%	3%	15%	16%	7%	
NET Good Job	252 23%	161 31% C	88 16%	121 37% EF	69 18%	62 17%	162 26% H	90 19%	53 21%	58 20%	50 20%	54 35% UK	13 26% *	23 25% *	135 35% P	116 17%	197 27% R	55 16%	41 19%	55 19%	44 19%	100 39% STU	195 21%	56 40% W	33 20%	108 35% Ybc	20 24% *	27 17%	19 19% *	114 30% e	66 18%	
NET Bad Job	383 35%	173 33%	205 38%	79 24% D	150 38% D	154 42% D	197 32% G	186 39% G	81 32%	104 36%	99 40%	52 34%	12 23% *	35 37% *	98 25% O	285 41% O	248 34%	135 38%	82 39% V	99 34%	90 40% V	69 27%	343 37% X	32 23%	79 50% Za	50 16%	21 25% *	93 61% Zac	36 37% Z*	97 25%	194 52% d	
Mean	-0.30	-0.14 C	-0.48	0.15 EF	-0.44	-0.54	-0.16 H	-0.49	-0.33	-0.36	-0.38	-0.07 *	* *	-0.36 *	0.11 P	-0.54	-0.21 R	-0.51	-0.47	-0.41	-0.39	0.15 STU	-0.38	0.29 W	-0.49 b	0.26 Yabc	-0.08 Yb*	-0.90 *	-0.37 b*	-0.01 e	-0.63	

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24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q1. In your opinion, do you think Starmer/Labour are doing a good job or a bad job, if either, at delivering in the following areas? - Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
Very good job (2)	72 7%	39 7%	31 6%	33 10% F	26 7%	13 3%	53 9% H	19 4%	15 6%	18 6%	13 5%	15 10%	3 7% *	7 7% *	43 11% P	29 4%	62 8%	10 3%	8 4%	10 3%	16 7%	37 15% STU	54 6%	18 13% W	11 7%	33 10% b	11 13% bc*	5 3%	4 4% *	39 10% e	17 5%
Fairly good job (1)	182 17%	97 19%	80 15%	80 24% EF	52 13%	50 14%	116 19%	66 14%	41 16%	52 18%	42 17%	31 20%	8 15% *	9 9% *	104 27% P	79 11%	140 19%	42 12%	23 11%	47 16%	35 15%	69 27% STU	146 16%	36 26% W	18 11%	101 32% yabc	10 12% *	9 6%	13 14% *	90 23% e	38 10%
Neither a good nor a bad job (0)	197 18%	122 23% C	71 13%	55 17%	69 18%	74 20%	102 17%	96 20%	44 17%	46 16%	47 19%	37 24%	8 15% *	15 17% *	67 17%	130 19%	131 18%	67 19%	37 17%	67 23% V	42 19%	39 15%	162 17%	34 24%	24 15%	62 20%	18 21% *	18 12%	24 25% b*	66 17%	68 18%
Fairly bad job (-1)	228 21%	101 19%	124 23%	52 16%	87 22%	88 24% D	137 22%	91 19%	46 18%	72 25% L	54 22%	21 14%	14 27% *	21 22% *	62 16%	166 24% O	144 20%	84 24%	51 24%	66 22%	52 23%	41 16%	205 X	20 14%	52 Zb	44 14%	25 30% z*	30 20%	22 22% *	70 18%	101 27% d
Very bad job (-2)	272 25%	109 21%	159 30% B	65 20%	100 26%	107 30% D	142 23%	131 28%	66 26%	69 24%	60 24%	36 23%	11 21% *	31 33% *	77 20%	195 28% O	173 24%	100 28%	57 27%	72 24%	57 25%	52 20%	248 X	17 12%	43 Za	36 12%	12 14% *	80 53% YZac	21 22% z*	72 19%	121 32% d
Don't know	132 12%	56 11%	73 14%	45 14%	57 15%	30 8%	62 10%	70 15% G	39 16%	30 11%	30 12%	14 9%	8 15% *	11 12% *	36 9%	96 14% O	82 11%	50 14%	37 18%	33 11%	26 11%	19 7%	113 12%	14 10%	11 7%	36 12%	9 10% *	11 7%	14 14% *	46 12%	30 8%
NET Good Job	254 23%	137 26%	112 21%	113 34% EF	79 20%	63 17%	169 28% H	85 18%	56 22%	70 24%	56 23%	45 30% N	11 21% *	15 17% *	146 38% P	108 16%	202 28% R	52 15%	31 15%	57 19%	51 22%	106 41% STU	200 22%	54 39% W	28 18%	133 43% yabc	21 25% b*	13 9%	17 17% *	129 34% e	55 15%
NET Bad Job	500 46%	210 40%	283 53% B	117 36%	187 48%	196 54% D	279 47%	221 47%	112 45%	141 49%	114 46%	57 37%	25 48% *	51 55% L*	139 36%	361 52% O	317 43%	184 52% Q	108 51% V	138 47%	110 48%	93 36%	453 49% X	37 26%	95 Zac	80 26%	37 44% z*	111 73% Zac	43 44% z*	142 37%	222 59% d
Mean	-0.47	-0.30 C	-0.64	-0.13 EF	-0.54	-0.69	-0.36 H	-0.62	-0.50	-0.47	-0.48	-0.23 N	-0.49 *	-0.73 *	-0.08 P	-0.70	-0.35 R	-0.73	-0.72	-0.54	-0.49	-0.01 STU	-0.55	0.15 W	-0.67 b	0.18 Yabc	-0.23 Yb*	-1.22 *	-0.52 b*	-0.14 e	-0.78

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24-089497-20 - 16th - 20th May 2025

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Milestones

1,000 GB 18 - 75

Q1. In your opinion, do you think Starmer/Labour are doing a good job or a bad job, if either, at delivering in the following areas? - Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for offenders and a new network of youth hubs

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
Very good job (2)	68 6%	43 8% C	24 4%	40 12% EF	20 5%	8 2%	51 8% H	17 4%	12 5%	17 6%	14 6%	16 10%	3 6% *	6 6% *	47 12% P	21 3%	62 8% R	6 2%	7 3%	13 4%	10 5%	35 14% STU	47 5%	21 15% W	11 7%	27 9% c	6 7% *	8 5%	2 2% *	26 7%	22 6%
Fairly good job (1)	116 11%	63 12%	52 10%	62 19% EF	36 9%	17 5%	78 13% H	38 8%	23 9%	29 10%	28 11%	19 12%	8 15% *	10 10% *	65 17% P	51 7%	92 13% R	24 7%	14 6%	30 10%	23 10%	44 17% STU	90 10%	25 18% W	13 8%	56 18% Yb	9 10% *	5 4%	9 9% *	54 14% e	28 7%
Neither a good nor a bad job (0)	228 21%	108 21%	114 21%	68 21% EF	75 19%	85 23%	133 22% H	95 20%	54 21%	73 25%	47 19%	27 18%	8 15% *	20 21% *	86 22%	142 20%	145 20%	83 23%	42 20%	62 21%	55 24%	57 22%	192 21%	35 25%	19 12%	92 29% Yb	23 28% Yb*	21 14%	24 25% Y*	101 26% e	51 14%
Fairly bad job (-1)	227 21%	106 20%	117 22%	52 16% D	92 23% D	83 23% D	133 22% H	94 20%	48 19%	70 24%	50 20%	25 16%	12 24% *	22 23% *	75 19%	152 22%	145 20%	83 23%	49 23%	53 18%	49 21%	59 23%	203 22%	24 17%	53 16% Zb	51 16% Zb*	24 29% Zb*	18 12%	25 26% b*	79 21%	90 24%
Very bad job (-2)	299 28%	150 28%	145 27%	57 17% D	110 28% D	132 36% DE	141 23% G	158 34% G	75 30%	66 23%	77 31%	46 30%	9 17% *	26 28% *	70 18%	229 33% O	198 27%	101 29%	67 31% V	103 35% UV	58 25% V	36 14%	271 29% X	18 13%	48 30% Z	40 13%	17 20% *	92 60% YZac	21 21% *	69 18% *	155 41% d
Don't know	145 13%	55 10%	86 16% B	51 15% EF	58 15%	37 10%	76 12% H	70 15%	40 16%	33 11%	30 12%	20 13%	12 23% *	10 11% *	46 12%	99 14%	89 12%	56 16%	34 16%	35 12%	33 14%	26 10%	124 13%	16 11%	15 9%	46 15% b	5 6% *	7 5%	17 18% ab*	54 14% e	28 7%

NET Good Job	184 17%	106 20% C	76 14%	102 31% EF	57 14% F	25 7%	129 21% H	55 12%	36 14%	46 16%	42 17%	35 23% I	11 21% *	15 16% *	112 29% P	72 10%	154 21% R	30 8%	21 10%	43 14%	34 15%	80 31% STU	137 15%	46 33% W	24 15%	83 27% Ybc	15 18% *	13 9%	11 11% *	80 21% e	50 13%
NET Bad Job	527 49%	256 49%	262 49%	109 33% D	202 52% D	216 59% D	274 45% G	253 54% G	123 49%	137 47%	127 52%	71 46%	21 41% *	48 51% *	145 37%	381 55% O	343 47%	184 52%	116 54% V	155 53% V	107 47%	95 37%	475 51% X	42 30%	102 64% Zac	91 29%	41 49% Z*	110 72% Zac	46 47% Z*	148 39% Zac	245 65% d

Mean	-0.61	-0.55	-0.68	-0.08 EF	-0.70 F	-0.97	-0.44 H	-0.84	-0.71	-0.55	-0.69	-0.49 *	-0.42 **	-0.64 *	-0.17 P	-0.87	-0.51 R	-0.84	-0.87	-0.78	-0.62	-0.07 STU	-0.70	0.06 W	-0.80 b	-0.08 Yabc	-0.47 b*	-1.25 *	-0.68 b*	-0.34 e	-0.94
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ColumnProportions (5%): A,B/C,D/E/F,G,H,I/J/K/L/M/N,O/P,Q,R,S/T/U/V,W/X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G,H,I/J/K/L/M/N,O/P,Q,R,S/T/U/V,W/X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

24-089497-20 - 16th - 20th May 2025

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Milestones

1,000 GB 18 - 75

Q1. In your opinion, do you think Starmer/Labour are doing a good job or a bad job, if either, at delivering in the following areas? - Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
Very good job (2)	70 6%	41 8%	29 5%	36 11% F	28 7% F	6 2%	46 8%	24 5%	15 6%	13 4%	11 5%	20 13% UK	3 5% *	8 8% *	45 12% P	25 4%	65 9%	5 2%	10 5%	11 4%	12 5%	35 13% STU	50 5%	20 15% W	10 6%	32 10%	8 9% *	9 6%	4 5% *	29 8%	26 7%
Fairly good job (1)	145 13%	73 14%	68 13%	66 20% EF	47 12%	32 9%	103 17% H	42 9%	32 13%	48 17%	30 12%	19 13%	7 14% *	9 10% *	78 20% P	67 10%	111 15%	34 10%	17 8%	31 11%	32 14%	55 22% ST	110 12%	34 25% W	17 11%	67 22% Ybc	10 12% *	9 6%	8 9% *	72 19% e	24 6%
Neither a good nor a bad job (0)	289 27%	153 29%	129 24%	82 25%	94 24%	113 31%	157 26%	133 28%	62 25%	95 33% LN	76 31% N	32 21%	11 21% *	14 15% *	85 22%	204 29% O	182 25%	108 31%	59 28%	85 29%	54 23%	74 29%	253 27%	33 24%	45 28% b	95 30% b	29 35% b*	22 14%	25 25% *	90 24%	101 27%
Fairly bad job (-1)	148 14%	63 12%	85 16%	38 12%	60 15%	51 14%	87 14%	61 13%	27 11%	34 12%	31 13%	27 18%	12 23% j*	18 19% *	50 13%	99 14%	104 14%	45 13%	24 11%	40 13%	38 17%	37 14%	135 15%	13 10%	31 20% z	29 9%	12 14% *	23 15%	21 21% z*	52 13%	64 17%
Very bad job (-2)	168 15%	77 15%	87 16%	35 11%	63 16%	70 19% D	77 13% G	91 19% G	53 21% LM	45 16%	35 14%	16 10%	3 6% *	16 17% *	48 12% O	120 17% O	111 15%	57 16%	32 15%	55 19% V	40 17% v	23 9%	150 16%	13 10%	26 16% z	20 6%	8 10% *	58 38% YZac	12 13% *	41 11%	84 22% d
Don't know	263 24%	118 23%	141 26%	73 22%	99 25%	91 25%	142 23%	121 26%	63 25%	53 18%	64 26%	39 25%	16 31% *	28 30% j*	84 22%	179 26%	159 22%	104 29% Q	71 34% UV	73 25% V	53 23% v	33 13%	229 25%	25 18%	31 19%	68 22%	17 20% *	32 21%	27 28% *	98 26%	77 20%
NET Good Job	215 20%	114 22%	97 18%	102 31% EF	75 19% F	38 10%	149 24% H	66 14%	47 19%	61 21%	41 17%	40 26%	10 19% *	17 18% *	123 31% P	93 13%	176 24% R	40 11%	27 13%	42 14%	45 19%	90 35% STU	159 17%	55 39% W	27 17%	100 32% Ybc	17 21% *	18 12%	13 13% *	102 27% e	50 13%
NET Bad Job	316 29%	140 27%	171 32%	73 22% D	123 31% D	120 33% D	165 27%	152 32%	80 32%	79 27%	66 27%	43 28%	15 29% *	34 36% *	97 25%	219 31% O	215 29%	102 29%	55 26%	95 32% V	78 34% v	59 23%	286 31% X	27 19%	57 36% z	49 16%	20 24% *	80 53% YZac	33 34% z*	93 24%	147 39% d
Mean	-0.24	-0.15	-0.33	0.12 EF	-0.28 F	-0.54	-0.10 H	-0.44	-0.37	-0.21	-0.26	0.01 j*	-0.17 **	-0.39 *	0.07 P	-0.43	-0.15 R	-0.46	-0.35	-0.44	-0.34	0.19 STU	-0.33	0.31 W	-0.36 b*	0.26 Ybc	-0.06 b*	-0.92 *	-0.40 b*	-0.01 e	-0.52

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ColumnMeans (5%): A,B/C,D/E/F,G,H,I/J/K/L,M/N,O/P,Q/R,S/T/U/V,W,X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

24-089497-20 - 16th - 20th May 2025																																
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Milestones																																
1,000 GB 18 - 75																																
Q3. Which of the below, if any, are the most important priorities for you?																																
All Adults aged 18-75 in Great Britain																																
	Gender			Aggregated Age breaks			Social grade		Region					Education			Employment status			Income			Ethnicity		General Election 2024 Vote					Referendum 2016 vote		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABCI (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non-graduates (P)	Working (Q)	Not working (R)	UP TO £18,999 (S)	£20,000-£34,999 (T)	£35,000-£54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservative (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)	
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341	
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375	
Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends	591 54%	240 46%	340 63%	137 42%	216 55%	237 65%	350 57%	241 51%	129 51%	167 58%	170 57%	67 44%	39 76%	49 52%	210 54%	381 55%	374 51%	217 62%	127 60%	158 53%	123 54%	136 53%	525 57%	60 43%	86 54%	192 62%	47 56%	70 46%	65 66%	228 60%	203 54%	
Cutting energy bills and boosting energy security by setting up Great British Energy	531 49%	229 44%	293 55%	130 39%	189 48%	213 59%	302 49%	230 49%	120 48%	140 49%	123 50%	75 49%	24 45%	49 53%	186 48%	345 50%	331 45%	200 57%	121 57%	146 50%	109 48%	110 43%	471 51%	52 37%	78 49%	163 52%	42 50%	74 49%	46 47%	191 50%	200 53%	
Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment	519 48%	217 41%	295 55%	129 39%	190 49%	200 55%	309 50%	210 44%	123 49%	140 49%	140 57%	62 40%	27 52%	27 29%	188 48%	331 48%	330 45%	189 53%	103 49%	130 44%	117 51%	122 48%	459 49%	55 40%	82 51%	164 61%	51 39%	59 39%	51 52%	201 53%	183 49%	
Raising living standards in every part of the UK	481 44%	209 40%	264 49%	128 39%	172 44%	181 50%	282 46%	199 42%	111 44%	116 41%	112 45%	78 51%	27 52%	36 39%	181 46%	300 43%	303 41%	178 51%	100 47%	136 46%	105 46%	99 39%	414 45%	55 40%	58 36%	167 53%	45 53%	52 34%	50 51%	195 51%	154 41%	
Reducing the number of small boat crossings and restoring order to the asylum system by clearing the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command	467 43%	226 43%	238 44%	96 29%	150 38%	221 61%	235 38%	232 49%	118 47%	125 44%	107 43%	57 37%	20 39%	40 43%	122 35%	345 50%	287 39%	180 51%	90 42%	149 50%	94 41%	88 34%	431 46%	27 19%	92 34%	105 39%	33 39%	115 75%	31 31%	133 35%	246 66%	
Delivering economic stability to keep taxes, inflation and mortgages as low as possible	452 42%	213 41%	227 42%	118 36%	153 39%	182 50%	264 43%	189 40%	95 37%	128 44%	98 40%	62 40%	27 53%	44 47%	181 47%	271 39%	298 41%	154 44%	87 41%	112 38%	99 43%	110 43%	398 43%	47 34%	63 40%	143 46%	36 43%	64 42%	54 54%	175 46%	159 42%	
Reducing net migration from the record high levels seen in recent years by reforming our approach to the labour market, addressing skills shortages here in the UK, and clamping down on employers who exploit the visa system	419 39%	217 41%	199 37%	94 28%	127 33%	198 55%	221 36%	198 42%	112 44%	102 35%	106 43%	55 36%	15 28%	29 31%	122 31%	297 43%	266 36%	153 43%	77 36%	126 43%	90 39%	95 37%	380 41%	28 20%	79 49%	101 32%	30 36%	108 71%	27 27%	116 30%	225 60%	
Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for offenders and a new network of youth hubs	357 33%	162 31%	187 35%	77 22%	134 34%	146 40%	197 32%	159 34%	83 33%	90 31%	88 36%	50 33%	12 24%	33 36%	122 31%	235 34%	226 31%	130 37%	78 37%	105 36%	69 30%	76 29%	307 33%	46 23%	65 41%	94 30%	36 42%	60 39%	25 25%	117 31%	151 40%	
Putting police back on the beat with a named officer for every neighbourhood	349 32%	162 31%	182 34%	55 17%	124 32%	169 47%	211 34%	138 29%	77 31%	94 33%	87 35%	48 31%	17 23%	26 28%	104 27%	245 35%	215 29%	134 38%	69 33%	92 31%	82 36%	72 28%	309 33%	30 22%	66 42%	88 28%	32 38%	54 36%	26 26%	114 30%	148 39%	
Strengthening Britain's armed forces and protecting the country's national security	293 27%	143 27%	146 27%	56 17%	91 23%	145 40%	168 27%	125 26%	67 26%	75 26%	68 28%	48 32%	12 23%	23 24%	96 25%	197 28%	175 24%	118 33%	55 26%	79 27%	65 29%	65 25%	256 28%	34 24%	53 33%	74 24%	24 28%	59 38%	20 20%	95 25%	133 36%	
Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school	191 18%	85 16%	103 19%	60 18%	71 18%	60 17%	119 19%	72 15%	43 17%	44 15%	48 19%	23 15%	19 37%	14 15%	86 22%	105 15%	124 17%	68 19%	37 17%	52 18%	37 16%	53 21%	164 18%	26 19%	23 14%	70 22%	14 16%	16 11%	22 23%	76 30%	58 15%	
Recruiting 6,500 new teachers in key subjects	187 17%	78 15%	103 19%	58 17%	66 17%	63 17%	118 19%	69 15%	42 17%	49 17%	44 18%	26 17%	13 25%	13 13%	98 25%	89 13%	116 16%	71 20%	49 16%	49 17%	43 19%	157 19%	29 21%	25 16%	72 23%	16 19%	11 8%	20 21%	74 19%	56 15%		
Building 1.5m+ in England	177 16%	97 18%	77 14%	60 16%	61 15%	56 17%	107 15%	71 14%	36 17%	49 16%	39 16%	38 25%	6 11%	9 10%	77 20%	101 14%	122 16%	55 14%	29 14%	42 20%	46 19%	49 15%	139 15%	35 13%	21 21%	67 17%	14 12%	19 18%	17 19%	71 13%	49	
I have other priorities	27 2%	12 2%	10 2%	4 1%	10 2%	13 4%	16 3%	11 2%	5 2%	8 3%	3 1%	6 4%	1 2%	4 4%	17 4%	10 1%	12 2%	14 4%	8 4%	10 3%	4 2%	5 2%	25 3%	1 1%	3 2%	7 4%	4 3%	5 5%	9 2%	11 3%		
None of these	36 3%	18 3%	15 3%	12 4%	17 4%	7 2%	16 4%	21 4%	10 4%	10 4%	9 4%	4 3%	- 4%	3 3%	11 3%	25 4%	24 3%	12 4%	8 4%	12 3%	8 1%	4 3%	26 8%	11 2%	3 2%	6 2%	2 1%	2 1%	2 1%	4 1%	10	
Don't know	44 4%	19 4%	21 4%	18 6%	17 4%	8 2%	13 2%	30 6%	13 5%	14 5%	8 3%	7 5%	- 5%	2 2%	10 3%	33 5%	25 3%	19 5%	11 5%	14 3%	6 1%	3 1%	33 4%	8 6%	6 4%	6 2%	2 3%	1 *	3 3%	9 2%	7	

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Columns/Rows (S): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b,c,d,e,f,g,h,i,j,k,l,m,n,o,p,q,r,s,t,u,v,w,x,y,z

All Adults aged 18-75 in Great Britain

[illegible]

	16%	23%	23%	22%	22%	18%	17%	18%	20%	18%	24%	25%	17%	20%
		ABFGHLM	ABFGML	ABFGML	A			A	ATL		AEFGHLM	ACEFGLM		AL
NET No proceeds at all/not very much		77%	70%	59%	62%	67%	55%	76%	65%	72%	58%	62%	70%	50%
		BCEFGHIL M	CDFIHM	FIM	FMI	CFIHM	M	BCDEFGHLM	CGFM	CDEFIHM	M	IHM	CFIHM	

		AEGHIL	ABCEFGHL	AEGHIL	I	AEGHIL	AGI		ABCEFGHIL	ABEGLH	AGI	ABEFGHL
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Column Means (5%): A/B/C/D/E/F/G/H/I/J/K/L/M Minimum Base: 20(*) Small Base: 100(*)

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Milestones

1,000 GB 18 - 75

Q4. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Raising living standards in every part of the UK

All Adults aged 18-75 in Great Britain

		Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)	
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341	
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375	
A great deal of progress (4)	53 5%	38 7% C	15 3%	33 10% EF	19 5% F	2 *	38 6%	16 3%	17 7%	8 3%	8 3%	12 8% J	3 5% *	6 6% *	36 9% P	17 3%	50 7% R	3 1%	9 4%	10 4%	8 3%	25 10% STU	31 3%	23 16% W	5 3%	23 7%	3 3% *	5 3%	2 2% *	21 6% e	9 2%	
A fair amount of progress (3)	117 11%	64 12%	49 9%	57 17% EF	40 10% F	19 5% 	76 12%	40 9%	18 7%	42 15% I	26 10%	21 14% I	3 7% *	6 6% *	70 18% P	46 7%	101 14% R	15 4%	15 7%	23 8%	26 11%	50 19% STU	76 8%	40 29% W	17 10%	63 20% Yabc	4 5% *	8 5%	5 5% *	65 17% e	18 5%	
Not very much progress (2)	317 29%	158 30%	154 29%	102 31%	97 25%	117 32% E	194 32%	123 26%	67 27%	83 29%	75 31%	42 28%	21 40% *	29 31% *	112 29%	205 29%	215 29%	102 29%	55 26%	94 32%	68 30%	79 31%	286 31% X	28 20%	53 33% b	106 34% b	36 43% bc*	24 15%	24 24% *	126 33%	96 26%	
No progress at all (1)	456 42%	215 41%	231 43%	81 25% D	174 45% D	200 55% DE	233 38%	223 47% G	122 48% LM	119 41%	107 43% M	52 34%	13 25% *	43 46% M*	120 31%	336 48% O	281 38%	175 50% Q	99 47% V	131 44% V	105 46% V	77 30%	417 45% X	27 19%	72 45% Z	89 29%	30 35% *	106 69% YZac	52 52% Za*	126 33%	223 59% d	
Don't know	141 13%	49 9%	89 16% B	56 17% F	61 16% F	24 7% 	71 12%	70 15%	29 11%	34 12%	30 12%	25 17%	12 23% *	10 11% *	51 13%	90 13%	84 12%	57 16%	34 16%	36 12%	22 9%	26 10%	117 13% 	21 15%	12 7%	31 10%	11 13% *	11 7%	16 17% Yb*	44 12%	30 8%	
NET A great deal/fair amount of progress	170 16%	102 20% C	65 12%	91 27% EF	59 15% F	21 6%	114 19% H	56 12%	34 14%	51 18%	34 14%	34 22%	6 12% *	11 12% *	106 27% P	64 9%	151 21% R	19 5%	24 11%	33 11%	34 15%	75 29% STU	107 11%	63 45% W	22 14%	85 27% Yabc	7 8% *	13 8%	7 7% *	86 23% e	26 7%	
NET No progress at all/not very much	773 71%	373 71%	385 72%	183 56% 	272 69% D	318 88% DE	427 70%	346 73%	189 75% L	202 70%	182 74% L	94 62% 	34 65% *	71 77% L*	232 60%	541 78% O	496 68%	277 79% Q	155 73% V	225 76% V	173 76% V	156 61%	703 76% X	55 39%	125 79% Z	195 63%	65 78% Z*	129 85% Z	76 77% Z*	252 66%	318 85% d	
Mean	1.75	1.84 C	1.66	2.15 EF	1.71 F	1.47	1.85 H	1.63	1.68	1.76	1.70	1.95 IK*	1.90 **	1.69 *	2.07 P	1.58	1.88 R	1.48	1.63	1.66	1.69	2.10 STU	1.65	2.50 W	1.69 b	2.07 Yabc	1.73 bc*	1.38 *	1.47 *	1.94 e	1.45	

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24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q4. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Delivering economic stability to keep taxes, inflation and mortgages as low as possible

All Adults aged 18-75 in Great Britain

		Gender		Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
A great deal of progress (4)	57 5%	37 7% C	20 4%	32 10% EF	19 5% F	5 2%	38 6%	19 4%	12 5%	14 5%	10 4%	12 8%	3 5% *	6 6% P	37 9% P	20 3%	52 7% R	5 1%	4 2%	9 3%	13 6%	30 12% STU	39 4%	18 13% W	10 6%	24 8%	4 5% *	6 4%	3 3% *	26 7% e	12 3%
A fair amount of progress (3)	196 18%	125 24% C	65 12%	75 23% E	62 16%	59 16%	133 22% H	63 13%	39 15%	53 19%	45 18%	35 23%	11 22% *	13 14% *	104 27% P	92 13%	153 21% R	44 12%	26 12%	51 17%	48 21% S	67 26% ST	154 17%	42 31% W	21 13%	106 34% Yabc	10 12% *	10 6%	13 13% *	108 28% e	32 9%
Not very much progress (2)	329 30%	156 30%	167 31%	102 31% 31%	118 30%	109 30%	192 31% 31%	137 29%	81 32%	88 31%	78 32%	36 24%	24 46% LN*	22 24% *	111 28%	218 31%	216 30%	113 32%	63 30%	99 34%	72 32%	72 28%	296 32% X	30 21%	49 31%	101 32%	41 49% YZbc*	34 22%	25 25% *	111 29%	116 31%
No progress at all (1)	372 34%	167 32%	199 37%	71 22% D	135 34% D	166 46% DE	178 29% 29%	194 41% G	91 36% M	104 36% M	87 35% M	44 29% M	4 8% *	41 44% LM*	98 25%	274 39% O	232 32%	140 40% Q	89 42% V	104 35% V	74 32%	64 25%	338 36% X	23 17%	68 43% Za	54 17%	21 25% *	98 65% YZac	45 46% Za*	99 26%	190 51% d
Don't know	130 12%	40 8%	87 16% B	50 15% F	57 15% F	23 6%	71 12% 12%	59 12%	29 11%	28 10%	27 11%	26 17%	10 19% *	11 12% *	40 10%	90 13%	78 11%	52 15%	31 14%	32 11%	22 10%	24 9%	101 11% 11%	26 18% W	11 7%	26 8%	7 9% *	5 3%	13 13% b*	38 10%	25 7%
NET A great deal/fair amount of progress	253 23%	162 31% C	85 16%	107 32% EF	81 21%	65 18%	171 28% H	82 17%	51 20%	67 23%	54 22%	47 31% I	14 27% *	19 20% *	141 36% P	112 16%	205 28% R	48 14%	31 14%	60 20%	61 27% S	97 38% STU	193 21%	60 43% W	31 19%	130 42% Yabc	14 17% *	15 10%	16 16% *	134 35% e	44 12%
NET No progress at all/not very much	701 65%	323 62%	366 68%	173 52%	253 65% D	275 76% DE	370 60%	331 70% G	172 68% L	192 67% L	165 67% L	80 52%	28 54% *	63 68% L*	208 54%	493 71% O	448 61%	253 72% Q	152 71% V	203 69% V	146 64% V	136 53%	634 68% X	53 38%	117 74% Z	155 50%	62 74% Z*	132 87% YZac	70 71% Z*	210 55%	306 82% d
Mean	1.93	2.07 C	1.79	2.24 EF	1.90 F	1.72	2.06 H	1.77	1.88	1.91	1.89	2.12 IN*	2.30 **	1.80 *	2.23 P	1.77	2.04 R	1.71	1.71	1.86	2.00 S	2.27 STU	1.87	2.48 W	1.81 b	2.35 Yabc	1.97 bc*	1.47 *	1.69 *	2.18 e	1.62

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ColumnMeans (5%): A,B/C,D/E/F,G/H,I/J/K/L/M/N,O/P,Q/R,S/T/U/V,W/X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q4. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Building 1.5m s in England

All Adults aged 18-75 in Great Britain

		Gender		Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
A great deal of progress (4)	58 5%	33 6%	25 5%	34 10% EF	21 5% F	2 1%	44 7% H	14 3%	12 5%	9 3%	14 6%	15 10% J	3 6% *	5 5% *	39 10% P	19 3%	50 7% R	8 2%	2 1%	9 3%	10 4%	32 13% STU	38 4%	19 13% W	8 5%	23 7%	2 3% *	4 3%	4 4% *	27 7% e	11 3%
A fair amount of progress (3)	189 17%	98 19%	87 16%	91 28% EF	59 15%	38 11%	110 18%	78 17%	34 13%	57 20%	48 20%	28 18%	10 19% *	12 13% *	95 24% P	94 13%	145 20% R	44 12%	32 15%	42 14%	42 18%	66 26% ST	146 16%	43 31% W	26 17% b	81 26% Yab	10 12% *	11 7%	17 18% b*	79 21% e	42 11%
Not very much progress (2)	324 30%	162 31%	156 29%	85 26%	106 27%	132 36% DE	199 32%	125 27%	78 31%	88 31%	73 30%	45 30%	14 27% *	25 27% *	109 28%	215 31%	212 29%	112 32%	67 31%	96 33%	66 29%	72 28%	297 32% X	24 17%	49 31%	102 33%	38 45% b*	40 26%	30 30% *	118 31%	126 34%
No progress at all (1)	267 25%	149 28% C	112 21%	53 16%	99 25% D	116 32% D	136 22%	131 28%	69 28%	68 24%	61 25%	33 22%	11 20% *	25 27% *	73 19%	194 28% O	174 24%	93 26%	49 23%	78 27%	63 28%	50 19%	237 26% X	22 16%	45 28% Z	39 12%	14 17% *	76 50% YZac	27 27% Z*	71 19%	127 34% d
Don't know	247 23%	83 16%	158 29% B	67 20%	105 27%	74 20%	123 20%	123 26% G	59 23%	65 23%	50 20%	32 21%	14 28% *	26 28% *	74 19%	173 25% O	151 21%	96 27% Q	63 30% V	70 24% V	46 20%	37 14%	210 23%	31 22%	30 19%	67 21%	20 23% *	21 14%	21 22% *	87 23%	69 18%
NET A great deal/fair amount of progress	246 23%	130 25%	112 21%	125 38% EF	81 21% F	41 11%	154 25%	92 20%	46 18%	66 23%	62 25%	43 28% I	13 24% *	17 18% *	133 34% P	113 16%	195 27% R	52 15%	35 16%	50 17%	52 23%	98 38% STU	184 20%	61 44% W	35 22% b	104 33% Yabc	12 15% *	15 10%	21 21% b*	106 28% e	54 14%
NET No progress at all/not very much	591 55%	311 59% C	268 50%	138 42%	205 52% D	248 68% DE	335 55%	256 54%	148 59%	156 54%	134 54%	79 51%	25 48% *	50 54% *	182 47%	409 59% O	386 53%	205 58%	115 54%	175 59% V	130 57%	122 47%	534 58% X	47 34%	94 59% Z	141 45%	52 62% Z*	116 76% YZac	56 57% *	189 49%	252 67% d
Mean	2.04	2.03	2.07	2.40 EF	2.01 F	1.75	2.13 H	1.93	1.94	2.03	2.08	2.21 I*	2.13 **	1.94 *	2.31 P	1.88	2.12 R	1.87	1.92	1.92	1.99	2.37 STU	1.98	2.53 W	1.98 b*	2.36 Yabc	2.01 b*	1.57 *	1.97 b*	2.21 e	1.80

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24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q4. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Ensuring at least 92% of NHS hospital patients in England wait no longer than 18 weeks for elective treatment

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduates	Non-graduates	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
A great deal of progress (4)	63 6%	41 8% C	21 4%	40 12% EF	20 5% F	2 1%	43 7%	20 4%	19 8%	13 5%	13 5%	12 8%	1 2% *	4 4% *	46 12% P	17 2%	60 8% R	3 1%	5 2%	12 4%	12 5%	33 13% STU	39 4%	23 17% W	11 7%	29 9% bc	3 4% *	3 2%	2 2% *	31 8% e	11 3%
A fair amount of progress (3)	175 16%	107 20% C	66 12%	76 23% EF	53 14%	47 13%	109 18%	66 14%	35 14%	55 19%	35 14%	31 20%	9 18% *	11 12% *	89 23% P	86 12%	133 18% R	42 12%	23 11%	36 12%	43 19% S	69 27% ST	137 15%	38 27% W	21 13% b	88 28% Yabc	14 16% b*	7 5%	11 11% *	86 23% e	36 10%
Not very much progress (2)	294 27%	131 25%	155 29%	91 28%	94 24%	109 30%	177 29%	117 25%	58 23%	89 31%	70 29%	34 22%	15 29% *	28 30% *	96 25%	198 29%	201 27%	93 26%	59 28%	89 30%	59 26%	63 25%	266 29% X	25 18%	46 29%	81 26%	35 42% Zb*	33 22%	29 29% *	104 27%	108 29%
No progress at all (1)	328 30%	155 29%	168 31%	65 20%	127 33% D	135 37% D	171 28%	157 33%	83 33%	89 31%	76 31%	44 29%	12 23% *	24 26% *	87 22%	240 35% O	205 28%	122 35%	72 34% V	92 31% V	70 30%	58 23%	301 32% X	22 16% Za	60 37% Za	48 15%	14 17% *	86 56% YZac	37 37% Za*	81 21%	154 41% d
Don't know	224 21%	91 17%	129 24% B	57 17%	96 25% D	70 19%	113 18%	112 24%	57 23% J	42 14%	52 21%	33 21%	15 29% J*	26 28% J*	71 18%	153 22%	132 18%	92 26% Q	54 25% V	65 22% V	45 19%	33 13%	184 20%	31 22%	22 14%	65 21%	18 21% *	23 15%	20 20% *	80 21%	66 18%

NET A great deal/fair amount of progress	238 22%	148 28% C	87 16%	116 35% EF	73 19%	49 13%	152 25% H	86 18%	54 21%	68 24%	48 19%	43 28%	10 20% *	15 16% *	135 35% P	103 15%	193 26% R	45 13%	28 13%	48 16%	55 24% S	102 40% STU	176 19%	61 44% W	32 20% b	118 38% Yabc	17 20% b*	10 7%	13 14% *	118 31% e	47 13%
NET No progress at all/not very much	622 57%	286 54%	323 60%	156 47%	222 57% D	244 67% DE	347 57%	274 58%	141 56%	178 62% L	147 60%	77 50%	27 51% *	52 56% *	183 47%	439 63% O	406 56%	216 61%	131 62% V	181 62% V	129 56%	122 47%	567 61% X	47 34%	106 66% Z	129 41%	49 59% Z*	119 78% Za	65 66% Z*	185 48%	262 70% d

Mean	1.97	2.08 C	1.86	2.34 EF	1.89 F	1.71	2.05 H	1.86	1.95	1.97	1.92	2.10 *	1.99 **	1.92 *	2.29 P	1.78	2.08 R	1.72	1.76	1.86	1.98 S	2.34 STU	1.88	2.58 W*	1.88 b*	2.40 Yabc	2.08 bc*	1.44 *	1.73 b*	2.23 e	1.69
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ColumnMeans (5%): A,B/C,D/E/F,G/H,I/J/K/L/M/N,O/P,Q/R,S/T/U/V,W/X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

Q4. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Putting police back on the beat with a named officer for every neighbourhood

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduates	Non-graduates	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
A great deal of progress (4)	48 4%	30 6%	18 3%	34 10% EF	13 3% F	1 * H	35 6% H	13 3%	9 4%	11 4%	10 4%	14 9% U	2 3% *	2 3% *	34 9% P	14 2% R	45 6% R	3 1%	3 1%	11 4%	8 4%	25 10% STU	30 3%	18 13% W	9 6% c	20 6% c	3 4% *	7 5%	1 1% *	22 6% e	9 2%
A fair amount of progress (3)	147 14%	103 20% C	41 8%	74 22% EF	47 12% F	26 7%	87 14% H	60 13%	33 13%	40 14%	35 14%	24 16% U	6 11% *	9 10% *	84 22% P	63 9%	123 17% R	24 7%	15 7%	37 13%	25 11%	67 26% STU	98 11%	49 36% W	15 9%	74 24% Ybc	12 14% b*	6 4%	8 8% *	68 18% e	25 7%
Not very much progress (2)	257 24%	121 23%	132 25%	66 20%	95 24%	96 26%	153 25% H	104 22%	57 22%	74 26%	66 27% L	25 17%	16 32% *	19 21% *	87 22% P	170 24% O	163 22% R	94 27%	53 25%	79 27%	54 24%	55 21%	236 25% X	15 11%	41 26% b	78 25% b	27 32% b*	22 15%	24 25% *	92 24%	96 26%
No progress at all (1)	418 39%	196 37%	214 40%	82 25% D	147 38% D	189 52% DE	211 35% H	207 44% G	103 41%	113 39%	88 36%	53 35%	15 29% *	46 49% M*	104 27% P	314 45% O	267 37% R	151 43%	97 45% V	121 41% V	92 40% V	66 26%	382 41% X	28 20%	67 42% Z	76 24%	27 32% *	103 68% YZac	46 46% Z*	123 32% e	194 52% d
Don't know	214 20%	74 14%	134 25% B	75 23% F	89 23% F	50 14%	126 21% H	88 19%	51 20%	50 17%	48 19%	36 24%	13 26% *	17 18% *	80 21% P	134 19% O	133 18% R	81 23%	46 22%	46 16%	50 22%	44 17%	182 20% X	29 21%	26 17%	65 21% b	14 17% *	14 9%	20 20% b*	78 20% e	51 14%

NET A great deal/fair amount of progress	195 18%	134 25% C	58 11%	108 33% EF	60 15% F	27 7%	122 20% H	73 15%	42 17%	52 18%	44 18%	38 25% N	7 14% *	12 13% *	118 30% P	77 11% R	168 23% R	27 8%	17 8%	48 16% S	33 14%	92 36% STU	128 14% X	67 48% W	24 15%	93 30% Ybc	15 18% *	13 9%	9 9% *	89 23% e	34 9%
NET No progress at all/not very much	675 62%	317 60%	346 64%	147 45% D	242 62% D	285 79% DE	364 59% H	311 66% G	159 63% L	186 65% L	154 63%	79 51%	31 60% *	65 70% L*	191 49% P	484 70% O	430 59% R	245 69% Q	149 70% V	200 68% V	146 64% V	121 47% X	618 67% X	43 31%	108 68% Z	154 49% Ybc	54 65% Z*	125 82% YZa	70 71% Z*	215 56% e	290 77% d

Mean	1.80	1.93 C	1.66	2.24 EF	1.75 F	1.48	1.89 H	1.68	1.74	1.79	1.83	1.99 N*	1.85 **	1.59 *	2.16 P	1.60	1.91 R	1.55	1.54	1.75 S	1.72	2.24 STU	1.70	2.52 W*	1.74 b*	2.15 Yabc	1.88 bc*	1.40 *	1.54 *	1.96 e	1.53
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ColumnProportions (5%): A,B/C,D/E/F,G/H,I/J/K/L/M/N,O/P,Q/R,S/T/U/V,W/X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H,I/J/K/L/M/N,O/P,Q/R,S/T/U/V,W/X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q4. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Recruiting 6,500 new teachers in key subjects

All Adults aged 18-75 in Great Britain

		Gender		Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
A great deal of progress (4)	58 5%	38 7% C	20 4%	43 13% EF	15 4% F	* *	38 6%	20 4%	13 5%	12 4%	14 6%	13 9%	1 2% *	5 6% *	41 11% P	17 2%	57 8% R	1 *	3 1%	10 3%	13 6% S	31 12% STU	36 4%	22 16% W	11 7%	23 7%	6 7% *	5 3%	3 3% *	26 7%	16 4%
A fair amount of progress (3)	125 12%	67 13%	53 10%	60 18% EF	34 9%	30 8%	78 13%	47 10%	27 11%	46 16% KN	20 8%	22 15%	4 9% *	5 6% *	73 19% P	52 7%	96 13% R	29 8%	22 10%	29 10%	26 11%	46 18% ST	92 10%	32 23% W	14 9%	67 21% Yabc	6 7% *	6 4%	3 3% *	55 14% e	27 7%
Not very much progress (2)	276 25%	140 27%	131 24%	92 28%	100 25%	84 23%	181 30% H	95 20%	63 25%	70 24%	69 28%	32 21%	21 41% IJLN*	21 22% *	94 24%	182 26%	185 25%	91 26%	45 21%	77 26%	59 26%	74 29%	240 26%	33 24%	36 23%	92 29% b	28 33% b*	28 19%	23 24% *	95 25%	94 25%
No progress at all (1)	277 26%	129 25%	140 26%	45 14%	104 27% D	127 35% DE	142 23%	135 29%	63 25%	80 28%	67 27%	36 24%	7 14% *	23 25% *	72 19%	204 29% O	175 24%	102 29%	59 28%	82 28%	57 25%	52 20%	256 28% X	13 10%	55 35% Za	39 13%	17 20% *	76 50% YZac	30 30% Z*	79 21%	132 35% d
Don't know	348 32%	150 29%	194 36% B	89 27%	138 35% D	121 33%	174 28%	174 37% G	87 34%	80 28%	77 31%	49 32%	18 34% *	38 41% J*	109 28%	239 34% O	218 30%	130 37% Q	85 40% V	97 33% V	74 32% V	54 21%	303 33%	39 28%	43 27%	91 29%	27 32% *	38 25%	39 40% b*	128 33%	107 29%
NET A great deal/fair amount of progress	183 17%	106 20% C	73 14%	103 31% EF	49 12%	31 8%	115 19%	68 14%	40 16%	58 20%	34 14%	36 23% KN	5 10% *	10 11% *	114 29% P	69 10%	153 21% R	30 8%	25 12%	39 13%	39 17%	77 30% STU	128 14%	54 39% W	25 16% b	90 29% Yabc	12 15% *	10 7%	6 6% *	81 21% e	42 11%
NET No progress at all/not very much	553 51%	269 51%	271 50%	137 42%	204 52% D	211 58% D	323 53%	230 49%	126 50%	150 52%	135 55%	69 45%	29 56% *	44 48% *	166 43%	387 56% O	360 49%	193 55%	103 48%	159 54%	115 50%	126 49%	496 54% X	47 34%	91 58% Z	131 42%	45 53% *	104 69% Zac	53 54% *	173 45%	226 60% d
Mean	1.95	2.04 C	1.86	2.42 EF	1.84 F	1.60	2.03 H	1.84	1.93	1.95	1.89	2.12 *	1.96 **	1.86 *	2.30 P	1.74	2.07 R	1.68	1.76 *	1.83	1.97	2.28 STU	1.85	2.62 W*	1.83 b*	2.33 Yabc	2.03 bc*	1.47 *	1.66 *	2.11 e	1.72

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ColumnProportions (5%): A,B/C,D/E/F,G/H,I/J/K/L/M/N,O/P,Q/R,S/T/U/V,W/X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H,I/J/K/L/M/N,O/P,Q/R,S/T/U/V,W/X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

Q4. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Cutting energy bills and boosting energy security by setting up Great British Energy

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduates	Non-graduates	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
A great deal of progress (4)	54 5%	37 7% C	17 3%	40 12% EF	12 3% F	2 * 	35 6%	19 4%	9 4%	13 5%	11 5%	15 10% I	1 2% *	4 4% *	35 9% P	19 3%	50 7% R	4 1%	4 2%	7 2%	13 6%	28 11% ST	34 4%	20 14% W	7 4%	21 7%	5 6% *	5 3%	3 3% *	20 5%	12 3%
A fair amount of progress (3)	141 13%	87 17% C	50 9%	69 21% EF	38 10%	34 9%	97 16% H	44 9%	28 11%	43 15%	30 12%	27 17% N	9 17% *	6 6% *	83 21% P	58 8%	115 16% R	26 7%	19 9%	34 11%	22 10%	63 25% STU	101 11%	40 29% W	21 13% bc	73 10% Yabc	8 32% *	7 4%	4 4% *	73 19% e	19 5%
Not very much progress (2)	299 28%	142 27%	153 28%	93 28%	114 29%	92 25%	182 30%	117 25%	66 26%	81 28%	72 29%	38 25%	15 30% *	26 28% *	107 28%	192 28%	206 28%	93 26%	49 23%	93 32%	63 28%	71 28%	260 28%	36 26%	44 28%	99 32% b	27 10% b*	26 17%	28 28% *	113 30%	99 26%
No progress at all (1)	461 43%	220 42%	233 43%	79 24%	170 44% D	212 58% DE	234 38%	227 48% G	119 47% L	118 41%	104 42%	53 34%	17 32% *	50 53% LM*	121 31%	340 49% O	283 39%	178 51% Q	116 54% TV	124 42% V	104 46% V	73 28%	427 46% X	22 16%	76 48% Z	87 28%	32 39% *	108 71% YZac	52 52% Z*	136 36%	224 60% d
Don't know	129 12%	40 8%	85 16% B	49 15% F	57 15% F	23 6%	64 10%	65 14%	30 12%	32 11%	29 12%	21 13%	10 19% *	7 8% *	42 11%	86 12%	77 11%	51 15%	25 12%	37 13%	25 11%	21 8%	105 11%	22 16%	12 7%	33 10%	11 14% b*	7 5%	12 12% *	42 11% e	22 6%

NET A great deal/fair amount of progress	195 18%	124 24% C	67 13%	109 33% EF	50 13%	35 10%	132 22% H	63 13%	36 14%	56 19%	41 17%	42 27% IKN	10 19% *	10 10% *	119 30% P	77 11%	165 23% R	30 8%	23 11%	41 14%	36 16%	92 36% STU	135 15%	59 43% W	28 17% bc	93 30% Yabc	13 16% *	11 7%	7 7% *	92 24% e	31 8%
NET No progress at all/not very much	760 70%	362 69%	386 72%	172 52%	284 73% D	304 84% DE	417 68%	344 73%	185 73% L	200 69%	176 72% L	91 59%	32 62% *	76 82% JLM*	228 59%	532 77% O	489 67%	272 77% Q	165 77% V	217 74% V	168 73% V	144 56%	687 74% X	58 42%	120 75% Z	186 60%	59 71% *	134 88% YZa	80 81% Z*	249 65%	322 86% d

Mean	1.78	1.88 C	1.67	2.25 EF	1.68 F	1.48	1.88 H	1.65	1.67	1.81	1.76	2.04 IKN*	1.87 **	1.58 *	2.10 P	1.60	1.90 R	1.52	1.53	1.71 S	1.73 S	2.20 STU	1.69	2.49 W	1.72 b	2.10 Yabc	1.80 bc*	1.36 *	1.51 *	1.93 e	1.49
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24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q4. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Reducing net migration from the record high levels seen in recent years by reforming our approach to the labour market, addressing skills shortages here in the UK, and clamping down on employers who exploit the visa system

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
A great deal of progress (4)	65 6%	38 7%	26 5%	42 13% EF	22 6% F	* *	41 7%	23 5%	10 4%	14 5%	15 6%	20 13% UK	1 2% *	5 5% *	39 10% P	26 4%	62 9%R	2 1%	8 4%	10 3%	11 5%	34 13% STU	41 4%	24 17% W	8 5%	30 10%	6 7% *	6 4%	4 4% *	31 8% e	14 4%
A fair amount of progress (3)	152 14%	95 18% C	54 10%	77 23% EF	52 13% F	23 6%	91 15%	61 13%	28 11%	39 14%	36 15%	34 22% IN	7 13% *	8 9% *	93 24% P	59 9%	120 16% R	32 9%	20 10%	38 13%	24 10%	65 25% STU	112 12%	40 29% W	14 9%	72 23% Ybc	15 18% bc*	10 7%	7 7% *	73 19% e	27 7%
Not very much progress (2)	263 24%	126 24%	132 24%	74 22%	94 24%	95 26%	169 28% H	94 20%	53 21%	76 26% L	67 27% L	23 15%	19 37% IL*	24 26% *	87 22%	175 25%	178 24%	85 24%	46 22%	72 24%	53 23%	73 28%	231 25%	28 20%	44 28% b	88 28% b	28 34% b*	11 7%	30 30% b*	107 28% e	72 19%
No progress at all (1)	423 39%	211 40%	204 38%	70 21%	149 38% D	203 56% DE	207 34%	216 46% G	114 45% L	117 41% L	96 39%	45 30%	15 28% *	35 38% *	108 28%	315 45% O	260 36%	163 46% Q	99 46% V	121 41% V	102 45% V	60 24%	394 42% X	19 14%	81 51% Zac	68 22%	24 28% *	121 80% YZac	32 33% *	103 27% *	234 62% d
Don't know	182 17%	54 10%	123 23% B	66 20% F	75 19% F	41 11%	104 17%	78 17%	48 19%	41 14%	32 13%	31 20%	11 20% *	20 22% *	62 16%	120 17%	112 15%	70 20%	39 18% V	53 18% V	39 17% V	25 10%	150 16%	28 20%	12 8% Yb	53 17% Yb	10 12% b*	4 3%	26 26% Yab*	70 18% e	28 7%
NET A great deal/fair amount of progress	217 20%	133 25% C	80 15%	119 36% EF	74 19% F	24 7%	132 22%	84 18%	38 15%	54 19%	51 21%	54 35% UKMN	8 15% *	13 14% *	131 34% P	85 12%	182 25% R	34 10%	29 13%	49 16%	34 15%	99 38% STU	153 16%	64 46% W	22 14%	102 33% Ybc	22 26% Ybc*	16 11%	11 11% *	104 27% e	41 11%
NET No progress at all/not very much	685 63%	337 64%	335 62%	144 44%	243 62% D	298 82% DE	376 61%	310 66%	167 66% L	193 67% L	163 66% L	69 45%	33 65% L*	60 64% L*	195 50%	490 71% O	437 60%	248 70% Q	145 68% V	193 65% V	155 68% V	133 52% X	625 67% X	47 34%	125 78% Zac	157 50%	52 62% *	132 87% Zac	62 63% *	209 55% *	306 82% d
Mean	1.84	1.92 C	1.77	2.34 EF	1.83 F	1.44	1.93 H	1.72	1.68	1.80	1.86	2.23 UKN*	1.86 **	1.76 *	2.19 P	1.65	1.98 R	1.55	1.65	1.74	1.70	2.31 STU	1.74	2.62 W	1.65 b	2.25 Ybc	2.06 Yb*	1.33 *	1.76 b*	2.10 e	1.49

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ColumnMeans (5%): A,B/C,D/E/F,G,H,I,J/K/L,M/N,O/P,Q,R,S/T/U/V,W/X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q4. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Reducing the number of small boat crossings and restoring order to the asylum system by clearing the backlog, enforcing returns, stopping criminal gangs and setting up a Border Security Command

All Adults aged 18-75 in Great Britain

		Gender		Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
A great deal of progress (4)	48 4%	35 7% C	14 3%	35 11% EF	12 3% F	1 * H	37 6% H	11 2%	6 2%	8 3%	14 6%	16 10% U	1 2% *	4 4% *	39 10% P	10 1%	47 6% R	1 * R	2 1%	5 2%	12 5% ST	29 11% STU	29 3%	19 14% W	9 6%	22 7% c	2 3% *	5 3%	1 1% *	19 5%	14 4%
A fair amount of progress (3)	143 13%	77 15%	64 12%	80 24% EF	50 13% F	14 4%	92 15%	51 11%	31 12%	42 15%	34 14%	23 15%	6 11% *	8 9% *	82 21% P	62 9%	120 16% R	23 7%	18 9%	33 11%	23 10%	63 24% STU	105 11%	38 27% W	14 9%	69 22% Ybc	15 18% b*	7 5%	8 9% *	71 19% e	25 7%
Not very much progress (2)	238 22%	112 21%	123 23%	70 21%	89 23%	79 22%	148 24%	90 19%	45 18%	65 22%	50 20%	38 25%	18 34% I*	23 25% *	87 22%	151 22%	155 21%	83 24%	51 24%	70 24%	49 21%	55 21%	203 22%	32 23%	29 18% b	84 27% b	24 29% b*	9 6%	31 32% Yb*	99 26% e	58 15%
No progress at all (1)	491 45%	246 47%	235 44%	85 26% D	166 42% D	241 66% DE	244 40%	247 52% G	127 50% L	139 48% L	116 47% L	51 33%	17 33% *	41 44% *	120 31%	371 53% O	305 42%	186 53% Q	105 49% V	140 48% V	113 50% V	82 32%	460 50% X	22 15%	97 61% Zac	89 28%	32 38% *	123 81% YZac	44 44% Z*	135 35%	259 69% d
Don't know	163 15%	55 11%	104 19% B	60 18% F	75 19% F	28 8%	90 15%	72 15%	44 17%	34 12%	32 13%	27 18%	10 20% *	16 17% *	62 16%	101 15%	104 14%	59 17%	37 18%	47 16%	32 14%	28 11%	131 14%	28 20%	10 6%	48 15% Yb	10 11% *	8 5%	14 15% b*	58 15% e	20 5%
NET A great deal/fair amount of progress	192 18%	112 21% C	77 14%	115 35% EF	62 16% F	15 4%	130 21% H	62 13%	36 14%	50 17%	48 19%	38 25% I	7 13% *	12 13% *	120 31% P	71 10%	167 23% R	24 7%	20 10%	38 13%	35 15%	92 36% STU	134 14%	57 41% W	23 15%	91 29% Ybc	18 21% bc*	12 8%	9 9% *	91 24% e	38 10%
NET No progress at all/not very much	729 67%	358 68%	357 66%	155 47% D	255 65% D	320 88% DE	392 64%	337 71% G	172 68%	203 71% L	166 67%	88 58%	35 67% *	65 70% *	207 53% O	522 75% O	460 63%	270 76% Q	155 73% V	210 71% V	162 71% V	136 53%	663 71% X	54 39%	125 79% Z	173 55%	56 67% *	132 87% Za	75 76% Z*	234 61%	316 84% d
Mean	1.73	1.79	1.67	2.24 EF	1.71 F	1.33	1.85 H	1.56	1.59	1.68	1.75	2.02 URN*	1.77 **	1.68 *	2.12 P	1.51	1.86 R	1.45	1.53	1.60	1.66	2.17 STU	1.63	2.50 W*	1.57 b	2.09 Ybc	1.84 b*	1.26 *	1.60 b*	1.92 e	1.42

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ColumnMeans (5%): A,B/C,D/E/F,G/H,I/J/K/L/M/N,O/P,Q/R,S/T/U/V,W/X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

Q4. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Strengthening Britain's armed forces and protecting the country's national security

All Adults aged 18-75 in Great Britain

		Gender			Aggregated Age breaks			Social grade		Region					Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduates	Non-graduates	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
A great deal of progress (4)	69 6%	48 9% C	21 4%	44 13% EF	20 5% F	6 2%	44 7%	25 5%	19 7%	10 3%	14 6%	19 13% JK	3 6% *	4 4% *	44 11% P	25 8% 4%	62 2%	7 2%	5 2%	15 5%	11 5%	35 14% STU	42 5%	26 19% W	8 5%	35 11% bc	6 7% *	6 4%	3 3% *	31 8% e	12 3%
A fair amount of progress (3)	194 18%	124 24% C	66 12%	71 22%	64 16%	58 16%	127 21% H	67 14%	41 16%	50 17%	44 18%	33 21%	11 21% *	14 16% *	107 28% P	86 12%	142 19%	52 15%	26 12%	53 18%	38 17%	69 27% STU	154 17%	39 28% W	22 14%	83 26% Yb	17 20% *	23 15%	16 17% *	90 24% e	50 13%
Not very much progress (2)	303 28%	147 28%	150 28%	84 25%	98 25%	121 33% DE	173 28%	130 28%	56 22%	86 30%	79 32% IL	30 20%	22 42% IL*	30 32% *	92 24%	211 30% O	199 27%	105 30%	58 27%	80 27%	70 30%	73 28%	282 30% X	19 14%	50 31% b	89 28%	38 45% Zbc*	29 19%	29 30% *	101 26%	121 32%
No progress at all (1)	284 26%	133 25%	145 27%	50 15%	105 27% D	129 36% DE	135 22%	148 31% G	71 28% M	86 30% M	60 24% M	38 25% M	3 6% *	25 27% M*	68 17%	216 31% O	178 24%	106 30%	67 31% V	77 26% V	69 30% V	37 14%	252 27% X	22 16%	56 35% Za	38 12%	9 11% *	84 55% YZac	27 27% Za*	75 20%	139 37% d
Don't know	234 22%	74 14%	156 29% B	81 25% F	104 27% F	48 13%	132 22%	102 22%	65 26%	55 19%	49 20%	33 22%	12 23% *	19 21% *	78 20%	157 23%	151 21%	83 23%	56 26% V	70 24%	40 18%	43 17%	197 21%	31 22%	24 15%	67 22% b	14 16% *	11 7%	23 23% b*	85 22% e	52 14%

NET A great deal/fair amount of progress	263 24%	172 33% C	87 16%	115 35% EF	84 21%	64 18%	171 28% H	91 19%	60 24%	60 21%	58 24%	52 34% JN	14 28% *	18 20% *	151 39% P	111 16%	204 28% R	59 17%	32 15%	68 23% S	49 22%	105 41% STU	197 21%	66 47% W	30 19%	117 38% Ybc	23 28% *	29 19%	20 20% *	122 32% e	63 17%
NET No progress at all/not very much	587 54%	280 53%	295 55%	133 40%	203 52% D	251 69% DE	309 50%	278 59% G	127 50%	172 60% L	139 56% L	68 45%	25 49% *	55 59% *	160 41%	427 61% O	376 51%	211 60% Q	125 59% V	157 53% V	139 61% V	109 43%	533 57% X	42 30%	105 66% Z	127 41%	47 56% Z*	113 74% Zac	57 57% Z*	176 46% d	260 69%

Mean	2.06	2.19 C	1.90	2.44 EF	2.00 F	1.81	2.17 H	1.91	2.04	1.93	2.06	2.28 J*	2.36 **	1.96 *	2.41 P	1.85	2.15 R	1.85	1.81	2.03 S	1.95	2.48 STU	1.98	2.65 W*	1.87 *	2.47 Ybc	2.29 Ybc*	1.66 *	1.94 *	2.26 e	1.80
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24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q4. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Cutting NHS waiting times with 40,000 more appointments each week, during evenings and weekends

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduates	Non-graduates	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
A great deal of progress (4)	62 6%	44 8% C	18 3%	41 12% EF	17 4% F	4 1%	42 7%	20 4%	17 7%	11 4%	12 5%	14 9% J	4 7% *	5 5% *	42 11% P	20 3%	53 7% R	9 3%	6 3%	15 5%	11 5%	27 11% STU	42 5%	20 14% W	10 6%	27 9% b	5 6% *	2 2%	6 6% *	31 8% e	10 3%
A fair amount of progress (3)	210 19%	119 23% C	87 16%	86 26% EF	64 16%	60 17%	130 21%	80 17%	43 17%	60 21%	50 20%	40 26% N	6 12% *	12 13% *	111 29% P	99 14%	157 22% R	53 15%	30 14%	46 16%	45 19%	83 33% STU	164 18%	45 33% W	21 13% b	111 35% Yabc	17 20% b*	7 5%	14 15% b*	100 26% e	43 12%
Not very much progress (2)	297 27%	146 28%	149 28%	86 26%	98 25%	113 31%	171 28%	126 27%	60 24%	93 32%	71 29%	35 23%	17 33% *	22 23% *	93 24%	205 29%	191 26%	106 30%	58 27%	101 34% V	62 27%	56 22%	265 29% X	27 20%	52 33%	80 26%	32 38% Z*	39 25%	23 24% *	95 25%	123 33% d
No progress at all (1)	328 30%	140 27%	180 33% B	65 20%	128 33% D	135 37% D	171 28%	157 33%	81 32%	87 30%	74 30%	39 25%	11 22% *	36 39% L*	84 22%	244 35% O	218 30%	110 31%	76 35% V	80 27%	73 32% V	57 22%	301 32% X	20 14%	58 36% Za	42 13%	16 20% *	88 57% YZac	35 35% Za*	91 24%	150 40% d
Don't know	186 17%	77 15%	105 19%	51 16%	85 22% F	50 14%	97 16%	89 19%	51 20% J	37 13%	41 17%	26 17%	13 26% J*	19 20% *	59 15%	128 18%	111 15%	75 21% Q	43 20%	53 18%	37 16%	33 13%	155 17%	26 19%	18 12%	52 17%	14 17% *	17 11%	20 20% *	65 17%	49 13%

NET A great deal/fair amount of progress	272 25%	163 31% C	105 19%	127 39% EF	81 21%	64 18%	173 28% H	100 21%	60 24%	71 25%	61 25%	54 35% IUN	10 19% *	16 18% *	154 39% P	119 17%	210 29% R	62 18%	36 17%	61 21%	56 24%	111 43% STU	206 22%	65 47% W	31 20% b	138 44% Yabc	22 26% b*	9 6%	21 21% b*	131 34% e	53 14%
NET No progress at all/not very much	626 58%	286 54%	329 61%	152 46%	226 58% D	248 68% DE	342 56%	283 60%	142 56%	180 62% L	144 59%	74 48%	28 55% *	58 63% *	177 45%	449 65% O	410 56%	216 61%	134 63% V	181 61% V	136 59% V	113 44%	566 61% X	47 34%	110 69% Z	122 39%	48 58% Z*	126 83% YZac	58 59% Z*	186 49%	273 73% d

Mean	2.01	2.15 C	1.87	2.37 EF	1.90	1.79	2.08 H	1.90	1.98	1.98	2.00	2.23 JN*	2.06 **	1.79 *	2.34 P	1.81	2.07 R	1.86	1.81	1.98	1.97	2.36 STU	1.93	2.58 W*	1.88 b*	2.47 Yabc	2.14 b*	1.44 *	1.90 b*	2.23 e	1.73
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ColumnMeans (5%): A,B/C,D/E/F,G/H,I/J/K/L/M/N,O/P,Q/R,S/T/U/V,W/X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q4. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Reducing anti-social behaviour by providing more neighbourhood police, tougher penalties for offenders and a new network of youth hubs

All Adults aged 18-75 in Great Britain

		Gender		Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
A great deal of progress (4)	50 5%	36 7% C	14 3%	36 11% EF	12 3% F	2 1%	32 5%	18 4%	9 3%	8 3%	12 5%	13 9% J	3 6% *	5 5% *	33 8% P	17 2%	45 6% R	5 1%	4 2%	10 3%	11 5%	24 10% ST	28 3%	22 15% W	11 7%	15 5%	5 7% *	2 2%	2 2% *	22 6%	10 3%
A fair amount of progress (3)	137 13%	86 16% C	48 9%	70 21% EF	46 12% F	21 6%	96 16% H	41 9%	35 14%	31 11%	29 12%	27 17% *	8 15% *	7 7% *	82 21% P	55 8%	112 15% R	25 7%	18 8%	34 11%	23 10%	60 23% STU	94 10%	42 30% W	14 9%	70 22% Ybc	10 12% *	8 6%	9 9% *	63 16% e	25 7%
Not very much progress (2)	325 30%	154 29%	168 31%	97 29% EF	103 26% F	126 35% E	206 34% H	119 25%	73 29%	98 34% L	78 31%	33 22%	19 36% *	25 27% *	105 27%	220 32%	203 28%	122 35% Q	62 29%	86 29%	77 34%	75 29%	288 31%	34 24%	50 32% b	105 34% b	31 37% b*	28 19%	31 32% b*	113 29%	118 31%
No progress at all (1)	379 35%	175 33%	197 37%	68 21% D	148 38% D	163 45% D	184 30% G	196 42% G	84 33%	102 35%	84 34%	53 35%	11 21% *	46 49% UKM*	103 26% O	277 40% O	244 33%	135 38%	84 39% V	118 40% V	76 33%	63 24%	349 38% X	20 15%	65 41% Z	61 20%	22 27% *	98 65% YZac	37 38% Z*	108 28%	180 48% d
Don't know	192 18%	75 14%	112 21% B	59 18% B	83 21% F	51 14%	94 15% G	99 21% G	51 20%	49 17%	44 18%	27 18%	11 22% *	11 12% *	67 17%	126 18%	126 17%	66 19%	45 21% V	47 16%	42 18%	34 13%	168 18%	21 15%	19 12%	60 19% b	14 17% *	15 10%	19 20% *	77 20% e	41 11%
NET A great deal/fair amount of progress	187 17%	122 23% C	62 12%	106 32% EF	58 15% F	23 6%	129 21% H	58 12%	44 17%	40 14%	41 17%	40 26% JKN	11 22% *	12 13% *	114 29% P	72 10%	158 22% R	29 8%	22 10%	43 15%	34 15%	85 33% STU	123 13%	64 46% W	25 16%	85 27% Ybc	16 19% b*	11 7%	10 11% *	84 22% e	35 9%
NET No progress at all/not very much	705 65%	328 63%	364 68%	165 50%	251 64% D	289 80% DE	390 64%	315 67%	157 62%	199 69% L	162 66%	87 56%	29 56% *	70 76% ILM*	208 53% O	497 72%	447 61%	258 73% Q	146 69% V	204 69% V	153 67% V	138 54%	637 69% X	54 39%	115 72% Z	166 53%	54 64% *	127 83% Zac	69 70% Z*	221 58%	298 80% d
Mean	1.84	1.96 C	1.72	2.27 EF	1.75 F	1.56	1.96 H	1.68	1.84	1.77	1.84	2.00 N*	2.09 **	1.65 *	2.14 P	1.67	1.93 R	1.65	1.65	1.74	1.83	2.21 STU	1.74	2.55 W	1.79 b*	2.16 Ybc	1.99 bc*	1.38 *	1.68 b*	1.99 e	1.60

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ColumnMeans (5%): A,B/C,D/E/F,G/H,I/J/K/L/M/N,O/P,Q/R,S/T/U/V,W/X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

24-089497-20 - 16th - 20th May 2025

INTERNAL USE ONLY

Milestones

1,000 GB 18 - 75

Q4. Since the last election in July 2024, how much progress, if any, have you noticed being made by the current Labour government towards achieving each of the following? - Ensuring that at least 75% of five-year-olds in England are ready to learn when they start school

All Adults aged 18-75 in Great Britain

		Gender		Aggregated Age breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	ABC1 (G)	C2DE (H)	North (I)	Midlands (J)	South (K)	London (L)	Wales (M)	Scotland (N)	Graduates (O)	Non- graduates (P)	Working (Q)	Not working (R)	UP TO £19,999 (S)	£20,000- £34,999 (T)	£35,000 - £54,999 (U)	£55,000+ (V)	White ethnic group (W)	Minority ethnic group (X)	Conservati ve (Y)	Labour (Z)	Liberal Democrats (a)	Reform UK (b)	Other (c)	Remain (d)	Leave (e)
Unweighted base	1084	521	542	336	401	347	666	418	260	282	246	153	48	95	600	484	700	384	204	274	232	286	912	157	151	335	90	129	104	418	341
Weighted base	1084	525	538	330	392	363	612	472	252	287	246	153	52	93	389	695	731	353	213	295	229	257	927	139	159	312	84	152	99	383	375
A great deal of progress (4)	61 6%	40 8% C	21 4%	41 13% EF	18 5% F	2 * H	44 7% H	17 4%	14 6%	14 5%	8 3%	18 12% JKM	* 1% *	5 5% *	42 11% P	19 3%	57 8% R	4 1%	5 2%	7 2%	13 6%	33 13% STU	39 4%	21 15% W	7 4%	26 8% c	5 6% *	8 5%	2 2% *	27 7%	14 4%
A fair amount of progress (3)	155 14%	82 16%	68 13%	72 22% EF	56 14% F	27 7%	96 16%	58 12%	41 16%	38 13%	37 15%	27 18%	5 10% *	7 7% *	81 21% P	73 11%	127 17% R	27 8%	21 10%	42 14%	26 11%	61 24% STU	111 12%	42 30% W	20 13%	65 21% abc	8 9% *	14 9%	10 10% *	61 16% e	36 10%
Not very much progress (2)	249 23%	119 23%	125 23%	76 23%	82 21%	91 25%	152 25%	96 20%	52 20%	80 28% L	55 22%	27 17%	16 30% *	19 21% *	75 19%	174 25% O	158 22%	91 26%	56 27%	69 24%	53 23%	56 22%	217 23%	29 21%	40 25%	76 24%	30 36% bc*	24 15%	21 21% *	86 22%	93 25%
No progress at all (1)	257 24%	126 24%	123 23%	53 16%	99 25% D	105 29% D	126 21%	131 28% G	61 24%	73 26%	56 23%	34 22%	8 15% *	25 27% *	73 19%	183 26% O	173 24%	84 24%	53 25%	68 23%	60 26%	48 19%	233 25% X	16 11%	43 27% Z	37 12%	12 15% *	73 48% YZac	28 28% Za*	71 19%	125 33% d
Don't know	364 34%	158 30%	200 37% B	88 27% D	137 35% D	138 38% D	195 32%	169 36%	84 33%	82 29%	90 37%	47 31%	23 44% *	37 40% *	118 30%	246 35%	217 30%	146 42% Q	77 36% V	108 37% V	76 33% V	59 23%	327 35% X	31 22%	49 31%	108 35% b	29 35% *	34 22%	38 39% b*	138 36%	107 28%
NET A great deal/fair amount of progress	215 20%	122 23% C	90 17%	113 34% EF	73 19% F	29 8%	140 23% H	75 16%	55 22%	52 18%	45 18%	45 30% JKMN	6 11% *	12 13% *	123 32% P	92 13%	184 25% R	31 9%	26 12%	49 17%	39 17%	94 37% STU	151 16%	63 46% W	27 17%	91 29% Yabc	12 15% *	21 14%	12 12% *	88 23% e	50 13%
NET No progress at all/not very much	505 47%	245 47%	248 46%	129 39%	181 46%	196 54% D	278 45%	227 48%	113 45%	153 53% L	111 45%	61 40%	23 45% *	44 47% *	148 38%	357 51% O	330 45%	175 50%	109 51% V	137 47%	113 50%	104 41%	450 48% X	45 32%	83 52% Z	113 36%	42 51% Z*	97 64% Z	49 49% Z*	157 41%	218 58% d
Mean	2.03	2.10	1.96	2.42 EF	1.97 F	1.67	2.14 H	1.87	2.05	1.97	1.98	2.28 JKN*	1.94 **	1.86 *	2.34 P	1.84	2.13 R	1.76	1.85 *	1.94	1.95	2.40 STU	1.93	2.63 W*	1.92 b*	2.40 Yabc	2.09 b*	1.63 *	1.76 *	2.18 e	1.77

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C,D/E/F,G/H,I/J/K/L/M/N,O/P,Q/R,S/T/U/V,W/X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H,I/J/K/L/M/N,O/P,Q/R,S/T/U/V,W/X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

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