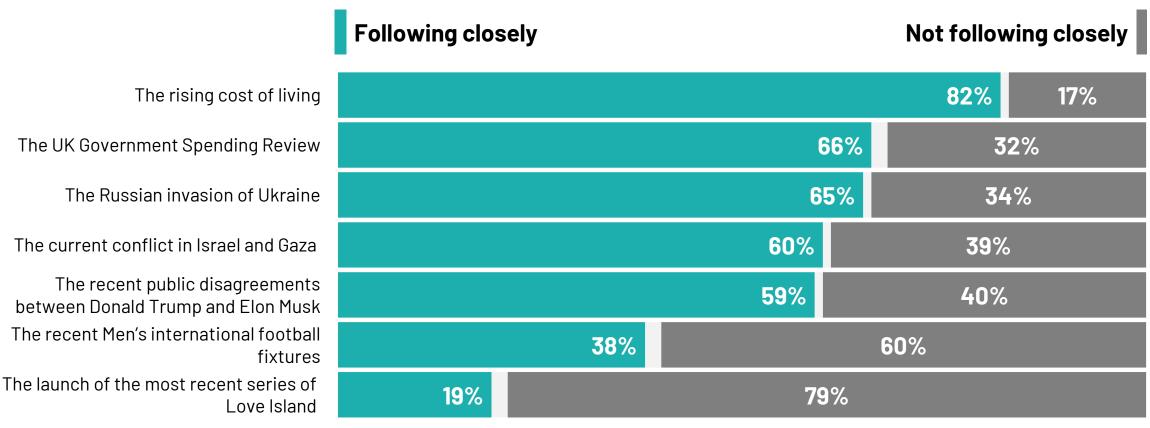
Ipsos Post Spending review polling

June 2025



Two thirds have been following the UK Government's Spending Review closely

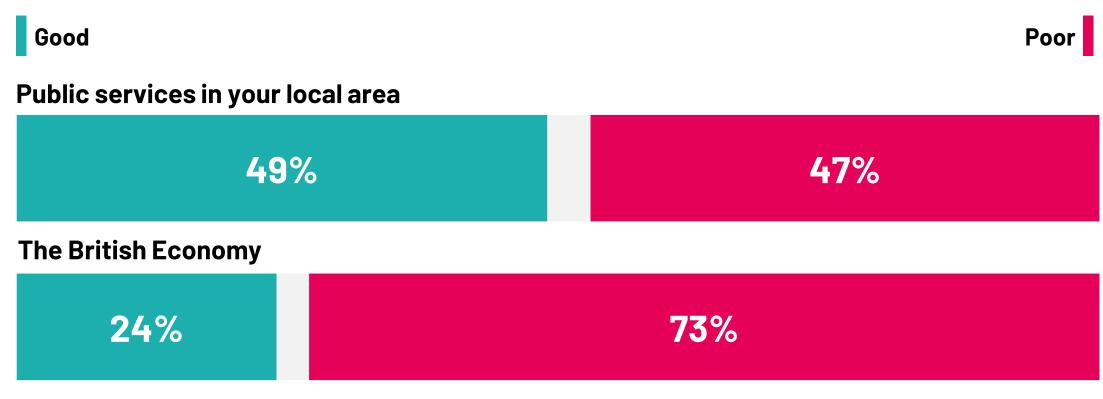
How closely, if at all, have you been following stories about...?





Whilst Britons are split on the state of public services in their local area, almost three quarters think the economy is in a poor state

How would you describe the current state of ...? Would you say it is...?

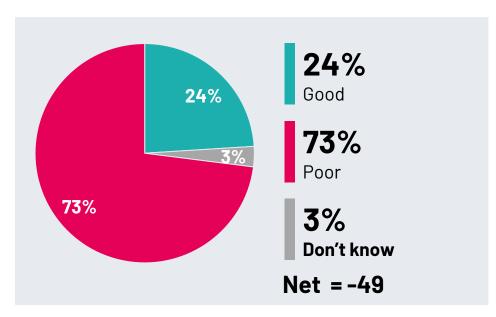




Perceptions of the British economy: Trend

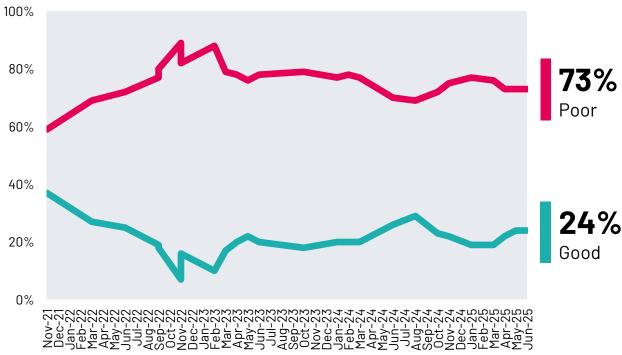
How would you describe the current state of the British economy? Would you say it is...?

June 2025



Base: 1,032 Online British adults aged 18-75, 11-12 June 2025

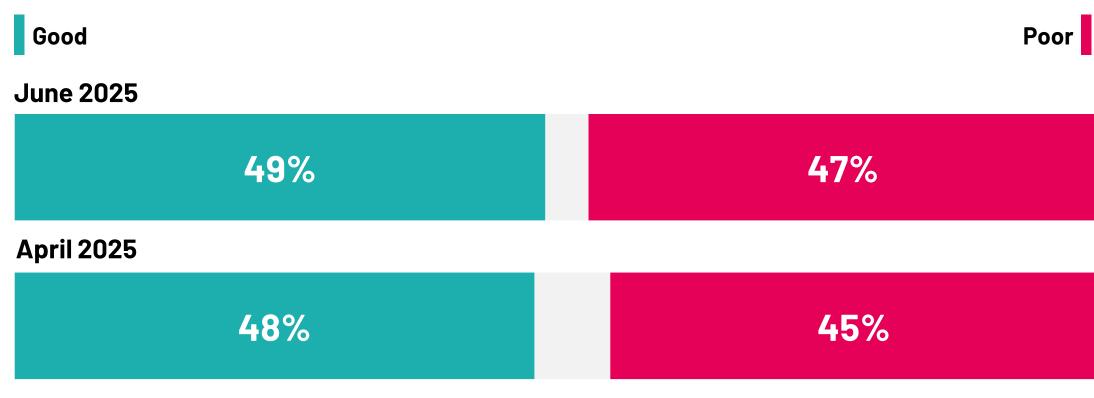
November 2021 - June 2025





Attitudes towards local public services are consistent with earlier in the year

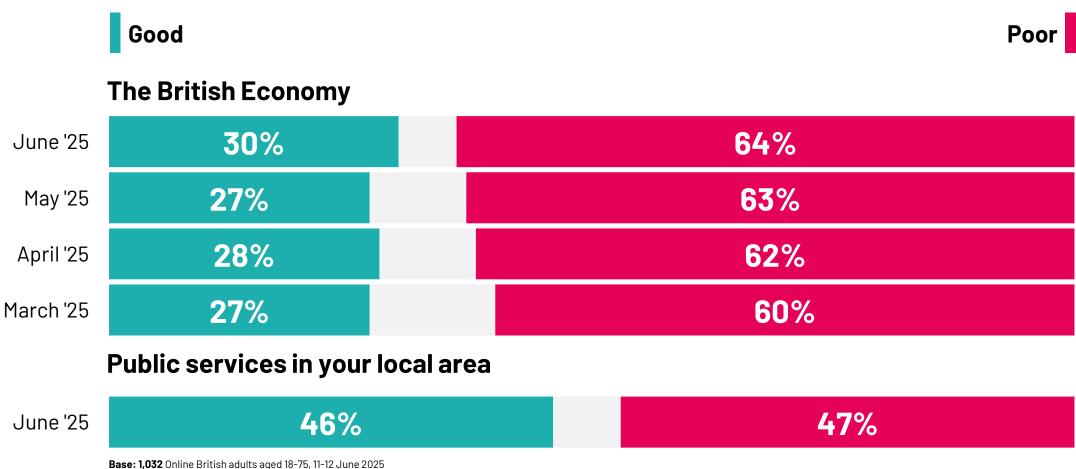
How would you describe the current state of public services in your local area? Would you say they are...?





Britons continue to be pessimistic in terms of expectations of what the economy will be like in a year's time

And thinking ahead to one year's time, to what extent do you expect each of the following to be in a good or poor state?





Almost half of Britons think that Rachel Reeves has been doing a bad job as Chancellor

To what extent, if at all, do you think Rachel Reeves has been doing a good job or a bad job, in her role as Chancellor of the Exchequer, or neither?

Base: 1,032 Online British adults aged 18-75, 11-12 June 2025

Good job Neither Bad job Don't know **Rachel Reeves** 11-12 June 2025 19% 28% 47% 6% 10% 16% 23-26 May 2025 22% 51% 25-28 April 2025 19% 22% 46% 13% 19% 21% 9% 26-27 March 2025 51% 14-17 March 2025 17% 26% 44% 13% 15% 13% 7-11 February 2025 21% 50% 3-5 February 2025 16% 23% 46% 14% 14% 17-20 January 2025 16% 27% 42% 25% 31% 36% 7% 30-31 October 2024 24% 18% 11-16 October 2024 18% 40% 4-7 October 2024 19% 24% 44% 13% 27% 29% 15% 23-26 August 2024 29% **Jeremy Hunt** 6-11 March 2024 15% 27% 44% 14% 17-20 November 2023 23% 30% 35% 11% 9% 19-21 May 2023 21% 31% 39% 15-16 March 2023 22% 32% 35% 11% 4-8 November 2022 17% 36% 29% 18% 19-20 October 2022 22% 36% 27% 14% Kwasi Kwarteng 21% 10% 28-29 September 2022 16% 53% Rishi Sunak 22% 12-13 April 2022 29% 44% 5% 7-8 April 2022 30% 27% **37%** 7% 24-25 March 2022 28% 33%

30%



25%

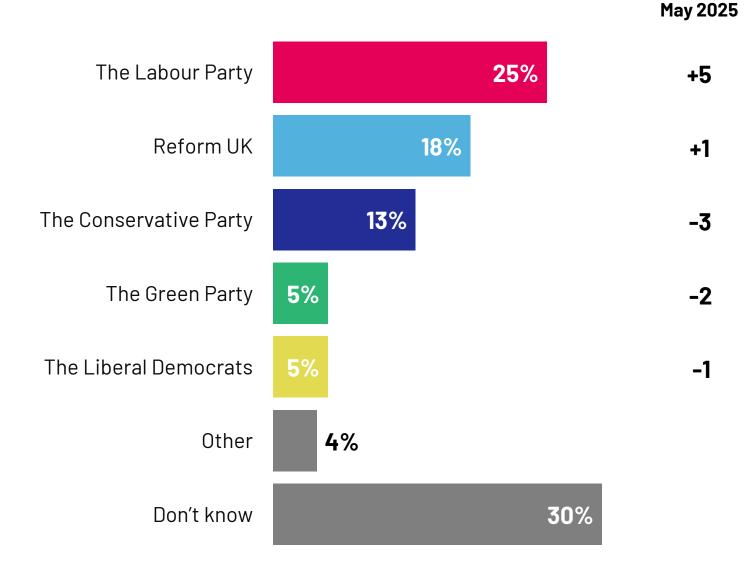
11-12 March 2022

32%

34%

Following the **Spending Review Britons are slightly** more likely to say they trust Labour the most to manage the economy

Which party, if any, do you trust most to manage Britain's economy?



Base: 1,032 Online British adults aged 18-75, 11-12 June 2025

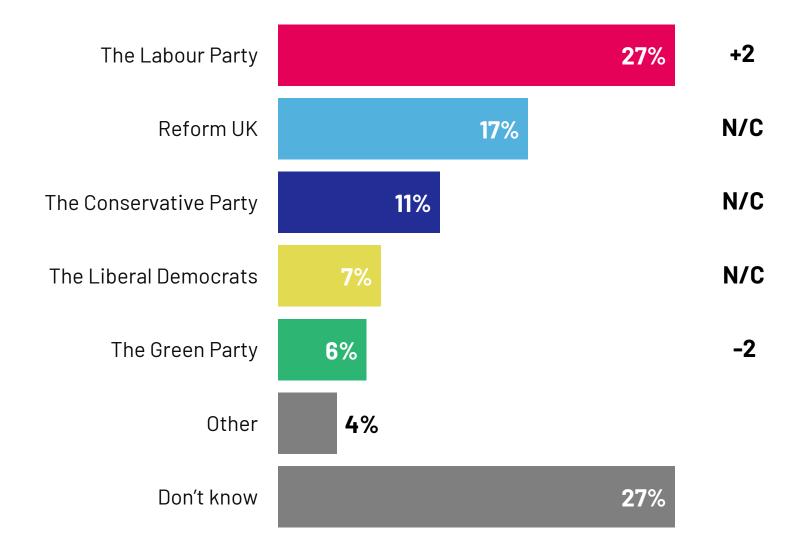


Change since

Labour continue to be most trusted to improve Britain's public services

trust most to improve Britain's public services?

Which party, if any, do you



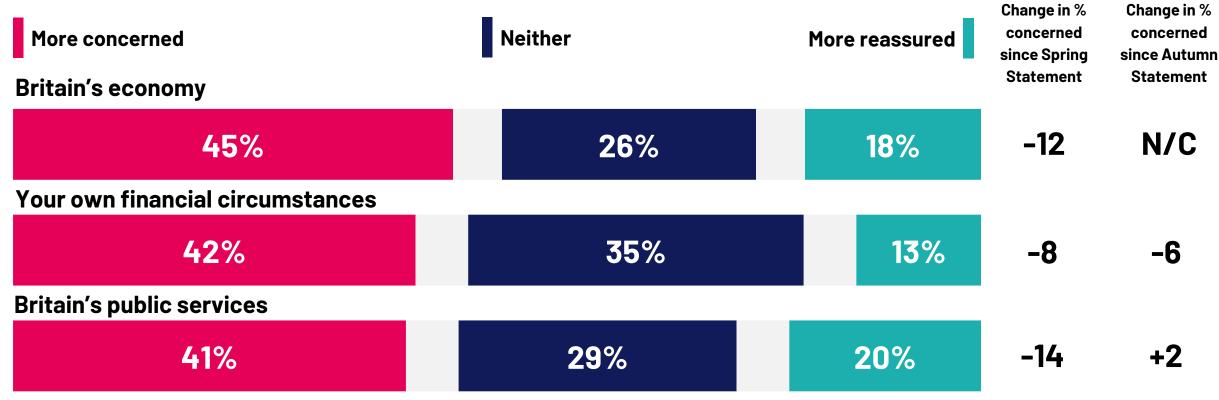
Base: 1,032 Online British adults aged 18-75, 11-12 June 2025



Change since May 2025

45% of Britons said that the Spending Review made them more concerned about Britain's economy

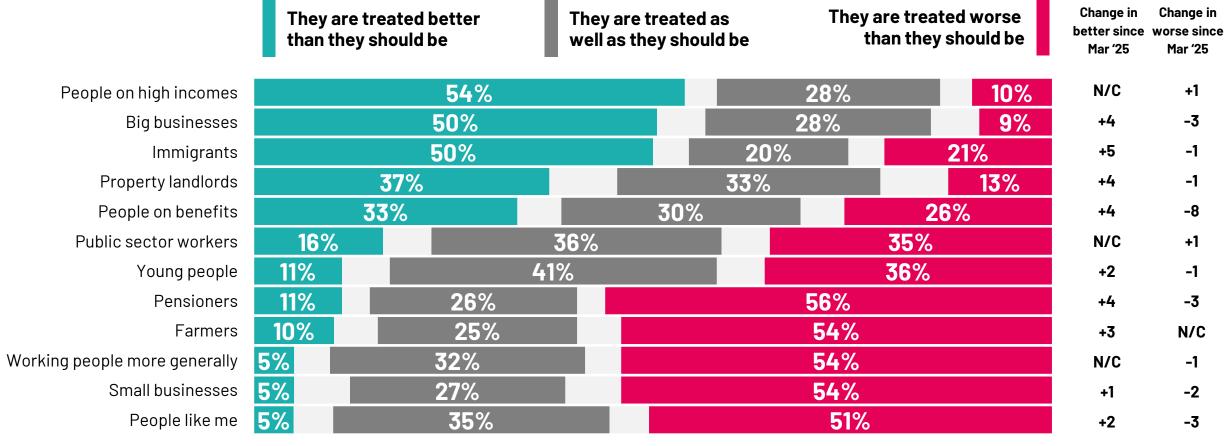
As you may know, Chancellor Rachel Reeves announced her spending review this Wednesday (June 11th). A Spending Review is the process the government uses to set out public spending plans for government departments, usually for the next few years. From what you may have seen, read or heard about the Spending Review, would you say it makes you feel more reassured or concerned, if either, about the following?





Over half of Britons continue to think pensioners are treated worse than they should be by the British government

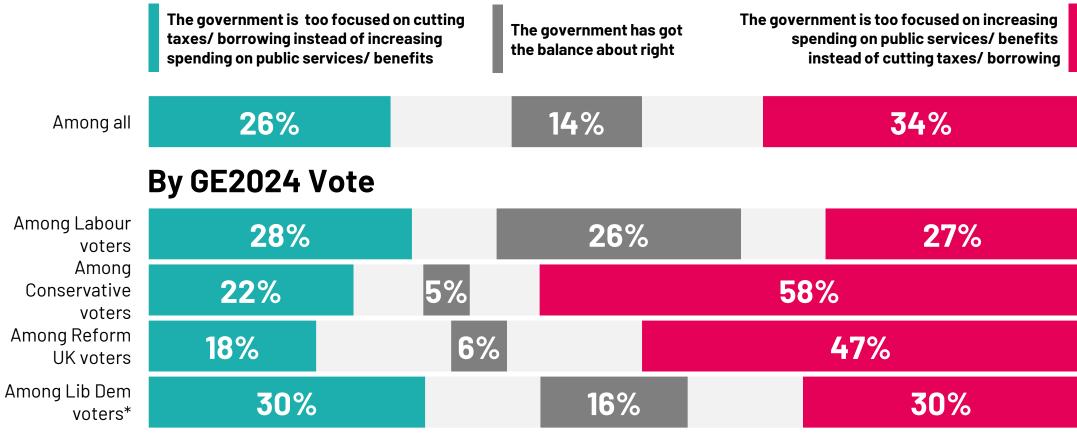
Based on what you've seen or heard, how well or badly do you think each of the following groups are treated by the British government?





Britons are slightly more likely to think that the government is too focused on increasing spending on public services/ benefits instead of cutting taxes and borrowing

Which of the following best represents your view about the current level of taxation/ borrowing and government spending on public services/ benefits



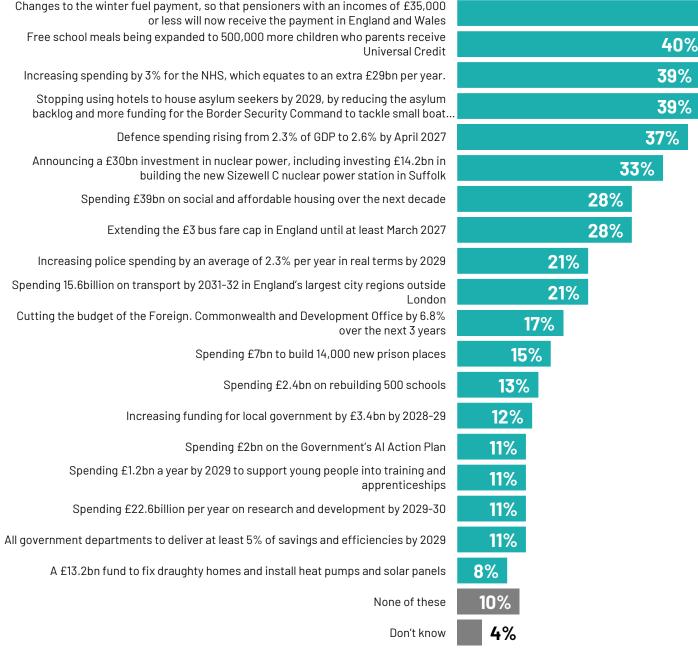
Base: 1,032 Online British adults aged 18-75, including (378) Labour voters, (178) Conservative voters, (111) Reform UK voters, and (94) Liberal Democrat voters 11-12 June 2025.
*Note low base size



Out of a list of announcements, Britons are most likely to say they have heard most about the changes to winter fuel payments

Below is a list of announcements made by Chancellor Rachel Reeves in the Spending Review earlier this week. Which of the following, if any, have you heard most about?

Base: 1,032 Online British adults aged 18-75, 11-12 June 2025

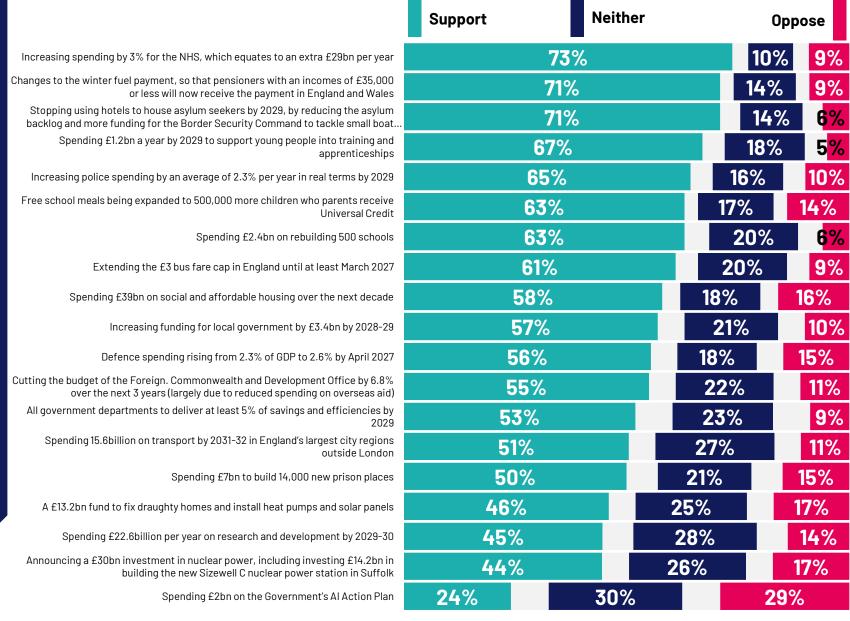




55%

Out of a list recent announcements by Rachel Reeves, Britons are most likely to support increasing NHS spending by 3%

Below is a list of announcements made by Chancellor Rachel Reeves in the Spending Review earlier this week. To what extent, if at all, do you support or oppose each?



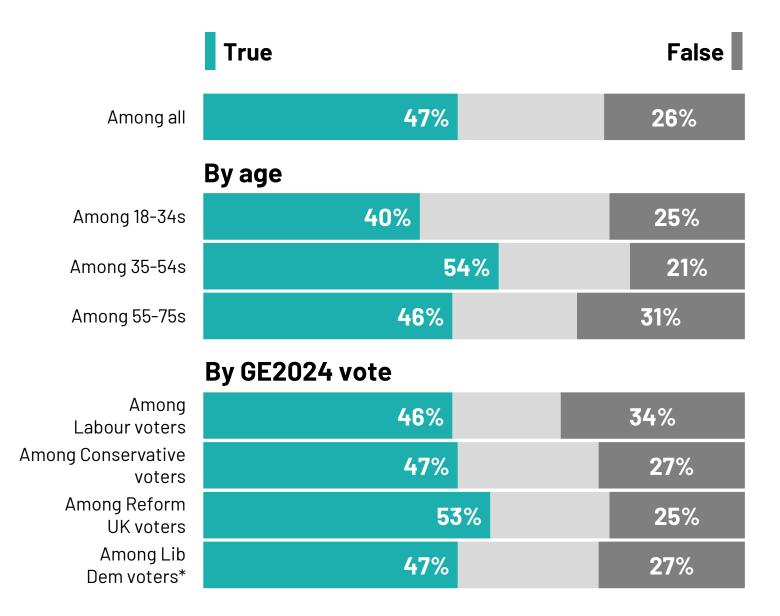


Just under half of the public think the UK is currently experiencing a period of austerity

From what you know or have heard, do you think the following statement is true or false?

The UK is currently experiencing a period of austerity

Base: 1032 Online British adults aged 18-75, including (260) 18-34-year-olds, (433) 35-54s, (339) 55-75s, (378) Labour voters, (178) Conservative voters, (111) Reform UK voters, and (94) Liberal Democrat voters 11-12 June 2025. *Note low base size.



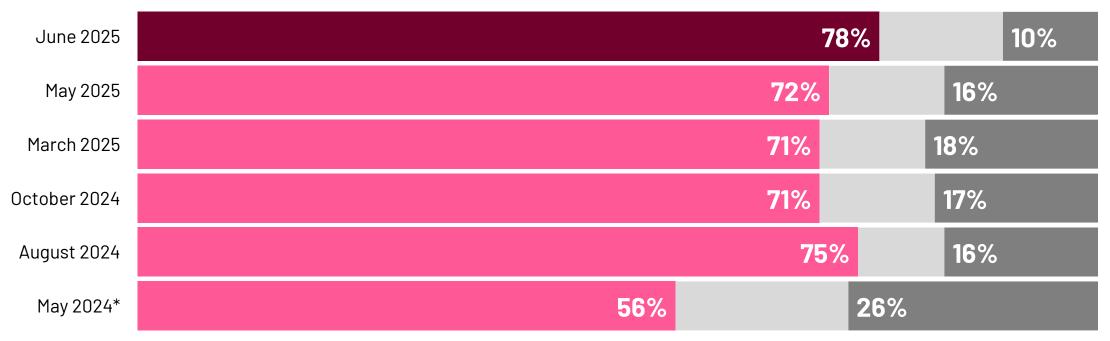


Almost four in five Britons think it is likely that Labour will increase taxes over the next year

How likely, if at all, do you think the Labour party will increase the taxes that you personally pay over the next year?

Very / fairly likely

Not very likely / not likely at all



Base: 1,032 Online British adults aged 18-75, 11-12 June 2025. *How likely, if at all, do you think the Labour party / Conservative party would be to do each of the following if they were to win the next election?



lpsos

June 2025 Post Spending review polling

For more information

Gideon Skinner

Research Director gideon.skinner@ipsos.com

Keiran Pedley

Research Director keiran.pedley@ipsos.com

Laura King

Senior Research Executive laura.king@ipsos.com

Cameron Garrett

Associate Director cameron.garrett@ipsos.com

Ben Roff

Senior Research Executive ben.roff@ipsos.com

