



## PUBLIC POLL FINDINGS AND METHODOLOGY

### Ipsos Poll on Consumer Behavior

Washington, DC, June 23, 2025

#### 1. What level of threat does today's political climate pose to you personally?

	Very high threat	High threat	Moderate threat	Low threat	Very low threat	Don't know	High Threat (Net)	Low Threat (Net)
<b>6/17-18, 2025 (N=1,096)</b>	12%	19%	33%	20%	9%	6%	31%	30%
<b>6/3-4, 2025 (N=1,080)</b>	10%	16%	32%	21%	12%	10%	26%	32%
<b>5/21-22, 2025 (N=1,085)</b>	11%	15%	33%	20%	11%	10%	26%	31%
<b>5/6-7, 2025 (N=1,094)</b>	11%	15%	33%	17%	12%	12%	26%	29%
<b>4/23-24, 2025 (N=1,085)</b>	11%	17%	29%	20%	13%	10%	28%	34%
<b>4/8-9, 2025 (N=1,090)</b>	13%	16%	37%	18%	7%	9%	30%	25%
<b>3/25-26, 2025 (N=1,085)</b>	12%	17%	31%	19%	12%	9%	29%	31%
<b>2/25-26, 2025 (N=1,083)</b>	15%	17%	28%	17%	15%	8%	32%	32%
<b>2/11-12, 2025 (N=1,082)</b>	11%	15%	30%	21%	14%	8%	26%	35%

#### 2. When it comes the political climate in the U.S. which of the following describes how you feel today?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
<b>6/17-18, 2025</b>	11%	45%	30%	14%
<b>6/3-4, 2025</b>	10%	42%	32%	16%
<b>5/21-22, 2025</b>	13%	37%	35%	15%
<b>5/6-7, 2025</b>	10%	43%	33%	14%
<b>4/23-24, 2025</b>	11%	40%	32%	17%
<b>4/8-9, 2025</b>	9%	46%	33%	12%
<b>3/25-26, 2025</b>	7%	48%	33%	12%
<b>2/25-26, 2025</b>	10%	42%	34%	13%
<b>2/11-12, 2025</b>	12%	36%	37%	15%





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3. On a five-point scale, with 5 being very satisfied and 1 being very unsatisfied, how satisfied are you with the actions and policies of the federal government? You may choose any number in between.

	5 – Very satisfied	4	3	2	1 – Very unsatisfied	Satisfied (Net)	Unsatisfied (Net)
<b>6/17-18, 2025</b>	8%	17%	26%	15%	33%	25%	48%
<b>6/3-4, 2025</b>	10%	14%	29%	17%	30%	23%	48%
<b>5/21-22, 2025</b>	9%	14%	29%	16%	31%	24%	48%
<b>5/6-7, 2025</b>	7%	15%	26%	18%	34%	22%	52%
<b>4/23-24, 2025</b>	10%	12%	32%	15%	31%	22%	47%
<b>4/8-9, 2025</b>	9%	13%	30%	12%	35%	22%	47%
<b>3/25-26, 2025</b>	9%	14%	30%	12%	35%	23%	47%
<b>2/25-26, 2025</b>	10%	15%	28%	16%	31%	26%	46%
<b>2/11-12, 2025</b>	10%	12%	33%	16%	29%	22%	45%

4. At this moment, how satisfied or dissatisfied are you with...

### Total Satisfied Summary

	<b>6/21-22, 2023</b>	<b>6/25-26, 2024</b>	<b>6/17-18, 2025</b>
Your home	80%	81%	83%
Your family life	81%	83%	82%
<b>[ASKED IF EMPLOYED]</b> The work that you do	82% (N=580)	82% (N=591)	81% (N=620)
Life in general	81%	79%	79%
The car you drive	76%	77%	79%
<b>[ASKED IF EMPLOYED]</b> The company you work for	78% (N=580)	77% (N=591)	75% (N=620)
Your kitchen	76%	76%	73%
<b>[ASKED IF EMPLOYED]</b> Your boss or manager	73% (N=580)	74% (N=591)	72% (N=620)
<b>[ASKED IF EMPLOYED]</b> Your commute	75% (N=580)	78% (N=591)	65% (N=620)
Your income	58%	62%	60%

#### a. Your home

	<b>6/21-22, 2023</b>	<b>6/25-26, 2024</b>	<b>6/17-18, 2025</b>
Very satisfied	42%	46%	42%
Somewhat satisfied	38%	35%	41%
Somewhat dissatisfied	12%	13%	9%
Very dissatisfied	6%	4%	6%
Don't know/Not applicable	2%	2%	3%
<b>Satisfied (Net)</b>	<b>80%</b>	<b>81%</b>	<b>83%</b>
<b>Dissatisfied (Net)</b>	<b>18%</b>	<b>17%</b>	<b>15%</b>

## 4. At this moment, how satisfied or dissatisfied are you with... (Continued)

### b. [IF EMPLOYED] The work that you do

	<b>6/21-22, 2023 (N=580)</b>	<b>6/25-26, 2024 (N=591)</b>	<b>6/17-18, 2025 (N=620)</b>
Very satisfied	42%	48%	43%
Somewhat satisfied	40%	34%	38%
Somewhat dissatisfied	11%	11%	13%
Very dissatisfied	4%	4%	4%
Don't know/Not applicable	4%	3%	2%
<i>Satisfied (Net)</i>	<i>82%</i>	<i>82%</i>	<i>81%</i>
<i>Dissatisfied (Net)</i>	<i>15%</i>	<i>14%</i>	<i>17%</i>

### c. [IF EMPLOYED] Your boss or manager

	<b>6/21-22, 2023 (N=580)</b>	<b>6/25-26, 2024 (N=591)</b>	<b>6/17-18, 2025 (N=620)</b>
Very satisfied	36%	43%	35%
Somewhat satisfied	36%	31%	37%
Somewhat dissatisfied	13%	13%	11%
Very dissatisfied	5%	5%	6%
Don't know/Not applicable	9%	8%	11%
<i>Satisfied (Net)</i>	<i>73%</i>	<i>74%</i>	<i>72%</i>
<i>Dissatisfied (Net)</i>	<i>18%</i>	<i>18%</i>	<i>17%</i>

### d. [IF EMPLOYED] The company you work for

	<b>6/21-22, 2023 (N=580)</b>	<b>6/25-26, 2024 (N=591)</b>	<b>6/17-18, 2025 (N=620)</b>
Very satisfied	40%	41%	41%
Somewhat satisfied	38%	36%	34%
Somewhat dissatisfied	12%	15%	14%
Very dissatisfied	5%	5%	7%
Don't know/Not applicable	4%	4%	4%
<i>Satisfied (Net)</i>	<i>78%</i>	<i>77%</i>	<i>75%</i>
<i>Dissatisfied (Net)</i>	<i>17%</i>	<i>20%</i>	<i>22%</i>

### e. Your income

	<b>6/21-22, 2023</b>	<b>6/25-26, 2024</b>	<b>6/17-18, 2025</b>
Very satisfied	22%	22%	20%
Somewhat satisfied	37%	40%	40%
Somewhat dissatisfied	21%	19%	22%
Very dissatisfied	17%	17%	14%
Don't know/Not applicable	3%	2%	4%
<i>Satisfied (Net)</i>	<i>58%</i>	<i>62%</i>	<i>60%</i>
<i>Dissatisfied (Net)</i>	<i>38%</i>	<i>36%</i>	<i>36%</i>

## 4. At this moment, how satisfied or dissatisfied are you with... (Continued)

### f. Your family life

	<b>6/21-22, 2023</b>	<b>6/25-26, 2024</b>	<b>6/17-18, 2025</b>
Very satisfied	49%	50%	49%
Somewhat satisfied	32%	32%	34%
Somewhat dissatisfied	11%	12%	13%
Very dissatisfied	5%	3%	3%
Don't know/Not applicable	4%	2%	2%
<i>Satisfied (Net)</i>	<i>81%</i>	<i>83%</i>	<i>82%</i>
<i>Dissatisfied (Net)</i>	<i>16%</i>	<i>15%</i>	<i>16%</i>

### g. The car you drive

	<b>6/21-22, 2023</b>	<b>6/25-26, 2024</b>	<b>6/17-18, 2025</b>
Very satisfied	43%	46%	45%
Somewhat satisfied	33%	31%	34%
Somewhat dissatisfied	7%	9%	9%
Very dissatisfied	4%	5%	4%
Don't know/Not applicable	12%	9%	8%
<i>Satisfied (Net)</i>	<i>76%</i>	<i>77%</i>	<i>79%</i>
<i>Dissatisfied (Net)</i>	<i>12%</i>	<i>14%</i>	<i>13%</i>

### h. Your kitchen

	<b>6/21-22, 2023</b>	<b>6/25-26, 2024</b>	<b>6/17-18, 2025</b>
Very satisfied	36%	37%	32%
Somewhat satisfied	40%	38%	41%
Somewhat dissatisfied	16%	16%	18%
Very dissatisfied	7%	6%	7%
Don't know/Not applicable	1%	2%	2%
<i>Satisfied (Net)</i>	<i>76%</i>	<i>76%</i>	<i>73%</i>
<i>Dissatisfied (Net)</i>	<i>23%</i>	<i>23%</i>	<i>25%</i>

### i. [IF EMPLOYED] Your commute

	<b>6/21-22, 2023 (N=580)</b>	<b>6/25-26, 2024 (N=591)</b>	<b>6/17-18, 2025 (N=620)</b>
Very satisfied	46%	45%	39%
Somewhat satisfied	29%	33%	26%
Somewhat dissatisfied	11%	14%	20%
Very dissatisfied	5%	4%	7%
Don't know/Not applicable	8%	4%	8%
<i>Satisfied (Net)</i>	<i>75%</i>	<i>78%</i>	<i>65%</i>
<i>Dissatisfied (Net)</i>	<i>16%</i>	<i>18%</i>	<i>27%</i>



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### 4. At this moment, how satisfied or dissatisfied are you with... *(Continued)*

#### j. Life in general

	<b>6/21-22, 2023</b>	<b>6/25-26, 2024</b>	<b>6/17-18, 2025</b>
Very satisfied	39%	38%	30%
Somewhat satisfied	42%	41%	49%
Somewhat dissatisfied	13%	13%	13%
Very dissatisfied	4%	6%	6%
Don't know/Not applicable	2%	2%	2%
<i>Satisfied (Net)</i>	<i>81%</i>	<i>79%</i>	<i>79%</i>
<i>Dissatisfied (Net)</i>	<i>17%</i>	<i>19%</i>	<i>19%</i>





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5. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
6/17-18, 2025 (N=620)	56%	20%	24%
6/3-4, 2025 (N=573)	58%	19%	23%
5/21-22, 2025 (N=604)	54%	18%	28%
5/6-7, 2025 (N=610)	49%	22%	29%
4/23-24, 2025 (N=628)	60%	20%	20%
4/8-9, 2025 (N=606)	51%	24%	24%
3/25-26, 2025 (N=599)	50%	25%	26%
3/11-12, 2025 (N=569)	52%	24%	24%
2/25-26, 2025 (N=582)	52%	27%	22%
2/11-12, 2025 (N=603)	52%	22%	26%
1/28-29, 2025 (N=599)	59%	18%	23%
1/14-15, 2025 (N=559)	59%	17%	24%
12/10-11, 2024 (N=597)	56%	20%	25%
11/13-14, 2024 (N=555)	55%	22%	23%
10/29-30, 2024 (N=596)	53%	21%	25%
10/15-16, 2024 (N=622)	57%	17%	27%
10/1-2, 2024 (N=565)	59%	15%	26%
9/17-18, 2024 (N=599)	61%	17%	22%
9/3-4, 2024 (N=569)	58%	18%	24%
8/20-21, 2024 (N=586)	58%	17%	24%
8/6-7, 2024 (N=599)	58%	16%	26%
7/23-24, 2024 (N=603)	49%	21%	30%
6/25-26, 2024 (N=591)	59%	18%	23%
6/11-12, 2024 (N=639)	59%	20%	21%
5/30-31, 2024 (N=612)	56%	21%	23%
5/14-15, 2024 (N=583)	55%	19%	27%
4/30-5/1, 2024 (N=550)	51%	20%	29%
4/16-17, 2024 (N=531)	51%	21%	28%
4/2-3, 2024 (N=573)	53%	20%	26%
3/19-20, 2024 (N=614)	52%	20%	27%
3/5-6, 2024 (N=526)	56%	19%	25%
2/21-22, 2024 (N=555)	50%	23%	26%
2/6-7, 2024 (N=554)	52%	21%	27%
1/23-24, 2024 (N=551)	47%	21%	32%
1/9-10, 2024 (N=574)	51%	17%	32%





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5. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
12/5-6, 2023 (N=567)	55%	25%	20%
11/7-8, 2023 (N=595)	54%	24%	22%
10/24-25, 2023 (N=551)	55%	22%	23%
10/10-11, 2023 (N=570)	58%	19%	23%
9/26-27, 2023 (N=612)	57%	18%	25%
9/12-13, 2023 (N=594)	55%	20%	26%
8/29-30, 2023 (N=586)	57%	25%	19%
8/15-16, 2023 (N=568)	51%	23%	26%
8/1-2, 2023 (N=623)	50%	28%	22%
7/18-19, 2023 (N=574)	60%	20%	20%
6/21-22, 2023 (N=580)	52%	25%	23%
6/6-7, 2023 (N=582)	60%	21%	19%
5/23-24, 2023 (N=599)	52%	24%	23%
5/9-10, 2023 (N=615)	59%	20%	21%
4/25-26, 2023 (N=582)	52%	29%	19%
4/11-12, 2023 (N=557)	58%	21%	22%
3/28-29, 2023 (N=620)	46%	24%	30%
3/14-15, 2023 (N=625)	55%	25%	20%
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%
11/9-10, 2022 (N=628)	54%	22%	24%
10/25-26, 2022 (N=594)	56%	24%	20%
10/11-12, 2022 (N=611)	62%	21%	18%
9/27-28, 2022 (N=616)	56%	23%	21%
9/13-14, 2022 (N=596)	55%	21%	24%
8/30-31, 2022 (N=584)	57%	20%	23%
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3, 2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%

6. **[ASKED IF EMPLOYED]** How much do you agree or disagree with the following statements?

Total Agree Summary

	<b>6/21-22, 2023 (N=580)</b>	<b>6/17-18, 2025 (N=620)</b>
My company/place of work aligns with my values	72%	76%
My coworkers align with my values	69%	72%
My company/place of work aligns with my political beliefs	49%	61%
My coworkers align with my political beliefs	53%	55%

a. My company/place of work aligns with my values

	<b>6/21-22, 2023</b>	<b>6/17-18, 2025</b>
Strongly agree	26%	33%
Somewhat agree	46%	43%
Somewhat disagree	11%	10%
Strongly disagree	5%	4%
Don't know	13%	10%
<i>Agree (Net)</i>	<i>72%</i>	<i>76%</i>
<i>Disagree (Net)</i>	<i>15%</i>	<i>14%</i>

b. My company/place of work aligns with my political beliefs

	<b>6/21-22, 2023</b>	<b>6/17-18, 2025</b>
Strongly agree	18%	23%
Somewhat agree	30%	38%
Somewhat disagree	18%	14%
Strongly disagree	6%	4%
Don't know	27%	21%
<i>Agree (Net)</i>	<i>49%</i>	<i>61%</i>
<i>Disagree (Net)</i>	<i>24%</i>	<i>18%</i>

c. My coworkers align with my values

	<b>6/21-22, 2023</b>	<b>6/17-18, 2025</b>
Strongly agree	21%	28%
Somewhat agree	49%	44%
Somewhat disagree	10%	11%
Strongly disagree	3%	3%
Don't know	17%	14%
<i>Agree (Net)</i>	<i>69%</i>	<i>72%</i>
<i>Disagree (Net)</i>	<i>13%</i>	<i>14%</i>



6. How much do you agree or disagree with the following statements? *(Continued)*

d. My coworkers align with my political beliefs

	<b>6/21-22, 2023</b>	<b>6/17-18, 2025</b>
Strongly agree	17%	21%
Somewhat agree	37%	34%
Somewhat disagree	14%	16%
Strongly disagree	5%	7%
Don't know	28%	22%
<i>Agree (Net)</i>	<i>53%</i>	<i>55%</i>
<i>Disagree (Net)</i>	<i>19%</i>	<i>23%</i>

7. When thinking about dining, are you doing the following more, less, or about the same as you were at the start of this year?

Total More Summary

	<b>8/6-7, 2024</b>	<b>6/17-18, 2025</b>
Cooking dinner at home	45%	39%
Making lunch at home	38%	31%
Getting dinner from take out or delivery	9%	11%
Having lunch at a fast-food restaurant	7%	11%
Having coffee at a coffee shop	7%	11%
Having dinner at a fast-food restaurant	8%	10%
Having dinner at a sit-down restaurant	8%	10%
Getting lunch from take out or delivery	9%	9%
Having lunch at a sit-down restaurant	7%	8%
Getting breakfast from take out or delivery	7%	8%

a. Having dinner at a fast-food restaurant

	<b>8/6-7, 2024</b>	<b>6/17-18, 2025</b>
More	8%	10%
About the same	39%	40%
Less	34%	29%
I don't tend to do this activity	18%	20%
I don't know	1%	2%

b. Having dinner at a sit-down restaurant

	<b>8/6-7, 2024</b>	<b>6/17-18, 2025</b>
More	8%	10%
About the same	46%	46%
Less	36%	30%
I don't tend to do this activity	9%	13%
I don't know	1%	1%

7. When thinking about dining, are you doing the following more, less, or about the same as you were at the start of this year? *(Continued)*

c. Getting dinner from take out or delivery

	<b>8/6-7, 2024</b>	<b>6/17-18, 2025</b>
More	9%	11%
About the same	45%	44%
Less	30%	25%
I don't tend to do this activity	15%	18%
I don't know	1%	1%

d. Having lunch at a fast-food restaurant

	<b>8/6-7, 2024</b>	<b>6/17-18, 2025</b>
More	7%	11%
About the same	36%	42%
Less	36%	26%
I don't tend to do this activity	19%	20%
I don't know	3%	1%

e. Having lunch at a sit-down restaurant

	<b>8/6-7, 2024</b>	<b>6/17-18, 2025</b>
More	7%	8%
About the same	40%	38%
Less	33%	30%
I don't tend to do this activity	18%	22%
I don't know	2%	2%

f. Getting lunch from take out or delivery

	<b>8/6-7, 2024</b>	<b>6/17-18, 2025</b>
More	9%	9%
About the same	35%	38%
Less	31%	25%
I don't tend to do this activity	24%	27%
I don't know	1%	1%

g. Getting breakfast from take out or delivery

	<b>8/6-7, 2024</b>	<b>6/17-18, 2025</b>
More	7%	8%
About the same	27%	29%
Less	29%	24%
I don't tend to do this activity	36%	38%
I don't know	1%	1%

7. When thinking about dining, are you doing the following more, less, or about the same as you were at the start of this year? *(Continued)*

h. Having coffee at a coffee shop

	<b>8/6-7, 2024</b>	<b>6/17-18, 2025</b>
More	7%	11%
About the same	30%	27%
Less	27%	19%
I don't tend to do this activity	34%	41%
I don't know	2%	2%

i. Cooking dinner at home

	<b>8/6-7, 2024</b>	<b>6/17-18, 2025</b>
More	45%	39%
About the same	45%	51%
Less	7%	6%
I don't tend to do this activity	3%	2%
I don't know	1%	1%

j. Making lunch at home

	<b>8/6-7, 2024</b>	<b>6/17-18, 2025</b>
More	38%	31%
About the same	49%	52%
Less	7%	9%
I don't tend to do this activity	5%	7%
I don't know	1%	1%

## 8. What is the main reason you are doing the following dining activities less?

*Base: Selected "Less" for items in Q7; base varies for each item*

### a. Having dinner at a fast-food restaurant

	<b>8/6-7, 2024 (N=405)</b>	<b>6/17-18, 2025 (N=359)</b>
It costs more than it used to	28%	39%
I can no longer afford it	20%	13%
I am choosing to spend money on necessities rather than on splurges	15%	12%
The experience doesn't justify the extra cost	5%	4%
I don't think I'm getting the value I used to	6%	6%
My habits and routines have changed (i.e., changes in school/work hours or locations)	8%	7%
It's easier to eat healthy at home	14%	14%
The menu options don't meet my dietary requirements	3%	4%
Other	1%	1%

### b. Having dinner at a sit-down restaurant

	<b>8/6-7, 2024 (N=418)</b>	<b>6/17-18, 2025 (N=380)</b>
It costs more than it used to	29%	32%
I can no longer afford it	23%	21%
I am choosing to spend money on necessities rather than on splurges	20%	14%
The experience doesn't justify the extra cost	9%	8%
I don't think I'm getting the value I used to	6%	7%
My habits and routines have changed (i.e., changes in school/work hours or locations)	5%	7%
It's easier to eat healthy at home	4%	7%
The menu options don't meet my dietary requirements	4%	3%
Other	*	3%

## 8. What is the main reason you are doing the following dining activities less? (Continued)

### c. Getting dinner from take out or delivery

	<b>8/6-7, 2024 (N=351)</b>	<b>6/17-18, 2025 (N=336)</b>
It costs more than it used to	26%	35%
I can no longer afford it	26%	18%
I am choosing to spend money on necessities rather than on splurges	15%	11%
The experience doesn't justify the extra cost	6%	9%
I don't think I'm getting the value I used to	6%	4%
My habits and routines have changed (i.e., changes in school/work hours or locations)	5%	6%
It's easier to eat healthy at home	14%	11%
The menu options don't meet my dietary requirements	1%	3%
Other	*	1%

### d. Having lunch at a fast-food restaurant

	<b>8/6-7, 2024 (N=399)</b>	<b>6/17-18, 2025 (N=337)</b>
It costs more than it used to	27%	35%
I can no longer afford it	19%	17%
I am choosing to spend money on necessities rather than on splurges	15%	10%
The experience doesn't justify the extra cost	7%	6%
I don't think I'm getting the value I used to	5%	5%
My habits and routines have changed (i.e., changes in school/work hours or locations)	6%	9%
It's easier to eat healthy at home	14%	15%
The menu options don't meet my dietary requirements	3%	3%
Other	2%	1%

## 8. What is the main reason you are doing the following dining activities less? (Continued)

### e. Having lunch at a sit-down restaurant

	<b>8/6-7, 2024 (N=405)</b>	<b>6/17-18, 2025 (N=371)</b>
It costs more than it used to	25%	32%
I can no longer afford it	24%	16%
I am choosing to spend money on necessities rather than on splurges	18%	15%
The experience doesn't justify the extra cost	8%	6%
I don't think I'm getting the value I used to	5%	4%
My habits and routines have changed (i.e., changes in school/work hours or locations)	9%	11%
It's easier to eat healthy at home	9%	8%
The menu options don't meet my dietary requirements	1%	5%
Other	*	3%

### f. Getting lunch from take out or delivery

	<b>8/6-7, 2024 (N=362)</b>	<b>6/17-18, 2025 (N=307)</b>
It costs more than it used to	28%	33%
I can no longer afford it	21%	19%
I am choosing to spend money on necessities rather than on splurges	16%	14%
The experience doesn't justify the extra cost	6%	4%
I don't think I'm getting the value I used to	7%	9%
My habits and routines have changed (i.e., changes in school/work hours or locations)	9%	8%
It's easier to eat healthy at home	9%	11%
The menu options don't meet my dietary requirements	4%	2%
Other	*	1%

8. What is the main reason you are doing the following dining activities less? *(Continued)*

g. Getting breakfast from take out or delivery

	<b>8/6-7, 2024 (N=332)</b>	<b>6/17-18, 2025 (N=297)</b>
It costs more than it used to	24%	22%
I can no longer afford it	21%	21%
I am choosing to spend money on necessities rather than on splurges	17%	15%
The experience doesn't justify the extra cost	5%	8%
I don't think I'm getting the value I used to	5%	3%
My habits and routines have changed (i.e., changes in school/work hours or locations)	10%	9%
It's easier to eat healthy at home	15%	16%
The menu options don't meet my dietary requirements	2%	3%
Other	1%	3%

h. Having coffee at a coffee shop

	<b>8/6-7, 2024 (N=293)</b>	<b>6/17-18, 2025 (N=261)</b>
It costs more than it used to	22%	21%
I can no longer afford it	17%	15%
I am choosing to spend money on necessities rather than on splurges	23%	11%
The experience doesn't justify the extra cost	13%	11%
I don't think I'm getting the value I used to	3%	16%
My habits and routines have changed (i.e., changes in school/work hours or locations)	9%	8%
It's easier to eat healthy at home	7%	12%
The menu options don't meet my dietary requirements	3%	3%
Other	2%	3%

## 9. How much do you agree or disagree with the following statements?

### Total Agree Summary

	6/21-22, 2023	6/17-18, 2025
I am seeing more coverage of AI than I was six months ago	77%	79%
I would like to learn more information about how we can use AI	60%	63%
I am interested in learning how to use AI tools	56%	60%
Most coverage of AI I see in the news is favorable	39%	44%
I see AI portrayed favorably in movies and TV	39%	42%

#### a. Most coverage of AI I see in the news is favorable

	6/21-22, 2023	6/17-18, 2025
Strongly agree	10%	10%
Somewhat agree	29%	33%
Somewhat disagree	34%	28%
Strongly disagree	11%	12%
Don't know	16%	15%
<i>Agree (Net)</i>	<i>39%</i>	<i>44%</i>
<i>Disagree (Net)</i>	<i>45%</i>	<i>41%</i>

#### b. I see AI portrayed favorably in movies and TV

	6/21-22, 2023	6/17-18, 2025
Strongly agree	9%	14%
Somewhat agree	30%	28%
Somewhat disagree	27%	23%
Strongly disagree	13%	14%
Don't know	21%	21%
<i>Agree (Net)</i>	<i>39%</i>	<i>42%</i>
<i>Disagree (Net)</i>	<i>40%</i>	<i>36%</i>

#### c. I am seeing more coverage of AI than I was six months ago

	6/21-22, 2023	6/17-18, 2025
Strongly agree	41%	38%
Somewhat agree	37%	41%
Somewhat disagree	8%	9%
Strongly disagree	5%	3%
Don't know	9%	9%
<i>Agree (Net)</i>	<i>77%</i>	<i>79%</i>
<i>Disagree (Net)</i>	<i>13%</i>	<i>12%</i>



9. How much do you agree or disagree with the following statements? *(Continued)*

d. I would like to learn more information about how we can use AI

	<b>6/21-22, 2023</b>	<b>6/17-18, 2025</b>
Strongly agree	23%	19%
Somewhat agree	37%	44%
Somewhat disagree	20%	16%
Strongly disagree	13%	15%
Don't know	7%	6%
<i>Agree (Net)</i>	<i>60%</i>	<i>63%</i>
<i>Disagree (Net)</i>	<i>33%</i>	<i>31%</i>

e. I am interested in learning how to use AI tools

	<b>6/21-22, 2023</b>	<b>6/17-18, 2025</b>
Strongly agree	20%	23%
Somewhat agree	35%	37%
Somewhat disagree	21%	19%
Strongly disagree	15%	16%
Don't know	9%	5%
<i>Agree (Net)</i>	<i>56%</i>	<i>60%</i>
<i>Disagree (Net)</i>	<i>36%</i>	<i>35%</i>

10. How familiar, if at all, are you with each of the following?

Total Familiar Summary

	<b>6/17-18, 2025</b>
President Trump deploying the military and National Guard to quell protests in Los Angeles	80%
Israel striking military and economic targets in Iran, leading Iran to fire missiles at Israel	73%
Ukraine destroying a significant portion of Russia's bomber fleet in a coordinated drone strike	60%
Disney, Universal, Getty Images and other content creators suing various AI platforms for copyright infringement	34%
U.S. cities sinking due to draining of the groundwater beneath them	31%

## 10. How familiar, if at all, are you with each of the following? (Continued)

- a. President Trump deploying the military and National Guard to quell protests in Los Angeles

	<b>6/17-18, 2025</b>
Very familiar	51%
Somewhat familiar	29%
Heard of it, but that's it	15%
Never heard of it	5%
<i>Familiar (Net)</i>	<i>80%</i>
<i>Not Familiar (Net)</i>	<i>20%</i>

- b. Disney, Universal, Getty Images and other content creators suing various AI platforms for copyright infringement

	<b>6/17-18, 2025</b>
Very familiar	10%
Somewhat familiar	24%
Heard of it, but that's it	23%
Never heard of it	43%
<i>Familiar (Net)</i>	<i>34%</i>
<i>Not Familiar (Net)</i>	<i>66%</i>

- c. U.S. cities sinking due to draining of the groundwater beneath them

	<b>6/17-18, 2025</b>
Very familiar	11%
Somewhat familiar	21%
Heard of it, but that's it	21%
Never heard of it	48%
<i>Familiar (Net)</i>	<i>31%</i>
<i>Not Familiar (Net)</i>	<i>69%</i>

- d. Ukraine destroying a significant portion of Russia's bomber fleet in a coordinated drone strike

	<b>6/17-18, 2025</b>
Very familiar	27%
Somewhat familiar	33%
Heard of it, but that's it	19%
Never heard of it	20%
<i>Familiar (Net)</i>	<i>60%</i>
<i>Not Familiar (Net)</i>	<i>40%</i>

10. How familiar, if at all, are you with each of the following? *(Continued)*

- e. Israel striking military and economic targets in Iran, leading Iran to fire missiles at Israel

	<b>6/17-18, 2025</b>
Very familiar	38%
Somewhat familiar	34%
Heard of it, but that's it	21%
Never heard of it	7%
<i>Familiar (Net)</i>	<i>73%</i>
<i>Not Familiar (Net)</i>	<i>27%</i>

11. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

- a. President Trump deploying the military and National Guard to quell protests in Los Angeles

	<b>6/17-18, 2025</b>
I care a lot	54%
I care a little	28%
I don't care at all	11%
Don't know	8%

- b. Disney, Universal, Getty Images and other content creators suing various AI platforms for copyright infringement

	<b>6/17-18, 2025</b>
I care a lot	19%
I care a little	32%
I don't care at all	39%
Don't know	10%

- c. U.S. cities sinking due to draining of the groundwater beneath them

	<b>6/17-18, 2025</b>
I care a lot	39%
I care a little	35%
I don't care at all	12%
Don't know	14%

11. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them? *(Continued)*

d. Ukraine destroying a significant portion of Russia's bomber fleet in a coordinated drone strike

	<b>6/17-18, 2025</b>
I care a lot	41%
I care a little	34%
I don't care at all	16%
Don't know	9%

e. Israel striking military and economic targets in Iran, leading Iran to fire missiles at Israel

	<b>6/17-18, 2025</b>
I care a lot	46%
I care a little	38%
I don't care at all	10%
Don't know	6%

12. Which of the following is your main source of news?

	<b>6/17-18, 2025</b>
Social media, Podcasts or YouTube	21%
ABC, CBS, or NBC News	21%
Digital or online news	12%
Your local TV news or newspaper	11%
FOX News	9%
CNN or MSNBC	8%
New York Times, Washington Post, USA Today, or Wall Street Journal	6%
Public television or radio	3%
Conservative media (Talk radio, Breitbart, Newsmax, OAN, etc.)	2%
Telemundo or Univision	*
Other	3%
None of these	5%



## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are some of the findings of the one hundred and twentieth wave of an Ipsos poll conducted between June 17-18, 2025. For this survey, a sample of 1,096 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults



## PUBLIC POLL FINDINGS AND METHODOLOGY

- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults
- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults
- The eighty-third wave was conducted September 12-13, 2023 among 1,116 adults
- The eighty-fourth wave was conducted September 26-27, 2023 among 1,116 adults





## PUBLIC POLL FINDINGS AND METHODOLOGY

- The eighty-fifth wave was conducted October 10-11, 2023 among 1,119 adults
- The eighty-sixth wave was conducted October 24-25, 2023 among 1,118 adults
- The eighty-seventh wave was conducted November 7-8, 2023 among 1,120 adults
- The eighty-eighth wave was conducted December 5-6, 2023 among 1,120 adults
- The eighty-eighth and a half wave was conducted January 9-10, 2024 among 1,119 adults
- The eighty-ninth wave was conducted January 23-24, 2024 among 1,118 adults
- The ninetieth wave was conducted February 6-7, 2024 among 1,120 adults
- The ninety-first wave was conducted February 21-22, 2024 among 1,119 adults
- The ninety-second wave was conducted March 5-6, 2024 among 1,084 adults
- The ninety-third wave was conducted March 19-20, 2024 among 1,120 adults
- The ninety-third and a half wave was conducted April 2-3, 2024 among 1,082 adults
- The ninety-fourth wave was conducted April 16-17, 2024 among 1,081 adults
- The ninety-fifth wave was conducted April 30-May 1, 2024 among 1,081 adults
- The ninety-sixth wave was conducted May 14-15, 2024 among 1,081 adults
- The ninety-sixth and a half wave was conducted May 30-31, 2024 among 1,086 adults
- The ninety-seventh wave was conducted June 11-12, 2024 among 1,085 adults
- The ninety-eighth wave was conducted June 25-26, 2024 among 1,085 adults
- The ninety-ninth wave was conducted July 23-24, 2024 among 1,081 adults
- The one hundredth wave was conducted August 6-7, 2024 among 1,085 adults
- The one hundred and first wave was conducted August 20-21, 2024 among 1,083 adults
- The one hundred and second wave was conducted September 4-5, 2024 among 1,081 adults
- The one hundred and third wave was conducted September 17-18, 2024 among 1,084 adults
- The one hundred and fourth wave was conducted October 1-2, 2024 among 1,085 adults
- The one hundred and fifth wave was conducted October 15-16, 2024 among 1,085 adults
- The one hundred and sixth wave was conducted October 29-30, 2024 among 1,085 adults
- The one hundred and seventh wave was conducted November 13-14, 2024 among 1,095 adults
- The one hundred and eighth wave was conducted December 10-11, 2024 among 1,085 adults
- The one hundred and ninth wave was conducted January 14-15, 2025 among 1,085 adults
- The one hundred and tenth wave was conducted January 28-29, 2025 among 1,080 adults
- The one hundred and eleventh wave was conducted February 11-12, 2025 among 1,082 adults
- The one hundred and twelfth wave was conducted February 25-26, 2025 among 1,083 adults
- The one hundred and thirteenth wave was conducted March 11-12, 2025 among 1,077 adults
- The one hundred and fourteenth wave was conducted March 25-26, 2025 among 1,085 adults
- The one hundred and fifteenth wave was conducted April 8-9, 2025 among 1,090 adults
- The one hundred and sixteenth wave was conducted April 23-24, 2025 among 1,085 adults
- The one hundred and seventeenth wave was conducted May 6-7, 2025 among 1,094 adults







## PUBLIC POLL FINDINGS AND METHODOLOGY

- The one hundred and eighteenth wave was conducted May 21-22, 2025 among 1,085 adults
- The one hundred and nineteenth wave was conducted June 3-4, 2025 among 1,080 adults
- The one hundred and twentieth wave was conducted June 17-18, 2025 among 1,096 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2023 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,096, DEFF=1.5, adjusted Confidence Interval=+/- 5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, eighty-second, eighty-third, eighty-fourth, eighty-fifth, eighty-sixth, eighty-seventh, eighty-eighth, eighty-ninth and a half, eighty-ninth, ninetieth, ninety-first, ninety-second, ninety-third, ninety-third and a half, ninety-fourth, ninety-fifth, ninety-sixth, ninety-sixth and a half, ninety-seventh, ninety-eighth, ninety-ninth, one hundredth, one hundred and first, one hundred and second, one hundred and third, one hundred and fourth, one hundred and fifth, one hundred and sixth, one hundred and seventh, one hundred and eighth, one hundred and ninth, one hundred and tenth, one hundred and eleventh, one hundred and twelfth, one hundred and thirteenth, one hundred and fourteenth, one hundred and fifteenth, one hundred and sixteenth, and one hundred and seventeenth, one hundred and eighteenth, and one hundred and nineteenth, and one hundred and twentieth waves of this study have a credibility interval of 3.6 percentage points.







## PUBLIC POLL FINDINGS AND METHODOLOGY

**For more information on this news release, please contact:**

Mallory Newall  
Vice President, US  
Public Affairs  
+1 202 420-2014  
[mallory.newall@ipsos.com](mailto:mallory.newall@ipsos.com)

### About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people.

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[www.ipsos.com](http://www.ipsos.com)

35 rue du Val de Marne  
75 628 Paris, Cedex 13 France  
Tel. +33 1 41 98 90 00

