

Ipsos Political Monitor - June 2025

Table 1
V1AB/V2. COMBINED VOTING INTENTION - ALL - How would you vote if there were a General Election tomorrow? (Which party/most inclined to support?)

19 Jun 2025

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1180	1007	844	769	994	971	937	864	63	532	626	288	309	298	285	348	422	165	139	770	304	1027	122	1180
Weighted Total	1180	988	822	753	986	959	922	850	65	566	596	327	284	285	284	277	340	213	240	617	453	983	163	1180
Total voting (sub-base)	966	876	760	699	896	873	842	785	13	499	454	246	230	243	247	245	282	168	192	527	360	822	118	971
Conservative	149	135	113	97	135	129	122	114	1	56	90	18	30	41	60	42	50	23	20	92	43	122	20	164
Labour	235	221	190	163	219	214	203	190	2	116	118	62	73	57	43	82	84	23	26	166	49	175	53	260
Reform UK	327	288	258	257	309	305	299	279	7	192	132	53	75	100	99	41	74	83	104	115	187	308	14	287
Liberal Democrats (Lib Dem)	111	101	85	78	98	95	93	86	3	51	58	38	25	16	32	38	36	21	7	74	29	99	11	126
Scottish National Party (SNP)	30	30	29	24	29	29	29	29	-	17	13	7	3	17	4	4	9	6	9	13	15	27	*	28
Plaid Cymru	11	8	8	8	10	8	8	8	-	8	3	10	*	1	-	1	*	2	8	1	9	11	-	7
Green Party	87	81	67	62	82	80	76	68	-	49	35	51	24	10	3	29	27	10	13	56	24	69	19	86
Alba Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	15	12	9	9	14	11	11	9	-	10	4	7	2	-	6	8	2	-	5	10	5	12	2	13
Would not vote	90	21	1	1	8	6	3	1	51	26	58	35	24	16	15	8	25	21	25	33	45	77	10	90
Undecided	115	84	55	48	74	72	70	58	-	36	79	44	29	23	19	20	33	23	23	53	46	75	35	111
Prefer not to say	9	7	6	6	7	7	7	6	-	4	5	2	*	3	3	4	1	1	1	5	2	8	-	8

Fieldwork dates - Friday 30th May to Wednesday 4th June 2025.
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J25-007339-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 2
V1AB/V2. COMBINED VOTING INTENTION - ALL - How would you vote if there were a General Election tomorrow? (Which party/most inclined to support?)

19 Jun 2025

Base : All

Total (Weighted)	Voting							Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)					Qualifications			UnW Tot.
	Conservative	Labour	Liberal Democrats (Lib Dem)	Reform UK	Not Con	Not Lab	Not Con or Lab	Full-time	Not full- time/Not work ing	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Con	Lab	Reform UK	LD	Oth incl. LD,Grn	No quali- fications	Other quali- fications	Degree +		
1180	164	260	126	287	807	711	547	531	642	208	873	395	655	419	455	142	120	262	874	260	335	274	152	1021	100	59	216	313	127	117	245	113	593	444	1180	
1180	149	235	111	327	817	731	582	548	624	193	892	353	675	364	455	155	161	316	819	284	310	275	160	1029	97	54	204	303	132	98	241	170	611	370	1180	
966	149	235	111	327	817	731	582	444	515	183	720	287	564	298	390	124	125	249	687	221	249	231	140	841	81	44	190	263	127	90	219	132	502	310	971	
149	149	-	-	-	-	149	-	50	96	12	130	36	91	44	79	7	10	17	123	35	45	36	26	142	2	4	98	13	*	7	10	27	73	42	164	
15%	100%	-	-	-	-	20%	-	11%	19%	7%	18%	12%	16%	15%	20%	5%	8%	7%	18%	16%	18%	16%	19%	17%	3%	9%	52%	5%	*	8%	4%	20%	14%	14%	17%	
235	-	235	-	-	235	-	-	140	95	117	84	96	118	89	80	34	25	58	170	65	45	50	53	214	12	9	4	164	1	17	31	17	110	107	260	
24%	-	100%	-	-	29%	-	-	32%	18%	64%	12%	34%	21%	30%	21%	27%	20%	23%	25%	30%	18%	22%	38%	25%	15%	20%	2%	62%	1%	19%	14%	13%	22%	34%	27%	
327	-	-	-	327	327	327	327	145	179	8	318	65	220	83	144	28	67	95	227	82	87	85	29	284	26	17	75	37	125	9	24	64	206	47	287	
34%	-	-	-	100%	40%	45%	56%	33%	35%	4%	44%	23%	39%	28%	37%	23%	54%	38%	33%	37%	35%	37%	21%	34%	32%	40%	39%	14%	99%	11%	11%	48%	41%	15%	30%	
111	-	-	111	-	111	111	111	52	59	33	69	42	57	37	49	20	5	25	86	23	39	38	5	104	6	1	11	23	1	49	57	5	45	58	126	
12%	-	-	100%	-	-	14%	15%	12%	11%	18%	10%	15%	10%	12%	13%	16%	4%	10%	13%	10%	16%	16%	4%	12%	7%	3%	6%	9%	1%	55%	26%	4%	9%	19%	13%	
30	-	-	-	-	30	30	30	9	21	9	21	9	20	10	8	2	9	11	18	-	-	-	-	-	30	-	-	7	-	-	20	8	18	5	28	
3%	-	-	-	-	-	4%	4%	2%	4%	5%	3%	3%	4%	3%	2%	2%	7%	4%	3%	-	-	-	-	-	38%	-s	-	3%	-	-	9%	6%	3%	2%	3%	
11	-	-	-	-	11	11	11	1	10	*	11	6	1	1	-	6	2	8	1	-	-	-	-	-	-	11	-	*	-	-	9	8	2	2	7	
1%	-	-	-	-	-	1%	1%	*	2%	*	1%	2%	*	*	-	5%	2%	3%	*	-	-	-	-	-	-	25%	-	*	-	-	4%	6%	*	1%	1%	
87	-	-	-	-	87	87	87	41	47	3	73	29	47	31	23	25	4	29	54	12	31	16	24	84	2	1	2	15	-	6	61	3	42	40	86	
9%	-	-	-	-	-	11%	12%	9%	9%	2%	10%	10%	8%	10%	6%	20%	3%	12%	8%	6%	12%	7%	17%	10%	3%	3%	1%	6%	-	7%	28%	2%	8%	13%	9%	
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-	-	-	
15	-	-	-	-	-	15	15	5	9	1	14	5	8	2	7	3	3	6	8	3	2	6	2	13	2	-	-	4	-	1	8	*	5	9	13	
2%	-	-	-	-	-	2%	2%	1%	2%	*	2%	2%	1%	1%	2%	2%	3%	2%	1%	1%	1%	2%	2%	2%	2%	-s	-	2%	-	1%	4%	*	1%	3%	1%	
90	-	-	-	-	-	-	-	46	44	1	74	25	48	33	27	11	13	24	60	30	27	17	5	79	6	5	5	9	2	3	6	18	53	17	90	
8%	-	-	-	-	-	-	-	8%	7%	1%	8%	7%	7%	9%	6%	7%	8%	8%	7%	10%	9%	6%	3%	8%	6%	10%	2%	3%	1%	3%	3%	10%	9%	4%	8%	
115	-	-	-	-	-	-	-	54	61	7	92	40	58	30	35	20	21	41	65	33	34	22	14	103	8	4	7	31	3	5	16	16	54	41	111	
10%	-	-	-	-	-	-	-	10%	10%	4%	10%	11%	9%	8%	8%	13%	13%	13%	8%	12%	11%	8%	9%	10%	8%	7%	4%	10%	3%	5%	7%	10%	9%	11%	9%	
9	-	-	-	-	-	-	-	4	4	2	5	1	5	4	4	-	2	2	7	1	*	4	-	6	2	1	2	-	-	-	-	3	3	3	8	
1%	-	-	-	-	-	-	-	1%	1%	1%	1%	*	1%	1%	1%	-	1%	1%	1%	*	*	2%	-	1%	2%	2%	1%	-	-	-	-	2%	*	1%	1%	

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Table 3

V1AB/V2. COMBINED VOTING INTENTION - LIKELY TO VOTE - How would you vote if there were a General Election tomorrow? (Which party/most inclined to support?)

19 Jun 2025

Base : All 9/10 at likely to vote (LIKEV) and always/usually/it depends at vote frequency (votefreq)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol -utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	844	844	844	749	844	844	844	844	-	422	409	166	209	230	239	279	309	113	82	588	195	763	66	844
Weighted Total	822	822	822	725	822	822	822	822	-	427	384	195	181	214	233	217	247	145	147	465	292	715	92	844
Total voting (sub-base)	760	760	760	674	760	760	760	760	-	405	345	177	168	201	215	202	234	131	137	436	268	668	76	785
Conservative	113	113	113	96	113	113	113	113	-	43	69	7	19	34	53	32	46	12	16	77	27	97	15	133
Labour	15%	15%	15%	14%	15%	15%	15%	15%	-s	11%	20%	4%	12%	17%	25%	16%	20%	9%	12%	16%	10%	15%	19%	17%
Reform UK	190	190	190	163	190	190	190	190	-	102	87	47	56	47	40	71	68	21	13	140	35	151	35	214
Liberal Democrats (Lib Dem)	25%	25%	25%	24%	25%	25%	25%	25%	-s	25%	25%	27%	33%	23%	19%	35%	29%	16%	10%	32%	13%	23%	45%	27%
Scottish National Party (SNP)	258	258	258	236	258	258	258	258	-	156	100	36	56	79	87	39	59	66	75	98	141	241	12	232
Plaid Cymru	34%	34%	34%	35%	34%	34%	34%	34%	-s	38%	29%	21%	33%	39%	40%	19%	25%	50%	55%	22%	53%	36%	16%	30%
Green Party	85	85	85	77	85	85	85	85	-	38	44	30	15	15	25	28	30	17	3	58	21	79	5	101
Alba Party	11%	11%	11%	11%	11%	11%	11%	11%	-s	9%	13%	17%	9%	7%	12%	14%	13%	13%	3%	13%	8%	12%	6%	13%
Other	29	29	29	24	29	29	29	29	-	17	13	7	3	17	3	4	8	6	9	12	15	26	*	26
Would not vote	4%	4%	4%	4%	4%	4%	4%	4%	-s	4%	4%	4%	2%	8%	2%	2%	3%	4%	7%	3%	6%	4%	1%	3%
Undecided	8	8	8	8	8	8	8	8	-	8	1	8	*	1	-	1	*	2	6	1	7	8	-	5
Prefer not to say	1%	1%	1%	1%	1%	1%	1%	1%	-s	2%	*	4%	*	*	-	*	*	1%	4%	*	3%	1%	-s	1%
	67	67	67	60	67	67	67	67	-	36	28	38	16	9	3	23	22	7	10	45	17	58	8	66
	9%	9%	9%	9%	9%	9%	9%	9%	-s	9%	8%	22%	10%	4%	1%	11%	9%	6%	7%	10%	6%	9%	11%	8%
	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-	-	-	-	-s	-	-	-	-s	-
	9	9	9	9	9	9	9	9	-	5	3	4	1	-	4	4	1	-	5	5	5	7	1	8
	1%	1%	1%	1%	1%	1%	1%	1%	-s	1%	1%	2%	1%	-	2%	2%	*	-	3%	1%	2%	1%	2%	1%
	1	1	1	1	1	1	1	1	-	-	1	-	-	-	1	-	1	-	1	-	-	1	-	1
	*	*	*	*	*	*	*	*	-s	-	*	-	-	-	*	-	*	-	-s	*	-	*	-s	*
	55	55	55	45	55	55	55	55	-	20	35	17	12	10	15	11	13	13	9	24	22	39	15	52
	7%	7%	7%	6%	7%	7%	7%	7%	-s	5%	9%	9%	7%	5%	7%	5%	5%	9%	6%	5%	7%	6%	17%	6%
	6	6	6	6	6	6	6	6	-	3	3	1	*	3	2	4	-	1	1	4	2	6	-	6
	1%	1%	1%	1%	1%	1%	1%	1%	-s	1%	1%	*	*	2%	1%	2%	-	1%	*s	1%	1%	1%	-s	1%

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Table 4

V1AB/V2. COMBINED VOTING INTENTION - LIKELY TO VOTE - How would you vote if there were a General Election tomorrow? (Which party/most inclined to support?)

19 Jun 2025

Base : All 9/10 at likely to vote (LIKEV) and always/usually/it depends at vote frequency (votefreq)

Total (Weighted)	Voting							Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)				Qualifications			UnW Tot.
	Conservative	Labour	Liberal Democrats (Lib Dem)	Reform UK	Not Con	Not Lab	Not Con or Lab	Full-time	Not full- time/Not work ing	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Con	Lab	Reform UK	LD	Oth incl. LD, Grn	No qual- ifications	Other qualif- ications	Degree +	
844	133	214	101	232	652	571	438	378	464	179	613	294	470	299	362	83	72	155	661	173	230	207	111	721	79	44	183	253	114	99	198	81	407	341	844
822	113	190	85	258	647	570	457	384	437	165	609	255	445	254	356	90	94	184	609	191	198	204	113	706	75	41	168	240	118	81	194	118	410	279	844
760	113	190	85	258	647	570	457	355	403	160	559	234	474	236	331	79	88	167	567	172	184	190	103	649	72	39	163	222	115	79	187	109	386	251	785
113	113	-	-	-	-	113	-	35	78	7	102	33	63	25	67	6	8	14	93	25	36	30	16	107	2	4	85	7	*	6	9	22	57	31	133
15%	100%	-	-	-	-	20%	-	10%	19%	4%	18%	14%	14%	11%	20%	8%	9%	9%	16%	15%	20%	16%	15%	16%	3%	11%	52%	3%	*	8%	5%	20%	15%	12%	17%
190	-	190	-	-	190	-	-	115	75	107	63	74	100	75	70	22	16	38	145	54	32	43	41	171	11	9	3	143	1	16	25	17	82	90	214
25%	-	100%	-	-	29%	-	-	33%	19%	67%	11%	32%	22%	32%	21%	26%	19%	23%	26%	32%	17%	23%	40%	26%	15%	23%	2%	65%	1%	20%	13%	16%	21%	36%	27%
258	-	-	-	258	258	258	258	118	138	4	252	52	179	69	122	20	43	63	191	61	71	65	25	222	22	15	65	28	114	9	23	48	162	44	232
34%	-	-	-	100%	40%	45%	56%	33%	34%	3%	45%	22%	40%	29%	37%	26%	48%	38%	34%	36%	36%	34%	24%	34%	30%	38%	40%	12%	99%	11%	12%	44%	42%	17%	30%
85	-	-	85	-	85	85	85	42	43	29	50	34	41	33	39	9	5	14	72	19	25	32	3	79	5	1	8	20	-	41	48	5	33	45	101
71%	-	-	100%	-	13%	15%	19%	12%	11%	18%	9%	15%	9%	14%	12%	11%	6%	8%	13%	11%	13%	17%	3%	12%	7%	3%	5%	9%	-	52%	25%	5%	8%	18%	13%
29	-	-	-	-	29	29	29	9	20	9	20	9	19	10	7	2	9	11	17	-	-	-	-	29	-	-	6	-	-	-	19	8	17	5	26
4%	-	-	-	-	5%	5%	6%	3%	5%	5%	4%	4%	4%	4%	2%	2%	10%	7%	3%	-	-	-	-	-	41%	-s	-	3%	-	-s	10%	7%	4%	2%	3%
8	-	-	-	-	8	8	8	1	8	*	8	6	1	1	-	6	-	6	1	-	-	-	-	-	-	8	-	*	-	-	8	6	2	1	5
1%	-	-	-	-	1%	1%	2%	*	2%	*	1%	3%	*	*	-	7%	-s	4%	*	-	-	-	-	-s	22%	-	*	-	-s	4%	5%	*	*	1%	
67	-	-	-	-	67	67	67	33	34	3	55	24	35	23	21	14	4	18	44	10	19	16	18	63	2	1	2	14	-	6	49	3	30	32	66
9%	-	-	-	-	10%	12%	15%	9%	8%	2%	10%	10%	8%	10%	6%	18%	4%	11%	8%	6%	10%	9%	17%	10%	3%	4%	1%	6%	-	8%	26%	3%	8%	13%	8%
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-s	-	-	-	-	-	-	-	-s	-s	-	-	-	-	-	-	-	-	-
9	-	-	-	-	9	9	9	2	6	1	8	3	5	2	4	-	3	3	6	2	2	3	*	8	2	-	-	3	-	1	5	-	5	4	8
1%	-	-	-	-	1%	2%	2%	1%	2%	1%	2%	1%	1%	1%	1%	-s	3%	2%	1%	1%	1%	2%	*	1%	2%	-s	-	1%	-	1%	3%	-s	1%	2%	1%
1	-	-	-	-	-	-	-	-	1	-	1	1	-	-	1	-	-	-	1	-	1	-	-	1	-	-	-	-	-	-	-	1	-	-	1
*	-	-	-	-	-	-	-	-	*	-	*	*	-	*	-	-s	-s	-	-	-	-	1%	-	-	-	-s	-	-	-	-	-	1%	-	-	*
55	-	-	-	-	-	-	-	25	30	2	45	19	28	13	21	11	6	17	35	18	12	11	9	51	2	2	5	18	3	1	7	6	23	24	52
7%	-	-	-	-	-	-	-	7%	7%	1%	7%	8%	6%	5%	6%	12%	6%	9%	6%	10%	6%	5%	8%	7%	3%	4%	3%	8%	2%	2%	4%	5%	6%	9%	6%
6	-	-	-	-	-	-	-	4	3	2	4	1	4	4	2	-	-	-	6	1	*	3	-	5	1	1	1	-	-	-	-	2	1	3	6
1%	-	-	-	-	-	-	-	1%	1%	1%	1%	*	1%	2%	1%	-s	-s	-	1%	1%	*	2%	-	1%	1%	2%	*	-	-	-s	-	2%	*	1%	1%

Fieldwork dates - Friday 30th May to Wednesday 4th June 2025.

Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel

Source : Ipsos J25-007339-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2025

Table 5
V1AB. How would you vote if there were a General Election tomorrow? (Which party is that?)

19 Jun 2025

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women											White	Ethnic minority	
Unweighted Total	1180	1007	844	769	994	971	937	864	63	532	626	288	309	298	285	348	422	165	139	770	304	1027	122	1180
Weighted Total	1180	988	822	753	986	959	922	850	65	566	596	327	284	285	284	277	340	213	240	617	453	983	163	1180
Conservative	114	104	92	80	108	103	97	93	1	44	67	12	26	31	45	32	37	18	13	69	31	91	16	126
	10%	11%	11%	11%	11%	11%	11%	11%	2%is	8%	11%	4%	9%	11%	16%	12%	11%	9%	6%	11%	7%	9%	10%	11%
Labour	190	178	159	135	179	176	167	159	2	92	97	52	60	42	35	68	66	16	19	135	35	145	39	215
	16%	18%	19%	18%	18%	18%	18%	19%	3%is	16%	16%	16%	21%	15%	12%	25%	19%	8%	8%	22%	8%	15%	24%	18%
Liberal Democrats (Lib Dem)	83	77	66	60	76	73	71	67	3	36	45	31	16	12	24	33	27	13	6	60	18	72	10	99
	7%	8%	8%	8%	8%	8%	8%	8%	5%is	6%	7%	10%	6%	4%	9%	12%	8%	6%	2%	10%	4%	7%	6%	8%
Scottish National Party (SNP)	29	29	29	23	29	29	29	29	-	17	12	7	3	17	2	4	8	6	9	11	15	25	*	25
	2%	3%	3%	3%	3%	3%	3%	3%	-s	3%	2%	2%	1%	6%	1%	1%	2%	3%	4%	2%	3%	3%	*	2%
Plaid Cymru	11	8	8	8	10	8	8	8	-	8	3	10	*	1	-	1	*	2	8	1	9	11	-	7
	1%	1%	1%	1%	1%	1%	1%	1%	-s	1%	1%	3%	*	*	-	*	*	1%	3%	*	2%	1%	-	1%
Green Party	61	59	53	49	61	61	60	54	-	39	19	42	12	5	2	23	19	8	6	42	14	54	7	58
	5%	6%	6%	7%	6%	6%	7%	6%	-s	7%	3%	13%	4%	2%	1%	8%	6%	4%	3%	7%	3%	5%	4%	5%
Reform UK	305	273	247	244	288	285	280	264	7	185	117	50	66	95	94	40	69	78	95	109	173	288	12	265
	26%	28%	30%	32%	29%	30%	30%	31%	11%is	33%	20%	15%	23%	33%	33%	14%	20%	37%	39%	18%	38%	29%	8%	22%
Alba Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	12	10	8	8	12	9	9	8	-	9	4	6	1	-	5	6	1	-	5	8	5	11	1	9
	1%	1%	1%	1%	1%	1%	1%	1%	-s	2%	1%	2%	*	-	2%	2%	*	-	2%	1%	1%	1%	-	1%
Undecided	272	219	153	140	206	201	189	160	1	106	166	78	74	64	57	56	85	51	53	141	103	198	66	274
	23%	22%	19%	19%	21%	21%	21%	19%	1%is	19%	28%	24%	26%	22%	20%	20%	25%	24%	22%	23%	23%	20%	41%	23%
Would not vote	89	21	1	1	8	6	3	1	50	26	57	35	23	16	15	8	25	20	25	33	45	76	10	89
	8%	2%	*	*	1%	1%	*	*	78%is	5%	10%	11%	8%	6%	5%	3%	7%	9%	10%	5%	10%	8%	6%	8%
Prefer not to say	14	10	7	7	8	8	8	7	-	4	10	5	1	3	5	5	3	1	3	8	4	13	1	13
	1%	1%	1%	1%	1%	1%	1%	1%	-s	1%	2%	1%	*	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%

Fieldwork dates - Friday 30th May to Wednesday 4th June 2025.
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J25-007339-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2025

Table 6
V1AB. How would you vote if there were a General Election tomorrow? (Which party is that?)

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						ONS Regions								Past vote (2024 General Election)					Qualifications			UnW Tot.
				Liberal Democrats (Lib Dem)						Not full- time/Not work ing		Dis- satis- fied				Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Con	Lab	Reform UK	LD	Oth incl. LD,Grn	No qualif- ications	Other qualif- ications	Degree +		
Unweighted Total	1180	164	260	126	287	807	711	547	531	642	208	873	395	655	419	455	142	120	262	874	260	335	274	152	1021	100	59	216	313	127	117	245	113	593	444	1180	
Weighted Total	1180	149	235	111	327	817	731	582	548	624	193	892	353	675	364	455	155	161	316	819	284	310	275	160	1029	97	54	204	303	132	98	241	170	611	370	1180	
Conservative	114	114	-	-	-	-	114	-	39	72	10	101	27	70	33	57	7	8	14	90	25	35	28	19	108	1	4	75	12	-	6	9	20	59	27	126	
	10%	76%	-	-	-	-	16%	-	7%	11%	5%	11%	8%	10%	9%	13%	4%	5%	5%	11%	9%	11%	10%	12%	10%	2%	8%	37%	4%	-	7%	4%	12%	10%	7%	11%	
Labour	190	-	190	-	-	190	-	-	114	75	105	56	74	95	74	63	22	25	47	137	53	37	40	41	171	11	7	3	135	-	15	26	17	87	84	215	
	16%	-	81%	-	-	23%	-	-	21%	12%	54%	6%	21%	14%	20%	14%	14%	15%	15%	17%	19%	12%	15%	25%	17%	11%	14%	1%	45%	-	16%	11%	10%	14%	23%	18%	
Liberal Democrats (Lib Dem)	83	-	-	83	-	83	83	83	38	46	31	47	32	45	28	36	14	5	19	64	20	25	29	5	78	4	1	6	18	1	41	46	3	30	48	99	
	7%	-	-	75%	-	10%	11%	14%	7%	7%	16%	5%	9%	7%	8%	8%	9%	3%	6%	8%	7%	8%	11%	3%	8%	4%	2%	3%	6%	*	42%	19%	2%	5%	13%	8%	
Scottish National Party (SNP)	29	-	-	-	-	29	29	29	9	20	9	20	9	19	10	6	2	9	11	16	-	-	-	-	-	-	29	-	-	6	-	-	18	8	17	4	25
	2%	-	-	-	-	3%	4%	5%	2%	3%	5%	2%	2%	3%	3%	1%	1%	6%	3%	2%	-	-	-	-	-	-	29%	-s	-	2%	-	-	8%	4%	3%	1%	2%
Plaid Cymru	11	-	-	-	-	11	11	11	1	10	*	11	6	1	1	-	6	2	8	1	-	-	-	-	-	-	11	-	*	-	-	9	8	2	2	7	
	1%	-	-	-	-	1%	1%	2%	*	2%	*	1%	2%	*	*	-	4%	1%	2%	*	-	-	-	-	-	-	20%	-	*	-	-	4%	4%	*	*	1%	
Green Party	61	-	-	-	-	61	61	61	31	30	2	54	20	33	23	19	14	-	14	42	10	19	9	20	57	2	1	-	9	-	4	47	2	26	33	58	
	5%	-	-	-	-	7%	8%	10%	6%	5%	1%	6%	6%	5%	6%	4%	9%	-	5%	5%	3%	6%	3%	12%	6%	2%	3%	-	3%	-	-	4%	20%	1%	4%	9%	5%
Reform UK	305	-	-	-	305	305	305	305	137	165	8	296	59	208	77	136	25	61	87	214	72	81	83	27	264	26	15	70	29	124	6	20	56	194	46	265	
	26%	-	-	-	93%	37%	42%	52%	25%	26%	4%	33%	17%	31%	21%	30%	16%	38%	27%	26%	25%	26%	30%	17%	26%	27%	28%	34%	9%	94%	6%	8%	33%	32%	12%	22%	
Alba Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other	12	-	-	-	-	12	12	12	5	8	-	12	5	7	1	6	3	3	6	7	1	2	6	2	11	2	-	-	4	-	1	8	-	5	7	9	
	1%	-	-	-	-	2%	2%	2%	1%	1%	-	1%	1%	1%	*	1%	2%	2%	2%	1%	*	1%	2%	1%	1%	2%	-s	-	1%	-	1%	3%	-	1%	2%	1%	
Undecided	272	32	46	28	22	126	113	81	122	150	24	212	94	142	78	100	51	33	84	178	72	84	56	39	251	14	7	41	80	6	21	52	33	134	99	274	
	23%	22%	19%	25%	7%	15%	15%	14%	22%	24%	12%	24%	27%	21%	21%	22%	33%	21%	27%	22%	25%	27%	20%	24%	24%	15%	14%	20%	26%	4%	22%	22%	19%	22%	27%	23%	
Would not vote	89	-	-	-	-	-	-	-	46	43	1	74	25	47	33	26	11	13	24	59	30	26	17	5	78	6	5	5	9	2	3	6	18	53	16	89	
	8%	-	-	-	-	-	-	-	8%	7%	1%	8%	7%	7%	9%	6%	7%	8%	8%	7%	10%	8%	6%	3%	8%	6%	10%	2%	3%	1%	3%	3%	10%	9%	4%	8%	
Prefer not to say	14	3	-	-	-	-	3	-	6	6	3	9	2	7	7	6	*	2	2	12	1	2	5	2	11	2	1	4	1	-	-	-	5	5	4	13	
	1%	2%	-	-	-	-	*	-	1%	1%	2%	1%	1%	1%	2%	1%	*	1%	1%	1%	*	1%	2%	1%	1%	2%	2%	*	-	-	-	-	3%	1%	1%	1%	

Fieldwork dates - Friday 30th May to Wednesday 4th June 2025.
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J25-007339-01
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s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 7
V2. Which party are you most inclined to support? (General Election tomorrow)

Base : Those undecided or prefer not to say at first VI question - General Election (V1AB)

19 Jun 2025

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age				Social grade						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women					AB	C1	C2	DE	ABC1	C2DE	White		Ethnic min-iority
																							Total	
Unweighted Total	287	234	163	141	219	211	199	167	1	105	180	66	83	78	60	80	110	38	33	190	71	234	44	287
Weighted Total	287	229	160	146	214	209	197	167	1	110	175	82	76	67	62	62	88	52	55	149	107	211	67	287
Conservative	35	31	21	17	27	27	25	21	-	12	23	6	4	10	16	10	13	5	6	22	11	31	4	38
	12%	13%	13%	12%	13%	13%	13%	13%	-s	11%	13%	7%	5%	14%	25%	16%	14%	10%	12%	15%	11%	15%	7%	13%
Labour	46	43	31	28	40	38	36	31	-	24	21	10	12	15	7	14	18	7	7	32	14	30	14	45
	16%	19%	20%	19%	18%	18%	18%	19%	-s	22%	12%	13%	16%	23%	12%	23%	20%	14%	12%	21%	13%	14%	21%	16%
Liberal Democrats (Lib Dem)	28	24	19	19	22	22	22	19	-	15	13	7	9	5	8	5	9	9	2	14	10	27	1	27
	10%	10%	12%	13%	10%	10%	11%	11%	-s	14%	7%	8%	12%	7%	13%	8%	10%	17%	3%	9%	10%	13%	1%	9%
Scottish National Party (SNP)	2	2	1	1	1	1	1	1	-	1	1	-	-	*	2	1	1	-	-	2	-	2	-	3
	1%	1%	1%	1%	*	*	*	1%	-s	1%	1%	-s	-s	1%	3%	1%	1%	-s	-s	1%	-s	1%	-s	1%
Plaid Cymru	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-	-s	-	-s	-s	-	-	-	-	-
	-	-	-	-	-	-	-	-	-s	-	-	-s	-s	-s	-s	-s	-	-s	-s	-	-s	-	-s	-
Green Party	26	22	14	13	21	20	16	14	-	10	17	9	12	5	1	6	8	2	7	14	9	15	11	28
	9%	10%	9%	9%	10%	9%	8%	8%	-s	9%	10%	11%	15%	7%	2%	9%	9%	4%	13%	9%	9%	7%	17%	10%
Reform UK	22	15	11	13	20	20	19	15	-	7	15	3	9	6	5	1	5	4	9	6	14	20	1	22
	8%	6%	7%	9%	9%	10%	10%	9%	-s	6%	8%	4%	12%	9%	8%	2%	6%	8%	17%	4%	13%	9%	2%	8%
Alba Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-s	-	-	-s	-s	-s	-s	-s	-	-s	-s	-	-s	-	-s	-
Other	2	2	1	1	2	2	1	1	-	1	*	1	*	-	1	1	*	-	-	2	-	1	*	4
	1%	1%	1%	1%	1%	1%	1%	1%	-s	1%	*	1%	1%	-s	2%	2%	1%	-s	-s	1%	-s	1%	1%	1%
Undecided	115	84	55	48	74	72	70	58	-	36	79	44	29	23	19	20	33	23	23	53	46	75	35	111
	40%	37%	34%	33%	35%	35%	36%	35%	-s	33%	45%	54%	38%	34%	31%	32%	37%	44%	42%	35%	43%	36%	52%	39%
Would not vote	1	-	-	-	-	-	-	-	1	-	1	-	1	-	-	-	-	1	-	-	1	1	-	1
	*	-	-	-	-	-	-	-	100%	-	*	-	1%	-s	-s	-s	-	2%	-s	-	1%	*	-s	*
Prefer not to say	9	7	6	6	7	7	7	6	-	4	5	2	*	3	3	4	1	1	1	5	2	8	-	8
	3%	3%	4%	4%	3%	4%	4%	4%	-s	4%	3%	3%	*	5%	5%	7%	1%	2%	1%	3%	2%	4%	-s	3%

Fieldwork dates - Friday 30th May to Wednesday 4th June 2025.
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J25-007339-01
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Ipsos Political Monitor - June 2025

Page 8

19 Jun 2025

Table 8

V2. Which party are you most inclined to support? (General Election tomorrow)

Base : Those undecided or prefer not to say at first V1 question - General Election (V1AB)

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure							ONS Regions								Past vote (2024 General Election)					Qualifications				UnW Tot.
		Conservative	Labour	Liberal Democrats (Lib Dem)	Reform UK	Not Con	Not Lab	Not Con or Lab	Full-time	Not full- time/Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort- gage	Owned out- right	Private renter	Social renter	Renter	Total owner occu- pier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Con	Lab	Reform UK	LD	Oth incl. LD,Grn	No qual- ifications	Other qual- ifications	Degree +				
Unweighted Total	287	38	45	27	22	129	122	84	127	158	29	221	108	150	103	111	45	21	66	214	70	89	62	35	256	19	12	55	78	8	26	54	28	136	118	287			
Weighted Total	287	35	46	28	22	126	116	81	128	156	27	221	96	149	85	105	51	35	86	190	73	86	62	41	262	16	8	45	80	6	21	52	38	139	104	287			
Conservative	35 12%	35 100%	- s	- s	- s	- s	35 30%	- s	9% 15%	7% 13%	2 7%	29 13%	10% 14%	14% 17%	20% s	- 7%	3% 17%	14% 11%	10% 8	7 34	1 1	23 51%	10% 2%	13% 8%	17% 36%	13% 16%	6% 8%	- 18%	51% 3%	2% 36%	8% 13%	1% 8%	1% 11%	17% s	10% 17%	15% 21%	13%		
Labour	46 16%	- s	46 100%	- s	- s	46 36%	- s	- s	26 20%	19 12%	12 46%	28 13%	22 23%	24 16%	16 18%	17 17%	11 22%	- s	11 13%	33 17%	12 17%	8 9%	10 16%	12 30%	13 16%	1 8%	2 18%	1 3%	29 5%	1 36%	2 13%	6 8%	11 11%	- s	23 5%	22 11%	45 16%		
Liberal Democrats (Lib Dem)	28 10%	- s	- s	28 100%	- s	28 22%	28 24%	28 35%	15 12%	13 8%	2 6%	22 10%	10 10%	13 8%	9 11%	13 12%	6 12%	- s	6 7%	22 12%	3 4%	14 16%	8 14%	10 2%	12 10%	43 13%	- s	5 11%	5 6%	- s	8 38%	11 20%	8 5%	11 11%	2 5%	16 11%	10 9%	27	
Scottish National Party (SNP)	2 1%	- s	- s	- s	- s	2 1%	2 2%	2 2%	* s	1 1%	- s	10 s	- s	1 1%	* s	2 1%	- s	- s	- s	2 1%	- s	- s	- s	- s	- s	- s	2 12%	- s	- s	1 1%	- s	- s	1 2%	- s	1 1%	1 1%	3 1%	3	
Plaid Cymru	-	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	-	
Green Party	26 9%	- s	- s	- s	- s	26 21%	26 23%	26 33%	10 8%	17 11%	1 3%	19 9%	9 9%	14 9%	8 9%	4 4%	11 21%	4 10%	15 17%	12 6%	3 4%	12 14%	7 11%	5 12%	26 20%	- s	- s	2 5%	6 7%	- s	- s	3 13%	14 26%	1 2%	17 12%	7 7%	28 10%		
Reform UK	22 8%	- s	- s	- s	22 100%	22 18%	22 19%	22 28%	8 7%	14 9%	- s	22 10%	6 6%	12 8%	7 7%	8 7%	3 6%	6 17%	9 10%	14 7%	10 13%	7 8%	2 3%	2 5%	20 8%	- s	2 s	4 10%	8 10%	1 19%	4 17%	4 8%	9 23%	12 9%	1 1%	22 8%			
Alba Party	-	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	-	
Other	2 1%	- s	- s	- s	- s	2 2%	2 2%	2 3%	- s	2 1%	1 3%	2 1%	- s	1 1%	1 1%	1 1%	- s	- s	- s	2 1%	2 2%	1 1%	- s	- s	2 1%	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	2 1%	4 1%	
Undecided	115	- s	- s	- s	- s	- s	- s	- s	54 42%	61 39%	7 26%	92 42%	40 41%	58 39%	30 35%	35 33%	20 39%	21 61%	41 48%	65 34%	33 45%	34 39%	22 36%	14 35%	103 39%	8 48%	4 43%	7 16%	31 38%	3 60%	5 21%	16 31%	16 43%	54 39%	41 39%	111			
Would not vote	1 *	- s	- s	- s	- s	- s	- s	- s	- s	1 1%	1 s	1 s	- s	1 1%	- s	1 1%	- s	- s	- s	1 s	- s	1 s	- s	1 s	- s	1 s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	1 1%	1 *	
Prefer not to say	9 3%	- s	- s	- s	- s	- s	- s	- s	4 3%	4 2%	2 9%	5 2%	1 1%	5 3%	4 5%	4 3%	- s	2 5%	2 2%	7 4%	1 2%	* s	4 7%	- s	6 2%	2 14%	1 11%	2 4%	- s	- s	- s	- s	- s	3 8%	3 2%	3 3%	8 3%		

Fieldwork dates - Friday 30th May to Wednesday 4th June 2025.

Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel

Source : Ipsos J25-007339-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - June 2025

Table 9
LIKEV. And how likely would you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain NOT to vote?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
			Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women					AB	C1	C2	DE	ABC1	C2DE	White	
																								Total
Unweighted Total	1180	1007	844	769	994	971	937	864	63	532	626	288	309	298	285	348	422	165	139	770	304	1027	122	1180
Weighted Total	1180	988	822	753	986	959	922	850	65	566	596	327	284	285	284	277	340	213	240	617	453	983	163	1180
1 - Absolutely certain not to vote	65 5%	16 2%	-	-	-	-	-	-	65 100%	13 2%	48 8%	15 5%	16 6%	15 5%	18 6%	6 2%	17 5%	16 7%	19 8%	24 4%	34 8%	59 6%	5 3%	63 5%
2	11 1%	5 *	-	-	-	-	-	-	-	2 *	9 2%	4 1%	2 1%	1 *	4 1%	4 1%	5 1%	2 1%	-	9 1%	2 *	9 1%	-	12 1%
3	27 2%	10 1%	-	-	-	-	-	-	-	14 3%	12 2%	13 4%	11 4%	1 *	2 1%	4 1%	5 1%	7 3%	8 3%	9 1%	15 3%	16 2%	9 5%	23 2%
4	10 1%	3 *	-	-	-	-	-	-	-	5 1%	5 1%	3 1%	5 2%	2 1%	*	2 1%	1 *	3 1%	-	3 1%	3 1%	8 1%	2 1%	13 1%
5	63 5%	27 3%	-	-	-	-	-	-	-	23 4%	40 7%	27 8%	20 7%	13 5%	3 1%	7 3%	20 6%	14 7%	11 5%	28 4%	25 6%	43 4%	18 11%	57 5%
6	28 2%	9 1%	-	-	28 3%	-	-	-	-	16 3%	12 2%	17 5%	4 2%	6 2%	-	6 2%	7 2%	5 3%	6 3%	12 2%	12 3%	19 2%	4 2%	23 2%
7	37 3%	23 2%	-	-	37 4%	37 4%	-	-	-	18 3%	18 3%	12 4%	15 5%	5 2%	5 2%	7 3%	8 2%	5 2%	10 4%	15 2%	15 3%	22 2%	13 8%	34 3%
8	72 6%	63 6%	-	-	72 7%	72 7%	72 8%	-	-	31 5%	41 7%	24 7%	17 6%	19 7%	12 4%	17 6%	22 6%	13 6%	17 7%	39 6%	30 7%	57 6%	13 8%	73 6%
9	97 8%	97 10%	97 12%	-	97 10%	97 10%	97 11%	97 11%	-	56 10%	41 7%	36 11%	27 9%	20 7%	15 5%	19 7%	33 10%	11 5%	22 9%	52 8%	33 7%	77 8%	15 9%	95 8%
10 - Absolutely certain to vote	753 64%	725 73%	725 88%	753 100%	753 76%	753 79%	753 82%	753 89%	-	388 69%	356 60%	166 51%	163 58%	202 71%	222 78%	201 73%	218 64%	135 63%	142 59%	419 68%	277 61%	661 67%	79 49%	769 65%
Don't know	13 1%	7 1%	-	-	-	-	-	-	-	1 *	12 2%	7 2%	2 1%	1 *	3 1%	3 1%	5 2%	2 1%	1 *	8 1%	3 1%	9 1%	3 2%	15 1%
Prefer not to say	5 *	2 *	-	-	-	-	-	-	-	-	4 1%	3 1%	-	-	2 1%	-	-	-	4 2%	-	4 1%	4 *	2 1%	3 *

Fieldwork dates - Friday 30th May to Wednesday 4th June 2025.
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J25-007339-01
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Ipsos Political Monitor - June 2025

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Table 10
LIKEV. And how likely would you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)					Qualifications			UnW Tot.
		Conservative	Labour	Liberal Democrats (Lib Dem)	Reform UK	Not Con	Not Lab	Not Con or Lab	Full-time	Not full-time/Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Con	Lab	Reform UK	LD	Oth incl. LD,Grn	No qual- ifications	Other qual- ifications	Degree +		
Unweighted Total	1180	164	260	126	287	807	711	547	531	642	208	873	395	655	419	455	142	120	262	874	260	335	274	152	1021	100	59	216	313	127	117	245	113	593	444	1180	
Weighted Total	1180	149	235	111	327	817	731	582	548	624	193	892	353	675	364	455	155	161	316	819	284	310	275	160	1029	97	54	204	303	132	98	241	170	611	370	1180	
1 - Absolutely certain not to vote	65 5%	1 1%	2 1%	3 3%	7 2%	12 1%	21 2%	2 2%	29 5%	35 6%	6 3%	6 6%	4 2%	6 6%	19 5%	24 5%	7 4%	13 8%	19 6%	43 5%	17 6%	17 5%	18 7%	4 3%	56 5%	4 4%	5 9%	8 4%	4 2%	4 4%	7 3%	14 8%	38 6%	9 3%	63 5%		
2	11 1%	4 3%	- -	- -	- -	1 *	5 1%	1 *	5 1%	5 1%	1 1%	7 1%	2 1%	7 1%	3 1%	7 2%	1 *	- -	1 *	10 1%	2 1%	5 2%	- -	3 2%	10 1%	1 1%	- s	- s	4 1%	3 1%	- -	1 1%	1 *	3 2%	7 1%	1 *	12 1%
3	27 2%	- -	2 1%	3 3%	1 *	7 1%	5 1%	5 1%	13 2%	15 2%	- -	23 3%	3 1%	21 3%	6 2%	5 1%	8 5%	3 2%	11 4%	11 1%	1 *	15 5%	6 2%	3 2%	25 2%	3 3%	- s	1 1%	2 1%	- -	1 1%	1 3%	1 1%	19 3%	7 2%	23 2%	
4	10 1%	1 1%	3 1%	1 1%	- -	4 *	2 *	1 *	6 1%	4 1%	4 2%	6 1%	3 1%	5 1%	3 1%	2 1%	3 2%	2 1%	5 1%	5 1%	4 1%	1 *	3 1%	2 1%	10 1%	- -	- s	1 *	2 1%	- -	1 1%	5 2%	- -	7 1%	3 1%	13 1%	
5	63 5%	4 3%	8 3%	6 5%	10 3%	30 4%	26 4%	22 4%	32 6%	31 5%	3 2%	53 6%	25 7%	33 5%	17 5%	17 4%	14 9%	10 6%	25 8%	35 4%	18 6%	20 7%	12 4%	9 5%	59 6%	4 4%	1 1%	4 2%	13 4%	- -	5 5%	6 3%	5 3%	40 7%	17 5%	57 5%	
6	28 2%	6 4%	5 2%	3 2%	3 1%	17 2%	18 2%	12 2%	16 3%	11 2%	3 1%	23 3%	10 3%	14 2%	12 3%	1 *	8 5%	4 2%	12 4%	13 2%	13 5%	4 1%	3 3%	4 3%	24 2%	- -	3 6%	2 1%	5 2%	1 1%	1 1%	5 2%	2 1%	9 2%	15 4%	23 2%	
7	37 3%	7 5%	11 5%	2 2%	6 2%	24 3%	20 3%	13 2%	15 3%	18 3%	7 4%	23 3%	8 2%	20 3%	8 2%	8 2%	10 6%	10 6%	20 6%	16 2%	7 2%	12 4%	7 3%	10 6%	36 3%	1 1%	- s	3 1%	10 3%	- -	1 1%	6 3%	3 2%	19 3%	12 3%	34 3%	
8	72 6%	8 6%	13 5%	7 6%	20 6%	49 6%	44 6%	36 6%	36 7%	36 6%	4 2%	58 7%	21 6%	45 7%	29 8%	20 4%	11 7%	12 7%	23 7%	49 6%	14 5%	30 10%	13 5%	9 6%	66 6%	3 3%	3 5%	14 7%	16 5%	5 4%	3 3%	14 6%	4 2%	42 7%	23 6%	73 6%	
9	97 8%	17 11%	27 12%	8 7%	22 7%	69 9%	59 8%	42 7%	57 10%	39 6%	23 12%	63 7%	33 9%	55 8%	38 10%	29 6%	19 12%	8 5%	27 9%	67 8%	25 9%	22 7%	26 9%	14 9%	86 8%	10 11%	* 1%	16 8%	40 13%	7 5%	8 8%	22 9%	3 2%	56 9%	36 10%	95 8%	
10 - Absolutely certain to vote	753 64%	97 65%	163 69%	78 70%	257 79%	602 74%	536 73%	439 75%	335 61%	417 67%	142 73%	573 64%	229 65%	432 64%	221 61%	336 74%	74 48%	96 59%	169 54%	558 68%	178 62%	181 58%	184 67%	100 62%	642 62%	71 73%	41 76%	153 75%	204 67%	116 88%	73 74%	173 72%	128 76%	366 60%	245 66%	769 65%	
Don't know	13 1%	1 1%	1 *	1 1%	- -	2 *	2 *	1 *	4 1%	8 1%	- -	9 1%	2 1%	5 1%	7 2%	3 1%	* *	2 1%	2 1%	11 1%	4 2%	4 1%	3 1%	- -	12 1%	- -	1 2%	- s	2 1%	2 1%	- -	- -	1 *	4 2%	5 1%	3 1%	15 1%
Prefer not to say	5 *	2 1%	- -	- -	- -	- -	2 *	- -	- -	4 1%	- -	2 *	- -	- -	- -	2 *	- -	- -	2 1%	2 1%	2 *	2 1%	- -	- -	4 1%	2 2%	- s	2 1%	- -	- -	- -	- -	- -	2 1%	3 1%	- -	3 *

Fieldwork dates - Friday 30th May to Wednesday 4th June 2025.
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J25-007339-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2025

Table 11
GOV (Government). Are you satisfied or dissatisfied with the way the Government is running the country?

19 Jun 2025

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
	Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total	
Unweighted Total	1180	1007	844	769	994	971	937	864	63	532	626	288	309	298	285	348	422	165	139	770	304	1027	122	1180
Weighted Total	1180	988	822	753	986	959	922	850	65	566	596	327	284	285	284	277	340	213	240	617	453	983	163	1180
Satisfied	193	184	165	142	179	176	170	165	6	100	93	51	54	51	38	71	57	26	23	128	49	156	28	208
	16%	19%	20%	19%	18%	18%	18%	19%	10%	18%	16%	15%	19%	18%	13%	26%	17%	12%	10%	21%	11%	16%	17%	18%
Dissatisfied	892	741	609	573	742	718	695	637	50	430	446	243	202	213	234	181	250	172	201	431	374	760	110	873
	76%	75%	74%	76%	75%	75%	75%	75%	77%	76%	75%	74%	71%	75%	82%	65%	73%	81%	84%	70%	82%	77%	67%	74%
Don't know	95	63	48	38	66	64	57	48	8	36	57	34	28	21	12	25	33	14	16	58	30	67	25	99
	8%	6%	6%	5%	7%	7%	6%	6%	13%	6%	10%	10%	10%	7%	4%	9%	10%	7%	7%	9%	7%	15%	8%	8%
Net satisfied	-698	-557	-444	-432	-563	-542	-526	-472	-44	-330	-354	-192	-148	-162	-196	-110	-193	-146	-178	-303	-324	-605	-81	-665
	-59%	-56%	-54%	-57%	-57%	-57%	-57%	-55%	-68%	-58%	-59%	-59%	-52%	-57%	-69%	-40%	-57%	-69%	-74%	-49%	-72%	-62%	-50%	-56%

Fieldwork dates - Friday 30th May to Wednesday 4th June 2025.
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J25-007339-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2025

Table 12
GOV (Government). Are you satisfied or dissatisfied with the way the Government is running the country?

19 Jun 2025

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)					Qualifications			UnW Tot.
		Conservative	Labour	Liberal Democrats (Lib Dem)	Reform UK	Not Con	Not Lab	Not Con or Lab	Full-time	Not full- time/Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort- gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Con	Lab	Reform UK	LD	Oth incl. LD,Grn	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1180	164	260	126	287	807	711	547	531	642	208	873	395	655	419	455	142	120	262	874	260	335	274	152	1021	100	59	216	313	127	117	245	113	593	444	1180
Weighted Total	1180	149	235	111	327	817	731	582	548	624	193	892	353	675	364	455	155	161	316	819	284	310	275	160	1029	97	54	204	303	132	98	241	170	611	370	1180
Satisfied	193	12	117	33	8	171	66	54	107	86	193	-	76	100	76	74	20	18	38	151	42	36	60	30	168	19	7	7	97	4	37	55	19	77	96	208
	16%	8%	50%	30%	2%	21%	9%	9%	20%	14%	100%	-	22%	15%	21%	16%	13%	11%	12%	18%	15%	12%	22%	19%	16%	19%	13%	3%	32%	3%	38%	23%	11%	13%	26%	18%
Dissatisfied	892	130	84	69	318	590	636	505	391	494	-	892	250	520	248	355	126	126	253	603	221	251	190	112	773	74	44	195	178	127	53	167	148	477	240	873
	76%	88%	36%	62%	97%	72%	87%	87%	71%	79%	-	100%	71%	77%	68%	78%	82%	79%	80%	74%	78%	81%	69%	70%	75%	77%	82%	96%	59%	96%	55%	69%	87%	78%	65%	74%
Don't know	95	7	34	9	2	56	29	23	50	44	-	-	27	54	40	26	8	17	25	66	21	24	25	18	88	4	3	2	28	*	8	19	3	57	34	99
	8%	4%	14%	8%	1%	7%	4%	4%	9%	7%	-	-	8%	8%	11%	6%	5%	10%	8%	8%	8%	8%	9%	11%	9%	4%	5%	1%	9%	*	8%	8%	2%	9%	9%	8%
Net satisfied	-698	-118	33	-36	-310	-419	-570	-452	-284	-407	193	-892	-174	-420	-172	-281	-106	-109	-215	-452	-179	-215	-130	-82	-605	-56	-37	-188	-81	-122	-17	-112	-129	-400	-143	-665
	-59%	-79%	14%	-33%	-95%	-51%	-78%	-78%	-52%	-65%	100%	-100%	-49%	-62%	-47%	-62%	-68%	-68%	-68%	-55%	-63%	-69%	-47%	-51%	-59%	-57%	-69%	-92%	-27%	-93%	-17%	-46%	-76%	-65%	-39%	-56%

Fieldwork dates - Friday 30th May to Wednesday 4th June 2025.
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J25-007339-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 13
KS (Keir Starmer). Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as Prime Minister?

19 Jun 2025

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1180	1007	844	769	994	971	937	864	63	532	626	288	309	298	285	348	422	165	139	770	304	1027	122	1180
Weighted Total	1180	988	822	753	986	959	922	850	65	566	596	327	284	285	284	277	340	213	240	617	453	983	163	1180
Satisfied	226	212	187	162	209	208	196	188	8	125	99	59	68	56	43	86	78	23	20	164	42	185	34	244
	19%	21%	23%	21%	21%	22%	21%	22%	13% ^s	22%	17%	16%	24%	20%	15%	31%	23%	11%	8%	27%	9%	19%	21%	21%
Dissatisfied	858	713	583	546	713	689	665	611	49	406	437	224	197	207	229	173	238	171	196	411	367	729	107	842
	73%	72%	71%	72%	72%	72%	72%	72%	76% ^s	72%	73%	69%	69%	73%	81%	62%	70%	80%	82%	67%	81%	74%	66%	71%
Don't know	96	63	52	46	65	62	61	52	7	34	60	44	19	21	12	18	24	19	24	43	44	70	22	94
	8%	6%	6%	6%	7%	6%	7%	6%	11% ^s	6%	10%	13%	7%	8%	4%	7%	7%	9%	10%	7%	10%	7%	13%	8%
Net satisfied	-633	-501	-396	-384	-504	-482	-469	-423	-41	-281	-338	-165	-130	-151	-186	-87	-159	-148	-176	-247	-325	-544	-73	-598
	-54%	-51%	-48%	-51%	-51%	-50%	-51%	-50%	-64% ^s	-50%	-57%	-50%	-46%	-53%	-66%	-31%	-47%	-70%	-73%	-40%	-72%	-55%	-45%	-51%

Fieldwork dates - Friday 30th May to Wednesday 4th June 2025.
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J25-007339-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2025

Table 14

KS (Keir Starmer). Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as Prime Minister?

19 Jun 2025

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						ONS Regions								Past vote (2024 General Election)					Qualifications			UnW Tot.
		Conservative	Labour	Liberal Democrats (Lib Dem)	Reform UK	Not Con	Not Lab	Not Con or Lab	Full-time	Not full- time/Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort- gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Con	Lab	Reform UK	LD	Oth incl. LD,Grn	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1180	164	260	126	287	807	711	547	531	642	208	873	395	655	419	455	142	120	262	874	260	335	274	152	1021	100	59	216	313	127	117	245	113	593	444	1180
Weighted Total	1180	149	235	111	327	817	731	582	548	624	193	892	353	675	364	455	155	161	316	819	284	310	275	160	1029	97	54	204	303	132	98	241	170	611	370	1180
Satisfied	226	17	138	35	6	196	75	57	136	90	168	33	81	125	93	90	17	21	38	183	48	46	69	36	198	19	8	14	117	3	43	60	20	88	116	244
	19%	12%	59%	32%	2%	24%	10%	10%	25%	14%	87%	4%	23%	18%	25%	20%	11%	13%	12%	22%	17%	15%	25%	23%	19%	20%	15%	7%	39%	2%	44%	25%	12%	14%	31%	21%
Dissatisfied	858	125	77	66	318	571	620	495	375	477	21	827	249	491	234	337	130	125	255	571	218	237	179	108	742	75	41	183	168	128	47	155	145	453	232	842
	73%	84%	33%	59%	97%	70%	85%	85%	68%	76%	11%	93%	71%	73%	64%	74%	84%	77%	81%	70%	77%	76%	65%	67%	72%	77%	76%	90%	56%	98%	49%	64%	86%	74%	63%	71%
Don't know	96	6	20	10	3	50	36	30	37	57	4	31	23	59	38	28	8	15	23	65	19	28	27	16	89	2	5	6	17	*	7	26	4	70	22	94
	8%	4%	9%	9%	1%	6%	5%	5%	7%	9%	2%	4%	7%	9%	10%	6%	5%	10%	7%	8%	7%	9%	10%	10%	9%	2%	9%	3%	6%	*	7%	11%	2%	11%	6%	8%
Net satisfied	-633	-108	62	-31	-313	-376	-545	-437	-239	-387	148	-794	-168	-367	-141	-247	-113	-104	-217	-388	-171	-191	-110	-72	-544	-56	-33	-169	-51	-126	-4	-95	-125	-365	-116	-598
	-54%	-73%	26%	-28%	-96%	-46%	-75%	-75%	-44%	-62%	76%	-89%	-48%	-54%	-39%	-54%	-73%	-65%	-69%	-47%	-60%	-62%	-40%	-45%	-53%	-57%	-61%	-83%	-17%	-96%	-4%	-40%	-74%	-60%	-31%	-51%

Fieldwork dates - Friday 30th May to Wednesday 4th June 2025.

Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel

Source : Ipsos J25-007339-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 15
KB (Kemi Badenoch). Are you satisfied or dissatisfied with the way Kemi Badenoch is doing her job as leader of the Conservative party?

19 Jun 2025

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Total
Unweighted Total	1180	1007	844	769	994	971	937	864	63	532	626	288	309	298	285	348	422	165	139	770	304	1027	122	1180	
Weighted Total	1180	988	822	753	986	959	922	850	65	566	596	327	284	285	284	277	340	213	240	617	453	983	163	1180	
Satisfied	134	124	114	101	121	120	119	114	1	65	67	23	27	29	55	30	41	25	29	71	53	104	26	143	
	11%	13%	14%	13%	12%	12%	13%	13%	2%	12%	11%	7%	9%	10%	19%	11%	12%	12%	12%	12%	11%	16%	12%		
Dissatisfied	712	600	504	468	606	590	563	524	30	375	326	209	184	178	141	168	203	123	153	371	276	596	98	704	
	60%	61%	61%	62%	61%	62%	61%	62%	47%	66%	55%	64%	65%	63%	50%	61%	60%	58%	64%	60%	61%	61%	60%	60%	
Don't know	334	263	205	184	259	249	240	212	33	125	203	96	73	77	88	78	97	65	59	175	124	283	39	333	
	28%	27%	25%	24%	26%	26%	26%	25%	51%	22%	34%	29%	26%	27%	31%	28%	28%	31%	25%	28%	27%	29%	24%	28%	
Net satisfied	-578	-476	-390	-367	-486	-470	-444	-410	-29	-309	-258	-186	-158	-149	-86	-138	-161	-98	-124	-300	-223	-492	-71	-561	
	-49%	-48%	-47%	-49%	-49%	-49%	-48%	-48%	-45%	-55%	-43%	-57%	-55%	-52%	-30%	-50%	-47%	-46%	-52%	-49%	-49%	-50%	-44%	-48%	

Fieldwork dates - Friday 30th May to Wednesday 4th June 2025.
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J25-007339-01
* = Less than 0.5%
s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 16
KB (Kemi Badenoch). Are you satisfied or dissatisfied with the way Kemi Badenoch is doing her job as leader of the Conservative party?

19 Jun 2025

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						ONS Regions								Past vote (2024 General Election)					Qualifications			UnW Tot.
		Conservative	Labour	Liberal Democrats (Lib Dem)	Reform UK	Not Con	Not Lab	Not Con or Lab	Full-time	Not full- time/Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort- gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Con	Lab	Reform UK	LD	Oth incl. LD,Grn	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1180	164	260	126	287	807	711	547	531	642	208	873	395	655	419	455	142	120	262	874	260	335	274	152	1021	100	59	216	313	127	117	245	113	593	444	1180
Weighted Total	1180	149	235	111	327	817	731	582	548	624	193	892	353	675	364	455	155	161	316	819	284	310	275	160	1029	97	54	204	303	132	98	241	170	611	370	1180
Satisfied	134	53	22	10	31	71	102	49	45	89	29	97	41	80	29	71	15	15	31	100	34	42	28	19	123	10	2	59	22	10	7	20	27	61	43	143
	11%	36%	9%	9%	9%	9%	14%	8%	8%	14%	15%	11%	12%	12%	8%	16%	10%	10%	10%	12%	12%	13%	10%	12%	12%	10%	3%	29%	7%	7%	7%	8%	16%	10%	12%	12%
Dissatisfied	712	56	129	67	242	536	463	407	366	340	94	591	211	415	225	260	101	101	202	485	182	158	164	106	610	64	38	95	196	98	67	163	93	374	227	704
	60%	38%	55%	60%	74%	66%	63%	70%	67%	54%	49%	66%	60%	62%	62%	57%	65%	63%	64%	59%	64%	51%	60%	66%	59%	66%	71%	47%	65%	74%	68%	68%	55%	61%	61%	60%
Don't know	334	40	85	35	54	210	165	125	137	195	70	204	101	180	110	124	39	45	83	234	69	110	82	35	296	23	14	50	84	24	24	58	49	177	99	333
	28%	27%	36%	31%	17%	26%	23%	22%	25%	31%	36%	23%	29%	27%	30%	27%	25%	28%	26%	29%	24%	35%	30%	22%	29%	24%	26%	25%	28%	18%	24%	24%	29%	29%	27%	28%
Net satisfied	-578	-3	-107	-58	-211	-465	-361	-358	-321	-251	-65	-494	-170	-336	-196	-189	-86	-85	-171	-385	-147	-116	-136	-87	-487	-54	-37	-36	-174	-88	-59	-143	-66	-313	-184	-561
	-49%	-2%	-46%	-52%	-65%	-57%	-49%	-62%	-59%	-40%	-33%	-55%	-48%	-50%	-54%	-42%	-55%	-53%	-54%	-47%	-52%	-38%	-50%	-54%	-47%	-56%	-68%	-18%	-58%	-67%	-61%	-59%	-39%	-51%	-50%	-48%

Fieldwork dates - Friday 30th May to Wednesday 4th June 2025.
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J25-007339-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 17
ED (Ed Davey). Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

19 Jun 2025

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total
Unweighted Total	1180	1007	844	769	994	971	937	864	63	532	626	288	309	298	285	348	422	165	139	770	304	1027	122	1180
Weighted Total	1180	988	822	753	986	959	922	850	65	566	596	327	284	285	284	277	340	213	240	617	453	983	163	1180
Satisfied	266	240	211	196	241	235	227	218	6	142	121	54	68	75	70	89	77	39	42	166	81	222	32	297
	23%	24%	26%	26%	24%	25%	25%	26%	9%	25%	20%	16%	24%	26%	25%	32%	23%	18%	18%	27%	18%	23%	20%	25%
Dissatisfied	446	364	294	275	361	350	334	308	28	233	205	137	109	96	105	79	133	85	106	212	192	367	71	432
	38%	37%	36%	36%	37%	36%	36%	36%	43%	41%	34%	42%	38%	34%	37%	29%	39%	40%	44%	34%	42%	37%	43%	37%
Don't know	468	385	317	283	384	374	362	325	31	191	270	137	107	114	109	109	130	88	92	239	180	394	60	451
	40%	39%	39%	38%	39%	39%	39%	38%	48%	34%	45%	42%	38%	40%	38%	39%	38%	42%	38%	39%	40%	40%	37%	38%
Net satisfied	-180	-124	-82	-79	-120	-114	-107	-90	-22	-91	-85	-83	-41	-21	-35	10	-56	-46	-64	-46	-110	-145	-38	-135
	-15%	-13%	-10%	-10%	-12%	-12%	-12%	-11%	-34%	-16%	-14%	-25%	-14%	-7%	-12%	3%	-16%	-22%	-27%	-7%	-24%	-15%	-23%	-11%

Fieldwork dates - Friday 30th May to Wednesday 4th June 2025.
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J25-007339-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2025

Table 18

ED (Ed Davey). Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

19 Jun 2025

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						ONS Regions								Past vote (2024 General Election)					Qualifications			UnW Tot.
		Conservative	Labour	Liberal Democrats (Lib Dem)	Reform UK	Not Con	Not Lab	Not Con or Lab	Full-time	Not full- time/Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort- gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Con	Lab	Reform UK	LD	Oth incl. LD,Grn	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1180	164	260	126	287	807	711	547	531	642	208	873	395	655	419	455	142	120	262	874	260	335	274	152	1021	100	59	216	313	127	117	245	113	593	444	1180
Weighted Total	1180	149	235	111	327	817	731	582	548	624	193	892	353	675	364	455	155	161	316	819	284	310	275	160	1029	97	54	204	303	132	98	241	170	611	370	1180
Satisfied	266	33	82	61	37	214	165	132	134	132	91	159	93	147	88	111	28	31	59	199	70	57	58	47	232	27	7	36	99	12	48	80	32	121	109	297
	23%	22%	35%	55%	11%	26%	23%	23%	24%	21%	47%	18%	26%	22%	24%	24%	18%	19%	19%	24%	25%	18%	21%	30%	23%	27%	13%	17%	33%	9%	49%	33%	19%	20%	29%	25%
Dissatisfied	446	57	58	19	184	302	301	244	201	241	30	406	123	263	115	171	66	79	144	287	95	118	104	60	378	40	28	86	90	86	18	62	68	246	118	432
	38%	38%	25%	17%	56%	37%	41%	42%	37%	39%	16%	46%	35%	39%	32%	38%	43%	49%	46%	35%	33%	38%	38%	38%	37%	41%	53%	42%	30%	65%	18%	26%	40%	40%	32%	37%
Don't know	468	59	95	31	106	301	264	206	213	251	73	327	136	264	161	172	61	51	112	333	119	136	112	53	419	30	19	82	114	34	32	99	70	245	143	451
	40%	40%	40%	28%	32%	37%	36%	35%	39%	40%	38%	37%	39%	39%	44%	38%	39%	32%	36%	41%	42%	44%	41%	33%	41%	31%	34%	40%	38%	26%	32%	41%	41%	40%	39%	38%
Net satisfied	-180	-24	23	42	-146	-88	-135	-112	-67	-109	61	-248	-30	-116	-28	-60	-38	-48	-86	-88	-25	-61	-46	-13	-145	-13	-21	-51	9	-74	31	18	-36	-125	-9	-135
	-15%	-16%	10%	38%	-45%	-11%	-19%	-19%	-12%	-17%	31%	-28%	-9%	-17%	-8%	-13%	-24%	-30%	-27%	-11%	-9%	-20%	-17%	-8%	-14%	-14%	-40%	-25%	3%	-56%	31%	8%	-21%	-20%	-3%	-11%

Fieldwork dates - Friday 30th May to Wednesday 4th June 2025.
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J25-007339-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 19

Nigel Farage. Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of Reform UK?

19 Jun 2025

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1180	1007	844	769	994	971	937	864	63	532	626	288	309	298	285	348	422	165	139	770	304	1027	122	1180
Weighted Total	1180	988	822	753	986	959	922	850	65	566	596	327	284	285	284	277	340	213	240	617	453	983	163	1180
Satisfied	406	348	301	294	357	353	346	323	12	225	178	57	93	126	130	48	108	95	123	155	219	376	24	368
	34%	35%	37%	39%	36%	37%	38%	38%	18%	40%	30%	17%	33%	44%	46%	17%	32%	45%	51%	25%	48%	38%	15%	31%
Dissatisfied	582	497	405	360	483	470	445	410	35	273	296	215	148	114	105	179	181	88	90	359	177	465	103	612
	49%	50%	49%	48%	49%	49%	48%	48%	55%	48%	50%	66%	52%	40%	37%	65%	53%	41%	37%	58%	39%	47%	63%	52%
Don't know	193	143	116	100	146	136	130	118	18	68	122	56	42	44	50	50	52	30	27	103	57	142	36	200
	16%	14%	14%	13%	15%	14%	14%	14%	27%	12%	20%	17%	15%	16%	18%	18%	15%	14%	11%	17%	13%	14%	22%	17%
Net satisfied	-176	-149	-104	-66	-126	-116	-99	-87	-24	-48	-118	-158	-55	12	25	-131	-73	8	33	-204	41	-89	-78	-244
	-15%	-15%	-13%	-9%	-13%	-12%	-11%	-10%	-37%	-8%	-20%	-48%	-20%	4%	9%	-47%	-21%	4%	14%	-33%	9%	-9%	-48%	-21%

Fieldwork dates - Friday 30th May to Wednesday 4th June 2025.
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J25-007339-01
* = Less than 0.5%
s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 20

Nigel Farage. Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of Reform UK?

19 Jun 2025

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						ONS Regions								Past vote (2024 General Election)					Qualifications			UnW Tot.
		Conservative	Labour	Liberal Democrats (Lib Dem)	Reform UK	Not Con	Not Lab	Not Con or Lab	Full-time	Not full- time/Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort- gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot.	Wales	Con	Lab	Reform UK	LD	Oth incl. LD,Grn	No qualif- ications	Other qualif- ications	Degree +	
Unweighted Total	1180	164	260	126	287	807	711	547	531	642	208	873	395	655	419	455	142	120	262	874	260	335	274	152	1021	100	59	216	313	127	117	245	113	593	444	1180
Weighted Total	1180	149	235	111	327	817	731	582	548	624	193	892	353	675	364	455	155	161	316	819	284	310	275	160	1029	97	54	204	303	132	98	241	170	611	370	1180
Satisfied	406	40	25	17	293	340	356	316	176	227	34	364	88	270	92	198	40	71	110	290	100	122	94	38	354	30	22	110	67	114	10	26	88	247	60	368
	34%	27%	10%	16%	90%	42%	49%	54%	32%	36%	17%	41%	25%	40%	25%	43%	26%	44%	35%	35%	35%	39%	34%	24%	34%	31%	41%	54%	22%	87%	10%	11%	52%	40%	16%	31%
Dissatisfied	582	76	167	77	23	383	292	217	290	288	123	412	201	315	205	188	95	69	164	393	135	143	127	96	502	54	26	60	198	13	68	168	60	276	232	612
	49%	51%	71%	69%	7%	47%	40%	37%	53%	46%	63%	46%	57%	47%	56%	41%	61%	43%	52%	48%	47%	46%	46%	60%	49%	56%	48%	29%	66%	10%	69%	70%	35%	45%	63%	52%
Don't know	193	33	44	17	11	93	83	49	82	109	37	116	64	90	67	69	20	21	42	136	49	44	54	26	174	13	6	34	37	4	20	47	21	87	78	200
	16%	22%	19%	16%	3%	11%	11%	8%	15%	17%	19%	13%	18%	13%	18%	15%	13%	13%	13%	17%	17%	14%	20%	16%	17%	13%	11%	17%	12%	3%	20%	20%	13%	14%	21%	17%
Net satisfied	-176	-35	-142	-60	270	-43	64	99	-114	-61	-89	-49	-113	-45	-113	10	-55	2	-53	-103	-35	-21	-34	-58	-148	-24	-4	50	-132	101	-58	-142	28	-29	-172	-244
	-15%	-24%	-60%	-53%	83%	-5%	9%	17%	-21%	-10%	-46%	-5%	-32%	-7%	-31%	2%	-36%	1%	-17%	-13%	-12%	-7%	-12%	-36%	-14%	-25%	-8%	25%	-44%	77%	-59%	-59%	17%	-5%	-46%	-21%

Fieldwork dates - Friday 30th May to Wednesday 4th June 2025.
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J25-007339-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only