



24-089497-23 - PLASTIC POLLUTION

T1	Table 1	Q1 - Thinking about the following, which, if any, are you worried about affecting the UK at the moment?	Base: All adults aged 16-75 in the UK
T2	Table 2	Q1 - Thinking about the following, which, if any, are you worried about affecting the UK at the moment?	Base: All adults aged 16-75 in the UK
T3	Table 3	Q2 1 - To what extent, if at all, do you think plastic pollution has an impact on the environment?	Base: All adults aged 16-75 in the UK
T4	Table 4	Q2 1 - To what extent, if at all, do you think plastic pollution has an impact on the environment?	Base: All adults aged 16-75 in the UK
T5	Table 5	Q2 2 - To what extent, if at all, do you think plastic pollution has an impact on your personal health?	Base: All adults aged 16-75 in the UK
T6	Table 6	Q2 2 - To what extent, if at all, do you think plastic pollution has an impact on your personal health?	Base: All adults aged 16-75 in the UK
T7	Table 7	Q2 Summary - To what extent, if at all, do you think plastic pollution has an impact on...	Base: All adults aged 16-75 in the UK
T8	Table 8	Q3 1 - What do you think happens to plastic packaging after it has been disposed of in the UK?	Base: All adults aged 16-75 in the UK
T9	Table 9	Q3 1 - What do you think happens to plastic packaging after it has been disposed of in the UK?	Base: All adults aged 16-75 in the UK
T10	Table 10	Q3 2 - And where do you think the majority of plastic packaging ends up once disposed of in the UK?	Base: All adults aged 16-75 in the UK
T11	Table 11	Q3 2 - And where do you think the majority of plastic packaging ends up once disposed of in the UK?	Base: All adults aged 16-75 in the UK
T12	Table 12	Q3 Summary - What do you think happens to plastic packaging after it has been disposed of in the UK? ('In f	Base: All adults aged 16-75 in the UK
T13	Table 13	Q4 - Which, if any, of the following do you think should have the most responsibility for taking action to red	Base: All adults aged 16-75 in the UK
T14	Table 14	Q4 - Which, if any, of the following do you think should have the most responsibility for taking action to red	Base: All adults aged 16-75 in the UK
T15	Table 15	Q5 - Which of the following, if any, do you see as the best solutions to reducing plastic pollution in the UK in	Base: All adults aged 16-75 in the UK
T16	Table 16	Q5 - Which of the following, if any, do you see as the best solutions to reducing plastic pollution in the UK in	Base: All adults aged 16-75 in the UK
T17	Table 17	Q6 - To what extent would you support or oppose the introduction of global targets aimed at reducing the a	Base: All adults aged 16-75 in the UK
T18	Table 18	Q6 - To what extent would you support or oppose the introduction of global targets aimed at reducing the a	Base: All adults aged 16-75 in the UK



24-089497-23 - PLASTIC POLLUTION
6TH - 10TH JUNE 2025
PUBLIC
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10 Jul 2025

Table 1
Q1 - Thinking about the following, which, if any, are you worried about affecting the UK at the moment?

Base: All adults aged 16-75 in the UK

	GENDER			AGE					REGION														REGION							
	TOTAL	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	NORTH (t)	MIDLANDS (u)	SOUTH (v)	LONDON (w)	WALES (x)	SCOTLAND (y)	NI (z)			
UNWEIGHTED BASE	2259	1098	1139	315	419	392	426	707	93	248	186	186	186	208	190	308	110	105	180	60	526	180	570	498	310	105	180	60		
WEIGHTED BASE	2259	1122	1120	327	412	393	419	713	89*	243	185	186	164	214	198	310	316	104*	187	63*	516	575	498	316	104*	187	63*			
Cost of living increases / inflation	1700	790	895	232	310	289	316	552	70	190	144	137	133	153	139	245	233	81	139	38	404	423	384	233	81	139	38			
	75%	71%	79%	72%	75%	74%	79%	75%	79%	78%	78%	70%	81%	71%	74%	79%	74%	76%	74%	60%	78%	74%	77%	74%	76%	74%	60%			
	a	a	a	s	s	c	c	s	s	s	s	ks	s	ks	s	s	s	s	s	A	A	A	A	A	A	A	A			
The economy	1254	647	592	154	218	204	228	450	51	132	102	110	93	113	105	175	172	59	107	35	285	316	280	172	59	107	35			
	56%	59%	52%	48%	53%	52%	57%	61%	57%	54%	55%	56%	56%	53%	56%	56%	55%	56%	58%	55%	55%	55%	56%	55%	56%	58%	55%			
	b	b	b	cde	c	c	cde	cde	c	c	c	c	c	c	c	c	c	c	c	c	x	x	x	x	x	x	x			
Healthcare	1206	546	648	151	189	209	209	448	49	133	101	104	92	104	107	162	142	58	114	40	283	300	269	142	58	114	40			
	53%	49%	57%	47%	46%	53%	52%	61%	55%	55%	55%	53%	56%	49%	57%	52%	45%	55%	61%	64%	51%	55%	52%	54%	45%	55%	61%			
	a	a	a	cdef	c	c	cdef	cdef	p	p	p	p	p	p	p	p	p	mp	p	p	w	w	w	w	w	w	w			
Immigration control	1170	600	562	99	193	194	218	465	62	140	108	98	91	111	104	148	135	52	81	40	310	300	252	135	52	81	40			
	52%	54%	50%	31%	47%	49%	55%	63%	70%	58%	58%	50%	56%	52%	55%	48%	43%	49%	44%	63%	60%	52%	51%	43%	49%	44%	63%			
	b	b	b	c	c	c	cdef	cdef	kmnopp	r	r	r	r	r	r	r	r	r	r	qpf	uvwx	w	w	w	w	w	w			
Crime and violence	1056	498	549	140	191	159	193	373	42	126	101	97	73	97	93	138	148	34	84	25	269	266	231	148	34	84	25			
	47%	45%	49%	43%	46%	40%	51%	51%	47%	52%	49%	47%	44%	45%	49%	44%	47%	32%	45%	40%	52%	46%	46%	47%	32%	45%	40%			
	a	a	a	e	e	e	e	e	q	q	q	q	q	q	q	q	q	q	q	x	x	x	x	x	x	x	x			
Climate change	852	409	429	149	146	148	142	267	29	81	66	75	55	78	79	119	128	33	82	27	176	208	198	128	33	82	27			
	38%	37%	38%	46%	35%	38%	36%	36%	32%	33%	36%	38%	33%	37%	42%	38%	41%	31%	44%	42%	34%	36%	40%	41%	31%	44%	42%			
	a	a	a	defg	e	e	e	e	r	r	r	r	r	r	r	r	r	r	r	r	u	u	u	u	u	u	u			
Poverty or social inequality	842	399	428	132	146	146	151	267	35	102	75	63	52	65	70	113	117	44	78	26	212	181	183	117	44	78	26			
	37%	36%	38%	41%	35%	37%	38%	36%	40%	42%	41%	32%	32%	31%	37%	36%	37%	41%	42%	42%	41%	31%	37%	37%	41%	42%	42%			
	a	a	a	e	e	e	e	e	km	km	km	km	km	km	km	km	km	km	km	u	u	u	u	u	u	u	u			
Housing	833	394	426	161	174	146	141	210	20	80	64	52	76	72	132	140	140	32	75	28	160	193	204	140	32	75	28			
	37%	36%	38%	50%	42%	37%	35%	29%	23%	33%	33%	32%	37%	35%	38%	42%	45%	31%	40%	45%	31%	34%	41%	45%	31%	40%	45%			
	a	a	a	defg	e	e	e	e	r	r	r	r	r	r	r	hijk	hijk	h	h	h	tu	tu	tu	tu	tu	tu	tu			
Military conflict between nations	785	367	410	81	85	119	136	365	34	88	65	67	59	75	79	122	79	29	69	19	186	202	201	79	29	69	19			
	35%	33%	36%	25%	21%	30%	34%	50%	39%	36%	35%	34%	36%	35%	42%	39%	25%	28%	37%	30%	36%	35%	40%	25%	28%	37%	30%			
	a	a	a	d	d	d	d	cdef	p	p	p	p	p	p	p	p	p	p	p	w	w	w	w	w	w	w	w			
Corruption (e.g., financial, political, etc.)	672	348	313	96	117	118	112	229	36	71	59	56	47	68	60	94	86	29	55	12	165	171	154	86	29	55	12			
	30%	31%	28%	30%	29%	30%	28%	31%	41%	29%	32%	29%	29%	32%	32%	30%	27%	27%	29%	19%	32%	30%	31%	27%	27%	29%	19%			
	a	a	a	defg	e	e	e	e	rs	rs	rs	rs	rs	rs	rs	rs	rs	rs	rs	u	u	u	u	u	u	u	u			
Water pollution	649	334	308	76	69	90	124	290	30	67	63	56	44	66	65	103	79	24	39	12	160	167	169	79	24	39	12			
	29%	30%	27%	24%	17%	23%	31%	40%	34%	27%	34%	28%	27%	31%	35%	33%	25%	23%	21%	19%	31%	29%	34%	25%	23%	21%	19%			
	a	a	a	d	d	d	cde	cdef	r	r	r	r	r	r	r	r	r	r	r	y	y	y	y	y	y	y	y			
Unemployment	570	264	295	149	121	112	90	196	19	54	40	48	42	38	85	95	33	59	14	15	112	124	123	95	33	59	14			
	25%	24%	26%	46%	29%	29%	23%	13%	21%	22%	21%	25%	26%	20%	20%	27%	30%	31%	32%	23%	22%	23%	25%	30%	31%	32%	23%			
	a	a	a	defg	e	e	e	e	r	r	r	r	r	r	r	mn	mn	mn	mn	mn	tu	tu	tu	tu	tu	tu	tu			
Plastic pollution	547	273	268	77	60	82	106	222	20	58	45	46	36	54	55	89	69	17	42	16	224	136	144	69	17	42	16			
	24%	25%	24%	24%	15%	21%	27%	30%	23%	24%	24%	24%	22%	25%	29%	29%	22%	16%	22%	26%	24%	24%	29%	22%	16%	22%	26%			
	a	a	a	d	e	e	e	cde	r	r	r	r	r	r	r	r	r	r	r	u	u	u	u	u	u	u	u			
Education	498	203	284	89	83	99	95	181	13	55	43	41	31	39	45	75	66	20	50	18	112	110	120	66	20	50	18			
	22%	18%	25%	28%	20%	25%	24%	18%	15%	23%	23%	23%	19%	18%	24%	24%	21%	19%	27%	29%	22%	19%	24%	21%	19%	27%	29%			
	a	a	a	de	e	e	e	e	r	r	r	r	r	r	r	r	r	r	r	h	h	h	h	h	h	h	h			
Air pollution	398	193	198	74	69	67	75	114	13	37	40	27	32	35	43	60	65	12	31	5	89	94	103	65	12	31	5			
	18%	17%	18%	23%	17%	17%	19%	16%	15%	15%	21%	14%	19%	16%	23%	19%	21%	11%	16%	9%	17%	16%	21%	21%	11%	16%	9%			
	a	a	a	de	e	e	e	e	rs	rs	rs	rs	rs	rs	rs	rs	rs	rs	rs	u	u	u	u	u	u	u	u			
None of these	18	11	6	-	2	5	5	6	-	-	3	3	2	1	4	1	2	1	2	1	1	7	4	2	1	2	1			
	1%	1%	1%	-	1%	1%	1%	1%	-	-	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1	3	1%	1%	1%	1%	1%			
	a	a	a	e	e	e	e	e	r	r	r	r	r	r	r	r	r	r	r	r	u	u	u	u	u	u	u			
Don't know	18	9	9	3	4	5	1	6	-	3	1	2	3	1	2	5	1	1	1	1	3	6	7	1	1	-	1			
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	2%	1%	1%	2%	1	1%	-	1%	3	1%	1%	1	1%	-	1%			
	a	a	a	e	e	e	e	e	r	r	r	r	r	r	r	r	r	r	r	r	u	u	u	u	u	-	u			

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s - t/u/v/w/x/y/z

Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 2

Q1 - Thinking about the following, which, if any, are you worried about affecting the UK at the moment?

Base: All adults aged 16-75 in the UK

	TOTAL	WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		WORKING (a)	NOT WORKING (b)	ABC1 (c)	C2DE (d)	GRADUATES (e)	NON GRADUATES (f)	UP TO £19999 (g)	£20000 - £34999 (h)	£35000 - £54999 (i)	£55000+ (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2259	1481	778	1332	927	1136	1123	388	571	539	603	448	705	486	620	720	1539
WEIGHTED BASE	2259	1497	762	1274	985	784	1475	380	618	551	555	437	738	470	614	692	1567
Cost of living increases / inflation	1700	1120	581	951	749	576	1124	288	481	403	400	333	547	353	467	531	1169
	75%	75%	76%	75%	76%	74%	76%	76%	78%	73%	72%	76%	74%	75%	76%	77%	75%
The economy	1254	820	435	731	523	478	776	186	343	301	329	259	425	241	329	363	891
	56%	55%	57%	57%	53%	61%	53%	49%	55%	55%	59%	59%	58%	51%	54%	52%	57%
Healthcare	1206	742	464	702	505	424	782	205	329	301	283	232	420	261	293	339	867
	53%	50%	61%	55%	51%	54%	53%	54%	53%	55%	51%	53%	57%	56%	48%	49%	55%
Immigration control	1170	756	414	609	560	330	840	175	344	294	269	214	428	232	296	342	828
	52%	50%	54%	48%	57%	42%	57%	46%	56%	53%	48%	49%	58%	49%	48%	49%	53%
Crime and violence	1056	686	370	583	474	338	719	161	293	256	252	208	349	212	287	316	740
	47%	46%	49%	46%	48%	43%	49%	42%	47%	46%	45%	48%	47%	45%	47%	46%	47%
Climate change	852	547	305	554	298	356	496	122	238	201	234	171	279	171	231	253	599
	38%	37%	40%	43%	30%	45%	34%	32%	38%	36%	42%	39%	38%	36%	38%	37%	38%
Poverty or social inequality	842	542	299	505	336	334	508	163	223	191	203	188	250	181	222	244	598
	37%	36%	39%	40%	34%	43%	34%	43%	36%	35%	37%	43%	34%	39%	36%	35%	38%
Housing	833	549	283	493	340	313	520	144	222	193	214	164	233	181	255	265	568
	37%	37%	37%	39%	35%	40%	35%	38%	36%	35%	39%	37%	32%	39%	42%	38%	36%
Military conflict between nations	785	457	328	466	319	270	515	129	243	173	183	176	289	172	148	178	607
	35%	31%	43%	37%	32%	34%	35%	34%	39%	31%	33%	40%	39%	36%	24%	26%	39%
Corruption (e.g., financial, political, etc.)	672	422	251	381	292	237	435	124	184	161	151	144	222	139	167	195	478
	30%	28%	33%	30%	30%	30%	29%	33%	30%	29%	27%	33%	30%	30%	27%	28%	30%
Water pollution	649	381	268	369	280	222	428	100	200	149	147	153	249	110	137	148	501
	29%	25%	35%	29%	28%	28%	29%	26%	32%	27%	26%	35%	34%	23%	22%	21%	32%
Unemployment	570	368	202	313	257	207	363	117	150	125	139	107	130	132	202	205	364
	25%	25%	26%	25%	26%	26%	25%	31%	24%	23%	25%	24%	18%	28%	33%	30%	23%
Plastic pollution	547	318	230	317	231	175	373	86	170	137	110	119	190	114	125	140	407
	24%	21%	30%	25%	23%	22%	25%	23%	28%	25%	20%	27%	26%	24%	20%	20%	26%
Education	498	323	175	311	187	209	289	68	133	120	132	83	138	111	166	189	308
	22%	22%	23%	24%	19%	27%	20%	18%	22%	22%	24%	19%	19%	24%	27%	27%	20%
Air pollution	398	258	140	242	156	147	251	69	123	97	85	82	128	86	102	120	278
	18%	17%	18%	19%	16%	19%	17%	18%	20%	18%	15%	19%	17%	18%	17%	17%	18%
None of these	18	15	3	7	11	7	11	3	3	7	4	6	9	-	2	4	14
	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	*	1%	1%
Don't know	18	8	10	6	11	4	14	5	3	1	4	5	5	3	5	2	16
	1%	1%	1%	*	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n - o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 3
Q2. 1 - To what extent, if at all, do you think plastic pollution has an impact on the environment?

Base: All adults aged 16-75 in the UK

		GENDER			AGE					REGION														REGION					
		TOTAL	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	NORTH (t)	MIDLANDS (u)	SOUTH (v)	LONDON (w)	WALES (x)	SCOTLAND (y)	NI (z)	
UNWEIGHTED BASE	2259	1098	1139	315	619	392	426	707	92	248	186	188	164	208	190	308	310	105	180	60	526	570	498	310	105	180	60		
WEIGHTED BASE	2259	1105	1132	322	612	393	426	713	89*	243	185	186	166	216	198	310	316	104*	187	63*	516	575	498	316	104*	187	63*		
A great deal	1217	569	634	188	238	224	214	353	45	127	92	117	90	108	97	178	174	50	101	38	265	314	276	174	50	101	38		
54%	51%	56%	58%	58%	58%	57%	54%	48%	51%	52%	50%	59%	55%	50%	52%	55%	57%	55%	57%	60%	51%	55%	55%	55%	47%	54%	60%		
A fair amount	830	403	420	113	143	134	150	291	33	88	75	66	59	81	77	95	119	43	73	22	196	206	171	119	43	73	22		
37%	36%	37%	35%	35%	35%	34%	38%	40%	37%	38%	40%	34%	36%	38%	41%	31%	38%	41%	39%	36%	38%	36%	34%	38%	41%	39%	36%		
Not very much	126	86	39	13	17	19	20	58	8	14	14	8	7	14	7	22	15	9	7	2	36	29	29	15	9	7	2		
6%	8%	3%	7%	4%	4%	5%	5%	8%	9%	6%	7%	4%	4%	6%	4%	7%	5%	8%	7%	5%	7%	5%	6%	5%	8%	4%	3%		
Not at all	32	20	12	3	4	8	7	10	2	4	1	2	3	5	2	5	1	3	3	1	7	10	7	1	3	3	1		
1%	2%	1%	1%	1%	1%	2%	2%	1%	2%	2%	*	2%	2%	3%	1%	2%	*	2%	2%	1%	1%	2%	1%	1%	2%	1%	1%		
Don't know	54	28	26	5	9	8	9	22	*	9	3	4	5	6	5	10	5	2	2	*	13	15	15	5	2	2	*		
2%	3%	2%	1%	2%	2%	2%	2%	3%	1%	4%	2%	2%	3%	3%	3%	3%	2%	2%	1%	1%	2%	3%	2%	2%	1%	1%	1%		
A great deal / a fair amount (NET)	2047	972	1055	301	381	358	364	644	78	216	167	183	149	189	174	273	293	93	174	60	461	520	447	293	93	174	60		
91%	88%	93%	94%	93%	91%	91%	91%	88%	88%	89%	90%	93%	91%	88%	92%	88%	93%	88%	93%	96%	89%	91%	90%	93%	88%	93%	96%		
A great deal / a fair amount / not very much (NET)	2173	1057	1094	314	399	376	383	701	87	229	181	191	156	203	181	295	308	101	181	62	497	549	476	308	101	181	62		
96%	96%	97%	97%	97%	96%	96%	96%	96%	98%	95%	98%	97%	95%	95%	95%	96%	95%	98%	96%	98%	96%	96%	96%	96%	96%	96%	98%		
Not very much / at all (NET)	158	105	51	16	21	27	26	67	10	18	15	9	11	19	9	27	16	11	10	2	43	39	36	16	11	10	2		
7%	10%	5%	5%	5%	7%	7%	7%	9%	11%	7%	8%	5%	6%	9%	5%	9%	5%	10%	8%	6%	8%	7%	7%	5%	10%	6%	4%		

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/h/j/k - h/i/l/n/m/n/o/p/q/r/s - t/u/v/w/x/y/z

Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 4
Q2_1 - To what extent, if at all, do you think plastic pollution has an impact on the environment?

Base: All adults aged 16-75 in the UK

		WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	WORKING (a)	NOT WORKING (b)	ABC1 (c)	C2DE (d)	GRADUATES (e)	NON GRADUATES (f)	UP TO £19999 (g)	£20000 - £34999 (h)	£35000 - £54999 (i)	£55000+ (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2259	1481	778	1332	927	1136	1123	388	571	539	603	448	705	486	620	720	1539
WEIGHTED BASE	2259	1497	762	1274	985	784	1475	380	618	551	555	437	738	470	614	692	1567
A great deal	1217 54%	822 55%	395 52%	739 58%	478 49%	454 58%	763 52%	196 51%	323 52%	293 53%	320 58%	235 54%	370 50%	264 56%	348 57%	404 58%	813 52%
A fair amount	830 37%	534 36%	297 39%	442 35%	388 39%	277 35%	553 38%	144 38%	232 38%	203 37%	196 35%	159 36%	279 38%	178 38%	215 35%	231 33%	599 38%
Not very much	126 6%	83 6%	43 6%	56 4%	70 7%	31 4%	95 6%	23 6%	37 6%	38 7%	22 4%	27 6%	52 7%	19 4%	29 5%	33 5%	93 6%
Not at all	32 1%	27 2%	5 1%	14 1%	18 2%	10 1%	22 1%	7 2%	8 1%	6 1%	10 2%	6 1%	13 2%	6 1%	6 1%	11 2%	21 1%
Don't know	54 2%	31 2%	23 3%	22 2%	31 3%	11 1%	43 3%	10 3%	18 3%	11 2%	8 1%	11 2%	24 3%	3 1%	16 3%	13 2%	41 3%
A great deal / a fair amount (NET)	2047 91%	1356 91%	691 91%	1181 93%	866 88%	731 93%	1316 89%	340 89%	555 90%	496 90%	516 93%	394 90%	648 88%	442 94%	563 92%	635 92%	1412 90%
A great deal / a fair amount / not very much (NET)	2173 96%	1439 96%	734 96%	1237 97%	936 95%	762 97%	1411 96%	363 96%	592 96%	534 97%	538 97%	420 96%	700 95%	461 98%	592 96%	668 97%	1505 96%
Not very much / at all (NET)	158 7%	110 7%	48 6%	70 5%	88 9%	41 5%	117 8%	30 8%	45 7%	44 8%	32 6%	33 8%	65 9%	25 5%	35 6%	44 6%	114 7%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/l/j - k/l/m/n - o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 5
Q2. 2 - To what extent, if at all, do you think plastic pollution has an impact on your personal health?
Base: All adults aged 16-75 in the UK

	GENDER			AGE					REGION																REGION						
	TOTAL	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	NORTH (t)	MIDLANDS (u)	SOUTH (v)	LONDON (w)	WALES (x)	SCOTLAND (y)	NI (z)				
UNWEIGHTED BASE	2259	1098	1139	315	619	392	426	707	92	248	186	188	164	208	190	308	310	105	180	60	526	570	498	310	105	180	60				
WEIGHTED BASE	2259	1105	1137	322	612	393	426	713	89*	243	185	186	164	216	198	310	316	104*	187	63*	516	575	498	316	104*	187	63*				
A great deal	337 15%	163 15%	169 15%	66 20%	104 25%	68 17%	46 12%	53 7%	9 10%	27 11%	18 10%	29 15%	23 14%	30 14%	24 13%	45 15%	80 25%	14 14%	24 13%	13 21%	54 11%	82 14%	70 14%	80 25%	14 14%	24 13%	13 21%				
A fair amount	824 36%	401 36%	418 37%	128 40%	168 41%	159 40%	132 33%	237 32%	33 37%	93 38%	59 32%	74 38%	50 31%	80 37%	64 34%	126 42%	128 41%	33 31%	62 33%	22 35%	184 36%	204 35%	190 38%	128 41%	33 31%	62 33%	22 35%				
Not very much	773 34%	374 34%	391 35%	97 30%	94 23%	125 32%	150 37%	307 42%	35 40%	89 37%	75 40%	69 35%	65 39%	78 36%	68 29%	89 26%	80 26%	39 37%	65 35%	19 31%	199 39%	212 37%	158 32%	80 26%	39 37%	65 35%	19 31%				
Not at all	156 7%	95 9%	59 5%	21 7%	25 6%	17 4%	8 7%	64 9%	6 6%	19 8%	12 7%	8 4%	15 9%	12 5%	14 7%	19 6%	12 4%	15 14%	20 11%	4 6%	37 7%	35 6%	33 7%	12 4%	15 14%	20 11%	4 6%				
Don't know	169 7%	72 7%	95 8%	10 3%	20 5%	24 6%	43 11%	72 10%	6 7%	14 6%	21 11%	16 8%	11 7%	15 7%	18 10%	30 10%	14 4%	4 4%	15 8%	5 8%	41 8%	42 7%	48 10%	14 4%	4 4%	15 8%	5 8%				
A great deal / a fair amount (NET)	1161 51%	564 51%	587 52%	194 60%	272 66%	227 58%	178 44%	290 40%	42 48%	120 49%	77 42%	103 52%	73 45%	110 51%	88 47%	172 55%	208 66%	48 45%	86 46%	35 56%	239 46%	286 50%	260 52%	208 66%	48 45%	86 46%	35 56%				
A great deal / a fair amount / not very much (NET)	1934 86%	938 85%	978 86%	291 90%	366 89%	352 90%	327 82%	597 81%	77 87%	209 86%	151 82%	172 88%	138 84%	187 87%	156 83%	261 84%	289 92%	87 82%	151 81%	55 86%	438 85%	497 87%	417 84%	289 92%	87 82%	151 81%	55 86%				
Not very much / at all (NET)	929 41%	470 42%	449 40%	118 37%	119 29%	142 36%	178 45%	371 51%	41 46%	109 45%	87 47%	77 39%	80 49%	89 42%	82 43%	109 35%	92 29%	54 51%	86 46%	23 37%	236 46%	247 43%	190 38%	92 29%	54 51%	86 46%	23 37%				

Proportions/Means: Columns Tested [5% risk level] - a/b - c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s - t/u/v/w/x/y/z
Overlap formulae used: * small base
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 6
Q2_2 - To what extent, if at all, do you think plastic pollution has an impact on your personal health?

Base: All adults aged 16-75 in the UK

		WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	WORKING (a)	NOT WORKING (b)	ABC1 (c)	C2DE (d)	GRADUATES (e)	NON GRADUATES (f)	UP TO £19999 (g)	£20000 - £34999 (h)	£35000 - £54999 (i)	£55000+ (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2259	1481	778	1332	927	1136	1123	388	571	539	603	448	705	486	620	720	1539
WEIGHTED BASE	2259	1497	762	1274	985	784	1475	380	618	551	555	437	738	470	614	692	1567
A great deal	337 15%	255 17%	82 11%	222 17%	115 12%	156 20%	181 12%	54 14%	73 12%	78 14%	112 20%	52 12%	72 10%	80 17%	133 22%	160 23%	177 11%
A fair amount	824 36%	586 39%	238 31%	495 39%	330 33%	313 40%	512 35%	127 33%	243 39%	190 35%	223 40%	151 35%	253 34%	185 39%	235 38%	274 40%	551 35%
Not very much	773 34%	467 31%	306 40%	415 33%	358 36%	229 29%	544 37%	129 34%	225 36%	203 37%	164 30%	151 34%	292 40%	157 33%	174 28%	190 27%	583 37%
Not at all	156 7%	98 7%	58 8%	66 5%	90 9%	38 5%	118 e	34 9%	28 5%	45 8%	34 6%	36 8%	61 8%	27 6%	32 5%	29 4%	126 8%
Don't know	169 7%	90 6%	79 10%	76 6%	93 9%	48 6%	121 8%	37 10%	49 8%	35 6%	22 4%	48 11%	60 8%	22 5%	40 6%	39 6%	130 8%
A great deal / a fair amount (NET)	1161 51%	842 56%	319 42%	717 56%	444 45%	469 60%	693 47%	181 48%	317 51%	268 49%	335 60%	203 47%	325 44%	264 56%	368 60%	433 63%	728 46%
A great deal / a fair amount / not very much (NET)	1934 86%	1309 87%	626 82%	1132 89%	803 81%	698 89%	1236 84%	310 81%	541 88%	472 86%	499 90%	354 81%	617 84%	421 90%	542 88%	623 90%	1311 84%
Not very much / at all (NET)	929 41%	565 38%	364 48%	481 38%	448 45%	267 34%	662 45%	163 43%	253 41%	248 45%	199 36%	186 43%	353 48%	184 39%	206 34%	220 32%	709 45%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/l/j - k/l/m/n - o/p

Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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Table 7

Q2_Summary - To what extent, if at all, do you think plastic pollution has an impact on...

Base: All adults aged 16-75 in the UK

	The environment	Your personal health
UNWEIGHTED BASE	2259	2259
WEIGHTED BASE	2259	2259
A great deal	1217 54%	337 15%
A fair amount	830 37%	824 36%
Not very much	126 6%	773 34%
Not at all	32 1%	156 7%
Don't know	54 2%	169 7%
A great deal / a fair amount (NET)	2047 91%	1161 51%
A great deal / a fair amount / not very much (NET)	2173 96%	1934 86%
Not very much / at all (NET)	158 7%	929 41%

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Table 8
Q3. 1 - What do you think happens to plastic packaging after it has been disposed of in the UK?
Base: All adults aged 16-75 in the UK

		GENDER			AGE					REGION														REGION							
		TOTAL	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	NORTH (t)	MIDLANDS (u)	SOUTH (v)	LONDON (w)	WALES (x)	SCOTLAND (y)	NI (z)			
UNWEIGHTED BASE	2259	1098	1139	315	419	392	426	707	92	248	186	188	164	208	190	308	310	105	180	60	526	570	498	310	105	180	60				
WEIGHTED BASE	2259	1105	1137	327	412	393	399	713	89*	243	185	186	164	214	198	310	314	104*	187	63*	516	575	498	314	104*	187	63*				
It ends up in UK landfills	1075	517	549	165	188	193	207	322	39	125	86	89	80	104	83	150	144	50	91	33	250	274	233	144	50	91	33				
	48%	47%	49%	51%	46%	49%	52%	44%	44%	52%	46%	46%	49%	49%	44%	48%	46%	47%	49%	53%	48%	48%	47%	46%	47%	49%	53%				
It is recycled within the UK	1002	542	455	141	220	168	173	299	33	105	76	82	74	86	76	137	167	53	87	26	214	242	212	167	53	87	26				
	44%	49%	40%	44%	54%	43%	43%	41%	38%	43%	41%	42%	45%	40%	40%	44%	53%	50%	47%	41%	41%	42%	42%	43%	53%	50%	47%	41%			
It ends up in the open environment (e.g. ocean, illegal dump site, etc.) in the UK	707	347	353	137	140	109	128	193	22	81	60	63	49	63	50	100	107	32	63	15	163	176	151	107	32	63	15				
	31%	31%	31%	43% defe	34% g	28%	32%	26%	24%	33%	32%	32%	30%	30%	27%	32%	34%	30%	34%	24%	32%	31%	30%	34%	30%	34%	24%				
It is exported outside of the UK to be dealt with in ways other than recycling	617	328	281	73	96	98	121	230	18	54	57	52	53	63	55	84	88	30	54	9	129	168	139	88	30	54	9				
	27%	30% b	25%	23%	23%	25%	30% cde	31% cde	21%	22%	31%	26%	32%	29%	29%	27%	28%	29%	29%	14%	25%	29%	28%	28%	29%	29%	14%				
It is exported outside of the UK to be recycled	562	323	232	53	83	85	109	232	21	59	54	40	36	59	47	77	82	27	46	13	134	136	124	82	27	46	13				
	25%	29% b	20%	16%	20%	22%	27% cde	32% cde	23%	24%	29%	20%	22%	28%	25%	25%	26%	26%	25%	21%	26%	24%	25%	26%	26%	25%	21%				
It is incinerated (i.e. burnt) in the UK	539	310	225	84	104	87	101	164	18	64	45	37	43	51	42	77	76	32	41	13	127	131	119	76	32	41	13				
	24%	28% b	20%	26%	25%	22%	25%	22%	20%	26%	24%	19%	26%	24%	23%	25%	24%	31%	22%	20%	25%	23%	24%	24%	31%	22%	20%				
Something else	23	17	4	4	3	3	5	7	1	2	2	*	2	1	2	7	2	1	1	1	5	4	9	2	1	1	1				
	1%	2% b	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	*	2%	1%	1%	2%	1%	1%	*	2%				
Don't know	272	100	169	24	32	44	54	119	9	22	29	23	25	25	19	44	31	9	25	9	61	73	64	31	9	25	9				
	12%	9% a	15%	7%	8%	11%	13%	16%	11%	9%	16%	12%	15%	11%	10%	14%	10%	9%	14%	15%	12%	13%	13%	10%	9%	14%	15%				
Exported for any purpose (NET)	880	484	384	101	141	141	163	334	31	88	78	73	67	91	80	116	124	41	71	20	197	231	197	124	41	71	20				
	39%	44% b	34%	32%	34%	36%	41% cde	46% cde	35%	36%	42%	37%	41%	42%	43%	37%	39%	39%	38%	31%	38%	40%	39%	39%	39%	38%	31%				
Recycled in or out UK (NET)	1241	676	555	166	249	214	220	394	48	130	98	97	92	118	102	166	192	59	103	35	277	307	267	192	59	103	35				
	55%	61% a	49%	51% ce	54%	55%	55%	54%	55%	54%	53%	49%	56%	55%	54%	53%	61% k	56%	55%	55%	54%	53%	61% tu	54%	61% tu	56%	55%				
All not recycled, excl DK (NET)	1548	774	758	255	281	263	283	465	54	175	121	133	112	150	129	217	216	72	129	41	350	395	346	216	72	129	41				
	69%	70%	67%	67%	68%	67%	71%	63%	61%	72%	66%	68%	68%	70%	68%	70%	69%	68%	69%	64%	68%	69%	69%	69%	68%	69%	64%				

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s - t/u/v/w/x/y/z
Overlap formulae used. * small base
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 9
Q3_1 - What do you think happens to plastic packaging after it has been disposed of in the UK?

Base: All adults aged 16-75 in the UK

		WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	WORKING (a)	NOT WORKING (b)	ABC1 (c)	C2DE (d)	GRADUATES (e)	NON GRADUATES (f)	UP TO £19999 (g)	£20000 - £34999 (h)	£35000 - £54999 (i)	£55000+ (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2259	1481	778	1332	927	1136	1123	388	571	539	603	448	705	486	620	720	1539
WEIGHTED BASE	2259	1497	762	1274	985	784	1475	380	618	551	555	437	738	470	614	692	1567
It ends up in UK landfills	1075 48%	712 48%	363 48%	648 51%	426 43%	403 51%	672 46%	177 46%	289 47%	263 48%	275 50%	199 45%	366 50%	228 49%	282 46%	312 45%	763 49%
It is recycled within the UK	1002 44%	710 47%	292 38%	591 46%	410 42%	379 48%	623 42%	161 42%	247 40%	255 46%	284 51%	178 41%	309 42%	228 48%	287 47%	326 47%	676 43%
It ends up in the open environment (e.g. ocean, illegal dump site, etc.) in the UK	707	470	237	442	265	290	417	114	186	176	187	135	206	162	204	236	472
	31%	31%	31%	35% d	27%	37% f	28%	30%	30%	32%	34%	31%	28%	34% l	33%	34%	30%
It is exported outside of the UK to be dealt with in ways other than recycling	617 27%	402 27%	215 28%	370 29%	247 25%	246 31%	371 25%	89 23%	177 29%	153 28%	165 30%	125 29%	229 31%	123 26%	140 23%	168 24%	449 29%
It is exported outside of the UK to be recycled	562 25%	372 25%	190 25%	346 27% d	216 22%	220 28% f	342 23%	77 20%	168 27% g	138 25%	144 26%	124 28% n	208 28%	114 24% n	116 19%	141 20%	421 27% o
It is incinerated (i.e. burnt) in the UK	539 24%	356 24%	183 24%	335 26% d	204 21%	227 29% f	312 21%	90 24%	144 23%	130 24%	149 27%	108 25% n	198 27% n	116 25% n	118 19%	146 21%	393 25%
Something else	23 1%	7 *	16 2% a	11 1%	12 1%	9 1%	14 1%	9 2% j	5 1%	5 1%	3 1%	5 1%	8 1%	7 2%	4 1%	5 1%	18 1%
Don't know	272 12%	149 10%	124 16% a	136 11%	137 14% c	66 8%	206 14% e	51 13% i	93 15% ij	48 9%	54 10%	75 17% lmn	85 12%	46 10%	66 11%	55 8%	218 14% o
Exported for any purpose (NET)	880 39%	586 39%	294 39%	522 41% d	358 36%	344 44% f	536 36%	123 32%	255 41% g	223 40%	226 41% g	175 40% n	318 43% n	180 38%	206 34%	249 36%	631 40%
Recycled in or out UK (NET)	1241 55%	870 58% b	371 49%	723 57%	518 53%	464 59% f	776 53%	195 51%	316 51%	315 57%	338 61% gh	231 53%	398 54%	272 58%	341 55%	390 56%	850 54%
All not recycled, excl DK (NET)	1548 69%	1029 69%	519 68%	908 71% d	641 65%	576 74% f	972 66%	255 67%	421 68%	379 69%	395 71%	284 65%	512 69%	337 72% k	415 68%	489 71%	1059 68%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n - o/p
Overlap formulae used.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 10
Q3. 2 - And where do you think the majority of plastic packaging ends up once disposed of in the UK?
Base: All adults aged 16-75 in the UK

		GENDER			AGE					REGION																REGION						
		TOTAL	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	NORTH (t)	MIDLANDS (u)	SOUTH (v)	LONDON (w)	WALES (x)	SCOTLAND (y)	NI (z)				
UNWEIGHTED BASE		2259	1098	1139	315	419	392	426	707	92	248	186	188	419	208	190	308	310	105	190	60	526	570	498	310	105	190	60				
WEIGHTED BASE		2259	1105	1137	322	412	393	409	713	89*	243	185	186	414	214	198	310	314	104*	187	61*	516	575	498	314	104*	187	61*				
It ends up in UK landfills		594	269	322	98	96	109	111	180	24	76	45	62	40	45	49	85	83	25	45	15	145	147	134	83	25	45	15				
		26%	24%	28%	31%	23%	28%	28%	25%	27%	31%	25%	31%	24%	21%	26%	28%	26%	24%	25%	23%	28%	26%	27%	26%	24%	24%	23%				
It is recycled within the UK		516	272	241	69	135	91	78	142	19	56	40	43	36	42	38	57	93	33	42	17	114	120	96	93	33	42	17				
		23%	25%	21%	21%	33%	23%	20%	19%	21%	22%	22%	22%	22%	19%	20%	18%	30%	31%	22%	28%	22%	21%	19%	30%	31%	22%	28%				
It is exported outside of the UK to be dealt with in ways other than recycle		284	148	130	35	43	49	46	112	9	18	22	25	24	35	32	37	33	11	34	5	49	84	69	33	11	34	5				
		13%	13%	11%	11%	10%	12%	11%	15%	10%	8%	12%	13%	14%	17%	17%	12%	11%	11%	18%	7%	9%	15%	14%	11%	11%	18%	7%				
It ends up in the open environment (e.g. ocean, illegal dump site, etc.) in the UK		197	91	105	59	51	30	27	30	7	21	14	22	10	25	10	22	32	10	22	4	42	57	32	32	10	22	4				
		9%	8%	9%	18%	12%	8%	7%	4%	8%	9%	7%	11%	6%	11%	5%	7%	10%	9%	12%	6%	8%	10%	6%	10%	9%	12%	6%				
It is exported outside of the UK to be recycled		188	107	80	13	21	32	43	79	10	23	16	15	11	20	20	26	20	8	12	7	49	47	46	20	8	12	7				
		8%	10%	7%	4%	5%	8%	11%	8%	11%	6%	10%	8%	7%	9%	10%	8%	6%	8%	6%	11%	10%	8%	8%	6%	8%	6%	11%				
It is incinerated (i.e. burnt) in the UK		134	84	50	17	25	25	32	35	3	21	12	3	12	15	14	20	15	8	4	6	37	30	34	15	8	4	6				
		6%	8%	4%	5%	6%	6%	8%	5%	4%	9%	7%	2%	7%	7%	7%	7%	5%	7%	2%	10%	7%	7%	5%	7%	5%	7%	10%				
Something else		9	5	2	2	1	2	2	3	+	1	-	-	1	-	2	3	1	1	-	+	1	1	5	1	1	-	+				
		*	*	+	1%	*	1%	*	*	+	*	-	-	1%	-	1%	1%	+	1%	-	1%	*	*	+	*	1%	-	1%				
Don't know		337	180	202	28	40	56	62	151	17	26	35	27	30	33	24	59	38	10	29	9	79	89	83	38	10	29	9				
		15%	12%	18%	9%	10%	14%	16%	21%	19%	11%	19%	14%	18%	15%	13%	19%	12%	10%	16%	15%	15%	16%	17%	12%	10%	16%	15%				
Exported for any purpose (NET)		472	255	210	47	64	81	88	191	19	41	38	40	35	55	51	63	53	19	45	11	98	131	114	53	19	45	11				
		21%	23%	19%	15%	16%	21%	22%	26%	21%	17%	21%	20%	21%	26%	27%	20%	17%	18%	24%	18%	19%	23%	23%	17%	18%	24%	18%				
Recycled in or out UK (NET)		703	379	321	82	156	123	121	222	29	79	56	58	47	62	58	83	113	42	53	24	164	167	141	113	42	53	24				
		31%	34%	28%	26%	38%	31%	30%	32%	32%	33%	29%	29%	47	29%	31%	27%	38%	39%	29%	38%	34	36%	28%	36%	39%	29%	38%				
All not recycled, excl DK (NET)		1218	597	609	211	215	215	216	360	43	138	93	112	87	120	106	167	164	54	104	29	274	319	274	164	54	104	29				
		54%	54%	54%	66%	60%	55%	54%	49%	49%	57%	50%	57%	53%	56%	57%	54%	52%	51%	56%	47%	53%	55%	55%	52%	54%	56%	47%				

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s - t/u/v/w/x/y/z
Overlap formulae used. * small base
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 11
Q3_2 - And where do you think the majority of plastic packaging ends up once disposed of in the UK?

Base: All adults aged 16-75 in the UK

	TOTAL	WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		WORKING (a)	NOT WORKING (b)	ABC1 (c)	C2DE (d)	GRADUATES (e)	NON GRADUATES (f)	UP TO £19999 (g)	£20000 - £34999 (h)	£35000 - £54999 (i)	£55000+ (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2259	1481	778	1332	927	1136	1123	388	571	539	603	448	705	486	620	720	1539
WEIGHTED BASE	2259	1497	762	1274	985	784	1475	380	618	551	555	437	738	470	614	692	1567
It ends up in UK landfills	594 26%	393 26%	201 26%	358 28%	236 24%	199 25%	395 27%	106 28%	166 27%	158 29%	119 22%	120 27%	197 27%	113 24%	163 27%	173 25%	421 27%
It is recycled within the UK	516 23%	385 26%	131 17%	290 23%	225 23%	189 24%	327 22%	81 21%	126 20%	126 23%	153 28%	84 19%	139 19%	113 24%	178 29%	193 28%	323 21%
It is exported outside of the UK to be dealt with in ways other than recycling	284 13%	178 12%	106 14%	166 13%	118 12%	104 13%	180 12%	43 11%	79 13%	75 14%	77 14%	57 13%	107 15%	56 12%	64 10%	83 12%	201 13%
It ends up in the open environment (e.g. ocean, illegal dump site, etc.) in the UK	197 9%	132 9%	66 9%	116 9%	81 8%	79 10%	119 8%	41 11%	40 6%	48 9%	54 10%	33 8%	47 6%	52 11%	65 11%	87 13%	110 7%
It is exported outside of the UK to be recycled	188 8%	123 8%	65 9%	98 8%	90 9%	62 8%	126 9%	23 6%	59 10%	49 9%	40 7%	35 8%	80 11%	38 8%	35 6%	47 7%	141 9%
It is incinerated (i.e. burnt) in the UK	134 6%	97 6%	37 5%	74 6%	60 6%	59 7%	75 5%	19 5%	33 5%	33 6%	43 8%	19 4%	52 7%	35 7%	28 5%	38 6%	95 6%
Something else	9 *	3 *	6 1%	2 *	7 1%	4 *	5 *	3 1%	3 *	2 *	- -	3 1%	5 1%	1 *	1 *	2 *	7 *
Don't know	337 15%	186 12%	151 20%	169 13%	168 17%	88 11%	249 17%	64 17%	112 18%	61 11%	69 12%	87 20%	110 15%	62 13%	79 13%	69 10%	268 17%
Exported for any purpose (NET)	472 21%	301 20%	171 22%	264 21%	208 21%	167 21%	305 21%	66 17%	139 22%	123 22%	117 21%	92 21%	187 25%	94 20%	99 16%	130 19%	342 22%
Recycled in or out UK (NET)	703 31%	508 34%	195 26%	388 30%	315 32%	251 32%	452 31%	104 27%	186 30%	174 32%	193 35%	119 27%	220 30%	151 32%	214 35%	239 35%	464 30%
All not recycled, excl DK (NET)	1218 54%	802 54%	416 55%	716 56%	502 51%	444 57%	774 52%	213 56%	321 52%	316 57%	293 53%	231 53%	408 55%	258 55%	321 52%	384 55%	835 53%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n - o/p
Overlap formulae used.

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Table 12

Q3_Summary - What do you think happens to plastic packaging after it has been disposed of in the UK? ('In general') And where do you think the majority of plastic packaging ends up once disposed of in the UK? ('Majority')

Base: All adults aged 16-75 in the UK

	In general	Majority
UNWEIGHTED BASE	2259	2259
WEIGHTED BASE	2259	2259
It is recycled within the UK	1002 44%	516 23%
It ends up in UK landfills	1075 48%	594 26%
It is incinerated (i.e. burnt) in the UK	539 24%	134 6%
It ends up in the open environment (e.g. ocean, illegal dump site, etc.) in the UK	707 31%	197 9%
It is exported outside of the UK to be recycled	562 25%	188 8%
It is exported outside of the UK to be dealt with in ways other than recycling	617 27%	284 13%
Something else	23 1%	9 *
Don't know	272 12%	337 15%
Exported for any purpose (NET)	880 39%	472 21%
Recycled in or out UK (NET)	1241 55%	703 31%
All not recycled, excl DK (NET)	1548 69%	1218 54%

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Table 13
Q4 - Which, if any, of the following do you think should have the most responsibility for taking action to reduce the amount of plastic pollution in the UK?

Base: All adults aged 16-75 in the UK

		GENDER			AGE					REGION																REGION						
		TOTAL	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	NORTH (t)	MIDLANDS (u)	SOUTH (v)	LONDON (w)	WALES (x)	SCOTLAND (y)	NI (z)				
UNWEIGHTED BASE		2259	1098	1139	315	419	392	426	707	92	248	186	315	198	308	190	308	310	105	180	60	526	570	498	310	105	180	60				
WEIGHTED BASE		2259	1105	1137	327	412	393	409	713	89*	243	185	306	194	310	192	316	104*	187	63*	516	575	498	316	104*	187	63*					
UK Government and policymakers		1221	617	595	164	241	199	216	400	48	132	86	106	84	116	104	169	190	52	92	41	266	306	273	190	52	92	41				
		54%	56%	53%	51%	59%	51%	54%	55%	54%	54%	47%	54%	51%	54%	55%	55%	61%	49%	47%	65%	52%	52%	55%	61%	49%	49%	65%				
Companies who sell the plastic products or items packaged in plastic		1190	550	629	138	188	178	212	474	47	129	101	100	85	108	107	175	155	52	100	30	277	294	282	155	52	100	30				
		53%	50%	56%	43%	46%	45%	53%	65%	53%	53%	55%	51%	52%	50%	57%	56%	49%	49%	54%	48%	54%	51%	57%	49%	49%	54%	48%				
Manufacturers and producers of the plastic		1166	558	599	136	182	185	214	449	39	134	96	91	93	118	108	160	164	44	90	28	270	302	268	164	44	90	28				
		52%	50%	53%	42%	44%	47%	54%	61%	44%	55%	52%	47%	56%	55%	57%	52%	52%	42%	48%	44%	52%	53%	54%	52%	42%	48%	44%				
Recycling industry		1040	505	530	141	193	168	189	347	36	109	87	92	88	101	80	138	157	49	81	22	232	281	218	157	49	81	22				
		46%	46%	47%	44%	47%	43%	47%	47%	40%	45%	47%	47%	53%	47%	42%	45%	50%	47%	43%	35%	45%	49%	44%	50%	47%	43%	35%				
Governments across the world		959	482	465	119	146	162	171	361	37	104	79	85	69	99	82	137	125	34	80	29	219	253	220	125	34	80	29				
		42%	44%	41%	37%	35%	41%	43%	49%	42%	43%	43%	43%	42%	46%	44%	44%	40%	40%	43%	46%	42%	44%	44%	40%	32%	43%	46%				
Waste management companies		942	480	451	134	188	145	176	290	29	103	74	88	67	78	77	130	144	43	79	30	206	233	208	144	43	79	30				
		42%	43%	40%	42%	48%	37%	44%	40%	32%	42%	40%	45%	41%	36%	41%	42%	46%	41%	42%	47%	40%	40%	42%	46%	41%	42%	47%				
Local councils		825	393	426	116	139	138	147	285	33	87	74	57	65	79	62	121	105	38	73	30	194	201	184	105	38	73	30				
		37%	36%	38%	34%	36%	34%	35%	37%	37%	36%	40%	39%	40%	37%	33%	39%	34%	35%	39%	47%	38%	35%	37%	34%	35%	39%	47%				
Individuals, regardless of whether or not they use plastic products		686	339	339	82	116	111	118	258	36	81	56	51	45	60	49	102	92	32	62	19	173	156	152	92	32	62	19				
		30%	31%	30%	25%	28%	28%	30%	35%	41%	33%	30%	26%	28%	28%	26%	33%	29%	30%	33%	30%	34%	27%	30%	29%	30%	33%	30%				
Consumers, only those who use the plastic		620	301	315	85	115	97	118	205	20	73	59	47	45	51	57	83	83	30	60	11	152	143	141	83	30	60	11				
		27%	27%	28%	27%	28%	25%	30%	28%	22%	30%	32%	24%	27%	24%	30%	27%	27%	28%	32%	18%	29%	25%	28%	27%	28%	32%	18%				
The United Nations (UN), or a UN agency such as The World Health Organisation (WHO)		356	173	177	79	79	53	56	89	14	35	31	34	32	28	21	54	53	15	30	8	80	94	76	53	15	30	8				
		16%	16%	16%	24%	19%	14%	14%	12%	16%	15%	17%	17%	20%	13%	11%	17%	17%	14%	16%	12%	16%	16%	15%	17%	14%	16%	12%				
Charities involved in environmental issues		248	128	119	54	56	44	29	65	5	28	22	21	20	16	20	41	35	11	15	13	55	57	62	35	11	15	13				
		11%	12%	10%	17%	14%	11%	7%	9%	6%	11%	12%	11%	12%	8%	11%	13%	11%	10%	8%	20%	11%	10%	12%	11%	10%	8%	20%				
Somebody else		25	15	10	7	2	4	4	8	3	1	5	1	2	2	-	3	4	2	3	hmr	9	4	3	4	2	3	hmr				
		1%	1%	1%	2%	*	1%	1%	1%	3%	1%	3%	1%	3%	1%	-	1%	1%	2%	2%	-	2%	1%	1%	1%	2%	2%	-				
No one should be responsible for taking action to reduce the amount of plastic pollution in the UK		18	8	10	2	2	5	2	7	2	1	2	1	3	-	3	4	-	1	-	-	5	4	7	-	1	-	-				
		1%	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	2%	-	2%	1%	-	1%	-	-	1%	1%	1%	-	1%	-	-				
Don't know		102	37	64	12	18	26	23	24	6	18	8	12	4	8	5	11	12	6	11	2	32	24	16	12	6	11	2				
		5%	3%	6%	4%	4%	7%	6%	3%	6%	7%	5%	6%	3%	4%	3%	4%	6%	6%	6%	3%	6%	4%	3%	4%	6%	6%	3%				
Individuals/ consumers (NET)		1049	507	534	139	194	165	183	368	41	123	93	81	69	92	81	153	144	48	99	25	257	243	233	144	48	99	25				
		46%	46%	47%	43%	47%	42%	46%	50%	47%	51%	50%	41%	42%	43%	43%	49%	46%	45%	53%	39%	50%	42%	47%	46%	45%	53%	39%				
Manufacturers & producers of plastic/ companies selling plastic products or packaging (NET)		1504	712	779	184	251	241	273	554	55	164	127	124	112	145	136	211	205	64	126	35	346	380	347	205	64	126	35				
		67%	64%	69%	57%	61%	61%	68%	76%	62%	68%	69%	63%	68%	67%	72%	68%	65%	60%	68%	56%	67%	66%	70%	65%	60%	68%	56%				

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s - t/u/v/w/x/y/z

Overlap formulae used. * small base

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Table 14

Q4 - Which, if any, of the following do you think should have the most responsibility for taking action to reduce the amount of plastic pollution in the UK?

Base: All adults aged 16-75 in the UK

	TOTAL	WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		WORKING (a)	NOT WORKING (b)	ABC1 (c)	C2DE (d)	GRADUATES (e)	NON GRADUATES (f)	UP TO £19999 (g)	£20000 - £34999 (h)	£35000 - £54999 (i)	£55000+ (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2259	1481	778	1332	927	1136	1123	388	571	539	603	448	705	486	620	720	1539
WEIGHTED BASE	2259	1497	762	1274	985	784	1475	380	618	551	555	437	738	470	614	692	1567
UK Government and policymakers	1221	801	420	755	466	487	733	190	333	304	326	248	377	262	334	378	842
	54%	53%	55%	59% d	47%	62% f	50%	50%	54%	55%	59% g	57%	51%	56%	54%	55%	54%
Companies who sell the plastic products or items packaged in plastic	1190	734	456	702	488	442	748	181	352	271	299	237	437	232	285	323	867
	53%	49%	60% a	55% d	50%	56% f	51%	48%	57% g	49%	54%	54% n	59% mn	49%	46%	47%	55% o
Manufacturers and producers of the plastic	1166	722	444	675	491	428	737	178	340	266	295	235	415	221	295	335	831
	52%	48%	58% a	53%	50%	55% f	50%	47%	55% g	48%	53%	54%	56% mn	47%	48%	48%	53%
Recycling industry	1040	693	347	601	438	382	657	166	283	248	268	194	318	237	290	323	716
	46%	46%	45%	47%	44%	49%	45%	44%	46%	45%	48%	44%	43%	50%	47%	47%	46%
Governments across the world	959	626	333	557	402	333	626	149	278	246	223	205	304	204	246	284	675
	42%	42%	44%	44%	41%	43%	42%	39%	45%	45%	40%	47% n	41%	43%	40%	41%	43%
Waste management companies	942	635	306	560	382	362	580	145	262	228	247	174	270	217	280	317	624
	42%	42%	40%	44% d	39%	46% f	39%	38%	42%	41%	44%	40%	37%	46% l	46% l	46% p	40%
Local councils	825	539	286	472	353	280	545	143	258	193	181	167	259	178	222	246	579
	37%	36%	37%	37%	36%	36%	37%	38%	42% ij	35%	33%	38%	35%	38%	36%	35%	37%
Individuals, regardless of whether or not they use plastic products	686	453	233	391	294	255	430	97	210	161	171	135	226	146	178	215	471
	30%	30%	31%	31%	30%	33%	29%	25%	34% k	29%	31%	31%	31%	31%	29%	31%	30%
Consumers, only those who use the plastic	620	410	210	328	292	210	410	96	176	161	147	113	209	130	168	191	429
	27%	27%	28%	26%	30%	27%	28%	25%	28%	29%	26%	26%	28%	28%	27%	28%	27%
The United Nations (UN), or a UN agency such as The World Health Organisation (WHO)	356	262	95	226	130	139	217	46	106	83	94	60	99	86	112	121	235
	16%	17% b	12%	18% d	13%	18%	15%	12%	17%	15%	17%	14%	13%	18% l	18% l	17%	15%
Charities involved in environmental issues	248	171	77	153	95	91	157	37	74	66	57	40	73	57	79	88	160
	11%	11%	10%	12%	10%	12%	11%	10%	12%	12%	10%	9%	10%	12%	13%	13%	10%
Somebody else	25	17	9	15	10	8	17	3	7	10	2	1	11	7	7	5	20
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	*	1%	1%	1%	1%	1%
No one should be responsible for taking action to reduce the amount of plastic pollution in the UK	18	10	8	8	10	2	16	3	7	4	4	8	7	1	1	2	16
	1%	1%	1%	1%	1%	*	1% e	1%	1%	1%	1%	2% mn	1%	*	*	*	1%
Don't know	102	65	37	45	57	21	81	19	33	21	19	26	23	23	31	24	78
	5%	4%	5%	4%	6% c	3%	6% e	5%	5%	4%	3%	6% l	3%	5%	5%	4%	5%
Individuals/ consumers (NET)	1049	692	358	596	453	385	664	159	303	253	267	199	350	221	280	329	721
	46%	46%	47%	47%	46%	49%	45%	42%	49%	46%	48%	45%	47%	47%	46%	47%	46%
Manufacturers & producers of plastic/ companies selling plastic products or packaging (NET)	1504	955	549	878	626	552	952	230	433	342	389	284	531	296	393	445	1059
	67%	64%	72% a	69% d	64%	70% f	65%	61%	70% g	62%	70% g	65%	72% kmn	63%	64%	64%	68%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n - o/p
Overlap formulae used.

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Table 15
Q5 - Which of the following, if any, do you see as the best solutions to reducing plastic pollution in the UK in the near future?

Base: All adults aged 16-75 in the UK

		GENDER			AGE					REGION															REGION						
		TOTAL	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	NORTH (t)	MIDLANDS (u)	SOUTH (v)	LONDON (w)	WALES (x)	SCOTLAND (y)	NI (z)			
UNWEIGHTED BASE		2259	1098	1139	315	419	392	426	707	92	248	186	198	164	208	190	308	310	105	180	60	526	570	498	310	105	180	60			
WEIGHTED BASE		2259	1105	1137	327	412	393	399	713	89	243	185	196	164	216	198	310	316	104	187	63	516	575	498	316	104	187	63			
Improved recycling systems and facilities		1276	616	651	144	241	210	232	448	50	143	104	102	99	125	103	174	182	57	107	30	297	326	277	182	57	107	30			
		56%	56%	58%	45%	59%	54%	58%	61%	56%	59%	56%	52%	60%	58%	55%	56%	58%	54%	57%	48%	57%	57%	56%	58%	54%	57%	48%			
More investment into alternatives that don't require new plastic to be produced, such as reuse and refill		1125	543	568	153	181	183	193	416	47	117	98	79	84	114	95	161	152	46	101	32	262	277	256	152	46	101	32			
		50%	49%	50%	48%	44%	47%	48%	57%	53%	48%	53%	40%	51%	53%	51%	52%	48%	43%	54%	51%	51%	48%	51%	48%	43%	54%	51%			
Barriers on single-use plastics		1099	515	575	124	159	173	208	435	42	127	84	94	82	112	104	155	129	44	101	26	252	287	259	129	44	101	26			
		49%	47%	51%	39%	39%	44%	52%	59%	47%	52%	45%	48%	50%	52%	55%	50%	54%	41%	54%	41%	49%	50%	52%	41%	41%	54%	41%			
More technological innovation to repurpose plastic waste		1027	522	493	121	170	163	195	378	41	100	80	82	71	101	85	148	162	45	81	31	220	255	232	162	45	81	31			
		45%	47%	44%	38%	41%	42%	49%	52%	46%	41%	43%	42%	44%	47%	45%	48%	51%	43%	44%	49%	43%	44%	47%	51%	43%	44%	49%			
More government regulation and policies to reduce plastic production and consumption		968	467	492	145	177	150	167	329	41	106	72	77	72	85	84	132	141	44	87	28	218	234	216	141	44	87	28			
		43%	42%	43%	45%	43%	38%	42%	45%	46%	44%	39%	39%	44%	40%	45%	42%	45%	42%	47%	44%	42%	41%	43%	45%	42%	47%	44%			
Public awareness and education campaigns about plastic pollution		848	400	436	123	172	124	140	289	37	105	71	68	61	71	65	118	128	45	59	20	213	200	183	128	45	59	20			
		38%	36%	39%	38%	42%	32%	35%	39%	42%	43%	38%	34%	37%	33%	35%	38%	41%	42%	32%	32%	41%	35%	37%	41%	42%	32%	32%			
Increased corporate responsibility and sustainability initiatives		729	384	335	104	136	132	119	238	34	79	50	66	43	75	54	103	106	36	65	17	164	184	157	106	36	65	17			
		32%	35%	30%	32%	33%	34%	30%	32%	39%	33%	27%	34%	26%	35%	28%	33%	34%	34%	35%	27%	32%	32%	31%	34%	34%	35%	27%			
Better international cooperation on plastic cleanup efforts		718	364	348	101	121	114	128	254	28	69	56	51	57	72	61	109	102	28	68	17	153	181	170	102	28	68	17			
		32%	33%	31%	31%	29%	29%	32%	35%	32%	28%	30%	26%	35%	34%	32%	35%	33%	26%	37%	27%	30%	31%	34%	33%	26%	37%	27%			
Something else		48	33	14	7	12	2	8	20	4	7	2	4	4	4	4	5	8	1	5	*	13	12	9	8	1	5	*			
		2%	3%	1%	2%	3%	1%	2%	3%	5%	3%	1%	2%	2%	2%	2%	2%	2%	1%	3%	1%	3%	2%	2%	2%	1%	3%	1%			
I do not think there are any solutions to reducing plastic pollution in the UK in the near future		59	26	34	8	9	7	14	20	3	5	6	5	8	1	2	12	6	4	4	2	14	15	15	6	4	4	2			
		3%	2%	3%	3%	2%	2%	3%	3%	3%	2%	3%	3%	5%	1%	1%	4%	2%	4%	2%	3%	3%	3%	3%	2%	4%	2%	3%			
Don't know		141	56	84	17	17	35	30	42	7	21	16	17	8	9	9	20	16	6	12	3	43	52	29	16	6	12	3			
		6%	5%	7%	5%	4%	9%	7%	6%	7%	9%	8%	9%	3%	4%	5%	6%	5%	6%	6%	5%	8%	5%	6%	5%	6%	6%	5%			

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s - t/u/v/w/x/y/z
Overlap formulae used. * small base
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 16
Q5 - Which of the following, if any, do you see as the best solutions to reducing plastic pollution in the UK in the near future?

Base: All adults aged 16-75 in the UK

	TOTAL	WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
		WORKING (a)	NOT WORKING (b)	ABC1 (c)	C2DE (d)	GRADUATES (e)	NON GRADUATES (f)	UP TO £19999 (g)	£20000 - £34999 (h)	£35000 - £54999 (i)	£55000+ (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2259	1481	778	1332	927	1136	1123	388	571	539	603	448	705	486	620	720	1539
WEIGHTED BASE	2259	1497	762	1274	985	784	1475	380	618	551	555	437	738	470	614	692	1567
Improved recycling systems and facilities	1276	830	446	765	511	498	778	203	340	308	343	259	412	264	341	391	885
	56%	55%	58%	60% d	52%	64% f	53%	53%	55%	56%	62% gh	59%	56%	56%	55%	56%	56%
More investment into alternatives that don't require new plastic to be produced, such as reuse and refill	1125	720	405	670	455	430	695	181	317	262	291	237	386	211	291	323	802
	50%	48%	53% a	53% d	46%	55% f	47%	47%	51%	47%	52%	54% mn	52% m	45%	47%	47%	51%
Bans on single-use plastics	1099	696	403	631	468	396	703	171	309	289	266	231	383	224	261	291	808
	49%	47%	53% a	50%	47%	51%	48%	45%	50%	52% g	48%	53% n	48% n	48%	43%	42% o	52%
More technological innovation to repurpose plastic waste	1027	652	375	614	413	394	633	172	273	251	263	210	335	213	269	302	725
	45%	44%	49% a	48% d	42%	50% f	43%	45%	44%	46%	47%	48%	45%	45%	44%	44%	46%
More government regulation and policies to reduce plastic production and consumption	968	626	342	596	372	369	599	145	281	237	246	191	319	197	261	288	680
	43%	42%	45%	47% d	38%	47% f	41%	38%	45% g	43%	44%	44%	43%	42%	42%	42%	43%
Public awareness and education campaigns about plastic pollution	848	559	288	516	332	344	504	118	240	203	239	160	259	187	242	287	561
	38%	37%	38%	41% d	34%	44% f	34%	31%	39% g	37%	43% g	36%	35%	40%	39%	41% p	36%
Increased corporate responsibility and sustainability initiatives	729	490	239	470	259	311	418	96	216	184	191	155	244	142	188	214	515
	32%	33%	31%	37% d	26%	40% f	28%	25%	35% g	33% g	34% g	35%	33%	30%	31%	31%	33%
Better international cooperation on plastic cleanup efforts	718	464	255	439	279	271	447	114	215	167	178	154	229	159	176	216	502
	32%	31%	33%	34% d	28%	35% f	30%	30%	35%	30%	32%	35% n	31%	34%	29%	31%	32%
Something else	48	35	13	27	21	14	34	8	11	13	14	9	16	12	12	15	33
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
I do not think there are any solutions to reducing plastic pollution in the UK in the near future	59	39	21	28	31	13	46	13	16	15	12	20	10	10	20	21	38
	3%	3%	3%	2%	3%	2%	3% e	3%	3%	3%	2%	5% l	1%	2%	3% l	3%	2%
Don't know	141	87	53	59	81	24	117	26	49	27	21	30	45	26	40	34	107
	6%	6%	7%	5%	8% c	3%	8% e	7%	8% j	5%	4%	7%	6%	5%	6%	5%	7%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/i/j - k/l/m/n - o/p
Overlap formulae used.

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Table 17
Q6 - To what extent would you support or oppose the introduction of global targets aimed at reducing the amount of plastic produced worldwide, or do you have no feelings either way?
Base: All adults aged 16-75 in the UK

		GENDER			AGE					REGION																REGION						
		TOTAL	MAN (a)	WOMAN (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-75 (g)	NORTH EAST (h)	NORTH WEST (i)	YORKS & HUMBER (j)	WEST MIDLANDS (k)	EAST MIDLANDS (l)	EAST OF ENGLAND (m)	SOUTH WEST (n)	SOUTH EAST (o)	LONDON (p)	WALES (q)	SCOTLAND (r)	NI (s)	NORTH (t)	MIDLANDS (u)	SOUTH (v)	LONDON (w)	WALES (x)	SCOTLAND (y)	NI (z)				
UNWEIGHTED BASE		2259	1098	1159	315	619	392	426	707	92	248	186	188	164	208	190	308	310	105	180	60	526	570	498	310	105	180	60				
WEIGHTED BASE		2259	1105	1137	322	612	393	399	713	89*	243	185	186	164	214	188	310	316	104*	187	63*	516	575	498	316	104*	187	63*				
(2) Strongly support		781	392	380	100	139	120	137	285	26	81	52	65	50	73	72	103	128	35	76	20	159	187	175	128	35	76	20				
		35%	35%	34%	31%	34%	31%	34%	39%	30%	34%	28%	33%	30%	34%	38%	33%	41%	33%	41%	32%	31%	34%	33%	35%	41%	33%	41%	32%			
(1) Tend to support		822	404	409	125	166	146	141	244	36	80	72	78	65	81	64	111	115	38	53	28	188	225	175	115	38	53	28				
		36%	37%	36%	39%	40%	37%	35%	33%	41%	33%	39%	40%	40%	38%	34%	36%	36%	40%	36%	45%	36%	39%	35%	36%	36%	29%	45%				
(0) No feelings either way		426	186	238	56	70	84	72	144	21	58	41	32	34	40	33	61	36	21	41	8	121	106	94	36	21	41	8				
		19%	17%	21%	18%	17%	21%	18%	20%	23%	24%	22%	16%	21%	19%	17%	20%	11%	20%	22%	13%	23%	19%	19%	11%	20%	22%	13%				
(-1) Tend to oppose		80	46	35	17	14	13	17	19	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
		4%	4%	3%	5%	3%	3%	4%	3%	4%	3%	5%	7%	5%	6%	3%	13%	5%	1%	2%	0	22%	4%	20%	13%	5%	2%	4%				
(-2) Strongly oppose		57	36	21	11	13	12	9	11	2	6	6	4	3	5	5	8	11	2	4	2	13	12	13	11	2	4	2				
		3%	3%	2%	3%	3%	3%	2%	2%	2%	3%	2%	2%	2%	2%	3%	3%	3%	2%	2%	3%	2%	2%	3%	2%	2%	2%	3%				
Mean		1.01	1.01	1.01	0.93	1.01	0.92	1.01	1.1	0.92	0.97	0.89	1	0.95	1.04	1.07	0.97	1.11	0.97	1.1	1.04	0.93	1	1.01	1.11	0.97	1.1	1.04				
Don't know		92	42	48	12	10	16	22	31	-	11	8	6	6	11	9	13	12	4	9	3	19	23	22	12	4	9	3				
		4%	4%	4%	4%	2%	4%	6%	4%	-	4%	4%	3%	3%	5%	5%	4%	4%	4%	5%	4%	4%	4%	4%	4%	5%	4%	4%				
Strongly / tend to support (NET)		1603	796	789	225	305	266	279	528	62	162	123	144	114	154	136	214	242	73	130	49	347	412	350	242	73	130	49				
		71%	72%	70%	70%	74%	68%	70%	72%	70%	67%	67%	73%	70%	72%	72%	69%	77%	69%	69%	77%	67%	72%	72%	70%	77%	69%	69%	77%			
Strongly / tend to oppose (NET)		137	81	56	28	27	26	26	31	5	12	12	14	10	10	11	22	23	8	6	4	29	34	33	23	8	6	4				
		6%	7%	5%	7%	7%	7%	7%	4%	6%	5%	6%	7%	6%	4%	6%	7%	7%	7%	3%	6%	6%	6%	7%	7%	7%	3%	6%				

Proportions/Means: Columns Tested [5% risk level] - a/b - c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s - t/u/v/w/x/y/z
Overlap formulae used: * small base
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Table 18

Q6 - To what extent would you support or oppose the introduction of global targets aimed at reducing the amount of plastic produced worldwide, or do you have no feelings either way?

Base: All adults aged 16-75 in the UK

		WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD	
	TOTAL	WORKING (a)	NOT WORKING (b)	ABC1 (c)	C2DE (d)	GRADUATES (e)	NON GRADUATES (f)	UP TO £19999 (g)	£20000 - £34999 (h)	£35000 - £54999 (i)	£55000+ (j)	1 (k)	2 (l)	3 (m)	4+ (n)	YES (o)	NO (p)
UNWEIGHTED BASE	2259	1481	778	1332	927	1136	1123	388	571	539	603	448	705	486	620	720	1539
WEIGHTED BASE	2259	1497	762	1274	985	784	1475	380	618	551	555	437	738	470	614	692	1567
(2) Strongly support	781 35%	524 35%	257 34%	506 40%	275 28%	334 43%	447 30%	113 30%	217 35%	182 33%	226 41%	153 35%	260 35%	141 30%	228 37%	249 36%	533 34%
(1) Tend to support	822 36%	546 37%	276 36%	452 35%	370 38%	282 36%	540 37%	143 38%	217 35%	217 39%	192 35%	143 33%	284 39%	185 39%	210 34%	263 38%	559 36%
(0) No feelings either way	426 19%	271 18%	155 20%	201 16%	226 23%	112 14%	314 21%	87 23%	115 19%	105 19%	85 15%	94 21%	117 16%	102 22%	114 19%	117 17%	309 20%
(-1) Tend to oppose	80 4%	51 3%	29 4%	43 3%	38 4%	20 3%	61 4%	12 3%	23 4%	23 4%	17 3%	9 2%	29 4%	16 3%	27 4%	24 4%	56 4%
(-2) Strongly oppose	57 3%	42 3%	15 2%	27 2%	30 3%	19 2%	38 3%	6 2%	18 3%	13 2%	17 3%	9 2%	18 2%	12 3%	18 3%	23 3%	34 2%
Mean	1.01	1.02	1	1.11 d	0.88	1.16 f	0.93	0.95	1	0.99	1.1 g	1.04	1.05	0.93	1.01	1.02	1.01
Don't know	92 4%	61 4%	30 4%	46 4%	46 5%	16 2%	76 5%	19 5%	29 5%	11 2%	18 3%	30 7%	30 4%	14 3%	17 3%	15 2%	76 5%
Strongly / tend to support (NET)	1603 71%	1071 72%	533 70%	958 75%	646 66%	616 79%	987 67%	256 67%	434 70%	399 72%	418 75%	296 68%	544 74%	326 69%	438 71%	512 74%	1091 70%
Strongly / tend to oppose (NET)	137 6%	94 6%	44 6%	69 5%	68 7%	39 5%	99 7%	18 5%	41 7%	36 7%	34 6%	18 4%	46 6%	29 6%	45 7%	47 7%	90 6%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h/l/j - k/l/m/n - o/p

Overlap formulae used.

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